

Seven in ten Britons support sanctions against Russia

24 March 2022, London – Kantar Public publishes its latest barometer on British public opinion and voting intentions, which reveals that a majority of Britons support the UK government taking measures to support Ukraine including imposing sanctions against Russia (69%). Britons are pessimistic about the future of the economy, and an increasing number of Britons are finding it harder to meet their monthly household budget compared to a year ago.

Key findings from Kantar Public's research, which took place between 17 and 21 March, include:

- A majority of Britons support the UK government taking measures to support Ukraine:
 - Seven in ten Britons (69%) support sanctions against Russia and individuals associated with the Russian government.
 - More than half (58%) of Britons support making it easier for refugees from Ukraine to come to Britain.
 - 55% of Britons support the UK government providing weapons to Ukraine.
- A quarter of Britons (25%) are of the opinion that Boris Johnson would be better than Keir Starmer at leading Britain if military action was needed, whereas 16% think the opposite. A large majority (59%) said neither leader would be better or did not know who would be best.
- 42% think that the British economy will be doing worse than it is now in a years' time (+8 vs February 2022), 16% think it will be doing better (-4) while 42% think it will be doing much the same.
- Over half of Britons (54%) are finding it harder to meet their monthly household budget than a year ago (+2 vs February 2022). This is the highest level recorded since March 2012.
- Half of Britons (50%) think reducing the cost of living for households should be a priority for the UK government (+5 vs February 2022).

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The war in Ukraine

When thinking about the war in Ukraine, Britons support the UK government taking measures to support Ukraine:

- Seven in ten Britons (69%) strongly/somewhat support sanctions against Russia and individuals associated with the Russian government, while only 8% strongly/somewhat oppose. 23% Neither support nor oppose this measure.
- 58% of Britons strongly/somewhat support making it easier for refugees from Ukraine to come to Britain. 15% oppose this measure, while 26% neither support nor oppose.
- 55% of Britons strongly/somewhat support the UK government providing weapons to Ukraine. 15% strongly/somewhat oppose. 29% neither support nor oppose this measure.

Britons tend to think that Boris Johnson would do a better job than Keir Starmer at standing up to Russia, and leading Britain if military action was needed. However, a plurality believes neither Boris Johnson nor Keir Starmer is best placed.

Which of these leaders do you think would be best at...

	Boris Johnson	Keir Starmer	Neither	Don't know
Leading Britain if military action was needed	25%	16%	35%	24%
Standing up to Russia	23%	16%	36%	25%

Household-level economic situation

Britons are pessimistic about the future of the economy, and an increasing number of Britons are finding it harder to meet their monthly household budget compared to a year ago.

- 42% think that the British economy will be doing worse than it is now in a years' time (+8 vs February 2022), 16% think it will be doing better (-4) while 42% think it will be doing much the same as it is now.
- Over half of Britons (54%) are finding it harder to meet their monthly household budget than a year ago (+2 vs February 2022). This is the highest level recorded since March 2012.
- Among those who report that it is harder to meet their household budget, half (51%) cite the rising cost of energy bills as the main reason (+9 vs February 2022) while 18% attribute it to the rising cost of food (-4).
- 19% of Britons are behind with some or all of their bills (-5 vs February 2022) while 75% are up to date with all of their bills (+7).
- 21% of working Britons believe their job is less secure than it was a year ago (-9 vs February 2022). Only 15% believe their job is *more* secure than it was a year ago (nc), although 53% believe their job security is much the same as it was (+6).

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- One in two Britons (52%) thinks the British economy is doing worse than it was a year ago (+1 vs February 2022). One in three (35%) think it is doing much the same (+5) but only 13% think it is doing better (-6).

Policy priorities

When asked about the three most important priorities for the UK government if it is to improve public life in the UK, Britons cite the following policy areas:

- Reducing the cost of living (50%,+5 vs February 2022).
- Investing more in the NHS (36%,+1).
- Growing the UK's economy (24%,+2).
- Affordable housing (23%, nc).

Party Leaders Rating

When it comes to party leaders, a plurality believes neither Boris Johnson nor Keir Starmer is best placed to tackle the UK's biggest policy challenges. Furthermore, a large proportion simply don't know who would be better.

Britons tend to think Keir Starmer would do a better job than Boris Johnson at: reducing the cost of living, reducing serious crime, managing the NHS, tackling climate change, telling the truth and making decisions in the best interest of the general public.

With respect to improving the economy, managing the COVID-19 pandemic and Brexit, Britons are of the view that Boris Johnson would be better placed to deal with these challenges.

However, neither leader scores a 30% preference on any of these issues and the difference between the two is mostly in single figures.

Compared to last month more Britons "don't know" who would be better across all measures.

Which of these leaders do you think would be best at...

	Boris Johnson	Keir Starmer	Neither	Don't know
Reducing the cost of living	15% (-3)	28% (+1)	34% (-3)	24% (+6)
Reducing serious crime	18% (+1)	19% (-2)	37% (-2)	26% (+3)
Improving the economy	23% (-1)	21% (nc)	32% (-2)	24% (+3)
Managing the NHS	17% (-1)	26% (-2)	35% (+1)	22% (+2)
Tackling climate change	17% (+1)	21% (-1)	37% (-2)	25% (+2)

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Managing the COVID-19-19 pandemic	26% (-1)	21% (-1)	32% (+2)	20% (+2)
Managing Brexit	29% (+3)	17% (-1)	31% (-5)	23% (+3)
Telling the Truth	11% (-1)	27% (nc)	45% (+1)	18% (+1)
Making decisions which are in the best interest of the general public	19% (nc)	28% (+1)	33% (nc)	21% (+1)

Attitudes towards COVID-19

Satisfaction with the government's handling of the pandemic has slightly improved, while the number of Britons that think vaccines should be compulsory for all adults has marginally decreased:

- Half of Britons (47%) think the government has handled the pandemic very/fairly poorly (+3 vs February 2022), while 44% think the government has handled it very/fairly well (-1).
- Four in ten (42%) think that vaccines should be compulsory for all adults (-3 vs February 2022) but they are still outnumbered by those who think that people should be allowed to choose for themselves (46%, -1).

Voting intentions:

- Lab 36% (-3 vs February 2022)
- Con 36% (+2)
- L Dem 12% (nc)
- Green 6% (nc)
- SNP 3% (-1)
- Reform UK (formerly Brexit party) 3% (+1)
- UKIP 1% (nc)
- Plaid Cymru <1% (-1)
- Other 2% (nc)

-Ends-

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Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 24 March.

A total of 1,042 interviews were conducted online among adults living in Great Britain between the 17th and 21st March 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

About Kantar Public:

Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit www.kantarpublic.com

Polling Methodological Note – March 2022

A representative sample of 1,042 adults in Great Britain were interviewed between the 17th and 21st March 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 32.1% to 38.5%
- Labour Party = 32.5% to 39.8%
- Labour lead over Conservatives = -4.6%pts to 5.9%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	59	57
Male 25-34	90	90
Male 35-44	80	83
Male 45-54	102	87
Male 55-69	132	113
Male 70+	39	81
Female 18-24	65	53
Female 25-34	96	88
Female 35-44	91	84
Female 45-54	99	89
Female 55-69	149	118
Female 70+	40	100

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	51	43
North West England	115	117
Yorkshire & Humber	110	88
East Midlands	101	78
West Midlands	88	94
East of England	89	100
London	129	141
South East England	144	147
South West England	95	92
Wales	44	51
Scotland	76	90

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	39	21
Aged 25-44 with a degree	155	155
Aged 45-69 with a degree	158	117
Other	690	749

Kantar Public is a member of the British Polling Council and abides by its rules.

<http://www.britishpollingcouncil.org/>

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain**	39%	28%
Leave**	39%	30%
Did not vote**	23%	42%

*An imputed response is given for those that did not say who they voted for in the referendum.

**The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	24%	39%
Labour	26%	20%
Conservative	34%	27%
Liberal Democrats	7%	7%
SNP/Plaid Cymru	4%	3%
Other	5%	4%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	80%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Richard Crawshaw Richard.Crawshaw@Kantar.com for further details on the methodology used in this polling.

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Definitely vote (4)	371 36%	205 40%	165 31%	14 13%	21 12%	52 31%	42 24%	68 42%	175 70%	149 55%	120 61%	56 77%	29 47%	8 2%
		B	*	*	CD*	*	CDF*	CDEFG	M	M	ILM*	M*		
Probably vote (3)	213 20%	101 20%	112 21%	27 24%	46 26%	33 20%	41 23%	34 21%	32 13%	65 24%	51 26%	12 17%	13 21%	62 16%
				*	H*	*	*	*			M	*	*	
Probably not vote (2)	136 13%	63 12%	73 14%	19 17%	39 22%	22 13%	36 20%	17 10%	4 2%	19 7%	17 9%	4 5%	6 10%	78 20%
				H*	H*	H*	H*	H*				*	*	IJK
Definitely not vote (1)	284 27%	129 25%	155 29%	42 38%	60 34%	53 32%	55 31%	40 24%	34 14%	34 13%	3 2%	- -	14 22%	223 57%
				H*	H*	H*	H*	*		JK		*	JK*	IJKL
Or would you prefer not to say?	37 4%	10 2%	27 5%	9 8%	12 7%	8 5%	2 1%	4 2%	4 1%	2 1%	6 3%	- -	- -	18 5%
				*	*	*	*	*				*	*	
NET : Definitely/probably vote	585 56%	306 60%	277 52%	41 37%	67 38%	85 51%	83 47%	103 63%	207 83%	214 80%	172 87%	68 95%	42 68%	70 18%
				*	*	*	*	CDF*	CDEFG	M	LM	ILM*	M*	
NET : Definitely/probably not vote	420 40%	192 38%	228 43%	60 55%	99 56%	75 45%	91 52%	56 35%	39 15%	53 20%	20 10%	4 5%	20 32%	301 77%
				GH*	GH*	H*	GH*	H*		JK		*	JK*	IJKL
Mean score	2.67	2.77	2.57	2.13	2.17	2.52	2.4	2.83	3.42	3.23	3.5	3.72	2.93	1.61
				*	*	*	*	CDF*	CDEFG	M	ILM	ILM*	M*	
Standard Deviation	1.236	1.233	1.231	1.106	1.059	1.256	1.167	1.229	1.057	1.045	0.73	0.56	1.213	0.836
Error Variance	0.002	0.003	0.003	0.012	0.007	0.01	0.008	0.01	0.005	0.004	0.003	0.004	0.024	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Definitely vote (4)	371 36%	144 P	194 NP	32 8%
Probably vote (3)	213 20%	71 23%	67 22%	69 17%
Probably not vote (2)	136 13%	38 12%	16 5%	78 19%
Definitely not vote (1)	284 27%	50 16%	22 7%	209 52%
Or would you prefer not to say?	37 4%	10 3%	6 2%	16 4%
NET : Definitely/probably vote	585 56%	214 69%	261 86%	101 25%
NET : Definitely/probably not vote	420 40%	88 28%	38 13%	287 71%
Mean score	2.67	3.02 P	3.45 NP	1.8
Standard Deviation	1.236	1.126	0.893	1.003
Error Variance	0.002	0.004	0.003	0.003

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Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	819	425	392	88	139	133	159	150	150	302	244	65	79	119
Weighted Base	510	284	224	34	61	76	70	86	184	193	160	60	41	49
Labour	185 36%	98 35%	85 38%	21 62% FGH*	31 51% GH*	35 46% H*	28 40% H*	30 35% H	39 21%	13 7%	136 85% IKLM	14 23% I*	6 16% *	14 29% I*
Conservative	181 36%	110 39%	72 32%	7 21% *	15 25% *	21 28% *	20 28% *	36 42% CD	82 45% CDEF	154 80% JKLM	5 3%	2 3% *	4 9% *	16 32% JKL*
Liberal Democrats	60 12%	33 12%	27 12%	3 8% *	7 11% *	6 8% *	8 12% *	9 10%	28 15%	7 4%	5 3%	39 65% IJLM*	1 2% *	8 15% IJ*
Green	31 6%	16 6%	15 7%	2 6% *	3 6% *	6 7% *	7 10% *	5 6%	8 4%	4 2%	8 5%	6 9% *	6 14% I*	6 12% I*
Reform UK	18 3%	11 4%	6 3%	- * *	- * *	3 4% *	2 3% *	3 4%	10 5%	11 6% J	- -	- * *	4 10% J*	2 3% *
SNP	15 3%	5 2%	10 4%	- 1% *	2 4% *	2 2% *	3 4% *	1 1%	7 4%	- -	1 1%	- *	12 30% IJKM*	2 4% I*
Plaid Cymru	6 1%	4 1%	3 1%	- * *	1 2% *	1 1% *	1 1% *	1 2%	2 1%	2 1%	1 1%	- * *	3 9% IJ*	- * *
UKIP	3 1%	2 1%	1 *	1 2% *	- * *	1 1% *	1 1% *	- -	- -	- *	- -	- * *	- 1% *	2 4% IJ*
Other	11 2%	6 2%	5 2%	- * *	- * *	2 2% *	- 1% *	1 1%	8 4%	2 1%	4 2%	- 1% *	4 9% *	1 1% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	819	337	370	102
Weighted Base	510	195	228	84
Labour	185 36%	35 18%	113 49%	36 43%
		N	N*	
Conservative	181 36%	114 58%	43 19%	24 28%
		OP		*
Liberal Democrats	60 12%	8 4%	45 20%	7 8%
			NP	*
Green	31 6%	8 4%	14 6%	9 11%
				*
Reform UK	18 3%	14 7%	1 1%	2 2%
		O		*
SNP	15 3%	6 3%	6 3%	3 3%
				*
Plaid Cymru	6 1%	4 2%	2 1%	- -
				*
UKIP	3 1%	2 1%	1 *	- -
				*
Other	11 2%	6 3%	2 1%	3 4%
				*

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	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	819	425	392	88	139	133	159	150	150	302	244	65	79	119
Weighted Base	616	343	271	50	86	94	90	99	197	212	178	65	45	107
Labour	220 36%	114 33%	103 38%	30 60% FGH*	43 51% GH*	40 42% H*	31 34% *	32 32% *	43 22% *	14 7%	150 84% IKLM	15 23% I*	7 16% *	31 29% I*
Conservative	214 35%	133 39%	81 30%	11 21% *	20 23% *	27 28% *	26 29% *	44 44% CDE*	87 44% CDE	168 79% JKLM	7 4%	2 3% *	4 9% *	31 29% JK*
Liberal Democrats	75 12%	42 12%	34 12%	4 8% *	11 13% *	8 8% *	12 13% *	10 10% *	30 15%	8 4%	6 3%	42 64% IJLM*	1 2% *	18 16% IJ*
Green	41 7%	21 6%	21 8%	3 5% *	4 5% *	8 8% *	12 13% H*	7 7% *	8 4%	4 2%	9 5%	6 9% *	6 14% I*	13 13% I*
Reform UK	21 3%	13 4%	8 3%	- * *	- * *	4 4% *	4 4% *	4 4% *	10 5%	13 6% J	- -	- -	5 10% J*	3 3% *
SNP	19 3%	5 2%	13 5%	- * *	4 5% *	2 2% *	3 4% *	1 1% *	8 4%	- -	1 1%	- *	13 29% IJKM*	4 4% *
Plaid Cymru	7 1%	4 1%	3 1%	- * *	1 2% *	2 2% *	1 1% *	1 1% *	2 1%	2 1%	1 1%	- *	4 9% IJ*	- *
UKIP	6 1%	4 1%	2 1%	2 4% *	- * *	2 3% *	1 1% *	- * *	- -	- *	- -	- *	1 1% *	5 5% *
Other	13 2%	6 2%	7 2%	- * *	- * *	3 3% *	- * *	1 1% *	8 4%	3 1%	4 2%	- 1%	4 10% I*	2 1% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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finalvotingintention.Voting intention for next General Election

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	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	819	337	370	102
Weighted Base	616	226	254	130
Labour	220 36%	41 18%	124 49%	52 40%
		N	N	N*
Conservative	214 35%	128 57%	48 19%	37 28%
		OP		*
Liberal Democrats	75 12%	8 4%	50 20%	15 12%
		N	N	N*
Green	41 7%	11 5%	15 6%	15 12%
				*
Reform UK	21 3%	17 7%	2 1%	2 2%
		O		*
SNP	19 3%	6 3%	7 3%	5 3%
				*
Plaid Cymru	7 1%	4 2%	3 1%	- -
				*
UKIP	6 1%	3 1%	3 1%	- -
				*
Other	13 2%	7 3%	2 1%	4 3%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
No, did not vote	389 37%	159 31%	230 43%	53 48%	97 54%	77 46%	84 48%	55 34%	24 10%	-	-	-	-	389 100%
			A	H*	GH*	H*	H*	H*				*	*	IJKL
Yes, Conservative	269 26%	144 28%	125 24%	16 15%	19 11%	26 16%	40 23%	48 30%	120 48%	269 100%	-	-	-	-
			*	*	*	*	DE*	CDEFG	JKLM		*	*	*	
Yes, Labour	198 19%	114 22%	84 16%	27 24%	34 19%	36 21%	28 16%	35 22%	39 16%	-	198 100%	-	-	-
			*	*	*	*	*	*		-	IKLM	*	*	
Yes, Liberal Democrat	72 7%	38 7%	32 6%	1 1%	7 4%	9 5%	13 7%	9 6%	33 13%	-	-	72 100%	-	-
			*	*	*	*	*	*	CD			IJLM*	*	
Yes, SNP - Scottish National Party	18 2%	8 2%	10 2%	5 4%	1 1%	2 1%	1 *	1 *	8 3%	-	-	-	18 29%	-
			*	*	*	*	*	*				*	IJKM*	
Yes, Green Party	12 1%	3 1%	9 2%	- *	1 1%	2 1%	- *	2 1%	7 3%	-	-	-	12 20%	-
			*	*	*	*	*	*				*	IJKM*	
Yes, Brexit Party	17 2%	15 3%	2 *	- *	- *	4 2%	6 3%	3 2%	4 2%	-	-	-	17 28%	-
			B	*	*	*	*	*				*	IJKM*	
Yes, Plaid Cymru	8 1%	5 1%	3 1%	- *	- *	5 3%	- *	1 *	2 1%	-	-	-	8 12%	-
			*	*	*	*	*	*				*	IJM*	
Other party or individual	7 1%	1 *	6 1%	- *	- *	2 1%	- *	- *	5 2%	-	-	-	7 12%	-
			*	*	*	*	*	*				*	IJM*	
Prefer not to answer	53 5%	22 4%	31 6%	8 7%	19 11%	6 3%	5 3%	9 6%	7 3%	-	-	-	-	-
			*	*	H*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
No, did not vote	389 37%	58 O	26 O	300 NO
Yes, Conservative	269 26%	172 55% OP	61 20% P	33 8%
Yes, Labour	198 19%	42 14%	124 41% NP	30 7%
Yes, Liberal Democrat	72 7%	3 1%	61 20% NP	7 2%
Yes, SNP - Scottish National Party	18 2%	6 2%	5 2%	6 2%
Yes, Green Party	12 1%	6 2%	6 2%	- *
Yes, Brexit Party	17 2%	15 5% OP	2 1%	- -
Yes, Plaid Cymru	8 1%	5 2%	3 1%	- -
Other party or individual	7 1%	1 *	3 1%	4 1%
Prefer not to answer	53 5%	4 1%	14 5%	23 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Leave	30%	31%	29%	12%	14%	28%	28%	36%	48%	64%	21%	4%	53%	15%
				*	*	CD*	CD*	CD*	CDEF	JKM	K	*	JKM*	
Remain	30%	32%	27%	16%	22%	32%	23%	31%	41%	23%	63%	86%	29%	7%
				*	*	*	*	*	CDF	M	ILM	IJLM*	M*	
Did not vote	39%	36%	41%	66%	61%	39%	47%	33%	9%	12%	15%	10%	17%	77%
				EFGH*	EGH*	H*	H*	H*				*	*	IJKL
Don't know	2%	1%	3%	5%	3%	2%	3%	-	1%	1%	1%	-	2%	1%
				*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Leave	312 30%	312 100% OP	-	-
Remain	305 29%	-	305 100% NP	-
Did not vote	404 39%	-	-	404 100% NO
Don't know	21 2%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Growing the UK's economy	251 24%	162 32%	89 17%	24 22%	40 23%	44 26%	35 20%	43 26%	66 26%	83 31%	49 25%	13 19%	14 22%	79 20%
		B	*	*	*	*	*	*	*	M	*	*	*	*
Reducing crime	190 18%	111 22%	78 15%	21 19%	27 15%	36 22%	25 14%	30 18%	51 21%	73 27%	26 13%	10 13%	11 17%	58 15%
		B	*	*	*	*	*	*	*	JM	*	*	*	*
Investing more in the NHS	376 36%	171 34%	205 38%	19 17%	49 27%	52 31%	45 25%	72 44%	140 56%	109 40%	99 50%	35 49%	23 37%	98 25%
		*	*	*	*	*	*	CDF*	CDEF	M	M	M*	*	*
Investing more in social care for the elderly	154 15%	58 11%	95 18%	14 13%	9 5%	15 9%	19 11%	19 12%	78 31%	64 24%	33 16%	19 27%	10 17%	19 5%
		*	*	*	*	*	*	*	CDEFG	M	M	M*	M*	*
Reducing the national debt	108 10%	61 12%	47 9%	10 9%	14 8%	17 10%	18 10%	19 12%	29 12%	45 17%	14 7%	3 5%	4 6%	40 10%
		*	*	*	*	*	*	*	*	J	*	*	*	*
Investing more in education	72 7%	30 6%	41 8%	11 10%	15 8%	21 13%	10 6%	2 1%	12 5%	11 4%	20 10%	5 7%	4 7%	28 7%
		*	*	G*	*	G*	*	*	*	*	*	*	*	*
Stricter border controls to reduce immigration	193 19%	88 17%	105 20%	7 6%	27 15%	33 20%	29 16%	28 17%	70 28%	79 29%	12 6%	8 12%	9 15%	69 18%
		*	*	*	*	C*	*	*	CD	JKM	*	*	*	J
Reducing income inequality between the richest and the poorest	224 22%	102 20%	123 23%	28 25%	36 20%	36 22%	52 30%	29 18%	43 17%	37 14%	60 30%	20 27%	17 28%	81 21%
		*	*	*	*	*	*	*	*	I	*	*	*	*
Reducing unemployment	128 12%	61 12%	67 13%	31 28%	25 14%	29 17%	18 10%	17 11%	8 3%	24 9%	20 10%	8 12%	4 7%	67 17%
		*	*	FGH*	H*	H*	*	*	*	*	*	*	*	I
Affordable housing	245 23%	104 21%	140 26%	36 32%	52 29%	37 22%	41 24%	42 26%	38 15%	52 19%	57 29%	12 17%	8 13%	105 27%
		*	*	H*	H*	*	*	*	*	*	*	*	*	*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Tackling climate change and protecting the environment	201 19%	103 20%	98 18%	13 12% *	30 17% *	30 18% *	27 15% *	40 25% *	61 25%	45 17%	51 26%	24 33% IM*	11 18% *	66 17%
Reducing the cost of living for households	517 50%	218 43%	298 56% A	34 31% *	84 47% *	92 55% C*	104 59% C*	84 52% C*	118 47%	132 49%	85 43%	41 57% *	25 41% *	209 54%
None of these	13 1%	8 2%	5 1%	4 3% *	3 2% *	- * *	4 2% *	2 1% *	- -	- -	4 2%	- *	- 1% *	7 2%
Don't know	59 6%	26 5%	32 6%	8 8% *	9 5% *	4 2% *	20 12% EH*	14 9% H*	4 2%	6 2%	3 2%	2 3% *	1 1% *	45 12% IJ
Prefer not to answer	13 1%	5 1%	8 1%	2 1% *	7 4% *	3 2% *	- * *	1 * *	- *	1 *	1 *	- *	- *	5 1%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Growing the UK's economy	251 24%	87 28%	83 27%	81 20%
Reducing crime	190 18%	76 24%	47 15%	62 15%
Investing more in the NHS	376 36%	118 38%	155 51%	96 24%
Investing more in social care for the elderly	154 15%	65 21%	59 19%	30 7%
Reducing the national debt	108 10%	53 17%	21 7%	31 8%
Investing more in education	72 7%	9 3%	27 9%	34 8%
Stricter border controls to reduce immigration	193 19%	98 31%	20 7%	63 16%
Reducing income inequality between the richest and the poorest	224 22%	54 17%	84 28%	83 20%
Reducing unemployment	128 12%	20 6%	35 12%	71 18%
Affordable housing	245 23%	59 19%	69 23%	112 28%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1042	312	305	404
	201	43	95	63
Tackling climate change and protecting the environment	19%	14%	31%	15%
			NP	
	517	163	145	200
Reducing the cost of living for households	50%	52%	48%	49%
	13	1	2	11
None of these	1%	*	1%	3%
	59	5	3	50
Don't know	6%	1%	1%	12%
				NO
	13	3	2	6
Prefer not to answer	1%	1%	1%	2%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	645	355	290	69	154	141	151	106	24	210	173	42	57	133
Weighted Base	569	332	237	63	135	134	117	91	29	130	117	36	35	219
More secure than it was 12 months ago	87 15%	51 15%	36 15%	20 32% FG*	25 18% G*	31 23% FG*	9 7% *	2 3% *	1 2% **	17 13% *	18 15%	2 5% **	4 12% **	42 19% *
Less secure than it was 12 months ago	118 21%	71 22%	47 20%	13 21% *	36 26% *	26 20% *	22 19% *	21 23% *	- 1% **	23 18% *	41 35% IM	11 31% **	5 13% **	31 14% *
Much the same as it was 12 months ago	303 53%	177 53%	127 53%	23 37% *	63 46% *	60 45% *	74 64% C*	56 62% C*	27 91% **	82 63% J*	55 47%	20 57% **	22 64% **	107 49% *
Don't know	60 11%	33 10%	27 12%	7 11% *	12 9% *	16 12% *	12 10% *	12 13% *	2 6% **	8 6% *	4 3%	3 7% **	4 11% **	39 18% IJ*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	645	233	284	112
Weighted Base	569	146	174	240
More secure than it was 12 months ago	87 15%	25 17%	20 12%	41 17% *
Less secure than it was 12 months ago	118 21%	37 26% P	50 29% P	29 12% *
Much the same as it was 12 months ago	303 53%	64 44%	95 55%	139 58% *
Don't know	60 11%	20 13% O	8 5%	31 13% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Better than it was 12 months ago	131 13%	76 15%	55 10%	16 14% *	18 10% *	22 13% *	7 4% *	15 10% *	53 21% FG	56 21% JM	22 11%	5 7% *	7 11% *	36 9%
Much the same as it was 12 months ago	368 35%	200 39%	168 32%	45 41% *	69 39% *	58 35% *	66 37% *	47 29% *	83 33%	108 40%	66 33%	22 31% *	23 37% *	130 33%
Worse than it was 12 months ago	543 52%	232 46%	309 58%	49 45% A *	90 51% *	87 52% *	103 59% *	100 62% H*	113 45%	105 39%	109 55% I	45 62% I*	33 53% *	223 57% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Better than it was 12 months ago	131 13%	60 19% OP	33 11%	36 9%
Much the same as it was 12 months ago	368 35%	117 37%	102 34%	146 36%
Worse than it was 12 months ago	543 52%	136 43%	169 55% N	222 55% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Better than it is now	16%	106 21%	59 11%	17 15%	29 16%	37 22%	13 7%	22 14%	47 19%	65 24%	21 11%	7 10%	9 15%	58 15%
		B	*	*	F*	*	*	F	J	*	*	*	*	
Much the same as it is now	42%	209 41%	227 43%	56 51%	71 40%	65 39%	67 38%	62 38%	114 46%	118 44%	80 41%	36 50%	29 47%	148 38%
		*	*	*	*	*	*	*	*	*	*	*	*	
Worse than it is now	42%	193 38%	246 46%	38 34%	77 43%	65 39%	96 55%	79 48%	88 35%	86 32%	96 49%	29 40%	24 39%	183 47%
		*	*	*	*	*	CH*	*	*	I	*	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Better than it is now	165 16%	54 17%	50 16%	60 15%
Much the same as it is now	435 42%	146 47%	119 39%	165 41%
Worse than it is now	442 42%	113 36%	136 44%	179 44%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Easier than it was 12 months ago	45 4%	32 6%	13 2%	17 16% FGH*	12 7%	9 5%	2 1%	3 2%	3 1%	8 3%	15 7%	1 2%	4 7%	12 3%
About the same as it was 12 months ago	433 42%	231 45%	202 38%	43 39% *	71 40% *	61 37% *	85 49% *	56 34% *	117 47%	132 49% L	82 42%	38 53% *	18 29% *	150 38%
Harder than it was 12 month ago	563 54%	245 48%	317 59% A	50 45% *	94 53% *	97 58% *	88 50% *	104 64% C*	129 52%	128 48%	101 51%	32 45% *	40 64% *	228 58%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Easier than it was 12 months ago	45 4%	11 3%	18 6%	17 4%
About the same as it was 12 months ago	433 42%	130 42%	130 43%	168 42%
Harder than it was 12 month ago	563 54%	171 55%	157 51%	219 54%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



HHIncReason.What has been the main reason for your household's income falling behind the cost of living?

Base: All adults GB 18+ whose HH income has fallen behind the cost of living

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	564	247	315	50	100	96	114	121	83	176	143	35	51	131
Weighted Base	563	245	317	50	94	97	88	104	129	128	101	32	40	228
The cost of food	100 18%	46 19%	54 17%	4 7%	18 19%	18 18%	19 21%	23 22%	20 15%	28 22%	24 24%	1 4%	8 20%	39 17%
The cost of petrol/diesel	40 7%	12 5%	28 9%	3 7%	9 10%	5 5%	3 4%	10 10%	9 7%	10 8%	3 3%	1 4%	4 10%	17 7%
The cut to universal credit	21 4%	5 2%	16 5%	3 6%	6 6%	8 8%	4 4%	1 1%	- -	- *	3 3%	1 2%	2 4%	16 7%
The end of furlough	1 *	1 *	- -	1 2%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
A recent job loss/change in job	26 5%	10 4%	16 5%	10 20%	3 3%	8 8%	3 3%	1 1%	2 1%	3 2%	2 2%	1 4%	2 6%	15 7%
The cost of energy bills	288 51%	138 56%	150 47%	19 38%	44 47%	35 36%	43 48%	62 59%	85 66%	76 59%	58 57%	22 69%	16 39%	99 44%
The cost of debt repayments and credit card bills	26 5%	9 4%	17 5%	2 4%	5 5%	11 11%	7 8%	- *	- -	3 2%	2 2%	2 7%	- -	13 6%
A period of sick leave	9 2%	5 2%	4 1%	- *	2 2%	6 6%	- -	1 1%	- -	3 3%	2 2%	1 2%	- -	4 2%
Some other reason	24 4%	11 4%	13 4%	3 5%	2 2%	4 4%	5 6%	6 6%	4 3%	5 4%	6 6%	1 3%	4 11%	8 3%
Don't know	28 5%	8 3%	19 6%	5 11%	6 6%	2 2%	5 6%	- -	10 7%	- *	- -	2 5%	4 10%	17 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



HHIncReason.What has been the main reason for your household's income falling behind the cost of living?

Base: All adults GB 18+ whose HH income has fallen behind the cost of living

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	564	230	217	104
Weighted Base	563	171	157	219
	100	39	23	36
The cost of food	18%	23%	14%	16%
				*
	40	16	9	14
The cost of petrol/diesel	7%	10%	6%	6%
				*
	21	4	4	12
The cut to universal credit	4%	2%	2%	5%
				*
	1	1	-	-
The end of furlough	*	1%	-	-
				*
	26	5	6	16
A recent job loss/change in job	5%	3%	4%	7%
				*
	288	94	97	91
The cost of energy bills	51%	55%	62%	41%
			P	*
	26	2	5	17
The cost of debt repayments and credit card bills	5%	1%	3%	8%
				*
	9	1	5	4
A period of sick leave	2%	1%	3%	2%
				*
	24	8	7	9
Some other reason	4%	5%	4%	4%
				*
	28	1	3	21
Don't know	5%	1%	2%	9%
				N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Very well	83 8%	52 10%	31 6%	8 7% *	13 7% *	17 10% *	11 7% *	11 6% *	23 9% *	42 16% JKM	7 4%	1 2% *	1 2% *	23 6%
Fairly well	401 39%	191 38%	210 39%	26 23% *	78 44% C*	57 34% *	54 31% *	68 42% C*	118 47% CF	150 56% JKLM	61 31%	25 34% *	15 24% *	139 36%
Fairly poorly	251 24%	133 26%	118 22%	33 30% *	40 22% *	48 29% *	40 23% *	38 23% *	52 21% *	40 15%	61 31% I	24 33% I*	15 25% *	101 26% I
Very poorly	208 20%	104 20%	102 19%	25 23% *	32 18% *	36 22% *	48 27% *	27 17% *	39 16% *	23 9%	58 29% I	21 29% I*	20 32% I*	77 20% I
Not sure	99 10%	29 6%	71 13% A	18 16% E*	14 8% *	8 5% *	22 13% *	19 12% *	17 7%	13 5%	11 6%	1 2% *	11 17% IK*	49 13% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Very well	83 8%	34 11%	20 6%	29 7%
Fairly well	401 39%	144 46%	108 35%	145 36%
Fairly poorly	251 24%	63 20%	83 27%	101 25%
Very poorly	208 20%	50 16%	74 24%	78 19%
Not sure	99 10%	22 7%	21 7%	51 13%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - Summary Table

Base: All adults GB 18+

	...reduce the cost of living for households	...reduce serious crime	...improve the economy	...manage the NHS	...tackle climate change	...manage the Covid-19 pandemic	...manage Brexit	...tell the truth	...make decisions which are in the best interest of the general public?	...lead Britain if military action was needed	...stand up to Russia
Unweighted Base	1042	1042	1042	1042	1042	1042	1042	1042	1042	1042	1042
Weighted Base	1042	1042	1042	1042	1042	1042	1042	1042	1042	1042	1042
Boris Johnson	154 15%	190 18%	239 23%	176 17%	179 17%	273 26%	306 29%	112 11%	197 19%	255 25%	242 23%
Keir Starmer	287 28%	198 19%	218 21%	275 26%	219 21%	230 22%	176 17%	280 27%	288 28%	169 16%	163 16%
Neither	357 34%	388 37%	336 32%	366 35%	385 37%	332 32%	325 31%	465 45%	343 33%	363 35%	376 36%
Don't know	245 24%	266 26%	248 24%	225 22%	259 25%	207 20%	236 23%	185 18%	215 21%	255 24%	262 25%

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	154 15%	95 19%	59 11%	12 11%	25 14%	26 16%	20 11%	25 15%	46 19%	91 34%	10 5%	3 4%	4 6%	46 12%
		B	*	*	*	*	*	*	*	JKLM	*	*	*	*
Keir Starmer	287 28%	181 36%	106 20%	38 35%	57 32%	51 31%	38 22%	46 28%	56 22%	37 14%	124 63%	35 49%	16 26%	63 16%
		B	*	*	*	*	*	*	*	ILM	IM*	*	*	*
Neither	357 34%	164 32%	193 36%	27 25%	53 30%	44 26%	70 40%	57 35%	106 42%	106 40%	35 18%	23 32%	33 53%	144 37%
		J	*	*	*	*	*	*	CE	J	*	*	J*	J
Don't know	245 24%	69 14%	175 33%	33 30%	42 24%	46 27%	48 27%	35 22%	42 17%	34 13%	29 15%	11 15%	9 14%	137 35%
		A	*	*	*	*	*	*	*	*	*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	154 15%	73 23% OP	30 10%	48 12%
Keir Starmer	287 28%	66 21%	136 45% NP	81 20%
Neither	357 34%	128 41% O	88 29%	137 34%
Don't know	245 24%	45 14%	52 17%	138 34% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	190 18%	117 23%	73 14%	15 14%	25 14%	28 17%	21 12%	34 21%	67 27%	105 39%	22 11%	2 2%	10 16%	46 12%
		B	*	*	*	*	*	*	DF	JKLM	*	*	*	*
Keir Starmer	198 19%	130 26%	68 13%	27 25%	37 21%	37 22%	28 16%	30 18%	39 16%	17 6%	102 52%	29 41%	12 20%	34 9%
		B	*	*	*	*	*	*	*		ILM	IM*	I*	
Neither	388 37%	201 40%	187 35%	34 31%	78 44%	46 27%	66 38%	66 41%	98 39%	107 40%	44 22%	27 37%	30 48%	164 42%
				*	E*	*	*	*	*	J	*	*	J*	J
Don't know	266 26%	61 12%	203 38%	34 31%	38 21%	56 34%	60 34%	33 20%	46 18%	40 15%	30 15%	14 20%	10 16%	145 37%
			A	*	*	H*	H*	*	*			*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	190 18%	98 31% OP	39 13%	52 13%
Keir Starmer	198 19%	35 11%	113 37% NP	47 12%
Neither	388 37%	127 41% O	89 29%	164 41% O
Don't know	266 26%	52 17%	64 21%	141 35% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	239 23%	147 29%	92 17%	11 10%	22 13%	30 18%	29 16%	45 28%	102 41%	154 57%	17 9%	3 5%	12 19%	51 13%
		B	*	*	*	*	CD*	CDEF	JKLM	*	*	*	*	*
Keir Starmer	218 21%	139 27%	79 15%	32 29%	38 22%	48 29%	30 17%	33 20%	37 15%	15 6%	111 56%	29 41%	13 20%	45 12%
		B	H*	*	H*	*	*	*	*	6%	ILM	IM*	I*	*
Neither	336 32%	155 30%	182 34%	35 32%	72 40%	43 26%	62 35%	51 32%	73 29%	66 24%	37 19%	24 33%	31 51%	159 41%
		*	*	*	*	*	*	*	*	24%	19%	*	IJ*	IJ
Don't know	248 24%	67 13%	180 34%	32 29%	45 25%	46 28%	55 32%	33 20%	37 15%	34 13%	32 16%	15 21%	6 10%	134 35%
		A	H*	*	H*	H*	*	*	*	34%	32%	15%	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	239 23%	135 43% OP	56 18%	47 12%
Keir Starmer	218 21%	40 13%	124 41% NP	49 12%
Neither	336 32%	94 30%	66 22%	172 43% NO
Don't know	248 24%	43 14%	60 20%	136 34% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	176 17%	112 22%	64 12%	20 18%	22 12%	23 14%	20 11%	19 12%	72 29%	109 40%	14 7%	2 3%	9 15%	40 10%
		B	*	*	*	*	*	*	DEFG	JKLM	*	*	*	*
Keir Starmer	275 26%	172 34%	103 19%	28 25%	45 25%	52 31%	47 27%	43 26%	61 24%	36 14%	122 62%	41 58%	15 24%	54 14%
		B	*	*	*	*	*	*	*	*	ILM	ILM*	*	*
Neither	366 35%	166 33%	200 38%	35 32%	74 42%	45 27%	61 35%	70 43%	82 33%	89 33%	36 18%	19 27%	27 44%	175 45%
		*	*	*	*	*	*	E*	J	J	*	*	J*	IJK
Don't know	225 22%	58 11%	165 31%	27 25%	37 21%	47 28%	48 27%	31 19%	35 14%	35 13%	25 13%	9 13%	10 16%	120 31%
		A	*	*	*	H*	H*	*	*	*	*	*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	176 17%	86 28% OP	49 16%	38 9%
Keir Starmer	275 26%	59 19%	149 49% NP	66 16%
Neither	366 35%	116 37% O	62 20%	184 45% O
Don't know	225 22%	52 17%	45 15%	116 29% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	179 17%	112 22%	67 13%	15 14%	32 18%	20 12%	18 11%	31 19%	62 25%	105 39%	15 8%	5 7%	3 4%	44 11%
		B	*	*	*	*	*	EF	JKLM	*	*	*	*	
Keir Starmer	219 21%	138 27%	81 15%	28 26%	45 26%	46 27%	33 19%	33 20%	34 14%	22 8%	96 49%	31 44%	16 26%	49 13%
		B	*	H*	H*	*	*	*	*	ILM	IM*	I*	I*	
Neither	385 37%	188 37%	197 37%	30 27%	64 36%	50 30%	76 43%	62 38%	103 41%	94 35%	52 26%	20 28%	35 56%	170 44%
		*	*	*	*	*	*	*	*	IJK*	J	J	J	
Don't know	259 25%	70 14%	187 35%	37 34%	36 20%	51 31%	49 28%	36 22%	50 20%	48 18%	34 17%	15 21%	9 14%	126 32%
		A	*	*	*	*	*	*	*	IJ	IJ	IJ	IJ	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	179 17%	81 26% OP	45 15%	51 13%
Keir Starmer	219 21%	33 11%	117 39% NP	63 16%
Neither	385 37%	136 44% O	82 27%	163 40% O
Don't know	259 25%	62 20%	60 20%	127 31% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	273 26%	161 32% B	112 21% *	15 13% *	39 22% *	31 19% *	34 19% C*	50 30% CDEF	105 42% CDEF	164 61% JKLM	26 13% *	4 6% *	13 21% *	53 14% *
Keir Starmer	230 22%	139 27% B	91 17% *	32 29% *	32 18% *	57 34% DFH*	31 18% *	32 20% *	46 19% *	19 7% ILM	110 55% IM*	32 44% I*	16 25% I*	51 13% I*
Neither	332 32%	154 30%	178 33%	36 33% *	69 39% E*	38 23% *	67 38% E*	54 33% *	67 27%	60 22%	42 21%	24 33% *	27 44% IJ*	166 43% IJ
Don't know	207 20%	54 11%	151 28% A	28 25% *	37 21% *	41 25% H*	43 25% H*	26 16% *	31 12%	26 10%	20 10%	12 16% *	6 10% *	119 31% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	273 26%	140 45% OP	68 22%	61 15%
Keir Starmer	230 22%	39 12%	132 43% NP	58 14%
Neither	332 32%	94 30%	68 22%	166 41% NO
Don't know	207 20%	39 13%	37 12%	118 29% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	306 29%	189 37%	116 22%	27 24%	37 21%	36 22%	33 19%	58 36%	114 46%	176 66%	22 11%	8 11%	16 27%	68 18%
		B	*	*	*	*	DF*	CDEF		JKLM	*	J*		
Keir Starmer	176 17%	110 22%	66 12%	22 20%	34 19%	41 25%	21 12%	24 15%	33 13%	15 6%	94 47%	25 35%	9 15%	30 8%
		B	*	*	*	*	*	*			ILM	IM*	*	
Neither	325 31%	142 28%	183 34%	30 27%	69 39%	37 22%	69 39%	54 33%	66 27%	54 20%	47 24%	30 42%	25 40%	153 39%
				*	E*	*	E*	*				IJ*	I*	IJ
Don't know	236 23%	67 13%	167 31%	32 29%	37 21%	53 32%	52 30%	27 16%	35 14%	23 9%	35 18%	8 11%	11 18%	137 35%
			A	H*	*	GH*	H*	*			I	*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	306 29%	167 53% OP	60 20%	77 19%
Keir Starmer	176 17%	27 9%	110 36% NP	37 9%
Neither	325 31%	76 24%	85 28%	155 38% N
Don't know	236 23%	42 13%	50 16%	135 33% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tell the truth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	112 11%	75 15%	37 7%	9 8%	25 14%	18 11%	13 7%	19 12%	28 11%	63 24%	11 5%	4 6%	5 7%	29 7%
		B	*	*	*	*	*	*	*	JKM	*	*	*	*
Keir Starmer	280 27%	165 32%	115 22%	28 25%	42 24%	44 26%	52 30%	40 24%	75 30%	39 15%	116 59%	44 61%	20 32%	51 13%
		B	*	*	*	*	*	*	*	ILM	ILM*	ILM*	IM*	IM*
Neither	465 45%	218 43%	246 46%	41 37%	72 41%	67 40%	78 45%	83 51%	124 50%	136 51%	56 28%	18 25%	35 56%	200 51%
		*	*	*	*	*	*	*	*	JK	*	*	JK*	JK
Don't know	185 18%	50 10%	133 25%	33 30%	38 22%	39 23%	32 18%	21 13%	22 9%	30 11%	15 8%	6 9%	2 4%	110 28%
		A	A	GH*	H*	H*	*	*	*	*	*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tell the truth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	112 11%	56 18% OP	20 7%	33 8%
Keir Starmer	280 27%	46 15%	168 55% NP	64 16%
Neither	465 45%	174 56% O	90 30%	191 47% O
Don't know	185 18%	36 12%	26 9%	116 29% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	197 19%	118 23% B	79 15% A	10 9% *	25 14% *	25 15% *	23 13% *	33 20% *	81 33% CDEF	124 46% JKLM	12 6% *	5 7% *	12 19% J*	43 11% *
Keir Starmer	288 28%	174 34% B	113 21% A	31 28% *	55 31% *	54 32% *	40 23% *	37 23% *	71 29% *	33 12% *	129 65% ILM	42 59% ILM*	18 29% I*	56 14% *
Neither	343 33%	157 31%	186 35%	38 35% *	60 34% *	45 27% *	61 35% *	64 39% *	74 30% *	81 30% J	34 17% *	21 30% *	27 45% J*	163 42% IJ
Don't know	215 21%	59 12%	154 29% A	32 29% H*	37 21% H*	43 26% H*	51 29% H*	29 18% *	23 9% *	31 11% *	23 12% *	4 5% *	4 7% *	127 33% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	197 19%	103 33% OP	53 18% P	39 10%
Keir Starmer	288 28%	56 18%	155 51% NP	75 18%
Neither	343 33%	117 38% O	56 18%	162 40% O
Don't know	215 21%	36 12%	40 13%	128 32% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	255 25%	166 33%	89 17%	16 15%	33 19%	31 19%	30 17%	52 32%	94 38%	148 55%	20 10%	6 8%	14 23%	56 14%
		B	*	*	*	*	CF*	CDEF	JKLM	*	*	*	*	
Keir Starmer	169 16%	111 22%	58 11%	20 18%	29 16%	41 25%	23 13%	28 18%	28 11%	19 7%	86 44%	26 37%	8 13%	24 6%
		B	*	*	H*	*	*	*	*	*	ILM	ILM*	*	
Neither	363 35%	164 32%	198 37%	42 38%	68 38%	46 27%	67 38%	51 32%	89 36%	69 26%	55 28%	27 38%	33 53%	163 42%
		*	*	*	*	*	*	*	*	*	*	*	IJ*	IJ
Don't know	255 24%	67 13%	186 35%	32 29%	48 27%	49 30%	56 32%	31 19%	39 16%	33 12%	36 18%	12 17%	7 11%	147 38%
		A	*	*	H*	H*	*	*	*	*	*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	255 25%	128 41% OP	64 21%	61 15%
Keir Starmer	169 16%	34 11%	99 32% NP	34 8%
Neither	363 35%	106 34%	87 29%	164 41% O
Don't know	255 24%	45 14%	54 18%	145 36% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Boris Johnson	242 23%	160 31%	82 15%	14 13%	30 17%	31 19%	24 13%	53 33%	90 36%	139 52%	20 10%	8 11%	15 24%	54 14%
		B	*	*	*	*	*	CDEF*	CDEF	JKLM	*	J*	*	
Keir Starmer	163 16%	103 20%	60 11%	24 22%	25 14%	37 22%	21 12%	26 16%	30 12%	14 5%	77 39%	27 38%	9 15%	29 7%
		B	*	*	*	*	*	*	*	5%	ILM	ILM*	*	
Neither	376 36%	168 33%	208 39%	38 34%	80 45%	55 33%	64 37%	53 33%	85 34%	84 31%	53 27%	25 35%	29 47%	164 42%
		*	*	*	*	*	*	*	*	31%	27%	35%	J*	J
Don't know	262 25%	77 15%	183 34%	34 31%	42 24%	45 27%	67 38%	30 19%	43 17%	32 12%	48 24%	12 17%	9 14%	143 37%
		A	*	*	*	*	GH*	*	*	32%	I	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Boris Johnson	242 23%	130 42% OP	53 17%	58 14%
Keir Starmer	163 16%	32 10%	98 32% NP	32 8%
Neither	376 36%	104 33%	94 31%	169 42% O
Don't know	262 25%	46 15%	61 20%	146 36% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Vaccines should be compulsory for all adults	434 42%	238 47%	197 37%	33 30%	49 28%	49 30%	55 31%	82 50%	167 67%	149 55%	88 45%	39 54%	31 50%	109 28%
		B	*	*	*	*	CDEF*	CDEFG	M	M	M*	M*		
Adults should be allowed to choose whether or not to be vaccinated	482 46%	233 46%	247 46%	58 52%	101 57%	102 61%	98 56%	69 43%	53 21%	102 38%	86 44%	29 40%	25 40%	221 57%
				H*	H*	GH*	H*	H*				*	*	IJ
Not sure	126 12%	38 7%	88 17%	20 18%	27 15%	16 9%	23 13%	12 7%	29 12%	18 7%	23 12%	4 5%	6 10%	60 15%
			A	*	*	*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Vaccines should be compulsory for all adults	434 42%	168 54%	141 46%	121 30%
		P	P	
Adults should be allowed to choose whether or not to be vaccinated	482 46%	113 36%	128 42%	235 58%
				NO
Not sure	126 12%	31 10%	36 12%	47 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Up to date with all bills	787 75%	379 75%	408 77%	50 45% *	107 61% *	103 61% *	143 82% CDE*	141 87% CDE*	242 97% CDEFG	246 92% JLM	150 76%	61 85% M*	48 77% *	260 67%
Behind with some bills	142 14%	80 16%	62 12%	30 27% FGH*	37 21% H*	38 23% FGH*	17 10% H*	15 9% H*	4 2%	15 5%	30 15% I	4 5% *	10 17% I*	76 20% IK
Behind with all bills	54 5%	23 4%	31 6%	11 10% H*	18 10% H*	12 7% H*	8 5% *	5 3% *	- -	5 2%	12 6%	- *	1 1% *	24 6%
Prefer not to say	19 2%	5 1%	13 3%	5 4% *	4 2% *	8 5% *	1 1% *	1 1% *	- *	2 1%	4 2%	- *	- 1% *	7 2%
Don't know	41 4%	21 4%	18 3%	15 13% FGH*	11 6% *	6 3% *	6 3% *	1 1% *	2 1%	1 *	1 1%	7 9% IJ*	2 4% *	22 6% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Up to date with all bills	787 75%	259 83% P	246 81% P	273 68%
Behind with some bills	142 14%	37 12%	36 12%	68 17%
Behind with all bills	54 5%	9 3%	9 3%	34 8%
Prefer not to say	19 2%	3 1%	5 2%	7 2%
Don't know	41 4%	5 2%	8 3%	22 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



S6765UkraineMeasures.Thinking about the situation in Ukraine. To what extent do you support or oppose the UK government taking the following measures? - Summary Table

Base: All adults GB 18+

	Introducing sanctions against Russia and individuals associated with the Russian government	Providing weapons to Ukraine	Making it easier for refugees from Ukraine to come to Britain
Unweighted Base	1042	1042	1042
Weighted Base	1042	1042	1042
Strongly support	519 50%	336 32%	337 32%
Somewhat support	195 19%	242 23%	276 26%
Neither support nor oppose	243 23%	301 29%	270 26%
Somewhat oppose	33 3%	76 7%	84 8%
Strongly oppose	51 5%	87 8%	75 7%

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

S6765UkraineMeasures.Thinking about the situation in Ukraine. To what extent do you support or oppose the UK government taking the following measures? - Introducing sanctions against Russia and individuals associated with the Russian government

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Strongly support	519 50%	284 56%	235 44%	22 20%	67 38%	64 38%	92 52%	95 59%	178 72%	170 63%	116 59%	46 64%	33 53%	137 35%
		B		*	C*	C*	C*	CDE*	CDEF	M	M	M*	*	
Somewhat support	195 19%	92 18%	104 20%	25 22%	41 23%	33 20%	31 17%	27 17%	39 16%	42 16%	38 19%	13 18%	11 17%	84 22%
				*	*	*	*	*	*	*	*	*	*	
Neither support nor oppose	243 23%	95 19%	146 27%	43 39%	59 33%	49 30%	41 23%	29 18%	21 8%	48 18%	32 16%	11 15%	12 19%	117 30%
		A		GH*	GH*	H*	H*	*				*	*	IJ
Somewhat oppose	33 3%	16 3%	17 3%	7 6%	4 2%	12 7%	6 3%	2 2%	2 1%	3 1%	8 4%	2 3%	2 4%	17 4%
				*	*	H*	*	*				*	*	
Strongly oppose	51 5%	21 4%	30 6%	14 12%	6 3%	9 5%	6 3%	9 5%	8 3%	5 2%	4 2%	-	4 7%	33 8%
				H*	*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

S6765UkraineMeasures.Thinking about the situation in Ukraine. To what extent do you support or oppose the UK government taking the following measures? - Introducing sanctions against Russia and individuals associated with the Russian government

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Strongly support	519 50%	180 58% P	195 64% P	144 36%
Somewhat support	195 19%	58 19%	51 17%	83 21%
Neither support nor oppose	243 23%	54 17%	47 15%	128 32% NO
Somewhat oppose	33 3%	12 4%	3 1%	18 4%
Strongly oppose	51 5%	7 2%	9 3%	32 8% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

S6765UkraineMeasures.Thinking about the situation in Ukraine. To what extent do you support or oppose the UK government taking the following measures? - Providing weapons to Ukraine

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Strongly support	336 32%	220 43%	115 22%	18 16%	49 28%	56 33%	42 24%	56 34%	115 46%	123 46%	65 33%	34 48%	21 34%	79 20%
		B	*	*	*	C*	*	C*	CDF	JM	M	M*	*	*
Somewhat support	242 23%	122 24%	120 23%	30 27%	49 28%	26 15%	44 25%	28 17%	65 26%	62 23%	61 31%	20 28%	12 19%	82 21%
		*	*	*	*	*	*	*	*	*	*	*	*	*
Neither support nor oppose	301 29%	107 21%	193 36%	36 33%	62 35%	49 29%	53 30%	55 34%	45 18%	54 20%	56 28%	15 21%	17 28%	141 36%
		A	H*	H*	H*	*	*	H*	*	*	*	*	*	I
Somewhat oppose	76 7%	26 5%	50 9%	8 7%	7 4%	12 7%	24 14%	12 8%	12 5%	16 6%	9 5%	2 3%	5 9%	36 9%
		*	*	*	*	*	DH*	*	*	*	*	*	*	*
Strongly oppose	87 8%	33 6%	54 10%	18 16%	9 5%	24 15%	12 7%	12 7%	12 5%	15 5%	7 4%	1 1%	7 11%	50 13%
				DH*	*	H*	*	*	*	*	*	*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

S6765UkraineMeasures.Thinking about the situation in Ukraine. To what extent do you support or oppose the UK government taking the following measures? - Providing weapons to Ukraine

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Strongly support	336 32%	123 39% P	127 42% P	85 21%
Somewhat support	242 23%	62 20%	84 28%	96 24%
Neither support nor oppose	301 29%	81 26%	64 21%	144 36% O
Somewhat oppose	76 7%	27 9%	14 5%	31 8%
Strongly oppose	87 8%	20 6%	15 5%	49 12% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

S6765UkraineMeasures.Thinking about the situation in Ukraine. To what extent do you support or oppose the UK government taking the following measures? - Making it easier for refugees from Ukraine to come to Britain

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
Strongly support	337 32%	170 34%	166 31%	25 22% *	68 38% *	41 24% *	46 26% *	58 36% *	100 40% CE	91 34% M	97 49% ILM	37 51% LM*	17 27% *	82 21%
Somewhat support	276 26%	134 26%	142 27%	30 28% *	29 16% *	48 29% *	40 23% *	37 23% *	92 37% DFG	81 30%	54 27%	20 27% *	19 31% *	92 24%
Neither support nor oppose	270 26%	122 24%	147 28%	28 26% H*	55 31% H*	54 32% H*	60 34% H*	41 25% H*	32 13%	54 20%	37 19%	10 14% *	17 27% *	137 35% IJK
Somewhat oppose	84 8%	46 9%	37 7%	12 10% *	20 11% *	11 7% *	15 9% *	12 7% *	14 5%	18 7%	7 4%	6 8% *	5 8% *	38 10%
Strongly oppose	75 7%	36 7%	40 7%	15 14% D*	4 2% *	14 8% *	15 9% *	15 9% *	11 5%	25 9% J	2 1%	- *	4 7% *	40 10% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

S6765UkraineMeasures.Thinking about the situation in Ukraine. To what extent do you support or oppose the UK government taking the following measures? - Making it easier for refugees from Ukraine to come to Britain

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
Strongly support	337 32%	76 24%	163 54%	95 24%
			NP	
Somewhat support	276 26%	100 32%	73 24%	99 24%
Neither support nor oppose	270 26%	81 26%	50 16%	129 32%
		O	O	O
Somewhat oppose	84 8%	29 9%	11 4%	41 10%
		O	O	O
Strongly oppose	75 7%	25 8%	8 2%	40 10%
		O	O	O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
University degree	350 34%	196 39%	154 29%	21 19%	84 48%	70 42%	62 35%	39 24%	73 29%	63 23%	77 39%	35 48%	22 36%	126 32%
		B	*	CGH*	CG*	*	*			I	I*	*		
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	632 61%	298 59%	333 63%	85 77%	90 51%	89 53%	102 58%	113 69%	154 62%	199 74%	114 58%	46 63%	37 60%	219 56%
		DEF*	*	*	*	DE*	JM			JM	*	*		
No qualifications	106 10%	46 9%	61 11%	8 7%	8 5%	23 13%	17 10%	15 9%	36 14%	17 6%	16 8%	1 1%	5 9%	57 15%
		*	*	*	*	*	*	*	D			*	*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1042	404	416	198
Weighted Base	1042	312	305	404
University degree	350 34%	67 21%	132 43%	147 36%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	632 61%	224 72% OP	177 58%	222 55%
No qualifications	106 10%	32 10%	21 7%	46 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1042	501	538	124	186	171	201	185	175	339	262	74	89	231
Weighted Base		1042	508	532	110	177	167	176	163	249	269	198	72	62	389
GENDER	Male	508 49%	508 100%	- -	57 52%	90 51%	83 50%	85 48%	90 55%	104 42%	144 53%	114 57%	38 53%	32 52%	159 41%
	Female	532 51%	- -	532 100%	53 48%	88 49%	84 50%	89 51%	73 45%	145 58%	125 47%	84 43%	32 45%	30 48%	230 59%
AGE	18-24	110 11%	57 11%	53 10%	110 100%	- -	- -	- -	- -	- -	16 6%	27 13%	1 2%	5 8%	53 14%
	25-34	177 17%	90 18%	88 16%	- *	177 100%	- *	- *	- *	- *	19 7%	34 17%	7 10%	2 4%	97 25%
	35-44	167 16%	83 16%	84 16%	- *	- *	167 100%	- *	- *	- *	26 10%	36 18%	9 12%	14 23%	77 20%
	45-54	176 17%	85 17%	89 17%	- *	- *	- *	176 100%	- *	- *	40 15%	28 14%	13 17%	7 12%	84 22%
	55-64	163 16%	90 18%	73 14%	- *	- *	- *	- *	163 100%	- *	48 18%	35 18%	9 13%	6 10%	55 14%
	65+	249 24%	104 20%	145 27%	- *	- *	- *	- *	- *	249 100%	120 45%	39 20%	33 46%	27 43%	24 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Crossbreaks

Base: All adults GB 18+

		GENDER			AGE						GE Vote 2019				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2019	Weighted Base	1042	508	532	110	177	167	176	163	249	269	198	72	62	389
	Conservatives	269	144	125	16	19	26	40	48	120	269	-	-	-	-
		27%	30%	25%	16%	12%	16%	23%	31%	50%	100%	-	-	-	-
				*	*	*	*	*	DE*	CDEFG	JKLM	*	*	*	*
	Labour	198	114	84	27	34	36	28	35	39	-	198	-	-	-
		20%	23%	17%	26%	21%	22%	16%	23%	16%	-	100%	-	-	-
				*	*	*	*	*	*	*	-	IKLM	*	*	*
Lib Dems	72	38	32	1	7	9	13	9	33	-	-	72	-	-	
	7%	8%	6%	1%	4%	5%	7%	6%	14%	-	-	100%	-	-	
			*	*	*	*	*	*	C	-	-	IJLM*	*	*	
Other	62	32	30	5	2	14	7	6	27	-	-	-	62	-	
	6%	7%	6%	5%	2%	9%	4%	4%	11%	-	-	-	100%	-	
			*	*	*	*	*	*	D	-	-	*	IJKM*	*	
No vote	389	159	230	53	97	77	84	55	24	-	-	-	-	389	
	39%	33%	46%	52%	61%	48%	49%	36%	10%	-	-	-	-	100%	
			A	H*	GH*	H*	H*	H*	H*	-	-	*	*	IJKL	
EU Ref 2016	Leave	312	158	155	13	25	47	49	59	120	172	42	3	33	58
		31%	31%	30%	12%	14%	28%	28%	36%	49%	65%	22%	4%	54%	15%
				*	*	CD*	CD*	CD*	CD*	CDEF	JKM	K	*	JKM*	*
Remain	305	162	142	18	39	53	40	50	103	61	124	61	18	26	
	30%	32%	28%	17%	23%	32%	24%	31%	42%	23%	63%	86%	30%	7%	
			*	*	*	*	*	*	CDF	M	ILM	IJLM*	M*	*	
Did not vote	404	183	219	73	108	65	82	53	23	33	30	7	10	300	
	40%	36%	42%	70%	63%	39%	48%	33%	9%	13%	15%	10%	17%	78%	
				EFGH*	EGH*	H*	H*	H*	H*	-	-	*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1042	404	416	198
Weighted Base		1042	312	305	404
GENDER	Male	508 49%	158 50%	162 53%	183 45%
	Female	532 51%	155 50%	142 47%	219 54%
AGE	18-24	110 11%	13 4%	18 6%	73 18% NO
	25-34	177 17%	25 8%	39 13%	108 27% NO
	35-44	167 16%	47 15%	53 17%	65 16%
	45-54	176 17%	49 16%	40 13%	82 20%
	55-64	163 16%	59 19%	50 17%	53 13%
	65+	249 24%	120 38% P	103 34% P	23 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2022 OnLineBus Survey (S6783 - 92199809-11)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1042	312	305	404
	Conservatives	269 27%	172 56% OP	61 21% P	33 9%
	Labour	198 20%	42 14%	124 43% NP	30 8%
	Lib Dems	72 7%	3 1%	61 21% NP	7 2%
	Other	62 6%	33 11% P	18 6%	10 3%
	No vote	389 39%	58 19% O	26 9%	300 79% NO
	EU Ref 2016	312 31%	312 100% OP	- -	- -
Remain	305 30%	-	305 100% NP	- -	
Did not vote	404 40%	-	-	404 100% NO	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied