

Polling Methodological Note – 21 - 25 November 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,097 adults in Great Britain between the 21st and 25th November 2019. All interviews were conducted as online self-completion. The Kantar Research Express uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page four.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

It should be noted that “Brexit Party”, “Green Party”, “The Independent Group for Change” and “UKIP” were included on a second screen. The first screen included the following other code – “Other party or individual (such as the Brexit Party or the Green Party)”.

Voting intention has been imputed for those that have not stated a preference (at either the main voting intention question or at the squeeze). The imputation model is based on age, gender, region, self-assessment on a 7-point left-right political spectrum, pro / anti-EU sentiment, most important policy area for the election, and the best leader for Britain.

Respondents who chose a party who is not standing in their constituency were re-allocated to their second preference (where there was no second preference the data was imputed).

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 general election.

Past vote weighting

When weighting the data, Kantar seeks to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted in the 2017 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since June 2017. This study found a decline in the probability that a 2017 Labour voter will now report having voted Labour in that election. If the outcomes from this study are ignored when we weight our data, 2017 Labour voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No Vote	40%
Conservatives	26%
Labour	21%
Liberal Democrats	6%
SNP	2%
Plaid Cymru	<0.5%
Other	4%

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 40.1% to 45.1%
- Labour Party = 29.5% to 35.5%
- Conservative lead over Labour = 4.6%pts to 15.5%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	334	359
Male not working	192	176
Female working	301	318
Female not working	270	244

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	48	62
Male 25-34	94	95
Male 35-44	88	87
Male 45-54	105	96
Male 55-69	139	116
Male 70+	52	80
Female 18-24	65	59
Female 25-34	97	94
Female 35-44	93	88
Female 45-54	97	99
Female 55-69	159	121
Female 70+	60	100

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	56	46
North West England	116	124
Yorkshire & Humber	86	93
East Midlands	95	82
West Midlands	100	99
East of England	128	105
London	137	148
South East England	149	155
South West England	102	97
Wales	57	54
Scotland	71	95

Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	44	22
Aged 25-44 with a degree	188	148
Aged 45-69 with a degree	143	110
Other	722	818

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	38%	31%
Leave	45%	34%
Did not vote	16%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates (adjusted for incorrect recall)

	Unweighted percentage	Weighted percentage
England - Labour	25%	18%
England - Conservative	31%	24%
England - Lib Dem	7%	5%
England - Other	9%	4%
England - No vote	17%	35%
Scotland - Labour	1%	1%
Scotland - Conservative	1%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	1%
Scotland - No vote	1%	3%
Wales - Labour	1%	2%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	82%	60%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

GElikely. Thinking about the next UK general election that will be held on Thursday 12th December 2019, will you...

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Definitely vote	449 41%	240 45%	208 37%	25 21% *	29 16% *	59 34% D*	82 42% CD*	85 50% CDE*	168 68% CDEFG*	211 74% JKLM	139 62% M	28 50% M*	36 50% M*	28 7%
Probably vote	222 20%	116 22%	105 19%	28 23% *	56 30% FH*	44 25% H*	28 15% *	40 24% H*	26 11% *	47 17%	53 23%	17 29% *	15 21% *	74 18%
Probably not vote	136 12%	46 9%	90 16% A	33 27% FGH*	45 24% FGH*	23 13% *	13 7% *	9 5% *	13 5% *	10 4%	13 6%	8 13% I*	7 9% *	94 22% IJ
Definitely not vote	262 24%	114 22%	144 26%	30 24% *	51 27% *	48 27% *	64 33% GH*	30 18% *	40 16% *	15 5%	19 9%	4 8% *	14 20% I*	201 48% IJKL
Prefer not to say	28 3%	15 3%	13 2%	7 5% *	7 4% *	2 1% *	8 4% *	5 3% *	- - *	2 1%	2 1%	- - *	- - *	22 5%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Policy_areas. Thinking of the upcoming general election, which of the following issues is the most important to you when deciding who to vote for?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Britain's planned exit from the EU	351 32%	183 34%	163 29%	19 15%	54 28%	38 22%	71 37%	54 32%	115 47%	142 50%	60 27%	17 29%	28 39%	93 22%
				*	*	*	CE*	*	CDE*	JKM	*	M*		
The NHS	299 27%	130 24%	169 30%	36 30%	50 27%	60 34%	36 19%	52 31%	64 26%	42 15%	105 46%	8 13%	18 25%	116 28%
				*	*	F*	*	*	*		IKLM	*	*	I
The economy	119 11%	75 14%	44 8%	22 18%	16 9%	22 12%	23 12%	26 15%	11 4%	42 15%	18 8%	15 26%	4 6%	38 9%
				H*	*	*	*	H*	*			JLM*	*	
Immigration	83 8%	31 6%	53 9%	10 8%	14 7%	13 7%	15 8%	10 6%	21 8%	15 5%	7 3%	8 14%	13 18%	40 10%
				*	*	*	*	*	*			J*	IJ*	
The environment	60 5%	32 6%	28 5%	4 3%	14 7%	10 6%	12 6%	11 7%	9 4%	6 2%	16 7%	5 9%	5 7%	27 6%
				*	*	*	*	*	*		I	*	*	
Reducing crime	48 4%	23 4%	26 5%	11 9%	3 2%	12 7%	4 2%	5 3%	13 5%	11 4%	6 3%	2 3%	1 2%	28 7%
				*	*	*	*	*	*			*	*	
Education	32 3%	19 4%	13 2%	6 5%	11 6%	8 4%	4 2%	2 1%	1 1%	17 6%	6 3%	2 4%	1 1%	4 1%
				*	*	*	*	*	*	M	*	*	*	
Don't know	105 10%	39 7%	66 12%	14 12%	26 14%	14 8%	30 15%	8 5%	13 5%	11 4%	9 4%	1 2%	1 2%	73 17%
				*	*	*	GH*	*	*			*	*	IJL

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General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Ldr. If you had to choose between Boris Johnson and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Boris Johnson (leader of Conservatives)	402 37%	227 43%	170 30%	23 19%	44 23%	57 32%	71 37%	69 41%	138 56%	229 80%	22 10%	17 30%	26 37%	98 23%
		B		*	*	*	C*	CD*	CDEF*	JKLM		J*	J*	J
Jeremy Corbyn (leader of Labour)	259 24%	128 24%	132 24%	50 41%	60 32%	53 30%	35 18%	26 15%	35 14%	10 4%	122 54%	8 14%	13 19%	101 24%
				FGH*	GH*	GH*	*	*	*		IKLM	I*	I*	I
Neither of these	338 31%	150 28%	188 34%	26 21%	60 32%	39 22%	78 40%	72 43%	64 26%	40 14%	70 31%	31 54%	31 43%	155 37%
				*	*	*	CE*	CEH*	*		I	IJ*	I*	I
Don't know	98 9%	27 5%	71 13%	23 19%	25 13%	27 16%	10 5%	2 1%	11 4%	7 2%	11 5%	1 2%	1 1%	66 16%
			A	FGH*	G*	FGH*	*	*	*			*	*	IJL

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	659	342	316	42	83	102	115	121	195	253	188	47	54	93
Conservative	280 43%	145 42%	135 43%	9 22% *	19 23%	32 32%	53 46% CDE	53 44% CD	113 58% CDEG	204 81%	14 7%	10 22% J*	16 29% J*	28 29% J
Labour	211 32%	101 30%	110 35%	27 63% EFGH*	39 47% FGH	42 41% FGH	31 27%	32 27%	40 20%	14 5%	139 74% IKLM	8 18% I*	7 12% *	38 41% IKL
Liberal Democrats	95 14%	56 16%	39 12%	4 10% *	13 16%	14 14%	18 16%	18 15%	27 14%	29 12%	20 11%	24 52% IJLM*	5 9% *	10 11%
SNP	26 4%	12 3%	14 5%	1 2% *	4 5%	5 5%	5 5%	6 5%	4 2%	- -	2 1%	- -	16 30% IJKM*	7 7% IJ
Green	25 4%	15 4%	11 3%	1 1% *	6 7% H	7 7% H	5 5%	4 4%	2 1%	1 *	7 4% I	3 6% I*	6 10% I*	9 9% I
Brexit Party	19 3%	12 3%	7 2%	- * *	1 1% *	1 1% *	3 2% *	6 5% *	9 4% *	5 2% *	7 4% *	1 2% *	4 8% I*	1 2% *
Plaid Cymru	1 *	- -	1 *	- * *	- -	- -	- -	- -	1 *	- -	- -	- -	1 1% *	- *
UKIP	- -	- -	- -	- * *	- -	- -	- -	- -	- -	- -	- -	- *	- *	- -
The Independent Group for Change	- -	- -	- -	- * *	- -	- -	- -	- -	- -	- -	- -	- *	- *	- -
Other	1 *	1 *	1 *	1 2% *	- -	- -	- * *	- * *	- * *	- * *	- * *	- * *	- * *	1 1%

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General Election Polling OnLineBus Survey (S7651 - 40305988-47)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Conservative	400 36%	195 37%	200 36%	27 22% *	34 18% *	52 30% *	78 40% CD*	72 43% CD*	137 55% CDE*	224 79% JKLM	16 7%	11 20% J*	24 34% J*	106 25% J
Labour	382 35%	177 33%	204 36%	70 58% EFGH*	82 44% H*	62 36% H*	64 33% H*	58 34% H*	46 18% *	20 7%	171 76% IKLM	13 23% I*	9 12% *	161 38% IL
Liberal Democrats	175 16%	70 13%	105 19%	17 14% *	34 18% *	31 18% *	26 13% *	19 12% *	48 19% *	35 12%	22 10%	28 50% IJLM*	6 9% *	75 18%
Green	57 5%	40 8%	17 3%	1 1% *	23 12% CH*	10 5% *	15 8% H*	7 4% *	2 1% *	1 *	9 4% I	3 5% *	6 9% I*	38 9% I
SNP	44 4%	19 4%	25 4%	1 1% *	13 7% *	10 6% *	7 4% *	6 4% *	6 2% *	-	2 1%	-	21 29% IJKM*	20 5% I
Brexit Party	33 3%	26 5%	8 1%	2 1% *	3 1% *	10 6% *	4 2% *	6 4% *	9 4% *	5 2%	7 3%	1 2% *	5 7% *	15 4%
Plaid Cymru	1 *	-	1 *	-	-	-	-	1 *	-	-	-	-	1 1% *	-
UKIP	- -	-	-	-	-	-	-	-	-	-	-	-	-	-
The Independent Group for Change	- -	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5 *	4 1%	1 *	4 3% *	-	-	-	1 *	-	-	-	-	-	4 1%

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General Election Polling OnLineBus Survey (S7651 - 40305988-47)

OtherParties. Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	862	356	277	106	50
Weighted Base	661	259	216	81	36
The Brexit Party	156 24%	129 50% BC	23 11% C	1 1% *	- - **
Green Party	104 16%	20 8%	55 26% A	23 28% A*	- 1% **
Liberal Democrats	79 12%	24 9% C	42 19% AC	- - *	- - **
Labour party	52 8%	11 4% B	- - -	19 24% AB*	2 7% **
Conservative party	45 7%	- -	14 7% A	14 17% AB*	15 42% **
UKIP	43 6%	15 6%	6 3%	10 12% B*	10 28% **
The Independent Group for Change	29 4%	3 1%	10 5%	7 9% A*	1 4% **
Other party or individual	15 2%	2 1%	8 4%	- - *	- * **
SNP - Scottish National Party	6 1%	- -	5 2%	1 1% *	1 2% **
Plaid Cymru	2 *	- -	1 1%	- - *	1 3% **

Table continues

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

OtherParties. Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Weighted Base	661	259	216	81	36
No one else	144	67	52	9	4
	22%	26%	24%	12%	12%
		C		*	**
Don't know	51	11	24	5	2
	8%	4%	11%	7%	6%
			A	*	**

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-47)

VoteFeeling. Which of the following statements comes closest to your view about voting for this party?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Total	Voting intention GE 2019 (no squeeze or imputation)			
		Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	862	356	277	106	50
Weighted Base	661	259	216	81	36
[PARTY NAME] is the best of a bad bunch	316 48%	107 41%	107 50%	47 58% A*	16 45% **
[PARTY NAME] is the best choice for the country	345 52%	152 59% C	109 50%	34 42% *	20 55% **

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Tactical. Which of the following statements best describes how you are planning to vote?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	862	356	277	106	50
Weighted Base	661	259	216	81	36
I am voting for the party I would like to win the election	531 80%	243 94% BC	184 85% C	52 64% *	19 54% **
I am voting for a different party	67 10%	8 3%	18 8%	12 15% A*	11 31% **
Don't know	64 10%	8 3%	14 7%	18 22% AB*	5 15% **

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

LeftRight. In politics people sometimes talk of Left and Right. Where would you place yourself on the following scale?

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
0 Left	30 3%	13 3%	16 3%	5 4% *	7 4% *	8 5% *	3 2% *	2 1% *	4 2% *	3 1%	7 3%	2 4% *	2 3% *	16 4%
1	34 3%	21 4%	13 2%	2 2% *	8 4% *	8 5% *	5 3% *	3 2% *	8 3% *	2 1%	20 9% IM	1 1% *	2 3% *	9 2%
2	123 11%	72 14%	51 9%	24 19% D*	11 6% *	20 11% *	22 11% *	20 12% *	26 10% *	8 3%	65 29% ILM	11 19% IM*	9 13% I*	28 7%
3	617 56%	245 46%	368 66% A	58 48% *	122 65% H*	107 61% *	125 64% H*	89 53% *	116 47% *	129 45%	84 37%	22 38% *	34 48% *	318 76% IJKL
4	154 14%	84 16%	69 12%	15 13% *	18 9% *	12 7% *	20 10% *	30 18% *	60 24% DEF*	73 26% JM	29 13% M	15 27% M*	12 17% M*	21 5%
5	82 7%	57 11% B	24 4%	14 11% *	14 7% *	10 6% *	13 7% *	10 6% *	21 8% *	47 16% JM	11 5%	5 8% *	6 8% *	13 3%
6 Right	57 5%	39 7%	18 3%	4 3% *	9 5% *	10 6% *	6 3% *	14 8% *	14 5% *	24 8%	10 4%	2 3% *	6 8% *	15 3%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-47)

EU scale. Now thinking about the European Union. Where would you place yourself on the following scale?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
0 - Strongly in favour of the EU	173 16%	93 17%	80 14%	26 22% *	30 16% *	26 15% *	23 12% *	26 15% *	42 17% *	25 9%	64 28% IM	14 24% I*	13 18% *	54 13%
1	70 6%	29 6%	41 7%	6 5% *	18 10% *	14 8% *	10 5% *	11 6% *	11 5% *	12 4%	16 7%	5 10% *	6 9% *	28 7%
2	81 7%	45 8%	36 7%	13 10% *	15 8% *	15 8% *	8 4% *	17 10% *	14 6% *	17 6%	21 9%	9 15% *	4 5% *	28 7%
3 - In the middle	375 34%	132 25%	242 43% A	56 46% GH*	89 47% GH*	66 38% H*	79 40% GH*	39 23% *	46 19% *	50 18%	70 31% I	17 30% *	14 20% *	208 50% IJL
4	84 8%	47 9%	37 7%	14 11% *	9 5% *	11 6% *	22 11% *	14 8% *	15 6% *	37 13% J	13 6%	2 4% *	2 3% *	26 6%
5	80 7%	47 9%	33 6%	4 3% *	18 9% *	12 7% *	13 7% *	17 10% *	16 7% *	32 11%	14 6%	5 9% *	5 7% *	24 6%
6 - Strongly against the EU	233 21%	138 26% B	91 16%	3 2% *	10 5% *	32 18% CD*	40 21% CD*	45 27% CD*	103 42% CDEF*	114 40% JKM	29 13%	4 8% *	27 38% JKM*	50 12%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

WinterTurnout1. This election is taking place in December rather than the usual May or June. Do you think that will lead to lower voter turnout, higher voter turnout, or about the same as in May or June?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Lower turnout than May/June	319 29%	152 29%	165 30%	20 16% *	40 21% *	48 27% *	63 32% *	67 40% CD*	82 33% *	94 33%	71 31%	21 37% *	25 35% *	104 25%
Higher turnout than May/June	253 23%	145 27% B	104 18%	38 31% F*	69 36% EFG*	36 20% *	27 14% *	29 17% *	54 22% *	81 28% M	66 29% M	16 28% *	11 15% *	73 17%
Same turnout as May/June	197 18%	120 23% B	77 14%	22 18% *	30 16% *	34 19% *	38 20% *	31 18% *	43 17% *	58 20% J	26 11%	14 25% *	14 20% *	78 19%
Don't know	328 30%	114 21%	214 38% A	42 35% *	50 27% *	59 33% *	66 34% *	42 25% *	69 28% *	53 18%	63 28% IK	6 10% *	21 30% *	164 39% IK

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

WinterTurnout2. Why do you think turnout will be lower than usual?

Base: All adults GB 18+ who think the turnout will be lower than usual

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	350	175	174	30	49	51	68	67	85	116	94	35	44	56
Weighted Base	319	152	165	20	40	48	63	67	82	94	71	21	25	104
People will be too busy getting ready for Christmas	185 58%	71 47% *	112 68% A*	13 65% **	15 36% **	20 42% **	41 65% *	42 63% **	55 67% *	63 67% *	34 48% *	16 77% **	13 50% **	58 56% *
Shorter days (dark mornings and evenings)	175 55%	93 61% *	83 50% *	8 41% **	12 31% **	19 39% **	36 58% *	41 61% **	59 72% *	59 63% M*	49 69% M*	9 41% **	16 65% **	39 38% *
Bad weather	164 51%	90 59% *	74 45% *	6 29% **	7 17% **	24 51% **	29 47% *	39 58% **	59 72% F*	61 65% M*	45 64% M*	11 53% **	11 46% **	34 33% *
Unusual polling stations (due to usual ones being booked up for festive events)	66 21%	27 18% *	39 24% *	5 26% **	8 20% **	6 13% **	11 17% *	12 18% **	23 29% *	25 26% *	19 27% *	6 29% **	3 12% **	13 13% *
Student confusion over where to register/vote	41 13%	25 16% *	17 10% *	3 17% **	9 22% **	3 7% **	11 18% *	4 6% **	11 14% *	13 14% *	14 20% *	5 23% **	2 7% **	8 7% *
Other	41 13%	16 10% *	26 16% *	- 1% **	8 20% **	10 20% **	13 21% *	5 8% **	6 7% *	6 6% *	6 8% *	2 7% **	2 8% **	24 23% *

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Interference. How concerned are you, if at all, that the General Election result could be affected by... - Summary table

Base: All GB adults 18+

	...people and organisations from outside the UK secretly funding campaign activities?	...the theft of confidential information from political party offices?	...the spreading of fake news?
Unweighted Base	1097	1097	1097
Weighted Base	1097	1097	1097
Very concerned	190 17%	188 17%	347 32%
Quite concerned	327 30%	304 28%	359 33%
Not very concerned	282 26%	320 29%	200 18%
Not at all concerned	106 10%	132 12%	68 6%
Don't know	192 17%	153 14%	122 11%

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Interference. How concerned are you, if at all, that the General Election result could be affected by... - ...people and organisations from outside the UK secretly funding campaign activities?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Very concerned	190 17%	115 22%	75 13%	10 8%	44 23%	27 16%	31 16%	18 11%	59 24%	54 19%	53 23%	15 27%	20 28%	43 10%
		B		*	C*	*	*	*	CG*	M	M	M*	M*	
Quite concerned	327 30%	162 31%	164 29%	43 35%	53 28%	61 35%	47 24%	54 32%	69 28%	89 31%	95 42%	19 34%	26 37%	88 21%
				*	*	*	*	*	*		IM	*	M*	
Not very concerned	282 26%	148 28%	134 24%	32 27%	34 18%	35 20%	64 33%	55 32%	62 25%	90 31%	38 17%	19 34%	14 20%	110 26%
				*	*	*	D*	*	*	J		J*	*	
Not at all concerned	106 10%	53 10%	49 9%	5 4%	20 11%	25 14%	17 9%	22 13%	18 7%	23 8%	10 4%	1 1%	5 7%	63 15%
				*	*	*	*	*	*			*	*	J
Don't know	192 17%	54 10%	138 25%	31 26%	38 20%	27 15%	36 19%	19 11%	40 16%	30 10%	30 13%	2 4%	6 8%	115 27%
			A	*	*	*	*	*	*			*	*	IJKL

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Interference. How concerned are you, if at all, that the General Election result could be affected by... - ...the theft of confidential information from political party offices?

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Very concerned	188 17%	95 18%	93 17%	17 14% *	29 16% *	35 20% *	33 17% *	20 12% *	54 22% *	57 20%	46 21%	7 12% *	16 22% *	57 14%
Quite concerned	304 28%	139 26%	161 29%	34 28% *	67 35% *	47 27% *	54 28% *	36 21% *	67 27% *	79 28%	69 31%	19 34% *	25 35% *	104 25%
Not very concerned	320 29%	178 33%	141 25%	33 27% *	40 21% *	53 30% *	55 28% *	65 39% D*	73 29% *	100 35%	57 25%	24 42% *	16 23% *	112 27%
Not at all concerned	132 12%	72 14%	60 11%	11 9% *	24 13% *	26 15% *	18 10% *	30 18% *	22 9% *	29 10%	24 11%	3 6% *	10 13% *	61 15%
Don't know	153 14%	48 9%	105 19% A	27 22% E*	28 15% *	14 8% *	35 18% *	18 11% *	32 13% *	21 8%	30 13%	3 6% *	5 8% *	85 20% I

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Interference. How concerned are you, if at all, that the General Election result could be affected by... - ...the spreading of fake news?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Very concerned	347 32%	178 33%	166 30%	34 28% *	57 30% *	57 33% *	55 28% *	57 33% *	88 36% *	103 36% M	92 41% M	21 37% *	29 40% M*	92 22%
Quite concerned	359 33%	160 30%	199 35%	36 30% *	68 36% *	59 34% *	61 31% *	44 26% *	91 37% *	97 34%	71 31%	25 43% *	22 31% *	136 32%
Not very concerned	200 18%	109 20%	91 16%	19 15% *	33 17% *	27 15% *	37 19% *	48 28% *	38 15% *	63 22% J	29 13%	6 10% *	8 11% *	86 21%
Not at all concerned	68 6%	42 8%	26 5%	7 6% *	11 6% *	19 11% *	7 4% *	9 6% *	15 6% *	9 3%	11 5%	4 6% *	8 12% I*	31 7%
Don't know	122 11%	43 8%	79 14%	26 21% EGH*	21 11% *	13 8% *	34 17% H*	12 7% *	16 7% *	13 5%	23 10%	2 3% *	5 6% *	74 18% I

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Registered. So far as you know, are you registered to vote in the upcoming UK General Election?

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Yes, I am registered to vote	925 84%	458 86%	466 83%	72 59% *	118 62% *	154 88% CD*	172 88% CD*	162 96% CD*	247 100% CDEF*	274 96% KM	205 91% M	46 81% *	62 87% *	314 75%
No, I am not registered to vote	66 6%	28 5%	34 6%	20 16% EFGH*	26 14% FGH*	7 4% *	7 4% *	6 3% *	- - *	5 2% *	8 3% *	1 2% *	3 5% *	46 11% I
I don't know if I am registered to vote or not	85 8%	36 7%	50 9%	27 23% EFGH*	39 21% EFGH*	8 4% *	10 5% *	1 1% *	- - *	6 2% *	13 6% *	6 11% I*	6 8% *	54 13% I
I would prefer not to say	20 2%	10 2%	10 2%	2 2% *	6 3% *	7 4% *	5 3% *	- - *	- - *	- - *	- - *	4 7% IJ*	- - *	6 1%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Vote2017. The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
No, did not vote	419 38%	169 32%	245 44%	70 58%	101 53%	71 40%	71 36%	47 28%	60 24%	-	-	-	-	419 100%
			A	FGH*	FGH*	H*	*	*	*			*	*	IJKL
Yes, Conservative	286 26%	154 29%	132 24%	14 12%	26 14%	28 16%	49 25%	52 31%	117 47%	286 100%	-	-	-	-
				*	*	*	*	CDE*	CDEFG*	JKLM		*	*	
Yes, Labour	226 21%	128 24%	98 18%	25 20%	32 17%	43 25%	39 20%	38 23%	48 19%	-	226 100%	-	-	-
				*	*	*	*	*	*	-	IKLM	*	*	
Yes, Liberal Democrat	57 5%	32 6%	25 4%	4 3%	10 5%	11 6%	12 6%	11 6%	9 4%	-	-	57 100%	-	-
				*	*	*	*	*	*	-	-	IJLM*	*	
Yes, SNP - Scottish National Party	23 2%	13 3%	9 2%	- *	8 4%	4 2%	3 2%	5 3%	2 1%	-	-	-	23 32%	-
				*	*	*	*	*	*	-	-	*	IJKM*	
Yes, UKIP (United Kingdom Independence Party)	32 3%	15 3%	17 3%	- *	5 3%	5 3%	6 3%	10 6%	6 2%	-	-	-	32 45%	-
				*	*	*	*	*	*	-	-	*	IJKM*	
Yes, Green Party	9 1%	4 1%	5 1%	- *	1 1%	2 1%	1 1%	2 1%	2 1%	-	-	-	9 13%	-
				*	*	*	*	*	*	-	-	*	IJM*	
Yes, Plaid Cymru	4 *	2 *	2 *	- *	- *	1 1%	1 *	1 *	1 1%	-	-	-	4 5%	-
				*	*	*	*	*	*	-	-	*	IJM*	
Other party or individual (Specify)	3 *	- *	3 1%	3 2%	- *	- *	- *	- *	- *	-	-	-	3 5%	-
				*	*	*	*	*	*	-	-	*	IM*	
Prefer not to answer	38 3%	14 3%	24 4%	5 4%	5 3%	10 6%	12 6%	5 3%	1 1%	-	-	-	-	-
				*	*	*	*	*	*	-	-	*	*	

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

EUref. On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
Leave	367 33%	190 36%	173 31%	9 8% *	47 25% C*	35 20% *	71 37% CE*	75 44% CDE*	130 52% CDEF*	173 61% JKM	63 28% M	15 26% *	40 56% JKM*	69 16%
Remain	346 32%	179 34%	166 30%	29 24% *	52 27% *	53 30% *	63 32% *	63 37% *	87 35% *	96 33% M	132 58% ILM	24 42% M*	22 31% M*	60 14%
Did not vote	365 33%	159 30%	206 37%	81 67% DEFGH*	86 46% FGH*	81 46% FGH*	56 29% H*	30 17% *	31 13% *	17 6% I	32 14% I	16 28% I*	9 13% *	286 68% IJKL
Prefer not to say	19 2%	4 1%	15 3%	2 1% *	4 2% *	6 3% *	5 2% *	2 1% *	- * *	- - -	- - -	2 3% *	- * *	4 1%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-47)

Qual. Select which, if any, educational qualifications you have from the list

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1097	524	570	113	191	181	202	185	225	358	292	80	127	195
Weighted Base	1097	532	560	121	189	176	195	169	248	286	226	57	71	419
University degree	313 29%	175 33%	138 25%	22 18% *	83 44% CFGH*	65 37% CH*	47 24% *	44 26% *	53 22% *	84 30%	90 40% M	20 36% *	18 26% *	86 21%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	687 63%	325 61%	357 64%	87 72% *	103 55% *	99 56% *	123 63% *	115 68% *	159 64% *	191 67%	128 57%	34 59% *	49 69% *	266 63%
No qualifications	121 11%	45 9%	76 13%	17 14% *	10 6% *	17 9% *	26 13% *	14 8% *	37 15% *	17 6%	16 7%	3 5% *	6 9% *	72 17% IJ

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied