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Seven in ten Britons think the government should take action now to tackle the rising cost of living

25 August 2022, London – Kantar Public's latest barometer reveals that a majority of Britons want the government to introduce measures to tackle the rising cost of living now, rather than wait until a new prime minister is in place. A large majority of Britons would support the government taking a wide range of measures including removing VAT from energy bills, improving household energy efficiency and increasing the energy discount. In addition, half of Briton's don't know who they would prefer to be the new leader of the Conservative party and prime minister.

Key findings from Kantar Public's research, which took place between 18 and 22 August, include:

- 70% of Britons think the government should introduce measures now to ease the cost of living, while 21% think the government should wait until a new prime minister is in office. 9% don't know.

- A large majority of Britons would support the government taking a range of measures to tackle rising energy prices including:

  - Removing VAT from energy bills (84% strongly/slightly support)
  - Taking measures to improve household energy efficiency (82% strongly/slightly support)
  - Increasing the £400 energy discount (81% strongly/slightly support)

- Half of Britons (51%, +2 Vs 4th August[1]) don't know who they would prefer to be the new leader of the Conservative party and prime minister. 26% of Britons would prefer Rishi Sunak over Liz Truss (nc), while 24% would prefer Liz Truss over Rishi Sunak (-1).

  - 40% of those that voted Conservative in 2019 would prefer Liz Truss to Rishi Sunak (-5), while a third (32%) would prefer Rishi Sunak (nc). 29% don't know who they would prefer (+6).

- Three quarters of Britons (76%) think the British economy is doing worse than it was a year ago (+7 Vs 4th August 2022). This is the highest figure we have recorded since January 2021[2].

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[1] Results from 4th August can be found here: https://www.kantarpublic.com/inspiration/thought-leadership/half-of-britons-are-unsure-who-they-would-prefer-to-be-the-new-leader-of-the-conservative-party

[2] Results from January 2021 can be found here: https://www.kantar.com/inspiration/politics/britons-back-vaccine-drive-as-economic-symptoms-worsen

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Rising energy prices

- 70% of Britons think the government should introduce measures now to ease the cost of living, while 21% think the government should wait until a new prime minister is in office. 9% don't know.

- There is broad support for the government to take a range of actions to tackle rising energy prices:

	Strongly/Slightly support	Strongly/slightly oppose	Not sure
Removing VAT from energy bills	84%	7%	9%
Taking measures to improve household energy efficiency (insulation, new boilers)	82%	8%	11%
Increasing the £400 energy discount provided for all households from October	81%	9%	9%
Introducing a windfall tax on oil and gas companies' profits to fund support for households	76%	8%	15%
Freezing energy prices at their current levels	72%	16%	13%
Temporarily nationalising energy companies that are unable to lower prices	62%	16%	22%
Permanently nationalising all energy companies and suppliers	60%	18%	22%
Removing green levies from energy bills	53%	16%	31%

- Over half of Britons (53%) think that support for rising energy prices should be targeted towards households on low incomes. A third (35%) who think it should be provided to everyone regardless of income. Only 4% think the government should not provide support.

- 85% of Britons think the government has handled the rising cost of energy very/fairly poorly. 11% think the government have handled it very/fairly well. Only 5% are not sure.

Conservative Party Leadership election

- Half of Britons (51%, +2 Vs 4th August) don't know who they would prefer to be the new leader of the Conservative party and prime minister. 26% of Britons would prefer Rishi Sunak over Liz Truss (nc), while 24% would prefer Liz Truss over Rishi Sunak (-1).

  o 40% of those that voted Conservative in 2019 would prefer Liz Truss to Rishi Sunak (-5), while a third (32%) would prefer Rishi Sunak (nc). 29% don't know who they would prefer (+6).

  o Among 2019 Labour voters, Rishi Sunak (28%, -2) is more popular than Liz Truss (18%, -5), although over half do not know (55%, +8)

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- Britons think the new Conservative party leader should prioritise:
  - Reducing the cost of living for households (68%)
  - Increasing NHS capacity (44%)
  - Growing the economy (31%)
  - Reducing taxes (25%)

- Only a minority think the new Conservative party leader should prioritise:
  - Renegotiating the Northern Ireland protocol (4%)
  - Reducing the size of the civil service (6%)

- Over half of Britons (52%) think that there should be a general election following the announcement of a new Conservative party leader (-2 vs 4th August).
  - Nearly half (46%) of those that voted Conservative in 2019 do not think that there should be a new general election (-4). Whereas 78% of 2019 Labour voters think there should be a new general election (nc).

Household-level economic situation

Britons are increasingly pessimistic about the economy, with over half thinking the British economy will be doing worse than in a years' time.

- Three quarters of Britons (76%) think the British economy is doing worse than it was a year ago (+7 Vs 4th August 2022). This is the highest figure we have recorded since the previous high of 76% in January 2021[3]. 19% think it is doing much the same (-4) but only 5% think it is doing better (-3).

- Over half of Britons (55%) think that the British economy will be doing worse than it is now in a years' time (+8 Vs 4th August 2022). This is the highest figure we have recorded since we began asking this question in 2011.

- Six in ten (62%) are finding it harder to meet their monthly household budget than a year ago nc Vs 4th August). This figure remains much higher than in January 2022 when it was 44%.

- To help deal with increases to the cost of living, Britons think the government should reduce VAT on energy bills, introduce a windfall tax on oil and gas companies and cut fuel duty.
  - 63% think the government should remove VAT from energy bills (+3 Vs 4th August 2022)
  - 54% think the government should introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills (+5)
  - 44% think fuel duty should be cut (-7)
  - 35% think the government should reduce income tax (-4)
  - Only 1% of Britons think the government should take no action to deal with the cost of living (-1)

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[3] Results from January 2021 can be found here: https://www.kantar.com/inspiration/politics/britons-back-vaccine-drive-as-economic-symptoms-worsen

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- A quarter (24%) of those in work believe their job is less secure than it was a year ago (+2 Vs 4th August 2022). 16% believe their job is *more* secure than it was a year ago (+1), although 53% believe their job security is much the same as before (nc).

Policy priorities

When asked about the three most important priorities for the UK government if it is to improve public life in the UK, Britons cite the following:
- Reducing the cost of living (55%, +1 Vs 4th August 2022).
- Investing more in NHS capacity (37%, -1).
- Ensuring there won't be energy shortages in the winter (27%)

Government performance

- Half of Britons (50%, -1 Vs 4th August 2022) think the government has handled the COVID-19 pandemic very/fairly well. 44% (+1) think the government has handled the pandemic very/fairly poorly. Only 6% are not sure (nc)

- Half of Britons (45%, -6 Vs 4th August 2022) think the government has handled the situation in Ukraine very/fairly well. 37% (+6) think the government has handled the situation very/fairly poorly. 18% are not sure (nc).

- More than three quarters of Britons (80%, -1 Vs 4th August 2022) think the government has handled the cost of living crisis very/fairly poorly. 15% (+2) think the government has handled the crisis very/fairly well. 4% are not sure (-1).

- 59% of Britons (+4 Vs 4th August 2022) think the government has handled tackling climate change very/fairly poorly. 25% (-4) think the government have handled it very/fairly well. 16% are not sure (nc).

- 59% of Britons (+1 Vs 4th August 2022) think the government has handled Brexit very/fairly poorly. 31% (+2) think the government have handled it very/fairly well. 10% are not sure (-3).

- 85% of Britons think the government has handled the rising cost of energy very/fairly poorly. 11% think the government have handled it very/fairly well. Only 5% are not sure.

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Voting intentions:

- Lab 40% (+4 Vs 4th August 2022)
- Con 33% (+1)
- L Dem 14% (+1)
- Green 6% (-2)
- SNP 4% (-2)
- Reform UK 2% (-2)
- UKIP <1% (-1)
- Plaid Cymru 1% (+1)
- Other 1% (nc)

-Ends-

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Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 25 August.

A total of 1,106 interviews were conducted online among adults living in Great Britain between the 18th and 22nd August 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

We changed the approached used to generate the weighting targets for the 2019 General election in our poll published 4th August[4]. We have included further detail of this change in the method note which can be found alongside the data tables.

About Kantar Public:
Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit www.kantarpublic.com

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[4] The method note and tables can be found here:
https://kantarpublic.com/download/solutiontables/151/Britain%20Barometer%20W2%20July%2022%20Tables%20V1.pdf

Polling Methodological Note – August 2022

A representative sample of 1,106 adults in Great Britain were interviewed between the 18th and 22nd August 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Past vote weighting

We changed the approached used to generate the weighting targets for the 2019 General election in our poll published 4th August[1]. When weighting the data, Kantar seek to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted for in the 2019 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since December 2019. This study found a decline in the probability that a 2019 Conservative voter will now report having voted Conservative in that election. If the outcomes from this study are ignored when we weight our data, 2019 Conservative voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target

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[1] The method note and tables can be found here:
https://kantarpublic.com/download/solutiontables/151/Britain%20Barometer%20W2%20July%2022%2022%20Tables%20V1.pdf

Kantar Public is a member of the British Polling Council and abides by its rules.
http://www.britishpollingcouncil.org/

political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No vote	45%
Labour	20%
Conservative	24%
Liberal Democrats	5%
SNP	3%
Other	3%

Without this change to our approach, the headline voting intentions would have been Labour (38%), Conservative (34%), Lib Dems (15%), Green (6%) SNP (3%) and Reform UK (2%).

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[2]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 30.0% to 35.0%
- Labour Party = 37.4% to 42.4%
- Labour lead over Conservatives = -3.0%pts to 11.8%pts

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	67	60
Male 25-34	97	95
Male 35-44	91	88
Male 45-54	101	92
Male 55-69	131	120
Male 70+	58	86
Female 18-24	67	57
Female 25-34	93	93
Female 35-44	89	89
Female 45-54	99	94
Female 55-69	150	125
Female 70+	63	106

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	51	46
North West England	141	125
Yorkshire & Humber	121	94
East Midlands	78	83
West Midlands	93	100
East of England	103	106
London	117	150
South East England	132	156
South West England	98	98
Wales	79	55
Scotland	93	95

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	34	23
Aged 25-44 with a degree	162	164
Aged 45-69 with a degree	151	124

Other	759	795

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain**	41%	28%
Leave**	30%	30%
Did not vote**	22%	42%

*An imputed response is given for those that did not say who they voted for in the referendum.

**The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	23%	45%
Labour	28%	20%
Conservative	33%	24%
Liberal Democrats	6%	5%
SNP/Plaid Cyrmu	3%	3%
Other	7%	3%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated **Voting Age Population** turnout if General Election were to be held tomorrow	80%	58%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Richard Crawshaw Richard.Crawshaw@Kantar.com for further details on the methodology used in this polling.

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Definitely vote (4)	367	191	176	6	28	46	61	67	160	157	127	37	24	15
	33%	36%	31%	5%	15%	26%	33%	43%	57%	62%	61%	62%	40%	3%
				*	*	C*	CD*	CDE*	CDEF	LM	LM	M*	M*	
Probably vote (3)	221	115	103	26	55	43	37	26	34	54	52	15	13	72
	20%	22%	18%	22%	29%	24%	20%	17%	12%	22%	25%	25%	21%	15%
				*	H*	H*	*	*	*		M	*	*	
Probably not vote (2)	198	91	108	50	40	31	23	20	35	14	18	5	7	139
	18%	17%	19%	42%	21%	17%	13%	13%	12%	6%	9%	8%	11%	30%
				DEFGH*	*	*	*	*				*	*	IJKL
Definitely not vote (1)	287	132	153	25	60	53	58	42	49	25	9	3	16	217
	26%	25%	27%	21%	32%	30%	31%	27%	18%	10%	4%	5%	26%	46%
				*	H*	*	H*	*				*	IJK*	IJKL
Or would you prefer not to say?	32	7	25	11	6	4	6	-	5	1	3	-	1	28
	3%	1%	4%	9%	3%	3%	3%	-	2%	*	1%	-	2%	6%
				GH*	*	*	*	*	*			*	*	I
NET : Definitely/probably vote	588	306	279	32	83	89	98	93	193	211	179	52	37	87
	53%	57%	49%	27%	44%	50%	53%	60%	69%	84%	86%	87%	61%	19%
				*	*	C*	C*	C*	CDEF	LM	LM	LM*	M*	
NET : Definitely/probably not vote	485	222	261	74	100	84	82	62	84	39	27	8	23	355
	44%	41%	46%	64%	53%	47%	44%	40%	30%	16%	13%	13%	37%	76%
				FGH*	H*	H*	H*	*				*	IJK*	IJKL
Mean score	2.62	2.69	2.56	2.12	2.28	2.47	2.56	2.76	3.09	3.37	3.44	3.45	2.76	1.74
				*	*	*	C*	CD*	CDEF	LM	LM	LM*	M*	
Standard Deviation	1.206	1.199	1.212	0.827	1.082	1.183	1.259	1.261	1.187	0.973	0.828	0.838	1.247	0.852
Error Variance	0.001	0.003	0.003	0.006	0.006	0.008	0.009	0.01	0.005	0.004	0.003	0.012	0.026	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
Definitely vote (4)	367 **33%**	147 45% P	172 53% P	44 10%
Probably vote (3)	221 **20%**	68 21%	89 27% P	62 15%
Probably not vote (2)	198 **18%**	39 12%	30 9%	119 29% NO
Definitely not vote (1)	287 **26%**	72 22% O	22 7%	184 44% NO
Or would you prefer not to say?	32 **3%**	2 1%	14 4% N	8 2%
NET : Definitely/probably vote	588 **53%**	215 65% P	261 80% NP	105 25%
NET : Definitely/probably not vote	485 **44%**	111 34% O	52 16%	303 73% NO
Mean score	**2.62**	2.89 P	3.31 NP	1.91
Standard Deviation	**1.206**	1.204	0.912	1.012
Error Variance	**0.001**	0.004	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	895	467	424	102	145	146	157	160	185	322	280	64	92	122
Weighted Base	526	287	238	37	71	77	79	89	173	186	173	50	36	72
Labour	208 40%	112 39%	94 40%	24 63% FGH*	40 56% FH*	38 49% H*	31 39% H	39 44% H	37 21%	12 7%	149 86% IKLM	7 13% *	6 16% *	30 42% IKL*
Conservative	171 33%	85 30%	86 36%	5 13% *	14 19% *	18 23% *	23 29% C	32 36% CD	81 46% CDEF	143 77% JKLM	3 2%	1 3% *	3 7% *	18 25% JKL*
Liberal Democrats	72 14%	46 16%	26 11%	5 14% *	7 10% *	11 15% *	11 14%	9 10%	28 16%	14 8%	11 6%	35 70% IJLM*	2 6% *	9 12% *
Green	29 6%	16 6%	13 6%	1 1% *	8 11% *	5 6% *	5 6%	4 4%	8 5%	4 2%	5 3%	6 12% IJ*	7 19% IJ*	6 8% *
SNP	21 4%	13 4%	8 4%	1 4% *	- - *	3 4% *	6 8% D	2 3%	8 5%	1 1%	1 *	1 1% *	17 46% IJKM*	2 3% *
Reform UK	12 2%	8 3%	4 2%	1 2% *	- *	1 1% *	2 3%	2 2%	6 4%	7 4%	1 1%	1 1% *	1 2% *	2 3% *
Plaid Cymru	3 1%	1 *	3 1%	- * *	- * *	1 1% *	- -	- *	2 1%	- *	2 1%	- - *	- 1% *	1 1% *
UKIP	2 *	1 *	1 *	- - *	2 2% *	- - *	- *	- *	- -	- *	- -	- - *	- 1% *	1 2% *
Other	7 1%	5 2%	2 1%	1 2% *	1 1% *	1 1% *	1 1%	1 1%	3 2%	4 2%	1 *	- - *	1 2% *	3 4% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**895**	**340**	**421**	**122**
Weighted Base	**526**	**180**	**234**	**104**
Labour	208 **40%**	42 23%	114 49% N	50 48% N*
Conservative	171 **33%**	92 51% OP	49 21%	30 29% *
Liberal Democrats	72 **14%**	14 8%	41 18% N	13 13% *
Green	29 **6%**	9 5%	13 6%	7 6% *
SNP	21 **4%**	6 3%	14 6%	1 1% *
Reform UK	12 **2%**	11 6% OP	1 *	- * *
Plaid Cymru	3 **1%**	1 1%	1 *	1 1% *
UKIP	2 *****	1 1%	- -	1 1% *
Other	7 **1%**	3 2%	2 1%	2 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	895	467	424	102	145	146	157	160	185	322	280	64	92	122
Weighted Base	667	360	303	68	103	96	100	104	196	203	191	56	41	160
Labour	264 40%	137 38%	124 41%	41 60% H*	50 49% H*	44 46% H*	42 42% H*	46 44% H*	42 21%	13 6%	165 87% IKLM	7 12% *	7 16% *	66 41% IKL*
Conservative	206 31%	103 29%	103 34%	9 14% *	18 18% *	22 23% *	27 27% *	38 36% CD*	92 47% CDEF	155 77% JKLM	3 2%	2 3% *	3 7% *	39 24% JK*
Liberal Democrats	93 14%	58 16%	35 12%	10 15% *	13 13% *	16 17% *	14 14% *	10 9% *	30 15%	16 8%	12 6%	39 70% IJLM*	3 7% *	21 13% *
Green	40 6%	23 6%	17 6%	1 1% *	14 14% C*	6 7% *	5 5% *	4 4% *	10 5%	5 3%	6 3%	6 11% I*	8 20% IJ*	13 8% *
SNP	25 4%	15 4%	10 3%	3 4% *	- *	4 4% *	7 7% *	3 3% *	9 4%	1 1%	1 *	1 1% *	19 45% IJKM*	4 2% *
Reform UK	17 3%	12 3%	6 2%	2 3% *	- *	2 2% *	4 4% *	2 2% *	6 3%	8 4%	1 1%	1 1% *	1 2% *	6 4% *
Plaid Cymru	4 1%	1 *	4 1%	- *	- *	1 1% *	-	- *	3 2%	- *	2 1%	-	- 1% *	2 1% *
UKIP	4 1%	2 1%	2 1%	- *	4 4% *	- *	- *	- *	-	-	-	-	- 1% *	4 2% *
Other	12 2%	10 3%	2 1%	2 3% *	3 3% *	1 1% *	2 2% *	1 1% *	4 2%	4 2%	1 *	-	1 2% *	7 4% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 18/08/2022 - 22/08/2022 (W week 33)

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	895	340	421	122
Weighted Base	667	211	271	173
Labour	264	52	129	79
	40%	25%	48%	46%
			N	N*
Conservative	206	101	57	48
	31%	48%	21%	28%
		OP		*
Liberal Democrats	93	15	49	25
	14%	7%	18%	14%
			N	*
Green	40	13	16	11
	6%	6%	6%	6%
				*
SNP	25	7	16	1
	4%	3%	6%	*
				*
Reform UK	17	15	2	1
	3%	7%	1%	*
		OP		*
Plaid Cymru	4	1	1	2
	1%	1%	*	1%
				*
UKIP	4	3	-	2
	1%	1%	-	1%
				*
Other	12	4	3	5
	2%	2%	1%	3%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
No, did not vote	470	218	249	64	103	90	89	47	77	-	-	-	-	470
	43%	41%	44%	55%	55%	50%	48%	31%	27%	-	-	-	-	100%
				GH*	GH*	GH*	GH*	*				*	*	IJKL
Yes, Conservative	252	116	135	4	17	25	37	46	122	252	-	-	-	-
	23%	22%	24%	4%	9%	14%	20%	30%	43%	100%	-	-	-	-
				*	*	*	C*	CDE*	CDEF	JKLM		*	*	
Yes, Labour	208	111	95	23	41	34	35	43	34	-	208	-	-	-
	19%	21%	17%	20%	22%	19%	19%	27%	12%	-	100%	-	-	-
				*	*	*	*	H*			IKLM	*	*	
Yes, Liberal Democrat	59	41	18	6	-	13	8	5	27	-	-	59	-	-
	5%	8%	3%	5%	*	7%	4%	3%	10%	-	-	100%	-	-
		B		*	*	D*	*	*	D			IJLM*	*	
Yes, SNP - Scottish National Party	32	16	16	2	4	3	9	2	12	-	-	-	32	-
	3%	3%	3%	2%	2%	2%	5%	2%	4%	-	-	-	52%	-
				*	*	*	*	*				*	IJKM*	
Yes, Green Party	12	7	6	3	1	5	1	1	1	-	-	-	12	-
	1%	1%	1%	2%	*	3%	1%	1%	1%	-	-	-	21%	-
				*	*	*	*	*				*	IJKM*	
Yes, Brexit Party	11	6	5	1	3	1	1	3	3	-	-	-	11	-
	1%	1%	1%	1%	1%	*	*	2%	1%	-	-	-	17%	-
				*	*	*	*	*				*	IJKM*	
Yes, Plaid Cymru	1	1	-	1	-	-	-	-	-	-	-	-	1	-
	*	*	*	1%	-	-	-	*	*	-	-	-	2%	-
				*	*	*	*	*				*	*	
Other party or individual	5	-	5	-	-	-	-	4	1	-	-	-	5	-
	*	*	1%	*	*	-	-	2%	*	-	-	-	8%	-
				*	*	-	*	*				*	IJM*	
Prefer not to answer	56	21	36	13	20	7	7	3	6	-	-	-	-	-
	5%	4%	6%	11%	11%	4%	4%	2%	2%	-	-	-	-	-
				GH*	H*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
No, did not vote	470	88	58	304
	43%	27%	18%	73%
		O		NO
Yes, Conservative	252	164	62	23
	23%	50%	19%	5%
		OP	P	
Yes, Labour	208	40	133	34
	19%	12%	41%	8%
			NP	
Yes, Liberal Democrat	59	7	38	12
	5%	2%	12%	3%
			NP	
Yes, SNP - Scottish National Party	32	10	20	1
	3%	3%	6%	*
			P	
Yes, Green Party	12	2	5	6
	1%	1%	1%	1%
Yes, Brexit Party	11	7	1	-
	1%	2%	*	-
Yes, Plaid Cymru	1	-	1	-
	*	-	*	-
Other party or individual	5	-	1	4
	*	*	*	1%
Prefer not to answer	56	10	9	33
	5%	3%	3%	8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Leave	328	145	184	5	32	31	69	68	124	164	40	7	19	88
	30%	27%	33%	4%	17%	18%	37%	44%	44%	65%	19%	12%	32%	19%
				*	C*	C*	CDE*	CDE*	CDE	JKLM		*	*	
Remain	327	173	150	31	38	53	57	44	104	62	133	38	28	58
	30%	32%	27%	26%	20%	30%	31%	28%	37%	25%	64%	64%	45%	12%
				*	*	*	*	*	D	M	IM	IM*	IM*	
Did not vote	417	199	215	74	105	85	58	42	53	23	34	12	11	304
	38%	37%	38%	63%	56%	48%	31%	27%	19%	9%	16%	21%	17%	65%
				FGH*	FGH*	FGH*	H*	*				I*	*	IJKL
Don't know	34	20	15	8	13	8	2	1	2	3	1	2	3	20
	3%	4%	3%	7%	7%	5%	1%	1%	1%	1%	1%	4%	5%	4%
				H*	H*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
Leave	328 30%	328 100% OP	-	-
Remain	327 30%	-	327 100% NP	-
Did not vote	417 38%	-	-	417 100% NO
Don't know	34 3%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Growing the UK's economy	222 / 20%	118 / 22%	103 / 18%	9 / 8% *	33 / 17% *	47 / 26% C*	44 / 24% C*	34 / 22% C*	55 / 19%	77 / 31% JLM	33 / 16%	10 / 16% *	7 / 12% *	78 / 17%
Reducing crime	131 / 12%	68 / 13%	61 / 11%	14 / 12% *	11 / 6% *	27 / 15% *	24 / 13% *	19 / 12% *	36 / 13%	34 / 14%	22 / 11%	3 / 6% *	10 / 17% *	56 / 12%
Investing more in NHS capacity	408 / 37%	189 / 35%	215 / 38%	37 / 32% *	53 / 28% *	49 / 27% *	83 / 45% DE*	77 / 50% CDE*	108 / 38%	62 / 24%	100 / 48% I	26 / 44% I*	18 / 30% *	186 / 40% I
Investing more in social care for the elderly	94 / 8%	49 / 9%	44 / 8%	4 / 4% *	10 / 5% *	8 / 5% *	8 / 4% *	23 / 15% CF*	39 / 14% CF	33 / 13% M	22 / 11% M	13 / 22% M*	6 / 11% *	17 / 4%
Reducing the national debt	92 / 8%	48 / 9%	44 / 8%	11 / 9% *	10 / 5% *	21 / 12% *	19 / 10% *	15 / 9% *	17 / 6%	27 / 11%	16 / 7%	2 / 4% *	4 / 6% *	38 / 8%
Investing more in education	93 / 8%	40 / 7%	51 / 9%	23 / 20% FGH*	21 / 11% H*	22 / 12% H*	13 / 7% *	6 / 4% *	7 / 2%	16 / 6%	19 / 9%	4 / 6% *	5 / 9% *	35 / 7%
Stricter border controls to reduce immigration	183 / 17%	81 / 15%	102 / 18%	2 / 2% *	7 / 4% *	16 / 9% *	22 / 12% C*	35 / 23% CDE*	100 / 36% CDEF	90 / 36% JKM	16 / 8%	2 / 3% *	13 / 22% JK*	60 / 13%
Reducing income inequality between the richest and the poorest	214 / 19%	94 / 18%	119 / 21%	21 / 18% *	43 / 23% *	36 / 20% *	43 / 23% *	26 / 17% *	45 / 16%	29 / 12%	54 / 26% I	11 / 19% *	14 / 23% *	101 / 21% I
Reducing unemployment	77 / 7%	54 / 10% B	24 / 4%	15 / 13% H*	19 / 10% H*	14 / 8% *	9 / 5% *	12 / 8% *	8 / 3%	15 / 6%	14 / 7%	6 / 9% *	3 / 5% *	29 / 6%
Affordable housing	230 / 21%	117 / 22%	114 / 20%	47 / 40% FGH*	55 / 29% FH*	44 / 25% H*	29 / 15% *	30 / 19% *	26 / 9%	28 / 11%	47 / 23% I	12 / 20% *	11 / 18% *	117 / 25% I

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Tackling climate change and protecting the environment	197 18%	88 16%	107 19%	20 17% *	20 11% *	31 18% *	41 22% *	28 18% *	57 20%	45 18%	59 29% IM	14 23% *	14 23% *	58 12%
Reducing the cost of living for households	609 55%	256 48%	350 62% A	41 35% *	91 48% *	100 56% C*	110 59% C*	88 57% C*	179 63% CD	140 55%	109 52%	30 51% *	22 37% *	289 61% L
Investing in defence/the armed forces	41 4%	33 6% B	9 2%	1 1% *	6 3% *	5 3% *	4 2% *	9 6% *	16 6%	17 7% M	8 4%	5 8% M*	2 4% *	5 1%
Ensuring there won't be energy (gas/electricity) shortages in the winter	299 27%	130 24%	166 30%	11 9% *	38 20% *	39 22% *	44 24% C*	55 35% CD*	112 40% CDEF	97 38% JM	56 27%	18 30% *	13 22% *	109 23%
None of these	18 2%	11 2%	6 1%	2 1% *	5 3% *	7 4% *	4 2% *	- *	- *	3 1%	- *	- *	2 3% *	13 3% *
Don't know	35 3%	13 2%	21 4%	2 2% *	22 11% FGH*	6 3% *	2 1% *	- *	2 1%	1 *	1 *	- *	- *	29 6% IJ
Prefer not to answer	19 2%	14 3%	5 1%	3 3% *	9 5% *	- -	4 2% *	- *	2 1%	- -	- *	- *	2 3% *	11 2%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Growing the UK's economy	222 20%	73 22%	65 20%	81 19%
Reducing crime	131 12%	49 15%	42 13%	39 9%
Investing more in NHS capacity	408 37%	110 33%	139 42%	153 37%
Investing more in social care for the elderly	94 8%	44 13% P	31 9%	19 5%
Reducing the national debt	92 8%	28 9%	25 8%	38 9%
Investing more in education	93 8%	8 2%	28 9% N	55 13% N
Stricter border controls to reduce immigration	183 17%	118 36% OP	33 10%	31 7%
Reducing income inequality between the richest and the poorest	214 19%	60 18%	70 21%	80 19%
Reducing unemployment	77 7%	22 7%	23 7%	25 6%
Affordable housing	230 21%	40 12%	44 13%	139 33% NO

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1106**	**328**	**327**	**417**
Tackling climate change and protecting the environment	**197** **18%**	47 14%	94 29% NP	54 13%
Reducing the cost of living for households	**609** **55%**	187 57%	179 55%	228 55%
Investing in defence/the armed forces	**41** **4%**	15 5%	13 4%	14 3%
Ensuring there won't be energy (gas/electricity) shortages in the winter	**299** **27%**	110 34% P	95 29%	91 22%
None of these	**18** **2%**	- -	4 1%	13 3%
Don't know	**35** **3%**	7 2%	3 1%	17 4%
Prefer not to answer	**19** **2%**	- *	3 1%	11 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	694	371	321	90	160	147	146	120	31	204	200	38	76	133
Weighted Base	614	332	278	82	142	141	119	93	37	107	140	30	38	259
More secure than it was 12 months ago	95 16% B	68 20% 	28 10% 	15 18% G*	40 28% FG*	24 17% G*	8 7% *	3 3% *	5 13% **	15 14% *	18 13% 	8 26% **	9 24% **	37 14% *
Less secure than it was 12 months ago	150 24%	80 24%	69 25%	18 22% *	27 19% *	33 24% *	42 36% *	28 30% *	1 4% **	28 26% *	47 34% M	11 35% **	4 9% **	53 20% *
Much the same as it was 12 months ago	324 53%	160 48%	162 58%	42 51% *	58 41% *	70 50% *	65 55% *	58 63% D*	31 84% **	60 56% *	73 52% 	10 34% **	25 66% **	141 54% *
Don't know	45 7%	25 8%	20 7%	7 9% *	17 12% *	13 9% *	3 3% *	4 5% *	- - **	4 4% *	2 1% 	1 5% **	- 1% **	29 11% J*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	694	252	309	115
Weighted Base	614	172	194	224
More secure than it was 12 months ago	95 16%	25 15%	27 14%	39 17% *
Less secure than it was 12 months ago	150 24%	48 28%	60 31% P	41 18% *
Much the same as it was 12 months ago	324 53%	92 54%	104 54%	122 54% *
Don't know	45 7%	7 4%	3 2%	23 10% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Better than it was 12 months ago	59 / 5%	44 / 8% / B	14 / 2%	11 / 10% / H*	13 / 7% / *	19 / 11% / H*	6 / 3% / *	4 / 3% / *	6 / 2%	15 / 6%	19 / 9% / M	3 / 5% / *	4 / 6% / *	17 / 4%
Much the same as it was 12 months ago	210 / 19%	115 / 22%	92 / 16%	31 / 26% / GH*	64 / 34% / FGH*	38 / 22% / G*	27 / 15% / *	10 / 7% / *	39 / 14%	63 / 25% / J	32 / 15%	10 / 17% / *	12 / 20% / *	76 / 16%
Worse than it was 12 months ago	838 / 76%	377 / 70%	459 / 81% / A	75 / 64% / *	112 / 59% / *	120 / 68% / *	154 / 82% / CDE*	140 / 91% / CDE*	237 / 84% / CDE	174 / 69%	157 / 75%	46 / 78% / *	45 / 74% / *	378 / 80% / I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Better than it was 12 months ago	59	11	29	14
	5%	3%	9%	3%
			NP	
Much the same as it was 12 months ago	210	66	57	80
	19%	20%	17%	19%
Worse than it was 12 months ago	838	251	241	322
	76%	76%	74%	77%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Better than it is now	124	73	48	22	17	25	21	13	26	33	32	6	10	34
	11%	14%	8%	19%	9%	14%	11%	8%	9%	13%	15%	10%	17%	7%
				*	*	*	*	*			M	*	*	
Much the same as it is now	376	175	200	46	82	73	50	44	81	117	54	12	15	158
	34%	33%	36%	39%	43%	41%	27%	29%	29%	46%	26%	20%	25%	34%
				*	FH*	*	*	*		JKLM		*	*	
Worse than it is now	606	288	316	49	89	79	115	97	175	102	122	41	35	277
	55%	54%	56%	42%	48%	45%	62%	63%	62%	41%	59%	70%	59%	59%
				*	*	*	CE*	CE*	CDE		I	I*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H,
I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
Better than it is now	**124** **11%**	35 11%	46 14%	37 9%
Much the same as it is now	**376** **34%**	115 35%	99 30%	152 37%
Worse than it is now	**606** **55%**	179 54%	182 56%	227 55%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Easier than it was 12 months ago	73 / 7%	59 / 11% / B	15 / 3%	16 / 14% / FGH*	19 / 10% / *	15 / 8% / *	7 / 4% / *	5 / 3% / *	12 / 4%	13 / 5%	15 / 7%	11 / 18% / IM*	7 / 11% / *	18 / 4%
About the same as it was 12 months ago	344 / 31%	169 / 31%	171 / 30%	47 / 40% / *	56 / 30% / *	53 / 30% / *	50 / 27% / *	49 / 32% / *	88 / 31%	96 / 38% / M	66 / 32%	17 / 29% / *	20 / 33% / *	127 / 27%
Harder than it was 12 month ago	689 / 62%	309 / 58%	378 / 67% / A	54 / 46% / *	113 / 60% / *	110 / 62% / *	130 / 69% / C*	101 / 65% / C*	182 / 65% / C	143 / 57%	127 / 61%	31 / 53% / *	34 / 56% / *	325 / 69% / I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Easier than it was 12 months ago	**73**	16	25	26
	7%	5%	8%	6%
About the same as it was 12 months ago	**344**	101	111	123
	31%	31%	34%	29%
Harder than it was 12 month ago	**689**	211	190	268
	62%	64%	58%	64%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Up to date with all bills	797 72%	377 70%	418 74%	63 54% *	116 62% *	113 64% *	139 74% C*	127 82% CDE*	239 85% CDE	216 86% JM	137 66%	45 76% *	47 78% *	308 65%
Behind with some bills	167 15%	89 17%	78 14%	24 20% H*	39 21% H*	33 19% H*	30 16% *	17 11% *	23 8%	17 7%	40 19% I	10 17% *	5 8% *	86 18% I
Behind with all bills	69 6%	34 6%	35 6%	10 9% H*	9 5% *	26 14% H*	14 7% H*	7 5% *	3 1%	8 3%	23 11% I	4 6% *	6 10% *	28 6%
Prefer not to say	35 3%	17 3%	18 3%	7 6% *	9 5% *	2 1% *	1 1% *	3 2% *	12 4%	8 3%	4 2%	- *	2 4% *	20 4%
Don't know	39 3%	20 4%	16 3%	13 11% EFGH*	15 8% G*	4 2% *	3 1% *	- -	5 2%	2 1%	5 2%	- *	- *	28 6% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Up to date with all bills	797 72%	265 81% P	247 76%	274 66%
Behind with some bills	167 15%	31 9%	52 16%	80 19% N
Behind with all bills	69 6%	20 6%	17 5%	31 7%
Prefer not to say	35 3%	8 2%	7 2%	13 3%
Don't know	39 3%	5 1%	4 1%	19 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Summary Table

Base: All adults GB 18+

	The Covid-19 pandemic	The situation in Ukraine	The cost of living	Tackling climate change	Brexit	The rising cost of energy
Unweighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Weighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Very well	120	87	36	34	71	20
	11%	8%	3%	3%	6%	2%
Fairly well	434	405	130	238	272	103
	39%	37%	12%	22%	25%	9%
Fairly poorly	221	227	280	315	269	260
	20%	20%	25%	28%	24%	24%
Very poorly	266	188	613	340	385	670
	24%	17%	55%	31%	35%	61%
Not sure	65	200	47	179	109	52
	6%	18%	4%	16%	10%	5%

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Very well	120	60	59	3	24	15	12	14	53	69	11	2	3	35
	11%	11%	11%	3%	13%	8%	6%	9%	19%	27%	5%	3%	4%	7%
				*	*	*	*	*	CF	JKLM		*	*	
Fairly well	434	218	215	54	53	49	78	73	127	126	67	32	20	163
	39%	41%	38%	46%	28%	27%	42%	47%	45%	50%	32%	55%	33%	35%
				DE*	*	*	*	DE*	DE	JM		JM*	*	
Fairly poorly	221	109	112	27	56	46	38	21	35	16	61	13	16	95
	20%	20%	20%	23%	30%	26%	20%	13%	12%	6%	29%	22%	26%	20%
				*	GH*	H*	*	*			I	I*	I*	I
Very poorly	266	125	137	29	45	58	43	38	53	31	59	7	19	142
	24%	23%	24%	25%	24%	33%	23%	25%	19%	12%	29%	12%	31%	30%
				*	*	H*	*	*			IK	*	I*	IK
Not sure	65	25	41	4	11	11	15	9	15	10	11	5	4	36
	6%	5%	7%	4%	6%	6%	8%	6%	5%	4%	5%	8%	6%	8%
				*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
Very well	**120**	53	33	30
	11%	16%	10%	7%
		P		
Fairly well	**434**	140	127	155
	39%	43%	39%	37%
Fairly poorly	**221**	43	79	92
	20%	13%	24%	22%
			N	
Very poorly	**266**	75	73	106
	24%	23%	22%	25%
Not sure	**65**	17	14	34
	6%	5%	4%	8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Very well	87	55	32	5	13	10	6	15	38	50	10	2	6	19
	8%	10%	6%	5%	7%	5%	3%	10%	13%	20%	5%	3%	11%	4%
				*	*	*	*	*	F	JKM		*	*	
Fairly well	405	207	196	31	62	51	77	72	112	116	88	30	23	127
	37%	39%	35%	26%	33%	29%	42%	46%	40%	46%	42%	51%	38%	27%
				*	*	*	*	CE*		M	M	M*	*	
Fairly poorly	227	108	118	32	53	40	29	36	36	36	53	13	12	96
	20%	20%	21%	28%	28%	22%	16%	23%	13%	14%	25%	22%	20%	20%
				H*	H*	*	*	*			I	*	*	
Very poorly	188	94	90	30	28	38	30	14	49	21	36	9	11	100
	17%	18%	16%	25%	15%	22%	16%	9%	17%	9%	17%	16%	18%	21%
				G*	*	*	*	*			I	*	*	I
Not sure	200	72	127	19	32	39	44	18	48	29	21	5	8	128
	18%	13%	23%	16%	17%	22%	24%	12%	17%	11%	10%	9%	13%	27%
			A	*	*	*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Very well	87 8%	41 13% P	25 8%	17 4%
Fairly well	405 37%	139 42% P	138 42% P	119 29%
Fairly poorly	227 20%	53 16%	75 23%	91 22%
Very poorly	188 17%	47 14%	51 15%	81 19%
Not sure	200 18%	48 15%	39 12%	109 26% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Very well	36 3%	19 4%	16 3%	7 6% *	17 9% FGH*	5 3% *	1 1% *	- - *	6 2%	5 2%	8 4%	3 5% *	5 8% *	10 2%
Fairly well	130 12%	85 16% B	44 8%	15 13% *	21 11% *	33 19% F*	13 7% *	15 10% *	33 12%	45 18% M	25 12%	7 12% *	6 10% *	37 8%
Fairly poorly	280 25%	141 26%	137 24%	34 29% *	37 20% *	38 22% *	41 22% *	46 30% *	83 29%	96 38% JLM	47 23%	15 26% *	11 19% *	102 22%
Very poorly	613 55%	276 52%	333 59%	53 45% *	101 54% *	94 53% *	129 69% CEH*	88 57% *	147 52%	95 38%	127 61% I	33 55% *	37 61% I*	292 62% I
Not sure	47 4%	14 3%	33 6%	8 7% *	11 6% *	7 4% *	2 1% *	5 3% *	14 5%	10 4%	2 1%	1 1% *	2 3% *	29 6% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Very well	36	7	8	16
	3%	2%	2%	4%
Fairly well	130	28	42	56
	12%	8%	13%	14%
Fairly poorly	280	96	69	110
	25%	29%	21%	26%
Very poorly	613	184	197	216
	55%	56%	60%	52%
Not sure	47	14	10	19
	4%	4%	3%	4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Very well	34	17	17	3	9	5	6	3	8	16	6	-	3	9
	3%	3%	3%	3% *	5% *	3% *	3% *	2% *	3%	7% M	3%	-	4% *	2% *
Fairly well	238	130	109	22	33	39	30	47	68	88	38	11	15	84
	22%	24%	19%	19% *	18% *	22% *	16% *	30% F*	24%	35% JM	18%	19% *	25% *	18%
Fairly poorly	315	156	157	40	64	40	58	33	80	66	57	23	11	128
	28%	29%	28%	34% *	34% *	22% *	31% *	21% *	28%	26%	27%	38% *	19% *	27%
Very poorly	340	160	175	37	54	63	67	46	73	41	87	23	24	153
	31%	30%	31%	31% *	28% *	35% *	36% *	30% *	26%	16%	42% I	39% I*	40% I*	33% I
Not sure	179	73	106	15	28	31	25	26	53	39	20	2	7	97
	16%	14%	19%	13% *	15% *	18% *	13% *	17% *	19%	16%	10%	4% *	12% *	21% JK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Very well	34 3%	15 4%	13 4%	7 2%
Fairly well	238 22%	89 27%	67 20%	77 18%
Fairly poorly	315 28%	82 25%	107 33%	118 28%
Very poorly	340 31%	89 27%	116 36%	117 28%
Not sure	179 16%	54 16%	24 7%	98 24% O
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Very well	71	38	33	12	16	11	3	12	17	35	8	2	3	17
	6%	7%	6%	10%	9%	6%	2%	8%	6%	14%	4%	3%	5%	4%
				F*	*	*	*	*		JM		*	*	
Fairly well	272	125	147	18	33	37	45	37	102	117	33	6	21	80
	25%	23%	26%	15%	17%	21%	24%	24%	36%	47%	16%	9%	35%	17%
				*	*	*	*	*	CDE	JKM		*	JKM*	
Fairly poorly	269	135	133	34	50	51	41	43	51	54	50	18	9	127
	24%	25%	24%	29%	26%	29%	22%	28%	18%	22%	24%	31%	15%	27%
				*	*	*	*	*				*	*	
Very poorly	385	206	175	33	63	61	78	51	99	32	102	30	24	181
	35%	38%	31%	28%	34%	34%	42%	33%	35%	13%	49%	51%	39%	38%
				*	*	*	*	*			I	I*	I*	I
Not sure	109	32	77	21	27	17	20	12	13	13	16	4	3	65
	10%	6%	14%	18%	14%	10%	11%	8%	5%	5%	8%	6%	5%	14%
			A	H*	H*	*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H,
I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Very well	71 6%	35 11% OP	14 4%	18 4%
Fairly well	272 25%	126 38% OP	66 20%	75 18%
Fairly poorly	269 24%	73 22%	64 20%	121 29%
Very poorly	385 35%	71 21%	164 50% NP	140 33% N
Not sure	109 10%	23 7%	19 6%	64 15% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Very well	20	12	9	4	10	3	1	1	1	4	4	2	6	5
	2%	2%	2%	3%	5%	2%	1%	1%	*	2%	2%	3%	10%	1%
				*	*	*	*	*				*	IM*	
Fairly well	103	53	49	12	16	23	18	8	27	39	14	9	5	23
	9%	10%	9%	10%	8%	13%	10%	5%	10%	16%	7%	16%	9%	5%
				*	*	*	*	*		JM		M*	*	
Fairly poorly	260	139	121	36	42	49	26	38	69	74	50	15	13	98
	24%	26%	22%	31%	23%	28%	14%	24%	24%	30%	24%	26%	22%	21%
				F*	*	F*	*	*				*	*	
Very poorly	670	314	351	56	108	99	136	102	169	121	139	32	35	312
	61%	59%	62%	48%	57%	56%	73%	66%	60%	48%	67%	55%	58%	66%
				*	*	*	CE*	C*			I	*	*	I
Not sure	52	19	33	9	12	4	6	5	16	13	2	-	1	32
	5%	3%	6%	8%	6%	2%	3%	3%	6%	5%	1%	1%	1%	7%
				*	*	*	*	*				*	*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The rising cost of energy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
Very well	**20** **2%**	4 1%	10 3%	5 1%
Fairly well	**103** **9%**	27 8%	30 9%	44 11%
Fairly poorly	**260** **24%**	73 22%	85 26%	91 22%
Very poorly	**670** **61%**	208 63%	196 60%	248 60%
Not sure	**52** **5%**	16 5%	6 2%	28 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership2.The new Conservative party leader is expected to be announced on 5th September. Once a new leader is in place, do you think there should be a general election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Yes	576 52%	292 54%	280 50%	54 46% *	115 61% H*	94 53% *	98 52% *	92 59% H*	123 44%	95 38%	163 78% IKLM	36 61% I*	31 51% *	221 47%
No	246 22%	135 25%	108 19%	29 25% D*	12 7% *	40 22% D*	34 18% D*	32 21% D*	99 35% DFG	117 46% JKLM	25 12%	17 28% J*	11 18% *	71 15%
Don't know	284 26%	109 20%	175 31% A	34 29% *	61 32% *	44 25% *	55 29% *	31 20% *	60 21%	40 16%	20 10%	7 11% *	19 31% J*	178 38% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership2.The new Conservative party leader is expected to be announced on 5th September. Once a new leader is in place, do you think there should be a general election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
Yes	576 52%	142 43%	217 66% NP	206 49%
No	246 22%	120 37% OP	64 20%	58 14%
Don't know	284 26%	66 20%	46 14%	152 37% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Reducing the cost of living for households	752 68%	332 62%	418 74% A	63 54% *	97 51% *	125 71% CD*	140 75% CD*	123 79% CD*	205 73% CD	180 71%	140 67%	42 71% *	36 59% *	325 69%
Increasing NHS capacity	487 44%	206 38%	276 49% A	38 32% *	80 43% *	67 38% *	82 44% *	81 52% C*	139 49% C	103 41%	107 51%	27 45% *	20 34% *	215 46%
Growing the economy	339 31%	177 33%	162 29%	19 16% *	56 30% *	63 35% C*	64 34% C*	51 33% C*	87 31% C	101 40% JM	59 28%	18 30% *	15 26% *	130 28%
Reducing taxes	280 25%	153 29%	125 22%	33 28% H*	67 36% H*	64 36% H*	48 26% H*	32 21% *	35 13%	40 16%	51 25% IK	5 8% *	13 22% *	152 32% IK
Reducing immigration	221 20%	95 18%	127 22%	14 12% *	15 8% *	18 10% *	30 16% *	38 25% DE*	107 38% CDEF	103 41% JKLM	28 13%	5 9% *	11 19% *	67 14%
Tackling climate change	214 19%	112 21%	97 17%	26 22% *	26 14% *	37 21% *	39 21% *	34 22% *	51 18%	43 17%	62 30% IM	16 27% *	14 23% *	70 15%
Reducing crime	177 16%	93 17%	82 15%	28 24% *	32 17% *	29 16% *	32 17% *	20 13% *	36 13%	36 14%	22 11%	9 16% *	6 10% *	98 21% J
Having a closer relationship with the EU	123 11%	69 13%	51 9%	23 19% E*	19 10% *	10 6% *	19 10% *	25 16% *	27 10%	16 6%	40 19% IM	17 28% IM*	11 18% I*	34 7%
The war in Ukraine	86 8%	49 9%	36 6%	14 12% *	16 9% *	9 5% *	14 7% *	15 9% *	18 6%	24 10%	17 8%	3 5% *	4 7% *	33 7%
Reducing the size of the civil service	63 6%	36 7%	28 5%	7 6% *	12 6% *	6 3% *	4 2% *	11 7% *	24 9%	28 11% JM	5 3%	7 12% JM*	5 8% *	12 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Improving the rights of minority groups	59 5%	26 5%	33 6%	16 13% FH*	14 8% FH*	15 9% FH*	1 1% *	9 6% *	4 1%	4 1%	12 6% I	4 6% *	6 9% I*	29 6%
Increasing defence funding	54 5%	39 7% B	15 3%	3 3% *	5 3% *	14 8% *	5 3% *	8 5% *	19 7%	13 5%	14 7%	4 6% *	6 10% *	12 3%
Renegotiating the Northern Ireland Protocol	46 4%	32 6%	15 3%	4 4% *	13 7% *	3 1% *	6 3% *	6 4% *	14 5%	14 6%	11 5%	4 7% *	4 7% *	9 2%
None of these	43 4%	15 3%	28 5%	1 1% *	20 11% CGH*	8 5% *	7 4% *	1 1% *	5 2%	3 1%	1 1%	1 2% *	2 3% *	33 7% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 18/08/2022 - 22/08/2022 (W week 33)

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Reducing the cost of living for households	752 68%	243 74%	219 67%	277 67%
Increasing NHS capacity	487 44%	128 39%	157 48%	193 46%
Growing the economy	339 31%	111 34%	102 31%	120 29%
Reducing taxes	280 25%	70 21%	49 15%	152 36% NO
Reducing immigration	221 20%	135 41% OP	43 13%	41 10%
Tackling climate change	214 19%	44 13%	96 29% NP	67 16%
Reducing crime	177 16%	54 17%	41 13%	76 18%
Having a closer relationship with the EU	123 11%	18 5%	68 21% NP	35 8%
The war in Ukraine	86 8%	22 7%	34 10%	29 7%
Reducing the size of the civil service	63 6%	37 11% OP	10 3%	16 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1106**	**328**	**327**	**417**
Improving the rights of minority groups	59	9	19	26
	5%	3%	6%	6%
Increasing defence funding	54	18	15	20
	5%	6%	5%	5%
Renegotiating the Northern Ireland Protocol	46	13	21	12
	4%	4%	6%	3%
None of these	43	4	6	21
	4%	1%	2%	5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership5.Which of the two candidates would you rather become the next Conservative party leader and Prime minister?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Rishi Sunak	282	152	130	28	32	35	52	49	87	79	58	29	23	87
	26%	28%	23%	24%	17%	19%	28%	31%	31%	32%	28%	49%	37%	19%
				*	*	*	*	D*	D	M		JM*	M*	
Liz Truss	264	137	127	15	47	43	46	32	82	100	37	5	12	98
	24%	26%	22%	13%	25%	24%	24%	20%	29%	40%	18%	9%	21%	21%
				*	*	*	*	*	C	JKLM		*	*	
Don't know	560	247	307	74	109	101	89	74	113	72	114	25	26	285
	51%	46%	55%	63%	58%	57%	48%	48%	40%	29%	55%	42%	42%	61%
				H*	H*	H*	*	*			I	*	*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership5.Which of the two candidates would you rather become the next Conservative party leader and Prime minister?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Rishi Sunak	282	92	102	82
	26%	28%	31%	20%
			P	
Liz Truss	264	107	72	84
	24%	33%	22%	20%
		OP		
Don't know	560	130	154	251
	51%	39%	47%	60%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Summary Table

Base: All adults GB 18+

	Removing VAT from energy bills	Temporarily nationalising energy companies that are unable to lower prices	Permanently nationalising all energy companies and suppliers	Introducing a windfall tax on oil and gas companies' profits to fund support for households	Freezing energy prices at their current levels	Taking measures to improve household energy efficiency (insulation, new boilers)	Increasing the £400 energy discount provided for all households from October	Removing green levies from energy bills
Unweighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Weighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Strongly support	685	422	420	589	548	548	675	337
	62%	38%	38%	53%	50%	50%	61%	30%
Slightly Support	245	265	243	253	242	349	220	252
	22%	24%	22%	23%	22%	32%	20%	23%
Slightly Oppose	64	102	106	60	95	67	69	100
	6%	9%	10%	5%	9%	6%	6%	9%
Strongly Oppose	14	74	91	33	74	23	37	77
	1%	7%	8%	3%	7%	2%	3%	7%
Not sure	99	243	246	171	147	118	104	340
	9%	22%	22%	15%	13%	11%	9%	31%

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Removing VAT from energy bills

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Strongly support	685	352	328	38	101	107	130	102	207	166	131	40	28	284
	62%	66%	58%	33%	54%	60%	70%	66%	73%	66%	63%	67%	47%	60%
				*	C*	C*	CD*	C*	CD	L		*	*	
Slightly Support	245	104	141	36	40	38	31	41	58	71	52	16	11	83
	22%	19%	25%	30%	21%	22%	17%	27%	21%	28%	25%	26%	17%	18%
				*	*	*	*	*		M		*	*	
Slightly Oppose	64	38	26	14	19	14	8	3	6	8	17	1	8	31
	6%	7%	5%	12%	10%	8%	4%	2%	2%	3%	8%	1%	13%	6%
				GH*	H*	*	*	*				*	I*	
Strongly Oppose	14	12	2	5	3	1	-	1	4	1	1	-	5	7
	1%	2%	*	4%	2%	*	*	*	1%	1%	*	-	8%	2%
				*	*	*	*	*				*	IJ*	
Not sure	99	30	67	24	26	18	17	7	7	5	8	3	9	66
	9%	6%	12%	20%	14%	10%	9%	5%	2%	2%	4%	5%	15%	14%
			A	GH*	H*	H*	H*	*				*	IJ*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Removing VAT from energy bills

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Strongly support	**685** **62%**	232 71% P	201 61%	238 57%
Slightly Support	**245** **22%**	70 21%	75 23%	95 23%
Slightly Oppose	**64** **6%**	5 2%	24 7% N	30 7% N
Strongly Oppose	**14** **1%**	3 1%	4 1%	6 1%
Not sure	**99** **9%**	19 6%	24 7%	48 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Temporarily nationalising energy companies that are unable to lower prices

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Strongly support	422 / 38%	225 / 42%	196 / 35%	24 / 20% / *	69 / 37% / C*	52 / 29% / *	80 / 43% / C*	78 / 50% / CE*	120 / 42% / C	102 / 41%	93 / 45%	21 / 35% / *	25 / 41% / *	164 / 35%
Slightly Support	265 / 24%	143 / 27%	121 / 21%	29 / 25% / *	36 / 19% / *	59 / 33% / *	42 / 23% / *	33 / 21% / *	65 / 23%	61 / 24%	51 / 24%	21 / 36% / *	12 / 19% / *	105 / 22%
Slightly Oppose	102 / 9%	51 / 10%	50 / 9%	16 / 14% / F*	28 / 15% / F*	18 / 10% / *	7 / 4% / *	14 / 9% / *	19 / 7%	26 / 10%	23 / 11%	5 / 8% / *	7 / 12% / *	32 / 7%
Strongly Oppose	74 / 7%	54 / 10% / B	18 / 3%	10 / 8% / *	4 / 2% / *	13 / 7% / *	20 / 11% / DG*	3 / 2% / *	24 / 8%	15 / 6%	13 / 6%	6 / 11% / *	7 / 11% / *	33 / 7%
Not sure	243 / 22%	63 / 12%	179 / 32% / A	38 / 33% / GH*	51 / 27% / *	36 / 20% / *	37 / 20% / *	26 / 17% / *	54 / 19% / *	48 / 19%	29 / 14%	6 / 10% / *	10 / 17% / *	136 / 29% / IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Temporarily nationalising energy companies that are unable to lower prices

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Strongly support	422	140	123	155
	38%	43%	38%	37%
Slightly Support	265	68	83	104
	24%	21%	26%	25%
Slightly Oppose	102	30	29	37
	9%	9%	9%	9%
Strongly Oppose	74	28	26	21
	7%	8%	8%	5%
Not sure	243	62	65	101
	22%	19%	20%	24%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Permanently nationalising all energy companies and suppliers

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Strongly support	420 38%	223 42%	193 34%	21 18% *	70 37% C*	54 30% *	82 44% C*	76 49% CE*	115 41% C	95 38%	108 52% IKM	13 23% *	28 46% K*	163 35%
Slightly Support	243 22%	127 24%	116 21%	28 24% *	37 20% *	50 28% *	29 15% *	38 25% *	62 22%	68 27% M	48 23%	21 36% M*	9 15% *	81 17%
Slightly Oppose	106 10%	68 13% B	38 7%	20 17% *	15 8% *	19 11% *	16 8% *	10 6% *	27 10%	21 8%	17 8%	12 20% JM*	14 23% IJM*	36 8%
Strongly Oppose	91 8%	57 11%	34 6%	8 7% *	15 8% *	11 6% *	21 11% *	10 6% *	26 9%	28 11% J	7 3%	9 15% J*	4 7% *	37 8%
Not sure	246 22%	61 11%	183 32% A	40 34% GH*	50 27% *	44 25% *	39 21% *	21 14% *	52 18%	39 15%	29 14%	3 6% *	5 8% *	153 32% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Permanently nationalising all energy companies and suppliers

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Strongly support	420 38%	150 46% O	112 34%	149 36%
Slightly Support	243 22%	67 20%	79 24%	89 21%
Slightly Oppose	106 10%	20 6%	40 12% N	42 10%
Strongly Oppose	91 8%	26 8%	27 8%	33 8%
Not sure	246 22%	65 20%	68 21%	103 25%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Introducing a windfall tax on oil and gas companies' profits to fund support for households

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Strongly support	589	305	281	28	78	85	122	98	180	147	131	32	34	214
	53%	57%	50%	24%	41%	48%	65%	63%	64%	58%	63%	53%	56%	46%
				*	C*	C*	CDE*	CD*	CDE	M	M	*	*	
Slightly Support	253	143	111	28	53	50	33	30	60	66	46	26	12	91
	23%	27%	20%	24%	28%	28%	18%	19%	21%	26%	22%	44%	20%	19%
				*	*	*	*	*				IJLM*	*	
Slightly Oppose	60	29	30	16	11	11	6	6	10	13	13	1	4	27
	5%	5%	5%	14%	6%	6%	3%	4%	3%	5%	6%	2%	7%	6%
				FH*	*	*	*	*				*	*	
Strongly Oppose	33	19	13	9	4	4	7	5	3	7	7	-	2	18
	3%	4%	2%	8%	2%	2%	4%	3%	1%	3%	3%	-	3%	4%
				H*	*	*	*	*				*	*	
Not sure	171	41	129	36	43	28	18	17	30	19	12	1	8	120
	15%	8%	23%	30%	23%	16%	10%	11%	10%	8%	6%	1%	14%	26%
			A	FGH*	FH*	*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Introducing a windfall tax on oil and gas companies' profits to fund support for households

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Strongly support	589	205	187	185
	53%	63%	57%	44%
		P	P	
Slightly Support	253	64	79	105
	23%	20%	24%	25%
Slightly Oppose	60	14	23	18
	5%	4%	7%	4%
Strongly Oppose	33	9	9	14
	3%	3%	3%	3%
Not sure	171	36	29	95
	15%	11%	9%	23%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Freezing energy prices at their current levels

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Strongly support	548 50%	263 49%	284 50%	28 24% *	83 44% C*	78 44% C*	104 56% C*	93 60% C*	161 57% C	141 56%	116 56%	25 42% *	24 40% *	212 45%
Slightly Support	242 22%	123 23%	116 21%	32 27% *	37 20% *	42 24% *	36 19% *	36 23% *	59 21%	56 22%	51 25%	20 34% *	13 22% *	94 20%
Slightly Oppose	95 9%	61 11% B	33 6%	25 21% DEFGH*	17 9% *	13 7% *	12 6% *	11 7% *	18 6%	20 8%	22 11%	8 14% *	9 15% *	34 7%
Strongly Oppose	74 7%	51 10% B	23 4%	11 10% H*	18 9% H*	17 9% H*	20 11% H*	5 3% *	3 1%	10 4%	5 3%	4 6% *	8 13% J*	40 8%
Not sure	147 13%	38 7%	108 19% A	21 18% G*	33 18% G*	28 16% *	15 8% *	9 6% *	41 14%	25 10%	13 6%	2 3% *	6 10% *	91 19% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Freezing energy prices at their current levels

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Strongly support	548 **50%**	191 58% OP	157 48%	190 46%
Slightly Support	242 **22%**	64 19%	79 24%	91 22%
Slightly Oppose	95 **9%**	16 5%	41 13% N	35 8%
Strongly Oppose	74 **7%**	22 7%	10 3%	32 8%
Not sure	147 **13%**	35 11%	39 12%	68 16%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Taking measures to improve household energy efficiency (insulation, new boilers)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Strongly support	548 50%	293 55% B	251 45%	46 39% *	105 56% *	84 47% *	96 52% *	85 55% *	132 47%	120 48%	123 59% IL	25 42% *	22 37% *	228 48%
Slightly Support	349 32%	164 31%	183 32%	38 33% *	41 22% *	62 35% *	57 31% *	50 33% *	100 36% D	93 37%	58 28%	27 46% J*	15 24% *	145 31%
Slightly Oppose	67 6%	36 7%	31 5%	8 7% *	13 7% *	14 8% *	14 8% *	2 2% *	16 6%	16 6%	12 6%	2 3% *	9 15% *	28 6%
Strongly Oppose	23 2%	18 3%	6 1%	7 6% *	3 2% *	3 2% *	5 3% *	2 1% *	4 1%	2 1%	5 3%	3 5% *	3 6% *	7 1%
Not sure	118 11%	25 5%	93 17% A	18 15% *	27 14% *	15 8% *	14 7% *	15 10% *	30 11%	21 8%	10 5%	3 5% *	11 18% J*	63 13% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Taking measures to improve household energy efficiency (insulation, new boilers)

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
Strongly support	**548**	159	158	219
	50%	49%	48%	52%
Slightly Support	**349**	105	106	129
	32%	32%	32%	31%
Slightly Oppose	**67**	12	33	15
	6%	4%	10%	4%
			NP	
Strongly Oppose	**23**	14	2	6
	2%	4%	1%	2%
		O		
Not sure	**118**	37	28	47
	11%	11%	9%	11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Increasing the £400 energy discount provided for all households from October

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Strongly support	675 61%	337 63%	335 59%	52 44% *	104 55% *	98 55% *	129 69% C*	102 66% C*	191 68% C	153 61% L	135 65% KL	27 46% *	25 41% *	293 62% L
Slightly Support	220 20%	95 18%	123 22%	26 22% *	36 19% *	42 24% *	30 16% *	44 28% H*	42 15%	57 23%	44 21%	21 35% M*	22 36% M*	69 15%
Slightly Oppose	69 6%	45 8%	24 4%	11 10% *	12 6% *	14 8% *	10 5% *	2 1% *	20 7%	18 7%	11 5%	9 15% *	6 10% *	25 5%
Strongly Oppose	37 3%	22 4%	15 3%	12 10% H*	6 3% *	6 3% *	8 4% *	3 2% *	3 1%	10 4%	8 4%	-	2 3% *	18 4%
Not sure	104 9%	36 7%	67 12%	16 14% G*	31 16% FG*	18 10% *	9 5% *	4 3% *	26 9%	13 5%	10 5%	3 4% *	6 11% *	65 14% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Increasing the £400 energy discount provided for all households from October

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Strongly support	**675** **61%**	211 64%	183 56%	265 64%
Slightly Support	**220** **20%**	66 20%	81 25%	67 16%
Slightly Oppose	**69** **6%**	19 6%	27 8%	22 5%
Strongly Oppose	**37** **3%**	10 3%	10 3%	14 3%
Not sure	**104** **9%**	23 7%	27 8%	48 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Removing green levies from energy bills

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Strongly support	337 30%	177 33%	158 28%	12 10% *	43 23% *	35 20% *	65 35% CE*	63 41% CDE*	118 42% CDE	111 44% JKM	56 27%	10 17% *	16 26% *	124 26%
Slightly Support	252 23%	137 26%	115 20%	36 31% F*	31 17% *	59 33% DF*	29 16% *	30 19% *	66 23%	62 25%	60 29% M	25 42% IM*	18 29% *	81 17%
Slightly Oppose	100 9%	60 11%	36 6%	14 12% *	22 12% *	15 9% *	23 12% *	11 7% *	14 5%	19 7%	31 15% IM	12 21% IM*	8 13% *	23 5%
Strongly Oppose	77 7%	48 9%	29 5%	9 8% *	9 5% *	8 5% *	15 8% *	19 12% *	17 6%	11 4%	26 13% IM	6 10% *	6 9% *	25 5%
Not sure	340 31%	113 21%	226 40% A	45 39% GH*	82 44% GH*	60 34% *	55 29% *	32 21% *	66 24%	49 20%	35 17%	6 10% *	14 23% *	218 46% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

GovtAction.Would you support, or oppose, the government taking the following actions to tackle rising energy prices? - Removing green levies from energy bills

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
Strongly support	337 30%	146 44% OP	80 24%	108 26%
Slightly Support	252 23%	72 22%	81 25%	92 22%
Slightly Oppose	100 9%	17 5%	51 16% NP	29 7%
Strongly Oppose	77 7%	13 4%	35 11% N	24 6%
Not sure	340 31%	80 24%	80 24%	165 40% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

EnergySupport.Thinking about how the government should provide any support for rising energy prices. Do you think support should be targeted so that those on low incomes receive more help, or should everyone receive the same support regardless of their income?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Support should be target so that those on low incomes receive more help	581 53%	293 55%	287 51%	55 47% *	75 40% *	78 44% *	105 56% D*	99 64% DE*	168 60% DE	132 52%	132 63% IM	41 69% M*	36 60% *	216 46%
Everyone should receive the same support regardless of their income	387 35%	169 32%	216 38%	36 31% *	69 37% *	74 42% *	58 31% *	49 32% *	101 36%	100 40% J	54 26%	16 27% *	18 30% *	172 36%
The government should not provide support	48 4%	34 6% B	14 2%	13 11% FH*	8 4% *	15 8% H*	4 2% *	5 3% *	4 1%	11 5%	12 6%	2 3% *	4 7% *	18 4%
Don't know	90 8%	40 7%	47 8%	12 10% G*	36 19% EGH*	11 6% *	19 10% G*	2 2% *	9 3%	8 3%	10 5%	1 1% *	2 3% *	64 14% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 18/08/2022 - 22/08/2022 (W week 33)

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

EnergySupport.Thinking about how the government should provide any support for rising energy prices. Do you think support should be targeted so that those on low incomes receive more help, or should everyone receive the same support regardless of their income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Support should be target so that those on low incomes receive more help	581 53%	169 52%	196 60%	208 50%
Everyone should receive the same support regardless of their income	387 35%	131 40% O	97 30%	147 35%
The government should not provide support	48 4%	13 4%	17 5%	17 4%
Don't know	90 8%	15 5%	17 5%	45 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership6.The government have said they will not introduce new tax and spending measures to ease the cost of living before the new Conservative leader takes office in September. Which statement is closest to your view?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
The government should wait until a new prime minster is in office to introduce measures to ease the cost of living	231 21%	133 25% B	96 17%	29 25% *	31 17% *	32 18% *	29 16% *	30 19% *	79 28% F	77 31% M	46 22%	20 34% M*	14 23% *	69 15%
The government should introduce measures now to ease the cost of living	772 70%	365 68%	404 72%	69 59% *	129 69% *	135 76% C*	140 75% C*	111 72% *	187 66%	165 66%	158 76% I	36 61% *	44 73% *	330 70%
Don't know	103 9%	39 7%	64 11%	18 16% H*	28 15% H*	10 6% *	17 9% *	14 9% *	16 6%	9 4%	5 2%	3 5% *	2 4% *	70 15% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

ConservativeLeadership6.The government have said they will not introduce new tax and spending measures to ease the cost of living before the new Conservative leader takes office in September. Which statement is closest to your view?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
The government should wait until a new prime minster is in office to introduce measures to ease the cost of living	**231** **21%**	79 24%	80 24%	67 16%
The government should introduce measures now to ease the cost of living	**772** **70%**	222 68%	228 70%	302 72%
Don't know	**103** **9%**	27 8%	19 6%	48 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

CostofLivingMeasures.The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Remove VAT from energy bills	697 63%	341 64%	355 63%	55 47% *	101 54% *	97 55% *	106 57% *	108 70% C*	231 82% CDEF	185 74% JLM	121 58%	43 73% *	31 51% *	287 61%
Increase Universal Credit	314 28%	163 30%	149 26%	24 21% *	51 27% *	62 35% H*	60 32% *	58 38% CH*	58 21%	52 21%	81 39% I	18 31% *	17 28% *	140 30%
Reduce National Insurance Contributions	286 26%	141 26%	144 26%	13 11% *	68 36% CH*	64 36% CH*	57 31% CH*	41 26% C*	44 16%	53 21%	60 29% K	7 12% *	16 27% *	126 27%
Reduce income tax	384 35%	191 36%	189 33%	50 43% H*	82 44% H*	72 41% H*	68 37% H*	52 33% *	60 21%	71 28%	69 33%	11 19% *	21 35% *	189 40% IK
Cut fuel duty	486 44%	247 46%	238 42%	14 12% *	50 26% *	72 41% C*	78 42% C*	95 62% CDEF*	176 62% CDEF	149 59% JLM	94 45%	35 59% M*	23 37% *	168 36%
Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills	599 54%	311 58%	287 51%	28 24% *	66 35% *	89 50% C*	106 57% CD*	114 73% CDEF*	196 69% CDE	157 62% M	129 62% M	46 78% M*	35 57% *	208 44%
Extend or increase the council tax rebate	294 27%	134 25%	157 28%	17 14% *	60 32% C*	52 29% *	47 25% *	59 38% CH*	60 21%	67 27%	61 29%	12 20% *	17 28% *	115 24%
Take no action	9 1%	7 1%	2 *	1 1% *	2 1% *	2 1% *	4 2% *	- - *	1 *	3 1%	1 *	- *	1 2% *	4 1%
Don't know	100 9%	37 7%	61 11%	21 18% GH*	28 15% GH*	17 10% *	16 9% *	3 2% *	15 5%	9 4%	7 3%	2 3% *	8 13% *	65 14% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 18/08/2022 - 22/08/2022 (W week 33)

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

CostofLivingMeasures.The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1106	410	467	202
Weighted Base	1106	328	327	417
Remove VAT from energy bills	697 63%	246 75% OP	200 61%	237 57%
Increase Universal Credit	314 28%	66 20%	105 32% N	134 32% N
Reduce National Insurance Contributions	286 26%	83 25%	72 22%	124 30%
Reduce income tax	384 35%	106 32%	110 34%	157 38%
Cut fuel duty	486 44%	189 58% OP	139 42%	148 36%
Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills	599 54%	206 63% P	194 59% P	184 44%
Extend or increase the council tax rebate	294 27%	101 31%	90 28%	98 23%
Take no action	9 1%	- *	5 1%	4 1%
Don't know	100 9%	15 5%	15 5%	59 14% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
University degree	364	201	163	23	90	74	48	52	77	89	104	30	27	84
	33%	37%	29%	19%	48%	42%	26%	34%	27%	35%	50%	51%	44%	18%
		B		*	CFH*	CFH*	*	*		M	IM	M*	M*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	671	312	353	95	88	96	132	88	171	152	97	34	36	319
	61%	58%	63%	81%	47%	54%	71%	57%	60%	61%	47%	57%	59%	68%
				DEGH*	*	*	DE*	*		J		*	*	J
No qualifications	120	49	71	4	20	12	13	20	50	19	19	4	4	71
	11%	9%	13%	4%	11%	7%	7%	13%	18%	8%	9%	6%	7%	15%
				*	*	*	*	*	CEF			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1106**	**410**	**467**	**202**
Weighted Base	**1106**	**328**	**327**	**417**
University degree	**364** **33%**	82 25%	170 52% NP	100 24%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	**671** **61%**	227 69% O	161 49%	264 63% O
No qualifications	**120** **11%**	33 10%	18 5%	62 15% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2019				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base		1106	541	560	134	190	180	200	182	220	356	293	66	105	230
Weighted Base		1106	536	564	117	188	178	186	155	282	252	208	59	61	470
GENDER	Male	536 48%	536 100% B	- -	55 47% *	95 51% *	88 50% *	92 49% *	81 52% *	125 44%	116 46%	111 53%	41 69% IM*	30 49% *	218 46%
	Female	564 51%	- -	564 100% A	56 48% *	93 49% *	89 50% *	95 51% *	74 48% *	158 56%	135 54% K	95 46%	18 31% *	31 51% *	249 53% K
AGE	18-24	117 11%	55 10%	56 10%	117 100% DEFGH*	- - *	- - *	- - *	- - *	- -	4 2% I	23 11% I	6 10% I*	6 11% I*	64 14% I
	25-34	188 17%	95 18%	93 17%	- - *	188 100% CEFGH*	- - *	- - *	- - *	- -	17 7%	41 20% IK	- *	7 12% *	103 22% IK
	35-44	178 16%	88 16%	89 16%	- - *	- - *	178 100% CDFGH*	- - *	- - *	- -	25 10%	34 16%	13 22% *	8 14% *	90 19% I
	45-54	186 17%	92 17%	95 17%	- - *	- - *	- - *	186 100% CDEGH*	- - *	- -	37 15%	35 17%	8 13% *	11 18% *	89 19%
	55-64	155 14%	81 15%	74 13%	- - *	- - *	- - *	- - *	155 100% CDEFH*	- -	46 18% M	43 20% M	5 8% *	11 18% *	47 10%
	65+	282 26%	125 23%	158 28%	- - *	- - *	- - *	- - *	- - *	282 100% CDEFG	122 49% JLM	34 16%	27 46% JM*	17 28% *	77 16%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Crossbreaks

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1106	536	564	117	188	178	186	155	282	252	208	59	61	470
Conservatives	252 / 24%	116 / 23%	135 / 26%	4 / 4% *	17 / 10% *	25 / 15% *	37 / 21% C*	46 / 30% CDE*	122 / 44% CDEF	252 / 100% JKLM	- / -	- / - *	- / - *	- / -
Labour	208 / 20%	111 / 21%	95 / 18%	23 / 22% *	41 / 24% H*	34 / 20% *	35 / 19% *	43 / 28% H*	34 / 12%	- / -	208 / 100% IKLM	- / - *	- / - *	- / -
Lib Dems	59 / 6%	41 / 8% B	18 / 3%	6 / 6% *	- / *	13 / 8% D*	8 / 4% *	5 / 3% *	27 / 10% D	- / -	- / -	59 / 100% IJLM*	- / - *	- / -
Other	61 / 6%	30 / 6%	31 / 6%	6 / 6% *	7 / 4% *	8 / 5% *	11 / 6% *	11 / 7% *	17 / 6% *	- / -	- / -	- / -	61 / 100% IJKM*	- / -
No vote	470 / 45%	218 / 42%	249 / 47%	64 / 62% GH*	103 / 61% GH*	90 / 53% GH*	89 / 50% GH*	47 / 31% *	77 / 28%	- / -	- / -	- / - *	- / - *	470 / 100% IJKL
Leave	328 / 31%	145 / 28%	184 / 33%	5 / 4% *	32 / 18% C*	31 / 18% C*	69 / 38% CDE*	68 / 44% CDE*	124 / 44% CDE	164 / 66% JKLM	40 / 19%	7 / 12% *	19 / 34% *	88 / 19%
Remain	327 / 30%	173 / 33%	150 / 27%	31 / 28% *	38 / 22% *	53 / 31% *	57 / 31% *	44 / 29% *	104 / 37% D	62 / 25% M	133 / 64% IM	38 / 66% IM*	28 / 48% IM*	58 / 13%
Did not vote	417 / 39%	199 / 39%	215 / 39%	74 / 68% FGH*	105 / 60% FGH*	85 / 50% FGH*	58 / 31% H*	42 / 27% *	53 / 19%	23 / 9%	34 / 16%	12 / 22% I*	11 / 18% *	304 / 68% IJKL

Row group labels (left margin): "GE Vote 2019" spans Conservatives, Labour, Lib Dems, Other, No vote. "EU Ref 2016" spans Leave, Remain, Did not vote.

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
Unweighted Base		**1106**	**410**	**467**	**202**
Weighted Base		**1106**	**328**	**327**	**417**
GENDER	**Male**	**536** **48%**	145 44%	173 53%	199 48%
	Female	**564** **51%**	184 56% O	150 46%	215 52%
AGE	**18-24**	**117** **11%**	5 1%	31 9% N	74 18% NO
	25-34	**188** **17%**	32 10%	38 12%	105 25% NO
	35-44	**178** **16%**	31 10%	53 16% N	85 20% N
	45-54	**186** **17%**	69 21%	57 17%	58 14%
	55-64	**155** **14%**	68 21% P	44 13%	42 10%
	65+	**282** **26%**	124 38% P	104 32% P	53 13%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2022 OnLineBus Survey (S6783 - 92199818-33)

Crossbreaks

Base: All adults GB 18+

		Total	Leave	Remain	Did not vote
			EU Ref 2016		
			N	**O**	**P**
Weighted Base		**1106**	**328**	**327**	**417**
GE Vote 2019	**Conservatives**	**252** **24%**	164 52% OP	62 19% P	23 6%
	Labour	**208** **20%**	40 13%	133 42% NP	34 9%
	Lib Dems	**59** **6%**	7 2%	38 12% NP	12 3%
	Other	**61** **6%**	19 6%	28 9% P	11 3%
	No vote	**470** **45%**	88 28% O	58 18%	304 79% NO
EU Ref 2016	**Leave**	**328** **31%**	328 100% OP	- -	- -
	Remain	**327** **30%**	- -	327 100% NP	-
	Did not vote	**417** **39%**	- -	- -	417 100% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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