

Nearly half of Britons think there should be a general election following the announcement of a new Conservative leader

21 July 2022, London – Kantar Public’s latest barometer reveals that Britons want the new Conservative party leader to prioritise increasing NHS capacity and growing the economy. In addition, nearly half of Britons think there should be a general election following the announcement of the new Conservative leader.

Key findings from Kantar Public’s research, which took place between 14 and 18 July, include:

- Nearly half of Britons (47%) think that there should be a general election following the announcement of a new Conservative party leader.
- Britons think the new Conservative party leader should prioritise increasing NHS capacity (47%), growing the economy (47%) and reducing taxes (39%)
- Half of Britons (50%) think that Boris Johnson should step down immediately and let someone else take over until a new leader is appointed. 37% think he should continue as prime minister until a new Conservative leader is announced.
- Britons are increasingly pessimistic about the economy, job security and household finances compared to the start of the year:
 - Two in three Britons (67%) think the British economy is doing worse than it was a year ago (+2 Vs June 2022)¹. This remains far higher than in January 2022² when only 39% thought the economy was doing worse than a year ago.
 - Almost one third (30%) of those in work believe their job is less secure than it was a year ago (+9 Vs June 2022).
 - More than half (56%) are finding it harder to meet their monthly household budget than a year ago (-1 Vs June 2022). This figure remains much higher than in January 2022 when it was 44%.

Conservative Party Leadership election

¹ Results from June 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/on-the-sixth-anniversary-of-the-eu-referendum-britons-remain-deeply-divided-over-brexite>

² Results from January 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/half-of-britons-report-that-their-household-income-has-fallen-behind-the-cost-of-living>

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A plurality of Britons think Boris Johnson should step down as prime minister immediately, and let someone else take over

- Britons think the new Conservative party leader should prioritise:
 - Increasing NHS capacity (47%)
 - Growing the economy (47%)
 - Reducing taxes (39%)
- Only a minority think the new Conservative party leader should prioritise:
 - Renegotiating the Northern Ireland protocol (8%)
 - Reducing the size of the civil service (7%)
- Nearly half of Britons (47%) think that there should be a general election following the announcement of a new Conservative party leader. 26% said there should not be a general election and 27% do not know.
 - Half (51%) of those that voted Conservative in 2019 do not think that there should be a new general election. Whereas 68% of 2019 Labour voters think there should be a new election.
- Half of Britons (50%) think that Boris Johnson should step down immediately and let someone else take over until a new leader is appointed. 37% think he should continue as prime minister until a new Conservative leader is announced. 14% do not know.
 - Two thirds (65%) of those that voted Conservative in 2019 think Boris Johnson should continue until a new leader is announced. Whereas 70% of those that voted Labour in 2019 think he should step down immediately.
- When asked whether they thought the Conservative party would be better off under a different leader, one third (34%) of Britons think the party would be neither better nor worse off under a different leader. 30% thought the party would be better off under a different leader, and 19% thought the party would be worse off.
 - 2019 Conservative voters are split on this. A third (33%) think the party would be better off, 31% think the party would be worse off, and 28% think the party would do about the same with a new leader.

Household-level economic situation

Britons continue to be pessimistic about the economy and their household finances compared to the start of the year.

- Two in three Britons (67%) think the British economy is doing worse than it was a year ago (+2 Vs June 2022). This remains far higher than in January 2022³ when only 39% thought

³ Results from January 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/half-of-britons-report-that-their-household-income-has-fallen-behind-the-cost-of-living>

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the economy was doing worse than a year ago. One in four (25%) think it is doing much the same (-2) but only 7% think it is doing better (-1).

- 45% think that the British economy will be doing worse than it is now in a year's time (-2 Vs June 2022), 13% think it will be doing better (-1) while 42% think it will be doing much the same as it is now (+3).
- More than half (56%) are finding it harder to meet their monthly household budget than a year ago (-1 Vs June 2022). This figure remains much higher than in January 2022 when it was 44%.
- To help deal with increases to the cost of living, Britons think the government should reduce VAT on energy bills, reduce income tax and introduce a windfall tax on oil and gas companies.
 - 55% think the government should remove VAT from energy bills (-5 Vs June 2022)
 - 45% think fuel duty should be cut (-6)
 - 40% think the government should introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills (-7)
 - 36% think the government should reduce income tax (+1)
 - Only 2% of Britons think the government should take no action to deal with the cost of living (nc)
- Almost one third (30%) of those in work believe their job is less secure than it was a year ago (+9 Vs June 2022). Only 11% believe their job is *more* secure than it was a year ago (-7), although 47% believe their job security is much the same as before (-3).

Policy priorities

When asked about the three most important priorities for the UK government if it is to improve public life in the UK, Britons cite the following:

- Reducing the cost of living (56%, +4 Vs June 2022).
- Investing more in NHS capacity (37%, +2).
- Growing the UK's economy (30%, +2).
- Reducing income inequality between the richest and the poorest (20%, +2).

Government performance

- Half of Britons (49%, +2 from June 2022) think the government has handled the COVID-19 pandemic very/fairly well. 44% (+1) think the government has handled the pandemic very/fairly poorly. Only 7% are not sure (-4)

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- Just under half of Britons (46%, nc vs June 2022) think the government has handled the situation in Ukraine very/fairly well. 34% (-1) think the government has handled the situations very/fairly poorly. 21% are not sure (+2).
- Three quarters of Britons (74%, -1 vs June 2022) think the government has handled the cost of living crisis very/fairly poorly. 19% (+1) think the government has handled the crisis very/fairly well. 7% are not sure (nc).
- Half of Britons (53%, +2 vs Jun 2022) think the government has handled tackling climate change very/fairly poorly. 28% (-2) think the government have handled it very/fairly well. 19% are not sure (+1).

Voting intentions:

- Lab 37% (+1 Vs June 2022)
- Con 33% (-1)
- L Dem 13% (nc)
- Green 7% (+2)
- SNP 4% (nc)
- Reform UK 4% (nc)
- UKIP 1% (-1)
- Plaid Cymru 1% (nc)
- Other <1% (-1)

-Ends-

Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 21 July.

A total of 1,077 interviews were conducted online among adults living in Great Britain between the 14th and 18th July 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

About Kantar Public:

Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By

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delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit www.kantarpublic.com

Polling Methodological Note – July 2022

A representative sample of 1,077 adults in Great Britain were interviewed between the 14th and 18th July 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 29.9% to 36.5%
- Labour Party = 35.2% to 40.2%
- Labour lead over Conservatives = -0.7%pts to 9.6%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	51	59
Male 25-34	84	93
Male 35-44	80	86
Male 45-54	95	89
Male 55-69	117	117
Male 70+	77	84
Female 18-24	64	55
Female 25-34	97	91
Female 35-44	91	87
Female 45-54	107	92
Female 55-69	143	122
Female 70+	71	103

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	59	45
North West England	145	121
Yorkshire & Humber	117	91
East Midlands	91	81
West Midlands	89	97
East of England	114	103
London	115	146
South East England	148	151
South West England	85	95
Wales	37	53
Scotland	76	93

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	29	22
Aged 25-44 with a degree	158	160
Aged 45-69 with a degree	130	121
Other	760	774

Kantar Public is a member of the British Polling Council and abides by its rules.

<http://www.britishpollingcouncil.org/>

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain**	39%	28%
Leave**	39%	30%
Did not vote**	21%	42%

*An imputed response is given for those that did not say who they voted for in the referendum.

**The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	20%	39%
Labour	28%	20%
Conservative	36%	27%
Liberal Democrats	7%	7%
SNP/Plaid Cymru	4%	3%
Other	5%	4%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	81%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Richard Crawshaw Richard.Crawshaw@Kantar.com for further details on the methodology used in this polling.

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Definitely vote (4)	355 33%	186 36%	167 30%	11 10% *	30 16% *	29 17% *	49 27% C*	73 40% CDE*	163 67% CDEFG	174 63% JLM	89 44% M	44 59% M*	31 46% M*	11 3% *
Probably vote (3)	232 22%	94 18%	137 25%	37 32% H*	42 23% *	36 21% *	39 22% *	33 18% *	44 18% *	56 20% M	59 29% M	16 21% *	20 31% M*	62 15% *
Probably not vote (2)	161 15%	67 13%	92 17%	36 32% FGH*	34 19% H*	33 19% H*	24 13% H*	23 13% H*	11 4% *	19 7% I	28 14% I	10 14% *	9 13% *	84 21% I
Definitely not vote (1)	280 26%	154 29%	126 23%	24 21% H*	69 38% CH*	69 40% CH*	56 31% H*	44 24% H*	18 8% *	17 6% K	23 12% K	- - *	5 8% *	231 57% IJKL
Or would you prefer not to say?	48 4%	22 4%	26 5%	6 5% *	8 4% *	6 4% *	14 8% *	8 5% *	6 3% *	12 4% *	3 2% *	5 6% *	2 2% *	18 4% *
NET : Definitely/probably vote	588 55%	280 53%	304 55%	48 42% *	72 39% *	65 38% *	88 48% *	107 59% DE*	208 86% CDEFG	230 83% JM	148 73% M	60 80% M*	51 77% M*	73 18% *
NET : Definitely/probably not vote	441 41%	221 42%	218 40%	60 53% H*	103 56% GH*	101 59% GH*	80 44% H*	67 37% H*	29 12% *	36 13% I	51 25% I	10 14% *	14 21% *	314 77% IJKL
Mean score	2.64	2.62	2.66	2.33 *	2.18 *	2.16 *	2.48 *	2.78 CDE*	3.49 CDEFG	3.46 JM	3.07 M	3.48 JM*	3.18 M*	1.62 *
Standard Deviation	1.211	1.263	1.162	0.935	1.134	1.145	1.228	1.237	0.9	0.88	1.029	0.74	0.95	0.855
Error Variance	0.001	0.003	0.003	0.008	0.007	0.008	0.009	0.009	0.003	0.003	0.005	0.008	0.014	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Definitely vote (4)	355 33%	157 49% P	159 50% P	39 10%
Probably vote (3)	232 22%	73 23%	79 25%	72 18%
Probably not vote (2)	161 15%	33 10%	28 9%	95 23% NO
Definitely not vote (1)	280 26%	44 14%	41 13%	183 45% NO
Or would you prefer not to say?	48 4%	12 4%	10 3%	17 4%
NET : Definitely/probably vote	588 55%	230 72% P	238 75% P	112 27%
NET : Definitely/probably not vote	441 41%	77 24%	69 22%	278 68% NO
Mean score	2.64	3.12 P	3.16 P	1.92
Standard Deviation	1.211	1.085	1.061	1.027
Error Variance	0.001	0.004	0.004	0.003

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Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	858	414	439	90	140	126	161	145	196	323	271	67	89	95
Weighted Base	520	262	255	48	67	62	76	92	176	204	147	59	50	50
Labour	194 37%	102 39%	91 35%	29 62% FGH*	34 51% GH*	29 47% H*	29 38% H*	30 32%	42 24%	21 10%	119 81% IKLM	17 30% I*	8 17% *	24 49% IL*
Conservative	172 33%	82 31%	89 35%	8 16% *	13 20% *	14 23% *	19 25% *	30 32% C	88 50% CDEFG	148 73% JKLM	4 3%	4 7% *	1 3% *	11 23% JKL*
Liberal Democrats	65 13%	35 13%	30 12%	5 10% *	11 17% *	11 19% *	10 13% *	12 13%	16 9%	10 5%	10 7%	34 58% IJLM*	4 9% *	4 9% *
Green	35 7%	14 5%	21 8%	2 5% *	5 8% *	2 4% *	8 11% *	8 8%	9 5%	5 2%	7 5%	2 3% *	13 27% IJK*	7 15% IJ*
Reform UK	22 4%	15 6%	8 3%	1 3% *	1 1% *	- *	3 4% *	5 5%	12 7%	16 8% J	1 1%	- *	5 10% J*	- 1% *
SNP	20 4%	7 3%	12 5%	1 3% *	1 2% *	2 3% *	4 5% *	4 4%	8 5%	- -	4 3%	- -	15 29% IJKM*	2 3% *
UKIP	5 1%	4 1%	2 1%	- * *	- * *	2 3% *	2 2% *	2 2%	- -	3 1%	- *	2 3% *	- 1% *	- 1% *
Plaid Cymru	5 1%	3 1%	3 1%	- * *	2 2% *	- * *	2 2% *	1 1%	1 *	1 1%	1 1%	- * *	3 6% *	- * *
Other	1 *	1 *	- *	- 1% *	- * *	- 1% *	- * *	- *	- -	1 *	1 1%	- * *	- * *	- * *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	858	355	387	111
Weighted Base	520	199	211	107
Labour	194 37%	43 22%	99 47%	50 47%
		N	N	N*
Conservative	172 33%	106 53%	46 22%	19 18%
		OP		*
Liberal Democrats	65 13%	10 5%	40 19%	15 14%
		N	N	N*
Green	35 7%	9 5%	15 7%	12 11%
				*
Reform UK	22 4%	21 10%	2 1%	- -
		OP		*
SNP	20 4%	5 2%	8 4%	7 7%
				*
UKIP	5 1%	4 2%	- *	2 2%
				*
Plaid Cymru	5 1%	2 1%	2 1%	1 1%
				*
Other	1 *	1 *	- *	- *
				*

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		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	858	414	439	90	140	126	161	145	196	323	271	67	89	95
Weighted Base	637	318	315	71	89	82	96	108	192	223	168	67	59	107
Labour	245 39%	128 40%	116 37%	44 63% FGH*	45 50% H*	39 47% H*	35 37% *	36 33% *	46 24%	23 10%	136 81% IKLM	20 30% I*	10 17% *	52 48% IL*
Conservative	200 31%	95 30%	105 33%	11 16% *	15 17% *	18 22% *	24 25% *	35 32% *	97 50% CDEFG	160 72% JKLM	5 3%	4 6% *	1 2% *	25 23% JKL*
Liberal Democrats	79 12%	42 13%	38 12%	6 9% *	17 19% *	13 16% *	12 13% *	14 13% *	17 9%	11 5%	12 7%	38 57% IJLM*	6 10% *	10 9% *
Green	48 8%	21 7%	26 8%	5 7% *	7 8% *	4 5% *	12 13% *	9 8% *	11 6%	5 2%	8 4%	2 3% *	16 28% IJK*	15 15% I*
Reform UK	26 4%	18 6%	9 3%	2 3% *	1 1% *	- * *	4 4% *	7 6% *	13 7%	19 8% J	2 1%	- * *	5 9% J*	- * *
SNP	23 4%	8 2%	15 5%	1 2% *	1 1% *	4 5% *	4 4% *	4 4% *	8 4%	- -	4 2%	- -	15 26% IJKM*	4 4% *
UKIP	7 1%	5 2%	3 1%	- * *	- * *	3 3% *	2 2% *	3 2% *	- -	4 2%	- *	3 4% *	- 1% *	1 1% *
Plaid Cymru	6 1%	3 1%	3 1%	- * *	2 3% *	- * *	2 2% *	1 1% *	1 *	1 1%	1 1%	- * *	4 6% I*	- * *
Other	1 *	1 *	- *	- 1% *	- * *	- 1% *	- * *	- * *	- -	1 *	1 *	- * *	- * *	- * *

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Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

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	Total	EU Ref 2016		
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Unweighted Base	858	355	387	111
Weighted Base	637	226	241	166
Labour	245 39%	53 23%	113 47%	76 46%
		N	N*	N*
Conservative	200 31%	116 51%	51 21%	32 20%
		OP		*
Liberal Democrats	79 12%	10 5%	46 19%	22 14%
		N	N	N*
Green	48 8%	11 5%	18 7%	20 12%
				*
Reform UK	26 4%	24 11%	2 1%	- -
		OP		*
SNP	23 4%	5 2%	8 3%	10 6%
				*
UKIP	7 1%	5 2%	- *	3 2%
				*
Plaid Cymru	6 1%	2 1%	2 1%	2 1%
				*
Other	1 *	1 *	- *	- *
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
No, did not vote	406 38%	206 39%	198 36%	50 43% H*	100 55% GH*	78 45% H*	87 48% H*	62 34% H*	28 12%	-	-	-	-	406 100% IJKL
Yes, Conservative	277 26%	126 24%	151 28%	11 10% *	14 8% *	25 14% *	37 20% D*	65 36% CDEF*	126 52% CDEFG	277 100% JKLM	-	-	-	-
Yes, Labour	202 19%	103 20%	97 18%	25 22% *	41 22% *	44 26% *	29 16% *	23 13% *	39 16%	-	202 100% IKLM	-	-	-
Yes, Liberal Democrat	75 7%	38 7%	36 7%	10 9% *	8 4% *	10 6% *	6 3% *	14 7% *	28 12% F	-	-	75 100% IJLM*	-	-
Yes, SNP - Scottish National Party	20 2%	8 2%	12 2%	1 1% *	4 2% *	1 1% *	3 2% *	5 3% *	7 3%	-	-	-	20 31% IJKM*	-
Yes, Green Party	25 2%	6 1%	18 3%	3 2% *	4 2% *	- * *	7 4% *	5 3% *	6 2%	-	-	-	25 38% IJKM*	-
Yes, Brexit Party	11 1%	1 *	10 2%	2 2% *	4 2% *	- * *	- * *	1 1% *	4 2%	-	-	-	11 17% IJKM*	-
Yes, Plaid Cymru	5 1%	3 1%	2 *	2 2% *	2 1% *	- * *	- * *	- * *	1 *	-	-	-	5 8% IJM*	-
Other party or individual	4 *	3 1%	1 *	1 1% *	- * *	- * *	- * *	- * *	3 1%	-	-	-	4 6% IJM*	-
Prefer not to answer	51 5%	29 6%	22 4%	10 8% H*	6 3% *	14 8% H*	11 6% *	7 4% *	2 1%	-	-	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
No, did not vote	406	60	29	298
	38%	19%	9%	73%
		O		NO
Yes, Conservative	277	183	71	22
	26%	57%	22%	5%
		OP	P	
Yes, Labour	202	35	124	38
	19%	11%	39%	9%
			NP	
Yes, Liberal Democrat	75	10	49	16
	7%	3%	16%	4%
			NP	
Yes, SNP - Scottish National Party	20	5	8	7
	2%	2%	3%	2%
Yes, Green Party	25	9	14	2
	2%	3%	4%	1%
			P	
Yes, Brexit Party	11	6	5	-
	1%	2%	2%	-
Yes, Plaid Cymru	5	2	1	2
	1%	1%	*	1%
Other party or individual	4	3	1	-
	*	1%	*	-
Prefer not to answer	51	7	14	21
	5%	2%	5%	5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Leave	319 30%	137 26%	181 33%	6 *	23 13%	24 14%	46 25%	86 47%	134 55%	183 66%	35 17%	10 13%	25 38%	60 15%
				*	*	*	C*	CDEF*	CDEF	JKLM	*	JKM*		
Remain	317 29%	177 34%	138 25%	26 23%	57 31%	57 33%	47 26%	44 24%	86 35%	71 26%	124 61%	49 66%	29 44%	29 7%
		B		*	*	*	*	*		M	IM	ILM*	IM*	
Did not vote	407 38%	202 39%	202 37%	70 62%	95 52%	86 50%	83 46%	49 27%	24 10%	22 8%	38 19%	16 21%	11 17%	298 74%
				GH*	GH*	GH*	GH*	H*		I	I	I*	*	IJKL
Don't know	34 3%	7 1%	27 5%	11 10%	8 4%	5 3%	6 3%	4 2%	- -	1 *	5 2%	- -	- 1%	19 5%
			A	H*	*	*	*	*			*	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Leave	319 30%	319 100% OP	-	-
Remain	317 29%	-	317 100% NP	-
Did not vote	407 38%	-	-	407 100% NO
Don't know	34 3%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Growing the UK's economy	327	200	127	18	44	39	52	72	102	123	46	24	19	106
	30%	38%	23%	16%	24%	23%	28%	40%	42%	44%	23%	32%	29%	26%
		B	*	*	*	*	CDE*	CDE	JM	*	*	*	*	*
Reducing crime	180	105	74	23	45	46	20	16	30	40	22	6	14	85
	17%	20%	13%	20%	24%	27%	11%	9%	12%	14%	11%	9%	21%	21%
		*	FGH*	FGH*	*	*	*	*	*	*	*	*	*	*
Investing more in NHS capacity	403	157	241	35	47	57	59	85	119	117	84	34	25	135
	37%	30%	44%	31%	25%	33%	33%	46%	49%	42%	42%	45%	38%	33%
		A	*	*	*	*	D*	CDEF	*	*	*	*	*	*
Investing more in social care for the elderly	117	32	85	7	8	15	16	20	51	29	29	14	11	34
	11%	6%	16%	6%	4%	9%	9%	11%	21%	10%	14%	19%	16%	8%
		A	*	*	*	*	*	*	CDEF	*	*	*	*	*
Reducing the national debt	126	74	51	13	21	18	29	17	28	33	23	9	5	48
	12%	14%	9%	12%	12%	11%	16%	9%	11%	12%	12%	12%	8%	12%
		*	*	*	*	*	*	*	*	*	*	*	*	*
Investing more in education	96	46	48	21	19	13	18	9	16	15	22	8	9	37
	9%	9%	9%	19%	10%	7%	10%	5%	7%	5%	11%	11%	14%	9%
				GH*	*	*	*	*	*	*	*	*	*	*
Stricter border controls to reduce immigration	164	91	73	6	17	25	19	41	57	77	13	6	5	58
	15%	17%	13%	5%	9%	14%	10%	23%	23%	28%	6%	8%	7%	14%
		*	*	*	*	*	*	CD*	CDF	JKLM	*	*	*	*
Reducing income inequality between the richest and the poorest	211	92	116	16	35	28	42	37	54	29	70	14	13	67
	20%	18%	21%	14%	19%	16%	23%	20%	22%	10%	35%	18%	20%	17%
		*	*	*	*	*	*	*	*	*	IKM	*	*	*
Reducing unemployment	99	55	44	18	40	10	16	6	9	19	22	3	8	39
	9%	10%	8%	16%	22%	6%	9%	3%	4%	7%	11%	5%	12%	10%
				GH*	EFGH*	*	*	*	*	*	*	*	*	*
Affordable housing	192	82	108	27	38	45	35	21	26	33	37	9	8	91
	18%	16%	20%	23%	21%	26%	19%	12%	11%	12%	19%	12%	12%	22%
				H*	*	GH*	*	*	*	*	*	*	*	I

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Tackling climate change and protecting the environment	179 17%	72 14%	105 19%	14 13% *	26 14% *	32 19% *	31 17% *	34 19% *	41 17%	40 14%	30 15%	26 35% IJM*	16 24% *	60 15%
Reducing the cost of living for households	600 56%	271 52%	327 60%	48 42% *	92 50% *	91 53% *	125 69% CD*	103 57% C	142 58% C	163 59%	106 52%	33 44% *	31 47% *	238 59%
Investing in defence/the armed forces	73 7%	51 10% B	22 4% B	4 4% *	10 5% *	5 3% *	14 8% *	20 11% *	21 9%	31 11% M	11 5%	9 12% *	6 10% *	17 4%
None of these	14 1%	7 1%	7 1%	1 1% *	5 3% *	9 5% H*	- - *	- - *	- - *	- *	4 2%	- - *	- - *	11 3%
Don't know	57 5%	24 5%	32 6%	7 6% *	12 6% *	5 3% *	12 7% *	14 8% *	6 3%	11 4%	5 2%	2 3% *	2 3% *	33 8%
Prefer not to answer	10 1%	1 *	9 2%	2 2% *	3 2% *	2 1% *	- * *	3 2% *	- - *	2 1%	1 *	- - *	- - *	5 1%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Growing the UK's economy	327 30%	121 38% P	104 33%	101 25%
Reducing crime	180 17%	46 15%	53 17%	77 19%
Investing more in NHS capacity	403 37%	127 40%	137 43%	133 33%
Investing more in social care for the elderly	117 11%	30 9%	46 15%	38 9%
Reducing the national debt	126 12%	40 12%	38 12%	46 11%
Investing more in education	96 9%	22 7%	29 9%	45 11%
Stricter border controls to reduce immigration	164 15%	102 32% OP	20 6%	43 11%
Reducing income inequality between the richest and the poorest	211 20%	60 19%	79 25%	67 17%
Reducing unemployment	99 9%	14 4%	29 9%	50 12% N
Affordable housing	192 18%	53 17%	46 15%	89 22%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Weighted Base	1077	319	317	407
Tackling climate change and protecting the environment	179 17%	48 15%	64 20%	66 16%
Reducing the cost of living for households	600 56%	187 59%	156 49%	248 61%
Investing in defence/the armed forces	73 7%	32 10% P	22 7%	17 4%
None of these	14 1%	- -	2 1%	10 2%
Don't know	57 5%	11 3%	13 4%	21 5%
Prefer not to answer	10 1%	- *	3 1%	5 1%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	636	320	311	70	152	145	144	104	21	196	184	44	64	114
Weighted Base	596	313	278	66	147	147	113	104	19	118	127	43	41	227
More secure than it was 12 months ago	68 11%	31 10%	36 13%	17 26% EFG*	24 16% *	13 9% *	6 6% *	8 7% *	- - **	10 8%	12 9%	6 15%	5 13%	33 15%
Less secure than it was 12 months ago	176 30%	103 33%	73 26%	21 31% *	48 33% *	51 34% *	34 30% *	20 20% *	2 11% **	29 25%	54 42% IM*	13 30%	17 42% *	51 22% *
Much the same as it was 12 months ago	281 47%	138 44%	142 51%	23 35% *	56 38% *	66 44% *	55 49% *	66 64% CD*	15 81% **	69 58% J	42 33% *	23 54% **	17 41% *	115 51% J*
Don't know	70 12%	41 13%	28 10%	5 7% *	20 13% *	18 12% *	17 15% *	9 9% *	1 8% **	11 9%	19 15%	1 2% **	1 4% *	28 12% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	636	221	290	110
Weighted Base	596	129	201	242
More secure than it was 12 months ago	68 11%	16 12%	22 11%	27 11% *
Less secure than it was 12 months ago	176 30%	33 25%	73 36%	66 27% *
Much the same as it was 12 months ago	281 47%	72 56% 0	79 39%	125 52% *
Don't know	70 12%	8 6%	27 14%	23 10% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Better than it was 12 months ago	79 7%	49 9%	31 6%	16 14% F*	17 9% *	7 4% *	7 4% *	16 9% *	16 7% *	20 7%	12 6%	4 6% *	9 13% *	29 7%
Much the same as it was 12 months ago	271 25%	147 28%	122 22%	41 36% *	51 28% *	38 22% *	38 21% *	40 22% *	62 25%	80 29%	54 27%	23 31% *	18 28% *	81 20%
Worse than it was 12 months ago	727 67%	329 63%	395 72% A	57 50% *	115 63% *	127 74% C*	136 75% C*	126 69% C*	166 68% C	178 64%	135 67%	47 63% *	39 59% *	295 73%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Better than it was 12 months ago	79 7%	32 10%	20 6%	21 5%
Much the same as it was 12 months ago	271 25%	85 27%	91 29%	89 22%
Worse than it was 12 months ago	727 67%	201 63%	206 65%	297 73%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Better than it is now	143	89	53	20	32	15	17	17	42	50	21	14	10	43
	13%	17%	10%	18%	17%	9%	9%	9%	17%	18%	10%	19%	15%	11%
		B	*	*	*	*	*	*			*	*	*	
Much the same as it is now	452	211	238	63	70	72	62	73	112	128	82	31	34	156
	42%	40%	44%	55%	38%	42%	34%	40%	46%	46%	41%	42%	51%	39%
		F*	*	*	*	*	*	*			*	*	*	
Worse than it is now	483	224	256	31	82	86	102	92	90	100	99	29	23	207
	45%	43%	47%	27%	45%	50%	56%	51%	37%	36%	49%	39%	34%	51%
				*	*	C*	CH*	CH*		I	*	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Better than it is now	143 13%	52 16%	43 14%	45 11%
Much the same as it is now	452 42%	137 43%	141 45%	162 40%
Worse than it is now	483 45%	130 41%	132 42%	200 49%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Easier than it was 12 months ago	49	35	13	16	9	11	6	4	1	18	12	7	5	3
	5%	7%	2%	14%	5%	7%	4%	2%	*	6%	6%	9%	8%	1%
		B	FGH*	*	H*	*	*	*		M	M	M*	M*	
About the same as it was 12 months ago	420	219	200	45	64	65	50	68	127	111	70	41	28	148
	39%	42%	36%	40%	35%	38%	28%	38%	52%	40%	35%	55%	43%	37%
			*	*	*	*	*	*	DFG			JM*	*	
Harder than it was 12 month ago	608	269	336	53	110	96	125	109	115	148	120	27	33	255
	56%	51%	61%	46%	60%	56%	69%	60%	47%	53%	60%	36%	49%	63%
		A	A	*	*	*	CH*	*		K	K	*	*	K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Easier than it was 12 months ago	49 5%	11 3%	24 8%	12 3%
About the same as it was 12 months ago	420 39%	125 39%	136 43%	144 35%
Harder than it was 12 month ago	608 56%	183 57%	157 49%	251 62%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Up to date with all bills	792 74%	382 73%	408 75%	50 44% *	103 56% *	109 63% C*	135 74% CD*	165 91% CDEF*	230 94% CDEF	234 84% JLM	132 65% *	59 79% *	44 67% *	296 73%
Behind with some bills	145 13%	67 13%	76 14%	27 24% GH*	34 18% GH*	30 17% GH*	32 17% GH*	10 6% *	12 5% *	29 10% *	32 16% *	6 8% *	14 21% *	53 13%
Behind with all bills	77 7%	44 8%	31 6%	18 16% FGH*	26 14% FGH*	23 13% FGH*	4 2% *	5 2% *	- -	9 3% I	22 11% I	5 7% *	2 4% *	35 9%
Prefer not to say	33 3%	19 4%	14 3%	6 5% *	10 6% *	10 6% *	5 3% *	2 1% *	1 *	4 1% IM	12 6% *	4 5% *	4 6% *	4 1%
Don't know	30 3%	12 2%	18 3%	13 11% EGH*	10 5% H*	2 1% *	6 3% *	- *	- *	2 1% *	4 2% *	1 1% *	2 3% *	17 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Up to date with all bills	792 74%	269 84%	229 72%	285 70%
		OP		
Behind with some bills	145 13%	36 11%	47 15%	53 13%
	77	6	26	37
Behind with all bills	7%	2%	8%	9%
			N	N
Prefer not to say	33 3%	6 2%	7 2%	20 5%
Don't know	30 3%	1 *	7 2%	12 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - Summary Table

Base: All adults GB 18+

	The Covid-19 pandemic	The situation in Ukraine	The cost of living	Tackling climate change	Brexit
Unweighted Base	1077	1077	1077	1077	1077
Weighted Base	1077	1077	1077	1077	1077
Very well	124 12%	113 11%	30 3%	34 3%	55 5%
Fairly well	400 37%	373 35%	167 16%	265 25%	262 24%
Fairly poorly	252 23%	190 18%	339 31%	327 30%	259 24%
Very poorly	226 21%	170 16%	461 43%	243 23%	339 31%
Not sure	75 7%	231 21%	80 7%	208 19%	161 15%

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Very well	124 12%	65 12%	57 10%	6 5% *	12 7% *	8 5% *	12 7% *	18 10% *	69 28% CDEFG	83 30% JKLM	12 6% *	7 9% *	5 8% *	15 4%
Fairly well	400 37%	184 35%	214 39%	33 29% *	73 40% *	53 31% *	71 39% *	80 44% *	90 37%	114 41% K	74 37%	18 24% *	25 38% *	154 38%
Fairly poorly	252 23%	119 23%	133 24%	39 34% GH*	42 23% *	62 36% GH*	42 23% *	34 19% *	33 14%	30 11%	47 23% I	22 29% I*	19 28% I*	121 30% I
Very poorly	226 21%	132 25% B	92 17%	28 25% *	46 25% *	38 22% *	42 23% *	37 20% *	35 14%	28 10%	57 28% I	25 34% I*	17 25% I*	82 20% I
Not sure	75 7%	23 4%	51 9% A	8 7% *	11 6% *	12 7% *	15 8% *	13 7% *	16 7%	23 8%	11 5%	3 4% *	1 1% *	34 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Very well	124 12%	71 22% OP	35 11% P	17 4%
Fairly well	400 37%	127 40%	115 36%	151 37%
Fairly poorly	252 23%	46 14%	78 25% N	122 30% N
Very poorly	226 21%	55 17%	75 24%	88 22%
Not sure	75 7%	19 6%	14 4%	28 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Very well	113 11%	59 11%	54 10%	9 8% *	10 6% *	10 6% *	9 5% *	26 15% *	49 20% CDEF	79 29% JKLM	12 6% *	5 7% *	7 10% M*	8 2%
Fairly well	373 35%	197 38%	174 32%	30 26% *	70 38% *	59 34% *	52 29% *	55 30% *	106 44% CF	120 43% LM	67 33% *	34 45% L*	15 23% *	123 30%
Fairly poorly	190 18%	91 17%	99 18%	35 30% GH*	42 23% H*	28 16% *	34 19% *	25 14% *	26 11% *	30 11% I	48 24% I	14 19% *	18 28% I*	68 17%
Very poorly	170 16%	99 19%	68 12%	27 24% H*	32 17% *	36 21% H*	26 14% *	27 15% *	22 9% *	14 5% I	41 20% I	14 19% I*	16 24% I*	69 17% I
Not sure	231 21%	78 15%	154 28% A	13 11% *	29 16% *	40 23% *	61 33% CDH*	49 27% C*	40 16% *	35 12% *	34 17% *	7 10% *	10 15% *	138 34% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Very well	113 11%	73 23%	26 8%	14 4%
		OP		
Fairly well	373 35%	119 37%	120 38%	127 31%
Fairly poorly	190 18%	36 11%	70 22%	78 19%
		N		
Very poorly	170 16%	45 14%	55 17%	61 15%
Not sure	231 21%	46 14%	45 14%	126 31%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Very well	30 3%	15 3%	15 3%	6 5% *	6 3% *	6 4% *	2 1% *	5 3% *	6 2% *	15 6% M	12 6% M	2 3% *	1 1% *	- *
Fairly well	167 16%	75 14%	92 17%	14 12% *	26 14% *	30 17% *	25 14% *	19 11% *	53 22% G	65 23% JM	17 8% *	11 15% *	16 25% J*	52 13%
Fairly poorly	339 31%	161 31%	175 32%	37 33% *	59 32% *	49 28% *	47 26% *	69 38% *	77 31% *	98 35% *	56 28% *	20 27% *	17 25% *	136 34%
Very poorly	461 43%	237 45%	222 41%	51 44% *	83 45% *	76 44% *	86 47% *	75 41% *	89 37% *	78 28% I	111 55% I*	38 51% I*	30 46% I*	174 43% I
Not sure	80 7%	35 7%	44 8%	6 6% *	9 5% *	12 7% *	20 11% *	14 7% *	18 8% *	21 7% *	6 3% *	4 5% *	2 3% *	44 11% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Very well	30 3%	13 4%	15 5%	3 1%
			P	
Fairly well	167 16%	59 19%	57 18%	49 12%
Fairly poorly	339 31%	105 33%	84 27%	142 35%
Very poorly	461 43%	123 39%	140 44%	182 45%
Not sure	80 7%	18 6%	21 7%	31 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Very well	34 3%	21 4%	13 2%	3 3% *	8 4% *	9 5% *	2 1% *	4 2% *	8 3% *	12 4% M	10 5% M	4 5% M*	4 7% M*	1 *
Fairly well	265 25%	136 26%	129 24%	18 16% *	48 26% *	40 23% *	39 21% *	44 24% *	76 31% C	110 40% JKLM	38 19% *	17 22% *	10 15% *	81 20%
Fairly poorly	327 30%	159 30%	166 30%	55 48% DEGH*	51 28% *	50 29% *	58 32% *	48 26% *	66 27% *	74 27% *	60 30% *	25 33% *	30 45% I*	125 31%
Very poorly	243 23%	129 25%	112 21%	24 21% *	54 30% H*	48 28% *	32 18% *	47 26% *	38 16% *	21 8% IM	74 37% I*	20 27% I*	16 25% I*	95 23% I
Not sure	208 19%	80 15%	128 23% A	14 12% *	22 12% *	27 15% *	50 27% CD*	39 22% *	56 23% *	60 22% J	20 10% *	10 13% *	6 9% *	105 26% JL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Very well	34 3%	13 4%	16 5%	5 1%
Fairly well	265 25%	98 31% P	81 26%	82 20%
Fairly poorly	327 30%	83 26%	87 27%	151 37% N
Very poorly	243 23%	50 16%	97 30% NP	84 21%
Not sure	208 19%	74 23% O	37 12%	85 21% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Very well	55 5%	33 6%	22 4%	4 4% *	7 4% *	6 4% *	5 3% *	9 5% *	23 10% *	38 14% JLM	9 4%	3 4% *	1 2% *	3 1%
Fairly well	262 24%	144 27%	118 22%	15 13% *	49 27% *	39 23% *	34 19% *	45 25% *	80 33% CF	115 41% JKLM	38 19%	8 11% *	6 8% *	88 22%
Fairly poorly	259 24%	119 23%	138 25%	40 35% *	36 19% *	43 25% *	38 21% *	49 27% *	54 22%	67 24%	36 18%	17 23% *	15 23% *	110 27%
Very poorly	339 31%	170 32%	166 30%	40 35% *	60 33% *	58 34% *	59 33% *	57 31% *	65 27%	36 13%	106 52% IM	42 57% IM*	37 56% IM*	99 24% I
Not sure	161 15%	58 11%	103 19% A	16 14% *	31 17% *	26 15% *	45 25% H*	22 12% *	21 8%	23 8%	13 6%	4 6% *	8 12% *	106 26% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Very well	55 5%	39 12% OP	11 3%	4 1%
Fairly well	262 24%	105 33% OP	61 19%	92 23%
Fairly poorly	259 24%	85 27%	69 22%	101 25%
Very poorly	339 31%	68 21%	151 48% NP	110 27%
Not sure	161 15%	22 7%	24 8%	100 25% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership1.Boris Johnson has resigned as the leader of the Conservative party and will step down as prime minister. Do you think the Conservative party will be better off or worse off with a new leader?

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Much better off	119 11%	58 11%	60 11%	15 13% *	9 5% *	18 10% *	19 11% *	21 11% *	38 16% D	36 13%	18 9%	14 19% *	11 16% *	38 9%
Slightly better off	209 19%	109 21%	100 18%	20 18% *	41 22% *	25 14% *	40 22% *	28 16% *	56 23%	55 20%	58 29% M	22 29% M*	16 25% *	52 13%
About the same	368 34%	202 39%	165 30%	41 36% *	71 39% *	69 40% *	64 35% *	58 32% *	64 27%	77 28%	76 38%	26 34% *	20 31% *	147 36%
Slightly worse off	99 9%	49 9%	49 9%	9 8% *	15 8% *	12 7% *	12 7% *	22 12% *	29 12%	38 14% J	11 5%	5 7% *	10 16% J*	29 7%
Much worse off	113 10%	50 10%	62 11%	13 11% *	21 11% *	17 10% *	9 5% *	24 13% *	29 12%	46 17% L	22 11%	5 7% *	1 2% *	38 9%
Don't know	169 16%	55 11%	112 21% A	17 15% *	27 15% *	32 19% *	37 20% *	29 16% *	27 11%	25 9%	18 9%	3 3% *	7 11% *	101 25% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership1.Boris Johnson has resigned as the leader of the Conservative party and will step down as prime minister. Do you think the Conservative party will be better off or worse off with a new leader?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Much better off	119 11%	30 10%	55 17% NP	34 8%
Slightly better off	209 19%	57 18%	81 26% P	65 16%
About the same	368 34%	96 30%	120 38%	147 36%
Slightly worse off	99 9%	43 14% O	21 7%	34 8%
Much worse off	113 10%	50 16% O	21 7%	34 8%
Don't know	169 16%	41 13% O	18 6%	92 22% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership2.The new Conservative party leader is expected to be announced on 5th September. Once a new leader is in place, do you think there should be a general election?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Yes	503 47%	225 43%	274 50%	64 56% H*	109 59% FH*	87 50% H*	76 42% *	82 45% *	86 36%	93 33%	138 68% IM	44 59% IM*	42 64% IM*	166 41%
No	282 26%	163 31% B	119 22%	23 20% *	36 20% *	24 14% *	30 17% *	63 35% DEF*	106 44% CDEF	141 51% JKLM	33 17%	18 25% *	16 24% *	63 15%
Don't know	291 27%	136 26%	155 28%	28 24% *	38 21% *	62 36% GH*	76 42% CDGH*	38 21% *	50 21%	44 16%	31 15%	12 17% *	8 12% *	177 44% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership2.The new Conservative party leader is expected to be announced on 5th September. Once a new leader is in place, do you think there should be a general election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Yes	503 47%	130 41%	175 55%	193 47%
		N		
No	282 26%	136 43%	82 26%	59 15%
		OP	P	
Don't know	291 27%	53 16%	60 19%	155 38%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership3.Do you think Boris Johnson should step down as prime minister immediately and let someone else take over, or continue as prime minister until a new Conservative leader is announced?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
He should step down immediately and let someone else take over until a new leader is appointed	536 50%	271 52%	261 48%	63 55% *	89 48% *	82 47% *	99 55% *	93 51% *	110 45%	81 29%	141 70% IM	59 79% IM*	50 75% IM*	185 45% I
He should continue as prime minister until a new Conservative leader is announced	393 37%	196 37%	197 36%	33 29% *	59 32% *	62 36% *	47 26% *	75 41% *	117 48% CDF	179 65% JKLM	47 23%	15 20% *	11 16% *	125 31%
Don't know	148 14%	57 11%	90 16%	18 16% *	36 20% GH*	29 17% H*	35 19% GH*	14 8% *	16 7%	18 6%	14 7%	1 1% *	6 9% *	96 24% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership3.Do you think Boris Johnson should step down as prime minister immediately and let someone else take over, or continue as prime minister until a new Conservative leader is announced?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
He should step down immediately and let someone else take over until a new leader is appointed	536 50%	120 37%	198 63%	200 49%
			NP	N
He should continue as prime minister until a new Conservative leader is announced	393 37%	178 56%	95 30%	116 29%
		OP		
Don't know	148 14%	21 7%	24 7%	91 22%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Increasing NHS capacity	505 47%	228 43%	274 50%	50 44% *	69 38% *	64 37% *	72 39% *	106 58% DEF*	145 60% CDEF	138 50%	110 54% M	44 58% M*	32 49% *	164 40%
Growing the economy	505 47%	264 50%	240 44%	38 33% *	68 37% *	64 37% *	103 57% CDE*	91 50% *	141 58% CDE	160 58% JKM	83 41%	28 37% *	31 47% *	179 44%
Reducing taxes	415 39%	223 43%	190 35%	36 32% *	101 55% CGH*	79 46% H*	81 45% H*	58 32% *	60 25%	89 32%	71 35%	24 32% *	16 23% *	190 47% IL
Reducing crime	235 22%	134 25%	100 18%	35 31% G*	46 25% *	52 30% G*	36 20% *	23 13% *	43 18%	47 17%	27 13%	11 15% *	13 20% *	124 31% IJK
Reducing immigration	223 21%	108 21%	115 21%	18 16% *	33 18% *	36 21% *	22 12% *	47 26% F*	66 27% F	96 35% JKLM	20 10%	6 8% *	5 8% *	89 22% J
Tackling climate change	220 20%	97 18%	122 22%	24 21% *	35 19% *	36 21% *	41 22% *	33 18% *	51 21%	45 16%	47 23%	23 31% I*	15 22% *	82 20%
Having a closer relationship with the EU	180 17%	82 16%	97 18%	13 12% *	36 20% *	25 15% *	35 19% *	23 13% *	48 20%	19 7%	55 27% IM	20 26% I*	16 24% I*	60 15% I
The war in Ukraine	164 15%	74 14%	90 16%	20 17% *	12 6% *	43 25% D*	22 12% *	34 19% D*	34 14%	50 18%	33 16%	11 14% *	6 9% *	56 14%
Increasing defence funding	97 9%	64 12% B	33 6%	6 5% *	9 5% *	26 15% *	9 5% *	19 11% *	29 12%	44 16% JM	15 7%	12 16% M*	5 7% *	17 4%
Renegotiating the Northern Ireland Protocol	89 8%	46 9%	43 8%	6 6% *	11 6% *	3 2% *	20 11% *	13 7% *	36 15% E	28 10%	16 8%	12 16% M*	13 19% M*	18 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Reducing the size of the civil service	78 7%	41 8%	37 7%	2 2% *	12 6% *	6 3% *	7 4% *	14 8% *	38 16% CEF	39 14% JM	11 5%	6 8% *	8 13% M*	14 4%
Improving the rights of minority groups	65 6%	32 6%	33 6%	13 11% H*	20 11% H*	15 8% H*	10 5% *	5 3% *	4 2%	5 2%	22 11% I	5 7% *	6 8% I*	23 6%
None of these	63 6%	14 3%	49 9% A	7 6% *	13 7% H*	12 7% H*	15 8% H*	13 7% H*	2 1%	9 3%	11 6%	1 1% *	3 5% *	32 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Increasing NHS capacity	505 47%	147 46%	160 51%	185 45%
Growing the economy	505 47%	173 54% P	147 46%	172 42%
Reducing taxes	415 39%	115 36%	101 32%	186 46% O
Reducing crime	235 22%	59 19%	50 16%	112 28% O
Reducing immigration	223 21%	124 39% OP	31 10%	62 15%
Tackling climate change	220 20%	43 14%	80 25% N	93 23% N
Having a closer relationship with the EU	180 17%	24 7%	100 31% NP	55 13%
The war in Ukraine	164 15%	58 18%	42 13%	59 15%
Increasing defence funding	97 9%	42 13% O	22 7%	33 8%
Renegotiating the Northern Ireland Protocol	89 8%	26 8%	39 12%	24 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Weighted Base	1077	319	317	407
Reducing the size of the civil service	78 7%	51 16% OP	14 5%	13 3%
Improving the rights of minority groups	65 6%	8 2%	30 9% N	28 7%
None of these	63 6%	9 3%	22 7%	28 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

CostofLivingMeasures.The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Remove VAT from energy bills	596 55%	291 56%	301 55%	41 36%	99 54%	72 42%	90 49%	127 70%	168 69%	178 64%	101 50%	41 55%	36 54%	222 55%
				*	C*	*	*	CEF*	CDEF	J	*	*	*	*
Increase Universal Credit	278 26%	138 26%	135 25%	33 29%	71 39%	41 24%	62 34%	36 20%	35 15%	35 12%	84 42%	17 23%	21 32%	113 28%
				H*	GH*	*	H*	*	*	*	IKM	*	I*	I
Reduce National Insurance Contributions	282 26%	127 24%	154 28%	16 14%	64 35%	65 37%	51 28%	50 28%	35 15%	59 21%	59 29%	17 23%	18 27%	110 27%
				*	CH*	CH*	H*	H*	*	*	*	*	*	*
Reduce income tax	392 36%	211 40%	178 32%	40 35%	89 49%	79 46%	60 33%	63 35%	61 25%	87 31%	61 30%	17 23%	18 26%	183 45%
				*	H*	H*	*	*	*	*	*	*	*	IJKL
Cut fuel duty	481 45%	227 43%	252 46%	25 22%	71 39%	67 39%	75 41%	105 58%	138 57%	163 59%	79 39%	36 48%	40 61%	146 36%
				*	*	*	C*	CDEF*	CDEF	JM	*	JM*	*	*
Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills	427 40%	211 40%	213 39%	19 16%	52 28%	50 29%	77 42%	92 50%	138 57%	123 44%	98 49%	33 44%	39 59%	117 29%
				*	*	*	C*	CDE*	CDE	M	M	*	M*	*
Extend or increase the council tax rebate	274 25%	136 26%	134 24%	16 14%	53 29%	43 25%	50 28%	52 29%	58 24%	59 21%	49 24%	24 32%	20 31%	110 27%
				*	*	*	*	*	*	*	*	*	*	*
Take no action	24 2%	10 2%	14 2%	6 5%	2 1%	6 3%	3 2%	2 1%	6 2%	7 3%	4 2%	3 3%	- -	7 2%
				*	*	*	*	*	*	*	*	*	*	*
Don't know	109 10%	47 9%	62 11%	19 17%	8 5%	17 10%	26 14%	20 11%	19 8%	26 9%	12 6%	5 7%	4 5%	57 14%
				D*	*	*	*	*	*	*	*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

CostofLivingMeasures.The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
Remove VAT from energy bills	596 55%	225 70% OP	156 49%	206 51%
Increase Universal Credit	278 26%	54 17%	101 32% N	119 29% N
Reduce National Insurance Contributions	282 26%	67 21%	87 27%	123 30%
Reduce income tax	392 36%	109 34%	91 29%	180 44% O
Cut fuel duty	481 45%	192 60% OP	136 43%	146 36%
Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills	427 40%	149 47% P	138 44% P	128 32%
Extend or increase the council tax rebate	274 25%	77 24%	75 24%	114 28%
Take no action	24 2%	5 2%	7 2%	11 3%
Don't know	109 10%	21 7%	31 10%	48 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1077	500	571	115	181	171	202	182	226	372	291	74	95	197
Weighted Base	1077	524	548	114	183	173	182	182	243	277	202	75	66	406
University degree	343 32%	165 32%	177 32%	22 19% *	90 49% CFGH*	70 41% CH*	56 31% *	48 27% *	57 23%	76 27%	79 39% IM	31 42% M*	27 40% M*	97 24%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	673 63%	338 65%	330 60%	89 78% DE*	91 50% *	93 54% *	115 63% *	123 68% D*	162 67% D	186 67% L	122 61%	43 58% *	32 48% *	272 67% L
No qualifications	103 10%	47 9%	56 10%	4 4% *	16 9% *	13 8% *	15 8% *	22 12% *	33 13%	26 9%	12 6%	2 3% *	11 17% JK*	46 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1077	426	443	187
Weighted Base	1077	319	317	407
University degree	343 32%	87 27%	142 45%	104 25%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	673 63%	201 63%	180 57%	272 67%
No qualifications	103 10%	46 14%	13 4%	42 10%
		O	O	O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	
		A	B	C	D	E	F	G	H	I	J	K	L	M		
Unweighted Base		1077	500	571	115	181	171	202	182	226	372	291	74	95	197	
Weighted Base		1077	524	548	114	183	173	182	182	243	277	202	75	66	406	
GENDER	Male	524	524	-	56	93	86	89	95	105	126	103	38	22	206	
		49%	100%	-	49%	51%	50%	49%	52%	43%	45%	51%	51%	33%	51%	
			B		*	*	*	*	*		L	*	*	L		
GENDER	Female	548	-	548	54	91	87	91	87	138	151	97	36	44	198	
		51%	-	100%	47%	49%	50%	50%	48%	57%	54%	48%	48%	66%	49%	
			A		*	*	*	*	*		J*	*	J*			
AGE	18-24	114	56	54	114	-	-	-	-	-	11	25	10	9	50	
		11%	11%	10%	100%	-	-	-	-	-	4%	13%	13%	13%	12%	
						DEFGH*	*	*	*	*		I	I*	I*	I	
	AGE	25-34	183	93	91	-	183	-	-	-	-	14	41	8	14	100
			17%	18%	17%	-	100%	-	-	-	-	5%	20%	10%	21%	25%
						*	CEFGH*	*	*	*		I	*	I*	IK	
	AGE	35-44	173	86	87	-	-	173	-	-	-	25	44	10	2	78
		16%	16%	16%	-	-	100%	-	-	-	9%	22%	13%	2%	19%	
					*	*	CDFGH*	*	*		IL	*	*	IL		
AGE	45-54	182	89	91	-	-	-	182	-	-	37	29	6	11	87	
		17%	17%	17%	-	-	-	100%	-	-	13%	14%	8%	17%	21%	
					*	*	*	CDEGH*	*		*	*	*	*		
AGE	55-64	182	95	87	-	-	-	-	182	-	65	23	14	11	62	
		17%	18%	16%	-	-	-	-	100%	-	23%	12%	18%	17%	15%	
					*	*	*	*	CDEFH*		J	*	*	*		
AGE	65+	243	105	138	-	-	-	-	-	243	126	39	28	20	28	
		23%	20%	25%	-	-	-	-	-	100%	45%	19%	38%	30%	7%	
					*	*	*	*	*	CDEFG	JM	M	JM*	M*		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base		1077	524	548	114	183	173	182	182	243	277	202	75	66	406
Conservatives		277	126	151	11	14	25	37	65	126	277	-	-	-	-
		27%	25%	29%	11%	8%	16%	22%	37%	52%	100%	-	-	-	-
			*	*	*	*	D*	CDEF*	CDEFG	JKLM	*	*	*	*	
Labour		202	103	97	25	41	44	29	23	39	-	202	-	-	-
		20%	21%	18%	24%	23%	28%	17%	13%	16%	-	100%	-	-	-
			*	*	*	*	G*	*	*	*	-	IKLM	*	*	*
Lib Dems		75	38	36	10	8	10	6	14	28	-	-	75	-	-
		7%	8%	7%	9%	4%	6%	3%	8%	12%	-	-	100%	-	-
			*	*	*	*	*	*	*	*	-	-	IJLM*	*	*
Other		66	22	44	9	14	2	11	11	20	-	-	-	66	-
		6%	4%	8%	8%	8%	1%	6%	6%	8%	-	-	-	100%	-
			*	*	*	*	*	*	*	*	-	-	*	IJKM*	*
No vote		406	206	198	50	100	78	87	62	28	-	-	-	-	406
		40%	42%	38%	47%	57%	49%	51%	36%	12%	-	-	-	-	100%
					H*	GH*	H*	H*	H*				*	*	IJKL
EU Ref 2016		319	137	181	6	23	24	46	86	134	183	35	10	25	60
Leave		31%	27%	35%	6%	13%	14%	26%	48%	55%	66%	18%	13%	39%	15%
			*	*	*	*	*	C*	CDEF*	CDEF	JKLM	*	*	JKM*	
Remain		317	177	138	26	57	57	47	44	86	71	124	49	29	29
		30%	34%	27%	25%	33%	34%	27%	25%	35%	26%	63%	66%	45%	8%
			*	*	*	*	*	*	*	*	M	ILM	ILM*	IM*	
Did not vote		407	202	202	70	95	86	83	49	24	22	38	16	11	298
		39%	39%	39%	69%	54%	51%	47%	27%	10%	8%	20%	21%	17%	77%
					FGH*	GH*	GH*	GH*	H*			I	I*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1077	426	443	187
Weighted Base		1077	319	317	407
GENDER	Male	524 49%	137 43%	177 56%	202 50%
	Female	548 51%	181 57%	138 44%	202 50%
AGE	18-24	114 11%	6 2%	26 8%	70 17%
	25-34	183 17%	23 7%	57 18%	95 23%
	35-44	173 16%	24 8%	57 18%	86 21%
	45-54	182 17%	46 14%	47 15%	83 20%
	55-64	182 17%	86 27%	44 14%	49 12%
	65+	243 23%	134 42%	86 27%	24 6%
				OP	P

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 14/07/2022 - 18/07/2022 (W week 28)

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-28)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Weighted Base		1077	319	317	407
Conservatives		277 27%	183 59% OP	71 24% P	22 6%
Labour		202 20%	35 11%	124 41% NP	38 10%
Lib Dems		75 7%	10 3%	49 16% NP	16 4%
Other		66 6%	25 8%	29 10% P	11 3%
No vote		406 40%	60 19% O	29 10%	298 77% NO
EU Ref 2016	Leave	319 31%	319 100% OP	- -	- -
	Remain	317 30%	- -	317 100% NP	- -
	Did not vote	407 39%	- -	- -	407 100% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

