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Britons remain pessimistic about the state of the economy

24 November 2022, London – Kantar Public's latest barometer reveals that almost a third of working Britons think their job is now less secure than it was a year ago and over three quarters of Britons think the economy is doing worse than it was a year ago. Two-thirds are concerned about climate change, and half rate global co-operation to tackle climate change as poor.

These findings come off the back of the Autumn Statement from the Chancellor on 17 November and the conclusion of COP27 on 18 November as Kantar Public's research took place between the afternoon of 17 November and 21 November.

Key findings include:

- The British public remain pessimistic about the state of the economy:
 - Nearly a third (30%) of working Britons think their job is less secure than it was a year ago (+9 Vs September¹).
 - Three quarters of Britons (77%) think the British economy is doing worse than it was a year ago (+4 Vs September 2022). This figure has risen considerably in the last 10 months – it was 39% in January 2022².
- When asked about the Chancellor's Autumn statement:
 - 27% thought the measures were about right to help the economy.
 - 22% thought that the measures did not go far enough.
 - 15% thought they went too far.
 - 36% said they do not know
- 65% of Britons are very/fairly concerned about climate change and its consequences, while a quarter (24%) are not very/not at all concerned.
- However, when thinking of the top three most important priorities for the UK government, only 19% cite tackling climate change and protecting the environment. This is less of a priority than reducing the cost of living (44%), investing more in NHS capacity (32%), growing the UK economy (24%), ensuring there won't be energy shortages this winter (24%), and stricter border controls to reduce immigration (20%)

¹ Results from September 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/nearly-half-of-britons-think-the-government-support-for-household-energy-bills-does-not-go-far-enough>

² Results from January 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/half-of-britons-report-that-their-household-income-has-fallen-behind-the-cost-of-living>

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- Half of Britons (49%) rate global cooperation to tackle climate change as fairly/very poor. While 21% rate it as very/fairly good. Only a quarter (23%) think the UK government is handling tackling climate change very or fairly well
- Britons are divided over whether they support recent strikes around pay and conditions announced by a number of professional bodies.
 - 42% strongly/slightly support the strikes
 - 39% strongly/slightly oppose the strikes
 - 19% of Britons don't know

More detailed analysis on themes:

1. Household-level economic situation

Britons continue to be pessimistic about the economy, with over three quarters thinking the British economy is doing worse than it was a year ago.

- Nearly a third (30%) of working Britons think their job is less secure than it was a year ago (+9 Vs September). 48% rate their job security as being much the same as a year ago (nc).
- 77% think the British economy is doing worse than it was a year ago (+4 Vs September 2022). 18% think it is doing much the same (-5) but only 4% think it is doing better (nc).
- Just under half of Britons (46%) think that the British economy will be doing worse than it is now in a years' time (-5 Vs September 2022). 14% think that it will be doing better than it is now (+3).
- Around three quarters of Britons (73%, nc Vs September 2022) think the government is handling the cost of living crisis very/fairly poorly. 17% (-1) think the government has handled the crisis very/fairly well. 11% are not sure (+2).
- A quarter of Britons (24%) think the British economy would benefit most from a reduction in government spending (+1 Vs September 2022). 21% think it would benefit from an increase in government spending (-7), and 17% think it would benefit most from no change in spending (+3). 39% of Britons are unsure (+4).
- When asked about the Chancellor's Autumn statement, 27% thought the measures were about right to help the economy. 22% thought that the measures did not go far enough, while 15% thought they went too far. 36% did not know.

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2. Climate change

Britons are concerned about climate change and its consequences, and rate global cooperation on climate change poorly. But still see tackling climate change as a relatively low priority compared to other policy areas.

- 65% of Britons are very/fairly concerned about climate change and its consequences., while a quarter (24%) are not very/not at all concerned.
- Compared to polling we conducted immediately after COP26, Britons are now less sure about how they would rate global cooperation to tackle climate change:
 - 29% of Britons don't know how they would rate global cooperation (+12 vs November 2021)
 - While the number who would rate global cooperation as very/fairly poor (49%, -7) or very/fairly good (21%, -6) have fallen, compared to November 2021.
- Over half of Britons (55%) would rate the government's handling of climate change as very/fairly poor (+1 Vs September 2022).
- However, when thinking of the top three most important priorities for the UK government, only 19% (+3) cite tackling climate change and protecting the environment. This is less of a priority than other issues:
 - Reducing the cost of living (44%, -6 Vs September 2022).
 - Investing more in NHS capacity (32%, -3).
 - Ensuring there won't be energy shortages in the winter (24%, -4)
 - Growing the UK's economy (24%, nc)
 - Stricter border controls (20%, +2)

3. Strikes

Britons are divided over whether they support recent strikes around pay and conditions announced by a number of professional bodies.

- 42% strongly/slightly support the strikes
 - 73% of 2019 Labour voters strongly/slightly support the strikes
- 39% strongly/slightly oppose the strikes
 - 62% of 2019 Conservative voters oppose the strikes
- 19% of Britons don't know whether they support or oppose the strikes

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4. Voting intentions:

- Labour 45% (+6 Vs September 2022*)
- Conservatives 30% (-5)
- Liberal Democrats 8% (-2)
- Reform UK 5% (+2)
- SNP 5% (nc)
- Green 4% (nc)
- UKIP 2% (nc)
- Other 2% (+1)
- Plaid Cymru 0% (-1)

*(NOTE: These changes are from our September Barometer, the majority of the fieldwork for the September Barometer was conducted before the mini budget announcement on Friday 23 September)

-Ends-

Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 24 November.

A total of 1,111 interviews were conducted online among adults living in Great Britain between the 17 and 21 November 2022. All interviews were conducted online using the Kantar Research Express. The Kantar Profiles online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

About Kantar Public:

Kantar Public is a world leading independent specialist research, evidence and advisory business providing services to government and the public realm, across all aspects of public policy.

With permanent fully staffed offices in 21 countries, our specialist consultants and researchers are supported by our unique global data ecosystem providing gold standard data. We combine expertise in human understanding with advanced technologies and data science, to provide the evidence and advisory services for successful decision-making in government and organisations working for the public realm. We share global best practice through local expertise. For more information, please visit www.kantarpublic.com

Polling Methodological Note – November 2022

A representative sample of 1,111 adults in Great Britain were interviewed between the 17th and 21st November 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Past vote weighting

When weighting the data, Kantar seek to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted for in the 2019 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since December 2019. This study found a decline in the probability that a 2019 Conservative voter will now report having voted Conservative in that election. If the outcomes from this study are ignored when we weight our data, 2019 Conservative voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No vote	47%
Labour	19%

Conservative	23%
Liberal Democrats	6%
SNP	3%
Other	3%

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 26.4% to 33.4%
- Labour Party = 41.4% to 48.3%
- Labour lead over Conservatives = 8.6%pts to 21.9%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	67	61
Male 25-34	86	95
Male 35-44	89	88
Male 45-54	91	92
Male 55-69	133	120
Male 70+	66	86
Female 18-24	62	57
Female 25-34	98	94
Female 35-44	93	90
Female 45-54	98	95
Female 55-69	155	126
Female 70+	73	106

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	52	46
North West England	154	125
Yorkshire & Humber	108	94
East Midlands	88	83
West Midlands	112	101
East of England	112	106
London	113	150
South East England	149	156
South West England	110	98
Wales	21	55
Scotland	92	96

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	38	23
Aged 25-44 with a degree	181	165
Aged 45-69 with a degree	131	125
Other	761	799

Kantar Public is a member of the British Polling Council and abides by its rules.

<http://www.britishpollingcouncil.org/>

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain**	39%	28%
Leave**	38%	30%
Did not vote**	22%	42%

*An imputed response is given for those that did not say who they voted for in the referendum.

**The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

Vote in the 2019 General Election*

Source: General Election (adjusted to account for how reports of voting behaviour have changed since December 2019) & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	22%	47%
Labour	26%	19%
Conservative	33%	23%
Liberal Democrats	9%	5%
SNP/Plaid Cymru	3%	3%
Other	6%	3%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	81%	57%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Richard Crawshaw Richard.Crawshaw@Kantar.com for further details on the methodology used in this polling.

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Definitely vote (4)	358 32%	201 37%	157 28%	4 3%	43 23%	21 12%	56 30%	55 30%	179 71%	144 60%	119 59%	37 64%	31 50%	20 4%
		B	*	C*	*	CE*	CE*	CDEFG	M	M	M*	M*		
Probably vote (3)	239 22%	122 23%	113 20%	26 22%	61 32%	31 17%	62 33%	28 15%	31 12%	49 21%	41 21%	12 21%	9 14%	114 23%
				*	GH*	*	EGH*	*				*	*	
Probably not vote (2)	171 15%	75 14%	95 17%	43 36%	36 19%	21 12%	31 16%	27 14%	13 5%	33 14%	19 10%	- *	2 3%	106 21%
				DEFGH*	H*	*	H*	H*		K	*	*	*	JKL
Definitely not vote (1)	313 28%	138 25%	176 31%	38 32%	48 25%	94 53%	33 18%	76 41%	24 9%	13 5%	18 9%	8 14%	19 29%	246 49%
				H*	H*	CDFH*	*	FH*				*	IJ*	IJKL
Or would you prefer not to say?	29 3%	6 1%	23 4%	7 6%	- -	10 6%	6 3%	- -	6 2%	- -	2 1%	- *	2 4%	12 2%
				*	*	*	*	*				*	*	
NET : Definitely/probably vote	598 54%	323 60%	270 48%	30 25%	105 55%	52 29%	117 63%	83 45%	210 83%	193 81%	160 80%	50 85%	40 63%	135 27%
		B	*	CE*	*	CEG*	C*	CDEFG	LM	M	LM*	M*		
NET : Definitely/probably not vote	484 44%	213 39%	271 48%	80 68%	84 45%	116 65%	64 34%	103 55%	37 15%	46 19%	38 19%	8 15%	21 33%	352 71%
				DFH*	H*	DFH*	H*	FH*				*	*	IJKL
Mean score	2.59	2.72	2.46	1.96	2.53	1.88	2.77	2.33	3.48	3.36	3.32	3.35	2.87	1.81
		B	*	CE*	*	CEG*	E*	CDEFG	LM	LM	M*	M*		
Standard Deviation	1.218	1.211	1.218	0.85	1.106	1.117	1.081	1.281	0.967	0.91	0.987	1.056	1.335	0.935
Error Variance	0.001	0.003	0.003	0.007	0.006	0.007	0.006	0.009	0.004	0.003	0.005	0.019	0.029	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Definitely vote (4)	358 32%	146 45% P	181 58% NP	28 7%
Probably vote (3)	239 22%	64 20%	74 24%	87 21%
Probably not vote (2)	171 15%	48 15%	33 11%	81 19% O
Definitely not vote (1)	313 28%	65 20% O	20 6%	206 49% NO
Or would you prefer not to say?	29 3%	1 *	5 2%	15 4%
NET : Definitely/probably vote	598 54%	210 65% P	256 81% NP	115 27%
NET : Definitely/probably not vote	484 44%	113 35% O	53 17%	288 69% NO
Mean score	2.59	2.9 P	3.35 NP	1.84
Standard Deviation	1.218	1.183	0.912	0.992
Error Variance	0.001	0.004	0.003	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	896	450	441	93	153	127	150	152	221	319	271	89	88	118
Weighted Base	518	287	229	27	89	43	89	75	196	181	163	44	38	86
Labour	235 45%	123 43%	111 49%	14 50% H*	54 62% GH*	28 65% GH*	45 51% H*	29 39%	65 33%	25 14%	148 91% IKLM	18 40% IL*	3 8% *	39 45% IL*
Conservative	156 30%	99 35%	56 25%	7 24% *	20 23% *	7 17% *	20 23% *	29 39% DEF	72 37% DEF	126 70% JKLM	3 2%	1 3% *	2 5% *	22 26% JKL*
Liberal Democrats	41 8%	21 7%	20 9%	2 7% *	4 4% *	3 8% *	8 9% *	5 7%	19 10%	5 3%	6 3%	24 54% IJLM*	1 1% *	7 8% *
Reform UK	25 5%	14 5%	11 5%	1 2% *	2 2% *	- 1% *	3 3% *	6 8%	13 7%	17 9% J	1 1%	- *	3 7% J*	4 5% *
SNP	24 5%	13 5%	11 5%	- *	1 2% *	1 2% *	5 6% *	3 5%	13 7%	- -	1 *	- *	20 52% IJKM*	3 4% I*
Green	19 4%	10 3%	9 4%	4 13% GH*	4 4% *	2 4% *	4 5% *	1 1%	5 3%	3 1%	2 1%	- *	6 16% IJK*	8 9% IJ*
UKIP	9 2%	2 1%	7 3%	1 3% *	2 2% *	- *	3 3% *	1 1%	3 2%	3 2%	1 *	- *	2 5% *	3 4% *
Other	9 2%	4 2%	4 2%	- *	1 2% *	1 2% *	- *	1 1%	6 3%	3 2%	1 1%	1 3% *	2 5% *	- *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	896	358	408	114
Weighted Base	518	193	231	87
Labour	235 45%	63 33%	126 55%	40 46%
		N	*	*
Conservative	156 30%	82 42%	49 21%	24 27%
		OP	*	*
Liberal Democrats	41 8%	8 4%	24 10%	9 11%
		N	*	*
Reform UK	25 5%	19 10%	3 1%	3 4%
		O	*	*
SNP	24 5%	4 2%	20 9%	- -
		NP	*	*
Green	19 4%	5 2%	6 3%	8 9%
				NO*
UKIP	9 2%	7 4%	1 *	1 2%
		O	*	*
Other	9 2%	6 3%	2 1%	1 2%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	896	450	441	93	153	127	150	152	221	319	271	89	88	118
Weighted Base	655	362	290	55	119	61	118	87	216	201	181	47	41	178
Labour	292 44%	154 42%	138 47%	25 45% *	69 58% GH*	38 63% GH*	56 48% H*	32 37% *	71 33%	27 14%	163 90% IKLM	19 40% IL*	4 9% *	75 42% IL*
Conservative	192 29%	125 35% B	67 23%	14 26% *	27 22% *	11 18% *	26 22% *	33 38% DEF*	81 37% DEF	138 69% JKLM	3 2%	2 3% *	2 5% *	46 26% JKL*
Liberal Democrats	54 8%	25 7%	29 10%	4 7% *	6 5% *	5 8% *	12 10% *	7 8% *	20 9%	6 3%	6 3%	26 54% IJLM*	1 2% *	15 9% *
Reform UK	32 5%	19 5%	13 5%	1 2% *	3 3% *	- 1% *	5 5% *	8 9% *	14 7%	19 9% J	2 1%	- *	3 7% *	9 5% *
Green	32 5%	15 4%	15 5%	9 17% GH*	6 5% *	4 7% *	6 5% *	1 1% *	6 3%	4 2%	3 1%	- *	6 16% IJK*	19 11% IJ*
SNP	27 4%	14 4%	12 4%	- *	1 1% *	1 2% *	7 6% *	4 4% *	14 7%	- -	1 *	- *	21 51% IJKM*	5 3% *
UKIP	16 2%	4 1%	12 4%	2 4% *	5 4% *	- *	5 4% *	1 1% *	4 2%	4 2%	1 1%	- *	2 6% *	9 5% *
Other	10 2%	5 1%	4 1%	- *	2 2% *	1 2% *	- *	1 1% *	6 3%	3 1%	2 1%	1 3% *	2 5% *	- *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	896	358	408	114
Weighted Base	655	229	264	152
Labour	292 44%	74 32%	144 54%	66 44%
		N		*
Conservative	192 29%	92 40%	58 22%	39 26%
		OP		*
Liberal Democrats	54 8%	12 5%	26 10%	16 10%
				*
Reform UK	32 5%	21 9%	4 1%	7 5%
		O		*
Green	32 5%	7 3%	8 3%	17 11%
				NO*
SNP	27 4%	5 2%	21 8%	- -
			NP	*
UKIP	16 2%	11 5%	1 *	4 2%
		O		*
Other	10 2%	6 3%	2 1%	2 1%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
No, did not vote	499 45%	220 41%	276 49%	86 73% DFGH*	94 50% H*	112 63% FGH*	83 44% H*	76 41% H*	49 19% H*	-	-	-	-	499 100% IJKL
Yes, Conservative	239 22%	129 24%	110 19%	5 4% *	19 10% *	13 8% *	36 19% C*	57 31% CDE*	108 43% CDEF	239 100% JKLM	-	-	-	-
Yes, Labour	200 18%	106 20%	94 17%	13 11% *	54 28% CG*	28 15% *	37 20% *	25 13% *	44 18% *	-	200 100% IKLM	-	-	-
Yes, Liberal Democrat	58 5%	29 5%	29 5%	4 3% *	7 4% *	5 3% *	8 4% *	10 5% *	24 9% *	-	-	58 100% IJLM*	-	-
Yes, SNP - Scottish National Party	29 3%	19 3%	10 2%	1 1% *	5 3% *	- * *	5 3% *	4 2% *	14 5% *	-	-	-	29 46% IJKM*	-
Yes, Green Party	12 1%	4 1%	8 1%	- * *	1 1% *	3 2% *	4 2% *	- * *	2 1% *	-	-	-	12 19% IJKM*	-
Yes, Brexit Party	16 1%	12 2%	4 1%	- * *	1 * *	3 2% *	6 3% *	2 1% *	5 2% *	-	-	-	16 26% IJKM*	-
Yes, Plaid Cymru	2 *	- *	1 *	1 1% *	- * *	- * *	- * *	- * *	- * *	-	-	-	2 3% *	-
Other party or individual	5 *	4 1%	1 *	- * *	- * *	- * *	- * *	4 2% *	1 * *	-	-	-	5 7% IJM*	-
Prefer not to answer	52 5%	19 4%	31 6%	7 6% *	8 4% *	14 8% *	9 5% *	8 4% *	7 3% *	-	-	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
No, did not vote	499 45%	86 O	48 NO	344 82%
Yes, Conservative	239 22%	156 48% OP	64 20% P	15 4%
Yes, Labour	200 18%	47 15% P	121 38% NP	24 6%
Yes, Liberal Democrat	58 5%	9 3%	36 11% NP	10 2%
Yes, SNP - Scottish National Party	29 3%	1 *	27 9% NP	- -
Yes, Green Party	12 1%	2 *	6 2%	5 1%
Yes, Brexit Party	16 1%	16 5% OP	- -	- *
Yes, Plaid Cymru	2 *	- *	- *	1 *
Other party or individual	5 *	1 *	- -	4 1%
Prefer not to answer	52 5%	6 2%	13 4%	14 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Leave	324 29%	164 30%	159 28%	12 10% *	24 13% *	26 15% *	58 31% CDE*	74 40% CDE*	131 52% CDEF	156 65% JKLM	47 24%	9 16% *	20 32% *	86 17%
Remain	314 28%	178 33% B	136 24%	19 16% *	64 34% CE*	32 18% *	57 31% *	46 25% *	96 38% CE	64 27% M	121 60% IM	36 62% IM*	33 52% IM*	48 10%
Did not vote	418 38%	187 35%	229 41%	75 64% FGH*	92 49% GH*	101 56% FGH*	67 36% H*	58 31% H*	26 10%	15 6%	24 12%	10 18% I*	10 15% *	344 69% IJKL
Don't know	54 5%	13 2%	41 7% A	12 10% H*	9 5% *	19 11% H*	5 3% *	8 4% *	1 *	4 2%	7 4%	3 5% *	1 1% *	21 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Leave	324 29%	324 100% OP	-	-
Remain	314 28%	-	314 100% NP	-
Did not vote	418 38%	-	-	418 100% NO
Don't know	54 5%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Growing the UK's economy	271 24%	156 29%	115 20%	11 10%	49 26%	45 25%	47 25%	42 22%	77 30%	80 34%	43 21%	18 30%	20 31%	106 21%
		B	*	C*	C*	C*	*	C		JM	*	*	*	*
Reducing crime	148 13%	72 13%	76 13%	14 12%	22 12%	43 24%	17 9%	34 18%	17 7%	40 17%	7 4%	4 7%	6 10%	86 17%
				*	*	FH*	*	H*		J		*	*	J
Investing more in NHS capacity	351 32%	179 33%	171 30%	24 20%	44 23%	48 27%	66 35%	53 28%	116 46%	77 32%	76 38%	23 40%	22 35%	141 28%
				*	*	*	*	*	CDEG			*	*	*
Investing more in social care for the elderly	139 13%	63 12%	74 13%	7 6%	21 11%	9 5%	36 19%	22 12%	45 18%	31 13%	27 13%	16 28%	13 21%	43 9%
				*	*	*	CE*	*	CE			IJM*	M*	*
Reducing the national debt	131 12%	79 15%	52 9%	10 8%	25 13%	21 12%	23 12%	17 9%	36 14%	40 17%	22 11%	7 12%	3 4%	50 10%
				*	*	*	*	*	*			*	*	*
Investing more in education	59 5%	27 5%	32 6%	6 5%	17 9%	15 8%	10 5%	3 2%	8 3%	8 3%	16 8%	3 6%	5 7%	25 5%
				*	*	*	*	*	*			*	*	*
Stricter border controls to reduce immigration	223 20%	110 20%	111 20%	12 10%	10 5%	20 11%	40 21%	72 39%	69 27%	96 40%	18 9%	5 8%	14 22%	86 17%
				*	*	*	D*	CDEF*	CDE	JKLM	*	*	*	*
Reducing income inequality between the richest and the poorest	191 17%	101 19%	90 16%	20 17%	24 12%	29 16%	39 21%	33 18%	46 18%	22 9%	61 31%	9 16%	22 34%	72 14%
				*	*	*	*	*	*		IM	*	IM*	*
Reducing unemployment	67 6%	28 5%	39 7%	17 14%	13 7%	11 6%	10 5%	13 7%	4 1%	8 3%	11 6%	2 4%	5 8%	37 7%
				H*	*	*	*	*	*			*	*	*
Affordable housing	184 17%	78 14%	105 19%	31 26%	41 22%	45 25%	26 14%	25 13%	16 6%	19 8%	23 12%	5 9%	10 15%	116 23%
				H*	H*	H*	*	*	*			*	*	IJ

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Tackling climate change and protecting the environment	209 19%	110 20%	99 17%	18 15% *	30 16% *	19 11% *	40 21% *	49 26% E*	52 21%	48 20%	51 26% M	16 27% *	13 21% *	73 15%
Reducing the cost of living for households	489 44%	225 41%	261 46%	34 29% *	76 40% *	71 40% *	104 56% C*	93 50% C*	112 44%	101 42%	96 48% K	17 28% *	25 40% *	240 48% K
Investing in defence/the armed forces	41 4%	27 5%	14 2%	3 2% *	5 3% *	1 * *	7 4% *	11 6% *	16 6%	21 9% JM	6 3%	1 3% *	3 5% *	10 2%
Ensuring there won't be energy (gas/electricity) shortages in the winter	264 24%	130 24%	133 24%	23 20% *	26 14% *	27 15% *	48 26% *	50 27% *	91 36% CDE	65 27%	45 22%	21 35% *	17 27% *	104 21%
None of these	28 3%	9 2%	18 3%	5 4% *	12 6% *	7 4% *	- - *	- - *	4 2%	2 1%	1 *	- - *	- - *	22 4%
Don't know	71 6%	13 2%	58 10% A	11 10% *	23 12% FGH*	23 13% FGH*	4 2% *	3 2% *	7 3%	1 *	10 5% I	- * *	- * *	52 10% I
Prefer not to answer	16 1%	5 1%	10 2%	6 5% *	2 1% *	4 2% *	2 1% *	- - *	2 1%	- *	2 1%	- * *	- - *	10 2%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1111	324	314	418
	209	49	88	67
Tackling climate change and protecting the environment	19%	15%	28%	16%
			NP	
	489	144	151	184
Reducing the cost of living for households	44%	45%	48%	44%
	41	18	10	12
Investing in defence/the armed forces	4%	6%	3%	3%
	264	90	87	78
Ensuring there won't be energy (gas/electricity) shortages in the winter	24%	28%	28%	19%
	28	4	3	20
None of these	3%	1%	1%	5%
	71	3	7	49
Don't know	6%	1%	2%	12%
				NO
	16	2	4	6
Prefer not to answer	1%	*	1%	1%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	691	353	334	80	157	159	144	109	42	211	190	61	62	128
Weighted Base	627	330	296	55	155	153	136	92	37	115	130	31	41	281
More secure than it was 12 months ago	74 12%	41 12%	33 11%	9 16% *	31 20% *	12 8% *	13 10% *	7 8% *	2 4% **	21 18%	16 12% *	2 7% **	2 5% **	31 11% *
Less secure than it was 12 months ago	188 30%	119 36%	69 23%	26 47% F*	51 33% *	51 33% *	33 24% *	24 26% *	3 8% **	25 22%	52 40% I*	11 34% **	13 33% **	82 29% *
Much the same as it was 12 months ago	300 48%	139 42%	161 54%	13 24% *	59 38% *	63 41% *	78 58% CD*	55 60% CD*	33 88% **	61 53%	58 45% *	18 57% **	20 50% **	136 48% *
Don't know	64 10%	31 9%	33 11%	8 14% *	13 9% *	27 18% *	11 8% *	5 6% *	- - **	9 7%	4 3% *	1 3% **	5 12% **	33 12% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	691	230	308	125
Weighted Base	627	146	191	256
More secure than it was 12 months ago	74 12%	20 14% *	31 16% P	17 7% *
Less secure than it was 12 months ago	188 30%	31 21% *	67 35% N	85 33% *
Much the same as it was 12 months ago	300 48%	83 57% *	87 46%	121 47% *
Don't know	64 10%	13 9% *	5 3%	34 13% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Better than it was 12 months ago	50 4%	36 7%	13 2%	13 11%	20 11%	12 7%	4 2%	1 *	- -	11 5%	16 8%	- *	1 2%	20 4%
		B		FGH*	GH*	H*	*	*				*	*	
Much the same as it was 12 months ago	202 18%	109 20%	93 16%	25 21%	58 31%	38 21%	28 15%	22 12%	32 12%	50 21%	36 18%	16 28%	12 18%	77 15%
				*	FGH*	*	*	*				*	*	
Worse than it was 12 months ago	859 77%	396 73%	458 81%	79 68%	111 59%	129 72%	155 83%	163 88%	222 88%	177 74%	147 74%	42 72%	51 80%	401 80%
			A	*	*	*	D*	CDE*	CDE			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Better than it was 12 months ago	50 4%	17 5%	14 5%	12 3%
Much the same as it was 12 months ago	202 18%	63 19%	61 19%	69 16%
Worse than it was 12 months ago	859 77%	245 75%	239 76%	338 81%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Better than it is now	152 14%	93 17%	58 10%	25 21%	28 15%	19 11%	20 11%	23 12%	38 15%	61 26%	15 8%	11 19%	6 10%	51 10%
		B	*	*	*	*	*	*	*	JLM	J*	*	*	
Much the same as it is now	450 41%	204 38%	244 43%	60 51%	81 43%	73 41%	58 31%	76 41%	102 40%	101 42%	75 38%	24 41%	18 28%	213 43%
				F*	*	*	*	*	*			*	*	
Worse than it is now	508 46%	245 45%	263 47%	33 28%	80 42%	86 48%	109 58%	87 47%	113 45%	76 32%	109 55%	23 40%	40 62%	235 47%
				*	*	C*	CD*	C*	C		I	*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Better than it is now	152 14%	57 17%	40 13%	48 11%
Much the same as it is now	450 41%	124 38%	117 37%	181 43%
Worse than it is now	508 46%	144 44%	157 50%	190 45%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Easier than it was 12 months ago	76 7%	54 10%	22 4%	23 19%	24 13%	15 8%	9 5%	2 1%	4 2%	26 11%	21 11%	7 12%	6 10%	9 2%
		B		FGH*	GH*	*	*	*		M	M	M*	M*	
About the same as it was 12 months ago	377 34%	205 38%	172 31%	45 38%	74 39%	33 19%	50 27%	75 41%	98 39%	77 32%	68 34%	27 47%	20 32%	164 33%
		E*		E*	E*	*	*	E*	E			*	*	
Harder than it was 12 month ago	658 59%	283 52%	370 66%	50 42%	91 48%	130 73%	128 68%	109 59%	151 60%	136 57%	111 56%	24 41%	37 58%	326 65%
		A		*	*	CD*	CD*	*	C			*	*	K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Easier than it was 12 months ago	76 7%	24 7%	21 7%	21 5%
About the same as it was 12 months ago	377 34%	101 31%	105 33%	151 36%
Harder than it was 12 month ago	658 59%	200 62%	188 60%	246 59%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Up to date with all bills	756 68%	352 65%	403 71%	44 37% *	78 41% *	108 60% CD*	136 73% CD*	162 87% CDEF*	229 90% CDEF	208 87% JM	139 69% M	45 77% M*	52 81% M*	287 57%
Behind with some bills	181 16%	101 19%	78 14%	26 22% GH*	55 29% GH*	38 21% GH*	39 21% GH*	9 5% *	14 5% *	18 8% *	37 19% I	6 11% *	9 14% *	102 20% I
Behind with all bills	73 7%	42 8%	30 5%	13 11% FH*	28 15% FGH*	16 9% *	4 2% *	7 3% *	5 2% *	7 3% *	11 6% *	4 7% *	2 2% *	46 9% I
Prefer not to say	53 5%	32 6%	20 4%	15 13% FH*	8 4% *	10 5% *	6 3% *	8 5% *	5 2% *	2 1% I	10 5% *	3 5% *	- 1% *	28 6% I
Don't know	49 4%	15 3%	33 6%	19 16% EFGH*	20 10% FGH*	6 3% *	3 1% *	- - *	1 * *	3 1% *	2 1% *	- * *	1 1% *	36 7% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Up to date with all bills	756 68%	266 82% OP	230 73% P	241 58%
Behind with some bills	181 16%	36 11%	53 17%	85 20% N
Behind with all bills	73 7%	15 5%	20 6%	30 7%
Prefer not to say	53 5%	4 1%	7 2%	33 8% NO
Don't know	49 4%	4 1%	4 1%	29 7% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Common1. The measures the government could take to tackle the rising cost of living (direct assistance to households, capping prices, tax reductions etc.) might increase the public deficit and the national debt. Which do you personally think should be the priority for the government?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Helping households with the rising cost of living	424 38%	225 42%	198 35%	48 41% *	75 40% *	70 39% *	95 51% H*	66 36% *	69 27%	77 32%	107 53% IKM	14 24% *	22 35% *	192 39%
Limiting the government deficit and debt	116 10%	78 14% B	37 7%	26 22% EFH*	25 13% *	12 7% *	17 9% *	22 12% *	14 6%	32 13%	20 10%	10 18% *	12 19% *	38 8%
Both are equally important	417 38%	192 35%	224 40%	23 19% *	47 25% *	55 31% *	67 36% C*	76 41% CD*	150 59% CDEFG	123 51% JM	63 32%	31 54% JM*	29 45% *	156 31%
Don't know	154 14%	46 9%	105 19% A	20 17% F*	42 22% FH*	41 23% FH*	9 5% *	22 12% *	20 8%	7 3%	10 5%	3 4% *	- * *	112 23% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Common1. The measures the government could take to tackle the rising cost of living (direct assistance to households, capping prices, tax reductions etc.) might increase the public deficit and the national debt. Which do you personally think should be the priority for the government?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Helping households with the rising cost of living	424 38%	120 37%	132 42%	159 38%
Limiting the government deficit and debt	116 10%	39 12%	36 12%	34 8%
Both are equally important	417 38%	142 44%	130 41%	138 33%
Don't know	154 14%	23 7%	16 5%	86 21%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

SpendOrCuts.Do you think that the British economy would benefit most from...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
An increase in government spending	229 21%	138 25%	92 16%	24 20%	46 24%	23 13%	39 21%	32 17%	66 26%	40 17%	87 43%	16 27%	23 37%	57 11%
		B	*	*	*	*	*	E			IM	M*	IM*	
No change in government spending	185 17%	106 20%	78 14%	24 20%	29 15%	29 16%	26 14%	39 21%	38 15%	70 29%	35 17%	14 23%	6 9%	52 10%
				*	*	*	*	*		JLM		M*	*	
A decrease in government spending	263 24%	149 28%	113 20%	23 20%	52 27%	38 21%	38 20%	48 26%	64 25%	67 28%	27 14%	13 22%	14 22%	138 28%
				*	*	*	*	*		J		*	*	J
Don't know	434 39%	149 27%	281 50%	47 40%	63 33%	89 50%	84 45%	67 36%	84 33%	62 26%	51 26%	16 27%	20 31%	252 50%
			A	*	*	H*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

SpendOrCuts.Do you think that the British economy would benefit most from...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
An increase in government spending	229 21%	60 19%	95 30%	69 16%
			NP	
No change in government spending	185 17%	69 21%	71 23%	43 10%
		P	P	
A decrease in government spending	263 24%	84 26%	56 18%	115 28%
			O	
Don't know	434 39%	111 34%	92 29%	191 46%
			O	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

IndustrialAction.A number of professional bodies have announced strikes in response to disputes around pay and conditions. In general, do you support, or oppose these strikes?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Strongly support	198 18%	108 20%	89 16%	14 12% *	46 24% H*	24 14% *	46 25% H*	35 19% *	32 13% *	21 9%	78 39% IKM	6 10% *	19 30% IKM*	72 15%
Slightly support	266 24%	151 28%	115 20%	32 27% *	49 26% *	44 25% *	49 26% *	41 22% *	51 20% *	55 23%	68 34% IM	16 27% *	18 29% *	99 20%
Slightly oppose	231 21%	95 18%	135 24%	21 18% *	38 20% *	26 14% *	51 27% *	27 15% *	69 27% G	61 25% J	29 14%	19 32% J*	13 20% *	100 20%
Strongly oppose	205 18%	112 21%	93 16%	16 13% *	13 7% *	22 12% *	22 12% *	55 30% CDEF*	79 31% CDEF	89 37% JLM	12 6%	15 26% J*	11 17% *	71 14% J
Don't know	210 19%	75 14%	132 23% A	36 30% FGH*	43 23% FH*	63 35% FGH*	19 10% *	27 15% *	23 9%	13 6%	12 6%	3 5% *	3 4% *	156 31% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

IndustrialAction.A number of professional bodies have announced strikes in response to disputes around pay and conditions. In general, do you support, or oppose these strikes?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Strongly support	198 18%	57 17%	74 23%	66 16%
Slightly support	266 24%	65 20%	95 30%	93 22%
Slightly oppose	231 21%	73 23%	73 23%	76 18%
Strongly oppose	205 18%	105 32%	49 16%	46 11%
Don't know	210 19%	25 8%	23 7%	138 33%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

CCGlobal.How would you rate the cooperation between countries globally to tackle climate change?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Very good	50 4%	31 6%	19 3%	9 8% H*	17 9% H*	17 10% H*	3 2% *	2 1% *	2 1%	10 4%	14 7%	2 3% *	1 1% *	18 4%
Fairly good	191 17%	95 18%	95 17%	25 21% *	48 25% H*	22 12% *	29 15% *	34 18% *	34 13%	47 20%	28 14%	19 32% JM*	8 13% *	85 17%
Fairly poor	366 33%	184 34%	181 32%	30 26% *	48 25% *	46 26% *	56 30% *	64 35% *	122 48% CDEF	105 44% M	80 40% M	21 35% *	24 37% *	125 25%
Very poor	180 16%	116 21% B	64 11%	17 15% *	24 13% *	22 12% *	35 18% *	39 21% *	43 17%	39 16%	49 24% M	8 14% *	15 24% *	59 12%
Don't know	325 29%	115 21%	206 36% A	37 31% *	53 28% *	71 40% H*	65 35% H*	46 25% *	53 21%	36 15%	30 15%	9 15% *	16 25% *	211 42% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

CCGlobal.How would you rate the cooperation between countries globally to tackle climate change?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Very good	50 4%	8 2%	15 5%	20 5%
Fairly good	191 17%	55 17%	56 18%	76 18%
Fairly poor	366 33%	115 36% P	136 43% P	102 24%
Very poor	180 16%	74 23% P	52 17%	50 12%
Don't know	325 29%	72 22%	55 18%	170 41% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

CConcern.How concerned, if at all, are you about climate change and its consequences?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Very concerned	277 25%	132 24%	143 25%	17 15%	46 25%	31 17%	37 20%	52 28%	93 37%	60 25%	68 34%	18 30%	21 33%	100 20%
Fairly concerned	447 40%	216 40%	230 41%	36 31%	72 38%	72 41%	90 48%	74 40%	102 40%	112 47%	68 34%	25 44%	25 39%	199 40%
Not very concerned	153 14%	83 15%	71 13%	25 22%	40 21%	20 11%	13 7%	22 12%	33 13%	43 18%	33 16%	8 14%	3 4%	66 13%
Not at all concerned	106 10%	63 12%	43 8%	7 6%	7 3%	14 8%	39 21%	25 14%	15 6%	17 7%	17 9%	2 4%	15 23%	53 11%
Don't know	127 11%	48 9%	78 14%	32 27%	24 13%	41 23%	8 4%	12 7%	9 4%	7 3%	14 7%	5 8%	1 1%	81 16%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



CConcern.How concerned, if at all, are you about climate change and its consequences?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Very concerned	277 25%	73 22%	124 39%	77 18%
			NP	
Fairly concerned	447 40%	127 39%	133 42%	166 40%
Not very concerned	153 14%	63 19%	30 9%	56 13%
		O		
Not at all concerned	106 10%	44 13%	11 3%	52 12%
		O		O
Don't know	127 11%	18 5%	17 5%	67 16%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Summary Table

Base: All adults GB 18+

	The Covid-19 pandemic	The situation in Ukraine	The cost of living	Tackling climate change	Brexit	The rising cost of energy
Unweighted Base	1111	1111	1111	1111	1111	1111
Weighted Base	1111	1111	1111	1111	1111	1111
Very well	128 12%	99 9%	29 3%	46 4%	54 5%	30 3%
Fairly well	375 34%	339 31%	158 14%	206 19%	202 18%	178 16%
Fairly poorly	244 22%	223 20%	306 28%	345 31%	281 25%	288 26%
Very poorly	229 21%	203 18%	494 45%	262 24%	386 35%	512 46%
Not sure	134 12%	247 22%	124 11%	251 23%	188 17%	103 9%

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Very well	128 12%	64 12%	65 11%	2 2% *	29 15% CE*	5 3% *	13 7% *	39 21% CEF*	41 16% CEF	69 29% JKLM	12 6%	6 10% *	2 4% *	35 7%
Fairly well	375 34%	202 37%	171 30%	40 34% *	38 20% *	46 26% *	61 33% DE*	89 48% D	99 39% D	111 47% JLM	47 24%	28 48% J*	16 25% *	154 31%
Fairly poorly	244 22%	93 17%	150 27% A	37 32% GH*	47 25% *	50 28% G*	45 24% *	24 13% *	41 16%	26 11%	59 30% I	13 21% *	20 32% I*	114 23% I
Very poorly	229 21%	138 25% B	90 16%	21 17% *	49 26% H*	50 28% H*	47 25% *	26 14% *	36 14%	18 8%	68 34% IKM	8 13% *	15 23% I*	116 23% I
Not sure	134 12%	45 8%	89 16% A	17 15% *	26 14% *	27 15% G*	20 11% *	8 4% *	35 14% G	15 6%	14 7%	4 7% *	10 17% *	80 16% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Very well	128 12%	63 19% OP	34 11%	27 7%
Fairly well	375 34%	129 40%	109 35%	121 29%
Fairly poorly	244 22%	53 16%	81 26% N	105 25%
Very poorly	229 21%	48 15%	72 23% N	96 23%
Not sure	134 12%	31 10%	18 6%	68 16% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Very well	99 9%	58 11%	42 7%	11 9%	13 7%	1 1%	13 7%	21 11%	41 16%	47 20%	11 6%	14 25%	7 10%	18 4%
				E*	*	*	*	E*	E	JM		JM*	*	
Fairly well	339 31%	193 36%	145 26%	29 24%	44 23%	42 24%	46 24%	65 35%	114 45%	108 45%	64 32%	22 38%	14 22%	119 24%
		B		*	*	*	*	*	CDEF	JLM		*	*	
Fairly poorly	223 20%	93 17%	129 23%	34 29%	46 24%	38 22%	45 24%	35 19%	26 10%	37 15%	49 25%	10 17%	10 16%	102 20%
				H*	H*	H*	H*	*		I		*	*	
Very poorly	203 18%	116 21%	85 15%	28 24%	45 24%	39 22%	35 19%	35 19%	21 8%	15 6%	40 20%	4 7%	17 27%	123 25%
				H*	H*	H*	H*	H*		I		*	IK*	IK
Not sure	247 22%	82 15%	164 29%	16 14%	41 22%	58 32%	49 26%	31 17%	52 21%	32 14%	36 18%	8 14%	15 24%	138 28%
			A	*	*	CG*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
	99	44	36	19
Very well	9%	14%	11%	5%
		P	P	
	339	128	116	92
Fairly well	31%	39%	37%	22%
		P	P	
	223	51	60	93
Fairly poorly	20%	16%	19%	22%
	203	46	56	90
Very poorly	18%	14%	18%	21%
	247	55	47	124
Not sure	22%	17%	15%	30%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Very well	29 3%	16 3%	12 2%	3 3%	8 4%	4 2%	4 2%	5 3%	5 2%	17 7%	4 2%	3 5%	1 1%	3 1%
				*	*	*	*	*		JM		M*	*	
Fairly well	158 14%	87 16%	71 13%	18 15%	26 14%	21 12%	16 8%	37 20%	39 16%	65 27%	19 10%	9 15%	8 13%	47 9%
				*	*	*	*	F*		JM		*	*	
Fairly poorly	306 28%	145 27%	160 28%	18 15%	46 24%	27 15%	57 31%	58 31%	100 39%	87 37%	55 28%	24 40%	16 25%	100 20%
				*	*	*	E*	E*	CDE	M		M*	*	
Very poorly	494 45%	254 47%	238 42%	63 54%	84 44%	93 52%	103 55%	70 37%	81 32%	55 23%	114 57%	16 27%	38 59%	263 53%
				H*	*	H*	GH*	*			IK	*	IK*	IK
Not sure	124 11%	40 7%	84 15%	15 12%	26 14%	33 18%	7 4%	15 8%	29 11%	14 6%	7 4%	7 12%	1 1%	87 17%
			A	*	F*	F*	*	*				*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Very well	29 3%	16 5% P	7 2%	2 1%
Fairly well	158 14%	58 18% P	55 18% P	35 8%
Fairly poorly	306 28%	105 32% P	102 33% P	90 22%
Very poorly	494 45%	130 40%	128 41%	220 53% NO
Not sure	124 11%	16 5%	22 7%	70 17% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Very well	46 4%	27 5%	19 3%	4 3%	11 6%	4 2%	3 2%	16 8%	9 4%	18 7%	3 1%	4 7%	5 8%	13 3%
				*	*	*	*	*		JM	*	*	*	
Fairly well	206 19%	112 21%	93 17%	17 14%	37 19%	33 18%	29 16%	27 14%	64 25%	85 36%	23 11%	10 17%	14 22%	68 14%
				*	*	*	*	*		JKM	*	*	*	
Fairly poorly	345 31%	147 27%	198 35%	56 48%	63 33%	57 32%	54 29%	48 26%	67 26%	54 23%	80 40%	23 39%	12 19%	155 31%
				FGH*	*	*	*	*		IL	I*	*	*	
Very poorly	262 24%	152 28%	108 19%	30 26%	43 23%	45 25%	44 23%	49 26%	52 20%	26 11%	76 38%	15 26%	19 30%	120 24%
		B		*	*	*	*	*		IM	I*	I*	I	
Not sure	251 23%	103 19%	146 26%	11 9%	36 19%	39 22%	58 31%	47 25%	61 24%	55 23%	19 9%	7 11%	13 21%	142 28%
				*	*	*	C*	C*	C	J	*	*	*	JK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Very well	46 4%	20 6%	10 3%	16 4%
Fairly well	206 19%	89 28% P	70 22% P	40 10%
Fairly poorly	345 31%	80 25%	104 33%	138 33%
Very poorly	262 24%	59 18%	93 30% N	104 25%
Not sure	251 23%	77 24% O	37 12%	119 28% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Very well	54 5%	32 6%	21 4%	7 6% *	11 6% *	2 1% *	3 2% *	18 10% F*	13 5%	29 12% JM	9 4%	3 6% *	3 4% *	8 2%
Fairly well	202 18%	104 19%	98 17%	18 15% *	37 20% *	21 12% *	31 17% *	39 21% *	57 22% JKLM	89 37% JKLM	25 13%	5 9% *	5 7% *	72 14%
Fairly poorly	281 25%	135 25%	145 26%	42 36% *	41 22% *	50 28% *	50 27% *	38 21% *	60 24%	57 24%	51 26%	14 24% *	12 18% *	129 26%
Very poorly	386 35%	216 40% B	168 30%	38 33% *	67 35% *	68 38% *	68 37% *	55 30% *	90 35%	39 16%	104 52% IM	33 56% IM*	39 61% IM*	162 33% I
Not sure	188 17%	55 10%	132 23% A	13 11% *	34 18% *	37 21% *	35 18% *	35 19% *	34 14%	25 10%	11 5%	3 5% *	6 9% *	127 26% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Very well	54 5%	31 9% OP	13 4%	10 2%
Fairly well	202 18%	96 30% OP	42 14%	57 14%
Fairly poorly	281 25%	75 23%	78 25%	110 26%
Very poorly	386 35%	82 25%	155 49% NP	138 33%
Not sure	188 17%	41 13%	26 8%	104 25% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Very well	30 3%	21 4%	9 2%	5 4%	12 6%	1 *	2 1%	5 3%	6 2%	15 6%	9 4%	4 7%	1 1%	1 *
Fairly well	178 16%	83 15%	94 17%	12 10%	18 10%	27 15%	17 9%	45 24%	58 23%	75 31%	15 8%	11 19%	10 16%	59 12%
Fairly poorly	288 26%	140 26%	146 26%	37 31%	48 25%	25 14%	61 33%	41 22%	77 30%	63 26%	64 32%	24 41%	14 22%	103 21%
Very poorly	512 46%	263 49%	247 44%	58 49%	88 46%	95 53%	100 53%	80 43%	91 36%	74 31%	102 51%	16 27%	37 59%	271 54%
Not sure	103 9%	35 6%	68 12%	6 5%	24 13%	30 17%	8 4%	13 7%	22 9%	13 5%	10 5%	3 5%	1 2%	65 13%
			A	*	*	F*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Very well	30 3%	15 5%	11 4%	3 1%
Fairly well	178 16%	61 19%	62 20%	47 11%
Fairly poorly	288 26%	84 26%	98 31%	92 22%
Very poorly	512 46%	154 48%	124 39%	218 52%
Not sure	103 9%	10 3%	18 6%	59 14%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - Summary Table

Base: All adults GB 18+

	...reduce the cost of living for households	...reduce serious crime	...improve the economy	...manage the NHS	...tackle climate change	...manage the Covid-19 pandemic	...manage Brexit	...tell the truth	...make decisions which are in the best interest of the general public?	...lead Britain if military action was needed	...negotiate trade deals with other countries	...stand up to Russia
Unweighted Base	1111	1111	1111	1111	1111	1111	1111	1111	1111	1111	1111	1111
Weighted Base	1111	1111	1111	1111	1111	1111	1111	1111	1111	1111	1111	1111
Rishi Sunak	231 21%	195 18%	278 25%	208 19%	188 17%	243 22%	212 19%	174 16%	237 21%	224 20%	262 24%	211 19%
Keir Starmer	241 22%	213 19%	210 19%	257 23%	190 17%	192 17%	176 16%	192 17%	259 23%	165 15%	181 16%	173 16%
Neither	362 33%	398 36%	354 32%	367 33%	417 38%	349 31%	408 37%	466 42%	345 31%	390 35%	335 30%	390 35%
Don't know	277 25%	305 27%	269 24%	279 25%	316 28%	326 29%	314 28%	279 25%	270 24%	333 30%	333 30%	337 30%



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	231 21%	120 22%	111 20%	14 12%	41 22%	32 18%	27 15%	48 26%	68 27%	107 45%	27 13%	8 14%	5 7%	83 17%
				*	*	*	*	*	CF	JKLM	*	*	*	
Keir Starmer	241 22%	131 24%	109 19%	30 26%	54 28%	27 15%	38 20%	31 16%	62 24%	27 12%	116 58%	19 33%	9 14%	62 12%
				*	*	*	*	*		IKLM	IM*	*	*	
Neither	362 33%	206 38%	154 27%	35 29%	43 23%	65 36%	81 43%	63 34%	75 30%	84 35%	41 20%	20 35%	40 63%	163 33%
		B		*	*	*	DH*	*		J	*	*	IJKM*	J
Don't know	277 25%	84 16%	190 34%	38 33%	51 27%	55 31%	41 22%	43 23%	48 19%	20 8%	17 8%	11 18%	10 15%	191 38%
			A	*	*	*	*	*			*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	231 21%	92 28% P	75 24% P	57 14%
Keir Starmer	241 22%	61 19%	110 35% NP	63 15%
Neither	362 33%	128 40% O	80 25%	139 33%
Don't know	277 25%	43 13%	50 16%	158 38% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	195 18%	114 21%	80 14%	20 17%	34 18%	22 12%	20 10%	39 21%	61 24%	93 39%	20 10%	12 20%	5 7%	63 13%
			*	*	*	*	*	F	JKLM		*	*	*	
Keir Starmer	213 19%	120 22%	92 16%	16 13%	51 27%	33 19%	37 20%	23 12%	53 21%	23 10%	96 48%	18 31%	9 14%	61 12%
			*	G*	*	*	*	*			ILM	IM*	*	
Neither	398 36%	217 40%	181 32%	39 33%	59 31%	74 42%	77 41%	68 36%	81 32%	86 36%	67 34%	21 36%	38 61%	175 35%
			*	*	*	*	*	*				*	IJKM*	
Don't know	305 27%	91 17%	212 38%	44 37%	46 24%	49 28%	53 29%	56 30%	58 23%	37 16%	16 8%	8 13%	12 18%	200 40%
			A	*	*	*	*	*			*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	195 18%	73 23% P	73 23% P	40 10%
Keir Starmer	213 19%	53 16%	99 32% NP	58 14%
Neither	398 36%	149 46% O	81 26%	153 37% O
Don't know	305 27%	49 15%	61 20%	167 40% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	278 25%	160 29%	119 21%	14 12%	52 28%	31 17%	35 19%	57 31%	89 35%	132 55%	27 14%	15 26%	7 12%	91 18%
		B	*	C*	*	C*	CEF	JKLM	*	*	*	*	*	*
Keir Starmer	210 19%	118 22%	92 16%	29 24%	40 21%	29 16%	27 15%	28 15%	57 22%	20 8%	95 48%	19 33%	11 17%	61 12%
				*	*	*	*	*	*		ILM	IM*	*	*
Neither	354 32%	192 35%	161 28%	37 32%	45 24%	63 35%	87 47%	56 30%	65 26%	73 31%	57 28%	14 23%	38 59%	158 32%
				*	*	*	DGH*	*	*	*	*	*	IJKM*	*
Don't know	269 24%	72 13%	194 34%	37 32%	51 27%	56 31%	37 20%	45 24%	42 17%	14 6%	20 10%	10 18%	8 12%	189 38%
			A	H*	*	H*	*	*	*			I*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	278 25%	111 34% P	92 29% P	68 16%
Keir Starmer	210 19%	50 15%	105 33% NP	53 13%
Neither	354 32%	126 39% O	69 22%	142 34% O
Don't know	269 24%	38 12%	48 15%	155 37% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	208 19%	125 23%	83 15%	20 17%	38 20%	21 12%	18 10%	46 25%	66 26%	103 43%	11 6%	13 22%	3 5%	74 15%
		B	*	*	*	*	F*	EF	JKLM		JL*	*	J	
Keir Starmer	257 23%	140 26%	117 21%	27 23%	43 23%	34 19%	46 25%	33 18%	74 29%	29 12%	123 62%	23 40%	20 31%	59 12%
				*	*	*	*	*			IKLM	IM*	IM*	
Neither	367 33%	192 35%	174 31%	36 31%	58 31%	71 40%	75 40%	62 33%	64 25%	81 34%	45 22%	13 22%	32 50%	184 37%
				*	*	H*	H*	*		J		*	JK*	J
Don't know	279 25%	85 16%	191 34%	35 29%	51 27%	52 29%	48 26%	45 24%	48 19%	26 11%	21 11%	9 16%	8 13%	182 36%
			A	*	*	*	*	*			*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	208 19%	85 26% P	64 20%	52 12%
Keir Starmer	257 23%	66 20%	126 40% NP	60 14%
Neither	367 33%	124 38% O	68 22%	158 38% O
Don't know	279 25%	49 15%	56 18%	148 35% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	188 17%	117 22%	71 13%	18 15%	42 22%	17 10%	19 10%	35 19%	57 22%	86 36%	19 10%	10 18%	3 5%	65 13%
		B	*	F*	*	*	*	*	EF	JKLM	*	*	*	*
Keir Starmer	190 17%	112 21%	77 14%	22 19%	35 19%	18 10%	36 19%	23 12%	56 22%	22 9%	94 47%	16 28%	13 21%	43 9%
		B	*	*	*	*	*	*	E	IKLM	IM*	*	*	*
Neither	417 38%	215 40%	202 36%	40 34%	58 31%	91 51%	85 45%	65 35%	78 31%	84 35%	64 32%	22 37%	33 52%	202 40%
		*	*	*	*	DH*	H*	*	*	*	*	*	J*	*
Don't know	316 28%	98 18%	215 38%	37 32%	53 28%	52 29%	48 25%	64 34%	62 25%	47 20%	23 12%	10 17%	14 23%	189 38%
		A	*	*	*	*	*	*	*	*	*	*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	188 17%	71 22% P	68 21% P	47 11%
Keir Starmer	190 17%	42 13%	98 31% NP	43 10%
Neither	417 38%	147 45% O	81 26%	172 41% O
Don't know	316 28%	64 20%	68 22%	156 37% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	243 22%	149 27%	93 17%	16 14%	37 20%	39 22%	29 15%	48 26%	75 30%	119 50%	19 9%	10 17%	10 16%	78 16%
		B	*	*	*	*	*	*	CF	JKLM	*	*	*	*
Keir Starmer	192 17%	112 21%	80 14%	22 19%	35 18%	20 11%	45 24%	22 12%	48 19%	24 10%	93 46%	18 31%	14 23%	41 8%
				*	*	*	*	*	*		ILM	IM*	M*	
Neither	349 31%	175 32%	173 31%	33 28%	61 32%	68 38%	67 36%	61 33%	60 24%	61 25%	60 30%	12 21%	27 42%	177 36%
				*	*	H*	*	*	*			*	*	
Don't know	326 29%	105 19%	218 39%	46 39%	57 30%	51 29%	46 25%	55 30%	70 28%	35 14%	28 14%	18 30%	12 19%	203 41%
			A	*	*	*	*	*	*			IJ*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	243 22%	107 33% OP	75 24% P	60 14%
Keir Starmer	192 17%	45 14%	98 31% NP	41 10%
Neither	349 31%	111 34% O	78 25%	148 35% O
Don't know	326 29%	62 19%	64 20%	170 41% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	212 19%	121 22%	90 16%	20 17%	37 19%	22 13%	19 10%	43 23%	72 28%	104 43%	24 12%	9 15%	8 12%	65 13%
				*	*	*	*	F*	EF	JKLM		*	*	
Keir Starmer	176 16%	93 17%	83 15%	20 17%	40 21%	16 9%	29 16%	20 11%	49 19%	20 9%	82 41%	14 24%	7 11%	50 10%
				*	*	*	*	*	*		ILM	IM*	*	
Neither	408 37%	228 42%	180 32%	38 32%	64 34%	86 48%	73 39%	65 35%	82 33%	80 33%	75 38%	24 41%	37 59%	179 36%
			B	*	*	H*	*	*	*			*	IJM*	
Don't know	314 28%	100 18%	211 37%	39 33%	48 25%	54 30%	66 35%	57 31%	50 20%	35 15%	19 9%	12 20%	12 19%	204 41%
			A	*	*	*	H*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	212 19%	98 30% OP	66 21% P	47 11%
Keir Starmer	176 16%	36 11%	85 27% NP	50 12%
Neither	408 37%	140 43% O	100 32%	149 36%
Don't know	314 28%	51 16%	64 20%	172 41% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tell the truth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	174 16%	109 20%	65 11%	15 13%	35 19%	21 12%	13 7%	34 18%	56 22%	85 36%	21 11%	8 13%	4 6%	53 11%
		B	*	F*	*	*	F*	F		JKLM		*	*	
Keir Starmer	192 17%	103 19%	89 16%	28 24%	31 16%	19 11%	31 17%	26 14%	58 23%	17 7%	96 48%	20 34%	11 18%	48 10%
				*	*	*	*	*			ILM	IM*	*	
Neither	466 42%	240 44%	225 40%	38 32%	78 41%	87 49%	98 52%	74 40%	90 36%	112 47%	69 34%	19 33%	36 57%	213 43%
				*	*	*	CH*	*		J		*	JK*	
Don't know	279 25%	91 17%	186 33%	37 31%	45 24%	51 29%	45 24%	52 28%	49 20%	25 10%	14 7%	12 21%	12 19%	185 37%
			A	*	*	*	*	*				J*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tell the truth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	174 16%	68 21% P	57 18%	44 10%
Keir Starmer	192 17%	46 14%	96 30% NP	44 11%
Neither	466 42%	168 52% O	103 33%	182 43%
Don't know	279 25%	43 13%	59 19%	148 36% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	237 21%	138 26%	99 17%	21 18%	41 22%	24 13%	26 14%	49 26%	75 30%	111 46%	16 8%	17 30%	5 8%	82 17%
		B	*	*	*	*	*	*	EF	JLM	JL*	*	*	
Keir Starmer	259 23%	141 26%	118 21%	26 22%	48 26%	27 15%	45 24%	33 18%	80 32%	33 14%	118 59%	22 37%	15 24%	69 14%
				*	*	*	*	*	EG	IKLM	IM*	*	*	
Neither	345 31%	181 33%	163 29%	34 29%	55 29%	72 41%	68 37%	58 31%	58 23%	69 29%	52 26%	12 21%	34 53%	163 33%
				*	*	H*	H*	*	*	*	*	*	IJKM*	
Don't know	270 24%	82 15%	185 33%	36 31%	45 24%	55 31%	48 26%	45 24%	40 16%	26 11%	13 6%	7 12%	9 14%	185 37%
			A	H*	*	H*	*	*	*	*	*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	237 21%	100 31% OP	68 22%	56 13%
Keir Starmer	259 23%	66 20%	130 41% NP	59 14%
Neither	345 31%	119 37% O	67 21%	145 35% O
Don't know	270 24%	39 12%	49 16%	159 38% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	224 20%	130 24%	92 16%	27 23%	34 18%	18 10%	24 13%	41 22%	79 31%	108 45%	27 13%	12 20%	7 10%	67 13%
		B	*	*	*	*	*	*	DEF	JKLM	*	*	*	*
Keir Starmer	165 15%	94 17%	70 12%	17 14%	20 11%	28 16%	38 20%	17 9%	44 17%	19 8%	74 37%	15 26%	11 18%	43 9%
				*	*	*	*	*	*		ILM	IM*	*	*
Neither	390 35%	211 39%	179 32%	32 27%	79 42%	73 41%	68 36%	68 37%	71 28%	79 33%	67 34%	18 30%	32 51%	183 37%
		*	*	*	*	*	*	*	*	*	*	*	*	*
Don't know	333 30%	107 20%	223 40%	42 36%	56 29%	59 33%	57 30%	60 32%	59 23%	32 14%	32 16%	14 24%	13 21%	206 41%
			A	*	*	*	*	*	*			*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	224 20%	97 30% P	76 24% P	42 10%
Keir Starmer	165 15%	45 14%	83 26% NP	31 8%
Neither	390 35%	125 39% O	87 28%	166 40% O
Don't know	333 30%	57 17%	68 22%	179 43% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...negotiate trade deals with other countries

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	262 24%	154 28% B	108 19%	20 17% *	46 24% *	30 17% *	33 18% *	46 25% *	87 34% CEF	123 52% JKLM	24 12%	16 28% J*	8 13% *	88 18%
Keir Starmer	181 16%	100 18%	81 14%	21 17% *	29 15% *	16 9% *	31 17% *	27 15% *	57 23% E	26 11%	90 45% ILM	18 31% IM*	10 16% *	35 7%
Neither	335 30%	183 34%	151 27%	38 32% *	48 26% *	73 41% H*	63 33% *	57 31% *	56 22% *	62 26%	56 28%	16 27% *	31 49% IJ*	156 31%
Don't know	333 30%	105 19%	224 40%	39 33% A	65 35% H*	58 33% *	60 32% *	56 30% *	53 21% *	28 12%	30 15%	8 14% *	14 22% *	220 44% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...negotiate trade deals with other countries

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	262 24%	107 33% P	85 27% P	69 16%
Keir Starmer	181 16%	47 14% P	97 31% NP	30 7%
Neither	335 30%	114 35% O	69 22%	139 33% O
Don't know	333 30%	56 17%	64 20%	181 43% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Rishi Sunak	211 19%	128 24%	82 15%	15 13%	29 15%	22 12%	26 14%	42 22%	78 31%	107 45%	14 7%	12 21%	15 23%	60 12%
		B	*	*	*	*	*	*	CDEF	JKLM		J*	J*	
Keir Starmer	173 16%	99 18%	74 13%	27 23%	31 17%	20 11%	34 18%	20 11%	41 16%	19 8%	87 44%	14 24%	6 9%	43 9%
				*	*	*	*	*	*		IKLM	IM*	*	
Neither	390 35%	204 38%	185 33%	36 31%	72 38%	76 43%	66 35%	65 35%	74 29%	87 36%	67 34%	13 22%	30 48%	187 37%
				*	*	*	*	*	*			*	K*	
Don't know	337 30%	111 21%	223 40%	39 33%	57 30%	61 34%	61 33%	59 32%	60 24%	26 11%	32 16%	20 34%	13 20%	209 42%
			A	*	*	*	*	*	*			IJ*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Rishi Sunak	211 19%	91 28% P	69 22% P	47 11%
Keir Starmer	173 16%	40 12%	85 27% NP	41 10%
Neither	390 35%	139 43% O	91 29%	147 35%
Don't know	337 30%	54 17%	69 22%	183 44% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Fiscalstatement.The Chancellor announced a range of tax and spending measures in the Autumn statement. Do you think the measures go too far, are about right, or do not go far enough to help the economy?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
Go too far	167 15%	109 20%	57 10%	16 14%	40 21%	22 12%	43 23%	19 10%	26 10%	42 18%	46 23%	9 16%	16 25%	50 10%
		B	*	H*	*	GH*	*		M	M	*	M*		
About right	299 27%	164 30%	134 24%	30 26%	44 23%	32 18%	32 17%	66 35%	94 37%	125 52%	45 22%	31 53%	12 19%	77 15%
		*	*	*	*	EF*	DEF	JLM		JLM*	*			
Do not go far enough	243 22%	126 23%	117 21%	24 20%	46 24%	26 14%	51 27%	41 22%	56 22%	28 12%	66 33%	10 17%	18 29%	111 22%
				*	*	*	*	*	*		IM	*	I*	I
Don't know	402 36%	142 26%	256 45%	47 40%	59 31%	99 55%	60 32%	60 32%	77 30%	44 18%	43 22%	8 14%	17 27%	261 52%
		A	*	*	DFGH*	*	*				*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Fiscalstatement.The Chancellor announced a range of tax and spending measures in the Autumn statement. Do you think the measures go too far, are about right, or do not go far enough to help the economy?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
Go too far	167 15%	61 19%	39 12%	64 15%
About right	299 27%	119 37%	95 30%	71 17%
		P	P	
Do not go far enough	243 22%	61 19%	95 30%	77 18%
			NP	
Don't know	402 36%	84 26%	86 27%	206 49%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
University degree	355 32%	181 33%	173 31%	23 19% *	97 52% CFGH*	67 38% C*	63 34% *	42 23% *	62 25%	83 35% M	87 44% M	25 43% M*	23 36% *	121 24%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	673 61%	333 61%	336 60%	91 78% DE*	87 46% *	95 53% *	119 64% D*	123 66% D*	158 62% D	148 62%	115 57%	31 54% *	37 59% *	310 62%
No qualifications	126 11%	56 10%	71 13%	10 9% *	17 9% *	23 13% *	11 6% *	26 14% *	39 15% F	18 7%	13 7%	5 9% *	3 5% *	82 16% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1111	419	450	201
Weighted Base	1111	324	314	418
	355	88	141	118
University degree	32%	27%	45%	28%
			NP	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	673	202	175	262
	61%	62%	56%	63%
	126	54	13	49
No qualifications	11%	17%	4%	12%
		O		O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1111	529	576	129	184	182	189	192	235	356	280	100	98	222
Weighted Base		1111	542	564	118	189	178	187	186	253	239	200	58	63	499
GENDER	Male	542	542	-	60	95	87	92	92	115	129	106	29	38	220
		49%	100%	-	51%	51%	49%	49%	49%	45%	54%	53%	50%	61%	44%
			B	*	*	*	*	*	*			*	*		
GENDER	Female	564	-	564	56	92	90	95	94	138	110	94	29	24	276
		51%	-	100%	48%	49%	50%	51%	51%	55%	46%	47%	50%	39%	55%
			A	*	*	*	*	*	*			*	*		
AGE	18-24	118	60	56	118	-	-	-	-	-	5	13	4	3	86
		11%	11%	10%	100%	-	-	-	-	-	2%	6%	7%	5%	17%
					DEFGH*	*	*	*	*	*			*	*	IJ
	25-34	189	95	92	-	189	-	-	-	-	19	54	7	7	94
		17%	18%	16%	-	100%	-	-	-	-	8%	27%	12%	11%	19%
					*	CEFGH*	*	*	*	*		I	*	*	I
	35-44	178	87	90	-	-	178	-	-	-	13	28	5	7	112
	16%	16%	16%	-	-	100%	-	-	-	6%	14%	9%	10%	22%	
				*	*	CDFGH*	*	*	*		I	*	*	I	
45-54	187	92	95	-	-	-	187	-	-	36	37	8	16	83	
	17%	17%	17%	-	-	-	100%	-	-	15%	18%	14%	25%	17%	
				*	*	*	CDEGH*	*	*			*	*		
55-64	186	92	94	-	-	-	-	186	-	57	25	10	10	76	
	17%	17%	17%	-	-	-	-	100%	-	24%	13%	17%	15%	15%	
				*	*	*	*	CDEFH*	*			*	*		
65+	253	115	138	-	-	-	-	-	253	108	44	24	22	49	
	23%	21%	24%	-	-	-	-	-	100%	45%	22%	41%	34%	10%	
				*	*	*	*	*	CDEFG	JM	M	JM*	M*		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2019	Weighted Base	1111	542	564	118	189	178	187	186	253	239	200	58	63	499
	Conservatives	239	129	110	5	19	13	36	57	108	239	-	-	-	-
		23%	25%	21%	5%	11%	8%	20%	32%	44%	100%	-	-	-	-
				*	*	*	C*	CDE*	CDEF	JKLM		*	*	*	
	Labour	200	106	94	13	54	28	37	25	44	-	200	-	-	-
		19%	20%	18%	11%	30%	17%	20%	14%	18%	-	100%	-	-	-
				*	*	CG*	*	*	*	*	-	IKLM	*	*	*
Lib Dems	58	29	29	4	7	5	8	10	24	-	-	58	-	-	
	5%	6%	6%	3%	4%	3%	4%	6%	10%	-	-	100%	-	-	
			*	*	*	*	*	*	*	-	-	IJLM*	*	*	
Other	63	38	24	3	7	7	16	10	22	-	-	-	63	-	
	6%	7%	5%	3%	4%	4%	9%	5%	9%	-	-	-	100%	-	
			*	*	*	*	*	*	*	-	-	*	IJKM*	*	
No vote	499	220	276	86	94	112	83	76	49	-	-	-	-	499	
	47%	42%	52%	78%	52%	68%	46%	43%	20%	-	-	-	-	100%	
			A	DFGH*	H*	FGH*	H*	H*	H*	-	-	*	*	IJKL	
EU Ref 2016	Leave	324	164	159	12	24	26	58	74	131	156	47	9	20	86
		31%	31%	30%	11%	13%	16%	32%	42%	52%	66%	25%	17%	32%	18%
				*	*	*	*	CD*	CDE*	CDEF	JKLM	*	*	*	*
	Remain	314	178	136	19	64	32	57	46	96	64	121	36	33	48
	30%	34%	26%	18%	36%	20%	31%	26%	38%	27%	63%	65%	53%	10%	
			*	C*	*	*	*	*	CE	M	IM	IM*	IM*	*	
Did not vote	418	187	229	75	92	101	67	58	26	15	24	10	10	344	
	40%	35%	44%	71%	51%	63%	37%	32%	10%	6%	13%	18%	16%	72%	
				DFGH*	GH*	FGH*	H*	H*	H*	6%	13%	I*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1111	419	450	201
Weighted Base		1111	324	314	418
GENDER	Male	542 49%	164 51%	178 57% P	187 45%
	Female	564 51%	159 49%	136 43%	229 55% O
AGE	18-24	118 11%	12 4%	19 6%	75 18% NO
	25-34	189 17%	24 7%	64 20% N	92 22% N
	35-44	178 16%	26 8%	32 10%	101 24% NO
	45-54	187 17%	58 18%	57 18%	67 16%
	55-64	186 17%	74 23% O	46 15%	58 14%
	65+	253 23%	131 40% OP	96 31% P	26 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2022 OnLineBus Survey (S6783 - 92199819-46)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1111	324	314	418
		239	156	64	15
	Conservatives	23%	49%	21%	4%
			OP	P	
	Labour	200	47	121	24
		19%	15%	40%	6%
			P	NP	
	Lib Dems	58	9	36	10
		5%	3%	12%	3%
				NP	
Other	63	20	33	10	
	6%	6%	11%	2%	
			P		
No vote	499	86	48	344	
	47%	27%	16%	85%	
		O		NO	
EU Ref 2016	Leave	324	324	-	-
		31%	100%	-	-
			OP		
	Remain	314	-	314	-
	30%	-	100%	-	
			NP		
Did not vote	418	-	-	418	
	40%	-	-	100%	
				NO	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

