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Two-thirds in Britain support vaccine passport for international travel

10 June 2021, London – Kantar Public publishes its latest barometer on British public opinion and voting intentions which finds an increasing proportion who think the COVID restrictions are being adjusted too fast, dips in the approval levels of the government's handling of the crisis and communications of COVID-19 information, and a public increasingly in support of vaccine passports for international travel

Findings from Kantar Public's research which took place between 3rd and 7th June reveal:

- 65% (+5 vs April[1]) of people strongly/tend to support the introduction of a vaccine passport to allow overseas travels into and out of the UK this summer, whilst 23% oppose the idea (+2). 12% are unsure (-6)
- Over four in ten (42%, -4) think the pace at which the government is adjusting the restrictions to everyday life is 'about right'
- However, a growing proportion think that the pace at which the government is adjusting restrictions to everyday life is much/a bit too fast: 29% compared to 23% in April
- One in five (20%, +1) think the pace at which the government is adjusting the restrictions to everyday life is much / a bit too slow
- 47% of people (-4) say they think the government have handled the pandemic very/ fairly well. 45% say very/fairly poorly (+4)
- 49% of people rate the government as very/fairly good in how there are communicating information about the coronavirus outbreak, compared to 58% in April. 44% rate it as fairly/ very poor (+8)
- Almost half of Britons (49%, +4) think COVID vaccination should be compulsory for adults. 42% (nc) think adults should be able to choose

Attitudes towards the vaccination campaign and COVID-19 restrictions
Despite some dips in the approval levels of the government's handling of the pandemic, the vaccine rollout continues to be rated positively:

- Nearly eight in ten people (79%, +5) say they are very/somewhat satisfied with the vaccine rollout organised by government and health authorities
- There is particularly high satisfaction amongst older age groups: 92% of 65 + and 88% of those aged 55-64
- 31% (+5) rate the cooperation between countries globally in the fight against the coronavirus outbreak at very/fairly good. 52% say very/fairly poor (-4)

When it comes to vaccine passports:
- Older people in Britain are much more in favour of COVID status certifications ("vaccine passports") to allow overseas travel (84% of 65+ strongly/tend to support, +6) compared to people aged 18-24 (51%, +5)

[1] [Kantar Public study of 1,115 adults between 22-26 April 2021](#)

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- Women are more in favour than men with 68% stating to strongly/tend to support, compared to 63% of men

Household economic impacts

This month's research finds that 38% of Britons think the economy will be doing better in 12 months' time, compared to 29% in April. Other findings include:

- Over 6 in 10 (61%, -1) now say that their personal income "has not been impacted" by coronavirus, compared to 56% in March[2], 54% in February[3] and 49% in January[4]
- 29% (+6) say it is harder for them to meet their monthly household budget than it was 12 months ago. One third of 18–24-year-olds say this (33%)
- 17% of those in work say their job feels safer than it was 12 months ago (+7), 27% say less safe (+3) and 50% say much the same (-5)
- Two thirds of people (66%) expect that their regular food shop will be much/a little more expensive in the next few months as a result of Brexit. 5% think much/a little cheaper

A greener future? Public priorities post-pandemic

When asked to think about what should happen after the end of the coronavirus pandemic:

- 41% of people think that actions to address climate change should be of a priority for governments than before (+6 vs March 2021), whilst 37% think it should be same as before (-3), and 13% (nc) think less of a priority

When asked to rank 11 possible measures to improve public life in the UK in order of importance, 25% of people put "tackling climate change and protecting the environment" as one of their top three issues whilst 36% of people placed it as one of their bottom three issues.

Voting intentions
- Con 45% (+4 vs April 2021)
- Lab 32% (-1)
- L Dem 8% (-2)
- Green 6% (-1)
- SNP 4% (-1)
- Reform UK (formerly Brexit Party) 2% (-1)
- Plaid Cymru 1% (+1)
- UKIP 1% (nc)
- Other 1% (nc)

More findings from this study can found in 'Notes to Editors'.

-Ends-

[2] Kantar Public study of 1,102 adults from 25-29 March 2021
[3] Kantar Public study of 1,114 adults from 18-22 February 2021
[4] Kantar Public study of 1,100 adults from 21-25 January 2021

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Notes to editors

When asked about the impact of the pandemic on personal savings, there is a mixed picture in Britain:

- One in four (25%, +4) say their savings have decreased since the start of the pandemic, 37% (-4) say they have stayed the same, and 21% (+1) say their savings have increased
- Of the people who saved extra money, only 3% (nc) of them intend to spend it all by the end of the year. 60% (+4) who have saved extra money say that they will only spend "some of it" or "none at all" this year

When asked about government action to improve women's safety:

- Half of the public (53%, +6) feel the government is doing too little to help women feel safe in public places, with women more likely to say so than men (56% vs 49%). Only 21% (+1) think the government is doing enough.

- 44% (nc) think that the government is doing too little to help women feel safe when they use online platforms such as Facebook or Twitter. 21% (+3) say they are doing enough, and 3% (-1) 'too much'

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Methodological information

The survey data and further details on the methodological approach can be found here. A total of 1,122 interviews were conducted online among adults living in Great Britain between the 3rd and 7th June April 2021. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar as the source.

About Kantar Public:
Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. **For more information, please visit www.kantarpublic.com**

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Polling Methodological Note – June 2021

A representative sample of 1,122 adults in Great Britain were interviewed between the 3rd and 7th June 2021. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 41.3% to 47.7%
- Labour Party = 29.1% to 35.6%
- Conservative lead over Labour = 7.0%pts to 17.0%pts

[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age
Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	58	63
Male 25-34	96	97
Male 35-44	81	89
Male 45-54	103	97
Male 55-69	133	119
Male 70+	68	84
Female 18-24	61	59
Female 25-34	98	96
Female 35-44	99	90
Female 45-54	105	100
Female 55-69	154	124
Female 70+	66	104

*Those reporting an "other" gender are randomly allocated to male or female.

Region
Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	55	47
North West England	121	126
Yorkshire & Humber	107	95
East Midlands	101	84
West Midlands	100	102
East of England	97	107
London	143	152
South East England	158	158
South West England	95	99
Wales	52	55
Scotland	93	97

Education by age
Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	31	22
Aged 25-44 with a degree	175	157
Aged 45-69 with a degree	168	118
Other	748	824

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	38%	31%
Leave	42%	33%
Did not vote	19%	36%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	22%	18%
England - Conservative	36%	25%
England - Lib Dem	6%	7%
England - Other	6%	3%
England - No vote	17%	34%
Scotland - Labour	2%	1%
Scotland - Conservative	1%	1%
Scotland - SNP	3%	2%
Scotland - Other	1%	1%
Scotland - No vote	1%	3%
Wales - Labour	1%	1%
Wales - Conservative	1%	1%
Wales - PC	1%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated **Voting Age Population** turnout if General Election were to be held tomorrow	81%	61%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Definitely vote (4)	422	226	192	13	51	55	54	73	176	196	122	48	42	11
	38%	41%	34%	11%	26%	31%	27%	42%	68%	67%	57%	63%	57%	3%
				*	C*	C*	C*	CD*	CDEFG	JM	M	M*	M*	
Probably vote (3)	266	139	126	41	63	47	45	36	33	71	59	22	19	88
	24%	25%	22%	34%	33%	26%	23%	21%	13%	24%	28%	29%	25%	21%
				H*	H*	H*	*	*				*	*	
Probably not vote (2)	192	89	103	39	39	41	39	22	13	13	13	-	13	145
	17%	16%	18%	32%	20%	23%	20%	13%	5%	5%	6%	-	18%	34%
				GH*	H*	H*	H*	*				*	IJK*	IJKL
Definitely not vote (1)	207	68	139	22	35	23	51	41	35	11	16	4	-	163
	18%	12%	24%	18%	18%	13%	26%	24%	14%	4%	7%	5%	-	39%
			A	*	*	*	EH*	*				*	*	IJKL
Or would you prefer not to say?	36	24	12	7	5	13	7	2	-	-	4	2	-	16
	3%	4%	2%	6%	3%	7%	4%	1%	-	-	2%	3%	-	4%
				H*	*	H*	*	*				*	*	I
NET : Definitely vote / Probably vote	688	364	318	54	114	102	99	109	210	268	181	70	60	98
	61%	67%	56%	45%	59%	57%	51%	62%	81%	92%	85%	91%	82%	23%
		B		*	*	*	*	C*	CDEFG	JLM	M	M*	M*	
NET : Definitely not / Probably not vote	399	156	242	61	73	64	90	63	48	24	28	4	13	308
	36%	29%	42%	50%	38%	36%	46%	36%	19%	8%	13%	5%	18%	73%
			A	H*	H*	H*	H*	H*				*	I*	IJKL
Mean score	2.83	3	2.66	2.4	2.69	2.81	2.54	2.82	3.36	3.56	3.37	3.54	3.39	1.87
		B		*	*	C*	*	C*	CDEFG	JM	M	M*	M*	
Standard Deviation	1.139	1.062	1.186	0.925	1.064	1.051	1.169	1.218	1.073	0.747	0.898	0.771	0.779	0.841
Error Variance	0.001	0.002	0.003	0.007	0.006	0.007	0.007	0.009	0.004	0.002	0.004	0.008	0.008	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Definitely vote (4)	422	187	185	46
	38%	49%	53%	13%
		P	P	
Probably vote (3)	266	76	98	85
	24%	20%	28%	23%
			N	
Probably not vote (2)	192	52	25	104
	17%	14%	7%	29%
		O		NO
Definitely not vote (1)	207	63	31	106
	18%	17%	9%	29%
		O		NO
Or would you prefer not to say?	36	2	10	21
	3%	1%	3%	6%
				N
NET : Definitely vote / Probably vote	688	262	283	132
	61%	69%	81%	36%
		P	NP	
NET : Definitely not / Probably not vote	399	114	56	210
	36%	30%	16%	58%
		O		NO
Mean score	2.83	3.03	3.29	2.21
		P	NP	
Standard Deviation	1.139	1.141	0.948	1.03
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	951	464	480	88	168	152	165	170	208	414	252	59	99	119
Weighted Base	588	311	272	39	99	88	79	96	186	246	162	58	56	63
Conservative	262 45%	137 44%	125 46%	11 27% *	31 31%	37 42%	32 40%	38 39%	114 61% CDEFG	211 86% JKLM	12 7%	9 16% *	3 6% *	27 42% JKL*
Labour	187 32%	105 34%	79 29%	22 56% EFGH*	44 45% GH	30 34% H	26 33% H	29 30%	37 20%	12 5%	133 82% IKLM	10 17% I*	8 14% I*	21 33% IL*
Liberal Democrats	50 8%	25 8%	24 9%	3 7% *	11 11%	7 8%	8 10%	8 8%	14 7%	4 2%	2 1%	37 64% IJLM*	3 6% *	4 7% IJ*
Green	34 6%	16 5%	17 6%	1 1% *	2 3%	6 7%	4 5%	9 9%	12 6%	5 2%	11 7% I	1 1% *	10 18% IJK*	7 10% I*
SNP	25 4%	11 4%	13 5%	1 3% *	5 5%	6 6%	4 5%	6 6%	3 2%	1 *	- *	1 2% *	21 37% IJKM*	2 4% IJ*
Reform UK	14 2%	7 2%	7 2%	- - *	3 3%	- *	3 4%	3 3%	4 2%	8 3%	2 1%	- - *	3 6% *	1 1% *
Plaid Cymru	5 1%	2 1%	3 1%	1 2% *	- *	2 2%	- -	- *	2 1%	- -	2 1%	- - *	3 6% I*	- - *
UKIP	5 1%	2 1%	3 1%	- 1% *	1 1%	1 1%	1 1%	2 2%	- -	3 1%	- -	- - *	2 3% *	1 1% *
Other	6 1%	5 2%	- *	1 2% *	2 2%	- -	1 1%	2 2%	1 1%	2 1%	- -	- - *	2 4% J*	1 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	951	428	387	122
Weighted Base	588	234	234	109
Conservative	262 45%	151 65% OP	67 29%	43 39% *
Labour	187 32%	34 15%	105 45% N	43 39% N*
Liberal Democrats	50 8%	8 3%	31 13% N	9 8% *
Green	34 6%	16 7%	13 6%	4 3% *
SNP	25 4%	6 3%	13 5%	6 5% *
Reform UK	14 2%	11 5% O	2 1%	1 * *
Plaid Cymru	5 1%	1 1%	2 1%	2 2% *
UKIP	5 1%	3 1%	1 *	- * *
Other	6 1%	3 1%	1 *	2 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	951	464	480	88	168	152	165	170	208	414	252	59	99	119
Weighted Base	753	399	350	67	136	116	111	118	206	273	183	64	64	164
Conservative	331	168	163	22	43	52	45	43	126	232	14	10	4	72
	44%	42%	47%	33%*	32%*	45%*	41%*	37%	61% CDEFG	85% JKLM	8%	16%*	6%*	44% JKL*
Labour	246	141	101	34	63	39	35	37	39	15	151	11	10	55
	33%	35%	29%	51% FGH*	46% H*	33% H*	31%*	31% H	19%	5%	82% IKLM	17% I*	15% I*	34% IL*
Liberal Democrats	59	30	29	4	12	8	10	9	16	4	2	41	3	8
	8%	7%	8%	6%*	9%*	7%*	9%*	7%	8%	1%	1%	64% IJLM*	5%*	5%*
Green	50	24	26	2	3	9	9	14	14	7	12	1	11	20
	7%	6%	7%	3%*	2%*	7%*	8%*	12% D	7%	2%	7%	1%*	18% IJK*	12% I*
SNP	29	15	14	1	7	6	5	6	3	1	-	1	23	4
	4%	4%	4%	2%*	5%*	5%*	4%*	5%	2%	*	*	2%*	36% IJKM*	3%*
Reform UK	17	8	9	-	3	-	5	4	4	10	2	-	4	1
	2%	2%	3%	-*	3%*	*	4%*	3%*	2%	4%	1%	-*	7%*	*
UKIP	8	4	4	1	1	1	2	3	-	3	-	-	2	1
	1%	1%	1%	1%*	1%*	1%*	2%*	2%	-	1%	-	-	4%*	1%*
Plaid Cymru	6	2	4	1	-	2	-	1	2	-	3	-	3	-
	1%	1%	1%	2%*	*	2%*	-*	*	1%	-	1%	-*	5% I*	-*
Other	8	8	1	2	2	-	1	2	1	2	-	-	3	2
	1%	2%	*	2%*	2%*	-*	1%*	2%	1%	1%	-	-*	5%*	1% J*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	951	428	387	122
Weighted Base	753	282	276	175
Conservative	331 44%	177 63% OP	81 29%	68 39% *
Labour	246 33%	44 16%	122 44% N	71 40% N*
Liberal Democrats	59 8%	9 3%	37 13% N	10 6% *
Green	50 7%	22 8%	16 6%	10 6% *
SNP	29 4%	7 2%	14 5%	8 5% *
Reform UK	17 2%	14 5% O	2 1%	1 * *
UKIP	8 1%	4 1%	1 *	1 1% *
Plaid Cymru	6 1%	1 1%	2 1%	3 2% *
Other	8 1%	4 1%	1 *	3 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
No, did not vote	422 38%	198 36%	223 39%	71 58% EGH*	80 42% H*	63 35% H*	94 48% H*	64 37% H*	50 19%	- -	- -	- - *	- - *	422 100% IJKL
Yes, Conservative	291 26%	139 26%	151 26%	7 6% *	34 18% C*	34 19% C*	39 20% C*	48 28% C*	128 50% CDEFG	291 100% JKLM	- -	- -	- - *	- -
Yes, Labour	214 19%	110 20%	99 17%	34 28% F*	45 23% F*	43 24% F*	22 11% *	31 18% *	40 15%	- -	214 100% IKLM	- - *	- - *	- -
Yes, Liberal Democrat	76 7%	39 7%	37 6%	4 3% *	10 5% *	15 8% *	15 8% *	13 7% *	20 8%	- -	- -	76 100% IJLM*	- - *	- -
Yes, SNP - Scottish National Party	29 3%	13 2%	16 3%	1 1% *	7 4% *	6 3% *	5 3% *	4 3% *	5 2%	- -	- -	- -	29 39% IJKM*	- -
Yes, Green Party	17 2%	9 2%	9 1%	2 2% *	2 1% *	1 * *	2 1% *	3 2% *	7 3%	- -	- -	- -	17 23% IJKM*	- -
Yes, Brexit Party	15 1%	9 2%	6 1%	1 1% *	2 1% *	3 2% *	3 2% *	2 1% *	4 1%	- -	- -	- -	15 21% IJKM*	- -
Yes, Plaid Cymru	3 *	2 *	1 *	- - *	- * *	2 1% *	- - *	1 * *	- *	- -	- -	- -	3 4% IJM*	- -
Other party or individual	9 1%	8 1%	1 *	- - *	- * *	- - *	4 2% *	4 2% *	1 *	- -	- -	- -	9 12% IJKM*	- -
Prefer not to answer	46 4%	17 3%	29 5%	2 2% *	12 6% H*	13 7% H*	12 6% *	5 3% *	2 1%	- -	- -	- - *	- - *	- -

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
No, did not vote	**422** **38%**	98 26% O	63 18%	250 69% NO
Yes, Conservative	**291** **26%**	190 50% OP	66 19% P	36 10%
Yes, Labour	**214** **19%**	46 12%	119 34% NP	41 11%
Yes, Liberal Democrat	**76** **7%**	13 3%	55 16% NP	6 2%
Yes, SNP - Scottish National Party	**29** **3%**	6 2%	18 5% N	5 1%
Yes, Green Party	**17** **2%**	6 1%	9 3%	3 1%
Yes, Brexit Party	**15** **1%**	9 2%	2 1%	3 1%
Yes, Plaid Cymru	**3** *****	- -	2 *	2 *
Other party or individual	**9** **1%**	5 1%	2 1%	2 *
Prefer not to answer	**46** **4%**	7 2%	14 4%	17 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Leave	379	170	208	11	42	47	67	70	142	190	46	13	25	98
	34%	31%	36%	9%	22%	26%	34%	40%	55%	65%	22%	17%	35%	23%
				*	C*	C*	C*	CD*	CDEFG	JKLM		*	*	
Remain	348	186	161	21	59	63	66	53	87	66	119	55	33	63
	31%	34%	28%	17%	31%	35%	34%	30%	34%	23%	56%	72%	45%	15%
				*	*	C*	C*	*	C		IM	ILM*	IM*	
Did not vote	363	173	187	80	84	64	58	49	29	36	41	6	14	250
	32%	32%	33%	66%	44%	35%	30%	28%	11%	12%	19%	7%	18%	59%
				DEFGH*	GH*	H*	H*	H*				*	*	IJKL
Don't know	31	15	16	10	7	6	6	3	-	-	7	3	1	12
	3%	3%	3%	8%	4%	3%	3%	1%	-	-	3%	4%	2%	3%
				H*	*	*	*	*			I	I*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Leave	379 34%	379 100% OP	- -	- -
Remain	348 31%	- -	348 100% NP	- -
Did not vote	363 32%	- -	- -	363 100% NO
Don't know	31 3%	- -	- -	- -

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Stay out of the EU	426	218	208	14	46	49	76	80	161	218	46	13	24	115
	38%	40%	36%	12%	24%	27%	39%	46%	63%	75%	21%	17%	33%	27%
				*	*	C*	CD*	CDE*	CDEFG	JKLM		*	*	
Apply to join the EU	353	191	157	48	72	64	65	48	56	42	123	52	38	90
	31%	35%	28%	39%	37%	36%	33%	28%	22%	15%	58%	69%	51%	21%
				H*	H*	H*	*	*			IM	IM*	IM*	
Would not vote	189	80	109	38	49	37	25	24	16	11	16	2	4	140
	17%	15%	19%	31%	25%	21%	13%	14%	6%	4%	8%	3%	5%	33%
				FGH*	FH*	H*	*	*				*	*	IJKL
Don't know	154	56	98	22	25	29	31	22	24	21	28	8	8	78
	14%	10%	17%	18%	13%	16%	16%	13%	9%	7%	13%	11%	10%	18%
			A	*	*	*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Stay out of the EU	426	319	53	51
	38%	84%	15%	14%
		OP		
Apply to join the EU	353	30	233	82
	31%	8%	67%	23%
			NP	N
Would not vote	189	7	16	163
	17%	2%	5%	45%
				NO
Don't know	154	23	47	67
	14%	6%	13%	19%
			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Yes	325	178	142	45	89	57	52	39	43	37	106	41	31	94
	29%	33%	25%	37%	46%	32%	27%	22%	17%	13%	50%	54%	42%	22%
		B		H*	FGH*	H*	*	*			IM	IM*	IM*	I
Maybe	239	111	128	35	53	44	47	31	28	45	55	20	12	100
	21%	20%	22%	29%	27%	25%	24%	18%	11%	15%	26%	27%	16%	24%
				H*	H*	H*	H*	*			I	*	*	
No	375	183	192	17	24	39	59	79	157	180	26	8	25	121
	33%	34%	34%	14%	12%	22%	30%	45%	61%	62%	12%	11%	33%	29%
				*	*	*	CD*	CDEF*	CDEFG	JKLM		*	JK*	JK
Don't know	183	73	110	24	27	39	38	25	29	29	26	6	6	107
	16%	13%	19%	20%	14%	22%	19%	15%	11%	10%	12%	8%	8%	25%
				*	*	H*	*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Yes	325 29%	34 9%	186 53% NP	97 27% N
Maybe	239 21%	57 15%	89 26% N	85 23%
No	375 33%	251 66% OP	39 11%	79 22% O
Don't know	183 16%	38 10%	34 10%	102 28% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Affordable housing	Tackling climate change and protecting the environment
Unweighted Base	1122	1122	1122	1122	1122	1122	1122	1122	1122	1122	1122
Weighted Base	1122	1122	1122	1122	1122	1122	1122	1122	1122	1122	1122
Most important (100)	95	127	147	43	58	78	129	130	81	94	140
	8%	11%	13%	4%	5%	7%	12%	12%	7%	8%	12%
2nd (90)	110	136	149	89	58	89	84	82	141	112	72
	10%	12%	13%	8%	5%	8%	8%	7%	13%	10%	6%
3rd (80)	117	86	111	120	71	121	63	137	97	116	83
	10%	8%	10%	11%	6%	11%	6%	12%	9%	10%	7%
4th (70)	85	140	145	115	74	138	57	80	111	110	67
	8%	12%	13%	10%	7%	12%	5%	7%	10%	10%	6%
5th (60)	102	102	130	99	78	118	89	84	125	114	82
	9%	9%	12%	9%	7%	11%	8%	7%	11%	10%	7%
6th (50)	117	120	98	128	75	110	83	72	123	103	94
	10%	11%	9%	11%	7%	10%	7%	6%	11%	9%	8%
7th (40)	113	89	107	125	110	117	58	69	122	103	109
	10%	8%	10%	11%	10%	10%	5%	6%	11%	9%	10%
8th (30)	127	99	65	137	125	99	73	96	141	89	72
	11%	9%	6%	12%	11%	9%	6%	9%	13%	8%	6%
9th (20)	109	104	71	122	157	98	86	88	81	106	102
	10%	9%	6%	11%	14%	9%	8%	8%	7%	9%	9%
10th (10)	97	80	67	77	205	99	104	144	56	74	120
	9%	7%	6%	7%	18%	9%	9%	13%	5%	7%	11%
Least important (0)	50	40	34	67	111	57	296	140	46	101	181
	4%	4%	3%	6%	10%	5%	26%	12%	4%	9%	16%
Mean score	51.81	56.23	60.66	48.7	38.91	51.89	41.25	48.54	54.51	51.83	45.67
Standard Deviation	29.837	29.933	28.961	28.019	29.995	29.073	36.338	34.36	28.231	31.065	34.441
Error Variance	0.794	0.799	0.748	0.7	0.802	0.753	1.177	1.052	0.71	0.86	1.057

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	95	52	42	7	15	16	18	17	22	37	16	6	5	29
	8%	10%	7%	6% *	8% *	9% *	9% *	10% *	9%	13%	7%	7% *	7% *	7%
2nd (90)	110	70	38	3	15	22	26	23	22	31	12	11	8	45
	10%	13% B	7%	2% *	8% *	12% C*	13% C*	13% C*	9%	11%	6%	14% *	10% *	11%
3rd (80)	117	66	51	19	13	8	20	27	31	32	18	8	4	52
	10%	12%	9%	15% E*	6% *	5% *	10% *	15% E*	12%	11%	8%	11% *	6% *	12%
4th (70)	85	47	38	8	16	14	12	12	24	38	20	5	2	19
	8%	9%	7%	6% *	8% *	8% *	6% *	7% *	9%	13% M	9%	6% *	3% *	4%
5th (60)	102	46	56	17	18	13	19	16	19	22	22	3	4	50
	9%	8%	10%	14% *	9% *	7% *	10% *	9% *	7%	7%	10%	5% *	5% *	12%
6th (50)	117	60	57	10	20	14	22	19	32	29	16	5	15	47
	10%	11%	10%	9% *	11% *	8% *	11% *	11% *	12%	10%	8%	7% *	20% J*	11%
7th (40)	113	50	64	15	27	16	24	7	24	40	15	4	11	37
	10%	9%	11%	12% *	14% G*	9% *	12% *	4% *	9%	14% J	7%	6% *	15% *	9%
8th (30)	127	50	75	9	16	27	8	33	33	27	36	11	7	41
	11%	9%	13%	7% *	8% *	15% F*	4% *	19% F*	13% F	9%	17% I	15% *	10% *	10%
9th (20)	109	51	58	9	21	18	22	14	25	12	27	8	11	46
	10%	9%	10%	7% *	11% *	10% *	11% *	8% *	10%	4%	13% I	10% *	15% I*	11% I
10th (10)	97	32	64	21	16	23	16	3	18	15	27	12	4	33
	9%	6%	11% A	17% GH*	8% *	13% G*	8% *	2% *	7%	5%	13% I	15% I*	6% *	8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	50	20	29	5	17	9	8	3	8	9	5	3	3	24
	4%	4%	5%	4%	9%	5%	4%	2%	3%	3%	2%	4%	4%	6%
				*	*	*	*	*				*	*	
Mean score	51.81	56.39	47.49	46.83	47.47	48.46	54.13	58.92	53.16	59.05	47.18	49.37	48.2	51.33
		B		*	*	*	*	CDE*		JKLM		*	*	
Standard Deviation	29.837	29.597	29.426	29.001	30.175	31.388	30.361	27.699	28.892	28.529	29.066	32.506	28.139	29.897
Error Variance	0.794	1.608	1.513	6.88	4.731	5.503	4.692	4.406	3.241	2.793	3.956	13.891	10.767	2.119

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	95 8%	37 10%	29 8%	25 7%
2nd (90)	110 10%	22 6%	44 13% N	44 12%
3rd (80)	117 10%	41 11%	35 10%	31 8%
4th (70)	85 8%	27 7%	27 8%	30 8%
5th (60)	102 9%	26 7%	30 9%	43 12%
6th (50)	117 10%	45 12%	26 8%	44 12%
7th (40)	113 10%	52 14% O	23 7%	29 8%
8th (30)	127 11%	46 12%	44 13%	37 10%
9th (20)	109 10%	38 10%	42 12%	28 8%
10th (10)	97 9%	30 8%	34 10%	32 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
Least important (0)	50	14	14	20
	4%	4%	4%	6%
Mean score	51.81	50.74	51.96	52.2
Standard Deviation	29.837	29.099	31.015	29.766
Error Variance	0.794	2.235	2.76	2.439

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	127 / 11%	61 / 11%	66 / 11%	30 / 24% DEFGH*	18 / 9% *	18 / 10% *	21 / 11% *	15 / 9% *	24 / 9%	34 / 12%	25 / 12%	11 / 15% *	5 / 7% *	48 / 11%
2nd (90)	136 / 12%	64 / 12%	72 / 13%	15 / 12% *	28 / 15% *	28 / 16% *	24 / 12% *	19 / 11% *	22 / 9%	35 / 12%	17 / 8%	3 / 3% *	7 / 9% *	62 / 15%
3rd (80)	86 / 8%	41 / 7%	45 / 8%	4 / 3% *	17 / 9% *	12 / 6% *	24 / 12% *	10 / 6% *	20 / 8%	31 / 11%	22 / 10%	4 / 6% *	4 / 5% *	21 / 5%
4th (70)	140 / 12%	69 / 13%	70 / 12%	12 / 10% *	28 / 14% *	20 / 11% *	24 / 12% *	14 / 8% *	43 / 17%	34 / 12%	20 / 9%	9 / 12% *	9 / 13% *	63 / 15%
5th (60)	102 / 9%	39 / 7%	62 / 11%	10 / 8% *	12 / 6% *	14 / 8% *	11 / 5% *	22 / 12% *	33 / 13%	35 / 12%	19 / 9%	9 / 12% *	5 / 7% *	31 / 7%
6th (50)	120 / 11%	55 / 10%	64 / 11%	14 / 12% *	25 / 13% *	31 / 17% FH*	11 / 6% *	20 / 12% *	19 / 7%	27 / 9%	12 / 6%	14 / 18% J*	7 / 9% *	53 / 12%
7th (40)	89 / 8%	49 / 9%	40 / 7%	7 / 6% *	12 / 6% *	9 / 5% *	25 / 13% *	16 / 9% *	20 / 8%	18 / 6%	20 / 9%	4 / 5% *	9 / 12% *	38 / 9%
8th (30)	99 / 9%	52 / 10%	46 / 8%	7 / 6% *	19 / 10% *	13 / 7% *	18 / 9% *	16 / 9% *	26 / 10%	29 / 10%	23 / 11%	6 / 8% *	3 / 4% *	34 / 8%
9th (20)	104 / 9%	48 / 9%	53 / 9%	10 / 8% *	15 / 8% *	18 / 10% *	12 / 6% *	25 / 14% *	24 / 9%	21 / 7%	33 / 15% I	7 / 10% *	6 / 8% *	34 / 8%
10th (10)	80 / 7%	43 / 8%	37 / 6%	12 / 10% *	12 / 6% *	6 / 3% *	21 / 11% *	14 / 8% *	15 / 6%	13 / 4%	17 / 8%	4 / 5% *	9 / 12% I*	34 / 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	40 / 4%	23 / 4%	17 / 3%	3 / 2% / *	7 / 4% / *	10 / 5% / *	5 / 3% / *	4 / 2% / *	12 / 5%	15 / 5% / M	6 / 3%	4 / 5% / *	9 / 12% / JM*	3 / 1%
Mean score	56.23	55	57.54	61.67 / G*	57.43 / *	57.41 / *	56.31 / *	51.74 / *	54.93	58.21 / L	52.65	54.48 / *	46.8 / *	58.13 / L
Standard Deviation	29.933	30.489	29.393	32.491	29.419	29.639	30.664	29.153	28.961	29.723	30.727	29.56	32.413	28.848
Error Variance	0.799	1.707	1.509	8.635	4.496	4.907	4.786	4.88	3.256	3.032	4.421	11.487	14.286	1.973

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	127	39	33	50
	11%	10%	9%	14%
2nd (90)	136	46	28	58
	12%	12%	8%	16%
				O
3rd (80)	86	29	31	24
	8%	8%	9%	6%
4th (70)	140	45	32	62
	12%	12%	9%	17%
				O
5th (60)	102	42	35	16
	9%	11%	10%	5%
		P		
6th (50)	120	44	33	43
	11%	12%	10%	12%
7th (40)	89	25	40	19
	8%	7%	11%	5%
8th (30)	99	44	31	20
	9%	12%	9%	6%
9th (20)	104	26	45	32
	9%	7%	13%	9%
			N	
10th (10)	80	20	27	32
	7%	5%	8%	9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
Least important (0)	40	20	14	7
	4%	5%	4%	2%
Mean score	56.23	56.01	51.55	60.22
				O
Standard Deviation	29.933	29.531	29.646	30.391
Error Variance	0.799	2.302	2.522	2.542

