

## Polling Methodological note –August 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,133 adults in Great Britain between the 15<sup>th</sup> and 19<sup>th</sup> August 2019. All interviews were conducted as online self-completion. The Kantar Research Express uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page four.

### Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

It should be noted that “Brexit Party”, “Green Party”, “The Independent Group for Change” and “UKIP” were included on a second screen.

### Past vote weighting

When weighting the data, Kantar seeks to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted in the 2017 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since June 2017. This study found a decline in the probability that a 2017 Labour voter will now report having voted Labour in that election. If the outcomes from this study are ignored when we weight our data, 2017 Labour voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No Vote	39%
Labour	21%
Conservatives	28%
Liberal Democrats	5%
SNP	2%
Plaid Cymru	<0.5%
Other	4%

Without this change to our approach, the headline voting intentions would have been Conservative (40%), Labour (32%), Lib Dems (15%) and Brexit Party (5%).

### **Uncertainty**

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### **Sampling variance**

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017<sup>1</sup>). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 39.5% - 45.4%
- Labour Party = 26.8% - 31.2%
- Conservative lead over Labour = 8.9%pts to 16.9%pts

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<sup>1</sup> See: [https://www.europeansurveyresearch.org/news/non-prob/INPS\\_06\\_Kuha.pdf](https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf) and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

## Brexit Confidence Index

Respondents were asked about the impact (positive, negative, no effect) they expect Brexit to have on the following areas:

- the price of things they buy
- the standard of care in the NHS
- the standard of schools where you live
- the mix of people in their local area
- your job and career opportunities

The “Brexit Confidence Index” is a summary of the public mood across these different areas.

The index is calculated by subtracting the proportion who think there will be at least some negative effects due to Brexit and no positive effects from the proportion that think that there will be at least some positive effects due to Brexit and no negative effects.

	Aug-19	May-19	Apr-19	Mar-19	Feb-19
<i>Unweighted base</i>	930	944	920	938	934
Positive effects, no negative effects	22%	23%	25%	15%	19%
Mixed effects	18%	18%	21%	22%	28%
Negative effects, no positive effects	46%	43%	41%	47%	43%
No effects	15%	17%	13%	16%	11%
<b>Sentiment Index</b> = "Negative effects, no positive effects" - "Positive effects, no negative effects"	<b>-24%</b>	<b>-20%</b>	<b>-16%</b>	<b>-32%</b>	<b>-24%</b>

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

### Gender\* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	377	371
Male not working	168	182
Female working	327	328
Female not working	261	252

\*Those reporting an "other" gender are randomly allocated to male or female.

### Gender\* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	74	64
Male 25-34	92	98
Male 35-44	86	90
Male 45-54	102	99
Male 55-69	129	120
Male 70+	62	82
Female 18-24	67	61
Female 25-34	96	97
Female 35-44	97	91
Female 45-54	107	102
Female 55-69	138	125
Female 70+	83	103

\*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	50	47
North West England	128	128
Yorkshire & Humber	98	96
East Midlands	94	85
West Midlands	98	102
East of England	92	108
London	176	153
South East England	163	160
South West England	100	100
Wales	50	56
Scotland	84	98

## Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	54	22
Aged 25-44 with a degree	215	152
Aged 45-69 with a degree	142	113
Other	722	845

## Vote in the 2016 EU referendum\*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	40%	31%
Leave	44%	34%
Did not vote	15%	35%

\*An imputed response is given for those that prefer not to say who they voted for in the referendum.

## Vote in the 2017 General Election\*

Source: General Election & ONS Mid Year-2017 Population Estimates (adjusted for incorrect recall)

	Unweighted percentage	Weighted percentage
England - Labour	23%	18%
England - Conservative	31%	25%
England - Lib Dem	10%	5%
England - Other	10%	4%
England - No vote	15%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	1%
Scotland - No vote	2%	3%
Wales - Labour	1%	2%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

\*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	83%	60%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

## Further details

Please contact Luke Taylor [luke.taylor@kantar.com](mailto:luke.taylor@kantar.com) for further details on the methodology used in this polling.

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Definitely vote (4)</b>	<b>433</b> <b>38%</b>	231 42%	201 35%	11 9%	44 22%	47 26%	77 38%	88 45%	165 70%	214 69%	138 60%	26 48%	41 54%	11 3%
				*	*	C*	CD*	CDE*	CDEFG	KLM	M	M*	M*	
<b>Probably vote (3)</b>	<b>231</b> <b>20%</b>	116 21%	114 20%	32 25%	74 38%	49 27%	26 13%	29 15%	20 8%	61 20%	65 28%	16 29%	12 16%	63 15%
				H*	FGH*	H*	*	*			M	*	*	
<b>Probably not vote (2)</b>	<b>181</b> <b>16%</b>	66 12%	115 20%	43 34%	27 14%	33 18%	40 20%	27 14%	11 5%	18 6%	17 7%	10 19%	5 6%	120 29%
			A	DGH*	H*	H*	H*	*				IJ*	*	IJL
<b>Definitely not vote (1)</b>	<b>240</b> <b>21%</b>	122 22%	118 20%	25 20%	41 21%	46 25%	49 25%	40 21%	38 16%	11 4%	10 4%	2 4%	8 10%	199 48%
				*	*	*	*	*				*	*	IJKL
<b>Or would you prefer not to say?</b>	<b>49</b> <b>4%</b>	18 3%	31 5%	14 12%	9 4%	6 3%	8 4%	10 5%	2 1%	5 1%	-	-	10 14%	19 5%
				H*	*	*	*	*				*	IJK*	
<b>NET : Definitely/Probably vote</b>	<b>663</b> <b>59%</b>	347 63%	316 54%	43 34%	118 61%	97 53%	103 51%	117 60%	185 78%	275 89%	203 88%	41 77%	53 70%	74 18%
				*	C*	*	*	C*	CDEFG	KLM	LM	M*	M*	
<b>NET : Defnitiely/Probably not vote</b>	<b>421</b> <b>37%</b>	188 34%	233 40%	68 54%	68 35%	79 43%	89 44%	67 35%	50 21%	29 9%	27 12%	12 23%	13 17%	319 77%
				DGH*	H*	H*	H*	*				I*	*	IJKL
<b>Mean score</b>	<b>2.79</b>	2.85	2.73	2.26	2.65	2.56	2.68	2.9	3.33	3.57	3.44	3.21	3.31	1.71
				*	C*	*	*	C*	CDEFG	KM	M	M*	M*	*
<b>Standard Deviation</b>	<b>1.186</b>	1.203	1.168	0.921	1.069	1.148	1.241	1.22	1.141	0.768	0.807	0.89	1.05	0.835
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.008	0.006	0.008	0.008	0.008	0.006	0.002	0.003	0.015	0.017	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Definitely vote (4)</b>	<b>433</b> <b>38%</b>	217 57%	195 55%	19 5%
		P	P	*
<b>Probably vote (3)</b>	<b>231</b> <b>20%</b>	78 21%	91 26%	49 14%
			P	*
<b>Probably not vote (2)</b>	<b>181</b> <b>16%</b>	39 10%	47 13%	88 25%
				NO*
<b>Definitely not vote (1)</b>	<b>240</b> <b>21%</b>	38 10%	16 4%	174 49%
		O		NO*
<b>Or would you prefer not to say?</b>	<b>49</b> <b>4%</b>	6 2%	8 2%	25 7%
				*
<b>NET : VOTE</b>	<b>663</b> <b>59%</b>	295 78%	286 80%	67 19%
		P	P	*
<b>NET : NOT VOTE</b>	<b>421</b> <b>37%</b>	77 20%	63 18%	263 74%
				NO*
<b>Mean score</b>	<b>2.79</b>	3.27	3.33	1.73
		P	P	*
<b>Standard Deviation</b>	<b>1.186</b>	1.012	0.876	0.912
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.003

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# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

finalvotingintention.Voting intention for next General Election [Brexit Party / Greens / The Independent Group / UKIP shown on second screen]

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2017					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	974	486	484	116	166	152	176	162	202	350	263	113	138	102	
Weighted Base	581	311	269	31	99	81	94	104	172	253	186	42	50	46	
<b>Conservative</b>	<b>246</b> <b>42%</b>	134 43%	112 41%	8 26% *	38 38% *	29 36% *	28 30%	39 38%	103 60%	196 78%	11 6%	6 15%	10 20%	20 43%	
									CDEFG	JKLM		J*	J*	JKL*	
<b>Labour</b>	<b>162</b> <b>28%</b>	93 30%	68 25%	14 46% H*	34 34% H*	32 39% H*	28 30% H	30 29% H	24 14%	14 5%	131 71% IKLM	5 11% *	5 10% *	7 15% I*	
<b>Liberal Democrats</b>	<b>90</b> <b>15%</b>	44 14%	45 17%	5 16% *	13 14% *	13 16% *	14 15%	17 16%	27 16%	15 6%	34 18% IL	27 65% IJLM*	3 5% *	9 19% IL*	
<b>Brexit Party</b>	<b>29</b> <b>5%</b>	14 4%	15 6%	1 3% *	2 2% *	- 1% *	8 8% E	7 6%	12 7%	18 7% J	2 1%	2 5% *	4 8% J*	3 7% *	
<b>SNP</b>	<b>26</b> <b>5%</b>	14 4%	12 5%	1 3% *	6 6% *	3 4% *	7 7%	6 6%	4 2%	3 1%	2 1%	- *	19 38% JKM*	2 5% *	
<b>Green</b>	<b>15</b> <b>3%</b>	5 2%	10 4%	1 5% *	3 3% *	2 3% *	5 6% H	2 1%	1 1%	2 1%	2 1%	1 3% *	6 11% IJ*	3 7% IJ*	
<b>The Independent Group for Change</b>	<b>6</b> <b>1%</b>	4 1%	2 1%	- * *	2 2% *	2 2% *	1 1%	1 1%	- *	3 1%	2 1%	- *	1 2% *	1 2% *	
<b>Plaid Cymru</b>	<b>2</b> <b>*</b>	- *	2 1%	- * *	1 1% *	- * *	- *	1 1%	- *	- *	1 1%	- *	- *	1 1% *	2 2% *
<b>UKIP</b>	<b>2</b> <b>*</b>	1 *	1 *	- 1% *	- * *	- * *	1 1%	- *	- *	- *	- *	- *	2 3% I*	- *	
<b>Other</b>	<b>3</b> <b>1%</b>	1 *	2 1%	1 2% *	- * *	- * *	1 1%	1 1%	- *	1 1%	1 *	- *	- *	- *	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

finalvotingintention.Voting intention for next General Election [Brexit Party / Greens / The Independent Group / UKIP shown on second screen]

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	974	467	424	74
Weighted Base	581	272	250	51
<b>Conservative</b>	<b>246</b> <b>42%</b>	175 65% OP	52 21%	13 26% *
<b>Labour</b>	<b>162</b> <b>28%</b>	42 16%	102 41% N	17 33% N*
<b>Liberal Democrats</b>	<b>90</b> <b>15%</b>	10 4%	66 26% N	12 24% N*
<b>Brexit Party</b>	<b>29</b> <b>5%</b>	25 9% O	1 *	3 6% O*
<b>SNP</b>	<b>26</b> <b>5%</b>	8 3%	16 6%	3 5% *
<b>Green</b>	<b>15</b> <b>3%</b>	4 1%	9 4%	2 4% *
<b>The Independent Group for Change</b>	<b>6</b> <b>1%</b>	5 2%	1 *	1 2% *
<b>Plaid Cymru</b>	<b>2</b> <b>*</b>	- *	2 1%	- - *
<b>UKIP</b>	<b>2</b> <b>*</b>	1 1%	- *	- - *
<b>Other</b>	<b>3</b> <b>1%</b>	2 1%	1 *	- *

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finalvotingintention.Voting intention for next General Election [Brexit Party / Greens / The Independent Group / UKIP shown on second screen]

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	974	486	484	116	166	152	176	162	202	350	263	113	138	102
Weighted Base	737	393	343	69	141	111	116	122	179	278	208	49	61	134
<b>Conservative</b>	<b>305</b> <b>41%</b>	165 42%	140 41%	22 32%*	50 36%*	43 39%*	35 30%*	47 39%*	107 60% CDEFG	211 76% JKLM	14 7%	7 14%*	12 20% J*	58 43% JKL*
<b>Labour</b>	<b>198</b> <b>27%</b>	111 28%	85 25%	24 36% H*	46 32% H*	36 33% H*	32 27% H*	35 29% H*	24 14%	18 6%	146 70% IKLM	7 14%*	8 13%*	19 14%*
<b>Liberal Democrats</b>	<b>120</b> <b>16%</b>	62 16%	58 17%	14 20%*	23 16%*	19 17%*	16 14%*	19 16%*	29 16%	18 6%	39 18% I	31 63% IJLM*	6 9%*	24 18% I*
<b>Brexit Party</b>	<b>39</b> <b>5%</b>	18 4%	21 6%	2 3%*	2 1%*	- *	13 11% DE*	9 7%*	13 7%	19 7% J	2 1%	2 5%*	4 7% J*	11 8%*
<b>SNP</b>	<b>33</b> <b>4%</b>	17 4%	16 5%	3 5%*	6 4%*	6 5%*	8 6%*	6 5%*	4 2%	3 1%	2 1%	- *	20 33% JKM*	7 6%*
<b>Green</b>	<b>25</b> <b>3%</b>	11 3%	14 4%	2 3%*	8 6%*	3 2%*	9 8% H*	2 1%*	1 1%	3 1%	3 1%	2 3%*	7 11% IJ*	11 8% I*
<b>The Independent Group for Change</b>	<b>9</b> <b>1%</b>	7 2%	2 1%	- *	4 3%*	3 3%*	1 1%*	1 1%*	- *	5 2%	2 1%	- *	1 2%*	2 1%*
<b>Plaid Cymru</b>	<b>3</b> <b>*</b>	- *	3 1%	- *	2 1%*	- *	- *	1 1%*	- *	- *	1 1%	- *	- 1%*	2 1%*
<b>UKIP</b>	<b>2</b> <b>*</b>	1 *	1 *	- *	- *	- *	1 1%*	- *	- *	- *	- *	- *	2 3%*	- *
<b>Other</b>	<b>4</b> <b>1%</b>	2 *	2 1%	1 1%*	- *	- *	1 1%*	1 1%*	- *	2 1%	1 *	- 1%*	- 1%*	1 1%*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

finalvotingintention.Voting intention for next General Election [Brexit Party / Greens / The Independent Group / UKIP shown on second screen]

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
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Unweighted Base	974	467	424	74
Weighted Base	737	319	300	108
<b>Conservative</b>	<b>305</b> <b>41%</b>	203 64% OP	60 20%	36 34% *
<b>Labour</b>	<b>198</b> <b>27%</b>	48 15%	119 40% N	29 27% *
<b>Liberal Democrats</b>	<b>120</b> <b>16%</b>	11 3%	83 28% N	24 22% N*
<b>Brexit Party</b>	<b>39</b> <b>5%</b>	31 10% O	1 *	7 7% *
<b>SNP</b>	<b>33</b> <b>4%</b>	8 3%	17 6%	8 7% *
<b>Green</b>	<b>25</b> <b>3%</b>	8 3%	14 5%	3 3% *
<b>The Independent Group for Change</b>	<b>9</b> <b>1%</b>	7 2%	2 1%	1 1% *
<b>Plaid Cymru</b>	<b>3</b> <b>*</b>	- *	3 1%	- - *
<b>UKIP</b>	<b>2</b> <b>*</b>	2 *	- *	- - *
<b>Other</b>	<b>4</b> <b>1%</b>	2 1%	2 1%	- *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcome1.Which of the following scenarios do you favour the most?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Leave the EU with no deal</b>	<b>263</b> <b>23%</b>	153 28%	110 19%	15 12%	38 19%	30 16%	53 27%	46 24%	82 35%	132 43%	29 13%	8 15%	25 33%	66 16%
		B	*	*	*	*	*	CDE	JKM	*	JM*	*		
<b>Leave the EU with Theresa May's Deal</b>	<b>103</b> <b>9%</b>	62 11%	41 7%	10 8%	22 11%	20 11%	9 5%	16 8%	25 11%	47 15%	19 8%	9 17%	3 4%	22 5%
				*	*	*	*	*	*	LM		LM*	*	
<b>Leave the EU but remain in the Single Market / Customs Union</b>	<b>150</b> <b>13%</b>	77 14%	73 13%	30 24%	19 10%	24 13%	29 14%	19 10%	28 12%	53 17%	36 16%	9 16%	13 17%	33 8%
				D*	*	*	*	*	*	M		*	*	
<b>Remain in the EU / Revoke Article 50</b>	<b>372</b> <b>33%</b>	193 35%	179 31%	44 35%	70 36%	68 37%	53 26%	72 37%	65 28%	54 17%	123 53%	23 44%	27 36%	124 30%
				*	*	*	*	*	*		ILM	I*	I*	I
<b>Don't Know</b>	<b>245</b> <b>22%</b>	69 12%	176 30%	26 21%	46 24%	40 22%	56 28%	41 21%	35 15%	23 7%	23 10%	5 8%	8 11%	168 41%
			A	*	*	*	H*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcome1.Which of the following scenarios do you favour the most?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Leave the EU with no deal</b>	<b>263</b> <b>23%</b>	192 51% OP	27 8%	43 12% *
<b>Leave the EU with Theresa May's Deal</b>	<b>103</b> <b>9%</b>	54 14% P	32 9%	13 4% *
<b>Leave the EU but remain in the Single Market / Customs Union</b>	<b>150</b> <b>13%</b>	63 17%	41 11%	43 12% *
<b>Remain in the EU / Revoke Article 50</b>	<b>372</b> <b>33%</b>	23 6%	238 67% NP	104 29% N*
<b>Don't Know</b>	<b>245</b> <b>22%</b>	45 12% O	19 5%	151 43% NO*

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# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcome2.Should the final deal/agreement reached by the government be put to a public vote?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Yes</b>	<b>586</b> <b>52%</b>	309 56%	276 48%	59 48% *	136 70% CFH*	100 55% H*	91 45% *	108 56% H*	91 38%	109 35%	169 73% ILM	33 63% I*	42 55% I*	206 50% I
<b>No</b>	<b>328</b> <b>29%</b>	175 32%	153 26%	24 19% *	29 15% *	38 21% *	80 40% CDE*	52 27% *	106 45% CDEG	167 54% JKLM	32 14%	13 24% *	22 29% J*	90 22%
<b>Don't Know</b>	<b>219</b> <b>19%</b>	69 12%	150 26% A	41 33% DFH*	30 16% *	43 24% *	30 15% *	34 18% *	40 17%	33 11%	30 13%	7 13% *	12 16% *	117 28% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

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Outcome2.Should the final deal/agreement reached by the government be put to a public vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Yes</b>	<b>586</b> <b>52%</b>	138 37%	255 71% NP	174 49% *
<b>No</b>	<b>328</b> <b>29%</b>	191 51% OP	62 17%	75 21% *
<b>Don't Know</b>	<b>219</b> <b>19%</b>	49 13%	40 11%	106 30% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

ExitEU.How likely or unlikely do you think it is that the UK will leave the EU by the 31st October 2019?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Very likely (4)</b>	<b>198</b> <b>17%</b>	124 23%	74 13%	6 5%	52 27%	32 18%	28 14%	36 18%	45 19%	92 30%	33 14%	13 24%	16 21%	41 10%
		B		*	C*	*	*	C*	C	JM		M*	*	
<b>Fairly likely (3)</b>	<b>318</b> <b>28%</b>	177 32%	141 24%	44 35%	63 33%	38 21%	65 32%	41 21%	68 29%	115 37%	74 32%	15 29%	23 30%	80 19%
				*	*	*	*	*	*	M	M	*	*	
<b>Not very likely (2)</b>	<b>287</b> <b>25%</b>	129 23%	157 27%	48 38%	37 19%	28 16%	64 32%	60 31%	51 21%	57 18%	57 25%	16 31%	24 32%	110 27%
				DEH*	*	*	E*	E*				*	I*	
<b>Not at all likely (1)</b>	<b>115</b> <b>10%</b>	32 6%	83 14%	14 11%	23 12%	23 13%	17 8%	15 8%	23 10%	16 5%	22 10%	4 7%	5 7%	65 16%
			A	*	*	*	*	*				*	*	I
<b>Don't know</b>	<b>215</b> <b>19%</b>	90 16%	124 21%	14 11%	21 11%	59 33%	28 14%	43 22%	50 21%	29 9%	44 19%	5 9%	8 10%	117 28%
				*	*	CDF*	*	*			I	*	*	IKL
<b>NET : LIKELY</b>	<b>517</b> <b>46%</b>	302 55%	215 37%	49 39%	115 59%	70 39%	92 46%	76 39%	113 48%	207 67%	107 46%	28 53%	39 51%	120 29%
		B		*	CEG*	*	*	*		JLM	M	M*	M*	
<b>NET : UNLIKELY</b>	<b>402</b> <b>35%</b>	161 29%	240 41%	62 50%	59 30%	52 28%	81 40%	75 38%	74 31%	73 24%	79 34%	20 38%	29 39%	175 42%
			A	DEH*	*	*	*	*		I	I*	I*	I	
<b>Mean score</b>	<b>2.65</b>	2.85	2.45	2.37	2.83	2.65	2.6	2.64	2.72	3.01	2.63	2.77	2.73	2.32
		B		*	C*	*	*	*	C*	JLM		M*	M*	*
<b>Standard Deviation</b>	<b>0.954</b>	0.896	0.969	0.773	1.001	1.072	0.871	0.952	0.967	0.871	0.908	0.943	0.918	0.969
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.005	0.006	0.009	0.004	0.006	0.005	0.003	0.004	0.018	0.012	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

ExitEU.How likely or unlikely do you think it is that the UK will leave the EU by the 31st October 2019?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Very likely (4)</b>	<b>198</b> <b>17%</b>	116 31% OP	50 14%	29 8% *
<b>Fairly likely (3)</b>	<b>318</b> <b>28%</b>	131 35% P	109 30% P	64 18% *
<b>Not very likely (2)</b>	<b>287</b> <b>25%</b>	66 17%	95 27% N	122 34% N*
<b>Not at all likely (1)</b>	<b>115</b> <b>10%</b>	25 7%	43 12%	41 12% *
<b>Don't know</b>	<b>215</b> <b>19%</b>	41 11%	60 17%	99 28% N*
<b>NET : LIKELY</b>	<b>517</b> <b>46%</b>	247 65% OP	159 44% P	93 26% *
<b>NET : UNLIKELY</b>	<b>402</b> <b>35%</b>	90 24%	138 39% N	163 46% N*
<b>Mean score</b>	<b>2.65</b>	3 OP	2.56	2.32 *
<b>Standard Deviation</b>	<b>0.954</b>	0.914	0.937	0.875
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

EverLeave.Do you think that the UK will remain in the EU long-term?

Base: Those who say 'Not very likely' or 'Not at all likely' at ExitEU

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	347	148	197	58	42	50	74	62	61	87	100	40	43	66
Weighted Base	402	161	240	62	59	52	81	75	74	73	79	20	29	175
<b>Yes, the UK will remain in the EU</b>	<b>147</b> <b>37%</b>	79 49% B*	68 28% *	26 41% **	25 43% **	23 45% **	24 30% **	23 31% **	26 35% *	22 30% *	38 48% *	8 37% **	9 31% **	68 39% *
<b>No, the UK will leave the EU</b>	<b>102</b> <b>25%</b>	40 25% *	61 26% *	20 32% **	10 16% **	11 21% **	23 28% **	19 26% **	20 27% *	25 35% J*	13 16% *	6 29% **	12 41% **	41 23% *
<b>Don't know</b>	<b>153</b> <b>38%</b>	42 26% *	111 46% A*	17 27% **	24 41% **	18 34% **	34 42% **	33 44% **	28 38% *	26 35% *	29 36% *	7 34% **	8 28% **	66 38% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

EverLeave.Do you think that the UK will remain in the EU long-term?

Base: Those who say 'Not very likely' or 'Not at all likely' at ExitEU

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	347	110	167	64
Weighted Base	402	90	138	163
<b>Yes, the UK will remain in the EU</b>	<b>147</b> <b>37%</b>	24 27% *	66 48% N*	53 32% *
<b>No, the UK will leave the EU</b>	<b>102</b> <b>25%</b>	32 36% *	30 22% *	36 22% *
<b>Don't know</b>	<b>153</b> <b>38%</b>	34 37% *	41 30% *	74 46% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - Summary Table

Base: All adults GB 18+

	by the end of this year?	by the end of next year?
<b>Unweighted Base</b>	1133	1133
<b>Weighted Base</b>	1133	1133
<b>Very positive (5)</b>	107 9%	116 10%
<b>Fairly positive (4)</b>	143 13%	158 14%
<b>Neither positive nor negative (3)</b>	372 33%	347 31%
<b>Fairly negative (2)</b>	192 17%	178 16%
<b>Very negative (1)</b>	169 15%	174 15%
<b>Don't know</b>	149 13%	159 14%
<b>NET : Positive</b>	250 22%	274 24%
<b>NET : Negative</b>	361 32%	353 31%
<b>Mean score</b>	2.83	2.86
<b>Standard Deviation</b>	1.197	1.233
<b>Error Variance</b>	0.001	0.002

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of this year?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Very positive (5)</b>	<b>107</b> <b>9%</b>	76 14%	31 5%	10 8%	35 18%	21 12%	19 9%	12 6%	11 5%	50 16%	17 7%	8 15%	16 20%	15 4%
		B	*	GH*	*	*	*	*	*	JM		M*	JM*	
<b>Fairly positive (4)</b>	<b>143</b> <b>13%</b>	96 17%	48 8%	16 13%	45 23%	22 12%	24 12%	12 6%	23 10%	48 16%	26 11%	14 27%	12 16%	40 10%
		B	*	GH*	*	*	*	*	*			JM*	*	
<b>Neither positive nor negative (3)</b>	<b>372</b> <b>33%</b>	169 31%	203 35%	46 37%	45 23%	52 29%	61 30%	72 37%	96 41%	123 40%	48 21%	11 20%	21 28%	150 36%
				*	*	*	*	*	D	JK		*	*	J
<b>Fairly negative (2)</b>	<b>192</b> <b>17%</b>	90 16%	102 18%	34 27%	24 12%	33 18%	30 15%	26 13%	45 19%	52 17%	51 22%	8 14%	10 13%	59 14%
				*	*	*	*	*	*			*	*	
<b>Very negative (1)</b>	<b>169</b> <b>15%</b>	76 14%	93 16%	13 10%	31 16%	22 12%	34 17%	38 20%	30 13%	21 7%	66 29%	10 20%	14 18%	49 12%
				*	*	*	*	*	*		IM	I*	I*	
<b>Don't know</b>	<b>149</b> <b>13%</b>	46 8%	103 18%	6 5%	15 7%	31 17%	34 17%	34 17%	31 13%	14 5%	22 9%	3 5%	3 4%	101 24%
			A	*	*	*	*	*	*			*	*	IJKL
<b>NET : Positive</b>	<b>250</b> <b>22%</b>	171 31%	79 14%	26 20%	81 41%	43 24%	43 21%	24 12%	34 14%	98 32%	43 19%	22 41%	28 37%	55 13%
		B		*	CEFGH*	*	*	*	*	JM		JM*	JM*	
<b>NET : Negative</b>	<b>361</b> <b>32%</b>	166 30%	195 34%	47 38%	55 28%	55 30%	64 32%	64 33%	76 32%	73 24%	117 51%	18 34%	24 31%	108 26%
				*	*	*	*	*	*		IKLM	*	*	
<b>Mean score</b>	<b>2.83</b>	3.01	2.63	2.79	3.16	2.92	2.78	2.59	2.7	3.18	2.41	3.03	3.09	2.72
		B		*	GH*	*	*	*	*	JM		J*	J*	*
<b>Standard Deviation</b>	<b>1.197</b>	1.251	1.106	1.074	1.356	1.227	1.244	1.152	1.023	1.13	1.276	1.383	1.393	1.031

Table continues

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# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Nodeal. Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of this year?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
Error Variance	0.001	0.003	0.003	0.01	0.01	0.01	0.009	0.008	0.005	0.004	0.008	0.038	0.027	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

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Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of this year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Very positive (5)</b>	<b>107</b> <b>9%</b>	64 17% OP	25 7%	16 4% *
<b>Fairly positive (4)</b>	<b>143</b> <b>13%</b>	71 19% P	47 13%	23 6% *
<b>Neither positive nor negative (3)</b>	<b>372</b> <b>33%</b>	174 46% OP	74 21%	110 31% *
<b>Fairly negative (2)</b>	<b>192</b> <b>17%</b>	40 10%	92 26% N	55 16% *
<b>Very negative (1)</b>	<b>169</b> <b>15%</b>	9 2%	95 27% N	56 16% N*
<b>Don't know</b>	<b>149</b> <b>13%</b>	21 5%	24 7%	94 27% NO*
<b>NET : Positive</b>	<b>250</b> <b>22%</b>	135 36% OP	72 20%	39 11% *
<b>NET : Negative</b>	<b>361</b> <b>32%</b>	48 13%	187 52% NP	112 32% N*
<b>Mean score</b>	<b>2.83</b>	3.4	2.44	2.57
<b>Standard Deviation</b>	<b>1.197</b>	0.982 OP	1.246	1.107 *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of this year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1133	378	357	354
Error Variance	0.001	0.003	0.005	0.005

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of next year?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Very positive (5)</b>	<b>116</b> <b>10%</b>	75 14%	41 7%	15 12%	43 22%	17 10%	11 5%	14 7%	16 7%	64 21%	9 4%	12 22%	14 18%	14 3%
		B	*	FGH*	*	*	*	*	*	JM		JM*	JM*	
<b>Fairly positive (4)</b>	<b>158</b> <b>14%</b>	97 17%	61 11%	29 23%	35 18%	21 11%	22 11%	23 12%	28 12%	52 17%	30 13%	10 20%	15 19%	43 10%
		B	*	*	*	*	*	*	*			*	*	
<b>Neither positive nor negative (3)</b>	<b>347</b> <b>31%</b>	164 30%	183 32%	34 27%	44 23%	64 35%	60 30%	60 31%	86 36%	109 35%	57 25%	11 21%	19 25%	139 34%
				*	*	*	*	*	*	J		*	*	
<b>Fairly negative (2)</b>	<b>178</b> <b>16%</b>	75 14%	103 18%	26 21%	33 17%	25 14%	31 16%	22 11%	41 17%	44 14%	53 23%	8 15%	9 11%	52 13%
				*	*	*	*	*	*		IM	*	*	
<b>Very negative (1)</b>	<b>174</b> <b>15%</b>	88 16%	86 15%	13 11%	17 9%	29 16%	38 19%	41 21%	37 16%	23 7%	64 28%	9 18%	14 18%	57 14%
				*	*	*	*	*	*		IM	I*	I*	
<b>Don't know</b>	<b>159</b> <b>14%</b>	54 10%	106 18%	7 6%	22 11%	26 15%	40 20%	34 18%	30 13%	17 6%	16 7%	2 4%	6 8%	108 26%
			A	*	*	*	*	*	*			*	*	IJKL
<b>NET : Positive</b>	<b>274</b> <b>24%</b>	172 31%	102 18%	44 36%	78 40%	38 21%	32 16%	37 19%	44 18%	116 38%	40 17%	22 41%	28 37%	57 14%
		B		FH*	EFGH*	*	*	*	*	JM		JM*	JM*	
<b>NET : Negative</b>	<b>353</b> <b>31%</b>	163 30%	189 33%	39 31%	51 26%	53 29%	69 34%	63 32%	77 33%	67 22%	118 51%	18 33%	23 30%	110 27%
				*	*	*	*	*	*		IKLM	*	*	
<b>Mean score</b>	<b>2.86</b>	2.99	2.72	3.06	3.31	2.83	2.6	2.67	2.74	3.31	2.38	3.13	3.08	2.69
		B		*	EFGH*	*	*	*	*	JM		JM*	J*	*
<b>Standard Deviation</b>	<b>1.233</b>	1.286	1.159	1.2	1.308	1.207	1.175	1.246	1.133	1.193	1.178	1.428	1.391	1.075

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Nodeal. Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of next year?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
Error Variance	0.002	0.003	0.003	0.012	0.01	0.009	0.009	0.01	0.006	0.005	0.006	0.04	0.028	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of next year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Very positive (5)</b>	<b>116</b> <b>10%</b>	73 19% OP	23 7% *	18 5% *
<b>Fairly positive (4)</b>	<b>158</b> <b>14%</b>	80 21% OP	46 13% *	25 7% *
<b>Neither positive nor negative (3)</b>	<b>347</b> <b>31%</b>	151 40% O	76 21% *	108 30% *
<b>Fairly negative (2)</b>	<b>178</b> <b>16%</b>	43 11% N	83 23% *	52 15% *
<b>Very negative (1)</b>	<b>174</b> <b>15%</b>	7 2% NP	106 30% NP	53 15% N*
<b>Don't know</b>	<b>159</b> <b>14%</b>	25 7% NO*	23 6% NO*	98 28% NO*
<b>NET : Positive</b>	<b>274</b> <b>24%</b>	152 40% OP	69 19% *	44 12% *
<b>NET : Negative</b>	<b>353</b> <b>31%</b>	50 13% NP	189 53% NP	106 30% N*
<b>Mean score</b>	<b>2.86</b>	3.48 OP	2.39	2.62 *
<b>Standard Deviation</b>	<b>1.233</b>	1.012	1.254	1.129

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Nodeal.Now imagine that Britain left the EU on 31st October without a deal. By this we mean an exit without any agreed exit terms. Do you think that the impact for you personally would be positive or negative... - by the end of next year?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	1133	378	357	354
Error Variance	0.002	0.003	0.005	0.005

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>No, did not vote</b>	<b>413</b> <b>36%</b>	183 33%	230 40%	60 48% H*	67 34% H*	91 50% H*	89 44% H*	75 39% H*	30 13%	-	-	-	-	413 100% IJKL
<b>Yes, Conservative</b>	<b>308</b> <b>27%</b>	172 31%	137 24%	15 12% *	48 24% *	27 15% *	33 16% *	50 26% *	136 58% CDEFG	308 100% JKLM	-	-	-	-
<b>Yes, Labour</b>	<b>230</b> <b>20%</b>	116 21%	113 19%	17 13% *	37 19% *	47 26% *	48 24% *	45 23% *	37 16%	-	230 100% IKLM	-	-	-
<b>Yes, Liberal Democrat</b>	<b>53</b> <b>5%</b>	31 6%	22 4%	3 2% *	18 9% *	7 4% *	7 3% *	7 3% *	12 5%	-	-	53 100% IJLM*	-	-
<b>Yes, SNP - Scottish National Party</b>	<b>27</b> <b>2%</b>	11 2%	16 3%	3 3% *	5 3% *	1 * *	7 4% *	6 3% *	5 2%	-	-	-	27 36% JKM*	-
<b>Yes, UKIP (United Kingdom Independence Party)</b>	<b>26</b> <b>2%</b>	15 3%	11 2%	9 7% *	2 1% *	2 1% *	2 1% *	3 1% *	9 4%	-	-	-	26 34% JKM*	-
<b>Yes, Green Party</b>	<b>15</b> <b>1%</b>	9 2%	6 1%	3 2% *	2 1% *	3 2% *	4 2% *	2 1% *	1 1%	-	-	-	15 20% JKM*	-
<b>Yes, Plaid Cymru</b>	<b>3</b> <b>*</b>	1 *	3 *	- * *	1 * *	- * *	- * *	- * *	2 1%	-	-	-	3 4% IJM*	-
<b>Other party or individual</b>	<b>5</b> <b>*</b>	- *	4 1%	- * *	- * *	- * *	1 * *	3 2% *	- * *	-	-	-	5 6% IJM*	-
<b>Prefer not to answer</b>	<b>52</b> <b>5%</b>	15 3%	37 6%	15 12% GH*	15 8% *	4 2% *	11 5% *	4 2% *	4 2%	-	-	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>No, did not vote</b>	<b>413</b> <b>36%</b>	68 18%	49 14%	280 79% NO*
<b>Yes, Conservative</b>	<b>308</b> <b>27%</b>	207 55% OP	87 24% P	11 3% *
<b>Yes, Labour</b>	<b>230</b> <b>20%</b>	55 14%	148 41% NP	23 7% *
<b>Yes, Liberal Democrat</b>	<b>53</b> <b>5%</b>	12 3%	33 9% NP	8 2% *
<b>Yes, SNP - Scottish National Party</b>	<b>27</b> <b>2%</b>	6 2%	16 5%	5 1% *
<b>Yes, UKIP (United Kingdom Independence Party)</b>	<b>26</b> <b>2%</b>	18 5% O	2 1%	6 2% *
<b>Yes, Green Party</b>	<b>15</b> <b>1%</b>	4 1%	6 2%	5 1% *
<b>Yes, Plaid Cymru</b>	<b>3</b> <b>*</b>	1 *	- *	2 * *
<b>Other party or individual</b>	<b>5</b> <b>*</b>	1 *	- *	4 1% *
<b>Prefer not to answer</b>	<b>52</b> <b>5%</b>	6 2%	16 5%	12 3% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Leave</b>	<b>378</b> <b>33%</b>	196 35%	182 31%	14 11% *	52 27% *	47 26% *	68 34% C*	74 38% C*	123 52% CDEF	207 67% JKLM	55 24%	12 23% *	30 40% JM*	68 16%
<b>Remain</b>	<b>357</b> <b>32%</b>	192 35%	164 28%	37 30% *	68 35% *	56 31% *	48 24% *	61 31% *	86 36% M	87 28% M	148 64% ILM	33 61% ILM*	25 32% M*	49 12%
<b>Did not vote</b>	<b>354</b> <b>31%</b>	147 27%	207 36% A	65 52% DGH*	58 30% H*	77 42% H*	75 37% H*	53 27% H*	27 12%	11 3%	23 10% I	8 15% I*	21 28% IJ*	280 68% IJKL
<b>Don't know</b>	<b>44</b> <b>4%</b>	18 3%	26 4%	9 7% H*	18 9% EH*	1 1% *	10 5% *	7 3% *	- -	4 1%	4 2%	1 1% *	- * *	17 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Leave</b>	<b>378</b> <b>33%</b>	378 100% OP	-	-
<b>Remain</b>	<b>357</b> <b>32%</b>	-	357 100% NP	-
<b>Did not vote</b>	<b>354</b> <b>31%</b>	-	-	354 100% NO*
<b>Don't know</b>	<b>44</b> <b>4%</b>	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Leave</b>	<b>397</b> <b>35%</b>	219 40%	178 31%	21 17% *	50 26% *	59 33% *	65 33% *	71 37% C*	130 55% CDEFG	210 68% JKLM	58 25%	14 26% *	30 40% M*	80 19%
<b>Remain</b>	<b>412</b> <b>36%</b>	209 38%	203 35%	51 41% *	82 42% *	77 43% *	53 27% *	73 38% *	75 32%	79 25%	142 62% ILM	33 63% ILM*	31 40% I*	110 27%
<b>Would not vote</b>	<b>216</b> <b>19%</b>	82 15%	133 23% A	29 23% *	48 24% H*	35 19% *	54 27% GH*	24 12% *	26 11%	12 4%	18 8%	5 10% *	12 16% I*	164 40% IJKL
<b>Don't know</b>	<b>108</b> <b>10%</b>	42 8%	65 11%	23 19% EH*	15 7% *	10 6% *	29 14% H*	26 14% H*	5 2%	8 3%	11 5%	1 1% *	3 4% *	59 14% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Leave</b>	<b>397</b> <b>35%</b>	311 82% OP	43 12%	40 11% *
<b>Remain</b>	<b>412</b> <b>36%</b>	31 8%	282 79% NP	96 27% N*
<b>Would not vote</b>	<b>216</b> <b>19%</b>	24 6%	22 6%	165 47% NO*
<b>Don't know</b>	<b>108</b> <b>10%</b>	11 3%	11 3%	53 15% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Yes</b>	<b>326</b> <b>29%</b>	178 32%	147 25%	32 26% *	86 44% CFH*	69 38% FH*	43 21% *	56 29% *	41 17%	59 19%	119 52% IM	23 44% IM*	29 38% IM*	82 20%
<b>Maybe</b>	<b>221</b> <b>20%</b>	124 22%	98 17%	31 25% H*	58 30% H*	31 17% *	43 21% H*	35 18% *	23 10%	33 11%	44 19% I	12 22% I*	14 19% *	108 26% I
<b>No</b>	<b>374</b> <b>33%</b>	200 36%	173 30%	21 17% *	23 12% *	42 23% *	81 40% CDE*	73 38% CD*	134 57% CDEFG	193 62% JKLM	37 16%	12 23% *	26 34% J*	101 24%
<b>Don't know</b>	<b>212</b> <b>19%</b>	51 9%	161 28% A	41 33% DGH*	28 14% *	40 22% *	35 17% *	29 15% *	39 17%	23 8%	30 13%	6 11% *	7 9% *	122 30% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Yes</b>	<b>326</b> <b>29%</b>	55 15%	187 52%	77 22%
			NP	*
<b>Maybe</b>	<b>221</b> <b>20%</b>	48 13%	76 21%	91 26%
			N	N*
<b>No</b>	<b>374</b> <b>33%</b>	238 63%	62 17%	73 21%
			OP	*
<b>Don't know</b>	<b>212</b> <b>19%</b>	37 10%	32 9%	113 32%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU	Affordable housing
Unweighted Base	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133
Weighted Base	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133
<b>Most important (100)</b>	113 10%	157 14%	193 17%	77 7%	72 6%	55 5%	107 9%	112 10%	55 5%	87 8%	104 9%
<b>2nd (90)</b>	123 11%	144 13%	157 14%	103 9%	91 8%	76 7%	99 9%	103 9%	73 6%	47 4%	117 10%
<b>3rd (80)</b>	112 10%	134 12%	148 13%	109 10%	66 6%	93 9%	104 9%	76 7%	112 10%	68 6%	111 10%
<b>4th (70)</b>	88 8%	109 10%	128 11%	153 13%	79 7%	108 10%	123 11%	80 7%	87 8%	74 7%	105 9%
<b>5th (60)</b>	99 9%	141 12%	107 9%	107 9%	98 9%	108 10%	70 6%	99 9%	114 10%	60 5%	130 11%
<b>6th (50)</b>	122 11%	82 7%	118 10%	136 12%	100 9%	117 10%	64 6%	99 9%	119 10%	54 5%	122 11%
<b>7th (40)</b>	101 9%	102 9%	75 7%	121 11%	94 8%	159 14%	70 6%	102 9%	139 12%	66 6%	104 9%
<b>8th (30)</b>	102 9%	98 9%	65 6%	79 7%	134 12%	124 11%	80 7%	111 10%	145 13%	91 8%	105 9%
<b>9th (20)</b>	116 10%	74 7%	58 5%	105 9%	137 12%	123 11%	84 7%	143 13%	84 7%	107 9%	103 9%
<b>10th (10)</b>	96 8%	46 4%	49 4%	73 6%	162 14%	89 8%	129 11%	125 11%	129 11%	165 15%	71 6%
<b>Least important (0)</b>	62 5%	48 4%	35 3%	69 6%	100 9%	83 7%	201 18%	83 7%	76 7%	316 28%	61 5%
<b>Mean score</b>	52.86	60.42	64.56	52.69	43.41	46.8	46.12	48.17	46.59	34.39	53.98
<b>Standard Deviation</b>	30.878	29.508	28.823	28.917	30.777	28.333	34.957	31.771	28.714	33.965	29.658
<b>Error Variance</b>	0.842	0.769	0.733	0.738	0.836	0.709	1.079	0.891	0.728	1.018	0.776

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>113</b> <b>10%</b>	65 12%	48 8%	4 4%	21 11%	18 10%	22 11%	21 11%	28 12%	42 14%	12 5%	11 20%	8 11%	29 7%
<b>2nd (90)</b>	<b>123</b> <b>11%</b>	67 12%	56 10%	22 17%	12 6%	33 18%	20 10%	9 5%	26 11%	38 12%	21 9%	5 9%	7 9%	51 12%
<b>3rd (80)</b>	<b>112</b> <b>10%</b>	67 12%	45 8%	8 7%	20 10%	15 8%	29 14%	25 13%	14 6%	25 8%	20 8%	3 5%	6 7%	57 14%
<b>4th (70)</b>	<b>88</b> <b>8%</b>	45 8%	43 7%	7 6%	16 8%	7 4%	18 9%	17 9%	22 9%	38 12%	20 9%	3 6%	2 2%	22 5%
<b>5th (60)</b>	<b>99</b> <b>9%</b>	35 6%	64 11%	3 2%	10 5%	25 14%	20 10%	16 8%	25 11%	32 10%	22 9%	4 7%	6 8%	34 8%
<b>6th (50)</b>	<b>122</b> <b>11%</b>	54 10%	68 12%	16 13%	29 15%	18 10%	11 5%	27 14%	22 9%	29 9%	29 13%	6 10%	7 10%	48 12%
<b>7th (40)</b>	<b>101</b> <b>9%</b>	50 9%	50 9%	10 8%	30 16%	11 6%	15 7%	21 11%	12 5%	24 8%	25 11%	6 11%	7 9%	29 7%
<b>8th (30)</b>	<b>102</b> <b>9%</b>	58 10%	44 8%	15 12%	11 5%	15 8%	20 10%	19 10%	22 9%	34 11%	22 9%	4 8%	6 8%	34 8%
<b>9th (20)</b>	<b>116</b> <b>10%</b>	51 9%	64 11%	20 16%	16 8%	16 9%	14 7%	19 10%	31 13%	26 8%	32 14%	7 13%	12 16%	32 8%
<b>10th (10)</b>	<b>96</b> <b>8%</b>	42 8%	54 9%	11 9%	10 5%	19 11%	22 11%	14 7%	19 8%	11 4%	15 7%	2 4%	8 10%	55 13%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	62 5%	18 3%	44 8%	7 6% *	19 10% *	4 2% *	10 5% *	7 3% *	15 6%	10 3%	12 5%	3 6% *	7 9% *	23 5%
<b>Mean score</b>	52.86	56.2	49.69	47.5	51.22	56.58	55	52.94	52.32	59.07	49.26	55.7	46.73	51.56
<b>Standard Deviation</b>	30.878	B 30.571	30.872	* 30.748	* 30.693	* 30.868	* 31.457	* 28.956	31.923	JLM 29.33	28.56	* 32.974	* 32.949	31.392
<b>Error Variance</b>	0.842	1.691	1.645	7.556	4.831	5.257	4.925	4.315	4.311	2.789	3.547	20.42	14.24	2.387

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>113</b> <b>10%</b>	29 8%	46 13%	33 9% *
<b>2nd (90)</b>	<b>123</b> <b>11%</b>	43 11%	28 8%	49 14% *
<b>3rd (80)</b>	<b>112</b> <b>10%</b>	38 10%	30 9%	41 12% *
<b>4th (70)</b>	<b>88</b> <b>8%</b>	33 9%	35 10%	19 5% *
<b>5th (60)</b>	<b>99</b> <b>9%</b>	44 12%	33 9%	22 6% *
<b>6th (50)</b>	<b>122</b> <b>11%</b>	40 11%	44 12%	28 8% *
<b>7th (40)</b>	<b>101</b> <b>9%</b>	39 10%	34 9%	24 7% *
<b>8th (30)</b>	<b>102</b> <b>9%</b>	37 10%	44 12%	21 6% *
<b>9th (20)</b>	<b>116</b> <b>10%</b>	36 9%	35 10%	45 13% *
<b>10th (10)</b>	<b>96</b> <b>8%</b>	24 6%	14 4%	50 14% O*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	1133	378	357	354
<b>Least important (0)</b>	62 5%	14 4%	14 4%	23 6% *
<b>Mean score</b>	52.86	54.09	55.01	50.89 *
<b>Standard Deviation</b>	30.878	28.853	29.269	33.429
<b>Error Variance</b>	0.842	2.203	2.399	3.153

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>157</b> <b>14%</b>	80 14%	77 13%	16 13%	33 17%	31 17%	25 13%	22 11%	29 12%	55 18%	20 9%	11 21%	8 10%	57 14%
<b>2nd (90)</b>	<b>144</b> <b>13%</b>	55 10%	89 15%	17 14%	15 8%	26 15%	16 8%	21 11%	49 21%	46 15%	29 13%	3 5%	12 15%	50 12%
<b>3rd (80)</b>	<b>134</b> <b>12%</b>	64 12%	69 12%	22 18%	18 9%	19 11%	19 9%	21 11%	34 14%	44 14%	13 6%	4 8%	9 11%	54 13%
<b>4th (70)</b>	<b>109</b> <b>10%</b>	56 10%	53 9%	7 5%	21 11%	20 11%	22 11%	17 9%	22 9%	42 14%	27 12%	6 10%	5 7%	20 5%
<b>5th (60)</b>	<b>141</b> <b>12%</b>	67 12%	74 13%	14 11%	29 15%	21 12%	33 16%	23 12%	21 9%	36 12%	29 13%	3 6%	9 12%	53 13%
<b>6th (50)</b>	<b>82</b> <b>7%</b>	38 7%	43 7%	10 8%	9 5%	6 3%	13 6%	29 15%	15 6%	18 6%	18 8%	5 10%	13 17%	23 5%
<b>7th (40)</b>	<b>102</b> <b>9%</b>	59 11%	44 8%	6 5%	13 7%	9 5%	37 19%	17 9%	20 8%	18 6%	16 7%	4 7%	4 6%	59 14%
<b>8th (30)</b>	<b>98</b> <b>9%</b>	50 9%	48 8%	11 9%	16 8%	19 10%	15 7%	15 8%	22 9%	19 6%	33 15%	7 12%	4 5%	32 8%
<b>9th (20)</b>	<b>74</b> <b>7%</b>	34 6%	40 7%	7 6%	15 8%	14 8%	8 4%	15 8%	15 6%	8 3%	20 9%	4 7%	5 7%	35 8%
<b>10th (10)</b>	<b>46</b> <b>4%</b>	29 5%	17 3%	12 9%	12 6%	1 *	6 3%	7 4%	8 3%	12 4%	19 8%	6 10%	6 8%	1 *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	48 4%	21 4%	26 5%	2 2% *	14 7% H*	15 8% H*	7 4% *	8 4% *	1 *	9 3%	4 2%	1 2% *	1 2% *	30 7%
<b>Mean score</b>	60.42	59.2	61.56	61.15 *	57.23 *	62.14 *	58.38 *	57.78 *	65.23	67.38 JKM	54.39	56.98 *	59.68 *	58.67
<b>Standard Deviation</b>	29.508	29.619	29.385	30.157	32.038	31.597	27.283	28.532	27.443	27.859	28.866	32.202	28.448	30.369
<b>Error Variance</b>	0.769	1.587	1.49	7.268	5.264	5.508	3.704	4.19	3.186	2.516	3.623	19.474	10.616	2.234

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>157</b> <b>14%</b>	53 14%	46 13%	53 15% *
<b>2nd (90)</b>	<b>144</b> <b>13%</b>	62 17% O	35 10%	44 12% *
<b>3rd (80)</b>	<b>134</b> <b>12%</b>	43 11%	43 12%	38 11% *
<b>4th (70)</b>	<b>109</b> <b>10%</b>	48 13%	33 9%	22 6% *
<b>5th (60)</b>	<b>141</b> <b>12%</b>	45 12%	33 9%	54 15% *
<b>6th (50)</b>	<b>82</b> <b>7%</b>	16 4%	34 9% N	30 9% *
<b>7th (40)</b>	<b>102</b> <b>9%</b>	31 8%	30 8%	36 10% *
<b>8th (30)</b>	<b>98</b> <b>9%</b>	30 8%	41 12%	23 6% *
<b>9th (20)</b>	<b>74</b> <b>7%</b>	19 5%	32 9%	23 6% *
<b>10th (10)</b>	<b>46</b> <b>4%</b>	16 4%	20 6%	7 2% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1133</b>	<b>378</b>	<b>357</b>	<b>354</b>
<b>Least important (0)</b>	<b>48</b> 4%	14 4%	9 3%	24 7% *
<b>Mean score</b>	<b>60.42</b>	63.32	57.58	60.09
<b>Standard Deviation</b>	<b>29.508</b>	29.189	29.533	30.02
<b>Error Variance</b>	<b>0.769</b>	2.255	2.442	2.543

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>193</b> <b>17%</b>	88 16%	105 18%	18 14% *	27 14% *	30 16% *	42 21% *	32 16% *	45 19%	37 12%	34 15%	8 15% *	12 15% *	90 22%
<b>2nd (90)</b>	<b>157</b> <b>14%</b>	65 12%	92 16%	12 9% *	34 17% *	20 11% *	35 17% *	24 13% *	32 13%	37 12%	47 20% 	6 12% *	8 11% *	49 12%
<b>3rd (80)</b>	<b>148</b> <b>13%</b>	71 13%	77 13%	11 9% *	20 10% *	21 12% *	25 12% *	36 19% *	35 15%	47 15%	35 15%	7 14% *	14 18% *	40 10%
<b>4th (70)</b>	<b>128</b> <b>11%</b>	58 10%	71 12%	14 11% *	22 11% *	23 12% *	12 6% *	21 11% *	36 15%	39 13%	28 12%	5 9% *	11 15% *	40 10%
<b>5th (60)</b>	<b>107</b> <b>9%</b>	58 10%	49 8%	10 8% *	14 7% *	19 10% *	21 10% *	30 15% H*	13 5%	28 9%	15 7%	3 5% *	3 4% *	53 13%
<b>6th (50)</b>	<b>118</b> <b>10%</b>	56 10%	62 11%	10 8% *	16 8% *	22 12% *	28 14% *	21 11% *	20 9%	29 10%	25 11%	6 12% *	5 7% *	44 11%
<b>7th (40)</b>	<b>75</b> <b>7%</b>	33 6%	42 7%	16 13% *	19 10% *	7 4% *	10 5% *	7 4% *	16 7%	23 7%	10 4%	4 7% *	3 4% *	32 8%
<b>8th (30)</b>	<b>65</b> <b>6%</b>	36 7%	29 5%	9 7% *	12 6% *	12 6% *	3 1% *	9 4% *	21 9%	21 7%	15 6%	5 9% *	6 8% *	18 4%
<b>9th (20)</b>	<b>58</b> <b>5%</b>	41 7% B	17 3%	9 7% *	9 5% *	4 2% *	15 8% *	10 5% *	11 5%	21 7%	6 3%	4 8% *	6 7% *	20 5%
<b>10th (10)</b>	<b>49</b> <b>4%</b>	31 6%	18 3%	11 9% *	11 6% *	13 7% *	5 2% *	4 2% *	5 2%	15 5%	13 6%	1 1% *	6 8% *	11 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	35 3%	16 3%	19 3%	5 4% *	12 6% *	10 6% *	5 3% *	1 * *	2 1%	10 3%	2 1%	4 7% J*	1 2% *	16 4%
<b>Mean score</b>	64.56	61.86	67.14	56.2	61.08	61.64	68.1	68.72	67.65	61.23	67.88	60.05	62.58	65.66
<b>Standard Deviation</b>	28.823	29.629	27.833	30.932	30.989	30.541	28.389	24.331	26.945	28.685	27.179	31.363	30.301	28.924
<b>Error Variance</b>	0.733	1.588	1.337	7.646	4.925	5.146	4.011	3.047	3.072	2.667	3.212	18.473	12.043	2.026

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>193</b> <b>17%</b>	64 17%	60 17%	68 19% *
<b>2nd (90)</b>	<b>157</b> <b>14%</b>	49 13%	51 14%	53 15% *
<b>3rd (80)</b>	<b>148</b> <b>13%</b>	57 15%	53 15%	31 9% *
<b>4th (70)</b>	<b>128</b> <b>11%</b>	42 11%	33 9%	45 13% *
<b>5th (60)</b>	<b>107</b> <b>9%</b>	32 8%	33 9%	36 10% *
<b>6th (50)</b>	<b>118</b> <b>10%</b>	39 10%	31 9%	40 11% *
<b>7th (40)</b>	<b>75</b> <b>7%</b>	21 6%	28 8%	20 6% *
<b>8th (30)</b>	<b>65</b> <b>6%</b>	24 6%	26 7%	15 4% *
<b>9th (20)</b>	<b>58</b> <b>5%</b>	18 5%	18 5%	22 6% *
<b>10th (10)</b>	<b>49</b> <b>4%</b>	22 6%	14 4%	12 4% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1133</b>	<b>378</b>	<b>357</b>	<b>354</b>
<b>Least important (0)</b>	<b>35</b> <b>3%</b>	9 2%	11 3%	13 4% *
<b>Mean score</b>	<b>64.56</b>	64.23	64.48	65.3 *
<b>Standard Deviation</b>	<b>28.823</b>	29.082	28.988	29.218
<b>Error Variance</b>	<b>0.733</b>	2.239	2.353	2.408

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>77</b> <b>7%</b>	21 4%	56 10%	4 3%	10 5%	16 9%	12 6%	12 6%	23 10%	19 6%	16 7%	2 4%	5 7%	30 7%
			A	*	*	*	*	*	*			*	*	
<b>2nd (90)</b>	<b>103</b> <b>9%</b>	43 8%	60 10%	8 7%	18 9%	10 6%	16 8%	29 15%	22 9%	26 8%	23 10%	9 16%	15 20%	27 7%
				*	*	*	*	*	*			*	IM*	
<b>3rd (80)</b>	<b>109</b> <b>10%</b>	30 6%	78 14%	7 6%	19 10%	15 8%	19 10%	18 9%	32 13%	36 12%	25 11%	6 12%	9 12%	30 7%
			A	*	*	*	*	*				*	*	
<b>4th (70)</b>	<b>153</b> <b>13%</b>	81 15%	72 12%	8 7%	14 7%	25 14%	28 14%	41 21%	36 15%	37 12%	22 9%	7 14%	8 10%	69 17%
				*	*	*	*	CD*				*	*	
<b>5th (60)</b>	<b>107</b> <b>9%</b>	59 11%	49 8%	8 6%	15 8%	24 13%	20 10%	13 7%	27 11%	33 11%	25 11%	10 19%	3 4%	30 7%
				*	*	*	*	*				LM*	*	
<b>6th (50)</b>	<b>136</b> <b>12%</b>	65 12%	71 12%	19 15%	18 9%	24 13%	25 13%	16 8%	34 14%	31 10%	26 11%	3 6%	8 11%	62 15%
				*	*	*	*	*				*	*	
<b>7th (40)</b>	<b>121</b> <b>11%</b>	61 11%	60 10%	16 13%	20 10%	14 8%	31 15%	25 13%	15 6%	33 11%	22 10%	2 5%	7 10%	44 11%
				*	*	*	*	*				*	*	
<b>8th (30)</b>	<b>79</b> <b>7%</b>	47 9%	32 6%	6 5%	14 7%	16 9%	17 9%	14 7%	12 5%	23 8%	20 9%	7 13%	6 8%	23 6%
				*	*	*	*	*				*	*	
<b>9th (20)</b>	<b>105</b> <b>9%</b>	54 10%	52 9%	12 10%	24 12%	15 8%	17 9%	22 11%	16 7%	27 9%	19 8%	2 4%	8 11%	45 11%
				*	*	*	*	*				*	*	
<b>10th (10)</b>	<b>73</b> <b>6%</b>	43 8%	30 5%	24 19%	23 12%	9 5%	8 4%	2 1%	8 3%	18 6%	14 6%	3 6%	4 5%	30 7%
				EFHG*	G*	*	*	*				*	*	

Table continues

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# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	69 6%	48 9% B	21 4%	11 9% *	22 11% G*	15 8% *	7 3% *	2 1% *	12 5%	25 8%	18 8%	- 1% *	1 2% *	22 5%
<b>Mean score</b>	52.69	47.49	57.65	40.56	44.85	52.07	53.99	59.46	59.41	51.86	51.99	59.45	59.23	51.45
<b>Standard Deviation</b>	28.917	28.399	28.555	29.119	31.285	29.101	26.272	25.815	27.777	29.447	30.023	25.851	28.967	28.448
<b>Error Variance</b>	0.738	1.459	1.407	6.776	5.02	4.672	3.435	3.43	3.264	2.811	3.919	12.55	11.006	1.96

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>77</b> <b>7%</b>	23 6%	15 4%	40 11% *
<b>2nd (90)</b>	<b>103</b> <b>9%</b>	41 11%	36 10%	26 7% *
<b>3rd (80)</b>	<b>109</b> <b>10%</b>	43 11%	37 10%	19 5% *
<b>4th (70)</b>	<b>153</b> <b>13%</b>	51 14%	45 13%	48 13% *
<b>5th (60)</b>	<b>107</b> <b>9%</b>	41 11%	40 11%	22 6% *
<b>6th (50)</b>	<b>136</b> <b>12%</b>	47 13%	34 10%	47 13% *
<b>7th (40)</b>	<b>121</b> <b>11%</b>	32 9%	41 11%	44 13% *
<b>8th (30)</b>	<b>79</b> <b>7%</b>	28 7%	26 7%	26 7% *
<b>9th (20)</b>	<b>105</b> <b>9%</b>	29 8%	26 7%	47 13% *
<b>10th (10)</b>	<b>73</b> <b>6%</b>	19 5%	31 9%	20 6% *

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1133</b>	<b>378</b>	<b>357</b>	<b>354</b>
<b>Least important (0)</b>	<b>69</b> <b>6%</b>	24 6%	25 7%	17 5% *
<b>Mean score</b>	<b>52.69</b>	54.79	51.07	52.03 *
<b>Standard Deviation</b>	<b>28.917</b>	28.532	29.091	29.501
<b>Error Variance</b>	<b>0.738</b>	2.155	2.37	2.455

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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>72</b> <b>6%</b>	37 7%	34 6%	15 12% F*	10 5%	12 6%	4 2%	16 8%	17 7%	16 5%	15 6%	- *	2 2%	37 9%
<b>2nd (90)</b>	<b>91</b> <b>8%</b>	51 9%	40 7%	11 8%	24 13%	10 5%	18 9%	15 8%	13 6%	33 11%	15 7%	6 11%	4 5%	29 7%
<b>3rd (80)</b>	<b>66</b> <b>6%</b>	28 5%	38 6%	8 6%	10 5%	13 7%	11 6%	8 4%	16 7%	24 8%	6 3%	5 9%	3 4%	25 6%
<b>4th (70)</b>	<b>79</b> <b>7%</b>	46 8%	33 6%	5 4%	16 8%	22 12% H*	21 11%	8 4%	7 3%	17 6%	12 5%	5 10%	5 7%	38 9%
<b>5th (60)</b>	<b>98</b> <b>9%</b>	55 10%	44 8%	17 13%	13 7%	14 7%	18 9%	10 5%	27 11%	31 10%	13 6%	2 3%	16 20% JKM*	32 8%
<b>6th (50)</b>	<b>100</b> <b>9%</b>	39 7%	61 11%	11 9%	35 18%	16 9%	15 7%	13 7%	10 4%	27 9%	23 10%	4 7%	4 5%	39 10%
<b>7th (40)</b>	<b>94</b> <b>8%</b>	41 7%	53 9%	14 11%	16 8%	15 8%	7 3%	16 8%	27 12%	36 12%	16 7%	3 6%	7 9%	28 7%
<b>8th (30)</b>	<b>134</b> <b>12%</b>	63 11%	72 12%	13 11%	17 9%	25 14%	15 7%	36 18%	28 12%	28 9%	24 10%	5 10%	10 13%	61 15%
<b>9th (20)</b>	<b>137</b> <b>12%</b>	64 12%	73 13%	14 11%	24 12%	22 12%	26 13%	30 15%	21 9%	35 11%	29 13%	9 17%	10 13%	43 10%
<b>10th (10)</b>	<b>162</b> <b>14%</b>	85 15%	77 13%	9 8%	17 8%	20 11%	45 22% CD*	23 12%	48 20% D	39 13%	43 18% L	10 18% L*	4 5%	54 13%

Table continues

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Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	100 9%	45 8%	55 10%	9 7% *	12 6% *	15 8% *	20 10% *	22 11% *	22 9%	23 7%	34 15% IM	4 7% *	12 16% *	26 6%
<b>Mean score</b>	43.41	44.56	42.28	49.76	48.63	44.93	39.45	40.07	40.71	46.13	37.02	41.47	40.28	46.62
				*	*	*	*	*		J		*	*	J
<b>Standard Deviation</b>	30.777	31.347	30.197	31.266	29.451	29.903	30.77	31.209	30.991	30.475	31.261	30.435	27.923	30.93
<b>Error Variance</b>	0.836	1.778	1.574	7.812	4.448	4.933	4.712	5.013	4.063	3.011	4.249	17.397	10.227	2.317

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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>72</b> <b>6%</b>	17 5%	21 6%	31 9% *
<b>2nd (90)</b>	<b>91</b> <b>8%</b>	33 9%	25 7%	23 6% *
<b>3rd (80)</b>	<b>66</b> <b>6%</b>	25 7%	25 7%	16 4% *
<b>4th (70)</b>	<b>79</b> <b>7%</b>	25 7%	27 7%	24 7% *
<b>5th (60)</b>	<b>98</b> <b>9%</b>	43 11%	27 8%	28 8% *
<b>6th (50)</b>	<b>100</b> <b>9%</b>	31 8%	23 7%	41 12% *
<b>7th (40)</b>	<b>94</b> <b>8%</b>	34 9%	30 8%	26 7% *
<b>8th (30)</b>	<b>134</b> <b>12%</b>	32 9%	41 12%	55 16% *
<b>9th (20)</b>	<b>137</b> <b>12%</b>	46 12%	51 14%	39 11% *
<b>10th (10)</b>	<b>162</b> <b>14%</b>	55 15%	52 14%	44 12% *

Table continues

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Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	1133	378	357	354
<b>Least important (0)</b>	100 9%	36 9%	34 10%	28 8% *
<b>Mean score</b>	43.41	43.31	42.02	44.35 *
<b>Standard Deviation</b>	30.777	30.595	30.858	30.495
<b>Error Variance</b>	0.836	2.478	2.666	2.624

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>55</b> <b>5%</b>	35 6%	19 3%	8 6%	18 9%	3 2%	7 3%	6 3%	14 6%	16 5%	18 8%	3 6%	5 7%	13 3%
<b>2nd (90)</b>	<b>76</b> <b>7%</b>	34 6%	42 7%	9 7%	30 15%	14 8%	4 2%	12 6%	7 3%	14 5%	16 7%	5 10%	7 9%	29 7%
<b>3rd (80)</b>	<b>93</b> <b>8%</b>	53 10%	41 7%	18 15%	13 6%	21 12%	10 5%	8 4%	23 10%	33 11%	15 6%	6 11%	7 9%	25 6%
<b>4th (70)</b>	<b>108</b> <b>10%</b>	45 8%	63 11%	15 12%	10 5%	18 10%	30 15%	12 6%	23 10%	29 9%	16 7%	7 14%	8 11%	40 10%
<b>5th (60)</b>	<b>108</b> <b>10%</b>	60 11%	49 8%	17 14%	16 8%	12 7%	17 9%	22 11%	24 10%	28 9%	35 15%	6 11%	8 11%	29 7%
<b>6th (50)</b>	<b>117</b> <b>10%</b>	49 9%	67 12%	10 8%	13 7%	15 8%	18 9%	26 13%	34 15%	38 12%	23 10%	5 9%	4 6%	39 9%
<b>7th (40)</b>	<b>159</b> <b>14%</b>	76 14%	83 14%	7 6%	26 13%	26 14%	31 15%	32 17%	36 15%	44 14%	39 17%	7 13%	6 8%	55 13%
<b>8th (30)</b>	<b>124</b> <b>11%</b>	61 11%	62 11%	10 8%	23 12%	22 12%	20 10%	35 18%	14 6%	30 10%	16 7%	6 11%	6 8%	62 15%
<b>9th (20)</b>	<b>123</b> <b>11%</b>	56 10%	66 11%	8 6%	21 11%	21 12%	27 13%	12 6%	33 14%	35 11%	23 10%	3 6%	7 10%	53 13%
<b>10th (10)</b>	<b>89</b> <b>8%</b>	40 7%	49 8%	5 4%	20 10%	20 11%	22 11%	7 4%	15 6%	23 8%	17 7%	4 7%	4 6%	36 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	83 7%	44 8%	38 7%	18 15% D*	5 3% *	9 5% *	15 8% *	22 11% *	12 5%	17 5%	13 5%	2 4% *	13 17% IJ*	33 8%
<b>Mean score</b>	46.8	47.66	46.03	51.06	51.87	45.76	42.2	43.17	48.08	47.95	49.69	53.91	46.97	43.11
<b>Standard Deviation</b>	28.333	29.118	27.568	31.403	30.847	27.83	26.625	26.221	27.093	27.502	28.325	28.017	32.948	27.815
<b>Error Variance</b>	0.709	1.534	1.312	7.881	4.88	4.273	3.528	3.539	3.105	2.452	3.488	14.742	14.24	1.874

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>55</b> <b>5%</b>	10 3%	21 6%	20 6%
<b>2nd (90)</b>	<b>76</b> <b>7%</b>	14 4%	31 9%	23 6%
<b>3rd (80)</b>	<b>93</b> <b>8%</b>	30 8%	33 9%	27 8%
<b>4th (70)</b>	<b>108</b> <b>10%</b>	42 11%	28 8%	36 10%
<b>5th (60)</b>	<b>108</b> <b>10%</b>	39 10%	46 13%	20 6%
<b>6th (50)</b>	<b>117</b> <b>10%</b>	39 10%	40 11%	37 11%
<b>7th (40)</b>	<b>159</b> <b>14%</b>	54 14%	54 15%	52 15%
<b>8th (30)</b>	<b>124</b> <b>11%</b>	48 13%	31 9%	34 9%
<b>9th (20)</b>	<b>123</b> <b>11%</b>	38 10%	29 8%	54 15%
<b>10th (10)</b>	<b>89</b> <b>8%</b>	28 7%	26 7%	31 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1133</b>	<b>378</b>	<b>357</b>	<b>354</b>
<b>Least important (0)</b>	<b>83</b> <b>7%</b>	35 9%	19 5%	21 6% *
<b>Mean score</b>	<b>46.8</b>	43.94	50.76 N	45.8 *
<b>Standard Deviation</b>	<b>28.333</b>	26.881	28.058	28.623
<b>Error Variance</b>	<b>0.709</b>	1.913	2.204	2.311

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>107</b> <b>9%</b>	44 8%	64 11%	8 6%	19 10%	7 4%	21 10%	24 13%	29 12%	46 15%	14 6%	4 7%	13 17%	29 7%
<b>2nd (90)</b>	<b>99</b> <b>9%</b>	41 7%	58 10%	12 10%	8 4%	13 7%	17 9%	18 9%	30 13%	34 11%	14 6%	6 11%	2 3%	39 9%
<b>3rd (80)</b>	<b>104</b> <b>9%</b>	49 9%	55 9%	7 6%	17 9%	16 9%	25 12%	17 9%	23 10%	23 7%	11 5%	7 14%	5 6%	55 13%
<b>4th (70)</b>	<b>123</b> <b>11%</b>	52 9%	72 12%	15 12%	23 12%	17 10%	27 13%	23 12%	19 8%	27 9%	17 8%	4 7%	5 6%	67 16%
<b>5th (60)</b>	<b>70</b> <b>6%</b>	48 9%	23 4%	7 6%	19 10%	14 8%	11 5%	5 2%	15 6%	29 9%	8 3%	6 11%	4 5%	22 5%
<b>6th (50)</b>	<b>64</b> <b>6%</b>	43 8%	21 4%	4 4%	7 4%	10 6%	25 12%	8 4%	10 4%	12 4%	22 9%	1 2%	8 10%	22 5%
<b>7th (40)</b>	<b>70</b> <b>6%</b>	25 5%	45 8%	7 5%	12 6%	22 12%	7 4%	12 6%	10 4%	12 4%	19 8%	3 6%	8 10%	25 6%
<b>8th (30)</b>	<b>80</b> <b>7%</b>	46 8%	34 6%	15 12%	27 14%	11 6%	8 4%	6 3%	14 6%	28 9%	11 5%	2 3%	7 9%	27 7%
<b>9th (20)</b>	<b>84</b> <b>7%</b>	38 7%	46 8%	14 11%	16 8%	14 8%	11 5%	8 4%	22 9%	33 11%	18 8%	4 7%	3 5%	19 5%
<b>10th (10)</b>	<b>129</b> <b>11%</b>	59 11%	70 12%	14 11%	26 14%	27 15%	12 6%	34 18%	15 6%	23 8%	29 12%	4 7%	11 14%	56 14%

Table continues

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Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	201 18%	108 20%	92 16%	21 17% *	20 10% *	31 17% *	37 18% *	40 20% *	52 22% D	44 14%	67 29% ILM	14 26% *	11 14% *	53 13%
<b>Mean score</b>	46.12	44.11	48.05	42.22 *	46.25 *	40.67 *	51.18 *	45.48 *	48.47	51.16 J	35.28	45.26 *	46.16 J*	49.96 J
<b>Standard Deviation</b>	34.957	34.173	35.602	33.631	32.352	31.958	34.594	37.771	37.267	35.593	33.808	36.711	35.25	33.553
<b>Error Variance</b>	1.079	2.113	2.188	9.039	5.368	5.634	5.956	7.343	5.875	4.107	4.97	25.311	16.299	2.727

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>107</b> <b>9%</b>	72 19% OP	15 4%	16 5% *
<b>2nd (90)</b>	<b>99</b> <b>9%</b>	43 11% O	20 6%	28 8% *
<b>3rd (80)</b>	<b>104</b> <b>9%</b>	43 11% O	20 6%	40 11% *
<b>4th (70)</b>	<b>123</b> <b>11%</b>	29 8%	25 7%	62 17% NO*
<b>5th (60)</b>	<b>70</b> <b>6%</b>	26 7%	20 6%	21 6% *
<b>6th (50)</b>	<b>64</b> <b>6%</b>	21 6%	19 5%	21 6% *
<b>7th (40)</b>	<b>70</b> <b>6%</b>	16 4%	27 7%	23 6% *
<b>8th (30)</b>	<b>80</b> <b>7%</b>	25 7%	22 6%	29 8% *
<b>9th (20)</b>	<b>84</b> <b>7%</b>	45 12% OP	22 6%	13 4% *
<b>10th (10)</b>	<b>129</b> <b>11%</b>	26 7%	53 15% N	49 14% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1133</b>	<b>378</b>	<b>357</b>	<b>354</b>
<b>Least important (0)</b>	<b>201</b> <b>18%</b>	30 8%	115 32% NP	53 15% *
<b>Mean score</b>	<b>46.12</b>	57.6	32.13	46.71
<b>Standard Deviation</b>	<b>34.957</b>	OP 34.529	32.983	O* 32.811
<b>Error Variance</b>	<b>1.079</b>	3.156	3.046	3.037

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>112</b> <b>10%</b>	49 9%	63 11%	22 17% *	18 9% *	16 9% *	21 11% *	18 9% *	18 7% *	17 6%	46 20% IKM	2 5% *	11 15% I*	26 6%
<b>2nd (90)</b>	<b>103</b> <b>9%</b>	63 11%	40 7%	8 7% *	14 7% *	21 11% *	22 11% *	26 13% *	12 5% *	18 6%	19 8%	4 7% *	6 8% *	52 13%
<b>3rd (80)</b>	<b>76</b> <b>7%</b>	45 8%	31 5%	5 4% *	11 6% *	16 9% *	11 6% *	19 10% *	15 6% *	14 5%	22 10%	6 11% *	5 6% *	26 6%
<b>4th (70)</b>	<b>80</b> <b>7%</b>	35 6%	45 8%	8 7% *	9 5% *	13 7% *	13 7% *	10 5% *	27 11% *	14 5%	21 9%	6 11% *	4 6% *	31 7%
<b>5th (60)</b>	<b>99</b> <b>9%</b>	35 6%	63 11%	7 6% *	22 11% *	11 6% *	26 13% *	10 5% *	22 9% *	19 6%	16 7%	6 11% *	9 11% *	48 12%
<b>6th (50)</b>	<b>99</b> <b>9%</b>	57 10%	41 7%	17 14% *	29 15% *	8 5% *	19 9% *	10 5% *	16 7% *	24 8%	16 7%	4 8% *	9 11% *	40 10%
<b>7th (40)</b>	<b>102</b> <b>9%</b>	53 10%	49 8%	9 8% *	23 12% *	8 5% *	10 5% *	26 13% *	26 11% *	33 11%	16 7%	10 19% J*	5 6% *	38 9%
<b>8th (30)</b>	<b>111</b> <b>10%</b>	50 9%	61 11%	15 12% *	13 7% *	15 8% *	28 14% *	15 8% *	26 11% *	39 13%	31 13%	3 6% *	8 10% *	25 6%
<b>9th (20)</b>	<b>143</b> <b>13%</b>	80 15%	63 11%	15 12% *	26 13% *	27 15% *	20 10% *	28 14% *	27 12% *	39 13%	20 9%	4 7% *	9 12% *	69 17%
<b>10th (10)</b>	<b>125</b> <b>11%</b>	51 9%	74 13%	11 9% *	14 7% *	24 13% *	20 10% *	25 13% *	31 13% *	56 18% JK	14 6%	2 3% *	8 11% *	39 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	83 7%	33 6%	50 9%	8 6% *	16 8% *	23 13% *	10 5% *	7 4% *	19 8%	35 11% J	9 4%	7 13% J*	3 4% *	19 5%
<b>Mean score</b>	48.17	49.55	46.82	51.23 *	47.68 *	45.2 *	51.2 *	50.39 *	44.81	37.67	58.27 IM	48.86 I*	51.76 I*	49.43 I
<b>Standard Deviation</b>	31.771	31.372	32.105	32.722	30.134	34.517	31.16	32.231	30.265	29.987	32.149	29.504	31.967	30.18
<b>Error Variance</b>	0.891	1.781	1.779	8.557	4.657	6.573	4.832	5.347	3.875	2.915	4.494	16.348	13.405	2.206

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>112</b> <b>10%</b>	33 9%	49 14%	18 5%
			P	*
<b>2nd (90)</b>	<b>103</b> <b>9%</b>	28 8%	32 9%	38 11%
				*
<b>3rd (80)</b>	<b>76</b> <b>7%</b>	24 6%	22 6%	31 9%
				*
<b>4th (70)</b>	<b>80</b> <b>7%</b>	21 6%	31 9%	25 7%
				*
<b>5th (60)</b>	<b>99</b> <b>9%</b>	24 6%	26 7%	47 13%
				*
<b>6th (50)</b>	<b>99</b> <b>9%</b>	21 6%	43 12%	33 9%
			N	*
<b>7th (40)</b>	<b>102</b> <b>9%</b>	43 11%	24 7%	32 9%
				*
<b>8th (30)</b>	<b>111</b> <b>10%</b>	41 11%	34 10%	32 9%
				*
<b>9th (20)</b>	<b>143</b> <b>13%</b>	50 13%	41 12%	49 14%
				*
<b>10th (10)</b>	<b>125</b> <b>11%</b>	56 15%	25 7%	33 9%
		O		*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1133</b>	<b>378</b>	<b>357</b>	<b>354</b>
<b>Least important (0)</b>	<b>83</b> <b>7%</b>	36 10%	29 8%	17 5% *
<b>Mean score</b>	<b>48.17</b>	43.04	51.79 N	49.14 *
<b>Standard Deviation</b>	<b>31.771</b>	32.076	32.38	29.304
<b>Error Variance</b>	<b>0.891</b>	2.723	2.936	2.423

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>55</b> <b>5%</b>	30 5%	25 4%	11 9% GH*	17 9% GH*	15 8% GH*	11 5% *	- * *	1 * *	4 1% *	10 4% *	3 5% *	3 4% *	33 8% I
<b>2nd (90)</b>	<b>73</b> <b>6%</b>	38 7%	35 6%	9 7% *	16 8% *	7 4% *	18 9% *	12 6% *	11 5% *	21 7% *	11 5% *	5 10% *	6 8% *	22 5%
<b>3rd (80)</b>	<b>112</b> <b>10%</b>	60 11%	52 9%	21 17% G*	30 16% G*	16 9% *	21 10% *	8 4% *	15 6% *	29 9% *	28 12% *	1 2% *	6 8% *	41 10%
<b>4th (70)</b>	<b>87</b> <b>8%</b>	40 7%	47 8%	11 9% *	11 6% *	15 8% *	9 4% *	21 11% *	20 9% *	19 6% *	23 10% *	3 5% *	7 10% *	33 8%
<b>5th (60)</b>	<b>114</b> <b>10%</b>	46 8%	68 12%	13 11% *	27 14% E*	6 3% *	11 6% *	38 19% EFH*	18 8% *	24 8% *	22 9% *	3 6% *	5 6% *	50 12%
<b>6th (50)</b>	<b>119</b> <b>10%</b>	63 11%	56 10%	15 12% *	11 6% *	33 18% D*	16 8% *	15 7% *	29 12% *	38 12% *	26 11% *	8 16% *	9 12% *	34 8%
<b>7th (40)</b>	<b>139</b> <b>12%</b>	60 11%	80 14%	17 14% *	15 7% *	15 8% *	30 15% *	22 11% *	41 17% *	34 11% *	35 15% *	6 12% *	11 14% *	49 12%
<b>8th (30)</b>	<b>145</b> <b>13%</b>	65 12%	79 14%	9 7% *	26 13% *	26 14% *	28 14% *	17 9% *	38 16% *	45 15% *	32 14% *	7 12% *	11 14% *	44 11%
<b>9th (20)</b>	<b>84</b> <b>7%</b>	36 7%	47 8%	4 3% *	8 4% *	17 9% *	14 7% *	14 7% *	27 11% *	35 11% M	19 8% *	6 12% *	4 6% *	15 4%
<b>10th (10)</b>	<b>129</b> <b>11%</b>	72 13%	57 10%	6 5% *	18 9% *	18 10% *	21 11% *	38 20% C*	27 12% *	46 15% J	12 5% *	5 10% *	8 10% *	55 13%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	76 7%	41 7%	35 6%	9 7% *	15 8% *	13 7% *	22 11% *	10 5% *	7 3%	13 4%	12 5%	6 10% *	6 8% *	37 9%
<b>Mean score</b>	46.59	46.65	46.54	55.85	52.63	46.52	44.61	42.38	41.91	42.78	49	42.68	46.32	47.62
<b>Standard Deviation</b>	28.714	29.756	27.697	FGH*	GH*	*	*	*			I	*	*	
<b>Error Variance</b>	0.728	1.602	1.324	28.766	31.038	29.501	30.779	26.483	23.913	26.928	26.598	29.713	28.814	30.645

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>55</b> <b>5%</b>	8 2%	16 5%	29 8% *
<b>2nd (90)</b>	<b>73</b> <b>6%</b>	22 6%	27 7%	22 6% *
<b>3rd (80)</b>	<b>112</b> <b>10%</b>	26 7%	35 10%	46 13% *
<b>4th (70)</b>	<b>87</b> <b>8%</b>	36 9%	29 8%	18 5% *
<b>5th (60)</b>	<b>114</b> <b>10%</b>	36 9%	39 11%	37 10% *
<b>6th (50)</b>	<b>119</b> <b>10%</b>	39 10%	41 11%	37 10% *
<b>7th (40)</b>	<b>139</b> <b>12%</b>	46 12%	37 10%	48 13% *
<b>8th (30)</b>	<b>145</b> <b>13%</b>	70 18% OP	40 11%	31 9% *
<b>9th (20)</b>	<b>84</b> <b>7%</b>	34 9% P	40 11% P	8 2% *
<b>10th (10)</b>	<b>129</b> <b>11%</b>	40 11%	38 11%	51 14% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1133</b>	<b>378</b>	<b>357</b>	<b>354</b>
<b>Least important (0)</b>	<b>76</b> <b>7%</b>	<b>22</b> <b>6%</b>	<b>16</b> <b>4%</b>	<b>28</b> <b>8%</b> *
<b>Mean score</b>	<b>46.59</b>	43.65	47.77	49.07 *
<b>Standard Deviation</b>	<b>28.714</b>	26.451	28.243	30.838
<b>Error Variance</b>	<b>0.728</b>	1.852	2.234	2.683

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>87</b> <b>8%</b>	43 8%	45 8%	8 6%	11 5%	14 8%	17 9%	21 11%	17 7%	27 9%	23 10%	5 9%	4 5%	25 6%
<b>2nd (90)</b>	<b>47</b> <b>4%</b>	30 5%	17 3%	6 4%	10 5%	11 6%	6 3%	8 4%	6 3%	13 4%	13 6%	2 4%	3 4%	13 3%
<b>3rd (80)</b>	<b>68</b> <b>6%</b>	35 6%	33 6%	7 6%	10 5%	13 7%	8 4%	17 9%	12 5%	11 3%	22 9%	4 7%	4 5%	27 6%
<b>4th (70)</b>	<b>74</b> <b>7%</b>	49 9%	25 4%	17 13%	21 11%	7 4%	9 4%	13 6%	9 4%	22 7%	15 7%	2 4%	9 12%	21 5%
<b>5th (60)</b>	<b>60</b> <b>5%</b>	35 6%	25 4%	4 3%	9 5%	14 7%	8 4%	7 4%	17 7%	23 7%	10 4%	3 5%	7 10%	12 3%
<b>6th (50)</b>	<b>54</b> <b>5%</b>	25 5%	29 5%	3 3%	11 6%	6 3%	11 6%	9 5%	13 6%	19 6%	8 3%	7 13%	2 2%	17 4%
<b>7th (40)</b>	<b>66</b> <b>6%</b>	38 7%	28 5%	15 12%	7 4%	21 12%	7 3%	6 3%	10 4%	14 5%	16 7%	2 4%	10 13%	24 6%
<b>8th (30)</b>	<b>91</b> <b>8%</b>	40 7%	51 9%	11 8%	19 10%	9 5%	28 14%	8 4%	16 7%	16 5%	10 4%	2 4%	6 8%	42 10%
<b>9th (20)</b>	<b>107</b> <b>9%</b>	49 9%	58 10%	11 8%	24 12%	22 12%	24 12%	8 4%	19 8%	22 7%	28 12%	4 7%	5 6%	42 10%
<b>10th (10)</b>	<b>165</b> <b>15%</b>	67 12%	97 17%	18 14%	32 17%	22 12%	33 16%	26 13%	34 14%	39 13%	42 18%	13 24%	8 10%	59 14%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	316 28%	142 26%	174 30%	27 22% *	41 21% *	42 23% *	50 25% *	73 38% D*	82 35%	103 33% J	44 19%	11 21% *	19 25% *	131 32% J
<b>Mean score</b>	34.39	37.9	31.06	37.54	35.74	37.8	32.51	34.71	30.35	34.08	39.78	36.19	37.6	30.35
<b>Standard Deviation</b>	33.965	B 34.437	33.197	* 32.831	* 32.559	* 34.029	* 32.666	* 37.689	33.333	35.09	M 35.609	* 34.152	* 32.112	32.582
<b>Error Variance</b>	1.018	2.146	1.902	8.615	5.437	6.388	5.31	7.311	4.7	3.992	5.513	21.905	13.526	2.571

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>87</b> <b>8%</b>	24 6%	45 13% NP	14 4% *
<b>2nd (90)</b>	<b>47</b> <b>4%</b>	13 3%	24 7%	10 3% *
<b>3rd (80)</b>	<b>68</b> <b>6%</b>	17 5%	26 7%	19 5% *
<b>4th (70)</b>	<b>74</b> <b>7%</b>	24 6%	32 9%	16 4% *
<b>5th (60)</b>	<b>60</b> <b>5%</b>	18 5%	23 6%	15 4% *
<b>6th (50)</b>	<b>54</b> <b>5%</b>	29 8%	14 4%	10 3% *
<b>7th (40)</b>	<b>66</b> <b>6%</b>	14 4%	21 6%	30 8% *
<b>8th (30)</b>	<b>91</b> <b>8%</b>	15 4%	22 6%	45 13% N*
<b>9th (20)</b>	<b>107</b> <b>9%</b>	30 8%	37 10%	26 7% *
<b>10th (10)</b>	<b>165</b> <b>15%</b>	63 17%	54 15%	47 13% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1133</b>	<b>378</b>	<b>357</b>	<b>354</b>
<b>Least important (0)</b>	<b>316</b> <b>28%</b>	131 35% O	59 16%	124 35% O*
<b>Mean score</b>	<b>34.39</b>	30.11	44.53 NP	27.6 *
<b>Standard Deviation</b>	<b>33.965</b>	33.348	35.809	30.384
<b>Error Variance</b>	<b>1.018</b>	2.944	3.59	2.605

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Most important (100)</b>	<b>104</b> <b>9%</b>	61 11%	43 7%	12 10% *	13 7% *	20 11% *	20 10% *	23 12% *	16 7%	27 9%	22 9%	5 9% *	5 6% *	44 11%
<b>2nd (90)</b>	<b>117</b> <b>10%</b>	65 12%	52 9%	12 10% *	14 7% *	15 8% *	27 13% *	21 11% *	28 12%	29 10%	21 9%	3 5% *	6 8% *	53 13%
<b>3rd (80)</b>	<b>111</b> <b>10%</b>	50 9%	62 11%	10 8% *	27 14% *	16 9% *	23 11% *	18 9% *	18 8%	23 8%	34 15% 	4 7% *	10 13% *	33 8%
<b>4th (70)</b>	<b>105</b> <b>9%</b>	47 9%	57 10%	18 14% *	31 16% *	16 9% *	11 5% *	13 7% *	16 7%	24 8%	28 12%	5 10% *	11 15% *	32 8%
<b>5th (60)</b>	<b>130</b> <b>11%</b>	56 10%	73 13%	24 19% *	20 10% *	22 12% *	15 8% *	21 11% *	27 12%	25 8%	36 15% 	8 14% *	6 8% *	52 13%
<b>6th (50)</b>	<b>122</b> <b>11%</b>	61 11%	61 11%	8 6% *	16 8% *	24 13% *	20 10% *	22 11% *	33 14%	41 13% J	15 6%	4 7% *	7 9% *	44 11%
<b>7th (40)</b>	<b>104</b> <b>9%</b>	56 10%	47 8%	7 6% *	15 7% *	32 18% G*	16 8% *	11 6% *	23 10%	39 13%	16 7%	6 11% *	9 11% *	31 7%
<b>8th (30)</b>	<b>105</b> <b>9%</b>	36 7%	69 12%	13 11% *	18 9% *	12 7% *	19 9% *	20 10% *	22 9%	25 8%	17 7%	7 13% *	6 8% *	45 11%
<b>9th (20)</b>	<b>103</b> <b>9%</b>	50 9%	53 9%	12 9% *	12 6% *	10 5% *	25 13% *	29 15% *	15 6%	29 9%	15 6%	7 12% *	5 7% *	40 10%
<b>10th (10)</b>	<b>71</b> <b>6%</b>	34 6%	37 6%	3 3% *	11 6% *	10 5% *	8 4% *	13 7% *	26 11%	25 8%	12 5%	5 9% *	10 13% M*	17 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Least important (0)</b>	61 5%	37 7%	24 4%	6 5% *	19 10% *	4 2% *	17 9% *	3 1% *	12 5%	20 6%	14 6%	1 3% *	2 2% *	22 5%
<b>Mean score</b>	53.98	54.81	53.18	56.94 *	52.82 *	56.7 *	53.37 *	54.89 *	51.07	50.69	57.45 	49.46 *	52.69 *	55.57
<b>Standard Deviation</b>	29.658	30.793	28.552	28.191	30.061	26.952	31.972	30.026	29.67	30.093	29.409	28.565	29.165	29.942
<b>Error Variance</b>	0.776	1.716	1.407	6.352	4.634	4.007	5.087	4.64	3.724	2.936	3.76	15.325	11.157	2.171

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Most important (100)</b>	<b>104</b> <b>9%</b>	44 12%	24 7%	33 9% *
<b>2nd (90)</b>	<b>117</b> <b>10%</b>	30 8%	47 13%	41 11% *
<b>3rd (80)</b>	<b>111</b> <b>10%</b>	32 8%	33 9%	46 13% *
<b>4th (70)</b>	<b>105</b> <b>9%</b>	26 7%	38 11%	39 11% *
<b>5th (60)</b>	<b>130</b> <b>11%</b>	29 8%	36 10%	53 15% *
<b>6th (50)</b>	<b>122</b> <b>11%</b>	55 15%	34 10%	30 8% *
<b>7th (40)</b>	<b>104</b> <b>9%</b>	47 13%	33 9%	20 6% *
<b>8th (30)</b>	<b>105</b> <b>9%</b>	28 7%	30 8%	45 13% *
<b>9th (20)</b>	<b>103</b> <b>9%</b>	33 9%	25 7%	30 8% *
<b>10th (10)</b>	<b>71</b> <b>6%</b>	28 7%	30 9%	10 3% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	1133	378	357	354
<b>Least important (0)</b>	61 5%	27 7%	26 7%	7 2% *
<b>Mean score</b>	53.98	51.92	52.87	59.01 *
<b>Standard Deviation</b>	29.658	30.723	30.567	27.231
<b>Error Variance</b>	0.776	2.498	2.616	2.092

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	704	376	327	91	168	151	161	104	29	205	182	78	102	113
Weighted Base	699	371	328	73	151	152	162	133	28	160	154	37	51	265
<b>More safe than it was 12 months ago</b>	<b>136</b> <b>19%</b>	96 26%	40 12%	22 30%	54 36%	28 18%	15 9%	13 10%	5 16%	45 28%	25 16%	12 33%	9 17%	43 16%
		B		FG*	EFG*	*	*	*	**	J	*	*	*	*
<b>Less safe than it was 12 months ago</b>	<b>187</b> <b>27%</b>	110 30%	78 24%	17 24%	42 27%	47 31%	52 32%	28 21%	1 3%	28 18%	59 38%	12 32%	10 20%	69 26%
				*	*	*	*	*	**	IL	*	*	*	*
<b>Much the same as it was 12 months ago</b>	<b>306</b> <b>44%</b>	131 35%	175 53%	17 23%	45 29%	69 45%	73 45%	81 61%	21 76%	75 47%	61 39%	12 31%	30 60%	110 41%
		A		*	*	*	*	CD*	**		*	*	JK*	*
<b>Don't know</b>	<b>70</b> <b>10%</b>	35 9%	36 11%	16 22%	11 7%	9 6%	22 14%	11 8%	1 5%	12 7%	9 6%	1 3%	2 3%	43 16%
				E*	*	*	*	*	**		*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	704	299	309	80
Weighted Base	699	226	229	220
<b>More safe than it was 12 months ago</b>	<b>136</b> <b>19%</b>	53 23%	50 22%	27 12% *
<b>Less safe than it was 12 months ago</b>	<b>187</b> <b>27%</b>	39 17%	77 34% N	66 30% *
<b>Much the same as it was 12 months ago</b>	<b>306</b> <b>44%</b>	116 51%	91 40%	94 43% *
<b>Don't know</b>	<b>70</b> <b>10%</b>	18 8%	11 5%	33 15% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
Better than it was 12 months ago	145 13%	96 17%	49 8%	16 13%	52 26%	22 12%	12 6%	18 9%	27 11%	64 21%	27 12%	12 22%	14 19%	25 6%
		B		*	EFGH*	*	*	*		JM		M*	M*	
Much the same as it was 12 months ago	604 53%	288 52%	316 55%	63 50%	91 47%	116 64%	106 53%	99 51%	130 55%	178 58%	98 42%	23 43%	31 41%	250 61%
				*	*	*	*	*		JL		*	*	JL
Worse than it was 12 months ago	384 34%	169 31%	215 37%	46 37%	53 27%	44 24%	83 41%	78 40%	80 34%	67 22%	106 46%	19 35%	30 40%	138 33%
				*	*	*	E*	*			I	*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Better than it was 12 months ago</b>	<b>145</b> <b>13%</b>	80 21% P	50 14% P	9 2% *
<b>Much the same as it was 12 months ago</b>	<b>604</b> <b>53%</b>	234 62% O	144 40% O	203 57% O*
<b>Worse than it was 12 months ago</b>	<b>384</b> <b>34%</b>	64 17%	163 46% N	143 40% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Better than it is now</b>	<b>205</b> <b>18%</b>	148 27%	56 10%	25 20%	59 30%	29 16%	34 17%	24 12%	33 14%	83 27%	38 17%	14 27%	24 32%	43 10%
		B	*	GH*	*	*	*	*	*	JM	M*	JM*		
<b>Much the same as it is now</b>	<b>504</b> <b>44%</b>	207 37%	297 51%	64 52%	85 44%	81 45%	89 44%	70 36%	114 48%	142 46%	77 34%	21 40%	21 28%	214 52%
		A	*	*	*	*	*	*	*	JL	*	*	JL	
<b>Worse than it is now</b>	<b>424</b> <b>37%</b>	198 36%	226 39%	36 29%	51 26%	71 39%	77 38%	100 52%	89 38%	84 27%	114 50%	18 33%	30 40%	156 38%
				*	*	*	*	CD*		I	*	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Better than it is now</b>	<b>205</b> <b>18%</b>	107 28% OP	54 15%	38 11% *
<b>Much the same as it is now</b>	<b>504</b> <b>44%</b>	199 53% O	106 30%	169 48% O*
<b>Worse than it is now</b>	<b>424</b> <b>37%</b>	71 19%	197 55% NP	148 42% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
Easier than it was 12 months ago	142 13%	96 17%	46 8%	23 19%	59 30%	24 13%	20 10%	11 6%	5 2%	49 16%	26 11%	14 27%	15 20%	36 9%
		B		GH*	EFGH*	H*	*	*				JM*	M*	
About the same as it was 12 months ago	636 56%	330 60%	306 53%	67 53%	81 42%	101 56%	106 53%	116 60%	165 70%	194 63%	123 54%	28 52%	34 44%	223 54%
				*	*	*	*	D*	DF	L		*	*	
Harder than it was 12 month ago	356 31%	127 23%	228 39%	35 28%	55 28%	57 31%	75 37%	67 34%	66 28%	66 21%	81 35%	11 21%	27 36%	154 37%
			A	*	*	*	*	*			I	*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Easier than it was 12 months ago</b>	<b>142</b> <b>13%</b>	54 14%	58 16%	26 7%
		P		*
<b>About the same as it was 12 months ago</b>	<b>636</b> <b>56%</b>	226 60%	195 55%	186 52%
				*
<b>Harder than it was 12 month ago</b>	<b>356</b> <b>31%</b>	98 26%	104 29%	143 40%
				N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
Handling them very well (4)	69 6%	46 8%	23 4%	4 3%	20 10%	11 6%	7 3%	15 8%	13 5%	34 11%	6 2%	6 12%	9 11%	15 4%
Handling them fairly well (3)	151 13%	89 16%	63 11%	25 20%	37 19%	17 9%	21 10%	17 9%	35 15%	66 21%	27 12%	14 27%	16 21%	27 7%
Handling them fairly poorly (2)	334 29%	176 32%	158 27%	46 37%	61 31%	52 29%	61 30%	43 22%	70 30%	96 31%	62 27%	8 16%	17 23%	128 31%
Handling them very poorly (1)	335 30%	171 31%	163 28%	21 17%	38 19%	54 30%	63 31%	87 45%	73 31%	64 21%	97 42%	19 36%	25 32%	116 28%
Not sure	244 22%	71 13%	173 30%	29 23%	39 20%	48 26%	49 25%	32 17%	47 20%	48 16%	38 16%	5 10%	10 13%	127 31%
NET : Very/fairly well	220 19%	135 24%	86 15%	29 23%	58 30%	28 15%	28 14%	32 16%	47 20%	100 32%	33 14%	21 39%	25 32%	42 10%
NET : Very/fairly poorly	669 59%	347 63%	321 55%	67 54%	99 51%	106 58%	124 62%	130 67%	143 60%	161 52%	160 69%	27 51%	42 55%	244 59%
Mean score	1.95	2.02	1.87	2.12	2.26	1.89	1.81	1.75	1.93	2.27	1.69	2.17	2.13	1.79
Standard Deviation	0.925	0.962	0.874	0.797	0.969	0.923	0.836	0.973	0.91	0.975	0.821	1.105	1.063	0.818
Error Variance	0.001	0.002	0.002	0.007	0.006	0.006	0.005	0.006	0.004	0.004	0.004	0.025	0.017	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
Handling them very well (4)	69 6%	48 13% OP	12 3%	9 2% *
Handling them fairly well (3)	151 13%	67 18% P	50 14%	27 8% *
Handling them fairly poorly (2)	334 29%	117 31%	89 25%	118 33% *
Handling them very poorly (1)	335 30%	82 22%	166 46% NP	82 23% *
Not sure	244 22%	64 17%	40 11%	119 34% NO*
NET : Very/fairly well	220 19%	115 30% OP	62 17%	36 10% *
NET : Very/fairly poorly	669 59%	199 53%	255 71% NP	199 56% *
Mean score	1.95	2.26 OP	1.71	1.84 *
Standard Deviation	0.925	1.012	0.869	0.767
Error Variance	0.001	0.003	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	No unrestricted right for EU citizens to live in the UK	UK to draw up its own rules and regulations, even if they clash with EU rules and regulations	The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control	A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)	Unrestricted right of UK citizens to live in the EU	European companies to have tariff-free access to the UK market (including services)	British companies to have tariff-free access to the EU market (including services)	No further contributions to the EU budget
Unweighted Base	1133	1133	1133	1133	1133	1133	1133	1133
Weighted Base	1133	1133	1133	1133	1133	1133	1133	1133
<b>Must have this (4)</b>	257 23%	303 27%	348 31%	259 23%	260 23%	247 22%	278 25%	414 37%
<b>Prefer to have this (3)</b>	256 23%	324 29%	345 30%	327 29%	363 32%	342 30%	421 37%	245 22%
<b>Prefer not to have this (2)</b>	233 21%	168 15%	145 13%	156 14%	146 13%	144 13%	122 11%	147 13%
<b>Must not have this (1)</b>	95 8%	63 6%	42 4%	103 9%	61 5%	72 6%	27 2%	60 5%
<b>Don't know</b>	293 26%	275 24%	253 22%	288 25%	303 27%	328 29%	284 25%	268 24%
<b>NET : Top 2 Box</b>	512 45%	627 55%	693 61%	586 52%	622 55%	589 52%	699 62%	658 58%
<b>NET : Bottom 2 Box</b>	328 29%	230 20%	187 17%	258 23%	207 18%	216 19%	150 13%	207 18%
<b>Mean score</b>	2.8	3.01	3.13	2.88	2.99	2.95	3.12	3.17
<b>Standard Deviation</b>	0.999	0.918	0.857	0.982	0.887	0.918	0.767	0.946
<b>Error Variance</b>	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	The UK and EU to continue collaborating on science, research and technology initiatives	The UK and EU to continue collaborating on security and policing
Unweighted Base	1133	1133
Weighted Base	1133	1133
<b>Must have this (4)</b>	409 36%	434 38%
<b>Prefer to have this (3)</b>	376 33%	355 31%
<b>Prefer not to have this (2)</b>	88 8%	102 9%
<b>Must not have this (1)</b>	38 3%	34 3%
<b>Don't know</b>	223 20%	209 18%
<b>NET : Top 2 Box</b>	784 69%	789 70%
<b>NET : Bottom 2 Box</b>	126 11%	135 12%
<b>Mean score</b>	3.27	3.29
<b>Standard Deviation</b>	0.8	0.803
<b>Error Variance</b>	0.001	0.001

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>257</b> <b>23%</b>	158 29%	98 17%	18 15%	56 28%	37 20%	52 26%	49 25%	45 19%	92 30%	57 25%	16 30%	14 19%	69 17%
		B	*	*	*	*	*	*		M	*	*	*	
<b>Prefer to have this (3)</b>	<b>256</b> <b>23%</b>	147 27%	108 19%	24 19%	57 29%	39 21%	33 17%	34 18%	68 29%	79 26%	57 25%	16 29%	15 19%	81 20%
		*	*	*	*	*	*	*		*	*	*	*	
<b>Prefer not to have this (2)</b>	<b>233</b> <b>21%</b>	109 20%	124 21%	35 28%	39 20%	24 13%	47 23%	45 23%	42 18%	58 19%	48 21%	8 14%	16 21%	82 20%
		*	*	*	*	*	*	*		*	*	*	*	
<b>Must not have this (1)</b>	<b>95</b> <b>8%</b>	49 9%	46 8%	8 7%	9 5%	14 8%	22 11%	16 8%	26 11%	26 9%	22 10%	8 15%	13 17%	25 6%
		*	*	*	*	*	*	*		*	*	*	M*	
<b>Don't know</b>	<b>293</b> <b>26%</b>	89 16%	203 35%	39 31%	35 18%	67 37%	47 23%	49 25%	55 23%	53 17%	47 20%	6 11%	18 24%	155 38%
		A	*	*	*	D*	*	*		*	*	*	*	IJK
<b>NET : Top 2 Box</b>	<b>512</b> <b>45%</b>	305 55%	207 36%	43 34%	112 58%	76 42%	85 42%	83 43%	113 48%	171 55%	113 49%	32 59%	29 38%	150 36%
		B	*	*	C*	*	*	*		LM	*	LM*	*	
<b>NET : Bottom 2 Box</b>	<b>328</b> <b>29%</b>	158 29%	170 29%	43 35%	48 25%	38 21%	69 34%	61 32%	68 29%	85 27%	70 30%	16 29%	29 38%	108 26%
		*	*	*	*	*	*	*		*	*	*	*	
<b>Mean score</b>	<b>2.8</b>	2.89	2.69	2.61	2.99	2.87	2.74	2.8	2.73	2.92	2.8	2.84	2.53	2.75
		**	*	**	*	*	*	*		L	*	*	*	
<b>Standard Deviation</b>	<b>0.999</b>	0.995	0.992	0.931	0.904	1.009	1.075	1.032	0.993	0.999	1.012	1.086	1.098	0.961
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.01	0.005	0.009	0.007	0.007	0.005	0.004	0.006	0.025	0.021	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>257</b> <b>23%</b>	106 28%	94 26%	50 14%
		P	P	*
<b>Prefer to have this (3)</b>	<b>256</b> <b>23%</b>	88 23%	102 29%	62 18%
				*
<b>Prefer not to have this (2)</b>	<b>233</b> <b>21%</b>	73 19%	62 18%	92 26%
				*
<b>Must not have this (1)</b>	<b>95</b> <b>8%</b>	30 8%	43 12%	22 6%
				*
<b>Don't know</b>	<b>293</b> <b>26%</b>	81 21%	55 16%	128 36%
				NO*
<b>NET : Top 2 Box</b>	<b>512</b> <b>45%</b>	194 51%	197 55%	112 32%
		P	P	*
<b>NET : Bottom 2 Box</b>	<b>328</b> <b>29%</b>	104 27%	105 29%	115 32%
				*
<b>Mean score</b>	<b>2.8</b>	2.91	2.82	2.62
				*
<b>Standard Deviation</b>	<b>0.999</b>	1.003	1.027	0.937
<b>Error Variance</b>	<b>0.001</b>	0.003	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - UK to draw up its own rules and regulations, even if they clash with EU rules and regulations

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>303</b> <b>27%</b>	192 35%	111 19%	10 8%	47 24%	46 25%	52 26%	55 28%	94 40%	149 48%	37 16%	15 29%	20 26%	81 20%
		B	*	C*	C*	C*	C*	CD	JKLM	*	*	*	*	*
<b>Prefer to have this (3)</b>	<b>324</b> <b>29%</b>	166 30%	157 27%	34 27%	47 24%	47 26%	75 37%	52 27%	69 29%	106 34%	73 32%	16 30%	26 33%	98 24%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>Prefer not to have this (2)</b>	<b>168</b> <b>15%</b>	78 14%	90 15%	37 30%	36 19%	26 14%	29 15%	12 6%	27 11%	17 6%	56 24%	12 23%	13 17%	52 12%
				GH*	G*	*	*	*	*	*	IM	I*	I*	I*
<b>Must not have this (1)</b>	<b>63</b> <b>6%</b>	27 5%	36 6%	13 11%	8 4%	9 5%	10 5%	14 7%	9 4%	5 2%	18 8%	5 10%	12 16%	17 4%
				*	*	*	*	*	*	*	I	I*	IM*	IM*
<b>Don't know</b>	<b>275</b> <b>24%</b>	89 16%	186 32%	31 25%	57 29%	54 30%	35 18%	61 31%	37 16%	31 10%	46 20%	5 9%	6 7%	165 40%
			A	*	H*	H*	*	H*	*	*	IL	*	*	IJKL
<b>NET : Top 2 Box</b>	<b>627</b> <b>55%</b>	359 65%	268 46%	44 35%	94 48%	92 51%	127 63%	107 55%	163 69%	255 83%	110 48%	31 58%	45 60%	179 43%
		B	*	*	*	C*	C*	C*	CDE	JKLM	*	*	*	*
<b>NET : Bottom 2 Box</b>	<b>230</b> <b>20%</b>	105 19%	125 22%	50 40%	44 23%	35 19%	39 19%	26 13%	36 15%	23 7%	74 32%	18 33%	25 33%	69 17%
				DEFGH*	*	*	*	*	*	*	IM	IM*	IM*	I
<b>Mean score</b>	<b>3.01</b>	3.13	2.87	2.43	2.96	3.01	3.02	3.11	3.24	3.44	2.7	2.85	2.75	2.98
		B	*	C*	C*	C*	C*	C*	C*	JKLM	*	*	*	*
<b>Standard Deviation</b>	<b>0.918</b>	0.893	0.926	0.864	0.91	0.925	0.851	0.96	0.856	0.698	0.902	0.996	1.053	0.901
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.008	0.006	0.007	0.004	0.007	0.004	0.002	0.004	0.02	0.016	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - UK to draw up its own rules and regulations, even if they clash with EU rules and regulations

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>303</b> <b>27%</b>	199 53% OP	58 16%	45 13% *
<b>Prefer to have this (3)</b>	<b>324</b> <b>29%</b>	106 28%	129 36%	87 25% *
<b>Prefer not to have this (2)</b>	<b>168</b> <b>15%</b>	17 4%	84 23% N	62 17% N*
<b>Must not have this (1)</b>	<b>63</b> <b>6%</b>	7 2%	31 9% N	25 7% *
<b>Don't know</b>	<b>275</b> <b>24%</b>	48 13%	57 16%	135 38% NO*
<b>NET : Top 2 Box</b>	<b>627</b> <b>55%</b>	306 81% OP	186 52% P	132 37% *
<b>NET : Bottom 2 Box</b>	<b>230</b> <b>20%</b>	24 6%	114 32% N	87 24% N*
<b>Mean score</b>	<b>3.01</b>	3.51 OP	2.71	2.7 *
<b>Standard Deviation</b>	<b>0.918</b>	0.696	0.892	0.926
<b>Error Variance</b>	<b>0.001</b>	0.001	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>348</b> <b>31%</b>	200 36%	148 25%	19 15%	37 19%	56 31%	56 28%	78 40%	102 43%	114 37%	92 40%	23 42%	30 40%	81 20%
		B	*	*	*	*	CD*	CDF	M	M	M*	M*		
<b>Prefer to have this (3)</b>	<b>345</b> <b>30%</b>	176 32%	168 29%	26 21%	65 33%	46 25%	78 39%	42 22%	87 37%	113 37%	69 30%	16 30%	26 34%	110 27%
			*	*	*	CG*	G					*	*	
<b>Prefer not to have this (2)</b>	<b>145</b> <b>13%</b>	81 15%	64 11%	22 17%	50 25%	27 15%	17 8%	20 11%	9 4%	32 11%	29 12%	9 18%	7 9%	64 16%
			H*	FGH*	H*	*	*	*	*			*	*	
<b>Must not have this (1)</b>	<b>42</b> <b>4%</b>	19 3%	23 4%	9 7%	4 2%	8 4%	8 4%	7 4%	5 2%	9 3%	11 5%	- 1%	6 7%	14 3%
			*	*	*	*	*	*	*			*	*	
<b>Don't know</b>	<b>253</b> <b>22%</b>	77 14%	176 30%	49 39%	39 20%	44 24%	42 21%	47 24%	33 14%	40 13%	30 13%	5 9%	8 10%	145 35%
			A	DFH*	*	*	*	*	*			*	*	IJKL
<b>NET : Top 2 Box</b>	<b>693</b> <b>61%</b>	376 68%	316 55%	45 36%	103 53%	102 56%	134 67%	120 62%	189 80%	227 74%	161 70%	39 72%	56 73%	190 46%
		B	*	*	C*	C*	C*	C*	CDEG	M	M	M*	M*	
<b>NET : Bottom 2 Box</b>	<b>187</b> <b>17%</b>	100 18%	87 15%	31 25%	53 27%	35 20%	25 13%	28 14%	15 6%	41 13%	40 17%	10 19%	13 16%	78 19%
			H*	FH*	H*	*	*	*				*	*	
<b>Mean score</b>	<b>3.13</b>	3.17	3.09	2.72	2.87	3.09	3.14	3.29	3.4	3.24	3.21	3.25	3.18	2.96
			**	*	*	*	D*	DE*	M		*	*	*	
<b>Standard Deviation</b>	<b>0.857</b>	0.849	0.866	0.979	0.803	0.915	0.806	0.884	0.701	0.789	0.885	0.804	0.925	0.865
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.013	0.004	0.006	0.004	0.005	0.002	0.002	0.004	0.013	0.013	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>348</b> <b>31%</b>	118 P	160 NP	66 *
<b>Prefer to have this (3)</b>	<b>345</b> <b>30%</b>	143 O	102 29%	96 27% *
<b>Prefer not to have this (2)</b>	<b>145</b> <b>13%</b>	44 12%	43 12%	55 16% *
<b>Must not have this (1)</b>	<b>42</b> <b>4%</b>	12 3%	12 3%	16 4% *
<b>Don't know</b>	<b>253</b> <b>22%</b>	61 16%	40 11%	122 34% NO*
<b>NET : Top 2 Box</b>	<b>693</b> <b>61%</b>	261 P	262 P	162 46% *
<b>NET : Bottom 2 Box</b>	<b>187</b> <b>17%</b>	56 15%	55 16%	71 20% *
<b>Mean score</b>	<b>3.13</b>	3.16	3.29 P	2.91 *
<b>Standard Deviation</b>	<b>0.857</b>	0.799	0.842	0.888
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>259</b> <b>23%</b>	152 27%	107 19%	17 14%	42 22%	49 27%	31 16%	51 26%	69 29%	75 24%	81 35%	17 32%	26 34%	48 12%
		B	*	*	*	*	*	CF	M	IM	M*	M*		
<b>Prefer to have this (3)</b>	<b>327</b> <b>29%</b>	175 32%	151 26%	33 27%	57 29%	42 23%	61 30%	52 27%	81 34%	119 39%	74 32%	15 29%	20 26%	90 22%
			*	*	*	*	*	*	M		*	*		
<b>Prefer not to have this (2)</b>	<b>156</b> <b>14%</b>	90 16%	66 11%	29 23%	37 19%	26 14%	33 16%	18 9%	13 5%	45 15%	27 12%	8 16%	14 18%	54 13%
			H*	H*	*	H*	*	*				*	*	
<b>Must not have this (1)</b>	<b>103</b> <b>9%</b>	59 11%	43 7%	12 10%	17 9%	3 2%	32 16%	15 8%	24 10%	26 8%	7 3%	7 13%	7 9%	50 12%
			*	*	*	E*	*	*				J*	*	J
<b>Don't know</b>	<b>288</b> <b>25%</b>	76 14%	212 37%	33 26%	42 22%	61 34%	44 22%	58 30%	50 21%	44 14%	42 18%	5 10%	10 13%	172 42%
			A	*	*	*	*	*				*	*	IJKL
<b>NET : Top 2 Box</b>	<b>586</b> <b>52%</b>	327 59%	258 45%	51 40%	99 51%	91 50%	92 46%	103 53%	150 64%	194 63%	155 67%	32 61%	46 60%	138 33%
		B	*	*	*	*	*	CF	M	M	M*	M*		
<b>NET : Bottom 2 Box</b>	<b>258</b> <b>23%</b>	149 27%	109 19%	41 33%	53 27%	30 16%	65 32%	33 17%	36 15%	71 23%	34 15%	15 29%	21 27%	103 25%
		B		EH*	*	*	EGH*	*				J*	*	
<b>Mean score</b>	<b>2.88</b>	2.88	2.88	2.6	2.82	3.13	2.58	3.02	3.05	2.92	3.21	2.88	2.98	2.57
			*	**	*	F*	*	*	F*		IKM	*	*	*
<b>Standard Deviation</b>	<b>0.982</b>	0.997	0.964	0.941	0.961	0.85	1.027	0.974	0.975	0.916	0.828	1.066	1.013	1.029
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.01	0.006	0.006	0.007	0.007	0.005	0.003	0.004	0.024	0.015	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>259</b> <b>23%</b>	78 21%	131 37% NP	45 13% *
<b>Prefer to have this (3)</b>	<b>327</b> <b>29%</b>	140 37% P	118 33% P	65 18% *
<b>Prefer not to have this (2)</b>	<b>156</b> <b>14%</b>	47 12%	51 14%	56 16% *
<b>Must not have this (1)</b>	<b>103</b> <b>9%</b>	41 11% O	12 3%	48 14% O*
<b>Don't know</b>	<b>288</b> <b>25%</b>	72 19%	46 13%	140 40% NO*
<b>NET : Top 2 Box</b>	<b>586</b> <b>52%</b>	217 58% P	248 70% NP	110 31% *
<b>NET : Bottom 2 Box</b>	<b>258</b> <b>23%</b>	88 23%	63 18%	104 29% O*
<b>Mean score</b>	<b>2.88</b>	2.83	3.18 NP	2.5 *
<b>Standard Deviation</b>	<b>0.982</b>	0.961	0.843	1.062
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.005

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>260</b> <b>23%</b>	151 27%	109 19%	16 13%	35 18%	55 30%	37 18%	61 32%	56 24%	87 28%	66 29%	14 27%	17 23%	70 17%
		B		*	*	C*	*	C*		M	M	*	*	
<b>Prefer to have this (3)</b>	<b>363</b> <b>32%</b>	191 34%	172 30%	25 20%	70 36%	50 27%	71 35%	51 26%	96 41%	111 36%	81 35%	21 40%	22 29%	112 27%
				*	*	*	*	*	C			*	*	
<b>Prefer not to have this (2)</b>	<b>146</b> <b>13%</b>	73 13%	72 13%	25 20%	42 22%	8 5%	33 16%	23 12%	15 6%	38 12%	24 11%	12 22%	13 17%	49 12%
				EH*	EH*	*	EH*	*				J*	*	
<b>Must not have this (1)</b>	<b>61</b> <b>5%</b>	31 6%	30 5%	16 12%	12 6%	3 2%	19 10%	4 2%	7 3%	13 4%	15 7%	1 3%	4 6%	20 5%
				EGH*	*	*	*	*				*	*	
<b>Don't know</b>	<b>303</b> <b>27%</b>	107 19%	196 34%	44 35%	36 18%	65 36%	41 21%	55 28%	62 26%	59 19%	43 19%	4 8%	20 26%	163 39%
			A	*	*	D*	*	*				*	K*	IJK
<b>NET : Top 2 Box</b>	<b>622</b> <b>55%</b>	341 62%	280 48%	41 33%	105 54%	105 58%	108 54%	112 58%	152 64%	198 64%	147 64%	36 67%	39 51%	181 44%
		B		*	C*	C*	C*	C*	C	M	M	M*	*	
<b>NET : Bottom 2 Box</b>	<b>207</b> <b>18%</b>	104 19%	103 18%	40 32%	55 28%	11 6%	52 26%	27 14%	22 9%	51 17%	39 17%	13 25%	18 23%	69 17%
				EGH*	EH*	*	EH*	*				*	*	
<b>Mean score</b>	<b>2.99</b>	3.04	2.94	2.52	2.8	3.35	2.79	3.21	3.16	3.09	3.06	2.99	2.92	2.92
				**	*	**	*	DF*	DF*			*	*	*
<b>Standard Deviation</b>	<b>0.887</b>	0.884	0.887	1.021	0.87	0.735	0.937	0.827	0.739	0.837	0.9	0.817	0.92	0.89
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.013	0.005	0.005	0.005	0.005	0.003	0.003	0.004	0.014	0.015	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>260</b> <b>23%</b>	79 21%	121 34% NP	59 17% *
<b>Prefer to have this (3)</b>	<b>363</b> <b>32%</b>	140 37% P	134 37% P	81 23% *
<b>Prefer not to have this (2)</b>	<b>146</b> <b>13%</b>	47 12%	37 10%	59 17% *
<b>Must not have this (1)</b>	<b>61</b> <b>5%</b>	24 6%	14 4%	18 5% *
<b>Don't know</b>	<b>303</b> <b>27%</b>	88 23% O	51 14%	137 39% NO*
<b>NET : Top 2 Box</b>	<b>622</b> <b>55%</b>	219 58% P	255 71% NP	140 39% *
<b>NET : Bottom 2 Box</b>	<b>207</b> <b>18%</b>	71 19%	51 14%	77 22% *
<b>Mean score</b>	<b>2.99</b>	2.94	3.18 NP	2.83 *
<b>Standard Deviation</b>	<b>0.887</b>	0.876	0.816	0.924
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>247</b> <b>22%</b>	144 26%	103 18%	19 15%	44 22%	43 24%	34 17%	55 28%	52 22%	65 21%	70 30%	14 26%	24 32%	65 16%
		B	*	*	*	*	*	*		M	*	M*		
<b>Prefer to have this (3)</b>	<b>342</b> <b>30%</b>	181 33%	161 28%	39 31%	60 31%	42 23%	56 28%	61 31%	85 36%	136 44%	76 33%	17 32%	22 29%	79 19%
				*	*	*	*	*		JM	M	*	*	
<b>Prefer not to have this (2)</b>	<b>144</b> <b>13%</b>	80 14%	64 11%	20 16%	36 18%	22 12%	39 20%	14 7%	13 6%	32 10%	22 10%	15 29%	11 15%	53 13%
				*	H*	*	GH*	*				IJM*	*	
<b>Must not have this (1)</b>	<b>72</b> <b>6%</b>	48 9%	24 4%	14 11%	14 7%	9 5%	15 7%	9 5%	12 5%	21 7%	12 5%	1 1%	5 7%	25 6%
				*	*	*	*	*				*	*	
<b>Don't know</b>	<b>328</b> <b>29%</b>	100 18%	228 39%	34 27%	42 22%	66 36%	57 28%	56 29%	73 31%	55 18%	50 22%	6 12%	13 17%	190 46%
			A	*	*	*	*	*				*	*	IJKL
<b>NET : Top 2 Box</b>	<b>589</b> <b>52%</b>	325 59%	264 46%	58 46%	103 53%	85 47%	90 45%	116 59%	137 58%	201 65%	145 63%	31 58%	46 61%	144 35%
		B	*	*	*	*	*	*		M	M	M*	M*	
<b>NET : Bottom 2 Box</b>	<b>216</b> <b>19%</b>	128 23%	88 15%	34 27%	49 25%	31 17%	54 27%	23 12%	26 11%	53 17%	34 15%	16 30%	17 22%	79 19%
		B		GH*	GH*	*	GH*	*				IJ*	*	
<b>Mean score</b>	<b>2.95</b>	2.93	2.97	2.69	2.87	3.03	2.75	3.17	3.09	2.97	3.13	2.94	3.03	2.83
			*	**	*	**	*	F*	*		*	*	*	**
<b>Standard Deviation</b>	<b>0.918</b>	0.956	0.867	0.971	0.934	0.93	0.932	0.856	0.836	0.843	0.875	0.831	0.956	0.981
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.01	0.006	0.007	0.006	0.005	0.004	0.003	0.004	0.015	0.014	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>247</b> <b>22%</b>	70 18%	108 30%	65 18%
			NP	*
<b>Prefer to have this (3)</b>	<b>342</b> <b>30%</b>	144 38%	126 35%	62 17%
		P	P	*
<b>Prefer not to have this (2)</b>	<b>144</b> <b>13%</b>	43 11%	43 12%	58 16%
				*
<b>Must not have this (1)</b>	<b>72</b> <b>6%</b>	33 9%	16 5%	15 4%
				*
<b>Don't know</b>	<b>328</b> <b>29%</b>	88 23%	63 18%	155 44%
				NO*
<b>NET : Top 2 Box</b>	<b>589</b> <b>52%</b>	214 57%	235 66%	126 36%
		P	NP	*
<b>NET : Bottom 2 Box</b>	<b>216</b> <b>19%</b>	76 20%	59 17%	73 21%
				*
<b>Mean score</b>	<b>2.95</b>	2.86	3.11	2.88
			N	**
<b>Standard Deviation</b>	<b>0.918</b>	0.912	0.853	0.956
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.005

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>278</b> <b>25%</b>	155 28%	123 21%	13 10% *	43 22% *	54 30% C*	40 20% *	66 34% C*	63 27% C	83 27%	77 34% M	15 28% *	20 26% *	74 18%
<b>Prefer to have this (3)</b>	<b>421</b> <b>37%</b>	222 40%	198 34%	41 32% *	68 35% *	47 26% *	89 44% E*	76 39% *	101 43% E	150 49% JKLM	84 37%	17 32% *	24 32% *	124 30%
<b>Prefer not to have this (2)</b>	<b>122</b> <b>11%</b>	75 14%	47 8%	25 20% GH*	31 16% GH*	22 12% *	31 15% GH*	6 3% *	8 3%	27 9%	19 8%	12 23% IJ*	14 19% J*	46 11%
<b>Must not have this (1)</b>	<b>27</b> <b>2%</b>	20 4%	7 1%	8 6% *	8 4% *	2 1% *	5 2% *	- * *	5 2%	7 2%	3 1%	2 4% *	5 7% *	10 2%
<b>Don't know</b>	<b>284</b> <b>25%</b>	79 14%	205 35% A	38 31% *	45 23% *	57 31% *	37 18% *	47 24% *	59 25%	41 13%	46 20%	6 12% *	13 17% *	160 39% IJKL
<b>NET : Top 2 Box</b>	<b>699</b> <b>62%</b>	377 68% B	321 55%	53 43% *	110 57% *	101 55% *	129 64% C*	141 73% CE*	165 70% C	234 76% JKLM	162 70% M	32 61% *	44 58% *	198 48%
<b>NET : Bottom 2 Box</b>	<b>150</b> <b>13%</b>	96 17% B	54 9%	33 27% GH*	39 20% GH*	24 13% *	35 18% GH*	6 3% *	12 5%	34 11%	22 10%	15 28% IJM*	19 25% IJ*	56 13%
<b>Mean score</b>	<b>3.12</b>	3.08	3.17	2.67 **	2.97 *	3.22 *	3 *	3.4 DF*	3.26 DF*	3.16	3.28	2.95	2.93	3.03
<b>Standard Deviation</b>	<b>0.767</b>	0.809	0.708	0.842	0.841	0.794	0.739	0.576	0.664	0.701	0.721	0.892	0.934	0.791
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.008	0.005	0.005	0.003	0.002	0.002	0.002	0.003	0.017	0.014	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>278</b> <b>25%</b>	84 22%	114 32%	77 22%
		N		*
<b>Prefer to have this (3)</b>	<b>421</b> <b>37%</b>	184 49%	141 40%	85 24%
		P	P	*
<b>Prefer not to have this (2)</b>	<b>122</b> <b>11%</b>	35 9%	34 10%	50 14%
				*
<b>Must not have this (1)</b>	<b>27</b> <b>2%</b>	13 3%	10 3%	4 1%
				*
<b>Don't know</b>	<b>284</b> <b>25%</b>	62 16%	57 16%	139 39%
				NO*
<b>NET : Top 2 Box</b>	<b>699</b> <b>62%</b>	268 71%	255 72%	161 45%
		P	P	*
<b>NET : Bottom 2 Box</b>	<b>150</b> <b>13%</b>	48 13%	44 12%	54 15%
				*
<b>Mean score</b>	<b>3.12</b>	3.07	3.2	3.08
				*
<b>Standard Deviation</b>	<b>0.767</b>	0.733	0.769	0.815
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>414</b> <b>37%</b>	247 45%	166 29%	16 12%	54 27%	60 33%	78 39%	78 40%	129 55%	202 66%	52 23%	15 27%	28 37%	112 27%
		B	*	*	C*	C*	C*	CDEF		JKLM	*	*	*	*
<b>Prefer to have this (3)</b>	<b>245</b> <b>22%</b>	132 24%	111 19%	31 24%	52 27%	34 19%	39 19%	46 24%	43 18%	59 19%	76 33%	20 38%	17 22%	72 17%
			*	*	*	*	*	*	*		IM	IM*	*	*
<b>Prefer not to have this (2)</b>	<b>147</b> <b>13%</b>	63 11%	83 14%	29 23%	32 16%	23 13%	33 17%	15 8%	16 7%	18 6%	36 16%	12 22%	16 21%	53 13%
				GH*	*	*	*	*	*		I	I*	I*	*
<b>Must not have this (1)</b>	<b>60</b> <b>5%</b>	34 6%	25 4%	11 9%	5 2%	13 7%	12 6%	12 6%	7 3%	9 3%	15 7%	3 6%	3 5%	28 7%
				*	*	*	*	*	*		*	*	*	*
<b>Don't know</b>	<b>268</b> <b>24%</b>	75 14%	193 33%	39 32%	53 27%	52 29%	38 19%	44 23%	41 17%	20 7%	51 22%	4 7%	11 15%	148 36%
			A	*	*	*	*	*	*		IK	*	*	IJKL
<b>NET : Top 2 Box</b>	<b>658</b> <b>58%</b>	380 69%	278 48%	46 37%	105 54%	94 52%	117 58%	124 64%	173 73%	261 85%	128 56%	35 65%	45 59%	184 45%
		B	*	*	*	C*	C*	C*	CDEF	JKLM		M*	*	*
<b>NET : Bottom 2 Box</b>	<b>207</b> <b>18%</b>	98 18%	109 19%	39 32%	36 19%	36 20%	46 23%	26 14%	23 10%	27 9%	51 22%	15 27%	20 26%	80 19%
				GH*	*	*	H*	*	*		I	I*	I*	I
<b>Mean score</b>	<b>3.17</b>	3.24	3.08	2.6	3.09	3.08	3.12	3.26	3.51	3.58	2.92	2.94	3.08	3.02
				**	*	*	*	*	DEF*	JKLM	*	*	*	*
<b>Standard Deviation</b>	<b>0.946</b>	0.94	0.949	0.931	0.855	1.022	0.991	0.929	0.791	0.745	0.912	0.884	0.953	1.024
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.01	0.005	0.008	0.006	0.006	0.003	0.002	0.005	0.016	0.014	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>414</b> <b>37%</b>	245 65% OP	89 25%	76 21% *
<b>Prefer to have this (3)</b>	<b>245</b> <b>22%</b>	67 18%	129 36% NP	46 13% *
<b>Prefer not to have this (2)</b>	<b>147</b> <b>13%</b>	22 6%	64 18% N	59 17% N*
<b>Must not have this (1)</b>	<b>60</b> <b>5%</b>	13 3%	17 5%	29 8% *
<b>Don't know</b>	<b>268</b> <b>24%</b>	31 8%	58 16% N	144 41% NO*
<b>NET : Top 2 Box</b>	<b>658</b> <b>58%</b>	312 83% OP	218 61% P	122 35% *
<b>NET : Bottom 2 Box</b>	<b>207</b> <b>18%</b>	35 9%	81 23% N	88 25% N*
<b>Mean score</b>	<b>3.17</b>	3.57 O	2.97	2.81 **
<b>Standard Deviation</b>	<b>0.946</b>	0.771	0.863	1.077
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.006

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>409</b> <b>36%</b>	221 40%	188 32%	27 21% *	60 31% *	59 33% *	73 36% *	84 43% C*	105 44% C	131 43% M	111 48% M	25 48% M*	32 43% M*	93 22%
<b>Prefer to have this (3)</b>	<b>376</b> <b>33%</b>	214 39%	161 28%	41 33% *	62 32% *	56 31% *	68 34% *	64 33% *	85 36% *	144 47% JKM	59 26% *	14 26% *	24 32% *	130 31%
<b>Prefer not to have this (2)</b>	<b>88</b> <b>8%</b>	46 8%	42 7%	26 21% GH*	19 10% H*	20 11% H*	16 8% *	4 2% *	3 1% *	12 4%	21 9%	6 11% I*	12 15% I*	28 7%
<b>Must not have this (1)</b>	<b>38</b> <b>3%</b>	17 3%	21 4%	5 4% *	13 7% *	4 2% *	5 2% *	4 2% *	7 3% *	3 1%	8 3%	5 9% I*	2 3% *	17 4%
<b>Don't know</b>	<b>223</b> <b>20%</b>	55 10%	168 29% A	27 21% *	42 21% *	42 23% *	39 19% *	39 20% *	36 15%	19 6%	32 14% I	3 6% *	5 7% *	146 35% IJKL
<b>NET : Top 2 Box</b>	<b>784</b> <b>69%</b>	434 79% B	349 60%	68 54% *	122 62% *	115 63% *	142 70% *	147 76% C*	190 80% CDE	275 89% JKLM	169 74% M	39 74% M*	57 75% M*	222 54%
<b>NET : Bottom 2 Box</b>	<b>126</b> <b>11%</b>	63 11%	62 11%	30 24% GH*	32 16% GH*	24 13% *	21 10% *	8 4% *	11 4% *	14 5%	29 12% I	11 20% I*	14 18% I*	45 11%
<b>Mean score</b>	<b>3.27</b>	3.28	3.26	2.92 *	3.1 *	3.22 *	3.29 C*	3.46 CD*	3.43 CD*	3.4 M	3.37	3.21 *	3.23 *	3.11 *
<b>Standard Deviation</b>	<b>0.8</b>	0.773	0.833	0.849	0.92	0.807	0.765	0.673	0.709	0.612	0.827	0.987	0.841	0.834
<b>Error Variance</b>	<b>0.001</b>	0.001	0.002	0.007	0.006	0.005	0.004	0.003	0.003	0.001	0.003	0.02	0.01	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>409</b> <b>36%</b>	148 P	193 NP	63 *
<b>Prefer to have this (3)</b>	<b>376</b> <b>33%</b>	160 O	94 26%	119 34% *
<b>Prefer not to have this (2)</b>	<b>88</b> <b>8%</b>	18 5%	33 9%	34 10% *
<b>Must not have this (1)</b>	<b>38</b> <b>3%</b>	5 1%	12 3%	18 5% *
<b>Don't know</b>	<b>223</b> <b>20%</b>	47 12%	27 7%	120 34% NO*
<b>NET : Top 2 Box</b>	<b>784</b> <b>69%</b>	308 P	286 P	182 51% *
<b>NET : Bottom 2 Box</b>	<b>126</b> <b>11%</b>	23 6%	44 12% N	52 15% N*
<b>Mean score</b>	<b>3.27</b>	3.36 P	3.41 P	2.97 *
<b>Standard Deviation</b>	<b>0.8</b>	0.653	0.807	0.852
<b>Error Variance</b>	<b>0.001</b>	0.001	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Must have this (4)</b>	<b>434</b> <b>38%</b>	255 46%	179 31%	26 21%	45 23%	65 36%	70 35%	99 51%	129 55%	161 52%	111 48%	18 34%	29 38%	107 26%
		B	*	*	*	CD*	CDEF	KM	M	*	*	*	*	*
<b>Prefer to have this (3)</b>	<b>355</b> <b>31%</b>	175 32%	180 31%	43 34%	76 39%	51 28%	69 34%	51 26%	66 28%	103 33%	65 28%	21 39%	32 42%	119 29%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>Prefer not to have this (2)</b>	<b>102</b> <b>9%</b>	51 9%	50 9%	18 14%	27 14%	23 13%	25 13%	3 2%	5 2%	13 4%	25 11%	7 13%	9 12%	40 10%
				GH*	GH*	GH*	GH*	*	*	4%	I	I*	*	*
<b>Must not have this (1)</b>	<b>34</b> <b>3%</b>	15 3%	19 3%	4 3%	13 7%	1 1%	10 5%	3 1%	3 1%	13 4%	5 2%	5 9%	1 1%	9 2%
				*	*	*	*	*	*	*	*	*	*	*
<b>Don't know</b>	<b>209</b> <b>18%</b>	57 10%	152 26%	35 28%	35 18%	41 23%	27 13%	38 20%	33 14%	18 6%	24 10%	3 5%	6 8%	138 33%
			A	*	*	*	*	*	*	*	*	*	*	IJKL
<b>NET : Top 2 Box</b>	<b>789</b> <b>70%</b>	429 78%	359 62%	69 55%	121 62%	116 64%	139 69%	150 77%	195 83%	264 85%	176 77%	39 73%	61 80%	226 55%
		B	*	*	*	*	*	C*	CDEF	JKM	M	M*	M*	*
<b>NET : Bottom 2 Box</b>	<b>135</b> <b>12%</b>	66 12%	69 12%	21 17%	40 20%	25 14%	36 18%	6 3%	8 3%	27 9%	30 13%	12 22%	10 13%	49 12%
				GH*	GH*	GH*	GH*	*	*	9%	I*	*	*	*
<b>Mean score</b>	<b>3.29</b>	3.35	3.21	3.01	2.95	3.27	3.14	3.58	3.58	3.41	3.36	3.03	3.27	3.17
				**	*	*	*	DEF*	DEF*	K	K	*	*	*
<b>Standard Deviation</b>	<b>0.803</b>	0.784	0.818	0.809	0.878	0.771	0.877	0.629	0.612	0.784	0.796	0.951	0.716	0.8
<b>Error Variance</b>	<b>0.001</b>	0.001	0.002	0.007	0.005	0.004	0.004	0.003	0.002	0.002	0.003	0.018	0.007	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Must have this (4)</b>	<b>434</b> <b>38%</b>	167 44%	189 53%	76 21%
		P	P	*
<b>Prefer to have this (3)</b>	<b>355</b> <b>31%</b>	131 35%	113 32%	106 30%
				*
<b>Prefer not to have this (2)</b>	<b>102</b> <b>9%</b>	28 7%	25 7%	46 13%
				*
<b>Must not have this (1)</b>	<b>34</b> <b>3%</b>	14 4%	6 2%	12 3%
				*
<b>Don't know</b>	<b>209</b> <b>18%</b>	38 10%	25 7%	115 32%
				NO*
<b>NET : Top 2 Box</b>	<b>789</b> <b>70%</b>	298 79%	302 85%	181 51%
		P	P	*
<b>NET : Bottom 2 Box</b>	<b>135</b> <b>12%</b>	42 11%	30 8%	58 16%
				*
<b>Mean score</b>	<b>3.29</b>	3.33	3.46	3.02
		P	P	*
<b>Standard Deviation</b>	<b>0.803</b>	0.792	0.707	0.843
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
<b>Unweighted Base</b>	1133	1133	1133	1133	1133	1133
<b>Weighted Base</b>	1133	1133	1133	1133	1133	1133
<b>Much better</b>	72 6%	77 7%	105 9%	65 6%	74 7%	88 8%
<b>A bit better</b>	89 8%	142 13%	189 17%	154 14%	115 10%	106 9%
<b>No difference</b>	241 21%	389 34%	350 31%	554 49%	609 54%	510 45%
<b>A bit worse</b>	385 34%	224 20%	214 19%	132 12%	101 9%	188 17%
<b>Much worse</b>	247 22%	145 13%	175 15%	77 7%	110 10%	93 8%
<b>Not sure</b>	99 9%	156 14%	100 9%	150 13%	125 11%	149 13%
<b>NET : Much/a bit better</b>	161 14%	219 19%	294 26%	220 19%	189 17%	194 17%
<b>NET : Much / a bit worse</b>	632 56%	369 33%	390 34%	209 18%	211 19%	280 25%

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Much better</b>	<b>72</b> <b>6%</b>	57 10%	15 3%	2 2%	32 16%	12 6%	14 7%	4 2%	9 4%	32 10%	15 7%	9 16%	6 8%	10 2%
		B	*	CGH*	*	*	*	*		M	M*	*	*	
<b>A bit better</b>	<b>89</b> <b>8%</b>	52 9%	37 6%	14 11%	36 18%	13 7%	7 4%	7 3%	12 5%	38 12%	19 8%	6 11%	8 10%	16 4%
				*	FGH*	*	*	*		M	*	*	*	
<b>No difference</b>	<b>241</b> <b>21%</b>	112 20%	128 22%	20 16%	29 15%	48 26%	43 21%	43 22%	58 25%	83 27%	42 18%	10 19%	12 15%	89 21%
				*	*	*	*	*				*	*	
<b>A bit worse</b>	<b>385</b> <b>34%</b>	186 34%	199 34%	45 36%	42 22%	44 24%	72 36%	73 38%	108 46%	116 38%	68 30%	12 22%	26 34%	147 36%
				*	*	*	*	D*	DE	K	*	*	*	
<b>Much worse</b>	<b>247</b> <b>22%</b>	112 20%	135 23%	32 25%	33 17%	47 26%	51 26%	45 23%	39 16%	24 8%	73 32%	14 27%	20 26%	100 24%
				*	*	*	*	*		I	I*	I*	I	
<b>Not sure</b>	<b>99</b> <b>9%</b>	34 6%	65 11%	12 10%	24 12%	17 9%	13 7%	22 11%	11 4%	16 5%	12 5%	2 4%	5 7%	51 12%
				*	*	*	*	*				*	*	
<b>NET : Much/a bit better</b>	<b>161</b> <b>14%</b>	109 20%	52 9%	16 13%	67 34%	25 14%	21 10%	11 5%	21 9%	69 22%	34 15%	15 28%	14 18%	26 6%
		B		*	CEFGH*	*	*	*		M	M	M*	M*	
<b>NET : Much / a bit worse</b>	<b>632</b> <b>56%</b>	298 54%	334 58%	77 62%	75 38%	92 51%	124 62%	118 61%	147 62%	140 45%	141 61%	26 49%	45 60%	247 60%
				D*	*	*	D*	D*	D		I	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Much better</b>	<b>72</b> <b>6%</b>	39 10% P	27 7%	6 2% *
<b>A bit better</b>	<b>89</b> <b>8%</b>	36 10% P	38 11% P	9 2% *
<b>No difference</b>	<b>241</b> <b>21%</b>	129 34% OP	41 11%	64 18% *
<b>A bit worse</b>	<b>385</b> <b>34%</b>	114 30%	113 32%	152 43% *
<b>Much worse</b>	<b>247</b> <b>22%</b>	31 8%	126 35% N	87 24% N*
<b>Not sure</b>	<b>99</b> <b>9%</b>	28 7%	13 4%	37 10% *
<b>NET : Much/a bit better</b>	<b>161</b> <b>14%</b>	76 20% P	65 18% P	14 4% *
<b>NET : Much / a bit worse</b>	<b>632</b> <b>56%</b>	145 38%	239 67% N	239 67% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Much better</b>	<b>77</b> <b>7%</b>	61 11%	17 3%	2 2%	35 18%	9 5%	18 9%	4 2%	9 4%	36 12%	12 5%	10 18%	5 7%	14 3%
		B		*	CEGH*	*	*	*		JM		JM*	*	
<b>A bit better</b>	<b>142</b> <b>13%</b>	84 15%	58 10%	27 22%	46 24%	22 12%	10 5%	17 9%	19 8%	53 17%	35 15%	6 12%	8 10%	38 9%
				FH*	FGH*	*	*	*				*	*	
<b>No difference</b>	<b>389</b> <b>34%</b>	203 37%	185 32%	28 22%	35 18%	59 32%	87 43%	69 36%	112 47%	122 40%	65 28%	15 29%	26 35%	145 35%
				*	*	*	CD*	D*	CD	J		*	*	
<b>A bit worse</b>	<b>224</b> <b>20%</b>	104 19%	120 21%	26 20%	24 12%	31 17%	44 22%	44 23%	56 24%	61 20%	40 18%	13 24%	24 31%	84 20%
				*	*	*	*	*				*	J*	
<b>Much worse</b>	<b>145</b> <b>13%</b>	38 7%	107 19%	25 20%	30 15%	25 14%	23 12%	25 13%	17 7%	15 5%	49 21%	5 10%	8 11%	54 13%
			A	H*	*	*	*	*			I	*	*	I
<b>Not sure</b>	<b>156</b> <b>14%</b>	64 12%	92 16%	17 14%	26 14%	35 19%	19 9%	34 18%	24 10%	22 7%	28 12%	4 7%	5 7%	78 19%
				*	*	*	*	*				*	*	I
<b>NET : Much/a bit better</b>	<b>219</b> <b>19%</b>	144 26%	75 13%	29 23%	81 41%	31 17%	28 14%	22 11%	28 12%	89 29%	47 21%	16 30%	13 17%	52 13%
		B		*	CEFGH*	*	*	*		M		M*	*	
<b>NET : Much / a bit worse</b>	<b>369</b> <b>33%</b>	142 26%	227 39%	51 41%	53 27%	56 31%	67 33%	69 36%	73 31%	76 25%	89 39%	18 34%	32 41%	138 33%
			A	*	*	*	*	*			I	*	I*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Much better</b>	<b>77</b> <b>7%</b>	41 11% P	26 7% *	10 3% *
<b>A bit better</b>	<b>142</b> <b>13%</b>	58 15% P	58 16% P	23 6% *
<b>No difference</b>	<b>389</b> <b>34%</b>	172 46% OP	92 26% *	113 32% *
<b>A bit worse</b>	<b>224</b> <b>20%</b>	50 13% N	96 27% N	75 21% *
<b>Much worse</b>	<b>145</b> <b>13%</b>	18 5% N	56 16% N	69 20% N*
<b>Not sure</b>	<b>156</b> <b>14%</b>	38 10% O*	29 8% O*	65 18% O*
<b>NET : Much/a bit better</b>	<b>219</b> <b>19%</b>	99 26% P	84 23% P	33 9% *
<b>NET : Much / a bit worse</b>	<b>369</b> <b>33%</b>	68 18% N	152 43% N	144 41% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Much better</b>	<b>105</b> <b>9%</b>	70 13%	35 6%	6 5%	34 18%	13 7%	19 9%	11 5%	21 9%	51 17%	17 7%	12 23%	8 11%	15 4%
		B	*	G*	*	*	*	*	*	JM		JM*	*	*
<b>A bit better</b>	<b>189</b> <b>17%</b>	108 20%	81 14%	39 31%	39 20%	33 18%	29 14%	23 12%	26 11%	62 20%	34 15%	9 16%	13 17%	64 16%
				FGH*	*	*	*	*	*			*	*	*
<b>No difference</b>	<b>350</b> <b>31%</b>	166 30%	184 32%	21 16%	55 28%	53 29%	67 34%	61 31%	92 39%	124 40%	64 28%	9 16%	18 23%	127 31%
				*	*	*	*	*	C	JKL		*	*	*
<b>A bit worse</b>	<b>214</b> <b>19%</b>	94 17%	121 21%	25 20%	18 9%	27 15%	42 21%	44 23%	58 24%	49 16%	46 20%	14 26%	19 25%	76 18%
				*	*	*	*	D*	D			*	*	*
<b>Much worse</b>	<b>175</b> <b>15%</b>	70 13%	105 18%	19 15%	30 15%	36 20%	28 14%	31 16%	31 13%	13 4%	52 23%	8 14%	15 19%	77 19%
				*	*	*	*	*	*		I	I*	I*	I
<b>Not sure</b>	<b>100</b> <b>9%</b>	46 8%	54 9%	16 12%	19 9%	19 10%	15 7%	24 12%	8 4%	9 3%	17 7%	2 4%	4 5%	54 13%
				*	*	*	*	H*				*	*	I
<b>NET : Much/a bit better</b>	<b>294</b> <b>26%</b>	178 32%	116 20%	45 36%	73 38%	46 26%	48 24%	34 18%	47 20%	113 37%	51 22%	21 39%	21 28%	79 19%
		B		GH*	GH*	*	*	*	*	JM		JM*	*	*
<b>NET : Much / a bit worse</b>	<b>390</b> <b>34%</b>	163 30%	226 39%	44 35%	48 25%	63 35%	70 35%	75 39%	88 37%	62 20%	98 42%	22 40%	34 44%	153 37%
		A		*	*	*	*	*	*		I	I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Much better</b>	<b>105</b> <b>9%</b>	64 17% OP	25 7%	11 3% *
<b>A bit better</b>	<b>189</b> <b>17%</b>	88 23% OP	54 15%	45 13% *
<b>No difference</b>	<b>350</b> <b>31%</b>	138 37%	107 30%	97 27% *
<b>A bit worse</b>	<b>214</b> <b>19%</b>	41 11%	85 24% N	82 23% N*
<b>Much worse</b>	<b>175</b> <b>15%</b>	20 5%	73 20% N	79 22% N*
<b>Not sure</b>	<b>100</b> <b>9%</b>	27 7%	13 4%	40 11% O*
<b>NET : Much/a bit better</b>	<b>294</b> <b>26%</b>	152 40% OP	79 22%	57 16% *
<b>NET : Much / a bit worse</b>	<b>390</b> <b>34%</b>	61 16%	158 44% N	161 45% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Much better</b>	<b>65</b> <b>6%</b>	46 8%	19 3%	3 2%	28 14%	17 10%	6 3%	4 2%	7 3%	31 10%	12 5%	8 14%	9 11%	6 1%
		B		*	CFGH*	*	*	*		M		M*	M*	
<b>A bit better</b>	<b>154</b> <b>14%</b>	96 17%	59 10%	31 25%	39 20%	15 8%	27 14%	17 9%	25 10%	53 17%	34 15%	12 23%	14 19%	37 9%
		B		EGH*	*	*	*	*				M*	*	
<b>No difference</b>	<b>554</b> <b>49%</b>	266 48%	287 50%	40 32%	70 36%	86 47%	112 56%	91 47%	154 65%	178 58%	102 45%	16 30%	29 39%	207 50%
				*	*	*	CD*	*	CDEG	JKL		*	*	K
<b>A bit worse</b>	<b>132</b> <b>12%</b>	66 12%	66 11%	25 20%	19 10%	19 10%	22 11%	30 15%	18 8%	21 7%	25 11%	8 15%	12 16%	58 14%
				H*	*	*	*	*	*			*	I*	
<b>Much worse</b>	<b>77</b> <b>7%</b>	18 3%	58 10%	7 5%	11 6%	22 12%	7 3%	15 8%	16 7%	9 3%	31 13%	4 7%	3 3%	31 7%
			A	*	*	*	*	*			I	*	*	
<b>Not sure</b>	<b>150</b> <b>13%</b>	60 11%	90 16%	20 16%	27 14%	23 12%	27 13%	37 19%	16 7%	17 5%	25 11%	6 11%	9 12%	75 18%
				*	*	*	*	H*				*	*	I
<b>NET : Much/a bit better</b>	<b>220</b> <b>19%</b>	142 26%	78 13%	34 27%	67 34%	32 18%	33 17%	21 11%	32 14%	84 27%	46 20%	20 37%	23 30%	43 10%
		B		G*	EFGH*	*	*	*		M	M	JM*	M*	
<b>NET : Much / a bit worse</b>	<b>209</b> <b>18%</b>	85 15%	124 21%	31 25%	30 15%	40 22%	28 14%	45 23%	34 14%	30 10%	56 24%	12 22%	15 19%	89 22%
				*	*	*	*	*			I	I*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Much better</b>	<b>65</b> <b>6%</b>	40 10% P	21 6% P	2 * *
<b>A bit better</b>	<b>154</b> <b>14%</b>	59 15%	57 16%	35 10% *
<b>No difference</b>	<b>554</b> <b>49%</b>	205 54%	166 46%	172 48% *
<b>A bit worse</b>	<b>132</b> <b>12%</b>	26 7%	44 12%	62 18% N*
<b>Much worse</b>	<b>77</b> <b>7%</b>	7 2%	43 12% N	28 8% N*
<b>Not sure</b>	<b>150</b> <b>13%</b>	42 11%	26 7%	56 16% *
<b>NET : Much/a bit better</b>	<b>220</b> <b>19%</b>	98 26% P	78 22% P	36 10% *
<b>NET : Much / a bit worse</b>	<b>209</b> <b>18%</b>	33 9%	87 24% N	90 25% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Much better</b>	<b>74</b> <b>7%</b>	46 8%	28 5%	7 6% *	28 15% GH*	12 6% *	11 5% *	4 2% *	12 5% *	36 12% M	15 7% M	5 10% M*	7 9% M*	7 2%
<b>A bit better</b>	<b>115</b> <b>10%</b>	84 15% B	31 5%	10 8% *	47 24% CFGH*	19 11% *	17 8% *	13 7% *	9 4% *	41 13% L	26 11% L	9 16% *	9 11% *	29 7%
<b>No difference</b>	<b>609</b> <b>54%</b>	294 53%	314 54%	48 38% *	59 30% *	90 50% D*	119 59% CD*	117 60% CD*	175 74% CDEF	191 62% L	127 55% L	28 53% *	33 43% *	214 52%
<b>A bit worse</b>	<b>101</b> <b>9%</b>	35 6%	66 11%	25 20% H*	22 11% *	14 8% *	14 7% *	16 8% *	10 4% *	20 6% I	16 7% I	6 12% *	12 15% *	38 9%
<b>Much worse</b>	<b>110</b> <b>10%</b>	33 6%	76 13% A	21 17% *	15 8% *	23 12% *	16 8% *	17 9% *	17 7% *	8 3% I	25 11% I	3 5% *	12 15% I*	51 12% I
<b>Not sure</b>	<b>125</b> <b>11%</b>	61 11%	64 11%	13 10% *	24 12% *	24 13% *	24 12% *	26 14% *	14 6% *	13 4% I	21 9% I	2 3% *	5 7% *	74 18% IK
<b>NET : Much/a bit better</b>	<b>189</b> <b>17%</b>	130 23% B	59 10%	18 14% *	75 39% CEFGH*	31 17% *	28 14% *	17 9% *	21 9% *	76 25% M	41 18% M	14 26% M*	15 20% M*	36 9%
<b>NET : Much / a bit worse</b>	<b>211</b> <b>19%</b>	68 12%	142 25% A	47 37% DFGH*	37 19% *	36 20% *	31 15% *	34 17% *	27 11% *	28 9% I	41 18% I	9 17% *	23 30% I*	89 22% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Much better</b>	<b>74</b> <b>7%</b>	45 12% P	27 8% P	1 * *
<b>A bit better</b>	<b>115</b> <b>10%</b>	50 13% P	44 12% P	15 4% *
<b>No difference</b>	<b>609</b> <b>54%</b>	223 59%	190 53%	187 53% *
<b>A bit worse</b>	<b>101</b> <b>9%</b>	19 5%	41 11% N	39 11% *
<b>Much worse</b>	<b>110</b> <b>10%</b>	13 3%	35 10% N	54 15% N*
<b>Not sure</b>	<b>125</b> <b>11%</b>	27 7%	20 6%	58 16% NO*
<b>NET : Much/a bit better</b>	<b>189</b> <b>17%</b>	95 25% P	71 20% P	16 5% *
<b>NET : Much / a bit worse</b>	<b>211</b> <b>19%</b>	32 9%	76 21% N	93 26% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Much better</b>	<b>88</b> <b>8%</b>	62 11%	27 5%	1 1%	37 19%	25 14%	12 6%	6 3%	8 3%	38 12%	16 7%	8 15%	8 10%	18 4%
		B		*	CFGH*	CGH*	*	*		M		M*	*	
<b>A bit better</b>	<b>106</b> <b>9%</b>	60 11%	46 8%	17 13%	34 18%	12 7%	17 9%	16 8%	9 4%	36 12%	27 12%	8 15%	8 10%	27 6%
				*	H*	*	*	*				*	*	
<b>No difference</b>	<b>510</b> <b>45%</b>	249 45%	261 45%	31 25%	57 29%	74 41%	89 44%	99 51%	159 67%	177 57%	95 41%	20 37%	32 42%	169 41%
				*	*	*	C*	CD*	CDEFG	JKM		*	*	
<b>A bit worse</b>	<b>188</b> <b>17%</b>	88 16%	100 17%	46 37%	34 17%	31 17%	39 19%	19 10%	21 9%	27 9%	34 15%	10 20%	13 17%	85 21%
				DEFGH*	*	*	*	*				I*	*	I
<b>Much worse</b>	<b>93</b> <b>8%</b>	35 6%	57 10%	17 14%	11 6%	17 9%	19 10%	21 11%	8 3%	11 3%	33 14%	4 8%	7 10%	31 8%
				H*	*	*	*	*			I	*	*	
<b>Not sure</b>	<b>149</b> <b>13%</b>	59 11%	90 16%	13 11%	22 11%	23 13%	25 12%	34 17%	32 14%	21 7%	24 10%	3 5%	9 11%	83 20%
				*	*	*	*	*				*	*	IK
<b>NET : Much/a bit better</b>	<b>194</b> <b>17%</b>	122 22%	72 12%	18 14%	71 36%	37 20%	30 15%	22 11%	17 7%	73 24%	43 19%	16 30%	15 20%	44 11%
		B		*	CEFGH*	H*	*	*		M		M*	*	
<b>NET : Much / a bit worse</b>	<b>280</b> <b>25%</b>	123 22%	156 27%	63 50%	45 23%	47 26%	58 29%	39 20%	29 12%	37 12%	67 29%	15 28%	20 26%	117 28%
				DEFGH*	*	H*	H*	*		I	I	I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Much better</b>	<b>88</b> <b>8%</b>	43 11% P	27 8%	14 4% *
<b>A bit better</b>	<b>106</b> <b>9%</b>	47 12%	36 10%	21 6% *
<b>No difference</b>	<b>510</b> <b>45%</b>	219 58% OP	150 42%	133 37% *
<b>A bit worse</b>	<b>188</b> <b>17%</b>	31 8%	72 20% N	79 22% N*
<b>Much worse</b>	<b>93</b> <b>8%</b>	10 3%	45 13% N	32 9% *
<b>Not sure</b>	<b>149</b> <b>13%</b>	27 7%	27 7%	76 21% NO*
<b>NET : Much/a bit better</b>	<b>194</b> <b>17%</b>	91 24% P	63 18%	34 10% *
<b>NET : Much / a bit worse</b>	<b>280</b> <b>25%</b>	41 11%	118 33% N	111 31% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Fut\_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Very positive impact (4)</b>	<b>202</b> <b>18%</b>	134 24%	68 12%	3 2%	39 20%	35 19%	30 15%	35 18%	61 26%	114 37%	19 8%	14 26%	18 24%	36 9%
		B	*	C*	C*	C*	C*	C*	C	JM		JM*	JM*	
<b>Fairly positive impact (3)</b>	<b>274</b> <b>24%</b>	135 24%	139 24%	24 19%	51 26%	34 19%	67 33%	44 23%	54 23%	97 31%	47 21%	9 18%	13 18%	104 25%
			*	*	*	*	*	*	*	J		*	*	
<b>Fairly negative impact (2)</b>	<b>233</b> <b>21%</b>	129 23%	104 18%	53 42%	30 15%	31 17%	41 21%	47 24%	31 13%	43 14%	43 19%	12 22%	19 25%	102 25%
				DEFHG*	*	*	*	*	*			*	*	I
<b>Very negative impact (1)</b>	<b>180</b> <b>16%</b>	72 13%	106 18%	20 16%	27 14%	32 18%	26 13%	43 22%	30 13%	11 4%	79 34%	16 30%	16 21%	46 11%
				*	*	*	*	*	*		IM	IM*	I*	I
<b>Don't know</b>	<b>244</b> <b>21%</b>	82 15%	161 28%	25 20%	47 24%	50 27%	37 18%	25 13%	60 25%	43 14%	41 18%	2 4%	10 13%	126 30%
			A	*	*	G*	*	*	*		K	*	*	IJKL
<b>NET : Top 2 Box</b>	<b>477</b> <b>42%</b>	269 49%	208 36%	27 21%	91 47%	69 38%	96 48%	79 41%	115 49%	211 68%	67 29%	23 43%	32 42%	139 34%
			B	*	C*	*	C*	C*	C	JKLM		*	*	
<b>NET : Bottom 2 Box</b>	<b>413</b> <b>36%</b>	201 36%	211 36%	73 58%	57 29%	63 35%	68 34%	90 46%	61 26%	54 18%	122 53%	28 53%	35 46%	148 36%
				DEFH*	*	*	*	DH*			IM	I*	I*	I
<b>Mean score</b>	<b>2.56</b>	2.7	2.41	2.09	2.69	2.54	2.61	2.42	2.83	3.18	2.04	2.4	2.51	2.45
		B	*	C*	*	C*	*	CG*		JKLM		*	J*	J*
<b>Standard Deviation</b>	<b>1.052</b>	1.044	1.039	0.74	1.058	1.128	0.963	1.083	1.089	0.854	1.041	1.198	1.142	0.906
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.005	0.008	0.01	0.006	0.007	0.007	0.003	0.006	0.028	0.02	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Fut\_EU.Thinking ahead to 5 years from now, do you think Britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Very positive impact (4)</b>	<b>202</b> <b>18%</b>	149 39%	30 8%	22 6%
		OP		*
<b>Fairly positive impact (3)</b>	<b>274</b> <b>24%</b>	139 37%	60 17%	70 20%
		OP		*
<b>Fairly negative impact (2)</b>	<b>233</b> <b>21%</b>	32 8%	103 29%	89 25%
			N	N*
<b>Very negative impact (1)</b>	<b>180</b> <b>16%</b>	7 2%	121 34%	47 13%
			NP	N*
<b>Don't know</b>	<b>244</b> <b>21%</b>	51 14%	43 12%	127 36%
				NO*
<b>NET : Top 2 Box</b>	<b>477</b> <b>42%</b>	287 76%	90 25%	91 26%
		OP		*
<b>NET : Bottom 2 Box</b>	<b>413</b> <b>36%</b>	39 10%	224 63%	136 38%
			NP	N*
<b>Mean score</b>	<b>2.56</b>	3.31	1.99	2.29
		OP		*
<b>Standard Deviation</b>	<b>1.052</b>	0.74	0.981	0.902
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Summary table

Base: All adults GB 18+ [retirement question = All adults GB 50+ currently in employment, different job question = All adults GB 18+ currently in employment]

	Delay buying or selling a home	Look into moving abroad	Change where your savings are invested	Borrow money at a different time to when you originally planned	Delay retirement	Look for a different job	Reduce spending on leisure activities / eating out	Stockpile food or medicine	Change the scheduling of an NHS appointment, operation or treatment
<b>Unweighted Base</b>	1133	1133	1133	1133	211	704	1133	1133	1133
<b>Weighted Base</b>	1133	1133	1133	1133	241	699	1133	1133	1133
<b>Have already done this</b>	81 7%	59 5%	58 5%	62 5%	20 8%	62 9%	124 11%	71 6%	67 6%
<b>Likely to do this</b>	132 12%	130 11%	161 14%	120 11%	20 8%	120 17%	230 20%	192 17%	118 10%
<b>Will not do this</b>	403 36%	561 50%	530 47%	494 44%	109 45%	329 47%	471 42%	590 52%	528 47%
<b>Not sure / undecided</b>	140 12%	154 14%	202 18%	124 11%	46 19%	122 17%	196 17%	174 15%	182 16%
<b>Not applicable</b>	378 33%	230 20%	181 16%	333 29%	45 19%	66 9%	112 10%	107 9%	238 21%

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Have already done this</b>	<b>81</b> <b>7%</b>	55 10%	25 4%	5 4%	38 19%	13 7%	16 8%	3 2%	6 2%	25 8%	19 8%	8 15%	5 7%	23 6%
		B		*	CGH*	*	*	*				*	*	
<b>Likely to do this</b>	<b>132</b> <b>12%</b>	76 14%	55 10%	40 32%	49 25%	21 12%	11 6%	5 3%	5 2%	31 10%	31 14%	11 21%	12 16%	37 9%
				EFGH*	FGH*	H*	*	*				IM*	*	
<b>Will not do this</b>	<b>403</b> <b>36%</b>	211 38%	192 33%	40 32%	37 19%	50 28%	89 44%	79 41%	108 46%	123 40%	71 31%	16 30%	22 29%	160 39%
				*	*	*	D*	D*	DE			*	*	
<b>Not sure / undecided</b>	<b>140</b> <b>12%</b>	56 10%	83 14%	20 16%	36 19%	38 21%	25 13%	12 6%	8 3%	24 8%	27 12%	4 8%	13 18%	59 14%
				H*	GH*	GH*	H*	*				*	I*	
<b>Not applicable</b>	<b>378</b> <b>33%</b>	154 28%	224 39%	19 16%	35 18%	58 32%	60 30%	95 49%	110 47%	106 34%	82 36%	13 25%	23 30%	134 32%
			A	*	*	*	*	CDF*	CDF			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Have already done this</b>	<b>81</b> <b>7%</b>	30 8%	27 8%	19 5% *
<b>Likely to do this</b>	<b>132</b> <b>12%</b>	36 10%	46 13%	47 13% *
<b>Will not do this</b>	<b>403</b> <b>36%</b>	162 43% 0	113 32%	121 34% *
<b>Not sure / undecided</b>	<b>140</b> <b>12%</b>	23 6%	41 12%	70 20% N*
<b>Not applicable</b>	<b>378</b> <b>33%</b>	126 33%	129 36%	98 28% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Have already done this</b>	<b>59</b> <b>5%</b>	46 8%	13 2%	7 6%	31 16%	8 5%	5 2%	4 2%	4 2%	26 9%	14 6%	7 13%	8 10%	3 1%
		B		*	EFGH*	*	*	*		M	M	M*	M*	
<b>Likely to do this</b>	<b>130</b> <b>11%</b>	90 16%	39 7%	18 14%	48 25%	25 14%	27 13%	8 4%	4 2%	20 7%	31 14%	13 25%	12 16%	52 13%
		B		H*	GH*	H*	H*	*		I	I*	I*		
<b>Will not do this</b>	<b>561</b> <b>50%</b>	264 48%	297 51%	71 57%	55 28%	77 43%	109 54%	95 49%	153 65%	174 57%	104 45%	17 31%	37 49%	201 49%
				D*	*	*	D*	D*	DEG	JK		*	*	
<b>Not sure / undecided</b>	<b>154</b> <b>14%</b>	71 13%	82 14%	19 15%	36 19%	31 17%	27 13%	35 18%	5 2%	26 8%	35 15%	7 14%	12 16%	65 16%
				H*	H*	H*	H*	H*				*	*	
<b>Not applicable</b>	<b>230</b> <b>20%</b>	81 15%	149 26%	10 8%	25 13%	39 22%	34 17%	52 27%	70 29%	62 20%	46 20%	9 17%	7 9%	93 22%
			A	*	*	*	*	CD*	CD			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Have already done this</b>	<b>59</b> <b>5%</b>	25 7%	24 7%	7 2% *
<b>Likely to do this</b>	<b>130</b> <b>11%</b>	38 10%	48 14%	40 11% *
<b>Will not do this</b>	<b>561</b> <b>50%</b>	212 56% O	159 45%	183 52% *
<b>Not sure / undecided</b>	<b>154</b> <b>14%</b>	27 7%	57 16% N	64 18% N*
<b>Not applicable</b>	<b>230</b> <b>20%</b>	75 20%	69 19%	59 17% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Have already done this</b>	<b>58</b> <b>5%</b>	46 8%	12 2%	7 6%	24 13%	16 9%	5 3%	- *	6 2%	25 8%	9 4%	3 6%	7 10%	13 3%
		B		*	FGH*	G*	*	*				*	*	
<b>Likely to do this</b>	<b>161</b> <b>14%</b>	100 18%	61 11%	29 23%	54 28%	23 13%	27 13%	16 8%	12 5%	46 15%	40 17%	12 23%	11 14%	45 11%
		B		GH*	EFGH*	*	*	*				*	*	
<b>Will not do this</b>	<b>530</b> <b>47%</b>	273 49%	257 44%	61 49%	53 27%	78 43%	106 53%	101 52%	131 55%	168 54%	95 41%	21 40%	29 38%	196 47%
				D*	*	*	D*	D*	D	JL		*	*	
<b>Not sure / undecided</b>	<b>202</b> <b>18%</b>	80 15%	122 21%	14 11%	33 17%	40 22%	30 15%	40 20%	46 20%	35 11%	46 20%	10 18%	20 26%	79 19%
				*	*	*	*	*		I		*	I*	
<b>Not applicable</b>	<b>181</b> <b>16%</b>	54 10%	127 22%	15 12%	31 16%	23 13%	34 17%	37 19%	41 17%	34 11%	40 17%	7 12%	9 12%	80 19%
			A	*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Have already done this</b>	<b>58</b> <b>5%</b>	26 7%	17 5%	13 4% *
<b>Likely to do this</b>	<b>161</b> <b>14%</b>	43 11%	60 17%	55 15% *
<b>Will not do this</b>	<b>530</b> <b>47%</b>	211 56% O	150 42%	162 46% *
<b>Not sure / undecided</b>	<b>202</b> <b>18%</b>	38 10%	78 22% N	80 22% N*
<b>Not applicable</b>	<b>181</b> <b>16%</b>	60 16%	52 14%	45 13% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
Have already done this	62 5%	39 7%	22 4%	8 6% *	34 18% EFGH*	6 3% *	9 4% *	- - *	5 2% *	27 9% M	12 5% M	6 12% M*	4 5% *	5 1% *
Likely to do this	120 11%	88 16% B	32 6% B	24 19% GH*	38 20% GH*	36 20% GH*	17 8% *	2 1% *	4 2% *	17 6% I	30 13% I	16 29% IJM*	18 23% IM*	39 9% IM*
Will not do this	494 44%	253 46%	241 42%	62 50% D*	53 27% *	73 41% *	107 53% D*	96 50% D*	103 44% D	138 45% K	98 43% K	12 22% *	36 47% K*	194 47% K
Not sure / undecided	124 11%	47 8%	77 13%	17 13% *	38 19% GH*	26 14% H*	20 10% *	14 7% *	10 4% *	19 6% I	29 13% I	4 8% *	3 4% *	51 12% *
Not applicable	333 29%	125 23%	208 36% A	15 12% *	32 17% *	40 22% *	48 24% *	82 42% CDEF*	115 49% CDEF	107 35%	61 26%	15 29% *	16 21% *	123 30%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Have already done this</b>	<b>62</b> <b>5%</b>	28 7%	22 6%	12 3% *
<b>Likely to do this</b>	<b>120</b> <b>11%</b>	25 7%	50 14% N	42 12% *
<b>Will not do this</b>	<b>494</b> <b>44%</b>	169 45%	142 40%	170 48% *
<b>Not sure / undecided</b>	<b>124</b> <b>11%</b>	28 7%	41 11%	45 13% *
<b>Not applicable</b>	<b>333</b> <b>29%</b>	128 34%	102 29%	86 24% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement

Base: All adults GB 50+ currently in employment

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	211	113	98	-	-	-	78	104	29	78	61	14	24	28
Weighted Base	241	118	122	-	-	-	80	133	28	63	53	6	20	90
<b>Have already done this</b>	<b>20</b> <b>8%</b>	7 6%	13 11%	-	-	-	10 13%	7 5%	3 12%	6 10%	2 5%	-	3 15%	9 9%
		*	*				*	*	**	*	*	**	**	**
<b>Likely to do this</b>	<b>20</b> <b>8%</b>	9 8%	11 9%	-	-	-	5 7%	11 8%	4 13%	5 8%	9 16%	-	1 4%	5 6%
		*	*				*	*	**	*	*	**	**	**
<b>Will not do this</b>	<b>109</b> <b>45%</b>	62 52%	47 39%	-	-	-	41 52%	58 43%	10 35%	30 47%	30 57%	2 33%	9 46%	34 38%
		*	*				*	*	**	*	*	**	**	**
<b>Not sure / undecided</b>	<b>46</b> <b>19%</b>	25 21%	22 18%	-	-	-	12 15%	30 22%	5 18%	8 13%	7 13%	1 13%	5 24%	20 22%
		*	*				*	*	**	*	*	**	**	**
<b>Not applicable</b>	<b>45</b> <b>19%</b>	16 14%	29 24%	-	-	-	11 14%	28 21%	6 22%	14 22%	5 9%	3 44%	2 11%	22 24%
		*	*				*	*	**	*	*	**	**	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement

Base: All adults GB 50+ currently in employment

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	211	101	89	19
Weighted Base	241	97	73	65
<b>Have already done this</b>	<b>20</b> <b>8%</b>	5 *	4 *	11 18% **
<b>Likely to do this</b>	<b>20</b> <b>8%</b>	3 *	10 *	7 11% **
<b>Will not do this</b>	<b>109</b> <b>45%</b>	55 *	30 *	23 36% **
<b>Not sure / undecided</b>	<b>46</b> <b>19%</b>	12 *	14 *	18 28% **
<b>Not applicable</b>	<b>45</b> <b>19%</b>	21 *	15 *	5 8% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job

Base: All adults GB 18+ currently in employment

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	704	376	327	91	168	151	161	104	29	205	182	78	102	113
Weighted Base	699	371	328	73	151	152	162	133	28	160	154	37	51	265
<b>Have already done this</b>	<b>62</b> <b>9%</b>	49 13%	13 4%	3 4%	34 23%	7 5%	12 8%	3 2%	3 9%	25 16%	12 8%	8 22%	5 10%	12 5%
		B		*	CEFG*	*	*	*	**	M		JM*	*	*
<b>Likely to do this</b>	<b>120</b> <b>17%</b>	69 19%	51 16%	22 30%	37 24%	27 18%	25 15%	9 7%	- -	30 19%	35 23%	10 26%	9 18%	33 12%
				G*	G*	*	*	*	**			*	*	*
<b>Will not do this</b>	<b>329</b> <b>47%</b>	172 46%	157 48%	29 40%	43 28%	83 55%	91 56%	64 48%	20 69%	64 40%	69 45%	14 38%	24 48%	144 54%
				*	*	D*	D*	D*	**			*	*	*
<b>Not sure / undecided</b>	<b>122</b> <b>17%</b>	57 15%	65 20%	15 21%	30 20%	25 16%	18 11%	33 25%	- -	24 15%	29 19%	3 7%	11 21%	47 18%
				*	*	*	*	*	**			*	*	*
<b>Not applicable</b>	<b>66</b> <b>9%</b>	24 7%	42 13%	4 5%	7 5%	10 6%	16 10%	24 18%	6 21%	17 11%	10 6%	2 6%	2 3%	30 11%
				*	*	*	*	*	**			*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job

Base: All adults GB 18+ currently in employment

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	704	299	309	80
Weighted Base	699	226	229	220
<b>Have already done this</b>	<b>62</b> <b>9%</b>	26 12%	24 10%	10 5% *
<b>Likely to do this</b>	<b>120</b> <b>17%</b>	35 16%	49 21%	32 14% *
<b>Will not do this</b>	<b>329</b> <b>47%</b>	109 48%	104 46%	112 51% *
<b>Not sure / undecided</b>	<b>122</b> <b>17%</b>	33 15%	32 14%	54 24% *
<b>Not applicable</b>	<b>66</b> <b>9%</b>	23 10%	20 9%	12 6% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Have already done this</b>	<b>124</b> <b>11%</b>	65 12%	59 10%	10 8% *	35 18% H*	28 15% *	22 11% *	14 7% *	16 7%	39 13%	30 13%	9 17% *	12 16% *	28 7%
<b>Likely to do this</b>	<b>230</b> <b>20%</b>	110 20%	120 21%	32 25% *	55 28% F*	46 25% *	28 14% *	29 15% *	41 17%	52 17%	65 28% I	19 35% IM*	18 24% *	73 18%
<b>Will not do this</b>	<b>471</b> <b>42%</b>	247 45%	224 39%	51 41% D*	43 22% *	59 33% *	98 49% D*	83 43% D*	137 58% DE	168 54% JKLM	66 29%	16 30% *	28 37% *	172 42% J
<b>Not sure / undecided</b>	<b>196</b> <b>17%</b>	86 16%	110 19%	23 18% *	40 20% H*	35 19% *	37 18% *	41 21% H*	21 9%	28 9%	50 22% IK	4 7% *	13 17% *	86 21% I
<b>Not applicable</b>	<b>112</b> <b>10%</b>	45 8%	67 12%	10 8% *	23 12% *	14 8% *	16 8% *	28 14% *	22 9%	22 7%	19 8%	6 11% *	5 6% *	53 13%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Have already done this</b>	<b>124</b> <b>11%</b>	47 12%	39 11%	36 10% *
<b>Likely to do this</b>	<b>230</b> <b>20%</b>	53 14%	99 28% N	73 21% *
<b>Will not do this</b>	<b>471</b> <b>42%</b>	190 50% O	132 37%	137 39% *
<b>Not sure / undecided</b>	<b>196</b> <b>17%</b>	48 13%	61 17%	77 22% *
<b>Not applicable</b>	<b>112</b> <b>10%</b>	40 11%	26 7%	31 9% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Have already done this</b>	<b>71</b> <b>6%</b>	50 9%	20 4%	15 12%	20 10%	14 8%	14 7%	4 2%	4 2%	23 8%	14 6%	7 14%	12 15%	13 3%
		B		GH*	H*	*	*	*				M*	M*	
<b>Likely to do this</b>	<b>192</b> <b>17%</b>	103 19%	89 15%	40 32%	56 29%	40 22%	15 7%	23 12%	18 8%	51 17%	49 21%	17 33%	14 19%	55 13%
				FGH*	FGH*	FH*	*	*				IM*	*	
<b>Will not do this</b>	<b>590</b> <b>52%</b>	283 51%	307 53%	44 35%	50 26%	69 38%	130 64%	125 64%	173 73%	190 62%	101 44%	19 36%	39 51%	220 53%
				*	*	*	CDE*	CDE*	CDE	JK		*	*	
<b>Not sure / undecided</b>	<b>174</b> <b>15%</b>	70 13%	104 18%	10 8%	50 26%	46 25%	27 14%	26 13%	16 7%	19 6%	48 21%	8 15%	7 9%	79 19%
				*	CH*	CH*	*	*			I	*	*	I
<b>Not applicable</b>	<b>107</b> <b>9%</b>	47 8%	60 10%	17 14%	19 10%	12 7%	15 7%	17 9%	26 11%	25 8%	18 8%	1 3%	5 6%	46 11%
				*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Have already done this</b>	<b>71</b> <b>6%</b>	23 6%	30 8%	18 5%
				*
<b>Likely to do this</b>	<b>192</b> <b>17%</b>	53 14%	73 20%	61 17%
				*
<b>Will not do this</b>	<b>590</b> <b>52%</b>	238 63%	165 46%	176 50%
		OP		*
<b>Not sure / undecided</b>	<b>174</b> <b>15%</b>	29 8%	69 19%	67 19%
			N	N*
<b>Not applicable</b>	<b>107</b> <b>9%</b>	35 9%	20 6%	33 9%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Have already done this</b>	<b>67</b> <b>6%</b>	50 9%	17 3%	7 6%	32 17%	8 4%	12 6%	2 1%	5 2%	35 11%	8 3%	8 16%	5 6%	10 2%
		B		*	EGH*	*	*	*	*	JM		JM*	*	
<b>Likely to do this</b>	<b>118</b> <b>10%</b>	64 11%	54 9%	14 12%	43 22%	31 17%	12 6%	7 4%	11 5%	21 7%	31 14%	12 22%	10 13%	31 8%
				*	FGH*	GH*	*	*	*	I		IM*	*	
<b>Will not do this</b>	<b>528</b> <b>47%</b>	276 50%	252 44%	58 46%	49 25%	70 39%	109 54%	107 55%	134 57%	168 54%	108 47%	18 33%	35 45%	185 45%
				D*	*	*	D*	D*	DE	K		*	*	
<b>Not sure / undecided</b>	<b>182</b> <b>16%</b>	81 15%	101 17%	27 22%	48 25%	30 16%	34 17%	29 15%	15 6%	20 6%	29 13%	8 16%	16 21%	91 22%
				H*	H*	*	H*	*		I		I*	I*	I
<b>Not applicable</b>	<b>238</b> <b>21%</b>	83 15%	155 27%	18 15%	23 12%	43 24%	34 17%	50 26%	71 30%	65 21%	53 23%	7 14%	12 15%	95 23%
			A	*	*	*	*	D*	CD			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Brex\_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Have already done this</b>	<b>67</b> <b>6%</b>	32 8%	27 8%	8 2% *
<b>Likely to do this</b>	<b>118</b> <b>10%</b>	27 7%	51 14% N	37 10% *
<b>Will not do this</b>	<b>528</b> <b>47%</b>	198 52%	170 48%	146 41% *
<b>Not sure / undecided</b>	<b>182</b> <b>16%</b>	45 12%	43 12%	83 23% NO*
<b>Not applicable</b>	<b>238</b> <b>21%</b>	77 20%	66 18%	81 23% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Summary Table

Base: All adults GB 18+

	Journalists on newspapers like the Times, Telegraph or Guardian	Television news journalists	Journalists on newspapers like the Sun, the Mirror	Judges	Senior police officers	MPs in general	Your local MP	Top civil servants	Government ministers	People who run large companies	Local councillors	Senior figures at the BBC	School head teachers	Doctors
Unweighted Base	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133
Weighted Base	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133
<b>Would trust them to tell the truth</b>	392	430	247	752	701	247	442	432	304	355	390	407	824	895
	35%	38%	22%	66%	62%	22%	39%	38%	27%	31%	34%	36%	73%	79%
<b>Would not trust them to tell the truth</b>	741	703	886	381	432	886	691	701	829	778	743	726	309	238
	65%	62%	78%	34%	38%	78%	61%	62%	73%	69%	66%	64%	27%	21%

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Summary Table

Base: All adults GB 18+

	Nurses	Leaders of trade unions	Social media influencers
Unweighted Base	1133	1133	1133
Weighted Base	1133	1133	1133
Would trust them to tell the truth	925 82%	425 37%	232 20%
Would not trust them to tell the truth	208 18%	708 63%	901 80%

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Journalists on newspapers like the Times, Telegraph or Guardian

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>392</b> <b>35%</b>	234 42%	157 27%	40 32%	70 36%	70 39%	75 37%	52 27%	85 36%	117 38%	88 38%	28 52%	29 38%	115 28%
		B	*	*	*	*	*	*	*			M*	*	
<b>Would not trust them to tell the truth</b>	<b>741</b> <b>65%</b>	318 58%	422 73%	85 68%	125 64%	111 61%	126 63%	142 73%	151 64%	191 62%	142 62%	26 48%	47 62%	298 72%
			A	*	*	*	*	*	*			*	*	K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Journalists on newspapers like the Times, Telegraph or Guardian

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>392</b> <b>35%</b>	133 35%	148 41%	104 29% *
<b>Would not trust them to tell the truth</b>	<b>741</b> <b>65%</b>	245 65%	209 59%	250 71% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Television news journalists

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>430</b> <b>38%</b>	258 47%	172 30%	47 38%	80 41%	68 38%	69 34%	76 39%	90 38%	122 40%	93 40%	31 58%	36 47%	131 32%
		B	*	*	*	*	*	*	*			IJM*	*	
<b>Would not trust them to tell the truth</b>	<b>703</b> <b>62%</b>	295 53%	407 70%	78 62%	115 59%	113 62%	132 66%	118 61%	147 62%	186 60%	137 60%	23 42%	40 53%	282 68%
		A	*	*	*	*	*	*	*	K	K	*	*	K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Television news journalists

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>430</b> <b>38%</b>	141 37%	165 46%	103 29%
			P	*
<b>Would not trust them to tell the truth</b>	<b>703</b> <b>62%</b>	237 63%	192 54%	251 71%
				O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Journalists on newspapers like the Sun, the Mirror

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>247</b> <b>22%</b>	157 28%	90 16%	33 26%	72 37%	59 33%	28 14%	15 7%	41 17%	68 22%	48 21%	19 36%	24 32%	74 18%
		B		G*	FGH*	FGH*	*	*				JM*	*	
<b>Would not trust them to tell the truth</b>	<b>886</b> <b>78%</b>	396 72%	489 84%	92 74%	123 63%	122 67%	173 86%	180 93%	195 83%	240 78%	182 79%	34 64%	52 68%	339 82%
			A	*	*	*	DE*	CDE*	DE		K	*	*	K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Journalists on newspapers like the Sun, the Mirror

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>247</b> <b>22%</b>	83 22%	82 23%	75 21% *
<b>Would not trust them to tell the truth</b>	<b>886</b> <b>78%</b>	295 78%	275 77%	279 79% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Judges

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>752</b> <b>66%</b>	384 70%	367 63%	86 68% *	113 58% *	120 66% *	118 59% *	132 68% *	183 77% DF	229 74% M	168 73% M	32 60% *	50 66% *	240 58%
<b>Would not trust them to tell the truth</b>	<b>381</b> <b>34%</b>	168 30%	212 37%	40 32% *	82 42% H*	61 34% *	83 41% H*	62 32% *	54 23%	80 26%	62 27%	21 40% *	26 34% *	173 42% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Judges

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>752</b> <b>66%</b>	247 65%	261 73%	221 62%
				*
<b>Would not trust them to tell the truth</b>	<b>381</b> <b>34%</b>	131 35%	96 27%	133 38%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Senior police officers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>701</b> <b>62%</b>	355 64%	346 60%	84 67% *	122 63% *	117 65% *	104 52% *	115 59% *	158 67% *	207 67%	150 65%	33 63% *	53 69% *	227 55%
<b>Would not trust them to tell the truth</b>	<b>432</b> <b>38%</b>	198 36%	234 40%	41 33% *	73 37% *	64 35% *	96 48% *	79 41% *	78 33%	102 33%	80 35%	20 37% *	24 31% *	186 45%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Senior police officers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>701</b> <b>62%</b>	227 60%	233 65%	212 60% *
<b>Would not trust them to tell the truth</b>	<b>432</b> <b>38%</b>	151 40%	124 35%	143 40% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - MPs in general

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>247</b> <b>22%</b>	150 27%	97 17%	30 24%	73 38%	51 28%	28 14%	21 11%	44 18%	83 27%	65 28%	21 39%	14 19%	53 13%
		B	*	FGH*	G*	*	*	*	*	M	M	LM*	*	*
<b>Would not trust them to tell the truth</b>	<b>886</b> <b>78%</b>	402 73%	483 83%	95 76%	122 62%	130 72%	173 86%	173 89%	193 82%	225 73%	165 72%	32 61%	62 81%	360 87%
		A	*	*	*	D*	DE*	D	D			*	K*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - MPs in general

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>247</b> <b>22%</b>	84 22%	90 25%	61 17% *
<b>Would not trust them to tell the truth</b>	<b>886</b> <b>78%</b>	294 78%	267 75%	294 83% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Your local MP

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>442</b> <b>39%</b>	211 38%	230 40%	58 46% *	81 42% *	72 40% *	59 29% *	72 37% *	100 42%	132 43% M	108 47% M	27 51% M*	31 41% *	126 31%
<b>Would not trust them to tell the truth</b>	<b>691</b> <b>61%</b>	342 62%	349 60%	67 54% *	114 58% *	109 60% *	142 71% *	122 63% *	136 58%	177 57%	122 53%	26 49% *	45 59% *	287 69% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Your local MP

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>442</b> <b>39%</b>	144 38%	158 44%	124 35% *
<b>Would not trust them to tell the truth</b>	<b>691</b> <b>61%</b>	234 62%	199 56%	230 65% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Top civil servants

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>432</b> <b>38%</b>	229 41%	203 35%	50 40% *	109 56% FGH*	80 44% F*	51 25% *	60 31% *	82 35%	129 42% M	109 47% M	26 48% M*	27 35% *	120 29%
<b>Would not trust them to tell the truth</b>	<b>701</b> <b>62%</b>	324 59%	377 65%	75 60% *	86 44% *	101 56% *	150 75% DE*	135 69% D*	154 65% D	180 58%	121 53%	27 52% *	50 65% *	293 71% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Top civil servants

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>432</b> <b>38%</b>	136 36%	163 46%	120 34%
		N		*
<b>Would not trust them to tell the truth</b>	<b>701</b> <b>62%</b>	242 64%	195 54%	234 66%
		O		*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Government ministers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>304</b> <b>27%</b>	179 32%	124 21%	44 35%	91 47%	66 37%	28 14%	21 11%	53 22%	104 34%	68 30%	18 34%	16 21%	83 20%
		B		FG*	FGH*	FG*	*	*		M		*	*	
<b>Would not trust them to tell the truth</b>	<b>829</b> <b>73%</b>	373 68%	455 79%	81 65%	104 53%	115 63%	173 86%	173 89%	183 78%	204 66%	162 70%	35 66%	60 79%	330 80%
		A		*	*	*	CDE*	CDE*	D			*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Government ministers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>304</b> 27%	105 28%	111 31%	73 21% *
<b>Would not trust them to tell the truth</b>	<b>829</b> 73%	273 72%	246 69%	281 79% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - People who run large companies

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>355</b> <b>31%</b>	200 36%	155 27%	26 21%	93 48%	62 34%	47 23%	56 29%	71 30%	121 39%	77 33%	30 56%	28 36%	84 20%
		B	*	CFGH*	*	*	*	*		M	M	IJM*	M*	
<b>Would not trust them to tell the truth</b>	<b>778</b> <b>69%</b>	353 64%	425 73%	99 79%	102 52%	119 66%	154 77%	139 71%	165 70%	187 61%	153 67%	24 44%	49 64%	329 80%
		A	D*	*	*	*	D*	D*	D	K	K	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - People who run large companies

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>355</b> <b>31%</b>	129 34%	134 37%	81 23%
			P	*
<b>Would not trust them to tell the truth</b>	<b>778</b> <b>69%</b>	249 66%	223 63%	274 77%
				O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Local councillors

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>390</b> <b>34%</b>	204 37%	185 32%	50 40% *	94 48% FGH*	71 39% *	49 24% *	56 29% *	70 30%	111 36%	100 44% M	27 51% M*	25 32% *	105 25%
<b>Would not trust them to tell the truth</b>	<b>743</b> <b>66%</b>	348 63%	394 68%	75 60% *	101 52% *	110 61% *	152 76% D*	138 71% D*	166 70% D	198 64%	130 56%	26 49% *	52 68% *	308 75% JK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Local councillors

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>390</b> <b>34%</b>	120 32%	149 42%	97 27%
			NP	*
<b>Would not trust them to tell the truth</b>	<b>743</b> <b>66%</b>	257 68%	208 58%	257 73%
		O		O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Senior figures at the BBC

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>407</b> <b>36%</b>	213 39%	193 33%	48 38% *	78 40% *	84 46% FH*	57 28% *	71 37% *	69 29% *	107 35%	102 44% M	29 55% ILM*	26 34% *	129 31%
<b>Would not trust them to tell the truth</b>	<b>726</b> <b>64%</b>	339 61%	387 67%	78 62% *	117 60% *	98 54% *	144 72% E*	123 63% *	167 71% E	201 65% K	128 56%	24 45% *	50 66% K*	284 69% JK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Senior figures at the BBC

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>407</b> <b>36%</b>	108 29%	165 46%	120 34%
		N		*
<b>Would not trust them to tell the truth</b>	<b>726</b> <b>64%</b>	269 71%	192 54%	235 66%
		O		*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - School head teachers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>824</b> <b>73%</b>	409 74%	414 72%	87 69% *	124 64% *	147 81% D*	134 67% *	135 69% *	198 84% DFG	241 78%	183 80% LM	35 66% *	50 66% *	278 67%
<b>Would not trust them to tell the truth</b>	<b>309</b> <b>27%</b>	144 26%	165 28%	38 31% *	71 36% EH*	34 19% *	67 33% H*	59 31% H*	39 16%	67 22%	47 20%	18 34% *	26 34% J*	135 33% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - School head teachers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>824</b> <b>73%</b>	278 74%	281 79%	245 69% *
<b>Would not trust them to tell the truth</b>	<b>309</b> <b>27%</b>	100 26%	76 21%	110 31% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Doctors

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>895</b> <b>79%</b>	437 79%	457 79%	83 66% *	129 66% *	143 79% *	155 77% *	173 89% CD*	212 90% CDF	263 85% M	197 85% M	44 83% *	58 76% *	300 73%
<b>Would not trust them to tell the truth</b>	<b>238</b> <b>21%</b>	116 21%	122 21%	42 34% GH*	66 34% GH*	38 21% *	46 23% H*	22 11% *	24 10%	46 15%	33 15%	9 17% *	18 24% *	113 27% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Doctors

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>895</b> <b>79%</b>	318 84%	297 83%	257 72%
		P		*
<b>Would not trust them to tell the truth</b>	<b>238</b> <b>21%</b>	60 16%	60 17%	98 28%
				N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Nurses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>925</b> <b>82%</b>	461 83%	462 80%	90 72% *	147 75% *	142 79% *	157 78% *	166 85% *	222 94% CDEF	274 89% LM	192 83%	48 89% *	58 76% *	318 77%
<b>Would not trust them to tell the truth</b>	<b>208</b> <b>18%</b>	91 17%	117 20%	35 28% H*	48 25% H*	39 21% H*	44 22% H*	28 15% *	15 6%	34 11%	38 17%	6 11% *	18 24% I*	95 23% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Nurses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>925</b> <b>82%</b>	323 86%	302 85%	275 78% *
<b>Would not trust them to tell the truth</b>	<b>208</b> <b>18%</b>	55 14%	55 15%	80 22% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Leaders of trade unions

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>425</b> <b>37%</b>	221 40%	202 35%	47 38% *	112 58% CFGH*	75 41% H*	70 35% *	62 32% *	59 25% *	81 26%	131 57% IM	28 52% IM*	32 42% I*	131 32%
<b>Would not trust them to tell the truth</b>	<b>708</b> <b>63%</b>	332 60%	377 65%	78 62% D*	83 42% *	107 59% *	131 65% D*	132 68% D*	178 75% DE	228 74% JKL	99 43%	26 48% *	44 58% *	282 68% JK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Leaders of trade unions

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>425</b> <b>37%</b>	120 32%	164 46%	122 34%
		N		*
<b>Would not trust them to tell the truth</b>	<b>708</b> <b>63%</b>	258 68%	193 54%	233 66%
		O		*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Social media influencers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Would trust them to tell the truth</b>	<b>232</b> <b>20%</b>	142 26%	89 15%	37 29%	91 47%	51 28%	22 11%	19 10%	13 5%	60 19%	64 28%	17 32%	21 28%	56 14%
		B		FGH*	EFGH*	FGH*	*	*			M	M*	M*	
<b>Would not trust them to tell the truth</b>	<b>901</b> <b>80%</b>	411 74%	490 85%	88 71%	104 53%	131 72%	179 89%	176 90%	224 95%	248 81%	166 72%	36 68%	55 72%	357 86%
		A		*	*	D*	CDE*	CDE*	CDE			*	*	JKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Trust.Looking at the list of people below, which of these would you generally trust to tell the truth and which would you not trust? - Social media influencers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Would trust them to tell the truth</b>	<b>232</b> <b>20%</b>	71 19%	94 26%	55 15% *
<b>Would not trust them to tell the truth</b>	<b>901</b> <b>80%</b>	307 81%	263 74%	300 85% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PowDec.When people in power make decisions, they are mainly...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Trying to make things better for themselves</b>	<b>709</b> <b>63%</b>	364 66%	344 59%	63 50% *	120 61% *	119 66% *	119 59% *	125 64% *	164 69% C	191 62%	135 58%	32 61% *	47 62% *	281 68%
<b>Trying to make things better for the whole of society</b>	<b>228</b> <b>20%</b>	120 22%	108 19%	31 25% *	32 17% *	29 16% *	46 23% *	41 21% *	48 20%	80 26% M	55 24%	14 27% *	14 18% *	64 15%
<b>Don't know</b>	<b>196</b> <b>17%</b>	68 12%	128 22% A	32 25% H*	43 22% H*	33 18% *	36 18% *	28 15% *	25 10%	38 12%	41 18%	6 12% *	15 20% *	68 16%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

PowDec.When people in power make decisions, they are mainly...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Trying to make things better for themselves</b>	<b>709</b> <b>63%</b>	260 69%	209 59%	223 63%
		O		*
<b>Trying to make things better for the whole of society</b>	<b>228</b> <b>20%</b>	68 18%	90 25%	63 18%
				*
<b>Don't know</b>	<b>196</b> <b>17%</b>	50 13%	57 16%	69 19%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

BusPow.Do you think that big business has too much power in this country or not?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Too much</b>	<b>563</b> <b>50%</b>	297 54%	266 46%	53 42% *	93 48% *	70 38% *	114 57% E*	109 56% E*	124 52%	147 48%	139 61% IM	27 51% *	50 66% IM*	187 45%
<b>Not too much</b>	<b>263</b> <b>23%</b>	133 24%	129 22%	36 29% G*	52 27% G*	54 30% G*	48 24% *	23 12% *	49 21%	89 29% J	43 19%	18 34% J*	15 20% *	91 22%
<b>Don't know</b>	<b>307</b> <b>27%</b>	123 22%	184 32% A	36 28% *	50 26% *	58 32% *	39 19% *	61 32% *	63 27%	72 23%	47 21%	8 14% *	11 15% *	135 33% JKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

BusPow.Do you think that big business has too much power in this country or not?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Too much</b>	<b>563</b> <b>50%</b>	219 58% P	200 56% P	135 38% *
<b>Not too much</b>	<b>263</b> <b>23%</b>	77 20%	85 24%	90 25% *
<b>Don't know</b>	<b>307</b> <b>27%</b>	82 22%	73 20%	130 37% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

AmeriTie.How close do you feel Britain's ties with America should be?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Very close</b>	<b>212</b> <b>19%</b>	136 25% B	76 13% *	15 12% *	44 23% *	49 27% *	43 21% *	26 14% *	34 15% *	85 28% JM	29 13% *	13 25% *	13 17% *	68 17%
<b>Fairly close</b>	<b>530</b> <b>47%</b>	278 50%	253 44%	58 46% *	77 39% *	81 45% *	94 47% *	90 46% *	132 56% D	169 55% K	115 50%	20 37% *	34 45% *	181 44%
<b>Not very close</b>	<b>229</b> <b>20%</b>	92 17%	136 23%	24 19% *	33 17% *	20 11% *	50 25% *	50 26% E*	52 22%	35 11%	68 29% I	16 30% I*	21 28% I*	77 19%
<b>Don't know</b>	<b>161</b> <b>14%</b>	46 8%	115 20% A	28 23% FH*	41 21% FH*	30 17% *	14 7% *	28 14% *	19 8%	19 6%	19 8%	4 8% *	8 11% *	87 21% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

AmeriTie.How close do you feel Britain's ties with America should be?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Very close</b>	<b>212</b> <b>19%</b>	89 24%	54 15%	63 18%
		O		*
<b>Fairly close</b>	<b>530</b> <b>47%</b>	207 55%	173 48%	144 41%
		P		*
<b>Not very close</b>	<b>229</b> <b>20%</b>	44 12%	109 31%	69 20%
			N	*
<b>Don't know</b>	<b>161</b> <b>14%</b>	38 10%	21 6%	78 22%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

GovCentr. Some people think that government is too centralised in London. Others are quite content with things as they are. What do you think?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Too centralised</b>	<b>444</b> <b>39%</b>	255 46%	189 33%	39 32%	68 35%	63 35%	96 48%	81 42%	97 41%	128 42%	121 53%	22 41%	42 55%	123 30%
		B	*	*	*	*	*	*	*		IM	*	M*	
<b>Content</b>	<b>420</b> <b>37%</b>	209 38%	211 36%	44 35%	65 33%	60 33%	71 36%	77 40%	103 44%	138 45%	76 33%	26 50%	22 28%	143 35%
				*	*	*	*	*	*	JL		JL*	*	
<b>Don't know</b>	<b>269</b> <b>24%</b>	89 16%	180 31%	42 33%	62 32%	58 32%	33 17%	36 19%	37 16%	42 14%	33 14%	5 10%	13 16%	147 IJKL
			A	FH*	FH*	FH*	*	*	*			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

GovCentr. Some people think that government is too centralised in London. Others are quite content with things as they are. What do you think?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Too centralised</b>	<b>444</b> <b>39%</b>	157 41%	175 49%	102 29%
			P	*
<b>Content</b>	<b>420</b> <b>37%</b>	155 41%	132 37%	123 35%
				*
<b>Don't know</b>	<b>269</b> <b>24%</b>	67 18%	49 14%	129 36%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

GovAtt.Over the years how much do you feel the government pays attention to what people think when it decides what to do?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
<b>Good deal</b>	<b>85</b> <b>7%</b>	60 11%	25 4%	8 6%	42 21%	18 10%	6 3%	4 2%	7 3%	40 13%	13 6%	13 25%	10 13%	8 2%
		B		*	CFGH*	*	*	*		JM		IJM*	M*	
<b>Some</b>	<b>345</b> <b>30%</b>	184 33%	162 28%	60 48%	81 42%	60 33%	50 25%	31 16%	63 26%	116 38%	70 30%	14 26%	14 18%	116 28%
				FGH*	FGH*	G*	*	*		L		*	*	
<b>Not much</b>	<b>611</b> <b>54%</b>	297 54%	314 54%	44 35%	50 25%	78 43%	132 65%	145 75%	163 69%	146 47%	137 60%	26 48%	51 67%	231 56%
				*	*	D*	CDE*	CDE*	CDE		I	*	I*	
<b>Don't know</b>	<b>92</b> <b>8%</b>	13 2%	79 14%	13 11%	22 11%	25 14%	13 6%	14 7%	5 2%	6 2%	9 4%	- 1%	2 2%	58 14%
			A	H*	H*	H*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

GovAtt.Over the years how much do you feel the government pays attention to what people think when it decides what to do?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>Good deal</b>	<b>85</b> <b>7%</b>	42 11% P	34 9% P	9 2% *
<b>Some</b>	<b>345</b> <b>30%</b>	105 28%	126 35%	97 27% *
<b>Not much</b>	<b>611</b> <b>54%</b>	213 56%	184 52%	201 57% *
<b>Don't know</b>	<b>92</b> <b>8%</b>	18 5%	13 4%	48 14% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
University degree	328 29%	173 31%	155 27%	22 18% *	98 50% CEFGH*	55 30% *	63 32% *	42 21% *	48 20% *	100 32%	78 34%	23 43% M*	21 28% *	92 22%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	691 61%	329 60%	361 62%	83 66% D*	81 41% *	109 60% D*	113 56% *	138 71% D*	167 71% D	192 62%	141 61%	28 53% *	53 69% *	246 60%
No qualifications	150 13%	70 13%	80 14%	23 18% *	20 10% *	24 13% *	34 17% *	17 9% *	33 14%	28 9%	23 10%	5 9% *	3 4% *	85 20% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1133	503	466	137
Weighted Base	1133	378	357	354
<b>University degree</b>	<b>328</b> <b>29%</b>	92 24%	148 41%	83 23%
			NP	*
<b>Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)</b>	<b>691</b> <b>61%</b>	256 68%	212 59%	200 56%
				*
<b>No qualifications</b>	<b>150</b> <b>13%</b>	40 10%	15 4%	82 23%
		O		NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1133	542	587	141	188	183	209	187	225	371	280	119	150	176
Weighted Base		1133	553	579	125	195	181	201	194	236	308	230	53	76	413
GENDER	Male	553 49%	553 100%	- -	64 51%	97 50%	90 50%	99 49%	98 51%	104 44%	172 56%	116 51%	31 58%	36 47%	183 44%
	Female	579 51%	- -	579 100%	61 48%	97 50%	91 50%	102 51%	96 49%	132 56%	137 44%	113 49%	22 42%	40 53%	230 56%
AGE	18-24	125 11%	64 12%	61 10%	125 100% DEFGH*	- -	- -	- -	- -	- -	15 5%	17 7%	3 6%	15 20% IJ*	60 15% I
	25-34	195 17%	97 18%	97 17%	- *	195 100% CEFGH*	- -	- -	- -	- -	48 15%	37 16%	18 33% IJLM*	10 13% *	67 16% *
	35-44	181 16%	90 16%	91 16%	- *	- *	181 100% CDFGH*	- -	- -	- -	27 9%	47 20% I	7 14% *	6 8% *	91 22% IL
	45-54	201 18%	99 18%	102 18%	- *	- *	- *	201 100% CDEGH*	- -	- -	33 11%	48 21% I	7 13% *	13 17% *	89 22% I
	55-64	194 17%	98 18%	96 17%	- *	- *	- *	- *	194 100% CDEFH*	- -	50 16%	45 19%	7 12% *	14 18% *	75 18% *
	65+	236 21%	104 19%	132 23%	- *	- *	- *	- *	- *	236 100% CDEFG	136 44% JKLM	37 16% M	12 22% M*	18 23% M*	30 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

Crossbreaks

Base: All adults GB 18+

		GENDER			AGE						GE Vote 2017				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2017	Weighted Base	1133	553	579	125	195	181	201	194	236	308	230	53	76	413
	Conservatives	308	172	137	15	48	27	33	50	136	308	-	-	-	-
		29%	32%	25%	13%	27%	15%	17%	26%	59%	100%	-	-	-	-
					*	*	*	*	*	CDEFG	JKLM	*	*	*	*
	Labour	230	116	113	17	37	47	48	45	37	-	230	-	-	-
		21%	22%	21%	15%	21%	26%	25%	23%	16%	-	100%	-	-	-
					*	*	*	*	*	*	-	IKLM	*	*	*
Lib Dems	53	31	22	3	18	7	7	7	12	-	-	53	-	-	
	5%	6%	4%	3%	10%	4%	4%	3%	5%	-	-	100%	-	-	
				*	*	*	*	*	*	-	-	IJLM*	*	*	
Other	76	36	40	15	10	6	13	14	18	-	-	-	76	-	
	7%	7%	7%	14%	6%	3%	7%	7%	8%	-	-	-	100%	-	
				*	*	*	*	*	*	-	-	*	IJKM*	*	
No vote	413	183	230	60	67	91	89	75	30	-	-	-	-	413	
	38%	34%	42%	55%	37%	51%	47%	39%	13%	-	-	-	-	100%	
				H*	H*	H*	H*	H*	H*	-	-	*	*	IJKL	
EU Ref 2016	Leave	378	196	182	14	52	47	68	74	123	207	55	12	30	68
		35%	37%	33%	12%	29%	26%	36%	39%	52%	68%	24%	23%	40%	17%
					*	C*	*	C*	C*	CDEF	JKLM	*	*	JM*	*
	Remain	357	192	164	37	68	56	48	61	86	87	148	33	25	49
	33%	36%	30%	32%	38%	31%	25%	33%	36%	29%	65%	62%	32%	12%	
				*	*	*	*	*	*	M	ILM	ILM*	M*	*	
Did not vote	354	147	207	65	58	77	75	53	27	11	23	8	21	280	
	33%	28%	37%	56%	32%	43%	39%	28%	12%	3%	10%	15%	28%	71%	
			A	DGH*	H*	H*	H*	H*	H*	I	I	I*	IJ*	IJKL*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

## Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1133	503	466	137
Weighted Base		1133	378	357	354
GENDER	Male	553 49%	196 52%	192 54%	147 42% *
	Female	579 51%	182 48%	164 46%	207 58% *
AGE	18-24	125 11%	14 4%	37 10% N	65 18% N*
	25-34	195 17%	52 14%	68 19%	58 16% *
	35-44	181 16%	47 12%	56 16%	77 22% *
	45-54	201 18%	68 18%	48 14%	75 21% *
	55-64	194 17%	74 20%	61 17%	53 15% *
	65+	236 21%	123 32% P	86 24% P	27 8% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling August 2019 OnLineBus Survey (S6783 - 40305988-33)

## Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2017	Weighted Base	1133	378	357	354
		308	207	87	11
	Conservatives	29%	56%	25%	3%
			OP	P	*
	Labour	230	55	148	23
		21%	15%	43%	7%
				NP	*
	Lib Dems	53	12	33	8
		5%	3%	10%	2%
				NP	*
Other	76	30	25	21	
	7%	8%	7%	6%	
				*	
No vote	413	68	49	280	
	38%	18%	14%	82%	
				NO*	
EU Ref 2016	Leave	378	378	-	-
		35%	100%	-	-
			OP		*
	Remain	357	-	357	-
	33%	-	100%	-	
			NP	*	
Did not vote	354	-	-	354	
	33%	-	-	100%	
				NO*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied