Britain Barometer March 2021 – Press Release

The Britain Barometer is our regular polling of public opinion in Britain. We cover a range of topics including political views and voting intentions, the economy, government policies and emerging issues important to the British public.

As well as this, the UK Barometer finds increasing approval of the government's handling of COVID-19 and a public that feels that the government could be doing more to make women feel safe in public and online.

Key findings from Kantar Public's research, which took place between 25 and 29 of March, include:

- Older people in Britain are much more in favour of compulsory vaccination for adults and "vaccine passports" to allow overseas travel and entry to venues such as stadiums and cinemas than younger people.
- On average, 63% support a vaccine passport to allow overseas travels into and out of the UK this summer and 26% oppose. 80% of 65+ are in favour compared to just 51% of 18–24-year-olds.
- Likewise, on average, 57% support idea of a vaccine passport for domestic use and entry to venues like cinemas or stadiums while 30% oppose. Younger people are much more likely to oppose the idea with 42% of 18–34-year-olds saying so, compared to just 16% of 65+.
- Half of people in Britain think that the vaccine should be compulsory for all adults (51%,+7 vs February)[1] – with 61% of 65+ saying so compared to 43% of 18-34s.
- Despite being less likely to back vaccine passports, younger people are also more likely to think that the government are adjusting restrictions to everyday life too slowly – 37% of 18–34-year-olds say so, compared to 18% of 65+ and the overall average in Britain of 28%.
- Just one in ten (12%,-2) of people say they definitely / probably would not plan to be vaccinated, down from 23% in December 2020. 18% of 18-34s say they wouldn't compared to only 8% of 55-64s.

More detailed analysis on themes

1. Attitudes towards the governments handling of the pandemic and the vaccination

Satisfaction levels with government's handling of the pandemic are improving:

- More than three quarters of people (78%,+2) say they are very/somewhat satisfied with the vaccine rollout organised by government and health authorities.
- 48% of people think that the government are handling the COVID-19 outbreak very/fairly well (+3), while 46% (nc) think the government has handled the outbreak poorly. This is the first time that more people are positive than negative since May 2020.
- 60% rate the government positively (very good/fairly good) in terms of how they are communicating information about the coronavirus outbreak (+6 vs last month).

However, as vaccine supply tensions with the European Union continue, less than one in three (31%) people rate the cooperation between countries globally in the fight against Coronavirus outbreak as very/fairly good. This is a drop from when this question was

previously asked in May 2020, 49% in Britain stated that the cooperation was very/fairly good. [2]

2. Moderna Vaccine

Now the Moderna vaccine has been approved to be rolled out in Britain from April – the barometer indicates that the government may have work to do to assure Britons of the effectiveness as it is rolled out.

57% of Britons trust a great deal/somewhat that it is safe and effective, compared to 74% for the Pfizer-BioNTech and 73% for the Oxford-AstraZeneca. This difference in trust is likely due to a lack of familiarity as almost a third of people answered 'don't know' about Moderna (29%), compared with 13% for the Pfizer-BioNtech and 11% for the Oxford-AstraZeneca vaccine.

3. Public view of government interventions to improve women's safety

Half of the public (49%) feel the government is doing too little to help women feel safe in public places, with women more likely to say so than men (54% vs 42%). Only 22% think the government is doing enough. Younger people are more likely to think the government is doing "too little" with 59% of 18-24s saying this.

39% think that the government is doing too little to help women feel safe when they use online platforms such as Facebook or Twitter. Women are also more likely to think this than men (42% vs 36%) and younger people are more likely than older people to say the government is doing too little - 47% of 18-34 year olds compared to 36% of people aged 35+.

4. Household economy: Improving conditions

This month's research shows some notable signs of household-level economic optimism:

- Nearly a third of people think that economy will be doing better in 12 months' time (32%, +9), while one in four think it will be worse (26%, -4) and 42% think the same (-6).
- Compared to 39% in January, now one in four (26%) say it is harder for them to meet their monthly household budget than it was 12 months ago, the same figure as February. Six in ten say it is about the same (60%, -4 compared with February) and 14% say it is easier (+4).
- Compared to 38% in January, now less than one in three of those in work (30%) say that their job feels "less secure compared to a year ago": the same as February. This is the lowest figure since the beginning of the pandemic in the UK in March 2020 (26%).
- Fewer people now report that coronavirus has reduced their personal income: 33% compared to 35% in February and 42% in January.

5. Voting intentions

- Con 42% (+2 vs February 2021)
- Lab 34% (+1)

- L Dem 9% (-2)
- SNP 7% (+3)
- Green 4% (-2)
- Reform UK (formerly Brexit Party) 2% (-1)
- Plaid Cymru 1% (nc)
- UKIP 1% (-1)
- Other 1% (nc)

6. Methodological information

A total of 1,102 interviews were conducted online among adults living in Great Britain between the 25th and 29th March 2021. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

Polling Methodological Note – March 2021

A representative sample of 1,102 adults in Great Britain were interviewed between the 25th and 29th March 2021. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 38.6% to 44.4%
- Labour Party = 32.2% to 37.2%
- Conservative lead over Labour = 2.6%pts to 11.5%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

The Public Division of Kantar UK is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	49	62
Male 25-34	87	95
Male 35-44	90	87
Male 45-54	102	95
Male 55-69	129	117
Male 70+	69	82
Female 18-24	64	58
Female 25-34	96	94
Female 35-44	93	89
Female 45-54	106	98
Female 55-69	157	122
Female 70+	60	103

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	56	46
North West England	127	124
Yorkshire & Humber	114	93
East Midlands	91	82
West Midlands	111	100
East of England	126	105
London	113	149
South East England	140	155
South West England	95	97
Wales	46	54
Scotland	83	95

Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	31	22
Aged 25-44 with a degree	156	154
Aged 45-69 with a degree	132	116
Other	783	810

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	39%	31%
Leave	42%	33%
Did not vote	19%	36%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	20%	18%
England - Conservative	36%	25%
England - Lib Dem	8%	7%
England - Other	8%	3%
England - No vote	17%	34%
Scotland - Labour	2%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	1%
Scotland - No vote	2%	4%
Wales - Labour	1%	1%
Wales - Conservative	1%	1%
Wales - PC	1%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	<0.5%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated **Voting Age Population** turnout if General Election were to be held tomorrow	81%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Definitely vote (4)	429	251	177	13	52	39	67	83	175	195	132	47	34	14
	39%	47%	32%	11%	28%	22%	35%	47%	71%	68%	63%	63%	50%	3%
		B		*	C*	*	C*	CDE*	CDEFG	LM	M	M*	M*	
Probably vote (3)	234	123	111	42	55	47	37	22	30	45	44	18	17	86
	21%	23%	20%	35%	29%	27%	19%	12%	12%	16%	21%	24%	25%	21%
				GH*	GH*	GH*	*	*				*	*	
Probably not vote (2)	161	41	117	33	32	29	27	18	21	15	13	4	11	107
	15%	8%	21%	28%	17%	17%	14%	10%	9%	5%	6%	6%	16%	26%
			A	GH*	*	*	*	*				*	I*	IJK
Definitely not vote (1)	253	108	144	29	42	56	57	56	13	27	19	3	6	190
	23%	20%	26%	24%	22%	32%	30%	31%	5%	10%	9%	4%	9%	46%
				H*	H*	H*	H*	H*				*	*	IJKL
Or would you prefer not to say?	26	14	12	4	8	4	5	-	6	3	1	3	-	13
	2%	3%	2%	3%	4%	2%	3%	-	2%	1%	1%	4%	-	3%
				*	*	*	*	*				*		*
NET : Probably / Definitely vote	662	374	288	55	107	86	104	105	206	240	176	65	51	100
	60%	70%	51%	46%	57%	49%	54%	59%	84%	84%	84%	86%	75%	24%
		B		*	*	*	*	*	CDEFG	M	M	M*	M*	
NET : Probably not / Definitely not vote	413	150	261	62	74	86	84	74	34	43	32	8	17	298
	38%	28%	47%	51%	39%	49%	44%	41%	14%	15%	15%	10%	25%	73%
			A	H*	H*	H*	H*	H*				*	*	IJKL
Mean score	2.78	2.99	2.58	2.33	2.65	2.4	2.6	2.74	3.54	3.44	3.39	3.5	3.15	1.81
		B		*	*	*	*	*	CDEFG	M	M	LM*	M*	
Standard Deviation	1.2	1.178	1.191	0.97	1.129	1.163	1.251	1.327	0.866	0.967	0.955	0.807	1.009	0.892
Error Variance	0.001	0.003	0.003	0.008	0.007	0.008	0.008	0.01	0.003	0.003	0.004	0.009	0.015	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Definitely vote (4)	429 39%	204 55% P	198 57% P	24 7%
Probably vote (3)	234 21%	76 20%	71 21%	71 20%
Probably not vote (2)	161 15%	36 10%	42 12%	80 23% NO
Definitely not vote (1)	253 23%	52 14% O	27 8%	164 47% NO
Or would you prefer not to say?	26 2%	3 1%	8 2%	13 4%
NET : Probably / Definitely vote	662 60%	280 75% P	270 78% P	95 27%
NET : Probably not / Definitely not vote	413 38%	88 24%	69 20%	244 69% NO
Mean score	2.78	3.17 P	3.3 P	1.87
Standard Deviation	1.2	1.093	0.969	0.981
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	916	459	456	87	154	143	168	159	205	385	223	83	112	101
Weighted Base	555	310	243	40	93	66	79	89	187	222	161	58	49	57
Conservative	231 42%	127 41%	103 42%	9 22% *	32 34%	21 32% *	26 32%	37 41% C	107 57% CDEFG	186 84% JKLM	9 5%	9 15% J*	5 10% *	20 35% JKL*
Labour	190 34%	104 33%	85 35%	20 51% GH*	38 41% H	29 43% H*	31 40% H	30 34% H	42 22%	16 7%	128 80% IKLM	19 34% IL*	4 9% *	20 35% IL*
Liberal Democrats	47 9%	31 10%	16 7%	4 10% *	8 9%	7 11% *	7 9%	7 8%	14 8%	5 2%	7 4%	26 46% IJLM*	3 5% *	4 7% *
SNP	37 7%	18 6%	18 8%	1 3% *	8 9%	4 6% *	7 9%	5 6%	11 6%	1 *	3 2%	2 3% *	23 47% IJKM*	6 11% IJ*
Green	22 4%	12 4%	10 4%	5 11% GH*	4 4%	4 6% H*	5 7% H	2 3%	2 1%	4 2%	7 5%	- 1% *	6 12% IK*	4 7% *
Reform UK	11 2%	8 3%	3 1%	- - *	- -	- * *	2 2%	5 6% D	4 2%	7 3%	1 *	- -	2 3% *	1 1% *
Plaid Cymru	6 1%	2 1%	4 2%	1 1% *	3 3%	- -	- *	- *	3 2%	- *	4 3%	- -	2 4% I*	- -
UKIP	4 1%	3 1%	1 *	- 1% *	- -	- 1% *	1 1%	2 2%	1 *	- *	- -	- -	2 3% *	1 3% *
Other	7 1%	4 1%	3 1%	- - *	- *	- - *	- *	1 2%	6 3%	1 1%	1 1%	1 2% *	2 5% I*	1 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	916	416	389	102
Weighted Base	555	246	237	64
Conservative	231 42%	159 65% OP	51 22%	19 30% *
Labour	190 34%	36 14%	123 52% N	28 43% N*
Liberal Democrats	47 9%	9 4%	30 13% N	7 11% N*
SNP	37 7%	14 6%	17 7%	6 9% *
Green	22 4%	7 3%	11 5%	4 6% *
Reform UK	11 2%	11 4% O	- -	- - *
Plaid Cymru	6 1%	3 1%	2 1%	- - *
UKIP	4 1%	3 1%	- *	- 1% *
Other	7 1%	4 1%	4 2%	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER Male	GENDER Female	AGE 18-24	AGE 25-34	AGE 35-44	AGE 45-54	AGE 55-64	AGE 65+	GE Vote 2019 Conservatives	GE Vote 2019 Labour	GE Vote 2019 Lib Dems	GE Vote 2019 Other	GE Vote 2019 No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	916	459	456	87	154	143	168	159	205	385	223	83	112	101
Weighted Base	698	373	322	69	126	89	101	107	206	243	179	65	59	141
Conservative	277 / 40%	150 / 40%	127 / 40%	15 / 22% *	44 / 35% *	28 / 31% *	33 / 33% *	42 / 39%	116 / 56% CDEFG	202 / 83% JKLM	10 / 5%	9 / 15% *	6 / 10% *	48 / 34% JKL*
Labour	240 / 34%	122 / 33%	114 / 36%	33 / 48% H*	52 / 41% H*	38 / 42% H*	38 / 37% H*	34 / 32%	45 / 22%	20 / 8%	140 / 78% IKLM	22 / 34% IL*	5 / 9% *	49 / 35% IL*
Liberal Democrats	60 / 9%	37 / 10%	24 / 7%	8 / 11% *	11 / 9% *	10 / 11% *	9 / 9% *	7 / 7%	15 / 7%	6 / 2%	9 / 5%	29 / 45% IJLM*	4 / 6% *	11 / 7% *
SNP	49 / 7%	21 / 6%	28 / 9%	2 / 2% *	11 / 9% *	9 / 10% *	9 / 9% *	5 / 5%	13 / 6%	1 / *	4 / 2%	2 / 3% *	26 / 44% IJKM*	15 / 11% IJ*
Green	34 / 5%	20 / 5%	14 / 4%	11 / 15% DH*	5 / 4% *	4 / 5% *	8 / 8% H*	4 / 4%	2 / 1%	4 / 2%	8 / 4%	- / 1% *	9 / 16% IJK*	11 / 8% I*
Reform UK	14 / 2%	10 / 3%	4 / 1%	- / - *	- / - *	- / *	2 / 2% *	8 / 7% DE	4 / 2%	9 / 4%	1 / *	- / -	2 / 3% *	2 / 1% *
Plaid Cymru	7 / 1%	2 / 1%	5 / 1%	1 / 1% *	3 / 2% *	- / -	- / *	- / *	3 / 2%	- / *	5 / 3%	- / -	2 / 4% I*	- / - *
UKIP	4 / 1%	3 / 1%	1 / *	1 / 1% *	- / -	1 / 1% *	1 / 1% *	2 / 2%	1 / *	- / *	- / -	- / -	2 / 3% *	2 / 1% *
Other	12 / 2%	7 / 2%	5 / 2%	- / - *	- / *	- / *	- / *	4 / 3%	8 / 4%	1 / *	2 / 1%	2 / 3% *	4 / 6% I*	3 / 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 25th -29th March 2021 (W week 12)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	916	416	389	102
Weighted Base	698	285	283	121
Conservative	277 40%	178 63% OP	58 21%	39 32% *
Labour	240 34%	42 15%	141 50% N	52 42% N*
Liberal Democrats	60 9%	12 4%	36 13% N	11 9% *
SNP	49 7%	16 6%	22 8%	11 9% *
Green	34 5%	10 4%	16 6%	9 7% *
Reform UK	14 2%	14 5% O	- -	- - *
Plaid Cymru	7 1%	4 1%	2 1%	- - *
UKIP	4 1%	4 1%	- *	1 * *
Other	12 2%	5 2%	7 3%	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
No, did not vote	410 37%	160 30%	251 45% A	60 50% H*	74 39% H*	101 57% DGH*	84 44% H*	71 40% H*	21 8%	- -	- -	- -	- *	410 100% IJKL
Yes, Conservative	285 26%	164 30% B	119 21%	11 9% *	40 21% *	21 12% *	39 20% *	50 28% CE*	125 51% CDEFG	285 100% JKLM	- -	- -	- *	- -
Yes, Labour	209 19%	117 22%	93 17%	23 19% *	45 24% *	29 16% *	40 21% *	28 16% *	44 18%	- -	209 100% IKLM	- *	- *	- -
Yes, Liberal Democrat	76 7%	41 8%	35 6%	6 5% *	13 7% *	5 3% *	8 4% *	13 7% *	32 13% EF	- -	- -	76 100% IJLM*	- *	- -
Yes, SNP - Scottish National Party	31 3%	18 3%	13 2%	3 3% *	8 4% *	4 2% *	5 2% *	4 2% *	7 3%	- -	- -	- -	31 46% IJKM*	- -
Yes, Green Party	18 2%	10 2%	8 1%	3 3% *	2 1% *	3 2% *	3 1% *	3 2% *	3 1%	- -	- -	- -	18 26% IJKM*	- -
Yes, Brexit Party	11 1%	9 2%	2 *	- *	1 1% *	4 2% *	- *	2 1% *	3 1%	- -	- -	- -	11 16% IJKM*	- -
Yes, Plaid Cymru	2 *	1 *	2 *	- *	- *	- *	- *	1 *	1 1%	- -	- -	- -	2 4% M*	- -
Other party or individual	6 1%	1 *	4 1%	3 2% *	- -	- *	1 *	1 1%	1 1%	- -	- -	- -	6 8% IJM*	- -
Prefer not to answer	54 5%	19 3%	35 6%	12 10% *	5 3% *	9 5% *	14 7% *	6 3% *	8 3%	- -	- -	- -	- *	- *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
No, did not vote	410	70	64	270
	37%	19%	18%	77%
				NO
Yes, Conservative	285	206	55	23
	26%	56%	16%	7%
		OP	P	
Yes, Labour	209	44	134	26
	19%	12%	39%	7%
			NP	
Yes, Liberal Democrat	76	10	55	8
	7%	3%	16%	2%
			NP	
Yes, SNP - Scottish National Party	31	16	15	1
	3%	4%	4%	*
		P	P	
Yes, Green Party	18	8	7	1
	2%	2%	2%	*
Yes, Brexit Party	11	6	1	4
	1%	2%	*	1%
Yes, Plaid Cymru	2	2	1	-
	*	*	*	-
Other party or individual	6	3	-	3
	1%	1%	*	1%
Prefer not to answer	54	7	15	16
	5%	2%	4%	5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Leave	371	206	165	12	33	40	59	84	144	206	44	10	35	70
	34%	38%	29%	10%	17%	22%	31%	47%	58%	72%	21%	13%	51%	17%
		B		*	*	*	C*	CDEF*	CDEF	JKLM		*	JKM*	
Remain	347	192	155	33	66	49	63	49	88	55	134	55	24	64
	31%	36%	28%	28%	35%	28%	33%	27%	36%	19%	64%	73%	35%	16%
				*	*	*	*	*			ILM	ILM*	IM*	
Did not vote	351	125	223	65	81	85	64	46	11	23	26	8	8	270
	32%	23%	40%	54%	43%	48%	33%	26%	4%	8%	12%	10%	12%	66%
			A	FGH*	GH*	GH*	H*	H*				*	*	IJKL
Don't know	33	15	18	10	10	2	7	-	4	1	6	3	1	6
	3%	3%	3%	8%	5%	1%	4%	-	1%	*	3%	4%	1%	1%
				G*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Leave	371 34%	371 100% OP	- -	- -
Remain	347 31%	- -	347 100% NP	- -
Did not vote	351 32%	- -	- -	351 100% NO
Don't know	33 3%	- -	- -	- -

