54% think the government should remove VAT from energy bills

26 May 2022, London –Britons are increasingly pessimistic about the state of the economy and a record number are finding it harder to meet their monthly budget compared to a year ago, reveals Kantar Public's latest barometer.

Key findings from Kantar Public's research, which took place between 19 and 23 May, include:

- Two in three Britons (68%) think the British economy is doing worse than it was a year ago (+6 vs April 2022¹), this is the highest figure recorded since January 2021. One in four (23%) think it is doing much the same (-3) but only 9% think it is doing better (-4).
- Almost two-thirds of Britons (64%) are finding it harder to meet their monthly household budget than a year ago (+3). This is the highest level recorded since August 2011, when this question was first asked.
- 82% (+2) think the government has handled the cost-of-living crisis fairly or very poorly.
- Britons think the government should take the following actions to help deal with increases to the cost of living:
 - 54% think the government should remove VAT from energy bills
 - 44% think the government should introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills
 - 41% think fuel duty should be cut
 - 35% think the government should reduce income tax
- The public are completely divided on what the government should do about the Northern Ireland protocol:
 - 32% think the government should change the arrangement to make the rules exactly the same for Northern Ireland and the rest of the UK, even if this may mean the return of a hard border
 - 30% think the government should stick with the current arrangement and keep in place the trade agreement already negotiated with the EU
 - 38% don't know what the government should do

¹ Results from April 2022 can be found here: <u>https://www.kantarpublic.com/inspiration/thought-</u>leadership/britons-finding-it-harder-to-meet-monthly-budget

Household-level economic situation

Britons are increasingly pessimistic about the economy and their household finances.

- 68% think the British economy is doing worse than it was a year ago (+6 vs April 2022). One in four (23%) think it is doing much the same (-3) but only 9% think it is doing better (-4).
- 51% think that the British economy will be doing worse than it is now in a years' time (+7 vs April 2022), 13% think it will be doing better (-1) while 35% think it will be doing much the same as it is now (-7).
- Almost two-thirds (64%) are finding it harder to meet their monthly household budget than a year ago (+3 vs April 2022). This is the highest level recorded since August 2011, when this question was first asked.
- Among those who report that it is harder to meet their household budget, over half (58%) cite the rising cost of energy bills as the main reason (+4 vs April 2022) while 15% attribute it to the rising cost of food (+1).
- To help deal with increases to the cost of living, Britons think the government should reduce VAT on energy bills, reduce income tax and introduce a windfall tax on oil and gas companies.
 - 54% think the government should remove VAT from energy bills
 - 44% think the government should introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills
 - 41% think fuel duty should be cut
 - 35% think the government should reduce income tax
 - Only 1% of Britons think the government should take no action to deal with the cost of living
- A quarter of Britons (24%) are behind with some or all of their bills (+4 vs April 2022) while 69% are up to date with all of their bills (-4).
- A quarter (24%) of those in work believe their job is less secure than it was a year ago (+1 vs April 2022). Only 16% believe their job is *more* secure than it was a year ago (nc), although 52% believe their job security is much the same as before (-2).

Policy priorities

When asked about the three most important priorities for the UK government if it is to improve public life in the UK, Britons cite the following:

- Reducing the cost of living (54%, -2 vs April 2022).
- Investing more in NHS capacity (35%, +3).
- Growing the UK's economy (24%, +1).
- Reducing income inequality (23%, -2).

Party Leaders Rating

When it comes to party leaders, a plurality believes neither Boris Johnson nor Keir Starmer is best placed to tackle the UK's biggest policy challenges. A large proportion simply do not know who would be better.

Britons tend to think Keir Starmer would do a better job than Boris Johnson at: reducing the cost of living, improving the economy, reducing serious crime, managing the NHS, tackling climate change, telling the truth, and making decisions in the best interest of the general public.

Whereas Britons are of the view that Boris Johnson would be better placed to deal with: managing the COVID-19 pandemic, managing Brexit, leading Britain if military action were needed, and standing up to Russia.

However, the difference between the two is mostly in single figures.

Q: Which of these leaders do you think would be best at...

	Boris Johnson	Keir Starmer	Neither	Don't know
Reducing the cost of living	17% (+2 vs April 2022)	31% (nc)	34% (-2)	18% (nc)
Reducing serious crime	19% (nc)	22% (+1)	37% (-2)	23% (+2)
Improving the economy	23% (+1)	24 (+1)	34% (-1)	18% (-2)
Managing the NHS	18% (-2)	30% (+2)	34% (nc)	18% (+1)
Tackling climate change	18% (-1)	22% (nc)	40% (+2)	20% (-1)
Managing the COVID-19 pandemic	27% (-3)	23% (nc)	33% (+4)	17% (-1)
Managing Brexit	26% (-2)	21% (+2)	36% (+2)	17% (-1)
Telling the Truth	13% (+3)	25% (-2)	47% (nc)	15% (nc)

Making decisions which are in the best interest of the general public	20% (+1)	29% (nc)	36% (+3)	16% (-2)
Leading Britain if military action was needed?	28% (nc)	18% (nc)	33% (-1)	21% (+1)
Standing up to Russia?	27% (nc)	16% (-1)	37% (nc)	20% (+1)

Northern Ireland protocol

- 38% of Britons do not know what the government should do about the Northern Ireland protocol.
- 32% of Britons think the government should change the customs arrangements to make the rules exactly the same for Northern Ireland and the rest of the UK, even if this may mean the return of a hard border.
- 30% of Britons think the government should stick with the current arrangement and keep in place the trade agreement already negotiated with the EU.

Attitudes towards COVID-19

Britons are split on the government's handling of the pandemic:

Half of Britons (49%, +1 from April 2022) think the government has handled the COVID-19 pandemic very/fairly well. 45% (-2) think the government has handled the pandemic very/fairly poorly.

Voting intentions:

- Lab 38% (+1 vs April 2022)
- Con 32% (-2)
- L Dem 13% (+2)
- Green 8% (+1)
- SNP 3% (-2)
- Reform UK 3% (-1)
- UKIP 1% (-1)
- Plaid Cymru <1% (-1)

• Other 1% (nc)

-Ends-

Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 26 May.

A total of 1,087 interviews were conducted online among adults living in Great Britain between the 19th and 23rd May 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

About Kantar Public:

Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit <u>www.kantarpublic.com</u>

Polling Methodological Note – May 2022

A representative sample of 1,087 adults in Great Britain were interviewed between the 19th and 23rd May 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 28.6% to 36.0%
- Labour Party = 35.0% to 41.1%
- Labour lead over Conservatives = -0.1%pts to 12.5%pts

¹ See: <u>https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf</u> and <u>https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329</u>

Kantar Public is a member of the British Polling Council and abides by its rules. <u>http://www.britishpollingcouncil.org/</u>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	66	59
Male 25-34	88	93
Male 35-44	80	87
Male 45-54	94	90
Male 55-69	127	118
Male 70+	68	84
Female 18-24	61	56
Female 25-34	91	92
Female 35-44	91	88
Female 45-54	102	93
Female 55-69	146	123
Female 70+	73	104

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	56	45
North West England	155	122
Yorkshire & Humber	89	92
East Midlands	95	82
West Midlands	102	98
East of England	113	104
London	115	147
South East England	130	153
South West England	94	96
Wales	62	54
Scotland	76	94

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	27	22
Aged 25-44 with a degree	140	161
Aged 45-69 with a degree	129	122
Other	791	791

Kantar Public is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Vote in the 2016 EU referendum*

	Unweighted percentage	Weighted percentage
Remain**	37%	28%
Leave**	41%	30%
Did not vote**	22%	42%

Source: EU referendum & ONS Mid Year-2020 Population Estimates

*An imputed response is given for those that did not say who they voted for in the referendum. **The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size

of each the Leave and Remain votes were then adjusted to reflect these population changes.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	24%	39%
Labour	26%	20%
Conservative	35%	27%
Liberal Democrats	6%	7%
SNP/Plaid Cyrmu	4%	3%
Other	5%	4%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	80%	61%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Richard Crawshaw <u>Richard.Crawshaw@Kantar.com</u> for further details on the methodology used in this polling.

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GENDER AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	с	D	Е	F	G	н		J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	415	229	185	8	33	60	66	73	175	174	135	52	31	15
Definitely vote (4)	38%	43%	33%	7%	18%	34%	36%	44%	67%	63%	63%	69%	46%	4%
		В		*	*	CD*	CD*	CD*	CDEFG	М	М	LM*	M*	
Desk skihover (s. (2))	192	95	98	27	54	30	28	26	28	51	40	7	15	66
Probably vote (3)	18%	18%	18%	24% H*	29% FGH*	17%	15% *	15% *	11%	18%	19%	9% *	23%	16%
	170	73	96	н 28	59	23	16	15	29	23	12	6	12	107
Probably not vote (2)	16%	14%	17%	24%	32%	13%	9%	9%	11%	8%	6%	8%	18%	27%
				FGH*	EFGH*	*	*	*				*	J*	IJK
	273	123	149	48	35	55	68	47	21	26	21	9	8	203
Definitely not vote (1)	25%	23%	27%	42%	19%	31%	37%	28%	8%	9%	10%	11%	12%	51%
				DH*	H*	H*	DH*	H*				*	*	IJKL
	37	11	26	4	4	7	6	6	9	2	5	2	1	10
Or would you prefer not to say?	3%	2%	5%	4%	2%	4%	3%	4%	3%	1%	2%	2%	1%	2%
	007	000	000						000	005	470			04
NET : Definitely/probably vote	607 56%	323 61%	282 51%	35 30%	87 47%	90 51%	94 51%	99 59%	203 78%	225 82%	176 82%	59 79%	46 69%	81 20%
NET : Deminiery/probably vole	50 /8	B	5176	*	-47 % C*	C*	C*	C*	CDEFG	0270 M	02 /6 M	M*	09% M*	2070
	443	196	246	76	94	77	83	63	50	49	34	14	20	310
NET : Definitely/probably not vote	41%	37%	44%	66%	51%	44%	45%	37%	19%	18%	16%	19%	30%	77%
				EFGH*	H*	H*	H*	H*				*	*	IJKL
	2.71	2.83	2.6	1.95	2.48	2.57	2.52	2.77	3.41	3.36	3.38	3.4	3.04	1.72
Mean score														
		В		*	C*	C*	C*	C*	CDEFG	М	М	M*	M*	
Standard Deviation	1.231	1.225	1.228	0.982	1.004	1.275	1.33	1.295	0.983	0.987	0.985	1.052	1.069	0.876
Error Variance	0.001	0.003	0.003	0.009	0.006	0.01	0.01	0.01	0.004	0.004	0.005	0.015	0.017	0.002



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

			EU Ref 2016				
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1087	442	426	188			
Weighted Base	1087	321	326	402			
	415	166	198	49			
Definitely vote (4)	38%	52%	61%	12%			
		Р	Р				
	192	63	59	65			
Probably vote (3)	18%	20%	18%	16%			
	170	36	33	95			
Probably not vote (2)	16%	11%	10%	24%			
	1070	1170	1070	NO			
	273	48	33	183			
Definitely not vote (1)	25%	15%	10%	45%			
				NO			
	37	7	3	10			
Or would you prefer not to say?	3%	2%	1%	3%			
	607	230	257	114			
NET : Definitely/probably vote	56%	72%	79%	28%			
		P	P	077			
NET - Definite bare babbare to starte	443 41%	84 26%	66 20%	277 69%			
NET : Definitely/probably not vote	41%	20%	20%	09% NO			
	2.71	3.11	3.31	1.95			
Mean score	2.7 1	0.11	0.01	1.00			
		Р	NP				
Standard Deviation	1.231	1.118	1.014	1.065			
Error Variance	0.001	0.004	0.003	0.003			



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		GEN	NDER	AGE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		А	В	С	D	E	F	G	н	1	J	к	L	М
Unweighted Base Weighted Base	877 558	442 304	431 252	89 33	145 86	128 74	160 83	151 87	204 194	328 210	261 169	61 61	89 50	124 62
Labour	211 38%	116 38%	94 37%	17 52% H*	43 50% H*	32 44% H*	42 51% GH	32 36% H	45 23%	27 13%	139 82% IKLM	12 20% *	6 11% *	24 39% IKL*
Conservative	180 32%	100 33%	80 32%	6 19% *	17 19% *	21 28% *	19 24%	28 32%	88 46% CDEFG	148 71% JKLM	5 3%	5 8% *	4 8% *	17 27% JKL*
Liberal Democrats	74 13%	36 12%	38 15%	4 12% *	12 14% *	9 12% *	9 10%	11 12%	30 15%	7 3%	11 7%	41 67% IJLM*	6 12% I*	8 12% I*
Green	44 8%	26 9%	17 7%	2 5% *	11 13% *	6 8% *	6 7%	8 9%	12 6%	12 6%	7 4%	2 4% *	15 30% IJKM*	7 12% J*
Reform UK	16 3%	12 4%	4 2%	- 1% *	2 2% *	3 4% *	1 1%	4 4%	7 3%	10 5%	4 2%	- - *	2 4% *	1 2% *
SNP	16 3%	6 2%	10 4%	2 7% *	1 1% *	2 3% *	3 4%	3 3%	5 3%	-	2 1%	- - *	13 26% IJKM*	1 2% *
UKIP	8 1%	3 1%	5 2%	1 2% *	1 1% *	- - *	1 1%	-	6 3%	4 2%	- *	1 1% *	2 3% *	2 4% J*
Plaid Cymru	2 *	1 *	2 1%	1 2% *	- * *	- * *	-	1 1%	- *	- *	-	- - *	1 1% *	1 2% *
Other	6 1%	4 1%	2 1%	- - *	- 1% *	1 1% *	2 2%	1 1%	2 1%	2 1%	1 1%	- - *	2 5% *	- 1% *



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		Ν	0	Р			
Unweighted Base	877	376	380	107			
Weighted Base	558	212	238	102			
	211	51	117	41			
Labour	38%	24%	49%	40%			
	100		N	N*			
Conservative	180	112	39	26			
Conservative	32%	53% OP	16%	26% *			
	74	10	48	16			
Liberal Democrats	13%	5%	20%	15%			
		0,0	N	N*			
	44	13	17	13			
Green	8%	6%	7%	13%			
				*			
	16	14	-	3			
Reform UK	3%	6%	-	3%			
		0		*			
SNP	16	2	13	-			
SNP	3%	1%	6% N	-			
	8	6	IN .	2			
UKIP	1%	3%	-	2%			
	.,.	0		*			
	2	1	-	1			
Plaid Cymru	*	*	*	1%			
				*			
	6	4	2	-			
Other	1%	2%	1%	-			
				*			



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		GEN	IDER			A	GE			GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	н	1	J	к	L	м	
Unweighted Base	877	442	431	89	145	128	160	151	204	328	261	61	89	124	
Weighted Base	682	359	321	52	122	91	95	104	217	229	184	66	57	135	
	258	136	121	25	59	40	46	39	49	30	151	14	7	52	
Labour	38%	38%	38%	48%	48%	44%	48%	37%	23%	13%	82%	21%	12%	38%	
				H*	H*	H*	H*	H*			IKLM	*	*	IL*	
	210	113	97	12	25	24	21	32	97	159	5	5	4	35	
Conservative	31%	32%	30%	23%	20%	27%	22% *	30% *	45%	69%	3%	7% *	7% *	26%	
	92	44	48	5	18	12	11	11	CDEFG 34	JKLM 8	13	44	8	JKL* 19	
Liberal Democrats	92 14%	44 12%	48 15%	5 11%	15%	12	12%	11%	16%	8 4%	7%	66%	8 13%	19	
	14 /0	12 /0	1370	*	*	*	*	*	10 %	4 /0	1 /0	IJLM*	13 /⁄	*	
	59	33	24	3	15	7	9	11	13	14	8	3	18	17	
Green	9%	9%	8%	5%	12%	8%	9%	11%	6%	6%	4%	4%	31%	12%	
				*	*	*	*	*				*	IJKM*	*	
	21	16	5	1	2	4	1	4	8	11	5	-	2	2	
Reform UK	3%	4%	2%	2%	2%	4%	1%	4%	4%	5%	3%	-	3%	2%	
				*	*	*	*	*				*	*	*	
	18	6	12	4	1	2	3	3	5	-	2	-	14	3	
SNP	3%	2%	4%	7%	*	2%	3%	3%	3%	-	1%	-	24%	2%	
				*	*	*	*	*				*	IJKM*	*	
	11	5	7	1	2	-	1	-	7	5	-	1	2	4	
UKIP	2%	1%	2%	1% *	2%	-	1% *	-	3%	2%	<u>^</u>	1% *	3%	3%	
	5	1	5	2			-	3	-	-			1	3	
Plaid Cymru	5 1%	*	1%	2 4%	*	*	-	3%	*	*	-		2%	2%	
	1 70		1 70	*	*	*	*	*				*	2 /0 *	*	
	7	5	2	-	1	1	3	1	2	2	1	-	3	1	
Other	1%	1%	1%	-	1%	1%	3%	1%	1%	1%	1%	-	4%	1%	
				*	*	*	*	*				*	*	*	



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

			6	
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	877	376	380	107
Weighted Base	682	242	265	165
	258	60	133	63
Labour	38%	25%	50% N	38% N*
	210	123	44	38
Conservative	31%	51%	17%	23%
		OP		*
	92	11	51	29
Liberal Democrats	14%	4%	19%	18%
			N	N*
	59	15	19	23
Green	9%	6%	7%	14% *
	21	16	-	4
Reform UK	3%	7%	-	3%
		0		*
	18	3	15	-
SNP	3%	1%	6%	-
			NP	*
	11	7	-	4
UKIP	2%	3%	-	2% *
	-	0		
Blaid Cummu	5 1%	1	-	3
Plaid Cymru	1%			2%
	7	5	2	-
Other	1%	2%	1%	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column State (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base:



Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GEN	IDER			A	GE				GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	с	D	E	F	G	н	1	J	к	L	м		
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231		
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401		
	401	155	245	55	93	86	79	64	25	-	-	-	-	401		
No, did not vote	37%	29%	44%	48%	50%	49%	43%	38%	10%	-	-	-	-	100%		
			A	H*	H*	H*	H*	H*				*	*	IJKL		
	276	145	130	8	26	26	42	46	128	276	-	-	-	-		
Yes, Conservative	25%	27%	24%	7% *	14% *	15% *	23%	27%	49%	100%	-	- *	-	-		
	214	128	85	26	43	34	C* 35	CD* 30	CDEFG 45	JKLM -	214	-		-		
Yes, Labour	20%	24%	15%	23%	23%	20%	19%	18%	17%	_	100%	_	-	-		
	_0//0	В		*	*	*	*	*			IKLM	*	*			
	75	47	28	11	5	12	10	8	30	-	-	75	-	-		
Yes, Liberal Democrat	7%	9%	5%	9%	3%	7%	6%	5%	11%	-	-	100%	-	-		
				*	*	*	*	*	D			IJLM*	*			
	24	9	14	3	3	2	3	7	5	-	-	-	24	-		
Yes, SNP - Scottish National Party	2%	2%	3%	2%	2%	1%	2%	4%	2%	-	-	-	35%	-		
				*	*	*	*	*				*	IJKM*			
Ver Oreen Derter	24	17	7	1	7	2	3	4	7	-	-	-	24	-		
Yes, Green Party	2%	3%	1%	1% *	4%	1%	2%	2% *	3%	-	-	-	36%	-		
	12	7	5	1	1		1	2	8	-	-	_	IJKM* 12	-		
Yes, Brexit Party	12	1%	1%	1%	*	_	*	1%	3%		-		18%	_		
	.,.	170	.,.	*	*	*	*	*	0,0			*	IJKM*			
	6	2	4	-	3	-	-	-	1	-	-	-	6	-		
Yes, Plaid Cymru	1%	*	1%	*	2%	*	*	*	1%	-	-	-	8%	-		
				*	*	*	*	*				*	IJM*			
	2	-	2	-	-	-	2	-	-	-	-	-	2	-		
Other party or individual	*	-	*	-	-	-	1%	-	-	-	-	-	2%	-		
				*	*	*	*	*				*	*			
Des familie de la companya	53	20	34	10	4	12	8	7	13	-	-	-	-	-		
Prefer not to answer	5%	4%	6%	9% *	2%	7% *	4%	4% *	5%	-	-	-	-	-		
				×	×	×	×	*				×	*			



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Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
No, did not vote	401 37%	47 15%	36 11%	296 74% NO
Yes, Conservative	276 25%	174 54% OP	71 22% P	30 8%
Yes, Labour	214 20%	48 15%	130 40% NP	35 9%
Yes, Liberal Democrat	75 7%	10 3%	54 16% NP	11 3%
Yes, SNP - Scottish National Party	24 2%	3 1%	13 4% N	8 2%
Yes, Green Party	24 2%	5 2%	11 3%	8 2%
Yes, Brexit Party	12 1%	10 3% P	2 1%	-
Yes, Plaid Cymru	6 1%	2 1%	1 *	3 1%
Other party or individual	2 *	- *	1 *	
Prefer not to answer	53 5%	22 7% O	7 2%	11 3%



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		GEN	DER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	н	1	J	к	L	м		
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231		
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401		
	321	169	152	10	30	29	53	55	144	174	48	10	20	47		
Leave	30%	32%	27%	8%	16%	17%	29%	32%	55%	63%	22%	13%	30%	12%		
				*	*	*	C*	CDE*	CDEFG	JKLM	М	*	M*			
	326	166	159	31	50	41	57	52	94	71	130	54	27	36		
Remain	30%	31%	29%	27%	27%	24%	31%	31%	36%	26%	61%	71%	41%	9%		
				*	*	*	*	*		М	ILM	ILM*	M*			
	402	187	214	69	95	97	61	58	22	30	35	11	19	296		
Did not vote	37%	35%	39%	60%	52%	55%	33%	35%	8%	11%	16%	14%	28%	74%		
				FGH*	FGH*	FGH*	H*	H*				*	I*	IJKL		
	38	9	29	6	9	7	11	3	1	1	1	1	1	22		
Don't know	4%	2%	5%	5%	5%	4%	6%	2%	1%	*	1%	2%	1%	5%		
			А	*	*	*	H*	*				*	*	I		



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

			EU Ref 2016					
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1087	442	426	188				
Weighted Base	1087	321	326	402				
	321	321	-	-				
Leave	30%	100%	-	-				
		OP						
	326	-	326	-				
Remain	30%	-	100%	-				
			NP					
	402	-	-	402				
Did not vote	37%	-	-	100%				
				NO				
	38	-	-	-				
Don't know	4%	-	-	-				



PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

		GEN	IDER			A	GE			GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		А	В	с	D	Е	F	G	н		J	к	L	м	
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231	
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401	
	264	157	107	15	35	41	36	43	94	96	59	28	13	46	
Growing the UK's economy	24%	30%	19%	13%	19%	23%	20%	25%	36%	35%	28%	38%	19%	12%	
		В		*	*	*	*	*	CDF	М	М	M*	*		
	174	90	84	20	42	24	24	23	40	54	37	7	10	54	
Reducing crime	16%	17%	15%	18%	23%	14%	13%	14%	15%	20%	17%	10%	14%	13%	
				*	*	*	*	*				*	*		
	377	160	214	29	46	32	61	83	127	100	82	29	28	126	
Investing more in NHS capacity	35%	30%	39%	25%	25%	18%	33%	49%	49%	36%	38%	38%	41%	31%	
			A	*	*	*	E*	CDEF*	CDEF			*	*		
	169	73	96	5	25	8	34	34	63	60	28	11	12	52	
Investing more in social care for the elderly	16%	14%	17%	5% *	13%	5%	19%	20%	24%	22%	13%	15%	18%	13%	
			10				CE*	CE*	CE	JM				l	
Deduction the methods is the t	116 11%	68 13%	49 9%	14 12%	24 13%	17 10%	18 10%	21 12%	23 9%	37 14%	17 8%	13 17%	7	41	
Reducing the national debt	11%	13%	9%	12%	13%	10%	10%	12%	9%	14%	8%	17%	10%	10%	
	88	33	55	10	14	27	18	7	11	18	18	4	3	40	
Investing more in education	8%	53 6%	10%	9%	8%	16%	10%	4%	4%	6%	8%	5%	5%	10%	
investing more in education	0 70	0%	10%	970 *	070 *	GH*	*	470	470	076	070	3%	5%	10%	
	161	82	79	3	14	10	33	29	72	88	15	5	15	36	
Stricter border controls to reduce immigration	15%	15%	14%	3%	8%	6%	18%	17%	28%	32%	7%	6%	23%	9%	
		1070		*	*	*	CE*	CE*	CDE	JKM	. /0	*	JKM*	0,0	
	251	126	123	18	48	43	46	40	54	34	73	17	20	98	
Reducing income inequality between the richest and the	23%	24%	22%	16%	26%	25%	25%	24%	21%	12%	34%	23%	29%	24%	
poorest				*	*	*	*	*			1	*	۱*	1	
	108	54	54	17	28	27	17	10	10	7	23	9	4	62	
Reducing unemployment	10%	10%	10%	15%	15%	15%	9%	6%	4%	3%	11%	12%	6%	16%	
				H*	H*	H*	*	*			I	۱*	*	1	
	237	102	134	37	52	51	44	24	29	38	46	9	15	118	
Affordable housing	22%	19%	24%	32%	28%	29%	24%	14%	11%	14%	21%	12%	23%	29%	
				GH*	GH*	GH*	H*	*				*	*	IK	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 30 (**), Smal



PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

		GEN	IDER			Ad	ЭЕ				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	с	D	Е	F	G	н	1	J	к	L	м			
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401			
Tackling climate change and protecting the environment	204 19%	99 19%	104 19%	17 14% *	24 13% *	31 18% *	35 19% *	39 23% *	58 22%	35 13%	58 27% IM	22 30% IM*	20 30% IM*	59 15%			
Reducing the cost of living for households	589 54%	252 48%	335 61% A	49 42% *	98 53% *	88 50% *	107 58% *	91 54% *	156 60% C	168 61% J	103 48%	43 57% *	33 49% *	220 55%			
Investing in defence/the armed forces	70 6%	53 10% B	16 3%	6 5% *	12 7% *	2 1% *	11 6% *	14 8% *	24 9% E	32 12% JM	11 5%	3 3% *	2 3% *	18 5%			
None of these	16 1%	7 1%	8 1%	- * *	7 4% *	6 3% *	3 1% *	- - *	-	1 1%	3 1%	- - *	- - *	11 3%			
Don't know	40 4%	10 2%	30 5% A	9 8% H*	4 2% *	16 9% H*	6 4% *	3 2% *	2 1%	2 1%	2 1%	- - *	1 1% *	30 8% IJ			
Prefer not to answer	19 2%	11 2%	8 1%	4 3% *	6 3% *	4 2% *	- *	5 3% *	-	-	3 1%	- - *	- - *	13 3%			



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PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	264	110	88	66
Growing the UK's economy	24%	34%	27%	16%
		Р	Р	
	174	66	38	63
Reducing crime	16%	21%	12%	16%
		0		
	377	129	123	117
Investing more in NHS capacity	35%	40%	38%	29%
		Р		
	169	62	59	48
Investing more in social care for the elderly	16%	19%	18%	12%
	116	34	34	48
Reducing the national debt	11%	11%	10%	12%
	88	22	33	27
Investing more in education	8%	7%	10%	7%
	161	92	28	39
Stricter border controls to reduce immigration	15%	29%	9%	10%
		OP		
Deducing income incomplian between the sink set and the	251	49	98	100
Reducing income inequality between the richest and the poorest	23%	15%	30%	25%
poorest			N	N
	108	29	29	47
Reducing unemployment	10%	9%	9%	12%
	237	43	74	115
Affordable housing	22%	13%	23%	29%
			N	N

Table continues



PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1087	321	326	402
	204	43	86	70
Tackling climate change and protecting the environment	19%	13%	27% NP	17%
	589	191	189	198
Reducing the cost of living for households	54%	59%	58%	49%
	70	33	19	17
Investing in defence/the armed forces	6%	10% P	6%	4%
	16	1	-	14
None of these	1%	*	*	3%
	40	5	1	25
Don't know	4%	2%	*	6%
				NO
	19	-	2	9
Prefer not to answer	2%	-	*	2%



JobSecurity.Do you feel that your current job is ...?

Base: All adults GB 18+ working full/part time

		GEN	DER			A	GE	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote						
		Α	В	С	D	Е	F	G	н	1	J	к	L	м						
Unweighted Base	638	335	300	77	147	136	144	104	30	190	179	38	64	134						
Weighted Base	575	303	270	72	147	124	120	84	29	124	132	40	38	220						
	94	63	31	16	27	24	14	7	5	16	33	7	4	33						
More secure than it was 12 months ago	16%	21%	11%	23%	19%	19%	12%	9%	16%	13%	25%	17%	11%	15%						
		В		*	*	*	*	*	**	*	*	**	*	*						
	139	73	65	18	28	35	35	17	6	41	33	9	9	44						
Less secure than it was 12 months ago	24%	24%	24%	25%	19%	29%	29%	20%	20%	33%	25%	24%	23%	20%						
				*	*	*	*	*	**	*	*	**	*	*						
	301	150	150	26	82	54	65	56	18	63	58	22	21	126						
Much the same as it was 12 months ago	52%	50%	55%	36%	55%	44%	54%	67%	64%	50%	44%	56%	56%	57%						
				*	*	*	*	CE*	**	*	*	**	*	*						
	42	18	25	12	10	10	6	4	-	4	8	1	4	17						
Don't know	7%	6%	9%	17%	7%	8%	5%	5%	-	4%	6%	3%	10%	8%						
				*	*	*	*	*	**	*	*	**	*	*						



JobSecurity.Do you feel that your current job is ...?

Base: All adults GB 18+ working full/part time

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	638	239	272	111
Weighted Base	575	135	188	234
	94	24	38	29
More secure than it was 12 months ago	16%	18%	20%	12% *
	139	34	54	49
Less secure than it was 12 months ago	24%	25%	29%	21%
				*
	301	71	87	138
Much the same as it was 12 months ago	52%	53%	47%	59%
				*
	42	6	8	18
Don't know	7%	4%	4%	8%
				*



PastEconomy.Compared to a year ago, do you think that the British economy is doing ...?

Base: All adults GB 18+

		GEN	IDER		AGE					GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	100	68	31	21	24	11	15	10	19	26	23	6	6	37
Better than it was 12 months ago	9%	13%	6%	18%	13%	7%	8%	6%	7%	9%	11%	8%	9%	9%
		В		EGH*	*	*	*	*				*	*	
	251	154	97	40	45	59	34	23	50	74	53	20	16	75
Much the same as it was 12 months ago	23%	29%	18%	35%	24%	34%	19%	14%	19%	27%	25%	26%	24%	19%
		В		FGH*	*	FGH*	*	*				*	*	
	736	309	426	54	116	104	135	135	192	176	138	49	45	290
Worse than it was 12 months ago	68%	58%	77%	47%	63%	59%	73%	80%	74%	64%	64%	65%	67%	72%
-			А	*	*	*	C*	CDE*	CE			*	*	



PastEconomy.Compared to a year ago, do you think that the British economy is doing ...?

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	100	40	32	28
Better than it was 12 months ago	9%	12%	10%	7%
	251	78	72	86
Much the same as it was 12 months ago	23%	24%	22%	21%
Worse than it was 12 months ago	736 68%	203 63%	222 68%	288 72%



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GEN	IDER		AGE					GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	в	С	D	Е	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	143	83	61	18	35	15	21	19	35	56	25	2	7	46
Better than it is now	13%	16%	11%	16%	19%	9%	11%	11%	13%	20%	12%	3%	11%	11%
				*	*	*	*	*		JKM		*	*	
	386	200	184	56	68	57	57	48	99	114	82	25	22	120
Much the same as it is now	35%	38%	33%	49%	37%	33%	31%	29%	38%	41%	38%	34%	33%	30%
				FG*	*	*	*	*		м		*	*	
	558	248	310	40	82	102	105	101	127	106	107	47	38	235
Worse than it is now	51%	47%	56%	35%	44%	59%	57%	60%	49%	38%	50%	63%	56%	59%
			A	*	*	C*	C*	CD*			I	I*	۱*	I I



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing ...?

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	143	65	38	37
Better than it is now	13%	20%	12%	9%
		OP		
	386	137	111	120
Much the same as it is now	35%	43%	34%	30%
		Р		
	558	119	177	245
Worse than it is now	51%	37%	54%	61%
			N	N



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GEN	DER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	к	L	М
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	75	56	19	22	22	13	8	7	3	18	25	11	6	16
Easier than it was 12 months ago	7%	10%	3%	19%	12%	7%	4%	4%	1%	6%	12%	14%	9%	4%
		В		FGH*	H*	H*	*	*			М	M*	*	
	322	185	136	51	46	53	38	37	96	101	66	21	20	98
About the same as it was 12 months ago	30%	35%	25%	44%	25%	30%	21%	22%	37%	37%	31%	28%	30%	24%
		В		DFG*	*	*	*	*	FG	м		*	*	
	690	290	399	42	117	108	137	124	162	157	123	44	41	288
Harder than it was 12 month ago	64%	55%	72%	37%	63%	62%	75%	74%	62%	57%	57%	58%	61%	72%
-			А	*	C*	C*	C*	C*	С			*	*	IJ



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	75	23	27	24
Easier than it was 12 months ago	7%	7%	8%	6%
	322	104	96	113
About the same as it was 12 months ago	30%	32%	29%	28%
	690	194	203	265
Harder than it was 12 month ago	64%	60%	62%	66%



HHIncReason.What has been the main reason for your household's income falling behind the cost of living?

Base: All adults GB 18+ whose HH income has fallen behind the cost of living

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		А	В	С	D	E	F	G	н		J	к	L	м
, Unweighted Base	681	289	390	49	108	113	141	132	138	210	173	38	59	161
Weighted Base	690	290	399	42	117	108	137	124	162	157	123	44	41	288
	106	28	78	5	25	18	13	22	24	24	20	5	6	44
The cost of food	15%	10%	20% A	12% **	21% *	17% *	10% *	18% *	15%	15%	16%	12% **	15% **	15%
The cost of petrol/diesel	53 8%	24 8%	29 7%	8 19%	7 6%	12 11%	9 6%	8 7%	10 6%	12 8%	9 7%	3 7%	4 9%	20 7%
				**	*	*	*	*				**	**	
	22	10	12	1	1	2	9	8	-	4	5	-	5	4
The cut to universal credit	3%	3%	3%	3% **	1% *	2% *	7% *	7% *	*	2%	4%	-	12% **	1%
	2	2	-	-	-	2	-	-	-	2	-	-	-	-
The end of furlough	*	1%	-	- **	-	2% *	- *	- *	-	1%	-	-	- **	-
	33	16	17	7	7	5	6	9	-	2	4	-	-	20
A recent job loss/change in job	5%	5%	4%	16% **	6% *	5% *	4% *	7% H*	*	1%	3%	-	1% **	7%
	401	188	211	14	61	56	86	63	121	102	74	34	22	157
The cost of energy bills	58%	65% B	53%	33% **	52% *	51% *	63% *	51% *	75% DEG	65%	60%	78% **	53% **	55%
	23	6	17	6	-	8	2	4	2	4	5	1	1	11
The cost of debt repayments and credit card bills	3%	2%	4%	14% **	- *	8% *	2% *	4% *	1%	3%	4%	3% **	2% **	4%
	5	-	5	-	3	-	1	1	-	1	1	-	-	3
A period of sick leave	1%	*	1%	- **	2% *	*	*	1% *	-	1%	*	- **	- **	1%
	31	11	20	-	7	4	8	8	4	6	3	-	1	20
Some other reason	4%	4%	5%	- **	6% *	3% *	6% *	7% *	3%	4%	3%	- **	2% **	7%
	13	4	9	1	7	1	4	-	-	-	1	-	2	9
Don't know	2%	1%	2%	3% **	6% *	1% *	3% *	- *	-	-	1%	- **	6% **	3%



HHIncReason.What has been the main reason for your household's income falling behind the cost of living?

Base: All adults GB 18+ whose HH income has fallen behind the cost of living

			EU Ref 2016					
	Total	Leave	Remain	Did not vote				
		N	0	Р				
, Unweighted Base	681	267	274	119				
Weighted Base	690	194	203	265				
	106	34	29	37				
The cost of food	15%	18%	14%	14%				
	53	17	15	20				
The cost of petrol/diesel	8%	9%	7%	8%				
				*				
	22	8	6	6				
The cut to universal credit	3%	4%	3%	2%				
				*				
	2	-	-	2				
The end of furlough	*	-	-	1% *				
	33	2	7	18				
A recent job loss/change in job	5%	1%	3%	7%				
				*				
	401	123	130	141				
The cost of energy bills	58%	64%	64%	53%				
				*				
	23 3%	3	8	13				
The cost of debt repayments and credit card bills	3%	1%	4%	5% *				
	5	-	2	3				
A period of sick leave	1%	*	1%	1%				
				*				
	31	5	7	19				
Some other reason	4%	2%	3%	7%				
				*				
Don't know	13 2%	2 1%	1	7				
DUILL KIIUW	2%	1%		3%				



WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	I	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	745	365	378	48	92	94	133	135	243	231	149	62	42	234
Up to date with all bills	69%	69%	68%	42%	49%	54%	73%	80%	93%	84%	69%	83%	62%	58%
				*	*	*	CDE*	CDE*	CDEFG	JLM		LM*	*	
	160	75	85	20	48	39	22	18	13	23	33	6	6	83
Behind with some bills	15%	14%	15%	18%	26%	23%	12%	11%	5%	8%	15%	8%	9%	21%
				H*	FGH*	H*	*	*				*	*	I.
	95	56	39	23	23	29	11	10	-	13	18	7	13	39
Behind with all bills	9%	11%	7%	20%	12%	16%	6%	6%	*	5%	9%	9%	19%	10%
				FGH*	H*	H*	H*	H*				*	I*	
	50	22	28	16	11	9	9	5	-	5	8	-	3	25
Prefer not to say	5%	4%	5%	14%	6%	5%	5%	3%	-	2%	4%	-	4%	6%
				GH*	H*	H*	H*	*				*	*	
	37	12	25	8	12	4	9	-	5	3	6	-	4	20
Don't know	3%	2%	5%	7%	6%	2%	5%	-	2%	1%	3%	-	6%	5%
				G*	G*	*	*	*				*	*	



WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

			EU Ref 2010	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	745	257	254	217
Up to date with all bills	69%	80%	78%	54%
		Р	Р	
	160	31	40	87
Behind with some bills	15%	10%	12%	22%
				NO
	95	24	17	51
Behind with all bills	9%	7%	5%	13%
				0
	50	7	12	25
Prefer not to say	5%	2%	4%	6%
	37	3	3	23
Don't know	3%	1%	1%	6%
				NO



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Summary Table

Base: All adults GB 18+

	The Covid- 19 pandemic	The situation in Ukraine	The cost of living	Tackling climate change
Unweighted Base	1087	1087	1087	1087
Weighted Base	1087	1087	1087	1087
Very well	117	115	28	34
very wen	11%	11%	3%	3%
Fairly well	412	404	119	260
	38%	37%	11%	24%
Fairly poorly	245	246	290	330
	23%	23%	27%	30%
Very poorly	235	144	600	280
Very poony	22%	13%	55%	26%
Not sure	79	178	51	183
NOT SUIC	7%	16%	5%	17%



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

		GEN	DER			A	GE					GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	I	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	117	68	49	14	10	11	18	19	46	60	15	7	5	27
Very well	11%	13%	9%	12%	5%	6%	10%	11%	17%	22%	7%	9%	8%	7%
				*	*	*	*	*	DE	JM		*	*	
	412	198	213	34	76	56	54	77	114	146	53	26	20	145
Fairly well	38%	37%	39%	30%	41%	32%	30%	46%	44%	53%	25%	35%	30%	36%
				*	*	*	*	F*	F	JKLM		*	*	J
	245	103	141	36	36	38	38	36	61	26	71	31	27	81
Fairly poorly	23%	19%	26%	31%	19%	22%	21%	21%	23%	9%	33%	41%	40%	20%
											IM	IM*	IM*	1
	235	125	107	22	48	41	63	30	30	40	63	8	12	100
Very poorly	22%	24%	19%	19%	26%	24%	34%	18%	12%	14%	29%	11%	18%	25%
					H*	H*	GH*		10		IK			1
Mad arms	79 70/	36	44	9	15	28	10	7	10	4	12	3	3	48
Not sure	7%	7%	8%	8% *	8%	16%	6% *	4% *	4%	1%	6%	4% *	4% *	12%
				×	×	FGH*	*	×			I	*	×	I



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

			EU Ref 2010	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	117	54	35	28
Very well	11%	17%	11%	7%
		Р		
	412	155	112	137
Fairly well	38%	48%	34%	34%
		OP		
	245	55	92	84
Fairly poorly	23%	17%	28%	21%
			N	
	235	44	81	105
Very poorly	22%	14%	25%	26%
			N	N
	79	13	6	47
Not sure	7%	4%	2%	12%
				NO



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

		GEN	DER			AC	3E					GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		А	В	С	D	Е	F	G	н	I	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	115	59	56	9	11	14	16	25	41	66	12	5	12	13
Very well	11%	11%	10%	7%	6%	8%	9%	15%	16%	24%	6%	6%	18%	3%
				*	*	*	*	*	D	JKM		*	JM*	
	404	219	183	39	46	60	60	66	133	126	77	38	18	131
Fairly well	37%	41%	33%	33%	25%	35%	33%	39%	51%	46%	36%	50%	27%	33%
		В		*	*	*	*	D*	CDEF	LM		LM*	*	
	246	113	133	42	48	40	40	31	45	36	56	26	19	99
Fairly poorly	23%	21%	24%	37%	26%	23%	22%	18%	17%	13%	26%	35% I*	28% I*	25%
	144	74	70	GH*					12	17	07		1" 7	73
Venumentu	144 13%	74 14%	70 13%	12 11%	39 21%	28 16%	33 18%	20 12%	12 5%	17 6%	37 17%	5 7%	7 10%	18%
Very poorly	13%	14%	13%	11%	21% H*	16% H*	18% H*	12%	5%	0%	17%	1% *	10%	18%
	178	66	112	14	H 42	32	33	27	30	30	33	2	12	85
Not sure	178	12%	20%	14	23%	32 18%	33 18%	16%	30 11%	11%	33 15%	2%	12	21%
Not sure	1076	12/0	20% A	*	23% H*	*	*	*	1170	1170	K	2 /0 *	K*	IK



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

			EU Ref 2010	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	115	67	29	20
Very well	11%	21% OP	9%	5%
	404	148	126	125
Fairly well	37%	46% P	39%	31%
	246	45	87	104
Fairly poorly	23%	14%	27%	26%
			N	N
	144	24	45	70
Very poorly	13%	8%	14%	17%
			N	N
	178	37	39	83
Not sure	16%	11%	12%	21%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

		GEN	DER			A	GE					GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	28	25	3	9	7	1	3	7	1	5	11	3	2	7
Very well	3%	5%	1%	8%	4%	1%	1%	4%	1%	2%	5%	4%	3%	2%
		В		H*	*	*	*	*				*	*	
	119	82	36	20	19	25	10	10	34	62	21	6	7	17
Fairly well	11%	15%	7%	18%	10%	14%	5%	6%	13%	23%	10%	7%	10%	4%
		В		FG*	*	*	*	*		JKM		*	*	
_	290	126	164	28	44	51	40	36	89	97	36	18	10	110
Fairly poorly	27%	24%	30%	25%	24%	29%	22%	22%	34%	35%	17%	24%	15% *	27%
		070	000							JL	100			J
Manualanta	600	278	320	51	110	87	128	106	118	100	139	47	40	254
Very poorly	55%	52%	58%	45%	59%	50%	70%	63% CH*	45%	36%	65%	63%	59%	63%
	54	10	24		H*		CEH*	-	19	11	7	1 [^]	I*	14
Net euro	51 5%	19 4%	31 6%	6 5%	4 2%	10 6%	2 1%	9 5%	19 7%	11 4%	3%	1 2%	9 13%	14 3%
Not sure	5%	4%	0%	5% *	2% *	6% *	1%	5% *	1%	4%	3%	2% *	13% JM*	3%
				-		-		-					JIVI	



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	28	11	11	5
Very well	3%	3%	3%	1%
	119	49	41	25
Fairly well	11%	15%	13%	6%
		Р	Р	
	290	107	75	101
Fairly poorly	27%	33%	23%	25%
		0		
	600	141	192	248
Very poorly	55%	44%	59%	62%
			N	N
	51	13	6	23
Not sure	5%	4%	2%	6%



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

		GEN	IDER			A	θE					GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	I	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	34	28	7	4	10	3	7	7	3	12	12	-	3	7
Very well	3%	5%	1%	3%	6%	2%	4%	4%	1%	4%	6%	-	5%	2%
		В		*	*	*	*	*				*	*	
	260	140	119	26	45	41	32	42	74	104	37	17	13	81
Fairly well	24%	26%	22%	23%	24%	24%	18%	25%	28%	38%	17%	22%	19%	20%
				*	*	*	*	*		JLM		*	*	
	330	145	184	38	53	48	54	43	94	82	67	35	20	108
Fairly poorly	30%	27%	33%	33%	29%	27%	29%	26%	36%	30%	31%	46%	30%	27%
			105						50		- 4	IM*		100
	280	143	135	27	54	45	59	43	53	29	74	19	24	122
Very poorly	26%	27%	24%	23%	29%	26%	32%	26%	20%	10%	34%	26%	36%	31%
	183	74	100						07	49	1		l* 7	1
Neterre	183 17%	74	109	20	23	38	32	33	37	49 18%	25	4	-	83
Not sure	17%	14%	20%	18%	13%	22%	18%	19%	14%	10%	12%	6% *	11%	21% K
				-		-		-						n.



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

			EU Ref 2010	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	34	19	13	3
Very well	3%	6% P	4%	1%
	260	101	67	86
Fairly well	24%	31% OP	21%	21%
	330	104	105	108
Fairly poorly	30%	32%	32%	27%
	280	45	103	126
Very poorly	26%	14%	32%	31%
			N	N
	183	53	38	79
Not sure	17%	16%	12%	20%
				0



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to ... - Summary Table

Base: All adults GB 18+

	reduce the cost of living for households	reduce serious crime	improve the economy	manage the NHS	tackle climate change	manage the Covid- 19 pandemic	manage Brexit	tell the truth	make decisions which are in the best interest of the general public?	lead Britain if military action was needed	stand up to Russia
Unweighted Base	1087	1087	1087	1087	1087	1087	1087	1087	1087	1087	1087
Weighted Base	1087	1087	1087	1087	1087	1087	1087	1087	1087	1087	1087
Boris Johnson	181	205	255	195	192	292	286	140	212	310	290
Bons Johnson	17%	19%	23%	18%	18%	27%	26%	13%	20%	28%	27%
Keir Starmer	333	236	261	327	244	250	225	273	318	194	178
Reli Starmer	31%	22%	24%	30%	22%	23%	21%	25%	29%	18%	16%
Neither	375	401	374	370	430	359	395	507	387	356	398
Neither	34%	37%	34%	34%	40%	33%	36%	47%	36%	33%	37%
Don't know	198	246	197	195	220	186	181	167	170	228	221
	18%	23%	18%	18%	20%	17%	17%	15%	16%	21%	20%



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... reduce the cost of living for households

Base: All adults GB 18+

		GEN	IDER			AC	3E					GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	181	106	75	25	26	33	12	31	56	95	23	3	8	49
Boris Johnson	17%	20%	14%	22%	14%	19%	6%	18%	21%	35%	11%	4%	12%	12%
		В		F*	*	F*	*	F*	F	JKLM		*	*	
	333	188	143	26	57	49	58	64	78	58	123	44	17	82
Keir Starmer	31%	35%	26%	23%	31%	28%	32%	38%	30%	21%	57%	58%	25%	20%
		В		*	*	*	*	*			ILM	ILM*	*	
	375	176	199	26	67	59	75	58	91	86	41	21	35	163
Neither	34%	33%	36%	23%	36%	34%	41%	35%	35%	31%	19%	28%	52%	41%
				*	*	*	C*	*		J		*	IJK*	J
	198	61	137	38	36	35	38	15	36	36	27	7	7	108
Don't know	18%	11%	25%	33%	19%	20%	21%	9%	14%	13%	13%	10%	11%	27%
			A	GH*	*	*	G*	*				*	*	IJKL



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... reduce the cost of living for households

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	181	82	40	56
Boris Johnson	17%	26%	12%	14%
		OP		
	333	70	157	98
Keir Starmer	31%	22%	48%	24%
			NP	
	375	126	92	152
Neither	34%	39%	28%	38%
		0		
	198	42	36	96
Don't know	18%	13%	11%	24%
				NO



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... reduce serious crime

Base: All adults GB 18+

		GEN	IDER			A	3E					GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	205	123	82	24	29	27	22	34	70	108	21	6	14	48
Boris Johnson	19%	23%	15%	21%	16%	15%	12%	20%	27%	39%	10%	8%	21%	12%
		В		*	*	*	*	*	F	JKLM		*	*	
	236	134	101	24	41	43	43	41	44	38	93	21	9	68
Keir Starmer	22%	25%	18%	21%	22%	25%	23%	24%	17%	14%	44%	28%	13%	17%
				*	*	*	*	*			ILM	۱*	*	
	401	201	198	30	75	50	82	62	101	90	69	37	36	146
Neither	37%	38%	36%	26%	40%	29%	45%	37%	39%	33%	32%	49%	53%	36%
				*	*	*	CE*	*				*	IJ*	
	246	73	173	37	41	54	36	31	47	39	31	11	9	139
Don't know	23%	14%	31%	32%	22%	31%	20%	18%	18%	14%	14%	15%	13%	35%
			А	H*	*	H*	*	*				*	*	IJKL



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	205	102	45	55
Boris Johnson	19%	32%	14%	14%
		OP		
	236	38	114	80
Keir Starmer	22%	12%	35%	20%
			NP	
	401	130	120	147
Neither	37%	40%	37%	36%
	246	51	48	121
Don't know	23%	16%	15%	30%
				NO



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... improve the economy

Base: All adults GB 18+

		GEN	IDER			AC	3E			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	н	I	J	к	L	м		
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231		
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401		
	255	140	115	28	27	33	32	37	98	144	14	12	11	66		
Boris Johnson	23%	26%	21%	25%	15%	19%	17%	22%	37%	52%	7%	16%	16%	17%		
				*	*	*	*	*	DEFG	JKLM		*	*	J		
	261	141	119	28	45	46	44	47	51	37	108	28	17	64		
Keir Starmer	24%	27%	22%	24%	24%	27%	24%	28%	20%	13%	51%	37%	25%	16%		
				*	*	*	*	*			ILM	IM*	*			
	374	185	187	20	76	63	74	62	77	66	63	26	31	164		
Neither	34%	35%	34%	17%	41%	36%	40%	37%	30%	24%	30%	34%	46%	41%		
				*	C*	C*	C*	C*				*	I*	1		
	197	64	132	39	37	32	33	21	35	28	29	10	8	107		
Don't know	18%	12%	24%	34%	20%	18%	18%	13%	13%	10%	13%	13%	12%	27%		
			А	EFGH*	*	*	*	*				*	*	IJ		



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... improve the economy

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	255	131	49	74
Boris Johnson	23%	41%	15%	18%
		OP		
	261	46	130	79
Keir Starmer	24%	14%	40%	20%
			NP	
	374	106	107	156
Neither	34%	33%	33%	39%
	197	38	39	92
Don't know	18%	12%	12%	23%
				NO



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

		GEN	IDER			A	3E			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	н	1	J	к	L	м		
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231		
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401		
	195	111	84	21	26	23	25	31	68	103	14	10	9	51		
Boris Johnson	18%	21%	15%	18%	14%	13%	14%	18%	26%	37%	6%	14%	14%	13%		
				*	*	*	*	*	DEF	JKLM		*	*			
	327	184	142	36	49	52	49	64	77	59	132	35	19	73		
Keir Starmer	30%	35%	26%	31%	26%	30%	27%	38%	30%	21%	62%	47%	28%	18%		
		В		*	*	*	*	*			ILM	IM*	*			
	370	172	197	23	78	58	75	51	84	81	46	26	33	163		
Neither	34%	32%	36%	20%	42%	33%	41%	31%	32%	29%	21%	35%	49%	41%		
				*	C*	*	C*	*				*	IJ*	IJ		
	195	65	130	35	33	40	34	22	31	33	22	4	6	114		
Don't know	18%	12%	24%	31%	18%	23%	18%	13%	12%	12%	10%	5%	9%	28%		
			А	GH*	*	H*	*	*				*	*	IJKL		



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	195	101	40	50
Boris Johnson	18%	32%	12%	13%
		OP		
	327	71	156	93
Keir Starmer	30%	22%	48%	23%
			NP	
	370	110	99	157
Neither	34%	34%	30%	39%
	195	38	32	102
Don't know	18%	12%	10%	25%
				NO



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

		GEN	IDER			Ad	GE			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	н	1	J	к	L	м		
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231		
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401		
	192	103	90	17	28	24	28	30	65	97	14	10	11	56		
Boris Johnson	18%	19%	16%	15%	15%	14%	15%	18%	25%	35%	7%	13%	16%	14%		
				*	*	*	*	*		JKLM		*	*			
	244	143	100	28	41	41	35	49	52	34	106	28	15	52		
Keir Starmer	22%	27%	18%	24%	22%	23%	19%	29%	20%	12%	49%	37%	22%	13%		
		В		*	*	*	*	*			ILM	IM*	*			
	430	216	212	31	80	73	77	66	101	99	55	34	32	186		
Neither	40%	41%	38%	27%	43%	42%	42%	39%	39%	36%	26%	45%	48%	46%		
				*	C*	*	*	*				J*	J*	J		
	220	69	152	39	36	36	44	23	43	46	39	4	10	107		
Don't know	20%	13%	27%	34%	19%	21%	24%	14%	16%	17%	18%	5%	14%	27%		
			A	DGH*	*	*	*	*				*	*	IK		



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	192	89	40	60
Boris Johnson	18%	28%	12%	15%
		OP		
	244	47	122	69
Keir Starmer	22%	15%	37%	17%
			NP	
	430	125	124	175
Neither	40%	39%	38%	44%
	220	60	40	97
Don't know	20%	19%	12%	24%
				0



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

		GEN	IDER			AC	3E			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	н	I	J	к	L	м		
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231		
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401		
	292	157	135	25	32	40	34	47	114	165	18	18	7	75		
Boris Johnson	27%	30%	24%	22%	17%	23%	19%	28%	43%	60%	8%	24%	11%	19%		
				*	*	*	*	*	CDEFG	JKLM		J*	*	J		
	250	149	99	21	45	43	43	51	46	26	109	27	14	70		
Keir Starmer	23%	28%	18%	18%	24%	25%	24%	30%	18%	9%	51%	36%	21%	17%		
		В		*	*	*	*	H*			ILM	IM*	*	1		
	359	162	195	38	74	47	69	55	77	66	59	21	39	151		
Neither	33%	31%	35%	33%	40%	27%	38%	32%	29%	24%	28%	27%	58%	38%		
				*	*	*	*	*				*	IJKM*	1		
	186	61	125	31	34	44	37	16	25	20	28	9	7	106		
Don't know	17%	12%	23%	27%	18%	25%	20%	9%	10%	7%	13%	12%	10%	26%		
			A	GH*	*	GH*	H*	*				*	*	IJL		



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	292	150	69	70
Boris Johnson	27%	47%	21%	17%
		OP		
	250	43	122	83
Keir Starmer	23%	13%	37%	21%
			NP	
	359	95	101	159
Neither	33%	29%	31%	40%
	186	33	34	90
Don't know	17%	10%	11%	22%
				NO



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

		GEN	IDER			Ad	3E			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	н	1	J	к	L	м		
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231		
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401		
	286	151	135	25	40	37	28	47	109	163	19	10	9	72		
Boris Johnson	26%	28%	24%	22%	21%	21%	16%	28%	42%	59%	9%	13%	13%	18%		
				*	*	*	*	*	CDEFG	JKLM		*	*	J		
	225	133	91	31	33	34	39	44	45	32	93	27	14	55		
Keir Starmer	21%	25%	17%	27%	18%	19%	21%	26%	17%	12%	44%	36%	21%	14%		
		В		*	*	*	*	*			ILM	IM*	*			
	395	191	203	29	78	64	80	63	81	66	69	34	34	170		
Neither	36%	36%	37%	25%	42%	37%	44%	37%	31%	24%	32%	45%	50%	42%		
				*	C*	*	C*	*				I*	IJ*	1		
	181	56	125	29	35	40	35	15	26	15	33	5	10	104		
Don't know	17%	11%	23%	25%	19%	23%	19%	9%	10%	5%	15%	6%	15%	26%		
			A	GH*	*	GH*	*	*			I	*	I*	IJK		



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	286	159	62	64
Boris Johnson	26%	50% OP	19%	16%
	225	37	115	69
Keir Starmer	21%	12%	35%	17%
			NP	
	395	98	116	176
Neither	36%	31%	36%	44%
				N
	181	27	32	93
Don't know	17%	8%	10%	23%
				NO



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... tell the truth

Base: All adults GB 18+

		GEN	DER			AC	3E			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	н	I.	J	к	L	м		
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231		
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401		
	140	86	54	24	22	20	17	18	39	62	18	5	11	38		
Boris Johnson	13%	16%	10%	21%	12%	11%	9%	10%	15%	22%	9%	7%	17%	9%		
		В		*	*	*	*	*		JKM		*	*			
	273	170	103	20	41	45	50	53	65	46	114	33	12	61		
Keir Starmer	25%	32%	19%	17%	22%	26%	27%	31%	25%	17%	53%	44%	18%	15%		
		В		*	*	*	*	*			ILM	ILM*	*			
	507	238	268	40	91	73	87	83	134	144	57	35	38	205		
Neither	47%	45%	48%	34%	49%	42%	47%	49%	51%	52%	27%	46%	57%	51%		
				*	*	*	*	*	С	J		J*	J*	J		
	167	37	129	31	31	36	30	15	23	24	25	3	6	97		
Don't know	15%	7%	23%	27%	17%	21%	16%	9%	9%	9%	12%	4%	8%	24%		
			А	GH*	*	H*	*	*				*	*	IJKL		



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... tell the truth

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	140	59	31	47
Boris Johnson	13%	18% O	10%	12%
	273	53	139	75
Keir Starmer	25%	16%	43% NP	19%
	507	173	131	197
Neither	47%	54%	40%	49%
		0		
	167	36	25	83
Don't know	15%	11%	8%	21%
				NO



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

		GENDER AGE					GE Vote 2019							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	212	118	94	22	29	28	20	30	84	124	11	13	11	47
Boris Johnson	20%	22%	17%	19%	16%	16%	11%	18%	32%	45%	5%	18%	16%	12%
				*	*	*	*	*	DEFG	JKLM		J*	J*	
	318	186	132	36	48	53	54	63	64	43	127	34	17	86
Keir Starmer	29%	35%	24%	31%	26%	30%	29%	37%	25%	16%	59%	46%	26%	21%
		В		*	*	*	*	H*			ILM	IM*	*	
	387	180	205	25	74	59	84	60	86	84	51	20	34	173
Neither	36%	34%	37%	22%	40%	34%	46%	35%	33%	30%	24%	27%	51%	43%
				*	C*	*	C*	*				*	IJK*	IJ
	170	47	123	33	34	35	25	16	27	24	25	7	5	96
Don't know	16%	9%	22%	28%	19%	20%	14%	9%	10%	9%	11%	9%	8%	24%
			А	FGH*	*	*	*	*				*	*	IJL



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
Boris Johnson	212 20%	115 36% OP	43 13%	51 13%
Keir Starmer	318 29%	63 20%	150 46% NP	101 25%
Neither	387 36%	109 34%	99 30%	170 42% O
Don't know	170 16%	34 10%	33 10%	79 20% NO



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... lead Britain if military action was needed

Base: All adults GB 18+

		GEN	GENDER AGE					GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	310	172	138	31	33	47	31	53	115	169	25	18	12	73
Boris Johnson	28%	32%	25%	27%	18%	27%	17%	32%	44%	61%	12%	23%	18%	18%
				*	*	*	*	DF*	CDEF	JKLM		*	*	
	194	117	77	23	35	28	32	41	36	30	80	20	11	49
Keir Starmer	18%	22%	14%	20%	19%	16%	17%	24%	14%	11%	37%	26%	17%	12%
		В		*	*	*	*	*			ILM	IM*	*	
	356	173	181	25	70	52	81	49	79	59	67	25	35	147
Neither	33%	33%	33%	22%	38%	30%	44%	29%	30%	21%	31%	33%	51%	37%
				*	C*	*	CH*	*			1	*	IJ*	1
	228	69	158	36	47	48	39	25	32	18	42	13	9	132
Don't know	21%	13%	29%	31%	25%	28%	22%	15%	12%	6%	20%	17%	14%	33%
			А	GH*	H*	H*	*	*			1	I*	*	IJL



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... lead Britain if military action was needed

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	310	152	71	85
Boris Johnson	28%	47%	22%	21%
		OP		
	194	42	96	54
Keir Starmer	18%	13%	29%	13%
			NP	
	356	85	112	151
Neither	33%	26%	34%	38%
				N
	228	43	46	112
Don't know	21%	13%	14%	28%
				NO



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... stand up to Russia

Base: All adults GB 18+

		GENDER AGE					GE Vote 2019							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	к	L	М
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	290	166	124	29	31	45	31	53	101	147	25	15	14	80
Boris Johnson	27%	31%	22%	25%	17%	26%	17%	32%	39%	53%	12%	19%	21%	20%
		В		*	*	*	*	DF*	DF	JKLM		*	*	
	178	110	68	17	31	31	30	31	37	31	78	18	8	41
Keir Starmer	16%	21%	12%	15%	17%	18%	16%	18%	14%	11%	37%	24%	12%	10%
		В		*	*	*	*	*			ILM	IM*	*	
	398	187	208	37	87	57	76	58	82	73	72	33	31	169
Neither	37%	35%	38%	32%	47%	33%	41%	35%	32%	27%	33%	44%	47%	42%
				*	H*	*	*	*				I*	I*	1
	221	68	153	32	36	41	46	26	40	24	40	10	14	112
Don't know	20%	13%	28%	27%	20%	23%	25%	15%	16%	9%	19%	13%	21%	28%
			Α	*	*	*	*	*			I	*	I*	1



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ... stand up to Russia

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	290	134	68	84
Boris Johnson	27%	42%	21%	21%
		OP		
	178	35	90	50
Keir Starmer	16%	11%	28%	12%
			NP	
	398	107	110	172
Neither	37%	33%	34%	43%
	221	45	58	96
Don't know	20%	14%	18%	24%
				N



Leaders. Thinking about the Conservative party and the Labour party. Do you think either party would be better off or worse off with a different leader in Westminster? - Summary Table

Base: All adults GB 18+

	The Conservative party (currently led by Boris Johnson in Westminster)	The Labour party (currently led by Sir Keir Starmer in Westminster)
Unweighted Base	1087	1087
Weighted Base	1087	1087
Much better off	236	146
	22%	13%
Slightly better off	154	185
olightly better off	14%	17%
About the same	278	353
About the sume	26%	32%
Slightly worse off	103	80
olighty forse of	9%	7%
Much worse off	127	97
	12%	9%
Don't know	188	226
Bon (Mow	17%	21%

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Leaders. Thinking about the Conservative party and the Labour party. Do you think either party would be better off or worse off with a different leader in Westminster? - The Conservative party (currently led by Boris Johnson in Westminster)

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	к	L	М	
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231	
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401	
	236	139	97	17	31	24	55	40	69	54	67	22	17	69	
Much better off	22%	26%	18%	15%	17%	14%	30%	24%	26%	20%	31%	29%	26%	17%	
		В		*	*	*	CE*	*	E		IM	*	*		
	154	90	65	21	22	19	21	25	47	49	26	19	14	39	
Slightly better off	14%	17%	12%	18%	12%	11%	11%	15%	18%	18%	12%	26%	21%	10%	
				*	*	*	*	*		M		JM*	*		
	278	142	134	20	56	49	42	38	74	92	42	17	16	101	
About the same	26%	27%	24%	17%	30%	28%	23%	22%	28%	33%	20%	23%	24%	25%	
	400	50	47						00	J	04			07	
Clickthe wares off	103 9%	56 11%	47 9%	9 7%	17 9%	22 12%	13 7%	13 7%	30 12%	33 12%	31 14%	6 8%	5 7%	27 7%	
Slightly worse off	9%	11%	9%	/% *	9% *	12%	1% *	1% *	12%	12%	14% M	8%	/%	1%	
	127	59	68	19	11	21	23	28	26	29	36	9	6	42	
Much worse off	12%	11%	12%	16%	6%	12%	13%	17%	10%	10%	17%	12%	8%	11%	
	12/0	1170	12/0	D*	*	*	*	D*	1070	1070	17.70	*	*	1170	
	188	45	143	30	49	40	29	25	16	18	12	2	9	123	
Don't know	17%	9%	26%	26%	26%	23%	16%	15%	6%	7%	6%	3%	14%	31%	
		270	A	±0%	H*	H*	H*	H*	270	. /0	270	*	*	IJKL	



Leaders. Thinking about the Conservative party and the Labour party. Do you think either party would be better off or worse off with a different leader in Westminster? - The Conservative party (currently led by Boris Johnson in Westminster)

Base: All adults GB 18+

			EU Ref 201	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	236	60	112	62
Much better off	22%	19%	34% NP	15%
	154	49	59	42
Slightly better off	14%	15%	18% P	10%
	278	96	71	108
About the same	26%	30%	22%	27%
		0		
	103	43	26	31
Slightly worse off	9%	13%	8%	8%
	127	43	35	49
Much worse off	12%	13%	11%	12%
	188	30	23	111
Don't know	17%	9%	7%	28%
				NO



Leaders. Thinking about the Conservative party and the Labour party. Do you think either party would be better off or worse off with a different leader in Westminster? - The Labour party (currently led by Sir Keir Starmer in Westminster)

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		А	В	С	D	E	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	146	88	56	19	25	18	26	27	31	40	49	8	6	41
Much better off	13%	17%	10%	16%	13%	10%	14%	16%	12%	14%	23%	10%	10%	10%
		В		*	*	*	*	*			М	*	*	
	185	108	78	18	38	28	27	21	54	50	62	19	13	35
Slightly better off	17%	20%	14%	15%	21%	16%	15%	12%	21%	18%	29%	25%	19%	9%
				*	*		*	*		M	IM	M*	*	
	353	193	160	26	44	67	62	58	96	82	65	37	24	137
About the same	32%	36%	29%	23%	24%	38%	34%	34%	37% D	30%	31%	49%	36%	34%
	80	31	49	9	14	7	13	13	24	28	15	IJ* 2	8	25
Slightly worse off	7%	6%	9%	9 8%	8%	4%	7%	8%	24 9%	10%	7%	3%	° 11%	6%
Signity worse on	1 /0	0 /8	576	*	*	*	*	*	576	1078	1 /0	*	*	070
	97	41	56	11	8	10	20	21	28	42	6	3	3	34
Much worse off	9%	8%	10%	9%	4%	6%	11%	12%	11%	15%	3%	4%	5%	8%
				*	*	*	*	*		J		*	*	
	226	69	156	33	56	45	36	28	28	33	16	6	13	129
Don't know	21%	13%	28%	29%	30%	26%	19%	17%	11%	12%	8%	8%	19%	32%
			A	H*	H*	H*	*	*				*	J*	IJK



Leaders. Thinking about the Conservative party and the Labour party. Do you think either party would be better off or worse off with a different leader in Westminster? - The Labour party (currently led by Sir Keir Starmer in Westminster)

Base: All adults GB 18+

			EU Ref 2010	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	146	57	51	38
Much better off	13%	18% P	16%	9%
	185	62	69	50
Slightly better off	17%	19%	21% P	12%
	353	98	123	130
About the same	32%	30%	38%	32%
	80	21	32	23
Slightly worse off	7%	7%	10%	6%
	97	41	17	37
Much worse off	9%	13% O	5%	9%
	226	43	34	124
Don't know	21%	13%	10%	31%
				NO



CostofLivingMeasures. The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

		GEN	IDER			A	GE				GE Vote 2019			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	с	D	Е	F	G	н	I	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
Remove VAT from energy bills	583 54%	275 52%	306 55%	34 29% *	77 41% *	94 54% C*	96 53% C*	107 64% CD*	177 68% CDEF	176 64% JM	112 52%	45 59% *	32 47% *	195 49%
Increase Universal Credit	318 29%	155 29%	161 29%	25 22% *	40 21% *	62 36% H*	69 38% DH*	75 45% CDH*	48 18%	51 18%	103 48% IKM	10 13% *	21 31% *	121 30% IK
Reduce National Insurance Contributions	289 27%	122 23%	166 30%	28 24% *	53 29% H*	49 28% *	57 31% H*	59 35% H*	44 17%	74 27%	64 30%	15 20% *	16 24% *	112 28%
Reduce income tax	375 35%	175 33%	199 36%	30 26% *	91 49% CH*	64 37% H*	63 34% *	65 39% H*	62 24%	83 30%	74 34%	19 25% *	14 20% *	172 43% IKL
Cut fuel duty	448 41%	208 39%	238 43%	24 21% *	56 30% *	65 37% C*	88 48% CD*	84 50% CD*	131 50% CD	140 51% KLM	98 46% L	23 31% *	18 27% *	156 39%
Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills	479 44%	233 44%	244 44%	26 22% *	61 33% *	53 30% *	93 51% CDE*	95 56% CDE*	151 58% CDE	132 48% M	112 52% M	38 51% *	37 55% M*	139 35%
Extend or increase the council tax rebate	260 24%	127 24%	131 24%	27 23% *	41 22% *	37 21% *	53 29% *	50 30% *	51 20%	60 22%	53 25%	21 28% *	15 22% *	101 25%
Take no action	15 1%	13 2%	2 *	1 1% *	- * *	6 3% *	- - *	2 1% *	5 2%	4 2%	- *	2 2% *	4 6% J*	5 1%
Don't know	104 10%	46 9%	58 10%	16 14% G*	24 13% G*	22 13% *	11 6% *	6 4% *	24 9%	14 5%	18 8%	3 4% *	5 8% *	54 13% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Stated (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base



1

CostofLivingMeasures. The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	583	191	192	192
Remove VAT from energy bills	54%	60%	59%	48%
		Р	Р	
	318	64	120	125
Increase Universal Credit	29%	20%	37%	31%
			N	N
Reduce National Insurance Contributions	289 27%	85 26%	99 30%	97 24%
Reduce National Insurance Contributions	21%	20%	30%	24%
	375	108	114	146
Reduce income tax	35%	34%	35%	36%
	448	163	145	131
Cut fuel duty	41%	51%	44%	33%
		Р	Р	
Introduce a windfall tax on oil and gas companies' profits to	479	146	180	148
fund support for household energy bills	44%	45%	55%	37%
			NP	
	260	73	98	89
Extend or increase the council tax rebate	24%	23%	30%	22%
	15	4	-	9
Take no action	1%	1%	*	2%
	104	20	14	54
Don't know	10%	6%	4%	13%
				NO



Article16. As it stands, the Brexit agreement reached between the UK and the European Union means that there are different customs rules for the movement of goods into Northern Ireland compared with the rest of the UK. This is called the Northern Ireland Protocol, and means that goods arriving into Northern Ireland from the rest of the UK are subject to border checks. Which of the following statements best describes your view?

Base: All adults GB 18+

		_								-				
		GEN	IDER			AC	3E					GE Vote 2019	9	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	к	L	М
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
The government should stick with the current arrangement,	327	167	157	38	66	45	60	54	64	60	96	38	15	108
and keep in place the trade agreement already negotiated	30%	31%	28%	33%	36%	26%	33%	32%	25%	22%	45%	50%	23%	27%
with the EU				*	*	*	*	*			ILM	ILM*	*	
	343	216	127	34	52	38	51	57	111	132	57	24	32	87
The government should change the arrangement to make	32%	41%	23%	30%	28%	22%	28%	34%	42%	48%	26%	31%	48%	22%
the rules exactly the same for Northern Ireland and the rest of the UK, even if this may mean the return of a hard border between Ireland and Northern Ireland		В		*	*	*	*	*	DEF	JM		*	JM*	
	417	148	269	44	67	92	72	57	86	84	61	14	20	206
Don't know	38%	28%	49%	38%	36%	53%	39%	34%	33%	30%	29%	18%	29%	51%
			А	*	*	DGH*	*	*				*	*	IJKL



Article16. As it stands, the Brexit agreement reached between the UK and the European Union means that there are different customs rules for the movement of goods into Northern Ireland compared with the rest of the UK. This is called the Northern Ireland Protocol, and means that goods arriving into Northern Ireland from the rest of the UK are subject to border checks. Which of the following statements best describes your view?

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
The government should stick with the current arrangement,	327	71	141	113
and keep in place the trade agreement already negotiated	30%	22%	43%	28%
with the EU			NP	
	343	149	91	99
The government should change the arrangement to make	32%	46%	28%	25%
the rules exactly the same for Northern Ireland and the rest of the UK, even if this may mean the return of a hard border between Ireland and Northern Ireland		OP		
	417	101	95	190
Don't know	38%	32%	29%	47%
				NO



Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GEN	IDER			A	3E					GE Vote 2019	9	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	к	L	м
Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	363	195	168	22	85	76	49	53	79	94	100	38	24	92
University degree	33%	37%	30%	19%	46%	44%	27%	31%	30%	34%	47%	51%	36%	23%
				*	CFH*	CFH*	*	*		М	IM	IM*	*	
Any other suplifications (c. r. A Levels, O Levels, CCSEs	650	320	328	89	95	86	125	105	151	168	116	39	31	266
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	60%	60%	59%	77%	51%	49%	68%	62%	58%	61%	54%	52%	47%	66%
BTEC, Diplomas, Trade Applenticeships)				DEH*	*	*	DE*	*				*	*	JL
	120	41	79	8	17	19	16	17	43	25	17	4	13	52
No qualifications	11%	8%	14%	7%	9%	11%	8%	10%	17%	9%	8%	6%	20%	13%
			А	*	*	*	*	*				*	*	



Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1087	442	426	188
Weighted Base	1087	321	326	402
	363	90	160	106
University degree	33%	28%	49%	26%
			NP	
	650	212	171	249
Any other qualifications (e.g. A Levels, O Levels, GCSEs,	60%	66%	52%	62%
BTEC, Diplomas, Trade Apprenticeships)		0		
	120	35	17	57
No qualifications	11%	11%	5%	14%
		0		0



Base: All adults GB 18+

			GEN	IDER			Ad	GE					GE Vote 2019)	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	с	D	E	F	G	н	1	J	к	L	м
	Unweighted Base	1087	522	561	127	179	171	196	185	229	362	277	65	94	231
	Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
		531	531	-	58	93	87	90	88	114	145	128	47	36	155
£	Male	49%	100%	-	51%	51%	50%	49%	52%	44%	53%	60%	63%	53%	39%
GENDER			В		*	*	*	*	*		М	Μ	M*	*	
E		554	-	554	56	91	88	93	80	146	130	85	28	31	245
U	Female	51%	-	100%	48%	49%	50%	51%	48%	56%	47%	40%	37%	47% *	61%
		445	50	A							0	00			IJK
	18-24	115 11%	58 11%	56 10%	115 100%	-	-	-	-	-	8 3%	26 12%	11 14%	5 8%	55 14%
	10-24	1170	1170	1076	DEFGH*	*	*	*	*	-	3%	1270	4%	0 % *	14%
		185	93	91	-	185	-	-	-	-	26	43	5	14	93
	25-34	17%	18%	17%	-	100%	-	-	-	-	9%	20%	7%	21%	23%
					*	CEFGH*	*	*	*		• / •	IK	*		IK
		174	87	88	-	-	174	-	-	-	26	34	12	4	86
	35-44	16%	16%	16%	-	-	100%	-	-	-	10%	16%	16%	7%	21%
AGE					*	*	CDFGH*	*	*				*	*	IL
AG		183	90	93	-	-	-	183	-	-	42	35	10	9	79
	45-54	17%	17%	17%	-	-	-	100%	-	-	15%	17%	13%	13%	20%
					*	*	*	CDEGH*	*				*	*	
		168	88	80	-	-	-	-	168	-	46	30	8	13	64
	55-64	15%	17%	14%	-	-	-	-	100%	-	17%	14%	11%	19%	16%
		001			*	*	*	*	CDEFH*		100		*	*	0.5
	ar.	261	114	146	-	-	-	-	-	261	128	45	30	21	25
	65+	24%	21%	26%	-	-	-	- *	- *	100%	46%	21%	39%	31% M*	6%
										CDEFG	JM	Μ	JM*	IVI	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Bas



Base: All adults GB 18+

			GEN	DER			A	GE					GE Vote 2019)	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	E	F	G	н	I	J	к	L	м
	Weighted Base	1087	531	554	115	185	174	183	168	261	276	214	75	67	401
	Conservatives	276 27%	145 28%	130 25%	8 8% *	26 14% *	26 16% *	42 24% C*	46 28% CD*	128 51% CDEFG	276 100% JKLM	-	- - *	- - *	-
6	Labour	214 21%	128 25% B	85 16%	26 25% *	43 24% *	34 21% *	35 20% *	30 19% *	45 18%	-	214 100% IKLM	- - *	- - *	-
GE Vote 2019	Lib Dems	75 7%	47 9%	28 5%	11 10% *	5 3% *	12 7% *	10 6% *	8 5% *	30 12% D	-	-	75 100% IJLM*	- - *	-
15	Other	67 7%	36 7%	31 6%	5 5% *	14 8% *	4 3% *	9 5% *	13 8% *	21 9%	-	-	- - *	67 100% IJKM*	-
	No vote	401 39%	155 30%	245 47% A	55 52% H*	93 51% H*	86 53% H*	79 45% H*	64 40% H*	25 10%	-	-	- - *	- - *	401 100% IJKL
	Leave	321 31%	169 32%	152 29%	10 9% *	30 17% *	29 17% *	53 31% CD*	55 33% CDE*	144 56% CDEFG	174 63% JKLM	48 23% M	10 13% *	20 31% M*	47 12%
J Ref 2016	Remain	326 31%	166 32%	159 30%	31 28% *	50 29% *	41 25% *	57 33% *	52 32% *	94 36%	71 26% M	130 61% ILM	54 73% ILM*	27 41% M*	36 10%
ĒŪ	Did not vote	402 38%	187 36%	214 41%	69 63% FGH*	95 54% FGH*	97 58% FGH*	61 36% H*	58 35% H*	22 8%	30 11%	35 16%	11 14% *	19 28% I*	296 78% IJKL



Base: All adults GB 18+

				EU Ref 2016	6
		Total	Leave	Remain	Did not vote
			N	0	Р
	Unweighted Base	1087	442	426	188
	Weighted Base	1087	321	326	402
		531	169	166	187
ŝ	Male	49%	53%	51%	47%
GENDER		554	152	159	214
B	Female	51%	47%	49%	53%
	i entale	5170	47.70	4370	5570
		115	10	31	69
	18-24	11%	3%	9%	17%
				N	NO
		185	30	50	95
	25-34	17%	9%	15%	24%
					N
	35-44	174 16%	29 9%	41 13%	97 24%
	33-44	10%	9%	13%	NO
AGE		183	53	57	61
	45-54	17%	17%	18%	15%
		168	55	52	58
	55-64	15%	17%	16%	15%
		261	144	94	22
	65+	24%	45%	29%	5%
			OP	Р	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 30 (**), Small



Base: All adults GB 18+

				EU Ref 2016	3
		Total	Leave	Remain	Did not vote
			N	0	Р
	Weighted Base	1087	321	326	402
	Conservatives	276 27%	174 58% OP	71 22% P	30 8%
5	Labour	214 21%	48 16%	130 41% NP	35 9%
GE Vote 2019	Lib Dems	75 7%	10 3%	54 17% NP	11 3%
9	Other	67 7%	20 7%	27 9%	19 5%
	No vote	401 39%	47 16%	36 11%	296 76% NO
ø	Leave	321 31%	321 100% OP	-	-
EU Ref 2016	Remain	326 31%	-	326 100% NP	-
Ξ.	Did not vote	402 38%	-	-	402 100% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

				I	IMD Quintile:	6	
		Total	1 - Most deprived	2	3	4	5 - least deprived
			Α	В	С	D	E
	Unweighted Base	1087	213	226	197	179	149
	Weighted Base	1087 531	233 125	229 108	192 86	177 86	138 71
	Male	49%	54%	47%	45%	48%	52%
Ë		1070	01/0		1070	.0,0	*
GENDER		554	108	121	105	92	66
G	Female	51%	46%	53%	55%	52%	48%
							*
	18-24	115 11%	17 7%	17 7%	18 9%	18 10%	7 5%
	16-24	11%	1 %	1 %	9%	10%	5% *
		185	48	49	30	21	12
	25-34	17%	21%	21%	16%	12%	9%
			E	E			*
		174	54	25	28	24	15
	35-44	16%	23% BE	11%	15%	14%	11% *
AGE		183	50	32	32	40	17
	45-54	17%	21%	14%	17%	23%	12%
							*
		168	33	40	40	24	24
	55-64	15%	14%	18%	21%	14%	17% *
		261	32	66	42	50	63
	65+	261	32 14%	29%	42 22%	28%	46%
		2470	1470	A A	2270	A 2070	ABCD*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 30 (**), Sm



Base: All adults GB 18+

				I	MD Quintile:	5	
		Total	1 - Most deprived	2	3	4	5 - least deprived
			Α	В	С	D	E
	Weighted Base	1087	233	229	192	177	138
	Conservatives	276 27%	36 16% *	67 30% A	49 27% *	61 35% A	47 36% A*
6	Labour	214 21%	62 28% D*	50 22%	35 19% *	25 14%	24 18% *
GE Vote 2019	Lib Dems	75 7%	7 3% *	14 6%	13 7% *	17 10%	16 12% A*
9	Other	67 7%	14 7% *	15 7%	12 7% *	10 6%	12 9% *
	No vote	401 39%	102 46% E*	76 34%	76 41% E*	59 34%	31 24% *
g	Leave	321 31%	58 26%	71 31%	61 33%	63 37%	49 37% *
EU Ref 2016	Remain	326 31%	58 26%	79 35%	60 32%	48 28%	57 43% AD*
Ш 	Did not vote	402 38%	110 49% BE	77 34% E	64 35% E	61 35% E	27 20% *

Overlap formula used - Column Means: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E Minimum Base: 30 (**), Small Base: 30 (**),

