

Half of Britons are unsure who they would prefer to be the new leader of the Conservative party.

4 August 2022, London – Kantar Public’s latest barometer reveals that half of Britons are unsure who they would prefer to be the new leader of the Conservative party and prime minister. Britons want the new Conservative party leader to prioritise increasing NHS capacity and growing the economy. In addition, over half of Britons think there should be a general election following the announcement of the new Conservative leader.

Key findings from Kantar Public’s research, which took place between 28 July and 1 August, include:

- Half of Britons (49%) don’t know who they would prefer to be the new leader of the Conservative party and prime minister. 26% of Britons would prefer Rishi Sunak over Liz Truss, while 25% would prefer Liz Truss over Rishi Sunak.
 - 45% of those that voted Conservative in 2019 would prefer Liz Truss to Rishi Sunak, while 32% would prefer Rishi Sunak. Nearly a quarter (23%) don’t know who they would prefer.
- Over half of Britons (54%) think that there should be a general election following the announcement of a new Conservative party leader (+7 vs July 2022¹).
- Britons think the new Conservative party leader should prioritise increasing NHS capacity (51%, +4 vs July), growing the economy (46%, -1) and reducing taxes (39%, nc).
- Britons remain pessimistic about the economy and household finances compared to the start of the year:
 - Over two in three Britons (69%) think the British economy is doing worse than it was a year ago (+2 Vs July 2022). This figure remains much higher compared to the recent low in January 2022² when only 39% thought the economy was doing worse than a year ago.
 - Six in ten (62%) are finding it harder to meet their monthly household budget than a year ago (+6 Vs July 2022).

¹ Results from July 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/nearly-half-of-britons-think-there-should-be-a-general-election-following-the-announcement-of-a-new-conservative-leader>

² Results from January 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/half-of-britons-report-that-their-household-income-has-fallen-behind-the-cost-of-living>

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- Half of Britons (49%) don't know who they would prefer to be the new leader of the Conservative party and prime minister. 26% of Britons would prefer Rishi Sunak over Liz Truss, while 25% would prefer Liz Truss over Rishi Sunak.
 - 45% of those that voted Conservative in 2019 would prefer Liz Truss to Rishi Sunak, while 32% would prefer Rishi Sunak. Nearly a quarter (23%) don't know who they would prefer
 - Among 2019 Labour voters, Rishi Sunak is more popular than Liz Truss (30% compared with 23%), although almost half do not know (47%)
- Britons think the new Conservative party leader should prioritise:
 - Increasing NHS capacity (51%, +4 vs July)
 - Growing the economy (46%, -1)
 - Reducing taxes (39%, nc)
- Only a minority think the new Conservative party leader should prioritise:
 - Renegotiating the Northern Ireland protocol (5%, -3)
 - Reducing the size of the civil service (6%, -1)
- Over half of Britons (54%) think that there should be a general election following the announcement of a new Conservative party leader (+7 vs July 2022).
 - Half (50%) of those that voted Conservative in 2019 do not think that there should be a new general election (-1). Whereas 78% of 2019 Labour voters think there should be a new general election (+10).
- Four in ten (44%) think that Boris Johnson should step down immediately and let someone else take over until a new leader is appointed (-6). 36% think he should continue as prime minister until a new Conservative leader is announced (-1). 20% do not know (+6).
 - Two in three (69%) of those that voted Conservative in 2019 think Boris Johnson should continue until a new leader is announced (+4). Whereas 74% of those that voted Labour in 2019 think he should step down immediately (+4).
- When asked whether they thought the Conservative party would be better off under a different leader, one third (34%) of Britons think the party would be neither better nor worse off under a different leader (nc). 27% thought the party would be better off under a different leader (-3), and 24% thought the party would be worse off (+5).
 - 43% of 2019 Conservative voters think the party would be worse off (+12), a quarter (27%) think the party would be better off (-6), and 22% think the party would do about the same with a new leader (-6).

Household-level economic situation

Britons continue to be pessimistic about the economy and their household finances compared to the start of the year.

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- Two in three Britons (69%) think the British economy is doing worse than it was a year ago (+2 Vs July 2022). This figure remains much higher compared to the recent low in January 2022³ when only 39% thought the economy was doing worse than a year ago. 23% think it is doing much the same (-2) but only 8% think it is doing better (+1).
- 47% think that the British economy will be doing worse than it is now in a years' time (+2 Vs July 2022). Although this figure peaked in May 2022⁴ when 51% thought the British economy would be doing worse in a years' time, it remains far higher than in January 2022 when 27% thought the economy would be doing worse.
- Six in ten (62%) are finding it harder to meet their monthly household budget than a year ago (+6 Vs July 2022). This figure remains much higher than in January 2022 when it was 44%.
- To help deal with increases to the cost of living, Britons think the government should reduce VAT on energy bills, reduce income tax and introduce a windfall tax on oil and gas companies.
 - 60% think the government should remove VAT from energy bills (+5 Vs July 2022)
 - 51% think fuel duty should be cut (+6)
 - 49% think the government should introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills (+9)
 - 39% think the government should reduce income tax (+3)
 - Only 2% of Britons think the government should take no action to deal with the cost of living (nc)
- Almost a quarter (22%) of those in work believe their job is less secure than it was a year ago (-8 Vs July 2022). 15% believe their job is *more* secure than it was a year ago (+4), although 53% believe their job security is much the same as before (+6).

Policy priorities

When asked about the three most important priorities for the UK government if it is to improve public life in the UK, Britons cite the following:

- Reducing the cost of living (54%, -2 Vs July 2022).
- Investing more in NHS capacity (38%, +1).
- Growing the UK's economy (26%, -4).
- Tackling climate change (23%, +6)
- Affordable housing (23%, +5)

³ Results from January 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/half-of-britons-report-that-their-household-income-has-fallen-behind-the-cost-of-living>

⁴ Results from May 2022 can be found here: <https://www.kantarpublic.com/inspiration/thought-leadership/54-think-the-government-should-remove-vat-from-energy-bills>

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Government performance

- Half of Britons (51%, +2 from July 2022) think the government has handled the COVID-19 pandemic very/fairly well. 43% (-1) think the government has handled the pandemic very/fairly poorly. Only 6% are not sure (-1)
- Half of Britons (51%, +5 vs July 2022) think the government has handled the situation in Ukraine very/fairly well. 31% (-3) think the government has handled the situations very/fairly poorly. 18% are not sure (-3).
- More than three quarters of Britons (81%, +7 vs July 2022) think the government has handled the cost of living crisis very/fairly poorly. 13% (-6) think the government has handled the crisis very/fairly well. 5% are not sure (-2).
- 55% of Britons (+2 vs July 2022) think the government has handled tackling climate change very/fairly poorly. 29% (+1) think the government have handled it very/fairly well. 16% are not sure (-3).
- 58% of Britons (+3 vs July 2022) think the government has handled Brexit very/fairly poorly. 29% (nc) think the government have handled it very/fairly well. 13% are not sure (-2).

Voting intentions:

- Lab 36% (-1 Vs July 2022)
- Con 32% (-1)
- L Dem 13% (nc)
- Green 8% (+1)
- SNP 6% (+2)
- Reform UK 4% (nc)
- UKIP 1% (nc)
- Plaid Cymru <1% (-1)
- Other 1% (+1)

-Ends-

Methodological information

The survey data and further details on the methodological approach of the Britain Barometer will be published here on the morning of Thursday 4 August.

A total of 1,096 interviews were conducted online among adults living in Great Britain between the 28th July and 1st August 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

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The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar Public as the source.

Since our last poll we have changed the approach used to generate the weighting targets for the 2019 General Election. We have included further detail of this change in the method note which can be found alongside the data tables.

About Kantar Public:

Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit www.kantarpublic.com

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Polling Methodological Note – August 2022

A representative sample of 1,096 adults in Great Britain were interviewed between the 28th and 1st August 2022. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Past vote weighting

When weighting the data, Kantar seek to ensure that the sample is politically representative. One element of this is to use information provided by respondents about whether they voted for in the 2019 general election and – if so – which party they voted for. Where this information is missing, we impute it based on other information respondents have provided. In the past, we weighted our poll sample to match the election results exactly (including the correct number of non-voters in the general population).

We have re-analysed all the polls we have conducted since the last general election to identify how reports of voting behaviour have changed since December 2019. This study found a decline in the probability that a 2019 Conservative voter will now report having voted Conservative in that election. If the outcomes from this study are ignored when we weight our data, 2019 Conservative voters will be over-represented in the sample. Consequently, we now incorporate the results from this study when constructing the target political profile we weight our sample to. We will update this profile regularly as more data is collected.

The political profile used for this poll is:

No vote	45%
Labour	20%
Conservative	24%

Liberal Democrats	5%
SNP	3%
Other	3%

Without this change to our approach, the headline voting intentions would have been Labour (34%), Conservative (33%), Lib Dems (15%), Green (8%) SNP (5%) and Reform UK (3%).

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 27.9% to 34.7%
- Labour Party = 33.0% to 38.3%
- Labour lead over Conservatives = -0.7%pts to 9.0%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	64	60
Male 25-34	98	94
Male 35-44	95	87
Male 45-54	102	91
Male 55-69	127	119
Male 70+	34	85
Female 18-24	73	56
Female 25-34	93	92
Female 35-44	101	89
Female 45-54	108	94
Female 55-69	160	124
Female 70+	41	105

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2020 Population Estimates:

	Unweighted count	Weighted count
North East England	56	46
North West England	138	123
Yorkshire & Humber	111	93
East Midlands	97	82
West Midlands	121	99
East of England	107	105
London	100	148
South East England	152	154
South West England	80	97
Wales	56	54
Scotland	78	95

Education by age

Source: Annual Population Survey (Jan 2020-Dec 2020)

	Unweighted count	Weighted count
Aged 18-24 with a degree	38	22
Aged 25-44 with a degree	173	163
Aged 45-69 with a degree	150	123

Kantar Public is a member of the British Polling Council and abides by its rules.

<http://www.britishpollingcouncil.org/>

Other	735	788
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Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
Remain**	38%	28%
Leave**	39%	30%
Did not vote**	23%	42%

*An imputed response is given for those that did not say who they voted for in the referendum.

**The weighting targets have been revised to account for deaths and emigration since the 2016 referendum. The face-to-face 2017 British Election Survey was used to obtain estimated voting distributions for different age bands. ONS data was then used to estimate the number of deaths and the number of UK citizens to have emigrated since 2016 in each of these age bands. The size of each the Leave and Remain votes were then adjusted to reflect these population changes.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2020 Population Estimates

	Unweighted percentage	Weighted percentage
No vote	23%	45%
Labour	28%	20%
Conservative	34%	24%
Liberal Democrats	7%	5%
SNP/Plaid Cymru	3%	3%
Other	5%	3%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	82%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Richard Crawshaw Richard.Crawshaw@Kantar.com for further details on the methodology used in this polling.

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Definitely vote (4)	395 36%	218 41%	174 32%	8 7%	33 18%	46 26%	56 30%	71 40%	182 71%	165 66%	135 64%	35 63%	30 45%	22 5%
		B		*	*	C*	C*	CD*	CDEFG	LM	LM	M*	M*	
Probably vote (3)	240 22%	121 23%	115 21%	39 34%	48 26%	50 29%	34 18%	36 20%	33 13%	51 20%	47 22%	12 22%	22 34%	100 21%
				H*	H*	H*	*	*	*			*	*	
Probably not vote (2)	180 16%	63 12%	113 20%	35 30%	45 24%	37 21%	40 22%	17 9%	6 2%	17 7%	14 7%	- -	4 5%	136 29%
			A	GH*	GH*	H*	GH*	*				*	*	IJKL
Definitely not vote (1)	255 23%	119 22%	136 25%	31 26%	52 28%	39 22%	51 28%	52 29%	30 12%	14 6%	10 5%	7 13%	10 15%	200 43%
				H*	H*	*	H*	H*				*	*	IJKL
Or would you prefer not to say?	26 2%	10 2%	13 2%	4 3%	8 5%	3 2%	5 2%	3 2%	3 1%	3 1%	3 1%	1 2%	- -	11 2%
				*	*	*	*	*	*			*	*	
NET : Definitely/probably vote	635 58%	339 64%	289 52%	46 40%	81 44%	96 55%	89 48%	107 60%	215 84%	216 86%	183 87%	47 84%	53 79%	123 26%
		B		*	*	*	*	CD*	CDEFG	M	M	M*	M*	
NET : Definitely/probably not vote	435 40%	182 34%	249 45%	66 57%	97 52%	76 43%	91 49%	69 39%	36 14%	31 13%	25 12%	7 13%	14 21%	336 72%
			A	GH*	H*	H*	H*	H*				*	*	IJKL
Mean score	2.72	2.84	2.61	2.21	2.35	2.6	2.52	2.72	3.46	3.48	3.48	3.36	3.09	1.88
		B		*	*	C*	*	CD*	CDEFG*	LM	LM	M*	M*	
Standard Deviation	1.19	1.197	1.18	0.923	1.09	1.111	1.2	1.27	1.011	0.856	0.832	1.038	1.065	0.915
Error Variance	0.001	0.003	0.003	0.008	0.007	0.007	0.008	0.009	0.004	0.003	0.003	0.02	0.017	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Definitely vote (4)	395 36%	149 47% P	198 63% NP	44 11%
Probably vote (3)	240 22%	67 21%	72 23%	92 22%
Probably not vote (2)	180 16%	43 13%	27 9%	97 23% NO
Definitely not vote (1)	255 23%	56 17% O	20 6%	168 40% NO
Or would you prefer not to say?	26 2%	5 2%	- -	17 4% O
NET : Definitely/probably vote	635 58%	216 68% P	269 85% NP	136 33%
NET : Definitely/probably not vote	435 40%	99 31% O	47 15%	265 63% NO
Mean score	2.72	2.98	3.42	2.03
Standard Deviation	1.19	P 1.149	NP 0.887	1.045
Error Variance	0.001	0.004	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-30)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	900	447	444	100	156	168	179	153	144	326	285	67	82	133
Weighted Base	549	300	243	32	71	86	88	85	187	199	170	42	47	88
Labour	198 36%	113 38%	84 35%	17 53%	34 48%	36 42%	38 44%	28 33%	45 24%	22 11%	132 78%	3 7%	3 5%	37 42%
				GH*	GH*	H	H		*		IKLM	*	*	IKL*
Conservative	176 32%	85 29%	90 37%	8 25%	14 19%	22 25%	20 23%	27 31%	86 46%	145 73%	7 4%	1 1%	1 3%	21 24%
				*	*				CDEF*	JKLM		*	*	JKL*
Liberal Democrats	70 13%	34 11%	33 14%	2 7%	8 11%	18 20%	14 17%	14 16%	14 8%	13 7%	16 9%	33 78%	2 5%	6 7%
				*	*	H			*			IJLM*	*	*
Green	42 8%	26 9%	15 6%	2 7%	9 13%	4 5%	4 4%	5 6%	18 10%	6 3%	13 7%	6 14%	9 19%	8 9%
				*	*				*			I*	I*	I*
SNP	32 6%	19 6%	13 5%	1 3%	2 3%	4 4%	7 9%	8 9%	10 5%	1 1%	2 1%	-	26 55%	3 4%
				*	*				*			*	IJKM*	*
Reform UK	19 4%	15 5%	4 2%	2 5%	3 4%	2 2%	- *	2 2%	11 6%	8 4%	- *	- *	5 10%	7 8%
				*	*				*			*	J*	J*
UKIP	4 1%	2 1%	2 1%	- -	- *	1 1%	3 3%	1 1%	- *	1 *	- *	- -	- 1%	3 4%
				*	*				*			*	*	*
Plaid Cymru	2 *	1 *	1 *	- *	- *	- -	- -	1 1%	1 *	1 *	- *	- -	- 1%	- -
				*	*				*			*	*	*
Other	5 1%	4 1%	1 *	- -	1 1%	- *	1 1%	1 1%	2 1%	2 1%	1 *	- -	1 1%	2 2%
				*	*				*			*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	900	363	391	133
Weighted Base	549	190	241	109
Labour	198 36%	39 21%	111 46%	45 41%
		N	N	N*
Conservative	176 32%	99 52%	53 22%	23 21%
		OP		*
Liberal Democrats	70 13%	17 9%	34 14%	18 16%
				*
Green	42 8%	7 4%	18 7%	17 15%
				N*
SNP	32 6%	5 2%	24 10%	2 2%
			NP	*
Reform UK	19 4%	16 8%	1 *	2 2%
		O		*
UKIP	4 1%	2 1%	- *	2 2%
				*
Plaid Cymru	2 *	2 1%	- -	- *
				*
Other	5 1%	4 2%	1 *	1 1%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	900	447	444	100	156	168	179	153	144	326	285	67	82	133
Weighted Base	697	370	317	55	105	119	119	99	199	216	187	45	52	192
Labour	257 37%	139 38%	117 37%	30 54% GH*	48 46% H*	48 41% H*	52 43% H*	33 33% *	47 23% *	25 12%	144 77% IKLM	3 7% *	3 6% *	79 41% IKL*
Conservative	212 30%	104 28%	107 34%	13 23% *	22 21% *	31 26% *	26 21% *	30 30% *	91 46% CDEFG*	157 72% JKLM	8 4%	1 1% *	2 3% *	45 23% JKL*
Liberal Democrats	88 13%	42 11%	42 13%	3 6% *	13 12% *	24 20% H*	17 14% *	16 16% *	15 7% *	16 7%	19 10%	35 77% IJLM*	3 6% *	15 8% *
Green	55 8%	32 9%	21 7%	4 8% *	14 13% *	6 5% *	4 3% *	7 7% *	19 10% *	6 3%	13 7%	6 14% I*	10 19% I*	17 9% *
SNP	39 6%	21 6%	18 6%	1 2% *	2 2% *	4 3% *	13 11% *	8 9% *	10 5% *	1 *	2 1%	- *	28 53% IJKM*	9 5% *
Reform UK	26 4%	20 6%	6 2%	4 8% *	5 4% *	2 1% *	- * *	2 2% *	13 6% *	8 4%	- *	- *	5 10% J*	13 7% J*
UKIP	11 2%	4 1%	4 1%	- * *	- * *	3 2% *	7 6% H*	1 1% *	- * *	1 *	- *	- *	- 1% *	10 5% *
Plaid Cymru	2 *	1 *	1 *	- * *	- * *	- * *	- * *	1 1% *	1 * *	1 1%	- *	- *	- 1% *	- * *
Other	7 1%	5 1%	2 1%	- * *	1 1% *	1 1% *	1 1% *	1 1% *	3 2% *	2 1%	1 *	- *	1 1% *	4 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	900	363	391	133
Weighted Base	697	225	278	181
Labour	257 37%	48 22%	125 45%	79 44%
		N		N*
Conservative	212 30%	112 50%	62 22%	36 20%
		OP		*
Liberal Democrats	88 13%	19 8%	42 15%	24 13%
				*
Green	55 8%	8 4%	20 7%	25 14%
				N*
SNP	39 6%	5 2%	27 10%	5 3%
		N		*
Reform UK	26 4%	20 9%	2 1%	4 2%
		O		*
UKIP	11 2%	5 2%	- *	6 3%
				*
Plaid Cymru	2 *	2 1%	- -	- *
				*
Other	7 1%	5 2%	1 *	1 1%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
No, did not vote	469 43%	197 37%	266 48%	79 68%	118 63%	79 45%	89 48%	64 36%	40 16%	-	-	-	-	469 100%
		A	A	EFHG*	EGH*	H*	H*	H*				*	*	IJKL
Yes, Conservative	251 23%	122 23%	129 23%	5 5%	12 7%	28 16%	32 18%	56 31%	117 46%	251 100%	-	-	-	-
				*	*	*	C*	CDE*	CDEF	JKLM		*	*	
Yes, Labour	210 19%	124 23%	85 15%	11 9%	38 20%	39 22%	33 18%	26 15%	64 25%	-	210 100%	-	-	-
		B		*	*	*	*	*	C		IKLM	*	*	
Yes, Liberal Democrat	55 5%	29 6%	24 4%	4 3%	4 2%	12 7%	12 7%	9 5%	15 6%	-	-	55 100%	-	-
				*	*	*	*	*				IJLM*	*	
Yes, SNP - Scottish National Party	32 3%	19 4%	11 2%	1 1%	5 2%	5 3%	3 2%	8 5%	9 4%	-	-	-	32 48%	-
				*	*	*	*	*				*	IJKM*	
Yes, Green Party	19 2%	9 2%	9 2%	6 5%	2 1%	2 1%	3 1%	6 3%	- *	-	-	-	19 29%	-
				*	*	*	*	*				*	IJKM*	
Yes, Brexit Party	12 1%	9 2%	3 1%	1 1%	- *	3 2%	- *	1 *	7 3%	-	-	-	12 18%	-
				*	*	*	*	*				*	IJKM*	
Yes, Plaid Cymru	1 *	- *	- *	- *	- *	- *	- *	- *	- *	-	-	-	1 1%	-
				*	*	*	*	*				*	*	
Other party or individual	2 *	1 *	2 *	- *	- *	- *	- *	- *	2 1%	-	-	-	2 3%	-
				*	*	*	*	*				*	*	
Prefer not to answer	44 4%	21 4%	21 4%	9 7%	7 4%	8 5%	11 6%	9 5%	1 *	-	-	-	-	-
				H*	*	*	H*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
No, did not vote	469 43%	83 26% O	41 13%	323 77% NO
Yes, Conservative	251 23%	162 50% OP	71 22% P	15 4%
Yes, Labour	210 19%	34 11%	140 44% NP	33 8%
Yes, Liberal Democrat	55 5%	12 4%	26 8%	16 4%
Yes, SNP - Scottish National Party	32 3%	5 2%	23 7% NP	4 1%
Yes, Green Party	19 2%	5 1%	7 2%	6 1%
Yes, Brexit Party	12 1%	11 3% O	- *	1 *
Yes, Plaid Cymru	1 *	- *	- *	- *
Other party or individual	2 *	1 *	2 1%	- -
Prefer not to answer	44 4%	9 3%	6 2%	19 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Leave	320	164	156	5	30	36	40	73	136	162	34	12	22	83
	29%	31%	28%	5%	16%	21%	21%	41%	53%	64%	16%	21%	33%	18%
			*	*	C*	C*	CDEF*	CDEF	JKLM		*	J*		
Remain	316	182	131	20	35	48	58	56	100	71	140	26	32	41
	29%	34%	24%	17%	19%	27%	31%	31%	39%	28%	67%	48%	48%	9%
		B		*	*	*	*	*	CD	M	ILM	IM*	IM*	
Did not vote	418	175	232	83	106	86	81	44	18	15	33	16	11	323
	38%	33%	42%	71%	57%	49%	44%	25%	7%	6%	16%	30%	16%	69%
		A	EFGH*	GH*	GH*	GH*	H*				I	I*	*	IJKL
Don't know	42	10	32	8	15	6	7	5	1	4	3	1	2	22
	4%	2%	6%	7%	8%	3%	4%	3%	*	1%	1%	1%	3%	5%
			H*	H*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Leave	320 29%	320 100% OP	- - -	- -
Remain	316 29%	- -	316 100% NP	- -
Did not vote	418 38%	- -	- -	418 100% NO
Don't know	42 4%	- -	- -	- -

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Growing the UK's economy	281 26%	146 28%	135 24%	23 19% *	37 20% *	50 29% *	51 28% *	52 29% *	68 27%	86 34% JM	46 22%	16 29% *	20 30% *	108 23%
Reducing crime	158 14%	74 14%	83 15%	19 17% *	27 15% *	31 18% *	26 14% *	14 8% *	40 16%	40 16%	23 11%	9 16% *	10 14% *	74 16%
Investing more in NHS capacity	418 38%	196 37%	218 40%	30 26% *	50 27% *	53 30% *	75 41% *	82 46% CDE*	128 50% CDE	114 45% M	101 48% M	23 41% *	25 37% *	146 31%
Investing more in social care for the elderly	125 11%	52 10%	73 13%	1 1% *	13 7% *	8 5% *	21 12% C*	27 15% CE*	55 21% CDE	36 14%	30 14%	12 22% M*	7 10% *	37 8%
Reducing the national debt	114 10%	59 11%	55 10%	19 17% H*	16 8% *	18 11% *	27 14% *	21 12% *	13 5%	27 11% J	6 3%	5 10% *	5 7% *	62 13% J
Investing more in education	96 9%	38 7%	55 10%	9 8% *	19 10% *	12 7% *	28 15% *	12 7% *	16 6%	20 8%	28 13%	4 7% *	5 7% *	37 8%
Stricter border controls to reduce immigration	178 16%	79 15%	96 17%	3 3% *	15 8% *	19 11% *	33 18% C*	44 24% CDE*	64 25% CDE	91 36% JKLM	12 6%	5 9% *	9 13% *	61 13%
Reducing income inequality between the richest and the poorest	209 19%	119 22%	89 16%	14 12% *	39 21% *	34 20% *	37 20% *	35 20% *	49 19%	20 8%	70 33% IM	17 30% I*	16 25% I*	83 18% I
Reducing unemployment	129 12%	75 14%	53 10%	21 18% GH*	38 20% FGH*	33 19% FGH*	12 7% *	9 5% *	16 6%	12 5%	15 7%	8 14% *	12 18% I*	79 17% IJ
Affordable housing	247 23%	109 20%	132 24%	40 35% FGH*	62 33% FGH*	47 27% *	25 13% *	31 17% *	43 17%	44 18%	44 21%	3 5% *	7 10% *	144 31% IKL

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Tackling climate change and protecting the environment	256 23%	112 21%	141 26%	18 15% *	31 17% *	36 20% *	41 22% *	57 32% CD*	74 29%	62 25%	75 36% IM	17 31% *	17 25% *	78 17%
Reducing the cost of living for households	594 54%	269 51%	318 58%	51 44% *	100 53% *	83 47% *	94 51% *	112 63% C*	155 61%	147 58% K	113 54%	20 36% *	41 62% K*	261 56%
Investing in defence/the armed forces	63 6%	41 8%	23 4%	4 4% *	9 5% *	5 3% *	4 2% *	8 4% *	33 13% EF	36 14% JM	8 4%	4 7% *	5 7% *	11 2%
None of these	14 1%	9 2%	5 1%	- - *	4 2% *	9 5% *	- - *	- * *	- - *	- * *	4 2%	1 2% *	- - *	7 2%
Don't know	40 4%	12 2%	28 5%	12 10% GH*	9 5% *	8 4% *	11 6% H*	- * *	- * *	- * *	- * *	1 1% *	- * *	36 8% IJ
Prefer not to answer	27 3%	15 3%	11 2%	9 8% H*	2 1% *	6 3% *	7 4% *	4 2% *	- - *	1 * *	2 1%	- - *	2 3% *	7 2%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Growing the UK's economy	281 26%	93 29%	87 28%	92 22%
Reducing crime	158 14%	44 14%	42 13%	63 15%
Investing more in NHS capacity	418 38%	130 40%	159 50%	122 29%
Investing more in social care for the elderly	125 11%	48 15%	43 14%	30 7%
Reducing the national debt	114 10%	39 12%	24 8%	47 11%
Investing more in education	96 9%	20 6%	34 11%	38 9%
Stricter border controls to reduce immigration	178 16%	107 34%	30 10%	37 9%
Reducing income inequality between the richest and the poorest	209 19%	39 12%	82 26%	83 20%
Reducing unemployment	129 12%	26 8%	27 8%	73 17%
Affordable housing	247 23%	67 21%	66 21%	103 25%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

PublicPriorityIndex2. Which of the following do you think are the three most important priorities for the UK government to tackle to improve public life in the UK.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1096	320	316	418
	256	58	114	76
Tackling climate change and protecting the environment	23%	18%	36%	18%
	594	195	162	226
Reducing the cost of living for households	54%	61%	51%	54%
	63	32	24	8
Investing in defence/the armed forces	6%	10%	8%	2%
	14	5	1	8
None of these	1%	1%	*	2%
	40	4	1	27
Don't know	4%	1%	*	6%
	27	-	2	18
Prefer not to answer	3%	-	1%	4%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	706	369	327	90	149	164	167	106	30	224	206	53	65	134
Weighted Base	614	326	276	62	136	141	133	111	31	120	121	31	41	269
More secure than it was 12 months ago	91 15%	58 18%	31 11%	14 23% G*	32 23% G*	23 16% *	14 10% *	8 7% *	1 2% **	17 14%	15 13%	4 12% **	6 14% **	48 18% *
Less secure than it was 12 months ago	137 22%	95 29% B	40 15%	25 40% DG*	25 18% *	41 29% G*	30 23% *	13 12% *	3 10% **	22 19%	43 35% IM	7 21% **	13 31% **	45 17% *
Much the same as it was 12 months ago	328 53%	147 45% A	175 63%	16 26% *	63 46% *	67 48% C*	78 59% C*	78 70% CDE*	26 85% **	76 63%	60 50%	18 60% **	22 53% **	145 54% *
Don't know	57 9%	27 8%	31 11%	7 11% *	17 12% *	10 7% *	11 8% *	12 11% *	1 4% **	5 4%	3 2%	2 7% **	- 1% **	32 12% J*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	706	255	292	139
Weighted Base	614	142	180	261
More secure than it was 12 months ago	91 15%	18 13% *	25 14%	40 15% *
Less secure than it was 12 months ago	137 22%	30 21% *	53 30%	54 21% *
Much the same as it was 12 months ago	328 53%	84 59% *	98 55%	136 52% *
Don't know	57 9%	10 7% *	4 2%	31 12% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Better than it was 12 months ago	85 8%	53 10%	30 5%	16 14% G*	21 11% G*	16 9% *	11 6% *	4 2% *	15 6%	31 12%	11 5%	5 9% *	3 4% *	34 7%
Much the same as it was 12 months ago	250 23%	139 26%	110 20%	32 28% *	46 25% *	50 28% *	36 20% *	32 18% *	55 21%	65 26%	45 22%	14 26% *	19 29% *	87 18%
Worse than it was 12 months ago	761 69%	340 64%	411 75%	68 58% A	119 64% *	110 62% *	137 74% *	143 80% CDE*	185 73%	155 62%	153 73%	36 65% I	45 67% *	348 74% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Better than it was 12 months ago	85 8%	26 8%	15 5%	38 9%
Much the same as it was 12 months ago	250 23%	84 26%	63 20%	94 22%
Worse than it was 12 months ago	761 69%	210 66%	238 75%	286 68%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Better than it is now	142	104	34	25	22	27	15	23	32	56	27	5	12	39
	13%	20%	6%	21%	12%	15%	8%	13%	12%	22%	13%	9%	18%	8%
		B		F*	*	*	*	*		M		*	*	
Much the same as it is now	436	191	243	54	67	78	75	74	88	106	57	20	29	198
	40%	36%	44%	46%	36%	45%	41%	41%	34%	42%	27%	35%	43%	42%
		*	*	*	*	*	*	*		J		*	*	J
Worse than it is now	519	237	274	38	98	71	95	82	135	89	125	31	26	231
	47%	45%	50%	33%	53%	40%	51%	46%	53%	35%	60%	56%	39%	49%
				*	C*	*	C*	*	C		IL	I*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Better than it is now	142 13%	59 18% P	42 13%	38 9%
Much the same as it is now	436 40%	131 41%	106 33%	185 44%
Worse than it is now	519 47%	130 41%	169 53%	194 47%
			N	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Easier than it was 12 months ago	85	63	21	11	33	15	9	10	7	10	25	7	4	30
	8%	12%	4%	9%	18%	9%	5%	6%	3%	4%	12%	13%	5%	6%
		B		*	FGH*	*	*	*			I	*	*	
About the same as it was 12 months ago	335	180	151	44	46	45	54	53	94	95	53	18	22	126
	31%	34%	27%	38%	25%	26%	29%	29%	37%	38%	25%	32%	33%	27%
				*	*	*	*	*		JM	*	*	*	
Harder than it was 12 month ago	676	289	379	62	107	116	122	116	153	146	132	30	41	312
	62%	54%	69%	53%	58%	66%	66%	65%	60%	58%	63%	55%	62%	67%
			A	*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Easier than it was 12 months ago	85 8%	16 5%	33 10%	36 9%
About the same as it was 12 months ago	335 31%	108 34%	83 26%	132 32%
Harder than it was 12 month ago	676 62%	196 61%	200 63%	250 60%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Up to date with all bills	768 70%	376 71%	388 70%	46 39%	107 58%	109 62%	114 62%	151 85%	240 94%	220 88%	157 75%	43 78%	43 64%	283 60%
				*	C*	C*	C*	CDEF*	CDEFG	JLM	M	*	*	
Behind with some bills	198 18%	95 18%	98 18%	38 33%	48 26%	39 22%	48 26%	15 8%	9 4%	19 7%	32 15%	11 19%	14 21%	118 25%
				GH*	GH*	GH*	GH*	*			I	*	I*	I
Behind with all bills	51 5%	21 4%	28 5%	9 8%	14 7%	18 10%	5 3%	3 2%	1 *	4 1%	10 5%	- *	4 5%	23 5%
				H*	H*	GH*	*	*				*	*	
Prefer not to say	53 5%	29 5%	21 4%	12 10%	10 5%	9 5%	15 8%	8 5%	- -	6 3%	10 5%	- -	4 7%	26 5%
				H*	*	*	H*	*				*	*	
Don't know	27 2%	10 2%	17 3%	11 9%	7 4%	1 *	2 1%	2 1%	4 2%	2 1%	2 1%	1 3%	2 3%	20 4%
				EFGH*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

WinterBill.Are you up to date with all your household bills such as electricity, gas, water rates, telephone and other bills or are you behind with any of them?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	244
Weighted Base	1096	320	316	460
Up to date with all bills	768	263	246	243
	70%	82%	78%	58%
		P	P	
Behind with some bills	198	39	48	109
	18%	12%	15%	26%
				NO
Behind with all bills	51	7	9	25
	5%	2%	3%	6%
Prefer not to say	53	11	12	24
	5%	3%	4%	6%
Don't know	27	-	1	17
	2%	-	*	4%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Summary Table

Base: All adults GB 18+

	The Covid-19 pandemic	The situation in Ukraine	The cost of living	Tackling climate change	Brexit
Unweighted Base	1096	1096	1096	1096	1096
Weighted Base	1096	1096	1096	1096	1096
Very well	155 14%	112 10%	27 2%	31 3%	62 6%
Fairly well	408 37%	445 41%	125 11%	285 26%	248 23%
Fairly poorly	269 25%	200 18%	372 34%	327 30%	288 26%
Very poorly	202 18%	141 13%	519 47%	276 25%	355 32%
Not sure	62 6%	197 18%	53 5%	177 16%	143 13%

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Very well	155 14%	79 15%	76 14%	8 7%	16 8%	14 8%	17 9%	24 13%	75 30%	87 35%	11 5%	9 16%	7 11%	38 8%
				*	*	*	*	*	CDEFG	JLM		*	*	
Fairly well	408 37%	190 36%	213 39%	35 30%	58 31%	60 34%	68 37%	82 46%	105 41%	118 47%	76 36%	27 48%	20 29%	152 32%
				*	*	*	*	*		M		*	*	
Fairly poorly	269 25%	129 24%	136 25%	31 27%	54 29%	44 25%	59 32%	35 20%	45 18%	20 8%	68 33%	8 14%	20 30%	140 30%
				*	*	*	H*	*			I	*	I*	I
Very poorly	202 18%	119 22%	81 15%	28 24%	41 22%	44 25%	36 20%	30 17%	23 9%	21 9%	45 22%	10 18%	17 25%	103 22%
			B	H*	H*	H*	*	*			I	*	I*	I
Not sure	62 6%	16 3%	45 8%	14 12%	18 10%	13 7%	4 2%	7 4%	6 2%	4 2%	10 5%	2 3%	3 5%	37 8%
			A	FH*	*	*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The Covid-19 pandemic

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Very well	155 14%	93 29% OP	32 10%	25 6%
Fairly well	408 37%	148 46% P	123 39%	123 29%
Fairly poorly	269 25%	30 9%	103 33% N	132 32% N
Very poorly	202 18%	46 14%	47 15%	100 24% N
Not sure	62 6%	3 1%	10 3%	37 9% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Very well	112 10%	70 13%	41 7%	4 3%	25 13%	7 4%	10 5%	18 10%	49 19%	55 22%	12 6%	8 15%	10 15%	27 6%
				*	*	*	*	*	CEF	JM	*	*	*	
Fairly well	445 41%	203 38%	235 43%	22 19%	44 24%	69 39%	81 44%	87 49%	143 56%	133 53%	94 45%	34 61%	21 31%	155 33%
				*	*	C*	CD*	CD*	CDE	LM		LM*	*	
Fairly poorly	200 18%	104 20%	92 17%	38 33%	41 22%	45 26%	42 23%	18 10%	15 6%	23 9%	43 20%	10 17%	13 20%	93 20%
				GH*	H*	GH*	GH*	*			I	*	*	I
Very poorly	141 13%	80 15%	59 11%	19 17%	33 18%	26 15%	27 14%	20 11%	16 6%	24 10%	20 10%	1 1%	14 21%	76 16%
				*	H*	*	*	*				*	K*	
Not sure	197 18%	74 14%	123 22%	33 28%	43 23%	29 16%	25 13%	36 20%	31 12%	16 6%	42 20%	3 6%	9 13%	118 25%
			A	FH*	*	*	*	*			I	*	*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The situation in Ukraine

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	247
Weighted Base	1096	320	316	460
Very well	112 10%	64 20% OP	22 7%	24 6%
Fairly well	445 41%	153 48% P	168 53% P	117 28%
Fairly poorly	200 18%	35 11%	43 13%	115 27% NO
Very poorly	141 13%	46 14%	38 12%	51 12%
Not sure	197 18%	23 7%	46 14%	110 26% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Very well	27 2%	23 4%	4 1%	5 4%	11 6%	3 2%	2 1%	3 2%	4 2%	7 3%	8 4%	2 3%	- *	10 2%
		B		*	*	*	*	*			*	*		
Fairly well	125 11%	62 12%	60 11%	13 11%	21 11%	18 10%	10 6%	11 6%	51 20%	62 25%	16 8%	11 21%	6 9%	26 6%
				*	*	*	*	*	FG	JLM		M*	*	
Fairly poorly	372 34%	187 35%	181 33%	38 33%	46 25%	71 41%	67 36%	59 33%	91 36%	103 41%	55 26%	13 23%	21 31%	159 34%
				*	*	D*	*	*		J		*	*	
Very poorly	519 47%	241 45%	271 49%	49 42%	96 51%	82 47%	97 53%	93 52%	102 40%	72 29%	126 60%	29 52%	38 57%	241 51%
				*	*	*	*	*			I	I*	I*	I
Not sure	53 5%	19 4%	34 6%	12 10%	13 7%	2 1%	9 5%	12 7%	6 2%	7 3%	5 2%	1 1%	2 3%	33 7%
				EH*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - The cost of living

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Very well	27 2%	9 3%	7 2%	9 2%
Fairly well	125 11%	60 19% OP	33 10%	27 6%
Fairly poorly	372 34%	115 36%	100 32%	146 35%
Very poorly	519 47%	133 42%	166 53%	202 48%
Not sure	53 5%	3 1%	10 3%	33 8%
			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Very well	31 3%	20 4%	10 2%	3 3% *	9 5% *	3 2% *	2 1% *	4 2% *	9 4% *	13 5%	6 3%	1 2% *	5 7% *	7 1%
Fairly well	285 26%	147 28%	133 24%	23 20% *	24 13% *	43 24% *	48 26% D*	39 22% *	108 43% CDEFG	124 49% JKLM	31 15%	15 28% *	15 23% *	87 19%
Fairly poorly	327 30%	153 29%	170 31%	27 23% *	59 31% *	57 32% *	66 35% *	51 28% *	68 27%	58 23%	85 40% IM	14 25% *	23 34% *	132 28%
Very poorly	276 25%	160 30%	112 20%	43 37% H*	61 33% *	40 23% *	41 22% *	41 23% *	50 20%	31 12%	67 32% I	18 32% I*	20 30% I*	136 29% I
Not sure	177 16%	51 10%	127 23% A	19 17% *	34 18% *	33 19% H*	28 15% *	43 24% H*	20 8%	26 10%	21 10%	7 13% *	4 6% *	107 23% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Tackling climate change

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Very well	31 3%	16 5%	6 2%	7 2%
Fairly well	285 26%	138 43% OP	73 23%	69 17%
Fairly poorly	327 30%	76 24%	114 36% N	129 31%
Very poorly	276 25%	60 19%	91 29% N	117 28%
Not sure	177 16%	30 9%	32 10%	96 23% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Very well	62 6%	40 8%	20 4%	5 4%	9 5%	5 3%	6 3%	8 4%	28 11%	39 16%	7 3%	2 4%	4 6%	7 2%
				*	*	*	*	*		JM		*	*	
Fairly well	248 23%	116 22%	133 24%	21 18%	33 18%	38 22%	28 15%	47 26%	81 32%	109 44%	20 10%	16 29%	14 22%	77 16%
				*	*	*	*	*	DF	JLM		J*	*	
Fairly poorly	288 26%	128 24%	153 28%	29 25%	39 21%	49 28%	65 35%	48 27%	58 23%	56 22%	69 33%	9 16%	16 24%	126 27%
				*	*	*	*	*		I		*	*	
Very poorly	355 32%	208 39%	141 26%	40 35%	70 37%	62 35%	57 31%	60 33%	67 26%	40 16%	99 47%	19 34%	26 39%	162 34%
		B		*	*	*	*	*		IM		I*	I*	I
Not sure	143 13%	40 8%	103 19%	21 18%	35 19%	21 12%	29 15%	16 9%	20 8%	7 3%	15 7%	10 18%	6 9%	97 21%
		A		*	H*	*	*	*				I*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

GovtRating.How well or poorly do you think the UK government is handling the following issues... - Brexit

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Very well	62 6%	42 13% OP	10 3%	9 2%
Fairly well	248 23%	125 39% OP	50 16%	67 16%
Fairly poorly	288 26%	72 22%	93 29%	119 29%
Very poorly	355 32%	62 19%	145 46% NP	142 34% N
Not sure	143 13%	19 6%	19 6%	82 20% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



ConservativeLeadership1.Boris Johnson has resigned as the leader of the Conservative party and will step down as prime minister. Do you think the Conservative party will be better off or worse off with a new leader?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Much better off	116 11%	72 13%	43 8%	9 8%	29 15%	16 9%	11 6%	16 9%	34 13%	31 12%	31 15%	9 17%	8 11%	34 7%
				*	*	*	*	*			M	*	*	
Slightly better off	174 16%	94 18%	78 14%	16 13%	25 13%	32 18%	32 17%	28 15%	43 17%	38 15%	43 21%	9 16%	16 24%	60 13%
				*	*	*	*	*				*	*	
About the same	373 34%	175 33%	194 35%	37 32%	74 40%	57 32%	72 39%	57 32%	76 30%	54 22%	80 38%	25 45%	29 44%	170 36%
				*	*	*	*	*			I	I*	I*	I
Slightly worse off	128 12%	63 12%	62 11%	14 12%	13 7%	15 9%	21 12%	21 12%	44 17%	52 21%	9 4%	5 8%	6 10%	48 10%
				*	*	*	*	*		JM		*	*	
Much worse off	136 12%	73 14%	60 11%	6 5%	16 9%	21 12%	31 17%	19 10%	45 18%	56 22%	22 10%	3 5%	2 4%	49 10%
				*	*	*	*	*	C	JKLM		*	*	
Don't know	169 15%	54 10%	115 21%	34 29%	31 16%	36 20%	17 9%	39 22%	14 5%	20 8%	25 12%	5 10%	5 7%	108 23%
			A	FH*	H*	H*	*	FH*				*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



ConservativeLeadership1.Boris Johnson has resigned as the leader of the Conservative party and will step down as prime minister. Do you think the Conservative party will be better off or worse off with a new leader?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Much better off	116 11%	41 13%	46 14%	28 7%
			P	
Slightly better off	174 16%	41 13%	77 24%	48 11%
			NP	
About the same	373 34%	93 29%	118 37%	155 37%
Slightly worse off	128 12%	52 16%	21 7%	55 13%
		O		
Much worse off	136 12%	75 23%	23 7%	33 8%
		OP		
Don't know	169 15%	20 6%	31 10%	99 24%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



ConservativeLeadership2.The new Conservative party leader is expected to be announced on 5th September. Once a new leader is in place, do you think there should be a general election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Yes	595 54%	295 56%	294 53%	67 58% *	109 59% *	103 59% *	104 57% *	97 54% *	114 45%	96 38%	163 78% IM	40 72% I*	41 61% I*	244 52% I
No	282 26%	159 30% B	116 21%	24 21% *	25 14% *	37 21% *	41 22% *	51 28% D*	104 41% CDEF	125 50% JKLM	23 11%	14 26% *	18 27% J*	86 18%
Don't know	219 20%	78 15%	141 26% A	25 21% *	52 28% H*	36 20% *	39 21% *	31 17% *	37 14%	30 12%	24 12%	1 2% *	8 11% *	139 30% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



ConservativeLeadership2.The new Conservative party leader is expected to be announced on 5th September. Once a new leader is in place, do you think there should be a general election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Yes	595 54%	143 45%	213 67%	226 54%
			NP	
No	282 26%	127 40%	71 23%	82 20%
		OP		
Don't know	219 20%	50 16%	32 10%	110 26%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

ConservativeLeadership3.Do you think Boris Johnson should step down as prime minister immediately and let someone else take over, or continue as prime minister until a new Conservative leader is announced?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
He should step down immediately and let someone else take over until a new leader is appointed	480 44%	256 48%	221 40%	45 39% *	87 47% *	63 36% *	80 43% *	78 44% *	126 49%	64 25%	155 74% IKM	26 47% I*	44 66% IM*	178 38% I
He should continue as prime minister until a new Conservative leader is announced	400 36%	190 36%	202 37%	38 33% *	47 25% *	66 38% *	71 38% *	67 37% *	110 43% D	174 69% JKLM	37 17%	23 42% J*	15 22% *	140 30% J
Don't know	217 20%	86 16%	128 23%	32 28% H*	52 28% H*	46 26% H*	34 18% H*	33 19% H*	19 7%	13 5%	19 9%	6 11% *	8 12% *	151 32% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



ConservativeLeadership3.Do you think Boris Johnson should step down as prime minister immediately and let someone else take over, or continue as prime minister until a new Conservative leader is announced?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
He should step down immediately and let someone else take over until a new leader is appointed	480 44%	103 32%	199 63%	167 40%
			NP	
He should continue as prime minister until a new Conservative leader is announced	400 36%	191 60%	90 28%	117 28%
		OP		
Don't know	217 20%	26 8%	27 9%	134 32%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Increasing NHS capacity	559 51%	260 49%	293 53%	41 35% *	81 43% *	85 48% *	85 46% *	100 56% C*	167 66% CDEF	127 51%	135 64%	31 56%	33 49% *	219 47%
Growing the economy	507 46%	250 47%	254 46%	29 25% *	84 45% C*	81 46% C*	104 56% C*	95 53% C*	115 45% C	142 56%	78 37%	24 44% *	30 45% *	221 47%
Reducing taxes	427 39%	199 37%	221 40%	54 47% H*	72 39% H*	90 51% GH*	100 54% GH*	55 31% *	56 22%	79 31%	69 33%	14 25% *	24 37% *	227 48% IJK
Tackling climate change	293 27%	134 25%	155 28%	24 21% *	41 22% *	54 31% *	45 24% *	49 27% *	80 31%	51 20%	88 42%	17 30% *	25 38% IM*	97 21%
Reducing immigration	243 22%	104 20%	135 24%	9 8% *	13 7% *	21 12% *	47 25% CDE*	55 31% CDE*	98 39% CDE	109 43%	22 10%	6 10% *	15 23% *	86 18%
Reducing crime	206 19%	92 17%	112 20%	37 32% FG*	40 22% *	32 18% *	18 10% *	24 14% *	54 21% *	49 20%	32 15%	15 27% *	11 17% *	97 21%
Having a closer relationship with the EU	189 17%	121 23% B	66 12%	16 14% *	26 14% *	26 15% *	25 13% *	52 29% CDEF*	44 17%	29 12%	69 33%	19 34% IM	17 26% IM*	51 11%
The war in Ukraine	113 10%	69 13%	44 8%	9 8% *	17 9% *	17 10% *	15 8% *	14 8% *	42 17%	45 18%	22 10%	9 17% M*	8 13% *	26 6%
Increasing defence funding	74 7%	47 9%	26 5%	3 3% *	18 10% *	6 3% *	3 2% *	9 5% *	34 14% EF	37 15%	12 5%	4 7% JM	4 6% *	17 4%
Reducing the size of the civil service	64 6%	40 8%	24 4%	6 5% *	11 6% *	3 2% *	7 4% *	11 6% *	26 10% E	31 12%	11 5%	- *	1 1% *	21 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Renegotiating the Northern Ireland Protocol	59 5%	30 6%	27 5%	6 5% *	6 3% *	8 5% *	4 2% *	12 7% *	22 9% *	23 9% M	11 5%	7 12% M*	4 6% *	10 2% *
Improving the rights of minority groups	47 4%	21 4%	24 4%	19 16% DEFGH*	5 3% *	9 5% *	9 5% *	1 1% *	3 1% *	4 2%	13 6%	3 5% *	- * *	22 5%
None of these	73 7%	32 6%	41 7%	18 15% H*	23 12% H*	13 8% H*	9 5% *	9 5% *	- * *	- -	6 3%	2 4% *	2 3% *	53 11% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Increasing NHS capacity	559 51%	169 53%	202 64%	176 42%
			NP	
Growing the economy	507 46%	166 52%	152 48%	178 43%
Reducing taxes	427 39%	106 33%	98 31%	209 50%
				NO
Tackling climate change	293 27%	59 19%	123 39%	108 26%
			NP	
Reducing immigration	243 22%	154 48%	36 11%	52 12%
			OP	
Reducing crime	206 19%	69 22%	44 14%	85 20%
Having a closer relationship with the EU	189 17%	22 7%	112 35%	53 13%
			NP	
The war in Ukraine	113 10%	47 15%	39 12%	26 6%
			P	
Increasing defence funding	74 7%	34 11%	22 7%	15 4%
			P	
Reducing the size of the civil service	64 6%	38 12%	13 4%	13 3%
			OP	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

ConservativeLeadership4.Which of the following areas, if any, should the new leader of the Conservative party prioritise?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1096	320	316	418
Renegotiating the Northern Ireland Protocol	59 5%	25 8%	20 6%	15 3%
Improving the rights of minority groups	47 4%	6 2%	19 6%	21 5%
None of these	73 7%	8 3%	4 1%	46 11% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-30)

ConservativeLeadership5.Which of the two candidates would you rather become the next Conservative party leader and Prime minister?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Rishi Sunak	283 26%	152 29%	130 24%	30 26% *	45 24% *	44 25% *	44 24% *	32 18% *	88 35% G	80 32% M	63 30% M	21 37% M*	19 29% *	89 19%
Liz Truss	278 25%	156 29% B	112 20%	31 26% *	37 20% *	47 27% *	51 28% *	39 22% *	73 29%	113 45% JLM	48 23%	17 31% *	14 22% *	76 16%
Don't know	535 49%	224 42%	310 56% A	55 48% *	105 56% H*	84 48% *	90 48% *	108 60% H*	93 37%	58 23%	98 47% I	18 32% *	33 50% I*	304 65% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

ConservativeLeadership5.Which of the two candidates would you rather become the next Conservative party leader and Prime minister?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Rishi Sunak	283 26%	79 25%	117 37%	77 18%
			NP	
Liz Truss	278 25%	118 37%	72 23%	85 20%
			OP	
Don't know	535 49%	123 38%	128 40%	255 61%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



CostofLivingMeasures.The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
Remove VAT from energy bills	662 60%	319 60%	335 61%	39 34% *	86 46% *	89 51% *	119 64% CD*	128 72% CDE*	200 79% CDEF	169 67% M	132 63%	42 76% *	46 69% *	260 55%
Increase Universal Credit	307 28%	130 24%	172 31%	28 24% *	55 29% *	55 31% *	58 31% *	45 25% *	66 26%	41 16%	75 36%	19 34% I*	27 41% I*	137 29% I
Reduce National Insurance Contributions	331 30%	156 29%	170 31%	25 22% *	52 28% *	64 37% *	56 30% *	61 34% *	73 29%	77 31%	69 33%	18 32% *	22 32% *	138 29%
Reduce income tax	427 39%	212 40%	206 37%	48 41% *	88 47% *	66 38% *	78 42% *	61 34% *	86 34%	97 39%	78 37%	10 18% *	31 46% K*	200 43% K
Cut fuel duty	562 51%	263 49%	297 54%	40 34% *	73 39% *	79 45% *	90 48% *	106 59% CD*	176 69% CDEF	153 61% M	118 56%	36 65% *	33 49% *	207 44%
Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills	539 49%	269 51%	261 47%	37 32% *	60 32% *	60 34% *	96 52% CDE*	103 58% CDE*	182 71% CDEF	141 56% M	131 62% M	39 71% M*	41 62% M*	174 37%
Extend or increase the council tax rebate	300 27%	138 26%	156 28%	21 18% *	62 33% *	42 24% *	66 36% C*	43 24% *	67 26%	60 24%	73 35%	18 32% I	22 33% *	119 25%
Take no action	19 2%	13 2%	6 1%	3 3% *	- - *	9 5% *	4 2% *	1 1% *	1 *	1 1%	- -	- - *	1 2% *	17 4%
Don't know	78 7%	26 5%	52 9%	18 16% GH*	23 13% H*	14 8% *	11 6% *	8 5% *	3 1%	5 2%	5 2%	1 2% *	3 5% *	48 10% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

CostofLivingMeasures.The cost of living is increasing this year. Which of the following actions, if any should the government take to help deal with this?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
Remove VAT from energy bills	662	234	205	215
	60%	73%	65%	51%
		P	P	
Increase Universal Credit	307	77	92	130
	28%	24%	29%	31%
Reduce National Insurance Contributions	331	114	89	122
	30%	36%	28%	29%
Reduce income tax	427	126	104	183
	39%	39%	33%	44%
Cut fuel duty	562	198	164	188
	51%	62%	52%	45%
		P		
Introduce a windfall tax on oil and gas companies' profits to fund support for household energy bills	539	191	186	154
	49%	59%	59%	37%
		P	P	
Extend or increase the council tax rebate	300	89	96	107
	27%	28%	30%	26%
Take no action	19	1	2	17
	2%	*	*	4%
Don't know	78	9	11	43
	7%	3%	4%	10%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2022 (Survey 2) OnLineBus Survey (S6783 - 92199818-30)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base	1096	532	551	116	186	176	185	179	254	251	210	55	67	469
University degree	364 33%	178 33%	180 33%	22 19% *	82 44% CFH*	81 46% CFH*	51 28% *	56 31% *	72 28%	89 36% M	108 51% ILM	34 61% ILM*	16 25% *	102 22%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	697 64%	338 64%	352 64%	95 82% DEFG*	96 52% *	104 59% *	108 58% *	117 66% *	176 69% D	169 68% J	108 52% *	27 48% *	50 75% JK*	321 68% JK
No qualifications	103 9%	55 10%	48 9%	2 1% *	21 11% *	10 6% *	32 17% CE*	13 7% *	25 10%	10 4%	13 6%	- *	4 6% *	68 14% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1096	428	421	214
Weighted Base	1096	320	316	418
University degree	364 33%	83 26%	146 46%	125 30%
			NP	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	697 64%	227 71%	188 60%	260 62%
		O		
No qualifications	103 9%	27 8%	11 3%	54 13%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1096	515	570	137	191	196	210	192	170	358	306	75	91	226
Weighted Base		1096	532	551	116	186	176	185	179	254	251	210	55	67	469
GENDER	Male	532	532	-	57	94	86	91	89	115	122	124	29	38	197
	49%	100%	-	49%	50%	49%	49%	50%	45%	49%	59%	53%	57%	42%	
			B		*	*	*	*	*		M	*	*		
GENDER	Female	551	-	551	54	91	86	90	90	139	129	85	24	25	266
	50%	-	100%	47%	49%	49%	49%	50%	55%	51%	40%	44%	38%	57%	
			A		*	*	*	*	*		J	*	*		
AGE	18-24	116	57	54	116	-	-	-	-	-	5	11	4	9	79
	11%	11%	10%	100%	-	-	-	-	-	2%	5%	7%	13%	17%	
					DEFGH*	*	*	*	*	*			*	I*	IJ
	25-34	186	94	91	-	186	-	-	-	-	12	38	4	7	118
	17%	18%	17%	-	100%	-	-	-	-	5%	18%	8%	10%	25%	
					* CDEFGH*	*	*	*	*		I	*	*	I	
	35-44	176	86	86	-	-	176	-	-	-	28	39	12	11	79
16%	16%	16%	-	-	100%	-	-	-	11%	18%	21%	16%	17%		
				* CDEFGH*	*	*	*	*		*	*	*	*		
45-54	185	91	90	-	-	-	185	-	-	32	33	12	7	89	
17%	17%	16%	-	-	-	100%	-	-	13%	16%	22%	10%	19%		
				* CDEGH*	*	*	*	*		*	*	*	*		
55-64	179	89	90	-	-	-	-	179	-	56	26	9	15	64	
16%	17%	16%	-	-	-	-	100%	-	22%	12%	16%	23%	14%		
				* CDEFH*	*	*	*	*		J	*	*	*		
65+	254	115	139	-	-	-	-	-	254	117	64	15	18	40	
23%	22%	25%	-	-	-	-	-	100%	47%	30%	27%	28%	9%		
				* CDEFG	*	*	*	*		JLM	M	M*	M*		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base		1096	532	551	116	186	176	185	179	254	251	210	55	67	469
GE Vote 2019	Conservatives	251 24%	122 24%	129 24%	5 5%	12 7%	28 17%	32 19%	56 33%	117 46%	251 100%	-	-	-	-
					*	*	*	CD*	CDE*	CDEF	JKLM	*	*	*	
	Labour	210 20%	124 24%	85 16%	11 10%	38 21%	39 23%	33 19%	26 15%	64 25%	-	210 100%	-	-	-
					*	*	*	*	*	C		IKLM	*	*	
	Lib Dems	55 5%	29 6%	24 5%	4 3%	4 2%	12 7%	12 7%	9 5%	15 6%	-	-	55 100%	-	-
					*	*	*	*	*	*			IJLM*	*	
	Other	67 6%	38 7%	25 5%	9 8%	7 4%	11 6%	7 4%	15 9%	18 7%	-	-	-	67 100%	-
				*	*	*	*	*	*			*	IJKM*		
	No vote	469 45%	197 39%	266 50%	79 74%	118 66%	79 47%	89 51%	64 38%	40 16%	-	-	-	-	469 100%
				A	EFGH*	EGH*	H*	H*	H*				*	IJKL	
EU Ref 2016	Leave	320 30%	164 31%	156 30%	5 5%	30 18%	36 21%	40 22%	73 42%	136 54%	162 65%	34 16%	12 21%	22 33%	83 19%
					*	*	C*	C*	CDEF*	CDEF	JKLM	*	J*		
	Remain	316 30%	182 35%	131 25%	20 18%	35 20%	48 28%	58 32%	56 32%	100 39%	71 29%	140 68%	26 48%	32 50%	41 9%
				*	*	*	*	*	CD	M	IM	IM*	IM*		
	Did not vote	418 40%	175 34%	232 45%	83 77%	106 62%	86 51%	81 45%	44 25%	18 7%	15 6%	33 16%	16 30%	11 17%	323 72%
				A	EFGH*	GH*	GH*	GH*	H*		I	I*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1096	428	421	214
Weighted Base		1096	320	316	418
GENDER	Male	532 49%	164 51%	182 58%	175 42%
	Female	551 50%	156 49%	131 42%	232 56%
				P	O
AGE	18-24	116 11%	5 2%	20 6%	83 20%
	25-34	186 17%	30 9%	35 11%	106 25%
	35-44	176 16%	36 11%	48 15%	86 21%
	45-54	185 17%	40 12%	58 18%	81 19%
	55-64	179 16%	73 23%	56 18%	44 11%
	65+	254 23%	136 42%	100 32%	18 4%
				OP	P

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Weighted Base		1096	320	316	418
GE Vote 2019	Conservatives	251 24%	162 52% OP	71 23% P	15 4%
	Labour	210 20%	34 11%	140 45% NP	33 8%
	Lib Dems	55 5%	12 4%	26 9%	16 4%
	Other	67 6%	22 7%	32 10% P	11 3%
	No vote	469 45%	83 27% O	41 13%	323 81% NO
	Leave	320 30%	320 100% OP	- -	- -
	Remain	316 30%	- -	316 100% NP	- -
	Did not vote	418 40%	- -	- -	418 100% NO
	EU Ref 2016				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