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Stay out of the EU	422	235	187	23	42	41	58	96	161	224	46	16	27	100
	38%	44%	33%	19%	22%	24%	30%	54%	66%	78%	22%	21%	39%	24%
		B		*	*	*	*	CDEF*	CDEF	JKLM		*	J*	
Apply to join the EU	347	180	164	52	86	61	53	39	56	40	127	43	24	96
	31%	33%	29%	43%	45%	34%	28%	22%	23%	14%	61%	56%	35%	23%
				GH*	FGH*	*	*	*			ILM	ILM*	I*	I
Would not vote	196	76	120	26	34	38	67	28	3	7	13	5	12	155
	18%	14%	21%	21%	18%	22%	35%	16%	1%	2%	6%	6%	18%	38%
			A	H*	H*	H*	DGH*	H*				*	IJ*	IJKL
Don't know	137	47	90	19	27	35	14	16	26	15	23	12	5	59
	12%	9%	16%	16%	14%	20%	7%	9%	11%	5%	11%	16%	8%	14%
			A	*	*	F*	*	*				I*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1102**	**460**	**440**	**179**
Weighted Base	**1102**	**371**	**347**	**351**
Stay out of the EU	**422**	315	63	43
	38%	85%	18%	12%
		OP		
Apply to join the EU	**347**	29	214	102
	31%	8%	62%	29%
			NP	N
Would not vote	**196**	8	25	156
	18%	2%	7%	44%
			N	NO
Don't know	**137**	19	45	51
	12%	5%	13%	14%
			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Yes	336	174	160	49	88	58	50	40	52	46	120	41	20	96
	31%	32%	29%	41%	46%	33%	26%	22%	21%	16%	58%	55%	30%	23%
				GH*	FGH*	*	*	*			ILM	ILM*	I*	
Maybe	196	107	89	35	48	33	28	19	33	32	39	12	15	83
	18%	20%	16%	29%	26%	19%	15%	11%	13%	11%	19%	16%	22%	20%
				GH*	GH*	*	*	*				*	*	I
No	375	203	172	20	23	39	61	87	144	187	31	15	25	111
	34%	38%	31%	17%	12%	22%	32%	49%	58%	66%	15%	20%	37%	27%
				*	*	*	D*	CDEF*	CDEF	JKLM		*	J*	J
Don't know	195	55	141	16	30	46	53	33	17	20	19	7	7	120
	18%	10%	25%	13%	16%	26%	28%	18%	7%	7%	9%	9%	11%	29%
			A	*	*	H*	H*	H*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Yes	336	47	200	86
	31%	13%	58%	25%
			NP	N
Maybe	196	35	82	72
	18%	9%	24%	20%
			N	N
No	375	263	34	75
	34%	71%	10%	21%
		OP		O
Don't know	195	27	31	118
	18%	7%	9%	34%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Affordable housing
Unweighted Base	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**
Weighted Base	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**	**1102**
Most important (100)	122	84	190	59	68	88	144	126	116	103
	11%	8%	17%	5%	6%	8%	13%	11%	11%	9%
2nd (88.889)	125	129	110	109	79	85	86	127	142	109
	11%	12%	10%	10%	7%	8%	8%	12%	13%	10%
3rd (77.778)	121	131	110	108	80	100	83	103	147	119
	11%	12%	10%	10%	7%	9%	8%	9%	13%	11%
4th (66.667)	103	118	138	136	76	128	70	72	127	134
	9%	11%	13%	12%	7%	12%	6%	7%	12%	12%
5th (55.556)	100	135	128	110	117	147	46	84	123	112
	9%	12%	12%	10%	11%	13%	4%	8%	11%	10%
6th (44.444)	121	123	127	148	97	117	69	75	125	101
	11%	11%	12%	13%	9%	11%	6%	7%	11%	9%
7th (33.333)	141	111	111	130	118	106	74	96	113	103
	13%	10%	10%	12%	11%	10%	7%	9%	10%	9%
8th (22.222)	98	110	82	97	135	137	97	111	95	138
	9%	10%	7%	9%	12%	12%	9%	10%	9%	13%
9th (11.111)	106	111	63	110	167	83	153	122	70	117
	10%	10%	6%	10%	15%	8%	14%	11%	6%	11%
Least important (0)	64	51	43	94	164	109	280	186	46	66
	6%	5%	4%	9%	15%	10%	25%	17%	4%	6%
Mean score	53.22	52.81	59.49	48.58	40.63	48.7	40.91	46.94	57.27	51.45
Standard Deviation	30.858	29.341	29.696	29.435	31.37	30.173	37.061	35.186	29.018	30.627
Error Variance	0.864	0.781	0.8	0.786	0.893	0.826	1.246	1.123	0.764	0.851

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	122 11%	68 13%	54 10%	3 2% *	17 9% *	19 11% *	20 10% *	32 18% C*	32 13% C	41 14%	18 8%	10 13% *	6 9% *	45 11%
2nd (88.889)	125 11%	66 12%	60 11%	15 13% *	18 10% *	26 15% *	12 6% *	14 8% *	39 16% F	33 12%	18 9%	15 20% *	5 8% *	49 12%
3rd (77.778)	121 11%	68 13%	53 9%	19 16% *	15 8% *	26 15% *	18 9% *	19 11% *	25 10%	24 8%	19 9%	9 12% *	5 7% *	58 14%
4th (66.667)	103 9%	56 10%	47 8%	13 11% *	13 7% *	10 6% *	29 15% *	16 9% *	22 9%	41 14% M	21 10%	6 8% *	6 9% *	18 4%
5th (55.556)	100 9%	42 8%	58 10%	6 5% *	22 12% G*	14 8% *	25 13% G*	5 3% *	29 12% G	29 10%	15 7%	8 11% *	8 12% *	34 8%
6th (44.444)	121 11%	55 10%	66 12%	8 6% *	21 11% *	14 8% *	27 14% *	25 14% *	27 11%	32 11%	25 12%	8 11% *	5 7% *	49 12%
7th (33.333)	141 13%	85 16% B	55 10%	24 20% *	22 12% *	21 12% *	21 11% *	27 15% *	25 10%	31 11%	39 19% M	9 11% *	14 20% *	39 10%
8th (22.222)	98 9%	37 7%	61 11%	10 8% *	20 10% *	21 12% *	19 10% *	14 8% *	14 6%	19 7%	21 10%	5 6% *	9 13% *	41 10%
9th (11.111)	106 10%	33 6%	73 13% A	15 12% *	19 10% *	15 8% *	17 9% *	20 11% *	21 9%	18 6%	20 10%	3 4% *	7 10% *	54 13%
Least important (0)	64 6%	28 5%	34 6%	8 7% *	22 12% F*	10 6% *	6 3% *	7 4% *	11 4%	17 6%	13 6%	3 4% *	3 4% *	22 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score	53.22	56.67	50.17	48.56	47.03	54.91	52.99	54.69	58.19	57.26	48.76	61.75	48.32	52.42
		B		*	*	*	*	*	CD	J		JL*	*	
Standard Deviation	30.858	30.134	31.092	29.737	31.777	31.658	27.922	32.152	30.536	30.461	29.729	29.385	29.32	31.939
Error Variance	0.864	1.687	1.723	7.359	5.34	5.702	4.04	5.793	3.797	3.25	4.228	11.432	12.644	2.486

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	122 11%	49 13%	40 11%	34 10%
2nd (88.889)	125 11%	46 12%	39 11%	41 12%
3rd (77.778)	121 11%	32 9%	31 9%	56 16%
4th (66.667)	103 9%	48 13% P	33 9%	20 6%
5th (55.556)	100 9%	41 11%	35 10%	23 6%
6th (44.444)	121 11%	42 11%	46 13%	32 9%
7th (33.333)	141 13%	31 8%	61 17% N	39 11%
8th (22.222)	98 9%	25 7%	34 10%	35 10%
9th (11.111)	106 10%	37 10%	20 6%	41 12%
Least important (0)	64 6%	20 5%	8 2%	31 9% O

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1102	371	347	351
Mean score	53.22	56.07	54.93	50.99
Standard Deviation	30.858	30.855	28.436	32.684
Error Variance	0.864	2.565	2.33	3.043

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	84 / 8%	43 / 8%	41 / 7%	6 / 5% *	21 / 11% *	17 / 10% *	9 / 5% *	20 / 11% *	11 / 4%	25 / 9%	13 / 6%	4 / 6% *	5 / 8% *	31 / 8%
2nd (88.889)	129 / 12%	60 / 11%	68 / 12%	17 / 14% *	24 / 12% *	16 / 9% *	26 / 13% *	17 / 9% *	30 / 12%	42 / 15% K	21 / 10%	2 / 3% *	11 / 17% K*	48 / 12%
3rd (77.778)	131 / 12%	57 / 11%	74 / 13%	8 / 6% *	23 / 12% *	34 / 20% C*	17 / 9% *	16 / 9% *	32 / 13%	39 / 14%	18 / 8%	12 / 16% *	5 / 7% *	53 / 13%
4th (66.667)	118 / 11%	62 / 12%	56 / 10%	20 / 16% *	29 / 15% *	25 / 14% *	13 / 7% *	15 / 8% *	17 / 7%	27 / 9%	17 / 8%	7 / 9% *	5 / 7% *	56 / 14%
5th (55.556)	135 / 12%	67 / 12%	68 / 12%	16 / 14% *	15 / 8% *	18 / 10% *	24 / 12% *	36 / 20% D*	25 / 10%	37 / 13%	22 / 11%	4 / 5% *	11 / 16% *	54 / 13%
6th (44.444)	123 / 11%	68 / 13%	56 / 10%	10 / 9% *	16 / 9% *	14 / 8% *	35 / 18% *	22 / 12% *	26 / 11%	32 / 11%	23 / 11%	5 / 7% *	5 / 7% *	53 / 13%
7th (33.333)	111 / 10%	36 / 7%	72 / 13% A	18 / 15% *	11 / 6% *	14 / 8% *	24 / 12% *	12 / 7% *	31 / 13%	26 / 9%	25 / 12%	9 / 12% *	10 / 15% *	38 / 9%
8th (22.222)	110 / 10%	68 / 13%	43 / 8%	6 / 5% *	21 / 11% *	8 / 4% *	22 / 12% *	24 / 14% *	29 / 12%	30 / 10%	31 / 15% M	13 / 17% M*	5 / 8% *	26 / 6%
9th (11.111)	111 / 10%	58 / 11%	53 / 9%	12 / 10% *	22 / 12% *	17 / 9% *	16 / 8% *	10 / 6% *	35 / 14%	17 / 6%	29 / 14% I	15 / 20% IM*	8 / 12% *	29 / 7%
Least important (0)	51 / 5%	20 / 4%	31 / 6%	8 / 6% *	7 / 4% *	13 / 7% *	7 / 4% *	7 / 4% *	10 / 4%	12 / 4%	11 / 5%	3 / 4% *	3 / 4% *	22 / 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score	52.81	52.59	53.11	52.03	55.8	56.56	50.52	54.6	48.7	56.73	46.55	43.35	52.53	55.5
				*	*	*	*	*		JK		*	*	JK
Standard Deviation	29.341	29.262	29.478	28.821	30.709	30.278	27.665	28.4	29.388	28.888	29.698	29.768	30.431	28.248
Error Variance	0.781	1.59	1.549	6.913	4.987	5.216	3.966	4.52	3.516	2.923	4.219	11.732	13.62	1.945

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	84	29	24	27
	8%	8%	7%	8%
2nd (88.889)	129	54	30	38
	12%	15%	9%	11%
3rd (77.778)	131	50	34	46
	12%	13%	10%	13%
4th (66.667)	118	34	36	44
	11%	9%	10%	13%
5th (55.556)	135	50	29	50
	12%	14%	8%	14%
6th (44.444)	123	45	40	33
	11%	12%	11%	9%
7th (33.333)	111	33	43	34
	10%	9%	12%	10%
8th (22.222)	110	32	52	27
	10%	8%	15%	8%
			N	
9th (11.111)	111	27	44	34
	10%	7%	13%	10%
Least important (0)	51	18	15	17
	5%	5%	4%	5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	1102	371	347	351
Mean score	52.81	55.66	47.76	54.22
		O		O
Standard Deviation	29.341	29.084	29.433	28.994
Error Variance	0.781	2.279	2.496	2.395

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	190 17%	74 14%	117 21% A	16 13% *	23 12% *	21 12% *	41 21% *	33 18% *	57 23%	46 16%	37 18%	15 20% *	12 17% *	74 18%
2nd (88.889)	110 10%	57 11%	53 10%	6 5% *	20 10% *	16 9% *	13 7% *	27 15% *	29 12%	32 11%	25 12%	10 13% *	7 10% *	33 8%
3rd (77.778)	110 10%	64 12%	46 8%	15 13% *	26 14% *	18 10% *	15 8% *	13 7% *	22 9%	26 9%	28 13%	10 13% *	9 13% *	34 8%
4th (66.667)	138 13%	67 12%	71 13%	14 12% *	23 12% *	26 15% *	19 10% *	21 12% *	35 14%	29 10%	26 12%	9 12% *	6 9% *	61 15%
5th (55.556)	128 12%	58 11%	67 12%	14 12% *	16 9% *	24 14% *	30 16% *	17 9% *	27 11%	37 13%	21 10%	8 10% *	3 5% *	55 13%
6th (44.444)	127 12%	53 10%	74 13%	22 19% *	17 9% *	20 11% *	21 11% *	22 12% *	25 10%	32 11%	26 12%	7 9% *	7 10% *	45 11%
7th (33.333)	111 10%	65 12%	46 8%	3 3% *	22 11% *	23 13% *	20 11% *	22 12% *	20 8%	30 10%	15 7%	5 6% *	2 4% *	51 12%
8th (22.222)	82 7%	42 8%	40 7%	9 8% *	19 10% *	6 3% *	22 11% *	14 8% *	12 5%	24 8%	15 7%	3 4% *	8 11% *	26 6%
9th (11.111)	63 6%	32 6%	31 6%	7 6% *	16 9% *	9 5% *	10 5% *	7 4% *	14 6%	16 6%	14 7%	4 5% *	3 4% *	24 6%
Least important (0)	43 4%	28 5%	15 3%	12 10% FH*	7 4% *	14 8% *	2 1% *	4 2% *	4 2%	13 5%	3 1%	6 8% JM*	12 17% IJM*	7 2%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score	59.49	57.33	61.59	53.93	56.29	55.8	59.91	62.02	65.16	58.3	62.86	62.26	53.21	60.13
				*	*	*	*	*	CDE			*	*	
Standard Deviation	29.696	29.889	29.454	30.884	30.094	29.411	29.106	29.098	29.003	30.127	28.636	31.838	36.18	28.325
Error Variance	0.8	1.659	1.547	7.938	4.789	4.922	4.39	4.745	3.425	3.179	3.922	13.42	19.253	1.955

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	190 17%	53 14%	72 21%	63 18%
2nd (88.889)	110 10%	36 10%	49 14%	24 7%
3rd (77.778)	110 10%	35 10%	42 12%	31 9%
4th (66.667)	138 13%	51 14%	40 12%	41 12%
5th (55.556)	128 12%	33 9%	46 13%	42 12%
6th (44.444)	127 12%	48 13%	34 10%	42 12%
7th (33.333)	111 10%	42 11%	22 6%	43 12%
8th (22.222)	82 7%	36 10% O	13 4%	28 8%
9th (11.111)	63 6%	22 6%	20 6%	18 5%
Least important (0)	43 4%	14 4%	9 3%	20 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1102**	**371**	**347**	**351**
Mean score	**59.49**	56.76	65.72 NP	57.05
Standard Deviation	**29.696**	29.503	28.6	30.354
Error Variance	**0.8**	2.345	2.357	2.625

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	59 5%	30 5%	27 5%	1 1% *	7 4% *	7 4% *	8 4% *	15 9% *	21 9% *	22 8%	10 5%	5 7% *	3 4% *	15 4%
2nd (88.889)	109 10%	48 9%	61 11%	3 2% *	13 7% *	19 11% *	18 9% *	23 13% *	34 14% C	33 12%	20 9%	11 15% *	11 16% *	33 8%
3rd (77.778)	108 10%	48 9%	61 11%	5 4% *	9 5% *	6 3% *	30 16% DE*	24 13% E*	34 14% DE	32 11%	22 11%	9 12% *	3 5% *	39 9%
4th (66.667)	136 12%	52 10%	84 15%	9 7% *	33 17% F*	22 13% *	13 7% *	23 13% *	36 15%	37 13%	17 8%	14 18% *	11 17% *	55 13%
5th (55.556)	110 10%	71 13% B	39 7%	13 11% *	12 7% *	16 9% *	21 11% *	19 11% *	29 12%	30 11%	29 14%	8 11% *	10 15% *	30 7%
6th (44.444)	148 13%	76 14%	72 13%	19 16% *	23 12% *	21 12% *	23 12% *	24 14% *	38 15%	34 12%	24 12%	15 20% *	10 15% *	54 13%
7th (33.333)	130 12%	53 10%	78 14%	22 19% *	20 11% *	29 17% *	22 11% *	17 9% *	20 8%	31 11%	27 13%	5 6% *	7 10% *	49 12%
8th (22.222)	97 9%	45 8%	52 9%	14 11% *	17 9% *	20 11% *	18 9% *	12 6% *	17 7%	29 10%	23 11%	2 3% *	2 3% *	33 8%
9th (11.111)	110 10%	61 11%	49 9%	19 16% H*	22 12% H*	20 11% *	23 12% H*	17 10% *	9 4%	24 8%	21 10%	1 1% *	4 5% *	55 13% K
Least important (0)	94 9%	56 10%	39 7%	16 13% GH*	32 17% GH*	15 9% *	19 10% H*	5 3% *	7 3% *	14 5%	15 7%	5 7% *	7 11% *	48 12% I

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score	48.58	46.73	50.11	34.32	41.28	44.45	46.97	56.48	59.66	53.25	47.71	58.75	52.34	44.16
				*	*	C*	C*	CDEF*	CDEF	M		JM*	*	
Standard Deviation	29.435	29.822	28.843	24.257	30.367	28.732	30.157	28.361	26.326	29.077	28.798	26.741	28.87	29.834
Error Variance	0.786	1.652	1.483	4.897	4.877	4.697	4.713	4.508	2.822	2.961	3.967	9.468	12.259	2.169

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	59 5%	19 5%	21 6%	19 5%
2nd (88.889)	109 10%	51 14% P	37 11%	19 5%
3rd (77.778)	108 10%	40 11%	30 9%	35 10%
4th (66.667)	136 12%	45 12%	34 10%	55 16%
5th (55.556)	110 10%	43 12% P	49 14% P	16 4%
6th (44.444)	148 13%	48 13%	43 12%	53 15%
7th (33.333)	130 12%	36 10%	38 11%	51 14%
8th (22.222)	97 9%	31 8%	33 10%	26 7%
9th (11.111)	110 10%	31 8%	37 11%	41 12%
Least important (0)	94 9%	27 7%	25 7%	36 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1102	371	347	351
Mean score	48.58	52.07	49.06	45.37
		P		
Standard Deviation	29.435	29.377	29.383	29.311
Error Variance	0.786	2.325	2.488	2.447

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	68	34	34	3	12	13	11	6	24	22	8	3	3	25
	6%	6%	6%	3% *	6% *	7% *	6% *	3% *	10%	8%	4%	4% *	4% *	6%
2nd (88.889)	79	37	42	11	12	13	23	13	8	20	19	7	4	24
	7%	7%	7%	9% *	6% *	7% *	12% H*	7% *	3%	7%	9%	9% *	5% *	6%
3rd (77.778)	80	46	32	3	7	16	11	22	20	26	13	7	6	21
	7%	9%	6%	3% *	4% *	9% *	6% *	13% D*	8%	9%	6%	10% *	9% *	5%
4th (66.667)	76	42	35	9	11	17	8	9	22	27	15	7	8	16
	7%	8%	6%	8% *	6% *	10% *	4% *	5% *	9%	10%	7%	10% *	12% M*	4%
5th (55.556)	117	53	63	12	30	15	21	18	22	39	13	8	5	46
	11%	10%	11%	10% *	16% *	8% *	11% *	10% *	9%	14%	6%	11% *	8% *	11%
6th (44.444)	97	47	49	11	28	20	12	9	17	29	18	7	3	36
	9%	9%	9%	9% *	15% G*	12% *	6% *	5% *	7%	10%	8%	9% *	4% *	9%
7th (33.333)	118	63	56	16	25	14	13	20	30	22	18	10	10	54
	11%	12%	10%	13% *	13% *	8% *	7% *	11% *	12%	8%	9%	13% *	14% *	13%
8th (22.222)	135	65	70	25	19	21	29	16	26	25	33	10	10	57
	12%	12%	13%	21% *	10% *	12% *	15% *	9% *	10%	9%	16%	13% *	14% *	14%
9th (11.111)	167	76	91	16	28	22	39	18	45	35	47	14	13	48
	15%	14%	16%	13% *	15% *	13% *	20% *	10% *	18%	12%	22% IM	18% *	19% *	12%
Least important (0)	164	75	89	13	19	25	26	49	32	40	26	3	7	84
	15%	14%	16%	11% *	10% *	14% *	14% *	27% CDFH*	13%	14%	12%	4% *	11% *	20% K

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2019				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base		1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score		40.63	41.89	39.25	38.14	41.8	43.88	40	37.36	41.5	45.46	37.48	45.42	40.25	36.58
					*	*	*	*	*		JM		*	*	
Standard Deviation		31.37	31.286	31.393	28.286	28.615	32.004	32.647	32.958	32.145	31.829	30.722	28.956	30.098	30.813
Error Variance		0.893	1.818	1.757	6.658	4.33	5.828	5.523	6.088	4.207	3.549	4.515	11.101	13.324	2.314

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	68 6%	21 6%	27 8%	13 4%
2nd (88.889)	79 7%	26 7%	26 7%	27 8%
3rd (77.778)	80 7%	39 10% O	16 5%	21 6%
4th (66.667)	76 7%	29 8%	29 8%	18 5%
5th (55.556)	117 11%	37 10%	24 7%	54 15% O
6th (44.444)	97 9%	27 7%	29 8%	36 10%
7th (33.333)	118 11%	46 12%	29 8%	40 11%
8th (22.222)	135 12%	27 7%	59 17% N	48 14%
9th (11.111)	167 15%	51 14%	74 21% NP	36 10%
Least important (0)	164 15%	69 19% O	34 10%	59 17%

Table continues

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1102	371	347	351
Mean score	40.63	41.2	40.13	39.66
Standard Deviation	31.37	32.297	31.596	29.741
Error Variance	0.893	2.81	2.877	2.52

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	88 8%	43 8%	45 8%	24 20% DGH*	13 7% *	17 10% *	16 8% *	6 3% *	12 5%	21 7%	19 9%	8 10% *	7 11% *	30 7%
2nd (88.889)	85 8%	34 6%	51 9%	11 9% *	17 9% *	12 7% *	20 11% *	7 4% *	18 7%	12 4%	26 13% I	6 7% *	4 6% *	34 8%
3rd (77.778)	100 9%	38 7%	63 11%	8 7% *	13 7% *	13 8% *	15 8% *	21 12% *	29 12%	18 6%	19 9%	3 4% *	9 13% *	44 11%
4th (66.667)	128 12%	74 14%	54 10%	13 11% *	17 9% *	26 15% *	33 17% *	19 11% *	21 8%	27 10%	26 12%	7 9% *	8 12% *	55 13%
5th (55.556)	147 13%	73 14%	74 13%	20 17% *	41 21% FG*	23 13% *	15 8% *	15 8% *	33 14%	35 12%	25 12%	12 16% *	7 11% *	58 14%
6th (44.444)	117 11%	57 11%	61 11%	20 17% *	21 11% *	23 13% *	18 9% *	18 10% *	18 7%	24 8%	16 8%	8 10% *	10 14% *	56 14%
7th (33.333)	106 10%	49 9%	57 10%	3 2% *	25 13% *	15 9% *	18 9% *	22 12% *	23 9%	42 15% M	19 9%	11 15% M*	4 6% *	22 5%
8th (22.222)	137 12%	68 13%	67 12%	5 4% *	17 9% *	23 13% *	25 13% *	24 13% *	44 18% C	43 15%	25 12%	10 13% *	11 16% *	42 10%
9th (11.111)	83 8%	49 9%	34 6%	8 6% *	7 4% *	8 5% *	17 9% *	21 12% *	23 9%	29 10%	12 6%	6 8% *	2 4% *	29 7%
Least important (0)	109 10%	54 10%	55 10%	7 6% *	19 10% *	15 9% *	17 9% *	26 15% *	25 10%	35 12%	21 10%	5 7% *	5 8% *	41 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score	48.7	47.34	50.13	60.47	49.83	50.82	50.23	40.72	45.13	42.15	52.35	48.56	52.59	50.71
				DGH*	G*	G*	G*	*			I	*	I*	I
Standard Deviation	30.173	30.054	30.268	30.369	28.563	29.434	30.945	29.432	29.821	29.788	31.373	29.559	30.103	29.843
Error Variance	0.826	1.678	1.633	7.675	4.315	4.93	4.962	4.855	3.621	3.108	4.708	11.568	13.329	2.17

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	88 8%	20 5%	25 7%	43 12%
2nd (88.889)	85 8%	12 3%	40 11% N	31 9%
3rd (77.778)	100 9%	34 9%	36 10%	23 7%
4th (66.667)	128 12%	34 9%	53 15%	40 12%
5th (55.556)	147 13%	54 14%	41 12%	47 13%
6th (44.444)	117 11%	31 8%	38 11%	42 12%
7th (33.333)	106 10%	44 12%	31 9%	30 8%
8th (22.222)	137 12%	60 16%	36 10%	36 10%
9th (11.111)	83 8%	38 10%	19 6%	25 7%
Least important (0)	109 10%	44 12%	27 8%	34 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	1102	371	347	351
Mean score	**48.7**	41.86	53.05	51.32
			N	N
Standard Deviation	**30.173**	28.878	29.418	31.35
Error Variance	**0.826**	2.247	2.494	2.8

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	144 13%	75 14%	69 12%	4 3% *	21 11% *	30 17% C*	28 14% *	18 10% *	43 17% C	66 23% JKM	10 5%	5 6% *	9 13% *	49 12%
2nd (88.889)	86 8%	37 7%	49 9%	2 2% *	13 7% *	11 6% *	18 9% *	13 8% *	28 11% C	40 14% JM	8 4%	6 8% *	5 8% *	21 5%
3rd (77.778)	83 8%	48 9%	35 6%	3 3% *	15 8% *	6 3% *	20 10% *	20 11% *	19 8%	36 13% KM	18 8%	- -	5 7% *	18 4%
4th (66.667)	70 6%	39 7%	31 6%	9 8% *	5 3% *	9 5% *	11 6% *	23 13% D*	12 5%	22 8% J	5 2%	5 7% *	5 8% *	28 7%
5th (55.556)	46 4%	23 4%	23 4%	5 4% *	10 5% *	7 4% *	2 1% *	10 5% *	12 5%	19 7%	7 4%	4 5% *	3 4% *	11 3%
6th (44.444)	69 6%	32 6%	37 7%	6 5% *	21 11% *	8 5% *	10 5% *	9 5% *	15 6%	15 5%	14 7%	3 3% *	7 11% *	27 7%
7th (33.333)	74 7%	33 6%	42 7%	10 8% *	15 8% *	17 10% *	12 6% *	7 4% *	13 5%	15 5%	14 7%	1 2% *	3 4% *	40 10%
8th (22.222)	97 9%	50 9%	48 9%	16 14% F*	23 12% F*	22 12% F*	3 2% *	16 9% *	17 7%	17 6%	8 4%	8 10% *	6 9% *	56 14% IJ
9th (11.111)	153 14%	73 14%	77 14%	26 21% *	21 11% *	26 15% *	34 18% *	22 12% *	24 10%	33 11%	32 15%	10 13% *	13 19% *	65 16%
Least important (0)	280 25%	129 24%	151 27%	39 32% *	44 24% *	40 23% *	55 28% *	40 22% *	61 25%	23 8%	93 45% ILM	34 45% ILM*	13 19% I*	95 23% I

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score	40.91	42.3	39.72	24.44	39.97	40.61	41.71	44.19	46.92	60.9	26.06	26.96	42.74	37
				*	C*	C*	C*	C*	C	JKLM		*	JK*	J
Standard Deviation	37.061	37.142	37.002	27.659	35.191	37.502	39.262	35.907	39.102	35.058	32.852	34.552	36.253	34.875
Error Variance	1.246	2.562	2.441	6.367	6.549	8.002	7.988	7.226	6.225	4.305	5.162	15.806	19.331	2.964

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

| | Total | EU Ref 2016 | | |
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	144 13%	81 22% OP	16 5%	44 13% O
2nd (88.889)	86 8%	41 11%	22 6%	18 5%
3rd (77.778)	83 8%	44 12% O	20 6%	19 5%
4th (66.667)	70 6%	31 8% O	11 3%	25 7%
5th (55.556)	46 4%	20 5%	12 4%	13 4%
6th (44.444)	69 6%	28 8%	13 4%	25 7%
7th (33.333)	74 7%	27 7%	19 6%	24 7%
8th (22.222)	97 9%	30 8%	25 7%	37 11%
9th (11.111)	153 14%	31 8%	48 14%	71 20% N
Least important (0)	280 25%	38 10%	161 46% NP	75 21% N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1102	371	347	351
Mean score	40.91	57.89	25.34	38.27
		OP		O
Standard Deviation	37.061	35.235	33.142	35.521
Error Variance	1.246	3.345	3.165	3.594

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	126 / 11%	62 / 12%	64 / 11%	5 / 5% *	31 / 16% *	16 / 9% *	28 / 14% *	24 / 14% *	22 / 9% *	10 / 4%	47 / 22% IM	13 / 17% I*	6 / 9% *	46 / 11% I
2nd (88.889)	127 / 12%	70 / 13%	57 / 10%	29 / 24% DEGH*	18 / 9% *	13 / 8% *	29 / 15% *	18 / 10% *	20 / 8%	24 / 8%	26 / 13%	5 / 7% *	8 / 11% *	60 / 15%
3rd (77.778)	103 / 9%	33 / 6%	70 / 12% A	20 / 17% G*	23 / 12% *	18 / 10% *	15 / 8% *	6 / 4% *	21 / 9%	23 / 8%	18 / 8%	5 / 7% *	15 / 21% IJM*	30 / 7%
4th (66.667)	72 / 7%	31 / 6%	40 / 7%	7 / 6% *	7 / 4% *	15 / 9% *	15 / 8% *	21 / 12% H*	7 / 3%	11 / 4%	14 / 7%	1 / 2% *	6 / 9% *	33 / 8%
5th (55.556)	84 / 8%	47 / 9%	37 / 7%	10 / 8% *	23 / 12% H*	16 / 9% *	18 / 9% *	8 / 4% *	10 / 4%	14 / 5%	21 / 10%	8 / 10% *	5 / 7% *	30 / 7%
6th (44.444)	75 / 7%	29 / 5%	43 / 8%	10 / 8% *	7 / 4% *	22 / 13% *	12 / 6% *	10 / 5% *	14 / 6%	18 / 6%	10 / 5%	10 / 13% *	7 / 10% *	28 / 7%
7th (33.333)	96 / 9%	42 / 8%	54 / 10%	10 / 9% *	19 / 10% *	14 / 8% *	19 / 10% *	13 / 7% *	21 / 8%	25 / 9%	18 / 8%	5 / 7% *	5 / 8% *	37 / 9%
8th (22.222)	111 / 10%	71 / 13% B	40 / 7%	11 / 9% *	16 / 9% *	20 / 12% *	12 / 6% *	27 / 15% *	25 / 10%	25 / 9%	23 / 11%	8 / 10% *	6 / 9% *	40 / 10%
9th (11.111)	122 / 11%	59 / 11%	63 / 11%	4 / 4% *	27 / 14% *	22 / 13% *	11 / 6% *	21 / 12% *	36 / 15% C	46 / 16% J	17 / 8%	10 / 13% *	5 / 8% *	43 / 11%
Least important (0)	186 / 17%	93 / 17%	92 / 16%	14 / 11% *	18 / 10% *	19 / 11% *	34 / 18% *	30 / 17% *	70 / 29% CDE	89 / 31% JKLM	16 / 8%	11 / 15% *	5 / 7% *	63 / 15%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score	46.94	45.86	47.99	56.28	51.7	46.56	52.22	45.14	36.12	32.09	58.5	46.82	56.42	48.61
				H*	H*	H*	H*	*			IKM	I*	I*	I
Standard Deviation	35.186	35.536	34.93	32.026	34.816	31.921	35.855	35.747	35.703	33.071	34.472	35.506	30.88	35.081
Error Variance	1.123	2.345	2.175	8.536	6.411	5.798	6.661	7.162	5.19	3.831	5.684	16.691	14.026	2.999

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	126 / 11%	29 / 8%	62 / 18% / NP	29 / 8%
2nd (88.889)	127 / 12%	37 / 10%	45 / 13%	42 / 12%
3rd (77.778)	103 / 9%	23 / 6%	40 / 12%	35 / 10%
4th (66.667)	72 / 7%	17 / 5%	18 / 5%	28 / 8%
5th (55.556)	84 / 8%	23 / 6%	27 / 8%	30 / 9%
6th (44.444)	75 / 7%	18 / 5%	22 / 6%	33 / 9%
7th (33.333)	96 / 9%	32 / 9%	33 / 9%	29 / 8%
8th (22.222)	111 / 10%	46 / 12%	27 / 8%	37 / 11%
9th (11.111)	122 / 11%	56 / 15%	34 / 10%	32 / 9%
Least important (0)	186 / 17%	90 / 24% / O	37 / 11%	56 / 16%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1102	371	347	351
Mean score	46.94	37.52	55.29	47
			NP	N
Standard Deviation	35.186	34.769	35.108	33.626
Error Variance	1.123	3.257	3.552	3.221

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	116 11%	56 10%	61 11%	32 27% DFGH*	23 12% *	22 13% *	17 9% *	6 4% *	15 6%	20 7%	22 11%	8 10% *	5 7% *	56 14%
2nd (88.889)	142 13%	75 14%	67 12%	13 11% *	23 12% *	28 16% *	27 14% *	31 17% *	19 8%	29 10%	15 7%	7 9% *	7 10% *	71 17% J
3rd (77.778)	147 13%	71 13%	75 13%	19 16% *	26 14% *	23 13% *	35 18% *	18 10% *	25 10%	31 11%	29 14%	8 11% *	7 11% *	68 17%
4th (66.667)	127 12%	53 10%	71 13%	11 9% *	24 13% *	9 5% *	32 17% E*	23 13% *	28 11%	38 13%	27 13%	9 11% *	7 11% *	43 11%
5th (55.556)	123 11%	58 11%	64 11%	12 10% *	11 6% *	23 13% *	16 8% *	28 16% *	33 14%	25 9%	32 15%	9 13% *	10 14% *	42 10%
6th (44.444)	125 11%	72 13%	52 9%	9 8% *	22 11% *	19 11% *	10 5% *	26 15% F*	39 16% F	32 11%	39 19% M	8 11% *	6 9% *	30 7%
7th (33.333)	113 10%	52 10%	61 11%	8 7% *	18 9% *	17 10% *	16 8% *	17 9% *	37 15%	31 11%	14 7%	14 19% J*	7 11% *	44 11%
8th (22.222)	95 9%	42 8%	53 9%	7 6% *	17 9% *	16 9% *	18 10% *	6 3% *	31 12% G	35 12%	16 7%	8 11% *	3 4% *	31 8%
9th (11.111)	70 6%	42 8%	27 5%	8 6% *	15 8% *	11 6% *	12 6% *	17 9% *	8 3%	29 10% M	8 4%	4 5% *	11 16% JM*	13 3%
Least important (0)	46 4%	17 3%	29 5%	- - *	10 5% *	7 4% *	11 6% *	6 4% *	11 4%	16 5%	6 3%	1 1% *	5 7% *	12 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2019				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base		1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score		57.27	57.35	57.14	68.51	56.74	58.82	58.54	55.57	51.29	50.63	57.93	54.79	49.75	63.49
					DFGH*	*	H*	*	*			I	*	*	IKL
Standard Deviation		29.018	28.914	29.204	28.695	30.834	30.044	29.782	27.024	26.153	29.48	26.032	26.987	30.567	28.153
Error Variance		0.764	1.553	1.52	6.853	5.028	5.136	4.596	4.093	2.785	3.044	3.241	9.642	13.743	1.931

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	116 11%	39 10%	32 9%	42 12%
2nd (88.889)	142 13%	38 10%	31 9%	68 19% NO
3rd (77.778)	147 13%	45 12%	55 16%	45 13%
4th (66.667)	127 12%	44 12%	37 11%	44 13%
5th (55.556)	123 11%	35 10%	52 15%	31 9%
6th (44.444)	125 11%	42 11%	52 15%	27 8%
7th (33.333)	113 10%	40 11%	36 11%	35 10%
8th (22.222)	95 9%	38 10%	22 6%	32 9%
9th (11.111)	70 6%	26 7%	22 6%	21 6%
Least important (0)	46 4%	24 6%	9 2%	5 1%

Table continues

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	**1102**	**371**	**347**	**351**
Mean score	**57.27**	53.89	56.97	62.14
				N
Standard Deviation	**29.018**	30.171	26.651	28.53
Error Variance	**0.764**	2.452	2.047	2.319

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Most important (100)	103 / 9%	54 / 10%	49 / 9%	25 / 21% EH*	20 / 11% *	14 / 8% *	16 / 8% *	18 / 10% *	10 / 4% *	12 / 4%	25 / 12% I	5 / 7% *	12 / 18% I*	39 / 10%
2nd (88.889)	109 / 10%	53 / 10%	53 / 9%	12 / 10% *	33 / 17% F*	21 / 12% *	8 / 4% *	15 / 9% *	20 / 8%	20 / 7%	30 / 14%	7 / 10% *	7 / 10% *	37 / 9%
3rd (77.778)	119 / 11%	66 / 12%	53 / 9%	20 / 16% *	31 / 17% H*	15 / 9% *	17 / 9% *	18 / 10% *	17 / 7%	31 / 11%	26 / 12%	11 / 15% *	4 / 5% *	46 / 11%
4th (66.667)	134 / 12%	62 / 11%	73 / 13%	16 / 13% *	27 / 14% *	17 / 10% *	19 / 10% *	9 / 5% *	47 / 19% G	25 / 9%	43 / 20% ILM	11 / 14% *	4 / 6% *	45 / 11%
5th (55.556)	112 / 10%	46 / 8%	67 / 12%	12 / 10% *	9 / 5% *	20 / 12% *	22 / 12% *	24 / 13% *	25 / 10%	22 / 8%	22 / 11%	6 / 8% *	6 / 9% *	52 / 13%
6th (44.444)	101 / 9%	50 / 9%	51 / 9%	5 / 4% *	14 / 7% *	13 / 8% *	27 / 14% *	14 / 8% *	27 / 11%	38 / 13%	14 / 7%	6 / 8% *	9 / 14% *	31 / 8%
7th (33.333)	103 / 9%	62 / 12%	41 / 7%	6 / 5% *	11 / 6% *	11 / 6% *	28 / 15% *	22 / 12% *	25 / 10%	33 / 11%	21 / 10%	6 / 9% *	6 / 9% *	36 / 9%
8th (22.222)	138 / 13%	52 / 10%	86 / 15%	16 / 13% *	21 / 11% *	20 / 11% *	25 / 13% *	27 / 15% *	30 / 12%	38 / 13%	15 / 7%	9 / 12% *	9 / 13% *	59 / 14%
9th (11.111)	117 / 11%	55 / 10%	62 / 11%	6 / 5% *	12 / 7% *	27 / 15% *	15 / 8% *	25 / 14% *	31 / 13%	39 / 14% J	9 / 4%	10 / 13% *	3 / 4% *	50 / 12% J
Least important (0)	66 / 6%	39 / 7%	27 / 5%	3 / 3% *	10 / 6% *	18 / 10% *	15 / 8% *	6 / 3% *	14 / 6%	27 / 10% JM	6 / 3%	4 / 6% *	9 / 13% JM*	16 / 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE							GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mean score	51.45	51.93	50.81	63.31	59.57	47.58	46.92	49.22	47.33	43.21	61.8	51.35	51.86	51.4
				EFGH*	EFGH*	*	*	*			IKLM	*	*	I
Standard Deviation	30.627	31.199	30.048	30.535	30.898	32.557	28.71	30.557	28.011	29.407	27.318	30.619	34.164	30.166
Error Variance	0.851	1.808	1.61	7.76	5.049	6.031	4.271	5.233	3.195	3.029	3.57	12.413	17.167	2.218

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Most important (100)	103 9%	32 9%	28 8%	37 10%
2nd (88.889)	109 10%	30 8%	29 8%	42 12%
3rd (77.778)	119 11%	29 8%	42 12%	41 12%
4th (66.667)	134 12%	39 11%	56 16%	35 10%
5th (55.556)	112 10%	35 9%	31 9%	45 13%
6th (44.444)	101 9%	42 11%	30 9%	28 8%
7th (33.333)	103 9%	40 11%	34 10%	28 8%
8th (22.222)	138 13%	47 13%	47 13%	44 13%
9th (11.111)	117 11%	51 14%	29 8%	33 10%
Least important (0)	66 6%	26 7%	21 6%	17 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1102	371	347	351
Mean score	51.45	47.07	51.76	54
				N
Standard Deviation	30.627	30.628	29.641	30.679
Error Variance	0.851	2.527	2.532	2.681

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	684	342	342	65	155	150	162	117	35	246	168	50	76	115
Weighted Base	632	322	310	64	146	135	134	119	35	138	147	38	36	247
More safe than it was 12 months ago	98 15%	69 21% B	29 9%	9 14% *	45 31% FG*	23 17% G*	17 13% *	2 2% *	2 5% **	31 22%	21 14% *	8 21% *	7 20% *	29 12% *
Less safe than it was 12 months ago	188 30%	89 28%	99 32%	23 35% *	38 26% *	34 25% *	49 37% *	36 31% *	8 22% **	33 24%	46 31% *	12 32% *	12 32% *	79 32% *
Much the same as it was 12 months ago	272 43%	134 42%	138 45%	25 39% *	53 36% *	56 42% *	43 33% *	70 59% DF*	25 71% **	68 50%	66 45% *	17 45% *	17 47% *	92 37% *
Don't know	74 12%	30 9%	44 14%	8 12% *	11 7% *	21 16% *	24 18% *	10 9% *	1 1% **	5 4%	14 9% *	1 2% *	- 1% *	47 19% IL*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	684	272	293	105
Weighted Base	632	187	218	207
More safe than it was 12 months ago	98	39	34	24
	15%	21%	16%	12%
				*
Less safe than it was 12 months ago	188	39	79	67
	30%	21%	36%	32%
			N	*
Much the same as it was 12 months ago	272	95	93	76
	43%	51%	43%	37%
				*
Don't know	74	13	11	40
	12%	7%	5%	19%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE							GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+		Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H		I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225		409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246		285	209	76	68	410
Better than it was 12 months ago	86	67	19	11	35	19	6	3	12		35	21	8	8	12
	8%	12%	3%	9%	18%	11%	3%	2%	5%		12%	10%	11%	12%	3%
		B		*	FGH*	G*	*	*			M	M	M*	M*	
Much the same as it was 12 months ago	304	173	128	63	54	48	38	38	62		86	53	16	25	102
	28%	32%	23%	53%	29%	28%	20%	21%	25%		30%	25%	21%	37%	25%
		B		DEFGH*	*	*	*	*					*	*	
Worse than it was 12 months ago	713	298	414	45	100	109	149	137	172		164	135	51	35	296
	65%	55%	74%	38%	53%	62%	77%	77%	70%		57%	65%	68%	51%	72%
			A	*	*	C*	CDE*	CDE*	CD				*	*	IL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Better than it was 12 months ago	86 8%	42 11% P	32 9% P	10 3%
Much the same as it was 12 months ago	304 28%	105 28%	96 28%	88 25%
Worse than it was 12 months ago	713 65%	224 60%	219 63%	253 72% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Better than it is now	347	210	137	46	71	47	33	51	99	146	48	17	22	109
	32%	39%	24%	38%	38%	27%	17%	28%	40%	51%	23%	23%	32%	27%
		B		F*	F*	*	*	*	F	JKLM		*	*	
Much the same as it is now	467	186	281	64	80	77	80	75	90	77	92	36	25	201
	42%	34%	50%	54%	42%	44%	41%	42%	37%	27%	44%	48%	36%	49%
			A	H*	*	*	*	*			I	I*	*	I
Worse than it is now	288	142	143	10	38	51	80	52	56	62	69	22	21	100
	26%	26%	26%	8%	20%	29%	41%	29%	23%	22%	33%	29%	32%	24%
				*	*	C*	CDH*	C*	C		I	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Better than it is now	347	172	89	80
	32%	46%	26%	23%
		OP		
Much the same as it is now	467	135	156	162
	42%	36%	45%	46%
Worse than it is now	288	65	102	109
	26%	17%	29%	31%
			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Easier than it was 12 months ago	155	100	52	25	50	30	13	7	30	50	40	11	13	34
	14%	18%	9%	21%	26%	17%	7%	4%	12%	17%	19%	15%	20%	8%
		B		FG*	FGH*	G*	*	*		M	M	*	M*	
About the same as it was 12 months ago	657	325	333	73	87	93	99	135	169	172	106	56	44	252
	60%	60%	59%	61%	46%	53%	51%	76%	69%	60%	51%	75%	64%	61%
				*	*	*	*	DEF*	DEF			J*	*	
Harder than it was 12 month ago	290	114	176	22	53	53	81	36	46	64	63	8	11	125
	26%	21%	31%	18%	28%	30%	42%	20%	19%	22%	30%	10%	16%	30%
			A	*	*	*	CGH*	*			K	*	*	K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Easier than it was 12 months ago	155	57	56	41
	14%	15%	16%	12%
About the same as it was 12 months ago	657	240	201	193
	60%	65%	58%	55%
Harder than it was 12 month ago	290	75	90	117
	26%	20%	26%	33%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Safety1.There have been recent stories in the media highlighting safety among women in public places. Do you feel that the government is doing too much, enough, or too little to help women feel safe in public places?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Too much	67	49	19	16	25	17	4	4	1	23	10	3	12	15
	6%	9%	3%	13%	13%	10%	2%	2%	1%	8%	5%	4%	17%	4%
		B		FGH*	FGH*	H*	*	*					JM*	
Too little	535	228	305	71	93	68	108	79	117	117	146	38	25	184
	49%	42%	54%	59%	49%	39%	56%	44%	48%	41%	70%	50%	36%	45%
			A	E*	*	*	E*	*			IKLM	*	*	
Enough	243	152	91	17	39	43	38	42	63	85	26	20	13	90
	22%	28%	16%	15%	20%	24%	20%	24%	26%	30%	12%	26%	19%	22%
		B		*	*	*	*	*		J		J*	*	
Not sure	257	110	147	16	33	48	43	54	64	60	27	15	19	121
	23%	20%	26%	13%	17%	27%	22%	30%	26%	21%	13%	20%	28%	29%
				*	*	*	*	C*				*	J*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Safety1.There have been recent stories in the media highlighting safety among women in public places. Do you feel that the government is doing too much, enough, or too little to help women feel safe in public places?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Too much	67 6%	22 6%	18 5%	24 7%
Too little	535 49%	159 43%	206 59% NP	160 45%
Enough	243 22%	121 33% OP	47 14%	71 20%
Not sure	257 23%	69 19%	75 22%	97 28%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Safety2.Do you feel that the government is doing too much, enough, or too little to help women feel safe when they use online platforms (such as Facebook, Twitter, Instagram, Snapchat, discussion forums, etc.)?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Too much	68	56	12	10	25	25	4	2	3	22	7	6	6	25
	6%	10%	2%	8%	13%	14%	2%	1%	1%	8%	3%	8%	9%	6%
		B		H*	FGH*	FGH*	*	*				*	*	
Too little	431	195	236	57	88	60	80	66	80	83	117	26	24	162
	39%	36%	42%	48%	47%	34%	42%	37%	32%	29%	56%	34%	36%	39%
				*	H*	*	*	*			IKLM	*	*	
Enough	251	153	96	21	39	48	32	41	70	86	42	21	17	79
	23%	28%	17%	17%	21%	27%	17%	23%	29%	30%	20%	28%	25%	19%
		B		*	*	*	*	*		JM		*	*	
Not sure	352	135	217	32	37	43	77	69	92	94	43	22	20	145
	32%	25%	39%	27%	20%	25%	40%	39%	38%	33%	21%	29%	30%	35%
			A	*	*	*	DE*	D*	D	J		*	*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Safety2.Do you feel that the government is doing too much, enough, or too little to help women feel safe when they use online platforms (such as Facebook, Twitter, Instagram, Snapchat, discussion forums, etc.)?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Too much	68	26	23	19
	6%	7%	7%	6%
Too little	431	125	170	128
	39%	34%	49%	36%
			NP	
Enough	251	112	66	71
	23%	30%	19%	20%
		O		
Not sure	352	109	87	133
	32%	29%	25%	38%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Negotiations2.As a result of leaving the EU, the UK government is currently negotiating post-Brexit trade deals with other countries. How well do you think the UK government is handling these trade deal negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Handling them very well	110 10%	74 14% B	36 6%	5 4% *	18 9% *	14 8% *	10 5% *	11 6% *	52 21% CDEFG	69 24% JKM	12 6%	3 4%	8 12% M*	14 3%
Handling them fairly well	267 24%	141 26%	126 22%	34 29% *	38 20% *	39 22% *	40 20% *	48 27% *	68 28%	110 39% JM	35 17%	21 28% *	22 33% JM*	73 18%
Handling them fairly poorly	215 20%	103 19%	112 20%	33 27% H*	40 21% *	33 19% *	33 17% *	43 24% *	33 14%	34 12%	51 24% I	22 29% I*	19 28% I*	75 18%
Handling them very poorly	169 15%	102 19% B	67 12%	8 7% *	48 25% CEH*	21 12% *	37 19% *	23 13% *	33 13%	17 6%	72 35% ILM	15 20% I*	11 16% I*	47 11%
Not sure	341 31%	119 22%	219 39% A	40 33% *	46 24% *	69 39% DH*	73 38% H*	54 30% *	59 24%	55 19%	38 18%	15 20% *	8 11% *	201 49% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Negotiations2.As a result of leaving the EU, the UK government is currently negotiating post-Brexit trade deals with other countries. How well do you think the UK government is handling these trade deal negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Handling them very well	110	79	28	2
	10%	21%	8%	1%
		OP	P	
Handling them fairly well	267	136	67	60
	24%	37%	19%	17%
		OP		
Handling them fairly poorly	215	60	89	61
	20%	16%	26%	17%
			N	
Handling them very poorly	169	22	92	50
	15%	6%	27%	14%
			NP	N
Not sure	341	74	70	178
	31%	20%	20%	51%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Very well	123	78	45	8	26	20	18	9	41	72	10	3	9	25
	11%	14%	8%	7%	14%	11%	9%	5%	17%	25%	5%	4%	13%	6%
		B		*	*	*	*	*	G	JKM			*	*
Fairly well	412	194	219	29	65	71	61	71	116	132	50	29	23	169
	37%	36%	39%	24%	34%	40%	32%	40%	47%	46%	24%	39%	33%	41%
				*	*	*	*	*	CF	J		J*	*	J
Fairly poorly	284	127	156	52	46	41	54	44	46	54	68	27	15	98
	26%	24%	28%	44%	24%	23%	28%	25%	19%	19%	33%	35%	23%	24%
				DEGH*	*	*	*	*			I	I*	*	
Very poorly	222	121	101	20	38	30	51	48	35	17	75	13	17	86
	20%	22%	18%	17%	20%	17%	26%	27%	14%	6%	36%	17%	24%	21%
				*	*	*	H*	H*			IKM	I*	I*	I
Not sure	61	19	40	11	13	14	9	7	8	11	6	4	5	32
	6%	4%	7%	9%	7%	8%	5%	4%	3%	4%	3%	5%	7%	8%
				*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Very well	**123** **11%**	78 21% OP	24 7%	21 6%
Fairly well	**412** **37%**	164 44% O	116 33%	123 35%
Fairly poorly	**284** **26%**	64 17%	109 32% N	103 29% N
Very poorly	**222** **20%**	58 16%	87 25% N	69 20%
Not sure	**61** **6%**	8 2%	10 3%	35 10% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Very good	202 18%	111 21%	91 16%	16 13% *	36 19% *	24 13% *	27 14% *	23 13% *	77 31% CDEFG	109 38% JKLM	18 9%	11 14%	12 18% *	46 11%
Fairly good	458 42%	214 40%	245 44%	44 36% *	76 40% *	96 55% GH*	80 41% *	66 37% *	98 40%	120 42%	76 36%	37 49% *	21 31% *	185 45%
Fairly poor	240 22%	130 24%	110 20%	38 32% H*	45 24% *	35 20% *	35 18% *	47 26% *	41 17%	37 13%	71 34% IM	15 20% *	19 28% I*	90 22%
Very poor	146 13%	72 13%	71 13%	9 7% *	28 15% *	13 8% *	41 21% CEH*	30 17% *	25 10%	18 6%	37 18% I	11 15% *	13 19% I*	56 14% I
Don't know	55 5%	11 2%	44 8% A	14 12% H*	5 3% *	8 4% *	11 6% *	13 7% *	5 2%	1 *	6 3%	2 2% *	2 3% *	33 8% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Very good	202	115	50	35
	18%	31%	14%	10%
		OP		
Fairly good	458	144	140	162
	42%	39%	40%	46%
Fairly poor	240	70	85	82
	22%	19%	25%	23%
Very poor	146	39	64	39
	13%	11%	18%	11%
			N	
Don't know	55	3	8	33
	5%	1%	2%	9%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
It has not impacted my income	617	316	302	31	62	83	111	122	209	189	112	49	34	214
	56%	59%	54%	25%	33%	47%	58%	68%	85%	66%	53%	65%	50%	52%
				*	*	C*	CD*	CDE*	CDEFG	JM		*	*	
My income has reduced by less than half	156	61	96	12	38	34	32	24	17	40	28	6	10	70
	14%	11%	17%	10%	20%	19%	16%	13%	7%	14%	13%	8%	15%	17%
				*	H*	H*	H*	*				*	*	
My income has reduced by about half	85	44	41	28	23	17	10	6	1	18	15	8	9	28
	8%	8%	7%	23%	12%	10%	5%	3%	*	6%	7%	11%	13%	7%
				EFGH*	H*	H*	*	*				*	*	
My income has reduced by more than half	68	39	25	9	25	13	11	5	4	17	26	4	4	11
	6%	7%	5%	8%	13%	7%	6%	3%	2%	6%	12%	6%	6%	3%
				*	GH*	*	*	*			M	*	*	
I have lost my income completely	59	10	49	8	15	11	10	11	5	8	10	4	6	26
	5%	2%	9%	7%	8%	6%	5%	6%	2%	3%	5%	5%	9%	6%
			A	*	*	*	*	*				*	*	
My income has increased	43	36	7	4	10	9	9	10	2	13	11	-	4	15
	4%	7%	1%	3%	5%	5%	4%	6%	1%	5%	5%	1%	6%	4%
		B		*	*	*	*	*				*	*	
Don't know	73	33	41	28	16	11	11	2	6	2	8	3	1	46
	7%	6%	7%	23%	9%	6%	6%	1%	3%	1%	4%	4%	1%	11%
				DEFGH*	G*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1102**	**460**	**440**	**179**
Weighted Base	**1102**	**371**	**347**	**351**
It has not impacted my income	**617**	250	206	150
	56%	67%	59%	43%
		P	P	
My income has reduced by less than half	**156**	44	54	58
	14%	12%	16%	17%
My income has reduced by about half	**85**	19	27	38
	8%	5%	8%	11%
My income has reduced by more than half	**68**	15	19	28
	6%	4%	5%	8%
I have lost my income completely	**59**	19	15	24
	5%	5%	4%	7%
My income has increased	**43**	19	14	10
	4%	5%	4%	3%
Don't know	**73**	6	12	43
	7%	1%	3%	12%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	380	178	201	50	102	80	70	51	27	123	83	27	55	72
Weighted Base	368	154	211	58	101	74	62	45	28	82	78	22	29	135
Return to normal within a few weeks	29 / 8%	18 / 12%	11 / 5% *	7 / 12% **	13 / 13% *	5 / 6% *	4 / 7% *	- / 1% **	- / - **	9 / 11% *	4 / 5% *	1 / 3% **	5 / 16% **	11 / 8% *
Return to normal within a few months, but it will take more than a few weeks	84 / 23%	41 / 27%	43 / 20% *	15 / 26% **	34 / 34% *	11 / 14% *	15 / 25% *	6 / 13% **	3 / 12% **	27 / 33% *	17 / 22% *	3 / 13% **	4 / 13% **	26 / 20% *
Return to normal, but it will take more than a few months	144 / 39%	52 / 33%	90 / 43% *	24 / 41% **	39 / 38% *	40 / 54% F*	17 / 28% *	14 / 31% **	10 / 37% **	29 / 35% *	36 / 46% *	12 / 52% **	10 / 33% **	52 / 38% *
Be permanently reduced	90 / 24%	29 / 19%	61 / 29% *	12 / 21% **	10 / 10% *	12 / 16% *	20 / 32% D*	24 / 53% **	12 / 44% **	15 / 19% *	12 / 15% *	7 / 32% **	11 / 37% **	39 / 29% *
Don't know	21 / 6%	15 / 9%	6 / 3% *	- / * **	5 / 5% *	7 / 9% *	5 / 9% *	1 / 3% **	2 / 8% **	2 / 2% *	10 / 12% *	- / - **	- / 1% **	7 / 5% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
		N	O	P	Q	R	S	T
Unweighted Base	380	144	149	82	163	75	73	69
Weighted Base	368	96	116	148	156	85	68	59
Return to normal within a few weeks	29 8%	12 13% *	8 7% *	9 6% *	15 10% *	5 5% *	3 5% *	6 10% *
Return to normal within a few months, but it will take more than a few weeks	84 23%	14 15% *	29 25% *	41 28% *	30 19% *	34 40% QT*	13 20% *	7 13% *
Return to normal, but it will take more than a few months	144 39%	27 28% *	50 43% *	64 43% *	71 45% *	24 28% *	28 42% *	22 37% *
Be permanently reduced	90 24%	38 40% OP*	20 17% *	27 18% *	32 20% *	17 20% *	20 29% *	21 36% *
Don't know	21 6%	4 4% *	9 8% *	8 5% *	9 6% *	6 7% *	3 5% *	3 5% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Much too fast	47	25	22	2	12	3	11	8	11	13	14	7	4	8
	4%	5%	4%	2%	6%	2%	6%	5%	5%	4%	7%	10%	6%	2%
				*	*	*	*	*				M*	*	
A bit too fast	177	94	83	20	34	26	21	29	47	40	46	15	11	61
	16%	17%	15%	17%	18%	15%	11%	16%	19%	14%	22%	19%	16%	15%
				*	*	*	*	*				*	*	
About right	484	238	243	44	57	87	78	84	133	161	61	37	33	172
	44%	44%	43%	37%	30%	50%	40%	47%	54%	56%	29%	50%	49%	42%
				*	*	D*	*	D*	CD	JM		J*	J*	J
A bit too slow	184	83	101	29	48	29	28	25	25	44	41	7	9	70
	17%	15%	18%	24%	25%	17%	14%	14%	10%	15%	20%	10%	14%	17%
				H*	H*	*	*	*				*	*	
Much too slow	120	66	55	13	24	19	25	21	19	25	30	5	10	48
	11%	12%	10%	11%	13%	11%	13%	12%	8%	9%	15%	7%	14%	12%
				*	*	*	*	*				*	*	
Don't know	89	32	57	12	15	11	31	11	10	3	17	4	1	52
	8%	6%	10%	10%	8%	6%	16%	6%	4%	1%	8%	5%	1%	13%
				*	*	*	H*	*			I	*	*	IL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Much too fast	47	19	20	8
	4%	5%	6%	2%
A bit too fast	177	70	70	35
	16%	19%	20%	10%
		P	P	
About right	484	180	156	141
	44%	48%	45%	40%
A bit too slow	184	39	53	79
	17%	11%	15%	23%
				N
Much too slow	120	55	27	38
	11%	15%	8%	11%
		O		
Don't know	89	8	20	50
	8%	2%	6%	14%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	217	110	107	23	60	36	30	29	40	72	41	8	15	73
	20%	20%	19%	19%	32%	20%	16%	16%	16%	25%	20%	11%	23%	18%
				*	FGH*	*	*	*		K		*	*	
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	337	171	166	50	58	37	55	65	73	64	96	35	29	101
	31%	32%	30%	41%	30%	21%	28%	37%	30%	22%	46%	46%	43%	25%
				E*	*	*	*	E*			IM	IM*	IM*	
They have got the balance about right	375	201	172	21	41	75	63	62	113	135	40	27	22	137
	34%	37%	31%	18%	22%	43%	33%	35%	46%	47%	19%	36%	32%	33%
				*	*	CD*	*	C*	CD	JM		J*	*	J
Don't know	173	57	116	27	31	28	45	23	19	15	32	5	2	100
	16%	11%	21%	22%	16%	16%	23%	13%	8%	5%	15%	7%	3%	24%
			A	H*	*	*	H*	*			IL	*	*	IKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	217 20%	91 25% O	45 13%	79 22% O
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	337 31%	112 30%	149 43% NP	70 20%
They have got the balance about right	375 34%	144 39%	110 32%	110 31%
Don't know	173 16%	24 6%	42 12% N	92 26% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

VaccinePassport.Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Strongly support	376	188	186	26	36	58	59	71	127	139	59	26	28	115
	34%	35%	33%	21%	19%	33%	30%	40%	52%	49%	28%	35%	41%	28%
				*	*	D*	*	CD*	CDEF	JM		*	*	
Tend to support	318	142	177	36	40	57	62	54	70	75	47	27	15	137
	29%	26%	32%	30%	21%	33%	32%	30%	28%	26%	22%	36%	21%	33%
				*	*	*	*	*				*	*	
Tend to oppose	120	61	58	19	49	13	8	15	14	29	32	11	6	39
	11%	11%	10%	16%	26%	8%	4%	9%	6%	10%	16%	14%	9%	9%
				FH*	EFGH*	*	*	*				*	*	
Strongly oppose	161	97	64	15	39	32	41	23	10	29	42	5	12	62
	15%	18%	11%	13%	20%	18%	21%	13%	4%	10%	20%	6%	18%	15%
		B		*	H*	H*	H*	H*			IK	*	*	
Not sure	126	51	76	24	26	15	23	15	24	14	29	6	8	57
	11%	9%	14%	20%	14%	9%	12%	9%	10%	5%	14%	8%	11%	14%
				*	*	*	*	*			I	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

VaccinePassport.Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Strongly support	376 34%	157 42% P	117 34%	97 28%
Tend to support	318 29%	108 29%	110 32%	99 28%
Tend to oppose	120 11%	24 6%	44 13% N	46 13%
Strongly oppose	161 15%	57 15%	38 11%	60 17%
Not sure	126 11%	25 7%	39 11%	48 14%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccinePassport2.Some people have also suggested that a vaccine passport should be required for people to be allowed to go to venues like cinemas, night clubs and stadiums. Would you support or oppose the introduction of a vaccine passport to allow entrance into these venues in the UK this year?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Strongly support	314	177	137	23	38	51	54	56	92	103	57	19	21	102
	28%	33%	24%	19%	20%	29%	28%	31%	37%	36%	27%	25%	30%	25%
		B		*	*	*	*	*	CD	M		*	*	
Tend to support	319	152	168	30	44	57	61	52	76	90	49	26	18	123
	29%	28%	30%	25%	23%	32%	31%	29%	31%	31%	23%	35%	27%	30%
				*	*	*	*	*				*	*	
Tend to oppose	149	60	87	29	47	22	9	17	25	35	34	18	12	42
	14%	11%	15%	24%	25%	12%	5%	9%	10%	12%	16%	24%	17%	10%
				FGH*	EFGH*	*	*	*				IM*	*	
Strongly oppose	172	99	74	16	39	30	46	26	15	33	37	5	13	73
	16%	18%	13%	14%	21%	17%	24%	14%	6%	12%	18%	6%	19%	18%
				*	H*	H*	H*	*				*	*	
Not sure	148	52	96	21	21	16	23	29	38	23	32	7	5	70
	13%	10%	17%	17%	11%	9%	12%	16%	15%	8%	16%	10%	7%	17%
			A	*	*	*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccinePassport2.Some people have also suggested that a vaccine passport should be required for people to be allowed to go to venues like cinemas, night clubs and stadiums. Would you support or oppose the introduction of a vaccine passport to allow entrance into these venues in the UK this year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Strongly support	314	121	109	80
	28%	33%	31%	23%
Tend to support	319	114	104	96
	29%	31%	30%	27%
Tend to oppose	149	32	49	65
	14%	9%	14%	19%
				N
Strongly oppose	172	64	40	59
	16%	17%	11%	17%
Not sure	148	41	46	51
	13%	11%	13%	15%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

GovtSupport.How would you rate the government's response when it comes to supporting...

Base: All adults GB 18+

	People who have lost income	Companies that face closure and revenue losses
Unweighted Base	**1102**	**1102**
Weighted Base	**1102**	**1102**
Very good	124	75
	11%	7%
Fairly good	382	332
	35%	30%
Fairly poor	281	333
	26%	30%
Very poor	169	175
	15%	16%
Don't know	146	187
	13%	17%

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Very good	124	75	49	7	26	24	23	12	33	64	16	5	8	30
	11%	14%	9%	6%	14%	14%	12%	7%	13%	23%	8%	6%	12%	7%
				*	*	*	*	*		JKM		*	*	
Fairly good	382	196	187	25	55	65	58	64	116	128	59	39	23	128
	35%	36%	33%	20%	29%	37%	30%	36%	47%	45%	28%	52%	34%	31%
				*	*	*	*	*	CDF	JM		JM*	*	
Fairly poor	281	123	155	46	57	40	48	38	52	51	68	18	14	112
	26%	23%	28%	38%	30%	23%	25%	21%	21%	18%	33%	23%	21%	27%
				GH*	*	*	*	*			I	*	*	
Very poor	169	97	72	28	28	27	33	34	19	15	51	7	16	62
	15%	18%	13%	23%	15%	15%	17%	19%	8%	5%	24%	9%	24%	15%
				H*	*	*	*	H*			IK	*	I*	I
Don't know	146	47	98	15	23	19	32	30	26	27	15	7	7	78
	13%	9%	18%	12%	12%	11%	17%	17%	11%	10%	7%	10%	10%	19%
			A	*	*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Very good	124 11%	68 18% OP	32 9%	24 7%
Fairly good	382 35%	141 38%	124 36%	113 32%
Fairly poor	281 26%	75 20%	95 27%	103 29%
Very poor	169 15%	48 13%	59 17%	53 15%
Don't know	146 13%	39 11%	37 11%	58 17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Very good	75	61	14	2	24	14	9	6	22	38	9	7	4	18
	7%	11%	2%	1%	13%	8%	4%	3%	9%	13%	4%	9%	6%	4%
		B		*	CG*	*	*	*		JM		*	*	
Fairly good	332	176	156	17	45	73	58	54	84	104	49	28	21	121
	30%	33%	28%	14%	24%	42%	30%	30%	34%	37%	24%	37%	31%	30%
				*	*	CD*	C*	C*	C	J		*	*	
Fairly poor	333	149	184	61	64	40	47	47	74	70	78	25	22	113
	30%	28%	33%	51%	34%	23%	24%	26%	30%	25%	38%	33%	32%	28%
				EFGH*	*	*	*	*			I	*	*	
Very poor	175	90	82	28	33	29	30	35	20	27	47	8	11	70
	16%	17%	15%	24%	18%	17%	15%	19%	8%	9%	22%	10%	16%	17%
				H*	H*	*	*	H*			I	*	*	
Don't know	187	63	124	12	23	20	49	37	46	47	25	9	10	89
	17%	12%	22%	10%	12%	11%	25%	21%	19%	16%	12%	11%	14%	22%
			A	*	*	*	CDE*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Very good	75	47	21	7
	7%	13%	6%	2%
		OP		
Fairly good	332	114	108	108
	30%	31%	31%	31%
Fairly poor	333	97	103	117
	30%	26%	30%	33%
Very poor	175	62	59	47
	16%	17%	17%	13%
Don't know	187	51	56	72
	17%	14%	16%	21%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

GovtCoop.How would you rate the cooperation between countries globally in the fight against the Coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Very good	51 / 5%	31 / 6%	20 / 4%	4 / 3% / *	19 / 10% / H*	10 / 6% / *	11 / 5% / *	5 / 3% / *	3 / 1%	20 / 7%	6 / 3%	1 / 1% / *	7 / 10% / *	17 / 4%
Fairly good	289 / 26%	153 / 28%	136 / 24%	34 / 29% / *	63 / 33% / F*	50 / 28% / *	34 / 18% / *	42 / 23% / *	67 / 27%	68 / 24%	54 / 26%	31 / 40% / I*	16 / 23% / *	108 / 26%
Fairly poor	419 / 38%	216 / 40%	200 / 36%	47 / 39% / *	57 / 30% / *	75 / 42% / *	60 / 31% / *	80 / 45% / *	100 / 41%	116 / 41%	84 / 40%	32 / 43% / *	25 / 37% / *	145 / 35%
Very poor	178 / 16%	84 / 16%	93 / 17%	19 / 16% / *	21 / 11% / *	13 / 7% / *	43 / 22% / E*	34 / 19% / E*	47 / 19% / E	51 / 18%	45 / 21%	9 / 12% / *	12 / 18% / *	51 / 12%
Don't know	165 / 15%	53 / 10%	112 / 20% / A	16 / 13% / *	29 / 15% / *	28 / 16% / *	46 / 24% / GH*	17 / 10% / *	29 / 12%	30 / 11%	20 / 10%	2 / 3% / *	8 / 12% / *	89 / 22% / IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

GovtCoop.How would you rate the cooperation between countries globally in the fight against the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Very good	51	16	13	23
	5%	4%	4%	7%
Fairly good	289	92	103	87
	26%	25%	30%	25%
Fairly poor	419	150	144	118
	38%	41%	42%	34%
Very poor	178	75	58	40
	16%	20%	17%	11%
Don't know	165	38	29	83
	15%	10%	8%	24%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Very satisfied	396 / 36%	191 / 35%	205 / 37%	15 / 12% / *	54 / 29% / C*	57 / 33% / C*	56 / 29% / C*	80 / 45% / CDF*	134 / 54% / CDEF	159 / 56% / JLM	55 / 26%	38 / 50% / JM*	22 / 32% / *	115 / 28%
Quite satisfied	462 / 42%	231 / 43%	230 / 41%	51 / 42% / *	79 / 42% / *	85 / 48% / *	83 / 43% / *	71 / 40% / *	92 / 38% / *	83 / 29%	100 / 48% / I	26 / 35% / *	33 / 48% / I*	197 / 48% / I
Not very satisfied	131 / 12%	70 / 13%	59 / 10%	39 / 32% / DEFGH*	31 / 17% / GH*	16 / 9% / *	22 / 12% / *	9 / 5% / *	13 / 5% / *	29 / 10%	32 / 15%	4 / 5% / *	7 / 11% / *	56 / 14%
Not at all satisfied	46 / 4%	26 / 5%	19 / 3%	7 / 6% / *	7 / 4% / *	5 / 3% / *	15 / 8% / *	8 / 4% / *	4 / 2%	11 / 4%	11 / 5%	3 / 4% / *	5 / 7% / *	9 / 2%
Don't know	68 / 6%	21 / 4%	47 / 8% / A	8 / 7% / *	17 / 9% / H*	13 / 7% / *	18 / 9% / H*	10 / 5% / *	3 / 1%	3 / 1%	11 / 5% / I	4 / 6% / *	2 / 2% / *	34 / 8% / I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Very satisfied	396 36%	182 49% OP	125 36% P	86 24%
Quite satisfied	462 42%	128 34%	148 43%	169 48% N
Not very satisfied	131 12%	31 8%	45 13%	55 16%
Not at all satisfied	46 4%	22 6%	12 4%	8 2%
Don't know	68 6%	9 2%	17 5%	33 10% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Vaccines should be compulsory for all adults	559 51%	259 48%	301 54%	54 45% *	76 40% *	81 46% *	97 50% *	101 57% D*	149 61% DE	169 59% JM	90 43%	39 51% *	41 60% *	195 47%
Adults should be allowed to choose whether or not to be vaccinated	446 41%	226 42%	221 39%	55 46% *	95 50% H*	77 44% *	75 39% *	71 40% *	74 30%	93 33%	94 45% I	34 45% *	26 38% *	179 44% I
Not sure	96 9%	54 10%	40 7%	11 9% *	18 10% *	18 10% *	21 11% *	6 4% *	22 9%	24 8%	25 12%	3 4% *	1 2% *	36 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Vaccines should be compulsory for all adults	559 51%	214 58% O	167 48%	174 49%
Adults should be allowed to choose whether or not to be vaccinated	446 41%	137 37%	151 43%	140 40%
Not sure	96 9%	20 5%	30 9%	38 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Vaccine.When a Coronavirus vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
I have already been vaccinated	546	253	293	17	22	46	95	138	227	186	99	48	34	161
	50%	47%	52%	14%	12%	26%	49%	77%	93%	65%	47%	64%	50%	39%
				*	*	D*	CDE*	CDEF*	CDEFG	JM		M*	*	
Definitely	286	150	135	53	74	70	59	21	7	49	56	12	13	138
	26%	28%	24%	44%	39%	40%	31%	12%	3%	17%	27%	15%	20%	34%
				GH*	GH*	GH*	GH*	H*			I	*	*	IK
Probably	103	57	46	29	36	25	8	5	1	17	26	9	5	42
	9%	11%	8%	24%	19%	14%	4%	3%	*	6%	13%	12%	8%	10%
				FGH*	FGH*	FGH*	*	*			I	*	*	
Probably not	62	34	28	13	23	15	4	6	-	12	12	4	11	16
	6%	6%	5%	11%	12%	9%	2%	4%	-	4%	6%	6%	17%	4%
				H*	FH*	H*	*	*				*	IJM*	
Definitely not	68	35	34	6	15	13	20	8	6	15	9	1	4	34
	6%	6%	6%	5%	8%	7%	11%	4%	2%	5%	4%	2%	6%	8%
				*	*	*	H*	*				*	*	
Don't know	38	10	25	3	19	6	6	-	4	6	7	1	-	20
	3%	2%	4%	2%	10%	4%	3%	-	2%	2%	3%	1%	*	5%
				*	GH*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Vaccine.When a Coronavirus vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
I have already been vaccinated	546 50%	235 63% OP	184 53% P	122 35%
Definitely	286 26%	69 19%	94 27% N	118 34% N
Probably	103 9%	20 5%	33 9%	42 12%
Probably not	62 6%	11 3%	20 6%	25 7%
Definitely not	68 6%	29 8% O	10 3%	25 7%
Don't know	38 3%	7 2%	7 2%	18 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	91	41	50	17	22	21	17	9	5	20	20	4	18	20
Weighted Base	130	68	62	19	39	28	25	14	6	27	21	6	15	50
I think Coronavirus will go away/get less severe of its own accord	18 14%	7 10% **	11 18% **	1 7% **	5 12% **	2 7% **	4 15% **	5 39% **	1 22% **	7 25% **	2 10% **	- - **	- 2% **	9 17% **
I am concerned about safety / there is not enough evidence yet about safety	42 33%	15 22% **	27 44% **	3 15% **	19 48% **	10 36% **	8 31% **	3 18% **	1 14% **	7 26% **	6 27% **	1 14% **	2 14% **	25 50% **
I don't trust the intentions of those creating the vaccines	43 33%	31 45% **	12 19% **	1 6% **	10 27% **	8 29% **	9 35% **	12 84% **	2 42% **	6 21% **	9 44% **	1 14% **	2 16% **	23 46% **
I would prefer to gain natural immunity / I think that I am already immune	28 22%	11 17% **	17 27% **	8 41% **	6 17% **	9 32% **	4 16% **	1 10% **	- - **	2 7% **	3 16% **	3 58% **	2 14% **	16 32% **
I don't believe the vaccines will be effective	24 18%	9 13% **	15 24% **	2 13% **	1 2% **	8 28% **	6 25% **	5 38% **	1 22% **	5 17% **	6 29% **	- **	2 12% **	10 19% **
I think the threat of Coronavirus has been over-exaggerated	43 33%	28 41% **	15 24% **	2 9% **	13 34% **	8 27% **	11 43% **	6 41% **	4 64% **	13 46% **	5 23% **	1 14% **	8 55% **	10 20% **
I don't need a vaccine to prevent myself from getting Coronavirus	9 7%	1 1% **	9 14% **	- - **	5 12% **	- - **	4 17% **	1 6% **	- - **	4 15% **	1 6% **	- - **	- - **	- - **
My religious beliefs oppose vaccination	2 1%	2 2% **	- - **	- - **	- - **	- - **	- - **	- - **	2 26% **	2 5% **	- - **	- - **	- - **	- - **
I want more information about the vaccines before I decide	29 22%	12 18% **	16 26% **	4 19% **	12 32% **	2 9% **	9 35% **	- - **	2 26% **	2 7% **	4 20% **	- - **	2 11% **	19 38% **
I have a phobia of needles	20 15%	17 25% **	3 5% **	5 26% **	6 15% **	4 15% **	- - **	5 35% **	- - **	- - **	7 32% **	- - **	7 49% **	6 12% **

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	130	68	62	19	39	28	25	14	6	27	21	6	15	50
I don't need it as I am at a low risk of getting seriously ill with it	11 9% **	10 15% **	1 1% **	3 18% **	5 14% **	2 8% **	- - **	- 3% **	- - **	2 6% **	3 15% **	- - **	2 15% **	4 8% **
I don't think it will protect me against the new variants of COVID-19	15 11% **	10 14% **	5 9% **	4 20% **	2 5% **	- - **	8 32% **	1 8% **	- - **	4 15% **	2 9% **	1 18% **	2 13% **	4 8% **
Some other reason	8 6%	- * **	8 12% **	- - **	- * **	5 16% **	- * **	1 6% **	2 38% **	1 3% **	- - **	1 10% **	2 11% **	5 9% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	91	36	30	20
Weighted Base	130	40	30	51
I think Coronavirus will go away/get less severe of its own accord	18 14%	13 33% **	5 16% **	- - **
I am concerned about safety / there is not enough evidence yet about safety	42 33%	8 20% **	10 33% **	19 38% **
I don't trust the intentions of those creating the vaccines	43 33%	20 50% **	2 6% **	20 40% **
I would prefer to gain natural immunity / I think that I am already immune	28 22%	6 14% **	4 12% **	18 36% **
I don't believe the vaccines will be effective	24 18%	12 29% **	5 16% **	7 13% **
I think the threat of Coronavirus has been over-exaggerated	43 33%	19 48% **	3 11% **	16 31% **
I don't need a vaccine to prevent myself from getting Coronavirus	9 7%	1 2% **	- 2% **	4 8% **
My religious beliefs oppose vaccination	2 1%	2 4% **	- - **	- - **
I want more information about the vaccines before I decide	29 22%	4 10% **	11 37% **	9 18% **
I have a phobia of needles	20 15%	6 15% **	5 16% **	7 13% **

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**130**	**40**	**30**	**51**
I don't need it as I am at a low risk of getting seriously ill with it	11 9%	3 7% **	4 13% **	5 9% **
I don't think it will protect me against the new variants of COVID-19	15 11%	6 15% **	6 20% **	1 2% **
Some other reason	8 6%	3 6% **	2 8% **	3 6% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineType1.There are currently three different Coronavirus vaccines approved for use in the UK. How much do you trust that the Pfizer-BioNtech vaccine is safe and effective?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
A great deal	504	244	259	41	50	59	91	106	156	157	96	41	34	165
	46%	45%	46%	34%	27%	34%	47%	59%	63%	55%	46%	54%	50%	40%
				*	*	*	D*	CDE*	CDEF	M		*	*	
Somewhat	306	156	148	37	71	55	46	41	56	73	63	19	16	116
	28%	29%	26%	31%	38%	31%	24%	23%	23%	26%	30%	25%	23%	28%
				*	GH*	*	*	*				*	*	
Very little	71	46	25	19	26	11	8	5	2	16	19	3	9	19
	6%	8%	4%	15%	14%	6%	4%	3%	1%	6%	9%	4%	13%	5%
				FGH*	FGH*	H*	*	*				*	M*	
Not at all	80	43	38	10	20	18	15	11	4	12	12	6	2	41
	7%	8%	7%	9%	11%	11%	8%	6%	2%	4%	6%	7%	3%	10%
				*	H*	H*	*	*				*	*	
Don't know	141	50	91	13	22	31	32	16	27	27	18	7	7	70
	13%	9%	16%	11%	11%	18%	17%	9%	11%	9%	9%	10%	10%	17%
			A	*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineType1.There are currently three different Coronavirus vaccines approved for use in the UK. How much do you trust that the Pfizer-BioNtech vaccine is safe and effective?

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	**1102**	**460**	**440**	**179**
Weighted Base	**1102**	**371**	**347**	**351**
A great deal	**504**	209	172	120
	46%	56%	50%	34%
		P	P	
Somewhat	**306**	78	107	105
	28%	21%	31%	30%
			N	
Very little	**71**	18	28	25
	6%	5%	8%	7%
Not at all	**80**	30	7	36
	7%	8%	2%	10%
		O		O
Don't know	**141**	36	32	64
	13%	10%	9%	18%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineType2.How much do you trust that the Oxford-AstraZeneca vaccine is safe and effective?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
A great deal	496 45%	251 47%	245 44%	30 25% *	51 27% *	54 31% *	84 44% CD*	107 60% CDEF*	170 69% CDEF	171 60% JM	92 44%	46 61% JM*	31 46% *	141 34%
Somewhat	311 28%	147 27%	163 29%	39 32% *	67 36% G*	61 35% *	50 26% *	38 21% *	56 23%	74 26%	61 29%	18 24% *	11 16% *	132 32% L
Very little	81 7%	45 8%	36 6%	22 18% FGH*	24 13% GH*	14 8% *	12 6% *	4 2% *	5 2%	12 4%	25 12% IM	4 5% *	14 21% IKM*	21 5%
Not at all	91 8%	49 9%	42 7%	10 8% *	24 12% H*	16 9% H*	21 11% H*	15 9% H*	4 2%	14 5%	13 6%	5 7% *	4 6% *	47 11%
Don't know	124 11%	46 9%	75 13%	19 16% H*	24 12% H*	30 17% H*	26 14% H*	14 8% *	10 4%	14 5%	17 8%	2 3% *	7 11% *	69 17% IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

VaccineType2.How much do you trust that the Oxford-AstraZeneca vaccine is safe and effective?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
A great deal	496	220	175	98
	45%	59%	50%	28%
		P	P	
Somewhat	311	82	102	116
	28%	22%	29%	33%
				N
Very little	81	12	39	31
	7%	3%	11%	9%
			N	
Not at all	91	34	9	41
	8%	9%	2%	12%
		O		O
Don't know	124	24	23	65
	11%	6%	7%	19%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineType3.How much do you trust that the Moderna vaccine is safe and effective?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
A great deal	344	181	163	26	47	41	64	75	91	101	77	34	23	103
	31%	34%	29%	21%	25%	23%	33%	42%	37%	35%	37%	44%	33%	25%
				*	*	*	*	CDE*	CE		M	M*	*	
Somewhat	282	149	133	33	56	64	51	30	48	68	65	15	8	109
	26%	28%	24%	27%	30%	36%	26%	17%	20%	24%	31%	20%	12%	27%
				*	*	GH*	*	*			L	*	*	
Very little	80	51	26	19	28	14	8	6	5	29	16	4	6	24
	7%	9%	5%	16%	15%	8%	4%	3%	2%	10%	7%	5%	8%	6%
		B		FGH*	FGH*	*	*	*				*	*	
Not at all	75	40	35	12	20	11	16	11	4	13	13	5	9	29
	7%	7%	6%	10%	11%	6%	8%	6%	2%	4%	6%	7%	13%	7%
				H*	H*	*	*	*				*	*	
Don't know	321	117	204	31	37	45	54	55	98	74	39	18	23	146
	29%	22%	36%	26%	20%	26%	28%	31%	40%	26%	19%	24%	34%	36%
			A	*	*	*	*	*	DE			*	J*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

VaccineType3.How much do you trust that the Moderna vaccine is safe and effective?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
A great deal	344 31%	139 37% P	129 37% P	71 20%
Somewhat	282 26%	69 19%	109 31% N	98 28%
Very little	80 7%	23 6%	21 6%	32 9%
Not at all	75 7%	31 8% O	9 2%	28 8%
Don't know	321 29%	109 29%	80 23%	122 35% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

HHchores.Compared with before the Coronavirus pandemic, would you say that you now do more or less household chores (such as childcare, cleaning, cooking, food shopping) than you did before?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
I do more of this than I did before	340	161	179	46	80	67	54	57	36	75	60	13	15	161
	31%	30%	32%	38%	42%	38%	28%	32%	15%	26%	29%	17%	23%	39%
				H*	H*	H*	H*	H*				*	*	IK
I do less of this than I did before	129	65	61	26	31	18	17	14	22	27	34	17	17	22
	12%	12%	11%	22%	16%	10%	9%	8%	9%	10%	16%	22%	25%	5%
				FGH*	*	*	*	*			M	IM*	IM*	
There has been no difference	597	293	304	41	67	79	118	106	185	181	106	44	35	209
	54%	54%	54%	34%	36%	45%	61%	59%	75%	63%	51%	59%	52%	51%
				*	*	*	CDE*	CD*	CDEFG	JM		*	*	
Don't know	37	20	16	7	11	11	3	2	3	2	8	2	-	18
	3%	4%	3%	5%	6%	6%	2%	1%	1%	1%	4%	2%	-	5%
				*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

HHchores.Compared with before the Coronavirus pandemic, would you say that you now do more or less household chores (such as childcare, cleaning, cooking, food shopping) than you did before?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
I do more of this than I did before	340 31%	96 26%	93 27%	141 40% NO
I do less of this than I did before	129 12%	34 9%	52 15%	39 11%
There has been no difference	597 54%	237 64% P	190 55%	158 45%
Don't know	37 3%	4 1%	12 3%	12 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

HHshare.In a household with two parents, where both parents are working, who do you think should be primarily responsible for looking after children or assisting them with their education?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
Mothers	79	48	32	11	22	14	11	7	14	27	13	7	5	22
	7%	9%	6%	9% *	12% *	8% *	6% *	4% *	6%	10%	6%	9% *	8% *	5%
Fathers	34	23	12	12	18	5	1	-	-	8	11	8	5	2
	3%	4%	2%	10% FGH*	9% FGH*	3% *	* *	-	-	3%	5% M	10% IM*	7% M*	*
Shared equally between parents	785	351	434	78	121	120	154	144	167	197	154	45	39	313
	71%	65%	77% A	65% *	64% *	68% *	80% D*	81% D*	68%	69%	74% L	59% *	58% *	76% KL
Another family member (e.g. grandparent)	23	20	3	5	7	6	-	1	4	5	4	1	10	3
	2%	4% B	1%	4% *	4% *	3% *	* *	1% *	2%	2%	2%	1% *	14% IJKM*	1%
It depends	134	70	64	6	13	22	20	22	50	39	20	10	8	54
	12%	13%	11%	5% *	7% *	12% *	11% *	12% *	20% CD	14%	9%	13% *	11% *	13%
Don't know	46	27	17	9	7	10	6	5	9	9	7	5	2	15
	4%	5%	3%	7% *	4% *	6% *	3% *	3% *	4%	3%	3%	7% *	2% *	4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

HHshare.In a household with two parents, where both parents are working, who do you think should be primarily responsible for looking after children or assisting them with their education?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
Mothers	79	40	19	14
	7%	11%	6%	4%
		P		
Fathers	34	9	12	12
	3%	3%	3%	3%
Shared equally between parents	785	252	250	268
	71%	68%	72%	76%
Another family member (e.g. grandparent)	23	10	8	6
	2%	3%	2%	2%
It depends	134	51	48	34
	12%	14%	14%	10%
Don't know	46	10	10	17
	4%	3%	3%	5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

LookToFuture.Following the end of the coronavirus outbreak, do you think that actions to address climate change should be more or less of a priority for governments than before?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
More of a priority	387	203	184	54	69	54	69	54	86	78	94	37	19	144
	35%	38%	33%	45%	36%	31%	36%	30%	35%	27%	45%	49%	29%	35%
				*	*	*	*	*			I	I*	*	
Same as before	436	200	236	28	74	82	73	71	108	132	80	23	28	153
	40%	37%	42%	23%	39%	47%	38%	40%	44%	46%	38%	31%	41%	37%
				*	*	C*	*	*	C			*	*	
Less of a priority	147	90	57	20	21	15	27	32	31	54	21	6	18	47
	13%	17%	10%	16%	11%	9%	14%	18%	13%	19%	10%	8%	26%	11%
		B		*	*	*	*	*		J		*	JKM*	
Don't know	132	45	84	19	25	24	23	21	20	22	15	9	3	66
	12%	8%	15%	15%	13%	14%	12%	12%	8%	8%	7%	12%	4%	16%
			A	*	*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 25th -29th March 2021 (W week 12)

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

LookToFuture.Following the end of the coronavirus outbreak, do you think that actions to address climate change should be more or less of a priority for governments than before?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
More of a priority	387	103	157	120
	35%	28%	45%	34%
			N	
Same as before	436	165	129	135
	40%	44%	37%	39%
Less of a priority	147	76	35	35
	13%	20%	10%	10%
		OP		
Don't know	132	28	27	61
	12%	8%	8%	17%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

LookToFuture2.Thinking now about when life starts getting back to normal. Compared to your working schedule BEFORE the pandemic, do you think you will...

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	684	342	342	65	155	150	162	117	35	246	168	50	76	115
Weighted Base	632	322	310	64	146	135	134	119	35	138	147	38	36	247
Work from home much more	88	57	30	5	28	21	17	12	4	25	26	6	5	22
	14%	18%	10%	8%	19%	16%	13%	10%	11%	18%	18%	15%	13%	9%
				*	*	*	*	*	**		*	*	*	*
Work from home a bit more	58	40	18	9	17	11	7	14	-	14	13	7	4	18
	9%	12%	6%	14%	12%	8%	5%	11%	1%	10%	9%	17%	10%	7%
				*	*	*	*	*	**		*	*	*	*
No change	314	158	156	19	50	76	72	73	25	68	77	14	21	128
	50%	49%	50%	30%	34%	56%	54%	61%	72%	49%	53%	37%	58%	52%
				*	*	CD*	CD*	CD*	**		*	*	*	*
Work at your workplace a bit more	52	23	28	11	22	8	1	9	-	12	7	7	2	20
	8%	7%	9%	18%	15%	6%	1%	7%	1%	9%	5%	17%	6%	8%
				F*	F*	*	*	*	**		*	*	*	*
Work at your workplace much more	57	24	33	10	14	10	20	4	1	11	8	2	2	32
	9%	8%	11%	15%	9%	7%	15%	3%	2%	8%	6%	5%	6%	13%
				*	*	*	*	*	**		*	*	*	*
Not applicable	29	7	22	2	6	1	9	8	3	5	9	2	-	7
	5%	2%	7%	3%	4%	1%	7%	7%	8%	3%	6%	5%	*	3%
				*	*	*	*	*	**		*	*	*	*
Don't know	35	12	23	8	9	8	7	1	2	3	7	1	2	20
	6%	4%	7%	12%	6%	6%	5%	*	5%	2%	5%	4%	7%	8%
				*	*	*	*	*	**		*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

LookToFuture2.Thinking now about when life starts getting back to normal. Compared to your working schedule BEFORE the pandemic, do you think you will...

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	684	272	293	105
Weighted Base	632	187	218	207
Work from home much more	88 **14%**	27 14%	42 19% P	14 7% *
Work from home a bit more	58 **9%**	12 6%	32 15% N	12 6% *
No change	314 **50%**	107 57%	100 46%	107 52% *
Work at your workplace a bit more	52 **8%**	10 5%	14 6%	27 13% *
Work at your workplace much more	57 **9%**	21 11%	14 7%	22 10% *
Not applicable	29 **5%**	5 3%	8 4%	10 5% *
Don't know	35 **6%**	6 3%	8 4%	16 8% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1102	526	575	113	183	183	208	190	225	409	239	90	119	195
Weighted Base	1102	538	561	120	189	176	193	178	246	285	209	76	68	410
University degree	342	177	163	22	83	71	48	49	69	92	91	37	21	87
	31%	33%	29%	18%	44%	41%	25%	28%	28%	32%	43%	50%	30%	21%
				*	CFGH*	CF*	*	*		M	IM	IM*	*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	680	338	342	97	101	100	126	112	145	183	117	40	35	277
	62%	63%	61%	81%	54%	57%	65%	63%	59%	64%	56%	53%	52%	68%
				DEGH*	*	*	*	*				*	*	
No qualifications	116	46	70	6	10	11	26	21	42	19	13	5	12	52
	11%	9%	12%	5%	5%	6%	13%	12%	17%	7%	6%	7%	18%	13%
				*	*	*	*	*	CDE			*	IJ*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling March 2021 OnLineBus Survey (S6783 - 40317739-12)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1102	460	440	179
Weighted Base	1102	371	347	351
University degree	342 31%	88 24%	158 46% NP	90 26%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	680 62%	257 69% O	189 55%	215 61%
No qualifications	116 11%	35 10%	21 6%	51 14% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR