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## Nearly half of Britons think the government support for household energy bills does not go far enough.

29 September 2022, London - Kantar Public's latest barometer reveals that nearly half of Britons think the government support for household energy bills does not go far enough, while two in five think support for businesses and charities is about right. A majority of Britons think the King and Royal Family are important to the UK in attracting tourism, improving Britain's image abroad, and helping to bring communities together.

Kantar Public's research took place between 22 and 26 September with the majority of the fieldwork conducted before the mini budget announcement on Friday 23 September and the start of the Labour Party Conference on 27 September. Key findings include:

- When asked about the government energy support package:
- $48 \%$ think that the capping of household energy bills for a typical household at $£ 2,500$ a year does not go far enough.
- The same proportion ( $48 \%$ ) say that the $£ 400$ energy discount does not go far enough.
- While 39\% of Britons think the government's policy of capping energy prices for businesses and charities is about right. However, a similar proportion (37\%) do not think these measures go far enough.
- $71 \%$ of Britons think the government has handled the rising cost of energy very/fairly poorly (-14 compared with August $2022^{1}$ ). 20\% think the government have handled it very/fairly well (+9). Only $9 \%$ are not sure (+4).
- When asked about which party leader would be best at tackling the UK's biggest policy challenges, opinion is split with a large proportion simply not knowing who would be better:
- Liz Truss slightly leads Keir Starmer on: reducing serious crime; improving the economy; managing the COVID-19 pandemic; leading Britain if military action was needed; negotiating trade deals; managing Brexit and standing up to Russia.
- Keir Starmer slightly leads Liz Truss on: reducing the cost of living; managing the NHS; tackling climate change; telling the truth and making decisions in the public interest.
- However, more Briton's selected neither party leader or said they do not know for all questions.
- When asked about the three most important priorities for the UK government to improve public life in the UK, Britons cite the following:
- Reducing the cost of living ( $50 \%,-5$ ).
- Investing more in NHS capacity ( $35 \%,-2$ ).
- Ensuring there won't be energy shortages in the winter $(28 \%,+1)$

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- A majority of Britons think the King and the Royal Family are important to the UK for attracting tourism (71\%), improving Britain's image abroad (64\%) and helping to bring communities together (55\%).


## More detailed analysis on themes:

## 1. Rising energy prices

When asked about the government's energy support package, nearly half of Britons think the support for household energy bills does not go far enough, however two in five Britons think the government measures to support businesses are about right:

- $48 \%$ say that the capping of household energy bills for a typical household at $£ 2,500$ a year does not go far enough. $32 \%$ say it is about right and only $5 \%$ think the policy goes too far. 14\% don't know.
- A similar proportion (48\%) say that the $£ 400$ energy discount does not go far enough. $35 \%$ say it is about right and only $4 \%$ say it goes too far. $13 \%$ don't know.
- While $39 \%$ of Britons think the government's policy of capping energy prices for businesses and charities is about right. $37 \%$ say that is does not go far enough. Only $5 \%$ say it goes too far and 18\% don't know.
$71 \%$ of Britons think the government has handled the rising cost of energy very/fairly poorly (14). $20 \%$ think the government have handled it very/fairly well (+9). Only $9 \%$ are not sure (+4).

There remains broad support for the government to take further action to tackle rising energy prices, in addition to the policies they have already announced. However, there has been a small decrease in support for additional measures:

- Removing VAT from energy bills: 74\% Strong/slightly support (-10)
- Taking measures to improve household energy efficiency (insulation, new boilers): 74\% (-8)
- Increasing the $£ 400$ energy discount provided for all households from October: 74\% (-7)
- Introducing a windfall tax on oil and gas companies' profits to fund support for households: 68\% (-8)
- Temporarily nationalising energy companies that are unable to lower prices: 53\% (-9)
- Permanently nationalising all energy companies and suppliers: 50\% (-10)
- Removing green levies from energy bills: 49\% (-4)


## 2. Household-level economic situation

Britons remain pessimistic about the economy, with three quarters thinking the British economy is doing worse than it was a year ago.

- Three quarters of Britons ( $73 \%$ ) think the British economy is doing worse than it was a year ago (-3 Vs August 2022). 23\% think it is doing much the same (+4) but only $4 \%$ think it is doing better ( -1 ).


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- The chart below shows the proportion of Britons that think the economy is doing worse than it was a year ago has increased over the last year from $36 \%$ in August $2021^{2}$, while the proportion who think it is doing better has decreased from 22\% in August 2021.


## Graph 1: Compared to a year ago, do you think the British economy is doing...?



- Over half of Britons (51\%) think that the British economy will be doing worse than it is now in a years' time (-4 Vs August 2022). 11\% think that it will be doing better than it is now (nc).
- The chart below shows the proportion of Britons who think the economy will be doing worse in a years' time has increased over the last year from a low of 20\% in August 2021. The proportion of Britons who think the economy will be doing better, or about the same has also fallen.

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Graph 2: Thinking about the year ahead, do you think the economy will be doing...?


- More than three quarters of Britons (73\%, -7 Vs August 2022) think the government has handled the cost of living crisis very/fairly poorly. 18\% (+3) think the government has handled the crisis very/fairly well. $9 \%$ are not sure (+5).
- The majority of the fieldwork was conducted before the mini budget announcement on Friday 23 September. However, over a quarter of Britons (28\%) think the British economy would benefit most from an increase in government spending. $23 \%$ think it would benefit from a reduction in government spending, and $14 \%$ think it would benefit most from no change in spending. $35 \%$ of Britons are unsure.


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## 3. Party Leaders

When it comes to party leaders, opinion is split on whether Liz Truss or Keir Starmer would be best placed to tackle the UK's biggest policy challenges. A large proportion simply don't know who would be better.

Q: Which of these leaders do you think would be best at:

|  | Liz Truss | Keir Starmer | Neither | Don't <br> know |
| :--- | :---: | :---: | :---: | :---: |
| Reducing the cost of <br> living | $21 \%$ | $23 \%$ | $32 \%$ | $23 \%$ |
| Reducing serious crime | $19 \%$ | $18 \%$ | $35 \%$ | $27 \%$ |
| Improving the economy | $22 \%$ | $21 \%$ | $33 \%$ | $24 \%$ |
| Managing the NHS | $21 \%$ | $24 \%$ | $29 \%$ | $26 \%$ |
| Tackling climate change | $18 \%$ | $19 \%$ | $33 \%$ | $30 \%$ |
| Managing the COVID-19- <br> 19 pandemic | $22 \%$ | $21 \%$ | $30 \%$ | $28 \%$ |
| Managing Brexit | $22 \%$ | $17 \%$ | $34 \%$ | $26 \%$ |
| Telling the Truth | $18 \%$ | $19 \%$ | $41 \%$ | $22 \%$ |
| Making decisions which <br> are in the best interest of <br> the general public | $21 \%$ | $24 \%$ | $32 \%$ | $24 \%$ |
| Leading Britain if military <br> action was needed | $23 \%$ | $18 \%$ | $30 \%$ | $29 \%$ |
| Negotiating trade deals <br> with other countries | $26 \%$ | $19 \%$ | $30 \%$ | $26 \%$ |
| Standing up to Russia | $25 \%$ | $15 \%$ | $32 \%$ | $28 \%$ |

4. Voting intentions (Note: the majority of the fieldwork was conducted before the mini budget announcement on Friday 23 September and the Labour Party Conference which started on Tuesday 27 September):

- Labour 39\% (-1 Vs August 2022)
- Conservatives 35\% (+2)
- Liberal Democrats 10\% (-4)
- SNP $5 \%(+1)$
- Green 4\% (-2)
- Reform UK 3\% (+1)
- UKIP 2\% (+2)
- Plaid Cymru 1\% (nc)
- Other $1 \%$ (nc)


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## 5. The importance of the King and Royal Family

A majority of Britons strongly/slightly agree that the King and the Royal Family are important to the UK for attracting tourism, improving Britain's image abroad, and helping to bring communities together:

- Attracting tourism: 71\%
- Improving Britain's image abroad: $64 \%$
- Helping to bring communities together: $55 \%$
- Highlighting issues such as climate change: 50\%
- Growing the UK economy: 48\%
- Giving a voice to marginalised groups: 38\%
-Ends-


## Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 29 September.

A total of 1,141 interviews were conducted online among adults living in Great Britain between the 22 and 26 September 2022. All interviews were conducted online using the Kantar Research Express. The Kantar Profiles online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

## About Kantar Public:

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With permanent fully staffed offices in 21 countries, our specialist consultants and researchers are supported by our unique global data ecosystem providing gold standard data. We combine expertise in human understanding with advanced technologies and data science, to provide the evidence and advisory services for successful decision-making in government and organisations working for the public realm. We share global best practice through local expertise. For more information, please visit www.kantarpublic.com

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## Polling Methodological Note - September 2022

A representative sample of 1,141 adults in Great Britain were interviewed between the $22^{\text {nd }}$ and $26^{\text {th }}$ September 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

## Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

## Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

## Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis $\left(2017{ }^{1}\right)$. Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party $=32.1 \%$ to $38.9 \%$
- Labour Party = 36.2\% to $42.6 \%$
- Labour lead over Conservatives $=-1.1 \%$ pts to $9.3 \%$ pts

[^2]
## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

## Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

|  | Unweighted count | Weighted count |
| :--- | :---: | :---: |
| Male 18-24 | 70 | 62 |
| Male 25-34 | 100 | 98 |
| Male 35-44 | 91 | 91 |
| Male 45-54 | 100 | 95 |
| Male 55-69 | 134 | 124 |
| Male 70+ | 67 | 89 |
| Female 18-24 | 58 | 59 |
| Female 25-34 | 99 | 96 |
| Female 35-44 | 100 | 92 |
| Female 45-54 | 101 | 97 |
| Female 55-69 | 150 | 129 |
| Female 70+ | 71 | 109 |

*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2020 Population Estimates:

|  | Unweighted count | Weighted count |
| :--- | :---: | :---: |
| North East England | 75 | 48 |
| North West England | 116 | 129 |
| Yorkshire \& Humber | 106 | 97 |
| East Midlands | 104 | 86 |
| West Midlands | 116 | 103 |
| East of England | 107 | 109 |
| London | 106 | 154 |
| South East England | 122 | 160 |
| South West England | 111 | 101 |
| Wales | 69 | 56 |
| Scotland | 109 | 98 |

## Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

|  | Unweighted count | Weighted count |
| :--- | :---: | :---: |
| Aged 18-24 with a degree | 45 | 23 |
| Aged 25-44 with a degree | 179 | 169 |
| Aged 45-69 with a degree | 122 | 128 |

[^3]| Other | 795 | 820 |
| :--- | :---: | :---: |

Vote in the 2016 EU referendum*
Source: EU referendum \& ONS Mid Year-2020 Population Estimates

|  | Unweighted percentage | Weighted percentage |
| :--- | :---: | :---: |
| Remain** | $40 \%$ | $28 \%$ |
| Leave** $^{\text {Did not vote** }}$ | $35 \%$ | $30 \%$ |

*An imputed response is given for those that did not say who they voted for in the referendum.
**The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

## Vote in the 2019 General Election*

Source: General Election \& ONS Mid Year-2020 Population Estimates

|  | Unweighted percentage | Weighted percentage |
| :--- | :---: | :---: |
| No vote | $24 \%$ | $45 \%$ |
| Labour | $25 \%$ | $20 \%$ |
| Conservative | $36 \%$ | $24 \%$ |
| Liberal Democrats | $6 \%$ | $5 \%$ |
| SNP/Plaid Cyrmu | $4 \%$ | $3 \%$ |
| Other | $5 \%$ | $3 \%$ |

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

|  | Unweighted percentage | Weighted percentage |
| :--- | :---: | :---: |
| Estimated Voting Age <br> Population turnout if <br> General Election were to be <br> held tomorrow | $80 \%$ | $59 \%$ |

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

## Further details

Please contact Richard Crawshaw Richard.Crawshaw@Kantar.com for further details on the methodology used in this polling.

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 388 | 214 | 174 | 13 | 27 | 35 | 48 | 89 | 176 | 169 | 127 | 43 | 36 | 9 |
| Definitely vote (4) | 34\% | $\begin{gathered} 38 \% \\ \text { B } \end{gathered}$ | 30\% | 11\% | 14\% | 19\% | 25\% | $\begin{aligned} & 49 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{gathered} 66 \% \\ \text { CDEFG } \end{gathered}$ | $64 \%$ $M$ | $\begin{gathered} 57 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 71 \% \\ \mathrm{M}^{*} \end{gathered}$ | $\begin{aligned} & 52 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 2\% |
| Probably vote (3) | 241 | 114 | 126 | 39 | 55 | 40 | 33 | 34 | 41 | 56 | 72 | 18 | 11 | 75 |
|  | 21\% | 20\% | 22\% | $\begin{aligned} & 33 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $28 \%$ | 22\% | $\stackrel{17 \%}{*}$ | 18\% | 15\% | 21\% | $\begin{aligned} & \text { 32\% } \\ & \text { ILM } \end{aligned}$ | $\stackrel{29 \%}{*}$ | $\stackrel{15 \%}{*}$ | 16\% |
| Probably not vote (2) | 195 | 63 | 132 | 36 | 61 | 37 | 23 | 20 | 18 | 26 | 13 | - | 9 | 128 |
|  | 17\% | 11\% | $\begin{gathered} 23 \% \\ \text { A } \end{gathered}$ | $\begin{aligned} & 29 \% \\ & \text { FGH }^{*} \end{aligned}$ | $\begin{aligned} & 31 \% \\ & \text { FGH } \end{aligned}$ | $\underset{\mathrm{H}^{*}}{20 \%}$ | $\stackrel{12 \%}{*}$ | 11\% | 7\% | 10\% | 6\% | * | $\begin{gathered} 13 \% \\ \mathrm{~K}^{*} \end{gathered}$ | $\begin{gathered} \text { 27\% } \\ \text { IJK } \end{gathered}$ |
| Definitely not vote (1) | 285 | 147 | 137 | 30 | 34 | 65 | 89 | 38 | 29 | 10 | 9 | - | 13 | 243 |
|  | 25\% | 27\% | 24\% | $\begin{gathered} \text { 25\% } \\ \mathbf{H}^{*} \end{gathered}$ | 17\% | $\begin{aligned} & 35 \% \\ & \text { DGH* } \end{aligned}$ | $\begin{gathered} 46 \% \\ \text { CDGH } \end{gathered}$ | 21\% | 11\% | 4\% | 4\% | * | $\begin{aligned} & \text { 19\% } \\ & \text { IJK }^{*} \end{aligned}$ | $51 \%$ IJKL |
| Or would you prefer not to say? | 32 | 18 | 13 | 3 | 18 | 7 | - | 2 | 3 | 3 | 3 | - | - | 19 |
|  | 3\% | 3\% | 2\% | $\stackrel{\text { 2\% }}{*}$ | 9\% <br> FGH* | 4\% | * | 1\% | 1\% | 1\% | 1\% | * | * | 4\% |
| NET : Definitely/probably vote | 629 | 327 | 300 | 53 | 81 | 74 | 80 | 123 | 217 | 225 | 199 | 60 | 47 | 85 |
|  | 55\% | 59\% | 52\% | 43\% | 42\% | 41\% | 42\% | $\begin{aligned} & \text { 67\% } \\ & \text { CDEF } \end{aligned}$ | $\begin{gathered} 81 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & \text { 85\% } \\ & \text { LM } \end{aligned}$ | $\begin{gathered} 89 \% \\ \text { LM } \end{gathered}$ | $\begin{aligned} & 100 \% \\ & \text { ILM }^{*} \end{aligned}$ | $\begin{aligned} & 67 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 18\% |
| NET : Definitely/probably not vote | 480 | 211 | 269 | 66 | 95 | 102 | 112 | 58 | 47 | 36 | 21 | - | 22 | 371 |
|  | 42\% | 38\% | 46\% | 54\% | 49\% | 56\% | 58\% | 32\% | 18\% | 14\% | 9\% | - | 33\% | 78\% |
|  |  |  |  | $\mathrm{GH}^{*}$ | GH* | $\mathrm{GH}^{*}$ | $\mathrm{GH}^{*}$ | H |  | K |  | * | IJK* | IJKL |
| Mean score | 2.66 | 2.73 | 2.59 | 2.3 | 2.42 | 2.25 | 2.2 | 2.96 | 3.38 | 3.47 | 3.44 | 3.71 | 3 | 1.67 |
|  |  |  |  | * | * | * | * | CDEF* | CDEFG | LM | LM | JLM* | M* |  |
| Standard Deviation | 1.199 | 1.242 | 1.157 | 0.975 | 0.966 | 1.152 | 1.26 | 1.204 | 1.02 | 0.822 | 0.773 | 0.458 | 1.205 | 0.823 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Error Variance | 0.001 | 0.003 | 0.002 | 0.008 | 0.005 | 0.008 | 0.008 | 0.008 | 0.004 | 0.003 | 0.003 | 0.003 | 0.021 | 0.001 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used - Column Means: Columns Tested (5\%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: $30\left({ }^{* *)}\right.$, Small Base: 100 (*) - Column Proportions: Columns Tested (5\%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: $30\left({ }^{* *}\right)$, Small Base: $100\left({ }^{*}\right) \quad$ Continuity correction applied

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Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 388 | 164 | 182 | 38 |
| Definitely vote (4) | 34\% | $\begin{gathered} 49 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 55 \% \\ \text { P } \end{gathered}$ | 9\% |
|  | 241 | 67 | 83 | 79 |
| Probably vote (3) | 21\% | 20\% | 25\% | 18\% |
|  | 195 | 50 | 31 | 106 |
| Probably not vote (2) | 17\% | 15\% | 9\% | $\begin{gathered} 24 \% \\ \text { NO } \end{gathered}$ |
|  | 285 | 50 | 27 | 198 |
| Definitely not vote (1) | 25\% | $\begin{gathered} 15 \% \\ 0 \end{gathered}$ | 8\% | $\begin{gathered} 46 \% \\ \text { NO } \end{gathered}$ |
|  | 32 | 5 | 7 | 13 |
| Or would you prefer not to say? | 3\% | 2\% | 2\% | 3\% |
|  | 629 | 230 | 265 | 117 |
| NET : Definitely/probably vote | 55\% | $\begin{gathered} 69 \% \\ \mathrm{P} \end{gathered}$ | $\begin{aligned} & 80 \% \\ & \text { NP } \end{aligned}$ | 27\% |
|  | 480 | 100 | 59 | 304 |
| NET : Definitely/probably not vote | 42\% | $\begin{gathered} 30 \% \\ 0 \end{gathered}$ | 18\% | $\begin{aligned} & 70 \% \\ & \text { NO } \end{aligned}$ |
| Mean score | 2.66 | 3.04 | 3.3 | 1.9 |
|  |  |  |  |  |
|  |  | P | NP |  |
| Standard Deviation | 1.199 | 1.119 | 0.955 | 1.006 |
|  |  |  |  |  |
| Error Variance | 0.001 | 0.004 | 0.003 | 0.002 |
|  |  |  |  |  |

Base: All adults in GB 18+ excluding those who plan not to vote \& those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 923 | 463 | 458 | 100 | 157 | 143 | 159 | 165 | 199 | 366 | 268 | 58 | 92 | 130 |
| Weighted Base | 547 | 285 | 261 | 41 | 73 | 64 | 70 | 107 | 191 | 205 | 175 | 51 | 45 | 65 |
|  | 212 | 110 | 101 | 26 | 33 | 35 | 25 | 47 | 46 | 13 | 146 | 19 | 5 | 28 |
| Labour | 39\% | 39\% | 39\% | $\begin{gathered} \text { 63\% } \\ \text { DFGH* } \end{gathered}$ | $\begin{gathered} 45 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 54 \% \\ \text { FH }^{*} \end{gathered}$ | $\stackrel{36 \%}{*}$ | $44 \%$ $H$ | 24\% | 7\% | $\begin{aligned} & \text { 84\% } \\ & \text { IKLM } \end{aligned}$ | $\begin{gathered} 37 \% \\ \text { IL* }^{*} \end{gathered}$ | $\stackrel{\text { 10\% }}{*}$ | $\begin{gathered} 43 \% \\ \text { IL* } \end{gathered}$ |
|  | 194 | 104 | 89 | 6 | 19 | 19 | 23 | 30 | 97 | 160 | 11 |  | 3 | 16 |
| Conservative | 35\% | 37\% | 34\% | $\stackrel{15 \%}{*}$ | $\stackrel{26 \%}{*}$ | $\stackrel{29 \%}{*}$ | $\begin{gathered} 33 \% \\ C^{*} \end{gathered}$ | 28\% | $\begin{gathered} 51 \% \\ \text { CDEFG } \end{gathered}$ | $78 \%$ JKLM | 6\% | 2\% | $\stackrel{6 \%}{*}$ | $\begin{aligned} & \text { 25\% } \\ & \text { JKL* } \end{aligned}$ |
|  | 56 | 34 | 22 | 3 | 10 | 5 | 7 | 10 | 21 | 8 | 6 | 30 | 2 | 8 |
| Liberal Democrats | 10\% | 12\% | 8\% | 7\% | 13\% | $\stackrel{8}{*}$ | 10\% | 9\% | 11\% | 4\% | 3\% | $58 \%$ IJLM* | 5\% | $\begin{gathered} 12 \% \\ 1 \mathrm{JJ}^{*} \end{gathered}$ |
|  | 28 | 13 | 15 | 1 | 3 | 4 | 6 | 5 | 8 | - | 3 | - | 24 | 1 |
| SNP | 5\% | 4\% | 6\% | $\stackrel{3}{*}$ | $\stackrel{4}{*}$ | $\stackrel{6 \%}{*}$ | $\stackrel{\text { \% }}{ }$ | 5\% | 4\% | * | 2\% | * | $\begin{aligned} & 53 \% \\ & \text { IJKM } \end{aligned}$ | 1\% |
|  | 25 | 9 | 16 | 3 | 6 | 1 | 4 | 4 | 6 | 7 | 7 | 1 | 4 | 5 |
| Green | 4\% | 3\% | 6\% | $\stackrel{8}{*}$ | $\stackrel{8 \%}{*}$ | $\stackrel{\text { 2\% }}{*}$ | $\stackrel{\text { 6\% }}{*}$ | 4\% | 3\% | 3\% | 4\% | $\stackrel{\text { 2\% }}{*}$ | 9\% | 8\% |
|  | 15 | 7 | 8 | 1 | 3 | - | 3 | 5 | 3 | 8 | 1 | - | 2 | 4 |
| Reform UK | 3\% | 3\% | 3\% | 1\% | 4\% | * | 4\% | 5\% | 2\% | 4\% | 1\% | * | $\stackrel{5 \%}{*}$ | $\underset{J^{*}}{6 \%}$ |
|  | 9 | 3 | 6 | - | - | - | 2 | 2 | 5 | 5 | - | - | 1 | 3 |
| UKIP | 2\% | 1\% | 2\% | * | * | * | 2\% | 2\% | 3\% | 2\% | * | * | $\stackrel{\text { 2\% }}{*}$ | 5\% $\mathrm{J}^{*}$ |
|  | 4 | 2 | 2 | 1 | - | - | - | 1 | 2 | 1 | - | - | 2 | J |
| Plaid Cymru | 1\% | 1\% | 1\% | 2\% | - | 1\% | - | 1\% | 1\% | 1\% | * | - | 4\% | * |
|  |  |  |  | * | * | * | * |  |  |  |  | * | * | * |
|  | 5 | 3 | 2 | - | - | - | - | 3 | 2 | 3 | - | - | 2 | - |
| Other | 1\% | 1\% | 1\% | - | - | * | * | 3\% | 1\% | 1\% | - | - | 5\% | - |
|  |  |  |  | * | * | * | * |  |  |  |  | * | J* | * |

Overlap formula used - Column Means: Columns Tested (5\%): A/B, C/D/E/F/G/H,
N/O/P Minimum Base: $30\left({ }^{(* *)}\right.$, Small Base: $100\left({ }^{*}\right) \quad$ Continuity correction applied
KANTAR

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Base: All adults in GB 18+ excluding those who plan not to vote \& those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 923 | 353 | 425 | 132 |
| Weighted Base | 547 | 209 | 229 | 100 |
| Labour | 212 | 43 | 119 | 48 |
|  | 39\% | 21\% | 52\% | 48\% |
|  |  |  | N | $\mathrm{N}^{*}$ |
| Conservative | 194\% | 114 | 22\% | 26$26 \%$ |
|  |  | 54\% |  |  |
|  |  | OP |  |  |
| Liberal Democrats | 56\% | 13 | 31$14 \%$ | 10$10 \%$ |
|  |  | 6\% |  |  |
|  |  |  | N |  |
| SNP | 28 | 6$3 \%$ | $\begin{gathered} 18 \\ 8 \% \\ \mathrm{~N} \end{gathered}$ | 3$3 \%$$*$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Green | $\begin{aligned} & 25 \\ & 4 \% \end{aligned}$ | 10$5 \%$ | 8$3 \%$ | 7$7 \%$$*$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Reform UK | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | 10 | ${ }^{1}$ | $\begin{gathered} 4 \\ 4 \% \\ 0^{*} \end{gathered}$ |
|  |  | 5\% |  |  |
|  |  | $\bigcirc$ |  |  |
| UKIP | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | 8 | * | 1\% |
|  |  | 4\% |  |  |
|  |  | 0 |  |  |
| Plaid Cymru | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | 2$1 \%$ | 2$1 \%$ | $\begin{gathered} 1 \\ 1 \% \end{gathered}$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Other | 5$1 \%$ | 4$2 \%$ | ${ }^{*}$ | - |
|  |  |  |  | - |
|  |  |  |  | * |

Base: All adults in GB 18+ excluding those who plan not to vote \& those who refuse to say who they will vote for

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 923 | 463 | 458 | 100 | 157 | 143 | 159 | 165 | 199 | 366 | 268 | 58 | 92 | 130 |
| Weighted Base | 683 | 347 | 335 | 66 | 110 | 84 | 88 | 125 | 210 | 225 | 195 | 55 | 50 | 149 |
| Labour | 267 | 138 | 128 | 39 | 49 | 45 | 34 | 51 | 49 | 16 | 161 | 20 | 6 | 63 |
|  | 39\% | 40\% | 38\% | $\begin{aligned} & 59 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $\begin{gathered} 45 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 53 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 38 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 41 \% \\ H \end{gathered}$ | 24\% | 7\% | $\begin{aligned} & \text { 83\% } \\ & \text { IKLM } \end{aligned}$ | $\begin{gathered} 36 \% \\ \text { IL* }^{*} \end{gathered}$ | $\stackrel{12 \%}{*}$ | $\begin{gathered} 43 \% \\ \text { LL* }^{*} \end{gathered}$ |
| Conservative | 228 | 120 | 108 | 10 | 26 | 24 | 27 | 35 | 106 | 173 | 13 | 1 | 3 | $\begin{gathered} 33 \\ 22 \% \\ \text { JKL** } \end{gathered}$ |
|  | 33\% | 35\% | 32\% | 15\% | $24 \%$ | 28\% | $31 \%$ | 28\% | $\begin{gathered} 50 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & \text { 77\% } \\ & \text { JKLM } \end{aligned}$ | 7\% | 2\% |  |  |
| Liberal Democrats | 74 | 41 | 33 | 6 | 13 | 9 | 8 | 15 | 24 | 8 | 7 | $\begin{gathered} 33 \\ 59 \% \\ \text { IJLM* } \end{gathered}$ | $\begin{gathered} 3 \\ 6 \% \\ * \end{gathered}$ | $\begin{gathered} 20 \\ 13 \% \\ \text { IJ* } \end{gathered}$ |
|  | 11\% | 12\% | 10\% | 8\% | $\stackrel{12 \%}{*}$ | 11\% | $9 \%$ | 12\% | 12\% | 4\% | 4\% |  |  |  |
| Green | 37 | 14 | 23 | 7 | 12 | 1 | 5 | 5 | 7 | 9 | 8 | $3 \%$ | 5 | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ |
|  | 5\% | 4\% | 7\% | 10\% | 11\% | 1\% | 6\% | 4\% | 3\% | 4\% | 4\% |  | 9\% |  |
| SNP |  | 14 | 16 | 1 | 4 | 5 | 7 | 5 | 9 | - | 3 | - | $\begin{gathered} 25 \\ 51 \% \\ \text { IJKM } \end{gathered}$ | $\begin{gathered} 2 \\ 1 \% \\ * \end{gathered}$ |
|  | 4\% | 4\% | 5\% | 2\% | $3 \%$ | 5\% | 8\% | 4\% | 4\% | * | 1\% | * |  |  |
| Reform UK | 21 | 10 | 11 | 2 | 6 | - | 4 | 5 | 4 | 9 | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ |  | $\begin{gathered} 2 \\ 5 \% \end{gathered}$ | 6\% |
|  | 3\% | 3\% | 3\% | $3 \%$ | 6\% | * | $5 \%$ | 4\% | 2\% | 4\% |  |  |  |  |
| UKIP | 15 | 4 | 10 | - | - | - | 3 | 5 | 7 | 5 | - | - | 2\% | $\begin{gathered} 9 \\ 6 \% \\ \mathrm{~J}^{*} \end{gathered}$ |
|  | 2\% | 1\% | 3\% | * | - | * | 3\% | 4\% | 3\% | 2\% | * |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Plaid Cymru | 5 | 2 | 3 | 2 | - | - | - | 1 | 3 | 1 | * | - | $\begin{gathered} 2 \\ 4 \% \end{gathered}$ | * |
|  | 1\% | 1\% | 1\% | 2\% | * | * | * | 1\% | 1\% | 1\% |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other | 5 | 3 | 2 | - | - |  |  | 3$3 \%$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \\ \hline \end{gathered}$ |  |  | 2 <br> $5 \%$ <br> $\mathrm{~J}^{*}$ | - |
|  | 1\% | 1\% | 1\% |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used - Column Means: Columns Tested (5\%): A/B, C/D/E/F/G/H,
N/O/P Minimum Base: $30\left({ }^{(* *)}\right.$, Small Base: $100\left({ }^{*}\right) \quad$ Continuity correction applied
KANTAR

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Base: All adults in GB 18+ excluding those who plan not to vote \& those who refuse to say who they will vote for

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 923 | 353 | 425 | 132 |
| Weighted Base | 683 | 247 | 259 | 167 |
| Labour | 267 | 54 | 134 | 76$46 \%$ |
|  | 39\% | 22\% | 52\% |  |
|  |  |  | N | $\mathrm{N}^{*}$ |
| Conservative | 228$33 \%$ | 126 | 56$22 \%$ | 40$24 \%$ |
|  |  | 51\% |  |  |
|  |  | OP |  |  |
| Liberal Democrats | 74$11 \%$ | 7\% | 34$13 \%$ | 21$13 \%$ |
|  |  |  |  |  |
|  |  |  |  | , |
| Green | 37$5 \%$ | 13 | 10 | 14$8 \%$$*$ |
|  |  | 5\% | 4\% |  |
|  |  |  |  |  |
| SNP | 30$4 \%$ | 6$2 \%$ | 20$8 \%$N | 4$2 \%$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Reform UK | $\begin{aligned} & 21 \\ & 3 \% \end{aligned}$ | 12$5 \%$0 | 1$1 \%$ | 8$5 \%$ |
|  |  |  |  |  |
|  |  |  |  |  |
| UKIP | $\begin{gathered} 15 \\ 2 \% \end{gathered}$ | $\begin{gathered} 13 \\ 5 \% \\ 0 \end{gathered}$ | * | 2$1 \%$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Plaid Cymru | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ | 2$1 \%$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Other | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | * | - |
|  |  |  |  | - |
|  |  |  |  | * |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 475 | 222 | 252 | 65 | 109 | 105 | 96 | 59 | 40 | - | - | - | - | 475 |
| No, did not vote | 42\% | 40\% | 43\% | 54\% | 56\% | 58\% | 50\% | 32\% | 15\% | - | - | - | - | 100\% |
|  |  |  |  | GH* | GH* | $\mathrm{GH}^{*}$ | $\mathrm{GH}^{*}$ | H |  |  |  | * | * | IJKL |
| Yes, Conservative | 264 | 137 | 126 | 4 | 12 | 22 | 38 | 48 | 140 | 264 | - | - | - | - |
|  | 23\% | 25\% | 22\% | 4\% | 6\% | 12\% | 20\% | 26\% | 52\% | 100\% | - | - | - | - |
|  |  |  |  | * | * | * | CD* | CDE | CDEFG | JKLM |  | * | * |  |
| Yes, Labour | 222 | 107 | 115 | 25 | 40 | 39 | 32 | 46 | 39 | - | 222 | - | - | - |
|  | 19\% | 19\% | 20\% | 21\% | 21\% | 21\% | 17\% | 25\% | 15\% | - | 100\% | - | - | - |
|  |  |  |  | * | * | * | * |  |  |  | IKLM | * | * |  |
| Yes, Liberal Democrat | 60 | 34 | 26 | 3 | 6 | 4 | 5 | 16 | 26 | - | - | 60 | - | - |
|  | 5\% | 6\% | 4\% | 3\% | 3\% | 2\% | 2\% | 8\% | 10\% | - | - | 100\% | - | - |
|  |  |  |  | * | * | * | * |  |  |  |  | IJLM* | * |  |
| Yes, SNP - Scottish National Party | 38 | 21 | 17 | 5 | 8 | 3 | 6 | 7 | 9 | - | - | - | 38 | - |
|  | 3\% | 4\% | 3\% | 4\% | 4\% | 2\% | 3\% | 4\% | 3\% | - | - | - | 55\% | - |
|  |  |  |  | * | * | * | * |  |  |  |  | * | IJKM* |  |
| Yes, Green Party | 16 | 8 | 8 | - | 2 | - | 6 | 2 | 5 | - | - | - | 16 | - |
|  | 1\% | 1\% | 1\% | * | 1\% | * | 3\% | 1\% | 2\% | - | - | - | 23\% | - |
|  |  |  |  | * | * | * | * |  |  |  |  | * | IJKM* |  |
| Yes, Brexit Party | 9 | 4 | 5 | - | - | - | 1 | 3 | 3 | - | - | - | 9 | - |
|  | 1\% | 1\% | 1\% | * | * | * | 1\% | 2\% | 1\% | - | - | - | 13\% | - |
|  |  |  |  | * | * | * | * |  |  |  |  | * | IJM* |  |
| Yes, Plaid Cymru | 4 | 2 | 2 | - | - | - | 1 | - | 3 | - | - | - | 4 | - |
|  | * | * | * | - | - | - | * | * | 1\% | - | - | - | 6\% | - |
|  |  |  |  | * | * | * | * |  |  |  |  | * | IJM* |  |
| Other party or individual | 3 | 1 | 1 | - | - | - | - | 1 | 1 | - | - | - | 3 | - |
|  | * | * | * | - | * | - | - | 1\% | * | - | - | - | 4\% | - |
|  |  |  |  | * | * | * | * |  |  |  |  | * | M ${ }^{*}$ |  |
| Prefer not to answer | 51 | 20 | 29 | 18 | 15 | 9 | 6 | 2 | 1 | - | - | - | - | - |
|  | 4\% | 4\% | 5\% | 15\% | 8\% | 5\% | 3\% | 1\% | * | - | - | - | - | - |
|  |  |  |  | $\mathrm{FGH}^{*}$ | $\mathrm{GH}^{*}$ | * | * |  |  |  |  | * | * |  |

## Base: All adults GB 18+

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 335 | 161 | 175 | 4 | 21 | 37 | 57 | 70 | 146 | 179 | 31 | 11 | 24 | 85 |
| Leave | 29\% | 29\% | 30\% | 3\% | 11\% | $\begin{gathered} 20 \% \\ \mathrm{C}^{*} \end{gathered}$ | $\begin{aligned} & 30 \% \\ & C D^{*} \end{aligned}$ | $\begin{aligned} & 38 \% \\ & \text { CDE } \end{aligned}$ | $\begin{gathered} 55 \% \\ \text { CDEFG } \end{gathered}$ | 68\% <br> JKLM | 14\% | 19\% | $\begin{aligned} & 35 \% \\ & \mathrm{JM}^{*} \end{aligned}$ | 18\% |
|  | 330 | 172 | 158 | 23 | 58 | 42 | 54 | 64 | 89 | 58 | 138 | 43 | 36 | 41 |
| Remain | 29\% | 31\% | 27\% | $\stackrel{19 \%}{*}$ | 30\% | 23\% | 28\% | $35 \%$ c | 33\% | $\begin{gathered} \text { 22\% } \\ \text { M } \end{gathered}$ | $\begin{gathered} \text { 62\% } \\ \text { IM } \end{gathered}$ | $\begin{aligned} & 72 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | $\begin{gathered} 52 \% \\ \mathrm{IM}^{*} \end{gathered}$ | 9\% |
|  | 434 | 206 | 227 | 79 | 107 | 98 | 76 | 45 | 30 | 22 | 51 | 6 | 8 | 334 |
| Did not vote | 38\% | 37\% | 39\% | 65\% | 55\% | 54\% | 40\% | 24\% | 11\% | 8\% | 23\% | 9\% | 11\% | 70\% |
|  |  |  |  | FGH* | $\mathrm{GH}^{*}$ | GH* | GH* | H |  |  | , | * | * | IJKL |
|  | 41 | 17 | 22 | 14 | 9 | 7 | 5 | 4 | 2 | 4 | 3 | - | 1 | 15 |
| Don't know | 4\% | 3\% | 4\% | 12\% | 4\% | 4\% | 3\% | 2\% | 1\% | 2\% | 1\% | - | 2\% | 3\% |
|  |  |  |  | $\mathrm{FGH}^{*}$ |  |  |  |  |  |  |  |  |  |  |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 335 | 335 | - | - |
| Leave | 29\% | $\begin{gathered} 100 \% \\ \text { OP } \end{gathered}$ | - | - |
|  | 330 | - | 330 | - |
| Remain | 29\% | - | $\begin{gathered} 100 \% \\ \text { NP } \end{gathered}$ | - |
|  | 434 | - |  | 434 |
| Did not vote | 38\% | - | - | $\begin{gathered} 100 \% \\ \text { NO } \end{gathered}$ |
|  | 41 | - | - | - |
| Don't know | 4\% | - | - | - |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 271 | 163 | 109 | 25 | 36 | 30 | 55 | 31 | 94 | 104 | 45 | 18 | 25 | 74 |
| Growing the UK's economy | 24\% | $\begin{gathered} 29 \% \\ \text { B } \end{gathered}$ | 19\% | $\stackrel{20 \%}{*}$ | 19\% | $\stackrel{16 \%}{*}$ | $\stackrel{29 \%}{*}$ | 17\% | $\begin{gathered} 35 \% \\ \text { CDEG } \end{gathered}$ | $\begin{gathered} \text { 39\% } \\ \text { JM } \end{gathered}$ | 20\% | $30 \%$ | $\begin{gathered} 36 \% \\ \mathrm{M}^{*} \end{gathered}$ | 16\% |
| Reducing crime | 155 | 72 | 83 | 8 | 27 | 27 | 28 | 26 | 39 | 52 | 20 | 4 | 4 | 73 |
|  | 14\% | 13\% | 14\% | $\stackrel{6 \%}{*}$ | 14\% | $\stackrel{15 \%}{*}$ | $\stackrel{14 \%}{*}$ | 14\% | 15\% | $\begin{aligned} & \text { 20\% } \\ & \text { JKL } \end{aligned}$ | 9\% | $\stackrel{6 \%}{*}$ | 6\% | 15\% |
| Investing more in NHS capacity | 397 | 169 | 228 | 22 | 52 | 66 | 71 | 69 | 117 | 96 | 86 | 28 | 25 | 156 |
|  | 35\% | 30\% | $\begin{gathered} 39 \% \\ \text { A } \end{gathered}$ | $\stackrel{18}{*}$ | 27\% | $\begin{gathered} 36 \% \\ C^{*} \end{gathered}$ | $37 \%$ $\mathrm{C}^{*}$ | $38 \%$ c | $44 \%$ $C D$ | 36\% | 39\% | $\stackrel{46 \%}{*}$ | $\stackrel{36 \%}{*}$ | 33\% |
| Investing more in social care for the elderly | 104 | 44 | 60 | 3 | 12 | 9 | 14 | 24 | 43 | 35 | 21 | 9 | 12 | 25 |
|  | 9\% | 8\% | 10\% | 2\% | 6\% | 5\% | 7\% | $\begin{gathered} 13 \% \\ c \end{gathered}$ | $\begin{aligned} & 16 \% \\ & \text { CDE } \end{aligned}$ | $\begin{gathered} 13 \% \\ \mathrm{M} \end{gathered}$ | 10\% | $\begin{aligned} & 15 \% \\ & \mathrm{M}^{*} \end{aligned}$ | $\begin{aligned} & 18 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 5\% |
| Reducing the national debt | 115 | 64 | 51 | 11 | 26 | 16 | 17 | 13 | 33 | 42 | 17 | 9 | 10 | 37 |
|  | 10\% | 12\% | 9\% | 9\% | 13\% | 9\% | 9\% | 7\% | 12\% | $\begin{gathered} 16 \% \end{gathered}$ | 8\% | 14\% | 15\% | 8\% |
| Investing more in education | 84 | 44 | 40 | 18 | 19 | 20 | 13 | 6 | 8 | 17 | 21 | 3 | 3 | 40 |
|  | 7\% | 8\% | 7\% | $\begin{aligned} & 15 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | 10\% | $11 \%$ $\mathrm{H}^{*}$ | 7\% | 4\% | 3\% | 6\% | 9\% | $5 \%$ | $4 \%$ | 8\% |
| Stricter border controls to reduce immigration | 207 | 77 | 131 | 3 | 17 | 21 | 37 | 42 | 87 | 94 | 13 | - | 16 | 82 |
|  | 18\% | 14\% | $\begin{gathered} 22 \% \\ \text { A } \end{gathered}$ | 2\% | $9 \%$ | 11\% | $\begin{aligned} & 19 \% \\ & C^{*} \end{aligned}$ | $\begin{gathered} 23 \% \\ C D \end{gathered}$ | $\begin{aligned} & 33 \% \\ & \text { CDEF } \end{aligned}$ | 36\% | 6\% | * | $\begin{gathered} 23 \% \\ \mathrm{JK}^{*} \end{gathered}$ | $\begin{gathered} \text { 17\% } \\ \text { JK } \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |  | JKM |  |  |  |  |
| Reducing income inequality between the richest and the poorest | 222 | 125 | 97 | 23 | 40 | 20 | 37 | 49 | 51 | 19 | 72 | 20 | 18 | 85 |
|  | 19\% | 22\% | 17\% | $19 \%$ | $21 \%$ | 11\% | 19\% | $\begin{gathered} 27 \% \\ \mathrm{E} \end{gathered}$ | 19\% | 7\% | $\begin{gathered} 32 \% \\ \text { IM } \end{gathered}$ | $\begin{aligned} & 33 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | $\underset{\left.\right\|^{*}}{26 \%}$ | 18\% |
| Reducing unemployment | 87 | 44 | 43 | 24 | 21 | 22 | 6 | 9 | 6 | 13 | 9 | 6 | 4 | 54 |
|  | 8\% | 8\% | 7\% | 19\% | $\begin{aligned} & 11 \% \\ & \mathrm{H}^{*} \end{aligned}$ | $\begin{gathered} 12 \% \\ \mathrm{H}^{*} \end{gathered}$ | 3\% | 5\% | 2\% | 5\% | 4\% | 10\% | $\stackrel{6}{*}$ | $\begin{gathered} 11 \% \\ \text { IJ } \end{gathered}$ |
|  |  |  |  | FGH* |  |  |  |  |  |  |  |  |  |  |
| Affordable housing | 169 | 76 | 92 | 31 | 41 | 24 | 32 | 22 | 18 | 20 | 45 | 7 | 5 | 82 |
|  | 15\% | 14\% | 16\% | 26\% | $\begin{gathered} 21 \% \\ \mathrm{H}^{*} \end{gathered}$ | $13 \%$ | $\begin{aligned} & 17 \% \\ & \mathrm{H}^{*} \\ & \hline \end{aligned}$ | 12\% | 7\% | 8\% | $20 \%$1 | $\stackrel{12 \%}{*}$ | 8\% | $\begin{gathered} 17 \% \\ \text { I } \end{gathered}$ |
|  |  |  |  | $\mathrm{GH}^{*}$ |  |  |  |  |  |  |  |  |  |  |

Table continues

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 177 | 75 | 102 | 15 | 19 | 32 | 23 | 22 | 67 | 36 | 48 | 21 | 14 | 52 |
| Tackling climate change and protecting the environment | 16\% | 14\% | 18\% | 12\% | 10\% | 17\% | 12\% | 12\% | $\begin{aligned} & 25 \% \\ & \text { DFG } \end{aligned}$ | 14\% | $\begin{gathered} \text { 22\% } \\ \text { M } \end{gathered}$ | $\begin{aligned} & 34 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | 20\% | 11\% |
|  | 574 | 265 | 309 | 56 | 102 | 104 | 97 | 103 | 111 | 116 | 118 | 18 | 29 | 283 |
| Reducing the cost of living for households | 50\% | 48\% | 53\% | 46\% | $\stackrel{52 \%}{*}$ | $57 \%$ | 51\% | $\begin{gathered} 56 \% \\ H \end{gathered}$ | 42\% | 44\% | $\begin{gathered} 53 \% \\ \mathrm{~K} \end{gathered}$ | $\stackrel{30 \%}{*}$ | 42\% | $\begin{gathered} \text { 60\% } \\ \text { IK } \end{gathered}$ |
|  | 36 | 24 | 12 | 4 | 3 | 3 | 6 | 6 | 15 | 20 | 3 | 1 | 3 | 9 |
| Investing in defence/the armed forces | 3\% | 4\% | 2\% | $\stackrel{3 \%}{*}$ | $\stackrel{1 \%}{*}$ | $\stackrel{\text { 2\% }}{*}$ | $\stackrel{3}{*}$ | 3\% | 6\% | $\begin{aligned} & \text { 8\% } \\ & \text { JM } \end{aligned}$ | 1\% | 1\% | 4\% | 2\% |
|  | 323 | 156 | 166 | 18 | 30 | 41 | 53 | 79 | 100 | 97 | 65 | 26 | 19 | 110 |
| Ensuring there won't be energy (gas/electricity) shortages in the winter | 28\% | 28\% | 29\% | 15\% | 16\% | 23\% | 28\% | $\begin{aligned} & 43 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & 38 \% \\ & \text { CDE } \end{aligned}$ | $\begin{gathered} 37 \% \\ \text { M } \end{gathered}$ | 29\% | $\begin{gathered} 43 \% \\ \mathrm{M}^{*} \end{gathered}$ | 27\% | 23\% |
|  | 31 | 14 | 17 | 2 | 11 | 8 | 7 | 2 | - | 1 | - | - | 1 | 24 |
| None of these | 3\% | 3\% | 3\% | $\stackrel{\text { 2\% }}{*}$ | $\begin{aligned} & 6 \% \\ & \mathrm{H}^{+} \end{aligned}$ | $\stackrel{4 \%}{*}$ | 4\% | 1\% | - | * | * | * | 1\% | 5\% |
|  | 51 | 27 | 23 | 13 | 10 | 8 | 12 | 6 | 2 | 3 | 6 | - | 1 | 30 |
| Don't know | 5\% | 5\% | 4\% | $\begin{gathered} 11 \% \\ \mathrm{H}^{*} \end{gathered}$ | 5\% | 4\% | $\begin{aligned} & 6 \% \\ & \mathrm{H}^{*} \end{aligned}$ | 3\% | 1\% | 1\% | 2\% | * | $\stackrel{1 \%}{*}$ | $6 \%$ |
|  | 24 | 14 | 8 | 5 | 10 | 4 | 2 | 2 | - | - | 7 | - | - | 8 |
| Prefer not to answer | 2\% | 3\% | 1\% | $\stackrel{4 \%}{*}$ | $\begin{aligned} & 5 \% \\ & \mathrm{H}^{*} \end{aligned}$ | 2\% | 1\% | 1\% | - | * | 3\% | 1\% | * | 2\% |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

## Base: All adults GB 18+

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Table continues

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

PublicPrioritylndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Weighted Base | 1141 | 335 | 330 | 434 |
| Tackling climate change and protecting the environment | 177 | 43 | 75 | 56 |
|  | 16\% | 13\% | $\begin{gathered} 23 \% \\ N P \end{gathered}$ | 13\% |
| Reducing the cost of living for households | 574$50 \%$ | 161$48 \%$ | 164$50 \%$ | 231$53 \%$ |
|  |  |  |  |  |
| Investing in defence/the armed forces | $\begin{aligned} & 36 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \\ 0 \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ |
|  |  |  |  |  |
| Ensuring there won't be energy (gas/electricity) shortages in the winter | $\begin{aligned} & 323 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 126 \\ 38 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 98 \\ 30 \% \end{gathered}$ | $\begin{gathered} 95 \\ 22 \% \end{gathered}$ |
|  |  |  |  |  |
| None of these | $\begin{aligned} & 31 \\ & 3 \% \end{aligned}$ | * | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 6 \% \\ & \text { NO } \end{aligned}$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Don't know | $\begin{aligned} & 51 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 9 \% \\ & \text { NO } \end{aligned}$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Prefer not to answer | $\begin{aligned} & 24 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ |
|  |  |  |  |  |

## Base: All adults GB 18+ working full/part time

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 658 | 352 | 305 | 75 | 160 | 151 | 142 | 107 | 23 | 217 | 182 | 34 | 55 | 142 |
| Weighted Base | 597 | 315 | 282 | 60 | 148 | 140 | 120 | 104 | 25 | 110 | 128 | 29 | 34 | 267 |
|  | 95 | 57 | 38 | 13 | 39 | 23 | 12 | 7 | 2 | 16 | 24 | 3 | 8 | 40 |
| More secure than it was 12 months ago | 16\% | 18\% | 13\% | $\stackrel{22 \%}{*}$ | $\begin{aligned} & 26 \% \\ & \text { FG* }^{*} \end{aligned}$ | $\stackrel{16 \%}{ }$ | 10\% | 7\% | 7\% | 14\% | 19\% | 10\% | 22\% | 15\% |
|  | 126 | 66 | 60 | 15 | 41 | 19 | 26 | 22 | 4 | 21 | 38 | 8 | 8 | 48 |
| Less secure than it was 12 months ago | 21\% | 21\% | 21\% | 25\% | 28\% | $\stackrel{13 \%}{*}$ | 21\% | 21\% | $\underset{*}{\text { 17* }}$ | 19\% | 29\% | 27\% | $\underset{\text { 23\% }}{\text { ** }}$ | 18\% |
|  | 287 | 142 | 145 | 19 | 45 | 76 | 63 | 66 | 18 | 68 | 57 | 18 | 16 | 119 |
| Much the same as it was 12 months ago | 48\% | 45\% | 51\% | $32 \%$ | 30\% | 54\% | 53\% | 63\% | 74\% | 62\% | 45\% | 62\% | 46\% | 45\% |
|  |  |  |  |  |  | D* | D* | CD* | ** | JM |  | ** | ** | * |
|  | 88 | 49 | 40 | 13 | 24 | 22 | 19 | 10 | 1 | 5 | 9 | - | 3 | 60 |
| Don't know | 15\% | 15\% | 14\% | 21\% | 16\% | 16\% | 16\% | 9\% | 3\% | 5\% | 7\% | * | 9\% | 23\% |
|  |  |  |  | * | * | * | * | * | ** |  |  | ** | ** | IJ* |

Base: All adults GB 18+ working full/part time

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 658 | 212 | 302 | 126 |
| Weighted Base | 597 | 140 | 194 | 236 |
|  | 95 | 17 | 37 | 40 |
| More secure than it was 12 months ago | 16\% | 12\% | 19\% | 17\% |
| Less secure than it was 12 months ago | 126 | 24 | 51 | 45 |
|  | 21\% | 17\% | 26\% | * ${ }^{\text {* }}$ |
|  | 287 | 87 | 90 | 98 |
| Much the same as it was 12 months ago | 48\% | $\begin{gathered} 62 \% \\ \text { OP } \end{gathered}$ | 46\% | $\stackrel{42 \%}{*}$ |
|  | 88 | 12 | 15 | 53 |
| Don't know | 15\% | 9\% | 8\% | $\begin{aligned} & 23 \% \\ & \text { NO* } \end{aligned}$ |

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 44 | 33 | 11 | 8 | 13 | 15 | 3 | 1 | 4 | 11 | 9 | 2 | 9 | 11 |
| Better than it was 12 months ago | 4\% | 6\% | 2\% | $\stackrel{6 \%}{*}$ | 7\% | $\begin{aligned} & 8 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\stackrel{2 \%}{*}$ | 1\% | 1\% | 4\% | 4\% | $3 \%$ $*$ | $\begin{aligned} & 13 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 2\% |
|  | 261 | 151 | 109 | 35 | 44 | 54 | 28 | 43 | 57 | 74 | 39 | 11 | 10 | 109 |
| Much the same as it was 12 months ago | 23\% | $\begin{gathered} 27 \% \\ \text { B } \end{gathered}$ | 19\% | 29\% | 23\% | $29 \%$ | 14\% | 23\% | 21\% | $28 \%$ | 18\% | 19\% | 14\% | 23\% |
|  | 837 | 373 | 462 | 79 | 137 | 114 | 161 | 139 | 206 | 178 | 174 | 47 | 51 | 356 |
| Worse than it was 12 months ago | 73\% | 67\% | $79 \%$ | 65\% | 70\% | 63\% | $\begin{gathered} 84 \% \\ \text { CDE }^{*} \end{gathered}$ | 76\% | 77\% | 68\% | 78\% | 79\% | 73\% | 75\% |

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 44 | 10 | 19 | 15 |
| Better than it was 12 months ago | 4\% | 3\% | 6\% | 3\% |
|  | 261 | 80 | 60 | 114 |
| Much the same as it was 12 months ago | 23\% | 24\% | 18\% | 26\% |
|  | 837 | 246 | 251 | 306 |
| Worse than it was 12 months ago | 73\% | 73\% | 76\% | 70\% |

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 126 | 87 | 38 | 19 | 27 | 21 | 10 | 12 | 38 | 51 | 17 | 7 | 7 | 41 |
| Better than it is now | 11\% | $\begin{gathered} 16 \% \\ \text { B } \end{gathered}$ | 7\% | 16\% | 14\% | 11\% | 5\% | 7\% | 14\% | $\begin{gathered} 19 \% \\ \text { JM } \end{gathered}$ | 8\% | 11\% | 10\% | 9\% |
|  | 438 | 215 | 223 | 43 | 73 | 76 | 56 | 65 | 126 | 121 | 72 | 19 | 28 | 178 |
| Much the same as it is now | 38\% | 39\% | 38\% | 36\% | 38\% | 41\% | 29\% | 35\% | 47\% | $46 \%$ | 33\% | 31\% | 40\% | 37\% |
|  | 576 | 254 | 320 | 58 | 95 | 87 | 127 | 107 | 103 | 91 | 133 | 35 | 34 | 256 |
| Worse than it is now | 51\% | 46\% | 55\% | 48\% | 49\% | 47\% | 66\% | 58\% | 39\% | 35\% | 60\% | 58\% | 50\% | 54\% |
|  |  |  | A | * | * | * | DEH* | H |  |  | 1 | ${ }^{*}$ | * | I |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 126 | 56 | 34 | 36 |
| Better than it is now | 11\% | $17 \%$ | 10\% | 8\% |
|  | 438 | 138 | 112 | 182 |
| Much the same as it is now | 38\% | 41\% | 34\% | 42\% |
|  | 576 | 141 | 185 | 217 |
| Worse than it is now | 51\% | 42\% | $\begin{gathered} 56 \% \\ N \end{gathered}$ | 50\% |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 54 | 28 | 25 | 11 | 16 | 22 | 1 | 2 | 2 | 8 | 16 | 3 | 8 | 14 |
| Easier than it was 12 months ago | 5\% | 5\% | 4\% | $\begin{gathered} 9 \% \\ \text { FGH } \end{gathered}$ | $\begin{gathered} 8 \% \\ \text { FGH } \end{gathered}$ | $\begin{gathered} 12 \% \\ \text { FGH*} \end{gathered}$ | * | 1\% | 1\% | 3\% | 7\% | $\stackrel{5}{*}$ | $\begin{gathered} 11 \% \\ \mathrm{IM}^{*} \end{gathered}$ | 3\% |
|  | 393 | 231 | 162 | 39 | 69 | 57 | 57 | 64 | 108 | 107 | 73 | 25 | 20 | 147 |
| About the same as it was 12 months ago | 34\% | $\begin{gathered} 42 \% \\ B \end{gathered}$ | 28\% | $\stackrel{32 \%}{*}$ | 35\% | 31\% | $\stackrel{30 \%}{*}$ | 35\% | 40\% | 41\% | 33\% | 42\% | 30\% | 31\% |
|  | 695 | 298 | 395 | 71 | 110 | 104 | 134 | 118 | 157 | 148 | 134 | 32 | 41 | 314 |
| Harder than it was 12 month ago | 61\% | 54\% | $\begin{gathered} 68 \% \\ \text { A } \end{gathered}$ | $\stackrel{59 \%}{*}$ | 56\% | $\stackrel{57 \%}{*}$ | $\stackrel{70 \%}{*}$ | 64\% | 59\% | 56\% | 60\% | 53\% | $\stackrel{59 \%}{*}$ | 66\% |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 54 | 12 | 15 | 23 |
| Easier than it was 12 months ago | 5\% | 3\% | 5\% | 5\% |
|  | 393 | 114 | 116 | 151 |
| About the same as it was 12 months ago | 34\% | 34\% | 35\% | 35\% |
|  | 695 | 209 | 199 | 260 |
| Harder than it was 12 month ago | 61\% | 62\% | 60\% | 60\% |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| Up to date with all bills | 803 | 396 | 406 | 46 | 107 | 115 | 143 | 141 | 251 | 237 | 146 | 51 | 44 | 308 |
|  | 70\% | 71\% | 70\% | $38 \%$ | $\begin{gathered} 55 \% \\ C^{*} \end{gathered}$ | $\begin{gathered} 63 \% \\ \mathrm{C}^{*} \end{gathered}$ | $\begin{aligned} & 74 \% \\ & C D^{*} \end{aligned}$ | $\begin{gathered} 77 \% \\ \text { CD } \end{gathered}$ | $\begin{gathered} 94 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & \text { 90\% } \\ & \text { JLM } \end{aligned}$ | 65\% | $85 \%$ $\mathrm{JLM}^{*}$ | 64\% | 65\% |
| Behind with some bills | 154 | 69 | 83 | 26 | 45 | 22 | 20 | 30 | 11 | 13 | 39 | 6 | 13 | 79 |
|  | 13\% | 12\% | 14\% | $\begin{gathered} \text { 22\% } \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{aligned} & 23 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 12\% | 11\% | $\begin{gathered} 16 \% \\ H \end{gathered}$ | 4\% | 5\% | 17\% | $11 \%$ | $\begin{gathered} 19 \% \\ \text { I* }^{*} \end{gathered}$ | $17 \%$ I |
| Behind with all bills | 71 | 31 | 40 | 16 | 9 | 30 | 10 | 6 | 1 | 8 | 24 | 2 | 5 | 21 |
|  | 6\% | 6\% | 7\% | $\begin{aligned} & 13 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | 4\% | 16\% DFGH* | 5\% | 3\% | * | 3\% | $\begin{gathered} 11 \% \\ \text { IM } \end{gathered}$ | $3 \%$ | 7\% | 4\% |
| Prefer not to say | 56 | 20 | 36 | 8\% | $\begin{aligned} & 9 \% \\ & \mathrm{H}^{*} \end{aligned}$ | 5\% | 7\% | 4 | 3 | 3 | 4\% | * | $\begin{gathered} 7 \\ 10 \% \\ \mathrm{I}^{*} \end{gathered}$ | $\begin{gathered} 30 \\ 6 \% \\ 1 \end{gathered}$ |
|  | 5\% |  |  |  |  |  |  | 2\% | 1\% | 1\% |  |  |  |  |
| Don't know | 58 | 40 |  | 24 | 17 | 7 | 5 | 4 | 1 | 2 | 4 | 1 | - | 37 |
|  | 5\% | 7\% | 3\% | $\begin{gathered} 20 \% \\ \text { EFGH* } \end{gathered}$ | $\begin{aligned} & 9 \% \\ & \mathrm{H}^{*} \end{aligned}$ | $4 \%$ | 3\% | 2\% | * | 1\% | 2\% | $1 \%$ | * | 8\% |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
| Up to date with all bills | 803 | 277 | 238 | 276 |
|  | 70\% | $\begin{gathered} 83 \% \\ \text { OP } \end{gathered}$ | 72\% | 64\% |
| Behind with some bills | 154 | 41 | 37$11 \%$ | 71$16 \%$ |
|  |  | 12\% |  |  |
| Behind with all bills | 71$6 \%$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{gathered} 30 \\ 9 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ |
|  |  |  |  |  |
| Prefer not to say | $\begin{aligned} & 56 \\ & 5 \% \end{aligned}$ | 7$2 \%$ | 12$4 \%$ | $\begin{aligned} & 28 \\ & 6 \% \end{aligned}$ |
|  |  |  |  |  |
| Don't know | $\begin{aligned} & 58 \\ & 5 \% \end{aligned}$ | ${ }_{*}$ | $\begin{gathered} 13 \\ 4 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 31 \\ 7 \% \\ \mathrm{~N} \\ \hline \end{gathered}$ |
|  |  |  |  |  |
|  |  |  |  |  |

## Base: All adults GB 18+



KANTAR

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 161 | 92 | 68 | 4 | 13 | 19 | 18 | 28 | 77 | 97 | 15 | 6 | 9 | 34 |
| Very well | 14\% | 17\% | 12\% | 4\% | 7\% | $\stackrel{11 \%}{*}$ | $\stackrel{10 \%}{*}$ | $\begin{gathered} 15 \% \\ c \end{gathered}$ | $\begin{gathered} 29 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & 37 \% \\ & \text { JKLM } \end{aligned}$ | 7\% | 11\% | $\stackrel{12 \%}{*}$ | 7\% |
|  | 444 | 194 | 249 | 32 | 66 | 62 | 87 | 78 | 119 | 123 | 81 | 23 | 27 | 176 |
| Fairly well | 39\% | 35\% | 43\% | $\stackrel{27 \%}{*}$ | 34\% | 34\% | $\begin{gathered} 45 \% \\ \mathrm{C}^{*} \end{gathered}$ | 43\% | $\begin{gathered} 45 \% \\ c \end{gathered}$ | 47\% | 36\% | $\stackrel{39 \%}{*}$ | $\stackrel{39 \%}{*}$ | 37\% |
|  | 233 | 111 | 120 | 41 | 62 | 48 | 30 | 23 | 30 | 22 | 58 | 9 | 16 | 111 |
| Fairly poorly | 20\% | 20\% | 21\% | 34\% | 32\% | 26\% | 15\% | 13\% | 11\% | 8\% | 26\% | 16\% | 23\% | 23\% |
|  |  |  |  | FGH* | FGH* | $\mathrm{GH}^{*}$ | * |  |  |  | 1 | * | ${ }^{*}$ | 1 |
|  | 199 | 105 | 94 | 30 | 35 | 39 | 28 | 37 | 30 | 8 | 57 | 17 | 14 | 99 |
| Very poorly | 17\% | 19\% | 16\% | 25\% | 18\% | 21\% | 15\% | 20\% | 11\% | 3\% | 25\% | 28\% | 20\% | 21\% |
|  |  |  |  | $\mathrm{H}^{*}$ | * | * | * |  |  |  | 1 | 1 | ${ }^{*}$ | 1 |
|  | 105 | 53 | 51 | 14 | 18 | 16 | 29 | 17 | 11 | 14 | 12 | 4 | 3 | 56 |
| Not sure | 9\% | 9\% | 9\% | 12\% | 9\% | 9\% | ${ }^{15 \%}$ | 9\% | 4\% | 5\% | 5\% | 7\% | 5\% | 12\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
| Very well | 161 | 102 | 35 | 24 |
|  | 14\% | $\begin{gathered} 30 \% \\ \text { OP } \end{gathered}$ | 11\% | 5\% |
| Fairly well | 444 | 139 | 129 | 167 |
|  | 39\% | 41\% | 39\% | 38\% |
| Fairly poorly | 233 | 38 | 79$24 \%$ | 108$25 \%$ |
|  | 20\% | 11\% |  |  |
|  |  |  | N | N |
| Very poorly | 199 | 45 | 68 | 76 |
|  | 17\% | 13\% | $\begin{gathered} 21 \% \\ \mathrm{~N} \end{gathered}$ | 18\% |
| Not sure | 105 | 12 | 20 | 59 |
|  | 9\% | 3\% | 6\% | 14\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 110 | 67 | 43 | 3 | 9 | 11 | 14 | 14 | 58 | 63 | 11 | 9 | 9 | 19 |
| Very well | 10\% | 12\% | 7\% | 2\% | 5\% | 6\% | 8\% | 8\% | $\begin{gathered} 22 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{gathered} \text { 24\% } \\ \text { JM } \end{gathered}$ | 5\% | $\begin{aligned} & 15 \% \\ & \mathrm{M}^{*} \end{aligned}$ | $\begin{aligned} & 13 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 4\% |
|  | 452 | 240 | 212 | 32 | 57 | 72 | 62 | 88 | 141 | 132 | 73 | 30 | 28 | 172 |
| Fairly well | 40\% | 43\% | 37\% | 26\% | 29\% | 39\% | 32\% | $\begin{aligned} & 48 \% \\ & \text { CDF } \end{aligned}$ | 53\% | $50 \%$ JM | 33\% | $\underset{J^{*}}{50 \%}$ | $\stackrel{40 \%}{*}$ | 36\% |
|  | 211 | 82 | 127 | 32 | 55 | 34 | 38 | 27 | 25 | 20 | 63 | 7 | 14 | 98 |
| Fairly poorly | 19\% | 15\% | 22\% | 26\% | 28\% | 19\% | 20\% | 15\% | 10\% | 8\% | 28\% | 12\% | 21\% | 21\% |
|  |  |  | A | $\mathrm{H}^{*}$ | $\mathrm{GH}^{*}$ | * | * |  |  |  | IK | * | ${ }^{*}$ | 1 |
|  | 139 | 74 | 65 | 29 | 31 | 25 | 24 | 20 | 9 | 11 | 44 | 6 | 9 | 60 |
| Very poorly | 12\% | 13\% | 11\% | 24\% | 16\% | 14\% | 13\% | 11\% | 3\% | 4\% | 20\% | 11\% | 13\% | 13\% |
|  |  |  |  | $\mathrm{GH}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  | , | * | ${ }^{*}$ | 1 |
|  | 228 | 93 | 133 | 25 | 42 | 40 | 54 | 34 | 33 | 37 | 32 | 8 | 9 | 127 |
| Not sure |  |  |  | 21\% | 22\% | 22\% | 28\% | 19\% | 12\% | 14\% | 14\% | 13\% | 12\% | 27\% |
|  |  |  |  | * | * | * | $\mathrm{H}^{*}$ |  |  |  |  | * | * | IJ |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 110 | 57 | 39 | 14 |
| Very well | 10\% | $\begin{gathered} 17 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 12 \% \\ \mathrm{P} \end{gathered}$ | 3\% |
|  | 452 | 158 | 135 | 151 |
| Fairly well | 40\% | $47 \%$ | 41\% | 35\% |
|  | 211 | 48 | 58 | 97 |
| Fairly poorly | 19\% | 14\% | 17\% | 22\% |
| Very poorly | 139 | 27 | 56 | 46 |
|  | 12\% | 8\% | $\begin{gathered} 17 \% \\ \mathrm{~N} \end{gathered}$ | 11\% |
| Not sure | 228 | 45 | 43 | 125 |
|  | 20\% | 13\% | 13\% | 29\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 28 | 14 | 15 | 3 | 7 | 5 | 3 | 1 | 9 | 11 | 6 | 1 | 2 | 7 |
| Very well | 2\% | 2\% | 3\% | $\stackrel{\text { 2\% }}{*}$ | 4\% | 3\% | $\stackrel{\text { 2\% }}{*}$ | 1\% | 3\% | 4\% | 3\% | 1\% | 3\% | 2\% |
|  | 180 | 122 | 58 | 14 | 31 | 30 | 21 | 24 | 59 | 82 | 13 | 11 | 12 | 52 |
| Fairly well | 16\% | $\begin{gathered} 22 \% \\ B \end{gathered}$ | 10\% | 12\% | 16\% | 16\% | 11\% | 13\% | 22\% | $31 \%$ | 6\% | $18 \%$ | 17\% | 11\% |
|  | 296 | 139 | 157 | 36 | 49 | 43 | 33 | 49 | 87 | 87 | 55 | 20 | 12 | 102 |
| Fairly poorly | 26\% | 25\% | 27\% | $\underset{*}{29 \%}$ | 25\% | 24\% | 17\% | 27\% | $32 \%$ F | 33\% | 25\% | 34\% | 17\% | 21\% |
|  | 532 | 242 | 288 | 60 | 91 | 92 | 112 | 92 | 87 | 63 | 143 | 28 | 38 | 248 |
| Very poorly | 47\% | 44\% | 50\% | 49\% | 47\% | 50\% | 58\% | 50\% | 32\% | 24\% | 64\% | 46\% | 55\% | 52\% |
|  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  | IKM | ${ }^{*}$ | ${ }^{*}$ | 1 |
|  | 104 | 39 | 64 | 8 | 17 | 13 | 23 | 17 | 26 | 21 | 5 | 1 | 5 | 65 |
| Not sure | 9\% | 7\% | 11\% | 7\% | 9\% | 7\% | 12\% | 9\% | 10\% | 8\% | 2\% | 1\% | 8\% | 14\% |
|  |  |  |  | * | * | * | * |  |  | J |  | * | * | JK |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 28 | 13 | 10 | 5 |
| Very well | 2\% | 4\% | 3\% | 1\% |
| Fairly well | 180 | 85 | 54 | 35 |
|  | 16\% | 25\% | 16\% | 8\% |
|  |  | OP | P |  |
|  | 296 | 91 | 84 | 110 |
| Fairly poorly | 26\% | 27\% | 26\% | 25\% |
| Very poorly | 532 | 122 | 169 | 222 |
|  | 47\% | 36\% | 51\% | 51\% |
|  |  |  | N | N |
| Not sure | 104 | 24 | 13 | 62 |
|  | 9\% | 7\% | 4\% | 14\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 39 | 27 | 12 | 2 | 12 | 8 | 4 | 4 | 9 | 18 | 6 | 1 | 1 | 11 |
| Very well | 3\% | 5\% | 2\% | $1 \%$ $*$ | $\stackrel{6 \%}{*}$ | $\stackrel{4 \%}{*}$ | $\stackrel{2 \%}{*}$ | 2\% | $3 \%$ | $\begin{gathered} 7 \% \\ \mathrm{M} \end{gathered}$ | 3\% | $\stackrel{\text { 2\% }}{*}$ | $\stackrel{1 \%}{*}$ | 2\% |
|  | 272 | 147 | 125 | 15 | 42 | 30 | 39 | 60 | 85 | 114 | 36 | 10 | 16 | 86 |
| Fairly well | 24\% | 26\% | 21\% | $\stackrel{12 \%}{*}$ | 22\% | $\stackrel{16 \%}{*}$ | $\stackrel{21 \%}{*}$ | $\begin{gathered} 33 \% \\ \text { CE } \end{gathered}$ | $32 \%$ CE | 43\% <br> JKLM | 16\% | $\stackrel{17 \%}{*}$ | $\stackrel{23 \%}{*}$ | 18\% |
|  | 346 | 153 | 192 | 55 | 69 | 53 | 47 | 43 | 79 | 61 | 76 | 19 | 20 | 154 |
| Fairly poorly | 30\% | 28\% | 33\% | $\begin{aligned} & 45 \% \\ & \text { FGH } \end{aligned}$ | 36\% | 29\% | $\stackrel{24 \%}{*}$ | 24\% | 29\% | 23\% | $\begin{gathered} 34 \% \\ \hline \end{gathered}$ | $\stackrel{31 \%}{*}$ | $\stackrel{29 \%}{*}$ | 32\% |
|  | 269 | 134 | 135 | 28 | 35 | 53 | 56 | 46 | 52 | 23 | 84 | 22 | 24 | 106 |
| Very poorly | 24\% | 24\% | 23\% | 23\% | 18\% | $\stackrel{\text { 29\% }}{*}$ | $\stackrel{29 \%}{*}$ | 25\% | 19\% | 9\% | $\begin{gathered} 38 \% \\ \text { IM } \end{gathered}$ | $36 \%$ | $35 \%$ | 22\% |
|  | 215 | 96 | 119 | 22 | 35 | 39 | 46 | 30 | 43 | 47 | 20 | 8 | 8 | 117 |
| Not sure | 19\% | 17\% | 20\% | 18\% | 18\% | 21\% | 24\% | 16\% | 16\% | $18 \%$ | 9\% | 14\% | 12\% | $25 \%$ |

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 39 | 15 | 16 | 7 |
| Very well | 3\% | 4\% | 5\% | 2\% |
| Fairly well | 272 | 123 | 77 | 67 |
|  | 24\% | $\begin{gathered} 37 \% \\ \text { OP } \end{gathered}$ | 23\% | 15\% |
| Fairly poorly | 346 | 82 | 96 | 158 |
|  | 30\% | 24\% | 29\% | 36\% |
|  |  |  |  | N |
| Very poorly | 269 | 66 | 106 | 87 |
|  | 24\% | 20\% | 32\% | 20\% |
|  |  |  | NP |  |
| Not sure | 215 | 50 | 36 | 114 |
|  | 19\% | 15\% | 11\% | 26\% |
|  |  |  |  | No |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 71 | 44 | 28 | 6 | 12 | 15 | 4 | 9 | 25 | 35 | 11 | 2 | - | 21 |
| Very well | 6\% | 8\% | 5\% | 5\% | 6\% | 8\% | 2\% | 5\% | 9\% | $\begin{aligned} & \text { 13\% } \\ & \text { JLM } \end{aligned}$ | 5\% | 4\% | * | 4\% |
|  | 236 | 122 | 114 | 19 | 33 | 33 | 41 | 39 | 71 | 99 | 28 | 15 | 11 | 74 |
| Fairly well | 21\% | 22\% | 20\% | 16\% | $\stackrel{17 \%}{*}$ | 18\% | 21\% | 21\% | 27\% | $\begin{aligned} & \text { 38\% } \\ & \text { JLM } \end{aligned}$ | 13\% | $\stackrel{24 \%}{*}$ | 16\% | 16\% |
|  | 305 | 143 | 162 | 47 | 64 | 45 | 27 | 47 | 75 | 64 | 54 | 10 | 24 | 132 |
| Fairly poorly | 27\% | 26\% | 28\% | $\begin{gathered} 39 \% \\ F^{*} \end{gathered}$ | $33 \%$ $\mathrm{~F}^{*}$ | 25\% | $\stackrel{14 \%}{*}$ | 25\% | $\begin{gathered} 28 \% \\ F \end{gathered}$ | 24\% | 24\% | 17\% | $\stackrel{35 \%}{*}$ | 28\% |
|  | 341 | 185 | 155 | 38 | 41 | 41 | 86 | 67 | 68 | 36 | 116 | 33 | 29 | 118 |
| Very poorly | 30\% | 33\% | 27\% | 31\% | 21\% | 22\% | 45\% | 37\% | 26\% | 14\% | 52\% | 54\% | 43\% | 25\% |
|  |  |  |  | * | * | * | DEH* | D |  |  | IM | $1 \mathrm{M}^{*}$ | $1 \mathrm{M}^{*}$ | , |
|  | 187 | 63 | 122 | 11 | 44 | 49 | 34 | 22 | 27 | 29 | 13 | - | 4 | 130 |
| Not sure |  |  | 21\% | 9\% | 23\% | 27\% | 18\% | 12\% | 10\% | 11\% | 6\% | - | 6\% | 27\% |
|  |  |  | A | * | $\mathrm{CH}^{*}$ | CGH* | * |  |  | K |  | * | * | IJKL |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 71 | 38 | 17 | 13 |
| Very well | 6\% | $\begin{aligned} & 11 \% \\ & \text { OP } \end{aligned}$ | 5\% | 3\% |
| Fairly well | 236 | 116 | 52 | 62$14 \%$ |
|  | 21\% | $\begin{gathered} 35 \% \\ \text { OP } \end{gathered}$ | 16\% |  |
| Fairly poorly | 305 | 86 | 88 | 122 |
|  | 27\% | 25\% | 27\% | 28\% |
| Very poorly | 341 | 62 | 153 | 116 |
|  | 30\% | 18\% | $\begin{aligned} & 46 \% \\ & \text { NP } \end{aligned}$ | 27\% |
| Not sure | 187 | 34 | 21 | 121 |
|  | 16\% | 10\% | 6\% | 28\% |
|  |  |  |  | No |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 33 | 20 | 13 | 6 | 4 | 10 | 4 | - | 9 | 13 | 7 | 2 | 3 | 8 |
| Very well | 3\% | 4\% | 2\% | 5\% | $\stackrel{\text { 2\% }}{*}$ | $\stackrel{5 \%}{*}$ | $\stackrel{\text { 2\% }}{*}$ | - | 3\% | 5\% | 3\% | 3\% | 4\% | 2\% |
|  | 197 | 123 | 74 | 14 | 25 | 38 | 28 | 32 | 62 | 82 | 27 | 11 | 6 | 62 |
| Fairly well | 17\% | $\begin{gathered} 22 \% \\ \text { B } \end{gathered}$ | 13\% | 11\% | $\stackrel{13 \%}{*}$ | 21\% | $\stackrel{14 \%}{*}$ | 17\% | 23\% | $\begin{aligned} & 31 \% \\ & \text { JLM } \end{aligned}$ | 12\% | $\stackrel{19 \%}{*}$ | 9\% | 13\% |
|  | 295 | 138 | 158 | 41 | 67 | 36 | 40 | 41 | 70 | 78 | 49 | 17 | 21 | 112 |
| Fairly poorly | 26\% | 25\% | 27\% | 34\% | $\begin{gathered} 34 \% \\ E^{*} \end{gathered}$ | 19\% | $\stackrel{21 \%}{*}$ | 22\% | 26\% | 30\% | 22\% | $\stackrel{29 \%}{*}$ | 30\% | 24\% |
|  | 514 | 232 | 281 | 53 | 77 | 86 | 104 | 93 | 100 | 68 | 130 | 29 | 32 | 240 |
| Very poorly | 45\% | 42\% | 48\% | 44\% | 40\% | * ${ }_{*}$ | 54\% $\mathrm{H}^{*}$ | 51\% | 37\% | 26\% | 58\% 1 | 48\% ${ }_{\text {+ }}$ | 46\% ${ }^{\text {+ }}$ | 51\% |
|  |  | 43 | 57 | 7 | 21 | 14 | 16 | 18 | 26 | 22 | 9 | 1 | 8 | 53 |
| Not sure |  | 8\% | 10\% | * ${ }_{*}$ | 11\% | 8\% | * ${ }_{*}$ | 10\% | 10\% | 8\% | 4\% | 2\% | 11\% | $11 \%$ |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 33 | 14 | 11 | 7 |
| Very well | 3\% | 4\% | 3\% | 2\% |
| Fairly well | 197 | 90 | 54 | 49 |
|  | 17\% | $\begin{gathered} 27 \% \\ \text { OP } \end{gathered}$ | 16\% | 11\% |
|  | 295 | 79 | 100 | 107 |
| Fairly poorly | 26\% | 24\% | 30\% | 25\% |
| Very poorly | 514 | 127 | 150 | 218 |
|  | 45\% | 38\% | 45\% | 50\% |
|  |  |  |  | N |
| Not sure | 102 | 26 | 15 | 53 |
|  | 9\% | 8\% | 5\% | 12\% |
|  |  |  |  | 0 |

## Base: All adults GB 18+

|  | ...reduce the cost of living for households | ...reduce serious crime |  | .manage the NHS | ..tackle climate change | ...manage the Covid19 pandemic | $\begin{aligned} & \text {...manage } \\ & \text { Brexit } \end{aligned}$ | ...tell the truth | ...make decisions which are in the best interest of the general public? | ..lead Britain if military action was needed | ...negotiate trade deals with other countries | ..stand up to Russia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted Base | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 |
| Weighted Base | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 |
| Liz Truss | 240 | 220 | 256 | 241 | 205 | 246 | 256 | 202 | 240 | 262 | 294 | 289 |
|  | 21\% | 19\% | 22\% | 21\% | 18\% | 22\% | 22\% | 18\% | 21\% | 23\% | 26\% | 25\% |
| Keir Starmer | 267 | 210 | 234 | 268 | 221 | 236 | 195 | 211 | 268 | 200 | 213 | 176 |
|  | 23\% | 18\% | 21\% | 24\% | 19\% | 21\% | 17\% | 19\% | 24\% | 18\% | 19\% | 15\% |
| Neither | 368 | 400 | 375 | 335 | 379 | 343 | 391 | 473 | 364 | 343 | 342 | 363 |
|  | 32\% | 35\% | 33\% | 29\% | 33\% | 30\% | 34\% | 41\% | 32\% | 30\% | 30\% | 32\% |
| Don't know | 266 | 311 | 276 | 296 | 337 | 316 | 299 | 255 | 269 | 336 | 292 | 314 |
|  | 23\% | 27\% | 24\% | 26\% | 30\% | 28\% | 26\% | 22\% | 24\% | 29\% | 26\% | 28\% |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

 of living for households

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 240 | 138 | 102 | 29 | 27 | 29 | 38 | 30 | 87 | 117 | 15 | 8 | 16 | 77 |
| Liz Truss | 21\% | 25\% | 17\% | 24\% | 14\% | 16\% | 20\% | 16\% | 33\% | 45\% | 7\% | 13\% | 23\% | 16\% |
|  |  | B |  |  | * | * |  |  | DEG | JKLM |  | * | J* | J |
|  | 267 | 139 | 127 | 31 | 49 | 36 | 32 | 59 | 60 | 30 | 122 | 30 | 17 | 67 |
| Keir Starmer | 23\% | 25\% | 22\% | 26\% | 25\% | 20\% | 17\% | 32\% | 22\% | 11\% | 55\% | 49\% | 24\% | 14\% |
|  |  |  |  |  |  |  |  | F |  |  | ILM | ILM* | ${ }^{*}$ |  |
|  | 368 | 167 | 202 | 35 | 55 | 64 | 73 | 60 | 81 | 87 | 63 | 17 | 25 | 161 |
| Neither | 32\% | 30\% | 35\% | 29\% | 28\% | 35\% | 38\% | 33\% | 30\% | 33\% | 28\% | 29\% | 36\% | 34\% |
|  |  |  |  | * |  |  |  |  |  |  |  | * | * |  |
|  | 266 | 113 | 152 | 26 | 63 | 54 | 49 | 35 | 39 | 30 | 22 | 5 | 12 | 170 |
| Don't know | 23\% | 20\% | 26\% | 21\% | 33\% | 29\% | 26\% | 19\% | 15\% | 11\% | 10\% | 9\% | 17\% | 36\% |
|  |  |  |  |  | GH* | $\mathrm{H}^{*}$ |  |  |  |  |  |  | * | IJKL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

 of living for households

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 240 | 116 | 54 | 61 |
| Liz Truss | 21\% | $\begin{gathered} 35 \% \\ \text { OP } \end{gathered}$ | 16\% | 14\% |
|  | 267 | 62 | 137 | 66 |
| Keir Starmer | 23\% | 19\% | $41 \%$ | 15\% |
|  | 368 | 109 | 96 | 150 |
| Neither | 32\% | $33 \%$ | 29\% | 34\% |
|  | 266 | 48 | 43 | 157 |
| Don't know | 23\% | 14\% | 13\% | $36 \%$ NO |

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 220 | 133 | 86 | 26 | 31 | 28 | 34 | 24 | 77 | 121 | 22 | 6 | 10 | 51 |
| Liz Truss | 19\% | $24 \%$ | 15\% | $\stackrel{22 \%}{*}$ | $\stackrel{16 \%}{*}$ | $\stackrel{15 \%}{*}$ | 18\% | 13\% | 29\% DEG | $46 \%$ <br> JKLM | 10\% | 10\% | 14\% | 11\% |
| Keir Starmer | 210 | 121 | 89 | 31 | 38 | 33 | 27 | 47 | 34 | 19 | 93 | 29 | 11 | 54 |
|  | 18\% | 22\% | 15\% | 26\% | 19\% | 18\% | 14\% | 25\% | 13\% | 7\% | 42\% | 48\% | 16\% | 11\% |
|  |  |  |  | $\mathrm{H}^{*}$ | * |  |  | H |  |  | ILM | 1LM* | * |  |
| Neither | 400 | 180 | 220 | 40 | 66 | 60 | 78 | 68 | 88 | 83 | 75 | 14 | 32 | 180 |
|  | 35\% | 32\% | 38\% | 33\% | 34\% | 33\% | 41\% | 37\% | 33\% | 32\% | 34\% | 24\% | 47\% | 38\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | K |  |
| Don't know | 311 $27 \%$ | 122 $22 \%$ | 186 $32 \%$ | 23 $19 \%$ | 59 $31 \%$ | 62 $34 \%$ | 53 $28 \%$ | 45 $24 \%$ | 68 $26 \%$ | 40 $15 \%$ | 33 $15 \%$ | 11 | 15 | 189 |
|  | 27\% | 22\% | $\begin{gathered} \text { 32\% } \\ \text { A } \end{gathered}$ | 19\% | 31\% | 34\% | 28\% | 24\% | 26\% | 15\% | 15\% | 18\% | 22\% | 40\% |

 crime

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 220 | 104 | 63 | 46 |
| Liz Truss | 19\% | $\begin{gathered} 31 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 19 \% \\ \mathrm{P} \end{gathered}$ | 11\% |
|  | 210 | 44 | 108 | 55 |
| Keir Starmer | 18\% | 13\% | $\begin{gathered} 33 \% \\ \text { NP } \end{gathered}$ | 13\% |
|  | 400 | 129 | 97 | 163 |
| Neither | 35\% | 39\% | 30\% | 37\% |
| Don't know | 311 | 58 | 63 | 171 |
|  | 27\% | 17\% | 19\% | 39\% |
|  |  |  |  | NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 256 | 154 | 100 | 23 | 32 | 30 | 37 | 31 | 102 | 147 | 17 | 9 | 13 | 61 |
| Liz Truss | 22\% | $\begin{gathered} 28 \% \\ \text { B } \end{gathered}$ | 17\% | 19\% | 17\% | $\stackrel{17 \%}{*}$ | $\stackrel{19 \%}{*}$ | 17\% | $\begin{gathered} 38 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & 56 \% \\ & \text { JKLM } \end{aligned}$ | 7\% | 15\% | 18\% | 13\% |
|  | 234 | 117 | 117 | 31 | 41 | 41 | 27 | 47 | 47 | 16 | 111 | 30 | 15 | 58 |
| Keir Starmer | 21\% | 21\% | 20\% | 26\% | 21\% | 22\% | 14\% | 25\% | 18\% | 6\% | $\begin{aligned} & \text { 50\% } \\ & \text { ILM } \end{aligned}$ | $\begin{aligned} & \text { 49\% } \\ & \text { ILM } \end{aligned}$ | $\begin{gathered} \text { 22\% } \\ \text { I* }^{*} \end{gathered}$ | 12\% |
|  | 375 | 165 | 208 | 47 | 56 | 55 | 73 | 69 | 75 | 71 | 68 | 15 | 26 | 174 |
| Neither | 33\% | 30\% | 36\% | 39\% | 29\% | $\stackrel{30 \%}{*}$ | $\stackrel{38}{*}$ | 37\% | 28\% | 27\% | 30\% | $\stackrel{25 \%}{*}$ | * ${ }_{\text {* }}$ | 37\% |
|  | 276 | 120 | 156 | 19 | 65 | 57 | 55 | 37 | 43 | 30 | 27 | 7 | 15 | 182 |
| Don't know | 24\% | 22\% | 27\% | 16\% | 33\% | 31\% | 29\% | 20\% | 16\% | 11\% | 12\% | 11\% | 22\% | 38\% |
|  |  |  |  |  | $\mathrm{CH}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  |  | * | * | IJK |

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 256 | 134 | 63 | 52 |
| Liz Truss | 22\% | $\begin{gathered} 40 \% \\ \text { OP } \end{gathered}$ | 19\% | 12\% |
|  | 234 | 39 | 123 | 69 |
| Keir Starmer | 21\% | 12\% | $\begin{gathered} 37 \% \\ \text { NP } \end{gathered}$ | 16\% |
| Neither | 375 | 109 | 89 | 160 |
|  | 33\% | 33\% | 27\% | 37\% |
|  |  |  |  | $\bigcirc$ |
| Don't know | 276 | 52 | 56 | 153 |
|  | 24\% | 16\% | 17\% | 35\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 241 | 134 | 107 | 23 | 27 | 31 | 38 | 29 | 92 | 125 | 23 | 9 | 14 | 66 |
| Liz Truss | 21\% | 24\% | 18\% | $\stackrel{19 \%}{*}$ | $\stackrel{14 \%}{*}$ | $\stackrel{17 \%}{*}$ | $\stackrel{\text { 20\% }}{*}$ | 16\% | $\begin{gathered} 35 \% \\ \text { CDEFG } \end{gathered}$ | 47\% <br> JKLM | 10\% | 15\% | 20\% | 14\% |
|  | 268 | 145 | 124 | 36 | 44 | 37 | 38 | 59 | 55 | 23 | 123 | 29 | 21 | 67 |
| Keir Starmer | 24\% | 26\% | 21\% | $\stackrel{30 \%}{*}$ | $\stackrel{23 \%}{*}$ | $\stackrel{20 \%}{*}$ | 20\% | $\begin{gathered} 32 \% \\ \mathrm{H} \end{gathered}$ | 20\% | 9\% | $\begin{aligned} & \text { 55\% } \\ & \text { ILM } \end{aligned}$ | $\begin{aligned} & 49 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | $\begin{aligned} & 30 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | 14\% |
|  | 335 | 152 | 182 | 36 | 57 | 53 | 62 | 56 | 72 | 84 | 51 | 17 | 21 | 146 |
| Neither | 29\% | 27\% | $31 \%$ | $\stackrel{\text { 29\% }}{*}$ | 29\% | 29\% | $\stackrel{32 \%}{*}$ | 30\% | 27\% | 32\% | 23\% | $\stackrel{\text { 28\% }}{*}$ | 31\% | 31\% |
|  | 296 | 126 | 169 | 26 | 66 | 63 | 54 | 40 | 48 | 31 | 26 | 5 | 13 | 197 |
| Don't know | 26\% | 23\% | 29\% | 22\% | 34\% | 34\% | 28\% | 22\% | 18\% | 12\% | 12\% | 8\% | 19\% | 41\% |
|  |  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  |  |  |  | * | IJKL |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 241 | 119 | 63 | 54 |
| Liz Truss | 21\% | $\begin{aligned} & 36 \% \\ & \text { OP } \end{aligned}$ | 19\% | 13\% |
| Keir Starmer | 268 | 55 | 134 | 76 |
|  | 24\% | 16\% | $41 \%$ | 17\% |
|  | 335 | 102 | 90 | 130 |
| Neither | 29\% | $31 \%$ | 27\% | 30\% |
|  | 296 | 59 | 44 | 174 |
| Don't know | 26\% | 17\% | 13\% | 40\% NO |

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 205 | 113 | 91 | 18 | 30 | 27 | 35 | 20 | 75 | 105 | 13 | 9 | 14 | 59 |
| Liz Truss | 18\% | 20\% | 16\% | $\stackrel{15 \%}{*}$ | $\stackrel{15 \%}{*}$ | $\stackrel{15 \%}{*}$ | 18\% | 11\% | $\begin{aligned} & 28 \% \\ & \text { DEG } \end{aligned}$ | $40 \%$ JKLM | 6\% | 15\% | $21 \%$ | 12\% |
| Keir Starmer | 221 | 124 | 97 | 37 | 36 | 28 | 25 | 45 | 49 | 17 | 106 | 28 | 15 | 47 |
|  | 19\% | 22\% | 17\% | 31\% | 19\% | 16\% | 13\% | 25\% | 18\% | 7\% | 48\% | 47\% | 21\% | 10\% |
|  |  |  |  | EF* | * |  |  |  |  |  | ILM | ILM* | ${ }^{*}$ |  |
| Neither | 379 | 178 | 199 | 41 | 61 | 59 | 80 | 64 | 74 | 90 | 73 | 13 | 25 | 159 |
|  | 33\% | 32\% | 34\% | 34\% | $31 \%$ | 32\% | 42\% | 35\% | 28\% | 34\% | 33\% | 22\% | 36\% | 34\% |
|  |  |  |  |  |  |  | $\mathrm{H}^{*}$ |  |  |  |  |  |  |  |
| Don't know | 337 | 141 | 195 | 25 | 67 |  | 52 | 54 | 70 $26 \%$ | 51 | 30 $14 \%$ | 10 $16 \%$ | 15 | 211 |
|  | 30\% | 25\% | $\begin{gathered} \text { 33\% } \\ \text { A } \end{gathered}$ | 20\% | 35\% | C* | 27\% | 30\% | 26\% | 19\% | 14\% | 16\% | 22\% | $\begin{aligned} & \text { 44\% } \\ & \text { IJKL } \end{aligned}$ |

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 205 | 100 | 56 | 47 |
| Liz Truss | 18\% | $\begin{gathered} 30 \% \\ \text { OP } \end{gathered}$ | 17\% | 11\% |
| Keir Starmer | 221 | 33 | 116 | 66 |
|  | 19\% | 10\% | $\begin{gathered} 35 \% \\ \text { NP } \end{gathered}$ | 15\% |
| Neither | 379 | 122 | 102 | 140$32 \%$ |
|  | 33\% | 37\% | 31\% |  |
| Don't know | 337 | $\begin{gathered} 80 \\ 24 \% \end{gathered}$ | $\begin{gathered} 56 \\ 17 \% \end{gathered}$ | 181 |
|  | 30\% |  |  | 42\% |
|  |  |  |  | NO |

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 246 | 143 | 102 | 23 | 19 | 33 | 35 | 32 | 105 | 147 | 19 | 5 | 14 | 52 |
| Liz Truss | 22\% | $\begin{gathered} 26 \% \\ \text { B } \end{gathered}$ | 18\% | 19\% | 10\% | 18\% | $\stackrel{\text { 18\% }}{*}$ | 17\% | $\begin{gathered} 39 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & 56 \% \\ & \text { JKLM } \end{aligned}$ | 9\% | 8\% | 20\% | 11\% |
|  | 236 | 122 | 114 | 36 | 48 | 31 | 30 | 50 | 41 | 12 | 101 | 35 | 17 | 62 |
| Keir Starmer | 21\% | 22\% | 20\% | 29\% | 25\% | 17\% | 16\% | 28\% | 15\% | 5\% | 45\% | 58\% | 25\% | 13\% |
|  |  |  |  | $\mathrm{H}^{*}$ | * | * | * | H |  |  | ILM | 1LM* | ${ }^{*}$ | 1 |
|  | 343 | 147 | 195 | 36 | 63 | 49 | 72 | 55 | 68 | 71 | 67 | 14 | 25 | 151 |
| Neither | 30\% | 27\% | 34\% | 30\% | 32\% | 27\% | 37\% | 30\% | 25\% | 27\% | 30\% | 23\% | 37\% | 32\% |
|  | 316 | 144 | 170 | 26 | 65 | 70 | 56 | 47 | 53 | 33 | 36 | 6 | 12 | 210 |
| Don't know | 28\% | 26\% | 29\% | 21\% | 33\% | 38\% | 29\% | 25\% | 20\% | 13\% | 16\% | 11\% | 18\% | 44\% |
|  |  |  |  | * | $\mathrm{H}^{*}$ | $\mathrm{CH}^{*}$ | * |  |  |  |  |  | * | IJKL |

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 246 | 126 | 70 | 44 |
| Liz Truss | 22\% | $\begin{gathered} 38 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 21 \% \\ \mathrm{P} \end{gathered}$ | 10\% |
|  | 236 | 40 | 116 | 72 |
| Keir Starmer | 21\% | 12\% | $\begin{gathered} 35 \% \\ \text { NP } \end{gathered}$ | 16\% |
|  | 343 | 103 | 93 | 133 |
| Neither | 30\% | 31\% | 28\% | 31\% |
| Don't know | 316 | 66 | 52 | 185 |
|  | 28\% | 20\% | 16\% | 43\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 256 | 143 | 113 | 25 | 33 | 24 | 37 | 31 | 107 | 147 | 17 | 8 | 13 | 62 |
| Liz Truss | 22\% | 26\% | 19\% | 20\% | 17\% | 13\% | 19\% | 17\% | $\begin{gathered} 40 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & 56 \% \\ & \text { JKLM } \end{aligned}$ | 8\% | 13\% | 19\% | 13\% |
|  | 195 | 105 | 88 | 26 | 36 | 27 | 24 | 43 | 40 | 11 | 97 | 31 | 8 | 47 |
| Keir Starmer | 17\% | 19\% | 15\% | 21\% | $\stackrel{19 \%}{*}$ | 15\% | $13 \%$ $*$ | 23\% | 15\% | 4\% | $\begin{aligned} & \text { 44\% } \\ & \text { ILM } \end{aligned}$ | $\begin{aligned} & 51 \% \\ & \text { ILM } \end{aligned}$ | $\stackrel{12 \%}{*}$ | 10\% |
|  | 391 | 185 | 204 | 49 | 61 | 62 | 71 | 74 | 73 | 68 | 80 | 17 | 29 | 173 |
| Neither | 34\% | $33 \%$ | 35\% | $\stackrel{41 \%}{*}$ | 31\% | 34\% | 37\% | $\begin{gathered} 40 \% \\ \mathrm{H} \end{gathered}$ | 27\% | 26\% | 36\% | 28\% | $\begin{gathered} \text { 43\% } \\ \mathrm{I}^{*} \end{gathered}$ | 36\% |
|  | 299 | 123 | 176 | 21 | 63 | 70 | 60 | 37 | 48 | 38 | 28 | 5 | 19 | 194 |
| Don't know | 26\% | 22\% | 30\% | 18\% | 33\% | 38\% | $31 \%$ | 20\% | 18\% | 14\% | 13\% | 8\% | 27\% | 41\% |
|  |  |  | A | * | $\mathrm{H}^{*}$ | CGH* | $\mathrm{H}^{*}$ |  |  |  |  |  | JK* | IJK |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 256 | 142 | 53 | 54 |
| Liz Truss | 22\% | $\begin{gathered} 42 \% \\ \text { OP } \end{gathered}$ | 16\% | 12\% |
| Keir Starmer | 195 | 35 | 108 | 47 |
|  | 17\% | 10\% | $\begin{gathered} 33 \% \\ \text { NP } \end{gathered}$ | 11\% |
|  | 391 | 101 | 115 | 159 |
| Neither | 34\% | 30\% | 35\% | 37\% |
|  | 299 | 57 | 55 | 174 |
| Don't know | 26\% | 17\% | 17\% | 40\% NO |

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 202 | 115 | 86 | 18 | 29 | 31 | 31 | 26 | 67 | 111 | 18 | 7 | 11 | 49 |
| Liz Truss | 18\% | 21\% | 15\% | $\stackrel{15 \%}{*}$ | 15\% | $\stackrel{17 \%}{*}$ | $\stackrel{16 \%}{*}$ | 14\% | 25\% | $\begin{aligned} & \text { 42\% } \\ & \text { JKLM } \end{aligned}$ | 8\% | 11\% | $\stackrel{16 \%}{*}$ | 10\% |
|  | 211 | 107 | 105 | 33 | 31 | 32 | 24 | 48 | 43 | 11 | 109 | 26 | 13 | 49 |
| Keir Starmer | 19\% | 19\% | 18\% | 27\% | 16\% | 17\% | 12\% | 26\% | 16\% | 4\% | 49\% | 43\% | 18\% | 10\% |
|  |  |  |  | F* | * |  |  | F |  |  | ILM | 1LM* | ${ }^{*}$ |  |
|  | 473 | 215 | 257 | 53 | 79 | 64 | 90 | 84 | 103 | 112 | 77 | 20 | 34 | 210 |
| Neither | 41\% | 39\% | 44\% | 44\% | 41\% | 35\% | 47\% | 46\% | 39\% | 42\% | 35\% | 32\% | 49\% | 44\% |
|  | 255 | 120 | 134 | 17 | 54 | 57 | 48 | 25 | 54 | 29 | 19 | 8 | 12 | 168 |
| Don't know | 22\% | 22\% | 23\% | 14\% | 28\% | 31\% | 25\% | 14\% | 20\% | 11\% | 8\% | 14\% | 17\% | 35\% |
|  |  |  |  | * | $\mathrm{G}^{*}$ | $\mathrm{CG}^{*}$ |  |  |  |  |  | * | * | IJKL |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 202 | 97 | 61 | 41 |
| Liz Truss | 18\% | $\begin{gathered} 29 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 18 \% \\ \text { P } \end{gathered}$ | 10\% |
| Keir Starmer | 211 | 41 | 109 | 57 |
|  | 19\% | 12\% | $\begin{gathered} 33 \% \\ \text { NP } \end{gathered}$ | 13\% |
|  | 473 | 147 | 115 | 194 |
| Neither | 41\% | 44\% | 35\% | 45\% |
|  | 255 | 51 | 45 | 142 |
| Don't know | 22\% | 15\% | 14\% | 33\% NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

 which are in the best interest of the general public?

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 240 | 144 | 95 | 15 | 37 | 31 | 35 | 29 | 93 | 132 | 16 | 7 | 14 | 62 |
| Liz Truss | 21\% | $\begin{gathered} 26 \% \\ B \end{gathered}$ | 16\% | $\stackrel{12 \%}{*}$ | $\stackrel{19 \%}{*}$ | $\stackrel{17 \%}{*}$ | 18\% | 16\% | $\begin{gathered} 35 \% \\ \text { CDEFG } \end{gathered}$ | $50 \%$ JKLM | 7\% | $\stackrel{12 \%}{*}$ | $20 \%$ | 13\% |
|  | 268 | 140 | 128 | 42 | 49 | 36 | 30 | 55 | 56 | 22 | 116 | 35 | 16 | 72 |
| Keir Starmer | 24\% | 25\% | 22\% | 35\% | 25\% | 20\% | 16\% | 30\% | 21\% | 8\% | 52\% | 58\% | 23\% | 15\% |
|  |  |  |  | $\mathrm{FH}^{*}$ | * | * |  | F |  |  | ILM | 1LM* | ${ }^{*}$ |  |
|  | 364 | 164 | 199 | 43 | 48 | 55 | 78 | 72 | 68 | 82 | 71 | 17 | 25 | 152 |
| Neither | 32\% | 30\% | 34\% | 36\% | 25\% | 30\% | 41\% | 39\% | 26\% | 31\% | 32\% | 28\% | 37\% | 32\% |
|  |  |  |  |  |  |  | DH* | DH |  |  |  | * | * |  |
|  | 269 | 108 | 159 | 21 | 61 | 61 | 49 | 28 | 50 | 28 | 19 | 2 | 14 | 188 |
| Don't know | 24\% | 19\% | 27\% | 17\% | 31\% | 33\% | 25\% | 15\% | 19\% | 10\% | 9\% | 3\% | 20\% | 40\% |
|  |  |  | A | * | $\mathrm{GH}^{*}$ | CGH* |  |  |  |  |  |  | K* | IJKL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

 which are in the best interest of the general public?

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 240 | 120 | 59 | 58 |
| Liz Truss | 21\% | $\begin{aligned} & 36 \% \\ & \text { OP } \end{aligned}$ | 18\% | 13\% |
| Keir Starmer | 268 | 60 | 133 | 71 |
|  | 24\% | 18\% | $40 \%$ | 16\% |
|  | 364 | 112 | 92 | 139 |
| Neither | 32\% | 33\% | 28\% | 32\% |
|  | 269 | 44 | 47 | 166 |
| Don't know | 24\% | 13\% | 14\% | $\begin{gathered} 38 \% \\ \text { NO } \end{gathered}$ |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 262 | 154 | 107 | 26 | 28 | 32 | 44 | 30 | 102 | 145 | 26 | 12 | 13 | 58 |
| Liz Truss | 23\% | $\begin{gathered} 28 \% \\ \text { B } \end{gathered}$ | 18\% | $\stackrel{\text { 22\% }}{\text { * }}$ | $\stackrel{14 \%}{*}$ | 18\% | 23\% | 16\% | $\begin{gathered} 38 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & 55 \% \\ & \text { JKLM } \end{aligned}$ | 12\% | 21\% | 19\% | 12\% |
|  | 200 | 102 | 98 | 33 | 40 | 25 | 21 | 44 | 36 | 12 | 88 | 22 | 13 | 60 |
| Keir Starmer | 18\% | 18\% | 17\% | 27\% | 21\% | 14\% | 11\% | 24\% | 13\% | 5\% | 40\% | 37\% | 18\% | 13\% |
|  |  |  |  | FH* |  |  |  | FH |  |  | ILM | $1 \mathrm{M}^{*}$ | ${ }^{*}$ | 1 |
|  | 343 | 160 | 182 | 37 | 50 | 57 | 70 | 65 | 65 | 62 | 65 | 19 | 20 | 156 |
| Neither | 30\% | 29\% | 31\% | 30\% | 26\% | 31\% | 36\% | $35 \%$ | 24\% | 23\% | 29\% | $\stackrel{3}{*}$ | 29\% | 33\% |
|  | 336 | 139 | 195 | 25 | 76 | 69 | 57 | 45 | 65 | 45 | 42 | 7 | 24 | 201 |
| Don't know | 29\% | 25\% | 34\% | 21\% | 39\% | 38\% | 30\% | 24\% | 24\% | 17\% | 19\% | 11\% | 34\% | 42\% |
|  |  |  | A | * | CGH* | $\mathrm{CH}^{*}$ | * |  |  |  |  |  | IJK* | IJK |

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 262 | 127 | 72 | 60 |
| Liz Truss | 23\% | $\begin{gathered} 38 \% \\ \text { OP } \end{gathered}$ | 22\% | 14\% |
| Keir Starmer | 200 | 40 | 95 | 59 |
|  | 18\% | 12\% | $\begin{aligned} & 29 \% \\ & \text { NP } \end{aligned}$ | 14\% |
|  | 343 | 100 | 98 | 126 |
| Neither | 30\% | 30\% | 30\% | 29\% |
|  | 336 | 68 | 65 | 190 |
| Don't know | 29\% | 20\% | 20\% | 44\% NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...negotiate trade deals with other countries

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 294 | 172 | 121 | 19 | 36 | 32 | 48 | 41 | 118 | 166 | 22 | 11 | 15 | 75 |
| Liz Truss | 26\% | $31 \%$ | 21\% | $\stackrel{16 \%}{*}$ | $\stackrel{19 \%}{*}$ | $\stackrel{17 \%}{*}$ | $\stackrel{25 \%}{*}$ | 22\% | $\begin{gathered} 44 \% \\ \text { CDEFG } \end{gathered}$ | $63 \%$ <br> JKLM | 10\% | 18\% | $\stackrel{22 \%}{*}$ | 16\% |
|  | 213 | 111 | 102 | 34 | 33 | 29 | 23 | 48 | 46 | 8 | 103 | 32 | 13 | 55 |
| Keir Starmer | 19\% | 20\% | 18\% | 28\% | 17\% | 16\% | 12\% | 26\% | 17\% | 3\% | 46\% | 52\% | 19\% | 12\% |
|  |  |  |  | F* | * |  |  | F |  |  | ILM | 1LM* | ${ }^{*}$ | 1 |
|  | 342 | 154 | 187 | 46 | 57 | 61 | 64 | 54 | 61 | 60 | 69 | 15 | 27 | 148 |
| Neither | 30\% | 28\% | 32\% | 38\% | 30\% | 33\% | 33\% | 29\% | 23\% | 23\% | $31 \%$ | 25\% | 39\% | 31\% |
|  |  |  |  | $\mathrm{H}^{*}$ |  |  |  |  |  |  |  | * | ${ }^{*}$ |  |
|  | 292 | 120 | 171 | 22 | 67 | 61 | 57 | 41 | 42 | 29 | 28 | 3 | 14 | 197 |
| Don't know | 26\% | 22\% | 29\% | 19\% | 35\% | 33\% | 30\% | 22\% | 16\% | 11\% | 13\% | 5\% | 21\% | 42\% |
|  |  |  | A | * | $\mathrm{CH}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  |  | * |  | IJKL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...negotiate trade deals with other countries

Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 294 | 152 | 74 | 63 |
| Liz Truss | 26\% | $\begin{gathered} 45 \% \\ \text { OP } \end{gathered}$ | 23\% | 14\% |
|  | 213 | 36 | 116 | 60 |
| Keir Starmer | 19\% | 11\% | 35\% | 14\% |
|  | 342 | 91 | 91 | 137 |
| Neither | 30\% | 27\% | 28\% | 32\% |
|  | 292 | 56 | 49 | 174 |
| Don't know | 26\% | 17\% | 15\% | 40\% |
|  |  |  |  | NO |

LeaderRating.Thinking about Liz Truss (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 289 | 168 | 120 | 17 | 26 | 31 | 49 | 45 | 121 | 153 | 26 | 12 | 15 | 75 |
| Liz Truss | 25\% | $\begin{gathered} 30 \% \\ \text { B } \end{gathered}$ | 21\% | $\stackrel{14 \%}{*}$ | $\stackrel{13 \%}{*}$ | $\stackrel{17 \%}{*}$ | $\stackrel{25 \%}{*}$ | 25\% | $\begin{gathered} 45 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & 58 \% \\ & \text { JKLM } \end{aligned}$ | 12\% | 20\% | $\stackrel{22 \%}{*}$ | 16\% |
|  | 176 | 82 | 93 | 20 | 38 | 18 | 26 | 40 | 34 | 17 | 82 | 16 | 18 | 39 |
| Keir Starmer | 15\% | 15\% | 16\% | $\stackrel{17 \%}{*}$ | $\stackrel{19 \%}{*}$ | $\stackrel{10 \%}{*}$ | 14\% | 22\% | 13\% | 6\% | $\begin{gathered} 37 \% \\ \text { IM } \end{gathered}$ | $\begin{aligned} & 27 \% \\ & \text { IM* }^{*} \end{aligned}$ | $\begin{aligned} & \text { 27\% } \\ & \text { IM }^{*} \end{aligned}$ | 8\% |
|  | 363 | 174 | 188 | 51 | 69 | 64 | 65 | 60 | 55 | 61 | 76 | 23 | 20 | 166 |
| Neither | 32\% | $31 \%$ | 32\% | 42\% | 35\% | 35\% | 34\% | 33\% | 20\% | 23\% | 34\% | 38\% | 29\% | 35\% |
|  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  | 1 | * | * | 1 |
|  | 314 | 132 | 181 | 32 | 62 | 70 | 53 | 39 | 58 | 33 | 39 | 9 | 16 | 195 |
| Don't know | 28\% | 24\% | 31\% | 27\% | 32\% | 38\% | 28\% | 21\% | 22\% | 12\% | 17\% | 15\% | 23\% | 41\% |
|  |  |  |  |  |  | $\mathrm{GH}^{*}$ | * |  |  |  |  | * | * | IJKL |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 289 | 153 | 76 | 57 |
| Liz Truss | 25\% | $\begin{gathered} 46 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 23 \% \\ \mathrm{P} \end{gathered}$ | 13\% |
|  | 176 | 36 | 84 | 53 |
| Keir Starmer | 15\% | 11\% | $\begin{aligned} & 25 \% \\ & \text { NP } \end{aligned}$ | 12\% |
|  | 363 | 94 | 103 | 146 |
| Neither | 32\% | 28\% | 31\% | 34\% |
| Don't know | 314 | 53 | 67 | 178 |
|  | 28\% | 16\% | 20\% | 41\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 316 | 194 | 122 | 29 | 41 | 37 | 51 | 65 | 94 | 76 | 96 | 19 | 22 | 97 |
| An increase in government spending | 28\% | $\begin{gathered} 35 \% \\ \text { B } \end{gathered}$ | 21\% | $\stackrel{24 \%}{*}$ | $\stackrel{21 \%}{*}$ | $\stackrel{20 \%}{*}$ | $\stackrel{26 \%}{*}$ | $\begin{gathered} 35 \% \\ \text { DE } \end{gathered}$ | $35 \%$ DE | 29\% | $\begin{gathered} 43 \% \\ \text { IM } \end{gathered}$ | $\stackrel{32 \%}{*}$ | $\stackrel{32 \%}{*}$ | 20\% |
|  | 163 | 96 | 67 | 16 | 27 | 34 | 20 | 27 | 39 | 52 | 32 | 11 | 14 | 41 |
| No change in government spending | 14\% | 17\% | 11\% | $\stackrel{14 \%}{*}$ | 14\% | 18\% | $\stackrel{10 \%}{*}$ | 15\% | 15\% | $\begin{gathered} 20 \% \\ \mathrm{M} \end{gathered}$ | 15\% | 18\% | $\begin{aligned} & 21 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 9\% |
|  | 263 | 118 | 144 | 45 | 64 | 48 | 34 | 30 | 43 | 63 | 39 | 10 | 19 | 127 |
| A decrease in government spending | 23\% | 21\% | 25\% | $\begin{aligned} & 37 \% \\ & \text { FGH } \end{aligned}$ | $\begin{aligned} & 33 \% \\ & \text { FGH } \end{aligned}$ | 26\% | $\stackrel{17 \%}{*}$ | 17\% | 16\% | 24\% | 17\% | $\stackrel{17 \%}{*}$ | $\stackrel{\text { 27\% }}{*}$ | 27\% |
|  | 399 | 149 | 248 | 31 | 62 | 65 | 88 | 62 | 92 | 72 | 56 | 20 | 13 | 209 |
| Don't know | 35\% | 27\% | 43\% | 25\% | 32\% | 35\% | 46\% | 34\% | 34\% | 27\% | 25\% | 33\% | 19\% | 44\% |
|  |  |  | A | * | * | * | $\mathrm{C}^{*}$ |  |  |  |  |  |  | IJL |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 316 | 105 | 126 | 84 |
| An increase in government spending | 28\% | $\begin{gathered} 31 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 38 \% \\ \text { P } \end{gathered}$ | 19\% |
| No change in government spending | 163 | 56 | 65 | 37 |
|  | 14\% | $\begin{gathered} \text { 17\% } \\ \hline \end{gathered}$ | $\begin{gathered} \text { 20\% } \\ \text { P } \end{gathered}$ | 9\% |
| A decrease in government spending | 263 | 80 | 54 | 117 |
|  | 23\% | 24\% | 16\% | $\begin{gathered} 27 \% \\ 0 \end{gathered}$ |
|  | 399 | 95 | 85 | 196 |
| Don't know | 35\% | 28\% | 26\% | $\begin{aligned} & 45 \% \\ & \text { NO } \end{aligned}$ |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

 Table

Base: All adults GB 18+

|  | Removing VAT from energy bills | Temporarily nationalising energy companies that are unable to lower prices | Permanently nationalising all energy companies and suppliers | Introducing a windfall tax on oil and gas companies' profits to fund support for households | Taking measures to improve household energy efficiency (insulation, new boilers) | Increasing the $£ 400$ energy discount provided for all households from October | Removing green levies from energy bills |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted Base | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 |
| Weighted Base | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 | 1141 |
| Strongly support | $613$ | $314$ 28\% | $\begin{aligned} & 336 \\ & 29 \% \end{aligned}$ | $492$ | $456$ | $543$ | $\begin{aligned} & 308 \\ & 27 \% \end{aligned}$ |
|  | 233 | 281 | 245 | 282 | 388 | 294 | 255 |
| Slightly Support | 20\% | 25\% | $21 \%$ | 25\% | $34 \%$ | $26 \%$ | 22\% |
|  | 91 | 112 | 132 | 71 | 81 | 94 | 128 |
| Slightly Oppose | 8\% | 10\% | 12\% | 6\% | 7\% | 8\% | 11\% |
|  | 21 | 63 | 74 | 51 | 27 | 32 | 61 |
| Strongly Oppose | 2\% | 5\% | 6\% | 4\% | 2\% | 3\% | 5\% |
| Not sure | 183 | 371 | 355 | 245 | 190 | 179 | 390 |
| Not sure | 16\% | 33\% | 31\% | 21\% | 17\% | 16\% | 34\% |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction. Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Removing VAT from energy bills

## Base: All adults GB 18+

|  | Total | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| Strongly support | 613 | 274 | 338 | 45 | 88 | 82 | 102 | 122 | 175 | 153 | 112 | 31 | 45 | 262 |
|  | 54\% | 49\% | $\begin{gathered} 58 \% \\ \mathrm{~A} \end{gathered}$ | 37\% | $\stackrel{45 \%}{*}$ | $\stackrel{45 \%}{*}$ | 53\% | $\begin{aligned} & 66 \% \\ & \text { CDE } \end{aligned}$ | $\begin{aligned} & 65 \% \\ & \text { CDE } \end{aligned}$ | 58\% | 50\% | $\stackrel{\text { 52\% }}{*}$ | $\stackrel{\text { 65\% }}{*}$ | 55\% |
| Slightly Support | 233 | 122 | 111 | 22 | 40 | 33 | 41 | 34 | 61 | 79 | 63 | 11 | 12 | 62 |
|  | 20\% | 22\% | 19\% | $19 \%$ | $21 \%$ | 18\% | $21 \%$ | 19\% | 23\% | $30 \%$ | $\begin{gathered} 28 \% \\ M \end{gathered}$ | $19 \%$ | 18\% | 13\% |
| Slightly Oppose | 91 | 53 | 38 | 25 | 19 | 18 | 13 | 6 | 11 | 14 | 25 | 8 | 8 | 27 |
|  | 8\% | 10\% | 7\% | $\begin{gathered} 20 \% \\ \text { FGH*} \end{gathered}$ | 10\% | 10\% | 7\% | 3\% | 4\% | 5\% | 11\% | $14 \%$ | $11 \%$ | 6\% |
| Strongly Oppose | 21 | 15 | 6 | 4 | 2 | 2 | 2 | 5 | 6 | 5 | 6 | 3 | 1 | 4 |
|  | 2\% | 3\% | 1\% | 3\% | 1\% | 1\% | 1\% | 3\% | 2\% | 2\% | 3\% | $5 \%$ | 1\% | 1\% |
| Not sure | 183 | 92 | 89 | 25 | 46 | 47 | 35 | 16 | 14 | 13 | 17 | 6 | 3 | 121 |
|  | 16\% | 17\% | 15\% | $\begin{gathered} 20 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{aligned} & 24 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{aligned} & 26 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{gathered} 18 \% \\ \mathrm{H}^{*} \end{gathered}$ | 9\% | 5\% | 5\% | 7\% | 10\% | 5\% | $\begin{aligned} & 25 \% \\ & \text { IJL } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Removing VAT from energy bills

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 613 | 202 | 176 | 219 |
| Strongly support | 54\% | 60\% | 53\% | 50\% |
|  | 233 | 82 | 85 | 62 |
| Slightly Support | 20\% | $\begin{gathered} 25 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} \text { 26\% } \\ \text { P } \end{gathered}$ | 14\% |
|  | 91 | 21 | 34 | 29 |
| Slightly Oppose | 8\% | 6\% | 10\% | 7\% |
|  | 21 | 11 | 6 | - |
| Strongly Oppose | 2\% | $\begin{gathered} 3 \% \\ \mathrm{P} \end{gathered}$ | 2\% | - |
|  | 183 | 19 | 29 | 124 |
| Not sure | 16\% | 6\% | 9\% | 29\% |
|  |  |  |  | NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Temporarily nationalising energy companies that are unable to lower prices

## Base: All adults GB 18+

|  | Total | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| Strongly support | 314 | 154 | 158 | 15 | 52 | 36 | 56 | 70 | 85 | 80 | 89 | 19 | 26 | 94 |
|  | 28\% | 28\% | 27\% | $\stackrel{13 \%}{*}$ | $\stackrel{27 \%}{*}$ | 20\% | $\begin{gathered} 29 \% \\ C^{*} \end{gathered}$ | $\begin{gathered} 38 \% \\ \text { CE } \end{gathered}$ | $\begin{gathered} 32 \% \\ c \end{gathered}$ | $30 \%$ $M$ | $\begin{gathered} 40 \% \\ \mathrm{M} \end{gathered}$ | 31\% | $\begin{gathered} 38 \% \\ \mathrm{M}^{*} \end{gathered}$ | 20\% |
| Slightly Support | 281 | 150 | 131 | 34 | 45 | 48 | 40 | 36 | 78 | 76 | 67 | 22 | 19 | 89 |
|  | 25\% | 27\% | 23\% | $\stackrel{28 \%}{*}$ | $\stackrel{23 \%}{*}$ | $\stackrel{26 \%}{*}$ | $\stackrel{21 \%}{*}$ | 20\% | 29\% | 29\% | 30\% | $\begin{gathered} 36 \% \\ \mathrm{M}^{*} \end{gathered}$ | 28\% | 19\% |
| Slightly Oppose | 112 | 67 | 46 | 12 | 16 | 23 | 18 | 17 | 26 | 30 | 22 | 2 | 12 | 40 |
|  | 10\% | 12\% | 8\% | 10\% | 8\% | $\stackrel{13 \%}{*}$ | * ${ }_{*}$ | 9\% | 10\% | 11\% | 10\% | 4\% | * ${ }_{\text {* }}$ | 9\% |
| Strongly Oppose | 63 | 33 | 30 | 9 | 9 | 5 | 12 | 10 | 18 | 22 | 6 | 7 | 3 | 20 |
|  | 5\% | 6\% | 5\% | 7\% | 5\% | $\stackrel{3 \%}{*}$ | 6\% | 5\% | 7\% | $\begin{gathered} 8 \% \\ \mathrm{~J} \end{gathered}$ | 3\% | $\begin{gathered} \text { 12\% } \\ \mathrm{J}^{*} \end{gathered}$ | 4\% | 4\% |
| Not sure | 371 | 152 | 217 | 51 | 72 | 71 | 66 | 51 | 60 | 55 | 39 | 10 | 8 | 231 |
|  | 33\% | 27\% | 37\% | 42\% | 37\% | 39\% | 35\% | 28\% | 22\% | 21\% | 18\% | 17\% | 12\% | 49\% |
|  |  |  | A | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  |  |  | * | * | IJKL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Temporarily nationalising energy companies that are unable to lower prices

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 314 | 104 | 122 | 78 |
| Strongly support | 28\% | 31\% | $\begin{gathered} 37 \% \\ \mathrm{P} \end{gathered}$ | 18\% |
| Slightly Support | 281 | 95 | 97 | 81 |
|  | 25\% | 28\% | $\begin{gathered} 29 \% \\ \text { P } \end{gathered}$ | 19\% |
| Slightly Oppose | 112$10 \%$ | 11\% | 41 | 29$7 \%$ |
|  |  |  | 13\% |  |
| Strongly Oppose | 63 | 25$8 \%$ | 20$6 \%$ | 14$3 \%$ |
|  |  |  |  |  |
| Not sure | 371 | 74 | 50 | 233 |
|  | 33\% | 22\% | 15\% | 54\% |
|  |  |  |  | NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Permanently nationalising all energy companies and suppliers

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| Strongly support | 336 | 176 | 159 | 17 | 53 | 46 | 53 | 73 | 93 | 71 | 103 | 21 | 34 | 106 |
|  | 29\% | 32\% | 27\% | 14\% | 27\% | 25\% | 27\% | $\begin{gathered} 40 \% \\ \mathrm{C} \end{gathered}$ | $35 \%$ c | 27\% | $\begin{gathered} 46 \% \\ \text { IM } \end{gathered}$ | $\stackrel{34 \%}{*}$ | $\begin{aligned} & 50 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | 22\% |
| Slightly Support | 245 | 122 | 122 | 24 | 45 | 36 | 52 | 25 | 63 | 69 | 57 | 20 | 9 | 83 |
|  | 21\% | 22\% | 21\% | 20\% | 23\% | 20\% | $\begin{gathered} 27 \% \\ \mathrm{G}^{*} \end{gathered}$ | 14\% | 24\% | 26\% | 25\% | $\begin{aligned} & 33 \% \\ & \text { LM }^{*} \end{aligned}$ | $\stackrel{12 \%}{*}$ | 17\% |
| Slightly Oppose | 132 | 76 | 55 | 33 | 20 | 25 | 14 | 15 | 25 | 31 | 31 | 6 | 12 | 41 |
|  | 12\% | 14\% | 9\% | $\begin{gathered} 27 \% \\ \text { DFGH* } \end{gathered}$ | 10\% | 14\% | $\stackrel{7}{\text { \% }}$ | 8\% | 9\% | 12\% | 14\% | $\stackrel{9}{\text { * }}$ | $\stackrel{17 \%}{*}$ | 9\% |
| Strongly Oppose | 74 | 46 | 27 | 4 | 6 | 3 | 16 | 12 | 32 | 41 | 6 | 5 | 3 | 16 |
|  | 6\% | 8\% | 5\% | 4\% | 3\% | $\stackrel{1 \%}{*}$ | 8\% | 6\% | $\begin{gathered} 12 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & \text { 16\% } \\ & \text { JM } \end{aligned}$ | 3\% | 8\% | 4\% | 3\% |
| Not sure | 355 | 135 | 218 | 43 | 69 | 73 | 58 | 59 | 54 | 51 | 27 | 9 | 12 | 230 |
|  | 31\% | 24\% | 37\% | 36\% | 36\% | 40\% | 30\% | 32\% | 20\% | 19\% | 12\% | 15\% | 17\% | 48\% |
|  |  |  | A | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * | H |  |  |  | * | * | IJKL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Permanently nationalising all energy companies and suppliers

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 336 | 117 | 119 | 92 |
| Strongly support | 29\% | 35\% | $\begin{gathered} 36 \% \\ \mathrm{P} \end{gathered}$ | 21\% |
| Slightly Support | 245 | 81 | 88 | 72$17 \%$ |
|  | 21\% | 24\% | $\begin{gathered} 27 \% \\ \text { P } \end{gathered}$ |  |
| Slightly Oppose | 132 | 37$11 \%$ | 14\% | 38$9 \%$ |
|  | 12\% |  |  |  |
| Strongly Oppose | 74 | 29$9 \%$ | 20$6 \%$ | 19$4 \%$ |
|  | 6\% |  |  |  |
| Not sure | 355 | 71$21 \%$ | 56$17 \%$ | 212 |
|  | 31\% |  |  | 49\% |
|  |  |  |  | NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction. Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Introducing a windfall tax on oil and gas companies' profits to fund support for households

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| Strongly support | 492 | 240 | 251 | 26 | 59 | 58 | 98 | 100 | 150 | 116 | 133 | 33 | 33 | 171 |
|  | 43\% | 43\% | 43\% | 22\% | 31\% | 32\% | $\begin{aligned} & 51 \% \\ & \text { CDE }^{\star} \end{aligned}$ | $\begin{aligned} & 54 \% \\ & \text { CDE } \end{aligned}$ | 56\% | 44\% | $\begin{gathered} 60 \% \\ \mathrm{IM} \end{gathered}$ | $\begin{aligned} & 54 \% \\ & \mathrm{M}^{*} \end{aligned}$ | $\stackrel{48 \%}{*}$ | 36\% |
| Slightly Support | 282 | 147 | 135 | 34 | 41 | 59 | 34 | 44 | 69 | 89 | 51 | 18 | 13 | 100 |
|  | 25\% | 26\% | 23\% | 28\% | 21\% | $\begin{gathered} 32 \% \\ \mathrm{~F}^{*} \end{gathered}$ | 18\% | 24\% | 26\% | $\begin{gathered} 34 \% \\ \text { JM } \end{gathered}$ | 23\% | $\stackrel{30 \%}{*}$ | $\stackrel{18 \%}{*}$ | 21\% |
| Slightly Oppose | 71 | 43 | 29 | 20 | 13 | 7 | 9 | 12 | 10 | 20 | 15 | 2 | 10 | 19 |
|  | 6\% | 8\% | 5\% | $\begin{aligned} & \text { 17\% } \\ & \text { EFH* } \end{aligned}$ | $\stackrel{7 \%}{*}$ | 4\% | $\stackrel{4 \%}{*}$ | 6\% | 4\% | 7\% | 7\% | $\stackrel{3}{*}$ | $\begin{aligned} & 15 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 4\% |
| Strongly Oppose | 51 | 28 | 23 | 5 | 11 | 1 | 14 | 2 | 18 | 23 | 2 | 2 | 8 | 14 |
|  | 4\% | 5\% | 4\% | 4\% | 5\% | * | 7\% | 1\% | $\begin{gathered} 7 \% \\ \mathrm{E} \end{gathered}$ | $\begin{aligned} & \text { 9\% } \\ & \text { JM } \end{aligned}$ | 1\% | 3\% | $\begin{aligned} & \text { 11\% } \\ & \mathrm{JM}^{*} \end{aligned}$ | 3\% |
| Not sure | 245 | 99 | 144 | 35 | 70 | 57 | 37 | 26 | 20 | 16 | 21 | 6 | 6 | 171 |
|  | 21\% | 18\% | 25\% | 29\% | 36\% | 31\% | 19\% | 14\% | 7\% | 6\% | 9\% | 10\% | 8\% | 36\% |
|  |  |  |  | GH* | FGH* | GH* | $\mathrm{H}^{*}$ |  |  |  |  | * | * | IJKL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Introducing a windfall tax on oil and gas companies' profits to fund support for households

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 492 | 167 | 173 | 142 |
| Strongly support | 43\% | $\begin{gathered} 50 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 52 \% \\ \text { P } \end{gathered}$ | 33\% |
|  | 282 | 92 | 90 | 91 |
| Slightly Support | 25\% | 28\% | 27\% | 21\% |
|  | 71 | 22 | 22 | 21 |
| Slightly Oppose | 6\% | 7\% | 7\% | 5\% |
|  | 51 | 20 | 11 | 17 |
| Strongly Oppose | 4\% | 6\% | 3\% | 4\% |
|  | 245 | 34 | 34 | 164 |
| Not sure | 21\% | 10\% | 10\% | 38\% |
|  |  |  |  | NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Taking measures to improve household energy efficiency (insulation, new boilers)

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| Strongly support | 456 | 219 | 236 | 40 | 73 | 59 | 74 | 77 | 132 | 94 | 107 | 34 | 36 | 179 |
|  | 40\% | 39\% | 41\% | 34\% | 38\% | 32\% | 39\% | 42\% | 49\% | 36\% | 48\% | $\begin{gathered} 56 \% \\ \mathrm{IM}^{*} \end{gathered}$ | $\begin{gathered} \text { 53\% } \\ \text { I }^{*} \end{gathered}$ | 38\% |
| Slightly Support | 388 | 185 | 202 | 47 | 51 | 72 | 56 | 67 | 95 | 115 | 77 | 15 | 14 | 151 |
|  | 34\% | 33\% | 35\% | 39\% | 26\% | $\stackrel{39 \%}{*}$ | 29\% | 37\% | 36\% | $\begin{aligned} & 44 \% \\ & \text { KLM } \end{aligned}$ | 35\% | $\stackrel{25 \%}{*}$ | $\stackrel{11 \%}{*}$ | 32\% |
| Slightly Oppose | 81 | 49 | 31 | 9 | 19 | 16 | 13 | 13 | 10 | 17 | 17 | 5 | 7 | 26 |
|  | 7\% | 9\% | 5\% | 7\% | 10\% | * ${ }_{\text {* }}$ | 7\% | 7\% | 4\% | 7\% | 7\% | 8\% | 11\% | 6\% |
| Strongly Oppose | 27 | 10 | 17 | 1 | 4 | 5 | 9 | 3 | 4 | 6 | 7 | 3 | 4 | 6 |
|  | 2\% | 2\% | 3\% | 1\% | 2\% | $\stackrel{3 \%}{*}$ | $\stackrel{\text { \% }}{*}$ | 1\% | 2\% | 2\% | 3\% | 5\% | $\stackrel{5}{*}$ | 1\% |
| Not sure | 190 | 94 | 95 | 23 | 46 | 32 | 40 | 23 | 26 | 30 | 14 | 3 | 7 | 114 |
|  | 17\% | 17\% | 16\% | 19\% | 24\% | 17\% | 21\% | 13\% | 10\% | 11\% | 6\% | 5\% | 10\% | 24\% |
|  |  |  |  | * | $\mathrm{H}^{*}$ | * | $\mathrm{H}^{*}$ |  |  |  |  | * | * | IJK |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Taking measures to improve household energy efficiency (insulation, new boilers)

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 456 | 136 | 146 | 160 |
| Strongly support | 40\% | 40\% | 44\% | 37\% |
|  | 388 | 129 | 119 | 128 |
| Slightly Support | 34\% | 39\% | 36\% | 30\% |
|  | 81 | 27 | 29 | 20 |
| Slightly Oppose | 7\% | 8\% | 9\% | 5\% |
|  | 27 | 10 | 9 | 7 |
| Strongly Oppose | 2\% | 3\% | 3\% | 2\% |
|  | 190 | 34 | 27 | 120 |
| Not sure | 17\% | 10\% | 8\% | 28\% |
|  |  |  |  | No |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction. Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Increasing the $£ 400$ energy discount provided for all households from October

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 543 | 242 | 299 | 51 | 85 | 95 | 89 | 100 | 122 | 96 | 117 | 22 | 35 | 260 |
| Strongly support | 48\% | 44\% | 51\% | $\stackrel{42 \%}{*}$ | 44\% | $\stackrel{52 \%}{*}$ | $\stackrel{46 \%}{*}$ | 54\% | 46\% | 37\% | 53\% | $\stackrel{37 \%}{*}$ | $\stackrel{50}{*}$ | $55 \%$ |
|  | 294 | 153 | 140 | 32 | 46 | 44 | 46 | 52 | 74 | 91 | 68 | 17 | 15 | 95 |
| Slightly Support | 26\% | 28\% | 24\% | $\stackrel{27 \%}{*}$ | $\stackrel{24 \%}{*}$ | $\stackrel{24 \%}{*}$ | $\stackrel{24 \%}{*}$ | 28\% | 28\% | 35\% | $\begin{gathered} 31 \% \\ M \end{gathered}$ | $\stackrel{29 \%}{*}$ | $\stackrel{22 \%}{*}$ | 20\% |
|  | 94 | 57 | 37 | 10 | 20 | 7 | 13 | 8 | 35 | 35 | 14 | 10 | 13 | 15 |
| Slightly Oppose | 8\% | 10\% | 6\% | $9 \%$ | 10\% | $\stackrel{4 \%}{*}$ | $7 \%$ $*$ | 4\% | $\begin{gathered} 13 \% \\ \text { EG } \end{gathered}$ | $\begin{gathered} 13 \% \\ \text { JM } \end{gathered}$ | 6\% | $\begin{gathered} 16 \% \\ \mathrm{M}^{*} \end{gathered}$ | $\begin{aligned} & 18 \% \\ & \mathrm{JM}^{*} \end{aligned}$ | 3\% |
|  | 32 | 15 | 17 | 5 | 4 | 4 | 5 | 6 | 8 | 10 | 10 | 3 | - | 6 |
| Strongly Oppose | 3\% | 3\% | 3\% | 4\% | 2\% | $\stackrel{\text { 2\% }}{*}$ | 3\% | 3\% | 3\% | 4\% | 4\% | 5\% | * | 1\% |
|  | 179 | 89 | 88 | 22 | 39 | 33 | 39 | 18 | 28 | 31 | 14 | 8 | 6 | 98 |
| Not sure | 16\% | 16\% | 15\% | $\stackrel{18 \%}{*}$ | 20\% | 18\% | 20\% | 10\% | 11\% | 12\% | 6\% | 13\% | $\stackrel{9 \%}{*}$ | $\begin{gathered} 21 \% \\ \text { IJ } \end{gathered}$ |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Increasing the $£ 400$ energy discount provided for all households from October

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 543 | 162 | 160 | 204 |
| Strongly support | 48\% | 48\% | 48\% | 47\% |
|  | 294 | 90 | 97 | 97 |
| Slightly Support | 26\% | 27\% | 29\% | 22\% |
|  | 94 | 42 | 28 | 20 |
| Slightly Oppose | 8\% | $\begin{gathered} 12 \% \\ \text { P } \end{gathered}$ | 8\% | 5\% |
|  | 32 | 13 | 12 | 5 |
| Strongly Oppose | 3\% | 4\% | 4\% | 1\% |
| Not sure | 179 | 29 | 34 | 107 |
|  |  | 9\% | 10\% | 25\% |
|  |  |  |  | No |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction. Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Removing green levies from energy bills

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 308 | 157 | 150 | 14 | 35 | 31 | 39 | 66 | 123 | 127 | 59 | 10 | 28 | 83 |
| Strongly support | 27\% | 28\% | 26\% | 12\% | 18\% | $\stackrel{17 \%}{*}$ | $\stackrel{20 \%}{*}$ | $\begin{aligned} & 36 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & 46 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & \text { 48\% } \\ & \text { JKM } \end{aligned}$ | 26\% | 17\% | $\begin{aligned} & 40 \% \\ & \mathrm{KM}^{*} \end{aligned}$ | 17\% |
|  | 255 | 149 | 105 | 29 | 47 | 46 | 42 | 38 | 53 | 73 | 58 | 14 | 9 | 90 |
| Slightly Support | 22\% | $\begin{gathered} 27 \% \\ \text { B } \end{gathered}$ | 18\% | 24\% | 24\% | 25\% | 22\% | 21\% | 20\% | $\underset{\mathrm{L}}{28 \%}$ | 26\% | $\stackrel{23 \%}{*}$ | $\stackrel{12 \%}{*}$ | 19\% |
|  | 128 | 73 | 55 | 19 | 23 | 26 | 21 | 16 | 24 | 13 | 40 | 12 | 15 | 40 |
| Slightly Oppose | 11\% | 13\% | 9\% | 16\% | 12\% | 14\% | $\stackrel{11 \%}{*}$ | 9\% | 9\% | 5\% | $\begin{aligned} & \text { 18\% } \\ & \text { IM } \end{aligned}$ | $\begin{aligned} & 20 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | $\begin{aligned} & \text { 22\% } \\ & \text { IM } \end{aligned}$ | 8\% |
|  | 61 | 24 | 37 | 9 | 8 | 3 | 4 | 15 | 21 | 6 | 19 | 15 | 3 | 16 |
| Strongly Oppose | 5\% | 4\% | 6\% | 8\% | 4\% | 2\% | 2\% | 8\% | 8\% | 2\% | 8\% | $\begin{gathered} 24 \% \\ \text { IJLM } \end{gathered}$ | 5\% | 3\% |
|  | 390 | 153 | 234 | 49 | 82 | 77 | 86 | 49 | 46 | 46 | 48 | 10 | 14 | 246 |
| Not sure | 34\% | 28\% | 40\% | 41\% | 42\% | 42\% | 45\% | 27\% | 17\% | 17\% | 22\% | 16\% | 20\% | 52\% |
|  |  |  | A | $\mathrm{H}^{*}$ | $\mathrm{GH}^{*}$ | GH* | $\mathrm{GH}^{*}$ |  |  |  |  | * | * | IJKL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? This would be in addition to the measures they have announced. Removing green levies from energy bills

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 308 | 159 | 82 | 61 |
| Strongly support | 27\% | $\begin{gathered} 48 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 25 \% \\ \text { P } \end{gathered}$ | 14\% |
|  | 255 | 81 | 84 | 77 |
| Slightly Support | 22\% | 24\% | 25\% | 18\% |
|  | 128 | 22 | 63 | 36 |
| Slightly Oppose | 11\% | 7\% | $\begin{aligned} & \text { 19\% } \\ & \text { NP } \end{aligned}$ | 8\% |
|  | 61 | 11 | 32 | 15 |
| Strongly Oppose | 5\% | 3\% | $\begin{aligned} & \text { 10\% } \\ & \text { NP } \end{aligned}$ | 3\% |
|  | 390 | 63 | 69 | 246 |
| Not sure | 34\% | 19\% | 21\% | 57\% |
|  |  |  |  | NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

 think they go too far, not far enough or are about right? - Summary Table

## Base: All adults GB 18+

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Capping household energy bills for a typical household at $£ 2,500$ a year for the next two years | Providing all households with a $£ 400$ energy discount from October | Capping businesses, charities, and public services energy bills for the next six months |
| Unweighted Base | 1141 | 1141 | 1141 |
| Weighted Base | 1141 | 1141 | 1141 |
| Goes too far | 61 | 51 | 55 |
|  | 5\% | 4\% | 5\% |
| Is about right | 371 | 403 | 450 |
|  | 32\% | 35\% | 39\% |
| Does not go far enough | 551 | 544 | 426 |
|  | 48\% | 48\% | 37\% |
| Don't know | 158 | 144 | 210 |
|  | 14\% | 13\% | 18\% |

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## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Energysupport1.The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Capping household energy bills for a typical household at £2,500 a year for the next two years

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | C | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 61 | 37 | 24 | 14 | 20 | 8 | 3 | 9 | 6 | 11 | 23 | 4 | 5 | 16 |
| Goes too far | 5\% | 7\% | 4\% | $\begin{aligned} & 12 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $\begin{aligned} & 10 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $\stackrel{5 \%}{*}$ | 1\% | 5\% | 2\% | 4\% | $\begin{gathered} 11 \% \\ \text { IM } \end{gathered}$ | 7\% | 8\% | 3\% |
|  | 371 | 207 | 163 | 40 | 42 | 45 | 42 | 68 | 134 | 154 | 55 | 26 | 22 | 107 |
| Is about right | 32\% | $37 \%$ | 28\% | 33\% | 22\% | 25\% | 22\% | 37\% | $50 \%$ | 58\% | 25\% | $43 \%$ | 32\% | 22\% |
|  | 551 | 237 | 313 | 36 | 105 | 88 | 121 | 96 | 106 | 76 | 127 | 27 | 38 | 259 |
| Does not go far enough | 48\% | 43\% | 54\% | 30\% | 54\% | 48\% | 63\% | 52\% | 40\% | 29\% | 57\% | 45\% | 55\% | 55\% |
|  |  |  | A | * | $\mathrm{CH}^{*}$ | $\mathrm{C}^{*}$ | $\mathrm{CH}^{*}$ | c |  |  | 1 | * | ${ }^{*}$ | 1 |
|  | 158 | 75 | 82 | 31 | 26 | 42 | 27 | 10 | 21 | 23 | 17 | 3 | 4 | 93 |
| Don't know | 14\% | 13\% | 14\% | 26\% | 14\% | 23\% | 14\% | 6\% | 8\% | 9\% | 8\% | 5\% | 6\% | 20\% |
|  |  |  |  | $\mathrm{GH}^{*}$ | * | $\mathrm{GH}^{*}$ | * |  |  |  |  | * | * | IJK |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Energysupport1.The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Capping household energy bills for a typical household at £2,500 a year for the next two years

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 61 | 13 | 27 | 20 |
| Goes too far | 5\% | 4\% | 8\% | 5\% |
| Is about right | 371 | 159 | 104 | 101 |
|  | 32\% | $47 \%$ | 32\% | 23\% |
|  | 551 | 143 | 169 | 220 |
| Does not go far enough | 48\% | 43\% | 51\% | 51\% |
|  | 158 | 21 | 31 | 93 |
| Don't know | 14\% | 6\% | 9\% | $\begin{gathered} 21 \% \\ \text { NO } \end{gathered}$ |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Energysupport1.The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Providing all households with a £400 energy discount from October

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 51 | 23 | 28 | 8 | 11 | 2 | 6 | 10 | 14 | 12 | 18 | 6 | 7 | 7 |
| Goes too far | 4\% | 4\% | 5\% | 7\% | $\stackrel{6 \%}{*}$ | 1\% | 3\% | 5\% | 5\% | 4\% | $\begin{gathered} 8 \% \\ \mathrm{M} \end{gathered}$ | $\begin{aligned} & 11 \% \\ & \mathrm{M}^{*} \end{aligned}$ | $\begin{aligned} & 10 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 1\% |
|  | 403 | 230 | 172 | 43 | 63 | 59 | 53 | 55 | 130 | 159 | 64 | 25 | 20 | 124 |
| Is about right | 35\% | $\begin{gathered} 41 \% \\ B \end{gathered}$ | 30\% | 35\% | 32\% | 32\% | 28\% | 30\% | $\begin{gathered} 49 \% \\ \text { DEFG } \end{gathered}$ | $60 \%$ JKLM | 29\% | 42\% | $\stackrel{29 \%}{*}$ | 26\% |
|  | 544 | 229 | 313 | 48 | 91 | 87 | 109 | 101 | 109 | 76 | 129 | 23 | 38 | 259 |
| Does not go far enough | 48\% | 41\% | 54\% | 40\% | 47\% | 47\% | 57\% | 55\% | 41\% | 29\% | 58\% | 39\% | 55\% | 54\% |
|  |  |  | A | * | * | * | $\mathrm{H}^{*}$ | H |  |  | IK | * | ${ }^{*}$ | 1 |
|  | 144 | 74 | 70 | 22 | 29 | 35 | 25 | 18 | 14 | 17 | 12 | 5 | 4 | 85 |
| Don't know | 13\% | 13\% | 12\% | 18\% | 15\% | 19\% | 13\% | 10\% | 5\% | 7\% | 5\% | 9\% | 5\% | 18\% |
|  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  |  |  |  | * | IJ |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Energysupport1.The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Providing all households with a £400 energy discount from October

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 51 | 20 | 22 | 9 |
| Goes too far | 4\% | 6\% | 7\% | 2\% |
|  | 403 | 148 | 124 | 120 |
| Is about right | 35\% | $\begin{gathered} 44 \% \\ P \end{gathered}$ | 37\% | 28\% |
|  | 544 | 149 | 161 | 216 |
| Does not go far enough | 48\% | 45\% | 49\% | 50\% |
|  | 144 | 18 | 24 | 88 |
| Don't know | 13\% | 5\% | 7\% | 20\% NO |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Energysupport1.The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Capping businesses, charities, and public services energy bills for the next six months

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| Goes too far | 55 | 30 | 25 | 18 | 14 | 11 | 2 | 6 | 4 | 11 | 18 | 2 | 4 | 17 |
|  | 5\% | 5\% | 4\% | $\begin{gathered} 15 \% \\ \text { FGH* } \end{gathered}$ | 7\% | 6\% | 1\% | 3\% | 2\% | 4\% | 8\% | 3\% | $\stackrel{\text { 6\% }}{*}$ | 4\% |
| Is about right | 450 | 251 | 198 | 51 | 71 | 51 | 54 | 81 | 144 | 166 | 86 | 30 | 26 | 132 |
|  | 39\% | 45\% | 34\% | 42\% | 36\% | 28\% | 28\% | $\begin{gathered} 44 \% \\ \text { EF } \end{gathered}$ | $\begin{aligned} & 54 \% \\ & \text { DEF } \end{aligned}$ | $\begin{aligned} & \text { 63\% } \\ & \text { JLM } \end{aligned}$ | $39 \%$$M$ | $\begin{aligned} & 50 \% \\ & \mathrm{M}^{*} \end{aligned}$ | $\stackrel{38 \%}{*}$ | 28\% |
|  |  | B |  | * |  |  |  |  |  |  |  |  |  |  |
| Does not go far enough | 426 | 186 | 239 | 24 | 72 | 74 | 94 | 69 | 92 | 67 | 100 | 24 | 29 | 191 |
|  | 37\% | $34 \%$ | 41\% | 20\% | $\begin{gathered} 37 \% \\ C^{*} \end{gathered}$ | $\begin{gathered} 40 \% \\ C^{*} \end{gathered}$ | $49 \%$ | $\begin{gathered} 38 \% \\ c \end{gathered}$ | 35\% | 26\% | $45 \%$1 | 40\% | $\begin{gathered} \text { 42\% } \\ \mathbf{\|}^{*} \end{gathered}$ | $\begin{gathered} 40 \% \\ \hline \end{gathered}$ |
|  |  |  |  | * |  |  |  |  |  |  |  |  |  |  |
| Don't know | 210 | 89 | 119 | 28 | 37 | 47 | 43 | 27 | 27 | 19 | 19 | 4 | 9 | 135 |
|  | 18\% | 16\% | 21\% | 23\% | 19\% | $\begin{aligned} & 25 \% \\ & \mathrm{H}^{*} \\ & \hline \end{aligned}$ | $\begin{gathered} 22 \% \\ \mathrm{H}^{*} \end{gathered}$ | 15\% | 10\% | 7\% | 8\% | 7\% | 13\% | $\begin{aligned} & \text { 28\% } \\ & \text { IJK } \end{aligned}$ |
|  |  |  |  | $\mathrm{H}^{*}$ |  |  |  |  |  |  |  |  |  |  |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Energysupport1.The government has announced its plan to help households, businesses, schools, and charities with the rising cost of energy bills. hinking about each of these measures, do you think they go too far, not far enough or are about right? - Capping businesses, charities, and public services energy bills for the next six months

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 55 | 10 | 17 | 24 |
| Goes too far | 5\% | 3\% | 5\% | 6\% |
| Is about right | 450 | 178 | 142 | 119 |
|  | 39\% | 53\% | 43\% | 28\% |
|  |  | OP | P |  |
| Does not go far enough | 426 | 112 | 137 | 169 |
|  | 37\% | 33\% | 42\% | 39\% |
| Don't know | 210 | 36 | 34 | 121 |
|  | 18\% | 11\% | 10\% | 28\% |
|  |  |  |  | NO |

## Base: All adults GB 18+



KANTAR

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 197 | 92 | 105 | 15 | 39 | 29 | 30 | 32 | 53 | 70 | 47 | 9 | 10 | 53 |
| Strongly agree | 17\% | 17\% | 18\% | 12\% | 20\% | $\stackrel{16 \%}{*}$ | 16\% | 17\% | 20\% | $\begin{gathered} 27 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 21 \% \\ \mathrm{M} \end{gathered}$ | 14\% | $\stackrel{15 \%}{*}$ | 11\% |
|  | 357 | 185 | 170 | 41 | 60 | 59 | 47 | 43 | 108 | 107 | 68 | 25 | 15 | 133 |
| Slightly agree | 31\% | 33\% | 29\% | 34\% | $31 \%$ | 32\% | 24\% $*$ | 23\% | $41 \%$ FG | $\begin{gathered} 40 \% \\ \text { LM } \end{gathered}$ | 30\% | $\stackrel{41 \%}{*}$ | $\stackrel{22 \%}{*}$ | 28\% |
|  | 173 | 93 | 80 | 26 | 30 | 25 | 24 | 32 | 37 | 34 | 34 | 13 | 22 | 63 |
| Slightly disagree | 15\% | 17\% | 14\% | 21\% | 15\% | 14\% | $\stackrel{12 \%}{*}$ | 17\% | 14\% | 13\% | 15\% | 22\% | $\begin{aligned} & 31 \% \\ & \text { IJM }^{*} \end{aligned}$ | 13\% |
|  | 166 | 84 | 81 | 15 | 24 | 28 | 36 | 30 | 34 | 20 | 39 | 3 | 17 | 78 |
| Strongly disagree | 15\% | 15\% | 14\% | 12\% | 12\% | $\stackrel{\text { 15\% }}{*}$ | $\stackrel{19 \%}{*}$ | 16\% | 13\% | 7\% | $18 \%$ | 6\% | $\begin{aligned} & 25 \% \\ & \mathrm{IK}^{\star} \end{aligned}$ | $16 \%$ |
|  | 248 | 102 | 145 | 25 | 41 | 43 | 56 | 48 | 35 | 33 | 34 | 10 | 5 | 147 |
| Not sure | 22\% | 18\% | 25\% | 21\% | 21\% | 24\% | $29 \%$ | $26 \%$ | 13\% | 13\% | 16\% | 17\% | 7\% | $31 \%$ |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 197 | 79 | 61 | 56 |
| Strongly agree | 17\% | $\begin{gathered} 24 \% \\ \mathrm{P} \end{gathered}$ | 18\% | 13\% |
|  | 357 | 132 | 96 | 118 |
| Slightly agree | 31\% | $\begin{gathered} 39 \% \\ \text { OP } \end{gathered}$ | 29\% | 27\% |
|  | 173 | 38 | 75 | 54 |
| Slightly disagree | 15\% | 11\% | $\begin{aligned} & 23 \% \\ & \text { NP } \end{aligned}$ | 13\% |
|  | 166 | 51 | 57 | 52 |
| Strongly disagree | 15\% | 15\% | 17\% | 12\% |
|  | 248 | 35 | 41 | 154 |
| Not sure | 22\% | 11\% | 13\% | 36\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 471 | 215 | 256 | 43 | 64 | 54 | 78 | 75 | 158 | 165 | 85 | 28 | 24 | 161 |
| Strongly agree | 41\% | 39\% | 44\% | $36 \%$ | $\stackrel{33 \%}{*}$ | $\stackrel{29 \%}{*}$ | $\stackrel{41 \%}{*}$ | 41\% | $\begin{gathered} 59 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & \text { 63\% } \\ & \text { JLM } \end{aligned}$ | 38\% | 46\% | 34\% | 34\% |
|  | 348 | 184 | 163 | 34 | 66 | 59 | 60 | 56 | 72 | 65 | 88 | 22 | 17 | 142 |
| Slightly agree | 30\% | 33\% | 28\% | $\stackrel{28 \%}{*}$ | $\stackrel{34 \%}{*}$ | 32\% | $\stackrel{31 \%}{*}$ | 31\% | 27\% | 25\% | $\begin{gathered} 40 \% \\ \text { I } \end{gathered}$ | $\stackrel{37 \%}{*}$ | $\stackrel{25 \%}{*}$ | 30\% |
|  | 86 | 33 | 52 | 17 | 15 | 20 | 8 | 16 | 11 | 11 | 21 | 3 | 16 | 24 |
| Slightly disagree | 8\% | 6\% | 9\% | $\begin{gathered} 14 \% \\ \mathrm{H}^{*} \end{gathered}$ | 8\% | 11\% | 4\% | 8\% | 4\% | 4\% | 9\% | 6\% | $\begin{aligned} & \text { 23\% } \\ & \text { IJM } \end{aligned}$ | 5\% |
|  | 74 | 42 | 32 | 7 | 14 | 16 | 11 | 15 | 10 | 6 | 20 | 3 | 7 | 36 |
| Strongly disagree | 6\% | 8\% | 5\% | 6\% | 7\% | 9\% | 6\% | 8\% | 4\% | 2\% | 9\% | 4\% | 11\% | 8\% |
|  | 162 | 83 | 78 | 19 | 35 | 35 | 35 | 22 | 16 | 17 | 9 | 4 | 5 | 111 |
| Not sure | 14\% | 15\% | 13\% | 16\% | 18\% | 19\% | 18\% | 12\% | 6\% | 6\% | 4\% | 7\% | 7\% | 23\% |
|  |  |  |  | * | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  |  | * | * | IJKL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Monarchylmportance.How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Attracting tourism to the UK

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
| Strongly agree | 471 | 183 | 133 | 147 |
|  | 41\% | $\begin{aligned} & 55 \% \\ & \text { OP } \end{aligned}$ | 40\% | 34\% |
| Slightly agree | 348$30 \%$ | 99$30 \%$ | 114$35 \%$ | $\begin{aligned} & 126 \\ & 29 \% \end{aligned}$ |
|  |  |  |  |  |
| Slightly disagree | 86$8 \%$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{gathered} 36 \\ 11 \% \\ N \end{gathered}$ | 28$6 \%$ |
|  |  |  |  |  |
| Strongly disagree | 74$6 \%$ | 18$5 \%$ | 25$8 \%$ | 29$7 \%$ |
|  |  |  |  |  |
| Not sure | 162 | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | 104 |
|  | 14\% |  |  | 24\% |
|  |  |  |  | NO |

Monarchylmportance.How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Helping bring communities together

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 225 | 106 | 118 | 13 | 36 | 31 | 35 | 46 | 64 | 71 | 51 | 11 | 12 | 72 |
| Strongly agree | 20\% | 19\% | 20\% | * ${ }_{\text {* }}$ | $\stackrel{19 \%}{*}$ | 17\% | 18\% | $\begin{gathered} 25 \% \\ c \end{gathered}$ | $\begin{gathered} 24 \% \\ \text { c } \end{gathered}$ | $\begin{gathered} 27 \% \\ \text { M } \end{gathered}$ | 23\% | 19\% | 17\% | 15\% |
|  | 397 | 190 | 206 | 34 | 57 | 63 | 57 | 59 | 127 | 126 | 70 | 30 | 18 | 141 |
| Slightly agree | 35\% | 34\% | 35\% | 28\% | 29\% | $\stackrel{35 \%}{*}$ | 30\% | 32\% | $\begin{gathered} 47 \% \\ \text { CDFG } \end{gathered}$ | $\begin{aligned} & \text { 48\% } \\ & \text { JLM } \end{aligned}$ | 31\% | $\begin{aligned} & \text { 49\% } \\ & \text { JLM* } \end{aligned}$ | $\stackrel{26 \%}{*}$ | 30\% |
|  | 154 | 87 | 67 | 37 | 27 | 25 | 22 | 21 | 22 | 24 | 37 | 6 | 14 | 64 |
| Slightly disagree | 14\% | 16\% | 12\% | $\begin{gathered} 30 \% \\ \text { DEFGH* } \end{gathered}$ | 14\% | 14\% | 11\% | 11\% | 8\% | 9\% | 16\% | 11\% | $\stackrel{21 \%}{*}$ | 13\% |
|  | 149 | 67 | 82 | 18 | 34 | 23 | 28 | 25 | 21 | 11 | 42 | 3 | 18 | 72 |
| Strongly disagree | 13\% | 12\% | 14\% | 15\% | 18\% | 12\% | 14\% | 14\% | 8\% | 4\% | 19\% | 5\% | 26\% | 15\% |
|  |  |  |  |  | $\mathrm{H}^{*}$ | * | * |  |  |  | 1 | * | $11^{*}$ | 1 |
|  | 216 | 107 | 108 | 19 | 39 | 41 | 51 | 34 | 32 | 31 | 23 | 10 | 7 | 126 |
| Not sure | 19\% | 19\% | 19\% | 16\% | 20\% | 23\% | 26\% | 18\% | 12\% | 12\% | 10\% | 16\% | 10\% | 27\% |
|  |  |  |  | * | * | * | $\mathrm{H}^{*}$ |  |  |  |  | * | * | IJL |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Monarchylmportance.How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Helping bring communities together

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 225 | 88 | 70 | 64 |
| Strongly agree | 20\% | $\begin{gathered} 26 \% \\ \mathrm{P} \end{gathered}$ | 21\% | 15\% |
|  | 397 | 141 | 113 | 129 |
| Slightly agree | 35\% | $\begin{gathered} 42 \% \\ \mathrm{P} \end{gathered}$ | 34\% | 30\% |
|  | 154 | 35 | 59 | 55 |
| Slightly disagree | 14\% | 10\% | $\begin{gathered} 18 \% \\ N \end{gathered}$ | 13\% |
| Strongly disagree | 149 | 39 | 52 | 56 |
|  | 13\% | 12\% | 16\% | 13\% |
| Not sure | 216 | 32 | 35 | 131 |
|  | 19\% | 10\% | 11\% | 30\% |
|  |  |  |  | NO |

Monarchylmportance.How far do you agree or disagree that the King and the Royal Family are important to the UK in the following ways... - Giving a voice to marginalised groups

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 149 | 69 | 79 | 12 | 33 | 24 | 24 | 22 | 34 | 48 | 32 | 5 | 9 | 46 |
| Strongly agree | 13\% | 12\% | 14\% | 10\% | 17\% | 13\% | 13\% | 12\% | 13\% | $\begin{aligned} & 18 \% \\ & \text { M } \end{aligned}$ | 14\% | 8\% | $\stackrel{13 \%}{*}$ | 10\% |
|  | 287 | 162 | 125 | 28 | 47 | 50 | 46 | 45 | 71 | 78 | 59 | 18 | 9 | 113 |
| Slightly agree | 25\% | $\begin{gathered} 29 \% \\ \text { B } \end{gathered}$ | 21\% | 23\% | 24\% | 27\% | 24\% | 25\% | 27\% | $\begin{gathered} 30 \% \\ \text { L } \end{gathered}$ | 27\% | $\stackrel{30 \%}{*}$ | $\stackrel{13 \%}{*}$ | 24\% |
|  | 201 | 100 | 100 | 35 | 25 | 28 | 20 | 35 | 58 | 45 | 54 | 12 | 28 | 55 |
| Slightly disagree | 18\% | 18\% | 17\% | $\begin{aligned} & 29 \% \\ & \text { DF** } \end{aligned}$ | 13\% | 15\% | 10\% | 19\% | 22\% | 17\% | $\begin{gathered} 24 \% \\ M \end{gathered}$ | $\stackrel{20 \%}{*}$ | $\begin{aligned} & 40 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | 12\% |
|  | 196 | 91 | 105 | 26 | 38 | 29 | 38 | 34 | 31 | 24 | 45 | 12 | 15 | 93 |
| Strongly disagree | 17\% | 16\% | 18\% | 21\% | 19\% | 16\% | 20\% | 19\% | 12\% | 9\% | 20\% | 20\% | 22\% | 20\% |
|  | 308 | 134 | 173 | 21 | 51 | 53 | 63 | 47 | 73 | 69 | 32 | 14 | 9 | 168 |
| Not sure | 27\% | 24\% | 30\% | 17\% | 26\% | 29\% | 33\% | 25\% | 27\% | $26 \%$ | 14\% | 22\% | 13\% | $35 \%$ |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 149 | 44 | 54 | 49 |
| Strongly agree | 13\% | 13\% | 16\% | 11\% |
|  | 287 | 104 | 87 | 90 |
| Slightly agree | 25\% | $31 \%$ | 26\% | 21\% |
|  | 201 | 61 | 69 | 64 |
| Slightly disagree | 18\% | 18\% | 21\% | 15\% |
|  | 196 | 51 | 63 | 76 |
| Strongly disagree | 17\% | 15\% | 19\% | 17\% |
|  | 308 | 76 | 57 | 156 |
| Not sure | 27\% | 23\% | 17\% | 36\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 220 | 105 | 115 | 14 | 42 | 30 | 32 | 41 | 60 | 69 | 52 | 10 | 15 | 66 |
| Strongly agree | 19\% | 19\% | 20\% | $\stackrel{12 \%}{*}$ | $\stackrel{22 \%}{*}$ | $\stackrel{17 \%}{*}$ | $\stackrel{17 \%}{*}$ | 22\% | 23\% | $26 \%$ $M$ | $\begin{gathered} 23 \% \\ \text { M } \end{gathered}$ | 17\% | 21\% | 14\% |
|  | 357 | 177 | 181 | 25 | 38 | 66 | 72 | 46 | 110 | 92 | 78 | 32 | 12 | 136 |
| Slightly agree | 31\% | 32\% | $31 \%$ | $\stackrel{20 \%}{*}$ | $\stackrel{20 \%}{*}$ | $\begin{gathered} 36 \% \\ D^{*} \end{gathered}$ | $\begin{aligned} & 37 \% \\ & C D^{*} \end{aligned}$ | 25\% | $\begin{aligned} & 41 \% \\ & \text { CDG } \end{aligned}$ | 35\% | $\begin{gathered} 35 \% \\ \text { L } \end{gathered}$ | $53 \%$ $\text { IJLM }^{*}$ | $\stackrel{18 \%}{*}$ | 29\% |
|  | 171 | 83 | 88 | 27 | 34 | 12 | 17 | 44 | 37 | 43 | 49 | 8 | 16 | 44 |
| Slightly disagree | 15\% | 15\% | 15\% | $\begin{gathered} 22 \% \\ E F^{*} \end{gathered}$ | 18\% $\mathrm{E}^{*}$ | 6\% | 9\% | $\begin{gathered} 24 \% \\ \text { EF } \end{gathered}$ | 14\% | 16\% | $\begin{gathered} \text { 22\% } \\ \text { M } \end{gathered}$ | $\stackrel{13 \%}{*}$ | $\begin{gathered} 23 \% \\ \mathrm{M}^{*} \end{gathered}$ | 9\% |
|  | 168 | 91 | 77 | 24 | 33 | 36 | 31 | 22 | 22 | 20 | 27 | 4 | 15 | 100 |
| Strongly disagree | 15\% | 16\% | 13\% | 20\% | 17\% | 20\% | 16\% | 12\% | 8\% | 8\% | 12\% | 7\% | 22\% | 21\% |
|  |  |  |  | $\mathrm{H}^{*}$ | * | $\mathrm{H}^{*}$ | * |  |  |  |  | * | ${ }^{\text {* }}$ | 1 |
|  | 224 | 100 | 122 | 31 | 47 | 38 | 40 | 31 | 38 | 39 | 16 | 6 | 11 | 129 |
| Not sure | 20\% | 18\% | 21\% | 26\% | 24\% | 21\% | 21\% | 17\% | 14\% | 15\% | 7\% | 10\% | 16\% | 27\% |
|  |  |  |  | * | * | * |  |  |  | J |  | * | * | IJK |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 220 | 72 | 78 | 66 |
| Strongly agree | 19\% | 22\% | $\begin{gathered} 24 \% \\ \mathrm{P} \end{gathered}$ | 15\% |
|  | 357 | 128 | 108 | 117 |
| Slightly agree | 31\% | $\begin{gathered} 38 \% \\ \text { P } \end{gathered}$ | 33\% | 27\% |
|  | 171 | 51 | 68 | 42 |
| Slightly disagree | 15\% | 15\% | $\begin{gathered} \text { 20\% } \\ \text { P } \end{gathered}$ | 10\% |
| Strongly disagree | 168 | 45 | 38 | 80 |
|  | 15\% | 13\% | 11\% | 18\% |
| Not sure | 224 | 38 | 38 | 130 |
|  | 20\% | 11\% | 12\% | 30\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 370 | 180 | 190 | 27 | 55 | 40 | 49 | 58 | 140 | 140 | 71 | 22 | 21 | 101 |
| Strongly agree | 32\% | 32\% | 33\% | $\stackrel{23 \%}{*}$ | $\stackrel{28 \%}{*}$ | $\stackrel{22 \%}{*}$ | $\stackrel{25 \%}{*}$ | 32\% | $\begin{gathered} 52 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & 53 \% \\ & \text { JLM } \end{aligned}$ | $\begin{gathered} 32 \% \\ \text { M } \end{gathered}$ | 37\% | $\stackrel{30 \%}{*}$ | 21\% |
|  | 370 | 195 | 176 | 34 | 59 | 64 | 64 | 60 | 89 | 92 | 68 | 23 | 16 | 166 |
| Slightly agree | 32\% | 35\% | 30\% | $\stackrel{28 \%}{*}$ | 30\% | $\stackrel{35 \%}{*}$ | $\stackrel{33 \%}{*}$ | 33\% | 33\% | 35\% | 30\% | $\stackrel{38 \%}{*}$ | $\stackrel{23 \%}{*}$ | 35\% |
|  | 103 | 48 | 54 | 24 | 21 | 29 | 5 | 14 | 9 | 11 | 34 | 4 | 16 | 28 |
| Slightly disagree | 9\% | 9\% | 9\% | 20\% | 11\% | 16\% | 3\% | 7\% | 3\% | 4\% | 15\% | 7\% | 23\% | 6\% |
|  |  |  |  | FGH* | $\mathrm{H}^{*}$ | FH* | * |  |  |  | IM | * | IM* |  |
|  | 102 | 48 | 53 | 9 | 18 | 17 | 25 | 19 | 13 | 8 | 26 | 3 | 11 | 50 |
| Strongly disagree | 9\% | 9\% | 9\% | 7\% | 9\% | 9\% | 13\% | 11\% | 5\% | 3\% | 12\% | 6\% | 17\% | 10\% |
|  |  |  |  | * | * | * |  |  |  |  | , | * | ${ }^{*}$ | 1 |
|  | 196 | 85 | 110 | 26 | 40 | 32 | 49 | 32 | 16 | 13 | 24 | 8 | 5 | 131 |
| Not sure |  | 15\% | 19\% | 22\% | 21\% | 18\% | 26\% | 17\% | 6\% | 5\% | 11\% | 13\% | 8\% | 27\% |
|  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  |  | * | * | IJL |

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 370 | 153 | 112 | 98 |
| Strongly agree | 32\% | $\begin{aligned} & 46 \% \\ & \text { OP } \end{aligned}$ | $\begin{gathered} 34 \% \\ \mathrm{P} \end{gathered}$ | 23\% |
|  | 370 | 108 | 107 | 145 |
| Slightly agree | 32\% | 32\% | 32\% | 33\% |
|  | 103 | 22 | 41 | 34 |
| Slightly disagree | 9\% | 6\% | $\begin{gathered} 13 \% \\ \mathrm{~N} \end{gathered}$ | 8\% |
|  | 102 | 28 | 36 | 35 |
| Strongly disagree | 9\% | 8\% | 11\% | 8\% |
|  | 196 | 25 | 34 | 122 |
| Not sure | 17\% | 7\% | 10\% | 28\% |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

CostofLivingMeasures. The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| Remove VAT from energy bills | 664 | 307 | 355 | 51 | 94 | 76 | 114 | 136 | 194 | 180 | 134 | 31 | 43 | 258 |
|  | 58\% | 55\% | 61\% | $\stackrel{42 \%}{*}$ | 48\% | $\stackrel{41 \%}{*}$ | $\begin{gathered} 59 \% \\ \mathrm{E}^{*} \end{gathered}$ | 74\% CDE | $\begin{aligned} & 73 \% \\ & \text { CDE } \end{aligned}$ | $68 \%$ $M$ | 60\% | 52\% | $\stackrel{62 \%}{*}$ | 54\% |
| Increase Universal Credit | 296 | 131 | 163 | 49 | 57 | 54 | 38 | 48 | 52 | 38 | 80 | 20 | 16 | 129 |
|  | 26\% | 24\% | 28\% | $\begin{aligned} & 40 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $\stackrel{29 \%}{*}$ | $\stackrel{29 \%}{*}$ | $\stackrel{20 \%}{*}$ | 26\% | 19\% | 14\% | $\begin{gathered} 36 \% \\ \text { I } \end{gathered}$ | $\begin{gathered} \text { 33\% } \\ \text { '* }^{*} \end{gathered}$ | $\stackrel{24 \%}{*}$ | $\begin{gathered} 27 \% \\ \text { I } \end{gathered}$ |
| Reduce National Insurance Contributions | 276 | 131 | 145 | 23 | 70 | 40 | 49 | 49 | 45 | 64 | 54 | 10 | 20 | 118 |
|  | 24\% | 23\% | 25\% | $\stackrel{\text { 19\% }}{*}$ | $\begin{aligned} & 36 \% \\ & \mathrm{CH}^{*} \end{aligned}$ | $\stackrel{22 \%}{*}$ | $\stackrel{26 \%}{*}$ | 26\% | 17\% | 24\% | 24\% | $\stackrel{17 \%}{*}$ | $\stackrel{28 \%}{*}$ | 25\% |
| Reduce income tax | 376 | 180 | 196 | 49 | 70 | 73 | 61 | 53 | 70 | 78 | 55 | 13 | 27 | 194 |
|  | 33\% | 32\% | 34\% | 41\% | 36\% | $\begin{gathered} 40 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\stackrel{32 \%}{*}$ | 29\% | 26\% | 30\% | 25\% | $\stackrel{\text { 22\% }}{*}$ | 40\% | $\begin{aligned} & \text { 41\% } \\ & \text { IJK } \end{aligned}$ |
| Cut fuel duty | 476 | 239 | 237 | 25 | 63 | 72 | 84 | 85 | 147 | 141 | 79 | 29 | 37 | 183 |
|  | 42\% | 43\% | 41\% | $21 \%$ | $33 \%$ | $\begin{gathered} 39 \% \\ \mathrm{C}^{*} \end{gathered}$ | $\begin{gathered} 44 \% \\ C^{*} \end{gathered}$ | $\begin{gathered} 46 \% \\ \mathrm{C} \end{gathered}$ | $\begin{aligned} & 55 \% \\ & \text { CDE } \end{aligned}$ | $\begin{gathered} 53 \% \\ \text { JM } \end{gathered}$ | 36\% | $49 \%$ | $\underset{J^{*}}{53 \%}$ | 39\% |
| Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills | 529 | 267 | 260 | 31 | 62 | 57 | 95 | 107 | 176 | 145 | 123 | 39 | 37 | 178 |
|  | 46\% | 48\% | 45\% | $\stackrel{36 \%}{*}$ | 32\% | 31\% | $\begin{aligned} & 49 \% \\ & \text { CDE }^{*} \end{aligned}$ | $\begin{aligned} & 58 \% \\ & \text { CDE } \end{aligned}$ | $\begin{aligned} & \text { 66\% } \\ & \text { CDEF } \end{aligned}$ | $\begin{gathered} 55 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 55 \% \\ M \end{gathered}$ | $\begin{aligned} & \text { 65\% } \\ & \mathrm{M}^{*} \end{aligned}$ | $\stackrel{54 \%}{*}$ | 37\% |
| Extend or increase the council tax rebate | 310 | 156 | 154 | 19 | 46 | 46 | 63 | 58 | 77 | 61 | 63 | 19 | 18 | 143 |
|  | 27\% | 28\% | 26\% | $\stackrel{16 \%}{*}$ | 24\% | 25\% | $33 \%$ $\mathrm{C}^{*}$ | $32 \%$ C | 29\% | 23\% | 28\% | 32\% | $\stackrel{\text { 26\% }}{*}$ | 30\% |
| Take no action | 11 | 8 | 3 | - | 1 | 1 | 4 | - | 4 | 2 | - | 1 | 2 | 4 |
|  | 1\% | 2\% | * | * | * | * | 2\% | * | 1\% | 1\% | - | 2\% | $\stackrel{3}{*}$ | 1\% |
| Don't know | 135 | 64 | 70 | 20 | 35 | 31 | 19 | 16 | 14 | 10 | 16 | 3 | 1 | 84 |
|  | 12\% | 11\% | 12\% | 17\% | 18\% | 17\% | 10\% | 9\% | 5\% | 4\% | 7\% | 5\% | 2\% | 18\% |
|  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  |  |  | * | * | IJL |

Overlap formula used - Column Means: Columns Tested (5\%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: $30\left({ }^{* *)}\right.$ ), Small Base: 100 ( $^{*}$ ) - Column Proportions: Columns Tested ( $5 \%$ ): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: $30\left({ }^{*}\right)$, Small Base: $100\left({ }^{*}\right) \quad$ Continuity correction applied

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## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

CostofLivingMeasures. The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 664 | 217 | 203 | 222 |
| Remove VAT from energy bills | 58\% | $\begin{gathered} 65 \% \\ \text { P } \end{gathered}$ | 62\% | 51\% |
|  | 296 | 69 | 90 | 122 |
| Increase Universal Credit | 26\% | 21\% | 27\% | 28\% |
|  | 276 | 77 | 83 | 106 |
| Reduce National Insurance Contributions | 24\% | 23\% | 25\% | 24\% |
| Reduce income tax | 376 | 119 | 90 | 148 |
|  | 33\% | 35\% | 27\% | 34\% |
|  | 476 | 181 | 139 | 144 |
| Cut fuel duty | 42\% | $\begin{gathered} 54 \% \\ \text { OP } \end{gathered}$ | 42\% | 33\% |
| Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills | 529 | 192 | 183 | 149 |
|  | 46\% | $\begin{gathered} 57 \% \\ \text { P } \end{gathered}$ | $\begin{gathered} 55 \% \\ P \end{gathered}$ | 34\% |
|  | 310 | 82 | 93 | 130 |
| Extend or increase the council tax rebate | 27\% | 24\% | 28\% | 30\% |
| Take no action | 11 | 1 | 6 | 5 |
|  | 1\% | * | 2\% | 1\% |
| Don't know | 135 | 17 | 22 | 84 |
|  | 12\% | 5\% | 7\% | 19\% |
|  |  |  |  | NO |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
| Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  | 376 | 177 | 199 | 23 | 90 | 79 | 62 | 47 | 74 | 78 | 106 | 36 | 36 | 104 |
| University degree | 33\% | 32\% | 34\% | 19\% | $\begin{aligned} & 47 \% \\ & \text { CGH* } \end{aligned}$ | $\begin{aligned} & 43 \% \\ & \text { CGH } \end{aligned}$ | $\stackrel{32 \%}{*}$ | 26\% | 28\% | 30\% | $\begin{gathered} 48 \% \\ \text { IM } \end{gathered}$ | $\begin{aligned} & 60 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | $\begin{aligned} & 52 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | 22\% |
|  | 685 | 338 | 346 | 85 | 102 | 94 | 112 | 127 | 165 | 171 | 109 | 27 | 31 | 323 |
| Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships) | 60\% | 61\% | 59\% | $\begin{aligned} & 71 \% \\ & \mathrm{DE}^{*} \end{aligned}$ | 52\% | 51\% | 58\% | $\begin{gathered} 69 \% \\ \text { DE } \end{gathered}$ | 62\% | $\begin{aligned} & \text { 65\% } \\ & \text { JKL } \end{aligned}$ | 49\% | 44\% | 45\% | $68 \%$ JKL |
|  | 113 | 54 | 56 | 15 | 9 | 14 | 21 | 17 | 36 | 21 | 15 | 2 | 4 | 58 |
| No qualifications | 10\% | 10\% | 10\% | $\stackrel{13 \%}{*}$ | 5\% | 8\% | 11\% | 9\% | $\begin{gathered} 13 \% \\ \mathrm{D} \end{gathered}$ | 8\% | 7\% | $\stackrel{3}{*}$ | $\stackrel{6 \%}{*}$ | 12\% |

## Polling September 2022 OnLineBus Survey (S6783-92199818-38)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1141 | 404 | 478 | 226 |
| Weighted Base | 1141 | 335 | 330 | 434 |
|  | 376 | 73 | 186 | 110 |
| University degree | 33\% | 22\% | $\begin{gathered} 56 \% \\ \text { NP } \end{gathered}$ | 25\% |
| Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships) | 685 | 235 | 149 | 283 |
|  | 60\% | $70 \%$ | 45\% | 65\% |
| No qualifications | 113 | 32 | 11 | 52 |
|  | 10\% | 10\% | 3\% | 12\% |
|  |  | 0 |  | $\bigcirc$ |

## Base: All adults GB 18+

|  |  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
| $\stackrel{\text { 㐍 }}{\text { ① }}$ |  |  | A | B | C | D | E | F | G | H | 1 | J | K | L | M |
|  | Unweighted Base | 1141 | 559 | 578 | 128 | 199 | 191 | 201 | 194 | 228 | 399 | 287 | 62 | 100 | 247 |
|  | Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
|  |  | 556 | 556 | - | 60 | 98 | 91 | 95 | 91 | 121 | 137 | 107 | 34 | 36 | 222 |
|  | Male | 49\% | $\begin{gathered} 100 \% \\ \text { B } \end{gathered}$ | - | 50\% | 51\% | 50\% | *9\% | 50\% | 45\% | 52\% | 48\% | 57\% | $\stackrel{52 \%}{*}$ | 47\% |
|  |  | 582 | - | 582 | 59 | 96 | 91 | 97 | 93 | 146 | 126 | 115 | 26 | 33 | 252 |
|  | Female | 51\% | - | $100 \%$ | 49\% | 49\% | 50\% | 51\% | 50\% | 55\% | 48\% | 52\% | 43\% | 48\% | 53\% |
| 岸 |  | 121 | 60 | 59 | 121 | - | - | - | - | - | 4 | 25 | 3 | 5 | 65 |
|  | 18-24 | 11\% | 11\% | 10\% | $\begin{gathered} 100 \% \\ \text { DEFGH* } \end{gathered}$ | * | * | * | - | - | 2\% | $\begin{gathered} \text { 11\% } \\ \hline \end{gathered}$ | $\stackrel{\text { 6\% }}{*}$ | 7\% | $14 \%$ |
|  |  | 194 | 98 | 96 | - |  | - | - | - | - | 12 | 40 | 6 | 11 | 109 |
|  | 25-34 | 17\% | 18\% | 17\% | * | $\begin{aligned} & \text { 100\% } \\ & \text { CEFGH* } \end{aligned}$ | * | * | - | . | 5\% | 18\% | 11\% | $16 \%$ | $23 \%$ |
|  |  |  | 91 | 91 | - | - | 183 | - | - | - | 22 | 39 | 4 | 4 | 105 |
|  | 35-44 | 16\% | 16\% | 16\% | - | . | 100\% | - | - | - | 8\% | 18\% | 7\% | 5\% | 22\% |
|  |  |  |  |  | * | * | CDFGH* | * |  |  |  | 1 | * | * | IKL |
|  |  | 192 | 95 | 97 | - | - | - | 192 | - | - | 38 | 32 | 5 | 15 | 96 |
|  | 45-54 | 17\% | 17\% | 17\% | * | * | * | $\begin{aligned} & 100 \% \\ & \text { CDEGH* } \end{aligned}$ | - | - | 14\% | 15\% | 8\% | 21\% | 20\% |
|  |  | 184 | 91 | 93 | - | - | - | - | 184 | - | 48 | 46 | 16 | 13 | 59 |
|  | 55-64 | 16\% | 16\% | 16\% | * | * | * | * | $\begin{gathered} 100 \% \\ \hline \end{gathered}$ | - | 18\% | 21\% | $\begin{aligned} & 26 \% \\ & \mathrm{M}^{*} \end{aligned}$ | $\stackrel{19 \%}{*}$ | 12\% |
| 65+ |  | 267 | 121 | 146 | - | - | - | - | - | 267 | 140 | 39 | 26 | 21 | 40 |
|  |  |  |  | 25\% | * | * | * | * | - | $\begin{aligned} & 100 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 53 \% \\ & \text { JLM } \\ & \hline \end{aligned}$ | $18 \%$ | $43 \%$ $\mathrm{JM}^{*}$ | $31 \%$ | 8\% |

## Base: All adults GB 18+

|  |  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
|  | Weighted Base | 1141 | 556 | 582 | 121 | 194 | 183 | 192 | 184 | 267 | 264 | 222 | 60 | 69 | 475 |
| $\begin{aligned} & \stackrel{\circ}{\circ} \\ & \stackrel{N}{\circ} \\ & \stackrel{\circ}{\circ} \\ & \stackrel{山}{\sigma} \end{aligned}$ | Conservatives | $\begin{aligned} & 264 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 137 \\ 26 \% \end{gathered}$ | $\begin{gathered} 126 \\ 23 \% \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 22 \\ 12 \% \end{gathered}$ | $\begin{gathered} 38 \\ 20 \% \\ C D^{*} \end{gathered}$ | $\begin{gathered} 48 \\ 26 \% \\ \text { CDE } \end{gathered}$ | $\begin{gathered} 140 \\ 53 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{gathered} 264 \\ \text { 100\% } \\ \text { JKLM } \end{gathered}$ | - |  |  | - |
|  | Labour | $\begin{aligned} & 222 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 25 \\ 24 \% \end{gathered}$ | $\begin{gathered} 40 \\ 23 \% \end{gathered}$ | $\begin{gathered} 39 \\ 23 \% \end{gathered}$ | $\begin{gathered} 32 \\ 17 \% \end{gathered}$ | $\begin{gathered} 46 \\ 25 \% \end{gathered}$ | $\begin{gathered} 39 \\ 15 \% \end{gathered}$ | - | $\begin{gathered} 222 \\ 100 \% \\ \text { IKLM } \end{gathered}$ |  | - | - |
|  | Lib Dems | $\begin{aligned} & 60 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 4 \% \end{gathered}$ | $\begin{gathered} 4 \\ 3 \% \end{gathered}$ | $\begin{gathered} 5 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 26 \\ 10 \% \end{gathered}$ | - | - | $\begin{gathered} 60 \\ 100 \% \\ \text { IJLM* } \end{gathered}$ | - | - |
|  | Other | $\begin{aligned} & 69 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 5 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | 4 $2 \%$ $*$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | - | - | - <br>  <br> * | $\begin{gathered} 69 \\ 100 \% \\ \text { IJKM } \end{gathered}$ | - |
|  | No vote | $\begin{aligned} & 475 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 65 \\ 63 \% \\ \mathrm{GH}^{*} \\ \hline \end{gathered}$ | $\begin{gathered} 109 \\ 61 \% \\ \mathrm{GH}^{*} \\ \hline \end{gathered}$ | $\begin{array}{r} 105 \\ 60 \% \\ \mathrm{GH}^{*} \\ \hline \end{array}$ | $\begin{gathered} 96 \\ 52 \% \\ \mathrm{GH}^{*} \end{gathered}$ | $\begin{gathered} 59 \\ 33 \% \\ \mathrm{H} \\ \hline \end{gathered}$ | $\begin{gathered} 40 \\ 15 \% \end{gathered}$ | - | - | - | - - * | $\begin{gathered} 475 \\ 100 \% \\ \text { IJKL } \\ \hline \end{gathered}$ |
|  | Leave | $\begin{aligned} & \hline 335 \\ & \mathbf{3 0 \%} \end{aligned}$ | 161 $30 \%$ | $\begin{aligned} & \hline 175 \\ & 31 \% \end{aligned}$ | $\begin{gathered} \hline 4 \\ 4 \% \end{gathered}$ | $\begin{gathered} \hline 21 \\ 11 \% \end{gathered}$ | $\begin{gathered} \hline 37 \\ 21 \% \\ \mathrm{C}^{*} \end{gathered}$ | $\begin{gathered} \hline 57 \\ 31 \% \\ C D^{*} \end{gathered}$ | $\begin{gathered} \hline 70 \\ 39 \% \\ \text { CDE* } \end{gathered}$ | $\begin{gathered} \hline 146 \\ 55 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & \hline 179 \\ & 69 \% \\ & \text { JKLM } \end{aligned}$ | $\begin{gathered} \hline 31 \\ 14 \% \end{gathered}$ | $\begin{gathered} \hline 11 \\ 19 \% \\ * \end{gathered}$ | $\begin{gathered} \hline 24 \\ 36 \% \\ \mathrm{JM}^{*} \end{gathered}$ | $\begin{gathered} \hline 85 \\ 18 \% \end{gathered}$ |
|  | Remain | $\begin{aligned} & 330 \\ & 30 \% \end{aligned}$ | 172 $32 \%$ | $\begin{aligned} & 158 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 23 \\ 22 \% \end{gathered}$ | $\begin{gathered} 58 \\ 31 \% \end{gathered}$ | $\begin{gathered} 42 \\ 24 \% \end{gathered}$ | 54 $29 \%$ $*$ | 64 $36 \%$ $*$ | $\begin{gathered} 89 \\ 34 \% \end{gathered}$ | $\begin{gathered} 58 \\ 22 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 138 \\ 63 \% \\ \text { IM } \end{gathered}$ | $\begin{gathered} 43 \\ 72 \% \\ \mathrm{IM}^{*} \end{gathered}$ | $\begin{gathered} 36 \\ 53 \% \\ \mathrm{IM}^{*} \end{gathered}$ | $\begin{aligned} & 41 \\ & 9 \% \end{aligned}$ |
|  | Did not vote | $\begin{aligned} & 434 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 206 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 227 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 79 \\ 74 \% \\ \text { EFGH* } \end{gathered}$ | $\begin{gathered} 107 \\ 58 \% \\ \text { FGH* } \end{gathered}$ | $\begin{gathered} 98 \\ 56 \% \\ \mathrm{GH}^{*} \end{gathered}$ | $\begin{gathered} 76 \\ 41 \% \\ \mathrm{GH}^{*} \end{gathered}$ | $\begin{gathered} 45 \\ 25 \% \\ H^{*} \end{gathered}$ | $\begin{gathered} 30 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 51 \\ 23 \% \end{gathered}$ | 6 $9 \%$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 334 \\ & 73 \% \\ & \text { IJKL } \end{aligned}$ |

## Base: All adults GB 18+

|  |  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Leave | Remain | Did not vote |
|  |  |  | N | 0 | P |
|  | Unweighted Base | 1141 | 404 | 478 | 226 |
|  | Weighted Base | 1141 | 335 | 330 | 434 |
|  |  | 556 | 161 | 172 | 206 |
|  | Male | 49\% | 48\% | 52\% | 48\% |
|  |  | 582 | 175 | 158 | 227 |
|  | Female | 51\% | 52\% | 48\% | 52\% |
| 岸 | 18-24 | 121 | 4 | 23 | 79 |
|  |  | 11\% | 1\% | 7\% | 18\% |
|  |  |  |  | N | No |
|  | 25-34 | 194 | 21 | 58 | 107 |
|  |  | 17\% | 6\% | 17\% | 25\% |
|  |  |  |  | N | N |
|  | 35-44 | 183 | 37 | 42 | 98 |
|  |  | 16\% | 11\% | 13\% | 23\% |
|  |  |  |  |  | NO |
|  | 45-54 | 192 | 57 | 54 | 76 |
|  |  | 17\% | 17\% | 16\% | 18\% |
| 55-64 |  | 184 | 70$21 \%$ | $\begin{gathered} 64 \\ 20 \% \end{gathered}$ | $\begin{gathered} 45 \\ 10 \% \end{gathered}$ |
|  |  | 16\% |  |  |  |
|  |  |  |  |  |  |
| 65+ |  |  | $\begin{aligned} & 267 \\ & 23 \% \end{aligned}$ | 146 | 89 | 30 |
|  |  | 44\% |  | 27\% | 7\% |
|  |  | OP |  | P |  |

## Base: All adults GB 18+

|  |  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Leave | Remain | Did not vote |
|  |  |  | N | 0 | P |
| $\begin{aligned} & \stackrel{\circ}{\circ} \\ & \stackrel{\sim}{\circ} \\ & \stackrel{\circ}{\circ} \\ & \stackrel{山}{\circlearrowleft} \end{aligned}$ | Weighted Base | 1141 | 335 | 330 | 434 |
|  | Conservatives | $\begin{aligned} & 264 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 179 \\ 54 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 58 \\ 18 \% \\ \mathrm{P} \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ |
|  | Labour | $\begin{aligned} & 222 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 44 \% \\ & N \end{aligned}$ | $\begin{gathered} 51 \\ 12 \% \end{gathered}$ |
|  | Lib Dems | $\begin{aligned} & 60 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 43 \\ 14 \% \\ \mathrm{NP} \end{gathered}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ |
|  | Other | $\begin{gathered} 69 \\ 6 \% \end{gathered}$ | $\begin{gathered} 24 \\ 7 \% \\ \text { P } \end{gathered}$ | $\begin{gathered} 36 \\ 11 \% \\ P \end{gathered}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ |
|  | No vote | $\begin{aligned} & 475 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 85 \\ 26 \% \\ 0 \end{gathered}$ | $\begin{gathered} 41 \\ 13 \% \end{gathered}$ | $\begin{gathered} 334 \\ 79 \% \\ \text { NO } \end{gathered}$ |
|  | Leave | $\begin{aligned} & \hline 335 \\ & 30 \% \end{aligned}$ | $\begin{gathered} \hline 335 \\ 100 \% \\ \text { OP } \end{gathered}$ | - | - |
|  | Remain | $\begin{aligned} & 330 \\ & 30 \% \end{aligned}$ | - | $\begin{gathered} 330 \\ 100 \% \\ \text { NP } \end{gathered}$ | $\cdot$ |
|  | Did not vote | $\begin{aligned} & 434 \\ & 39 \% \end{aligned}$ | - | - | $\begin{gathered} 434 \\ 100 \% \\ \text { NO } \end{gathered}$ |


[^0]:    ${ }^{1}$ Results from August 2022 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/seven-in-ten-britons-think-the-government-should-take-action-now-to-tackle-the-rising-cost-ofliving

[^1]:    ${ }^{2}$ Results from August 2021 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/research-finds-britons-are-divided-on-if-climate-change-should-be-a-priority

[^2]:    ${ }^{1}$ See: https://www.europeansurveyresearch.org/news/non-prob/INPS 06 Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa. 12329

    Kantar Public is a member of the British Polling Council and abides by its rules.
    http://www.britishpollingcouncil.org/

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    http://www.britishpollingcouncil.org/

