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Three quarters of Britons think it is important we have a closer trading relationship with the EU.

25 May 2023, London – Kantar Public's latest barometer reveals that:

1. Three quarters of Britons think having a closer trading relationship with the EU is very important/important.
2. More Britons think that it was wrong to vote to leave the EU than think it was right to do so.
3. If a new referendum was held on EU membership, more people say they would vote to re-join than to stay out.
4. Half of Britons think the country is headed in the wrong direction.

Kantar Public's research took place between the 18 May and 22 May 2023.

Key findings include:

- Three quarters of Britons (73%) think that it is very important/important that Britain has a closer trading relationship with the EU. 14% think that is Not at all important/not important. 13% are not sure.
- If a new referendum were held today, 37% of Britons would vote to join the EU (-1 vs February 2023¹), while 29% of Britons would vote to stay out of the EU (nc). 19% would not vote (+2).
- When asked whether Britain was right or wrong to vote to leave the EU; 41% of Britons think Britain was wrong to vote to leave the EU (-6). While 35% said Britain was right (+3). 24% do not know (+3).
- Half of Britons (52%) think the country is heading in the wrong direction (-7 vs February 2023). 16% think the country is headed in the right direction (+4).

¹ Results from February 2023 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/almost-six-in-ten-britons-think-the-country-is-heading-in-the-wrong-direction#:~:text=Kantar%20Public's%20research%20took%20place,headed%20in%20the%20right%20direction>.

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More detailed analysis on themes:

1. UK – EU trade and relations

- Over half (56%) of Britons rate the government's handling of trade and relations with the EU very/fairly poorly. A quarter (24%) rate it very/fairly well. 20% are not sure.
- Under a third (29%) think Rishi Sunak would be better than Keir Starmer to negotiate trade deals with other countries (+3 vs February 2023). While 18% said Keir Starmer would be better than Rishi Sunak (nc). Over a quarter (27%) said neither would be best placed (-2) and a similar number (25%) said they did not know who would be better (-2).
- Over half (57%) of Britons rate the government's handling of Brexit very/fairly poorly (-6). A quarter (25%) rate it very/fairly well (+3). 18% are not sure (+3).
- A third of Britons (34%) said neither Rishi Sunak nor Keir Starmer would be best to manage Brexit (-5 vs February 2023). A quarter (24%) said Rishi Sunak would be better than Keir Starmer (+3), while 17% said Keir Starmer would be better than Rishi Sunak (nc). A quarter of Britons (25%) did not know who would be better (+2).

2. The cost of living

Britons remain pessimistic about the economy. However, they are slightly less pessimistic than they were at the start of the year:

- 58% of Britons think the economy is doing worse than it was a year ago (-8 vs February 2023). 32% think it is doing much the same (+6), but only 10% think it is doing better (+2)
- 51% of Britons think that the British economy will be doing much the same as it is now in a years' time (+7 vs February 2023). 31% think it will be doing worse (-8). 18% think that it will be doing better than it is now (+1).
- Over half of Britons (54%) would rate the government's handling of economy over the last year as very/quite poor (-4 vs February 2023). Only 14% would rate it as very/quite good (+1). 32% think it is neither good nor poor (+3).
- A third of Britons (32%) think neither Keir Starmer nor Rishi Sunak would be best placed to improve the economy (-1). A quarter (26%) think Rishi Sunak would be better than Keir Starmer (-2), while 20% think Keir Starmer would be better than Rishi Sunak (-1). 22% said they did not know (+2).
- Six in ten Britons (59%) said they are finding it harder to meet their monthly household budget compared to a year ago (-2 vs February 2023). A third (32%) are finding it about the same (nc). 9% are finding it easier than it was 12 months ago (+2).
- 80% of Britons (-1 vs February 2023) think the government is handling cost of living very/fairly poorly. 15% (+1) think the government has handled the crisis very/fairly well. 5% are not sure (nc).

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- A third of Britons (33%) think neither Keir Starmer nor Rishi Sunak would be best placed to reduce the cost of living for households (-1). A quarter (24%) think Keir Starmer would be better than Rishi Sunak (-1), while 22% think Rishi Sunak would be better than Keir Starmer (+2). 20% said they did not know (-1).

3. Policy priorities

- When asked about the three most important priorities for the UK government if it is to improve public life in the UK, Britons cite the following:
 - Reducing the cost of living for households (52%, +6 vs February 2023)
 - Investing more in NHS capacity (38%, -5)
 - Growing the UK's economy (28%, +2)
 - Affordable housing (21%, -1)
 - Stricter border controls to reduce immigration (20%, -1)

4. Immigration

- A fifth of Britons (20%) ranked 'stricter border controls to reduce immigration' as one of their top three priorities for the UK government to tackle (-1). This is ranked below cost of living, investing in NHS capacity, growing the economy and affordable housing.
 - Four in ten Conservative 2019 voters (40%) ranked Stricter border controls to reduce immigration in their top three priorities for the UK government to tackle (+1). Among Conservative voters this is ranked equally with investing in NHS capacity (also 40%) and only behind reducing the cost of living for households (45% selected this as a top priority).
- 70% of Britons think the government is handling immigration very/fairly poorly (-2%). 20% of Britons would say that the government is handling immigration very/fairly well (+2). 10% are not sure (nc).
 - 82% of 2019 Conservative voters think the government is handling immigration very/fairly poorly (+4).

5. Voting intentions:

- Labour 42% (-3 vs February 2023)
- Conservatives 29% (+1)
- Liberal Democrats 11% (+2)
- Green 5% (-2)
- Reform UK 5% (nc)
- SNP 4% (-1)
- UKIP 1% (nc)

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- Plaid Cymru 1% (+1)
- Other 1% (nc)

-Ends-

Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published [here](#) on the morning of Thursday 25 May.

A total of 1,143 interviews were conducted online among adults living in Great Britain between the 18 and 22 May 2023. All interviews were conducted online using the Kantar Research Express. The Kantar Profiles online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

About Kantar Public:

Kantar Public is a world leading independent specialist research, evidence and advisory business providing services to government and the public realm, across all aspects of public policy.

With permanent fully staffed offices in 21 countries, our specialist consultants and researchers are supported by our unique global data ecosystem providing gold standard data. We combine expertise in human understanding with advanced technologies and data science, to provide the evidence and advisory services for successful decision-making in government and organisations working for the public realm. We share global best practice through local expertise. For more information, please visit www.kantarpublic.com

Polling Methodological Note – May 2023

A representative sample of 1,143 adults in Great Britain were interviewed between the 18th and 22nd May 2023. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page three.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Past vote weighting

When weighting the data, Kantar Public seek to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted for in the 2019 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since December 2019. This study found a decline in the probability that a 2019 Conservative voter will now report having voted Conservative in that election. If the outcomes from this study are ignored when we weight our data, 2019 Conservative voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No vote	48%
Conservative	23%
Labour	19%
Liberal Democrats	5%
SNP	3%
Other	3%

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 24.9% to 31.8%
- Labour Party = 39.5% to 46.3%
- Labour lead over Conservatives = 8.5%pts to 21.2%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	56	62
Male 25-34	96	98
Male 35-44	87	91
Male 45-54	103	95
Male 55-69	129	124
Male 70+	71	89
Female 18-24	70	59
Female 25-34	102	96
Female 35-44	97	92
Female 45-54	102	98
Female 55-69	153	129
Female 70+	77	109

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	61	48
North West England	138	129
Yorkshire & Humber	90	97
East Midlands	107	86
West Midlands	106	103
East of England	107	109
London	140	155
South East England	157	161
South West England	103	101
Wales	52	56
Scotland	82	99

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	45	23
Aged 25-44 with a degree	189	170
Aged 45-69 with a degree	135	128
Other	774	822

Kantar Public is a member of the British Polling Council and abides by its rules.

<http://www.britishpollingcouncil.org/>

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	34%	28%
Leave	39%	30%
Did not vote	27%	42%

*An imputed response is given for those that did not say who they voted for in the referendum. Those that were too young to vote in the referendum were allocated to "No vote" for the purpose of weighting.

Vote in the 2019 General Election*

Source: General Election (adjusted to account for how reports of voting behaviour have changed since December 2019) & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	30%	48%
Labour	22%	19%
Conservative	34%	23%
Liberal Democrats	7%	5%
SNP/Plaid Cymru	2%	3%
Other	7%	3%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election. Those that were too young to vote in the 2019 General Election were allocated to "No vote" for the purpose of weighting.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	79%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Richard Crawshaw Richard.Crawshaw@Kantar.com for further details on the methodology used in this polling.

Table 1 : If the UK General Election were to be held tomorrow, do you think you would....

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
Unweighted Base		1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
Weighted Base		1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
Definitely vote		382	210	170	8	37	41	52	86	159	135	144	35	33	29	146	186	46
		33%	38%	29%	7%	19%	22%	27%	47%	59%	65%	60%	63%	51%	6%	43%	58%	11%
Probably vote		277	133	140	33	48	59	36	45	56	36	69	11	15	127	100	71	90
		24%	24%	24%	27%	25%	32%	19%	25%	21%	18%	29%	21%	24%	25%	30%	22%	22%
Probably not vote		206	71	130	41	60	42	34	11	18	20	16	6	5	150	35	31	124
		18%	13%	23%	34%	31%	23%	18%	6%	7%	10%	7%	12%	8%	29%	10%	10%	30%
Definitely not vote		226	115	107	30	43	31	57	33	32	16	11	3	9	181	54	29	135
		20%	21%	18%	25%	22%	17%	29%	18%	12%	8%	5%	5%	14%	35%	16%	9%	33%
Or would you prefer not to say?		52	19	31	9	7	11	14	7	3	0	1	0	2	28	4	5	21
		5%	4%	5%	8%	4%	6%	7%	4%	1%	0%	0%	0%	3%	5%	1%	1%	5%

Table 24 : Voting intention for next General Election - weighted by likelihood of turning out in the General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
Unweighted Base		929	450	470	99	151	142	153	179	205	242	345	64	80	186	393	360	153
Weighted Base		562	289	267	34	72	76	72	116	191	167	195	44	46	103	212	229	109
Conservative		164	88	74	11	12	16	18	30	78	3	127	4	0	30	95	41	27
		29%	31%	28%	31%	16%	21%	25%	26%	41%	2%	65%	9%	0%	29%	45%	18%	24%
Labour		238	120	116	17	46	41	36	44	55	149	26	6	7	44	68	113	49
		42%	42%	43%	50%	63%	55%	50%	38%	29%	89%	13%	14%	16%	43%	32%	50%	45%
Liberal Democrats		60	26	32	2	9	6	7	13	24	6	13	30	1	9	8	37	15
		11%	9%	12%	5%	12%	8%	9%	11%	13%	3%	7%	68%	3%	9%	4%	16%	13%
UKIP		5	2	3	0	0	0	1	2	2	0	3	0	1	2	4	1	0
		1%	1%	1%	0%	0%	0%	1%	2%	1%	0%	1%	0%	2%	2%	2%	0%	0%
SNP		24	19	5	1	1	4	4	9	6	0	0	0	23	1	3	19	2
		4%	7%	2%	2%	2%	5%	5%	7%	3%	0%	0%	0%	50%	1%	2%	8%	2%
Plaid Cymru		5	2	3	0	0	1	0	4	3	3	0	0	2	0	1	3	0
		1%	1%	1%	0%	0%	1%	0%	0%	2%	2%	0%	0%	4%	0%	1%	0%	0%
Green		31	14	17	3	4	7	6	7	4	6	4	4	6	11	8	9	13
		5%	5%	6%	9%	5%	9%	8%	6%	2%	3%	2%	10%	12%	10%	4%	4%	12%
Reform UK (Brexit Party)		27	15	12	0	1	0	2	8	16	0	20	0	3	4	20	3	3
		5%	5%	4%	1%	2%	0%	3%	7%	8%	0%	10%	0%	7%	4%	10%	1%	3%
Other		8	2	6	1	0	1	0	4	2	0	3	0	3	2	4	3	1
		1%	1%	2%	2%	0%	2%	0%	4%	1%	0%	2%	0%	6%	2%	2%	1%	1%

Table 25 : Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
Unweighted Base		929	450	470	99	151	142	153	179	205	242	345	64	80	186	393	360	153
Weighted Base		725	369	348	64	111	109	89	136	216	185	215	48	51	213	254	265	183
Conservative		206	114	89	19	17	25	22	33	90	3	138	4	0	60	111	48	43
		28%	31%	26%	30%	16%	23%	25%	24%	42%	2%	64%	8%	0%	28%	44%	18%	23%
Labour		308	149	156	33	65	58	43	50	59	165	29	6	9	90	81	130	81
		42%	41%	45%	51%	59%	53%	48%	37%	27%	89%	14%	13%	18%	42%	32%	49%	44%
Liberal Democrats		76	34	39	3	17	8	8	15	25	6	14	33	2	18	11	43	23
		11%	9%	11%	4%	16%	8%	9%	11%	12%	3%	7%	68%	3%	8%	4%	16%	12%
UKIP		7	3	4	0	0	0	1	4	2	0	3	0	1	3	5	2	0
		1%	1%	1%	0%	0%	0%	1%	3%	1%	0%	1%	0%	2%	2%	1%	0%	0%
SNP		27	22	5	1	3	4	4	9	7	0	0	0	24	3	5	20	2
		4%	6%	2%	1%	2%	4%	4%	7%	3%	0%	0%	0%	48%	1%	2%	8%	1%
Plaid Cymru		5	2	3	0	0	1	0	4	3	3	0	0	2	0	1	3	0
		1%	1%	1%	0%	0%	1%	0%	2%	2%	0%	0%	0%	4%	0%	1%	0%	0%
Green		49	23	26	7	7	10	10	10	5	7	4	5	6	25	12	10	26
		7%	6%	7%	11%	6%	9%	11%	8%	2%	4%	2%	11%	12%	12%	5%	4%	14%
Reform UK (Brexit Party)		34	19	15	0	2	0	2	9	21	0	22	0	4	8	24	3	7
		5%	5%	4%	1%	2%	0%	2%	6%	10%	0%	10%	0%	7%	4%	9%	1%	4%
Other		12	2	10	2	0	2	0	6	3	0	4	0	3	5	5	6	2
		2%	1%	3%	3%	0%	2%	0%	5%	1%	0%	2%	0%	6%	3%	2%	2%	1%

Table 4 : The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	No, did not vote	514	237	271	92	113	108	93	61	48	0	0	0	0	514	88	64	325
		45%	43%	47%	76%	58%	59%	48%	33%	18%	0%	0%	0%	0%	100%	26%	20%	78%
	Yes, Conservative	242	122	120	4	18	15	35	51	119	0	242	0	0	0	158	64	19
		21%	22%	21%	3%	9%	8%	18%	28%	44%	0%	100%	0%	0%	0%	47%	20%	5%
	Yes, Labour	207	95	108	9	44	31	34	38	50	207	0	0	0	0	63	108	27
		18%	17%	19%	8%	23%	17%	18%	21%	19%	100%	0%	0%	0%	0%	19%	33%	7%
	Yes, Liberal Democrat	56	29	25	2	2	5	10	14	23	0	0	56	0	0	4	38	13
		5%	5%	4%	2%	1%	3%	5%	8%	9%	0%	0%	100%	0%	0%	1%	12%	3%
	Yes, SNP - Scottish National Party	33	22	10	1	3	6	6	11	7	0	0	0	33	0	3	25	4
		3%	4%	2%	0%	2%	3%	3%	6%	3%	0%	0%	0%	51%	0%	1%	8%	1%
	Yes, Green Party	10	6	4	2	1	1	4	1	2	0	0	0	10	0	1	6	2
		1%	1%	1%	1%	0%	0%	2%	0%	1%	0%	0%	0%	15%	0%	0%	2%	0%
	Yes, Brexit Party	10	8	3	0	2	0	0	2	6	0	0	0	10	0	9	1	0
		1%	1%	0%	0%	1%	0%	0%	1%	2%	0%	0%	0%	16%	0%	3%	0%	0%
	Yes, Plaid Cymru	5	3	2	2	1	0	0	0	2	0	0	0	5	0	0	2	3
		0%	1%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	8%	0%	0%	1%	1%
	Other party or individual (Specify)	6	2	4	0	3	0	0	1	2	0	0	0	6	0	3	0	3
		1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	9%	0%	1%	0%	1%
	Prefer not to answer	61	25	32	10	8	18	11	4	10	0	0	0	0	0	8	13	21
		5%	5%	6%	8%	4%	10%	6%	2%	4%	0%	0%	0%	0%	0%	2%	4%	5%

Table 5 : On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Leave	339	161	175	14	35	37	53	65	136	63	158	4	18	88	339	0	0
		30%	29%	30%	11%	18%	20%	27%	36%	50%	30%	65%	7%	28%	17%	100%	0%	0%
	Remain	322	173	147	17	46	39	63	60	97	108	64	38	34	64	0	322	0
		28%	32%	25%	14%	24%	21%	33%	33%	36%	52%	26%	69%	54%	12%	0%	100%	0%
	Did not vote	416	196	211	74	95	96	70	51	30	27	19	13	11	325	0	0	416
		36%	36%	36%	61%	49%	52%	36%	28%	11%	13%	8%	23%	18%	63%	0%	0%	100%
	Don't know	67	20	45	16	19	12	7	6	7	9	1	1	0	37	0	0	0
		6%	4%	8%	13%	10%	7%	3%	3%	3%	4%	1%	1%	1%	7%	0%	0%	0%

Table 6 : If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+		Total	Gender		Age band					Vote in 2019 General Election					Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Stay out of the EU	333	180	143	19	35	36	53	53	137	50	159	6	15	95	248	37	45
		29%	33%	25%	16%	18%	19%	27%	29%	51%	24%	65%	10%	24%	18%	73%	12%	11%
	Apply to join the EU	426	221	202	36	84	81	64	81	81	123	56	33	39	156	42	242	134
		37%	40%	35%	30%	43%	44%	33%	44%	30%	59%	23%	60%	62%	30%	13%	75%	32%
	Would not vote	216	107	109	51	44	30	41	28	22	14	14	8	6	168	20	24	165
		19%	19%	19%	42%	23%	16%	21%	15%	8%	7%	6%	15%	10%	33%	6%	7%	40%
	Don't know	168	41	125	15	32	37	35	20	29	20	14	9	3	95	29	19	71
		15%	7%	22%	12%	16%	20%	18%	11%	11%	10%	6%	15%	4%	19%	8%	6%	17%

Table 7 : Thinking about the 2016 EU referendum, do you think Britain was right or wrong to vote to leave the EU?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Britain was right to vote to leave the EU	397	234	157	33	51	51	58	64	140	51	157	10	21	143	253	34	101
		35%	43%	27%	27%	26%	28%	30%	35%	52%	25%	65%	19%	33%	28%	75%	11%	24%
	Britain was wrong to vote to leave the EU	470	237	229	36	88	80	76	89	102	134	68	39	38	173	47	267	146
		41%	43%	40%	29%	45%	43%	40%	49%	38%	65%	28%	69%	60%	34%	14%	83%	35%
	Don't know	277	78	193	52	56	53	59	29	28	22	17	7	5	198	38	20	168
		24%	14%	33%	43%	29%	29%	31%	16%	10%	10%	7%	12%	7%	38%	11%	6%	40%

Table 8 : Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Growing the UK's economy	324	187	136	23	41	64	48	59	89	55	93	18	20	134	105	106	107
		28%	34%	23%	19%	21%	35%	25%	32%	33%	27%	38%	32%	31%	26%	31%	33%	26%
	Reducing crime	177	82	93	13	29	34	34	30	37	31	34	3	5	99	58	39	74
		15%	15%	16%	11%	15%	19%	17%	16%	14%	15%	14%	6%	7%	19%	17%	12%	18%
	Investing more in NHS capacity	438	184	248	35	48	74	75	86	120	92	98	26	24	185	131	151	146
		38%	33%	43%	29%	24%	41%	39%	47%	45%	45%	40%	47%	38%	36%	39%	47%	35%
	Investing more in social care for the elderly	128	58	67	8	21	9	24	33	33	24	32	9	6	48	46	37	42
		11%	11%	11%	6%	11%	5%	12%	18%	12%	12%	13%	15%	10%	9%	13%	11%	10%
	Reducing the national debt	105	51	52	19	17	14	19	13	23	12	27	9	5	49	24	30	45
		9%	9%	9%	16%	9%	7%	10%	7%	9%	6%	11%	17%	9%	9%	7%	9%	11%
	Investing more in education	87	39	45	10	10	22	19	11	16	14	13	5	2	49	19	35	33
		8%	7%	8%	8%	5%	12%	10%	6%	6%	7%	6%	10%	3%	10%	6%	11%	8%
	Stricter border controls to reduce immigration	224	109	116	9	21	22	31	56	85	23	97	4	13	82	132	24	61
		20%	20%	20%	7%	11%	12%	16%	31%	32%	11%	40%	8%	20%	16%	39%	8%	15%
	Reducing income inequality between the richest and the poorest	167	83	79	17	37	18	31	23	42	39	28	10	11	72	40	61	58
		15%	15%	14%	14%	19%	10%	16%	12%	15%	19%	12%	18%	17%	14%	12%	19%	14%
	Reducing unemployment	127	62	63	24	40	22	20	9	12	21	14	4	7	75	35	21	65
		11%	11%	11%	20%	21%	12%	11%	5%	4%	10%	6%	6%	10%	15%	10%	7%	16%
	Affordable housing	241	114	120	34	50	54	36	30	38	52	39	7	5	127	81	58	113
		21%	21%	21%	28%	26%	29%	19%	16%	14%	25%	16%	13%	7%	25%	18%	18%	27%
	Tackling climate change and protecting the environment	159	68	89	15	22	12	32	26	52	41	34	16	18	45	47	64	45
		14%	12%	15%	13%	11%	6%	17%	14%	19%	20%	14%	29%	29%	9%	14%	20%	11%
	Reducing the cost of living for households	592	265	324	52	88	93	121	102	135	99	109	20	39	298	175	172	219
		52%	48%	56%	43%	45%	51%	63%	56%	50%	48%	45%	35%	62%	58%	52%	53%	53%
	Investing in defence/the armed forces	44	28	16	3	5	9	2	8	18	8	13	3	7	10	21	14	9
		4%	5%	3%	2%	2%	5%	1%	4%	7%	4%	6%	5%	11%	2%	6%	4%	2%
	Ensuring there won't be energy (gas/electricity) shortages in the winter	178	73	104	14	25	25	34	28	54	39	46	11	12	62	67	55	45
		16%	13%	18%	11%	13%	13%	18%	15%	20%	19%	19%	20%	19%	12%	20%	17%	11%
	Improving relations and trade with the EU	76	42	33	8	6	14	9	17	22	14	19	12	7	22	11	39	25
		7%	8%	6%	6%	3%	7%	5%	9%	8%	7%	8%	21%	10%	4%	3%	12%	6%
	None of these	16	14	2	2	4	0	6	0	4	1	1	0	0	15	1	2	11
		1%	3%	0%	1%	2%	0%	3%	0%	1%	0%	0%	0%	0%	3%	0%	1%	3%
	Don't know	30	9	20	6	15	5	1	1	2	1	1	0	0	17	2	5	13
		3%	2%	4%	5%	8%	3%	0%	1%	1%	1%	0%	1%	0%	3%	0%	1%	3%
	Prefer not to answer	20	11	7	7	4	6	3	0	0	0	1	1	0	6	2	1	3
		2%	2%	1%	6%	2%	3%	2%	0%	0%	0%	0%	2%	0%	1%	1%	0%	1%

Table 9 : Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	700	367	328	73	161	151	157	119	39	174	215	39	51	193	256	268	147
	Weighted Base	629	339	285	55	147	154	130	100	44	130	112	28	40	292	158	203	232
	More secure than it was 12 months ago	126	71	52	14	49	19	26	11	6	28	22	2	2	70	35	37	44
		20%	21%	18%	25%	33%	13%	20%	12%	14%	22%	20%	8%	4%	24%	22%	18%	19%
	Less secure than it was 12 months ago	161	96	65	18	38	42	33	25	5	37	31	8	6	70	36	61	60
		26%	28%	23%	33%	26%	27%	25%	25%	12%	29%	28%	30%	15%	24%	23%	30%	26%
	Much the same as it was 12 months ago	297	151	144	18	52	83	52	60	32	57	54	17	27	132	78	97	107
		47%	44%	51%	32%	35%	54%	40%	61%	74%	44%	48%	61%	68%	45%	50%	48%	46%
	Don't know	46	22	25	5	9	9	19	3	0	7	5	0	5	20	10	8	21
		7%	6%	9%	10%	6%	6%	15%	3%	1%	5%	5%	1%	13%	7%	6%	4%	9%

Table 10 : Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Better than it was 12 months ago	111	71	38	19	28	22	8	12	22	21	31	3	6	47	36	28	37
		10%	13%	7%	16%	14%	12%	4%	6%	8%	10%	13%	5%	10%	9%	11%	9%	9%
	Much the same as it was 12 months ago	365	183	177	36	65	60	52	55	97	60	95	23	15	145	111	110	128
		32%	33%	31%	30%	34%	33%	27%	30%	36%	29%	39%	41%	23%	28%	33%	34%	31%
	Worse than it was 12 months ago	667	295	365	66	101	101	133	116	150	126	116	30	43	321	191	184	251
		58%	54%	63%	54%	52%	55%	69%	63%	56%	61%	48%	54%	67%	63%	56%	57%	60%

Table 11 : Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Better than it is now	200	113	85	24	46	37	17	26	50	26	71	3	8	85	77	45	67
		18%	21%	15%	20%	24%	20%	9%	14%	18%	13%	29%	5%	13%	16%	23%	14%	16%
	Much the same as it is now	585	271	309	63	91	85	115	80	150	97	138	34	31	255	166	170	220
		51%	49%	53%	52%	47%	47%	60%	44%	56%	47%	57%	62%	49%	50%	49%	53%	53%
	Worse than it is now	358	164	185	34	57	61	60	76	70	84	34	18	24	175	96	106	128
		31%	30%	32%	28%	29%	33%	31%	42%	26%	41%	14%	33%	38%	34%	28%	33%	31%

Table 12 : Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Easier than it was 12 months ago	102	63	36	25	26	17	20	5	8	14	15	10	5	56	21	33	41
		9%	12%	6%	21%	14%	9%	10%	3%	3%	7%	6%	17%	7%	11%	6%	10%	10%
	About the same as it was 12 months ago	368	179	180	40	52	50	51	49	125	72	109	21	24	123	118	119	116
		32%	33%	31%	33%	27%	27%	26%	27%	47%	35%	45%	37%	38%	24%	35%	37%	28%
	Harder than it was 12 months ago	674	306	363	55	116	116	122	128	136	121	118	25	34	335	199	169	259
		59%	56%	63%	46%	60%	63%	63%	70%	51%	59%	49%	45%	54%	65%	59%	52%	62%

Table 13 : How would you rate the government's management of the economy over the last 12 months?

Base: All adults GB 18+		Total	Gender		Age band					Vote in 2019 General Election				Vote in 2016 EU referendum				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very good	50	37	13	10	18	7	6	5	4	7	6	0	3	33	17	6	20
		4%	7%	2%	8%	9%	4%	3%	3%	1%	3%	2%	1%	5%	6%	5%	2%	5%
	Quite good	115	64	50	11	22	20	11	16	35	14	52	3	1	44	42	36	35
		10%	12%	9%	9%	11%	11%	6%	9%	13%	7%	21%	5%	2%	9%	12%	11%	8%
	Neither good nor poor	366	152	205	44	62	59	57	37	107	49	107	16	14	144	101	88	148
		32%	28%	35%	36%	32%	32%	30%	20%	40%	24%	44%	29%	22%	28%	30%	27%	36%
	Quite poor	317	139	174	33	52	52	65	52	63	60	55	19	9	164	100	87	119
		28%	25%	30%	27%	27%	28%	34%	28%	23%	29%	23%	35%	13%	32%	30%	27%	29%
	Very poor	295	156	136	23	40	45	54	73	60	77	23	17	37	129	79	105	94
		26%	29%	24%	19%	21%	25%	28%	40%	22%	37%	9%	31%	58%	25%	23%	33%	23%
	NET Very/quite good	166	101	63	22	40	27	17	21	39	21	58	3	4	77	59	42	55
		14%	18%	11%	18%	21%	15%	9%	12%	14%	10%	24%	6%	7%	15%	17%	13%	13%
	NET Very/quite poor	612	296	311	55	93	97	118	125	123	137	78	36	46	293	179	192	213
		54%	54%	54%	46%	48%	53%	61%	68%	46%	66%	32%	65%	72%	57%	53%	60%	51%

Table 14 : Thinking about Britain today, do you think the country is heading in the right, or the wrong direction?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
Unweighted Base		1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
Right direction		185	114	68	18	39	28	19	31	50	18	75	6	4	78	74	45	65
		16%	21%	12%	15%	20%	15%	10%	17%	19%	9%	31%	11%	7%	15%	22%	14%	16%
Wrong direction		598	291	302	59	89	90	107	112	140	144	86	33	50	263	169	209	197
		52%	53%	52%	49%	46%	49%	56%	62%	52%	70%	35%	59%	79%	51%	50%	65%	47%
Neither		217	94	122	20	49	40	34	14	60	29	55	13	4	103	63	42	96
		19%	17%	21%	17%	25%	22%	18%	8%	22%	14%	23%	24%	6%	20%	19%	13%	23%
Don't know		143	50	88	23	18	25	32	25	19	16	26	3	5	70	33	26	59
		13%	9%	15%	19%	9%	14%	17%	14%	7%	8%	11%	6%	8%	14%	10%	8%	14%

Table 15 : How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	160	91	70	23	22	29	17	25	44	12	61	6	4	71	64	29	64
		14%	17%	12%	19%	11%	16%	9%	14%	16%	6%	25%	11%	7%	14%	19%	9%	15%
	Fairly well	440	205	229	38	61	63	69	70	139	57	125	24	15	191	153	120	146
		39%	37%	39%	31%	31%	34%	36%	39%	52%	27%	51%	42%	24%	37%	45%	37%	35%
	Fairly poorly	210	98	112	18	40	30	46	42	34	53	22	13	17	104	42	80	79
		18%	18%	19%	15%	21%	17%	24%	23%	13%	25%	9%	23%	26%	20%	12%	25%	19%
	Very poorly	225	120	100	30	49	44	41	29	33	64	21	10	24	93	58	74	73
		20%	22%	17%	25%	25%	24%	21%	16%	12%	31%	8%	18%	38%	18%	17%	23%	18%
	Not sure	107	35	68	12	22	18	20	16	19	21	13	3	3	55	22	18	53
		9%	6%	12%	10%	11%	10%	9%	7%	10%	6%	6%	5%	11%	6%	6%	13%	
	NET Very/Fairly Well	601	296	298	61	83	91	86	95	184	69	186	30	20	262	217	149	210
		53%	54%	52%	50%	43%	50%	45%	52%	68%	33%	77%	53%	31%	51%	64%	46%	51%
	NET Very/Fairly poorly	436	218	213	48	89	74	87	71	67	117	43	23	41	197	100	155	152
		38%	40%	37%	39%	46%	40%	45%	39%	25%	56%	18%	41%	64%	38%	29%	48%	37%

Table 16 : How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	115	67	49	10	21	13	18	19	34	18	46	9	3	38	49	24	38
		10%	12%	8%	8%	11%	7%	9%	10%	13%	9%	19%	16%	5%	7%	15%	7%	9%
	Fairly well	458	231	225	39	64	58	75	74	157	74	136	22	29	176	159	143	140
		40%	42%	39%	32%	28%	32%	39%	41%	59%	36%	56%	40%	46%	34%	47%	44%	34%
	Fairly poorly	213	98	107	32	55	39	21	37	29	41	25	11	11	113	40	69	90
		19%	18%	19%	27%	28%	21%	11%	21%	11%	20%	11%	17%	22%	12%	21%	22%	
	Very poorly	163	92	67	20	34	39	29	20	21	41	16	7	11	80	53	38	61
		14%	17%	12%	16%	17%	21%	15%	11%	8%	20%	7%	12%	18%	15%	12%	15%	
	Not sure	195	62	131	21	31	34	49	32	27	34	18	7	9	107	37	47	87
		17%	11%	23%	17%	16%	19%	25%	18%	10%	16%	7%	13%	13%	21%	11%	15%	21%
	NET Very/Fairly Well	573	298	273	48	75	71	93	93	192	92	183	31	33	214	208	167	178
		50%	54%	47%	40%	38%	39%	48%	51%	71%	44%	75%	55%	52%	42%	62%	52%	43%
	NET Very/Fairly poorly	376	169	175	52	88	78	50	57	50	82	42	17	22	193	93	107	151
		33%	35%	30%	43%	45%	42%	26%	31%	19%	39%	17%	31%	35%	37%	27%	33%	36%

Table 17 : How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	27	18	6	3	15	3	1	1	3	5	7	0	2	11	4	7	15
		2%	3%	1%	3%	8%	2%	1%	0%	1%	3%	3%	1%	4%	2%	1%	2%	4%
	Fairly well	142	70	68	19	22	21	24	18	37	17	54	5	1	61	48	32	57
		12%	13%	12%	16%	11%	12%	13%	10%	14%	8%	22%	9%	1%	12%	14%	10%	14%
	Fairly poorly	332	162	166	26	43	54	46	52	110	48	107	17	12	129	111	91	113
		29%	29%	29%	22%	22%	30%	24%	29%	41%	23%	44%	31%	19%	25%	33%	28%	27%
	Very poorly	584	281	299	63	102	99	109	101	111	130	64	32	47	284	165	181	203
		51%	51%	52%	52%	53%	54%	56%	55%	41%	63%	26%	58%	74%	55%	49%	56%	49%
	Not sure	58	17	39	10	13	6	12	11	7	7	11	1	2	28	10	10	27
		5%	3%	7%	8%	6%	3%	6%	6%	3%	3%	4%	2%	3%	5%	3%	3%	7%
	NET Very/Fairly Well	168	88	74	22	37	25	26	18	40	22	61	5	3	73	53	39	73
		15%	16%	13%	18%	19%	13%	13%	10%	15%	11%	25%	9%	5%	14%	16%	12%	17%
	NET Very/Fairly poorly	916	443	465	89	145	153	155	153	221	178	171	49	58	413	276	273	316
		80%	81%	80%	73%	75%	83%	81%	84%	82%	86%	70%	88%	92%	80%	82%	85%	76%

Table 18 : How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	66	50	16	6	19	20	2	9	9	9	16	0	3	33	17	14	34
		6%	9%	3%	5%	10%	11%	1%	5%	4%	4%	7%	1%	4%	6%	5%	4%	8%
	Fairly well	304	142	158	43	39	43	52	39	88	34	91	15	12	138	91	72	126
		27%	26%	27%	36%	20%	23%	27%	21%	33%	16%	37%	27%	19%	27%	27%	22%	30%
	Fairly poorly	360	166	192	35	61	54	58	59	94	76	72	19	16	159	122	108	113
		32%	30%	33%	29%	31%	30%	30%	32%	35%	37%	30%	35%	26%	31%	36%	33%	27%
	Very poorly	229	122	100	22	48	26	50	46	37	64	27	16	26	90	58	91	68
		20%	22%	17%	18%	25%	14%	26%	25%	14%	31%	11%	28%	41%	18%	17%	28%	16%
	Not sure	184	68	113	15	28	41	29	30	41	24	36	5	7	94	51	37	74
		16%	12%	20%	12%	14%	22%	15%	16%	15%	12%	15%	10%	10%	18%	15%	11%	18%
	NET Very/Fairly Well	370	192	174	49	58	63	55	48	97	43	107	15	15	171	108	86	160
		32%	35%	30%	40%	30%	34%	28%	27%	36%	21%	44%	27%	23%	33%	32%	27%	38%
	NET Very/Fairly poorly	589	288	292	57	109	80	108	104	131	140	99	35	42	249	180	199	181
		52%	53%	50%	47%	56%	44%	56%	57%	49%	68%	41%	63%	67%	48%	53%	62%	44%

Table 19 : How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	47	32	13	2	16	8	6	6	8	9	17	1	0	18	17	9	16
		4%	6%	2%	2%	8%	5%	3%	3%	3%	4%	7%	2%	0%	4%	5%	3%	4%
	Fairly well	235	123	111	25	38	37	38	31	66	27	85	7	8	99	98	41	91
		21%	22%	19%	21%	20%	20%	20%	17%	25%	13%	35%	12%	13%	19%	29%	13%	22%
	Fairly poorly	268	123	140	31	42	38	48	45	62	44	68	12	10	118	89	68	99
		23%	22%	24%	26%	22%	21%	25%	25%	23%	21%	28%	21%	16%	23%	26%	21%	24%
	Very poorly	389	212	172	32	67	58	70	68	94	107	46	32	39	153	95	174	100
		34%	39%	30%	27%	35%	31%	36%	37%	35%	52%	19%	58%	62%	30%	28%	54%	24%
	Not sure	203	59	142	30	30	42	31	33	38	21	26	4	5	126	39	30	110
		18%	11%	25%	25%	16%	23%	16%	18%	14%	10%	11%	7%	8%	24%	12%	9%	26%
	NET Very/Fairly Well	283	155	124	27	54	46	44	36	74	36	102	8	9	117	116	50	107
		25%	28%	21%	23%	28%	25%	23%	20%	28%	17%	42%	14%	13%	23%	34%	16%	26%
	NET Very/Fairly poorly	657	335	312	64	110	96	118	113	157	151	114	44	50	271	184	242	199
		57%	61%	54%	53%	56%	52%	61%	62%	58%	73%	47%	79%	78%	53%	54%	75%	48%

Table 20 : How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	32	25	7	6	15	4	1	1	4	5	9	0	2	15	11	8	13
		3%	5%	1%	5%	8%	2%	1%	1%	2%	2%	4%	1%	3%	3%	3%	2%	3%
	Fairly well	163	87	73	21	29	20	26	21	47	19	60	9	4	62	50	41	69
		14%	16%	13%	17%	15%	11%	14%	11%	17%	9%	25%	16%	7%	12%	15%	13%	16%
	Fairly poorly	320	142	173	26	56	60	46	45	87	51	86	16	9	142	88	98	111
		28%	26%	30%	22%	29%	33%	24%	24%	32%	25%	35%	29%	14%	28%	26%	30%	27%
	Very poorly	558	271	283	60	77	88	104	108	121	124	74	30	46	258	174	164	191
		49%	49%	49%	50%	39%	48%	54%	59%	45%	60%	31%	54%	73%	50%	51%	51%	46%
	Not sure	71	24	44	8	18	12	16	8	9	9	14	1	2	37	16	11	32
		6%	4%	8%	7%	9%	6%	8%	4%	3%	4%	6%	1%	3%	7%	5%	3%	8%
	NET Very/Fairly Well	195	112	79	27	44	24	27	22	51	23	69	9	6	78	61	48	82
		17%	20%	14%	22%	22%	13%	14%	12%	19%	11%	28%	16%	10%	15%	18%	15%	20%
	NET Very/Fairly poorly	878	413	455	86	133	148	150	153	209	175	160	46	55	400	262	262	302
		77%	75%	79%	71%	68%	80%	78%	84%	78%	85%	66%	82%	87%	78%	77%	82%	73%

Table 21 : How well or poorly do you think the UK government is handling the following issues... - The National Health Service

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	57	34	23	17	20	15	1	3	2	11	4	2	0	35	6	10	36
		5%	6%	4%	14%	10%	8%	1%	2%	1%	5%	2%	4%	0%	7%	2%	3%	9%
	Fairly well	185	103	79	32	33	25	31	16	48	20	61	6	4	86	64	38	71
		16%	19%	14%	26%	17%	14%	16%	9%	18%	10%	25%	10%	7%	17%	19%	12%	17%
	Fairly poorly	335	152	181	34	49	48	63	42	98	38	93	19	16	157	105	91	123
		29%	28%	31%	28%	25%	26%	33%	23%	36%	18%	38%	34%	26%	31%	31%	28%	30%
	Very poorly	491	231	251	31	74	78	83	110	115	132	76	29	40	192	151	173	145
		43%	42%	43%	26%	38%	42%	43%	60%	43%	64%	32%	52%	63%	37%	45%	54%	35%
	Not sure	75	28	45	8	18	17	14	11	7	7	9	0	3	44	13	10	39
		7%	5%	8%	6%	9%	9%	7%	6%	3%	3%	4%	0%	4%	9%	4%	3%	9%
	NET Very/Fairly Well	242	137	102	48	53	40	32	19	50	31	65	8	4	121	70	48	108
		21%	25%	18%	40%	27%	22%	17%	11%	18%	15%	27%	14%	7%	23%	21%	15%	26%
	NET Very/Fairly poorly	826	384	432	65	123	126	146	153	212	170	169	48	56	349	256	264	269
		72%	70%	75%	54%	63%	69%	76%	84%	79%	82%	70%	86%	89%	68%	76%	82%	65%

Table 22 : How well or poorly do you think the UK government is handling the following issues... - Immigration

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	46	29	17	12	15	13	5	2	0	5	4	0	4	32	3	5	37
		4%	5%	3%	10%	8%	7%	3%	1%	0%	2%	2%	1%	7%	6%	1%	1%	9%
	Fairly well	180	97	76	43	44	40	20	13	21	18	29	7	4	106	26	46	97
		16%	18%	13%	35%	23%	22%	10%	7%	8%	9%	12%	13%	6%	21%	8%	14%	23%
	Fairly poorly	305	125	176	17	55	43	60	46	83	49	91	16	12	122	100	97	94
		27%	23%	30%	14%	28%	24%	31%	25%	31%	24%	38%	29%	19%	24%	30%	30%	23%
	Very poorly	500	262	236	34	61	70	82	107	146	109	107	27	42	197	188	147	139
		44%	48%	41%	28%	31%	38%	43%	59%	54%	53%	44%	49%	66%	38%	55%	46%	33%
	Not sure	113	36	75	15	20	18	26	15	19	26	12	4	2	57	21	28	49
		10%	6%	13%	13%	10%	10%	14%	8%	7%	13%	5%	8%	3%	11%	6%	9%	12%
	NET Very/Fairly Well	226	126	93	55	59	52	25	15	21	23	33	8	8	138	30	50	134
		20%	23%	16%	45%	30%	28%	13%	8%	8%	11%	13%	14%	13%	27%	9%	16%	32%
	NET Very/Fairly poorly	804	387	411	51	116	113	142	153	229	158	198	43	54	319	288	243	333
		70%	71%	71%	42%	60%	62%	74%	84%	85%	76%	82%	78%	84%	62%	85%	76%	56%

Table 23 : How well or poorly do you think the UK government is handling the following issues... - Education

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	69	40	29	13	26	14	10	2	4	7	7	1	3	49	15	11	39
		6%	7%	5%	11%	13%	8%	5%	1%	1%	3%	3%	2%	5%	10%	4%	3%	9%
	Fairly well	300	149	148	39	52	48	37	34	89	30	94	12	7	135	99	68	115
		26%	27%	26%	32%	27%	26%	19%	19%	33%	14%	39%	21%	11%	26%	29%	21%	28%
	Fairly poorly	347	158	188	27	45	50	60	76	89	70	81	26	24	136	113	118	101
		30%	29%	32%	23%	23%	27%	31%	42%	33%	34%	34%	47%	38%	26%	33%	37%	24%
	Very poorly	289	146	133	27	49	48	58	52	55	80	34	12	25	123	74	98	100
		25%	27%	23%	22%	25%	26%	30%	29%	20%	39%	14%	22%	39%	24%	22%	30%	24%
	Not sure	139	55	81	15	23	23	28	19	32	20	25	4	5	71	38	27	61
		12%	10%	14%	12%	12%	12%	14%	10%	12%	10%	10%	7%	7%	14%	11%	8%	15%
	NET Very/Fairly Well	368	189	176	52	78	62	47	36	93	37	102	13	10	184	113	79	154
		32%	34%	30%	43%	40%	34%	25%	20%	35%	18%	42%	23%	15%	36%	33%	25%	37%
	NET Very/Fairly poorly	636	305	321	54	93	99	118	128	144	150	116	39	49	259	187	216	201
		56%	56%	55%	45%	48%	54%	61%	70%	54%	72%	48%	69%	77%	50%	55%	67%	48%

Table 24 : How well or poorly do you think the UK government is handling the following issues... - Tackling crime

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	49	34	13	8	21	12	4	1	2	9	4	0	0	31	8	5	36
		4%	6%	2%	6%	11%	7%	2%	1%	1%	5%	2%	1%	0%	6%	3%	2%	9%
	Fairly well	238	126	109	30	48	41	38	30	50	31	78	11	7	94	68	57	99
		21%	23%	19%	25%	25%	22%	19%	17%	19%	15%	32%	21%	10%	18%	20%	18%	24%
	Fairly poorly	397	173	221	39	40	53	77	70	119	63	99	20	17	185	134	122	124
		35%	32%	38%	33%	20%	29%	40%	38%	44%	30%	41%	35%	27%	36%	39%	38%	30%
	Very poorly	319	169	145	30	57	54	41	66	70	80	45	17	34	130	103	101	96
		28%	31%	25%	25%	29%	30%	21%	36%	26%	39%	19%	30%	53%	30%	31%	23%	23%
	Not sure	140	46	91	13	28	23	33	15	27	23	16	8	6	74	26	36	62
		12%	8%	16%	11%	15%	13%	17%	8%	10%	11%	7%	14%	10%	14%	8%	11%	15%
	NET Very/Fairly Well	287	160	122	38	70	53	42	32	53	41	82	12	7	125	76	63	134
		25%	29%	21%	31%	36%	29%	22%	17%	20%	20%	34%	21%	10%	24%	23%	19%	32%
	NET Very/Fairly poorly	716	342	366	70	96	107	118	136	189	143	144	36	51	315	236	223	220
		63%	62%	63%	57%	50%	58%	61%	74%	70%	69%	60%	65%	80%	61%	70%	69%	53%

Table 25 : How well or poorly do you think the UK government is handling the following issues... - Trade and relations with the EU

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very well	35	27	8	5	16	5	2	1	5	5	6	0	3	18	10	7	15
		3%	5%	1%	4%	8%	3%	1%	1%	2%	2%	3%	1%	5%	4%	3%	2%	4%
	Fairly well	239	126	103	29	42	36	26	34	72	31	96	9	4	86	100	54	73
		21%	23%	18%	24%	22%	20%	13%	19%	27%	15%	40%	17%	7%	17%	29%	17%	18%
	Fairly poorly	344	168	175	35	56	58	56	45	95	63	76	18	14	162	104	95	134
		30%	31%	30%	29%	29%	32%	29%	24%	35%	31%	31%	33%	23%	31%	31%	30%	32%
	Very poorly	293	165	125	20	46	42	60	64	61	80	28	23	32	118	66	132	83
		26%	30%	22%	17%	24%	23%	31%	35%	23%	38%	11%	41%	50%	23%	19%	41%	20%
	Not sure	232	62	167	33	34	43	49	38	35	28	36	5	9	130	59	33	111
		20%	11%	29%	27%	18%	23%	25%	21%	13%	13%	15%	9%	15%	25%	17%	10%	27%
	NET Very/Fairly Well	274	153	112	34	58	41	28	36	77	36	102	10	8	105	110	61	88
		24%	28%	19%	28%	30%	22%	15%	20%	29%	17%	42%	18%	12%	20%	33%	19%	21%
	NET Very/Fairly poorly	637	333	300	55	102	100	116	108	156	143	104	41	46	279	170	228	216
		56%	61%	52%	46%	52%	54%	60%	59%	58%	69%	43%	74%	73%	54%	50%	71%	52%

Table 26 : Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote	
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247	
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416	
	Rishi Sunak	256	149	104	24	47	43	32	28	82	25	109	6	5	101	90	64	86	
			22%	27%	18%	20%	24%	23%	17%	15%	12%	45%	10%	8%	20%	27%	20%	21%	
	Keir Starmer	279	155	123	24	56	45	44	52	58	122	24	21	19	87	55	137	81	
			24%	28%	21%	20%	29%	24%	23%	28%	59%	10%	38%	30%	17%	16%	43%	20%	
	Neither	374	179	192	28	55	54	62	74	101	35	86	17	32	185	153	78	131	
			33%	33%	33%	23%	28%	29%	32%	41%	17%	35%	31%	50%	36%	45%	24%	31%	
	Don't know	234	66	160	45	37	42	54	29	27	25	23	12	8	141	40	42	118	
			20%	12%	28%	37%	19%	23%	28%	16%	10%	12%	9%	21%	12%	28%	12%	13%	28%

Table 27 : Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	251	143	103	28	55	34	22	35	77	29	113	10	4	87	84	67	87
		22%	26%	18%	23%	28%	18%	11%	19%	29%	14%	47%	19%	7%	17%	25%	21%	21%
	Keir Starmer	207	124	79	26	40	32	39	30	40	83	18	15	17	71	48	91	65
		18%	23%	14%	21%	20%	18%	20%	16%	15%	40%	7%	27%	26%	14%	14%	28%	16%
	Neither	394	183	208	30	56	58	59	86	105	54	78	20	34	186	148	101	133
		34%	33%	36%	24%	29%	32%	31%	47%	39%	26%	32%	36%	54%	36%	44%	31%	32%
	Don't know	291	99	189	38	44	59	73	32	46	41	33	10	8	170	58	63	131
		25%	18%	33%	31%	23%	32%	38%	17%	17%	20%	14%	19%	13%	33%	17%	20%	31%

Table 28 : Which of these leaders do you think would be best to... -improve the economy

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	296	168	126	26	45	34	43	57	91	20	139	12	4	115	121	70	93
		26%	31%	22%	22%	23%	19%	22%	31%	34%	10%	57%	21%	7%	22%	36%	22%	22%
	Keir Starmer	227	138	88	23	44	38	34	33	54	99	20	12	19	69	52	106	65
		20%	25%	15%	19%	23%	21%	18%	18%	20%	48%	8%	22%	31%	13%	15%	33%	16%
	Neither	368	168	199	26	64	67	59	62	90	57	57	20	31	188	122	98	136
		32%	31%	34%	22%	33%	37%	31%	34%	33%	27%	24%	35%	49%	37%	36%	30%	33%
	Don't know	252	75	167	45	42	44	56	31	33	31	26	12	9	141	44	48	122
		22%	14%	29%	37%	21%	24%	29%	17%	12%	15%	11%	22%	14%	27%	13%	15%	29%

Table 29 : Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	238	139	96	26	45	37	32	36	63	15	108	8	2	97	87	55	83
		21%	25%	16%	22%	23%	20%	16%	20%	23%	7%	44%	14%	3%	19%	26%	17%	20%
	Keir Starmer	280	167	111	20	47	37	51	51	73	118	38	19	19	80	75	130	70
		24%	30%	19%	17%	24%	20%	26%	28%	27%	57%	16%	33%	29%	16%	22%	40%	17%
	Neither	366	166	196	30	60	56	56	67	97	38	72	19	36	185	130	85	135
		32%	30%	34%	25%	31%	31%	29%	37%	36%	19%	30%	34%	56%	36%	38%	27%	33%
	Don't know	259	77	176	44	43	53	55	28	36	35	25	10	7	152	47	51	127
		23%	14%	30%	36%	22%	29%	28%	16%	13%	17%	10%	19%	11%	30%	14%	16%	31%

Table 30 : Which of these leaders do you think would be best to... -tackle climate change

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election				Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	216	118	94	26	36	32	19	30	72	14	99	5	5	89	81	54	71
		19%	22%	16%	22%	19%	18%	10%	16%	27%	7%	41%	9%	8%	17%	24%	17%	17%
	Keir Starmer	202	126	74	24	43	29	33	32	41	85	25	15	16	57	41	94	63
		18%	23%	13%	20%	22%	16%	17%	18%	15%	41%	10%	27%	26%	11%	12%	29%	15%
	Neither	409	193	212	24	65	71	73	80	95	68	80	24	30	192	150	108	130
		36%	35%	37%	20%	33%	39%	38%	44%	35%	33%	33%	43%	47%	37%	44%	34%	31%
	Don't know	316	111	200	46	50	50	68	40	61	39	39	12	13	176	67	65	151
		28%	20%	34%	38%	26%	27%	35%	22%	23%	19%	16%	21%	20%	34%	20%	20%	36%

Table 31 : Which of these leaders do you think would be best to... -manage the covid-19 pandemic

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	302	164	134	27	50	52	25	55	93	25	131	11	4	127	109	73	109
		26%	30%	23%	23%	26%	28%	13%	30%	35%	12%	54%	20%	6%	25%	32%	23%	26%
	Keir Starmer	188	125	61	18	39	25	37	30	39	85	20	13	18	44	40	93	52
		16%	23%	11%	15%	20%	14%	19%	16%	14%	41%	8%	23%	29%	9%	12%	29%	12%
	Neither	347	172	170	30	62	50	56	67	82	54	55	17	30	174	123	94	114
		30%	31%	29%	24%	32%	27%	29%	37%	31%	26%	23%	31%	47%	34%	36%	29%	27%
	Don't know	306	88	213	46	44	56	74	31	55	43	36	15	11	169	67	62	140
		27%	16%	37%	38%	23%	31%	39%	17%	20%	21%	15%	26%	18%	33%	20%	19%	34%

Table 32 : Which of these leaders do you think would be best to... - ...manage brexit

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum			
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote	
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247	
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416	
	Rishi Sunak	279	157	117	22	54	38	31	48	87	24	131	12	10	91	113	72	85	
			24%	29%	20%	18%	28%	21%	16%	26%	32%	11%	54%	21%	16%	18%	33%	22%	20%
	Keir Starmer	198	116	77	29	39	26	34	29	41	90	16	11	14	61	39	97	58	
			17%	21%	13%	24%	20%	14%	17%	16%	44%	6%	20%	23%	12%	11%	30%	14%	
	Neither	385	189	192	30	58	55	64	73	104	56	69	23	33	190	129	104	138	
			34%	35%	33%	25%	30%	30%	33%	40%	39%	27%	29%	41%	52%	37%	38%	32%	33%
	Don't know	281	86	193	40	43	65	64	32	37	38	26	10	6	172	57	48	135	
			25%	16%	33%	33%	22%	35%	33%	18%	14%	18%	11%	18%	9%	33%	17%	15%	32%

Table 33 : Which of these leaders do you think would be best to... - ...tell the truth

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
Unweighted Base		1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
Weighted Base		1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
Rishi Sunak		221	129	88	22	42	30	31	32	64	14	102	7	3	85	72	54	85
		19%	24%	15%	18%	22%	16%	16%	17%	24%	7%	42%	12%	5%	17%	21%	17%	21%
Keir Starmer		214	122	91	24	33	37	38	37	46	94	18	16	17	61	42	103	63
		19%	22%	16%	20%	17%	20%	19%	20%	17%	45%	7%	28%	27%	12%	12%	32%	15%
Neither		476	228	242	35	77	67	85	85	127	68	98	25	32	234	184	115	152
		42%	42%	42%	29%	40%	36%	44%	46%	47%	33%	41%	46%	51%	46%	54%	36%	36%
Don't know		232	70	158	39	42	50	39	29	32	32	24	8	11	133	41	50	116
		20%	13%	27%	33%	22%	27%	20%	16%	12%	15%	10%	13%	17%	26%	12%	16%	28%

Table 34 : Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the public

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	250	137	111	24	46	35	26	38	82	8	125	10	5	97	97	57	85
		22%	25%	19%	20%	24%	19%	13%	21%	31%	4%	51%	17%	8%	19%	29%	18%	20%
	Keir Starmer	279	159	116	21	52	43	50	54	60	130	26	17	22	76	61	131	81
		24%	29%	20%	17%	27%	23%	26%	30%	22%	63%	11%	31%	35%	15%	18%	41%	20%
	Neither	356	165	187	31	55	57	65	58	90	43	64	17	25	188	128	80	131
		31%	30%	32%	25%	28%	31%	34%	32%	33%	21%	27%	31%	39%	37%	38%	25%	31%
	Don't know	258	88	164	45	42	48	53	32	38	26	27	11	11	153	52	53	119
		23%	16%	28%	37%	21%	26%	27%	18%	14%	13%	11%	20%	18%	30%	15%	16%	29%

Table 35 : Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	281	148	123	37	42	29	38	44	91	22	124	12	9	102	110	68	93
		25%	27%	21%	31%	22%	16%	19%	24%	34%	11%	51%	22%	15%	20%	33%	21%	22%
	Keir Starmer	199	116	82	15	37	39	31	37	39	85	13	11	13	75	36	83	69
		17%	21%	14%	13%	19%	21%	16%	20%	15%	41%	5%	20%	21%	15%	11%	26%	17%
	Neither	356	178	175	28	60	59	59	70	81	56	72	17	31	167	131	101	114
		31%	32%	30%	23%	31%	32%	30%	38%	30%	27%	30%	30%	49%	32%	39%	31%	27%
	Don't know	307	106	199	40	56	56	65	32	58	45	34	16	10	171	61	70	140
		27%	19%	34%	33%	29%	31%	34%	17%	22%	22%	14%	29%	15%	33%	18%	22%	34%

Table 36 : Which of these leaders do you think would be best to... - ...negotiate trade deals with other countries

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	336	197	133	25	57	53	36	54	111	33	145	7	5	136	127	84	110
		29%	36%	23%	20%	29%	29%	19%	29%	41%	16%	60%	12%	8%	26%	38%	26%	26%
	Keir Starmer	211	123	84	25	34	32	41	38	42	94	21	14	16	63	43	95	70
		18%	23%	15%	21%	18%	17%	21%	21%	16%	46%	9%	25%	25%	12%	13%	29%	17%
	Neither	312	143	168	25	62	51	47	61	67	41	46	22	33	154	108	88	104
		27%	26%	29%	21%	32%	28%	25%	33%	25%	20%	19%	40%	53%	30%	32%	27%	25%
	Don't know	284	85	193	46	41	48	69	31	49	39	30	13	9	161	61	55	133
		25%	15%	33%	38%	21%	26%	36%	17%	18%	19%	13%	24%	14%	31%	18%	17%	32%

Table 37 : Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	275	136	133	29	39	35	30	43	98	16	134	13	11	94	117	69	76
		24%	25%	23%	24%	20%	19%	16%	24%	36%	8%	55%	23%	17%	18%	34%	21%	18%
	Keir Starmer	175	114	60	25	33	26	33	24	34	76	11	9	16	56	33	71	66
		15%	21%	10%	21%	17%	14%	17%	13%	13%	37%	4%	16%	25%	11%	10%	22%	16%
	Neither	390	200	187	25	63	63	68	81	91	68	70	20	28	192	140	105	131
		34%	36%	32%	20%	32%	35%	35%	44%	34%	33%	29%	35%	44%	37%	41%	33%	32%
	Don't know	303	99	199	42	60	60	61	34	47	48	28	14	9	172	48	77	142
		27%	18%	34%	35%	31%	32%	32%	19%	17%	23%	12%	25%	15%	33%	14%	24%	34%

Table 38 : Which of these leaders do you think would be best to... - ...to solve the UK's problems

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Rishi Sunak	231	129	99	20	38	39	21	41	71	11	118	6	5	87	86	61	74
		20%	23%	17%	17%	20%	21%	11%	23%	26%	5%	49%	11%	7%	17%	25%	19%	18%
	Keir Starmer	222	136	82	22	46	36	36	39	42	104	14	14	20	63	45	103	69
		19%	25%	14%	18%	24%	20%	19%	21%	16%	50%	6%	25%	31%	12%	13%	32%	17%
	Neither	433	206	225	36	69	65	70	74	119	55	84	27	30	216	159	108	151
		38%	38%	39%	30%	36%	35%	36%	40%	44%	27%	35%	48%	48%	42%	47%	34%	36%
	Don't know	257	78	173	42	40	44	65	29	37	37	27	8	9	148	49	50	121
		22%	14%	30%	35%	21%	24%	34%	16%	14%	18%	11%	15%	14%	29%	15%	16%	29%

Table 39 : CCGlobal: How would you rate the cooperation between countries globally to tackle climate change?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very good	47	30	18	8	15	11	6	1	6	10	9	1	0	28	17	8	19
		4%	5%	3%	7%	8%	6%	3%	1%	2%	5%	4%	1%	1%	5%	5%	2%	5%
	Fairly good	280	133	147	28	50	49	46	41	66	51	71	17	12	121	81	75	119
		25%	24%	25%	23%	26%	27%	24%	23%	25%	25%	29%	30%	19%	24%	24%	23%	29%
	Fairly poor	427	220	205	44	59	65	57	87	116	77	103	27	20	183	144	131	127
		37%	40%	35%	36%	31%	35%	30%	47%	43%	37%	42%	48%	32%	36%	43%	41%	31%
	Very poor	166	98	63	9	20	19	42	29	48	41	30	8	19	64	49	66	49
		15%	18%	11%	7%	10%	10%	22%	16%	18%	20%	12%	14%	30%	13%	14%	21%	12%
	Don't know	222	68	146	33	50	40	41	25	34	28	30	4	12	118	48	43	102
		19%	12%	25%	27%	26%	22%	21%	13%	13%	13%	12%	7%	18%	23%	14%	13%	24%
	NET Very/fairly good	328	163	165	36	65	60	52	43	72	61	80	17	12	148	97	83	139
		29%	30%	28%	30%	33%	33%	27%	23%	27%	30%	33%	31%	19%	29%	29%	26%	33%
	NET Very/fairly poor	593	318	268	53	80	83	99	115	163	118	133	35	40	247	193	197	176
		52%	58%	46%	43%	41%	45%	52%	63%	61%	57%	55%	62%	62%	48%	57%	61%	42%

Table 40 : EUTrade: How important do you think it is that Britain has a closer trading relationship with the EU?

Base: All adults GB 18+		Total	Gender		Age band						Vote in 2019 General Election					Vote in 2016 EU referendum		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	Lib Dems	Other	No Vote	Leave	Remain	Did not vote
	Unweighted Base	1143	535	596	126	198	184	205	201	229	254	370	72	87	308	447	399	247
	Weighted Base	1143	549	579	121	194	183	193	182	269	207	242	56	63	514	339	322	416
	Very important	362	196	165	30	55	51	60	82	84	86	56	31	37	144	73	184	94
		32%	36%	28%	25%	28%	28%	31%	45%	31%	42%	23%	56%	59%	28%	22%	57%	23%
	Important	470	229	234	44	76	78	87	68	116	70	118	21	16	221	162	101	194
		41%	42%	40%	37%	39%	43%	45%	37%	43%	34%	49%	38%	26%	43%	48%	31%	47%
	Not important	113	62	47	15	25	24	10	10	29	27	38	2	4	38	48	24	34
		10%	11%	8%	12%	13%	13%	5%	6%	11%	13%	16%	3%	7%	7%	14%	7%	8%
	Not at all important	51	32	19	3	16	8	7	2	14	9	9	0	3	25	20	5	23
		4%	6%	3%	3%	8%	4%	4%	1%	5%	5%	4%	0%	5%	5%	6%	1%	6%
	Not sure	148	30	114	28	22	23	28	20	26	15	22	1	2	86	36	9	70
		13%	5%	20%	24%	11%	13%	15%	11%	10%	7%	9%	2%	3%	17%	11%	3%	17%
	NET Very important/important	832	425	399	74	131	129	147	150	200	156	174	52	54	365	236	285	289
		73%	77%	69%	61%	67%	70%	76%	82%	74%	75%	72%	94%	85%	71%	70%	89%	69%
	NET Not at all important/Not important	163	94	66	18	41	31	18	12	43	36	47	2	8	63	67	28	57
		14%	17%	11%	15%	21%	17%	9%	7%	16%	18%	19%	4%	12%	12%	20%	9%	14%