

How Verian behave (formerly Kantar Public)

As a Company Partner of the **Market Research Society** (<https://www.mrs.org.uk/>), we commit to uphold the industry standards which are designed to meet legislation and promote high quality research. Our interviewers abide by the MRS principals and Code of Conduct.

Quality & Information Security Standards

Many of our teams comply with the following recognised international standards which require us to control our activities to meet data protection legislation, work efficiently and provide quality market research data securely:

- ISO 9001 for Business Management
- ISO 20252 for Market Research Management
- ISO 27001 for Information Security Management

Office of Communications (Ofcom)

We comply with relevant communications legislation. We provide Caller Line IDs, so the calls made are fully traceable and offer a return number to contact us on.