Public concern for economy remains at highest level since 2011

13 May 2020, London - Our monthly barometer on British public opinion and voting intentions, which reveals worsening public perceptions of the government's handling of the coronavirus outbreak, continued pessimism over the health of Britain's economy now and in the future and a public increasingly likely to use a contact-tracing app.

Findings from Kantar's research which took place between 7 and 11 of May reveal:

- Public confidence in the economy has dropped even further, to the lowest level since measurement began in August 2011, with almost seven in ten (69%) stating that Britain's economy is doing worse than 12 months ago, compared to 65% in April
- Four in ten (38%) report that coronavirus has reduced their personal income
- Public perception of how the UK government is handling the crisis is worsening, with four in ten people (43%) stating that they think the government is handling the coronavirus outbreak very or fairly poorly, compared to 30% in April. Half of people (49%) think that the government are handling it very or fairly well, compared to 61% of people in April who said the same
- The public are also more likely to say they would be very / fairly likely to use the planned NHS contact-tracing app (59% in May, compared to 53% in April)

Economic impacts and expectations

Overall, personal experience and expectations for the economy remain in line with April with numbers feeling insecure about their job remaining at or close to record-high:

- Job insecurity remains high; four in ten (40%) believe their job is less safe than it was 12 months ago. This is the second highest recorded figure since our measurement began in August 2011 (and compares to 44% in April)
- 38% report that coronavirus has reduced their personal income. Only 8% of these
 individuals expect their income to return to normal immediately once lockdown is over. 29%
 think it will return to normal within a few months, 41% think their income will return to normal
 but it will take more than a few months, and 15% expect their personal income to be
 permanently reduced
- The public continue to expect coronavirus to have a long-term impact, with almost half of people (48%) stating that they think the economy will be worse in 12 months, compared to 50% of people last month
- Three in ten (29%, -4 vs April 2020) agree that their household is likely to require financial support from the government within the next three months
- Three in ten (30%, -2 vs April) said they are finding it harder to meet their monthly household budget than they were 12 months ago

Perceptions of actions and intervention

- Three in ten say they would be fairly / very unlikely to use the planned NHS contact tracing app – 28% in May compared to 32% April
- Among those that say they are unlikely to download the contact tracing app, the main reasons are: concerns about privacy (46%), not wanting the government to track their location (27%) and not thinking the app will help to slow the spread of coronavirus (26%)
- Expectations of government intervention in the economy remain high, with more than three quarters of people agreeing (77% agree or strongly agree) that "it's important the government helps people and businesses affected by coronavirus, whatever the cost". However, this is 7 percentage points lower than in April

Voting intentions

- Conservative 51% (-3 vs April 2020)
- Labour 32% (+4)
- Liberal Democrats 7% (-2)
- SNP 5% (+1)
- Green 2% (-2)
- The Brexit Party 2% (+1)
- Plaid Cymru 1% (nc)
- UKIP <1% (nc)
- Other 1% (+1)

Commenting on the findings, UK CEO of Kantar's Public division, Craig Watkins said: "The impact of coronavirus continues to worry British households – seen in our research through high levels of concern for the national economy and public worries about their job security. We continue to see high levels of support for government intervention to control the outbreak and deal with its impacts, with an increasing number of people saying they would be likely to use a contact tracing app, and strong agreement that the government should help people and businesses, no matter the cost."

Understanding the levels of support and the impacts continues to be crucial for government policy to be able to respond effectively. **Kantar's Social Response and Recovery**programmes support policymakers to respond to these complex challenges and develop policy for a resilient recovery. In the UK for example, Inside Lives, our longitudinal qualitative study, provides insight into public experience, feelings and beliefs during this time using video diaries and discussions.

Notes to Editors

Additional findings and methodology:

19% (+2) of Britons think that leaving the European Union will make it easier for the UK government to handle outbreaks like coronavirus in the future. 23% (-4) think it will be more difficult. Majority of Britons don't think that the UK leaving the EU will make it easier or more difficult for the UK government to handle outbreaks like coronavirus in the future (40%, -1).

Public view on negotiations with the European Union

Three in ten Britons (31%, -2) think that the UK government is handling the negotiations regarding the UK and EU's future 'well'; 38% (+4) of people think they are being handled 'poorly'.

If a new referendum was held on the UK's membership of the European Union, 40% (+3) of Britons say they would vote to Remain, 32% (-4) say they would vote to Leave. 17% (-1) say they wouldn't vote and 10% (+1) 'don't know'.

-Ends-

Methodological information

The survey data and further details on the methodological approach can be found here. A total of 1,130 interviews were conducted online among adults living in Great Britain between 7 and 11 May 2020. Interviews were conducted using the Kantar Research Express Online Omnibus, which uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election.

Any use of this research must cite Kantar as the source.



Polling Methodological Note – May 2020

A representative sample of 1,130 adults in Great Britain were interviewed between the 7th and 11th May 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 48.0% to 53.8%
- Labour Party = 29.3% to 34.2%
- Conservative lead over Labour = 14.4%pts to 24.1%pts

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Male working	372	371
Male not working	177	181
Female working	337	331
Female not working	244	247

^{*}Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	67	63
Male 25-34	94	97
Male 35-44	91	89
Male 45-54	101	98
Male 55-69	137	120
Male 70+	59	84
Female 18-24	66	60
Female 25-34	97	96
Female 35-44	94	91
Female 45-54	104	100
Female 55-69	163	125
Female 70+	57	105

^{*}Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	38	47
North West England	115	127
Yorkshire & Humber	109	96
East Midlands	96	84
West Midlands	111	102
East of England	122	108
London	120	153
South East England	135	159
South West England	112	100
Wales	58	56
Scotland	114	98

Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	38	23
Aged 25-44 with a degree	187	158
Aged 45-69 with a degree	143	119
Other	762	830

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	41%	31%
Leave	41%	33%
Did not vote	19%	36%

^{*}An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	23%	18%
England - Conservative	34%	25%
England - Lib Dem	8%	7%
England - Other	6%	3%
England - No vote	14%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	4%	2%
Scotland - Other	1%	1%
Scotland - No vote	2%	3%
Wales - Labour	2%	1%
Wales - Conservative	2%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

^{*}An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age		
Population turnout if	84%	62%
General Election were to be	04 76	0270
held tomorrow		

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GEN	IDER			A	GE			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	454	237	216	17	31	29	102	103	172	215	127	50	32	24		
Definitely vote (4)	40%	43%	38%	14%	16%	16%	52%	60%	66%	73%	59%	64%	48%	6%		
				*	*	*	CDE	CDE	CDEF	JLM	М	M*	M*			
	239	105	134	42	48	60	30	27	33	46	50	17	15	107		
Probably vote (3)	21%	19%	23%	34%	25%	33%	15%	15%	12%	15%	23%	21%	23%	25%		
				FGH*	H*	FGH*			_			*	*			
Probable and code (0)	176	102 19%	74	39	51 26%	40	16	23	6 2%	25 8%	26 12%	3 4%	7 10%	112 26%		
Probably not vote (2)	16%	19%	13%	32% FGH*	26% FH*	22% FH*	8%	13% H	2%	8%	12%	4%	10%	26% IJKL		
	199	90	109	15	46	45	31	16	45	5	9	8	7	162		
Definitely not vote (1)	18%	16%	19%	13%	24%	25%	15%	9%	17%	2%	4%	10%	10%	38%		
Definitely not vote (1)	1070	1070	1370	*	G*	G*	1370	370	17 70	270	470	I*	I*	JKL		
	63	17	42	10	19	5	19	5	5	6	5	-	6	26		
Or would you prefer not to say?	6%	3%	7%	8%	10%	3%	10%	3%	2%	2%	2%	_	9%	6%		
				*	H*	*	Н					*	I*			
	693	342	350	59	79	89	132	130	205	261	177	67	48	131		
NET : Definitely / Probably vote	61%	62%	61%	48%	41%	50%	67%	75%	78%	88%	82%	86%	71%	30%		
				*	*	*	CDE	CDE	CDE	LM	M	M*	M*			
	374	191	183	54	96	86	47	39	52	29	34	11	13	274		
NET : Definitely not / Probably not vote	33%	35%	32%	44%	50%	48%	24%	22%	20%	10%	16%	14%	20%	64%		
				FGH*	FGH*	FGH*						*	*	IJKL		
	2.89	2.92	2.86	2.53	2.37	2.42	3.14	3.29	3.29	3.62	3.4	3.4	3.2	1.98		
Mean score				*	*	*										
							CDE*	CDE*	CDE	JKLM	M	M*	M*			
Standard Deviation	1.15	1.141	1.16	0.907	1.055	1.051	1.156	1.025	1.151	0.709	0.854	0.978	1.026	0.951		
Error Variance	0.001	0.002	0.003	0.007	0.006	0.006	0.007	0.006	0.005	0.002	0.003	0.012	0.017	0.002		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1130	460	466	180				
Weighted Base	1130	374	349	365				
	454	220	193	38				
Definitely vote (4)	40%	59%	55%	11%				
	239	P 70	P 91	70				
Probably vote (3)	239 21%	70 19%	26%	73 20%				
Probably vote (3)	21/0	1370	2076	2076				
	176	42	48	85				
Probably not vote (2)	16%	11%	14%	23%				
				N				
	199	27	8	145				
Definitely not vote (1)	18%	7%	2%	40%				
		0		NO				
	63	15	8	24				
Or would you prefer not to say?	6%	4%	2%	7%				
	693	290	284	111				
NET : Definitely / Probably vote	61%	77%	81%	30%				
,,		Р	Р					
	374	69	57	230				
NET : Definitely not / Probably not vote	33%	18%	16%	63%				
				NO				
	2.89	3.35	3.37	2.01				
Mean score		P	P	*				
	1.15	0.958	0.818	1.046				
Standard Deviation	1.15	0.830	0.010	1.040				
J								
	0.001	0.003	0.002	0.003				
Error Variance								

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M	
Unweighted Base	992	500	490	117	153	158	187	166	211	397	285	83	105	118	
Weighted Base	617	327	289	48	66	67	127	118	191	256	176	57	47	78	
	314	172	142	11	27	31	55	60	130	240	18	14	10	32	
Conservative	51%	53%	49%	23%	41%	47%	44%	51%	68%	94%	10%	24%	21%	42%	
				*	C*	C*	С	С	CDEFG	JKLM		J*	*	JKL*	
	194	95	100	25	28	21	45	42	34	9	144	10	2	27	
Labour	32%	29%	35%	51%	42%	31%	35%	35%	18%	4%	82%	18%	4%	35%	
	42	26	16	EFH* 8	H* 4	H* 6	H 9	H 5	10	-	IKLM 7	IL* 29	1	IKL*	
Liberal Democrats	7%	8%	5%	17%	6%	9%	7%	4%	5%	_	7 4%	51%	3%	6%	
Liberal Democrats	1 70	0 70	370	FGH*	*	970 *	1 70	470	370	-	470 I	IJLM*	370 *	I*	
	29	14	15	1	5	4	8	4	7	1	2	1	18	6	
SNP	5%	4%	5%	3%	8%	6%	6%	3%	4%	*	1%	2%	39%	8%	
				*	*	*						*	IJKM*	IJ*	
	15	5	10	2	2	3	4	3	1	-	4	2	6	3	
Green	2%	2%	3%	5%	3%	4%	3%	2%	*	-	2%	3%	12%	4%	
				H*	*	*					1	l*	IJ*	l*	
	10	7	2	-	-	1	3	2	4	3	-	-	5	1	
Brexit Party	2%	2%	1%	-	*	1%	2%	2%	2%	1%	-	-	11%	2%	
				*	*	*						*	IJKM*	*	
	5	3	2	-	-	-	-	2	3	1	-	-	3	-	
Plaid Cymru	1%	1%	1%	*	*	-	-	2%	1%	1%	*	-	6%	-	
				*	*	*						*	IJ*	*	
UIZID	2	1 *	1	-	-	-	1	-	1	*	-	-	1	1	
UKIP	*	,	•	- *	-	*	1%	-	1%		-	- *	2%	1%	
	5	4	2			1	2	1	1	1	1	1	1	2	
Other	1%	4 1%	1%	- 1%	-	1 1%	2%	1 1%	1 1%	1	1	2%	1 1%	3%	
Other	1%	170	170	1%	*	1%	∠70	170	1 70			2% *	1%	3%	
										l					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	992	421	434	126				
Weighted Base	617	264	258	90				
	314	190	85	38				
Conservative	51%	72%	33%	42%				
		OP		*				
	194	40	120	31				
Labour	32%	15%	47%	35%				
			N	N*				
	42	8	27	7				
Liberal Democrats	7%	3%	11% N	8%				
	29	10	11	7				
SNP	5%	4%	4%	8%				
ONF] 3/0	4 /0	4 /0	*				
	15	5	7	3				
Green	2%	2%	3%	3%				
				*				
	10	8	-	2				
Brexit Party	2%	3%	-	2%				
		0		*				
	5	-	5	-				
Plaid Cymru	1%	-	2%	-				
				*				
	2	2	-	-				
UKIP	*	1%	-	*				
	_	4	2	2				
Other	5 1%	1	3 1%	2%				
Otilei	1%		170	2% *				

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		GEN	IDER	AGE					GE Vote 2019							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	н	ı	J	K	L	M		
Unweighted Base	992	500	490	117	153	158	187	166	211	397	285	83	105	118		
Weighted Base	791	421	368	88	109	106	148	138	203	279	202	61	55	189		
	381	213	167	22	47	47	63	66	135	260	20	16	11	73		
Conservative	48%	51%	45%	25%	43%	45%	43%	48%	67%	93%	10%	26%	21%	39%		
				*	*	C*	С	С	CDEFG	JKLM		J*	*	J*		
	252	118	135	42	41	31	50	51	38	10	162	11	2	63		
Labour	32%	28%	37%	48%	37%	29%	34%	37%	19%	4%	80%	17%	3%	34%		
			A	H*	H*	*	Н	Н			IKLM	IL*	*	IL*		
	55	35	19	14	8	8	9	5	10	-	11	31	2	11		
Liberal Democrats	7%	8%	5%	16%	7%	7%	6%	4%	5%	-	5%	50%	4%	6%		
	4-	24	23	GH* 4	11	9	9	4	10	1	2	IJLM*	l* 22	I* 20		
SNP	47 6%	24 6%	6%	5%	10%	8%	6%	3%	5%	*	2 1%	2%	40%	11%		
SNF	0 76	0 70	070	370 *	*	0 70 *	070	370	370		170	∠70 *	IJKM*	IJ*		
	22	6	16	4	2	7	5	3	1	-	6	2	6	8		
Green	3%	2%	4%	5%	2%	6%	4%	2%	*	-	3%	3%	12%	4%		
				*	*	H*					1	l*	IJ*	I*		
	15	11	2	-	-	1	4	5	4	4	-	-	6	4		
Brexit Party	2%	3%	1%	-	*	1%	3%	4%	2%	2%	-	-	11%	2%		
				*	*	*						*	IJKM*	*		
	6	3	2	-	-	-	-	3	3	2	-	-	3	-		
Plaid Cymru	1%	1%	1%	*	*	-	-	2%	1%	1%	*	-	6%	-		
				*	*	*						*	IJM*	*		
	5	4	1	-	-	-	4	-	1	-	-	-	1	4		
UKIP	1%	1%	*	-	-	-	3%	-	1%	*	-	-	2%	2%		
				*	*	*						*	*	*		
	8	6	2	-	-	3	2	1	1	1	1	1	1	5		
Other	1%	2%	1%	*	-	3%	2%	1%	1%	*	*	2%	1%	3%		
				*	*	*						*	*	*		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	992	421	434	126
Weighted Base	791	311	312	160
	381	210	102	67
Conservative	48%	67%	33%	42%
		OP		*
	252	55	143	50
Labour	32%	18%	46%	31%
			NP	N*
	55	9	31	14
Liberal Democrats	7%	3%	10%	9%
		40	N	
oue.	47	12	17	17
SNP	6%	4%	5%	11% N*
	22	7	10	5
Green	3%	2%	3%	3%
Green	376	270	370	370
	15	12	_	3
Brexit Party	2%	4%	_	2%
2.0m. u.y	-/	0		*
	6	-	6	-
Plaid Cymru	1%	-	2%	-
				*
	5	5	-	-
UKIP	1%	2%	-	-
				*
	8	1	3	4
Other	1%	*	1%	3%
				*

Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GEN	DER			A	GE					GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	К	L	М
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430
No, did not vote	430 38%	197 36%	233 41%	56 46% GH*	108 56% FGH*	112 62% FGH*	60 30%	38 22%	56 21%		-	- - *	- - *	430 100% IJKL
Yes, Conservative	296 26%	151 28%	144 25%	6 5% *	30 15% *	18 10% *	53 27% CE	63 36% CDE	126 48% CDEF	296 100% JKLM	-	- - *	- - *	-
Yes, Labour	217 19%	117 21%	99 17%	40 33% DEH*	31 16% *	24 13% *	47 24% H	42 24% H	31 12%	-	217 100% IKLM	- - *	- - *	-
Yes, Liberal Democrat	78 7%	38 7%	40 7%	5 4% *	8 4% *	12 7% *	16 8%	16 9%	20 8%	-	- -	78 100% IJLM*	- - *	-
Yes, SNP - Scottish National Party	28 2%	13 2%	15 3%	4 3% *	7 4% *	2 1% *	5 2%	4 2%	7 3%	-	- -	- - *	28 42% IJKM*	-
Yes, Green Party	14 1%	9 2%	5 1%	1 1% *	3 2% *	1 1% *	2 1%	3 1%	4 2%	-	- -	- - *	14 21% IJKM*	-
Yes, Brexit Party	13 1%	8 1%	4 1%	2 1% *	2 1% *	1 *	4 2%	2 1%	3 1%	-	-	- - *	13 20% IJKM*	-
Yes, Plaid Cymru	3	3 *	1 *	- - *	- * *	- - *	-	1 1%	2 1%	-	-	- - *	3 5% IJM*	-
Other party or individual	8 1%	3 *	6 1%	- - *	- - *	*	1 *	1 *	7 3%	-	-	- - *	8 13% IJKM*	-
Prefer not to answer	41 4%	11 2%	28 5%	9 8% *	5 2% *	10 6% *	9 5%	4 2%	4 1%	-		- - *	- *	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	430	80	52	280
No, did not vote	38%	22%	15%	77%
				NO
V Oth	296 26%	197 53%	71 20%	26 7%
Yes, Conservative	26%	53% OP	20% P	1%
	217	47	138	30
Yes, Labour	19%	12%	40%	8%
			NP	
	78	10	60	9
Yes, Liberal Democrat	7%	3%	17%	2%
			NP	
	28	9	11	4
Yes, SNP - Scottish National Party	2%	3%	3%	1%
	14	4	0	0
Yes, Green Party	14	1%	8 2%	2
res, Green Farty	1 /0	1 /0	270	
	13	12	-	2
Yes, Brexit Party	1%	3%	*	*
		0		
	3	1	3	-
Yes, Plaid Cymru	*	*	1%	-
Other months are in dividual.	8	8	-	-
Other party or individual	1%	2%	Î	-
	41	6	6	13
Prefer not to answer	4%	2%	2%	3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		GEN	DER		AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182			
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430			
	374	197	174	14	35	34	71	70	148	197	47	10	34	80			
Leave	33%	36%	30%	12%	18%	19%	36%	41%	57%	66%	22%	12%	51%	19%			
				*	*	*	CDE	CDE	CDEFG	JKM		*	JKM*				
	349	177	172	28	63	51	59	73	75	71	138	60	22	52			
Remain	31%	32%	30%	23%	32%	28%	30%	42%	29%	24%	64%	76%	33%	12%			
				*	*	*		CH		M	ILM	ILM*	M*				
	365	166	199	66	92	84	61	24	37	26	30	9	7	280			
Did not vote	32%	30%	35%	54%	48%	47%	31%	14%	14%	9%	14%	11%	11%	65%			
				FGH*	FGH*	GH*	GH					*	*	IJKL			
	43	11	30	15	4	11	6	6	1	2	2	-	3	19			
Don't know	4%	2%	5%	12%	2%	6%	3%	3%	*	1%	1%	-	5%	4%			
				DH*	*	*						*	*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
Leave	374 33%	374 100% OP	-	-
Remain	349 31%	-	349 100% NP	-
Did not vote	365 32%	-	-	365 100% NO
Don't know	43 4%		-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

		GENDER AGE										GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	366	221	143	22	30	35	63	67	149	216	35	6	30	73
Leave	32%	40%	25%	18%	15%	19%	32%	39%	57%	73%	16%	7%	44%	17%
		В		*	*	*	D	CDE	CDEFG	JKLM		*	JKM*	
	451	212	239	65	86	82	76	69	73	49	157	65	27	147
Remain	40%	39%	42%	53%	44%	46%	38%	40%	28%	17%	73%	83%	41%	34%
				H*	H*	H*					ILM	ILM*	l*	1
	194	92	102	24	55	41	38	23	13	7	10	2	2	164
Would not vote	17%	17%	18%	19%	28%	23%	19%	13%	5%	2%	5%	3%	3%	38%
				H*	GH*	H*	Н					*	*	IJKL
	119	26	90	12	23	22	21	15	26	24	15	5	8	46
Don't know	10%	5%	16%	10%	12%	12%	10%	9%	10%	8%	7%	7%	12%	11%
			Α	*	*	*						*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
Leave	366 32%	291 78% OP	31 9%	38 10%
Remain	451 40%	34 9%	288 83% NP	126 35% N
Would not vote	194 17%	18 5%	6 2%	165 45% NO
Don't know	119 10%	31 8%	23 7%	36 10%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

		GEN	IDER			AGE						GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	328	156	171	48	60	64	67	49	41	34	107	41	22	119
Yes	29%	28%	30%	39%	31%	36%	34%	28%	16%	11%	49%	52%	33%	28%
				H*	H*	H*	Н	Н			IM	IM*	I*	1
	201	113	89	29	53	35	33	19	33	37	59	24	11	67
Maybe	18%	20%	15%	24%	27%	19%	16%	11%	13%	12%	27%	31%	16%	16%
				*	GH*	*					IM	IM*	*	
	367	206	160	16	42	35	58	73	143	192	22	3	24	117
No	32%	37%	28%	13%	22%	20%	29%	42%	55%	65%	10%	4%	35%	27%
		В		*	*	*	С	CDE	CDEF	JKLM		*	JK*	JK
	233	75	155	29	39	46	41	33	44	34	28	10	11	128
Don't know	21%	14%	27%	24%	20%	25%	21%	19%	17%	11%	13%	13%	16%	30%
			Α	*	*	*						*	*	IJK



Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	328	35	207	83
Yes	29%	9%	59% NP	23% N
	201	58	71	71
Maybe	18%	15%	20%	20%
	367	236	37	88
No	32%	63%	11%	24%
		OP		0
	233	46	34	122
Don't know	21%	12%	10%	34%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemploym ent	Negotiating a trade deal with the EU	Affordable housing
Unweighted Base	1130	1130	1130	1130	1130	1130	1130	1130	1130	1130	1130
Weighted Base	1130	1130	1130	1130	1130	1130	1130	1130	1130	1130	1130
Most important (100)	172	62	251	54	58	60	127	117	55	103	69
most important (100)	15%	5%	22%	5%	5%	5%	11%	10%	5%	9%	6%
2nd (90)	123	108	171	101	83	71	88	86	129	87	82
(55)	11%	10%	15%	9%	7%	6%	8%	8%	11%	8%	7%
3rd (80)	91	95	153	123	85	98	73	96	128	71	118
()	8%	8%	14%	11%	8%	9%	6%	9%	11%	6%	10%
4th (70)	102	113	122	98	81	95	51	107	138	73	152
,	9%	10%	11%	9%	7%	8%	4%	10%	12%	6%	13%
5th (60)	101	108	78	151	83	104	93	84	146	83	99
	9%	10%	7%	13%	7%	9%	8%	7%	13%	7%	9%
6th (50)	123	132	72	103	101	118	80	100	120	88	94
	11% 98	12% 131	6% 79	9% 118	9% 72	10%	7% 59	9% 99	11% 135	8% 83	8% 119
7th (40)	98	12%	79 7%	10%	6%	138 12%	5%	9%	12%	7%	11%
	112	130	63	10%	146	119	5% 75	84	95	108	96
8th (30)	10%	12%	6%	9%	13%	10%	7%	7%	8%	10%	9%
	89	100	58	100	157	123	81	80	89	115	144
9th (20)	8%	9%	5%	9%	13%	11%	7%	7%	8%	10%	13%
	75	87	62	87	162	116	140	151	49	117	84
10th (10)	7%	8%	5%	8%	14%	10%	12%	13%	4%	10%	7%
	43	64	22	94	107	88	263	124	48	203	73
Least important (0)	4%	6%	2%	8%	9%	8%	23%	11%	4%	18%	6%
Mean score	57.32	50.01	67.56	49.61	42.23	45.75	41.81	48.09	55.04	42.71	49.86
Standard Deviation	30.67	28.598	29.573	29.436	30.595	29.131	36.073	33.068	27.101	33.777	29.414
Error Variance	0.832	0.724	0.774	0.767	0.828	0.751	1.152	0.968	0.65	1.01	0.766



Base: All adults GB 18+

		GEN	IDER		AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote				
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M				
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430				
Most important (100)	172 15%	116 21% B	56 10%	13 11% *	24 12% *	25 14% *	41 21%	31 18%	38 14%	59 20% J	25 12%	12 16% *	6 9% *	63 15%				
2nd (90)	123 11%	68 12%	55 10%	10 8% *	25 13% *	11 6% *	11 6%	27 16% F	39 15% F	51 17% M	24 11%	11 14% *	6 9% *	28 7%				
3rd (80)	91 8%	40 7%	51 9%	7 6% *	16 8% *	8 5% *	17 9%	15 9%	27 10%	31 10%	14 6%	12 15% *	3 4% *	31 7%				
4th (70)	102 9%	50 9%	51 9%	9 8% *	11 6% *	22 12% *	26 13%	12 7%	21 8%	23 8%	29 14%	7 8% *	10 14% *	33 8%				
5th (60)	101 9%	39 7%	63 11%	9 7% *	16 8% *	24 14% *	13 7%	20 12%	19 7%	24 8%	21 10%	7 9% *	6 9% *	37 9%				
6th (50)	123 11%	69 13%	52 9%	18 15% *	15 8% *	16 9% *	20 10%	28 16%	27 10%	24 8%	23 11%	10 13% *	5 7% *	58 13%				
7th (40)	98 9%	50 9%	49 8%	12 10% *	19 10% *	14 8% *	18 9%	12 7%	22 8%	24 8%	20 9%	5 6% *	7 10% *	41 9%				
8th (30)	112 10%	47 9%	65 11%	12 10% *	14 7% *	24 13% *	23 12%	12 7%	28 11%	17 6%	25 11%	3 3% *	7 10% *	49 11%				
9th (20)	89 8%	26 5%	63 11% A	9 7% *	25 13% *	9 5% *	17 9%	9 5%	20 8%	16 5%	21 10%	8 10% *	7 11% *	32 7%				
10th (10)	75 7%	27 5%	49 8%	16 13% FG*	24 12% FG*	15 8% *	3 2%	3 2%	13 5%	17 6%	11 5%	3 3% *	5 8% *	37 9%				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Smal



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	43	19	23	7	5	11	8	3	8	10	4	1	6	22		
Least important (0)	4%	3%	4%	6% *	3% *	6% *	4%	2%	3%	3%	2%	2%	9% J*	5%		
Mean score	57.32	62.57 B	52.42	49.23 *	53.22 *	53.21 *	59.96 C	65.12 CDE	59.84 C	64.68 JLM	56.85	63.95 LM*	49.36 *	53.13		
Standard Deviation	30.67	30.433	30.054	31.027	32.162	30.603	30.229	27.473	30.298	30.849	28.42	28.672	31.161	30.872		
Error Variance	0.832	1.682	1.571	7.818	5.334	5.195	4.617	4.351	3.513	3.213	3.73	10.493	14.442	2.215		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	172	49	59	60
Most important (100)	15%	13%	17%	16%
	123	57	40	24
2nd (90)	11%	15%	12%	6%
		P		40
0.1(00)	91	32	36	19
3rd (80)	8%	8%	10%	5%
	102	29	40	32
4th (70)	9%	8%	12%	9%
401 (70)	370	0 /0	1270	370
	101	27	37	37
5th (60)	9%	7%	11%	10%
	123	44	34	37
6th (50)	11%	12%	10%	10%
	98	32	26	36
7th (40)	9%	9%	8%	10%
	112	41	22	42
8th (30)	10%	11%	6%	12%
	89	26	26	36
9th (20)	8%	7%	7%	10%
	75	20	16	31
10th (10)	7%	5%	5%	9%

Table continues



Base: All adults GB 18+

			EU Ref 2016	S
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1130	374	349	365
	43	18	12	11
Least important (0)	4%	5%	3%	3%
Mean score	57.32	57.68	61.9	53.92
			Р	
Standard Deviation	30.67	30.762	29.644	30.865
Error Variance	0.832	2.532	2.521	2.61



Base: All adults GB 18+

		GEN	IDER			AG	GE					GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430
Most important (100)	62 5%	25 5%	37 6%	7 6% *	18 9% *	14 8% *	4 2%	12 7%	6 2%	20 7%	16 7%	1 1% *	1 2% *	24 6%
2nd (90)	108 10%	46 8%	62 11%	6 5% *	17 9% *	18 10% *	27 14%	17 10%	22 8%	24 8%	13 6%	2 3% *	4 6% *	60 14%
3rd (80)	95 8%	27 5%	66 12% A	12 10% *	20 10% *	17 10% *	11 6%	11 6%	23 9%	27 9%	14 7%	7 9% *	5 8% *	36 8%
4th (70)	113 10%	49 9%	64 11%	9 7% *	14 7% *	9 5% *	24 12%	25 14%	33 13%	18 6%	22 10%	12 15% I*	4 6% *	53 12%
5th (60)	108 10%	52 10%	56 10%	7 6% *	21 11% *	20 11% *	18 9%	19 11%	24 9%	53 18% JM	19 9%	8 10% *	7 11% *	21 5%
6th (50)	132 12%	81 15%	51 9%	22 17% F*	22 12% *	20 11% *	12 6%	13 7%	43 17% F	36 12%	23 11%	6 8% *	15 22% *	44 10%
7th (40)	131 12%	56 10%	74 13%	12 10% *	25 13% *	14 8% *	30 15%	23 13%	27 10%	39 13%	22 10%	8 10% *	9 14% *	49 11%
8th (30)	130 12%	65 12%	65 11%	17 14% *	23 12% *	16 9% *	19 10%	21 12%	34 13%	33 11%	30 14%	7 9% *	11 16% *	46 11%
9th (20)	100 9%	65 12% B	36 6%	13 11% *	7 4% *	20 11% *	23 12%	18 10%	19 7%	18 6%	24 11%	10 13% *	6 9% *	35 8%
10th (10)	87 8%	55 10%	32 6%	7 6% *	14 7% *	15 8% *	19 10%	14 8%	18 7%	19 7%	25 12%	10 13% *	4 6% *	27 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Smal



Base: All adults GB 18+

		GEN	DER			A	SE.		GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M	
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430	
	64	31	31	11	11	17	10	2	12	10	8	7	1	36	
Least important (0)	6%	6%	5%	9% G*	6% *	9% G*	5%	1%	5%	3%	4%	9%	2% *	8%	
Mean score	50.01	46.2	53.85 A	46.3 *	53.25 *	49.03	48.24	52.51	49.72	52.72 JK	47.17	42.45 *	47.68 *	51.35	
Standard Deviation	28.598	28.007	28.592	28.561	29.401	31.538	28.729	27.501	26.301	26.772	28.731	27.881	23.424	30.432	
Error Variance	0.724	1.425	1.422	6.625	4.458	5.518	4.171	4.36	2.647	2.42	3.812	9.922	8.161	2.152	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

Total Leave Remain Did not vote				EU Ref 2016	5
Unweighted Base 1130 460 466 180 Weighted Base 1130 374 349 365 Most important (100) 5% 5% 4% 7% 108 42 22 43 1090) 10% 11% 6% 12% 3rd (80) 95 36 27 28 8% 10% 8% 8% 4th (70) 10% 10% 10% 10% 5th (60) 108 51 31 26 5th (60) 132 58 27 41 6th (50) 132 58 27 41 6th (50) 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% 100 30 38 27 9th (20) 87 19 42 24		Total	Leave	Remain	Did not vote
Weighted Base 1130 374 349 365 Most important (100) 62 17 15 27 Most important (100) 5% 5% 4% 7% 108 42 22 43 1090 11% 6% 12% 95 36 27 28 3rd (80) 8% 10% 8% 8% 4th (70) 10% 10% 10% 10% 5th (60) 10% 10% 10% 10% 5th (60) 132 58 27 41 6th (50) 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% 0 130 32 55 41 100 30 38 27 9th (20) 9% 16% 11%			N	0	P
Most important (100) 62 17 15 27 5% 5% 4% 7% 2nd (90) 108 42 22 43 10% 11% 6% 12% 3rd (80) 95 36 27 28 8% 10% 8% 8% 4th (70) 10% 10% 10% 10% 10% 10% 10% 10% 10% 5th (60) 10% 14% 9% 7% 6th (50) 132 58 27 41 6th (50) 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7% 87 19 42 24	Unweighted Base	1130	460	466	180
Most important (100) 5% 5% 4% 7% 2nd (90) 108 42 22 43 10% 11% 6% 12% 95 36 27 28 8% 10% 8% 8% 4th (70) 10% 10% 10% 10% 5th (60) 10% 14% 9% 7% 6th (50) 132 58 27 41 6th (50) 12% 16% 8% 11% 7th (40) 131 34 37 54 9% 10% 15% 15% 8th (30) 12% 9% 16% 11% 9th (20) 9% 8% 11% 7%	Weighted Base	1130	374	349	365
2nd (90) 108		62	17	15	27
2nd (90) 10% 11% 6% 12% 3rd (80) 95 36 27 28 8% 10% 8% 8% 4th (70) 113 37 35 35 4th (70) 10% 10% 10% 10% 5th (60) 10% 14% 9% 7% 6th (50) 132 58 27 41 6th (50) 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7%	Most important (100)	5%	5%	4%	7%
2nd (90) 10% 11% 6% 12% 3rd (80) 95 36 27 28 8% 10% 8% 8% 4th (70) 113 37 35 35 4th (70) 10% 10% 10% 10% 5th (60) 10% 14% 9% 7% 6th (50) 132 58 27 41 6th (50) 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7%					
3rd (80) 95 36 27 28 8% 10% 8% 8% 4th (70) 113 37 35 35 4th (70) 10% 10% 10% 10% 5th (60) 10% 14% 9% 7% 6th (50) 132 58 27 41 6th (50) 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% 100 30 38 27 9th (20) 8% 11% 7%		108	42	22	43
3rd (80) 8% 10% 8% 8% 4th (70) 113 37 35 35 10% 10% 10% 10% 10% 5th (60) 108 51 31 26 5th (60) 14% 9% 7% 6th (50) 132 58 27 41 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% 100 30 38 27 9th (20) 8% 11% 7%	2nd (90)	10%	11%	6%	12%
3rd (80) 8% 10% 8% 8% 4th (70) 113 37 35 35 10% 10% 10% 10% 10% 5th (60) 108 51 31 26 5th (60) 14% 9% 7% 6th (50) 132 58 27 41 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% 100 30 38 27 9th (20) 8% 11% 7%					
4th (70) 113 37 35 35 10% 10% 10% 10% 10% 5th (60) 108 51 31 26 5th (60) 14% 9% 7% 6th (50) 132 58 27 41 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7%		95	36	27	28
4th (70) 10% 10% 10% 10% 5th (60) 108 51 31 26 5th (60) 14% 9% 7% 6th (50) 132 58 27 41 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7%	3rd (80)	8%	10%	8%	8%
4th (70) 10% 10% 10% 10% 5th (60) 108 51 31 26 5th (60) 14% 9% 7% 6th (50) 132 58 27 41 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 130 32 55 41 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7%					
5th (60) 108 51 31 26 10% 14% 9% 7% 6th (50) 132 58 27 41 11% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7%		113	37	35	35
5th (60) 10% 14% 9% 7% 6th (50) 132 58 27 41 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7%	4th (70)	10%	10%	10%	10%
5th (60) 10% 14% 9% 7% 6th (50) 132 58 27 41 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7%					
132 58 27 41 12% 16% 8% 11% 0 131 34 37 54 7th (40) 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 87 19 42 24		108	51	31	26
6th (50) 12% 16% 8% 11% 7th (40) 131 34 37 54 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 8% 11% 7%	5th (60)	10%	14%	9%	7%
6th (50) 12% 16% 8% 11% 7th (40) 131 34 37 54 12% 9% 10% 15% 8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 8% 11% 7%					
7th (40) 131 34 37 54 15% 12% 9% 10% 15% 8th (30) 130 32 55 41 16% 11% N 100 30 38 27 9th (20) 9th (20) 9% 8% 11% 7%		132	58	27	41
7th (40) 131 34 37 54 10% 15% 12% 9% 10% 15% 8th (30) 130 32 55 41 16% 11% N 100 30 38 27 9th (20) 9th (20) 9% 8% 11% 7% 87 19 42 24	6th (50)	12%	16%	8%	11%
7th (40) 12% 9% 10% 15% 8th (30) 130 32 55 41 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7% 87 19 42 24			0		
8th (30) 130 32 55 41 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7% 87 19 42 24		131	34	37	54
8th (30) 130 32 55 41 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7% 87 19 42 24	7th (40)	12%	9%	10%	15%
8th (30) 12% 9% 16% 11% N 100 30 38 27 9th (20) 9% 8% 11% 7% 87 19 42 24					
9th (20) 100 30 38 27 27 27 27 28 27 29 29 29 29 29 29 29		130	32	55	41
9th (20) 100 30 38 27 9% 8% 11% 7% 87 19 42 24	8th (30)	12%	9%	16%	11%
9th (20) 9% 8% 11% 7% 87 19 42 24				N	
87 19 42 24		100	30	38	27
	9th (20)	9%	8%	11%	7%
400/ 400/ 70/		87	19	42	24
10th (10) 8% 5% 12% 7%	10th (10)	8%	5%	12%	7%
N				N	

Table continues



Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Weighted Base	1130	374	349	365
	64	17	19	19
Least important (0)	6%	4%	6%	5%
Mean score	50.01	53.78	44.83	52.05
		0		0
Standard Deviation	28.598	27.091	28.449	29.13
Error Variance	0.724	1.963	2.322	2.325



Base: All adults GB 18+

		GEN	IDER			A	GE				GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430		
Most important (100)	251 22%	86 16%	166 29% A	24 19% *	33 17% *	44 24% *	35 18%	49 28%	67 26%	57 19%	58 27%	22 28% *	11 16% *	88 20%		
2nd (90)	171 15%	89 16%	82 14%	13 11% *	35 18% *	28 16% *	28 14%	17 10%	50 19%	43 14%	36 17%	15 19% *	17 25% *	59 14%		
3rd (80)	153 14%	74 13%	79 14%	12 10% *	25 13% *	25 14% *	27 14%	30 17%	34 13%	31 11%	39 18% I	11 14% *	10 14% *	57 13%		
4th (70)	122 11%	60 11%	59 10%	13 10% *	21 11% *	17 10% *	24 12%	16 9%	31 12%	36 12%	19 9%	4 5% *	7 10% *	54 12%		
5th (60)	78 7%	49 9%	29 5%	10 8% *	8 4% *	8 4% *	22 11%	13 8%	17 7%	30 10% J	3 1%	10 12% J*	1 2% *	31 7%		
6th (50)	72 6%	40 7%	30 5%	10 8% *	7 4% *	18 10% *	20 10%	5 3%	12 5%	21 7%	8 4%	2 3% *	4 5% *	36 8%		
7th (40)	79 7%	48 9%	30 5%	9 7% *	10 5% *	16 9% *	10 5%	13 7%	22 9%	27 9%	18 9%	6 7% *	6 9% *	18 4%		
8th (30)	63 6%	34 6%	29 5%	8 6% *	23 12% H*	9 5% *	9 5%	11 6%	4 1%	12 4%	11 5%	7 9% *	1 1% *	29 7%		
9th (20)	58 5%	29 5%	29 5%	8 6% *	10 5% *	11 6% *	5 2%	10 6%	15 6%	15 5%	4 2%	1 1% *	4 5% *	32 7%		
10th (10)	62 5%	27 5%	34 6%	6 5% *	19 10% *	3 2% *	17 9%	7 4%	9 4%	18 6%	14 6%	1 1% *	3 4% *	23 5%		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Smal



Base: All adults GB 18+

		GEN	DER		AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote				
		Α	В	С	D	E	F	G	Н	1	J	К	L	M				
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430				
	22	15	8	11	4	1	3	3	-	6	8	1	6	3				
Least important (0)	2%	3%	1%	9% EFH*	2% *	1% *	1%	1%	*	2%	4%	1% *	8% M*	1%				
Mean score	67.56	64.33	70.73 A	59.4 *	62.67	70.13 C*	65.81	69.73 C	73.16 CDF	65.24	70.47	74.55 I*	66.06	66.46				
Standard Deviation	29.573	29.045	29.844	33.284	32.044	27.495	28.613	29.44	26.595	29.163	30.837	25.487	32.38	28.935				
Error Variance	0.774	1.532	1.549	8.997	5.295	4.194	4.137	4.997	2.707	2.872	4.391	8.291	15.593	1.945				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	251	83	85	71
Most important (100)	22%	22%	24%	20%
	171	61	67	42
2nd (90)	15%	16%	19%	11%
	153	37	49	59
3rd (80)	14%	10%	14%	16%
	122	51	27	42
4th (70)	11%	14% O	8%	11%
	78	25	19	29
5th (60)	7%	7%	6%	8%
	72	29	21	22
6th (50)	6%	8%	6%	6%
	79	28	25	26
7th (40)	7%	7%	7%	7%
	63	10	30	20
8th (30)	6%	3%	8% N	5%
	58	28	7	18
9th (20)	5%	7% O	2%	5%
	62	14	15	29
10th (10)	5%	4%	4%	8%

Table continues



Tb T28

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Weighted Base	1130	374	349	365
Least important (0)	22 2%	7 2%	3 1%	8 2%
Mean score	67.56	68.03	71.03	64.91
Standard Deviation	29.573	29.002	28.186	30.034
Error Variance	0.774	2.25	2.28	2.472

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER			AG	GE					GE Vote 2019	•	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430
Most important (100)	54 5%	30 6%	24 4%	10 8% *	10 5% *	6 3% *	5 2%	8 5%	16 6%	10 3%	8 4%	6 7% *	9 14% IJM*	20 5%
2nd (90)	101 9%	51 9%	50 9%	10 8% *	7 4% *	13 7% *	18 9%	23 13% D	30 11%	35 12%	23 10%	13 16% M*	6 9% *	24 6%
3rd (80)	123 11%	58 10%	65 11%	7 6% *	12 6% *	21 11% *	13 6%	26 15%	45 17% DF	41 14%	25 11%	8 11% *	7 10% *	36 8%
4th (70)	98 9%	51 9%	47 8%	5 4% *	6 3% *	32 18% CDFG*	13 7%	8 5%	32 12% D	33 11%	15 7%	6 7% *	10 15% *	31 7%
5th (60)	151 13%	74 13%	77 13%	12 10% *	23 12% *	13 7% *	41 21% E	24 14%	37 14%	31 10%	40 19% I	10 12% *	11 16% *	52 12%
6th (50)	103 9%	39 7%	63 11%	10 8% *	17 9% *	13 7% *	30 15%	15 9%	18 7%	29 10%	23 10%	9 12% *	3 4% *	36 8%
7th (40)	118 10%	58 11%	60 10%	9 8% *	24 12% *	13 7% *	20 10%	18 10%	33 12%	27 9%	18 8%	7 9% *	5 7% *	58 14%
8th (30)	101 9%	53 10%	48 8%	7 6% *	24 12% *	18 10% *	14 7%	15 9%	23 9%	30 10%	16 7%	6 8% *	5 8% *	43 10%
9th (20)	100 9%	39 7%	59 10%	21 17% H*	22 11% *	12 6% *	18 9%	16 9%	11 4%	32 11%	17 8%	5 6% *	4 6% *	35 8%
10th (10)	87 8%	46 8%	38 7%	15 12% *	20 10% *	18 10% *	7 4%	15 8%	12 4%	16 5%	22 10%	4 6% *	4 5% *	38 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Smal



Base: All adults GB 18+

		GEN	DER			A	GE.		GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	К	L	М	
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430	
	94	51	43	16	29	21	19	5	5	13	10	5	4	57	
Least important (0)	8%	9%	7%	13%	15%	12%	9%	3%	2%	4%	5%	6%	6%	13%	
				GH*	GH*	H*	Н					*	*	IJ	
	49.61	49.65	49.81	42.8	39.13	47.74	48.63	53.93	59.77	53.31	51.72	56.73	58.44	43.78	
Mean score				*	*	*	D	CD	CDEF	М	М	M*	M*		
Standard Deviation	29.436	30.188	28.691	32.604	29.16	30.629	26.967	28.648	25.807	27.983	28.305	29.698	30.564	29.723	
Error Variance	0.767	1.655	1.432	8.633	4.385	5.204	3.675	4.732	2.549	2.644	3.7	11.257	13.894	2.053	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	54	23	18	12
Most important (100)	5%	6%	5%	3%
	101	38	36	27
2nd (90)	9%	10%	10%	7%
2.10 (55)	3,0	1070	1070	770
	123	55	43	23
3rd (80)	11%	15%	12%	6%
		Р		
	98	36	34	23
4th (70)	9%	10%	10%	6%
	454	40	F0	45
5th (60)	151 13%	49 13%	50 14%	45 12%
511 (60)	1376	13%	1470	1270
	103	25	31	47
6th (50)	9%	7%	9%	13%
	118	45	25	39
7th (40)	10%	12%	7%	11%
041- (00)	101	33	26	35
8th (30)	9%	9%	8%	10%
	100	28	26	41
9th (20)	9%	7%	8%	11%
` '				
	87	24	29	32
10th (10)	8%	6%	8%	9%

Table continues



Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Weighted Base	1130	374	349	365
	94	19	31	40
Least important (0)	8%	5%	9%	11%
Mean score	49.61	54.49	51.52	43.61
		Р	Р	
Standard Deviation	29.436	28.634	30.219	28.658
Error Variance	0.767	2.193	2.62	2.25



Base: All adults GB 18+

		GEN	IDER			AG	GE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430			
Most important (100)	58 5%	33 6%	22 4%	11 9% *	3 2% *	11 6% *	3 1%	8 5%	23 9% F	20 7%	6 3%	6 7% *	7 10% J*	18 4%			
2nd (90)	83 7%	42 8%	41 7%	14 11% *	15 8% *	11 6% *	18 9%	9 5%	17 6%	24 8%	19 9%	4 5% *	3 5% *	29 7%			
3rd (80)	85 8%	51 9%	34 6%	13 11% *	12 6% *	16 9% *	16 8%	14 8%	13 5%	30 10%	11 5%	10 12% *	3 5% *	31 7%			
4th (70)	81 7%	41 7%	40 7%	8 6% *	14 7% *	11 6% *	15 7%	16 9%	16 6%	22 7%	16 7%	10 12% *	3 5% *	30 7%			
5th (60)	83 7%	46 8%	37 6%	12 10% *	21 11% *	13 7% *	8 4%	12 7%	17 7%	23 8%	15 7%	5 6% *	4 6% *	31 7%			
6th (50)	101 9%	43 8%	57 10%	9 7% *	22 11% *	15 8% *	19 10%	11 6%	24 9%	23 8%	14 6%	1 2% *	8 12% *	50 12%			
7th (40)	72 6%	45 8%	27 5%	13 11% *	11 6% *	11 6% *	10 5%	8 5%	19 7%	20 7%	16 8%	3 3% *	1 2% *	29 7%			
8th (30)	146 13%	72 13%	74 13%	13 10% *	20 10% *	31 17% *	27 14%	32 19%	25 9%	36 12%	19 9%	11 14% *	8 13% *	66 15%			
9th (20)	151 13%	62 11%	89 16%	6 4% *	27 14% *	23 13% *	27 13%	19 11%	51 20% C	32 11%	36 17%	11 14% *	11 16% *	62 14%			
10th (10)	162 14%	77 14%	83 14%	17 13% *	30 15% *	24 13% *	37 19%	17 10%	38 15%	36 12%	38 17%	12 16% *	15 22% *	50 12%			

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Smal



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	107	38	69	9	19	15	19	27	18	30	27	7	3	34		
Least important (0)	9%	7%	12%	7% *	10%	8% *	9%	16% H	7%	10%	13%	9% *	5% *	8%		
Mean score	42.23	45.3 B	39.08	50.87 FG*	40.6 *	42.56 *	39.24	40.3	42.7	45.71 J	37.83	44.53 *	41.25 *	42.38		
Standard Deviation	30.595	30.518	30.173	32.042	28.95	30.292	29.783	30.871	31.237	31.824	30.477	32.586	31.769	28.948		
Error Variance	0.828	1.691	1.583	8.338	4.322	5.09	4.482	5.494	3.734	3.42	4.289	13.553	15.01	1.947		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

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Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	58	24	19	13
Most important (100)	5%	6%	5%	4%
	83	31	24	27
2nd (90)	7%	8%	7%	7%
	85	28	26	31
3rd (80)	8%	7%	8%	9%
	81	26	32	23
4th (70)	7%	7%	9%	6%
	83	19	26	34
5th (60)	7%	5%	8%	9%
	101	27	26	44
6th (50)	9%	7%	7%	12%
	72	26	25	16
7th (40)	6%	7%	7%	4%
	146	35	40	61
8th (30)	13%	9%	12%	17%
	151	55	46	42
9th (20)	13%	15%	13%	11%
	162	56	55	44
10th (10)	14%	15%	16%	12%

Table continues



Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Weighted Base	1130	374	349	365
	107	46	29	30
Least important (0)	9%	12%	8%	8%
Mean score	42.23	41.5	42.87	43.39
Standard Deviation	30.595	32.379	30.722	29.139
Error Variance	0.828	2.805	2.708	2.326



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GEN	DER			AG	GE				GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	К	L	М		
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430		
Most important (100)	60 5%	20 4%	41 7%	7 5% *	17 9% *	19 10% H*	6 3%	6 3%	6 2%	11 4%	17 8%	2 3% *	2 2% *	28 6%		
2nd (90)	71 6%	29 5%	42 7%	8 7% *	12 6% *	17 9% *	8 4%	10 6%	14 5%	14 5%	24 11% IM	3 4% *	3 5% *	16 4%		
3rd (80)	98 9%	47 9%	51 9%	21 17% G*	21 11% *	12 7% *	14 7%	9 5%	20 8%	24 8%	26 12%	6 8% *	8 12% *	27 6%		
4th (70)	95 8%	57 10%	37 6%	9 7% *	23 12% *	15 8% *	17 9%	15 9%	17 6%	24 8%	17 8%	6 8% *	4 6% *	41 10%		
5th (60)	104 9%	41 8%	63 11%	14 11% *	20 11% *	16 9% *	13 6%	14 8%	28 11%	28 10%	22 10%	7 9% *	8 12% *	39 9%		
6th (50)	118 10%	67 12%	51 9%	2 2% *	24 12% *	31 17% C*	20 10%	18 10%	22 9%	39 13%	22 10%	12 15% *	5 8% *	39 9%		
7th (40)	138 12%	60 11%	75 13%	11 9% *	9 4% *	15 9% *	24 12%	31 18% D	48 18% D	41 14% J	15 7%	16 21% J*	10 14% *	52 12%		
8th (30)	119 10%	63 11%	55 10%	14 11% *	20 10% *	13 7% *	26 13%	17 10%	28 11%	32 11%	20 9%	8 10% *	6 9% *	44 10%		
9th (20)	123 11%	65 12%	57 10%	20 17% *	12 6% *	17 9% *	27 14%	20 12%	27 10%	31 10%	26 12%	5 6% *	5 7% *	54 13%		
10th (10)	116 10%	59 11%	56 10%	10 8% *	19 10% *	17 9% *	17 9%	15 9%	38 14%	28 9%	20 9%	7 9% *	9 14% *	50 12%		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tes



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GEN	DER			A	GE		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	88	42	46	7	16	9	26	18	13	24	7	6	7	40
Least important (0)	8%	8%	8%	6% *	8% *	5% *	13%	10%	5%	8%	3%	7% *	10% *	9%
Mean score	45.75	44.17	47.27	48.84 *	51.11 FGH*	52.2 FGH*	39.84	42.18	42.72	44.13	53.09 ILM	44.88	42.83 *	43.05
Standard Deviation	29.131	28.164	30.043	30.369	30.709	30.094	28.227	27.801	26.672	27.432	30.073	26.049	28.831	29.37
Error Variance	0.751	1.441	1.57	7.49	4.863	5.024	4.026	4.456	2.722	2.541	4.176	8.661	12.363	2.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Tb T31

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	60	15	22	19
Most important (100)	5%	4%	6%	5%
	71	17	27	21
2nd (90)	6%	5%	8%	6%
	98	22	31	35
3rd (80)	9%	6%	9%	10%
	95	35	22	36
4th (70)	8%	9%	6%	10%
	104	37	34	28
5th (60)	9%	10%	10%	8%
	118	42	43	33
6th (50)	10%	11%	12%	9%
	138	53	41	40
7th (40)	12%	14%	12%	11%
	119	46	39	28
8th (30)	10%	12%	11%	8%
	123	41	32	49
9th (20)	11%	11%	9%	13%
	116	37	37	42
10th (10)	10%	10%	11%	11%

Table continues



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1130	374	349	365
	88	28	21	33
Least important (0)	8%	7%	6%	9%
Mean score	45.75	43.66	47.62	44.78
Standard Deviation	29.131	27.281	29.107	30.14
Error Variance	0.751	1.991	2.431	2.489

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Tb T32

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GEN	DER			A	GE					GE Vote 2019	•	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430
Most important (100)	127 11%	62 11%	65 11%	3 3% *	18 9% *	11 6% *	29 15% C	19 11%	47 18% CE	66 22% JKM	10 4%	5 6% *	6 9% *	40 9%
2nd (90)	88 8%	38 7%	49 8%	16 13% *	9 4% *	16 9% *	14 7%	13 8%	19 7%	25 8%	8 4%	4 5% *	7 10% *	44 10%
3rd (80)	73 6%	43 8%	28 5%	7 5% *	16 8% *	6 3% *	11 5%	14 8%	20 8%	24 8%	10 5%	3 3% *	7 10% *	21 5%
4th (70)	51 4%	19 3%	32 6%	7 5% *	7 4% *	7 4% *	9 4%	8 5%	13 5%	20 7%	9 4%	- - *	6 9% *	12 3%
5th (60)	93 8%	33 6%	60 10%	4 3% *	18 9% *	16 9% *	18 9%	8 5%	30 12%	26 9%	9 4%	3 4% *	5 8% *	42 10%
6th (50)	80 7%	46 8%	34 6%	6 5% *	16 8% *	6 3% *	22 11%	18 10%	13 5%	21 7%	12 5%	5 7% *	7 10% *	32 8%
7th (40)	59 5%	39 7%	20 3%	7 5% *	6 3% *	16 9% *	9 5%	13 8%	8 3%	13 4%	13 6%	3 4% *	3 5% *	26 6%
8th (30)	75 7%	35 6%	40 7%	8 6% *	23 12% G*	15 8% *	16 8%	4 2%	10 4%	26 9%	9 4%	2 2% *	3 4% *	35 8%
9th (20)	81 7%	42 8%	38 7%	13 10% *	20 10% *	16 9% *	8 4%	12 7%	11 4%	14 5%	19 9%	6 8% *	3 4% *	36 8%
10th (10)	140 12%	68 12%	72 13%	16 13% *	22 12% *	37 21% FH*	14 7%	28 16%	22 9%	26 9%	26 12%	16 21% IL*	3 5% *	61 14%

Table continues



Tb T32

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	263	126	137	37	41	35	47	35	67	35	92	31	17	81		
Least important (0)	23%	23%	24%	30% *	21%	20%	24%	20%	26%	12%	42% ILM	39% IM*	25% I*	19%		
Mean score	41.81	41.36	41.95	34.46	39.47	36.05 *	45.64	42.52	47.62 CE	56.12 JKM	26.27	25.79	47.05 JK*	41.96 JK		
Standard Deviation	36.073	35.775	36.357	34.828	33.788	33.212	36.563	35.955	38.772	35.82	32.121	33.217	36.212	34.839		
Error Variance	1.152	2.324	2.299	9.851	5.887	6.119	6.755	7.453	5.753	4.332	4.765	14.083	19.502	2.82		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

Total Leave Remain Did not vote				EU Ref 2016	5
Unweighted Base 1130 460 466 180 Weighted Base 1130 374 349 365 Most important (100) 117 79 16 32 Most important (100) 11% 21% 5% 9% 2nd (90) 88 32 10 39 88 32 10 39 3% 11% 0 0 0 0 0 0 3rd (80) 6% 11% 5% 3% 11% 0 <t< th=""><th></th><th>Total</th><th>Leave</th><th>Remain</th><th>Did not vote</th></t<>		Total	Leave	Remain	Did not vote
Weighted Base 1130 374 349 365 Most important (100) 127 79 16 32 11% 21% 5% 9% OP 21% 5% 9% 2nd (90) 8% 9% 3% 11% O 0 0 0 0 3rd (80) 6% 11% 5% 3% OP 0 0 0 0 3rd (80) 6% 11% 5% 3% OP 0 0 0 0 4th (70) 4% 6% 3% 4% 4th (70) 4% 6% 3% 4% 5th (60) 8% 9% 6% 9% 80 15 31 32 9% 9% 9% 9% 6th (50) 7% 4% 9% 9% 75 30 19 21 8th (30) 7% </th <th></th> <th></th> <th>N</th> <th>0</th> <th>Р</th>			N	0	Р
Most important (100) 127 79 16 32 11% 21% 5% 9% 2nd (90) 88 32 10 39 8% 9% 3% 11% 0 0 0 0 73 41 17 11 3rd (80) 5% 3% 0P 51 22 11 15 4th (70) 4% 6% 3% 4% 93 32 22 33 5th (60) 8% 9% 6% 9% 6th (50) 7% 4% 9% 9% 5th (40) 5% 5% 6% 6% 6th (50) 7% 4% 9% 9% 8th (30) 7% 8% 5% 6% 8th (30) 7% 8% 5% 6% 8th (30) 7% 5% 10% 7% 8th (30) 7% 5% 10% 7% 8th (30) 7% 5% 10% 7% </th <th>Unweighted Base</th> <th>1130</th> <th>460</th> <th>466</th> <th>180</th>	Unweighted Base	1130	460	466	180
Most important (100) 11% 21% 5% 9% OP 88 32 10 39 8% 9% 3% 11% O 0 0 0 73 41 17 11 5% 3% 0P 4th (70) 51 22 11 15 4th (6% 3% 4% 9% 6% 9% 6% 9% 5th (60) 8% 9% 6% 9% 9% 6th (50) 7% 4% 9% 9% 9% 7th (40) 5% 5% 6% 6% 6% 8th (30) 7% 8% 5% 6% 6% 9th (20) 7% 5% 10% 7% 7%	Weighted Base				
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2nd (90) 88 32 10 39 8% 9% 3% 11% 0 0 73 41 17 11 3rd (80) 11% 5% 3% 0P 51 22 11 15 4th (70) 4% 6% 3% 4% 93 32 22 33 5th (60) 8% 9% 6% 9% 6th (50) 7% 4% 9% 9% 7th (40) 59 18 19 21 7th (40) 5% 5% 6% 6% 8th (30) 7% 8% 5% 6% 9th (20) 7% 5% 10% 7% 140 50 47 33	Most important (100)	11%		5%	9%
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5th (60) 8% 9% 6% 9% 80 15 31 32 7% 4% 9% 9% 7th (40) 59 18 19 21 5% 5% 6% 6% 8th (30) 75 30 19 21 7% 8% 5% 6% 8th (30) 20 33 25 9th (20) 7% 5% 10% 7% 140 50 47 33					
80 15 31 32 7% 4% 9% 9% 9% 9% 59 18 19 21 5% 5% 6% 6% 8th (30) 75 30 19 21 7% 8% 5% 6% 81 20 33 25 9th (20) 7% 5% 10% 7% 140 50 47 33					
6th (50) 7% 4% 9% 9% 7th (40) 59 18 19 21 5% 5% 6% 6% 8th (30) 75 30 19 21 7% 8% 5% 6% 81 20 33 25 9th (20) 7% 5% 10% 7% 140 50 47 33	5th (60)	8%	9%	6%	9%
6th (50) 7% 4% 9% 9% 7th (40) 59 18 19 21 5% 5% 6% 6% 8th (30) 75 30 19 21 7% 8% 5% 6% 81 20 33 25 9th (20) 7% 5% 10% 7% 140 50 47 33			4-	0.4	00
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7th (40) 5% 5% 6% 6% 8th (30) 75 30 19 21 7% 8% 5% 6% 81 20 33 25 9th (20) 7% 5% 10% 7% 140 50 47 33		59	18	19	21
8th (30) 75 30 19 21 7% 8% 5% 6% 81 20 33 25 9th (20) 7% 5% 10% 7% 140 50 47 33	7th (40)				
8th (30) 7% 8% 5% 6% 81 20 33 25 9th (20) 7% 5% 10% 7% 140 50 47 33	. ,				
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9th (20) 7% 5% 10% 7% 140 50 47 33	8th (30)	7%	8%	5%	6%
9th (20) 7% 5% 10% 7% 140 50 47 33					
140 50 47 33	24 (22)				
	9th (20)	7%	5%	10%	7%
		140	50	47	22
1270 1370 1470 370	10th (10)	_			
	10.11 (10)	12/0	1070	17/0	370

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tes



Base: All adults GB 18+

			EU Ref 2016	;
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1130	374	349	365
	263	34	123	103
Least important (0)	23%	9%	35%	28%
			N	N
Mean score	41.81	55.71	28.68	39.86
		OP		0
Standard Deviation	36.073	35.982	31.291	35.835
Error Variance	1.152	3.464	2.809	3.518

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER			AG	GE				GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
**	117	59	57	15	18	8	28	23	25	13	30	10	13	48		
Most important (100)	10%	11%	10%	12%	9%	4%	14%	13%	10%	4%	14% I	12% *	19% I*	11% I		
	86	45	39	10	24	13	16	10	13	16	20	6	12	30		
2nd (90)	8%	8%	7%	8%	12%	7%	8%	6%	5%	5%	9%	7%	18%	7%		
				*	*	*						*	IM*			
	96	50	47	13	16	21	18	14	14	16	25	8	2	40		
3rd (80)	9%	9%	8%	11%	8%	11%	9%	8%	5%	5%	12%	11%	3%	9%		
	40=	40		*		*	40	40	47	00	I	*	*	40		
4th (70)	107 10%	49 9%	59 10%	13 11%	27 14%	17 9%	13 7%	19 11%	17 6%	20 7%	24 11%	7 8%	5 8%	46 11%		
4th (70)	1070	370	1076	*	*	*	7 70	1170	0 76	7 70	1170	*	*	1170		
	84	44	39	11	5	23	17	18	10	11	17	7	7	38		
5th (60)	7%	8%	7%	9%	3%	13%	9%	10%	4%	4%	8%	10%	10%	9%		
				*	*	H*						*	*			
	100	48	52	17	17	12	13	14	27	18	27	6	1	40		
6th (50)	9%	9%	9%	14%	9%	7% *	7%	8%	10%	6%	12% IL	8%	1%	9%		
	99	47	52	16	21	20	15	6	21	19	19	7	4	38		
7th (40)	9%	8%	9%	13%	11%	11%	8%	4%	8%	6%	9%	9%	6%	9%		
, ,				*	*	*						*	*			
	84	37	47	7	15	13	17	10	22	25	16	9	6	27		
8th (30)	7%	7%	8%	6%	8%	7%	8%	6%	9%	9%	7%	11%	10%	6%		
		00	45	*	*	*		4-	0.5			*	*			
9th (20)	80 7%	36 6%	45 8%	3 3%	15 8%	11 6%	11 5%	15 9%	25 9%	31 10%	9 4%	7 8%	5 7%	28 6%		
ətii (20)	1 70	076	0.70	3% *	8% *	6% *	376	970	970	10% J	470	8% *	/% *	070		
	151	76	74	15	13	17	35	21	50	60	20	6	9	57		
10th (10)	13%	14%	13%	12%	7%	10%	18%	12%	19%	20%	9%	8%	13%	13%		
				*	*	*			D	JK		*	*			

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Smal



Base: All adults GB 18+

		GEN	DER			A	GE		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	124	60	64	3	21	26	14	22	39	67	10	6	3	38
Least important (0)	11%	11%	11%	2%	11%	14%	7%	13%	15%	23%	5%	7%	5%	9%
				*	*	C*		С	С	JKLM		*	*	
	48.09	48.76	47.2	56.51	52.13	46.23	50.52	49.23	39.82	32.92	57.65	52.58	57.94	50.36
Mean score				H*	H*	*	н	н			1	l*	l*	1
Standard Deviation	33.068	33.361	32.686	29.327	32.598	31.169	34.046	34.37	33.179	31.795	30.542	31.672	35.166	32.528
Error Variance	0.968	2.021	1.858	6.985	5.48	5.389	5.857	6.81	4.213	3.413	4.308	12.804	18.392	2.459

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016)
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	117	31	42	33
Most important (100)	10%	8%	12%	9%
	86	24	33	27
2nd (90)	8%	6%	9%	7%
	96	26	27	41
3rd (80)	9%	7%	8%	11%
	107	30	41	31
4th (70)	10%	8%	12%	9%
	84	20	25	34
5th (60)	7%	5%	7%	9%
	100	27	33	37
6th (50)	9%	7%	9%	10%
	99	34	25	33
7th (40)	9%	9%	7%	9%
	84	29	26	28
8th (30)	7%	8%	8%	8%
	80	31	31	18
9th (20)	7%	8%	9%	5%
	151	64	31	52
10th (10)	13%	17%	9%	14%
		0		

Table continues



Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1130	374	349	365
	124	58	36	30
Least important (0)	11%	16%	10%	8%
Mean score	48.09	41.43	51.53 N	49.73 N
Standard Deviation	33.068	33.393	33.035	31.798
Error Variance	0.968	2.983	3.131	2.77



Base: All adults GB 18+

		GEN	DER			A	GE				GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430		
Most important (100)	55 5%	33 6%	22 4%	9 8% *	20 11% H*	6 3% *	10 5%	5 3%	5 2%	11 4%	15 7%	2 2% *	4 5% *	20 5%		
2nd (90)	129 11%	57 10%	72 13%	17 13% *	22 11% *	28 16% *	24 12%	20 12%	18 7%	21 7%	21 10%	6 8% *	4 6% *	74 17% I		
3rd (80)	128 11%	62 11%	64 11%	17 14% *	22 11% *	16 9% *	35 18% H	20 12%	18 7%	30 10%	22 10%	4 5% *	7 11% *	65 15%		
4th (70)	138 12%	72 13%	65 11%	20 16% *	24 12% *	29 16% *	18 9%	17 10%	30 11%	46 16% J	18 8%	6 8% *	6 9% *	50 12%		
5th (60)	146 13%	75 14%	70 12%	12 10% *	30 15% *	15 8% *	26 13%	15 9%	47 18%	31 11%	28 13%	9 12% *	8 12% *	65 15%		
6th (50)	120 11%	52 9%	68 12%	11 9% *	15 8% *	20 11% *	16 8%	26 15%	32 12%	35 12%	23 11%	16 21% M*	10 14% *	35 8%		
7th (40)	135 12%	55 10%	80 14%	16 13% *	26 13% *	30 16% *	21 11%	15 9%	27 10%	42 14%	30 14%	10 13% *	8 12% *	39 9%		
8th (30)	95 8%	46 8%	49 9%	9 7% *	9 5% *	11 6% *	8 4%	16 9%	42 16% DF	35 12% M	22 10% M	10 12% *	10 15% M*	17 4%		
9th (20)	89 8%	47 9%	40 7%	6 5% *	13 7% *	13 7% *	26 13%	16 9%	15 6%	20 7%	17 8%	12 16% IM*	10 15% M*	22 5%		
10th (10)	49 4%	18 3%	31 5%	2 2% *	3 1% *	8 5% *	6 3%	11 6%	20 8%	16 5%	6 3%	2 2% *	1 1% *	21 5%		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Smal



Base: All adults GB 18+

		GEN	DER			A	3E			GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M	
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430	
	48	33	15	5	10	6	8	11	8	10	14	1	-	22	
Least important (0)	4%	6%	3%	4% *	5% *	3% *	4%	6%	3%	3%	7%	2% *	*	5%	
Mean score	55.04	54.96	55.17	60.5 GH*	59.76 GH*	55.89	57.01 H	51.34	49.34	52.18	53.25	48.29 *	51.81 *	59.79 IJK	
Standard Deviation	27.101	27.975	26.241	26.772	27.637	26.701	27.659	28.268	24.662	25.631	28.219	23.537	24.693	27.791	
Error Variance	0.65	1.421	1.198	5.821	3.939	3.955	3.866	4.607	2.327	2.218	3.677	7.071	9.069	1.795	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	55	14	19	21
Most important (100)	5%	4%	6%	6%
	129	22	00	5.4
2nd (90)	11%	6%	38 11%	54 15%
21id (90)	1170	0%	1170	N
	128	39	31	58
3rd (80)	11%	11%	9%	16%
			-,-	
	138	40	29	58
4th (70)	12%	11%	8%	16%
	146	54	46	39
5th (60)	13%	15%	13%	11%
	120	49	41	28
6th (50)	11%	13%	12%	8%
otii (50)	1170	13%	1270	070
	135	41	56	33
7th (40)	12%	11%	16%	9%
. ,				
	95	49	25	21
8th (30)	8%	13%	7%	6%
		OP		
	89	23	34	27
9th (20)	8%	6%	10%	7%
	40	40	40	40
4045 (40)	49	18	18	13
10th (10)	4%	5%	5%	3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tes



Base: All adults GB 18+

			EU Ref 2016	s
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1130	374	349	365
	48	24	11	13
Least important (0)	4%	6%	3%	4%
Mean score	55.04	50.19	53.27	60.39 NO
Standard Deviation	27.101	26.394	26.901	27.119
Error Variance	0.65	1.864	2.076	2.015

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER	AGE							,	GE Vote 2019	1	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	K	L	М
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	103	52	51	14	16	22	23	7	21	18	18	6	2	55
Most important (100)	9%	9%	9%	12%	8%	12%	12%	4%	8%	6%	8%	7% *	2%	13%
	87	49	38	6	13	11	19	16	22	24	14	8	2	38
2nd (90)	8%	9%	7%	5%	7%	6%	10%	9%	8%	8%	6%	10%	2%	9%
				*	*	*						*	*	
	71	44	26	7	12	18	5	11	18	21	11	6	7	25
3rd (80)	6%	8%	5%	5%	6%	10%	3%	6%	7%	7%	5%	7%	11%	6%
		00	0.5	*	*	*	40		0.4	20	_	*	*	07
4th (70)	73 6%	38 7%	35 6%	7 6%	20 11%	4 2%	10 5%	11 6%	21 8%	22 7%	7 3%	12 16%	4 6%	27 6%
4th (70)	076	1 /0	0 /0	*	*	× ×	370	0 /0	0 /6	1 /0	370	J*	*	0 /8
	83	50	33	4	16	22	13	16	12	19	12	4	3	45
5th (60)	7%	9%	6%	4%	8%	12%	7%	9%	5%	6%	6%	5%	4%	10%
				*	*	*						*	*	
	88	29	59	11	24	17	11	10	14	24	15	1	6	34
6th (50)	8%	5%	10%	9%	12%	10%	6%	6%	5%	8%	7%	2%	8%	8%
	83	35	48	11	16	6	14	19	16	19	19	6	5	34
7th (40)	7%	6%	8%	9%	8%	3%	7%	11%	6%	6%	9%	7%	8%	8%
				*	*	*						*	*	
	108	45	59	19	7	21	18	20	24	22	37	7	6	33
8th (30)	10%	8%	10%	15%	4%	12%	9%	11%	9%	8%	17%	9%	9%	8%
				D*	*	*					IM	*	*	
9th (20)	115 10%	65 12%	49 9%	17 14%	18 9%	23 13%	17 8%	19 11%	21 8%	31 10%	29 13%	6 7%	6 10%	39 9%
9th (20)	10%	12%	9%	14%	9%	13%	8%	11%	8%	10%	13%	/% *	10%	9%
	117	41	76	14	21	11	32	18	22	31	26	10	10	32
10th (10)	10%	7%	13%	11%	11%	6%	16%	10%	8%	10%	12%	13%	15%	7%
			А	*	*	*						*	*	

Table continues



Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
Least important (0)	203 18%	101 18%	101 18%	13 10%	32 16%	26 15%	36 18%	27 16%	69 27% C	65 22%	29 13%	13 17%	16 24%	69 16%		
Mean score	42.71	44.93	40.72	42.78 *	44.72 *	46.89	41.67	41.19	40.1	40.27	39.57	44.95 *	33.76	47.78 IJL		
Standard Deviation	33.777	34.499	33.053	32.147	32.797	33.652	35.573	31.178	35.505	33.763	31.444	34.599	30.454	34.461		
Error Variance	1.01	2.162	1.9	8.392	5.547	6.282	6.394	5.604	4.824	3.849	4.566	15.28	13.793	2.759		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1130	460	466	180				
Weighted Base	1130	374	349	365				
	103	16	32	53				
Most important (100)	9%	4%	9%	14%				
	07	0.4	N	N				
2nd (90)	87 8%	24 6%	26 7%	35 10%				
210 (90)	076	0%	1 70	10%				
	71	22	30	17				
3rd (80)	6%	6%	9%	5%				
	73	25	31	17				
4th (70)	6%	7%	9%	5%				
	83	28	23	32				
5th (60)	7%	7%	7%	9%				
		-00	0.5	40				
C4L (E0)	88	26	25	18				
6th (50)	8%	7%	7%	5%				
	83	27	28	28				
7th (40)	7%	7%	8%	8%				
	108	26	45	34				
8th (30)	10%	7%	13%	9%				
			N					
	115	41	39	31				
9th (20)	10%	11%	11%	9%				
401 (40)	117	41	30	41				
10th (10)	10%	11%	9%	11%				

Table continues



Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Leave Remain Did					
		N	0	Р				
Weighted Base	1130	374	349	365				
	203	98	40	58				
Least important (0)	18%	26%	11%	16%				
		OP						
Mean score	42.71	35.6	46.64	46.62				
			N	N				
Standard Deviation	33.777	32.551	32.28	35.736				
Error Variance	1.01	2.835	2.99	3.499				



Base: All adults GB 18+

		GEN	IDER	AGE				,	GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M
Unweighted Base Weighted Base	1130 1130	548 551	579 575	133 123	191 194	185 180	205 198	187 173	229 261	412 296	294 217	96 78	115 67	182 430
Most important (100)	69 6%	35 6%	34 6%	10 8% *	17 9% *	16 9% *	15 7%	5 3%	6 2%	12 4%	14 7%	7 9% *	7 11% *	27 6%
2nd (90)	82 7%	37 7%	46 8%	13 10% *	15 8% *	14 8% *	13 7%	10 6%	17 7%	20 7%	16 7%	7 9% *	4 6% *	28 7%
3rd (80)	118 10%	54 10%	64 11%	7 6% *	22 11% *	20 11% *	30 15%	10 6%	28 11%	21 7%	19 9%	3 4% *	8 12% *	61 14%
4th (70)	152 13%	66 12%	86 15%	23 19% *	26 13% *	18 10% *	29 15%	25 14%	31 12%	31 10%	42 19% I	9 11% *	8 12% *	55 13%
5th (60)	99 9%	47 9%	48 8%	28 22% DEFGH*	16 9% *	12 7% *	9 4%	14 8%	20 8%	20 7%	30 14% I	9 11% *	7 10% *	30 7%
6th (50)	94 8%	36 7%	59 10%	7 6% *	14 7% *	13 7% *	16 8%	15 9%	30 11%	25 9%	27 12%	8 10% *	5 7% *	26 6%
7th (40)	119 11%	59 11%	60 11%	8 7% *	27 14% *	27 15% *	26 13%	13 8%	18 7%	26 9%	26 12%	8 10% *	9 13% *	45 10%
8th (30)	96 9%	54 10%	42 7%	11 9% *	16 8% *	10 6% *	21 10%	16 9%	22 8%	27 9%	13 6%	10 13% *	4 6% *	42 10%
9th (20)	144 13%	74 13%	70 12%	7 6% *	25 13% *	25 14% *	20 10%	19 11%	47 18%	57 19% J	15 7%	9 11% *	6 9% *	56 13%
10th (10)	84 7%	55 10%	30 5%	5 4% *	9 5% *	14 8% *	11 5%	25 14%	20 8%	31 10% J	9 4%	7 9% *	5 8% *	32 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Small Base: 100 (**), Smal



Base: All adults GB 18+

		GEN	DER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	73	36	37	4	6	12	9	20	22	25	8	1	4	28
Least important (0)	6%	6%	6%	3% *	3% *	7% *	5%	11%	8%	9%	4%	2%	6% *	7%
Mean score	49.86	47.78	51.8	58.31 GH*	53.95 GH*	50.08	53.43 GH	41.95	45.21	42.72	56.13 I	51.31 I*	53.83 I*	49.97 I
Standard Deviation	29.414	29.965	28.862	26.294	28.448	30.882	28.881	29.881	28.803	29.584	25.755	28.53	30.16	29.984
Error Variance	0.766	1.631	1.449	5.615	4.173	5.291	4.215	5.147	3.175	2.955	3.063	10.389	13.529	2.089

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1130	460	466	180				
Weighted Base	1130	374	349	365				
	69	24	21	24				
Most important (100)	6%	6%	6%	6%				
	82	24	26	26				
2nd (90)	7%	7%	8%	7%				
210 (30)	7 70	7 70	070	7 70				
	118	35	32	42				
3rd (80)	10%	9%	9%	12%				
	152	44	46	53				
4th (70)	13%	12%	13%	15%				
	00	00	00	07				
5th (60)	99 9%	32 8%	33 9%	27 7%				
5th (60)	9%	8%	9%	1%				
	94	31	37	26				
6th (50)	8%	8%	11%	7%				
	119	37	42	38				
7th (40)	11%	10%	12%	10%				
04 (00)	96	40	22	34				
8th (30)	9%	11%	6%	9%				
	144	50	36	51				
9th (20)	13%	13%	10%	14%				
` ,								
	84	31	29	25				
10th (10)	7%	8%	8%	7%				

Table continues



Base: All adults GB 18+

			EU Ref 2016	3				
	Total	Leave	Leave Remain Did not					
		N	0	Р				
Weighted Base	1130	374	349	365				
Least important (0)	73 6%	25 7%	24 7%	20 5%				
Mean score	49.86	47.93	50.1	50.74				
Standard Deviation	29.414	29.646	29.273	29.364				
Error Variance	0.766	2.351	2.459	2.362				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GEN	IDER	AGE					GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base	709	371	336	89	158	152	164	110	36	241	201	59	67	122	
Weighted Base	702	370	330	82	140	156	162	118	45	161	153	52	36	280	
	61	28	32	11	13	16	12	7	1	15	10	5	3	26	
More safe than it was 12 months ago	9%	8%	10%	14% *	9% *	11%	8% *	6% *	1% **	10%	6%	10%	8%	9%	
	280	152	128	44	62	57	70	38	10	57	82	19	15	107	
Less safe than it was 12 months ago	40%	41%	39%	54%	44%	36%	43%	32%	22%	35%	53%	36%	42%	38%	
				*	*	*	*	*	**		1	*	*	*	
	283	154	129	19	48	59	60	68	28	78	53	28	17	95	
Much the same as it was 12 months ago	40%	42%	39%	23%	35%	38%	37%	58%	64%	49%	35%	53%	46%	34%	
				*	*	*	*	CDEF*	**	JM		*	*	*	
	78	36	42	8	17	23	19	5	6	10	9	1	1	52	
Don't know	11%	10%	13%	10%	12%	15%	12%	4%	13%	6%	6%	1%	3%	19%	
				*	*	*	*	*	**			*	*	IJK*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

			EU Ref 2016	.			
	Total	Leave	Leave Remain				
		N	0	P			
Unweighted Base	709	264	314	118			
Weighted Base	702	200	239	237			
More safe than it was 12 months ago	61 9%	18 9%	18 8%	16 7% *			
Less safe than it was 12 months ago	280 40%	73 36%	107 45%	100 42% *			
Much the same as it was 12 months ago	283 40%	98 49%	94 39%	81 34% *			
Don't know	78 11%	11 6%	20 8%	39 17% N*			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

		GEN	IDER	AGE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	54	38	16	17	11	10	10	2	4	17	15	4	1	17
Better than it was 12 months ago	5%	7%	3%	14%	6%	5%	5%	1%	2%	6%	7%	5%	1%	4%
		В		GH*	*	*						*	*	
	302	155	143	54	75	41	40	47	45	62	52	7	19	149
Much the same as it was 12 months ago	27%	28%	25%	44%	39%	23%	20%	27%	17%	21%	24%	9%	28%	35%
				EFGH*	FH*	*					K	*	K*	IK
	775	358	416	52	107	129	148	125	212	216	150	67	47	265
Worse than it was 12 months ago	69%	65%	72%	43%	55%	72%	75%	72%	81%	73%	69%	86%	71%	62%
				*	*	C*	CD	CD	CD	М		JM*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	54	24	16	10
Better than it was 12 months ago	5%	6%	5%	3%
	302	93	63	122
Much the same as it was 12 months ago	27%	25%	18%	33%
				0
	775	256	269	233
Worse than it was 12 months ago	69%	69%	77%	64%
			NP	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GEN	DER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	М
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	229	136	91	39	34	30	27	36	62	96	37	15	17	58
Better than it is now	20%	25%	16%	32%	17%	17%	14%	21%	24%	32%	17%	19%	25%	14%
		В		F*	*	*				JM		*	*	
	363	179	184	42	91	51	67	50	64	82	63	14	18	176
Much the same as it is now	32%	32%	32%	34%	47%	28%	34%	29%	25%	28%	29%	18%	27%	41%
				*	EGH*	*						*	*	IK
	538	236	299	42	70	99	104	88	135	119	117	49	32	196
Worse than it is now	48%	43%	52%	34%	36%	55%	53%	51%	52%	40%	54%	63%	48%	46%
			Α	*	*	CD*	CD		CD		I	IM*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

			EU Ref 2016	i
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	229	116	49	59
Better than it is now	20%	31%	14%	16%
		OP		
	363	116	89	148
Much the same as it is now	32%	31%	26%	40%
				0
	538	141	210	158
Worse than it is now	48%	38%	60%	43%
			NP	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GEN	IDER			AG	3E				GE Vote 2019)		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	I	J	K	L	М
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	120	66	51	22	39	14	14	15	16	27	28	10	10	42
Easier than it was 12 months ago	11%	12%	9%	18%	20%	8%	7%	9%	6%	9%	13%	13%	15%	10%
				H*	FH*	*						*	*	
	674	324	350	61	80	109	107	109	208	206	128	49	38	229
About the same as it was 12 months ago	60%	59%	61%	50%	41%	61%	54%	63%	80%	70%	59%	63%	57%	53%
				*	*	D*		D	CDEFG	JM		*	*	
	335	161	175	40	76	56	77	49	38	63	61	19	19	159
Harder than it was 12 month ago	30%	29%	30%	32%	39%	31%	39%	28%	14%	21%	28%	24%	28%	37%
				H*	H*	H*	Н	Н				*	*	1

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	120	46	33	31
Easier than it was 12 months ago	11%	12%	9%	8%
	674	241	207	208
About the same as it was 12 months ago	60%	65%	60%	57%
	335	86	108	126
Harder than it was 12 month ago	30%	23%	31%	35%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

		GEN	IDER			A	GE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M			
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182			
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430			
	75	45	29	4	10	8	12	20	21	38	4	-	3	27			
Handling them very well (4)	7%	8%	5%	3%	5% *	4%	6%	11%	8%	13%	2%	*	4%	6%			
	222	407					=0	=0	00	JK	40			00			
Handling them fairly well (3)	280 25%	137 25%	144 25%	42 34%	31 16%	39 22%	50 25%	50 29%	69 26%	122 41%	46 21%	10 13%	8 12%	90 21%			
Halluling them fallly well (3)	23 /6	25/6	2376	D*	*	×	2576	2570	2076	JKLM	21/0	*	1Z/0 *	2176			
	272	152	118	46	60	60	36	31	38	34	77	18	18	117			
Handling them fairly poorly (2)	24%	28%	20%	38%	31%	34%	18%	18%	15%	12%	36%	23%	27%	27%			
				FGH*	H*	FGH*					1	l*	I*	1			
	156	76	80	11	28	23	39	30	25	13	53	30	16	41			
Handling them very poorly (1)	14%	14%	14%	9%	14%	13%	20%	17%	10%	4%	25%	38%	24%	10%			
				*	*	*	Н				IM	IM*	IM*				
	347	142	205	20	65	50	61	43	107	89	36	20	23	155			
Not sure	31%	26%	36%	16%	33%	28%	31%	25%	41%	30%	17%	26%	34%	36%			
	255	404	A 470		C*		00	70	CG	J	50		J*	J			
NET : Very/fairly well	355 31%	181 33%	172 30%	46 37%	41 21%	47 26%	62 31%	70 40%	90 35%	161 54%	50 23%	10 13%	11 16%	117 27%			
NET . Verynamy wen	3170	33%	30%	31 76 *	2170 *	20% *	3176	40% D	35%	JKLM	23%	*	*	2170			
	428	228	197	58	88	83	75	61	64	47	131	48	34	158			
NET : Very/fairly poorly	38%	41%	34%	47%	45%	46%	38%	35%	24%	16%	60%	61%	50%	37%			
, ,, ,				H*	H*	H*	Н				IM	IM*	l*	ı			
	2.35	2.37	2.33	2.37	2.19	2.24	2.25	2.46	2.56	2.9	2	1.66	1.94	2.37			
Mean score																	
				*	*	*	*	*	*	JKM	K	*	**	JK*			
Standard Deviation	0.904	0.908	0.9	0.729	0.863	0.812	0.965	1.011	0.925	0.767	0.8	0.768	0.888	0.857			
Error Variance	0.001	0.002	0.002	0.005	0.006	0.005	0.007	0.008	0.006	0.003	0.004	0.01	0.018	0.003			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

			EU Ref 2016	S
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	75	39	9	19
Handling them very well (4)	7%	10%	3%	5%
	280	O 134	64	81
Handling them fairly well (3)	25%	36%	18%	22%
Tranding them rainy wen (3)	23 /6	OP	1076	22 /6
	272	67	103	93
Handling them fairly poorly (2)	24%	18%	30%	25%
			N	
	156	28	81	37
Handling them very poorly (1)	14%	8%	23%	10%
			NP	
	347	106	91	135
Not sure	31%	28%	26%	37%
	355	173	73	100
NET : Very/fairly well	31%	46%	21%	27%
		OP		
	428	95	184	130
NET : Very/fairly poorly	38%	25%	53%	36%
			NP	
	2.35	2.68	2	2.36
Mean score		OP		O*
	0.904	0.846	0.84	0.85
Standard Deviation	0.904	0.646	0.64	0.65
	0.001	0.003	0.003	0.003
Error Variance	0.00.	0.000	0.000	0.000

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunitie s
Unweighted Base	1130	1130	1130	1130	1130	1130
Weighted Base	1130	1130	1130	1130	1130	1130
Much better	47	66	98	66	41	58
Much better	4%	6%	9%	6%	4%	5%
A bit better	131	125	167	132	111	103
A Dit Detter	12%	11%	15%	12%	10%	9%
No difference	295	460	474	608	655	528
NO difference	26%	41%	42%	54%	58%	47%
A bit worse	383	196	143	88	112	176
A DIL WOISE	34%	17%	13%	8%	10%	16%
Much worse	163	101	106	61	78	108
Much worse	14%	9%	9%	5%	7%	10%
Not sure	112	182	142	175	134	157
Not Suite	10%	16%	13%	15%	12%	14%
NET : Much/a bit better	178	191	265	198	152	161
IAL I . MIUCINA DIL DELLEI	16%	17%	23%	18%	13%	14%
NET : Much / a bit worse	546	297	249	149	190	284
HET . MUCHT A DIL WOISE	48%	26%	22%	13%	17%	25%



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	I	J	K	L	М		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	47	32	15	10	4	9	10	7	6	14	12	-	1	16		
Much better	4%	6%	3%	8% *	2%	5% *	5%	4%	2%	5%	5%	*	2%	4%		
	131	74	56	27	25	12	13	18	36	55	28	-	6	40		
A bit better	12%	14%	10%	22%	13%	7%	7%	11%	14%	18%	13%	*	9%	9%		
				EF*	*	*				KM	K	*	*			
	295	165	128	25	62	53	51	47	57	88	36	19	15	125		
No difference	26%	30%	22%	20%	32%	30%	26%	27%	22%	30%	17%	24%	23%	29%		
				*	*	*				J		*	*	J		
	383	159	222	43	34	57	64	55	129	93	83	38	23	131		
A bit worse	34%	29%	39%	35%	17%	32%	33%	32%	50%	31%	38%	49%	34%	30%		
	400	00	77	D*			D	D	DEFG	40	45	IM*		05		
Much worse	163 14%	86 16%	13%	10 8%	42 22%	31 17%	30 15%	29 17%	21 8%	19 7%	45 21%	18 23%	15 22%	65 15%		
Much worse	1470	1076	1376	070 *	H*	1 / 70 *	1376	17.70	076	1 70	21% 	23% I*	22% *	15%		
	112	34	77	9	28	18	28	18	11	27	13	3	7	53		
Not sure	10%	6%	13%	7%	14%	10%	14%	10%	4%	9%	6%	4%	10%	12%		
			A	*	H*	*	Н		.,,		-,-	*	*	12,0		
	178	106	71	37	29	21	24	25	42	69	40	-	8	56		
NET : Much/a bit better	16%	19%	12%	30%	15%	12%	12%	14%	16%	23%	18%	*	11%	13%		
		В		EFG*	*	*				KM	K	*	K*	к		
	546	245	299	53	76	88	95	84	150	112	128	56	38	196		
NET : Much / a bit worse	48%	44%	52%	43%	39%	49%	48%	48%	58%	38%	59%	72%	56%	46%		
				*	*	*			D		IM	IM*	l*			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1130	460	466	180				
Weighted Base	1130	374	349	365				
	47	25	6	11				
Much better	4%	7% O	2%	3%				
	131	55	32	42				
A bit better	12%	15%	9%	12%				
	295	129	57	93				
No difference	26%	34% O	16%	25%				
	383	124	140	114				
A bit worse	34%	33%	40%	31%				
	163	15	90	54				
Much worse	14%	4%	26%	15%				
			NP	N				
	112	26	24	51				
Not sure	10%	7%	7%	14%				
	178	80	38	53				
NET : Much/a bit better	16%	21%	11%	14%				
		0						
	546	139	230	168				
NET : Much / a bit worse	48%	37%	66%	46%				
			NP					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182			
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430			
	66	38	28	10	14	10	13	6	12	22	13	1	1	25			
Much better	6%	7%	5%	8%	7% *	6% *	7%	4%	5%	8%	6%	2%	2%	6%			
	125	81	43	23	26	12	16	21	28	49	26	4	4	42			
A bit better	11%	15%	8%	19%	13%	7%	8%	12%	11%	17%	12%	5%	6%	10%			
	,,	В	0,10	*	*	*		,.	,.	K	,.	*	*	1070			
	460	225	232	34	65	75	75	81	130	147	66	34	26	168			
No difference	41%	41%	40%	27%	34%	42%	38%	47%	50%	50%	30%	43%	38%	39%			
				*	*	*		С	CD	J		*	*				
	196	89	105	22	29	25	42	25	52	36	56	19	13	69			
A bit worse	17%	16%	18%	18%	15%	14%	21%	14%	20%	12%	26%	24%	19%	16%			
				*	*	*					IM	l*	*				
	101	53	48	16	24	21	14	15	12	11	28	14	10	34			
Much worse	9%	10%	8%	13%	12%	11%	7%	9%	5%	4%	13%	18%	15%	8%			
											I	l*	l*				
Not some	182	64	117	18	36	37	38	26	28	31	28	6	13	92			
Not sure	16%	12%	20%	15%	19% *	20%	19%	15%	11%	10%	13%	8%	19%	21% IK			
	191	119	72	33	40	22	29	27	40	71	39	5	5	67			
NET : Much/a bit better	17%	22%	12%	27%	21%	12%	15%	15%	15%	24%	18%	6%	8%	16%			
HET . Hidding of botto	/0	B	12/0	*	*	*	1370	1370	1570	KL	1370	*	*	1070			
	297	142	154	38	53	46	56	40	64	47	84	33	23	103			
NET : Much / a bit worse	26%	26%	27%	31%	27%	25%	29%	23%	24%	16%	39%	43%	34%	24%			
				*	*	*					IM	IM*	l*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1130	460	466	180				
Weighted Base	1130	374	349	365				
	66	27	15	21				
Much better	6%	7%	4%	6%				
	125	63	25	37				
A bit better	11%	17%	7%	10%				
		0						
	460	188	122	130				
No difference	41%	50%	35%	36%				
		OP						
	196	55	92	49				
A bit worse	17%	15%	26%	13%				
			NP					
	101	8	46	41				
Much worse	9%	2%	13%	11%				
			N	N				
	182	33	49	88				
Not sure	16%	9%	14%	24%				
				NO				
NET - March to hit house	191	90	39	58				
NET : Much/a bit better	17%	24% O	11%	16%				
	297	63	138	00				
NET : Much / a bit worse	297 26%	17%	40%	90 25%				
NET . MUCH / a DIT WORSE	20%	17%	40% NP	25%				
			NP					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	I	J	К	L	M		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	98	55	43	7	16	11	14	12	39	43	13	3	1	34		
Much better	9%	10%	8%	5%	8%	6%	7%	7%	15%	15%	6%	4%	1%	8%		
										JL						
	167	87	80	25	26	15	25	25	51	75	20	6	12	54		
A bit better	15%	16%	14%	20%	13%	8%	13%	15%	19%	25% JKM	9%	7%	18%	12%		
	474	243	231	37	78	86	76	82	116	134	74	33	22	191		
No difference	42%	44%	40%	30%	40%	48%	38%	47%	44%	45%	34%	42%	33%	44%		
no uniciono	4270	4470	4070	*	*	*	0070	C	4470	J	0470	*	*	1470		
	143	64	77	22	18	27	33	14	29	17	51	12	9	51		
A bit worse	13%	12%	13%	18%	9%	15%	17%	8%	11%	6%	23%	15%	14%	12%		
				*	*	*					IM	l*	*			
	106	58	46	20	20	17	20	19	10	7	40	20	15	20		
Much worse	9%	10%	8%	16%	10%	9%	10%	11%	4%	2%	19%	26%	22%	5%		
				H*	*	*					IM	IM*	IM*			
	142	44	98	13	35	25	30	22	17	20	19	5	9	80		
Not sure	13%	8%	17%	10%	18%	14%	15%	13%	7%	7%	9%	6%	13%	19%		
		4.40	A		H*			0.7		440				IJ		
NET : Much/a bit better	265 23%	142 26%	123 21%	32 26%	43 22%	26 14%	39 20%	37 21%	89 34%	118 40%	33 15%	9 12%	13 19%	88		
NET . MUCH/A DIT DETTER	23%	20%	∠1%	26% *	22% *	14%	20%	21%	EFG	JKLM	15%	12%	19%	20%		
	249	122	123	42	38	44	54	33	39	24	91	32	24	71		
NET : Much / a bit worse	22%	22%	21%	34%	20%	24%	27%	19%	15%	8%	42%	41%	36%	17%		
			, .	H*	*	*	H				IM	IM*	IM*	1		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1130	460	466	180				
Weighted Base	1130	374	349	365				
	98	53	18	23				
Much better	9%	14% OP	5%	6%				
	167	95	35	36				
A bit better	15%	25%	10%	10%				
		OP						
	474	167	138	156				
No difference	42%	45%	40%	43%				
	143	25	69	46				
A bit worse	13%	7%	20%	13%				
			N					
	106	8	58	33				
Much worse	9%	2%	17%	9%				
			N	N				
	142	26	30	70				
Not sure	13%	7%	9%	19% NO				
	265	148	53	59				
NET : Much/a bit better	23%	40%	15%	16%				
		OP						
	249	33	128	79				
NET : Much / a bit worse	22%	9%	37%	22%				
			NP	N				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	66	46	20	11	11	9	11	10	14	24	11	-	1	26		
Much better	6%	8% B	3%	9% *	6% *	5% *	6%	6%	5%	8%	5%	*	1% *	6%		
	132	75	56	22	28	13	18	15	37	47	22	5	6	50		
A bit better	12%	14%	10%	18%	14%	7% *	9%	9%	14%	16%	10%	6%	9%	12%		
	608	299	308	46	96	105	102	89	170	176	98	46	37	231		
No difference	54%	54%	54%	38%	49%	58%	52%	51%	65%	60%	45%	59%	54%	54%		
				*	*	C*			CDG	J		*	*			
	88	50	39	23	11	9	19	18	9	11	41	12	6	16		
A bit worse	8%	9%	7%	19% DEH*	6% *	5% *	9%	10%	3%	4%	19% IM	16% IM*	8%	4%		
	61	31	28	11	11	16	11	7	4	6	18	8	7	20		
Much worse	5%	6%	5%	9%	6%	9%	5%	4%	2%	2%	8%	10%	11%	5%		
				H*	*	H*					I	l*	l*			
	175	50	125	9	37	28	37	35	28	32	27	7	11	88		
Not sure	15%	9%	22%	7%	19%	16%	19%	20%	11%	11%	12%	10%	16%	20%		
	400	404	A 75				20	25	F0	74	22			70		
NET : Much/a bit better	198 18%	121 22%	75 13%	33 27%	39 20%	22 12%	29 15%	25 15%	50 19%	71 24%	33 15%	5 6%	7 10%	76 18%		
NET . MUCHYA DIL DELLEI	1070	22% B	1370	21% *	20% *	12%	13%	13%	1970	JKL	15%	*	10%	1070		
	149	80	67	35	22	25	29	25	13	17	59	20	13	36		
NET : Much / a bit worse	13%	15%	12%	28%	11%	14%	15%	14%	5%	6%	27%	26%	19%	8%		
				DH*	*	*	Н	Н			IM	IM*	l*			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1130	460	466	180				
Weighted Base	1130	374	349	365				
	66	35	8	21				
Much better	6%	9%	2%	6%				
		0						
	132	62	28	39				
A bit better	12%	17%	8%	11%				
	200	O 224	404	400				
No difference	608 54%	60%	184 53%	188 51%				
No difference	54%	60%	53%	51%				
	88	14	52	19				
A bit worse	8%	4%	15%	5%				
			NP					
	61	2	30	23				
Much worse	5%	1%	9%	6%				
			N	N				
	175	37	47	75				
Not sure	15%	10%	13%	21%				
				N				
NET - Block to bit botton	198	97	36	60				
NET : Much/a bit better	18%	26% O	10%	16%				
	149	16	82	42				
NET : Much / a bit worse	13%	4%	24%	12%				
NET : MUCH / a Dit WOISE	1370	7/0	NP	N				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

		GEN	IDER			AG	3E			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	41	24	17	10	5	4	6	10	6	17	6	1	1	13		
Much better	4%	4%	3%	8% *	3% *	2%	3%	6%	2%	6%	3%	1% *	1% *	3%		
	111	63	46	19	20	18	20	8	26	42	17	4	10	31		
A bit better	10%	11%	8%	15% *	10%	10% *	10%	5%	10%	14% M	8%	5% *	15%	7%		
	655	320	334	34	99	98	107	118	199	198	113	57	36	235		
No difference	58%	58%	58%	27% *	51% C*	55% C*	54% C	68% CD	76% CDEF	67% JM	52%	73% JM*	54% *	55%		
	112	54	56	30	17	20	20	11	14	15	33	8	8	46		
A bit worse	10%	10%	10%	24% DFGH*	9% *	11% *	10%	6%	5%	5%	15% I	11%	11% *	11%		
	78	45	33	17	16	15	13	11	6	9	29	5	7	26		
Much worse	7%	8%	6%	14% H*	8% *	8% *	7%	6%	2%	3%	13% IM	7% *	11% I*	6%		
	134	44	89	13	37	25	32	16	10	16	18	4	5	79		
Not sure	12%	8%	15% A	11% *	19% H*	14% H*	16% H	9%	4%	5%	9%	5% *	8%	18% IJK		
	152	87	62	29	25	22	26	18	32	59	24	4	11	44		
NET : Much/a bit better	13%	16%	11%	24% G*	13% *	12% *	13%	10%	12%	20% JKM	11%	6% *	16%	10%		
	190	99	90	47	33	35	33	22	20	23	62	13	15	72		
NET : Much / a bit worse	17%	18%	16%	38% DEFGH*	17% *	20% H*	17%	13%	8%	8%	29% IM	17% *	22% I*	17% I		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

			EU Ref 2016						
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1130	460	466	180					
Weighted Base	1130	374	349	365					
Much better	41 4%	28 7% OP	7 2%	1 *					
A bit better	111 10%	51 14% O	22 6%	35 10%					
No difference	655 58%	252 67% P	207 59%	178 49%					
A bit worse	112 10%	19 5%	45 13% N	46 12% N					
Much worse	78 7%	7 2%	34 10% N	34 9% N					
Not sure	134 12%	18 5%	33 9%	71 20% NO					
NET : Much/a bit better	152 13%	78 21% OP	29 8%	36 10%					
NET : Much / a bit worse	190 17%	25 7%	80 23% N	79 22% N					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	М			
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182			
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430			
	58	40	18	13	6	9	10	9	11	19	5	3	2	26			
Much better	5%	7%	3%	11% *	3% *	5% *	5%	5%	4%	6%	2%	4% *	3%	6%			
	103	62	41	25	20	15	11	20	12	30	26	1	5	39			
A bit better	9%	11%	7%	20%	10%	8%	5%	12%	5%	10%	12%	1%	7%	9%			
				FH*	*	*				K	K	*	*				
	528	252	276	23	76	92	93	88	155	186	87	45	32	154			
No difference	47%	46%	48%	19%	39%	51%	47%	51%	59%	63%	40%	58%	48%	36%			
				*	C*	C*	С	С	CD	JM		JM*	*				
	176	87	88	39	38	21	26	18	34	22	47	16	11	79			
A bit worse	16%	16%	15%	32% EFGH*	20%	11% *	13%	10%	13%	8%	22% I	20% I*	16% *	18% I			
	108	59	47	13	20	23	27	15	9	5	31	7	6	55			
Much worse	10%	11%	8%	11%	10%	13%	14%	9%	4%	2%	15%	9%	9%	13%			
				*	*	H*	Н				1	I*	I*	1			
	157	51	105	9	34	22	29	23	40	34	20	6	11	78			
Not sure	14%	9%	18%	8%	17%	12%	15%	13%	15%	11%	9%	8%	16%	18%			
			Α	*	*	*						*	*				
	161	102	59	38	25	23	21	29	24	49	31	4	7	65			
NET : Much/a bit better	14%	19%	10%	31%	13%	13%	11%	17%	9%	16%	14%	5%	10%	15%			
		В		DEFH*	*	*				K		*	*				
	284	145	135	53	58	43	54	33	43	28	79	23	17	134			
NET : Much / a bit worse	25%	26%	23%	43%	30%	24%	27%	19%	16%	9%	36%	29%	26%	31%			
				EGH*	H*	*						l*	l*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

			EU Ref 2016						
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1130	460	466	180					
Weighted Base	1130	374	349	365					
	58	35	6	14					
Much better	5%	9% O	2%	4%					
	103	51	22	20					
A bit better	9%	14% OP	6%	5%					
	528	217	146	151					
No difference	47%	58% OP	42%	41%					
	176	34	83	56					
A bit worse	16%	9%	24%	15%					
			N						
	108	4	48	52					
Much worse	10%	1%	14%	14%					
			N	N					
	157	32	42	72					
Not sure	14%	9%	12%	20% N					
	161	87	29	34					
NET : Much/a bit better	14%	23%	8%	9%					
		OP							
	284	38	131	108					
NET : Much / a bit worse	25%	10%	38%	30%					
			N	N					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

		GEN	IDER			A	GE				•	GE Vote 2019)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
Very positive impact (4)	166 15%	88 16%	77 13%	8 6% *	6 3% *	19 11% *	30 15% D	28 16% D	75 29% CDEFG	99 33% JKLM	11 5%	3 3% *	10 14% J*	40 9%
Fairly positive impact (3)	307 27%	186 34% B	118 21%	40 33% E*	69 35% E*	26 14% *	49 25%	45 26%	78 30% E	128 43% JKM	38 17%	10 13% *	25 37% JKM*	95 22%
Fairly negative impact (2)	248 22%	112 20%	135 23%	46 38% DGH*	27 14% *	55 30% DH*	44 22%	37 21%	39 15%	24 8%	65 30% I	30 39% IL*	11 16% *	112 26% I
Very negative impact (1)	166 15%	71 13%	95 17%	13 11% *	34 17% *	34 19% *	28 14%	32 18%	26 10%	6 2%	68 31% IM	24 30% IM*	12 17% I*	53 12% I
Don't know	243 22%	93 17%	150 26% A	16 13% *	58 30% CH*	47 26% *	47 24%	32 18%	44 17%	39 13%	35 16%	11 14% *	10 15% *	131 31% IJK
NET : Top 2 Box	473 42%	275 50% B	195 34%	48 39% *	75 38% *	45 25% *	79 40%	73 42% E	153 59% CDEFG	226 76% JKLM	48 22%	13 17% *	35 52% JKM*	135 31%
NET : Bottom 2 Box	414 37%	183 33%	230 40%	59 48% H*	61 31% *	89 49% DH*	72 37%	69 40% H	64 25%	31 10%	133 61% ILM	54 69% ILM*	23 34% I*	165 38% I
Mean score	2.53	2.64 B	2.42	2.4	2.34	2.23	2.54	2.49	2.93 CDEFG*	3.24 JKLM	1.95	1.88	2.57 JK*	2.41 JK*
Standard Deviation	1	0.965	1.028	0.796	0.903	0.987	1.014	1.05	0.998	0.721	0.907	0.815	1.001	0.928
Error Variance	0.001	0.002	0.002	0.006	0.006	0.007	0.007	0.008	0.005	0.002	0.005	0.01	0.017	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	166	114	14	30
Very positive impact (4)	15%	31%	4%	8%
		OP		
- 11 (4)	307	159	53	87
Fairly positive impact (3)	27%	42% OP	15%	24%
	248	28	114	94
Fairly negative impact (2)	22%	7%	33%	26%
· amy negative impact (=)		. , ,	N	N N
	166	7	109	46
Very negative impact (1)	15%	2%	31%	13%
			NP	N
	243	66	58	108
Don't know	22%	18%	17%	30%
				NO
	473	273	68	117
NET : Top 2 Box	42%	73% OP	19%	32% O
	414	35	223	140
NET : Bottom 2 Box	37%	9%	64%	38%
HET : BOROTH E BOX	0.70	570	NP	N N
	2.53	3.24	1.91	2.39
Mean score				
		OP		O*
Standard Deviation	1	0.705	0.865	0.914
Standard Deviation				
	0.001	0.002	0.003	0.003
Error Variance				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona1. How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

		GEN	IDER			AC	GE.			GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182	
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430	
	108	55	53	9	11	12	17	26	33	60	9	3	4	31	
Very well	10%	10%	9%	7% *	6% *	6% *	9%	15%	13%	20% JKLM	4%	3%	6% *	7%	
	442	201	238	43	71	70	65	74	119	167	55	24	22	155	
Fairly well	39%	37%	41%	35% *	37% *	39%	33%	42%	45%	56% JKLM	25%	30%	33%	36%	
	315	171	142	51	52	58	60	31	62	41	76	25	18	143	
Fairly poorly	28%	31%	25%	41% GH*	27%	32%	31%	18%	24%	14%	35% I	32% I*	27% I*	33% I	
	172	78	95	10	36	31	34	30	30	12	71	25	12	49	
Very poorly	15%	14%	16%	8%	18%	17%	17%	18%	12%	4%	33%	32%	18%	11%	
				*	*	*					IM	IM*	l*	I	
	93	46	47	10	24	9	21	12	17	16	6	2	12	52	
Not sure	8%	8%	8%	8%	12%	5%	11%	7%	6%	5%	3%	3%	17%	12%	
				*	*	*						*	IJK*	J	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona1. How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1130	460	466	180				
Weighted Base	1130	374	349	365				
	108	54	22	23				
Very well	10%	14%	6%	6%				
		OP						
	442	174	118	139				
Fairly well	39%	47%	34%	38%				
		0						
	315	82	107	119				
Fairly poorly	28%	22%	31%	33%				
			N					
	172	47	85	36				
Very poorly	15%	13%	24%	10%				
			NP					
	93	16	17	48				
Not sure	8%	4%	5%	13%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona2a. How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

		GEN	IDER	DER AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M			
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182			
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430			
	223	102	120	14	36	33	30	44	66	116	27	9	7	55			
Very good	20%	18%	21%	12%	19%	18%	15%	25%	25%	39%	12%	12%	10%	13%			
				*	*	*				JKLM		*	*				
	477	230	246	57	72	65	81	78	124	143	82	31	30	174			
Fairly good	42%	42%	43%	47%	37%	36%	41%	45%	48%	48%	38%	39%	44%	40%			
				*	*	*				J		*	*				
	258	135	123	38	44	54	43	25	55	22	63	20	13	132			
Fairly poor	23%	24%	21%	31%	23%	30%	22%	14%	21%	7%	29%	26%	20%	31%			
				G*	*	G*					1	I*	l*	1			
	111	50	61	3	29	22	23	22	12	11	41	15	12	31			
Very poor	10%	9%	11%	3%	15%	12%	12%	13%	5%	4%	19%	19%	18%	7%			
				*	CH*	*					IM	IM*	IM*				
	61	35	24	10	13	7	21	6	4	4	4	3	5	38			
Don't know	5%	6%	4%	8%	7%	4%	11%	3%	2%	1%	2%	4%	7%	9%			
				*	*	*	H					*	l*	IJ			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Corona2a. How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1130	460	466	180					
Weighted Base	1130	374	349	365					
	223	104	62	44					
Very good	20%	28%	18%	12%					
		OP							
	477	167	125	175					
Fairly good	42%	45%	36%	48%					
				0					
	258	72	97	88					
Fairly poor	23%	19%	28%	24%					
			N						
	111	25	54	27					
Very poor	10%	7%	15%	7%					
			NP						
	61	5	10	31					
Don't know	5%	1%	3%	9%					
				N					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

Base: All adults GB 18+

		GEN	IDER			AG	GE			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	219	117	101	22	37	45	41	43	31	68	36	17	12	82		
Yes, I am sure there is	19%	21%	18%	18%	19%	25%	21%	25%	12%	23%	17%	21%	18%	19%		
				*	*	H*		Н				*	*			
	340	165	174	56	67	55	73	40	49	87	74	21	11	134		
Yes, I think there is	30%	30%	30%	45%	35%	30%	37%	23%	19%	29%	34%	27%	17%	31%		
				GH*	H*	*	GH				L	*	*			
	218	103	115	29	27	33	19	39	72	56	59	15	15	68		
No, I don't think there is	19%	19%	20%	24%	14%	18%	10%	22%	27%	19%	27%	19%	22%	16%		
				F*				F	DF		М					
	165	81	84	3	30	12	23	26	71	57	25	17	18	42		
No, I am sure there isn't	15%	15%	15%	3%	16%	7% *	12%	15%	27%	19%	12%	22%	27%	10%		
					C*			С	CEFG	М		M*	JM*			
	187	85	100	13	32	35	41	26	40	29	23	9	11	104		
Don't know	17%	15%	17%	11% *	17% *	19% *	21%	15%	15%	10%	11%	11% *	16% *	24% IJ		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1130	460	466	180					
Weighted Base	1130	374	349	365					
	219	75	74	67					
Yes, I am sure there is	19%	20%	21%	18%					
	340	102	100	133					
Yes, I think there is	30%	27%	29%	36%					
	218	77	79	54					
No, I don't think there is	19%	20%	23%	15%					
	165	78	55	30					
No, I am sure there isn't	15%	21% P	16%	8%					
	187	42	41	82					
Don't know	17%	11%	12%	23%					
				NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Corona5. The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use the phone's location data so that it can warn users if they have recently been in close proximity to someone suspected to be infected with the coronavirus. How likely or unlikely would you be to use this app?

Base: All adults GB 18+	1	1		1						1						
		GEN	IDER	DER AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	325	143	180	36	50	43	65	59	72	106	53	34	16	104		
Very likely	29%	26%	31%	29% *	26% *	24%	33%	34%	28%	36% JM	25%	43% JM*	24%	24%		
	343	181	162	55	67	58	59	41	63	80	76	16	15	142		
Fairly likely	30%	33%	28%	45% GH*	35% *	32%	30%	24%	24%	27%	35%	21%	22%	33%		
	111	56	56	10	24	28	13	16	20	21	23	6	9	49		
Fairly unlikely	10%	10%	10%	8% *	12%	15%	7%	9%	8%	7%	11%	7% *	14%	11%		
	199	104	94	10	19	30	33	38	69	67	47	14	22	47		
Very unlikely	18%	19%	16%	8% *	10%	17% *	17%	22% CD	26% CD	23% M	22% M	18%	32% M*	11%		
	152	66	83	12	34	21	28	20	37	23	16	8	6	88		
Not sure	13%	12%	14%	10%	18%	12%	14%	11%	14%	8%	8%	10%	9%	20%		
				*	*	*						*	*	IJ		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



someone suspected to be infected with the coronavirus. How likely or unlikely would you be to use this app?

Corona5. The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use the phone's location data so that it can warn users if they have recently been in close proximity to

Base: All adults GB 18+ EU Ref 2016 Did not vote Total Leave Remain Unweighted Base 466 180 1130 325 126 89 Very likely 29% 34% 28% 25% 343 109 142 85 Fairly likely 30% 23% 31% 39% 29 26 111 55 Fairly unlikely 10% 16% 7% NP 199 94 58 39 25% Very unlikely 18% 17% 11% OP 152 31 68 13% 11% 9% 19% Not sure 0

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults who are fairly/very unlikely to download the app

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	К	L	M			
Unweighted Base	315	157	158	18	57	49	55	60	76	103	90	24	47	45			
Weighted Base	310	160	150	20	42	58	46	54	90	87	71	20	31	96			
I don't want the government to track my location	83 27%	41 26% *	42 28% *	11 52% **	25 59% **	12 21% **	12 25% *	14 26% *	9 10% *	11 12% *	27 38% I*	3 16% **	6 20% **	31 33% I*			
I have concerns about privacy	143 46%	65 41% *	78 52% *	8 41% **	24 56% **	33 57% **	21 46% *	22 40% *	35 39% *	30 34% *	38 53% I*	7 35% **	9 29% **	59 61% I*			
I am uncomfortable using apps	34 11%	19 12% *	15 10% *	5 26% **	4 9% **	3 6% **	3 6% *	6 11% *	12 14% *	13 15% *	8 11% *	2 9% **	7 22% **	4 4% *			
I don't understand how the app will work	33 11%	26 16% B*	8 5% *	- 2% **	7 17% **	8 13% **	3 7% *	6 11% *	9 10% *	8 9% *	6 8% *	2 9% **	3 10% **	15 15% *			
I don't think it will help to slow down the spread of coronavirus	82 26%	39 24% *	43 29% *	2 9% **	16 38% **	20 35% **	22 47% H*	16 29% H*	6 6% *	23 26% *	23 33% *	8 39% **	4 12% **	23 24% *			
I don't think enough other people will download and use it	55 18%	25 16% *	30 20% *	8 42% **	6 14% **	17 29% **	12 26% H*	7 13% *	5 6% *	12 14% *	12 18% *	7 37% **	2 7% **	20 21% *			
I do not know how to install apps on my phone	13 4%	9 6% *	4 3% *	3 16% **	1 1% **	1 2% **	1 3% *	1 3% *	6 6% *	7 8% *	5 7% *	1 7% **	- - **	- - *			
I am worried the app will drain my phone battery	20 7%	9 6% *	11 8% *	- 1% **	3 6% **	6 11% **	8 18% H*	3 6% *	- - *	7 8% *	8 11% *	2 10% **	1 2% **	3 3% *			
I do not own a smart phone / mobile phone	69 22%	39 24% *	31 21% *	2 10% **	- - **	3 6% **	7 15% *	15 28% *	42 47% F*	32 37% M*	15 21% *	4 22% **	11 35% **	7 7% *			
Other	24 8%	17 10% *	8 5% *	- * **	2 5% **	4 7% **	4 8% *	5 9% *	10 11% *	10 12% *	4 6% *	3 13% **	3 10% **	4 4% *			

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Base: All adults who are fairly/very unlikely to download the app

		GENDER AGE					GE Vote 2019							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Weighted Base	310	160	150	20	42	58	46	54	90	87	71	20	31	96
	10	7	3	-	2	3	4	-	-	-	-	-	2	7
Don't know	3%	4%	2%	-	5%	5%	10%	-	*	-	1%	*	7%	7%
		*	*	**	**	**	*	*	*	*	*	**	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults who are fairly/very unlikely to download the app

			EU Ref 2016						
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	315	138	138	32					
Weighted Base	310	122	112	65					
	83	24	38	18					
I don't want the government to track my location	27%	20%	34%	27%					
		*	*	**					
	143	52	48	36					
I have concerns about privacy	46%	43%	43%	56%					
		*	*	**					
	34	19	8	3					
I am uncomfortable using apps	11%	16%	7%	5%					
		*	*	**					
	33	13	10	11					
I don't understand how the app will work	11%	10%	9%	17%					
		*	*	**					
I don't think it will help to slow down the spread of	82	26	38	14					
coronavirus	26%	21%	34%	21%					
Colonavii us		*	*	**					
	55	15	27	13					
I don't think enough other people will download and use it	18%	12%	24%	20%					
		*	*	**					
	13	8	5	-					
I do not know how to install apps on my phone	4%	7%	4%	-					
		*	*	**					
	20	7	13	-					
I am worried the app will drain my phone battery	7%	6%	12%	-					
		*	*	**					
	69	47	16	6					
I do not own a smart phone / mobile phone	22%	38%	14%	10%					
		O*	*	**					
	24	11	10	3					
Other	8%	9%	9%	5%					
		*	*	**					

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults who are fairly/very unlikely to download the app

			EU Ref 2016						
	Total	Leave	Remain	Did not vote					
		N	0	Р					
Weighted Base	310	122	112	65					
	10	3	-	7					
Don't know	3%	3%	*	10%					
		*	*	**					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - Summary table

Base: All adults GB 18+

	My household is likely to need financial support from the government in the next 3 months	My personal finances will see me through for at least the next 3 months	The government support makes me confident my household can get through the coronavirus crisis	It's important the government helps people and businesses affected by the Coronavirus, whatever the cost	The UK government is being too generous in its financial support to workers and businesses
Unweighted Base	1130	1130	1130	1130	1130
Weighted Base	1130	1130	1130	1130	1130
Strongly agree	103	263	134	312	46
Strongly agree	9%	23%	12%	28%	4%
Agree	229	481	487	556	231
Agree	20%	43%	43%	49%	20%
Disagree	376	166	170	122	411
Disagree	33%	15%	15%	11%	36%
Strongly disagree	250	62	65	29	214
Strongly disagree	22%	6%	6%	3%	19%
Don't know	172	158	275	111	228
DOII (KIIOW	15%	14%	24%	10%	20%



Corona6.To what extent do you agree or disagree with each of the following statements... - My household is likely to need financial support from the government in the next 3 months

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	К	L	M			
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182			
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430			
	103	53	48	17	22	27	26	8	3	28	23	6	3	42			
Strongly agree	9%	10%	8%	14%	11%	15%	13%	5%	1%	10%	11%	8%	5%	10%			
				H*	H*	GH*	Н					*	*				
	229	125	104	40	46	41	51	30	20	41	65	9	9	98			
Agree	20%	23%	18%	33%	24%	23%	26%	17%	8%	14%	30%	12%	13%	23%			
				GH*	H*	H*	Н	Н			IKL	*	*				
	376	166	209	35	66	46	47	54	127	104	62	25	31	137			
Disagree	33%	30%	36%	29%	34%	26%	24%	31%	49%	35%	29%	32%	47%	32%			
				*	*	*			CEFG			*	J*				
	250	127	123	13	29	25	41	49	93	92	43	29	10	69			
Strongly disagree	22%	23%	21%	11%	15%	14%	21%	28%	35%	31%	20%	37%	14%	16%			
				*	*	*		CDE	CDEF	JLM		JLM*	*				
	172	79	90	17	31	41	32	32	19	31	25	9	14	85			
Don't know	15%	14%	16%	14%	16%	23%	16%	18%	7%	10%	11%	11%	21%	20%			
				*	*	H*		Н				*	*	I			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - My household is likely to need financial support from the government in the next 3 months

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave Remain Did not vo							
		N	0	P					
Unweighted Base	1130	460	466	180					
Weighted Base	1130	374	349	365					
	103	35	28	35					
Strongly agree	9%	9%	8%	10%					
	229	57	82	90					
Agree	20%	15%	24% N	25%					
	376	137	112	115					
Disagree	33%	37%	32%	32%					
	250	101	88	54					
Strongly disagree	22%	27%	25%	15%					
		Р	Р						
	172	44	38	70					
Don't know	15%	12%	11%	19%					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	М			
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182			
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430			
	263	132	130	15	18	34	47	55	93	96	35	28	16	87			
Strongly agree	23%	24%	23%	12%	9%	19%	24%	32%	36%	33%	16%	35%	23%	20%			
				*	*	*	D	CD	CDE	JM		JM*	*				
	481	230	250	41	86	58	86	72	137	138	109	31	28	155			
Agree	43%	42%	43%	33%	44%	32%	43%	42%	52%	47%	50%	40%	41%	36%			
				*	*	*			CE		M	*	*				
	166	85	81	40	48	36	15	16	10	25	40	5	11	83			
Disagree	15%	15%	14%	32%	25%	20%	8%	9%	4%	8%	19%	6%	17%	19%			
				FGH*	FGH*	FH*					IK	*	*	I			
	62	32	30	12	10	9	20	6	6	12	15	9	2	21			
Strongly disagree	6%	6%	5%	10%	5%	5%	10%	4%	2%	4%	7%	11%	3%	5%			
				*	*	*	Н					*	*				
	158	72	84	15	32	43	30	23	14	25	17	6	11	85			
Don't know	14%	13%	15%	12%	17%	24%	15%	14%	5%	8%	8%	8%	16%	20%			
				*	H*	H*	Н					*	*	IJ			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave Remain Did not vo							
		N	0	Р					
Unweighted Base	1130	460	466	180					
Weighted Base	1130	374	349	365					
	263	112	76	66					
Strongly agree	23%	30%	22%	18%					
		OP							
	481	173	161	137					
Agree	43%	46%	46%	38%					
	166	26	63	77					
Disagree	15%	7%	18%	21%					
			N	N					
	62	24	19	16					
Strongly disagree	6%	6%	5%	4%					
	158	39	30	69					
Don't know	14%	10%	9%	19%					
				0					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Tb T92

Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	134	71	61	16	18	28	23	21	28	57	11	5	8	48
Strongly agree	12%	13%	11%	13%	9%	16%	12%	12%	11%	19%	5%	7%	12%	11%
				*	*	*				JK		*	*	
	487	244	240	44	85	72	83	81	122	156	93	33	27	164
Agree	43%	44%	42%	35%	44%	40%	42%	46%	47%	53%	43%	42%	40%	38%
				*	*	*				M		*	*	
	170	91	79	34	29	22	33	17	35	28	58	11	13	53
Disagree	15%	17%	14%	27%	15%	12%	17%	10%	14%	9%	27%	14%	19%	12%
				EGH*	*	*					IM	*	*	
	65	34	31	13	17	10	12	9	5	5	23	7	6	21
Strongly disagree	6%	6%	5%	10%	9%	6%	6%	5%	2%	2%	11%	9%	8%	5%
				H*	*	*					I	l*	l*	
	275	111	164	17	45	48	46	46	72	51	31	22	14	145
Don't know	24%	20%	28%	14%	23%	27%	23%	27%	27%	17%	15%	29%	20%	34%
			Α	*	*	*						J*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1130	460	466	180			
Weighted Base	1130	374	349	365			
	134	52	27	46			
Strongly agree	12%	14%	8%	13%			
		0					
	487	172	159	142			
Agree	43%	46%	46%	39%			
	170	49	73	43			
Disagree	15%	13%	21%	12%			
			NP				
	65	16	32	15			
Strongly disagree	6%	4%	9%	4%			
			N				
	275	85	58	119			
Don't know	24%	23%	17%	33%			
				0			



Corona6.To what extent do you agree or disagree with each of the following statements... - It's important the government helps people and businesses affected by the Coronavirus, whatever the cost

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	312	163	145	40	46	46	71	40	68	84	75	20	21	105
Strongly agree	28%	30%	25%	33%	24%	26%	36%	23%	26%	28%	34%	26%	31%	24%
	556	266	291	43	87	93	98	92	144	166	102	43	31	185
Agree	49%	48%	51%	35%	45% *	52% *	50%	53% C	55% C	56% M	47%	54% *	47% *	43%
	122	59	62	22	29	17	11	21	22	25	26	6	3	61
Disagree	11%	11%	11%	18% F*	15% *	10%	6%	12%	9%	8%	12%	8%	5% *	14%
	29	14	15	9	5	2	5	2	5	6	8	6	2	5
Strongly disagree	3%	3%	3%	7% *	3% *	1% *	3%	1%	2%	2%	4%	8% M*	3%	1%
	111	49	62	9	27	22	13	18	22	15	6	3	9	74
Don't know	10%	9%	11%	7%	14%	12%	6%	11%	8%	5%	3%	3%	14%	17%
				*	*	*						*	IJ*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Corona6.To what extent do you agree or disagree with each of the following statements... - It's important the government helps people and businesses affected by the Coronavirus, whatever the cost

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1130	460	466	180			
Weighted Base	1130	374	349	365			
	312	116	107	80			
Strongly agree	28%	31%	31%	22%			
	556	194	184	163			
Agree	49%	52%	53%	45%			
	122	30	33	58			
Disagree	11%	8%	9%	16%			
	29	9	12	5			
Strongly disagree	3%	3%	4%	1%			
	111	24	13	59			
Don't know	10%	6%	4%	16%			
				NO			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - The UK government is being too generous in its financial support to workers and businesses

Base: All adults GB 18+

		GEN	DER	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182		
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430		
	46	28	17	10	7	5	8	7	8	15	9	1	3	19		
Strongly agree	4%	5%	3%	8%	4%	3%	4%	4%	3%	5%	4%	2%	4%	4%		
				*	*	*						*	*			
	231	122	108	37	60	46	35	25	27	56	49	10	9	96		
Agree	20%	22%	19%	30%	31%	25%	18%	15%	10%	19%	23%	12%	14%	22%		
				GH*	GH*	H*						*	*			
D:	411	210	198	32	51	60	65	72	131	130	86	36	22	125		
Disagree	36%	38%	34%	26%	26%	33%	33%	41%	50% CDEF	44%	40%	46%	33%	29%		
	214	101	113				40	00		M 44	50	M*		0.4		
Strongly diagram	19%	18%	20%	23 19%	37 19%	24 13%	48 24%	36 21%	46 18%	15%	59 27%	22 28%	22 32%	61 14%		
Strongly disagree	19%	18%	20%	19%	19%	13%	24%	21%	18%	15%	21% IM	28% IM*	32% IM*	14%		
	228	90	138	20	38	45	42	33	48	51	14	9	12	130		
Don't know	20%	16%	24%	20 17%	20%	45 25%	21%	19%	18%	17%	6%	12%	17%	30%		
DOLLKHOW	20%	10%	24% A	*	20% *	25% *	2170	19%	10%	J	0%	1276 *	J*	IJK		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - The UK government is being too generous in its financial support to workers and businesses

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1130	460	466	180			
Weighted Base	1130	374	349	365			
	46	21	10	12			
Strongly agree	4%	6%	3%	3%			
	231	59	72	94			
Agree	20%	16%	21%	26%			
				N			
	411	152	135	121			
Disagree	36%	41%	39%	33%			
	214	78	91	36			
Strongly disagree	19%	21%	26%	10%			
		P	Р				
	228	64	41	102			
Don't know	20%	17%	12%	28%			
				NO			



Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н		J	К	L	М
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
It has not impacted my income	590 52%	281 51%	307 53%	16 13%	83 43% C*	68 38% C*	106 54% C	93 53% C	225 86% CDEFG	188 63% JM	98 45%	41 52% *	42 63% J*	200 47%
	231	122	109	26	41	51	49	45	18	52	46	18	J" 10	102
My income has reduced by less than half	20%	22%	19%	21% H*	21% H*	29% H*	25% H	26% H	7%	17%	21%	23%	14%	24%
My income has reduced by about half	69 6%	43 8%	26 4%	22 18%	19 10%	11 6%	12 6%	5 3%	1 *	10 3%	22 10%	4 5%	2 2%	32 7%
	73	38	32	FGH*	H* 11	H* 14	H 9	10	4	19	1 22	7	* 2	19
My income has reduced by more than half	6%	7%	6%	20% DFGH*	6% *	8% *	5%	6%	1%	7%	10%	9%	3% *	4%
I have lost my income completely	62 6%	30 5%	33 6%	17 14% H*	8 4% *	13 7% *	13 6%	7 4%	5 2%	10 3%	19 9% I	3 4% *	4 7% *	26 6%
My income has increased	21 2%	9 2%	12 2%	6 5% *	7 4% *	- * *	1 *	6 3%	1 *	4 1%	3 1%	4 5% *	- * *	6 1%
Don't know	84 7%	27 5%	56 10% A	13 11% *	25 13% H*	23 13% H*	8 4%	8 5%	7 3%	14 5%	7 3%	2 2% *	7 10% *	46 11% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1130	460	466	180			
Weighted Base	1130	374	349	365			
	590	247	172	162			
It has not impacted my income	52%	66%	49%	44%			
		OP					
	231	60	84	82			
My income has reduced by less than half	20%	16%	24% N	23%			
	69	16	22	31			
My income has reduced by about half	6%	4%	6%	8%			
	73	15	34	20			
My income has reduced by more than half	6%	4%	10% N	5%			
	62	16	21	25			
I have lost my income completely	6%	4%	6%	7%			
	21	2	3	7			
My income has increased	2%	1%	1%	2%			
	84	17	12	38			
Don't know	7%	5%	3%	11% O			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona7b.Once the coronavirus lockdown is over, do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	
Unweighted Base	434	231	202	82	86	89	84	68	25	130	129	41	40	86	
Weighted Base	435	233	200	88	79	89	83	67	28	90	109	32	18	179	
	33	17	16	7	8	7	5	6	-	8	6	1	1	17	
Immediately return to normal	8%	7%	8%	8%	10%	8%	6%	10%	-	9%	5%	2%	6%	10%	
			*	*	*	*	*	*	**	*	*	**	**	*	
	126	85	41	22	32	22	28	21	1	31	31	7	5	53	
Return to normal within a few months	29%	37%	20%	25%	41%	24%	33%	31%	4%	34%	28%	21%	26%	30%	
		В	*	*	*	*	*	*	**	*	*	**	**	*	
	178	98	80	44	34	35	30	20	16	35	43	14	5	79	
Return to normal, but it will take more than a few months	41%	42%	40%	49%	43%	39%	36%	30%	58%	39%	39%	46%	27%	44%	
			-							-	-				
	66	28	36	14	2	23	10	12	5	9	21	9	6	19	
Be permanently reduced	15%	12%	18%	15%	3%	25%	12%	19%	19%	10%	19%	28%	34%	11%	
		_				D*									
Part language	31	5	26	2	3	3	11	8	5	7	9	1	1	10	
Don't know	7%	2%	13% A*	3% *	4% *	3% *	13% *	11% *	19% **	8% *	8% *	3% **	8% **	6% *	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona7b.Once the coronavirus lockdown is over, do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

			EU Ref 2016	3	Impact on income						
	Total	Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely			
		N	0	P	Q	R	S	Т			
Unweighted Base	434	135	204	92	234	57	69	74			
Weighted Base	435	108	161	158	231	69	73	62			
	33	6	11	17	28	4	1	-			
Immediately return to normal	8%	5%	7%	10%	12%	5%	2%	*			
		*		*		*	*	*			
	126	37	44	43	80	17	18	11			
Return to normal within a few months	29%	35%	27%	27%	35%	24%	24%	17%			
		*		*		*	*	*			
	178	40	64	74	65	39	39	35			
Return to normal, but it will take more than a few months	41%	37%	40%	47%	28%	57%	54%	56%			
		*		*		Q*	Q*	Q*			
	66	15	31	13	36	6	13	11			
Be permanently reduced	15%	14%	19%	8%	16%	9%	18%	18%			
		*		*		*	*	*			
	31	9	11	11	21	3	1	5			
Don't know	7%	8%	7%	7%	9%	5%	2%	8%			
		*		*		*	*	*			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	К	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	89	58	28	11	9	9	17	20	24	47	8	-	4	29
Much easier	8%	11%	5%	9%	4%	5%	9%	11%	9%	16%	4%	1%	6%	7%
		В		*	*	*				JKM		*	*	
	124	72	52	21	26	21	18	15	24	47	23	4	9	35
Easier	11%	13%	9%	17%	13%	12%	9%	9%	9%	16%	10%	5%	13%	8%
				*	*	*				KM		*	*	
	448	233	215	42	67	68	64	71	135	140	70	23	26	178
Neither easier nor more difficult	40%	42%	37%	34%	35%	38%	33%	41%	52%	47%	32%	30%	39%	41%
					*	*			CDF	JK				
	151	76	72	15	33	19	31	21	31	23	50	24	7	43
More difficult	13%	14%	13%	13%	17%	11%	16%	12%	12%	8%	23%	30%	10%	10%
	115		60			29	04	15	40	4	IM 40	ILM* 22		00
Much more difficult	115 10%	55 10%	11%	14 11%	17	16%	21 11%	9%	19 7%	4 1%	40 18%	29%	7 11%	38 9%
Much more amicuit	10%	10%	11%	11%	9%	16%	11%	9%	1%	1%	18% IM	29% ILM*	11% I*	9%
	203	56	147	20	44	33	46	32	28	35	26		14	107
Don't Know	203 18%	10%	26%	20 17%	22%	18%	23%	19%	11%	35 12%	12%	5 6%	20%	25%
DOIT KNOW	10%	10%	26% A	17%	22% H*	10%	23% H	19%	11%	12%	12%	*	20% *	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1130	460	466	180			
Weighted Base	1130	374	349	365			
	89	54	8	24			
Much easier	8%	14%	2%	6%			
	404	OP 50	00	00			
Easier	124 11%	53 14%	30 9%	36 10%			
Easier	11%	14%	9%	10%			
	448	185	104	150			
Neither easier nor more difficult	40%	50%	30%	41%			
		0					
	151	24	92	33			
More difficult	13%	6%	26%	9%			
			NP				
	115	2	75	34			
Much more difficult	10%	1%	21%	9%			
			NP	N			
	203	56	39	89			
Don't Know	18%	15%	11%	24%			
				0			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GEN	IDER		AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182	
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430	
	350	174	176	23	81	77	54	49	67	89	69	40	20	123	
University degree	31%	32%	31%	18%	42%	43%	27%	28%	25%	30%	32%	52%	30%	29%	
				*	CH*	CH*						IJLM*	*		
Annual the annual file at least form A Least Colored Colored	706	338	364	94	114	91	132	121	154	192	148	42	42	257	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	62%	61%	63%	76%	59%	50%	67%	70%	59%	65%	68%	53%	63%	60%	
BTEC, Dipiolitas, Trade Apprenticeships)				EH*	*	*	Е	Е				*	*		
	114	55	60	16	10	18	18	7	47	24	11	2	5	64	
No qualifications	10%	10%	10%	13%	5%	10%	9%	4%	18%	8%	5%	3%	8%	15%	
				*	*	*			DG			*	*	JK	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
	350	99	136	109
University degree	31%	27%	39%	30%
			N	
Annual than must life a stance (a.m. A. Laurella, O. Laurella, O. O. C.	706	246	213	223
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	62%	66%	61%	61%
	114	41	16	46
No qualifications	10%	11%	4%	13%
		0		0

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			GEN	DER	AGE				GE Vote 2019						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	E	F	G	Н	I	J	К	L	M
	Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
	Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
		551	551	-	63	97	89	96	85	120	151	117	38	35	197
2	Male	49%	100% B	-	51% *	50%	50%	49%	49%	46%	51%	54%	49%	52% *	46%
GENDER		575	- -	575	58	96	91	100	89	141	144	99	40	31	233
GE	Female	51%	-	100%	47%	50%	50%	51%	51%	54%	49%	46%	51%	45%	54%
		****		A	*	*	*	0.70	0.70		,.	10,0	*	*	
		123	63	58	123	-	-	-	-	-	6	40	5	6	56
	18-24	11%	11%	10%	100%	-	-	-	-	-	2%	19%	7%	9%	13%
					DEFGH*	*	*					IK	*	I*	ı
		194	97	96	-	194	-	-	-	-	30	31	8	12	108
	25-34	17%	18%	17%	*	100% CEFGH*	*	-	-	-	10%	14%	10%	17% *	25% IJK
		180	89	91	_	- CEFGH	180	-	-	-	18	24	12	4	112
	35-44	16%	16%	16%	-	_	100%	_	-	-	6%	11%	16%	6%	26%
Щ					*	*	CDFGH*						I*	*	IJL
AGE		198	96	100	-	-	-	198	-	-	53	47	16	11	60
	45-54	18%	17%	17%	-	-	-	100%	-	-	18%	22%	21%	17%	14%
					*	*	*	CDEGH					*	*	
		173	85	89	-	-	-	-	173	-	63	42	16	10	38
	55-64	15%	15%	15%	*	*	*	-	100% CDEFH	-	21% M	19% M	20% M*	15%	9%
		261	120	141	_	-	-	-	- CDEFR	261	126	31	20	24	56
	65+	23%	22%	24%	_	_	_	_	_	100%	43%	14%	26%	35%	13%
					*	*	*			CDEFG	JKM		M*	JM*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Base: All adults GB 18+

			GEN	IDER	AGE				GE Vote 2019						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	E	F	G	Н	1	J	K	L	M
	Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
		296	151	144	6	30	18	53	63	126	296	-	-	-	-
	Conservatives	27%	28%	26%	5% *	16%	10%	28% CE*	37%	49% CDEE	100%	-	- *	- *	-
		217	117	99	40	31	24	47	CDE 42	CDEF 31	JKLM -	217	_	-	-
	Labour	20%	22%	18%	35%	17%	14%	25%	25%	12%		100%	_	-	_
6	Labour	2070	2270	1070	DEH*	*	*	H*	H	1270		IKLM	*	*	
201		78	38	40	5	8	12	16	16	20	-	-	78	-	-
GE Vote 2019	Lib Dems	7%	7%	7%	4% *	4% *	7% *	9% *	9%	8%	-	-	100% IJLM*	- *	-
95		67	35	31	6	12	4	11	10	24	-	-	-	67	-
	Other	6%	7%	6%	5% *	6% *	2%	6% *	6%	9%	-	-	- *	100% IJKM*	-
		430	197	233	56	108	112	60	38	56	-	-	-	-	430
	No vote	40%	37%	43%	49%	57%	66%	32%	22%	22%	-	-	-	-	100%
					GH*	FGH*	FGH*	*					*	*	IJKL
		374	197	174	14	35	34	71	70	148	197	47	10	34	80
	Leave	34%	37%	32%	13%	18%	20%	37%	42%	57%	67%	22%	12%	54%	20%
9					*	*	*	CDE	CDE	CDEFG	JKM		*	JKM*	
Ref 2016		349	177	172	28	63	51	59	73	75	71	138	60	22	52
Ref	Remain	32%	33%	31%	26%	33%	30%	31%	44% CH	29%	24% M	64% ILM	76% ILM*	35% M*	13%
E		365	166	199	66	92	84	61	24	37	26	30	9	7	280
	Did not vote	34%	31%	37%	61%	49%	50%	32%	14%	14%	9%	14%	11%	11%	68%
	-1	2.70	2.70	2.70	FGH*	FGH*	FGH*	GH	. 170	, , 0	270	. 170	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Base: All adults GB 18+

			EU Ref 2016					
		Total	Leave	Remain	Did not vote			
			N	0	P			
	Unweighted Base	1130	460	466	180			
	Weighted Base	1130	374	349	365			
		551	197	177	166			
ĸ	Male	49%	53%	51%	45%			
GENDER		575	174	172	199			
GE	Female	5/5 51%	47%	49%	55%			
	Telliale	3170	47 /0	4370	3376			
		123	14	28	66			
	18-24	11%	4%	8%	18%			
					NO			
		194	35	63	92			
	25-34	17%	9%	18%	25%			
				N	N			
		180	34	51	84			
	35-44	16%	9%	15%	23% N			
AGE		198	71	59	61			
•	45-54	18%	19%	17%	17%			
	10 01	1070	1070	1770	17 70			
		173	70	73	24			
	55-64	15%	19%	21%	7%			
			Р	Р				
		261	148	75	37			
	65+	23%	40%	22%	10%			
			OP	Р				

Table continues



Base: All adults GB 18+

	EU Ref 2016					
Total Leave	Remain	Did not vote				
N	0	Р				
Weighted Base 1130 374	349	365				
296 197	71	26				
Conservatives 27% 53%	21%	7%				
OP	P					
217 47	138	30				
Labour 20% 13%	40% NP	9%				
78 10	60	9				
8 Lib Dems 78 10 7% 3%	17% NP	2%				
67 34	22	7				
Other 6% 9% P	7%	2%				
430 80	52	280				
No vote 40% 22%	15%	79%				
		NO				
374 374	-	-				
Leave 34% 100% OP	-	-				
349 -	349	-				
349 - 32% -	100% NP	-				
ш 365 -	-	365				
Did not vote 34% -	-	100% NO				

