Nearly half of Britons think the government support for household energy bills does not go far enough.

29 September 2022, London – Kantar Public's latest barometer reveals that nearly half of Britons think the government support for household energy bills does not go far enough, while two in five think support for businesses and charities is about right. A majority of Britons think the King and Royal Family are important to the UK in attracting tourism, improving Britain's image abroad, and helping to bring communities together.

Kantar Public's research took place between 22 and 26 September with the majority of the fieldwork conducted before the mini budget announcement on Friday 23 September and the start of the Labour Party Conference on 27 September. Key findings include:

- When asked about the government energy support package:
 - 48% think that the capping of household energy bills for a typical household at £2,500 a year does not go far enough.
 - The same proportion (48%) say that the £400 energy discount does not go far enough.
 - While 39% of Britons think the government's policy of capping energy prices for businesses and charities is about right. However, a similar proportion (37%) do not think these measures go far enough.
- 71% of Britons think the government has handled the rising cost of energy very/fairly poorly (-14 compared with August 2022¹). 20% think the government have handled it very/fairly well (+9). Only 9% are not sure (+4).
- When asked about which party leader would be best at tackling the UK's biggest policy challenges, opinion is split with a large proportion simply not knowing who would be better:
 - Liz Truss slightly leads Keir Starmer on: reducing serious crime; improving the economy; managing the COVID-19 pandemic; leading Britain if military action was needed; negotiating trade deals; managing Brexit and standing up to Russia.
 - Keir Starmer slightly leads Liz Truss on: reducing the cost of living; managing the NHS; tackling climate change; telling the truth and making decisions in the public interest.
 - However, more Briton's selected neither party leader or said they do not know for all questions.
- When asked about the three most important priorities for the UK government to improve public life in the UK, Britons cite the following:
 - o Reducing the cost of living (50%, -5).
 - o Investing more in NHS capacity (35%, -2).
 - Ensuring there won't be energy shortages in the winter (28%, +1)

¹ Results from August 2022 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/seven-in-ten-britons-think-the-government-should-take-action-now-to-tackle-the-rising-cost-of-living

 A majority of Britons think the King and the Royal Family are important to the UK for attracting tourism (71%), improving Britain's image abroad (64%) and helping to bring communities together (55%).

More detailed analysis on themes:

1. Rising energy prices

When asked about the government's energy support package, nearly half of Britons think the support for household energy bills does not go far enough, however two in five Britons think the government measures to support businesses are about right:

- 48% say that the capping of household energy bills for a typical household at £2,500 a year does not go far enough. 32% say it is about right and only 5% think the policy goes too far. 14% don't know.
- A similar proportion (48%) say that the £400 energy discount does not go far enough. 35% say it is about right and only 4% say it goes too far. 13% don't know.
- While 39% of Britons think the government's policy of capping energy prices for businesses and charities is about right. 37% say that is does not go far enough. Only 5% say it goes too far and 18% don't know.

71% of Britons think the government has handled the rising cost of energy very/fairly poorly (-14). 20% think the government have handled it very/fairly well (+9). Only 9% are not sure (+4).

There remains broad support for the government to take further action to tackle rising energy prices, in addition to the policies they have already announced. However, there has been a small decrease in support for additional measures:

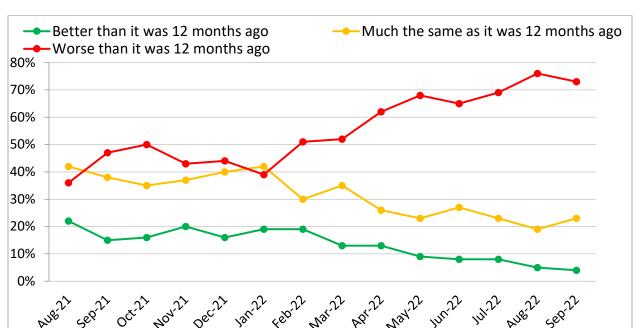
- Removing VAT from energy bills: 74% Strong/slightly support (-10)
- Taking measures to improve household energy efficiency (insulation, new boilers): 74%
 (-8)
- Increasing the £400 energy discount provided for all households from October: 74% (-7)
- Introducing a windfall tax on oil and gas companies' profits to fund support for households: 68% (-8)
- Temporarily nationalising energy companies that are unable to lower prices: 53% (-9)
- Permanently nationalising all energy companies and suppliers: 50% (-10)
- Removing green levies from energy bills: 49% (-4)

2. Household-level economic situation

Britons remain pessimistic about the economy, with three quarters thinking the British economy is doing worse than it was a year ago.

• Three quarters of Britons (73%) think the British economy is doing worse than it was a year ago (-3 Vs August 2022). 23% think it is doing much the same (+4) but only 4% think it is doing better (-1).

• The chart below shows the proportion of Britons that think the economy is doing worse than it was a year ago has increased over the last year from 36% in August 2021², while the proportion who think it is doing better has decreased from 22% in August 2021.

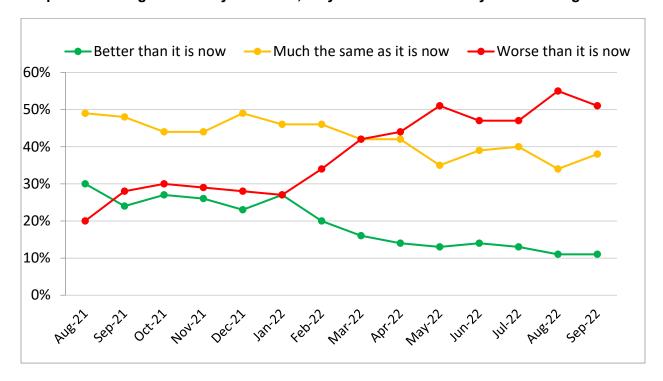


Graph 1: Compared to a year ago, do you think the British economy is doing...?

- Over half of Britons (51%) think that the British economy will be doing worse than it is now in a years' time (-4 Vs August 2022). 11% think that it will be doing better than it is now (nc).
- The chart below shows the proportion of Britons who think the economy will be doing worse in a years' time has increased over the last year from a low of 20% in August 2021. The proportion of Britons who think the economy will be doing better, or about the same has also fallen.

² Results from August 2021 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/research-finds-britons-are-divided-on-if-climate-change-should-be-a-priority

Graph 2: Thinking about the year ahead, do you think the economy will be doing...?



- More than three quarters of Britons (73%, -7 Vs August 2022) think the government has handled the cost of living crisis very/fairly poorly. 18% (+3) think the government has handled the crisis very/fairly well. 9% are not sure (+5).
- The majority of the fieldwork was conducted before the mini budget announcement on Friday 23 September. However, over a quarter of Britons (28%) think the British economy would benefit most from an increase in government spending. 23% think it would benefit from a reduction in government spending, and 14% think it would benefit most from no change in spending. 35% of Britons are unsure.

3. Party Leaders

When it comes to party leaders, opinion is split on whether Liz Truss or Keir Starmer would be best placed to tackle the UK's biggest policy challenges. A large proportion simply don't know who would be better.

Q: Which of these leaders do you think would be best at:

	Liz Truss	Keir Starmer	Neither	Don't know
Reducing the cost of living	21%	23%	32%	23%
Reducing serious crime	19%	18%	35%	27%
Improving the economy	22%	21%	33%	24%
Managing the NHS	21%	24%	29%	26%
Tackling climate change	18%	19%	33%	30%
Managing the COVID-19- 19 pandemic	22%	21%	30%	28%
Managing Brexit	22%	17%	34%	26%
Telling the Truth	18%	19%	41%	22%
Making decisions which are in the best interest of the general public	21%	24%	32%	24%
Leading Britain if military action was needed	23%	18%	30%	29%
Negotiating trade deals with other countries	26%	19%	30%	26%
Standing up to Russia	25%	15%	32%	28%

- **4. Voting intentions** (Note: the majority of the fieldwork was conducted before the mini budget announcement on Friday 23 September and the Labour Party Conference which started on Tuesday 27 September):
 - Labour 39% (-1 Vs August 2022)
 - Conservatives 35% (+2)
 - Liberal Democrats 10% (-4)
 - SNP 5% (+1)
 - Green 4% (-2)
 - Reform UK 3% (+1)
 - UKIP 2% (+2)
 - Plaid Cymru 1% (nc)
 - Other 1% (nc)

5. The importance of the King and Royal Family

A majority of Britons strongly/slightly agree that the King and the Royal Family are important to the UK for attracting tourism, improving Britain's image abroad, and helping to bring communities together:

Attracting tourism: 71%

Improving Britain's image abroad: 64%

• Helping to bring communities together: 55%

• Highlighting issues such as climate change: 50%

Growing the UK economy: 48%

Giving a voice to marginalised groups: 38%

-Ends-

Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 29 September.

A total of 1,141 interviews were conducted online among adults living in Great Britain between the 22 and 26 September 2022. All interviews were conducted online using the Kantar Research Express. The Kantar Profiles online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

About Kantar Public:

Kantar Public is a world leading independent specialist research, evidence and advisory business providing services to government and the public realm, across all aspects of public policy.

With permanent fully staffed offices in 21 countries, our specialist consultants and researchers are supported by our unique global data ecosystem providing gold standard data. We combine expertise in human understanding with advanced technologies and data science, to provide the evidence and advisory services for successful decision-making in government and organisations working for the public realm. We share global best practice through local expertise. For more information, please visit www.kantarpublic.com

Polling Methodological Note - September 2022

A representative sample of 1,141 adults in Great Britain were interviewed between the 22nd and 26th September 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 32.1% to 38.9%
- Labour Party = 36.2% to 42.6%
- Labour lead over Conservatives = -1.1%pts to 9.3%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	70	62
Male 25-34	100	98
Male 35-44	91	91
Male 45-54	100	95
Male 55-69	134	124
Male 70+	67	89
Female 18-24	58	59
Female 25-34	99	96
Female 35-44	100	92
Female 45-54	101	97
Female 55-69	150	129
Female 70+	71	109

^{*}Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	75	48
North West England	116	129
Yorkshire & Humber	106	97
East Midlands	104	86
West Midlands	116	103
East of England	107	109
London	106	154
South East England	122	160
South West England	111	101
Wales	69	56
Scotland	109	98

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	45	23
Aged 25-44 with a degree	179	169
Aged 45-69 with a degree	122	128

Kantar Public is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Other	795	820
0 (110)	, , , ,	020

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain**	40%	28%
Leave**	35%	30%
Did not vote**	24%	42%

^{*}An imputed response is given for those that did not say who they voted for in the referendum.

**The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	24%	45%
Labour	25%	20%
Conservative	36%	24%
Liberal Democrats	6%	5%
SNP/Plaid Cyrmu	4%	3%
Other	5%	3%

^{*}An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age		
Population turnout if	80%	59%
General Election were to be	80 %	3976
held tomorrow		

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details
Please contact Richard Crawshaw <u>Richard.Crawshaw@Kantar.com</u> for further details on the methodology used in this polling.

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	К	L	М	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	388	214	174	13	27	35	48	89	176	169	127	43	36	9	
Definitely vote (4)	34%	38%	30%	11%	14%	19%	25%	49%	66%	64%	57%	71%	52%	2%	
	044	В	400					CDEF 34	CDEFG	M	M	M*	M*	75	
Probably vote (3)	241 21%	114 20%	126 22%	39 33%	55 28%	40 22%	33 17%	18%	41 15%	56 21%	72 32%	18 29%	11 15%	75 16%	
Flobably vote (3)	21/0	2070	2270	55 % FH*	H*	×	*	1076	1376	21/0	ILM	×	*	1078	
	195	63	132	36	61	37	23	20	18	26	13	-	9	128	
Probably not vote (2)	17%	11%	23%	29%	31%	20%	12%	11%	7%	10%	6%	-	13%	27%	
			Α	FGH*	FGH*	H*	*					*	K*	IJK	
	285	147	137	30	34	65	89	38	29	10	9	-	13	243	
Definitely not vote (1)	25%	27%	24%	25%	17%	35%	46%	21%	11%	4%	4%	-	19%	51%	
				H*	*	DGH*	CDGH*					*	IJK*	IJKL	
0	32	18	13	3	18	7	-	2	3	3	3	-	-	19	
Or would you prefer not to say?	3%	3%	2%	2%	9% FGH*	4%	- *	1%	1%	1%	1%	*	*	4%	
	629	327	300	53	81	74	80	123	217	225	199	60	47	85	
NET : Definitely/probably vote	55%	59%	52%	43%	42%	41%	42%	67%	81%	85%	89%	100%	67%	18%	
,				*	*	*	*	CDEF	CDEFG	LM	LM	ILM*	M*		
	480	211	269	66	95	102	112	58	47	36	21	-	22	371	
NET : Definitely/probably not vote	42%	38%	46%	54%	49%	56%	58%	32%	18%	14%	9%	-	33%	78%	
				GH*	GH*	GH*	GH*	Н		K		*	IJK*	IJKL	
	2.66	2.73	2.59	2.3	2.42	2.25	2.2	2.96	3.38	3.47	3.44	3.71	3	1.67	
Mean score				*	*	*	*	ODEEt	ODEEO			11.54+			
	1.199	1.242	1.157	0.975	0.966	1.152	1.26	CDEF* 1.204	CDEFG 1.02	LM 0.822	LM 0.773	JLM* 0.458	M* 1.205	0.823	
Standard Deviation	1.199	1.242	1.157	0.975	0.900	1.132	1.20	1.204	1.02	0.822	0.773	0.436	1.205	0.623	
Error Variance	0.001	0.003	0.002	0.008	0.005	0.008	0.008	0.008	0.004	0.003	0.003	0.003	0.021	0.001	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1141	404	478	226			
Weighted Base	1141	335	330	434			
	388	164	182	38			
Definitely vote (4)	34%	49%	55%	9%			
		Р	Р				
	241	67	83	79			
Probably vote (3)	21%	20%	25%	18%			
	195	50	31	106			
Probably not vote (2)	17%	15%	9%	24%			
				NO			
	285	50	27	198			
Definitely not vote (1)	25%	15%	8%	46%			
		0		NO			
	32	5	7	13			
Or would you prefer not to say?	3%	2%	2%	3%			
	629	230	265	117			
NET : Definitely/probably vote	55%	69%	80%	27%			
		Р	NP				
	480	100	59	304			
NET : Definitely/probably not vote	42%	30%	18%	70%			
		0		NO			
	2.66	3.04	3.3	1.9			
Mean score							
		Р	NP				
Standard Deviation	1.199	1.119	0.955	1.006			
Error Variance	0.001	0.004	0.003	0.002			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	923	463	458	100	157	143	159	165	199	366	268	58	92	130
Weighted Base	547	285	261	41	73	64	70	107	191	205	175	51	45	65
	212	110	101	26	33	35	25	47	46	13	146	19	5	28
Labour	39%	39%	39%	63% DFGH*	45%	54% FH*	36%	44%	24%	7%	84% IKLM	37% IL*	10%	43%
	194	104	89	6	H* 19	19	23	H 30	97	160	11	1	3	IL* 16
Conservative	35%	37%	34%	15%	26%	29%	33%	28%	51%	78%	6%	2%	6%	25%
Conscitation	0070	07 70	0470	*	*	*	C*	2070	CDEFG	JKLM	070	*	*	JKL*
	56	34	22	3	10	5	7	10	21	8	6	30	2	8
Liberal Democrats	10%	12%	8%	7%	13%	8%	10%	9%	11%	4%	3%	58%	5%	12%
				*	*	*	*					IJLM*	*	IJ*
	28	13	15	1	3	4	6	5	8	-	3	-	24	1
SNP	5%	4%	6%	3% *	4% *	6% *	9% *	5%	4%	*	2%	*	53% IJKM*	1% *
	25	9	16	3	6	1	4	4	6	7	7	1	4	5
Green	4%	3%	6%	8%	8%	2%	6%	4%	3%	3%	4%	2%	9%	8%
		_			*	*	*	_				*	*	*
Reform UK	15 3%	7 3%	8 3%	1 1%	3 4%	- *	3 4%	5 5%	3 2%	8 4%	1 1%	-	2 5%	4 6%
Reform UK	3%	3%	3%	1%	4% *	*	4% *	5%	2%	4%	1%	*	5% *	J*
	9	3	6	_	_	-	2	2	5	5	_	-	1	3
UKIP	2%	1%	2%	*	_	*	2%	2%	3%	2%	*	_	2%	5%
				*	*	*	*					*	*	J*
	4	2	2	1	-	-	-	1	2	1	-	-	2	-
Plaid Cymru	1%	1%	1%	2%	-	1%	-	1%	1%	1%	*	-	4%	*
				*	*	*	*					*	*	*
	5	3	2	-	-	-	-	3	2	3	-	-	2	-
Other	1%	1%	1%	-	-	*	*	3%	1%	1%	-	*	5%	- *
				*	*	*	*					*	J*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	923	353	425	132					
Weighted Base	547	209	229	100					
	212	43	119	48					
Labour	39%	21%	52%	48%					
			N	N*					
Conservative	194 35%	114 54%	49	26					
Conservative	35%	OP	22%	26%					
	56	13	31	10					
Liberal Democrats	10%	6%	14%	10%					
Liberal Democrats	1070	070	N	*					
	28	6	18	3					
SNP	5%	3%	8%	3%					
			N	*					
	25	10	8	7					
Green	4%	5%	3%	7%					
				*					
	15	10	1	4					
Reform UK	3%	5%	*	4%					
		0		O*					
	9	8	-	1					
UKIP	2%	4%	*	1%					
		0		*					
D	4	2	2	1					
Plaid Cymru	1%	1%	1%	1%					
	5	4	1						
Other	5 1%	2%	1	_					
Outer Control	1 /0	∠ /0		*					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	К	L	M			
Unweighted Base	923	463	458	100	157	143	159	165	199	366	268	58	92	130			
Weighted Base	683	347	335	66	110	84	88	125	210	225	195	55	50	149			
	267	138	128	39	49	45	34	51	49	16	161	20	6	63			
Labour	39%	40%	38%	59%	45%	53%	38%	41%	24%	7%	83%	36%	12%	43%			
	222	400	400	FH*	H*	H*	H*	H	400	470	IKLM	IL*		IL*			
Conservative	228 33%	120 35%	108 32%	10 15%	26 24%	24 28%	27 31%	35 28%	106 50%	173 77%	13 7%	1 2%	3 6%	33 22%			
Conservative	33%	35%	32%	15%	24% *	28% *	31% *	28%	CDEFG	JKLM	1%	2% *	0 %	JKL*			
	74	41	33	6	13	9	8	15	24	SKLIVI 8	7	33	3	20			
Liberal Democrats	11%	12%	10%	8%	12%	11%	9%	12%	12%	4%	4%	59%	6%	13%			
<u> </u>	,	1270	1070	*	*	*	*	1270	1270	1,0	.,,	IJLM*	*	IJ*			
	37	14	23	7	12	1	5	5	7	9	8	1	5	14			
Green	5%	4%	7%	10% *	11% *	1% *	6% *	4%	3%	4%	4%	3% *	9%	9% *			
	30	14	16	1	4	5	7	5	9	-	3	-	25	2			
SNP	4%	4%	5%	2%	3%	5%	8%	4%	4%	*	1%	-	51%	1%			
				*	*	*	*					*	IJKM*	*			
	21	10	11	2	6	-	4	5	4	9	2	-	2	8			
Reform UK	3%	3%	3%	3%	6%	*	5%	4%	2%	4%	1%	-	5%	6%			
	4.5		40	*	*	*	*	_	_	_		*	*	*			
UKIP	15 2%	4 1%	10 3%	*	-	*	3 3%	5 4%	7 3%	5 2%	- *	-	1 2%	9 6%			
UKIP	2%	1%	3%	*	*	*	3% *	4%	3%	2%		*	∠% *	J*			
	5	2	3	2	_	_	_	1	3	1	_	-	2	-			
Plaid Cymru	1%	1%	1%	2%	_	*	_	1%	1%	1%	*	_	4%	*			
				*	*	*	*					*	*	*			
	5	3	2	-	-	-	-	3	2	3	-	-	2	-			
Other	1%	1%	1%	-	-	*	*	3%	1%	1%	-	-	5%	-			
				*	*	*	*					*	J*	*			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	923	353	425	132					
Weighted Base	683	247	259	167					
	267	54	134	76					
Labour	39%	22%	52%	46%					
			N	N*					
	228	126	56	40					
Conservative	33%	51%	22%	24%					
		OP							
	74	18	34	21					
Liberal Democrats	11%	7%	13%	13%					
	37	13	10	14					
Green	5%	13 5%	4%	8%					
Green	3%	5%	4%	*					
	30	6	20	4					
SNP	4%	2%	8%	2%					
			N	*					
	21	12	1	8					
Reform UK	3%	5%	1%	5%					
		0		*					
	15	13	-	2					
UKIP	2%	5%	*	1%					
		0		*					
	5	2	2	2					
Plaid Cymru	1%	1%	1%	1%					
	_								
	5	4	1	-					
Other	1%	2%		*					
				*					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	- 1	J	К	L	M			
Unweighted Base Weighted Base	1141 1141	559 556	578 582	128 121	199 194	191 183	201 192	194 184	228 267	399 264	287 222	62 60	100 69	247 475			
No, did not vote	475 42%	222 40%	252 43%	65 54% GH*	109 56% GH*	105 58% GH*	96 50% GH*	59 32% H	40 15%	-	-	- *	- - *	475 100% IJKL			
Yes, Conservative	264 23%	137 25%	126 22%	4 4% *	12 6% *	22 12% *	38 20% CD*	48 26% CDE	140 52% CDEFG	264 100% JKLM	-	- - *	- - *	-			
Yes, Labour	222 19%	107 19%	115 20%	25 21% *	40 21% *	39 21% *	32 17% *	46 25%	39 15%		222 100% IKLM	- - *	- - *				
Yes, Liberal Democrat	60 5%	34 6%	26 4%	3 3% *	6 3% *	4 2% *	5 2% *	16 8%	26 10%	-	-	60 100% IJLM*	- - *	-			
Yes, SNP - Scottish National Party	38 3%	21 4%	17 3%	5 4% *	8 4% *	3 2% *	6 3% *	7 4%	9 3%	-	- -	- - *	38 55% IJKM*	-			
Yes, Green Party	16 1%	8 1%	8 1%	- * *	2 1% *	- * *	6 3% *	2 1%	5 2%	-	- -	- *	16 23% IJKM*	-			
Yes, Brexit Party	9 1%	4 1%	5 1%	- * *	- * *	*	1 1% *	3 2%	3 1%	-	- -	- *	9 13% IJM*	-			
Yes, Plaid Cymru	4 *	2	2	- - *	- - *	- *	1 * *	*	3 1%	-	- -	- - *	4 6% IJM*				
Other party or individual	3 *	1	1 *	- - *	- * *	- - *	- - *	1 1%	1 *	-	-	- - *	3 4% M*	-			
Prefer not to answer	51 4%	20 4%	29 5%	18 15% FGH*	15 8% GH*	9 5% *	6 3% *	2 1%	1 *	-	-	- - *	- - *	-			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	Р					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	475	85	41	334					
No, did not vote	42%	25%	12%	77%					
	264	O 179	58	NO 22					
Yes, Conservative	264	53%	58 17%	5%					
ies, conservative	23 /6	OP	P	370					
	222	31	138	51					
Yes, Labour	19%	9%	42%	12%					
			NP						
	60	11	43	6					
Yes, Liberal Democrat	5%	3%	13% NP	1%					
	38	7	24	7					
Yes, SNP - Scottish National Party	3%	2%	7%	2%					
			NP						
	16	6	9	1					
Yes, Green Party	1%	2%	3%	*					
	9	7	1	-					
Yes, Brexit Party	1%	2%	*	-					
	4	3	1						
Yes, Plaid Cymru	*	1%	*	_					
,		.,,							
	3	2	1	-					
Other party or individual	*	*	*	-					
	51	5	15	14					
Prefer not to answer	4%	1%	5%	3%					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		GEN	IDER		AG			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	335	161	175	4	21	37	57	70	146	179	31	11	24	85
Leave	29%	29%	30%	3%	11%	20%	30%	38%	55%	68%	14%	19%	35%	18%
				*	*	C*	CD*	CDE	CDEFG	JKLM		*	JM*	
	330	172	158	23	58	42	54	64	89	58	138	43	36	41
Remain	29%	31%	27%	19%	30%	23%	28%	35%	33%	22%	62%	72%	52%	9%
				*	*	*	*	С		M	IM	IM*	IM*	
	434	206	227	79	107	98	76	45	30	22	51	6	8	334
Did not vote	38%	37%	39%	65%	55%	54%	40%	24%	11%	8%	23%	9%	11%	70%
				FGH*	GH*	GH*	GH*	Н			1	*	*	IJKL
	41	17	22	14	9	7	5	4	2	4	3	-	1	15
Don't know	4%	3%	4%	12%	4%	4%	3%	2%	1%	2%	1%	-	2%	3%
				FGH*	*	*	*					*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Did not vote						
		N	0	P					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
Leave	335 29%	335 100% OP	-	-					
Remain	330 29%	-	330 100% NP	-					
Did not vote	434 38%	-	-	434 100% NO					
Don't know	41 4%	-	-	-					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote				
		Α	В	С	D	Е	F	G	Н	1	J	K	L	М				
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247				
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475				
	271	163	109	25	36	30	55	31	94	104	45	18	25	74				
Growing the UK's economy	24%	29%	19%	20%	19%	16%	29%	17%	35%	39%	20%	30%	36%	16%				
		В			*	*	*		CDEG	JM		M*	M*					
De desde a colore	155	72	83	8	27	27	28	26	39	52	20 9%	4	4 6%	73 15%				
Reducing crime	14%	13%	14%	6%	14%	15%	14%	14%	15%	20% JKL	9%	6%	6% *	15%				
	397	169	228	22	52	66	71	69	117	96	86	28	25	156				
Investing more in NHS capacity	35%	30%	39%	18%	27%	36%	37%	38%	44%	36%	39%	46%	36%	33%				
antoning more in time capacity	0070	0070	A	*	*	C*	C*	C	CD	0070	0070	*	*	0070				
	104	44	60	3	12	9	14	24	43	35	21	9	12	25				
Investing more in social care for the elderly	9%	8%	10%	2%	6%	5%	7%	13%	16%	13%	10%	15%	18%	5%				
				*	*	*	*	С	CDE	М		M*	M*					
	115	64	51	11	26	16	17	13	33	42	17	9	10	37				
Reducing the national debt	10%	12%	9%	9%	13%	9%	9%	7%	12%	16%	8%	14%	15%	8%				
				*	*	*	*			JM		*	*					
	84	44	40	18	19	20	13	6	8	17	21	3	3	40				
Investing more in education	7%	8%	7%	15%	10%	11%	7% *	4%	3%	6%	9%	5%	4%	8%				
	007	77	404	GH* 3		H* 21		40	87	94	40			00				
Stricter border controls to reduce immigration	207 18%	77 14%	131 22%	3 2%	17 9%	11%	37 19%	42 23%	33%	94 36%	13 6%	*	16 23%	82 17%				
Stricter border controls to reduce illiningration	10 /6	1470	A A	∠ /0 *	*	*	C*	CD	CDEF	JKM	076	*	25% JK*	JK				
	222	125	97	23	40	20	37	49	51	19	72	20	18	85				
Reducing income inequality between the richest and the	19%	22%	17%	19%	21%	11%	19%	27%	19%	7%	32%	33%	26%	18%				
poorest				*	*	*	*	Е			IM	IM*	l*	1				
	87	44	43	24	21	22	6	9	6	13	9	6	4	54				
Reducing unemployment	8%	8%	7%	19%	11%	12%	3%	5%	2%	5%	4%	10%	6%	11%				
				FGH*	H*	H*	*					*	*	IJ				
	169	76	92	31	41	24	32	22	18	20	45	7	5	82				
Affordable housing	15%	14%	16%	26%	21%	13%	17%	12%	7%	8%	20%	12%	8%	17%				
				GH*	H*	*	H*				I	*	*	I				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	I	J	K	L	М			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	177	75	102	15	19	32	23	22	67	36	48	21	14	52			
Tackling climate change and protecting the environment	16%	14%	18%	12% *	10%	17%	12% *	12%	25% DFG	14%	22% M	34% IM*	20%	11%			
	574	265	309	56	102	104	97	103	111	116	118	18	29	283			
Reducing the cost of living for households	50%	48%	53%	46% *	52% *	57% H*	51% *	56% H	42%	44%	53% K	30%	42%	60% IK			
	36	24	12	4	3	3	6	6	15	20	3	1	3	9			
Investing in defence/the armed forces	3%	4%	2%	3% *	1% *	2%	3% *	3%	6%	8% JM	1%	1% *	4% *	2%			
	323	156	166	18	30	41	53	79	100	97	65	26	19	110			
Ensuring there won't be energy (gas/electricity) shortages in the winter	28%	28%	29%	15% *	16% *	23%	28%	43% CDEF	38% CDE	37% M	29%	43% M*	27%	23%			
	31	14	17	2	11	8	7	2	-	1	-	-	1	24			
None of these	3%	3%	3%	2% *	6% H*	4% *	4% *	1%	-	*	*	- *	1% *	5% IJ			
	51	27	23	13	10	8	12	6	2	3	6	-	1	30			
Don't know	5%	5%	4%	11% H*	5% *	4% *	6% H*	3%	1%	1%	2%	- *	1% *	6% I			
	24	14	8	5	10	4	2	2	-	-	7	-	-	8			
Prefer not to answer	2%	3%	1%	4% *	5% H*	2%	1% *	1%	-	*	3%	1% *	- *	2%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	271	97	103	65					
Growing the UK's economy	24%	29%	31%	15%					
	455	P	P	00					
Reducing crime	155 14%	66 20%	22 7%	62 14%					
Reducing crime	14%	20% O	1%	0					
	397	119	135	134					
Investing more in NHS capacity	35%	36%	41%	31%					
and the same and t	0070	0070	1170	0.70					
	104	46	40	15					
Investing more in social care for the elderly	9%	14%	12%	3%					
		Р	Р						
	115	50	32	32					
Reducing the national debt	10%	15%	10%	7%					
		Р							
	84	14	25	43					
Investing more in education	7%	4%	7%	10%					
	207	120	28	55					
Stricter border controls to reduce immigration	18%	36%	8%	13%					
	222	OP 60	89	58					
Reducing income inequality between the richest and the	19%	18%	89 27%	13%					
poorest	1370	1076	NP	1376					
	87	11	27	47					
Reducing unemployment	8%	3%	8%	11%					
			N	N					
	169	29	48	85					
Affordable housing	15%	9%	15%	20%					
				N					

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Base: All adults GB 18+

			EU Ref 2016								
	Total	Leave	Remain	Did not vote							
		N	0	P							
Weighted Base	1141	335	330	434							
	177	43	75	56							
Tackling climate change and protecting the environment	16%	13%	23% NP	13%							
	574	161	164	231							
Reducing the cost of living for households	50%	48%	50%	53%							
	36	20	6	10							
Investing in defence/the armed forces	3%	6% O	2%	2%							
F	323	126	98	95							
Ensuring there won't be energy (gas/electricity) shortages in the winter	28%	38%	30%	22%							
iii tiie wiiitei		Р									
	31	-	3	27							
None of these	3%	*	1%	6%							
				NO							
	51	3	7	40							
Don't know	5%	1%	2%	9%							
				NO							
	24	2	4	7							
Prefer not to answer	2%	1%	1%	2%							

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GEN	DER			AG	GE.			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M		
Unweighted Base	658	352	305	75	160	151	142	107	23	217	182	34	55	142		
Weighted Base	597	315	282	60	148	140	120	104	25	110	128	29	34	267		
	95	57	38	13	39	23	12	7	2	16	24	3	8	40		
More secure than it was 12 months ago	16%	18%	13%	22%	26%	16%	10%	7%	7%	14%	19%	10%	22%	15%		
					FG*	-										
	126	66	60	15	41	19	26	22	4	21	38	8	8	48		
Less secure than it was 12 months ago	21%	21%	21%	25%	28%	13%	21% *	21%	17% **	19%	29%	27%	23%	18%		
	287	142	145	19	45	76	63	66	18	68	57	18	16	119		
Much the same as it was 12 months ago	48%	45%	51%	32%	30%	54%	53%	63%	74%	62%	45%	62%	46%	45%		
	1070	1070	0170	*	*	D*	D*	CD*	**	JM	1070	**	**	*		
	88	49	40	13	24	22	19	10	1	5	9	-	3	60		
Don't know	15%	15%	14%	21%	16%	16%	16%	9%	3%	5%	7%	*	9%	23%		
				*	*	*	*	*	**			**	**	IJ*		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

			EU Ref 2016					
	Total	Leave						
		N	0	P				
Unweighted Base	658	212	302	126				
Weighted Base	597	140	194	236				
	95	17	37	40				
More secure than it was 12 months ago	16%	12%	19%	17%				
	126	24	51	45				
Less secure than it was 12 months ago	21%	17%	26%	19%				
				*				
	287	87	90	98				
Much the same as it was 12 months ago	48%	62%	46%	42%				
		OP		*				
	88	12	15	53				
Don't know	15%	9%	8%	23%				
				NO*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	44	33	11	8	13	15	3	1	4	11	9	2	9	11
Better than it was 12 months ago	4%	6%	2%	6%	7%	8%	2%	1%	1%	4%	4%	3%	13%	2%
		В		*	*	GH*	*					*	M*	
	261	151	109	35	44	54	28	43	57	74	39	11	10	109
Much the same as it was 12 months ago	23%	27%	19%	29%	23%	29%	14%	23%	21%	28%	18%	19%	14%	23%
		В		*	*	F*	*			J		*	*	
	837	373	462	79	137	114	161	139	206	178	174	47	51	356
Worse than it was 12 months ago	73%	67%	79%	65%	70%	63%	84%	76%	77%	68%	78%	79%	73%	75%
-			Α	*	*	*	CDE*		Е		I	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

			EU Ref 2016	3			
	Total	Leave					
		N	0	P			
Unweighted Base	1141	404	478	226			
Weighted Base	1141	335	330	434			
	44	10	19	15			
Better than it was 12 months ago	4%	3%	6%	3%			
	261	80	60	114			
Much the same as it was 12 months ago	23%	24%	18%	26%			
	837	246	251	306			
Worse than it was 12 months ago	73%	73%	76%	70%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GEN	IDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	К	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	126	87	38	19	27	21	10	12	38	51	17	7	7	41		
Better than it is now	11%	16%	7%	16%	14%	11%	5%	7%	14%	19%	8%	11%	10%	9%		
		В		*	*	*	*			JM		*	*			
	438	215	223	43	73	76	56	65	126	121	72	19	28	178		
Much the same as it is now	38%	39%	38%	36%	38%	41%	29%	35%	47%	46%	33%	31%	40%	37%		
				*	*	*	*		F	J		*	*			
	576	254	320	58	95	87	127	107	103	91	133	35	34	256		
Worse than it is now	51%	46%	55%	48%	49%	47%	66%	58%	39%	35%	60%	58%	50%	54%		
			Α	*	*	*	DEH*	Н			I	l*	*	I		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
	126	56	34	36
Better than it is now	11%	17%	10%	8%
		Р		
	438	138	112	182
Much the same as it is now	38%	41%	34%	42%
	576	141	185	217
Worse than it is now	51%	42%	56%	50%
			N	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	K	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	54	28	25	11	16	22	1	2	2	8	16	3	8	14
Easier than it was 12 months ago	5%	5%	4%	9%	8%	12%	*	1%	1%	3%	7%	5%	11%	3%
				FGH*	FGH*	FGH*	*					*	IM*	
	393	231	162	39	69	57	57	64	108	107	73	25	20	147
About the same as it was 12 months ago	34%	42%	28%	32%	35%	31%	30%	35%	40%	41%	33%	42%	30%	31%
		В		*	*	*	*					*	*	
	695	298	395	71	110	104	134	118	157	148	134	32	41	314
Harder than it was 12 month ago	61%	54%	68%	59%	56%	57%	70%	64%	59%	56%	60%	53%	59%	66%
			Α	*	*	*	*					*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

			EU Ref 2016	3			
	Total	Leave	Leave Remain Did not				
		N	0	Р			
Unweighted Base	1141	404	478	226			
Weighted Base	1141	335	330	434			
	54	12	15	23			
Easier than it was 12 months ago	5%	3%	5%	5%			
	393	114	116	151			
About the same as it was 12 months ago	34%	34%	35%	35%			
	695	209	199	260			
Harder than it was 12 month ago	61%	62%	60%	60%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	803	396	406	46	107	115	143	141	251	237	146	51	44	308	
Up to date with all bills	70%	71%	70%	38%	55%	63%	74%	77%	94%	90%	65%	85%	64%	65%	
				*	C*	C*	CD*	CD	CDEFG	JLM		JLM*	*		
	154	69	83	26	45	22	20	30	11	13	39	6	13	79	
Behind with some bills	13%	12%	14%	22%	23%	12%	11%	16%	4%	5%	17%	11%	19%	17%	
				H*	FH*	*	*	Н			I	*	l*	1	
	71	31	40	16	9	30	10	6	1	8	24	2	5	21	
Behind with all bills	6%	6%	7%	13%	4%	16%	5%	3%	*	3%	11%	3%	7%	4%	
				GH*	*	DFGH*	*				IM	*	*		
	56	20	36	9	17	10	14	4	3	3	10	-	7	30	
Prefer not to say	5%	4%	6%	8%	9%	5%	7%	2%	1%	1%	4%	-	10%	6%	
				*	H*	*	*					*	l*	1	
	58	40	16	24	17	7	5	4	1	2	4	1	-	37	
Don't know	5%	7%	3%	20%	9%	4%	3%	2%	*	1%	2%	1%	-	8%	
		В		EFGH*	H*	*	*					*	*	IJ	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave					
		N	0	Р			
Unweighted Base	1141	404	478	226			
Weighted Base	1141	335	330	434			
	803	277	238	276			
Up to date with all bills	70%	83%	72%	64%			
		OP					
	154	41	37	71			
Behind with some bills	13%	12%	11%	16%			
	71	9	30	27			
Behind with all bills	6%	3%	9%	6%			
			N				
	56	7	12	28			
Prefer not to say	5%	2%	4%	6%			
	58	1	13	31			
Don't know	5%	*	4%	7%			
			N	N			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling September 2022 OnLineBus Survey (S6783 - 92199818-38)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Summary Table

Base: All adults GB 18+

	The Covid- 19 pandemic	The situation in Ukraine	The cost of living	Tackling climate change	Brexit	The rising cost of energy
Unweighted Base	1141	1141	1141	1141	1141	1141
Weighted Base	1141	1141	1141	1141	1141	1141
Very well	161	110	28	39	71	33
very well	14%	10%	2%	3%	6%	3%
Fairly well	444	452	180	272	236	197
rainy wen	39%	40%	16%	24%	21%	17%
Fairly poorly	233	211	296	346	305	295
rainy poony	20%	19%	26%	30%	27%	26%
Very poorly	199	139	532	269	341	514
very poorty	17%	12%	47%	24%	30%	45%
Not sure	105	228	104	215	187	102
NOT 2016	9%	20%	9%	19%	16%	9%



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	161	92	68	4	13	19	18	28	77	97	15	6	9	34
Very well	14%	17%	12%	4%	7%	11%	10%	15%	29%	37%	7%	11%	12%	7%
				*	*	*	*	С	CDEFG	JKLM		*	*	
	444	194	249	32	66	62	87	78	119	123	81	23	27	176
Fairly well	39%	35%	43%	27%	34%	34%	45%	43%	45%	47%	36%	39%	39%	37%
				*	*	*	C*		С			*	*	
	233	111	120	41	62	48	30	23	30	22	58	9	16	111
Fairly poorly	20%	20%	21%	34%	32%	26%	15%	13%	11%	8%	26%	16%	23%	23%
				FGH*	FGH*	GH*	*				I	*	I*	1
	199	105	94	30	35	39	28	37	30	8	57	17	14	99
Very poorly	17%	19%	16%	25%	18%	21%	15%	20%	11%	3%	25%	28%	20%	21%
				H*	*	*	*				ı	l*	I*	1
	105	53	51	14	18	16	29	17	11	14	12	4	3	56
Not sure	9%	9%	9%	12% *	9% *	9% *	15% H*	9%	4%	5%	5%	7% *	5% *	12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave						
		N	0	Р				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	161	102	35	24				
Very well	14%	30%	11%	5%				
		OP						
	444	139	129	167				
Fairly well	39%	41%	39%	38%				
	233	38	79	108				
Fairly poorly	20%	11%	24%	25%				
			N	N				
	199	45	68	76				
Very poorly	17%	13%	21%	18%				
			N					
	105	12	20	59				
Not sure	9%	3%	6%	14%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

		GEN	DER			AC	GE.					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	110	67	43	3	9	11	14	14	58	63	11	9	9	19			
Very well	10%	12%	7%	2%	5%	6%	8%	8%	22%	24%	5%	15%	13%	4%			
				*	*	*	*		CDEFG	JM		M*	M*				
	452	240	212	32	57	72	62	88	141	132	73	30	28	172			
Fairly well	40%	43%	37%	26%	29%	39%	32%	48%	53%	50%	33%	50%	40%	36%			
				*	*	*	*	CDF	CDF	JM		J*	*				
	211	82	127	32	55	34	38	27	25	20	63	7	14	98			
Fairly poorly	19%	15%	22%	26%	28%	19%	20%	15%	10%	8%	28%	12%	21%	21%			
			Α	H*	GH*	*	*				IK	*	I*	1			
	139	74	65	29	31	25	24	20	9	11	44	6	9	60			
Very poorly	12%	13%	11%	24%	16%	14%	13%	11%	3%	4%	20%	11%	13%	13%			
				GH*	H*	H*	H*	Н			I	*	l*	1			
	228	93	133	25	42	40	54	34	33	37	32	8	9	127			
Not sure	20%	17%	23%	21%	22%	22%	28%	19%	12%	14%	14%	13%	12%	27%			
				*	*	*	H*					*	*	IJ			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave						
		N	0	Р				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	110	57	39	14				
Very well	10%	17%	12%	3%				
		Р	Р					
	452	158	135	151				
Fairly well	40%	47%	41%	35%				
		Р						
	211	48	58	97				
Fairly poorly	19%	14%	17%	22%				
	139	27	56	46				
Very poorly	12%	8%	17%	11%				
			N					
	228	45	43	125				
Not sure	20%	13%	13%	29%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

		GEN	DER			AG	GE		GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	К	L	M	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	28	14	15	3	7	5	3	1	9	11	6	1	2	7	
Very well	2%	2%	3%	2%	4%	3%	2%	1%	3%	4%	3%	1%	3%	2%	
				*	*	*	*					*	*		
	180	122	58	14	31	30	21	24	59	82	13	11	12	52	
Fairly well	16%	22%	10%	12%	16%	16%	11%	13%	22%	31%	6%	18%	17%	11%	
		В		*	*	*	*			JM		J*	J*		
	296	139	157	36	49	43	33	49	87	87	55	20	12	102	
Fairly poorly	26%	25%	27%	29%	25%	24%	17%	27%	32%	33%	25%	34%	17%	21%	
		0.40	000					00	F or	LM	4.40			0.40	
., .	532	242	288	60	91	92	112	92	87	63	143	28	38	248	
Very poorly	47%	44%	50%	49%	47%	50%	58%	50%	32%	24%	64%	46%	55%	52%	
	104	20	64	H*	H*	H*	H*	H	200	24	IKM		I*	C.F.	
Not our	104	39	64	8	17	13	23	17	26	21	5	1	5	65	
Not sure	9%	7%	11%	7% *	9% *	7% *	12% *	9%	10%	8% J	2%	1% *	8%	14% JK	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	28	13	10	5				
Very well	2%	4%	3%	1%				
	180	85	54	35				
Fairly well	16%	25%	16%	8%				
		OP	Р					
	296	91	84	110				
Fairly poorly	26%	27%	26%	25%				
	532	122	169	222				
Very poorly	47%	36%	51%	51%				
			N	N				
	104	24	13	62				
Not sure	9%	7%	4%	14%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

		GEN	IDER			AG	GE.				,	GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	39	27	12	2	12	8	4	4	9	18	6	1	1	11			
Very well	3%	5%	2%	1% *	6% *	4% *	2%	2%	3%	7% M	3%	2% *	1% *	2%			
	272	147	125	15	42	30	39	60	85	114	36	10	16	86			
Fairly well	24%	26%	21%	12%	22%	16%	21%	33%	32%	43%	16%	17%	23%	18%			
				*	*	*	*	CE	CE	JKLM		*	*				
	346	153	192	55	69	53	47	43	79	61	76	19	20	154			
Fairly poorly	30%	28%	33%	45% FGH*	36%	29%	24%	24%	29%	23%	34% I	31%	29%	32%			
	269	134	135	28	35	53	56	46	52	23	84	22	24	106			
Very poorly	24%	24%	23%	23%	18%	29%	29%	25%	19%	9%	38%	36%	35%	22%			
				*	*	*	*				IM	I*	I*	1			
	215	96	119	22	35	39	46	30	43	47	20	8	8	117			
Not sure	19%	17%	20%	18% *	18% *	21% *	24%	16%	16%	18% J	9%	14% *	12% *	25% J			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	39	15	16	7				
Very well	3%	4%	5%	2%				
	272	123	77	67				
Fairly well	24%	37%	23%	15%				
		OP						
	346	82	96	158				
Fairly poorly	30%	24%	29%	36%				
				N				
	269	66	106	87				
Very poorly	24%	20%	32%	20%				
			NP					
	215	50	36	114				
Not sure	19%	15%	11%	26%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

		GEN	IDER			AC	GE.			GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	71	44	28	6	12	15	4	9	25	35	11	2	-	21	
Very well	6%	8%	5%	5%	6%	8%	2%	5%	9%	13%	5%	4%	*	4%	
				*	*	*	*			JLM		*	*		
	236	122	114	19	33	33	41	39	71	99	28	15	11	74	
Fairly well	21%	22%	20%	16%	17% *	18%	21%	21%	27%	38%	13%	24%	16%	16%	
		4.40	400			-		4-		JLM	- 4			400	
Polishamanaka	305 27%	143 26%	162 28%	47 39%	64 33%	45 25%	27 14%	47 25%	75 28%	64 24%	54 24%	10 17%	24 35%	132 28%	
Fairly poorly	21%	20%	28%	39% F*	33% F*	25% *	14%	25%	28% F	24%	24%	17%	35%	28%	
	341	185	155	38	41	41	86	67	68	36	116	33	29	118	
Very poorly	30%	33%	27%	31%	21%	22%	45%	37%	26%	14%	52%	54%	43%	25%	
, , ,				*	*	*	DEH*	D			IM	IM*	IM*	1	
	187	63	122	11	44	49	34	22	27	29	13	-	4	130	
Not sure	16%	11%	21%	9%	23%	27%	18%	12%	10%	11%	6%	-	6%	27%	
			Α	*	CH*	CGH*	*			К		*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave						
		N	0	Р				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	71	38	17	13				
Very well	6%	11%	5%	3%				
		OP						
	236	116	52	62				
Fairly well	21%	35%	16%	14%				
		OP						
	305	86	88	122				
Fairly poorly	27%	25%	27%	28%				
	341	62	153	116				
Very poorly	30%	18%	46%	27%				
			NP					
	187	34	21	121				
Not sure	16%	10%	6%	28%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+

		GEN	IDER			AC	SE.				,	GE Vote 2019	2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote				
		Α	В	С	D	E	F	G	Н	I	J	K	L	M				
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247				
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475				
	33	20	13	6	4	10	4	-	9	13	7	2	3	8				
Very well	3%	4%	2%	5%	2%	5%	2%	-	3%	5%	3%	3%	4%	2%				
				*	*	*	*					*	*					
	197	123	74	14	25	38	28	32	62	82	27	11	6	62				
Fairly well	17%	22%	13%	11%	13%	21%	14%	17%	23%	31%	12%	19%	9%	13%				
		В		*	*	*	*			JLM		*	*					
	295	138	158	41	67	36	40	41	70	78	49	17	21	112				
Fairly poorly	26%	25%	27%	34%	34%	19%	21%	22%	26%	30%	22%	29%	30%	24%				
		000	204		E*			00	400		400			0.40				
.,	514	232	281	53	77	86	104	93	100	68	130	29	32	240				
Very poorly	45%	42%	48%	44%	40%	47%	54% H*	51%	37%	26%	58%	48% I*	46% I*	51%				
	102	43	57	7	21	14	п 16	18	26	22	9	1	8	F2				
Not sure	102 9%	43 8%	10%	6%	11%	8%	8%	18	26 10%	22 8%	9 4%	2%	8 11%	53 11%				
NOT 2016	3%	0%	10%	*	*	*	*	10%	10%	0%	4%	∠% *	11%	J				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave						
		N	0	P				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	33	14	11	7				
Very well	3%	4%	3%	2%				
	197	90	54	49				
Fairly well	17%	27%	16%	11%				
		OP						
	295	79	100	107				
Fairly poorly	26%	24%	30%	25%				
	514	127	150	218				
Very poorly	45%	38%	45%	50% N				
	102	26	15	53				
Not sure	9%	8%	5%	12%				
				0				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating. Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - Summary Table

Base: All adults GB 18+

	reduce the cost of living for households	reduce serious crime	improve the economy	manage the NHS	tackle climate change	manage the Covid- 19 pandemic	manage Brexit	tell the truth	make decisions which are in the best interest of the general public?	lead Britain if military action was needed	negotiate trade deals with other countries	stand up to Russia
Unweighted Base	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141
Weighted Base	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141
Liz Truss	240	220	256	241	205	246	256	202	240	262	294	289
Liz ITuss	21%	19%	22%	21%	18%	22%	22%	18%	21%	23%	26%	25%
Keir Starmer	267	210	234	268	221	236	195	211	268	200	213	176
Neil Otalillei	23%	18%	21%	24%	19%	21%	17%	19%	24%	18%	19%	15%
Neither	368	400	375	335	379	343	391	473	364	343	342	363
Heitilei	32%	35%	33%	29%	33%	30%	34%	41%	32%	30%	30%	32%
Don't know	266	311	276	296	337	316	299	255	269	336	292	314
DOIL CKNOW	23%	27%	24%	26%	30%	28%	26%	22%	24%	29%	26%	28%



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	240	138	102	29	27	29	38	30	87	117	15	8	16	77		
Liz Truss	21%	25%	17%	24%	14%	16%	20%	16%	33%	45%	7%	13%	23%	16%		
		В		*	*	*	*		DEG	JKLM		*	J*	J		
	267	139	127	31	49	36	32	59	60	30	122	30	17	67		
Keir Starmer	23%	25%	22%	26%	25%	20%	17%	32%	22%	11%	55%	49%	24%	14%		
				*	*	*	*	F			ILM	ILM*	l*			
	368	167	202	35	55	64	73	60	81	87	63	17	25	161		
Neither	32%	30%	35%	29%	28%	35%	38%	33%	30%	33%	28%	29%	36%	34%		
				*	*	*	*					*	*			
	266	113	152	26	63	54	49	35	39	30	22	5	12	170		
Don't know	23%	20%	26%	21%	33%	29%	26%	19%	15%	11%	10%	9%	17%	36%		
				*	GH*	H*	*					*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
	240	116	54	61
Liz Truss	21%	35%	16%	14%
		OP		
	267	62	137	66
Keir Starmer	23%	19%	41%	15%
			NP	
	368	109	96	150
Neither	32%	33%	29%	34%
	266	48	43	157
Don't know	23%	14%	13%	36%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	ı	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	220	133	86	26	31	28	34	24	77	121	22	6	10	51		
Liz Truss	19%	24%	15%	22%	16%	15%	18%	13%	29%	46%	10%	10%	14%	11%		
		В		*	*	*	*		DEG	JKLM		*	*			
	210	121	89	31	38	33	27	47	34	19	93	29	11	54		
Keir Starmer	18%	22%	15%	26%	19%	18%	14%	25%	13%	7%	42%	48%	16%	11%		
				H*	*	*	*	Н			ILM	ILM*	*			
	400	180	220	40	66	60	78	68	88	83	75	14	32	180		
Neither	35%	32%	38%	33%	34%	33%	41%	37%	33%	32%	34%	24%	47%	38%		
				*	*	*	*					*	K*			
	311	122	186	23	59	62	53	45	68	40	33	11	15	189		
Don't know	27%	22%	32%	19%	31%	34%	28%	24%	26%	15%	15%	18%	22%	40%		
			А	*	*	*	*					*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

			EU Ref 2010	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
	220	104	63	46
Liz Truss	19%	31%	19%	11%
		OP	Р	
	210	44	108	55
Keir Starmer	18%	13%	33%	13%
			NP	
	400	129	97	163
Neither	35%	39%	30%	37%
	311	58	63	171
Don't know	27%	17%	19%	39%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating. Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	256	154	100	23	32	30	37	31	102	147	17	9	13	61			
Liz Truss	22%	28%	17%	19%	17%	17%	19%	17%	38%	56%	7%	15%	18%	13%			
		В		*	*	*	*		CDEFG	JKLM		*	*				
	234	117	117	31	41	41	27	47	47	16	111	30	15	58			
Keir Starmer	21%	21%	20%	26%	21%	22%	14%	25%	18%	6%	50%	49%	22%	12%			
				*	*	*	*				ILM	ILM*	l*				
	375	165	208	47	56	55	73	69	75	71	68	15	26	174			
Neither	33%	30%	36%	39%	29%	30%	38%	37%	28%	27%	30%	25%	38%	37%			
				*	*	*	*					*	*				
	276	120	156	19	65	57	55	37	43	30	27	7	15	182			
Don't know	24%	22%	27%	16%	33%	31%	29%	20%	16%	11%	12%	11%	22%	38%			
				*	CH*	H*	H*					*	*	IJK			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating. Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
Liz Truss	256 22%	134 40% OP	63 19%	52 12%
Keir Starmer	234 21%	39 12%	123 37% NP	69 16%
Neither	375 33%	109 33%	89 27%	160 37% O
Don't know	276 24%	52 16%	56 17%	153 35% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	241	134	107	23	27	31	38	29	92	125	23	9	14	66		
Liz Truss	21%	24%	18%	19%	14%	17%	20%	16%	35%	47%	10%	15%	20%	14%		
				*	*	*	*		CDEFG	JKLM		*	*			
	268	145	124	36	44	37	38	59	55	23	123	29	21	67		
Keir Starmer	24%	26%	21%	30%	23%	20%	20%	32%	20%	9%	55%	49%	30%	14%		
				*	*	*	*	Н			ILM	IM*	IM*			
	335	152	182	36	57	53	62	56	72	84	51	17	21	146		
Neither	29%	27%	31%	29%	29%	29%	32%	30%	27%	32%	23%	28%	31%	31%		
				*	*	*	*					*	*			
	296	126	169	26	66	63	54	40	48	31	26	5	13	197		
Don't know	26%	23%	29%	22%	34%	34%	28%	22%	18%	12%	12%	8%	19%	41%		
				*	H*	H*	*					*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
	241	119	63	54
Liz Truss	21%	36%	19%	13%
		OP		
	268	55	134	76
Keir Starmer	24%	16%	41%	17%
			NP	
	335	102	90	130
Neither	29%	31%	27%	30%
	296	59	44	174
Don't know	26%	17%	13%	40%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	I	J	K	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	205	113	91	18	30	27	35	20	75	105	13	9	14	59			
Liz Truss	18%	20%	16%	15%	15%	15%	18%	11%	28%	40%	6%	15%	21%	12%			
				*	*	*	*		DEG	JKLM		*	J*				
	221	124	97	37	36	28	25	45	49	17	106	28	15	47			
Keir Starmer	19%	22%	17%	31%	19%	16%	13%	25%	18%	7%	48%	47%	21%	10%			
				EF*	*	*	*				ILM	ILM*	l*				
	379	178	199	41	61	59	80	64	74	90	73	13	25	159			
Neither	33%	32%	34%	34%	31%	32%	42%	35%	28%	34%	33%	22%	36%	34%			
				*	*	*	H*			I		*	*				
	337	141	195	25	67	69	52	54	70	51	30	10	15	211			
Don't know	30%	25%	33%	20%	35%	38%	27%	30%	26%	19%	14%	16%	22%	44%			
			Α	*	*	C*	*					*	*	IJKL			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
	205	100	56	47
Liz Truss	18%	30% OP	17%	11%
	221	33	116	66
Keir Starmer	19%	10%	35%	15%
			NP	
	379	122	102	140
Neither	33%	37%	31%	32%
	337	80	56	181
Don't know	30%	24%	17%	42%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	K	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	246	143	102	23	19	33	35	32	105	147	19	5	14	52
Liz Truss	22%	26%	18%	19%	10%	18%	18%	17%	39%	56%	9%	8%	20%	11%
		В		*	*	*	*		CDEFG	JKLM		*	*	
	236	122	114	36	48	31	30	50	41	12	101	35	17	62
Keir Starmer	21%	22%	20%	29%	25%	17%	16%	28%	15%	5%	45%	58%	25%	13%
				H*	*	*	*	Н			ILM	ILM*	l*	1
	343	147	195	36	63	49	72	55	68	71	67	14	25	151
Neither	30%	27%	34%	30%	32%	27%	37%	30%	25%	27%	30%	23%	37%	32%
				*	*	*	*			I		*	*	
	316	144	170	26	65	70	56	47	53	33	36	6	12	210
Don't know	28%	26%	29%	21%	33%	38%	29%	25%	20%	13%	16%	11%	18%	44%
				*	H*	CH*	*					*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
Liz Truss	246 22%	126 38% OP	70 21% P	44 10%
Keir Starmer	236 21%	40 12%	116 35% NP	72 16%
Neither	343 30%	103 31%	93 28%	133 31%
Don't know	316 28%	66 20%	52 16%	185 43% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	М		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	256	143	113	25	33	24	37	31	107	147	17	8	13	62		
Liz Truss	22%	26%	19%	20%	17%	13%	19%	17%	40%	56%	8%	13%	19%	13%		
				*	*	*	*		CDEFG	JKLM		*	*			
	195	105	88	26	36	27	24	43	40	11	97	31	8	47		
Keir Starmer	17%	19%	15%	21%	19%	15%	13%	23%	15%	4%	44%	51%	12%	10%		
				*	*	*	*				ILM	ILM*	*			
	391	185	204	49	61	62	71	74	73	68	80	17	29	173		
Neither	34%	33%	35%	41%	31%	34%	37%	40%	27%	26%	36%	28%	43%	36%		
				*	*	*	*	Н			- 1	*	l*	1		
	299	123	176	21	63	70	60	37	48	38	28	5	19	194		
Don't know	26%	22%	30%	18%	33%	38%	31%	20%	18%	14%	13%	8%	27%	41%		
			Α	*	H*	CGH*	H*					*	JK*	IJK		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
Liz Truss	256 22%	142 42% OP	53 16%	54 12%
Keir Starmer	195 17%	35 10%	108 33% NP	47 11%
Neither	391 34%	101 30%	115 35%	159 37%
Don't know	299 26%	57 17%	55 17%	174 40% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating. Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to ... - ...tell the truth

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	202	115	86	18	29	31	31	26	67	111	18	7	11	49		
Liz Truss	18%	21%	15%	15% *	15% *	17% *	16% *	14%	25%	42% JKLM	8%	11% *	16%	10%		
	211	107	105	33	31	32	24	48	43	11	109	26	13	49		
Keir Starmer	19%	19%	18%	27%	16%	17%	12%	26%	16%	4%	49%	43%	18%	10%		
				F*	*	*	*	F			ILM	ILM*	l*			
	473	215	257	53	79	64	90	84	103	112	77	20	34	210		
Neither	41%	39%	44%	44%	41%	35%	47%	46%	39%	42%	35%	32%	49%	44%		
				*	*	*	*					*	*			
	255	120	134	17	54	57	48	25	54	29	19	8	12	168		
Don't know	22%	22%	23%	14%	28%	31%	25%	14%	20%	11%	8%	14%	17%	35%		
				*	G*	CG*	*					*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating. Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to ... - ...tell the truth

Base: All adults GB 18+

			EU Ref 2016	1
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
Liz Truss	202 18%	97 29% OP	61 18% P	41 10%
Keir Starmer	211 19%	41 12%	109 33% NP	57 13%
Neither	473 41%	147 44%	115 35%	194 45%
Don't know	255 22%	51 15%	45 14%	142 33% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	240	144	95	15	37	31	35	29	93	132	16	7	14	62		
Liz Truss	21%	26%	16%	12%	19%	17%	18%	16%	35%	50%	7%	12%	20%	13%		
		В		*	*	*	*		CDEFG	JKLM		*	J*			
	268	140	128	42	49	36	30	55	56	22	116	35	16	72		
Keir Starmer	24%	25%	22%	35%	25%	20%	16%	30%	21%	8%	52%	58%	23%	15%		
				FH*	*	*	*	F			ILM	ILM*	l*			
	364	164	199	43	48	55	78	72	68	82	71	17	25	152		
Neither	32%	30%	34%	36%	25%	30%	41%	39%	26%	31%	32%	28%	37%	32%		
				*	*	*	DH*	DH				*	*			
	269	108	159	21	61	61	49	28	50	28	19	2	14	188		
Don't know	24%	19%	27%	17%	31%	33%	25%	15%	19%	10%	9%	3%	20%	40%		
			Α	*	GH*	CGH*	*					*	K*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
Liz Truss	240 21%	120 36% OP	59 18%	58 13%
Keir Starmer	268 24%	60 18%	133 40% NP	71 16%
Neither	364 32%	112 33%	92 28%	139 32%
Don't know	269 24%	44 13%	47 14%	166 38% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	262	154	107	26	28	32	44	30	102	145	26	12	13	58			
Liz Truss	23%	28%	18%	22%	14%	18%	23%	16%	38%	55%	12%	21%	19%	12%			
		В		*	*	*	*		CDEFG	JKLM		*	*				
	200	102	98	33	40	25	21	44	36	12	88	22	13	60			
Keir Starmer	18%	18%	17%	27%	21%	14%	11%	24%	13%	5%	40%	37%	18%	13%			
				FH*	*	*	*	FH			ILM	IM*	l*	1			
	343	160	182	37	50	57	70	65	65	62	65	19	20	156			
Neither	30%	29%	31%	30%	26%	31%	36%	35%	24%	23%	29%	32%	29%	33%			
				*	*	*	*					*	*				
	336	139	195	25	76	69	57	45	65	45	42	7	24	201			
Don't know	29%	25%	34%	21%	39%	38%	30%	24%	24%	17%	19%	11%	34%	42%			
			Α	*	CGH*	CH*	*					*	IJK*	IJK			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

			EU Ref 2016	s
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
Liz Truss	262 23%	127 38% OP	72 22%	60 14%
Keir Starmer	200 18%	40 12%	95 29% NP	59 14%
Neither	343 30%	100 30%	98 30%	126 29%
Don't know	336 29%	68 20%	65 20%	190 44% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...negotiate trade deals with other countries

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	294	172	121	19	36	32	48	41	118	166	22	11	15	75		
Liz Truss	26%	31%	21%	16%	19%	17%	25%	22%	44%	63%	10%	18%	22%	16%		
		В		*	*	*	*		CDEFG	JKLM		*	*			
	213	111	102	34	33	29	23	48	46	8	103	32	13	55		
Keir Starmer	19%	20%	18%	28%	17%	16%	12%	26%	17%	3%	46%	52%	19%	12%		
				F*	*	*	*	F			ILM	ILM*	l*	1		
	342	154	187	46	57	61	64	54	61	60	69	15	27	148		
Neither	30%	28%	32%	38%	30%	33%	33%	29%	23%	23%	31%	25%	39%	31%		
				H*	*	*	*					*	I*			
	292	120	171	22	67	61	57	41	42	29	28	3	14	197		
Don't know	26%	22%	29%	19%	35%	33%	30%	22%	16%	11%	13%	5%	21%	42%		
			Α	*	CH*	H*	H*					*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...negotiate trade deals with other countries

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
Liz Truss	294 26%	152 45% OP	74 23%	63 14%
Keir Starmer	213 19%	36 11%	116 35% NP	60 14%
Neither	342 30%	91 27%	91 28%	137 32%
Don't know	292 26%	56 17%	49 15%	174 40% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating. Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	289	168	120	17	26	31	49	45	121	153	26	12	15	75		
Liz Truss	25%	30%	21%	14%	13%	17%	25%	25%	45%	58%	12%	20%	22%	16%		
		В		*	*	*	*		CDEFG	JKLM		*	*			
	176	82	93	20	38	18	26	40	34	17	82	16	18	39		
Keir Starmer	15%	15%	16%	17%	19%	10%	14%	22%	13%	6%	37%	27%	27%	8%		
				*	*	*	*				IM	IM*	IM*			
	363	174	188	51	69	64	65	60	55	61	76	23	20	166		
Neither	32%	31%	32%	42%	35%	35%	34%	33%	20%	23%	34%	38%	29%	35%		
				H*	H*	H*	H*	Н			I	*	*	1		
	314	132	181	32	62	70	53	39	58	33	39	9	16	195		
Don't know	28%	24%	31%	27%	32%	38%	28%	21%	22%	12%	17%	15%	23%	41%		
				*	*	GH*	*					*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating. Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
	289	153	76	57
Liz Truss	25%	46%	23%	13%
		OP	Р	
	176	36	84	53
Keir Starmer	15%	11%	25%	12%
			NP	
	363	94	103	146
Neither	32%	28%	31%	34%
	314	53	67	178
Don't know	28%	16%	20%	41%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



SpendOrCuts.Do you think that the British economy would benefit most from...

Base: All adults GB 18+

		GEN	IDER			AG	GE.			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	316	194	122	29	41	37	51	65	94	76	96	19	22	97		
An increase in government spending	28%	35%	21%	24%	21%	20%	26%	35%	35%	29%	43%	32%	32%	20%		
		В		*	*	*	*	DE	DE		IM	*	*			
	163	96	67	16	27	34	20	27	39	52	32	11	14	41		
No change in government spending	14%	17%	11%	14%	14%	18%	10%	15%	15%	20%	15%	18%	21%	9%		
				*	*	*	*			М		*	M*			
	263	118	144	45	64	48	34	30	43	63	39	10	19	127		
A decrease in government spending	23%	21%	25%	37%	33%	26%	17%	17%	16%	24%	17%	17%	27%	27%		
				FGH*	FGH*	*	*					*	*			
	399	149	248	31	62	65	88	62	92	72	56	20	13	209		
Don't know	35%	27%	43%	25%	32%	35%	46%	34%	34%	27%	25%	33%	19%	44%		
			Α	*	*	*	C*					*	*	IJL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



SpendOrCuts.Do you think that the British economy would benefit most from...

Base: All adults GB 18+

			EU Ref 2016	·
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	404	478	226
Weighted Base	1141	335	330	434
An increase in government spending	316 28%	105 31% P	126 38% P	84 19%
No change in government spending	163 14%	56 17% P	65 20% P	37 9%
A decrease in government spending	263 23%	80 24%	54 16%	117 27% O
Don't know	399 35%	95 28%	85 26%	196 45% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Summary Table

Base: All adults GB 18+

	Removing VAT from energy bills	Temporarily nationalising energy companies that are unable to lower prices	Permanently nationalising all energy companies and suppliers	Introducing a windfall tax on oil and gas companies' profits to fund support for households	Taking measures to improve household energy efficiency (insulation, new boilers)	Increasing the £400 energy discount provided for all households from October	Removing green levies from energy bills
Unweighted Base	1141	1141	1141	1141	1141	1141	1141
Weighted Base	1141	1141	1141	1141	1141	1141	1141
Strongly support	613	314	336	492	456	543	308
Strongly support	54%	28%	29%	43%	40%	48%	27%
Slightly Support	233	281	245	282	388	294	255
Siightiy Support	20%	25%	21%	25%	34%	26%	22%
Slightly Oppose	91	112	132	71	81	94	128
Siightiy Oppose	8%	10%	12%	6%	7%	8%	11%
Strongly Oppose	21	63	74	51	27	32	61
Strongly Oppose	2%	5%	6%	4%	2%	3%	5%
Not sure	183	371	355	245	190	179	390
NOT SUIT	16%	33%	31%	21%	17%	16%	34%



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Removing VAT from energy bills

Base: All adults GB 18+

		GEN	GENDER AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	613	274	338	45	88	82	102	122	175	153	112	31	45	262	
Strongly support	54%	49%	58%	37%	45%	45%	53%	66%	65%	58%	50%	52%	65%	55%	
			Α	*	*	*	*	CDE	CDE			*	*		
	233	122	111	22	40	33	41	34	61	79	63	11	12	62	
Slightly Support	20%	22%	19%	19%	21%	18%	21%	19%	23%	30%	28%	19%	18%	13%	
				*	*	*	*			М	М	*	*		
	91	53	38	25	19	18	13	6	11	14	25	8	8	27	
Slightly Oppose	8%	10%	7%	20%	10%	10%	7%	3%	4%	5%	11%	14%	11%	6%	
				FGH*	*	*	*					*	*		
	21	15	6	4	2	2	2	5	6	5	6	3	1	4	
Strongly Oppose	2%	3%	1%	3%	1%	1%	1%	3%	2%	2%	3%	5% *	1%	1%	
	183	92	89	25	46	47	35	16	14	13	17	6	3	121	
Not sure	16%	17%	15%	20%	24%	26%	18%	9%	5%	5%	7%	10%	5% *	25%	
				H*	GH*	GH*	H*					*	*	IJL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Removing VAT from energy bills

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	613	202	176	219					
Strongly support	54%	60%	53%	50%					
	233	82	85	62					
Slightly Support	20%	25%	26%	14%					
		Р	Р						
	91	21	34	29					
Slightly Oppose	8%	6%	10%	7%					
	21	11	6	-					
Strongly Oppose	2%	3% P	2%	-					
	183	19	29	124					
Not sure	16%	6%	9%	29%					
				NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Temporarily nationalising energy companies that are unable to lower prices

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	314	154	158	15	52	36	56	70	85	80	89	19	26	94			
Strongly support	28%	28%	27%	13%	27%	20%	29%	38%	32%	30%	40%	31%	38%	20%			
				*	*	*	C*	CE	С	М	M	*	M*				
	281	150	131	34	45	48	40	36	78	76	67	22	19	89			
Slightly Support	25%	27%	23%	28%	23%	26%	21%	20%	29%	29%	30%	36%	28%	19%			
				*	*	*	*			М	M	M*	*				
	112	67	46	12	16	23	18	17	26	30	22	2	12	40			
Slightly Oppose	10%	12%	8%	10%	8%	13%	9%	9%	10%	11%	10%	4%	18%	9%			
	00	00	30	0				40	40	22	0			00			
Strangly Onnes	63 50/	33 6%	5%	9 7%	9 5%	5 3%	12 6%	10 5%	18 7%		6 3%	7 12%	3	20			
Strongly Oppose	5%	0%	5%	/% *	5% *	3%	6% *	5%	1%	8% J	3%	12% J*	4%	4%			
	371	152	217	51	72	71	66	51	60	55	39	10	8	231			
Not sure	33%	27%	37%	42%	37%	39%	35%	28%	22%	21%	18%	17%	6 12%	49%			
NOT SUITE	33%	2170	37% A	42% H*	37% H*	39% H*	35% *	2070	2270	2170	1070	17%	12%	IJKL			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Temporarily nationalising energy companies that are unable to lower prices

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	Р					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	314	104	122	78					
Strongly support	28%	31%	37%	18%					
		Р	Р						
	281	95	97	81					
Slightly Support	25%	28%	29%	19%					
		Р	Р						
	112	37	41	29					
Slightly Oppose	10%	11%	13%	7%					
	63	25	20	14					
Strongly Oppose	5%	8%	6%	3%					
	371	74	50	233					
Not sure	33%	22%	15%	54%					
				NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Permanently nationalising all energy companies and suppliers

Base: All adults GB 18+

		GEN	GENDER AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	336	176	159	17	53	46	53	73	93	71	103	21	34	106		
Strongly support	29%	32%	27%	14%	27%	25%	27%	40%	35%	27%	46%	34%	50%	22%		
				*	*	*	*	С	С		IM	*	IM*			
	245	122	122	24	45	36	52	25	63	69	57	20	9	83		
Slightly Support	21%	22%	21%	20%	23%	20%	27%	14%	24%	26%	25%	33%	12%	17%		
				*	*	*	G*			M		LM*	*			
	132	76	55	33	20	25	14	15	25	31	31	6	12	41		
Slightly Oppose	12%	14%	9%	27%	10%	14%	7%	8%	9%	12%	14%	9%	17%	9%		
				DFGH*	*	*	*					*	*			
	74	46	27	4	6	3	16	12	32	41	6	5	3	16		
Strongly Oppose	6%	8%	5%	4%	3%	1%	8%	6%	12%	16%	3%	8%	4%	3%		
				*	*	*	*		DE	JM		*	*			
	355	135	218	43	69	73	58	59	54	51	27	9	12	230		
Not sure	31%	24%	37%	36%	36%	40%	30%	32%	20%	19%	12%	15%	17%	48%		
			Α	H*	H*	H*	*	Н				*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Permanently nationalising all energy companies and suppliers

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	336	117	119	92				
Strongly support	29%	35%	36%	21%				
		Р	Р					
	245	81	88	72				
Slightly Support	21%	24%	27%	17%				
			Р					
	132	37	47	38				
Slightly Oppose	12%	11%	14%	9%				
	74	29	20	19				
Strongly Oppose	6%	9%	6%	4%				
	355	71	56	212				
Not sure	31%	21%	17%	49%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling September 2022 OnLineBus Survey (S6783 - 92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Introducing a windfall tax on oil and gas companies' profits to fund support for households

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	492	240	251	26	59	58	98	100	150	116	133	33	33	171			
Strongly support	43%	43%	43%	22%	31%	32%	51%	54%	56%	44%	60%	54%	48%	36%			
				*	*	*	CDE*	CDE	CDE		IM	M*	*				
	282	147	135	34	41	59	34	44	69	89	51	18	13	100			
Slightly Support	25%	26%	23%	28%	21%	32%	18%	24%	26%	34%	23%	30%	18%	21%			
				*	*	F*	*			JM		*	*				
	71	43	29	20	13	7	9	12	10	20	15	2	10	19			
Slightly Oppose	6%	8%	5%	17%	7%	4%	4%	6%	4%	7%	7%	3%	15%	4%			
				EFH*	*	*	*					*	M*				
	51	28	23	5	11	1	14	2	18	23	2	2	8	14			
Strongly Oppose	4%	5%	4%	4%	5%	*	7%	1%	7%	9%	1%	3%	11%	3%			
						*	*		E	JM		*	JM*				
	245	99	144	35	70	57	37	26	20	16	21	6	6	171			
Not sure	21%	18%	25%	29%	36%	31%	19%	14%	7%	6%	9%	10%	8%	36%			
				GH*	FGH*	GH*	H*					*	*	IJKL			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Introducing a windfall tax on oil and gas companies' profits to fund support for households

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	492	167	173	142				
Strongly support	43%	50%	52%	33%				
		Р	Р					
	282	92	90	91				
Slightly Support	25%	28%	27%	21%				
	71	22	22	21				
Slightly Oppose	6%	7%	7%	5%				
	51	20	11	17				
Strongly Oppose	4%	6%	3%	4%				
	245	34	34	164				
Not sure	21%	10%	10%	38%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling September 2022 OnLineBus Survey (S6783 - 92199818-38)

Pg 115 Tb T265

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Taking measures to improve household energy efficiency (insulation, new boilers)

Base: All adults GB 18+

		GEN	INDER AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	456	219	236	40	73	59	74	77	132	94	107	34	36	179	
Strongly support	40%	39%	41%	34%	38%	32%	39%	42%	49%	36%	48%	56%	53%	38%	
				*	*	*	*		Е		I	IM*	I*		
	388	185	202	47	51	72	56	67	95	115	77	15	14	151	
Slightly Support	34%	33%	35%	39%	26%	39%	29%	37%	36%	44%	35%	25%	21%	32%	
				*	*	*	*			KLM		*	*		
	81	49	31	9	19	16	13	13	10	17	17	5	7	26	
Slightly Oppose	7%	9%	5%	7%	10%	9%	7%	7%	4%	7%	7%	8%	11%	6%	
				-	-								*		
	27	10	17	1	4	5	9	3	4	6	7	3	4	6	
Strongly Oppose	2%	2%	3%	1%	2%	3%	5%	1%	2%	2%	3%	5%	5% *	1%	
	190	94	95	23	46	32	40	23	26	30	14	3	7	114	
Not sure	17%	17%	16%	19%	24% H*	17%	21% H*	13%	10%	11%	6%	5% *	10%	24% IJK	
					П		П							IJŇ	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Taking measures to improve household energy efficiency (insulation, new boilers)

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	Р					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	456	136	146	160					
Strongly support	40%	40%	44%	37%					
	388	129	119	128					
Slightly Support	34%	39%	36%	30%					
	81	27	29	20					
Slightly Oppose	7%	8%	9%	5%					
	27	10	9	7					
Strongly Oppose	2%	3%	3%	2%					
	190	34	27	120					
Not sure	17%	10%	8%	28%					
				NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Increasing the £400 energy discount provided for all households from October

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	543	242	299	51	85	95	89	100	122	96	117	22	35	260	
Strongly support	48%	44%	51%	42%	44%	52%	46%	54%	46%	37%	53%	37%	50%	55%	
				*	*	*	*				I	*	*	I	
	294	153	140	32	46	44	46	52	74	91	68	17	15	95	
Slightly Support	26%	28%	24%	27%	24%	24%	24%	28%	28%	35%	31%	29%	22%	20%	
				*	*	*	*			М	М	*	*		
	94	57	37	10	20	7	13	8	35	35	14	10	13	15	
Slightly Oppose	8%	10%	6%	9%	10%	4%	7%	4%	13%	13%	6%	16%	18%	3%	
				*	*	*	*		EG	JM		M*	JM*		
	32	15	17	5	4	4	5	6	8	10	10	3	-	6	
Strongly Oppose	3%	3%	3%	4%	2%	2%	3%	3%	3%	4%	4%	5%	*	1%	
				*	*							*	*		
	179	89	88	22	39	33	39	18	28	31	14	8	6	98	
Not sure	16%	16%	15%	18% *	20%	18% *	20%	10%	11%	12%	6%	13%	9% *	21% IJ	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Increasing the £400 energy discount provided for all households from October

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Leave Remain						
		N	0	P					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	543	162	160	204					
Strongly support	48%	48%	48%	47%					
	294	90	97	97					
Slightly Support	26%	27%	29%	22%					
	94	42	28	20					
Slightly Oppose	8%	12% P	8%	5%					
	32	13	12	5					
Strongly Oppose	3%	4%	4%	1%					
	179	29	34	107					
Not sure	16%	9%	10%	25%					
				NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Removing green levies from energy bills

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	308	157	150	14	35	31	39	66	123	127	59	10	28	83
Strongly support	27%	28%	26%	12%	18%	17%	20%	36%	46%	48%	26%	17%	40%	17%
				*	*	*	*	CDEF	CDEF	JKM		*	KM*	
	255	149	105	29	47	46	42	38	53	73	58	14	9	90
Slightly Support	22%	27%	18%	24%	24%	25%	22%	21%	20%	28%	26%	23%	12%	19%
		В		*	*	*	*			L		*	*	
	128	73	55	19	23	26	21	16	24	13	40	12	15	40
Slightly Oppose	11%	13%	9%	16%	12%	14%	11%	9%	9%	5%	18%	20%	22%	8%
				*	*	*	*				IM	IM*	IM*	
	61	24	37	9	8	3	4	15	21	6	19	15	3	16
Strongly Oppose	5%	4%	6%	8%	4%	2%	2%	8%	8%	2%	8%	24%	5%	3%
				*	*	*	*				1	IJLM*	*	
	390	153	234	49	82	77	86	49	46	46	48	10	14	246
Not sure	34%	28%	40%	41%	42%	42%	45%	27%	17%	17%	22%	16%	20%	52%
			Α	H*	GH*	GH*	GH*					*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. - Removing green levies from energy bills

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	Р					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	308	159	82	61					
Strongly support	27%	48%	25%	14%					
		OP	Р						
	255	81	84	77					
Slightly Support	22%	24%	25%	18%					
	128	22	63	36					
Slightly Oppose	11%	7%	19%	8%					
			NP						
	61	11	32	15					
Strongly Oppose	5%	3%	10%	3%					
			NP						
	390	63	69	246					
Not sure	34%	19%	21%	57%					
				NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Energysupport1. The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Summary Table

Base: All adults GB 18+

	Capping household energy bills for a typical household at £2,500 a year for the next two years		Capping businesses, charities, and public services energy bills for the next six months
Unweighted Base	1141	1141	1141
Weighted Base	1141	1141	1141
Goes too far	61	51	55
	5%	4%	5%
Is about right	371	403	450
	32%	35%	39%
Does not go far enough	551	544	426
	48%	48%	37%
Don't know	158	144	210
	14%	13%	18%



Polling September 2022 OnLineBus Survey (S6783 - 92199818-38)

Energysupport1. The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Capping household energy bills for a typical household at £2,500 a year for the next two years

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	61	37	24	14	20	8	3	9	6	11	23	4	5	16
Goes too far	5%	7%	4%	12%	10%	5%	1%	5%	2%	4%	11%	7%	8%	3%
				FH*	FH*	*	*				IM	*	*	
	371	207	163	40	42	45	42	68	134	154	55	26	22	107
Is about right	32%	37%	28%	33%	22%	25%	22%	37%	50%	58%	25%	43%	32%	22%
		В		*	*	*	*	DF	CDEF	JLM		JM*	*	
	551	237	313	36	105	88	121	96	106	76	127	27	38	259
Does not go far enough	48%	43%	54%	30%	54%	48%	63%	52%	40%	29%	57%	45%	55%	55%
			Α	*	CH*	C*	CH*	С			- 1	*	I*	1
	158	75	82	31	26	42	27	10	21	23	17	3	4	93
Don't know	14%	13%	14%	26%	14%	23%	14%	6%	8%	9%	8%	5%	6%	20%
				GH*	*	GH*	*					*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Energysupport1. The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Capping household energy bills for a typical household at £2,500 a year for the next two years

Base: All adults GB 18+

			EU Ref 2016							
	Total	Leave	Remain	Did not vote						
		N	0	Р						
Unweighted Base	1141	404	478	226						
Weighted Base	1141	335	330	434						
	61	13	27	20						
Goes too far	5%	4%	8%	5%						
	371	159	104	101						
Is about right	32%	47%	32%	23%						
		OP								
	551	143	169	220						
Does not go far enough	48%	43%	51%	51%						
	158	21	31	93						
Don't know	14%	6%	9%	21%						
	. 170	270	270	NO						

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling September 2022 OnLineBus Survey (S6783 - 92199818-38)

Energysupport1. The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Providing all households with a £400 energy discount from October

Base: All adults GB 18+

		GEN	IDER	AGE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	K	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	51	23	28	8	11	2	6	10	14	12	18	6	7	7
Goes too far	4%	4%	5%	7%	6%	1%	3%	5%	5%	4%	8%	11%	10%	1%
				*	*	*	*				M	M*	M*	
	403	230	172	43	63	59	53	55	130	159	64	25	20	124
Is about right	35%	41%	30%	35%	32%	32%	28%	30%	49%	60%	29%	42%	29%	26%
		В		*	*	*	*		DEFG	JKLM		*	*	
	544	229	313	48	91	87	109	101	109	76	129	23	38	259
Does not go far enough	48%	41%	54%	40%	47%	47%	57%	55%	41%	29%	58%	39%	55%	54%
			Α	*	*	*	H*	Н			IK	*	l*	1
	144	74	70	22	29	35	25	18	14	17	12	5	4	85
Don't know	13%	13%	12%	18%	15%	19%	13%	10%	5%	7%	5%	9%	5%	18%
				H*	H*	H*	*					*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Energysupport1. The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Providing all households with a £400 energy discount from October

Base: All adults GB 18+

			EU Ref 2016							
	Total	Leave	Did not vote							
		N	0	Р						
Unweighted Base	1141	404	478	226						
Weighted Base	1141	335	330	434						
	51	20	22	9						
Goes too far	4%	6%	7%	2%						
	403	148	124	120						
Is about right	35%	44%	37%	28%						
		Р								
	544	149	161	216						
Does not go far enough	48%	45%	49%	50%						
	144	18	24	88						
Don't know	13%	5%	7%	20%						
				NO						

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Energysupport1. The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Capping businesses, charities, and public services energy bills for the next six months

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	K	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	55	30	25	18	14	11	2	6	4	11	18	2	4	17
Goes too far	5%	5%	4%	15%	7%	6%	1%	3%	2%	4%	8%	3%	6%	4%
				FGH*	*	*	*					*	*	
	450	251	198	51	71	51	54	81	144	166	86	30	26	132
Is about right	39%	45%	34%	42%	36%	28%	28%	44%	54%	63%	39%	50%	38%	28%
		В		*	*	*	*	EF	DEF	JLM	M	M*	*	
	426	186	239	24	72	74	94	69	92	67	100	24	29	191
Does not go far enough	37%	34%	41%	20%	37%	40%	49%	38%	35%	26%	45%	40%	42%	40%
				*	C*	C*	C*	С		I	I	*	l*	1
	210	89	119	28	37	47	43	27	27	19	19	4	9	135
Don't know	18%	16%	21%	23%	19%	25%	22%	15%	10%	7%	8%	7%	13%	28%
				H*	*	H*	H*					*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Energysupport1. The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Capping businesses, charities, and public services energy bills for the next six months

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	Р					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	55	10	17	24					
Goes too far	5%	3%	5%	6%					
	450	178	142	119					
Is about right	39%	53%	43%	28%					
		OP	Р						
	426	112	137	169					
Does not go far enough	37%	33%	42%	39%					
	210	36	34	121					
Don't know	18%	11%	10%	28%					
				NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Summary Table

Base: All adults GB 18+

	Growing the UK economy	Attracting tourism to the UK	Helping bring communities together	Giving a voice to marginalise d groups	Highlighting issues such as climate change	image
Unweighted Base	1141	1141	1141	1141	1141	1141
Weighted Base	1141	1141	1141	1141	1141	1141
Strongly agree	197	471	225	149	220	370
Ottorigry agree	17%	41%	20%	13%	19%	32%
Slightly agree	357	348	397	287	357	370
Olightiy agree	31%	30%	35%	25%	31%	32%
Slightly disagree	173	86	154	201	171	103
ongnity disagree	15%	8%	14%	18%	15%	9%
Strongly disagree	166	74	149	196	168	102
Olivingly disagles	15%	6%	13%	17%	15%	9%
Not sure	248	162	216	308	224	196
NOT SUITE	22%	14%	19%	27%	20%	17%



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Growing the UK economy

Base: All adults GB 18+

		GEN	IDER			A	GE	GE Vote 2019							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	К	L	M	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	197	92	105	15	39	29	30	32	53	70	47	9	10	53	
Strongly agree	17%	17%	18%	12%	20%	16%	16%	17%	20%	27%	21%	14%	15%	11%	
				*	*	*	*			М	М	*	*		
	357	185	170	41	60	59	47	43	108	107	68	25	15	133	
Slightly agree	31%	33%	29%	34%	31%	32%	24%	23%	41%	40%	30%	41%	22%	28%	
				*	*	*	*		FG	LM		*	*		
	173	93	80	26	30	25	24	32	37	34	34	13	22	63	
Slightly disagree	15%	17%	14%	21%	15%	14%	12%	17%	14%	13%	15%	22%	31%	13%	
				*	*	*	*					*	IJM*		
	166	84	81	15	24	28	36	30	34	20	39	3	17	78	
Strongly disagree	15%	15%	14%	12%	12%	15%	19%	16%	13%	7%	18%	6%	25%	16%	
				*	*	*	*				ı	*	IK*	ı	
	248	102	145	25	41	43	56	48	35	33	34	10	5	147	
Not sure	22%	18%	25%	21%	21%	24%	29%	26%	13%	13%	16%	17%	7%	31%	
				*	*	*	H*	Н				*	*	IJL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Growing the UK economy

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	197	79	61	56				
Strongly agree	17%	24%	18%	13%				
		Р						
	357	132	96	118				
Slightly agree	31%	39%	29%	27%				
		OP						
	173	38	75	54				
Slightly disagree	15%	11%	23%	13%				
			NP					
	166	51	57	52				
Strongly disagree	15%	15%	17%	12%				
	248	35	41	154				
Not sure	22%	11%	13%	36%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Attracting tourism to the UK

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote				
		Α	В	С	D	E	F	G	Н	1	J	K	L	M				
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247				
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475				
	471	215	256	43	64	54	78	75	158	165	85	28	24	161				
Strongly agree	41%	39%	44%	36%	33%	29%	41%	41%	59%	63%	38%	46%	34%	34%				
				*	*	*	*		CDEFG	JLM		*	*					
	348	184	163	34	66	59	60	56	72	65	88	22	17	142				
Slightly agree	30%	33%	28%	28%	34%	32%	31%	31%	27%	25%	40%	37%	25%	30%				
	00	00	50	17				40	44	11	1			0.4				
Slightly disagree	86 8%	33 6%	52 9%	17	15 8%	20 11%	8 4%	16 8%	11 4%	4%	21 9%	3 6%	16 23%	24 5%				
Slightly disagree	076	076	970	H*	*	*	4 % *	070	470	470	970	*	IJM*	5%				
	74	42	32	7	14	16	11	15	10	6	20	3	7	36				
Strongly disagree	6%	8%	5%	6%	7%	9%	6%	8%	4%	2%	9%	4%	11%	8%				
				*	*	*	*				ĺ	*	l*	1				
	162	83	78	19	35	35	35	22	16	17	9	4	5	111				
Not sure	14%	15%	13%	16%	18%	19%	18%	12%	6%	6%	4%	7%	7%	23%				
				*	H*	H*	H*					*	*	IJKL				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Attracting tourism to the UK

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	471	183	133	147				
Strongly agree	41%	55%	40%	34%				
		OP						
	348	99	114	126				
Slightly agree	30%	30%	35%	29%				
	86	14	36	28				
Slightly disagree	8%	4%	11%	6%				
			N					
	74	18	25	29				
Strongly disagree	6%	5%	8%	7%				
	162	21	22	104				
Not sure	14%	6%	7%	24%				
not sure	1 + /0	0 /6	1 70	NO NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Helping bring communities together

Base: All adults GB 18+

		GEN	IDER			AC	SE.		GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M	
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247	
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475	
	225	106	118	13	36	31	35	46	64	71	51	11	12	72	
Strongly agree	20%	19%	20%	11%	19%	17%	18%	25%	24%	27%	23%	19%	17%	15%	
				*	*	*	*	С	С	M		*	*		
	397	190	206	34	57	63	57	59	127	126	70	30	18	141	
Slightly agree	35%	34%	35%	28%	29%	35%	30%	32%	47%	48%	31%	49%	26%	30%	
				*	*	*	*		CDFG	JLM		JLM*	*		
	154	87	67	37	27	25	22	21	22	24	37	6	14	64	
Slightly disagree	14%	16%	12%	30%	14%	14%	11%	11%	8%	9%	16%	11%	21%	13%	
				DEFGH*	*	*	*					*	*		
	149	67	82	18	34	23	28	25	21	11	42	3	18	72	
Strongly disagree	13%	12%	14%	15%	18%	12%	14%	14%	8%	4%	19%	5%	26%	15%	
				*	H*	*	*				I	*	IK*	1	
	216	107	108	19	39	41	51	34	32	31	23	10	7	126	
Not sure	19%	19%	19%	16%	20%	23%	26%	18%	12%	12%	10%	16%	10%	27%	
				*	*	*	H*					*	*	IJL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Helping bring communities together

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	225	88	70	64				
Strongly agree	20%	26%	21%	15%				
		Р						
	397	141	113	129				
Slightly agree	35%	42%	34%	30%				
		Р						
	154	35	59	55				
Slightly disagree	14%	10%	18%	13%				
			N					
	149	39	52	56				
Strongly disagree	13%	12%	16%	13%				
	216	32	35	131				
Not sure	19%	10%	11%	30%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Giving a voice to marginalised groups

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	149	69	79	12	33	24	24	22	34	48	32	5	9	46			
Strongly agree	13%	12%	14%	10%	17%	13%	13%	12%	13%	18%	14%	8%	13%	10%			
				*	*	*	*			М		*	*				
	287	162	125	28	47	50	46	45	71	78	59	18	9	113			
Slightly agree	25%	29%	21%	23%	24%	27%	24%	25%	27%	30%	27%	30%	13%	24%			
		В		*	*	*	*			L		*	*				
	201	100	100	35	25	28	20	35	58	45	54	12	28	55			
Slightly disagree	18%	18%	17%	29%	13%	15%	10%	19%	22%	17%	24%	20%	40%	12%			
				DF*	-				F		М		IM*				
	196	91	105	26	38	29	38	34	31	24	45	12	15	93			
Strongly disagree	17%	16%	18%	21%	19%	16%	20%	19%	12%	9%	20%	20%	22%	20%			
											1		l*	1			
	308	134	173	21	51	53	63	47	73	69	32	14	9	168			
Not sure	27%	24%	30%	17%	26%	29%	33%	25%	27%	26%	14%	22%	13%	35%			
				*	*	*	*			J		*	*	JL			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Giving a voice to marginalised groups

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	Р					
Unweighted Base	1141	404	478	226					
Weighted Base	1141	335	330	434					
	149	44	54	49					
Strongly agree	13%	13%	16%	11%					
	287	104	87	90					
Slightly agree	25%	31% P	26%	21%					
	201	61	69	64					
Slightly disagree	18%	18%	21%	15%					
	196	51	63	76					
Strongly disagree	17%	15%	19%	17%					
	308	76	57	156					
Not sure	27%	23%	17%	36%					
				NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Highlighting issues such as climate change

Base: All adults GB 18+

		GEN	DER			A	GE .			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247		
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475		
	220	105	115	14	42	30	32	41	60	69	52	10	15	66		
Strongly agree	19%	19%	20%	12%	22%	17%	17%	22%	23%	26%	23%	17%	21%	14%		
				*	*	*	*			М	M	*	*			
	357	177	181	25	38	66	72	46	110	92	78	32	12	136		
Slightly agree	31%	32%	31%	20%	20%	36%	37%	25%	41%	35%	35%	53%	18%	29%		
				*	*	D*	CD*		CDG	L	L	IJLM*	*			
	171	83	88	27	34	12	17	44	37	43	49	8	16	44		
Slightly disagree	15%	15%	15%	22%	18%	6%	9%	24%	14%	16%	22%	13%	23%	9%		
				EF*	E*	*	*	EF			М	*	M*			
	168	91	77	24	33	36	31	22	22	20	27	4	15	100		
Strongly disagree	15%	16%	13%	20%	17%	20%	16%	12%	8%	8%	12%	7%	22%	21%		
				H*	*	H*	*					*	l*	1		
	224	100	122	31	47	38	40	31	38	39	16	6	11	129		
Not sure	20%	18%	21%	26%	24%	21%	21%	17%	14%	15%	7%	10%	16%	27%		
				*	*	*	*			J		*	*	IJK		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Highlighting issues such as climate change

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	220	72	78	66				
Strongly agree	19%	22%	24%	15%				
			Р					
	357	128	108	117				
Slightly agree	31%	38%	33%	27%				
		Р						
	171	51	68	42				
Slightly disagree	15%	15%	20%	10%				
			Р					
	168	45	38	80				
Strongly disagree	15%	13%	11%	18%				
	224	38	38	130				
Not sure	20%	11%	12%	30%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Improving Britain's image abroad

Base: All adults GB 18+

		GEN	IDER	R AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M			
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247			
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475			
	370	180	190	27	55	40	49	58	140	140	71	22	21	101			
Strongly agree	32%	32%	33%	23%	28%	22%	25%	32%	52% CDEFG	53% JLM	32% M	37%	30%	21%			
	370	195	176	34	59	64	64	60	89	92	68	23	16	166			
Slightly agree	32%	35%	30%	28%	30% *	35% *	33%	33%	33%	35%	30%	38%	23%	35%			
	103	48	54	24	21	29	5	14	9	11	34	4	16	28			
Slightly disagree	9%	9%	9%	20% FGH*	11% H*	16% FH*	3%	7%	3%	4%	15% IM	7% *	23% IM*	6%			
	102	48	53	9	18	17	25	19	13	8	26	3	11	50			
Strongly disagree	9%	9%	9%	7%	9%	9%	13%	11%	5%	3%	12%	6%	17%	10%			
				*	*	*	*				I	*	l*	1			
	196	85	110	26	40	32	49	32	16	13	24	8	5	131			
Not sure	17%	15%	19%	22% H*	21% H*	18% H*	26% H*	17% H	6%	5%	11%	13%	8%	27% IJL			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Monarchylmportance. How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Improving Britain's image abroad

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	370	153	112	98				
Strongly agree	32%	46%	34%	23%				
		OP	Р					
	370	108	107	145				
Slightly agree	32%	32%	32%	33%				
	103	22	41	34				
Slightly disagree	9%	6%	13%	8%				
			N					
	102	28	36	35				
Strongly disagree	9%	8%	11%	8%				
	196	25	34	122				
Not sure	17%	7%	10%	28%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



CostofLivingMeasures. The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	664	307	355	51	94	76	114	136	194	180	134	31	43	258
Remove VAT from energy bills	58%	55%	61%	42%	48%	41%	59%	74%	73%	68%	60%	52%	62%	54%
				*	*	*	E*	CDE	CDE	М		*	*	
	296	131	163	49	57	54	38	48	52	38	80	20	16	129
Increase Universal Credit	26%	24%	28%	40%	29%	29%	20%	26%	19%	14%	36%	33%	24%	27%
	070	404	4.45	FH*				40	45	0.4	- I	l*		140
Reduce National Insurance Contributions	276 24%	131 23%	145 25%	23 19%	70 36%	40 22%	49 26%	49 26%	45 17%	64 24%	54 24%	10 17%	20 28%	118 25%
Reduce National Insurance Contributions	2470	23%	25%	1976	CH*	2270 *	20%	20%	1770	2470	2470	*	20% *	25%
	376	180	196	49	70	73	61	53	70	78	55	13	27	194
Reduce income tax	33%	32%	34%	41%	36%	40%	32%	29%	26%	30%	25%	22%	40%	41%
				*	*	H*	*					*	*	IJK
	476	239	237	25	63	72	84	85	147	141	79	29	37	183
Cut fuel duty	42%	43%	41%	21%	33%	39%	44%	46%	55%	53%	36%	49%	53%	39%
				*	*	C*	C*	С	CDE	JM		*	J*	
Introduce a windfall tax on oil and gas companies' profits to	529	267	260	31	62	57	95	107	176	145	123	39	37	178
fund support for household energy bills	46%	48%	45%	26%	32%	31%	49%	58%	66%	55%	55%	65%	54%	37%
g,				*	*	*	CDE*	CDE	CDEF	М	М	M*	*	
	310	156	154	19	46	46	63	58	77	61	63	19	18	143
Extend or increase the council tax rebate	27%	28%	26%	16%	24%	25%	33%	32%	29%	23%	28%	32%	26%	30%
							C*	С		•				
Take no action	11 1%	8 2%	3	*	1	1	4 2%	*	4 1%	2 1%	-	2%	2 3%	1%
I ARE IIU ACIIUII	1%	2%		*	*	*	2% *		1%	1%	-	2% *	3% *	1%
	135	64	70	20	35	31	19	16	14	10	16	3	1	84
Don't know	12%	11%	12%	17%	18%	17%	10%	9%	5%	4%	7%	5%	2%	18%
				H*	H*	H*	*					*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



CostofLivingMeasures. The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1141	404	478	226				
Weighted Base	1141	335	330	434				
	664	217	203	222				
Remove VAT from energy bills	58%	65%	62%	51%				
		Р						
	296	69	90	122				
Increase Universal Credit	26%	21%	27%	28%				
	276	77	83	106				
Reduce National Insurance Contributions	24%	23%	25%	24%				
	376	119	90	148				
Reduce income tax	33%	35%	27%	34%				
	476	181	139	144				
Cut fuel duty	42%	54%	42%	33%				
		OP						
Introduce a windfall tay on all and one communical weafite to	529	192	183	149				
Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills	46%	57%	55%	34%				
runa support for nousehola energy bills		Р	Р					
	310	82	93	130				
Extend or increase the council tax rebate	27%	24%	28%	30%				
	11	1	6	5				
Take no action	1%	*	2%	1%				
				.,,				
	135	17	22	84				
Don't know	12%	5%	7%	19%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GEN	DER	AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
	376	177	199	23	90	79	62	47	74	78	106	36	36	104
University degree	33%	32%	34%	19%	47%	43%	32%	26%	28%	30%	48%	60%	52%	22%
				*	CGH*	CGH*	*				IM	IM*	IM*	
Any other muslifications (s. s. A.Levels, O.Levels, CCSTs	685	338	346	85	102	94	112	127	165	171	109	27	31	323
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	60%	61%	59%	71%	52%	51%	58%	69%	62%	65%	49%	44%	45%	68%
DI LO, Dipionias, Trade Applenticeships)				DE*	*	*	*	DE		JKL		*	*	JKL
	113	54	56	15	9	14	21	17	36	21	15	2	4	58
No qualifications	10%	10%	10%	13%	5%	8%	11%	9%	13%	8%	7%	3%	6%	12%
				*	*	*	*		D			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1141	404	478	226			
Weighted Base	1141	335	330	434			
	376	73	186	110			
University degree	33%	22%	56%	25%			
			NP				
Any other musifications (s.m. A.Levele, O.Levele, CCCC	685	235	149	283			
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	60%	70%	45%	65%			
BTEC, Dipionias, Trade Apprenticeships)		0		0			
	113	32	11	52			
No qualifications	10%	10%	3%	12%			
		0		0			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			GEN	DER	AGE				GE Vote 2019						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	E	F	G	Н	1	J	K	L	M
	Unweighted Base	1141	559	578	128	199	191	201	194	228	399	287	62	100	247
	Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
		556	556	-	60	98	91	95	91	121	137	107	34	36	222
œ	Male	49%	100%	-	50%	51%	50%	49%	50%	45%	52%	48%	57% *	52% *	47%
GENDER			В			*		*							
GE	Famala	582 51%	-	582	59	96	91 50%	97	93	146	126 48%	115	26	33	252
	Female	51%	-	100% A	49%	49%	50% *	51% *	50%	55%	48%	52%	43%	48%	53%
		121	60	59	121	-	-	-	-	-	4	25	3	5	65
	18-24	11%	11%	10%	100%	-	-	-	-	-	2%	11%	6%	7%	14%
					DEFGH*	*	*	*				1	*	*	1
		194	98	96	-	194	-	-	-	-	12	40	6	11	109
	25-34	17%	18%	17%	-	100%	-	-	-	-	5%	18%	11%	16%	23%
					*	CEFGH*	*	*				1	*	l*	1
		183	91	91	-	-	183	-	-	-	22	39	4	4	105
	35-44	16%	16%	16%	*	- *	100%	- *	-	-	8%	18%	7%	5% *	22%
AGE		192	0.5	97			CDFGH*				20	1	5		IKL
•	45-54	17%	95 17%	97 17%		-	-	192 100%		-	38 14%	32 15%	8%	15 21%	96 20%
	45-54	17 /0	17 /0	17 /0	*	*	*	CDEGH*		-	1470	1370	*	Z170 *	2076
		184	91	93	-	-	-	-	184	-	48	46	16	13	59
	55-64	16%	16%	16%	-	-	-	-	100%	-	18%	21%	26%	19%	12%
					*	*	*	*	CDEFH				M*	*	
		267	121	146	-	-	-	-	-	267	140	39	26	21	40
	65+	23%	22%	25%	-	-	-	-	-	100%	53%	18%	43%	31%	8%
					*	*	*	*		CDEFG	JLM	M	JM*	M*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			GEN	IDER	AGE				GE Vote 2019						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	E	F	G	Н	1	J	K	L	М
	Weighted Base	1141	556	582	121	194	183	192	184	267	264	222	60	69	475
		264	137	126	4	12	22	38	48	140	264	-	-	-	-
	Conservatives	24%	26%	23%	4% *	7%	12%	20% CD*	26% CDE	53% CDEFG	100% JKLM	-	- *	- *	-
		222	107	115	25	40	39	32	46	39	JKLIVI -	222	_	-	-
6	Labour	20%	20%	21%	24%	23%	23%	17%	25%	15%	-	100% IKLM	- *	- *	-
GE Vote 2019	Lib Dems	60 6%	34 6%	26 5%	3 3% *	6 4% *	4 3% *	5 3% *	16 9%	26 10%	-	-	60 100% IJLM*	- - *	-
GE	Other	69 6%	36 7%	33 6%	5 5% *	11 6% *	4 2% *	15 8% *	13 7%	21 8%	-	-	- *	69 100% IJKM*	-
	No vote	475 44%	222 41%	252 46%	65 63% GH*	109 61% GH*	105 60% GH*	96 52% GH*	59 33% H	40 15%	-	-	- - *	- *	475 100% IJKL
		335	161	175	4	21	37	57	70	146	179	31	11	24	85
	Leave	30%	30%	31%	4% *	11%	21% C*	31% CD*	39% CDE*	55% CDEFG	69% JKLM	14%	19%	36% JM*	18%
916		330	172	158	23	58	42	54	64	89	58	138	43	36	41
Ref 2016	Remain	30%	32%	28%	22%	31%	24%	29%	36%	34%	22%	63%	72%	53%	9%
E					*	*	*	*	*		М	IM	IM*	IM*	
	Did not vote	434 39%	206 38%	227 41%	79 74% EFGH*	107 58% FGH*	98 56% GH*	76 41% GH*	45 25% H*	30 11%	22 9%	51 23% I	6 9% *	8 11% *	334 73% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Base: All adults GB 18+

				EU Ref 2016						
		Total	Leave	Remain	Did not vote					
			N	0	P					
	Unweighted Base	1141	404	478	226					
	Weighted Base	1141	335	330	434					
		556	161	172	206					
GENDER	Male	49%	48%	52%	48%					
Ä		582	175	158	227					
ō	Female	51%	52%	48%	52%					
		121	4	23	79					
	18-24	11%	1%	7%	18%					
				N	NO					
		194	21	58	107					
	25-34	17%	6%	17%	25%					
				N	N					
		183	37	42	98					
щ	35-44	16%	11%	13%	23% NO					
AGE		192	57	54	76					
	45-54	17%	17%	16%	18%					
		184	70	64	45					
	55-64	16%	21%	20%	10%					
			Р	Р						
		267	146	89	30					
	65+	23%	44%	27%	7%					
			OP	Р						

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

				EU Ref 2016						
		Total	Leave	Remain	Did not vote					
			N	0	P					
- [Weighted Base	1141	335	330	434					
		264	179	58	22					
	Conservatives	24%	54%	18%	5%					
			OP	P						
		222	31	138	51					
	Labour	20%	9%	44% NP	12%					
201		60	11	43	6					
GE Vote 2019	Lib Dems	6%	3%	14% NP	1%					
5		69	24	36	8					
	Other	6%	7%	11%	2%					
			Р	Р						
		475	85	41	334					
	No vote	44%	26%	13%	79%					
			0		NO					
		335	335	-	-					
	Leave	30%	100%	-	-					
9			OP							
20.		330	-	330	-					
EU Ref 2016	Remain	30%	-	100% NP	-					
ш		434	-	-	434					
	Did not vote	39%	-	-	100%					
					NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base:

