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Polling Methodological Note – 28 Nov - 2 Dec 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,096 adults in Great Britain between the 28th November and 2nd December 2019. All interviews were conducted as online self-completion. The Kantar Research Express uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page four.

Since our last poll we have made the following changes:

- A question has been included to capture postal voting
- Now that voter registration has closed, those that indicate they are not registered are not included in our final voting intentions.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

It should be noted that "Brexit Party", "Green Party", "The Independent Group for Change" and "UKIP" were included on a second screen. The first screen included the following other code – "Other party or individual (such as the Brexit Party or the Green Party)".

Voting intention has been imputed for those that have not stated a preference (at either the main voting intention question or at the squeeze). The imputation model is based on age, gender, region, self-assessment on a 7-point left-right political spectrum, pro / anti-EU sentiment, most important policy area for the election, and the best leader for Britain.

Respondents who chose a party who is not standing in their constituency were re-allocated to their second preference (where there was no second preference the data was imputed).

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 general election.

Past vote weighting

When weighting the data, Kantar seeks to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted in the 2017 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since June 2017. This study found a decline in the probability that a 2017 Labour voter will now report having voted Labour in that election. If the outcomes from this study are ignored when we weight our data, 2017 Labour voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No Vote	40%
Conservatives	26%
Labour	21%
Liberal Democrats	6%
SNP	2%
Plaid Cymru	<0.5%
Other	4%

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 40.7% to 46.9%
- Labour Party = 29.6% to 34.4%
- Conservative lead over Labour = 6.5%pts to 17.6%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and
https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	337	359
Male not working	185	176
Female working	294	317
Female not working	280	243

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	56	62
Male 25-34	84	95
Male 35-44	82	87
Male 45-54	105	96
Male 55-69	127	116
Male 70+	68	80
Female 18-24	59	59
Female 25-34	96	94
Female 35-44	97	88
Female 45-54	106	99
Female 55-69	146	121
Female 70+	70	100

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	50	46
North West England	133	124
Yorkshire & Humber	105	93
East Midlands	92	82
West Midlands	100	99
East of England	124	105
London	139	148
South East England	133	154
South West England	94	97
Wales	50	54
Scotland	76	95

Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	33	22
Aged 25-44 with a degree	190	147
Aged 45-69 with a degree	153	109
Other	720	817

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	39%	31%
Leave	45%	34%
Did not vote	16%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates (adjusted for incorrect recall)

	Unweighted percentage	Weighted percentage
England - Labour	25%	18%
England - Conservative	32%	24%
England - Lib Dem	7%	5%
England - Other	8%	4%
England - No vote	16%	35%
Scotland - Labour	2%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	2%	2%
Scotland - Other	0%	1%
Scotland - No vote	1%	3%
Wales - Labour	1%	2%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	83%	60%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

General Election Polling OnLineBus Survey (S7651 - 40305988-48)

PostVote. The General Election is being held on Thursday 12th December, have you already voted in this election by post?

Base: All GB adults 18+

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
No	919 84%	441 82%	478 85%	95 79% *	157 83% *	144 82% *	170 87%	152 89% *	201 82%	207 75%	172 80% K	38 64% *	55 79% *	407 96% IJKL
Yes	177 16%	94 18%	83 15%	26 21% *	32 17% *	32 18% *	25 13%	18 11% *	45 18%	70 25% M	43 20% M	21 36% JM*	14 21% M*	15 4%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

GElikely. Thinking about the next UK general election that will be held on Thursday 12th December 2019, will you...

Base: All adults GB 18+ who have not already voted by post

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	832	385	447	82	125	132	172	150	171	267	228	52	83	166
Weighted Base	919	441	478	95	157	144	170	152	201	207	172	38	55	407
Definitely vote	377 41%	177 40%	200 42%	15 16% *	38 24% *	52 36% C*	69 41% C*	76 50% CD*	126 63% CDEF*	148 72% M	121 70% M	33 87% LM*	30 55% M*	34 8%
Probably vote	162 18%	75 17%	87 18%	20 21% *	39 25% *	25 17% *	27 16% *	27 17% *	24 12% *	32 16%	28 16%	5 13% *	13 25% *	76 19%
Probably not vote	99 11%	38 9%	61 13%	16 17% G*	34 22% GH*	15 11% *	16 9% *	6 4% *	12 6% *	11 5%	11 6%	- *	1 2% *	73 18% IJKL
Definitely not vote	247 27%	137 31%	110 23%	32 34% *	40 26% *	43 30% *	51 30% *	42 28% *	38 19% *	13 6%	11 6%	- *	9 17% K*	200 49% IJKL
Prefer not to say	34 4%	14 3%	20 4%	12 12% GH*	6 4% *	9 6% *	6 4% *	2 1% *	- -	2 1%	1 1%	- *	1 2% *	23 6%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

Policy_areas. Thinking of the upcoming general election, which of the following issues is the most important to you when deciding who to vote for?

Base: All GB adults 18+

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
Britain's planned exit from the EU	431 39%	240 45% B	191 34%	29 24% *	71 38% *	58 33% *	74 38%	74 43% C*	125 51% CE	164 59% JKM	76 35%	25 43% *	31 45% M*	123 29%
The NHS	247 23%	88 16%	159 28% A	47 38% DEFH*	29 16% *	33 19% *	35 18%	49 28% *	55 22%	37 14%	86 40% IKLM	11 19% *	12 18% *	89 21%
The economy	90 8%	48 9%	42 7%	10 8% *	7 4% *	22 13% *	22 11%	16 9% *	12 5%	24 9%	11 5%	8 14% J*	2 3% *	35 8%
The environment	59 5%	17 3%	42 7%	6 5% *	16 9% *	8 5% *	11 6%	4 3% *	13 5%	10 4%	14 6%	6 10% *	8 12% I*	19 4%
Immigration	52 5%	33 6%	19 3%	8 7% *	9 5% *	5 3% *	8 4%	11 6% *	11 5%	10 4%	10 5%	3 5% *	7 10% *	21 5%
Reducing crime	40 4%	21 4%	19 3%	8 7% *	8 4% *	5 3% *	8 4%	6 3% *	5 2%	14 5%	7 3%	4 6% *	2 2% *	14 3%
Education	23 2%	18 3%	4 1%	4 3% *	6 3% *	7 4% *	5 2%	- -	1 *	3 1%	2 1%	1 2% *	2 3% *	14 3%
Don't know	154 14%	69 13%	86 15%	8 7% *	42 22% CGH*	37 21% CGH*	32 17% G	11 7% *	23 9%	14 5%	11 5%	- 1% *	5 7% *	106 25% IJKL

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

Ldr. If you had to choose between Boris Johnson and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All GB adults 18+

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
Boris Johnson (leader of Conservatives)	447 / 41%	258 / 48% / B	190 / 34%	30 / 25% / *	66 / 35% / *	42 / 24% / *	81 / 42% / CE	88 / 52% / CDE*	140 / 57% / CDEF	220 / 79% / JKLM	30 / 14%	12 / 20% / *	31 / 45% / JK*	145 / 34% / J
Jeremy Corbyn (leader of Labour)	238 / 22%	119 / 22%	119 / 21%	42 / 35% / FGH*	58 / 30% / FGH*	47 / 27% / H*	31 / 16%	27 / 16% / *	33 / 14%	15 / 5%	126 / 58% / IKLM	17 / 29% / IM*	14 / 20% / I*	64 / 15% / I
Neither of these	301 / 27%	135 / 25%	166 / 30%	20 / 17% / *	40 / 21% / *	68 / 39% / CDH*	69 / 35% / C	43 / 25% / *	62 / 25%	37 / 13%	54 / 25% / I	28 / 47% / IJ*	24 / 35% / I*	139 / 33% / I
Don't know	109 / 10%	23 / 4%	86 / 15% / A	29 / 24% / FGH*	26 / 14% / *	18 / 11% / *	13 / 7%	12 / 7% / *	11 / 4%	5 / 2%	6 / 3%	2 / 4% / *	- / *	74 / 18% / IJKL

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	657	314	343	31	83	107	121	119	197	234	186	54	56	92
Conservative	290 44%	152 48% B	138 40%	5 17% *	26 32% C	36 34% C	55 46% CD	62 52% CDE	106 54% CDE	201 86% JKLM	21 11%	5 9% *	21 38% JK*	27 29% JK*
Labour	208 32%	91 29%	117 34%	19 62% EFGH*	42 51% EFGH	39 37% H	34 28%	36 30% H	38 19%	6 3%	137 74% IKLM	9 17% I*	8 14% I*	38 41% IKL*
Liberal Democrats	96 15%	47 15%	49 14%	3 11% *	9 11%	21 19% G	17 14%	10 9%	36 18% G	20 9%	18 10%	37 68% IJLM*	2 4% *	11 12% *
Green	20 3%	6 2%	14 4%	1 4% *	2 2%	3 3%	5 4%	3 3%	5 3%	1 1%	5 3%	2 3% *	6 10% IJ*	6 6% I*
SNP	19 3%	5 2%	13 4%	2 5% *	2 3%	5 4%	2 1%	2 2%	6 3%	1 *	1 *	- -	12 21% IJKM*	5 5% IJ*
Brexit Party	13 2%	9 3%	4 1%	- - *	- -	1 1%	4 3%	3 3%	4 2%	4 2%	2 1%	1 2% *	2 4% *	3 3% *
Plaid Cymru	5 1%	1 *	5 1%	- 1% *	- -	1 1%	2 1%	- *	2 1%	- -	- -	- *	2 4% IJ*	3 3% *
UKIP	2 *	2 1%	- -	- - *	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	1 1% *	- - *
The Independent Group for Change	- -	- -	- -	- - *	- -	- -	- -	- -	- -	- -	- -	- *	- *	- *
Other	4 1%	1 *	3 1%	- - *	1 2%	1 1%	1 1%	1 1%	- -	1 *	1 1%	- *	1 2% *	- *

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU ref 2016 vote		
		Remain	Leave	Did no vote
		N	**O**	**P**
Unweighted Base	1096	426	492	150
Weighted Base	657	273	269	97
Conservative	**290** **44%**	66 24%	192 71% NP	26 27% *
Labour	**208** **32%**	123 45% O	43 16%	34 36% O*
Liberal Democrats	**96** **15%**	65 24% O	9 3%	17 18% O*
Green	**20** **3%**	6 2%	8 3%	6 6% *
SNP	**19** **3%**	8 3%	4 2%	6 7% O*
Brexit Party	**13** **2%**	- *	8 3% N	4 4% N*
Plaid Cymru	**5** **1%**	2 1%	1 *	2 2% *
UKIP	**2** *****	1 *	1 *	- - *
The Independent Group for Change	**-** **-**	- -	- -	- - *
Other	**4** **1%**	2 1%	2 1%	- * *

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		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
Conservative	430 39%	233 44%	197 35%	18 15% *	64 34% C*	44 25% *	82 42% CE	94 55% CDE*	128 52% CDE	222 80% JKLM	23 11%	5 9% *	25 37% JK*	136 32% JK
Labour	361 33%	163 30%	198 35%	75 62% EFGH*	91 48% EFGH*	55 32% *	47 24%	41 24% *	51 21%	22 8%	159 74% IKLM	12 21% I*	12 18% I*	138 33% I
Liberal Democrats	181 16%	86 16%	95 17%	16 13% *	25 13% *	47 27% DG*	34 17%	20 12% *	39 16%	25 9%	20 9%	39 65% IJLM*	5 7% *	80 19% IJ
Green	47 4%	18 3%	29 5%	8 7% *	2 1% *	9 5% *	13 7%	7 4% *	9 4%	1 *	5 2%	2 3% *	6 9% I*	29 7% I
SNP	29 3%	6 1%	24 4%	3 3% *	5 2% *	8 4% *	5 3%	2 1% *	6 3%	1 *	1 *	-	12 18% IJKM*	15 4%
Brexit Party	20 2%	16 3%	4 1%	- - *	- * *	1 1% *	4 2%	4 2% *	11 5%	4 2%	2 1%	1 2% *	3 4% *	10 2%
Plaid Cymru	14 1%	4 1%	9 2%	- *	- -	7 4% *	4 2%	- *	2 1%	- -	- -	- -	3 4% *	11 3% I*
UKIP	2 *	2 *	- -	- - *	- - *	- - *	1 1%	1 1% *	- -	- -	1 1%	- -	1 1% *	- -
The Independent Group for Change	- -	- -	- -	- - *	- - *	- - *	- -	- - *	- -	- -	- -	- -	- -	- -
Other	11 1%	7 1%	4 1%	- - *	2 1% *	4 2% *	4 2%	1 1% *	- -	1 *	4 2%	- -	2 3% *	4 1%

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for

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		Remain	Leave	Did no vote
		N	O	P
Unweighted Base	1096	426	492	150
Weighted Base	1096	341	361	359
Conservative	430 39%	76 22%	247 68% NP	98 27%
Labour	361 33%	167 49% OP	66 18%	111 31% O
Liberal Democrats	181 16%	77 22% O	15 4%	83 23% O
Green	47 4%	7 2%	12 3%	28 8% N
SNP	29 3%	8 2%	4 1%	16 5%
Brexit Party	20 2%	- *	9 2%	11 3%
Plaid Cymru	14 1%	2 1%	3 1%	8 2%
UKIP	2 *	1 *	1 *	- -
The Independent Group for Change	- -	- -	- -	- -
Other	11 1%	2 1%	5 1%	4 1%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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OtherParties. Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

		Voting intention GE 2019 (no squeeze, imputation or reallocation)		
	Total	Conservatives	Labour	Lib Dems
		A	B	C
Unweighted Base	873	387	287	102
Weighted Base	654	269	222	89
The Brexit Party	130 20%	107 40% BC	12 5%	9 10% *
Green Party	127 19%	19 7%	63 29% A	34 38% A*
Liberal Democrats	112 17%	29 11% C	76 34% AC	- - *
Conservative party	46 7%	- -	17 8% A	18 20% AB*
Labour party	38 6%	8 3%	- -	21 24% AB*
UKIP	36 6%	22 8% BC	6 3%	- * *
The Independent Group for Change	22 3%	2 1%	7 3%	10 12% AB*
Other party or individual	14 2%	7 3%	5 2%	1 1% *
SNP - Scottish National Party	12 2%	1 *	9 4% A	1 1% *
Plaid Cymru	4 1%	- -	4 2%	- * *

Table continues

- Column Means: Columns Tested (5%): A/B/C   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-48)

OtherParties. Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Total	Voting intention GE 2019 (no squeeze, imputation or reallocation)		
		Conservatives	Labour	Lib Dems
		A	B	C
Weighted Base	654	269	222	89
No one else	**164**	77	52	10
	25%	29%	24%	12%
		C		*
Don't know	**32**	14	7	5
	5%	5%	3%	5%
				*

- Column Means: Columns Tested (5%): A/B/C   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

VoteFeeling. Which of the following statements comes closest to your view about voting for this party?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Total	Voting intention GE 2019 (no squeeze, imputation or reallocation)		
		Conservatives	Labour	Lib Dems
		A	B	C
Unweighted Base	**873**	**387**	**287**	**102**
Weighted Base	**654**	**269**	**222**	**89**
[PARTY NAME] is the best of a bad bunch	**327** **50%**	129 48%	110 49%	55 61% *
[PARTY NAME] is the best choice for the country	**327** **50%**	140 52%	112 51%	35 39% *

- Column Means: Columns Tested (5%): A/B/C   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

Tactical. Which of the following statements best describes how you are planning to vote?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Total	Voting intention GE 2019 (no squeeze, imputation or reallocation)		
		Conservatives	Labour	Lib Dems
		A	B	C
Unweighted Base	873	387	287	102
Weighted Base	654	269	222	89
I am voting for the party I would like to win the election	550 84%	243 90% C	194 88% C	67 75% *
I am voting for a different party	61 9%	13 5%	15 7%	17 19% AB*
Don't know	42 6%	13 5%	12 6%	6 6% *

- Column Means: Columns Tested (5%): A/B/C   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

LeftRight. In politics people sometimes talk of Left and Right. Where would you place yourself on the following scale?

Base: All GB adults 18+

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
0 Left	34 3%	15 3%	19 3%	8 6% *	7 4% *	3 2% *	9 5%	7 4% *	1 *	- -	11 5% I	1 1% *	- *	22 5% I
1	41 4%	17 3%	24 4%	8 6% *	5 3% *	7 4% *	7 4%	4 2% *	10 4%	1 *	18 8% I	3 5% *	6 8% I*	13 3%
2	117 11%	60 11%	57 10%	16 13% *	13 7% *	19 11% *	18 9%	28 17% *	24 10%	5 2%	58 27% ILM	14 24% ILM*	3 5% *	34 8% I
3	573 52%	251 47%	322 57% A	53 44% *	99 53% *	110 63% CH*	112 58%	87 51% *	113 46%	100 36%	97 45%	20 35% *	34 50% *	282 67% IJKL
4	190 17%	110 21%	80 14%	22 18% *	15 8% *	18 10% *	32 16%	33 19% *	70 28% DE	111 40% JKLM	18 8%	12 20% JM*	12 17% *	31 7%
5	74 7%	49 9%	25 5%	6 5% *	24 13% G*	8 4% *	13 6%	4 2% *	20 8%	40 15% JM	4 2%	4 7% *	5 8% *	20 5%
6 Right	67 6%	33 6%	33 6%	9 7% *	26 14% FH*	11 6% *	4 2%	8 5% *	9 4%	19 7%	10 5%	5 9% *	9 12% *	21 5%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

EUscale. Now thinking about the European Union. Where would you place yourself on the following scale?

Base: All GB adults 18+

| | Total | Gender | | Age | | | | | | GE Vote 2017 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
0 - Strongly in favour of the EU	193 / 18%	82 / 15%	111 / 20%	21 / 18% / *	51 / 27% / G*	24 / 13% / *	33 / 17%	22 / 13% / *	42 / 17%	20 / 7%	69 / 32% / ILM	21 / 35% / ILM*	10 / 14% / *	71 / 17% / I
1	83 / 8%	43 / 8%	40 / 7%	24 / 19% / DFGH*	8 / 4% / *	22 / 12% / F*	8 / 4%	7 / 4% / *	15 / 6%	16 / 6%	24 / 11%	6 / 10% / *	4 / 6% / *	30 / 7%
2	90 / 8%	50 / 9%	40 / 7%	21 / 17% / H*	15 / 8% / *	14 / 8% / *	20 / 10%	11 / 6% / *	10 / 4%	15 / 5%	21 / 10%	12 / 20% / IM*	5 / 7% / *	34 / 8%
3 - In the middle	319 / 29%	118 / 22%	201 / 36% / A	41 / 34% / H*	72 / 38% / GH*	72 / 41% / GH*	58 / 30% / H	36 / 21% / *	40 / 16%	54 / 19%	46 / 21%	8 / 14% / *	12 / 17% / *	168 / 40% / IJKL
4	66 / 6%	41 / 8%	24 / 4%	5 / 4% / *	5 / 3% / *	9 / 5% / *	13 / 7%	14 / 8% / *	19 / 8%	19 / 7%	12 / 6%	5 / 8% / *	2 / 3% / *	23 / 5%
5	96 / 9%	56 / 10%	40 / 7%	7 / 6% / *	18 / 9% / *	14 / 8% / *	19 / 10%	16 / 9% / *	23 / 9%	43 / 15% / JKM	10 / 5%	2 / 4% / *	6 / 9% / *	32 / 7%
6 - Strongly against the EU	250 / 23%	145 / 27% / B	105 / 19%	2 / 2% / *	20 / 11% / *	20 / 12% / *	44 / 23% / C	65 / 38% / CDEF*	99 / 40% / CDEF	109 / 40% / JKM	32 / 15%	5 / 8% / *	30 / 44% / JKM*	64 / 15%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

Registered. So far as you know, are you registered to vote in the upcoming UK General Election?

Base: All GB adults 18+

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1096**	**522**	**574**	**115**	**180**	**179**	**211**	**183**	**228**	**367**	**299**	**82**	**110**	**186**
Weighted Base	**1096**	**535**	**561**	**121**	**189**	**175**	**194**	**171**	**246**	**277**	**216**	**59**	**69**	**422**
Yes, I am registered to vote	902 82%	419 78%	483 86% A	58 48% *	119 63% *	137 78% C*	173 89% CD	171 100% CDEF*	244 99% CDEF	256 92% M	203 94% M	56 95% M*	63 91% M*	287 68%
No, I am not registered to vote	130 12%	81 15% B	49 9%	41 34% EFGH*	48 26% FGH*	22 13% GH*	19 10% GH	- - *	- -	20 7%	6 3%	2 4% *	2 3% *	96 23% IJKL
I don't know if I am registered to vote or not	40 4%	28 5%	12 2%	15 12% FGH*	15 8% GH*	7 4% *	3 1%	- - *	- -	1 *	5 2%	1 2% *	4 6% I*	26 6% I
I would prefer not to say	24 2%	7 1%	17 3%	7 6% *	6 3% *	9 5% *	- *	- - *	2 1%	- -	1 1%	- - *	- *	14 3%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

Vote2017. The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All GB adults 18+

		Gender		Age						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
No, did not vote	422	184	237	74	99	72	71	46	61	-	-	-	-	422
	38%	34%	42%	61%	52%	41%	36%	27%	25%	-	-	-	-	100%
				EFGH*	FGH*	H*		*				*	*	IJKL
Yes, Conservative	277	158	119	14	28	30	58	53	94	277	-	-	-	-
	25%	29%	21%	12%	15%	17%	30%	31%	38%	100%	-	-	-	-
		B		*	*	*	CDE	CDE*	CDE	JKLM		*	*	
Yes, Labour	216	105	111	16	30	47	40	41	42	-	216	-	-	-
	20%	20%	20%	13%	16%	27%	21%	24%	17%	-	100%	-	-	-
				*	*	*		*			IKLM	*	*	
Yes, Liberal Democrat	59	32	27	3	9	8	9	7	24	-	-	59	-	-
	5%	6%	5%	3%	5%	4%	4%	4%	10%	-	-	100%	-	-
				*	*	*		*				IJLM*	*	
Yes, SNP - Scottish National Party	26	8	17	3	5	3	2	7	6	-	-	-	26	-
	2%	2%	3%	3%	2%	2%	1%	4%	3%	-	-	-	37%	-
				*	*	*		*					IJKM*	
Yes, UKIP (United Kingdom Independence Party)	30	21	9	-	4	4	4	7	11	-	-	-	30	-
	3%	4%	2%	-	2%	2%	2%	4%	4%	-	-	-	43%	-
				*	*	*		*					IJKM*	
Yes, Green Party	8	4	4	-	1	1	3	1	1	-	-	-	8	-
	1%	1%	1%	-	*	*	2%	1%	1%	-	-	-	12%	-
				*	*	*		*					IJKM*	
Yes, Plaid Cymru	3	1	3	-	1	-	1	-	2	-	-	-	3	-
	*	*	*	-	*	-	*	*	1%	-	-	-	5%	-
				*	*	*		*					IJM*	
Other party or individual (Specify)	2	-	2	-	1	-	-	-	1	-	-	-	2	-
	*	*	*	-	1%	-	*	*	*	-	-	-	3%	-
				*	*	*		*					*	
Prefer not to answer	54	22	32	10	12	11	7	9	4	-	-	-	-	-
	5%	4%	6%	8%	6%	6%	4%	5%	2%	-	-	-	-	-
				*	*	*		*					*	*

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

EUref. On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All GB adults 18+

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
Leave	361 33%	183 34%	178 32%	13 11% *	28 15% *	40 23% *	75 38% CDE	86 50% CDE*	120 49% CDE	169 61% JKM	54 25%	11 19% *	42 61% JKM*	75 18%
Remain	341 31%	166 31%	176 31%	28 23% *	62 33% *	54 31% *	50 26%	62 36% *	86 35%	82 30% M	140 65% ILM	43 72% ILM*	22 31% M*	47 11%
Did not vote	359 33%	173 32%	186 33%	77 64% EFGH*	86 46% GH*	74 42% GH*	65 33% GH	20 12% *	38 15%	25 9%	18 8%	4 7% *	5 7% *	289 69% IJKL
Prefer not to say	34 3%	13 2%	22 4%	3 3% *	14 7% *	8 4% *	5 3%	3 2% *	2 1%	- -	3 2%	1 1% *	- -	11 3%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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General Election Polling OnLineBus Survey (S7651 - 40305988-48)

Qual. Select which, if any, educational qualifications you have from the list

Base: All GB adults 18+

	Total	Gender		Age						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	522	574	115	180	179	211	183	228	367	299	82	110	186
Weighted Base	1096	535	561	121	189	175	194	171	246	277	216	59	69	422
University degree	324	178	146	22	78	69	64	33	57	77	74	26	23	108
	30%	33%	26%	18%	41%	40%	33%	20%	23%	28%	34%	44%	34%	26%
				*	CGH*	CGH*	G	*				IM*	*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	733	330	403	101	106	104	123	135	165	186	135	33	45	298
	67%	62%	72%	83%	56%	59%	63%	79%	67%	67%	63%	56%	65%	71%
			A	DEFH*	*	*		DEF*				*	*	
No qualifications	70	47	23	5	6	7	10	6	36	20	11	2	6	27
	6%	9%	4%	4%	3%	4%	5%	3%	15%	7%	5%	4%	8%	6%
		B		*	*	*		*	DEFG			*	*	

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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