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Over two thirds of Britons are concerned that they will not be able to afford to keep their homes warm this winter

15 December 2022, London – Kantar Public's latest barometer reveals that just over two thirds of Britons are concerned that they will not be able to afford to keep their homes warm this winter and that six in ten are finding it harder to meet their monthly household budget compared to a year ago.

Kantar Public's research took place between the afternoon of 8 December and 12 December.

Key findings include:

- Over two thirds of Britons (68%) are very/fairly concerned that they will not be able to afford to keep their homes warm enough this winter. This is an increase of +7%pts compared to December 2021[1].

- 59% of Britons said they were finding it harder to meet their monthly household budget compared to 41% a year ago (+18 vs December 2021).

- Britons are increasingly divided over whether, in general, they support recent strikes around pay and conditions announced by a number of professional bodies:

    - 46% generally strongly/slightly support the strikes (+4 vs November 2022[2])
    - 43% generally strongly/slightly oppose the strikes (+4)

    - 10% of Britons don't know whether they support or oppose the strikes (-9)

- When asked about strike action among people in specific professions:

    - Britons were most likely to strongly/slightly support strike action among: Nurses (54%), Ambulance workers (50%) and Firefighters (48%).
    - They were most likely to strongly/slightly oppose strike action among: Driving test examiners (51%), University staff (51%), Railway workers (50%) and Airport baggage handlers (50%).

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[1] Results from December 2021 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/-a-large-majority-of-britons-support-the-new-covid-restrictions-but-do-not-trust-public-officials-to-follow-them
[2] Results from November 2022 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/britons-remain-pessimistic-about-the-state-of-the-economy

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More detailed analysis on themes:

1. Household-level economic situation

- The chart below shows that the portion of Britons finding it harder to meet their household budget has increased over the last year, reaching a high of 64% in May 2022 and has remained relatively stable through the latter half of the year.

- **Chart 1: Compared to a year ago, do you find it easier or harder to meet your monthly household budget? Would you say it is…?**
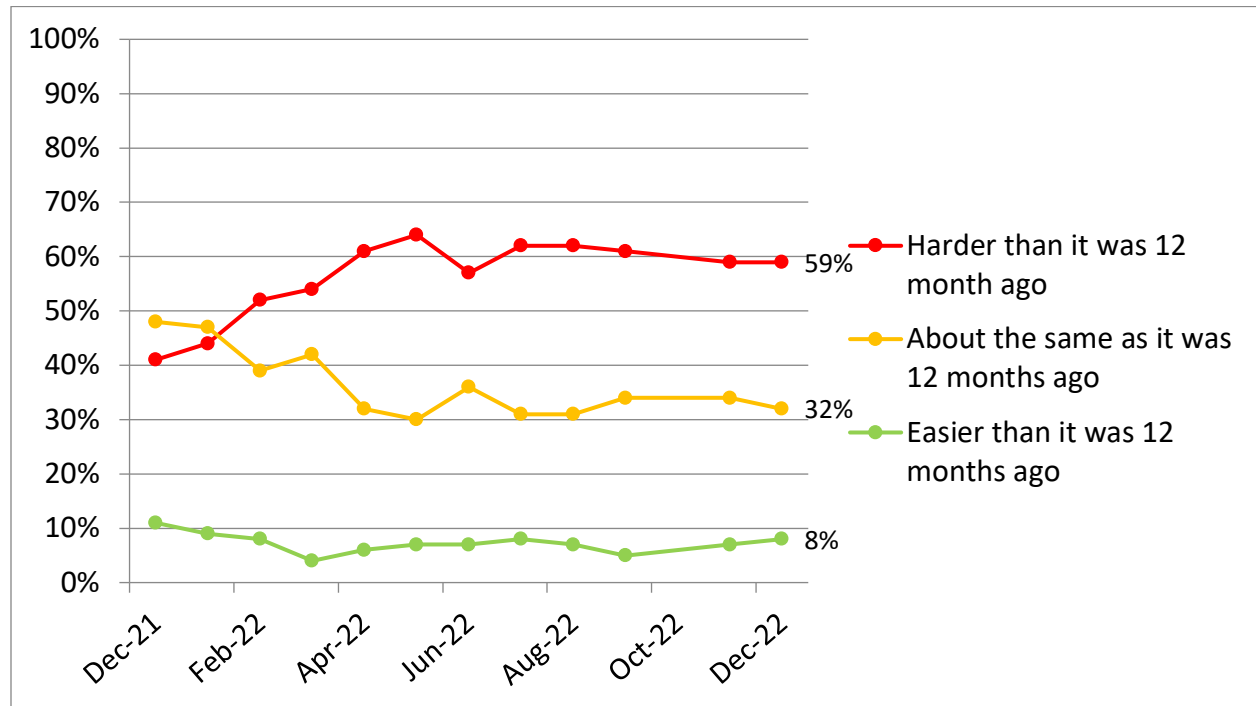
- 71% think the British economy is doing worse than it was a year ago (-6 vs November 2022). 23% think it is doing much the same (+5) but only 6% think it is doing better (+2).

- The chart below shows the portion of Britons that think the economy is doing worse than a year ago has increased over the last year from 44% in December 2021, while the proportion who think it is doing better has decreased from 16% in December 2021.

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Chart 2: Compared to a year ago, do you think the British economy is doing...?
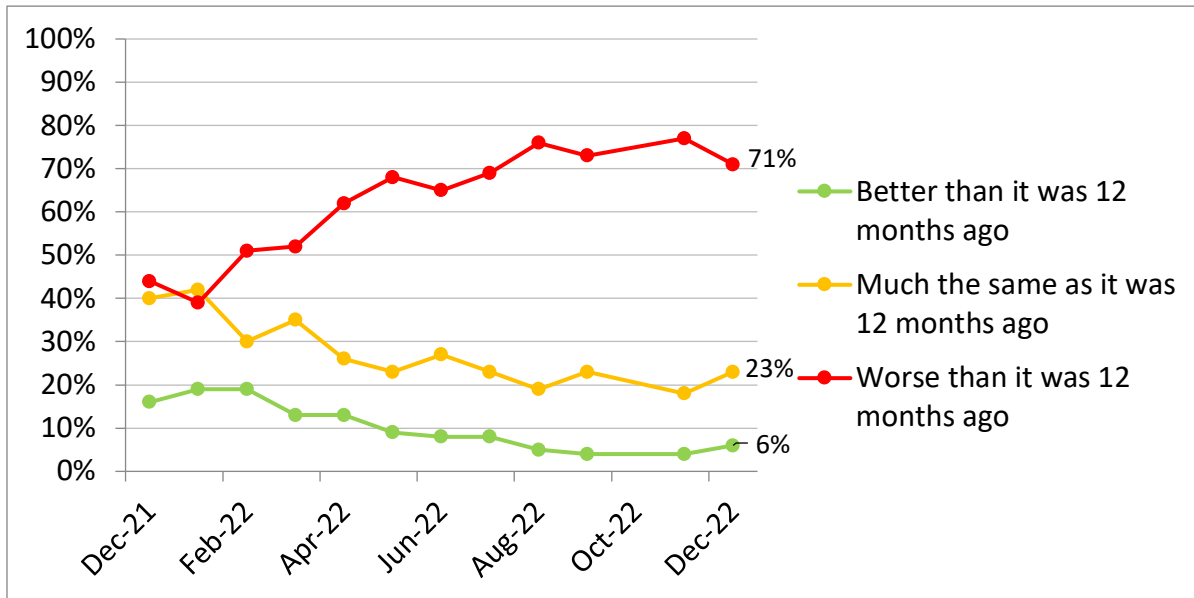
- Just under half of Britons (48%) think that the British economy will be doing worse than it is now in a years' time (+2 Vs November 2022). 12% think that it will be doing better than it is now (-2).

- The chart below shows the proportion of Britons who think the economy will be doing worse in a years' time increased from 28% in December 2021, peaking at 55% in August 2022[3]. The portion of Britons that think the economy will be doing better than it is now has decreased from 23% in December 2021.

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[3] Results from August 2022 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/seven-in-ten-britons-think-the-government-should-take-action-now-to-tackle-the-rising-cost-of-living

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Chart 3: Thinking about the year ahead, do you think the economy will be doing...?
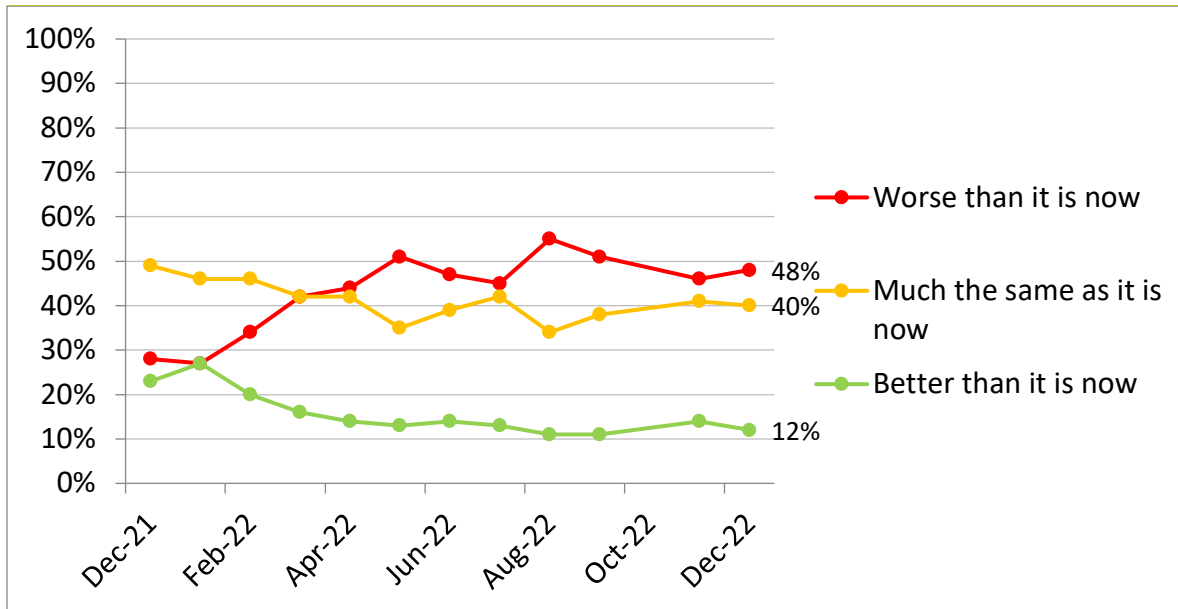
- Just over two thirds of Britons (68%) are very/fairly concerned that they will not be able to afford to keep their homes warm enough this winter (+7 vs January 2022[4]). A quarter of Britons (27%) are not very or not at all concerned that they will not be able to afford to keep their homes warm enough this winter (-7 vs January 2022). Only 5% said they did not know (-1).
- Over half (59%) of Britons said they were finding it harder to meet their monthly household budget compared to a year ago (nc vs November 2022). This is 18%pts higher than in December 2021, when 41% of Britons said they were finding it harder.

- Around three quarters of Britons (77%, +4 vs November 2022) think the government is handling cost of living very/fairly poorly. 17% (nc) think the government has handled the crisis very/fairly well. 7% are not sure (-4).

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[4] Results from January 2022 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/half-of-britons-report-that-their-household-income-has-fallen-behind-the-cost-of-living

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2. Strikes

Britons are increasingly divided over whether, in general, they support recent strikes around pay and conditions announced by a number of professional bodies:

- 46% strongly/slightly support the strikes (+4 vs November)
    - 71% of 2019 Labour voters strongly/slightly support the strikes (-2).
    - A majority of 18-24 year-olds support the strikes (57%, +18), 54% of those aged between 25-34 years old (+4) support the strikes.
- 43% strongly/slightly oppose the strikes (+4 vs November 2022)
    - 71% of 2019 Conservative voters oppose the strikes (+9).
    - Six in ten (60%) of those aged 65+ oppose the strikes (+2). Nearly half (47%, +2 of those aged 55-64 oppose the strikes.
- 10% of Britons don't know whether they support or oppose the strikes (-9 vs November 2022)

When asked about strike action among people in specific professions, the pubic remains divided.

- Britons were most likely to strongly/slightly support strike action among:

    - **Nurses** (54% support and 36% oppose)
    - **Ambulance workers** (50% support and 40% oppose)
    - **Firefighters** (48% support and 41% oppose)

- They were most likely to strongly/slightly oppose strike action among:

    - **Driving test examiners** (51% oppose and 31% support)
    - **University staff** (51% oppose and 35% support)
    - **Railway workers** (50% oppose and 40% support)
    - **Airport baggage handlers** (50% oppose and 37% support)

- Britons were more evenly divided over whether they support or oppose strike action among:

    - **Teachers:** 45% of Britons strongly/slightly oppose teachers striking over pay and conditions. 44% strongly/slightly support
    - **Doctors:** 47% of Britons strongly/slightly oppose doctors striking, 43% of Britons strong/slightly support them.
    - **Postal workers:** 46% Britons strongly/slightly oppose postal workers striking, 42% of Britons strong/slightly support them.

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"It's perhaps not surprising that we see greater levels of public support for emergency front line workers, who we would all depend on in an acute crisis, than other day to day services where perceived importance or usage by the public may vary."
Craig Watkins, Kantar Public, UK CEO

3. Brexit

When asked how they would vote if a new referendum on EU membership was held:

- 37% of Britons said they would vote to apply to join the EU (+2 vs June 2022[5])

  - 14% of those who voted to leave the EU in 2016 would now vote to apply to join the EU (+5)

  - 32% of those that did not vote in the 2016 referendum say they would now vote to apply (+2)
- 27% said they would vote to stay out of the EU (-7 vs June 2022)

  - 11% of those who voted to remain in the EU in 2016 would vote to stay out of the EU (-7)

  - 8% of those that did not vote in the 2016 referendum say they would now vote to leave (-5)
- 20% said they would not vote (+2)

- 15% did not know (+3)

When asked whether it was right or wrong for Britain to vote to leave the EU in 2016:

- 35% of Britons say Britain was right to vote to leave the EU in 2016

  - Three quarters (75%) of those who voted to leave the EU in 2016 say Britain was right to do so.
  - 9% of those who voted to remain in 2016, say Britain was right to vote to leave in 2016
- 45% of Britons say Britain was wrong to vote to leave the EU in 2016

  - 82% of those who voted to remain in the EU in 2016, say Britain was wrong to vote to leave the EU
  - 17% of those who voted to leave the EU in 2016, say Britain was wrong to vote to leave the EU
- 20% of Britons don't know where Britain was right or wrong to leave the EU in 2016

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[5] Results from June 2022 can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/on-the-sixth-anniversary-of-the-eu-referendum-britons-remain-deeply-divided-over-brexit

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4. Voting intentions:

- Labour 46% (+1 vs November 2022)
- Conservatives 29% (-1)
- Liberal Democrats 9% (+1)
- Green 5% (+1)
- SNP 5% (nc)
- Reform UK 4% (-1)
- UKIP 2% (nc)
- Plaid Cymru <1% (nc)
- Other 1% (-1)

-Ends-

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Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 15 December.

A total of 1,097 interviews were conducted online among adults living in Great Britain between the 8 and 12 December 2022. All interviews were conducted online using the Kantar Research Express. The Kantar Profiles online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

About Kantar Public:
Kantar Public is a world leading independent specialist research, evidence and advisory business providing services to government and the public realm, across all aspects of public policy.

With permanent fully staffed offices in 21 countries, our specialist consultants and researchers are supported by our unique global data ecosystem providing gold standard data. We combine expertise in human understanding with advanced technologies and data science, to provide the evidence and advisory services for successful decision-making in government and organisations working for the public realm. We share global best practice through local expertise. For more information, please visit www.kantarpublic.com

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Polling Methodological Note – December 2022

A representative sample of 1,097 adults in Great Britain were interviewed between the 8th and 12th December 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Past vote weighting

When weighting the data, Kantar seek to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted for in the 2019 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since December 2019. This study found a decline in the probability that a 2019 Conservative voter will now report having voted Conservative in that election. If the outcomes from this study are ignored when we weight our data, 2019 Conservative voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No vote	46%
Labour	20%

Conservative	23%
Liberal Democrats	6%
SNP	3%
Other	3%

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 25.5% to 31.7%
- Labour Party = 42.2% to 48.7%
- Labour lead over Conservatives = 11.7%pts to 22.3%pts

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	58	60
Male 25-34	89	94
Male 35-44	82	87
Male 45-54	99	91
Male 55-69	132	119
Male 70+	67	85
Female 18-24	55	56
Female 25-34	94	92
Female 35-44	97	89
Female 45-54	99	94
Female 55-69	159	124
Female 70+	66	105

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	54	46
North West England	121	124
Yorkshire & Humber	93	93
East Midlands	99	82
West Midlands	110	99
East of England	119	105
London	123	148
South East England	146	154
South West England	95	97
Wales	54	54
Scotland	83	95

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	34	22
Aged 25-44 with a degree	186	163
Aged 45-69 with a degree	149	123
Other	728	789

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	39%	28%
Leave	38%	30%
Did not vote	23%	42%

*An imputed response is given for those that did not say who they voted for in the referendum. Those that were too young to vote in the referendum were allocated to "No vote" for the purpose of weighting.

Vote in the 2019 General Election*

Source: General Election (adjusted to account for how reports of voting behaviour have changed since December 2019) & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	21%	46%
Labour	28%	20%
Conservative	33%	23%
Liberal Democrats	8%	6%
SNP/Plaid Cyrmu	4%	3%
Other	6%	3%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election. Those that were too young to vote in the 2019 General Election were allocated to "No vote" for the purpose of weighting.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated **Voting Age Population** turnout if General Election were to be held tomorrow	81%	58%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Richard Crawshaw Richard.Crawshaw@Kantar.com for further details on the methodology used in this polling.

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Definitely vote (4)	365 / 33%	217 / 41% / B	148 / 26%	6 / 5% / *	26 / 14% / *	30 / 17% / *	67 / 36% / CDE*	68 / 38% / CDE*	169 / 66% / CDEFG	146 / 63% / M	109 / 53% / M	36 / 62% / M*	37 / 49% / M*	29 / 6%
Probably vote (3)	226 / 21%	124 / 23%	100 / 18%	35 / 30% / H*	50 / 27% / H*	39 / 22% / *	32 / 18% / *	33 / 18% / *	36 / 14% / *	39 / 17%	58 / 28% / IL	13 / 23% / *	10 / 13% / *	93 / 20%
Probably not vote (2)	188 / 17%	73 / 14%	114 / 20%	47 / 40% / DEFGH*	43 / 23% / GH*	26 / 15% / *	31 / 17% / *	18 / 10% / *	22 / 9%	20 / 9%	33 / 16%	6 / 10% / *	14 / 19% / *	108 / 24% / I
Definitely not vote (1)	288 / 26%	104 / 20%	177 / 32% / A	18 / 16% / *	62 / 33% / CH*	71 / 40% / CH*	52 / 28% / H*	55 / 31% / H*	29 / 11%	26 / 11% / J	7 / 3%	3 / 5% / *	7 / 10% / *	215 / 47% / IJKL
Or would you prefer not to say?	31 / 3%	12 / 2%	20 / 4%	9 / 8% / H*	5 / 3% / *	10 / 6% / H*	2 / 1% / *	5 / 3% / *	- / -	- / -	- / -	- / -	7 / 9% / IJ*	13 / 3%
NET : Definitely/probably vote	590 / 54%	341 / 64% / B	248 / 44%	42 / 36% / *	76 / 40% / *	69 / 39% / *	99 / 54% / C*	101 / 56% / CE*	204 / 80% / CDEFG	185 / 80% / LM	168 / 81% / LM	50 / 85% / LM*	47 / 62% / M*	122 / 27%
NET : Definitely/probably not vote	475 / 43%	177 / 33%	291 / 52% / A	65 / 56% / H*	106 / 57% / H*	97 / 55% / H*	84 / 45% / H*	73 / 41% / H*	51 / 20%	46 / 20%	39 / 19%	9 / 15% / *	22 / 29% / *	322 / 71% / IJKL
Mean score	2.63	2.88 / B	2.41	2.28 / *	2.21 / *	2.17 / *	2.62 / DE*	2.66 / DE*	3.35 / CDEFG	3.32 / M	3.31 / M	3.41 / M*	3.12 / M*	1.86
Standard Deviation	1.208	1.161	1.203	0.817	1.071	1.166	1.244	1.282	1.041	1.033	0.85	0.884	1.085	0.966
Error Variance	0.001	0.003	0.003	0.006	0.006	0.008	0.008	0.009	0.004	0.005	0.003	0.013	0.017	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Definitely vote (4)	365 33%	150 46% P	169 51% P	44 11%
Probably vote (3)	226 21%	68 21%	84 25%	69 17%
Probably not vote (2)	188 17%	41 13%	41 12%	96 24% NO
Definitely not vote (1)	288 26%	64 20% O	34 10%	184 45% NO
Or would you prefer not to say?	31 3%	5 1%	7 2%	13 3%
NET : Definitely/probably vote	590 54%	218 67% P	254 76% NP	113 28%
NET : Definitely/probably not vote	475 43%	105 32% O	75 22%	280 69% NO
Mean score	2.63	2.94 P	3.19 NP	1.93
Standard Deviation	1.208	1.176	1.01	1.044
Error Variance	0.001	0.004	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	897	459	437	94	143	139	169	156	196	315	284	74	102	111
Weighted Base	516	298	217	42	65	58	93	78	181	169	162	42	54	81
Labour	237 46%	138 46%	99 46%	22 53% H*	36 56% GH*	39 67% GH*	55 59% GH	30 39%	55 30%	25 15%	139 86% IKLM	18 42% IL*	10 19% *	41 51% IL*
Conservative	150 29%	87 29%	63 29%	5 13% *	17 27% *	11 19% *	17 18%	25 32% CF	74 41% CDEF	116 68% JKLM	6 4%	4 9% *	2 3% *	21 26% JKL*
Liberal Democrats	44 9%	26 9%	18 8%	9 22% DEFGH*	5 7% *	3 5% *	4 4%	5 6%	19 11%	9 5%	9 6%	18 42% IJLM*	4 8% *	4 5% *
Green	24 5%	9 3%	15 7%	5 11% H*	2 4% *	4 7% H*	10 10% H	3 3%	1 1%	- *	5 3%	1 3% *	8 14% IJ*	10 12% IJ*
SNP	24 5%	15 5%	9 4%	- 1% *	2 3% *	1 3% *	2 2%	7 8%	12 6%	-	-	- *	24 45% IJKM*	- *
Reform UK	20 4%	17 6% B	3 2%	- -	- *	- -	4 4%	6 8% DE	10 6%	13 8% J	1 1%	1 1% *	1 2% *	3 4% *
UKIP	11 2%	2 1%	9 4% A	- -	1 2% *	- -	- *	2 2%	7 4%	5 3% J	-	1 2% *	2 4% J*	2 2% *
Plaid Cymru	2 *	1 *	1 *	- - *	- - *	- * *	- -	- -	2 1%	-	-	-	2 3% *	- - *
Other	5 1%	4 1%	1 *	- - *	1 2% *	- - *	2 2%	1 2%	- *	1 1%	1 1%	- - *	1 2% *	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	897	374	402	109
Weighted Base	516	193	227	90
Labour	237 46%	55 28%	128 57% N	51 57% N*
Conservative	150 29%	82 43% OP	47 21%	20 22% *
Liberal Democrats	44 9%	15 8%	22 10%	6 6% *
Green	24 5%	3 2%	9 4%	11 12% NO*
SNP	24 5%	7 4%	16 7% P	- - *
Reform UK	20 4%	18 9% OP	2 1%	1 1% *
UKIP	11 2%	9 5% O	- -	1 1% *
Plaid Cymru	2 *	1 *	1 *	- - *
Other	5 1%	3 1%	2 1%	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	897	459	437	94	143	139	169	156	196	315	284	74	102	111
Weighted Base	655	367	287	79	90	81	113	93	199	185	186	47	66	162
Labour	302	171	131	39	50	52	64	36	61	29	156	20	14	77
	46%	46%	46%	49%	55%	64%	57%	39%	31%	16%	84%	42%	21%	47%
				H*	H*	GH*	GH*	*			IKLM	IL*	*	IL*
Conservative	184	105	79	10	26	15	23	29	81	123	7	5	2	46
	28%	29%	28%	12%	29%	19%	20%	31%	41%	67%	4%	10%	3%	29%
				*	*	*	*	C*	CEF	JKLM		*	*	JKL*
Liberal Democrats	60	36	24	20	7	3	4	5	21	10	13	19	9	8
	9%	10%	8%	26%	7%	4%	3%	5%	11%	6%	7%	40%	13%	5%
				DEFGH*	*	*	*	*				IJLM*	*	*
Green	38	13	24	9	3	9	12	4	1	-	7	1	9	21
	6%	3%	8%	12%	3%	11%	11%	4%	1%	*	4%	3%	14%	13%
			A	H*	*	H*	H*	*				*	IJ*	IJ*
SNP	26	16	10	-	2	2	3	7	12	-	-	-	25	-
	4%	4%	3%	*	2%	2%	2%	7%	6%	-	-	-	38%	*
				*	*	*	*	*				*	IJKM*	*
Reform UK	24	20	4	-	-	-	5	7	12	14	2	1	2	4
	4%	5%	1%	-	*	-	5%	7%	6%	8%	1%	1%	3%	3%
		B		*	*	*	*	*		J		*	*	*
UKIP	15	2	13	-	2	-	1	5	8	6	-	1	3	5
	2%	1%	5%	-	2%	-	*	5%	4%	3%	-	3%	4%	3%
			A	*	*	*	*	*		J		*	*	*
Plaid Cymru	2	1	1	-	-	-	-	-	2	-	-	-	2	-
	*	*	*	-	-	*	-	-	1%	-	-	-	3%	-
				*	*	*	*	*				*	*	*
Other	5	4	1	-	1	-	2	1	-	2	1	-	1	-
	1%	1%	*	*	1%	-	2%	2%	*	1%	1%	-	1%	-
				*	*	*	*	*				*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	897	374	402	109
Weighted Base	655	227	265	151
Labour	302 46%	63 28%	152 57% N	83 54% N*
Conservative	184 28%	94 42% OP	53 20%	37 24% *
Liberal Democrats	60 9%	18 8%	26 10%	12 8% *
Green	38 6%	6 3%	13 5%	17 11% N*
SNP	26 4%	7 3%	16 6% P	- - *
Reform UK	24 4%	21 9% OP	2 1%	1 1% *
UKIP	15 2%	14 6% O	- -	1 1% *
Plaid Cymru	2 *	1 *	1 *	- - *
Other	5 1%	3 1%	2 1%	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 08/12/2022 - 12/12/2022 (W week 49)

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
No, did not vote	457 42%	182 34%	269 48% A	56 48% H*	116 62% FGH*	103 58% FGH*	70 38% H*	71 40% H*	41 16%	- -	- -	- - *	- - *	457 100% IJKL
Yes, Conservative	231 21%	123 23%	105 19%	5 4% *	15 8% *	13 8% *	39 21% CDE*	49 27% CDE*	110 43% CDEFG	231 100% JKLM	- -	- -	- - *	- -
Yes, Labour	207 19%	119 23%	88 16%	25 21% *	29 16% *	31 17% *	52 28% G*	18 10% *	53 21% G	- -	207 100% IKLM	- -	- - *	- -
Yes, Liberal Democrat	59 5%	32 6%	27 5%	7 6% *	4 2% *	3 2% *	9 5% *	10 5% *	26 10% DE	- -	- -	59 100% IJLM*	- - *	- -
Yes, SNP - Scottish National Party	41 4%	22 4%	19 3%	7 6% *	6 3% *	2 1% *	4 2% *	7 4% *	15 6%	- -	- -	- -	41 55% IJKM*	- -
Yes, Green Party	15 1%	8 2%	7 1%	5 4% *	2 1% *	- *	6 3% *	1 1% *	1 *	- -	- -	- -	15 20% IJKM*	- -
Yes, Brexit Party	13 1%	10 2%	3 1%	3 2% *	3 1% *	- *	2 1% *	3 2% *	3 1%	- -	- -	- -	13 18% IJKM*	- -
Yes, Plaid Cymru	3 *	2 *	1 *	- *	- *	- *	1 *	- -	2 1%	- -	- -	- -	3 4% M*	- -
Other party or individual	3 *	- *	2 *	- -	- *	- *	- *	1 *	2 1%	- -	- -	- -	3 4% M*	- -
Prefer not to answer	68 6%	30 6%	39 7%	8 7% *	12 6% *	23 13% FH*	2 1% *	19 11% FH*	4 2%	- -	- -	- - *	- - *	- -

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 08/12/2022 - 12/12/2022 (W week 49)

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
			EU Ref 2016	
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
No, did not vote	457	87	61	303
	42%	27%	18%	75%
		O		NO
Yes, Conservative	231	148	70	13
	21%	45%	21%	3%
		OP	P	
Yes, Labour	207	42	129	30
	19%	13%	38%	7%
			NP	
Yes, Liberal Democrat	59	11	35	13
	5%	3%	10%	3%
			NP	
Yes, SNP - Scottish National Party	41	12	20	6
	4%	4%	6%	1%
			P	
Yes, Green Party	15	1	6	8
	1%	*	2%	2%
Yes, Brexit Party	13	7	5	-
	1%	2%	1%	-
Yes, Plaid Cymru	3	1	1	1
	*	*	*	*
Other party or individual	3	2	-	-
	*	1%	*	-
Prefer not to answer	68	17	9	33
	6%	5%	3%	8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Leave	328	166	158	7	33	26	58	78	126	148	42	11	23	87
	30%	31%	28%	6%	18%	15%	31%	44%	49%	64%	20%	19%	31%	19%
				*	*	*	CE*	CDE*	CDEF	JKLM		*	*	
Remain	335	196	136	33	51	37	54	57	104	70	129	35	32	61
	31%	37%	24%	28%	27%	21%	29%	32%	41%	30%	62%	59%	43%	13%
		B		*	*	*	*	*	E	M	ILM	IM*	M*	
Did not vote	407	160	246	65	97	110	68	41	25	13	30	13	15	303
	37%	30%	44%	56%	52%	63%	37%	23%	10%	6%	14%	22%	20%	66%
			A	FGH*	GH*	FGH*	H*	H*			I	I*	I*	IJKL
Don't know	27	8	19	11	5	4	5	3	-	-	7	-	5	6
	2%	2%	3%	10%	2%	2%	3%	2%	*	-	3%	-	7%	1%
				H*	*	*	*	*			I	*	IM*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H,
I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Leave	**328** 30%	328 100% OP	- -	- -
Remain	**335** 31%	- -	335 100% NP	- -
Did not vote	**407** 37%	- -	- -	407 100% NO
Don't know	**27** 2%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Stay out of the EU	301 27%	167 31% B	130 23%	13 11% *	26 14% *	22 13% *	53 29% CDE*	71 40% CDE*	115 45% CDEF	149 65% JKLM	34 17%	10 17% *	14 19% *	80 18%
Apply to join the EU	406 37%	216 41%	187 33%	48 41% *	77 41% *	80 46% H*	68 37% *	56 31% *	78 30%	48 21%	126 61% IM	36 61% IM*	42 56% IM*	139 30%
Would not vote	223 20%	93 18%	131 23%	34 29% H*	58 31% GH*	43 24% H*	36 19% H*	30 17% *	23 9%	13 6%	23 11%	9 15% *	8 11% *	160 35% IJKL
Don't know	166 15%	54 10%	111 20% A	22 19% *	26 14% *	31 17% *	27 15% *	21 12% *	39 15%	21 9%	24 12%	4 7% *	11 15% *	78 17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Stay out of the EU	301	227	36	33
	27%	69%	11%	8%
		OP		
Apply to join the EU	406	47	227	129
	37%	14%	68%	32%
			NP	N
Would not vote	223	21	26	173
	20%	6%	8%	43%
				NO
Don't know	166	33	46	71
	15%	10%	14%	17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

EURefRightWrong.Thinking about the 2016 EU referendum, do you think Britain was right or wrong to vote to leave the EU?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Britain was right to vote to leave the EU	383	209	167	14	68	27	64	90	120	153	38	10	23	149
	35%	40%	30%	12%	36%	15%	35%	50%	47%	66%	18%	17%	31%	33%
		B		*	CE*	*	CE*	CEF*	CE	JKLM		*	*	J
Britain was wrong to vote to leave the EU	494	243	251	67	74	97	80	66	109	57	152	40	47	176
	45%	46%	45%	58%	40%	55%	43%	37%	43%	25%	73%	67%	63%	39%
				DG*	*	G*	*	*			IM	IM*	IM*	I
Don't know	220	78	141	35	45	52	41	22	26	21	18	9	5	131
	20%	15%	25%	30%	24%	29%	22%	12%	10%	9%	9%	15%	7%	29%
			A	GH*	H*	GH*	H*	*				*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

EURefRightWrong.Thinking about the 2016 EU referendum, do you think Britain was right or wrong to vote to leave the EU?

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Britain was right to vote to leave the EU	**383** **35%**	248 75% OP	31 9%	101 25% O
Britain was wrong to vote to leave the EU	**494** **45%**	55 17%	273 82% NP	160 39% N
Don't know	**220** **20%**	25 8%	31 9%	145 36% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Growing the UK's economy	269 25%	147 28%	122 22%	14 12% *	48 26% *	45 26% *	42 23% *	40 22% *	80 31% C	88 38% JLM	50 24%	14 24% *	9 12% *	97 21%
Reducing crime	121 11%	64 12%	56 10%	14 12% *	35 19% H*	15 8% *	22 12% *	16 9% *	20 8%	25 11%	17 8%	5 9% *	5 6% *	67 15%
Investing more in NHS capacity	397 36%	183 35%	212 38%	25 21% *	52 28% *	69 39% C*	62 33% *	65 36% *	124 49% CDF	79 34%	94 45% IM	24 42% *	23 31% *	149 33%
Investing more in social care for the elderly	109 10%	54 10%	55 10%	5 4% *	17 9% *	11 6% *	18 10% *	19 11% *	39 15% C	31 13%	20 10%	11 19% M*	10 13% *	30 7%
Reducing the national debt	140 13%	68 13%	72 13%	11 10% *	18 10% *	19 11% *	32 18% *	27 15% *	32 13%	46 20% J	22 11%	6 10% *	7 9% *	58 13%
Investing more in education	63 6%	33 6%	30 5%	9 8% *	16 9% *	10 6% *	6 3% *	13 7% *	9 4%	7 3%	17 8% I	4 7% *	5 6% *	21 5%
Stricter border controls to reduce immigration	229 21%	100 19%	129 23%	10 9% *	11 6% *	33 19% D*	47 25% CD*	61 34% CDE*	68 26% CD	93 40% JKLM	15 7%	7 13% *	12 16% *	88 19% J
Reducing income inequality between the richest and the poorest	160 15%	88 17%	72 13%	13 11% *	21 11% *	30 17% *	31 17% *	39 22% H*	25 10%	18 8%	48 23% I	6 10% *	12 17% *	69 15%
Reducing unemployment	68 6%	33 6%	32 6%	18 15% GH*	20 11% H*	11 6% *	11 6% *	4 2% *	4 1%	9 4%	15 7%	3 4% *	4 6% *	33 7%
Affordable housing	185 17%	90 17%	95 17%	31 27% G*	41 22% G*	23 13% *	34 18% G*	12 7% *	44 17% G	26 11%	41 20% I	12 20% *	14 19% *	89 20%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Tackling climate change and protecting the environment	164 15%	78 15%	85 15%	9 8% *	16 8% *	18 10% *	26 14% *	35 19% *	61 24% CDE	31 13%	34 17%	18 30% IM*	12 16% *	61 13%
Reducing the cost of living for households	501 46%	199 37%	302 54% A	40 34% *	60 32% *	107 61% CDH*	87 47% *	93 52% D*	113 44%	93 40%	81 39%	23 38% *	35 46% *	246 54% IJ
Investing in defence/the armed forces	65 6%	42 8%	23 4%	12 10% *	11 6% *	4 2% *	11 6% *	7 4% *	19 8%	26 11% M	16 8% M	4 8% *	4 5% *	12 3%
Ensuring there won't be energy (gas/electricity) shortages in the winter	310 28%	148 28%	157 28%	15 13% *	35 19% *	52 30% C*	44 24% *	60 34% CD*	103 40% CDF	85 37% J	48 23%	18 30% *	21 28% *	123 27%
None of these	12 1%	12 2% B	- -	2 2% *	8 4% *	2 1% *	- -	- -	- -	- -	2 1%	- -	- *	10 2%
Don't know	55 5%	25 5%	30 5%	9 8% *	14 7% *	12 7% *	10 5% *	7 4% *	3 1%	3 1%	7 4%	- -	- *	29 6% I
Prefer not to answer	24 2%	10 2%	14 3%	4 4% *	10 5% H*	4 2% *	6 3% *	- *	- -	- -	4 2%	- -	4 5% I*	13 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Growing the UK's economy	**269** **25%**	87 27%	89 27%	89 22%
Reducing crime	**121** **11%**	36 11%	23 7%	55 14%
Investing more in NHS capacity	**397** **36%**	131 40%	138 41% P	121 30%
Investing more in social care for the elderly	**109** **10%**	39 12% P	49 15% P	18 4%
Reducing the national debt	**140** **13%**	43 13%	40 12%	54 13%
Investing more in education	**63** **6%**	14 4%	23 7%	24 6%
Stricter border controls to reduce immigration	**229** **21%**	118 36% OP	37 11%	72 18%
Reducing income inequality between the richest and the poorest	**160** **15%**	48 15%	68 20% P	43 11%
Reducing unemployment	**68** **6%**	11 3%	24 7%	31 8%
Affordable housing	**185** **17%**	66 20%	53 16%	65 16%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1097**	**328**	**335**	**407**
Tackling climate change and protecting the environment	**164** **15%**	46 14%	69 21% P	49 12%
Reducing the cost of living for households	**501** **46%**	141 43%	145 43%	205 50%
Investing in defence/the armed forces	**65** **6%**	21 6%	20 6%	21 5%
Ensuring there won't be energy (gas/electricity) shortages in the winter	**310** **28%**	110 34%	89 27%	104 26%
None of these	**12** **1%**	- -	- *	12 3%
Don't know	**55** **5%**	4 1%	6 2%	40 10% NO
Prefer not to answer	**24** **2%**	6 2%	8 2%	8 2%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	685	352	333	76	154	149	148	123	35	189	210	52	73	131
Weighted Base	649	352	297	76	145	146	115	127	41	104	130	31	41	296
More secure than it was 12 months ago	95 / 15%	47 / 13%	48 / 16%	15 / 19% / *	34 / 23% / FG*	26 / 17% / *	9 / 8% / *	10 / 8% / *	1 / 4% / **	11 / 11% / *	14 / 10%	5 / 15% / **	4 / 10% / *	55 / 19%
Less secure than it was 12 months ago	201 / 31%	123 / 35%	77 / 26%	28 / 37% / *	43 / 30% / *	32 / 22% / *	47 / 40% / E*	46 / 36% / *	5 / 12% / **	37 / 35% / *	56 / 43% / M	10 / 33% / **	9 / 23% / *	70 / 24%
Much the same as it was 12 months ago	293 / 45%	144 / 41%	149 / 50%	26 / 34% / *	49 / 34% / *	70 / 48% / *	52 / 45% / *	63 / 50% / *	33 / 81% / **	52 / 51% / *	54 / 41%	14 / 46% / **	24 / 58% / *	143 / 48%
Don't know	61 / 9%	39 / 11%	22 / 7%	7 / 10% / *	19 / 13% / *	18 / 12% / *	7 / 6% / *	7 / 6% / *	1 / 4% / **	3 / 3% / *	7 / 5%	2 / 7% / **	4 / 9% / *	28 / 10%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**685**	**249**	**293**	**130**
Weighted Base	**649**	**163**	**189**	**278**
More secure than it was 12 months ago	95 15%	20 12%	24 13%	48 17% *
Less secure than it was 12 months ago	201 31%	51 31%	79 42% P	67 24% *
Much the same as it was 12 months ago	293 45%	82 50%	78 41%	127 46% *
Don't know	61 9%	10 6%	8 4%	36 13% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Better than it was 12 months ago	66	40	19	11	29	14	6	4	2	15	8	7	4	27
	6%	8%	3%	9%	16%	8%	3%	2%	1%	6%	4%	12%	6%	6%
				H*	FGH*	H*	*	*				*	*	
Much the same as it was 12 months ago	251	142	110	40	55	52	36	35	33	51	62	13	25	93
	23%	27%	20%	34%	29%	30%	19%	20%	13%	22%	30%	22%	33%	20%
				H*	H*	H*	*	*				*	*	
Worse than it was 12 months ago	779	348	430	66	103	110	143	139	220	165	136	38	46	337
	71%	66%	77%	57%	55%	62%	77%	78%	86%	72%	66%	65%	61%	74%
			A	*	*	*	CD*	CD*	CDE			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Better than it was 12 months ago	66 **6%**	16 5%	20 6%	31 8%
Much the same as it was 12 months ago	251 **23%**	62 19%	80 24%	102 25%
Worse than it was 12 months ago	779 **71%**	250 76%	235 70%	274 67%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Better than it is now	132 12%	78 15%	50 9%	19 17% *	42 23% FGH*	19 11% *	10 5% *	12 7% *	28 11%	45 20% JM	22 11%	6 10% *	10 13% *	43 9%
Much the same as it is now	444 40%	230 43%	214 38%	58 50% *	77 41% *	84 48% *	64 34% *	65 37% *	97 38%	95 41%	81 39%	30 51% *	34 45% *	178 39%
Worse than it is now	521 48%	221 42%	296 53% A	39 34% *	68 36% *	73 41% *	111 60% CDE*	100 56% CD*	130 51% CD	91 39%	104 50% I	23 39% *	31 42% *	235 51% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Better than it is now	132	43	29	55
	12%	13%	9%	14%
Much the same as it is now	444	135	140	158
	40%	41%	42%	39%
Worse than it is now	521	150	166	193
	48%	46%	50%	47%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Easier than it was 12 months ago	90	59	26	21	43	9	11	5	-	11	15	7	17	40
	8%	11%	5%	18%	23%	5%	6%	3%	*	5%	7%	12%	23%	9%
		B		EFGH*	EFGH*	*	H*	*				*	IJM*	
About the same as it was 12 months ago	356	200	152	40	57	64	44	50	100	95	81	21	20	115
	32%	38%	27%	35%	31%	36%	24%	28%	39%	41%	39%	36%	27%	25%
		B		*	*	*	*	*	F	M	M	*	*	
Harder than it was 12 month ago	651	270	380	55	87	103	129	123	155	125	111	31	38	302
	59%	51%	68%	47%	47%	58%	70%	69%	61%	54%	53%	52%	50%	66%
			A	*	*	*	CD*	CD*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 08/12/2022 - 12/12/2022 (W week 49)

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Easier than it was 12 months ago	**90**	16	28	42
	8%	5%	8%	10%
About the same as it was 12 months ago	**356**	116	112	118
	32%	35%	34%	29%
Harder than it was 12 month ago	**651**	196	195	247
	59%	60%	58%	61%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Up to date with all bills	736 67%	346 65%	386 69%	48 41% *	92 49% *	104 59% *	116 63% C*	138 77% CDE*	238 93% CDEFG	197 85% JLM	130 63%	50 85% JLM*	39 51% *	294 64%
Behind with some bills	188 17%	95 18%	94 17%	30 26% GH*	48 26% GH*	37 21% H*	45 24% GH*	19 11% *	10 4%	20 9%	36 17% I	4 7% *	16 21% I*	100 22% IK
Behind with all bills	86 8%	49 9%	37 7%	24 20% FGH*	16 9% H*	20 12% H*	14 8% H*	9 5% *	2 1%	7 3%	25 12% I	3 4% *	11 15% I*	27 6%
Prefer not to say	43 4%	17 3%	23 4%	12 10% H*	5 3% *	6 3% *	6 3% *	9 5% *	5 2%	5 2%	12 6%	2 3% *	9 13% IM*	7 2%
Don't know	44 4%	23 4%	20 4%	2 2% *	26 14% CFGH*	9 5% *	4 2% *	4 2% *	- -	1 1%	4 2%	- - *	- *	29 6% I

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Up to date with all bills	**736** **67%**	257 78% P	234 70% P	232 57%
Behind with some bills	**188** **17%**	35 11%	62 19% N	88 22% N
Behind with all bills	**86** **8%**	15 5%	23 7%	42 10%
Prefer not to say	**43** **4%**	12 4%	10 3%	18 4%
Don't know	**44** **4%**	8 2%	6 2%	27 7% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction.A number of professional bodies have announced strikes in response to disputes around pay and conditions. In general, do you support, or oppose these strikes?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support	190 17%	90 17%	95 17%	23 20% *	27 14% *	28 16% *	38 21% *	36 20% *	39 15%	15 7%	73 35% IKM	5 8% *	18 24% I*	69 15% I
Slightly support	320 29%	141 27%	178 32%	43 37% H*	75 40% FH*	56 32% *	41 22% *	50 28% *	54 21%	39 17%	74 36% I	24 41% I*	27 36% I*	138 30% I
Slightly oppose	246 22%	119 23%	127 23%	29 25% *	49 27% *	44 25% *	36 19% *	28 16% *	60 23%	58 25% J	33 16%	13 22% *	13 17% *	115 25%
Strongly oppose	228 21%	119 22%	109 20%	9 7% *	20 11% *	13 7% *	38 21% CE*	55 31% CDE*	94 37% CDEF	107 46% JKLM	20 10%	14 23% J*	14 19% *	60 13%
Don't know	112 10%	60 11%	49 9%	12 10% *	15 8% *	35 20% GH*	32 17% GH*	10 5% *	8 3%	12 5%	7 3%	3 5% *	3 4% *	74 16% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction.A number of professional bodies have announced strikes in response to disputes around pay and conditions. In general, do you support, or oppose these strikes?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support	**190**	59	71	60
	17%	18%	21%	15%
Slightly support	**320**	65	118	133
	29%	20%	35%	33%
			N	N
Slightly oppose	**246**	74	69	97
	22%	23%	21%	24%
Strongly oppose	**228**	114	56	53
	21%	35%	17%	13%
		OP		
Don't know	**112**	16	21	63
	10%	5%	6%	15%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Summary Table

Base: All adults GB 18+

	Nurses	Teachers	Postal workers	Railway workers	University staff	Doctors	Civil servants	Firefighters	Ambulance workers	Driving test examiners	Airport baggage handlers
Unweighted Base	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**
Weighted Base	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**
Strongly support (4)	352	233	194	194	166	249	198	273	321	123	172
	32%	21%	18%	18%	15%	23%	18%	25%	29%	11%	16%
Slightly support (3)	240	254	272	242	215	221	228	258	231	213	229
	22%	23%	25%	22%	20%	20%	21%	24%	21%	19%	21%
Slightly oppose (2)	168	217	235	233	253	218	242	195	188	282	279
	15%	20%	21%	21%	23%	20%	22%	18%	17%	26%	25%
Strongly oppose (1)	231	272	273	310	308	296	287	253	250	280	266
	21%	25%	25%	28%	28%	27%	26%	23%	23%	26%	24%
Not sure	105	121	124	118	156	113	142	119	106	199	151
	10%	11%	11%	11%	14%	10%	13%	11%	10%	18%	14%
NET : Strongly/slightly support	592	487	465	436	381	470	426	531	552	336	400
	54%	44%	42%	40%	35%	43%	39%	48%	50%	31%	37%
NET : Strongly/slightly oppose	400	489	508	543	560	514	529	447	438	562	545
	36%	45%	46%	50%	51%	47%	48%	41%	40%	51%	50%
Mean score	2.72	2.46	2.4	2.33	2.25	2.43	2.35	2.56	2.63	2.2	2.32
Standard Deviation	1.175	1.134	1.095	1.118	1.094	1.164	1.116	1.15	1.178	1.029	1.071
Error Variance	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Nurses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	352 32%	186 35%	165 30%	44 38% *	54 29% *	57 32% *	56 30% *	62 35% *	80 31%	47 20%	104 50% IKM	17 29% *	36 47% IM*	135 30%
Slightly support (3)	240 22%	112 21%	123 22%	23 20% *	63 34% EFH*	29 16% *	36 19% *	40 23% *	48 19%	38 16%	39 19%	20 34% IJ*	16 22% *	114 25%
Slightly oppose (2)	168 15%	84 16%	84 15%	26 22% *	31 16% *	31 18% *	31 17% *	18 10% *	32 12%	38 17%	37 18%	6 11% *	7 9% *	67 15%
Strongly oppose (1)	231 21%	109 21%	120 21%	11 10% *	21 11% *	33 19% *	34 18% *	48 27% CD*	84 33% CDEF	101 44% JKLM	14 7%	13 22% J*	10 13% *	82 18% J
Not sure	105 10%	39 7%	67 12%	12 10% *	17 9% *	25 14% H*	28 15% H*	10 6% *	12 5%	7 3%	12 6%	3 5% *	6 9% *	58 13% I
NET : Strongly/slightly support	592 54%	298 56%	289 52%	67 58% *	118 63% *	86 49% *	91 49% *	103 58% *	127 50%	85 37%	144 69% IM	37 62% I*	52 69% I*	250 55% I
NET : Strongly/slightly oppose	400 36%	193 36%	204 36%	37 32% *	52 28% *	65 37% *	65 35% *	65 37% *	116 45% D	140 60% JKLM	51 25%	20 33% *	17 22% *	149 33%
Mean score	2.72	2.76	2.68	2.95 H*	2.89 H*	2.72 *	2.72 *	2.7 *	2.5	2.13	3.2 IKM	2.72 I*	3.14 I*	2.76 I
Standard Deviation	1.175	1.176	1.174	1.054	0.996	1.185	1.163	1.237	1.266	1.202	0.99	1.137	1.086	1.13
Error Variance	0.001	0.003	0.003	0.011	0.006	0.009	0.009	0.009	0.007	0.006	0.005	0.023	0.017	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Nurses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Strongly support (4)	**352** **32%**	107 33%	126 38%	115 28%
Slightly support (3)	**240** **22%**	64 19%	81 24%	89 22%
Slightly oppose (2)	**168** **15%**	46 14%	45 14%	69 17%
Strongly oppose (1)	**231** **21%**	93 29% OP	67 20%	68 17%
Not sure	**105** **10%**	18 5%	17 5%	66 16% NO
NET : Strongly/slightly support	**592** **54%**	170 52%	207 62% P	204 50%
NET : Strongly/slightly oppose	**400** **36%**	140 43%	112 33%	137 34%
Mean score	**2.72**	2.59	2.83 N	2.73 *
Standard Deviation	**1.175**	1.24	1.163	1.129
Error Variance	**0.001**	0.005	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Teachers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	233 21%	106 20%	123 22%	31 27% *	43 23% *	31 17% *	41 22% *	38 21% *	50 20%	19 8%	80 39% IKM	12 21% I*	26 35% IM*	90 20% I
Slightly support (3)	254 23%	138 26%	115 21%	24 21% *	62 33% H*	47 27% *	41 22% *	38 22% *	42 16%	38 16%	62 30% I	17 30% *	22 30% I*	102 22%
Slightly oppose (2)	217 20%	105 20%	108 19%	31 27% *	42 23% *	42 24% *	28 15% *	28 16% *	46 18%	46 20%	33 16%	12 20% *	12 15% *	98 21%
Strongly oppose (1)	272 25%	140 26%	132 24%	13 12% *	19 10% *	27 15% *	42 23% D*	61 34% CDE*	110 43% CDEF	121 53% JKLM	21 10%	14 24% J*	12 16% *	87 19% J
Not sure	121 11%	41 8%	80 14% A	16 14% H*	21 11% H*	30 17% H*	33 18% H*	13 7% *	7 3%	6 3%	12 6%	4 6% *	3 4% *	79 17% IJL
NET : Strongly/slightly support	487 44%	244 46%	238 43%	55 47% *	104 56% H*	77 44% *	82 44% *	76 43% *	92 36%	57 25%	142 68% IKM	29 50% I*	48 65% IM*	193 42% I
NET : Strongly/slightly oppose	489 45%	244 46%	241 43%	45 38% *	61 33% *	69 39% *	70 38% *	89 50% D*	156 61% CDEF	168 73% JKLM	54 26%	25 43% J*	24 31% *	185 41% J
Mean score	2.46	2.43	2.48	2.73 H*	2.78 GH*	2.56 H*	2.53 H*	2.33 *	2.13	1.8	3.03 IKM	2.5 I*	2.87 I*	2.52 I
Standard Deviation	1.134	1.119	1.148	1.049	0.961	1.018	1.164	1.194	1.187	1.003	1.007	1.103	1.09	1.091
Error Variance	0.001	0.003	0.003	0.011	0.006	0.007	0.009	0.009	0.006	0.004	0.005	0.022	0.017	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Teachers

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support (4)	**233**	61	85	87
	21%	19%	25%	21%
Slightly support (3)	**254**	58	110	81
	23%	18%	33%	20%
			NP	
Slightly oppose (2)	**217**	62	58	84
	20%	19%	17%	21%
Strongly oppose (1)	**272**	125	66	80
	25%	38%	20%	20%
		OP		
Not sure	**121**	22	17	75
	11%	7%	5%	18%
				NO
NET : Strongly/slightly support	**487**	119	195	167
	44%	36%	58%	41%
			NP	
NET : Strongly/slightly oppose	**489**	187	124	164
	45%	57%	37%	40%
		OP		
Mean score	**2.46**	2.18	2.67	2.53
			N	N*
Standard Deviation	**1.134**	1.171	1.082	1.123
Error Variance	**0.001**	0.004	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Postal workers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1097**	**525**	**569**	**113**	**183**	**179**	**198**	**196**	**228**	**348**	**302**	**86**	**109**	**203**
Weighted Base	**1097**	**530**	**559**	**116**	**187**	**176**	**185**	**178**	**255**	**231**	**207**	**59**	**75**	**457**
Strongly support (4)	194 / 18%	97 / 18%	95 / 17%	29 / 25% *	37 / 20% *	29 / 17% *	32 / 17% *	24 / 13% *	43 / 17%	19 / 8%	69 / 33% IKM	9 / 15% *	20 / 27% I*	74 / 16% I
Slightly support (3)	272 / 25%	125 / 24%	142 / 25%	23 / 20% *	72 / 39% CEFH*	36 / 20% *	44 / 24% *	51 / 28% *	46 / 18%	41 / 18%	68 / 33% I	18 / 30% *	20 / 27% *	111 / 24%
Slightly oppose (2)	235 / 21%	125 / 24%	110 / 20%	35 / 30% G*	34 / 18% *	49 / 28% *	41 / 22% *	25 / 14% *	51 / 20%	46 / 20%	44 / 21%	16 / 28% *	17 / 23% *	96 / 21%
Strongly oppose (1)	273 / 25%	126 / 24%	144 / 26%	18 / 15% *	23 / 12% *	21 / 12% *	42 / 23% *	66 / 37% CDE*	103 / 41% CDEF	119 / 51% JKLM	17 / 8%	13 / 22% J*	12 / 16% *	90 / 20% J
Not sure	124 / 11%	55 / 10%	68 / 12%	11 / 10% *	20 / 11% *	41 / 24% GH*	26 / 14% H*	13 / 7% *	11 / 4%	7 / 3%	10 / 5%	3 / 5% *	5 / 6% *	85 / 19% IJK
NET : Strongly/slightly support	465 / 42%	222 / 42%	238 / 43%	52 / 45% *	109 / 59% EFGH*	65 / 37% *	75 / 41% *	75 / 42% *	89 / 35%	59 / 26%	137 / 66% IKM	27 / 46% I*	41 / 54% I*	186 / 41% I
NET : Strongly/slightly oppose	508 / 46%	252 / 48%	253 / 45%	53 / 45% *	57 / 30% *	70 / 40% *	83 / 45% *	91 / 51% D*	154 / 61% DEF	165 / 71% JKLM	60 / 29%	29 / 50% J*	29 / 39% *	186 / 41% J
Mean score	2.4	2.41	2.39	2.6 GH*	2.74 GH*	2.54 H*	2.41 *	2.2 *	2.12	1.82	2.96 IKM	2.41 I*	2.7 I*	2.46 I*
Standard Deviation	1.095	1.09	1.101	1.071	0.956	0.998	1.087	1.119	1.146	1.008	0.955	1.022	1.077	1.067
Error Variance	0.001	0.003	0.002	0.011	0.005	0.007	0.007	0.008	0.005	0.005	0.005	0.019	0.017	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Postal workers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support (4)	**194**	57	74	63
	18%	17%	22%	15%
Slightly support (3)	**272**	61	102	101
	25%	19%	30%	25%
			N	
Slightly oppose (2)	**235**	56	66	101
	21%	17%	20%	25%
Strongly oppose (1)	**273**	132	72	68
	25%	40%	21%	17%
		OP		
Not sure	**124**	21	22	75
	11%	6%	7%	18%
				NO
NET : Strongly/slightly support	**465**	118	175	164
	42%	36%	52%	40%
			NP	
NET : Strongly/slightly oppose	**508**	188	137	168
	46%	57%	41%	41%
		OP		
Mean score	**2.4**	2.14	2.57	2.48
			N	N*
Standard Deviation	**1.095**	1.166	1.086	1.019
Error Variance	**0.001**	0.004	0.004	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Railway workers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1097**	**525**	**569**	**113**	**183**	**179**	**198**	**196**	**228**	**348**	**302**	**86**	**109**	**203**
Weighted Base	**1097**	**530**	**559**	**116**	**187**	**176**	**185**	**178**	**255**	**231**	**207**	**59**	**75**	**457**
Strongly support (4)	194 18%	96 18%	92 17%	26 23% *	38 21% *	31 18% *	38 20% *	24 13% *	37 14%	15 6%	73 35% IKM	7 13% *	18 23% I*	77 17% I
Slightly support (3)	242 22%	114 21%	125 22%	32 28% *	49 26% *	37 21% *	46 25% *	39 22% *	39 15%	31 13%	68 33% IM	18 31% I*	19 25% *	93 20%
Slightly oppose (2)	233 21%	114 22%	119 21%	37 32% H*	41 22% *	42 24% *	33 18% *	35 20% *	46 18%	54 24%	36 17%	16 28% *	18 25% *	96 21%
Strongly oppose (1)	310 28%	157 30%	153 27%	11 10% *	36 19% *	32 18% *	43 23% *	64 36% CDE*	123 48% CDEF	124 54% JKLM	20 9%	14 23% J*	14 19% *	120 26% J
Not sure	118 11%	48 9%	70 12%	10 8% *	22 12% *	35 20% H*	25 13% H*	16 9% *	10 4%	7 3%	11 5%	3 5% *	6 8% *	71 15% IJ
NET : Strongly/slightly support	436 40%	210 40%	217 39%	59 50% H*	87 47% H*	68 39% *	83 45% H*	63 35% *	76 30%	46 20%	140 68% IKLM	26 44% I*	37 49% I*	170 37% I
NET : Strongly/slightly oppose	543 50%	271 51%	272 49%	48 41% *	77 41% *	73 42% *	76 41% *	100 56% *	169 66% CDEF	179 77% JKLM	56 27%	30 51% J*	33 44% J*	216 47% J
Mean score	2.33	2.31	2.32	2.69 GH*	2.55 GH*	2.48 H*	2.49 H*	2.14 *	1.95	1.71	2.99 IKLM	2.35 I*	2.58 I*	2.33 I
Standard Deviation	1.118	1.127	1.105	0.965	1.077	1.072	1.126	1.102	1.124	0.935	0.979	1.002	1.086	1.116
Error Variance	0.001	0.003	0.002	0.009	0.007	0.008	0.008	0.007	0.005	0.004	0.005	0.018	0.017	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

FIELDWORK : 08/12/2022 - 12/12/2022 (W week 49)

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Railway workers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Strongly support (4)	194 **18%**	55 17%	76 23%	63 15%
Slightly support (3)	242 **22%**	53 16%	99 30% N	85 21%
Slightly oppose (2)	233 **21%**	62 19%	64 19%	97 24%
Strongly oppose (1)	310 **28%**	139 42% OP	77 23%	87 21%
Not sure	118 **11%**	19 6%	19 6%	74 18% NO
NET : Strongly/slightly support	436 **40%**	108 33%	176 52% NP	148 36%
NET : Strongly/slightly oppose	543 **50%**	201 61% OP	140 42%	184 45%
Mean score	2.33	2.08	2.55 N	2.37 N*
Standard Deviation	1.118	1.153	1.104	1.069
Error Variance	0.001	0.004	0.004	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - University staff

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	166 15%	75 14%	82 15%	28 24% *	32 17% *	24 14% *	28 15% *	20 11% *	33 13%	14 6%	61 29% IM	8 14% *	14 19% I*	67 15% I
Slightly support (3)	215 20%	106 20%	109 20%	22 19% *	45 24% *	37 21% *	41 22% *	36 20% *	33 13%	27 11%	63 30% IM	15 25% I*	17 22% *	74 16%
Slightly oppose (2)	253 23%	109 21%	144 26%	28 24% *	52 28% *	45 26% *	40 22% *	32 18% *	56 22%	48 21%	40 19%	16 27% *	22 29% *	111 24%
Strongly oppose (1)	308 28%	166 31%	141 25%	27 23% *	34 18% *	27 16% *	40 22% *	60 34% DE*	119 47% CDEF	127 55% JKLM	30 14%	14 24% *	17 23% *	105 23%
Not sure	156 14%	73 14%	83 15%	11 9% *	24 13% *	42 24% CH*	35 19% H*	29 16% H*	14 5%	15 7%	14 7%	5 9% *	4 6% *	99 22% IJL
NET : Strongly/slightly support	381 35%	182 34%	191 34%	50 43% H*	77 41% H*	61 35% *	69 38% *	57 32% *	66 26%	41 18%	124 60% IKLM	23 40% I*	31 42% I*	141 31% I
NET : Strongly/slightly oppose	560 51%	275 52%	285 51%	55 48% *	85 46% *	73 41% *	80 43% *	92 52% *	175 69% CDEFG	175 76% JKLM	70 34%	30 52% J*	39 53% J*	217 47% J
Mean score	2.25	2.2	2.28	2.48 H*	2.46 H*	2.44 H*	2.39 H*	2.11 *	1.92	1.67	2.8 IKLM	2.33 I*	2.4 I*	2.29 I*
Standard Deviation	1.094	1.105	1.068	1.14	1.029	1.014	1.078	1.093	1.086	0.934	1.049	1.043	1.077	1.082
Error Variance	0.001	0.003	0.002	0.012	0.007	0.008	0.008	0.008	0.005	0.004	0.006	0.02	0.016	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - University staff

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support (4)	166 15%	43 13%	71 21% N	52 13%
Slightly support (3)	215 20%	43 13%	87 26% N	80 20%
Slightly oppose (2)	253 23%	67 20%	72 21%	110 27%
Strongly oppose (1)	308 28%	142 43% OP	71 21%	83 20%
Not sure	156 14%	34 10%	34 10%	81 20% NO
NET : Strongly/slightly support	381 35%	86 26%	158 47% NP	132 32%
NET : Strongly/slightly oppose	560 51%	208 64% OP	143 43%	194 48%
Mean score	2.25	1.95	2.52 N	2.31 N*
Standard Deviation	1.094	1.101	1.094	1.024
Error Variance	0.001	0.004	0.004	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Doctors

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	249 / 23%	133 / 25%	115 / 21%	36 / 31% *	51 / 27% *	39 / 22% *	39 / 21% *	30 / 17% *	54 / 21%	23 / 10%	81 / 39% IM	15 / 25% I*	25 / 33% I*	98 / 21% I
Slightly support (3)	221 / 20%	108 / 20%	105 / 19%	19 / 17% *	48 / 26% H*	26 / 15% *	44 / 24% H*	53 / 30% EH*	29 / 11%	31 / 14%	55 / 27% I	13 / 22% *	13 / 17% *	98 / 22%
Slightly oppose (2)	218 / 20%	98 / 19%	121 / 22%	22 / 19% *	46 / 25% *	45 / 26% G*	37 / 20% *	21 / 12% *	47 / 18%	44 / 19%	40 / 20%	12 / 20% *	12 / 16% *	86 / 19%
Strongly oppose (1)	296 / 27%	145 / 27%	151 / 27%	24 / 21% *	23 / 12% *	36 / 20% *	40 / 22% *	57 / 32% D*	115 / 45% CDEF	127 / 55% JKLM	21 / 10%	15 / 25% J*	22 / 30% J*	105 / 23% J
Not sure	113 / 10%	45 / 9%	68 / 12%	15 / 13% H*	18 / 10% *	30 / 17% H*	25 / 14% H*	16 / 9% *	9 / 4%	6 / 2%	10 / 5%	5 / 8% *	3 / 4% *	70 / 15% IJ
NET : Strongly/slightly support	470 / 43%	241 / 46%	220 / 39%	56 / 48% *	99 / 53% H*	65 / 37% *	83 / 45% *	84 / 47% H*	83 / 33%	54 / 24%	136 / 66% IKM	28 / 47% I*	38 / 51% I*	196 / 43% I
NET : Strongly/slightly oppose	514 / 47%	243 / 46%	271 / 49%	46 / 40% *	69 / 37% *	81 / 46% *	77 / 42% *	79 / 44% *	162 / 64% CDEFG	171 / 74% JKLM	61 / 29%	26 / 45% *	34 / 45% J*	190 / 42% J
Mean score	2.43	2.47	2.38	2.67 H*	2.76 GH*	2.47 *	2.51 H*	2.35 *	2.09	1.78	3 IKLM	2.51 I*	2.56 I*	2.49 I
Standard Deviation	1.164	1.183	1.148	1.192	1.035	1.131	1.117	1.146	1.211	1.034	1.019	1.168	1.256	1.141
Error Variance	0.001	0.003	0.003	0.014	0.006	0.009	0.008	0.008	0.006	0.005	0.005	0.025	0.022	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Doctors

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support (4)	**249** **23%**	66 20%	95 28%	87 21%
Slightly support (3)	**221** **20%**	56 17%	78 23%	80 20%
Slightly oppose (2)	**218** **20%**	65 20%	60 18%	89 22%
Strongly oppose (1)	**296** **27%**	127 39% OP	76 23%	84 21%
Not sure	**113** **10%**	14 4%	27 8%	67 17% NO
NET : Strongly/slightly support	**470** **43%**	122 37%	172 51% N	167 41%
NET : Strongly/slightly oppose	**514** **47%**	192 59% OP	136 41%	173 42%
Mean score	**2.43**	2.19	2.62 N	2.5 N*
Standard Deviation	**1.164**	1.179	1.161	1.122
Error Variance	**0.001**	0.004	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Civil servants

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	198 18%	91 17%	99 18%	29 25% H*	51 27% H*	30 17% *	28 15% *	29 16% *	32 12%	14 6%	58 28% IK	7 13% *	22 29% I*	96 21% I
Slightly support (3)	228 21%	117 22%	111 20%	26 23% *	56 30% H*	45 26% H*	40 22% *	30 17% *	29 11%	27 12%	66 32% IM	17 29% I*	18 24% I*	88 19%
Slightly oppose (2)	242 22%	130 25%	112 20%	35 30% G*	34 18% *	43 25% G*	41 22% *	20 11% *	69 27% G	61 26% M	49 24%	18 30% M*	19 25% *	73 16%
Strongly oppose (1)	287 26%	140 26%	148 26%	8 7% *	25 14% *	27 15% *	41 22% C*	71 40% CDEF*	116 45% CDEF	119 51% JKLM	21 10%	13 22% J*	12 17% *	112 25% J
Not sure	142 13%	52 10%	90 16% A	18 15% H*	20 11% *	31 18% H*	35 19% H*	28 16% H*	10 4%	11 5%	14 7%	4 7% *	4 6% *	88 19% IJL
NET : Strongly/slightly support	426 39%	209 39%	209 37%	56 48% H*	107 58% FGH*	75 43% H*	68 37% H*	59 33% *	61 24%	41 18%	123 60% IKM	24 41% I*	40 53% I*	184 40% I
NET : Strongly/slightly oppose	529 48%	269 51%	260 47%	43 37% *	59 32% *	70 40% *	82 44% *	91 51% D*	184 72% CDEFG	179 78% JKLM	70 34%	30 52% J*	31 41% *	185 40%
Mean score	2.35	2.34	2.34	2.78 GH*	2.8 FGH*	2.54 GH*	2.37 H*	2.11 *	1.9	1.71	2.83 IKM	2.35 I*	2.69 I*	2.45 I*
Standard Deviation	1.116	1.092	1.13	0.966	1.042	1.015	1.076	1.199	1.05	0.912	0.98	0.992	1.093	1.174
Error Variance	0.001	0.002	0.003	0.009	0.007	0.007	0.008	0.01	0.005	0.004	0.005	0.018	0.017	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Civil servants

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Strongly support (4)	198 18%	51 15%	68 20%	80 20%
Slightly support (3)	228 21%	40 12%	99 30% N	83 20%
Slightly oppose (2)	242 22%	66 20%	74 22%	92 23%
Strongly oppose (1)	287 26%	144 44% OP	66 20%	74 18%
Not sure	142 13%	27 8%	28 8%	78 19% NO
NET : Strongly/slightly support	426 39%	91 28%	167 50% N	162 40% N
NET : Strongly/slightly oppose	529 48%	210 64% OP	140 42%	166 41%
Mean score	2.35	1.99	2.55 N	2.51 N*
Standard Deviation	1.116	1.137	1.059	1.091
Error Variance	0.001	0.004	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Firefighters

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	273 25%	132 25%	136 24%	34 30% *	36 19% *	50 28% *	43 23% *	45 25% *	64 25%	34 15%	85 41% IM	15 25% *	23 31% I*	108 24%
Slightly support (3)	258 24%	130 24%	128 23%	27 23% *	60 32% H*	34 19% *	53 29% H*	46 26% *	38 15%	41 18%	54 26%	16 27% *	18 23% *	117 26%
Slightly oppose (2)	195 18%	104 20%	91 16%	31 27% *	42 23% *	23 13% *	28 15% *	24 14% *	45 18%	40 17%	43 21%	9 16% *	18 24% *	61 13%
Strongly oppose (1)	253 23%	113 21%	136 24%	14 12% *	26 14% *	34 19% *	35 19% *	51 29% CD*	93 36% CDEF	108 47% JKLM	16 8%	15 25% J*	12 16% *	93 20% J
Not sure	119 11%	51 10%	68 12%	10 8% *	22 12% *	35 20% GH*	25 14% *	12 7% *	15 6%	9 4%	10 5%	4 6% *	4 6% *	78 17% IJ
NET : Strongly/slightly support	531 48%	262 49%	264 47%	62 53% *	96 51% *	84 48% *	96 52% *	91 51% *	102 40%	75 32%	138 67% IM	31 53% I*	41 54% I*	225 49% I
NET : Strongly/slightly oppose	447 41%	216 41%	227 41%	45 39% *	69 37% *	57 32% *	63 34% *	75 42% *	138 54% DEF	148 64% JKLM	59 29%	24 41% *	30 40% *	154 34%
Mean score	2.56	2.59	2.54	2.77 H*	2.64 *	2.71 *	2.66 H*	2.51 *	2.3	2	3.05 IKM	2.57 I*	2.74 I*	2.63 I
Standard Deviation	1.15	1.127	1.166	1.047	0.997	1.185	1.099	1.19	1.235	1.131	0.985	1.158	1.094	1.14
Error Variance	0.001	0.003	0.003	0.01	0.006	0.01	0.008	0.009	0.006	0.006	0.005	0.024	0.017	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Firefighters

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support (4)	273 25%	82 25%	101 30%	88 22%
Slightly support (3)	258 24%	62 19%	86 26%	107 26%
Slightly oppose (2)	195 18%	51 16%	66 20%	65 16%
Strongly oppose (1)	253 23%	113 34% OP	55 16%	80 20%
Not sure	119 11%	20 6%	27 8%	66 16% NO
NET : Strongly/slightly support	531 48%	144 44%	188 56% N	196 48%
NET : Strongly/slightly oppose	447 41%	164 50% OP	121 36%	145 36%
Mean score	2.56	2.37	2.76 N	2.6 *
Standard Deviation	1.15	1.227	1.094	1.11
Error Variance	0.001	0.005	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Ambulance workers

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	**B**	**C**	**D**	**E**	**F**	**G**	**H**	**I**	**J**	**K**	**L**	**M**
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	321 / 29%	164 / 31%	156 / 28%	35 / 30% *	52 / 28% *	54 / 31% *	52 / 28% *	53 / 30% *	74 / 29%	41 / 18%	96 / 46% IM	19 / 33% I*	29 / 38% I*	127 / 28% I
Slightly support (3)	231 / 21%	119 / 22%	112 / 20%	30 / 26% *	48 / 26% *	30 / 17% *	43 / 24% *	38 / 21% *	41 / 16%	39 / 17%	52 / 25%	14 / 24% *	16 / 22% *	99 / 22%
Slightly oppose (2)	188 / 17%	90 / 17%	94 / 17%	23 / 20% *	41 / 22% *	36 / 21% *	26 / 14% *	24 / 14% *	38 / 15%	41 / 18%	31 / 15%	7 / 13% *	10 / 14% *	80 / 18%
Strongly oppose (1)	250 / 23%	116 / 22%	131 / 23%	18 / 15% *	27 / 14% *	27 / 16% *	37 / 20% *	48 / 27% *	93 / 36% CDEF	106 / 46% JKLM	16 / 8%	14 / 24% J*	15 / 21% J*	89 / 20% J
Not sure	106 / 10%	40 / 8%	66 / 12%	11 / 9% *	19 / 10% *	28 / 16% H*	26 / 14% H*	14 / 8% *	9 / 4%	4 / 2%	12 / 6%	4 / 6% *	4 / 6% *	62 / 13% IJ
NET : Strongly/slightly support	552 / 50%	283 / 53%	268 / 48%	65 / 56% *	100 / 53% *	85 / 48% *	96 / 52% *	92 / 51% *	115 / 45%	81 / 35%	148 / 71% IM	33 / 57% I*	45 / 60% I*	226 / 49% I
NET : Strongly/slightly oppose	438 / 40%	206 / 39%	225 / 40%	40 / 35% *	68 / 36% *	64 / 36% *	63 / 34% *	72 / 41% *	130 / 51% CDF	146 / 63% JKLM	47 / 23%	22 / 37% *	26 / 34% *	169 / 37% J
Mean score	2.63	2.68	2.59	2.78 *	2.74 *	2.75 *	2.7 *	2.59 *	2.39	2.07	3.17 IKLM	2.7 I*	2.82 I*	2.67 I
Standard Deviation	1.178	1.169	1.186	1.086	1.064	1.139	1.162	1.22	1.267	1.169	0.98	1.203	1.189	1.149
Error Variance	0.001	0.003	0.003	0.011	0.007	0.009	0.008	0.009	0.007	0.006	0.005	0.026	0.02	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Ambulance workers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support (4)	**321** **29%**	94 29%	118 35%	106 26%
Slightly support (3)	**231** **21%**	57 17%	82 24%	92 23%
Slightly oppose (2)	**188** **17%**	59 18%	52 16%	69 17%
Strongly oppose (1)	**250** **23%**	100 30% OP	66 20%	77 19%
Not sure	**106** **10%**	19 6%	17 5%	63 15% NO
NET : Strongly/slightly support	**552** **50%**	150 46%	199 60% N	198 49%
NET : Strongly/slightly oppose	**438** **40%**	159 49% OP	118 35%	146 36%
Mean score	**2.63**	2.47	2.79 N	2.66 *
Standard Deviation	**1.178**	1.226	1.152	1.137
Error Variance	**0.001**	0.005	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Driving test examiners

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	123 / 11%	65 / 12%	57 / 10%	19 / 16% *	28 / 15% *	17 / 10% *	20 / 11% *	17 / 9% *	23 / 9%	10 / 4%	49 / 24% IM	8 / 14% I*	14 / 18% I*	42 / 9%
Slightly support (3)	213 / 19%	96 / 18%	112 / 20%	25 / 22% *	59 / 31% GH*	30 / 17% *	42 / 23% H*	27 / 15% *	30 / 12%	24 / 10%	58 / 28% I	13 / 23% I*	22 / 30% I*	85 / 19%
Slightly oppose (2)	282 / 26%	140 / 26%	142 / 25%	41 / 35% *	42 / 22% *	51 / 29% *	43 / 23% *	35 / 19% *	71 / 28%	62 / 27%	50 / 24%	20 / 33% *	19 / 25% *	117 / 26%
Strongly oppose (1)	280 / 26%	132 / 25%	145 / 26%	16 / 14% *	25 / 14% *	33 / 19% *	40 / 21% *	63 / 35% CDE*	103 / 40% CDEF	119 / 52% JKLM	27 / 13%	11 / 19% *	16 / 22% *	93 / 20%
Not sure	199 / 18%	96 / 18%	103 / 18%	15 / 13% *	32 / 17% *	45 / 26% H*	41 / 22% H*	37 / 21% *	28 / 11%	17 / 7%	23 / 11%	7 / 11% *	4 / 5% *	121 / 26% IJL
NET : Strongly/slightly support	336 / 31%	161 / 30%	169 / 30%	44 / 38% H*	87 / 47% EGH*	47 / 27% *	62 / 33% H*	43 / 24% *	53 / 21%	33 / 14%	107 / 52% IM	21 / 37% I*	36 / 48% IM*	126 / 28% I
NET : Strongly/slightly oppose	562 / 51%	273 / 51%	286 / 51%	57 / 49% *	67 / 36% *	84 / 48% *	82 / 44% *	97 / 55% D*	174 / 68% CDEF	181 / 78% JKLM	77 / 37%	31 / 52% *	35 / 47% *	210 / 46%
Mean score	2.2	2.22	2.18	2.46 GH*	2.58 GH*	2.23 *	2.29 H*	1.98 *	1.88	1.64	2.7 IM	2.36 I*	2.46 I*	2.22 I*
Standard Deviation	1.029	1.042	1.019	0.975	0.973	0.977	1.019	1.056	0.988	0.851	1.021	0.992	1.049	0.988
Error Variance	0.001	0.003	0.002	0.009	0.006	0.007	0.007	0.008	0.004	0.003	0.006	0.019	0.015	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 08/12/2022 - 12/12/2022 (W week 49)

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Driving test examiners

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support (4)	**123**	34	49	39
	11%	10%	15%	10%
Slightly support (3)	**213**	44	85	80
	19%	13%	25%	20%
			N	
Slightly oppose (2)	**282**	87	77	106
	26%	27%	23%	26%
Strongly oppose (1)	**280**	125	72	81
	26%	38%	22%	20%
		OP		
Not sure	**199**	38	52	101
	18%	11%	16%	25%
				NO
NET : Strongly/slightly support	**336**	78	134	120
	31%	24%	40%	29%
			N	
NET : Strongly/slightly oppose	**562**	213	149	187
	51%	65%	44%	46%
		OP		
Mean score	**2.2**	1.95	2.39	2.25
			N	N*
Standard Deviation	**1.029**	1.024	1.049	0.988
Error Variance	**0.001**	0.004	0.004	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Airport baggage handlers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Strongly support (4)	172 / 16%	91 / 17%	77 / 14%	25 / 22% *	37 / 20% *	36 / 20% *	24 / 13% *	19 / 11% *	30 / 12%	13 / 6%	53 / 26% IM	9 / 15% *	16 / 21% I*	71 / 16% I
Slightly support (3)	229 / 21%	113 / 21%	115 / 21%	38 / 33% EH*	55 / 29% EH*	24 / 14% *	49 / 27% H*	35 / 20% *	27 / 11%	26 / 11%	68 / 33% IM	15 / 25% I*	22 / 29% I*	84 / 18%
Slightly oppose (2)	279 / 25%	139 / 26%	137 / 25%	25 / 21% *	47 / 25% *	58 / 33% *	44 / 24% *	37 / 21% *	69 / 27%	61 / 26%	45 / 22%	17 / 29% *	21 / 29% *	118 / 26%
Strongly oppose (1)	266 / 24%	126 / 24%	140 / 25%	16 / 13% *	22 / 12% *	26 / 15% *	31 / 17% *	60 / 34% CDEF*	111 / 44% CDEF	118 / 51% JKLM	21 / 10%	11 / 19% *	12 / 17% *	93 / 20% J
Not sure	151 / 14%	61 / 12%	90 / 16%	12 / 10% *	25 / 13% *	33 / 19% H*	36 / 20% H*	27 / 15% *	18 / 7%	13 / 5%	20 / 10%	7 / 12% *	3 / 4% *	90 / 20% IJL
NET : Strongly/slightly support	400 / 37%	204 / 38%	192 / 34%	64 / 55% EGH*	92 / 50% GH*	59 / 34% *	74 / 40% H*	54 / 31% *	57 / 22%	39 / 17%	121 / 59% IKM	23 / 40% I*	38 / 51% IM*	155 / 34% I
NET : Strongly/slightly oppose	545 / 50%	265 / 50%	277 / 50%	40 / 35% *	69 / 37% *	84 / 48% *	75 / 41% *	97 / 54% CD*	180 / 71% CDEFG	180 / 78% JKLM	66 / 32%	28 / 48% J*	34 / 45% *	212 / 46% J
Mean score	2.32	2.36	2.27	2.71 GH*	2.67 GH*	2.48 H*	2.45 H*	2.09 *	1.9	1.7	2.82 IKM	2.4 I*	2.58 I*	2.36 I*
Standard Deviation	1.071	1.077	1.061	1.001	0.984	1.059	1.002	1.065	1.039	0.899	0.972	1.016	1.026	1.064
Error Variance	0.001	0.002	0.002	0.01	0.006	0.008	0.007	0.007	0.005	0.004	0.005	0.02	0.015	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

IndustrialAction2.In principle, do you support or oppose people in the following roles going on strike in response to disputes around pay and conditions? - Airport baggage handlers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Strongly support (4)	172 16%	43 13%	63 19%	66 16%
Slightly support (3)	229 21%	46 14%	85 25% N	85 21%
Slightly oppose (2)	279 25%	80 25%	82 25%	110 27%
Strongly oppose (1)	266 24%	126 38% OP	67 20%	71 18%
Not sure	151 14%	33 10%	38 11%	75 18%
NET : Strongly/slightly support	400 37%	89 27%	148 44% N	151 37%
NET : Strongly/slightly oppose	545 50%	206 63% OP	149 45%	182 45%
Mean score	2.32	2.02	2.48 N	2.44 N*
Standard Deviation	1.071	1.079	1.062	1.037
Error Variance	0.001	0.004	0.004	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Summary Table

Base: All adults GB 18+

	The Covid-19 pandemic	The situation in Ukraine	The cost of living	Tackling climate change	Brexit	The rising cost of energy
Unweighted Base	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**
Weighted Base	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**
Very well	114	121	38	50	44	45
	10%	11%	3%	5%	4%	4%
Fairly well	367	341	149	210	208	154
	33%	31%	14%	19%	19%	14%
Fairly poorly	263	208	336	379	284	308
	24%	19%	31%	35%	26%	28%
Very poorly	257	207	503	269	398	520
	23%	19%	46%	24%	36%	47%
Not sure	96	220	71	189	162	69
	9%	20%	7%	17%	15%	6%

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Very well	114 10%	75 14% B	36 6%	3 3% *	18 9% *	6 4% *	17 9% *	21 12% *	49 19% CE	58 25% JKLM	12 6%	3 5% *	4 6% *	30 7%
Fairly well	367 33%	171 32%	196 35%	33 28% *	61 33% *	57 32% *	61 33% *	51 28% *	105 41%	103 45% JLM	63 30%	34 58% JLM*	20 26% *	127 28%
Fairly poorly	263 24%	125 24%	133 24%	37 32% H*	39 21% *	61 35% GH*	51 28% *	31 17% *	44 17%	37 16%	66 32% I	12 20% *	20 26% *	114 25%
Very poorly	257 23%	124 23%	133 24%	40 34% H*	53 28% H*	36 20% *	43 23% *	48 27% H*	36 14%	24 10%	55 27% I	9 16% *	24 32% I*	133 29% I
Not sure	96 9%	34 6%	62 11%	3 3% *	16 8% *	16 9% *	13 7% *	27 15% C*	21 8%	9 4%	11 5%	1 2% *	7 10% *	53 12% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Very well	114	68	22	25
	10%	21%	7%	6%
		OP		
Fairly well	367	111	115	131
	33%	34%	34%	32%
Fairly poorly	263	51	93	110
	24%	15%	28%	27%
			N	N
Very poorly	257	81	78	93
	23%	25%	23%	23%
Not sure	96	17	27	48
	9%	5%	8%	12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Very well	121	71	46	8	20	7	19	12	55	61	22	6	1	25
	11%	13%	8%	7%	10%	4%	10%	7%	22%	27%	10%	11%	2%	5%
				*	*	*	*	*	CEFG	JKLM		*	*	
Fairly well	341	160	181	32	42	54	53	63	98	100	68	30	28	99
	31%	30%	32%	27%	22%	31%	29%	36%	38%	43%	33%	51%	37%	22%
				*	*	*	*	*	D	M	M	JM*	M*	
Fairly poorly	208	109	99	34	51	52	30	27	15	18	42	12	16	100
	19%	21%	18%	29%	27%	29%	16%	15%	6%	8%	20%	21%	22%	22%
				H*	H*	H*	H*	H*			I	I*	I*	I
Very poorly	207	103	100	35	46	27	40	39	20	25	42	7	16	108
	19%	19%	18%	30%	25%	15%	22%	22%	8%	11%	20%	11%	21%	24%
				H*	H*	*	H*	H*			I	*	*	I
Not sure	220	87	133	8	29	36	43	37	67	27	33	4	14	125
	20%	16%	24%	7%	15%	21%	23%	20%	26%	12%	16%	6%	18%	27%
			A	*	*	C*	C*	C*	C			*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Very well	121 11%	60 18% P	44 13% P	17 4%
Fairly well	341 31%	112 34%	121 36% P	102 25%
Fairly poorly	208 19%	43 13%	64 19%	97 24% N
Very poorly	207 19%	65 20%	53 16%	83 20%
Not sure	220 20%	48 15%	54 16%	107 26% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Very well	38	24	9	7	14	2	1	13	2	6	4	1	4	19
	3%	5%	2%	6%	8%	1%	*	7%	1%	3%	2%	1%	5%	4%
				*	FH*	*	*	FH*				*	*	
Fairly well	149	98	51	14	29	28	15	26	37	62	29	12	6	28
	14%	19%	9%	12%	15%	16%	8%	15%	14%	27%	14%	20%	8%	6%
		B		*	*	*	*	*		JLM	M	M*	*	
Fairly poorly	336	165	171	40	55	61	45	50	86	84	43	21	24	140
	31%	31%	31%	34%	30%	35%	25%	28%	34%	37%	21%	36%	32%	31%
				*	*	*	*	*		J		J*	*	
Very poorly	503	233	266	56	72	80	103	85	106	68	115	22	39	238
	46%	44%	48%	48%	39%	46%	56%	48%	42%	29%	56%	37%	52%	52%
				*	*	*	DH*	*			IK	*	I*	I
Not sure	71	9	63	-	16	5	20	5	25	11	16	4	2	33
	7%	2%	11%	*	9%	3%	11%	3%	10%	5%	8%	6%	3%	7%
			A	*	*	*	C*	*	C			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Very well	38	15	11	10
	3%	4%	3%	3%
Fairly well	149	53	52	42
	14%	16%	16%	10%
Fairly poorly	336	98	85	147
	31%	30%	25%	36%
				O
Very poorly	503	149	161	181
	46%	45%	48%	45%
Not sure	71	13	26	27
	7%	4%	8%	7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Very well	50	37	9	1	22	6	9	7	5	12	6	1	2	24
	5%	7%	2%	1%	12%	3%	5%	4%	2%	5%	3%	2%	3%	5%
		B		*	CH*	*	*	*				*	*	
Fairly well	210	110	97	25	34	31	35	22	64	87	27	14	17	49
	19%	21%	17%	21%	18%	18%	19%	13%	25%	38%	13%	24%	23%	11%
				*	*	*	*	*	G	JM		M*	M*	
Fairly poorly	379	190	189	41	66	80	59	63	71	63	79	30	17	167
	35%	36%	34%	35%	36%	45%	32%	35%	28%	27%	38%	51%	22%	37%
				*	*	H*	*	*			IL	IL*	*	
Very poorly	269	128	141	42	41	31	45	55	56	25	71	10	29	124
	24%	24%	25%	36%	22%	17%	24%	31%	22%	11%	34%	17%	39%	27%
				E*	*	*	*	*			IK	*	IK*	I
Not sure	189	65	124	8	25	28	37	30	60	44	24	3	10	93
	17%	12%	22%	7%	13%	16%	20%	17%	23%	19%	12%	6%	13%	20%
			A	*	*	*	C*	*	C	K		*	*	K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Very well	50 / 5%	18 / 5%	16 / 5%	15 / 4%
Fairly well	210 / 19%	82 / 25% / P	62 / 19%	63 / 15%
Fairly poorly	379 / 35%	98 / 30%	121 / 36%	154 / 38%
Very poorly	269 / 24%	86 / 26%	88 / 26%	86 / 21%
Not sure	189 / 17%	44 / 14%	47 / 14%	88 / 22%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Very well	44	29	11	2	14	1	5	8	15	18	4	2	-	15
	4%	6%	2%	1%	7%	1%	3%	4%	6%	8%	2%	3%	1%	3%
				*	*	*	*	*		J		*	*	
Fairly well	208	113	95	25	39	31	32	39	42	78	32	10	11	67
	19%	21%	17%	22%	21%	18%	18%	22%	16%	34%	16%	18%	15%	15%
				*	*	*	*	*		JKLM		*	*	
Fairly poorly	284	147	138	38	45	52	41	44	65	64	47	20	17	116
	26%	28%	25%	33%	24%	29%	22%	25%	25%	28%	23%	34%	22%	25%
				*	*	*	*	*				*	*	
Very poorly	398	192	202	41	68	59	75	67	88	45	105	24	41	162
	36%	36%	36%	35%	36%	34%	40%	38%	35%	19%	51%	40%	55%	35%
				*	*	*	*	*			IM	I*	IM*	I
Not sure	162	48	113	10	22	33	31	20	45	26	18	3	6	97
	15%	9%	20%	9%	12%	19%	17%	11%	18%	11%	9%	5%	8%	21%
			A	*	*	*	*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Very well	44	24	10	10
	4%	7%	3%	2%
Fairly well	208	88	46	74
	19%	27%	14%	18%
		O		
Fairly poorly	284	84	86	109
	26%	25%	26%	27%
Very poorly	398	95	160	134
	36%	29%	48%	33%
			NP	
Not sure	162	38	34	80
	15%	11%	10%	20%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Very well	45	31	10	5	20	-	3	10	7	14	7	1	2	17
	4%	6%	2%	5%	10%	*	2%	6%	3%	6%	3%	1%	3%	4%
		B		*	EFH*	*	*	*				*	*	
Fairly well	154	81	73	21	29	18	12	32	43	57	28	15	8	34
	14%	15%	13%	18%	15%	10%	6%	18%	17%	25%	13%	26%	10%	8%
				F*	*	*	*	F*	F	JLM		M*	*	
Fairly poorly	308	156	149	44	48	65	44	36	71	70	58	17	18	121
	28%	29%	27%	38%	26%	37%	24%	20%	28%	30%	28%	28%	24%	27%
				G*	*	G*	*	*				*	*	
Very poorly	520	245	274	46	80	80	112	92	110	72	105	24	44	252
	47%	46%	49%	40%	43%	45%	61%	52%	43%	31%	51%	41%	59%	55%
				*	*	*	CDH*	*			I	*	I*	I
Not sure	69	17	52	-	10	12	13	8	25	17	9	2	3	32
	6%	3%	9%	*	5%	7%	7%	5%	10%	7%	4%	4%	4%	7%
			A	*	*	*	*	*	C			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Very well	45 4%	21 6%	15 4%	10 3%
Fairly well	154 14%	53 16%	50 15%	51 12%
Fairly poorly	308 28%	71 22%	105 31% N	120 30%
Very poorly	520 47%	165 50%	144 43%	200 49%
Not sure	69 6%	19 6%	22 6%	26 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - Summary Table

Base: All adults GB 18+

	…reduce the cost of living for households	…reduce serious crime	…improve the economy	…manage the NHS	…tackle climate change	…manage the Covid-19 pandemic	…manage Brexit	…tell the truth	…make decisions which are in the best interest of the general public?	…lead Britain if military action was needed	…negotiate trade deals with other countries	…stand up to Russia
Unweighted Base	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**
Weighted Base	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**	**1097**
Rishi Sunak	213	198	291	197	193	246	223	191	217	233	276	219
	19%	18%	27%	18%	18%	22%	20%	17%	20%	21%	25%	20%
Keir Starmer	270	202	216	288	225	228	219	223	265	212	207	191
	25%	18%	20%	26%	21%	21%	20%	20%	24%	19%	19%	17%
Neither	359	404	338	355	392	343	386	430	345	357	310	401
	33%	37%	31%	32%	36%	31%	35%	39%	31%	33%	28%	37%
Don't know	255	292	252	257	287	280	269	252	270	296	304	286
	23%	27%	23%	23%	26%	26%	24%	23%	25%	27%	28%	26%

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …reduce the cost of living for households

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	213 19%	122 23% B	88 16%	22 19% *	33 18% *	21 12% *	32 17% *	40 22% *	65 26% E	98 42% JKLM	21 10%	11 18% *	7 10% *	61 13%
Keir Starmer	270 25%	142 27%	123 22%	32 27% *	56 30% *	39 22% *	53 29% *	34 19% *	55 22%	31 13%	120 58% ILM	26 44% IM*	24 32% IM*	54 12%
Neither	359 33%	197 37%	163 29%	40 34% *	52 28% *	61 35% *	64 35% *	66 37% *	76 30%	67 29% J	39 19%	15 25% *	38 50% IJK*	177 39% J
Don't know	255 23%	68 13%	185 33% A	23 20% *	45 24% *	54 31% *	35 19% *	38 21% *	58 23%	36 15%	27 13%	7 13% *	6 8% *	164 36% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …reduce the cost of living for households

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	213 19%	85 26% P	62 19%	63 16%
Keir Starmer	270 25%	62 19%	138 41% NP	62 15%
Neither	359 33%	130 40% O	74 22%	147 36% O
Don't know	255 23%	52 16%	60 18%	134 33% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …reduce serious crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	**B**	**C**	**D**	**E**	**F**	**G**	**H**	**I**	**J**	**K**	**L**	**M**
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	198 / 18%	115 / 22% / B	80 / 14%	8 / 7% / *	38 / 20% / C*	21 / 12% / *	34 / 18% / *	39 / 22% / C*	58 / 23% / C	96 / 42% / JKLM	16 / 8%	15 / 25% / JLM*	6 / 8% / *	46 / 10%
Keir Starmer	202 / 18%	118 / 22% / B	80 / 14%	35 / 30% / GH*	33 / 18% / *	29 / 17% / *	38 / 20% / *	25 / 14% / *	42 / 16%	15 / 7%	99 / 48% / IKLM	18 / 30% / IM*	15 / 21% / I*	44 / 10%
Neither	404 / 37%	208 / 39%	197 / 35%	46 / 40% / *	60 / 32% / *	70 / 40% / *	73 / 39% / *	67 / 38% / *	88 / 34%	81 / 35%	56 / 27%	16 / 28% / *	43 / 57% / IJK*	188 / 41% / J
Don't know	292 / 27%	89 / 17%	202 / 36% / A	27 / 23% / *	55 / 30% / *	56 / 32% / *	40 / 22% / *	47 / 26% / *	67 / 26%	39 / 17%	36 / 17%	10 / 18% / *	11 / 14% / *	179 / 39% / IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …reduce serious crime

Base: All adults GB 18+

	Total	EU Ref 2016 Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Rishi Sunak	198 18%	76 23%	62 19%	59 15%
Keir Starmer	202 18%	42 13%	102 30% NP	48 12%
Neither	404 37%	140 43% O	92 27%	164 40% O
Don't know	292 27%	69 21%	79 24%	136 33% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …improve the economy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	291	165	118	21	44	41	43	51	92	129	23	17	8	95
	27%	31%	21%	18%	23%	23%	23%	28%	36%	56%	11%	29%	10%	21%
		B		*	*	*	*	*	C	JKLM		JL*	*	J
Keir Starmer	216	125	91	26	36	39	45	27	43	14	102	16	26	39
	20%	24%	16%	22%	19%	22%	24%	15%	17%	6%	49%	27%	35%	9%
		B		*	*	*	*	*			IKM	IM*	IM*	
Neither	338	173	165	47	65	46	59	63	59	60	52	17	35	160
	31%	33%	29%	40%	35%	26%	32%	35%	23%	26%	25%	29%	47%	35%
				H*	*	*	*	*				*	IJ*	
Don't know	252	66	185	22	42	51	38	37	61	28	31	9	6	162
	23%	13%	33%	19%	22%	29%	21%	21%	24%	12%	15%	15%	8%	36%
			A	*	*	*	*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …improve the economy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	291	119	87	84
	27%	36%	26%	21%
		OP		
Keir Starmer	216	40	113	52
	20%	12%	34%	13%
			NP	
Neither	338	115	80	135
	31%	35%	24%	33%
		O		
Don't know	252	54	55	135
	23%	16%	16%	33%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …manage the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	197 18%	113 21%	85 15%	24 20% *	34 18% *	24 14% *	20 11% *	29 17% *	67 26% F	100 43% JKLM	13 6%	12 20% J*	11 14% *	53 12%
Keir Starmer	288 26%	168 32% B	119 21%	27 24% *	46 25% *	45 25% *	64 34% *	41 23% *	65 26%	26 11%	130 63% IKLM	25 42% IM*	23 31% IM*	68 15%
Neither	355 32%	174 33%	173 31%	44 38% *	59 32% *	57 33% *	62 34% *	63 35% *	70 27%	69 30% J	42 20%	16 28% *	31 41% J*	173 38% J
Don't know	257 23%	74 14%	182 33% A	21 18% *	48 26% *	50 29% *	39 21% *	45 25% *	54 21%	36 15%	22 11%	6 10% *	10 13% *	163 36% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …manage the NHS

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	197 18%	82 25% P	61 18%	52 13%
Keir Starmer	288 26%	64 19%	140 42% NP	78 19%
Neither	355 32%	122 37% O	79 24%	142 35% O
Don't know	257 23%	60 18%	55 16%	134 33% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …tackle climate change

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	193 18%	111 21% B	78 14%	23 20% *	40 21% *	23 13% *	21 11% *	33 18% *	53 21%	87 37% JLM	17 8%	13 22% JL*	3 4% *	54 12%
Keir Starmer	225 21%	131 25% B	91 16%	30 26% *	43 23% *	39 22% *	44 24% *	28 16% *	41 16%	24 10%	105 51% IKLM	17 29% IM*	24 32% IM*	44 10%
Neither	392 36%	211 40%	181 32%	41 35% *	59 32% *	59 34% *	72 39% *	71 40% *	89 35%	75 33%	56 27%	19 32% *	40 53% IJK*	181 40% J
Don't know	287 26%	77 15%	209 37% A	22 19% *	45 24% *	54 31% *	48 26% *	47 26% *	72 28%	46 20%	29 14%	10 17% *	8 10% *	177 39% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...tackle climate change

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Rishi Sunak	193 18%	84 26% OP	53 16%	51 13%
Keir Starmer	225 21%	40 12%	118 35% NP	58 14%
Neither	392 36%	140 43% O	89 26%	158 39% O
Don't know	287 26%	64 19%	76 23%	139 34% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …manage the Covid-19 pandemic

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	246 22%	131 25%	108 19%	20 17% *	32 17% *	30 17% *	36 19% *	39 22% *	89 35% CDEFG	124 54% JKLM	19 9%	16 28% JM*	11 14% *	62 14%
Keir Starmer	228 21%	132 25% B	96 17%	38 33% EGH*	43 23% *	29 16% *	40 22% *	29 16% *	48 19%	16 7%	117 56% IKM	18 30% IM*	30 40% IM*	37 8%
Neither	343 31%	173 33%	169 30%	33 28% *	60 32% *	56 32% *	68 37% *	62 35% *	66 26%	55 24%	44 21%	14 23% *	27 36% J*	182 40% IJ
Don't know	280 26%	93 18%	187 33% A	25 22% *	51 28% *	61 35% H*	41 22% *	49 27% *	52 20%	36 15%	28 13%	11 19% *	7 9% *	176 38% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …manage the Covid-19 pandemic

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Rishi Sunak	246 22%	105 32% OP	72 22%	63 16%
Keir Starmer	228 21%	42 13%	120 36% NP	57 14%
Neither	343 31%	125 38% O	67 20%	145 36% O
Don't know	280 26%	55 17%	76 23%	141 35% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...manage Brexit

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	223 20%	125 24%	94 17%	15 13% *	36 19% *	25 14% *	34 18% *	40 22% *	73 29% CE	119 51% JKLM	18 8%	11 19% *	4 5% *	60 13%
Keir Starmer	219 20%	129 24% B	90 16%	32 28% G*	47 25% *	28 16% *	42 23% *	24 13% *	46 18%	12 5%	105 51% IKM	18 30% IM*	31 42% IM*	39 9%
Neither	386 35%	194 37%	187 33%	48 41% *	61 33% *	68 39% *	69 37% *	72 40% H*	68 27%	64 28%	50 24%	19 32% *	32 42% J*	193 42% IJ
Don't know	269 24%	80 15%	188 34% A	20 17% *	43 23% *	55 31% *	40 21% *	43 24% *	68 27%	36 16%	34 17%	11 19% *	8 11% *	165 36% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …manage Brexit

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	223 20%	104 32% OP	63 19%	56 14%
Keir Starmer	219 20%	34 10%	122 37% NP	51 12%
Neither	386 35%	122 37%	94 28%	164 40% O
Don't know	269 24%	68 21%	56 17%	136 34% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …tell the truth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	191 17%	106 20%	81 14%	23 20% *	38 20% *	20 11% *	21 11% *	31 17% *	59 23% F	87 38% JKLM	20 9%	12 21% *	6 7% *	51 11%
Keir Starmer	223 20%	128 24% B	92 16%	20 17% *	39 21% *	30 17% *	50 27% *	29 16% *	55 21%	22 10%	109 53% ILM	23 40% IM*	21 28% IM*	43 9%
Neither	430 39%	222 42%	207 37%	50 43% *	65 35% *	72 41% *	82 45% *	76 43% *	84 33%	86 37% JK	55 27%	12 20% *	38 51% JK*	205 45% JK
Don't know	252 23%	73 14%	179 32% A	23 20% *	44 24% *	54 31% *	31 17% *	42 24% *	58 23%	36 16%	24 11%	11 19% *	10 13% *	158 35% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …tell the truth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	191 17%	79 24% P	59 18%	47 12%
Keir Starmer	223 20%	42 13%	121 36% NP	54 13%
Neither	430 39%	156 47% O	94 28%	173 43% O
Don't know	252 23%	51 16%	60 18%	133 33% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …make decisions which are in the best interest of the general public?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	217 20%	124 23% B	90 16%	25 22% *	43 23% *	18 10% *	21 11% *	37 21% *	72 28% EF	106 46% JKLM	19 9%	7 12% *	11 15% *	58 13%
Keir Starmer	265 24%	145 27%	119 21%	24 21% *	36 19% *	46 26% *	63 34% D*	35 20% *	62 24%	25 11%	125 60% IKLM	24 41% IM*	23 31% IM*	48 10%
Neither	345 31%	179 34%	162 29%	42 36% *	59 31% *	49 28% *	65 35% *	68 38% *	63 25%	71 31%	44 21%	16 27% *	28 38% J*	170 37% J
Don't know	270 25%	82 15%	188 34% A	25 21% *	49 26% *	63 36% F*	36 20% *	38 21% *	58 23%	29 13%	20 10%	11 19% *	12 16% *	181 40% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …make decisions which are in the best interest of the general public?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	217 20%	98 30% OP	63 19%	55 13%
Keir Starmer	265 24%	57 17%	133 40% NP	65 16%
Neither	345 31%	120 36% O	77 23%	141 35% O
Don't know	270 25%	54 16%	62 18%	146 36% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 08/12/2022 - 12/12/2022 (W week 49)

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - ...lead Britain if military action was needed

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	233 21%	134 25% B	94 17%	22 19% *	40 21% *	19 11% *	28 15% *	44 24% E*	80 31% EF	109 47% JLM	22 10%	18 31% JLM*	6 9% *	61 13%
Keir Starmer	212 19%	126 24% B	83 15%	37 32% GH*	36 19% *	29 17% *	46 25% *	23 13% *	40 16%	19 8%	98 47% IKM	16 27% IM*	25 34% IM*	38 8%
Neither	357 33%	185 35%	172 31%	32 27% *	63 34% *	71 41% H*	67 36% H*	70 39% H*	54 21%	55 24%	52 25%	16 27% *	30 40% I*	187 41% IJ
Don't know	296 27%	85 16%	210 38% A	25 22% *	48 26% *	57 32% *	45 24% *	41 23% *	80 32%	49 21%	35 17%	8 14% *	13 18% *	171 37% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …lead Britain if military action was needed

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	233 21%	105 32% OP	64 19%	63 15%
Keir Starmer	212 19%	35 11%	106 32% NP	55 14%
Neither	357 33%	113 35% O	85 25%	155 38% O
Don't know	296 27%	74 23%	80 24%	133 33%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …negotiate trade deals with other countries

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	276 25%	163 31% B	106 19%	20 17% *	40 22% *	37 21% *	47 25% *	50 28% *	83 32% C	122 53% JKLM	30 15%	19 32% JM*	13 17% *	67 15%
Keir Starmer	207 19%	116 22%	91 16%	26 22% *	40 21% *	33 19% *	43 23% *	29 16% *	36 14%	21 9%	98 47% ILM	19 32% IM*	22 29% IM*	39 9%
Neither	310 28%	155 29%	153 27%	38 33% *	57 30% *	46 26% *	49 27% *	59 33% *	61 24%	49 21%	44 21%	11 19% *	25 33% *	161 35% IJ
Don't know	304 28%	95 18%	209 37% A	32 27% *	50 27% *	59 34% *	46 25% *	41 23% *	76 30%	39 17%	35 17%	10 17% *	16 21% *	189 41% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …negotiate trade deals with other countries

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	276 25%	113 35% OP	83 25%	77 19%
Keir Starmer	207 19%	42 13%	103 31% NP	53 13%
Neither	310 28%	99 30%	76 23%	128 31%
Don't know	304 28%	74 23%	73 22%	149 37% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …stand up to Russia

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Rishi Sunak	219	128	91	18	27	19	27	37	92	113	25	17	6	45
	20%	24%	16%	15%	14%	11%	15%	21%	36%	49%	12%	29%	9%	10%
		B		*	*	*	*	*	CDEFG	JKLM		JLM*	*	
Keir Starmer	191	109	78	31	39	34	32	22	33	10	89	16	26	33
	17%	21%	14%	27%	21%	19%	18%	12%	13%	4%	43%	28%	35%	7%
				GH*	*	*	*	*			IM	IM*	IM*	
Neither	401	196	200	44	71	65	78	73	70	73	59	16	34	202
	37%	37%	36%	38%	38%	37%	42%	41%	28%	31%	29%	28%	46%	44%
				*	*	*	H*	H*				*	J*	IJ
Don't know	286	96	190	23	50	59	47	46	60	35	34	9	8	177
	26%	18%	34%	20%	27%	33%	26%	26%	23%	15%	16%	15%	11%	39%
			A	*	*	*	*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

LeaderRating.Thinking about Rishi Sunak (the Prime Minister) and Sir Keir Starmer (the leader of the Labour Party). Which of these leaders do you think would be best to... - …stand up to Russia

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1097**	**434**	**447**	**195**
Weighted Base	**1097**	**328**	**335**	**407**
Rishi Sunak	219 20%	104 32% OP	72 22% P	42 10%
Keir Starmer	191 17%	34 10%	94 28% NP	50 12%
Neither	401 37%	131 40% O	98 29%	167 41% O
Don't know	286 26%	59 18%	70 21%	148 36% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

WinterConcern.The price of wholesale gas has risen this year, and this may make it more expensive for some people to heat their homes this winter. How concerned are you, if at all, that you will not be able to afford to keep your home warm enough this winter?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
Very concerned	359 33%	141 27%	212 38% A	28 24% *	54 29% *	64 36% *	81 44% CH*	71 40% H*	60 23%	56 24%	60 29%	13 22% *	19 26% *	185 41% IJK
Fairly concerned	387 35%	185 35%	199 36%	42 36% *	70 37% *	63 36% *	64 35% *	57 32% *	90 35%	87 38%	84 41% M	27 47% M*	29 38% *	134 29%
Not very concerned	212 19%	128 24% B	84 15%	27 23% *	29 16% *	33 19% *	24 13% *	34 19% *	65 25% F	50 22%	46 22%	11 19% *	22 29% M*	72 16%
Not at all concerned	86 8%	49 9%	37 7%	8 7% *	15 8% *	9 5% *	9 5% *	13 7% *	32 12%	37 16% JLM	10 5%	6 10% *	1 2% *	32 7%
Don't know	53 5%	26 5%	27 5%	11 9% *	18 10% G*	7 4% *	6 3% *	2 1% *	9 3%	1 1%	7 4%	2 3% *	4 5% *	33 7% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 08/12/2022 - 12/12/2022 (W week 49)

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

WinterConcern.The price of wholesale gas has risen this year, and this may make it more expensive for some people to heat their homes this winter. How concerned are you, if at all, that you will not be able to afford to keep your home warm enough this winter?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
Very concerned	359	104	86	164
	33%	32%	26%	40%
				O
Fairly concerned	387	108	152	114
	35%	33%	45%	28%
			NP	
Not very concerned	212	77	61	66
	19%	23%	18%	16%
Not at all concerned	86	30	24	32
	8%	9%	7%	8%
Don't know	53	9	11	30
	5%	3%	3%	7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
University degree	360	193	163	22	87	76	49	52	73	73	91	30	24	116
	33%	36%	29%	19%	46%	43%	27%	29%	29%	32%	44%	51%	32%	25%
				*	CFGH*	CF*	*	*			IM	IM*	*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	658	311	346	84	96	88	122	121	147	143	104	29	42	303
	60%	59%	62%	72%	52%	50%	66%	68%	58%	62%	50%	49%	56%	66%
				DE*	*	*	*	DE*		J		*	*	JK
No qualifications	110	46	61	10	11	19	17	11	41	22	18	3	12	47
	10%	9%	11%	9%	6%	11%	9%	6%	16%	10%	9%	6%	17%	10%
				*	*	*	*	*	DG			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1097	434	447	195
Weighted Base	1097	328	335	407
University degree	360 33%	70 21%	161 48% NP	126 31%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	658 60%	231 70% O	153 46%	258 63% O
No qualifications	110 10%	36 11%	34 10%	34 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2019				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
	Unweighted Base	1097	525	569	113	183	179	198	196	228	348	302	86	109	203
	Weighted Base	1097	530	559	116	187	176	185	178	255	231	207	59	75	457
GENDER	Male	530 49%	530 100% B	- -	60 52% *	90 49% *	87 50% *	88 48% *	91 51% *	113 44%	123 53% M	119 58% M	32 54% *	43 57% M*	182 40%
	Female	559 51%	- -	559 100% A	55 48% *	92 51% *	89 50% *	94 51% *	87 49% *	142 56%	105 45%	88 42%	27 46% *	32 43% *	269 60% IJL
AGE	18-24	116 11%	60 11%	55 10%	116 100% DEFGH*	- - *	- - *	- - *	- - *	- -	5 2%	25 12% I	7 12% I*	15 20% I*	56 12% I
	25-34	187 17%	90 17%	92 17%	- - *	187 100% CEFGH*	- - *	- - *	- - *	- -	15 6%	29 14% I	4 7% *	11 15% *	116 25% IJK
	35-44	176 16%	87 16%	89 16%	- - *	- - *	176 100% CDFGH*	- - *	- - *	- -	13 6%	31 15% I	3 5% *	3 4% *	103 23% IKL
	45-54	185 17%	88 17%	94 17%	- - *	- - *	- - *	185 100% CDEGH*	- - *	- -	39 17%	52 25% M	9 15% *	12 16% *	70 15%
	55-64	178 16%	91 17%	87 16%	- - *	- - *	- - *	- - *	178 100% CDEFH*	- -	49 21% J	18 8%	10 16% *	12 16% *	71 16%
	65+	255 23%	113 21%	142 25%	- - *	- - *	- - *	- - *	- - *	255 100% CDEFG	110 48% JLM	53 25% M	26 44% JM*	22 29% M*	41 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Crossbreaks

Base: All adults GB 18+

			GENDER		AGE						GE Vote 2019				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base		1097	530	559	116	187	176	185	178	255	231	207	59	75	457
GE Vote 2019 — Conservatives		231 / 22%	123 / 25%	105 / 20%	5 / 5% / *	15 / 8% / *	13 / 9% / *	39 / 21% / CD*	49 / 31% / CDE*	110 / 44% / CDEF	231 / 100% / JKLM	- / -	- / - / *	- / - / *	- / -
Labour		207 / 20%	119 / 24%	88 / 17%	25 / 23% / *	29 / 17% / *	31 / 20% / *	52 / 29% / G*	18 / 11% / *	53 / 21%	- / -	207 / 100% / IKLM	- / - / *	- / - / *	- / -
Lib Dems		59 / 6%	32 / 6%	27 / 5%	7 / 7% / *	4 / 2% / *	3 / 2% / *	9 / 5% / *	10 / 6% / *	26 / 10%	- / -	- / -	59 / 100% / IJLM*	- / - / *	- / -
Other		75 / 7%	43 / 9%	32 / 6%	15 / 14% / E*	11 / 6% / *	3 / 2% / *	12 / 6% / *	12 / 8% / *	22 / 9%	- / -	- / -	- / -	75 / 100% / IJKM*	- / -
No vote		457 / 44%	182 / 36%	269 / 52% / A	56 / 52% / H*	116 / 66% / FGH*	103 / 67% / FGH*	70 / 39% / H*	71 / 45% / H*	41 / 16%	- / -	- / -	- / - / *	- / - / *	457 / 100% / IJKL
EU Ref 2016 — Leave		328 / 31%	166 / 32%	158 / 29%	7 / 7% / *	33 / 18% / *	26 / 15% / *	58 / 32% / CE*	78 / 44% / CDE*	126 / 49% / CDEF	148 / 64% / JKLM	42 / 21%	11 / 19% / *	23 / 33% / *	87 / 19%
Remain		335 / 31%	196 / 38% / B	136 / 25%	33 / 31% / *	51 / 28% / *	37 / 21% / *	54 / 30% / *	57 / 32% / *	104 / 41% / E	70 / 30% / M	129 / 64% / ILM	35 / 59% / IM*	32 / 46% / M*	61 / 13%
Did not vote		407 / 38%	160 / 31%	246 / 45% / A	65 / 62% / FGH*	97 / 53% / GH*	110 / 64% / FGH*	68 / 38% / H*	41 / 23% / H*	25 / 10%	13 / 6%	30 / 15% / I	13 / 22% / I*	15 / 21% / I*	303 / 67% / IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 08/12/2022 - 12/12/2022 (W week 49)

Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1097	434	447	195
Weighted Base		1097	328	335	407
GENDER	Male	530 49%	166 51% P	196 58% P	160 39%
	Female	559 51%	158 49%	136 41%	246 61% NO
AGE	18-24	116 11%	7 2%	33 10% N	65 16% N
	25-34	187 17%	33 10%	51 15%	97 24% N
	35-44	176 16%	26 8%	37 11%	110 27% NO
	45-54	185 17%	58 18%	54 16%	68 17%
	55-64	178 16%	78 24% P	57 17%	41 10%
	65+	255 23%	126 38% P	104 31% P	25 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling December 2022 OnLineBus Survey (S6783 - 92199819-49)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	**O**	**P**
	Weighted Base	**1097**	**328**	**335**	**407**
GE Vote 2019	**Conservatives**	**231** **22%**	148 48% OP	70 21% P	13 4%
	Labour	**207** **20%**	42 13%	129 39% NP	30 8%
	Lib Dems	**59** **6%**	11 4%	35 11% NP	13 3%
	Other	**75** **7%**	23 7%	32 10%	15 4%
	No vote	**457** **44%**	87 28% O	61 19%	303 81% NO
EU Ref 2016	**Leave**	**328** **31%**	328 100% OP	- -	- -
	Remain	**335** **31%**	- -	335 100% NP	-
	Did not vote	**407** **38%**	- -	- -	407 100% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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