

# How does Britain feel about the Christmas COVID-19 regulations?

**16 December 2020, London** - Our latest barometer on British public opinion and voting intentions finds that two thirds of Britons plan to be vaccinated, and there is only minority support for the Christmas regulations allowing mixing of households.

Kantar's research which took place between 10 and 14 December reveals:

- Nearly two thirds of people (65%) say they would definitely/probably get a COVID-19 vaccine, +2 [vs November](#)
- Less than a quarter (23%, +1) of people say they definitely/probably would not plan to be vaccinated
- 27% of the people who wouldn't plan to get vaccinated state safety concerns as the main reason, and 13% say they want more information before they decide
- Majority of people in Britain oppose the temporary Christmas regulations to allow people to mix indoors with up to two other households – 50% oppose/strongly oppose compared to 40% who support/strongly support
- Four in ten (40%, +6 vs November) say that coronavirus has reduced their personal income. Of that group, 22% expect this reduction to be permanent (-1).

## Attitudes towards vaccination

As the Pfizer vaccine is rolled out across the UK to the most vulnerable population groups, the stated likelihood to be vaccinated remains lower than in the summer: 65% say they will definitely or probably get the vaccine, compared to 69% in July 2020. However, 73% of people aged 65 and over say they would definitely plan to get a vaccine.

Of the 23% of people who say they would probably/definitely not plan to get a vaccine, the main reasons given were:

- "I have concerns about safety/there is not enough evidence yet about safety", by 27% of the group who say they do not plan to be vaccinated. Women in this group are more concerned than men about safety: 36% vs 17%
- "I want more information about the vaccines before I decide" by 13% of people who do not plan to be vaccinated. Women in this group also more likely to say this than men: 18% vs 8%.
- "I don't trust the intentions of those creating vaccines" by 11% of those who do not plan to be vaccinated. People aged 18-24 are more likely to give this as their main reasons for not planning to get a vaccine: 21%, vs 9% of those aged 25+.

## **Perceptions of government interventions to handle the COVID-19 outbreak**

The vaccine rollout may be influencing public opinion on how they think the government is handling the outbreak, with 39% of people thinking it is being handled very/fairly well, up from 28% in November. 55% think fairly/very poorly, compared to 65% last month. 34% (-1) think that the government are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health. Comparatively, 23% (-1) of the public now think the government are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy, up from 16% in September.

## **Attitudes towards the Christmas regulations**

Younger people are more likely to support the Christmas regulations allowing limited household mixing. 49% of 18-44-year olds support/strongly support them, compared to 28% of people aged 55+.

There appears to be high levels of stated understanding of the new rules, with 81% of people saying they fully or partially understand them.

## **Brexit: What do the public want to see happen?**

When asked about their preferred outcome of the UK's exit from the European Union:

- Less than one in four (23%, +4) name a 'no trade' deal as their preferred outcome. 43% say they favour leaving with a trade deal (-1).
- Nearly half of people (49%, +14) think we will leave the EU with no trade deal and less than one in five people (18%, +1) think we will negotiate a trade deal.
- However, a third (33%, -14) do not know which of these outcomes is more likely.

Almost half of the public (48%, -3) think the Brexit negotiations are being handled very/fairly poorly, and almost one in three (31%, +5) think they are going very/fairly well.

Thinking to the future after Brexit, the public is also divided on how well the UK government is negotiating trade deals with countries outside of the EU. Over a third (34%, +5) think the government is handling these negotiations very or fairly well. However, 42% (-1) think they are handling them very/fairly poorly.

## **Household economic impact of COVID-19**

Nearly 1 in 3 (31%, -1) say they are finding it harder to meet their household budget than a year ago. 36% of those in work (-6) feel that their job is less secure than a year ago.

## **Voting intentions**

- Con 38% (-2 vs November 2020)
- Lab 37% (+1)
- Lib Dem 10% (+2)
- SNP 5% (nc)
- Green 5% (nc)

- Brexit 3% (nc)
- UKIP 1% (nc)
- PC 1% (+1)
- Other 1% (nc)

-Ends-

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### **Methodological information**

[The survey data and further details on the methodological approach can be found here.](#) A total of 1,137 interviews were conducted online among adults living in Great Britain between the 10th and 14th December 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar as the source.

## Polling Methodological Note – December 2020

A representative sample of 1,137 adults in Great Britain were interviewed between the 10<sup>th</sup> and 14<sup>th</sup> December 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

### Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

### Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

### Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017<sup>1</sup>). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 35.9% to 41.6%
- Labour Party = 33.9% to 39.8%
- Conservative lead over Labour = -3.9%pts to 6.4%pts

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<sup>1</sup> See: [https://www.europeansurveyresearch.org/news/non-prob/INPS\\_06\\_Kuha.pdf](https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf) and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

## Gender\* and age

Source: ONS Mid Year-2018 Population Estimates:

	<b>Unweighted count</b>	<b>Weighted count</b>
Male 18-24	71	64
Male 25-34	97	98
Male 35-44	90	90
Male 45-54	103	98
Male 55-69	128	121
Male 70+	70	85
Female 18-24	63	60
Female 25-34	96	97
Female 35-44	96	91
Female 45-54	103	101
Female 55-69	158	126
Female 70+	62	106

\*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2018 Population Estimates:

	<b>Unweighted count</b>	<b>Weighted count</b>
North East England	46	48
North West England	118	128
Yorkshire & Humber	104	96
East Midlands	94	85
West Midlands	129	103
East of England	120	109
London	132	154
South East England	155	160
South West England	114	100
Wales	45	56
Scotland	80	98

## Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	<b>Unweighted count</b>	<b>Weighted count</b>
Aged 18-24 with a degree	31	23
Aged 25-44 with a degree	195	159
Aged 45-69 with a degree	146	120
Other	765	835

## Vote in the 2016 EU referendum\*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	<b>Unweighted percentage</b>	<b>Weighted percentage</b>
Remain	42%	31%
Leave	41%	33%
Did not vote	18%	36%

\*An imputed response is given for those that prefer not to say who they voted for in the referendum.

## Vote in the 2019 General Election\*

Source: General Election & ONS Mid Year-2018 Population Estimates

	<b>Unweighted percentage</b>	<b>Weighted percentage</b>
England - Labour	23%	18%
England - Conservative	37%	25%
England - Lib Dem	8%	7%
England - Other	6%	3%
England - No vote	15%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	1%	1%
Scotland - SNP	3%	2%
Scotland - Other	1%	1%
Scotland - No vote	1%	3%
Wales - Labour	2%	1%
Wales - Conservative	1%	1%
Wales - PC	1%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	1%	2%

\*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	<b>Unweighted percentage</b>	<b>Weighted percentage</b>
Estimated <b>Voting Age Population</b> turnout if General Election were to be held tomorrow	82%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

## Further details

Please contact Luke Taylor [luke.taylor@kantar.com](mailto:luke.taylor@kantar.com) for further details on the methodology used in this polling.

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Definitely vote (4)</b>	<b>399</b> <b>35%</b>	212 38%	187 32%	21 17% *	34 17% *	34 19% *	56 28% *	85 48% CDEF*	168 65% CDEFG	188 63% LM	115 52% M	45 59% M*	33 45% M*	12 3% *
<b>Probably vote (3)</b>	<b>307</b> <b>27%</b>	144 26%	161 28%	51 41% H*	64 33% H*	48 27% *	52 26% *	46 26% *	45 17% *	71 24% LM	68 31% M	21 27% M*	26 35% *	103 25% *
<b>Probably not vote (2)</b>	<b>156</b> <b>14%</b>	90 16%	66 11%	26 21% FH*	46 24% FGH*	47 26% FGH*	17 8% *	17 9% H*	4 2% *	17 6% LM	22 10% M	6 8% M*	10 13% *	85 20% IJ
<b>Definitely not vote (1)</b>	<b>249</b> <b>22%</b>	101 18%	148 25%	18 15% *	44 23% *	49 27% *	74 37% CGH*	24 13% *	40 15% *	22 7% LM	17 8% M	4 6% M*	3 4% *	198 47% IJKL
<b>Or would you prefer not to say?</b>	<b>25</b> <b>2%</b>	8 1%	18 3%	7 6% *	7 4% *	3 2% *	- - *	6 3% *	3 1% *	3 1% LM	- - M	- - M*	3 4% *	20 5% *
<b>NET : Definitely / Probably vote</b>	<b>706</b> <b>62%</b>	356 64%	349 60%	72 58% *	98 50% *	83 46% *	108 54% *	131 74% DEF*	214 82% CDEF	259 86% M	183 82% M	66 86% M*	59 80% M*	116 28% *
<b>NET : Definitely not / Probably not vote</b>	<b>405</b> <b>36%</b>	192 34%	214 37%	44 36% H*	90 46% GH*	96 53% GH*	91 46% GH*	40 23% *	44 17% *	39 13% LM	39 18% M	11 14% M*	12 17% *	283 68% IJKL
<b>Mean score</b>	<b>2.77</b>	2.85	2.69	2.65 *	2.47 *	2.38 *	2.45 *	3.12 CDEF*	3.33 CDEF	3.43 M	3.27 M	3.39 M*	3.26 M*	1.82
<b>Standard Deviation</b>	<b>1.159</b>	1.128	1.186	0.954	1.04	1.085	1.252	1.067	1.086	0.897	0.925	0.869	0.832	0.923
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.008	0.006	0.007	0.008	0.007	0.005	0.003	0.004	0.01	0.01	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Definitely vote (4)</b>	<b>399</b> <b>35%</b>	172 45% P	176 47% P	50 15% *
<b>Probably vote (3)</b>	<b>307</b> <b>27%</b>	87 23%	122 32% N	88 26% *
<b>Probably not vote (2)</b>	<b>156</b> <b>14%</b>	32 8%	51 13%	66 19% N*
<b>Definitely not vote (1)</b>	<b>249</b> <b>22%</b>	77 20% O	28 7%	131 38% NO*
<b>Or would you prefer not to say?</b>	<b>25</b> <b>2%</b>	13 3% O	1 *	6 2% *
<b>NET : Definitely / Probably vote</b>	<b>706</b> <b>62%</b>	258 68% P	298 79% NP	138 40% *
<b>NET : Definitely not / Probably not vote</b>	<b>405</b> <b>36%</b>	108 29%	79 21%	197 58% NO*
<b>Mean score</b>	<b>2.77</b>	2.96 P	3.18 NP	2.17 *
<b>Standard Deviation</b>	<b>1.159</b>	1.18	0.933	1.105
<b>Error Variance</b>	<b>0.001</b>	0.004	0.002	0.004

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# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	976	505	470	113	167	156	172	172	196	396	275	87	110	99
Weighted Base	582	314	266	56	89	69	84	109	175	229	168	58	57	65
<b>Conservative</b>	<b>220</b> <b>38%</b>	112 36%	108 41%	10 18% *	26 29% *	21 30% *	23 27%	40 37%	100 57%	185 81%	5 3%	2 4%	5 8%	21 33%
								C	CDEFG	JKLM		*	*	JKL*
<b>Labour</b>	<b>217</b> <b>37%</b>	121 39%	96 36%	31 57% FGH*	41 46% H*	34 49% H*	31 38% H	41 37%	39 22%	26 11%	145 87%	15 26%	7 12%	22 34%
								H	H	IKLM	I*	*	*	IL*
<b>Liberal Democrats</b>	<b>57</b> <b>10%</b>	34 11%	24 9%	8 14% *	11 13% *	6 8% *	7 9%	12 11%	13 7%	6 3%	4 2%	38 65% IJLM*	3 6%	6 9%
													*	J*
<b>SNP</b>	<b>28</b> <b>5%</b>	14 5%	13 5%	2 3% *	2 2% *	4 6% *	8 10%	4 4%	8 5%	1 *	2 1%	- -	23 40%	3 5%
												*	IJKM*	I*
<b>Green</b>	<b>27</b> <b>5%</b>	10 3%	17 6%	3 6% *	4 5% *	2 3% *	8 9%	4 4%	6 3%	2 1%	10 6%	2 4%	9 16% IJ*	3 5%
											I	*	IJ*	I*
<b>Brexit Party</b>	<b>16</b> <b>3%</b>	9 3%	7 3%	- - *	1 1% *	1 1% *	3 4%	4 4%	6 3%	5 2%	- -	- -	6 11% IJK*	5 8%
												*	IJK*	IJ*
<b>UKIP</b>	<b>8</b> <b>1%</b>	7 2%	1 *	1 1% *	2 3% *	- *	2 3%	- *	2 1%	3 1%	- -	- -	1 3% *	3 4% J*
												*	*	J*
<b>Plaid Cymru</b>	<b>4</b> <b>1%</b>	3 1%	1 *	1 2% *	1 1% *	1 1% *	- -	- *	1 1%	- -	1 1%	- -	2 3% I*	1 1% *
												*	I*	*
<b>Other</b>	<b>5</b> <b>1%</b>	5 1%	- *	- - *	- - *	1 1% *	- *	3 3%	- *	2 1%	1 1%	1 1%	1 2% *	- - *
												*	*	*

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finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	976	402	466	100
Weighted Base	582	217	256	103
<b>Conservative</b>	<b>220</b> <b>38%</b>	133 61% OP	57 22%	29 28% *
<b>Labour</b>	<b>217</b> <b>37%</b>	44 20%	129 50% N	42 40% N*
<b>Liberal Democrats</b>	<b>57</b> <b>10%</b>	6 3%	36 14% N	15 15% N*
<b>SNP</b>	<b>28</b> <b>5%</b>	7 3%	15 6%	6 5% *
<b>Green</b>	<b>27</b> <b>5%</b>	7 3%	12 5%	7 6% *
<b>Brexit Party</b>	<b>16</b> <b>3%</b>	12 6% O	2 1%	1 1% *
<b>UKIP</b>	<b>8</b> <b>1%</b>	4 2%	1 *	4 3% *
<b>Plaid Cymru</b>	<b>4</b> <b>1%</b>	1 *	2 1%	1 1% *
<b>Other</b>	<b>5</b> <b>1%</b>	4 2%	1 *	- - *

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Unweighted Base	976	505	470	113	167	156	172	172	196	396	275	87	110	99
Weighted Base	751	413	337	87	132	101	108	132	190	255	193	66	67	158
<b>Conservative</b>	<b>277</b> <b>37%</b>	142 34%	134 40%	16 19% *	39 29% *	35 34% *	35 32% *	45 34% *	106 56% CDEFG	202 79% JKLM	6 3%	2 4% *	6 9% *	57 36% JKL*
<b>Labour</b>	<b>274</b> <b>36%</b>	154 37%	120 36%	49 56% FGH*	56 43% H*	43 42% H*	35 32% *	48 36% H	43 23%	32 12%	166 86% IKLM	16 25% I*	8 12% *	47 30% IL*
<b>Liberal Democrats</b>	<b>77</b> <b>10%</b>	46 11%	31 9%	11 13% *	17 13% *	11 11% *	8 8% *	16 12%	13 7%	8 3%	5 3%	44 67% IJLM*	5 7% *	14 9% *
<b>SNP</b>	<b>36</b> <b>5%</b>	19 5%	16 5%	2 2% *	2 2% *	8 8% *	9 9% *	5 3%	10 5%	1 *	2 1%	- -	25 37% IJKM*	8 5% I*
<b>Green</b>	<b>33</b> <b>4%</b>	12 3%	21 6%	5 6% *	6 5% *	2 2% *	9 8% *	5 4%	6 3%	2 1%	11 6% I	2 3% *	10 16% IJM*	7 4% *
<b>Brexit Party</b>	<b>26</b> <b>3%</b>	14 3%	12 4%	- - *	2 1% *	1 1% *	7 6% *	9 7% *	7 4%	6 2%	- -	- -	7 11% IJK*	13 8% J*
<b>UKIP</b>	<b>17</b> <b>2%</b>	17 4% B	1 *	2 2% *	8 6% *	- * *	4 4% *	- * *	3 1%	4 1%	- -	- -	2 3% *	10 6% J*
<b>Plaid Cymru</b>	<b>6</b> <b>1%</b>	4 1%	1 *	2 2% *	1 1% *	1 1% *	- - *	- * *	1 1%	- -	2 1%	- -	2 4% I*	2 1% *
<b>Other</b>	<b>6</b> <b>1%</b>	5 1%	- *	- - *	- * *	1 1% *	- * *	4 3% *	- *	2 1%	1 1%	1 1% *	1 2% *	- - *

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<b>Labour</b>	<b>274</b> <b>36%</b>	52 20%	159 50% NP	59 36% N*
<b>Liberal Democrats</b>	<b>77</b> <b>10%</b>	8 3%	46 15% N	22 14% N*
<b>SNP</b>	<b>36</b> <b>5%</b>	9 3%	17 5%	10 6% *
<b>Green</b>	<b>33</b> <b>4%</b>	9 3%	14 4%	9 6% *
<b>Brexit Party</b>	<b>26</b> <b>3%</b>	21 8% O	3 1%	2 1% *
<b>UKIP</b>	<b>17</b> <b>2%</b>	6 2%	2 1%	10 6% O*
<b>Plaid Cymru</b>	<b>6</b> <b>1%</b>	1 *	2 1%	2 1% *
<b>Other</b>	<b>6</b> <b>1%</b>	4 2%	1 *	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>No, did not vote</b>	<b>419</b> <b>37%</b>	173 31%	246 42%	51 41%	83 43%	93 51%	89 45%	61 34%	43 16%	-	-	-	-	419 100%
			A	H*	H*	GH*	H*	H*				*	*	IJKL
<b>Yes, Conservative</b>	<b>301</b> <b>27%</b>	154 28%	147 25%	13 11%	30 15%	23 13%	36 18%	52 29%	147 56%	301 100%	-	-	-	-
				*	*	*	*	CDE*	CDEFG	JKLM	*	*	*	*
<b>Yes, Labour</b>	<b>222</b> <b>20%</b>	130 23%	91 16%	36 29%	42 21%	47 26%	37 19%	35 20%	25 10%	-	222 100%	-	-	-
			B	H*	H*	H*	*	*		-	IKLM	*	*	*
<b>Yes, Liberal Democrat</b>	<b>76</b> <b>7%</b>	41 7%	35 6%	3 3%	19 10%	6 3%	8 4%	14 8%	25 10%	-	-	76 100%	-	-
				*	*	*	*	*		-	-	IJLM*	*	*
<b>Yes, SNP - Scottish National Party</b>	<b>37</b> <b>3%</b>	17 3%	20 3%	7 5%	5 3%	2 1%	9 5%	6 3%	8 3%	-	-	-	37 50%	-
				*	*	*	*	*		-	-	*	IJKM*	*
<b>Yes, Green Party</b>	<b>15</b> <b>1%</b>	4 1%	10 2%	3 3%	1 1%	2 1%	4 2%	2 1%	2 1%	-	-	-	15 20%	-
				*	*	*	*	*		-	-	*	IJKM*	*
<b>Yes, Brexit Party</b>	<b>16</b> <b>1%</b>	13 2%	3 1%	1 1%	2 1%	1 *	1 1%	4 2%	7 3%	-	-	-	16 21%	-
				*	*	*	*	*		-	-	*	IJKM*	*
<b>Yes, Plaid Cymru</b>	<b>3</b> <b>*</b>	3 *	1 *	- *	2 1%	- *	- *	- *	1 *	-	-	-	3 5%	-
				*	*	*	*	*		-	-	*	IJM*	*
<b>Other party or individual</b>	<b>3</b> <b>*</b>	2 *	1 *	- *	- *	1 *	1 *	1 1%	1 *	-	-	-	3 5%	-
				*	*	*	*	*		-	-	*	IJM*	*
<b>Prefer not to answer</b>	<b>44</b> <b>4%</b>	18 3%	26 4%	10 8%	11 5%	7 4%	13 7%	1 1%	2 1%	-	-	-	-	-
				H*	*	*	*	*		-	-	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>No, did not vote</b>	<b>419</b> <b>37%</b>	104 27%	74 20%	225 66% NO*
<b>Yes, Conservative</b>	<b>301</b> <b>27%</b>	183 48% OP	83 22% P	34 10% *
<b>Yes, Labour</b>	<b>222</b> <b>20%</b>	45 12%	139 37% NP	36 11% *
<b>Yes, Liberal Democrat</b>	<b>76</b> <b>7%</b>	4 1%	48 13% N	20 6% *
<b>Yes, SNP - Scottish National Party</b>	<b>37</b> <b>3%</b>	13 3%	20 5%	4 1% *
<b>Yes, Green Party</b>	<b>15</b> <b>1%</b>	5 1%	4 1%	5 2% *
<b>Yes, Brexit Party</b>	<b>16</b> <b>1%</b>	15 4% O	- * O	- - *
<b>Yes, Plaid Cymru</b>	<b>3</b> <b>*</b>	1 *	1 *	- - *
<b>Other party or individual</b>	<b>3</b> <b>*</b>	2 1%	1 *	1 * *
<b>Prefer not to answer</b>	<b>44</b> <b>4%</b>	8 2%	8 2%	16 5% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Leave</b>	<b>380</b> <b>33%</b>	191 34%	188 32%	13 10%	41 21%	46 25%	68 34%	78 44%	134 52%	183 61%	45 20%	4 6%	36 48%	104 25%
				*	*	C*	C*	CDE*	CDEF	JKM	K	*	JKM*	K
<b>Remain</b>	<b>378</b> <b>33%</b>	204 37%	174 30%	47 38%	69 35%	50 28%	48 24%	71 40%	93 36%	83 28%	139 63%	48 62%	27 36%	74 18%
				*	*	*	*	F*			ILM	ILM*	M*	
<b>Did not vote</b>	<b>341</b> <b>30%</b>	145 26%	195 34%	56 45%	76 39%	71 39%	77 39%	29 16%	32 12%	34 11%	36 16%	20 26%	10 13%	225 54%
				GH*	GH*	GH*	GH*	*				I*	*	IJKL
<b>Don't know</b>	<b>39</b> <b>3%</b>	15 3%	23 4%	8 6%	9 5%	15 8%	6 3%	- -	1 *	1 *	2 1%	4 6%	2 2%	16 4%
				H*	*	GH*	*	*				I*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Leave</b>	<b>380</b> <b>33%</b>	380 100% OP	-	-
<b>Remain</b>	<b>378</b> <b>33%</b>	-	378 100% NP	-
<b>Did not vote</b>	<b>341</b> <b>30%</b>	-	-	341 100% NO*
<b>Don't know</b>	<b>39</b> <b>3%</b>	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Stay out of the EU</b>	<b>386</b> <b>34%</b>	191 34%	195 34%	17 14%	45 23%	49 27%	56 28%	77 43%	143 55%	205 68%	32 15%	4 5%	31 41%	105 25%
				*	*	*	*	CDE*	CDEF	JKLM	*	JKM*	K	
<b>Apply to join the EU</b>	<b>369</b> <b>32%</b>	211 38%	156 27%	49 40%	84 43%	69 38%	47 24%	55 31%	63 24%	49 16%	148 66%	53 69%	29 39%	83 20%
		B		H*	FH*	*	*	*			ILM	ILM*	IM*	
<b>Would not vote</b>	<b>217</b> <b>19%</b>	88 16%	129 22%	29 23%	42 21%	32 18%	67 34%	26 15%	21 8%	10 3%	16 7%	15 19%	8 11%	160 38%
				H*	H*	*	EGH*	*				IJ*	I*	IJKL
<b>Don't know</b>	<b>166</b> <b>15%</b>	66 12%	101 17%	29 24%	24 12%	32 17%	29 14%	19 11%	33 13%	37 12%	26 12%	5 7%	6 9%	71 17%
				*	*	*	*	*	*			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Stay out of the EU</b>	<b>386</b> <b>34%</b>	306 81%	48 13%	31 9%
		OP		*
<b>Apply to join the EU</b>	<b>369</b> <b>32%</b>	21 6%	250 66%	89 26%
			NP	N*
<b>Would not vote</b>	<b>217</b> <b>19%</b>	16 4%	39 10%	150 44%
			N	NO*
<b>Don't know</b>	<b>166</b> <b>15%</b>	36 10%	41 11%	71 21%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Yes</b>	<b>344</b> <b>30%</b>	187 34%	155 27%	49 39% H*	76 39% H*	70 39% H*	51 25% *	43 24% *	55 21%	47 16%	140 63% ILM	36 48% IM*	32 43% IM*	86 21%
<b>Maybe</b>	<b>242</b> <b>21%</b>	137 25%	105 18%	39 31% GH*	60 31% GH*	37 20% *	51 26% H*	27 15% *	28 11%	52 17%	40 18%	33 43% IJLM*	13 18% *	89 21%
<b>No</b>	<b>346</b> <b>30%</b>	178 32%	169 29%	12 10% *	29 15% *	28 15% *	61 31% CDE*	72 41% CDE*	144 55% CDEFG	188 62% JKLM	19 8%	2 2% *	22 30% JK*	107 26% JK
<b>Don't know</b>	<b>205</b> <b>18%</b>	54 10%	151 26% A	24 20% *	30 16% *	46 26% H*	37 18% *	35 20% *	33 13%	14 5%	23 10%	5 7% *	6 9% *	137 33% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Yes</b>	<b>344</b> <b>30%</b>	41 11%	220 58%	82 24%
			NP	N*
<b>Maybe</b>	<b>242</b> <b>21%</b>	56 15%	73 19%	98 29%
				N*
<b>No</b>	<b>346</b> <b>30%</b>	247 65%	43 11%	53 15%
		OP		*
<b>Don't know</b>	<b>205</b> <b>18%</b>	35 9%	42 11%	108 32%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Negotiating a trade deal with the EU	Affordable housing
Unweighted Base	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137
Weighted Base	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137
<b>Most important (100)</b>	110	104	129	69	79	75	116	140	102	116	97
	10%	9%	11%	6%	7%	7%	10%	12%	9%	10%	9%
<b>2nd (90)</b>	148	94	111	87	109	103	78	81	112	89	127
	13%	8%	10%	8%	10%	9%	7%	7%	10%	8%	11%
<b>3rd (80)</b>	120	118	132	101	72	100	94	83	137	78	102
	11%	10%	12%	9%	6%	9%	8%	7%	12%	7%	9%
<b>4th (70)</b>	111	121	133	130	66	107	70	92	115	90	102
	10%	11%	12%	11%	6%	9%	6%	8%	10%	8%	9%
<b>5th (60)</b>	106	128	102	127	86	97	63	99	134	109	87
	9%	11%	9%	11%	8%	9%	6%	9%	12%	10%	8%
<b>6th (50)</b>	112	80	129	103	94	132	81	89	111	89	118
	10%	7%	11%	9%	8%	12%	7%	8%	10%	8%	10%
<b>7th (40)</b>	89	112	119	143	105	105	75	99	134	69	88
	8%	10%	10%	13%	9%	9%	7%	9%	12%	6%	8%
<b>8th (30)</b>	121	121	102	96	133	100	86	64	97	81	138
	11%	11%	9%	8%	12%	9%	8%	6%	9%	7%	12%
<b>9th (20)</b>	82	140	62	122	127	139	83	97	85	98	101
	7%	12%	5%	11%	11%	12%	7%	8%	7%	9%	9%
<b>10th (10)</b>	68	59	48	101	178	86	137	117	77	147	121
	6%	5%	4%	9%	16%	8%	12%	10%	7%	13%	11%
<b>Least important (0)</b>	70	61	69	59	88	93	255	178	34	171	59
	6%	5%	6%	5%	8%	8%	22%	16%	3%	15%	5%
<b>Mean score</b>	55.6	52.68	57.07	49.83	44.38	48.79	41.76	47.2	55.9	45.51	51.29
<b>Standard Deviation</b>	30.454	29.679	29.417	28.738	31.397	30.247	35.482	34.407	28.345	34.053	30.814
<b>Error Variance</b>	0.816	0.775	0.761	0.726	0.867	0.805	1.107	1.041	0.707	1.02	0.835

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>110</b> <b>10%</b>	71 13%	40 7%	4 3%	4 2%	12 7%	30 15%	22 12%	38 15%	47 16%	14 6%	7 9%	12 16%	27 6%
		B	*	*	*	D*	D*	CD	JM	*	JM*	*	*	*
<b>2nd (90)</b>	<b>148</b> <b>13%</b>	90 16%	58 10%	3 2%	19 10%	18 10%	23 12%	29 16%	56 21%	51 17%	19 8%	14 18%	7 9%	52 12%
		*	*	*	*	C*	CD	J	*	*	*	*	*	*
<b>3rd (80)</b>	<b>120</b> <b>11%</b>	64 11%	56 10%	14 11%	33 17%	16 9%	16 8%	13 7%	29 11%	41 14%	17 8%	4 5%	7 10%	47 11%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>4th (70)</b>	<b>111</b> <b>10%</b>	53 10%	58 10%	8 6%	17 9%	18 10%	21 11%	19 11%	28 11%	24 8%	25 11%	6 8%	7 9%	44 11%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>5th (60)</b>	<b>106</b> <b>9%</b>	41 7%	66 11%	13 10%	25 13%	20 11%	11 6%	14 8%	24 9%	28 9%	27 12%	10 13%	10 13%	31 7%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>6th (50)</b>	<b>112</b> <b>10%</b>	52 9%	60 10%	15 12%	25 13%	16 9%	18 9%	13 7%	25 10%	32 10%	17 8%	4 5%	10 14%	43 10%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>7th (40)</b>	<b>89</b> <b>8%</b>	45 8%	45 8%	10 8%	10 5%	9 5%	20 10%	19 11%	22 8%	27 9%	21 9%	3 4%	5 6%	33 8%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>8th (30)</b>	<b>121</b> <b>11%</b>	46 8%	75 13%	23 18%	12 6%	27 15%	23 12%	25 14%	11 4%	11 4%	27 12%	5 6%	7 10%	66 16%
		*	*	DH*	*	H*	*	H*	*	I	*	*	I	*
<b>9th (20)</b>	<b>82</b> <b>7%</b>	31 6%	50 9%	10 8%	21 11%	9 5%	14 7%	14 8%	14 5%	17 5%	19 9%	13 17%	6 8%	21 5%
		*	*	*	*	*	*	*	*	*	*	IM*	*	*
<b>10th (10)</b>	<b>68</b> <b>6%</b>	26 5%	41 7%	8 6%	10 5%	25 14%	11 6%	4 2%	10 4%	14 5%	18 8%	8 10%	2 3%	23 6%
		*	*	*	*	GH*	*	*	*	*	*	*	*	*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	70 6%	39 7%	31 5%	17 14% GH*	19 10% H*	11 6% *	12 6% *	6 3% *	4 1%	9 3%	17 8%	3 4% *	2 2% *	31 7%
<b>Mean score</b>	55.6	59.35	52.1	42.07	51.14	49.57	56.42	58.96	66.65	64.5	49.24	53.42	60.56	52.97
<b>Standard Deviation</b>	30.454	B 31.331	29.162	*	*	*	C*	C*	CDEF	JKM		*	J*	
<b>Error Variance</b>	0.816	1.767	1.466	6.556	4.423	5.228	5.039	4.891	2.911	2.8	3.998	13.854	10.746	2.137

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>110</b> <b>10%</b>	48 13%	43 11%	19 6% *
<b>2nd (90)</b>	<b>148</b> <b>13%</b>	57 15%	40 11%	50 15% *
<b>3rd (80)</b>	<b>120</b> <b>11%</b>	48 13%	35 9%	36 11% *
<b>4th (70)</b>	<b>111</b> <b>10%</b>	40 11%	50 13% P	16 5% *
<b>5th (60)</b>	<b>106</b> <b>9%</b>	37 10%	53 14% P	16 5% *
<b>6th (50)</b>	<b>112</b> <b>10%</b>	44 12%	23 6%	43 13% *
<b>7th (40)</b>	<b>89</b> <b>8%</b>	31 8%	27 7%	31 9% *
<b>8th (30)</b>	<b>121</b> <b>11%</b>	26 7%	30 8%	59 17% NO*
<b>9th (20)</b>	<b>82</b> <b>7%</b>	20 5%	27 7%	29 9% *
<b>10th (10)</b>	<b>68</b> <b>6%</b>	18 5%	24 6%	16 5% *

Table continues

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# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>70</b> <b>6%</b>	12 3%	25 7%	24 7% *
<b>Mean score</b>	<b>55.6</b>	61.94	56.47	50.97
		OP		*
<b>Standard Deviation</b>	<b>30.454</b>	28.598	30.591	30.029
<b>Error Variance</b>	<b>0.816</b>	2.154	2.477	2.645

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# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>104</b> <b>9%</b>	50 9%	54 9%	22 18% FG*	20 10%	24 13% F*	6 3%	9 5%	23 9%	21 7%	20 9%	8 11% *	9 12% *	44 10%
<b>2nd (90)</b>	<b>94</b> <b>8%</b>	50 9%	44 8%	14 11% *	7 4% *	8 4% *	21 11% *	19 11% *	25 9%	31 10% K	15 7%	- *	5 7% *	40 10%
<b>3rd (80)</b>	<b>118</b> <b>10%</b>	49 9%	68 12%	10 8% *	22 11% *	24 13% *	28 14% *	13 7% *	21 8%	28 9%	24 11%	14 19% *	7 9% *	41 10%
<b>4th (70)</b>	<b>121</b> <b>11%</b>	59 11%	61 11%	14 11% *	24 12% *	22 12% *	20 10% *	17 9% *	23 9%	37 12%	32 14%	8 11% *	10 14% *	30 7%
<b>5th (60)</b>	<b>128</b> <b>11%</b>	71 13%	57 10%	8 7% *	24 12% *	14 8% *	27 14% *	35 20% CEH*	19 7%	28 9%	15 7%	3 4% *	10 13% *	63 15%
<b>6th (50)</b>	<b>80</b> <b>7%</b>	34 6%	46 8%	12 9% *	13 7% *	21 12% *	8 4% *	13 7% *	13 5%	19 6%	14 6%	7 9% *	1 1% *	36 9%
<b>7th (40)</b>	<b>112</b> <b>10%</b>	44 8%	68 12%	8 6% *	22 11% *	15 8% *	21 11% *	19 11% *	27 11%	32 11%	14 6%	8 10% *	6 8% *	48 11%
<b>8th (30)</b>	<b>121</b> <b>11%</b>	69 12%	50 9%	20 16% *	16 8% *	28 15% *	16 8% *	15 8% *	26 10%	37 12%	32 14%	8 10% *	6 8% *	31 8%
<b>9th (20)</b>	<b>140</b> <b>12%</b>	71 13%	69 12%	10 8% *	21 11% *	13 7% *	25 13% *	19 11% *	52 20% E	35 11%	28 13%	14 19% *	9 13% *	49 12%
<b>10th (10)</b>	<b>59</b> <b>5%</b>	21 4%	37 6%	2 2% *	14 7% *	4 2% *	9 5% *	7 4% *	22 9%	16 5%	18 8%	3 4% *	8 11% M*	13 3%

Table continues

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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	61 5%	37 7%	24 4%	3 3% *	12 6% *	9 5% *	17 8% *	11 6% *	9 4%	18 6%	11 5%	2 3% *	3 4% *	23 5%
<b>Mean score</b>	52.68	52.1	53.3	60.37 H*	52.08 *	56.11 *	50.82 *	52.29 *	48.79	51.68	50.99	52.11 *	52.95 *	54.89
<b>Standard Deviation</b>	29.679	30.022	29.379	29.94	29.825	28.82	29.507	27.889	30.693	29.631	30.35	29.221	31.649	29.282
<b>Error Variance</b>	0.775	1.622	1.488	7.238	4.558	4.578	4.373	4.389	3.619	2.914	4.15	11.167	13.483	2.048

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>104</b> <b>9%</b>	29 8%	30 8%	36 10% *
<b>2nd (90)</b>	<b>94</b> <b>8%</b>	42 11%	27 7%	19 5% *
<b>3rd (80)</b>	<b>118</b> <b>10%</b>	43 11%	29 8%	39 11% *
<b>4th (70)</b>	<b>121</b> <b>11%</b>	44 12%	47 12%	29 8% *
<b>5th (60)</b>	<b>128</b> <b>11%</b>	54 14%	34 9%	37 11% *
<b>6th (50)</b>	<b>80</b> <b>7%</b>	25 6%	22 6%	27 8% *
<b>7th (40)</b>	<b>112</b> <b>10%</b>	39 10%	33 9%	41 12% *
<b>8th (30)</b>	<b>121</b> <b>11%</b>	30 8%	50 13%	39 11% *
<b>9th (20)</b>	<b>140</b> <b>12%</b>	40 11%	58 15%	39 11% *
<b>10th (10)</b>	<b>59</b> <b>5%</b>	16 4%	28 7%	14 4% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>61</b> <b>5%</b>	18 5%	21 5%	22 6% *
<b>Mean score</b>	<b>52.68</b>	55.51 O	48.78	51.87 *
<b>Standard Deviation</b>	<b>29.679</b>	28.809	29.93	29.693
<b>Error Variance</b>	<b>0.775</b>	2.186	2.371	2.586

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>129</b> <b>11%</b>	49 9%	78 13%	10 8% *	24 12% *	18 10% *	26 13% *	18 10% *	34 13% *	42 14%	24 11%	5 7% *	13 17% *	41 10%
<b>2nd (90)</b>	<b>111</b> <b>10%</b>	61 11%	49 9%	8 6% *	18 9% *	18 10% *	18 9% *	29 16% *	21 8%	28 9%	20 9%	9 12% *	7 10% *	45 11%
<b>3rd (80)</b>	<b>132</b> <b>12%</b>	57 10%	76 13%	16 13% *	23 12% *	22 12% *	19 9% *	17 9% *	36 14%	21 7%	31 14% 	7 9% *	10 13% *	59 14%
<b>4th (70)</b>	<b>133</b> <b>12%</b>	56 10%	77 13%	16 13% *	23 12% *	18 10% *	33 17% *	14 8% *	29 11%	34 11%	24 11%	10 12% *	10 13% *	50 12%
<b>5th (60)</b>	<b>102</b> <b>9%</b>	45 8%	57 10%	9 8% *	21 11% *	13 7% *	20 10% *	16 9% *	23 9%	26 9%	17 8%	5 6% *	6 8% *	46 11%
<b>6th (50)</b>	<b>129</b> <b>11%</b>	73 13%	56 10%	10 8% *	20 10% *	17 10% *	22 11% *	28 16% *	32 12%	40 13%	29 13%	8 11% *	7 9% *	38 9%
<b>7th (40)</b>	<b>119</b> <b>10%</b>	79 14% B	40 7%	9 7% *	26 13% *	27 15% *	15 7% *	21 12% *	22 8%	27 9%	23 11%	9 12% *	5 6% *	48 11%
<b>8th (30)</b>	<b>102</b> <b>9%</b>	40 7%	62 11%	15 12% *	17 9% *	17 9% *	13 7% *	13 7% *	27 10%	38 13%	19 9%	8 11% *	7 9% *	27 7%
<b>9th (20)</b>	<b>62</b> <b>5%</b>	33 6%	29 5%	4 3% *	5 3% *	7 4% *	22 11% *	13 7% *	11 4%	18 6%	7 3%	9 12% J*	1 2% *	18 4%
<b>10th (10)</b>	<b>48</b> <b>4%</b>	33 6%	16 3%	14 12% FG*	5 3% *	10 5% *	4 2% *	4 2% *	11 4%	11 4%	15 7%	- * *	8 11% IKM*	13 3%

Table continues

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Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	69 6%	28 5%	41 7%	12 10% *	13 7% *	15 8% *	9 4% *	5 3% *	16 6%	16 5%	11 5%	5 7% *	1 1% *	34 8%
<b>Mean score</b>	57.07	55.25	58.69	50.2 *	58.46 *	54.25 *	58.98 *	59.47 *	58.15	56.65	57.3	53.66 *	61.86 *	57.87
<b>Standard Deviation</b>	29.417	28.812	29.868	31.467	28.89	30.34	28.627	27.683	29.537	29.574	29.098	29.249	29.871	29.48
<b>Error Variance</b>	0.761	1.494	1.538	7.995	4.277	5.074	4.116	4.324	3.351	2.903	3.814	11.189	12.01	2.075

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	Total	EU Ref 2016		
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		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
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<b>Most important (100)</b>	<b>129</b> <b>11%</b>	51 13%	31 8%	43 12% *
<b>2nd (90)</b>	<b>111</b> <b>10%</b>	29 8%	50 13%	31 9% *
<b>3rd (80)</b>	<b>132</b> <b>12%</b>	35 9%	51 13%	46 13% *
<b>4th (70)</b>	<b>133</b> <b>12%</b>	46 12%	44 12%	42 12% *
<b>5th (60)</b>	<b>102</b> <b>9%</b>	35 9%	24 6%	42 12% *
<b>6th (50)</b>	<b>129</b> <b>11%</b>	50 13%	57 15% P	19 6% *
<b>7th (40)</b>	<b>119</b> <b>10%</b>	31 8%	34 9%	51 15% *
<b>8th (30)</b>	<b>102</b> <b>9%</b>	45 12% P	38 10%	12 4% *
<b>9th (20)</b>	<b>62</b> <b>5%</b>	19 5%	15 4%	23 7% *
<b>10th (10)</b>	<b>48</b> <b>4%</b>	18 5%	18 5%	10 3% *

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>69</b> <b>6%</b>	<b>22</b> <b>6%</b>	<b>16</b> <b>4%</b>	<b>24</b> <b>7%</b> *
<b>Mean score</b>	<b>57.07</b>	<b>56.4</b>	<b>58.33</b>	<b>58.68</b> *
<b>Standard Deviation</b>	<b>29.417</b>	<b>29.608</b>	<b>28.058</b>	<b>29.56</b>
<b>Error Variance</b>	<b>0.761</b>	<b>2.309</b>	<b>2.083</b>	<b>2.563</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>69</b> <b>6%</b>	28 5%	40 7%	8 6%	9 5%	12 7%	12 6%	6 3%	22 9%	20 6%	12 5%	1 1%	1 1%	33 8%
<b>2nd (90)</b>	<b>87</b> <b>8%</b>	41 7%	46 8%	8 7%	20 10%	19 10%	10 5%	4 3%	26 10%	24 8%	21 10%	13 17%	5 7%	20 5%
<b>3rd (80)</b>	<b>101</b> <b>9%</b>	59 11%	43 7%	4 4%	15 8%	14 8%	14 7%	30 17%	24 9%	36 12%	24 11%	11 15%	8 10%	21 5%
<b>4th (70)</b>	<b>130</b> <b>11%</b>	71 13%	59 10%	13 10%	27 14%	17 9%	17 8%	18 10%	38 15%	43 14%	24 11%	6 8%	6 8%	42 10%
<b>5th (60)</b>	<b>127</b> <b>11%</b>	53 9%	74 13%	14 11%	11 6%	27 15%	33 16%	15 8%	27 10%	29 9%	14 6%	5 7%	11 14%	67 16%
<b>6th (50)</b>	<b>103</b> <b>9%</b>	35 6%	68 12%	11 9%	12 6%	12 7%	23 11%	25 14%	20 8%	29 10%	17 8%	6 8%	6 8%	41 10%
<b>7th (40)</b>	<b>143</b> <b>13%</b>	66 12%	75 13%	22 18%	18 9%	25 14%	27 13%	21 12%	30 12%	36 12%	24 11%	6 8%	13 18%	56 13%
<b>8th (30)</b>	<b>96</b> <b>8%</b>	40 7%	56 10%	8 7%	19 10%	10 6%	17 9%	16 9%	25 10%	22 7%	28 13%	7 10%	5 7%	31 7%
<b>9th (20)</b>	<b>122</b> <b>11%</b>	75 14%	47 8%	15 12%	29 15%	17 9%	25 13%	7 4%	29 11%	30 10%	31 14%	5 6%	6 8%	50 12%
<b>10th (10)</b>	<b>101</b> <b>9%</b>	54 10%	46 8%	9 7%	15 8%	23 13%	14 7%	28 16%	12 5%	23 8%	17 8%	10 13%	8 10%	39 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	59 5%	34 6%	26 4%	12 9% *	20 10% *	7 4% *	7 4% *	7 4% *	7 3%	10 3%	12 5%	6 8% *	6 8% *	19 5%
<b>Mean score</b>	49.83	48.51	51.12	45.61 *	46.61 *	50.95 *	48.92 *	48 *	55.43 CD	53.42	48.98	50.33 *	46.05 *	48.52
<b>Standard Deviation</b>	28.738	29.486	28.004	28.826	30.953	29.506	26.7	27.544	28.101	28.135	29.535	31.346	27.543	28.053
<b>Error Variance</b>	0.726	1.565	1.352	6.709	4.91	4.799	3.581	4.281	3.033	2.627	3.93	12.851	10.212	1.879

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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>69</b> <b>6%</b>	29 8%	18 5%	17 5% *
<b>2nd (90)</b>	<b>87</b> <b>8%</b>	34 9%	34 9%	13 4% *
<b>3rd (80)</b>	<b>101</b> <b>9%</b>	33 9%	44 12%	24 7% *
<b>4th (70)</b>	<b>130</b> <b>11%</b>	39 10%	39 10%	46 14% *
<b>5th (60)</b>	<b>127</b> <b>11%</b>	27 7%	30 8%	64 19% NO*
<b>6th (50)</b>	<b>103</b> <b>9%</b>	39 10%	38 10%	23 7% *
<b>7th (40)</b>	<b>143</b> <b>13%</b>	60 16%	39 10%	36 11% *
<b>8th (30)</b>	<b>96</b> <b>8%</b>	28 7%	36 10%	30 9% *
<b>9th (20)</b>	<b>122</b> <b>11%</b>	27 7%	46 12%	50 15% *
<b>10th (10)</b>	<b>101</b> <b>9%</b>	46 12% O	24 6%	29 8% *

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>59</b> <b>5%</b>	18 5%	29 8%	9 3% *
<b>Mean score</b>	<b>49.83</b>	50.36	49.4	48.92 *
<b>Standard Deviation</b>	<b>28.738</b>	29.737	29.59	26.435
<b>Error Variance</b>	<b>0.726</b>	2.329	2.317	2.05

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Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
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Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>79</b> <b>7%</b>	51 9%	28 5%	12 10% *	8 4% *	11 6% *	23 12% *	13 7% *	13 5% *	32 11% L	15 7% L	2 2% *	1 1% *	24 6% *
<b>2nd (90)</b>	<b>109</b> <b>10%</b>	44 8%	65 11%	7 6% *	16 8% *	21 11% *	9 4% *	12 7% *	43 17% F	31 10% F	13 6% F	9 11% *	6 9% *	39 9% *
<b>3rd (80)</b>	<b>72</b> <b>6%</b>	31 6%	41 7%	8 6% *	17 9% *	4 2% *	13 6% *	12 7% *	18 7% *	32 11% J	5 2% J	6 8% *	5 6% *	24 6% *
<b>4th (70)</b>	<b>66</b> <b>6%</b>	34 6%	32 6%	12 10% *	17 9% *	4 2% *	5 2% *	5 3% *	23 9% *	24 8% *	11 5% *	6 8% *	5 7% *	19 5% *
<b>5th (60)</b>	<b>86</b> <b>8%</b>	53 10%	33 6%	13 11% *	10 5% *	9 5% *	24 12% *	8 4% *	23 9% *	25 8% *	15 7% *	6 7% *	4 5% *	35 8% *
<b>6th (50)</b>	<b>94</b> <b>8%</b>	43 8%	49 9%	9 8% *	12 6% *	15 8% *	26 13% *	15 8% *	17 7% *	24 8% *	11 5% *	3 4% *	8 11% *	46 11% *
<b>7th (40)</b>	<b>105</b> <b>9%</b>	42 8%	62 11%	16 13% *	12 6% *	31 17% G*	13 7% *	10 6% *	22 8% *	28 9% *	23 10% *	5 7% *	5 6% *	38 9% *
<b>8th (30)</b>	<b>133</b> <b>12%</b>	63 11%	70 12%	20 16% *	28 14% *	19 10% *	21 10% *	27 15% *	18 7% *	27 9% *	23 10% *	14 19% *	5 7% *	57 14% *
<b>9th (20)</b>	<b>127</b> <b>11%</b>	52 9%	75 13%	8 7% *	16 8% *	36 20% H*	16 8% *	29 16% *	22 8% *	24 8% *	28 13% *	8 11% *	10 14% *	54 13% *
<b>10th (10)</b>	<b>178</b> <b>16%</b>	102 18%	76 13%	13 10% *	36 18% *	23 13% *	37 19% *	37 21% *	32 12% *	31 10% I	51 23% I	14 19% *	13 17% *	61 15% *

Table continues

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Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	88 8%	40 7%	48 8%	5 4%	23 12%	10 6%	12 6%	10 6%	28 11%	24 8%	27 12%	3 3%	13 18%	21 5%
<b>Mean score</b>	44.38	44.87	43.9	49.48	41.09	41.57	45.43	39.83	48.68	51.75	35.82	43.61	36.23	44.22
<b>Standard Deviation</b>	31.397	32.075	30.796	29.211	31.718	29.674	31.554	30.895	32.858	32.282	30.947	29.756	30.899	29.642
<b>Error Variance</b>	0.867	1.852	1.635	6.89	5.155	4.853	5.001	5.386	4.147	3.458	4.314	11.58	12.852	2.098

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	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>79</b> <b>7%</b>	26 7%	20 5%	32 9% *
<b>2nd (90)</b>	<b>109</b> <b>10%</b>	41 11%	29 8%	36 11% *
<b>3rd (80)</b>	<b>72</b> <b>6%</b>	33 9%	15 4%	19 6% *
<b>4th (70)</b>	<b>66</b> <b>6%</b>	21 5%	28 7%	17 5% *
<b>5th (60)</b>	<b>86</b> <b>8%</b>	37 10%	27 7%	20 6% *
<b>6th (50)</b>	<b>94</b> <b>8%</b>	22 6%	38 10%	34 10% *
<b>7th (40)</b>	<b>105</b> <b>9%</b>	41 11%	29 8%	31 9% *
<b>8th (30)</b>	<b>133</b> <b>12%</b>	28 7%	44 12%	55 16% N*
<b>9th (20)</b>	<b>127</b> <b>11%</b>	40 10%	49 13%	27 8% *
<b>10th (10)</b>	<b>178</b> <b>16%</b>	51 14%	67 18%	53 16% *

Table continues

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		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>88</b> <b>8%</b>	39 10%	32 8%	17 5% *
<b>Mean score</b>	<b>44.38</b>	46.14	40.74	46.85 *
<b>Standard Deviation</b>	<b>31.397</b>	32.473	30.205	31.537
<b>Error Variance</b>	<b>0.867</b>	2.778	2.414	2.917

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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
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<b>2nd (90)</b>	<b>103</b> <b>9%</b>	38 7%	65 11%	23 18% EH*	20 10% *	9 5% *	19 9% *	15 8% *	17 7% *	19 6%	26 12%	6 8% *	7 9% *	43 10%
<b>3rd (80)</b>	<b>100</b> <b>9%</b>	41 7%	58 10%	19 15% *	18 9% *	14 8% *	17 9% *	13 7% *	19 7%	20 7%	29 13%	5 6% *	7 10% *	35 8%
<b>4th (70)</b>	<b>107</b> <b>9%</b>	56 10%	51 9%	11 9% *	21 11% *	26 14% *	11 5% *	14 8% *	25 10%	28 9%	20 9%	15 20% L*	3 5% *	39 9%
<b>5th (60)</b>	<b>97</b> <b>9%</b>	45 8%	52 9%	11 8% *	19 10% *	13 7% *	12 6% *	16 9% *	26 10%	33 11%	18 8%	6 7% *	7 9% *	27 7%
<b>6th (50)</b>	<b>132</b> <b>12%</b>	74 13%	58 10%	10 8% *	19 10% *	18 10% *	29 15% *	15 8% *	41 16%	38 13%	22 10%	8 11% *	7 9% *	55 13%
<b>7th (40)</b>	<b>105</b> <b>9%</b>	47 8%	58 10%	6 5% *	19 10% *	19 11% *	18 9% *	21 12% *	22 8%	21 7%	24 11%	9 12% *	4 6% *	39 9%
<b>8th (30)</b>	<b>100</b> <b>9%</b>	49 9%	51 9%	6 5% *	22 11% *	14 8% *	14 7% *	18 10% *	26 10%	30 10%	15 7%	12 15% *	8 11% *	33 8%
<b>9th (20)</b>	<b>139</b> <b>12%</b>	66 12%	73 13%	14 11% *	16 8% *	27 15% *	26 13% *	22 12% *	35 13%	43 14%	25 11%	5 6% *	9 11% *	53 13%
<b>10th (10)</b>	<b>86</b> <b>8%</b>	40 7%	46 8%	11 9% *	13 7% *	8 4% *	15 8% *	10 6% *	29 11%	25 8%	13 6%	2 2% *	10 14% *	36 9%

Table continues

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
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<b>Least important (0)</b>	93 8%	52 9%	41 7%	4 3% *	14 7% *	10 6% *	28 14% *	22 13% *	15 6%	22 7%	10 4%	1 2% *	8 11% *	44 11%
<b>Mean score</b>	48.79	48.47	49.01	58.35 FGH*	51.7 *	52.81 *	44.08 *	45.84 *	44.86	47.1	55.05 ILM	56.91 ILM*	44.52 *	45.82
<b>Standard Deviation</b>	30.247	30.702	29.826	31.047	30.083	30.248	31.185	30.932	27.284	29.59	29.891	26.474	32.178	30.174
<b>Error Variance</b>	0.805	1.697	1.534	7.783	4.637	5.043	4.885	5.399	2.859	2.906	4.025	9.167	13.938	2.174

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>75</b> <b>7%</b>	25 6%	30 8%	16 5% *
<b>2nd (90)</b>	<b>103</b> <b>9%</b>	19 5%	40 11% N	43 13% *
<b>3rd (80)</b>	<b>100</b> <b>9%</b>	28 7%	43 11%	25 7% *
<b>4th (70)</b>	<b>107</b> <b>9%</b>	35 9%	43 11%	21 6% *
<b>5th (60)</b>	<b>97</b> <b>9%</b>	37 10%	36 9%	17 5% *
<b>6th (50)</b>	<b>132</b> <b>12%</b>	33 9%	45 12%	53 16% *
<b>7th (40)</b>	<b>105</b> <b>9%</b>	44 12%	29 8%	26 8% *
<b>8th (30)</b>	<b>100</b> <b>9%</b>	31 8%	35 9%	34 10% *
<b>9th (20)</b>	<b>139</b> <b>12%</b>	51 14%	36 10%	51 15% *
<b>10th (10)</b>	<b>86</b> <b>8%</b>	35 9%	25 6%	26 8% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>93</b> <b>8%</b>	41 11% O	17 4%	30 9% *
<b>Mean score</b>	<b>48.79</b>	44.29	54.59 NP	46.63 *
<b>Standard Deviation</b>	<b>30.247</b>	30.171	29.167	30.446
<b>Error Variance</b>	<b>0.805</b>	2.398	2.251	2.719

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>116</b> <b>10%</b>	48 9%	68 12%	8 6%	16 8%	10 6%	13 7%	34 19%	35 14%	45 15%	8 4%	8 10%	8 11%	43 10%
<b>2nd (90)</b>	<b>78</b> <b>7%</b>	40 7%	38 7%	6 5%	6 3%	13 7%	22 11%	14 8%	18 7%	34 11%	12 5%	4 5%	4 5%	24 6%
<b>3rd (80)</b>	<b>94</b> <b>8%</b>	39 7%	55 9%	13 10%	15 8%	14 7%	18 9%	5 3%	30 11%	25 8%	15 7%	3 4%	8 10%	34 8%
<b>4th (70)</b>	<b>70</b> <b>6%</b>	39 7%	31 5%	2 1%	12 6%	9 5%	15 7%	20 11%	13 5%	20 7%	14 6%	6 8%	5 6%	25 6%
<b>5th (60)</b>	<b>63</b> <b>6%</b>	35 6%	28 5%	3 2%	9 5%	17 9%	11 5%	3 2%	20 8%	14 5%	16 7%	2 3%	3 5%	22 5%
<b>6th (50)</b>	<b>81</b> <b>7%</b>	38 7%	42 7%	9 8%	16 8%	12 7%	16 8%	4 2%	23 9%	31 10%	11 5%	8 11%	2 2%	20 5%
<b>7th (40)</b>	<b>75</b> <b>7%</b>	29 5%	45 8%	10 8%	19 10%	3 2%	20 10%	9 5%	13 5%	18 6%	11 5%	4 5%	3 4%	37 9%
<b>8th (30)</b>	<b>86</b> <b>8%</b>	59 11% B	26 5%	9 7%	17 9%	12 7%	19 10%	9 5%	19 7%	24 8%	15 7%	3 3%	11 15%	31 7%
<b>9th (20)</b>	<b>83</b> <b>7%</b>	44 8%	39 7%	14 11%	20 10%	20 11%	11 6%	9 5%	9 3%	20 7%	21 9%	2 2%	1 1%	36 9%
<b>10th (10)</b>	<b>137</b> <b>12%</b>	69 12%	68 12%	18 14%	22 11%	34 19%	14 7%	22 13%	26 10%	38 13%	20 9%	10 13%	5 7%	60 14%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	255 22%	115 21%	138 24%	33 27% *	42 21% *	38 21% *	40 20% *	48 27% *	55 21%	34 11%	78 35% IM	27 35% I*	25 33% I*	86 21% I
<b>Mean score</b>	41.76	41.01	42.59	34.15 *	38.17 *	37.09 *	44.98 *	44.21 *	47.19 C	51.54 JKLM	32.18	35.21 *	39.29 *	40.69 J
<b>Standard Deviation</b>	35.482	34.438	36.448	33.488	32.688	33.825	33.934	40.044	36.391	35.148	33.128	36.469	37.427	35.066
<b>Error Variance</b>	1.107	2.135	2.29	9.055	5.475	6.306	5.784	9.047	5.087	4.1	4.944	17.395	18.855	2.936

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>116</b> <b>10%</b>	69 18% OP	22 6%	20 6% *
<b>2nd (90)</b>	<b>78</b> <b>7%</b>	43 11% O	16 4%	18 5% *
<b>3rd (80)</b>	<b>94</b> <b>8%</b>	39 10%	26 7%	24 7% *
<b>4th (70)</b>	<b>70</b> <b>6%</b>	43 11% OP	18 5%	7 2% *
<b>5th (60)</b>	<b>63</b> <b>6%</b>	21 6%	18 5%	21 6% *
<b>6th (50)</b>	<b>81</b> <b>7%</b>	35 9%	19 5%	25 7% *
<b>7th (40)</b>	<b>75</b> <b>7%</b>	18 5%	33 9%	18 5% *
<b>8th (30)</b>	<b>86</b> <b>8%</b>	37 10% O	16 4%	29 9% *
<b>9th (20)</b>	<b>83</b> <b>7%</b>	23 6%	29 8%	31 9% *
<b>10th (10)</b>	<b>137</b> <b>12%</b>	24 6%	53 14% N	56 16% N*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>255</b> <b>22%</b>	27 7%	130 34% N	92 27% N*
<b>Mean score</b>	<b>41.76</b>	59.14	31.2	33.21
<b>Standard Deviation</b>	<b>35.482</b>	OP 32.781	33.489	*
<b>Error Variance</b>	<b>1.107</b>	2.831	2.968	3.197

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>140</b> <b>12%</b>	67 12%	73 13%	15 12%	27 14%	20 11%	33 17%	21 12%	23 9%	11 4%	44 20%	6 8%	8 11%	62 15%
<b>2nd (90)</b>	<b>81</b> <b>7%</b>	46 8%	35 6%	9 7%	24 12%	15 8%	12 6%	11 6%	10 4%	14 5%	33 15%	5 7%	10 14%	15 4%
<b>3rd (80)</b>	<b>83</b> <b>7%</b>	52 9%	31 5%	6 5%	10 5%	16 9%	17 9%	18 10%	16 6%	19 6%	16 7%	7 9%	6 8%	35 8%
<b>4th (70)</b>	<b>92</b> <b>8%</b>	47 8%	43 7%	12 10%	7 3%	16 9%	10 5%	24 14%	23 9%	28 9%	23 10%	2 3%	6 8%	31 7%
<b>5th (60)</b>	<b>99</b> <b>9%</b>	55 10%	44 8%	20 16%	14 7%	21 12%	17 8%	11 6%	17 6%	28 9%	20 9%	7 10%	4 5%	27 7%
<b>6th (50)</b>	<b>89</b> <b>8%</b>	45 8%	44 8%	14 12%	12 6%	21 11%	14 7%	10 5%	17 7%	18 6%	23 10%	7 9%	6 8%	34 8%
<b>7th (40)</b>	<b>99</b> <b>9%</b>	41 7%	58 10%	17 14%	22 11%	12 7%	13 6%	9 5%	27 10%	26 8%	13 6%	9 12%	7 10%	39 9%
<b>8th (30)</b>	<b>64</b> <b>6%</b>	32 6%	32 5%	5 4%	24 12%	9 5%	5 3%	9 5%	13 5%	17 6%	8 4%	3 3%	6 8%	29 7%
<b>9th (20)</b>	<b>97</b> <b>8%</b>	36 7%	60 10%	13 10%	19 10%	10 6%	14 7%	21 12%	19 7%	24 8%	11 5%	7 9%	12 17%	41 10%
<b>10th (10)</b>	<b>117</b> <b>10%</b>	51 9%	66 11%	7 5%	15 8%	9 5%	25 13%	16 9%	45 17%	49 16%	16 7%	8 11%	4 6%	32 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	178 16%	83 15%	94 16%	6 4% *	23 12% *	33 18% C*	39 20% C*	27 15% *	50 19% C	69 23% JL	16 7% IKM	14 19% *	4 6% I*	73 17% J
<b>Mean score</b>	47.2	49.76	44.68	54.02	49.49	50.17	47.18	48.38	39.37	35.94	61.86	42.7	52.84	46.5
<b>Standard Deviation</b>	34.407	34.314	34.369	28.764	34.267	33.947	37.282	34.879	33.617	31.728	32.694	33.796	32.159	34.81
<b>Error Variance</b>	1.041	2.12	2.036	6.68	6.017	6.352	6.982	6.864	4.341	3.341	4.815	14.938	13.921	2.894

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>140</b> <b>12%</b>	29 8%	56 15%	46 14%
		N	*	*
<b>2nd (90)</b>	<b>81</b> <b>7%</b>	22 6%	31 8%	24 7%
		*	*	*
<b>3rd (80)</b>	<b>83</b> <b>7%</b>	28 7%	38 10%	17 5%
		*	*	*
<b>4th (70)</b>	<b>92</b> <b>8%</b>	37 10%	26 7%	27 8%
		*	*	*
<b>5th (60)</b>	<b>99</b> <b>9%</b>	29 8%	42 11%	21 6%
		*	*	*
<b>6th (50)</b>	<b>89</b> <b>8%</b>	24 6%	28 7%	28 8%
		*	*	*
<b>7th (40)</b>	<b>99</b> <b>9%</b>	28 7%	31 8%	36 11%
		*	*	*
<b>8th (30)</b>	<b>64</b> <b>6%</b>	23 6%	24 6%	17 5%
		*	*	*
<b>9th (20)</b>	<b>97</b> <b>8%</b>	41 11%	19 5%	35 10%
		O	*	*
<b>10th (10)</b>	<b>117</b> <b>10%</b>	56 15%	37 10%	23 7%
		*	*	*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>178</b> <b>16%</b>	64 17%	45 12%	67 20% *
<b>Mean score</b>	<b>47.2</b>	41.62	52.8 N	45.7 *
<b>Standard Deviation</b>	<b>34.407</b>	33.366	34.136	35.254
<b>Error Variance</b>	<b>1.041</b>	2.933	3.084	3.646

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>102</b> <b>9%</b>	40 7%	62 11%	14 11%	24 12%	29 16%	15 8%	2 1%	19 7%	23 8%	18 8%	6 8%	7 9%	47 11%
				G*	G*	G*	*	*				*	*	
<b>2nd (90)</b>	<b>112</b> <b>10%</b>	53 10%	58 10%	18 15%	23 12%	22 12%	15 7%	20 11%	14 5%	15 5%	15 7%	4 6%	5 7%	71 17%
				*	*	*	*	*				*	*	IJ
<b>3rd (80)</b>	<b>137</b> <b>12%</b>	71 13%	66 11%	5 4%	21 11%	28 15%	30 15%	20 11%	33 13%	42 14%	14 6%	9 12%	8 11%	50 12%
				*	*	*	*	*		J		*	*	
<b>4th (70)</b>	<b>115</b> <b>10%</b>	40 7%	75 13%	13 11%	25 13%	16 9%	18 9%	22 12%	21 8%	22 7%	21 10%	7 9%	10 14%	49 12%
			A	*	*	*	*	*				*	*	
<b>5th (60)</b>	<b>134</b> <b>12%</b>	69 12%	63 11%	8 6%	33 17%	8 5%	24 12%	30 17%	30 11%	42 14%	29 13%	15 19%	5 6%	40 10%
				*	E*	*	*	E*				*	*	
<b>6th (50)</b>	<b>111</b> <b>10%</b>	53 9%	58 10%	16 13%	18 9%	21 12%	11 5%	20 11%	25 9%	27 9%	36 16%	8 10%	14 18%	21 5%
				*	*	*	*	*			IM	*	M*	
<b>7th (40)</b>	<b>134</b> <b>12%</b>	69 12%	66 11%	11 9%	16 8%	17 9%	25 12%	23 13%	43 16%	47 16%	31 14%	9 11%	10 14%	36 9%
				*	*	*	*	*				*	*	
<b>8th (30)</b>	<b>97</b> <b>9%</b>	56 10%	42 7%	6 5%	5 3%	15 8%	28 14%	13 7%	29 11%	22 7%	18 8%	7 9%	6 9%	34 8%
				*	*	*	D*	*	D			*	*	
<b>9th (20)</b>	<b>85</b> <b>7%</b>	42 8%	43 7%	12 9%	6 3%	12 6%	13 7%	13 7%	30 12%	31 10%	17 8%	4 5%	4 5%	29 7%
				*	*	*	*	*	D			*	*	
<b>10th (10)</b>	<b>77</b> <b>7%</b>	43 8%	34 6%	17 13%	16 8%	8 4%	16 8%	7 4%	14 5%	15 5%	15 7%	6 8%	3 5%	33 8%
				*	*	*	*	*				*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	34 3%	20 4%	13 2%	5 4% *	8 4% *	7 4% *	4 2% *	8 4% *	3 1%	14 5%	8 3%	2 2% *	1 2% *	9 2%
<b>Mean score</b>	55.9	53.54	58.15	53.7	60.91	61.38	54.08	53.82	52.19	52.41	52.17	54.97	56.86	60.36
<b>Standard Deviation</b>	28.345	28.555	28.022	31.88 *	28.629 H*	30.035 H*	28.055 *	25.157 *	26.538	27.809	26.895	26.673	25.87	29.895 IJ
<b>Error Variance</b>	0.707	1.468	1.354	8.206	4.2	4.972	3.954	3.571	2.705	2.566	3.259	9.305	9.009	2.134

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>102</b> <b>9%</b>	29 8%	25 7%	47 14% *
<b>2nd (90)</b>	<b>112</b> <b>10%</b>	30 8%	32 9%	42 12% *
<b>3rd (80)</b>	<b>137</b> <b>12%</b>	45 12%	29 8%	56 16% O*
<b>4th (70)</b>	<b>115</b> <b>10%</b>	35 9%	27 7%	46 14% *
<b>5th (60)</b>	<b>134</b> <b>12%</b>	41 11%	59 16%	26 8% *
<b>6th (50)</b>	<b>111</b> <b>10%</b>	35 9%	41 11%	34 10% *
<b>7th (40)</b>	<b>134</b> <b>12%</b>	45 12%	57 15%	29 8% *
<b>8th (30)</b>	<b>97</b> <b>9%</b>	38 10%	33 9%	21 6% *
<b>9th (20)</b>	<b>85</b> <b>7%</b>	40 11%	28 8%	17 5% *
<b>10th (10)</b>	<b>77</b> <b>7%</b>	26 7%	30 8%	20 6% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>34</b> <b>3%</b>	16 4%	15 4%	3 1% *
<b>Mean score</b>	<b>55.9</b>	52.4	51.28	63.82
<b>Standard Deviation</b>	<b>28.345</b>	28.79	27.587	27.514
<b>Error Variance</b>	<b>0.707</b>	2.183	2.014	2.221

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>116</b> <b>10%</b>	52 9%	64 11%	3 3%	15 8%	8 4%	17 9%	33 18%	40 15%	28 9%	27 12%	21 28%	9 12%	31 7%
				*	*	*	*	CE*	CE			IJM*	*	
<b>2nd (90)</b>	<b>89</b> <b>8%</b>	47 9%	42 7%	9 7%	17 8%	19 10%	19 10%	12 7%	14 5%	24 8%	18 8%	7 9%	7 10%	27 6%
				*	*	*	*	*	*			*	*	
<b>3rd (80)</b>	<b>78</b> <b>7%</b>	48 9%	29 5%	11 9%	6 3%	8 4%	15 8%	17 10%	21 8%	23 8%	23 10%	2 3%	3 5%	24 6%
				*	*	*	*	*	*			*	*	
<b>4th (70)</b>	<b>90</b> <b>8%</b>	57 10%	33 6%	13 11%	16 8%	10 6%	16 8%	13 7%	22 9%	24 8%	12 6%	5 6%	5 6%	37 9%
				*	*	*	*	*	*			*	*	
<b>5th (60)</b>	<b>109</b> <b>10%</b>	47 9%	61 11%	12 10%	19 10%	21 11%	7 3%	17 10%	33 13%	26 9%	24 11%	13 17%	7 10%	37 9%
				*	*	*	*	*	F			*	*	
<b>6th (50)</b>	<b>89</b> <b>8%</b>	47 8%	42 7%	6 5%	14 7%	22 12%	17 9%	13 8%	17 7%	14 5%	22 10%	8 10%	6 8%	34 8%
				*	*	*	*	*	*			*	*	
<b>7th (40)</b>	<b>69</b> <b>6%</b>	37 7%	32 5%	8 6%	21 11%	9 5%	14 7%	7 4%	9 3%	13 4%	15 7%	4 5%	7 10%	29 7%
				*	*	*	*	*	*			*	*	
<b>8th (30)</b>	<b>81</b> <b>7%</b>	37 7%	44 8%	8 6%	10 5%	14 8%	16 8%	17 10%	16 6%	21 7%	21 10%	1 1%	7 9%	31 7%
				*	*	*	*	*	*			*	*	
<b>9th (20)</b>	<b>98</b> <b>9%</b>	47 8%	51 9%	15 12%	22 11%	14 8%	22 11%	9 5%	15 6%	27 9%	19 9%	3 4%	7 9%	38 9%
				*	*	*	*	*	*			*	*	
<b>10th (10)</b>	<b>147</b> <b>13%</b>	60 11%	85 15%	21 17%	41 21%	28 15%	27 14%	8 5%	21 8%	36 12%	20 9%	4 6%	8 11%	64 15%
				G*	GH*	G*	*	*	*			*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	171 15%	76 14%	96 16%	18 14% *	13 7% *	29 16% *	28 14% *	30 17% *	53 20% D	65 22% J	19 9%	8 11% *	8 10% *	67 16%
<b>Mean score</b>	45.51	47.96	43.26	40.47	43.39	41.22	44.16	52.99	48.41	42.45	51.44	61.98	48.32	41.54
<b>Standard Deviation</b>	34.053	33.469	34.472	*	*	*	*	CE*			IM	IJLM*	*	
<b>Error Variance</b>	1.02	2.016	2.049	8.053	5.167	5.677	5.807	7.244	5.009	4.179	4.74	15.623	14.828	2.568

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>116</b> <b>10%</b>	30 8%	64 17% NP	22 6% *
<b>2nd (90)</b>	<b>89</b> <b>8%</b>	22 6%	40 11%	24 7% *
<b>3rd (80)</b>	<b>78</b> <b>7%</b>	26 7%	37 10%	12 3% *
<b>4th (70)</b>	<b>90</b> <b>8%</b>	23 6%	28 7%	36 11% *
<b>5th (60)</b>	<b>109</b> <b>10%</b>	27 7%	21 6%	59 17% NO*
<b>6th (50)</b>	<b>89</b> <b>8%</b>	31 8%	24 6%	24 7% *
<b>7th (40)</b>	<b>69</b> <b>6%</b>	16 4%	25 7%	24 7% *
<b>8th (30)</b>	<b>81</b> <b>7%</b>	31 8%	28 7%	17 5% *
<b>9th (20)</b>	<b>98</b> <b>9%</b>	31 8%	43 11%	21 6% *
<b>10th (10)</b>	<b>147</b> <b>13%</b>	43 11%	41 11%	58 17% *

Table continues

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# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>171</b> <b>15%</b>	99 26% OP	26 7%	45 13% *
<b>Mean score</b>	<b>45.51</b>	38.15	54.48 NP	43.9 *
<b>Standard Deviation</b>	<b>34.053</b>	34.528	34.415	31.808
<b>Error Variance</b>	<b>1.02</b>	3.14	3.135	2.968

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Most important (100)</b>	<b>97</b> <b>9%</b>	49 9%	48 8%	18 15% H*	34 17% GH*	14 8% *	15 7% *	10 5% *	7 3% *	11 4%	20 9% I	4 5% *	2 3% *	54 13% I
<b>2nd (90)</b>	<b>127</b> <b>11%</b>	46 8%	79 14%	19 15% *	25 13% *	21 12% *	32 16% *	12 7% *	18 7% *	32 10%	30 14%	5 6% *	10 14% *	42 10%
<b>3rd (80)</b>	<b>102</b> <b>9%</b>	45 8%	57 10%	18 14% *	14 7% *	23 13% *	12 6% *	21 12% *	15 6% *	15 5%	24 11% I	8 11% *	5 7% *	48 11%
<b>4th (70)</b>	<b>102</b> <b>9%</b>	43 8%	59 10%	10 8% *	6 3% *	25 14% D*	34 17% DH*	11 6% *	15 6% *	18 6%	16 7%	4 6% *	7 10% *	52 12%
<b>5th (60)</b>	<b>87</b> <b>8%</b>	43 8%	44 8%	12 10% *	11 6% *	19 11% *	14 7% *	12 7% *	19 7% *	22 7%	25 11%	5 6% *	8 11% *	23 6%
<b>6th (50)</b>	<b>118</b> <b>10%</b>	63 11%	55 9%	11 9% *	33 17% E*	7 4% *	15 7% *	22 12% *	30 12% *	28 9%	20 9%	10 12% *	8 11% *	51 12%
<b>7th (40)</b>	<b>88</b> <b>8%</b>	56 10%	32 6%	8 7% *	10 5% *	15 8% *	13 7% *	18 10% *	24 9% *	26 9%	23 10%	10 13% M*	9 12% M*	16 4%
<b>8th (30)</b>	<b>138</b> <b>12%</b>	66 12%	72 12%	4 3% *	26 13% *	18 10% *	25 13% *	14 8% *	51 19% CG	54 18% J	17 8%	10 13% *	5 7% *	47 11%
<b>9th (20)</b>	<b>101</b> <b>9%</b>	58 10%	43 7%	10 8% *	20 10% *	15 9% *	11 5% *	21 12% *	25 9% *	33 11%	15 7%	6 8% *	10 13% *	30 7%
<b>10th (10)</b>	<b>121</b> <b>11%</b>	56 10%	65 11%	4 4% *	8 4% *	12 6% *	26 13% *	34 19% CDE*	37 14% CD	42 14%	18 8%	11 14% *	5 6% *	44 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Least important (0)</b>	59 5%	31 6%	28 5%	10 8% *	9 5% *	12 7% *	4 2% *	3 2% *	21 8%	21 7%	14 6%	5 6% *	4 6% *	11 3%
<b>Mean score</b>	51.29	49.18	53.2	61.59	56.95	54.89	54.95	46.21	40.28	42.56	54.96	45.1	50.53	56.63
				GH*	GH*	H*	H*	*			IK	*	*	IK
<b>Standard Deviation</b>	30.814	30.299	31.175	31.746	31.699	30.512	30.12	29.473	27.668	29.255	30.878	28.975	28.726	30.781
<b>Error Variance</b>	0.835	1.653	1.676	8.137	5.149	5.131	4.557	4.901	2.94	2.84	4.295	10.98	11.107	2.262

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Most important (100)</b>	<b>97</b> <b>9%</b>	15 4%	38 10%	43 13%
		N	N*	
<b>2nd (90)</b>	<b>127</b> <b>11%</b>	40 11%	38 10%	42 12% *
<b>3rd (80)</b>	<b>102</b> <b>9%</b>	22 6%	30 8%	43 13% *
<b>4th (70)</b>	<b>102</b> <b>9%</b>	17 5%	28 7%	55 16% NO*
<b>5th (60)</b>	<b>87</b> <b>8%</b>	35 9%	33 9%	18 5% *
<b>6th (50)</b>	<b>118</b> <b>10%</b>	44 12%	43 11%	31 9% *
<b>7th (40)</b>	<b>88</b> <b>8%</b>	28 7%	41 11%	18 5% *
<b>8th (30)</b>	<b>138</b> <b>12%</b>	62 16%	44 12%	27 8% *
<b>9th (20)</b>	<b>101</b> <b>9%</b>	47 13%	29 8%	19 6% *
<b>10th (10)</b>	<b>121</b> <b>11%</b>	46 12%	30 8%	36 10% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1137</b>	<b>380</b>	<b>378</b>	<b>341</b>
<b>Least important (0)</b>	<b>59</b> <b>5%</b>	23 6%	23 6%	9 3% *
<b>Mean score</b>	<b>51.29</b>	44.04	51.93	59.44
<b>Standard Deviation</b>	<b>30.814</b>	29.121	N 30.518	NO* 30.514
<b>Error Variance</b>	<b>0.835</b>	2.234	2.465	2.731

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	665	353	311	82	161	153	149	99	21	231	198	54	72	93
Weighted Base	613	343	268	79	155	131	125	102	20	131	151	41	45	220
<b>More safe than it was 12 months ago</b>	<b>74</b> <b>12%</b>	52 15%	22 8%	18 23% G*	20 13% *	17 13% *	16 12% *	4 3% *	- - **	20 16% *	22 14% *	3 7% **	9 21% M*	14 6% *
<b>Less safe than it was 12 months ago</b>	<b>218</b> <b>36%</b>	138 40%	80 30%	26 33% *	63 41% *	50 38% *	38 30% *	37 36% *	5 23% **	53 41% *	64 43% *	13 32% **	10 23% *	74 34% *
<b>Much the same as it was 12 months ago</b>	<b>278</b> <b>45%</b>	126 37%	150 56% A	27 34% *	69 44% *	50 38% *	61 48% *	56 55% *	15 75% **	52 40% *	57 37% *	25 60% **	24 52% *	113 51% *
<b>Don't know</b>	<b>43</b> <b>7%</b>	27 8%	16 6%	8 10% *	3 2% *	14 11% *	11 9% *	5 5% *	- 2% **	5 4% *	8 6% *	- 1% **	2 5% *	19 9% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	665	239	327	87
Weighted Base	613	172	226	192
<b>More safe than it was 12 months ago</b>	<b>74</b> <b>12%</b>	23 13% *	31 14%	14 7% *
<b>Less safe than it was 12 months ago</b>	<b>218</b> <b>36%</b>	43 25% *	112 50% NP	57 30% *
<b>Much the same as it was 12 months ago</b>	<b>278</b> <b>45%</b>	93 54% O*	75 33%	108 56% O*
<b>Don't know</b>	<b>43</b> <b>7%</b>	13 8% *	8 4%	14 7% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
Better than it was 12 months ago	78 7%	51 9%	26 5%	24 19% GH*	19 10% H*	14 8% H*	15 8% H*	5 3% *	- -	22 7%	13 6%	2 2% *	7 9% *	25 6%
Much the same as it was 12 months ago	235 21%	142 26% B	92 16% GH*	37 30% GH*	77 40% EFGH*	34 19% *	38 19% *	15 8% *	33 13%	57 19%	50 22%	27 36% ILM*	11 15% *	76 18%
Worse than it was 12 months ago	825 73%	362 65%	461 80% A	62 50% *	99 51% *	133 73% CD*	145 73% CD*	158 89% CDEF*	228 87% CDEF	222 74%	159 72%	47 62% *	56 75% *	318 76%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Better than it was 12 months ago</b>	<b>78</b> <b>7%</b>	23 6%	33 9%	15 4% *
<b>Much the same as it was 12 months ago</b>	<b>235</b> <b>21%</b>	75 20%	67 18%	76 22% *
<b>Worse than it was 12 months ago</b>	<b>825</b> <b>73%</b>	282 74%	278 74%	250 73% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Better than it is now</b>	<b>238</b> <b>21%</b>	136 24%	102 18%	30 24% *	39 20% *	40 22% *	35 18% *	38 21% *	57 22% *	79 26%	41 19%	12 16% *	13 18% *	79 19%
<b>Much the same as it is now</b>	<b>435</b> <b>38%</b>	226 41%	207 36%	63 51% H*	92 47% H*	66 36% *	70 35% *	63 36% *	81 31%	129 43%	77 35%	31 41% *	27 37% *	150 36%
<b>Worse than it is now</b>	<b>464</b> <b>41%</b>	193 35%	271 47% A	32 26% *	64 33% *	76 42% *	94 47% C*	76 43% C*	123 47% C	94 31%	104 47% I	33 43% *	34 45% *	190 45% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Better than it is now</b>	<b>238</b> <b>21%</b>	96 25% O	62 16%	70 20% *
<b>Much the same as it is now</b>	<b>435</b> <b>38%</b>	162 43%	133 35%	128 37% *
<b>Worse than it is now</b>	<b>464</b> <b>41%</b>	122 32%	182 48% N	144 42% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
Easier than it was 12 months ago	127 11%	88 16%	39 7%	28 22%	34 17%	23 13%	27 13%	7 4%	9 3%	45 15%	34 15%	10 13%	11 14%	21 5%
		B		GH*	GH*	H*	H*	*		M	M	*	M*	
About the same as it was 12 months ago	657 58%	317 57%	340 59%	66 54%	106 55%	87 48%	100 50%	109 62%	189 73%	198 66%	118 53%	50 66%	47 63%	219 52%
				*	*	*	*	*	CDEF	JM		*	*	
Harder than it was 12 month ago	353 31%	150 27%	201 35%	30 24%	55 28%	72 40%	73 37%	61 34%	62 24%	58 19%	71 32%	16 21%	17 23%	178 43%
				*	*	H*	*	*			I	*	*	IKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Easier than it was 12 months ago</b>	<b>127</b> <b>11%</b>	33 9%	53 14%	29 9% *
<b>About the same as it was 12 months ago</b>	<b>657</b> <b>58%</b>	250 66% P	220 58%	172 50% *
<b>Harder than it was 12 month ago</b>	<b>353</b> <b>31%</b>	96 25%	105 28%	140 41% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>with a trade deal with the EU</b>	<b>205</b> <b>18%</b>	122 22%	83 14%	35 28%	46 24%	47 26%	21 11%	30 17%	27 10%	44 14%	46 21%	23 31%	13 17%	73 17%
		B		FH*	FH*	FH*	*	*				I*	*	
<b>under WTO terms with no EU trade deal (referred to by some as an Australia-style deal)</b>	<b>553</b> <b>49%</b>	312 56%	242 42%	43 34%	78 40%	66 36%	99 50%	89 50%	178 68%	205 68%	114 51%	40 53%	44 60%	138 33%
		B		*	*	*	*	*	CDEFG	JM	M	M*	M*	
<b>Don't know</b>	<b>378</b> <b>33%</b>	122 22%	255 44%	47 38%	71 36%	69 38%	79 40%	58 33%	55 21%	52 17%	62 28%	13 17%	17 23%	207 50%
			A	H*	H*	H*	H*	*		I	*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>with a trade deal with the EU</b>	<b>205</b> <b>18%</b>	41 11%	83 22%	77 22%
		N	N	N*
<b>under WTO terms with no EU trade deal (referred to by some as an Australia-style deal)</b>	<b>553</b> <b>49%</b>	233 61%	206 55%	107 31%
		P	P	*
<b>Don't know</b>	<b>378</b> <b>33%</b>	106 28%	89 24%	158 46%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>A UK-EU trade deal comes into force after the transition period</b>	<b>487</b> <b>43%</b>	262 47%	225 39%	45 36% *	79 41% *	59 32% *	72 36% *	102 57% CDEF*	130 50% E	131 43% M	119 54% M	61 80% IJLM*	39 52% M*	130 31% *
<b>The UK exits under WTO terms with no EU trade deal (Australia-style deal)</b>	<b>267</b> <b>23%</b>	156 28% B	110 19%	28 22% *	54 27% *	35 19% *	42 21% *	35 20% *	73 28% JKM	119 39% JKM	38 17%	14 18% *	21 28% *	68 16% *
<b>Don't know</b>	<b>383</b> <b>34%</b>	137 25%	245 42% A	51 41% GH*	62 32% *	87 48% GH*	86 43% GH*	40 23% *	57 22%	51 17% K	65 29% IK	2 2% *	15 20% K*	221 53% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>A UK-EU trade deal comes into force after the transition period</b>	<b>487</b> <b>43%</b>	113 30%	236 62% NP	134 39% *
<b>The UK exits under WTO terms with no EU trade deal (Australia-style deal)</b>	<b>267</b> <b>23%</b>	151 40% OP	61 16%	50 15% *
<b>Don't know</b>	<b>383</b> <b>34%</b>	115 30% O	81 21%	157 46% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
Handling them very well (4)	91 8%	54 10%	38 6%	10 8% *	21 11% *	12 7% *	11 5% *	8 5% *	30 12%	58 19% JKLM	8 4%	1 2% *	3 4% *	15 4%
Handling them fairly well (3)	263 23%	143 26%	120 21%	29 23% *	30 15% *	36 20% *	39 20% *	54 30% D*	75 29% D	123 41% JKLM	24 11%	16 20% *	16 22% *	75 18%
Handling them fairly poorly (2)	279 25%	147 26%	131 23%	35 28% *	52 27% *	48 26% *	49 25% *	44 25% *	52 20%	44 14%	78 35% I	26 34% I*	26 35% I*	101 24%
Handling them very poorly (1)	265 23%	146 26%	118 20%	30 24% *	53 27% *	31 17% *	36 18% *	41 23% *	75 29%	39 13%	95 43% IM	29 38% IM*	21 28% I*	75 18%
Not sure	239 21%	66 12%	173 30% A	21 17% *	39 20% *	55 30% H*	64 32% GH*	30 17% *	29 11%	38 13%	17 8%	5 6% *	8 11% *	154 37% IJKL
NET : Very/fairly well	354 31%	196 35%	158 27%	39 31% *	51 26% *	49 27% *	50 25% *	62 35% *	105 40% F	180 60% JKLM	32 14%	17 22% *	19 26% *	90 21%
NET : Very/fairly poorly	544 48%	293 53% B	249 43%	64 52% *	105 54% *	78 43% *	85 43% *	85 48% *	126 49%	82 27%	173 78% ILM	55 72% IM*	47 63% IM*	175 42% I
Mean score	2.2	2.21	2.19	2.18 *	2.12 *	2.24 *	2.18 *	2.2 *	2.26 *	2.76 JKLM	1.73	1.85 *	2.02 J*	2.11 J*
Standard Deviation	0.977	0.993	0.96	0.96	1.027	0.929	0.917	0.913	1.051	0.96	0.816	0.827	0.876	0.884
Error Variance	0.001	0.002	0.002	0.009	0.007	0.007	0.006	0.006	0.005	0.004	0.003	0.01	0.012	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Handling them very well (4)</b>	<b>91</b> <b>8%</b>	43 11%	25 7%	21 6% *
<b>Handling them fairly well (3)</b>	<b>263</b> <b>23%</b>	130 34% OP	59 16%	71 21% *
<b>Handling them fairly poorly (2)</b>	<b>279</b> <b>25%</b>	77 20%	124 33% N	77 22% *
<b>Handling them very poorly (1)</b>	<b>265</b> <b>23%</b>	65 17%	135 36% NP	59 17% *
<b>Not sure</b>	<b>239</b> <b>21%</b>	65 17% O	34 9%	114 33% NO*
<b>NET : Very/fairly well</b>	<b>354</b> <b>31%</b>	173 46% OP	84 22%	92 27% *
<b>NET : Very/fairly poorly</b>	<b>544</b> <b>48%</b>	142 37%	260 69% NP	135 40% *
<b>Mean score</b>	<b>2.2</b>	2.48 O	1.92	2.24 O*
<b>Standard Deviation</b>	<b>0.977</b>	0.967	0.923	0.94
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Negotiations2.As a result of leaving the EU, the UK government is currently negotiating post-Brexit trade deals with other countries. How well do you think the UK government is handling these trade deal negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
Handling them very well (4)	79 7%	48 9%	32 5%	8 6%	6 3%	12 7%	7 4%	13 7%	34 13%	49 16%	5 2%	1 2%	4 6%	20 5%
				*	*	*	*	*	DF	JKM	*	*	*	*
Handling them fairly well (3)	305 27%	175 32%	130 22%	23 18%	47 24%	36 20%	54 27%	54 31%	91 35%	141 47%	38 17%	19 25%	27 36%	71 17%
		B		*	*	*	*	*	CE	JKM	*	*	JM*	
Handling them fairly poorly (2)	259 23%	138 25%	120 21%	54 43%	59 30%	43 24%	33 17%	39 22%	31 12%	40 13%	74 33%	21 28%	12 17%	102 24%
				EFGH*	H*	H*	*	*	*	IL	I*	*	*	I
Handling them very poorly (1)	216 19%	104 19%	112 19%	20 16%	46 23%	33 18%	37 18%	34 19%	47 18%	21 7%	78 35%	18 23%	22 30%	73 17%
				*	*	*	*	*	*	IM	I*	I*	I	I
Not sure	277 24%	91 16%	186 32%	20 16%	37 19%	57 32%	68 34%	37 21%	57 22%	50 17%	28 13%	17 22%	8 11%	152 36%
		A		*	*	*	CD*	*	*		*	*	*	IJL
NET : Very/fairly well	385 34%	223 40%	162 28%	30 24%	53 27%	48 27%	61 31%	67 38%	125 48%	190 63%	43 19%	20 27%	31 42%	91 22%
		B		*	*	*	*	*	CDEF	JKLM	*	*	JM*	
NET : Very/fairly poorly	475 42%	242 44%	232 40%	73 59%	105 54%	76 42%	70 35%	74 42%	78 30%	62 20%	152 68%	39 51%	35 46%	176 42%
				FGH*	FH*	*	*	*	*	IKLM	I*	I*	I	I
Mean score	2.29	2.36	2.21	2.18	2.08	2.22	2.24	2.32	2.55	2.86	1.84	2.07	2.21	2.14
				*	*	*	*	*	CD*	JKLM	*	J*	J*	
Standard Deviation	0.945	0.941	0.946	0.822	0.857	0.947	0.93	0.946	1.025	0.822	0.82	0.847	0.993	0.909
Error Variance	0.001	0.002	0.002	0.007	0.005	0.007	0.007	0.006	0.005	0.003	0.003	0.012	0.015	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Negotiations2.As a result of leaving the EU, the UK government is currently negotiating post-Brexit trade deals with other countries. How well do you think the UK government is handling these trade deal negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Handling them very well (4)</b>	<b>79</b> <b>7%</b>	48 13% OP	14 4%	17 5% *
<b>Handling them fairly well (3)</b>	<b>305</b> <b>27%</b>	146 38% OP	72 19%	83 24% *
<b>Handling them fairly poorly (2)</b>	<b>259</b> <b>23%</b>	54 14%	128 34% NP	67 20% *
<b>Handling them very poorly (1)</b>	<b>216</b> <b>19%</b>	58 15%	113 30% NP	44 13% *
<b>Not sure</b>	<b>277</b> <b>24%</b>	74 20%	50 13%	130 38% NO*
<b>NET : Very/fairly well</b>	<b>385</b> <b>34%</b>	194 51% OP	86 23%	100 29% *
<b>NET : Very/fairly poorly</b>	<b>475</b> <b>42%</b>	111 29%	241 64% NP	111 33% *
<b>Mean score</b>	<b>2.29</b>	2.6 O	1.96	2.34 O*
<b>Standard Deviation</b>	<b>0.945</b>	0.968	0.86	0.9
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
<b>Unweighted Base</b>	1137	1137	1137	1137	1137	1137
<b>Weighted Base</b>	1137	1137	1137	1137	1137	1137
<b>Much better</b>	20 2%	33 3%	59 5%	41 4%	38 3%	39 3%
<b>A bit better</b>	88 8%	103 9%	147 13%	137 12%	90 8%	116 10%
<b>No difference</b>	257 23%	432 38%	524 46%	643 57%	664 58%	534 47%
<b>A bit worse</b>	424 37%	271 24%	176 16%	121 11%	129 11%	188 17%
<b>Much worse</b>	241 21%	106 9%	117 10%	62 5%	84 7%	103 9%
<b>Not sure</b>	108 9%	191 17%	114 10%	134 12%	133 12%	157 14%
<b>NET : Much/a bit better</b>	107 9%	136 12%	206 18%	178 16%	128 11%	154 14%
<b>NET : Much / a bit worse</b>	665 58%	377 33%	293 26%	182 16%	213 19%	291 26%

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Much better</b>	<b>20</b> <b>2%</b>	16 3%	3 1%	4 3% *	6 3% *	3 2% *	2 1% *	3 1% *	3 1% *	10 3%	6 3%	1 2%	1 2%	- *
<b>A bit better</b>	<b>88</b> <b>8%</b>	62 11% B	25 4%	15 12% G*	27 14% GH*	22 12% G*	11 5% *	4 2% *	9 4% *	33 11% J	10 4%	8 11% *	5 7% *	27 6%
<b>No difference</b>	<b>257</b> <b>23%</b>	131 24%	127 22%	22 17% *	59 30% H*	45 25% *	50 25% *	39 22% *	44 17%	75 25%	48 22%	20 26% *	16 22% *	94 23%
<b>A bit worse</b>	<b>424</b> <b>37%</b>	181 33%	241 42% A	38 31% *	63 32% *	51 28% *	70 35% *	71 40% *	131 50% CDE	127 42% J	69 31%	21 28% *	29 38% *	159 38%
<b>Much worse</b>	<b>241</b> <b>21%</b>	121 22%	120 21%	30 24% *	31 16% *	33 18% *	29 14% *	51 29% F*	66 26%	44 15%	78 35% IM	26 33% IM*	17 22% *	70 17%
<b>Not sure</b>	<b>108</b> <b>9%</b>	45 8%	63 11%	15 12% H*	10 5% *	28 15% H*	38 19% DGH*	10 5% *	7 3%	11 4%	11 5%	1 1% *	6 8% *	68 16% IJK
<b>NET : Much/a bit better</b>	<b>107</b> <b>9%</b>	79 14% B	29 5%	18 15% GH*	33 17% GH*	25 14% *	13 6% *	7 4% *	12 5%	44 14% JM	16 7%	9 12% *	7 9% *	27 6%
<b>NET : Much / a bit worse</b>	<b>665</b> <b>58%</b>	302 54%	362 62%	69 55% *	94 48% *	85 47% *	98 49% *	122 69% DEF*	197 76% CDEF	172 57%	147 66%	47 61% *	45 61% *	230 55%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Much better</b>	<b>20</b> <b>2%</b>	11 3%	9 2%	- -
<b>A bit better</b>	<b>88</b> <b>8%</b>	27 7%	31 8%	22 6%
<b>No difference</b>	<b>257</b> <b>23%</b>	115 30%	53 14%	72 21%
<b>A bit worse</b>	<b>424</b> <b>37%</b>	140 37%	139 37%	136 40%
<b>Much worse</b>	<b>241</b> <b>21%</b>	45 12%	137 36%	58 17%
<b>Not sure</b>	<b>108</b> <b>9%</b>	41 11%	9 2%	54 16%
<b>NET : Much/a bit better</b>	<b>107</b> <b>9%</b>	38 10%	40 11%	22 6%
<b>NET : Much / a bit worse</b>	<b>665</b> <b>58%</b>	186 49%	276 73%	193 57%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Much better</b>	<b>33</b> <b>3%</b>	22 4%	11 2%	5 4% *	9 5% *	11 6% *	1 1% *	1 1% *	7 3%	13 4%	8 4%	- 1%	1 1%	10 2%
<b>A bit better</b>	<b>103</b> <b>9%</b>	63 11%	40 7%	13 11% *	26 13% G*	17 9% *	18 9% *	4 2% *	25 10%	38 13%	23 10%	7 9% *	7 10% *	26 6%
<b>No difference</b>	<b>432</b> <b>38%</b>	220 40%	212 37%	30 24% *	45 23% *	57 32% *	85 43% CD*	91 51% CDE*	124 48% CDE	153 51% JM	63 29%	31 40%	30 41% *	142 34%
<b>A bit worse</b>	<b>271</b> <b>24%</b>	129 23%	142 25%	25 20% *	72 37% CFH*	43 24% *	32 16% *	42 24% *	58 22%	54 18%	66 30% I	27 35% I*	20 27% *	91 22%
<b>Much worse</b>	<b>106</b> <b>9%</b>	44 8%	62 11%	30 24% EFGH*	24 12% *	19 10% *	6 3% *	11 6% *	15 6%	18 6%	32 14% I	8 10% *	8 11% *	37 9%
<b>Not sure</b>	<b>191</b> <b>17%</b>	77 14%	112 19%	21 17% *	19 10% *	35 19% *	57 29% DH*	29 16% *	31 12%	25 8%	30 14%	4 5% *	8 11% *	113 27% IJKL
<b>NET : Much/a bit better</b>	<b>136</b> <b>12%</b>	85 15% B	51 9%	18 14% G*	35 18% G*	28 15% G*	19 10% *	5 3% *	32 12% G	52 17% M	31 14%	7 9% *	8 10% *	36 9%
<b>NET : Much / a bit worse</b>	<b>377</b> <b>33%</b>	173 31%	204 35%	55 45% FH*	96 49% FGH*	62 34% *	38 19% *	53 30% *	73 28%	72 24% IM	98 44%	34 45% I*	28 38% I*	127 30%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Much better</b>	<b>33</b> <b>3%</b>	14 4%	13 3%	5 2% *
<b>A bit better</b>	<b>103</b> <b>9%</b>	45 12%	30 8%	27 8% *
<b>No difference</b>	<b>432</b> <b>38%</b>	189 50% OP	120 32%	107 31% *
<b>A bit worse</b>	<b>271</b> <b>24%</b>	61 16%	117 31% N	77 23% *
<b>Much worse</b>	<b>106</b> <b>9%</b>	16 4%	59 16% N	31 9% *
<b>Not sure</b>	<b>191</b> <b>17%</b>	55 15%	38 10%	94 28% NO*
<b>NET : Much/a bit better</b>	<b>136</b> <b>12%</b>	59 16%	43 11%	32 9% *
<b>NET : Much / a bit worse</b>	<b>377</b> <b>33%</b>	76 20%	177 47% NP	108 32% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Much better</b>	<b>59</b> <b>5%</b>	32 6%	27 5%	16 13% FG*	8 4% *	6 3% *	5 3% *	4 2% *	19 7% *	21 7% *	12 6% *	5 6% *	1 1% *	18 4% *
<b>A bit better</b>	<b>147</b> <b>13%</b>	78 14%	69 12%	19 15% *	29 15% *	21 12% *	26 13% *	9 5% *	44 17% G	50 16% *	29 13% *	5 7% *	7 10% *	47 11% *
<b>No difference</b>	<b>524</b> <b>46%</b>	266 48%	258 44%	32 26% *	69 35% *	81 45% C*	100 50% C*	115 65% CDEH*	127 49% C	170 56% JL	78 35% *	34 44% *	29 38% *	197 47% *
<b>A bit worse</b>	<b>176</b> <b>16%</b>	92 17%	82 14%	28 23% E*	40 21% E*	15 8% *	22 11% *	28 16% *	44 17% *	29 10% IM	51 23% IM*	20 26% IM*	22 30% IM*	50 12% *
<b>Much worse</b>	<b>117</b> <b>10%</b>	53 10%	64 11%	17 13% *	31 16% H*	29 16% *	11 6% *	13 7% *	16 6% *	18 6% IM	44 20% IM	11 14% *	9 12% *	35 8% *
<b>Not sure</b>	<b>114</b> <b>10%</b>	33 6%	81 14% A	13 10% *	18 9% *	30 17% GH*	35 18% GH*	8 5% *	10 4% *	14 5% *	9 4% *	2 3% *	6 8% *	72 17% IJK
<b>NET : Much/a bit better</b>	<b>206</b> <b>18%</b>	110 20%	96 16%	34 28% G*	37 19% G*	27 15% *	31 16% *	13 7% *	63 24% G	70 23% *	41 18% *	10 13% *	8 11% *	65 16% *
<b>NET : Much / a bit worse</b>	<b>293</b> <b>26%</b>	146 26%	146 25%	45 36% F*	71 37% FH*	44 24% *	33 17% *	41 23% *	60 23% *	47 16% IM	94 42% IM	31 40% IM*	31 42% IM*	85 20% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Much better</b>	<b>59</b> <b>5%</b>	24 6%	14 4%	21 6% *
<b>A bit better</b>	<b>147</b> <b>13%</b>	56 15%	46 12%	43 13% *
<b>No difference</b>	<b>524</b> <b>46%</b>	227 60% OP	132 35%	139 41% *
<b>A bit worse</b>	<b>176</b> <b>16%</b>	29 8%	98 26% NP	44 13% *
<b>Much worse</b>	<b>117</b> <b>10%</b>	14 4%	72 19% NP	26 8% *
<b>Not sure</b>	<b>114</b> <b>10%</b>	29 8%	15 4%	67 20% NO*
<b>NET : Much/a bit better</b>	<b>206</b> <b>18%</b>	80 21%	60 16%	64 19% *
<b>NET : Much / a bit worse</b>	<b>293</b> <b>26%</b>	43 11%	171 45% NP	71 21% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Much better</b>	41 4%	27 5%	14 2%	10 8% *	13 7% *	7 4% *	3 1% *	3 1% *	6 2%	16 5%	7 3%	3 4% *	4 5% *	10 2%
<b>A bit better</b>	137 12%	82 15%	55 9%	23 18% G*	36 19% G*	24 13% *	18 9% *	11 6% *	25 9%	36 12% L	27 12% L	5 6% *	1 1% *	53 13% L
<b>No difference</b>	643 57%	301 54%	342 59%	54 44% *	83 42% *	78 43% *	128 64% CDE*	127 71% CDE*	173 67% CDE	190 63% J	107 48%	45 59% *	49 67% J*	237 57%
<b>A bit worse</b>	121 11%	78 14% B	43 7%	14 11% *	29 15% *	29 16% *	14 7% *	11 6% *	24 9%	24 8%	47 21% IM	16 20% IM*	9 12% *	24 6%
<b>Much worse</b>	62 5%	22 4%	40 7%	9 7% *	15 8% *	9 5% *	7 4% *	13 7% *	9 3%	12 4%	15 7%	5 6% *	5 6% *	25 6%
<b>Not sure</b>	134 12%	46 8%	87 15% A	14 12% *	19 10% *	35 19% G*	30 15% *	13 7% *	24 9%	23 7%	19 9%	3 4% *	7 9% *	69 17% I
<b>NET : Much/a bit better</b>	178 16%	109 20% B	69 12%	33 26% FGH*	49 25% FGH*	31 17% *	20 10% *	14 8% *	31 12%	52 17%	34 15%	8 10% *	5 6% *	63 15%
<b>NET : Much / a bit worse</b>	182 16%	100 18%	83 14%	23 18% *	44 23% *	37 21% *	21 11% *	24 14% *	33 13%	37 12%	61 28% IM	20 26% IM*	13 18% *	49 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Much better</b>	<b>41</b> <b>4%</b>	15 4%	16 4%	10 3% *
<b>A bit better</b>	<b>137</b> <b>12%</b>	42 11%	42 11%	48 14% *
<b>No difference</b>	<b>643</b> <b>57%</b>	260 68% OP	186 49%	178 52% *
<b>A bit worse</b>	<b>121</b> <b>11%</b>	17 5%	64 17% N	30 9% *
<b>Much worse</b>	<b>62</b> <b>5%</b>	11 3%	41 11% NP	9 3% *
<b>Not sure</b>	<b>134</b> <b>12%</b>	34 9%	29 8%	66 19% NO*
<b>NET : Much/a bit better</b>	<b>178</b> <b>16%</b>	57 15%	58 15%	58 17% *
<b>NET : Much / a bit worse</b>	<b>182</b> <b>16%</b>	28 7%	104 28% NP	39 11% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Much better</b>	<b>38</b> <b>3%</b>	29 5%	9 2%	6 5%	12 6%	7 4%	4 2%	4 2%	4 2%	19 6%	5 2%	3 4%	2 2%	6 1%
		B	*	*	*	*	*	*	M	*	*	*	*	*
<b>A bit better</b>	<b>90</b> <b>8%</b>	63 11%	27 5%	21 17%	23 12%	15 8%	9 5%	4 2%	18 7%	33 11%	31 14%	6 7%	5 6%	14 3%
		B	FG*	G*	*	*	*	*	M	M	*	*	*	*
<b>No difference</b>	<b>664</b> <b>58%</b>	310 56%	354 61%	35 28%	79 41%	100 55%	126 63%	134 76%	189 73%	194 64%	117 53%	45 59%	47 63%	243 58%
		*	*	C*	CD*	CDE*	J	*	*	*	*	*	*	*
<b>A bit worse</b>	<b>129</b> <b>11%</b>	63 11%	66 11%	34 27%	28 14%	13 7%	15 8%	16 9%	22 9%	21 7%	37 17%	11 14%	7 10%	43 10%
				EFGH*	*	*	*	*	*	I	*	*	*	*
<b>Much worse</b>	<b>84</b> <b>7%</b>	42 7%	42 7%	12 9%	20 10%	15 8%	16 8%	6 3%	16 6%	20 7%	21 9%	7 9%	7 9%	27 7%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>Not sure</b>	<b>133</b> <b>12%</b>	49 9%	82 14%	16 13%	34 17%	32 17%	28 14%	13 7%	11 4%	15 5%	11 5%	6 7%	7 9%	86 20%
		H*	H*	H*	H*	H*	H*	*	*	*	*	*	*	IJ
<b>NET : Much/a bit better</b>	<b>128</b> <b>11%</b>	92 17%	36 6%	27 22%	34 18%	22 12%	14 7%	8 5%	22 9%	52 17%	36 16%	9 12%	6 9%	20 5%
		B	FGH*	G*	*	*	*	*	M	M	*	*	*	*
<b>NET : Much / a bit worse</b>	<b>213</b> <b>19%</b>	105 19%	108 19%	46 37%	48 24%	28 16%	31 16%	22 12%	38 15%	41 14%	58 26%	17 23%	14 19%	71 17%
				EFGH*	*	*	*	*	*	I	*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Much better</b>	<b>38</b> <b>3%</b>	17 5%	15 4%	4 1% *
<b>A bit better</b>	<b>90</b> <b>8%</b>	35 9%	32 9%	19 6% *
<b>No difference</b>	<b>664</b> <b>58%</b>	251 66% P	216 57%	174 51% *
<b>A bit worse</b>	<b>129</b> <b>11%</b>	34 9%	53 14%	40 12% *
<b>Much worse</b>	<b>84</b> <b>7%</b>	14 4%	41 11% N	29 8% *
<b>Not sure</b>	<b>133</b> <b>12%</b>	28 7%	21 6%	75 22% NO*
<b>NET : Much/a bit better</b>	<b>128</b> <b>11%</b>	53 14%	47 12%	23 7% *
<b>NET : Much / a bit worse</b>	<b>213</b> <b>19%</b>	48 13%	94 25% N	69 20% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Much better</b>	<b>39</b> <b>3%</b>	29 5%	10 2%	9 7%	9 5%	10 5%	5 3%	3 1%	4 1%	21 7%	8 4%	5 6%	5 7%	- *
		B		*	*	*	*	*	*	M	M	M*	M*	
<b>A bit better</b>	<b>116</b> <b>10%</b>	72 13%	44 8%	19 15%	35 18%	20 11%	17 8%	10 5%	15 6%	30 10%	32 15%	3 4%	6 7%	33 8%
				H*	GH*	*	*	*	*			*	*	
<b>No difference</b>	<b>534</b> <b>47%</b>	261 47%	273 47%	39 31%	72 37%	56 31%	107 54%	105 59%	155 59%	174 58%	92 41%	32 41%	43 58%	184 44%
				*	*	*	CDE*	CDE*	CDE	JM	*	*	J*	
<b>A bit worse</b>	<b>188</b> <b>17%</b>	93 17%	95 16%	36 29%	34 17%	35 19%	23 11%	30 17%	29 11%	33 11%	47 21%	22 28%	11 15%	64 15%
				FH*	*	*	*	*	*		I	I*	*	
<b>Much worse</b>	<b>103</b> <b>9%</b>	38 7%	65 11%	8 6%	32 16%	27 15%	11 6%	14 8%	12 4%	17 6%	28 12%	10 13%	4 6%	43 10%
				*	H*	H*	*	*	*		I	*	*	
<b>Not sure</b>	<b>157</b> <b>14%</b>	61 11%	94 16%	14 11%	13 6%	32 18%	36 18%	16 9%	47 18%	27 9%	15 7%	5 6%	5 7%	95 23%
				*	*	*	D*	*	D			*	*	IJKL
<b>NET : Much/a bit better</b>	<b>154</b> <b>14%</b>	101 18%	53 9%	28 22%	44 23%	30 17%	22 11%	12 7%	18 7%	51 17%	40 18%	8 11%	10 14%	33 8%
		B		GH*	GH*	*	*	*	*	M	M	*	*	
<b>NET : Much / a bit worse</b>	<b>291</b> <b>26%</b>	131 24%	160 28%	44 35%	66 34%	63 35%	34 17%	44 25%	41 16%	50 17%	75 34%	32 42%	15 21%	107 26%
				FH*	FH*	FH*	*	*	*		I	IL*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Much better</b>	<b>39</b> <b>3%</b>	19 5%	14 4%	5 2% *
<b>A bit better</b>	<b>116</b> <b>10%</b>	38 10%	38 10%	38 11% *
<b>No difference</b>	<b>534</b> <b>47%</b>	235 62% OP	153 41%	131 39% *
<b>A bit worse</b>	<b>188</b> <b>17%</b>	30 8%	93 25% N	55 16% *
<b>Much worse</b>	<b>103</b> <b>9%</b>	16 4%	55 14% N	24 7% *
<b>Not sure</b>	<b>157</b> <b>14%</b>	42 11%	26 7%	87 26% NO*
<b>NET : Much/a bit better</b>	<b>154</b> <b>14%</b>	57 15%	52 14%	44 13% *
<b>NET : Much / a bit worse</b>	<b>291</b> <b>26%</b>	46 12%	147 39% NP	79 23% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Very well</b>	<b>64</b> <b>6%</b>	27 5%	37 6%	8 7% *	14 7% *	9 5% *	7 4% *	4 3% *	21 8% *	34 11% JM	4 2%	4 5% *	3 3% *	15 4%
<b>Fairly well</b>	<b>374</b> <b>33%</b>	170 31%	205 35%	19 15% *	38 19% *	79 43% CD*	54 27% *	70 39% CD*	115 44% CDF	137 46% JLM	47 21%	25 33% *	17 23% *	138 33%
<b>Fairly poorly</b>	<b>360</b> <b>32%</b>	192 35%	166 29%	55 44% EGH*	86 44% EGH*	45 25% *	66 33% *	49 28% *	60 23% *	73 24%	77 35% I	26 34% *	27 36% *	142 34%
<b>Very poorly</b>	<b>266</b> <b>23%</b>	141 25%	125 22%	31 25% *	47 24% *	32 18% *	52 26% *	47 26% *	56 22% *	47 16%	89 40% IKM	17 22% *	25 34% IM*	83 20%
<b>Not sure</b>	<b>73</b> <b>6%</b>	26 5%	47 8%	11 9% *	11 6% *	16 9% *	20 10% *	8 4% *	8 3% *	10 3%	5 2%	4 5% *	3 4% *	40 10% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Very well</b>	<b>64</b> <b>6%</b>	31 8%	14 4%	18 5% *
<b>Fairly well</b>	<b>374</b> <b>33%</b>	167 44% OP	105 28%	97 28% *
<b>Fairly poorly</b>	<b>360</b> <b>32%</b>	81 21%	139 37% N	118 35% N*
<b>Very poorly</b>	<b>266</b> <b>23%</b>	77 20%	113 30% N	76 22% *
<b>Not sure</b>	<b>73</b> <b>6%</b>	24 6% O	7 2%	32 9% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Very good</b>	<b>133</b> <b>12%</b>	56 10%	77 13%	10 8% *	21 11% *	12 7% *	23 12% *	16 9% *	51 20% EG	58 19% JL	8 4% *	8 11% *	4 5% *	52 12% J
<b>Fairly good</b>	<b>400</b> <b>35%</b>	203 36%	198 34%	29 23% *	51 26% *	89 49% CDF*	55 28% *	73 41% C*	103 40% C	139 46% JLM	61 28% *	34 44% J*	22 29% *	134 32%
<b>Fairly poor</b>	<b>336</b> <b>30%</b>	165 30%	169 29%	48 39% *	65 33% *	47 26% *	55 28% *	53 30% *	68 26% *	73 24% 	85 38% 	21 28% *	23 32% *	122 29%
<b>Very poor</b>	<b>219</b> <b>19%</b>	113 20%	105 18%	28 22% *	49 25% *	27 15% *	46 23% *	33 19% *	36 14% *	28 9% 	65 29% 	13 17% *	23 31%  *	81 19% 
<b>Don't know</b>	<b>49</b> <b>4%</b>	18 3%	31 5%	9 7% *	10 5% *	7 4% *	19 10% GH*	2 1% *	2 1% *	3 1% 	3 1% 	1 1% *	3 3% *	30 7% 

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Very good</b>	<b>133</b> <b>12%</b>	58 15% O	22 6%	48 14% O*
<b>Fairly good</b>	<b>400</b> <b>35%</b>	157 41%	130 34%	109 32% *
<b>Fairly poor</b>	<b>336</b> <b>30%</b>	108 29%	124 33%	93 27% *
<b>Very poor</b>	<b>219</b> <b>19%</b>	45 12%	97 26% N	71 21% *
<b>Don't know</b>	<b>49</b> <b>4%</b>	12 3%	6 1%	21 6% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>It has not impacted my income</b>	<b>582</b> <b>51%</b>	272 49%	309 53%	26 21% *	55 28% *	66 36% *	101 51% CD*	114 64% CDE*	220 85% CDEFG	209 69% JKLM	105 47%	38 50% *	38 52% *	181 43%
<b>My income has reduced by less than half</b>	<b>214</b> <b>19%</b>	110 20%	104 18%	31 25% H*	41 21% *	45 25% H*	38 19% *	27 15% *	31 12%	42 14%	52 24% I	10 13% *	15 20% *	93 22%
<b>My income has reduced by about half</b>	<b>111</b> <b>10%</b>	79 14%	32 5%	20 16% GH*	43 22% FGH*	24 13% H*	13 6% *	8 5% *	3 1%	30 10%	29 13% M	20 26% ILM*	7 9% *	20 5%
<b>My income has reduced by more than half</b>	<b>67</b> <b>6%</b>	33 6%	34 6%	11 9% H*	25 13% EH*	3 2% *	12 6% *	13 7% H*	3 1% *	4 1%	19 8% I	3 4% *	6 9% I*	31 7% I
<b>I have lost my income completely</b>	<b>56</b> <b>5%</b>	29 5%	27 5%	5 4% *	13 7% H*	19 10% H*	16 8% H*	3 2% *	- * *	10 3%	6 3%	4 5% *	- * *	30 7%
<b>My income has increased</b>	<b>17</b> <b>2%</b>	5 1%	12 2%	3 2% *	3 2% *	2 1% *	2 1% *	6 3% *	1 * *	2 1%	3 1%	2 2% *	3 4% *	6 2%
<b>Don't know</b>	<b>91</b> <b>8%</b>	28 5%	63 11% A	27 22% DFGH*	16 8% H*	21 12% H*	18 9% H*	6 3% *	3 1%	4 1%	8 3%	- * *	5 7% *	57 14% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>It has not impacted my income</b>	<b>582</b> <b>51%</b>	265 70% OP	184 49%	130 38% *
<b>My income has reduced by less than half</b>	<b>214</b> <b>19%</b>	48 13%	75 20% N	84 25% N*
<b>My income has reduced by about half</b>	<b>111</b> <b>10%</b>	15 4%	55 15% N	33 10% *
<b>My income has reduced by more than half</b>	<b>67</b> <b>6%</b>	26 7%	26 7%	14 4% *
<b>I have lost my income completely</b>	<b>56</b> <b>5%</b>	10 3%	11 3%	33 10% NO*
<b>My income has increased</b>	<b>17</b> <b>2%</b>	2 1%	10 3%	3 1% *
<b>Don't know</b>	<b>91</b> <b>8%</b>	12 3%	18 5%	44 13% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	408	224	184	76	102	83	77	45	25	124	124	32	42	73
Weighted Base	447	251	197	68	121	92	78	52	37	86	106	37	28	174
Return to normal within a few weeks	12 3%	8 3%	4 2%	3 5%	3 2%	4 4%	2 2%	- 1%	- -	4 4%	2 2%	1 4%	3 10%	2 1%
Return to normal within a few months, but it will take more than a few weeks	120 27%	73 29%	46 24%	20 30%	46 38%	28 30%	17 22%	6 13%	2 5%	26 30%	32 30%	23 62%	10 38%	26 15%
Return to normal, but it will take more than a few months	176 39%	100 40%	76 39%	27 40%	53 44%	32 34%	30 39%	20 38%	14 37%	35 41%	36 34%	9 24%	12 42%	77 44%
Be permanently reduced	97 22%	46 19%	51 26%	7 11%	14 12%	21 23%	25 32%	12 24%	17 46%	18 21%	25 24%	2 6%	2 6%	49 28%
Don't know	43 10%	23 9%	20 10%	10 14%	5 4%	8 8%	4 5%	13 25%	4 11%	4 4%	11 10%	1 4%	1 5%	21 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
	N	O	P	Q	R	S	T	
Unweighted Base	408	122	207	69	204	96	63	45
Weighted Base	447	100	167	164	214	111	67	56
Return to normal within a few weeks	12 3%	7 7% *	4 2%	1 * *	5 3% *	4 4% *	- - **	2 4% **
Return to normal within a few months, but it will take more than a few weeks	120 27%	22 22% *	43 26%	48 30% *	53 25% *	48 43% Q*	14 21% **	6 10% **
Return to normal, but it will take more than a few months	176 39%	33 33% *	71 42%	65 40% *	95 45% *	31 28% *	27 40% **	22 40% **
Be permanently reduced	97 22%	22 22% *	37 22%	37 23% *	38 18% *	26 23% *	15 23% **	18 32% **
Don't know	43 10%	16 16% *	12 7%	12 7% *	22 10% *	2 1% *	11 16% **	8 15% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	263 23%	134 24%	129 22%	30 24% *	55 28% *	46 26% *	47 24% *	41 23% *	45 17% *	76 25%	44 20%	11 15% *	15 20% *	101 24%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	391 34%	221 40% B	168 29%	57 46% EG*	80 41% *	51 28% *	63 32% *	52 29% *	89 34%	73 24%	119 54% IM	40 52% IM*	31 42% I*	115 27%
They have got the balance about right	256 22%	113 20%	143 25%	16 13% *	27 14% *	36 20% *	50 25% *	40 23% *	86 33% CD	124 41% JKLM	26 12%	12 15% *	14 19% *	73 17%
Don't know	227 20%	88 16%	140 24% A	21 17% *	33 17% *	48 26% *	39 20% *	45 25% *	41 16%	28 9%	34 15%	13 17% *	14 19% I*	129 31% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	263 23%	101 27%	76 20%	77 22% *
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	391 34%	114 30%	172 45% NP	92 27% *
They have got the balance about right	256 22%	112 29% O	56 15%	88 26% O*
Don't know	227 20%	53 14%	74 20%	85 25% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Schools2.Schools are currently open in England, Scotland and Wales. How safe do you think this is for teachers, school children, and their families?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Very safe</b>	<b>107</b> <b>9%</b>	63 11%	43 7%	4 3%	17 9%	26 14%	24 12%	15 9%	21 8%	31 10%	19 9%	3 4%	7 10%	45 11%
<b>Fairly safe</b>	<b>404</b> <b>36%</b>	190 34%	215 37%	39 31%	82 42%	67 37%	69 34%	59 33%	89 34%	126 42%	61 28%	45 59%	21 28%	132 32%
<b>Not very safe</b>	<b>371</b> <b>33%</b>	182 33%	188 32%	41 33%	63 32%	43 24%	62 31%	69 39%	94 36%	89 30%	91 41%	20 27%	32 44%	131 31%
<b>Not at all safe</b>	<b>167</b> <b>15%</b>	81 14%	86 15%	29 23%	22 11%	35 19%	26 13%	20 11%	35 13%	43 14%	42 19%	5 6%	11 15%	59 14%
<b>Don't know</b>	<b>88</b> <b>8%</b>	40 7%	48 8%	11 9%	11 5%	12 6%	19 10%	14 8%	22 8%	11 4%	9 4%	3 4%	3 4%	52 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Schools2.Schools are currently open in England, Scotland and Wales. How safe do you think this is for teachers, school children, and their families?

Base: All adults GB 18+

	Total	EU Ref 2016			Parents	
		Leave	Remain	Did not vote	Yes	No
		N	O	P	Q	R
Unweighted Base	1137	463	504	149	370	767
Weighted Base	1137	380	378	341	362	775
<b>Very safe</b>	<b>107</b> <b>9%</b>	49 13% O	25 7%	32 9% *	47 13%	59 8%
<b>Fairly safe</b>	<b>404</b> <b>36%</b>	142 37%	138 37%	111 33% *	148 41%	257 33%
<b>Not very safe</b>	<b>371</b> <b>33%</b>	108 29%	150 40% N	102 30% *	102 28%	269 35%
<b>Not at all safe</b>	<b>167</b> <b>15%</b>	54 14%	45 12%	64 19% *	48 13%	119 15%
<b>Don't know</b>	<b>88</b> <b>8%</b>	26 7%	20 5%	32 9% *	17 5%	71 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

GovtSupport.How would you rate the government's response when it comes to supporting...

Base: All adults GB 18+

	People who have lost income	Companies that face closure and revenue losses
Unweighted Base	1137	1137
Weighted Base	1137	1137
Very good	125 11%	76 7%
Fairly good	427 38%	289 25%
Fairly poor	263 23%	353 31%
Very poor	180 16%	244 21%
Don't know	142 12%	175 15%

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Very good</b>	<b>125</b> <b>11%</b>	72 13%	53 9%	17 14% *	25 13% *	17 10% *	26 13% *	15 8% *	25 9% *	51 17% J	9 4% *	16 21% J*	6 8% *	41 10% *
<b>Fairly good</b>	<b>427</b> <b>38%</b>	218 39%	209 36%	41 33% *	63 32% *	48 26% *	64 32% *	76 43% E*	135 52% CDEF	149 50% JM	68 31% *	31 40% *	27 36% *	136 32% *
<b>Fairly poor</b>	<b>263</b> <b>23%</b>	121 22%	142 24%	32 26% *	42 22% *	65 36% FGH*	38 19% *	31 18% *	55 21% *	52 17% I	63 28% *	17 22% *	19 26% *	102 24% *
<b>Very poor</b>	<b>180</b> <b>16%</b>	83 15%	95 16%	23 18% *	40 21% H*	30 17% *	32 16% *	34 19% H*	21 8% *	26 9% IKLM	61 27% *	7 10% *	9 12% *	69 16% *
<b>Don't know</b>	<b>142</b> <b>12%</b>	62 11%	80 14%	11 9% *	24 12% *	22 12% *	39 20% *	22 12% *	25 9% *	22 7% *	21 10% *	5 7% *	14 18% I*	71 17% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Very good</b>	<b>125</b> <b>11%</b>	59 16% O	33 9%	27 8% *
<b>Fairly good</b>	<b>427</b> <b>38%</b>	160 42%	136 36%	127 37% *
<b>Fairly poor</b>	<b>263</b> <b>23%</b>	73 19%	117 31% NP	60 18% *
<b>Very poor</b>	<b>180</b> <b>16%</b>	42 11%	56 15%	78 23% N*
<b>Don't know</b>	<b>142</b> <b>12%</b>	45 12%	37 10%	48 14% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Very good</b>	<b>76</b> <b>7%</b>	32 6%	44 8%	5 4%	12 6%	13 7%	18 9%	14 8%	14 5%	27 9%	8 4%	8 11%	4 5%	28 7%
<b>Fairly good</b>	<b>289</b> <b>25%</b>	165 30%	124 21%	34 28%	51 26%	38 21%	44 22%	46 26%	77 29%	117 39%	38 17%	27 36%	13 18%	85 20%
<b>Fairly poor</b>	<b>353</b> <b>31%</b>	193 35%	161 28%	41 33%	65 33%	61 34%	54 27%	56 32%	77 29%	97 32%	82 37%	18 23%	29 39%	116 28%
<b>Very poor</b>	<b>244</b> <b>21%</b>	94 17%	149 26%	33 27%	41 21%	42 23%	44 22%	39 22%	46 18%	29 9%	71 32%	16 20%	16 22%	99 24%
<b>Don't know</b>	<b>175</b> <b>15%</b>	71 13%	104 18%	11 9%	27 14%	28 15%	39 20%	23 13%	47 18%	31 10%	22 10%	7 10%	11 15%	91 22%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Very good</b>	<b>76</b> <b>7%</b>	36 10%	21 5%	18 5% *
<b>Fairly good</b>	<b>289</b> <b>25%</b>	112 29%	93 25%	78 23% *
<b>Fairly poor</b>	<b>353</b> <b>31%</b>	112 29%	121 32%	106 31% *
<b>Very poor</b>	<b>244</b> <b>21%</b>	66 17%	88 23%	84 25% *
<b>Don't know</b>	<b>175</b> <b>15%</b>	54 14%	55 14%	55 16% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Christmas1.The government has announced that coronavirus restrictions will be eased over the Christmas period to allow people to mix indoors with up to two other households. Do you support or oppose these temporary new Christmas rules?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Strongly support</b>	<b>123</b> <b>11%</b>	57 10%	66 11%	11 9% *	22 11% *	35 19% H*	24 12% *	17 10% *	14 5%	32 11%	26 12%	5 6% *	5 6% *	52 12%
<b>Support</b>	<b>326</b> <b>29%</b>	160 29%	164 28%	47 38% GH*	75 38% GH*	57 31% *	55 28% *	33 19% *	59 23%	79 26%	55 25%	26 34% *	22 30% *	126 30%
<b>Oppose</b>	<b>348</b> <b>31%</b>	167 30%	181 31%	38 30% *	45 23% *	47 26% *	60 30% *	64 36% *	95 37%	111 37% M	74 33%	31 41% M*	22 29% *	101 24%
<b>Strongly oppose</b>	<b>218</b> <b>19%</b>	112 20%	106 18%	14 11% *	25 13% *	26 14% *	30 15% *	41 23% *	83 32% CDEF	65 22%	50 22%	12 15% *	20 27% *	69 17%
<b>Don't know</b>	<b>121</b> <b>11%</b>	59 11%	63 11%	14 12% *	29 15% H*	17 9% *	30 15% H*	22 12% H*	9 3%	14 5%	16 7%	3 4% *	6 8% *	70 17% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Christmas1.The government has announced that coronavirus restrictions will be eased over the Christmas period to allow people to mix indoors with up to two other households. Do you support or oppose these temporary new Christmas rules?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Strongly support</b>	<b>123</b> <b>11%</b>	51 13%	38 10%	33 10% *
<b>Support</b>	<b>326</b> <b>29%</b>	77 20%	113 30% N	121 35% N*
<b>Oppose</b>	<b>348</b> <b>31%</b>	128 34%	127 34%	86 25% *
<b>Strongly oppose</b>	<b>218</b> <b>19%</b>	90 24%	78 21%	50 15% *
<b>Don't know</b>	<b>121</b> <b>11%</b>	33 9%	21 6%	52 15% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Christmas2.How much do you understand how these rules will apply to you?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Understand fully</b>	<b>497</b> <b>44%</b>	199 36%	296 51%	28 22%	53 27%	80 44%	87 44%	89 50%	160 61%	162 54%	82 37%	37 48%	41 55%	162 39%
			A	*	*	CD*	CD*	CD*	CDEF	JM	*	JM*		
<b>Understand partially</b>	<b>416</b> <b>37%</b>	221 40%	195 34%	52 42%	80 41%	54 29%	76 38%	68 38%	86 33%	97 32%	88 40%	27 35%	21 28%	169 40%
			*	*	*	*	*	*	*	*	*	*	*	*
<b>Don't understand very much</b>	<b>133</b> <b>12%</b>	82 15%	52 9%	22 17%	42 21%	33 18%	13 7%	13 7%	11 4%	25 8%	36 16%	13 17%	10 13%	45 11%
			H*	H*	FGH*	H*	*	*	*	I	*	*	*	*
<b>Don't understand at all</b>	<b>33</b> <b>3%</b>	21 4%	12 2%	10 8%	10 5%	4 2%	5 3%	1 *	2 1%	5 2%	12 5%	-	1 2%	12 3%
			GH*	*	*	*	*	*	*	*	*	*	*	*
<b>Don't know</b>	<b>59</b> <b>5%</b>	33 6%	26 4%	12 10%	10 5%	11 6%	18 9%	7 4%	1 *	12 4%	4 2%	-	1 2%	30 7%
			H*	*	*	H*	*	*	*	*	*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Christmas2.How much do you understand how these rules will apply to you?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Understand fully</b>	<b>497</b> <b>44%</b>	209 55% OP	167 44%	116 34% *
<b>Understand partially</b>	<b>416</b> <b>37%</b>	120 32%	135 36%	152 45% N*
<b>Don't understand very much</b>	<b>133</b> <b>12%</b>	32 8%	53 14%	37 11% *
<b>Don't understand at all</b>	<b>33</b> <b>3%</b>	6 2%	18 5%	9 3% *
<b>Don't know</b>	<b>59</b> <b>5%</b>	12 3%	6 1%	27 8% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Much easier</b>	<b>54</b> <b>5%</b>	31 6%	23 4%	4 3%	9 5%	11 6%	9 5%	7 4%	13 5%	37 12%	3 1%	2 2%	2 3%	8 2%
				*	*	*	*	*		JLM		*	*	
<b>Easier</b>	<b>113</b> <b>10%</b>	62 11%	51 9%	18 15%	24 12%	29 16%	18 9%	8 5%	17 6%	47 16%	18 8%	4 5%	3 4%	40 10%
				*	*	G*	*	*		JL		*	*	
<b>Neither easier nor more difficult</b>	<b>536</b> <b>47%</b>	265 48%	269 46%	52 42%	98 50%	60 33%	84 42%	91 51%	151 58%	168 56%	86 39%	42 55%	36 48%	182 44%
				*	E*	*	*	E*	EF	JM		*	*	
<b>More difficult</b>	<b>166</b> <b>15%</b>	89 16%	77 13%	19 16%	29 15%	43 24%	21 11%	24 13%	29 11%	24 8%	56 25%	15 20%	13 18%	56 13%
				*	*	H*	*	*		IM	I*	I*	I*	
<b>Much more difficult</b>	<b>108</b> <b>10%</b>	55 10%	54 9%	17 13%	21 11%	6 3%	11 6%	19 11%	34 13%	8 3%	40 18%	13 17%	12 16%	35 8%
				*	*	*	*	*	E	IM	I*	I*	I*	
<b>Don't Know</b>	<b>160</b> <b>14%</b>	54 10%	106 18%	14 11%	14 7%	33 18%	56 28%	28 16%	16 6%	18 6%	19 8%	1 1%	8 11%	97 23%
			A	*	*	H*	CDH*	H*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Much easier</b>	<b>54</b> <b>5%</b>	42 11% OP	9 2%	3 1% *
<b>Easier</b>	<b>113</b> <b>10%</b>	48 13%	29 8%	35 10% *
<b>Neither easier nor more difficult</b>	<b>536</b> <b>47%</b>	217 57% O	150 40%	157 46% *
<b>More difficult</b>	<b>166</b> <b>15%</b>	22 6%	90 24% N	48 14% N*
<b>Much more difficult</b>	<b>108</b> <b>10%</b>	11 3%	63 17% N	33 10% N*
<b>Don't Know</b>	<b>160</b> <b>14%</b>	41 11%	37 10%	65 19% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vaccine.Vaccinations against COVID-19 have started in the UK. If a vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Definitely</b>	<b>468</b> <b>41%</b>	229 41%	239 41%	22 18%	47 24%	47 26%	78 39%	82 46%	191 73%	172 57%	70 31%	34 45%	33 44%	155 37%
<b>Probably</b>	<b>278</b> <b>24%</b>	150 27%	127 22%	37 30%	71 36%	56 31%	43 22%	41 23%	29 11%	58 19%	77 35%	36 47%	19 26%	76 18%
<b>Probably not</b>	<b>155</b> <b>14%</b>	82 15%	73 13%	24 19%	39 20%	43 24%	27 13%	7 4%	15 6%	31 10%	39 18%	2 2%	8 11%	65 15%
<b>Definitely not</b>	<b>107</b> <b>9%</b>	39 7%	68 12%	20 16%	21 11%	11 6%	31 16%	18 10%	5 2%	22 7%	21 9%	2 3%	11 14%	49 12%
<b>Don't know</b>	<b>131</b> <b>11%</b>	57 10%	74 13%	20 16%	18 9%	23 13%	20 10%	29 16%	21 8%	19 6%	16 7%	2 3%	3 4%	74 18%
				*	*	*	*	*	*			*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vaccine.Vaccinations against COVID-19 have started in the UK. If a vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Definitely</b>	<b>468</b> <b>41%</b>	166 44%	173 46%	126 37% *
<b>Probably</b>	<b>278</b> <b>24%</b>	86 23%	93 25%	86 25% *
<b>Probably not</b>	<b>155</b> <b>14%</b>	57 15%	53 14%	34 10% *
<b>Definitely not</b>	<b>107</b> <b>9%</b>	35 9%	26 7%	46 13% *
<b>Don't know</b>	<b>131</b> <b>11%</b>	36 9%	34 9%	49 14% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Vaccine2.What is the main reason you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	226	106	120	41	58	45	47	20	15	71	69	5	29	45
Weighted Base	261	120	141	44	59	55	58	25	20	53	60	4	19	114
I think Coronavirus will go away/get less severe of its own accord	7 3%	6 5%	1 1%	- *	4 7%	2 4%	1 1%	- -	- -	1 1%	6 10%	- -	- 1%	- -
I am concerned about safety / there is not enough evidence yet about safety	71 27%	20 17%	51 36%	3 6%	8 13%	21 38%	23 40%	12 48%	5 24%	14 27%	12 20%	4 89%	4 22%	36 32%
I don't trust the intentions of those creating the vaccines	28 11%	10 8%	18 13%	10 21%	4 6%	6 11%	9 15%	- 2%	- -	6 11%	6 10%	- -	5 24%	12 10%
I would prefer to gain natural immunity / I think that I am already immune	20 8%	10 9%	10 7%	8 17%	- *	3 6%	4 7%	5 20%	- -	3 6%	- *	- -	4 20%	13 12%
I don't believe the vaccines will be effective	22 8%	15 13%	6 5%	3 6%	10 16%	4 8%	4 8%	- 2%	- -	7 14%	6 10%	3 3%	1 5%	5 4%
I think the threat of Coronavirus has been over-exaggerated	19 7%	14 12%	5 3%	1 1%	5 9%	2 4%	8 14%	3 11%	- *	- 1%	8 14%	- -	- -	8 7%
I don't need a vaccine to prevent myself from getting Coronavirus	7 3%	5 4%	2 2%	3 6%	4 7%	- -	- -	- *	- -	2 4%	- *	- -	1 5%	- -
My religious beliefs oppose vaccination	3 1%	2 1%	1 1%	2 4%	1 2%	- *	- *	- -	- -	- -	2 3%	- -	- 1%	- -
I want more information about the vaccines before I decide	35 13%	9 8%	25 18%	7 17%	6 10%	2 4%	5 9%	1 4%	13 66%	10 18%	10 17%	- 8%	- 1%	13 12%
I have a phobia of needles	13 5%	10 9%	3 2%	4 8%	8 13%	1 2%	1 2%	- -	- 2%	4 7%	4 7%	- -	1 3%	5 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vaccine2.What is the main reason you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	<b>261</b>	<b>120</b>	<b>141</b>	<b>44</b>	<b>59</b>	<b>55</b>	<b>58</b>	<b>25</b>	<b>20</b>	<b>53</b>	<b>60</b>	<b>4</b>	<b>19</b>	<b>114</b>
<b>I don't need it as I am at a low risk of getting seriously ill with it</b>	<b>22</b> <b>8%</b>	13 11% *	9 6% *	4 10% **	9 14% **	9 16% **	- - **	- 1% **	- - **	2 5% *	4 7% *	- - **	- 2% **	15 13% *
<b>Some other reason (specify)</b>	<b>10</b> <b>4%</b>	3 2% *	7 5% *	2 4% **	- * **	3 6% **	1 1% **	2 9% **	1 7% **	3 5% *	1 1% *	- - **	2 8% **	5 4% *
<b>Don't know</b>	<b>4</b> <b>2%</b>	2 2% *	2 1% *	- - **	2 3% **	- * **	2 3% **	1 2% **	- - **	1 1% *	- 1% *	- - **	2 8% **	2 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



## Vaccine2.What is the main reason you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
	N	O	P	
Unweighted Base	226	90	93	38
Weighted Base	261	92	79	80
I think Coronavirus will go away/get less severe of its own accord	7 3%	- *	7 9%	- -
		*	*	**
I am concerned about safety / there is not enough evidence yet about safety	71 27%	23 25%	15 19%	32 40%
		*	*	**
I don't trust the intentions of those creating the vaccines	28 11%	8 9%	9 12%	10 13%
		*	*	**
I would prefer to gain natural immunity / I think that I am already immune	20 8%	12 13%	3 3%	6 7%
		*	*	**
I don't believe the vaccines will be effective	22 8%	11 12%	8 10%	3 3%
		*	*	**
I think the threat of Coronavirus has been over-exaggerated	19 7%	12 13%	3 4%	2 3%
		*	*	**
I don't need a vaccine to prevent myself from getting Coronavirus	7 3%	- *	5 6%	2 2%
		*	*	**
My religious beliefs oppose vaccination	3 1%	- -	3 4%	- -
		*	*	**
I want more information about the vaccines before I decide	35 13%	14 15%	11 14%	10 12%
		*	*	**
I have a phobia of needles	13 5%	2 2%	4 5%	8 10%
		*	*	**

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

## Vaccine2.What is the main reason you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>261</b>	<b>92</b>	<b>79</b>	<b>80</b>
<b>I don't need it as I am at a low risk of getting seriously ill with it</b>	<b>22</b> <b>8%</b>	<b>3</b> <b>3%</b> *	<b>9</b> <b>12%</b> *	<b>6</b> <b>8%</b> **
<b>Some other reason (specify)</b>	<b>10</b> <b>4%</b>	<b>5</b> <b>5%</b> *	<b>2</b> <b>2%</b> *	<b>-</b> <b>-</b> **
<b>Don't know</b>	<b>4</b> <b>2%</b>	<b>3</b> <b>3%</b> *	<b>-</b> <b>*</b> *	<b>2</b> <b>2%</b> **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vaccine3.Vaccine rollout has started in the UK. How much do you feel you know about the rollout process for the vaccine?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>A Lot</b>	<b>85</b> <b>7%</b>	46 8%	39 7%	10 8% *	10 5% *	11 6% *	15 8% *	17 10% *	22 9%	38 13% JM	8 4%	7 9% *	9 12% J*	17 4%
<b>A fair amount</b>	<b>343</b> <b>30%</b>	162 29%	180 31%	15 12% *	33 17% *	46 25% *	53 27% C*	66 37% CD*	130 50% CDEF	134 44% JM	54 24%	25 33% *	26 35% *	97 23%
<b>A little</b>	<b>383</b> <b>34%</b>	187 34%	194 34%	49 39% *	67 34% *	72 40% *	71 36% *	49 28% *	75 29%	80 26%	103 46% IM	35 46% I*	24 32% *	126 30%
<b>Hardly anything</b>	<b>185</b> <b>16%</b>	111 20% B	73 13%	25 20% H*	47 24% H*	34 19% *	28 14% *	28 16% *	23 9%	35 11%	36 16% K	3 4% *	7 9% *	99 24% IKL
<b>Nothing</b>	<b>83</b> <b>7%</b>	31 6%	52 9%	15 12% *	20 10% *	7 4% *	21 10% *	11 6% *	9 4%	11 4%	16 7%	7 9% *	7 10% *	40 9%
<b>Don't know</b>	<b>59</b> <b>5%</b>	18 3%	41 7%	11 9% H*	18 9% H*	12 6% H*	11 5% *	6 3% *	1 *	5 2%	6 2%	- *	1 1% *	40 10% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vaccine3.Vaccine rollout has started in the UK. How much do you feel you know about the rollout process for the vaccine?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>A Lot</b>	<b>85</b> <b>7%</b>	37 10%	31 8%	14 4% *
<b>A fair amount</b>	<b>343</b> <b>30%</b>	134 35%	121 32%	86 25% *
<b>A little</b>	<b>383</b> <b>34%</b>	122 32%	132 35%	107 31% *
<b>Hardly anything</b>	<b>185</b> <b>16%</b>	59 15%	56 15%	67 20% *
<b>Nothing</b>	<b>83</b> <b>7%</b>	20 5%	26 7%	36 11% *
<b>Don't know</b>	<b>59</b> <b>5%</b>	8 2%	11 3%	31 9% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vaccine4. In the UK, the vaccine will initially be offered to certain groups first, including older people, those with underlying health conditions, and frontline health and social care workers. How confident are you that the government's approach to rolling out the vaccine will be effective?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
<b>Very confident</b>	<b>126</b> <b>11%</b>	78 14%	48 8%	9 7%	28 14%	29 16%	16 8%	17 10%	26 10%	56 19%	22 10%	5 6%	8 11%	33 8%
				*	*	*	*	*		JM		*	*	
<b>Quite confident</b>	<b>564</b> <b>50%</b>	258 46%	306 53%	41 33%	73 38%	85 47%	116 58%	91 52%	157 60%	177 59%	84 38%	45 58%	39 52%	195 47%
				*	*	*	CD*	C*	CD	J		J*	*	
<b>Not very confident</b>	<b>210</b> <b>18%</b>	102 18%	107 18%	37 30%	36 19%	32 18%	22 11%	32 18%	52 20%	37 12%	63 28%	14 19%	13 17%	77 18%
				F*	*	*	*	*		I		*	*	
<b>Not at all confident</b>	<b>103</b> <b>9%</b>	63 11%	40 7%	16 13%	36 18%	14 8%	16 8%	15 8%	7 3%	12 4%	31 14%	12 16%	6 8%	40 10%
				H*	H*	*	*	*		I	I*	*	*	
<b>Don't know</b>	<b>135</b> <b>12%</b>	55 10%	79 14%	22 17%	22 11%	21 12%	30 15%	22 13%	19 7%	19 6%	21 10%	1 1%	9 12%	73 17%
				*	*	*	*	*				*	K*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Vaccine4. In the UK, the vaccine will initially be offered to certain groups first, including older people, those with underlying health conditions, and frontline health and social care workers. How confident are you that the government's approach to rolling out the vaccine will be effective?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>Very confident</b>	<b>126</b> <b>11%</b>	53 14%	42 11%	29 9% *
<b>Quite confident</b>	<b>564</b> <b>50%</b>	202 53%	183 48%	164 48% *
<b>Not very confident</b>	<b>210</b> <b>18%</b>	54 14%	91 24% N	58 17% *
<b>Not at all confident</b>	<b>103</b> <b>9%</b>	36 9%	30 8%	30 9% *
<b>Don't know</b>	<b>135</b> <b>12%</b>	34 9%	31 8%	60 17% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1137	559	577	134	193	186	206	192	226	432	290	96	117	173
Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
University degree	352 31%	178 32%	174 30%	23 18% *	94 48% CFGH*	65 36% C*	44 22% *	50 28% *	76 29%	100 33%	75 34%	48 62% IJLM*	28 37% *	95 23%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	719 63%	363 65%	356 61%	93 75% DE*	100 51% *	100 55% *	132 67% *	129 73% DE*	165 63%	195 65% K	148 67% K	29 38% *	45 60% K*	280 67% K
No qualifications	127 11%	53 10%	73 12%	16 13% *	14 7% *	26 14% *	33 17% G*	10 5% *	28 11%	22 7%	18 8%	2 3% *	4 6% *	63 15%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1137	463	504	149
Weighted Base	1137	380	378	341
<b>University degree</b>	<b>352</b> <b>31%</b>	87 23%	172 46%	90 26%
			NP	*
<b>Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)</b>	<b>719</b> <b>63%</b>	268 71%	222 59%	197 58%
		OP		*
<b>No qualifications</b>	<b>127</b> <b>11%</b>	33 9%	23 6%	67 20%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1205	594	609	152	215	201	217	193	227	432	290	96	117	173
Weighted Base		1137	556	580	124	195	181	199	177	260	301	222	76	74	419
GENDER	Male	556 49%	556 100%	- -	64 51%	98 50%	90 50%	98 49%	98 55%	107 41%	154 51%	130 58%	41 54%	39 53%	173 41%
	Female	580 51%	- -	580 100%	59 47%	97 50%	91 50%	101 51%	79 45%	153 59%	147 49%	91 41%	35 46%	35 47%	246 59%
AGE	18-24	124 11%	64 11%	59 10%	124 100%	- -	- -	- -	- -	- -	13 4%	36 16%	3 4%	11 14%	51 12%
	25-34	195 17%	98 18%	97 17%	- *	195 100%	- *	- *	- *	- *	30 10%	42 19%	19 25%	10 14%	83 20%
	35-44	181 16%	90 16%	91 16%	- *	- *	181 100%	- *	- *	- *	23 8%	47 21%	6 8%	5 7%	93 22%
	45-54	199 18%	98 18%	101 17%	- *	- *	- *	199 100%	- *	- *	36 12%	37 17%	8 11%	15 20%	89 21%
	55-64	177 16%	98 18%	79 14%	- *	- *	- *	- *	177 100%	- *	52 17%	35 16%	14 19%	14 19%	61 14%
	65+	260 23%	107 19%	153 26%	- *	- *	- *	- *	- *	260 100%	147 49%	25 11%	25 33%	19 25%	43 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2019	Weighted Base	1137	556	580	124	195	181	199	177	260	301	222	76	74	419
	Conservatives	301	154	147	13	30	23	36	52	147	301	-	-	-	-
		28%	29%	27%	12%*	16%*	13%*	20%*	29%*	57%*	100%	-	-	-	-
					*	*	*	*	CE*	CDEFG	JKLM	*	*	*	*
	Labour	222	130	91	36	42	47	37	35	25	-	222	-	-	-
		20%	24%	16%	32%*	23%*	27%*	20%*	20%*	10%*	-	100%	-	-	-
					H*	H*	H*	*	*	*	-	IKLM	*	*	*
Lib Dems	76	41	35	3	19	6	8	14	25	-	-	76	-	-	
	7%	8%	6%	3%*	10%*	4%*	4%*	8%*	10%*	-	-	100%*	-	-	
				*	*	*	*	*	*	-	-	IJLM*	*	*	
Other	74	39	35	11	10	5	15	14	19	-	-	-	74	-	
	7%	7%	6%	9%*	6%*	3%*	8%*	8%*	7%*	-	-	-	100%*	-	
				*	*	*	*	*	*	-	-	*	IJKM*	*	
No vote	419	173	246	51	83	93	89	61	43	-	-	-	-	419	
	38%	32%	44%	44%*	45%*	53%*	48%*	34%*	17%*	-	-	-	-	100%*	
				A	H*	GH*	H*	H*	H*	-	-	*	*	IJKL	
EU Ref 2016	Leave	380	191	188	13	41	46	68	78	134	183	45	4	36	104
		35%	35%	34%	11%*	22%*	27%*	35%*	44%*	52%*	61%*	20%*	6%*	49%*	26%*
					*	*	C*	C*	CDE*	CDEF	JKM	K	*	JKM*	K
Remain	378	204	174	47	69	50	48	71	93	83	139	48	27	74	
	34%	38%	31%	41%*	37%*	30%*	25%*	40%*	36%*	28%*	63%*	66%*	37%*	18%*	
				*	*	*	*	*	*	ILM	ILM*	M*	M*	M*	
Did not vote	341	145	195	56	76	71	77	29	32	34	36	20	10	225	
	31%	27%	35%	48%*	41%*	43%*	40%*	16%*	12%*	11%*	16%*	28%*	14%*	56%*	
				GH*	GH*	GH*	GH*	*	*	I*	I*	I*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

## Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1205	463	504	149
Weighted Base		1137	380	378	341
GENDER	Male	556 49%	191 50%	204 54%	145 42% *
	Female	580 51%	188 50%	174 46%	195 57% *
AGE	18-24	124 11%	13 3%	47 12% N	56 16% N*
	25-34	195 17%	41 11%	69 18% N	76 22% N*
	35-44	181 16%	46 12%	50 13%	71 21% *
	45-54	199 18%	68 18%	48 13%	77 23% O*
	55-64	177 16%	78 21% P	71 19% P	29 8% *
	65+	260 23%	134 35% OP	93 25% P	32 9% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling December 2020 OnLineBus Survey (S6783 - 40312012-50)

## Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1137	380	378	341
	Conservatives	301 28%	183 49% OP	83 22% P	34 11% *
	Labour	222 20%	45 12%	139 38% NP	36 11% *
	Lib Dems	76 7%	4 1%	48 13% N	20 6% *
	Other	74 7%	36 10%	27 7%	10 3% *
	No vote	419 38%	104 28%	74 20%	225 69% NO*
	Leave	380 35%	380 100% OP	- -	- -
	Remain	378 34%	-	378 100% NP	- -
Did not vote	341 31%	-	-	341 100% NO*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied