KANTAR

Polling Methodological note –September 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,144 adults in Great Britain between the 5th and 9th September 2019. All interviews were conducted as online self-completion. The Kantar Research Express uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page four.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

It should be noted that "Brexit Party", "Green Party", "The Independent Group for Change" and "UKIP" were included on a second screen.

Past vote weighting

When weighting the data, Kantar seeks to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted in the 2017 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since June 2017. This study found a decline in the probability that a 2017 Labour voter will now report having voted Labour in that election. If the outcomes from this study are ignored when we weight our data, 2017 Labour voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No Vote	40%
Conservatives	27%
Labour	21%
Liberal Democrats	6%
SNP	2%
Plaid Cymru	<0.5%
Other	5%

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 35.2% - 41.7%
- Labour Party = 20.8% - 27.4%
- Conservative lead over Labour = 9.3%pts to 18.6%pts

Brexit Confidence Index

Respondents were asked about the impact (positive, negative, no effect) they expect Brexit to have on the following areas:

- the price of things they buy
- the standard of care in the NHS
- the standard of schools where you live
- the mix of people in their local area
- your job and career opportunities

The "Brexit Confidence Index" is a summary of the public mood across these different areas.

The index is calculated by subtracting the proportion who think there will be at least some negative effects due to Brexit and no positive effects from the proportion that think that there will be at least some positive effects due to Brexit and no negative effects.

	Sep-19	Aug-19	May-19	Apr-19	Mar-19
Unweighted base	*932*	*930*	*944*	*920*	*938*
Positive effects, no negative effects	23%	22%	23%	25%	15%
Mixed effects	15%	18%	18%	21%	22%
Negative effects, no positive effects	44%	46%	43%	41%	47%
No effects	19%	15%	17%	13%	16%
Sentiment Index = "Negative effects, no positive effects" - "Positive effects, no negative effects"	**-21%**	**-24%**	**-20%**	**-16%**	**-32%**

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	400	375
Male not working	153	184
Female working	329	331
Female not working	262	254

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	70	65
Male 25-34	91	99
Male 35-44	82	91
Male 45-54	110	100
Male 55-69	137	121
Male 70+	63	83
Female 18-24	66	62
Female 25-34	97	98
Female 35-44	98	92
Female 45-54	113	103
Female 55-69	153	126
Female 70+	64	104

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	63	48
North West England	151	129
Yorkshire & Humber	95	97
East Midlands	95	85
West Midlands	78	103
East of England	111	109
London	153	154
South East England	171	161
South West England	88	101
Wales	42	56
Scotland	97	99

Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	60	23
Aged 25-44 with a degree	209	154
Aged 45-69 with a degree	147	114
Other	728	853

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	40%	31%
Leave	48%	34%
Did not vote	12%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates (adjusted for incorrect recall)

	Unweighted percentage	Weighted percentage
England - Labour	21%	18%
England - Conservative	34%	25%
England - Lib Dem	9%	5%
England - Other	10%	4%
England - No vote	14%	34%
Scotland - Labour	2%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	1%
Scotland - No vote	1%	3%
Wales - Labour	1%	2%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	85%	60%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Definitely vote (4)	464	261	203	20	56	59	66	74	190	201	144	39	41	29
	41%	47%	35%	16%	28%	32%	32%	39%	77%	67%	64%	70%	52%	7%
		B		*	*	*	*	C*	CDEFG	M	M	M*	M*	
Probably vote (3)	210	94	111	50	44	39	24	33	20	46	58	13	14	72
	18%	17%	19%	39%	22%	22%	12%	18%	8%	15%	26%	23%	18%	17%
				FGH*	H*	H*	*	*			I	*	*	
Probably not vote (2)	200	80	120	38	51	43	21	36	11	26	13	4	9	137
	17%	14%	21%	30%	26%	23%	10%	20%	4%	9%	6%	7%	12%	32%
				FH*	FH*	H*	*	H*				*	*	IJKL
Definitely not vote (1)	245	119	126	15	42	39	85	36	27	25	9	-	14	181
	21%	21%	22%	12%	21%	21%	42%	19%	11%	8%	4%	-	18%	42%
				*	*	*	CDEGH*	*				*	JK*	IJKL
Or would you prefer not to say?	26	5	21	4	4	4	7	7	-	2	2	-	-	14
	2%	1%	4%	3%	2%	2%	3%	4%	-	1%	1%	-	-	3%
				*	*	*	*	*				*	*	
NET : Definitely / Probably vote	674	355	315	70	99	98	90	107	210	247	201	52	55	101
	59%	64%	54%	55%	50%	54%	44%	57%	85%	82%	90%	93%	70%	23%
				*	*	*	*	*	CDEFG	M	LM	LM*	M*	
NET : Definitely / Probably not vote	445	199	246	53	93	81	106	73	38	51	21	4	24	317
	39%	36%	42%	42%	47%	44%	52%	39%	15%	17%	9%	7%	30%	73%
				H*	H*	H*	H*	H*				*	JK*	IJKL
Mean score	2.8	2.9	2.7	2.61	2.58	2.66	2.36	2.8	3.5	3.42	3.51	3.63	3.03	1.88
				*	*	*	*	F*	CDEFG	LM	LM	LM*	M*	*
Standard Deviation	1.196	1.211	1.178	0.907	1.126	1.147	1.333	1.18	1.002	0.963	0.772	0.619	1.177	0.93
Error Variance	0.001	0.003	0.002	0.007	0.007	0.007	0.009	0.008	0.004	0.003	0.003	0.007	0.018	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Definitely vote (4)	464 41%	217 59% P	184 51% P	57 16% *
Probably vote (3)	210 18%	65 18%	98 27% NP	43 12% *
Probably not vote (2)	200 17%	33 9%	45 12%	115 32% NO*
Definitely not vote (1)	245 21%	48 13%	30 8%	143 39% NO*
Or would you prefer not to say?	26 2%	7 2%	1 *	4 1% *
NET : Definitely / Probably vote	674 59%	282 76% P	281 79% P	101 28% *
NET : Definitely / Probably not vote	445 39%	81 22%	75 21%	257 71% NO*
Mean score	2.8	3.24 P	3.22 P	2.04 *
Standard Deviation	1.196	1.076	0.966	1.078
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	975	495	480	115	159	153	180	160	208	381	261	98	134	88
Weighted Base	580	322	258	40	81	88	79	97	196	229	182	45	55	59
Conservative	221 38%	128 40%	93 36%	7 16% *	26 32% C*	40 46% CG*	25 32% C	29 30%	93 48% CDFG	164 72% JKLM	16 9%	7 16% *	11 20% J*	18 30% J*
Labour	137 24%	69 21%	68 26%	18 44% EGH*	27 34% H*	21 24% H*	24 31% H	24 24% H	23 12%	8 3%	106 58% IKLM	1 2% *	2 4% *	18 31% IKL*
Liberal Democrats	116 20%	66 21%	50 19%	6 15% *	15 19% *	12 14% *	15 19%	22 23%	45 23%	32 14%	36 20%	32 73% IJLM*	5 9% *	6 10% *
Brexit Party	38 7%	22 7%	17 6%	- 1% *	1 2% *	3 3% *	5 7%	12 12% CDE	17 9%	15 6%	6 3%	2 4% *	10 19% IJK*	5 9% *
SNP	24 4%	15 5%	9 3%	3 8% *	6 7% *	4 4% *	2 2%	4 4%	5 3%	1 *	3 2%	- - *	16 30% IJKM*	4 7% I*
Green	18 3%	9 3%	9 4%	2 4% *	1 1% *	4 5% *	3 4%	1 1%	6 3%	3 1%	6 4%	2 4% *	4 7% I*	3 5% *
Plaid Cymru	8 1%	5 2%	3 1%	3 9% EGH*	1 2% *	- -	1 2%	- *	2 1%	3 1%	3 2%	- *	1 1% *	1 2% *
UKIP	7 1%	4 1%	2 1%	1 3% *	- *	2 2% *	1 2%	2 2%	- *	- *	- -	- - *	4 7% IJ*	3 5% IJ*
The Independent Group for Change	5 1%	3 1%	3 1%	- - *	2 2% *	1 1% *	- *	2 2%	1 1%	- -	4 2%	- - *	- *	1 2% *
Other	7 1%	2 *	5 2%	- * *	1 1% *	1 1% *	1 1%	1 1%	3 1%	4 2%	1 1%	- * *	1 2% *	- - *

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	975	492	403	71
Weighted Base	580	256	234	85
Conservative	221 38%	158 62% OP	45 19%	17 20% *
Labour	137 24%	22 9%	84 36% N	27 32% N*
Liberal Democrats	116 20%	16 6%	78 33% N	22 26% N*
Brexit Party	38 7%	36 14% OP	1 *	2 2% *
SNP	24 4%	10 4%	8 4%	5 6% *
Green	18 3%	3 1%	9 4%	6 7% N*
Plaid Cymru	8 1%	4 2%	2 1%	2 3% *
UKIP	7 1%	3 1%	- *	4 5% O*
The Independent Group for Change	5 1%	3 1%	3 1%	- - *
Other	7 1%	2 1%	5 2%	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	975	495	480	115	159	153	180	160	208	381	261	98	134	88
Weighted Base	729	396	332	79	115	120	94	117	203	250	201	48	61	155
Conservative	262 36%	145 37%	117 35%	13 17% *	38 33% *	51 42% C*	28 30% *	36 31% *	96 47% CFG	176 70% JKLM	17 9%	8 17% *	12 19% J*	43 28% J*
Labour	178 24%	85 21%	94 28%	26 33% H*	42 36% H*	32 27% H*	28 30% H*	26 22% *	24 12%	9 3%	119 59% IKLM	1 2% *	3 4% *	46 29% IKL*
Liberal Democrats	136 19%	79 20%	57 17%	13 16% *	18 15% *	14 11% *	17 18% *	26 22% *	48 23%	35 14%	38 19%	35 73% IJLM*	6 10% *	15 10% *
Brexit Party	52 7%	29 7%	23 7%	1 1% *	5 4% *	4 3% *	8 9% *	16 14% CE*	18 9%	16 7%	6 3%	2 4% *	11 19% IJK*	16 10% *
SNP	34 5%	20 5%	15 4%	11 14% H*	7 6% *	4 4% *	2 2% *	5 4% *	5 3%	1 *	4 2%	- - *	18 30% IJKM*	12 8% I*
Green	24 3%	14 3%	10 3%	2 3% *	1 1% *	10 8% *	3 4% *	1 1% *	7 3%	4 1%	7 4%	2 4% *	4 7% *	7 5% *
UKIP	16 2%	12 3%	4 1%	5 7% *	- *	3 3% *	5 5% H*	2 2% *	- *	- *	- -	- *	4 7% IJ*	12 7% IJ*
Plaid Cymru	12 2%	9 2%	3 1%	7 9% H*	1 1% *	- *	1 1% *	- *	2 1%	5 2%	4 2%	- *	1 1% *	3 2% *
The Independent Group for Change	7 1%	3 1%	4 1%	- - *	2 2% *	1 1% *	- *	3 2% *	1 1%	- -	5 2%	- -	- *	2 2% *
Other	8 1%	2 *	6 2%	- * *	1 1% *	2 1% *	1 1% *	2 1% *	3 1%	5 2%	1 1%	- * *	1 2% *	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	Leave	Remain	Did not vote
EU Ref 2016				
		N	O	P
Unweighted Base	975	492	403	71
Weighted Base	729	289	275	158
Conservative	262 36%	174 60% OP	57 21%	30 19% *
Labour	178 24%	25 9%	100 36% N	50 31% N*
Liberal Democrats	136 19%	17 6%	86 31% N	33 21% N*
Brexit Party	52 7%	46 16% OP	1 *	5 3% *
SNP	34 5%	11 4%	9 3%	12 8% *
Green	24 3%	3 1%	10 4%	11 7% *
UKIP	16 2%	4 1%	- *	12 8% O*
Plaid Cymru	12 2%	4 2%	3 1%	4 2% *
The Independent Group for Change	7 1%	3 1%	4 2%	- - *
Other	8 1%	3 1%	5 2%	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcome1.Which of the following scenarios do you favour the most?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Leave the EU with no deal	269 24%	158 28% B	111 19%	8 6% *	34 17% *	36 20% *	39 19% *	56 30% C*	95 38% CDEF	121 40% JKM	26 11%	4 7% *	32 41% JKM*	84 19%
Leave the EU with Theresa May's Deal	68 6%	44 8%	24 4%	11 9% *	14 7% *	14 8% *	5 3% *	6 3% *	17 7%	34 12% JM	9 4%	6 10% M*	10 13% JM*	8 2%
Leave the EU but remain in the Single Market / Customs Union	165 14%	102 18% B	63 11%	22 17% *	32 16% *	31 17% *	39 19% *	20 11% *	22 9%	48 16%	41 18%	9 16% *	11 14% *	52 12%
Remain in the EU / Revoke Article 50	371 32%	171 31%	196 34%	57 45% *	55 28% *	62 34% *	68 33% *	57 30% *	74 30%	62 21%	118 53% ILM	28 50% ILM*	15 19% *	138 32%
Don't Know	271 24%	83 15%	187 32% A	28 22% *	63 32% H*	40 22% *	52 26% *	48 26% *	40 16%	35 12%	31 14%	9 17% *	10 12% *	149 34% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcome1.Which of the following scenarios do you favour the most?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1144**	**541**	**458**	**114**
Weighted Base	**1144**	**370**	**357**	**362**
Leave the EU with no deal	**269** **24%**	187 51% OP	23 6%	53 15% *
Leave the EU with Theresa May's Deal	**68** **6%**	31 8%	23 7%	13 4% *
Leave the EU but remain in the Single Market / Customs Union	**165** **14%**	73 20% O	40 11%	50 14% *
Remain in the EU / Revoke Article 50	**371** **32%**	22 6%	242 68% NP	99 27% N*
Don't Know	**271** **24%**	57 15% O	30 8%	146 40% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcome2.Should the final deal/agreement reached by the government be put to a public vote?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Yes	609	286	322	85	130	123	106	73	92	135	158	42	34	220
	53%	51%	55%	67%	66%	67%	52%	39%	37%	45%	70%	75%	43%	51%
				GH*	GH*	GH*	*	*			ILM	ILM*	*	
No	330	180	146	17	45	26	51	74	116	136	40	8	32	99
	29%	32%	25%	14%	23%	14%	25%	40%	47%	45%	18%	15%	41%	23%
				*	*	*	*	CDE*	CDEF	JKM		*	JKM*	
Don't Know	205	92	113	24	23	34	45	39	40	29	27	6	13	113
	18%	17%	19%	19%	11%	18%	22%	21%	16%	10%	12%	10%	16%	26%
				*	*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcome2.Should the final deal/agreement reached by the government be put to a public vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1144**	**541**	**458**	**114**
Weighted Base	**1144**	**370**	**357**	**362**
Yes	**609**	138	255	202
	53%	37%	71%	56%
			NP	N*
No	**330**	191	66	59
	29%	52%	19%	16%
		OP		*
Don't Know	**205**	41	36	100
	18%	11%	10%	28%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

ExitEU.How likely or unlikely do you think it is that the UK will leave the EU by the 31st October 2019?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Very likely (4)	147 13%	101 18% B	45 8%	7 5% *	50 25% CGH*	29 16% *	32 16% *	12 6% *	18 7%	61 20% JM	20 9%	15 27% JM*	15 19% *	33 8%
Fairly likely (3)	194 17%	90 16%	104 18%	26 21% *	42 22% *	25 14% *	35 17% *	23 13% *	42 17%	66 22% K	36 16%	3 5% *	13 17% *	67 16%
Not very likely (2)	383 34%	154 28%	228 39% A	54 43% *	57 29% *	49 27% *	59 29% *	70 37% *	94 38%	102 34%	79 35%	20 36% *	17 22% *	147 34%
Not at all likely (1)	198 17%	113 20%	82 14%	16 13% *	22 11% *	35 19% *	45 22% *	43 23% *	36 15%	40 13%	54 24% I	14 26% *	15 20% *	73 17%
Don't know	223 19%	101 18%	122 21%	24 19% *	25 13% *	44 24% *	33 16% *	39 21% *	58 23%	31 10%	35 16%	3 6% *	18 23% I*	112 26% IK
NET : LIKELY	340 30%	191 34%	149 26%	33 26% *	92 47% CGH*	54 29% *	67 33% *	35 19% *	60 24%	127 42% JM	56 25%	18 32% *	28 36% *	100 23%
NET : UNLIKELY	581 51%	267 48%	310 53%	70 55% *	79 40% *	85 46% *	104 51% *	113 60% D*	131 53%	142 47%	133 59% IL	34 61% *	33 41% *	219 51%
Mean score	2.31	2.39	2.24	2.23 *	2.7 CGH*	2.34 *	2.31 *	2.02 *	2.22 *	2.55 JM	2.11	2.36 *	2.46 **	2.19 *
Standard Deviation	0.982	1.084	0.861	0.79	1.028	1.078	1.059	0.876	0.861	1.004	0.941	1.177	1.126	0.905
Error Variance	0.001	0.003	0.002	0.006	0.006	0.008	0.007	0.005	0.004	0.004	0.005	0.026	0.021	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

ExitEU.How likely or unlikely do you think it is that the UK will leave the EU by the 31st October 2019?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1144**	**541**	**458**	**114**
Weighted Base	**1144**	**370**	**357**	**362**
Very likely (4)	147 13%	79 21% OP	38 11%	20 6% *
Fairly likely (3)	194 17%	67 18%	60 17%	63 17% *
Not very likely (2)	383 34%	108 29%	150 42% N	117 32% *
Not at all likely (1)	198 17%	65 18%	62 17%	63 17% *
Don't know	223 19%	51 14%	47 13%	98 27% NO*
NET : LIKELY	340 30%	146 40% OP	98 27%	83 23% *
NET : UNLIKELY	581 51%	173 47%	212 59% N	180 50% *
Mean score	2.31	2.5 OP	2.24	2.16 *
Standard Deviation	0.982	1.077	0.912	0.876
Error Variance	0.001	0.004	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - Summary Table

Base: All adults GB 18+

	by the end of this year?	by the end of next year?
Unweighted Base	**1144**	**1144**
Weighted Base	**1144**	**1144**
Very positive (5)	105	109
	9%	10%
Fairly positive (4)	120	147
	10%	13%
Neither positive nor negative (3)	406	389
	35%	34%
Fairly negative (2)	206	179
	18%	16%
Very negative (1)	154	169
	13%	15%
Don't know	154	152
	13%	13%
NET : Positive	225	256
	20%	22%
NET : Negative	359	347
	31%	30%
Mean score	2.82	2.85
Standard Deviation	1.158	1.194
Error Variance	0.001	0.001

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of this year?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Very positive (5)	105 9%	86 15% B	19 3%	6 5% *	37 19% GH*	30 16% G*	13 7% *	3 1% *	16 6%	42 14% JM	10 5%	13 23% JM*	8 10% *	24 5%
Fairly positive (4)	120 10%	82 15% B	38 7%	20 16% *	28 14% *	16 9% *	13 6% *	26 14% *	17 7%	42 14%	23 10%	4 8% *	11 14% *	35 8%
Neither positive nor negative (3)	406 35%	189 34%	216 37%	43 34% *	70 35% *	50 27% *	68 34% *	77 41% *	98 40%	140 47% JKM	56 25%	15 27% *	32 41% *	148 34%
Fairly negative (2)	206 18%	90 16%	114 20%	25 19% *	21 11% *	30 16% *	37 18% *	36 19% *	57 23%	45 15%	52 23%	12 21% *	16 20% *	72 17%
Very negative (1)	154 13%	55 10%	95 16%	17 13% *	26 13% *	26 14% *	27 13% *	27 14% *	31 13%	19 6%	57 25% ILM	9 15% *	6 8% *	61 14%
Don't know	154 13%	56 10%	99 17% A	16 13% *	15 8% *	32 18% *	44 22% D*	18 10% *	29 12%	11 4%	27 12% I	3 5% *	6 8% *	93 22% IK
NET : Positive	225 20%	168 30% B	57 10%	26 21% *	65 33% FGH*	46 25% *	26 13% *	29 15% *	33 13%	84 28% JM	33 15%	17 31% JM*	19 24% *	58 13%
NET : Negative	359 31%	146 26%	209 36% A	41 33% *	47 24% *	56 30% *	64 32% *	63 34% *	88 35%	64 21%	108 48% ILM	21 37% I*	22 28% *	133 31%
Mean score	2.82	3.11 B	2.53	2.77 *	3.17 GH*	2.96 *	2.67 *	2.65 *	2.68	3.15 JM	2.39	3.02 J*	2.98 J*	2.67 *
Standard Deviation	1.158	1.209	1.019	1.093	1.279	1.339	1.112	0.976	1.046	1.062	1.168	1.403	1.069	1.099

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of this year?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Error Variance	0.001	0.003	0.002	0.011	0.009	0.012	0.008	0.006	0.005	0.004	0.007	0.037	0.016	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of this year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Very positive (5)	105 9%	58 16% OP	25 7%	6 2% *
Fairly positive (4)	120 10%	62 17% OP	31 9%	25 7% *
Neither positive nor negative (3)	406 35%	169 46% O	73 20%	155 43% O*
Fairly negative (2)	206 18%	35 10%	114 32% NP	51 14% *
Very negative (1)	154 13%	6 2%	87 24% N	52 14% N*
Don't know	154 13%	39 11%	27 7%	73 20% O*
NET : Positive	225 20%	120 33% OP	57 16%	31 9% *
NET : Negative	359 31%	42 11%	201 56% NP	103 28% N*
Mean score	2.82	3.4 OP	2.38	2.59 *
Standard Deviation	1.158	0.961	1.19	0.954

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of this year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	**1144**	**370**	**357**	**362**
Error Variance	**0.001**	0.003	0.004	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of next year?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Very positive (5)	109	91	18	9	37	31	11	4	16	49	13	9	9	23
	10%	16%	3%	7%	19%	17%	5%	2%	7%	16%	6%	17%	11%	5%
		B		*	FGH*	GH*	*	*		JM		JM*	*	
Fairly positive (4)	147	86	61	20	32	11	17	37	30	56	25	9	11	40
	13%	15%	10%	16%	16%	6%	8%	20%	12%	19%	11%	17%	14%	9%
				*	*	*	*	E*		M		*	*	
Neither positive nor negative (3)	389	182	208	43	56	55	72	71	92	114	47	17	32	162
	34%	33%	36%	34%	28%	30%	36%	38%	37%	38%	21%	31%	41%	37%
				*	*	*	*	*		J		*	J*	J
Fairly negative (2)	179	65	112	10	31	26	35	32	44	48	56	7	12	47
	16%	12%	19%	8%	16%	14%	17%	17%	18%	16%	25%	12%	15%	11%
			A	*	*	*	*	*			M	*	*	
Very negative (1)	169	73	93	26	28	28	31	23	33	19	56	10	7	75
	15%	13%	16%	21%	14%	15%	15%	13%	13%	6%	25%	18%	9%	17%
				*	*	*	*	*			IL	I*	*	I
Don't know	152	62	90	18	14	32	38	18	32	14	28	3	8	86
	13%	11%	15%	14%	7%	17%	19%	10%	13%	5%	12%	5%	10%	20%
				*	*	*	*	*			I	*	*	I
NET : Positive	256	177	78	29	69	42	27	42	46	104	38	19	20	63
	22%	32%	14%	23%	35%	23%	13%	22%	19%	35%	17%	34%	25%	15%
		B		*	FH*	*	*	*		JM		JM*	*	
NET : Negative	347	138	205	37	59	54	65	56	77	68	112	17	19	121
	30%	25%	35%	29%	30%	30%	32%	30%	31%	23%	50%	30%	24%	28%
			A	*	*	*	*	*			IKLM	*	*	
Mean score	2.85	3.11	2.59	2.77	3.11	2.95	2.65	2.8	2.78	3.23	2.4	3.04	3.04	2.68
		B		*	*	*	*	*		JM		J*	J*	*
Standard Deviation	1.194	1.271	1.043	1.237	1.326	1.35	1.094	1.022	1.101	1.123	1.208	1.341	1.102	1.132

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of next year?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Error Variance	**0.001**	0.003	0.002	0.014	0.01	0.012	0.007	0.006	0.006	0.004	0.007	0.034	0.017	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of next year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Very positive (5)	109 10%	57 15% OP	29 8%	10 3% *
Fairly positive (4)	147 13%	75 20% OP	34 10%	33 9% *
Neither positive nor negative (3)	389 34%	157 42% O	73 21%	146 40% O*
Fairly negative (2)	179 16%	30 8%	103 29% NP	41 11% *
Very negative (1)	169 15%	9 2%	87 24% N	64 18% N*
Don't know	152 13%	43 12%	31 9%	67 19% O*
NET : Positive	256 22%	132 36% OP	63 18%	43 12% *
NET : Negative	347 30%	38 10%	190 53% NP	105 29% N*
Mean score	2.85	3.44 OP	2.43	2.61 *
Standard Deviation	1.194	0.968	1.234	1.054

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of next year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1144**	**370**	**357**	**362**
Error Variance	**0.001**	0.003	0.005	0.004

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
No, did not vote	432 38%	172 31%	256 44% A	81 64% GH*	86 44% H*	94 51% H*	90 44% H*	64 34% H*	18 7%	- -	- -	- *	- *	432 100% IJKL
Yes, Conservative	300 26%	157 28%	143 25%	13 10% *	32 16% *	37 20% *	38 19% *	48 26% *	132 53% CDEFG	300 100% JKLM	- -	- *	- *	- -
Yes, Labour	225 20%	118 21%	106 18%	18 14% *	39 20% *	26 14% *	45 22% *	39 21% *	58 23%	- -	225 100% IKLM	- *	- *	- -
Yes, Liberal Democrat	56 5%	34 6%	22 4%	1 1% *	12 6% *	8 4% *	10 5% *	13 7% *	12 5%	- -	- -	56 100% IJLM*	- *	- -
Yes, UKIP (United Kingdom Independence Party)	33 3%	15 3%	18 3%	1 * *	3 1% *	3 2% *	3 1% *	6 3% *	17 7%	- -	- -	- -	33 42% IJKM*	- -
Yes, SNP - Scottish National Party	24 2%	19 3%	5 1%	4 3% *	6 3% *	5 3% *	1 1% *	3 2% *	5 2%	- -	- -	- -	24 31% IJKM*	- -
Yes, Green Party	13 1%	9 2%	4 1%	5 4% *	2 1% *	2 1% *	1 1% *	1 * *	2 1%	- -	- -	- -	13 17% IJKM*	- -
Yes, Plaid Cymru	4 *	4 1%	1 *	2 2% *	1 * *	- -	- -	- -	1 *	- -	- -	- -	4 5% IJM*	- -
Other party or individual	4 *	2 *	1 *	1 * *	- *	- *	2 1% *	- *	1 *	- -	- -	- -	4 5% IM*	- -
Prefer not to answer	53 5%	29 5%	24 4%	1 1% *	16 8% H*	8 5% *	13 6% *	12 6% *	2 1%	- -	- -	- -	- *	- *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
No, did not vote	432	58	68	276
	38%	16%	19%	76%
				NO*
Yes, Conservative	300	172	102	25
	26%	46%	28%	7%
		OP	P	*
Yes, Labour	225	63	135	21
	20%	17%	38%	6%
		P	NP	*
Yes, Liberal Democrat	56	16	27	12
	5%	4%	8%	3%
				*
Yes, UKIP (United Kingdom Independence Party)	33	29	2	2
	3%	8%	*	1%
		OP		*
Yes, SNP - Scottish National Party	24	10	9	5
	2%	3%	3%	1%
				*
Yes, Green Party	13	4	5	5
	1%	1%	1%	1%
				*
Yes, Plaid Cymru	4	4	-	-
	*	1%	-	-
				*
Other party or individual	4	3	1	-
	*	1%	*	-
				*
Prefer not to answer	53	11	9	16
	5%	3%	2%	4%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Leave	370	211	159	12	45	55	53	75	130	172	63	16	50	58
	32%	38%	27%	10%	23%	30%	26%	40%	52%	57%	28%	29%	63%	14%
		B		*	*	C*	*	CD*	CDEF	JKM	M	M*	JKM*	
Remain	357	177	176	38	59	44	57	65	95	102	135	27	16	68
	31%	32%	30%	30%	30%	24%	28%	35%	38%	34%	60%	49%	21%	16%
				*	*	*	*	*	*	M	ILM	LM*	*	
Did not vote	362	150	212	74	68	83	75	39	23	25	21	12	12	276
	32%	27%	36%	58%	34%	45%	37%	21%	9%	8%	9%	21%	16%	64%
			A	DFGH*	H*	GH*	H*	H*				IJ*	*	IJKL
Don't know	55	21	34	3	25	2	17	8	-	2	5	1	-	30
	5%	4%	6%	2%	13%	1%	8%	4%	-	1%	2%	1%	1%	7%
				*	EH*	*	H*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Leave	370 32%	370 100% OP	- -	- - *
Remain	357 31%	- -	357 100% NP	- - *
Did not vote	362 32%	- -	- -	362 100% NO*
Don't know	55 5%	- -	- -	- - *

Overlap formula used - Column Means:　　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　　Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:　　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　　Minimum Base: 30 (**), Small Base: 100 (*)　　Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Leave	392 34%	228 41% B	165 28%	25 20% *	54 27% *	60 33% *	50 25% *	78 42% CF*	126 51% CDEF	190 63% JKM	55 24%	13 23% *	38 49% JKM*	84 19%
Remain	424 37%	198 36%	224 39%	64 50% *	73 37% *	68 37% *	62 31% *	67 36% *	90 36% *	83 28%	147 66% ILM	38 68% ILM*	23 29% *	118 27%
Would not vote	211 18%	84 15%	127 22%	9 7% *	41 21% H*	45 25% CH*	66 32% CGH*	28 15% *	22 9%	14 5%	9 4%	1 2% *	5 6% *	174 40% IJKL
Don't know	117 10%	48 9%	66 11%	29 23% EGH*	29 15% H*	11 6% *	25 12% *	13 7% *	10 4%	13 4%	13 6%	4 8% *	12 16% I*	56 13% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Leave	392 34%	313 84% OP	29 8%	47 13% *
Remain	424 37%	25 7%	297 83% NP	101 28% N*
Would not vote	211 18%	17 4%	22 6%	159 44% NO*
Don't know	117 10%	16 4%	10 3%	55 15% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Yes	346 30%	185 33%	160 27%	55 44% GH*	67 34% *	75 41% GH*	59 29% *	38 20% *	51 21%	73 24%	113 50% ILM	23 42% I*	20 26% *	113 26%
Maybe	212 19%	94 17%	118 20%	37 29% H*	37 19% *	41 22% H*	40 20% *	35 19% H*	21 9%	48 16%	49 22%	17 30% L*	7 9% *	84 19%
No	390 34%	216 39%	174 30%	17 14% *	57 29% *	29 16% *	67 33% CE*	91 49% CDE*	128 52% CDEF	154 51% JKM	34 15%	11 20% *	39 49% JKM*	125 29% J
Don't know	196 17%	64 11%	129 22% A	16 13% *	35 18% *	38 21% *	37 18% *	22 12% *	48 19%	25 8%	28 13%	5 9% *	13 16% *	110 25% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Yes	346	59	187	90
	30%	16%	52%	25%
			NP	*
Maybe	212	47	83	79
	19%	13%	23%	22%
			N	*
No	390	231	53	85
	34%	62%	15%	23%
		OP		*
Don't know	196	33	34	108
	17%	9%	9%	30%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU	Affordable housing
Unweighted Base	1144	1144	1144	1144	1144	1144	1144	1144	1144	1144	1144
Weighted Base	1144	1144	1144	1144	1144	1144	1144	1144	1144	1144	1144
Most important (100)	104	129	166	68	62	91	131	134	45	100	114
	9%	11%	14%	6%	5%	8%	11%	12%	4%	9%	10%
2nd (90)	127	129	160	118	66	117	75	94	99	55	104
	11%	11%	14%	10%	6%	10%	7%	8%	9%	5%	9%
3rd (80)	127	167	183	106	68	79	67	90	100	62	96
	11%	15%	16%	9%	6%	7%	6%	8%	9%	5%	8%
4th (70)	98	119	132	140	69	103	66	118	90	59	150
	9%	10%	12%	12%	6%	9%	6%	10%	8%	5%	13%
5th (60)	88	101	107	134	83	116	88	95	136	88	109
	8%	9%	9%	12%	7%	10%	8%	8%	12%	8%	10%
6th (50)	135	101	83	121	81	147	92	82	142	53	107
	12%	9%	7%	11%	7%	13%	8%	7%	12%	5%	9%
7th (40)	103	112	100	131	115	138	60	75	128	62	119
	9%	10%	9%	11%	10%	12%	5%	7%	11%	5%	10%
8th (30)	97	85	64	101	145	122	76	99	150	76	130
	9%	7%	6%	9%	13%	11%	7%	9%	13%	7%	11%
9th (20)	109	97	72	100	182	93	77	96	127	105	86
	10%	8%	6%	9%	16%	8%	7%	8%	11%	9%	8%
10th (10)	91	62	42	71	173	67	176	142	74	169	78
	8%	5%	4%	6%	15%	6%	15%	12%	6%	15%	7%
Least important (0)	64	43	36	55	102	71	234	120	52	316	50
	6%	4%	3%	5%	9%	6%	20%	10%	5%	28%	4%
Mean score	53.34	58.45	63.97	53.08	39.88	51.77	41.76	49.29	48.89	35.34	54.24
Standard Deviation	30.555	29.492	28.552	28.151	29.649	29.071	35.474	33.49	27.218	34.626	29.303
Error Variance	0.816	0.76	0.713	0.693	0.768	0.739	1.1	0.98	0.648	1.048	0.751

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	104 9%	57 10%	47 8%	6 5% *	6 3% *	9 5% *	19 9% *	18 10% *	46 19% CDE	43 14% M	22 10%	3 5% *	7 9% *	17 4%
2nd (90)	127 11%	77 14%	50 9%	15 12% *	20 10% *	11 6% *	23 12% *	28 15% *	30 12%	33 11%	19 9%	10 18% *	6 7% *	58 13%
3rd (80)	127 11%	79 14%	48 8%	14 11% *	21 11% *	24 13% *	15 7% *	28 15% *	27 11%	31 10%	22 10%	9 17% *	7 9% *	47 11%
4th (70)	98 9%	51 9%	48 8%	11 9% *	28 14% *	14 8% *	11 5% *	11 6% *	23 9%	31 10%	21 9%	5 8% *	10 13% *	29 7%
5th (60)	88 8%	51 9%	37 6%	3 3% *	21 11% *	9 5% *	20 10% *	13 7% *	21 8%	35 12%	22 10%	5 9% *	3 4% *	21 5%
6th (50)	135 12%	57 10%	75 13%	13 10% *	12 6% *	14 7% *	31 15% *	29 15% *	37 15%	48 16%	26 12%	4 7% *	18 23% M*	35 8%
7th (40)	103 9%	57 10%	46 8%	15 12% *	16 8% *	35 19% FGH*	9 5% *	9 5% *	19 8%	20 7%	15 7%	4 7% *	5 6% *	59 14%
8th (30)	97 9%	29 5%	68 12% A	4 3% *	19 10% *	18 10% *	31 15% *	11 6% *	14 6%	25 8%	20 9%	- 1% *	5 6% *	44 10%
9th (20)	109 10%	35 6%	75 13% A	12 10% *	20 10% *	27 14% H*	15 7% *	24 13% *	12 5%	18 6%	19 8%	8 14% *	5 6% *	53 12%
10th (10)	91 8%	42 8%	49 8%	20 15% H*	14 7% *	9 5% *	25 12% *	14 7% *	10 4%	12 4%	22 10% I	5 10% *	2 3% *	46 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	64	25	37	13	20	13	4	3	11	4	17	3	11	24
	6%	5%	6%	10%	10%	7%	2%	1%	4%	2%	8%	5%	14%	5%
				*	*	*	*	*			I	*	I*	
Mean score	53.34	58.3	48.72	46.19	48.86	47.21	51.66	58.03	62.88	61.38	51.33	55.61	51.32	48.35
		B		*	*	*	*	CE*	CDEF	JLM		*	*	
Standard Deviation	30.555	29.999	30.365	32.514	30.135	28.766	29.89	29.73	29.633	27.334	31.4	31.698	31.089	30.178
Error Variance	0.816	1.611	1.587	8.368	4.613	4.521	4.403	4.738	3.537	2.492	4.392	17.972	12.298	2.107

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	104 / 9%	39 / 11%	31 / 9%	29 / 8% *
2nd (90)	127 / 11%	41 / 11%	44 / 12%	37 / 10% *
3rd (80)	127 / 11%	35 / 10%	41 / 11%	46 / 13% *
4th (70)	98 / 9%	39 / 11%	29 / 8%	28 / 8% *
5th (60)	88 / 8%	35 / 9% P	39 / 11% P	8 / 2% *
6th (50)	135 / 12%	54 / 15%	46 / 13%	25 / 7% *
7th (40)	103 / 9%	35 / 9%	21 / 6%	42 / 12% *
8th (30)	97 / 9%	25 / 7%	38 / 11%	33 / 9% *
9th (20)	109 / 10%	26 / 7%	35 / 10%	45 / 12% *
10th (10)	91 / 8%	23 / 6%	19 / 5%	42 / 12% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	1144	370	357	362
Least important (0)	64	18	15	27
	6%	5%	4%	7%
				*
Mean score	53.34	56.3	55.47	48.54
				*
Standard Deviation	30.555	29.385	29.229	32.269
Error Variance	0.816	2.333	2.39	2.88

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	129 11%	64 11%	65 11%	26 20% *	16 8% *	20 11% *	25 13% *	16 9% *	25 10%	39 13%	18 8%	7 12% *	4 6% *	54 12%
2nd (90)	129 11%	65 12%	62 11%	13 10% *	26 13% *	24 13% *	17 8% *	21 11% *	29 12%	26 9%	17 8%	2 4% *	6 7% *	75 17% J
3rd (80)	167 15%	68 12%	96 16%	18 14% *	26 13% *	20 11% *	51 25% H*	30 16% *	22 9%	36 12%	18 8%	5 9% *	14 17% *	88 20% J
4th (70)	119 10%	55 10%	64 11%	7 5% *	14 7% *	29 16% *	29 14% *	10 6% *	30 12%	40 13%	19 9%	5 9% *	8 10% *	39 9%
5th (60)	101 9%	44 8%	56 10%	6 5% *	22 11% *	17 9% *	8 4% *	25 13% *	23 9%	39 13%	15 7%	7 13% *	4 5% *	31 7%
6th (50)	101 9%	45 8%	55 10%	16 12% *	26 13% *	10 6% *	12 6% *	15 8% *	22 9%	18 6%	23 10%	5 8% *	5 6% *	44 10%
7th (40)	112 10%	52 9%	61 10%	12 9% *	10 5% *	20 11% *	15 8% *	27 14% *	28 11%	30 10%	25 11%	7 13% *	12 16% *	34 8%
8th (30)	85 7%	43 8%	41 7%	12 9% *	8 4% *	11 6% *	9 5% *	14 7% *	31 12%	24 8%	28 13% M	9 15% M*	11 14% M*	11 3%
9th (20)	97 8%	35 6%	62 11%	9 7% *	17 8% *	9 5% *	22 11% *	15 8% *	25 10%	18 6%	31 14% I	3 5% *	8 11% *	34 8%
10th (10)	62 5%	49 9% B	13 2%	6 4% *	21 10% *	14 8% *	5 2% *	7 4% *	9 4%	21 7% M	20 9% M	5 10% M*	3 4% *	6 1%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	43	37	6	3	11	7	9	7	4	7	9	2	5	16
	4%	7%	1%	3%	6%	4%	4%	4%	2%	2%	4%	3%	6%	4%
		B		*	*	*	*	*				*	*	
Mean score	58.45	55.69	60.92	62.06	54.87	59.33	62.19	57.07	56.77	59.02	48.64	52.12	51.46	65.68
				*	*	*	*	*		J		*	*	JKL
Standard Deviation	29.492	31.66	27.055	30.675	31.068	29.726	29.366	28.303	28.103	28.835	29.479	29.012	28.881	27.868
Error Variance	0.76	1.794	1.26	7.448	4.903	4.828	4.25	4.294	3.181	2.773	3.871	15.055	10.613	1.797

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	129 11%	36 10%	41 11%	42 12% *
2nd (90)	129 11%	43 12%	22 6%	56 15% O*
3rd (80)	167 15%	51 14%	47 13%	62 17% *
4th (70)	119 10%	44 12%	30 8%	41 11% *
5th (60)	101 9%	30 8%	39 11%	27 7% *
6th (50)	101 9%	24 6%	37 10%	33 9% *
7th (40)	112 10%	43 12%	26 7%	34 9% *
8th (30)	85 7%	31 8%	42 12% P	9 3% *
9th (20)	97 8%	27 7%	30 8%	35 10% *
10th (10)	62 5%	25 7%	29 8%	7 2% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	43	15	13	15
	4%	4%	4%	4%
				*
Mean score	58.45	57.03	54.27	63.02
				O*
Standard Deviation	29.492	29.726	29.742	28.587
Error Variance	0.76	2.387	2.475	2.26

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	166 14%	51 9%	113 20% A	11 8% *	34 17% *	24 13% *	29 14% *	40 22% *	28 11%	37 12%	36 16%	9 15% *	9 11% *	71 16%
2nd (90)	160 14%	72 13%	88 15%	18 15% *	17 9% *	33 18% *	29 14% *	20 11% *	42 17%	48 16%	36 16%	11 20% *	10 13% *	51 12%
3rd (80)	183 16%	79 14%	104 18%	12 10% *	24 12% *	40 22% *	22 11% *	28 15% *	56 23%	56 19%	46 20%	6 10% *	8 10% *	58 13%
4th (70)	132 12%	75 13%	56 10%	18 14% *	12 6% *	8 4% *	29 14% *	32 17% E*	32 13%	38 13%	17 8%	8 14% *	8 11% *	61 14%
5th (60)	107 9%	56 10%	52 9%	8 6% *	14 7% *	16 9% *	24 12% *	20 11% *	27 11%	28 9%	21 9%	10 17% *	11 14% *	31 7%
6th (50)	83 7%	46 8%	37 6%	11 9% *	13 7% *	21 11% *	13 6% *	9 5% *	16 6%	19 6%	26 12%	4 7% *	4 5% *	26 6%
7th (40)	100 9%	47 8%	53 9%	12 10% *	27 14% E*	4 2% *	21 10% *	16 9% *	19 8%	18 6%	10 4%	2 3% *	8 10% *	52 12%
8th (30)	64 6%	29 5%	34 6%	11 9% *	11 6% *	12 6% *	10 5% *	9 5% *	11 4%	14 5%	11 5%	2 3% *	4 5% *	25 6%
9th (20)	72 6%	46 8%	25 4%	12 9% *	11 6% *	11 6% *	18 9% *	7 4% *	13 5%	15 5%	6 3%	2 4% *	9 11% *	40 9%
10th (10)	42 4%	36 7% B	6 1%	12 9% *	11 6% *	8 4% *	5 3% *	3 2% *	3 1%	13 4%	10 5%	1 2% *	5 7% *	12 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	36 3%	20 4%	12 2%	2 1% *	22 11% GH*	6 3% *	3 1% *	2 1% *	1 *	13 4%	5 2%	2 4% *	2 3% *	7 2%
Mean score	63.97	58.86	69.1 A	56.6 *	55.54 *	65.52 *	63.81 *	69.92 CD*	68.92 CD	64.62	67.9 L	67.64 *	58.13 *	63.37
Standard Deviation	28.552	29.122	26.773	29.447	33.849	28.949	27.454	25.38	23.83	28.873	27.375	27.598	29.813	28.433
Error Variance	0.713	1.518	1.233	6.863	5.819	4.579	3.715	3.453	2.287	2.781	3.338	13.623	11.309	1.871

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	166 14%	46 12%	56 16%	53 15% *
2nd (90)	160 14%	59 16%	50 14%	49 14% *
3rd (80)	183 16%	71 19%	51 14%	53 15% *
4th (70)	132 12%	40 11%	45 12%	43 12% *
5th (60)	107 9%	36 10%	34 10%	34 9% *
6th (50)	83 7%	28 8%	27 8%	25 7% *
7th (40)	100 9%	32 9%	30 9%	28 8% *
8th (30)	64 6%	19 5%	13 4%	31 9% *
9th (20)	72 6%	20 5%	16 5%	31 8% *
10th (10)	42 4%	7 2%	24 7% N	12 3% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	36	11	11	4
	3%	3%	3%	1%
				*
Mean score	63.97	65.72	64.06	63.58
				*
Standard Deviation	28.552	27.004	29.277	27.995
Error Variance	0.713	1.97	2.398	2.167

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	68 / 6%	29 / 5%	38 / 7%	1 / 1% *	2 / 1% *	7 / 4% *	14 / 7% *	17 / 9% *	25 / 10% D	21 / 7%	21 / 9% M	7 / 13% M*	1 / 2% *	11 / 2%
2nd (90)	118 / 10%	51 / 9%	67 / 11%	15 / 12% *	17 / 9% *	10 / 5% *	26 / 13% *	18 / 10% *	33 / 13%	47 / 16% M	29 / 13% M	3 / 6% *	9 / 11% *	21 / 5%
3rd (80)	106 / 9%	47 / 8%	59 / 10%	12 / 9% *	9 / 4% *	11 / 6% *	23 / 12% *	25 / 13% *	27 / 11%	30 / 10%	21 / 9%	5 / 9% *	12 / 15% *	36 / 8%
4th (70)	140 / 12%	75 / 13%	65 / 11%	4 / 3% *	26 / 13% *	26 / 14% *	12 / 6% *	42 / 22% CF*	31 / 12%	39 / 13%	24 / 10%	9 / 16% *	6 / 7% *	59 / 14%
5th (60)	134 / 12%	66 / 12%	68 / 12%	8 / 7% *	17 / 9% *	28 / 15% *	25 / 12% *	17 / 9% *	39 / 16%	39 / 13%	30 / 13%	3 / 5% *	11 / 14% *	48 / 11%
6th (50)	121 / 11%	47 / 8%	74 / 13%	9 / 7% *	23 / 12% *	23 / 13% *	28 / 14% *	12 / 6% *	26 / 10%	30 / 10%	20 / 9%	7 / 13% *	5 / 6% *	53 / 12%
7th (40)	131 / 11%	67 / 12%	62 / 11%	18 / 14% *	25 / 13% *	30 / 16% *	26 / 13% *	15 / 8% *	17 / 7%	26 / 9%	27 / 12%	7 / 12% *	9 / 11% *	60 / 14%
8th (30)	101 / 9%	52 / 9%	47 / 8%	13 / 10% *	15 / 8% *	14 / 8% *	22 / 11% *	12 / 6% *	25 / 10%	14 / 5%	24 / 11%	6 / 10% *	9 / 12% *	45 / 10%
9th (20)	100 / 9%	54 / 10%	46 / 8%	19 / 15% *	21 / 10% *	11 / 6% *	12 / 6% *	17 / 9% *	20 / 8%	23 / 8%	11 / 5%	6 / 10% *	7 / 9% *	44 / 10%
10th (10)	71 / 6%	34 / 6%	37 / 6%	10 / 8% *	29 / 15% GH*	14 / 7% *	10 / 5% *	2 / 1% *	6 / 2%	14 / 5%	11 / 5%	1 / 2% *	9 / 11% *	28 / 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	55 5%	35 6%	20 3%	17 14% FH*	14 7% *	9 5% *	4 2% *	9 5% *	2 1%	17 6%	8 3%	2 4% *	1 1% *	27 6%
Mean score	53.08	51.13	55.08	41.39 *	43.49 *	49.89 *	56.04 CD*	60.12 CDE*	61.28 CDE	57.98 M	57.61 M	56.27 *	51.41 *	47.16
Standard Deviation	28.151	28.506	27.758	30.089	27.843	25.633	26.981	27.718	25.942	28.796	28.005	28.713	27.589	26.053
Error Variance	0.693	1.455	1.326	7.166	3.938	3.59	3.588	4.118	2.711	2.766	3.493	14.747	9.685	1.571

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	68 6%	28 8%	28 8%	9 3% *
2nd (90)	118 10%	37 10%	50 14%	21 6% *
3rd (80)	106 9%	34 9%	37 10%	34 9% *
4th (70)	140 12%	48 13%	41 11%	42 12% *
5th (60)	134 12%	52 14%	36 10%	37 10% *
6th (50)	121 11%	32 9%	34 10%	54 15% *
7th (40)	131 11%	38 10%	36 10%	51 14% *
8th (30)	101 9%	36 10%	25 7%	34 9% *
9th (20)	100 9%	31 8%	34 9%	34 9% *
10th (10)	71 6%	17 5%	14 4%	32 9% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	55	17	24	14
	5%	5%	7%	4%
				*
Mean score	53.08	54.85	55.82	48.18
			P	*
Standard Deviation	28.151	28.045	29.742	25.934
Error Variance	0.693	2.125	2.475	1.86

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	62 / 5%	49 / 9% / B	13 / 2%	17 / 14% / F*	12 / 6% / *	9 / 5% / *	2 / 1% / *	5 / 3% / *	15 / 6%	23 / 8%	8 / 4%	4 / 7% / *	9 / 12% / *	17 / 4%
2nd (90)	66 / 6%	34 / 6%	29 / 5%	3 / 3% / *	25 / 13% / F*	12 / 7% / *	4 / 2% / *	11 / 6% / *	11 / 4%	16 / 5%	7 / 3%	3 / 5% / *	2 / 3% / *	29 / 7%
3rd (80)	68 / 6%	42 / 8%	25 / 4%	9 / 7% / *	9 / 5% / *	14 / 8% / *	11 / 5% / *	10 / 5% / *	15 / 6%	23 / 8%	10 / 5%	3 / 5% / *	4 / 5% / *	26 / 6%
4th (70)	69 / 6%	28 / 5%	41 / 7%	5 / 4% / *	7 / 4% / *	6 / 3% / *	20 / 10% / *	9 / 5% / *	22 / 9%	23 / 8%	13 / 6%	3 / 5% / *	5 / 7% / *	17 / 4%
5th (60)	83 / 7%	57 / 10% / B	24 / 4%	8 / 6% / *	14 / 7% / *	17 / 9% / *	6 / 3% / *	23 / 12% / *	15 / 6%	27 / 9%	18 / 8%	3 / 5% / *	4 / 5% / *	27 / 6%
6th (50)	81 / 7%	30 / 5%	50 / 9%	13 / 10% / *	14 / 7% / *	8 / 4% / *	20 / 10% / *	7 / 4% / *	20 / 8%	20 / 7%	28 / 12%	2 / 4% / *	3 / 4% / *	25 / 6%
7th (40)	115 / 10%	68 / 12%	47 / 8%	15 / 12% / *	16 / 8% / *	12 / 7% / *	23 / 11% / *	22 / 12% / *	27 / 11%	35 / 12%	25 / 11%	9 / 16% / *	6 / 8% / *	38 / 9%
8th (30)	145 / 13%	56 / 10%	89 / 15%	17 / 13% / *	30 / 15% / *	19 / 10% / *	26 / 13% / *	19 / 10% / *	35 / 14%	34 / 11%	27 / 12%	6 / 11% / *	11 / 14% / *	59 / 14%
9th (20)	182 / 16%	72 / 13%	110 / 19%	21 / 17% / *	38 / 20% / *	35 / 19% / *	31 / 15% / *	26 / 14% / *	32 / 13%	45 / 15%	30 / 14%	4 / 7% / *	13 / 16% / *	82 / 19%
10th (10)	173 / 15%	86 / 15%	86 / 15%	12 / 9% / *	17 / 9% / *	36 / 20% / *	38 / 19% / *	38 / 20% / *	33 / 13%	35 / 12%	40 / 18%	8 / 14% / *	18 / 23% / *	70 / 16%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	102	35	67	8	13	15	23	18	25	19	18	11	3	42
	9%	6%	12%	6%	7%	8%	11%	10%	10%	6%	8%	20%	3%	10%
				*	*	*	*	*				IJL*	*	
Mean score	39.88	44.71	34.94	45.74	44.54	38.65	33.95	37.18	40.97	44.95	37.84	36.73	41.26	37.26
		B		F*	F*	*	*	*		JM		*	*	
Standard Deviation	29.649	31.03	27.324	31.183	30.935	30.688	25.916	28.626	29.735	30.094	27.174	31.868	31.778	29.308
Error Variance	0.768	1.724	1.285	7.696	4.861	5.145	3.31	4.392	3.561	3.021	3.289	18.166	12.849	1.988

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	62 5%	25 7%	25 7%	12 3% *
2nd (90)	66 6%	13 4%	19 5%	27 7% *
3rd (80)	68 6%	29 8%	25 7%	12 3% *
4th (70)	69 6%	24 6%	24 7%	21 6% *
5th (60)	83 7%	38 10%	25 7%	19 5% *
6th (50)	81 7%	29 8%	30 8%	15 4% *
7th (40)	115 10%	36 10%	34 10%	39 11% *
8th (30)	145 13%	46 12%	32 9%	57 16% *
9th (20)	182 16%	59 16%	48 13%	67 18% *
10th (10)	173 15%	51 14%	54 15%	61 17% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	**1144**	**370**	**357**	**362**
Least important (0)	**102**	19	42	33
	9%	5%	12%	9%
			N	*
Mean score	**39.88**	43.22	40.97	36.26
				*
Standard Deviation	**29.649**	29.058	31.3	28.39
Error Variance	**0.768**	2.281	2.741	2.229

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	GENDER Male	GENDER Female	AGE 18-24	AGE 25-34	AGE 35-44	AGE 45-54	AGE 55-64	AGE 65+	GE Vote 2017 Conservatives	GE Vote 2017 Labour	GE Vote 2017 Lib Dems	GE Vote 2017 Other	GE Vote 2017 No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	91 8%	43 8%	48 8%	12 10% *	12 6% *	22 12% *	17 8% *	9 5% *	18 7%	22 7%	21 9%	4 6% *	5 7% *	38 9%
2nd (90)	117 10%	54 10%	63 11%	13 11% *	19 10% *	17 9% *	25 12% *	12 7% *	31 12%	26 9%	23 10%	7 13% *	18 23% IJM*	38 9%
3rd (80)	79 7%	25 4%	54 9%	8 7% *	8 4% *	26 14% H*	14 7% *	11 6% *	11 5%	16 5%	20 9%	3 5% *	3 4% *	34 8%
4th (70)	103 9%	44 8%	58 10%	10 8% *	23 12% *	11 6% *	15 8% *	20 11% *	23 9%	24 8%	36 16% IM	4 8% *	9 11% *	30 7%
5th (60)	116 10%	43 8%	73 13%	13 10% *	31 16% *	17 9% *	17 8% *	20 11% *	18 7%	33 11%	22 10%	7 12% *	4 5% *	41 9%
6th (50)	147 13%	86 15%	61 11%	24 19% *	19 9% *	26 14% *	25 12% *	26 14% *	28 11%	38 13%	15 7%	7 13% *	10 13% *	71 17% J
7th (40)	138 12%	63 11%	75 13%	17 13% *	18 9% *	20 11% *	27 13% *	19 10% *	37 15%	34 11%	29 13%	4 7% *	7 8% *	45 10%
8th (30)	122 11%	66 12%	54 9%	8 6% *	22 11% *	20 11% *	21 10% *	25 13% *	28 11%	33 11%	26 12%	7 13% *	7 8% *	43 10%
9th (20)	93 8%	55 10%	38 6%	11 8% *	13 7% *	5 3% *	23 11% *	16 9% *	25 10%	33 11%	13 6%	2 4% *	4 5% *	40 9%
10th (10)	67 6%	46 8% B	20 3%	9 7% *	14 7% *	8 5% *	14 7% *	6 3% *	15 6%	19 6%	8 4%	3 6% *	8 10% *	28 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	71	33	38	1	18	9	6	21	15	21	12	7	4	24
	6%	6%	6%	1%	9%	5%	3%	11%	6%	7%	5%	13%	6%	6%
				*	*	*	*	*				*	*	
Mean score	51.77	48.68	54.79	55.51	49.36	57.76	52.42	47.02	50.38	48.85	55.94	49.57	55.78	51.4
			A	*	*	G*	*	*			I	*	*	
Standard Deviation	29.071	29.263	28.646	27.215	29.536	29.08	28.961	28.409	29.486	29.107	28.626	31.184	31.335	29.067
Error Variance	0.739	1.533	1.412	5.862	4.431	4.62	4.134	4.326	3.502	2.826	3.65	17.394	12.493	1.955

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	91 8%	31 8%	28 8%	25 7% *
2nd (90)	117 10%	35 9%	50 14%	29 8% *
3rd (80)	79 7%	17 5%	26 7%	29 8% *
4th (70)	103 9%	36 10%	32 9%	34 9% *
5th (60)	116 10%	36 10%	33 9%	40 11% *
6th (50)	147 13%	46 12%	37 10%	61 17% *
7th (40)	138 12%	48 13%	43 12%	40 11% *
8th (30)	122 11%	33 9%	41 12%	42 12% *
9th (20)	93 8%	34 9%	26 7%	32 9% *
10th (10)	67 6%	28 8%	16 5%	16 4% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	71	27	26	14
	6%	7%	7%	4%
				*
Mean score	51.77	49.69	53.19	52.09
				*
Standard Deviation	29.071	29.736	29.967	26.8
Error Variance	0.739	2.389	2.512	1.986

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	131 11%	71 13%	60 10%	1 1% *	29 15% C*	24 13% C*	23 11% *	29 15% C*	26 10%	34 11%	17 7%	4 7% *	15 19% J*	57 13%
2nd (90)	75 7%	30 5%	45 8%	8 6% *	6 3% *	9 5% *	19 9% *	11 6% *	22 9%	45 15% JKM	13 6%	1 1% *	3 4% *	13 3%
3rd (80)	67 6%	26 5%	41 7%	9 7% *	11 6% *	6 3% *	9 5% *	11 6% *	20 8%	17 6%	8 4%	4 8% *	7 9% *	28 6%
4th (70)	66 6%	25 4%	41 7%	8 7% *	19 10% *	10 5% *	8 4% *	12 6% *	10 4%	24 8%	10 5%	4 7% *	2 2% *	26 6%
5th (60)	88 8%	50 9%	38 7%	18 14% *	15 7% *	8 5% *	27 14% *	6 3% *	14 6%	17 6%	7 3%	5 8% *	13 17% IJ*	44 10%
6th (50)	92 8%	62 11% B	30 5%	3 3% *	17 9% *	9 5% *	26 13% *	23 12% *	13 5%	19 6%	10 5%	6 11% *	3 4% *	36 8%
7th (40)	60 5%	33 6%	27 5%	9 7% *	15 8% *	3 2% *	11 5% *	8 4% *	15 6%	25 8%	14 6%	2 4% *	1 2% *	16 4%
8th (30)	76 7%	40 7%	37 6%	11 9% *	16 8% *	20 11% *	7 3% *	9 5% *	14 5%	24 8%	18 8%	5 9% *	4 5% *	25 6%
9th (20)	77 7%	36 6%	40 7%	6 5% *	9 5% *	22 12% *	4 2% *	14 8% *	21 9%	26 9%	14 6%	5 8% *	4 5% *	22 5%
10th (10)	176 15%	75 14%	98 17%	21 16% *	29 15% *	24 13% *	22 11% *	34 18% *	47 19%	46 15%	28 12%	8 14% *	11 13% *	72 17%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	GENDER		AGE							GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	234 20%	110 20%	124 21%	33 26% *	31 16% *	48 26% *	46 23% *	29 16% *	47 19%	24 8%	85 38% ILM	12 22% I*	15 19% *	94 22% I
Mean score	41.76	42.5	41.26	34.51 *	45.51 *	36.6 *	45.32 *	44.65 *	41.22	50.26 JKM	30.39	36.96 *	48.1 J*	41.3 J
Standard Deviation	35.474	34.935	36.049	31.333	34.733	36.102	35.581	36.344	36.118	34.308	34.562	32.198	37.793	35.751
Error Variance	1.1	2.185	2.236	7.771	6.127	7.121	6.24	7.08	5.254	3.926	5.321	18.544	18.174	2.957

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	131 11%	76 21% OP	11 3%	38 10% O*
2nd (90)	75 7%	39 11%	20 6%	15 4% *
3rd (80)	67 6%	34 9% O	10 3%	11 3% *
4th (70)	66 6%	24 6%	20 6%	22 6% *
5th (60)	88 8%	20 5%	20 6%	46 13% *
6th (50)	92 8%	32 9%	15 4%	39 11% *
7th (40)	60 5%	24 6%	28 8%	7 2% *
8th (30)	76 7%	26 7%	25 7%	25 7% *
9th (20)	77 7%	27 7%	25 7%	21 6% *
10th (10)	176 15%	44 12%	74 21% N	49 14% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	234	24	110	88
	20%	7%	31%	24%
			N	N*
Mean score	41.76	56.67	28.43	39.37
		OP		O*
Standard Deviation	35.474	34.784	30.894	34.522
Error Variance	1.1	3.269	2.67	3.296

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	134 12%	65 12%	69 12%	19 15% *	29 15% *	31 17% G*	21 10% *	9 5% *	24 10%	18 6%	36 16% I	6 11% *	11 15% *	59 14%
2nd (90)	94 8%	46 8%	48 8%	15 12% *	7 4% *	22 12% *	17 8% *	22 12% *	11 5%	19 6%	22 10%	3 6% *	8 10% *	37 8%
3rd (80)	90 8%	55 10%	35 6%	13 10% *	23 12% *	5 3% *	22 11% *	11 6% *	16 6%	25 8%	24 11%	8 14% *	6 8% *	23 5%
4th (70)	118 10%	59 11%	59 10%	15 12% *	23 12% *	19 11% *	27 14% *	14 7% *	19 8%	14 5%	31 14% I	7 13% *	16 20% I*	44 10%
5th (60)	95 8%	49 9%	46 8%	11 9% *	10 5% *	14 8% *	24 12% *	21 11% *	14 6%	15 5%	20 9%	2 3% *	3 4% *	44 10%
6th (50)	82 7%	38 7%	44 8%	8 6% *	15 8% *	11 6% *	11 6% *	16 9% *	21 8%	19 6%	15 7%	4 7% *	8 10% *	35 8%
7th (40)	75 7%	29 5%	45 8%	4 3% *	10 5% *	21 12% *	15 8% *	13 7% *	12 5%	21 7%	15 7%	2 4% *	6 8% *	27 6%
8th (30)	99 9%	52 9%	47 8%	12 9% *	17 9% *	16 9% *	12 6% *	25 13% *	17 7%	21 7%	19 8%	4 6% *	2 3% *	52 12%
9th (20)	96 8%	36 6%	57 10%	9 7% *	28 14% *	9 5% *	7 3% *	17 9% *	25 10%	34 11%	13 6%	4 7% *	3 3% *	37 8%
10th (10)	142 12%	71 13%	70 12%	5 4% *	21 11% *	21 12% *	23 11% *	22 12% *	49 20% C	53 18% J	15 7%	11 19% J*	11 14% *	49 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	120 10%	59 10%	61 11%	15 12% *	14 7% *	13 7% *	22 11% *	16 8% *	40 16%	62 21% JLM	15 7%	5 8% *	4 5% *	27 6%
Mean score	49.29	50.37	48.42	56.81 H*	50.72 H*	54.41 H*	52.77 H*	46.37 *	39.92	36.66	58.68 I	49.31 I*	57.35 I*	51.63 I
Standard Deviation	33.49	33.616	33.427	33.993	33.148	33.576	32.761	30.762	34.02	33.337	31.751	34.391	32.521	32.249
Error Variance	0.98	2.023	1.923	9.146	5.581	6.159	5.29	5.072	4.661	3.707	4.49	21.155	13.457	2.406

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	134 / 12%	31 / 8%	43 / 12%	59 / 16% *
2nd (90)	94 / 8%	22 / 6%	29 / 8%	42 / 12% *
3rd (80)	90 / 8%	26 / 7%	36 / 10%	24 / 7% *
4th (70)	118 / 10%	30 / 8%	39 / 11%	37 / 10% *
5th (60)	95 / 8%	29 / 8%	19 / 5%	39 / 11% *
6th (50)	82 / 7%	28 / 7%	32 / 9%	21 / 6% *
7th (40)	75 / 7%	26 / 7%	18 / 5%	27 / 7% *
8th (30)	99 / 9%	35 / 9%	37 / 10%	27 / 7% *
9th (20)	96 / 8%	29 / 8%	33 / 9%	15 / 4% *
10th (10)	142 / 12%	65 / 17% O	36 / 10%	39 / 11% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	120	51	36	30
	10%	14%	10%	8%
				*
Mean score	49.29	42.28	50.58	55.84
			N	N*
Standard Deviation	33.49	32.957	33.342	33.667
Error Variance	0.98	2.935	3.11	3.135

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	45 / 4%	23 / 4%	19 / 3%	8 / 6% *	16 / 8% *	10 / 6% *	5 / 2% *	2 / 1% *	5 / 2%	12 / 4%	9 / 4%	3 / 5% *	4 / 6% *	15 / 3%
2nd (90)	99 / 9%	52 / 9%	47 / 8%	8 / 7% *	25 / 13% H*	19 / 11% H*	22 / 11% H*	20 / 11% H*	5 / 2%	10 / 3%	15 / 7%	4 / 7% *	8 / 11% *	53 / 12% I
3rd (80)	100 / 9%	41 / 7%	59 / 10%	12 / 9% *	25 / 13% *	15 / 8% *	21 / 10% *	13 / 7% *	14 / 6%	22 / 7%	22 / 10%	4 / 7% *	4 / 5% *	47 / 11%
4th (70)	90 / 8%	45 / 8%	45 / 8%	26 / 20% EFGH*	15 / 8% *	11 / 6% *	11 / 5% *	10 / 5% *	18 / 7%	18 / 6%	15 / 7%	5 / 8% *	8 / 10% *	32 / 7%
5th (60)	136 / 12%	64 / 11%	72 / 12%	16 / 12% *	19 / 10% *	23 / 12% *	24 / 12% *	21 / 11% *	33 / 13%	25 / 8%	25 / 11%	7 / 13% *	14 / 18% *	65 / 15%
6th (50)	142 / 12%	51 / 9%	90 / 15%	16 / 13% *	21 / 11% *	37 / 20% *	19 / 9% *	19 / 10% *	30 / 12%	30 / 10%	26 / 11%	7 / 12% *	8 / 10% *	68 / 16%
7th (40)	128 / 11%	69 / 12%	59 / 10%	12 / 10% *	23 / 11% *	20 / 11% *	25 / 12% *	21 / 11% *	28 / 11%	44 / 15%	19 / 9%	8 / 14% *	10 / 13% *	45 / 10%
8th (30)	150 / 13%	74 / 13%	76 / 13%	17 / 14% *	23 / 12% *	16 / 9% *	28 / 14% *	28 / 15% *	38 / 15%	49 / 16%	23 / 10%	8 / 15% *	6 / 7% *	50 / 12%
9th (20)	127 / 11%	76 / 14%	51 / 9%	6 / 5% *	14 / 7% *	17 / 9% *	35 / 17% *	21 / 11% *	34 / 14%	36 / 12%	41 / 18% M	8 / 14% *	13 / 17% *	25 / 6%
10th (10)	74 / 6%	38 / 7%	36 / 6%	2 / 1% *	13 / 7% *	4 / 2% *	10 / 5% *	19 / 10% *	26 / 11%	33 / 11% M	17 / 7%	1 / 2% *	2 / 3% *	16 / 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	52	26	26	4	2	11	4	14	17	21	13	1	1	16
	5%	5%	5%	3%	1%	6%	2%	8%	7%	7%	6%	2%	2%	4%
				*	*	*	*	*				*	*	
Mean score	48.89	47.87	49.63	56.81	56.69	52.45	48.66	43.48	40.31	41.34	45.56	50.13	52.56	54.43
				GH*	GH*	H*	H*	*				I*	I*	IJ
Standard Deviation	27.218	27.792	26.519	24.505	27.931	26.954	26.703	27.821	24.865	26.726	28.215	25.607	26.529	25.874
Error Variance	0.648	1.383	1.21	4.753	3.962	3.969	3.514	4.149	2.49	2.382	3.546	11.729	8.955	1.549

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	45 4%	13 3%	19 5%	10 3% *
2nd (90)	99 9%	24 6%	19 5%	42 12% *
3rd (80)	100 9%	28 7%	31 9%	40 11% *
4th (70)	90 8%	20 5%	30 9%	32 9% *
5th (60)	136 12%	39 11%	38 11%	55 15% *
6th (50)	142 12%	47 13%	37 10%	53 15% *
7th (40)	128 11%	37 10%	47 13%	43 12% *
8th (30)	150 13%	51 14%	56 16%	30 8% *
9th (20)	127 11%	56 15%	40 11%	28 8% *
10th (10)	74 6%	36 10%	20 6%	17 5% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	52	19	21	11
	5%	5%	6%	3%
				*
Mean score	48.89	43.89	47.24	54.2
				NO*
Standard Deviation	27.218	27.193	27.265	25.699
Error Variance	0.648	1.998	2.08	1.827

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

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Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	100 9%	54 10%	45 8%	6 5% *	8 4% *	8 4% *	27 13% *	27 14% *	24 10%	23 8%	19 8%	5 8% *	5 7% *	38 9%
2nd (90)	55 5%	29 5%	25 4%	3 3% *	13 7% *	5 3% *	5 3% *	7 4% *	21 8%	18 6%	19 8% M	6 11% M*	3 4% *	8 2%
3rd (80)	62 5%	46 8% B	16 3%	10 8% *	6 3% *	12 7% *	6 3% *	10 5% *	17 7%	23 8%	13 6%	4 6% *	4 5% *	13 3%
4th (70)	59 5%	28 5%	30 5%	6 5% *	9 4% *	13 7% *	9 4% *	10 5% *	12 5%	16 5%	14 6%	3 5% *	3 4% *	20 5%
5th (60)	88 8%	40 7%	45 8%	9 7% *	26 13% *	17 9% *	10 5% *	6 3% *	20 8%	15 5%	23 10%	3 6% *	4 5% *	36 8%
6th (50)	53 5%	37 7%	16 3%	3 3% *	15 8% *	12 7% *	4 2% *	11 6% *	8 3%	20 7%	11 5%	3 6% *	5 6% *	13 3%
7th (40)	62 5%	25 4%	37 6%	7 6% *	20 10% *	8 4% *	6 3% *	9 5% *	12 5%	17 6%	19 8%	6 11% *	5 6% *	14 3%
8th (30)	76 7%	47 8%	29 5%	14 11% G*	15 8% *	22 12% GH*	15 7% *	2 1% *	8 3%	22 7%	10 4%	4 7% *	9 11% *	31 7%
9th (20)	105 9%	64 11%	41 7%	18 14% *	15 7% *	16 9% *	27 13% *	16 8% *	15 6%	18 6%	27 12%	7 13% *	6 7% *	41 10%
10th (10)	169 15%	43 8%	124 21% A	29 23% *	22 11% *	28 15% *	22 11% *	31 16% *	36 15%	29 10%	36 16%	7 12% *	8 10% *	82 19%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

FIELDWORK : 05/09/2019 - 09/09/2019 (W Week 36)

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	316 28%	145 26%	171 29%	20 16% *	47 24% *	42 23% *	72 36% C*	60 32% *	75 30%	98 33% JK	33 15%	8 14% *	27 35% JK*	135 31% JK
Mean score	35.34	39.48 B	31.31	33.54 *	36.63 *	34.76 *	32.06 *	35.58 *	38.15	36.02	42.23 M	43.92 M*	31.26 *	30.01
Standard Deviation	34.626	35.14	33.735	30.609	31.385	31.043	36.401	38.029	37.287	35.43	33.802	33.927	33.122	33.285
Error Variance	1.048	2.21	1.958	7.416	5.003	5.265	6.531	7.752	5.6	4.187	5.089	20.588	13.959	2.564

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1144**	**541**	**458**	**114**
Weighted Base	**1144**	**370**	**357**	**362**
Most important (100)	100 9%	23 6%	40 11%	36 10% *
2nd (90)	55 5%	22 6% P	29 8% P	2 * *
3rd (80)	62 5%	15 4%	22 6%	22 6% *
4th (70)	59 5%	19 5%	22 6%	8 2% *
5th (60)	88 8%	22 6%	32 9%	27 8% *
6th (50)	53 5%	19 5%	20 6%	10 3% *
7th (40)	62 5%	12 3%	27 8%	22 6% *
8th (30)	76 7%	15 4%	22 6%	29 8% *
9th (20)	105 9%	21 6%	49 14% N	35 10% *
10th (10)	169 15%	46 12%	53 15%	61 17% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	316	154	42	110
	28%	42%	12%	30%
		O		O*
Mean score	35.34	29.78	44.96	31.22
			NP	*
Standard Deviation	34.626	34.983	34.013	33.692
Error Variance	1.048	3.307	3.237	3.139

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Most important (100)	114 10%	52 9%	63 11%	19 15% *	33 17% H*	17 10% *	21 10% *	13 7% *	12 5%	28 9%	17 8%	6 11% *	6 8% *	57 13%
2nd (90)	104 9%	47 8%	57 10%	13 11% *	22 11% *	20 11% *	17 8% *	18 10% *	15 6%	12 4%	25 11% I	5 9% *	5 7% *	49 11%
3rd (80)	96 8%	50 9%	45 8%	10 8% *	35 18% F*	10 5% *	9 4% *	11 6% *	22 9%	19 6%	21 9%	5 9% *	10 13% *	34 8%
4th (70)	150 13%	73 13%	75 13%	15 12% *	20 10% *	36 20% *	31 15% *	19 10% *	29 12%	35 12%	24 11%	4 7% *	4 5% *	75 17%
5th (60)	109 10%	40 7%	69 12%	26 21% D*	8 4% *	17 9% *	18 9% *	14 8% *	25 10%	26 9%	22 10%	5 9% *	8 10% *	44 10%
6th (50)	107 9%	59 10%	49 8%	11 9% *	22 11% *	12 6% *	14 7% *	20 11% *	28 11%	39 13%	25 11%	6 12% *	10 13% *	26 6%
7th (40)	119 10%	50 9%	69 12%	5 4% *	16 8% *	9 5% *	25 12% *	28 15% *	36 14%	29 10%	27 12%	4 8% *	10 13% *	42 10%
8th (30)	130 11%	71 13%	59 10%	9 7% *	22 11% *	14 8% *	22 11% *	32 17% *	30 12%	40 13%	18 8%	5 9% *	10 13% *	46 11%
9th (20)	86 8%	50 9%	36 6%	4 3% *	10 5% *	22 12% *	10 5% *	14 8% *	26 10%	34 11% M	19 8%	7 13% M*	8 10% *	15 3%
10th (10)	78 7%	36 7%	41 7%	3 2% *	5 3% *	17 9% *	28 14% *	10 5% *	15 6%	25 8%	17 7%	4 8% *	2 3% *	23 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Least important (0)	50	32	18	11	4	10	9	7	11	13	9	3	5	20
	4%	6%	3%	8%	2%	5%	4%	4%	4%	4%	4%	5%	6%	5%
				*	*	*	*	*				*	*	
Mean score	54.24	52.42	55.85	60.86	63.79	53.42	51.12	50.58	49.2	48.93	53.91	51.75	51.37	59.41
				H*	EFGH*	*	*	*				*	*	I
Standard Deviation	29.303	29.852	28.748	29.56	28.22	31.094	30.458	27.612	26.734	28.577	28.916	31.089	28.389	29.38
Error Variance	0.751	1.595	1.422	6.916	4.045	5.283	4.572	4.087	2.878	2.724	3.724	17.288	10.255	1.997

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Most important (100)	114 10%	22 6%	38 11%	49 14% *
2nd (90)	104 9%	36 10%	25 7%	43 12% *
3rd (80)	96 8%	30 8%	30 8%	28 8% *
4th (70)	150 13%	45 12%	45 13%	54 15% *
5th (60)	109 10%	33 9%	42 12%	29 8% *
6th (50)	107 9%	31 8%	42 12%	26 7% *
7th (40)	119 10%	38 10%	47 13%	28 8% *
8th (30)	130 11%	52 14% O	28 8%	44 12% *
9th (20)	86 8%	40 11%	22 6%	19 5% *
10th (10)	78 7%	27 7%	20 5%	25 7% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1144	370	357	362
Least important (0)	50	15	18	17
	4%	4%	5%	5%
				*
Mean score	54.24	50.58	55.01	57.7
				*
Standard Deviation	29.303	28.638	28.433	30.636
Error Variance	0.751	2.216	2.262	2.596

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	729	400	327	98	168	148	173	113	29	241	180	80	95	103
Weighted Base	706	375	327	79	168	142	152	131	34	166	140	43	42	276
More safe than it was 12 months ago	119 17%	86 23% B	32 10%	7 9% *	49 29% G*	29 20% G*	27 18% *	6 4% *	1 3% **	42 25% JM*	18 13%	15 36% JM*	6 15% *	29 11% *
Less safe than it was 12 months ago	148 21%	76 20%	73 22%	24 30% *	35 21% *	37 26% *	26 17% *	25 19% *	2 5% **	30 18% *	46 33% I	7 16% *	9 21% *	54 20% *
Much the same as it was 12 months ago	379 54%	186 50%	193 59%	34 43% *	61 36% *	67 47% *	88 58% D*	99 76% CDE*	30 88% **	91 55% *	66 47%	18 43% *	24 58% *	164 59% *
Don't know	60 8%	26 7%	29 9%	14 18% G*	22 13% G*	10 7% *	11 7% *	1 1% *	2 5% **	3 2% *	10 7%	2 5% *	2 6% *	29 10% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	Leave	Remain	Did not vote
			EU Ref 2016	
		N	O	P
Unweighted Base	729	328	308	69
Weighted Base	706	202	236	223
More safe than it was 12 months ago	119 17%	52 26% P	40 17%	20 9% *
Less safe than it was 12 months ago	148 21%	22 11%	58 25% N	60 27% N*
Much the same as it was 12 months ago	379 54%	118 58%	117 50%	132 59% *
Don't know	60 8%	11 5%	20 9%	11 5% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Better than it was 12 months ago	162 14%	118 21% B	44 8%	17 13% *	32 16% *	31 17% *	23 12% *	16 8% *	43 17%	85 28% JM	18 8%	13 23% JM*	17 22% JM*	23 5%
Much the same as it was 12 months ago	561 49%	276 49%	282 49%	47 38% *	102 52% *	85 46% *	94 46% *	108 58% C*	125 50%	142 47%	98 44%	20 35% *	45 57% *	236 55% K
Worse than it was 12 months ago	421 37%	165 29%	255 44% A	62 49% *	63 32% *	67 37% *	85 42% *	63 34% *	80 32%	73 25%	108 48% IL	24 42% IL*	17 21% *	174 40% IL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Better than it was 12 months ago	162 14%	88 24% OP	48 13%	20 6% *
Much the same as it was 12 months ago	561 49%	225 61% O	128 36%	186 52% O*
Worse than it was 12 months ago	421 37%	58 16%	182 51% N	155 43% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Better than it is now	187	124	61	20	47	31	40	12	37	76	27	15	13	48
	16%	22%	10%	16%	24%	17%	20%	7%	15%	25%	12%	27%	16%	11%
		B		*	G*	*	G*	*		JM		JM*	*	
Much the same as it is now	497	247	250	53	76	86	61	107	114	153	73	16	49	193
	43%	44%	43%	42%	38%	47%	30%	57%	46%	51%	32%	28%	62%	45%
				*	*	*	*	DF*	F	JK		*	JK*	
Worse than it is now	460	188	271	54	74	66	102	67	97	71	124	25	17	191
	40%	34%	47%	43%	38%	36%	50%	36%	39%	24%	55%	45%	22%	44%
			A	*	*	*	*	*			IL	IL*	*	IL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Better than it is now	187 16%	97 26% OP	48 14%	30 8% *
Much the same as it is now	497 43%	211 57% O	108 30%	168 47% O*
Worse than it is now	460 40%	62 17%	201 56% N	164 45% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Easier than it was 12 months ago	138	101	34	16	44	32	24	11	11	60	27	18	8	24
	12%	18%	6%	13%	22%	17%	12%	6%	4%	20%	12%	32%	11%	6%
		B		*	GH*	H*	*	*		M		JLM*	*	
About the same as it was 12 months ago	630	317	311	70	74	85	85	128	187	185	113	26	48	236
	55%	57%	54%	56%	38%	47%	42%	69%	75%	62%	50%	47%	61%	55%
				*	*	*	*	DEF*	CDEF	J		*	*	
Harder than it was 12 month ago	376	140	236	40	79	66	94	47	50	55	85	12	22	172
	33%	25%	41%	31%	40%	36%	46%	25%	20%	18%	38%	22%	28%	40%
			A	*	H*	H*	GH*	*			I	*	*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Easier than it was 12 months ago	138	59	59	12
	12%	16%	17%	3%
		P	P	*
About the same as it was 12 months ago	630	245	187	189
	55%	66%	52%	52%
		OP		*
Harder than it was 12 month ago	376	66	111	160
	33%	18%	31%	44%
			N	NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Handling them very well (4)	62 / 5%	49 / 9% / B	13 / 2%	4 / 3% / *	21 / 11% / H*	19 / 10% / H*	10 / 5% / *	3 / 2% / *	5 / 2%	31 / 10% / JM	4 / 2%	8 / 14% / JM*	4 / 6% / *	13 / 3%
Handling them fairly well (3)	145 / 13%	71 / 13%	74 / 13%	18 / 14% / *	35 / 18% / *	29 / 16% / *	15 / 7% / *	15 / 8% / *	33 / 13%	59 / 20% / JM	25 / 11%	5 / 8% / *	9 / 11% / *	42 / 10%
Handling them fairly poorly (2)	268 / 23%	127 / 23%	140 / 24%	50 / 40% / DFH*	33 / 17% / *	43 / 23% / *	41 / 20% / *	49 / 26% / *	51 / 20%	84 / 28% / K	48 / 21%	5 / 9% / *	22 / 29% / K*	102 / 24%
Handling them very poorly (1)	477 / 42%	237 / 42%	238 / 41%	29 / 23% / *	54 / 28% / *	81 / 44% / C*	101 / 50% / CD*	83 / 44% / C*	128 / 52% / CD	90 / 30%	133 / 59% / IM	30 / 53% / I*	33 / 42% / *	179 / 41%
Not sure	192 / 17%	74 / 13%	117 / 20%	25 / 20% / *	52 / 27% / EH*	11 / 6% / *	36 / 18% / *	37 / 20% / E*	31 / 13%	35 / 12%	14 / 6%	9 / 15% / *	10 / 12% / *	96 / 22% / IJ
NET : Very/fairly well	207 / 18%	120 / 22%	86 / 15%	22 / 17% / *	57 / 29% / FGH*	48 / 26% / G*	25 / 12% / *	18 / 9% / *	38 / 15%	90 / 30% / JM	29 / 13%	13 / 23% / *	13 / 17% / *	55 / 13%
NET : Very/fairly poorly	745 / 65%	364 / 65%	378 / 65%	80 / 63% / *	88 / 45% / *	124 / 68% / D*	142 / 70% / D*	132 / 71% / D*	179 / 72% / D	174 / 58%	181 / 81% / IKM	35 / 62% / *	56 / 71% / *	281 / 65%
Mean score	1.78	1.86	1.7	1.97 / GH*	2.16 / FGH*	1.92 / H*	1.6 / *	1.58 / *	1.61	2.12 / JM	1.53	1.81 / *	1.77 / *	1.67 / *
Standard Deviation	0.932	1.013	0.832	0.798	1.092	1.037	0.883	0.748	0.827	1.014	0.783	1.18	0.908	0.841
Error Variance	0.001	0.002	0.001	0.006	0.008	0.006	0.005	0.004	0.003	0.004	0.003	0.029	0.012	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Handling them very well (4)	62 5%	29 8% P	27 8% P	4 1% *
Handling them fairly well (3)	145 13%	66 18%	40 11%	31 9% *
Handling them fairly poorly (2)	268 23%	89 24%	100 28%	72 20% *
Handling them very poorly (1)	477 42%	121 33%	170 48% N	165 46% *
Not sure	192 17%	65 17% O	19 5%	89 25% O*
NET : Very/fairly well	207 18%	95 26% P	68 19%	36 10% *
NET : Very/fairly poorly	745 65%	210 57%	270 76% N	236 65% *
Mean score	1.78	2.01 OP	1.78	1.54 *
Standard Deviation	0.932	1	0.949	0.761
Error Variance	0.001	0.003	0.003	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	No unrestricted right for EU citizens to live in the UK	UK to draw up its own rules and regulations, even if they clash with EU rules and regulations	The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control	A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)	Unrestricted right of UK citizens to live in the EU	European companies to have tariff-free access to the UK market (including services)	British companies to have tariff-free access to the EU market (including services)	No further contributions to the EU budget
Unweighted Base	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**
Weighted Base	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**
Must have this (4)	233	381	364	277	258	280	303	421
	20%	33%	32%	24%	23%	24%	26%	37%
Prefer to have this (3)	258	294	327	340	399	354	403	247
	23%	26%	29%	30%	35%	31%	35%	22%
Prefer not to have this (2)	225	137	96	123	124	122	73	121
	20%	12%	8%	11%	11%	11%	6%	11%
Must not have this (1)	127	64	54	118	64	57	46	75
	11%	6%	5%	10%	6%	5%	4%	7%
Don't know	301	269	303	286	298	331	319	280
	26%	23%	27%	25%	26%	29%	28%	24%
NET : Top 2 Box	491	674	690	617	658	634	706	668
	43%	59%	60%	54%	58%	55%	62%	58%
NET : Bottom 2 Box	352	201	150	241	188	179	119	196
	31%	18%	13%	21%	16%	16%	10%	17%
Mean score	2.71	3.13	3.19	2.9	3.01	3.05	3.17	3.17
Standard Deviation	1.03	0.932	0.877	1.004	0.869	0.879	0.807	0.971
Error Variance	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

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Base: All adults GB 18+

	The UK and EU to continue collaborating on science, research and technology initiatives	The UK and EU to continue collaborating on security and policing
Unweighted Base	1144	1144
Weighted Base	1144	1144
Must have this (4)	431	529
	38%	46%
Prefer to have this (3)	392	319
	34%	28%
Prefer not to have this (2)	85	79
	7%	7%
Must not have this (1)	28	28
	2%	2%
Don't know	209	188
	18%	16%
NET : Top 2 Box	822	848
	72%	74%
NET : Bottom 2 Box	113	107
	10%	9%
Mean score	3.31	3.41
Standard Deviation	0.758	0.764
Error Variance	0.001	0.001

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Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	233 20%	138 25% B	94 16%	16 13% *	45 23% *	47 26% *	55 27% *	30 16% *	40 16%	79 26%	47 21%	15 26% *	12 15% *	74 17%
Prefer to have this (3)	258 23%	132 24%	123 21%	33 26% *	40 20% *	36 20% *	41 20% *	39 21% *	69 28%	75 25%	67 30% M	11 19% *	26 34% M*	69 16%
Prefer not to have this (2)	225 20%	100 18%	126 22%	34 27% *	30 15% *	23 13% *	32 16% *	37 20% *	69 28% E	79 26%	46 20%	14 24% *	11 14% *	71 17%
Must not have this (1)	127 11%	70 13%	57 10%	6 5% *	32 16% *	20 11% *	20 10% *	20 10% *	29 12%	28 9%	20 9%	5 10% *	20 25% IJM*	46 11%
Don't know	301 26%	119 21%	182 31% A	37 29% *	50 26% *	57 31% H*	54 27% *	61 33% H*	42 17%	39 13%	45 20%	12 21% *	9 11% *	172 40% IJKL
NET : Top 2 Box	491 43%	270 48% B	217 37%	49 39% *	85 43% *	83 46% *	96 48% *	68 37% *	109 44%	154 51% M	114 51% M	25 45% *	39 49% *	143 33%
NET : Bottom 2 Box	352 31%	170 30%	182 31%	40 32% *	62 31% *	43 23% *	52 26% *	57 31% *	98 39% E	107 36%	66 29%	19 34% *	31 40% *	117 27%
Mean score	2.71	2.77	2.64	2.66 **	2.66 *	2.88 *	2.89 *	2.62 *	2.58 *	2.78	2.79	2.78 **	2.44 *	2.66 *
Standard Deviation	1.03	1.061	0.994	0.855	1.133	1.087	1.057	1.014	0.956	0.997	0.958	1.051	1.085	1.071
Error Variance	0.001	0.003	0.002	0.008	0.009	0.009	0.008	0.008	0.004	0.004	0.005	0.025	0.017	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	233 20%	84 23%	79 22%	56 16% *
Prefer to have this (3)	258 23%	86 23%	110 31% P	57 16% *
Prefer not to have this (2)	225 20%	97 26% P	69 19%	45 12% *
Must not have this (1)	127 11%	44 12%	46 13%	31 9% *
Don't know	301 26%	59 16%	54 15%	172 48% NO*
NET : Top 2 Box	491 43%	170 46% P	189 53% P	114 31% *
NET : Bottom 2 Box	352 31%	141 38% P	115 32%	76 21% *
Mean score	2.71	2.68	2.73	2.73 **
Standard Deviation	1.03	1.021	1.011	1.062
Error Variance	0.001	0.003	0.003	0.006

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	381 / 33%	233 / 42% / B	148 / 25%	19 / 15% / *	56 / 29% / *	44 / 24% / *	92 / 45% / CE*	63 / 34% / C*	106 / 43% / CE	161 / 54% / JM	53 / 24%	22 / 39% / *	36 / 45% / JM*	98 / 23%
Prefer to have this (3)	294 / 26%	134 / 24%	160 / 27%	24 / 19% / *	62 / 32% / *	52 / 29% / *	40 / 20% / *	38 / 20% / *	78 / 31%	91 / 30%	69 / 31%	11 / 19% / *	20 / 25% / *	98 / 23%
Prefer not to have this (2)	137 / 12%	51 / 9%	83 / 14%	24 / 19% / *	21 / 11% / *	21 / 11% / *	18 / 9% / *	24 / 13% / *	29 / 12%	21 / 7%	45 / 20% / IM	9 / 15% / *	12 / 15% / *	44 / 10%
Must not have this (1)	64 / 6%	34 / 6%	30 / 5%	14 / 11% / *	5 / 3% / *	16 / 9% / *	5 / 2% / *	17 / 9% / *	7 / 3%	12 / 4%	13 / 6%	5 / 8% / *	4 / 5% / *	31 / 7%
Don't know	269 / 23%	107 / 19%	161 / 28% / A	46 / 36% / H*	52 / 27% / H*	49 / 27% / H*	48 / 24% / H*	45 / 24% / H*	28 / 11%	16 / 5%	45 / 20% / I	10 / 19% / I*	7 / 9% / *	161 / 37% / IJKL
NET : Top 2 Box	674 / 59%	367 / 66% / B	307 / 53%	43 / 34% / *	118 / 60% / C*	96 / 53% / *	132 / 65% / C*	101 / 54% / C*	184 / 74% / CEG	252 / 84% / JKM	122 / 54%	32 / 58% / *	56 / 71% / M*	197 / 46%
NET : Bottom 2 Box	201 / 18%	85 / 15%	113 / 19%	38 / 30% / FH*	26 / 13% / *	37 / 20% / *	23 / 11% / *	41 / 22% / *	36 / 15%	33 / 11%	58 / 26% / I	13 / 24% / I*	16 / 20% / *	74 / 17%
Mean score	3.13	3.25 / B	3.01	2.59 / **	3.17 / *	2.93 / *	3.42 / E*	3.04 / *	3.28 / E	3.41 / JKM	2.91	3.08 / *	3.21 / *	2.98 / *
Standard Deviation	0.932	0.932	0.915	1.033	0.805	0.988	0.818	1.048	0.818	0.798	0.91	1.049	0.932	0.989
Error Variance	0.001	0.002	0.002	0.013	0.004	0.007	0.004	0.008	0.003	0.002	0.005	0.024	0.012	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	381	218	73	73
	33%	59%	20%	20%
		OP		*
Prefer to have this (3)	294	105	106	78
	26%	28%	30%	22%
				*
Prefer not to have this (2)	137	15	80	41
	12%	4%	22%	11%
			NP	*
Must not have this (1)	64	6	38	20
	6%	2%	11%	6%
			N	*
Don't know	269	26	61	149
	23%	7%	17%	41%
			N	NO*
NET : Top 2 Box	674	323	179	151
	59%	87%	50%	42%
		OP		*
NET : Bottom 2 Box	201	21	117	61
	18%	6%	33%	17%
			NP	N*
Mean score	3.13	3.55	2.72	2.96
		O		**
Standard Deviation	0.932	0.661	0.974	0.96
Error Variance	0.001	0.001	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	364 32%	184 33%	178 31%	12 9% *	59 30% C*	69 38% C*	80 39% C*	47 25% C*	97 39% C	104 35% M	106 47% IM	21 38% M*	30 38% M*	93 21%
Prefer to have this (3)	327 29%	158 28%	166 29%	37 29% *	55 28% *	51 28% *	51 25% *	39 21% *	95 38% G	116 39% JM	57 25%	17 30% *	27 34% *	105 24%
Prefer not to have this (2)	96 8%	61 11%	36 6%	17 13% *	11 6% *	15 8% *	17 8% *	23 13% *	13 5%	33 11%	13 6%	4 6% *	7 8% *	34 8%
Must not have this (1)	54 5%	33 6%	21 4%	13 10% *	7 3% *	5 3% *	12 6% *	9 5% *	9 4%	12 4%	6 3%	3 5% *	3 3% *	29 7%
Don't know	303 27%	123 22%	181 31% A	49 39% H*	65 33% H*	44 24% *	43 21% *	68 36% H*	34 14%	35 12%	43 19%	11 20% *	13 16% *	171 40% IJKL
NET : Top 2 Box	690 60%	342 61%	344 59%	48 38% *	114 58% *	120 65% CG*	130 64% CG*	86 46% *	192 77% CDG	220 73% M	163 73% M	38 69% M*	57 72% M*	197 46%
NET : Bottom 2 Box	150 13%	94 17% B	56 10%	29 23% H*	18 9% *	20 11% *	29 14% *	33 18% *	22 9%	45 15%	19 8%	6 11% *	9 12% *	64 15%
Mean score	3.19	3.13	3.25	2.61 **	3.26 **	3.32 *	3.24 *	3.04 *	3.31 *	3.18	3.44 IM	3.27 *	3.27 *	3 *
Standard Deviation	0.877	0.921	0.826	0.937	0.817	0.799	0.925	0.956	0.764	0.819	0.771	0.867	0.809	0.97
Error Variance	0.001	0.002	0.002	0.011	0.005	0.005	0.005	0.008	0.003	0.003	0.003	0.017	0.01	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	364 32%	126 34% P	159 45% NP	59 16% *
Prefer to have this (3)	327 29%	137 37% OP	97 27%	88 24% *
Prefer not to have this (2)	96 8%	40 11%	34 10%	22 6% *
Must not have this (1)	54 5%	14 4%	15 4%	19 5% *
Don't know	303 27%	52 14%	52 15%	173 48% NO*
NET : Top 2 Box	690 60%	264 71% P	256 72% P	147 41% *
NET : Bottom 2 Box	150 13%	54 15%	49 14%	41 11% *
Mean score	3.19	3.18	3.31	3 **
Standard Deviation	0.877	0.821	0.86	0.913
Error Variance	0.001	0.002	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	277 24%	154 28%	121 21%	17 13% *	51 26% *	57 31% C*	61 30% *	30 16% *	62 25%	80 27%	76 34% M	21 38% M*	17 21% *	72 17%
Prefer to have this (3)	340 30%	183 33%	157 27%	32 26% *	48 24% *	42 23% *	65 32% *	62 33% *	91 37%	118 39% M	66 29%	18 33% *	25 32% *	104 24%
Prefer not to have this (2)	123 11%	62 11%	61 11%	18 14% *	24 12% *	8 4% *	12 6% *	26 14% *	35 14%	44 15%	24 11%	6 10% *	15 19% M*	31 7%
Must not have this (1)	118 10%	50 9%	66 11%	15 12% *	19 10% *	27 15% *	11 6% *	18 10% *	27 11%	28 9%	15 7%	3 5% *	11 14% *	61 14%
Don't know	286 25%	110 20%	176 30% A	44 35% H*	55 28% H*	50 27% H*	53 26% *	50 27% H*	34 14%	30 10%	43 19% I	8 14% *	11 14% *	164 38% IJKL
NET : Top 2 Box	617 54%	337 60% B	278 48%	49 39% *	99 50% *	98 54% *	126 62% C*	91 49% *	153 62% C	198 66% M	142 63% M	39 71% M*	42 53% *	176 41%
NET : Bottom 2 Box	241 21%	112 20%	127 22%	33 26% *	43 22% *	35 19% *	24 12% *	45 24% *	62 25% F	72 24%	40 18%	8 15% *	26 33% J*	92 21%
Mean score	2.9	2.98	2.82	2.61 **	2.92 *	2.96 *	3.17 G*	2.75 *	2.88	2.93	3.12 LM	3.21 LM*	2.7 *	2.7 *
Standard Deviation	1.004	0.962	1.035	1.011	1.032	1.141	0.873	0.948	0.973	0.932	0.939	0.875	1.021	1.097
Error Variance	0.001	0.002	0.003	0.012	0.007	0.01	0.005	0.007	0.004	0.003	0.005	0.016	0.015	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	277 24%	71 19%	131 37% NP	61 17% *
Prefer to have this (3)	340 30%	127 34% P	131 37% P	74 21% *
Prefer not to have this (2)	123 11%	63 17% P	38 11%	21 6% *
Must not have this (1)	118 10%	47 13% O	16 4%	46 13% O*
Don't know	286 25%	62 17%	41 11%	159 44% NO*
NET : Top 2 Box	617 54%	198 53% P	263 73% NP	136 38% *
NET : Bottom 2 Box	241 21%	110 30% O	54 15%	67 19% *
Mean score	2.9	2.72	3.19 N	2.74 **
Standard Deviation	1.004	0.985	0.836	1.121
Error Variance	0.001	0.003	0.002	0.006

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	258 / 23%	147 / 26%	110 / 19%	17 / 13% / *	55 / 28% / *	63 / 34% / CG*	45 / 22% / *	29 / 15% / *	50 / 20%	65 / 22%	57 / 26%	20 / 36% / M*	18 / 22% / *	88 / 20%
Prefer to have this (3)	399 / 35%	198 / 36%	201 / 35%	48 / 38% / *	44 / 22% / *	48 / 26% / *	86 / 42% / D*	58 / 31% / *	115 / 46% / DEG	132 / 44% / M	86 / 38% / M	22 / 39% / *	37 / 48% / M*	112 / 26%
Prefer not to have this (2)	124 / 11%	61 / 11%	63 / 11%	26 / 20% / *	22 / 11% / *	20 / 11% / *	15 / 8% / *	18 / 9% / *	23 / 9%	35 / 12%	34 / 15%	2 / 4% / *	6 / 7% / *	46 / 11%
Must not have this (1)	64 / 6%	33 / 6%	28 / 5%	15 / 12% / H*	16 / 8% / *	15 / 8% / *	4 / 2% / *	8 / 4% / *	6 / 2% / *	12 / 4%	5 / 2%	1 / 2% / *	8 / 10% / J*	38 / 9%
Don't know	298 / 26%	119 / 21%	179 / 31% / A	21 / 17% / *	60 / 30% / *	37 / 20% / *	52 / 26% / *	74 / 40% / CEH*	54 / 22%	57 / 19%	42 / 19%	10 / 18% / *	10 / 13% / *	149 / 34% / IJL
NET : Top 2 Box	658 / 58%	345 / 62%	311 / 53%	65 / 51% / *	99 / 50% / *	111 / 61% / *	131 / 65% / G*	87 / 46% / *	165 / 67% / DG	196 / 65% / M	143 / 64% / M	42 / 75% / M*	55 / 70% / M*	200 / 46%
NET : Bottom 2 Box	188 / 16%	94 / 17%	91 / 16%	40 / 32% / FGH*	38 / 19% / *	35 / 19% / *	20 / 10% / *	26 / 14% / *	29 / 12%	47 / 16%	39 / 17%	4 / 7% / *	14 / 18% / *	84 / 19%
Mean score	3.01	3.05	2.98	2.63 / *	3.01 / *	3.09 / C*	3.14 / C*	2.95 / **	3.08 / C*	3.02	3.08	3.34 / IM*	2.94 / *	2.88 / *
Standard Deviation	0.869	0.88	0.842	0.915	1.015	0.989	0.707	0.84	0.702	0.781	0.775	0.711	0.902	0.996
Error Variance	0.001	0.002	0.002	0.008	0.008	0.007	0.003	0.006	0.003	0.003	0.003	0.011	0.012	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	258	66	114	65
	23%	18%	32%	18%
			NP	*
Prefer to have this (3)	399	135	138	116
	35%	36%	39%	32%
				*
Prefer not to have this (2)	124	61	34	24
	11%	16%	9%	7%
		OP		*
Must not have this (1)	64	23	18	21
	6%	6%	5%	6%
				*
Don't know	298	86	54	135
	26%	23%	15%	37%
		O		NO*
NET : Top 2 Box	658	200	252	181
	58%	54%	71%	50%
			NP	*
NET : Bottom 2 Box	188	84	51	45
	16%	23%	14%	12%
		O		*
Mean score	3.01	2.86	3.15	3
			N	*
Standard Deviation	0.869	0.865	0.837	0.876
Error Variance	0.001	0.003	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	280 24%	155 28%	122 21%	17 13% *	58 30% *	51 28% *	58 28% *	42 23% *	54 22%	76 25%	64 29%	20 36% *	13 17% *	96 22%
Prefer to have this (3)	354 31%	190 34%	164 28%	41 32% *	34 17% *	52 29% *	74 36% D*	56 30% *	98 40% D	124 41% M	83 37% M	17 30% *	33 42% M*	88 20%
Prefer not to have this (2)	122 11%	65 12%	57 10%	24 19% F*	12 6% *	24 13% *	9 4% *	23 13% *	31 13%	37 12%	22 10%	6 10% *	15 19% *	42 10%
Must not have this (1)	57 5%	37 7%	20 3%	11 8% *	23 12% G*	6 3% *	5 2% *	3 2% *	9 4% *	13 4%	9 4%	1 2% *	6 8% *	21 5%
Don't know	331 29%	110 20%	219 38% A	35 27% *	70 36% *	50 27% *	58 29% *	62 33% *	56 23%	50 17%	46 21%	12 21% *	11 14% *	186 43% IJKL
NET : Top 2 Box	634 55%	346 62% B	286 49%	57 45% *	92 47% *	103 57% *	131 65% *	98 52% *	152 61%	200 67% M	147 65% M	37 66% M*	46 59% *	184 43%
NET : Bottom 2 Box	179 16%	103 18%	77 13%	34 27% F*	35 18% *	30 16% *	13 7% *	27 14% *	40 16%	51 17%	31 14%	7 13% *	22 28% *	63 15%
Mean score	3.05	3.03	3.07 *	2.69 **	3 **	3.11 *	3.27 *	3.1 *	3.02 *	3.05	3.13 L	3.26 **	2.78 *	3.05 *
Standard Deviation	0.879	0.909	0.841	0.902	1.133	0.862	0.718	0.795	0.797	0.816	0.824	0.809	0.872	0.948
Error Variance	0.001	0.002	0.002	0.009	0.01	0.006	0.004	0.005	0.003	0.003	0.004	0.015	0.011	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	280 24%	76 21%	131 37% NP	58 16% *
Prefer to have this (3)	354 31%	134 36%	128 36%	89 25% *
Prefer not to have this (2)	122 11%	60 16% O	27 7%	31 9% *
Must not have this (1)	57 5%	19 5%	19 5%	8 2% *
Don't know	331 29%	81 22%	53 15%	175 48% NO*
NET : Top 2 Box	634 55%	211 57% P	259 72% NP	147 41% *
NET : Bottom 2 Box	179 16%	78 21% OP	46 13%	40 11% *
Mean score	3.05	2.93	3.22 N	3.05 **
Standard Deviation	0.879	0.853	0.849	0.81
Error Variance	0.001	0.003	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	303 26%	164 29%	139 24%	16 13% *	64 33% C*	57 31% C*	61 30% *	42 23% *	63 25%	84 28%	74 33%	17 30% *	19 24% *	97 23%
Prefer to have this (3)	403 35%	213 38%	189 33%	39 31% *	41 21% *	57 31% *	78 39% D*	72 38% D*	116 47% DE	149 50% M	89 40% M	23 41% M*	29 37% *	103 24%
Prefer not to have this (2)	73 6%	42 7%	32 5%	15 12% *	9 5% *	12 6% *	6 3% *	14 8% *	17 7%	24 8%	11 5%	5 8% *	15 19% JM*	17 4%
Must not have this (1)	46 4%	31 6%	12 2%	15 12% FH*	16 8% H*	7 4% *	1 1% *	6 3% *	1 *	8 3%	4 2%	- 1% *	5 7% *	22 5%
Don't know	319 28%	108 19%	209 36% A	41 32% *	66 34% *	51 28% *	56 28% *	53 28% *	52 21%	34 11%	46 21% I	11 21% *	10 13% *	192 44% IJKL
NET : Top 2 Box	706 62%	378 68% B	328 56%	56 44% *	105 53% *	113 62% *	139 69% C*	114 61% *	179 72% CD	234 78% LM	163 73% M	39 70% M*	48 61% *	200 46%
NET : Bottom 2 Box	119 10%	73 13%	44 8%	30 24% FH*	26 13% *	19 10% *	7 4% *	20 11% *	18 7%	32 11%	15 7%	5 9% *	21 26% IJM*	40 9%
Mean score	3.17	3.13	3.22 *	2.67 **	3.17 **	3.23 *	3.36 *	3.13 *	3.23 *	3.17	3.3 L	3.25 *	2.9 *	3.15 *
Standard Deviation	0.807	0.847	0.734	0.979	1.018	0.828	0.603	0.761	0.612	0.707	0.692	0.685	0.904	0.912
Error Variance	0.001	0.002	0.001	0.011	0.008	0.005	0.002	0.004	0.002	0.002	0.003	0.011	0.012	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	303 26%	83 23%	129 36% NP	71 20% *
Prefer to have this (3)	403 35%	160 43% P	144 40% P	90 25% *
Prefer not to have this (2)	73 6%	40 11% O	17 5%	16 5% *
Must not have this (1)	46 4%	14 4%	13 4%	14 4% *
Don't know	319 28%	73 20%	54 15%	170 47% NO*
NET : Top 2 Box	706 62%	244 66% P	273 77% NP	162 45% *
NET : Bottom 2 Box	119 10%	53 14%	30 8%	30 8% *
Mean score	3.17	3.06	3.29 N	3.14 **
Standard Deviation	0.807	0.772	0.756	0.856
Error Variance	0.001	0.002	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	421 37%	221 40%	197 34%	10 8% *	62 31% C*	56 31% C*	101 50% CE*	62 33% C*	129 52% CDEG	173 58% JKM	58 26%	21 38% *	34 43% J*	127 29%
Prefer to have this (3)	247 22%	124 22%	122 21%	36 29% *	40 20% *	35 19% *	32 16% *	48 26% *	57 23%	70 23%	61 27%	14 25% *	22 28% *	74 17%
Prefer not to have this (2)	121 11%	77 14%	44 8%	26 21% FH*	24 12% *	22 12% *	9 4% *	21 11% *	19 8%	37 13%	33 15%	5 8% *	9 11% *	36 8%
Must not have this (1)	75 7%	40 7%	35 6%	14 11% *	9 4% *	27 15% FH*	4 2% *	9 5% *	11 4%	7 2%	15 7%	6 11% I*	8 11% I*	37 8%
Don't know	280 24%	97 17%	183 32% A	40 32% H*	62 31% H*	43 23% *	57 28% H*	46 25% H*	32 13%	12 4%	57 25% IL	10 17% I*	5 7% *	159 37% IKL
NET : Top 2 Box	668 58%	345 62%	319 55%	46 36% *	102 52% *	91 50% *	133 65% C*	110 59% C*	186 75% CDEG	243 81% JKM	119 53%	35 63% *	56 71% JM*	201 47%
NET : Bottom 2 Box	196 17%	117 21%	79 14%	40 32% FH*	33 17% *	49 27% FH*	13 6% *	30 16% *	30 12%	44 15%	49 22%	11 20% *	17 22% *	73 17%
Mean score	3.17	3.14	3.21	2.48 **	3.15 *	2.86 *	3.58 DEG*	3.17 *	3.41 E	3.43 JKLM	2.97 *	3.09 *	3.12 *	3.07 *
Standard Deviation	0.971	0.986	0.957	0.906	0.941	1.152	0.737	0.91	0.852	0.803	0.954	1.061	1.022	1.064
Error Variance	0.001	0.002	0.002	0.01	0.007	0.009	0.004	0.006	0.003	0.002	0.005	0.024	0.014	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	421 37%	221 60% OP	94 26%	89 25% *
Prefer to have this (3)	247 22%	84 23%	92 26%	62 17% *
Prefer not to have this (2)	121 11%	24 7%	66 18% NP	30 8% *
Must not have this (1)	75 7%	16 4%	32 9%	26 7% *
Don't know	280 24%	25 7%	73 20% N	156 43% NO*
NET : Top 2 Box	668 58%	305 82% OP	187 52%	150 42% *
NET : Bottom 2 Box	196 17%	40 11%	98 27% NP	56 15% *
Mean score	3.17	3.48 O	2.88	3.03 **
Standard Deviation	0.971	0.82	1	1.041
Error Variance	0.001	0.002	0.004	0.005

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	431 38%	224 40%	206 35%	27 21% *	69 35% *	68 37% *	91 45% C*	62 33% *	114 46% C	134 45% M	104 46% M	29 52% LM*	23 29% *	133 31%
Prefer to have this (3)	392 34%	189 34%	202 35%	59 47% D*	49 25% *	53 29% *	61 30% *	56 30% *	114 46% DEFG	126 42% JM	66 29%	16 29% *	45 57% JKM*	124 29%
Prefer not to have this (2)	85 7%	51 9%	31 5%	13 10% H*	24 12% H*	18 10% H*	10 5% *	15 8% *	4 2%	25 8%	16 7%	4 7% *	6 8% *	34 8%
Must not have this (1)	28 2%	11 2%	16 3%	5 4% *	14 7% H*	6 4% *	1 1% *	1 1% *	1 *	2 1%	4 2%	- -	2 2% *	15 3% *
Don't know	209 18%	83 15%	126 22%	23 18% H*	41 21% H*	38 21% H*	39 19% H*	52 28% H*	16 6%	13 4%	34 15% I	7 13% *	3 4% *	127 29% IJL
NET : Top 2 Box	822 72%	413 74%	408 70%	86 68% *	117 60% *	121 66% *	152 75% *	118 63% *	228 92% CDEFG	260 87% JM	170 76% M	45 80% M*	68 86% M*	257 59%
NET : Bottom 2 Box	113 10%	63 11%	47 8%	17 14% H*	38 20% FH*	25 14% H*	12 6% *	16 9% *	5 2%	27 9%	21 9%	4 7% *	8 10% *	49 11%
Mean score	3.31	3.31	3.31	3.05 *	3.11 *	3.25 *	3.48 CD*	3.33 *	3.47 CD	3.37	3.41	3.51 L*	3.18 *	3.23 *
Standard Deviation	0.758	0.76	0.753	0.748	0.976	0.844	0.647	0.708	0.549	0.667	0.744	0.644	0.665	0.83
Error Variance	0.001	0.001	0.001	0.005	0.006	0.005	0.003	0.004	0.001	0.002	0.003	0.009	0.006	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	431 38%	114 31%	195 55% NP	96 27% *
Prefer to have this (3)	392 34%	181 49% OP	112 31%	97 27% *
Prefer not to have this (2)	85 7%	29 8%	22 6%	34 9% *
Must not have this (1)	28 2%	7 2%	2 1%	13 4% *
Don't know	209 18%	40 11%	26 7%	121 33% NO*
NET : Top 2 Box	822 72%	295 80% P	307 86% P	193 53% *
NET : Bottom 2 Box	113 10%	36 10%	24 7%	47 13% *
Mean score	3.31	3.22	3.51 NP	3.15 *
Standard Deviation	0.758	0.684	0.646	0.862
Error Variance	0.001	0.001	0.001	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Must have this (4)	529 46%	260 47%	268 46%	32 25% *	70 35% *	89 49% C*	121 60% CDG*	77 41% *	141 57% CDG	154 51%	125 56% LM	30 54% *	28 35% *	174 40%
Prefer to have this (3)	319 28%	150 27%	166 29%	43 34% *	48 24% *	47 26% *	45 22% *	51 27% *	86 34% *	111 37% JM	47 21%	13 23% *	38 48% JKM*	105 24%
Prefer not to have this (2)	79 7%	50 9%	30 5%	21 17% FH*	17 9% *	18 10% *	4 2% *	13 7% *	6 2%	22 7%	17 7%	5 9% *	6 8% *	29 7%
Must not have this (1)	28 2%	17 3%	11 2%	4 3% *	16 8% H*	4 2% *	1 1% *	1 1% *	2 1%	5 2%	7 3%	- *	2 3% *	8 2%
Don't know	188 16%	83 15%	106 18%	27 21% H*	46 23% H*	25 14% *	31 15% *	45 24% H*	15 6%	8 3%	29 13% I	7 13% I*	4 6% *	116 27% IJL
NET : Top 2 Box	848 74%	410 73%	434 75%	74 59% *	118 60% *	136 74% *	166 82% CD*	128 68% *	226 91% CDEG	264 88% JM	172 77%	43 77% *	66 83% M*	279 65%
NET : Bottom 2 Box	107 9%	66 12%	41 7%	25 20% FH*	33 17% FH*	22 12% H*	5 3% *	14 8% *	7 3%	27 9%	24 11%	5 9% *	9 11% *	37 9%
Mean score	3.41	3.37	3.45	3.03 *	3.14 *	3.4 *	3.67 CD*	3.43 C*	3.56 CD	3.42	3.48	3.51 *	3.23 *	3.41 *
Standard Deviation	0.764	0.808	0.719	0.828	0.995	0.786	0.564	0.697	0.584	0.709	0.802	0.697	0.734	0.757
Error Variance	0.001	0.001	0.001	0.007	0.007	0.004	0.002	0.003	0.001	0.002	0.003	0.01	0.007	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Must have this (4)	529	157	215	132
	46%	42%	60%	37%
			NP	*
Prefer to have this (3)	319	146	89	83
	28%	39%	25%	23%
		OP		*
Prefer not to have this (2)	79	28	24	28
	7%	7%	7%	8%
				*
Must not have this (1)	28	8	6	6
	2%	2%	2%	2%
				*
Don't know	188	32	24	112
	16%	9%	7%	31%
				NO*
NET : Top 2 Box	848	302	303	215
	74%	82%	85%	60%
		P	P	*
NET : Bottom 2 Box	107	36	30	34
	9%	10%	8%	9%
				*
Mean score	3.41	3.33	3.54	3.37
			N	*
Standard Deviation	0.764	0.73	0.706	0.779
Error Variance	0.001	0.002	0.001	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**
Weighted Base	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**
Much better	84	89	99	93	84	106
	7%	8%	9%	8%	7%	9%
A bit better	93	156	158	130	111	112
	8%	14%	14%	11%	10%	10%
No difference	261	390	400	568	660	516
	23%	34%	35%	50%	58%	45%
A bit worse	358	209	204	95	77	142
	31%	18%	18%	8%	7%	12%
Much worse	241	140	149	103	81	109
	21%	12%	13%	9%	7%	10%
Not sure	107	160	133	155	130	158
	9%	14%	12%	14%	11%	14%
NET : Much/a bit better	177	245	258	223	196	219
	15%	21%	23%	19%	17%	19%
NET : Much / a bit worse	599	349	353	198	158	251
	52%	30%	31%	17%	14%	22%

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Much better	84 7%	66 12% B	18 3%	9 7% *	30 15% GH*	23 12% GH*	13 6% *	2 1% *	8 3%	34 11% J	10 4%	9 16% JM*	9 11% *	22 5%
A bit better	93 8%	64 11% B	30 5%	10 8% *	23 11% *	17 9% *	21 10% *	11 6% *	12 5%	38 13% M	25 11% M	7 12% *	5 7% *	17 4%
No difference	261 23%	144 26%	117 20%	23 18% *	43 22% *	40 22% *	37 18% *	54 29% *	64 26%	75 25% J	33 15%	9 16% *	25 32% J*	110 25%
A bit worse	358 31%	154 28%	203 35%	31 25% *	39 20% *	44 24% *	69 34% *	70 37% D*	105 42% CDE	105 35%	78 35%	15 27% *	24 30% *	118 27%
Much worse	241 21%	95 17%	143 25%	33 26% *	40 20% *	51 28% *	43 21% *	32 17% *	43 17%	37 12%	65 29% I	11 20% *	11 14% *	113 26% I
Not sure	107 9%	37 7%	70 12%	20 16% *	22 11% *	8 5% *	20 10% *	19 10% *	17 7%	11 4%	15 7%	4 8% *	4 5% *	53 12% I
NET : Much/a bit better	177 15%	130 23% B	47 8%	19 15% *	53 27% GH*	40 22% GH*	34 17% *	12 7% *	19 8%	72 24% M	35 15%	16 28% M*	14 18% *	38 9%
NET : Much / a bit worse	599 52%	249 45%	346 60% A	64 51% *	79 40% *	95 52% *	112 55% *	102 55% *	148 59% D	142 47%	142 63% IL	26 47% *	35 45% *	231 54%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Much better	84 7%	39 10% P	31 9%	9 2% *
A bit better	93 8%	57 15% OP	25 7%	11 3% *
No difference	261 23%	117 32% O	33 9%	101 28% O*
A bit worse	358 31%	116 31%	129 36%	100 28% *
Much worse	241 21%	13 4%	129 36% N	93 26% N*
Not sure	107 9%	28 8% O	10 3%	48 13% O*
NET : Much/a bit better	177 15%	95 26% OP	56 16% P	20 5% *
NET : Much / a bit worse	599 52%	130 35%	258 72% NP	193 53% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Much better	89 / 8%	69 / 12% / B	20 / 3%	9 / 7% / *	35 / 18% / GH*	23 / 13% / GH*	13 / 6% / *	3 / 2% / *	6 / 2%	44 / 15% / JM	5 / 2%	10 / 19% / JM*	8 / 10% / *	19 / 4%
A bit better	156 / 14%	102 / 18% / B	55 / 9%	8 / 6% / *	29 / 15% / *	38 / 21% / H*	35 / 17% / *	24 / 13% / *	21 / 9%	57 / 19% / M	33 / 15%	11 / 20% / *	10 / 13% / *	42 / 10%
No difference	390 / 34%	201 / 36%	186 / 32%	36 / 28% / *	48 / 24% / *	47 / 26% / *	58 / 29% / *	75 / 40% / *	126 / 51% / CDEF	121 / 40%	71 / 32%	14 / 25% / *	28 / 35% / *	141 / 33%
A bit worse	209 / 18%	91 / 16%	118 / 20%	31 / 25% / *	32 / 16% / *	18 / 10% / *	35 / 17% / *	38 / 20% / *	54 / 22%	53 / 18%	41 / 18%	6 / 10% / *	20 / 26% / *	75 / 17%
Much worse	140 / 12%	47 / 8%	91 / 16% / A	22 / 17% / *	20 / 10% / *	37 / 20% / GH*	29 / 14% / *	13 / 7% / *	20 / 8%	10 / 3%	42 / 19% / I	6 / 11% / I*	7 / 8% / *	75 / 17% / I
Not sure	160 / 14%	49 / 9%	111 / 19% / A	20 / 16% / *	33 / 17% / *	19 / 10% / *	33 / 16% / *	33 / 18% / *	21 / 9%	15 / 5%	32 / 14% / I	8 / 15% / I*	6 / 8% / *	80 / 19% / I
NET : Much/a bit better	245 / 21%	170 / 30% / B	75 / 13%	17 / 13% / *	64 / 32% / CGH*	62 / 34% / CGH*	48 / 24% / H*	28 / 15% / *	27 / 11%	101 / 34% / JM	38 / 17%	21 / 38% / JM*	18 / 23% / *	61 / 14%
NET : Much / a bit worse	349 / 30%	138 / 25%	209 / 36% / A	53 / 42% / *	52 / 26% / *	55 / 30% / *	63 / 31% / *	51 / 27% / *	74 / 30%	62 / 21%	83 / 37% / I	12 / 21% / *	27 / 34% / *	149 / 35% / I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Much better	89 8%	40 11% P	34 10% P	9 3% *
A bit better	156 14%	81 22% OP	37 10%	34 9% *
No difference	390 34%	154 42% O	99 28%	129 36% *
A bit worse	209 18%	45 12%	97 27% NP	56 15% *
Much worse	140 12%	15 4%	65 18% N	55 15% N*
Not sure	160 14%	35 10%	25 7%	79 22% NO*
NET : Much/a bit better	245 21%	121 33% OP	71 20%	43 12% *
NET : Much / a bit worse	349 30%	60 16%	162 45% NP	110 30% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Much better	99 / 9%	73 / 13% / B	26 / 5%	6 / 5% / *	34 / 17% / GH*	21 / 11% / *	22 / 11% / *	5 / 3% / *	13 / 5%	53 / 18% / JM	10 / 5%	9 / 16% / JM*	8 / 11% / *	17 / 4%
A bit better	158 / 14%	87 / 16%	71 / 12%	12 / 9% / *	27 / 14% / *	36 / 20% / *	21 / 10% / *	23 / 13% / *	38 / 15%	69 / 23% / JM	28 / 12%	6 / 11% / *	8 / 10% / *	43 / 10%
No difference	400 / 35%	203 / 36%	195 / 34%	35 / 28% / *	61 / 31% / *	50 / 27% / *	70 / 34% / *	83 / 44% / *	102 / 41%	117 / 39% / J	52 / 23%	17 / 31% / *	29 / 36% / *	160 / 37% / J
A bit worse	204 / 18%	100 / 18%	104 / 18%	36 / 28% / *	27 / 14% / *	23 / 12% / *	34 / 17% / *	37 / 20% / *	47 / 19%	45 / 15%	56 / 25% / I	10 / 17% / *	13 / 17% / *	74 / 17%
Much worse	149 / 13%	60 / 11%	89 / 15%	17 / 14% / *	18 / 9% / *	32 / 18% / *	31 / 15% / *	19 / 10% / *	32 / 13%	7 / 2% / I	55 / 24% / I*	9 / 16% / I*	15 / 19% / I*	61 / 14% / I
Not sure	133 / 12%	36 / 6%	96 / 16% / A	20 / 16% / *	30 / 15% / *	21 / 11% / *	25 / 12% / *	20 / 11% / *	17 / 7%	9 / 3%	24 / 11% / I	4 / 8% / *	5 / 7% / *	76 / 18% / I
NET : Much/a bit better	258 / 23%	160 / 29% / B	98 / 17%	18 / 14% / *	61 / 31% / G*	57 / 31% / G*	43 / 21% / *	28 / 15% / *	51 / 20%	123 / 41% / JLM	38 / 17%	15 / 28% / *	17 / 21% / *	60 / 14%
NET : Much / a bit worse	353 / 31%	160 / 29%	193 / 33%	53 / 42% / D*	45 / 23% / *	55 / 30% / *	65 / 32% / *	56 / 30% / *	79 / 32%	52 / 17%	111 / 49% / IM	19 / 34% / I*	28 / 36% / I*	135 / 31% / I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Much better	99 / 9%	57 / 15% / OP	30 / 8% / P	7 / 2% / *
A bit better	158 / 14%	85 / 23% / OP	40 / 11%	32 / 9% / *
No difference	400 / 35%	159 / 43% / O	76 / 21%	149 / 41% / O*
A bit worse	204 / 18%	32 / 9%	112 / 31% / NP	50 / 14% / *
Much worse	149 / 13%	15 / 4%	75 / 21% / N	52 / 14% / N*
Not sure	133 / 12%	22 / 6%	24 / 7%	73 / 20% / NO*
NET : Much/a bit better	258 / 23%	142 / 38% / OP	70 / 20%	38 / 11% / *
NET : Much / a bit worse	353 / 31%	47 / 13%	187 / 52% / NP	101 / 28% / N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Much better	93 8%	75 13% B	17 3%	4 3% *	29 15% GH*	32 18% CGH*	16 8% *	3 1% *	9 4%	47 16% JM	9 4%	8 14% J*	8 10% *	20 5%
A bit better	130 11%	71 13%	59 10%	12 10% *	36 18% *	23 12% *	18 9% *	14 8% *	27 11% *	52 17%	25 11%	7 12% *	7 9% *	38 9%
No difference	568 50%	293 52%	273 47%	55 43% *	63 32% *	80 44% *	95 47% *	114 61% D*	161 65% CDEF	176 59% J	99 44%	29 52% *	43 54% *	200 46%
A bit worse	95 8%	40 7%	55 9%	23 18% EH*	23 12% *	4 2% *	18 9% *	18 10% *	9 4%	12 4%	23 10% I	2 3% *	9 11% *	39 9%
Much worse	103 9%	35 6%	66 11%	18 14% *	17 9% *	28 15% G*	17 8% *	6 3% *	17 7%	3 1%	35 15% I	4 7% I*	4 5% *	57 13% I
Not sure	155 14%	44 8%	111 19% A	14 11% *	29 15% *	17 9% *	40 20% *	31 17% *	24 10%	10 3%	35 15% I	7 12% I*	8 10% *	79 18% I
NET : Much/a bit better	223 19%	147 26% B	76 13%	16 13% *	64 33% CGH*	55 30% GH*	34 17% *	17 9% *	36 14%	98 33% JM	34 15%	14 26% *	16 20% *	58 13%
NET : Much / a bit worse	198 17%	74 13%	121 21% A	41 32% GH*	40 20% *	31 17% *	34 17% *	25 13% *	27 11%	15 5%	57 26% IK	6 10% *	13 16% I*	95 22% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 05/09/2019 - 09/09/2019 (W Week 36)

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1144**	**541**	**458**	**114**
Weighted Base	**1144**	**370**	**357**	**362**
Much better	93 8%	50 13% P	30 8% P	6 2% *
A bit better	130 11%	59 16%	40 11%	30 8% *
No difference	568 50%	205 56%	167 47%	190 53% *
A bit worse	95 8%	11 3%	37 10% N	32 9% *
Much worse	103 9%	8 2%	51 14% N	39 11% N*
Not sure	155 14%	37 10%	33 9%	63 18% *
NET : Much/a bit better	223 19%	108 29% OP	70 20%	37 10% *
NET : Much / a bit worse	198 17%	19 5%	88 25% N	71 20% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Much better	84 7%	67 12% B	17 3%	11 9% *	30 15% GH*	24 13% GH*	13 6% *	2 1% *	3 1%	39 13% JM	7 3%	10 18% JM*	8 11% *	20 5%
A bit better	111 10%	73 13% B	38 7%	12 10% *	25 13% *	20 11% *	26 13% *	14 8% *	14 6% *	45 15%	21 9%	7 13% *	5 6% *	31 7%
No difference	660 58%	310 56%	346 59%	46 36% *	86 44% *	97 53% *	114 56% *	126 68% CD*	191 77% CDEF	182 61%	132 59%	27 48% *	48 61% *	247 57%
A bit worse	77 7%	32 6%	45 8%	19 15% H*	12 6% *	15 8% *	8 4% *	15 8% *	8 3%	18 6%	22 10%	3 5% *	8 10% *	24 5%
Much worse	81 7%	36 6%	45 8%	12 10% *	20 10% *	18 10% *	16 8% *	7 4% *	8 3%	4 1%	21 10% I	3 5% *	5 6% *	40 9% I
Not sure	130 11%	41 7%	90 15% A	26 20% E*	24 12% *	9 5% *	26 13% *	22 12% *	24 10%	12 4%	21 9%	6 11% *	5 6% *	70 16% I
NET : Much/a bit better	196 17%	140 25% B	55 10%	24 19% H*	55 28% GH*	44 24% GH*	39 19% H*	16 9% *	17 7%	84 28% JM	28 13%	17 30% JM*	13 16% *	51 12%
NET : Much / a bit worse	158 14%	68 12%	90 16%	31 25% H*	31 16% *	34 18% H*	24 12% *	22 12% *	16 6%	22 7%	44 20% I	6 11% *	13 16% *	64 15%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Much better	84	39	35	5
	7%	11%	10%	1%
		P	P	*
A bit better	111	49	37	25
	10%	13%	10%	7%
				*
No difference	660	219	210	216
	58%	59%	59%	60%
				*
A bit worse	77	18	29	25
	7%	5%	8%	7%
				*
Much worse	81	12	27	31
	7%	3%	8%	9%
				*
Not sure	130	33	19	60
	11%	9%	5%	17%
				O*
NET : Much/a bit better	196	88	72	29
	17%	24%	20%	8%
		P	P	*
NET : Much / a bit worse	158	30	56	56
	14%	8%	16%	15%
			N	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Much better	106	86	20	9	38	31	18	2	9	51	8	13	8	25
	9%	15%	3%	8%	19%	17%	9%	1%	4%	17%	3%	23%	10%	6%
		B		*	GH*	GH*	*	*		JM		JM*	*	
A bit better	112	57	53	15	26	22	24	10	15	39	15	3	9	45
	10%	10%	9%	12%	13%	12%	12%	6%	6%	13%	7%	5%	12%	10%
				*	*	*	*	*				*	*	
No difference	516	264	252	38	61	57	79	114	167	166	98	20	30	185
	45%	47%	43%	30%	31%	31%	39%	61%	67%	55%	44%	35%	38%	43%
				*	*	*	*	CDEF*	CDEF	JKL		*	*	
A bit worse	142	55	85	25	20	31	31	24	11	23	36	5	11	57
	12%	10%	15%	20%	10%	17%	15%	13%	4%	8%	16%	9%	14%	13%
				H*	*	H*	H*	*			I	*	*	
Much worse	109	42	67	15	20	32	19	9	15	5	37	7	6	52
	10%	7%	12%	12%	10%	17%	9%	5%	6%	2%	17%	13%	7%	12%
				*	*	GH*	*	*			I	I*	*	I
Not sure	158	55	104	24	32	10	33	27	32	15	31	8	14	68
	14%	10%	18%	19%	16%	6%	16%	15%	13%	5%	14%	14%	18%	16%
			A	*	*	*	*	*			I	*	I*	I
NET : Much/a bit better	219	143	73	24	64	53	42	12	23	90	23	16	18	70
	19%	26%	13%	19%	33%	29%	21%	6%	9%	30%	10%	28%	22%	16%
		B		*	GH*	GH*	G*	*		JM		J*	*	
NET : Much / a bit worse	251	97	152	40	40	62	50	33	26	29	73	13	17	109
	22%	17%	26%	32%	20%	34%	24%	18%	10%	10%	33%	22%	22%	25%
			A	H*	*	GH*	H*	*			I	I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Much better	106	49	38	15
	9%	13%	11%	4%
		P		*
A bit better	112	47	25	35
	10%	13%	7%	10%
				*
No difference	516	200	151	160
	45%	54%	42%	44%
		O		*
A bit worse	142	16	65	52
	12%	4%	18%	14%
			N	N*
Much worse	109	6	45	52
	10%	2%	12%	14%
			N	N*
Not sure	158	52	34	48
	14%	14%	9%	13%
				*
NET : Much/a bit better	219	96	62	50
	19%	26%	17%	14%
		OP		*
NET : Much / a bit worse	251	22	110	104
	22%	6%	31%	29%
			N	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Very positive impact (4)	234 20%	162 29% B	73 13%	5 4% *	40 20% C*	36 20% C*	58 28% C*	41 22% C*	53 22% C	104 35% JM	27 12%	15 26% J*	16 21% *	70 16%
Fairly positive impact (3)	285 25%	152 27%	133 23%	27 21% *	53 27% *	40 22% *	45 22% *	38 21% *	81 33%	115 38% JKM	42 19%	11 19% *	31 39% JM*	73 17%
Fairly negative impact (2)	213 19%	93 17%	119 20%	45 36% DEFH*	26 13% *	30 16% *	33 16% *	39 21% *	41 17%	43 14%	56 25% I	11 19% *	14 18% *	80 18%
Very negative impact (1)	195 17%	79 14%	116 20%	20 16% *	31 16% *	35 19% *	36 18% *	30 16% *	43 17%	17 6%	76 34% ILM	11 20% I*	10 12% *	73 17% I
Don't know	217 19%	73 13%	142 24% A	28 22% *	46 23% *	42 23% *	32 16% *	38 20% *	30 12%	20 7%	22 10%	8 15% *	8 10% *	136 31% IJL
NET : Top 2 Box	519 45%	314 56% B	205 35%	32 26% *	94 47% C*	76 42% *	103 51% C*	80 43% *	135 54% C	219 73% JKM	70 31%	26 46% *	47 60% JM*	144 33%
NET : Bottom 2 Box	408 36%	172 31%	234 40% A	66 52% DH*	57 29% *	64 35% *	68 34% *	69 37% *	84 34%	60 20%	132 59% IKLM	22 40% I*	24 30% *	153 35% I
Mean score	2.6	2.82 B	2.37	2.18 **	2.68 *	2.56 *	2.73 *	2.61 *	2.67	3.1 JKLM	2.1	2.61 J*	2.76 J*	2.48 J*
Standard Deviation	1.08	1.07	1.045	0.823	1.085	1.126	1.138	1.099	1.053	0.877	1.059	1.163	0.963	1.105
Error Variance	0.001	0.002	0.002	0.007	0.008	0.009	0.008	0.008	0.005	0.003	0.006	0.028	0.013	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Very positive impact (4)	234 20%	156 42% OP	36 10%	32 9% *
Fairly positive impact (3)	285 25%	149 40% OP	58 16%	73 20% *
Fairly negative impact (2)	213 19%	21 6%	112 31% NP	66 18% N*
Very negative impact (1)	195 17%	1 *	119 33% NP	58 16% N*
Don't know	217 19%	43 12%	31 9%	133 37% NO*
NET : Top 2 Box	519 45%	305 82% OP	95 26%	105 29% *
NET : Bottom 2 Box	408 36%	22 6%	232 65% NP	124 34% N*
Mean score	2.6	3.41 OP	2.03	2.34 *
Standard Deviation	1.08	0.622	0.995	1.01
Error Variance	0.001	0.001	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Summary table

Base: All adults GB 18+ [retirement question = All adults GB 50+ currently in employment, different job question = All adults GB 18+ currently in employment]

	Delay buying or selling a home	Look into moving abroad	Change where your savings are invested	Borrow money at a different time to when you originally planned	Delay retirement	Look for a different job	Reduce spending on leisure activities / eating out	Stockpile food or medicine	Change the scheduling of an NHS appointment, operation or treatment
Unweighted Base	1144	1144	1144	1144	228	729	1144	1144	1144
Weighted Base	1144	1144	1144	1144	231	706	1144	1144	1144
Have already done this	82	78	59	72	13	84	154	99	70
	7%	7%	5%	6%	6%	12%	13%	9%	6%
Likely to do this	104	101	122	105	22	104	213	157	106
	9%	9%	11%	9%	9%	15%	19%	14%	9%
Will not do this	456	546	526	437	87	306	456	618	562
	40%	48%	46%	38%	38%	43%	40%	54%	49%
Not sure / undecided	103	134	178	153	45	97	175	154	133
	9%	12%	16%	13%	20%	14%	15%	13%	12%
Not applicable	399	286	260	378	64	115	146	117	274
	35%	25%	23%	33%	27%	16%	13%	10%	24%

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Have already done this	82 7%	59 11% B	22 4%	7 6% *	24 12% GH*	30 17% GH*	11 6% *	2 1% *	7 3%	39 13% JM	12 5%	9 16% JM*	4 5% *	15 4%
Likely to do this	104 9%	66 12%	38 7%	30 24% FGH*	32 16% FH*	19 10% *	8 4% *	9 5% *	7 3%	37 12%	25 11%	6 10% *	8 10% *	29 7%
Will not do this	456 40%	206 37%	250 43%	37 29% *	71 36% *	63 34% *	82 41% *	85 46% *	117 47% C	127 42%	81 36%	20 36% *	36 46% *	174 40%
Not sure / undecided	103 9%	35 6%	67 12%	24 19% GH*	14 7% *	23 13% *	20 10% *	9 5% *	11 5%	12 4%	19 8%	4 8% *	5 6% *	60 14% I
Not applicable	399 35%	192 34%	203 35%	27 22% *	56 28% *	47 26% *	81 40% *	82 44% CE*	106 43% CE	84 28%	88 39% I	17 31% *	26 33% *	153 35%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Have already done this	82 7%	31 8%	38 11% P	9 3% *
Likely to do this	104 9%	37 10%	41 11%	25 7% *
Will not do this	456 40%	163 44% O	123 34%	158 44% *
Not sure / undecided	103 9%	15 4%	34 9% N	52 14% N*
Not applicable	399 35%	124 34%	122 34%	118 33% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Have already done this	78 7%	70 12% B	8 1%	9 7% *	25 13% H*	22 12% H*	11 5% *	7 4% *	3 1%	28 9%	14 6%	11 19% JM*	6 7% *	17 4%
Likely to do this	101 9%	50 9%	51 9%	11 9% H*	32 16% H*	31 17% H*	13 7% *	11 6% *	2 1%	27 9%	26 12%	10 17% *	4 5% *	34 8%
Will not do this	546 48%	251 45%	295 51%	48 38% *	76 39% *	72 39% *	89 44% *	103 55% *	158 64% CDEF	176 59% KM	107 48%	19 33% *	42 53% *	188 43%
Not sure / undecided	134 12%	59 11%	75 13%	34 27% GH*	28 14% *	22 12% *	29 14% *	9 5% *	12 5%	13 4%	22 10%	5 8% *	4 5% *	80 18% I
Not applicable	286 25%	130 23%	152 26%	23 18% *	36 18% *	36 20% *	62 30% *	56 30% *	73 30%	56 19%	55 25%	12 22% *	23 29% *	114 26%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Have already done this	78	34	38	5
	7%	9%	11%	1%
		P	P	*
Likely to do this	101	33	39	30
	9%	9%	11%	8%
				*
Will not do this	546	198	167	171
	48%	54%	47%	47%
				*
Not sure / undecided	134	15	37	67
	12%	4%	10%	18%
			N	N*
Not applicable	286	90	77	89
	25%	24%	22%	25%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Have already done this	59 5%	47 8% B	11 2%	3 2% *	25 13% GH*	16 9% H*	11 5% *	3 2% *	- *	23 8%	9 4%	8 14% JM*	6 7% *	12 3%
Likely to do this	122 11%	83 15% B	38 7%	19 15% *	34 17% H*	29 16% H*	13 6% *	15 8% *	12 5%	50 17% M	39 17% M	11 19% M*	8 11% *	11 3%
Will not do this	526 46%	230 41%	296 51%	55 44% *	58 30% *	83 45% *	78 38% *	97 52% D*	154 62% CDEF	170 57% JKM	92 41%	22 39% *	38 49% *	187 43%
Not sure / undecided	178 16%	77 14%	101 17%	26 20% *	31 16% *	26 14% *	26 13% *	31 16% *	39 16%	22 7%	46 21% I	7 13% *	9 11% *	81 19% I
Not applicable	260 23%	121 22%	135 23%	24 19% *	48 25% *	29 16% *	75 37% EH*	40 22% *	43 18%	35 12%	38 17%	9 15% *	18 22% *	141 33% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Have already done this	59	29	26	2
	5%	8%	7%	1%
		P	P	*
Likely to do this	122	44	64	13
	11%	12%	18%	4%
		P	P	*
Will not do this	526	203	143	172
	46%	55%	40%	47%
		O		*
Not sure / undecided	178	25	78	64
	16%	7%	22%	18%
			N	N*
Not applicable	260	69	48	111
	23%	19%	13%	31%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Have already done this	72 6%	57 10% B	15 3%	12 9% GH*	26 13% GH*	18 10% GH*	15 7% H*	- - *	1 *	34 11% M	12 5%	9 17% JM*	4 5% *	10 2%
Likely to do this	105 9%	74 13% B	31 5%	17 13% H*	35 18% FGH*	32 17% FGH*	7 3% *	9 5% *	5 2%	31 10%	30 13%	8 14% *	9 11% *	27 6%
Will not do this	437 38%	215 38%	222 38%	31 25% *	63 32% *	57 31% *	86 42% *	80 43% *	119 48% CDE	129 43%	79 35%	15 27% *	27 35% *	169 39%
Not sure / undecided	153 13%	69 12%	83 14%	38 30% FGH*	30 15% H*	30 17% H*	23 11% *	18 10% *	14 5%	16 5%	25 11%	5 9% *	12 15% *	80 18% I
Not applicable	378 33%	143 26%	231 40% A	29 23% *	42 21% *	45 25% *	73 36% *	80 43% CDE*	109 44% CDE	89 30%	79 35%	19 33% *	27 34% *	146 34%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Have already done this	72	34	33	1
	6%	9%	9%	*
		P	P	*
Likely to do this	105	39	37	28
	9%	11%	10%	8%
				*
Will not do this	437	163	133	134
	38%	44%	37%	37%
				*
Not sure / undecided	153	30	35	74
	13%	8%	10%	21%
				NO*
Not applicable	378	104	120	124
	33%	28%	34%	34%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement

Base: All adults GB 50+ currently in employment

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	228	135	93	-	-	-	86	113	29	90	57	19	33	20
Weighted Base	231	129	102	-	-	-	67	131	34	71	50	17	15	65
Have already done this	13 6% *	8 6% *	6 6% *	-	-	-	3 5% **	6 5% *	4 10% **	7 11% *	3 6% *	- - **	1 5% **	2 3% **
Likely to do this	22 9% *	11 8% *	11 11% *	-	-	-	3 5% **	18 13% *	1 2% **	4 6% *	10 19% *	1 9% **	2 10% **	4 6% **
Will not do this	87 38% *	55 43% *	32 31% *	-	-	-	22 33% **	50 38% *	16 47% **	28 40% *	15 31% *	9 53% **	9 59% **	20 31% **
Not sure / undecided	45 20% *	22 17% *	24 23% *	-	-	-	12 18% **	29 22% *	4 11% **	6 9% *	14 28% I*	5 26% **	3 18% **	17 26% **
Not applicable	64 27% *	34 26% *	30 29% *	-	-	-	26 39% **	28 21% *	10 30% **	25 35% *	8 16% *	2 12% **	1 7% **	22 34% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement

Base: All adults GB 50+ currently in employment

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	228	118	90	13
Weighted Base	231	90	80	44
Have already done this	13 6%	8 9% *	6 7% *	- - **
Likely to do this	22 9%	12 13% *	9 11% *	- - **
Will not do this	87 38%	40 45% *	26 33% *	21 47% **
Not sure / undecided	45 20%	11 12% *	17 21% *	15 35% **
Not applicable	64 27%	18 21% *	23 29% *	8 18% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job

Base: All adults GB 18+ currently in employment

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	729	400	327	98	168	148	173	113	29	241	180	80	95	103
Weighted Base	706	375	327	79	168	142	152	131	34	166	140	43	42	276
Have already done this	84 12%	59 16%	25 8%	8 10% *	37 22% G*	20 14% G*	17 11% G*	- *	1 3% **	31 19% M*	14 10%	10 24% M*	4 9% *	17 6% *
Likely to do this	104 15%	68 18%	36 11%	17 22% *	27 16% *	30 21% *	18 12% *	12 9% *	- - **	22 13% *	30 21%	7 17% *	6 13% *	34 12% *
Will not do this	306 43%	138 37%	168 51% A	27 34% *	72 43% *	57 40% *	61 40% *	70 53% *	19 58% **	76 46% *	50 35%	21 49% *	23 55% J*	130 47% *
Not sure / undecided	97 14%	47 12%	51 16%	24 30% DG*	17 10% *	18 13% *	24 16% *	13 10% *	2 6% **	11 7% *	27 19% I	2 5% *	3 6% *	52 19% *
Not applicable	115 16%	63 17%	47 14%	3 4% *	15 9% *	17 12% *	32 21% *	36 28% CD*	11 33% **	26 16% *	19 14%	2 5% *	7 16% *	44 16% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job

Base: All adults GB 18+ currently in employment

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**729**	**328**	**308**	**69**
Weighted Base	**706**	**202**	**236**	**223**
Have already done this	**84**	29	38	16
	12%	14%	16%	7%
				*
Likely to do this	**104**	32	35	35
	15%	16%	15%	16%
				*
Will not do this	**306**	98	96	100
	43%	49%	41%	45%
				*
Not sure / undecided	**97**	12	30	47
	14%	6%	13%	21%
				N*
Not applicable	**115**	32	36	25
	16%	16%	15%	11%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Have already done this	154 13%	90 16%	64 11%	14 11% *	35 18% H*	41 23% H*	36 18% H*	18 10% *	9 4%	43 14%	25 11%	14 25% JL*	6 7% *	58 13%
Likely to do this	213 19%	95 17%	116 20%	36 29% FH*	55 28% FH*	39 21% H*	22 11% *	38 20% H*	23 9%	52 17%	51 22%	13 23% *	16 21% *	76 18%
Will not do this	456 40%	227 41%	229 39%	26 20% *	55 28% *	53 29% *	85 42% C*	86 46% CD*	151 61% CDEF	156 52% JM	89 40%	22 39% *	38 48% *	138 32%
Not sure / undecided	175 15%	65 12%	111 19% A	38 30% DH*	22 11% *	25 13% *	33 16% *	26 14% *	32 13%	31 10%	35 15%	3 5% *	12 15% *	86 20% I
Not applicable	146 13%	82 15%	61 11%	13 10% *	30 15% *	25 14% *	26 13% *	19 10% *	33 13%	19 6%	25 11%	4 7% *	7 9% *	74 17% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Have already done this	154 13%	49 13%	56 16%	36 10% *
Likely to do this	213 19%	50 13%	83 23% N	78 21% *
Will not do this	456 40%	188 51% OP	140 39%	121 33% *
Not sure / undecided	175 15%	41 11%	47 13%	79 22% N*
Not applicable	146 13%	42 11%	31 9%	48 13% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Have already done this	99 9%	63 11%	36 6%	5 4% *	26 13% H*	31 17% GH*	22 11% *	7 4% *	8 3%	30 10%	22 10%	12 21% M*	5 7% *	27 6%
Likely to do this	157 14%	78 14%	79 14%	26 20% F*	52 27% FGH*	30 16% *	13 6% *	15 8% *	22 9%	47 16%	44 20% M	8 14% *	9 12% *	45 10%
Will not do this	618 54%	298 53%	320 55%	53 42% *	64 32% *	88 48% *	115 57% D*	118 63% CD*	181 73% CDEF	198 66% JKM	104 46%	26 47% *	44 55% *	227 53%
Not sure / undecided	154 13%	61 11%	92 16%	28 22% H*	35 18% *	22 12% *	23 11% *	24 13% *	21 8% *	13 4%	40 18% I	5 8% *	13 17% I*	74 17% I
Not applicable	117 10%	58 10%	54 9%	14 11% *	19 10% *	13 7% *	31 15% *	23 12% *	16 7%	12 4%	14 6%	5 9% *	7 9% *	59 14% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Have already done this	99 9%	35 10%	44 12% P	12 3% *
Likely to do this	157 14%	42 11%	70 19% N	43 12% *
Will not do this	618 54%	228 62% O	177 50%	194 54% *
Not sure / undecided	154 13%	37 10%	46 13%	64 18% *
Not applicable	117 10%	27 7%	20 6%	48 13% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Have already done this	70 / 6%	54 / 10% / B	16 / 3%	6 / 5% / *	23 / 12% / GH*	20 / 11% / GH*	15 / 7% / *	2 / 1% / *	4 / 2%	32 / 11% / JM	6 / 3%	8 / 14% / JM*	6 / 8% / *	16 / 4%
Likely to do this	106 / 9%	73 / 13% / B	31 / 5%	17 / 13% / H*	36 / 18% / GH*	20 / 11% / *	16 / 8% / *	10 / 5% / *	7 / 3%	35 / 12% / M	35 / 16% / M	9 / 17% / M*	7 / 9% / *	18 / 4%
Will not do this	562 / 49%	267 / 48%	294 / 51%	49 / 39% / *	60 / 30% / *	78 / 43% / *	97 / 48% / *	107 / 58% / D*	171 / 69% / CDEF	160 / 53%	108 / 48%	27 / 48% / *	50 / 64% / *	197 / 46%
Not sure / undecided	133 / 12%	48 / 9%	85 / 15%	24 / 19% / H*	39 / 20% / H*	23 / 13% / *	19 / 9% / *	14 / 7% / *	15 / 6%	11 / 4%	29 / 13% / I	2 / 4% / *	5 / 6% / *	77 / 18% / I
Not applicable	274 / 24%	116 / 21%	155 / 27%	30 / 24% / *	40 / 20% / *	41 / 22% / *	57 / 28% / *	53 / 29% / *	52 / 21%	62 / 21%	47 / 21%	9 / 17% / *	11 / 14% / *	124 / 29%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Have already done this	70 6%	30 8% P	31 9% P	1 * *
Likely to do this	106 9%	38 10%	48 13% P	16 4% *
Will not do this	562 49%	214 58% O	152 43%	190 52% *
Not sure / undecided	133 12%	22 6%	43 12% N	57 16% N*
Not applicable	274 24%	66 18%	83 23%	98 27% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Summary Table

Base: All adults GB 18+

	Journalists on newspapers like the Times, Telegraph or Guardian	Television news journalists	Journalists on newspapers like the Sun, the Mirror	Judges	Senior police officers	MPs in general	Your local MP	Top civil servants	Government ministers	People who run large companies	Local councillors	Senior figures at the BBC	School head teachers	Doctors
Unweighted Base	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**
Weighted Base	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**	**1144**
Would trust them to tell the truth	398	447	234	775	674	245	381	459	276	341	388	377	755	904
	35%	39%	20%	68%	59%	21%	33%	40%	24%	30%	34%	33%	66%	79%
Would not trust them to tell the truth	746	697	910	369	470	899	763	685	868	803	756	767	389	240
	65%	61%	80%	32%	41%	79%	67%	60%	76%	70%	66%	67%	34%	21%

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Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Summary Table

Base: All adults GB 18+

	Nurses	Leaders of trade unions	Social media influencers
Unweighted Base	1144	1144	1144
Weighted Base	1144	1144	1144
Would trust them to tell the truth	920	414	224
	80%	36%	20%
Would not trust them to tell the truth	224	730	920
	20%	64%	80%

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Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Journalists on newspapers like the Times, Telegraph or Guardian

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Would trust them to tell the truth	398	234	164	39	67	73	73	62	84	126	92	30	30	103
	35%	42%	28%	31%	34%	40%	36%	33%	34%	42%	41%	54%	38%	24%
		B		*	*	*	*	*		M	M	M*	*	
Would not trust them to tell the truth	746	325	417	87	130	110	130	124	165	174	132	25	49	330
	65%	58%	72%	69%	66%	60%	64%	67%	66%	58%	59%	46%	62%	76%
			A	*	*	*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Journalists on newspapers like the Times, Telegraph or Guardian

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	398	132	156	104
	35%	36%	44%	29%
			P	*
Would not trust them to tell the truth	746	238	201	258
	65%	64%	56%	71%
				O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Television news journalists

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Would trust them to tell the truth	447	261	184	47	71	78	71	79	101	139	104	29	31	125
	39%	47%	32%	37%	36%	42%	35%	43%	41%	46%	46%	52%	40%	29%
		B		*	*	*	*	*		M	M	M*	*	
Would not trust them to tell the truth	697	297	397	80	126	105	132	107	147	161	120	27	47	307
	61%	53%	68%	63%	64%	58%	65%	57%	59%	54%	54%	48%	60%	71%
			A	*	*	*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Television news journalists

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	447 **39%**	147 40%	165 46%	125 35% *
Would not trust them to tell the truth	697 **61%**	223 60%	192 54%	237 65% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Journalists on newspapers like the Sun, the Mirror

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Would trust them to tell the truth	234	167	63	40	61	52	38	27	17	85	54	20	21	44
	20%	30%	11%	31%	31%	28%	19%	14%	7%	28%	24%	36%	27%	10%
		B		GH*	GH*	H*	H*	*		M	M	M*	M*	
Would not trust them to tell the truth	910	392	518	87	136	131	164	160	231	215	170	36	57	388
	80%	70%	89%	69%	69%	72%	81%	86%	93%	72%	76%	64%	73%	90%
			A	*	*	*	*	CD*	CDEF			*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Journalists on newspapers like the Sun, the Mirror

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	234 **20%**	78 21%	99 28% P	50 14% *
Would not trust them to tell the truth	910 **80%**	292 79%	258 72%	312 86% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Judges

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	775	368	402	84	126	127	113	126	198	239	164	44	59	245
	68%	66%	69%	67%	64%	69%	56%	68%	80%	80%	73%	78%	75%	57%
				*	*	*	*	*	DF	M	M	M*	*	
Would not trust them to tell the truth	369	190	179	42	71	56	90	60	50	61	61	12	20	187
	32%	34%	31%	33%	36%	31%	44%	32%	20%	20%	27%	22%	25%	43%
				*	H*	*	H*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Judges

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	775 68%	263 71%	277 77% P	217 60% *
Would not trust them to tell the truth	369 32%	107 29%	81 23%	145 40% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Senior police officers

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Would trust them to tell the truth	674 / 59%	325 / 58%	347 / 60%	70 / 55% / *	120 / 61% / *	111 / 61% / *	101 / 50% / *	107 / 57% / *	165 / 67% / F	212 / 71% / M	152 / 68% / M	37 / 66% / M*	55 / 70% / M*	193 / 45%
Would not trust them to tell the truth	470 / 41%	233 / 42%	234 / 40%	56 / 45% / *	77 / 39% / *	72 / 39% / *	102 / 50% / H*	80 / 43% / *	83 / 33%	87 / 29%	72 / 32%	19 / 34% / *	23 / 30% / *	239 / 55% / IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Senior police officers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	674 59%	234 63% P	251 70% P	180 50% *
Would not trust them to tell the truth	470 41%	137 37%	106 30%	182 50% NO*

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - MPs in general

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	245	148	98	45	54	40	32	33	42	93	54	23	16	53
	21%	26%	17%	35%	27%	22%	16%	18%	17%	31%	24%	41%	21%	12%
		B		FGH*	*	*	*	*		M	M	JM*	*	
Would not trust them to tell the truth	899	411	483	82	143	143	171	154	206	207	170	33	62	379
	79%	74%	83%	65%	73%	78%	84%	82%	83%	69%	76%	59%	79%	88%
			A	*	*	*	C*	C*	C		K	*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - MPs in general

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	245	83	105	51
	21%	23%	29%	14%
			P	*
Would not trust them to tell the truth	899	287	252	310
	79%	77%	71%	86%
				O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Your local MP

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	381 33%	204 37%	172 30%	64 50% EF*	73 37% *	52 28% *	47 23% *	64 34% *	82 33%	133 44% M	79 35%	25 44% M*	28 35% *	102 24%
Would not trust them to tell the truth	763 67%	355 63%	409 70%	63 50% *	124 63% *	132 72% C*	156 77% C*	123 66% *	166 67%	167 56%	145 65%	31 56% *	51 65% *	330 76% IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Your local MP

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	**381** **33%**	127 34%	145 40%	104 29% *
Would not trust them to tell the truth	**763** **67%**	243 66%	213 60%	258 71% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Top civil servants

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	459 40%	249 45%	208 36%	71 56% FGH*	93 47% *	85 46% *	65 32% *	60 32% *	84 34%	132 44%	97 43%	29 52% *	32 41% *	149 34%
Would not trust them to tell the truth	685 60%	310 55%	373 64%	55 44% *	104 53% *	98 54% *	138 68% C*	126 68% C*	164 66% C	168 56%	128 57%	27 48% *	47 59% *	283 66%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Top civil servants

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	459 **40%**	123 33%	179 50% N	140 39% *
Would not trust them to tell the truth	685 **60%**	247 67% O	179 50%	222 61% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Government ministers

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	276 24%	149 27%	126 22%	49 39% FGH*	63 32% H*	52 28% *	40 20% *	31 17% *	40 16%	103 35% JM	46 21%	18 31% *	16 21% *	79 18%
Would not trust them to tell the truth	868 76%	409 73%	455 78%	77 61% *	134 68% *	131 72% *	163 80% C*	156 83% C*	209 84% CD	196 65%	178 79% I	38 69% *	62 79% *	353 82% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Government ministers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	276 **24%**	93 25%	91 25%	86 24% *
Would not trust them to tell the truth	868 **76%**	277 75%	266 75%	276 76% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - People who run large companies

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Would trust them to tell the truth	341	200	137	33	72	66	41	71	58	124	61	24	28	86
	30%	36%	24%	27%	37%	36%	20%	38%	23%	41%	27%	42%	35%	20%
		B		*	*	*	*	FH*		JM		M*	*	
Would not trust them to tell the truth	803	358	444	93	125	117	162	116	191	175	163	32	51	347
	70%	64%	76%	73%	63%	64%	80%	62%	77%	59%	73%	58%	65%	80%
			A	*	*	*	G*	*	G		I	*	*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - People who run large companies

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	341 30%	139 38% P	130 36% P	65 18% *
Would not trust them to tell the truth	803 70%	231 62%	227 64%	296 82% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Local councillors

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	388 34%	197 35%	189 33%	69 54% DFGH*	66 34% *	80 44% H*	58 29% *	56 30% *	59 24%	113 38%	84 37%	31 55% IJLM*	25 32% *	116 27%
Would not trust them to tell the truth	756 66%	361 65%	392 67%	58 46% *	131 66% C*	103 56% *	145 71% C*	131 70% C*	190 76% CE	187 62% K	140 63% K	25 45% *	53 68% K*	316 73% K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Local councillors

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	388 34%	107 29%	146 41% N	128 35% *
Would not trust them to tell the truth	756 66%	263 71% O	211 59%	234 65% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Senior figures at the BBC

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Would trust them to tell the truth	377 / 33%	209 / 37%	164 / 28%	39 / 31% *	75 / 38% *	69 / 38% *	53 / 26% *	60 / 32% *	81 / 33%	117 / 39% M	90 / 40% M	30 / 54% LM*	21 / 26% *	107 / 25%
Would not trust them to tell the truth	767 / 67%	350 / 63%	417 / 72%	88 / 69% *	122 / 62% *	114 / 62% *	150 / 74% *	126 / 68% *	167 / 67%	183 / 61%	135 / 60%	26 / 46% *	58 / 74% K*	326 / 75% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Senior figures at the BBC

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	377 33%	114 31%	161 45% NP	95 26% *
Would not trust them to tell the truth	767 67%	256 69% O	197 55%	267 74% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - School head teachers

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Would trust them to tell the truth	755	381	370	84	106	124	121	135	185	225	169	44	56	235
	66%	68%	64%	67%	54%	68%	60%	72%	74%	75%	75%	79%	71%	54%
				*	*	*	*	D*	D	M	M	M*	*	
Would not trust them to tell the truth	389	177	212	42	91	59	82	52	64	75	56	12	22	197
	34%	32%	36%	33%	46%	32%	40%	28%	26%	25%	25%	21%	29%	46%
				*	GH*	*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - School head teachers

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	755	248	284	211
	66%	67%	79%	58%
			NP	*
Would not trust them to tell the truth	389	122	73	151
	34%	33%	21%	42%
		O		O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Doctors

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	904 79%	444 80%	458 79%	90 72% *	142 72% *	139 76% *	154 76% *	146 78% *	232 94% CDEFG	258 86% M	201 90% M	49 87% M*	67 85% *	295 68%
Would not trust them to tell the truth	240 21%	114 20%	123 21%	36 28% H*	55 28% H*	44 24% H*	48 24% H*	41 22% H*	16 6%	42 14%	23 10%	7 13% *	11 15% *	137 32% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Doctors

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1144**	**541**	**458**	**114**
Weighted Base	**1144**	**370**	**357**	**362**
Would trust them to tell the truth	**904**	306	305	272
	79%	83%	85%	75%
				*
Would not trust them to tell the truth	**240**	65	53	90
	21%	17%	15%	25%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Nurses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	920 80%	451 81%	467 80%	96 76% *	145 74% *	136 74% *	161 79% *	151 81% *	230 93% CDEFG	263 88% M	202 90% M	49 87% M*	73 92% M*	298 69%
Would not trust them to tell the truth	224 20%	108 19%	114 20%	30 24% H*	51 26% H*	47 26% H*	42 21% H*	36 19% H*	19 7%	37 12%	23 10%	7 13% *	6 8% *	134 31% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Nurses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	920 80%	313 85%	308 86%	278 77% *
Would not trust them to tell the truth	224 20%	57 15%	50 14%	84 23% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Leaders of trade unions

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Would trust them to tell the truth	414	212	202	57	97	89	72	52	48	86	103	30	25	152
	36%	38%	35%	45%	49%	48%	36%	28%	19%	29%	46%	53%	32%	35%
				H*	GH*	GH*	H*	*			I	I*	*	
Would not trust them to tell the truth	730	347	379	70	100	94	131	135	200	214	122	26	53	280
	64%	62%	65%	55%	51%	52%	64%	72%	81%	71%	54%	47%	68%	65%
				*	*	*	*	DE*	CDEF	JK		*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Leaders of trade unions

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	414 **36%**	108 29%	142 40% N	149 41% *
Would not trust them to tell the truth	730 **64%**	262 71% O	216 60%	212 59% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Social media influencers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
Would trust them to tell the truth	224	146	78	57	68	40	31	23	6	74	45	17	20	59
	20%	26%	13%	45%	35%	22%	15%	12%	2%	25%	20%	31%	25%	14%
		B		EFGH*	FGH*	H*	H*	H*		M		M*	*	
Would not trust them to tell the truth	920	412	504	70	129	143	172	164	243	226	179	39	59	373
	80%	74%	87%	55%	65%	78%	85%	88%	98%	75%	80%	69%	75%	86%
			A	*	*	C*	CD*	CD*	CDEFG			*	*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Social media influencers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Would trust them to tell the truth	224	69	84	61
	20%	19%	23%	17%
				*
Would not trust them to tell the truth	920	301	274	301
	80%	81%	77%	83%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PowDec.When people in power make decisions, they are mainly...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1144**	**553**	**589**	**136**	**188**	**180**	**223**	**190**	**227**	**409**	**279**	**106**	**143**	**160**
Weighted Base	**1144**	**559**	**581**	**126**	**197**	**183**	**203**	**187**	**248**	**300**	**225**	**56**	**79**	**432**
Trying to make things better for themselves	767 67%	396 71%	370 64%	74 59% *	129 66% *	133 73% *	139 69% *	126 68% *	164 66%	207 69%	155 69%	44 79% *	59 75% *	281 65%
Trying to make things better for the whole of society	173 15%	85 15%	87 15%	33 26% F*	24 12% *	21 11% *	19 9% *	34 18% *	44 18%	60 20% K	39 18%	4 6% *	8 11% *	57 13%
Don't know	204 18%	78 14%	124 21%	19 15% *	44 22% *	29 16% *	45 22% *	26 14% *	40 16%	33 11%	30 13%	8 14% *	11 14% *	95 22% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

PowDec.When people in power make decisions, they are mainly...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1144	541	458	114
Weighted Base	1144	370	357	362
Trying to make things better for themselves	**767** **67%**	280 76% O	236 66%	236 65% *
Trying to make things better for the whole of society	**173** **15%**	48 13%	69 19%	50 14% *
Don't know	**204** **18%**	42 11%	52 15%	76 21% *

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
University degree	347	200	144	23	79	74	51	54	66	103	90	33	21	83
	30%	36%	25%	18%	40%	41%	25%	29%	26%	34%	40%	59%	27%	19%
		B		*	C*	C*	*	*		M	M	IJLM*	*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	720	301	414	100	109	98	133	109	171	193	131	23	46	301
	63%	54%	71%	79%	55%	53%	66%	58%	69%	64%	58%	42%	59%	70%
			A	DEG*	*	*	*	*	E	K		*	*	K
No qualifications	110	74	35	5	12	14	23	31	24	15	13	3	14	52
	10%	13%	6%	4%	6%	8%	11%	17%	10%	5%	6%	5%	18%	12%
		B		*	*	*	*	*				*	IJ*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1144**	**541**	**458**	**114**
Weighted Base	**1144**	**370**	**357**	**362**
University degree	**347** **30%**	94 25%	159 44% NP	82 23% *
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	**720** **63%**	249 67%	209 59%	233 64% *
No qualifications	**110** **10%**	42 11% O	7 2%	47 13% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2017				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
	Unweighted Base	1144	553	589	136	188	180	223	190	227	409	279	106	143	160
	Weighted Base	1144	559	581	126	197	183	203	187	248	300	225	56	79	432
GENDER	Male	559 49%	559 100% B	- -	65 51% *	99 50% *	91 50% *	100 49% *	100 53% *	105 42%	157 52%	118 53%	34 60% M*	49 62% M*	172 40%
	Female	581 51%	- -	581 100% A	62 49% *	95 48% *	91 50% *	103 51% *	87 47% *	144 58%	143 48%	106 47%	22 40% *	30 38% *	256 59% KL
AGE	18-24	126 11%	65 12%	62 11%	126 100% DEFGH*	- - *	- - *	- - *	- - *	- -	13 4%	18 8%	1 2% *	13 16% IK*	81 19% IJK
	25-34	197 17%	99 18%	95 16%	- - *	197 100% CEFGH*	- - *	- - *	- - *	- -	32 11%	39 17%	12 21% *	12 15% *	86 20%
	35-44	183 16%	91 16%	91 16%	- - *	- - *	183 100% CDFGH*	- - *	- - *	- -	37 12%	26 12%	8 14% *	10 13% *	94 22%
	45-54	203 18%	100 18%	103 18%	- - *	- - *	- - *	203 100% CDEGH*	- - *	- -	38 13%	45 20%	10 18% *	7 9% *	90 21%
	55-64	187 16%	100 18%	87 15%	- - *	- - *	- - *	- - *	187 100% CDEFH*	- -	48 16%	39 17%	13 23% *	10 13% *	64 15%
	65+	248 22%	105 19%	144 25%	- - *	- - *	- - *	- - *	- - *	248 100% CDEFG	132 44% JKM	58 26% M	12 22% M*	26 33% M*	18 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 05/09/2019 - 09/09/2019 (W Week 36)

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2017				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base		1144	559	581	126	197	183	203	187	248	300	225	56	79	432
GE Vote 2017	Conservatives	300 27%	157 30%	143 26%	13 10% *	32 18% *	37 21% *	38 20% *	48 28% C*	132 54% CDEFG	300 100% JKLM	- -	- - *	- - *	- -
	Labour	225 21%	118 22%	106 19%	18 14% *	39 21% *	26 15% *	45 23% *	39 22% *	58 23%	- -	225 100% IKLM	- - *	- - *	- -
	Lib Dems	56 5%	34 6%	22 4%	1 1% *	12 6% *	8 5% *	10 5% *	13 8% *	12 5%	- -	- -	56 100% IJLM*	- - *	- -
	Other	79 7%	49 9%	30 5%	13 10% *	12 7% *	10 6% *	7 4% *	10 6% *	26 11%	- -	- -	- - *	79 100% IJKM*	- -
	No vote	432 40%	172 32%	256 46% A	81 65% GH*	86 48% H*	94 54% H*	90 47% H*	64 37% H*	18 7%	- -	- -	- - *	- - *	432 100% IJKL
EU Ref 2016	Leave	370 34%	211 39% B	159 29%	12 10% *	45 26% *	55 30% C*	53 29% C*	75 42% C*	130 52% CDEF	172 58% JKM	63 29% M	16 29% *	50 64% JKM*	58 15% *
	Remain	357 33%	177 33%	176 32%	38 30% *	59 34% *	44 24% *	57 31% *	65 36% *	95 38%	102 34% M	135 62% ILM	27 49% LM*	16 21% *	68 17% *
	Did not vote	362 33%	150 28%	212 39% A	74 60% GH*	68 39% GH*	83 46% GH*	75 41% GH*	39 22% H*	23 9%	25 8%	21 10%	12 22% I*	12 16% *	276 69% IJKL*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	**O**	**P**
	Unweighted Base	**1144**	**541**	**458**	**114**
	Weighted Base	**1144**	**370**	**357**	**362**
GENDER	**Male**	**559** **49%**	211 57% P	177 50%	150 41% *
	Female	**581** **51%**	159 43%	176 49%	212 59% N*
AGE	**18-24**	**126** **11%**	12 3%	38 11% N	74 20% N*
	25-34	**197** **17%**	45 12%	59 16%	68 19% *
	35-44	**183** **16%**	55 15%	44 12%	83 23% O*
	45-54	**203** **18%**	53 14%	57 16%	75 21% *
	55-64	**187** **16%**	75 20%	65 18%	39 11% *
	65+	**248** **22%**	130 35% P	95 27% P	23 6% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling September 2019 OnLineBus Survey (S6783 - 40305988-36)

Crossbreaks

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	**1144**	**370**	**357**	**362**
Conservatives	**300** **27%**	172 48% OP	102 29% P	25 7% *
Labour	**225** **21%**	63 18% P	135 39% NP	21 6% *
Lib Dems	**56** **5%**	16 4%	27 8%	12 3% *
Other	**79** **7%**	50 14% OP	16 5%	12 4% *
No vote	**432** **40%**	58 16%	68 20%	276 80% NO*
Leave	**370** **34%**	370 100% OP	- -	- - *
Remain	**357** **33%**	- -	357 100% NP	- - *
Did not vote	**362** **33%**	- -	- -	362 100% NO*

GE Vote 2017 (left axis label for Conservatives through No vote)
EU Ref 2016 (left axis label for Leave through Did not vote)

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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