

Polling Methodological Note – 14-18 November 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,176 adults in Great Britain between the 14th and 18th November 2019. All interviews were conducted as online self-completion. The Kantar Research Express uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page four.

Since our previous poll, we have made the following change:

- Respondents who chose a party who is not standing in their constituency were re-allocated to their second preference (where there was no second preference the data was imputed).

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

It should be noted that “Brexit Party”, “Green Party”, “The Independent Group for Change” and “UKIP” were included on a second screen. The first screen included the following other code – “Other party or individual (such as the Brexit Party or the Green Party)”.

Voting intention has been imputed for those that have not stated a preference (at either the main voting intention question or at the squeeze). The imputation model is based on age, gender, region, self-assessment on a 7-point left-right political spectrum, pro / anti-EU sentiment, most important policy area for the election, and the best leader for Britain.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 general election.

Past vote weighting

When weighting the data, Kantar seeks to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted in the 2017 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since June 2017. This study found a decline in the probability that a 2017 Labour voter will now report having voted Labour in that election. If the outcomes from this study are ignored when we weight our data, 2017 Labour voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No Vote	40%
Conservatives	27%
Labour	21%
Liberal Democrats	6%
SNP	2%
Plaid Cymru	<0.5%
Other	4%

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 43.1% to 48.3%
- Labour Party = 24.9% to 29.6%
- Conservative lead over Labour = 14.9%pts to 22.4%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	385	385
Male not working	195	189
Female working	331	341
Female not working	265	261

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	73	67
Male 25-34	104	102
Male 35-44	96	93
Male 45-54	106	103
Male 55-69	145	124
Male 70+	56	85
Female 18-24	72	63
Female 25-34	107	101
Female 35-44	99	95
Female 45-54	109	106
Female 55-69	148	130
Female 70+	61	107

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	58	49
North West England	143	133
Yorkshire & Humber	116	100
East Midlands	99	88
West Midlands	122	106
East of England	121	112
London	119	158
South East England	159	166
South West England	105	104
Wales	51	58
Scotland	83	102

Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	36	23
Aged 25-44 with a degree	187	158
Aged 45-69 with a degree	133	117
Other	820	877

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	41%	31%
Leave	42%	34%
Did not vote	17%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates (adjusted for incorrect recall)

	Unweighted percentage	Weighted percentage
England - Labour	25%	18%
England - Conservative	31%	24%
England - Lib Dem	7%	5%
England - Other	7%	4%
England - No vote	19%	35%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	3%	2%
Scotland - Other	1%	1%
Scotland - No vote	2%	3%
Wales - Labour	1%	2%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	80%	59%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

General Election Polling OnLineBus Survey (S7651 - 40305988-46)

GElikely. Thinking about the next UK general election that will be held on Thursday 12th December 2019, will you...

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
Definitely vote	462 39%	242 42%	220 37%	13 10% *	30 15% *	49 26% C*	77 37% CD*	95 53% CDEF*	198 74% CDEFG	219 73% JLM	144 61% M	47 74% M*	37 52% M*	10 2% *
Probably vote	211 18%	113 20%	99 16%	37 28% H*	50 25% H*	35 18% *	32 15% *	26 14% *	32 12% *	62 21% JLM	54 23% M	13 21% M*	10 15% M*	64 14% *
Probably not vote	180 15%	82 14%	98 16%	44 34% EFGH*	60 29% FGH*	33 18% H*	24 11% H*	16 9% H*	4 1% H*	15 5% JLM	12 5% M	4 6% M*	11 16% M*	118 26% IJK
Definitely not vote	289 25%	124 22%	165 27%	34 26% H*	49 24% H*	66 35% H*	66 31% H*	42 24% H*	32 12% H*	- - IK	27 11% IK	- - *	10 14% IK*	248 55% IJKL
Prefer not to say	33 3%	12 2%	21 3%	2 2% *	13 7% *	5 3% *	10 5% *	- - *	3 1% *	4 1% JLM	- - M	- - M*	2 3% M*	11 2% *

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-46)

Policy_areas. Thinking of the upcoming general election, which of the following issues is the most important to you when deciding who to vote for?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
Britain's planned exit from the EU	442 38%	219 38%	223 37%	23 18% *	44 22% *	67 36% C*	87 42% CD*	68 38% CD*	152 57% CDEFG	185 62% JLM	61 26%	30 46% JM*	30 42% *	129 29%
The NHS	277 24%	130 23%	147 24%	39 30% F*	50 25% *	41 22% *	27 13% *	53 30% F*	68 25% F	34 11%	95 40% ILM	19 29% I*	14 20% *	95 21% I
The economy	124 11%	78 14%	46 8%	9 7% *	30 15% H*	19 10% *	39 19% GH*	12 7% *	14 5%	31 10%	26 11%	7 10% *	7 10% *	47 10%
Immigration	70 6%	39 7%	30 5%	8 6% *	16 8% *	13 7% *	4 2% *	13 8% *	15 6%	22 8%	9 4%	- - *	7 9% *	30 7%
The environment	50 4%	21 4%	30 5%	13 10% H*	11 6% *	6 3% *	12 6% *	4 2% *	5 2%	5 2%	11 5%	3 5% *	5 7% *	25 6%
Reducing crime	45 4%	29 5%	16 3%	13 10% H*	8 4% *	6 3% *	10 5% *	4 2% *	5 2%	7 2%	12 5%	2 4% *	1 1% *	22 5%
Education	26 2%	14 2%	12 2%	9 7% H*	12 6% H*	2 1% *	3 1% *	1 * *	- - *	7 2%	5 2%	3 4% *	3 4% *	9 2%
Don't know	141 12%	44 8%	97 16% A	15 12% H*	30 15% H*	34 18% H*	27 13% H*	25 14% H*	9 3%	8 3%	18 8%	1 1% *	4 5% *	94 21% IJKL

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General Election Polling OnLineBus Survey (S7651 - 40305988-46)

Ldr. If you had to choose between Boris Johnson and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
Boris Johnson (leader of Conservatives)	406 35%	220 38%	186 31%	19 14%	33 16%	50 27%	76 36%	74 41%	155 58%	239 80%	30 13%	13 21%	23 32%	95 21%
				*	*	*	CD*	CD*	CDEFG	JKLM		*	J*	
Jeremy Corbyn (leader of Labour)	255 22%	132 23%	123 20%	45 34%	72 35%	38 20%	36 17%	31 18%	33 12%	9 3%	123 52%	12 18%	12 17%	92 20%
				FGH*	EFHG*	*	*	*	*		IKLM	I*	I*	I
Neither of these	380 32%	184 32%	196 33%	47 36%	68 34%	52 28%	80 39%	63 35%	70 26%	44 15%	63 26%	36 56%	31 44%	188 42%
				*	*	*	*	*	*		I	IJ*	IJ*	IJ
Don't know	135 11%	38 7%	97 16%	20 15%	30 15%	49 26%	16 8%	10 5%	10 4%	7 2%	22 9%	3 5%	5 7%	76 17%
			A	H*	H*	FGH*	*	*	*		I	*	*	I

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-46)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	693	349	344	40	85	94	122	122	231	275	197	59	55	74
Conservative	314 45%	154 44%	160 46%	7 18% *	20 24%	36 38% CD	56 46% CD	53 43% CD	142 62% CDEFG	234 85% JKLM	24 12%	7 11% *	15 27% J*	25 34% JK
Labour	189 27%	96 27%	93 27%	18 46% FGH*	38 45% FGH	31 33% H	32 26% H	35 29% H	35 15%	11 4%	134 68% IKLM	6 10% *	6 11% *	23 31% IKL
Liberal Democrats	112 16%	58 17%	54 16%	6 15% *	15 17%	18 20%	15 13%	20 17%	37 16%	19 7%	26 13% I	41 69% IJLM*	4 8% *	12 17% I
SNP	29 4%	13 4%	16 5%	3 8% H*	5 6%	4 4%	9 7% H	4 4%	4 2%	- *	3 2%	1 2% *	18 32% IJKM*	3 5% I
Green	23 3%	13 4%	10 3%	3 9% H*	4 5%	4 4%	5 4%	3 3%	3 1%	2 1%	1 1%	4 7% IJ*	8 15% IJ*	6 8% IJ
Brexit Party	14 2%	8 2%	6 2%	2 6% E*	2 2%	- *	3 3% *	3 2%	4 2%	6 2%	5 2%	- *	1 2% *	2 3% *
Plaid Cymru	7 1%	4 1%	3 1%	- * *	- *	- -	1 1%	2 2%	4 2%	2 1%	3 2%	- *	1 3% *	1 1% *
UKIP	- *	- *	- *	- * *	- -	- -	- * *	- * *	- -	- -	- -	- -	- 1% *	- -
The Independent Group for Change	- -	- -	- -	- * *	- -	- -	- -	- -	- -	- -	- -	- * *	- *	- -
Other	5 1%	3 1%	2 1%	- * *	1 1%	1 1%	1 1%	1 1%	1 *	1 *	1 1%	- * *	1 2% *	2 2% *

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General Election Polling OnLineBus Survey (S7651 - 40305988-46)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
Conservative	466 40%	239 42%	227 38%	27 21%	42 21%	66 35%	91 44%	78 44%	160 60%	253 85%	30 13%	7 11%	19 27%	139 31%
				*	*	*	CD*	CD*	CDEFG	JKLM		*	J*	JK
Labour	350 30%	165 29%	185 31%	48 37%	86 42%	70 37%	57 27%	50 28%	39 15%	13 4%	162 68%	6 10%	8 11%	144 32%
				H*	H*	H*	H*	H*			IKLM	*	*	IKL
Liberal Democrats	182 16%	89 15%	94 16%	21 16%	33 16%	31 17%	23 11%	26 15%	48 18%	20 7%	30 13%	44 69%	10 14%	62 14%
				*	*	*	*	*	*			IJLM*	*	
Green	72 6%	38 7%	34 6%	18 14%	14 7%	8 4%	15 7%	9 5%	8 3%	3 1%	1 *	5 7%	10 14%	51 11%
				H*	*	*	*	*				IJ*	IJ*	IJ
SNP	51 4%	15 3%	36 6%	10 8%	16 8%	6 3%	10 5%	5 3%	4 1%	- *	4 2%	2 2%	20 29%	22 5%
				H*	*	*	*	*				*	IJKM*	I
Brexit Party	21 2%	9 2%	12 2%	3 2%	6 3%	- *	5 2%	3 2%	4 2%	7 2%	6 2%	- *	1 2%	8 2%
				*	*	*	*	*				*	*	
Plaid Cymru	10 1%	4 1%	6 1%	2 1%	- *	- *	1 1%	2 1%	4 2%	2 1%	3 1%	- *	1 2%	4 1%
				*	*	*	*	*				*	*	
UKIP	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *
				*	*	*	*	*				*	*	
The Independent Group for Change	- -	- -	- -	- *	- *	- *	- *	- *	- *	- -	- -	- *	- *	- -
				*	*	*	*	*				*	*	
Other	23 2%	14 3%	9 2%	- -	5 2%	7 4%	6 3%	5 3%	1 *	1 *	1 *	- *	1 1%	20 4%
				*	*	*	*	*				*	*	I

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



OtherParties. Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	883	373	257	124	42
Weighted Base	640	278	168	100	26
Green Party	136 21%	17 6%	54 32% A	48 48% AB*	7 26% **
The Brexit Party	115 18%	102 37% BC	9 6%	- * *	- - **
Liberal Democrats	99 15%	31 11% C	54 32% AC	- - *	- - **
Labour party	53 8%	16 6% B	- -	19 19% AB*	3 10% **
The Independent Group for Change	41 6%	5 2%	7 4%	21 21% AB*	3 12% **
Conservative party	34 5%	- -	9 5% A	11 11% A*	9 35% **
Other party or individual	18 3%	9 3%	2 1%	1 1% *	5 18% **
UKIP	17 3%	5 2%	2 1%	- * *	7 25% **
SNP - Scottish National Party	5 1%	- -	2 1%	4 4% *	- - **
Plaid Cymru	4 1%	1 *	3 2%	- - *	- - **

Table continues

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-46)

OtherParties. Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Weighted Base	640	278	168	100	26
No one else	149 23%	96 35% BC	27 16%	15 15% *	3 12% **
Don't know	52 8%	16 6%	19 12% C	2 2% *	- - **

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



VoteFeeling. Which of the following statements comes closest to your view about voting for this party?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	883	373	257	124	42
Weighted Base	640	278	168	100	26
[PARTY NAME] is the best of a bad bunch	311 49%	126 45%	91 54%	50 50% *	13 49% **
[PARTY NAME] is the best choice for the country	330 51%	152 55%	77 46%	50 50% *	14 51% **

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-46)

Tactical. Which of the following statements best describes how you are planning to vote?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	883	373	257	124	42
Weighted Base	640	278	168	100	26
I am voting for the party I would like to win the election	542 85%	264 95% BC	137 81%	78 78% *	16 62% **
I am voting for a different party	59 9%	11 4%	21 13% A	8 8% *	6 23% **
Don't know	39 6%	3 1%	10 6% A	13 13% A*	4 15% **

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-46)

LeftRight. In politics people sometimes talk of Left and Right. Where would you place yourself on the following scale?

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
0 Left	29 2%	11 2%	18 3%	6 5% *	6 3% *	6 3% *	6 3% *	3 2% *	2 1%	2 1%	5 2%	1 2% *	3 4% *	18 4%
1	40 3%	21 4%	19 3%	4 3% *	9 4% *	4 2% *	9 4% *	6 3% *	9 3%	- -	25 10% IM	4 6% I*	5 6% I*	7 2%
2	176 15%	86 15%	90 15%	25 19% *	32 16% *	20 11% *	26 13% *	37 21% *	35 13%	8 3%	87 37% ILM	19 30% ILM*	6 8% *	53 12% I
3	607 52%	273 48%	334 55%	67 52% H*	115 57% H*	125 66% H*	118 57% H*	90 51% H*	92 34%	100 33%	96 41%	32 50% I*	29 41% *	306 68% IJKL
4	180 15%	93 16%	87 14%	12 10% *	12 6% *	18 10% *	34 16% *	30 17% D*	73 27% CDE	112 38% JKM	11 5%	7 10% *	22 31% JKM*	26 6%
5	76 6%	49 8%	27 5%	4 3% *	10 5% *	12 6% *	8 4% *	5 3% *	38 14% CFG	45 15% JKM	6 3%	1 2% *	5 6% *	15 3%
6 Right	67 6%	40 7%	27 4%	11 8% *	19 9% *	3 2% *	7 3% *	7 4% *	19 7%	32 11% JK	7 3%	1 1% *	2 3% *	25 6%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-46)

EU scale. Now thinking about the European Union. Where would you place yourself on the following scale?

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
0 - Strongly in favour of the EU	232 20%	109 19%	123 20%	32 24% *	54 27% F*	41 22% *	25 12% *	28 16% *	51 19%	18 6%	62 26% I	30 47% IJLM*	16 23% I*	98 22% I
1	113 10%	48 8%	65 11%	16 12% *	23 11% *	16 8% *	19 9% *	13 8% *	27 10%	13 4%	33 14% I	7 11% *	6 9% *	50 11% I
2	99 8%	54 9%	45 8%	16 12% *	16 8% *	15 8% *	18 9% *	16 9% *	18 7%	31 10%	19 8%	9 13% *	2 3% *	39 9%
3 - In the middle	321 27%	133 23%	188 31% A	50 39% GH*	71 35% H*	56 30% H*	67 32% H*	36 20% *	40 15%	46 15%	54 23%	12 19% *	16 23% *	152 34% I
4	92 8%	53 9%	40 7%	3 2% *	20 10% *	20 11% *	16 8% *	15 9% *	18 7%	34 12%	17 7%	2 4% *	7 10% *	31 7%
5	115 10%	54 9%	61 10%	5 4% *	9 4% *	20 11% *	13 6% *	42 24% CDEFH*	26 10%	46 15% KM	28 12% K	- * *	4 6% *	32 7%
6 - Strongly against the EU	204 17%	124 22% B	80 13%	8 6% *	10 5% *	20 11% *	50 24% CDE*	27 15% D*	88 33% CDEG	111 37% JKM	23 10%	4 6% *	19 27% JKM*	47 11%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-46)

Euleavedate. When do you think the UK will leave the EU?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
Before 31st Jan 2020	89 8%	49 9%	40 7%	1 *	19 9%	6 3%	15 7%	17 10%	31 12%	47 16%	8 3%	5 7%	7 10%	23 5%
				*	*	*	*	C*	CE	JM		*	*	
On the 31st Jan 2020	185 16%	111 19%	74 12%	11 9%	27 13%	23 12%	26 12%	19 11%	80 30%	107 36%	24 10%	9 14%	17 25%	26 6%
		B		*	*	*	*	*	CDEFG	JKM		*	JM*	
Later on in 2020	206 18%	111 19%	95 16%	44 34%	35 17%	27 14%	46 22%	26 15%	29 11%	38 13%	39 17%	14 21%	18 25%	88 20%
				DEGH*	*	*	H*	*				*	*	
Won't leave in the foreseeable future	259 22%	122 21%	137 23%	37 28%	49 24%	51 27%	44 21%	50 28%	28 10%	33 11%	74 31%	16 25%	16 23%	114 25%
				H*	H*	H*	H*	H*		I	I*	*	I	
Never	81 7%	46 8%	35 6%	13 10%	10 5%	19 10%	17 8%	8 4%	14 5%	9 3%	7 3%	3 4%	2 3%	56 12%
				*	*	*	*	*				*	*	IJ
Don't know	356 30%	135 23%	221 37%	24 18%	63 31%	62 33%	61 29%	59 33%	87 32%	66 22%	85 36%	18 28%	10 15%	143 32%
			A	*	*	*	*	*		IL	*	*	*	

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-46)

HungP. What do you think is most likely to happen in the general election...

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
One party will get a majority of seats	332 28%	200 35%	133 22%	42 32%	55 27%	41 22%	56 27%	40 23%	99 37%	147 49%	61 26%	11 18%	20 28%	88 20%
	B	*	*	*	*	*	*	EG	JKLM	*	*	*	*	
No party will get a majority of seats (hung parliament)	509 43%	246 43%	263 44%	37 29%	80 39%	85 45%	82 39%	96 54%	129 48%	109 36%	131 55%	47 73%	41 58%	163 36%
				*	*	*	*	C*	C		IM	IJM*	IM*	
Don't know	334 28%	128 22%	206 34%	51 39%	68 33%	63 33%	70 34%	42 24%	41 15%	43 15%	45 19%	6 9%	10 14%	199 44%
			A	H*	H*	H*	H*	*			*	*	*	IJKL

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-46)

Registered. So far as you know, are you registered to vote in the upcoming UK General Election?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
Yes, I am registered to vote	943 80%	458 80%	485 81%	75 58% *	128 63% *	147 78% C*	173 83% CD*	160 90% CD*	259 96% CDEF	289 97% JLM	215 91% M	60 94% M*	59 84% M*	295 65%
No, I am not registered to vote	120 10%	61 11%	59 10%	23 18% FH*	39 19% FH*	21 11% *	11 5% *	16 9% *	10 4% *	5 2%	9 4%	3 4% *	9 13% I*	85 19% IJK
I don't know if I am registered to vote or not	78 7%	44 8%	33 6%	25 19% EGH*	22 11% GH*	11 6% H*	17 8% H*	3 1% *	- * *	5 2%	12 5%	1 2% *	1 2% *	54 12% I
I would prefer not to say	35 3%	12 2%	24 4%	6 5% H*	13 6% H*	9 5% H*	7 3% *	- - *	- - *	- - *	- - *	- - *	1 2% *	16 4%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-46)

Vote2017. The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
No, did not vote	450 38%	220 38%	231 38%	86 66% FGH*	118 58% FGH*	91 49% GH*	77 37% H*	48 27% H*	31 12%	-	-	-	-	450 100% IJKL
Yes, Conservative	299 25%	146 25%	153 25%	14 11% *	20 10% *	23 12% *	49 24% D*	49 27% CDE*	144 54% CDEFG	299 100% JKLM	-	-	-	-
Yes, Labour	237 20%	129 22%	108 18%	19 15% *	38 19% *	40 21% *	37 18% *	55 31% CH*	49 18%	-	237 100% IKLM	-	-	-
Yes, Liberal Democrat	64 5%	34 6%	30 5%	2 1% *	4 2% *	16 8% *	9 4% *	10 6% *	24 9%	-	-	64 100% IJLM*	-	-
Yes, SNP - Scottish National Party	23 2%	10 2%	13 2%	1 1% *	6 3% *	2 1% *	8 4% *	5 3% *	2 1%	-	-	-	23 32% JKM*	-
Yes, UKIP (United Kingdom Independence Party)	22 2%	9 2%	12 2%	1 1% *	1 * *	- * *	4 2% *	4 2% *	11 4%	-	-	-	22 31% JKM*	-
Yes, Green Party	13 1%	5 1%	8 1%	1 1% *	5 2% *	2 1% *	1 * *	2 1% *	2 1%	-	-	-	13 19% JKM*	-
Yes, Plaid Cymru	3 *	2 *	1 *	- * *	1 * *	- * *	- * *	1 * *	1 * *	-	-	-	3 4% M*	-
Other party or individual (Specify)	10 1%	1 *	9 1%	- * *	- * *	1 * *	7 3% *	2 1% *	-	-	-	-	10 14% JKM*	-
Prefer not to answer	55 5%	19 3%	37 6%	5 4% *	11 5% *	15 8% *	17 8% H*	4 2% *	4 2%	-	-	-	-	-

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-46)

EUref. On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
Leave	383 33%	195 34%	189 31%	15 11% *	36 18% *	53 28% C*	66 31% C*	79 44% CD*	135 50% CDEF	185 62% JKM	80 34% KM	11 17% *	32 46% KM*	70 16%
Remain	363 31%	187 33%	175 29%	39 30% *	51 25% *	62 33% *	51 25% *	54 30% *	106 39% DF	99 33% M	133 56% ILM	47 74% IJLM*	19 27% M*	54 12%
Did not vote	387 33%	180 31%	207 34%	72 55% EGH*	109 54% EGH*	60 32% H*	81 39% GH*	42 24% H*	23 9% *	12 4% I	24 10% *	6 9% *	17 25% IJ*	316 70% IJKL
Prefer not to say	43 4%	12 2%	31 5%	5 4% *	6 3% *	14 7% *	11 5% *	3 2% *	4 2% *	3 1% *	- -	- -	1 2% *	10 2%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-46)

Qual. Select which, if any, educational qualifications you have from the list

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1176	580	596	145	211	195	215	182	228	386	306	89	121	227
Weighted Base	1176	574	602	130	202	188	209	179	269	299	237	64	70	450
University degree	31%	33%	28%	18% *	41% CF*	40% CF*	24% *	30% *	28%	27%	41% IM	45% IM*	42% M*	23%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	66%	64%	67%	77% D*	58% *	65% *	67% *	67% *	63%	71% J	56%	62% *	60% *	70% J
No qualifications	8%	7%	9%	5% *	4% *	2% *	10% *	7% *	14% DE	6%	5%	4% *	5% *	10%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied