

Polling Methodological Note – November 2020

A representative sample of 1,141 adults in Great Britain were interviewed between the 5th and 9th November 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 37.9% to 43.5%
- Labour Party = 32.3% to 38.4%
- Conservative lead over Labour = -0.6%pts to 11.0%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	67	64
Male 25-34	91	98
Male 35-44	94	90
Male 45-54	102	98
Male 55-69	131	121
Male 70+	70	85
Female 18-24	66	60
Female 25-34	102	97
Female 35-44	98	92
Female 45-54	104	101
Female 55-69	146	126
Female 70+	70	106

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	50	48
North West England	126	129
Yorkshire & Humber	102	97
East Midlands	106	85
West Midlands	96	103
East of England	117	109
London	138	154
South East England	139	161
South West England	109	101
Wales	60	56
Scotland	98	99

Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	42	23
Aged 25-44 with a degree	191	159
Aged 45-69 with a degree	128	120
Other	780	838

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	39%	31%
Leave	43%	33%
Did not vote	18%	36%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	21%	18%
England - Conservative	35%	25%
England - Lib Dem	7%	7%
England - Other	6%	3%
England - No vote	17%	34%
Scotland - Labour	2%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	3%	2%
Scotland - Other	1%	1%
Scotland - No vote	1%	3%
Wales - Labour	1%	1%
Wales - Conservative	2%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	81%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Definitely vote (4)	430 38%	213 38%	216 37%	24 19%	37 19%	41 23%	63 32%	91 50%	175 68%	192 65%	113 52%	59 77%	42 62%	13 3%
				*	*	*	*	CDEF	CDEFG	JM	M	JM*	M*	
Probably vote (3)	246 22%	105 19%	141 24%	42 34%	61 31%	30 16%	40 20%	34 19%	38 15%	64 22%	53 24%	12 16%	11 15%	96 22%
				EH*	EH*	*	*					*	*	
Probably not vote (2)	159 14%	64 12%	95 16%	22 18%	53 27%	27 15%	32 16%	20 11%	5 2%	14 5%	20 9%	3 4%	11 17%	106 24%
				H*	GH*	H*	H*	H				*	IK*	IJK
Definitely not vote (1)	267 23%	153 28%	114 19%	29 23%	44 22%	75 41%	56 28%	36 20%	27 11%	22 7%	29 13%	- -	3 4%	205 47%
				H*	H*	CDGH*	H*				K	*	*	IJKL
Or would you prefer not to say?	39 3%	22 4%	18 3%	7 6%	2 1%	9 5%	8 4%	- -	13 5%	2 1%	3 2%	3 4%	2 2%	13 3%
				*	*	*	*					*	*	
NET : Definitely / Probably vote	676 59%	318 57%	357 61%	66 53%	97 50%	71 39%	103 52%	125 69%	214 83%	256 87%	166 76%	71 92%	53 77%	109 25%
				*	*	*	*	DEF	CDEFG	JM	M	JLM*	M*	
NET : Definitely not / Probably not vote	426 37%	217 39%	209 36%	51 41%	97 49%	102 56%	88 44%	56 31%	32 12%	36 12%	49 22%	3 4%	14 21%	310 72%
				H*	GH*	GH*	H*	H			IK	*	K*	IJKL
Mean score	2.76	2.71	2.81	2.52	2.46	2.21	2.58	3	3.47	3.46	3.16	3.75	3.38	1.8
				*	*	*	*	CDEF	CDEFG	JM	M	IJLM*	M*	
Standard Deviation	1.203	1.257	1.149	1.075	1.04	1.233	1.224	1.187	0.978	0.891	1.065	0.524	0.918	0.897
Error Variance	0.001	0.003	0.002	0.01	0.006	0.009	0.008	0.008	0.004	0.003	0.005	0.004	0.013	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Definitely vote (4)	430 38%	196 52%	201 56%	28 7%
		P	P	
Probably vote (3)	246 22%	81 22%	73 20%	85 23%
Probably not vote (2)	159 14%	49 13%	42 12%	67 18%
Definitely not vote (1)	267 23%	43 12%	34 10%	179 48%
				NO
Or would you prefer not to say?	39 3%	5 1%	7 2%	14 4%
NET : Definitely / Probably vote	676 59%	277 74%	274 77%	113 30%
		P	P	
NET : Definitely not / Probably not vote	426 37%	92 25%	76 21%	246 66%
				NO
Mean score	2.76	3.16	3.26	1.89
		P	P	
Standard Deviation	1.203	1.053	1.01	1.019
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	934	472	461	98	158	146	168	168	196	397	239	72	102	112
Weighted Base	563	284	280	46	83	59	87	108	181	227	155	59	52	61
Conservative	226 40%	117 41%	110 39%	9 20% *	26 31%	19 31% *	29 33%	42 39%	102 57%	188 83%	5 4%	9 14%	5 9%	17 28%
								C	CDEFG	JKLM		J*	*	JL*
Labour	201 36%	92 32%	109 39%	27 58% FGH*	38 46% GH	27 46% GH*	29 34%	34 32%	46 25%	18 8%	130 84%	20 34% IKLM	6 11% IL*	25 40% IL*
Liberal Democrats	47 8%	27 9%	20 7%	6 12% *	6 8%	6 11% *	6 7%	9 8%	13 7%	5 2%	5 3%	28 48% IJLM*	3 5%	5 8% I*
Green	28 5%	11 4%	17 6%	2 3% *	4 5%	2 4% *	10 11% H	6 6%	4 2%	1 1%	10 6% I	2 3% *	9 18% IJKM*	3 6% I*
SNP	28 5%	16 6%	12 4%	2 5% *	6 7%	2 3% *	6 6%	7 6%	5 3%	1 *	1 1%	- *	20 39% IJKM*	6 9% IJK*
Brexit Party	17 3%	12 4%	6 2%	1 2% *	1 2%	2 3% *	1 1%	5 5%	7 4%	7 3%	2 1%	- *	5 9% JK*	2 4% *
UKIP	8 1%	3 1%	4 2%	- *	- *	1 1% *	3 3%	2 2%	3 1%	3 1%	- *	- *	2 5% J*	2 3% *
Plaid Cymru	3 *	1 *	1 *	- *	1 1%	1 1% *	- *	- *	1 1%	- *	1 *	- *	1 3% *	1 1% *
Other	5 1%	5 2% B	- *	- *	- *	- *	3 3% H	3 2%	- *	3 1%	1 1%	- *	- *	1 1% *

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Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	934	435	397	95
Weighted Base	563	243	237	78
Conservative	226 40%	138 57% OP	65 27%	22 28% *
Labour	201 36%	50 21%	115 48% N	34 43% N*
Liberal Democrats	47 8%	6 2%	30 12% N	11 14% N*
Green	28 5%	8 3%	14 6%	7 9% *
SNP	28 5%	13 5%	12 5%	2 3% *
Brexit Party	17 3%	16 7% O	- * O	1 1% *
UKIP	8 1%	7 3% O	- -	- - *
Plaid Cymru	3 *	- *	2 1%	1 1% *
Other	5 1%	5 2% O	- -	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	934	472	461	98	158	146	168	168	196	397	239	72	102	112
Weighted Base	725	356	368	67	130	83	119	130	196	250	177	65	59	159
Conservative	278 38%	137 39%	141 38%	13 20% *	40 31% *	26 31% *	39 33% *	50 38% C	110 56% CDEFG	204 81% JKLM	7 4%	10 15% J*	6 11% *	46 29% JL*
Labour	262 36%	118 33%	144 39%	37 56% FGH*	60 46% GH*	40 48% GH*	37 31% *	38 29%	50 26%	22 9%	146 82% IKLM	22 34% IL*	7 11% *	63 40% IL*
Liberal Democrats	60 8%	32 9%	28 7%	10 15% *	8 6% *	9 11% *	9 7% *	11 8%	13 7%	6 2%	7 4%	31 47% IJLM*	4 7% *	12 7% *
Green	41 6%	19 5%	22 6%	2 3% *	7 5% *	2 3% *	18 15% CEGH*	7 5%	5 2%	1 1%	11 6% I	2 3% *	10 18% IJK*	11 7% I*
SNP	34 5%	17 5%	16 4%	3 4% *	10 8% *	2 2% *	6 5% *	7 6%	6 3%	1 *	2 1%	- *	21 36% JKM*	10 6% I*
Brexit Party	25 3%	16 5%	9 2%	2 3% *	3 2% *	2 3% *	2 1% *	8 6%	8 4%	9 3%	2 1%	- *	6 9% JK*	7 4% *
UKIP	13 2%	6 2%	6 2%	- *	- *	1 2% *	4 3% *	4 3%	3 2%	4 2%	- *	- *	3 5% J*	5 3% *
Plaid Cymru	4 1%	1 *	3 1%	- *	2 2% *	1 1% *	- *	- *	1 1%	- *	1 *	- *	1 3% *	2 1% *
Other	9 1%	9 3% B	- *	- *	- *	- *	4 3% *	5 4% H	- *	4 2%	2 1%	- *	- *	3 2% *

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Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	934	435	397	95
Weighted Base	725	292	282	143
Conservative	278 38%	156 53% OP	79 28%	40 28% *
Labour	262 36%	62 21%	132 47% N	65 45% N*
Liberal Democrats	60 8%	6 2%	34 12% N	20 14% N*
Green	41 6%	10 3%	20 7%	11 8% *
SNP	34 5%	17 6%	13 5%	3 2% *
Brexit Party	25 3%	21 7% O	2 1%	2 2% *
UKIP	13 2%	11 4% O	-	- - *
Plaid Cymru	4 1%	- *	2 1%	2 1% *
Other	9 1%	9 3% O	-	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
No, did not vote	432 38%	207 37%	225 39%	64 51% GH*	100 51% GH*	101 55% GH*	93 47% GH*	50 28% H	25 10%	-	-	-	-	432 100% IJKL
Yes, Conservative	294 26%	139 25%	155 27%	7 5% *	30 15% *	21 12% *	37 19% C*	67 37% CDEF	132 51% CDEFG	294 100% JKLM	-	-	-	-
Yes, Labour	218 19%	116 21%	102 18%	28 23% *	39 20% *	36 20% *	40 20% *	35 19%	39 15%	-	218 100% IKLM	-	-	-
Yes, Liberal Democrat	77 7%	39 7%	39 7%	8 7% *	7 4% *	8 4% *	8 4% *	13 7%	32 13% DF	-	-	77 100% IJLM*	-	-
Yes, SNP - Scottish National Party	26 2%	14 2%	12 2%	- * *	5 3% *	2 1% *	7 3% *	7 4%	7 2%	-	-	-	26 38% IJKM*	-
Yes, Green Party	23 2%	9 2%	13 2%	4 3% *	3 2% *	3 2% *	3 2% *	3 2%	6 2%	-	-	-	23 34% IJKM*	-
Yes, Brexit Party	11 1%	6 1%	5 1%	2 1% *	2 1% *	- * *	2 1% *	4 2%	2 1%	-	-	-	11 16% IJKM*	-
Yes, Plaid Cymru	3 *	3 1%	- *	- * *	2 1% *	- * *	- * *	- * *	1 1%	-	-	-	3 5% IJM*	-
Other party or individual	5 *	2 *	4 1%	- * *	- * *	- * *	1 * *	- * *	4 2%	-	-	-	5 8% IJM*	-
Prefer not to answer	51 4%	22 4%	29 5%	12 10% G*	7 3% *	11 6% *	9 4% *	2 1%	11 4%	-	-	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
No, did not vote	432 38%	81 O	47 NO	289 78%
Yes, Conservative	294 26%	199 53% OP	70 20% P	25 7%
Yes, Labour	218 19%	53 14%	134 37% NP	29 8%
Yes, Liberal Democrat	77 7%	8 2%	63 18% NP	7 2%
Yes, SNP - Scottish National Party	26 2%	10 3%	15 4% P	- -
Yes, Green Party	23 2%	6 2%	14 4%	2 *
Yes, Brexit Party	11 1%	9 2%	1 *	1 *
Yes, Plaid Cymru	3 *	- *	3 1%	- -
Other party or individual	5 *	3 1%	2 1%	- -
Prefer not to answer	51 4%	4 1%	8 2%	20 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Leave	374 33%	183 33%	190 33%	8 7% *	38 19% C*	41 23% C*	70 35% CD*	86 48% CDE	131 51% CDEF	199 68% JKLM	53 24% K	8 10% *	29 41% JKM*	81 19%
Remain	357 31%	177 32%	179 31%	30 24% *	64 33% *	43 24% *	64 32% *	58 32% E	98 38% M	70 24% IM	134 61% IJLM*	63 82% IJLM*	35 51% IM*	47 11%
Did not vote	373 33%	174 31%	199 34%	75 60% FGH*	91 46% GH*	89 49% FGH*	63 31% H*	36 20% H	20 8% H	25 8% H	29 13% H	7 8% H	3 5% H	289 67% IJKL
Don't know	38 3%	22 4%	16 3%	12 9% G*	3 2% *	9 5% *	3 2% *	1 1% *	10 4% *	- * *	2 1% *	- * *	2 3% *	15 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Leave	374 33%	374 100% OP	-	-
Remain	357 31%	-	357 100% NP	-
Did not vote	373 33%	-	-	373 100% NO
Don't know	38 3%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Stay out of the EU	381 33%	209 38%	171 29%	13 11%	32 16%	51 28%	67 34%	79 44%	139 54%	210 71%	37 17%	11 14%	28 41%	88 20%
		B	*	*	*	C*	CD*	CD	CDEF	JKLM	*	*	JKM*	
Apply to join the EU	426 37%	219 39%	206 35%	67 54%	91 47%	70 38%	82 41%	55 30%	61 24%	49 17%	151 69%	54 70%	27 39%	129 30%
				GH*	GH*	H*	H*				ILM	ILM*	I*	I
Would not vote	191 17%	81 15%	110 19%	32 26%	42 21%	38 21%	35 18%	26 14%	18 7%	10 3%	5 2%	3 4%	2 3%	163 38%
				H*	H*	H*	H*					*	*	IJKL
Don't know	144 13%	47 8%	96 16%	12 9%	31 16%	24 13%	16 8%	21 12%	40 16%	25 9%	25 11%	9 11%	11 16%	53 12%
			A	*	*	*	*					*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Stay out of the EU	381 33%	286 77% OP	35 10%	56 15%
Apply to join the EU	426 37%	35 9%	263 74% NP	125 34% N
Would not vote	191 17%	20 5%	11 3%	150 40% NO
Don't know	144 13%	32 9%	48 13%	42 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Yes	393 34%	203 37%	189 32%	54 43% H*	84 43% H*	60 33% *	80 40% H*	52 29%	63 24%	47 16%	123 57% IM	49 63% ILM*	29 42% I*	124 29% I
Maybe	218 19%	97 17%	121 21%	33 26% H*	50 26% H*	48 26% H*	32 16% *	29 16%	27 10%	45 15%	53 24%	11 14% *	8 12% *	95 22%
No	363 32%	222 40% B	142 24%	18 15% *	40 20% *	41 23% *	55 27% *	86 47% CDEF	124 48% CDEF	183 62% JKLM	25 11%	11 14% *	25 36% JK*	114 26% J
Don't know	166 15%	35 6%	131 22% A	20 16% *	22 11% *	32 18% *	33 17% *	14 8%	46 18% G	18 6%	17 8%	6 8% *	7 10% *	100 23% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Yes	393 34%	41 11%	230 65%	116 31%
			NP	N
Maybe	218 19%	48 13%	63 18%	103 28%
				NO
No	363 32%	253 68%	31 9%	64 17%
			OP	O
Don't know	166 15%	33 9%	33 9%	89 24%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Negotiating a trade deal with the EU	Affordable housing
Unweighted Base	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141
Weighted Base	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141
Most important (100)	139 12%	115 10%	154 13%	56 5%	45 4%	69 6%	150 13%	107 9%	82 7%	116 10%	109 10%
2nd (90)	105 9%	112 10%	151 13%	88 8%	93 8%	99 9%	52 5%	126 11%	130 11%	86 8%	99 9%
3rd (80)	146 13%	100 9%	160 14%	102 9%	64 6%	89 8%	76 7%	100 9%	131 11%	82 7%	91 8%
4th (70)	108 9%	103 9%	116 10%	105 9%	101 9%	97 8%	80 7%	71 6%	164 14%	59 5%	137 12%
5th (60)	99 9%	109 10%	98 9%	117 10%	55 5%	133 12%	75 7%	110 10%	158 14%	69 6%	118 10%
6th (50)	91 8%	90 8%	114 10%	145 13%	119 10%	137 12%	52 5%	97 9%	119 10%	73 6%	105 9%
7th (40)	79 7%	113 10%	101 9%	136 12%	89 8%	113 10%	88 8%	96 8%	134 12%	90 8%	103 9%
8th (30)	118 10%	121 11%	95 8%	128 11%	110 10%	137 12%	90 8%	63 6%	79 7%	90 8%	109 10%
9th (20)	93 8%	118 10%	78 7%	101 9%	138 12%	98 9%	64 6%	114 10%	79 7%	140 12%	118 10%
10th (10)	105 9%	104 9%	41 4%	99 9%	193 17%	99 9%	119 10%	122 11%	40 4%	133 12%	86 8%
Least important (0)	57 5%	56 5%	34 3%	64 6%	133 12%	71 6%	295 26%	135 12%	25 2%	203 18%	68 6%
Mean score	54.97	52.05	61.58	48.72	40.24	49.16	41.34	48.8	58.65	42.32	52.18
Standard Deviation	31.378	30.728	28.718	28.074	30.733	28.871	36.407	33.338	25.987	34.486	30.205
Error Variance	0.863	0.827	0.723	0.691	0.828	0.73	1.161	0.974	0.592	1.042	0.799

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	139 12%	73 13%	66 11%	8 7%	15 7%	24 13%	22 11%	35 20%	35 14%	37 13%	25 12%	15 19%	2 3%	56 13%
				*	*	*	*	CD		L		L*	*	
2nd (90)	105 9%	60 11%	45 8%	6 5%	16 8%	19 10%	20 10%	13 7%	30 12%	38 13%	11 5%	13 17%	3 4%	36 8%
				*	*	*	*			J		JL*	*	
3rd (80)	146 13%	71 13%	75 13%	16 13%	19 10%	15 8%	21 10%	31 17%	45 17%	42 14%	18 8%	14 18%	18 26%	48 11%
				*	*	*	*					J*	IJM*	
4th (70)	108 9%	61 11%	47 8%	8 7%	22 11%	19 11%	23 12%	15 8%	20 8%	31 11%	31 14%	5 7%	7 10%	32 7%
				*	*	*	*					*	*	
5th (60)	99 9%	52 9%	47 8%	14 11%	26 13%	7 4%	14 7%	17 10%	21 8%	31 11%	13 6%	8 10%	9 13%	34 8%
				*	*	*	*					*	*	
6th (50)	91 8%	37 7%	54 9%	13 10%	25 13%	11 6%	5 2%	12 7%	25 10%	27 9%	22 10%	2 2%	6 8%	33 8%
				*	F*	*	*			F		*	*	
7th (40)	79 7%	45 8%	34 6%	8 6%	13 7%	4 2%	15 7%	14 8%	25 10%	21 7%	23 11%	5 7%	3 4%	19 4%
				*	*	*	*					*	*	
8th (30)	118 10%	59 11%	58 10%	14 11%	22 11%	18 10%	30 15%	11 6%	23 9%	24 8%	28 13%	7 9%	7 10%	48 11%
				*	*	*	*					*	*	
9th (20)	93 8%	43 8%	50 9%	8 7%	12 6%	23 13%	12 6%	22 12%	16 6%	18 6%	28 13%	4 5%	5 7%	30 7%
				*	*	*	*				I	*	*	
10th (10)	105 9%	37 7%	69 12%	21 17%	14 7%	24 13%	26 13%	6 3%	15 6%	11 4%	12 5%	2 3%	7 11%	66 15%
			A	GH*	*	G*	G*					*	*	IJK

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	57 5%	18 3%	39 7%	8 7% *	12 6% *	19 11% GH*	12 6% *	3 1%	3 1%	14 5%	6 3%	2 3% *	3 5% *	30 7%
Mean score	54.97	58.35	51.8	46.93	52.84	48.92	52	62.72	61.6	61.14	52.6	67.62	53.11	51.11
Standard Deviation	31.378	B 30.145	32.226	* 30.571	* 28.927	* 35.311	* 32.651	CDEF 29.702	CDEF 28.461	JM 29.278		JLM* 29.209	* 28.609	33.521
Error Variance	0.863	1.633	1.78	7.515	4.272	6.848	5.334	4.884	3.134	2.916	3.865	11.057	11.895	2.598

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	139 12%	37 10%	43 12%	56 15%
2nd (90)	105 9%	38 10%	34 10%	30 8%
3rd (80)	146 13%	44 12%	56 16%	47 13%
4th (70)	108 9%	37 10%	45 13%	24 6%
5th (60)	99 9%	42 11%	23 7%	32 8%
6th (50)	91 8%	32 8%	22 6%	37 10%
7th (40)	79 7%	25 7%	35 10%	15 4%
8th (30)	118 10%	44 12%	41 11%	33 9%
9th (20)	93 8%	31 8%	29 8%	25 7%
10th (10)	105 9%	23 6%	20 6%	53 14%
				NO

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	57 5%	22 6%	8 2%	21 6%
Mean score	54.97	54.68	58.54	53.92
Standard Deviation	31.378	30.362	29.374	33.293
Error Variance	0.863	2.467	2.42	2.971

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	115 10%	55 10%	60 10%	16 13% *	25 13% *	23 13% *	19 9% *	13 7%	19 7%	26 9%	23 11%	4 5% *	5 7% *	48 11%
2nd (90)	112 10%	59 11%	53 9%	7 6% *	22 11% *	15 8% *	29 14% *	21 12%	19 7%	36 12% J	12 6%	6 7% *	9 13% *	49 11%
3rd (80)	100 9%	57 10%	43 7%	11 9% *	19 10% *	13 7% *	21 10% *	17 10%	18 7%	27 9%	31 14%	3 4% L	1 2% *	32 7%
4th (70)	103 9%	49 9%	54 9%	8 6% *	11 6% *	21 12% *	9 4% *	19 10%	36 14% F	43 15% JM	15 7%	7 9% *	8 11% *	24 6%
5th (60)	109 10%	46 8%	63 11%	9 7% *	17 9% *	26 14% *	15 7% *	23 13%	19 7%	25 8%	19 9%	6 8% *	1 1% *	56 13% L
6th (50)	90 8%	46 8%	43 7%	16 13% *	16 8% *	19 10% *	12 6% *	10 5%	17 6%	23 8%	16 7%	3 4% *	7 10% *	38 9%
7th (40)	113 10%	54 10%	59 10%	6 5% *	11 6% *	24 13% *	29 15% *	14 8%	28 11%	33 11%	25 12%	5 6% *	9 14% *	35 8%
8th (30)	121 11%	60 11%	62 11%	13 11% *	23 12% *	15 8% *	22 11% *	25 14%	23 9%	24 8%	23 11%	12 15% *	8 12% *	52 12%
9th (20)	118 10%	46 8%	72 12%	11 9% *	19 10% *	15 8% *	17 8% *	19 10%	38 15%	21 7%	24 11%	14 18% I*	12 18% I*	40 9%
10th (10)	104 9%	59 11%	43 7%	22 17% EG*	23 12% *	5 3% *	23 12% *	8 4%	23 9%	20 7%	22 10%	13 17% I*	4 6% *	42 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	56 5%	25 5%	31 5%	5 4% *	9 5% *	5 3% *	6 3% *	11 6%	19 7%	16 5%	7 3%	5 6% *	5 7% *	17 4%
Mean score	52.05	52.74	51.46	48.81	52.78	57.58	52.98	53.04	47.73	55.5	52	40.59	47.13	52.82
				*	*	H*	*			KL	K	*	*	K
Standard Deviation	30.728	30.95	30.504	32.389	32.51	27.61	31.125	29.852	30.426	29.886	30.256	30.266	30.562	30.724
Error Variance	0.827	1.721	1.595	8.435	5.395	4.187	4.848	4.934	3.581	3.038	4.203	11.872	13.574	2.183

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	115 10%	36 10%	26 7%	47 13%
2nd (90)	112 10%	39 11%	31 9%	38 10%
3rd (80)	100 9%	50 13% O	25 7%	26 7%
4th (70)	103 9%	46 12%	26 7%	28 7%
5th (60)	109 10%	37 10%	25 7%	45 12%
6th (50)	90 8%	29 8%	25 7%	28 8%
7th (40)	113 10%	34 9%	45 13%	29 8%
8th (30)	121 11%	31 8%	49 14%	40 11%
9th (20)	118 10%	35 9%	47 13%	33 9%
10th (10)	104 9%	17 4%	38 11% N	46 12% N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	56 5%	20 5%	19 5%	14 4%
Mean score	52.05	56.73	46.48	52.89
Standard Deviation	30.728	29.618	29.996	31.591
Error Variance	0.827	2.348	2.523	2.675

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	154 13%	66 12%	87 15%	15 12% *	25 13% *	17 9% *	21 11% *	31 17%	44 17%	43 15%	34 15%	17 22% M*	15 21% M*	43 10%
2nd (90)	151 13%	49 9%	101 17% A	12 10% *	28 14% *	18 10% *	21 10% *	24 13%	47 18%	52 18% M	39 18% M	6 9% *	7 10% *	41 9%
3rd (80)	160 14%	89 16%	71 12%	13 11% *	16 8% *	31 17% *	51 26% CDH*	26 14%	23 9%	38 13%	25 11%	12 15% *	8 12% *	69 16%
4th (70)	116 10%	63 11%	52 9%	10 8% *	18 9% *	17 9% *	16 8% *	14 8%	42 16%	23 8%	17 8%	15 19% IJ*	6 8% *	48 11%
5th (60)	98 9%	46 8%	52 9%	17 13% *	12 6% *	8 4% *	22 11% *	16 9%	24 9%	22 8%	19 9%	7 9% *	10 14% *	36 8%
6th (50)	114 10%	49 9%	64 11%	19 15% *	17 9% *	18 10% *	21 10% *	20 11%	19 7%	30 10%	20 9%	5 7% *	8 11% *	49 11%
7th (40)	101 9%	36 6%	65 11%	7 6% *	20 10% *	27 15% *	15 8% *	13 7%	19 8%	31 11%	19 9%	4 5% *	3 5% *	35 8%
8th (30)	95 8%	56 10%	39 7%	10 8% *	23 12% *	18 10% *	13 7% *	19 10%	13 5%	19 6%	11 5%	9 12% *	7 10% *	43 10%
9th (20)	78 7%	52 9% B	25 4%	15 12% *	10 5% *	14 8% *	11 6% *	8 4%	20 8%	19 6%	12 6%	3 4% *	2 2% *	37 9%
10th (10)	41 4%	27 5%	14 2%	3 2% *	18 9% H*	8 4% *	3 2% *	8 5%	1 *	10 3%	14 6%	- *	2 3% *	15 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	34 3%	23 4%	11 2%	5 4% *	9 5% *	6 4% *	6 3% *	2 1%	6 2%	7 2%	7 3%	- *	1 2% *	17 4%
Mean score	61.58	57.95	65.12	57.54	56.24	56.75	63.88	64.36	67.26	63.88	62.99	69.32	65.94	57.86
Standard Deviation	28.718	29.743	27.247	28.625	31.536	28.799	26.478	28.333	27.097	28.628	30.26	24.743	27.951	28.557
Error Variance	0.723	1.59	1.272	6.589	5.077	4.555	3.508	4.445	2.84	2.788	4.204	7.935	11.354	1.886

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	154 13%	50 13%	59 17%	43 12%
2nd (90)	151 13%	51 14%	53 15%	42 11%
3rd (80)	160 14%	50 13%	51 14%	54 15%
4th (70)	116 10%	31 8%	38 11%	44 12%
5th (60)	98 9%	31 8%	41 11%	23 6%
6th (50)	114 10%	43 12%	25 7%	42 11%
7th (40)	101 9%	49 13% O	20 6%	25 7%
8th (30)	95 8%	32 8%	23 7%	37 10%
9th (20)	78 7%	18 5%	21 6%	31 8%
10th (10)	41 4%	10 3%	13 4%	18 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	34 3%	8 2%	12 3%	14 4%
Mean score	61.58	62.17	65.12 P	58.61
Standard Deviation	28.718	27.543	28.923	29.52
Error Variance	0.723	2.03	2.346	2.336

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	56 5%	25 4%	31 5%	4 4%	5 3%	9 5%	15 8%	8 5%	13 5%	20 7%	10 5%	3 4%	5 7%	17 4%
2nd (90)	88 8%	32 6%	56 10%	2 2%	14 7%	16 9%	16 8%	18 10%	22 8%	15 5%	23 10%	7 9%	3 5%	34 8%
3rd (80)	102 9%	45 8%	58 10%	14 11%	17 8%	10 5%	21 10%	9 5%	32 12%	28 10%	18 8%	6 7%	9 13%	34 8%
4th (70)	105 9%	47 8%	57 10%	2 2%	19 10%	7 4%	24 12%	18 10%	35 13%	27 9%	27 12%	9 12%	10 14%	28 7%
5th (60)	117 10%	61 11%	56 10%	6 5%	12 6%	34 19%	13 7%	19 11%	32 13%	38 13%	20 9%	11 15%	8 11%	38 9%
6th (50)	145 13%	83 15%	62 11%	19 15%	24 12%	21 12%	25 12%	18 10%	38 15%	29 10%	36 16%	13 17%	8 12%	53 12%
7th (40)	136 12%	59 11%	77 13%	19 15%	19 10%	24 13%	29 14%	23 13%	23 9%	34 12%	18 8%	8 10%	8 11%	65 15%
8th (30)	128 11%	57 10%	72 12%	24 20%	21 11%	14 8%	17 9%	28 15%	23 9%	35 12%	19 9%	3 4%	10 14%	59 14%
9th (20)	101 9%	53 10%	48 8%	13 11%	15 8%	21 12%	19 9%	19 11%	14 5%	30 10%	14 6%	10 13%	3 5%	36 8%
10th (10)	99 9%	56 10%	42 7%	9 7%	32 16%	15 8%	15 8%	13 7%	15 6%	24 8%	23 10%	2 2%	4 5%	40 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	64 6%	39 7%	25 4%	11 9% *	19 10% *	10 5% *	6 3% *	8 4%	10 4%	14 5%	12 6%	6 7% *	1 2% *	28 6%
Mean score	48.72	46.15	51.13	40.78	42.48	48.13	52.56	48.39	54.97	49.18	50.93	51.66	55.18	46.05
			A	*	*	*	CD*		CD			*	M*	
Standard Deviation	28.074	27.977	27.978	25.954	29.493	27.863	28.239	27.585	26.563	28.101	28.723	27.191	25.883	27.792
Error Variance	0.691	1.407	1.342	5.417	4.44	4.264	3.99	4.213	2.73	2.686	3.788	9.582	9.736	1.786

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	56 5%	26 7%	15 4%	14 4%
2nd (90)	88 8%	37 10%	24 7%	23 6%
3rd (80)	102 9%	36 10%	33 9%	24 6%
4th (70)	105 9%	36 10%	40 11%	29 8%
5th (60)	117 10%	40 11%	38 11%	33 9%
6th (50)	145 13%	41 11%	61 17%	42 11%
7th (40)	136 12%	42 11%	46 13%	46 12%
8th (30)	128 11%	46 12%	22 6%	57 15%
9th (20)	101 9%	34 9%	26 7%	40 11%
10th (10)	99 9%	23 6%	30 8%	43 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	64 6%	14 4%	22 6%	24 6%
Mean score	48.72	52.79	49.75	43.51
Standard Deviation	28.074	P 28.171	P 27.267	27.587
Error Variance	0.691	2.124	2.085	2.04

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	45 4%	26 5%	19 3%	6 5%	9 5%	12 6%	5 3%	2 1%	11 4%	16 6%	6 3%	2 2%	5 7%	12 3%
2nd (90)	93 8%	54 10%	39 7%	14 11%	15 8%	10 6%	12 6%	21 12%	20 8%	35 12%	14 6%	6 7%	8 12%	22 5%
3rd (80)	64 6%	33 6%	31 5%	3 2%	10 5%	16 9%	8 4%	12 7%	14 6%	21 7%	13 6%	3 3%	2 3%	24 5%
4th (70)	101 9%	45 8%	56 10%	18 15%	22 11%	20 11%	16 8%	13 7%	13 5%	22 7%	15 7%	1 1%	5 7%	56 13%
5th (60)	55 5%	28 5%	26 5%	12 10%	4 2%	4 2%	5 3%	14 8%	17 6%	24 8%	9 4%	2 3%	7 10%	11 3%
6th (50)	119 10%	59 11%	60 10%	6 5%	14 7%	27 15%	33 17%	13 7%	26 10%	31 11%	24 11%	7 9%	3 5%	43 10%
7th (40)	89 8%	51 9%	38 7%	15 12%	19 10%	7 4%	19 10%	10 6%	18 7%	15 5%	19 9%	13 17%	2 2%	39 9%
8th (30)	110 10%	53 10%	56 10%	11 9%	17 9%	11 6%	20 10%	26 14%	25 10%	26 9%	23 11%	10 13%	4 6%	43 10%
9th (20)	138 12%	62 11%	76 13%	15 12%	34 17%	16 9%	25 12%	18 10%	29 11%	33 11%	21 10%	8 11%	7 10%	64 15%
10th (10)	193 17%	91 16%	103 18%	14 11%	30 15%	39 21%	31 16%	29 16%	52 20%	45 15%	53 24%	15 20%	17 25%	54 12%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	133 12%	54 10%	80 14%	10 8% *	22 11% *	22 12% *	24 12% *	22 12%	34 13%	27 9%	20 9%	10 14% *	9 13% *	65 15%
Mean score	40.24	42.66	37.9	46.67 *	39.78 *	41.79 *	37.85 *	40.65	37.96	45.72 JKM	37.3	33.19 *	40.67 *	38.07
Standard Deviation	30.733	31.054	30.289	30.38	30.894	32.548	28.386	30.845	30.913	32.074	29.246	27.66	34.584	29.513
Error Variance	0.828	1.733	1.572	7.422	4.872	5.818	4.032	5.268	3.697	3.5	3.927	9.915	17.382	2.014

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	45 4%	17 5%	13 4%	12 3%
2nd (90)	93 8%	35 9%	28 8%	26 7%
3rd (80)	64 6%	21 6%	17 5%	22 6%
4th (70)	101 9%	20 5%	17 5%	62 17% NO
5th (60)	55 5%	26 7%	16 4%	11 3%
6th (50)	119 10%	38 10%	37 10%	43 12%
7th (40)	89 8%	22 6%	36 10%	24 6%
8th (30)	110 10%	47 13%	38 11%	23 6%
9th (20)	138 12%	43 11%	44 12%	48 13%
10th (10)	193 17%	63 17%	72 20%	52 14%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	133 12%	43 11%	39 11%	51 14%
Mean score	40.24	40.53	37.35	41.56
Standard Deviation	30.733	31.111	29.682	30.942
Error Variance	0.828	2.59	2.471	2.567

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	69 6%	28 5%	40 7%	10 8% *	10 5% *	16 9% *	9 4% *	7 4% *	16 6% *	16 5% *	14 6% *	9 12% *	6 9% *	20 5% *
2nd (90)	99 9%	58 10%	40 7%	16 13% *	26 13% *	10 5% *	12 6% *	19 10% *	18 7% *	20 7% *	22 10% *	6 7% *	9 12% *	38 9% *
3rd (80)	89 8%	48 9%	41 7%	13 10% *	22 11% H*	15 8% *	18 9% *	13 7% *	8 3% *	23 8% *	17 8% *	6 8% *	7 10% *	35 8% *
4th (70)	97 8%	38 7%	58 10%	8 7% *	24 12% *	15 8% *	13 7% *	12 7% *	24 9% *	26 9% *	14 6% *	7 9% *	5 7% *	43 10% *
5th (60)	133 12%	59 11%	74 13%	12 10% *	10 5% *	23 12% *	33 17% D*	20 11% D	35 14% D	28 9% *	32 15% *	9 12% *	8 12% *	46 11% *
6th (50)	137 12%	69 12%	68 12%	10 8% *	25 13% *	22 12% *	33 17% *	23 13% *	24 9% *	28 9% *	22 10% *	8 11% *	3 4% *	71 16% L
7th (40)	113 10%	58 10%	54 9%	11 9% *	22 11% *	10 6% *	13 7% *	22 12% *	36 14% *	40 14% M	17 8% *	13 17% M*	7 11% *	27 6% *
8th (30)	137 12%	78 14%	59 10%	19 15% *	24 12% *	23 12% *	27 13% *	19 11% *	25 10% *	31 11% *	27 12% *	6 8% *	8 12% *	57 13% *
9th (20)	98 9%	39 7%	59 10%	10 8% *	19 10% *	14 8% *	16 8% *	9 5% *	30 11% *	27 9% *	17 8% *	5 6% *	7 10% *	41 10% *
10th (10)	99 9%	55 10%	44 8%	9 7% *	4 2% *	30 17% D*	14 7% *	22 12% D	20 8% *	25 9% *	24 11% *	2 3% *	4 6% *	39 9% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	71 6%	25 4%	46 8%	8 6% *	10 5% *	3 2% *	11 6% *	15 8%	23 9%	29 10% M	14 6%	5 7% *	4 6% *	15 3%
Mean score	49.16	49.58	48.67	51.99 *	54.37 H*	49.07 *	48.86 *	46.84	45.77	45.88	49.03	55.02 I*	53.26 *	49.84
Standard Deviation	28.871	28.468	29.232	30.683	28.226	29.615	26.749	29.234	28.841	29.521	29.744	28.981	30.937	27.557
Error Variance	0.73	1.456	1.465	7.571	4.067	4.817	3.58	4.732	3.218	2.965	4.062	10.885	13.91	1.756

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	69 6%	23 6%	29 8%	15 4%
2nd (90)	99 9%	26 7%	31 9%	36 10%
3rd (80)	89 8%	22 6%	31 9%	35 9%
4th (70)	97 8%	33 9%	34 10%	30 8%
5th (60)	133 12%	40 11%	58 16%	32 9%
6th (50)	137 12%	45 12%	33 9%	58 16%
7th (40)	113 10%	39 10%	35 10%	30 8%
8th (30)	137 12%	41 11%	38 11%	45 12%
9th (20)	98 9%	30 8%	26 7%	40 11%
10th (10)	99 9%	39 11%	19 5%	40 11%
		O		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	71 6%	35 9% P	21 6%	12 3%
Mean score	49.16	45.87	53.37 N	48.73
Standard Deviation	28.871	29.688	28.654	28.021
Error Variance	0.73	2.359	2.303	2.105

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	150 13%	68 12%	81 14%	4 3%	22 11%	19 10%	26 13%	38 21%	42 16%	61 21%	13 6%	4 5%	5 7%	63 14%
2nd (90)	52 5%	18 3%	34 6%	5 4%	3 1%	6 3%	11 6%	12 7%	16 6%	22 8%	7 3%	- *	3 4%	18 4%
3rd (80)	76 7%	41 7%	36 6%	7 5%	18 9%	10 5%	8 4%	15 8%	20 8%	20 7%	14 6%	4 5%	2 3%	33 8%
4th (70)	80 7%	50 9%	30 5%	8 7%	16 8%	15 8%	16 8%	11 6%	15 6%	22 7%	12 6%	4 5%	5 7%	34 8%
5th (60)	75 7%	27 5%	48 8%	11 8%	16 8%	14 8%	11 6%	12 6%	11 4%	32 11%	11 5%	1 1%	3 4%	22 5%
6th (50)	52 5%	27 5%	24 4%	13 11%	5 3%	8 4%	8 4%	6 3%	11 4%	19 7%	12 6%	4 5%	5 7%	9 2%
7th (40)	88 8%	44 8%	44 8%	13 11%	23 12%	20 11%	14 7%	5 3%	12 5%	17 6%	11 5%	7 8%	7 10%	44 10%
8th (30)	90 8%	41 7%	49 8%	7 6%	19 10%	9 5%	21 10%	6 3%	29 11%	23 8%	16 7%	5 7%	3 4%	35 8%
9th (20)	64 6%	26 5%	37 6%	4 3%	12 6%	9 5%	10 5%	10 5%	20 8%	26 9%	10 5%	3 3%	7 10%	17 4%
10th (10)	119 10%	53 10%	66 11%	11 9%	16 8%	18 10%	26 13%	20 11%	29 11%	23 8%	28 13%	14 18%	13 19%	40 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	295 26%	161 29%	134 23%	42 34% *	47 24% *	55 30% *	49 25% *	47 26%	54 21%	29 10%	84 39% IM	32 42% IM*	16 24% I*	117 27% I
Mean score	41.34	40	42.5	33.04 *	40.96 *	37.68 *	40.54 *	47.61 C	44.42 C	55.16	30.16	24.07	33.53 *	42.24 JK
Standard Deviation	36.407	36.351	36.4	31.38	34.321	35.206	36.339	40.357	37.395	34.74	33.741	30.415	32.711	37.137
Error Variance	1.161	2.375	2.271	7.918	6.013	6.807	6.607	9.018	5.41	4.106	5.227	11.989	15.55	3.189

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	150 13%	91 24% OP	16 5%	38 10%
2nd (90)	52 5%	29 8% O	9 2%	13 3%
3rd (80)	76 7%	25 7%	17 5%	31 8%
4th (70)	80 7%	37 10%	21 6%	17 5%
5th (60)	75 7%	26 7%	19 5%	30 8%
6th (50)	52 5%	24 7% P	18 5%	6 2%
7th (40)	88 8%	18 5%	20 6%	48 13% NO
8th (30)	90 8%	22 6%	28 8%	34 9%
9th (20)	64 6%	28 7%	15 4%	21 6%
10th (10)	119 10%	27 7%	56 16% N	36 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	295 26%	47 13%	137 38% NP	99 27% N
Mean score	41.34	56.91	27.53	38.79
Standard Deviation	36.407	OP 36.382	31.793	O 34.749
Error Variance	1.161	3.542	2.835	3.237

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	107 9%	50 9%	57 10%	8 6%	12 6%	27 15%	24 12%	12 7%	25 10%	19 6%	28 13%	5 7%	6 9%	39 9%
2nd (90)	126 11%	54 10%	72 12%	23 18%	15 8%	26 14%	16 8%	23 13%	23 9%	12 4%	28 13%	10 13%	11 15%	62 14%
3rd (80)	100 9%	50 9%	49 8%	15 12%	28 14%	10 6%	11 6%	11 6%	24 9%	15 5%	25 11%	2 3%	6 9%	47 11%
4th (70)	71 6%	32 6%	40 7%	5 4%	5 3%	12 7%	13 6%	20 11%	17 7%	22 7%	19 9%	6 7%	3 5%	22 5%
5th (60)	110 10%	48 9%	62 11%	15 12%	16 8%	17 9%	33 17%	9 5%	20 8%	18 6%	18 8%	7 9%	5 8%	54 13%
6th (50)	97 9%	47 8%	50 9%	8 6%	22 11%	23 13%	17 9%	15 9%	12 5%	16 5%	13 6%	13 16%	13 20%	41 9%
7th (40)	96 8%	54 10%	42 7%	15 12%	32 16%	5 3%	15 7%	16 9%	14 5%	18 6%	16 8%	4 6%	7 10%	42 10%
8th (30)	63 6%	33 6%	30 5%	4 3%	16 8%	18 10%	6 3%	8 5%	11 4%	24 8%	15 7%	5 7%	3 4%	15 3%
9th (20)	114 10%	71 13%	43 7%	17 14%	28 14%	17 9%	13 6%	18 10%	22 9%	38 13%	30 14%	6 8%	7 10%	30 7%
10th (10)	122 11%	66 12%	56 10%	7 5%	8 4%	12 7%	23 12%	22 12%	50 19%	51 17%	11 5%	10 14%	2 3%	38 9%

Table continues

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Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	135 12%	52 9%	82 14%	9 7% *	15 8% *	15 8% *	30 15% *	27 15% *	40 16% *	63 22% JLM	14 6% *	8 10% *	5 7% *	43 10% *
Mean score	48.8	47.69	49.95	54.43	48.76	55.27	48.34	46.14	43.77	34.53	55.92	47.33	55.48	53.61
Standard Deviation	33.338	32.529	34.044	31.289	29.207	33.134	33.976	33.866	35.612	32.197	32.309	31.939	29.829	32.393
Error Variance	0.974	1.901	1.986	7.872	4.355	6.03	5.776	6.35	4.906	3.527	4.792	13.22	12.931	2.426

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	107 9%	28 8%	39 11%	33 9%
2nd (90)	126 11%	30 8%	37 10%	52 14%
3rd (80)	100 9%	30 8%	29 8%	34 9%
4th (70)	71 6%	25 7%	27 8%	19 5%
5th (60)	110 10%	27 7%	36 10%	45 12%
6th (50)	97 9%	27 7%	32 9%	33 9%
7th (40)	96 8%	30 8%	28 8%	37 10%
8th (30)	63 6%	20 5%	20 6%	23 6%
9th (20)	114 10%	43 11%	34 10%	34 9%
10th (10)	122 11%	59 16% P	39 11%	19 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	135 12%	55 15%	35 10%	43 11%
Mean score	48.8	42.55	50.43	52.25
Standard Deviation	33.338	33.485	N 33.04	N 32.331
Error Variance	0.974	3.001	3.062	2.802

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	82 7%	44 8%	37 6%	15 12% GH*	28 14% GH*	13 7% *	16 8% *	3 2%	6 2%	11 4%	16 7%	3 3% *	5 8% *	39 9%
2nd (90)	130 11%	55 10%	75 13%	21 16% G*	32 16% G*	22 12% *	24 12% *	8 4%	25 10%	24 8%	22 10%	7 9% *	10 14% *	64 15%
3rd (80)	131 11%	67 12%	64 11%	14 11% *	20 10% *	30 16% *	16 8% *	31 17% H	20 8%	39 13%	19 9%	7 9% *	6 9% *	55 13%
4th (70)	164 14%	64 12%	100 17%	27 22% *	25 13% *	24 13% *	33 17% *	23 13%	32 12%	40 14%	20 9%	10 13% *	7 10% *	75 17%
5th (60)	158 14%	96 17% B	62 11%	15 12% *	33 17% *	19 10% *	26 13% *	23 13%	41 16%	35 12%	30 14%	8 10% *	7 10% *	73 17%
6th (50)	119 10%	50 9%	69 12%	5 4% *	15 8% *	13 7% *	20 10% *	25 14%	42 16% C	46 16% M	22 10%	9 11% *	5 7% *	29 7%
7th (40)	134 12%	65 12%	68 12%	8 6% *	13 7% *	34 18% D*	23 12% *	20 11%	36 14%	27 9%	37 17% I	12 16% *	12 17% *	41 9%
8th (30)	79 7%	33 6%	46 8%	5 4% *	7 4% *	11 6% *	10 5% *	21 12%	26 10%	35 12% JM	11 5%	5 7% *	7 10% *	18 4%
9th (20)	79 7%	45 8%	34 6%	6 5% *	7 4% *	7 4% *	25 12% D*	12 7%	22 9%	18 6%	25 12%	9 12% *	4 6% *	22 5%
10th (10)	40 4%	18 3%	22 4%	2 2% *	9 5% *	8 4% *	3 2% *	11 6%	7 3%	12 4%	7 3%	5 6% *	1 1% *	14 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	25 2%	19 3%	6 1%	7 6% *	7 3% *	1 1% *	3 2% *	4 2%	3 1%	8 3%	8 4%	3 4% *	4 6% M*	2 1%
Mean score	58.65	57.73	59.58	65.2 GH*	64.91 GH*	60.64 GH*	58.49 *	52.7	53.65	54.97	54.25	51.1 *	56.6 *	64.48 IJKL
Standard Deviation	25.987	26.764	25.217	27.864	27.789	25.286	26.198	24.397	23.152	25.15	27.324	26.876	28.347	24.348
Error Variance	0.592	1.287	1.09	6.243	3.942	3.511	3.434	3.296	2.074	2.152	3.427	9.361	11.677	1.371

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	82 7%	18 5%	24 7%	37 10%
2nd (90)	130 11%	36 10%	41 12%	53 14%
3rd (80)	131 11%	48 13%	29 8%	50 13%
4th (70)	164 14%	54 15%	40 11%	64 17%
5th (60)	158 14%	58 16%	41 11%	49 13%
6th (50)	119 10%	47 13%	38 11%	25 7%
7th (40)	134 12%	39 10%	46 13%	47 13%
8th (30)	79 7%	29 8%	28 8%	21 6%
9th (20)	79 7%	18 5%	44 12% NP	16 4%
10th (10)	40 4%	16 4%	11 3%	9 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	25 2%	10 3%	15 4% P	1 *
Mean score	58.65	57.46	53.99	64.52 NO
Standard Deviation	25.987	25.051	27.839	24.244
Error Variance	0.592	1.679	2.174	1.576

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	116 10%	66 12%	50 9%	25 20% DEF*	15 8%	10 5%	10 5%	20 11%	36 14%	29 10%	23 11%	13 17%	6 9%	38 9%
2nd (90)	86 8%	60 11%	26 4%	7 5% *	9 5% *	17 10% *	21 11% *	6 3%	25 10%	24 8%	21 10%	11 14% M*	3 5% *	16 4%
3rd (80)	82 7%	29 5%	52 9%	3 3% *	10 5% *	23 13% *	10 5% *	11 6%	25 10%	24 8%	22 10%	9 11% *	3 4% *	24 6%
4th (70)	59 5%	34 6%	26 4%	4 3% *	11 6% *	7 4% *	17 9% *	13 7%	7 3%	13 4%	14 6%	2 2% *	4 6% *	23 5%
5th (60)	69 6%	38 7%	30 5%	4 3% *	18 9% *	10 6% *	11 6% *	11 6%	15 6%	14 5%	18 8%	9 12% *	4 5% *	19 4%
6th (50)	73 6%	41 7%	32 6%	6 5% *	19 10% *	8 4% *	8 4% *	15 8%	17 7%	21 7%	14 6%	8 10% *	6 9% *	24 5%
7th (40)	90 8%	34 6%	56 10%	10 8% *	12 6% *	15 8% *	15 7% *	20 11%	18 7%	22 7%	15 7%	4 5% *	6 8% *	42 10%
8th (30)	90 8%	39 7%	51 9%	12 10% *	10 5% *	19 10% *	18 9% *	6 3%	25 10%	23 8%	18 8%	6 8% *	7 10% *	28 7%
9th (20)	140 12%	60 11%	79 14%	18 15% *	25 13% *	23 13% *	30 15% *	25 14%	19 7%	25 8%	19 9%	5 6% *	9 13% *	78 18% IJ
10th (10)	133 12%	54 10%	78 13%	23 18% *	31 16% *	14 8% *	21 10% *	20 11%	24 9%	38 13%	19 9%	8 11% *	4 6% *	58 13%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	203 18%	100 18%	103 18%	13 11% *	36 18% *	35 19% *	38 19% *	35 19%	46 18%	62 21% K	34 15% K	2 3% *	16 24% K*	82 19% K
Mean score	42.32	45.61	39.12	44.21	38.35	41.97	40.02	40.78	47.5	41.59	48.3	59.56	38.23	36.46
Standard Deviation	34.486	B 35.643	33.066	* 36.639	* 32.731	* 33.677	* 33.279	D 33.695	36.348	35.428	M 34.607	IJLM* 32.385	* 33.365	32.611
Error Variance	1.042	2.283	1.874	10.795	5.469	6.229	5.542	6.286	5.111	4.27	5.498	13.592	16.178	2.459

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	116 10%	20 5%	59 17% NP	30 8%
2nd (90)	86 8%	25 7%	35 10%	21 6%
3rd (80)	82 7%	20 5%	37 10%	21 6%
4th (70)	59 5%	21 6%	23 6%	12 3%
5th (60)	69 6%	18 5%	25 7%	23 6%
6th (50)	73 6%	16 4%	31 9% N	25 7%
7th (40)	90 8%	36 10%	21 6%	34 9%
8th (30)	90 8%	24 7%	32 9%	29 8%
9th (20)	140 12%	44 12%	36 10%	57 15%
10th (10)	133 12%	54 15%	33 9%	41 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	203 18%	95 26% O	25 7%	80 21% O
Mean score	42.32	34.17	54.78 NP	36.98
Standard Deviation	34.486	32.918	33.657	32.905
Error Variance	1.042	2.9	3.177	2.903

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Most important (100)	109 10%	54 10%	55 9%	14 11% *	31 16% GH*	13 7% *	32 16% GH*	10 5%	11 4%	14 5%	25 12% I	2 2% *	9 13% I*	57 13% IK
2nd (90)	99 9%	57 10%	41 7%	12 10% *	16 8% *	22 12% *	19 9% *	16 9%	14 6%	16 5%	19 9%	6 8% *	3 4% *	52 12% I
3rd (80)	91 8%	27 5%	64 11% A	16 13% G*	18 9% *	9 5% *	15 8% *	5 3%	28 11% G	17 6%	17 8%	11 14% I*	6 8% *	33 8%
4th (70)	137 12%	72 13%	65 11%	26 21% H*	24 12% *	26 14% *	20 10% *	22 12%	20 8%	26 9%	34 16%	12 15% *	10 14% *	48 11%
5th (60)	118 10%	54 10%	64 11%	10 8% *	32 16% *	21 12% *	16 8% *	17 9%	23 9%	28 9%	29 13%	9 11% *	7 11% *	43 10%
6th (50)	105 9%	48 9%	56 10%	10 8% *	13 7% *	13 7% *	18 9% *	24 13%	27 10%	25 8%	16 7%	7 9% *	5 7% *	42 10%
7th (40)	103 9%	58 10%	45 8%	13 11% *	12 6% *	12 7% *	13 6% *	24 13%	29 11%	36 12%	16 7%	2 3% *	5 7% *	43 10%
8th (30)	109 10%	48 9%	61 11%	5 4% *	15 8% *	26 14% *	17 8% *	12 7%	35 13%	31 10%	25 12%	8 11% *	5 8% *	34 8%
9th (20)	118 10%	58 10%	59 10%	7 5% *	16 8% *	22 12% *	23 11% *	22 12%	29 11%	40 14%	19 9%	10 13% *	5 8% *	37 9%
10th (10)	86 8%	41 7%	45 8%	6 5% *	12 6% *	10 5% *	14 7% *	22 12%	23 9%	35 12% J	6 3%	6 7% *	10 15% J*	26 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Least important (0)	68 6%	40 7%	28 5%	6 5% *	9 5% *	8 5% *	15 7% *	8 5%	21 8%	26 9%	12 5%	4 6% *	4 6% *	16 4%
Mean score	52.18	51.53	52.78	60.41	58.52	52.21	54.47	46.77	45.39	42.45	56.52	50.54	50.86	57.46
				GH*	GH*	*	H*				I	I*	I*	I
Standard Deviation	30.205	30.79	29.677	28.475	30.339	29.282	32.92	28.427	28.589	29.024	29.113	28.686	32.172	30.036
Error Variance	0.799	1.704	1.509	6.52	4.699	4.709	5.423	4.474	3.162	2.866	3.891	10.665	15.042	2.086

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Most important (100)	109 10%	26 7%	33 9%	49 13%
2nd (90)	99 9%	27 7%	33 9%	38 10%
3rd (80)	91 8%	28 7%	32 9%	29 8%
4th (70)	137 12%	35 9%	45 13%	45 12%
5th (60)	118 10%	30 8%	35 10%	51 14%
6th (50)	105 9%	30 8%	34 9%	34 9%
7th (40)	103 9%	40 11%	24 7%	39 10%
8th (30)	109 10%	39 11%	37 10%	31 8%
9th (20)	118 10%	50 13%	34 10%	28 8%
10th (10)	86 8%	43 11% P	25 7%	15 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1141	374	357	373
Least important (0)	68 6%	25 7%	25 7%	14 4%
Mean score	52.18	46.14	52.65	58.23
Standard Deviation	30.205	30.274	N 30.605	N 28.829
Error Variance	0.799	2.453	2.627	2.228

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	678	369	308	78	153	151	155	108	33	252	162	38	74	124
Weighted Base	598	338	261	72	140	130	134	92	30	134	128	28	39	243
More safe than it was 12 months ago	74 12%	57 17%	17 6%	14 20%	30 21%	21 16%	3 2%	6 7%	- -	20 15%	19 15%	4 14%	4 10%	27 11%
		B		F*	FG*	F*	*	*	**	*	**	*	*	*
Less safe than it was 12 months ago	248 42%	140 41%	109 42%	22 30%	69 49%	57 44%	65 48%	31 33%	5 16%	49 36%	66 52%	10 35%	13 34%	102 42%
				*	*	*	*	*	**		I*	**	*	*
Much the same as it was 12 months ago	221 37%	119 35%	103 39%	22 30%	36 26%	44 34%	50 37%	49 53%	21 68%	62 46%	30 24%	14 49%	20 53%	88 36%
				*	*	*	*	D*	**	J	*	**	J*	*
Don't know	55 9%	22 6%	33 13%	14 20%	6 4%	8 6%	16 12%	7 7%	5 15%	4 3%	12 10%	1 3%	1 3%	26 11%
				D*	*	*	*	*	**	*	*	**	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	678	294	280	88
Weighted Base	598	189	192	195
More safe than it was 12 months ago	74 12%	27 14%	31 16%	9 5%
			P	*
Less safe than it was 12 months ago	248 42%	60 32%	87 45%	96 49%
			N	N*
Much the same as it was 12 months ago	221 37%	86 46%	64 34%	64 33%
		O		*
Don't know	55 9%	15 8%	10 5%	25 13%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

JobSecurity2020.Thinking ahead to the period up until the end of 2020 how secure do you think your job is?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	678	369	308	78	153	151	155	108	33	252	162	38	74	124
Weighted Base	598	338	261	72	140	130	134	92	30	134	128	28	39	243
Very secure	161 27%	100 30%	60 23%	11 15%	44 31%	43 33%	23 17%	25 27%	15 49%	48 36%	28 22%	8 28%	16 41%	59 24%
				*	*	*	*	*	**	J	*	**	J*	*
Somewhat secure	215 36%	116 34%	99 38%	20 28%	55 39%	41 32%	46 34%	42 45%	11 37%	55 41%	47 37%	13 46%	11 28%	82 34%
				*	*	*	*	*	**	*	*	**	*	*
Not very secure	122 20%	64 19%	58 22%	19 26%	29 21%	30 23%	28 21%	13 14%	3 8%	17 12%	31 24%	5 17%	8 20%	52 22%
				*	*	*	*	*	**	I*	**	**	*	*
Not at all secure	56 9%	35 10%	21 8%	14 19%	9 7%	8 7%	19 14%	5 6%	- 1%	10 8%	12 9%	1 5%	3 7%	30 12%
				*	*	*	*	*	**	*	*	**	*	*
Don't know	44 7%	22 7%	22 9%	8 11%	3 2%	7 5%	18 13%	7 8%	2 5%	4 3%	10 8%	1 3%	1 3%	19 8%
				*	*	*	D*	*	**	*	*	**	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

JobSecurity2020.Thinking ahead to the period up until the end of 2020 how secure do you think your job is?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	678	294	280	88
Weighted Base	598	189	192	195
Very secure	161 27%	69 37% P	51 27%	37 19% *
Somewhat secure	215 36%	71 38%	71 37%	70 36% *
Not very secure	122 20%	29 16%	35 18%	52 27% *
Not at all secure	56 9%	7 4%	23 12% N	18 9% *
Don't know	44 7%	12 6%	11 6%	17 9% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Better than it was 12 months ago	64 6%	52 9%	11 2%	13 10%	23 12%	23 12%	1 *	2 1%	2 1%	21 7%	5 2%	3 3%	4 5%	28 7%
		B		FGH*	FGH*	FGH*	*			J		*	*	
Much the same as it was 12 months ago	234 20%	132 24%	101 17%	39 32%	58 30%	37 21%	38 19%	24 13%	37 14%	58 20%	57 26%	9 11%	12 17%	85 20%
			GH*	GH*	*	*				K	*	*	*	
Worse than it was 12 months ago	844 74%	372 67%	471 81%	73 58%	114 58%	122 67%	161 81%	154 85%	220 85%	214 73%	156 72%	66 85%	54 78%	319 74%
			A	*	*	*	CD*	CDE	CDE			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Better than it was 12 months ago	64 6%	27 7%	10 3%	17 4%
Much the same as it was 12 months ago	234 20%	75 20%	64 18%	86 23%
Worse than it was 12 months ago	844 74%	272 73%	283 79%	271 73%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Better than it is now	175 15%	116 21%	59 10%	20 16%	41 21%	24 13%	21 11%	25 14%	44 17%	74 25%	17 8%	8 10%	11 17%	59 14%
		B	*	*	*	*	*	*	*	JKM	*	*	*	
Much the same as it is now	432 38%	212 38%	219 38%	47 38%	79 40%	62 34%	64 32%	72 40%	108 42%	116 40%	82 37%	34 44%	35 51%	141 33%
				*	*	*	*	*	*			*	M*	
Worse than it is now	534 47%	228 41%	305 52%	57 46%	75 38%	97 53%	114 57%	84 47%	107 41%	104 35%	120 55%	35 46%	23 33%	232 54%
			A	*	*	*	DH*				IL	*	*	IL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Better than it is now	175 15%	81 22%	39 11%	52 14%
Much the same as it is now	432 38%	154 41%	130 36%	136 37%
Worse than it is now	534 47%	139 37%	188 53%	184 49%
			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Easier than it was 12 months ago	102 9%	71 13%	31 5%	19 15%	31 16%	19 11%	7 3%	14 8%	12 5%	31 10%	23 11%	8 10%	13 19%	27 6%
		B		FH*	FH*	*	*					*	M*	
About the same as it was 12 months ago	678 59%	327 59%	351 60%	67 53%	95 49%	82 45%	121 60%	105 58%	208 81%	201 68%	136 62%	52 68%	35 50%	236 54%
				*	*	*	*		CDEFG	LM		*	*	
Harder than it was 12 month ago	362 32%	159 29%	202 35%	39 32%	70 36%	81 45%	72 36%	61 34%	38 15%	63 21%	59 27%	17 22%	21 31%	170 39%
				H*	H*	H*	H*	H				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Easier than it was 12 months ago	102 9%	45 12%	32 9%	23 6%
About the same as it was 12 months ago	678 59%	237 64%	214 60%	208 56%
Harder than it was 12 month ago	362 32%	91 24%	111 31%	141 38%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
with a trade deal with the EU	197 17%	126 23%	71 12%	28 22%	33 17%	33 18%	36 18%	36 20%	32 12%	74 25%	32 15%	11 14%	11 16%	68 16%
under WTO terms with no EU trade deal (referred to by some as an Australia-style deal)	403 35%	224 40%	178 31%	27 21%	62 31%	63 35%	68 34%	72 40%	112 43%	138 47%	99 45%	39 51%	26 37%	98 23%
Don't know	541 47%	206 37%	334 57%	70 56%	101 52%	86 47%	96 48%	73 41%	115 44%	83 28%	87 40%	27 35%	32 47%	266 62%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
with a trade deal with the EU	197 17%	63 17%	65 18%	57 15%
under WTO terms with no EU trade deal (referred to by some as an Australia-style deal)	403 35%	180 48%	155 43%	66 18%
		P	P	
Don't know	541 47%	131 35%	137 38%	251 67%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
A UK-EU trade deal comes into force after the transition period	501 44%	274 49%	226 39%	54 43%	72 37%	81 44%	82 41%	91 50%	120 47%	117 40%	128 59%	53 68%	31 45%	155 36%
		B	*	*	*	*	*	*	*		IM	ILM*	*	
The UK exits under WTO terms with no EU trade deal (Australia-style deal)	221 19%	139 25%	81 14%	20 16%	48 24%	21 12%	37 18%	35 19%	59 23%	106 36%	30 14%	12 15%	16 23%	57 13%
		B	*	*	*	*	*	*	*	JKM		*	*	
Don't know	420 37%	143 26%	276 47%	50 40%	76 39%	80 44%	81 40%	54 30%	79 30%	71 24%	60 27%	13 17%	21 31%	221 51%
		A	*	*	*	*	*	*	*			*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
A UK-EU trade deal comes into force after the transition period	501 44%	127 34%	224 63%	140 38%
			NP	
The UK exits under WTO terms with no EU trade deal (Australia-style deal)	221 19%	128 34%	45 13%	40 11%
		OP		
Don't know	420 37%	119 32%	87 25%	193 52%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Handling them very well (4)	64 6%	43 8%	21 4%	6 5%	12 6%	16 9%	3 2%	8 4%	19 7%	39 13%	9 4%	2 3%	6 8%	7 2%
		B		*	*	*	*			JKM		*	M*	
Handling them fairly well (3)	237 21%	125 22%	112 19%	21 17%	35 18%	23 13%	24 12%	61 34%	72 28%	117 40%	23 11%	7 9%	7 10%	73 17%
				*	*	*	*	CDEF	EF	JKLM		*	*	
Handling them fairly poorly (2)	274 24%	117 21%	157 27%	32 26%	50 26%	48 27%	64 32%	36 20%	42 16%	61 21%	63 29%	20 26%	18 26%	107 25%
				*	*	*	H*					*	*	
Handling them very poorly (1)	304 27%	180 32%	124 21%	38 30%	56 29%	50 28%	58 29%	43 24%	59 23%	27 9%	99 45%	32 41%	26 38%	109 25%
		B		*	*	*	*				IM	IM*	I*	I
Not sure	263 23%	92 17%	170 29%	27 22%	42 22%	44 24%	50 25%	33 18%	66 26%	50 17%	24 11%	16 21%	12 18%	136 31%
			A	*	*	*	*					*	*	IJ
NET : Very/fairly well	301 26%	168 30%	133 23%	27 22%	47 24%	39 21%	28 14%	69 38%	91 35%	156 53%	33 15%	9 12%	12 18%	80 19%
				*	*	*	*	EF	EF	JKLM		*	*	
NET : Very/fairly poorly	577 51%	296 53%	281 48%	70 56%	107 54%	99 54%	122 61%	79 44%	101 39%	88 30%	162 74%	52 67%	44 64%	216 50%
				H*	H*	H*	GH*				IM	IM*	I*	I
Mean score	2.07	2.07	2.07	1.95	2.02	2.04	1.82	2.23	2.27	2.69	1.71	1.67	1.85	1.93
				*	*	*	*	F*	F*	JKLM		*	*	*
Standard Deviation	0.95	1.013	0.876	0.924	0.96	1.002	0.783	0.928	1.003	0.873	0.857	0.835	0.994	0.844
Error Variance	0.001	0.002	0.002	0.009	0.006	0.007	0.004	0.006	0.005	0.003	0.004	0.011	0.018	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Handling them very well (4)	64 6%	37 10% OP	18 5%	5 1%
Handling them fairly well (3)	237 21%	111 30% O	46 13%	75 20%
Handling them fairly poorly (2)	274 24%	87 23%	102 29%	84 22%
Handling them very poorly (1)	304 27%	70 19%	136 38% NP	87 23%
Not sure	263 23%	68 18%	54 15%	122 33% NO
NET : Very/fairly well	301 26%	149 40% OP	64 18%	81 22%
NET : Very/fairly poorly	577 51%	157 42%	238 67% NP	171 46%
Mean score	2.07	2.38 OP	1.82	2 *
Standard Deviation	0.95	0.97	0.9	0.855
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Negotiations2.As a result of leaving the EU, the UK government is currently negotiating post-Brexit trade deals with other countries. How well do you think the UK government is handling these trade deal negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Handling them very well (4)	74 7%	51 9%	23 4%	11 9%	14 7%	6 3%	4 2%	14 8%	25 10%	44 15%	8 4%	1 2%	6 8%	13 3%
		B	*	*	*	*	*	F	JKM	*	*	*	*	*
Handling them fairly well (3)	252 22%	145 26%	107 18%	24 19%	32 16%	33 18%	25 12%	57 31%	82 32%	113 38%	37 17%	9 11%	9 14%	75 17%
		B	*	*	*	*	DF	DEF	JKLM	*	*	*	*	*
Handling them fairly poorly (2)	271 24%	107 19%	163 28%	38 30%	60 31%	47 26%	54 27%	31 17%	40 16%	49 17%	63 29%	23 30%	21 31%	106 25%
		A	H*	GH*	*	H*	*	*	*	I	I*	I*	I*	I
Handling them very poorly (1)	222 19%	137 25%	85 14%	22 17%	46 24%	36 20%	53 26%	33 18%	31 12%	19 6%	76 35%	18 23%	18 26%	89 20%
		B	*	H*	*	H*	*	*	*	IM	I*	I*	I*	I
Not sure	323 28%	116 21%	205 35%	30 24%	44 22%	60 33%	64 32%	46 25%	80 31%	69 23%	34 16%	27 34%	14 21%	150 35%
		A	*	*	*	*	*	*	*	J*	*	*	*	IJ
NET : Very/fairly well	327 29%	196 35%	131 22%	35 28%	46 23%	39 21%	29 14%	71 39%	107 41%	157 54%	45 21%	10 13%	15 22%	88 20%
		B	*	*	*	*	DEF	DEF	JKLM	*	*	*	*	*
NET : Very/fairly poorly	492 43%	244 44%	248 42%	59 48%	106 54%	83 45%	107 54%	64 36%	72 28%	68 23%	139 64%	41 53%	39 57%	195 45%
				H*	GH*	H*	GH*	*	*	IM	I*	I*	I*	I
Mean score	2.22	2.25	2.18	2.26	2.09	2.08	1.85	2.38	2.56	2.81	1.88	1.87	2.05	2.04
				F*	*	*	*	F*	DEF*	JLM	**	*	*	*
Standard Deviation	0.946	1.022	0.85	0.944	0.939	0.877	0.819	0.971	0.939	0.846	0.885	0.782	0.971	0.874
Error Variance	0.001	0.002	0.002	0.009	0.006	0.006	0.005	0.007	0.005	0.003	0.004	0.012	0.017	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Negotiations2.As a result of leaving the EU, the UK government is currently negotiating post-Brexit trade deals with other countries. How well do you think the UK government is handling these trade deal negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Handling them very well (4)	74 7%	53 14% OP	10 3%	4 1%
Handling them fairly well (3)	252 22%	117 31% OP	62 17%	64 17%
Handling them fairly poorly (2)	271 24%	72 19%	93 26%	105 28%
Handling them very poorly (1)	222 19%	52 14%	106 30% NP	59 16%
Not sure	323 28%	79 21%	86 24%	141 38% NO
NET : Very/fairly well	327 29%	171 46% OP	72 20%	68 18%
NET : Very/fairly poorly	492 43%	124 33%	199 56% NP	165 44%
Mean score	2.22	2.58 OP	1.91	2.05 *
Standard Deviation	0.946	0.981	0.875	0.771
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	1141	1141	1141	1141	1141	1141
Weighted Base	1141	1141	1141	1141	1141	1141
Much better	52 5%	43 4%	78 7%	52 5%	43 4%	49 4%
A bit better	98 9%	136 12%	153 13%	92 8%	108 10%	102 9%
No difference	271 24%	446 39%	470 41%	657 58%	680 60%	570 50%
A bit worse	407 36%	214 19%	178 16%	106 9%	91 8%	176 15%
Much worse	207 18%	147 13%	138 12%	80 7%	92 8%	102 9%
Not sure	107 9%	156 14%	125 11%	155 14%	127 11%	142 12%
NET : Much/a bit better	150 13%	179 16%	231 20%	144 13%	151 13%	151 13%
NET : Much / a bit worse	614 54%	361 32%	316 28%	186 16%	184 16%	278 24%

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Much better	52 5%	38 7%	14 2%	7 5%	16 8%	17 9%	3 1%	5 3%	4 2%	16 5%	7 3%	3 4%	5 8%	18 4%
A bit better	98 9%	58 10%	41 7%	18 15%	26 13%	15 8%	9 5%	9 5%	21 8%	36 12%	15 7%	4 5%	7 10%	35 8%
No difference	271 24%	151 27%	120 21%	21 17%	39 20%	49 27%	47 24%	48 27%	67 26%	89 30%	52 24%	12 15%	12 18%	94 22%
A bit worse	407 36%	171 31%	235 40%	45 36%	68 35%	32 18%	85 43%	73 40%	104 40%	124 42%	80 37%	31 41%	25 36%	141 33%
Much worse	207 18%	94 17%	113 19%	26 21%	32 16%	51 28%	34 17%	27 15%	38 15%	16 5%	52 24%	22 28%	13 19%	90 21%
Not sure	107 9%	44 8%	62 11%	8 6%	16 8%	18 10%	22 11%	19 10%	24 9%	13 5%	11 5%	5 6%	7 10%	55 13%
NET : Much/a bit better	150 13%	96 17%	54 9%	25 20%	42 21%	31 17%	12 6%	14 8%	26 10%	52 18%	23 10%	8 10%	12 18%	53 12%
NET : Much / a bit worse	614 54%	265 48%	348 60%	71 57%	100 51%	83 46%	119 59%	100 55%	142 55%	140 47%	132 61%	53 69%	38 55%	231 53%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Much better	52 5%	31 8% OP	12 3%	3 1%
A bit better	98 9%	42 11% O	18 5%	37 10%
No difference	271 24%	114 30% O	65 18%	89 24%
A bit worse	407 36%	127 34%	143 40%	128 34%
Much worse	207 18%	28 7%	94 26% N	79 21% N
Not sure	107 9%	32 9%	25 7%	36 10%
NET : Much/a bit better	150 13%	73 20% OP	30 8%	40 11%
NET : Much / a bit worse	614 54%	154 41%	237 66% N	208 56% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Much better	43 4%	25 5%	17 3%	4 3% *	18 9% FGH*	13 7% H*	3 1% *	3 1%	2 1%	17 6%	7 3%	1 2% *	4 6% *	12 3%
A bit better	136 12%	93 17% B	43 7%	21 17% *	25 13% *	35 19% F*	14 7% *	18 10%	23 9%	31 11%	29 13%	10 13% *	6 9% *	54 12%
No difference	446 39%	209 38%	237 41%	34 28% *	53 27% *	45 25% *	86 43% DE*	93 52% CDE	134 52% CDE	168 57% JKLM	71 33%	27 34% *	29 42% *	141 33%
A bit worse	214 19%	98 18%	115 20%	29 23% *	37 19% *	33 18% *	46 23% *	22 12%	47 18%	36 12%	58 27% I	16 21% *	12 18% *	81 19%
Much worse	147 13%	80 14%	67 12%	23 18% H*	37 19% H*	30 16% H*	25 13% H*	21 12%	12 5%	18 6%	34 16% I	9 12% *	8 12% *	74 17% I
Not sure	156 14%	51 9%	105 18% A	13 11% *	26 13% *	26 14% *	26 13% *	25 14%	40 15%	25 9%	19 9%	14 18% *	10 14% *	71 16% I
NET : Much/a bit better	179 16%	119 21% B	60 10%	25 20% *	43 22% FH*	48 26% FGH*	17 9% *	20 11%	26 10%	48 16%	36 17%	11 15% *	10 15% *	65 15%
NET : Much / a bit worse	361 32%	178 32%	182 31%	52 42% GH*	73 37% H*	63 35% *	71 36% H*	43 24%	59 23%	53 18%	92 42% I	25 33% I*	20 30% *	155 36% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Much better	43 4%	26 7%	8 2%	7 2%
A bit better	136 12%	43 12%	32 9%	53 14%
No difference	446 39%	205 55%	125 35%	111 30%
A bit worse	214 19%	37 10%	102 29%	67 18%
Much worse	147 13%	24 6%	43 12%	75 20%
Not sure	156 14%	39 10%	47 13%	60 16%
NET : Much/a bit better	179 16%	69 18%	40 11%	60 16%
NET : Much / a bit worse	361 32%	61 16%	144 41%	142 38%
			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Much better	78 7%	52 9%	26 4%	7 6%	16 8%	23 13%	5 2%	12 6%	15 6%	29 10%	11 5%	1 1%	5 7%	30 7%
		B		*	*	F*	*			K		*	*	
A bit better	153 13%	91 16%	62 11%	19 15%	30 15%	21 11%	25 12%	27 15%	33 13%	61 21%	34 16%	8 11%	10 14%	39 9%
				*	*	*	*			M		*	*	
No difference	470 41%	213 38%	256 44%	36 29%	75 38%	65 36%	81 41%	79 44%	134 52%	159 54%	75 34%	27 34%	30 44%	164 38%
				*	*	*	*		CDE	JKM		*	*	
A bit worse	178 16%	88 16%	90 15%	28 22%	25 13%	29 16%	37 18%	26 14%	34 13%	20 7%	48 22%	23 30%	9 12%	68 16%
				*	*	*	*			I	ILM*		*	I
Much worse	138 12%	71 13%	66 11%	23 19%	23 12%	29 16%	29 14%	18 10%	16 6%	12 4%	35 16%	10 14%	10 14%	67 15%
				H*	*	H*	*			I	I*	I*	I*	I
Not sure	125 11%	41 7%	84 14%	12 10%	28 14%	15 8%	24 12%	19 11%	26 10%	13 4%	15 7%	8 10%	6 9%	65 15%
			A	*	*	*	*				*	*	*	I
NET : Much/a bit better	231 20%	143 26%	88 15%	26 21%	46 23%	44 24%	29 15%	38 21%	48 18%	90 31%	45 21%	9 12%	14 21%	69 16%
		B		*	*	*	*			JKM		*	*	
NET : Much / a bit worse	316 28%	160 29%	155 27%	51 41%	48 24%	58 32%	66 33%	44 24%	50 19%	32 11%	83 38%	34 43%	18 26%	135 31%
				GH*	*	*	H*			I	I*	I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Much better	78 7%	41 11% O	11 3%	24 6%
A bit better	153 13%	82 22% OP	39 11%	30 8%
No difference	470 41%	183 49% O	135 38%	143 38%
A bit worse	178 16%	20 5%	90 25% N	61 16% N
Much worse	138 12%	15 4%	50 14% N	68 18% N
Not sure	125 11%	33 9%	30 9%	47 13%
NET : Much/a bit better	231 20%	123 33% OP	50 14%	54 15%
NET : Much / a bit worse	316 28%	35 9%	141 39% N	129 34% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Much better	52 5%	34 6%	18 3%	13 10% FH*	13 7% H*	18 10% FH*	1 1% *	4 2% *	3 1% *	14 5% I	11 5% J	1 1% K	7 10% L	16 4% M
A bit better	92 8%	53 10%	39 7%	9 7% *	25 13% F*	19 10% *	6 3% *	12 7% *	21 8% M	42 14% M	21 10% J	4 5% K	3 5% L	19 4% M
No difference	657 58%	306 55%	349 60%	53 42% *	87 45% *	93 51% *	117 59% *	116 64% CD	190 74% CDEF	196 67% J	107 49% J	50 65% K	41 60% L	248 57% M
A bit worse	106 9%	60 11%	45 8%	19 16% H*	30 15% H*	12 7% *	16 8% *	18 10% *	10 4% I	17 6% I	39 18% ILM	6 8% K	3 5% L	39 9% M
Much worse	80 7%	43 8%	37 6%	14 12% H*	14 7% *	17 10% *	16 8% *	11 6% I	7 3% I	7 2% I	20 9% I	5 6% K	4 6% L	41 9% M
Not sure	155 14%	60 11%	95 16%	16 13% *	26 13% *	23 13% *	43 22% H*	19 10% I	28 11% I	18 6% I	20 9% J	11 14% K	10 14% L	70 16% M
NET : Much/a bit better	144 13%	87 16% B	57 10% B	21 17% F*	39 20% FH*	37 20% FH*	8 4% *	16 9% I	24 9% I	56 19% KM	32 15% J	5 7% K	11 15% L	35 8% M
NET : Much / a bit worse	186 16%	103 19%	82 14%	34 27% H*	44 23% H*	29 16% *	32 16% H*	29 16% H	17 7% I	24 8% I	60 27% IL	11 14% K	7 10% L	80 18% M

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Much better	52 5%	28 8% O	7 2%	9 2%
A bit better	92 8%	47 13% O	17 5%	23 6%
No difference	657 58%	234 63%	211 59%	205 55%
A bit worse	106 9%	13 3%	55 15% N	38 10% N
Much worse	80 7%	17 5%	26 7%	35 9%
Not sure	155 14%	35 9%	41 12%	63 17%
NET : Much/a bit better	144 13%	75 20% OP	24 7%	32 9%
NET : Much / a bit worse	186 16%	30 8%	80 22% N	73 20% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Much better	43 4%	25 5%	17 3%	6 5% *	15 8% *	8 5% *	2 1% *	5 3%	7 3%	15 5%	10 4%	2 3% *	2 3% *	12 3%
A bit better	108 10%	63 11%	46 8%	9 8% *	28 14% *	22 12% *	13 7% *	15 8%	21 8%	45 15% JM	16 7%	4 5% *	10 14% *	33 8%
No difference	680 60%	327 59%	353 60%	42 34% *	84 43% *	106 58% C*	135 67% CD*	125 69% CD	188 73% CDE	196 67%	129 59%	50 64% *	38 56% *	246 57%
A bit worse	91 8%	48 9%	43 7%	25 20% FGH*	25 13% H*	16 9% *	10 5% *	9 5%	7 3%	10 3%	26 12% I	8 10% *	4 6% *	41 9% I
Much worse	92 8%	50 9%	42 7%	23 18% GH*	18 9% *	14 8% *	17 8% *	11 6%	9 3%	13 5%	22 10%	9 12% I*	8 11% *	38 9%
Not sure	127 11%	44 8%	82 14% A	20 16% *	26 13% *	16 9% *	23 12% *	16 9%	26 10%	14 5%	15 7%	4 5% *	7 10% *	63 15% I
NET : Much/a bit better	151 13%	88 16%	63 11%	15 12% *	42 22% FH*	31 17% *	15 8% *	19 11%	28 11%	60 20% JKM	26 12%	6 8% *	12 17% *	45 10%
NET : Much / a bit worse	184 16%	98 18%	86 15%	47 38% EFGH*	44 22% H*	30 16% H*	27 13% *	20 11%	16 6%	23 8%	48 22% I	17 22% I*	12 17% I*	78 18% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Much better	43 4%	27 7% OP	7 2%	7 2%
A bit better	108 10%	47 13% O	23 7%	38 10%
No difference	680 60%	238 64%	223 63%	209 56%
A bit worse	91 8%	16 4%	32 9% N	43 12% N
Much worse	92 8%	17 5%	41 12% N	25 7%
Not sure	127 11%	29 8%	29 8%	52 14%
NET : Much/a bit better	151 13%	74 20% O	31 9%	45 12%
NET : Much / a bit worse	184 16%	33 9%	73 21% N	68 18% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Much better	49 4%	34 6%	15 3%	6 5% *	15 8% H*	19 10% FH*	3 1% *	5 3%	2 1%	12 4%	10 4%	2 2% *	3 5% *	20 5%
A bit better	102 9%	70 13% B	32 5%	13 10% *	18 9% *	33 18% GH*	15 8% *	12 7%	10 4%	36 12%	18 8%	6 8% *	6 8% *	34 8%
No difference	570 50%	272 49%	297 51%	42 34% *	77 39% *	72 40% *	93 46% *	102 56% CDE	184 71% CDEFG	182 62% JM	99 45%	41 54% *	36 52% *	194 45%
A bit worse	176 15%	79 14%	97 17%	33 26% H*	36 19% H*	22 12% H*	42 21% H*	35 19% H	7 3%	21 7%	46 21% I	13 17% I*	9 14% *	80 19% I
Much worse	102 9%	58 10%	44 8%	17 13% H*	27 14% H*	20 11% H*	23 11% H*	10 6%	6 2%	7 2%	30 14% I	9 11% I*	5 7% *	49 11% I
Not sure	142 12%	43 8%	98 17% A	14 11% *	23 12% *	15 8% *	25 12% *	16 9%	48 19% G	34 12%	15 7%	7 8% *	10 15% *	56 13%
NET : Much/a bit better	151 13%	104 19% B	47 8%	19 15% H*	33 17% H*	52 29% FGH*	18 9% *	18 10%	12 5%	49 17%	28 13%	7 10% *	9 13% *	53 12%
NET : Much / a bit worse	278 24%	137 25%	141 24%	49 40% H*	63 32% H*	42 23% H*	65 32% H*	45 25% H	14 5%	29 10%	77 35% I	22 28% I*	14 20% I*	129 30% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Much better	49 4%	27 7%	10 3%	11 3%
A bit better	102 9%	47 13%	26 7%	29 8%
No difference	570 50%	215 57%	176 49%	175 47%
A bit worse	176 15%	32 9%	67 19%	62 17%
Much worse	102 9%	8 2%	42 12%	50 13%
Not sure	142 12%	45 12%	37 10%	46 12%
NET : Much/a bit better	151 13%	74 20%	35 10%	40 11%
NET : Much / a bit worse	278 24%	40 11%	109 31%	113 30%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Very well	57 5%	33 6%	24 4%	2 1%	16 8%	17 10%	6 3%	7 4%	10 4%	32 11%	5 2%	1 1%	3 4%	16 4%
				*	*	*	*			JKM	*	*		
Fairly well	265 23%	114 20%	151 26%	24 20%	46 23%	38 21%	35 18%	42 23%	79 31%	114 39%	36 16%	18 23%	13 19%	71 16%
				*	*	*	*	F		JKLM	*	*		
Fairly poorly	359 31%	147 26%	212 36%	43 35%	63 32%	51 28%	70 35%	58 32%	73 28%	85 29%	68 31%	22 29%	25 37%	146 34%
			A	*	*	*	*	*			*	*	*	
Very poorly	383 34%	212 38%	170 29%	42 34%	58 29%	70 38%	77 38%	59 33%	77 30%	50 17%	98 45%	32 41%	23 34%	168 39%
		B	*	*	*	*	*			I	I*	I*	I	
Not sure	77 7%	51 9%	26 5%	13 10%	13 7%	6 3%	12 6%	15 8%	19 7%	14 5%	11 5%	4 6%	5 7%	31 7%
		B	*	*	*	*	*				*	*		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Very well	57 5%	31 8% OP	12 3%	10 3%
Fairly well	265 23%	110 29% P	83 23%	66 18%
Fairly poorly	359 31%	103 28%	110 31%	140 37%
Very poorly	383 34%	111 30%	139 39% N	123 33%
Not sure	77 7%	19 5%	12 3%	35 9% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Very good	93 8%	46 8%	47 8%	4 3%	17 9%	26 14%	10 5%	14 8%	23 9%	49 17%	9 4%	5 7%	5 8%	23 5%
				*	*	*	*			JM	*	*		
Fairly good	338 30%	154 28%	184 32%	27 22%	70 36%	37 20%	54 27%	61 34%	90 35%	123 42%	53 24%	20 27%	15 21%	111 26%
				*	E*	*	*		E	JKLM	*	*		
Fairly poor	339 30%	137 25%	202 35%	43 34%	49 25%	58 32%	55 27%	59 33%	75 29%	77 26%	79 36%	26 34%	20 29%	125 29%
			A	*	*	*	*			I	*	*	*	
Very poor	302 26%	168 30%	133 23%	30 24%	52 26%	54 29%	66 33%	38 21%	62 24%	41 14%	76 35%	23 30%	27 40%	126 29%
				*	*	*	*			I	I*	I*	I	
Don't know	69 6%	52 9%	16 3%	21 17%	8 4%	8 4%	15 8%	8 5%	8 3%	3 1%	1 *	3 3%	2 2%	48 11%
		B		DEGH*	*	*	*				*	*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Very good	93 8%	50 13% OP	24 7%	15 4%
Fairly good	338 30%	119 32%	98 28%	113 30%
Fairly poor	339 30%	99 27%	117 33%	120 32%
Very poor	302 26%	99 26%	106 30%	91 25%
Don't know	69 6%	6 2%	11 3%	34 9% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
It has not impacted my income	650 57%	289 52%	360 62%	41 33%	59 30%	71 39%	111 56%	135 75%	233 90%	204 69%	115 53%	56 72%	43 63%	217 50%
		A	*	*	*	CDE*	CDEF	CDEFG	JM	JM*	*	*	*	*
My income has reduced by less than half	197 17%	108 19%	88 15%	16 13%	54 27%	54 30%	38 19%	22 12%	13 5%	44 15%	42 19%	4 6%	7 10%	90 21%
		*	GH*	CGH*	H*	*	*	*	*	*	K	*	*	K
My income has reduced by about half	74 6%	51 9%	22 4%	14 11%	25 13%	15 8%	11 6%	7 4%	2 1%	15 5%	24 11%	7 9%	2 2%	23 5%
		B	H*	GH*	H*	*	*	*	*	*	*	*	*	*
My income has reduced by more than half	57 5%	24 4%	33 6%	12 10%	17 8%	5 3%	11 6%	9 5%	3 1%	11 4%	16 7%	- -	6 8%	20 5%
		H*	H*	*	*	*	*	*	*	*	*	*	K*	*
I have lost my income completely	69 6%	28 5%	41 7%	14 11%	16 8%	19 11%	15 8%	4 2%	1 *	6 2%	8 4%	5 6%	3 5%	42 10%
		GH*	H*	GH*	H*	GH*	H*	*	*	*	*	*	*	I
My income has increased	27 2%	14 2%	13 2%	1 1%	14 7%	8 4%	2 1%	2 1%	1 *	10 3%	3 1%	- -	4 5%	10 2%
		*	H*	*	H*	*	*	*	*	*	*	*	*	*
Don't know	69 6%	43 8%	26 4%	26 21%	11 6%	10 6%	11 5%	3 2%	8 3%	5 2%	9 4%	5 7%	5 7%	30 7%
		DEFGH*	*	*	*	*	*	*	*	*	*	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
It has not impacted my income	650 57%	254 68%	221 62%	161 43%
		P	P	
My income has reduced by less than half	197 17%	65 17%	49 14%	80 22%
My income has reduced by about half	74 6%	12 3%	34 10%	27 7%
			N	
My income has reduced by more than half	57 5%	13 4%	19 5%	19 5%
I have lost my income completely	69 6%	12 3%	10 3%	43 12%
				NO
My income has increased	27 2%	11 3%	4 1%	12 3%
Don't know	69 6%	8 2%	19 5%	30 8%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	396	196	199	71	100	87	76	42	20	126	109	19	36	87
Weighted Base	396	211	184	56	112	94	76	41	17	75	90	16	18	175
Return to normal within a few weeks	29 7%	20 9% *	9 5%	2 4% *	14 12% *	6 7% *	3 4% *	2 4% **	2 10% **	9 12% *	4 5% *	2 12% **	1 5% **	11 6% *
Return to normal within a few months, but it will take more than a few weeks	64 16%	49 23% B*	15 8%	10 18% *	21 19% *	20 21% *	6 7% *	5 13% **	2 10% **	15 20% *	22 24% *	5 30% **	2 9% **	20 12% *
Return to normal, but it will take more than a few months	167 42%	91 43% *	76 41%	22 40% *	48 43% *	38 41% *	34 44% *	17 42% **	7 42% **	36 48% *	47 53% *	4 23% **	6 33% **	63 36% *
Be permanently reduced	92 23%	36 17% *	56 30%	14 24% *	22 20% *	17 18% *	28 37% *	8 19% **	4 26% **	8 11% *	11 12% *	5 30% **	7 39% **	55 31% IJ*
Don't know	44 11%	15 7% *	29 15%	8 14% *	6 6% *	12 13% *	6 7% *	9 23% **	2 13% **	7 9% *	6 7% *	1 5% **	2 14% **	26 15% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
	N	O	P	Q	R	S	T	
Unweighted Base	396	147	163	76	211	70	56	59
Weighted Base	396	101	112	169	197	74	57	69
Return to normal within a few weeks	29 7%	11 11% *	7 7% *	7 4% *	13 7% *	5 7% *	9 16% *	2 3% **
Return to normal within a few months, but it will take more than a few weeks	64 16%	15 15% *	24 22% *	23 14% *	38 20% *	19 26% S*	2 4% *	4 6% **
Return to normal, but it will take more than a few months	167 42%	44 43% *	46 41% *	75 44% *	98 50% *	33 45% *	19 34% *	16 23% **
Be permanently reduced	92 23%	12 12% *	28 25% *	48 28% N*	26 13% *	14 19% *	18 32% Q*	34 50% **
Don't know	44 11%	19 19% O*	7 6% *	17 10% *	21 11% *	2 3% *	8 14% *	12 18% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	274 24%	145 26%	129 22%	25 20% *	54 28% *	51 28% *	46 23% *	43 24% *	53 21% *	90 31%	49 22%	18 23% *	14 20% *	98 23%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	405 35%	196 35%	207 36%	55 44% *	65 33% *	53 29% *	76 38% *	65 36% *	91 35% *	67 23%	104 48% IM	34 45% I*	30 43% I*	152 35% I
They have got the balance about right	239 21%	118 21%	121 21%	12 10% *	40 21% *	36 20% *	31 16% *	43 24% C	75 29% CF	106 36% JKLM	35 16%	15 20% *	11 17% *	64 15%
Don't know	224 20%	98 18%	127 22%	32 26% *	37 19% *	42 23% *	46 23% *	28 16% *	39 15% *	32 11%	30 14%	9 12% *	14 20% *	119 27% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	274 24%	114 30% O	78 22%	81 22%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	405 35%	95 25%	162 45% N	135 36% N
They have got the balance about right	239 21%	115 31% OP	63 18%	53 14%
Don't know	224 20%	50 13%	54 15%	104 28% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Response2.Now thinking about what we should do until there is everyday testing and/or a vaccine for the virus. Which of these statements comes closest to your view?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
We should ask the most vulnerable to self-isolate while the rest of the country gets back to work and normal life	322 28%	189 34%	133 23%	47 38%	66 33%	59 32%	54 27%	50 28%	46 18%	71 24%	65 30%	28 37%	18 27%	135 31%
		B		H*	H*	H*	*					*	*	
We should accept that there will be restrictions on all of our lives	691 61%	299 54%	390 67%	46 37%	107 55%	106 58%	124 62%	112 62%	196 76%	207 70%	140 64%	42 54%	46 67%	238 55%
		A		*	C*	C*	C*	C	CDEFG	KM		*	*	
Don't know	129 11%	68 12%	60 10%	31 25%	23 12%	17 9%	22 11%	19 10%	17 7%	16 5%	13 6%	7 9%	4 6%	60 14%
				EFGH*	*	*	*					*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Response2.Now thinking about what we should do until there is everyday testing and/or a vaccine for the virus. Which of these statements comes closest to your view?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
We should ask the most vulnerable to self-isolate while the rest of the country gets back to work and normal life	322 28%	118 32%	101 28%	99 27%
We should accept that there will be restrictions on all of our lives	691 61%	233 62%	232 65%	206 55%
Don't know	129 11%	23 6%	23 7%	68 18%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Schools1.How far do you agree or disagree...

Base: All adults GB 18+

	It is important that schools remain open?	It is important that normal exams (GCSE, A level, Highers, etc.) go-ahead as planned next summer?
Unweighted Base	1141	1141
Weighted Base	1141	1141
Strongly agree	250 22%	230 20%
Agree	422 37%	479 42%
Disagree	205 18%	191 17%
Strongly disagree	141 12%	88 8%
Not sure	123 11%	153 13%

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Schools1.How far do you agree or disagree... - It is important that schools remain open?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Strongly agree	250 22%	156 28%	94 16%	20 16%	48 25%	51 28%	45 22%	41 23%	46 18%	89 30%	42 19%	21 27%	11 16%	86 20%
		B	*	*	*	*	*	*	*	JLM	*	*	*	*
Agree	422 37%	179 32%	243 42%	40 32%	76 39%	59 33%	55 27%	72 40%	120 46%	124 42%	66 30%	31 41%	34 50%	144 33%
		A	*	*	*	*	*	F	J	*	*	JM*	*	*
Disagree	205 18%	111 20%	94 16%	31 25%	43 22%	26 15%	44 22%	28 15%	33 13%	33 11%	50 23%	11 14%	11 15%	95 22%
		*	*	*	*	*	*	*	*	I	*	*	*	I
Strongly disagree	141 12%	63 11%	78 13%	16 12%	18 9%	33 18%	30 15%	18 10%	27 10%	20 7%	39 18%	7 9%	4 6%	68 16%
		*	*	*	*	*	*	*	*	IL	*	*	*	I
Not sure	123 11%	48 9%	75 13%	18 15%	11 5%	13 7%	27 14%	22 12%	33 13%	28 10%	21 10%	8 10%	9 13%	40 9%
		*	*	*	*	*	*	*	*	*	*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Schools1.How far do you agree or disagree... - It is important that schools remain open?

Base: All adults GB 18+

	Total	EU Ref 2016			Parents	
		Leave	Remain	Did not vote	Yes	No
		N	O	P	Q	R
Unweighted Base	1141	490	454	169	354	787
Weighted Base	1141	374	357	373	319	822
Strongly agree	250 22%	96 26%	79 22%	64 17%	91 29%	159 19%
Agree	422 37%	140 38%	131 37%	138 37%	98 31%	324 39%
Disagree	205 18%	46 12%	73 20%	83 22%	64 20%	141 17%
Strongly disagree	141 12%	49 13%	43 12%	47 13%	38 12%	103 13%
Not sure	123 11%	42 11%	31 9%	42 11%	28 9%	96 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Schools1.How far do you agree or disagree... - It is important that normal exams (GCSE, A level, Highers, etc.) go-ahead as planned next summer?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Strongly agree	230 20%	120 22%	109 19%	22 18% *	45 23% *	44 24% *	45 23% *	34 19%	40 16%	75 26% L	38 18%	17 22% *	6 9% *	86 20%
Agree	479 42%	234 42%	245 42%	43 34% *	79 40% *	83 46% *	76 38% *	76 42%	123 48%	131 44%	79 36%	34 44% *	31 45% *	181 42%
Disagree	191 17%	97 17%	94 16%	33 26% EFH*	47 24% EH*	18 10% *	25 13% *	34 19%	34 13%	35 12%	44 20% I	16 21% *	21 30% IM*	71 16%
Strongly disagree	88 8%	45 8%	43 7%	19 16% H*	10 5% *	21 12% H*	19 9% *	10 5%	9 3%	17 6%	21 9%	2 3% *	3 5% *	38 9%
Not sure	153 13%	60 11%	92 16%	7 6% *	16 8% *	16 9% *	35 17% *	28 15%	52 20% CDE	36 12%	35 16%	8 11% *	8 11% *	56 13%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Schools1.How far do you agree or disagree... - It is important that normal exams (GCSE, A level, Highers, etc.) go-ahead as planned next summer?

Base: All adults GB 18+

	Total	EU Ref 2016			Parents	
		Leave	Remain	Did not vote	Yes	No
		N	O	P	Q	R
Unweighted Base	1141	490	454	169	354	787
Weighted Base	1141	374	357	373	319	822
Strongly agree	230 20%	92 25%	60 17%	71 19%	77 24%	153 19%
Agree	479 42%	161 43%	144 40%	161 43%	117 37%	362 44%
Disagree	191 17%	42 11%	68 19%	69 19%	66 21%	125 15%
Strongly disagree	88 8%	29 8%	25 7%	32 9%	31 10%	58 7%
Not sure	153 13%	49 13%	58 16%	40 11%	28 9%	126 15%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Schools2.Schools are currently open in England, Scotland and Wales. How safe do you think this is for teachers, school children, and their families?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Very safe	102 9%	59 11%	43 7%	10 8% *	24 12% *	26 14% *	14 7% *	10 5%	18 7%	33 11%	16 7%	10 13% *	10 14% *	33 8%
Fairly safe	412 36%	193 35%	217 37%	29 23% *	60 30% *	69 38% *	64 32% *	79 44% C	110 43% C	150 51% JKLM	64 29%	28 36% *	24 35% *	130 30%
Not very safe	312 27%	137 25%	175 30%	44 35% E*	59 30% E*	26 14% *	53 26% *	56 31% E	74 29% E	71 24%	74 34%	23 29% *	19 28% *	113 26%
Not at all safe	202 18%	103 18%	99 17%	23 18% *	39 20% *	41 23% *	45 23% G*	19 10%	35 14%	25 8%	48 22% I	10 13% *	10 14% *	105 24% I
Don't know	114 10%	64 12%	49 8%	19 15% *	14 7% *	20 11% *	23 12% *	16 9%	21 8%	15 5%	17 8%	7 9% *	6 9% *	51 12% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Schools2.Schools are currently open in England, Scotland and Wales. How safe do you think this is for teachers, school children, and their families?

Base: All adults GB 18+

	Total	EU Ref 2016			Parents	
		Leave	Remain	Did not vote	Yes	No
		N	O	P	Q	R
Unweighted Base	1141	490	454	169	354	787
Weighted Base	1141	374	357	373	319	822
Very safe	102 9%	42 11%	30 8%	29 8%	47 15%	55 7%
Fairly safe	412 36%	160 43%	115 32%	128 34%	102 32%	309 38%
Not very safe	312 27%	86 23%	110 31%	113 30%	79 25%	234 28%
Not at all safe	202 18%	53 14%	69 19%	75 20%	68 21%	134 16%
Don't know	114 10%	33 9%	32 9%	28 8%	24 7%	90 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

GovtSupport.How would you rate the government's response when it comes to supporting...

Base: All adults GB 18+

	People who have lost income	Companies that face closure and revenue losses
Unweighted Base	1141	1141
Weighted Base	1141	1141
Very good	129 11%	70 6%
Fairly good	463 41%	322 28%
Fairly poor	238 21%	351 31%
Very poor	180 16%	223 20%
Don't know	131 11%	175 15%

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Very good	129 11%	64 12%	65 11%	12 10% *	34 17% F*	20 11% *	13 6% *	20 11% *	32 12% *	62 21% JM	21 9% *	9 12% *	9 13% *	26 6% *
Fairly good	463 41%	234 42%	228 39%	35 28% *	70 36% *	69 38% *	56 28% *	97 54% CDEF	135 52% CDF	157 53% JLM	86 40% *	34 44% *	26 37% *	145 34% *
Fairly poor	238 21%	103 19%	135 23%	29 23% *	50 25% *	36 20% *	50 25% *	32 18% *	41 16% *	43 14% I	52 24% I*	20 26% I*	21 31% I*	94 22% IK
Very poor	180 16%	101 18%	78 13%	31 25% DGH*	21 11% *	41 22% GH*	51 25% DGH*	15 8% *	22 8% *	18 6% IK	48 22% *	6 7% *	11 16% I*	91 21% IK
Don't know	131 11%	54 10%	76 13%	18 14% *	21 11% *	16 9% *	30 15% *	17 9% *	29 11% *	14 5% *	12 5% *	8 11% *	2 3% *	76 17% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Very good	129 11%	62 16%	42 12%	25 7%
		P		
Fairly good	463 41%	160 43%	155 44%	137 37%
Fairly poor	238 21%	71 19%	79 22%	84 23%
Very poor	180 16%	52 14%	59 16%	62 17%
Don't know	131 11%	30 8%	22 6%	66 18%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Very good	70 6%	36 7%	33 6%	10 8% *	17 9% *	15 8% *	8 4% *	7 4% *	12 5%	31 10% J	9 4%	3 4% *	2 3% *	24 6%
Fairly good	322 28%	189 34% B	133 23%	11 8% *	58 30% C*	53 29% C*	39 19% *	67 37% CF	95 37% CF	126 43% JLM	56 26%	24 31% *	15 22% *	95 22%
Fairly poor	351 31%	151 27%	200 34%	40 32% *	54 28% *	52 28% *	63 31% *	54 30%	89 34%	78 26%	80 37% I	32 42% I*	22 33% *	126 29%
Very poor	223 20%	113 20%	110 19%	42 33% GH*	40 20% H*	44 24% H*	50 25% H*	24 13%	23 9%	26 9%	48 22% I	10 13% *	21 31% IK*	106 25% I
Don't know	175 15%	67 12%	107 18%	22 18% *	26 13% *	18 10% *	40 20% *	28 16%	40 16%	33 11%	25 11%	7 10% *	9 13% *	81 19%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Very good	70 6%	25 7%	17 5%	17 5%
Fairly good	322 28%	134 36%	99 28%	85 23%
Fairly poor	351 31%	95 25%	133 37%	119 32%
Very poor	223 20%	69 18%	70 20%	76 20%
Don't know	175 15%	51 14%	38 11%	76 20%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

National1.Do you approve or disapprove of this new national lockdown?

Base: All adults England 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	982	475	504	120	167	168	175	167	185	380	228	77	65	188
Weighted Base	985	476	508	98	162	160	179	162	223	268	194	71	37	375
Strongly approve	267 27%	125 26%	140 28%	7 7%	27 17%	40 25%	52 29%	48 30%	93 42%	94 35%	43 22%	21 30%	13 34%	91 24%
Approve	376 38%	169 36%	207 41%	46 47%	68 42%	51 32%	62 35%	61 38%	87 39%	102 38%	100 51%	31 43%	17 46%	111 30%
Disapprove	173 18%	75 16%	98 19%	20 20%	45 28%	35 22%	30 17%	23 14%	20 9%	36 13%	35 18%	9 13%	5 13%	82 22%
Strongly disapprove	97 10%	68 14%	30 6%	18 18%	12 7%	14 9%	31 17%	12 8%	10 5%	20 7%	13 7%	6 8%	2 5%	56 15%
Don't know	73 7%	39 8%	34 7%	8 8%	10 6%	20 13%	4 2%	18 11%	12 5%	16 6%	3 2%	4 5%	- 1%	35 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

National1.Do you approve or disapprove of this new national lockdown?

Base: All adults England 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	982	419	386	153
Weighted Base	985	328	300	329
Strongly approve	267 27%	107 33% P	92 31% P	62 19%
Approve	376 38%	108 33%	134 45% N	127 38%
Disapprove	173 18%	52 16%	50 17%	68 21%
Strongly disapprove	97 10%	41 13% O	16 5%	40 12%
Don't know	73 7%	19 6%	9 3%	33 10% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

National2.Thinking about England as a whole, how effective do you think the new national lockdown will be in tackling the spread of coronavirus?

Base: All adults England 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	982	475	504	120	167	168	175	167	185	380	228	77	65	188
Weighted Base	985	476	508	98	162	160	179	162	223	268	194	71	37	375
Very effective	65 7%	45 9%	20 4%	3 3%	24 15%	15 9%	5 3%	4 3%	13 6%	35 13%	14 7%	3 4%	6 17%	7 2%
		B	*	FG*	*	*	*	*		M	M	*	M*	
Fairly effective	401 41%	176 37%	225 44%	36 36%	62 38%	55 34%	68 38%	68 42%	113 51%	130 49%	78 40%	33 47%	18 48%	131 35%
		*	*	*	*	*	*	*	E	M	*	*	*	
Fairly ineffective	254 26%	107 23%	147 29%	36 36%	39 24%	46 29%	46 26%	39 24%	49 22%	48 18%	54 28%	21 30%	6 17%	115 31%
		*	*	*	*	*	*	*		I	I	*	*	I
Very ineffective	145 15%	84 18%	59 12%	14 14%	23 14%	28 17%	36 20%	23 14%	21 9%	29 11%	28 14%	5 7%	3 8%	79 21%
		*	*	*	*	*	H*	*			*	*	*	IK
Don't know	121 12%	63 13%	58 11%	10 10%	15 9%	17 10%	24 13%	28 17%	27 12%	26 10%	20 11%	9 12%	3 9%	43 12%
		*	*	*	*	*	*	*			*	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

National2.Thinking about England as a whole, how effective do you think the new national lockdown will be in tackling the spread of coronavirus?

Base: All adults England 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	982	419	386	153
Weighted Base	985	328	300	329
Very effective	65 7%	33 10% P	21 7%	8 2%
Fairly effective	401 41%	132 40%	132 44%	134 41%
Fairly ineffective	254 26%	78 24%	74 25%	95 29%
Very ineffective	145 15%	62 19%	36 12%	46 14%
Don't know	121 12%	24 7%	37 12%	47 14%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Lockdown.How strictly do you think the public in your local area are following lockdown rules?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Very strictly	98 9%	56 10%	42 7%	11 9% *	32 17% FG*	17 9% *	13 6% *	3 2%	22 8% G	32 11%	17 8%	11 14% *	10 15% *	26 6%
Fairly strictly	467 41%	223 40%	244 42%	43 34% *	67 34% *	74 41% *	73 36% *	82 45%	129 50% D	135 46%	86 40%	31 40% *	35 50% *	164 38%
Not very strictly	352 31%	150 27%	201 35%	41 33% *	60 31% *	56 31% *	70 35% *	61 34%	63 25%	83 28%	76 35%	22 28% *	14 21% *	142 33%
Not at all strictly	121 11%	75 13% B	45 8%	18 14% *	29 15% H*	26 14% *	14 7% *	20 11%	14 6%	25 8%	22 10%	6 7% *	5 7% *	64 15%
Don't know	104 9%	52 9%	52 9%	12 9% *	8 4% *	9 5% *	29 15% D*	15 8%	30 12%	19 6%	17 8%	8 11% *	5 7% *	37 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Lockdown.How strictly do you think the public in your local area are following lockdown rules?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Very strictly	98 9%	27 7%	37 10%	30 8%
Fairly strictly	467 41%	159 43%	151 42%	149 40%
Not very strictly	352 31%	117 31%	101 28%	128 34%
Not at all strictly	121 11%	38 10%	37 10%	38 10%
Don't know	104 9%	32 9%	32 9%	28 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Lockdown2.To what extent are you following lockdown rules?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Always	632 55%	284 51%	347 59%	41 33% *	95 48% *	90 50% *	105 53% C*	114 63% C	188 73% CDEF	188 64% JM	113 52%	47 61% *	40 58% *	226 52%
Mostly	325 29%	146 26%	179 31%	32 26% *	58 29% *	65 36% *	63 31% *	50 28%	58 22%	81 27%	63 29%	21 27% *	16 23% *	128 30%
Sometimes	106 9%	80 14%	26 4%	28 22% GH*	24 12% H*	16 9% H*	22 11% H*	14 8% H	1 *	19 6%	32 15% I	6 8% *	6 9% *	41 10%
Rarely	29 3%	19 3%	10 2%	9 7% F*	11 5% *	4 2% *	- - *	2 1% *	4 1%	6 2%	7 3%	1 1% *	7 11% IM*	7 2%
Never	20 2%	11 2%	9 2%	4 3% *	7 4% *	5 2% *	2 1% *	- - *	2 1%	1 *	1 *	2 2% *	- - *	17 4%
Don't know	29 3%	17 3%	12 2%	11 9% DG*	2 1% *	2 1% *	7 4% *	- * *	6 2%	- *	1 *	- *	- *	13 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Lockdown2.To what extent are you following lockdown rules?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Always	632 55%	216 58%	218 61%	185 50%
Mostly	325 29%	118 32%	89 25%	112 30%
Sometimes	106 9%	24 6%	31 9%	44 12%
Rarely	29 3%	9 2%	14 4%	5 1%
Never	20 2%	5 1%	2 *	13 3%
Don't know	29 3%	2 *	4 1%	14 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Vaccine.If a coronavirus vaccine is developed, do you plan to get vaccinated?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
Definitely	416 36%	209 38%	206 35%	36 29% *	42 21% *	48 26% *	57 29% *	74 41% D	158 61% CDEFG	161 55% JM	76 35% M	42 55% JM*	31 45% M*	97 22%
Probably	302 27%	138 25%	163 28%	26 21% *	79 40% CFGH*	53 29% *	49 24% *	39 22%	57 22%	77 26%	62 28%	22 29% *	16 23% *	112 26%
Probably not	125 11%	50 9%	74 13%	23 19% H*	33 17% H*	15 8% *	30 15% H*	17 9% H	7 3%	17 6%	26 12%	3 4% *	6 8% *	70 16% IK
Definitely not	131 11%	75 13%	56 10%	24 19% GH*	27 14% H*	26 14% H*	37 18% GH*	13 7%	5 2%	11 4%	29 13% IK	1 2% *	8 12% I*	79 18% IK
Don't know	168 15%	84 15%	84 14%	15 12% *	15 8% *	40 22% D*	27 14% *	38 21% D	32 12%	27 9%	25 12%	8 11% *	8 12% *	75 17% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Vaccine.If a coronavirus vaccine is developed, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
Definitely	416 36%	156 42%	164 46%	85 23%
		P	P	
Probably	302 27%	95 26%	85 24%	112 30%
Probably not	125 11%	29 8%	35 10%	58 16%
				N
Definitely not	131 11%	42 11%	31 9%	54 14%
Don't know	168 15%	50 14%	41 11%	64 17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1141	554	584	133	193	192	206	194	223	431	258	83	110	208
Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
University degree	358 31%	184 33%	175 30%	23 18% *	76 39% CG*	83 46% CGH*	61 30% *	44 24%	72 28%	97 33%	79 36% M	35 45% M*	26 37% *	108 25%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	719 63%	357 64%	361 62%	97 78% DEH*	114 58% *	95 52% *	140 70% E*	126 70% E	148 57%	185 63%	127 58%	44 57% *	40 59% *	291 67%
No qualifications	102 9%	43 8%	59 10%	10 8% *	12 6% *	11 6% *	10 5% *	15 8%	45 17% DEF	18 6%	25 11%	4 5% *	6 8% *	43 10%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1141	490	454	169
Weighted Base	1141	374	357	373
University degree	358 31%	108 29%	143 40%	98 26%
			NP	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	719 63%	238 64%	212 59%	247 66%
No qualifications	102 9%	41 11%	20 6%	33 9%
		O		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1214	593	618	151	219	203	215	198	228	431	258	83	110	208
Weighted Base		1141	556	583	124	196	182	200	181	258	294	218	77	69	432
GENDER	Male	556 49%	556 100%	- -	64 51%	98 50%	90 50%	98 49%	96 53%	110 42%	139 47%	116 53%	39 50%	34 49%	207 48%
	Female	583 51%	- -	583 100%	60 49%	97 50%	92 50%	101 51%	85 47%	148 57%	155 53%	102 47%	39 50%	34 49%	225 52%
AGE	18-24	124 11%	64 11%	60 10%	124 100% DEFGH*	- -	- -	- -	- -	- -	7 2%	28 13%	8 11%	5 8%	64 15%
	25-34	196 17%	98 18%	97 17%	- *	196 100% CEFGH*	- -	- -	- -	- -	30 10%	39 18%	7 10%	12 18%	100 23%
	35-44	182 16%	90 16%	92 16%	- *	- *	182 100% CDEFGH*	- *	- -	- -	21 7%	36 17%	8 10%	5 8%	101 23%
	45-54	200 18%	98 18%	101 17%	- *	- *	- *	200 100% CDEGH*	- -	- -	37 13%	40 18%	8 11%	13 18%	93 22%
	55-64	181 16%	96 17%	85 15%	- *	- *	- *	- *	181 100% CDEFH	- -	67 23%	35 16%	13 17%	14 21%	50 11%
	65+	258 23%	110 20%	148 25%	- *	- *	- *	- *	- -	258 100% CDEFG	132 45%	39 18%	32 42%	19 27%	25 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2019	Weighted Base	1141	556	583	124	196	182	200	181	258	294	218	77	69	432
	Conservatives	294	139	155	7	30	21	37	67	132	294	-	-	-	-
		27%	26%	28%	6%*	16%*	12%*	20%*	37%*	53%*	100%*	-	-	-	-
					*	*	*	C*	CDEF	CDEFG	JKLM	*	*	*	*
	Labour	218	116	102	28	39	36	40	35	39	-	218	-	-	-
		20%	22%	18%	25%*	21%*	21%*	21%*	20%*	16%*	-	100%*	-	-	-
					*	*	*	*	*	*	-	IKLM	*	*	*
Lib Dems	77	39	39	8	7	8	8	13	32	-	-	77	-	-	
	7%	7%	7%	7%*	4%*	5%*	4%*	7%*	13%*	-	-	100%*	-	-	
				*	*	*	*	*	DF	-	-	IJLM*	*	*	
Other	69	34	34	5	12	5	13	14	19	-	-	-	69	-	
	6%	6%	6%	5%*	7%*	3%*	7%*	8%*	8%*	-	-	-	100%*	-	
				*	*	*	*	*	*	-	-	*	IJKM*	*	
No vote	432	207	225	64	100	101	93	50	25	-	-	-	-	432	
	40%	39%	41%	57%*	53%*	59%*	49%*	28%*	10%*	-	-	-	-	100%*	
				GH*	GH*	GH*	GH*	H	H	-	-	*	*	IJKL	
EU Ref 2016	Leave	374	183	190	8	38	41	70	86	131	199	53	8	29	81
		34%	34%	34%	7%*	20%*	24%*	36%*	48%*	53%*	68%*	25%*	10%*	43%*	19%*
					*	*	C*	CD*	CDE	CDEF	JKLM	K	*	JKM*	*
Remain	357	177	179	30	64	43	64	58	98	70	134	63	35	47	
	32%	33%	31%	27%*	33%*	25%*	33%*	32%*	39%*	24%*	62%*	82%*	53%*	11%*	
				*	*	*	*	*	E	M	IM	IJLM*	IM*	*	
Did not vote	373	174	199	75	91	89	63	36	20	25	29	7	3	289	
	34%	33%	35%	66%*	47%*	51%*	32%*	20%*	8%*	8%*	13%*	8%*	5%*	69%*	
				DFGH*	FGH*	FGH*	H*	H	H	8%	13%	*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1214	490	454	169
Weighted Base		1141	374	357	373
GENDER	Male	556 49%	183 49%	177 50%	174 47%
	Female	583 51%	190 51%	179 50%	199 53%
AGE	18-24	124 11%	8 2%	30 8% N	75 20% NO
	25-34	196 17%	38 10%	64 18% N	91 24% N
	35-44	182 16%	41 11%	43 12%	89 24% NO
	45-54	200 18%	70 19%	64 18%	63 17%
	55-64	181 16%	86 23% P	58 16%	36 10%
	65+	258 23%	131 35% P	98 27% P	20 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2020 OnLineBus Survey (S6783 - 40312012-45)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1141	374	357	373
		294	199	70	25
	Conservatives	27%	54%	20%	7%
			OP	P	
	Labour	218	53	134	29
		20%	14%	38%	8%
				NP	
	Lib Dems	77	8	63	7
		7%	2%	18%	2%
				NP	
	Other	69	29	35	3
		6%	8%	10%	1%
			P	P	
	No vote	432	81	47	289
		40%	22%	14%	82%
			O		NO
EU Ref 2016	Leave	374	374	-	-
		34%	100%	-	-
			OP		
	Remain	357	-	357	-
		32%	-	100%	-
				NP	
	Did not vote	373	-	-	373
		34%	-	-	100%
					NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



UK public has a gloomy economic outlook

11 November 2020, London - Our latest public opinion study in Britain reveals concern over the economic outlook, uncertainty over the Brexit transition, and a shift in attitudes towards coronavirus.

Findings from Kantar research from 5 and 9 November show:

- Just over a third (34%, -1 vs [September](#)) report that coronavirus has reduced their personal income. Of that group, 23% expect this reduction to be permanent (-2).
- Nearly 1 in 3 (32%) say they are finding it harder to meet their household budget than a year ago (+1).
- Over four in ten of those in work (42%) feel that their job is less secure than a year ago. When thinking ahead to the end of the year, 29% of workers are concerned that their job is not very secure or not at all secure.

Almost two thirds of adults in England (65%) either approve or strongly approve of the new national lockdown in England.

Perceptions of actions and intervention to tackle COVID-19

The economic challenges expressed by the public may be driving shifts in opinion on whether public health or the economy should be protected:

- Now, 35% think that the government are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health, compared to 44% in September.
- 24% of the public now think the government are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy, up from 16% in September.

Views on schools and exams

In the week that the Welsh government announced that students will not take GCSEs, AS or A levels in summer 2021, the research from 5-9 November found:

- 6 in 10 (59%, -8) of people agree that it is important schools remain open.
- 62% agree that it is important that normal exams (GCSE, A level, Highers, etc.) go ahead as planned next summer.

Brexit – what do the public want to see happen?

The findings also reflect some public uncertainty over the end of the Brexit transition period:

- Almost half of the public (51%, -6) think the negotiations are being handled very/fairly poorly, and a quarter (26%, +2) think they are going very/fairly well

- Only a minority of the public (19%) would prefer to exit the transition period under WTO terms with no EU trade deal. Almost half (44%) would prefer that a UK-EU trade deal comes into force after the transition period. The rest of the public (37%) are unsure.
- There is quite a lot of uncertainty around how we will exit the transition period with the EU. Just under 1 in 5 (17%) think we will exit with a trade deal with the EU, whereas a third (35%) think we will exit under WTO rules. However, almost half of the general population (47%) do not know which of these outcomes is more likely.
- The public is also divided on how well the UK government is negotiating trade deals with countries outside of the EU. Just under a third (29%) think the government is handling these negotiations very/fairly well. However, 43% think they are handling them very/fairly poorly.

Voting intentions

- Con 40% (nc vs September 2020)
- Lab 36% (-2)
- Lib Dem 8% (-1)
- SNP 5% (+1)
- Green 5% (+1)
- Brexit 3% (nc)
- UKIP 1% (-1)
- PC <0.5% (-1)
- Other 1% (nc)

Attitudes towards vaccination

With research taking place over the weekend of 5-9 November – before the announcement of successful stage three trials of a COVID vaccination – when people were asked about if they would plan to get a vaccination when there is one, there has been a continued decrease in the proportion of the public who say they would plan to get vaccinated with any hypothetical vaccine:

- 63% say they will definitely or probably plan to get the vaccine, compared to 64% in September, 67% in August and 69% in July.

-Ends-

Methodological information

The survey data and further details [on the methodological approach can be found here](#).

A total of 1,141 interviews were conducted online among adults living in Great Britain between 5 and 9 November 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar as the source.