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	147 13%	69 13%	78 14%	6 5% *	17 9% *	21 12% *	31 16% *	24 14% *	48 19% CD	43 15%	32 15%	10 13% *	8 10% *	47 11%
2nd (90)	149 13%	61 11%	89 15%	23 19% *	22 11% *	25 14% *	21 11% *	25 15% *	33 13%	44 15%	29 14%	9 12% *	14 19% *	42 10%
3rd (80)	111 10%	52 10%	58 10%	6 5% *	11 6% *	18 10% *	20 10% *	15 9% *	40 16% CD	34 12%	22 10%	8 11% *	7 10% *	38 9%
4th (70)	145 13%	82 15%	62 11%	20 16% *	31 16% *	17 9% *	26 13% *	23 13% *	28 11%	24 8%	32 15% I	14 19% I*	13 17% *	60 14%
5th (60)	130 12%	47 9%	81 14% A	22 18% *	31 16% *	21 12% *	16 8% *	16 9% *	24 9%	27 9%	27 12%	8 11% *	4 6% *	54 13%
6th (50)	98 9%	62 11% B	35 6%	7 6% *	12 6% *	15 8% *	20 10% *	20 11% *	24 9%	33 11%	12 6%	5 6% *	4 5% *	42 10%
7th (40)	107 10%	47 9%	60 11%	10 9% *	21 11% *	21 11% *	14 7% *	14 8% *	27 10%	30 10%	20 9%	13 17% *	6 8% *	37 9%
8th (30)	65 6%	32 6%	32 6%	8 7% *	12 6% *	6 3% *	15 8% *	9 5% *	15 6%	13 4%	14 7%	1 1% *	7 10% *	25 6%
9th (20)	71 6%	33 6%	37 6%	6 5% *	16 8% *	11 6% *	13 6% *	15 8% *	11 4%	16 6%	16 7%	5 6% *	4 6% *	30 7%
10th (10)	67 6%	34 6%	32 6%	11 9% H*	14 7% *	15 8% *	14 7% *	9 5% *	5 2%	15 5%	5 2%	- -	5 7% *	35 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	34	26	8	3	6	10	8	5	2	12	6	3	1	12
	3%	5%	1%	2%	3%	6%	4%	3%	1%	4%	3%	3%	2%	3%
		B		*	*	*	*	*				*	*	
Mean score	60.66	58.75	62.57	58.15	56.31	57.89	59.57	61.13	67.55	61.93	63.41	64.22	61.6	57.39
				*	*	*	*	*	CDEF			*	*	
Standard Deviation	28.961	29.703	28.178	27.831	28.236	30.747	30.62	29.148	26.239	29.721	27.969	26.153	29.529	28.901
Error Variance	0.748	1.62	1.387	6.336	4.142	5.281	4.773	4.878	2.673	3.032	3.663	8.992	11.857	1.981

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	147 13%	56 15%	46 13%	45 12%
2nd (90)	149 13%	49 13%	53 15%	43 12%
3rd (80)	111 10%	49 13%	35 10%	25 7%
4th (70)	145 13%	42 11%	41 12%	57 16%
5th (60)	130 12%	36 9%	44 13%	48 13%
6th (50)	98 9%	34 9%	23 7%	35 10%
7th (40)	107 10%	41 11%	35 10%	27 8%
8th (30)	65 6%	22 6%	21 6%	19 5%
9th (20)	71 6%	16 4%	22 6%	28 8%
10th (10)	67 6%	20 5%	15 4%	30 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
Least important (0)	34	15	13	6
	3%	4%	4%	2%
Mean score	60.66	62.03	61.57	59.21
Standard Deviation	28.961	29.241	29.044	28.701
Error Variance	0.748	2.257	2.421	2.267

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	43 4%	26 5%	17 3%	7 6% *	4 2% *	7 4% *	3 2% *	14 8% *	9 3%	8 3%	9 4%	1 2% *	3 4% *	19 5%
2nd (90)	89 8%	35 6%	54 9%	3 3% *	8 4% *	12 7% *	12 6% *	13 8% *	41 16% CDEF	34 12% L	13 6%	7 10% *	1 2% *	31 7%
3rd (80)	120 11%	50 9%	69 12%	7 6% *	16 8% *	20 11% *	17 8% *	23 13% *	37 14%	31 11%	25 12%	8 11% *	9 12% *	41 10%
4th (70)	115 10%	47 9%	66 12%	5 4% *	8 4% *	20 11% *	27 14% *	22 12% *	33 13%	35 12%	21 10%	13 17% *	12 16% *	34 8%
5th (60)	99 9%	45 8%	53 9%	10 8% *	16 8% *	15 9% *	12 6% *	15 8% *	30 12%	25 9%	33 15% M	5 7% *	14 19% IM*	17 4%
6th (50)	128 11%	56 10%	72 13%	15 12% *	23 12% *	16 9% *	26 13% *	14 8% *	34 13%	41 14%	22 10%	13 17% *	5 7% *	37 9%
7th (40)	125 11%	63 12%	61 11%	18 15% *	14 7% *	21 12% *	32 16% *	20 12% *	20 8%	31 11%	22 11%	7 9% *	6 7% *	53 13%
8th (30)	137 12%	63 12%	74 13%	16 13% *	37 19% H*	21 12% *	21 11% *	23 13% *	20 8%	32 11%	27 12%	9 12% *	5 7% *	61 14%
9th (20)	122 11%	72 13%	49 9%	17 14% *	31 16% H*	20 11% *	28 14% H*	11 7% *	14 6%	25 9%	20 9%	6 7% *	7 10% *	58 14%
10th (10)	77 7%	49 9%	27 5%	15 13% G*	14 7% *	14 8% *	15 8% *	5 3% *	13 5%	18 6%	12 5%	4 5% *	7 10% *	36 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	67	38	30	9	22	12	4	13	7	12	10	4	4	35
	6%	7%	5%	7%	12%	7%	2%	7%	3%	4%	5%	5%	5%	8%
				*	FH*	*	*	*				*	*	
Mean score	48.7	45.84	51.46	40.45	38.52	47.69	46.86	53.88	58.81	52.23	50.69	52.43	49.88	44.32
			A	*	*	D*	D*	CD*	CDEF	M		*	*	
Standard Deviation	28.019	28.767	27.084	27.227	26.793	28.489	25.072	29.191	26.312	27.132	26.782	26.459	27.572	29.403
Error Variance	0.7	1.519	1.281	6.064	3.73	4.533	3.2	4.893	2.688	2.527	3.359	9.203	10.338	2.05

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	43	18	11	7
	4%	5%	3%	2%
2nd (90)	89	35	33	21
	8%	9%	9%	6%
3rd (80)	120	51	40	24
	11%	14%	12%	7%
4th (70)	115	46	39	27
	10%	12%	11%	8%
5th (60)	99	39	31	26
	9%	10%	9%	7%
6th (50)	128	45	47	30
	11%	12%	13%	8%
7th (40)	125	41	27	57
	11%	11%	8%	16% O
8th (30)	137	35	43	60
	12%	9%	12%	16%
9th (20)	122	26	40	56
	11%	7%	11%	15% N
10th (10)	77	21	14	33
	7%	6%	4%	9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
Least important (0)	67	21	24	22
	6%	6%	7%	6%
Mean score	48.7	53.59	50.4	41.26
		P	P	
Standard Deviation	28.019	27.859	27.974	26.108
Error Variance	0.7	2.048	2.246	1.876

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	58 / 5%	37 / 7%	21 / 4%	3 / 2% / *	23 / 12% / CE*	4 / 2% / *	10 / 5% / *	7 / 4% / *	11 / 4%	20 / 7%	5 / 2%	7 / 9% / *	1 / 2% / *	20 / 5%
2nd (90)	58 / 5%	36 / 7%	22 / 4%	5 / 4% / *	3 / 2% / *	5 / 3% / *	8 / 4% / *	11 / 6% / *	25 / 10% / D	22 / 8%	8 / 4%	6 / 7% / *	1 / 1% / *	19 / 4%
3rd (80)	71 / 6%	46 / 8%	24 / 4%	5 / 4% / *	23 / 12% / E*	5 / 3% / *	14 / 7% / *	13 / 7% / *	11 / 4%	24 / 8%	9 / 4%	1 / 2% / *	3 / 4% / *	33 / 8%
4th (70)	74 / 7%	36 / 7%	38 / 7%	8 / 7% / *	9 / 5% / *	7 / 4% / *	17 / 8% / *	12 / 7% / *	22 / 8%	23 / 8%	7 / 3%	2 / 2% / *	1 / 2% / *	36 / 8%
5th (60)	78 / 7%	51 / 9% / B	27 / 5%	9 / 8% / *	17 / 9% / *	10 / 6% / *	21 / 11% / *	5 / 3% / *	14 / 6%	28 / 9% / J	8 / 4%	4 / 6% / *	4 / 6% / *	32 / 8%
6th (50)	75 / 7%	41 / 7%	34 / 6%	13 / 10% / H*	20 / 10% / H*	15 / 9% / H*	15 / 8% / *	8 / 5% / *	4 / 2%	16 / 5%	22 / 10%	4 / 5% / *	6 / 7% / *	26 / 6%
7th (40)	110 / 10%	41 / 7%	68 / 12%	19 / 16% / F*	13 / 7% / *	27 / 15% / F*	10 / 5% / *	20 / 12% / *	22 / 8%	29 / 10%	20 / 10%	1 / 2% / *	5 / 7% / *	54 / 13%
8th (30)	125 / 11%	59 / 11%	65 / 11%	13 / 11% / *	21 / 11% / *	32 / 18% / GH*	29 / 15% / *	11 / 6% / *	19 / 7%	26 / 9%	19 / 9%	14 / 19% / *	10 / 13% / *	48 / 11%
9th (20)	157 / 14%	65 / 12%	91 / 16%	21 / 17% / *	25 / 13% / *	27 / 15% / *	28 / 14% / *	23 / 13% / *	33 / 13%	39 / 13%	32 / 15%	12 / 16% / *	16 / 22% / *	54 / 13%
10th (10)	205 / 18%	91 / 17%	113 / 20%	15 / 12% / *	30 / 16% / *	34 / 19% / *	24 / 12% / *	40 / 23% / *	62 / 24% / F	38 / 13%	53 / 25% / I	16 / 22% / *	16 / 22% / *	72 / 17%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	111	42	69	11	8	13	20	25	34	26	30	9	10	28
	10%	8%	12%	9%	4%	7%	10%	14%	13%	9%	14%	11%	14%	7%
				*	*	*	*	D*	D		M	*	*	
Mean score	38.91	43.73	34.25	38.04	46.87	33.68	41.46	35.92	37.08	44.99	30.88	35.78	27.61	41.44
		B		*	EGH*	*	*	*		JL		*	*	JL
Standard Deviation	29.995	31.141	28.141	26.168	31.356	24.233	29.72	31.34	32.383	31.35	27.229	32.032	23.796	29.075
Error Variance	0.802	1.781	1.383	5.601	5.108	3.28	4.496	5.64	4.071	3.373	3.472	13.488	7.7	2.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	58 5%	19 5%	15 4%	18 5%
2nd (90)	58 5%	23 6%	21 6%	13 4%
3rd (80)	71 6%	26 7%	17 5%	28 8%
4th (70)	74 7%	25 7%	14 4%	30 8%
5th (60)	78 7%	32 8%	23 7%	22 6%
6th (50)	75 7%	17 4%	25 7%	28 8%
7th (40)	110 10%	39 10%	28 8%	40 11%
8th (30)	125 11%	53 14%	42 12%	29 8%
9th (20)	157 14%	48 13%	54 16%	51 14%
10th (10)	205 18%	61 16%	76 22%	67 18%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
Least important (0)	111	38	34	35
	10%	10%	10%	10%
Mean score	38.91	40.13	35.99	39.46
Standard Deviation	29.995	30.117	29.321	29.794
Error Variance	0.802	2.394	2.467	2.443

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	78 7%	42 8%	35 6%	5 4% *	14 7% *	17 9% *	16 8% *	11 6% *	14 5%	20 7%	18 9%	1 1% *	4 6% *	31 7%
2nd (90)	89 8%	57 10% B	32 6%	17 14% *	23 12% *	11 6% *	13 7% *	12 7% *	13 5%	15 5%	24 11% I	9 12% *	5 6% *	34 8%
3rd (80)	121 11%	59 11%	62 11%	18 15% *	20 10% *	20 11% *	22 11% *	16 9% *	24 9%	31 11%	23 11%	12 15% *	6 8% *	45 11%
4th (70)	138 12%	62 11%	75 13%	18 15% *	23 12% *	16 9% *	32 16% *	15 9% *	32 13%	33 11%	24 11%	11 15% *	8 11% *	57 14%
5th (60)	118 11%	61 11%	57 10%	8 6% *	18 9% *	23 13% *	32 16% G*	10 6% *	27 11%	29 10%	26 12%	10 13% *	11 15% *	32 7%
6th (50)	110 10%	43 8%	65 11%	20 17% F*	18 9% *	17 9% *	6 3% *	20 12% *	28 11%	28 10%	29 13%	5 7% *	8 11% *	39 9%
7th (40)	117 10%	43 8%	73 13%	10 8% *	15 8% *	12 7% *	19 10% *	23 13% *	38 15%	32 11%	18 8%	6 7% *	6 8% *	51 12%
8th (30)	99 9%	57 10%	42 7%	8 6% *	14 7% *	14 8% *	16 8% *	23 13% *	24 9%	35 12%	13 6%	6 8% *	6 8% *	35 8%
9th (20)	98 9%	43 8%	55 10%	5 4% *	19 10% *	23 13% *	20 10% *	15 9% *	17 6%	27 9%	16 7%	6 7% *	9 13% *	31 7%
10th (10)	99 9%	52 10%	46 8%	4 3% *	17 9% *	15 8% *	11 6% *	22 13% *	29 11%	26 9%	14 6%	3 4% *	5 7% *	49 12%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	57	26	31	9	12	11	7	7	12	15	9	8	6	16
	5%	5%	5%	7%	6%	6%	4%	4%	5%	5%	4%	10%	8%	4%
				*	*	*	*	*				*	*	
Mean score	51.89	53.25	50.54	57.57	53.34	51.18	55.37	47.29	49.08	49.46	56.71	52.81	48.77	51.89
				GH*	*	*	*	*			I	*	*	
Standard Deviation	29.073	29.963	28.211	27.973	30.644	30.452	28.162	28.8	27.674	28.684	28.524	29.244	29.068	29.474
Error Variance	0.753	1.648	1.39	6.401	4.879	5.18	4.037	4.763	2.973	2.824	3.81	11.243	11.49	2.06

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	78	24	24	28
	7%	6%	7%	8%
2nd (90)	89	22	30	29
	8%	6%	9%	8%
3rd (80)	121	38	41	39
	11%	10%	12%	11%
4th (70)	138	32	51	49
	12%	8%	15%	13%
			N	
5th (60)	118	27	47	38
	11%	7%	14%	10%
			N	
6th (50)	110	41	33	36
	10%	11%	9%	10%
7th (40)	117	45	29	42
	10%	12%	8%	12%
8th (30)	99	33	33	30
	9%	9%	9%	8%
9th (20)	98	45	23	31
	9%	12%	7%	8%
10th (10)	99	43	24	31
	9%	11%	7%	8%

Table continues

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PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1122**	**379**	**348**	**363**
Least important (0)	**57**	30	12	13
	5%	8%	4%	4%
Mean score	**51.89**	45.88	55.66	53.35
			N	N
Standard Deviation	**29.073**	30.014	27.676	28.473
Error Variance	**0.753**	2.378	2.198	2.232

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	129 12%	47 9%	82 14% A	3 3% *	12 6% *	19 11% *	16 8% *	25 14% C*	55 21% CDF	59 20% JKM	6 3%	5 7% *	11 15% J*	41 10% J
2nd (90)	84 8%	35 6%	50 9%	4 3% *	9 5% *	11 6% *	28 14% C*	16 9% *	16 6%	23 8%	14 7%	6 8% *	7 9% *	34 8%
3rd (80)	63 6%	35 6%	28 5%	4 3% *	17 9% *	15 8% *	4 2% *	8 5% *	15 6%	29 10% JL	4 2%	1 1% *	- *	24 6% *
4th (70)	57 5%	23 4%	34 6%	2 2% *	7 4% *	10 6% *	6 3% *	19 11% *	12 5%	19 7%	9 4%	2 3% *	3 4% *	15 4%
5th (60)	89 8%	57 10% B	32 6%	16 13% *	10 5% *	19 11% *	13 6% *	11 6% *	20 8%	33 11%	17 8%	4 5% *	8 11% *	27 6%
6th (50)	83 7%	42 8%	41 7%	9 8% *	9 5% *	18 10% *	18 9% *	12 7% *	17 7%	24 8%	18 8%	8 11% *	1 2% *	31 7%
7th (40)	58 5%	28 5%	30 5%	2 1% *	16 8% *	13 7% *	4 2% *	13 8% *	9 3%	10 3%	11 5%	4 5% *	4 5% *	26 6%
8th (30)	73 6%	42 8%	31 5%	11 9% *	15 8% *	8 5% *	12 6% *	4 2% *	23 9%	19 6%	10 5%	4 5% *	2 3% *	32 8%
9th (20)	86 8%	42 8%	44 8%	1 1% *	24 12% C*	9 5% *	18 9% *	19 11% C*	15 6%	27 9%	13 6%	8 10% *	6 8% *	29 7%
10th (10)	104 9%	47 9%	57 10%	11 9% *	19 10% *	15 9% *	20 10% *	14 8% *	25 10%	24 8%	24 11%	9 11% *	8 11% *	35 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	296	149	143	59	55	40	59	33	51	25	87	26	24	129
	26%	27%	25%	48%	29%	23%	30%	19%	20%	9%	41%	34%	32%	31%
				DEFGH*	*	*	*	*			I	I*	I*	I
Mean score	41.25	39.09	43.54	25.27	34.7	44.61	38.44	47.73	49.17	56.74	28.02	31.95	39.23	38.38
				*	*	C*	C*	CD*	CDF	JKLM		*	J*	J
Standard Deviation	36.338	34.812	37.571	30.842	33.556	35.023	36.786	36.201	38.123	34.334	31.848	34.067	38.902	36.132
Error Variance	1.177	2.225	2.466	7.781	5.85	6.852	6.888	7.525	5.643	4.046	4.749	15.257	20.579	3.096

