On the sixth anniversary of the EU referendum Britons remain deeply divided over Brexit

23 June 2022, London – Kantar Public's latest barometer reveals that Britain is divided over a number of issues. Including what the UK's future relationship with the EU should be, how well the government has handled Brexit, and what the government should do about the Northern Ireland protocol.

Key findings from Kantar Public's research, which took place between 16 and 20 June, include:

- If a new referendum on EU membership was held, 35% would vote to apply to join the EU (-1 Vs December 2021¹), 34% would vote to stay out (+1). 18% would not vote (-1) and 12% do not know how they would vote (+1).
- More than half of Britons (54%) think the government is handling Brexit very/fairly poorly.
 While 30% think the government is handling Brexit Very/fairly well.
- On the Northern Ireland protocol:
 - 28% think the government should change the arrangement to make the rules exactly the same for Northern Ireland and the rest of the UK, even if this may mean the return of a hard border with Ireland (-4 Vs May 2022²)
 - 34% think the government should stick with the current arrangement and keep in place the trade agreement already negotiated with the EU (+4)
 - 38% don't know what the government should do (nc)
- One third of Britons (35%) think neither Boris Johnson nor Keir Starmer is best placed to manage Brexit (-1 Vs May). 27% think Boris Johnson would be better placed than Keir Starmer at managing Brexit (+1). While 19% think Keir Starmer would be better placed than Boris Johnson (-2).
- Britons think the government should take the following actions to help deal with increases to the cost of living:
 - 60% think the government should remove VAT from energy bills (+6 Vs May 2022)
 - 47% think the government should introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills (+3)

¹ Results from December 2021 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/-a-large-majority-of-britons-support-the-new-covid-restrictions-but-do-not-trust-public-officials-to-follow-them

² Results from May 2022 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/54-think-the-government-should-remove-vat-from-energy-bills

- 51% think fuel duty should be cut (+10%)
- One in five Britons (21%) are behind with some or all of their bills (-3 Vs May 2022) while 73% are up to date with all of their bills (+4).

Household-level economic situation

Britons continue to be pessimistic about the economy and their household finances compared to the start of the year.

- Two in three Britons (65%) think the British economy is doing worse than it was a year ago (-3 Vs May 2022). This remains far higher than in January 2022³ when only 39% thought the economy was doing worse than a year ago. One in four (27%) think it is doing much the same (+4) but only 8% think it is doing better (-1).
- 47% think that the British economy will be doing worse than it is now in a years' time (-4 Vs May 2022), 14% think it will be doing better (+1) while 39% think it will be doing much the same as it is now (+4).
- More than half (57%) are finding it harder to meet their monthly household budget than a
 year ago (-7 Vs May 2022). This is the first time this figure has fallen since July 2021.
 Nonetheless, this figure is still much higher than in January 2022 when it was 44%.
- To help deal with increases to the cost of living, Britons think the government should reduce VAT on energy bills, reduce income tax and introduce a windfall tax on oil and gas companies.
 - 60% think the government should remove VAT from energy bills (+6 Vs May 2022)
 - 47% think the government should introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills (+3)
 - 51% think fuel duty should be cut (+10%)
 - 35% think the government should reduce income tax (nc)
 - Only 2% of Britons think the government should take no action to deal with the cost of living (+1)
- One in five Britons (21%) are behind with some or all of their bills (-3 Vs May 2022) while 73% are up to date with all of their bills (+4).
- Around one in five (21%) of those in work believe their job is less secure than it was a year ago (+-3 Vs May 2022). Only 18% believe their job is *more* secure than it was a year ago (+2), although 50% believe their job security is much the same as before (-2).

³ Results from January 2022 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/half-of-britons-report-that-their-household-income-has-fallen-behind-the-cost-of-living

• 75% (-7) think the government has handled the cost-of-living crisis fairly or very poorly.

Brexit

- If a new referendum on EU membership was held, 35% would vote to apply to join the EU (-1 Vs December 2021), 34% would vote to stay out (+1). 18% would not vote (-1) and 12% do not know how they would vote (+1).
- More than half of Britons (54%) think the government is handling Brexit very/fairly poorly. 30% think the government is handling Brexit Very/fairly well.

When asked about the Northern Ireland protocol:

- 38% of Britons do not know what the government should do about the Northern Ireland protocol (nc Vs May).
- 28% of Britons think the government should change the customs arrangements to make the rules exactly the same for Northern Ireland and the rest of the UK, even if this may mean the return of a hard border with Ireland (-4).
- 34% of Britons think the government should stick with the current arrangement and keep in place the trade agreement already negotiated with the EU (+4).

When asked about relaxing immigration rules to allow more workers from other countries to come and pick crops in UK farms on a temporary basis:

- 44% of Britons think immigration rules should be relaxed
- 35% thought immigration rules should not be relaxed
- 21% did not know

Policy priorities

When asked about the three most important priorities for the UK government if it is to improve public life in the UK, Britons cite the following:

- Reducing the cost of living (52%, -2 Vs May 2022).
- Investing more in NHS capacity (35%, nc).
- Growing the UK's economy (28%, +4).
- Stricter border controls to reduce immigration (22%, +7).

Party Leaders Rating

When it comes to party leaders, a plurality believes neither Boris Johnson nor Keir Starmer is best placed to tackle the UK's biggest policy challenges. A large proportion simply do not know who would be better

Britons tend to think Keir Starmer would do a better job than Boris Johnson at: reducing the cost of living, improving the economy, reducing serious crime, managing the NHS, tackling climate change, telling the truth, and making decisions in the best interest of the general public.

Whereas Britons are of the view that Boris Johnson would be better placed to deal with: managing the COVID-19 pandemic, managing Brexit, leading Britain if military action were needed, and standing up to Russia.

Women were more likely to answer 'Don't know' at almost every question, and consequently less likely to select Boris Johnson or Keir Starmer.

However, the difference between the two is mostly in single figures.

Q: Which of these leaders do you think would be best at...

	Boris Johnson	Keir Starmer	Neither	Don't know
Reducing the cost of living	19% (+2 Vs May 2022)	25% (-6)	36% (+2)	20% (+2)
Reducing serious crime	19% (nc)	20% (-2)	38% (+1)	23% (nc)
Improving the economy	23% (+1)	22% (-2)	34% (+nc)	20% (+2)
Managing the NHS	19% (+1)	27% (-3)	35% (+1)	19% (+1)
Tackling climate change	18% (nc)	21% (-1)	37% (-3)	24% (+4)
Managing the COVID-19 pandemic	27% (nc)	21% (-2)	31% (-2)	21% (+4)
Managing Brexit	27% (+1)	19% (-2)	35% (-1)	19% (+2)
Telling the Truth	12% (-1)	27% (+2)	48% (+1)	13% (-2)
Making decisions which are in the best interest of the general public	20% (nc)	27% (-2)	34% (-2)	20% (+4)
Leading Britain if military action was needed?	27% (-1)	17% (-1)	33% (nc)	23% (+2)
Standing up to Russia?	29% (+2)	15% (-1)	35% (-2)	21% (+1)

Attitudes towards COVID-19

Britons are split on the government's handling of the pandemic:

Half of Britons (47%, -2 from May 2022) think the government has handled the COVID-19 pandemic very/fairly well. 43% (-2) think the government has handled the pandemic very/fairly poorly. One in ten (11%) are not sure (+4)

Voting intentions:

- Lab 36% (-2 Vs May 2022)
- Con 34% (+2)
- L Dem 13% (nc)
- Green 5% (-3)
- SNP 4% (+1)
- Reform UK 4% (+1)
- UKIP 2% (+1)
- Plaid Cymru 1% (+1)
- Other 1% (nc)

Women are less likely than men to say they would vote Conservative (32% of women vs 37% of men), and more likely to say they would vote Labour (39% of women vs 34% of men)

-Ends-

Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 23 June.

A total of 1,141 interviews were conducted online among adults living in Great Britain between the 16th and 20th June 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

About Kantar Public:

Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit www.kantarpublic.com

Polling Methodological Note – June 2022

A representative sample of 1,141 adults in Great Britain were interviewed between the 16th and 20th June 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 30.9% to 37.8%
- Labour Party = 32.2% to 39.9%
- Labour lead over Conservatives = -4.9%pts to 8.0%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS 06 Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	72	62
Male 25-34	101	98
Male 35-44	91	91
Male 45-54	101	95
Male 55-69	127	124
Male 70+	66	89
Female 18-24	62	59
Female 25-34	98	96
Female 35-44	96	92
Female 45-54	108	97
Female 55-69	148	129
Female 70+	69	109

^{*}Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	51	48
North West England	142	129
Yorkshire & Humber	116	97
East Midlands	85	89
West Midlands	133	106
East of England	98	109
London	131	154
South East England	160	160
South West England	101	101
Wales	49	56
Scotland	75	98

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	47	23
Aged 25-44 with a degree	166	169
Aged 45-69 with a degree	147	128
Other	781	820

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain**	40%	28%
Leave**	38%	30%
Did not vote**	22%	42%

^{*}An imputed response is given for those that did not say who they voted for in the referendum.

**The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	22%	39%
Labour	27%	20%
Conservative	35%	27%
Liberal Democrats	7%	7%
SNP/Plaid Cyrmu	3%	3%
Other	6%	4%

^{*}An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age		
Population turnout if	81%	000/
General Election were to be	0170	60%
held tomorrow		

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details
Please contact Richard Crawshaw <u>Richard.Crawshaw@Kantar.com</u> for further details on the methodology used in this polling.

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GEN	GENDER AGE				GE Vote 2019							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	М
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
Definitely vote (4)	375 33%	220 40%	154 26%	9 7%	27 14%	42 23%	45 23%	72 40%	180 67%	176 57%	105 47%	51 65%	33 44%	6 1%
,		В		*	*	C*	C*	CDEF*	CDEFG	М	М	JM*	M*	
	226	117	110	33	48	45	38	22	40	75	75	8	11	52
Probably vote (3)	20%	21%	19%	28%	25%	25%	20%	12%	15%	24%	33%	11%	14%	13%
				GH*	*	*	*	*		M	KLM	*	*	
	218	93	123	47	49	43	39	21	18	26	20	6	20	137
Probably not vote (2)	19%	17%	21%	39% FGH*	25% GH*	24% H*	20% H*	12%	7%	8%	9%	7%	27% IJK*	33% IJK
	282	112	169	25	59	43	61	65	29	29	17	9	10	203
Definitely not vote (1)	25%	20%	29%	21%	31%	23%	32%	35%	11%	9%	8%	11%	13%	49%
			А	*	H*	H*	H*	H*				*	*	IJKL
	40	15	25	7	11	10	9	2	2	2	7	4	1	14
Or would you prefer not to say?	4%	3%	4%	6%	6%	5%	5%	1%	1%	1%	3%	6%	2%	3%
				*	*	*	*	*				*	*	
N=T - D (1) 1 1 1 1 1 1	601	337	264	42	75	87	83	95	219	250	181	59	44	58
NET : Definitely/probably vote	53%	60% B	45%	35%	38%	47% *	43%	52%	82% CDEFG	82% LM	80% LM	76% M*	58% M*	14%
	500	206	293	72	109	86	100	86	47	54	38	14	31	340
NET : Definitely/probably not vote	44%	37%	50%	59%	56%	47%	52%	47%	18%	18%	17%	18%	40%	83%
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,.	0.70	A	H*	H*	H*	H*	H*	,.			*	IJK*	IJKL
	2.63	2.82	2.45	2.23	2.23	2.5	2.37	2.57	3.39	3.3	3.23	3.38	2.9	1.65
Mean score														
		В		*	*	*	*	*	CDEFG	LM	М	LM*	M*	
Standard Deviation	1.195	1.173	1.188	0.885	1.059	1.111	1.183	1.331	1.013	0.976	0.92	1.052	1.125	0.761
Error Variance	0.001	0.003	0.003	0.007	0.006	0.007	0.008	0.01	0.004	0.003	0.004	0.015	0.017	0.001

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1141	439	476	198			
Weighted Base	1141	344	338	427			
	375	158	183	32			
Definitely vote (4)	33%	46%	54%	8%			
		Р	Р				
5 1 11 1 (0)	226	86	65	70			
Probably vote (3)	20%	25%	19%	16%			
	218	53	54	105			
Probably not vote (2)	19%	15%	16%	25%			
	1070	1070	1070	N			
	282	42	30	203			
Definitely not vote (1)	25%	12%	9%	48%			
				NO			
	40	5	5	16			
Or would you prefer not to say?	4%	2%	2%	4%			
	601	244	249	102			
NET : Definitely/probably vote	53%	71%	74%	24%			
	500	P 95	P 84	308			
NET : Definitely/probably not vote	44%	28%	25%	72%			
NET : Definitely/probably not vote	44 /0	2076	2376	NO NO			
	2.63	3.06	3.21	1.83			
Mean score							
		Р	Р				
	1.195	1.057	1.014	0.977			
Standard Deviation							
	0.001	0.003	0.003	0.002			
Error Variance							

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		GEN	DER	AGE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	936	491	443	112	149	143	170	157	205	360	287	74	92	118
Weighted Base	558	326	231	47	71	77	75	86	201	232	168	60	48	47
	200	110	90	28	44	29	34	31	34	14	143	14	7	21
Labour	36%	34%	39%	60%	62%	38%	45%	36%	17%	6%	85%	23%	15%	45%
	192	440	70	EGH*	EFGH*	H*	H	H	400	470	IKLM	I*		IKL*
Conservative	34%	119 37%	73 32%	8 16%	16%	23 30%	21 27%	26 30%	103 51%	170 73%	5 3%	3 5%	3 6%	24%
Collect valive	34 /6	31 /6	32 /6	*	*	*	21 /0	D	CDEFG	JKLM	376	*	*	JKL*
	71	42	28	5	6	13	10	6	30	18	5	41	3	3
Liberal Democrats	13%	13%	12%	10%	9%	17%	13%	7%	15%	8%	3%	69%	6%	6%
				*	*	*						IJLM*	*	*
	29	15	14	3	3	8	5	6	6	7	8	2	7	4
Green	5%	5%	6%	6%	4%	10%	7%	7%	3%	3%	5%	3%	15%	9%
				*	*	*						*	IJ*	I*
	24	15	9	2	5	3	1	7	7	1	4	-	18	2
SNP	4%	5%	4%	3%	7% *	4% *	2%	9%	3%	*	2%	*	36%	4%
	21	16	5	_	1	1	3	5	11	13	_	_	IJKM* 6	1
Reform UK	4%	5%	2%	_	1%	1%	4%	6%	5%	6%	*	_	13%	1%
Notice that the second	470	070	270	*	*	*	470	070	070	J		*	JKM*	*
	11	6	5	-	2	-	1	3	6	7	-	-	1	4
UKIP	2%	2%	2%	-	2%	*	1%	3%	3%	3%	-	-	1%	8%
				*	*	*						*	*	J*
	5	1	3	2	-	-	-	-	2	-	2	-	2	1
Plaid Cymru	1%	*	1%	4%	-	*	1%	-	1%	-	1%	-	4%	1%
				*	*	*						*	l*	*
	5	-	4	-	-	- *	-	2	3	3	- *	-	2	-
Other	1%	*	2%	*	-	*	*	2%	1%	1%	*	- *	4%	*
				*	*	*			1			*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	936	392	422	111			
Weighted Base	558	228	234	92			
	200	38	116	44			
Labour	36%	17%	50%	48%			
			N	N*			
	192	124	46	23			
Conservative	34%	54%	19%	25%			
	71	OP 18	43	8			
Liberal Democrats	13%	8%	18%	9%			
Liberal Democrats	1376	0 70	N	976 *			
	29	10	12	7			
Green	5%	4%	5%	8%			
		.,•		*			
	24	4	15	6			
SNP	4%	2%	6%	6%			
			N	*			
	21	20	1	-			
Reform UK	4%	9%	*	*			
		OP		*			
	11	10	-	1			
UKIP	2%	5%	-	1%			
	_	0	_				
District Communication	5	1	2	2			
Plaid Cymru	1%		1%	2%			
	5	3		2			
Other	5 1%	3 1%	*	2%			
Other	170	1 70		270 *			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	I	J	K	L	M
Unweighted Base	936	491	443	112	149	143	170	157	205	360	287	74	92	118
Weighted Base	685	393	291	78	98	92	97	102	218	256	192	66	58	109
	255	140	115	47	60	34	41	35	39	16	165	15	11	48
Labour	37%	36%	40%	60%	61%	37%	42%	35%	18%	6%	86%	23%	18%	44%
				EFGH*	EFGH*	H*	H*	H*			IKLM	l*	l*	IKL*
Conservative	226 33%	139	87 30%	12	17 17%	27 30%	29 30%	30	110 51%	185 72%	6 3%	4	3	27
Conservative	33%	35%	30%	16%	17%	30%	30%	30%	CDEFG	JKLM	3%	6% *	6% *	25% JKL*
	82	47	35	7	8	16	12	7	33	JKLIVI 21	6	45	4	6
Liberal Democrats	12%	12%	12%	9%	8%	17%	13%	7%	15%	8%	3%	69%	6%	5%
Elistral Schlodiato	1270	1270	1270	*	*	*	*	*	1070	0,0	0,0	IJLM*	*	*
	40	19	19	7	4	10	7	6	6	8	9	2	9	11
Green	6%	5%	7%	9%	4%	11%	8%	6%	3%	3%	5%	3%	16%	10%
				*	*	H*	*	*				*	IJ*	I*
	28	17	12	2	6	3	1	9	8	1	4	-	19	4
SNP	4%	4%	4%	2%	6%	3%	1%	9%	3%	*	2%	-	33%	4%
				*	*	*	*	F*				*	IJKM*	*
	25	20	5	-	2	1	4	6	12	15	-	-	7	2
Reform UK	4%	5%	2%	*	2%	1%	4% *	6% *	6%	6%	*	*	13%	1%
	18	9	9		3		2	6	6	J 7			JKM*	10
UKIP	3%	2%	3%	-	3%	*	2%	6%	3%	3%	-	-	1 1%	9%
OKIF	3/0	270	370	*	*	*	× ×	*	370	370		*	*	J*
	6	2	4	3	_	_	1	_	2	-	2	-	2	1
Plaid Cymru	1%	*	1%	4%	-	*	1%	-	1%	-	1%	-	4%	1%
•				*	*	*	*	*				*	*	*
	5	-	5	-	-	-	-	2	3	3	-	-	2	-
Other	1%	*	2%	*	-	*	*	2%	1%	1%	*	-	3%	*
				*	*	*	*	*				*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	936	392	422	111			
Weighted Base	685	265	273	138			
	255	46	137	67			
Labour	37%	17%	50%	49%			
			N	N*			
	226	139	54	33			
Conservative	33%	52%	20%	24%			
		OP					
Liberal Democrats	82 12%	21	47	11			
Liberal Democrats	12%	8%	17% N	8%			
	40	11	15	14			
Green	6%	4%	6%	10%			
Citeti	070	470	070	*			
	28	5	17	7			
SNP	4%	2%	6%	5%			
			N	*			
	25	24	1	-			
Reform UK	4%	9%	*	*			
		OP		*			
	18	16	-	2			
UKIP	3%	6%	-	1%			
		0	2				
Plaid Cymru	6 1%	1	1%	3 2%			
riaiu Cyiiiiu	170		1%	2% *			
	5	3	-	2			
Other	1%	1%	*	1%			
				*			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226	
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411	
	411	146	264	53	86	77	87	75	33	-	-	-	-	411	
No, did not vote	36%	26%	45%	44%	44%	42%	45%	41%	12%	-	-	-	-	100%	
			Α	H*	H*	H*	H*	H*				*	*	IJKL	
	306	189	117	13	25	32	34	43	159	306	-	-	-	-	
Yes, Conservative	27%	34%	20%	11%	13%	18%	17% *	24%	59%	100%	-	*	- *	-	
	225	B 122	103	33	52	39	35	31	CDEFG	JKLM -	225				
Yes, Labour	225 20%	22%	103	28%	52 27%	39 21%	18%	17%	35 13%	-	100%	-	-	-	
res, Labour	20%	2270	1076	26% H*	H*	∠170 *	1070 *	1 / 70 *	13%	-	IKLM	*	*	-	
	78	42	36	3	8	13	18	12	25	_	-	78	-	-	
Yes, Liberal Democrat	7%	8%	6%	3%	4%	7%	9%	6%	9%	_	_	100%	_	_	
· · · · · · · · · · · · · · · · · · ·				*	*	*	*	*				IJLM*	*		
	28	21	7	1	12	1	-	8	6	-	-	-	28	-	
Yes, SNP - Scottish National Party	2%	4%	1%	*	6%	1%	*	4%	2%	-	-	-	37%	-	
				*	*	*	*	*				*	IJKM*		
	18	6	12	6	1	3	5	2	1	-	-	-	18	-	
Yes, Green Party	2%	1%	2%	5%	1%	1%	3%	1%	*	-	-	-	23%	-	
				*	*	*	*	*				*	IJKM*		
	18	11	7	6	1	1	2	4	5	-	-	-	18	-	
Yes, Brexit Party	2%	2%	1%	5%	*	*	1% *	2%	2%	-	-	- *	24%	-	
	3	2	1	1	_	_	1	1	-	_	_	_	IJKM* 3	_	
Yes, Plaid Cymru	*	*	*	*	_		*	1%	*				3%		
rea, riaid dynnu				*	*	*	*	*				*	*		
	10	7	3	-	-	4	5	-	1	-	-	-	10	-	
Other party or individual	1%	1%	*	-	*	2%	3%	*	*	-	-	-	13%	_	
				*	*	*	*	*				*	IJKM*		
	44	14	30	5	9	15	5	6	3	-	-	-	-	-	
Prefer not to answer	4%	2%	5%	4%	5%	8%	3%	4%	1%	-	-	-	-	-	
				*	*	H*	*	*				*	*		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		EU Ref 2016				
	Total	Leave	Remain	Did not vote		
		N	0	Р		
Unweighted Base	1141	439	476	198		
Weighted Base	1141	344	338	427		
	411	61	50	287		
No, did not vote	36%	18%	15%	67%		
	306	203	64	NO 39		
Yes, Conservative	27%	59%	19%	9%		
res, conservative	21 /0	OP	P	370		
	225	45	127	50		
Yes, Labour	20%	13%	38%	12%		
			NP			
	78	11	60	6		
Yes, Liberal Democrat	7%	3%	18%	1%		
		_	NP			
Yes, SNP - Scottish National Party	28 2%	2 1%	14 4%	12 3%		
res, SNP - Scottish National Party	2%	1%	4% N	3%		
	18	3	8	7		
Yes, Green Party	2%	1%	2%	2%		
, , ,						
	18	10	5	4		
Yes, Brexit Party	2%	3%	1%	1%		
V 81110	3	2	1	-		
Yes, Plaid Cymru	*	*	*	-		
	10	3	-	5		
Other party or individual	1%	1%	*	1%		
	44	4	10	18		
Prefer not to answer	4%	1%	3%	4%		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226	
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411	
	344	184	160	14	36	34	59	58	143	203	45	11	20	61	
Leave	30%	33%	28%	12%	18%	19%	31%	32%	53%	66%	20%	14%	26%	15%	
				*	*	*	C*	C*	CDEFG	JKLM		*	*		
	338	194	144	33	42	60	43	64	96	64	127	60	28	50	
Remain	30%	35%	25%	27%	22%	33%	22%	35%	36%	21%	56%	77%	36%	12%	
		В		*	*	*	*	*	DF	М	ILM	IJLM*	IM*		
	427	172	253	69	108	82	80	60	27	39	50	6	28	287	
Did not vote	37%	31%	43%	57%	56%	45%	42%	33%	10%	13%	22%	7%	36%	70%	
			Α	GH*	GH*	H*	H*	H*			IK	*	IK*	IJKL	
	33	8	25	5	8	7	10	-	2	1	3	2	1	14	
Don't know	3%	1%	4%	4%	4%	4%	5%	*	1%	*	1%	2%	2%	3%	
				*	*	*	*	*				*	*		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1141	439	476	198				
Weighted Base	1141	344	338	427				
Leave	344 30%	344 100% OP	-	-				
Remain	338 30%	-	338 100% NP	-				
Did not vote	427 37%	-	-	427 100% NO				
Don't know	33 3%	-	-	-				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	392	219	173	12	47	40	69	70	154	226	40	15	22	86
Stay out of the EU	34%	39%	30%	10%	24%	22%	36%	38%	57%	74%	18%	19%	29%	21%
		В		*	C*	*	C*	CE*	CDEFG	JKLM		*	*	
	402	222	180	59	70	76	52	67	77	45	143	54	37	113
Apply to join the EU	35%	40%	31%	49%	36%	42%	27%	37%	29%	15%	64%	69%	49%	27%
		В		FH*	*	*	*	*			IM	IM*	IM*	1
	205	87	117	28	37	44	47	32	18	14	24	1	6	154
Would not vote	18%	16%	20%	23%	19%	24%	24%	17%	7%	5%	11%	1%	8%	38%
				H*	H*	H*	H*	H*			I	*	*	IJKL
	142	30	112	22	40	23	24	13	19	22	18	8	11	58
Don't know	12%	5%	19%	18%	21%	13%	12%	7%	7%	7%	8%	10%	15%	14%
			Α	H*	GH*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1141	439	476	198				
Weighted Base	1141	344	338	427				
	392	274	61	54				
Stay out of the EU	34%	80%	18%	13%				
		OP						
	402	32	239	128				
Apply to join the EU	35%	9%	71%	30%				
			NP	N				
	205	16	10	174				
Would not vote	18%	5%	3%	41%				
				NO				
	142	22	27	71				
Don't know	12%	7%	8%	17%				
				NO				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Base: All adults GB 18+

		GEN	IDER	AGE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	К	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	320	187	134	18	51	48	57	44	102	143	53	20	13	80
Growing the UK's economy	28%	34%	23%	14%	26%	26%	30%	24%	38%	47%	24%	26%	17%	20%
		В		*	*	*	C*	*	CG	JKLM		*	*	
	176	98	78	27	32	29	32	21	35	44	30	6	7	84
Reducing crime	15%	18%	13%	22%	16%	16%	16%	12%	13%	14%	13%	8%	9%	20%
		470	204	*	*	*	*	*	440	407	404	*	*	400
Investing many in NUC conseits	395 35%	172 31%	221 38%	28 23%	47 24%	73 40%	57 30%	71 39%	118 44%	107 35%	101 45%	26 34%	14 18%	133 32%
Investing more in NHS capacity	35%	31%	36%	23%	24% *	40% CD*	30%	39%	CDF	35%	45% LM	34%	18%	32%
	150	75	76	15	12	23	21	34	46	52	37	11	10	32
Investing more in social care for the elderly	13%	13%	13%	13%	6%	12%	11%	19%	17%	17%	16%	15%	13%	8%
antoning more in coolar care to the crack,	1070	1070	1070	*	*	*	*	D*	D	M	M	*	*	0,0
	159	88	71	8	31	31	28	31	30	50	21	10	5	64
Reducing the national debt	14%	16%	12%	6%	16%	17%	14%	17%	11%	16%	9%	12%	6%	16%
-				*	*	*	*	*				*	*	
	96	54	40	16	15	22	13	18	12	14	33	6	2	41
Investing more in education	8%	10%	7%	13%	8%	12%	7%	10%	4%	5%	15%	8%	3%	10%
				H*	*	*	*	*			1	*	*	
	253	121	131	10	30	30	36	52	94	118	20	8	19	81
Stricter border controls to reduce immigration	22%	22%	23%	8%	16%	17%	19%	28%	35%	39%	9%	11%	25%	20%
				*	*	*	*	C*	CDEF	JKM		*	J*	J
Reducing income inequality between the richest and the	204	119	86	25	30	37	34	33	46	30	62	17	19	67
poorest	18%	21%	15%	20%	15%	20%	18%	18%	17%	10%	28%	22%	25%	16%
	109	63	46	21	31	21	10	13	14	18	IM 23	4	I* 6	54
Reducing unemployment	109	11%	8%	17%	16%	11%	5%	7%	5%	6%	10%	5%	8%	13%
reducing unemployment	10 /6	11/0	0 /0	FH*	FH*	*	*	1 70 *	370	0 /0	10 /0	376 *	*	13%
	225	106	119	32	60	25	46	24	38	38	52	13	18	98
Affordable housing	20%	19%	21%	27%	31%	13%	24%	13%	14%	12%	23%	16%	23%	24%
				H*	EGH*	*	*	*	, .		1	*	*	1

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tes



Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	216	90	125	13	28	21	36	51	67	49	53	33	12	60
Tackling climate change and protecting the environment	19%	16%	22%	11%	14%	12%	19%	28%	25%	16%	23%	42%	16%	14%
				*	*	*	*	CE*	CE			IJLM*	*	
	588	246	342	37	102	95	99	108	147	150	106	42	33	239
Reducing the cost of living for households	52%	44%	59%	30%	53%	52%	51%	59%	55%	49%	47%	54%	44%	58%
			Α	*	C*	C*	C*	C*	С			*	*	
	60	44	16	5	9	10	5	6	26	37	4	1	6	5
Investing in defence/the armed forces	5%	8%	3%	4%	4%	5%	2%	3%	10%	12%	2%	2%	8%	1%
		В		*	*	*	*	*		JM		*	*	
	23	13	10	6	2	3	12	-	-	-	2	-	1	19
None of these	2%	2%	2%	5%	1%	2%	6%	-	-	*	1%	-	2%	5%
				H*	*	*	H*	*				*	*	I
	54	12	43	10	12	8	10	9	5	1	8	6	7	28
Don't know	5%	2%	7%	8%	6%	4%	5%	5%	2%	*	4%	8%	9%	7%
			A	*	*	*	*	*			I	l*	l*	
	14	3	11	3	2	2	7	-	-	-	2	-	4	6
Prefer not to answer	1%	1%	2%	2% *	1% *	1% *	4% *	*	-	-	1%	*	5% I*	1%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1141	439	476	198			
Weighted Base	1141	344	338	427			
	320	116	103	97			
Growing the UK's economy	28%	34%	31%	23%			
		Р					
	176	66	30	76			
Reducing crime	15%	19%	9%	18%			
		0		0			
	395	117	134	138			
Investing more in NHS capacity	35%	34%	40%	32%			
	150	55	60	33			
Investing more in social care for the elderly	13%	16% P	18% P	8%			
	159	41	46	72			
Reducing the national debt	14%	12%	14%	17%			
Reducing the national debt	14%	12%	14%	17%			
	96	24	33	38			
Investing more in education	8%	7%	10%	9%			
investing more in education	0 /0	7 70	1070	370			
	253	148	49	45			
Stricter border controls to reduce immigration	22%	43%	15%	11%			
Gilletoi Zorao, Golinoio to rougos illilligiano.		OP	1070	,			
	204	58	92	50			
Reducing income inequality between the richest and the	18%	17%	27%	12%			
poorest			NP				
	109	22	26	55			
Reducing unemployment	10%	6%	8%	13%			
	225	53	54	103			
Affordable housing	20%	15%	16%	24%			

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Weighted Base	1141	344	338	427			
	216	53	89	71			
Tackling climate change and protecting the environment	19%	15%	26% NP	17%			
	588	174	172	223			
Reducing the cost of living for households	52%	51%	51%	52%			
	60	31	12	17			
Investing in defence/the armed forces	5%	9%	4%	4%			
		0					
	23	8	-	15			
None of these	2%	2%	*	3%			
	54	1	12	38			
Don't know	5%	*	3%	9%			
			N	N			
	14	-	3	8			
Prefer not to answer	1%	-	1%	2%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GEN	DER	AGE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	К	L	M
Unweighted Base	673	363	309	90	147	146	154	107	29	210	200	45	62	131
Weighted Base	610	335	274	70	132	141	128	101	36	135	137	39	51	223
	109	65	44	25	46	19	3	16	1	19	35	-	5	43
More secure than it was 12 months ago	18%	19%	16%	35%	34%	13%	2%	16%	4%	14%	26%	*	9%	19%
				EF*	EF*	F*	*	F*	**	*	K*	*	**	K*
	130	86	43	20	31	30	28	19	2	32	34	16	15	30
Less secure than it was 12 months ago	21%	26%	16%	28%	24%	21%	22%	18%	5%	24%	25%	40%	29%	13%
				*	*	*	*	*	**	*	*	M*	**	*
	308	152	156	22	45	70	77	61	33	71	58	13	27	128
Much the same as it was 12 months ago	50%	45%	57%	31%	34%	49%	60%	60%	90%	52%	42%	33%	54%	58%
				*	*	*	CD*	CD*	**	*	*	*	**	K*
	64	32	32	4	10	22	20	6	-	13	10	10	4	22
Don't know	10%	10%	12%	6%	8%	16%	16%	6%	1%	10%	7%	26%	8%	10%
				*	*	*	*	*	**	*	*	J*	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	673	237	298	121
Weighted Base	610	153	186	250
More secure than it was 12 months ago	109 18%	26 17%	35 19%	47 19% *
Less secure than it was 12 months ago	130 21%	24 16%	47 25%	56 22% *
Much the same as it was 12 months ago	308 50%	91 60%	89 48%	116 46% *
Don't know	64 10%	11 8%	14 8%	32 13% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

		GEN	IDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	I	J	К	L	M	
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226	
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411	
	93	55	38	17	34	20	5	5	12	29	28	3	5	21	
Better than it was 12 months ago	8%	10%	7%	14%	17%	11%	3%	3%	5%	9%	12%	4%	7%	5%	
				FGH*	FGH*	*	*	*			М	*	*		
	306	176	129	50	71	53	48	35	48	84	53	15	31	105	
Much the same as it was 12 months ago	27%	32%	22%	42%	37%	29%	25%	19%	18%	28%	24%	20%	41%	25%	
		В		FGH*	GH*	*	*	*				*	J*		
	743	327	414	54	89	110	139	143	208	193	144	60	40	286	
Worse than it was 12 months ago	65%	59%	71%	44%	46%	60%	72%	78%	78%	63%	64%	77%	53%	69%	
-			Α	*	*	*	CD*	CDE*	CDE			L*	*		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	93	23	23	43
Better than it was 12 months ago	8%	7%	7%	10%
	306	104	79	112
Much the same as it was 12 months ago	27%	30%	24%	26%
	743	217	235	272
Worse than it was 12 months ago	65%	63%	70%	64%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GEN	IDER		AGE					GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	н	1	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	164	115	49	27	43	20	20	11	41	73	25	12	14	31
Better than it is now	14%	21%	8%	23%	22%	11%	10%	6%	15%	24%	11%	16%	19%	8%
		В		G*	G*	*	*	*		JM		*	*	
	443	199	243	59	84	59	75	71	95	137	85	26	36	140
Much the same as it is now	39%	36%	42%	49%	43%	32%	39%	39%	35%	45%	38%	33%	47%	34%
				*	*	*	*	*				*	*	
	535	243	290	34	67	104	98	100	132	97	115	40	26	239
Worse than it is now	47%	44%	50%	28%	34%	57%	51%	55%	49%	32%	51%	51%	34%	58%
				*	*	CD*	CD*	CD*	CD		I	l*	*	IL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	164	65	35	62
Better than it is now	14%	19%	10%	15%
		0		
	443	150	116	161
Much the same as it is now	39%	44%	34%	38%
		0		
	535	129	187	203
Worse than it is now	47%	38%	56%	48%
		1	N	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GEN	IDER		AGE					GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	К	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	85	66	19	24	29	20	2	7	3	30	21	6	11	5
Easier than it was 12 months ago	7%	12%	3%	20%	15%	11%	1%	4%	1%	10%	9%	7%	14%	1%
		В		FGH*	FGH*	FH*	*	*		M	М	M*	M*	
	408	206	202	47	67	47	75	53	120	127	77	33	34	123
About the same as it was 12 months ago	36%	37%	35%	39%	34%	25%	39%	29%	45%	41%	34%	42%	45%	30%
				*	*	*	*	*	EG	М		*	*	
	648	285	361	50	98	116	116	122	146	150	127	40	31	284
Harder than it was 12 month ago	57%	51%	62%	41%	51%	64%	60%	67%	54%	49%	56%	51%	41%	69%
			Α	*	*	C*	C*	C*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	85	21	29	33
Easier than it was 12 months ago	7%	6%	9%	8%
	408	149	110	136
About the same as it was 12 months ago	36%	43%	33%	32%
		OP		
	648	174	198	258
Harder than it was 12 month ago	57%	51%	59%	60%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	833	401	430	69	114	111	144	139	255	249	156	64	55	288
Up to date with all bills	73%	72%	74%	57%	59%	61%	75%	76%	95%	81%	69%	82%	72%	70%
				*	*	*	CD*	CDE*	CDEFG	JM		*	*	
	190	97	92	29	56	43	26	29	6	40	41	9	16	79
Behind with some bills	17%	17%	16%	24%	29%	24%	13%	16%	2%	13%	18%	11%	20%	19%
				H*	FH*	H*	H*	H*				*	*	
	49	35	14	7	14	18	5	2	3	12	14	2	3	13
Behind with all bills	4%	6%	2%	6%	7%	10%	3%	1%	1%	4%	6%	3%	4%	3%
		В		*	*	GH*	*	*				*	*	
	43	10	32	10	7	8	7	8	3	4	14	1	2	12
Prefer not to say	4%	2%	6%	9%	4%	4%	4%	4%	1%	1%	6%	2%	2%	3%
			Α	H*	*	*	*	*			I	*	*	
	27	15	12	5	3	3	10	4	1	2	-	2	1	19
Don't know	2%	3%	2%	4%	2%	2%	5%	2%	*	1%	*	2%	2%	5%
				*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1141	439	476	198			
Weighted Base	1141	344	338	427			
	833	282	262	270			
Up to date with all bills	73%	82%	78%	63%			
		Р	Р				
	190	45	51	87			
Behind with some bills	17%	13%	15%	20%			
	49	9	16	25			
Behind with all bills	4%	2%	5%	6%			
	43	6	7	25			
Prefer not to say	4%	2%	2%	6%			
	27	2	2	20			
Don't know	2%	*	*	5%			
				NO			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Summary Table

Base: All adults GB 18+

	The Covid- 19 pandemic	The situation in Ukraine	The cost of living	Tackling climate change	Brexit
Unweighted Base	1141	1141	1141	1141	1141
Weighted Base	1141	1141	1141	1141	1141
Very well	167	117	35	58	72
very well	15%	10%	3%	5%	6%
Fairly well	363	410	171	284	278
rainy weii	32%	36%	15%	25%	24%
Fairly poorly	260	236	301	335	243
rainy poorty	23%	21%	26%	29%	21%
Very poorly	228	160	554	253	373
very poorty	20%	14%	49%	22%	33%
Not sure	124	219	80	211	175
Not paid	11%	19%	7%	18%	15%



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

		GEN	IDER			AC	3E		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	I	J	K	L	М
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	167	104	63	11	22	15	20	20	79	96	17	8	8	36
Very well	15%	19%	11%	9%	11%	8%	11%	11%	29%	31%	7%	11%	11%	9%
		В		*	*	*	*	*	CDEFG	JKLM		*	*	
	363	161	202	38	47	44	60	64	110	140	56	25	16	108
Fairly well	32%	29%	35%	31%	24%	24%	31%	35%	41%	46%	25%	32%	21%	26%
				*	*	*	*	*	DE	JLM		*	*	
	260	131	129	36	56	52	41	31	43	44	70	25	27	80
Fairly poorly	23%	23%	22%	30%	29%	29%	21%	17%	16%	14%	31%	32%	36%	19%
				H*	H*	H*	*	*			IM	l*	IM*	
	228	130	98	29	39	50	40	51	19	15	70	17	23	97
Very poorly	20%	23%	17%	24%	20%	27%	21%	28%	7%	5%	31%	22%	31%	24%
				H*	H*	H*	H*	H*			ı	l*	l*	I
	124	33	89	7	30	23	31	16	17	11	12	3	1	90
Not sure	11%	6%	15%	6%	15%	12%	16%	9%	6%	4%	6%	4%	2%	22%
			Α	*	*	*	H*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	167	81	41	40
Very well	15%	23%	12%	9%
		OP		
	363	136	108	105
Fairly well	32%	40%	32%	25%
		Р		
	260	73	90	93
Fairly poorly	23%	21%	27%	22%
	228	40	82	104
Very poorly	20%	12%	24%	24%
			N	N
	124	15	16	84
Not sure	11%	4%	5%	20%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

		GEN	IDER			AC	GE		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	117	76	41	10	10	17	11	15	55	77	15	7	4	13
Very well	10%	14%	7%	8%	5%	9%	6%	8%	21%	25%	7%	9%	6%	3%
		В		*	*	*	*	*	CDEFG	JKLM		*	*	
	410	213	196	31	54	56	83	65	121	160	65	27	24	122
Fairly well	36%	38%	34%	26%	28%	30%	43%	36%	45%	52%	29%	35%	32%	30%
				*	*	*	C*	*	CDE	JKLM		*	*	
	236	111	125	48	51	36	29	31	41	39	65	27	16	78
Fairly poorly	21%	20%	21%	40%	26%	20%	15%	17%	15%	13%	29%	35%	20%	19%
				EFGH*	*	*	*	*			1	IM*	*	
	160	92	68	15	36	30	29	36	14	9	45	6	25	71
Very poorly	14%	16%	12%	13%	18%	17%	15%	20%	5%	3%	20%	8%	32%	17%
				*	H*	H*	H*	H*			1	*	IKM*	1
	219	66	151	17	44	44	41	36	39	20	35	11	8	128
Not sure	19%	12%	26%	14%	22%	24%	21%	19%	14%	7%	15%	14%	10%	31%
			Α	*	*	*	*	*			I	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	117	62	36	19
Very well	10%	18%	11%	4%
		OP	Р	
	410	150	130	114
Fairly well	36%	44%	39%	27%
		Р	Р	
	236	53	78	99
Fairly poorly	21%	15%	23%	23%
			N	
	160	29	56	73
Very poorly	14%	9%	16%	17%
			N	N
	219	49	38	122
Not sure	19%	14%	11%	29%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

		GEN	IDER			AG	GE.		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	35	27	9	12	8	8	2	1	5	8	18	1	1	8
Very well	3%	5%	2%	10%	4%	4%	1%	1%	2%	3%	8%	1%	1%	2%
				FGH*	*	*	*	*			IM	*	*	
	171	108	63	20	30	23	13	23	61	91	19	10	10	36
Fairly well	15%	19%	11%	17%	16%	13%	7%	13%	23%	30%	9%	13%	13%	9%
		В		*	*	*	*	*	F	JKLM		*	*	
	301	127	174	23	44	37	64	49	83	90	53	18	18	106
Fairly poorly	26%	23%	30%	19%	23%	20%	33%	27%	31%	29%	24%	23%	24%	26%
				*	*	*	*	*				*	*	
	554	268	284	58	92	104	100	101	99	99	124	46	44	224
Very poorly	49%	48%	49%	48%	47%	57%	52%	55%	37%	32%	55%	58%	58%	54%
				*	*	H*	H*	H*			1	l*	l*	1
	80	27	52	7	20	11	14	8	20	18	10	4	3	38
Not sure	7%	5%	9%	6%	10%	6%	7%	4%	8%	6%	5%	5%	4%	9%
				*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	35	9	21	3
Very well	3%	3%	6%	1%
			Р	
	171	78	44	46
Fairly well	15%	23%	13%	11%
		OP		
	301	105	72	118
Fairly poorly	26%	30%	21%	28%
		0		
	554	133	185	221
Very poorly	49%	39%	55%	52%
			N	N
	80	19	16	38
Not sure	7%	6%	5%	9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

		GEN	IDER			AC	GE	GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	58	41	17	6	23	13	4	4	9	19	11	3	8	16
Very well	5%	7%	3%	5%	12%	7%	2%	2%	3%	6%	5%	3%	11%	4%
		В		*	FGH*	*	*	*				*	*	
	284	141	143	23	39	42	50	32	99	130	38	17	21	69
Fairly well	25%	25%	25%	19%	20%	23%	26%	17%	37%	42%	17%	22%	28%	17%
				*	*	*	*	*	CDEG	JKM		*	*	
	335	169	166	48	66	42	47	57	75	81	89	26	14	108
Fairly poorly	29%	30%	29%	40%	34%	23%	25%	31%	28%	27%	40%	33%	18%	26%
				E*	*	*	*	*			ILM	*	*	
	253	138	113	40	31	47	46	49	41	32	66	25	27	94
Very poorly	22%	25%	19%	33%	16%	25%	24%	27%	15%	11%	29%	32%	35%	23%
				DH*	*	*	*	*			I	l*	l*	1
	211	68	143	4	36	40	45	41	45	44	22	7	7	124
Not sure	18%	12%	24%	3%	19%	22%	23%	23%	17%	14%	10%	9%	9%	30%
			Α	*	C*	C*	C*	C*	С			*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	58	19	17	21
Very well	5%	5%	5%	5%
	284	112	82	78
Fairly well	25%	33% P	24%	18%
	335	92	112	126
Fairly poorly	29%	27%	33%	29%
	253	45	98	109
Very poorly	22%	13%	29%	25%
			N	N
	211	76	29	93
Not sure	18%	22%	9%	22%
		0		0

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

		GEN	DER			AG	GE.		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	72	48	24	7	8	9	9	7	32	43	14	-	2	13
Very well	6%	9%	4%	6%	4%	5%	4%	4%	12%	14%	6%	*	2%	3%
				*	*	*	*	*		JKM		*	*	
	278	162	116	38	45	37	38	33	87	136	45	11	13	68
Fairly well	24%	29%	20%	32%	23%	20%	20%	18%	32%	44%	20%	14%	17%	17%
		В		*	*	*	*	*	G	JKLM		*	*	
	243	109	134	32	46	39	40	37	50	70	37	10	29	82
Fairly poorly	21%	20%	23%	27%	24%	21%	21%	21%	19%	23%	16%	13%	38%	20%
				*	*	*	*	*				*	JKM*	
	373	184	189	32	53	68	71	77	71	34	104	47	32	148
Very poorly	33%	33%	32%	27%	27%	37%	37%	42%	26%	11%	46%	60%	41%	36%
				*	*	*	*	H*			1	IM*	l*	I
	175	55	118	11	43	30	36	28	28	24	25	10	2	100
Not sure	15%	10%	20%	9%	22%	16%	19%	15%	10%	8%	11%	13%	2%	24%
			Α	*	H*	*	*	*				*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

			EU Ref 2016	3			
	Total	Leave	N O P 439 476 198 344 338 427 36 22 10 10% 7% 2% P				
		N	0	P			
Unweighted Base	1141	439	476	198			
Weighted Base	1141	344	338	427			
	72	36	22	10			
Very well	6%		7%	2%			
	278	134	68	72			
Fairly well	24%	39%	20%	17%			
		OP					
	243	62	58	109			
Fairly poorly	21%	18%	17%	26%			
	373	75	167	127			
Very poorly	33%	22%	50%	30%			
			NP				
	175	36	22	109			
Not sure	15%	11%	6%	25%			
				NO			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - Summary Table

Base: All adults GB 18+

	reduce the cost of living for households	reduce serious crime	improve the economy	manage the NHS	tackle climate change	manage the Covid- 19 pandemic	manage Brexit	tell the truth	make decisions which are in the best interest of the general public?	lead Britain if military action was needed	stand up to Russia
Unweighted Base	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141
Weighted Base	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141	1141
Boris Johnson	214	214	265	213	207	309	312	134	224	303	327
Boris Johnson	19%	19%	23%	19%	18%	27%	27%	12%	20%	27%	29%
Keir Starmer	286	231	254	312	239	243	220	311	305	199	176
Reii Stailliei	25%	20%	22%	27%	21%	21%	19%	27%	27%	17%	15%
Neither	409	438	391	399	427	350	396	548	387	377	400
Nettriei	36%	38%	34%	35%	37%	31%	35%	48%	34%	33%	35%
Don't know	232	258	231	218	269	240	213	147	225	261	238
DOIL CRIOW	20%	23%	20%	19%	24%	21%	19%	13%	20%	23%	21%



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+

		GEN	IDER			AG	GE	GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	214	128	86	19	24	25	38	28	79	134	11	5	10	51
Boris Johnson	19%	23%	15%	16%	13%	14%	20%	15%	29%	44%	5%	6%	14%	12%
		В		*	*	*	*	*	DEG	JKLM		*	*	
	286	158	127	43	55	52	40	49	47	36	123	31	13	75
Keir Starmer	25%	28%	22%	36%	28%	28%	21%	27%	18%	12%	55%	40%	17%	18%
				H*	*	*	*	*			ILM	ILM*	*	
	409	224	186	41	83	74	56	65	90	102	71	27	40	156
Neither	36%	40%	32%	34%	43%	40%	29%	36%	33%	33%	32%	35%	53%	38%
				*	*	*	*	*				*	IJ*	
	232	48	183	17	32	32	58	40	53	33	19	15	13	129
Don't know	20%	9%	32%	14%	16%	18%	30%	22%	20%	11%	8%	19%	17%	31%
			Α	*	*	*	C*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce the cost of living for households

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	214 19%	111 32% OP	44 13%	53 12%
Keir Starmer	286 25%	48 14%	143 42% NP	88 21%
Neither	409 36%	138 40% O	101 30%	167 39%
Don't know	232 20%	47 14%	49 15%	119 28% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

		GEN	DER			AG	GE .		GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226	
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411	
	214	136	78	17	35	17	39	26	79	142	21	1	17	33	
Boris Johnson	19%	24%	13%	14%	18%	9%	20%	14%	29%	46%	9%	1%	22%	8%	
		В		*	*	*	*	*	CEG	JKLM		*	JKM*		
	231	150	79	38	44	46	31	36	37	29	96	27	13	57	
Keir Starmer	20%	27%	14%	31%	23%	25%	16%	20%	14%	9%	43%	35%	18%	14%	
		В		FH*	*	H*	*	*			ILM	IM*	*		
	438	223	215	46	80	85	66	74	87	99	71	34	35	186	
Neither	38%	40%	37%	38%	41%	46%	34%	40%	32%	32%	32%	44%	45%	45%	
				*	*	*	*	*				*	*	IJ	
	258	48	210	19	35	35	57	46	66	37	37	16	11	135	
Don't know	23%	9%	36%	16%	18%	19%	30%	25%	25%	12%	17%	20%	15%	33%	
			Α	*	*	*	*	*				*	*	IJL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...reduce serious crime

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	214 19%	116 34% OP	46 14%	43 10%
Keir Starmer	231 20%	37 11%	118 35% NP	74 17%
Neither	438 38%	136 39%	118 35%	176 41%
Don't know	258 23%	55 16%	56 16%	134 31% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

		GEN	GENDER AGE								GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	K	L	М			
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226			
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411			
	265	169	96	25	32	30	42	26	110	178	17	10	11	49			
Boris Johnson	23%	30%	16%	20%	16%	17%	22%	14%	41%	58%	8%	13%	14%	12%			
		В		*	*	*	*	*	CDEFG	JKLM		*	*				
	254	142	110	31	50	47	37	46	42	20	117	26	21	68			
Keir Starmer	22%	25%	19%	26%	26%	26%	19%	25%	16%	6%	52%	33%	27%	17%			
				*	*	*	*	*			IKLM	IM*	l*	1			
	391	198	194	42	79	71	63	67	69	81	68	28	35	163			
Neither	34%	35%	33%	35%	41%	39%	33%	37%	26%	26%	30%	35%	45%	40%			
				*	H*	*	*	*				*	l*	- 1			
	231	49	182	23	34	35	49	43	46	28	23	15	10	131			
Don't know	20%	9%	31%	19%	17%	19%	26%	24%	17%	9%	10%	19%	14%	32%			
			Α	*	*	*	*	*				*	*	IJL			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...improve the economy

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	265 23%	142 41% OP	59 17%	60 14%
Keir Starmer	254 22%	36 10%	131 39% NP	80 19% N
Neither	391 34%	120 35%	100 30%	164 38%
Don't know	231 20%	46 13%	47 14%	122 29% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

		GEN	DER			AG	GE.		GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226	
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411	
	213	128	85	19	33	19	38	27	77	132	15	6	10	48	
Boris Johnson	19%	23%	15%	15%	17%	10%	20%	15%	29%	43%	7%	8%	13%	12%	
		В		*	*	*	*	*	EG	JKLM		*	*		
	312	187	122	34	62	57	43	58	58	46	126	30	29	71	
Keir Starmer	27%	34%	21%	28%	32%	31%	22%	32%	22%	15%	56%	38%	39%	17%	
		В		*	*	*	*	*			IM	IM*	IM*		
	399	187	212	47	66	77	63	60	85	102	65	30	25	163	
Neither	35%	34%	36%	39%	34%	42%	33%	33%	32%	33%	29%	38%	33%	40%	
				*	*	*	*	*				*	*		
	218	55	163	21	33	30	48	37	48	26	19	12	12	130	
Don't know	19%	10%	28%	17%	17%	17%	25%	20%	18%	9%	8%	16%	16%	32%	
			Α	*	*	*	*	*				*	*	IJ	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the NHS

Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	213	116	37	52
Boris Johnson	19%	34%	11%	12%
		OP		
	312	60	152	92
Keir Starmer	27%	18%	45%	22%
			NP	
	399	126	107	162
Neither	35%	37%	32%	38%
	218	42	41	121
Don't know	19%	12%	12%	28%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

		GEN	IDER			AG	SE.			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	М		
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226		
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411		
	207	123	85	16	24	24	30	26	88	137	15	5	8	39		
Boris Johnson	18%	22%	15%	13%	12%	13%	16%	14%	33%	45%	7%	6%	11%	9%		
		В		*	*	*	*	*	CDEFG	JKLM		*	*			
	239	130	106	31	44	46	39	48	32	19	98	34	24	62		
Keir Starmer	21%	23%	18%	25%	22%	25%	20%	26%	12%	6%	43%	44%	31%	15%		
				H*	*	H*	*	H*			IM	IM*	IM*	1		
	427	232	194	54	83	78	67	68	77	102	79	22	31	177		
Neither	37%	42%	33%	45%	43%	43%	35%	37%	29%	33%	35%	28%	40%	43%		
				H*	H*	H*	*	*				*	*			
	269	72	196	20	44	36	56	41	72	48	33	17	14	133		
Don't know	24%	13%	34%	17%	23%	19%	29%	22%	27%	16%	15%	22%	18%	32%		
			А	*	*	*	*	*				*	*	IJ		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

			EU Ref 2016)
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	207 18%	113 33% OP	41 12%	46 11%
Keir Starmer	239 21%	36 10%	124 37% NP	77 18%
Neither	427 37%	125 36%	115 34%	182 43%
Don't know	269 24%	70 20%	58 17%	123 29% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

		GEN	IDER			AG	GE			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226		
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411		
	309	183	126	17	42	31	41	44	133	202	20	12	12	62		
Boris Johnson	27%	33%	22%	14%	22%	17%	22%	24%	50%	66%	9%	15%	15%	15%		
		В		*	*	*	*	*	CDEFG	JKLM		*	*			
	243	138	103	41	41	51	40	38	32	20	91	29	27	64		
Keir Starmer	21%	25%	18%	34%	21%	28%	21%	21%	12%	7%	41%	37%	35%	16%		
				H*	*	H*	*	*			IM	IM*	IM*	1		
	350	177	172	35	85	70	55	55	50	49	76	27	27	162		
Neither	31%	32%	30%	29%	44%	38%	29%	30%	19%	16%	34%	34%	36%	39%		
				*	H*	H*	*	*			1	I*	l*	1		
	240	60	180	28	26	31	56	46	53	36	38	10	11	124		
Don't know	21%	11%	31%	23%	14%	17%	29%	25%	20%	12%	17%	13%	14%	30%		
			А	*	*	*	D*	*				*	*	IJK		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage the Covid-19 pandemic

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	309 27%	163 47% OP	64 19%	75 18%
Keir Starmer	243 21%	32 9%	127 38% NP	78 18% N
Neither	350 31%	101 29%	91 27%	155 36%
Don't know	240 21%	48 14%	56 17%	118 28% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

		GEN	IDER			AG	SE.			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226		
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411		
	312	183	129	17	39	31	52	44	130	196	17	14	13	72		
Boris Johnson	27%	33%	22%	14%	20%	17%	27%	24%	48%	64%	7%	17%	17%	18%		
		В		*	*	*	*	*	CDEFG	JKLM		*	*	J		
	220	125	94	44	31	40	31	39	35	22	96	22	22	56		
Keir Starmer	19%	22%	16%	37%	16%	22%	16%	21%	13%	7%	42%	28%	29%	14%		
				DFH*	*	*	*	*			IM	IM*	IM*			
	396	203	193	45	96	77	60	58	60	69	82	35	34	157		
Neither	35%	36%	33%	37%	49%	42%	31%	32%	22%	22%	37%	44%	44%	38%		
				H*	FGH*	H*	*	*			1	l*	I*	1		
	213	47	166	15	28	35	50	41	43	20	30	8	7	126		
Don't know	19%	8%	28%	13%	15%	19%	26%	23%	16%	7%	14%	10%	9%	31%		
			А	*	*	*	*	*			1	*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	312	177	60	68
Boris Johnson	27%	51% OP	18%	16%
	220	37	113	67
Keir Starmer	19%	11%	34%	16%
			NP	
	396	96	117	174
Neither	35%	28%	35%	41%
				N
	213	34	48	118
Don't know	19%	10%	14%	28%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tell the truth

Base: All adults GB 18+

		GEN	IDER			AG	SE.			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M		
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226		
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411		
	134	80	55	17	32	14	17	15	39	74	18	8	8	26		
Boris Johnson	12%	14%	9%	14%	16%	8%	9%	8%	15%	24%	8%	10%	10%	6%		
				*	*	*	*	*		JKM		*	*			
	311	169	141	35	40	59	45	64	68	33	117	32	22	96		
Keir Starmer	27%	30%	24%	29%	20%	32%	24%	35%	26%	11%	52%	41%	29%	23%		
				*	*	*	*	*			ILM	IM*	l*	1		
	548	270	278	53	89	87	93	89	137	170	77	36	38	204		
Neither	48%	48%	48%	44%	46%	47%	48%	49%	51%	56%	34%	47%	50%	50%		
				*	*	*	*	*		J		*	*	J		
	147	39	108	15	34	23	37	14	23	29	13	2	8	85		
Don't know	13%	7%	19%	13%	17%	13%	19%	8%	9%	9%	6%	3%	10%	21%		
			А	*	*	*	H*	*				*	*	IJK		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating. Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tell the truth

Base: All adults GB 18+

			EU Ref 2016	.
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	134 12%	65 19% OP	33 10%	31 7%
Keir Starmer	311 27%	50 15%	146 43% NP	108 25% N
Neither	548 48%	196 57% O	132 39%	213 50%
Don't know	147 13%	32 9%	27 8%	74 17% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

		GEN	IDER			AG	GE.			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226		
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411		
	224	137	87	18	31	25	34	27	89	151	20	4	13	35		
Boris Johnson	20%	25%	15%	15%	16%	14%	18%	15%	33%	49%	9%	5%	17%	9%		
		В		*	*	*	*	*	CDEFG	JKLM		*	*			
	305	163	140	38	50	50	46	56	66	33	118	38	22	92		
Keir Starmer	27%	29%	24%	31%	26%	27%	24%	31%	25%	11%	53%	49%	28%	22%		
				*	*	*	*	*			ILM	IM*	l*	1		
	387	200	187	41	75	78	69	61	63	84	66	24	28	163		
Neither	34%	36%	32%	34%	39%	43%	36%	33%	23%	28%	30%	31%	37%	40%		
				*	H*	H*	*	*				*	*	1		
	225	57	168	25	38	30	43	39	50	39	21	12	14	122		
Don't know	20%	10%	29%	21%	20%	16%	23%	21%	19%	13%	9%	15%	18%	30%		
			Α	*	*	*	*	*				*	*	IJ		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tes



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...make decisions which are in the best interest of the general public?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	224 20%	131 38% OP	38 11%	50 12%
Keir Starmer	305 27%	46 13%	156 46% NP	97 23% N
Neither	387 34%	123 36%	99 29%	156 37%
Don't know	225 20%	44 13%	44 13%	123 29% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

		GEN	IDER			AC	GE			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M		
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226		
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411		
	303	173	130	18	33	34	52	41	125	193	21	13	16	57		
Boris Johnson	27%	31%	22%	15%	17%	19%	27%	22%	47%	63%	9%	16%	22%	14%		
		В		*	*	*	*	*	CDEFG	JKLM		*	*			
	199	121	78	28	41	45	28	28	30	12	87	24	17	50		
Keir Starmer	17%	22%	13%	23%	21%	24%	14%	15%	11%	4%	39%	31%	22%	12%		
		В		H*	*	H*	*	*			IM	IM*	l*	1		
	377	188	188	52	84	64	59	56	63	65	76	31	33	162		
Neither	33%	34%	32%	43%	43%	35%	31%	31%	24%	21%	34%	39%	43%	39%		
				H*	H*	*	*	*			1	I*	l*	1		
	261	76	185	22	37	41	53	58	50	35	42	11	10	143		
Don't know	23%	14%	32%	18%	19%	22%	28%	32%	19%	12%	19%	14%	14%	35%		
			Α	*	*	*	*	H*				*	*	IJKL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	303 27%	169 49% OP	69 20%	54 13%
Keir Starmer	199 17%	25 7%	103 30% NP	68 16% N
Neither	377 33%	102 30%	103 30%	168 39%
Don't know	261 23%	48 14%	63 19%	137 32% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+

		GEN	IDER			AG	SE.			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226		
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411		
	327	191	136	22	41	36	56	38	133	199	28	16	11	70		
Boris Johnson	29%	34%	23%	18%	21%	20%	29%	21%	50%	65%	13%	20%	14%	17%		
		В		*	*	*	*	*	CDEFG	JKLM		*	*			
	176	105	71	34	22	39	24	34	23	13	72	23	19	41		
Keir Starmer	15%	19%	12%	28%	11%	21%	12%	19%	9%	4%	32%	30%	25%	10%		
		В		DFH*	*	H*	*	*			IM	IM*	IM*			
	400	205	194	48	96	73	54	65	64	70	76	29	34	179		
Neither	35%	37%	33%	40%	49%	40%	28%	36%	24%	23%	34%	37%	44%	44%		
				H*	FH*	H*	*	*			I	*	l*	1		
	238	56	181	17	35	35	58	45	47	24	48	10	13	121		
Don't know	21%	10%	31%	14%	18%	19%	30%	25%	18%	8%	21%	13%	17%	30%		
			А	*	*	*	CH*	*			I	*	*	IK		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



LeaderRating.Thinking about Boris Johnson (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...stand up to Russia

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
Boris Johnson	327 29%	176 51% OP	67 20%	74 17%
Keir Starmer	176 15%	18 5%	108 32% NP	49 12%
Neither	400 35%	110 32%	102 30%	185 43% NO
Don't know	238 21%	40 12%	60 18%	118 28% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



CostofLivingMeasures. The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

		GEN	IDER			A	GE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	К	L	M			
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226			
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411			
	679	320	359	31	80	104	118	117	229	211	132	54	35	229			
Remove VAT from energy bills	60%	57%	62%	26%	41%	57%	61%	64%	85%	69%	59%	69%	45%	56%			
	200	407	455			C*	CD*	CD*	CDEFG	LM	70	L*		404			
Increase Universal Credit	292 26%	137 25%	155 27%	35 29%	57 29%	57 31%	42 22%	57 31%	46 17%	39 13%	78 35%	23 29%	13 17%	134 33%			
increase Universal Credit	20%	25%	21%	29% *	29% H*	H*	22% *	H*	17%	13%	35% IL	29% *	17%	33%			
	332	175	157	27	84	59	66	43	54	90	76	28	21	106			
Reduce National Insurance Contributions	29%	31%	27%	22%	43%	32%	34%	23%	20%	29%	34%	36%	27%	26%			
				*	CGH*	*	H*	*				*	*				
	401	202	200	56	89	70	75	48	63	114	90	16	24	147			
Reduce income tax	35%	36%	34%	47%	46%	38%	39%	26%	23%	37%	40%	21%	32%	36%			
				GH*	GH*	H*	H*	*		K	K	*	*				
	586	285	301	28	77	93	97	102	189	204	115	39	36	176			
Cut fuel duty	51%	51%	52%	23%	40%	51%	50%	56%	70%	66%	51%	50%	47%	43%			
						C*	C*	C*	CDEFG	JKLM			*				
Introduce a windfall tax on oil and gas companies' profits to	534 47%	255 46%	278 48%	27 22%	62 32%	78 42%	87 45%	95 52%	185 69%	156 51%	118 52%	49 62%	41 53%	159 39%			
fund support for household energy bills	47%	40%	48%	22% *	32%	42% C*	45% C*	52% CD*	CDEFG	M M	52% M	M*	33%	39%			
	297	152	145	23	58	59	55	51	51	52	70	16	20	125			
Extend or increase the council tax rebate	26%	27%	25%	19%	30%	32%	29%	28%	19%	17%	31%	20%	26%	30%			
				*	*	H*	*	*			1	*	*	1			
	20	16	4	7	3	3	1	5	-	5	4	-	-	11			
Take no action	2%	3%	1%	6%	2%	2%	1%	3%	-	2%	2%	-	*	3%			
				H*	*	*	*	*				*	*				
	116	30	86	19	16	22	25	27	7	4	18	4	8	70			
Don't know	10%	5%	15%	16%	8%	12%	13%	15%	2%	1%	8%	5%	11%	17%			
			Α	H*	*	H*	H*	H*			I	*	l*	IJ			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



CostofLivingMeasures. The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1141	439	476	198
Weighted Base	1141	344	338	427
	679	248	205	214
Remove VAT from energy bills	60%	72%	61%	50%
		OP		
	292	60	93	136
Increase Universal Credit	26%	17%	27%	32%
			N	N
	332	86	104	137
Reduce National Insurance Contributions	29%	25%	31%	32%
	401	119	104	165
Reduce income tax	35%	35%	31%	39%
Reduce income tax	35%	35%	31%	39%
	586	220	181	172
Cut fuel duty	51%	64%	54%	40%
		OP	Р	
Introduce a windfall tax on oil and gas companies' profits to	534	186	181	156
fund support for household energy bills	47%	54%	54%	37%
rana support for nousehold energy sine		Р	Р	
	297	84	84	123
Extend or increase the council tax rebate	26%	24%	25%	29%
	20	4	4	11
Take no action	2%	1%	1%	3%
	116	10	16	78
Don't know	10%	3%	5%	18%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Article16. As it stands, the Brexit agreement reached between the UK and the European Union means that there are different customs rules for the movement of goods into Northern Ireland compared with the rest of the UK. This is called the Northern Ireland Protocol, and means that goods arriving into Northern Ireland from the rest of the UK are subject to border checks. Which of the following statements best describes your view?

Base: All adults GB 18+

		GEN	IDER			AG	SE.		GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M	
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226	
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411	
The government should stick with the current arrangement,	387	217	170	44	67	75	56	63	81	77	117	44	26	109	
and keep in place the trade agreement already negotiated	34%	39%	29%	37%	35%	41%	29%	35%	30%	25%	52%	57%	34%	27%	
with the EU		В		*	*	*	*	*			IM	IM*	*		
The account of the old shares the account to make	318	205	113	37	59	32	43	42	106	147	45	7	29	87	
The government should change the arrangement to make	28%	37%	19%	30%	30%	18%	22%	23%	39%	48%	20%	9%	38%	21%	
the rules exactly the same for Northern Ireland and the rest of the UK, even if this may mean the return of a hard border between Ireland and Northern Ireland		В		*	*	*	*	*	EFG	JKM		*	JKM*		
	436	136	299	40	68	76	94	77	81	83	64	27	21	215	
Don't know	38%	24%	51%	33%	35%	41%	49%	42%	30%	27%	28%	34%	28%	52%	
			Α	*	*	*	H*	*				*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Article16. As it stands, the Brexit agreement reached between the UK and the European Union means that there are different customs rules for the movement of goods into Northern Ireland compared with the rest of the UK. This is called the Northern Ireland Protocol, and means that goods arriving into Northern Ireland from the rest of the UK are subject to border checks. Which of the following statements best describes your view?

Base: All adults GB 18+

		EU Ref 2016				
	Total	Leave	Remain	Did not vote		
		N	0	P		
Unweighted Base	1141	439	476	198		
Weighted Base	1141	344	338	427		
The government should stick with the current arrangement,	387	75	185	121		
and keep in place the trade agreement already negotiated	34%	22%	55%	28%		
with the EU			NP			
	318	150	68	96		
The government should change the arrangement to make	28%	44%	20%	23%		
the rules exactly the same for Northern Ireland and the rest of the UK, even if this may mean the return of a hard border between Ireland and Northern Ireland		OP				
	436	118	85	209		
Don't know	38%	34%	25%	49%		
		0		NO		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Tb T496

Migration. Some farms in the UK are finding it difficult to find workers to pick their crops. Some people have suggested that immigration rules should be relaxed to allow more workers from other countries to come and work in farms on a temporary basis. Do you think immigration rules should be relaxed for this purpose?

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	499	279	220	59	78	76	64	69	152	122	141	47	40	133
Yes	44%	50%	38%	48%	40%	42%	33%	38%	57%	40%	63%	60%	53%	32%
		В		*	*	*	*	*	DEFG		IM	IM*	M*	
	403	202	200	39	71	60	70	77	86	160	49	25	18	143
No	35%	36%	34%	32%	36%	33%	36%	42%	32%	52%	22%	32%	23%	35%
				*	*	*	*	*		JKLM		*	*	J
	240	76	162	23	46	47	58	36	30	25	34	7	19	135
Don't know	21%	14%	28%	19%	24%	26%	30%	20%	11%	8%	15%	9%	24%	33%
			Α	*	H*	H*	H*	*				*	I*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Tb T496

Migration. Some farms in the UK are finding it difficult to find workers to pick their crops. Some people have suggested that immigration rules should be relaxed to allow more workers from other countries to come and work in farms on a temporary basis. Do you think immigration rules should be relaxed for this purpose?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1141	439	476	198			
Weighted Base	1141	344	338	427			
	499	110	223	160			
Yes	44%	32%	66%	37%			
			NP				
	403	186	69	135			
No	35%	54%	21%	32%			
		OP		0			
	240	48	46	132			
Don't know	21%	14%	13%	31%			
				NO			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GEN	DER	AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	М
Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
	358	213	144	23	89	81	51	54	60	98	89	34	28	91
University degree	31%	38%	25%	19%	46%	44%	26%	30%	22%	32%	39%	44%	36%	22%
		В		*	CFH*	CFH*	*	*			М	M*	*	
	714	335	379	94	92	97	120	121	191	204	135	45	42	267
Any other qualifications (e.g. A Levels, O Levels, GCSEs,	63%	60%	65%	78%	47%	53%	63%	66%	71%	67%	60%	58%	55%	65%
BTEC, Diplomas, Trade Apprenticeships)				DE*	*	*	*	D*	DE			*	*	
	111	32	79	5	24	13	26	13	30	19	15	5	10	59
No qualifications	10%	6%	14%	4%	12%	7%	14%	7%	11%	6%	7%	6%	13%	14%
			Α	*	*	*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1141	439	476	198			
Weighted Base	1141	344	338	427			
	358	96	154	99			
University degree	31%	28%	46%	23%			
			NP				
	714	230	194	275			
Any other qualifications (e.g. A Levels, O Levels, GCSEs,	63%	67%	57%	65%			
BTEC, Diplomas, Trade Apprenticeships)		0					
	111	31	15	55			
No qualifications	10%	9%	4%	13%			
				0			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			GEN	DER	AGE				GE Vote 2019						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	E	F	G	Н	ı	J	K	L	M
	Unweighted Base	1141	559	580	134	199	187	209	187	225	391	302	81	102	226
	Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
		558	558	-	62	98	91	95	88	124	189	122	42	46	146
œ	Male	49%	100%	-	51%	50%	50%	49%	48%	46%	62%	54%	54%	60%	35%
GENDER			В		*	*	*	*	*		М	М	M*	M*	
훒		582	-	582	57	96	92	98	94	144	117	103	36	31	264
Ū	Female	51%	-	100%	47% *	50%	50%	51% *	52%	54%	38%	46%	46%	40%	64%
		404	62	A 57	121						40	00		13	IJKL 53
	18-24	121 11%	62 11%	10%	100%	-	-	-	-	-	13 4%	33 15%	3 4%	13 17%	13%
	10-24	1170	1170	10%	DEFGH*	*	*	*	*	-	470	13%	4 % *	1 / 70 *	13%
		194	98	96	-	194	-	-	_	_	25	52	8	14	86
	25-34	17%	18%	17%	_	100%	_	_	_	_	8%	23%	10%	18%	21%
		,			*	CEFGH*	*	*	*			1	*	*	1
		183	91	92	-	-	183	-	-	-	32	39	13	8	77
	35-44	16%	16%	16%	-	-	100%	-	-	-	11%	17%	16%	11%	19%
AGE					*	*	CDFGH*	*	*				*	*	
¥		192	95	98	-	-	-	192	-	-	34	35	18	13	87
	45-54	17%	17%	17%	-	-	-	100%	-	-	11%	15%	23%	17%	21%
					*	*	*	CDEGH*	*				I*	*	1
		182	88	94	-	-	-	-	182	-	43	31	12	15	75
	55-64	16%	16%	16%	-	-	-	-	100%	-	14%	14%	15%	20%	18%
					*	*	*	*	CDEFH*				*	*	
		268	124	144	-	-	-	-	-	268	159	35	25	13	33
	65+	24%	22%	25%	*	-	- *	-	*	100%	52%	16%	31%	17%	8%
					*	*	*		*	CDEFG	JKLM		JM*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Base: All adults GB 18+

			GEN	IDER	AGE				GE Vote 2019						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	Е	F	G	Н	1	J	K	L	M
	Weighted Base	1141	558	582	121	194	183	192	182	268	306	225	78	76	411
		306	189	117	13	25	32	34	43	159	306	-	-	-	-
	Conservatives	28%	35% B	21%	12% *	13%	19%	18% *	24%	60% CDEFG	100% JKLM	-	*	*	-
		225	122	103	33	52	39	35	31	35	-	225	-	-	-
6	Labour	21%	22%	19%	29% H*	28% H*	23%	19% *	18% *	13%	-	100% IKLM	- *	- *	-
201		78	42	36	3	8	13	18	12	25	-	-	78	-	-
GE Vote 2019	Lib Dems	7%	8%	6%	3% *	4% *	7% *	10% *	7% *	9%	-	-	100% IJLM*	- *	-
9		76	46	31	13	14	8	13	15	13	-	-	-	76	-
	Other	7%	8%	6%	11% *	7% *	5% *	7% *	8% *	5%	-	-	- *	100% IJKM*	-
		411	146	264	53	86	77	87	75	33	-	-	-	-	411
	No vote	37%	27%	48%	46%	47%	45%	47%	43%	12%	-	-	-	-	100%
				Α	H*	H*	H*	H*	H*				*	*	IJKL
		344	184	160	14	36	34	59	58	143	203	45	11	20	61
"0	Leave	31%	33%	29%	12% *	19% *	19%	32% C*	32% C*	54% CDEFG	66% JKLM	20%	14%	26%	15%
201		338	194	144	33	42	60	43	64	96	64	127	60	28	50
Ref 2016	Remain	30%	35%	26%	28%	22%	34%	24%	35%	36%	21%	57%	79%	37%	13%
3			В		*	*	*	*	*	D		ILM	IJLM*	IM*	
ш		427	172	253	69	108	82	80	60	27	39	50	6	28	287
	Did not vote	39%	31%	45%	59%	58%	47%	44%	33% H*	10%	13%	23%	7%	37%	72%
				А	GH*	GH*	H*	H*	H [*]			IK	•	IK*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Base: All adults GB 18+

			EU Ref 2016						
		Total	Leave	Remain	Did not vote				
			N	0	P				
	Unweighted Base	1141	439	476	198				
	Weighted Base	1141	344	338	427				
		558	184	194	172				
œ	Male	49%	53%	57%	40%				
GENDER			Р	Р					
Ë		582	160	144	253				
•	Female	51%	47%	43%	59%				
		121	14	33	NO 69				
	18-24	11%	4%	10%	16%				
	10-24	11/0	4 /0	N	N				
		194	36	42	108				
	25-34	17%	10%	12%	25%				
					NO				
		183	34	60	82				
	35-44	16%	10%	18%	19%				
AGE				N	N				
Ą		192	59	43	80				
	45-54	17%	17%	13%	19%				
		182	58	64	60				
	55-64	16%	17%	19%	14%				
		268	143	96	27				
	65+	24%	42%	28%	6%				
			OP	Р					

Table continues

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Base: All adults GB 18+

				EU Ref 2016						
		Total	Leave	Remain	Did not vote					
			N	0	P					
	Weighted Base	1141	344	338	427					
		306	203	64	39					
	Conservatives	28%	60%	19%	10%					
			OP	P						
		225	45	127	50					
6	Labour	21%	13%	39% NP	12%					
201		78	11	60	6					
GE Vote 2019	Lib Dems	7%	3%	18% NP	1%					
9		76	20	28	28					
	Other	7%	6%	8%	7%					
		411	61	50	287					
	No vote	37%	18%	15%	70%					
					NO					
		344	344	-	-					
	Leave	31%	100%	-	-					
9			OP							
201		338	-	338	-					
EU Ref 2016	Remain	30%	-	100% NP	-					
ш		427	-	-	427					
	Did not vote	39%	-	-	100%					
					NO					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

