

## A large majority of Britons support the new Covid restrictions but do not trust public officials to follow them

**16 December 2021, London** – Kantar Public publishes its latest barometer on British public opinion and voting intentions, which finds Britons are concerned about the Omicron variant, and broadly in support of the measures introduced by the government in response to the Omicron variant. At the same time, people don't trust politicians and civil servants to follow the new Covid rules, and more than half of Britons think the government has handled the pandemic poorly.

Key findings from Kantar Public's research, which took place between 9 and 13 December, include:

- Seven in ten people in Britain (67%) are very/fairly concerned about the Omicron Coronavirus variant, while 29% are not very/not at all concerned.
- Three quarters of Britons (75%) support or strongly support the new measures announced in response to the Omicron variant. <sup>1</sup> Only 20% oppose or strongly oppose these new measures.
- Two thirds of Britons (67%) do not trust the Prime Minister very much/at all to follow the new Covid restrictions. Only 27% of people trust the Prime Minister to follow the rules. A similar level of citizen mistrust can be found towards government ministers, MPs and civil servants:
  - The public also do not trust government ministers (71% do not trust very much / do not trust at all), MPs in general (72%) and civil servants (61%) to follow the new restrictions
- 56% think the government has handled the pandemic very/fairly poorly (+5 vs November<sup>2</sup>) and 37% think it has handled it very/fairly well (-3).
- 43% think the government is placing too much emphasis on protecting the country's economy, and not enough on protecting people's health (+1). This is the highest figure since September 2020.
- 70% of Britons think that the UK and French governments should co-operate more to respond to the migrant boat situation in the English Channel. while 8% disagree; 16% neither agree nor disagree.

### Attitudes towards COVID-19 and response to the new variant

People are concerned about the Omicron Coronavirus variant, and increasingly dissatisfied with the government's handling of the pandemic:

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<sup>1</sup> Working from home; compulsory mask wearing in shops and on public transport; NHS Covid Pass or negative lateral flow test for access to night clubs or large venues

<sup>2</sup> <https://www.kantarpublic.com/inspiration/thought-leadership/most-britons-think-mps-make-decisions-based-on-their-own-interests>

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- Seven in ten people (67%) are very/fairly concerned about the new Omicron Coronavirus variant. 29% are not very/not at all concerned.
- 56% think the government has handled the pandemic very/fairly poorly (+5 vs November 2021), this is the highest figure since November 2020. 37% think it has handled it very/fairly well (-3).
- 55% think the government is very poor/fairly poor at communicating information about e Coronavirus (+8), which is also the highest figure since November 2020. 39% think very good/fairly good (-8).
- 49% (-1) think that vaccines should be compulsory for all adults. 41% (+4) think that adults should be allowed to choose.
- Seven in ten people (68%, -2) say they are very/somewhat satisfied with the vaccine rollout organised by the government and health authorities. This is the lowest figure reported since this question was first asked in January 2021. 26% are not very/not at all satisfied with the vaccine rollout (+5).
- Six in ten people (59%) are very/quite satisfied with the speed at which the booster vaccine is being offered to adults. 20% are neither satisfied nor dissatisfied and 14% are not very satisfied/not at all satisfied.
- 43% (+1) of people think that the government is placing too much emphasis on protecting the country's economy, and not enough on protecting people's health. This is the highest figure since September 2020. 18% think it has got the balance about right (-5).

## **Level of trust towards public officials' compliance with Covid measures**

While a large portion of Britons support the new measures introduced by the government in response to the Omicron variant, the majority don't trust politicians and civil servants to follow these rules:

- Three quarters of people (75%) strongly support or support the new measures announced in response to the Omicron variant, while only 20% strongly oppose or oppose the new measures.
- When it comes to trusting whether politicians and civil servants will follow the rules:
  - Two thirds of people (67%) do not trust the Prime Minister very much/at all to follow the new Covid restrictions. Only 27% of people trust (somewhat/completely) the Prime Minister to follow the rules.
  - Seven in ten people (72%) do not trust MPs very much/at all to follow the new covid restrictions, while 71% do not trust Government ministers. Only a quarter of people trust MPs (23%) or Government ministers (24%) to follow the new Covid restrictions.
  - Six in ten people (61%) do not trust Civil servants very much/at all to follow the new covid restriction, while 30% trust them somewhat or completely.

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## The migrant boat situation in the English Chanel

- 70% of Britons strongly/slightly agree that the UK and French governments should co-operate more to respond to the migrant boat situation, while 8% disagree; 16% neither agree nor disagree.
- 54% of people agree that the UK government should make it harder for anyone arriving illegally by boat to claim asylum successfully. 21% neither agree nor disagree, while 19% disagree.
- 31% agree that the UK government should do more to help migrants legally claim asylum in the UK, while 38% strongly/slightly disagree, and 24% neither agree nor disagree.
- 33% agree that migrants on boats approaching the UK should be provided with legal routes to claim asylum, while 40% disagree, and 22% neither agree nor disagree.

## Adult social care

People support the government's proposed reforms to adult social care, but are divided on whether the lifetime cap is at the right level:

- 51% of people strongly support/tend to support the governments proposed reforms to adult social care. 28% of people strongly oppose/tend to oppose them. 21% are not sure.
- 36% of people think the £86,000 lifetime cap on adult social care fees is too high, 27% think the cap is about right, while 6% think it is too low. 31% of people are not sure.
- Half of people (52%) think that the cap should be lower for people with a lower level of savings and assets, while 26% think the cap should be the same for everyone, and 22% are not sure.

## Household-level economic situation

When asked about their household situation, an increasing number of households say they are falling behind with some or all of their bills:

- 30% (+1) of people say they are behind with some or all their household bills, the highest figure we have recorded since this question was introduced in September 2021.
- Four in ten Britons (41%) report that they are finding it harder to meet their monthly household budget than a year ago (nc). 48% are finding it about the same (-1).
- Over four in ten (44%) report that their household income has fallen behind the cost of living over the last few months (+3). 45% report that their household income has kept up with the cost of living (+1), and 11% report that their income has gone up by more than the cost of living (-3).
  - Of those who report that their income has fallen behind the cost of living, three in ten (29%) report the rising cost of energy bills as being the main reason and 28% attribute it to the rising cost of food.

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- Thinking about the year ahead, four in ten (45%,nc) think their household income will fall behind the cost of living. 46% think their household income will keep up with the cost of living (+4), and 9% think it will go up by more than the cost of living (-4).
- 61% (+) of Britons are very/fairly concerned about not being able to afford to keep their home warm enough this winter; 33% (nc) are not very/not at all concerned.

## Crime

- Almost six in ten people (57%) think the government are doing very/fairly poorly at tackling crime in the UK. 32% of people think very/fairly well while 12% are unsure.
- 55% of people do not know which political party they trust the most to tackle crime in the UK.
  - 17% trust the Conservatives the most to tackle crime, while 15% trust Labour the most and 5% trust the Liberal Democrats the most.

## Voting intentions:

- Lab 38% (+2 vs November 2021)
- Con 34% (-5)
- L Dem 11% (+1)
- Green 7% (+2)
- SNP 3% (-1)
- Reform UK (formerly Brexit Party) 3% (+1)
- UKIP 2% (nv)
- Plaid Cymru 1% (nc)
- Other 2% (+1)

-Ends-

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## Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 16 December.

A total of 1,074 interviews were conducted online among adults living in Great Britain between the 9<sup>th</sup> and 13<sup>th</sup> December 2021. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

## About Kantar Public:

Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence

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and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit [www.kantarpublic.com](http://www.kantarpublic.com)

## Polling Methodological Note – December 2021

A representative sample of 1,074 adults in Great Britain were interviewed between the 9<sup>th</sup> and 13<sup>th</sup> December 2021. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

### Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

### Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

### Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017<sup>1</sup>). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 30.4% to 36.6%
- Labour Party = 34.9% to 41.8%
- Labour lead over Conservative = 9.8%pts to -1.4%pts

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<sup>1</sup> See: [https://www.europeansurveyresearch.org/news/non-prob/INPS\\_06\\_Kuha.pdf](https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf) and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

## Gender\* and age

Source: ONS Mid Year-2020 Population Estimates:

	<b>Unweighted count</b>	<b>Weighted count</b>
Male 18-24	67	59
Male 25-34	88	92
Male 35-44	71	85
Male 45-54	92	89
Male 55-69	135	116
Male 70+	68	83
Female 18-24	55	55
Female 25-34	85	90
Female 35-44	91	87
Female 45-54	102	92
Female 55-69	146	122
Female 70+	74	103

\*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2020 Population Estimates:

	<b>Unweighted count</b>	<b>Weighted count</b>
North East England	63	45
North West England	130	121
Yorkshire & Humber	103	91
East Midlands	98	81
West Midlands	93	97
East of England	95	103
London	128	145
South East England	156	151
South West England	76	95
Wales	45	53
Scotland	87	93

## Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	<b>Unweighted count</b>	<b>Weighted count</b>
Aged 18-24 with a degree	47	22
Aged 25-44 with a degree	157	159
Aged 45-69 with a degree	147	121
Other	723	772

## Vote in the 2016 EU referendum\*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain**	38%	28%
Leave**	40%	30%
Did not vote**	21%	42%

\*An imputed response is given for those that did not say who they voted for in the referendum.

\*\*The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

## Vote in the 2019 General Election\*

Source: General Election & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	20%	39%
Labour	26%	20%
Conservative	36%	27%
Liberal Democrats	7%	7%
SNP/Plaid Cymru	5%	3%
Other	5%	4%

\*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated <b>Voting Age Population</b> turnout if General Election were to be held tomorrow	81%	61%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.



## **Further details**

Please contact Luke Taylor [luke.taylor@kantar.com](mailto:luke.taylor@kantar.com) for further details on the methodology used in this polling.

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Definitely vote (4)</b>	<b>382</b> <b>36%</b>	212 41%	170 31%	11 10%	32 17%	53 31%	45 25%	75 43%	167 66%	165 59%	107 53%	51 69%	35 52%	16 4%
		B	*	*	C*	C*	CDF*	CDEFG	M	M	M*	M*		
<b>Probably vote (3)</b>	<b>205</b> <b>19%</b>	114 22%	91 17%	33 29%	46 25%	39 23%	32 18%	22 13%	33 13%	64 23%	48 24%	15 20%	14 21%	53 13%
				GH*	H*	*	*	*	*	M	M	*	*	
<b>Probably not vote (2)</b>	<b>199</b> <b>19%</b>	84 16%	114 21%	42 37%	52 28%	22 13%	42 23%	29 17%	12 5%	15 5%	26 13%	4 6%	14 20%	123 31%
				EGH*	EH*	*	H*	H*		I	*	IK*		IJK
<b>Definitely not vote (1)</b>	<b>251</b> <b>23%</b>	101 19%	149 27%	17 15%	43 23%	58 34%	50 28%	44 25%	39 16%	31 11%	16 8%	4 5%	2 3%	190 48%
			A	*	*	CH*	H*	*				*	*	IJKL
<b>Or would you prefer not to say?</b>	<b>37</b> <b>3%</b>	12 2%	25 5%	10 8%	11 6%	-	13 7%	5 3%	-	3 1%	3 2%	-	3 4%	15 4%
				EH*	H*	*	H*	*				*	*	
<b>NET : Definitely / Probably vote</b>	<b>587</b> <b>55%</b>	326 62%	261 48%	44 39%	78 42%	92 53%	77 42%	96 56%	200 80%	228 82%	155 77%	66 89%	49 73%	69 17%
		B	*	*	*	*	*	*	CDEFG	M	M	LM*	M*	
<b>NET : Definitely not / Probably not vote</b>	<b>450</b> <b>42%</b>	186 35%	263 48%	60 53%	94 52%	80 47%	92 51%	72 42%	51 20%	46 17%	42 21%	8 11%	16 23%	313 79%
			A	H*	H*	H*	H*	H*				*	*	IJKL
<b>Mean score</b>	<b>2.69</b>	2.85	2.54	2.37	2.39	2.5	2.43	2.75	3.3	3.32	3.25	3.53	3.27	1.73
		B	*	*	*	*	D*	CDEFG	M	M	M*	M*		
<b>Standard Deviation</b>	<b>1.198</b>	1.163	1.212	0.889	1.051	1.246	1.175	1.263	1.117	1.007	0.974	0.82	0.903	0.857
<b>Error Variance</b>	<b>0.001</b>	0.003	0.003	0.008	0.006	0.009	0.008	0.009	0.005	0.004	0.005	0.009	0.013	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Definitely vote (4)</b>	<b>382</b> <b>36%</b>	151 47% P	176 55% P	53 13%
<b>Probably vote (3)</b>	<b>205</b> <b>19%</b>	59 18%	79 25% P	62 16%
<b>Probably not vote (2)</b>	<b>199</b> <b>19%</b>	42 13%	37 12%	108 27% NO
<b>Definitely not vote (1)</b>	<b>251</b> <b>23%</b>	61 19% O	24 8%	160 40% NO
<b>Or would you prefer not to say?</b>	<b>37</b> <b>3%</b>	8 2%	3 1%	15 4%
<b>NET : Definitely / Probably vote</b>	<b>587</b> <b>55%</b>	209 65% P	254 80% NP	114 29%
<b>NET : Definitely not / Probably not vote</b>	<b>450</b> <b>42%</b>	103 32% O	61 19%	267 67% NO
<b>Mean score</b>	<b>2.69</b>	2.96 P	3.29 NP	2.02
<b>Standard Deviation</b>	<b>1.198</b>	1.183	0.948	1.065
<b>Error Variance</b>	<b>0.001</b>	0.004	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	889	460	427	99	142	132	155	161	200	337	262	66	110	109
Weighted Base	538	306	231	46	79	81	73	87	172	203	156	60	52	61
<b>Labour</b>	<b>204</b> <b>38%</b>	121 39%	83 36%	24 51% H*	40 51% H*	39 48% H*	27 38% H*	32 37% H	42 25% H	20 10%	135 86% IKLM	17 28% I*	12 22% I*	20 32% I*
<b>Conservative</b>	<b>181</b> <b>34%</b>	103 34%	78 34%	8 17% *	16 21% *	25 31% *	25 34% C*	26 29% C*	81 47% CDEG	149 74% JKLM	4 3%	5 9% *	3 5% *	19 31% JKL*
<b>Liberal Democrats</b>	<b>57</b> <b>11%</b>	37 12%	21 9%	9 20% G*	10 12% *	6 8% *	8 11% *	5 6% *	19 11%	8 4%	7 4%	35 58% IJLM*	3 5% *	4 6% *
<b>Green</b>	<b>36</b> <b>7%</b>	14 4%	22 9% A	3 7% *	4 5% *	5 6% *	5 7% *	12 14% H	6 4%	7 3%	6 4%	3 4% *	12 22% IJK*	6 10% I*
<b>SNP</b>	<b>18</b> <b>3%</b>	10 3%	8 3%	1 3% *	2 2% *	3 3% *	3 4% *	3 3% *	7 4%	1 *	1 1%	- *	14 26% IJKM*	2 4% I*
<b>Reform UK</b>	<b>17</b> <b>3%</b>	11 4%	6 3%	- 1% *	1 1% *	1 2% *	1 1% *	4 4% *	10 6%	10 5% J	- *	- *	4 7% J*	3 5% J*
<b>UKIP</b>	<b>13</b> <b>2%</b>	4 1%	9 4%	- * *	2 3% *	1 2% *	3 4% *	3 3% *	3 2%	5 2%	1 1%	- *	2 4% *	5 8% J*
<b>Plaid Cymru</b>	<b>3</b> <b>1%</b>	2 1%	1 *	1 2% *	- - *	1 1% *	1 1% *	- * *	- - *	- - *	- - *	- - *	2 4% IJ*	1 1% *
<b>Other</b>	<b>9</b> <b>2%</b>	5 2%	4 2%	- - *	4 5% *	- - *	- * *	3 3% *	3 1%	4 2%	2 1%	1 1% *	2 3% *	1 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	889	375	401	105
Weighted Base	538	189	238	106
<b>Labour</b>	<b>204</b> <b>38%</b>	37 19%	120 50%	46 43%
		N	N*	
<b>Conservative</b>	<b>181</b> <b>34%</b>	103 55%	44 18%	33 31%
		OP		O*
<b>Liberal Democrats</b>	<b>57</b> <b>11%</b>	10 5%	34 14%	12 11%
		N		*
<b>Green</b>	<b>36</b> <b>7%</b>	8 4%	19 8%	8 7%
				*
<b>SNP</b>	<b>18</b> <b>3%</b>	2 1%	15 6%	1 1%
			N	*
<b>Reform UK</b>	<b>17</b> <b>3%</b>	15 8%	1 *	1 1%
		O		*
<b>UKIP</b>	<b>13</b> <b>2%</b>	11 6%	1 *	1 1%
		O		*
<b>Plaid Cymru</b>	<b>3</b> <b>1%</b>	- *	2 1%	1 1%
				*
<b>Other</b>	<b>9</b> <b>2%</b>	3 2%	4 1%	2 2%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

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		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	889	460	427	99	142	132	155	161	200	337	262	66	110	109
Weighted Base	674	374	300	72	110	100	98	106	188	223	177	66	61	142
<b>Labour</b>	<b>249</b> <b>37%</b>	146 39%	102 34%	33 46% H*	55 50% FH*	47 47% H*	31 32% *	39 36% *	45 24%	23 10%	150 85% IKLM	19 29% I*	15 24% I*	41 29% I*
<b>Conservative</b>	<b>219</b> <b>32%</b>	123 33%	95 32%	15 21% *	21 19% *	31 31% *	36 37% D*	28 26% *	88 47% CDEG	161 72% JKLM	5 3%	6 9% *	4 6% *	43 30% JKL*
<b>Liberal Democrats</b>	<b>70</b> <b>10%</b>	43 11%	27 9%	14 19% G*	13 12% *	8 8% *	9 10% *	6 5% *	20 11%	10 4%	9 5%	37 57% IJLM*	4 7% *	8 6% *
<b>Green</b>	<b>52</b> <b>8%</b>	18 5%	34 11% A	5 7% *	9 8% *	6 6% *	9 10% *	16 15% H*	7 4%	9 4%	7 4%	3 4% *	14 22% IJK*	18 13% I*
<b>Reform UK</b>	<b>23</b> <b>3%</b>	13 3%	11 4%	- * *	2 2% *	2 2% *	1 1% *	4 4% *	14 7%	11 5% J	- * *	- * *	4 7% J*	8 5% *
<b>SNP</b>	<b>23</b> <b>3%</b>	13 3%	10 3%	2 3% *	2 2% *	3 3% *	5 5% *	3 3% *	7 4%	1 *	1 1%	- *	15 24% IJKM*	6 4% *
<b>UKIP</b>	<b>22</b> <b>3%</b>	7 2%	15 5%	- * *	5 5% *	2 2% *	4 5% *	6 5% *	4 2%	5 2%	2 1%	- *	2 4% *	13 9% J*
<b>Plaid Cymru</b>	<b>4</b> <b>1%</b>	2 1%	2 1%	2 2% *	- * *	1 1% *	1 1% *	- * *	- *	- *	- *	- *	2 4% I*	2 1% *
<b>Other</b>	<b>13</b> <b>2%</b>	8 2%	5 2%	- * *	4 4% *	- * *	- * *	6 5% *	3 1%	4 2%	2 1%	1 1% *	2 3% *	4 3% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	889	375	401	105
Weighted Base	674	221	278	167
<b>Labour</b>	<b>249</b> <b>37%</b>	42 19%	137 49%	68 41%
		N	N*	
<b>Conservative</b>	<b>219</b> <b>32%</b>	116 52%	51 18%	52 31%
		OP	O*	
<b>Liberal Democrats</b>	<b>70</b> <b>10%</b>	12 6%	40 15%	16 10%
		N	*	
<b>Green</b>	<b>52</b> <b>8%</b>	11 5%	24 9%	15 9%
			*	
<b>Reform UK</b>	<b>23</b> <b>3%</b>	17 8%	1 *	4 2%
		O	*	
<b>SNP</b>	<b>23</b> <b>3%</b>	2 1%	17 6%	4 2%
		N	*	
<b>UKIP</b>	<b>22</b> <b>3%</b>	18 8%	2 1%	3 2%
		O	*	
<b>Plaid Cymru</b>	<b>4</b> <b>1%</b>	- *	3 1%	1 1%
			*	
<b>Other</b>	<b>13</b> <b>2%</b>	4 2%	4 1%	5 3%
			*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
No, did not vote	397 37%	152 29%	245 45%	49 44%	77 42%	76 44%	85 47%	72 42%	38 15%	-	-	-	-	397 100%
			A	H*	H*	H*	H*	H*				*	*	IJKL
Yes, Conservative	277 26%	154 29%	124 23%	4 4%	20 11%	39 23%	34 19%	48 28%	132 53%	277 100%	-	-	-	-
			*	*	C*	C*	CD*	CDEFG		JKLM	*	*		
Yes, Labour	200 19%	115 22%	85 16%	30 27%	49 27%	33 19%	31 17%	21 12%	36 14%	-	200 100%	-	-	-
				GH*	GH*	*	*	*		-	IKLM	*	*	
Yes, Liberal Democrat	74 7%	47 9%	27 5%	11 9%	11 6%	4 2%	11 6%	12 7%	26 11%	-	-	74 100%	-	-
			*	*	*	*	*	*	E			IJLM*	*	
Yes, SNP - Scottish National Party	26 2%	12 2%	12 2%	5 5%	1 1%	4 2%	1 *	4 2%	10 4%	-	-	-	26 38%	-
				*	*	*	*	*				*	IJKM*	
Yes, Green Party	22 2%	10 2%	11 2%	2 2%	5 3%	6 3%	2 1%	3 2%	4 2%	-	-	-	22 32%	-
				*	*	*	*	*				*	IJKM*	
Yes, Brexit Party	12 1%	10 2%	2 *	2 2%	1 *	3 2%	- *	4 3%	2 1%	-	-	-	12 19%	-
				*	*	*	*	*				*	IJKM*	
Yes, Plaid Cymru	5 *	2 *	2 *	- *	- *	1 1%	3 2%	- *	- *	-	-	-	5 7%	-
				*	*	*	*	*				*	IJM*	
Other party or individual	3 *	2 *	1 *	- *	- *	- *	1 1%	1 1%	- *	-	-	-	3 4%	-
				*	*	*	*	*				*	IM*	
Prefer not to answer	58 5%	19 4%	39 7%	9 8%	19 11%	7 4%	11 6%	8 4%	3 1%	-	-	-	-	-
				H*	H*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>No, did not vote</b>	<b>397</b> <b>37%</b>	71 22% O	37 12%	277 70% NO
<b>Yes, Conservative</b>	<b>277</b> <b>26%</b>	183 57% OP	69 22% P	26 6%
<b>Yes, Labour</b>	<b>200</b> <b>19%</b>	32 10%	128 40% NP	37 9%
<b>Yes, Liberal Democrat</b>	<b>74</b> <b>7%</b>	8 3%	42 13% NP	24 6%
<b>Yes, SNP - Scottish National Party</b>	<b>26</b> <b>2%</b>	3 1%	18 6% NP	4 1%
<b>Yes, Green Party</b>	<b>22</b> <b>2%</b>	4 1%	14 4% P	1 *
<b>Yes, Brexit Party</b>	<b>12</b> <b>1%</b>	9 3%	3 1%	- -
<b>Yes, Plaid Cymru</b>	<b>5</b> <b>*</b>	2 1%	1 *	1 *
<b>Other party or individual</b>	<b>3</b> <b>*</b>	1 *	2 1%	- -
<b>Prefer not to answer</b>	<b>58</b> <b>5%</b>	6 2%	5 2%	26 7% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
Leave	320 30%	164 31%	155 28%	8 7% *	25 14% *	39 23% C*	49 27% CD*	67 39% CDE*	131 52% CDEF	183 66% JKLM	32 16%	8 11% *	20 29% JK*	71 18%
Remain	319 30%	182 35% B	136 25%	34 30% *	65 36% *	43 25% *	42 23% *	49 28% *	85 34%	69 25% M	128 64% IM	42 56% IM*	38 56% IM*	37 9%
Did not vote	397 37%	168 32%	228 42% A	64 56% GH*	75 41% H*	84 49% GH*	86 47% GH*	53 31% H*	35 14%	26 9%	37 18% I	24 33% IL*	7 10% *	277 70% IJKL
Don't know	39 4%	10 2%	29 5%	7 7% H*	17 9% H*	6 3% *	4 2% *	4 2% *	-	-	3 2%	-	3 5% I*	12 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Leave</b>	<b>320</b> <b>30%</b>	320 100% OP	-	-
<b>Remain</b>	<b>319</b> <b>30%</b>	-	319 100% NP	-
<b>Did not vote</b>	<b>397</b> <b>37%</b>	-	-	397 100% NO
<b>Don't know</b>	<b>39</b> <b>4%</b>	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
Stay out of the EU	358 33%	186 35%	172 31%	12 *	28 *	50 C*	50 C*	76 CDF*	142 CDEF	182 JKLM	38 19%	8 11%	16 24%	102 26%
Apply to join the EU	387 36%	219 42%	168 31%	62 55%	86 47%	58 33%	66 37%	52 30%	63 25%	54 19%	133 67%	50 67%	35 52%	103 26%
Would not vote	207 19%	87 17%	118 22%	29 26%	42 23%	43 25%	49 27%	27 16%	17 7%	17 6%	16 8%	3 5%	11 16%	145 36%
Don't know	122 11%	32 6%	90 16%	11 9%	27 15%	22 13%	16 9%	19 11%	28 11%	24 9%	13 7%	12 17%	5 8%	47 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Stay out of the EU</b>	<b>358</b> <b>33%</b>	257 80% OP	31 10%	68 17%
<b>Apply to join the EU</b>	<b>387</b> <b>36%</b>	23 7%	248 78% NP	111 28% N
<b>Would not vote</b>	<b>207</b> <b>19%</b>	15 5%	15 5%	171 43% NO
<b>Don't know</b>	<b>122</b> <b>11%</b>	24 8%	25 8%	47 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Affordable housing	Tackling climate change and protecting the environment
Unweighted Base	1074	1074	1074	1074	1074	1074	1074	1074	1074	1074	1074
Weighted Base	1074	1074	1074	1074	1074	1074	1074	1074	1074	1074	1074
<b>Most important (100)</b>	69 6%	131 12%	152 14%	81 8%	44 4%	50 5%	141 13%	107 10%	72 7%	83 8%	143 13%
<b>2nd (90)</b>	82 8%	114 11%	138 13%	106 10%	64 6%	95 9%	75 7%	85 8%	97 9%	114 11%	103 10%
<b>3rd (80)</b>	92 9%	121 11%	137 13%	149 14%	64 6%	105 10%	58 5%	92 9%	64 6%	113 11%	76 7%
<b>4th (70)</b>	104 10%	126 12%	106 10%	109 10%	84 8%	83 8%	66 6%	87 8%	106 10%	124 12%	78 7%
<b>5th (60)</b>	86 8%	98 9%	103 10%	120 11%	99 9%	116 11%	76 7%	68 6%	111 10%	124 12%	70 7%
<b>6th (50)</b>	116 11%	80 7%	117 11%	95 9%	95 9%	133 12%	73 7%	96 9%	109 10%	85 8%	74 7%
<b>7th (40)</b>	108 10%	81 8%	92 9%	104 10%	97 9%	118 11%	74 7%	95 9%	134 12%	89 8%	83 8%
<b>8th (30)</b>	93 9%	94 9%	61 6%	96 9%	91 8%	125 12%	64 6%	98 9%	127 12%	125 12%	98 9%
<b>9th (20)</b>	149 14%	106 10%	64 6%	82 8%	162 15%	82 8%	66 6%	80 7%	103 10%	78 7%	101 9%
<b>10th (10)</b>	96 9%	82 8%	51 5%	87 8%	166 15%	93 9%	108 10%	132 12%	98 9%	71 7%	98 9%
<b>Least important (0)</b>	80 7%	41 4%	52 5%	45 4%	108 10%	73 7%	272 25%	133 12%	52 5%	67 6%	151 14%
<b>Mean score</b>	47.38	56.57	60.93	54.65	40.38	48.86	42.47	46.92	49.22	53.61	48.68
<b>Standard Deviation</b>	29.957	30.64	29.792	29.157	29.618	28.689	36.681	33.192	28.801	29.761	34.787
<b>Error Variance</b>	0.836	0.874	0.826	0.792	0.817	0.766	1.253	1.026	0.772	0.825	1.127

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>69</b> <b>6%</b>	47 9%	21 4%	6 5%	14 8%	12 7%	10 6%	7 4%	20 8%	26 9%	10 5%	4 5%	6 10%	20 5%
<b>2nd (90)</b>	<b>82</b> <b>8%</b>	46 9%	35 6%	7 6%	14 8%	9 5%	15 8%	21 12%	15 6%	26 9%	17 8%	4 6%	5 7%	22 6%
<b>3rd (80)</b>	<b>92</b> <b>9%</b>	63 12%	30 5%	12 11%	17 9%	14 8%	14 7%	12 7%	24 9%	27 10%	29 15%	10 13%	2 3%	22 6%
<b>4th (70)</b>	<b>104</b> <b>10%</b>	58 11%	46 8%	16 14%	18 10%	13 8%	15 8%	17 10%	25 10%	29 11%	15 7%	11 15%	8 12%	37 9%
<b>5th (60)</b>	<b>86</b> <b>8%</b>	39 7%	47 9%	10 9%	10 6%	19 11%	15 8%	12 7%	20 8%	22 8%	16 8%	3 4%	5 8%	31 8%
<b>6th (50)</b>	<b>116</b> <b>11%</b>	60 11%	56 10%	7 6%	28 15%	12 7%	33 18%	19 11%	17 7%	22 8%	26 13%	8 11%	10 14%	44 11%
<b>7th (40)</b>	<b>108</b> <b>10%</b>	50 10%	58 11%	6 5%	15 8%	13 7%	21 12%	23 13%	30 12%	43 16%	12 6%	9 12%	6 9%	30 8%
<b>8th (30)</b>	<b>93</b> <b>9%</b>	41 8%	52 9%	10 9%	20 11%	17 10%	10 5%	12 7%	25 10%	43 20%	12 30%	9 8%	6 6%	30 25%
<b>9th (20)</b>	<b>149</b> <b>14%</b>	49 9%	100 18%	10 9%	20 11%	27 16%	26 14%	26 15%	40 16%	31 11%	18 9%	11 15%	9 14%	71 18%
<b>10th (10)</b>	<b>96</b> <b>9%</b>	38 7%	58 11%	10 9%	15 8%	18 10%	10 6%	23 13%	19 8%	21 7%	24 12%	2 3%	3 5%	42 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	80 7%	34 6%	46 8%	19 17% DGH*	11 6% *	19 11% G*	13 7% *	2 1% *	16 6%	11 4%	4 2%	4 6% *	6 9% J*	52 13% IJ
<b>Mean score</b>	47.38	53.13	41.81	45.08	49.7	43.45	48.46	48.68	47.75	53.06	50.18	49.77	48.33	40.9
<b>Standard Deviation</b>	29.957	B 30.31	28.534	* 32.552	* 29.681	* 31.041	* 28.484	* 28.675	30.06	M 29.608	M 28.636	* 28.049	* 30.365	30.391
<b>Error Variance</b>	0.836	1.752	1.484	9.32	4.819	5.591	4.484	4.746	3.6	3.161	4.094	10.591	13.745	2.324

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>69</b> <b>6%</b>	25 8%	21 6%	20 5%
<b>2nd (90)</b>	<b>82</b> <b>8%</b>	20 6%	27 8%	34 9%
<b>3rd (80)</b>	<b>92</b> <b>9%</b>	30 10%	37 12%	25 6%
<b>4th (70)</b>	<b>104</b> <b>10%</b>	29 9%	30 10%	44 11%
<b>5th (60)</b>	<b>86</b> <b>8%</b>	28 9%	22 7%	36 9%
<b>6th (50)</b>	<b>116</b> <b>11%</b>	21 7%	43 13% N	46 12%
<b>7th (40)</b>	<b>108</b> <b>10%</b>	45 14% P	32 10%	26 7%
<b>8th (30)</b>	<b>93</b> <b>9%</b>	21 7%	35 11%	31 8%
<b>9th (20)</b>	<b>149</b> <b>14%</b>	43 13%	41 13%	57 14%
<b>10th (10)</b>	<b>96</b> <b>9%</b>	33 10%	20 6%	38 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>80</b> 7%	25 8% O	10 3%	40 10% O
<b>Mean score</b>	<b>47.38</b>	47.04	51.42	45.45
<b>Standard Deviation</b>	<b>29.957</b>	30.639	28.272	30.408
<b>Error Variance</b>	<b>0.836</b>	2.935	2.508	2.33

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>131</b> <b>12%</b>	76 14%	55 10%	23 20% H*	22 12% *	25 15% *	17 9% *	30 17% H*	14 6% *	31 11%	12 6%	8 11% *	7 10% *	58 15% J
<b>2nd (90)</b>	<b>114</b> <b>11%</b>	51 10%	63 12%	10 9% *	18 10% *	15 9% *	17 9% *	19 11% *	35 14%	26 9%	17 8%	10 14% *	4 6% *	51 13%
<b>3rd (80)</b>	<b>121</b> <b>11%</b>	53 10%	67 12%	12 10% *	20 11% *	8 5% *	28 16% *	18 10% *	36 14%	46 17% J	11 6%	7 9% *	9 13% *	46 12%
<b>4th (70)</b>	<b>126</b> <b>12%</b>	46 9%	79 14%	12 10% *	14 7% *	23 13% *	21 12% *	22 12% *	35 14%	44 16% JL	14 7%	4 5% *	3 5% *	51 13%
<b>5th (60)</b>	<b>98</b> <b>9%</b>	45 9%	53 10%	13 12% *	21 12% *	8 5% *	19 10% *	6 4% *	30 12% G	25 9%	14 7%	9 12% *	4 6% *	38 10%
<b>6th (50)</b>	<b>80</b> <b>7%</b>	41 8%	39 7%	8 7% *	6 3% *	21 12% *	15 8% *	9 5% *	22 9%	23 8%	16 8%	5 7% *	9 14% *	22 6%
<b>7th (40)</b>	<b>81</b> <b>8%</b>	38 7%	43 8%	10 9% *	7 4% *	24 14% D*	12 7% *	13 8% *	15 6% *	17 6%	17 8%	6 8% *	7 10% *	36 9%
<b>8th (30)</b>	<b>94</b> <b>9%</b>	51 10%	43 8%	10 9% *	16 9% *	11 6% *	13 7% *	21 12% *	23 9%	21 8%	31 15% IM	6 8% *	6 10% *	27 7%
<b>9th (20)</b>	<b>106</b> <b>10%</b>	70 13% B	34 6%	5 4% *	26 14% *	16 9% *	23 13% *	18 10% *	18 7%	18 6%	37 18% IM	9 12% *	9 14% *	32 8%
<b>10th (10)</b>	<b>82</b> <b>8%</b>	35 7%	46 8%	5 4% *	23 12% *	13 7% *	16 9% *	11 6% *	15 6%	13 5%	23 12% I	9 12% *	3 5% *	22 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	41 4%	17 3%	24 4%	5 5% *	11 6% *	8 4% *	2 1% *	7 4% *	9 4%	14 5%	8 4%	1 1% *	5 8% *	14 3%
<b>Mean score</b>	56.57	55.77	57.4	62.16 D*	51.41 *	54.74 *	56.55 *	58.33 *	57.86	60.05 JL	44.1	54.51 J*	49.95 *	60.81 JL
<b>Standard Deviation</b>	30.64	31.225	30.066	30.513	33.306	30.689	29.153	32.223	28.118	29.12	29.395	31.189	30.751	30.129
<b>Error Variance</b>	0.874	1.86	1.648	8.189	6.069	5.465	4.697	5.994	3.15	3.057	4.314	13.095	14.097	2.285

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>131</b> <b>12%</b>	35 11%	25 8%	63 16%
<b>2nd (90)</b>	<b>114</b> <b>11%</b>	46 14% O	20 6%	48 12%
<b>3rd (80)</b>	<b>121</b> <b>11%</b>	46 14%	35 11%	39 10%
<b>4th (70)</b>	<b>126</b> <b>12%</b>	36 11%	40 12%	47 12%
<b>5th (60)</b>	<b>98</b> <b>9%</b>	30 9%	27 9%	32 8%
<b>6th (50)</b>	<b>80</b> <b>7%</b>	30 9%	23 7%	26 7%
<b>7th (40)</b>	<b>81</b> <b>8%</b>	19 6%	30 9%	32 8%
<b>8th (30)</b>	<b>94</b> <b>9%</b>	22 7%	40 13%	28 7%
<b>9th (20)</b>	<b>106</b> <b>10%</b>	25 8%	43 13%	38 10%
<b>10th (10)</b>	<b>82</b> <b>8%</b>	16 5%	21 7%	35 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>41</b> <b>4%</b>	15 5%	15 5%	8 2%
<b>Mean score</b>	<b>56.57</b>	60.15	50.49	59.15
<b>Standard Deviation</b>	<b>30.64</b>	O 29.808	O 29.267	O 31.15
<b>Error Variance</b>	<b>0.874</b>	2.778	2.687	2.445

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>152</b> <b>14%</b>	65 12%	87 16%	9 8%	20 11%	21 12%	34 19%	16 9%	52 21%	45 16%	33 16%	10 13%	6 9%	55 14%
				*	*	*	*	*	CG			*	*	
<b>2nd (90)</b>	<b>138</b> <b>13%</b>	70 13%	68 12%	14 12%	18 10%	20 12%	24 13%	29 17%	33 13%	34 12%	35 18%	14 19%	11 16%	43 11%
				*	*	*	*	*				*	*	
<b>3rd (80)</b>	<b>137</b> <b>13%</b>	71 14%	67 12%	2 2%	28 15%	18 10%	22 12%	36 21%	31 12%	41 15%	20 10%	12 16%	7 11%	49 12%
				*	C*	*	C*	C*	C			*	*	
<b>4th (70)</b>	<b>106</b> <b>10%</b>	61 12%	45 8%	17 15%	14 8%	8 4%	9 5%	26 15%	32 13%	33 12%	13 6%	11 14%	9 14%	32 8%
				*	*	*	*	EF*				*	*	
<b>5th (60)</b>	<b>103</b> <b>10%</b>	38 7%	65 12%	16 14%	16 9%	14 8%	11 6%	18 11%	28 11%	24 9%	24 12%	12 16%	6 8%	36 9%
				*	*	*	*	*				*	*	
<b>6th (50)</b>	<b>117</b> <b>11%</b>	61 12%	56 10%	16 14%	28 15%	28 16%	18 10%	6 4%	21 8%	24 9%	16 8%	8 10%	6 9%	58 15%
				G*	G*	G*	*	*				*	*	
<b>7th (40)</b>	<b>92</b> <b>9%</b>	38 7%	53 10%	11 10%	13 7%	19 11%	14 8%	21 12%	13 5%	16 6%	19 9%	3 4%	5 7%	38 10%
				*	*	*	*	*				*	*	
<b>8th (30)</b>	<b>61</b> <b>6%</b>	32 6%	29 5%	6 5%	8 4%	14 8%	16 9%	3 2%	14 6%	18 6%	10 5%	- -	4 5%	26 7%
				*	*	*	*	*				*	*	
<b>9th (20)</b>	<b>64</b> <b>6%</b>	39 7%	26 5%	11 9%	10 5%	10 6%	12 7%	9 5%	13 5%	16 6%	5 2%	6 8%	7 10%	25 6%
				*	*	*	*	*				*	J*	
<b>10th (10)</b>	<b>51</b> <b>5%</b>	28 5%	22 4%	8 7%	13 7%	16 9%	5 3%	2 1%	7 3%	17 6%	14 7%	- -	3 5%	11 3%
				*	*	*	*	*				*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	52 5%	21 4%	31 6%	4 3% *	15 8% *	4 2% *	15 8% *	7 4% *	7 3%	10 4%	12 6%	- * *	4 6% *	23 6%
<b>Mean score</b>	60.93	60.36	61.51	54.36 *	56.68 *	56.22 *	59.98 *	66.09 CDE*	67.34 CDE	62.95	62.3	70.79 LM*	58.26 *	59.48
<b>Standard Deviation</b>	29.792	29.69	29.921	28.145	31.048	29.726	32.884	26.173	28.054	29.9	31.288	22.394	30.539	29.472
<b>Error Variance</b>	0.826	1.681	1.632	6.968	5.274	5.127	5.976	3.954	3.136	3.223	4.888	6.752	13.903	2.186

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>152</b> <b>14%</b>	50 16%	43 13%	51 13%
<b>2nd (90)</b>	<b>138</b> <b>13%</b>	43 13%	49 15%	44 11%
<b>3rd (80)</b>	<b>137</b> <b>13%</b>	34 10%	49 15%	51 13%
<b>4th (70)</b>	<b>106</b> <b>10%</b>	35 11%	30 9%	35 9%
<b>5th (60)</b>	<b>103</b> <b>10%</b>	33 10%	32 10%	37 9%
<b>6th (50)</b>	<b>117</b> <b>11%</b>	26 8%	32 10%	57 14%
<b>7th (40)</b>	<b>92</b> <b>9%</b>	33 10% O	15 5%	40 10%
<b>8th (30)</b>	<b>61</b> <b>6%</b>	19 6%	19 6%	22 5%
<b>9th (20)</b>	<b>64</b> <b>6%</b>	26 8%	15 5%	22 6%
<b>10th (10)</b>	<b>51</b> <b>5%</b>	18 5%	18 6%	12 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>52</b> <b>5%</b>	<b>4</b> <b>1%</b>	<b>19</b> <b>6%</b>	<b>25</b> <b>6%</b>
<b>Mean score</b>	<b>60.93</b>	62.15	62.01	59.31
<b>Standard Deviation</b>	<b>29.792</b>	28.881	30.508	29.39
<b>Error Variance</b>	<b>0.826</b>	2.608	2.92	2.177

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>81</b> <b>8%</b>	34 6%	47 9%	5 5%	8 5%	15 9%	15 8%	12 7%	26 10%	28 10%	13 6%	4 5%	3 5%	27 7%
<b>2nd (90)</b>	<b>106</b> <b>10%</b>	43 8%	63 11%	3 2%	8 5%	15 9%	19 11%	16 9%	45 18%	40 14%	18 9%	7 10%	7 11%	31 8%
<b>3rd (80)</b>	<b>149</b> <b>14%</b>	56 11%	93 17%	21 19%	22 12%	21 12%	20 11%	31 18%	33 13%	29 10%	25 12%	13 18%	10 15%	62 16%
<b>4th (70)</b>	<b>109</b> <b>10%</b>	65 12%	44 8%	3 3%	9 5%	11 6%	23 13%	29 17%	35 14%	31 11%	14 7%	12 17%	8 11%	40 10%
<b>5th (60)</b>	<b>120</b> <b>11%</b>	63 12%	57 10%	10 9%	19 10%	21 12%	19 11%	14 8%	37 15%	31 11%	28 14%	3 5%	7 11%	49 12%
<b>6th (50)</b>	<b>95</b> <b>9%</b>	39 7%	56 10%	13 12%	20 11%	16 9%	8 4%	19 11%	19 7%	22 8%	22 11%	8 10%	6 9%	28 7%
<b>7th (40)</b>	<b>104</b> <b>10%</b>	59 11%	45 8%	10 9%	30 16%	18 10%	18 10%	9 5%	20 8%	28 10%	19 9%	6 8%	7 10%	40 10%
<b>8th (30)</b>	<b>96</b> <b>9%</b>	48 9%	47 9%	13 11%	26 14%	14 8%	25 14%	8 5%	9 4%	11 4%	20 10%	3 4%	10 15%	43 11%
<b>9th (20)</b>	<b>82</b> <b>8%</b>	35 7%	47 9%	16 14%	13 7%	21 12%	7 4%	12 7%	13 5%	24 9%	14 7%	5 6%	3 5%	33 8%
<b>10th (10)</b>	<b>87</b> <b>8%</b>	47 9%	39 7%	13 11%	19 11%	16 9%	19 10%	10 6%	10 4%	19 7%	21 10%	12 16%	3 5%	30 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	45 4%	35 7% B	10 2%	7 6% *	7 4% *	6 3% *	7 4% *	12 7% *	6 2%	15 5%	8 4%	2 2% *	3 4% *	14 3%
<b>Mean score</b>	54.65	51.58	57.68	45.51	46.86	52.26	54.43	57.3	64.43	57.44	51.85	54.75	55.14	54
<b>Standard Deviation</b>	29.157	29.461	28.507	28.83	27.037	29.748	29.788	29.366	26.759	30.524	28.878	29.969	27.693	28.486
<b>Error Variance</b>	0.792	1.655	1.481	7.311	3.999	5.135	4.903	4.978	2.853	3.359	4.164	12.091	11.432	2.042

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>81</b> <b>8%</b>	26 8%	20 6%	29 7%
<b>2nd (90)</b>	<b>106</b> <b>10%</b>	36 11%	40 13%	28 7%
<b>3rd (80)</b>	<b>149</b> <b>14%</b>	34 11%	38 12%	66 17%
<b>4th (70)</b>	<b>109</b> <b>10%</b>	39 12%	38 12%	32 8%
<b>5th (60)</b>	<b>120</b> <b>11%</b>	36 11%	35 11%	47 12%
<b>6th (50)</b>	<b>95</b> <b>9%</b>	27 8%	26 8%	36 9%
<b>7th (40)</b>	<b>104</b> <b>10%</b>	40 12%	32 10%	31 8%
<b>8th (30)</b>	<b>96</b> <b>9%</b>	26 8%	23 7%	42 11%
<b>9th (20)</b>	<b>82</b> <b>8%</b>	25 8%	22 7%	33 8%
<b>10th (10)</b>	<b>87</b> <b>8%</b>	16 5%	29 9%	41 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>45</b> 4%	16 5%	15 5%	14 3%
<b>Mean score</b>	<b>54.65</b>	55.65	54.76	53.02
<b>Standard Deviation</b>	<b>29.157</b>	28.747	29.509	29.277
<b>Error Variance</b>	<b>0.792</b>	2.584	2.732	2.16

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>44</b> <b>4%</b>	27 5%	16 3%	10 9%	7 4%	5 3%	6 3%	5 3%	11 4%	12 4%	2 1%	7 9%	3 4%	18 5%
				*	*	*	*	*				J*	*	
<b>2nd (90)</b>	<b>64</b> <b>6%</b>	34 6%	30 6%	5 4%	12 7%	9 5%	13 7%	13 7%	11 4%	15 5%	8 4%	3 4%	3 5%	34 8%
				*	*	*	*	*				*	*	
<b>3rd (80)</b>	<b>64</b> <b>6%</b>	38 7%	27 5%	7 6%	19 10%	5 3%	11 6%	6 3%	17 7%	27 10%	18 9%	5 6%	2 4%	8 2%
				*	*	*	*	*		M	M	*	*	
<b>4th (70)</b>	<b>84</b> <b>8%</b>	38 7%	45 8%	15 14%	21 12%	4 2%	17 9%	11 6%	15 6%	16 6%	17 8%	7 9%	4 6%	33 8%
				E*	E*	*	*	*				*	*	
<b>5th (60)</b>	<b>99</b> <b>9%</b>	63 12%	37 7%	11 10%	24 13%	23 13%	13 7%	17 10%	11 4%	27 10%	6 3%	2 3%	4 6%	51 13%
				*	H*	H*	*	*		J		*	*	J
<b>6th (50)</b>	<b>95</b> <b>9%</b>	37 7%	58 11%	13 11%	12 7%	15 9%	14 8%	17 10%	24 10%	26 9%	20 10%	8 11%	2 3%	36 9%
				*	*	*	*	*				*	*	
<b>7th (40)</b>	<b>97</b> <b>9%</b>	54 10%	43 8%	11 10%	11 6%	20 11%	30 17%	12 7%	13 5%	25 9%	25 12%	3 4%	10 15%	31 8%
				*	*	*	H*	*				*	*	
<b>8th (30)</b>	<b>91</b> <b>8%</b>	41 8%	49 9%	12 10%	11 6%	16 9%	13 7%	13 8%	26 10%	30 11%	17 9%	2 2%	10 15%	31 8%
				*	*	*	*	*				*	K*	
<b>9th (20)</b>	<b>162</b> <b>15%</b>	86 16%	77 14%	19 16%	21 11%	32 19%	19 11%	27 16%	44 17%	33 12%	35 18%	17 23%	4 7%	58 15%
				*	*	*	*	*				L*	*	
<b>10th (10)</b>	<b>166</b> <b>15%</b>	72 14%	94 17%	6 6%	25 14%	33 19%	25 14%	29 17%	48 19%	37 13%	35 18%	11 15%	14 21%	63 16%
				*	*	C*	*	*	C			*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	108 10%	35 7%	73 13%	4 3%	19 10%	10 6%	19 11%	23 13%	33 13%	29 11%	17 8%	10 14%	10 16%	35 9%
<b>Mean score</b>	40.38	43.67	37.11	49.75	45.62	36.84	41.95	37.42	35.65	42.04	37.23	39.5	34.67	41.64
<b>Standard Deviation</b>	29.618	29.592	29.225	28.202	30.756	26.603	29.367	29.807	30.03	29.882	27.199	33.056	29.661	29.878
<b>Error Variance</b>	0.817	1.67	1.557	6.996	5.175	4.106	4.766	5.129	3.593	3.219	3.694	14.711	13.115	2.247

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>44</b> <b>4%</b>	10 3%	8 3%	25 6%
<b>2nd (90)</b>	<b>64</b> <b>6%</b>	20 6%	15 5%	25 6%
<b>3rd (80)</b>	<b>64</b> <b>6%</b>	22 7%	22 7%	20 5%
<b>4th (70)</b>	<b>84</b> <b>8%</b>	23 7%	15 5%	41 10%
<b>5th (60)</b>	<b>99</b> <b>9%</b>	25 8%	16 5%	55 14% O
<b>6th (50)</b>	<b>95</b> <b>9%</b>	35 11%	22 7%	35 9%
<b>7th (40)</b>	<b>97</b> <b>9%</b>	27 8%	33 10%	35 9%
<b>8th (30)</b>	<b>91</b> <b>8%</b>	25 8%	34 11%	29 7%
<b>9th (20)</b>	<b>162</b> <b>15%</b>	48 15%	57 18%	46 12%
<b>10th (10)</b>	<b>166</b> <b>15%</b>	45 14%	65 20%	55 14%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>108</b> <b>10%</b>	42 13%	31 10%	30 8%
<b>Mean score</b>	<b>40.38</b>	39.34	35.22	45.6
<b>Standard Deviation</b>	<b>29.618</b>	29.77	28.113	29.983
<b>Error Variance</b>	<b>0.817</b>	2.771	2.48	2.266

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>50</b> <b>5%</b>	25 5%	25 5%	8 7%	13 7%	11 6%	7 4%	4 2%	8 3%	11 4%	13 7%	4 5%	3 5%	13 3%
<b>2nd (90)</b>	<b>95</b> <b>9%</b>	48 9%	47 9%	12 10%	17 9%	18 11%	26 14%	7 4%	15 6%	24 9%	16 8%	7 9%	9 13%	39 10%
<b>3rd (80)</b>	<b>105</b> <b>10%</b>	54 10%	51 9%	15 14%	9 5%	29 17%	15 8%	14 8%	22 9%	20 7%	28 14%	12 17%	8 12%	31 8%
<b>4th (70)</b>	<b>83</b> <b>8%</b>	44 8%	40 7%	3 2%	23 13%	17 10%	10 5%	16 9%	15 6%	21 8%	15 8%	5 6%	2 3%	34 9%
<b>5th (60)</b>	<b>116</b> <b>11%</b>	55 11%	61 11%	8 7%	22 12%	18 10%	9 5%	25 15%	34 14%	46 16%	22 11%	5 6%	9 14%	33 8%
<b>6th (50)</b>	<b>133</b> <b>12%</b>	60 11%	73 13%	9 8%	25 14%	18 10%	26 14%	13 8%	41 16%	33 12%	24 12%	10 14%	7 10%	48 12%
<b>7th (40)</b>	<b>118</b> <b>11%</b>	72 14%	45 8%	18 16%	17 9%	9 5%	14 8%	22 13%	38 15%	28 10%	27 13%	9 12%	8 11%	39 10%
<b>8th (30)</b>	<b>125</b> <b>12%</b>	56 11%	68 12%	11 10%	16 9%	21 12%	15 8%	36 21%	26 11%	32 11%	23 11%	8 11%	9 14%	52 13%
<b>9th (20)</b>	<b>82</b> <b>8%</b>	35 7%	47 8%	9 8%	19 10%	6 4%	16 9%	17 10%	15 6%	17 6%	16 8%	3 4%	5 7%	40 10%
<b>10th (10)</b>	<b>93</b> <b>9%</b>	38 7%	55 10%	13 12%	6 3%	14 8%	29 16%	13 7%	19 8%	26 9%	9 5%	8 11%	5 7%	34 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	73 7%	37 7%	36 7%	8 7% *	16 9% *	11 6% *	14 8% *	7 4% *	17 7%	20 7%	8 4%	4 5% *	3 4% *	35 9%
<b>Mean score</b>	48.86	49.85	47.97	48.76	51.1	55.3	46.49	45.02	47.23	48.25	53.29	51.84	52.61	46.01
<b>Standard Deviation</b>	28.689	28.495	28.884	31.283	29.04	29.737	31.333	24.846	26.286	28.069	27.542	29.25	28.49	29.14
<b>Error Variance</b>	0.766	1.549	1.521	8.608	4.614	5.131	5.425	3.564	2.753	2.841	3.787	11.518	12.1	2.137

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# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>50</b> <b>5%</b>	13 4%	14 4%	24 6%
<b>2nd (90)</b>	<b>95</b> <b>9%</b>	21 6%	31 10%	40 10%
<b>3rd (80)</b>	<b>105</b> <b>10%</b>	16 5%	36 11% N	46 12%
<b>4th (70)</b>	<b>83</b> <b>8%</b>	30 10%	27 9%	24 6%
<b>5th (60)</b>	<b>116</b> <b>11%</b>	33 10%	43 14%	35 9%
<b>6th (50)</b>	<b>133</b> <b>12%</b>	38 12%	40 12%	50 13%
<b>7th (40)</b>	<b>118</b> <b>11%</b>	37 12%	39 12%	34 9%
<b>8th (30)</b>	<b>125</b> <b>12%</b>	52 16% O	28 9%	44 11%
<b>9th (20)</b>	<b>82</b> <b>8%</b>	23 7%	20 6%	36 9%
<b>10th (10)</b>	<b>93</b> <b>9%</b>	36 11%	19 6%	35 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>73</b> <b>7%</b>	<b>20</b> <b>6%</b>	<b>22</b> <b>7%</b>	<b>30</b> <b>8%</b>
<b>Mean score</b>	<b>48.86</b>	44.7	52.04	49.47
<b>Standard Deviation</b>	<b>28.689</b>	27.374	N 28.036	30.215
<b>Error Variance</b>	<b>0.766</b>	2.343	2.466	2.301

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>141</b> <b>13%</b>	42 8%	99 18%	2 2%	22 12%	13 8%	22 12%	34 20%	48 19%	44 16%	12 6%	4 5%	10 14%	62 16%
		A	*	C*	*	C*	CE*	CE	J	*	*	*	J	
<b>2nd (90)</b>	<b>75</b> <b>7%</b>	45 9%	30 5%	8 7%	9 5%	8 5%	7 4%	20 11%	22 9%	28 10%	6 3%	3 4%	2 4%	36 9%
		*	*	*	*	*	*	*	*	J	*	*	*	
<b>3rd (80)</b>	<b>58</b> <b>5%</b>	27 5%	32 6%	8 7%	4 2%	17 10%	10 6%	7 4%	13 5%	15 6%	9 5%	3 4%	5 8%	24 6%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>4th (70)</b>	<b>66</b> <b>6%</b>	27 5%	39 7%	5 4%	13 7%	17 10%	9 5%	7 4%	17 7%	23 8%	12 6%	1 2%	2 3%	24 6%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>5th (60)</b>	<b>76</b> <b>7%</b>	45 9%	30 6%	12 11%	16 9%	3 2%	17 10%	9 5%	18 7%	27 10%	16 8%	1 2%	5 7%	19 5%
		*	*	E*	*	*	*	*	*	*	*	*	*	*
<b>6th (50)</b>	<b>73</b> <b>7%</b>	29 6%	44 8%	9 8%	13 7%	9 5%	20 11%	15 9%	8 3%	19 7%	10 5%	4 5%	5 7%	30 7%
		*	*	*	*	*	H*	*	*	*	*	*	*	*
<b>7th (40)</b>	<b>74</b> <b>7%</b>	49 9%	24 4%	6 5%	22 12%	14 8%	9 5%	13 7%	10 4%	18 6%	14 7%	6 9%	4 5%	25 6%
		B	*	*	H*	*	*	*	*	*	*	*	*	*
<b>8th (30)</b>	<b>64</b> <b>6%</b>	37 7%	27 5%	7 6%	3 2%	20 12%	11 6%	10 6%	13 5%	27 10%	11 5%	4 5%	2 4%	18 5%
		*	*	*	*	D*	*	*	*	*	*	*	*	*
<b>9th (20)</b>	<b>66</b> <b>6%</b>	38 7%	28 5%	12 10%	15 8%	14 8%	6 3%	6 3%	15 6%	17 6%	13 6%	2 3%	8 11%	24 6%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>10th (10)</b>	<b>108</b> <b>10%</b>	56 11%	52 10%	11 10%	16 9%	18 10%	20 11%	15 9%	28 11%	28 10%	29 15%	9 11%	7 10%	34 9%
		*	*	*	*	*	*	*	*	*	*	*	*	*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	272 25%	130 25%	143 26%	35 31% *	49 27% *	40 23% *	51 28% *	38 22% *	59 24%	33 12%	69 34% I	38 51% ILM*	18 27% I*	100 25% I
<b>Mean score</b>	42.47	39.68	45.1	33.87	40.05	39.27	40.03	49.7	47.11	51.83	30.86	22.66	40.48	45.65
<b>Standard Deviation</b>	36.681	34.614	38.418	*	*	*	*	C*	C	JKL		*	K*	JK
<b>Error Variance</b>	1.253	2.285	2.69	9.096	6.857	6.741	7.076	8.603	6.159	4.348	5.422	13.58	20.637	3.652

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>141</b> <b>13%</b>	74 23% OP	13 4%	51 13% O
<b>2nd (90)</b>	<b>75</b> <b>7%</b>	30 9% O	10 3%	33 8%
<b>3rd (80)</b>	<b>58</b> <b>5%</b>	27 8% O	11 3%	21 5%
<b>4th (70)</b>	<b>66</b> <b>6%</b>	24 7%	18 6%	17 4%
<b>5th (60)</b>	<b>76</b> <b>7%</b>	31 10%	21 7%	19 5%
<b>6th (50)</b>	<b>73</b> <b>7%</b>	17 5%	20 6%	33 8%
<b>7th (40)</b>	<b>74</b> <b>7%</b>	11 3%	19 6%	40 10% N
<b>8th (30)</b>	<b>64</b> <b>6%</b>	27 9% P	25 8%	11 3%
<b>9th (20)</b>	<b>66</b> <b>6%</b>	17 5%	29 9%	15 4%
<b>10th (10)</b>	<b>108</b> <b>10%</b>	22 7%	41 13% N	44 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>272</b> <b>25%</b>	40 13%	112 35%	111 28%
<b>Mean score</b>	<b>42.47</b>	57.7	28.31	41.42
<b>Standard Deviation</b>	<b>36.681</b>	OP 36.043	30.771	O 37.268
<b>Error Variance</b>	<b>1.253</b>	4.061	2.971	3.5

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>107</b> <b>10%</b>	57 11%	49 9%	12 10%	14 8%	24 14%	26 14%	16 9%	16 6%	14 5%	36 18%	13 17%	7 10%	29 7%
<b>2nd (90)</b>	<b>85</b> <b>8%</b>	46 9%	39 7%	10 8%	14 8%	23 13%	14 8%	11 6%	14 6%	14 5%	33 16%	5 7%	9 14%	15 4%
<b>3rd (80)</b>	<b>92</b> <b>9%</b>	42 8%	50 9%	4 4%	18 10%	23 14%	11 6%	11 6%	26 10%	21 7%	10 5%	3 4%	6 8%	48 12%
<b>4th (70)</b>	<b>87</b> <b>8%</b>	38 7%	49 9%	16 14%	12 7%	12 7%	18 10%	11 6%	18 7%	13 5%	18 9%	12 16%	8 12%	30 7%
<b>5th (60)</b>	<b>68</b> <b>6%</b>	41 8%	27 5%	7 7%	14 8%	12 7%	11 6%	14 8%	9 4%	19 7%	11 5%	4 5%	6 9%	23 6%
<b>6th (50)</b>	<b>96</b> <b>9%</b>	58 11%	38 7%	8 7%	20 11%	16 9%	9 5%	23 13%	20 8%	30 11%	20 10%	5 6%	3 4%	36 9%
<b>7th (40)</b>	<b>95</b> <b>9%</b>	46 9%	49 9%	17 15%	19 11%	5 3%	17 9%	12 7%	25 10%	23 8%	20 10%	7 10%	8 11%	34 9%
<b>8th (30)</b>	<b>98</b> <b>9%</b>	45 9%	53 10%	9 8%	21 11%	19 11%	12 7%	15 9%	22 9%	20 7%	13 6%	10 13%	4 6%	50 13%
<b>9th (20)</b>	<b>80</b> <b>7%</b>	36 7%	44 8%	3 2%	14 8%	11 6%	23 13%	14 8%	16 6%	29 10%	10 5%	3 3%	5 8%	32 8%
<b>10th (10)</b>	<b>132</b> <b>12%</b>	62 12%	69 13%	14 12%	21 12%	13 8%	20 11%	27 15%	38 15%	34 12%	11 6%	7 10%	8 12%	66 17%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	133 12%	54 10%	79 14%	14 13% *	16 9% *	14 8% *	20 11% *	21 12% *	48 19% DE	62 22% JLM	18 9%	7 9% *	4 5% *	34 9%
<b>Mean score</b>	46.92	49.16	44.85	48.33	47.32	56.82	48.64	43.87	40.06	37.03	58.77	53	54.07	44.18
<b>Standard Deviation</b>	33.192	32.753	33.496	32.767	30.907	33.25	34.322	32.42	33.1	31.865	33.6	33.465	32.28	31.107
<b>Error Variance</b>	1.026	2.046	2.045	9.444	5.226	6.415	6.51	6.067	4.365	3.661	5.637	15.077	15.534	2.435

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>107</b> <b>10%</b>	18 6%	42 13%	45 11%
<b>2nd (90)</b>	<b>85</b> <b>8%</b>	18 6%	39 12% NP	22 6%
<b>3rd (80)</b>	<b>92</b> <b>9%</b>	27 9%	21 7%	42 11%
<b>4th (70)</b>	<b>87</b> <b>8%</b>	23 7%	29 9%	30 8%
<b>5th (60)</b>	<b>68</b> <b>6%</b>	30 9% P	24 8%	10 3%
<b>6th (50)</b>	<b>96</b> <b>9%</b>	34 11%	31 10%	30 7%
<b>7th (40)</b>	<b>95</b> <b>9%</b>	28 9%	29 9%	34 9%
<b>8th (30)</b>	<b>98</b> <b>9%</b>	25 8%	28 9%	43 11%
<b>9th (20)</b>	<b>80</b> <b>7%</b>	26 8%	22 7%	31 8%
<b>10th (10)</b>	<b>132</b> <b>12%</b>	36 11%	28 9%	62 16%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>133</b> <b>12%</b>	54 17% O	25 8%	48 12%
<b>Mean score</b>	<b>46.92</b>	42.14	53.69	45.26
<b>Standard Deviation</b>	<b>33.192</b>	31.694	NP 32.644	33.983
<b>Error Variance</b>	<b>1.026</b>	3.14	3.343	2.911

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
Most important (100)	72 7%	43 8%	30 5%	16 14% H*	23 13% H*	8 4% *	11 6% *	10 6% *	4 2% *	15 5%	13 6%	4 6% *	2 3% *	37 9%
2nd (90)	97 9%	52 10%	45 8%	11 10% *	25 14% *	17 10% *	10 6% *	16 9% *	17 7% *	26 9%	12 6%	8 10% *	6 10% *	41 10%
3rd (80)	64 6%	28 5%	35 6%	9 8% *	12 6% *	16 9% *	13 7% *	5 3% *	9 4% *	17 6%	17 9%	2 2% *	3 4% *	21 5%
4th (70)	106 10%	46 9%	61 11%	10 9% *	21 12% *	25 15% *	14 8% *	20 12% *	15 6% *	20 7%	27 13%	5 7% *	9 13% *	44 11%
5th (60)	111 10%	49 9%	63 11%	13 11% *	8 4% *	14 8% *	37 21% DEG*	11 6% *	28 11% *	26 9%	29 14%	9 12% *	9 13% *	33 8%
6th (50)	109 10%	59 11%	50 9%	3 3% *	8 4% *	23 13% *	15 8% *	21 12% *	39 16% CD	40 14%	15 8%	6 9% *	7 11% *	39 10%
7th (40)	134 12%	52 10%	82 15%	14 12% *	13 7% *	22 13% *	21 12% *	26 15% *	38 15% *	31 11%	22 11%	17 22% *	7 11% *	51 13%
8th (30)	127 12%	63 12%	64 12%	11 10% *	34 18% E*	4 2% *	21 11% E*	15 9% *	43 17% E	32 12%	15 8%	13 17% *	6 9% *	43 11%
9th (20)	103 10%	55 10%	48 9%	8 7% *	17 9% *	12 7% *	18 10% *	20 11% *	29 12% *	37 14%	19 9%	5 7% *	6 9% *	28 7%
10th (10)	98 9%	53 10%	45 8%	10 9% *	18 10% *	13 8% *	15 8% *	23 13% *	20 8% *	16 6%	14 7%	5 6% *	9 14% *	49 12%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	52 5%	25 5%	27 5%	8 7% *	5 3% *	19 11% *	5 3% *	6 3% *	9 3% *	18 6%	17 9%	1 1% *	2 4% *	13 3%
<b>Mean score</b>	49.22	49.35	49.04	54.42 H*	54.09 H*	50.46 *	49.85 *	46.8 *	43.68	47.71	49.61	49.58 *	47.88 *	51.26
<b>Standard Deviation</b>	28.801	29.825	27.81	32.499	31.823	29.992	26.751	28.636	24.192	28.371	29.298	25.609	28.058	29.882
<b>Error Variance</b>	0.772	1.697	1.41	9.29	5.54	5.219	3.954	4.734	2.332	2.902	4.286	8.829	11.736	2.247

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>7%</b>	6%	6%	8%
<b>2nd (90)</b>	<b>9%</b>	8%	12%	8%
<b>3rd (80)</b>	<b>6%</b>	6%	5%	6%
<b>4th (70)</b>	<b>10%</b>	8%	10%	12%
<b>5th (60)</b>	<b>10%</b>	11%	11%	10%
<b>6th (50)</b>	<b>10%</b>	14%	10%	8%
<b>7th (40)</b>	<b>12%</b>	11%	13%	13%
<b>8th (30)</b>	<b>12%</b>	12%	9%	13%
<b>9th (20)</b>	<b>10%</b>	9%	9%	11%
<b>10th (10)</b>	<b>9%</b>	9%	9%	9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>52</b> <b>5%</b>	23 7% P	20 6%	7 2%
<b>Mean score</b>	<b>49.22</b>	47.38	50.12	50.73
<b>Standard Deviation</b>	<b>28.801</b>	28.774	29.634	28.137
<b>Error Variance</b>	<b>0.772</b>	2.588	2.755	1.995

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>83</b> <b>8%</b>	35 7%	48 9%	9 8%	19 10%	14 8%	13 7%	15 8%	14 6%	14 5%	29 15%	6 8%	4 6%	29 7%
<b>2nd (90)</b>	<b>114</b> <b>11%</b>	42 8%	72 13%	19 17%	26 14%	16 9%	19 11%	12 7%	21 8%	24 9%	23 12%	6 7%	4 5%	45 11%
<b>3rd (80)</b>	<b>113</b> <b>11%</b>	58 11%	55 10%	16 14%	17 9%	16 9%	21 12%	19 11%	24 9%	19 7%	17 9%	5 7%	6 9%	56 14%
<b>4th (70)</b>	<b>124</b> <b>12%</b>	55 10%	68 12%	10 9%	18 10%	35 20%	24 13%	10 6%	27 11%	25 9%	33 16%	3 4%	10 15%	49 12%
<b>5th (60)</b>	<b>124</b> <b>12%</b>	62 12%	63 11%	7 6%	19 10%	21 12%	13 7%	38 22%	26 10%	19 7%	17 9%	12 16%	10 15%	62 16%
<b>6th (50)</b>	<b>85</b> <b>8%</b>	49 9%	36 7%	15 13%	9 5%	8 5%	10 6%	19 11%	24 10%	24 9%	16 8%	8 11%	8 12%	28 7%
<b>7th (40)</b>	<b>89</b> <b>8%</b>	34 7%	55 10%	5 4%	22 12%	12 7%	12 7%	14 8%	23 9%	21 7%	14 7%	4 6%	5 8%	40 10%
<b>8th (30)</b>	<b>125</b> <b>12%</b>	67 13%	58 11%	9 8%	8 5%	24 14%	33 18%	21 12%	29 12%	43 16%	16 8%	17 22%	4 6%	38 10%
<b>9th (20)</b>	<b>78</b> <b>7%</b>	40 8%	39 7%	7 6%	17 9%	6 3%	12 7%	7 4%	29 12%	30 11%	8 4%	7 10%	7 10%	19 5%
<b>10th (10)</b>	<b>71</b> <b>7%</b>	44 8%	27 5%	12 10%	11 6%	8 5%	11 6%	6 4%	23 9%	34 12%	7 3%	6 7%	7 11%	16 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	67 6%	39 7%	28 5%	5 4% *	17 9% *	11 7% *	10 6% *	12 7% *	11 4%	24 9%	19 10%	1 2% *	2 3% *	15 4%
<b>Mean score</b>	53.61	50.57	56.49	57.19	54.5	56.08	52.87	54.2	49.77	44.21	59.05	49.55	51.93	58.4
<b>Standard Deviation</b>	29.761	29.92	29.367	30.871	32.327	28.843	29.893	27.987	28.863	30.366	31.555	27.611	27.69	27.16
<b>Error Variance</b>	0.825	1.707	1.572	8.383	5.717	4.827	4.938	4.521	3.319	3.325	4.971	10.263	11.43	1.857

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>83</b> <b>8%</b>	22 7%	37 11%	20 5%
			P	
<b>2nd (90)</b>	<b>114</b> <b>11%</b>	38 12%	25 8%	40 10%
<b>3rd (80)</b>	<b>113</b> <b>11%</b>	39 12%	29 9%	42 11%
<b>4th (70)</b>	<b>124</b> <b>12%</b>	29 9%	30 10%	61 15%
<b>5th (60)</b>	<b>124</b> <b>12%</b>	29 9%	37 12%	56 14%
<b>6th (50)</b>	<b>85</b> <b>8%</b>	26 8%	32 10%	27 7%
<b>7th (40)</b>	<b>89</b> <b>8%</b>	21 7%	30 9%	34 9%
<b>8th (30)</b>	<b>125</b> <b>12%</b>	29 9%	33 10%	61 15%
<b>9th (20)</b>	<b>78</b> <b>7%</b>	29 9%	21 7%	27 7%
<b>10th (10)</b>	<b>71</b> <b>7%</b>	35 11%	23 7%	9 2%
		P		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>67</b> <b>6%</b>	22 7%	23 7%	19 5%
<b>Mean score</b>	<b>53.61</b>	51.66	53.28	54.85
<b>Standard Deviation</b>	<b>29.761</b>	31.45	30.602	26.983
<b>Error Variance</b>	<b>0.825</b>	3.092	2.938	1.835

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Most important (100)</b>	<b>143</b> <b>13%</b>	73 14%	71 13%	13 11% *	21 11% *	25 14% *	21 12% *	25 15% *	39 15%	37 13%	28 14%	12 16% *	15 23% *	48 12%
<b>2nd (90)</b>	<b>103</b> <b>10%</b>	48 9%	55 10%	15 13% *	20 11% *	22 13% *	16 9% *	8 5% *	22 9%	22 8%	17 9%	8 10% *	7 10% *	41 10%
<b>3rd (80)</b>	<b>76</b> <b>7%</b>	35 7%	41 7%	7 6% *	18 10% *	5 3% *	13 7% *	14 8% *	18 7%	16 6%	15 8%	3 4% *	8 12% *	29 7%
<b>4th (70)</b>	<b>78</b> <b>7%</b>	46 9%	32 6%	7 6% *	20 11% *	8 5% *	20 11% *	6 3% *	18 7%	21 8%	23 11%	4 6% *	5 7% *	23 6%
<b>5th (60)</b>	<b>70</b> <b>7%</b>	25 5%	45 8%	4 4% *	12 7% *	18 11% *	16 9% *	8 5% *	11 5%	12 4%	18 9%	13 18% ILM*	2 2% *	23 6%
<b>6th (50)</b>	<b>74</b> <b>7%</b>	33 6%	40 7%	13 11% *	14 8% *	7 4% *	11 6% *	14 8% *	16 6%	16 6%	15 8%	5 6% *	5 8% *	29 7%
<b>7th (40)</b>	<b>83</b> <b>8%</b>	32 6%	50 9%	7 6% *	12 7% *	17 10% *	12 7% *	8 4% *	27 11%	30 11% L	13 6%	5 7% *	1 2% *	34 8%
<b>8th (30)</b>	<b>98</b> <b>9%</b>	41 8%	57 10%	16 14% *	20 11% *	12 7% *	10 6% *	19 11% *	21 8%	23 8%	15 8%	5 6% *	6 9% *	43 11%
<b>9th (20)</b>	<b>101</b> <b>9%</b>	43 8%	58 11%	15 14% *	12 7% *	18 10% *	18 10% *	18 10% *	19 8%	26 9%	25 12%	7 9% *	4 6% *	36 9%
<b>10th (10)</b>	<b>98</b> <b>9%</b>	50 10%	47 9%	12 10% *	16 9% *	11 6% *	19 11% *	14 8% *	25 10%	32 12%	11 6%	6 7% *	4 6% *	29 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Least important (0)</b>	151 14%	99 19% B	51 9%	5 4% *	18 10% *	30 17% C*	24 13% *	38 22% CD*	36 14%	43 15%	20 10%	7 9% *	10 16% *	62 16%
<b>Mean score</b>	48.68	46.88	50.4	50.58 *	52.68 *	48.56 *	48.78 *	42.59 *	49.12	45.43	52.77	54.04 *	56.69  *	47.67
<b>Standard Deviation</b>	34.787	36.379	33.167	32.256	33.032	35.85	34.418	36.257	35.399	35.029	33.016	33.399	37.688	34.67
<b>Error Variance</b>	1.127	2.524	2.005	9.152	5.969	7.457	6.546	7.588	4.993	4.424	5.443	15.018	21.174	3.025

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Most important (100)</b>	<b>143</b> <b>13%</b>	26 8%	77 24% NP	37 9%
<b>2nd (90)</b>	<b>103</b> <b>10%</b>	25 8%	24 8%	51 13%
<b>3rd (80)</b>	<b>76</b> <b>7%</b>	26 8%	26 8%	21 5%
<b>4th (70)</b>	<b>78</b> <b>7%</b>	27 8%	30 10%	18 5%
<b>5th (60)</b>	<b>70</b> <b>7%</b>	11 3%	25 8%	30 8%
<b>6th (50)</b>	<b>74</b> <b>7%</b>	22 7%	18 6%	24 6%
<b>7th (40)</b>	<b>83</b> <b>8%</b>	24 8%	19 6%	38 10%
<b>8th (30)</b>	<b>98</b> <b>9%</b>	33 10%	26 8%	34 9%
<b>9th (20)</b>	<b>101</b> <b>9%</b>	29 9%	20 6%	48 12%
<b>10th (10)</b>	<b>98</b> <b>9%</b>	38 12%	25 8%	30 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1074</b>	<b>320</b>	<b>319</b>	<b>397</b>
<b>Least important (0)</b>	<b>151</b> <b>14%</b>	59 18% O	27 9%	64 16%
<b>Mean score</b>	<b>48.68</b>	42.06	58.65 NP	45.74
<b>Standard Deviation</b>	<b>34.787</b>	34.086	34.779	34.314
<b>Error Variance</b>	<b>1.127</b>	3.632	3.795	2.968

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	626	342	282	87	138	125	134	114	28	205	170	44	72	105
Weighted Base	583	327	255	73	132	129	117	109	23	133	123	44	40	207
<b>More safe than it was 12 months ago</b>	<b>96</b> <b>17%</b>	71 22%	25 10%	16 22%	34 25%	17 13%	19 16%	10 9%	2 9%	18 14%	31 25%	10 22%	5 12%	27 13%
		B	*	*	G*	*	*	*	**	*	*	**	*	*
<b>Less safe than it was 12 months ago</b>	<b>154</b> <b>26%</b>	90 28%	62 24%	32 43%	40 30%	30 23%	33 28%	15 14%	4 18%	25 19%	47 38%	11 24%	17 43%	42 20%
				G*	*	*	*	*	**	*	IM*	**	IM*	*
<b>Much the same as it was 12 months ago</b>	<b>277</b> <b>47%</b>	147 45%	129 51%	15 21%	49 37%	66 51%	55 47%	77 71%	14 62%	80 61%	35 29%	19 43%	17 42%	119 57%
				*	*	C*	C*	CDF*	**	J*	*	**	*	J*
<b>Don't know</b>	<b>56</b> <b>10%</b>	19 6%	38 15%	11 14%	10 8%	16 13%	10 9%	7 6%	2 10%	9 7%	10 8%	4 10%	1 3%	19 9%
			A	*	*	*	*	*	**	*	*	**	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	626	221	282	105
Weighted Base	583	139	199	224
<b>More safe than it was 12 months ago</b>	<b>96</b> <b>17%</b>	31 22%	37 19%	26 11% *
<b>Less safe than it was 12 months ago</b>	<b>154</b> <b>26%</b>	36 26%	66 33% P	43 19% *
<b>Much the same as it was 12 months ago</b>	<b>277</b> <b>47%</b>	66 47%	82 41%	126 56% O*
<b>Don't know</b>	<b>56</b> <b>10%</b>	6 4%	13 7%	29 13% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Better than it was 12 months ago</b>	<b>174</b> <b>16%</b>	101 19%	73 13%	15 13% *	44 24% FG*	25 15% *	20 11% *	17 10% *	52 21% *	68 24% LM	32 16% *	17 23% *	5 8% *	50 13% *
<b>Much the same as it was 12 months ago</b>	<b>431</b> <b>40%</b>	217 41%	213 39%	49 43% *	68 37% *	84 49% *	73 40% *	60 35% *	97 39% *	117 42% *	76 38% *	24 33% *	21 31% *	166 42% *
<b>Worse than it was 12 months ago</b>	<b>469</b> <b>44%</b>	206 39%	263 48%	50 44% *	70 38% *	63 36% *	88 49% *	96 55% DEH*	102 41% *	93 33% *	93 46% I	33 45% *	41 61% I*	181 46% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Better than it was 12 months ago</b>	<b>174</b> <b>16%</b>	71 22% P	49 15%	49 12%
<b>Much the same as it was 12 months ago</b>	<b>431</b> <b>40%</b>	128 40%	117 37%	171 43%
<b>Worse than it was 12 months ago</b>	<b>469</b> <b>44%</b>	121 38%	153 48% N	177 44%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Better than it is now</b>	<b>247</b> <b>23%</b>	149 28%	98 18%	35 31%	59 32%	36 21%	23 13%	37 21%	57 23%	86 31%	32 16%	24 32%	12 18%	88 22%
		B		F*	F*	*	*	*		J		J*	*	
<b>Much the same as it is now</b>	<b>528</b> <b>49%</b>	244 47%	283 52%	58 51%	87 47%	84 49%	95 53%	73 42%	131 52%	138 50%	110 55%	31 42%	30 45%	189 48%
		*	*	*	*	*	*	*				*	*	
<b>Worse than it is now</b>	<b>299</b> <b>28%</b>	131 25%	167 31%	21 18%	37 20%	52 30%	62 34%	64 37%	63 25%	54 19%	58 29%	19 26%	25 37%	120 30%
				*	*	*	*	CD*			I	*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Better than it is now</b>	<b>247</b> <b>23%</b>	96 30% OP	68 21%	74 19%
<b>Much the same as it is now</b>	<b>528</b> <b>49%</b>	157 49%	152 48%	206 52%
<b>Worse than it is now</b>	<b>299</b> <b>28%</b>	67 21%	98 31%	117 29%
			N	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Easier than it was 12 months ago</b>	<b>114</b> <b>11%</b>	77 15%	36 7%	27 24%	33 18%	25 15%	9 5%	15 9%	4 1%	32 12%	26 13%	18 25%	11 17%	22 6%
		B		FGH*	FH*	H*	*	H*			M	IM*	M*	
<b>About the same as it was 12 months ago</b>	<b>519</b> <b>48%</b>	285 54%	234 43%	52 45%	68 37%	78 45%	90 50%	72 41%	159 63%	170 61%	99 50%	34 46%	29 43%	166 42%
		B		*	*	*	*	*	CDEG	JLM		*	*	
<b>Harder than it was 12 month ago</b>	<b>441</b> <b>41%</b>	163 31%	279 51%	35 30%	82 45%	69 40%	81 45%	87 50%	88 35%	76 27%	75 37%	22 29%	27 40%	209 53%
			A	*	*	*	*	CH*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Easier than it was 12 months ago</b>	<b>114</b> <b>11%</b>	38 12%	27 8%	44 11%
<b>About the same as it was 12 months ago</b>	<b>519</b> <b>48%</b>	161 50%	175 55% P	169 43%
<b>Harder than it was 12 month ago</b>	<b>441</b> <b>41%</b>	120 38%	117 37%	184 46%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

HHIncPrice.The cost of living is the amount of money needed to cover basic expenses such as housing, food, taxes, and healthcare. Thinking about the last few months, would you say that your household's income has...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Fallen behind the cost of living</b>	<b>473</b> <b>44%</b>	213 41%	261 48%	37 33% *	56 31% *	71 41% *	87 48% D*	95 55% CD*	127 51% CD	104 37%	88 44%	35 47% *	33 49% *	191 48%
<b>Kept up with the cost of living</b>	<b>485</b> <b>45%</b>	263 50% B	221 40%	61 54% *	97 53% *	78 45% *	68 38% *	67 39% *	114 45%	159 57% LM	94 47%	32 43% *	25 38% *	145 37%
<b>Or, gone up by more than cost of living?</b>	<b>115</b> <b>11%</b>	49 9%	66 12%	15 13% H*	30 16% H*	24 14% H*	26 14% H*	11 6% *	10 4%	15 5%	18 9%	7 10% *	9 13% *	61 15% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



HHIncPrice.The cost of living is the amount of money needed to cover basic expenses such as housing, food, taxes, and healthcare. Thinking about the last few months, would you say that your household's income has...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Fallen behind the cost of living</b>	<b>473</b> <b>44%</b>	143 45%	143 45%	175 44%
<b>Kept up with the cost of living</b>	<b>485</b> <b>45%</b>	149 46%	140 44%	182 46%
<b>Or, gone up by more than cost of living?</b>	<b>115</b> <b>11%</b>	28 9%	36 11%	40 10%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

HHIncReason.What has been the main reason for your household's income falling behind the cost of living?

Base: All adults GB 18+ whose HH income has fallen behind the cost of living

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	494	228	266	41	64	75	97	107	110	160	131	29	56	98
Weighted Base	473	213	261	37	56	71	87	95	127	104	88	35	33	191
<b>Rising cost of food</b>	<b>132</b> <b>28%</b>	50 23%	82 32%	4 10%	12 21%	19 27%	32 36%	28 29%	38 30%	40 38%	22 24%	5 13%	9 27%	52 27%
<b>Rising cost of petrol/diesel</b>	<b>45</b> <b>9%</b>	22 10%	23 9%	3 9%	10 18%	2 3%	2 2%	12 13%	15 12%	5 5%	6 7%	2 5%	3 8%	24 13%
<b>The cut to universal credit</b>	<b>60</b> <b>13%</b>	26 12%	34 13%	11 29%	10 18%	16 23%	13 15%	9 10%	- -	2 2%	11 13%	9 25%	1 4%	35 18%
<b>The end of furlough</b>	<b>1</b> <b>*</b>	- *	1 *	1 3%	- *	- -	- -	- -	- -	- -	- *	- -	- -	1 1%
<b>A recent job loss</b>	<b>32</b> <b>7%</b>	20 9%	12 5%	11 29%	- *	5 7%	4 4%	5 5%	8 6%	2 2%	11 13%	- -	2 6%	17 9%
<b>Rising cost of energy bills</b>	<b>140</b> <b>29%</b>	76 36%	63 24%	1 2%	11 20%	10 14%	33 38%	25 27%	59 46%	39 38%	29 32%	16 47%	13 39%	37 20%
<b>The rising cost of debt repayments and credit card bills</b>	<b>26</b> <b>5%</b>	11 5%	15 6%	2 6%	4 7%	5 7%	2 2%	9 9%	5 4%	12 12%	2 3%	2 5%	2 7%	8 4%
<b>A period of sick leave</b>	<b>12</b> <b>3%</b>	4 2%	9 3%	- 1%	3 5%	9 13%	- *	- *	- -	- *	4 5%	1 4%	2 5%	2 1%
<b>Some other reason</b>	<b>19</b> <b>4%</b>	2 1%	18 7%	1 4%	4 7%	4 6%	2 2%	6 6%	2 2%	3 3%	2 2%	- *	1 4%	13 7%
<b>Don't know</b>	<b>7</b> <b>1%</b>	3 1%	4 1%	3 7%	2 4%	- -	1 1%	1 1%	1 1%	1 *	1 1%	- -	- -	2 1%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

HHIncReason.What has been the main reason for your household's income falling behind the cost of living?

Base: All adults GB 18+ whose HH income has fallen behind the cost of living

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	494	206	202	75
Weighted Base	473	143	143	175
<b>Rising cost of food</b>	<b>132</b> <b>28%</b>	40 *	44 30%	47 27%
<b>Rising cost of petrol/diesel</b>	<b>45</b> <b>9%</b>	9 *	12 8%	17 10%
<b>The cut to universal credit</b>	<b>60</b> <b>13%</b>	12 *	15 10%	33 19%
<b>The end of furlough</b>	<b>1</b> *	- *	- *	1 1%
<b>A recent job loss</b>	<b>32</b> <b>7%</b>	6 *	9 6%	16 9%
<b>Rising cost of energy bills</b>	<b>140</b> <b>29%</b>	49 34%	55 38%	34 19%
<b>The rising cost of debt repayments and credit card bills</b>	<b>26</b> <b>5%</b>	15 11%	3 2%	8 4%
<b>A period of sick leave</b>	<b>12</b> <b>3%</b>	3 2%	2 1%	6 3%
<b>Some other reason</b>	<b>19</b> <b>4%</b>	8 *	2 1%	9 5%
<b>Don't know</b>	<b>7</b> <b>1%</b>	1 *	1 1%	5 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

HHIncPriceB.Thinking about the year ahead, do you think that your household's income will...

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Fall behind the cost of living</b>	<b>484</b> <b>45%</b>	207 39%	277 50%	39 34%	52 29%	68 40%	87 48%	95 55%	142 57%	117 42%	84 42%	31 41%	34 51%	195 49%
		A	*	*	*	D*	CD*	CDE			*	*		
<b>Keep up with the cost of living</b>	<b>490</b> <b>46%</b>	268 51%	221 40%	60 52%	95 52%	90 52%	69 38%	73 42%	104 42%	148 53%	89 44%	42 56%	30 44%	157 39%
		B	*	*	*	*	*	*	M		*	*	*	
<b>Or, go up by more than the cost of living?</b>	<b>100</b> <b>9%</b>	49 9%	51 9%	15 13%	35 19%	15 8%	25 14%	5 3%	4 2%	13 5%	27 14%	2 3%	3 5%	45 11%
				GH*	GH*	*	GH*	*		I	*	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

HHIncPriceB.Thinking about the year ahead, do you think that your household's income will...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Fall behind the cost of living</b>	<b>484</b> <b>45%</b>	154 48%	143 45%	176 44%
<b>Keep up with the cost of living</b>	<b>490</b> <b>46%</b>	145 45%	144 45%	185 47%
<b>Or, go up by more than the cost of living?</b>	<b>100</b> <b>9%</b>	20 6%	31 10%	36 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



## InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Summary Table

Base: All adults GB 18+

	Petrol or Diesel	Fresh Food (fruit, vegetables, meat, dairy products)	Non-perishable food (tinned food, drinks)	Medicine	Clothing	Housing (mortgage payments, cost of rent)
<b>Unweighted Base</b>	1074	1074	1074	1074	1074	1074
<b>Weighted Base</b>	1074	1074	1074	1074	1074	1074
<b>Very concerned</b>	376 35%	329 31%	196 18%	228 21%	143 13%	335 31%
<b>Fairly concerned</b>	358 33%	446 42%	401 37%	336 31%	322 30%	283 26%
<b>Not very concerned</b>	170 16%	208 19%	358 33%	290 27%	433 40%	210 20%
<b>Not at all concerned</b>	114 11%	61 6%	87 8%	170 16%	129 12%	191 18%
<b>Don't know</b>	56 5%	30 3%	32 3%	50 5%	47 4%	55 5%

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Petrol or Diesel

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>376</b> <b>35%</b>	171 33%	204 37%	29 26% *	71 39% *	67 39% *	71 39% *	48 28% *	89 36%	89 32%	68 34%	24 33% *	30 45% *	147 37%
<b>Fairly concerned</b>	<b>358</b> <b>33%</b>	178 34%	179 33%	44 38% *	63 34% *	43 25% *	49 27% *	61 35% *	99 39% E	103 37%	76 38%	22 30% *	21 31% *	116 29%
<b>Not very concerned</b>	<b>170</b> <b>16%</b>	93 18%	77 14%	26 23% *	24 13% *	25 14% *	26 14% *	30 17% *	39 16%	52 19%	34 17%	18 24% *	6 10% *	48 12%
<b>Not at all concerned</b>	<b>114</b> <b>11%</b>	73 14% B	41 7% A	9 8% *	17 9% *	26 15% *	20 11% *	23 13% *	19 8%	27 10%	17 9%	9 12% *	8 12% *	51 13%
<b>Don't know</b>	<b>56</b> <b>5%</b>	9 2%	47 9% A	5 5% *	9 5% *	12 7% *	14 8% *	11 6% *	5 2%	7 2%	4 2%	1 2% *	2 2% *	36 9% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Petrol or Diesel

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>376</b> <b>35%</b>	120 38%	110 35%	133 33%
<b>Fairly concerned</b>	<b>358</b> <b>33%</b>	106 33%	116 36%	120 30%
<b>Not very concerned</b>	<b>170</b> <b>16%</b>	55 17%	52 16%	57 14%
<b>Not at all concerned</b>	<b>114</b> <b>11%</b>	25 8%	35 11%	52 13%
<b>Don't know</b>	<b>56</b> <b>5%</b>	13 4%	6 2%	34 9%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Fresh Food (fruit, vegetables, meat, dairy products)

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>329</b> <b>31%</b>	138 26%	190 35%	35 30%	61 33%	63 37%	65 36%	37 22%	67 27%	72 26%	65 33%	28 37%	18 28%	127 32%
		A	*	*	*	*	*	*			*	*	*	
<b>Fairly concerned</b>	<b>446</b> <b>42%</b>	217 41%	227 41%	50 44%	61 33%	56 33%	68 38%	76 44%	134 54%	130 47%	91 46%	25 33%	31 45%	155 39%
				*	*	*	*	*	DEF		*	*	*	
<b>Not very concerned</b>	<b>208</b> <b>19%</b>	121 23%	88 16%	20 18%	48 27%	32 19%	29 16%	42 24%	37 15%	52 19%	37 18%	19 25%	15 22%	72 18%
		B		*	H*	*	*	*			*	*	*	
<b>Not at all concerned</b>	<b>61</b> <b>6%</b>	42 8%	19 3%	6 5%	6 3%	13 7%	12 7%	13 7%	11 4%	20 7%	7 3%	3 5%	3 4%	27 7%
		B		*	*	*	*	*			*	*	*	
<b>Don't know</b>	<b>30</b> <b>3%</b>	6 1%	24 4%	3 2%	6 4%	8 5%	6 4%	5 3%	2 1%	4 1%	- *	- *	- *	17 4%
		A		*	*	*	*	*			*	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Fresh Food (fruit, vegetables, meat, dairy products)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>329</b> <b>31%</b>	85 27%	96 30%	134 34%
<b>Fairly concerned</b>	<b>446</b> <b>42%</b>	142 45%	144 45%	150 38%
<b>Not very concerned</b>	<b>208</b> <b>19%</b>	67 21%	61 19%	66 17%
<b>Not at all concerned</b>	<b>61</b> <b>6%</b>	15 5%	16 5%	29 7%
<b>Don't know</b>	<b>30</b> <b>3%</b>	9 3%	1 *	17 4%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Non-perishable food (tinned food, drinks)

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>196</b> <b>18%</b>	84 16%	112 20%	26 22% *	30 16% *	46 27% H*	38 21% *	28 16% *	29 11%	35 13%	41 20%	10 13% *	18 27% I*	82 21%
<b>Fairly concerned</b>	<b>401</b> <b>37%</b>	190 36%	211 38%	38 34% *	60 33% *	54 31% *	69 38% *	64 37% *	115 46%	119 43% L	81 41%	25 34% *	18 27% *	141 36%
<b>Not very concerned</b>	<b>358</b> <b>33%</b>	189 36%	169 31%	33 29% *	72 39% *	47 27% *	57 32% *	58 33% *	91 36%	95 34%	66 33%	33 45% *	23 34% *	120 30%
<b>Not at all concerned</b>	<b>87</b> <b>8%</b>	56 11% B	30 6%	15 13% *	14 7% *	17 10% *	13 7% *	15 9% *	14 5%	26 9%	11 6%	6 7% *	6 9% *	35 9%
<b>Don't know</b>	<b>32</b> <b>3%</b>	5 1%	27 5% A	2 2% *	7 4% *	8 5% *	4 2% *	9 5% *	2 1%	3 1%	- *	- 1% *	2 3% *	19 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Non-perishable food (tinned food, drinks)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>196</b> <b>18%</b>	47 15%	51 16%	90 23%
<b>Fairly concerned</b>	<b>401</b> <b>37%</b>	127 40%	133 42%	129 33%
<b>Not very concerned</b>	<b>358</b> <b>33%</b>	116 36%	101 32%	129 33%
<b>Not at all concerned</b>	<b>87</b> <b>8%</b>	19 6%	31 10%	35 9%
<b>Don't know</b>	<b>32</b> <b>3%</b>	11 3%	2 1%	13 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Medicine

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>228</b> <b>21%</b>	104 20%	124 23%	24 21% *	45 25% H*	55 32% H*	43 24% H*	33 19% *	26 11%	55 20%	45 22%	15 20% *	13 20% *	88 22%
<b>Fairly concerned</b>	<b>336</b> <b>31%</b>	162 31%	174 32%	46 40% G*	60 33% *	55 32% *	52 29% *	36 21% *	87 35% G	82 30%	71 35%	22 30% *	18 26% *	125 31%
<b>Not very concerned</b>	<b>290</b> <b>27%</b>	151 29%	138 25%	27 24% *	39 21% *	38 22% *	56 31% *	61 35% *	70 28%	78 28%	58 29%	22 30% *	21 32% *	99 25%
<b>Not at all concerned</b>	<b>170</b> <b>16%</b>	100 19%	70 13%	16 14% *	24 13% *	15 9% *	21 11% *	33 19% *	60 24% EF	56 20%	24 12%	14 18% *	13 19% *	59 15%
<b>Don't know</b>	<b>50</b> <b>5%</b>	7 1%	42 8% A	- * *	14 8% *	9 5% *	9 5% *	10 6% *	8 3% *	7 2%	2 1%	1 2% *	2 3% *	27 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Medicine

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>228</b> <b>21%</b>	57 18%	68 21%	95 24%
<b>Fairly concerned</b>	<b>336</b> <b>31%</b>	107 33%	94 29%	127 32%
<b>Not very concerned</b>	<b>290</b> <b>27%</b>	89 28%	95 30%	92 23%
<b>Not at all concerned</b>	<b>170</b> <b>16%</b>	52 16%	56 18%	60 15%
<b>Don't know</b>	<b>50</b> <b>5%</b>	15 5%	6 2%	22 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Clothing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>143</b> <b>13%</b>	66 13%	76 14%	17 15% H*	41 23% GH*	42 24% FGH*	19 11% *	11 6% *	13 5%	27 10%	30 15%	8 10% *	11 17% *	59 15%
<b>Fairly concerned</b>	<b>322</b> <b>30%</b>	164 31%	157 29%	54 47% FGH*	67 37% GH*	57 33% *	49 27% *	36 21% *	60 24%	74 27%	77 38% I	20 26% *	25 37% *	119 30%
<b>Not very concerned</b>	<b>433</b> <b>40%</b>	209 40%	223 41%	23 20% *	62 34% *	52 30% *	87 48% CE*	86 50% CDE*	123 49% CDE	121 43%	75 37%	35 47% *	25 37% *	146 37%
<b>Not at all concerned</b>	<b>129</b> <b>12%</b>	75 14%	53 10%	20 17% D*	8 4% *	17 10% *	12 7% *	28 16% D*	44 18% DF	48 17% J	17 9%	13 17% *	5 8% *	44 11%
<b>Don't know</b>	<b>47</b> <b>4%</b>	9 2%	38 7% A	- * *	4 2% *	5 3% *	14 8% *	12 7% *	12 5%	8 3%	1 *	- * *	2 2% *	30 8% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Clothing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>143</b> <b>13%</b>	30 9%	39 12%	68 17%
<b>Fairly concerned</b>	<b>322</b> <b>30%</b>	93 29%	99 31%	124 31%
<b>Not very concerned</b>	<b>433</b> <b>40%</b>	137 43%	134 42%	144 36%
<b>Not at all concerned</b>	<b>129</b> <b>12%</b>	47 15%	44 14%	35 9%
<b>Don't know</b>	<b>47</b> <b>4%</b>	13 4%	3 1%	25 6%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Housing (mortgage payments, cost of rent)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>335</b> <b>31%</b>	135 26%	200 36%	47 42% GH*	71 39% GH*	76 44% GH*	66 37% GH*	37 21% *	36 14%	51 18%	68 34% I	17 23% *	19 28% *	161 40% I
<b>Fairly concerned</b>	<b>283</b> <b>26%</b>	148 28%	135 25%	36 31% H*	57 31% H*	45 26% *	56 31% H*	47 27% *	43 17%	66 24%	70 35% IK	13 18% *	15 22% *	98 25%
<b>Not very concerned</b>	<b>210</b> <b>20%</b>	121 23%	88 16%	24 21% *	37 20% *	30 17% *	36 20% *	40 23% *	43 17%	60 22%	39 19%	18 25% *	17 25% *	64 16%
<b>Not at all concerned</b>	<b>191</b> <b>18%</b>	108 21%	83 15%	7 6% *	10 6% *	14 8% *	16 9% *	42 24% CDEF*	102 41% CDEFG	82 30% JM	18 9%	26 35% JM*	12 18% *	51 13%
<b>Don't know</b>	<b>55</b> <b>5%</b>	12 2%	43 8% A	- * *	7 4% *	7 4% *	7 4% *	7 4% *	27 11% C	18 6%	5 3%	- * *	5 7% *	23 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



InflationConcern.How concerned, if at all, are you that the price of the following items will increase over the next few months? - Housing (mortgage payments, cost of rent)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>335</b> <b>31%</b>	67 21%	78 24%	170 43%
<b>Fairly concerned</b>	<b>283</b> <b>26%</b>	85 27%	94 29%	96 24%
<b>Not very concerned</b>	<b>210</b> <b>20%</b>	60 19%	69 22%	73 18%
<b>Not at all concerned</b>	<b>191</b> <b>18%</b>	88 28%	65 20%	37 9%
<b>Don't know</b>	<b>55</b> <b>5%</b>	19 6%	12 4%	21 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very well</b>	<b>82</b> <b>8%</b>	54 10%	28 5%	1 1%	18 10%	21 12%	7 4%	11 7%	25 10%	42 15%	11 5%	1 2%	2 4%	25 6%
		B	*	C*	C*	*	*	C	JKLM	*	*	*	*	*
<b>Fairly well</b>	<b>316</b> <b>29%</b>	166 32%	151 27%	31 27%	56 30%	46 27%	52 29%	50 29%	82 33%	112 40%	53 26%	18 24%	19 29%	111 28%
		*	*	*	*	*	*	*	JM	*	*	*	*	*
<b>Fairly poorly</b>	<b>260</b> <b>24%</b>	122 23%	137 25%	41 36%	39 21%	40 23%	33 18%	46 27%	61 24%	47 17%	53 26%	25 34%	16 23%	94 24%
		F*	*	*	*	*	*	*	*	I*	I*	I*	*	*
<b>Very poorly</b>	<b>348</b> <b>32%</b>	165 31%	182 33%	32 28%	53 29%	56 32%	81 44%	61 35%	66 26%	63 23%	75 37%	28 37%	21 32%	139 35%
		*	*	*	*	*	DH*	*	*	I	I	*	*	I
<b>Not sure</b>	<b>68</b> <b>6%</b>	18 3%	50 9%	9 8%	18 10%	10 6%	8 5%	5 3%	18 7%	13 5%	9 4%	2 3%	8 12%	28 7%
		A	*	*	*	*	*	*	*	*	*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very well</b>	<b>82</b> <b>8%</b>	41 13% OP	21 7%	19 5%
<b>Fairly well</b>	<b>316</b> <b>29%</b>	97 30%	88 28%	127 32%
<b>Fairly poorly</b>	<b>260</b> <b>24%</b>	57 18%	82 26%	107 27%
<b>Very poorly</b>	<b>348</b> <b>32%</b>	101 32%	115 36%	118 30%
<b>Not sure</b>	<b>68</b> <b>6%</b>	23 7%	13 4%	27 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very good</b>	<b>102</b> <b>9%</b>	55 11%	47 9%	5 5%	20 11%	25 14%	12 7%	14 8%	25 10%	47 17%	13 6%	7 9%	5 8%	31 8%
<b>Fairly good</b>	<b>321</b> <b>30%</b>	161 31%	160 29%	31 27%	40 22%	53 30%	64 35%	51 30%	83 33%	109 39%	55 28%	20 27%	17 25%	113 28%
<b>Fairly poor</b>	<b>295</b> <b>27%</b>	147 28%	147 27%	50 44%	38 21%	45 26%	41 23%	44 25%	77 31%	62 22%	62 31%	28 37%	20 30%	101 25%
<b>Very poor</b>	<b>302</b> <b>28%</b>	146 28%	156 28%	20 18%	62 34%	43 25%	55 30%	59 34%	63 25%	57 20%	67 33%	19 26%	22 33%	120 30%
<b>Don't know</b>	<b>54</b> <b>5%</b>	15 3%	39 7%	7 7%	23 13%	7 4%	9 5%	5 3%	2 1%	3 1%	3 2%	- 1%	2 4%	33 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very good</b>	<b>102</b> <b>9%</b>	47 15% O	25 8%	30 8%
<b>Fairly good</b>	<b>321</b> <b>30%</b>	97 30%	94 30%	128 32%
<b>Fairly poor</b>	<b>295</b> <b>27%</b>	86 27%	83 26%	108 27%
<b>Very poor</b>	<b>302</b> <b>28%</b>	76 24%	112 35% N	105 26%
<b>Don't know</b>	<b>54</b> <b>5%</b>	15 5%	4 1%	27 7% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>It has not impacted my income</b>	<b>602</b> <b>56%</b>	291 55%	311 57%	26 *	68 *	87 C*	97 CD*	121 CDEF*	202 CDEF	197 JLM	98 49%	42 57%	31 46%	215 54%
<b>My income has reduced by less than half</b>	<b>157</b> <b>15%</b>	85 16%	72 13%	21 19% H*	30 16% *	34 20% H*	27 15% *	26 15% *	19 8%	40 15%	25 13%	17 22% *	11 17% *	61 15%
<b>My income has reduced by about half</b>	<b>96</b> <b>9%</b>	54 10%	41 8%	23 20% GH*	32 17% GH*	17 10% H*	17 10% H*	5 3% *	1 1%	9 3%	41 21% IKM	5 7% *	7 11% I*	31 8%
<b>My income has reduced by more than half</b>	<b>61</b> <b>6%</b>	29 6%	32 6%	14 12% H*	15 8% H*	11 7% *	11 6% *	8 5% *	2 1%	8 3%	10 5%	5 7% *	9 13% I*	24 6%
<b>I have lost my income completely</b>	<b>45</b> <b>4%</b>	18 3%	28 5%	6 5% *	10 5% *	10 6% *	6 3% *	2 1% *	11 5%	7 2%	12 6%	- *	4 6% *	18 5%
<b>My income has increased</b>	<b>27</b> <b>2%</b>	17 3%	10 2%	5 5% *	8 4% *	10 6% *	3 1% *	- * *	2 1%	7 2%	7 4%	3 4% *	3 4% *	6 2%
<b>Don't know</b>	<b>87</b> <b>8%</b>	31 6%	55 10%	19 16% EH*	21 12% E*	4 2% *	20 11% *	11 6% *	13 5%	10 4%	8 4%	3 4% *	3 4% *	42 10% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>It has not impacted my income</b>	<b>602</b> <b>56%</b>	199 62%	181 57%	209 53%
<b>My income has reduced by less than half</b>	<b>157</b> <b>15%</b>	49 15%	50 16%	58 15%
<b>My income has reduced by about half</b>	<b>96</b> <b>9%</b>	16 5%	36 11%	42 11%
<b>My income has reduced by more than half</b>	<b>61</b> <b>6%</b>	11 3%	22 7%	21 5%
<b>I have lost my income completely</b>	<b>45</b> <b>4%</b>	8 2%	8 3%	26 7%
<b>My income has increased</b>	<b>27</b> <b>2%</b>	11 4%	9 3%	5 1%
<b>Don't know</b>	<b>87</b> <b>8%</b>	26 8%	13 4%	36 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	355	180	174	64	85	68	66	45	27	99	108	24	44	67
Weighted Base	359	185	173	64	86	72	62	41	34	63	88	27	31	134
Return to normal within a few weeks	18 5%	12 7%	5 3%	5 8%	6 7%	1 2%	5 9%	- -	- -	3 5%	4 4%	1 4%	- 1%	8 6%
		*	*	*	*	*	**	**	**	*	*	**	**	*
Return to normal within a few months, but it will take more than a few weeks	65 18%	56 30%	10 6%	16 24%	26 30%	8 11%	11 18%	2 6%	3 8%	10 16%	34 38%	11 42%	5 15%	6 4%
		B*	*	*	*	*	**	**	**	*	IM*	**	**	*
Return to normal, but it will take more than a few months	107 30%	57 31%	50 29%	26 41%	28 32%	23 32%	16 26%	8 20%	6 18%	23 37%	25 29%	8 30%	14 44%	30 23%
		*	*	*	*	*	**	**	**	*	*	**	**	*
Be permanently reduced	146 41%	55 30%	90 52%	16 24%	24 28%	32 44%	24 39%	26 63%	23 69%	21 34%	22 25%	6 24%	11 36%	78 58%
		*	A*	*	*	*	**	**	**	*	*	**	**	IJ*
Don't know	23 6%	6 3%	17 10%	2 3%	2 3%	8 11%	5 9%	5 11%	1 4%	6 9%	3 4%	- -	1 4%	12 9%
		*	*	*	*	*	**	**	**	*	*	**	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
	N	O	P	Q	R	S	T	
Unweighted Base	355	127	152	68	179	83	56	37
Weighted Base	359	84	116	146	157	96	61	45
<b>Return to normal within a few weeks</b>	<b>18</b> 5%	1 1%	9 8%	7 5%	7 5%	7 8%	1 2%	1 3%
		*	*	*	*	*	*	**
<b>Return to normal within a few months, but it will take more than a few weeks</b>	<b>65</b> 18%	14 17%	30 26%	20 14%	28 18%	27 28%	8 13%	2 5%
		*	*	*	*	*	*	**
<b>Return to normal, but it will take more than a few months</b>	<b>107</b> 30%	25 29%	41 35%	36 25%	40 26%	31 32%	22 36%	15 32%
		*	*	*	*	*	*	**
<b>Be permanently reduced</b>	<b>146</b> 41%	37 44%	31 26%	72 49%	67 43%	29 30%	24 39%	26 58%
		O*	*	O*	*	*	*	**
<b>Don't know</b>	<b>23</b> 6%	6 8%	5 4%	11 7%	14 9%	2 2%	5 9%	1 2%
		*	*	*	*	*	*	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



FutureWaves.How concerned are you about the new Omicron Coronavirus variant?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>330</b> <b>31%</b>	144 27%	186 34%	24 21% *	37 20% *	53 31% *	66 36% D*	48 28% *	102 41% CD	95 34% J	47 24%	24 32% *	21 32% *	124 31%
<b>Fairly concerned</b>	<b>381</b> <b>36%</b>	175 33%	205 37%	52 46% E*	57 31% *	46 27% *	55 30% *	79 46% E*	92 36%	99 36%	103 51% IM	35 48% M*	26 38% *	108 27%
<b>Not very concerned</b>	<b>184</b> <b>17%</b>	110 21% B	73 13%	16 14% *	39 22% *	29 17% *	29 16% *	32 19% *	38 15%	59 21%	27 13%	13 18% *	14 21% *	64 16%
<b>Not at all concerned</b>	<b>132</b> <b>12%</b>	79 15%	53 10%	12 11% *	30 16% *	37 21% GH*	20 11% *	14 8% *	20 8%	23 8%	16 8%	2 3% *	4 6% *	79 20% IJKL
<b>Don't know</b>	<b>47</b> <b>4%</b>	16 3%	31 6%	9 8% GH*	20 11% GH*	7 4% *	11 6% H*	- - *	- - *	- *	8 4% I	- - *	2 3% *	22 6% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



FutureWaves.How concerned are you about the new Omicron Coronavirus variant?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>330</b> <b>31%</b>	111 35%	85 27%	124 31%
<b>Fairly concerned</b>	<b>381</b> <b>36%</b>	101 32%	150 47% NP	116 29%
<b>Not very concerned</b>	<b>184</b> <b>17%</b>	68 21%	49 15%	63 16%
<b>Not at all concerned</b>	<b>132</b> <b>12%</b>	31 10%	30 9%	67 17%
<b>Don't know</b>	<b>47</b> <b>4%</b>	9 3%	4 1%	26 7% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	238 22%	145 28%	93 17%	24 21%	48 26%	51 30%	28 16%	42 24%	46 18%	85 31%	32 16%	10 14%	13 19%	79 20%
		B	*	*	*	*	*	*	*	JKM	*	*	*	
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	459 43%	209 40%	249 45%	68 60%	76 41%	60 35%	76 42%	75 43%	105 42%	78 28%	125 62%	40 54%	33 49%	171 43%
				DEFH*	*	*	*	*	*		IM	I*	I*	I
They have got the balance about right	195 18%	116 22%	79 14%	2 2%	17 9%	29 17%	32 18%	40 23%	74 29%	92 33%	17 8%	15 20%	10 16%	58 15%
		B	*	*	*	C*	C*	CD*	CD	JLM	*	*	*	
Don't know	182 17%	54 10%	127 23%	20 17%	42 23%	32 19%	45 25%	16 9%	26 10%	23 8%	26 13%	10 13%	11 16%	90 23%
			A	*	GH*	*	GH*	*	*			*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	238 22%	87 27% O	59 18%	81 20%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	459 43%	107 34%	164 52% N	174 44%
They have got the balance about right	195 18%	79 25% P	58 18%	55 14%
Don't know	182 17%	47 15%	37 12%	87 22% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very satisfied</b>	<b>264</b> <b>25%</b>	113 22%	150 27%	7 7%	30 16%	41 24%	36 20%	58 34%	91 36%	103 37%	38 19%	22 30%	16 24%	84 21%
				*	*	C*	C*	CD*	CDF	JM	*	*	*	*
<b>Quite satisfied</b>	<b>459</b> <b>43%</b>	232 44%	227 41%	46 41%	77 42%	56 32%	77 43%	81 47%	122 49%	124 45%	90 45%	35 47%	27 40%	162 41%
				*	*	*	*	*	E	*	*	*	*	*
<b>Not very satisfied</b>	<b>159</b> <b>15%</b>	91 17%	68 12%	35 31%	44 24%	27 16%	19 11%	11 6%	23 9%	26 9%	46 23%	15 20%	12 18%	46 12%
				FGH*	FGH*	*	*	*	*	IM	*	*	*	*
<b>Not at all satisfied</b>	<b>122</b> <b>11%</b>	68 13%	53 10%	14 12%	19 10%	28 16%	34 19%	15 9%	12 5%	22 8%	20 10%	1 2%	12 17%	59 15%
				*	*	H*	H*	*	*	K*	*	K*	K	K
<b>Don't know</b>	<b>70</b> <b>7%</b>	20 4%	50 9%	11 10%	13 7%	20 12%	15 8%	8 5%	3 1%	2 1%	6 3%	1 2%	- 1%	46 12%
			A	H*	H*	H*	H*	*	*	*	*	*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very satisfied</b>	<b>264</b> <b>25%</b>	98 31% P	78 24%	82 21%
<b>Quite satisfied</b>	<b>459</b> <b>43%</b>	130 41%	146 46%	169 43%
<b>Not very satisfied</b>	<b>159</b> <b>15%</b>	43 14%	45 14%	60 15%
<b>Not at all satisfied</b>	<b>122</b> <b>11%</b>	29 9%	39 12%	51 13%
<b>Don't know</b>	<b>70</b> <b>7%</b>	19 6%	11 3%	34 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Vaccines should be compulsory for all adults</b>	<b>529</b> <b>49%</b>	280 53%	248 45%	33 29% *	72 39% *	71 41% *	82 45% *	99 57% CD*	173 69% CDEF	185 67% JM	91 46% JM*	48 64% JM*	36 54% *	154 39% *
<b>Adults should be allowed to choose whether or not to be vaccinated</b>	<b>442</b> <b>41%</b>	209 40%	233 42%	59 52% H*	87 48% H*	91 53% H*	77 43% H*	71 41% H*	56 22% H*	78 28% IK	92 46% IK	18 25% *	24 36% *	206 52% IK
<b>Not sure</b>	<b>103</b> <b>10%</b>	35 7%	68 12% A	22 19% EG*	24 13% G*	10 6% *	22 12% G*	3 2% *	22 9% G	14 5%	18 9%	8 11% *	7 10% *	37 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Vaccines should be compulsory for all adults</b>	<b>529</b> <b>49%</b>	172 54%	169 53%	172 43%
<b>Adults should be allowed to choose whether or not to be vaccinated</b>	<b>442</b> <b>41%</b>	126 39%	132 41%	176 44%
<b>Not sure</b>	<b>103</b> <b>10%</b>	22 7%	18 6%	50 12%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

OmiMeasures1.In response to the new Omicron Coronavirus variant, the government has announced a number of measures including: (1) Compulsory mask wearing in cinemas, theatres, shops and on public transport, (2) Working from home where possible, (3) The requirement of an NHS Covid Pass or negative lateral flow test to gain entry to night clubs and large venues. Do you support or oppose these measures?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H		I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Strongly support</b>	<b>470</b> <b>44%</b>	215 41%	255 47%	31 27% *	48 26% *	67 39% *	64 35% *	102 59% CDEF*	159 63% CDEF	153 55% JM	83 41%	40 54% *	30 45% *	153 38%
<b>Support</b>	<b>332</b> <b>31%</b>	161 31%	172 31%	36 32% *	73 40% GH*	56 33% *	63 35% *	42 24% *	62 25%	61 22%	78 39% I	30 40% I*	16 24% *	126 32%
<b>Oppose</b>	<b>103</b> <b>10%</b>	66 13% B	36 7%	18 16% GH*	23 12% H*	17 10% *	29 16% GH*	8 5% *	9 3%	29 11%	18 9%	4 5% *	11 17% *	38 9%
<b>Strongly oppose</b>	<b>109</b> <b>10%</b>	58 11%	52 9%	17 15% *	27 15% *	25 15% *	12 7% *	13 8% *	15 6%	26 9%	13 6%	- - *	6 9% *	57 14% K
<b>Not sure</b>	<b>59</b> <b>6%</b>	26 5%	34 6%	12 11% H*	13 7% *	7 4% *	12 7% *	8 5% *	6 3%	8 3%	9 4%	- * *	3 5% *	24 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



OmiMeasures1.In response to the new Omicron Coronavirus variant, the government has announced a number of measures including: (1) Compulsory mask wearing in cinemas, theatres, shops and on public transport, (2) Working from home where possible, (3) The requirement of an NHS Covid Pass or negative lateral flow test to gain entry to night clubs and large venues. Do you support or oppose these measures?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Strongly support</b>	<b>470</b> <b>44%</b>	147 46%	153 48%	161 41%
<b>Support</b>	<b>332</b> <b>31%</b>	90 28%	104 33%	123 31%
<b>Oppose</b>	<b>103</b> <b>10%</b>	35 11%	30 10%	34 9%
<b>Strongly oppose</b>	<b>109</b> <b>10%</b>	32 10%	21 7%	51 13%
<b>Not sure</b>	<b>59</b> <b>6%</b>	16 5%	10 3%	27 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

OmiMeasures2.The government has said that Covid booster vaccines will be offered to all over-18s in the UK by the end of January. How satisfied are you with the speed at which the booster vaccine is being offered to adults?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very satisfied</b>	<b>234</b> <b>22%</b>	105 20%	129 23%	11 10% *	28 15% *	35 20% *	43 24% *	59 34% CD*	58 23% C	97 35% JLM	31 16%	15 20% *	12 18% *	77 19%
<b>Quite satisfied</b>	<b>393</b> <b>37%</b>	196 37%	196 36%	34 30% *	58 32% *	63 36% *	57 31% *	68 39% *	114 45% C	118 42%	74 37%	29 40% *	21 31% *	138 35%
<b>Neither satisfied nor dissatisfied</b>	<b>217</b> <b>20%</b>	125 24%	93 17%	35 31% GH*	49 27% G*	35 20% *	39 21% *	20 11% *	39 16%	30 11%	53 26% I	25 34% I*	16 24% I*	75 19%
<b>Not very satisfied</b>	<b>91</b> <b>8%</b>	50 10%	41 7%	11 10% *	21 11% *	14 8% *	18 10% *	10 6% *	18 7%	14 5%	29 14% IM	5 6% *	14 21% IM*	20 5%
<b>Not at all satisfied</b>	<b>70</b> <b>6%</b>	33 6%	36 7%	9 8% *	18 10% H*	18 10% H*	9 5% *	9 5% *	7 3%	13 5%	6 3%	- * *	2 3% *	46 11% JK
<b>Not sure</b>	<b>69</b> <b>6%</b>	15 3%	54 10% A	13 12% *	8 4% *	9 5% *	16 9% *	8 5% *	15 6%	4 2%	8 4%	- * *	2 3% *	42 10% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



OmiMeasures2.The government has said that Covid booster vaccines will be offered to all over-18s in the UK by the end of January. How satisfied are you with the speed at which the booster vaccine is being offered to adults?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very satisfied</b>	<b>234</b> <b>22%</b>	79 25%	63 20%	87 22%
<b>Quite satisfied</b>	<b>393</b> <b>37%</b>	128 40%	132 41%	117 29%
<b>Neither satisfied nor dissatisfied</b>	<b>217</b> <b>20%</b>	51 16%	66 21%	92 23%
<b>Not very satisfied</b>	<b>91</b> <b>8%</b>	25 8%	35 11%	32 8%
<b>Not at all satisfied</b>	<b>70</b> <b>6%</b>	19 6%	15 5%	36 9%
<b>Not sure</b>	<b>69</b> <b>6%</b>	19 6%	8 2%	34 8%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions?

Base: All adults GB 18+

	The Prime Minister	Government Ministers	MPs in general	Civil servants
<b>Unweighted Base</b>	<b>1074</b>	<b>1074</b>	<b>1074</b>	<b>1074</b>
<b>Weighted Base</b>	<b>1074</b>	<b>1074</b>	<b>1074</b>	<b>1074</b>
<b>Trust completely</b>	68 6%	51 5%	50 5%	65 6%
<b>Trust somewhat</b>	223 21%	201 19%	193 18%	259 24%
<b>Do not trust very much</b>	239 22%	326 30%	401 37%	355 33%
<b>Do not trust at all</b>	480 45%	439 41%	374 35%	306 28%
<b>Don't know</b>	64 6%	57 5%	55 5%	90 8%

MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions? - The Prime Minister

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Trust completely</b>	<b>68</b> <b>6%</b>	41 8%	27 5%	- *	17 9%	21 12%	11 6%	7 4%	12 5%	32 12%	9 4%	2 2%	2 3%	24 6%
				*	C*	C*	*	*		J	*	*	*	
<b>Trust somewhat</b>	<b>223</b> <b>21%</b>	121 23%	101 18%	32 29%	43 23%	28 16%	33 18%	34 20%	53 21%	84 30%	45 22%	11 15%	7 11%	74 19%
				*	*	*	*	*		LM	*	*	*	
<b>Do not trust very much</b>	<b>239</b> <b>22%</b>	113 22%	126 23%	40 35%	39 22%	34 20%	35 19%	29 17%	61 24%	57 20%	45 22%	16 22%	23 34%	89 22%
				FG*	*	*	*	*				*	I*	
<b>Do not trust at all</b>	<b>480</b> <b>45%</b>	233 45%	247 45%	35 31%	65 36%	84 48%	83 46%	95 55%	118 47%	94 34%	100 50%	43 58%	34 50%	176 44%
				*	*	*	*	CD*	C		I	I*	I*	
<b>Don't know</b>	<b>64</b> <b>6%</b>	16 3%	48 9%	6 5%	18 10%	6 3%	18 10%	9 5%	8 3%	11 4%	2 1%	2 3%	1 2%	35 9%
			A	*	*	*	*	*			*	*	*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions? - The Prime Minister

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Trust completely</b>	<b>68</b> <b>6%</b>	30 9%	16 5%	21 5%
<b>Trust somewhat</b>	<b>223</b> <b>21%</b>	74 23%	59 18%	87 22%
<b>Do not trust very much</b>	<b>239</b> <b>22%</b>	64 20%	64 20%	99 25%
<b>Do not trust at all</b>	<b>480</b> <b>45%</b>	137 43%	171 54%	154 39%
<b>Don't know</b>	<b>64</b> <b>6%</b>	14 4%	9 3%	35 9%
			NP	O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions? - Government Ministers

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Trust completely</b>	51 5%	30 6%	20 4%	6 5% *	15 8% *	16 9% *	6 3% *	2 1% *	6 2% *	20 7%	12 6%	1 2% *	3 4% *	15 4%
<b>Trust somewhat</b>	201 19%	111 21%	89 16%	23 20% *	45 25% *	26 15% *	29 16% *	28 16% *	49 20%	81 29% JKM	37 18%	10 13% *	12 18% *	58 15%
<b>Do not trust very much</b>	326 30%	162 31%	164 30%	38 34% *	42 23% *	46 27% *	54 30% *	48 28% *	98 39% D	80 29%	66 33%	32 43% *	17 25% *	124 31%
<b>Do not trust at all</b>	439 41%	208 40%	231 42%	41 36% *	65 36% *	80 46% *	77 43% *	88 51% H*	88 35%	85 31%	84 42% I	29 39% *	35 52% I*	170 43% I
<b>Don't know</b>	57 5%	12 2%	45 8% A	5 5% *	15 8% *	5 3% *	15 8% *	7 4% *	10 4%	11 4%	2 1%	3 3% *	1 1% *	31 8% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions? - Government Ministers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Trust completely</b>	<b>51</b> <b>5%</b>	14 4%	19 6%	17 4%
<b>Trust somewhat</b>	<b>201</b> <b>19%</b>	72 23%	52 16%	72 18%
<b>Do not trust very much</b>	<b>326</b> <b>30%</b>	88 28%	90 28%	141 35%
<b>Do not trust at all</b>	<b>439</b> <b>41%</b>	130 41%	146 46%	142 36%
<b>Don't know</b>	<b>57</b> <b>5%</b>	15 5%	11 3%	25 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions? - MPs in general

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Trust completely</b>	<b>50</b> <b>5%</b>	31 6%	19 3%	11 10% GH*	13 7%	14 8%	6 3%	1 1%	5 2%	18 6%	11 6%	1 1%	2 3%	17 4%
<b>Trust somewhat</b>	<b>193</b> <b>18%</b>	105 20%	88 16%	21 18% *	28 15% *	22 13% *	36 20% *	30 17% *	55 22%	70 25% M	43 21%	13 18% *	13 19% *	51 13%
<b>Do not trust very much</b>	<b>401</b> <b>37%</b>	197 38%	205 37%	40 36% *	66 36% *	57 33% *	58 32% *	56 33% *	123 49% EFG	104 38%	90 45%	33 44% *	33 50% M*	130 33%
<b>Do not trust at all</b>	<b>374</b> <b>35%</b>	177 34%	198 36%	34 30% *	65 35% *	74 43% H*	65 36% *	79 46% H*	57 23%	77 28%	53 27%	22 30% *	18 27% *	171 43% IJL
<b>Don't know</b>	<b>55</b> <b>5%</b>	15 3%	40 7% A	7 6% *	11 6% *	5 3% *	16 9% *	6 4% *	10 4%	8 3%	3 2%	5 7% *	1 1% *	28 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions? - MPs in general

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Trust completely</b>	<b>50</b> <b>5%</b>	15 5%	17 5%	18 4%
<b>Trust somewhat</b>	<b>193</b> <b>18%</b>	70 22%	53 17%	68 17%
<b>Do not trust very much</b>	<b>401</b> <b>37%</b>	111 35%	141 44%	139 35%
<b>Do not trust at all</b>	<b>374</b> <b>35%</b>	112 35%	96 30%	149 38%
<b>Don't know</b>	<b>55</b> <b>5%</b>	13 4%	13 4%	23 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions? - Civil servants

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Trust completely</b>	<b>65</b> <b>6%</b>	45 9%	19 3%	8 7%	19 11%	21 12%	11 6%	3 2%	3 1%	16 6%	16 8%	2 2%	4 5%	26 6%
		B	*	*	GH*	GH*	*	*				*	*	
<b>Trust somewhat</b>	<b>259</b> <b>24%</b>	134 26%	124 23%	27 24%	45 24%	44 25%	36 20%	28 16%	79 32%	76 27%	59 30%	28 38%	16 24%	74 19%
			*	*	*	*	*	*	G		M	M*	*	
<b>Do not trust very much</b>	<b>355</b> <b>33%</b>	159 30%	195 36%	37 33%	60 33%	42 25%	55 30%	68 39%	92 37%	90 33%	79 40%	28 38%	26 39%	108 27%
			*	*	*	*	*	*			M	*	*	
<b>Do not trust at all</b>	<b>306</b> <b>28%</b>	166 32%	139 25%	34 30%	39 21%	58 34%	54 30%	66 38%	55 22%	76 27%	42 21%	10 13%	19 28%	144 36%
			*	*	*	*	*	DH*				*	*	JK
<b>Don't know</b>	<b>90</b> <b>8%</b>	19 4%	71 13%	7 6%	20 11%	7 4%	25 14%	8 5%	22 9%	19 7%	3 2%	6 8%	3 4%	46 11%
			A	*	*	*	*	*		J		*	*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



MeasuresTrust.How far do you trust each of these people/groups to follow the new Covid restrictions? - Civil servants

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Trust completely</b>	<b>65</b> <b>6%</b>	13 4%	21 7%	27 7%
<b>Trust somewhat</b>	<b>259</b> <b>24%</b>	77 24%	91 29%	86 22%
<b>Do not trust very much</b>	<b>355</b> <b>33%</b>	105 33%	121 38%	119 30%
<b>Do not trust at all</b>	<b>306</b> <b>28%</b>	97 30%	69 22%	129 32%
<b>Don't know</b>	<b>90</b> <b>8%</b>	28 9%	16 5%	37 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



LookToFuture.Following the end of the coronavirus outbreak, do you think that actions to address climate change should be more or less of a priority for governments than before?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>More of a priority</b>	<b>424</b> <b>39%</b>	211 40%	212 39%	38 33% *	71 39% *	86 50% F*	57 31% *	66 38% *	107 42%	94 34%	90 45%	43 58% IM*	32 48% I*	150 38%
<b>Same as before</b>	<b>397</b> <b>37%</b>	205 39%	192 35%	32 28% *	62 34% *	58 34% *	83 46% C*	68 39% *	94 37%	128 46% LM	83 42%	26 35% *	19 28% *	120 30%
<b>Less of a priority</b>	<b>144</b> <b>13%</b>	86 16%	59 11%	27 23% E*	20 11% *	10 6% *	20 11% *	29 16% *	39 16%	43 15%	18 9%	5 7% *	10 15% *	66 16%
<b>Don't know</b>	<b>109</b> <b>10%</b>	23 4%	86 16% A	17 15% H*	30 17% H*	19 11% *	21 12% *	11 6% *	11 4%	12 4%	9 4%	- * *	6 9% *	62 16% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

LookToFuture.Following the end of the coronavirus outbreak, do you think that actions to address climate change should be more or less of a priority for governments than before?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>More of a priority</b>	<b>424</b> <b>39%</b>	109 34%	146 46%	155 39%
		N		
<b>Same as before</b>	<b>397</b> <b>37%</b>	139 44%	130 41%	118 30%
		P	P	
<b>Less of a priority</b>	<b>144</b> <b>13%</b>	50 16%	30 10%	63 16%
<b>Don't know</b>	<b>109</b> <b>10%</b>	21 7%	12 4%	61 15%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Crossing1.To what extent do you agree or disagree with the following statements?

Base: All adults GB 18+

	The UK Government should do more to help migrants legally claim asylum in the UK	Migrants on boats approaching the UK should be provided with legal routes to claim asylum	The UK Government should allow migrants to apply for asylum in the UK from abroad (without having to travel to the UK)	The UK Government should make it harder for anyone arriving illegally by boat to claim asylum successfully	The UK and French Governments should co-operate more to respond to the migrant boat situation
<b>Unweighted Base</b>	1074	1074	1074	1074	1074
<b>Weighted Base</b>	1074	1074	1074	1074	1074
<b>Strongly agree</b>	148 14%	167 16%	174 16%	396 37%	525 49%
<b>Slightly agree</b>	186 17%	179 17%	217 20%	184 17%	230 21%
<b>Neither agree nor disagree</b>	263 24%	236 22%	233 22%	225 21%	175 16%
<b>Slightly disagree</b>	120 11%	131 12%	100 9%	80 7%	43 4%
<b>Stongly disagree</b>	292 27%	302 28%	287 27%	133 12%	47 4%
<b>Don't know</b>	66 6%	59 6%	64 6%	55 5%	55 5%

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

Crossing1.To what extent do you agree or disagree with the following statements? - The UK Government should do more to help migrants legally claim asylum in the UK

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Strongly agree</b>	<b>148</b> <b>14%</b>	88 17%	59 11%	26 22% GH*	35 19% *	27 16% *	19 10% *	16 10% *	25 10% *	18 6%	59 30% IM	14 19% I*	12 18% I*	35 9%
<b>Slightly agree</b>	<b>186</b> <b>17%</b>	105 20%	81 15%	25 22% G*	48 26% G*	34 19% G*	28 15% *	11 7% *	40 16% *	42 15%	62 31% IM	20 27% M*	18 27% IM*	43 11%
<b>Neither agree nor disagree</b>	<b>263</b> <b>24%</b>	130 25%	133 24%	42 37% GH*	43 24% *	38 22% *	50 28% *	36 21% *	54 21% *	64 23%	36 18%	22 30% *	15 22% *	103 26%
<b>Slightly disagree</b>	<b>120</b> <b>11%</b>	44 8%	75 14%	10 9% *	20 11% *	13 7% *	12 7% *	25 14% *	41 16% *	44 16%	19 9%	4 6% *	4 6% *	43 11%
<b>Stongly disagree</b>	<b>292</b> <b>27%</b>	146 28%	146 27%	9 8% *	22 12% *	46 27% CD*	51 28% CD*	79 46% CDEF*	85 34% CD	104 38% JKL	20 10%	8 11% *	12 17% *	139 35% JKL
<b>Don't know</b>	<b>66</b> <b>6%</b>	11 2%	54 10% A	3 2% *	15 8% *	15 9% *	22 12% H*	5 3% *	7 3% *	6 2%	5 2%	5 7% *	6 9% I*	34 9% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Crossing1.To what extent do you agree or disagree with the following statements? - The UK Government should do more to help migrants legally claim asylum in the UK

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Strongly agree</b>	<b>148</b> <b>14%</b>	18 6%	76 24% NP	48 12%
<b>Slightly agree</b>	<b>186</b> <b>17%</b>	44 14%	85 27% NP	57 14%
<b>Neither agree nor disagree</b>	<b>263</b> <b>24%</b>	66 21%	75 23%	106 27%
<b>Slightly disagree</b>	<b>120</b> <b>11%</b>	39 12%	28 9%	45 11%
<b>Stongly disagree</b>	<b>292</b> <b>27%</b>	142 44% OP	40 13%	108 27% O
<b>Don't know</b>	<b>66</b> <b>6%</b>	11 3%	15 5%	33 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Crossing1.To what extent do you agree or disagree with the following statements? - Migrants on boats approaching the UK should be provided with legal routes to claim asylum

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Strongly agree</b>	<b>167</b> <b>16%</b>	103 20% B	64 12% A	22 19% *	37 20% *	26 15% *	34 19% *	18 10% *	31 12% *	27 10% ILM	64 32% ILM	20 27% IM*	9 13% *	32 8% *
<b>Slightly agree</b>	<b>179</b> <b>17%</b>	87 16%	92 17%	32 28% FG*	30 16% *	27 16% *	23 13% *	20 12% *	46 18% *	38 14%	41 20%	18 24% *	29 44% IJM*	50 13%
<b>Neither agree nor disagree</b>	<b>236</b> <b>22%</b>	120 23%	115 21%	37 33% GH*	46 25% G*	45 26% G*	43 24% G*	18 10% *	46 18% *	59 21%	43 21%	12 16% *	9 13% *	101 25%
<b>Slightly disagree</b>	<b>131</b> <b>12%</b>	62 12%	70 13%	8 7% *	33 18% F*	21 12% *	8 4% *	32 18% F*	29 12% *	40 15% L	26 13%	11 15% *	2 4% *	44 11%
<b>Stongly disagree</b>	<b>302</b> <b>28%</b>	141 27%	160 29%	10 9% *	24 13% *	43 25% C*	57 31% CD*	81 47% CDE*	86 34% CD	106 38% JKL	21 11%	8 11% *	13 19% *	141 35% JKL
<b>Don't know</b>	<b>59</b> <b>6%</b>	12 2%	47 9% A	4 3% *	12 7% *	10 6% *	17 9% *	4 3% *	12 5% *	8 3%	5 3%	5 7% *	5 8% *	29 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





Crossing1.To what extent do you agree or disagree with the following statements? - Migrants on boats approaching the UK should be provided with legal routes to claim asylum

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Strongly agree</b>	<b>167</b> <b>16%</b>	32 10%	86 27% NP	44 11%
<b>Slightly agree</b>	<b>179</b> <b>17%</b>	37 12%	79 25% NP	63 16%
<b>Neither agree nor disagree</b>	<b>236</b> <b>22%</b>	58 18%	61 19%	104 26%
<b>Slightly disagree</b>	<b>131</b> <b>12%</b>	39 12%	34 11%	49 12%
<b>Stongly disagree</b>	<b>302</b> <b>28%</b>	142 44% OP	44 14%	109 27% O
<b>Don't know</b>	<b>59</b> <b>6%</b>	12 4%	15 5%	28 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

Crossing1.To what extent do you agree or disagree with the following statements? - The UK Government should allow migrants to apply for asylum in the UK from abroad (without having to travel to the UK)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Strongly agree</b>	<b>174</b> <b>16%</b>	111 21% B	63 11% *	16 14% *	35 19% *	27 16% *	32 18% *	20 11% *	44 17% *	38 14% IM	45 23% IM	23 31% IM*	14 21% *	45 11% *
<b>Slightly agree</b>	<b>217</b> <b>20%</b>	116 22% M	101 18% IM	25 22% M*	40 22% M*	20 12% E	35 19% E	31 18% E	65 26% E	59 21% M	67 34% IM	26 35% M*	16 23% M*	43 11% *
<b>Neither agree nor disagree</b>	<b>233</b> <b>22%</b>	115 22%	117 21%	47 41% DFGH*	42 23% *	47 27% *	31 17% *	28 16% *	39 15% *	49 18%	46 23%	11 15% *	12 19% *	98 25% *
<b>Slightly disagree</b>	<b>100</b> <b>9%</b>	42 8%	57 10%	13 12% *	21 11% *	13 8% *	12 7% *	15 9% *	26 10% *	33 12%	18 9%	6 8% *	8 13% *	32 8% *
<b>Stongly disagree</b>	<b>287</b> <b>27%</b>	128 24%	159 29%	10 9% *	37 20% *	51 29% C*	52 29% C*	76 44% CDH*	62 25% C	87 31% JKL	21 10%	5 7% *	10 15% *	146 37% JKL
<b>Don't know</b>	<b>64</b> <b>6%</b>	12 2%	52 9% A	3 3% *	9 5% *	14 8% *	19 10% G*	3 2% *	16 6% *	11 4%	3 2%	4 5% *	6 9% J*	33 8% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Crossing1.To what extent do you agree or disagree with the following statements? - The UK Government should allow migrants to apply for asylum in the UK from abroad (without having to travel to the UK)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Strongly agree</b>	<b>174</b> <b>16%</b>	34 11%	93 29% NP	43 11%
<b>Slightly agree</b>	<b>217</b> <b>20%</b>	67 21%	84 26% P	62 16%
<b>Neither agree nor disagree</b>	<b>233</b> <b>22%</b>	63 20%	51 16%	105 26% O
<b>Slightly disagree</b>	<b>100</b> <b>9%</b>	29 9%	32 10%	34 8%
<b>Strongly disagree</b>	<b>287</b> <b>27%</b>	108 34% O	43 14%	125 32% O
<b>Don't know</b>	<b>64</b> <b>6%</b>	18 6%	15 5%	28 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

Crossing1.To what extent do you agree or disagree with the following statements? - The UK Government should make it harder for anyone arriving illegally by boat to claim asylum successfully

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Strongly agree</b>	<b>396</b> <b>37%</b>	196 37%	200 37%	17 15% *	35 19% *	66 38% CD*	60 33% C*	100 57% CDEF*	118 47% CD	145 52% JKL	40 20%	14 19%	21 31% *	163 41% JK
<b>Slightly agree</b>	<b>184</b> <b>17%</b>	107 20%	76 14%	22 19% *	49 27% FG*	27 16% *	22 12% *	23 13% *	41 16%	58 21% M	48 24% M	12 16% *	13 19% *	48 12%
<b>Neither agree nor disagree</b>	<b>225</b> <b>21%</b>	113 22%	112 20%	40 35% GH*	40 22% *	40 23% G*	48 27% G*	18 10% *	39 16%	36 13%	45 23% I	21 28% I*	14 21% *	98 25% I
<b>Slightly disagree</b>	<b>80</b> <b>7%</b>	39 7%	41 8%	14 12% *	16 9% *	9 5% *	14 8% *	10 6% *	18 7%	16 6%	22 11%	11 15% *	5 8% *	22 6%
<b>Stongly disagree</b>	<b>133</b> <b>12%</b>	61 12%	73 13%	17 15% *	28 16% *	20 12% *	20 11% *	21 12% *	27 11%	14 5%	41 20% IM	13 17% I*	11 16% I*	35 9%
<b>Don't know</b>	<b>55</b> <b>5%</b>	9 2%	46 8% A	4 4% *	15 8% *	9 5% *	17 9% G*	2 1% *	8 3%	8 3%	4 2%	4 5% *	3 5% *	31 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Crossing1.To what extent do you agree or disagree with the following statements? - The UK Government should make it harder for anyone arriving illegally by boat to claim asylum successfully

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Strongly agree</b>	<b>396</b> <b>37%</b>	177 OP	78	131
<b>Slightly agree</b>	<b>184</b> <b>17%</b>	47 15%	63 20%	68 17%
<b>Neither agree nor disagree</b>	<b>225</b> <b>21%</b>	50 16%	72 23%	91 23%
<b>Slightly disagree</b>	<b>80</b> <b>7%</b>	19 6%	38 12% NP	20 5%
<b>Stongly disagree</b>	<b>133</b> <b>12%</b>	19 6%	54 17% N	56 14% N
<b>Don't know</b>	<b>55</b> <b>5%</b>	8 2%	13 4%	31 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Crossing1.To what extent do you agree or disagree with the following statements? - The UK and French Governments should co-operate more to respond to the migrant boat situation

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Strongly agree</b>	<b>525</b> <b>49%</b>	264 50%	260 47%	20 18% *	59 33% *	70 40% C*	82 46% C*	110 64% CDEF*	182 73% CDEF	183 66% JLM	81 40%	39 52% *	31 47% *	172 43%
<b>Slightly agree</b>	<b>230</b> <b>21%</b>	116 22%	115 21%	30 26% *	53 29% H*	30 18% *	38 21% *	38 22% *	41 16%	52 19%	46 23%	22 30% *	15 22% *	90 23%
<b>Neither agree nor disagree</b>	<b>175</b> <b>16%</b>	92 17%	83 15%	42 37% FGH*	39 21% GH*	43 25% GH*	25 14% *	11 6% *	15 6%	21 8%	47 23% I	11 15% *	9 13% *	72 18% I
<b>Slightly disagree</b>	<b>43</b> <b>4%</b>	23 4%	20 4%	7 6% H*	12 6% H*	11 7% H*	9 5% *	3 2% *	1 *	9 3%	10 5%	- *	7 10% KM*	12 3%
<b>Stongly disagree</b>	<b>47</b> <b>4%</b>	23 4%	24 4%	10 9% H*	10 6% *	7 4% *	10 6% *	6 3% *	4 2%	5 2%	11 5%	2 2% *	1 1% *	22 5%
<b>Don't know</b>	<b>55</b> <b>5%</b>	8 1%	47 9% A	5 5% *	9 5% *	11 6% *	16 9% *	6 3% *	7 3%	6 2%	7 3%	1 1% *	4 7% *	30 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Crossing1.To what extent do you agree or disagree with the following statements? - The UK and French Governments should co-operate more to respond to the migrant boat situation

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Strongly agree</b>	<b>525</b> <b>49%</b>	203 63% OP	163 51% P	154 39%
<b>Slightly agree</b>	<b>230</b> <b>21%</b>	55 17%	67 21%	104 26%
<b>Neither agree nor disagree</b>	<b>175</b> <b>16%</b>	30 9%	49 15%	82 21% N
<b>Slightly disagree</b>	<b>43</b> <b>4%</b>	11 3%	14 4%	15 4%
<b>Stongly disagree</b>	<b>47</b> <b>4%</b>	10 3%	13 4%	16 4%
<b>Don't know</b>	<b>55</b> <b>5%</b>	11 3%	13 4%	26 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

CCGlobal.How would you rate the cooperation between countries globally to tackle climate change?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very good</b>	<b>48</b> <b>4%</b>	41 8%	6 1%	6 5%	22 12%	15 9%	3 1%	1 1%	1 *	15 5%	19 9%	3 4%	8 12%	3 1%
		B	*	FGH*	GH*	*	*	*	M	M	*	M*		
<b>Fairly good</b>	<b>201</b> <b>19%</b>	105 20%	96 18%	30 27%	29 16%	42 24%	38 21%	29 16%	34 13%	60 22%	44 22%	30 40%	12 17%	52 13%
			H*	*	*	*	*	*			IJLM*	*	*	
<b>Fairly poor</b>	<b>410</b> <b>38%</b>	200 38%	210 38%	40 35%	56 31%	50 29%	55 31%	68 39%	141 56%	115 41%	86 43%	27 37%	27 41%	141 35%
			*	*	*	*	*	*	CDEFG			*	*	
<b>Very poor</b>	<b>240</b> <b>22%</b>	132 25%	108 20%	24 21%	46 25%	43 25%	38 21%	44 26%	45 18%	56 20%	31 15%	12 16%	15 22%	113 28%
			*	*	*	*	*	*			*	*	J	
<b>Don't know</b>	<b>175</b> <b>16%</b>	47 9%	127 23%	14 12%	29 16%	23 13%	47 26%	31 18%	30 12%	33 12%	20 10%	2 3%	5 8%	89 22%
			A	*	*	*	H*	*			*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





CCGlobal.How would you rate the cooperation between countries globally to tackle climate change?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very good</b>	<b>48</b> <b>4%</b>	14 4%	24 7%	9 2%
<b>Fairly good</b>	<b>201</b> <b>19%</b>	50 16%	66 21%	83 21%
<b>Fairly poor</b>	<b>410</b> <b>38%</b>	131 41%	148 46%	121 31%
<b>Very poor</b>	<b>240</b> <b>22%</b>	69 22%	59 18%	102 26%
<b>Don't know</b>	<b>175</b> <b>16%</b>	55 17%	23 7%	82 21%
		O	O	O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Up to date with all bills</b>	<b>713</b> <b>66%</b>	356 68%	357 65%	35 31%	102 56%	103 60%	101 56%	137 79%	236 94%	226 82%	121 61%	55 75%	44 65%	239 60%
				*	C*	C*	C*	CDEF*	CDEFG	JLM		*	*	
<b>Behind with some bills</b>	<b>253</b> <b>24%</b>	127 24%	125 23%	50 44%	47 26%	56 33%	57 32%	28 16%	13 5%	44 16%	62 31%	16 21%	17 25%	97 25%
				DGH*	H*	GH*	GH*	H*			I	*	*	
<b>Behind with all bills</b>	<b>66</b> <b>6%</b>	30 6%	36 6%	15 13%	17 9%	11 7%	15 8%	7 4%	- -	2 1%	12 6%	1 2%	4 6%	42 11%
				H*	H*	H*	H*	*			I	*	I*	I
<b>Don't know</b>	<b>43</b> <b>4%</b>	12 2%	31 6%	14 12%	16 9%	2 1%	8 5%	- -	2 1%	4 2%	5 2%	2 2%	2 3%	19 5%
				EGH*	GH*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Up to date with all bills</b>	<b>713</b> <b>66%</b>	243 76% P	219 69%	236 60%
<b>Behind with some bills</b>	<b>253</b> <b>24%</b>	64 20%	76 24%	101 25%
<b>Behind with all bills</b>	<b>66</b> <b>6%</b>	7 2%	16 5%	38 10% N
<b>Don't know</b>	<b>43</b> <b>4%</b>	6 2%	8 3%	21 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

WinterConcern.The price of wholesale gas has risen this year, and this may make it more expensive for some people to heat their homes this winter. How concerned are you, if at all, that you will not be able to afford to keep your home warm enough this winter?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>290</b> <b>27%</b>	143 27%	148 27%	35 31% H*	46 25% *	59 34% H*	65 36% H*	41 24% *	44 17%	65 24%	46 23%	15 20% *	23 34% *	128 32%
<b>Fairly concerned</b>	<b>370</b> <b>34%</b>	165 31%	205 37%	27 24% *	76 42% C*	58 34% *	67 37% *	53 31% *	88 35%	96 34%	89 44% M	27 36% *	24 36% *	115 29%
<b>Not very concerned</b>	<b>228</b> <b>21%</b>	117 22%	110 20%	32 28% *	33 18% *	28 16% *	26 14% *	42 24% *	68 27% F	62 23%	42 21%	21 28% *	16 24% *	75 19%
<b>Not at all concerned</b>	<b>137</b> <b>13%</b>	82 16%	55 10%	7 6% *	9 5% *	25 15% *	11 6% *	35 20% CDF*	50 20% CDF	51 18% L	21 10%	11 15% *	4 6% *	50 13%
<b>Don't know</b>	<b>49</b> <b>5%</b>	18 3%	31 6%	12 11% EGH*	18 10% EGH*	2 1% *	13 7% H*	1 1% *	2 1%	3 1%	2 1%	1 1% *	- - *	29 7% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



WinterConcern.The price of wholesale gas has risen this year, and this may make it more expensive for some people to heat their homes this winter. How concerned are you, if at all, that you will not be able to afford to keep your home warm enough this winter?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>290</b> <b>27%</b>	78 24%	93 29%	111 28%
<b>Fairly concerned</b>	<b>370</b> <b>34%</b>	105 33%	115 36%	133 34%
<b>Not very concerned</b>	<b>228</b> <b>21%</b>	83 26%	69 22%	71 18%
<b>Not at all concerned</b>	<b>137</b> <b>13%</b>	47 15%	37 12%	52 13%
<b>Don't know</b>	<b>49</b> <b>5%</b>	8 3%	5 1%	30 8%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

SocialCareSupport.The government have recently announced proposed reforms to how people pay for adult social care in England, which would be funded through a 1.25% rise to National Insurance. Do you support or oppose this rise in National Insurance to pay for adult social care?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Strongly support</b>	<b>160</b> <b>15%</b>	95 18%	65 12%	13 11% *	27 15% *	22 13% *	17 9% *	22 13% *	59 24% F	45 16%	32 16%	22 29% M*	12 18% *	46 12%
<b>Tend to support</b>	<b>383</b> <b>36%</b>	174 33%	210 38%	32 28% *	65 36% *	62 36% *	49 27% *	62 36% *	113 45% CF	118 43% M	75 37%	31 42% *	21 31% *	121 31%
<b>Tend to oppose</b>	<b>180</b> <b>17%</b>	118 23% B	62 11%	31 27% GH*	41 23% H*	37 22% H*	32 18% H*	21 12% *	18 7%	49 18%	42 21%	11 15% *	14 21% *	51 13%
<b>Strongly oppose</b>	<b>122</b> <b>11%</b>	58 11%	63 11%	15 13% H*	22 12% H*	16 9% *	24 13% H*	34 20% H*	10 4%	21 8%	31 15% I	3 4% *	9 13% *	55 14%
<b>Not sure</b>	<b>229</b> <b>21%</b>	80 15%	149 27% A	22 20% *	27 15% *	35 20% *	58 32% D*	35 20% *	51 20%	44 16%	21 11%	7 10% *	11 17% *	125 31% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

SocialCareSupport.The government have recently announced proposed reforms to how people pay for adult social care in England, which would be funded through a 1.25% rise to National Insurance. Do you support or oppose this rise in National Insurance to pay for adult social care?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Strongly support</b>	<b>160</b> <b>15%</b>	47 15%	59 19%	50 13%
<b>Tend to support</b>	<b>383</b> <b>36%</b>	115 36%	121 38%	138 35%
<b>Tend to oppose</b>	<b>180</b> <b>17%</b>	46 14%	58 18%	73 18%
<b>Strongly oppose</b>	<b>122</b> <b>11%</b>	45 14%	35 11%	33 8%
<b>Not sure</b>	<b>229</b> <b>21%</b>	68 21%	45 14%	103 26%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

SocialCareCap.As part of these reforms, the Government has announced that from 2023, no one in England will pay more than £86,000 in adult social care fees during their lifetime. Do you think this cap is about right, too high, or too low?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Too high</b>	<b>389</b> <b>36%</b>	189 36%	199 36%	41 36% *	66 36% *	44 26% *	45 25% *	65 38% *	127 51% DEF	113 41%	83 41%	32 44% *	20 31% *	126 32%
<b>About right</b>	<b>287</b> <b>27%</b>	168 32% B	118 22%	37 33% GH*	62 34% GH*	65 38% GH*	52 29% *	29 17% *	42 17%	86 31% M	66 33% M	22 29% *	22 32% *	79 20%
<b>Too low</b>	<b>68</b> <b>6%</b>	46 9% B	22 4%	14 12% *	8 4% *	7 4% *	9 5% *	14 8% *	17 7%	20 7%	14 7%	3 4% *	7 10% *	24 6%
<b>Not sure</b>	<b>330</b> <b>31%</b>	121 23%	210 38% A	21 19% *	47 26% *	56 32% *	76 42% CDH*	65 38% C*	66 26%	59 21%	37 19%	17 23% *	18 27% *	169 43% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2021 OnLineBus Survey (S6783 - 40317739-49)

SocialCareCap.As part of these reforms, the Government has announced that from 2023, no one in England will pay more than £86,000 in adult social care fees during their lifetime. Do you think this cap is about right, too high, or too low?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Too high</b>	<b>389</b> <b>36%</b>	135 42%	118 37%	127 32%
<b>About right</b>	<b>287</b> <b>27%</b>	73 23%	101 32% N	99 25%
<b>Too low</b>	<b>68</b> <b>6%</b>	24 7%	21 7%	22 5%
<b>Not sure</b>	<b>330</b> <b>31%</b>	89 28%	78 25%	149 38% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



SocialCareCap2.Do you think this cap should be the same for everyone, or do you think the cap should be lower for people with lower levels of savings and assets?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>The cap should be the same for everyone</b>	<b>277</b> <b>26%</b>	160 31%	116 21%	31 27%	65 35%	41 24%	39 21%	40 23%	61 24%	90 32%	58 29%	17 23%	17 25%	87 22%
<b>The cap should be lower for people with a lower level of savings and assets</b>	<b>556</b> <b>52%</b>	267 51%	288 52%	58 51%	77 42%	91 53%	80 44%	95 55%	156 62%	136 49%	112 56%	48 65%	41 61%	198 50%
<b>Not sure</b>	<b>241</b> <b>22%</b>	97 18%	144 26%	24 21%	42 23%	41 24%	63 35%	38 22%	34 14%	51 19%	31 15%	9 12%	9 14%	112 28%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



SocialCareCap2.Do you think this cap should be the same for everyone, or do you think the cap should be lower for people with lower levels of savings and assets?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>The cap should be the same for everyone</b>	<b>277</b> <b>26%</b>	79 25%	93 29%	93 23%
<b>The cap should be lower for people with a lower level of savings and assets</b>	<b>556</b> <b>52%</b>	179 56%	178 56%	191 48%
<b>Not sure</b>	<b>241</b> <b>22%</b>	62 19%	48 15%	113 28%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

## ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Summary Table

Base: All adults GB 18+

	Petrol or Diesel	Fresh Food (fruit, vegetables, meat, dairy products)	Non-perishables (tinned food, drinks)	Medicine	Clothing
<b>Unweighted Base</b>	1074	1074	1074	1074	1074
<b>Weighted Base</b>	1074	1074	1074	1074	1074
<b>Very concerned</b>	206 19%	220 21%	139 13%	241 22%	84 8%
<b>Fairly concerned</b>	344 32%	416 39%	348 32%	346 32%	223 21%
<b>Not very concerned</b>	305 28%	279 26%	415 39%	320 30%	423 39%
<b>Not at all concerned</b>	161 15%	122 11%	127 12%	115 11%	291 27%
<b>Don't know</b>	58 5%	37 3%	44 4%	52 5%	54 5%

ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Petrol or Diesel

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>206</b> <b>19%</b>	85 16%	121 22%	20 17% *	43 24% *	33 19% *	37 20% *	32 18% *	41 16%	47 17%	39 20%	11 15% *	15 22% *	87 22%
<b>Fairly concerned</b>	<b>344</b> <b>32%</b>	166 32%	178 33%	40 35% *	50 27% *	58 34% *	60 33% *	52 30% *	84 34%	95 34%	68 34%	29 39% *	20 30% *	117 29%
<b>Not very concerned</b>	<b>305</b> <b>28%</b>	152 29%	152 28%	31 27% *	39 21% *	44 26% *	40 22% *	61 35% *	90 36% DF	95 34% M	67 34%	20 27% *	21 31% *	94 24%
<b>Not at all concerned</b>	<b>161</b> <b>15%</b>	106 20% B	55 10%	15 13% *	33 18% *	33 19% *	26 15% *	23 13% *	30 12%	38 14%	19 10%	12 17% *	8 12% *	72 18%
<b>Don't know</b>	<b>58</b> <b>5%</b>	16 3%	42 8% A	8 7% *	17 9% H*	3 2% *	18 10% H*	6 4% *	5 2%	3 1%	7 3%	1 2% *	3 4% *	28 7% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Petrol or Diesel

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>206</b> <b>19%</b>	62 19%	68 21%	70 18%
<b>Fairly concerned</b>	<b>344</b> <b>32%</b>	110 34%	102 32%	120 30%
<b>Not very concerned</b>	<b>305</b> <b>28%</b>	95 30%	95 30%	112 28%
<b>Not at all concerned</b>	<b>161</b> <b>15%</b>	39 12%	45 14%	68 17%
<b>Don't know</b>	<b>58</b> <b>5%</b>	14 4%	9 3%	26 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Fresh Food (fruit, vegetables, meat, dairy products)

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>220</b> <b>21%</b>	95 18%	126 23%	19 17% *	49 27% *	33 19% *	41 23% *	26 15% *	52 21%	56 20%	50 25%	10 13% *	14 20% *	77 19%
<b>Fairly concerned</b>	<b>416</b> <b>39%</b>	208 40%	207 38%	51 45% D*	46 25% *	72 42% D*	67 37% *	68 39% *	112 45% D	101 36%	94 47%	38 51% *	24 36% *	145 37%
<b>Not very concerned</b>	<b>279</b> <b>26%</b>	134 25%	146 27%	22 20% *	46 25% *	39 23% *	46 25% *	58 34% *	68 27%	88 32% J	37 19%	19 25% *	15 23% *	108 27%
<b>Not at all concerned</b>	<b>122</b> <b>11%</b>	76 14% B	45 8%	19 16% *	26 14% *	25 15% *	17 9% *	18 10% *	17 7%	31 11%	17 8%	7 9% *	11 17% *	52 13%
<b>Don't know</b>	<b>37</b> <b>3%</b>	12 2%	25 5%	3 2% *	15 8% H*	3 2% *	10 6% *	4 2% *	2 1%	2 1%	1 1%	2 2% *	3 4% *	15 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Fresh Food (fruit, vegetables, meat, dairy products)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>220</b> <b>21%</b>	63 20%	77 24%	75 19%
<b>Fairly concerned</b>	<b>416</b> <b>39%</b>	113 35%	138 43%	155 39%
<b>Not very concerned</b>	<b>279</b> <b>26%</b>	106 33%	70 22%	95 24%
<b>Not at all concerned</b>	<b>122</b> <b>11%</b>	30 9%	29 9%	56 14%
<b>Don't know</b>	<b>37</b> <b>3%</b>	9 3%	5 2%	16 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Non-perishables (tinned food, drinks)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>139</b> <b>13%</b>	73 14%	67 12%	25 22% H*	28 15% *	25 15% *	23 13% *	18 10% *	20 8% *	26 9%	32 16%	4 6% *	11 17% *	56 14%
<b>Fairly concerned</b>	<b>348</b> <b>32%</b>	162 31%	185 34%	40 35% *	54 29% *	64 37% *	61 34% *	50 29% *	80 32%	88 32%	73 37%	28 38% *	24 35% *	124 31%
<b>Not very concerned</b>	<b>415</b> <b>39%</b>	188 36%	227 41%	37 32% *	58 32% *	55 32% *	69 38% *	80 46% *	116 46% D	113 41%	85 42%	31 42% *	22 32% *	146 37%
<b>Not at all concerned</b>	<b>127</b> <b>12%</b>	87 17% B	40 7%	8 7% *	30 16% *	21 12% *	17 9% *	22 12% *	30 12% J	46 17% J	9 5%	9 12% *	8 12% *	54 14% J
<b>Don't know</b>	<b>44</b> <b>4%</b>	14 3%	30 5%	5 4% *	14 8% *	7 4% *	11 6% *	4 2% *	5 2%	4 1%	1 1%	2 3% *	3 4% *	18 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Non-perishables (tinned food, drinks)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>139</b> <b>13%</b>	37 12%	47 15%	54 14%
<b>Fairly concerned</b>	<b>348</b> <b>32%</b>	103 32%	105 33%	126 32%
<b>Not very concerned</b>	<b>415</b> <b>39%</b>	134 42%	124 39%	149 37%
<b>Not at all concerned</b>	<b>127</b> <b>12%</b>	35 11%	37 12%	50 13%
<b>Don't know</b>	<b>44</b> <b>4%</b>	10 3%	6 2%	18 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



## ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Medicine

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>241</b> <b>22%</b>	120 23%	121 22%	26 23% *	44 24% *	50 29% *	42 23% *	28 16% *	52 21%	56 20%	60 30% IM	18 24% *	18 27% *	76 19%
<b>Fairly concerned</b>	<b>346</b> <b>32%</b>	157 30%	188 34%	51 45% G*	53 29% *	51 30% *	55 31% *	47 27% *	89 35%	87 31%	66 33%	28 37% *	22 33% *	125 32%
<b>Not very concerned</b>	<b>320</b> <b>30%</b>	160 31%	160 29%	23 20% *	44 24% *	46 27% *	60 33% *	70 41% CD*	77 31%	93 34%	56 28%	16 22% *	15 23% *	127 32%
<b>Not at all concerned</b>	<b>115</b> <b>11%</b>	73 14% B	42 8%	10 9% *	27 15% *	18 11% *	13 7% *	22 12% *	26 10%	36 13%	14 7%	11 14% *	9 13% *	45 11%
<b>Don't know</b>	<b>52</b> <b>5%</b>	14 3%	38 7% A	4 4% *	16 9% *	7 4% *	10 6% *	6 4% *	8 3%	5 2%	4 2%	2 2% *	3 4% *	23 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Medicine

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>241</b> <b>22%</b>	66 21%	83 26%	87 22%
<b>Fairly concerned</b>	<b>346</b> <b>32%</b>	96 30%	113 35%	119 30%
<b>Not very concerned</b>	<b>320</b> <b>30%</b>	109 34%	77 24%	133 33%
<b>Not at all concerned</b>	<b>115</b> <b>11%</b>	35 11%	37 12%	37 9%
<b>Don't know</b>	<b>52</b> <b>5%</b>	14 4%	9 3%	21 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

## ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Clothing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very concerned</b>	<b>84</b> <b>8%</b>	50 9%	34 6%	11 9% *	26 14% GH*	23 13% GH*	13 7% *	5 3% *	6 2% *	17 6% *	28 14% IM	2 3% *	6 9% *	23 6% *
<b>Fairly concerned</b>	<b>223</b> <b>21%</b>	117 22%	105 19%	54 48% DEFGH*	47 26% GH*	44 25% GH*	37 21% H*	16 9% *	25 10% *	42 15% I	50 25% I	18 24% *	18 26% *	82 21% *
<b>Not very concerned</b>	<b>423</b> <b>39%</b>	191 36%	232 42%	33 29% *	47 26% *	63 36% *	73 40% *	91 52% CD*	116 46% CD	115 41% *	76 38% *	25 33% *	24 36% *	169 42% *
<b>Not at all concerned</b>	<b>291</b> <b>27%</b>	154 29%	137 25%	12 10% *	46 25% C*	38 22% *	44 24% *	55 32% C*	98 39% CDEF	102 37% JLM	45 22% *	28 38% *	15 22% *	95 24% *
<b>Don't know</b>	<b>54</b> <b>5%</b>	13 2%	41 7% A	4 4% *	17 9% *	5 3% *	14 8% *	6 4% *	7 3% *	2 1% *	2 1% *	1 2% *	5 7% I*	29 7% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

ShortagesConcern.How concerned, if at all, are you about there being shortages of the following items in the next few months? - Clothing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very concerned</b>	<b>84</b> <b>8%</b>	28 9%	26 8%	26 7%
<b>Fairly concerned</b>	<b>223</b> <b>21%</b>	50 16%	63 20%	97 24%
<b>Not very concerned</b>	<b>423</b> <b>39%</b>	133 42%	127 40%	152 38%
<b>Not at all concerned</b>	<b>291</b> <b>27%</b>	100 31%	94 30%	92 23%
<b>Don't know</b>	<b>54</b> <b>5%</b>	9 3%	8 2%	30 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Crime.How well or poorly do you think the UK government is tackling crime in the UK?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Very well</b>	<b>49</b> <b>5%</b>	39 7%	9 2%	4 3%	26 14%	10 6%	6 3%	1 1%	2 1%	13 5%	14 7%	4 6%	4 6%	13 3%
		B	*	CFGH*	*	*	*	*	*	*	*	*	*	*
<b>Fairly well</b>	<b>285</b> <b>27%</b>	136 26%	149 27%	31 27%	43 23%	61 35%	53 29%	44 25%	55 22%	86 31%	48 24%	21 28%	14 20%	111 28%
<b>Fairly poorly</b>	<b>398</b> <b>37%</b>	211 40%	187 34%	43 38%	62 34%	53 31%	58 32%	69 40%	112 45%	105 38%	82 41%	27 37%	28 42%	130 33%
<b>Very poorly</b>	<b>214</b> <b>20%</b>	106 20%	109 20%	26 23%	32 17%	31 18%	29 16%	46 27%	51 20%	51 18%	39 19%	12 16%	16 24%	85 21%
<b>Not sure</b>	<b>128</b> <b>12%</b>	33 6%	95 17%	10 9%	20 11%	18 10%	36 20%	13 8%	31 12%	22 8%	18 9%	10 13%	5 7%	59 15%
		A	*	*	*	G*	*	*	*	*	*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Crime. How well or poorly do you think the UK government is tackling crime in the UK?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Very well</b>	<b>49</b> <b>5%</b>	16 5%	15 5%	17 4%
<b>Fairly well</b>	<b>285</b> <b>27%</b>	78 24%	81 25%	121 31%
<b>Fairly poorly</b>	<b>398</b> <b>37%</b>	121 38%	123 39%	131 33%
<b>Very poorly</b>	<b>214</b> <b>20%</b>	75 23%	72 23%	63 16%
<b>Not sure</b>	<b>128</b> <b>12%</b>	30 9%	28 9%	64 16%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



CrimeTrust.Which political party do you trust the most to tackle crime in the UK?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
<b>Labour</b>	<b>162</b> <b>15%</b>	99 19%	63 12%	26 23%	40 22%	31 18%	26 14%	21 12%	18 7%	9 3%	104 52%	4 6%	4 6%	40 10%
		B	H*	H*	H*	*	*	*	*		IKLM	*	*	I
<b>Conservatives</b>	<b>180</b> <b>17%</b>	121 23%	57 10%	11 10%	19 10%	27 16%	25 14%	33 19%	64 26%	134 48%	9 5%	5 7%	4 6%	26 6%
		B	*	*	*	*	*	*	CD	JKLM	*	*	*	*
<b>Liberal Democrats</b>	<b>49</b> <b>5%</b>	31 6%	18 3%	9 8%	14 8%	12 7%	- *	2 *	11 4%	3 1%	9 4%	23 31%	5 8%	8 2%
		F*	F*	*	*	*	*	*	*			IJLM*	I*	
<b>Reform UK</b>	<b>40</b> <b>4%</b>	23 4%	18 3%	9 8%	4 2%	11 6%	2 1%	4 2%	11 4%	14 5%	6 3%	4 5%	6 8%	9 2%
		*	*	*	*	*	*	*	*			*	M*	
<b>The Green Party</b>	<b>40</b> <b>4%</b>	24 5%	16 3%	8 7%	20 11%	7 4%	1 *	1 1%	3 1%	5 2%	13 6%	2 3%	11 16%	9 2%
		*	*	*	FGH*	*	*	*	*			*	IJKM*	
<b>The SNP</b>	<b>12</b> <b>1%</b>	8 1%	4 1%	2 1%	- *	2 1%	1 *	1 1%	6 3%	- -	- -	1 2%	10 15%	- *
		*	*	*	*	*	*	*	*			*	IJKM*	
<b>Plaid Cymru</b>	<b>2</b> <b>*</b>	- *	2 *	2 1%	- *	- *	- *	- *	- *	- -	- -	- -	- *	2 *
		*	*	*	*	*	*	*	*			*	*	*
<b>Don't know</b>	<b>589</b> <b>55%</b>	219 42%	370 68%	47 41%	87 47%	82 48%	126 70%	109 63%	138 55%	112 40%	60 30%	35 46%	27 40%	304 76%
			A	*	*	*	CDEH*	CD*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



CrimeTrust.Which political party do you trust the most to tackle crime in the UK?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
<b>Labour</b>	<b>162</b> <b>15%</b>	27 9%	82 26%	50 13%
			NP	
<b>Conservatives</b>	<b>180</b> <b>17%</b>	102 32%	43 13%	35 9%
		OP		
<b>Liberal Democrats</b>	<b>49</b> <b>5%</b>	8 2%	23 7%	18 5%
			N	
<b>Reform UK</b>	<b>40</b> <b>4%</b>	18 6%	5 2%	18 4%
		O		
<b>The Green Party</b>	<b>40</b> <b>4%</b>	2 1%	23 7%	14 4%
			N	
<b>The SNP</b>	<b>12</b> <b>1%</b>	- *	10 3%	2 *
			N	
<b>Plaid Cymru</b>	<b>2</b> <b>*</b>	- *	2 1%	- -
<b>Don't know</b>	<b>589</b> <b>55%</b>	162 51%	131 41%	260 66%
		O		NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
University degree	342	187	155	22	87	72	49	53	58	87	85	41	28	90
	32%	36%	28%	19%	48%	42%	27%	31%	23%	31%	43%	55%	42%	23%
				*	CFGH*	CH*	*	*			IM	IM*	M*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	670	324	345	97	95	90	118	106	164	177	116	41	39	253
	62%	62%	63%	85%	52%	52%	65%	61%	66%	64%	58%	55%	59%	64%
				DEFGH*	*	*	*	*	*			*	*	
No qualifications	110	42	68	3	15	17	18	18	38	25	11	4	3	62
	10%	8%	12%	3%	8%	10%	10%	11%	15%	9%	5%	5%	5%	16%
				*	*	*	*	*	C			*	*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1074	433	433	180
Weighted Base	1074	320	319	397
University degree	342 32%	86 27%	160 50% NP	92 23%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	670 62%	207 65% O	168 53%	267 67% O
No qualifications	110 10%	36 11% O	16 5%	50 13% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1074	520	552	122	173	162	194	193	230	373	274	70	116	198
Weighted Base		1074	524	549	114	183	172	181	173	251	277	200	74	67	397
GENDER	Male	524 49%	524 100%	- -	58 51%	92 51%	85 50%	89 49%	89 51%	111 44%	154 55%	115 57%	47 64%	37 56%	152 38%
	Female	549 51%	- -	549 100%	55 48%	90 49%	87 50%	92 51%	84 49%	140 56%	124 45%	85 43%	27 36%	29 43%	245 62%
AGE	18-24	114 11%	58 11%	55 10%	114 100%	- -	- -	- -	- -	- -	4 2%	30 15%	11 14%	9 14%	49 12%
	25-34	183 17%	92 18%	90 16%	- *	183 100%	- -	- -	- -	- -	20 7%	49 24%	11 14%	7 11%	77 19%
	35-44	172 16%	85 16%	87 16%	- *	- *	172 100%	- -	- -	- -	39 14%	33 16%	4 5%	14 21%	76 19%
	45-54	181 17%	89 17%	92 17%	- *	- *	- *	181 100%	- -	- -	34 12%	31 16%	11 15%	7 10%	85 22%
	55-64	173 16%	89 17%	84 15%	- *	- *	- *	- *	173 100%	- -	48 17%	21 11%	12 16%	13 19%	72 18%
	65+	251 23%	111 21%	140 26%	- *	- *	- *	- *	- *	251 100%	132 48%	36 18%	26 36%	16 25%	38 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2019	Weighted Base	1074	524	549	114	183	172	181	173	251	277	200	74	67	397
	Conservatives	277	154	124	4	20	39	34	48	132	277	-	-	-	-
		27%	30%	24%	4%	12%	23%	20%	29%	53%	100%	-	-	-	-
					*	*	C*	C*	CD*	CDEFG	JKLM	*	*	*	*
	Labour	200	115	85	30	49	33	31	21	36	-	200	-	-	-
		20%	23%	17%	29%	30%	20%	18%	13%	14%	-	100%	-	-	-
					GH*	GH*	*	*	*	*	-	IKLM	*	*	*
Lib Dems	74	47	27	11	11	4	11	12	26	-	-	74	-	-	
	7%	9%	5%	10%	6%	2%	7%	7%	11%	-	-	100%	-	-	
				*	*	*	*	*	*	-	-	IJLM*	*	*	
Other	67	37	29	9	7	14	7	13	16	-	-	-	67	-	
	7%	7%	6%	9%	5%	9%	4%	8%	7%	-	-	-	100%	-	
				*	*	*	*	*	*	-	-	*	IJKM*	*	
No vote	397	152	245	49	77	76	85	72	38	-	-	-	-	397	
	39%	30%	48%	47%	47%	46%	50%	44%	15%	-	-	-	-	100%	
				A	H*	H*	H*	H*	H*	-	-	*	*	IJKL	
EU Ref 2016	Leave	320	164	155	8	25	39	49	67	131	183	32	8	20	71
		31%	32%	30%	8%	15%	24%	28%	40%	52%	66%	16%	11%	31%	18%
					*	*	C*	C*	CD*	CDEF	JKLM	*	JK*	*	*
	Remain	319	182	136	34	65	43	42	49	85	69	128	42	38	37
	31%	35%	26%	32%	39%	26%	24%	29%	34%	25%	65%	56%	59%	10%	
				*	F*	*	*	*	*	M	IM	IM*	IM*	*	
Did not vote	397	168	228	64	75	84	86	53	35	26	37	24	7	277	
	38%	33%	44%	60%	45%	51%	48%	31%	14%	9%	19%	33%	10%	72%	
				A	GH*	H*	GH*	GH*	H*	-	I	IL*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1074	433	433	180
Weighted Base		1074	320	319	397
GENDER	Male	524 49%	164 51%	182 57% P	168 42%
	Female	549 51%	155 49%	136 43%	228 57% O
AGE	18-24	114 11%	8 3%	34 11% N	64 16% N
	25-34	183 17%	25 8%	65 21% N	75 19% N
	35-44	172 16%	39 12%	43 13%	84 21% N
	45-54	181 17%	49 15%	42 13%	86 22%
	55-64	173 16%	67 21%	49 15%	53 13%
	65+	251 23%	131 41% OP	85 27% P	35 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1074	320	319	397
		277	183	69	26
	Conservatives	27%	58%	22%	7%
			OP	P	
	Labour	200	32	128	37
		20%	10%	41%	10%
				NP	
	Lib Dems	74	8	42	24
		7%	3%	13%	7%
				N	
Other	67	20	38	7	
	7%	6%	12%	2%	
			NP		
No vote	397	71	37	277	
	39%	23%	12%	75%	
		O		NO	
EU Ref 2016	Leave	320	320	-	-
		31%	100%	-	-
			OP		
	Remain	319	-	319	-
	31%	-	100%	-	
			NP		
Did not vote	397	-	-	397	
	38%	-	-	100%	
				NO	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