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	129 12%	90 24% OP	9 2%	25 7%
2nd (90)	84 8%	40 11% O	18 5%	24 7%
3rd (80)	63 6%	24 6%	17 5%	22 6%
4th (70)	57 5%	30 8%	13 4%	13 4%
5th (60)	89 8%	36 9%	22 6%	23 6%
6th (50)	83 7%	31 8%	29 8%	22 6%
7th (40)	58 5%	16 4%	19 6%	23 6%
8th (30)	73 6%	30 8%	13 4%	29 8%
9th (20)	86 8%	25 7%	28 8%	30 8%
10th (10)	104 9%	25 7%	46 13% N	31 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1122**	**379**	**348**	**363**
Least important (0)	296	33	134	121
	26%	9%	38%	33%
			N	N
Mean score	41.25	59.53	28	34.58
		OP		
Standard Deviation	36.338	34.488	31.543	34.656
Error Variance	1.177	3.139	2.855	3.306

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	130 12%	73 13%	57 10%	16 13% *	27 14% *	19 11% *	37 19% H*	14 8% *	17 7%	12 4%	37 17% I	12 16% I*	11 15% I*	51 12% I
2nd (90)	82 7%	32 6%	50 9%	9 7% *	21 11% *	15 9% *	12 6% *	10 6% *	15 6%	15 5%	25 12% I	10 13% *	8 11% *	24 6%
3rd (80)	137 12%	71 13%	64 11%	9 7% *	19 10% *	34 19% H*	28 14% *	28 16% H*	18 7%	18 6%	28 13% I	5 6% *	12 16% I*	68 16% I
4th (70)	80 7%	39 7%	41 7%	7 6% *	17 9% *	19 11% *	12 6% *	11 6% *	13 5%	15 5%	19 9%	5 6% *	2 3% *	36 9%
5th (60)	84 7%	47 9%	37 7%	6 5% *	15 8% *	16 9% *	12 6% *	23 13% H*	12 5%	17 6%	11 5%	2 2% *	7 9% *	46 11%
6th (50)	72 6%	38 7%	35 6%	6 5% *	13 7% *	13 7% *	11 6% *	7 4% *	24 9%	15 5%	17 8%	4 6% *	7 10% *	24 6%
7th (40)	69 6%	32 6%	36 6%	8 7% *	15 8% *	12 7% *	4 2% *	11 7% *	18 7%	21 7%	18 9%	8 11% *	4 5% *	14 3%
8th (30)	96 9%	45 8%	50 9%	14 12% *	20 10% *	11 6% *	13 7% *	14 8% *	24 9%	26 9%	14 7%	8 10% *	8 10% *	32 8%
9th (20)	88 8%	28 5%	59 10% A	17 14% *	9 4% *	12 7% *	13 7% *	11 6% *	26 10%	30 10%	15 7%	3 4% *	5 6% *	34 8%
10th (10)	144 13%	66 12%	77 13%	21 17% E*	23 12% *	9 5% *	33 17% E*	22 12% *	37 14% E	59 20% JLM	21 10%	13 17% *	5 6% *	41 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	140	74	66	10	15	19	20	24	53	65	8	7	6	52
	12%	14%	12%	8%	8%	10%	10%	13%	21%	22%	4%	9%	8%	12%
				*	*	*	*	*	CD	JLM		*	*	J
Mean score	48.54	49.76	47.34	45.68	54.09	56.38	52.81	47.76	37.58	32.69	59.45	51.11	57.62	51.66
				*	H*	CH*	H*	H*			IM	I*	I*	I
Standard Deviation	34.36	34.675	34.01	34.283	33.497	31.98	36.648	33.223	32.902	31.313	32.377	35.88	32.87	33.883
Error Variance	1.052	2.208	2.02	9.614	5.83	5.713	6.837	6.338	4.203	3.365	4.909	16.924	14.692	2.722

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	130 12%	29 8%	57 16% N	44 12%
2nd (90)	82 7%	21 6%	34 10%	25 7%
3rd (80)	137 12%	27 7%	50 14% N	58 16% N
4th (70)	80 7%	39 10% P	26 8%	13 4%
5th (60)	84 7%	23 6%	14 4%	46 13% O
6th (50)	72 6%	28 7%	25 7%	16 5%
7th (40)	69 6%	20 5%	25 7%	24 7%
8th (30)	96 9%	30 8%	23 7%	34 9%
9th (20)	88 8%	34 9%	28 8%	23 6%
10th (10)	144 13%	59 16%	39 11%	37 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
Least important (0)	140 12%	68 18% O	27 8%	42 12%
Mean score	48.54	40.88	55.4 N	51.25 N
Standard Deviation	34.36	33.618	34.38	33.757
Error Variance	1.052	2.983	3.392	3.137

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	81	47	34	10	26	15	16	6	9	14	13	5	3	44
	7%	9%	6%	8%	13%	8%	8%	3%	3%	5%	6%	7%	4%	11%
				*	GH*	*	*	*				*	*	
2nd (90)	141	72	68	23	31	28	23	14	23	32	30	5	5	66
	13%	13%	12%	19%	16%	16%	12%	8%	9%	11%	14%	6%	7%	16%
				*	*	*	*	*				*	*	
3rd (80)	97	49	49	15	22	13	19	13	15	16	17	11	9	31
	9%	9%	8%	12%	11%	7%	10%	8%	6%	6%	8%	14%	12%	7%
				*	*	*	*	*				*	*	
4th (70)	111	43	67	17	10	26	12	24	23	26	26	7	7	43
	10%	8%	12%	14%	5%	14%	6%	14%	9%	9%	12%	9%	9%	10%
				*	*	*	*	*				*	*	
5th (60)	125	60	63	12	16	14	17	28	37	34	19	9	8	51
	11%	11%	11%	10%	8%	8%	8%	16%	14%	12%	9%	12%	11%	12%
				*	*	*	*	*				*	*	
6th (50)	123	53	70	9	15	16	27	19	38	39	22	11	4	40
	11%	10%	12%	7%	8%	9%	14%	11%	15%	13%	10%	15%	6%	9%
				*	*	*	*	*				*	*	
7th (40)	122	62	59	5	19	15	25	20	39	34	29	10	10	30
	11%	11%	10%	4%	10%	8%	13%	12%	15%	12%	14%	14%	14%	7%
				*	*	*	*	*	C			*	*	
8th (30)	141	68	72	11	20	22	34	15	38	34	25	6	18	56
	13%	12%	13%	9%	11%	12%	17%	8%	15%	12%	11%	8%	24%	13%
				*	*	*	*	*				*	IJK*	
9th (20)	81	36	45	17	16	13	12	6	18	29	20	7	2	23
	7%	7%	8%	14%	8%	7%	6%	4%	7%	10%	9%	9%	3%	5%
				G*	*	*	*	*				*	*	
10th (10)	56	29	27	3	11	4	10	17	12	18	7	3	4	22
	5%	5%	5%	2%	6%	2%	5%	10%	5%	6%	3%	3%	5%	5%
				*	*	*	*	*				*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	46	27	18	3	8	14	2	12	6	15	7	2	3	17
	4%	5%	3%	2%	4%	8%	1%	7%	2%	5%	3%	3%	4%	4%
				*	*	*	*	*				*	*	
Mean score	54.51	54.78	54.26	60.56	58.42	56.12	54.53	50.2	50.5	49.99	54.91	54.39	50.25	57.92
				GH*	H*	*	*	*				*	*	I
Standard Deviation	28.231	29.285	27.239	28.584	31.281	30.06	27.249	27.506	24.554	27.87	27.66	26.349	26.672	29.327
Error Variance	0.71	1.575	1.296	6.683	5.084	5.047	3.78	4.345	2.341	2.666	3.583	9.127	9.674	2.039

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	81 7%	20 5%	27 8%	33 9%
2nd (90)	141 13%	42 11%	40 12%	55 15%
3rd (80)	97 9%	28 7%	28 8%	34 9%
4th (70)	111 10%	38 10%	37 11%	34 9%
5th (60)	125 11%	51 13%	38 11%	36 10%
6th (50)	123 11%	41 11%	35 10%	45 12%
7th (40)	122 11%	47 12%	49 14% P	24 7%
8th (30)	141 13%	40 10%	52 15%	43 12%
9th (20)	81 7%	26 7%	19 6%	30 8%
10th (10)	56 5%	31 8% O	12 4%	10 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
Least important (0)	46	16	11	19
	4%	4%	3%	5%
Mean score	54.51	51.9	55.09	57.07
Standard Deviation	28.231	27.874	27.205	29.335
Error Variance	0.71	2.051	2.124	2.369

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	94	33	60	19	16	29	13	11	6	13	25	3	6	40
	8%	6%	10%	16%	8%	16%	6%	7%	2%	5%	12%	4%	9%	10%
				H*	*	H*	*	*			I	*	*	
2nd (90)	112	58	54	11	23	11	17	20	31	24	23	8	10	46
	10%	11%	9%	9%	12%	6%	8%	11%	12%	8%	11%	11%	13%	11%
				*	*	*	*	*				*	*	
3rd (80)	116	46	69	19	21	19	13	16	29	24	26	9	9	47
	10%	9%	12%	16%	11%	11%	7%	9%	11%	8%	12%	12%	13%	11%
				*	*	*	*	*				*	*	
4th (70)	110	52	58	15	29	19	21	11	15	28	19	3	10	37
	10%	10%	10%	12%	15%	10%	11%	7%	6%	9%	9%	4%	14%	9%
				*	H*	*	*	*				*	*	
5th (60)	114	49	65	8	16	19	24	21	25	21	22	17	5	46
	10%	9%	11%	7%	8%	11%	12%	12%	10%	7%	10%	23%	7%	11%
				*	*	*	*	*				IJL*	*	
6th (50)	103	46	55	12	14	12	26	21	19	16	26	3	13	41
	9%	9%	10%	10%	7%	7%	13%	12%	7%	5%	12%	4%	18%	10%
				*	*	*	*	*			I	*	I*	
7th (40)	103	60	43	11	25	12	16	13	26	28	16	7	6	44
	9%	11%	8%	9%	13%	6%	8%	8%	10%	10%	7%	9%	8%	11%
				*	*	*	*	*				*	*	
8th (30)	89	54	35	9	13	16	15	18	18	27	16	8	5	32
	8%	10%	6%	7%	7%	9%	8%	10%	7%	9%	7%	10%	7%	8%
				*	*	*	*	*				*	*	
9th (20)	106	70	36	8	8	12	17	20	42	39	12	7	4	38
	9%	13%	6%	7%	4%	6%	9%	11%	16%	14%	5%	9%	6%	9%
		B		*	*	*	*	*	DE	J		*	*	
10th (10)	74	42	32	4	13	12	10	15	20	32	12	5	4	20
	7%	8%	6%	3%	7%	7%	5%	9%	8%	11%	5%	6%	5%	5%
				*	*	*	*	*		M		*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	101 9%	34 6%	66 12% A	5 4% *	15 8% *	19 11% *	26 13% *	8 5% *	27 11%	39 14% L	18 8%	5 7% *	1 1% *	30 7%
Mean score	51.83	49.47	53.94	61.66 FGH*	55.52 H*	54.66 H*	48.41 *	50.9 *	45.65	42.53	56.52 I	51.09 *	60.7 I*	54.59 I
Standard Deviation	31.065	29.905	32.006	29.375	30.229	33.359	30.605	29.608	30.647	31.509	30.985	29.017	26.336	30.269
Error Variance	0.86	1.642	1.789	7.058	4.747	6.216	4.768	5.034	3.647	3.408	4.496	11.068	9.431	2.172

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	94 8%	17 5%	26 7%	52 14% N
2nd (90)	112 10%	50 13%	27 8%	31 8%
3rd (80)	116 10%	31 8%	35 10%	47 13%
4th (70)	110 10%	34 9%	35 10%	38 11%
5th (60)	114 10%	43 11%	43 12%	29 8%
6th (50)	103 9%	27 7%	46 13% N	28 8%
7th (40)	103 9%	29 8%	32 9%	37 10%
8th (30)	89 8%	25 7%	32 9%	30 8%
9th (20)	106 9%	46 12%	27 8%	28 8%
10th (10)	74 7%	34 9%	16 5%	20 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
	101	42	29	23
Least important (0)	9%	11%	8%	6%
Mean score	51.83	48.08	51.95	56.88 N
Standard Deviation	31.065	31.807	29.145	31.222
Error Variance	0.86	2.67	2.437	2.683

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Most important (100)	140	58	81	17	21	14	15	30	42	32	28	14	15	51
	12%	11%	14%	14%*	11%*	8%*	8%*	17%*	16%	11%	13%	19%*	21%*	12%
2nd (90)	72	26	44	10	11	10	13	12	16	16	18	3	8	20
	6%	5%	8%	8%*	6%*	6%*	6%*	7%*	6%	5%	9%	4%*	11%*	5%
3rd (80)	83	29	53	15	14	15	16	6	18	22	19	8	10	22
	7%	5%	9%	13%*	7%*	8%*	8%*	3%*	7%	8%	9%	11%*	14% M*	5%
4th (70)	67	45	23	10	14	11	8	10	14	17	17	6	5	21
	6%	8% B	4%	8%*	7%*	6%*	4%*	6%*	5%	6%	8%	7%*	7%*	5%
5th (60)	82	43	38	5	24	13	19	6	15	20	11	4	3	37
	7%	8%	7%	4%*	12%*	7%*	10%*	3%*	6%	7%	5%	6%*	4%*	9%
6th (50)	94	50	44	6	25	13	15	15	20	25	18	3	4	42
	8%	9%	8%	5%*	13%*	7%*	8%*	8%*	8%	8%	9%	4%*	5%*	10%
7th (40)	109	71	38	17	16	22	23	15	16	19	25	12	9	38
	10%	13% B	7%	14%*	8%*	12%*	12%*	9%*	6%	7%	12%	16%*	12%*	9%
8th (30)	72	23	49	17	7	8	15	8	17	23	17	3	3	26
	6%	4%	9% A	14% D*	4%*	5%*	7%*	5%*	7%	8%	8%	4%*	4%*	6%
9th (20)	102	55	46	12	10	17	14	16	32	26	10	8	2	45
	9%	10%	8%	10%*	5%*	10%*	7%*	9%*	12%	9%	5%	11%*	3%*	11%
10th (10)	120	59	60	6	23	33	22	14	23	33	24	9	7	44
	11%	11%	10%	5%*	12%*	18% C*	11%*	8%*	9%	11%	11%	12%*	9%*	11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Least important (0)	181	85	96	7	28	23	36	41	45	58	28	5	7	75
	16%	16%	17%	6%	14%	13%	19%	24%	18%	20%	13%	7%	10%	18%
				*	*	*	C*	C*	C	K		*	*	
Mean score	45.67	43.94	47.06	54.12	47.34	41.93	42.1	44.53	46.49	42.18	49.59	52.37	59.34	42.96
				EF*	*	*	*	*			I	*	IM*	
Standard Deviation	34.441	32.895	35.717	31.524	32.968	32.724	32.964	37.61	36.318	34.639	34.196	34.12	35.015	33.948
Error Variance	1.057	1.987	2.228	8.129	5.647	5.982	5.531	8.122	5.121	4.118	5.476	15.304	16.672	2.733

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Most important (100)	**140** **12%**	30 8%	72 21% NP	37 10%
2nd (90)	**72** **6%**	30 8%	20 6%	21 6%
3rd (80)	**83** **7%**	34 9%	18 5%	31 9%
4th (70)	**67** **6%**	20 5%	33 9% P	9 3%
5th (60)	**82** **7%**	25 7%	22 6%	35 10%
6th (50)	**94** **8%**	27 7%	26 8%	37 10%
7th (40)	**109** **10%**	25 7%	41 12%	40 11%
8th (30)	**72** **6%**	23 6%	13 4%	33 9%
9th (20)	**102** **9%**	47 12% O	21 6%	25 7%
10th (10)	**120** **11%**	36 9%	45 13%	40 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1122	379	348	363
Least important (0)	181	83	38	55
	16%	22%	11%	15%
		O		
Mean score	45.67	41.23	52.44	44.53
			NP	
Standard Deviation	34.441	34.564	35.39	32.857
Error Variance	1.057	3.153	3.594	2.972

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	644	335	304	60	157	134	162	111	20	238	169	42	58	115
Weighted Base	603	321	279	50	143	127	149	111	23	141	115	41	38	235
More safe than it was 12 months ago	102 17%	55 17%	46 16%	12 24% FG*	47 33% FG*	23 18% G*	11 8% *	5 4% *	4 17% **	27 19%	21 18%	11 27% *	7 20% *	33 14% *
Less safe than it was 12 months ago	163 27%	97 30%	65 23%	11 22% *	33 23% *	47 37% *	34 23% *	31 27% *	7 33% **	30 22%	38 33%	10 25% *	11 30% *	63 27% *
Much the same as it was 12 months ago	303 50%	156 49%	146 52%	24 48% *	46 32% *	54 43% *	96 65% DE*	71 64% DE*	11 50% **	80 56%	51 44%	19 47% *	14 38% *	123 53% *
Don't know	35 6%	13 4%	22 8%	3 6% *	17 12% *	3 2% *	7 5% *	4 4% *	- - **	4 3%	6 5%	1 2% *	5 12% *	15 6% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	644	260	277	97
Weighted Base	603	187	200	205
More safe than it was 12 months ago	102 17%	35 19%	26 13%	39 19% *
Less safe than it was 12 months ago	163 27%	45 24%	52 26%	61 30% *
Much the same as it was 12 months ago	303 50%	99 53%	112 56%	90 44% *
Don't know	35 6%	8 4%	11 5%	15 7% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Better than it was 12 months ago	170 15%	98 18%	71 12%	14 11% *	31 16% *	20 11% *	18 9% *	27 16% *	60 23% EF	74 25% JLM	21 10%	16 21% *	9 12% *	43 10%
Much the same as it was 12 months ago	426 38%	218 40%	207 36%	46 37% *	94 49% FH*	84 47% FH*	53 27% *	66 38% *	84 33%	102 35%	67 31%	27 36% *	30 41% *	180 43%
Worse than it was 12 months ago	526 47%	229 42%	295 52% A	63 51% *	68 35% *	75 42% *	126 64% DEGH*	81 46% *	113 44%	115 39%	126 59% I	33 43% *	34 47% *	199 47%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Better than it was 12 months ago	170 15%	87 23% OP	49 14%	34 9%
Much the same as it was 12 months ago	426 38%	143 38%	106 31%	161 44% O
Worse than it was 12 months ago	526 47%	150 39%	193 55% N	168 46%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Better than it is now	424	226	197	48	72	55	56	59	133	161	57	23	18	145
	38%	41%	34%	39%	37%	31%	29%	34%	52%	55%	27%	31%	24%	34%
				*	*	*	*	*	DEFG	JKLM		*	*	
Much the same as it is now	473	210	260	44	97	90	84	73	85	103	86	32	38	196
	42%	39%	45%	36%	50%	50%	43%	42%	33%	35%	40%	41%	52%	46%
				*	H*	H*	*	*				*	I*	I
Worse than it is now	225	109	115	31	24	33	56	42	39	28	70	21	18	81
	20%	20%	20%	25%	12%	19%	29%	24%	15%	9%	33%	28%	24%	19%
				*	*	*	DH*	*			IM	I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Better than it is now	424	175	104	138
	38%	46%	30%	38%
		O		
Much the same as it is now	473	152	147	162
	42%	40%	42%	45%
Worse than it is now	225	52	98	63
	20%	14%	28%	17%
			NP	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Easier than it was 12 months ago	118 / 11%	71 / 13%	47 / 8%	22 / 18% GH*	33 / 17% GH*	23 / 13% *	15 / 8% *	9 / 5% *	16 / 6%	24 / 8%	20 / 9%	14 / 18% *	11 / 15% *	45 / 11%
About the same as it was 12 months ago	682 / 61%	348 / 64%	330 / 58%	60 / 49% *	102 / 53% *	98 / 55% *	115 / 59% *	112 / 64% *	195 / 76% CDEF	204 / 70% JK	119 / 56%	41 / 54% *	45 / 61% *	251 / 60%
Harder than it was 12 month ago	321 / 29%	126 / 23%	195 / 34% A	40 / 33% H*	58 / 30% *	57 / 32% H*	66 / 34% H*	53 / 30% H*	47 / 18%	64 / 22%	75 / 35% I	21 / 28% *	18 / 24% *	126 / 30%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Easier than it was 12 months ago	118 11%	27 7%	36 10%	52 14% N
About the same as it was 12 months ago	682 61%	255 67% P	207 59%	202 55%
Harder than it was 12 month ago	321 29%	97 26%	106 30%	110 30%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Safety1.There have been recent stories in the media highlighting safety among women in public places. Do you feel that the government is doing too much, enough, or too little to help women feel safe in public places?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Too much	28 3%	23 4% B	5 1%	3 3% *	12 6% *	6 3% *	3 2% *	- *	4 1% *	6 2%	9 4%	5 6% *	6 8% M*	4 1%
Too little	589 53%	265 49%	322 56%	75 61% *	96 50% *	91 51% *	106 54% *	92 53% *	129 50%	144 49%	127 59%	40 52% *	39 53% *	215 51%
Enough	233 21%	133 24% B	99 17%	24 20% *	29 15% *	41 23% *	32 16% *	43 25% *	64 25%	86 30% JL	32 15%	14 19% *	5 7% *	87 21% L
Not sure	271 24%	123 23%	145 25%	20 17% *	55 29% *	41 23% *	55 28% *	38 22% *	61 24%	56 19%	46 22%	18 23% *	24 33% I*	116 28%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Safety1.There have been recent stories in the media highlighting safety among women in public places. Do you feel that the government is doing too much, enough, or too little to help women feel safe in public places?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Too much	28	6	11	8
	3%	2%	3%	2%
Too little	589	197	196	180
	53%	52%	56%	50%
Enough	233	88	76	63
	21%	23%	22%	17%
Not sure	271	87	65	112
	24%	23%	19%	31%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Safety2.Do you feel that the government is doing too much, enough, or too little to help women feel safe when they use online platforms (such as Facebook, Twitter, Instagram, Snapchat, discussion forums, etc.)?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Too much	39	26	13	5	14	14	2	-	4	6	9	7	3	8
	3%	5%	2%	4%	7%	8%	1%	-	1%	2%	4%	10%	5%	2%
				*	G*	GH*	*	*				IM*	*	
Too little	491	234	253	75	83	73	78	70	112	112	131	27	32	171
	44%	43%	44%	61%	43%	41%	40%	40%	44%	38%	61%	35%	43%	41%
				DEFGH*	*	*	*	*			IKLM	*	*	
Enough	238	139	98	18	47	28	45	42	57	88	27	10	9	99
	21%	26%	17%	15%	25%	16%	23%	24%	22%	30%	13%	13%	12%	23%
		B		*	*	*	*	*		JKL		*	*	J
Not sure	355	145	209	24	49	64	71	62	85	85	46	32	29	144
	32%	27%	36%	19%	25%	36%	36%	36%	33%	29%	21%	43%	40%	34%
			A	*	*	C*	C*	C*				J*	J*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Safety2.Do you feel that the government is doing too much, enough, or too little to help women feel safe when they use online platforms (such as Facebook, Twitter, Instagram, Snapchat, discussion forums, etc.)?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Too much	39	6	20	9
	3%	2%	6%	3%
			N	
Too little	491	167	162	149
	44%	44%	47%	41%
Enough	238	85	58	89
	21%	22%	17%	25%
Not sure	355	121	108	116
	32%	32%	31%	32%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Negotiations2.As a result of leaving the EU, the UK government is currently negotiating post-Brexit trade deals with other countries. How well do you think the UK government is handling these trade deal negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Handling them very well	85 8%	49 9%	36 6%	3 2% *	22 11% *	6 4% *	7 4% *	8 5% *	39 15% CEFG	52 18% JKLM	9 4%	3 5% *	4 6% *	12 3%
Handling them fairly well	329 29%	183 34% B	146 26%	33 27% *	42 22% *	55 31% *	60 31% *	50 29% *	88 34%	150 52% JKLM	36 17%	16 21% *	14 19% *	97 23%
Handling them fairly poorly	235 21%	114 21%	120 21%	28 23% *	53 27% H*	41 23% *	34 17% *	38 22% *	40 16%	36 13%	59 28% I	20 26% I*	15 21% *	99 23% I
Handling them very poorly	169 15%	95 17%	71 12%	19 16% *	33 17% *	28 16% *	40 20% *	16 9% *	32 13%	12 4%	60 28% IM	19 25% I*	22 30% IM*	53 13% I
Not sure	304 27%	103 19%	200 35% A	39 32% *	44 23% *	49 27% *	55 28% *	61 35% H*	57 22%	41 14%	50 24% I	18 24% *	18 25% *	161 38% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Negotiations2.As a result of leaving the EU, the UK government is currently negotiating post-Brexit trade deals with other countries. How well do you think the UK government is handling these trade deal negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1122**	**480**	**438**	**183**
Weighted Base	**1122**	**379**	**348**	**363**
Handling them very well	**85**	48	12	22
	8%	13%	3%	6%
		O		
Handling them fairly well	**329**	148	80	92
	29%	39%	23%	25%
		OP		
Handling them fairly poorly	**235**	65	96	70
	21%	17%	28%	19%
			N	
Handling them very poorly	**169**	33	85	44
	15%	9%	24%	12%
			NP	
Not sure	**304**	85	76	135
	27%	23%	22%	37%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Food1.Thinking about the next few months, what impact, if any, do you think Brexit will have on the overall price of your regular food shop? Do you think food will be...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1122**	**534**	**581**	**119**	**194**	**180**	**208**	**194**	**227**	**429**	**274**	**66**	**107**	**210**
Weighted Base	**1122**	**545**	**572**	**122**	**192**	**179**	**196**	**174**	**258**	**291**	**214**	**76**	**74**	**422**
Much more expensive	229 20%	86 16%	140 25% A	18 15% *	42 22% *	43 24% *	45 23% *	41 24% *	40 15%	23 8%	65 30% I	28 37% IM*	14 19% I*	89 21% I
A little more expensive	515 46%	248 45%	266 47%	49 40% *	55 29% *	58 32% *	90 46% D*	92 53% DE*	169 66% CDEF	169 58% JKM	91 43%	32 41% *	40 55% *	168 40%
The same as before	198 18%	113 21%	84 15%	16 13% *	50 26% GH*	48 27% GH*	30 15% *	20 12% *	34 13%	70 24% J	28 13%	8 11% *	10 14% *	73 17%
A little cheaper	45 4%	27 5%	18 3%	13 11% FH*	8 4% *	9 5% *	1 * *	7 4% *	7 3% *	15 5%	8 4%	2 3% *	2 3% *	15 3%
Much cheaper	9 1%	3 *	6 1%	- -	4 2% *	4 2% *	1 1% *	- -	- -	1 *	- -	1 2% *	- -	6 2% *
Not sure	127 11%	69 13%	57 10%	26 21% GH*	34 17% H*	17 10% *	29 15% H*	14 8% *	7 3%	13 4%	22 10% I	4 6% *	7 9% *	71 17% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Food1.Thinking about the next few months, what impact, if any, do you think Brexit will have on the overall price of your regular food shop? Do you think food will be...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Much more expensive	229	42	104	79
	20%	11%	30%	22%
			N	N
A little more expensive	515	180	177	148
	46%	47%	51%	41%
The same as before	198	101	37	51
	18%	27%	11%	14%
		OP		
A little cheaper	45	16	6	22
	4%	4%	2%	6%
Much cheaper	9	1	2	5
	1%	*	1%	1%
Not sure	127	38	22	58
	11%	10%	6%	16%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Food2.Thinking about when you shop for food, as a result of Brexit are you now...

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
...more likely to buy British produce	435 39%	208 38%	225 39%	34 28% *	76 40% *	70 39% *	61 31% *	73 42% *	121 47% CF	150 51% JM	78 36%	35 46% *	30 40% *	128 30%
...less likely to by British produce	62 6%	37 7%	22 4%	14 11% FGH*	22 11% FGH*	15 8% H*	5 3% *	2 1% *	4 2%	8 3%	22 10% I	6 7% *	6 8% *	22 5%
...or has there been no change?	500 45%	235 43%	263 46%	43 35% *	68 35% *	62 35% *	112 57% CDE*	89 51% DE*	126 49%	121 42%	87 41%	34 44% *	28 38% *	212 50%
Not sure	126 11%	64 12%	62 11%	32 26% FGH*	26 14% H*	32 18% GH*	18 9% *	11 6% *	7 3%	13 4%	27 13% I	2 2% *	10 14% I*	60 14% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Food2.Thinking about when you shop for food, as a result of Brexit are you now...

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
...more likely to buy British produce	**435** **39%**	194 51% OP	119 34%	115 32%
...less likely to by British produce	**62** **6%**	10 3%	26 8% N	20 6%
...or has there been no change?	**500** **45%**	152 40%	173 50% N	172 47%
Not sure	**126** **11%**	23 6%	30 9%	56 15% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Very well	139	70	69	9	33	15	17	10	54	74	19	7	2	32
	12%	13%	12%	7%	17%	8%	9%	6%	21%	25%	9%	10%	3%	7%
				*	G*	*	*	*	CEFG	JKLM			*	*
Fairly well	393	187	206	41	57	49	64	69	112	131	48	28	20	147
	35%	34%	36%	34%	30%	28%	33%	40%	43%	45%	22%	37%	28%	35%
				*	*	*	*	*	DE	JL		*	*	J
Fairly poorly	304	146	154	31	55	60	54	46	58	60	68	19	27	120
	27%	27%	27%	25%	29%	34%	27%	26%	22%	20%	32%	25%	37%	29%
				*	*	*	*	*			I	*	I*	
Very poorly	203	104	99	24	31	44	37	40	28	19	67	15	19	83
	18%	19%	17%	19%	16%	24%	19%	23%	11%	6%	31%	20%	26%	20%
				*	*	H*	*	H*			IM	I*	I*	I
Not sure	82	37	46	17	16	10	24	9	6	8	12	6	5	40
	7%	7%	8%	14%	8%	6%	12%	5%	2%	3%	6%	8%	6%	10%
				H*	*	*	H*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Very well	139	71	27	38
	12%	19%	8%	11%
		OP		
Fairly well	393	154	111	124
	35%	41%	32%	34%
Fairly poorly	304	78	116	94
	27%	20%	33%	26%
			N	
Very poorly	203	55	80	68
	18%	14%	23%	19%
			N	
Not sure	82	22	15	38
	7%	6%	4%	11%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Very good	147	76	71	17	33	18	10	19	51	78	19	6	2	36
	13%	14%	12%	14%	17%	10%	5%	11%	20%	27%	9%	8%	3%	9%
				*	F*	*	*	*	F	JKLM		*	*	
Fairly good	409	200	208	42	57	57	64	63	126	144	63	27	23	135
	36%	37%	36%	35%	29%	32%	33%	36%	49%	50%	29%	35%	31%	32%
				*	*	*	*	*	DEF	JLM		*	*	
Fairly poor	318	152	163	31	58	61	68	56	45	43	65	28	28	141
	28%	28%	29%	26%	30%	34%	34%	32%	17%	15%	30%	37%	38%	33%
				*	H*	H*	H*	H*			I	I*	I*	I
Very poor	181	91	89	15	36	30	37	34	29	16	58	12	19	75
	16%	17%	16%	12%	19%	17%	19%	20%	11%	5%	27%	16%	25%	18%
				*	*	*	*	*			I	I*	I*	I
Don't know	67	26	41	17	9	12	18	3	8	10	9	3	2	35
	6%	5%	7%	14%	5%	7%	9%	2%	3%	3%	4%	4%	2%	8%
				GH*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Very good	**147** **13%**	67 18% O	35 10%	38 11%
Fairly good	**409** **36%**	157 41% O	112 32%	134 37%
Fairly poor	**318** **28%**	75 20%	132 38% N	103 28%
Very poor	**181** **16%**	58 15%	61 17%	60 16%
Don't know	**67** **6%**	22 6%	9 2%	28 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
It has not impacted my income	686	320	363	37	105	87	113	115	229	212	115	48	48	239
	61%	59%	63%	31%	55%	48%	58%	66%	89%	73%	54%	64%	66%	57%
				*	C*	C*	C*	CE*	CDEFG	JM		*	*	
My income has reduced by less than half	138	72	65	16	28	28	30	24	14	37	29	13	6	51
	12%	13%	11%	13%	15%	15%	15%	14%	5%	13%	14%	17%	8%	12%
				*	H*	H*	H*	*				*	*	
My income has reduced by about half	66	46	20	13	21	17	5	8	2	10	13	4	6	25
	6%	8%	3%	10%	11%	10%	3%	5%	1%	4%	6%	6%	8%	6%
		B		H*	H*	H*	*	*				*	*	
My income has reduced by more than half	58	28	30	15	8	16	7	11	2	4	14	3	4	24
	5%	5%	5%	12%	4%	9%	3%	6%	1%	1%	7%	4%	6%	6%
				H*	*	H*	*	H*			I	*	*	
I have lost my income completely	50	22	28	7	9	9	13	8	2	6	13	2	3	23
	4%	4%	5%	6%	5%	5%	7%	5%	1%	2%	6%	3%	4%	5%
				*	*	*	H*	*				*	*	
My income has increased	36	25	11	2	4	8	14	1	6	13	6	3	-	13
	3%	5%	2%	2%	2%	5%	7%	1%	3%	4%	3%	4%	*	3%
				*	*	*	*	*				*	*	
Don't know	88	32	55	33	17	14	15	7	3	9	23	2	6	46
	8%	6%	10%	27%	9%	8%	8%	4%	1%	3%	11%	3%	9%	11%
				DEFGH*	H*	H*	H*	*			I	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
It has not impacted my income	686 **61%**	262 69% P	214 61%	196 54%
My income has reduced by less than half	138 **12%**	46 12%	49 14%	41 11%
My income has reduced by about half	66 **6%**	17 5%	21 6%	26 7%
My income has reduced by more than half	58 **5%**	12 3%	16 4%	28 8%
I have lost my income completely	50 **4%**	11 3%	14 4%	19 5%
My income has increased	36 **3%**	14 4%	7 2%	15 4%
Don't know	88 **8%**	17 4%	27 8%	38 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	321	176	143	48	73	65	61	57	17	97	87	22	28	71
Weighted Base	312	168	143	50	67	70	54	51	20	57	69	22	18	123
Return to normal within a few weeks	20 / 6%	13 / 8%	7 / 5% / *	5 / 9% / *	3 / 5% / *	11 / 15% / *	1 / 1% / **	- / 1% / **	- / 1% / **	3 / 5% / *	3 / 4% / *	1 / 5% / **	- / - / **	11 / 9% / *
Return to normal within a few months, but it will take more than a few weeks	60 / 19%	36 / 21%	24 / 17% / *	9 / 19% / *	19 / 29% / *	12 / 17% / *	3 / 6% / **	14 / 27% / **	2 / 11% / **	15 / 26% / *	14 / 20% / *	6 / 29% / **	1 / 5% / **	25 / 20% / *
Return to normal, but it will take more than a few months	124 / 40%	73 / 44%	50 / 35% / *	21 / 41% / *	27 / 41% / *	23 / 33% / *	32 / 59% / **	15 / 29% / **	5 / 28% / **	20 / 34% / *	24 / 34% / *	6 / 25% / **	10 / 55% / **	53 / 43% / *
Be permanently reduced	81 / 26%	29 / 17%	51 / 35% / A*	10 / 20% / *	8 / 12% / *	18 / 26% / *	14 / 26% / **	19 / 37% / **	11 / 56% / **	14 / 25% / *	21 / 31% / *	8 / 34% / **	6 / 32% / **	22 / 18% / *
Don't know	28 / 9%	17 / 10%	11 / 8% / *	5 / 11% / *	8 / 12% / *	6 / 8% / *	5 / 8% / **	3 / 6% / **	1 / 5% / **	6 / 10% / *	8 / 11% / *	2 / 7% / **	2 / 9% / **	11 / 9% / *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
		N	O	P	Q	R	S	T
Unweighted Base	321	118	134	62	160	62	57	42
Weighted Base	312	86	100	114	138	66	58	50
Return to normal within a few weeks	20 6%	6 7% *	3 3% *	9 8% *	9 6% *	6 10% *	4 6% **	1 3% **
Return to normal within a few months, but it will take more than a few weeks	60 19%	26 30% P*	21 21% *	12 10% *	32 23% *	17 26% *	5 9% **	6 12% **
Return to normal, but it will take more than a few months	124 40%	27 31% *	36 36% *	57 50% *	57 41% *	27 41% *	22 37% **	18 37% **
Be permanently reduced	81 26%	22 25% *	28 28% *	30 27% *	29 21% *	12 19% *	22 38% **	17 33% **
Don't know	28 9%	6 7% *	11 11% *	6 5% *	12 8% *	3 5% *	5 9% **	8 16% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H,
I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Savings.Have your savings decreased, increased or stayed the same since the start of the Coronavirus pandemic?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Decreased	275	116	156	46	54	41	50	43	43	60	77	14	17	88
	25%	21%	27%	38%	28%	23%	25%	24%	17%	21%	36%	18%	23%	21%
				H*	*	*	*	*			IKM	*	*	
Stayed the same	413	199	213	28	66	72	63	62	122	113	78	34	30	143
	37%	37%	37%	23%	34%	40%	32%	36%	47%	39%	37%	45%	41%	34%
				*	*	C*	*	*	CF			*	*	
Increased	231	141	90	19	29	30	39	38	76	85	29	23	14	76
	21%	26%	16%	15%	15%	17%	20%	22%	29%	29%	14%	30%	19%	18%
		B		*	*	*	*	*	CDE	JM		J*	*	
Don't know	30	16	15	10	7	7	3	1	2	1	8	-	4	14
	3%	3%	3%	8%	4%	4%	1%	1%	1%	*	4%	-	6%	3%
				GH*	*	*	*	*			I		I*	
Not applicable – I didn't have any savings before the pandemic and still don't	173	73	98	19	37	30	43	30	14	32	21	5	8	102
	15%	13%	17%	16%	19%	17%	22%	17%	5%	11%	10%	7%	11%	24%
				H*	H*	H*	H*	H*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Savings.Have your savings decreased, increased or stayed the same since the start of the Coronavirus pandemic?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Decreased	275 25%	94 25%	95 27%	77 21%
Stayed the same	413 37%	148 39%	122 35%	134 37%
Increased	231 21%	85 23%	87 25% P	55 15%
Don't know	30 3%	2 1%	10 3%	12 3%
Not applicable – I didn't have any savings before the pandemic and still don't	173 15%	49 13%	35 10%	85 23% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

SavingsIncreased.How much of the extra money you've saved during the pandemic do you plan to spend before the end of the year?

Base: All adults who have saved money since the start of the pandemic

	Total	GENDER		AGE							GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	241	136	103	21	40	31	38	37	74	120	41	23	22	31
Weighted Base	231	141	90	19	29	30	39	38	76	85	29	23	14	76
All of it	8	7	1	-	3	4	1	-	-	3	1	4	-	-
	3%	5%	1%	1%	11%	13%	2%	-	-	4%	3%	16%	-	*
		*	*	**	**	**	**	**	*	*	**	**	**	**
Most of it	20	12	8	5	3	2	1	-	8	7	-	8	1	4
	9%	8%	9%	29%	11%	8%	3%	1%	10%	8%	1%	33%	5%	6%
		*	*	**	**	**	**	**	*	*	**	**	**	**
About half of it	13	8	5	1	3	1	7	1	-	3	1	2	1	6
	6%	6%	5%	7%	10%	3%	17%	4%	-	3%	5%	8%	5%	8%
		*	*	**	**	**	**	**	*	*	**	**	**	**
Some of it	65	36	30	4	8	9	6	8	30	35	9	4	6	12
	28%	25%	33%	21%	28%	30%	16%	22%	39%	41%	30%	17%	41%	16%
		*	*	**	**	**	**	**	*	*	**	**	**	**
None at all	73	42	31	3	8	9	20	14	20	18	13	5	4	32
	32%	30%	35%	14%	26%	30%	51%	36%	27%	21%	43%	21%	27%	42%
		*	*	**	**	**	**	**	*	*	**	**	**	**
Don't know	51	36	16	5	4	5	4	14	18	19	5	1	3	21
	22%	25%	17%	28%	14%	17%	11%	38%	24%	22%	18%	4%	21%	28%
		*	*	**	**	**	**	**	*	*	**	**	**	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

SavingsIncreased.How much of the extra money you've saved during the pandemic do you plan to spend before the end of the year?

Base: All adults who have saved money since the start of the pandemic

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	241	112	102	25
Weighted Base	231	85	87	55
All of it	8 3%	5 6% *	3 3% *	- - **
Most of it	20 9%	7 8% *	11 12% *	3 6% **
About half of it	13 6%	6 7% *	7 8% *	- - **
Some of it	65 28%	25 29% *	28 32% *	11 20% **
None at all	73 32%	18 21% *	27 31% *	26 46% **
Don't know	51 22%	25 29% *	11 13% *	15 28% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Much too fast	86	41	45	4	18	21	17	19	7	14	22	7	4	26
	8%	7%	8%	3%	9%	12%	8%	11%	3%	5%	10%	9%	5%	6%
				*	*	H*	*	H*				*	*	
A bit too fast	241	107	132	18	27	39	47	34	77	59	61	18	19	79
	21%	20%	23%	15%	14%	22%	24%	19%	30%	20%	29%	23%	26%	19%
				*	*	*	*	*	CD			*	*	
About right	468	220	246	50	80	63	73	78	125	153	63	35	20	176
	42%	40%	43%	41%	42%	35%	37%	45%	48%	52%	30%	46%	28%	42%
				*	*	*	*	*		JL		*	*	J
A bit too slow	148	91	57	26	30	25	24	18	25	30	34	7	17	57
	13%	17%	10%	21%	15%	14%	12%	10%	10%	10%	16%	9%	24%	14%
		B		H*	*	*	*	*				*	I*	
Much too slow	83	46	37	6	23	10	20	10	15	19	23	5	5	29
	7%	8%	6%	5%	12%	5%	10%	6%	6%	7%	11%	7%	6%	7%
				*	*	*	*	*				*	*	
Don't know	96	40	55	19	15	21	17	16	9	16	10	4	8	54
	9%	7%	10%	16%	8%	11%	9%	9%	3%	5%	5%	6%	10%	13%
				H*	*	H*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Much too fast	86 / 8%	26 / 7%	29 / 8%	28 / 8%
A bit too fast	241 / 21%	91 / 24%	86 / 25%	59 / 16%
About right	468 / 42%	168 / 44%	139 / 40%	148 / 41%
A bit too slow	148 / 13%	42 / 11%	46 / 13%	54 / 15%
Much too slow	83 / 7%	29 / 8%	25 / 7%	27 / 7%
Don't know	96 / 9%	23 / 6%	23 / 7%	47 / 13% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	181 16%	102 19%	78 14%	21 18% *	39 20% *	21 12% *	41 21% H*	31 18% *	27 10%	54 18%	36 17%	7 10% *	11 15% *	61 15%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	398 35%	196 36%	200 35%	44 36% *	61 32% *	85 48% DFH*	61 31% *	63 36% *	83 32%	67 23%	113 53% IM	29 38% *	29 39% I*	146 35% I
They have got the balance about right	375 33%	172 32%	202 35%	25 20% *	57 30% *	46 26% *	59 30% *	59 34% *	128 50% CDEFG	151 52% JLM	42 20%	29 38% JL*	12 17% *	125 30%
Don't know	169 15%	74 14%	93 16%	32 26% GH*	35 18% H*	27 15% *	35 18% H*	20 12% *	20 8%	20 7%	23 11%	11 15% *	21 29% IJ*	89 21% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	181 16%	64 17%	53 15%	58 16%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	398 35%	118 31%	140 40% N	127 35%
They have got the balance about right	375 33%	148 39%	115 33%	105 29%
Don't know	169 15%	49 13%	41 12%	73 20% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

VaccinePassport.Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Strongly support	374	169	205	29	45	49	61	62	128	136	68	25	18	114
	33%	31%	36%	24%	23%	28%	31%	36%	50%	47%	32%	33%	24%	27%
				*	*	*	*	*	CDEF	JLM		*	*	
Tend to support	359	176	181	33	60	46	68	65	87	92	64	28	22	142
	32%	32%	32%	27%	31%	26%	34%	37%	34%	32%	30%	37%	29%	34%
				*	*	*	*	*				*	*	
Tend to oppose	123	72	49	24	25	26	20	15	14	19	36	8	8	45
	11%	13%	9%	20%	13%	15%	10%	9%	5%	7%	17%	10%	11%	11%
				H*	*	H*	*	*			I	*	*	
Strongly oppose	129	74	56	15	39	26	25	13	12	22	28	5	12	57
	12%	14%	10%	12%	20%	14%	13%	7%	5%	8%	13%	7%	16%	13%
				*	GH*	H*	*	*				*	*	
Not sure	136	54	82	21	23	32	23	20	16	21	18	10	15	63
	12%	10%	14%	17%	12%	18%	12%	11%	6%	7%	9%	13%	20%	15%
				H*	*	H*	*	*				*	IJ*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

VaccinePassport.Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Strongly support	374 33%	157 41% P	114 33%	98 27%
Tend to support	359 32%	112 30%	127 36%	113 31%
Tend to oppose	123 11%	28 7%	41 12%	46 13%
Strongly oppose	129 12%	42 11%	38 11%	49 13%
Not sure	136 12%	40 11%	28 8%	58 16% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

GovtSupport.How would you rate the government's response when it comes to supporting...

Base: All adults GB 18+

	People who have lost income	Companies that face closure and revenue losses
Unweighted Base	**1122**	**1122**
Weighted Base	**1122**	**1122**
Very good	121	58
	11%	5%
Fairly good	379	315
	34%	28%
Fairly poor	253	317
	23%	28%
Very poor	171	200
	15%	18%
Don't know	198	232
	18%	21%

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Very good	121	63	58	7	29	16	15	14	39	49	14	9	4	40
	11%	12%	10%	6%	15%	9%	8%	8%	15%	17%	7%	11%	6%	10%
				*	*	*	*	*		JL		*	*	
Fairly good	379	199	179	30	58	45	64	65	117	132	65	30	18	124
	34%	37%	31%	24%	30%	25%	33%	37%	45%	45%	30%	39%	24%	29%
				*	*	*	*	*	CDE	JLM		*	*	
Fairly poor	253	119	133	43	50	42	45	41	32	40	54	13	17	121
	23%	22%	23%	35%	26%	23%	23%	24%	12%	14%	25%	17%	23%	29%
				H*	H*	H*	*	H*			I	*	*	I
Very poor	171	88	81	25	33	46	28	19	19	22	57	14	18	52
	15%	16%	14%	21%	17%	26%	14%	11%	7%	8%	27%	19%	24%	12%
				H*	H*	GH*	*	*			IM	I*	IM*	
Don't know	198	75	122	16	22	31	43	34	51	49	24	10	17	85
	18%	14%	21%	13%	11%	17%	22%	20%	20%	17%	11%	14%	23%	20%
			A	*	*	*	*	*				*	J*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Very good	121	48	30	38
	11%	13%	9%	11%
Fairly good	379	142	127	103
	34%	37%	37%	28%
Fairly poor	253	68	84	95
	23%	18%	24%	26%
Very poor	171	48	57	58
	15%	13%	16%	16%
Don't know	198	73	50	69
	18%	19%	14%	19%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Very good	58 / 5%	32 / 6%	26 / 4%	6 / 5% / *	15 / 8% / *	8 / 4% / *	11 / 6% / *	4 / 2% / *	15 / 6%	19 / 6%	8 / 4%	3 / 4% / *	1 / 2%	23 / 5% / *
Fairly good	315 / 28%	169 / 31%	143 / 25%	30 / 25% / *	45 / 23% / *	49 / 27% / *	36 / 18% / *	56 / 32% / F*	99 / 38% / DF	122 / 42% / JLM	45 / 21%	25 / 33% / L*	9 / 12% / *	100 / 24%
Fairly poor	317 / 28%	159 / 29%	158 / 28%	37 / 31% / *	61 / 32% / *	49 / 28% / *	67 / 34% / *	45 / 26% / *	59 / 23%	63 / 21%	63 / 30%	21 / 27% / *	29 / 40% / I*	127 / 30%
Very poor	200 / 18%	104 / 19%	94 / 16%	30 / 24% / H*	43 / 22% / H*	37 / 21% / H*	41 / 21% / H*	26 / 15% / *	24 / 9%	28 / 10%	70 / 33% / IM	14 / 19% / *	17 / 23% / I*	70 / 17%
Don't know	232 / 21%	80 / 15%	152 / 27% / A	19 / 15% / *	29 / 15% / *	36 / 20% / *	42 / 22% / *	44 / 25% / *	61 / 24%	59 / 20%	28 / 13%	12 / 16% / *	17 / 23% / *	101 / 24% / J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1122**	**480**	**438**	**183**
Weighted Base	**1122**	**379**	**348**	**363**
Very good	58	26	10	20
	5%	7%	3%	5%
Fairly good	315	110	94	102
	28%	29%	27%	28%
Fairly poor	317	96	114	101
	28%	25%	33%	28%
Very poor	200	57	69	65
	18%	15%	20%	18%
Don't know	232	90	60	76
	21%	24%	17%	21%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

GovtCoop.How would you rate the cooperation between countries globally in the fight against the Coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Very good	56	34	22	8	16	13	10	1	8	13	14	5	6	12
	5%	6%	4%	7%	8%	7%	5%	1%	3%	5%	6%	7%	7%	3%
				*	G*	*	*	*				*	*	
Fairly good	289	140	147	28	64	51	42	38	65	90	55	19	10	99
	26%	26%	26%	23%	33%	29%	21%	22%	25%	31%	26%	25%	14%	23%
				*	*	*	*	*		L		*	*	
Fairly poor	411	211	200	36	52	52	62	80	129	125	81	32	33	128
	37%	39%	35%	30%	27%	29%	32%	46%	50%	43%	38%	42%	45%	30%
				*	*	*	*	DE*	CDEF	M		*	M*	
Very poor	166	91	74	25	28	22	28	34	29	30	33	12	14	73
	15%	17%	13%	20%	14%	13%	14%	20%	11%	10%	16%	15%	20%	17%
				*	*	*	*	*				*	*	
Don't know	200	69	129	25	33	40	55	20	27	32	31	8	10	110
	18%	13%	23%	20%	17%	23%	28%	12%	11%	11%	15%	11%	14%	26%
			A	*	*	H*	GH*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

GovtCoop.How would you rate the cooperation between countries globally in the fight against the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Very good	56	13	15	25
	5%	3%	4%	7%
Fairly good	289	104	91	90
	26%	27%	26%	25%
Fairly poor	411	160	142	99
	37%	42%	41%	27%
		P	P	
Very poor	166	48	48	64
	15%	13%	14%	18%
Don't know	200	55	52	85
	18%	14%	15%	23%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2019				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base		1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base		1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Very satisfied		430	197	232	21	54	50	69	81	156	178	63	34	18	122
		38%	36%	41%	17%	28%	28%	35%	46%	60%	61%	30%	44%	24%	29%
					*	*	*	C*	CDE*	CDEFG	JKLM		L*	*	
Quite satisfied		454	230	222	54	81	83	80	73	83	94	101	31	33	179
		41%	42%	39%	44%	42%	47%	41%	42%	32%	32%	47%	40%	45%	43%
					*	*	H*	*	*			I	*	*	
Not very satisfied		113	59	53	27	25	25	17	10	10	9	29	10	8	51
		10%	11%	9%	22%	13%	14%	9%	6%	4%	3%	14%	13%	10%	12%
					FGH*	H*	H*	*	*			I	I*	I*	I
Not at all satisfied		49	26	23	11	19	7	6	1	5	8	10	1	6	23
		4%	5%	4%	9%	10%	4%	3%	1%	2%	3%	5%	1%	8%	6%
					GH*	GH*	*	*	*				*	*	
Don't know		75	34	42	10	13	14	25	9	5	1	10	1	9	46
		7%	6%	7%	8%	7%	8%	13%	5%	2%	*	5%	1%	12%	11%
					*	*	*	H*	*			I	*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Very satisfied	430 38%	172 45% P	129 37%	121 33%
Quite satisfied	454 41%	144 38%	155 45%	147 41%
Not very satisfied	113 10%	26 7%	33 9%	50 14%
Not at all satisfied	49 4%	14 4%	16 5%	18 5%
Don't know	75 7%	23 6%	16 5%	28 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Vaccines should be compulsory for all adults	553 / 49%	269 / 49%	280 / 49%	54 / 44% *	77 / 40% *	76 / 43% *	85 / 44% *	80 / 46% *	179 / 70% CDEFG	178 / 61% JM	104 / 49%	40 / 52% *	35 / 48% *	175 / 41%
Adults should be allowed to choose whether or not to be vaccinated	468 / 42%	228 / 42%	237 / 41%	50 / 41% H*	93 / 48% H*	80 / 45% H*	106 / 54% H*	75 / 43% H*	63 / 24%	101 / 35%	95 / 44%	34 / 45% *	31 / 42% *	188 / 45%
Not sure	102 / 9%	47 / 9%	55 / 10%	18 / 14% F*	23 / 12% F*	22 / 12% F*	5 / 2% *	19 / 11% F*	15 / 6%	12 / 4%	15 / 7%	2 / 3% *	8 / 10% *	59 / 14% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1122**	**480**	**438**	**183**
Weighted Base	**1122**	**379**	**348**	**363**
Vaccines should be compulsory for all adults	**553** **49%**	220 58% OP	170 49%	145 40%
Adults should be allowed to choose whether or not to be vaccinated	**468** **42%**	142 37%	152 43%	168 46%
Not sure	**102** **9%**	17 5%	27 8%	50 14% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Vaccine.When a Coronavirus vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
I have already been vaccinated	725	327	395	24	62	92	152	149	246	229	128	49	46	253
	65%	60%	69%	20%	32%	51%	78%	86%	95%	79%	60%	65%	63%	60%
			A	*	*	CD*	CDE*	CDE*	CDEFG	JLM		*	*	
Definitely	125	62	62	34	47	23	11	5	4	35	26	10	5	45
	11%	11%	11%	28%	25%	13%	6%	3%	2%	12%	12%	14%	7%	11%
				EFGH*	FGH*	GH*	*	*				*	*	
Probably	91	46	45	22	38	20	4	4	2	10	24	6	6	34
	8%	8%	8%	18%	20%	11%	2%	2%	1%	3%	11%	8%	8%	8%
				FGH*	FGH*	FGH*	*	*			I	*	*	
Probably not	66	49	17	22	16	13	10	3	2	8	18	3	6	28
	6%	9%	3%	18%	8%	7%	5%	2%	1%	3%	9%	4%	8%	7%
		B		FGH*	H*	H*	*	*			I	*	*	
Definitely not	76	39	37	9	21	22	13	8	3	8	11	4	8	39
	7%	7%	7%	7%	11%	12%	7%	4%	1%	3%	5%	5%	11%	9%
				*	H*	H*	*	*				*	I*	I
Don't know	39	23	16	11	7	10	6	5	-	2	6	3	1	23
	3%	4%	3%	9%	4%	6%	3%	3%	-	1%	3%	4%	1%	5%
				H*	*	H*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Vaccine.When a Coronavirus vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
I have already been vaccinated	725 65%	297 78% OP	244 70% P	174 48%
Definitely	125 11%	29 8%	29 8%	58 16% NO
Probably	91 8%	17 4%	23 7%	49 14% NO
Probably not	66 6%	8 2%	23 7% N	27 7% N
Definitely not	76 7%	27 7%	19 5%	30 8%
Don't know	39 3%	2 1%	10 3%	24 7% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	100	57	42	20	28	22	15	10	5	20	30	3	14	29
Weighted Base	142	88	54	31	37	35	23	11	5	16	30	8	14	67
I think Coronavirus will go away/get less severe of its own accord	10 / 7%	5 / 5% / *	5 / 9% / **	3 / 10% / **	3 / 8% / **	2 / 5% / **	2 / 8% / **	- / - / **	- / - / **	- / 2% / **	2 / 7% / **	2 / 25% / **	- / - / **	5 / 8% / **
I am concerned about safety / there is not enough evidence yet about safety	50 / 35%	26 / 29% / *	23 / 43% / **	5 / 16% / **	16 / 43% / **	14 / 41% / **	8 / 34% / **	4 / 38% / **	2 / 46% / **	9 / 58% / **	13 / 44% / **	2 / 25% / **	7 / 46% / **	18 / 27% / **
I don't trust the intentions of those creating the vaccines	24 / 17%	10 / 12% / *	14 / 26% / **	2 / 7% / **	7 / 20% / **	4 / 11% / **	8 / 33% / **	2 / 19% / **	1 / 21% / **	7 / 42% / **	6 / 21% / **	- / - / **	2 / 13% / **	9 / 14% / **
I would prefer to gain natural immunity / I think that I am already immune	48 / 34%	35 / 40% / *	13 / 25% / **	5 / 18% / **	13 / 35% / **	11 / 30% / **	12 / 54% / **	5 / 41% / **	2 / 42% / **	4 / 28% / **	3 / 11% / **	6 / 80% / **	2 / 14% / **	32 / 48% / **
I don't believe the vaccines will be effective	24 / 17%	8 / 9% / *	16 / 29% / **	4 / 13% / **	4 / 12% / **	13 / 37% / **	2 / 10% / **	1 / 8% / **	- / - / **	3 / 18% / **	6 / 20% / **	4 / 55% / **	3 / 20% / **	4 / 5% / **
I think the threat of Coronavirus has been over-exaggerated	21 / 15%	9 / 10% / *	12 / 23% / **	1 / 3% / **	3 / 9% / **	1 / 2% / **	13 / 57% / **	3 / 26% / **	- / - / **	3 / 20% / **	7 / 23% / **	- / - / **	3 / 18% / **	8 / 12% / **
I don't need a vaccine to prevent myself from getting Coronavirus	19 / 13%	9 / 10% / *	10 / 19% / **	2 / 8% / **	8 / 21% / **	5 / 14% / **	4 / 18% / **	- / - / **	- / - / **	- / 1% / **	- / - / **	1 / 20% / **	1 / 10% / **	11 / 17% / **
My religious beliefs oppose vaccination	14 / 10%	10 / 11% / *	4 / 8% / **	3 / 11% / **	4 / 10% / **	7 / 20% / **	- / - / **	- / - / **	- / - / **	- / 2% / **	4 / 15% / **	- / - / **	2 / 11% / **	6 / 9% / **
I want more information about the vaccines before I decide	11 / 8%	6 / 7% / *	5 / 10% / **	4 / 12% / **	2 / 4% / **	4 / 13% / **	- / - / **	1 / 5% / **	1 / 21% / **	2 / 14% / **	4 / 13% / **	- / - / **	1 / 4% / **	4 / 6% / **
I have a phobia of needles	17 / 12%	12 / 14% / *	4 / 8% / **	3 / 10% / **	- / - / **	4 / 12% / **	9 / 38% / **	1 / 11% / **	- / - / **	- / 3% / **	3 / 11% / **	4 / 55% / **	- / - / **	9 / 14% / **

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE							GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	**142**	**88**	**54**	**31**	**37**	**35**	**23**	**11**	**5**	**16**	**30**	**8**	**14**	**67**
I don't need it as I am at a low risk of getting seriously ill with it	26 18% *	17 20%	9 16% **	7 23% **	12 33% **	4 12% **	2 10% **	- - **	- 2% **	2 11% **	5 19% **	- - **	5 36% **	12 18% **
I don't think it will protect me against the new variants of COVID-19	26 18% *	18 21%	8 14% **	5 15% **	5 14% **	13 38% **	1 4% **	2 20% **	- - **	3 16% **	6 21% **	- - **	3 19% **	9 13% **
Some other reason	10 7% *	4 5%	6 11% **	2 6% **	- - **	3 10% **	- 1% **	3 25% **	2 35% **	3 16% **	2 7% **	- - **	- 1% **	5 8% **
Don't know	5 3% *	3 3%	2 4% **	5 16% **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	5 7% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	100	33	41	22
Weighted Base	142	35	42	57
I think Coronavirus will go away/get less severe of its own accord	10 7%	2 7% **	5 12% **	- - **
I am concerned about safety / there is not enough evidence yet about safety	50 35%	13 36% **	18 43% **	15 26% **
I don't trust the intentions of those creating the vaccines	24 17%	11 31% **	10 24% **	3 5% **
I would prefer to gain natural immunity / I think that I am already immune	48 34%	13 37% **	8 20% **	25 44% **
I don't believe the vaccines will be effective	24 17%	7 21% **	8 20% **	9 15% **
I think the threat of Coronavirus has been over-exaggerated	21 15%	9 25% **	12 29% **	- - **
I don't need a vaccine to prevent myself from getting Coronavirus	19 13%	- * **	3 7% **	16 28% **
My religious beliefs oppose vaccination	14 10%	2 5% **	5 13% **	5 9% **
I want more information about the vaccines before I decide	11 8%	2 5% **	6 14% **	3 6% **
I have a phobia of needles	17 12%	10 28% **	2 5% **	6 10% **

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**142**	**35**	**42**	**57**
I don't need it as I am at a low risk of getting seriously ill with it	26 **18%**	4 11% **	7 16% **	12 21% **
I don't think it will protect me against the new variants of COVID-19	26 **18%**	10 29% **	5 11% **	11 19% **
Some other reason	10 **7%**	3 7% **	2 6% **	5 9% **
Don't know	5 **3%**	- - **	- - **	5 9% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

HHchores.Compared with before the Coronavirus pandemic, would you say that you now do more or less household chores (such as childcare, cleaning, cooking, food shopping) than you did before?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
I do more of this than I did before	251	141	110	27	71	61	34	31	28	64	62	16	16	79
	22%	26%	19%	22%	37%	34%	17%	18%	11%	22%	29%	20%	21%	19%
				H*	FGH*	FGH*	*	*			M	*	*	
I do less of this than I did before	121	54	66	23	21	24	18	7	27	24	27	6	6	50
	11%	10%	12%	19%	11%	14%	9%	4%	10%	8%	13%	8%	8%	12%
				G*	*	*	*	*				*	*	
There has been no difference	711	324	382	47	95	89	141	135	203	203	114	54	47	273
	63%	60%	67%	39%	49%	50%	72%	77%	79%	70%	53%	71%	63%	65%
				*	*	*	CDE*	CDE*	CDE	J		J*	*	
Don't know	39	25	14	25	6	4	3	1	-	-	11	-	6	20
	3%	5%	2%	20%	3%	2%	2%	*	-	-	5%	-	8%	5%
				DEFGH*	*	*	*	*			I	*	I*	I

Overlap formula used - Column Means:　　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:　　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*)　Continuity correction applied

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

HHchores.Compared with before the Coronavirus pandemic, would you say that you now do more or less household chores (such as childcare, cleaning, cooking, food shopping) than you did before?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1122**	**480**	**438**	**183**
Weighted Base	**1122**	**379**	**348**	**363**
I do more of this than I did before	251 **22%**	78 21%	73 21%	93 26%
I do less of this than I did before	121 **11%**	39 10%	30 9%	43 12%
There has been no difference	711 **63%**	259 68% P	234 67% P	203 56%
Don't know	39 **3%**	3 1%	11 3%	24 6% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

HHshare.In a household with two parents, where both parents are working, who do you think should be primarily responsible for looking after children or assisting them with their education?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Mothers	65	30	35	5	14	19	8	6	13	21	16	10	7	9
	6%	5%	6%	4%	7%	10%	4%	4%	5%	7%	8%	13%	9%	2%
				*	*	*	*	*		M	M	M*	M*	
Fathers	22	16	7	8	7	6	-	-	-	2	8	7	-	5
	2%	3%	1%	7%	4%	4%	*	-	*	1%	4%	9%	1%	1%
				FGH*	*	*	*	*	*			IM*	*	
Shared equally between parents	801	387	410	70	117	115	152	133	214	226	151	41	45	314
	71%	71%	72%	58%	61%	64%	77%	77%	83%	78%	71%	54%	62%	74%
				*	*	*	CD*	CD*	CDE	KL	K	*	*	K
Another family member (e.g. grandparent)	8	7	1	2	4	2	-	-	-	-	-	-	2	5
	1%	1%	*	2%	2%	1%	*	*	-	*	*	-	3%	1%
				*	*	*	*	*				*	*	
It depends	170	76	95	26	34	28	29	29	24	29	35	16	12	63
	15%	14%	17%	21%	18%	16%	15%	17%	9%	10%	16%	21%	16%	15%
				H*	*	*	*	*				*	*	
Don't know	55	30	25	11	16	9	7	6	7	12	3	2	7	26
	5%	6%	4%	9%	8%	5%	3%	3%	3%	4%	1%	3%	10%	6%
				*	*	*	*	*				*	J*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

HHshare.In a household with two parents, where both parents are working, who do you think should be primarily responsible for looking after children or assisting them with their education?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Mothers	65 6%	26 7%	17 5%	17 5%
Fathers	22 2%	10 3%	11 3%	2 1%
Shared equally between parents	801 71%	296 78% P	250 72%	244 67%
Another family member (e.g. grandparent)	8 1%	- *	2 1%	3 1%
It depends	170 15%	36 9%	48 14%	79 22% N
Don't know	55 5%	11 3%	21 6%	18 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

LookToFuture.Following the end of the coronavirus outbreak, do you think that actions to address climate change should be more or less of a priority for governments than before?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
More of a priority	456	229	224	49	88	59	62	79	119	101	109	42	38	150
	41%	42%	39%	40%	46%	33%	31%	46%	46%	35%	51%	55%	52%	36%
				*	*	*	*	*	F		IM	IM*	IM*	
Same as before	411	191	220	31	70	76	80	55	99	132	67	24	19	157
	37%	35%	38%	25%	36%	42%	41%	32%	38%	45%	31%	31%	26%	37%
				*	*	C*	*	*		JL		*	*	
Less of a priority	142	71	71	12	11	21	27	37	35	47	20	6	8	55
	13%	13%	12%	10%	6%	12%	14%	21%	14%	16%	10%	8%	11%	13%
				*	*	*	*	D*				*	*	
Don't know	112	54	58	31	23	23	28	3	4	11	18	4	8	60
	10%	10%	10%	25%	12%	13%	14%	2%	2%	4%	8%	5%	11%	14%
				GH*	GH*	GH*	GH*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

LookToFuture.Following the end of the coronavirus outbreak, do you think that actions to address climate change should be more or less of a priority for governments than before?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
More of a priority	456	137	173	134
	41%	36%	50%	37%
			NP	
Same as before	411	157	111	136
	37%	41%	32%	37%
		O		
Less of a priority	142	66	41	35
	13%	17%	12%	10%
Don't know	112	19	24	59
	10%	5%	7%	16%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality.In Britain, how much do you feel that there is division between the "haves" and the "have-nots"?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
A lot	524	254	267	25	63	64	97	118	156	127	111	48	45	177
	47%	47%	47%	21%	33%	36%	50%	68%	61%	44%	52%	64%	62%	42%
				*	*	*	CD*	CDEF*	CDE			IM*	IM*	
A little	233	122	110	19	43	32	31	40	67	90	40	16	11	64
	21%	22%	19%	16%	22%	18%	16%	23%	26%	31%	19%	22%	15%	15%
				*	*	*	*	*		JLM		*	*	
Not very much	150	81	69	37	31	25	23	9	25	34	26	5	3	73
	13%	15%	12%	30%	16%	14%	12%	5%	10%	12%	12%	6%	5%	17%
				EFGH*	G*	*	*	*				*	*	L
Not at all	15	11	4	2	7	5	1	-	-	6	5	1	1	4
	1%	2%	1%	1%	4%	3%	*	*	-	2%	2%	1%	1%	1%
				*	*	*	*	*				*	*	
Don't know	200	77	123	40	48	52	44	8	8	35	31	6	14	104
	18%	14%	22%	32%	25%	29%	22%	4%	3%	12%	15%	8%	18%	25%
			A	GH*	GH*	GH*	GH*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality.In Britain, how much do you feel that there is division between the "haves" and the "have-nots"?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
A lot	524	191	179	149
	47%	51%	51%	41%
A little	233	85	82	56
	21%	22%	24%	15%
Not very much	150	49	32	62
	13%	13%	9%	17%
				O
Not at all	15	3	7	6
	1%	1%	2%	2%
Don't know	200	51	49	90
	18%	13%	14%	25%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality_A.Thinking about Britain today, do you feel that too little, too much or the right amount is being done to reduce the gap between the "haves" and the "have nots" in society?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Too little	575	267	306	36	76	83	112	121	147	123	129	48	55	200
	51%	49%	53%	30%	40%	46%	57%	70%	57%	42%	60%	63%	75%	47%
				*	*	C*	CD*	CDE*	CD		IM	I*	IM*	
About the right amount	248	140	108	34	57	45	35	20	57	93	46	20	4	77
	22%	26%	19%	28%	30%	25%	18%	12%	22%	32%	22%	27%	5%	18%
				G*	G*	G*	*	*		JLM	L	L*	*	L
Too much	52	31	21	10	12	6	8	3	14	19	10	4	1	17
	5%	6%	4%	8%	6%	3%	4%	2%	5%	6%	5%	6%	1%	4%
				*	*	*	*	*				*	*	
Don't know	247	107	138	42	48	45	43	30	40	58	28	4	14	127
	22%	20%	24%	34%	25%	25%	22%	17%	15%	20%	13%	5%	19%	30%
				GH*	*	*	*	*		K		*	K*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality_A.Thinking about Britain today, do you feel that too little, too much or the right amount is being done to reduce the gap between the "haves" and the "have nots" in society?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
Too little	575	196	203	163
	51%	52%	58%	45%
			P	
About the right amount	248	93	71	82
	22%	24%	20%	23%
Too much	52	20	11	16
	5%	5%	3%	4%
Don't know	247	70	63	102
	22%	19%	18%	28%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality_B.Which of these, if any, do you think would be the most effective ways of making Britain a fairer society? Please select up to three answers.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Change the tax system, to increase taxes on the rich and multinational corporations	443 40%	225 41%	216 38%	30 25% *	58 30% *	64 36% *	90 46% CD*	90 52% CDE*	111 43% C	94 32%	99 46% I	33 43% *	31 42% *	175 42%
Increase wages for low-paid workers	436 39%	204 37%	230 40%	47 39% *	83 43% *	62 35% *	95 48% H*	70 40% *	79 31%	97 33%	89 42%	24 32% *	35 47% *	180 43%
Make housing more affordable	386 34%	162 30%	222 39% A	40 33% *	73 38% *	51 29% *	70 35% *	60 34% *	93 36%	97 33%	68 32%	28 36% *	27 37% *	157 37%
Reduce NHS waiting lists	301 27%	121 22%	178 31% A	22 18% *	38 20% *	37 21% *	54 28% *	38 22% *	111 43% CDEFG	100 34% JM	48 23%	20 26% *	19 25% *	95 23%
Reduce crime by putting more police officers on the street	256 23%	104 19%	151 26% A	12 10% *	32 16% *	40 22% *	53 27% C*	39 22% *	80 31% CD	95 32% JKLM	36 17%	9 12% *	10 13% *	95 23%
Improve schools	192 17%	114 21% B	76 13%	23 19% *	48 25% GH*	34 19% *	39 20% *	16 9% *	31 12%	40 14%	49 23% I	13 17% *	10 14% *	75 18%
Improve bus and train services, and cut their costs	180 16%	80 15%	99 17%	16 13% *	39 20% E*	14 8% *	33 17% *	35 20% E*	42 16%	59 20% J	25 12%	11 14% *	10 14% *	72 17%
Make childcare more affordable	174 16%	79 15%	95 17%	14 12% *	52 27% CFH*	28 16% *	17 9% *	32 18% *	31 12%	42 14%	40 19%	21 27% I*	9 12% *	60 14%
Spend more on neglected regions	170 15%	91 17%	79 14%	5 4% *	16 9% *	19 11% *	31 16% C*	37 21% CD*	61 24% CDE	66 23% JM	28 13%	15 19% *	13 17% *	46 11%
Make social care more affordable	162 14%	81 15%	79 14%	15 12% *	29 15% E*	8 5% *	13 7% *	31 18% EF*	66 25% CEF	73 25% JKM	33 15%	8 10% *	12 16% *	33 8%

Table continues

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality_B.Which of these, if any, do you think would be the most effective ways of making Britain a fairer society? Please select up to three answers.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Increase benefits payments	104 9%	43 8%	61 11%	21 17% DH*	10 5% *	26 14% H*	18 9% *	19 11% *	10 4%	18 6%	27 12% I	7 10% *	4 6% *	43 10%
None of these	13 1%	9 2%	3 1%	- * *	3 1% *	4 2% *	3 2% *	- -	2 1% *	4 1%	3 1%	3 3% *	- - *	4 1% *
I don't think Britain needs to be made fairer	28 3%	16 3%	12 2%	4 3% *	2 1% *	8 4% *	- *	6 4% *	8 3%	5 2%	5 2%	- - *	- - *	14 3%
Don't know	53 5%	29 5%	25 4%	11 9% H*	6 3% *	21 12% DGH*	9 4% *	4 2% *	2 1%	6 2%	7 3%	3 4% *	4 5% *	23 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality_B.Which of these, if any, do you think would be the most effective ways of making Britain a fairer society? Please select up to three answers.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1122**	**480**	**438**	**183**
Weighted Base	**1122**	**379**	**348**	**363**
Change the tax system, to increase taxes on the rich and multinational corporations	443 40%	150 39%	164 47% P	122 34%
Increase wages for low-paid workers	436 39%	142 37%	139 40%	148 41%
Make housing more affordable	386 34%	125 33%	131 38%	124 34%
Reduce NHS waiting lists	301 27%	140 37% OP	75 21%	75 21%
Reduce crime by putting more police officers on the street	256 23%	112 30% O	61 17%	80 22%
Improve schools	192 17%	53 14%	78 22% N	52 14%
Improve bus and train services, and cut their costs	180 16%	66 17%	47 13%	65 18%
Make childcare more affordable	174 16%	62 16%	44 13%	66 18%
Spend more on neglected regions	170 15%	70 18% P	71 20% P	25 7%
Make social care more affordable	162 14%	65 17%	57 16%	39 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality_B.Which of these, if any, do you think would be the most effective ways of making Britain a fairer society? Please select up to three answers.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1122**	**379**	**348**	**363**
Increase benefits payments	**104**	38	34	31
	9%	10%	10%	9%
None of these	**13**	3	3	6
	1%	1%	1%	2%
I don't think Britain needs to be made fairer	**28**	5	6	17
	3%	1%	2%	5%
Don't know	**53**	6	17	26
	5%	2%	5%	7%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality_C.Thinking about life in Britain in 2021, which of the following statements comes closest to your view?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
We look after each other	450	238	208	50	90	66	68	52	124	141	77	26	21	167
	40%	44%	36%	41%	47%	37%	34%	30%	48%	48%	36%	34%	28%	40%
				*	G*	*	*	*	G	JL		*	*	
It's everyone for themselves	491	230	261	46	79	83	101	101	80	115	107	34	32	186
	44%	42%	46%	38%	41%	47%	52%	58%	31%	39%	50%	45%	44%	44%
				*	*	H*	H*	CDH*			I	*	*	
Don't know	181	77	103	26	24	30	27	21	53	36	30	16	20	68
	16%	14%	18%	21%	12%	17%	14%	12%	21%	12%	14%	21%	28%	16%
				*	*	*	*	*				*	IJ*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Inequality_C.Thinking about life in Britain in 2021, which of the following statements comes closest to your view?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
We look after each other	450	165	122	139
	40%	43%	35%	38%
It's everyone for themselves	491	169	168	149
	44%	45%	48%	41%
Don't know	181	45	59	75
	16%	12%	17%	21%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
University degree	347	181	163	22	77	80	57	47	64	93	84	35	29	78
	31%	33%	29%	18%	40%	45%	29%	27%	25%	32%	39%	46%	40%	18%
				*	CH*	CFGH*	*	*		M	M	M*	M*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	736	348	386	96	113	82	135	140	169	187	136	38	44	314
	66%	64%	67%	79%	59%	46%	69%	80%	66%	64%	64%	50%	60%	74%
				DE*	*	*	E*	DEH*	E			*	*	IK
No qualifications	90	44	45	7	5	23	13	5	38	21	6	6	7	47
	8%	8%	8%	5%	2%	13%	7%	3%	15%	7%	3%	9%	9%	11%
				*	*	DG*	*	*	DG			*	*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1122	480	438	183
Weighted Base	1122	379	348	363
University degree	347 31%	76 20%	154 44% NP	110 30% N
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	736 66%	265 70% O	205 59%	242 67%
No qualifications	90 8%	48 13% O	15 4%	27 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2019				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
	Unweighted Base	1122	534	581	119	194	180	208	194	227	429	274	66	107	210
	Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
GENDER	Male	545 / 49%	545 / 100% B	- / -	63 / 51% *	95 / 49% *	89 / 50% *	96 / 49% *	88 / 50% *	114 / 44%	139 / 48%	110 / 52%	39 / 51% *	41 / 55% *	198 / 47%
	Female	572 / 51%	- / -	572 / 100% A	58 / 48% *	96 / 50% *	90 / 50% *	100 / 51% *	86 / 49% *	143 / 56%	151 / 52%	99 / 46%	37 / 49% *	33 / 45% *	223 / 53%
AGE	18-24	122 / 11%	63 / 11%	58 / 10%	122 / 100% DEFGH*	- / - *	- / - *	- / - *	- / - *	- / -	7 / 2%	34 / 16% I	4 / 5%	4 / 6% *	71 / 17% I
	25-34	192 / 17%	95 / 17%	96 / 17%	- / - *	192 / 100% CEFGH*	- / - *	- / - *	- / - *	- / -	34 / 12%	45 / 21% I	10 / 13%	11 / 16% *	80 / 19%
	35-44	179 / 16%	89 / 16%	90 / 16%	- / - *	- / - *	179 / 100% CDFGH*	- / - *	- / - *	- / -	34 / 12%	43 / 20% I	15 / 19%	12 / 16% *	63 / 15%
	45-54	196 / 18%	96 / 18%	100 / 17%	- / - *	- / - *	- / - *	196 / 100% CDEGH*	- / - *	- / -	39 / 14%	22 / 10%	15 / 19% *	15 / 20% *	94 / 22% IJ
	55-64	174 / 16%	88 / 16%	86 / 15%	- / - *	- / - *	- / - *	- / - *	174 / 100% CDEFH*	- / -	48 / 17%	31 / 15%	13 / 17% *	14 / 18% *	64 / 15%
	65+	258 / 23%	114 / 21%	143 / 25%	- / - *	- / - *	- / - *	- / - *	- / - *	258 / 100% CDEFG	128 / 44% JKLM	40 / 19%	20 / 26% M*	18 / 24% M*	50 / 12%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1122	545	572	122	192	179	196	174	258	291	214	76	74	422
Conservatives	291	139	151	7	34	34	39	48	128	291	-	-	-	-
	27%	26%	28%	6%	19%	21%	21%	28%	50%	100%	-	-	-	-
				*	C*	C*	C*	C*	CDEFG	JKLM		*	*	
Labour	214	110	99	34	45	43	22	31	40	-	214	-	-	-
	20%	21%	18%	28%	25%	26%	12%	18%	15%	-	100%	-	-	-
				FH*	F*	F*	*	*			IKLM	*	*	
Lib Dems	76	39	37	4	10	15	15	13	20	-	-	76	-	-
	7%	7%	7%	3%	5%	9%	8%	8%	8%	-	-	100%	-	-
				*	*	*	*	*				IJLM*	*	
Other	74	41	33	4	11	12	15	14	18	-	-	-	74	-
	7%	8%	6%	4%	6%	7%	8%	8%	7%	-	-	-	100%	-
				*	*	*	*	*				*	IJKM*	
No vote	422	198	223	71	80	63	94	64	50	-	-	-	-	422
	39%	38%	41%	59%	44%	38%	51%	38%	20%	-	-	-	-	100%
				EGH*	H*	H*	H*	H*				*	*	IJKL
Leave	379	170	208	11	42	47	67	70	142	190	46	13	25	98
	35%	32%	37%	9%	23%	27%	35%	41%	55%	65%	22%	17%	35%	24%
				*	*	C*	C*	CD*	CDEFG	JKLM		*	*	
Remain	348	186	161	21	59	63	66	53	87	66	119	55	33	63
	32%	35%	29%	19%	32%	36%	35%	31%	34%	23%	57%	75%	46%	15%
				*	*	C*	*	*	C		IM	IJLM*	IM*	
Did not vote	363	173	187	80	84	64	58	49	29	36	41	6	14	250
	33%	33%	34%	72%	45%	37%	30%	28%	11%	12%	20%	8%	19%	61%
				DEFGH*	GH*	H*	H*	H*			I	*	*	IJKL

Row group label left margin: GE Vote 2019 (rows Conservatives–No vote); EU Ref 2016 (rows Leave–Did not vote)

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling June 2021 OnLineBus Survey (S6783 - 40317739-22)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
	Unweighted Base	1122	480	438	183
	Weighted Base	1122	379	348	363
GENDER	Male	545 **49%**	170 45%	186 53%	173 48%
	Female	572 **51%**	208 55%	161 46%	187 52%
AGE	18-24	122 **11%**	11 3%	21 6%	80 22% NO
	25-34	192 **17%**	42 11%	59 17%	84 23% N
	35-44	179 **16%**	47 12%	63 18%	64 17%
	45-54	196 **18%**	67 18%	66 19%	58 16%
	55-64	174 **16%**	70 19%	53 15%	49 13%
	65+	258 **23%**	142 37% OP	87 25% P	29 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 03/06/2021 - 07/06/2021 (W week 22)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
	Weighted Base	1122	379	348	363
GE Vote 2019	Conservatives	291 27%	190 51% OP	66 20% P	36 10%
	Labour	214 20%	46 12%	119 35% NP	41 12%
	Lib Dems	76 7%	13 3%	55 16% NP	6 2%
	Other	74 7%	25 7%	33 10%	14 4%
	No vote	422 39%	98 26%	63 19%	250 72% NO
EU Ref 2016	Leave	379 35%	379 100% OP	- -	- -
	Remain	348 32%	- -	348 100% NP	- -
	Did not vote	363 33%	- -	- -	363 100% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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