

# KANTAR PUBLIC

## Majority of Britons support vaccine passports for travel

**25 February 2021, London** – Our latest public opinion research finds increasing levels of approval of the government's handling of COVID-19, improvements in economic outlook and a view that police, fire and army should be prioritised for phase two of the vaccinations.

Findings from research, which took place between 18 and 22 February, reveal:

- Frontline emergency services are the group selected by most people to be prioritised for phase two of vaccines (58%), followed by people who work in supermarkets and essential shops (46%) and teachers (44%).
- Over seven in ten (77%, no change vs January 2021) say they have already or would definitely/probably get a COVID-19 vaccine. In December 2020, 65% of people said they would definitely/probably do so.
- 63% strongly support/tend to support the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer.
- 64% agree/strongly agree that “the school summer term should be extended by one or two weeks into August to help pupils catch up with their education”.
- One in three think it will not be “not very safe”/“not at all safe” for teachers, parents and children for schools to reopen as planned (35%)
- 45% of people think that the government are handling the COVID-19 outbreak very/fairly well (+5), the highest proportion since May 2020 when it was 49%.

### Impacts on household budgets

After several months of gloomy economic impacts reported by the public, there are some signs of recovery in this month's research:

- Fewer people in February say it is harder for them to meet their monthly household budget than it was 12 months ago: 26% vs 39% in January.
- Fewer people in February state that their job feels “less secure compared to a year ago”: 30%, compared to 38% in January. This is the lowest figure since the beginning of the pandemic in the UK in March 2020 (26%).
- Fewer people now report that coronavirus has reduced their personal income: 35% compared to 42% in January.
- When asked to think about how the economy will be doing in 12 months' time, 30% say worse than it is now (-4). This is the lowest figure since the pandemic began.

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The weeks ahead will reveal the 2021 Budget and the end of government-backed COVID-19 support schemes such as furlough. Our research finds that 45% (-4) rate the government's response to supporting companies that have faced closure and revenue loss as very/fairly poor, compared to 34% (-1) who rate it as very/fairly good.

## Attitudes towards vaccination and the roll out

Compared to January, a larger proportion of people are satisfied with the vaccine rollout; more than three quarters of people (76%) are very/somewhat satisfied with the vaccine rollout organised by government and health authorities, compared to 61% last month.

Over six in ten (63%) strongly support/tend to support the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer, but it varies considerably by age: 81% of 65+ strongly support/tend to support, compared with half of those aged 18-34. Further, the public are split about the question of if the vaccine should be compulsory: 44% (-5) think the vaccine should be mandatory, compared to 43% (+3) who think adults should be able to choose.

Less than one in seven (14%) of people say they definitely/probably would not plan to be vaccinated, compared to 17% in January and 23% in December 2020. Of this group, the main reasons given as to why not are:

- 23% think the threat has been overexaggerated
- 22% think coronavirus will go away or get less severe on its own
- 22% say they do not trust the intentions of those creating the vaccines

The study also found that older people are the most positive towards the government's response to the outbreak:

- 64% of those aged 65+ think the government are handling the COVID-19 outbreak very/fairly well.
- 69% of those aged 65+ rate the government positively in how it is communicating information about the coronavirus outbreak.
- 94% of those aged 65+ are satisfied with the way the government and health authorities have organised the rollout of the coronavirus vaccine so far.

## Travel and border controls

In response to the new rules regarding entry into England, almost two thirds (65%) approve/strongly approve of the new quarantine rules for red list countries, although approval varies considerably by age: 86% of those aged 65+ approve, compared with 46% of 18-24-year-olds and 53% of 25-34-year-olds.

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## Views on back to school plans

With schools in Scotland and Wales beginning to reopen already, and schools in England now due to go back on 8 March, research conducted over the weekend before the England dates were confirmed found that:

- 61% agree/strongly agree that “the government should prioritise re-opening schools even if this means restaurants, pubs and other non-essential shops have to stay closed”
- 55% agree/strongly agree that “the government should prioritise re-opening schools even if this means other lockdown restrictions (such as meeting people from other households and travel within the UK) have to be extended”
- 51% think re-opening schools will be very/fairly safe for teachers, children and their families. However, 35% think it will be not very/not at all safe.

## Views on Brexit

Following the terms of the EU-UK Trade and Cooperation Agreement being ratified by UK Parliament at the end of 2020, the public are expecting an impact on their everyday lives:

- A majority expect their regular food shop to become a bit/much more expensive as a result of Brexit (59%, -9), compared to 4% (-1) who think it will become a bit/much cheaper.
- 35% (-8) say they are more likely to buy British produce as a result of Brexit, compared to 5% (nc) who say they are less likely to, and 37% (nc) who say there has been no change.

When asked if the UK should apply for EU membership if the general economic situation is much worse in the UK than the EU in five years' time, 27% (-2) said yes, 17% (+5) said maybe and 33% (+3) said no.

## Voting intentions

- Con 40% (nc vs January 2021)
- Lab 33% (-4)
- Lib Dem 11% (+1)
- Green 6% (+1)
- SNP 4% (nc)
- Reform UK (formerly Brexit Party) 3% (+1)
- UKIP 2% (+1)
- Plaid Cymru 1% (+1)
- Other 1% (nc)

-Ends-

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## **Methodological information**

A total of 1,114 interviews were conducted online among adults living in Great Britain between 18 and 22 February 2021. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar as the source.

## **About Kantar Public:**

Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit [www.kantarpublic.com](http://www.kantarpublic.com)

## Polling Methodological Note – February 2021

A representative sample of 1,114 adults in Great Britain were interviewed between the 18<sup>th</sup> and 22<sup>nd</sup> February 2021. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

### Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

### Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

### Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017<sup>1</sup>). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 36.7% to 42.7%
- Labour Party = 30.6% to 37.1%
- Conservative lead over Labour = -1.1%pts to 11.7%pts

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<sup>1</sup> See: [https://www.europeansurveyresearch.org/news/non-prob/INPS\\_06\\_Kuha.pdf](https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf) and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

## Gender\* and age

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	64	62
Male 25-34	103	96
Male 35-44	89	88
Male 45-54	100	96
Male 55-69	129	118
Male 70+	66	83
Female 18-24	62	59
Female 25-34	94	95
Female 35-44	92	90
Female 45-54	100	99
Female 55-69	148	123
Female 70+	67	104

\*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	71	47
North West England	122	126
Yorkshire & Humber	103	94
East Midlands	86	83
West Midlands	128	101
East of England	108	106
London	104	151
South East England	135	157
South West England	108	98
Wales	75	55
Scotland	74	96

## Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	33	22
Aged 25-44 with a degree	184	156
Aged 45-69 with a degree	149	118
Other	748	819

### Vote in the 2016 EU referendum\*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	<b>Unweighted percentage</b>	<b>Weighted percentage</b>
Remain	40%	31%
Leave	43%	33%
Did not vote	17%	36%

\*An imputed response is given for those that prefer not to say who they voted for in the referendum.

### Vote in the 2019 General Election\*

Source: General Election & ONS Mid Year-2018 Population Estimates

	<b>Unweighted percentage</b>	<b>Weighted percentage</b>
England - Labour	26%	18%
England - Conservative	35%	25%
England - Lib Dem	6%	7%
England - Other	6%	3%
England - No vote	14%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	2%
Scotland - No vote	<0.5%	1%
Wales - Labour	2%	1%
Wales - Conservative	2%	1%
Wales - PC	1%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	1%	2%

\*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	<b>Unweighted percentage</b>	<b>Weighted percentage</b>
Estimated <b>Voting Age Population</b> turnout if General Election were to be held tomorrow	83%	61%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

## Further details

Please contact Luke Taylor [luke.taylor@kantar.com](mailto:luke.taylor@kantar.com) for further details on the methodology used in this polling.



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Definitely vote (4)</b>	<b>421</b> <b>38%</b>	209 39%	212 37%	9 7% *	52 27% C*	51 29% C*	73 37% C*	82 51% CDE*	154 58% CDEF	176 62% M	113 56% M	64 74% JLM*	39 49% M*	21 5%
<b>Probably vote (3)</b>	<b>252</b> <b>23%</b>	107 20%	145 25%	32 26% *	51 27% *	46 26% *	45 23% *	26 16% *	52 19% *	77 27%	53 26%	14 16% *	12 16% *	78 20%
<b>Probably not vote (2)</b>	<b>174</b> <b>16%</b>	98 18%	72 13%	39 32% FGH*	40 21% GH*	33 18% G*	31 16% *	10 6% *	22 8% *	22 8%	21 10%	5 6% *	15 20% I*	103 26% IJK
<b>Definitely not vote (1)</b>	<b>228</b> <b>20%</b>	109 20%	120 21%	35 29% H*	40 21% *	34 19% *	40 20% *	42 26% *	37 14%	8 3%	11 5%	3 3% *	12 15% I*	168 43% IJKL
<b>Or would you prefer not to say?</b>	<b>39</b> <b>3%</b>	18 3%	21 4%	6 5% *	8 4% *	14 8% H*	7 4% *	2 1% *	2 1%	2 1%	4 2%	- *	- *	21 5% I
<b>NET : Definitely / Probably vote</b>	<b>673</b> <b>60%</b>	316 58%	357 63%	41 34% *	103 54% C*	97 55% C*	118 60% C*	108 67% C*	207 77% CDEF	253 89% LM	166 83% LM	78 90% LM*	51 65% M*	99 25%
<b>NET : Definitely not / Probably not vote</b>	<b>402</b> <b>36%</b>	206 38%	192 34%	74 61% DEFGH*	80 42% H*	67 37% H*	70 36% H*	51 32% *	60 22%	30 10%	31 16%	8 10% *	27 35% IJK*	271 69% IJKL
<b>Mean score</b>	<b>2.81</b>	2.8	2.82	2.13 *	2.63 C*	2.7 C*	2.8 C*	2.93 C*	3.22 CDEF	3.49 LM	3.36 LM	3.61 LM*	2.99 M*	1.87 *
<b>Standard Deviation</b>	<b>1.169</b>	1.175	1.166	0.945	1.118	1.12	1.168	1.276	1.087	0.758	0.877	0.757	1.148	0.937
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.008	0.007	0.008	0.007	0.01	0.004	0.002	0.004	0.007	0.017	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Definitely vote (4)</b>	<b>421</b> <b>38%</b>	176 P	210 NP	32 9%
<b>Probably vote (3)</b>	<b>252</b> <b>23%</b>	93 25%	93 26%	59 16%
<b>Probably not vote (2)</b>	<b>174</b> <b>16%</b>	51 14%	36 10%	86 24%
<b>Definitely not vote (1)</b>	<b>228</b> <b>20%</b>	34 9%	12 3%	176 48%
<b>Or would you prefer not to say?</b>	<b>39</b> <b>3%</b>	12 3%	5 1%	11 3%
<b>NET : Definitely / Probably vote</b>	<b>673</b> <b>60%</b>	269 P	303 NP	91 25%
<b>NET : Definitely not / Probably not vote</b>	<b>402</b> <b>36%</b>	85 O	48 13%	262 72%
<b>Mean score</b>	<b>2.81</b>	3.16 P	3.43 NP	1.85 *
<b>Standard Deviation</b>	<b>1.169</b>	1.001	0.808	1.005
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	935	484	448	92	167	149	166	163	198	387	290	62	105	81
Weighted Base	572	295	276	34	93	78	97	88	181	222	152	72	56	60
<b>Conservative</b>	<b>226</b> <b>40%</b>	112	113	9	28	25	26	42	96	187	6	4	7	20
		38%	41%	27% *	30%	32% *	27%	47% CDEF	53% CDEF	84% JKLM	4%	6% *	12% J*	33% JKL*
<b>Labour</b>	<b>191</b> <b>33%</b>	94	97	19	39	25	41	24	42	15	125	21	8	19
		32%	35%	57% EGH*	41% GH	32% *	43% GH	27% *	23% *	7% IKLM	82% IKLM	29% I*	15% *	32% I*
<b>Liberal Democrats</b>	<b>65</b> <b>11%</b>	43	21	3	13	8	10	10	20	4	11	43	3	2
		15% B	8% *	10% *	14% *	11% *	10% *	12% *	11% *	2% I	7% IJLM*	59% *	5% *	4% *
<b>Green</b>	<b>33</b> <b>6%</b>	16	17	2	7	9	5	5	6	5	8	4	8	9
		5% *	6% *	6% *	7% *	11% H*	5% *	5% *	3% *	2% *	5% *	6% *	14% I*	14% IJ*
<b>SNP</b>	<b>24</b> <b>4%</b>	9	15	-	3	5	4	3	9	1	-	-	20	3
		3% *	5% *	- *	3% *	6% *	5% *	3% *	5% *	* *	* *	- *	37% IJKM*	4% I*
<b>Reform UK (Brexit Party)</b>	<b>15</b> <b>3%</b>	12	3	-	2	2	4	3	4	7	-	-	5	3
		4% B	1% *	- *	2% *	3% *	5% *	3% *	2% *	3% *	* *	- *	8% J*	5% J*
<b>UKIP</b>	<b>9</b> <b>2%</b>	4	5	-	1	1	4	-	3	3	-	-	-	3
		1% *	2% *	- *	1% *	2% *	4% *	- *	1% *	1% *	- *	- *	1% *	6% J*
<b>Plaid Cymru</b>	<b>4</b> <b>1%</b>	1	3	-	1	1	1	-	-	-	-	-	2	1
		* *	1% *	* *	1% *	2% *	1% *	* *	- *	- *	* *	- *	4% I*	2% *
<b>Other</b>	<b>5</b> <b>1%</b>	3	2	-	-	1	-	2	2	1	2	-	2	-
		1% *	1% *	- *	* *	1% *	1% *	2% *	1% *	* *	1% *	- *	4% *	- *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	935	416	420	91
Weighted Base	572	232	261	74
<b>Conservative</b>	<b>226</b> <b>40%</b>	140 61% OP	63 24%	22 29% *
<b>Labour</b>	<b>191</b> <b>33%</b>	46 20%	117 45% N	25 34% N*
<b>Liberal Democrats</b>	<b>65</b> <b>11%</b>	6 2%	48 18% N	11 15% N*
<b>Green</b>	<b>33</b> <b>6%</b>	8 4%	14 5%	11 15% NO*
<b>SNP</b>	<b>24</b> <b>4%</b>	6 3%	18 7% N	- - *
<b>Reform UK (Brexit Party)</b>	<b>15</b> <b>3%</b>	14 6% O	- -	1 2% *
<b>UKIP</b>	<b>9</b> <b>2%</b>	7 3% O	- -	2 3% *
<b>Plaid Cymru</b>	<b>4</b> <b>1%</b>	- *	1 *	2 2% *
<b>Other</b>	<b>5</b> <b>1%</b>	5 2%	1 *	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	935	484	448	92	167	149	166	163	198	387	290	62	105	81
Weighted Base	727	379	344	58	126	109	125	101	208	251	175	79	66	142
<b>Conservative</b>	<b>277</b> <b>38%</b>	133 35%	141 41%	19 33% *	40 31% *	33 30% *	34 27% *	45 45% F	106 51% DEF	207 82% JKLM	8 4% *	4 6% *	9 13% *	46 32% JK*
<b>Labour</b>	<b>247</b> <b>34%</b>	129 34%	118 34%	31 53% EGH*	53 42% H*	31 29% *	55 44% GH*	29 28% *	48 23% *	20 8% IKLM	143 82% I*	23 29% I*	11 17% *	47 33% I*
<b>Liberal Democrats</b>	<b>76</b> <b>10%</b>	50 13%	26 8%	5 8% *	17 14% *	10 9% *	11 9% *	12 12% *	21 10% *	6 2% I	13 8% IJLM*	47 60% *	4 6% *	4 3% *
<b>Green</b>	<b>49</b> <b>7%</b>	26 7%	24 7%	3 5% *	8 6% *	19 18% FGH*	6 5% *	5 5% *	8 4% *	6 2% *	9 5% *	4 5% *	9 14% I*	21 15% I*
<b>SNP</b>	<b>29</b> <b>4%</b>	9 2%	19 6%	- 3% *	3 3% *	5 5% *	5 4% *	3 3% *	13 6% *	1 * *	- * *	- * *	22 33% IJKM*	6 4% *
<b>Reform UK (Brexit Party)</b>	<b>21</b> <b>3%</b>	17 4% B	4 1% *	- 2% *	2 3% *	3 3% *	6 5% *	5 5% *	5 2% *	8 3% *	- * *	- * *	5 8% J*	7 5% *
<b>UKIP</b>	<b>15</b> <b>2%</b>	9 2%	6 2%	- 1% *	1 1% *	3 3% *	6 5% *	- - *	5 3% *	3 1% *	- - *	- - *	- 1% *	8 6% *
<b>Plaid Cymru</b>	<b>6</b> <b>1%</b>	2 *	5 1% *	- * *	1 1% *	3 3% *	1 1% *	- * *	- - *	- - *	- * *	- - *	3 4% *	3 2% *
<b>Other</b>	<b>6</b> <b>1%</b>	4 1%	2 1% *	- * *	- * *	1 1% *	1 * *	2 2% *	2 1% *	1 * *	2 1% *	- - *	2 4% *	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	935	416	420	91
Weighted Base	727	282	311	127
<b>Conservative</b>	<b>277</b> <b>38%</b>	158 OP	77	39 *
<b>Labour</b>	<b>247</b> <b>34%</b>	63 22%	139 45%	41 33% *
<b>Liberal Democrats</b>	<b>76</b> <b>10%</b>	7 2%	54 17%	15 11% N*
<b>Green</b>	<b>49</b> <b>7%</b>	12 4%	16 5%	22 17% NO*
<b>SNP</b>	<b>29</b> <b>4%</b>	6 2%	22 7% N	- - *
<b>Reform UK (Brexit Party)</b>	<b>21</b> <b>3%</b>	19 7% O	- -	2 1% *
<b>UKIP</b>	<b>15</b> <b>2%</b>	11 4% O	- -	4 3% *
<b>Plaid Cymru</b>	<b>6</b> <b>1%</b>	1 *	2 1%	4 3% *
<b>Other</b>	<b>6</b> <b>1%</b>	5 2%	1 *	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
No, did not vote	391 35%	193 36%	195 34%	68 56% DGH*	65 34% *	78 44% GH*	81 41% GH*	41 25% *	59 22%	-	-	-	-	391 100% IJKL
Yes, Conservative	284 25%	138 26%	145 26%	12 10% *	36 19% *	26 15% *	35 18% *	54 33% CEF*	121 45% CDEF	284 100% JKLM	-	-	-	-
Yes, Labour	201 18%	92 17%	109 19%	19 15% *	47 25% H*	36 20% *	33 17% *	32 20% *	35 13%	-	201 100% IKLM	-	-	-
Yes, Liberal Democrat	86 8%	58 11% B	28 5%	10 9% *	10 5% *	9 5% *	14 7% *	13 8% *	29 11%	-	-	86 100% IJLM*	-	-
Yes, SNP - Scottish National Party	26 2%	10 2%	16 3%	2 1% *	5 2% *	5 3% *	5 3% *	3 2% *	7 3%	-	-	-	26 33% IJKM*	-
Yes, Green Party	15 1%	4 1%	11 2%	- * *	7 4% *	1 1% *	3 2% *	3 2% *	2 1%	-	-	-	15 19% IJKM*	-
Yes, Brexit Party	23 2%	15 3%	8 1%	- * *	1 1% *	1 1% *	6 3% *	8 5% *	7 3%	-	-	-	23 30% IJKM*	-
Yes, Plaid Cymru	4 *	3 1%	1 *	- * *	1 * *	- * *	3 2% *	- * *	- *	-	-	-	4 6% IJM*	-
Other party or individual	10 1%	2 *	8 1%	- * *	- * *	8 4% *	1 * *	1 1% *	- *	-	-	-	10 13% IJKM*	-
Prefer not to answer	73 7%	25 5%	48 8%	11 9% *	19 10% *	14 8% *	15 8% *	7 5% *	7 3%	-	-	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
No, did not vote	391 35%	75 21%	52 15%	256 70% NO
Yes, Conservative	284 25%	185 51% OP	73 21% P	23 6%
Yes, Labour	201 18%	54 15% P	118 33% NP	23 6%
Yes, Liberal Democrat	86 8%	3 1%	73 20% NP	10 3%
Yes, SNP - Scottish National Party	26 2%	6 2%	19 5% NP	1 *
Yes, Green Party	15 1%	3 1%	10 3%	2 1%
Yes, Brexit Party	23 2%	15 4%	4 1%	4 1%
Yes, Plaid Cymru	4 *	1 *	3 1%	1 *
Other party or individual	10 1%	2 *	1 *	8 2%
Prefer not to answer	73 7%	22 6% O	5 1%	35 10% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
Leave	366 33%	170 31%	192 34%	8 6% *	41 21% C*	38 21% C*	76 39% CDE*	72 45% CDE*	130 49% CDE	185 65% JKLM	54 27% K	3 4% *	27 34% K*	75 19% K
Remain	356 32%	164 30%	191 34%	29 24% *	68 36% *	45 26% *	67 34% *	52 32% *	94 35% M	73 26% IM	118 59% IM	73 85% IJLM*	36 45% IM*	52 13% IM*
Did not vote	364 33%	200 37%	165 29%	76 63% DFGH*	79 41% FGH*	85 48% FGH*	47 24% *	36 23% *	40 15% *	23 8% *	23 12% *	10 12% *	16 20% I*	256 65% IJKL
Don't know	28 3%	7 1%	22 4%	8 7% *	3 1% *	9 5% *	4 2% *	- * *	3 1% *	2 1% *	6 3% *	- - *	- * *	8 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Leave</b>	<b>366</b> <b>33%</b>	366 100% OP	-	-
<b>Remain</b>	<b>356</b> <b>32%</b>	-	356 100% NP	-
<b>Did not vote</b>	<b>364</b> <b>33%</b>	-	-	364 100% NO
<b>Don't know</b>	<b>28</b> <b>3%</b>	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Stay out of the EU</b>	<b>365</b> <b>33%</b>	184 34%	179 31%	7 6%	49 26%	43 24%	71 37%	58 36%	136 51%	196 69%	46 23%	7 9%	28 36%	72 18%
			*	C*	C*	C*	C*	CDE	JKLM	K	*	KM*		
<b>Apply to join the EU</b>	<b>364</b> <b>33%</b>	195 36%	169 30%	56 46%	68 36%	70 40%	57 29%	42 26%	71 27%	47 16%	114 56%	61 71%	32 41%	100 26%
			GH*	*	*	*	*	*		IM	ILM*	I*		
<b>Would not vote</b>	<b>242</b> <b>22%</b>	112 21%	130 23%	33 27%	46 24%	41 23%	39 20%	42 26%	42 16%	22 8%	19 9%	3 3%	13 17%	161 41%
			*	*	*	*	*	*				*	*	IJKL
<b>Don't know</b>	<b>143</b> <b>13%</b>	49 9%	92 16%	25 21%	28 15%	24 13%	27 14%	19 12%	19 7%	19 7%	23 11%	15 17%	5 6%	59 15%
			A	H*	*	*	*	*			I*	*	I	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Stay out of the EU</b>	<b>365</b> <b>33%</b>	283 77% OP	49 14%	30 8%
<b>Apply to join the EU</b>	<b>364</b> <b>33%</b>	32 9%	240 67% NP	91 25% N
<b>Would not vote</b>	<b>242</b> <b>22%</b>	17 5%	26 7%	199 55% NO
<b>Don't know</b>	<b>143</b> <b>13%</b>	35 9%	41 11%	44 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Yes</b>	<b>304</b> <b>27%</b>	167 31%	135 24%	34 28% *	67 35% GH*	63 35% GH*	55 28% *	30 19% *	55 21%	37 13%	94 47% IM	41 47% IM*	30 38% I*	97 25% I
<b>Maybe</b>	<b>191</b> <b>17%</b>	89 16%	100 18%	32 26% H*	45 23% H*	44 25% H*	24 12% *	21 13% *	26 10%	34 12%	42 21% I	27 32% IL*	8 10% *	69 18%
<b>No</b>	<b>371</b> <b>33%</b>	192 36%	179 31%	25 20% *	29 15% *	40 22% *	55 28% *	74 46% CDEF*	149 56% CDEF	182 64% JKLM	43 21%	8 9% *	27 34% K*	88 22%
<b>Don't know</b>	<b>248</b> <b>22%</b>	92 17%	156 27% A	31 26% *	50 26% H*	31 17% *	62 32% H*	36 23% *	38 14%	31 11%	23 11%	10 12% *	13 17% *	137 35% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Yes</b>	<b>304</b> <b>27%</b>	25 7%	193 54%	87 24%
			NP	N
<b>Maybe</b>	<b>191</b> <b>17%</b>	47 13%	75 21%	66 18%
			N	
<b>No</b>	<b>371</b> <b>33%</b>	238 65%	49 14%	75 21%
		OP		
<b>Don't know</b>	<b>248</b> <b>22%</b>	57 15%	39 11%	137 38%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Affordable housing
Unweighted Base	1114	1114	1114	1114	1114	1114	1114	1114	1114	1114
Weighted Base	1114	1114	1114	1114	1114	1114	1114	1114	1114	1114
<b>Most important (100)</b>	174 16%	77 7%	186 17%	39 3%	83 7%	87 8%	125 11%	112 10%	107 10%	125 11%
<b>2nd (88.889)</b>	104 9%	93 8%	151 14%	99 9%	100 9%	71 6%	85 8%	129 12%	141 13%	141 13%
<b>3rd (77.778)</b>	134 12%	126 11%	119 11%	107 10%	82 7%	138 12%	80 7%	80 7%	162 15%	86 8%
<b>4th (66.667)</b>	117 11%	103 9%	137 12%	115 10%	122 11%	127 11%	65 6%	86 8%	126 11%	114 10%
<b>5th (55.556)</b>	99 9%	105 9%	124 11%	124 11%	92 8%	129 12%	101 9%	105 9%	113 10%	122 11%
<b>6th (44.444)</b>	109 10%	116 10%	114 10%	186 17%	76 7%	128 11%	59 5%	80 7%	123 11%	123 11%
<b>7th (33.333)</b>	135 12%	151 14%	85 8%	126 11%	109 10%	143 13%	54 5%	101 9%	114 10%	96 9%
<b>8th (22.222)</b>	112 10%	158 14%	64 6%	143 13%	130 12%	102 9%	97 9%	119 11%	73 7%	115 10%
<b>9th (11.111)</b>	76 7%	97 9%	85 8%	105 9%	188 17%	95 9%	147 13%	115 10%	87 8%	119 11%
<b>Least important (0)</b>	53 5%	88 8%	48 4%	70 6%	133 12%	94 8%	301 27%	188 17%	67 6%	74 7%
<b>Mean score</b>	56.66	47.8	60.72	47.01	43.75	49.52	39.88	46.02	56.02	52.62
<b>Standard Deviation</b>	30.819	29.846	30.341	27.483	32.33	29.527	36.409	34.304	29.904	31.47
<b>Error Variance</b>	0.853	0.8	0.826	0.678	0.938	0.783	1.19	1.056	0.803	0.889

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>174</b> <b>16%</b>	94 17%	80 14%	15 12%	24 12%	23 13%	31 16%	30 19%	51 19%	67 24%	22 11%	19 22%	4 5%	51 13%
				*	*	*	*	*	*	JLM		L*	*	
<b>2nd (88.889)</b>	<b>104</b> <b>9%</b>	56 10%	48 8%	5 4%	14 7%	21 12%	26 14%	13 8%	24 9%	31 11%	15 7%	10 12%	14 18%	29 7%
				*	*	*	*	*	*			*	*	
<b>3rd (77.778)</b>	<b>134</b> <b>12%</b>	82 15%	52 9%	15 12%	12 6%	15 8%	33 17%	28 18%	31 11%	33 12%	26 13%	15 17%	14 17%	42 11%
				*	*	*	*	D*				*	*	
<b>4th (66.667)</b>	<b>117</b> <b>11%</b>	57 11%	60 11%	14 11%	21 11%	25 14%	10 5%	7 4%	41 15%	32 11%	16 8%	10 11%	10 13%	41 10%
				*	*	*	*	*	FG			*	*	
<b>5th (55.556)</b>	<b>99</b> <b>9%</b>	43 8%	56 10%	8 6%	25 13%	17 10%	11 6%	24 15%	14 5%	25 9%	19 9%	3 4%	11 14%	36 9%
				*	*	*	*	H*				*	*	
<b>6th (44.444)</b>	<b>109</b> <b>10%</b>	45 8%	64 11%	19 15%	21 11%	23 13%	13 7%	6 4%	27 10%	27 9%	21 11%	5 6%	4 5%	43 11%
				G*	*	*	*	*				*	*	
<b>7th (33.333)</b>	<b>135</b> <b>12%</b>	66 12%	67 12%	14 12%	28 15%	24 13%	13 7%	22 14%	34 13%	27 9%	26 13%	13 15%	9 12%	57 14%
				*	*	*	*	*				*	*	
<b>8th (22.222)</b>	<b>112</b> <b>10%</b>	41 8%	69 12%	14 12%	13 7%	14 8%	28 14%	14 9%	29 11%	17 6%	25 13%	7 8%	4 5%	51 13%
				*	*	*	*	*			I	*	*	
<b>9th (11.111)</b>	<b>76</b> <b>7%</b>	40 7%	36 6%	10 9%	20 10%	11 6%	19 10%	8 5%	8 3%	14 5%	17 9%	4 5%	2 3%	24 6%
				*	*	*	*	*				*	*	
<b>Least important (0)</b>	<b>53</b> <b>5%</b>	15 3%	38 7%	8 7%	13 7%	6 3%	10 5%	8 5%	8 3%	10 4%	14 7%	-	6 7%	18 5%
				*	*	*	*	*				*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
Mean score	56.66	60.31	53.39	50.59	51.06	57.22	57.38	59.73	60.65	64.08	50.62	65.28	58.78	53.33
		B		*	*	*	*	*	CD	JM		JM*	*	
Standard Deviation	30.819	30.226	31.041	30.395	30.583	29.034	33.317	30.888	29.661	30.422	30.823	29.115	28.448	29.923
Error Variance	0.853	1.691	1.691	7.612	4.894	4.744	5.689	5.925	3.287	3.261	4.716	9.854	10.325	2.288

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>174</b> <b>16%</b>	75 21%	60 17%	38 10%
		P		
<b>2nd (88.889)</b>	<b>104</b> <b>9%</b>	41 11%	35 10%	28 8%
<b>3rd (77.778)</b>	<b>134</b> <b>12%</b>	41 11%	45 13%	47 13%
<b>4th (66.667)</b>	<b>117</b> <b>11%</b>	33 9%	44 12%	40 11%
<b>5th (55.556)</b>	<b>99</b> <b>9%</b>	33 9%	31 9%	35 9%
<b>6th (44.444)</b>	<b>109</b> <b>10%</b>	36 10%	33 9%	36 10%
<b>7th (33.333)</b>	<b>135</b> <b>12%</b>	38 10%	39 11%	52 14%
<b>8th (22.222)</b>	<b>112</b> <b>10%</b>	30 8%	34 10%	42 11%
<b>9th (11.111)</b>	<b>76</b> <b>7%</b>	16 4%	21 6%	32 9%
<b>Least important (0)</b>	<b>53</b> <b>5%</b>	23 6%	14 4%	16 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1114	366	356	364
Mean score	56.66	60.46	59.05	52.48
		<b>P</b>		
Standard Deviation	30.819	31.726	30.3	29.585
Error Variance	0.853	2.75	2.581	2.404

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>77</b> <b>7%</b>	46 9%	31 5%	9 7% *	20 10% *	16 9% *	10 5% *	8 5% *	15 6% *	29 10% K	23 11% KLM	- - *	- 1% *	18 4% *
<b>2nd (88.889)</b>	<b>93</b> <b>8%</b>	42 8%	51 9%	10 8% *	11 6% *	16 9% *	34 17% DGH*	5 3% *	17 6% *	22 8% *	11 5% *	5 6% *	16 21% IJ*	38 10% *
<b>3rd (77.778)</b>	<b>126</b> <b>11%</b>	58 11%	68 12%	14 11% *	12 7% *	19 11% *	18 9% *	33 20% D*	30 11% *	34 12% *	16 8% *	4 5% *	5 6% *	65 17% *
<b>4th (66.667)</b>	<b>103</b> <b>9%</b>	37 7%	63 11%	5 4% *	14 7% *	12 7% *	24 12% *	22 14% *	25 9% *	32 11% *	21 10% *	8 9% *	4 5% *	35 9% *
<b>5th (55.556)</b>	<b>105</b> <b>9%</b>	55 10%	50 9%	12 10% *	18 9% *	25 14% *	12 6% *	13 8% *	25 9% *	30 11% *	20 10% *	12 14% *	5 6% *	25 7% *
<b>6th (44.444)</b>	<b>116</b> <b>10%</b>	52 10%	63 11%	24 20% G*	25 13% *	15 8% *	18 9% *	8 5% *	26 10% *	32 11% *	17 8% *	11 12% *	8 11% *	46 12% *
<b>7th (33.333)</b>	<b>151</b> <b>14%</b>	81 15%	71 12%	24 20% *	23 12% *	21 12% *	21 11% *	29 18% *	35 13% *	38 13% *	36 18% *	7 8% *	16 20% *	41 10% *
<b>8th (22.222)</b>	<b>158</b> <b>14%</b>	72 13%	86 15%	16 13% *	20 10% *	23 13% *	24 12% *	25 16% *	50 19% *	29 10% *	25 13% *	20 23% I*	12 15% *	55 14% *
<b>9th (11.111)</b>	<b>97</b> <b>9%</b>	40 7%	55 10%	5 4% *	24 13% *	10 5% *	11 6% *	12 8% *	35 13% *	24 8% *	23 11% *	15 17% M*	7 9% *	24 6% *
<b>Least important (0)</b>	<b>88</b> <b>8%</b>	57 11%	31 5%	3 2% *	24 12% H*	22 12% *	22 11% *	6 4% *	11 4% *	13 5% *	9 5% *	6 7% *	5 6% *	45 12% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Mean score</b>	47.8	47.12	48.45	50.43	44.31	48.46	50.83	49.55	45.39	52.62	48.62	37.72	46.34	47.92
				*	*	*	*	*		K	K	*	*	K
<b>Standard Deviation</b>	29.846	30.857	28.886	26.197	31.856	31.504	31.769	27.411	28.543	29.377	29.961	25.115	29.386	30.565
<b>Error Variance</b>	0.8	1.763	1.465	5.654	5.31	5.585	5.173	4.667	3.044	3.041	4.456	7.332	11.017	2.387

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>77</b> <b>7%</b>	<b>30</b> <b>8%</b>	<b>23</b> <b>7%</b>	<b>18</b> <b>5%</b>
<b>2nd (88.889)</b>	<b>93</b> <b>8%</b>	<b>32</b> <b>9%</b>	<b>29</b> <b>8%</b>	<b>30</b> <b>8%</b>
<b>3rd (77.778)</b>	<b>126</b> <b>11%</b>	<b>47</b> <b>13%</b>	<b>21</b> <b>6%</b>	<b>58</b> <b>16%</b>
<b>4th (66.667)</b>	<b>103</b> <b>9%</b>	<b>41</b> <b>11%</b>	<b>30</b> <b>9%</b>	<b>32</b> <b>9%</b>
<b>5th (55.556)</b>	<b>105</b> <b>9%</b>	<b>32</b> <b>9%</b>	<b>34</b> <b>10%</b>	<b>37</b> <b>10%</b>
<b>6th (44.444)</b>	<b>116</b> <b>10%</b>	<b>37</b> <b>10%</b>	<b>44</b> <b>12%</b>	<b>30</b> <b>8%</b>
<b>7th (33.333)</b>	<b>151</b> <b>14%</b>	<b>51</b> <b>14%</b>	<b>46</b> <b>13%</b>	<b>44</b> <b>12%</b>
<b>8th (22.222)</b>	<b>158</b> <b>14%</b>	<b>37</b> <b>10%</b>	<b>62</b> <b>18%</b>	<b>59</b> <b>16%</b>
<b>9th (11.111)</b>	<b>97</b> <b>9%</b>	<b>30</b> <b>8%</b>	<b>49</b> <b>14%</b>	<b>18</b> <b>5%</b>
<b>Least important (0)</b>	<b>88</b> <b>8%</b>	<b>29</b> <b>8%</b>	<b>17</b> <b>5%</b>	<b>38</b> <b>10%</b>

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	1114	366	356	364
<b>Mean score</b>	47.8	50.51	44.65	47.92
		<b>O</b>		
<b>Standard Deviation</b>	29.846	30.216	28.897	29.878
<b>Error Variance</b>	0.8	2.495	2.347	2.452

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling February 2021 OnLineBus Survey (S6783 - 40317739-07)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>186</b> <b>17%</b>	80 15%	107 19%	24 19% *	18 9% *	26 14% *	31 16% *	35 22% D*	53 20%	48 17%	32 16%	17 20% *	12 16% *	67 17%
<b>2nd (88.889)</b>	<b>151</b> <b>14%</b>	72 13%	79 14%	19 15% *	29 15% *	15 9% *	20 10% *	29 18% *	39 15%	31 11%	31 16%	10 12% *	11 14% *	62 16%
<b>3rd (77.778)</b>	<b>119</b> <b>11%</b>	63 12%	54 9%	1 1% *	33 17% C*	18 10% *	21 11% *	13 8% *	33 12% C	24 8%	25 13%	19 22% IM*	7 9% *	29 8%
<b>4th (66.667)</b>	<b>137</b> <b>12%</b>	60 11%	76 13%	17 14% *	14 7% *	21 12% *	35 18% *	25 16% *	26 10%	35 12%	24 12%	15 17% *	7 10% *	51 13%
<b>5th (55.556)</b>	<b>124</b> <b>11%</b>	50 9%	74 13%	18 15% *	17 9% *	21 12% *	13 7% *	14 9% *	41 15%	31 11%	23 11%	7 8% *	5 7% *	52 13%
<b>6th (44.444)</b>	<b>114</b> <b>10%</b>	63 12%	52 9%	7 6% *	19 10% *	33 19% G*	18 9% *	9 5% *	28 10%	28 10%	12 6%	5 5% *	11 15% *	48 12%
<b>7th (33.333)</b>	<b>85</b> <b>8%</b>	40 7%	45 8%	13 10% *	21 11% *	10 6% *	24 12% H*	9 5% *	9 4%	24 9%	12 6%	5 6% *	5 6% *	31 8%
<b>8th (22.222)</b>	<b>64</b> <b>6%</b>	35 6%	29 5%	8 7% *	17 9% *	12 7% *	11 6% *	4 2% *	11 4%	21 7% M	17 8% M	4 4% *	13 16% M*	8 2%
<b>9th (11.111)</b>	<b>85</b> <b>8%</b>	50 9%	36 6%	4 4% *	14 7% *	16 9% *	15 8% *	21 13% *	15 6%	29 10%	11 6%	1 1% *	6 7% *	24 6%
<b>Least important (0)</b>	<b>48</b> <b>4%</b>	28 5%	20 4%	10 9% *	10 5% *	6 3% *	8 4% *	2 1% *	12 4%	13 4%	13 6%	3 3% *	1 1% *	18 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

**KANTAR**

FIELDWORK : 18th - 22nd February 2021 (W week 07)



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
Mean score	60.72	58.3	62.92	59.44	56.49	57.07	59.13	65.84	64.81	57.44	61.2	69.23	57.82	62.43
				*	*	*	*	*	D			I*	*	
Standard Deviation	30.341	31.128	29.514	32.272	30.437	29.183	29.931	30.812	29.473	31.475	31.246	26.317	30.619	29.388
Error Variance	0.826	1.794	1.529	8.581	4.848	4.792	4.592	5.896	3.245	3.491	4.847	8.05	11.961	2.206

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>186</b> <b>17%</b>	60 16%	72 20%	54 15%
<b>2nd (88.889)</b>	<b>151</b> <b>14%</b>	48 13%	37 10%	59 16%
<b>3rd (77.778)</b>	<b>119</b> <b>11%</b>	28 8%	57 16%	33 9%
<b>4th (66.667)</b>	<b>137</b> <b>12%</b>	52 14%	55 15%	30 8%
<b>5th (55.556)</b>	<b>124</b> <b>11%</b>	48 13% O	26 7%	46 13%
<b>6th (44.444)</b>	<b>114</b> <b>10%</b>	36 10%	22 6%	51 14% O
<b>7th (33.333)</b>	<b>85</b> <b>8%</b>	28 8%	34 10%	22 6%
<b>8th (22.222)</b>	<b>64</b> <b>6%</b>	26 7%	18 5%	18 5%
<b>9th (11.111)</b>	<b>85</b> <b>8%</b>	26 7%	16 4%	41 11%
<b>Least important (0)</b>	<b>48</b> <b>4%</b>	13 4%	21 6%	9 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1114	366	356	364
Mean score	60.72	60.16	63.66	59.54
Standard Deviation	30.341	29.763	30.415	30.321
Error Variance	0.826	2.421	2.601	2.525

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>39</b> 3%	24 4%	15 3%	5 4%	9 5%	4 2%	5 2%	6 4%	10 4%	13 5%	12 6%	6 7%	1 1%	5 1%
<b>2nd (88.889)</b>	<b>99</b> 9%	47 9%	53 9%	3 2%	9 5%	15 8%	12 6%	25 15%	36 13%	27 10%	20 10%	15 17%	7 9%	25 6%
<b>3rd (77.778)</b>	<b>107</b> 10%	39 7%	67 12%	16 13%	10 5%	16 9%	13 7%	12 7%	39 15%	26 9%	16 8%	8 9%	3 4%	50 13%
<b>4th (66.667)</b>	<b>115</b> 10%	56 10%	59 10%	5 4%	23 12%	24 14%	14 7%	17 11%	33 12%	33 12%	22 11%	9 10%	14 18%	23 6%
<b>5th (55.556)</b>	<b>124</b> 11%	50 9%	74 13%	13 10%	26 14%	12 7%	22 11%	16 10%	36 13%	30 11%	29 14%	15 18%	14 18%	25 6%
<b>6th (44.444)</b>	<b>186</b> 17%	86 16%	100 18%	21 17%	27 14%	44 25%	33 17%	30 19%	32 12%	38 14%	42 21%	6 6%	12 15%	77 20%
<b>7th (33.333)</b>	<b>126</b> 11%	63 12%	62 11%	10 8%	9 5%	25 14%	22 12%	21 13%	37 14%	34 12%	22 11%	8 9%	6 8%	50 13%
<b>8th (22.222)</b>	<b>143</b> 13%	83 15%	58 10%	25 21%	35 19%	10 6%	34 17%	20 13%	18 7%	36 13%	17 8%	10 12%	8 10%	63 16%
<b>9th (11.111)</b>	<b>105</b> 9%	53 10%	52 9%	15 13%	22 12%	17 9%	22 11%	10 6%	18 7%	30 10%	11 5%	9 11%	9 11%	42 11%
<b>Least important (0)</b>	<b>70</b> 6%	40 7%	30 5%	10 8%	19 10%	10 6%	17 9%	4 2%	10 4%	17 6%	11 6%	1 1%	6 8%	32 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
Mean score	47.01	45.19	48.77	40.93	42.14	47.48	40.79	51.86	54.56	47.7	51.42	55.31	46.04	42.03
				*	*	*	*	CDF*	CDF		M	M*	*	
Standard Deviation	27.483	28.183	26.711	27.382	28.439	25.858	26.789	26.635	26.695	28.479	26.825	28.787	26.273	26.696
Error Variance	0.678	1.47	1.252	6.178	4.232	3.763	3.678	4.406	2.662	2.858	3.572	9.632	8.807	1.821

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>39</b> <b>3%</b>	16 4%	16 4%	7 2%
<b>2nd (88.889)</b>	<b>99</b> <b>9%</b>	32 9%	42 12%	25 7%
<b>3rd (77.778)</b>	<b>107</b> <b>10%</b>	34 9%	36 10%	23 6%
<b>4th (66.667)</b>	<b>115</b> <b>10%</b>	43 12%	30 8%	37 10%
<b>5th (55.556)</b>	<b>124</b> <b>11%</b>	33 9%	61 17% NP	30 8%
<b>6th (44.444)</b>	<b>186</b> <b>17%</b>	57 16%	48 13%	79 22%
<b>7th (33.333)</b>	<b>126</b> <b>11%</b>	40 11%	37 11%	45 12%
<b>8th (22.222)</b>	<b>143</b> <b>13%</b>	52 14%	33 9%	59 16%
<b>9th (11.111)</b>	<b>105</b> <b>9%</b>	42 11%	33 9%	29 8%
<b>Least important (0)</b>	<b>70</b> <b>6%</b>	18 5%	20 6%	31 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1114	366	356	364
Mean score	47.01	47.13	50.49	42.39
			<b>P</b>	
Standard Deviation	27.483	27.959	27.981	25.878
Error Variance	0.678	2.136	2.201	1.839

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>83</b> 7%	45 8%	38 7%	15 12% *	12 6% *	12 7% *	8 4% *	10 6% *	26 10% *	27 10% J	6 3%	10 11% *	4 5% *	22 6%
<b>2nd (88.889)</b>	<b>100</b> 9%	54 10%	45 8%	10 8% *	16 8% *	22 13% *	21 11% *	14 9% *	16 6% *	35 12%	16 8%	5 6% *	2 3% *	40 10%
<b>3rd (77.778)</b>	<b>82</b> 7%	46 8%	37 6%	8 7% *	11 6% *	7 4% *	24 12% *	14 9% *	18 7%	24 9%	14 7%	10 12% *	7 9% *	18 5%
<b>4th (66.667)</b>	<b>122</b> 11%	66 12%	56 10%	18 15% *	22 12% *	15 8% *	16 8% *	22 14% *	29 11%	26 9%	18 9%	9 10% *	8 11% *	58 15%
<b>5th (55.556)</b>	<b>92</b> 8%	41 8%	47 8%	10 8% *	17 9% *	17 9% *	16 8% *	13 8% *	19 7%	22 8%	21 11%	5 6% *	9 11% *	34 9%
<b>6th (44.444)</b>	<b>76</b> 7%	41 8%	35 6%	6 5% *	17 9% *	7 4% *	17 9% *	12 7% *	17 6%	30 11% M	13 7%	9 10% *	4 5% *	13 3%
<b>7th (33.333)</b>	<b>109</b> 10%	37 7%	72 13% A	11 9% *	29 15% *	18 10% *	12 6% *	15 9% *	25 9% *	23 8%	19 10%	15 17% *	9 11% *	33 9%
<b>8th (22.222)</b>	<b>130</b> 12%	56 10%	74 13%	10 8% *	25 13% *	22 12% *	13 7% *	19 12% *	42 16%	26 9%	26 13%	7 8% *	9 12% *	60 15%
<b>9th (11.111)</b>	<b>188</b> 17%	98 18%	90 16%	19 16% *	26 14% *	30 17% *	43 22% *	26 16% *	44 16% *	31 11%	49 24% I	10 12% *	16 21% *	72 19%
<b>Least important (0)</b>	<b>133</b> 12%	57 11%	75 13%	14 12% *	15 8% *	29 16% *	25 13% *	17 10% *	32 12%	40 14%	18 9%	7 8% *	9 12% *	40 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Mean score</b>	43.75	46.06	41.47	48.03	44.46	41	43.21	45.13	42.68	48.14	39.34	48.83	39.21	42.93
				*	*	*	*	*		J		J*	*	
<b>Standard Deviation</b>	32.33	32.977	31.671	34.025	29.8	33.494	32.718	31.595	32.696	33.667	29.863	31.456	30.094	31.744
<b>Error Variance</b>	0.938	2.013	1.76	9.539	4.647	6.313	5.486	6.2	3.994	3.994	4.427	11.501	11.555	2.574

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>83</b> 7%	19 5%	25 7%	37 10%
<b>2nd (88.889)</b>	<b>100</b> 9%	35 9%	30 8%	34 9%
<b>3rd (77.778)</b>	<b>82</b> 7%	38 10%	29 8%	14 4%
<b>4th (66.667)</b>	<b>122</b> 11%	48 13%	27 7%	44 12%
<b>5th (55.556)</b>	<b>92</b> 8%	23 6%	28 8%	32 9%
<b>6th (44.444)</b>	<b>76</b> 7%	29 8%	32 9%	15 4%
<b>7th (33.333)</b>	<b>109</b> 10%	24 6%	42 12%	43 12%
<b>8th (22.222)</b>	<b>130</b> 12%	32 9%	52 15%	43 12%
<b>9th (11.111)</b>	<b>188</b> 17%	57 16%	68 19%	61 17%
<b>Least important (0)</b>	<b>133</b> 12%	62 17% O	22 6%	41 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1114	366	356	364
Mean score	43.75	43.12	43.77	44.64
Standard Deviation	32.33	33.103	30.786	33.144
Error Variance	0.938	2.994	2.664	3.017

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>87</b> <b>8%</b>	39 7%	48 8%	11 9%	17 9%	14 8%	11 6%	8 5%	25 9%	19 7%	13 7%	4 5%	8 10%	39 10%
<b>2nd (88.889)</b>	<b>71</b> <b>6%</b>	33 6%	36 6%	16 13%	11 6%	10 5%	11 6%	12 8%	11 4%	21 7%	19 9%	6 7%	2 3%	19 5%
<b>3rd (77.778)</b>	<b>138</b> <b>12%</b>	65 12%	73 13%	23 19%	34 18%	28 16%	10 5%	15 9%	28 10%	35 12%	25 12%	11 12%	5 7%	54 14%
<b>4th (66.667)</b>	<b>127</b> <b>11%</b>	65 12%	63 11%	10 9%	15 8%	25 14%	20 10%	11 7%	46 17%	33 12%	27 13%	13 15%	7 9%	38 10%
<b>5th (55.556)</b>	<b>129</b> <b>12%</b>	64 12%	65 11%	15 13%	18 9%	13 7%	36 18%	14 9%	33 12%	33 12%	26 13%	13 15%	4 5%	42 11%
<b>6th (44.444)</b>	<b>128</b> <b>11%</b>	55 10%	73 13%	11 9%	20 10%	19 11%	25 13%	26 16%	27 10%	25 9%	25 13%	8 10%	14 18%	49 12%
<b>7th (33.333)</b>	<b>143</b> <b>13%</b>	79 15%	62 11%	12 10%	34 18%	20 11%	29 15%	17 11%	30 11%	44 15%	20 10%	11 13%	13 17%	47 12%
<b>8th (22.222)</b>	<b>102</b> <b>9%</b>	54 10%	48 8%	5 4%	9 5%	24 13%	23 12%	28 18%	13 5%	24 8%	19 9%	8 9%	8 11%	32 8%
<b>9th (11.111)</b>	<b>95</b> <b>9%</b>	37 7%	58 10%	10 8%	14 7%	7 4%	14 7%	18 11%	32 12%	26 9%	12 6%	4 4%	7 8%	42 11%
<b>Least important (0)</b>	<b>94</b> <b>8%</b>	50 9%	44 8%	8 6%	19 10%	18 10%	16 8%	11 7%	22 8%	25 9%	16 8%	9 10%	9 12%	29 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
Mean score	49.52	48.91	49.98	57.17	50.83	50.27	45.9	44.71	50.17	48.83	52.03	49.96	43.86	50.07
				FG*	*	*	*	*				*	*	
Standard Deviation	29.527	29.273	29.76	29.98	30.446	30.093	27.137	28.643	29.857	29.565	28.894	28.338	30.226	30.182
Error Variance	0.783	1.586	1.554	7.405	4.851	5.096	3.774	5.096	3.33	3.08	4.144	9.334	11.656	2.327

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling February 2021 OnLineBus Survey (S6783 - 40317739-07)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>87</b> <b>8%</b>	31 9%	28 8%	21 6%
<b>2nd (88.889)</b>	<b>71</b> <b>6%</b>	24 7%	28 8%	19 5%
<b>3rd (77.778)</b>	<b>138</b> <b>12%</b>	32 9%	44 12%	57 16%
<b>4th (66.667)</b>	<b>127</b> <b>11%</b>	41 11%	47 13%	31 9%
<b>5th (55.556)</b>	<b>129</b> <b>12%</b>	52 14%	43 12%	34 9%
<b>6th (44.444)</b>	<b>128</b> <b>11%</b>	37 10%	45 13%	44 12%
<b>7th (33.333)</b>	<b>143</b> <b>13%</b>	49 14%	55 15%	37 10%
<b>8th (22.222)</b>	<b>102</b> <b>9%</b>	38 10%	22 6%	40 11%
<b>9th (11.111)</b>	<b>95</b> <b>9%</b>	34 9%	21 6%	37 10%
<b>Least important (0)</b>	<b>94</b> <b>8%</b>	27 7%	22 6%	45 12%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1114	366	356	364
Mean score	49.52	48.96	52.95	45.63
			<b>P</b>	
Standard Deviation	29.527	29.418	28.032	30.511
Error Variance	0.783	2.365	2.209	2.557

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>125</b> <b>11%</b>	63 12%	62 11%	9 8%	17 9%	7 4%	28 14%	25 15%	39 15%	36 13%	11 6%	6 7%	12 15%	44 11%
				*	*	*	*	E*	E	J	*	*	*	
<b>2nd (88.889)</b>	<b>85</b> <b>8%</b>	37 7%	48 8%	12 10%	13 7%	14 8%	9 5%	8 5%	28 11%	35 12%	12 6%	- -	5 7%	28 7%
				*	*	*	*	*	*	JK	*	*	*	
<b>3rd (77.778)</b>	<b>80</b> <b>7%</b>	41 8%	39 7%	5 4%	15 8%	12 7%	20 10%	9 6%	20 7%	26 9%	9 4%	1 2%	8 10%	26 7%
				*	*	*	*	*	*	*	*	*	*	
<b>4th (66.667)</b>	<b>65</b> <b>6%</b>	34 6%	31 5%	13 11%	18 9%	3 2%	10 5%	8 5%	13 5%	18 6%	12 6%	3 3%	5 7%	25 6%
				*	*	*	*	*	*	*	*	*	*	
<b>5th (55.556)</b>	<b>101</b> <b>9%</b>	66 12%	34 6%	8 6%	17 9%	25 14%	23 12%	17 11%	11 4%	29 10%	8 4%	6 7%	4 5%	42 11%
		B		*	*	H*	*	*	*	J	*	*	*	
<b>6th (44.444)</b>	<b>59</b> <b>5%</b>	40 7%	19 3%	8 6%	10 5%	4 3%	14 7%	13 8%	9 4%	16 6%	8 4%	9 10%	9 11%	16 4%
				*	*	*	*	*	*	*	*	*	*	
<b>7th (33.333)</b>	<b>54</b> <b>5%</b>	16 3%	39 7%	9 7%	8 4%	11 6%	7 4%	3 2%	16 6%	18 6%	11 6%	4 5%	2 3%	11 3%
				*	*	*	*	*	*	*	*	*	*	
<b>8th (22.222)</b>	<b>97</b> <b>9%</b>	43 8%	54 9%	10 8%	23 12%	15 9%	21 11%	10 6%	18 7%	30 10%	24 12%	4 4%	3 4%	30 8%
				*	*	*	*	*	*	*	*	*	*	
<b>9th (11.111)</b>	<b>147</b> <b>13%</b>	65 12%	80 14%	18 15%	22 12%	28 16%	27 14%	16 10%	36 13%	31 11%	21 10%	22 25%	11 14%	59 15%
				*	*	*	*	*	*	*	*	IJ*	*	
<b>Least important (0)</b>	<b>301</b> <b>27%</b>	135 25%	164 29%	31 26%	49 26%	57 32%	36 19%	50 31%	77 29%	45 16%	84 42%	32 37%	19 25%	110 28%
				*	*	*	*	*	*	IM	I*	*	I	

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Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Mean score</b>	39.88	42.01	38.1	38.61	39.53	32.19	44.57	40.79	41.86	48.99	28.14	23.86	44.84	39.17
				*	*	*	E*	*		JKM		*	JK*	JK
<b>Standard Deviation</b>	36.409	35.94	36.799	34.991	35.055	33.303	35.6	37.882	39.048	35.46	33.546	29.663	37.994	36.744
<b>Error Variance</b>	1.19	2.391	2.377	10.088	6.43	6.241	6.496	8.913	5.696	4.43	5.586	10.228	18.417	3.449

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>125</b> <b>11%</b>	71 19% OP	16 5%	37 10%
<b>2nd (88.889)</b>	<b>85</b> <b>8%</b>	40 11%	20 6%	20 5%
<b>3rd (77.778)</b>	<b>80</b> <b>7%</b>	40 11% O	17 5%	22 6%
<b>4th (66.667)</b>	<b>65</b> <b>6%</b>	29 8%	17 5%	19 5%
<b>5th (55.556)</b>	<b>101</b> <b>9%</b>	32 9%	26 7%	41 11%
<b>6th (44.444)</b>	<b>59</b> <b>5%</b>	18 5%	11 3%	29 8%
<b>7th (33.333)</b>	<b>54</b> <b>5%</b>	16 4%	18 5%	16 4%
<b>8th (22.222)</b>	<b>97</b> <b>9%</b>	39 11%	27 7%	25 7%
<b>9th (11.111)</b>	<b>147</b> <b>13%</b>	39 11%	58 16%	48 13%
<b>Least important (0)</b>	<b>301</b> <b>27%</b>	42 11%	146 41% N	107 29% N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1114	366	356	364
Mean score	39.88	54.88	27.04	37.38
		OP		O
Standard Deviation	36.409	35.77	32.756	35.307
Error Variance	1.19	3.496	3.016	3.424

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>112</b> <b>10%</b>	60 11%	52 9%	5 4%	25 13%	17 10%	22 11%	16 10%	27 10%	8 3%	30 15%	11 13%	22 28%	35 9%
			*	*	*	*	*	*			*	IM*		
<b>2nd (88.889)</b>	<b>129</b> <b>12%</b>	58 11%	70 12%	20 16%	16 8%	15 8%	15 8%	24 15%	39 14%	18 7%	34 17%	9 10%	5 6%	56 14%
			*	*	*	*	*	*			*	*		
<b>3rd (77.778)</b>	<b>80</b> <b>7%</b>	44 8%	36 6%	10 8%	17 9%	18 10%	15 8%	6 4%	15 5%	23 8%	22 11%	4 4%	5 6%	20 5%
			*	*	*	*	*	*				*	*	
<b>4th (66.667)</b>	<b>86</b> <b>8%</b>	39 7%	48 8%	13 11%	24 13%	11 6%	21 11%	10 6%	8 3%	13 5%	19 10%	5 6%	7 9%	37 9%
			*	H*	*	H*	*	*				*	*	
<b>5th (55.556)</b>	<b>105</b> <b>9%</b>	50 9%	56 10%	18 14%	18 9%	22 12%	19 10%	11 7%	17 7%	29 10%	14 7%	6 7%	3 4%	43 11%
			*	*	*	*	*	*				*	*	
<b>6th (44.444)</b>	<b>80</b> <b>7%</b>	38 7%	41 7%	10 8%	16 8%	10 5%	18 9%	10 6%	17 6%	16 6%	14 7%	6 6%	4 5%	32 8%
			*	*	*	*	*	*				*	*	
<b>7th (33.333)</b>	<b>101</b> <b>9%</b>	59 11%	42 7%	11 9%	20 10%	17 9%	32 16%	11 7%	10 4%	27 10%	14 7%	7 9%	8 10%	35 9%
			*	*	*	H*	*	*				*	*	
<b>8th (22.222)</b>	<b>119</b> <b>11%</b>	62 11%	57 10%	13 11%	20 11%	27 15%	12 6%	21 13%	26 10%	32 11%	15 7%	13 15%	13 17%	41 10%
			*	*	*	*	*	*				*	*	
<b>9th (11.111)</b>	<b>115</b> <b>10%</b>	59 11%	56 10%	10 8%	18 10%	25 14%	7 4%	18 11%	37 14%	41 14%	29 14%	5 6%	6 7%	31 8%
			*	*	F*	*	*	F				*	*	
<b>Least important (0)</b>	<b>188</b> <b>17%</b>	73 14%	112 20%	12 10%	17 9%	17 9%	34 17%	34 21%	73 27%	76 27%	11 5%	20 23%	7 9%	63 16%
			*	*	*	*	D*	CDE		JLM		J*	*	J

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Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
Mean score	46.02	47.38	44.94	49.97	51.67	46.24	48.01	43.1	40.37	33.64	57.28	43.39	56.04	47.76
			*	H*	*	*	*				IKM	I*	I*	I
Standard Deviation	34.304	33.837	34.715	30.564	32.382	32.436	32.812	36.093	37.545	31.355	33.556	36.181	36.425	33.641
Error Variance	1.056	2.119	2.115	7.697	5.487	5.92	5.518	8.091	5.266	3.464	5.59	15.216	16.928	2.891

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>112</b> <b>10%</b>	22 6%	57 16%	29 8%
		N		
<b>2nd (88.889)</b>	<b>129</b> <b>12%</b>	32 9%	43 12%	48 13%
<b>3rd (77.778)</b>	<b>80</b> <b>7%</b>	24 7%	27 8%	24 6%
<b>4th (66.667)</b>	<b>86</b> <b>8%</b>	16 4%	25 7%	44 12%
				N
<b>5th (55.556)</b>	<b>105</b> <b>9%</b>	34 9%	24 7%	45 12%
<b>6th (44.444)</b>	<b>80</b> <b>7%</b>	27 7%	25 7%	25 7%
<b>7th (33.333)</b>	<b>101</b> <b>9%</b>	33 9%	26 7%	41 11%
<b>8th (22.222)</b>	<b>119</b> <b>11%</b>	37 10%	44 12%	38 10%
<b>9th (11.111)</b>	<b>115</b> <b>10%</b>	42 11%	40 11%	32 9%
<b>Least important (0)</b>	<b>188</b> <b>17%</b>	99 27%	46 13%	39 11%
		OP		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	1114	366	356	364
<b>Mean score</b>	46.02	36.84	50.54	49.74
			<b>N</b>	<b>N</b>
<b>Standard Deviation</b>	34.304	33.636	35.761	31.614
<b>Error Variance</b>	1.056	3.092	3.595	2.745

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>107</b> <b>10%</b>	46 8%	61 11%	10 8%	27 14%	20 11%	28 14%	10 6%	12 4%	21 7%	22 11%	4 5%	2 3%	55 14%
				*	H*	*	H*	*				*	*	
<b>2nd (88.889)</b>	<b>141</b> <b>13%</b>	71 13%	69 12%	17 14%	31 16%	19 11%	24 12%	18 11%	33 12%	41 15%	17 9%	16 19%	10 13%	42 11%
				*	*	*	*	*				*	*	
<b>3rd (77.778)</b>	<b>162</b> <b>15%</b>	74 14%	88 15%	19 16%	30 16%	34 19%	26 13%	16 10%	36 13%	35 12%	29 15%	13 15%	14 18%	63 16%
				*	*	*	*	*				*	*	
<b>4th (66.667)</b>	<b>126</b> <b>11%</b>	73 14%	53 9%	10 9%	25 13%	29 16%	20 10%	20 12%	22 8%	37 13%	17 9%	7 8%	8 10%	47 12%
				*	*	*	*	*				*	*	
<b>5th (55.556)</b>	<b>113</b> <b>10%</b>	53 10%	60 11%	9 7%	14 7%	12 7%	20 10%	18 11%	41 15%	29 10%	20 10%	15 17%	15 20%	31 8%
				*	*	*	*	*				*	*	
<b>6th (44.444)</b>	<b>123</b> <b>11%</b>	62 11%	59 10%	7 6%	13 7%	11 6%	25 13%	26 16%	41 15%	41 14%	27 13%	10 11%	8 10%	26 7%
				*	*	*	*	*		M		*	*	
<b>7th (33.333)</b>	<b>114</b> <b>10%</b>	49 9%	66 11%	12 10%	13 7%	13 7%	17 9%	17 11%	42 16%	22 8%	27 13%	9 10%	5 6%	49 13%
				*	*	*	*	*				*	*	
<b>8th (22.222)</b>	<b>73</b> <b>7%</b>	36 7%	37 7%	4 4%	10 5%	20 11%	9 5%	10 6%	19 7%	24 8%	13 7%	7 8%	4 5%	21 5%
				*	*	*	*	*				*	*	
<b>9th (11.111)</b>	<b>87</b> <b>8%</b>	38 7%	49 9%	16 13%	16 9%	15 9%	15 8%	13 8%	11 4%	21 7%	16 8%	2 3%	5 7%	35 9%
				*	*	*	*	*				*	*	
<b>Least important (0)</b>	<b>67</b> <b>6%</b>	39 7%	28 5%	16 13%	11 6%	4 2%	12 6%	13 8%	12 4%	13 5%	13 7%	4 4%	6 8%	22 6%
				E*	*	*	*	*				*	*	

Table continues

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Mean score</b>	56.02	55.64	56.34	51.1	61.19	58.82	58.49	51.6	53.55	55.97	53.63	58.5	54.67	57.91
				*	G*	*	*	*				*	*	
<b>Standard Deviation</b>	29.904	29.873	30.003	34.114	31.102	29.414	30.633	29.195	26.304	28.658	30.065	26.725	28.056	31.088
<b>Error Variance</b>	0.803	1.652	1.58	9.589	5.062	4.869	4.809	5.294	2.585	2.894	4.487	8.302	10.042	2.469

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>107</b> <b>10%</b>	18 5%	28 8%	56 16%
				N
<b>2nd (88.889)</b>	<b>141</b> <b>13%</b>	50 14%	51 14%	39 11%
<b>3rd (77.778)</b>	<b>162</b> <b>15%</b>	53 15%	49 14%	59 16%
<b>4th (66.667)</b>	<b>126</b> <b>11%</b>	34 9%	36 10%	51 14%
<b>5th (55.556)</b>	<b>113</b> <b>10%</b>	40 11%	46 13%	22 6%
<b>6th (44.444)</b>	<b>123</b> <b>11%</b>	57 16%	43 12%	23 6%
		P		
<b>7th (33.333)</b>	<b>114</b> <b>10%</b>	41 11%	33 9%	39 11%
<b>8th (22.222)</b>	<b>73</b> <b>7%</b>	29 8%	29 8%	13 4%
<b>9th (11.111)</b>	<b>87</b> <b>8%</b>	24 7%	22 6%	34 9%
<b>Least important (0)</b>	<b>67</b> <b>6%</b>	20 5%	19 5%	28 8%

Table continues

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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1114	366	356	364
Mean score	56.02	53.66	56.22	58.46
Standard Deviation	29.904	28.083	28.877	32.174
Error Variance	0.803	2.155	2.344	2.843

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling February 2021 OnLineBus Survey (S6783 - 40317739-07)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 100 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Most important (100)</b>	<b>125</b> <b>11%</b>	45 8%	76 13%	19 16% H*	23 12% H*	39 22% GH*	22 11% H*	13 8% *	9 3% *	16 6% I	30 15% I	9 11% *	13 17% I*	56 14% I
<b>2nd (88.889)</b>	<b>141</b> <b>13%</b>	69 13%	72 13%	11 9% *	40 21% GH*	31 17% *	22 11% *	11 7% *	26 10% *	22 8% *	26 13% *	11 12% *	5 6% *	52 13% *
<b>3rd (77.778)</b>	<b>86</b> <b>8%</b>	29 5%	57 10%	10 8% *	17 9% *	11 6% *	14 7% *	14 9% *	20 8% *	24 8% *	18 9% *	1 1% *	10 13% *	24 6% *
<b>4th (66.667)</b>	<b>114</b> <b>10%</b>	54 10%	61 11%	16 13% *	16 8% *	15 8% *	25 13% *	18 11% *	25 9% *	24 8% *	24 12% *	8 10% *	8 10% *	37 9% *
<b>5th (55.556)</b>	<b>122</b> <b>11%</b>	69 13%	53 9%	12 10% *	21 11% *	15 8% *	23 12% *	21 13% *	30 11% *	25 9% *	21 11% *	4 4% *	8 10% *	60 15% *
<b>6th (44.444)</b>	<b>123</b> <b>11%</b>	58 11%	65 11%	9 7% *	23 12% *	13 7% *	14 7% *	20 13% *	44 16% *	30 11% *	22 11% *	19 22% L*	4 5% *	43 11% *
<b>7th (33.333)</b>	<b>96</b> <b>9%</b>	51 9%	45 8%	5 4% *	7 3% *	19 11% *	19 10% *	18 11% *	28 10% *	28 10% *	15 8% *	8 9% *	6 8% *	36 9% *
<b>8th (22.222)</b>	<b>115</b> <b>10%</b>	59 11%	56 10%	16 13% *	18 10% *	10 6% *	19 10% *	9 6% *	42 16% *	46 16% M	20 10% *	7 8% *	5 6% *	31 8% *
<b>9th (11.111)</b>	<b>119</b> <b>11%</b>	61 11%	58 10%	13 11% *	13 7% *	18 10% *	22 11% *	20 12% *	33 12% *	37 13% J	12 6% *	14 16% *	10 13% *	38 10% *
<b>Least important (0)</b>	<b>74</b> <b>7%</b>	47 9%	27 5%	9 8% *	14 7% *	8 5% *	15 8% *	17 10% *	10 4% *	32 11% M	11 6% *	6 7% *	10 12% *	14 4% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

**KANTAR**

FIELDWORK : 18th - 22nd February 2021 (W week 07)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
Mean score	52.62	49.09	55.64	53.73	58.33	61.25	51.68	47.7	45.97	42.59	57.72	47.92	52.4	56.45
			A	*	GH*	GH*	*	*			IK	*	*	I
Standard Deviation	31.47	31.217	31.262	33.384	31.868	33.192	31.924	30.517	27.248	30.486	30.908	31.689	34.96	30.447
Error Variance	0.889	1.804	1.715	9.183	5.314	6.199	5.223	5.784	2.774	3.275	4.742	11.672	15.593	2.368

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Most important (100)</b>	<b>125</b> <b>11%</b>	25 7%	30 8%	69 19%
				NO
<b>2nd (88.889)</b>	<b>141</b> <b>13%</b>	32 9%	41 12%	62 17%
<b>3rd (77.778)</b>	<b>86</b> <b>8%</b>	29 8%	31 9%	27 7%
<b>4th (66.667)</b>	<b>114</b> <b>10%</b>	29 8%	44 12%	37 10%
<b>5th (55.556)</b>	<b>122</b> <b>11%</b>	39 11%	36 10%	43 12%
<b>6th (44.444)</b>	<b>123</b> <b>11%</b>	31 9%	54 15%	33 9%
			N	
<b>7th (33.333)</b>	<b>96</b> <b>9%</b>	45 12%	26 7%	25 7%
<b>8th (22.222)</b>	<b>115</b> <b>10%</b>	46 13%	35 10%	27 7%
<b>9th (11.111)</b>	<b>119</b> <b>11%</b>	56 15%	29 8%	33 9%
			O	
<b>Least important (0)</b>	<b>74</b> <b>7%</b>	34 9%	29 8%	10 3%
			P	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1114	366	356	364
Mean score	52.62	44.28	51.62	61.81
			N	NO
Standard Deviation	31.47	30.84	30.289	31.088
Error Variance	0.889	2.599	2.579	2.655

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	690	353	336	80	169	150	156	104	31	238	213	39	78	93
Weighted Base	639	325	314	81	158	141	142	86	31	141	134	44	56	220
<b>More safe than it was 12 months ago</b>	<b>95</b> <b>15%</b>	60 18%	36 11%	13 16% *	36 23% *	23 16% *	14 10% *	7 8% *	2 6% **	24 17%	19 14%	3 7% *	17 30% **	23 11% *
<b>Less safe than it was 12 months ago</b>	<b>190</b> <b>30%</b>	95 29%	94 30%	23 29% *	65 41% G*	38 27% *	40 28% *	16 18% *	8 27% **	35 25%	42 31%	25 56% IJM*	10 18% **	70 32% *
<b>Much the same as it was 12 months ago</b>	<b>276</b> <b>43%</b>	137 42%	139 44%	28 34% *	42 27% *	70 50% D*	70 49% D*	51 60% D*	15 47% **	70 49%	59 44%	13 29% *	26 47% **	89 40% *
<b>Don't know</b>	<b>78</b> <b>12%</b>	33 10%	44 14%	17 21% *	14 9% *	10 7% *	18 12% *	12 14% *	6 20% **	12 9%	15 11%	3 7% *	3 5% **	38 17% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	690	267	311	97
Weighted Base	639	176	221	225
<b>More safe than it was 12 months ago</b>	<b>95</b> <b>15%</b>	20 11%	35 16%	36 16% *
<b>Less safe than it was 12 months ago</b>	<b>190</b> <b>30%</b>	51 29%	76 34%	57 25% *
<b>Much the same as it was 12 months ago</b>	<b>276</b> <b>43%</b>	84 47%	96 43%	95 42% *
<b>Don't know</b>	<b>78</b> <b>12%</b>	21 12%	14 6%	37 17% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
Better than it was 12 months ago	71 6%	46 9%	22 4%	12 10%	26 14%	11 6%	10 5%	5 3%	7 3%	23 8%	19 9%	3 3%	15 19%	11 3%
		B	*	GH*	*	*	*	*	*	M	*	KM*	*	
Much the same as it was 12 months ago	334 30%	186 34%	146 26%	40 33%	52 27%	73 41%	61 31%	46 29%	62 23%	92 33%	59 29%	20 23%	15 19%	115 29%
		B	*	*	H*	*	*	*	*	*	*	*	*	
Worse than it was 12 months ago	709 64%	308 57%	401 70%	69 57%	113 59%	94 53%	124 64%	110 68%	199 74%	168 59%	124 61%	64 74%	49 62%	266 68%
		A	*	*	*	*	*	*	CDE	*	*	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
Better than it was 12 months ago	71 6%	19 5%	39 11% NP	9 3%
Much the same as it was 12 months ago	334 30%	124 34% O	71 20%	131 36% O
Worse than it was 12 months ago	709 64%	224 61%	246 69%	224 61%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Better than it is now</b>	<b>255</b> <b>23%</b>	145 27%	110 19%	25 20% *	35 18% *	41 23% *	30 15% *	44 27% *	81 30% F	119 42% JKM	34 17%	16 19% *	22 29% *	59 15%
<b>Much the same as it is now</b>	<b>529</b> <b>48%</b>	250 46%	275 48%	65 53% *	82 43% *	96 54% *	99 51% *	81 50% *	107 40%	123 43%	90 45%	27 31% *	39 50% *	197 50% K
<b>Worse than it is now</b>	<b>330</b> <b>30%</b>	146 27%	185 32%	32 27% *	73 38% G*	41 23% *	67 34% *	36 23% *	80 30%	42 15%	77 38% IL	43 50% IL*	16 21% *	135 35% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Better than it is now</b>	<b>255</b> <b>23%</b>	108 30% P	83 23%	55 15%
<b>Much the same as it is now</b>	<b>529</b> <b>48%</b>	179 49% O	141 40%	202 55% O
<b>Worse than it is now</b>	<b>330</b> <b>30%</b>	79 22%	132 37% N	108 30%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Easier than it was 12 months ago</b>	<b>112</b> <b>10%</b>	75 14%	37 6%	20 16%	33 17%	26 15%	10 5%	6 4%	17 6%	43 15%	33 17%	6 7%	13 17%	15 4%
		B		G*	FGH*	G*	*	*		M	M	*	M*	
<b>About the same as it was 12 months ago</b>	<b>715</b> <b>64%</b>	359 67%	352 62%	74 61%	83 44%	104 58%	120 61%	119 74%	215 80%	192 68%	122 61%	66 77%	45 57%	248 63%
		*	*	*	*	*	D*	D*	CDEF			*	*	
<b>Harder than it was 12 month ago</b>	<b>287</b> <b>26%</b>	105 20%	182 32%	28 23%	74 39%	48 27%	65 33%	36 22%	36 13%	49 17%	46 23%	14 16%	20 26%	129 33%
		A		*	GH*	H*	H*	*				*	*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Easier than it was 12 months ago</b>	<b>112</b> <b>10%</b>	35 10%	49 14%	24 6%
<b>About the same as it was 12 months ago</b>	<b>715</b> <b>64%</b>	250 68%	238 67%	212 58%
<b>Harder than it was 12 month ago</b>	<b>287</b> <b>26%</b>	82 22%	69 19%	128 35%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Food1.Thinking about the next few months, what impact, if any, do you think Brexit will have on the overall price of your regular food shop? Do you think food will be...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Much more expensive</b>	<b>172</b> <b>15%</b>	73 13%	99 17%	11 9% *	33 17% *	33 18% *	34 17% *	23 14% *	38 14% *	21 7%	49 24% I	15 18% I*	8 10% *	67 17% I
<b>A little more expensive</b>	<b>489</b> <b>44%</b>	232 43%	258 45%	41 34% *	70 37% *	79 45% *	76 39% *	73 45% *	150 56% CDF	127 45%	75 37%	45 52% *	50 63% IJM*	159 41%
<b>The same as before</b>	<b>259</b> <b>23%</b>	146 27%	111 19%	34 28% *	48 25% *	36 20% *	46 23% *	37 23% *	58 22%	93 33% M	51 25%	18 21% *	16 21% *	73 19%
<b>A little cheaper</b>	<b>33</b> <b>3%</b>	21 4%	12 2%	8 7% *	11 6% *	6 4% *	2 1% *	3 2% *	2 1%	12 4%	10 5%	3 3% *	2 3% *	6 2%
<b>Much cheaper</b>	<b>9</b> <b>1%</b>	9 2%	1 *	3 2% *	3 2% *	1 1% *	1 1% *	- * *	1 *	3 1%	3 1%	3 3% *	- * *	- *
<b>Not sure</b>	<b>152</b> <b>14%</b>	61 11%	90 16%	24 20% H*	25 13% *	22 12% *	37 19% H*	25 15% *	19 7%	28 10%	14 7%	2 3% *	2 3% *	86 22% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





Food1.Thinking about the next few months, what impact, if any, do you think Brexit will have on the overall price of your regular food shop? Do you think food will be...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Much more expensive</b>	<b>172</b> <b>15%</b>	35 10%	79 22%	57 16%
<b>A little more expensive</b>	<b>489</b> <b>44%</b>	148 41%	179 50%	156 43%
<b>The same as before</b>	<b>259</b> <b>23%</b>	110 30%	62 17%	78 21%
<b>A little cheaper</b>	<b>33</b> <b>3%</b>	13 4%	12 3%	8 2%
<b>Much cheaper</b>	<b>9</b> <b>1%</b>	4 1%	3 1%	2 1%
<b>Not sure</b>	<b>152</b> <b>14%</b>	55 15%	21 6%	63 17%
		O	O	O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Food2.Thinking about when you shop for food, as a result of Brexit are you now...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
...more likely to buy British produce	393 35%	191 35%	203 36%	35 28% *	69 36% *	38 22% *	50 26% *	59 37% *	142 53% CDEFG	164 58% JKLM	67 33%	28 33% *	26 33% *	94 24%
...less likely to buy British produce	61 5%	37 7%	24 4%	8 6% *	25 13% FH*	11 6% *	4 2% *	6 3% *	7 3% *	21 7% M	15 8% M	9 10% M*	13 16% M*	2 *
...or has there been no change?	412 37%	207 38%	205 36%	35 28% *	48 25% *	76 43% D*	81 42% D*	65 40% *	108 40% D	78 27%	75 37% I	38 44% I*	29 38% *	173 44% I
Not sure	248 22%	106 20%	138 24%	45 37% GH*	49 26% H*	52 29% H*	60 31% H*	31 19% H*	11 4% H*	21 7% I	44 22% I	11 13% *	10 13% *	123 32% IKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Food2.Thinking about when you shop for food, as a result of Brexit are you now...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
...more likely to buy British produce	393 35%	192 53% OP	124 35% P	76 21%
...less likely to buy British produce	61 5%	13 4%	33 9% N	12 3%
...or has there been no change?	412 37%	96 26%	156 44% N	155 43% N
Not sure	248 22%	65 18%	43 12%	121 33% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Very well</b>	<b>112</b> <b>10%</b>	60 11%	52 9%	12 10% *	20 10% *	12 7% *	15 8% *	12 7% *	41 15%	60 21% JLM	11 6%	9 10% *	5 7% *	22 6%
<b>Fairly well</b>	<b>387</b> <b>35%</b>	169 31%	214 38%	28 23% *	55 29% *	56 31% *	53 27% *	65 40% *	131 49% CDEF	154 54% JKM	49 24%	26 30% *	35 45% J*	110 28%
<b>Fairly poorly</b>	<b>305</b> <b>27%</b>	139 26%	166 29%	42 35% H*	63 33% H*	60 34% H*	50 26% *	43 27% *	46 17%	44 16%	63 31% I	36 41% IL*	12 16% *	131 33% IL
<b>Very poorly</b>	<b>211</b> <b>19%</b>	118 22%	92 16%	23 19% *	34 18% *	24 13% *	63 32% DEGH*	26 16% *	41 15%	17 6%	63 31% IK	12 14% *	21 27% I*	81 21% I
<b>Not sure</b>	<b>99</b> <b>9%</b>	53 10%	46 8%	16 13% H*	21 11% *	25 14% H*	14 7% *	14 9% *	9 3%	9 3%	16 8%	4 4% *	5 6% *	47 12% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
Very well	112 10%	61 17% OP	35 10% P	12 3%
Fairly well	387 35%	160 44% P	125 35%	97 27%
Fairly poorly	305 27%	60 16%	96 27% N	144 39% NO
Very poorly	211 19%	62 17%	82 23%	66 18%
Not sure	99 9%	24 7%	18 5%	45 12% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Very good</b>	<b>154</b> <b>14%</b>	74 14%	81 14%	6 5% *	25 13% *	18 10% *	23 12% *	26 16% *	55 21% C	82 29% JKM	17 8%	10 11% *	13 16% *	34 9%
<b>Fairly good</b>	<b>441</b> <b>40%</b>	193 36%	244 43%	34 28% *	66 34% *	75 42% *	69 35% *	68 43% *	129 48% C	141 50% JM	63 31%	30 35% *	30 38% *	145 37%
<b>Fairly poor</b>	<b>281</b> <b>25%</b>	139 26%	143 25%	46 38% DH*	39 20% *	45 25% *	60 31% *	39 24% *	53 20%	31 11%	69 34% I	35 40% I*	19 24% I*	118 30% I
<b>Very poor</b>	<b>160</b> <b>14%</b>	83 15%	77 14%	17 14% *	37 20% *	21 12% *	32 16% *	22 13% *	31 11%	25 9%	42 21% I	8 9% *	12 16% *	66 17%
<b>Don't know</b>	<b>77</b> <b>7%</b>	52 10% B	25 4%	18 15% GH*	24 12% H*	18 10% H*	11 6% H*	6 3% *	- -	6 2%	10 5%	4 5% *	4 5% *	29 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Very good</b>	<b>154</b> <b>14%</b>	75 20% P	49 14%	27 7%
<b>Fairly good</b>	<b>441</b> <b>40%</b>	161 44%	135 38%	133 37%
<b>Fairly poor</b>	<b>281</b> <b>25%</b>	66 18%	101 28%	109 30%
<b>Very poor</b>	<b>160</b> <b>14%</b>	49 13%	59 17%	52 14%
<b>Don't know</b>	<b>77</b> <b>7%</b>	16 4%	11 3%	42 12%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>It has not impacted my income</b>	<b>597</b> <b>54%</b>	295 55%	300 53%	40 33% *	51 27% *	77 43% D*	98 50% D*	104 65% CDE*	227 85% CDEFG	184 65% JM	96 48%	49 57% *	46 58% *	193 49%
<b>My income has reduced by less than half</b>	<b>185</b> <b>17%</b>	82 15%	103 18%	30 25% H*	46 24% H*	35 20% *	31 16% *	19 12% *	24 9%	42 15%	32 16%	18 21% *	12 15% *	78 20%
<b>My income has reduced by about half</b>	<b>84</b> <b>7%</b>	47 9%	37 6%	10 8% H*	31 16% GH*	16 9% H*	20 10% H*	5 3% *	1 *	14 5%	20 10%	7 8% *	7 9% *	32 8%
<b>My income has reduced by more than half</b>	<b>71</b> <b>6%</b>	34 6%	38 7%	8 7% *	18 9% H*	13 7% *	6 3% *	21 13% FH*	5 2%	14 5%	19 9%	6 7% *	6 8% *	18 5%
<b>I have lost my income completely</b>	<b>54</b> <b>5%</b>	19 3%	36 6%	10 8% *	14 7% H*	18 10% H*	5 2% *	5 3% *	3 1%	10 3%	11 5%	1 2% *	3 3% *	24 6%
<b>My income has increased</b>	<b>23</b> <b>2%</b>	13 2%	10 2%	- * *	6 3% *	4 2% *	8 4% *	3 2% *	2 1%	9 3%	9 4% M	3 3% *	3 3% *	- *
<b>Don't know</b>	<b>99</b> <b>9%</b>	51 9%	46 8%	22 18% GH*	25 13% GH*	14 8% *	28 14% GH*	4 2% *	6 2%	10 3%	15 8%	2 2% *	3 4% *	46 12% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>It has not impacted my income</b>	<b>597</b> <b>54%</b>	250 68% OP	204 57% P	138 38%
<b>My income has reduced by less than half</b>	<b>185</b> <b>17%</b>	41 11%	70 20% N	69 19%
<b>My income has reduced by about half</b>	<b>84</b> <b>7%</b>	20 6%	25 7%	36 10%
<b>My income has reduced by more than half</b>	<b>71</b> <b>6%</b>	15 4%	15 4%	38 11%
<b>I have lost my income completely</b>	<b>54</b> <b>5%</b>	11 3%	14 4%	29 8%
<b>My income has increased</b>	<b>23</b> <b>2%</b>	7 2%	13 4%	3 1%
<b>Don't know</b>	<b>99</b> <b>9%</b>	22 6%	16 4%	51 14% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	375	179	195	73	98	72	64	42	26	121	114	27	37	65
Weighted Base	394	181	213	59	109	82	61	50	33	81	81	33	27	153
<b>Return to normal within a few weeks</b>	<b>18</b> 4%	9 5%	9 4%	2 3%	14 13%	2 2%	- *	- -	- -	6 8%	5 6%	1 4%	- 2%	5 3%
		*	*	*	*	*	**	**	**	*	*	**	**	*
<b>Return to normal within a few months, but it will take more than a few weeks</b>	<b>67</b> 17%	39 21%	28 13%	14 24%	26 24%	13 16%	7 11%	3 6%	3 10%	14 17%	15 19%	11 32%	6 22%	21 14%
		*	*	*	*	*	**	**	**	*	*	**	**	*
<b>Return to normal, but it will take more than a few months</b>	<b>163</b> 41%	78 43%	85 40%	26 44%	49 45%	30 37%	26 42%	21 42%	11 34%	38 47%	41 50%	9 27%	10 36%	60 39%
		*	*	*	*	*	**	**	**	*	*	**	**	*
<b>Be permanently reduced</b>	<b>96</b> 24%	30 17%	66 31%	11 19%	13 12%	22 27%	17 28%	15 30%	17 51%	20 25%	16 20%	7 23%	6 22%	39 26%
		*	A*	*	*	*	**	**	**	*	*	**	**	*
<b>Don't know</b>	<b>51</b> 13%	25 14%	26 12%	5 9%	7 6%	15 19%	11 18%	10 21%	2 5%	2 3%	4 5%	5 14%	5 18%	28 18%
		*	*	*	*	*	**	**	**	*	*	**	**	I*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
	N	O	P	Q	R	S	T	
Unweighted Base	375	118	171	77	181	82	63	49
Weighted Base	394	87	123	172	185	84	71	54
	18	3	8	5	6	2	3	7
Return to normal within a few weeks	4%	4%	7%	3%	3%	2%	4%	13%
	*	*	*	*	*	**	**	**
Return to normal within a few months, but it will take more than a few weeks	67	16	33	16	38	19	7	3
	17%	19%	27%	9%	20%	23%	10%	6%
	*	P*	*	*	*	**	**	**
Return to normal, but it will take more than a few months	163	27	51	83	71	43	35	15
	41%	31%	42%	49%	38%	51%	50%	27%
	*	*	*	*	*	**	**	**
Be permanently reduced	96	29	20	44	43	12	20	20
	24%	33%	16%	26%	23%	15%	28%	38%
	O*	*	*	*	*	**	**	**
Don't know	51	13	10	24	28	8	6	9
	13%	15%	9%	14%	15%	10%	9%	17%
	*	*	*	*	*	**	**	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	245 22%	126 23%	119 21%	30 25% *	59 31% FH*	52 29% H*	29 15% *	38 24% *	37 14% *	62 22%	33 17%	24 28% *	10 12% *	98 25%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	320 29%	175 32%	146 26%	35 29% *	61 32% *	53 30% *	50 26% *	36 22% *	85 32%	44 16%	90 45% IM	30 35% I*	35 45% I*	109 28% I
They have got the balance about right	322 29%	139 26%	183 32%	18 15% *	44 23% *	32 18% *	47 24% *	51 32% C*	129 48% CDEFG	144 51% JKLM	36 18%	26 30% *	21 27% *	79 20%
Don't know	227 20%	100 19%	122 21%	38 31% DH*	26 14% *	41 23% H*	69 35% DH*	35 22% H*	17 6%	34 12%	41 21% IK	6 7% *	13 16% *	105 27% IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	245 22%	71 19%	62 17%	103 28%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	320 29%	78 21%	132 37%	105 29%
They have got the balance about right	322 29%	146 40%	113 32%	60 16%
Don't know	227 20%	71 20%	50 14%	96 26%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Lockdown2.Thinking about current lockdown restrictions, how carefully would you say you are following them?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Very carefully</b>	<b>679</b> <b>61%</b>	301 56%	377 66%	38 31%	80 42%	112 63%	115 59%	107 66%	227 85%	187 66%	116 58%	60 70%	51 66%	227 58%
		A	*	*	CD*	CD*	CD*	CDEFG			*	*		
<b>Somewhat carefully</b>	<b>286</b> <b>26%</b>	152 28%	134 23%	44 37%	56 29%	46 26%	58 30%	47 29%	34 13%	70 24%	56 28%	20 23%	19 24%	108 28%
		H*	H*	H*	H*	H*	H*	H*			*	*		
<b>Not very carefully</b>	<b>66</b> <b>6%</b>	35 7%	26 5%	11 9%	24 13%	12 7%	7 4%	5 3%	7 2%	15 5%	19 10%	3 4%	7 9%	14 4%
		*	H*	*	H*	*	*	*			*	*	*	
<b>Not at all carefully</b>	<b>21</b> <b>2%</b>	18 3%	3 1%	6 5%	11 6%	3 2%	1 1%	2 1%	- -	11 4%	3 1%	1 1%	1 2%	4 1%
		B	*	H*	*	*	*	*			*	*	*	
<b>Don't know</b>	<b>62</b> <b>6%</b>	33 6%	29 5%	23 19%	20 11%	5 3%	13 7%	1 1%	- -	1 *	7 4%	2 2%	- -	38 10%
		EGH*	GH*	*	H*	*	H*	*			I	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Lockdown2.Thinking about current lockdown restrictions, how carefully would you say you are following them?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Very carefully</b>	<b>679</b> <b>61%</b>	237 65%	226 63%	208 57%
<b>Somewhat carefully</b>	<b>286</b> <b>26%</b>	86 23%	98 27%	96 26%
<b>Not very carefully</b>	<b>66</b> <b>6%</b>	16 4%	20 5%	26 7%
<b>Not at all carefully</b>	<b>21</b> <b>2%</b>	11 3%	5 1%	3 1%
<b>Don't know</b>	<b>62</b> <b>6%</b>	16 4%	8 2%	30 8%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Lockdown2a.Which of the following reasons best describe why you haven't always managed to follow lockdown rules?

Base: All adults who have not been following the restrictions very carefully

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	356	197	157	66	91	58	57	49	35	124	108	20	37	54
Weighted Base	373	206	164	61	91	61	67	53	41	96	78	24	27	126
<b>The rules are confusing/vague</b>	<b>102</b> <b>27%</b>	66 32%	35 21%	7 11%	20 22%	13 22%	22 33%	25 46%	16 39%	37 38%	17 22%	6 26%	5 20%	32 25%
<b>I am not worried about Coronavirus/I don't think it is a risk</b>	<b>38</b> <b>10%</b>	20 10%	19 11%	5 7%	19 21%	4 7%	7 11%	2 3%	2 4%	7 7%	11 14%	5 19%	2 8%	14 11%
<b>Lockdown has gone on for long enough already / bored of restrictions</b>	<b>99</b> <b>27%</b>	56 27%	42 26%	12 19%	26 29%	21 34%	20 30%	9 17%	11 27%	24 25%	17 21%	3 13%	11 39%	41 33%
<b>I have needed to support a family member or friend</b>	<b>87</b> <b>23%</b>	47 23%	40 24%	23 39%	13 15%	10 16%	17 26%	9 17%	13 33%	25 26%	21 26%	7 28%	4 15%	22 18%
<b>Other people aren't following the rules, so why should I</b>	<b>29</b> <b>8%</b>	21 10%	8 5%	6 10%	6 7%	9 15%	1 1%	6 12%	- -	5 5%	9 12%	3 14%	6 24%	5 4%
<b>For my mental wellbeing</b>	<b>100</b> <b>27%</b>	42 21%	58 35%	19 31%	27 30%	19 31%	15 23%	7 13%	13 31%	27 28%	17 22%	9 37%	6 21%	36 28%
<b>The restrictions would prevent me from earning money/doing my job/studying</b>	<b>25</b> <b>7%</b>	9 4%	16 10%	4 6%	12 13%	4 7%	- 1%	3 5%	1 3%	8 9%	8 10%	2 6%	1 5%	4 4%
<b>I don't agree with lockdown restrictions at all</b>	<b>50</b> <b>13%</b>	29 14%	21 13%	6 10%	8 9%	9 15%	9 14%	14 27%	3 7%	15 16%	15 19%	1 4%	2 7%	15 12%
<b>I think some of the lockdown restrictions are too strict</b>	<b>63</b> <b>17%</b>	44 22%	17 11%	8 14%	18 20%	7 11%	13 19%	10 20%	7 16%	19 20%	6 8%	2 8%	5 17%	25 20%
<b>For some other reason</b>	<b>12</b> <b>3%</b>	4 2%	8 5%	2 4%	- *	1 2%	1 1%	3 5%	4 11%	5 6%	3 3%	1 2%	- 1%	2 2%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





Lockdown2a.Which of the following reasons best describe why you haven't always managed to follow lockdown rules?

Base: All adults who have not been following the restrictions very carefully

	GENDER		AGE							GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	373	206	164	61	91	61	67	53	41	96	78	24	27	126
Don't know	34 9%	16 8%	15 9%	5 8%	9 9%	5 8%	11 17%	2 4%	2 6%	6 6%	3 4%	- -	1 5%	18 14%
	*	*	*	*	*	**	**	**	**	*	*	**	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Lockdown2a.Which of the following reasons best describe why you haven't always managed to follow lockdown rules?

Base: All adults who have not been following the restrictions very carefully

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	356	136	151	61
Weighted Base	373	112	123	126
<b>The rules are confusing/vague</b>	<b>102</b> <b>27%</b>	38 *	38 *	26 *
<b>I am not worried about Coronavirus/I don't think it is a risk</b>	<b>38</b> <b>10%</b>	14 *	16 *	7 *
<b>Lockdown has gone on for long enough already / bored of restrictions</b>	<b>99</b> <b>27%</b>	38 *	28 *	33 *
<b>I have needed to support a family member or friend</b>	<b>87</b> <b>23%</b>	23 *	34 *	22 *
<b>Other people aren't following the rules, so why should I</b>	<b>29</b> <b>8%</b>	2 *	12 *	14 *
<b>For my mental wellbeing</b>	<b>100</b> <b>27%</b>	30 *	37 *	32 *
<b>The restrictions would prevent me from earning money/doing my job/studying</b>	<b>25</b> <b>7%</b>	10 *	10 *	4 *
<b>I don't agree with lockdown restrictions at all</b>	<b>50</b> <b>13%</b>	19 *	8 *	23 *
<b>I think some of the lockdown restrictions are too strict</b>	<b>63</b> <b>17%</b>	26 *	12 *	21 *
<b>For some other reason</b>	<b>12</b> <b>3%</b>	5 *	4 *	2 *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Lockdown2a. Which of the following reasons best describe why you haven't always managed to follow lockdown rules?

Base: All adults who have not been following the restrictions very carefully

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	373	112	123	126
Don't know	34 9%	7 6% *	9 7% *	17 14% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

RedList.From 15th February, British and Irish citizens or residents entering England from a 'red list' country must quarantine in a government- approved hotel for 10 days. In England, this will cost £1,750 per passenger travelling alone. Costs for additional passengers travelling as part of the same group will be lower. Do you approve or disapprove of these new rules?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Strongly approve</b>	<b>410</b> <b>37%</b>	207 38%	203 36%	17 14% *	40 21% *	50 28% *	77 39% CD*	62 39% CD*	163 61% CDEFG	151 53% JM	72 36%	36 42% *	32 41% *	103 26%
<b>Approve</b>	<b>311</b> <b>28%</b>	147 27%	162 28%	39 32% *	61 32% *	44 25% *	47 24% *	52 32% *	68 25%	81 29%	65 32%	26 30% *	23 29% *	107 27%
<b>Disapprove</b>	<b>113</b> <b>10%</b>	53 10%	58 10%	28 23% FGH*	20 11% *	27 15% H*	13 7% *	12 7% *	13 5%	14 5%	18 9%	12 14% I*	9 11% *	47 12%
<b>Strongly disapprove</b>	<b>101</b> <b>9%</b>	61 11%	40 7%	12 10% H*	41 22% FGH*	23 13% H*	13 7% *	8 5% *	4 2%	22 8%	17 8%	4 4% *	7 9% *	47 12%
<b>Don't know</b>	<b>179</b> <b>16%</b>	73 13%	106 19%	24 20% H*	29 15% *	34 19% H*	45 23% H*	27 17% *	20 7%	15 5%	31 15%	8 9% *	7 9% *	87 22% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling February 2021 OnLineBus Survey (S6783 - 40317739-07)

RedList.From 15th February, British and Irish citizens or residents entering England from a 'red list' country must quarantine in a government- approved hotel for 10 days. In England, this will cost £1,750 per passenger travelling alone. Costs for additional passengers travelling as part of the same group will be lower. Do you approve or disapprove of these new rules?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Strongly approve</b>	<b>410</b> <b>37%</b>	182 50% OP	136 38% P	89 25%
<b>Approve</b>	<b>311</b> <b>28%</b>	93 25%	126 35% N	88 24%
<b>Disapprove</b>	<b>113</b> <b>10%</b>	18 5%	32 9%	61 17% N
<b>Strongly disapprove</b>	<b>101</b> <b>9%</b>	24 6%	23 6%	53 15% NO
<b>Don't know</b>	<b>179</b> <b>16%</b>	50 14%	39 11%	73 20%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



VaccinePassport.Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Strongly support</b>	<b>361</b> <b>32%</b>	193 36%	167 29%	22 18% *	39 21% *	47 27% *	68 35% C*	64 40% CD*	120 45% CDE	130 46% JM	66 33%	29 33% *	23 30% *	97 25%
<b>Tend to support</b>	<b>344</b> <b>31%</b>	148 27%	192 34%	39 32% *	60 32% *	46 26% *	65 34% *	37 23% *	97 36%	85 30%	66 33%	30 35% *	27 35% *	111 28%
<b>Tend to oppose</b>	<b>113</b> <b>10%</b>	72 13% B	41 7%	16 13% *	25 13% *	31 17% GH*	15 8% *	9 6% *	18 7%	23 8%	24 12%	10 12% *	13 17% *	42 11%
<b>Strongly oppose</b>	<b>118</b> <b>11%</b>	61 11%	57 10%	16 13% H*	38 20% FH*	23 13% H*	15 8% *	16 10% *	9 3%	29 10%	14 7%	4 5% *	9 11% *	53 14%
<b>Not sure</b>	<b>178</b> <b>16%</b>	65 12%	112 20% A	29 24% H*	29 15% *	30 17% *	31 16% *	35 22% H*	24 9%	17 6%	31 15% I	13 15% *	6 7% *	88 23% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

VaccinePassport.Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Strongly support</b>	<b>361</b> <b>32%</b>	154 42% P	118 33%	83 23%
<b>Tend to support</b>	<b>344</b> <b>31%</b>	110 30%	124 35%	105 29%
<b>Tend to oppose</b>	<b>113</b> <b>10%</b>	25 7%	40 11%	44 12%
<b>Strongly oppose</b>	<b>118</b> <b>11%</b>	38 10%	30 9%	48 13%
<b>Not sure</b>	<b>178</b> <b>16%</b>	39 11%	44 12%	84 23% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Schools1.How far do you agree or disagree...

Base: All adults GB 18+

	The government should prioritise re-opening schools even if this means restaurants, pubs and other non-essential shops have to stay closed	The government should prioritise re-opening schools even if this means other lockdown restrictions -such as meeting people from other households and travel within the UK- have to be extended	The school summer term should be extended by one or two weeks into August to help pupils catch up with their education
<b>Unweighted Base</b>	1114	1114	1114
<b>Weighted Base</b>	1114	1114	1114
<b>Strongly agree</b>	254 23%	213 19%	295 26%
<b>Agree</b>	419 38%	405 36%	426 38%
<b>Disagree</b>	156 14%	186 17%	137 12%
<b>Strongly disagree</b>	95 9%	125 11%	72 6%
<b>Not sure</b>	190 17%	185 17%	184 17%



Schools1.How far do you agree or disagree... - The government should prioritise re-opening schools even if this means restaurants, pubs and other non-essential shops have to stay closed

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Strongly agree</b>	<b>254</b> <b>23%</b>	116 22%	135 24%	17 14% *	56 29% *	51 29% *	35 18% *	26 16% *	70 26%	78 28% J	34 17%	14 17% *	21 27% *	98 25%
<b>Agree</b>	<b>419</b> <b>38%</b>	200 37%	219 38%	52 43% *	79 42% *	59 33% *	56 29% *	59 37% *	113 42%	120 42% M	98 49% M	43 50% M*	27 35% *	108 27%
<b>Disagree</b>	<b>156</b> <b>14%</b>	76 14%	80 14%	16 13% *	24 13% *	26 14% *	39 20% *	24 15% *	27 10%	28 10%	31 15%	14 16% *	15 19% *	52 13%
<b>Strongly disagree</b>	<b>95</b> <b>9%</b>	57 10%	39 7%	11 9% *	18 9% *	15 9% *	14 7% *	19 12% *	19 7%	22 8%	20 10%	1 1% *	9 11% *	42 11%
<b>Not sure</b>	<b>190</b> <b>17%</b>	91 17%	97 17%	25 21% D*	14 7% *	26 15% *	51 26% D*	34 21% D*	39 14%	36 13%	19 9%	14 16% *	5 7% *	91 23% I/JL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Schools1.How far do you agree or disagree... - The government should prioritise re-opening schools even if this means restaurants, pubs and other non-essential shops have to stay closed

Base: All adults GB 18+

	Total	EU Ref 2016			Parents	
		Leave	Remain	Did not vote	Yes	No
		N	O	P	Q	R
Unweighted Base	1114	472	462	158	311	803
Weighted Base	1114	366	356	364	301	813
<b>Strongly agree</b>	<b>254</b> <b>23%</b>	110 30% O	66 19%	71 20%	92 31% R	161 20%
<b>Agree</b>	<b>419</b> <b>38%</b>	123 34%	173 49% NP	120 33%	100 33%	319 39%
<b>Disagree</b>	<b>156</b> <b>14%</b>	48 13%	47 13%	54 15%	42 14%	114 14%
<b>Strongly disagree</b>	<b>95</b> <b>9%</b>	30 8%	20 6%	41 11%	29 10%	66 8%
<b>Not sure</b>	<b>190</b> <b>17%</b>	55 15%	50 14%	78 21%	37 12%	153 19%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Schools1.How far do you agree or disagree... - The government should prioritise re-opening schools even if this means other lockdown restrictions -such as meeting people from other households and travel within the UK- have to be extended

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Strongly agree</b>	<b>213</b> <b>19%</b>	96 18%	117 20%	25 21% *	40 21% *	36 20% *	29 15% *	25 16% *	58 22%	55 19%	33 17%	16 19% *	21 27% *	79 20%
<b>Agree</b>	<b>405</b> <b>36%</b>	197 37%	205 36%	36 30% *	61 32% *	75 42% *	61 31% *	58 36% *	114 42%	132 46% M	84 42% M	30 35% *	30 38% *	115 29%
<b>Disagree</b>	<b>186</b> <b>17%</b>	92 17%	94 16%	21 17% *	42 22% *	18 10% *	47 24% E*	21 13% *	38 14%	46 16%	42 21%	16 19% *	13 17% *	52 13%
<b>Strongly disagree</b>	<b>125</b> <b>11%</b>	75 14%	50 9%	19 16% *	28 14% *	21 12% *	13 7% *	22 14% *	22 8%	23 8%	22 11%	11 12% *	10 13% *	57 15%
<b>Not sure</b>	<b>185</b> <b>17%</b>	80 15%	103 18%	20 17% *	20 11% *	28 16% *	46 23% D*	34 21% *	37 14%	28 10%	21 10%	13 15% *	3 4% *	88 23% I/JL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Schools1.How far do you agree or disagree... - The government should prioritise re-opening schools even if this means other lockdown restrictions -such as meeting people from other households and travel within the UK- have to be extended

Base: All adults GB 18+

	Total	EU Ref 2016			Parents	
		Leave	Remain	Did not vote	Yes	No
		N	O	P	Q	R
Unweighted Base	1114	472	462	158	311	803
Weighted Base	1114	366	356	364	301	813
<b>Strongly agree</b>	<b>213</b> <b>19%</b>	92 25% P	64 18%	54 15%	64 21%	149 18%
<b>Agree</b>	<b>405</b> <b>36%</b>	134 37%	151 43%	112 31%	110 37%	295 36%
<b>Disagree</b>	<b>186</b> <b>17%</b>	61 17%	60 17%	59 16%	46 15%	140 17%
<b>Strongly disagree</b>	<b>125</b> <b>11%</b>	31 9%	32 9%	62 17%	37 12%	88 11%
<b>Not sure</b>	<b>185</b> <b>17%</b>	47 13%	49 14%	77 21%	43 14%	142 17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Schools1.How far do you agree or disagree... - The school summer term should be extended by one or two weeks into August to help pupils catch up with their education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Strongly agree</b>	<b>295</b> <b>26%</b>	154 29%	141 25%	17 14%	63 33%	35 20%	56 29%	41 25%	82 31%	94 33%	49 25%	29 34%	30 38%	83 21%
				*	C*	*	*	*	C	M	*	M*		
<b>Agree</b>	<b>426</b> <b>38%</b>	206 38%	216 38%	51 42%	67 35%	47 27%	77 39%	67 42%	117 44%	111 39%	85 42%	42 49%	29 37%	140 36%
				*	*	*	*	*	E			*	*	
<b>Disagree</b>	<b>137</b> <b>12%</b>	56 10%	81 14%	19 16%	23 12%	52 29%	22 11%	9 6%	13 5%	37 13%	27 13%	8 9%	7 9%	47 12%
				H*	*	DFGH*	*	*				*	*	
<b>Strongly disagree</b>	<b>72</b> <b>6%</b>	35 6%	37 6%	18 15%	12 6%	9 5%	11 6%	16 10%	5 2%	19 7%	17 9%	2 2%	4 5%	26 7%
				H*	*	*	*	H*				*	*	
<b>Not sure</b>	<b>184</b> <b>17%</b>	89 16%	95 17%	17 14%	26 14%	34 19%	29 15%	27 17%	50 19%	23 8%	23 11%	5 6%	8 11%	96 24%
				*	*	*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Schools1.How far do you agree or disagree... - The school summer term should be extended by one or two weeks into August to help pupils catch up with their education

Base: All adults GB 18+

	Total	EU Ref 2016			Parents	
		Leave	Remain	Did not vote	Yes	No
		N	O	P	Q	R
Unweighted Base	1114	472	462	158	311	803
Weighted Base	1114	366	356	364	301	813
<b>Strongly agree</b>	<b>295</b> <b>26%</b>	131 36% P	97 27%	66 18%	70 23%	225 28%
<b>Agree</b>	<b>426</b> <b>38%</b>	134 37%	166 47% NP	122 34%	98 33%	328 40%
<b>Disagree</b>	<b>137</b> <b>12%</b>	32 9%	44 12%	52 14%	61 20% R	76 9%
<b>Strongly disagree</b>	<b>72</b> <b>6%</b>	27 7%	16 5%	26 7%	25 8%	47 6%
<b>Not sure</b>	<b>184</b> <b>17%</b>	41 11%	32 9%	98 27% NO	47 16%	137 17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Schools in Scotland and Wales are due to start re-opening on 22nd February. It has not been confirmed yet, but schools in England are likely to start reopening from the 8th March. How safe do you think re-opening schools will be for teachers, school children, and their families?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Very safe</b>	<b>152</b> <b>14%</b>	72 13%	80 14%	13 11% *	49 25% GH*	26 14% *	28 14% *	19 12% *	17 6%	45 16%	20 10%	22 25% J*	7 9% *	55 14%
<b>Fairly safe</b>	<b>415</b> <b>37%</b>	165 31%	247 43% A	39 32% *	69 36% *	71 40% *	50 25% *	62 38% *	125 47% F	113 40%	84 42%	28 32% *	42 54% M*	118 30%
<b>Not very safe</b>	<b>275</b> <b>25%</b>	154 28%	121 21%	24 20% *	34 18% *	43 24% *	60 31% *	49 31% *	65 24%	67 24%	51 25%	26 30% *	13 16% *	108 28%
<b>Not at all safe</b>	<b>108</b> <b>10%</b>	59 11%	49 9%	19 15% *	16 8% *	20 11% *	20 10% *	12 8% *	22 8%	19 7%	22 11%	1 2% *	11 14% *	45 11%
<b>Don't know</b>	<b>164</b> <b>15%</b>	90 17%	72 13%	26 22% *	24 13% *	18 10% *	37 19% *	19 12% *	39 14%	39 14%	24 12%	9 11% *	6 7% *	65 17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Schools in Scotland and Wales are due to start re-opening on 22nd February. It has not been confirmed yet, but schools in England are likely to start reopening from the 8th March. How safe do you think re-opening schools will be for teachers, school children, and their families?

Base: All adults GB 18+

	Total	EU Ref 2016			Parents	
		Leave	Remain	Did not vote	Yes	No
		N	O	P	Q	R
Unweighted Base	1114	472	462	158	311	803
Weighted Base	1114	366	356	364	301	813
<b>Very safe</b>	<b>152</b> <b>14%</b>	55 15%	43 12%	53 15%	62 21%	90 11%
<b>Fairly safe</b>	<b>415</b> <b>37%</b>	145 40%	151 42%	114 31%	105 35%	311 38%
<b>Not very safe</b>	<b>275</b> <b>25%</b>	89 24%	94 26%	87 24%	68 23%	206 25%
<b>Not at all safe</b>	<b>108</b> <b>10%</b>	32 9%	22 6%	54 15%	32 11%	76 9%
<b>Don't know</b>	<b>164</b> <b>15%</b>	46 13%	46 13%	55 15%	34 11%	130 16%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



GovtSupport.How would you rate the government's response when it comes to supporting...

Base: All adults GB 18+

	People who have lost income	Companies that face closure and revenue losses
<b>Unweighted Base</b>	1114	1114
<b>Weighted Base</b>	1114	1114
<b>Very good</b>	108 10%	75 7%
<b>Fairly good</b>	404 36%	297 27%
<b>Fairly poor</b>	301 27%	325 29%
<b>Very poor</b>	139 12%	178 16%
<b>Don't know</b>	162 15%	240 22%

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Very good</b>	<b>108</b> <b>10%</b>	61 11%	47 8%	10 8% *	25 13% *	8 4% *	19 10% *	18 11% *	28 11%	61 21% JM	9 4%	9 10% *	7 9% *	19 5%
<b>Fairly good</b>	<b>404</b> <b>36%</b>	211 39%	193 34%	18 15% *	75 39% C*	54 30% *	71 37% C*	66 41% C*	120 45% C	139 49% JM	58 29%	33 38% *	37 48% J*	121 31%
<b>Fairly poor</b>	<b>301</b> <b>27%</b>	138 26%	161 28%	43 36% *	46 24% *	62 35% *	47 24% *	37 23% *	66 25%	40 14%	79 39% IL	27 31% I*	17 22% *	118 30% I
<b>Very poor</b>	<b>139</b> <b>12%</b>	72 13%	67 12%	24 20% H*	30 16% H*	25 14% H*	29 15% H*	22 14% H*	9 3%	21 8%	34 17% I	9 11% *	15 19% I*	50 13%
<b>Don't know</b>	<b>162</b> <b>15%</b>	59 11%	101 18% A	26 22% D*	16 8% *	29 16% *	29 15% *	18 11% *	44 16%	23 8%	21 10%	9 10% *	1 2% *	84 21% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Very good</b>	<b>108</b> <b>10%</b>	54 P	41 P	14 4%
<b>Fairly good</b>	<b>404</b> <b>36%</b>	150 41%	119 33%	132 36%
<b>Fairly poor</b>	<b>301</b> <b>27%</b>	69 19%	109 31%	117 32%
<b>Very poor</b>	<b>139</b> <b>12%</b>	32 9%	47 13%	55 15%
<b>Don't know</b>	<b>162</b> <b>15%</b>	61 17%	40 11%	46 13%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Very good</b>	<b>75</b> <b>7%</b>	44 8%	30 5%	- *	23 12%	12 7%	11 6%	11 7%	18 7%	38 13%	9 5%	6 7%	5 7%	15 4%
				*	C*	*	*	*		JM		*	*	
<b>Fairly good</b>	<b>297</b> <b>27%</b>	149 28%	147 26%	29 24%	51 27%	33 18%	45 23%	55 34%	83 31%	118 42%	44 22%	25 29%	21 27%	76 20%
				*	*	*	*	E*		JM		*	*	
<b>Fairly poor</b>	<b>325</b> <b>29%</b>	174 32%	151 26%	48 40%	45 24%	49 27%	61 31%	41 26%	80 30%	53 19%	74 37%	35 40%	24 31%	119 30%
				*	*	*	*	*		I	I*	I*	*	I
<b>Very poor</b>	<b>178</b> <b>16%</b>	88 16%	90 16%	26 21%	41 21%	29 16%	32 16%	25 15%	25 9%	30 11%	46 23%	12 14%	11 14%	66 17%
				*	H*	*	*	*		I	I	*	*	
<b>Don't know</b>	<b>240</b> <b>22%</b>	84 16%	152 27%	18 14%	31 16%	55 31%	45 23%	30 19%	61 23%	44 15%	27 14%	9 10%	16 21%	115 29%
			A	*	*	CD*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Very good</b>	<b>75</b> <b>7%</b>	37 10% P	26 7%	12 3%
<b>Fairly good</b>	<b>297</b> <b>27%</b>	125 34% P	95 27%	71 20%
<b>Fairly poor</b>	<b>325</b> <b>29%</b>	87 24%	119 34% N	115 32%
<b>Very poor</b>	<b>178</b> <b>16%</b>	46 12%	59 17%	69 19%
<b>Don't know</b>	<b>240</b> <b>22%</b>	71 20%	57 16%	97 27% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Very satisfied</b>	<b>380</b> <b>34%</b>	180 33%	201 35%	24 20% *	54 28% *	43 24% *	45 23% *	63 39% CF*	151 56% CDEFG	167 59% JLM	51 25%	42 48% JM*	22 28% *	93 24%
<b>Quite satisfied</b>	<b>471</b> <b>42%</b>	215 40%	256 45%	44 36% *	75 39% *	78 44% *	102 52% *	69 43% *	102 38%	90 32%	93 46% 	34 39% *	31 39% *	191 49% 
<b>Not very satisfied</b>	<b>88</b> <b>8%</b>	54 10%	31 6%	16 14% H*	22 12% *	17 10% *	13 7% *	9 6% *	10 4%	13 5%	24 12% 	7 8% *	18 24% IM*	20 5%
<b>Not at all satisfied</b>	<b>71</b> <b>6%</b>	43 8%	28 5%	11 9% H*	17 9% H*	19 10% H*	15 8% H*	8 5% *	1 *	11 4%	15 8%	2 2% *	3 3% *	34 9%
<b>Don't know</b>	<b>104</b> <b>9%</b>	48 9%	54 9%	25 21% GH*	23 12% H*	21 12% H*	20 10% H*	11 7% *	3 1%	3 1%	17 9% 	2 2% *	5 6% *	53 14% 

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

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		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Very satisfied</b>	<b>380</b> <b>34%</b>	181 49% OP	118 33% P	76 21%
<b>Quite satisfied</b>	<b>471</b> <b>42%</b>	123 34%	161 45% N	179 49% N
<b>Not very satisfied</b>	<b>88</b> <b>8%</b>	25 7%	38 11%	24 7%
<b>Not at all satisfied</b>	<b>71</b> <b>6%</b>	19 5%	24 7%	27 8%
<b>Don't know</b>	<b>104</b> <b>9%</b>	19 5%	14 4%	57 16% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Vaccines should be compulsory for all adults</b>	<b>491</b> <b>44%</b>	242 45%	246 43%	45 37% *	57 30% *	62 35% *	83 43% *	63 39% *	180 67% CDEFG	144 51% M	90 45%	50 58% M*	35 45% *	144 37%
<b>Adults should be allowed to choose whether or not to be vaccinated</b>	<b>481</b> <b>43%</b>	229 42%	252 44%	44 36% *	112 59% CFH*	94 53% H*	76 39% *	84 52% H*	72 27%	120 42%	89 44%	28 32% *	36 46% *	182 47%
<b>Not sure</b>	<b>142</b> <b>13%</b>	70 13%	71 12%	33 27% DEGH*	22 12% *	21 12% *	35 18% H*	14 9% *	16 6%	19 7%	22 11%	9 10% *	7 9% *	65 17% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>Vaccines should be compulsory for all adults</b>	<b>491</b> <b>44%</b>	181 49%	179 50%	121 33%
		P	P	
<b>Adults should be allowed to choose whether or not to be vaccinated</b>	<b>481</b> <b>43%</b>	151 41%	153 43%	167 46%
<b>Not sure</b>	<b>142</b> <b>13%</b>	34 9%	23 7%	76 21%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Vaccine. When a Coronavirus vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>I have already been vaccinated</b>	<b>333</b> <b>30%</b>	142 26%	191 33%	10 8% *	16 8% *	11 6% *	22 11% *	36 23% CDE*	238 89% CDEFG	131 46% JLM	46 23%	39 46% JM*	20 25% *	86 22%
<b>Definitely</b>	<b>379</b> <b>34%</b>	194 36%	183 32%	42 35% H*	73 38% H*	63 35% H*	100 51% H*	82 51% H*	20 7%	88 31%	81 40%	31 36% *	32 41% *	128 33%
<b>Probably</b>	<b>147</b> <b>13%</b>	86 16%	61 11%	31 26% FH*	36 19% H*	37 21% H*	21 11% H*	20 13% H*	1 1%	30 10%	28 14%	12 14% *	7 10% *	61 16%
<b>Probably not</b>	<b>68</b> <b>6%</b>	43 8%	23 4%	7 6% *	23 12% H*	11 6% *	10 5% *	10 6% *	7 3%	16 6%	15 7%	3 3% *	10 12% *	17 4%
<b>Definitely not</b>	<b>88</b> <b>8%</b>	27 5%	61 11% A	14 12% GH*	36 19% FGH*	24 13% GH*	12 6% H*	1 1% *	1 *	9 3%	12 6%	1 1% *	7 8% *	48 12% I
<b>Don't know</b>	<b>100</b> <b>9%</b>	49 9%	51 9%	18 15% H*	8 4% *	32 18% DH*	30 15% DH*	12 7% H*	-	9 3%	19 10% I	1 1% *	3 4% *	52 13% IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Vaccine. When a Coronavirus vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
<b>I have already been vaccinated</b>	<b>333</b>	138	126	62
	<b>30%</b>	38%	35%	17%
		P	P	
<b>Definitely</b>	<b>379</b>	122	140	111
	<b>34%</b>	33%	39%	30%
<b>Probably</b>	<b>147</b>	36	39	69
	<b>13%</b>	10%	11%	19%
				N
<b>Probably not</b>	<b>68</b>	19	15	29
	<b>6%</b>	5%	4%	8%
<b>Definitely not</b>	<b>88</b>	26	20	41
	<b>8%</b>	7%	6%	11%
<b>Don't know</b>	<b>100</b>	25	17	52
	<b>9%</b>	7%	5%	14%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	121	58	62	25	45	21	16	9	5	26	37	3	19	27
Weighted Base	156	70	84	21	59	35	22	11	8	25	26	4	16	65
I think Coronavirus will go away/get less severe of its own accord	34 22%	21 30%	13 15%	2 10%	10 16%	7 21%	7 33%	5 49%	2 29%	5 21%	5 20%	- -	5 29%	17 26%
I am concerned about safety / there is not enough evidence yet about safety	27 18%	9 13%	19 22%	3 15%	9 15%	8 22%	4 18%	2 20%	2 22%	6 22%	6 24%	1 24%	5 29%	8 12%
I don't trust the intentions of those creating the vaccines	34 22%	14 20%	20 24%	2 7%	12 20%	9 25%	8 37%	4 38%	- -	11 42%	5 17%	- -	2 15%	14 22%
I would prefer to gain natural immunity / I think that I am already immune	30 19%	8 11%	22 27%	6 30%	10 17%	10 30%	2 8%	2 17%	- -	4 14%	3 13%	- -	7 44%	15 23%
I don't believe the vaccines will be effective	32 20%	14 20%	17 21%	3 13%	3 6%	10 29%	8 35%	2 23%	5 63%	2 8%	6 22%	1 24%	4 26%	13 21%
I think the threat of Coronavirus has been over-exaggerated	36 23%	18 25%	19 22%	1 4%	13 22%	9 25%	10 46%	3 30%	- 6%	4 17%	3 10%	- -	3 17%	20 31%
I don't need a vaccine to prevent myself from getting Coronavirus	15 10%	12 17%	3 4%	1 7%	7 12%	- 1%	2 9%	4 38%	- -	2 8%	2 7%	2 54%	6 37%	- *
My religious beliefs oppose vaccination	7 4%	1 1%	6 7%	1 4%	4 7%	- -	2 8%	- -	- -	- -	1 3%	- -	2 11%	4 7%
I want more information about the vaccines before I decide	22 14%	8 12%	13 16%	3 16%	10 17%	5 14%	2 10%	- 1%	1 16%	5 18%	7 25%	2 46%	- 1%	6 9%
I have a phobia of needles	10 7%	7 10%	3 4%	3 15%	3 5%	4 13%	- -	- -	- -	3 12%	2 8%	2 46%	- -	1 2%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	156	70	84	21	59	35	22	11	8	25	26	4	16	65
<b>I don't need it as I am at a low risk of getting seriously ill with it</b>	7 4%	2 2%	5 6%	2 9%	3 5%	1 2%	1 5%	- -	- -	2 6%	2 9%	- -	1 3%	2 3%
		**	*	**	**	**	**	**	**	**	**	**	**	**
<b>I don't think it will protect me against the new variants of COVID-19</b>	22 14%	12 18%	9 11%	1 7%	10 16%	4 11%	1 5%	4 39%	1 16%	8 30%	5 18%	- -	5 33%	- *
		**	*	**	**	**	**	**	**	**	**	**	**	**
<b>Some other reason</b>	5 3%	2 3%	3 4%	- -	1 2%	1 2%	- *	2 18%	1 15%	3 12%	1 3%	- -	1 5%	- 1%
		**	*	**	**	**	**	**	**	**	**	**	**	**
<b>Don't know</b>	12 8%	4 5%	7 8%	3 14%	9 15%	- *	- -	- -	- -	- *	- -	- -	- 1%	6 10%
		**	*	**	**	**	**	**	**	**	**	**	**	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
	N	O	P	
Unweighted Base	121	37	49	31
Weighted Base	156	45	34	70
I think Coronavirus will go away/get less severe of its own accord	34 22%	12 26% **	6 19% **	16 23% **
I am concerned about safety / there is not enough evidence yet about safety	27 18%	10 22% **	8 23% **	10 14% **
I don't trust the intentions of those creating the vaccines	34 22%	14 31% **	5 14% **	14 20% **
I would prefer to gain natural immunity / I think that I am already immune	30 19%	11 23% **	7 21% **	12 18% **
I don't believe the vaccines will be effective	32 20%	6 14% **	4 12% **	16 23% **
I think the threat of Coronavirus has been over-exaggerated	36 23%	18 39% **	3 9% **	15 22% **
I don't need a vaccine to prevent myself from getting Coronavirus	15 10%	2 4% **	4 13% **	9 12% **
My religious beliefs oppose vaccination	7 4%	2 4% **	- - **	5 7% **
I want more information about the vaccines before I decide	22 14%	5 12% **	5 16% **	10 14% **
I have a phobia of needles	10 7%	3 6% **	3 9% **	4 6% **

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>156</b>	<b>45</b>	<b>34</b>	<b>70</b>
<b>I don't need it as I am at a low risk of getting seriously ill with it</b>	<b>7</b> <b>4%</b>	<b>2</b> <b>5%</b> <b>**</b>	<b>3</b> <b>10%</b> <b>**</b>	<b>1</b> <b>2%</b> <b>**</b>
<b>I don't think it will protect me against the new variants of COVID-19</b>	<b>22</b> <b>14%</b>	<b>6</b> <b>14%</b> <b>**</b>	<b>4</b> <b>13%</b> <b>**</b>	<b>10</b> <b>14%</b> <b>**</b>
<b>Some other reason</b>	<b>5</b> <b>3%</b>	<b>4</b> <b>8%</b> <b>**</b>	<b>1</b> <b>4%</b> <b>**</b>	<b>-</b> <b>-</b> <b>**</b>
<b>Don't know</b>	<b>12</b> <b>8%</b>	<b>5</b> <b>11%</b> <b>**</b>	<b>2</b> <b>5%</b> <b>**</b>	<b>5</b> <b>8%</b> <b>**</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling February 2021 OnLineBus Survey (S6783 - 40317739-07)

VaccinePrioritisation. Under current government plans, everyone over 50, people with a serious underlying health condition, and those that work in health and social care have been prioritised for the first phase of Coronavirus vaccinations. The second phase of vaccinations will then cover all remaining adults in the UK. Which two or three of the following do you think should be prioritised next as part of this second phase?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
<b>Frontline emergency services (police, fire, army)</b>	<b>650</b> <b>58%</b>	290 54%	359 63%	39 32%	89 47%	105 59%	110 56%	110 69%	197 73%	189 67%	115 57%	50 59%	48 61%	221 56%
			A	*	*	C*	C*	CD*	CDF			*	*	
<b>Public transport staff</b>	<b>353</b> <b>32%</b>	182 34%	169 30%	28 23%	47 25%	44 25%	65 33%	68 42%	100 38%	83 29%	60 30%	28 33%	39 50%	131 33%
				*	*	*	*	CDE*				*	IJ*	
<b>Teachers</b>	<b>487</b> <b>44%</b>	220 41%	265 47%	29 24%	63 33%	79 45%	80 41%	85 53%	151 56%	150 53%	94 47%	42 49%	33 42%	143 37%
				*	*	C*	*	CD*	CDF	M		*	*	
<b>University staff</b>	<b>55</b> <b>5%</b>	28 5%	27 5%	15 13%	12 6%	8 4%	7 4%	3 2%	9 3%	9 3%	13 7%	6 7%	5 6%	19 5%
				GH*	*	*	*	*				*	*	
<b>People who work in supermarkets/other essential shops</b>	<b>507</b> <b>46%</b>	232 43%	274 48%	35 29%	63 33%	61 34%	99 51%	89 55%	160 60%	136 48%	76 38%	49 57%	38 48%	180 46%
				*	*	*	CD*	CDE*	CDE			J*	*	
<b>University students</b>	<b>62</b> <b>6%</b>	26 5%	36 6%	12 10%	11 6%	7 4%	9 5%	9 6%	14 5%	13 5%	16 8%	6 7%	9 11%	13 3%
				*	*	*	*	*				*	*	
<b>Construction workers</b>	<b>37</b> <b>3%</b>	21 4%	17 3%	9 7%	13 7%	2 1%	3 1%	6 4%	5 2%	9 3%	14 7%	1 1%	3 4%	10 3%
				*	*	*	*	*				*	*	
<b>People who work in other people's homes (e.g. tradespeople, cleaners etc.)</b>	<b>175</b> <b>16%</b>	87 16%	85 15%	15 13%	29 15%	21 12%	34 17%	31 19%	45 17%	46 16%	35 17%	5 6%	8 10%	68 17%
				*	*	*	*	*				*	*	
<b>People working in the hospitality industry (e.g. pubs, bars, restaurants, hotels)</b>	<b>136</b> <b>12%</b>	82 15%	52 9%	18 15%	33 17%	20 11%	24 12%	18 11%	23 9%	40 14%	27 13%	11 13%	3 3%	50 13%
			B	*	*	*	*	*				*	*	
<b>Professional sports people/people working in the entertainment industry</b>	<b>39</b> <b>4%</b>	27 5%	12 2%	7 5%	12 6%	14 8%	4 2%	- -	2 1%	7 2%	15 7%	4 5%	- 1%	12 3%
				*	*	GH*	*	*		I		*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





VaccinePrioritisation. Under current government plans, everyone over 50, people with a serious underlying health condition, and those that work in health and social care have been prioritised for the first phase of Coronavirus vaccinations. The second phase of vaccinations will then cover all remaining adults in the UK. Which two or three of the following do you think should be prioritised next as part of this second phase?.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	<b>1114</b>	<b>540</b>	<b>570</b>	<b>121</b>	<b>191</b>	<b>178</b>	<b>195</b>	<b>161</b>	<b>268</b>	<b>284</b>	<b>201</b>	<b>86</b>	<b>78</b>	<b>391</b>
<b>Office workers</b>	<b>28</b> 2%	14 3%	13 2%	3 2% *	15 8% GH*	5 3% *	3 2% *	- * *	1 * *	7 3%	5 2%	5 6% *	2 2% *	8 2%
<b>Factory workers</b>	<b>69</b> 6%	47 9% B	22 4% H*	15 13% H*	8 4% *	18 10% *	12 6% *	6 4% *	9 3% *	18 6%	13 7%	8 9% *	5 6% *	18 4%
<b>Don't know</b>	<b>140</b> 13%	71 13%	68 12%	21 17% *	32 17% *	26 14% *	31 16% *	9 6% *	20 8%	24 8%	14 7%	3 4% *	5 6% *	70 18% IJK

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VaccinePrioritisation.Under current government plans, everyone over 50, people with a serious underlying health condition, and those that work in health and social care have been prioritised for the first phase of Coronavirus vaccinations. The second phase of vaccinations will then cover all remaining adults in the UK. Which two or three of the following do you think should be prioritised next as part of this second phase?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
Frontline emergency services (police, fire, army)	650 58%	238 65% P	219 62%	181 50%
Public transport staff	353 32%	118 32%	118 33%	109 30%
Teachers	487 44%	176 48% P	176 49% P	123 34%
University staff	55 5%	9 3%	29 8% N	13 4%
People who work in supermarkets/other essential shops	507 46%	185 51%	167 47%	150 41%
University students	62 6%	24 7%	23 6%	14 4%
Construction workers	37 3%	7 2%	12 3%	15 4%
People who work in other people's homes (e.g. tradespeople, cleaners etc.)	175 16%	56 15%	59 16%	60 16%
People working in the hospitality industry (e.g. pubs, bars, restaurants, hotels)	136 12%	44 12%	43 12%	49 13%
Professional sports people/people working in the entertainment industry	39 4%	11 3%	9 3%	16 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1114</b>	<b>366</b>	<b>356</b>	<b>364</b>
<b>Office workers</b>	<b>28</b> <b>2%</b>	<b>5</b> <b>1%</b>	<b>11</b> <b>3%</b>	<b>11</b> <b>3%</b>
<b>Factory workers</b>	<b>69</b> <b>6%</b>	<b>19</b> <b>5%</b>	<b>21</b> <b>6%</b>	<b>23</b> <b>6%</b>
<b>Don't know</b>	<b>140</b> <b>13%</b>	<b>41</b> <b>11%</b>	<b>26</b> <b>7%</b>	<b>66</b> <b>18%</b>
				<b>O</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1114	548	563	126	197	181	200	191	219	420	311	67	112	159
Weighted Base	1114	540	570	121	191	178	195	161	268	284	201	86	78	391
University degree	339	164	176	22	74	81	58	49	55	98	88	45	25	65
	30%	30%	31%	18%	39%	46%	30%	30%	20%	35%	44%	53%	32%	17%
				*	CH*	CH*	*	*		M	M	IM*	M*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	674	321	352	82	110	90	128	108	155	173	109	40	56	252
	60%	59%	62%	68%	58%	51%	66%	67%	58%	61%	54%	46%	71%	64%
				*	*	*	*	*	*			*	K*	K
No qualifications	150	78	70	20	17	15	21	9	69	30	17	7	6	80
	13%	14%	12%	17%	9%	8%	11%	5%	26%	10%	9%	8%	7%	20%
				*	*	*	*	*	DEFG			*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1114	472	462	158
Weighted Base	1114	366	356	364
University degree	339 30%	85 23%	168 47% NP	79 22%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	674 60%	242 66% O	197 55%	221 61%
No qualifications	150 13%	52 14% O	21 6%	72 20% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied