KANTAR

# Polling Methodological note –May 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,152 adults in Great Britain between the 9th and 13th May 2019. All interviews were conducted as online self-completion. The Kantar Research Express uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page three.

**Voting intentions**

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

It should be noted that "The Brexit Party" and "Change UK – The Independent Group" were not included in the pre-coded response list at the Westminster voting intention questions. The published figures for these parties are based on respondents that spontaneously gave these responses as an "other" answer.

**Uncertainty**

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

**Sampling variance**

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Labour Party = 30.2% - 38.0%
- Conservative Party = 22.0% - 29.1%
- Labour lead over Conservative = 2.3%pts to 14.1%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf  and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

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**Brexit Confidence Index**

Respondents were asked about the impact (positive, negative, no effect) they expect Brexit to have on the following areas:

- the price of things they buy
- the standard of care in the NHS
- the standard of schools where you live
- the mix of people in their local area
- your job and career opportunities

The "Brexit Confidence Index" is a summary of the public mood across these different areas.

The index is calculated by subtracting the proportion who think there will be at least some negative effects due to Brexit and no positive effects from the proportion that think that there will be at least some positive effects due to Brexit and no negative effects.

| | May-19 | Apr-19 | Mar-19 | Feb-19 | Jan-19 |
|---|---|---|---|---|---|
| *Unweighted base* | *944* | *920* | *938* | *934* | *906* |
| Positive effects, no negative effects | 23% | 25% | 15% | 19% | 21% |
| Mixed effects | 18% | 21% | 22% | 28% | 22% |
| Negative effects, no positive effects | 43% | 41% | 47% | 43% | 42% |
| No effects | 17% | 13% | 16% | 11% | 15% |
| **Sentiment Index** = "Negative effects, no positive effects" - "Positive effects, no negative effects" | **-20%** | **-16%** | **-32%** | **-24%** | **-21%** |

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

### Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

|  | Unweighted count | Weighted count |
|---|---|---|
| Male working | 360 | 377 |
| Male not working | 192 | 185 |
| Female working | 335 | 334 |
| Female not working | 265 | 256 |

*Those reporting an "other" gender are randomly allocated to male or female.

### Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

|  | Unweighted count | Weighted count |
|---|---|---|
| Male 18-24 | 69 | 65 |
| Male 25-34 | 99 | 100 |
| Male 35-44 | 83 | 92 |
| Male 45-54 | 109 | 101 |
| Male 55-69 | 128 | 122 |
| Male 70+ | 64 | 84 |
| Female 18-24 | 75 | 62 |
| Female 25-34 | 96 | 99 |
| Female 35-44 | 101 | 93 |
| Female 45-54 | 109 | 104 |
| Female 55-69 | 154 | 127 |
| Female 70+ | 65 | 105 |

*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2017 Population Estimates:

| | Unweighted count | Weighted count |
|---|---|---|
| North East England | 57 | 48 |
| North West England | 134 | 130 |
| Yorkshire & Humber | 93 | 98 |
| East Midlands | 99 | 86 |
| West Midlands | 103 | 104 |
| East of England | 93 | 110 |
| London | 155 | 155 |
| South East England | 197 | 162 |
| South West England | 95 | 102 |
| Wales | 56 | 57 |
| Scotland | 70 | 100 |

## Education by age

Source: Annual Population Survey April 2017 - March 2018

| | Unweighted count | Weighted count |
|---|---|---|
| Aged 18-24 with a degree | 54 | 23 |
| Aged 25-44 with a degree | 220 | 155 |
| Aged 45-69 with a degree | 136 | 115 |
| Other | 742 | 859 |

## Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

| | Unweighted percentage | Weighted percentage |
|---|---|---|
| Remain | 40% | 31% |
| Leave | 46% | 34% |
| Did not vote | 14% | 35% |

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

## Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates

|  | Unweighted percentage | Weighted percentage |
|---|---|---|
| England - Labour | 24% | 22% |
| England - Conservative | 36% | 24% |
| England - Lib Dem | 8% | 4% |
| England - Other | 9% | 3% |
| England - No vote | 13% | 33% |
| Scotland - Labour | 1% | 1% |
| Scotland - Conservative | 2% | 1% |
| Scotland - SNP | 2% | 2% |
| Scotland - Other | 1% | <0.5% |
| Scotland - No vote | <0.5% | 3% |
| Wales - Labour | 1% | 2% |
| Wales - Conservative | 2% | 1% |
| Wales - PC | <0.5% | <0.5% |
| Wales - Other | 1% | <0.5% |
| Wales - No vote | 1% | 2% |

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election.  This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix.  This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

|  | Unweighted percentage | Weighted percentage |
|---|---|---|
| Estimated Voting Age Population turnout if General Election were to be held tomorrow | 83% | 60% |

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

## Further details

Please contact Luke Taylor luke.taylor@kantarpublic.com for further details on the methodology used in this polling.

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Gelikely.If the UK General Election were to be held tomorrow, do you think you would...**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Definitely vote (4)** | 425 / 37% | 211 / 38% | 207 / 36% | 23 / 18% / * | 38 / 19% / * | 36 / 20% / * | 67 / 33% / * | 89 / 47% / CDE* | 172 / 69% / CDEFG | 180 / 61% / M | 156 / 54% / M | 24 / 52% / M* | 33 / 61% / M* | 25 / 6% / * | 191 / 50% / P | 190 / 52% / P | 40 / 11% / * |
| **Probably vote (3)** | 246 / 21% | 120 / 22% | 122 / 21% | 45 / 35% / FGH* | 47 / 24% / * | 46 / 25% / * | 38 / 18% / * | 35 / 19% / * | 35 / 14% | 50 / 17% | 67 / 23% | 12 / 26% / * | 9 / 17% / * | 93 / 22% / * | 76 / 20% | 85 / 23% | 77 / 21% / * |
| **Probably not vote (2)** | 168 / 15% | 47 / 9% | 121 / 21% / A | 26 / 20% / H* | 44 / 22% / H* | 38 / 20% / H* | 17 / 8% / * | 23 / 12% / * | 19 / 8% | 11 / 4% | 30 / 10% / I | 8 / 17% / I* | 3 / 5% / * | 110 / 27% / IJL* | 23 / 6% | 56 / 15% / N | 80 / 22% / N* |
| **Definitely not vote (1)** | 267 / 23% | 155 / 28% / B | 108 / 18% | 26 / 20% / * | 65 / 33% / H* | 60 / 33% / H* | 60 / 29% / H* | 35 / 18% / * | 22 / 9% | 50 / 17% / J | 19 / 7% | 3 / 6% / * | 9 / 17% / * | 171 / 41% / IJKL* | 82 / 21% / O | 25 / 7% | 148 / 41% / NO* |
| **Or would you prefer not to say?** | 46 / 4% | 20 / 4% | 26 / 4% | 8 / 6% / H* | 4 / 2% / * | 4 / 2% / * | 23 / 11% / H* | 7 / 4% / * | - / - | 3 / 1% | 17 / 6% / I | - / - | 1 / 1% / * | 16 / 4% / * | 10 / 3% | 11 / 3% | 20 / 5% / * |
| **NET : Definitely/probably vote** | 671 / 58% | 332 / 60% | 329 / 56% | 68 / 53% / * | 86 / 43% / * | 82 / 45% / * | 104 / 51% / * | 125 / 66% / DE* | 207 / 83% / CDEFG | 231 / 78% / M | 223 / 77% / M | 36 / 77% / M* | 43 / 77% / M* | 119 / 28% / * | 267 / 70% / P | 274 / 75% / P | 117 / 32% / * |
| **NET : Definitely/probably not vote** | 434 / 38% | 202 / 36% | 228 / 39% | 52 / 41% / H* | 108 / 55% / GH* | 98 / 53% / GH* | 77 / 38% / H* | 58 / 31% / H* | 42 / 17% | 61 / 21% | 48 / 17% | 11 / 23% / * | 12 / 21% / * | 282 / 68% / IJKL* | 105 / 27% | 80 / 22% | 229 / 63% / NO* |
| **Mean score** | 2.75 | 2.73 | 2.77 | 2.54 / * | 2.31 / * | 2.32 / * | 2.61 / * | 2.98 / CDE* | 3.43 / CDEFG | 3.24 / M | 3.33 / M | 3.23 / M* | 3.23 / M* | 1.93 / * | 3.01 / P | 3.24 / NP | 2.03 / * |
| **Standard Deviation** | 1.2 | 1.254 | 1.145 | 1.034 | 1.132 | 1.138 | 1.28 | 1.176 | 0.97 | 1.136 | 0.927 | 0.944 | 1.148 | 0.954 | 1.209 | 0.957 | 1.058 |
| **Error Variance** | 0.001 | 0.003 | 0.002 | 0.009 | 0.007 | 0.007 | 0.009 | 0.008 | 0.004 | 0.004 | 0.003 | 0.019 | 0.024 | 0.002 | 0.004 | 0.003 | 0.003 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**finalvotingintention.Voting intention for next General Election [NOTE - "Brexit Party" and "Change UK" were not included in the precoded list]**

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 984 | 483 | 489 | 124 | 164 | 148 | 181 | 166 | 201 | 403 | 274 | 86 | 116 | 94 | 464 | 426 | 82 |
| Weighted Base | 575 | 288 | 279 | 47 | 74 | 61 | 92 | 111 | 190 | 212 | 212 | 33 | 40 | 73 | 232 | 249 | 86 |
| Labour | 193 34% | 94 33% | 96 34% | 27 58% DFGH* | 30 41% H* | 30 49% H* | 31 33% H | 43 38% H | 33 17% | 7 3% | 151 71% IKLM | 2 6% * | 2 6% * | 30 40% IKL* | 49 21% | 112 45% N | 30 35% N* |
| Conservative | 146 25% | 79 28% | 63 23% | 8 17% * | 18 24% * | 10 17% * | 28 31% | 24 22% | 58 31% C | 114 54% JKLM | 11 5% | 1 3% * | 3 7% * | 16 22% JK* | 75 33% O | 43 17% | 26 31% O* |
| Liberal Democrats | 85 15% | 44 15% | 40 14% | 6 13% * | 14 19% * | 9 16% * | 12 13% | 13 12% | 30 16% | 20 9% | 27 13% | 27 81% IJLM* | 2 5% * | 8 10% * | 12 5% | 54 22% N | 17 20% N* |
| The Brexit Party (spontaneous mentions) | 55 10% | 27 9% | 28 10% | 2 4% * | 1 1% * | 3 5% * | 4 5% | 12 11% D | 32 17% CDEF | 42 20% JKM | 6 3% | - - | 5 11% * | 2 3% * | 49 21% OP | 3 1% | 3 4% * |
| SNP | 26 5% | 12 4% | 13 5% | 1 1% * | 8 11% E* | - * | 6 7% | 4 4% | 7 4% | 1 * | - * | - - | 18 44% IJKM* | 7 10% IJ* | 6 3% | 16 6% | 2 2% * |
| UKIP | 24 4% | 13 4% | 12 4% | 1 2% * | 1 2% * | 3 5% * | 4 4% | 7 6% | 8 4% | 15 7% J | 1 * | - - | 4 10% J* | 3 4% * | 22 10% OP | 1 1% | 1 1% * |
| Green | 20 3% | 5 2% | 14 5% | 2 3% * | 2 2% * | 1 2% * | 4 5% | 3 2% | 8 4% | 3 1% | 8 4% | 2 5% * | 4 9% I* | 3 4% * | 9 4% | 6 2% | 4 4% * |
| Plaid Cymru | 10 2% | 5 2% | 4 2% | - - | - - | 2 3% * | 1 2% | 2 2% | 4 2% | - * | 5 2% | - - | 2 6% I* | 2 3% * | 4 2% | 4 2% | 2 2% * |
| Change UK - The Independent group (spontaneous mentions) | 7 1% | 2 1% | 5 2% | - - | - * | - - | 1 1% | - * | 6 3% | 3 1% | 2 1% | 1 4% * | - - | - - | - * | 7 3% N | - - * |
| Other | 10 2% | 6 2% | 4 1% | 1 1% * | - * | 1 2% * | 1 1% | 3 3% | 4 2% | 7 3% | - * | - - | 1 2% * | 2 3% * | 6 3% | 4 1% | 1 1% * |

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# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**finalvotingintention.Voting intention for next General Election [NOTE - "Brexit Party" and "Change UK" were not included in the precoded list]**

**Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 984 | 483 | 489 | 124 | 164 | 148 | 181 | 166 | 201 | 403 | 274 | 86 | 116 | 94 | 464 | 426 | 82 |
| Weighted Base | 741 | 361 | 370 | 93 | 118 | 79 | 118 | 132 | 203 | 227 | 245 | 37 | 43 | 181 | 265 | 310 | 154 |
| **Labour** | 259 35% | 119 33% | 137 37% | 57 62% DFGH* | 43 36% H* | 40 51% FH* | 35 29% H* | 51 38% H* | 34 17% | 8 3% | 178 73% IKLM | 2 6% * | 3 6% * | 67 37% IKL* | 59 22% | 136 44% N | 59 38% N* |
| **Conservative** | 176 24% | 94 26% | 78 21% | 10 11% * | 25 22% * | 12 15% * | 41 34% CE* | 27 21% * | 60 30% C | 122 54% JKLM | 12 5% | 1 3% * | 3 7% * | 37 20% J* | 84 32% O | 49 16% | 42 27% * |
| **Liberal Democrats** | 105 14% | 55 15% | 48 13% | 12 12% * | 21 18% * | 11 14% * | 13 11% * | 16 13% * | 32 16% | 22 10% | 30 12% | 31 82% IJLM* | 2 5% * | 18 10% * | 13 5% | 63 20% N | 27 17% N* |
| **The Brexit Party (spontaneous mentions)** | 61 8% | 31 9% | 30 8% | 3 3% * | 1 1% * | 5 7% * | 5 4% * | 13 10% * | 34 17% CDF | 44 20% JKM | 7 3% | - - | 5 11% J* | 5 3% * | 52 20% OP | 3 1% | 5 4% * |
| **SNP** | 42 6% | 19 5% | 23 6% | 1 1% * | 23 20% CEFGH* | - * | 6 5% * | 4 3% * | 7 4% | 1 * | - * | - * | 19 43% IJKM* | 22 12% IJ* | 6 2% | 31 10% N | 2 1% * |
| **UKIP** | 32 4% | 17 5% | 15 4% | 4 5% * | 2 1% * | 5 6% * | 5 4% * | 8 6% * | 8 4% | 17 7% J | 1 * | - * | 5 11% J* | 8 5% * | 28 11% OP | 2 1% * | 2 1% * |
| **Green** | 29 4% | 5 1% | 23 6% A | 3 4% * | 3 3% * | 2 2% * | 10 8% * | 3 2% * | 9 4% | 3 1% | 9 3% | 2 5% * | 4 9% I* | 10 6% * | 10 4% | 8 3% | 9 6% * |
| **Plaid Cymru** | 14 2% | 9 2% | 5 1% | - - * | - - * | 2 2% * | 2 1% * | 2 2% * | 8 4% | - * | 5 2% | - - | 2 5% I* | 6 3% * | 4 1% | 4 1% | 6 4% * |
| **Change UK - The Independent group (spontaneous mentions)** | 7 1% | 2 1% | 5 1% | - - * | - * * | - - * | 1 1% * | - * * | 6 3% | 3 1% | 2 1% | 1 4% * | - - * | - - * | - * | 7 2% | - - * |
| **Other** | 17 2% | 10 3% | 7 2% | 2 2% * | - * | 2 2% * | 1 1% * | 6 5% * | 5 3% | 8 3% J | - * | - - | 1 2% * | 8 4% * | 9 3% | 6 2% | 2 1% * |

Overlap formula used - Column Means:   Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:   Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**TIG2.If a candidate from "Change UK - The Independent Group" stood in your constituency, how likely or unlikely would you be to vote for them?**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | **1152** | **544** | **594** | **144** | **195** | **184** | **218** | **187** | **224** | **444** | **294** | **93** | **127** | **148** | **530** | **468** | **128** |
| **Weighted Base** | **1152** | **554** | **583** | **127** | **198** | **184** | **204** | **189** | **248** | **295** | **288** | **47** | **55** | **416** | **382** | **366** | **366** |
| **Very likely (4)** | 75 7% | 50 9% | 24 4% | 9 7% * | 26 13% * | 14 8% * | 6 3% * | 6 3% * | 14 6% | 28 9% M | 25 9% M | 6 12% M* | 5 10% M* | 8 2% * | 27 7% | 35 10% | 11 3% * |
| **Somewhat likely (3)** | 158 14% | 96 17% B | 54 9% | 28 22% H* | 48 24% FH* | 25 13% * | 19 9% * | 22 12% * | 15 6% | 26 9% | 56 19% I | 11 23% I* | 6 11% * | 53 13% * | 46 12% | 70 19% | 38 10% * |
| **Somewhat unlikely (2)** | 174 15% | 86 15% | 85 15% | 35 28% EF* | 35 18% * | 10 6% * | 26 13% * | 26 14% * | 41 17% | 36 12% | 60 21% I | 6 13% * | 9 17% * | 57 14% * | 36 9% | 70 19% N | 61 17% * |
| **Very unlikely (1)** | 411 36% | 227 41% B | 183 31% | 20 16% * | 32 16% * | 54 29% * | 84 41% CD* | 94 49% CDE* | 128 51% CDE | 140 47% JM | 96 33% | 15 33% * | 24 43% * | 125 30% * | 158 41% | 130 36% | 112 31% * |
| **Don't know** | 333 29% | 95 17% | 238 41% A | 35 27% * | 57 29% * | 81 44% GH* | 69 34% H* | 42 22% * | 50 20% | 65 22% | 52 18% | 9 20% * | 10 19% * | 172 41% IJKL* | 115 30% O | 60 16% | 145 40% O* |
| **NET : LIKELY** | 233 20% | 146 26% B | 77 13% | 37 29% FH* | 74 38% FGH* | 39 21% * | 25 12% * | 28 15% * | 29 12% | 54 18% | 81 28% IM | 17 35% IM* | 12 21% * | 62 15% * | 74 19% | 106 29% NP | 48 13% * |
| **NET : UNLIKELY** | 585 51% | 313 56% B | 268 46% | 55 43% * | 67 34% * | 64 35% * | 110 54% DE* | 119 63% CDE* | 169 68% CDE | 176 60% M | 156 54% | 21 45% * | 33 60% * | 182 44% * | 194 51% | 200 55% | 173 47% * |
| **Mean score** | 1.87 | 1.93 | 1.76 * | 2.28 FGH* | 2.48 ** | 1.99 ** | 1.61 * | 1.59 * | 1.57 * | 1.75 | 2.04 I | 2.18 ** | 1.85 * | 1.78 * | 1.79 * | 2.04 | 1.76 * |
| **Standard Deviation** | 1.024 | 1.066 | 0.953 | 0.917 | 1.039 | 1.152 | 0.889 | 0.886 | 0.908 | 1.071 | 1.03 | 1.136 | 1.079 | 0.907 | 1.064 | 1.058 | 0.903 |
| **Error Variance** | 0.001 | 0.002 | 0.003 | 0.009 | 0.008 | 0.013 | 0.006 | 0.005 | 0.004 | 0.005 | 0.004 | 0.034 | 0.026 | 0.003 | 0.004 | 0.004 | 0.004 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**BREX.If a candidate from "The Brexit Party" stood in your constituency, how likely or unlikely would you be to vote for them?**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Very likely (4) | 156 / 14% | 92 / 17% | 63 / 11% | 6 / 5% * | 25 / 13% * | 22 / 12% * | 23 / 11% * | 22 / 12% * | 57 / 23% CF | 95 / 32% JKM | 21 / 7% | 5 / 11% * | 10 / 18% JM* | 21 / 5% * | 118 / 31% OP | 21 / 6% | 16 / 4% * |
| Somewhat likely (3) | 124 / 11% | 75 / 14% | 46 / 8% | 31 / 24% EFG* | 20 / 10% * | 12 / 7% * | 15 / 7% * | 15 / 8% * | 32 / 13% | 50 / 17% M | 32 / 11% | 5 / 10% * | 4 / 8% * | 30 / 7% * | 61 / 16% | 36 / 10% | 26 / 7% * |
| Somewhat unlikely (2) | 130 / 11% | 67 / 12% | 59 / 10% | 22 / 17% * | 42 / 21% FH* | 17 / 9% * | 12 / 6% * | 19 / 10% * | 18 / 7% | 25 / 8% | 52 / 18% IL | 6 / 13% * | 1 / 1% * | 43 / 10% * | 39 / 10% | 42 / 12% | 48 / 13% * |
| Very unlikely (1) | 529 / 46% | 277 / 50% | 244 / 42% | 54 / 42% * | 75 / 38% * | 78 / 42% * | 105 / 51% * | 100 / 53% * | 116 / 47% | 89 / 30% | 148 / 51% I | 26 / 54% I* | 32 / 58% I* | 216 / 52% I* | 79 / 21% | 242 / 66% NP | 189 / 52% N* |
| Don't know | 214 / 19% | 43 / 8% | 171 / 29% A | 14 / 11% * | 37 / 19% * | 55 / 30% CH* | 50 / 24% H* | 33 / 17% * | 25 / 10% | 35 / 12% | 36 / 12% | 5 / 11% * | 8 / 15% * | 105 / 25% IJ* | 85 / 22% O | 24 / 7% | 87 / 24% O* |
| NET : LIKELY | 280 / 24% | 167 / 30% B | 109 / 19% | 37 / 29% * | 45 / 23% * | 34 / 18% * | 38 / 18% * | 37 / 20% * | 89 / 36% EFG | 146 / 49% JKLM | 53 / 18% | 10 / 21% * | 14 / 26% * | 51 / 12% * | 179 / 47% OP | 57 / 16% | 42 / 11% * |
| NET : UNLIKELY | 658 / 57% | 344 / 62% B | 303 / 52% | 76 / 60% * | 116 / 59% * | 96 / 52% * | 117 / 57% * | 120 / 63% * | 134 / 54% | 114 / 39% | 200 / 69% I | 32 / 67% I* | 33 / 59% I* | 260 / 62% I* | 118 / 31% | 284 / 78% NP | 237 / 65% N* |
| Mean score | 1.9 | 1.97 | 1.83 | 1.9 * | 1.98 * | 1.83 ** | 1.71 * | 1.73 * | 2.13 | 2.58 JKLM | 1.7 | 1.75 * | 1.83 * | 1.54 * | 2.73 OP | 1.52 | 1.53 * |
| Standard Deviation | 1.162 | 1.188 | 1.136 | 0.984 | 1.106 | 1.165 | 1.137 | 1.111 | 1.296 | 1.293 | 0.978 | 1.087 | 1.274 | 0.923 | 1.236 | 0.913 | 0.883 |
| Error Variance | 0.001 | 0.003 | 0.003 | 0.009 | 0.008 | 0.01 | 0.008 | 0.008 | 0.008 | 0.006 | 0.004 | 0.028 | 0.035 | 0.003 | 0.005 | 0.002 | 0.003 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

FIELDWORK : 09/05/2019 - 13/05/2019 (W Week 19)

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcome1.Which of the following scenarios do you favour the most?**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Leave the EU with no deal** | 254 | 152 | 102 | 6 | 36 | 21 | 48 | 55 | 87 | 126 | 49 | 9 | 15 | 53 | 203 | 18 | 33 |
| | 22% | 27% | 17% | 5% | 18% | 11% | 24% | 29% | 35% | 43% | 17% | 18% | 28% | 13% | 53% | 5% | 9% |
| | | B | | * | * | * | C* | CE* | CDE | JKM | | * | M* | * | OP | | * |
| **Leave the EU with Theresa May's Deal** | 118 | 54 | 61 | 11 | 17 | 14 | 22 | 18 | 37 | 65 | 27 | 5 | 2 | 17 | 57 | 35 | 26 |
| | 10% | 10% | 11% | 8% | 9% | 7% | 11% | 9% | 15% | 22% | 9% | 11% | 4% | 4% | 15% | 10% | 7% |
| | | | | * | * | * | * | * | * | JLM | | * | * | * | | | * |
| **Leave the EU but remain in the Single Market / Customs Union** | 149 | 76 | 72 | 19 | 30 | 26 | 28 | 19 | 26 | 23 | 44 | 9 | 9 | 58 | 53 | 35 | 57 |
| | 13% | 14% | 12% | 15% | 15% | 14% | 14% | 10% | 11% | 8% | 15% | 18% | 17% | 14% | 14% | 10% | 15% |
| | | | | * | * | * | * | * | | | I | * | * | * | | | * |
| **Remain in the EU / Revoke Article 50** | 412 | 201 | 201 | 74 | 78 | 59 | 64 | 59 | 78 | 49 | 142 | 20 | 21 | 165 | 20 | 250 | 136 |
| | 36% | 36% | 34% | 58% | 39% | 32% | 31% | 31% | 31% | 16% | 49% | 42% | 38% | 40% | 5% | 68% | 37% |
| | | | | EFGH* | * | * | * | * | | | I | I* | I* | I* | | NP | N* |
| **Don't Know** | 219 | 70 | 147 | 17 | 36 | 65 | 42 | 39 | 20 | 33 | 26 | 5 | 8 | 123 | 49 | 28 | 115 |
| | 19% | 13% | 25% | 13% | 18% | 35% | 20% | 20% | 8% | 11% | 9% | 10% | 14% | 30% | 13% | 8% | 31% |
| | | | A | * | * | CH* | H* | H* | | | | * | * | IJK* | | | NO* |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

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# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcome2.Should the final deal/agreement reached by the government be put to a public vote?**

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Yes | 543 | 285 | 244 | 84 | 121 | 91 | 93 | 67 | 86 | 80 | 186 | 19 | 37 | 203 | 112 | 249 | 173 |
| | 47% | 51% | 42% | 66% | 61% | 50% | 46% | 36% | 35% | 27% | 64% | 40% | 66% | 49% | 29% | 68% | 47% |
| | | | | FGH* | GH* | * | * | * | | | IKM | * | IK* | I* | | NP | N* |
| No | 321 | 160 | 160 | 18 | 28 | 29 | 65 | 67 | 114 | 175 | 55 | 18 | 14 | 51 | 194 | 61 | 61 |
| | 28% | 29% | 27% | 14% | 14% | 16% | 32% | 35% | 46% | 59% | 19% | 38% | 25% | 12% | 51% | 17% | 17% |
| | | | | * | * | * | CDE* | CDE* | CDE | JKLM | | JM* | * | * | OP | | * |
| Don't Know | 288 | 108 | 178 | 25 | 50 | 64 | 46 | 55 | 49 | 41 | 48 | 10 | 5 | 162 | 76 | 55 | 131 |
| | 25% | 20% | 31% | 19% | 25% | 35% | 22% | 29% | 20% | 14% | 17% | 22% | 8% | 39% | 20% | 15% | 36% |
| | | | A | * | * | H* | * | * | | | | * | * | IJL* | | | NO* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **No, did not vote** | 416 36% | 187 34% | 223 38% | 67 53% GH* | 100 50% GH* | 107 58% FGH* | 80 39% H* | 48 25% H* | 14 6% | - - | - - | - - | - * | 416 100% IJKL* | 66 17% | 58 16% | 274 75% NO* |
| **Yes, Conservative** | 295 26% | 155 28% | 138 24% | 11 9% * | 21 11% * | 19 10% * | 46 22% * | 58 31% CDE* | 141 57% CDEFG | 295 100% JKLM | - - | - - | - * | - - | 184 48% OP | 81 22% P | 30 8% * |
| **Yes, Labour** | 288 25% | 143 26% | 140 24% | 31 25% * | 55 28% * | 37 20% * | 51 25% * | 60 32% * | 55 22% | - - | 288 100% IKLM | - * | - * | - * | 86 23% P | 170 47% NP | 29 8% * |
| **Yes, Liberal Democrat** | 47 4% | 24 4% | 23 4% | 4 3% * | 7 4% * | 7 4% * | 5 2% * | 7 4% * | 17 7% | - - | - - | 47 100% IJLM* | - * | - * | 12 3% | 25 7% | 8 2% * |
| **Yes, SNP - Scottish National Party** | 21 2% | 11 2% | 10 2% | - * | 1 1% * | - * | 6 3% * | 6 3% * | 8 3% | - - | - - | - * | 21 39% IJKM* | - * | 7 2% | 10 3% | 2 * |
| **Yes, UKIP (United Kingdom Independence Party)** | 20 2% | 10 2% | 10 2% | 3 2% * | 4 2% * | 2 1% * | 4 2% * | 3 2% * | 4 1% | - - | - - | - * | 20 36% IJKM* | - * | 14 4% O | 1 * | 5 1% * |
| **Yes, Green Party** | 9 1% | 5 1% | 4 1% | 1 * * | - * | 1 * * | - * | 3 1% * | 4 2% | - - | - - | - * | 9 16% IJKM* | - * | 2 1% | 5 1% | 1 * |
| **Yes, Plaid Cymru** | 4 * | 3 1% | - * | - - * | - * | - * | - * | - * | 3 1% | - - | - - | - * | 4 7% IJM* | - * | - * | 3 1% | - * |
| **Other party or individual** | 1 * | - * | 1 * | 1 * * | - * | - - | - * | - * | - - | - - | - - | - * | 1 3% * | - * | 1 * | - * | 1 * |
| **Prefer not to answer** | 50 4% | 16 3% | 33 6% | 9 7% * | 9 5% * | 11 6% * | 12 6% * | 5 3% * | 3 1% | - - | - - | - * | - * | - * | 9 2% | 13 3% | 16 4% * |

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:   Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | **1152** | **544** | **594** | **144** | **195** | **184** | **218** | **187** | **224** | **444** | **294** | **93** | **127** | **148** | **530** | **468** | **128** |
| **Weighted Base** | **1152** | **554** | **583** | **127** | **198** | **184** | **204** | **189** | **248** | **295** | **288** | **47** | **55** | **416** | **382** | **366** | **366** |
| **Leave** | 382 | 189 | 191 | 12 | 46 | 35 | 79 | 82 | 128 | 184 | 86 | 12 | 24 | 66 | 382 | - | - |
| | 33% | 34% | 33% | 9% | 23% | 19% | 39% | 44% | 51% | 62% | 30% | 26% | 44% | 16% | 100% | - | - |
| | | | | * | * | * | CE* | CDE* | CDE | JKLM | M | * | M* | * | OP | | * |
| **Remain** | 366 | 198 | 161 | 45 | 73 | 44 | 38 | 68 | 97 | 81 | 170 | 25 | 19 | 58 | - | 366 | - |
| | 32% | 36% | 28% | 36% | 37% | 24% | 19% | 36% | 39% | 27% | 59% | 53% | 35% | 14% | - | 100% | - |
| | | | | F* | F* | * | * | F* | F | M | ILM | IM* | M* | * | | NP | * |
| **Did not vote** | 366 | 152 | 207 | 59 | 74 | 101 | 75 | 38 | 20 | 30 | 29 | 8 | 9 | 274 | - | - | 366 |
| | 32% | 28% | 36% | 46% | 37% | 55% | 37% | 20% | 8% | 10% | 10% | 17% | 16% | 66% | - | - | 100% |
| | | | | GH* | H* | GH* | GH* | H* | | | | * | * | IJKL* | | | NO* |
| **Don't know** | 38 | 14 | 24 | 11 | 6 | 4 | 13 | 1 | 4 | 1 | 2 | 2 | 3 | 18 | - | - | - |
| | 3% | 3% | 4% | 9% | 3% | 2% | 6% | 1% | 2% | * | 1% | 4% | 5% | 4% | - | - | - |
| | | | | G* | * | * | * | * | | | | * | * | * | | | * |

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Leave** | 385 | 203 | 180 | 26 | 46 | 33 | 84 | 72 | 124 | 183 | 74 | 15 | 20 | 88 | 314 | 23 | 46 |
| | 33% | 37% | 31% | 20% | 23% | 18% | 41% | 38% | 50% | 62% | 26% | 32% | 37% | 21% | 82% | 6% | 13% |
| | | | | * | * | * | CDE* | CE* | CDE | JKLM | | * | * | * | OP | | * |
| **Remain** | 486 | 228 | 248 | 81 | 103 | 72 | 62 | 76 | 92 | 75 | 183 | 26 | 22 | 166 | 27 | 317 | 135 |
| | 42% | 41% | 42% | 64% | 52% | 39% | 30% | 40% | 37% | 26% | 63% | 54% | 40% | 40% | 7% | 87% | 37% |
| | | | | EFGH* | F* | * | * | * | | | ILM | I* | * | I* | | NP | N* |
| **Would not vote** | 181 | 97 | 84 | 9 | 39 | 59 | 38 | 23 | 13 | 21 | 17 | 2 | 8 | 118 | 28 | 11 | 138 |
| | 16% | 18% | 14% | 7% | 20% | 32% | 19% | 12% | 5% | 7% | 6% | 5% | 14% | 28% | 7% | 3% | 38% |
| | | | | * | H* | CGH* | H* | * | | | | * | * | IJK* | | | NO* |
| **Don't know** | 99 | 26 | 72 | 11 | 10 | 20 | 20 | 19 | 19 | 16 | 15 | 4 | 5 | 44 | 13 | 14 | 47 |
| | 9% | 5% | 12% | 9% | 5% | 11% | 10% | 10% | 8% | 5% | 5% | 9% | 9% | 11% | 3% | 4% | 13% |
| | | | A | * | * | * | * | * | | * | * | * | * | * | | | NO* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

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# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Yes** | 316 | 174 | 131 | 51 | 75 | 47 | 40 | 48 | 56 | 38 | 129 | 16 | 20 | 106 | 38 | 199 | 74 |
| | 27% | 31% | 23% | 40% | 38% | 25% | 20% | 25% | 23% | 13% | 45% | 34% | 36% | 25% | 10% | 55% | 20% |
| | | B | | FH* | F* | * | * | * | | | IM | I* | I* | I* | | NP | N* |
| **Maybe** | 203 | 105 | 96 | 40 | 53 | 40 | 20 | 25 | 25 | 33 | 66 | 9 | 9 | 83 | 44 | 71 | 81 |
| | 18% | 19% | 16% | 32% | 26% | 22% | 10% | 13% | 10% | 11% | 23% | 19% | 16% | 20% | 12% | 19% | 22% |
| | | | | FGH* | FH* | * | * | * | | | I | * | * | * | | N | N* |
| **No** | 399 | 202 | 196 | 18 | 37 | 52 | 82 | 83 | 127 | 179 | 57 | 13 | 18 | 112 | 245 | 49 | 101 |
| | 35% | 37% | 34% | 14% | 18% | 28% | 40% | 44% | 51% | 61% | 20% | 28% | 33% | 27% | 64% | 13% | 28% |
| | | | | * | * | * | CD* | CD* | CDE | JKLM | | * | * | * | OP | | O* |
| **Don't know** | 234 | 72 | 160 | 17 | 34 | 46 | 62 | 34 | 40 | 45 | 37 | 9 | 8 | 115 | 55 | 46 | 109 |
| | 20% | 13% | 27% | 14% | 17% | 25% | 31% | 18% | 16% | 15% | 13% | 19% | 15% | 28% | 14% | 13% | 30% |
| | | | A | * | * | * | CH* | * | | | | * | * | IJ* | | | NO* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

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# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table**

**Base: All adults GB 18+**

| | Generating economic growth | Reducing crime | Investing more in health care | Investing more in social care for the elderly | Reducing the national debt | Improving the future opportunities of our young people through better education | Stricter border controls to reduce immigration | Reducing income inequality between the richest and the poorest | Reducing unemployment | Renegotiating our position in the EU | Affordable housing |
|---|---|---|---|---|---|---|---|---|---|---|---|
| **Unweighted Base** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** |
| **Weighted Base** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** |
| **Most important (100)** | 117 | 142 | 217 | 50 | 75 | 88 | 122 | 107 | 40 | 83 | 110 |
| | 10% | 12% | 19% | 4% | 7% | 8% | 11% | 9% | 3% | 7% | 10% |
| **2nd (90)** | 110 | 149 | 190 | 119 | 59 | 78 | 115 | 85 | 71 | 44 | 131 |
| | 10% | 13% | 17% | 10% | 5% | 7% | 10% | 7% | 6% | 4% | 11% |
| **3rd (80)** | 88 | 154 | 159 | 110 | 77 | 84 | 83 | 105 | 130 | 36 | 125 |
| | 8% | 13% | 14% | 10% | 7% | 7% | 7% | 9% | 11% | 3% | 11% |
| **4th (70)** | 117 | 146 | 118 | 141 | 51 | 103 | 58 | 112 | 111 | 58 | 137 |
| | 10% | 13% | 10% | 12% | 4% | 9% | 5% | 10% | 10% | 5% | 12% |
| **5th (60)** | 108 | 95 | 122 | 150 | 91 | 128 | 51 | 98 | 100 | 87 | 123 |
| | 9% | 8% | 11% | 13% | 8% | 11% | 4% | 9% | 9% | 8% | 11% |
| **6th (50)** | 100 | 118 | 86 | 121 | 113 | 121 | 53 | 86 | 153 | 85 | 116 |
| | 9% | 10% | 7% | 11% | 10% | 11% | 5% | 7% | 13% | 7% | 10% |
| **7th (40)** | 122 | 109 | 86 | 118 | 109 | 106 | 71 | 106 | 153 | 68 | 104 |
| | 11% | 9% | 7% | 10% | 9% | 9% | 6% | 9% | 13% | 6% | 9% |
| **8th (30)** | 122 | 82 | 56 | 95 | 125 | 137 | 69 | 96 | 151 | 122 | 98 |
| | 11% | 7% | 5% | 8% | 11% | 12% | 6% | 8% | 13% | 11% | 8% |
| **9th (20)** | 125 | 81 | 45 | 101 | 159 | 130 | 92 | 131 | 93 | 118 | 77 |
| | 11% | 7% | 4% | 9% | 14% | 11% | 8% | 11% | 8% | 10% | 7% |
| **10th (10)** | 97 | 53 | 41 | 85 | 159 | 81 | 175 | 135 | 92 | 171 | 63 |
| | 8% | 5% | 4% | 7% | 14% | 7% | 15% | 12% | 8% | 15% | 5% |
| **Least important (0)** | 48 | 22 | 31 | 62 | 133 | 95 | 263 | 91 | 57 | 281 | 69 |
| | 4% | 2% | 3% | 5% | 12% | 8% | 23% | 8% | 5% | 24% | 6% |
| **Mean score** | 52.27 | 61.49 | 67.63 | 52.01 | 40.44 | 47.97 | 41.21 | 48.48 | 48.37 | 33.94 | 56.21 |
| **Standard Deviation** | 30.143 | 28.054 | 28.071 | 28.158 | 30.456 | 29.76 | 36.814 | 31.776 | 26.888 | 32.036 | 29.636 |
| **Error Variance** | 0.789 | 0.683 | 0.684 | 0.688 | 0.805 | 0.769 | 1.176 | 0.876 | 0.628 | 0.891 | 0.762 |

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 117 10% | 86 16% B | 28 5% | 6 4% * | 21 10% * | 21 11% * | 27 13% * | 19 10% * | 24 10% * | 32 11% | 22 8% | 8 17% * | 4 7% * | 50 12% * | 31 8% | 42 11% | 35 10% * |
| 2nd (90) | 110 10% | 57 10% | 52 9% | 7 5% * | 35 18% * | 21 11% * | 13 6% * | 11 6% * | 23 9% | 31 11% | 20 7% | 7 15% * | 10 19% J* | 41 10% * | 33 9% | 38 10% | 36 10% * |
| 3rd (80) | 88 8% | 50 9% | 38 7% | 10 8% * | 7 4% * | 10 6% * | 15 7% * | 23 12% * | 23 9% | 28 9% | 20 7% | 3 6% * | 5 8% * | 23 5% * | 30 8% | 37 10% | 20 5% * |
| 4th (70) | 117 10% | 45 8% | 69 12% | 13 10% * | 20 10% * | 7 4% * | 25 12% * | 20 11% * | 31 13% | 33 11% | 41 14% | 3 6% * | 4 7% * | 33 8% * | 40 11% | 40 11% | 36 10% * |
| 5th (60) | 108 9% | 53 10% | 55 9% | 8 6% * | 7 4% * | 23 12% * | 20 10% * | 16 9% * | 32 13% | 40 13% | 23 8% | 4 8% * | 5 9% * | 31 7% * | 45 12% | 35 10% | 23 6% * |
| 6th (50) | 100 9% | 54 10% | 44 8% | 10 8% * | 20 10% * | 13 7% * | 18 9% * | 17 9% * | 22 9% | 33 11% | 35 12% | 3 7% * | 3 6% * | 26 6% * | 50 13% P | 29 8% | 17 5% * |
| 7th (40) | 122 11% | 50 9% | 68 12% | 12 9% * | 24 12% * | 24 13% * | 15 7% * | 25 13% * | 24 10% | 26 9% | 26 9% | 6 13% * | 4 8% * | 57 14% * | 20 5% | 48 13% N | 48 13% * |
| 8th (30) | 122 11% | 58 11% | 63 11% | 16 13% * | 18 9% * | 27 15% * | 22 11% * | 17 9% * | 21 9% | 24 8% | 33 12% | 2 4% * | 7 12% * | 49 12% * | 40 11% | 28 8% | 51 14% * |
| 9th (20) | 125 11% | 45 8% | 77 13% | 24 19% * | 19 10% * | 23 12% * | 18 9% * | 16 9% * | 24 10% | 27 9% | 30 10% | 5 10% * | 5 8% * | 53 13% * | 41 11% | 28 8% | 54 15% * |
| 10th (10) | 97 8% | 29 5% | 67 12% A | 14 11% * | 14 7% * | 9 5% * | 18 9% * | 19 10% * | 22 9% | 18 6% | 22 8% | 4 9% * | 6 12% * | 38 9% * | 46 12% | 23 6% | 26 7% * |

Table continues

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 48 | 26 | 20 | 8 | 13 | 6 | 13 | 6 | 1 | 5 | 17 | 2 | 3 | 17 | 6 | 18 | 19 |
| | 4% | 5% | 3% | 7% | 6% | 3% | 7% | 3% | * | 2% | 6% | 5% | 5% | 4% | 2% | 5% | 5% |
| | | | | H* | * | * | H* | * | | | | * | * | * | | | * |
| Mean score | 52.27 | 57.25 | 47.63 | 42.65 | 53.72 | 51.98 | 52.55 | 52.73 | 55.65 | 57.5 | 49.99 | 56.98 | 52.82 | 50.56 | 51.7 | 56.03 | 48.95 |
| | | B | | * | * | * | * | C* | C | J | | * | * | * | | | * |
| Standard Deviation | 30.143 | 30.881 | 28.685 | 28.897 | 32.001 | 29.878 | 31.476 | 29.357 | 28.129 | 28.04 | 29.009 | 33.354 | 32.266 | 31.139 | 29.007 | 30.041 | 30.679 |
| Error Variance | 0.789 | 1.722 | 1.412 | 6.563 | 5.165 | 4.843 | 4.849 | 4.55 | 3.184 | 2.662 | 2.918 | 23.53 | 18.867 | 2.331 | 2.201 | 2.468 | 2.572 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 142 / 12% | 80 / 14% | 62 / 11% | 30 / 23% GH* | 20 / 10% * | 29 / 16% * | 27 / 13% * | 14 / 7% * | 23 / 9% * | 33 / 11% | 31 / 11% | 7 / 15% * | 4 / 8% * | 59 / 14% * | 38 / 10% | 41 / 11% | 55 / 15% * |
| 2nd (90) | 149 / 13% | 73 / 13% | 76 / 13% | 19 / 15% * | 29 / 15% * | 21 / 11% * | 20 / 10% * | 40 / 21% H* | 20 / 8% | 34 / 11% | 30 / 10% | 3 / 5% * | 3 / 5% * | 74 / 18% * | 56 / 15% | 41 / 11% | 49 / 13% * |
| 3rd (80) | 154 / 13% | 49 / 9% | 100 / 17% A | 6 / 5% * | 24 / 12% * | 35 / 19% C* | 47 / 23% CG* | 15 / 8% * | 29 / 12% | 45 / 15% | 29 / 10% | 7 / 14% * | 6 / 10% * | 61 / 15% * | 46 / 12% | 34 / 9% | 73 / 20% O* |
| 4th (70) | 146 / 13% | 90 / 16% B | 54 / 9% | 9 / 7% * | 19 / 10% * | 12 / 7% * | 21 / 10% * | 31 / 17% * | 54 / 22% CE | 60 / 20% JM | 26 / 9% | 4 / 9% * | 8 / 15% * | 43 / 10% * | 64 / 17% | 36 / 10% | 43 / 12% * |
| 5th (60) | 95 / 8% | 45 / 8% | 48 / 8% | 13 / 10% * | 17 / 9% * | 12 / 6% * | 16 / 8% * | 18 / 10% * | 18 / 7% | 28 / 9% | 21 / 7% | 8 / 16% * | 5 / 9% * | 32 / 8% * | 36 / 9% | 30 / 8% | 27 / 7% * |
| 6th (50) | 118 / 10% | 60 / 11% | 53 / 9% | 14 / 11% * | 21 / 10% * | 16 / 9% * | 20 / 10% * | 15 / 8% * | 32 / 13% | 24 / 8% | 42 / 15% | 4 / 8% * | 5 / 9% * | 41 / 10% * | 37 / 10% | 39 / 11% | 41 / 11% * |
| 7th (40) | 109 / 9% | 37 / 7% | 72 / 12% | 8 / 7% * | 24 / 12% * | 13 / 7% * | 16 / 8% * | 26 / 14% * | 22 / 9% | 30 / 10% | 36 / 12% | 4 / 8% * | 5 / 9% * | 28 / 7% * | 41 / 11% | 39 / 11% | 26 / 7% * |
| 8th (30) | 82 / 7% | 34 / 6% | 48 / 8% | 11 / 9% * | 20 / 10% * | 10 / 5% * | 10 / 5% * | 11 / 6% * | 20 / 8% | 10 / 3% | 27 / 9% I | 6 / 12% I* | 5 / 10% * | 31 / 8% * | 17 / 4% | 48 / 13% NP | 8 / 2% * |
| 9th (20) | 81 / 7% | 43 / 8% | 39 / 7% | 14 / 11% * | 12 / 6% * | 19 / 10% * | 10 / 5% * | 14 / 7% * | 12 / 5% | 13 / 4% | 25 / 9% | 3 / 6% * | 6 / 11% * | 31 / 7% * | 26 / 7% | 27 / 7% | 25 / 7% * |
| 10th (10) | 53 / 5% | 31 / 6% | 22 / 4% | 1 / 1% * | 5 / 3% * | 12 / 7% * | 14 / 7% * | 4 / 2% * | 16 / 6% | 13 / 4% | 10 / 3% | 2 / 5% * | 6 / 12% M* | 12 / 3% * | 11 / 3% | 19 / 5% | 18 / 5% * |

Table continues

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 22 | 12 | 10 | 2 | 8 | 6 | 3 | 1 | 2 | 6 | 11 | 1 | 2 | 3 | 9 | 12 | - |
| | 2% | 2% | 2% | 1% | 4% | 3% | 1% | * | 1% | 2% | 4% | 2% | 3% | 1% | 2% | 3% | * |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |
| **Mean score** | 61.49 | 61.63 | 61.16 | 64.55 | 59.19 | 60.91 | 63.51 | 62.81 | 59.51 | 64.03 | 56.14 | 59.13 | 50.58 | 65.55 | 62.22 | 56.15 | 66.65 |
| | | | | * | * | * | * | * | | JL | | * | * | JL* | O | | O* |
| **Standard Deviation** | 28.054 | 28.853 | 27.513 | 29.861 | 28.336 | 31.255 | 27.929 | 25.523 | 26.219 | 25.979 | 28.512 | 28.246 | 29.079 | 27.421 | 26.805 | 29.185 | 26.58 |
| **Error Variance** | 0.683 | 1.503 | 1.299 | 7.009 | 4.05 | 5.3 | 3.818 | 3.439 | 2.766 | 2.285 | 2.819 | 16.874 | 15.325 | 1.808 | 1.88 | 2.329 | 1.931 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 217 19% | 86 15% | 132 23% | 15 12% * | 41 21% * | 25 13% * | 33 16% * | 42 22% * | 62 25% | 56 19% | 71 24% | 7 16% * | 7 13% * | 68 16% * | 77 20% | 72 20% | 67 18% * |
| 2nd (90) | 190 17% | 88 16% | 100 17% | 17 14% * | 26 13% * | 22 12% * | 41 20% * | 37 20% * | 47 19% | 58 20% | 43 15% | 5 11% * | 7 13% * | 74 18% * | 62 16% | 55 15% | 69 19% * |
| 3rd (80) | 159 14% | 79 14% | 79 14% | 13 10% * | 8 4% * | 34 19% D* | 26 13% * | 36 19% D* | 42 17% D | 42 14% | 42 15% | 5 10% * | 10 18% * | 50 12% * | 53 14% | 51 14% | 49 13% * |
| 4th (70) | 118 10% | 58 10% | 61 10% | 17 13% * | 16 8% * | 18 10% * | 15 7% * | 23 12% * | 30 12% | 31 11% | 29 10% | 9 19% * | 3 6% * | 37 9% * | 45 12% | 39 11% | 28 8% * |
| 5th (60) | 122 11% | 61 11% | 59 10% | 14 11% * | 14 7% * | 27 15% * | 27 13% * | 19 10% * | 21 9% | 23 8% | 40 14% | 5 12% * | 7 12% * | 46 11% * | 47 12% | 34 9% | 34 9% * |
| 6th (50) | 86 7% | 42 8% | 42 7% | 16 12% * | 12 6% * | 15 8% * | 11 5% * | 16 8% * | 17 7% | 25 8% | 16 6% | 3 6% * | 6 11% * | 34 8% * | 23 6% | 37 10% | 17 5% * |
| 7th (40) | 86 7% | 51 9% | 34 6% | 12 9% * | 26 13% * | 20 11% * | 11 6% * | 5 3% * | 12 5% | 19 6% | 15 5% | 1 3% * | 6 11% * | 43 10% * | 23 6% | 24 7% | 37 10% * |
| 8th (30) | 56 5% | 32 6% | 17 3% | 3 3% * | 20 10% * | 2 1% * | 16 8% * | 6 3% * | 8 3% | 17 6% | 6 2% | 4 9% * | 5 9% * | 13 3% * | 24 6% | 9 2% | 21 6% * |
| 9th (20) | 45 4% | 23 4% | 20 4% | 7 6% * | 11 5% * | 9 5% * | 13 6% H* | 4 2% * | 1 * | 13 4% | 11 4% | 2 4% * | - 1% * | 18 4% * | 10 3% | 14 4% | 21 6% * |
| 10th (10) | 41 4% | 20 4% | 21 4% | 4 3% * | 13 7% * | 6 3% * | 10 5% * | 1 1% * | 7 3% | 8 3% | 9 3% | 5 11% * | 2 4% * | 15 4% * | 5 1% | 21 6% N | 15 4% * |

Table continues

KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 31 | 14 | 17 | 9 | 12 | 6 | 2 | 1 | 2 | 5 | 7 | - | 2 | 17 | 12 | 11 | 9 |
| | 3% | 3% | 3% | 7% | 6% | 3% | 1% | * | 1% | 2% | 3% | * | 3% | 4% | 3% | 3% | 2% |
| | | | | H* | * | * | * | * | * | | | * | * | * | | | * |
| **Mean score** | 67.63 | 65.49 | 70.24 | 60.37 | 58.29 | 64.93 | 66.04 | 75.99 | 75.77 | 69.32 | 71.49 | 62.44 | 63.53 | 65.33 | 69.67 | 67.15 | 66.36 |
| | | | | * | * | * | * | CDEF* | CDEF | | | * | * | * | | | * |
| **Standard Deviation** | 28.071 | 27.837 | 28.034 | 29.442 | 33.033 | 26.888 | 28.617 | 21.947 | 23.527 | 27.229 | 27.162 | 29.224 | 27.3 | 28.935 | 26.77 | 28.871 | 29.397 |
| **Error Variance** | 0.684 | 1.399 | 1.348 | 6.813 | 5.504 | 3.923 | 4.008 | 2.543 | 2.228 | 2.51 | 2.559 | 18.063 | 13.507 | 2.013 | 1.875 | 2.279 | 2.362 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 50 / 4% | 13 / 2% | 37 / 6% | 6 / 4% * | 4 / 2% * | 9 / 5% * | 4 / 2% * | 9 / 5% * | 19 / 7% | 17 / 6% | 14 / 5% | 2 / 5% * | 3 / 6% * | 14 / 3% * | 14 / 4% | 20 / 5% | 13 / 3% * |
| 2nd (90) | 119 / 10% | 56 / 10% | 63 / 11% | 7 / 6% * | 11 / 5% * | 23 / 12% * | 16 / 8% * | 24 / 13% * | 38 / 15% | 30 / 10% | 35 / 12% | 5 / 11% * | 7 / 12% * | 33 / 8% * | 44 / 12% | 33 / 9% | 42 / 11% * |
| 3rd (80) | 110 / 10% | 48 / 9% | 62 / 11% | 4 / 3% * | 16 / 8% * | 15 / 8% * | 16 / 8% * | 31 / 16% C* | 28 / 11% | 38 / 13% | 23 / 8% | 3 / 7% * | 4 / 7% * | 41 / 10% * | 44 / 11% P | 49 / 13% P | 13 / 4% * |
| 4th (70) | 141 / 12% | 54 / 10% | 85 / 15% | 22 / 17% * | 35 / 18% * | 31 / 17% * | 20 / 10% * | 12 / 7% * | 21 / 9% | 21 / 7% | 39 / 13% | 3 / 6% * | 10 / 18% * | 64 / 15% * | 38 / 10% | 34 / 9% | 67 / 18% * |
| 5th (60) | 150 / 13% | 83 / 15% | 67 / 11% | 13 / 10% * | 23 / 12% * | 13 / 7% * | 32 / 16% * | 22 / 12% * | 46 / 19% | 44 / 15% | 39 / 14% | 7 / 14% * | 4 / 8% * | 44 / 11% * | 66 / 17% O | 37 / 10% | 39 / 11% * |
| 6th (50) | 121 / 11% | 54 / 10% | 65 / 11% | 15 / 12% * | 15 / 8% * | 17 / 9% * | 23 / 11% * | 19 / 10% * | 32 / 13% | 31 / 11% | 37 / 13% | 6 / 12% * | 4 / 8% * | 36 / 9% * | 37 / 10% | 41 / 11% | 38 / 10% * |
| 7th (40) | 118 / 10% | 63 / 11% | 55 / 9% | 10 / 8% * | 11 / 6% * | 33 / 18% * | 33 / 16% * | 12 / 6% * | 18 / 7% | 29 / 10% | 34 / 12% | 5 / 10% * | 14 / 25% IJM* | 35 / 8% * | 43 / 11% | 36 / 10% | 39 / 11% * |
| 8th (30) | 95 / 8% | 62 / 11% B | 31 / 5% | 11 / 9% * | 24 / 12% * | 13 / 7% * | 18 / 9% * | 14 / 8% * | 15 / 6% | 27 / 9% | 23 / 8% | 3 / 6% * | 1 / 2% * | 40 / 10% * | 31 / 8% | 38 / 10% | 26 / 7% * |
| 9th (20) | 101 / 9% | 39 / 7% | 60 / 10% | 17 / 13% * | 18 / 9% * | 9 / 5% * | 18 / 9% * | 18 / 9% * | 21 / 8% | 27 / 9% | 17 / 6% | 3 / 7% * | 4 / 8% * | 38 / 9% * | 28 / 7% | 43 / 12% | 27 / 7% * |
| 10th (10) | 85 / 7% | 45 / 8% | 33 / 6% | 15 / 12% H* | 19 / 9% * | 9 / 5% * | 20 / 10% H* | 19 / 10% H* | 4 / 1% | 24 / 8% | 18 / 6% | 6 / 12% * | 2 / 3% * | 35 / 9% * | 18 / 5% | 20 / 5% | 35 / 9% * |

Table continues

Overlap formula used - Column Means:  Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P  Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:  Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P  Minimum Base: 30 (**), Small Base: 100 (*)  Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 62 | 35 | 27 | 8 | 22 | 12 | 4 | 9 | 7 | 7 | 9 | 5 | 2 | 36 | 18 | 15 | 28 |
| | 5% | 6% | 5% | 6% | 11% | 6% | 2% | 5% | 3% | 2% | 3% | 10% | 3% | 9% | 5% | 4% | 8% |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |
| Mean score | 52.01 | 49.46 | 55.07 | 45.57 | 45.3 | 53.99 | 49.15 | 53.56 | 60.34 | 53.65 | 55.22 | 47.1 | 56.21 | 48.75 | 54.48 | 52.33 | 49.77 |
| | | | A | * | * | * | * | * | CDF | | | * | * | * | | | * |
| Standard Deviation | 28.158 | 27.631 | 28.27 | 28.238 | 28.971 | 28.012 | 25.313 | 29.974 | 26.112 | 27.818 | 26.57 | 30.87 | 26.316 | 29.21 | 26.936 | 28.133 | 28.951 |
| Error Variance | 0.688 | 1.379 | 1.371 | 6.267 | 4.233 | 4.257 | 3.136 | 4.744 | 2.744 | 2.62 | 2.448 | 20.155 | 12.551 | 2.051 | 1.898 | 2.164 | 2.291 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

# KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 75 / 7% | 46 / 8% | 29 / 5% | 3 / 2% * | 7 / 3% * | 22 / 12% * | 6 / 3% * | 18 / 10% * | 19 / 8% | 27 / 9% J | 9 / 3% | 3 / 7% * | 2 / 4% * | 28 / 7% * | 28 / 7% | 25 / 7% | 21 / 6% * |
| 2nd (90) | 59 / 5% | 36 / 7% | 23 / 4% | 6 / 5% * | 10 / 5% * | 7 / 4% * | 15 / 7% * | 11 / 6% * | 10 / 4% | 17 / 6% | 13 / 4% | 4 / 8% * | 2 / 3% * | 23 / 6% * | 21 / 6% | 18 / 5% | 19 / 5% * |
| 3rd (80) | 77 / 7% | 39 / 7% | 37 / 6% | 9 / 7% * | 32 / 16% FGH* | 16 / 9% * | 4 / 2% * | 7 / 4% * | 9 / 3% | 17 / 6% | 16 / 6% | 5 / 11% * | 4 / 7% * | 34 / 8% * | 24 / 6% | 15 / 4% | 34 / 9% * |
| 4th (70) | 51 / 4% | 20 / 4% | 30 / 5% | 3 / 3% * | 5 / 3% * | 15 / 8% * | 10 / 5% * | 10 / 5% * | 7 / 3% | 23 / 8% M | 19 / 6% M | 2 / 5% * | 4 / 8% M* | 2 / 1% * | 20 / 5% | 22 / 6% | 9 / 2% * |
| 5th (60) | 91 / 8% | 37 / 7% | 48 / 8% | 15 / 12% * | 14 / 7% * | 16 / 9% * | 20 / 10% * | 10 / 5% * | 16 / 6% | 25 / 8% J | 7 / 2% | 2 / 4% * | 3 / 6% * | 49 / 12% J* | 13 / 4% | 24 / 7% | 54 / 15% N* |
| 6th (50) | 113 / 10% | 72 / 13% | 41 / 7% | 10 / 8% * | 24 / 12% * | 9 / 5% * | 28 / 14% * | 16 / 8% * | 26 / 11% | 32 / 11% | 15 / 5% | 5 / 11% * | 4 / 7% * | 51 / 12% * | 35 / 9% | 33 / 9% | 44 / 12% * |
| 7th (40) | 109 / 9% | 52 / 9% | 57 / 10% | 25 / 20% EG* | 14 / 7% * | 11 / 6% * | 21 / 10% * | 13 / 7% * | 25 / 10% | 37 / 12% | 23 / 8% | 4 / 8% * | 5 / 9% * | 39 / 9% * | 51 / 13% | 27 / 7% | 26 / 7% * |
| 8th (30) | 125 / 11% | 60 / 11% | 60 / 10% | 15 / 12% * | 18 / 9% * | 16 / 9% * | 26 / 13% * | 22 / 11% * | 28 / 11% | 32 / 11% | 33 / 11% | 2 / 3% * | 11 / 20% K* | 37 / 9% * | 36 / 9% | 41 / 11% | 42 / 11% * |
| 9th (20) | 159 / 14% | 59 / 11% | 99 / 17% | 9 / 7% * | 23 / 12% * | 36 / 20% * | 27 / 13% * | 23 / 12% * | 41 / 17% | 28 / 9% | 48 / 17% | 12 / 25% IL* | 3 / 6% * | 61 / 15% * | 45 / 12% | 53 / 15% | 54 / 15% * |
| 10th (10) | 159 / 14% | 81 / 15% | 78 / 13% | 26 / 20% * | 21 / 11% * | 17 / 9% * | 29 / 14% * | 28 / 15% * | 39 / 16% | 31 / 10% | 62 / 22% IK | 2 / 4% * | 11 / 19% * | 50 / 12% * | 49 / 13% | 58 / 16% | 45 / 12% * |

Table continues

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 133 | 51 | 81 | 6 | 30 | 18 | 18 | 31 | 30 | 27 | 44 | 7 | 7 | 41 | 61 | 50 | 19 |
| | 12% | 9% | 14% | 5% | 15% | 10% | 9% | 16% | 12% | 9% | 15% | 14% | 12% | 10% | 16% | 14% | 5% |
| | | | | * | * | * | * | * | | | | * | * | * | P | P | * |
| Mean score | 40.44 | 43.45 | 37.39 | 39.88 | 42.21 | 45.85 | 39.28 | 39.25 | 37.16 | 45.89 | 32.21 | 43.88 | 36.9 | 42.41 | 39.28 | 37.82 | 44.8 |
| | | B | | * | * | * | * | * | | J | | J* | * | J* | | | * |
| Standard Deviation | 30.456 | 31.14 | 29.647 | 26.503 | 31.123 | 32.876 | 27.603 | 33.016 | 29.831 | 30.606 | 29.054 | 32.706 | 28.904 | 30.144 | 31.554 | 30.797 | 28.615 |
| Error Variance | 0.805 | 1.751 | 1.508 | 5.521 | 4.886 | 5.864 | 3.729 | 5.755 | 3.581 | 3.172 | 2.927 | 22.624 | 15.14 | 2.184 | 2.605 | 2.594 | 2.238 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 88 8% | 35 6% | 46 8% | 16 12% GH* | 32 16% GH* | 15 8% * | 17 9% * | 3 2% * | 4 2% * | 7 2% | 17 6% | 2 4% * | 2 4% * | 52 13% I* | 19 5% | 19 5% | 46 13% * |
| 2nd (90) | 78 7% | 35 6% | 43 7% | 9 7% * | 13 7% * | 12 7% * | 7 4% * | 5 3% * | 31 13% FG | 21 7% | 28 10% | 6 13% * | 3 5% * | 15 4% * | 25 6% | 33 9% | 18 5% * |
| 3rd (80) | 84 7% | 41 7% | 42 7% | 16 13% * | 10 5% * | 15 8% * | 12 6% * | 8 4% * | 23 9% | 16 5% | 33 11% | 4 8% * | 7 13% * | 19 5% * | 23 6% | 37 10% | 19 5% * |
| 4th (70) | 103 9% | 48 9% | 54 9% | 11 8% * | 18 9% * | 14 7% * | 12 6% * | 27 14% * | 22 9% | 21 7% | 35 12% | 9 20% IM* | 6 10% * | 26 6% * | 40 10% | 40 11% | 15 4% * |
| 5th (60) | 128 11% | 54 10% | 74 13% | 13 10% * | 37 19% H* | 20 11% * | 21 11% * | 23 12% * | 14 6% | 31 10% | 18 6% | 5 11% * | 3 6% * | 65 16% J* | 36 9% | 47 13% | 44 12% * |
| 6th (50) | 121 11% | 59 11% | 60 10% | 8 7% * | 11 5% * | 31 17% * | 19 9% * | 18 10% * | 34 14% | 37 13% | 36 12% | 3 7% * | 10 18% * | 29 7% * | 37 10% | 49 13% | 33 9% * |
| 7th (40) | 106 9% | 39 7% | 66 11% | 7 6% * | 10 5% * | 14 8% * | 22 11% * | 19 10% * | 34 14% | 40 14% M | 34 12% | 6 13% * | 3 5% * | 20 5% * | 51 13% P | 35 10% | 18 5% * |
| 8th (30) | 137 12% | 64 12% | 73 13% | 21 17% * | 22 11% * | 24 13% * | 27 13% * | 18 10% * | 25 10% | 33 11% | 31 11% | 4 8% * | 8 14% * | 59 14% * | 45 12% | 38 10% | 54 15% * |
| 9th (20) | 130 11% | 90 16% B | 40 7% | 14 11% * | 18 9% * | 15 8% * | 25 12% * | 40 21% H* | 18 7% | 41 14% K | 25 8% | - * | 7 12% * | 52 12% * | 40 10% | 23 6% | 66 18% O* |
| 10th (10) | 81 7% | 39 7% | 40 7% | 3 3% * | 13 6% * | 9 5% * | 18 9% * | 17 9% * | 21 9% | 17 6% | 21 7% | 4 9% * | 2 3% * | 34 8% * | 41 11% O | 17 5% | 21 6% * |

Table continues

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Least important (0)** | 95 | 50 | 44 | 8 | 13 | 16 | 22 | 12 | 24 | 31 | 11 | 3 | 5 | 44 | 25 | 27 | 30 |
| | 8% | 9% | 8% | 6% | 7% | 9% | 11% | 6% | 10% | 11% | 4% | 7% | 9% | 11% | 7% | 7% | 8% |
| | | | | * | * | * | * | * | | J | | * | * | * | | | * |
| **Mean score** | 47.97 | 45.42 | 50 | 54.03 | 54.51 | 49.88 | 43.26 | 41.27 | 47.22 | 42.8 | 52.68 | 54.58 | 47.61 | 46.35 | 45.53 | 52.25 | 46.43 |
| | | | | FG* | FG* | * | * | * | | | I | I* | * | * | | N | * |
| **Standard Deviation** | 29.76 | 29.86 | 29.235 | 30.688 | 31.668 | 29.279 | 30.059 | 25.557 | 29.256 | 27.389 | 28.309 | 28.787 | 28.323 | 31.852 | 28.45 | 28.022 | 31.378 |
| **Error Variance** | 0.769 | 1.61 | 1.466 | 7.402 | 5.058 | 4.651 | 4.422 | 3.449 | 3.444 | 2.54 | 2.779 | 17.527 | 14.539 | 2.439 | 2.117 | 2.147 | 2.691 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

# KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 122 11% | 50 9% | 72 12% | 7 6% * | 19 10% * | 8 4% * | 31 15% * | 21 11% * | 37 15% * | 69 23% JKM | 12 4% | 3 7% * | 5 10% * | 28 7% * | 82 22% OP | 14 4% | 26 7% * |
| 2nd (90) | 115 10% | 54 10% | 60 10% | 5 4% * | 19 9% * | 11 6% * | 27 13% * | 19 10% * | 36 14% C | 37 12% | 19 7% | 3 7% * | 6 11% * | 45 11% * | 46 12% O | 20 5% | 42 11% * |
| 3rd (80) | 83 7% | 48 9% | 35 6% | 13 10% * | 12 6% * | 9 5% * | 16 8% * | 16 8% * | 17 7% | 22 7% | 16 5% | 2 4% * | 6 10% * | 38 9% * | 34 9% O | 10 3% | 36 10% O* |
| 4th (70) | 58 5% | 24 4% | 34 6% | 9 7% * | 13 7% * | 6 3% * | 12 6% * | 9 5% * | 9 4% | 17 6% | 10 4% | 3 7% * | 6 11% * | 13 3% * | 29 8% | 14 4% | 9 2% * |
| 5th (60) | 51 4% | 33 6% | 15 3% | 2 1% * | 11 6% * | 4 2% * | 8 4% * | 10 5% * | 16 6% | 14 5% | 20 7% | 5 10% * | 4 7% * | 8 2% * | 23 6% | 21 6% | 3 1% * |
| 6th (50) | 53 5% | 25 4% | 27 5% | 6 5% * | 13 7% * | 9 5% * | 3 1% * | 8 4% * | 14 6% | 20 7% | 11 4% | 5 11% * | 1 2% * | 14 3% * | 27 7% | 14 4% | 11 3% * |
| 7th (40) | 71 6% | 47 9% | 24 4% | 7 6% * | 19 10% * | 9 5% * | 15 7% * | 13 7% * | 8 3% | 15 5% | 12 4% | 2 5% * | 2 3% * | 30 7% * | 24 6% | 24 7% | 22 6% * |
| 8th (30) | 69 6% | 28 5% | 40 7% | 10 8% * | 2 1% * | 15 8% * | 14 7% * | 6 3% * | 23 9% | 17 6% | 19 7% | 2 3% * | 1 2% * | 29 7% * | 19 5% | 23 6% | 22 6% * |
| 9th (20) | 92 8% | 36 7% | 54 9% | 4 3% * | 22 11% * | 15 8% * | 11 5% * | 18 10% * | 21 9% | 26 9% | 27 9% | 4 9% * | 4 7% * | 29 7% * | 37 10% | 35 10% | 14 4% * |
| 10th (10) | 175 15% | 78 14% | 96 16% | 22 18% * | 34 17% * | 41 22% * | 28 14% * | 26 14% * | 25 10% | 33 11% | 35 12% | 6 14% * | 7 12% * | 85 21% * | 29 8% | 63 17% N | 81 22% N* |

Table continues

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Least important (0)** | 263 23% | 131 24% | 126 22% | 42 33% H* | 34 17% * | 57 31% * | 41 20% * | 44 23% * | 44 18% | 26 9% | 107 37% IM | 11 24% I* | 14 26% I* | 97 23% I* | 33 9% | 127 35% N | 98 27% N* |
| **Mean score** | 41.21 | 41.09 | 41.54 | 32.02 * | 42.31 E* | 27.94 * | 47.74 CE* | 42.03 E* | 48.87 CE | 57.31 JKLM | 29.78 | 38.41 * | 44.8 J* | 37.13 * | 58.41 OP | 27.15 | 36.35 O* |
| **Standard Deviation** | 36.814 | 36.217 | 37.475 | 34.441 | 35.29 | 32.005 | 38.517 | 37.14 | 37.517 | 36.508 | 33.348 | 34.068 | 38.305 | 35.856 | 35.055 | 31.118 | 37.044 |
| **Error Variance** | 1.176 | 2.368 | 2.409 | 9.324 | 6.281 | 5.558 | 7.261 | 7.283 | 5.664 | 4.513 | 3.856 | 24.548 | 26.591 | 3.091 | 3.215 | 2.648 | 3.75 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 107 / 9% | 52 / 9% | 53 / 9% | 14 / 11% * | 19 / 10% * | 13 / 7% * | 15 / 7% * | 26 / 14% * | 20 / 8% | 7 / 2% | 58 / 20% IM | 5 / 10% * | 13 / 23% IM* | 23 / 5% * | 33 / 9% | 53 / 14% P | 19 / 5% * |
| 2nd (90) | 85 / 7% | 34 / 6% | 49 / 8% | 11 / 8% * | 21 / 11% * | 9 / 5% * | 14 / 7% * | 13 / 7% * | 18 / 7% | 17 / 6% | 27 / 9% | 5 / 11% * | 7 / 13% * | 24 / 6% * | 29 / 8% | 34 / 9% | 19 / 5% * |
| 3rd (80) | 105 / 9% | 47 / 9% | 53 / 9% | 13 / 10% * | 24 / 12% * | 8 / 4% * | 30 / 15% * | 11 / 6% * | 18 / 7% | 29 / 10% | 29 / 10% | 6 / 12% * | 5 / 9% * | 32 / 8% * | 45 / 12% | 32 / 9% | 27 / 7% * |
| 4th (70) | 112 / 10% | 70 / 13% | 42 / 7% | 11 / 9% * | 17 / 8% * | 27 / 15% * | 20 / 10% * | 21 / 11% * | 17 / 7% | 20 / 7% | 30 / 10% | 2 / 5% * | 4 / 8% * | 54 / 13% * | 32 / 8% | 42 / 11% | 32 / 9% * |
| 5th (60) | 98 / 9% | 48 / 9% | 50 / 9% | 11 / 8% * | 11 / 5% * | 33 / 18% F* | 9 / 4% * | 12 / 6% * | 23 / 9% | 20 / 7% | 26 / 9% | 6 / 12% * | 6 / 11% * | 40 / 10% * | 25 / 6% | 31 / 8% | 41 / 11% * |
| 6th (50) | 86 / 7% | 25 / 5% | 61 / 10% A | 11 / 9% H* | 8 / 4% * | 11 / 6% * | 24 / 12% H* | 28 / 15% H* | 4 / 1% | 16 / 5% | 17 / 6% | 2 / 4% * | 1 / 2% * | 41 / 10% * | 25 / 7% | 24 / 6% | 32 / 9% * |
| 7th (40) | 106 / 9% | 50 / 9% | 54 / 9% | 9 / 7% * | 22 / 11% * | 20 / 11% * | 13 / 6% * | 20 / 10% * | 23 / 9% | 21 / 7% | 26 / 9% | 5 / 10% * | 2 / 3% * | 45 / 11% * | 20 / 5% | 20 / 6% | 60 / 16% NO* |
| 8th (30) | 96 / 8% | 51 / 9% | 45 / 8% | 15 / 11% * | 20 / 10% * | 14 / 7% * | 8 / 4% * | 10 / 5% * | 29 / 12% | 33 / 11% | 18 / 6% | 6 / 12% * | 1 / 3% * | 37 / 9% * | 42 / 11% | 26 / 7% | 23 / 6% * |
| 9th (20) | 131 / 11% | 62 / 11% | 69 / 12% | 12 / 9% * | 13 / 7% * | 26 / 14% * | 32 / 16% * | 18 / 10% * | 30 / 12% | 37 / 12% | 26 / 9% | 2 / 4% * | 8 / 14% * | 51 / 12% * | 44 / 12% | 36 / 10% | 50 / 14% * |
| 10th (10) | 135 / 12% | 63 / 11% | 71 / 12% | 14 / 11% * | 32 / 16% * | 18 / 10% * | 18 / 9% * | 14 / 7% * | 39 / 16% | 50 / 17% J | 20 / 7% | 3 / 7% * | 5 / 9% * | 52 / 13% * | 53 / 14% | 38 / 10% | 40 / 11% * |

Table continues

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **Total** | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 91 | 52 | 36 | 7 | 12 | 6 | 22 | 16 | 28 | 46 | 12 | 6 | 4 | 18 | 33 | 30 | 23 |
| | 8% | 9% | 6% | 6% | 6% | 3% | 11% | 8% | 11% | 16% | 4% | 12% | 7% | 4% | 9% | 8% | 6% |
| | | | | * | * | * | * | * | | JM | | * | * | * | | | * |
| Mean score | 48.48 | 47.81 | 48.99 | 51.42 | 50.32 | 49.24 | 48.11 | 51.97 | 42.57 | 37.07 | 60.11 | 51.5 | 59.76 | 47.27 | 47.03 | 53.54 | 45.35 |
| | | | | * | * | * | * | H* | | | IM | I* | IM* | I* | | NP | * |
| Standard Deviation | 31.776 | 32.06 | 31.244 | 31.725 | 32.904 | 27.847 | 32.344 | 31.796 | 32.619 | 30.574 | 31.968 | 33.157 | 35.874 | 28.595 | 32.731 | 33.596 | 28.243 |
| Error Variance | 0.876 | 1.856 | 1.675 | 7.911 | 5.461 | 4.207 | 5.12 | 5.338 | 4.282 | 3.165 | 3.544 | 23.253 | 23.324 | 1.966 | 2.803 | 3.086 | 2.18 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 40 3% | 17 3% | 23 4% | 5 4% * | 1 1% * | 17 9% H* | 11 5% * | 5 3% * | 2 1% | 9 3% | 7 2% | 1 2% * | 1 2% * | 19 5% * | 14 4% | 7 2% | 16 4% * |
| 2nd (90) | 71 6% | 38 7% | 32 6% | 22 17% DGH* | 9 5% * | 12 6% * | 19 9% * | 4 2% * | 5 2% | 11 4% | 19 7% | 1 3% | 7 13% I* | 32 8% * | 21 6% | 23 6% | 26 7% * |
| 3rd (80) | 130 11% | 68 12% | 62 11% | 30 23% FGH* | 31 15% * | 23 13% * | 12 6% * | 13 7% * | 22 9% | 16 6% | 26 9% | 5 11% * | 4 8% * | 73 18% I* | 37 10% | 45 12% | 45 12% * |
| 4th (70) | 111 10% | 32 6% | 74 13% A | 16 12% * | 25 12% * | 18 10% * | 25 12% * | 7 4% * | 21 8% | 22 8% | 26 9% | 4 9% * | 3 5% * | 53 13% * | 22 6% | 37 10% | 47 13% * |
| 5th (60) | 100 9% | 43 8% | 55 9% | 6 5% * | 28 14% H* | 9 5% * | 27 13% H* | 23 12% H* | 7 3% | 22 7% | 28 10% | 2 3% * | 3 6% * | 33 8% * | 34 9% | 34 9% | 28 8% * |
| 6th (50) | 153 13% | 78 14% | 75 13% | 4 3% * | 32 16% * | 31 17% C* | 24 12% * | 33 18% C* | 28 11% | 29 10% | 25 9% | 3 7% * | 14 26% IJK* | 79 19% J* | 43 11% | 27 7% | 78 21% NO* |
| 7th (40) | 153 13% | 71 13% | 76 13% | 18 14% * | 24 12% * | 7 4% * | 28 14% * | 34 18% E* | 42 17% E | 33 11% | 45 16% | 8 18% * | 7 13% * | 56 13% * | 53 14% | 56 15% | 35 10% * |
| 8th (30) | 151 13% | 79 14% | 72 12% | 11 9% * | 17 9% * | 19 10% * | 17 8% * | 42 22% F* | 45 18% | 49 17% M | 50 17% M | 12 26% M* | 7 12% * | 29 7% * | 60 16% | 50 14% | 38 10% * |
| 9th (20) | 93 8% | 51 9% | 42 7% | 5 4% * | 13 7% * | 12 7% * | 18 9% * | 14 8% * | 30 12% | 38 13% M | 26 9% | 3 7% * | 7 12% * | 16 4% * | 41 11% | 36 10% | 15 4% * |
| 10th (10) | 92 8% | 51 9% | 39 7% | 5 4% * | 7 3% * | 22 12% * | 18 9% * | 9 5% * | 30 12% | 43 15% JLM | 18 6% | 4 8% * | 1 2% * | 18 4% * | 38 10% | 27 7% | 23 6% * |

Table continues

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 57 | 24 | 33 | 5 | 11 | 13 | 7 | 4 | 17 | 23 | 17 | 3 | 2 | 7 | 19 | 23 | 14 |
| | 5% | 4% | 6% | 4% | 6% | 7% | 3% | 2% | 7% | 8% | 6% | 6% | 3% | 2% | 5% | 6% | 4% |
| | | | | * | * | * | * | * | | M | | * | * | * | | | * |
| Mean score | 48.37 | 47.15 | 49.4 | 60.56 | 51.56 | 50.38 | 50.89 | 45.08 | 38.51 | 38.84 | 46.15 | 42.15 | 50.58 | 57.5 | 44.94 | 46.73 | 53.37 |
| | | | | FGH* | H* | H* | H* | * | | | I | * | I* | IJK* | | | N* |
| Standard Deviation | 26.888 | 27.084 | 26.799 | 27.816 | 24.347 | 31.149 | 27.265 | 21.869 | 24.558 | 26.788 | 26.389 | 25.566 | 25.123 | 24.254 | 27.104 | 27.129 | 25.902 |
| Error Variance | 0.628 | 1.324 | 1.232 | 6.081 | 2.99 | 5.264 | 3.638 | 2.525 | 2.427 | 2.43 | 2.415 | 13.824 | 11.439 | 1.414 | 1.922 | 2.013 | 1.833 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 83 / 7% | 55 / 10% | 27 / 5% | 10 / 8% * | 11 / 5% * | 9 / 5% * | 14 / 7% * | 15 / 8% * | 24 / 9% | 19 / 6% | 23 / 8% | 5 / 10% * | 7 / 13% * | 27 / 7% * | 16 / 4% | 42 / 12% N | 21 / 6% * |
| 2nd (90) | 44 / 4% | 21 / 4% | 22 / 4% | 5 / 4% * | 5 / 3% * | 15 / 8% * | 4 / 2% * | 10 / 5% * | 6 / 2% | 13 / 4% | 16 / 5% | 5 / 11% M* | - / 1% * | 3 / 1% * | 12 / 3% | 24 / 7% | 8 / 2% * |
| 3rd (80) | 36 / 3% | 21 / 4% | 12 / 2% | 6 / 4% * | 11 / 6% * | 2 / 1% * | 2 / 1% * | 8 / 4% * | 5 / 2% | 11 / 4% | 10 / 3% | 1 / 3% * | - / 1% * | 11 / 3% * | 7 / 2% | 17 / 5% | 10 / 3% * |
| 4th (70) | 58 / 5% | 44 / 8% B | 13 / 2% | 4 / 3% * | 3 / 2% * | 21 / 11% * | 10 / 5% * | 9 / 5% * | 11 / 4% | 19 / 7% | 7 / 2% | 1 / 2% * | 1 / 1% * | 21 / 5% * | 13 / 3% | 16 / 4% | 27 / 7% * |
| 5th (60) | 87 / 8% | 51 / 9% | 35 / 6% | 11 / 9% * | 20 / 10% * | 11 / 6% * | 11 / 5% * | 19 / 10% * | 15 / 6% | 16 / 5% | 33 / 11% | 2 / 5% * | 5 / 9% * | 30 / 7% * | 16 / 4% | 27 / 8% | 42 / 11% * |
| 6th (50) | 85 / 7% | 34 / 6% | 50 / 9% | 16 / 13% H* | 27 / 14% H* | 11 / 6% * | 16 / 8% * | 7 / 4% * | 8 / 3% | 17 / 6% | 26 / 9% | 5 / 10% * | 2 / 3% * | 31 / 8% * | 21 / 5% | 40 / 11% | 22 / 6% * |
| 7th (40) | 68 / 6% | 40 / 7% | 25 / 4% | 10 / 7% * | 13 / 7% * | 10 / 5% * | 6 / 3% * | 12 / 7% * | 17 / 7% | 20 / 7% | 20 / 7% | - / 1% * | 5 / 9% * | 19 / 5% * | 24 / 6% | 32 / 9% | 9 / 3% * |
| 8th (30) | 122 / 11% | 33 / 6% | 89 / 15% A | 8 / 6% * | 24 / 12% * | 28 / 15% H* | 32 / 16% H* | 18 / 10% * | 12 / 5% | 22 / 8% | 27 / 9% | 2 / 3% * | 4 / 8% * | 60 / 14% * | 32 / 8% | 28 / 8% | 55 / 15% * |
| 9th (20) | 118 / 10% | 57 / 10% | 56 / 10% | 14 / 11% * | 18 / 9% * | 12 / 6% * | 27 / 13% * | 15 / 8% * | 32 / 13% | 24 / 8% | 37 / 13% | 9 / 19% * | 5 / 9% * | 41 / 10% * | 38 / 10% | 40 / 11% | 30 / 8% * |
| 10th (10) | 171 / 15% | 83 / 15% | 87 / 15% | 17 / 14% * | 29 / 15% * | 35 / 19% * | 26 / 13% * | 30 / 16% * | 34 / 14% | 33 / 11% | 52 / 18% | 9 / 18% * | 11 / 19% * | 64 / 16% * | 57 / 15% | 63 / 17% | 49 / 13% * |

Table continues

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 281 | 113 | 167 | 26 | 37 | 32 | 56 | 45 | 85 | 102 | 38 | 9 | 15 | 107 | 147 | 37 | 92 |
| | 24% | 20% | 29% | 20% | 19% | 17% | 27% | 24% | 34% | 35% | 13% | 18% | 27% | 26% | 38% | 10% | 25% |
| | | | | * | * | * | * | * | DE | J | | * | J* | J* | OP | | O* |
| Mean score | 33.94 | 39.04 | 28.95 | 37.47 | 35.85 | 37.14 | 29.97 | 36.29 | 29.71 | 31.53 | 38.35 | 38.32 | 31.55 | 30.75 | 24.65 | 43.79 | 33.63 |
| | | B | | * | * | * | * | * | | | I | * | * | * | | NP | N* |
| Standard Deviation | 32.036 | 33.808 | 29.583 | 32.247 | 29.746 | 31.731 | 30.246 | 33.655 | 33.55 | 33.283 | 31.385 | 35.856 | 33.961 | 29.972 | 29.624 | 32.983 | 31.03 |
| Error Variance | 0.891 | 2.064 | 1.501 | 8.173 | 4.463 | 5.463 | 4.478 | 5.98 | 4.53 | 3.751 | 3.416 | 27.191 | 20.903 | 2.16 | 2.296 | 2.975 | 2.631 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing**

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Most important (100) | 110<br>10% | 33<br>6% | 74<br>13%<br>A | 17<br>13%<br>* | 25<br>12%<br>* | 17<br>9%<br>* | 19<br>9%<br>* | 17<br>9%<br>* | 16<br>6% | 21<br>7% | 26<br>9% | 4<br>9%<br>* | 6<br>11%<br>* | 48<br>12%<br>* | 29<br>8% | 31<br>8% | 47<br>13%<br>* |
| 2nd (90) | 131<br>11% | 60<br>11% | 63<br>11% | 19<br>15%<br>* | 20<br>10%<br>* | 32<br>17%<br>* | 29<br>14%<br>* | 15<br>8%<br>* | 16<br>6% | 29<br>10% | 38<br>13% | 2<br>5%<br>* | 4<br>7%<br>* | 52<br>12%<br>* | 33<br>9% | 47<br>13% | 39<br>11%<br>* |
| 3rd (80) | 125<br>11% | 63<br>11% | 62<br>11% | 8<br>6%<br>* | 23<br>11%<br>* | 16<br>8%<br>* | 25<br>12%<br>* | 22<br>12%<br>* | 32<br>13% | 32<br>11% | 44<br>15% | 6<br>13%<br>* | 5<br>9%<br>* | 34<br>8%<br>* | 40<br>10% | 39<br>11% | 40<br>11%<br>* |
| 4th (70) | 137<br>12% | 69<br>12% | 67<br>12% | 14<br>11%<br>* | 27<br>14%<br>* | 16<br>9%<br>* | 33<br>16%<br>* | 19<br>10%<br>* | 26<br>10% | 27<br>9% | 27<br>9% | 6<br>13%<br>* | 6<br>11%<br>* | 69<br>17%<br>* | 37<br>10% | 46<br>13% | 52<br>14%<br>* |
| 5th (60) | 123<br>11% | 46<br>8% | 76<br>13% | 21<br>16%<br>* | 16<br>8%<br>* | 16<br>9%<br>* | 13<br>6%<br>* | 17<br>9%<br>* | 40<br>16% | 34<br>11% | 34<br>12% | 2<br>5%<br>* | 10<br>18%<br>* | 36<br>9%<br>* | 41<br>11% | 46<br>12% | 32<br>9%<br>* |
| 6th (50) | 116<br>10% | 50<br>9% | 65<br>11% | 17<br>14%<br>* | 15<br>8%<br>* | 21<br>11%<br>* | 20<br>10%<br>* | 11<br>6%<br>* | 32<br>13% | 32<br>11% | 27<br>9% | 8<br>17%<br>* | 5<br>9%<br>* | 35<br>8%<br>* | 47<br>12% | 34<br>9% | 32<br>9%<br>* |
| 7th (40) | 104<br>9% | 52<br>9% | 52<br>9% | 9<br>7%<br>* | 11<br>6%<br>* | 25<br>13%<br>* | 24<br>12%<br>* | 11<br>6%<br>* | 24<br>10% | 26<br>9% | 17<br>6% | 6<br>12%<br>* | 3<br>6%<br>* | 45<br>11%<br>* | 32<br>8% | 23<br>6% | 46<br>13%<br>* |
| 8th (30) | 98<br>8% | 52<br>9% | 45<br>8% | 5<br>4%<br>* | 14<br>7%<br>* | 17<br>9%<br>* | 12<br>6%<br>* | 26<br>13%<br>* | 24<br>10% | 30<br>10% | 22<br>8% | 6<br>13%<br>* | 5<br>9%<br>* | 32<br>8%<br>* | 37<br>10% | 37<br>10% | 24<br>7%<br>* |
| 9th (20) | 77<br>7% | 50<br>9% | 26<br>4% | 7<br>5%<br>* | 30<br>15%<br>F* | 8<br>4%<br>* | 6<br>3%<br>* | 8<br>4%<br>* | 18<br>7% | 23<br>8% | 16<br>6% | 4<br>8%<br>* | 8<br>14%<br>* | 26<br>6%<br>* | 32<br>8% | 32<br>9% | 10<br>3%<br>* |
| 10th (10) | 63<br>5% | 33<br>6% | 30<br>5% | 5<br>4%<br>* | 12<br>6%<br>* | 6<br>3%<br>* | 6<br>3%<br>* | 23<br>12%<br>* | 12<br>5% | 25<br>8% | 22<br>8% | 1<br>3%<br>* | 2<br>4%<br>* | 11<br>3%<br>* | 35<br>9% | 16<br>4% | 12<br>3%<br>* |

Table continues

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Least important (0) | 69 | 45 | 23 | 6 | 6 | 12 | 15 | 22 | 8 | 18 | 15 | 1 | 1 | 28 | 18 | 16 | 33 |
| | 6% | 8% | 4% | 4% | 3% | 6% | 8% | 11% | 3% | 6% | 5% | 1% | 2% | 7% | 5% | 4% | 9% |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |
| Mean score | 56.21 | 52.21 | 59.64 | 61.47 | 56.74 | 57.78 | 59.51 | 49.03 | 54.69 | 52.06 | 57.87 | 55.5 | 55.67 | 58.4 | 52.1 | 57.05 | 58.35 |
| | | | A | G* | * | * | G* | * | | | | * | * | * | | | * |
| Standard Deviation | 29.636 | 30.127 | 28.474 | 28.268 | 30.671 | 29.49 | 29.263 | 32.886 | 26.259 | 29.624 | 29.993 | 26.238 | 27.983 | 29.637 | 29.313 | 28.858 | 30.446 |
| Error Variance | 0.762 | 1.639 | 1.391 | 6.281 | 4.745 | 4.718 | 4.191 | 5.71 | 2.775 | 2.971 | 3.12 | 14.56 | 14.191 | 2.112 | 2.248 | 2.277 | 2.533 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**JobSecurity.Do you feel that your current job is...?**

**Base: All adults GB 18+ working full/part time**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 695 | 354 | 331 | 86 | 170 | 158 | 154 | 102 | 25 | 245 | 188 | 64 | 69 | 102 | 304 | 306 | 75 |
| **Weighted Base** | 711 | 371 | 332 | 71 | 172 | 166 | 150 | 125 | 27 | 141 | 188 | 28 | 30 | 289 | 224 | 220 | 255 |
| More safe than it was 12 months ago | 95 13% | 55 15% | 36 11% | 7 10% * | 39 23% F* | 31 19% F* | 7 4% * | 10 8% * | 2 6% ** | 22 15% * | 27 14% | 7 25% ** | 5 16% ** | 25 9% * | 33 15% | 33 15% | 26 10% * |
| Less safe than it was 12 months ago | 128 18% | 80 22% | 48 14% | 17 24% * | 38 22% * | 30 18% * | 29 19% * | 13 10% * | 1 2% ** | 21 15% * | 53 28% IM | 7 24% ** | 4 15% ** | 28 10% * | 41 18% | 56 25% | 31 12% * |
| Much the same as it was 12 months ago | 402 56% | 207 56% | 190 57% | 39 55% * | 71 41% * | 88 53% * | 100 66% D* | 79 63% D* | 25 92% ** | 94 67% J* | 94 50% | 13 46% ** | 21 69% ** | 174 60% * | 138 61% | 120 55% | 138 54% * |
| Don't know | 87 12% | 29 8% | 58 18% A | 8 11% * | 23 14% * | 17 10% * | 15 10% * | 23 19% * | - - ** | 4 3% * | 14 8% | 1 5% ** | - * ** | 62 21% IJ* | 12 5% | 12 5% | 59 23% NO* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**PastEconomy.Compared to a year ago, do you think that the British economy is doing...?**

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Better than it was 12 months ago | 152 13% | 102 18% B | 48 8% | 19 15% * | 35 18% * | 16 9% * | 11 6% * | 14 8% * | 57 23% EFG | 74 25% JM | 32 11% | 4 9% * | 9 16% * | 31 7% * | 79 21% P | 48 13% | 25 7% * |
| Much the same as it was 12 months ago | 603 52% | 280 51% | 318 55% | 59 47% * | 99 50% * | 95 51% * | 110 54% * | 104 55% * | 136 55% | 169 57% | 150 52% | 28 59% * | 26 48% * | 204 49% * | 223 58% O | 154 42% | 215 59% O* |
| Worse than it was 12 months ago | 397 34% | 172 31% | 217 37% | 50 39% H* | 65 33% * | 74 40% H* | 83 41% H* | 71 37% H* | 55 22% | 52 18% | 107 37% I | 15 32% * | 20 37% I* | 181 44% I* | 80 21% | 164 45% N | 127 35% N* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Better than it is now | 180 | 114 | 63 | 19 | 49 | 30 | 18 | 20 | 43 | 66 | 32 | 9 | 10 | 57 | 103 | 37 | 37 |
| | 16% | 21% | 11% | 15% | 25% | 16% | 9% | 11% | 17% | 22% | 11% | 18% | 17% | 14% | 27% | 10% | 10% |
| | | B | | * | F* | * | * | * | * | J | | * | * | * | OP | | * |
| Much the same as it is now | 512 | 225 | 281 | 52 | 83 | 80 | 103 | 74 | 120 | 151 | 124 | 20 | 27 | 165 | 200 | 124 | 175 |
| | 44% | 41% | 48% | 41% | 42% | 43% | 51% | 39% | 48% | 51% | 43% | 43% | 50% | 40% | 52% | 34% | 48% |
| | | | | * | * | * | * | * | | | | * | * | * | O | | O* |
| Worse than it is now | 460 | 215 | 239 | 56 | 66 | 74 | 83 | 96 | 85 | 78 | 133 | 18 | 18 | 194 | 79 | 205 | 154 |
| | 40% | 39% | 41% | 44% | 33% | 40% | 40% | 50% | 34% | 26% | 46% | 38% | 33% | 47% | 21% | 56% | 42% |
| | | | | * | * | * | * | H* | | | I | * | * | I* | | NP | N* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Easier than it was 12 months ago | 93<br>8% | 63<br>11%<br>B | 28<br>5% | 17<br>13%<br>H* | 34<br>17%<br>FGH* | 16<br>9%<br>* | 9<br>4%<br>* | 6<br>3%<br>* | 11<br>4% | 33<br>11%<br>M | 30<br>10% | 7<br>14%<br>M* | 4<br>7%<br>* | 16<br>4%<br>* | 30<br>8% | 50<br>14%<br>P | 9<br>3%<br>* |
| About the same as it was 12 months ago | 700<br>61% | 341<br>62% | 351<br>60% | 74<br>58%<br>* | 105<br>53%<br>* | 101<br>55%<br>* | 118<br>58%<br>* | 108<br>57%<br>* | 194<br>78%<br>CDEFG | 199<br>68%<br>M | 181<br>63% | 26<br>55%<br>* | 38<br>70%<br>* | 226<br>54%<br>* | 250<br>65% | 217<br>59% | 219<br>60%<br>* |
| Harder than it was 12 month ago | 359<br>31% | 150<br>27% | 204<br>35% | 36<br>29%<br>* | 59<br>30%<br>* | 68<br>37%<br>H* | 77<br>38%<br>H* | 75<br>40%<br>H* | 44<br>18% | 63<br>21% | 78<br>27% | 15<br>31%<br>* | 13<br>23%<br>* | 174<br>42%<br>IJ* | 102<br>27% | 98<br>27% | 137<br>38%<br>* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**GovEconomy.How would you rate the government's management of the economy over the past 12 months?**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Very good** | 62 / 5% | 49 / 9% / B | 13 / 2% | 4 / 3% / * | 30 / 15% / FGH* | 15 / 8% / * | 3 / 1% / * | 1 / * / * | 10 / 4% | 28 / 10% / M | 13 / 5% | 4 / 8% / * | 3 / 5% / * | 11 / 3% / * | 25 / 7% | 30 / 8% / P | 6 / 2% / * |
| **Quite good** | 189 / 16% | 116 / 21% / B | 70 / 12% | 16 / 13% / * | 39 / 20% / * | 22 / 12% / * | 32 / 16% / * | 22 / 11% / * | 58 / 23% | 95 / 32% / JLM | 39 / 14% | 9 / 19% / * | 3 / 6% / * | 39 / 9% / * | 85 / 22% / P | 59 / 16% | 41 / 11% / * |
| **Neither good nor poor** | 460 / 40% | 175 / 32% | 280 / 48% / A | 61 / 48% / * | 63 / 32% / * | 77 / 42% / * | 78 / 38% / * | 76 / 40% / * | 105 / 42% | 111 / 37% | 95 / 33% | 17 / 36% / * | 26 / 46% / * | 190 / 46% / * | 133 / 35% | 130 / 35% | 176 / 48% / N* |
| **Quite poor** | 239 / 21% | 87 / 16% | 144 / 25% / A | 28 / 22% / * | 34 / 17% / * | 32 / 17% / * | 50 / 25% / * | 48 / 26% / * | 47 / 19% | 28 / 9% | 70 / 24% / I | 16 / 35% / I* | 12 / 22% / I* | 93 / 22% / I* | 72 / 19% | 80 / 22% | 84 / 23% / * |
| **Very poor** | 203 / 18% | 126 / 23% / B | 75 / 13% | 19 / 15% / * | 33 / 16% / * | 38 / 21% / * | 41 / 20% / * | 42 / 22% / * | 29 / 12% | 34 / 11% | 71 / 25% / IK | 1 / 3% / * | 11 / 20% / K* | 83 / 20% / K* | 68 / 18% | 67 / 18% | 58 / 16% / * |
| **NET : Very/quite good** | 251 / 22% | 165 / 30% / B | 83 / 14% | 20 / 16% / * | 69 / 35% / CFG* | 37 / 20% / * | 35 / 17% / * | 23 / 12% / * | 68 / 27% / G | 123 / 42% / JLM | 52 / 18% | 13 / 27% / M* | 6 / 11% / * | 50 / 12% / * | 110 / 29% / P | 89 / 24% / P | 47 / 13% / * |
| **NET : Very/quite poor** | 441 / 38% | 214 / 39% | 219 / 38% | 46 / 36% / * | 66 / 33% / * | 70 / 38% / * | 91 / 45% / * | 91 / 48% / H* | 76 / 31% | 61 / 21% | 141 / 49% / I | 18 / 38% / I* | 24 / 43% / I* | 176 / 42% / I* | 140 / 37% | 147 / 40% | 142 / 39% / * |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Handling them very well (4)** | 42 / 4% | 30 / 5% | 10 / 2% | 4 / 3% * | 25 / 13% FGH* | 9 / 5% * | 2 / 1% * | - / - | 2 / 1% * | 14 / 5% | 16 / 5% | 5 / 11% M* | 2 / 5% * | 5 / 1% * | 21 / 5% | 14 / 4% | 4 / 1% * |
| **Handling them fairly well (3)** | 150 / 13% | 72 / 13% | 76 / 13% | 22 / 17% * | 30 / 15% * | 29 / 16% * | 26 / 13% * | 18 / 10% * | 26 / 10% | 51 / 17% K | 32 / 11% | 1 / 2% * | 5 / 10% * | 53 / 13% * | 38 / 10% | 56 / 15% | 54 / 15% * |
| **Handling them fairly poorly (2)** | 271 / 23% | 97 / 18% | 172 / 30% A | 41 / 33% E* | 58 / 29% * | 27 / 14% * | 51 / 25% * | 36 / 19% * | 58 / 23% | 64 / 22% | 67 / 23% | 21 / 45% IJLM* | 12 / 22% * | 93 / 22% * | 77 / 20% | 90 / 25% | 100 / 27% * |
| **Handling them very poorly (1)** | 544 / 47% | 305 / 55% B | 230 / 39% | 32 / 25% * | 61 / 31% * | 93 / 51% C* | 100 / 49% C* | 115 / 61% CD* | 144 / 58% CD | 149 / 50% | 156 / 54% | 17 / 35% * | 31 / 57% * | 174 / 42% * | 216 / 57% P | 184 / 50% | 137 / 38% * |
| **Not sure** | 146 / 13% | 49 / 9% | 95 / 16% A | 29 / 23% H* | 24 / 12% * | 27 / 15% * | 26 / 13% * | 20 / 11% * | 19 / 8% | 18 / 6% | 18 / 6% | 3 / 6% * | 4 / 7% * | 91 / 22% IJ* | 30 / 8% | 22 / 6% | 70 / 19% NO* |
| **NET : Very/fairly well** | 191 / 17% | 102 / 18% | 86 / 15% | 25 / 20% * | 54 / 27% GH* | 38 / 20% * | 28 / 14% * | 18 / 10% * | 28 / 11% | 65 / 22% | 48 / 16% | 6 / 13% * | 8 / 14% * | 58 / 14% * | 59 / 15% | 70 / 19% | 59 / 16% * |
| **NET : Very/fairly poorly** | 815 / 71% | 403 / 73% | 402 / 69% | 73 / 57% * | 119 / 60% * | 120 / 65% * | 150 / 74% * | 151 / 80% CD* | 202 / 81% CDE | 213 / 72% | 222 / 77% M | 38 / 81% * | 43 / 78% * | 267 / 64% * | 293 / 77% | 274 / 75% | 237 / 65% * |
| **Mean score** | 1.69 | 1.66 | 1.73 | 1.97 FGH* | 2.1 FGH* | 1.7 * | 1.61 * | 1.43 * | 1.51 | 1.75 | 1.66 | 1.88 * | 1.59 * | 1.66 * | 1.61 | 1.71 | 1.75 * |
| **Standard Deviation** | 0.872 | 0.932 | 0.799 | 0.835 | 1.045 | 0.959 | 0.778 | 0.682 | 0.729 | 0.927 | 0.9 | 0.943 | 0.872 | 0.799 | 0.899 | 0.883 | 0.805 |
| **Error Variance** | 0.001 | 0.002 | 0.001 | 0.007 | 0.006 | 0.006 | 0.003 | 0.003 | 0.002 | 0.003 | 0.003 | 0.02 | 0.015 | 0.002 | 0.002 | 0.002 | 0.002 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table**

**Base: All adults GB 18+**

| | No unrestricted right for EU citizens to live in the UK | UK to draw up its own rules and regulations, even if they clash with EU rules and regulations | The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control | A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland) | Unrestricted right of UK citizens to live in the EU | European companies to have tariff-free access to the UK market (including services) | British companies to have tariff-free access to the EU market (including services) | No further contributions to the EU budget | The UK and EU to continue collaborating on science, research and technology initiatives |
|---|---|---|---|---|---|---|---|---|---|
| **Unweighted Base** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** |
| **Weighted Base** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** |
| **Must have this (4)** | 230 | 333 | 372 | 283 | 248 | 224 | 267 | 437 | 411 |
| | 20% | 29% | 32% | 25% | 22% | 19% | 23% | 38% | 36% |
| **Prefer to have this (3)** | 249 | 318 | 350 | 301 | 402 | 405 | 462 | 244 | 405 |
| | 22% | 28% | 30% | 26% | 35% | 35% | 40% | 21% | 35% |
| **Prefer not to have this (2)** | 238 | 166 | 110 | 152 | 159 | 156 | 117 | 166 | 89 |
| | 21% | 14% | 10% | 13% | 14% | 14% | 10% | 14% | 8% |
| **Must not have this (1)** | 143 | 63 | 53 | 114 | 65 | 41 | 30 | 56 | 30 |
| | 12% | 5% | 5% | 10% | 6% | 4% | 3% | 5% | 3% |
| **Don't know** | 291 | 271 | 267 | 303 | 278 | 327 | 276 | 250 | 217 |
| | 25% | 24% | 23% | 26% | 24% | 28% | 24% | 22% | 19% |
| **NET : Top 2 Box** | 480 | 651 | 722 | 584 | 650 | 628 | 729 | 681 | 816 |
| | 42% | 57% | 63% | 51% | 56% | 55% | 63% | 59% | 71% |
| **NET : Bottom 2 Box** | 382 | 229 | 163 | 265 | 224 | 197 | 147 | 222 | 119 |
| | 33% | 20% | 14% | 23% | 19% | 17% | 13% | 19% | 10% |
| **Mean score** | 2.66 | 3.05 | 3.18 | 2.89 | 2.95 | 2.98 | 3.1 | 3.18 | 3.28 |
| **Standard Deviation** | 1.046 | 0.923 | 0.867 | 1.017 | 0.873 | 0.812 | 0.751 | 0.942 | 0.765 |
| **Error Variance** | 0.001 | 0.001 | 0.001 | 0.001 | 0.001 | 0.001 | 0.001 | 0.001 | 0.001 |

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table**

**Base: All adults GB 18+**

|  | The UK and EU to continue collaborating on security and policing |
|---|---|
| **Unweighted Base** | 1152 |
| **Weighted Base** | 1152 |
| **Must have this (4)** | 485<br>42% |
| **Prefer to have this (3)** | 335<br>29% |
| **Prefer not to have this (2)** | 102<br>9% |
| **Must not have this (1)** | 30<br>3% |
| **Don't know** | 200<br>17% |
| **NET : Top 2 Box** | 820<br>71% |
| **NET : Bottom 2 Box** | 132<br>11% |
| **Mean score** | 3.34 |
| **Standard Deviation** | 0.793 |
| **Error Variance** | 0.001 |

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK**

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Must have this (4) | 230 20% | 142 26% B | 86 15% | 23 18% * | 46 23% * | 34 19% * | 40 19% * | 47 25% * | 40 16% | 58 20% | 61 21% | 7 14% * | 18 33% * | 77 19% * | 85 22% | 97 27% P | 46 12% * |
| Prefer to have this (3) | 249 22% | 114 21% | 133 23% | 24 19% * | 28 14% * | 38 21% * | 55 27% * | 28 15% * | 76 31% DG | 81 28% | 59 20% | 15 32% * | 9 17% * | 76 18% * | 81 21% | 87 24% | 80 22% * |
| Prefer not to have this (2) | 238 21% | 113 20% | 124 21% | 35 27% E* | 50 25% E* | 16 9% * | 35 17% * | 29 15% * | 74 30% EG | 76 26% M | 71 25% | 13 27% * | 10 18% * | 59 14% * | 99 26% | 71 19% | 65 18% * |
| Must not have this (1) | 143 12% | 79 14% | 58 10% | 12 9% * | 20 10% * | 20 11% * | 29 14% * | 41 21% H* | 23 9% | 35 12% | 46 16% | 3 7% * | 5 10% * | 46 11% * | 50 13% | 62 17% P | 29 8% * |
| Don't know | 291 25% | 106 19% | 184 32% A | 34 27% * | 54 27% * | 75 41% FH* | 46 23% * | 45 24% * | 36 15% | 45 15% | 52 18% | 9 19% * | 12 22% * | 157 38% IJ* | 68 18% | 48 13% | 147 40% NO* |
| NET : Top 2 Box | 480 42% | 256 46% | 218 37% | 47 37% * | 74 37% * | 73 39% * | 95 46% * | 75 40% * | 116 46% | 140 47% | 120 42% | 22 47% * | 27 50% * | 153 37% * | 166 43% | 184 50% P | 125 34% * |
| NET : Bottom 2 Box | 382 33% | 192 35% | 181 31% | 47 37% * | 70 35% * | 36 20% * | 63 31% * | 69 37% * | 97 39% E | 111 38% M | 117 40% M | 16 34% * | 15 28% * | 105 25% * | 149 39% P | 134 37% | 93 26% * |
| Mean score | 2.66 | 2.71 | 2.62 | 2.62 * | 2.7 ** | 2.8 ** | 2.67 * | 2.57 * | 2.62 * | 2.65 | 2.57 | 2.67 ** | 2.94 ** | 2.71 * | 2.64 | 2.69 | 2.65 * |
| Standard Deviation | 1.046 | 1.092 | 0.978 | 0.999 | 1.065 | 1.082 | 1.044 | 1.212 | 0.909 | 0.988 | 1.074 | 0.874 | 1.093 | 1.078 | 1.045 | 1.107 | 0.955 |
| Error Variance | 0.001 | 0.003 | 0.002 | 0.011 | 0.008 | 0.011 | 0.007 | 0.01 | 0.004 | 0.004 | 0.005 | 0.02 | 0.028 | 0.004 | 0.003 | 0.004 | 0.004 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - UK to draw up its own rules and regulations, even if they clash with EU rules and regulations**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Must have this (4) | 333 29% | 183 33% | 148 25% | 27 21% * | 31 15% * | 27 14% * | 66 32% DE* | 71 38% DE* | 112 45% CDE | 146 49% JKM | 58 20% | 14 29% * | 20 36% J* | 91 22% * | 203 53% OP | 65 18% | 61 17% * |
| Prefer to have this (3) | 318 28% | 151 27% | 162 28% | 29 23% * | 61 31% * | 63 34% * | 54 26% * | 41 21% * | 71 29% | 100 34% | 82 28% | 15 32% * | 10 18% * | 100 24% * | 110 29% | 104 28% | 101 28% * |
| Prefer not to have this (2) | 166 14% | 87 16% | 77 13% | 27 21% * | 39 20% * | 17 9% * | 32 16% * | 24 13% * | 27 11% | 12 4% | 68 24% IM | 10 20% I* | 14 26% I* | 52 13% I* | 29 7% | 94 26% NP | 42 12% * |
| Must not have this (1) | 63 5% | 39 7% | 25 4% | 15 11% * | 17 8% * | 8 4% * | 6 3% * | 9 5% * | 9 4% | 5 2% | 31 11% I | 5 11% I* | 1 2% * | 19 5% * | 10 3% | 39 11% N | 13 3% * |
| Don't know | 271 24% | 95 17% | 171 29% A | 30 24% * | 50 25% H* | 71 38% H* | 47 23% * | 44 23% * | 29 12% | 33 11% | 50 17% | 4 8% * | 10 19% * | 153 37% IJK* | 30 8% | 64 17% N | 150 41% NO* |
| NET : Top 2 Box | 651 57% | 333 60% | 310 53% | 56 44% * | 92 46% * | 89 48% * | 119 58% * | 112 59% * | 183 74% CDEFG | 246 83% JKLM | 139 48% | 29 61% * | 29 53% * | 192 46% * | 314 82% OP | 169 46% | 161 44% * |
| NET : Bottom 2 Box | 229 20% | 126 23% | 102 17% | 41 32% EH* | 56 28% * | 24 13% * | 38 19% * | 33 17% * | 36 15% | 16 6% | 99 34% IM | 15 31% I* | 15 28% I* | 71 17% I* | 38 10% | 133 36% NP | 55 15% * |
| Mean score | 3.05 | 3.04 | 3.05 | 2.7 * | 2.72 * | 2.95 ** | 3.13 CD* | 3.2 CD* | 3.3 CD | 3.48 JKLM | 2.7 | 2.86 * | 3.07 * | 3 * | 3.44 OP | 2.65 | 2.97 * |
| Standard Deviation | 0.923 | 0.961 | 0.885 | 1.036 | 0.922 | 0.807 | 0.878 | 0.931 | 0.845 | 0.669 | 0.977 | 1.007 | 0.939 | 0.916 | 0.758 | 0.96 | 0.843 |
| Error Variance | 0.001 | 0.002 | 0.002 | 0.011 | 0.006 | 0.006 | 0.005 | 0.006 | 0.003 | 0.002 | 0.004 | 0.023 | 0.02 | 0.003 | 0.002 | 0.003 | 0.003 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control**

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Must have this (4) | 372 32% | 210 38% B | 154 26% | 23 18% * | 64 32% * | 51 28% * | 63 31% * | 67 35% C* | 105 42% C | 99 33% | 109 38% | 21 45% * | 22 39% * | 114 27% * | 105 27% | 181 49% NP | 82 22% * |
| Prefer to have this (3) | 350 30% | 143 26% | 202 35% | 40 32% * | 48 24% * | 43 24% * | 70 34% * | 56 30% * | 92 37% | 119 40% M | 89 31% | 13 28% * | 13 23% * | 104 25% * | 138 36% | 102 28% | 107 29% * |
| Prefer not to have this (2) | 110 10% | 60 11% | 50 9% | 27 21% EFH* | 25 12% * | 12 7% * | 10 5% * | 27 14% H* | 9 4% | 22 7% | 36 12% | 3 6% * | 7 13% * | 36 9% * | 47 12% | 32 9% | 27 7% * |
| Must not have this (1) | 53 5% | 41 7% B | 11 2% | 6 5% * | 8 4% * | 13 7% * | 15 7% * | 4 2% * | 6 3% | 12 4% | 9 3% | - 1% * | 3 6% * | 21 5% * | 22 6% | 10 3% | 21 6% * |
| Don't know | 267 23% | 100 18% | 165 28% A | 31 25% * | 54 27% * | 65 35% H* | 45 22% * | 35 19% * | 37 15% | 44 15% | 45 16% | 10 20% * | 10 18% * | 141 34% IJ* | 70 18% | 41 11% | 129 35% NO* |
| NET : Top 2 Box | 722 63% | 353 64% | 357 61% | 63 50% * | 112 56% * | 94 51% * | 134 66% * | 123 65% * | 196 79% CDEG | 218 74% M | 198 69% M | 34 73% M* | 35 63% * | 218 52% * | 243 64% | 283 77% NP | 189 52% * |
| NET : Bottom 2 Box | 163 14% | 101 18% B | 61 10% | 33 26% H* | 33 17% * | 25 14% * | 25 12% * | 31 17% H* | 15 6% | 34 11% | 45 16% | 3 7% * | 11 19% * | 57 14% * | 69 18% | 42 11% | 48 13% * |
| Mean score | 3.18 | 3.15 | 3.2 | 2.84 * | 3.16 ** | 3.1 ** | 3.14 * | 3.2 * | 3.39 C* | 3.21 | 3.22 | 3.47 ** | 3.17 * | 3.13 * | 3.05 | 3.4 NP | 3.06 * |
| Standard Deviation | 0.867 | 0.966 | 0.746 | 0.861 | 0.903 | 0.984 | 0.909 | 0.822 | 0.713 | 0.789 | 0.837 | 0.692 | 0.96 | 0.916 | 0.875 | 0.787 | 0.902 |
| Error Variance | 0.001 | 0.002 | 0.001 | 0.008 | 0.006 | 0.008 | 0.005 | 0.004 | 0.002 | 0.002 | 0.003 | 0.013 | 0.02 | 0.003 | 0.002 | 0.002 | 0.003 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | **1152** | **544** | **594** | **144** | **195** | **184** | **218** | **187** | **224** | **444** | **294** | **93** | **127** | **148** | **530** | **468** | **128** |
| **Weighted Base** | **1152** | **554** | **583** | **127** | **198** | **184** | **204** | **189** | **248** | **295** | **288** | **47** | **55** | **416** | **382** | **366** | **366** |
| **Must have this (4)** | 283 / 25% | 158 / 29% | 117 / 20% | 20 / 16% * | 49 / 25% * | 41 / 22% * | 44 / 22% * | 59 / 31% * | 68 / 27% | 48 / 16% | 97 / 34% I | 15 / 33% I* | 14 / 26% * | 105 / 25% * | 61 / 16% | 152 / 42% NP | 63 / 17% * |
| **Prefer to have this (3)** | 301 / 26% | 146 / 26% | 152 / 26% | 29 / 23% * | 48 / 24% * | 49 / 27% * | 56 / 27% * | 45 / 24% * | 74 / 30% | 93 / 32% M | 82 / 28% | 13 / 27% * | 11 / 20% * | 83 / 20% * | 92 / 24% | 104 / 28% | 104 / 28% * |
| **Prefer not to have this (2)** | 152 / 13% | 79 / 14% | 73 / 13% | 23 / 18% * | 28 / 14% * | 15 / 8% * | 28 / 14% * | 20 / 10% * | 38 / 15% | 53 / 18% M | 40 / 14% | 9 / 19% * | 12 / 21% M* | 29 / 7% * | 79 / 21% OP | 41 / 11% | 30 / 8% * |
| **Must not have this (1)** | 114 / 10% | 68 / 12% | 45 / 8% | 25 / 20% E* | 16 / 8% * | 4 / 2% * | 21 / 10% * | 21 / 11% * | 26 / 10% | 49 / 17% JM | 16 / 6% | 4 / 8% * | 8 / 15% * | 33 / 8% * | 72 / 19% OP | 24 / 6% | 17 / 5% * |
| **Don't know** | 303 / 26% | 104 / 19% | 195 / 33% A | 30 / 23% * | 57 / 29% * | 75 / 40% H* | 55 / 27% * | 45 / 24% * | 42 / 17% | 52 / 18% | 54 / 19% | 7 / 14% * | 10 / 18% * | 166 / 40% IJKL* | 78 / 21% O | 45 / 12% | 152 / 42% NO* |
| **NET : Top 2 Box** | 584 / 51% | 304 / 55% | 269 / 46% | 49 / 39% * | 97 / 49% * | 91 / 49% * | 100 / 49% * | 104 / 55% * | 142 / 57% C | 141 / 48% | 178 / 62% IM | 28 / 60% * | 25 / 46% * | 188 / 45% * | 153 / 40% | 256 / 70% NP | 167 / 46% * |
| **NET : Bottom 2 Box** | 265 / 23% | 147 / 26% | 118 / 20% | 48 / 38% E* | 44 / 22% * | 19 / 10% * | 49 / 24% * | 40 / 21% * | 64 / 26% E | 102 / 35% JM | 57 / 20% | 13 / 27% * | 20 / 36% JM* | 62 / 15% * | 151 / 39% OP | 65 / 18% | 47 / 13% * |
| **Mean score** | 2.89 | 2.87 | 2.88 | 2.46 * | 2.92 ** | 3.16 ** | 2.82 * | 2.99 C* | 2.89 C* | 2.57 | 3.1 IL | 2.98 * | 2.69 * | 3.04 I* | 2.47 | 3.2 N | 2.99 ** |
| **Standard Deviation** | 1.017 | 1.056 | 0.973 | 1.095 | 0.999 | 0.804 | 1.015 | 1.061 | 1.006 | 1.023 | 0.924 | 0.995 | 1.11 | 1.033 | 1.062 | 0.929 | 0.87 |
| **Error Variance** | 0.001 | 0.002 | 0.002 | 0.012 | 0.007 | 0.006 | 0.007 | 0.008 | 0.005 | 0.004 | 0.004 | 0.024 | 0.027 | 0.004 | 0.004 | 0.003 | 0.004 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Must have this (4) | 248 22% | 145 26% B | 95 16% | 29 22% * | 50 25% * | 36 20% * | 36 18% * | 47 25% * | 50 20% | 45 15% | 78 27% I | 12 26% * | 15 26% * | 94 22% * | 53 14% | 127 35% NP | 63 17% * |
| Prefer to have this (3) | 402 35% | 199 36% | 201 34% | 46 36% * | 54 27% * | 44 24% * | 67 33% * | 73 38% * | 119 48% DEF | 133 45% JLM | 99 34% | 24 51% LM* | 14 26% * | 118 28% * | 151 40% | 137 37% | 103 28% * |
| Prefer not to have this (2) | 159 14% | 70 13% | 85 15% | 24 19% * | 29 15% * | 22 12% * | 31 15% * | 15 8% * | 38 15% | 43 15% | 53 18% | 4 9% * | 11 21% * | 39 9% * | 73 19% | 45 12% | 41 11% * |
| Must not have this (1) | 65 6% | 38 7% | 27 5% | 8 6% * | 12 6% * | 11 6% * | 21 10% * | 5 3% * | 7 3% | 18 6% | 10 4% | 5 10% * | 3 5% * | 22 5% * | 27 7% | 14 4% | 24 6% * |
| Don't know | 278 24% | 103 19% | 174 30% A | 21 16% * | 52 26% * | 72 39% CH* | 49 24% * | 50 27% H* | 34 14% | 56 19% K | 48 17% | 2 4% * | 12 22% K* | 144 34% IJK* | 77 20% O | 44 12% | 135 37% NO* |
| NET : Top 2 Box | 650 56% | 343 62% B | 296 51% | 74 58% * | 104 53% * | 80 43% * | 103 50% * | 119 63% E* | 169 68% EF | 179 60% | 177 61% | 36 77% LM* | 29 53% * | 212 51% * | 205 54% | 264 72% NP | 166 45% * |
| NET : Bottom 2 Box | 224 19% | 108 19% | 113 19% | 33 26% G* | 42 21% * | 33 18% * | 52 25% G* | 20 10% * | 45 18% | 61 21% | 63 22% | 9 19% * | 14 25% * | 61 15% * | 100 26% O | 58 16% | 64 18% * |
| Mean score | 2.95 | 3 | 2.89 | 2.89 * | 2.97 * | 2.93 ** | 2.76 * | 3.16 F* | 2.99 * | 2.86 | 3.02 | 2.97 * | 2.95 ** | 3.04 * | 2.76 | 3.17 N | 2.89 * |
| Standard Deviation | 0.873 | 0.9 | 0.836 | 0.894 | 0.943 | 0.954 | 0.962 | 0.748 | 0.741 | 0.808 | 0.85 | 0.89 | 0.927 | 0.899 | 0.845 | 0.822 | 0.922 |
| Error Variance | 0.001 | 0.002 | 0.002 | 0.007 | 0.006 | 0.008 | 0.006 | 0.004 | 0.003 | 0.003 | 0.003 | 0.018 | 0.02 | 0.003 | 0.002 | 0.002 | 0.004 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Must have this (4)** | 224 19% | 132 24% B | 85 15% | 26 21% * | 43 22% * | 32 17% * | 36 17% * | 45 24% * | 41 17% | 44 15% | 74 26% I | 10 22% * | 16 29% I* | 76 18% * | 47 12% | 121 33% NP | 51 14% * |
| **Prefer to have this (3)** | 405 35% | 213 38% | 190 33% | 42 33% * | 56 28% * | 57 31% * | 69 34% * | 51 27% * | 129 52% CDEFG | 138 47% JLM | 101 35% | 18 38% * | 13 24% * | 119 29% * | 148 39% | 136 37% | 113 31% * |
| **Prefer not to have this (2)** | 156 14% | 69 13% | 84 14% | 30 24% EH* | 43 22% EH* | 9 5% * | 23 11% * | 29 15% * | 22 9% | 28 10% | 51 18% I | 8 16% * | 12 22% I* | 54 13% * | 71 19% | 47 13% | 35 10% * |
| **Must not have this (1)** | 41 4% | 25 5% | 15 3% | 5 4% * | 6 3% * | 4 2% * | 9 4% * | 11 6% * | 6 2% | 16 5% | 12 4% | 1 2% * | 2 3% * | 8 2% * | 30 8% OP | 8 2% | 1 * * |
| **Don't know** | 327 28% | 114 21% | 209 36% A | 23 18% * | 49 25% * | 82 45% CDH* | 68 33% * | 53 28% * | 51 21% | 70 24% | 51 18% | 11 23% * | 13 23% * | 160 38% IJ* | 87 23% | 54 15% | 164 45% NO* |
| **NET : Top 2 Box** | 628 55% | 345 62% B | 275 47% | 69 54% * | 100 50% * | 89 48% * | 105 51% * | 97 51% * | 170 68% DEFG | 182 62% M | 175 61% M | 28 60% * | 29 53% * | 194 47% * | 195 51% | 257 70% NP | 165 45% * |
| **NET : Bottom 2 Box** | 197 17% | 94 17% | 100 17% | 35 28% EH* | 50 25% EH* | 13 7% * | 32 16% * | 39 21% E* | 27 11% | 44 15% | 62 22% | 8 18% * | 14 25% * | 62 15% * | 101 26% OP | 55 15% | 37 10% * |
| **Mean score** | 2.98 | 3.03 | 2.92 * | 2.86 * | 2.91 * | 3.14 ** | 2.96 * | 2.97 * | 3.04 * | 2.93 | 3 | 3.03 ** | 3.02 ** | 3.02 * | 2.72 | 3.19 N | 3.07 ** |
| **Standard Deviation** | 0.812 | 0.829 | 0.782 | 0.856 | 0.867 | 0.735 | 0.836 | 0.928 | 0.657 | 0.773 | 0.85 | 0.772 | 0.911 | 0.792 | 0.851 | 0.779 | 0.676 |
| **Error Variance** | 0.001 | 0.002 | 0.002 | 0.007 | 0.005 | 0.005 | 0.005 | 0.006 | 0.002 | 0.003 | 0.003 | 0.016 | 0.019 | 0.002 | 0.002 | 0.002 | 0.002 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Must have this (4) | 267 23% | 151 27% B | 107 18% | 39 30% E* | 53 27% * | 24 13% * | 45 22% * | 51 27% * | 54 22% | 57 19% | 83 29% I | 9 20% * | 16 28% * | 99 24% * | 63 17% | 138 38% NP | 61 17% * |
| Prefer to have this (3) | 462 40% | 219 40% | 240 41% | 36 29% * | 51 26% * | 65 35% * | 89 43% * | 76 40% * | 145 58% CDEG | 163 55% JLM | 114 40% | 28 59% JLM* | 18 33% * | 118 28% * | 200 52% OP | 142 39% | 114 31% * |
| Prefer not to have this (2) | 117 10% | 68 12% | 49 8% | 23 18% FH* | 38 19% FH* | 16 9% * | 12 6% * | 16 8% * | 12 5% | 16 6% | 49 17% I | 3 6% * | 6 11% * | 41 10% * | 46 12% | 32 9% | 36 10% * |
| Must not have this (1) | 30 3% | 20 4% | 9 2% | 10 8% * | 5 3% * | 6 3% * | 5 2% * | 1 1% * | 3 1% | 10 3% | 6 2% | - * | - 1% * | 8 2% * | 17 4% | 8 2% | 5 1% * |
| Don't know | 276 24% | 95 17% | 177 30% A | 19 15% * | 51 25% * | 74 40% CH* | 54 26% H* | 44 23% * | 35 14% | 50 17% | 36 13% | 7 15% * | 15 27% J* | 150 36% IJK* | 57 15% | 46 13% | 150 41% NO* |
| NET : Top 2 Box | 729 63% | 370 67% | 347 60% | 75 59% * | 104 53% * | 89 48% * | 134 66% * | 128 67% E* | 199 80% CDEF | 219 74% M | 197 68% M | 37 79% M* | 34 62% * | 217 52% * | 263 69% P | 280 77% P | 175 48% * |
| NET : Bottom 2 Box | 147 13% | 89 16% | 58 10% | 33 26% FGH* | 43 22% H* | 22 12% * | 17 8% * | 17 9% * | 15 6% | 26 9% | 55 19% I | 3 7% * | 6 11% * | 49 12% * | 62 16% | 40 11% | 41 11% * |
| Mean score | 3.1 | 3.09 | 3.1 | 2.96 * | 3.03 * | 2.97 ** | 3.16 * | 3.23 * | 3.17 * | 3.08 | 3.08 | 3.15 ** | 3.22 ** | 3.16 * | 2.95 | 3.28 N | 3.07 * |
| Standard Deviation | 0.751 | 0.805 | 0.685 | 0.972 | 0.872 | 0.756 | 0.697 | 0.674 | 0.578 | 0.672 | 0.784 | 0.546 | 0.73 | 0.792 | 0.733 | 0.745 | 0.733 |
| Error Variance | 0.001 | 0.001 | 0.001 | 0.009 | 0.005 | 0.005 | 0.003 | 0.003 | 0.002 | 0.002 | 0.002 | 0.007 | 0.013 | 0.002 | 0.002 | 0.002 | 0.002 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | **1152** | **544** | **594** | **144** | **195** | **184** | **218** | **187** | **224** | **444** | **294** | **93** | **127** | **148** | **530** | **468** | **128** |
| **Weighted Base** | **1152** | **554** | **583** | **127** | **198** | **184** | **204** | **189** | **248** | **295** | **288** | **47** | **55** | **416** | **382** | **366** | **366** |
| **Must have this (4)** | 437 | 219 | 214 | 17 | 55 | 51 | 86 | 89 | 138 | 178 | 73 | 15 | 22 | 141 | 256 | 87 | 93 |
| | 38% | 40% | 37% | 14% | 28% | 28% | 42% | 47% | 55% | 60% | 25% | 32% | 40% | 34% | 67% | 24% | 25% |
| | | | | * | * | * | C* | CDE* | CDE | JKLM | | * | * | * | OP | | * |
| **Prefer to have this (3)** | 244 | 119 | 122 | 31 | 33 | 50 | 44 | 27 | 57 | 69 | 69 | 13 | 9 | 68 | 69 | 95 | 77 |
| | 21% | 21% | 21% | 25% | 17% | 27% | 22% | 14% | 23% | 23% | 24% | 28% | 16% | 16% | 18% | 26% | 21% |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |
| **Prefer not to have this (2)** | 166 | 102 | 61 | 34 | 52 | 22 | 17 | 19 | 22 | 13 | 70 | 8 | 14 | 47 | 19 | 93 | 48 |
| | 14% | 18% | 11% | 27% | 26% | 12% | 8% | 10% | 9% | 5% | 24% | 17% | 26% | 11% | 5% | 25% | 13% |
| | | B | | FGH* | FGH* | * | * | * | | | IM | I* | IM* | * | | NP | N* |
| **Must not have this (1)** | 56 | 24 | 28 | 5 | 10 | 6 | 10 | 14 | 11 | 9 | 22 | 2 | 5 | 18 | 10 | 32 | 15 |
| | 5% | 4% | 5% | 4% | 5% | 3% | 5% | 7% | 4% | 3% | 8% | 3% | 9% | 4% | 3% | 9% | 4% |
| | | | | * | * | * | * | * | | | | * | * | * | | N | * |
| **Don't know** | 250 | 90 | 157 | 39 | 48 | 55 | 46 | 40 | 21 | 26 | 55 | 9 | 5 | 141 | 29 | 59 | 133 |
| | 22% | 16% | 27% | 31% | 24% | 30% | 23% | 21% | 8% | 9% | 19% | 20% | 9% | 34% | 8% | 16% | 36% |
| | | | A | H* | H* | H* | H* | H* | | | I | * | * | IJL* | | N | NO* |
| **NET : Top 2 Box** | 681 | 338 | 336 | 49 | 88 | 102 | 130 | 117 | 195 | 247 | 142 | 28 | 31 | 210 | 324 | 182 | 170 |
| | 59% | 61% | 58% | 38% | 44% | 55% | 64% | 62% | 78% | 84% | 49% | 60% | 56% | 50% | 85% | 50% | 46% |
| | | | | * | * | * | CD* | C* | CDEFG | JKLM | | * | * | * | OP | | * |
| **NET : Bottom 2 Box** | 222 | 125 | 90 | 39 | 62 | 28 | 28 | 33 | 33 | 23 | 92 | 10 | 19 | 65 | 29 | 124 | 62 |
| | 19% | 23% | 15% | 31% | 31% | 15% | 13% | 17% | 13% | 8% | 32% | 20% | 35% | 16% | 8% | 34% | 17% |
| | | | | FH* | FH* | * | * | * | | | IM | I* | IM* | * | | NP | N* |
| **Mean score** | 3.18 | 3.15 | 3.22 | 2.69 | 2.89 | 3.13 | 3.31 | 3.29 | 3.41 | 3.54 | 2.83 | 3.1 | 2.96 | 3.21 | 3.61 | 2.78 | 3.07 |
| | | | | ** | * | ** | * | * | D | JLM | | ** | * | J* | OP | | * |
| **Standard Deviation** | 0.942 | 0.935 | 0.93 | 0.857 | 0.986 | 0.865 | 0.91 | 1.007 | 0.851 | 0.745 | 0.978 | 0.89 | 1.072 | 0.95 | 0.718 | 0.977 | 0.924 |
| **Error Variance** | 0.001 | 0.002 | 0.002 | 0.008 | 0.006 | 0.006 | 0.005 | 0.007 | 0.003 | 0.002 | 0.004 | 0.021 | 0.023 | 0.003 | 0.001 | 0.003 | 0.004 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives**

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Must have this (4) | 411 36% | 196 35% | 207 36% | 43 34% * | 68 34% * | 43 23% * | 67 33% * | 85 45% E* | 105 42% E | 96 32% | 123 43% | 19 40% * | 26 47% * | 140 34% * | 114 30% | 185 51% NP | 104 28% * |
| Prefer to have this (3) | 405 35% | 200 36% | 201 35% | 36 28% * | 52 26% * | 67 36% * | 69 34% * | 61 32% * | 121 49% CDFG | 142 48% JLM | 95 33% | 17 37% * | 17 30% * | 122 29% * | 182 48% OP | 111 30% | 107 29% * |
| Prefer not to have this (2) | 89 8% | 53 10% | 34 6% | 23 18% EGH* | 28 14% H* | 7 4% * | 18 9% H* | 11 6% * | 1 * | 16 5% | 40 14% IM | 6 13% M* | 5 8% * | 14 3% * | 27 7% | 40 11% | 20 6% * |
| Must not have this (1) | 30 3% | 20 4% | 11 2% | 3 3% * | 2 1% * | 11 6% * | 9 4% * | 3 2% * | 2 1% * | 5 2% | 6 2% | - * | 4 7% * | 11 3% * | 13 3% | 3 1% * | 14 4% * |
| Don't know | 217 19% | 85 15% | 129 22% | 22 17% * | 48 24% H* | 56 31% H* | 42 21% H* | 30 16% * | 20 8% | 37 12% | 25 9% | 5 11% * | 4 7% * | 130 31% IJKL* | 46 12% | 26 7% | 120 33% NO* |
| NET : Top 2 Box | 816 71% | 397 72% | 409 70% | 79 62% * | 120 61% * | 110 60% * | 135 66% * | 146 77% * | 226 91% CDEFG | 238 81% M | 218 76% M | 36 76% * | 43 77% * | 262 63% * | 296 77% P | 296 81% P | 211 58% * |
| NET : Bottom 2 Box | 119 10% | 73 13% | 45 8% | 27 21% GH* | 30 15% H* | 18 10% H* | 27 13% H* | 14 7% * | 3 1% * | 20 7% | 45 16% IM | 6 13% * | 8 15% * | 25 6% * | 40 10% | 44 12% | 35 9% * |
| Mean score | 3.28 | 3.22 | 3.33 | 3.12 * | 3.24 * | 3.11 ** | 3.19 * | 3.43 * | 3.44 CF | 3.27 | 3.27 | 3.3 * | 3.27 * | 3.37 * | 3.18 | 3.41 N | 3.23 * |
| Standard Deviation | 0.765 | 0.807 | 0.718 | 0.866 | 0.8 | 0.858 | 0.84 | 0.704 | 0.551 | 0.656 | 0.797 | 0.721 | 0.919 | 0.745 | 0.735 | 0.733 | 0.831 |
| Error Variance | 0.001 | 0.001 | 0.001 | 0.007 | 0.004 | 0.006 | 0.004 | 0.003 | 0.001 | 0.002 | 0.002 | 0.012 | 0.017 | 0.002 | 0.002 | 0.002 | 0.003 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing**

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | **1152** | **544** | **594** | **144** | **195** | **184** | **218** | **187** | **224** | **444** | **294** | **93** | **127** | **148** | **530** | **468** | **128** |
| **Weighted Base** | **1152** | **554** | **583** | **127** | **198** | **184** | **204** | **189** | **248** | **295** | **288** | **47** | **55** | **416** | **382** | **366** | **366** |
| **Must have this (4)** | 485 42% | 251 45% | 224 38% | 42 33% * | 68 35% * | 73 39% * | 83 40% * | 86 45% * | 133 54% CD | 133 45% | 127 44% | 19 41% * | 28 50% * | 169 41% * | 147 38% | 203 55% NP | 131 36% * |
| **Prefer to have this (3)** | 335 29% | 152 27% | 180 31% | 40 31% * | 35 18% * | 45 25% * | 60 29% * | 60 32% * | 94 38% D | 113 38% LM | 92 32% | 21 44% LM* | 10 19% * | 90 22% * | 149 39% OP | 95 26% | 85 23% * |
| **Prefer not to have this (2)** | 102 9% | 58 10% | 44 8% | 22 17% GH* | 39 20% GH* | 11 6% * | 16 8% * | 7 4% * | 8 3% | 15 5% | 41 14% IM | 4 9% * | 6 11% * | 21 5% * | 34 9% | 34 9% | 32 9% * |
| **Must not have this (1)** | 30 3% | 22 4% | 8 1% | 1 1% * | 12 6% * | 1 1% * | 13 6% H* | 3 1% * | - * | 5 2% | 4 1% | - 1% * | 5 9% IJ* | 16 4% * | 14 4% | 7 2% | 8 2% * |
| **Don't know** | 200 17% | 71 13% | 128 22% A | 22 18% H* | 44 22% H* | 53 29% H* | 33 16% H* | 35 18% H* | 13 5% | 29 10% | 24 8% | 2 5% * | 6 11% * | 121 29% IJKL* | 38 10% | 26 7% | 109 30% NO* |
| **NET : Top 2 Box** | 820 71% | 403 73% | 403 69% | 82 65% * | 104 52% * | 118 64% * | 143 70% * | 145 77% D* | 228 92% CDEFG | 246 83% LM | 219 76% M | 40 85% M* | 38 69% * | 259 62% * | 295 77% P | 298 82% P | 216 59% * |
| **NET : Bottom 2 Box** | 132 11% | 80 14% | 52 9% | 23 18% GH* | 51 26% EGH* | 13 7% * | 29 14% H* | 9 5% * | 8 3% | 20 7% | 45 16% I | 5 10% * | 11 20% I* | 36 9% * | 49 13% | 41 11% | 41 11% * |
| **Mean score** | 3.34 | 3.31 | 3.36 | 3.18 * | 3.04 * | 3.45 ** | 3.24 * | 3.48 D* | 3.53 CDF | 3.41 | 3.29 | 3.31 * | 3.25 * | 3.4 * | 3.24 | 3.46 N | 3.32 * |
| **Standard Deviation** | 0.793 | 0.853 | 0.727 | 0.791 | 1.001 | 0.699 | 0.907 | 0.665 | 0.569 | 0.682 | 0.783 | 0.694 | 1.018 | 0.837 | 0.796 | 0.76 | 0.816 |
| **Error Variance** | 0.001 | 0.002 | 0.001 | 0.006 | 0.006 | 0.004 | 0.005 | 0.003 | 0.001 | 0.002 | 0.002 | 0.011 | 0.021 | 0.002 | 0.002 | 0.002 | 0.003 |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

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# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table**

**Base: All adults GB 18+**

| | the price of things you buy | the price of homes | the standard of care in the NHS | the standard of schools where you live | the mix of people where you live | your job and career opportunities |
|---|---|---|---|---|---|---|
| **Unweighted Base** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** |
| **Weighted Base** | **1152** | **1152** | **1152** | **1152** | **1152** | **1152** |
| **Much better** | 79 | 86 | 88 | 80 | 81 | 86 |
| | 7% | 7% | 8% | 7% | 7% | 7% |
| **A bit better** | 104 | 116 | 162 | 123 | 124 | 99 |
| | 9% | 10% | 14% | 11% | 11% | 9% |
| **No difference** | 282 | 400 | 401 | 608 | 651 | 575 |
| | 24% | 35% | 35% | 53% | 57% | 50% |
| **A bit worse** | 353 | 263 | 218 | 115 | 103 | 131 |
| | 31% | 23% | 19% | 10% | 9% | 11% |
| **Much worse** | 225 | 119 | 144 | 62 | 70 | 91 |
| | 20% | 10% | 12% | 5% | 6% | 8% |
| **Not sure** | 109 | 167 | 139 | 163 | 123 | 170 |
| | 9% | 14% | 12% | 14% | 11% | 15% |
| **NET : Much/a bit better** | 183 | 202 | 250 | 204 | 205 | 185 |
| | 16% | 18% | 22% | 18% | 18% | 16% |
| **NET : Much / a bit worse** | 579 | 383 | 362 | 177 | 173 | 222 |
| | 50% | 33% | 31% | 15% | 15% | 19% |

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# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Much better** | 79 | 59 | 18 | 5 | 44 | 11 | 8 | 5 | 5 | 28 | 14 | 2 | 3 | 28 | 42 | 26 | 10 |
| | 7% | 11% | 3% | 4% | 22% | 6% | 4% | 3% | 2% | 10% | 5% | 4% | 6% | 7% | 11% | 7% | 3% |
| | | B | | * | CEFGH* | * | * | * | * | | | * | * | * | P | | * |
| **A bit better** | 104 | 65 | 39 | 17 | 23 | 17 | 14 | 13 | 21 | 30 | 33 | 4 | 3 | 33 | 40 | 31 | 30 |
| | 9% | 12% | 7% | 13% | 11% | 9% | 7% | 7% | 8% | 10% | 11% | 9% | 5% | 8% | 10% | 9% | 8% |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |
| **No difference** | 282 | 132 | 146 | 31 | 41 | 39 | 60 | 39 | 72 | 100 | 68 | 10 | 12 | 75 | 129 | 66 | 76 |
| | 24% | 24% | 25% | 24% | 21% | 21% | 29% | 21% | 29% | 34% | 24% | 21% | 22% | 18% | 34% | 18% | 21% |
| | | | | * | * | * | * | * | | JM | | * | * | * | OP | | * |
| **A bit worse** | 353 | 160 | 193 | 32 | 34 | 51 | 58 | 68 | 110 | 105 | 87 | 23 | 23 | 95 | 117 | 125 | 108 |
| | 31% | 29% | 33% | 25% | 17% | 28% | 28% | 36% | 44% | 35% | 30% | 48% | 42% | 23% | 31% | 34% | 30% |
| | | | | * | * | * | * | D* | CDEF | M | | JM* | M* | * | | | * |
| **Much worse** | 225 | 92 | 124 | 36 | 41 | 45 | 34 | 38 | 33 | 12 | 71 | 8 | 12 | 119 | 28 | 108 | 79 |
| | 20% | 17% | 21% | 28% | 21% | 24% | 17% | 20% | 13% | 4% | 25% | 16% | 22% | 29% | 7% | 30% | 22% |
| | | | | H* | * | * | * | * | | | I | I* | I* | I* | | N | N* |
| **Not sure** | 109 | 46 | 63 | 7 | 16 | 22 | 30 | 26 | 8 | 21 | 15 | 1 | 2 | 66 | 26 | 9 | 62 |
| | 9% | 8% | 11% | 5% | 8% | 12% | 15% | 14% | 3% | 7% | 5% | 1% | 4% | 16% | 7% | 3% | 17% |
| | | | | * | * | * | H* | H* | | | | * | * | IJ* | | | NO* |
| **NET : Much/a bit better** | 183 | 124 | 57 | 22 | 67 | 28 | 22 | 18 | 26 | 58 | 47 | 6 | 6 | 62 | 82 | 57 | 40 |
| | 16% | 22% | 10% | 17% | 34% | 15% | 11% | 10% | 10% | 20% | 16% | 13% | 10% | 15% | 22% | 16% | 11% |
| | | B | | * | EFGH* | * | * | * | | | | * | * | * | P | | * |
| **NET : Much / a bit worse** | 579 | 252 | 318 | 68 | 75 | 95 | 92 | 105 | 142 | 117 | 158 | 31 | 35 | 214 | 146 | 233 | 188 |
| | 50% | 45% | 55% | 54% | 38% | 52% | 45% | 56% | 57% | 39% | 55% | 65% | 64% | 51% | 38% | 64% | 51% |
| | | | | * | * | * | * | * | D | | I | I* | I* | * | | N | * |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Much better | 86 | 65 | 21 | 6 | 44 | 18 | 8 | 8 | 3 | 25 | 17 | 2 | 4 | 34 | 43 | 27 | 16 |
| | 7% | 12% | 4% | 5% | 22% | 10% | 4% | 4% | 1% | 9% | 6% | 5% | 7% | 8% | 11% | 7% | 4% |
| | | B | | * | CFGH* | H* | * | * | | | | * | * | * | | | * |
| A bit better | 116 | 62 | 52 | 20 | 24 | 7 | 21 | 13 | 30 | 38 | 30 | 5 | 5 | 30 | 44 | 40 | 30 |
| | 10% | 11% | 9% | 16% | 12% | 4% | 10% | 7% | 12% | 13% | 10% | 11% | 9% | 7% | 12% | 11% | 8% |
| | | | | E* | * | * | * | * | | | | * | * | * | | | * |
| No difference | 400 | 203 | 193 | 33 | 44 | 38 | 81 | 78 | 126 | 149 | 110 | 21 | 23 | 85 | 179 | 123 | 86 |
| | 35% | 37% | 33% | 26% | 22% | 21% | 39% | 41% | 51% | 50% | 38% | 45% | 42% | 20% | 47% | 34% | 24% |
| | | | | * | * | * | DE* | DE* | CDE | JM | M | M* | M* | * | OP | | * |
| A bit worse | 263 | 106 | 154 | 39 | 39 | 51 | 30 | 38 | 66 | 52 | 66 | 12 | 13 | 105 | 69 | 93 | 97 |
| | 23% | 19% | 26% | 31% | 20% | 27% | 15% | 20% | 27% | 18% | 23% | 25% | 24% | 25% | 18% | 25% | 27% |
| | | | | F* | * | * | * | * | * | | | * | * | * | | | * |
| Much worse | 119 | 52 | 62 | 21 | 23 | 23 | 26 | 18 | 8 | 8 | 41 | 4 | 3 | 62 | 13 | 53 | 47 |
| | 10% | 9% | 11% | 16% | 12% | 13% | 13% | 10% | 3% | 3% | 14% | 9% | 6% | 15% | 3% | 14% | 13% |
| | | | | H* | * | H* | H* | * | | | I | * | * | I* | | N | N* |
| Not sure | 167 | 66 | 101 | 7 | 25 | 47 | 38 | 35 | 15 | 24 | 24 | 3 | 7 | 100 | 34 | 30 | 89 |
| | 14% | 12% | 17% | 6% | 13% | 26% | 19% | 18% | 6% | 8% | 8% | 6% | 13% | 24% | 9% | 8% | 24% |
| | | | | * | * | CH* | CH* | H* | | | | * | * | IJK* | | | NO* |
| NET : Much/a bit better | 202 | 127 | 73 | 27 | 68 | 25 | 29 | 21 | 33 | 63 | 47 | 7 | 9 | 64 | 87 | 67 | 46 |
| | 18% | 23% | 12% | 21% | 34% | 14% | 14% | 11% | 13% | 21% | 16% | 15% | 16% | 15% | 23% | 18% | 13% |
| | | B | | * | EFGH* | * | * | * | | | | * | * | * | | | * |
| NET : Much / a bit worse | 383 | 158 | 216 | 60 | 62 | 74 | 57 | 56 | 74 | 60 | 108 | 16 | 16 | 167 | 83 | 146 | 144 |
| | 33% | 28% | 37% | 47% | 31% | 40% | 28% | 29% | 30% | 20% | 37% | 34% | 30% | 40% | 22% | 40% | 39% |
| | | | | FGH* | * | * | * | * | | | I | * | * | I* | | N | N* |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Much better | 88 | 56 | 32 | 7 | 40 | 10 | 10 | 13 | 9 | 30 | 11 | 3 | 4 | 36 | 55 | 22 | 10 |
| | 8% | 10% | 5% | 5% | 20% | 5% | 5% | 7% | 4% | 10% | 4% | 5% | 8% | 9% | 14% | 6% | 3% |
| | | | | * | CEFH* | * | * | * | * | J | | * | * | * | OP | | * |
| A bit better | 162 | 87 | 72 | 25 | 31 | 27 | 25 | 16 | 38 | 59 | 38 | 8 | 7 | 47 | 75 | 42 | 43 |
| | 14% | 16% | 12% | 20% | 16% | 15% | 12% | 9% | 15% | 20% | 13% | 17% | 13% | 11% | 20% | 11% | 12% |
| | | | | * | * | * | * | * | * | | | * | * | * | O | | * |
| No difference | 401 | 176 | 222 | 36 | 52 | 44 | 90 | 76 | 103 | 123 | 101 | 17 | 25 | 121 | 158 | 110 | 120 |
| | 35% | 32% | 38% | 28% | 26% | 24% | 44% | 40% | 41% | 42% | 35% | 37% | 45% | 29% | 41% | 30% | 33% |
| | | | | * | * | * | E* | * | E | | | * | * | * | O | | * |
| A bit worse | 218 | 117 | 98 | 32 | 38 | 40 | 28 | 22 | 59 | 41 | 72 | 10 | 7 | 69 | 44 | 102 | 70 |
| | 19% | 21% | 17% | 25% | 19% | 21% | 14% | 12% | 24% | 14% | 25% | 21% | 13% | 16% | 12% | 28% | 19% |
| | | | | * | * | * | * | * | * | | I | * | * | * | | N | * |
| Much worse | 144 | 61 | 78 | 16 | 17 | 19 | 27 | 35 | 29 | 25 | 48 | 4 | 9 | 53 | 26 | 74 | 39 |
| | 12% | 11% | 13% | 13% | 8% | 10% | 13% | 19% | 12% | 8% | 17% | 8% | 17% | 13% | 7% | 20% | 11% |
| | | | | * | * | * | * | * | | | I | * | * | * | | N | * |
| Not sure | 139 | 57 | 82 | 12 | 21 | 44 | 24 | 27 | 11 | 17 | 18 | 6 | 2 | 90 | 24 | 16 | 83 |
| | 12% | 10% | 14% | 9% | 11% | 24% | 12% | 14% | 5% | 6% | 6% | 12% | 4% | 22% | 6% | 4% | 23% |
| | | | | * | * | H* | * | H* | | | | * | * | IJL* | | | NO* |
| NET : Much/a bit better | 250 | 143 | 103 | 32 | 71 | 37 | 35 | 29 | 46 | 90 | 49 | 11 | 12 | 83 | 130 | 64 | 54 |
| | 22% | 26% | 18% | 25% | 36% | 20% | 17% | 15% | 19% | 30% | 17% | 23% | 21% | 20% | 34% | 17% | 15% |
| | | | | * | FGH* | * | * | * | * | J | | * | * | * | OP | | * |
| NET : Much / a bit worse | 362 | 178 | 176 | 48 | 55 | 59 | 55 | 58 | 88 | 66 | 121 | 13 | 17 | 121 | 71 | 176 | 109 |
| | 31% | 32% | 30% | 38% | 28% | 32% | 27% | 31% | 35% | 22% | 42% | 28% | 30% | 29% | 19% | 48% | 30% |
| | | | | * | * | * | * | * | * | | I | * | * | * | | NP | * |

Overlap formula used - Column Means:　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*)　Continuity correction applied

KANTAR

FIELDWORK : 09/05/2019 - 13/05/2019 (W Week 19)

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Much better | 80 | 60 | 19 | 6 | 41 | 12 | 11 | 6 | 5 | 28 | 13 | 3 | 4 | 29 | 44 | 25 | 10 |
| | 7% | 11% | 3% | 4% | 21% | 7% | 5% | 3% | 2% | 9% | 5% | 6% | 7% | 7% | 11% | 7% | 3% |
| | | B | | * | CFGH* | * | * | * | * | | | * | * | * | P | | * |
| A bit better | 123 | 69 | 53 | 28 | 30 | 20 | 9 | 15 | 22 | 33 | 42 | 5 | 4 | 36 | 45 | 41 | 36 |
| | 11% | 12% | 9% | 22% | 15% | 11% | 4% | 8% | 9% | 11% | 15% | 11% | 8% | 9% | 12% | 11% | 10% |
| | | | | FGH* | * | * | * | * | * | | | * | * | * | | | * |
| No difference | 608 | 259 | 345 | 58 | 72 | 80 | 112 | 108 | 179 | 189 | 153 | 29 | 31 | 189 | 216 | 192 | 186 |
| | 53% | 47% | 59% | 45% | 36% | 43% | 55% | 57% | 72% | 64% | 53% | 62% | 56% | 45% | 57% | 52% | 51% |
| | | | A | * | * | * | D* | D* | CDEFG | JM | | * | * | * | | | * |
| A bit worse | 115 | 49 | 61 | 13 | 19 | 16 | 21 | 22 | 23 | 15 | 31 | 4 | 10 | 38 | 25 | 50 | 35 |
| | 10% | 9% | 11% | 10% | 10% | 9% | 10% | 11% | 9% | 5% | 11% | 9% | 18% | 9% | 7% | 14% | 10% |
| | | | | * | * | * | * | * | | | | * | I* | * | | N | * |
| Much worse | 62 | 40 | 21 | 11 | 4 | 14 | 16 | 8 | 8 | 10 | 22 | 3 | 2 | 23 | 12 | 30 | 17 |
| | 5% | 7% | 4% | 9% | 2% | 8% | 8% | 4% | 3% | 3% | 8% | 6% | 4% | 6% | 3% | 8% | 5% |
| | | | | * | * | * | * | * | * | | | * | * | * | | N | * |
| Not sure | 163 | 77 | 84 | 11 | 32 | 42 | 35 | 30 | 12 | 22 | 27 | 3 | 5 | 101 | 40 | 27 | 82 |
| | 14% | 14% | 14% | 9% | 16% | 23% | 17% | 16% | 5% | 7% | 9% | 7% | 8% | 24% | 10% | 8% | 22% |
| | | | | * | H* | H* | H* | H* | | | | * | * | IJK* | | | NO* |
| NET : Much/a bit better | 204 | 129 | 71 | 34 | 71 | 33 | 19 | 21 | 27 | 60 | 55 | 8 | 8 | 65 | 89 | 66 | 46 |
| | 18% | 23% | 12% | 26% | 36% | 18% | 9% | 11% | 11% | 20% | 19% | 17% | 15% | 16% | 23% | 18% | 13% |
| | | B | | FGH* | FGH* | * | * | * | | | | * | * | * | P | | * |
| NET : Much / a bit worse | 177 | 88 | 83 | 25 | 24 | 30 | 37 | 30 | 31 | 25 | 53 | 7 | 12 | 61 | 37 | 81 | 53 |
| | 15% | 16% | 14% | 19% | 12% | 16% | 18% | 16% | 13% | 8% | 18% | 14% | 21% | 15% | 10% | 22% | 14% |
| | | | | * | * | * | * | * | | | I | * | I* | * | | N | * |

Overlap formula used - Column Means:  Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:   Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Much better | 81 / 7% | 66 / 12% / B | 14 / 2% | 5 / 4% / * | 36 / 18% / CGH* | 17 / 9% / * | 11 / 6% / * | 7 / 4% / * | 5 / 2% / * | 27 / 9% | 19 / 7% | 2 / 5% / * | 3 / 6% / * | 27 / 6% / * | 46 / 12% / O | 16 / 4% | 18 / 5% / * |
| A bit better | 124 / 11% | 66 / 12% | 56 / 10% | 30 / 24% / EFGH* | 27 / 14% / * | 16 / 9% / * | 16 / 8% / * | 16 / 8% / * | 18 / 7% | 41 / 14% | 26 / 9% | 5 / 11% / * | 5 / 10% / * | 42 / 10% / * | 60 / 16% / P | 40 / 11% | 23 / 6% / * |
| No difference | 651 / 57% | 294 / 53% | 348 / 60% | 38 / 30% / * | 88 / 44% / * | 89 / 48% / * | 119 / 58% / C* | 120 / 63% / C* | 198 / 79% / CDEFG | 192 / 65% / M | 177 / 61% | 30 / 63% / * | 31 / 55% / * | 201 / 48% / * | 227 / 59% | 219 / 60% | 190 / 52% / * |
| A bit worse | 103 / 9% | 38 / 7% | 62 / 11% | 26 / 20% / EH* | 20 / 10% / * | 10 / 6% / * | 16 / 8% / * | 19 / 10% / * | 12 / 5% | 10 / 3% | 31 / 11% / I | 4 / 8% / * | 7 / 12% / I* | 42 / 10% / * | 20 / 5% | 48 / 13% / N | 29 / 8% / * |
| Much worse | 70 / 6% | 38 / 7% | 32 / 6% | 13 / 11% / H* | 9 / 5% / * | 18 / 10% / H* | 17 / 8% / * | 9 / 5% / * | 4 / 2% | 7 / 2% | 16 / 6% | 3 / 6% / * | 3 / 5% / * | 36 / 9% / * | 9 / 2% | 25 / 7% | 37 / 10% / N* |
| Not sure | 123 / 11% | 52 / 9% | 71 / 12% | 15 / 12% / * | 18 / 9% / * | 34 / 18% / H* | 25 / 12% / * | 19 / 10% / * | 12 / 5% | 17 / 6% | 19 / 7% | 3 / 6% / * | 6 / 12% / * | 68 / 16% / IJ* | 19 / 5% | 17 / 5% | 70 / 19% / NO* |
| NET : Much/a bit better | 205 / 18% | 131 / 24% / B | 69 / 12% | 35 / 28% / GH* | 63 / 32% / FGH* | 33 / 18% / * | 27 / 13% / * | 23 / 12% / * | 23 / 9% | 69 / 23% | 44 / 15% | 8 / 16% / * | 9 / 16% / * | 69 / 17% / * | 106 / 28% / OP | 57 / 16% | 41 / 11% / * |
| NET : Much / a bit worse | 173 / 15% | 77 / 14% | 94 / 16% | 39 / 31% / GH* | 29 / 15% / * | 29 / 16% / * | 33 / 16% / H* | 28 / 15% / * | 16 / 6% | 17 / 6% | 47 / 16% / I | 7 / 14% / * | 10 / 17% / I* | 78 / 19% / I* | 29 / 8% | 73 / 20% / N | 66 / 18% / N* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Much better | 86 | 64 | 20 | 12 | 43 | 12 | 13 | 4 | 2 | 25 | 18 | 1 | 4 | 35 | 42 | 26 | 17 |
| | 7% | 11% | 3% | 10% | 22% | 6% | 6% | 2% | 1% | 8% | 6% | 2% | 8% | 8% | 11% | 7% | 5% |
| | | B | | H* | EFGH* | * | * | * | * | | | * | * | * | | | * |
| A bit better | 99 | 61 | 37 | 17 | 31 | 24 | 13 | 4 | 10 | 28 | 26 | 7 | 3 | 35 | 35 | 25 | 36 |
| | 9% | 11% | 6% | 13% | 16% | 13% | 6% | 2% | 4% | 9% | 9% | 15% | 6% | 8% | 9% | 7% | 10% |
| | | | | GH* | GH* | G* | * | * | | | | * | * | * | | | * |
| No difference | 575 | 264 | 306 | 34 | 69 | 70 | 105 | 119 | 177 | 184 | 149 | 23 | 30 | 163 | 235 | 173 | 160 |
| | 50% | 48% | 52% | 27% | 35% | 38% | 52% | 63% | 71% | 62% | 52% | 48% | 55% | 39% | 62% | 47% | 44% |
| | | | | * | * | * | C* | CDE* | CDEF | M | | * | * | * | OP | | * |
| A bit worse | 131 | 46 | 83 | 30 | 34 | 19 | 22 | 18 | 8 | 11 | 34 | 11 | 6 | 63 | 16 | 69 | 45 |
| | 11% | 8% | 14% | 24% | 17% | 10% | 11% | 10% | 3% | 4% | 12% | 23% | 11% | 15% | 4% | 19% | 12% |
| | | | | GH* | H* | * | * | * | | | I | I* | * | I* | | N | N* |
| Much worse | 91 | 47 | 40 | 23 | 5 | 24 | 22 | 9 | 9 | 10 | 26 | 2 | 5 | 41 | 10 | 32 | 41 |
| | 8% | 8% | 7% | 18% | 2% | 13% | 11% | 5% | 4% | 3% | 9% | 4% | 8% | 10% | 3% | 9% | 11% |
| | | | | DGH* | * | * | * | * | | | I | * | * | * | | N | N* |
| Not sure | 170 | 73 | 97 | 11 | 16 | 35 | 30 | 36 | 42 | 39 | 35 | 3 | 7 | 79 | 44 | 41 | 68 |
| | 15% | 13% | 17% | 8% | 8% | 19% | 15% | 19% | 17% | 13% | 12% | 7% | 13% | 19% | 12% | 11% | 19% |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |
| NET : Much/a bit better | 185 | 125 | 57 | 29 | 74 | 36 | 26 | 8 | 12 | 52 | 44 | 8 | 8 | 70 | 77 | 51 | 53 |
| | 16% | 23% | 10% | 23% | 38% | 19% | 13% | 4% | 5% | 18% | 15% | 18% | 14% | 17% | 20% | 14% | 14% |
| | | B | | GH* | FGH* | GH* | * | * | | | | * | * | * | | | * |
| NET : Much / a bit worse | 222 | 92 | 123 | 53 | 39 | 43 | 43 | 27 | 17 | 21 | 60 | 13 | 10 | 104 | 26 | 101 | 85 |
| | 19% | 17% | 21% | 42% | 20% | 23% | 21% | 14% | 7% | 7% | 21% | 27% | 19% | 25% | 7% | 28% | 23% |
| | | | | DFGH* | H* | H* | H* | * | | | I | I* | I* | I* | | N | N* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Very positive impact (4) | 213 18% | 142 26% B | 69 12% | 12 10% * | 46 23% * | 18 10% * | 37 18% * | 35 19% * | 64 26% CE | 101 34% JM | 37 13% | 8 18% * | 13 23% * | 49 12% * | 151 40% OP | 29 8% | 32 9% * |
| Fairly positive impact (3) | 298 26% | 142 26% | 152 26% | 23 18% * | 53 27% * | 34 18% * | 57 28% * | 58 31% * | 73 29% * | 107 36% JLM | 64 22% | 11 24% * | 8 15% * | 100 24% * | 156 41% OP | 55 15% | 86 24% * |
| Fairly negative impact (2) | 239 21% | 105 19% | 133 23% | 34 27% * | 43 21% * | 52 28% * | 41 20% * | 32 17% * | 38 15% | 37 12% | 73 25% I | 15 32% I* | 14 25% * | 84 20% * | 20 5% | 119 33% N | 96 26% N* |
| Very negative impact (1) | 202 18% | 99 18% | 95 16% | 32 25% * | 31 16% * | 30 16% * | 34 17% * | 38 20% * | 36 15% | 14 5% | 81 28% I | 7 16% I* | 9 17% I* | 85 21% I* | 10 3% | 128 35% NP | 60 16% N* |
| Don't know | 200 17% | 66 12% | 134 23% A | 26 20% * | 25 13% * | 51 28% * | 34 17% * | 26 14% * | 37 15% | 37 12% | 34 12% | 5 11% * | 11 20% * | 98 24% IJ* | 45 12% | 35 10% | 93 25% NO* |
| NET : Top 2 Box | 511 44% | 284 51% B | 222 38% | 36 28% * | 99 50% CE* | 51 28% * | 95 46% CE* | 93 49% CE* | 137 55% CE | 208 71% JKLM | 101 35% | 20 42% * | 21 38% * | 149 36% * | 307 80% OP | 84 23% | 118 32% * |
| NET : Bottom 2 Box | 441 38% | 204 37% | 228 39% | 66 52% H* | 74 37% * | 82 44% * | 75 37% * | 70 37% * | 74 30% | 50 17% | 154 53% I | 23 48% I* | 23 41% I* | 169 41% I* | 30 8% | 247 68% NP | 155 42% N* |
| Mean score | 2.55 | 2.67 | 2.44 | 2.16 * | 2.66 C* | 2.29 * | 2.58 * | 2.55 * | 2.78 CE* | 3.15 JKM | 2.22 | 2.49 * | 2.56 ** | 2.35 * | 3.33 OP | 1.95 | 2.33 O* |
| Standard Deviation | 1.058 | 1.101 | 0.989 | 1.005 | 1.063 | 0.965 | 1.046 | 1.071 | 1.063 | 0.853 | 1.051 | 1.014 | 1.132 | 1.037 | 0.718 | 0.949 | 0.945 |
| Error Variance | 0.001 | 0.002 | 0.002 | 0.01 | 0.007 | 0.007 | 0.006 | 0.007 | 0.005 | 0.003 | 0.004 | 0.024 | 0.029 | 0.003 | 0.002 | 0.003 | 0.003 |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Summary table**

Base: All adults GB 18+ [retirement question = All adults GB 50+ currently in employment, different job question = All adults GB 18+ currently in employment]

| | Delay buying or selling a home | Look into moving abroad | Change where your savings are invested | Borrow money at a different time to when you originally planned | Delay retirement | Look for a different job | Reduce spending on leisure activities / eating out | Stockpile food or medicine | Change the scheduling of an NHS appointment, operation or treatment |
|---|---|---|---|---|---|---|---|---|---|
| **Unweighted Base** | **1152** | **1152** | **1152** | **1152** | **205** | **695** | **1152** | **1152** | **1152** |
| **Weighted Base** | **1152** | **1152** | **1152** | **1152** | **213** | **711** | **1152** | **1152** | **1152** |
| **Have already done this** | 58 | 54 | 41 | 49 | 5 | 55 | 105 | 51 | 42 |
| | 5% | 5% | 4% | 4% | 3% | 8% | 9% | 4% | 4% |
| **Likely to do this** | 118 | 99 | 125 | 84 | 12 | 128 | 201 | 176 | 92 |
| | 10% | 9% | 11% | 7% | 5% | 18% | 17% | 15% | 8% |
| **Will not do this** | 453 | 616 | 564 | 506 | 104 | 335 | 551 | 664 | 601 |
| | 39% | 54% | 49% | 44% | 49% | 47% | 48% | 58% | 52% |
| **Not sure / undecided** | 105 | 121 | 225 | 147 | 32 | 117 | 170 | 163 | 164 |
| | 9% | 11% | 20% | 13% | 15% | 16% | 15% | 14% | 14% |
| **Not applicable** | 419 | 261 | 197 | 366 | 60 | 76 | 125 | 98 | 252 |
| | 36% | 23% | 17% | 32% | 28% | 11% | 11% | 9% | 22% |

# KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Have already done this | 58 | 50 | 6 | 11 | 13 | 19 | 14 | - | - | 15 | 15 | 2 | 2 | 21 | 18 | 16 | 21 |
| | 5% | 9% | 1% | 9% | 7% | 10% | 7% | * | - | 5% | 5% | 5% | 4% | 5% | 5% | 4% | 6% |
| | | B | | GH* | * | GH* | H* | * | | | | * | * | * | | | * |
| Likely to do this | 118 | 69 | 48 | 23 | 43 | 28 | 12 | 8 | 4 | 21 | 40 | 6 | 3 | 42 | 26 | 58 | 31 |
| | 10% | 12% | 8% | 18% | 22% | 15% | 6% | 4% | 2% | 7% | 14% | 13% | 5% | 10% | 7% | 16% | 8% |
| | | | | FGH* | FGH* | H* | * | * | | | | * | * | * | | N | * |
| Will not do this | 453 | 217 | 231 | 50 | 69 | 60 | 93 | 70 | 111 | 144 | 109 | 12 | 20 | 145 | 169 | 128 | 153 |
| | 39% | 39% | 40% | 39% | 35% | 33% | 45% | 37% | 44% | 49% | 38% | 26% | 37% | 35% | 44% | 35% | 42% |
| | | | | * | * | * | * | * | | JKM | | * | * | * | | | * |
| Not sure / undecided | 105 | 54 | 51 | 12 | 27 | 14 | 18 | 25 | 9 | 17 | 38 | 5 | 3 | 39 | 28 | 33 | 39 |
| | 9% | 10% | 9% | 9% | 13% | 8% | 9% | 13% | 4% | 6% | 13% | 11% | 5% | 9% | 7% | 9% | 11% |
| | | | | * | * | * | * | H* | | | I | * | * | * | | | * |
| Not applicable | 419 | 164 | 247 | 32 | 46 | 63 | 68 | 86 | 125 | 98 | 87 | 22 | 27 | 169 | 141 | 130 | 123 |
| | 36% | 30% | 42% | 25% | 23% | 34% | 33% | 46% | 50% | 33% | 30% | 46% | 49% | 41% | 37% | 36% | 34% |
| | | | A | * | * | * | * | CD* | CDF | | | * | J* | * | | | * |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Have already done this | 54 | 43 | 10 | 9 | 15 | 17 | 7 | 4 | 2 | 12 | 15 | 3 | 4 | 14 | 23 | 17 | 13 |
| | 5% | 8% | 2% | 7% | 8% | 9% | 3% | 2% | 1% | 4% | 5% | 7% | 8% | 3% | 6% | 5% | 4% |
| | | B | | * | * | H* | * | * | | | | * | * | * | | | * |
| Likely to do this | 99 | 67 | 32 | 27 | 30 | 26 | 4 | 10 | 3 | 17 | 27 | 5 | 5 | 40 | 19 | 42 | 33 |
| | 9% | 12% | 5% | 21% | 15% | 14% | 2% | 6% | 1% | 6% | 9% | 12% | 10% | 9% | 5% | 11% | 9% |
| | | B | | FGH* | FH* | FH* | * | * | | | | * | * | * | | N | * |
| Will not do this | 616 | 273 | 336 | 58 | 111 | 92 | 106 | 92 | 157 | 173 | 153 | 25 | 30 | 211 | 219 | 201 | 189 |
| | 54% | 49% | 58% | 46% | 56% | 50% | 52% | 49% | 63% | 59% | 53% | 54% | 55% | 51% | 57% | 55% | 52% |
| | | | | * | * | * | * | * | C | | | * | * | * | | | * |
| Not sure / undecided | 121 | 52 | 64 | 20 | 25 | 23 | 28 | 14 | 11 | 17 | 32 | 6 | 3 | 57 | 20 | 40 | 57 |
| | 11% | 9% | 11% | 16% | 13% | 13% | 14% | 7% | 4% | 6% | 11% | 13% | 5% | 14% | 5% | 11% | 16% |
| | | | | H* | * | * | H* | * | | | | * | * | * | | | N* |
| Not applicable | 261 | 118 | 140 | 14 | 17 | 26 | 59 | 69 | 76 | 75 | 61 | 7 | 13 | 95 | 101 | 67 | 73 |
| | 23% | 21% | 24% | 11% | 9% | 14% | 29% | 36% | 31% | 26% | 21% | 15% | 24% | 23% | 26% | 18% | 20% |
| | | | | * | * | * | CD* | CDE* | CDE | | | * | * | * | | | * |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Have already done this | 41 | 34 | 7 | 6 | 17 | 9 | 7 | 1 | 2 | 10 | 11 | 4 | 1 | 13 | 18 | 13 | 9 |
| | 4% | 6% | 1% | 5% | 9% | 5% | 3% | * | 1% | 4% | 4% | 9% | 2% | 3% | 5% | 3% | 3% |
| | | B | | * | H* | * | * | * | | | | * | * | * | | | * |
| Likely to do this | 125 | 69 | 54 | 23 | 30 | 33 | 12 | 14 | 13 | 31 | 32 | 6 | 5 | 42 | 43 | 45 | 36 |
| | 11% | 13% | 9% | 18% | 15% | 18% | 6% | 7% | 5% | 11% | 11% | 14% | 9% | 10% | 11% | 12% | 10% |
| | | | | FH* | * | H* | * | * | | | | * | * | * | | | * |
| Will not do this | 564 | 279 | 279 | 48 | 70 | 86 | 103 | 101 | 154 | 186 | 149 | 18 | 20 | 169 | 198 | 179 | 178 |
| | 49% | 50% | 48% | 38% | 35% | 47% | 51% | 53% | 62% | 63% | 52% | 39% | 36% | 41% | 52% | 49% | 49% |
| | | | | * | * | * | * | * | CD | JKLM | | * | * | * | | | * |
| Not sure / undecided | 225 | 94 | 130 | 32 | 58 | 28 | 35 | 33 | 39 | 31 | 61 | 4 | 15 | 107 | 58 | 79 | 78 |
| | 20% | 17% | 22% | 25% | 29% | 15% | 17% | 17% | 16% | 11% | 21% | 8% | 28% | 26% | 15% | 22% | 21% |
| | | | | * | * | * | * | * | | | I | * | IK* | I* | | | * |
| Not applicable | 197 | 78 | 113 | 17 | 23 | 28 | 47 | 41 | 41 | 36 | 35 | 14 | 14 | 85 | 65 | 49 | 64 |
| | 17% | 14% | 19% | 14% | 12% | 15% | 23% | 22% | 17% | 12% | 12% | 30% | 25% | 20% | 17% | 13% | 18% |
| | | | | * | * | * | * | * | | | | IJ* | IJ* | * | | | * |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned**

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Have already done this | 49 | 41 | 7 | 5 | 21 | 14 | 8 | 1 | - | 11 | 20 | 2 | 2 | 15 | 16 | 18 | 16 |
| | 4% | 7% | 1% | 4% | 11% | 8% | 4% | 1% | - | 4% | 7% | 5% | 4% | 4% | 4% | 5% | 4% |
| | | B | | * | GH* | H* | * | * | | | | * | * | * | | | * |
| Likely to do this | 84 | 58 | 25 | 20 | 20 | 26 | 16 | 1 | 1 | 13 | 21 | 2 | 5 | 31 | 18 | 29 | 32 |
| | 7% | 10% | 4% | 15% | 10% | 14% | 8% | * | * | 5% | 7% | 4% | 9% | 7% | 5% | 8% | 9% |
| | | B | | GH* | GH* | GH* | H* | * | * | | | * | * | * | | | * |
| Will not do this | 506 | 251 | 249 | 49 | 85 | 69 | 91 | 79 | 132 | 166 | 128 | 20 | 18 | 157 | 195 | 170 | 136 |
| | 44% | 45% | 43% | 39% | 43% | 38% | 45% | 42% | 53% | 56% | 44% | 42% | 33% | 38% | 51% | 47% | 37% |
| | | | | * | * | * | * | * | | JLM | | * | * | * | P | | * |
| Not sure / undecided | 147 | 67 | 80 | 26 | 45 | 31 | 18 | 18 | 9 | 17 | 36 | 6 | 10 | 74 | 27 | 58 | 57 |
| | 13% | 12% | 14% | 21% | 23% | 17% | 9% | 10% | 3% | 6% | 13% | 12% | 18% | 18% | 7% | 16% | 16% |
| | | | | H* | H* | H* | * | * | | | I | * | I* | I* | | N | * |
| Not applicable | 366 | 138 | 221 | 27 | 26 | 44 | 71 | 91 | 106 | 89 | 84 | 17 | 20 | 140 | 126 | 90 | 125 |
| | 32% | 25% | 38% | 21% | 13% | 24% | 35% | 48% | 43% | 30% | 29% | 37% | 36% | 34% | 33% | 25% | 34% |
| | | | A | * | * | * | D* | CDE* | CDE | | | * | * | * | | | * |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement**

**Base: All adults GB 50+ currently in employment**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 205 | 106 | 96 | - | - | - | 78 | 102 | 25 | 88 | 55 | 18 | 27 | 13 | 117 | 78 | 10 |
| Weighted Base | 213 | 106 | 103 | - | - | - | 60 | 125 | 27 | 66 | 68 | 11 | 16 | 47 | 101 | 70 | 42 |
| Have already done this | 5 3% * | - * * | 5 5% * | - - | - - | - - | 5 9% ** | - - * | - - ** | - * * | 1 2% * | - - ** | - - ** | 4 9% ** | 1 1% * | - - * | 4 10% ** |
| Likely to do this | 12 5% * | 8 7% * | 4 4% * | - - | - - | - - | 2 4% ** | 8 6% * | 1 5% ** | 3 4% * | 5 7% * | - 3% ** | 4 24% ** | - * ** | 5 5% * | 7 10% * | - - ** |
| Will not do this | 104 49% * | 48 45% * | 53 52% * | - - | - - | - - | 32 53% ** | 58 46% * | 14 51% ** | 39 58% * | 31 46% * | 6 52% ** | 7 45% ** | 19 40% ** | 59 58% * | 33 47% * | 12 29% ** |
| Not sure / undecided | 32 15% * | 15 14% * | 17 17% * | - - | - - | - - | 9 14% ** | 24 19% * | - - ** | 4 5% * | 17 25% I* | 1 12% ** | 2 13% ** | 8 18% ** | 8 8% * | 11 16% * | 13 31% ** |
| Not applicable | 60 28% * | 35 33% * | 23 22% * | - - | - - | - - | 12 20% ** | 36 29% * | 12 44% ** | 21 32% * | 14 21% * | 4 33% ** | 3 18% ** | 15 33% ** | 28 27% * | 19 28% * | 13 30% ** |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job**

**Base: All adults GB 18+ currently in employment**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 695 | 354 | 331 | 86 | 170 | 158 | 154 | 102 | 25 | 245 | 188 | 64 | 69 | 102 | 304 | 306 | 75 |
| **Weighted Base** | 711 | 371 | 332 | 71 | 172 | 166 | 150 | 125 | 27 | 141 | 188 | 28 | 30 | 289 | 224 | 220 | 255 |
| Have already done this | 55 | 40 | 15 | 7 | 9 | 30 | 8 | 1 | - | 12 | 8 | 3 | 2 | 29 | 15 | 21 | 19 |
| | 8% | 11% | 5% | 10% | 5% | 18% | 5% | 1% | - | 9% | 4% | 11% | 6% | 10% | 7% | 9% | 7% |
| | | | | * | * | G* | * | * | ** | * | | ** | ** | * | | | * |
| Likely to do this | 128 | 67 | 59 | 14 | 33 | 43 | 33 | 5 | - | 15 | 41 | 5 | 4 | 47 | 33 | 35 | 55 |
| | 18% | 18% | 18% | 20% | 19% | 26% | 22% | 4% | - | 11% | 22% | 18% | 13% | 16% | 15% | 16% | 21% |
| | | | | G* | G* | G* | G* | * | ** | * | | ** | ** | * | | | * |
| Will not do this | 335 | 170 | 160 | 25 | 84 | 56 | 73 | 78 | 19 | 72 | 104 | 12 | 17 | 122 | 114 | 107 | 114 |
| | 47% | 46% | 48% | 35% | 49% | 34% | 49% | 62% | 71% | 51% | 55% | 43% | 55% | 42% | 51% | 49% | 45% |
| | | | | * | * | * | * | CE* | ** | * | | ** | ** | * | | | * |
| Not sure / undecided | 117 | 58 | 59 | 18 | 38 | 24 | 22 | 14 | - | 16 | 22 | 6 | 4 | 61 | 27 | 42 | 46 |
| | 16% | 16% | 18% | 25% | 22% | 15% | 15% | 11% | - | 11% | 12% | 21% | 14% | 21% | 12% | 19% | 18% |
| | | | | * | * | * | * | * | ** | * | | ** | ** | * | | | * |
| Not applicable | 76 | 36 | 38 | 7 | 8 | 12 | 14 | 28 | 8 | 25 | 12 | 2 | 4 | 30 | 35 | 15 | 22 |
| | 11% | 10% | 11% | 10% | 5% | 7% | 9% | 22% | 29% | 18% | 7% | 7% | 12% | 10% | 16% | 7% | 9% |
| | | | | * | * | * | * | D* | ** | J* | | ** | ** | * | O | | * |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU on by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Have already done this | 105 | 54 | 44 | 14 | 18 | 28 | 31 | 8 | 6 | 24 | 26 | 3 | 6 | 44 | 35 | 34 | 34 |
| | 9% | 10% | 8% | 11% | 9% | 15% | 15% | 4% | 2% | 8% | 9% | 6% | 11% | 11% | 9% | 9% | 9% |
| | | | | H* | * | H* | GH* | * | | | | * | * | * | | | * |
| Likely to do this | 201 | 83 | 115 | 34 | 40 | 53 | 29 | 21 | 24 | 36 | 55 | 9 | 12 | 87 | 47 | 74 | 76 |
| | 17% | 15% | 20% | 27% | 20% | 29% | 14% | 11% | 10% | 12% | 19% | 19% | 22% | 21% | 12% | 20% | 21% |
| | | | | GH* | * | GH* | * | * | | | | * | * | * | | N | * |
| Will not do this | 551 | 280 | 268 | 47 | 87 | 62 | 101 | 91 | 164 | 183 | 154 | 24 | 20 | 148 | 223 | 174 | 153 |
| | 48% | 51% | 46% | 37% | 44% | 34% | 50% | 48% | 66% | 62% | 53% | 51% | 35% | 36% | 58% | 48% | 42% |
| | | | | * | * | * | * | * | CDEFG | LM | LM | * | * | * | OP | | * |
| Not sure / undecided | 170 | 81 | 88 | 23 | 39 | 15 | 20 | 41 | 31 | 28 | 40 | 6 | 11 | 71 | 46 | 67 | 46 |
| | 15% | 15% | 15% | 18% | 20% | 8% | 10% | 22% | 12% | 9% | 14% | 13% | 19% | 17% | 12% | 18% | 13% |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |
| Not applicable | 125 | 57 | 68 | 9 | 15 | 26 | 23 | 29 | 23 | 26 | 12 | 5 | 7 | 67 | 31 | 17 | 56 |
| | 11% | 10% | 12% | 7% | 8% | 14% | 11% | 15% | 9% | 9% | 4% | 11% | 13% | 16% | 8% | 5% | 15% |
| | | | | * | * | * | * | * | | | | * | * | J* | | | O* |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU on by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Have already done this | 51 | 35 | 14 | 8 | 11 | 12 | 16 | 4 | - | 15 | 14 | 3 | 2 | 15 | 22 | 19 | 9 |
| | 4% | 6% | 2% | 6% | 5% | 7% | 8% | 2% | - | 5% | 5% | 6% | 4% | 4% | 6% | 5% | 3% |
| | | | | H* | * | H* | H* | * | | | | * | * | * | | | * |
| Likely to do this | 176 | 72 | 97 | 19 | 37 | 47 | 30 | 19 | 24 | 27 | 48 | 9 | 6 | 77 | 44 | 50 | 79 |
| | 15% | 13% | 17% | 15% | 19% | 25% | 15% | 10% | 10% | 9% | 17% | 19% | 11% | 18% | 11% | 14% | 21% |
| | | | | * | * | GH* | * | * | | | I | * | * | * | | | * |
| Will not do this | 664 | 323 | 336 | 59 | 84 | 86 | 116 | 131 | 188 | 211 | 174 | 27 | 30 | 197 | 258 | 217 | 185 |
| | 58% | 58% | 58% | 47% | 42% | 47% | 57% | 69% | 76% | 71% | 60% | 56% | 55% | 47% | 67% | 59% | 51% |
| | | | | * | * | * | * | CDE* | CDEF | JLM | | * | * | * | P | | * |
| Not sure / undecided | 163 | 76 | 87 | 28 | 56 | 30 | 18 | 16 | 16 | 18 | 41 | 4 | 11 | 85 | 29 | 59 | 65 |
| | 14% | 14% | 15% | 22% | 28% | 16% | 9% | 8% | 6% | 6% | 14% | 9% | 20% | 20% | 8% | 16% | 18% |
| | | | | FGH* | FGH* | * | * | * | | | I | * | I* | I* | N | N* |
| Not applicable | 98 | 47 | 49 | 14 | 11 | 10 | 24 | 20 | 21 | 24 | 12 | 5 | 5 | 43 | 29 | 20 | 28 |
| | 9% | 8% | 8% | 11% | 5% | 5% | 12% | 10% | 8% | 8% | 4% | 10% | 10% | 10% | 8% | 5% | 8% |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

# KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| Weighted Base | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| Have already done this | 42 | 36 | 5 | 8 | 18 | 9 | 8 | - | - | 9 | 16 | 3 | 1 | 12 | 18 | 12 | 8 |
| | 4% | 6% | 1% | 6% | 9% | 5% | 4% | - | - | 3% | 6% | 7% | 2% | 3% | 5% | 3% | 2% |
| | | B | | H* | GH* | * | * | * | * | | | * | * | * | | | * |
| Likely to do this | 92 | 55 | 37 | 17 | 27 | 26 | 16 | 2 | 5 | 15 | 27 | 8 | 3 | 30 | 22 | 33 | 37 |
| | 8% | 10% | 6% | 14% | 13% | 14% | 8% | 1% | 2% | 5% | 9% | 17% | 6% | 7% | 6% | 9% | 10% |
| | | | | GH* | GH* | GH* | * | * | | | | I* | * | * | | | * |
| Will not do this | 601 | 291 | 304 | 54 | 81 | 76 | 102 | 117 | 172 | 185 | 166 | 21 | 25 | 182 | 231 | 189 | 177 |
| | 52% | 53% | 52% | 42% | 41% | 41% | 50% | 62% | 69% | 63% | 58% | 44% | 44% | 44% | 60% | 52% | 49% |
| | | | | * | * | * | * | CDE* | CDEF | KLM | M | * | * | * | | | * |
| Not sure / undecided | 164 | 84 | 81 | 26 | 39 | 31 | 26 | 21 | 22 | 32 | 44 | 3 | 9 | 70 | 41 | 56 | 62 |
| | 14% | 15% | 14% | 20% | 20% | 17% | 13% | 11% | 9% | 11% | 15% | 7% | 16% | 17% | 11% | 15% | 17% |
| | | | | * | * | * | * | * | | | | * | * | * | | | * |
| Not applicable | 252 | 89 | 157 | 23 | 34 | 43 | 53 | 50 | 50 | 55 | 35 | 12 | 17 | 123 | 70 | 75 | 82 |
| | 22% | 16% | 27% | 18% | 17% | 23% | 26% | 27% | 20% | 18% | 12% | 25% | 31% | 29% | 18% | 20% | 22% |
| | | | A | * | * | * | * | * | | | | * | J* | J* | | | * |

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

# KANTAR

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**No_Brex_act.Why are you not currently planning to take any of these actions?**

**Base: All adults GB 18+ who are not planning to take any actions**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| Unweighted Base | 274 | 134 | 138 | 20 | 34 | 38 | 60 | 54 | 68 | 136 | 60 | 13 | 22 | 29 | 155 | 91 | 27 |
| Weighted Base | 275 | 140 | 133 | 26 | 64 | 34 | 46 | 38 | 68 | 84 | 71 | 6 | 10 | 94 | 111 | 83 | 80 |
| Waiting to know more about the outcome of the negotiations | 46 17% | 19 14% * | 27 20% * | 8 31% ** | 3 5% ** | 8 24% ** | 4 9% ** | 9 23% * | 14 21% * | 15 18% * | 10 14% * | 1 11% ** | - 1% ** | 17 18% ** | 16 15% * | 16 19% * | 14 17% ** |
| Haven't thought about it | 41 15% | 20 14% * | 18 14% * | 6 23% ** | 4 7% ** | 14 42% ** | 6 14% ** | 3 8% * | 7 10% * | 5 6% * | 15 21% * | 1 14% ** | 2 17% ** | 18 19% ** | 8 8% * | 17 20% * | 15 19% ** |
| Unsure what to do | 50 18% | 21 15% * | 29 22% * | 4 17% ** | 31 49% ** | 5 14% ** | 3 7% ** | 3 9% * | 4 5% * | 2 3% * | 28 39% I* | 2 32% ** | 4 38% ** | 12 13% ** | 3 2% * | 29 35% N* | 18 23% ** |
| Don't think Brexit will make a difference | 124 45% | 71 50% * | 53 40% * | 2 8% ** | 25 39% ** | 4 13% ** | 31 67% ** | 22 58% * | 40 59% * | 59 70% J* | 15 22% * | 2 43% ** | 4 41% ** | 40 43% ** | 78 70% O* | 19 23% * | 27 33% ** |
| Don't know | 14 5% | 9 7% * | 5 4% * | 6 22% ** | 1 1% ** | 2 7% ** | 2 4% ** | 1 3% * | 3 5% * | 3 4% * | 3 4% * | - | - 4% ** | 6 7% ** | 6 5% * | 3 3% * | 6 8% ** |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Qual.Select which, if any, educational qualifications you have from the list**

**Base: All adults GB 18+**

| | Total | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **University degree** | 343 | 174 | 165 | 23 | 87 | 68 | 58 | 38 | 69 | 99 | 103 | 16 | 19 | 85 | 95 | 150 | 91 |
| | 30% | 31% | 28% | 18% | 44% | 37% | 29% | 20% | 28% | 34% | 36% | 34% | 35% | 20% | 25% | 41% | 25% |
| | | | | * | CG* | C* | * | * | | M | M | * | * | * | | NP | * |
| **Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)** | 764 | 364 | 391 | 99 | 109 | 121 | 147 | 142 | 145 | 187 | 180 | 33 | 34 | 301 | 270 | 220 | 257 |
| | 66% | 66% | 67% | 78% | 55% | 66% | 72% | 75% | 58% | 63% | 62% | 70% | 62% | 72% | 71% | 60% | 70% |
| | | | | DH* | * | * | * | DH* | | | | * | * | * | O | | * |
| **No qualifications** | 91 | 42 | 45 | 10 | 8 | 7 | 15 | 14 | 38 | 23 | 11 | 2 | 7 | 47 | 31 | 11 | 30 |
| | 8% | 8% | 8% | 8% | 4% | 4% | 7% | 8% | 15% | 8% | 4% | 4% | 12% | 11% | 8% | 3% | 8% |
| | | | | * | * | * | * | * | DE | | | * | * | * | O | | * |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Crossbreaks**

**Base: All adults GB 18+**

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| **Unweighted Base** | 1152 | 544 | 594 | 144 | 195 | 184 | 218 | 187 | 224 | 444 | 294 | 93 | 127 | 148 | 530 | 468 | 128 |
| **Weighted Base** | 1152 | 554 | 583 | 127 | 198 | 184 | 204 | 189 | 248 | 295 | 288 | 47 | 55 | 416 | 382 | 366 | 366 |
| **Male** | 554 / 48% | 554 / 100% B | - | 64 / 50% * | 98 / 50% * | 92 / 50% * | 97 / 48% * | 93 / 49% * | 110 / 44% | 155 / 52% | 143 / 50% | 24 / 51% * | 30 / 54% * | 187 / 45% * | 189 / 49% | 198 / 54% | 152 / 42% * |
| **Female** | 583 / 51% | - | 583 / 100% A | 62 / 49% * | 99 / 50% * | 92 / 50% * | 99 / 48% * | 92 / 49% * | 139 / 56% | 138 / 47% | 140 / 48% | 23 / 49% * | 25 / 46% * | 223 / 54% * | 191 / 50% | 161 / 44% | 207 / 57% * |
| **18-24** | 127 / 11% | 64 / 12% | 62 / 11% | 127 / 100% DEFGH* | - - * | - - * | - - * | - - * | - | 11 / 4% | 31 / 11% I | 4 / 9% * | 4 / 7% * | 67 / 16% I* | 12 / 3% | 45 / 12% N | 59 / 16% N* |
| **25-34** | 198 / 17% | 98 / 18% | 99 / 17% | - - * | 198 / 100% CEFGH* | - - * | - - * | - - * | - | 21 / 7% | 55 / 19% I | 7 / 15% * | 6 / 12% * | 100 / 24% I* | 46 / 12% | 73 / 20% N | 74 / 20% * |
| **35-44** | 184 / 16% | 92 / 17% | 92 / 16% | - - * | - - * | 184 / 100% CDFGH* | - - * | - - * | - | 19 / 6% | 37 / 13% | 7 / 15% * | 3 / 6% * | 107 / 26% IJL* | 35 / 9% | 44 / 12% | 101 / 28% NO* |
| **45-54** | 204 / 18% | 97 / 18% | 99 / 17% | - - * | - - * | - - * | 204 / 100% CDEGH* | - - * | - | 46 / 15% | 51 / 18% | 5 / 10% * | 11 / 20% * | 80 / 19% * | 79 / 21% O | 38 / 10% | 75 / 20% * |
| **55-64** | 189 / 16% | 93 / 17% | 92 / 16% | - - * | - - * | - - * | - - * | 189 / 100% CDEFH* | - | 58 / 20% | 60 / 21% | 7 / 16% * | 12 / 21% * | 48 / 11% * | 82 / 22% P | 68 / 19% | 38 / 10% * |
| **65+** | 248 / 22% | 110 / 20% | 139 / 24% | - - * | - - * | - - * | - - * | - - * | 248 / 100% CDEFG | 141 / 48% JM | 55 / 19% M | 17 / 36% JM* | 19 / 34% M* | 14 / 3% * | 128 / 33% P | 97 / 27% P | 20 / 5% * |

Table continues

Overlap formula used - Column Means:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:    Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P    Minimum Base: 30 (**), Small Base: 100 (*)    Continuity correction applied

# Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

**Crossbreaks**

**Base: All adults GB 18+**

| | | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservatives | Labour | Lib Dems | Other | No vote | Leave | Remain | Did not vote |
| | | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P |
| | **Weighted Base** | **1152** | **554** | **583** | **127** | **198** | **184** | **204** | **189** | **248** | **295** | **288** | **47** | **55** | **416** | **382** | **366** | **366** |
| GE Vote 2017 | **Conservatives** | 295 27% | 155 29% | 138 25% | 11 10% * | 21 11% * | 19 11% * | 46 24% * | 58 31% CDE* | 141 57% CDEFG | 295 100% JKLM | - - | - * | - * | - * | 184 49% OP | 81 23% P | 30 8% * |
| | **Labour** | 288 26% | 143 27% | 140 25% | 31 27% * | 55 29% * | 37 21% * | 51 26% * | 60 32% * | 55 22% | - - | 288 100% IKLM | - * | - * | - * | 86 23% P | 170 48% NP | 29 8% * |
| | **Lib Dems** | 47 4% | 24 4% | 23 4% | 4 3% * | 7 4% * | 7 4% * | 5 2% * | 7 4% * | 17 7% | - - | - - | 47 100% IJLM* | - * | - * | 12 3% | 25 7% | 8 2% * |
| | **Other** | 55 5% | 30 6% | 25 5% | 4 3% * | 6 3% * | 3 2% * | 11 6% * | 12 6% * | 19 8% | - - | - - | - * | 55 100% IJKM* | - * | 24 7% | 19 6% | 9 2% * |
| | **No vote** | 416 38% | 187 35% | 223 41% | 67 57% GH* | 100 53% GH* | 107 62% FGH* | 80 42% H* | 48 26% H* | 14 6% | - - | - - | - * | - * | 416 100% IJKL* | 66 18% | 58 16% | 274 78% NO* |
| EU Ref 2016 | **Leave** | 382 34% | 189 35% | 191 34% | 12 10% * | 46 24% * | 35 20% * | 79 41% CE* | 82 44% CDE* | 128 52% CDE | 184 63% JKM | 86 30% M | 12 27% * | 24 46% M* | 66 17% * | 382 100% OP | - - | - * |
| | **Remain** | 366 33% | 198 37% | 161 29% | 45 39% F* | 73 38% F* | 44 25% * | 38 20% * | 68 36% F* | 97 40% F | 81 27% M | 170 60% ILM | 25 55% IM* | 19 37% M* | 58 15% * | - - | 366 100% NP | - * |
| | **Did not vote** | 366 33% | 152 28% | 207 37% | 59 51% GH* | 74 38% GH* | 101 56% GH* | 75 39% GH* | 38 20% H* | 20 8% | 30 10% | 29 10% | 8 18% * | 9 17% * | 274 69% IJKL* | - - | - - | 366 100% NO* |

Overlap formula used - Column Means:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:     Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P     Minimum Base: 30 (**), Small Base: 100 (*)     Continuity correction applied

**KANTAR**