

Polling Methodological Note – 7-11 November 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,165 adults in Great Britain between the 7th and 11th November 2019. All interviews were conducted as online self-completion. The Kantar Research Express uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page four.

Since our previous poll, we have made the following changes:

- A squeeze question has been added to get an indication of which way non-disclosers are leaning
- Voting intention has been imputed for those that have not stated a preference (at either the main voting intention question or at the squeeze). The imputation model is based on age, gender, region, self-assessment on a 7-point left-right political spectrum, pro / anti-EU sentiment, most important policy area for the election, and the best leader for Britain.

Without the squeeze question and the imputation stage, the headline voting intention figures would have been: Conservative (41%), Labour (28%), Lib Dems (16%), and Brexit Party (8%).

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

It should be noted that “Brexit Party”, “Green Party”, “The Independent Group for Change” and “UKIP” were included on a second screen. The first screen included the following other code – “Other party or individual (such as the Brexit Party or the Green Party)”.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 general election.

Past vote weighting

When weighting the data, Kantar seeks to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted in the 2017 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since June 2017. This study found a decline in the probability that a 2017 Labour voter will now report having voted Labour in that election. If the outcomes from this study are ignored when we weight our data, 2017 Labour voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No Vote	39%
Conservatives	27%
Labour	22%
Liberal Democrats	6%
SNP	2%
Plaid Cymru	<0.5%
Other	4%

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 34.3% to 38.1%
- Labour Party = 25.1% to 29.5%
- Conservative lead over Labour = 4.9%pts to 12.8%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	377	382
Male not working	191	187
Female working	292	337
Female not working	305	259

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	68	66
Male 25-34	107	101
Male 35-44	94	93
Male 45-54	107	102
Male 55-69	137	123
Male 70+	55	85
Female 18-24	73	63
Female 25-34	106	100
Female 35-44	99	94
Female 45-54	102	105
Female 55-69	136	129
Female 70+	81	106

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	49	49
North West England	148	131
Yorkshire & Humber	116	99
East Midlands	105	87
West Midlands	94	105
East of England	112	111
London	152	157
South East England	149	164
South West England	102	103
Wales	55	57
Scotland	83	101

Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	38	23
Aged 25-44 with a degree	184	157
Aged 45-69 with a degree	127	116
Other	816	869

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	40%	31%
Leave	42%	34%
Did not vote	18%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates (adjusted for incorrect recall)

	Unweighted percentage	Weighted percentage
England - Labour	25%	18%
England - Conservative	31%	24%
England - Lib Dem	7%	5%
England - Other	7%	4%
England - No vote	16%	36%
Scotland - Labour	1%	1%
Scotland - Conservative	1%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	1%
Scotland - No vote	3%	2%
Wales - Labour	1%	2%
Wales - Conservative	2%	1%
Wales - PC	1%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	81%	59%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

General Election Polling OnLineBus Survey (S7651 - 40305988-45)

GElikely. Thinking about the next UK general election that will be held on Thursday 12th December 2019, will you...

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
Definitely vote	465 40%	246 43%	219 37%	13 10% *	30 15% *	53 29% CD*	76 37% CD*	108 54% CDEF*	184 75% CDEFG	227 76% JKLM	138 57% M	39 60% M*	43 60% M*	15 3%
Probably vote	223 19%	97 17%	126 21%	47 37% EFH*	46 23% H*	34 18% H*	37 18% H*	43 21% H*	17 7% H*	48 16% JKLM	58 24% M	18 29% I*	11 16% *	74 17%
Probably not vote	144 12%	61 11%	84 14%	30 24% GH*	42 21% GH*	29 16% GH*	25 12% H*	8 4% *	10 4% *	15 5% JKLM	14 6% M	4 6% *	6 9% *	93 21% IJK
Definitely not vote	308 26%	154 27%	150 25%	31 24% *	73 37% GH*	67 36% GH*	65 31% H*	40 20% *	32 13% *	8 3% JKLM	31 13% M	3 5% *	8 11% I*	250 57% IJKL
Prefer not to say	24 2%	11 2%	13 2%	7 5% *	9 4% *	3 2% *	4 2% *	- * *	1 * *	2 1% JKLM	2 1% M	- * *	4 5% *	7 2% IJKL

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-45)

Policy_areas. Thinking of the upcoming general election, which of the following issues is the most important to you when deciding who to vote for?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
Britain's planned exit from the EU	397 34%	238 42%	159 27%	26 20%	45 22%	41 22%	76 37%	79 40%	130 53%	176 58%	62 25%	28 44%	32 44%	88 20%
		B	*	*	*	CDE*	CDE*	CDEF		JM		JM*	JM*	
The NHS	282 24%	106 19%	176 30%	40 31%	43 22%	65 35%	29 14%	44 22%	60 25%	46 15%	87 36%	11 17%	15 21%	117 27%
		A	F*	F*	*	F*	*	*			IK	*	*	I
The economy	116 10%	59 10%	52 9%	16 12%	27 13%	18 10%	12 6%	27 14%	15 6%	26 9%	27 11%	8 13%	3 5%	49 11%
		*	*	*	*	*	*	*				*	*	
The environment	71 6%	29 5%	43 7%	14 11%	18 9%	9 5%	14 7%	7 3%	10 4%	11 4%	23 9%	3 4%	9 12%	19 4%
		*	*	*	*	*	*	*			I	*	I*	
Reducing crime	56 5%	32 6%	24 4%	8 6%	19 9%	10 5%	8 4%	7 3%	4 2%	10 3%	13 5%	5 9%	3 4%	25 6%
		*	*	*	H*	*	*	*				*	*	
Immigration	53 5%	26 5%	27 5%	6 4%	5 2%	9 5%	10 5%	15 8%	8 3%	21 7%	13 5%	3 4%	4 6%	9 2%
		*	*	*	*	*	*	*		M		*	*	
Education	27 2%	5 1%	22 4%	3 2%	7 4%	6 3%	8 4%	1 *	2 1%	4 1%	10 4%	4 7%	2 2%	7 2%
		*	*	*	*	*	*	*				*	*	
Don't know	163 14%	74 13%	89 15%	16 12%	36 18%	28 15%	49 24%	19 10%	15 6%	6 2%	8 3%	2 3%	4 6%	125 28%
		*	*	*	H*	*	GH*	*				*	*	IJKL

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-45)

Ldr. If you had to choose between Boris Johnson and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
Boris Johnson (leader of Conservatives)	384 33%	206 36%	177 30%	28 22% *	44 22% *	41 22% *	69 33% *	70 35% *	132 54% *	221 74% CDEFG	37 15% JKLM	14 22% *	19 27% *	85 19%
Jeremy Corbyn (leader of Labour)	216 19%	114 20%	102 17%	49 38% EFGH*	45 23% H*	34 18% H*	39 19% H*	31 15% *	17 7% *	5 2% I	127 52% IKLM	10 15% I*	7 10% I*	63 14% I
Neither of these	432 37%	203 36%	225 38%	31 24% *	76 38% *	78 42% C*	71 34% *	92 46% C*	84 34% *	66 22%	67 28%	40 63% IJ*	40 55% IJ*	210 48% IJ
Don't know	133 11%	45 8%	88 15% A	20 15% GH*	35 17% GH*	33 18% GH*	27 13% GH*	6 3% *	12 5% *	8 3%	12 5%	- *	5 7% *	81 18% IJK

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-45)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	689	343	345	44	85	98	116	140	205	274	194	56	59	80
Conservative	253 37%	128 37%	125 36%	10 23% *	17 20%	23 24%	34 30%	52 37%	117 57%	205 75%	13 7%	5 9%	6 10%	18 23%
								DE	CDEFG	JKLM		*	*	JKL
Labour	188 27%	91 27%	96 28%	18 40% GH*	37 43% GH	38 39% GH	41 35% GH	31 22% H	24 12%	14 5%	134 69% IKLM	5 8% *	5 8% *	24 30% IKL
Liberal Democrats	117 17%	56 16%	61 18%	4 8% *	14 16%	23 24% CH	20 17%	27 20%	29 14%	28 10%	27 14%	40 71% IJLM*	3 5% *	16 20% IL
Brexit Party	59 9%	36 10%	23 7%	3 7% *	6 7%	5 5%	8 7%	18 13% E	18 9%	18 7%	11 6%	3 6% *	12 20% IJK*	8 10%
Green	23 3%	7 2%	16 5%	5 10% GH*	5 6% H	4 4%	5 4%	3 2%	2 1%	2 1%	5 3%	2 3% *	7 12% IJ*	4 5% I
SNP	22 3%	13 4%	8 2%	1 1% *	3 4%	2 2%	1 1%	6 4%	9 4%	- -	- -	- *	19 32% IJKM*	3 4% IJ
The Independent Group for Change	7 1%	4 1%	3 1%	2 4% H*	1 2%	1 1%	3 2%	1 1%	- -	1 *	- *	- *	3 5% IJ*	3 4% IJ
UKIP	6 1%	4 1%	2 1%	2 4% G*	- -	2 2%	2 2%	- -	1 *	- -	1 *	- *	3 5% IJ*	1 2%
Plaid Cymru	4 1%	2 1%	2 1%	1 3% *	1 1%	- -	- -	- -	2 1%	- -	1 1%	- *	2 4% I*	1 1%
Other	9 1%	2 *	8 2%	- * *	1 1%	- *	2 2%	2 2%	4 2%	6 2%	2 1%	1 3% *	- *	1 1%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-45)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ with imputed values for those who plan not to vote or refuse to say who they will vote for

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
Labour	347 30%	169 30%	173 29%	53 41%	78 39%	84 45%	60 29%	44 22%	28 12%	19 6%	166 68%	5 8%	5 7%	138 31%
				GH*	GH*	FGH*	H*	H*			IKLM	*	*	IKL
Conservative	342 29%	171 30%	171 29%	21 16%	40 20%	30 16%	57 28%	68 34%	126 52%	219 73%	19 8%	5 8%	6 8%	83 19%
				*	*	*	*	CDE*	CDEFG	JKLM	*	*	J	
Liberal Democrats	216 19%	94 16%	122 21%	10 8%	38 19%	39 21%	47 23%	43 22%	39 16%	31 10%	30 12%	46 71%	3 4%	101 23%
				*	*	C*	C*	C*				IJLM*	*	IJL
Brexit Party	102 9%	59 10%	43 7%	14 11%	11 6%	7 4%	19 9%	26 13%	25 10%	20 7%	16 7%	4 6%	12 17%	40 9%
				*	*	*	*	*				*	IJ*	
Green	45 4%	14 2%	31 5%	14 11%	9 5%	11 6%	6 3%	3 1%	2 1%	2 1%	6 2%	3 4%	12 16%	16 4%
				GH*	*	*	*	*				*	IJM*	
The Independent Group for Change	33 3%	15 3%	18 3%	9 7%	4 2%	9 5%	6 3%	5 2%	- -	1 *	- *	- *	6 9%	25 6%
				H*	*	*	*	*				*	IJ*	
SNP	32 3%	20 3%	12 2%	2 2%	9 4%	2 1%	1 1%	7 4%	9 4%	- -	- -	- *	20 27%	12 3%
				*	*	*	*	*				*	IJKM*	
UKIP	19 2%	11 2%	8 1%	5 4%	- *	4 2%	7 3%	- *	3 1%	- -	1 *	- *	5 7%	11 2%
				*	*	*	*	*				*	IJ*	
Plaid Cymru	10 1%	8 1%	2 *	1 1%	7 3%	- *	- *	- *	2 1%	- -	1 *	- *	2 3%	7 1%
				*	*	*	*	*				*	I*	
Other	20 2%	9 2%	11 2%	- *	4 2%	- *	3 2%	3 1%	9 4%	7 2%	5 2%	2 3%	- *	6 1%
				*	*	*	*	*				*	*	

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



OtherParties. Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	876	343	261	137	70
Weighted Base	624	238	182	100	46
The Brexit Party	120 19%	100 42% BCD	9 5%	8 8% *	- - *
Green Party	118 19%	13 5%	52 29% AD	39 39% AD*	2 5% *
Liberal Democrats	109 17%	30 13% C	65 36% ACD	- - *	1 3% *
Labour party	48 8%	12 5% B	- - -	21 21% AB*	4 10% B*
Conservative party	42 7%	- -	9 5% A	12 12% A*	20 44% ABC*
The Independent Group for Change	34 5%	6 3%	5 3%	16 16% ABD*	1 3% *
UKIP	26 4%	9 4%	7 4%	3 3% *	7 15% ABC*
Other party or individual	12 2%	2 1%	5 3%	3 3% *	- - *
SNP - Scottish National Party	10 2%	4 2%	4 2%	1 1% *	1 2% *
Plaid Cymru	6 1%	- *	5 3% A	- * *	- - *

Table continues

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

OtherParties. Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Weighted Base	624	238	182	100	46
No one else	158 25%	75 32% C	42 23%	20 20% *	12 27% *
Don't know	24 4%	5 2%	10 6%	1 1% *	- 1% *

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-45)

VoteFeeling. Which of the following statements comes closest to your view about voting for this party?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Total	Voting intention GE 2019 (no squeeze or imputation)			
		Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	876	343	261	137	70
Weighted Base	624	238	182	100	46
	278	97	83	53	20
[SELECTED PARTY] is the best of a bad bunch	45%	41%	45%	53%	45%
				*	*
[SELECTED PARTY] is the best choice for the country	345	141	99	48	25
	55%	59%	55%	47%	55%
				*	*

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-45)

Tactical. Which of the following statements best describes how you are planning to vote?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Voting intention GE 2019 (no squeeze or imputation)				
	Total	Conservatives	Labour	Lib Dems	Brexit Party
		A	B	C	D
Unweighted Base	876	343	261	137	70
Weighted Base	624	238	182	100	46
I am voting for the party I would like to win the election	516 83%	222 93%	151 83%	75 74%	30 66%
		BCD	D	*	*
I am voting for a different party	75 12%	10 4%	20 11%	18 18%	11 25%
			A	A*	AB*
Don't know	32 5%	6 3%	11 6%	8 8%	4 9%
				*	*

- Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-45)

LeftRight. In politics people sometimes talk of Left and Right. Where would you place yourself on the following scale?

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
0 Left	54 5%	37 7%	16 3%	8 6%	13 6%	3 2%	11 6%	18 9%	1 *	1 *	22 9%	- *	3 5%	25 6%
		B		H*	H*	*	H*	H*			I	*	I*	I
1	62 5%	36 6%	26 4%	6 4%	3 2%	18 10%	22 11%	8 4%	5 2%	- *	33 14%	1 1%	- *	27 6%
				*	*	DH*	DH*	*			IKLM	*	*	I
2	105 9%	45 8%	60 10%	20 16%	16 8%	15 8%	20 10%	17 8%	17 7%	5 2%	46 19%	7 11%	8 11%	32 7%
				*	*	*	*	*			IM	I*	I*	I
3	595 51%	247 44%	348 59%	54 42%	113 56%	110 59%	108 52%	103 52%	107 44%	114 38%	87 36%	35 54%	42 59%	288 66%
			A	*	*	H*	*	*				IJ*	IJ*	IJ
4	221 19%	121 21%	100 17%	22 17%	30 15%	28 15%	29 14%	39 20%	73 30%	112 37%	28 11%	17 26%	11 15%	47 11%
				*	*	*	*	*	DEF	JLM		JM*	*	
5	66 6%	43 8%	18 3%	5 4%	8 4%	8 4%	11 5%	9 5%	25 10%	35 12%	12 5%	4 6%	5 6%	10 2%
		B		*	*	*	*	*		JM		*	*	
6 Right	62 5%	39 7%	23 4%	13 10%	17 9%	5 3%	6 3%	5 2%	17 7%	33 11%	15 6%	1 2%	3 4%	9 2%
				*	*	*	*	*		M		*	*	

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-45)

EU scale. Now thinking about the European Union. Where would you place yourself on the following scale?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
0 - Strongly in favour of the EU	186 16%	93 16%	92 16%	25 20% *	24 12% *	29 16% *	28 13% *	36 18% *	43 18% *	21 7%	71 29% ILM	23 36% ILM*	10 14% *	59 13%
1	101 9%	50 9%	51 9%	7 5% *	19 10% *	15 8% *	24 12% *	20 10% *	16 6% *	22 7%	26 11%	11 17% I*	8 11% *	34 8%
2	86 7%	46 8%	35 6%	7 5% *	22 11% *	6 3% *	13 6% *	22 11% *	15 6% *	28 9%	18 7%	4 6% *	1 2% *	29 7%
3 - In the middle	399 34%	142 25%	257 43% A	64 50% GH*	87 44% GH*	94 50% GH*	77 37% GH*	37 19% *	40 16% *	54 18%	54 22%	10 15% *	21 29% *	231 53% IJKL
4	66 6%	35 6%	30 5%	11 8% *	13 7% *	7 4% *	11 5% *	7 4% *	16 7% *	22 7%	15 6%	6 10% *	3 4% *	19 4%
5	77 7%	42 7%	35 6%	6 4% *	14 7% *	12 7% *	11 5% *	10 5% *	25 10% *	40 13% JLM	14 6%	5 7% *	2 2% *	16 4%
6 - Strongly against the EU	251 22%	160 28% B	90 15%	10 7% *	20 10% *	23 12% *	43 21% C*	66 33% CDE*	89 36% CDEF	114 38% JKM	47 19%	6 10% *	27 37% JKM*	51 12%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-45)

Registered. So far as you know, are you registered to vote in the upcoming UK General Election?

Base: All GB adults 18+

	Gender			Sex						GE Vote 2017				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
Yes, I am registered to vote	967 83%	472 83%	494 83%	78 61% *	141 70% *	147 79% C*	195 94% CDE*	178 90% CD*	228 93% CDE	289 96% JM	215 88% M	59 91% M*	65 90% M*	309 70%
No, I am not registered to vote	99 9%	31 6%	63 11% A	18 14% FH*	23 11% *	26 14% FH*	8 4% *	15 8% *	9 4% *	2 1% I	14 6% I*	6 9% *	1 2% *	76 17% IJL
I don't know if I am registered to vote or not	75 6%	53 9%	22 4% B	21 16% FGH*	26 13% FGH*	13 7% *	2 1% *	6 3% *	7 3% *	7 2% *	14 6% *	- *	6 8% *	45 10% I
I would prefer not to say	24 2%	11 2%	13 2%	12 9% EFGH*	11 5% H*	- *	2 1% *	- *	- *	2 1% *	- *	- *	- *	9 2%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



General Election Polling OnLineBus Survey (S7651 - 40305988-45)

Vote2017. The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
No, did not vote	439 38%	193 34%	241 41%	72 56% GH*	98 49% GH*	83 45% GH*	92 44% GH*	57 29% H*	37 15%	-	-	-	-	439 100% IJKL
Yes, Conservative	300 26%	150 26%	150 25%	6 4% *	23 11% *	26 14% *	39 19% C*	66 33% CDEF*	141 58% CDEFG	300 100% JKLM	-	-	-	-
Yes, Labour	243 21%	124 22%	119 20%	29 22% *	47 24% H*	46 25% H*	46 22% H*	48 24% H*	27 11%	-	243 100% IKLM	-	-	-
Yes, Liberal Democrat	64 6%	33 6%	31 5%	2 2% *	7 4% *	12 6% *	14 7% *	14 7% *	16 6%	-	-	64 100% IJLM*	-	-
Yes, SNP - Scottish National Party	24 2%	16 3%	7 1%	- * *	4 2% *	3 2% *	1 1% *	4 2% *	11 5%	-	-	-	24 33% JKM*	-
Yes, UKIP (United Kingdom Independence Party)	28 2%	18 3%	10 2%	4 3% *	2 1% *	4 2% *	5 2% *	5 2% *	8 3%	-	-	-	28 39% JKM*	-
Yes, Green Party	16 1%	9 2%	8 1%	6 4% *	1 1% *	- * *	5 2% *	3 1% *	1 *	-	-	-	16 23% JKM*	-
Yes, Plaid Cymru	3 *	2 *	2 *	- * *	- * *	- * *	- * *	- * *	2 1%	-	-	-	3 4% IJM*	-
Other party or individual (Specify)	1 *	- *	1 *	- * *	- * *	- * *	- * *	- * *	- * *	-	-	-	1 1% *	-
Prefer not to answer	46 4%	23 4%	23 4%	11 8% H*	17 9% GH*	10 6% *	4 2% *	2 1% *	1 *	-	-	-	-	-

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

General Election Polling OnLineBus Survey (S7651 - 40305988-45)

EUref. On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All GB adults 18+

	Total	Gender		Sex						GE Vote 2017				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1165	567	596	141	213	193	209	182	227	385	311	92	122	217
Weighted Base	1165	569	592	129	200	186	207	198	244	300	243	64	72	439
Leave	388 33%	199 35%	190 32%	19 15% *	29 14% *	48 26% *	69 33% CD*	86 43% CDE*	137 56% CDEF	192 64% JKM	69 28% M	14 22% *	39 55% JKM*	65 15%
Remain	364 31%	186 33%	173 29%	31 24% *	71 35% *	46 25% *	61 30% *	71 36% *	84 34%	93 31% M	147 60% ILM	45 70% ILM*	23 32% M*	54 12%
Did not vote	374 32%	168 30%	206 35%	68 53% FGH*	90 45% GH*	88 47% GH*	68 33% GH*	38 19% H*	22 9%	10 3%	24 10% I	4 7% *	7 10% I*	313 71% IJKL
Prefer not to say	39 3%	16 3%	24 4%	11 8% H*	11 6% *	5 2% *	8 4% *	3 2% *	1 1%	5 2%	4 2%	1 2% *	3 4% *	6 1%

- Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied