



This survey explores people's activity online, specifically regarding online communication and frequency of doing so with friends, relatives, and strangers.

It also aims to explore people's understanding of the legality around online communication, specifically in relation to communication with those under 16 years of age.

Key findings of the survey include:

- Having conversations with anyone online was common among UK adults, with seven in ten, respectively, having conversations regularly (at least once a week) with family (72%) or friends (70%)
- Around half felt confident (46%), able to express their opinions (45%), or be themselves (45%) equally online and in-person
- Many adults report speaking to strangers online regularly, although there is acknowledgement that they may not always know their ages, or trust they are always telling the truth
- Six in ten (60%) adults had previously spoken to a stranger online
- Four in ten reported interacting with strangers online at least once a month (38%), with three in ten reporting doing so at least once a week (28%)
- The majority (79%) agreed that they would feel uncomfortable speaking to under 16s that they don't know online and reported they would stop if they found out that a stranger they were speaking to was underage (83%)
- Over half (55%) reported concern that they may accidentally talk to a stranger aged under 16 online
- One in four (23%) agreed that it is fine for an adult to talk to under 16s they do not know online, with the majority in disagreement (70%, and half strongly disagreeing at 49%)

The survey was commissioned by Verian (formerly known as Kantar Public) via the Kantar Profiles Online Omnibus survey, which runs twice a week, on behalf of The Lucy Faithfull Foundation (LFF).

Fieldwork was conducted between 26/Sep/2023 and 02/Oct/2023 and provided an overall sample size of n=2558 adults aged 16+ in the UK. Quotas are set to ensure the achieved sample is broadly representative of the general population. Weighting is also applied to ensure the sample is representative of the general population across a range of demographic variables (gender x age, region, social grade, household size).

Deterrence Evaluation (92202527-39)

1	T1	Q001_sum How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming	Base: All respondents
2	T2	Q001_1_Summary How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Have conversations summary table	Base: All respondents
3	T3	Q001_2_Summary How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Do not have conversations at all	Base: All respondents
4	T4	Q001_1 How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Friends	Base: All respondents
5	T5	Q001_2 How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Family	Base: All respondents
6	T6	Q001_3 How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Strangers	Base: All respondents
7	T7	Q002_sum Do you feel more able to do each of the following things...	Base: All respondents
8	T8	Q002_1 Do you feel more able to do each of the following things... - Make friends	Base: All respondents
9	T9	Q002_2 Do you feel more able to do each of the following things... - Express your opinions	Base: All respondents
10	T10	Q002_3 Do you feel more able to do each of the following things... - Be yourself	Base: All respondents

Deterrence Evaluation (92202527-39)

11	T11	Q002_4 Do you feel more able to do each of the following things... - Be confident	Base: All respondents
12	T12	Q002_5 Do you feel more able to do each of the following things... - Talk about emotional issues	Base: All respondents
13	T13	Q003 Have you ever had a romantic relationship with someone online, that you had not met in person?	Base: All respondents
14	T14	Q004 To what extent do you trust that strangers you may speak to online always tell the truth?	Base: All respondents
15	T15	Q005 How confident are you that you know the age of all the strangers you talk to online?	Base: Those who have ever had a conversation with strangers online
16	T16	Q005_2 How confident are you that you know the age of all the strangers you talk to online?	Base: All respondents
17	T17	Q006_sum To what extent do you agree or disagree with the following?	Base: All respondents
18	T18	Q006_1_Summary To what extent do you agree or disagree with the following? - Agree	Base: All respondents
19	T19	Q006_2_Summary To what extent do you agree or disagree with the following? - Disagree	Base: All respondents
20	T20	Q006_1 To what extent do you agree or disagree with the following? - I am concerned about accidentally speaking to a stranger who is under 16 online	Base: All respondents

Deterrence Evaluation (92202527-39)

21	T21	Q006_2 To what extent do you agree or disagree with the following? - I think it is fine for an adult to talk to under 16s they don't know online	Base: All respondents
22	T22	Q006_3 To what extent do you agree or disagree with the following? - I would feel uncomfortable speaking to under 16s I don't know online	Base: All respondents
23	T23	Q006_4 To what extent do you agree or disagree with the following? - If I found out a stranger I was speaking to online was under 16, I would stop	Base: All respondents
24	T24	Q007_sum To what extent do you agree or disagree with each of the following statements?	Base: All respondents
25	T25	Q007_1_Summary To what extent do you agree or disagree with each of the following statements? - Agree	Base: All respondents
26	T26	Q007_2_Summary To what extent do you agree or disagree with each of the following statements? - Disagree	Base: All respondents
27	T27	Q007_1 To what extent do you agree or disagree with each of the following statements? - I am confident that I understand what constitutes online grooming	Base: All respondents
28	T28	Q007_2 To what extent do you agree or disagree with each of the following statements? - It can be difficult to determine what conversations constitute online grooming	Base: All respondents
29	T29	Q008_1 To what extent do you agree or disagree that you would know what to do if... - Someone you knew was engaging in sexual conversations with under 16s online	Base: All respondents
30	T30	Q009_sum If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following...	Base: All respondents

Deterrence Evaluation (92202527-39)

31	T31	Q009_1_Summary If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Likely	Base: All respondents
32	T32	Q009_2_Summary If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Unlikely	Base: All respondents
33	T33	Q009_1 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Seek advice or support for yourself	Base: All respondents
34	T34	Q009_2 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Encourage the person to seek advice or support in order to stop their behaviour	Base: All respondents
35	T35	Q009_3 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Challenge the person directly, calling out their behaviour	Base: All respondents
36	T36	Q009_4 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Report this to child protection services/organisations such as NSPCC	Base: All respondents
37	T37	Q009_5 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Report this to the police	Base: All respondents
38	T38	Q010_sum Before today, how much would you say you knew about each of the following?	Base: All respondents
39	T39	Q010_1_Summary Before today, how much would you say you knew about each of the following? - Knew at least the name	Base: All respondents
40	T40	Q010_1 Before today, how much would you say you knew about each of the following? - The Lucy Faithfull Foundation	Base: All respondents

Deterrence Evaluation (92202527-39)

41	T41	Q010_2 Before today, how much would you say you knew about each of the following? - Stop It Now!	Base: All respondents
42	T42	Q010_3 Before today, how much would you say you knew about each of the following? - Marie Collins Foundation	Base: All respondents
43	T43	Q010_4 Before today, how much would you say you knew about each of the following? - Samaritans	Base: All respondents
44	T44	Classification	Base: All respondents

Deterrence OLG PR V1 (262400866)



Q001_sum How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming

Base: All respondents

	Friends	Family	Strangers
	A	B	C
Unweighted Base	2558	2558	2558
Weighted Base	2558	2558	2558
Daily	960 38% C	1135 44% AC	299 12%
Weekly	820 32% BC	711 28% C	411 16%
Monthly	255 10% B	207 8%	267 10% B
Less often	265 10% B	217 9%	558 22% AB
Never	231 9%	264 10% A	963 38% AB
Don't know	26 1%	23 1%	61 2% AB
Net: At least once a week	1780 70% C	1846 72% AC	709 28%
Net: At least once a month	2035 80% C	2053 80% C	976 38%
Net: Ever	2301 90% BC	2270 89% C	1535 60%

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Deterrence OLG PR V1 (262400866)



Q001_1_Summary How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Have conversations summary table

Base: All respondents

	Total	GENDER					AGE					REGION				REGION										WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online		
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/Yorks/Humber	North West	East & West Midlands	South East East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
Friends	2301	1106	1182	6	6	1	342	410	373	384	320	471	207	1921	110	63	207	280	243	365	518	318	307	63	1407	894	830	1470	1208	1093	1898	325	171	206	187	183	148	211	160	203	186	200	172	261	699	1502	753	712	1588
	90%	89%	91%	100%	100%	100%	97%	97%	95%	91%	83%	81%	96%	89%	90%	90%	96%	89%	86%	89%	88%	94%	90%	90%	93%	85%	96%	87%	91%	89%	89%	97%	98%	97%	96%	88%	79%	79%	96%	97%	94%	93%	88%	83%	99%	98%	78%	97%	87%
Family	2270	1090	1167	6	6	1	334	404	373	378	325	455	199	1912	100	59	199	277	242	359	519	319	295	59	1389	881	834	1437	1183	1087	1875	317	163	205	188	179	149	207	160	200	185	198	176	247	686	1467	760	700	1571
	89%	88%	90%	100%	100%	100%	95%	96%	95%	89%	85%	78%	92%	89%	83%	84%	92%	88%	86%	87%	88%	95%	87%	84%	92%	84%	97%	85%	89%	89%	88%	95%	93%	96%	96%	86%	79%	78%	97%	95%	93%	93%	90%	78%	97%	96%	79%	95%	86%
Strangers	1535	826	702	2	3	1	269	347	292	248	156	222	150	1272	70	43	150	159	172	230	321	261	199	43	1033	502	667	868	798	737	1235	246	148	191	166	125	80	116	116	156	126	122	76	106	709	1535	0	619	916
	60%	66%	54%	40%	50%	100%	76%	82%	74%	59%	41%	38%	70%	59%	58%	61%	70%	51%	61%	56%	55%	77%	59%	61%	68%	48%	77%	51%	60%	60%	58%	73%	85%	90%	85%	60%	42%	44%	70%	75%	63%	57%	39%	33%	100%	100%	-	84%	50%

Proportions: Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Za - bc - de - f/gh/ij/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FIELDWORK: 26/09/2023 - 02/10/2023

Deterrence OLG PR V1 (262400866)



Q001_2_Summary How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Do not have conversations at all

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online									
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
Friends	231 9%	124 10%	106 8%	0 -	0 -	0 -	6 2%	10 2%	19 5%	28 7%	61 16%	107 18%	5 2%	207 10%	11 10%	7 10%	5 2%	32 10%	33 12%	43 10%	62 11%	16 5%	33 10%	7 10%	84 6%	147 14%	25 3%	206 12%	115 9%	116 9%	214 10%	6 2%	3 2%	5 2%	8 4%	17 8%	38 20%	53 20%	3 2%	5 2%	10 5%	11 5%	23 12%	54 17%	7 1%	28 2%	199 21%	17 2%	214 12%
Family	264 10%	144 12%	120 9%	0 -	0 -	0 -	12 4%	13 3%	18 5%	37 9%	57 15%	126 22%	15 7%	217 10%	21 17%	11 16%	15 7%	34 11%	35 12%	50 12%	62 11%	12 22%	45 13%	11 16%	106 7%	158 15%	23 3%	241 14%	141 11%	123 10%	238 11%	13 4%	9 5%	6 3%	8 4%	24 12%	38 20%	59 22%	3 2%	8 4%	10 5%	13 6%	19 10%	67 21%	21 3%	62 4%	195 20%	26 4%	239 13%
Strangers	963 38%	397 32%	559 43%	4 60%	3 50%	0 -	68 19%	64 15%	94 24%	165 39%	217 57%	354 61%	62 29%	825 47%	50 37%	26 41%	62 29%	148 47%	104 37%	170 41%	251 43%	65 19%	136 40%	26 38%	440 29%	523 50%	180 21%	783 46%	510 38%	452 37%	852 40%	76 23%	22 12%	19 9%	28 15%	77 37%	103 55%	149 56%	40 24%	45 22%	65 33%	88 41%	114 58%	206 65%	0 -	0 -	963 100%	96 13%	867 48%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - L/M/N/O - P/Q/R/S/T/U/V/W - X/Y - Za - bc - de - fghij/klmnop/q - r/s - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q001_1 How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Friends

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online									
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
Daily	960 38%	458 37%	495 38%	2 39%	4 70%	1 100%	206 58%	224 53%	177 45%	130 31%	107 28%	116 20%	107 50%	777 36%	51 42%	26 37%	107 50%	112 36%	107 38%	150 36%	205 35%	143 42%	110 32%	26 37%	644 43%	317 30%	402 47%	558 33%	480 36%	481 39%	177 35%	177 53%	91 52%	121 57%	86 44%	59 28%	54 29%	46 29%	108 17%	104 65%	91 50%	53 46%	70 33%	259 27%	734 22%	1562 44%	932 27%	768 50%	1790 33%
Weekly	820 32%	377 30%	440 34%	2 41%	1 14%	0	74 21%	134 32%	133 34%	138 33%	123 32%	218 37%	60 28%	704 35%	34 30%	21 30%	60 28%	111 35%	86 30%	119 29%	184 31%	120 36%	119 35%	21 30%	495 33%	325 31%	294 34%	526 31%	461 35%	359 29%	706 33%	92 27%	37 21%	65 31%	71 36%	63 30%	47 25%	93 35%	33 20%	69 33%	62 31%	74 35%	77 39%	125 39%	221 31%	544 35%	268 28%	225 31%	595 33%
Monthly	255 10%	130 10%	126 10%	0	0	0	42 12%	36 9%	37 9%	55 13%	32 8%	53 9%	27 12%	213 10%	10 8%	7 9%	27 12%	26 8%	23 8%	44 11%	55 9%	38 11%	37 11%	7 9%	155 10%	101 10%	95 11%	161 9%	141 11%	114 9%	213 10%	31 9%	31 18%	17 8%	16 8%	28 14%	15 8%	22 8%	10 6%	19 9%	21 11%	27 13%	18 9%	30 10%	68 10%	163 11%	86 9%	78 11%	178 10%
Less often	265 10%	142 11%	121 9%	1 20%	1 16%	0	21 6%	15 4%	26 7%	61 14%	57 15%	85 15%	13 6%	228 10%	15 12%	9 13%	13 6%	31 10%	28 12%	52 13%	73 12%	18 5%	41 12%	9 13%	113 8%	152 14%	39 5%	226 12%	126 9%	139 11%	226 11%	25 7%	10 6%	4 2%	14 7%	33 16%	32 17%	49 18%	9 5%	12 6%	12 6%	28 13%	25 13%	36 11%	27 4%	114 7%	144 15%	43 6%	222 12%
Never	231 9%	124 10%	106 8%	0	0	0	6 2%	10 2%	19 5%	28 7%	61 16%	107 18%	5 2%	207 10%	11 10%	7 10%	5 2%	32 10%	33 12%	43 10%	62 11%	16 5%	33 10%	7 10%	84 6%	147 14%	25 3%	206 12%	115 9%	116 9%	214 10%	6 2%	3 2%	5 4%	8 20%	17 20%	38 20%	53 20%	3 2%	5 2%	10 5%	11 5%	23 5%	54 17%	7 1%	28 2%	199 21%	17 2%	214 12%
Don't know	26 1%	16 1%	11 1%	0	0	0	4 1%	3 1%	2 1%	11 3%	4 1%	4 1%	3 1%	24 1%	0	0	3 1%	2 1%	6 2%	4 1%	8 1%	3 1%	0	0	18 1%	9 1%	8 1%	18 1%	8 1%	18 1%	17 1%	3 1%	1 1%	1 1%	0	8 4%	8 1%	3 1%	3 2%	1 0%	2 1%	3 1%	1 0%	1 0%	3 0%	5 0%	11 1%	5 1%	22 1%
Net: At least once a week	1780 70%	835 67%	935 72%	5 80%	5 84%	1 100%	279 79%	358 85%	310 79%	268 63%	230 60%	334 57%	167 78%	1481 71%	85 65%	47 66%	167 78%	223 71%	193 68%	269 65%	389 66%	263 78%	229 67%	47 67%	1139 75%	641 61%	696 81%	1084 64%	941 71%	840 68%	1459 69%	269 80%	129 74%	186 87%	157 80%	122 59%	101 54%	140 52%	141 85%	173 82%	153 77%	145 68%	129 66%	194 61%	604 85%	1225 80%	524 54%	591 81%	1189 65%
Net: At least once a month	2035 80%	964 77%	1061 82%	5 80%	5 84%	1 100%	321 91%	394 93%	347 88%	323 76%	263 68%	387 66%	194 90%	1693 79%	95 78%	54 76%	194 90%	249 79%	215 76%	313 76%	444 76%	301 89%	266 78%	54 76%	1293 86%	742 71%	791 92%	1244 73%	1081 81%	954 78%	1672 79%	300 90%	160 92%	203 95%	173 88%	151 72%	116 61%	162 61%	151 91%	192 92%	174 88%	172 80%	147 75%	225 71%	672 95%	1388 90%	610 63%	669 91%	1366 75%
Net: Ever	2301 90%	1106 89%	1182 91%	6 100%	6 100%	1 100%	342 97%	410 97%	373 95%	384 91%	320 83%	471 81%	207 96%	1921 89%	110 90%	63 90%	207 96%	280 89%	243 86%	365 89%	518 88%	318 94%	307 90%	63 90%	1407 93%	894 85%	830 96%	1470 87%	1208 91%	1093 89%	1898 89%	325 97%	171 98%	206 97%	187 96%	183 88%	148 79%	211 79%	160 96%	203 97%	186 94%	200 93%	172 88%	261 83%	699 99%	1502 98%	753 78%	712 97%	1588 87%

Proportions/Means: Columns Tested (5% risk level) - ABC/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - bc - de - fghijklmnopq - r/st - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q001_2 How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Family

Base: All respondents

	Total	GENDER					AGE						REGION						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online					
		Male	Female	Prefer not answer	Non-binary or gender fluid	Prefer to self identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v		
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790		
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	562	215	2152	121**	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824		
Daily	1135	497	632	2	3	1	195	248	231	159	140	162	121	937	47	30	121	130	132	169	236	190	126	30	732	403	499	636	574	561	903	203	84	116	119	58	61	59	106	133	112	100	79	103	415	795	314	386	749		
	44%	40%	49%	40%	52%	100%	55%	59%	59%	38%	36%	28%	56%	44%	39%	42%	56%	42%	47%	41%	40%	56%	37%	42%	49%	38%	58%	38%	43%	46%	42%	61%	48%	54%	61%	28%	32%	22%	64%	63%	56%	47%	40%	33%	59%	52%	33%	53%	41%		
			A				LJK	LJK	LJK	K	K		MNO				OQSTVW		V		ORSTVW			Y		a			d			ijk	ikp	ijkopq		k		ijkopq	ijkopq	ikp	ijk	k	st	t		v					
Weekly	711	363	344	4	1	0	85	101	97	134	107	187	49	615	30	17	49	95	76	110	168	85	111	17	412	299	222	489	406	306	609	77	44	60	47	71	44	97	37	41	51	63	63	90	177	431	271	195	516		
	28%	29%	26%	60%	14%	-	24%	24%	25%	32%	28%	32%	23%	29%	25%	25%	23%	30%	27%	27%	29%	25%	33%	25%	27%	28%	26%	29%	30%	25%	29%	23%	25%	28%	24%	34%	23%	37%	22%	19%	25%	29%	32%	28%	25%	28%	28%	27%	28%		
							FGH				FGH						FGH		PU						PU					c		e			m		hjm		fghmn		m	jm	m		r						
Monthly	207	120	85	0	1	0	33	43	22	40	24	45	16	172	13	5	16	29	15	37	44	31	29	5	133	74	76	131	115	92	176	20	23	20	10	26	14	26	9	23	12	13	10	18	62	140	64	70	137		
	8%	10%	7%	-	16%	-	9%	10%	6%	9%	6%	8%	8%	8%	11%	8%	8%	9%	5%	9%	8%	9%	9%	8%	9%	7%	9%	8%	9%	7%	8%	6%	13%	10%	5%	13%	7%	10%	6%	11%	6%	6%	6%	5%	6%	9%	9%	7%	10%	7%	
			B				H	HJ		H							H		U		U				X						hnopq			hnopq				hnpq						t							
Less often	217	110	106	0	1	0	20	12	23	46	54	61	12	188	10	7	12	23	19	43	70	14	28	7	112	105	37	180	89	129	187	17	11	9	11	24	30	25	8	4	12	22	24	37	32	101	111	48	169		
	9%	9%	8%	-	18%	-	6%	3%	6%	11%	14%	11%	6%	9%	8%	10%	6%	7%	7%	11%	12%	12%	4%	8%	10%	7%	10%	4%	11%	7%	10%	9%	5%	6%	4%	6%	12%	16%	9%	5%	2%	6%	10%	12%	12%	4%	7%	12%	7%	9%	9%
							G	G	FGH	FGH							U		U		U				U		X				b		e		m		ghmn		ghlm		m	ghlm	ghlm		r	rs		u			
Never	264	144	120	0	0	0	12	13	18	37	57	126	15	217	21	11	15	34	35	50	62	12	45	11	106	158	23	241	141	123	238	13	9	6	8	24	38	59	3	8	10	13	19	67	21	62	195	26	239		
	10%	12%	9%	-	-	-	4%	3%	5%	9%	15%	22%	7%	10%	17%	16%	7%	11%	12%	12%	11%	4%	13%	16%	7%	15%	3%	14%	11%	10%	11%	4%	5%	3%	4%	12%	20%	22%	2%	4%	5%	6%	10%	21%	3%	4%	20%	4%	13%		
							FGH	FGHI	FGHI	FGHI							U	U	U	U		U		PU	PU		X			Z		e			ghlmno		ghlmno		ghlmno			ghlm	ghlmno		r	rs		u			
Don't know	23	12	12	0	0	0	5	4	3	8	2	1	1	22	0	0	1	2	5	3	6	5	0	0	13	10	7	16	6	17	15	4	3	2	0	5	2	0	3	2	3	3	0	1	2	6	7	8	15		
	1%	1%	1%	-	-	-	2%	1%	1%	2%	0%	0%	1%	1%	-	-	1%	1%	2%	1%	1%	2%	-	-	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%	-	2%	1%	-	2%	1%	1%	1%	-	0%	0%	0%	1%	1%	1%	
							K			K							V		V		V				V		X			b		k		hkp				hkp													
Net: At least once a week	1846	860	976	6	4	1	281	349	328	293	247	349	170	1552	77	47	170	225	209	279	405	275	238	47	1144	702	721	1125	980	867	1512	280	128	176	166	129	105	156	143	173	162	163	142	193	593	1226	585	581	1265		
	72%	69%	75%	100%	67%	100%	80%	83%	83%	69%	64%	60%	79%	72%	64%	67%	79%	72%	74%	68%	69%	82%	70%	67%	76%	67%	84%	66%	74%	71%	71%	84%	73%	83%	85%	62%	56%	59%	86%	83%	82%	76%	73%	61%	84%	80%	61%	79%	69%		
			A				LJK	LJK	LJK	K			MNO				STVW				ORSTVW			Y		a			d			ijk	ijkp	ijkopq		ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	
Net: At least once a month	2053	980	1061	6	5	1	314	392	350	332	271	393	186	1725	90	52	186	254	224	315	449	306	267	52	1277	776	797	1256	1095	958	1688	299	151	196	176	155	119	183	152	196	174	176	152	211	654	1366	649	651	1402		
	80%	79%	82%	100%	82%	100%	89%	93%	89%	79%	71%	68%	87%	80%	74%	74%	87%	81%	79%	77%	76%	91%	79%	74%	85%	74%	92%	74%	82%	78%	79%	90%	87%	92%	90%	75%	63%	69%	92%	94%	88%	82%	78%	67%	92%	89%	67%	89%	77%		
							LJK	HJK	LJK	JK			MNO				RSTVW				ORSTVW			Y		a			c		d		ijkp	ijkop	ijkopq	j		ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	ijkopq	
Net: Ever	2270	1090	1167	6	6	1	334	404	373	378	325	455	199	1912	100	59	199	277	242	359	519	319	295	59	1389	881	834	1437	1183	1087	1875	317	163	205	188	179	149	207	160	200	185	198	176	247	686	1467	760	700	1571		
	89%	88%	90%	100%	100%	100%	95%	96%	95%	89%	85%	78%	92%	89%	83%	84%	92%	88%	86%	87%	88%	95%	87%	84%	92%	84%	97%	85%	89%	89%	88%	95%	93%	96%	96%	86%	79%	78%	97%	95%	93%	93%	90%	78%	97%	96%	79%	95%	86%		
							LJK	LJK	LJK	JK	K		N				R				ORSTVW			Y		a			d		ijk	ijkp	ijkp	ijkp	kq		ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	ijkp	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - bc - de - fghij/klmnopq - r/st - uv
Overlap formulae used. ** small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q001_3 How often do you have conversations with each of these groups of people online? By online we mean on messaging platforms, social media, online forums, and online gaming - Strangers

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online										
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v		
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2123	334	175	213	196	208	189	266	166	166	209	199	214	196	316	709	1535	963	734	1824
Daily	299 12%	186 15%	111 9%	1 20%	0 -	1 100%	67 19%	104 25%	56 14%	31 7%	17 5%	23 4%	60 28%	218 10%	10 14%	60 28%	29 9%	29 10%	29 7%	58 10%	57 17%	37 8%	26 14%	10 14%	230 15%	69 7%	166 19%	132 8%	131 10%	168 14%	246 12%	41 12%	35 20%	77 36%	33 17%	18 9%	8 4%	14 5%	30 18%	26 12%	23 12%	9 6%	9 5%	299 42%	299 19%	0 -	178 24%	121 7%		
Weekly	411 16%	240 19%	167 13%	1 20%	2 33%	0 -	75 21%	108 25%	90 23%	51 12%	34 9%	53 9%	24 11%	363 17%	18 15%	6 8%	24 11%	42 13%	57 20%	54 13%	83 14%	94 28%	51 15%	6 8%	309 21%	101 10%	218 25%	193 11%	241 18%	170 14%	347 16%	58 17%	48 28%	61 28%	57 29%	26 13%	19 10%	28 11%	25 15%	47 22%	33 17%	23 11%	15 7%	25 8%	411 58%	411 27%	0 -	208 28%	203 11%	
Monthly	267 10%	153 12%	114 9%	0 -	0 -	0 -	51 15%	66 16%	58 15%	44 10%	21 5%	28 5%	24 11%	232 11%	6 5%	5 7%	24 11%	25 8%	40 14%	42 10%	51 9%	52 15%	29 8%	5 7%	193 13%	74 7%	124 14%	143 8%	146 11%	122 10%	215 10%	43 13%	33 19%	37 17%	35 18%	23 11%	11 6%	14 5%	18 11%	29 14%	22 11%	21 10%	10 5%	13 4%	0 -	267 17%	0 -	119 16%	148 8%	
Less often	558 22%	247 20%	310 24%	0 -	1 17%	0 -	76 21%	70 17%	89 23%	122 29%	84 22%	118 20%	41 19%	459 21%	36 30%	22 31%	41 19%	63 20%	46 16%	104 25%	130 22%	58 17%	94 28%	22 31%	300 20%	258 25%	159 18%	400 24%	281 21%	278 23%	427 20%	103 31%	31 18%	16 8%	41 21%	57 28%	42 22%	59 22%	44 26%	54 26%	47 24%	65 30%	42 22%	58 18%	0 -	558 36%	0 -	114 16%	444 24%	
Never	963 38%	397 32%	559 43%	4 60%	3 50%	0 -	68 19%	64 15%	94 24%	165 39%	217 57%	354 61%	62 29%	825 38%	50 41%	26 38%	62 29%	148 47%	104 37%	170 41%	251 43%	65 19%	136 40%	26 38%	440 29%	523 50%	180 21%	783 46%	510 38%	452 37%	852 40%	76 23%	2 12%	19 9%	28 15%	19 37%	103 55%	149 56%	40 24%	45 22%	65 33%	88 41%	114 58%	206 65%	0 -	0 -	963 100%	96 13%	867 48%	
Don't know	61 2%	23 2%	38 3%	0 -	0 -	0 -	14 4%	11 3%	8 2%	10 2%	11 3%	6 1%	4 2%	55 3%	1 1%	1 1%	4 2%	7 2%	5 2%	12 3%	16 3%	11 3%	4 1%	1 1%	35 2%	25 2%	17 2%	44 3%	23 2%	38 2%	41 4%	12 4%	5 3%	3 1%	1 0%	7 3%	5 3%	1 1%	9 6%	8 4%	8 4%	3 2%	5 3%	5 2%	0 -	0 -	0 -	19 3%	42 2%	
Net: At least once a week	709 28%	426 34%	278 21%	2 40%	2 33%	1 100%	143 40%	211 50%	146 37%	82 19%	51 13%	77 13%	84 39%	581 27%	28 23%	16 23%	84 39%	71 23%	86 31%	84 20%	141 24%	151 45%	76 22%	16 23%	539 36%	170 16%	384 44%	325 19%	371 28%	338 28%	593 28%	99 30%	84 48%	138 65%	90 46%	44 21%	27 14%	43 16%	55 33%	73 35%	56 28%	37 17%	24 12%	34 11%	709 100%	709 46%	0 -	386 53%	324 18%	
Net: At least once a month	976 38%	579 46%	392 30%	2 40%	2 33%	1 100%	194 55%	277 66%	203 52%	126 30%	72 19%	104 18%	108 50%	813 38%	34 28%	21 30%	108 50%	96 31%	126 45%	126 31%	191 33%	203 60%	105 31%	21 30%	733 49%	244 23%	508 59%	468 28%	517 39%	459 37%	809 38%	142 43%	117 67%	175 82%	125 64%	67 32%	38 20%	57 21%	73 44%	102 49%	78 39%	57 27%	34 17%	47 15%	709 100%	976 64%	0 -	505 69%	472 26%	
Net: Ever	1535 60%	826 66%	702 54%	2 40%	3 50%	1 100%	269 76%	347 82%	292 74%	248 59%	156 41%	222 38%	150 70%	1272 59%	70 58%	43 61%	150 70%	159 51%	172 61%	230 56%	321 55%	261 77%	199 59%	43 61%	1033 68%	502 48%	667 77%	868 51%	798 60%	737 60%	1235 58%	246 73%	148 85%	191 90%	166 85%	125 60%	80 42%	116 44%	116 70%	156 75%	126 63%	122 57%	76 39%	106 33%	709 100%	1535 100%	0 -	619 84%	916 50%	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - L/M/N/O - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/gh/ij/kl/m/n/o/p/q - r/st - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q002_sum Do you feel more able to do each of the following things...

Base: All respondents

	Make friends	Express your opinions	Be yourself	Be confident	Talk about emotional issues
	A	B	C	D	E
Unweighted Base	2558	2558	2558	2558	2558
Weighted Base	2558	2558	2558	2558	2558
1 - Online	228 9%	275 11%	228 9%	297 12%	242 9%
		ACE		ACE	
2	152 6%	164 6%	144 6%	193 8%	146 6%
				ACE	
3 - Both equally	852 33%	1159 45%	1146 45%	1164 46%	870 34%
		AE	AE	AE	
4	300 12%	261 10%	215 8%	230 9%	276 11%
	BCD	C			CD
5 - In person	794 31%	579 23%	717 28%	532 21%	776 30%
	BCD	D	BD		BCD
Don't know	230 9%	121 5%	108 4%	142 6%	247 10%
	BCD			BC	BCD
Net: Online	381 15%	439 17%	372 15%	490 19%	388 15%
		ACE		ABCE	
Net: In person	1094 43%	840 33%	932 36%	762 30%	1053 41%
	BCD	D	BD		BCD

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Deterrence OLG PR V1 (262400866)



Q002_1 Do you feel more able to do each of the following things... - Make friends
Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online								
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No		
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790		
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824		
1 - Online	228	134	91	0	2	1	48	89	44	23	13	12	43	181	3	1	43	24	32	27	45	39	18	1	180	48	133	95	91	137	170	51	15	65	28	12	5	8	30	24	15	11	7	4	132	189	29	135	93		
	9%	11%	7%	-	35%	100%	14%	21%	11%	5%	3%	2%	20%	8%	11%	7%	8%	8%	11%	7%	8%	11%	5%	1%	12%	5%	15%	6%	7%	11%	8%	15%	9%	31%	15%	6%	3%	3%	18%	12%	8%	5%	4%	1%	19%	12%	3%	18%	5%		
		B					UK	FHUK	UK	K			MNO	NO			QRSTUW		SW		STVW				Y		a		b		d	jkp	fhjklmnop	ijklnop	q				ijklmnop	ijklnop	jk	q		st	t		v				
2	152	91	59	0	2	0	34	36	30	22	12	18	13	130	7	2	13	15	17	19	36	31	19	2	104	49	72	81	84	68	127	21	22	21	21	8	8	11	11	15	9	12	5	7	62	118	28	86	67		
	6%	7%	5%	-	36%	-	10%	9%	8%	5%	3%	3%	6%	6%	6%	3%	6%	5%	6%	5%	6%	9%	6%	3%	7%	5%	8%	5%	6%	6%	6%	6%	12%	10%	11%	4%	4%	4%	7%	7%	5%	6%	2%	2%	9%	8%	3%	12%	4%		
		B					UK	UK	JK				OS				Y				OS				Y		a				ijklmnop	ijklnop	ijklnop	q				pq	pq	q		t	t		v						
3 - Both equally	852	412	438	1	1	0	123	132	163	155	120	159	57	722	45	29	57	101	99	148	196	115	107	29	524	328	305	548	436	416	687	127	66	58	72	73	61	81	55	74	91	82	59	78	244	581	255	256	596		
	33%	33%	34%	21%	14%	-	35%	31%	41%	37%	31%	27%	26%	34%	37%	42%	26%	32%	35%	36%	33%	34%	32%	42%	35%	31%	35%	32%	33%	34%	32%	38%	38%	27%	37%	35%	32%	30%	33%	35%	46%	38%	30%	25%	34%	38%	26%	35%	33%		
		K					K		GJK	K			L				QRW		P		QRTW			P		a		d		e	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh			
4	300	169	130	1	0	0	38	55	51	52	35	70	30	256	11	3	30	26	22	55	61	59	44	3	206	94	122	178	179	121	273	24	20	26	33	37	15	37	17	29	17	15	20	33	85	206	92	95	205		
	12%	14%	10%	20%	-	-	11%	13%	13%	12%	9%	12%	14%	12%	9%	4%	14%	8%	8%	13%	10%	17%	13%	4%	14%	9%	14%	11%	13%	10%	13%	7%	12%	12%	17%	18%	8%	14%	10%	14%	9%	7%	10%	11%	12%	13%	10%	13%	11%		
		B					O						ORW				QRW		QRW		QRTW			Y		a		c		e		gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh			
5 - In person	794	347	445	2	0	0	93	88	82	124	159	249	56	670	41	26	56	115	84	124	195	78	115	26	404	390	187	607	430	364	681	86	47	34	32	57	76	101	43	54	50	67	83	148	167	363	415	137	657		
	31%	28%	34%	39%	-	-	26%	21%	21%	29%	41%	43%	26%	31%	34%	37%	26%	37%	30%	30%	33%	23%	34%	37%	27%	37%	22%	36%	32%	30%	32%	26%	27%	16%	16%	28%	40%	38%	26%	26%	25%	31%	42%	47%	24%	24%	43%	19%	36%		
		A											PU	U	U	U	U	U	U	U	U	U	U	U	X		Z		e		gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	
Don't know	230	93	136	1	1	0	16	22	25	47	46	74	16	192	13	9	16	33	28	38	55	15	36	9	91	140	45	185	110	121	190	24	4	8	9	20	24	28	9	14	17	27	22	46	19	77	144	24	206		
	9%	7%	10%	20%	16%	-	4%	5%	6%	11%	12%	13%	7%	9%	11%	13%	7%	11%	10%	9%	9%	4%	11%	13%	6%	13%	5%	11%	8%	10%	9%	7%	2%	4%	4%	10%	12%	10%	6%	7%	8%	13%	11%	15%	3%	5%	15%	3%	11%		
		A											U	U	U	U	U	U	U	U	U	U	U	U	X		Z		e		gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh
Net: Online	381	226	150	0	4	1	82	125	74	44	25	30	56	311	10	3	56	38	49	46	81	70	37	3	284	97	205	176	176	205	297	72	37	86	49	20	13	20	42	39	24	23	12	10	194	307	57	221	160		
	15%	18%	12%	-	70%	100%	23%	30%	19%	11%	6%	5%	26%	14%	9%	4%	26%	12%	17%	11%	14%	21%	11%	4%	19%	9%	24%	10%	13%	17%	14%	22%	21%	41%	25%	10%	7%	7%	25%	19%	12%	11%	6%	3%	27%	20%	6%	30%	9%		
		B					UK	FHUK	UK	JK			MNO	O			QRSTW		SW		W	QSTW			Y		a		b		d	ijklmnop	fhjklmnop	ijklnop	q			q	ijklnop	ijklnop	pq	q		st	t		v				
Net: In person	1094	516	575	4	0	0	131	143	132	176	193	319	86	926	53	29	86	141	107	179	256	137	159	29	610	484	309	785	609	485	954	110	67	60	65	95	91	138	60	83	67	82	103	182	252	569	507	232	862		
	43%	41%	44%	59%	-	-	37%	34%	34%	42%	50%	55%	40%	43%	44%	41%	40%	45%	38%	43%	43%	41%	47%	41%	40%	46%	36%	46%	40%	40%	45%	33%	39%	28%	33%	45%	48%	52%	36%	40%	34%	38%	53%	57%	36%	37%	53%	32%	47%		
							GH	FGHI	FGHI	FGHI	FGHI	FGHI	R				R					R			X		Z		c		e		g	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh			

Proportions: Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Za - bc - de - fghijklmnopq - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q002_2 Do you feel more able to do each of the following things... - Express your opinions

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online											
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No		
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790		
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824		
1 - Online	275	140	132	0	2	1	57	93	59	35	19	12	46	215	9	4	46	29	32	36	51	52	25	4	197	78	156	119	102	173	204	61	20	63	31	14	8	3	34	30	28	20	11	9	141	221	47	152	123		
	11%	11%	10%	-	35%	100%	16%	22%	15%	8%	5%	2%	22%	10%	8%	6%	22%	9%	11%	9%	9%	15%	7%	6%	13%	7%	18%	7%	8%	14%	10%	18%	12%	30%	16%	7%	4%	1%	20%	14%	14%	10%	6%	3%	20%	14%	5%	21%	7%		
		UK	FHJJK	UK	K	K	MNO						QRSTWV				QRSTWV								Y		a		b		d	jkpq	fhjklmnopq	jkopq	kq	qk	4%	1%	fjkopq	jkpq	jkpq	jkq	k	3%	st	t	v				
2	164	99	65	0	0	0	30	44	30	27	11	23	14	140	7	3	14	18	21	22	40	30	17	3	111	53	81	82	93	71	144	17	17	32	21	10	6	13	13	13	8	16	4	10	65	131	29	77	87		
	6%	8%	5%	-	-	-	9%	10%	8%	6%	3%	4%	7%	6%	6%	4%	7%	6%	8%	5%	7%	9%	5%	4%	7%	5%	9%	5%	7%	6%	7%	5%	10%	15%	11%	5%	3%	5%	8%	6%	4%	8%	2%	3%	9%	9%	3%	11%	5%		
		B	JK	JK	J		JK	JK	JK	J			JK				SV								Y		a					jkpq	fhjklmnopq	jkopq																	
3 - Both equally	1159	558	593	5	2	0	148	156	181	212	193	268	77	984	65	33	77	140	123	195	284	145	163	33	664	495	357	802	610	549	960	152	74	63	84	113	97	128	68	93	98	99	96	140	297	701	429	267	892		
	45%	45%	46%	80%	36%	-	42%	37%	46%	50%	50%	46%	36%	46%	54%	46%	36%	45%	44%	47%	48%	43%	48%	46%	44%	47%	47%	41%	47%	46%	45%	43%	30%	43%	54%	51%	48%	41%	45%	49%	46%	49%	44%	42%	46%	45%	36%	49%			
		G	FG	FG	FG	G	G	FG	FG	FG	G		P	L	L		P	P	P	P	P	P			44%	47%	41%	47%	46%	45%	45%	43%	30%	43%	54%	51%	48%	41%	45%	49%	46%	49%	44%	42%	46%	45%	36%	49%			
4	261	144	117	0	0	0	44	43	34	48	33	59	21	227	9	4	21	26	25	55	48	48	34	4	170	91	98	163	156	105	223	29	25	24	21	25	17	32	19	18	13	23	16	28	62	173	83	93	168		
	10%	12%	9%	-	-	-	13%	10%	9%	11%	9%	10%	10%	11%	7%	6%	10%	8%	9%	13%	8%	14%	10%	6%	11%	9%	11%	10%	12%	9%	10%	9%	14%	11%	11%	12%	9%	12%	12%	9%	7%	11%	8%	9%	9%	11%	9%	13%	9%		
		B															QT								Y																										
5 - In person	579	259	319	0	1	0	61	73	69	82	101	191	51	479	28	21	51	81	64	80	138	58	86	21	309	270	144	435	320	258	501	63	33	24	32	39	48	82	28	49	37	43	53	109	134	270	297	133	446		
	23%	21%	25%	-	14%	-	17%	17%	17%	19%	26%	33%	24%	22%	23%	30%	24%	26%	23%	19%	23%	17%	25%	30%	20%	26%	17%	26%	24%	21%	24%	19%	19%	11%	16%	19%	26%	31%	17%	24%	18%	20%	27%	35%	19%	18%	31%	18%	24%		
		A									FGHI	FGHIJ					SU						U	U	X		Z				g		g	ghl	ghlno			g	g	g	ghih	ghijmno									
Don't know	121	46	73	1	1	0	11	12	22	19	27	29	6	106	3	5	6	20	16	25	29	5	15	5	59	62	27	94	49	71	97	12	5	7	6	7	12	9	4	6	15	13	15	21	11	39	77	12	109		
	5%	4%	6%	20%	16%	-	3%	3%	6%	5%	7%	5%	3%	5%	3%	7%	3%	6%	6%	6%	5%	2%	4%	7%	4%	6%	6%	3%	6%	4%	6%	5%	3%	3%	3%	3%	3%	6%	3%	2%	3%	8%	6%	8%	7%	1%	3%	8%	2%	6%	
		A									FG						U	U	U	U	U	U	U	U	X		Z			b																					
Net: Online	439	240	196	0	2	1	87	137	88	61	30	35	60	355	16	7	60	47	53	57	90	81	42	7	307	131	237	201	195	243	348	77	38	95	52	24	14	16	47	43	36	37	16	19	206	352	76	229	210		
	17%	19%	15%	-	35%	100%	25%	33%	22%	14%	8%	6%	28%	16%	13%	10%	28%	15%	19%	14%	15%	24%	12%	10%	20%	13%	27%	12%	15%	20%	16%	23%	21%	45%	27%	12%	8%	6%	28%	20%	18%	17%	8%	6%	29%	23%	8%	31%	12%		
		B					UK	FHJJK	UK	JK			MNO				QRSTWV								Y		a		b		d	jkpq	fhjklmnopq	jkopq	kq			jkopq	jkpq	jkpq	jkq	k	3%	st	t	v					
Net: In person	840	403	436	0	1	0	106	116	103	130	134	251	72	706	37	25	72	106	89	135	186	106	121	25	478	362	242	598	477	363	724	93	58	49	53	64	65	114	47	68	50	66	69	137	195	444	380	226	614		
	33%	32%	34%	-	14%	-	30%	28%	26%	31%	35%	43%	33%	33%	30%	36%	33%	34%	32%	33%	32%	31%	36%	36%	32%	34%	28%	35%	36%	30%	34%	28%	33%	23%	27%	31%	35%	43%	28%	32%	25%	31%	35%	43%	28%	29%	39%	31%	34%		
											GH	FGHIJ													Z		c		e			g		gn	ghilmno			gn	ghilmno												

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q002_3 Do you feel more able to do each of the following things... - Be yourself
Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online										
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
1 - Online	228	128	98	0	1	1	47	77	45	29	17	13	42	174	8	4	42	22	24	34	32	49	20	4	168	60	129	99	89	139	174	45	17	63	24	11	6	7	28	14	21	18	11	6	122	187	34	126	102	
	9%	10%	8%	-	18%	100%	13%	18%	11%	7%	4%	2%	19%	8%	7%	6%	19%	7%	9%	8%	5%	15%	6%	6%	11%	6%	15%	6%	7%	11%	8%	14%	10%	30%	12%	5%	3%	3%	17%	7%	11%	9%	6%	2%	17%	12%	4%	17%	6%	
		B					UK	HUK	UK	K			MNO				QRSTVW				QRSTVW			Y		a		b		d		jkq	fhijklmnopq	ijklpq	q			ijklmnopq	q	ijkl	jkq	q	st	t	v					
2	144	93	49	0	2	0	33	39	33	17	8	13	6	130	3	5	6	14	19	20	33	33	15	5	113	31	79	65	78	66	116	27	23	26	25	8	5	7	9	13	9	7	4	6	68	119	22	78	66	
	6%	7%	4%	-	36%	-	9%	9%	8%	4%	2%	2%	3%	6%	3%	7%	3%	5%	7%	5%	6%	10%	4%	7%	7%	3%	9%	4%	6%	5%	5%	8%	13%	12%	13%	4%	2%	3%	5%	6%	4%	3%	2%	2%	10%	8%	2%	11%	4%	
		B					UK	UK	UK					UK				PQSTV				PQSTV			Y		a						ijklmnopq	ijklmnopq	ijklmnopq				q	pq		st	t	v						
3 - Both equally	1146	522	621	1	2	0	130	168	183	217	195	253	86	975	53	32	86	139	130	191	279	137	152	32	649	497	361	786	614	532	957	147	65	64	80	110	94	110	62	103	103	107	102	144	282	691	431	293	853	
	45%	42%	48%	20%	31%	-	37%	40%	46%	51%	51%	44%	40%	45%	44%	45%	40%	44%	46%	46%	47%	41%	45%	45%	43%	47%	42%	46%	46%	43%	45%	44%	37%	30%	41%	53%	50%	41%	38%	49%	52%	50%	52%	46%	40%	45%	45%	40%	47%	
		A							FG	FGK	FGK									U						X		Z				g	ghkl	fgl			41%	50%	38%	49%	52%	50%	52%	46%	40%	45%	45%	40%	47%	
4	215	117	96	2	0	0	33	39	25	38	29	51	21	177	15	2	21	24	15	38	40	38	37	2	134	81	77	138	124	91	185	16	17	21	14	21	15	29	13	19	10	17	14	22	55	140	67	73	142	
	8%	9%	7%	39%	-	-	9%	9%	6%	9%	8%	9%	10%	8%	13%	3%	10%	8%	5%	9%	7%	11%	11%	3%	9%	8%	9%	8%	9%	7%	9%	5%	10%	10%	7%	10%	8%	11%	8%	9%	5%	8%	7%	7%	8%	9%	7%	10%	8%	
																				RTW						X		Z				e																		
5 - In person	717	341	375	1	0	0	97	88	89	104	112	228	53	602	38	24	53	100	79	109	174	75	104	24	391	326	194	523	379	338	611	88	48	32	46	50	56	107	48	55	42	53	56	121	169	359	345	152	565	
	28%	27%	29%	21%	-	-	28%	21%	23%	24%	29%	39%	25%	28%	31%	34%	25%	32%	28%	26%	29%	22%	31%	34%	26%	31%	22%	31%	28%	28%	29%	26%	28%	15%	24%	24%	30%	40%	29%	26%	21%	25%	29%	38%	24%	23%	36%	21%	31%	
							G				GH	FGHIJ					U	U	U	U	U	U	U	U		X		Z				g	g	g	gn	ghijklmnop	g	g	g	g	ghijklmnop	g	ghijklmnop	rs	rs	u	u			
Don't know	108	46	60	1	1	0	11	12	20	18	22	24	7	94	3	4	7	15	14	19	31	6	12	4	53	55	25	83	47	61	86	11	5	7	7	8	13	6	5	5	13	11	9	18	13	38	64	11	97	
	4%	4%	5%	20%	16%	-	3%	3%	5%	4%	6%	4%	3%	4%	3%	6%	3%	5%	5%	5%	5%	2%	4%	6%	4%	5%	5%	3%	5%	4%	5%	4%	3%	3%	4%	4%	4%	7%	2%	3%	2%	7%	5%	5%	6%	2%	2%	7%	2%	5%
																				U	U	U	U	U		X		Z				km																		
Net: Online	372	221	147	0	3	1	80	116	78	46	25	26	48	304	11	9	48	36	43	55	65	82	35	9	281	91	207	164	167	205	290	72	40	89	48	19	11	15	37	27	27	30	26	15	12	190	306	56	204	168
	15%	18%	11%	-	53%	100%	23%	27%	20%	11%	7%	5%	22%	14%	9%	12%	22%	12%	15%	13%	11%	24%	10%	12%	19%	9%	24%	10%	13%	17%	14%	22%	23%	42%	25%	9%	6%	5%	23%	13%	15%	12%	8%	4%	27%	20%	6%	28%	9%	
		B					UK	HUK	UK	JK			MN				QSTV				QRSTVW			Y		a		b		d		ijklmnopq	fhijklmnopq	ijklmnopq	q			ijklmnopq	jkq	jkq	st	t	v							
Net: In person	932	457	471	4	0	0	130	127	113	142	141	278	74	779	53	26	74	124	94	147	213	112	141	26	525	407	271	661	503	429	796	103	65	53	61	71	71	136	61	74	53	71	70	143	224	500	412	225	707	
	36%	37%	36%	60%	-	-	37%	30%	29%	33%	37%	48%	34%	36%	44%	37%	34%	39%	34%	36%	36%	33%	42%	37%	35%	39%	31%	39%	38%	35%	37%	31%	37%	25%	31%	34%	38%	51%	37%	35%	26%	33%	36%	45%	32%	33%	43%	31%	39%	
		GH					GH	FGHIJ				GH	FGHIJ				RU								X		Z			e		gn			g	gn	ghijklmnop	gn	g	gn	ghijklmnop	rs	rs	u	u					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/ij/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q002_4 Do you feel more able to do each of the following things... - Be confident
Base: All respondents

	Total	GENDER					AGE						REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
1 - Online	297 12%	154 12%	140 11%	0 -	2 35%	1 100%	71 20%	92 22%	62 16%	37 9%	25 7%	9 2%	47 22%	233 11%	10 9%	6 3%	47 22%	29 9%	37 13%	35 8%	59 10%	14 14%	34 10%	6 9%	210 14%	86 8%	152 18%	145 9%	121 9%	176 14%	235 11%	55 16%	31 18%	61 29%	35 18%	12 6%	11 6%	3 1%	3 1%	37 22%	31 15%	27 14%	25 12%	14 7%	6 7%	130 18%	221 14%	63 7%	143 19%	154 8%
							UK	HUK	UK	K	K		MNO				QRSTUVW		S			QST			Y		a		b		d		ijkpq	fhjkmnopq	ijkpq	kq	kq		ijknopq	ijkpq	ijkpq	ijkq	kq		st	t		v		
2	193 8%	98 8%	92 7%	0 -	2 36%	0 -	40 11%	42 10%	36 9%	34 8%	21 5%	20 3%	13 6%	174 8%	5 4%	2 3%	13 6%	22 7%	22 8%	34 8%	49 8%	29 9%	22 6%	2 3%	131 9%	62 6%	86 10%	107 6%	111 8%	82 7%	154 7%	31 9%	21 12%	27 12%	16 8%	16 8%	12 7%	7 3%	18 11%	16 8%	21 10%	16 8%	8 4%	13 4%	77 11%	146 9%	43 4%	91 12%	102 6%	
							JK	JK	JK	K			JK	JK	JK	K									Y		a						kpq	ijkpq	k	k	k		kpq	k	kpq	k		t	t		v			
3 - Both equally	1164 46%	543 44%	616 47%	5 79%	0 -	0 -	149 42%	166 39%	171 43%	201 48%	191 50%	285 49%	79 37%	994 46%	60 50%	32 45%	79 37%	142 45%	134 48%	202 49%	270 46%	150 44%	155 46%	32 45%	662 44%	502 48%	359 42%	805 48%	607 46%	558 45%	966 45%	150 45%	73 42%	73 34%	79 40%	103 50%	86 45%	129 48%	71 43%	93 45%	92 46%	98 46%	105 54%	156 49%	305 43%	702 46%	440 46%	296 40%	868 48%	
							G	FG	G	FG	G		L	L	L									Z									g	g	g	g	g		g	g	g	g	g	g	r	r		u		
4	230 9%	127 10%	103 8%	0 -	0 -	0 -	32 9%	36 9%	38 10%	42 10%	29 7%	54 9%	21 10%	193 9%	11 9%	5 7%	21 10%	22 7%	16 6%	39 10%	53 9%	43 13%	31 9%	5 7%	154 10%	76 7%	82 10%	148 9%	138 10%	91 7%	204 10%	19 6%	20 12%	13 6%	23 12%	28 13%	14 8%	28 11%	12 7%	23 11%	14 7%	14 7%	15 7%	25 8%	53 7%	151 10%	74 8%	76 10%	154 8%	
							QR						QR											Y		c		e				g	g	g	g	g	g	g	g	g	g	g	g	r	r		u			
5 - In person	532 21%	272 22%	258 20%	1 21%	1 14%	0 -	48 14%	72 17%	67 17%	80 19%	84 22%	181 31%	43 20%	438 20%	29 24%	22 31%	43 20%	78 25%	59 21%	77 19%	120 20%	59 17%	74 22%	22 31%	287 19%	245 23%	153 18%	379 22%	294 22%	238 19%	453 21%	68 20%	25 14%	32 15%	39 20%	39 18%	38 25%	47 34%	91 21%	21 13%	41 19%	28 14%	41 19%	37 19%	90 28%	128 18%	266 17%	257 27%	113 15%	419 23%
							F	FGHIJ				FGHIJ					SU						STU		X		Z					fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	rs	rs		u			
Don't know	142 6%	52 4%	90 7%	0 -	1 16%	0 -	12 4%	13 3%	20 5%	30 7%	34 9%	33 6%	12 6%	121 6%	6 5%	4 6%	12 6%	21 7%	14 6%	25 6%	36 6%	7 2%	23 7%	4 6%	63 4%	80 8%	31 4%	111 7%	60 5%	82 7%	117 5%	11 3%	4 2%	7 3%	4 2%	11 5%	18 10%	18 3%	8 5%	8 3%	16 8%	18 9%	18 8%	16 8%	26 8%	16 2%	49 3%	85 9%	15 2%	127 7%
							U	U	U	U	U		U	U	U	U							U		X		Z					fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	rs	rs		u		
Net: Online	490 19%	252 20%	233 18%	0 -	4 70%	1 100%	111 32%	134 32%	98 25%	80 17%	46 12%	29 5%	60 28%	406 19%	15 12%	8 12%	60 28%	51 16%	59 21%	68 17%	108 18%	78 23%	56 17%	8 12%	342 23%	148 14%	238 28%	252 15%	232 17%	258 21%	389 18%	86 26%	52 30%	88 41%	50 26%	28 13%	24 13%	10 4%	10 4%	55 33%	47 22%	48 24%	42 19%	22 11%	19 6%	207 29%	367 24%	106 11%	234 32%	256 14%
							HUK	HUK	UK	K	K		MNO				QSTVW					QSVW			Y		a		b		d		ijkopq	fhjkmnopq	ijkpq	kq	kq		ijknopq	ijkpq	ijkpq	kpq	kq		st	t		v		
Net: In person	762 30%	399 32%	361 28%	1 21%	1 14%	0 -	80 23%	109 26%	104 27%	121 29%	113 29%	234 40%	64 30%	631 29%	40 33%	27 38%	64 30%	100 32%	74 26%	116 28%	173 29%	102 30%	105 31%	27 38%	442 29%	320 31%	235 27%	527 31%	432 32%	330 27%	657 31%	87 26%	45 26%	45 21%	62 32%	66 32%	61 33%	119 45%	33 20%	64 31%	43 21%	55 26%	52 26%	115 36%	181 26%	417 27%	332 34%	189 26%	573 31%	
							F	FGHIJ				FGHIJ												Z		c						gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	rs	rs		u			

Proportions: Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q002_5 Do you feel more able to do each of the following things... - Talk about emotional issues

Base: All respondents

	Total	GENDER					AGE						REGION						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender												Have conversations with strangers online			Ever had a romantic relationship online	
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	216	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
1 - Online	242	137	102	0	2	1	63	81	54	24	11	8	43	184	10	5	43	25	33	26	42	42	26	5	183	59	142	100	89	152	196	35	30	55	31	10	7	5	30	27	23	14	4	3	133	195	35	132	110
	9%	11%	8%	-	35%	100%	18%	19%	14%	6%	3%	1%	20%	9%	8%	7%	20%	8%	12%	6%	7%	12%	8%	7%	12%	6%	16%	6%	7%	12%	9%	11%	17%	26%	16%	5%	4%	2%	18%	13%	12%	7%	2%	1%	19%	13%	4%	18%	6%
		B					UK	HUK	UK	JK			MNO				QRSTUW		ST			QSTV			Y		a		b			ijkopq	fhijkmnopq	ijkopq	q	q	q		ijkopq	ijkopq	ijkpq	kpq		st	t		v		
2	146	92	53	0	1	0	39	34	22	26	15	11	9	134	1	2	9	18	19	23	32	30	14	2	104	42	68	78	82	64	119	21	23	25	16	14	7	6	16	8	6	10	7	5	59	117	27	69	77
	6%	7%	4%	-	19%	-	11%	8%	6%	6%	4%	2%	4%	6%	1%	3%	4%	6%	7%	6%	5%	9%	4%	3%	7%	4%	8%	5%	6%	5%	6%	6%	13%	12%	8%	7%	4%	2%	10%	4%	3%	5%	4%	2%	8%	8%	3%	9%	4%
		B					HUK	JK	K	K			N				PTV					PTV			Y		a					ijkmnopq	ijkmnopq	knpq	kq	q	q		ijkmnopq		q		t	t		v			
3 - Both equally	870	431	437	1	1	0	107	154	161	157	129	163	55	748	45	22	55	92	100	145	218	120	119	22	549	321	322	548	449	421	703	135	57	67	75	78	60	93	48	87	86	79	68	70	245	553	296	261	609
	34%	35%	34%	20%	17%	-	30%	36%	41%	37%	33%	28%	25%	35%	37%	31%	25%	29%	35%	35%	37%	36%	35%	31%	36%	31%	37%	32%	34%	34%	33%	40%	33%	32%	39%	37%	32%	35%	29%	41%	43%	37%	35%	22%	35%	36%	31%	36%	33%
							K	FJK	K				L	L			P	P	P	PQ		P	P		Y		a				d		q	q	q	q	q	q		gh	fglk	q	q	t	t				
4	276	131	143	2	0	0	35	48	45	54	34	60	23	238	8	7	23	33	23	50	63	46	32	7	175	102	95	181	162	114	244	24	17	22	28	24	14	26	16	26	17	31	20	33	78	190	81	99	177
	11%	10%	11%	39%	-	-	10%	11%	11%	13%	9%	10%	11%	11%	7%	9%	11%	10%	8%	12%	11%	14%	9%	9%	12%	10%	11%	11%	12%	9%	11%	7%	10%	10%	14%	11%	7%	10%	10%	13%	8%	14%	10%	11%	12%	8%	14%	10%	
																	RU		U						X		Z				e		j		gh	fghimno	fghimno	g	g	g	gh	fghimno	fghimno		r	rs		u	
5 - In person	776	346	429	0	1	0	82	81	85	127	150	251	68	638	45	25	68	109	76	131	173	86	108	25	399	377	195	581	426	351	667	89	39	30	37	64	74	103	42	51	48	63	76	148	157	378	389	150	626
	30%	28%	33%	-	14%	-	23%	19%	22%	30%	39%	43%	32%	30%	37%	35%	32%	35%	27%	32%	29%	26%	32%	35%	26%	36%	23%	34%	32%	29%	31%	27%	22%	14%	19%	31%	39%	39%	25%	25%	24%	30%	39%	47%	22%	25%	40%	20%	34%
		A							FGH	FGHI	FGHI						RU		U						X		Z				g		gh	fghimno	fghimno	g	g	g	gh	fghimno	fghimno		r	rs		u			
Don't know	247	109	135	2	1	0	26	24	27	35	46	90	17	209	11	10	17	37	31	37	60	13	41	10	98	149	41	206	122	125	201	29	9	14	8	18	25	34	13	10	19	17	21	56	36	101	134	22	226
	10%	9%	10%	41%	16%	-	7%	6%	7%	8%	12%	15%	8%	10%	9%	14%	8%	12%	11%	9%	10%	4%	12%	14%	7%	14%	5%	12%	9%	10%	9%	9%	5%	6%	4%	9%	13%	13%	8%	5%	9%	8%	10%	18%	5%	7%	14%	3%	12%
									FGH	FGHI	FGHI						U	U	U	U	U		U	U		X		Z					g		gh	fghimno	fghimno	g	g	g	gh	fghimno	fghimnop		r	rs		u	
Net: Online	388	229	154	0	3	1	102	115	76	50	25	19	52	318	11	7	52	43	52	49	74	72	40	7	287	101	210	178	171	216	315	57	53	80	47	24	15	11	46	35	30	24	11	8	192	312	62	201	187
	15%	18%	12%	-	53%	100%	29%	27%	19%	12%	7%	3%	24%	15%	9%	10%	24%	14%	18%	12%	13%	21%	12%	10%	19%	10%	24%	11%	13%	18%	15%	17%	30%	38%	24%	12%	8%	4%	28%	17%	15%	11%	6%	3%	27%	20%	6%	27%	10%
		B					HUK	HUK	UK	JK	K		MNO				QSTVW		STV			QSTVW			Y		a		b			ijkmnopq	ijkmnopq	ijknopq	kpq	q	q		ijkmnopq	ijkpq	ijkpq	kpq		st	t		v		
Net: In person	1053	477	572	2	1	0	117	130	130	181	184	311	92	876	54	31	92	142	99	181	235	132	140	31	574	479	291	762	588	465	911	113	55	52	65	88	88	129	58	78	65	94	96	182	236	569	470	250	803
	41%	38%	44%	39%	14%	-	33%	31%	33%	43%	48%	53%	43%	41%	44%	44%	43%	45%	35%	44%	40%	39%	41%	44%	38%	46%	34%	45%	44%	38%	43%	34%	32%	24%	33%	42%	47%	48%	35%	37%	33%	44%	49%	58%	33%	37%	49%	34%	44%
		A							FGH	FGH	FGHI						R		R						X		Z		c		e		g	fgn	fghimn	fghimn	g	g		fghn	fghimn	fghimno		r	rs		u		

Proportions: Means: Columns Tested (5% risk level) - ABC/D/E - FGH/IJK - LMNO - PQR/S/T/U/VW - XY - Za - bc - de - fghijk/mh/olpq - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q003 Have you ever had a romantic relationship with someone online, that you had not met in person?

Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70**	215	314	282	412	588	337	340	70**	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
Yes	734 29%	441	287	1	3	1	163	238	170	76	47	39	88	598	29	20	88	66	96	101	122	160	80	20	594	140	425	309	349	384	588	128	100	150	111	42	21	17	58	89	59	34	26	22	386	619	96	734	0
		35%	22%	20%	50%	100%	46%	56%	43%	18%	12%	7%	41%	28%	24%	28%	41%	21%	34%	25%	21%	48%	24%	28%	39%	13%	49%	18%	26%	31%	28%	38%	57%	70%	57%	20%	11%	6%	35%	42%	30%	16%	13%	7%	54%	40%	10%	100%	-
		B					UK	FHUK	UK	JK	K		MN				QSTV		QSTV		QRSTVW			Y		a		b		d	ijklnopq	ihjklmnopq	iklnopq	jkq		ikopq	ijknopq	ijkopq	kq		st	t		v					
No	1824 71%	805	1012	5	3	0	189	184	224	347	337	543	127	1554	92	51	127	248	186	310	466	176	260	51	915	910	439	1386	982	843	1541	206	74	63	84	166	167	249	108	121	139	180	170	294	324	916	867	0	1824
		65%	78%	80%	50%	-	54%	44%	57%	82%	88%	93%	59%	72%	76%	72%	59%	79%	66%	75%	79%	52%	76%	72%	61%	87%	51%	82%	74%	69%	72%	62%	43%	30%	43%	80%	89%	94%	65%	58%	70%	84%	87%	93%	46%	60%	90%	-	100%
		A					G		G	FGH	FGHI	FGHIJ	L	L			PRU	U	PRU	PRU	PRU	PRU	U		X		Z	c	e	g		g	ghlmn	ghlmn	ghilmnop	fgh	fgh	fghm	fghlmn	fghilmn	fghilmnop		r	rs		u			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/i/j/k/l/m/n/o/p/q - r/st - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q004 To what extent do you trust that strangers you may speak to online always tell the truth?

Base: All respondents

	Total	GENDER					AGE						REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online					
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
A lot	227 9%	161 13%	66 5%	0 -	0 -	0 -	39 11%	117 28%	54 14%	8 2%	3 1%	5 1%	63 29%	158 7%	6 5%	1 1%	63 29%	10 3%	33 12%	18 4%	35 6%	53 16%	15 4%	1 1%	211 14%	16 2%	178 21%	49 3%	99 7%	129 10%	197 9%	26 8%	24 14%	93 44%	37 19%	4 2%	0 -	2 1%	15 9%	24 11%	17 9%	4 2%	3 1%	3 1%	163 23%	212 14%	9 1%	189 26%	38 2%
A little	600 23%	347 28%	249 19%	1 19%	2 33%	1 100%	118 34%	120 28%	114 29%	98 23%	68 18%	82 14%	35 16%	517 24%	28 23%	20 29%	35 16%	71 23%	75 26%	92 22%	117 20%	115 34%	75 22%	20 29%	418 28%	182 17%	261 30%	339 20%	333 25%	267 22%	491 23%	89 27%	71 41%	63 30%	67 34%	59 28%	42 22%	45 17%	43 26%	57 27%	47 24%	39 18%	26 13%	36 12%	247 35%	475 31%	117 12%	282 38%	318 17%
Not very much	905 35%	421 34%	480 37%	2 40%	1 17%	0 -	117 33%	128 30%	128 33%	160 38%	142 37%	230 39%	69 32%	764 36%	47 39%	25 35%	68 32%	111 35%	85 30%	152 37%	217 37%	112 33%	133 39%	25 35%	495 33%	410 39%	259 30%	647 38%	480 36%	425 35%	740 35%	132 40%	55 31%	45 21%	65 33%	83 40%	65 35%	109 41%	59 36%	82 39%	63 32%	77 36%	77 39%	121 38%	197 28%	547 36%	333 35%	188 26%	717 39%
Not at all	680 27%	258 21%	417 32%	2 41%	3 50%	0 -	66 19%	51 12%	85 22%	135 32%	141 37%	202 35%	35 16%	592 28%	33 27%	20 29%	35 16%	100 32%	75 27%	128 31%	175 30%	48 14%	98 29%	20 29%	329 22%	351 33%	146 17%	534 32%	341 26%	339 28%	579 27%	78 23%	20 12%	10 5%	23 12%	52 25%	69 37%	83 31%	42 25%	41 19%	63 31%	82 38%	71 37%	119 38%	83 12%	249 16%	420 44%	66 9%	614 34%
Don't know	146 6%	59 5%	87 7%	0 -	0 -	0 -	11 3%	6 2%	13 3%	21 5%	31 8%	63 11%	14 6%	121 6%	8 6%	3 5%	14 6%	22 7%	13 5%	22 5%	44 7%	9 3%	19 5%	3 5%	56 4%	89 9%	20 2%	125 7%	78 6%	68 6%	122 6%	9 3%	4 2%	1 1%	4 2%	9 5%	13 7%	27 10%	7 4%	5 3%	9 4%	12 5%	18 9%	36 11%	18 3%	51 3%	83 9%	9 1%	137 7%
Net: A lot/a little	827 32%	508 41%	315 24%	1 19%	2 33%	1 100%	158 45%	237 56%	168 43%	107 25%	71 18%	87 15%	97 45%	674 26%	34 38%	21 27%	97 45%	81 26%	108 38%	110 27%	152 26%	168 50%	90 27%	21 31%	629 42%	198 19%	439 51%	388 23%	432 32%	395 32%	688 32%	115 34%	96 55%	156 73%	104 53%	64 31%	42 22%	48 18%	58 35%	81 39%	64 32%	43 20%	29 15%	40 13%	410 58%	687 45%	127 13%	470 64%	357 20%
Net: Not very much/at all	1585 62%	679 55%	897 69%	5 81%	4 67%	0 -	183 52%	179 42%	214 54%	295 70%	282 74%	432 74%	104 48%	1357 63%	79 66%	45 65%	104 48%	211 67%	160 57%	280 68%	393 67%	160 48%	231 68%	45 65%	824 55%	762 73%	404 47%	1181 70%	822 62%	764 62%	1319 62%	210 63%	75 43%	56 26%	88 45%	135 65%	134 71%	192 72%	101 61%	123 59%	126 63%	159 74%	148 76%	240 76%	281 40%	796 52%	753 78%	254 35%	1331 73%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/g/h/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q005 How confident are you that you know the age of all the strangers you talk to online?

Base: Those who have ever had a conversation with strangers online

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender												Have conversations with strangers online			Ever had a romantic relationship online							
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	1562	835	721	2	3	1	273	364	320	251	172	182	126	1338	58	40	126	182	181	237	290	338	168	40	1086	476	713	849	820	742	1247	260	150	202	180	122	87	94	118	162	140	128	85	88	734	1562	0	649	913
Weighted Base	1535	826	702	2**	3**	1**	269	347	292	248	156	222	150	1272	70*	43*	150	159	172	230	321	261	199	43*	1033	502	667	868	798	737	1235	246	148	191	166	125	80*	116*	116	156	126	122	76*	106*	709	1535	**	619	916
Very	244 16%	174 21%	70 10%	0 -	0 -	0 -	44 16%	117 34%	60 21%	12 5%	4 3%	8 3%	63 42%	171 13%	7 10%	3 7%	63 42%	16 10%	27 16%	22 10%	36 11%	64 24%	14 7%	3 7%	217 21%	27 5%	182 27%	62 7%	107 13%	137 19%	204 16%	34 14%	27 18%	93 49%	44 26%	6 5%	1 2%	3 3%	17 15%	23 15%	16 13%	6 5%	3 4%	4 4%	185 26%	244 16%	0 -	192 31%	52 6%
Quite	376 25%	227 27%	149 21%	0 -	0 -	1 100%	91 34%	101 29%	73 25%	59 24%	23 14%	29 13%	23 16%	334 26%	13 19%	6 15%	23 16%	40 25%	51 30%	61 27%	71 22%	78 30%	45 23%	6 15%	294 28%	83 16%	201 30%	176 20%	217 27%	160 22%	319 26%	49 20%	59 40%	59 31%	50 30%	31 25%	13 17%	13 11%	31 26%	42 27%	23 18%	28 23%	9 12%	16 15%	199 28%	376 25%	0 -	199 32%	177 19%
Not very	509 33%	263 32%	241 34%	1 50%	3 100%	0 -	88 33%	79 23%	103 35%	89 36%	67 43%	83 37%	31 20%	427 34%	33 47%	18 43%	31 20%	55 35%	54 32%	90 39%	98 30%	77 30%	85 42%	18 43%	313 30%	195 39%	173 26%	335 39%	260 33%	249 34%	388 31%	100 41%	40 27%	28 15%	58 35%	48 38%	37 46%	52 45%	45 39%	51 33%	45 36%	40 33%	30 29%	31 29%	199 28%	509 33%	0 -	158 26%	351 38%
Not at all	336 22%	132 16%	203 29%	1 50%	0 -	0 -	39 14%	45 13%	51 17%	67 27%	55 35%	80 36%	28 18%	279 22%	15 21%	15 36%	28 18%	41 26%	32 18%	49 21%	90 28%	37 14%	44 22%	15 36%	174 17%	163 32%	94 14%	242 28%	178 22%	159 22%	268 22%	56 23%	17 11%	11 6%	12 7%	29 23%	26 33%	37 32%	21 18%	34 22%	38 31%	39 32%	28 37%	43 41%	103 14%	336 22%	0 -	62 10%	274 30%
Don't know	69 5%	30 4%	39 6%	0 -	0 -	0 -	7 3%	5 2%	5 2%	21 8%	8 5%	22 10%	5 4%	62 5%	2 3%	0 -	5 4%	6 4%	8 5%	7 3%	26 8%	5 2%	12 6%	0 -	36 3%	34 7%	17 2%	53 6%	36 5%	33 4%	58 5%	7 3%	5 3%	0 -	2 1%	11 9%	2 2%	10 9%	3 3%	5 3%	3 2%	10 8%	6 8%	12 11%	24 3%	69 5%	0 -	7 1%	62 7%
Net: Confident	620 40%	401 49%	219 31%	0 -	0 -	1 100%	135 50%	218 63%	133 46%	71 29%	27 17%	36 16%	86 58%	505 40%	20 29%	9 22%	86 58%	56 35%	78 45%	84 36%	107 33%	142 54%	59 29%	9 22%	510 49%	110 22%	382 57%	238 27%	324 41%	297 40%	523 42%	83 34%	86 58%	152 80%	94 56%	37 30%	14 18%	17 14%	48 41%	66 42%	39 31%	34 28%	12 16%	20 19%	384 54%	620 40%	0 -	392 63%	229 25%
Net: Not confident	845 55%	395 48%	444 63%	2 100%	3 100%	0 -	127 47%	124 36%	153 53%	156 63%	121 78%	163 73%	58 39%	706 55%	47 68%	34 78%	58 39%	97 61%	86 50%	139 61%	188 59%	115 44%	128 64%	34 78%	487 47%	358 71%	268 40%	577 66%	438 55%	407 55%	655 53%	156 64%	57 38%	39 20%	70 42%	76 61%	63 79%	89 77%	66 56%	85 54%	83 66%	79 64%	74 70%	302 43%	845 55%	0 -	220 36%	625 68%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/g/h/i/j/k/l/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q006_sum To what extent do you agree or disagree with the following?

Base: All respondents

	I am concerned about accidentally speaking to a stranger who is under 16 online	I think it is fine for an adult to talk to under 16s they don't know online	I would feel uncomfortable speaking to under 16s don't know online	If I found out a stranger I was speaking to online was under 16, I would stop
	A	B	C	D
Unweighted Base	2558	2558	2558	2558
Weighted Base	2558	2558	2558	2558
Strongly agree	714	274	1360	1494
	28%	11%	53%	58%
Agree	B		AB	ABC
	686	311	664	628
	27%	12%	26%	25%
Disagree	BD		B	B
	493	534	201	180
	19%	21%	8%	7%
Strongly disagree	CD	CD		
	337	1255	190	88
	13%	49%	7%	3%
Don't know	CD	ACD	D	
	328	183	144	168
	13%	7%	6%	7%
Net: Agree	BCD	C		C
	1400	585	2023	2122
	55%	23%	79%	83%
Net: Disagree	B		AB	ABC
	830	1790	391	268
	32%	70%	15%	10%
	CD	ACD	D	

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Deterrence OLG PR V1 (262400866)



Q006_1 Summary To what extent do you agree or disagree with the following? - Agree

Base: All respondents

	Total	GENDER					AGE					REGION								WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online								
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
I am concerned about accidentally speaking to a stranger who is under 16 online	1400	741	650	2	5	1	212	292	255	223	175	242	129	1159	67	44	129	159	154	229	290	211	182	44	913	487	595	804	701	698	1126	221	108	172	141	111	90	119	97	120	114	110	85	123	502	963	409	516	884
	55%	59%	50%	40%	86%	100%	60%	69%	65%	53%	46%	42%	60%	54%	55%	63%	60%	51%	55%	56%	49%	63%	54%	63%	61%	46%	69%	47%	53%	57%	53%	66%	62%	81%	72%	54%	48%	45%	59%	58%	57%	52%	43%	39%	71%	63%	43%	70%	48%
		B					UK	FJK	UK	JK							QT				QRSTV		T		Y		a		b		d		jkopq	fhjklmnopq	fhjklmnopq	pq	q		jkpq	jkpq	kpq	q		st	t		v		
I think it is fine for an adult to talk to under 16s they don't know online	585	370	214	0	1	0	104	208	136	59	33	46	82	472	25	6	82	59	71	76	95	143	53	6	471	115	373	212	296	289	479	85	56	146	88	35	20	25	46	62	48	24	13	21	324	503	74	351	235
	23%	30%	16%	-	18%	-	29%	49%	35%	14%	9%	8%	38%	22%	20%	9%	38%	19%	25%	18%	16%	42%	16%	9%	31%	11%	43%	13%	22%	24%	22%	24%	32%	68%	45%	17%	11%	9%	28%	30%	24%	11%	7%	7%	46%	33%	8%	48%	13%
		B					UK	FHLJK	UK	JK			MNO	O	O		ORSTVW	W	STVW	W		QRSTVW		Y		a						jkopq	fhjklmnopq	fhjklmnopq	kpq			jkopq	jkopq	jkopq			st	t		v			
I would feel uncomfortable speaking to under 16s I don't know online	2023	1000	1016	1	5	1	244	348	319	330	315	467	181	1687	98	58	181	235	219	332	468	266	265	58	1198	825	702	1321	1086	938	1703	263	117	179	166	166	153	220	121	169	154	163	162	247	579	1216	769	594	1429
	79%	80%	78%	20%	86%	100%	69%	82%	81%	78%	82%	80%	84%	78%	81%	82%	84%	75%	78%	81%	80%	79%	78%	82%	79%	79%	81%	78%	82%	76%	80%	79%	67%	84%	85%	80%	81%	82%	73%	81%	77%	76%	83%	78%	82%	79%	80%	81%	78%
		F					F	F	F	F	F	F					Q								a				c				flo	flo	f	f	fl		f	f	f	f	f	f	f	f	s		
If I found out a stranger I was speaking to online was under 16, I would stop	2122	1020	1093	2	6	1	263	356	334	358	330	481	189	1770	99	64	189	258	222	353	483	268	285	64	1262	860	731	1392	1111	1011	1795	266	121	181	160	175	160	224	134	176	174	182	171	257	599	1262	812	616	1506
	83%	82%	84%	39%	100%	100%	75%	84%	85%	85%	86%	83%	88%	82%	82%	92%	88%	82%	79%	86%	82%	79%	84%	92%	84%	82%	85%	82%	84%	82%	84%	80%	69%	85%	82%	84%	85%	84%	81%	84%	88%	85%	87%	81%	85%	82%	84%	84%	83%
		F					F	F	F	F	F	F	RU				RU							RU		a				e		f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	s		

Proportions/Mean; Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/g/h/i/j/k/l/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q006_2_Summary To what extent do you agree or disagree with the following? - Disagree

Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
I am concerned about accidentally speaking to a stranger who is under 16 online	830 32%	359 29%	468 36%	2 40%	1 14%	0	108 31%	106 25%	109 28%	133 31%	146 38%	229 39%	58 27%	721 34%	38 31%	14 19%	58 27%	117 37%	93 33%	134 32%	216 37%	98 29%	102 30%	14 19%	442 29%	389 37%	201 23%	630 37%	461 35%	369 30%	723 34%	87 26%	49 28%	32 15%	49 25%	66 32%	68 36%	95 36%	56 34%	74 35%	60 30%	67 31%	78 40%	133 42%	162 23%	444 29%	367 38%	186 25%	644 35%
I think it is fine for an adult to talk to under 16s they don't know online	1790 70%	788 63%	993 76%	2 39%	5 82%	1 100%	230 65%	197 47%	243 62%	331 78%	308 80%	480 82%	118 55%	1529 71%	85 70%	57 82%	118 55%	231 74%	191 68%	314 76%	437 74%	181 54%	259 76%	57 82%	951 63%	839 80%	454 53%	1335 79%	940 71%	850 69%	1498 70%	231 69%	107 61%	60 28%	102 52%	159 76%	146 78%	215 81%	117 70%	137 65%	142 71%	171 80%	162 83%	265 84%	348 49%	944 62%	802 83%	360 49%	1430 78%
I would feel uncomfortable speaking to under 16s I don't know online	391 15%	185 15%	202 16%	2 39%	1 14%	0	92 26%	59 14%	61 15%	75 18%	36 9%	68 12%	25 12%	344 16%	13 11%	8 11%	25 12%	56 18%	47 17%	62 15%	84 14%	60 18%	50 15%	8 11%	248 16%	142 14%	135 16%	255 15%	175 13%	216 18%	315 15%	54 16%	49 28%	28 13%	27 14%	35 17%	16 8%	30 11%	40 24%	31 15%	33 17%	40 19%	20 10%	38 12%	116 16%	258 17%	122 13%	123 17%	268 15%
If I found out a stranger I was speaking to online was under 16, I would stop	268 10%	157 13%	109 8%	1 20%	0	0	70 20%	52 12%	49 12%	36 9%	25 7%	36 6%	11 5%	244 11%	8 7%	4 6%	11 5%	34 11%	40 14%	38 9%	57 10%	56 16%	27 8%	4 6%	181 12%	87 8%	104 12%	164 10%	131 10%	137 11%	207 10%	46 14%	42 24%	28 13%	32 16%	23 11%	13 7%	18 7%	27 16%	23 11%	17 9%	13 6%	12 6%	18 6%	90 13%	197 13%	65 7%	102 14%	165 9%

Proportions/Mean; Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/i/j/k/l/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q006_1 To what extent do you agree or disagree with the following? - I am concerned about accidentally speaking to a stranger who is under 16 online

Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online							
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
Strongly agree	714 28%	374 30%	339 26%	0 -	1 16%	0 -	97 28%	165 39%	126 32%	117 28%	87 23%	121 21%	69 41%	568 26%	32 26%	25 36%	89 41%	85 27%	75 27%	113 27%	143 24%	99 29%	85 25%	25 36%	467 31%	247 24%	304 35%	410 24%	344 26%	370 30%	566 27%	128 38%	47 27%	101 48%	72 37%	53 26%	44 23%	55 21%	49 30%	64 31%	54 27%	63 30%	43 22%	66 21%	268 38%	473 31%	229 24%	275 37%	439 24%	
Agree	686 27%	368 30%	310 24%	2 40%	4 70%	1 100%	115 33%	127 30%	129 33%	106 25%	88 23%	121 21%	41 19%	590 27%	35 29%	19 27%	41 19%	74 24%	78 28%	117 28%	147 33%	112 33%	97 29%	19 27%	446 30%	240 23%	292 34%	394 23%	357 27%	329 27%	560 26%	92 28%	61 35%	70 33%	69 35%	58 28%	46 25%	64 24%	48 29%	57 27%	60 30%	47 22%	42 21%	57 18%	235 33%	490 32%	180 19%	241 33%	444 24%	
Disagree	493 19%	224 18%	266 20%	2 40%	1 14%	0 -	63 18%	67 16%	75 19%	85 20%	88 23%	115 20%	35 16%	432 20%	19 16%	7 9%	35 16%	60 19%	58 20%	82 20%	134 23%	64 19%	54 16%	7 9%	280 19%	213 20%	129 15%	364 21%	279 21%	214 17%	428 20%	50 15%	26 15%	25 12%	35 18%	45 22%	44 23%	49 18%	34 20%	42 20%	39 20%	40 19%	44 23%	66 21%	110 16%	294 19%	189 20%	130 18%	363 20%	
Strongly disagree	337 13%	135 11%	202 16%	0 -	0 -	0 -	45 13%	39 9%	35 9%	47 11%	58 15%	114 20%	22 10%	289 13%	18 15%	7 10%	22 10%	58 18%	35 12%	51 12%	82 14%	34 10%	48 14%	7 10%	162 11%	176 17%	71 8%	266 16%	182 14%	155 13%	294 14%	37 11%	23 13%	7 3%	13 7%	21 10%	24 13%	47 17%	22 13%	31 15%	21 11%	27 12%	34 17%	67 19%	52 7%	151 10%	178 19%	56 8%	281 15%	
Don't know	328 13%	146 12%	181 14%	1 20%	0 -	0 -	32 9%	24 6%	30 8%	67 16%	63 16%	112 19%	28 13%	272 13%	16 13%	12 17%	28 13%	38 12%	48 12%	83 14%	29 8%	55 16%	12 17%	154 10%	174 17%	68 8%	260 15%	169 13%	159 13%	280 13%	27 8%	18 10%	9 4%	6 3%	30 15%	30 16%	52 19%	13 8%	15 7%	24 12%	24 17%	37 17%	33 19%	60 19%	45 6%	128 8%	186 19%	31 4%	297 16%	
Net: Agree	1400 55%	741 59%	650 50%	2 40%	5 86%	1 100%	212 60%	292 69%	255 65%	223 53%	175 46%	242 42%	129 60%	1159 54%	67 55%	44 63%	129 60%	159 51%	154 55%	229 56%	290 49%	211 63%	182 54%	44 63%	913 61%	487 46%	595 69%	804 47%	701 53%	698 57%	1126 53%	221 66%	108 62%	172 81%	141 72%	111 54%	90 48%	119 45%	97 59%	120 58%	114 57%	110 52%	85 43%	123 39%	502 71%	963 63%	409 43%	516 70%	884 48%	
Net: Disagree	830 32%	359 29%	468 36%	2 40%	1 14%	0 -	108 31%	106 25%	109 28%	133 31%	146 38%	229 39%	58 27%	721 34%	38 31%	14 19%	58 27%	117 37%	93 33%	134 32%	216 37%	98 29%	102 30%	14 19%	442 29%	389 37%	201 23%	630 37%	461 35%	369 30%	723 34%	87 26%	49 28%	32 15%	49 25%	66 32%	68 36%	95 36%	95 34%	56 35%	74 30%	60 30%	67 31%	78 40%	133 42%	162 23%	444 29%	367 38%	186 25%	644 35%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Za - bc - de - f/gh/i/j/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q006_2 To what extent do you agree or disagree with the following? - I think it is fine for an adult to talk to under 16s they don't know online

Base: All respondents

	Total	GENDER					AGE						REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
Strongly agree	274 11%	170 14%	104 8%	0 -	0 -	0 -	46 13%	115 27%	50 13%	25 6%	12 3%	25 4%	60 28%	200 9%	10 8%	4 6%	60 28%	27 9%	32 11%	33 8%	37 6%	53 16%	27 8%	4 6%	224 15%	50 5%	178 21%	96 6%	126 9%	148 12%	223 10%	44 13%	24 14%	84 39%	32 16%	11 5%	7 4%	12 5%	23 14%	31 15%	18 9%	14 7%	5 3%	13 4%	172 24%	232 15%	40 4%	175 24%	99 5%	
Agree	311 12%	200 16%	110 8%	0 -	1 18%	0 -	57 16%	93 22%	87 22%	33 8%	21 5%	21 4%	22 10%	272 13%	15 12%	2 3%	22 10%	32 10%	39 14%	43 10%	59 10%	89 27%	26 8%	2 3%	246 16%	65 6%	195 23%	116 7%	170 13%	141 11%	256 12%	41 12%	33 19%	62 29%	56 29%	23 11%	13 7%	13 5%	24 14%	31 15%	30 15%	10 5%	8 4%	8 2%	152 21%	271 18%	34 4%	175 24%	136 7%	
Disagree	534 21%	260 21%	270 21%	1 20%	2 33%	1 100%	78 22%	65 15%	75 19%	105 25%	78 20%	133 23%	28 13%	468 22%	24 20%	14 20%	28 13%	63 20%	62 22%	95 23%	135 23%	68 20%	69 20%	14 20%	288 19%	247 23%	158 18%	376 22%	266 20%	268 22%	436 20%	74 22%	46 27%	22 10%	40 20%	58 28%	33 18%	61 23%	29 17%	43 21%	35 18%	47 22%	45 23%	72 23%	126 18%	348 23%	173 18%	125 17%	409 22%	
Strongly disagree	1255 49%	529 42%	723 56%	1 19%	3 50%	0 -	152 43%	132 31%	168 43%	226 53%	230 60%	347 60%	90 42%	1060 49%	61 50%	44 62%	90 42%	168 53%	129 46%	219 53%	302 51%	113 33%	190 56%	44 62%	663 44%	592 56%	296 34%	959 57%	674 51%	582 47%	1062 50%	157 47%	60 35%	38 18%	62 32%	101 49%	113 60%	154 58%	88 53%	94 45%	106 54%	125 58%	117 60%	193 61%	222 31%	596 39%	630 65%	234 32%	1021 56%	
Don't know	183 7%	87 7%	92 7%	4 61%	0 -	0 -	18 5%	18 4%	15 4%	33 8%	43 11%	56 10%	14 7%	151 7%	11 9%	7 10%	14 7%	24 8%	20 7%	21 5%	56 10%	14 4%	28 8%	7 10%	87 6%	96 9%	36 4%	147 9%	95 7%	147 7%	88 7%	152 7%	19 6%	12 7%	7 3%	6 3%	14 7%	22 12%	26 10%	3 2%	10 5%	9 4%	19 9%	21 11%	30 10%	37 5%	88 6%	87 9%	23 3%	160 9%
Net: Agree	585 23%	370 30%	214 16%	0 -	1 18%	0 -	104 29%	208 49%	136 35%	59 14%	33 9%	46 8%	82 38%	472 19%	25 25%	6 18%	82 19%	59 25%	71 18%	76 16%	95 16%	143 42%	53 16%	6 9%	471 31%	115 11%	373 43%	212 13%	296 22%	289 24%	479 22%	85 25%	56 32%	146 68%	88 45%	35 17%	20 11%	25 9%	25 28%	46 30%	62 24%	48 11%	24 7%	13 7%	21 7%	324 46%	503 33%	74 8%	351 48%	235 13%
Net: Disagree	1790 70%	788 63%	993 76%	2 39%	5 82%	1 100%	230 65%	197 47%	243 62%	331 78%	308 80%	480 82%	118 55%	1529 71%	85 70%	57 82%	118 55%	231 74%	191 68%	314 76%	437 74%	181 54%	259 76%	57 82%	951 63%	839 80%	454 53%	1335 79%	940 71%	850 69%	1498 70%	231 69%	107 61%	60 28%	102 52%	159 76%	146 78%	215 81%	117 70%	137 65%	142 71%	171 80%	162 83%	265 84%	348 49%	944 62%	802 83%	360 49%	1430 78%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/gh/i/j/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q006_3 To what extent do you agree or disagree with the following? - I would feel uncomfortable speaking to under 16s I don't know online

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online										
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121**	70**	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
Strongly agree	1360 53%	650 52%	708 55%	0 -	1 -	0 -	144 41%	216 51%	197 50%	242 57%	221 58%	339 58%	138 64%	1114 52%	63 26%	45 17%	138 64%	164 52%	149 53%	214 52%	317 54%	147 43%	185 54%	45 64%	775 51%	585 56%	429 27%	930 55%	727 55%	633 52%	1153 54%	170 51%	62 36%	108 51%	95 48%	120 58%	111 59%	154 58%	80 48%	109 52%	102 52%	122 57%	110 56%	186 59%	348 49%	744 49%	588 61%	370 50%	990 54%	
Agree	664 26%	350 28%	308 24%	1 20%	4 69%	1 100%	101 29%	132 31%	122 31%	88 21%	94 25%	127 22%	43 20%	573 27%	35 29%	13 19%	43 20%	71 23%	70 25%	118 29%	151 26%	119 35%	80 23%	13 19%	424 28%	240 23%	273 32%	390 23%	359 27%	305 25%	550 26%	93 28%	55 31%	72 34%	71 36%	45 22%	42 22%	66 25%	41 25%	60 29%	51 26%	41 19%	52 27%	62 19%	231 33%	471 31%	181 19%	224 31%	440 24%	
Disagree	201 8%	104 8%	95 7%	2 39%	0 -	0 -	56 16%	27 7%	31 8%	34 8%	16 4%	35 6%	17 8%	174 8%	8 6%	2 3%	17 8%	27 8%	22 7%	28 7%	40 7%	40 12%	26 8%	2 3%	123 8%	78 7%	68 8%	133 8%	91 7%	110 9%	158 7%	32 10%	29 17%	13 6%	16 8%	21 10%	10 5%	15 6%	24 15%	14 7%	16 8%	14 6%	7 3%	20 6%	66 9%	150 10%	45 5%	77 11%	124 7%	
Strongly disagree	190 7%	81 7%	108 8%	0 -	1 14%	0 -	36 10%	31 7%	29 7%	41 10%	19 5%	33 6%	8 4%	170 8%	6 5%	6 8%	8 4%	29 9%	25 9%	34 8%	44 7%	20 6%	24 7%	6 8%	126 8%	64 6%	67 8%	122 7%	84 6%	106 9%	156 7%	22 7%	20 11%	14 7%	12 6%	14 7%	6 3%	15 6%	15 9%	17 8%	17 9%	27 12%	13 7%	18 6%	50 7%	108 7%	77 8%	46 6%	144 8%	
Don't know	144 6%	61 5%	81 6%	2 41%	0 -	0 -	16 4%	16 4%	14 4%	18 4%	33 9%	48 8%	9 4%	121 6%	10 8%	5 7%	9 4%	23 7%	16 6%	18 4%	37 6%	11 3%	25 7%	5 7%	62 4%	82 8%	26 3%	118 7%	71 5%	73 6%	112 5%	17 5%	8 5%	6 3%	3 1%	7 3%	20 10%	17 6%	5 3%	10 5%	12 6%	12 5%	11 7%	13 10%	31 10%	14 2%	61 4%	72 7%	16 2%	128 7%
Net: Agree	2023 79%	1000 80%	1016 78%	1 20%	5 86%	1 100%	244 69%	348 82%	319 81%	330 78%	315 82%	467 80%	181 84%	1687 78%	98 81%	58 82%	181 84%	235 75%	219 78%	332 81%	468 80%	266 79%	265 78%	58 82%	1198 79%	825 79%	702 81%	1321 78%	1086 82%	938 76%	1703 80%	263 79%	117 67%	179 84%	166 85%	166 80%	153 81%	220 82%	121 73%	169 81%	154 77%	163 76%	162 83%	247 78%	579 82%	1216 79%	769 80%	594 81%	1429 78%	
Net: Disagree	391 15%	185 15%	202 16%	2 39%	1 14%	0 -	92 26%	59 14%	61 15%	75 18%	36 9%	68 12%	25 12%	344 16%	13 11%	8 11%	25 12%	56 18%	47 17%	62 15%	84 14%	60 18%	50 15%	8 11%	248 16%	142 14%	135 16%	255 15%	175 13%	216 18%	315 15%	54 16%	49 28%	28 13%	27 14%	35 17%	16 8%	30 11%	40 24%	31 15%	33 17%	40 19%	20 10%	38 12%	116 16%	258 17%	122 13%	123 17%	268 15%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - X/Y - Za - bc - de - f/gh/i/j/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q006_4 To what extent do you agree or disagree with the following? - If I found out a stranger I was speaking to online was under 16, I would stop
Base: All respondents

	Total	GENDER					AGE						REGION						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online					
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No		
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790		
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824		
Strongly agree	1494	687	803	1	3	0	154	244	226	271	242	356	146	1227	71	50	146	186	147	245	352	159	208	50	862	632	484	1009	780	714	1274	182	68	115	99	128	119	157	83	129	127	142	123	198	392	821	643	392	1102		
	58%	55%	62%	20%	51%	-	44%	58%	57%	64%	63%	61%	68%	57%	59%	70%	68%	59%	52%	60%	60%	47%	61%	70%	57%	60%	56%	60%	59%	58%	60%	54%	39%	54%	51%	62%	63%	59%	50%	62%	64%	66%	63%	63%	55%	54%	67%	60%			
		A	F	FH	F	M	M	RU	U	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU	RU			
Agree	628	333	291	1	3	1	108	112	108	87	88	125	43	543	28	15	43	72	75	108	131	108	77	15	400	228	246	382	332	297	521	84	52	66	61	47	41	66	51	46	47	40	47	59	208	441	169	225	404		
	25%	27%	22%	19%	49%	100%	31%	27%	27%	21%	23%	21%	20%	25%	23%	21%	20%	23%	27%	26%	22%	32%	23%	21%	27%	22%	29%	23%	25%	24%	24%	25%	30%	31%	31%	22%	21%	25%	31%	22%	24%	19%	24%	19%	29%	29%	18%	31%	22%		
		B	I	IK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	LJK	
Disagree	180	114	64	1	0	0	48	38	36	26	12	20	9	166	4	2	9	20	31	22	40	40	15	2	129	50	77	103	88	92	141	29	28	22	27	17	8	12	18	16	9	9	4	8	70	143	34	81	99		
	7%	9%	5%	20%	-	-	14%	9%	9%	6%	3%	3%	4%	8%	3%	3%	4%	6%	11%	5%	7%	12%	5%	3%	9%	5%	9%	6%	7%	8%	7%	9%	16%	10%	14%	8%	4%	5%	11%	8%	4%	4%	2%	3%	10%	9%	4%	11%	5%		
		B	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK
Strongly disagree	88	42	45	0	0	0	23	13	13	11	13	15	2	79	5	2	2	14	10	16	17	15	11	2	52	36	27	61	43	45	66	18	14	6	5	7	5	6	9	7	8	4	8	10	20	54	31	22	66		
	3%	3%	3%	-	-	-	6%	3%	3%	2%	3%	3%	1%	4%	4%	3%	1%	5%	3%	4%	3%	5%	3%	3%	3%	3%	3%	3%	4%	3%	4%	3%	4%	8%	3%	2%	3%	3%	2%	5%	4%	4%	2%	4%	3%	3%	4%	3%	3%	4%	
		GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK
Don't know	168	69	96	2	0	0	19	14	11	29	29	66	15	138	13	2	15	22	19	21	48	14	28	2	65	103	29	139	89	79	127	22	12	4	4	10	16	24	5	10	7	19	13	41	20	75	86	15	153		
	7%	6%	7%	41%	-	-	5%	3%	3%	7%	7%	11%	7%	6%	11%	3%	7%	7%	5%	8%	4%	8%	3%	4%	4%	10%	10%	3%	8%	7%	6%	6%	7%	2%	2%	5%	8%	9%	3%	5%	4%	9%	7%	13%	3%	5%	9%	2%	8%		
		GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK	GHJK
Net: Agree	2122	1020	1093	2	6	1	263	356	334	358	330	481	189	1770	99	64	189	258	222	353	483	268	285	64	1262	860	731	1392	1111	1011	1795	266	121	181	160	175	160	224	134	176	174	182	171	257	599	1262	812	616	1506		
	83%	82%	84%	39%	100%	100%	75%	84%	85%	85%	86%	83%	88%	82%	82%	92%	88%	82%	79%	86%	82%	79%	84%	92%	84%	82%	85%	82%	84%	82%	84%	80%	69%	85%	82%	84%	85%	84%	81%	84%	88%	85%	87%	81%	85%	82%	84%	84%	83%		
		F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F			
Net: Disagree	268	157	109	1	0	0	70	52	49	36	25	36	11	244	8	4	11	34	40	38	57	56	27	4	181	87	104	164	131	137	207	46	42	28	32	23	13	18	27	23	17	13	12	18	90	197	65	102	165		
	10%	13%	8%	20%	-	-	20%	12%	12%	9%	7%	6%	5%	11%	7%	6%	5%	11%	14%	9%	10%	16%	8%	6%	12%	8%	12%	10%	10%	11%	10%	14%	24%	13%	16%	11%	7%	7%	16%	11%	9%	6%	6%	6%	13%	13%	7%	14%	9%		
		B	GHJK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	JK	

Proportions/Means: Columns Tested (5% risk level) - ABC/DE - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/W/W - XY - Za - b/c - d/e - f/gh/ij/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q007_sum To what extent do you agree or disagree with each of the following statements?

Base: All respondents

	I am confident that I understand what constitutes online grooming	It can be difficult to determine what conversations constitute online grooming
	A	B
Unweighted Base	2558	2558
Weighted Base	2558	2558
Strongly agree	980 38%	398 16%
Tend to agree	946 37%	723 28%
Tend to disagree	243 9%	480 19%
Strongly disagree	108 4%	489 19%
Prefer not to say	33 1%	60 2%
Don't know	248 10%	408 16%
Net: Agree	1926 75%	1121 44%
Net: Disagree	351 14%	969 38%

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Deterrence OLG PR V1 (262400866)



Q007_1 Summary To what extent do you agree or disagree with each of the following statements? - Agree

Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70**	215	314	282	412	588	337	340	70**	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
I am confident that I understand what constitutes online grooming	1926	930	987	2	6	1	255	338	317	332	278	404	170	1604	97	55	170	224	217	305	453	247	255	55	1178	747	701	1225	1029	897	1638	235	119	182	156	161	136	176	129	156	161	170	142	229	578	1195	698	589	1337
75%	75%	76%	39%	100%	100%	73%	80%	81%	78%	72%	69%	79%	75%	80%	78%	79%	71%	77%	74%	77%	73%	75%	78%	78%	71%	81%	72%	77%	73%	77%	70%	68%	86%	80%	77%	72%	66%	77%	75%	81%	79%	73%	72%	82%	78%	72%	80%	73%	
			FJK	FJK	JK																			Y		a	c	e				fjklmpq	fk	fk		k		fjklpq	fk			st	t		v				
It can be difficult to determine what conversations constitute online grooming	1121	585	530	4	2	1	171	265	211	142	126	205	116	935	47	23	116	120	130	171	229	200	132	23	746	375	507	614	566	555	907	187	83	161	125	67	54	95	82	104	86	75	72	110	447	797	299	463	658
44%	47%	41%	60%	30%	100%	49%	63%	54%	34%	33%	35%	54%	43%	39%	33%	54%	38%	46%	42%	39%	59%	39%	33%	49%	36%	59%	36%	43%	45%	43%	56%	47%	76%	64%	32%	29%	36%	49%	50%	43%	35%	37%	35%	63%	52%	31%	63%	36%	
		B				LJK	FHLJK	LJK					MNO				QSTVW		Q		ORSTVW			Y		a			d		ijklmnpq	fjklmnpq	fjklmnpq		ijklpq	ijklmnpq	ij			st	t		v						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/g/h/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

FIELDWORK: 26/09/2023 - 02/10/2023

Deterrence OLG PR V1 (262400866)



Q007_2_Summary To what extent do you agree or disagree with each of the following statements? - Disagree

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online									
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
I am confident that I understand what constitutes online grooming	351 14%	186 15%	164 13%	1 20%	0 -	0 -	61 17%	51 12%	44 11%	52 12%	54 14%	90 15%	27 13%	301 14%	15 12%	8 11%	27 13%	45 14%	37 13%	58 14%	70 12%	62 18%	43 13%	8 11%	203 13%	148 14%	99 11%	252 15%	179 13%	172 14%	275 13%	53 16%	37 21%	23 11%	25 13%	30 14%	24 13%	46 17%	22 13%	28 13%	19 9%	22 10%	30 15%	43 14%	97 14%	222 14%	120 12%	101 14%	250 14%
It can be difficult to determine what conversations constitute online grooming	969 38%	432 35%	532 41%	1 20%	4 70%	0 -	127 36%	122 29%	136 34%	205 48%	165 43%	214 37%	69 32%	822 38%	43 36%	35 50%	69 32%	127 41%	104 37%	167 41%	241 41%	103 30%	122 36%	35 50%	570 38%	398 38%	269 31%	700 41%	533 40%	436 35%	836 39%	92 27%	63 36%	41 19%	55 28%	104 50%	84 45%	85 32%	60 36%	81 39%	81 41%	100 47%	80 41%	129 41%	202 28%	545 36%	411 43%	210 29%	759 42%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - L/M/N/O - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/gh/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q007_1 To what extent do you agree or disagree with each of the following statements? - I am confident that I understand what constitutes online grooming

Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1624
Strongly agree	980 38%	452 36%	522 40%	2 39%	3 53%	1 100%	160 46%	213 50%	162 41%	157 37%	133 35%	155 27%	105 49%	807 38%	41 34%	26 37%	105 49%	118 38%	112 40%	161 39%	216 37%	117 35%	124 37%	26 37%	635 42%	345 33%	387 45%	582 35%	487 37%	493 40%	831 39%	119 36%	72 41%	118 55%	78 40%	69 33%	62 33%	52 19%	83 50%	95 45%	83 42%	86 40%	71 37%	103 33%	339 48%	617 40%	341 35%	340 46%	639 35%
Tend to agree	946 37%	478 38%	465 36%	0 -	3 47%	0 -	95 27%	126 30%	156 39%	175 41%	145 38%	250 43%	64 30%	797 37%	56 46%	29 42%	64 30%	104 34%	145 35%	237 40%	130 38%	131 39%	29 42%	543 36%	403 38%	313 36%	633 37%	542 41%	405 33%	807 38%	116 35%	47 27%	64 30%	78 40%	91 44%	75 40%	124 46%	45 27%	61 29%	78 39%	84 39%	71 36%	126 40%	239 34%	578 38%	357 37%	249 34%	697 38%	
Tend to disagree	243 9%	132 11%	109 8%	1 20%	0 -	0 -	41 12%	37 9%	37 9%	33 8%	39 10%	54 9%	19 9%	209 10%	11 9%	4 5%	19 9%	30 10%	25 9%	36 9%	55 9%	47 14%	27 8%	4 5%	149 10%	94 9%	76 9%	167 10%	128 10%	115 9%	187 9%	38 11%	24 14%	18 8%	24 12%	21 10%	17 9%	29 11%	16 10%	19 9%	13 7%	12 6%	23 12%	25 8%	67 9%	161 10%	78 8%	71 10%	172 9%
Strongly disagree	108 4%	54 4%	55 4%	0 -	0 -	0 -	20 6%	14 3%	6 2%	19 4%	14 4%	35 6%	8 4%	92 4%	4 3%	4 6%	8 4%	15 5%	13 4%	22 5%	16 3%	14 4%	16 5%	4 6%	54 4%	55 5%	23 3%	85 5%	51 4%	57 5%	88 4%	16 5%	13 8%	6 3%	1 0%	9 4%	7 4%	17 7%	6 4%	9 4%	5 3%	10 5%	7 4%	18 6%	30 4%	62 4%	43 4%	30 4%	78 4%
Prefer not to say	33 1%	15 1%	16 1%	1 21%	0 -	0 -	10 3%	4 1%	4 1%	5 1%	6 2%	3 1%	4 2%	29 1%	0 -	0 -	4 2%	5 2%	2 1%	7 2%	7 1%	5 2%	2 1%	0 -	18 1%	15 1%	14 2%	19 1%	9 1%	24 2%	16 1%	9 3%	7 4%	2 1%	1 0%	2 1%	4 2%	0 -	2 1%	3 2%	3 1%	3 1%	3 1%	4 1%	22 1%	9 1%	9 1%	23 1%	
Don't know	248 10%	115 9%	132 10%	1 20%	0 -	0 -	26 7%	28 7%	29 7%	35 8%	46 12%	85 15%	14 7%	217 10%	10 8%	7 10%	14 7%	39 12%	26 9%	41 10%	58 10%	23 7%	40 12%	7 10%	109 7%	139 13%	50 6%	199 12%	114 9%	134 11%	201 9%	36 11%	11 7%	6 3%	14 7%	15 7%	25 13%	44 17%	13 8%	22 11%	15 8%	20 9%	21 11%	40 13%	31 4%	96 6%	135 14%	34 5%	215 12%
Net: Agree	1926 75%	930 75%	987 76%	2 39%	6 100%	1 100%	255 73%	338 80%	317 81%	332 78%	278 72%	404 69%	170 79%	1604 75%	97 80%	55 78%	170 79%	224 71%	217 77%	305 74%	453 77%	247 73%	255 75%	55 78%	1178 78%	747 71%	701 81%	1225 72%	1029 77%	897 73%	1638 77%	235 70%	119 68%	182 86%	156 80%	161 77%	136 72%	176 66%	129 77%	156 75%	161 81%	170 79%	142 73%	229 72%	578 82%	1195 78%	698 72%	589 80%	1337 73%
Net: Disagree	351 14%	186 15%	164 13%	1 20%	0 -	0 -	61 17%	51 12%	44 11%	52 12%	54 14%	90 15%	27 13%	301 14%	15 12%	8 11%	27 13%	45 14%	37 13%	58 14%	70 12%	62 18%	43 13%	8 11%	203 13%	148 14%	99 11%	252 15%	179 13%	172 14%	275 13%	53 16%	37 21%	23 11%	25 13%	30 14%	24 13%	46 17%	22 13%	28 13%	19 9%	22 10%	30 15%	43 14%	97 14%	222 14%	120 12%	101 14%	250 14%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - L/M/N/O - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/g/h/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q007_2 To what extent do you agree or disagree with each of the following statements? - It can be difficult to determine what conversations constitute online grooming

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online									
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	
Unweighted Base	2558	1243	1303	5	6	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
Strongly agree	398 16%	224 18%	171 13%	1 20%	1 16%	82 23%	134 32%	78 20%	38 9%	27 7%	39 7%	60 28%	312 15%	15 13%	10 15%	60 28%	45 14%	51 18%	51 12%	60 10%	76 23%	44 13%	10 15%	299 20%	99 9%	238 28%	160 9%	161 12%	236 19%	320 15%	68 20%	38 22%	91 43%	49 25%	16 8%	12 7%	17 6%	17 6%	41 25%	43 21%	29 15%	22 10%	15 7%	21 7%	215 30%	309 20%	77 8%	237 32%	160 9%
Tend to agree	723 28%	361 29%	359 28%	2 40%	1 14%	89 25%	131 31%	133 34%	104 25%	99 26%	167 29%	56 26%	623 29%	32 26%	13 18%	56 26%	74 24%	79 28%	120 29%	169 29%	124 37%	88 26%	13 18%	447 30%	276 26%	270 31%	454 27%	405 30%	319 26%	587 28%	119 36%	44 25%	70 33%	76 39%	51 24%	42 22%	78 29%	41 25%	61 29%	57 29%	53 25%	57 29%	89 28%	231 33%	488 32%	222 23%	226 31%	498 27%	
Tend to disagree	480 19%	233 19%	244 19%	0 -	3 52%	61 17%	51 12%	65 17%	97 23%	74 19%	132 23%	34 16%	399 19%	29 24%	18 26%	34 16%	56 18%	50 18%	91 22%	114 19%	62 19%	56 16%	18 26%	270 18%	210 20%	121 14%	359 21%	268 20%	212 17%	406 19%	60 18%	35 20%	22 10%	29 15%	54 26%	40 21%	54 20%	24 14%	29 14%	36 18%	42 20%	34 17%	78 25%	99 14%	280 18%	192 20%	104 14%	376 21%	
Strongly disagree	489 19%	199 16%	287 22%	1 20%	1 18%	65 19%	71 17%	71 18%	108 26%	91 24%	82 14%	35 16%	423 20%	14 11%	17 24%	35 16%	71 23%	55 19%	76 19%	128 22%	40 12%	67 20%	17 24%	300 20%	188 18%	147 17%	341 20%	265 20%	224 18%	430 20%	31 9%	27 16%	19 9%	26 13%	51 24%	45 24%	31 12%	36 22%	52 25%	45 23%	58 27%	46 24%	51 16%	104 15%	266 17%	220 23%	106 14%	383 21%	
Prefer not to say	60 2%	30 2%	30 2%	0 -	0 -	19 5%	8 2%	9 2%	8 2%	8 2%	8 1%	5 2%	48 2%	6 5%	1 1%	5 2%	7 2%	4 1%	9 2%	17 3%	8 2%	9 3%	1 1%	32 2%	28 3%	21 2%	39 2%	23 2%	37 3%	40 2%	13 4%	13 7%	4 2%	4 2%	4 1%	4 2%	6 4%	4 2%	5 3%	6 3%	4 2%	4 1%	11 2%	30 2%	28 3%	16 2%	44 2%		
Don't know	408 16%	200 16%	207 16%	1 20%	0 -	36 10%	26 6%	38 10%	68 16%	86 22%	154 27%	25 12%	347 16%	25 21%	11 16%	25 12%	60 19%	44 16%	64 16%	101 17%	26 8%	77 23%	11 16%	161 11%	247 24%	66 8%	342 20%	209 16%	199 16%	346 16%	42 13%	17 9%	7 3%	12 6%	35 17%	47 25%	83 31%	18 11%	19 9%	26 13%	33 15%	39 20%	72 23%	50 7%	162 11%	225 23%	45 6%	364 20%	
Net: Agree	1121 44%	585 47%	530 41%	4 60%	2 30%	171 49%	265 63%	211 54%	142 34%	126 33%	205 35%	116 54%	935 43%	47 39%	23 33%	116 54%	120 38%	130 46%	171 42%	229 39%	200 59%	132 39%	23 33%	746 49%	375 36%	507 59%	614 36%	556 43%	555 45%	907 43%	187 56%	83 47%	161 76%	125 64%	67 32%	54 29%	95 36%	82 49%	104 50%	86 43%	75 35%	72 37%	110 35%	447 63%	797 52%	299 31%	463 63%	658 36%	
Net: Disagree	969 38%	432 35%	532 41%	1 20%	4 70%	127 36%	122 29%	136 34%	205 48%	165 43%	214 37%	69 32%	822 38%	43 36%	35 50%	69 32%	127 41%	104 37%	167 41%	241 41%	103 30%	122 36%	35 50%	570 38%	398 38%	269 31%	700 41%	533 40%	436 35%	836 39%	92 27%	63 36%	41 19%	55 28%	104 50%	84 45%	85 32%	60 36%	81 39%	81 41%	100 47%	80 41%	129 41%	202 28%	545 36%	411 43%	210 29%	759 42%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Za - bc - de - f/gh/ij/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q008_1 To what extent do you agree or disagree that you would know what to do if... - Someone you knew was engaging in sexual conversations with under 16s online

Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/Yorks/Humber	North West	East & West Midlands	South East/East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	
Unweighted Base	2558	1243	1303	5	6	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
Strongly agree	511 20%	258 21%	253 19%	0 -	0 -	59 17%	146 34%	80 20%	85 20%	64 17%	77 13%	82 38%	393 18%	25 21%	10 15%	82 38%	53 17%	73 26%	66 16%	89 15%	73 22%	65 19%	10 15%	386 24%	145 14%	256 30%	254 15%	260 20%	251 20%	450 21%	52 16%	29 17%	101 47%	44 22%	35 17%	28 15%	23 9%	31 18%	45 22%	37 18%	51 24%	35 18%	54 17%	237 33%	345 22%	160 17%	236 32%	275 15%	
Agree	649 25%	344 28%	301 23%	0 -	4 69%	1 100%	84 24%	84 20%	122 31%	105 25%	96 25%	158 27%	44 21%	553 26%	29 24%	23 33%	44 21%	86 28%	73 26%	98 24%	150 25%	98 29%	77 23%	23 33%	409 27%	240 23%	238 28%	412 24%	372 23%	277 18%	574 27%	61 18%	57 33%	41 19%	62 32%	63 30%	49 26%	73 27%	23 14%	44 21%	60 30%	41 19%	47 24%	85 27%	191 27%	437 28%	206 21%	221 30%	429 23%
Disagree	367 14%	190 15%	172 13%	4 60%	1 14%	0 -	46 13%	57 13%	49 12%	69 16%	53 14%	94 16%	33 15%	308 14%	14 11%	13 18%	33 15%	36 12%	41 14%	60 15%	100 17%	51 15%	33 10%	13 18%	201 13%	166 16%	95 11%	272 16%	199 15%	167 14%	290 14%	58 17%	19 11%	25 12%	25 13%	40 19%	29 15%	52 19%	22 13%	31 15%	24 12%	29 14%	24 12%	42 13%	87 12%	229 15%	133 14%	96 13%	271 15%
Strongly disagree	587 23%	269 22%	318 24%	1 20%	0 -	0 -	110 31%	101 24%	104 26%	82 19%	84 22%	107 18%	35 16%	509 24%	31 25%	12 18%	35 16%	76 24%	55 19%	104 25%	135 23%	77 23%	93 27%	12 18%	345 23%	243 23%	191 22%	397 23%	276 21%	311 25%	436 20%	116 35%	52 30%	39 19%	52 26%	39 19%	40 21%	47 17%	57 34%	61 29%	52 26%	43 20%	44 22%	61 19%	130 18%	323 21%	245 25%	123 17%	464 25%
Don't know	444 17%	186 15%	256 20%	1 20%	1 17%	0 -	53 15%	35 8%	39 10%	82 19%	88 23%	146 25%	21 10%	388 18%	23 19%	12 16%	21 10%	62 20%	40 14%	83 20%	115 19%	39 12%	72 21%	12 16%	188 12%	256 24%	84 10%	359 21%	223 17%	221 18%	379 18%	46 14%	18 10%	7 3%	13 7%	32 15%	43 23%	72 27%	33 20%	28 13%	26 13%	50 23%	45 23%	74 23%	64 9%	200 13%	220 23%	57 8%	386 21%
Net: Agree	1160 45%	602 48%	553 43%	0 -	4 69%	1 100%	143 41%	230 54%	202 51%	190 45%	159 42%	235 40%	126 59%	946 44%	54 44%	34 48%	126 59%	139 44%	146 52%	164 40%	238 41%	170 51%	142 42%	34 48%	774 51%	386 37%	494 57%	666 39%	632 48%	528 43%	1024 48%	114 34%	86 49%	141 66%	105 54%	98 47%	77 41%	96 36%	54 33%	89 42%	89 49%	97 43%	83 42%	139 44%	428 60%	782 51%	366 38%	457 62%	703 39%
Net: Disagree	954 37%	459 37%	490 38%	5 80%	1 14%	0 -	155 44%	157 37%	153 39%	151 36%	137 36%	201 35%	67 31%	817 38%	45 37%	25 36%	67 31%	113 36%	96 34%	164 40%	235 40%	127 38%	126 37%	25 36%	546 36%	408 39%	285 33%	669 39%	476 36%	478 39%	726 34%	174 52%	71 41%	65 30%	77 39%	79 38%	69 36%	98 37%	79 47%	92 44%	68 38%	103 33%	217 31%	552 36%	378 39%	219 30%	735 40%		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/i/j/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q009_sum If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following...

Base: All respondents

	Seek advice or support for yourself	Encourage the person to seek advice or support in order to stop their behaviour	Challenge the person directly calling out their behaviour	Report this to child protection services/organisations such as NSPCC	Report this to the police
	A	B	C	D	E
Unweighted Base	2558	2558	2558	2558	2558
Weighted Base	2558	2558	2558	2558	2558
Very likely	727 28%	1199 47%	1079 42%	1038 41%	1074 42%
		ACDE	A	A	A
Fairly likely	652 25%	762 30%	783 31%	777 30%	685 27%
		AE	AE	AE	
Not very likely	441 17%	179 7%	239 9%	226 9%	267 10%
	BCDE		B	B	BD
Not at all likely	284 11%	83 3%	142 6%	84 3%	86 3%
	BCDE		BDE		
Prefer not to say	38 1%	43 2%	39 2%	42 2%	50 2%
Don't know	416 16%	292 11%	275 11%	391 15%	396 15%
	BC			BC	BC
Net: Likely	1379 54%	1961 77%	1862 73%	1815 71%	1759 69%
		ACDE	AE	AE	A
Net: Unlikely	725 28%	262 10%	382 15%	309 12%	353 14%
	BCDE		BD	B	BD

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.



Q009_1_Summary If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Likely

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online									
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
Seek advice or support for yourself	1379	660	712	4	2	1	219	306	284	213	161	196	128	1151	63	37	128	153	160	216	290	224	172	37	937	442	623	756	706	673	1104	229	110	164	154	92	66	74	103	142	130	122	95	121	509	950	396	525	854
54%		53%	55%	59%	35%	100%	62%	72%	72%	50%	42%	34%	60%	54%	52%	52%	60%	49%	57%	53%	49%	66%	51%	52%	62%	42%	72%	45%	53%	55%	52%	69%	63%	77%	79%	44%	35%	28%	62%	68%	65%	57%	49%	38%	72%	62%	41%	72%	47%
		IJK	FLJK	FLJK	JK	K							QT		QT				ORSTVW					Y		a				d	ijkpq	ijklmnopq	ijklmnopq	k			ijkpq	ijklkopq	ijkpq	ijkpq	ijkpq	ijkpq	ijkpq	st	t		v		
Encourage the person to seek advice or support in order to stop their behaviour	1961	955	995	4	6	1	284	355	322	318	278	404	169	1648	90	54	169	228	223	319	454	266	249	54	1200	761	720	1240	1042	918	1626	277	136	188	167	158	128	180	139	167	155	159	150	225	599	1233	694	601	1360
77%		77%	77%	59%	100%	100%	81%	84%	82%	75%	72%	69%	78%	77%	75%	77%	78%	73%	79%	77%	77%	79%	73%	77%	80%	73%	83%	73%	78%	75%	76%	83%	78%	88%	85%	76%	68%	67%	84%	80%	78%	74%	77%	71%	84%	80%	72%	82%	75%
		JK	IJK	IJK																Q				Y		a				c	d	jk	ijklmnopq	ijklkopq	jk			jkq	jkq	jk	jk	jk	st	t		v			
Challenge the person directly, calling out their behaviour	1862	920	933	4	4	1	260	333	315	311	270	374	165	1546	95	56	165	228	202	289	429	250	244	56	1134	728	694	1168	976	886	1561	242	129	173	162	161	127	168	124	160	153	148	143	206	575	1179	652	576	1286
73%		74%	72%	59%	70%	100%	74%	79%	80%	73%	70%	64%	77%	72%	78%	80%	77%	73%	72%	70%	73%	74%	72%	80%	75%	69%	80%	69%	73%	72%	73%	73%	74%	81%	83%	78%	67%	63%	74%	76%	77%	69%	73%	65%	81%	77%	68%	79%	70%
		K	JK	FLJK	K																Q			Y		a				c	d	jk	ijklmnopq	ijklkopq	jk			jkq	jkq	jk	jk	jk	st	t		v			
Report this to child protection services/organisations such as NSPCC	1815	843	964	4	3	1	248	341	321	291	250	364	161	1525	81	48	161	221	206	287	405	245	241	48	1130	684	699	1116	920	895	1504	260	119	177	162	138	109	136	122	163	159	152	141	228	541	1136	636	566	1249
71%		68%	74%	62%	51%	100%	70%	81%	81%	69%	65%	63%	75%	71%	67%	68%	75%	71%	73%	70%	69%	73%	71%	68%	75%	65%	81%	66%	69%	73%	71%	78%	68%	83%	83%	67%	58%	51%	73%	78%	80%	71%	72%	72%	76%	74%	66%	77%	68%
		K	FLJK	FLJK																				Y		a				b	d	jk	ijklkopq	ijklkopq	k			jk	ijk	ijk	ijk	jk	jk	st	t		v		
Report this to the police	1759	803	949	4	3	1	247	341	314	290	239	328	155	1482	77	45	155	215	193	275	396	244	237	45	1112	647	702	1057	891	868	1452	253	116	177	157	135	102	116	124	164	156	154	137	212	554	1119	602	563	1196
69%		64%	73%	59%	51%	100%	70%	81%	80%	69%	62%	56%	72%	69%	64%	64%	72%	68%	68%	67%	67%	72%	70%	64%	74%	62%	81%	62%	67%	71%	68%	76%	67%	67%	65%	54%	44%	75%	78%	79%	72%	70%	67%	78%	73%	63%	77%	66%	
		JK	FLJK	FLJK	K																			Y		a				b	d	jk	ijklkopq	ijklkopq	jk			ijk	ijkq	ijkpq	jk	jk	st	t		v			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/ij/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q009_2_Summary If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Unlikely

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online										
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v		
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
Seek advice or support for yourself	725	387	334	0	4	0	88	87	69	115	134	232	56	605	41	23	56	93	70	125	183	76	99	23	366	359	161	565	401	324	643	64	43	40	31	73	77	123	42	47	38	41	57	109	133	384	333	155	570	
28%		31%	26%	-	65%	-	25%	21%	18%	27%	35%	40%	26%	28%	34%	33%	26%	30%	25%	30%	31%	22%	29%	33%	24%	34%	19%	33%	30%	26%	30%	19%	24%	19%	16%	35%	41%	46%	26%	22%	19%	19%	29%	34%	19%	25%	35%	21%	31%	
		B				H			GH	FGHI							U	U	U	U	U			X		Z	c	e		h			ghimno	ghimno	ghimnop	h				ghno	ghmo	r	rs	u						
Encourage the person to seek advice or support in order to stop their behaviour	262	142	120	0	0	0	37	42	42	38	31	71	24	218	13	6	24	38	24	39	50	40	40	6	152	110	88	174	120	142	220	26	23	21	19	23	18	37	13	21	23	16	13	34	70	163	90	83	179	
10%		11%	9%	-	-	-	10%	10%	11%	9%	8%	12%	11%	10%	11%	9%	11%	12%	9%	9%	9%	12%	12%	9%	10%	10%	10%	10%	9%	12%	10%	8%	13%	10%	10%	10%	11%	10%	14%	8%	10%	12%	7%	7%	11%	10%	11%	9%	11%	10%
						J																								b		op																		
Challenge the person directly, calling out their behaviour	382	184	196	0	2	0	60	63	51	50	42	114	26	336	15	5	26	45	45	67	81	59	54	5	217	165	111	270	195	186	310	56	33	34	27	23	19	49	25	30	25	28	23	66	86	224	149	112	270	
15%		15%	15%	-	30%	-	17%	15%	13%	12%	11%	20%	12%	16%	12%	7%	12%	14%	16%	16%	14%	18%	16%	7%	14%	16%	13%	16%	15%	15%	15%	17%	19%	16%	14%	11%	10%	18%	15%	14%	12%	13%	12%	21%	15%	15%	15%	15%		
						U																																												
Report this to child protection services/organisations such as NSPCC	309	189	116	1	3	0	67	52	39	50	33	69	25	261	18	7	25	38	35	49	73	48	35	7	186	124	101	209	174	135	254	40	39	28	25	28	21	49	24	24	14	21	13	20	103	211	95	112	197	
12%		15%	9%	19%	49%	-	19%	12%	10%	12%	9%	12%	11%	12%	15%	9%	11%	12%	12%	12%	12%	14%	10%	9%	12%	12%	12%	12%	12%	11%	12%	12%	22%	13%	13%	13%	14%	11%	19%	15%	11%	7%	10%	6%	6%	15%	14%	10%	15%	11%
		B																																																
Report this to the police	353	219	131	0	3	0	70	52	46	48	48	90	24	301	18	10	24	39	45	62	81	54	38	10	203	150	97	256	194	159	297	43	42	24	28	28	29	68	25	28	18	20	19	22	93	234	113	120	233	
14%		18%	10%	-	49%	-	20%	12%	12%	11%	12%	15%	11%	14%	15%	14%	11%	13%	16%	15%	14%	16%	11%	14%	13%	14%	11%	15%	15%	13%	14%	13%	24%	11%	14%	13%	15%	26%	15%	14%	9%	9%	10%	7%	13%	15%	12%	16%	13%	
		B																																																

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - bc - de - f/gh/ij/k/l/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q009_1 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Seek advice or support for yourself

Base: All respondents

	Total	GENDER					AGE						REGION						WORK	PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online									
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber		North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v
Unweighted Base	2558	1243	1303	5	6	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
Very likely	727 28%	342	384	1	0	118	196	163	97	68	85	88	591	29	20	88	83	77	114	131	127	87	20	526	202	364	363	356	372	554	149	60	105	89	32	26	28	56	90	74	65	42	57	297	510	199	311	416
		27%	30%	20%	-	33%	46%	41%	23%	18%	15%	41%	27%	24%	29%	41%	27%	27%	28%	22%	38%	26%	29%	35%	19%	42%	21%	27%	30%	26%	45%	35%	50%	46%	16%	14%	11%	34%	43%	37%	30%	22%	18%	42%	33%	21%	42%	23%
		LJK	FJK	FLJK	K							MN				QRSTV							Y		a		b		d		ijkpq	fijkpq	fijkpq				ijkpq	ijkpq	ijkpq	ijkpq	jk	k	st	t	v			
Fairly likely	652 25%	319	328	2	2	102	110	121	116	93	111	40	561	35	16	40	69	83	102	159	97	85	16	412	240	258	393	350	302	550	80	50	59	65	59	40	46	46	51	56	57	53	64	212	441	197	213	438
		26%	25%	39%	35%	100%	29%	26%	31%	27%	24%	19%	26%	29%	23%	19%	22%	29%	25%	27%	29%	25%	23%	27%	23%	30%	23%	26%	25%	26%	24%	29%	28%	33%	28%	21%	17%	28%	24%	28%	26%	27%	20%	30%	29%	20%	29%	24%
		K	K	JK	K							L				PQ			P	PQ			Y		a					kq	k	jkq	kq				k	kq	k	k	k	t	t		v			
Not very likely	441 17%	214	225	0	2	52	66	47	71	77	127	37	358	30	15	37	53	39	70	110	52	65	15	235	206	119	322	244	197	393	38	23	29	19	43	38	61	27	37	28	27	39	67	85	268	167	101	340
		17%	17%	-	33%	-	15%	16%	12%	17%	20%	17%	17%	17%	22%	17%	17%	14%	17%	19%	16%	19%	22%	16%	20%	14%	19%	18%	16%	18%	11%	13%	14%	10%	21%	20%	23%	17%	18%	14%	13%	20%	21%	12%	17%	17%	14%	19%
		X				FGH			H	H		M				FGH							X		Z				e		ho	ho	fgjno		ho	ho	fgjno	h			ho	fgjno		r	r		u	
Not at all likely	284 11%	173	109	0	2	36	21	22	44	57	105	19	246	11	8	19	40	31	55	73	23	35	8	131	153	42	242	158	127	250	25	19	11	12	30	38	63	15	10	10	14	19	42	47	116	166	54	230
		14%	8%	-	33%	-	10%	5%	6%	10%	15%	9%	11%	9%	11%	9%	13%	11%	13%	7%	10%	11%	9%	15%	5%	14%	12%	10%	12%	8%	11%	5%	5%	6%	14%	20%	24%	9%	5%	5%	6%	10%	13%	7%	8%	17%	7%	13%
		B				GH			GH	GH	FGHI					U	U	U	U	U	U		X		X				e		gmn		gmn		ghmno	ghlmnopq	ghlmnopq				m	ghmno		rs		u		
Prefer not to say	38 1%	19	19	0	0	9	4	6	8	6	5	2	34	1	0	2	5	4	8	9	7	3	0	19	19	12	27	17	21	23	6	8	2	2	3	1	4	2	2	4	5	5	1	9	23	12	13	25
		2%	1%	-	-	3%	1%	1%	2%	1%	1%	1%	2%	1%	-	1%	2%	2%	2%	1%	2%	1%	-	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		K				K			FGH	FGH	FGH					U	U	U	U	U			X		X		Z		e		ghmq		ghmq		ghmq		ghmq		ghmq		q	q		rs		u		
Don't know	416 16%	180	233	2	0	36	25	35	87	84	149	29	361	15	11	29	63	48	63	107	30	66	11	186	230	69	347	207	209	359	35	14	7	9	41	45	65	19	18	26	46	38	85	59	177	221	41	375
		14%	18%	41%	-	10%	6%	9%	20%	22%	26%	13%	17%	12%	15%	13%	20%	17%	15%	18%	9%	19%	15%	12%	22%	8%	20%	16%	17%	17%	11%	8%	3%	5%	20%	24%	24%	12%	9%	13%	22%	20%	27%	8%	12%	23%	6%	21%
		A				G			FGH	FGH	FGH					U	U	U	U	U	U			X		Z			e		ghmq		ghmq		ghmq		ghmq		ghmq		ghmq		ghmq		ghmq		ghmq	
Net: Likely	1379 54%	660	712	4	2	219	306	284	213	161	196	128	1151	63	37	128	153	160	216	290	224	172	37	937	442	623	756	706	673	1104	229	110	164	154	92	66	74	103	142	130	122	95	121	509	950	396	525	854
		53%	55%	59%	35%	100%	62%	72%	72%	50%	42%	60%	54%	52%	52%	60%	49%	57%	53%	49%	66%	51%	52%	62%	42%	72%	45%	53%	55%	52%	69%	63%	77%	79%	44%	35%	28%	62%	68%	65%	57%	49%	38%	72%	62%	41%	72%	47%
		LJK	FJK	FLJK	JK	K						QT				QT							QRSTVW		Y		a		d		ijkpq	fijkmnopq	fijkmnopq	k			ijkpq	ijkpq	ijkpq	ijkq	jkq	k	st	t	v			
Net: Unlikely	725 28%	387	334	0	4	88	87	69	115	134	232	56	605	41	23	56	93	70	125	183	76	99	23	366	359	161	565	401	324	643	64	43	40	31	73	77	123	42	47	38	41	57	109	133	384	333	155	570
		31%	26%	-	65%	-	25%	21%	18%	27%	35%	26%	28%	34%	33%	26%	30%	25%	30%	31%	22%	29%	33%	24%	34%	19%	33%	30%	26%	30%	19%	24%	19%	16%	35%	41%	46%	26%	22%	19%	19%	29%	34%	19%	25%	35%	21%	31%
		B				H			GH	FGHI	FGHI					U		U	U	U			X		Z		c		e		h		ghimno	ghimnop	ghimnopq	h			ghimno		r	rs		u				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q009_2 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Encourage the person to seek advice or support in order to stop their behaviour

Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online							
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v		
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
Very likely	1199	563	633	1	1	1	178	248	213	194	160	206	119	988	51	41	119	148	134	188	254	165	150	41	763	436	476	723	614	585	971	196	89	132	105	91	73	73	87	117	108	102	87	132	391	750	423	396	802	
47%	45%	49%	20%	19%	100%	50%	59%	54%	46%	42%	35%	55%	46%	42%	58%	55%	47%	48%	46%	43%	49%	44%	58%	51%	42%	55%	43%	46%	48%	46%	59%	51%	62%	54%	44%	38%	28%	52%	56%	54%	48%	45%	42%	55%	49%	44%	54%	44%		
							JK	FLJK	LJK	K						STV								Y		a				d		jk	fjkopq	ikq	k	k		jk	ikq	ikq	k	k	k	st	t	v				
Fairly likely	762	393	362	2	5	0	106	107	109	124	118	199	50	660	39	13	50	81	89	131	200	100	98	13	437	325	244	518	428	334	656	81	46	56	62	67	55	106	53	50	47	57	63	93	208	483	271	205	557	
30%	32%	28%	39%	81%	-	30%	25%	28%	29%	31%	34%	23%	31%	32%	19%	23%	26%	32%	32%	34%	30%	29%	19%	29%	31%	28%	31%	32%	27%	31%	24%	27%	26%	32%	32%	29%	40%	32%	24%	23%	26%	32%	29%	29%	31%	28%	28%	31%		
																														c		e																		
Not very likely	179	89	90	0	0	0	31	31	30	27	16	43	15	147	12	5	15	26	16	28	35	26	29	5	113	66	67	112	83	96	151	18	19	15	14	16	10	17	12	16	16	12	7	27	56	118	54	57	122	
7%	7%	7%	-	-	-	9%	7%	8%	6%	4%	7%	7%	7%	7%	10%	8%	7%	8%	6%	7%	6%	8%	8%	8%	7%	6%	6%	7%	6%	8%	7%	5%	11%	7%	7%	8%	5%	6%	7%	8%	8%	5%	3%	8%	8%	8%	6%	8%	7%	
							J	J	J	J	J	J													X								jp																	
Not at all likely	83	52	30	0	0	0	6	11	12	11	15	28	9	72	1	1	9	12	9	11	16	15	11	1	39	44	22	61	37	46	69	8	5	6	5	7	9	20	1	5	7	4	6	8	14	45	36	26	57	
3%	4%	2%	-	-	-	2%	3%	3%	3%	4%	5%	4%	4%	3%	1%	1%	4%	4%	3%	3%	3%	4%	3%	1%	3%	4%	3%	4%	3%	4%	3%	2%	3%	3%	3%	5%	8%	1%	2%	3%	2%	3%	2%	2%	2%	3%	4%	3%	3%	
Prefer not to say	43	19	24	0	0	0	11	5	4	7	8	8	4	37	2	0	4	4	5	7	10	6	7	0	25	18	11	32	20	23	32	6	6	0	1	1	4	7	5	5	4	6	4	1	10	30	11	15	28	
2%	2%	2%	-	-	-	3%	1%	1%	2%	2%	1%	2%	2%	2%	-	2%	1%	2%	2%	2%	2%	2%	2%	-	2%	2%	1%	2%	2%	2%	1%	2%	3%	-	0%	0%	2%	3%	3%	2%	2%	3%	2%	0%	1%	2%	1%	2%	2%	
							G																																											
Don't know	292	130	160	2	0	0	21	20	26	59	68	98	19	248	15	10	19	43	29	47	74	25	44	10	132	160	44	249	148	144	251	25	10	4	9	26	39	43	8	17	17	33	29	56	31	108	169	35	257	
11%	10%	12%	41%	-	-	6%	5%	7%	14%	18%	17%	9%	12%	13%	14%	9%	14%	10%	11%	13%	8%	13%	14%	9%	9%	15%	5%	15%	11%	12%	12%	8%	6%	2%	4%	13%	21%	16%	5%	8%	9%	15%	15%	18%	4%	7%	18%	5%	14%	
Net: Likely	1961	955	995	4	6	1	284	355	322	318	278	404	169	1648	90	54	169	228	223	319	454	266	249	54	1200	761	720	1240	1042	918	1626	277	136	188	167	158	128	180	139	167	155	159	150	225	599	1233	694	601	1360	
77%	77%	77%	59%	100%	100%	81%	84%	82%	75%	72%	69%	78%	77%	75%	77%	78%	73%	79%	77%	77%	79%	73%	77%	80%	80%	73%	83%	73%	78%	75%	76%	83%	78%	88%	85%	76%	68%	67%	84%	80%	78%	74%	77%	71%	84%	80%	72%	82%	75%	
							JK	LJK	LJK																																									
Net: Unlikely	262	142	120	0	0	0	37	42	42	38	31	71	24	218	13	6	24	38	24	39	50	40	40	6	152	110	88	174	120	142	220	26	23	21	19	23	18	37	13	21	23	16	13	34	70	163	90	83	179	
10%	11%	9%	-	-	-	10%	10%	11%	9%	8%	12%	11%	10%	11%	9%	11%	12%	9%	9%	9%	9%	12%	12%	9%	10%	10%	10%	10%	9%	12%	10%	8%	13%	10%	10%	11%	10%	14%	8%	10%	12%	7%	7%	11%	10%	11%	9%	11%	10%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q009_3 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Challenge the person directly, calling out their behaviour

Base: All respondents

	Total	GENDER					AGE						REGION						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online				
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v		
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
Very likely	1079 42%	514 41%	560 43%	1 20%	3 52%	1 100%	156 44%	225 53%	194 49%	176 42%	142 37%	186 32%	117 54%	863 40%	63 52%	36 51%	117 54%	134 43%	120 43%	162 39%	227 39%	130 39%	152 45%	36 51%	679 45%	400 38%	424 49%	654 39%	528 40%	550 45%	883 41%	168 50%	74 42%	115 54%	98 50%	84 40%	67 40%	67 36%	78 28%	78 47%	109 52%	96 48%	92 43%	75 38%	110 35%	348 49%	675 44%	383 40%	348 47%	730 40%
		JK	FLJK	LJK	K		M		M			ORSTUV												Y		a		b		d		k		fjkkpq	kk		kk	kk	kk	kk	kk	kk	kk	st	t		v			
Fairly likely	783 31%	406 33%	374 29%	2 39%	1 18%	0 -	103 29%	108 25%	121 31%	134 32%	128 33%	188 32%	48 22%	683 32%	32 26%	20 29%	48 22%	93 30%	81 29%	127 11%	201 34%	120 35%	92 27%	20 29%	455 30%	328 31%	270 31%	514 30%	447 34%	336 27%	677 32%	75 22%	55 31%	57 27%	64 33%	78 37%	60 32%	92 35%	46 27%	50 24%	57 29%	57 26%	69 35%	96 30%	226 32%	504 33%	269 28%	227 31%	556 30%	
		B							G	G	G		L					P	PV	PV	PV					c		e		m		gmo		m		m		m		m		m		t						
Not very likely	239 9%	118 9%	122 9%	0 -	0 -	0 -	33 9%	48 11%	27 7%	34 8%	24 6%	73 13%	16 7%	209 10%	11 9%	3 5%	16 7%	20 6%	34 12%	47 11%	45 8%	40 12%	33 10%	3 5%	137 9%	102 10%	72 8%	168 10%	125 9%	115 9%	197 9%	34 10%	20 12%	26 12%	15 8%	17 8%	7 4%	32 12%	13 8%	22 11%	11 6%	17 8%	17 9%	41 13%	56 8%	150 10%	83 9%	74 10%	165 9%	
								HJ				HJ						QT	Q		QT												jh	jh		jh		jh		jh		jh		jh		rs				
Not at all likely	142 6%	66 5%	74 6%	0 -	2 30%	0 -	27 8%	15 4%	24 6%	17 4%	18 5%	41 7%	10 5%	127 6%	4 3%	2 3%	10 5%	25 8%	11 4%	20 5%	35 6%	19 6%	21 3%	2 3%	80 5%	62 6%	40 5%	103 6%	71 5%	72 6%	112 5%	22 7%	13 7%	7 4%	11 6%	6 3%	12 7%	17 6%	12 7%	8 4%	13 7%	11 5%	6 3%	25 8%	30 4%	74 5%	65 7%	38 rs	104 6%	
							GI					GI						R															ip		ip		ip		ip		ip		rs							
Prefer not to say	39 2%	11 1%	28 2%	0 -	0 -	0 -	11 3%	2 0%	4 1%	9 2%	8 2%	6 1%	2 1%	33 2%	2 2%	1 2%	2 1%	6 2%	6 2%	7 2%	8 1%	2 1%	6 2%	1 2%	24 2%	15 1%	7 1%	32 2%	15 1%	24 2%	28 1%	5 1%	4 3%	0 -	1 0%	0 -	3 1%	4 1%	6 4%	2 1%	3 1%	9 4%	5 3%	2 1%	12 2%	24 2%	13 1%	7 1%	32 2%	
		A					GHK		G	G															Z		Z					g		ghq		ghmq		gh		gh		gh		gh		gh				
Don't know	275 11%	131 11%	142 11%	2 41%	0 -	0 -	22 6%	24 6%	25 6%	52 12%	64 17%	88 15%	22 10%	236 11%	9 7%	8 11%	22 10%	35 11%	29 10%	48 12%	72 12%	26 8%	36 11%	8 11%	133 9%	142 14%	51 6%	225 13%	145 11%	130 11%	230 11%	31 9%	9 5%	7 3%	6 3%	24 12%	40 21%	46 17%	11 7%	18 8%	18 9%	28 13%	24 12%	43 13%	36 5%	108 7%	149 15%	38 5%	237 13%	
								FGH	FGH	FGH								U	U		U				X		Z					fgh	fghmnpq	fghmn		fghmn		gh	gh	fgh	fgh	fgh	43	36	108	149	38	237		
Net: Likely	1862 73%	920 74%	933 72%	4 59%	4 70%	1 100%	260 74%	333 79%	315 80%	311 73%	270 70%	374 64%	165 77%	1546 72%	95 78%	56 80%	165 77%	228 73%	202 72%	289 70%	429 73%	250 74%	244 72%	56 80%	1134 75%	728 69%	694 80%	1168 69%	976 73%	886 72%	1561 73%	242 73%	129 74%	173 81%	162 83%	161 78%	127 67%	168 63%	124 74%	160 76%	153 77%	148 69%	143 73%	206 65%	575 81%	1179 77%	652 68%	576 79%	1286 70%	
		K	JK	FLJK	K		K	JK	FLJK	K														Y		a		k		jkq		fjkppq	jkq		kk		kk		kk		kk		kk		st	t		v		
Net: Unlikely	382 15%	184 15%	196 15%	0 -	2 30%	0 -	60 17%	63 15%	51 13%	50 12%	42 11%	114 20%	26 12%	336 16%	15 12%	5 7%	26 12%	45 14%	45 16%	67 16%	81 14%	59 18%	54 16%	5 7%	217 14%	165 16%	111 13%	270 16%	195 15%	186 15%	310 15%	56 17%	33 19%	34 16%	27 14%	23 11%	19 10%	49 18%	25 15%	30 14%	25 12%	28 13%	23 12%	66 21%	86 12%	224 15%	149 15%	112 15%	270 15%	
		LJ					LJ					LJ													Z		Z					ij		ij		ij		hijop		r										

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/ij/k/m/n/op/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q009_4 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Report this to child protection services/organisations such as NSPCC

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online									
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	
Unweighted Base	2558	1243	1303	5	6	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790	
Weighted Base	2558	1246	1299	6**	6**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1624	
Very likely	1038	459	576	0	2	147	231	198	155	136	170	112	859	41	25	112	134	122	167	214	134	129	25	683	355	432	606	492	546	837	173	66	122	99	59	57	56	80	109	100	95	79	114	338	639	369	343	695	
41%	37%	44%	-	35%	100%	42%	55%	50%	37%	35%	29%	52%	40%	34%	36%	52%	43%	43%	41%	36%	40%	38%	36%	45%	34%	50%	36%	37%	45%	39%	52%	38%	57%	51%	28%	30%	21%	48%	52%	50%	44%	40%	36%	48%	42%	38%	47%	38%	
		A				K	FUK	FLUK	K			MNO				O	T						Y		a		b		d		k	fjkopq	fjkpq		k	ijk	fjkpq	fjkpq	jk	jk	k	st			v				
Fairly likely	777	384	389	4	1	101	109	123	136	114	194	49	666	40	23	49	87	83	120	191	111	113	23	447	329	268	509	429	348	667	87	54	55	63	79	52	80	42	54	59	57	62	114	203	497	268	223	554	
30%	31%	30%	62%	17%	-	29%	26%	31%	32%	30%	33%	23%	31%	33%	32%	23%	28%	30%	29%	32%	33%	33%	30%	31%	31%	31%	30%	32%	28%	31%	26%	31%	26%	32%	38%	28%	30%	25%	26%	30%	27%	32%	29%	38%	32%	28%	30%	30%	
						G					G									P	P	P					c		e				gimo																
Not very likely	226	138	85	1	2	50	41	24	37	21	52	19	191	10	6	19	27	27	34	54	36	23	6	136	90	73	153	134	92	191	26	31	22	16	19	11	38	16	19	8	19	10	14	77	149	72	76	150	
9%	11%	7%	19%	31%	-	14%	10%	6%	9%	5%	9%	9%	9%	8%	8%	9%	9%	10%	8%	9%	11%	7%	8%	9%	9%	8%	9%	10%	7%	9%	8%	18%	10%	8%	9%	6%	14%	9%	4%	9%	5%	4%	11%	10%	8%	10%	8%		
		B				GHUK	J																				c				ghijnopq	npq																	
Not at all likely	84	51	31	0	1	17	11	14	12	12	17	6	69	7	1	6	10	8	15	19	12	12	1	50	34	28	56	40	44	64	14	7	6	8	9	9	11	8	6	6	3	3	6	26	62	22	37	47	
3%	4%	2%	-	18%	-	5%	3%	4%	3%	3%	3%	3%	3%	6%	1%	3%	3%	4%	3%	4%	4%	4%	1%	3%	3%	3%	3%	3%	4%	3%	4%	4%	3%	4%	4%	5%	3%	3%	3%	1%	1%	2%	4%	4%	2%	5%	3%		
		B																														ghijnopq	npq																
Prefer not to say	42	13	30	0	0	13	5	5	7	6	7	4	36	3	0	4	4	5	7	12	7	4	0	17	26	12	30	20	23	30	6	6	2	0	0	1	4	7	3	5	7	5	3	13	25	16	13	29	
2%	1%	2%	-	-	-	4%	1%	1%	2%	1%	1%	2%	2%	2%	-	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	-	-	1%	1%	4%	2%	2%	3%	2%	1%	2%	2%	2%	2%		
		A				GHK																		X								hij																	
Don't know	391	201	189	1	0	24	25	30	75	95	142	26	330	20	16	26	51	36	69	98	37	60	16	176	216	51	340	217	174	341	28	10	6	9	42	58	77	13	19	21	34	38	65	53	163	216	42	349	
15%	16%	15%	20%	-	-	7%	6%	8%	18%	25%	24%	12%	15%	17%	23%	12%	16%	13%	17%	17%	11%	18%	23%	12%	21%	6%	20%	16%	14%	16%	8%	6%	3%	5%	20%	31%	29%	8%	9%	10%	16%	19%	21%	7%	11%	22%	6%	19%	
									FGH	FGHI	FGHI					U	U	U	U	U	U	PRU		X		Z		e						fghlmn	fghlmnopq	fghlmnopq	g	g	gh	fghlm	fghlmn	fghlmn		r	rs		u		
Net: Likely	1815	843	964	4	3	248	341	321	291	250	364	161	1525	81	48	161	221	206	287	405	245	241	48	1130	684	699	1116	920	895	1504	260	119	177	162	138	109	136	122	163	159	152	141	228	541	1136	636	566	1249	
71%	68%	74%	62%	51%	100%	70%	81%	81%	69%	65%	63%	75%	71%	67%	68%	75%	71%	73%	70%	69%	73%	71%	68%	75%	65%	81%	66%	69%	73%	71%	78%	68%	83%	83%	67%	58%	51%	73%	78%	80%	71%	72%	72%	76%	74%	66%	77%	68%	
		A				K	FUK	FLUK															Y		a		b		d		jk	fjkopq	fjkopq	k			jk	fjk	fjko	jk	jk	jk	t	t		v			
Net: Unlikely	309	189	116	1	3	67	52	39	50	33	69	25	261	18	7	25	38	35	49	73	48	35	7	186	124	101	209	174	135	254	40	39	28	25	28	14	11	19%	15%	11%	7%	10%	6%	20	103	211	95	112	197
12%	15%	9%	19%	49%	-	19%	12%	10%	12%	9%	12%	11%	12%	15%	9%	11%	12%	12%	12%	12%	14%	10%	9%	12%	12%	12%	12%	13%	11%	12%	12%	13%	13%	13%	14%	11%	19%	15%	11%	7%	10%	6%	6%	15%	14%	10%	15%	11%	
		B				GHUK																									ghijnopq	npq	npq	npq	npq	npq	npq	npq	npq	npq	npq	npq	npq	t	t		v		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/ij/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q009_5 If you became aware a close friend or family member was engaging in sexual conversations online with under 16s, how likely would you be, to do the following... - Report this to the police

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online											
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v			
Unweighted Base	2558	1243	1303	5	6	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790			
Weighted Base	2558	1246	1299	6**	6**	352	422	394	423	384	562	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824			
Very likely	42%	457	613	1	2	159	227	206	169	142	170	108	892	46	28	108	142	122	167	232	142	134	28	701	373	445	629	502	572	870	175	74	112	94	68	57	51	82	115	113	100	85	119	354	666	381	347	727			
		37%	47%	20%	35%	45%	54%	52%	40%	37%	29%	50%	41%	38%	40%	50%	45%	43%	41%	39%	42%	39%	40%	46%	36%	52%	37%	38%	47%	41%	52%	43%	53%	48%	33%	30%	19%	49%	55%	57%	44%	38%	50%	43%	40%	47%	40%				
		A				JK	FJK	LJK	K	K		M				STV							Y		a		b		d		ijk	fjkq	ijk	k	k		ijk	fjkpq	fjkpq	ijk	ijk	k	st		v						
Fairly likely	27%	347	335	2	1	87	115	107	121	97	158	48	590	31	17	48	73	71	108	164	102	103	17	412	274	257	428	389	297	582	78	42	65	64	67	45	65	42	50	44	54	52	93	200	453	221	216	469			
		28%	26%	39%	17%	25%	27%	27%	29%	25%	27%	22%	27%	26%	24%	22%	23%	25%	26%	26%	30%	30%	24%	27%	26%	30%	25%	29%	24%	27%	23%	24%	30%	32%	32%	24%	24%	25%	24%	22%	25%	27%	30%	28%	30%	23%	29%	26%			
																				PQ						a		c			n	jmn	n									t	t								
Not very likely	10%	160	105	0	2	43	42	38	43	36	66	19	225	14	10	19	31	30	51	64	37	25	10	157	110	74	192	157	110	228	32	28	19	24	23	18	48	13	23	14	19	18	18	70	178	85	87	179			
		13%	8%	-	35%	12%	10%	10%	10%	9%	11%	9%	10%	11%	14%	9%	10%	11%	13%	11%	11%	7%	14%	10%	10%	9%	11%	12%	9%	11%	10%	16%	9%	12%	11%	9%	18%	8%	11%	7%	9%	9%	6%	10%	12%	9%	12%	10%			
		B																	V						Z		c			ghmnopq		q	q			ghmnopq							rt								
Not at all likely	3%	59	26	0	1	26	11	8	5	12	24	5	77	5	0	5	9	15	11	17	17	13	0	47	40	23	63	37	50	68	11	14	5	4	4	12	20	12	6	4	1	1	4	23	57	29	33	54			
		5%	2%	-	14%	7%	3%	2%	1%	3%	4%	2%	4%	4%	-	2%	3%	5%	3%	3%	5%	4%	-	3%	4%	3%	4%	3%	4%	3%	3%	3%	3%	2%	2%	2%	6%	8%	7%	3%	2%	0%	0%	1%	3%	4%	3%	4%	3%		
		B				GHJK				I	I					S															ghmnopq				hinopq		ghmnopq	ghmnopq													
Prefer not to say	2%	25	25	0	0	13	6	5	10	7	9	7	41	0	2	7	5	8	10	10	5	2	2	25	25	13	37	23	27	32	9	6	4	0	4	4	6	7	2	5	6	3	3	15	32	15	11	39			
		2%	2%	-	-	4%	1%	1%	2%	2%	2%	3%	2%	-	3%	3%	2%	3%	3%	2%	2%	1%	3%	2%	2%	1%	2%	2%	2%	2%	3%	3%	2%	-	2%	2%	2%	4%	1%	2%	3%	1%	1%	2%	2%	2%	2%	2%			
						GHK										V			V												hq		h		h		hmq														
Don't know	15%	199	194	2	0	23	22	30	76	90	155	29	328	25	14	29	55	36	64	102	34	63	14	167	228	51	344	223	173	347	29	10	7	10	42	53	76	10	15	20	33	37	79	48	149	233	39	356			
		16%	15%	41%	-	6%	5%	8%	18%	23%	27%	13%	15%	21%	19%	13%	17%	13%	16%	17%	10%	18%	19%	11%	22%	6%	20%	17%	14%	16%	9%	6%	3%	5%	20%	28%	28%	6%	7%	10%	16%	19%	25%	7%	10%	24%	5%	20%			
									FGH	FGHI	FGHI					U	U	U	U	U	U	U		X		Z		e				ghimnopq		ghimnopq	ghimnopq	ghimnopq				ghimnopq	ghimnopq	ghimnopq									
Net: Likely	69%	803	949	4	3	247	341	314	290	239	328	155	1482	77	45	155	215	193	275	396	244	237	45	1112	647	702	1057	891	868	1452	253	116	177	157	135	102	116	124	164	156	154	137	212	554	1119	602	563	1196			
		64%	73%	59%	51%	70%	81%	80%	69%	62%	56%	72%	69%	64%	64%	72%	68%	68%	67%	67%	72%	70%	64%	74%	62%	81%	62%	67%	71%	68%	76%	67%	83%	80%	65%	54%	44%	75%	78%	79%	72%	70%	67%	78%	73%	63%	77%	66%			
		A				JK	FJK	FLJK	K							Y								Y		a		b		d		jk	fjkopq	fjkopq	jk	k		ijk	fjkq	fjkpq	jk	jk	jk	st	t	v					
Net: Unlikely	14%	219	131	0	3	70	52	46	48	48	90	24	301	18	10	24	39	45	62	81	54	38	10	203	150	97	256	194	159	297	43	42	24	28	28	29	68	25	28	18	20	19	22	93	234	113	120	233			
		18%	10%	-	49%	20%	12%	12%	11%	12%	15%	11%	14%	15%	14%	11%	13%	16%	15%	14%	16%	11%	14%	13%	14%	11%	15%	15%	13%	14%	13%	24%	11%	14%	13%	15%	26%	15%	14%	9%	9%	10%	7%	13%	15%	12%	16%	13%			
		B				GHJ																				Z				ghimnopq		q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/ij/k/m/n/op/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)

Q010_sum Before today, how much would you say you knew about each of the following?

Base: All respondents

	The Lucy Faithfull Foundation	Stop It Now!	Marie Collins Foundation	Samaritan s
	A	B	C	D
Unweighted Base	2558	2558	2558	2558
Weighted Base	2558	2558	2558	2558
	234	312	246	704
A lot	9%	12%	10%	28%
		AC		ABC
	276	332	329	1217
A little	11%	13%	13%	48%
		A	A	ABC
	259	328	305	407
Heard the name only	10%	13%	12%	16%
		A	A	ABC
	1628	1430	1527	136
Nothing never heard of them	64%	56%	60%	5%
	BCD	D	BD	
	160	156	152	94
Don't know	6%	6%	6%	4%
	D	D	D	
	770	971	880	2328
Net: Knew at least the name	30%	38%	34%	91%
		AC	A	ABC
	511	644	575	1921
Net: Knew something	20%	25%	22%	75%
		AC	A	ABC

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Deterrence OLG PR V1 (262400866)



Q010_1 Summary Before today, how much would you say you knew about each of the following? - Knew at least the name

Base: All respondents

	Total	GENDER					AGE					REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
The Lucy Faithfull Foundation	770	481	285	1	2	0	163	270	191	73	35	38	85	648	23	14	85	79	100	108	103	204	76	14	641	128	501	268	407	362	606	139	96	177	130	41	15	22	64	93	61	32	20	16	408	658	100	439	331
	30%	39%	22%	21%	32%	-	46%	64%	48%	17%	9%	6%	40%	30%	19%	19%	40%	25%	35%	26%	18%	61%	22%	19%	43%	12%	58%	16%	31%	30%	28%	41%	55%	83%	66%	20%	8%	8%	38%	45%	31%	15%	10%	5%	58%	43%	10%	60%	18%
		B					UK	FHLJK	IJK	JK			MNO	N			QSTVW	T	QSTVW	T		PQRSTVW			Y		a				d	ijklmnopq	fhijklmnopq	ijklmnopq	jkpq			ijklopq	ijklmnopq	ijklopq	jkq	q	st	t		v			
Stop It Now!	971	569	398	2	1	1	196	292	219	108	64	93	107	809	39	16	107	100	121	144	162	217	104	16	759	213	545	426	502	469	756	182	113	184	140	56	27	47	78	108	78	51	37	46	454	787	166	501	471
	38%	46%	31%	41%	18%	100%	56%	69%	55%	25%	17%	16%	50%	38%	33%	23%	50%	32%	43%	35%	28%	64%	30%	23%	50%	20%	63%	25%	38%	38%	36%	54%	65%	87%	72%	27%	14%	18%	47%	52%	39%	24%	19%	15%	64%	51%	17%	68%	26%
		B					UK	FHLJK	IJK	JK			MNO	O			QSTVW		QSTVW	T		PQRSTVW			Y		a				d	ijklmnopq	fhijklmnopq	ijklmnopq	jkq			ijklopq	ijklmnopq	ijklopq	jq	st	t		v				
Marie Collins Foundation	880	532	342	2	3	0	186	279	206	100	44	65	98	738	31	13	98	93	105	125	134	212	100	13	717	163	536	343	460	419	694	157	107	172	131	61	24	37	74	107	75	38	20	28	423	722	143	474	405
	34%	43%	26%	41%	51%	-	53%	66%	52%	24%	12%	11%	46%	34%	25%	18%	46%	30%	37%	30%	23%	63%	29%	18%	48%	16%	62%	20%	35%	34%	33%	47%	61%	81%	67%	29%	13%	14%	45%	51%	38%	18%	10%	9%	60%	47%	15%	65%	22%
		B					UK	FHLJK	IJK	JK			MNO	O			QSTVW	T	QTW	TW		PQRSTVW	T		Y		a				d	ijklmnopq	fhijklmnopq	ijklmnopq	ijklopq			ijklopq	ijklmnopq	ijklopq	pq	st	t		v				
Samaritans	2328	1123	1196	4	5	1	274	366	355	395	370	568	198	1950	114	65	198	282	255	370	546	299	311	65	1363	965	781	1546	1239	1089	2010	248	131	189	175	190	180	257	134	177	179	203	190	312	641	1377	908	660	1668
	91%	90%	92%	60%	86%	100%	78%	87%	90%	93%	96%	98%	92%	91%	94%	93%	92%	90%	91%	90%	93%	89%	92%	93%	90%	92%	90%	91%	93%	89%	94%	74%	75%	89%	90%	92%	96%	96%	81%	85%	90%	95%	97%	99%	90%	90%	94%	90%	91%
		F					F	F	FG	FGH							U														e		fl	fl	flm	flhlm	flhlm		f	fl	flhlm	flhlmno		rs					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - XY - Z/a - b/c - d/e - f/gh/ij/kl/mn/op/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q010_1 Before today, how much would you say you knew about each of the following? - The Lucy Faithfull Foundation

Base: All respondents

	Total	GENDER					AGE						REGION					WORK			PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online									
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121**	70**	215	314	282	412	588	337	340	70**	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
A lot	234 9%	170 14%	64 5%	0 -	0 -	0 -	45 13%	121 29%	51 13%	11 3%	4 1%	3 1%	54 25%	171 8%	7 6%	2 3%	54 25%	18 6%	26 9%	21 5%	30 5%	56 17%	26 8%	2 3%	220 15%	15 1%	185 21%	49 3%	112 8%	123 10%	202 9%	27 8%	28 16%	93 44%	37 19%	7 3%	4 2%	1 1%	17 10%	28 13%	13 7%	4 2%	1 0%	2 1%	183 26%	222 14%	8 1%	194 26%	41 2%
A little	276 11%	175 14%	101 8%	0 -	1 18%	0 -	57 16%	85 20%	86 22%	27 6%	10 3%	11 2%	19 9%	240 11%	13 11%	4 6%	19 9%	22 7%	42 15%	40 10%	35 6%	88 26%	25 7%	4 6%	242 16%	35 3%	193 22%	83 5%	168 13%	108 9%	214 10%	57 17%	35 20%	54 25%	62 32%	14 7%	3 2%	5 2%	21 13%	31 15%	23 12%	12 6%	7 4%	6 2%	131 18%	243 16%	30 3%	164 22%	112 6%
Heard the name only	259 10%	136 11%	120 9%	1 21%	1 14%	0 -	61 17%	65 15%	54 14%	35 8%	20 5%	23 4%	12 5%	237 11%	2 2%	7 10%	12 5%	39 12%	32 11%	47 11%	38 6%	59 18%	25 7%	7 10%	180 12%	79 8%	123 14%	136 8%	127 10%	132 11%	191 9%	54 16%	33 19%	30 14%	30 15%	20 10%	8 4%	15 6%	26 16%	35 17%	24 12%	16 7%	12 6%	8 3%	94 13%	192 13%	62 6%	81 11%	178 10%
Nothing ever heard of them	1628 64%	694 56%	927 71%	2 39%	4 68%	1 100%	146 41%	129 31%	183 46%	317 75%	332 87%	521 89%	116 54%	1366 64%	91 75%	54 77%	116 54%	215 68%	166 59%	274 67%	445 76%	117 35%	240 71%	54 77%	768 51%	860 82%	311 36%	1317 78%	871 65%	757 62%	1415 66%	161 48%	57 33%	30 14%	59 30%	152 73%	163 87%	233 87%	83 50%	100 48%	124 62%	164 77%	169 87%	288 91%	266 37%	793 52%	803 83%	257 35%	1372 75%
Don't know	160 6%	71 6%	87 7%	2 40%	0 -	0 -	43 12%	22 5%	21 5%	33 8%	17 4%	24 4%	13 6%	137 6%	7 6%	2 3%	13 6%	20 6%	16 6%	29 7%	40 7%	15 5%	24 7%	2 3%	99 7%	61 6%	51 6%	109 6%	53 4%	107 9%	107 5%	35 10%	21 12%	6 3%	7 3%	15 7%	11 6%	12 4%	20 12%	16 8%	14 7%	18 8%	7 3%	13 4%	36 5%	84 5%	59 6%	38 5%	122 7%
Net: Knew at least the name	770 30%	481 39%	285 22%	1 21%	2 32%	0 -	163 46%	270 64%	191 48%	73 17%	35 9%	38 6%	85 40%	648 30%	23 19%	14 19%	85 40%	79 25%	100 35%	108 26%	103 18%	204 61%	76 22%	14 19%	641 43%	128 12%	501 58%	268 16%	407 31%	362 30%	606 28%	139 41%	96 55%	177 83%	130 66%	41 20%	15 8%	22 8%	64 38%	93 45%	61 31%	32 15%	20 10%	16 5%	408 58%	658 43%	100 10%	439 60%	331 18%
Net: Knew something	511 20%	345 28%	165 13%	0 -	1 18%	0 -	102 29%	206 49%	137 35%	37 9%	15 4%	15 2%	73 34%	411 19%	20 17%	7 9%	73 34%	40 13%	68 24%	61 15%	66 11%	145 43%	51 15%	7 9%	461 31%	50 5%	379 44%	132 8%	280 21%	231 19%	416 20%	85 25%	63 36%	147 69%	100 51%	21 10%	7 4%	7 3%	38 23%	59 28%	37 19%	16 7%	8 4%	314 44%	466 30%	38 4%	358 49%	153 8%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/g/h/i/j/k/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q010_2 Before today, how much would you say you knew about each of the following? - Stop It Now!

Base: All respondents

	Total	GENDER					AGE						REGION						WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender												Have conversations with strangers online			Ever had a romantic relationship online							
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121**	70**	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
A lot	312 12%	209 17%	103 8%	0 -	0 -	0 -	63 18%	145 34%	75 19%	20 5%	4 1%	5 1%	60 28%	234 11%	14 11%	4 6%	80 28%	20 6%	42 15%	41 10%	38 7%	72 21%	34 10%	4 6%	285 19%	27 3%	218 25%	94 6%	146 11%	166 14%	246 12%	55 17%	34 20%	104 49%	56 29%	11 5%	2 1%	2 1%	28 17%	41 20%	18 9%	9 4%	3 1%	3 1%	210 30%	286 19%	22 2%	222 30%	89 5%
A little	332 13%	192 15%	137 11%	2 41%	1 18%	0 -	68 19%	93 22%	87 22%	35 8%	22 6%	27 5%	25 12%	291 14%	10 8%	7 9%	25 9%	29 16%	44 12%	49 9%	53 29%	98 29%	27 8%	7 9%	270 18%	62 6%	205 24%	127 8%	190 14%	142 12%	252 12%	72 21%	40 23%	57 27%	53 27%	20 10%	9 5%	14 5%	25 15%	36 17%	34 17%	15 7%	13 7%	13 4%	145 20%	278 18%	46 5%	162 22%	170 9%
Heard the name only	328 13%	168 13%	159 12%	0 -	0 -	1 100%	65 18%	55 13%	57 14%	52 12%	38 10%	61 11%	21 10%	285 13%	16 13%	5 8%	21 10%	51 16%	35 13%	54 13%	71 12%	48 14%	42 12%	5 8%	203 13%	124 12%	123 14%	204 12%	166 12%	161 13%	258 12%	55 16%	39 22%	24 11%	32 16%	26 12%	16 9%	31 12%	25 15%	26 15%	21 9%	30 9%	99 14%	223 15%	98 10%	116 16%	212 12%		
Nothing never heard of them	1430 56%	610 49%	815 63%	1 19%	4 68%	0 -	116 33%	109 26%	155 39%	280 66%	300 78%	470 81%	99 46%	1206 56%	74 61%	51 72%	99 46%	193 62%	144 51%	240 58%	386 66%	106 32%	211 62%	51 72%	661 44%	769 73%	269 31%	1161 69%	772 58%	658 54%	1269 60%	116 35%	45 26%	23 11%	47 24%	132 64%	151 80%	211 79%	67 40%	86 41%	107 54%	147 69%	148 76%	259 82%	221 31%	664 43%	736 76%	189 26%	1241 68%
Don't know	156 6%	68 5%	85 7%	2 40%	1 14%	0 -	41 12%	21 5%	21 5%	35 8%	21 5%	18 3%	9 4%	136 6%	8 6%	3 5%	9 4%	20 7%	17 7%	28 7%	40 7%	14 4%	26 8%	3 5%	88 6%	68 6%	49 6%	107 6%	56 4%	100 8%	104 5%	110 11%	36 10%	17 3%	8 4%	19 9%	11 6%	8 3%	21 12%	15 7%	13 7%	16 7%	10 5%	11 3%	35 5%	83 5%	61 6%	43 6%	113 6%
Net: Knew at least the name	971 38%	569 46%	398 31%	2 41%	1 18%	1 100%	196 56%	292 69%	219 55%	108 25%	64 17%	93 16%	107 50%	809 32%	39 43%	16 35%	107 32%	100 43%	121 35%	144 28%	162 64%	217 64%	104 30%	16 23%	759 50%	213 20%	545 63%	426 25%	502 38%	469 38%	756 36%	182 54%	113 65%	184 87%	140 72%	56 27%	27 14%	47 18%	78 47%	108 52%	78 39%	51 24%	37 19%	46 15%	454 64%	787 51%	166 17%	501 68%	471 26%
Net: Knew something	644 25%	401 32%	239 18%	2 41%	1 18%	0 -	131 37%	238 56%	161 41%	56 13%	26 7%	32 6%	85 40%	524 16%	24 20%	11 15%	85 40%	49 16%	86 31%	90 22%	91 16%	169 50%	61 18%	11 15%	555 37%	89 8%	422 49%	222 13%	336 25%	308 25%	498 23%	127 38%	74 43%	160 75%	109 56%	31 15%	11 6%	16 6%	53 32%	77 37%	53 27%	25 12%	16 8%	355 50%	564 37%	68 7%	385 52%	259 14%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/g/h/i/j/k/l/m/n/o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q010_3 Before today, how much would you say you knew about each of the following? - Marie Collins Foundation

Base: All respondents

	Total	GENDER					AGE						REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online					
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824
A lot	246 10%	167 13%	80 6%	0 -	0 -	0 -	47 13%	121 29%	60 15%	9 2%	5 1%	5 1%	60 28%	174 8%	11 9%	1 1%	60 28%	19 6%	29 10%	24 6%	28 5%	61 18%	24 7%	1 1%	224 15%	22 2%	189 22%	57 3%	112 8%	134 11%	208 10%	31 9%	25 14%	90 42%	40 20%	6 3%	4 2%	3 1%	3 13%	21 15%	20 10%	4 2%	1 1%	2 1%	185 26%	236 15%	8 1%	190 26%	57 3%
A little	329 13%	197 16%	131 10%	0 -	1 18%	0 -	64 18%	105 25%	85 21%	42 10%	16 4%	18 3%	18 8%	295 14%	10 8%	7 9%	18 8%	29 9%	45 16%	46 11%	56 9%	94 28%	35 10%	7 9%	285 19%	44 4%	219 25%	110 6%	198 15%	130 11%	254 12%	64 19%	33 19%	61 29%	60 31%	26 13%	8 4%	8 3%	29 18%	43 21%	25 12%	16 7%	8 7%	10 4%	152 21%	265 17%	57 6%	175 24%	154 8%
Heard the name only	305 12%	169 14%	131 10%	2 41%	2 34%	0 -	76 21%	53 13%	61 15%	49 12%	24 6%	42 7%	20 9%	269 12%	10 9%	5 7%	20 9%	46 15%	31 11%	55 13%	50 8%	57 17%	41 12%	5 7%	208 14%	97 9%	129 15%	176 10%	150 11%	154 13%	232 18%	62 18%	48 28%	21 10%	31 16%	30 14%	13 7%	27 10%	23 14%	32 16%	30 15%	19 9%	12 6%	15 5%	87 12%	221 14%	77 8%	110 15%	195 11%
Nothing never heard of them	1527 60%	649 52%	874 67%	1 19%	2 35%	1 100%	125 35%	124 29%	166 42%	296 70%	322 84%	494 85%	108 50%	1281 60%	84 69%	54 77%	108 50%	199 63%	161 57%	260 63%	418 71%	110 33%	217 64%	54 77%	703 47%	823 78%	281 33%	1246 74%	817 61%	710 58%	1329 62%	147 44%	51 29%	33 15%	60 30%	136 66%	152 81%	217 82%	71 43%	91 44%	106 53%	158 74%	170 87%	277 88%	247 35%	730 48%	766 80%	218 30%	1309 72%
Don't know	152 6%	65 5%	84 6%	2 40%	1 14%	0 -	41 12%	19 5%	23 6%	28 7%	17 4%	24 4%	9 4%	133 6%	7 6%	3 5%	9 4%	22 7%	16 6%	27 7%	37 6%	14 4%	23 7%	3 5%	88 6%	63 6%	46 5%	106 6%	54 4%	98 8%	106 6%	30 9%	17 10%	8 4%	5 2%	11 5%	12 6%	12 5%	21 13%	11 5%	18 9%	5 8%	11 3%	39 5%	82 5%	54 6%	41 6%	110 6%	
Net: Knew at least the name	880 34%	532 43%	342 26%	2 41%	3 51%	0 -	186 53%	279 66%	206 52%	100 24%	44 12%	65 11%	98 46%	738 34%	31 25%	13 18%	98 46%	93 30%	105 37%	125 30%	134 23%	212 63%	100 29%	13 18%	717 48%	163 16%	536 62%	343 20%	460 35%	419 34%	694 33%	157 47%	107 29%	172 61%	131 67%	61 29%	24 13%	37 14%	74 45%	107 51%	75 38%	38 18%	20 10%	28 9%	423 60%	722 47%	143 15%	474 65%	405 22%
Net: Knew something	575 22%	363 29%	210 16%	0 -	1 18%	0 -	111 31%	225 53%	145 37%	51 12%	20 5%	23 4%	78 36%	469 22%	20 17%	8 11%	78 36%	48 15%	74 26%	70 17%	84 14%	155 46%	59 17%	8 11%	509 34%	66 6%	408 47%	167 10%	310 23%	285 22%	462 22%	96 29%	59 34%	151 71%	100 51%	32 15%	12 6%	10 4%	9 31%	13 35%	9 23%	13 9%	336 47%	501 33%	66 7%	365 50%	210 12%		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - X/Y - Z/a - b/c - d/e - f/g/h/i/j/k/l/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Deterrence OLG PR V1 (262400866)



Q010_4 Before today, how much would you say you knew about each of the following? - Samaritans

Base: All respondents

	Total	GENDER					AGE						REGION					REGION					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		Age x Gender										Have conversations with strangers online			Ever had a romantic relationship online						
		Male	Female	Prefer not to answer	Non-binary or gender fluid	Prefer to self-identify	16-24	25-34	35-44	45-54	55-64	65+	Scotland	England	Wales	Northern Ireland	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Northern Ireland	Working	Not working	Yes	No	ABC1	C2DE	White	BAME	Male 16-24	Male 25-34	Male 35-44	Male 45-54	Male 55-64	Male 65+	Female 16-24	Female 25-34	Female 35-44	Female 45-54	Female 55-64	Female 65+	At least once a week	Ever	Do not have conversations	Yes	No	
Unweighted Base	2558	1243	1303	5	6	1	359	443	428	428	425	475	178	2213	100	67	178	355	293	419	525	436	285	67	1577	981	920	1638	1336	1222	2102	357	178	226	210	205	208	216	216	170	217	218	222	217	259	734	1562	932	768	1790
Weighted Base	2558	1246	1299	6**	6**	1**	352	422	394	423	384	582	215	2152	121*	70*	215	314	282	412	588	337	340	70*	1509	1049	864	1694	1331	1227	2129	334	175	213	196	208	189	266	166	209	199	214	196	316	709	1535	963	734	1824	
A lot	704 28%	334 27%	367 28%	0 -	2 35%	1 100%	86 25%	157 37%	123 31%	117 28%	90 23%	131 22%	94 44%	559 26%	35 29%	16 23%	84 44%	65 21%	80 28%	104 25%	151 26%	102 30%	92 27%	16 23%	470 31%	234 22%	301 35%	403 24%	354 27%	350 29%	605 28%	81 24%	44 25%	94 44%	62 32%	40 19%	37 20%	57 21%	40 24%	63 30%	61 31%	77 36%	52 27%	74 23%	282 40%	470 31%	221 23%	276 38%	428 23%	
A little	1217 48%	555 45%	659 51%	1 21%	2 36%	0 -	121 34%	156 37%	166 42%	207 49%	219 57%	347 60%	77 36%	1041 48%	65 54%	34 49%	77 36%	159 51%	133 47%	200 49%	315 54%	137 41%	162 48%	34 49%	656 44%	560 53%	371 43%	846 50%	672 50%	545 44%	1074 50%	116 35%	55 32%	71 33%	71 37%	107 51%	107 57%	143 54%	64 39%	85 41%	95 48%	100 47%	112 57%	204 64%	289 41%	693 45%	504 52%	277 38%	940 52%	
Heard the name only	407 16%	234 19%	170 13%	2 39%	1 16%	0 -	66 19%	53 12%	66 17%	71 17%	61 16%	91 16%	27 13%	351 16%	14 12%	15 21%	27 13%	58 19%	43 15%	65 16%	81 14%	61 18%	57 17%	15 21%	237 16%	170 16%	109 13%	298 18%	213 16%	194 16%	332 16%	51 15%	32 19%	23 11%	42 22%	44 21%	36 19%	56 21%	30 18%	29 14%	23 12%	27 13%	25 13%	34 11%	70 10%	215 14%	183 19%	107 15%	300 16%	
Nothing never heard of them	136 5%	75 6%	61 5%	0 -	1 14%	0 -	46 13%	36 8%	27 7%	14 3%	7 2%	6 1%	12 5%	118 5%	5 4%	2 3%	12 5%	17 5%	19 7%	25 6%	19 3%	27 8%	16 5%	2 3%	85 6%	51 5%	52 6%	84 5%	66 5%	70 6%	63 3%	58 17%	25 14%	16 7%	15 8%	9 4%	5 3%	6 2%	21 12%	20 10%	12 6%	6 3%	2 1%	0 -	42 6%	99 6%	30 3%	41 6%	96 5%	
Don't know	94 4%	49 4%	42 3%	2 40%	0 -	0 -	32 9%	20 5%	12 3%	14 3%	7 2%	8 1%	5 2%	83 4%	2 2%	3 4%	5 2%	15 5%	7 3%	17 4%	23 4%	11 3%	12 4%	3 4%	61 4%	33 3%	30 3%	64 4%	26 2%	68 6%	55 3%	28 8%	19 11%	9 4%	5 3%	9 4%	3 2%	4 1%	11 7%	12 6%	7 3%	5 2%	4 2%	4 1%	26 4%	58 4%	25 3%	33 5%	61 3%	
Net: Knew at least the name	2328 91%	1123 90%	1196 92%	4 60%	5 86%	1 100%	274 78%	366 87%	355 90%	395 93%	370 96%	568 98%	198 92%	1950 90%	114 91%	65 93%	198 92%	282 90%	255 91%	370 90%	546 93%	299 89%	311 92%	65 93%	1363 90%	965 92%	781 90%	1546 91%	1239 93%	1089 89%	2010 94%	248 74%	131 75%	189 89%	175 90%	190 96%	180 96%	257 96%	134 81%	177 85%	179 90%	203 95%	190 97%	312 99%	641 90%	1377 90%	908 94%	660 90%	1668 91%	
Net: Knew something	1921 75%	889 71%	1026 79%	1 21%	4 70%	1 100%	208 59%	314 74%	289 73%	324 77%	308 80%	478 82%	171 80%	1600 74%	100 82%	50 71%	171 80%	224 71%	213 75%	304 74%	466 79%	239 71%	254 75%	50 71%	1126 75%	795 76%	672 78%	1249 74%	1026 77%	895 73%	1678 79%	197 59%	99 57%	165 78%	133 68%	147 71%	144 76%	200 75%	104 63%	148 71%	156 79%	176 82%	164 84%	278 88%	571 81%	1163 76%	725 75%	553 75%	1368 75%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K - LMNO - P/Q/R/S/T/U/V/W - X/Y - Za - bc - de - f/gh/ij/k/m/n/o/p/q - r/s/t - uv
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing