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Britons divided on urgency of tackling climate change post-COVID-19 pandemic

26 August 2021, London – Kantar Public publishes its latest barometer on British public opinion and voting intentions which finds people in Britain divided on the importance that should be assigned to tackling climate change, two-thirds who are concerned about further waves of COVID-19 after the summer, and a public in favour of COVID vaccinations for teenagers

Findings from Kantar Public's research which took place between 19th and 23rd August reveal that:

- 40% (+1 vs July 2021[1]) of people think that following the end of the COVID-19 outbreak, actions to address climate change should be more of a priority for governments than before
- 37% (-6) think that there should be no change in priority levels of climate change and 14% think it should be less of a priority (+5)
- 75% approve/strongly approve that COVID-19 vaccinations are now available for 16- and 17-year-olds
- 62% strongly/tend to support that COVID-19 vaccinations being made available to 12 to 15-year-olds in the UK, whilst 20% oppose the idea
- Just under six in ten (59%, -1) think everyone should continue to wear face masks in shops and on public transport for a further period of time
- 43% say they think the government have handled the pandemic very/fairly well (-6) and 48% think very/fairly poorly (+3). This is the first time since February 2021 that more people are negative than positive about the government's pandemic handling
- 67% are very/fairly concerned that there will be further waves of COVID-19 infections after the summer; 28% are not very/ not at all concerned

The climate for climate change

This month's research finds that "tackling climate change and protecting the environment" remains a polarising issue. When asked to rank 11 policy areas in order of priority:
- 26% of the public put tackling climate change as one of their top three priorities for improving public life in the UK
- But 36% put it as one of their bottom three issues below policy areas such as healthcare, the economy, education, and unemployment

When it comes to the cooperation between countries to tackle climate change, over half of Britons rate it as very or fairly poor (56%), whilst 22% say it is very/fairly good.

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[1] Kantar Public study of 1,057 adults between 7-12 July 2021

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Attitudes towards COVID-19 and actions to tackle the pandemic

- 33% of people think the pace at which the government is adjusting the restrictions to everyday life is much/a bit too fast (-8) compared to almost two-fifths (38%, +5) who think it is 'about right'
- 64% (+2) of people strongly/tend to support the introduction of a vaccine passport to allow overseas travels into and out of the UK this summer, whilst 23% (no change) oppose the idea
- 48% (-5) say the government has been very/fairly good at communicating information about the COVID-19 outbreak, whilst 45% (+2) say the government has done very/fairly poorly in this
- 35% (-3) rate the cooperation between countries to distribute COVID-19 vaccines as very/fairly good, compared to 42% (-5) who say fairly/ very poor. 23% say they 'don't know' (+8)
- 38% (-1) think the government are placing too much emphasis on protecting the country's economy and not enough on protecting people's health, compared to 20% (+2) who think there is too much emphasis on health. 25% think they have got the balance about right (-2)

Household economic impacts

This month's research finds that 30% (-7) of Britons think the economy will be doing better in 12 months' time. Other findings include:

- 18% (-3) of those in work say their job feels safer than it was 12 months ago
- Of those working, 21% say their job feels less safe than 12 months ago (nc) which is the lowest figure since September 2019. 54% say much the same (+8)
- 6 in 10 (61%, +1) now say that their personal income "has not been impacted" by coronavirus, compared to 56% in March[2], 54% in February[3] and 49% in January[4]
- Compared to last month, a smaller proportion of Britons say it is harder for them to meet their monthly household budget than it was 12 months ago: 24%, down from 28% in July

Voting intentions
- Con 37% (-7 vs July 2021)
- Lab 34% (+3)
- L Dem 14% (+2)
- Green 5% (+1)
- SNP 4% (-2)
- Reform UK (formerly Brexit Party) 2% (+1)
- UKIP 2% (+2)
- Plaid Cymru 1% (nc)
- Other <0.5% (-1)

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[2] Kantar Public study of 1,102 adults from 25-29 March 2021
[3] Kantar Public study of 1,114 adults from 18-22 February 2021
[4] Kantar Public study of 1,100 adults from 21-25 January 2021

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More findings from this study can found in 'Notes to Editors'.

-Ends-

Notes to editors

When asked about the COVID-19 vaccines:
- Three quarters of people (72%, -4) say they are very/somewhat satisfied with the vaccine rollout organised by government and health authorities
- 44% (-7) think that vaccines should be compulsory for all adults, compared to 44% (+5) who think adults should be allowed to choose

When asked about the impact of the pandemic on personal savings, there is a mixed picture in Britain:

22% (-2) say their savings have decreased since the start of the pandemic, 41% (nc) say they have stayed the same, and 19% (-1) say their savings have increased
- Of the people who saved extra money, only 3% (-8) of them intend to spend it all by the end of the year. 60% (-3) who have saved extra money say that they will only spend "some of it" or "none at all" this year

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Methodological information

The survey data and further details on the methodological approach can be found here. A total of 1,094 interviews were conducted online among adults living in Great Britain between the 19th and 23rd August 2021. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar as the source.

About Kantar Public:
Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. **For more information, please visit www.kantarpublic.com**

Polling Methodological Note – August 2021

A representative sample of 1,094 adults in Great Britain were interviewed between the 19th and 23rd August 2021. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 35.3% to 41.6%
- Labour Party = 31.4% to 37.3%
- Conservative lead over Labour = -0.7%pts to 9.7%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and
https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

The Public Division of Kantar UK is a member of the British Polling Council and abides by its rules.
http://www.britishpollingcouncil.org/

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age
Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	62	61
Male 25-34	84	94
Male 35-44	78	87
Male 45-54	95	94
Male 55-69	134	116
Male 70+	64	82
Female 18-24	62	58
Female 25-34	99	93
Female 35-44	93	88
Female 45-54	102	97
Female 55-69	157	121
Female 70+	64	102

*Those reporting an "other" gender are randomly allocated to male or female.

Region
Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	54	46
North West England	137	123
Yorkshire & Humber	96	93
East Midlands	99	82
West Midlands	99	99
East of England	103	104
London	142	148
South East England	151	154
South West England	99	97
Wales	55	54
Scotland	59	95

Education by age
Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	48	22
Aged 25-44 with a degree	175	153
Aged 45-69 with a degree	138	115
Other	733	804

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	39%	31%
Leave	43%	33%
Did not vote	18%	36%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	24%	18%
England - Conservative	35%	25%
England - Lib Dem	7%	7%
England - Other	6%	3%
England - No vote	17%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	1%	1%
Scotland - SNP	3%	2%
Scotland – Other / No vote	1%	4%
Wales - Labour	2%	1%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	**Weighted percentage**
Estimated **Voting Age Population** turnout if General Election were to be held tomorrow	80%	59%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Definitely vote (4)	397	231	166	16	35	50	58	68	169	168	113	65	43	4
	36%	43%	30%	14%	19%	29%	30%	42%	66%	59%	55%	74%	61%	1%
		B		*	*	C*	C*	CD*	CDEFG	M	M	JM*	M*	
Probably vote (3)	203	105	98	39	44	33	42	22	23	48	56	13	8	70
	19%	20%	18%	33%	23%	19%	22%	14%	9%	17%	27%	15%	12%	18%
				GH*	H*	*	H*	*			IL	*	*	
Probably not vote (2)	176	74	102	24	42	35	31	21	22	26	27	5	9	97
	16%	14%	18%	21%	22%	20%	16%	13%	9%	9%	13%	5%	12%	25%
				H*	H*	H*	*	*				*	*	IJK
Definitely not vote (1)	268	114	154	28	54	45	58	45	38	37	9	-	6	203
	25%	21%	28%	24%	29%	26%	30%	27%	15%	13%	4%	-	8%	52%
				*	H*	*	H*	H*		JK		*	*	IJKL
Or would you prefer not to say?	50	8	37	11	13	11	2	7	5	5	2	5	5	18
	5%	1%	7%	9%	7%	6%	1%	4%	2%	2%	1%	6%	7%	5%
			A	F*	*	*	*	*				*	*	
NET : Definitely / Probably vote	600	336	264	55	79	83	100	91	192	217	169	78	52	74
	55%	63%	47%	46%	42%	48%	52%	55%	75%	76%	82%	89%	73%	19%
		B		*	*	*	*	*	CDEFG	M	M	M*	M*	
NET : Definitely not / Probably not vote	444	188	256	53	96	80	89	66	60	64	35	5	15	300
	41%	35%	46%	44%	51%	46%	47%	40%	23%	22%	17%	5%	21%	77%
			A	H*	H*	H*	H*	H*		K		*	*	IJKL
Mean score	2.7	2.86	2.53	2.4	2.34	2.54	2.53	2.73	3.28	3.24	3.34	3.72	3.35	1.67
		B		*	*	*	*	D*	CDEFG	M	M	IJLM*	M*	
Standard Deviation	1.219	1.198	1.218	1.038	1.119	1.193	1.219	1.284	1.135	1.084	0.864	0.565	1.019	0.815
Error Variance	0.001	0.003	0.003	0.01	0.007	0.009	0.008	0.011	0.005	0.004	0.004	0.004	0.016	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
Definitely vote (4)	**397**	172	190	32
	36%	48%	56%	9%
		P	P	
Probably vote (3)	**203**	66	69	60
	19%	18%	20%	17%
Probably not vote (2)	**176**	46	54	72
	16%	13%	16%	20%
Definitely not vote (1)	**268**	63	16	179
	25%	18%	5%	50%
		O		NO
Or would you prefer not to say?	**50**	10	9	17
	5%	3%	3%	5%
NET : Definitely / Probably vote	**600**	238	259	92
	55%	67%	77%	26%
		P	NP	
NET : Definitely not / Probably not vote	**444**	109	70	251
	41%	31%	21%	70%
		O		NO
Mean score	**2.7**	3	3.32	1.84
		P	NP	
Standard Deviation	**1.219**	1.166	0.917	1.026
Error Variance	**0.001**	0.004	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	896	458	436	92	141	135	157	171	200	373	267	75	87	90
Weighted Base	539	312	224	45	74	75	83	87	175	203	161	76	51	45
Conservative	198 37%	113 36%	84 38%	11 24% *	14 19% *	30 40% D*	25 30%	27 31%	91 52% CDFG	162 80% JKLM	12 7%	6 7% *	5 10% *	14 30% JKL*
Labour	184 34%	109 35%	75 34%	23 51% EH*	32 43% H*	22 30% *	38 46% EH	33 38% H	35 20%	12 6%	135 84% IKLM	13 17% I*	8 17% I*	16 35% I*
Liberal Democrats	74 14%	42 14%	29 13%	9 20% F*	17 23% FH*	14 19% F*	5 6%	10 12%	19 11%	9 4%	5 3%	53 69% IJLM*	3 6% *	4 10% *
Green	27 5%	15 5%	12 5%	2 3% *	4 6% *	2 3% *	5 6%	7 8%	7 4%	3 1%	8 5%	4 5% *	10 19% IJ*	2 5% *
SNP	24 4%	16 5%	8 4%	- -	4 5% *	4 5% *	3 3%	4 5%	10 6%	- *	- -	- - *	18 34% IJK*	6 14% IJK*
Reform UK	13 2%	6 2%	6 3%	- * *	- * *	1 1% *	4 4%	2 2%	6 4%	7 4% J	- *	- -	4 7% J*	1 3% *
UKIP	12 2%	9 3%	3 1%	- 1% *	1 1% *	1 1% *	3 4%	2 2%	4 3%	10 5% J	- *	- -	- 1% *	1 3% *
Plaid Cymru	5 1%	1 *	5 2%	- - *	2 3% *	1 1% *	1 1%	- -	2 1%	- -	1 *	1 2% *	2 5% *	1 1% *
Other	2 *	- *	1 1%	- - -	- - -	- - -	- *	2 2%	- -	1 *	- -	- -	1 2% *	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	896	403	400	84
Weighted Base	539	218	241	73
Conservative	198 37%	130 60% OP	48 20%	18 25% *
Labour	184 34%	42 19%	108 45% N	32 44% N*
Liberal Democrats	74 14%	11 5%	49 20% N	11 15% N*
Green	27 5%	6 3%	19 8% N	2 3% *
SNP	24 4%	4 2%	14 6%	6 8% N*
Reform UK	13 2%	11 5% O	1 *	- - *
UKIP	12 2%	10 5% O	- *	2 2% *
Plaid Cymru	5 1%	2 1%	2 1%	1 2% *
Other	2 *	2 1%	- -	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	896	458	436	92	141	135	157	171	200	373	267	75	87	90
Weighted Base	682	387	291	67	104	99	109	105	197	227	185	86	58	122
Labour	237 35%	136 35%	101 35%	35 52% EH*	45 43% H*	32 32% *	48 44% H*	39 37% H*	39 20%	13 6%	155 84% IKLM	14 17% I*	9 16% *	43 36% I*
Conservative	237 35%	137 35%	100 35%	17 25% *	18 17% *	38 39% D*	32 30% *	35 33% D*	97 49% CDFG	179 79% JKLM	13 7%	7 8% *	6 11% *	33 27% JK*
Liberal Democrats	94 14%	51 13%	37 13%	14 20% F*	21 20% F*	16 16% *	7 7% *	12 12% *	23 12%	11 5%	7 4%	59 69% IJLM*	5 9% *	12 10% *
SNP	36 5%	20 5%	16 5%	- - *	8 8% *	4 4% *	3 3% *	4 4% *	18 9%	- *	- -	- - *	18 32% IJK*	17 14% IJK*
Green	35 5%	18 5%	18 6%	2 2% *	9 8% *	3 3% *	7 6% *	7 7% *	8 4%	3 1%	8 4%	4 5% *	11 18% IJ*	7 6% *
UKIP	18 3%	15 4%	3 1%	- 1% *	1 1% *	3 3% *	5 4% *	4 4% *	5 2%	12 5% J	- *	- - *	- 1% *	4 3% *
Reform UK	16 2%	8 2%	8 3%	- *	- *	3 3% *	5 4% *	2 2% *	7 3%	8 4%	1 *	- -	4 7% J*	4 3% *
Plaid Cymru	7 1%	1 *	6 2%	- - *	3 2% *	1 1% *	2 2% *	- - *	2 1%	- -	1 *	2 2% *	3 5% *	2 2% *
Other	2 *	- *	2 1%	- - *	- - *	- - *	- * *	2 2% *	- -	1 *	- -	- - *	1 2% *	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	896	403	400	84
Weighted Base	682	260	287	127
Labour	237 35%	52 20%	129 45% N	54 42% N*
Conservative	237 35%	149 57% OP	57 20%	29 23% *
Liberal Democrats	94 14%	15 6%	56 20% N	19 15% *
SNP	36 5%	4 2%	15 5%	17 14% N*
Green	35 5%	7 3%	24 8% N	4 3% *
UKIP	18 3%	15 6% O	- *	2 2% *
Reform UK	16 2%	15 6% O	1 *	- - *
Plaid Cymru	7 1%	2 1%	4 1%	2 1% *
Other	2 *	2 1%	- -	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
No, did not vote	392	151	242	54	79	74	81	52	52	-	-	-	-	392
	36%	28%	43%	45%	42%	43%	43%	32%	20%	-	-	-	-	100%
			A	H*	H*	H*	H*	*				*	*	IJKL
Yes, Conservative	285	161	124	13	21	31	46	47	126	285	-	-	-	-
	26%	30%	22%	11%	11%	18%	24%	29%	49%	100%	-	-	-	-
		B		*	*	*	D*	CD*	CDEFG	JKLM		*	*	
Yes, Labour	206	124	82	37	43	26	37	34	29	-	206	-	-	-
	19%	23%	15%	31%	23%	15%	19%	21%	11%	-	100%	-	-	-
		B		EH*	H*	*	*	*			IKLM	*	*	
Yes, Liberal Democrat	88	51	35	3	16	21	10	15	24	-	-	88	-	-
	8%	10%	6%	2%	8%	12%	5%	9%	9%	-	-	100%	-	-
				*	*	*	*	*				IJLM*	*	
Yes, SNP - Scottish National Party	26	20	6	2	3	4	4	5	9	-	-	-	26	-
	2%	4%	1%	1%	2%	2%	2%	3%	4%	-	-	-	37%	-
				*	*	*	*	*					IJKM*	
Yes, Green Party	19	4	16	3	1	3	2	4	7	-	-	-	19	-
	2%	1%	3%	2%	1%	1%	1%	3%	3%	-	-	-	27%	-
				*	*	*	*	*					IJKM*	
Yes, Brexit Party	15	7	5	3	3	2	3	-	4	-	-	-	15	-
	1%	1%	1%	3%	2%	1%	1%	*	2%	-	-	-	21%	-
				*	*	*	*	*					IJKM*	
Yes, Plaid Cymru	3	-	3	-	1	-	-	1	2	-	-	-	3	-
	*	-	1%	-	1%	-	-	*	1%	-	-	-	5%	-
				*	*	*	*	*					IM*	
Other party or individual	7	4	4	-	3	-	1	3	-	-	-	-	7	-
	1%	1%	1%	-	1%	-	1%	2%	*	-	-	-	10%	-
				*	*	*	*	*					IJM*	
Prefer not to answer	51	11	41	5	17	14	8	3	5	-	-	-	-	-
	5%	2%	7%	4%	9%	8%	4%	2%	2%	-	-	-	-	-
			A	*	H*	*	*	*					*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
No, did not vote	392	72	39	268
	36%	20%	11%	75%
		O		NO
Yes, Conservative	285	194	61	28
	26%	54%	18%	8%
		OP	P	
Yes, Labour	206	43	125	35
	19%	12%	37%	10%
			NP	
Yes, Liberal Democrat	88	15	65	6
	8%	4%	19%	2%
			NP	
Yes, SNP - Scottish National Party	26	5	22	-
	2%	1%	6%	-
			NP	
Yes, Green Party	19	3	16	-
	2%	1%	5%	*
			NP	
Yes, Brexit Party	15	11	-	2
	1%	3%	*	1%
		O		
Yes, Plaid Cymru	3	2	2	-
	*	*	1%	-
Other party or individual	7	4	-	-
	1%	1%	*	-
Prefer not to answer	51	9	9	20
	5%	3%	3%	5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Leave	357	202	155	14	44	52	76	54	117	194	43	15	25	72
	33%	38%	28%	12%	23%	30%	40%	33%	46%	68%	21%	17%	34%	18%
		B		*	*	C*	CD*	C*	CDE	JKLM		*	M*	
Remain	338	182	156	29	52	64	47	65	81	61	125	65	40	39
	31%	34%	28%	25%	27%	36%	25%	40%	32%	21%	61%	74%	57%	10%
				*	*	*	*	F*		M	IM	IM*	IM*	
Did not vote	360	140	218	64	79	53	61	45	58	28	35	6	3	268
	33%	26%	39%	53%	42%	30%	32%	27%	23%	10%	17%	7%	4%	68%
			A	EFGH*	H*	*	*	*			L	*	*	IJKL
Don't know	38	8	28	12	13	6	7	-	-	3	3	2	3	14
	4%	2%	5%	10%	7%	3%	4%	*	-	1%	1%	3%	5%	3%
			A	GH*	GH*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Leave	357 33%	357 100% OP	- -	- -
Remain	338 31%	- -	338 100% NP	- -
Did not vote	360 33%	- -	- -	360 100% NO
Don't know	38 4%	- -	- -	- -

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Stay out of the EU	373	203	170	21	41	52	63	68	128	202	44	22	25	75
	34%	38%	30%	18%	22%	30%	33%	41%	50%	71%	21%	25%	35%	19%
				*	*	*	*	CD*	CDEF	JKLM		*	M*	
Apply to join the EU	364	211	153	54	67	62	67	50	64	36	124	58	32	103
	33%	40%	27%	45%	36%	36%	35%	30%	25%	13%	60%	66%	45%	26%
		B		H*	*	*	*	*	*		IM	IM*	IM*	I
Would not vote	235	82	148	31	51	43	41	28	41	22	16	5	8	161
	21%	15%	27%	26%	27%	25%	21%	17%	16%	8%	8%	5%	12%	41%
			A	*	*	*	*	*				*	*	IJKL
Don't know	123	36	87	13	28	17	21	19	23	25	22	3	6	53
	11%	7%	16%	11%	15%	10%	11%	12%	9%	9%	11%	3%	9%	14%
			A	*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
Stay out of the EU	**373**	287	47	39
	34%	80%	14%	11%
		OP		
Apply to join the EU	**364**	21	236	100
	33%	6%	70%	28%
			NP	N
Would not vote	**235**	32	13	177
	21%	9%	4%	49%
		O		NO
Don't know	**123**	17	43	45
	11%	5%	13%	12%
			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Yes	323	183	140	47	49	58	72	39	57	35	107	43	24	107
	30%	34%	25%	40%	26%	33%	38%	24%	22%	12%	52%	49%	33%	27%
		B		H*	*	*	H*	*			ILM	IM*	I*	I
Maybe	195	103	87	33	61	40	24	16	21	36	45	31	16	55
	18%	19%	16%	28%	33%	23%	13%	9%	8%	13%	22%	35%	22%	14%
				FGH*	FGH*	GH*	*	*			I	IM*	*	
No	372	185	187	18	34	39	66	71	144	178	30	11	25	110
	34%	35%	34%	15%	18%	22%	34%	43%	56%	62%	15%	12%	35%	28%
				*	*	*	CD*	CDE*	CDEF	JKLM		*	JK*	JK
Don't know	204	61	144	20	43	38	30	38	35	36	24	3	7	120
	19%	11%	26%	17%	23%	22%	16%	23%	14%	13%	12%	4%	10%	31%
			A	*	*	*	*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

		Total	Leave	Remain	Did not vote
				EU Ref 2016	
			N	O	P
Unweighted Base		1094	465	442	162
Weighted Base		1094	357	338	360
Yes		323 30%	27 8%	180 53% NP	114 32% N
Maybe		195 18%	46 13%	84 25% NP	46 13%
No		372 34%	237 66% OP	41 12%	90 25% O
Don't know		204 19%	47 13%	33 10%	111 31% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex. "Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Affordable housing	Tackling climate change and protecting the environment
Unweighted Base	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**
Weighted Base	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**	**1094**
Most important (100)	96	99	166	47	62	63	129	107	70	103	153
	9%	9%	15%	4%	6%	6%	12%	10%	6%	9%	14%
2nd (90)	106	98	123	102	91	76	96	112	121	100	70
	10%	9%	11%	9%	8%	7%	9%	10%	11%	9%	6%
3rd (80)	104	103	143	100	78	113	98	97	95	97	64
	10%	9%	13%	9%	7%	10%	9%	9%	9%	9%	6%
4th (70)	86	99	138	118	88	90	66	87	107	116	99
	8%	9%	13%	11%	8%	8%	6%	8%	10%	11%	9%
5th (60)	100	128	108	127	67	100	58	88	107	133	78
	9%	12%	10%	12%	6%	9%	5%	8%	10%	12%	7%
6th (50)	128	111	98	102	77	109	66	73	118	114	100
	12%	10%	9%	9%	7%	10%	6%	7%	11%	10%	9%
7th (40)	93	118	94	124	79	128	72	93	123	100	70
	9%	11%	9%	11%	7%	12%	7%	8%	11%	9%	6%
8th (30)	113	101	66	106	100	145	65	91	145	91	72
	10%	9%	6%	10%	9%	13%	6%	8%	13%	8%	7%
9th (20)	127	89	56	109	154	108	81	74	108	83	105
	12%	8%	5%	10%	14%	10%	7%	7%	10%	8%	10%
10th (10)	85	102	57	100	167	96	106	123	60	98	101
	8%	9%	5%	9%	15%	9%	10%	11%	6%	9%	9%
Least important (0)	55	47	45	59	131	66	257	149	40	60	185
	5%	4%	4%	5%	12%	6%	24%	14%	4%	6%	17%
Mean score	51.58	52.64	61.81	49.56	41.68	47.95	44.15	48.22	52.41	53.17	46.84
Standard Deviation	30.042	29.531	29.377	28.557	31.967	28.833	36.781	33.901	28.131	29.961	35.017
Error Variance	0.825	0.797	0.789	0.746	0.934	0.76	1.237	1.051	0.723	0.821	1.121

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	96	54	41	5	9	20	17	16	29	35	12	6	9	30
	9%	10%	7%	4% *	5% *	12% *	9% *	9% *	11%	12%	6%	7% *	12% *	8%
2nd (90)	106	68	38	5	10	12	28	12	38	45	18	7	3	32
	10%	13% B	7%	4% *	5% *	7% *	15% *	7% *	15% D	16%	9%	8% *	4% *	8%
3rd (80)	104	48	56	10	20	14	13	14	33	33	16	7	6	30
	10%	9%	10%	9% *	11% *	8% *	7% *	8% *	13%	11%	8%	8% *	8% *	8%
4th (70)	86	42	42	13	16	4	13	13	27	31	23	6	8	15
	8%	8%	8%	11% *	9% *	3% *	7% *	8% *	10%	11% M	11% M	7% *	11% *	4%
5th (60)	100	48	50	19	18	18	17	12	16	32	17	6	8	36
	9%	9%	9%	16% *	10% *	11% *	9% *	7% *	6%	11%	8%	7% *	12% *	9%
6th (50)	128	57	71	7	22	8	15	29	46	36	19	15	4	48
	12%	11%	13%	6% *	12% *	5% *	8% *	17% E*	18% E	13%	9%	17% *	6% *	12%
7th (40)	93	45	49	13	15	15	21	18	12	10	20	10	6	46
	9%	8%	9%	11% *	8% *	8% *	11% *	11% *	5%	4%	10% I	11% *	8% *	12% I
8th (30)	113	51	62	16	14	29	23	12	19	22	25	4	8	50
	10%	10%	11%	14% *	7% *	17% *	12% *	7% *	7%	8%	12%	5% *	12% *	13%
9th (20)	127	59	68	11	30	20	21	18	26	22	23	10	14	56
	12%	11%	12%	9% *	16% *	12% *	11% *	11% *	10%	8%	11%	12% *	20% I*	14%
10th (10)	85	40	45	11	24	18	13	13	6	9	20	12	4	35
	8%	7%	8%	9% *	13% H*	10% H*	7% *	8% *	2%	3%	10% I	14% I*	5% *	9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	55 5%	19 4%	36 6%	8 7% *	10 6% *	14 8% *	10 5% *	8 5% *	5 2%	9 3%	13 6%	5 6% *	1 2% *	14 4%
Mean score	51.58	54.52 B	48.67	46.29 *	45.46 *	46.91 *	52.46 *	51.13 *	61.33 CDEFG	62.2 JKLM	47.94	47.23 *	51.09 *	47.73
Standard Deviation	30.042	30.338	29.602	27.706	29.098	32.304	30.798	29.31	27.74	28.403	29.711	30.177	29.581	28.935
Error Variance	0.825	1.73	1.573	6.442	4.51	5.978	4.95	5.234	2.998	2.827	4.283	10.377	12.312	2.135

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	96	33	40	21
	9%	9%	12%	6%
2nd (90)	106	39	36	30
	10%	11%	11%	8%
3rd (80)	104	39	36	27
	10%	11%	11%	8%
4th (70)	86	30	26	22
	8%	8%	8%	6%
5th (60)	100	32	30	38
	9%	9%	9%	11%
6th (50)	128	44	36	44
	12%	12%	11%	12%
7th (40)	93	27	26	36
	9%	8%	8%	10%
8th (30)	113	35	31	45
	10%	10%	9%	13%
9th (20)	127	38	43	38
	12%	11%	13%	11%
10th (10)	85	26	21	33
	8%	7%	6%	9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Generating economic growth

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1094**	**357**	**338**	**360**
Least important (0)	**55**	15	12	26
	5%	4%	3%	7%
Mean score	**51.58**	53.99	55.26	46.82
		P	P	
Standard Deviation	**30.042**	29.877	30.432	29.277
Error Variance	**0.825**	2.498	2.739	2.381

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	99 / 9%	54 / 10%	45 / 8%	27 / 22% DEFH*	12 / 6% *	8 / 5% *	11 / 6% *	16 / 10% *	24 / 9%	21 / 7%	16 / 8%	5 / 6% *	6 / 8% *	43 / 11%
2nd (90)	98 / 9%	36 / 7%	61 / 11%	19 / 16% *	11 / 6% *	19 / 11% *	13 / 7% *	16 / 10% *	19 / 7%	32 / 11%	13 / 7%	3 / 4% *	3 / 5% *	40 / 10%
3rd (80)	103 / 9%	39 / 7%	61 / 11%	10 / 8% *	18 / 10% *	15 / 9% *	21 / 11% *	23 / 14% *	16 / 6%	29 / 10%	19 / 9%	9 / 10% *	5 / 7% *	42 / 11%
4th (70)	99 / 9%	42 / 8%	56 / 10%	14 / 12% *	10 / 5% *	16 / 9% *	15 / 8% *	15 / 9% *	28 / 11%	20 / 7%	22 / 11%	4 / 5% *	6 / 8% *	46 / 12%
5th (60)	128 / 12%	56 / 10%	72 / 13%	7 / 6% *	27 / 15% *	22 / 12% *	39 / 21% CGH*	8 / 5% *	24 / 9%	43 / 15%	17 / 8%	8 / 9% *	7 / 10% *	43 / 11%
6th (50)	111 / 10%	64 / 12%	48 / 9%	8 / 7% *	26 / 14% *	27 / 15% *	18 / 9% *	16 / 10% *	17 / 7%	29 / 10%	13 / 7%	8 / 10% *	3 / 4% *	53 / 14%
7th (40)	118 / 11%	60 / 11%	58 / 10%	9 / 7% *	12 / 6% *	21 / 12% *	20 / 10% *	15 / 9% *	41 / 16%	42 / 15% M	33 / 16% M	11 / 12% *	5 / 8% *	25 / 6%
8th (30)	101 / 9%	56 / 11%	42 / 8%	9 / 8% *	25 / 13% *	11 / 6% *	13 / 7% *	13 / 8% *	31 / 12%	27 / 10% M	16 / 8%	19 / 22% IJM*	18 / 25% IJM*	14 / 4%
9th (20)	89 / 8%	37 / 7%	53 / 9%	8 / 6% *	13 / 7% *	10 / 6% *	16 / 8% *	10 / 6% *	32 / 12%	11 / 4%	25 / 12% I	11 / 13% I*	6 / 9% *	32 / 8%
10th (10)	102 / 9%	54 / 10%	47 / 8%	8 / 7% *	16 / 9% *	17 / 10% *	20 / 11% *	20 / 12% *	19 / 8%	22 / 8%	22 / 11%	8 / 9% *	8 / 12% *	34 / 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	47	34	13	1	17	8	5	10	5	9	10	1	3	21
	4%	6%	2%	1%	9%	5%	3%	6%	2%	3%	5%	1%	4%	5%
		B		*	H*	*	*	*				*	*	
Mean score	52.64	50.08	55.06	65.52	47.48	52.15	52.08	52.91	51.03	54.95	48.69	45.68	45.57	56.23
				DEFGH*	*	*	*	*		JKL		*	*	JKL
Standard Deviation	29.531	30.198	28.732	30.634	29.323	28.056	27.59	31.969	28.5	27.567	29.516	26.715	29.246	30.253
Error Variance	0.797	1.714	1.481	7.875	4.58	4.509	3.973	6.226	3.165	2.663	4.227	8.132	12.035	2.334

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	99	34	23	36
	9%	9%	7%	10%
2nd (90)	98	36	23	32
	9%	10%	7%	9%
3rd (80)	103	39	26	38
	9%	11%	8%	11%
4th (70)	99	37	25	37
	9%	10%	8%	10%
5th (60)	128	60	24	35
	12%	17%	7%	10%
		O		
6th (50)	111	32	30	45
	10%	9%	9%	13%
7th (40)	118	37	46	35
	11%	10%	14%	10%
8th (30)	101	26	50	16
	9%	7%	15%	4%
			NP	
9th (20)	89	13	44	31
	8%	4%	13%	8%
			N	
10th (10)	102	26	36	39
	9%	7%	11%	11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing crime

Base: All adults GB 18+

		Total	Leave	Remain	Did not vote
			N	**O**	**P**
Weighted Base		**1094**	**357**	**338**	**360**
Least important (0)		**47**	18	10	17
		4%	5%	3%	5%
Mean score		**52.64**	56.75	46.69	53.67
			O		O
Standard Deviation		**29.531**	28.7	28.551	30.389
Error Variance		**0.797**	2.305	2.411	2.565

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	166	63	102	14	29	34	21	20	48	29	52	12	9	53
	15%	12%	18%	12% *	16% *	19% *	11% *	12% *	19%	10%	25% IM	14% *	12% *	13%
2nd (90)	123	61	62	9	12	16	26	19	42	27	27	14	11	37
	11%	12%	11%	7% *	6% *	9% *	13% *	12% *	16%	9%	13%	16% *	16% *	9%
3rd (80)	143	76	67	20	14	29	27	20	34	31	20	12	8	65
	13%	14%	12%	17% *	7% *	17% *	14% *	12% *	13%	11%	10%	14% *	11% *	17%
4th (70)	138	70	68	5	27	12	22	39	33	43	19	14	12	44
	13%	13%	12%	4% *	14% *	7% *	11% *	24% CEF*	13%	15%	9%	16% *	17% *	11%
5th (60)	108	50	58	20	19	12	20	16	21	36	22	5	3	42
	10%	9%	10%	17% *	10% *	7% *	10% *	10% *	8%	13%	11%	6% *	5% *	11%
6th (50)	98	37	61	16	12	17	20	8	24	35	18	8	4	26
	9%	7%	11%	14% *	7% *	10% *	11% *	5% *	9%	12%	9%	9% *	5% *	7%
7th (40)	94	46	46	11	16	25	10	14	17	36	15	6	2	30
	9%	9%	8%	9% *	9% *	14% *	5% *	9% *	7%	13%	7%	7% *	3% *	8%
8th (30)	66	38	27	5	17	9	14	10	10	14	11	5	8	24
	6%	7%	5%	4% *	9% *	5% *	8% *	6% *	4%	5%	5%	6% *	11% *	6%
9th (20)	56	33	23	6	12	10	10	6	11	16	8	1	3	23
	5%	6%	4%	5% *	6% *	6% *	5% *	4% *	4%	6%	4%	1% *	5% *	6%
10th (10)	57	34	23	8	8	6	11	11	13	13	6	5	4	28
	5%	6%	4%	6% *	4% *	4% *	6% *	6% *	5%	4%	3%	5% *	6% *	7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	45	23	19	4	22	3	10	2	4	4	9	5	6	20
	4%	4%	3%	4%	11%	2%	5%	1%	2%	2%	4%	6%	9%	5%
				*	EGH*	*	*	*				*	I*	
Mean score	61.81	59.54	64.33	58.85	54.27	63.79	59.91	63.8	67.48	59.86	67.27	63.44	58.98	59.69
				*	*	D*	*	D*	D		IM	*	*	
Standard Deviation	29.377	29.805	28.595	28.203	32.65	28.696	29.745	26.689	27.993	25.953	29.98	30.046	32.763	30.445
Error Variance	0.789	1.67	1.467	6.675	5.678	4.717	4.618	4.339	3.053	2.36	4.361	10.287	15.104	2.363

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	166 15%	46 13%	58 17%	57 16%
2nd (90)	123 11%	40 11%	50 15%	32 9%
3rd (80)	143 13%	36 10%	49 15%	50 14%
4th (70)	138 13%	50 14%	33 10%	50 14%
5th (60)	108 10%	37 10%	41 12%	29 8%
6th (50)	98 9%	34 10%	27 8%	34 9%
7th (40)	94 9%	37 10%	21 6%	32 9%
8th (30)	66 6%	23 6%	17 5%	19 5%
9th (20)	56 5%	27 7%	15 4%	12 3%
10th (10)	57 5%	17 5%	13 4%	25 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in health care

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1094**	**357**	**338**	**360**
Least important (0)	**45**	11	14	19
	4%	3%	4%	5%
Mean score	**61.81**	59.61	65.51	60.82
			N	
Standard Deviation	**29.377**	28.724	29.017	30.368
Error Variance	**0.789**	2.309	2.49	2.562

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	47 4%	24 5%	23 4%	4 4% *	14 7% *	6 4% *	6 3% *	3 2% *	14 5%	14 5%	11 5%	3 3% *	6 8% *	13 3%
2nd (90)	102 9%	37 7%	66 12%	2 2% *	10 6% *	16 9% *	11 5% *	14 8% *	50 19% CDFG	21 7%	21 10%	10 11% *	9 13% *	35 9%
3rd (80)	100 9%	45 8%	55 10%	6 5% *	13 7% *	17 10% *	26 14% *	17 10% *	21 8%	33 11%	23 11%	7 8% *	6 9% *	26 7%
4th (70)	118 11%	61 11%	55 10%	12 10% *	17 9% *	22 13% *	12 6% *	17 11% *	38 15%	34 12%	23 11%	11 12% *	10 14% *	39 10%
5th (60)	127 12%	67 13%	60 11%	3 2% *	18 9% *	19 11% *	30 15% C*	23 14% C*	35 14% C	27 10%	29 14%	12 14% *	10 14% *	40 10%
6th (50)	102 9%	48 9%	52 9%	17 14% *	19 10% *	9 5% *	22 11% *	17 11% *	18 7%	28 10%	19 9%	11 12% *	7 10% *	28 7%
7th (40)	124 11%	62 12%	62 11%	18 15% *	27 14% *	13 7% *	22 12% *	21 13% *	22 8%	34 12%	16 8%	13 15% *	4 6% *	54 14%
8th (30)	106 10%	37 7%	69 12% A	13 11% *	26 14% *	13 8% *	14 7% *	17 10% *	22 8%	23 8%	15 7%	5 6% *	4 6% *	47 12%
9th (20)	109 10%	70 13% B	39 7%	11 9% *	13 7% *	27 15% *	17 9% *	24 15% *	17 6%	32 11%	20 10%	8 9% *	7 9% *	42 11%
10th (10)	100 9%	50 9%	50 9%	17 14% H*	20 11% *	22 13% H*	23 12% H*	8 5% *	10 4%	18 6%	18 9%	7 8% *	4 6% *	52 13%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	59	32	27	17	10	11	9	2	11	22	12	1	4	16
	5%	6%	5%	14%	5%	6%	4%	1%	4%	8%	6%	1%	6%	4%
				GH*	*	*	*	*				*	*	
Mean score	49.56	47.81	51.14	37.09	47.64	46.96	48.22	50.47	58.94	49.74	52.06	53.07	56.07	45.77
				*	C*	C*	C*	C*	CDEFG			*	M*	
Standard Deviation	28.557	28.526	28.606	27.556	28.558	30.267	27.431	25.173	27.967	28.951	29.383	25.793	29.811	28.159
Error Variance	0.746	1.53	1.468	6.372	4.344	5.248	3.927	3.86	3.047	2.937	4.189	7.581	12.504	2.022

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	47 4%	11 3%	15 5%	17 5%
2nd (90)	102 9%	30 8%	38 11%	30 8%
3rd (80)	100 9%	35 10%	30 9%	35 10%
4th (70)	118 11%	38 10%	45 13%	31 9%
5th (60)	127 12%	45 13%	45 13%	34 9%
6th (50)	102 9%	40 11%	38 11% P	16 5%
7th (40)	124 11%	42 12%	25 7%	54 15% O
8th (30)	106 10%	32 9%	29 9%	42 12%
9th (20)	109 10%	38 11%	31 9%	40 11%
10th (10)	100 9%	27 8%	24 7%	41 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Investing more in social care for the elderly

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Weighted Base	1094	357	338	360
Least important (0)	59 / 5%	20 / 6%	17 / 5%	20 / 6%
Mean score	49.56	49.18	52.88	46.72
Standard Deviation	28.557	27.524	28.242	29.198
Error Variance	0.746	2.12	2.359	2.368

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	62	28	34	5	17	3	15	9	13	20	13	1	2	23
	6%	5%	6%	4%	9%	2%	8%	5%	5%	7%	6%	2%	3%	6%
				*	*	*	*	*				*	*	
2nd (90)	91	51	38	11	25	12	14	15	15	26	15	9	3	29
	8%	10%	7%	9%	13%	7%	7%	9%	6%	9%	7%	10%	5%	7%
				*	*	*	*	*				*	*	
3rd (80)	78	28	51	7	13	14	4	14	27	39	7	5	1	26
	7%	5%	9%	6%	7%	8%	2%	8%	10%	14%	4%	6%	1%	7%
				*	*	*	*	*	F	JL		*	*	
4th (70)	88	54	34	10	18	19	17	4	20	36	15	3	1	33
	8%	10%	6%	8%	10%	11%	9%	3%	8%	13%	7%	4%	1%	8%
				*	*	*	*	*				*	*	
5th (60)	67	36	31	9	14	10	5	17	12	16	10	11	4	24
	6%	7%	6%	8%	7%	6%	3%	10%	5%	6%	5%	12%	6%	6%
				*	*	*	*	*				*	*	
6th (50)	77	45	32	9	13	13	13	10	19	18	11	4	6	38
	7%	8%	6%	8%	7%	7%	7%	6%	7%	6%	5%	4%	8%	10%
				*	*	*	*	*				*	*	
7th (40)	79	43	36	10	21	12	12	8	16	21	16	3	16	16
	7%	8%	7%	8%	11%	7%	6%	5%	6%	7%	8%	4%	22%	4%
				*	*	*	*	*				*	IJKM*	
8th (30)	100	49	51	17	27	13	18	10	15	26	18	6	4	41
	9%	9%	9%	14%	15%	8%	9%	6%	6%	9%	9%	7%	5%	10%
				*	*	*	*	*				*	*	
9th (20)	154	71	80	15	14	19	45	34	27	28	33	9	10	62
	14%	13%	14%	12%	7%	11%	23%	21%	11%	10%	16%	10%	15%	16%
				*	*	*	DEH*	D*				*	*	
10th (10)	167	62	105	16	13	38	27	18	56	25	42	20	15	55
	15%	12%	19%	13%	7%	22%	14%	11%	22%	9%	20%	23%	21%	14%
			A	*	*	D*	*	*	D		I	I*	I*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	131 12%	64 12%	66 12%	12 10% *	13 7% *	23 13% *	20 10% *	25 15% *	38 15%	31 11%	26 13%	16 18% *	8 12% *	46 12%
Mean score	41.68	43.36	39.98	42.38 *	51.73 EFGH*	38.29 *	39.43 *	40.24 *	38.9	49.96 JKLM	37.06	35.94 *	32.59 *	41.45
Standard Deviation	31.967	31.471	32.331	30.252	31.118	30.711	31.814	32.583	32.72	32.33	31.771	32.277	26.368	31.606
Error Variance	0.934	1.862	1.876	7.681	5.158	5.403	5.282	6.467	4.171	3.662	4.898	11.871	9.783	2.547

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	62	25	14	17
	6%	7%	4%	5%
2nd (90)	91	30	22	35
	8%	8%	7%	10%
3rd (80)	78	24	19	36
	7%	7%	6%	10%
4th (70)	88	37	26	25
	8%	10%	8%	7%
5th (60)	67	29	16	21
	6%	8%	5%	6%
6th (50)	77	28	19	26
	7%	8%	6%	7%
7th (40)	79	34	26	11
	7%	10%	8%	3%
		P		
8th (30)	100	34	26	35
	9%	9%	8%	10%
9th (20)	154	36	48	64
	14%	10%	14%	18%
10th (10)	167	38	74	53
	15%	11%	22%	15%
			N	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1094	357	338	360
Least important (0)	131	42	48	37
	12%	12%	14%	10%
Mean score	41.68	45.76	35.93	42.51
		O		
Standard Deviation	31.967	31.678	31.167	32.245
Error Variance	0.934	2.808	2.873	2.888

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	63	36	24	9	6	19	12	6	9	17	12	9	2	15
	6%	7%	4%	8% *	3% *	11% *	6% *	4% *	4%	6%	6%	10% *	3% *	4%
2nd (90)	76	40	36	6	16	18	14	9	13	26	14	6	6	23
	7%	8%	6%	5% *	8% *	10% *	7% *	5% *	5%	9%	7%	7% *	8% *	6%
3rd (80)	113	63	50	14	21	16	16	15	31	19	27	9	14	36
	10%	12%	9%	12% *	11% *	9% *	9% *	9% *	12%	7%	13%	10% *	19% I*	9%
4th (70)	90	45	45	16	11	14	22	8	19	21	27	9	5	24
	8%	8%	8%	13% *	6% *	8% *	12% *	5% *	7%	8%	13%	11% *	7% *	6%
5th (60)	100	47	53	11	14	12	16	16	32	22	25	9	4	36
	9%	9%	10%	9% *	7% *	7% *	8% *	9% *	12%	8%	12%	10% *	5% *	9%
6th (50)	109	46	60	8	27	20	19	19	17	27	18	10	13	33
	10%	9%	11%	7% *	14% *	11% *	10% *	11% *	6%	9%	9%	11% *	18% *	8%
7th (40)	128	66	62	13	30	17	25	13	29	30	26	11	7	55
	12%	12%	11%	11% *	16% *	10% *	13% *	8% *	11%	10%	12%	12% *	9% *	14%
8th (30)	145	72	73	13	14	19	21	35	43	43	24	8	9	61
	13%	14%	13%	11% *	7% *	11% *	11% *	21% D*	17%	15%	12%	9% *	13% *	16%
9th (20)	108	45	64	8	18	17	26	21	18	33	14	7	5	45
	10%	8%	11%	7% *	10% *	10% *	14% *	13% *	7%	11%	7%	9% *	7% *	11%
10th (10)	96	40	57	11	20	13	7	18	29	33	9	5	5	35
	9%	7%	10%	9% *	11% *	7% *	3% *	11% *	11%	11% J	4%	6% *	7% *	9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	66 / 6%	32 / 6%	34 / 6%	11 / 9% *	11 / 6% *	9 / 5% *	14 / 7% *	5 / 3% *	16 / 6%	14 / 5%	11 / 5%	5 / 6% *	2 / 3% *	29 / 7%
Mean score	47.95	50.08	45.7	49.76 *	47.22 *	52.97 G*	48.99 *	43.98 *	45.99	46.54	53.17 IM	53.21 M*	52.46 *	44.04
Standard Deviation	28.833	29.202	28.266	30.564	28.232	30.797	28.634	26.866	28.11	29.463	27.478	29.278	27.212	27.885
Error Variance	0.76	1.603	1.434	7.84	4.245	5.433	4.279	4.397	3.079	3.042	3.663	9.767	10.419	1.983

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	63 6%	20 6%	21 6%	20 6%
2nd (90)	76 7%	20 6%	27 8%	27 7%
3rd (80)	113 10%	35 10%	42 12%	31 8%
4th (70)	90 8%	31 9%	38 11%	20 6%
5th (60)	100 9%	24 7%	35 10%	39 11%
6th (50)	109 10%	30 8%	36 11%	36 10%
7th (40)	128 12%	34 9%	47 14%	46 13%
8th (30)	145 13%	61 17%	36 11%	47 13%
9th (20)	108 10%	38 11%	23 7%	40 11%
10th (10)	96 9%	40 11% O	17 5%	32 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1094**	**357**	**338**	**360**
Least important (0)	**66**	25	16	23
	6%	7%	5%	7%
Mean score	**47.95**	44.81	53.25	46.52
			NP	
Standard Deviation	**28.833**	29.324	27.508	28.715
Error Variance	**0.76**	2.406	2.238	2.29

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	129	67	62	8	13	18	25	25	41	64	12	4	8	40
	12%	13%	11%	7%	7%	10%	13%	15%	16%	22%	6%	5%	11%	10%
				*	*	*	*	*		JKM		*	*	
2nd (90)	96	42	54	9	22	6	13	22	25	34	15	8	4	31
	9%	8%	10%	7%	12%	3%	7%	13%	10%	12%	7%	9%	6%	8%
				*	*	*	*	E*				*	*	
3rd (80)	98	54	43	4	21	14	21	17	20	28	13	4	8	39
	9%	10%	8%	4%	11%	8%	11%	11%	8%	10%	6%	5%	12%	10%
				*	*	*	*	*				*	*	
4th (70)	66	29	37	2	6	16	20	8	15	24	9	7	1	17
	6%	6%	7%	2%	3%	9%	10%	5%	6%	8%	5%	7%	1%	4%
				*	*	*	*	*				*	*	
5th (60)	58	28	27	10	17	9	5	11	7	16	7	6	1	23
	5%	5%	5%	8%	9%	5%	3%	7%	3%	5%	4%	6%	1%	6%
				*	*	*	*	*				*	*	
6th (50)	66	22	44	8	10	12	10	7	20	19	11	1	2	30
	6%	4%	8%	7%	6%	7%	5%	4%	8%	7%	5%	1%	3%	8%
				*	*	*	*	*				*	*	
7th (40)	72	36	33	11	15	7	13	14	12	18	10	9	5	22
	7%	7%	6%	9%	8%	4%	7%	9%	4%	6%	5%	11%	7%	6%
				*	*	*	*	*				*	*	
8th (30)	65	35	30	5	11	13	8	8	21	18	14	4	1	28
	6%	7%	5%	4%	6%	7%	4%	5%	8%	6%	7%	4%	1%	7%
				*	*	*	*	*				*	*	
9th (20)	81	42	39	21	10	17	7	10	15	23	27	5	5	19
	7%	8%	7%	18%	5%	10%	4%	6%	6%	8%	13%	5%	7%	5%
				DFGH*	*	*	*	*			M	*	*	
10th (10)	106	49	57	14	23	17	27	11	14	15	29	10	12	33
	10%	9%	10%	12%	12%	10%	14%	7%	6%	5%	14%	11%	16%	8%
				*	*	*	*	*			I	*	I*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	257	126	131	28	39	47	44	32	67	27	59	30	24	109
	24%	24%	24%	24%	21%	27%	23%	20%	26%	9%	29%	34%	33%	28%
				*	*	*	*	*			I	I*	I*	I
Mean score	44.15	44.25	44.01	34.88	44.02	39.09	45.05	51.52	46.61	60.21	33.19	34.47	35.35	42.14
				*	*	*	*	CE*	C	JKLM		*	*	J
Standard Deviation	36.781	37.089	36.66	32.7	35.395	35.625	37.458	37.389	38.405	34.652	33.91	35.037	38.371	36.65
Error Variance	1.237	2.586	2.412	8.974	6.673	7.27	7.323	8.516	5.746	4.208	5.579	13.988	20.717	3.425

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	129 12%	79 22% OP	12 4%	38 11% O
2nd (90)	96 9%	46 13% O	16 5%	33 9%
3rd (80)	98 9%	36 10%	28 8%	32 9%
4th (70)	66 6%	23 6%	23 7%	14 4%
5th (60)	58 5%	20 6%	12 4%	19 5%
6th (50)	66 6%	20 5%	20 6%	21 6%
7th (40)	72 7%	24 7%	22 6%	26 7%
8th (30)	65 6%	19 5%	23 7%	21 6%
9th (20)	81 7%	31 9%	29 9%	19 5%
10th (10)	106 10%	24 7%	38 11%	38 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Stricter border controls to reduce immigration

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1094**	**357**	**338**	**360**
Least important (0)	**257** **24%**	36 10%	115 34% N	99 27% N
Mean score	**44.15**	58.87 OP	31.73	41.53 O
Standard Deviation	**36.781**	35.601	32.887	37.113
Error Variance	**1.237**	3.546	3.199	3.826

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	107 10%	56 10%	52 9%	5 4% *	21 11% *	19 11% *	23 12% *	18 11% *	22 8%	15 5%	25 12% I	5 6% *	8 12% *	54 14% I
2nd (90)	112 10%	53 10%	58 10%	16 13% H*	19 10% *	26 15% H*	27 14% H*	15 9% *	7 3%	16 5%	23 11%	9 10% *	6 8% *	47 12%
3rd (80)	97 9%	54 10%	40 7%	12 10% *	19 10% *	16 9% *	18 9% *	13 8% *	20 8%	18 6%	21 10%	11 12% *	5 8% *	38 10%
4th (70)	87 8%	37 7%	50 9%	8 6% *	20 11% *	13 7% *	13 7% *	11 7% *	23 9%	9 3%	15 7%	4 5% *	5 7% *	46 12% I
5th (60)	88 8%	41 8%	47 8%	16 13% *	11 6% *	15 8% *	14 7% *	13 8% *	20 8%	20 7%	25 12%	3 3% *	8 12% *	27 7%
6th (50)	73 7%	34 6%	38 7%	8 6% *	10 5% *	19 11% *	9 5% *	11 7% *	16 6%	15 5%	22 11%	9 11% *	8 11% *	18 5%
7th (40)	93 8%	41 8%	52 9%	8 7% *	19 10% *	10 6% *	16 9% *	16 9% *	24 9%	18 6%	15 7%	11 13% *	10 14% *	29 7%
8th (30)	91 8%	52 10%	37 7%	16 14% *	16 8% *	12 7% *	22 11% *	10 6% *	15 6%	30 10%	18 9%	7 8% *	4 5% *	30 8%
9th (20)	74 7%	33 6%	41 7%	5 4% *	14 7% *	12 7% *	12 6% *	9 6% *	23 9%	30 11% M	13 6%	12 14% M*	4 5% *	11 3%
10th (10)	123 11%	64 12%	59 10%	10 9% *	19 10% *	10 5% *	17 9% *	23 14% *	44 17% E	52 18% JM	14 7%	8 9% *	8 11% *	38 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	149	66	83	15	21	23	20	25	44	64	15	9	6	54
	14%	12%	15%	13%	11%	13%	11%	15%	17%	22%	7%	10%	8%	14%
				*	*	*	*	*		J		*	*	
Mean score	48.22	48.81	47.6	48.55	50.81	53.56	52.98	46.63	39.99	33.71	55.66	46.34	51.45	53.87
				*	H*	H*	H*	*			I	I*	I*	I
Standard Deviation	33.901	34.016	33.871	31.892	33.651	33.807	34.071	34.861	32.979	31.981	31.139	31.623	31.6	35.099
Error Variance	1.051	2.175	2.059	8.535	6.031	6.547	6.058	7.404	4.237	3.584	4.705	11.395	14.051	3.141

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	107	36	32	39
	10%	10%	9%	11%
2nd (90)	112	23	35	50
	10%	6%	10%	14%
				N
3rd (80)	97	24	35	32
	9%	7%	10%	9%
4th (70)	87	21	30	34
	8%	6%	9%	9%
5th (60)	88	21	31	32
	8%	6%	9%	9%
6th (50)	73	28	26	19
	7%	8%	8%	5%
7th (40)	93	25	29	31
	8%	7%	9%	8%
8th (30)	91	34	26	29
	8%	9%	8%	8%
9th (20)	74	29	23	17
	7%	8%	7%	5%
10th (10)	123	43	42	35
	11%	12%	13%	10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	**1094**	**357**	**338**	**360**
Least important (0)	**149**	75	28	42
	14%	21%	8%	12%
		OP		
Mean score	**48.22**	41.11	51.03	52.76
			N	N
Standard Deviation	**33.901**	34.698	32.417	33.921
Error Variance	**1.051**	3.369	3.108	3.196

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	70 / 6%	29 / 6%	41 / 7%	11 / 9% H*	30 / 16% EFH*	9 / 5% *	8 / 4% *	9 / 6% *	3 / 1%	20 / 7%	10 / 5%	4 / 5% *	3 / 5% *	28 / 7%
2nd (90)	121 / 11%	56 / 11%	62 / 11%	20 / 17% H*	31 / 16% H*	22 / 13% H*	24 / 13% H*	14 / 8% *	10 / 4%	16 / 6%	22 / 11%	5 / 6% *	12 / 17% I*	60 / 15% I
3rd (80)	95 / 9%	42 / 8%	53 / 10%	14 / 12% *	23 / 12% *	20 / 12% *	13 / 7% *	14 / 9% *	10 / 4%	23 / 8%	24 / 11%	10 / 12% *	3 / 5% *	32 / 8%
4th (70)	107 / 10%	61 / 11%	46 / 8%	11 / 9% *	18 / 10% *	25 / 14% *	24 / 12% *	8 / 5% *	20 / 8%	25 / 9%	26 / 12%	11 / 13% *	8 / 12% *	32 / 8%
5th (60)	107 / 10%	44 / 8%	63 / 11%	11 / 9% *	23 / 12% *	15 / 8% *	19 / 10% *	8 / 5% *	31 / 12%	26 / 9%	18 / 9%	5 / 6% *	7 / 10% *	49 / 12%
6th (50)	118 / 11%	62 / 12%	56 / 10%	11 / 9% *	16 / 9% *	10 / 5% *	20 / 10% *	26 / 16% *	36 / 14%	31 / 11%	21 / 10%	5 / 6% *	12 / 17% *	43 / 11%
7th (40)	123 / 11%	59 / 11%	64 / 11%	2 / 2% *	7 / 4% *	24 / 14% CD*	21 / 11% *	26 / 16% CD*	43 / 17% CD	44 / 15%	22 / 11%	6 / 7% *	6 / 8% *	36 / 9%
8th (30)	145 / 13%	71 / 13%	74 / 13%	12 / 10% *	11 / 6% *	23 / 13% *	31 / 16% D*	23 / 14% *	45 / 18% D	38 / 13%	22 / 11%	17 / 20% *	10 / 14% *	49 / 12%
9th (20)	108 / 10%	43 / 8%	65 / 12%	9 / 8% *	17 / 9% *	14 / 8% *	12 / 6% *	17 / 10% *	39 / 15%	28 / 10%	18 / 9%	10 / 12% *	5 / 6% *	41 / 10%
10th (10)	60 / 6%	46 / 9% B	15 / 3%	10 / 9% *	5 / 2% *	7 / 4% *	10 / 5% *	16 / 10% *	13 / 5%	24 / 9%	15 / 7%	4 / 5% *	3 / 5% *	14 / 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	40	18	19	7	7	6	9	5	6	10	9	8	2	9
	4%	3%	3%	6%	4%	3%	5%	3%	2%	3%	4%	10%	2%	2%
				*	*	*	*	*				M*	*	
Mean score	52.41	51.11	53.7	56.55	64.4	55.03	52.24	47.48	43.21	48.41	52.61	46.83	55.27	56.05
				H*	EFGH*	H*	H*	*				*	*	IK
Standard Deviation	28.131	28.149	27.89	31.827	29.363	27.76	27.64	27.658	22.027	27.518	28.315	29.755	26.879	27.798
Error Variance	0.723	1.489	1.396	8.501	4.592	4.414	3.987	4.66	1.89	2.653	3.89	10.088	10.166	1.97

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1094	465	442	162
Weighted Base		1094	357	338	360
Most important (100)		70	18	16	31
		6%	5%	5%	9%
2nd (90)		121	29	34	51
		11%	8%	10%	14%
3rd (80)		95	40	26	26
		9%	11%	8%	7%
4th (70)		107	41	34	25
		10%	11%	10%	7%
5th (60)		107	29	33	39
		10%	8%	10%	11%
6th (50)		118	46	29	43
		11%	13%	9%	12%
7th (40)		123	51	41	28
		11%	14%	12%	8%
8th (30)		145	38	52	55
		13%	11%	15%	15%
9th (20)		108	36	30	41
		10%	10%	9%	11%
10th (10)		60	20	25	15
		6%	6%	7%	4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1094	357	338	360
Least important (0)	40	10	18	7
	4%	3%	5%	2%
Mean score	52.41	51.88	48.95	54.76
Standard Deviation	28.131	26.729	28.334	28.454
Error Variance	0.723	1.999	2.374	2.249

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	103 9%	36 7%	67 12%	11 10% *	24 13% H*	14 8% *	30 16% H*	14 8% *	9 4%	20 7%	19 9%	10 11% *	5 7% *	42 11%
2nd (90)	100 9%	49 9%	51 9%	16 13% *	25 13% *	12 7% *	18 9% *	15 9% *	14 5%	18 6%	21 10%	12 14% *	6 8% *	40 10%
3rd (80)	97 9%	44 8%	54 10%	14 12% *	15 8% *	12 7% *	18 9% *	9 5% *	30 12%	16 6%	18 9%	5 6% *	8 11% *	48 12%
4th (70)	116 11%	53 10%	62 11%	14 12% *	29 16% F*	19 11% *	9 5% *	26 16% F*	18 7%	21 7%	15 7%	8 9% *	6 8% *	64 16% IJ
5th (60)	133 12%	73 14%	60 11%	12 10% *	19 10% *	22 13% *	21 11% *	25 15% *	34 13%	32 11%	27 13%	17 20% *	12 16% *	36 9%
6th (50)	114 10%	58 11%	55 10%	12 10% *	12 7% *	27 15% *	18 9% *	14 8% *	31 12%	28 10%	31 15%	10 11% *	7 10% *	33 8%
7th (40)	100 9%	51 10%	49 9%	7 6% *	15 8% *	19 11% *	21 11% *	15 9% *	22 9%	21 7%	20 10%	3 3% *	9 12% *	40 10%
8th (30)	91 8%	47 9%	44 8%	6 5% *	9 5% *	16 9% *	12 6% *	23 14% *	24 9%	31 11%	21 10%	10 11% *	4 5% *	21 5%
9th (20)	83 8%	43 8%	38 7%	9 8% *	16 9% *	14 8% *	10 5% *	6 3% *	27 11%	33 11% J	7 3%	6 7% *	6 9% *	24 6%
10th (10)	98 9%	49 9%	46 8%	9 8% *	14 7% *	12 7% *	20 11% *	12 7% *	30 12%	45 16% JM	14 7%	5 6% *	6 8% *	23 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	60 6%	30 6%	30 5%	9 7% *	9 5% *	8 5% *	14 7% *	5 3% *	16 6%	20 7%	12 6%	1 1% *	3 5% *	22 6%
Mean score	53.17	51.2	55.36	56.22 H*	58.51 H*	51.74 *	54.6 *	54.97 H*	46.58	44.18	54.66 I	59.09 I*	52.68 *	58.34 I
Standard Deviation	29.961	29.102	30.563	31.457	30.878	27.844	32.797	27.482	28.272	30.33	29.026	27.944	28.571	29.482
Error Variance	0.821	1.592	1.676	8.304	5.078	4.441	5.614	4.601	3.114	3.223	4.088	8.898	11.486	2.216

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	103 / 9%	27 / 7%	42 / 12%	29 / 8%
2nd (90)	100 / 9%	38 / 11%	27 / 8%	30 / 8%
3rd (80)	97 / 9%	29 / 8%	21 / 6%	41 / 11%
4th (70)	116 / 11%	25 / 7%	28 / 8%	59 / 16% NO
5th (60)	133 / 12%	44 / 12%	44 / 13%	42 / 12%
6th (50)	114 / 10%	24 / 7%	48 / 14% N	42 / 12%
7th (40)	100 / 9%	32 / 9%	34 / 10%	30 / 8%
8th (30)	91 / 8%	33 / 9%	27 / 8%	26 / 7%
9th (20)	83 / 8%	30 / 8%	25 / 7%	26 / 7%
10th (10)	98 / 9%	53 / 15% OP	25 / 7%	18 / 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1094**	**357**	**338**	**360**
Least important (0)	60	23	17	18
	6%	7%	5%	5%
Mean score	53.17	48.6	53.77	56.26
				N
Standard Deviation	29.961	31.448	29.715	27.953
Error Variance	0.821	2.767	2.611	2.17

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Most important (100)	153 / 14%	84 / 16%	66 / 12%	21 / 17% *	14 / 7% *	23 / 13% *	22 / 12% *	28 / 17% *	45 / 18%	31 / 11%	25 / 12%	28 / 32% IJM*	13 / 18% *	51 / 13%
2nd (90)	70 / 6%	39 / 7%	31 / 6%	7 / 5% *	7 / 4% *	15 / 8% *	4 / 2% *	14 / 8% *	24 / 9%	24 / 8%	17 / 8%	4 / 4% *	8 / 11% *	17 / 4%
3rd (80)	64 / 6%	38 / 7%	26 / 5%	7 / 6% *	11 / 6% *	8 / 4% *	14 / 7% *	9 / 6% *	15 / 6%	16 / 6%	18 / 9% M	8 / 9% *	6 / 9% *	9 / 2%
4th (70)	99 / 9%	37 / 7%	62 / 11%	15 / 12% *	15 / 8% *	14 / 8% *	25 / 13% *	15 / 9% *	16 / 6%	20 / 7%	13 / 6%	10 / 12% *	10 / 15% *	32 / 8%
5th (60)	78 / 7%	42 / 8%	35 / 6%	3 / 2% *	8 / 4% *	21 / 12% F*	5 / 3% *	16 / 10% *	24 / 9%	15 / 5%	9 / 4%	6 / 7% *	7 / 10% *	37 / 9%
6th (50)	100 / 9%	58 / 11%	42 / 8%	16 / 14% *	20 / 11% *	14 / 8% *	28 / 15% H*	9 / 5% *	13 / 5%	19 / 7%	22 / 11%	7 / 8% *	5 / 7% *	42 / 11%
7th (40)	70 / 6%	23 / 4%	47 / 8%	16 / 14% G*	10 / 5% *	12 / 7% *	8 / 4% *	4 / 2% *	20 / 8%	11 / 4%	14 / 7%	4 / 5% *	2 / 2% *	38 / 10%
8th (30)	72 / 7%	24 / 5%	48 / 9%	6 / 5% *	19 / 10% *	17 / 10% *	15 / 8% *	3 / 2% *	12 / 5%	11 / 4%	22 / 11% I	3 / 3% *	2 / 2% *	28 / 7%
9th (20)	105 / 10%	56 / 11%	49 / 9%	16 / 13% *	31 / 16% G*	13 / 8% *	15 / 8% *	9 / 6% *	21 / 8%	30 / 11%	19 / 9%	8 / 9% *	6 / 8% *	40 / 10%
10th (10)	101 / 9%	44 / 8%	55 / 10%	6 / 5% *	26 / 14% *	15 / 9% *	17 / 9% *	14 / 9% *	23 / 9%	31 / 11%	16 / 8%	3 / 4% *	2 / 2% *	45 / 12%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Least important (0)	185	87	98	7	28	22	37	45	45	76	30	6	11	53
	17%	16%	18%	6%	15%	13%	20%	27%	17%	27%	15%	7%	15%	13%
				*	*	*	C*	CE*		JKM		*	*	
Mean score	46.84	49.27	44.45	53.9	38.45	49.53	44.04	46.87	49.95	40.27	47.69	64.71	58.48	44.71
				D*	*	D*	*	*	D		I	IJM*	IM*	
Standard Deviation	35.017	35.665	34.143	31.643	31.477	33.476	33.97	39.174	36.867	36.861	34.221	33.797	35.173	32.949
Error Variance	1.121	2.391	2.092	8.403	5.277	6.42	6.022	9.349	5.296	4.761	5.682	13.015	17.408	2.768

Overlap formula used - Column Means:　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*)　Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PublicPriorityIndex."Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order" - Tackling climate change and protecting the environment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Most important (100)	153	29	65	55
	14%	8%	19%	15%
			N	
2nd (90)	70	28	29	10
	6%	8%	9%	3%
			P	
3rd (80)	64	22	28	13
	6%	6%	8%	4%
4th (70)	99	25	29	44
	9%	7%	9%	12%
5th (60)	78	17	25	32
	7%	5%	8%	9%
6th (50)	100	31	29	36
	9%	9%	9%	10%
7th (40)	70	14	22	32
	6%	4%	6%	9%
8th (30)	72	23	21	24
	7%	6%	6%	7%
9th (20)	105	42	26	33
	10%	12%	8%	9%
10th (10)	101	42	22	32
	9%	12%	6%	9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1094	357	338	360
Least important (0)	185	83	43	50
	17%	23%	13%	14%
		O		
Mean score	46.84	39.45	55.01	47.61
			N	N
Standard Deviation	35.017	34.887	35.09	33.536
Error Variance	1.121	3.406	3.641	3.124

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	647	344	302	68	158	143	142	110	26	218	183	48	63	112
Weighted Base	609	346	261	72	154	140	126	94	23	129	131	52	42	219
More safe than it was 12 months ago	110	69	39	23	35	27	13	12	1	21	22	11	6	44
	18%	20%	15%	32%	23%	19%	10%	12%	2%	16%	17%	21%	13%	20%
				F*	*	*	*	*	**	*		*	**	*
Less safe than it was 12 months ago	129	71	59	19	44	20	28	18	-	18	49	9	5	40
	21%	20%	23%	27%	29%	14%	22%	19%	2%	14%	37%	16%	11%	18%
				*	*	*	*	*	**	*	IKM	*	**	*
Much the same as it was 12 months ago	327	183	144	20	70	87	73	58	20	85	52	30	29	122
	54%	53%	55%	27%	45%	62%	58%	61%	84%	66%	39%	58%	69%	55%
				*	*	C*	C*	C*	**	J*		*	**	J*
Don't know	42	24	18	9	5	6	12	7	3	6	8	2	3	14
	7%	7%	7%	13%	3%	4%	9%	7%	12%	4%	6%	5%	6%	7%
				*	*	*	*	*	**	*		*	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	647	250	298	85
Weighted Base	609	173	214	200
More safe than it was 12 months ago	110	26	30	47
	18%	15%	14%	23%
				*
Less safe than it was 12 months ago	129	34	61	34
	21%	20%	29%	17%
				*
Much the same as it was 12 months ago	327	97	112	106
	54%	56%	52%	53%
				*
Don't know	42	16	10	14
	7%	9%	5%	7%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Better than it was 12 months ago	239 22%	148 28% B	86 15%	27 22% *	30 16% *	35 20% *	42 22% *	27 16% *	78 31% DG	101 35% JM	43 21%	21 24% *	16 22% *	50 13%
Much the same as it was 12 months ago	458 42%	230 43%	228 41%	62 52% *	84 45% *	69 40% *	73 38% *	71 43% *	99 39%	121 42%	86 42%	35 40% *	21 29% *	164 42%
Worse than it was 12 months ago	397 36%	153 29%	243 44% A	31 26% *	73 39% *	70 40% *	77 40% *	66 40% *	79 31%	63 22%	77 38% I	31 36% *	34 48% I*	178 45% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Better than it was 12 months ago	239 22%	111 31% OP	71 21%	50 14%
Much the same as it was 12 months ago	458 42%	155 43%	130 38%	151 42%
Worse than it was 12 months ago	397 36%	92 26%	137 41% N	159 44% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Better than it is now	332	198	133	43	50	54	54	40	91	132	49	17	17	102
	30%	37%	24%	36%	27%	31%	28%	25%	36%	46%	24%	19%	24%	26%
		B		*	*	*	*	*		JKLM		*	*	
Much the same as it is now	540	225	313	56	94	78	100	94	119	134	111	48	34	180
	49%	42%	56%	47%	50%	45%	52%	58%	46%	47%	54%	55%	48%	46%
			A	*	*	*	*	*				*	*	
Worse than it is now	222	109	111	21	44	43	38	29	47	19	46	23	20	110
	20%	20%	20%	18%	23%	25%	20%	18%	18%	7%	22%	26%	27%	28%
				*	*	*	*	*			I	I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Better than it is now	332 30%	158 44% OP	82 24%	88 24%
Much the same as it is now	540 49%	159 44%	169 50%	179 50%
Worse than it is now	222 20%	40 11%	87 26% N	93 26% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Easier than it was 12 months ago	99 9%	62 12% B	32 6%	31 26% DEFGH*	21 11% H*	13 8% *	20 10% *	6 4% *	8 3%	28 10%	27 13% M	10 12% *	7 10% *	21 5%
About the same as it was 12 months ago	733 67%	357 67%	376 67%	70 59% *	120 64% *	113 65% *	113 59% *	116 71% *	201 78% CDEF	203 71%	133 65%	65 74% *	54 76% *	242 62%
Harder than it was 12 month ago	262 24%	112 21%	149 27%	18 15% *	47 25% *	48 28% *	59 31% C*	42 26% *	47 19%	55 19%	46 22%	13 15% *	10 15% *	129 33% IKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Easier than it was 12 months ago	99	28	41	24
	9%	8%	12%	7%
About the same as it was 12 months ago	733	254	227	227
	67%	71%	67%	63%
Harder than it was 12 month ago	262	75	70	109
	24%	21%	21%	30%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Very well	91	45	44	6	22	12	14	13	24	43	10	9	4	22
	8%	8%	8%	5%	12%	7%	8%	8%	9%	15%	5%	11%	6%	6%
				*	*	*	*	*		JM		*	*	
Fairly well	382	176	206	36	57	66	44	53	127	138	56	36	20	113
	35%	33%	37%	30%	30%	38%	23%	32%	50%	48%	27%	41%	28%	29%
				*	*	F*	*	*	CDFG	JLM		*	*	
Fairly poorly	287	141	146	31	64	43	54	49	47	42	69	22	22	114
	26%	26%	26%	26%	34%	25%	28%	30%	18%	15%	33%	26%	31%	29%
				*	H*	*	*	*			I	*	I*	I
Very poorly	239	137	102	27	38	39	46	41	47	48	55	14	22	94
	22%	26%	18%	22%	20%	22%	24%	25%	18%	17%	27%	15%	31%	24%
		B		*	*	*	*	*			I	*	*	
Not sure	95	34	60	20	8	14	34	9	11	14	16	6	4	49
	9%	6%	11%	17%	4%	8%	18%	5%	4%	5%	8%	7%	5%	13%
				DGH*	*	*	DGH*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Very well	91	46	22	17
	8%	13%	6%	5%
		OP		
Fairly well	382	148	109	113
	35%	41%	32%	31%
		O		
Fairly poorly	287	71	109	95
	26%	20%	32%	26%
			N	
Very poorly	239	73	77	89
	22%	21%	23%	25%
Not sure	95	18	21	46
	9%	5%	6%	13%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Very good	120 / 11%	65 / 12%	53 / 10%	12 / 10% *	18 / 10% *	18 / 11% *	18 / 10% *	17 / 11% *	37 / 14%	55 / 19% JM	20 / 10%	11 / 13% *	6 / 8% *	25 / 6%
Fairly good	404 / 37%	198 / 37%	206 / 37%	42 / 35% *	79 / 42% *	65 / 37% *	52 / 27% *	59 / 36% *	106 / 41% F	132 / 46% JM	67 / 33%	38 / 44% *	23 / 33% *	122 / 31%
Fairly poor	261 / 24%	121 / 23%	140 / 25%	25 / 21% *	48 / 26% *	38 / 22% *	45 / 24% *	43 / 26% *	62 / 24%	43 / 15%	58 / 28% I	25 / 29% I*	19 / 27% *	104 / 26% I
Very poor	232 / 21%	125 / 23%	107 / 19%	28 / 24% *	35 / 19% *	39 / 22% *	56 / 29% H*	36 / 22% *	39 / 15%	47 / 16%	50 / 24%	10 / 12% *	19 / 26% *	99 / 25%
Don't know	76 / 7%	23 / 4%	51 / 9% A	12 / 10% *	8 / 4% *	14 / 8% *	20 / 10% *	9 / 6% *	13 / 5%	8 / 3%	11 / 5%	3 / 3% *	4 / 6% *	42 / 11% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Very good	120 11%	54 15% P	36 11%	23 6%
Fairly good	404 37%	149 42%	121 36%	123 34%
Fairly poor	261 24%	63 18%	100 30% N	88 24%
Very poor	232 21%	81 23%	75 22%	73 20%
Don't know	76 7%	10 3%	6 2%	53 15% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
It has not impacted my income	662	340	322	40	77	94	119	113	219	213	112	60	46	206
	61%	64%	58%	33%	41%	54%	62%	69%	85%	75%	54%	69%	65%	52%
				*	*	C*	CD*	CD*	CDEFG	JM		*	*	
My income has reduced by less than half	150	78	70	13	35	34	27	18	23	37	32	8	8	59
	14%	15%	13%	11%	19%	20%	14%	11%	9%	13%	16%	9%	11%	15%
				*	*	H*	*	*				*	*	
My income has reduced by about half	69	35	34	14	21	11	9	13	1	9	26	10	3	18
	6%	7%	6%	12%	11%	7%	5%	8%	*	3%	13%	12%	4%	4%
				H*	H*	H*	*	H*			IM	I*	*	
My income has reduced by more than half	54	21	32	13	22	2	9	7	1	5	14	4	3	26
	5%	4%	6%	11%	12%	1%	5%	4%	*	2%	7%	4%	4%	7%
				EH*	EH*	*	*	*			I	*	*	
I have lost my income completely	41	18	23	14	7	8	6	3	3	12	7	1	3	15
	4%	3%	4%	11%	4%	5%	3%	2%	1%	4%	3%	1%	4%	4%
				GH*	*	*	*	*				*	*	
My income has increased	44	23	20	6	11	13	7	5	2	5	8	4	1	23
	4%	4%	4%	5%	6%	7%	4%	3%	1%	2%	4%	4%	1%	6%
				*	*	H*	*	*				*	*	
Don't know	74	18	56	20	15	11	15	7	7	4	6	1	7	47
	7%	3%	10%	17%	8%	7%	8%	4%	3%	2%	3%	1%	10%	12%
			A	GH*	*	*	*	*				*	I*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
It has not impacted my income	662 61%	241 67%	212 63%	203 56%
My income has reduced by less than half	150 14%	47 13%	49 15%	50 14%
My income has reduced by about half	69 6%	24 7%	25 8%	15 4%
My income has reduced by more than half	54 5%	12 3%	15 4%	26 7%
I have lost my income completely	41 4%	14 4%	17 5%	9 2%
My income has increased	44 4%	10 3%	10 3%	24 7%
Don't know	74 7%	9 2%	10 3%	34 10% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	295	147	146	53	70	50	49	45	28	94	86	23	26	56
Weighted Base	314	151	158	54	85	56	51	40	29	62	80	23	17	117
Return to normal within a few weeks	24	15	8	2	8	5	5	2	2	8	11	1	1	2
	8%	10%	5%	3%	10%	10%	10%	5%	6%	13%	14%	5%	7%	1%
		*	*	**	*	**	**	**	**	*	M*	**	**	*
Return to normal within a few months, but it will take more than a few weeks	66	38	26	21	24	14	3	4	-	8	22	11	4	17
	21%	25%	16%	38%	29%	25%	6%	10%	-	13%	27%	47%	26%	15%
		*	*	**	*	**	**	**	**	*	*	**	**	*
Return to normal, but it will take more than a few months	106	53	53	18	34	24	15	8	7	17	28	4	5	40
	34%	35%	33%	33%	40%	42%	30%	20%	23%	27%	36%	18%	31%	35%
		*	*	**	*	**	**	**	**	*	*	**	**	*
Be permanently reduced	84	32	52	7	17	6	21	16	16	24	14	3	4	39
	27%	21%	33%	14%	20%	11%	41%	41%	58%	39%	17%	14%	22%	33%
		*	*	**	*	**	**	**	**	J*	*	**	**	*
Don't know	35	13	20	7	2	7	7	9	4	4	5	4	2	19
	11%	9%	12%	12%	2%	12%	13%	24%	13%	7%	6%	17%	13%	16%
		*	*	**	*	**	**	**	**	*	*	**	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

		EU Ref 2016			Impact on income			
	Total	Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
		N	**O**	**P**	**Q**	**R**	**S**	**T**
Unweighted Base	295	120	122	45	150	71	41	33
Weighted Base	314	97	106	99	150	69	54	41
Return to normal within a few weeks	24 8%	9 10% *	11 10% *	3 3% *	15 10% *	4 5% *	3 5% **	2 5% **
Return to normal within a few months, but it will take more than a few weeks	66 21%	16 17% *	27 26% *	19 19% *	29 20% *	29 42% Q*	4 7% **	4 10% **
Return to normal, but it will take more than a few months	106 34%	25 26% *	39 37% *	38 39% *	46 31% *	24 35% *	23 42% **	12 29% **
Be permanently reduced	84 27%	33 34% *	23 21% *	26 27% *	43 29% *	11 15% *	15 28% **	15 37% **
Don't know	35 11%	13 14% *	6 6% *	13 13% *	16 11% *	2 2% *	10 18% **	8 19% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Savings.Have your savings decreased, increased or stayed the same since the start of the Coronavirus pandemic?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Decreased	236	104	132	28	48	30	50	45	35	59	44	9	10	106
	22%	20%	24%	23%	25%	17%	26%	28%	14%	21%	21%	11%	14%	27%
				*	*	*	H*	H*				*	*	K
Stayed the same	449	220	227	41	68	81	60	68	131	119	96	41	31	134
	41%	41%	41%	34%	36%	46%	31%	42%	51%	42%	47%	47%	44%	34%
				*	*	*	*	*	CF		M	*	*	
Increased	205	129	76	19	29	34	34	24	65	66	37	24	14	58
	19%	24%	14%	16%	15%	20%	18%	14%	25%	23%	18%	28%	19%	15%
		B		*	*	*	*	*				*	*	
Don't know	50	13	37	12	13	7	9	2	8	9	1	4	7	21
	5%	2%	7%	10%	7%	4%	5%	1%	3%	3%	*	5%	10%	5%
			A	G*	*	*	*	*				*	J*	
Not applicable – I didn't have any savings before the pandemic and still don't	154	67	86	20	31	23	38	25	18	33	28	9	9	73
	14%	13%	15%	16%	16%	13%	20%	15%	7%	12%	13%	10%	13%	19%
				*	*	*	H*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Savings.Have your savings decreased, increased or stayed the same since the start of the Coronavirus pandemic?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Decreased	236	84	68	79
	22%	23%	20%	22%
Stayed the same	449	151	150	142
	41%	42%	44%	39%
Increased	205	65	82	53
	19%	18%	24%	15%
Don't know	50	9	9	20
	5%	2%	3%	5%
Not applicable – I didn't have any savings before the pandemic and still don't	154	49	29	67
	14%	14%	9%	19%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

SavingsIncreased.How much of the extra money you've saved during the pandemic do you plan to spend before the end of the year?

Base: All adults who have saved money since the start of the pandemic

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	223	119	104	27	31	28	33	39	65	88	55	21	21	33
Weighted Base	205	129	76	19	29	34	34	24	65	66	37	24	14	58
All of it	7 3% *	7 5% *	- * *	- 2% **	2 5% **	1 3% **	2 6% **	- 2% **	1 2% *	2 2% *	4 12% *	1 4% **	- - **	- * **
Most of it	21 10% *	11 8% *	10 13% *	5 28% **	4 14% **	1 3% **	6 17% **	- * **	5 7% *	3 5% *	4 12% *	2 8% **	2 13% **	9 16% **
About half of it	26 13% *	21 16% *	6 8% *	7 39% **	10 34% **	4 13% **	4 12% **	- - **	1 1% *	6 9% *	7 18% *	2 10% **	1 6% **	11 18% **
Some of it	66 32% *	44 34% *	22 29% *	5 27% **	9 31% **	16 46% **	8 25% **	4 17% **	23 36% *	16 24% *	12 32% *	9 39% **	6 46% **	19 33% **
None at all	56 28% *	32 25% *	24 32% *	- 2% **	4 15% **	8 23% **	10 28% **	15 64% **	19 29% *	23 35% *	6 15% *	8 32% **	3 20% **	15 25% **
Don't know	28 14% *	15 11% *	14 18% *	- 1% **	- - **	4 12% **	4 12% **	4 16% **	16 24% *	16 24% *	4 12% *	2 7% **	2 15% **	4 7% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

SavingsIncreased.How much of the extra money you've saved during the pandemic do you plan to spend before the end of the year?

Base: All adults who have saved money since the start of the pandemic

	Total	Leave	Remain	Did not vote
		EU Ref 2016		
		N	O	P
Unweighted Base	223	94	100	26
Weighted Base	205	65	82	53
All of it	7 3%	1 2% *	6 7% *	- - **
Most of it	21 10%	4 6% *	7 8% *	10 19% **
About half of it	26 13%	4 7% *	11 14% *	11 21% **
Some of it	66 32%	23 35% *	26 32% *	12 22% **
None at all	56 28%	23 36% *	19 23% *	14 27% **
Don't know	28 14%	9 14% *	13 16% *	6 12% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Much too fast	108 10%	44 8%	63 11%	3 3% *	13 7% *	20 12% *	23 12% *	15 9% *	34 13% C	28 10%	27 13%	8 9% *	4 6% *	39 10%
A bit too fast	250 23%	122 23%	125 23%	28 24% *	29 15% *	27 15% *	45 24% *	42 26% *	78 30% DE	68 24%	58 28% M	21 24% *	20 28% *	65 17%
About right	415 38%	208 39%	207 37%	33 27% *	90 48% C*	73 42% *	62 33% *	68 41% *	89 35%	117 41%	73 35%	50 57% JLM*	18 26% *	141 36%
A bit too slow	113 10%	71 13% B	42 8%	26 22% EFH*	21 11% *	11 6% *	14 7% *	18 11% *	23 9%	34 12%	23 11%	3 4% *	9 13% *	40 10%
Much too slow	92 8%	50 9%	39 7%	12 10% *	19 10% *	18 10% *	22 12% *	10 6% *	10 4%	29 10% J	8 4%	5 5% *	6 9% *	43 11%
Don't know	117 11%	37 7%	80 14% A	17 14% *	16 9% *	26 15% *	25 13% *	11 6% *	22 9%	10 3%	17 8%	1 1% *	13 19% IK*	66 17% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Much too fast	108	32	38	38
	10%	9%	11%	10%
A bit too fast	250	72	93	73
	23%	20%	27%	20%
About right	415	131	144	129
	38%	37%	42%	36%
A bit too slow	113	53	32	26
	10%	15%	10%	7%
Much too slow	92	47	12	32
	8%	13%	3%	9%
		O		
Don't know	117	22	21	63
	11%	6%	6%	17%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

FutureWaves.How concerned are you that there will be further waves of Coronavirus infections in the UK after the summer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Very concerned	258	118	140	12	41	49	55	31	69	68	70	26	19	71
	24%	22%	25%	10%	22%	28%	29%	19%	27%	24%	34%	30%	27%	18%
				*	*	C*	C*	*	C		IM	*	*	
Fairly concerned	465	226	237	49	64	61	73	92	126	118	92	41	29	164
	43%	42%	42%	41%	34%	35%	38%	56%	49%	41%	44%	46%	41%	42%
				*	*	*	*	DEF*	D			*	*	
Not very concerned	194	102	92	31	45	36	27	22	33	62	31	15	10	64
	18%	19%	16%	26%	24%	21%	14%	13%	13%	22%	15%	17%	15%	16%
				H*	*	*	*	*				*	*	
Not at all concerned	112	71	41	14	23	21	26	12	16	26	5	3	8	62
	10%	13%	7%	12%	12%	12%	13%	7%	6%	9%	3%	4%	11%	16%
		B		*	*	*	*	*	*	J		*	J*	JK
Don't know	65	16	47	13	14	8	11	7	13	12	9	3	5	31
	6%	3%	8%	11%	7%	5%	6%	4%	5%	4%	4%	4%	7%	8%
			A	*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

FutureWaves.How concerned are you that there will be further waves of Coronavirus infections in the UK after the summer?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Very concerned	258	83	99	66
	24%	23%	29%	18%
			P	
Fairly concerned	465	141	162	152
	43%	39%	48%	42%
Not very concerned	194	68	64	59
	18%	19%	19%	16%
Not at all concerned	112	50	9	50
	10%	14%	3%	14%
		O		O
Don't know	65	15	5	33
	6%	4%	1%	9%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

LiftingRestrictions2.Which of these statements comes closest to your view?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Everyone should continue to wear face masks in shops and public transport for a further period of time	647 59%	318 60%	326 59%	48 40% *	54 29% *	96 55% D*	125 65% CD*	115 70% CD*	209 82% CDEF	195 68% M	133 64% M	53 61% *	43 60% *	203 52%
People should be able to decide for themselves whether to wear masks in shops and public transport	385 35%	191 36%	194 35%	55 47% FGH*	115 61% EFGH*	70 40% H*	57 30% *	44 27% *	44 17%	83 29%	64 31%	26 29% *	26 36% *	166 42% I
Don't know	63 6%	23 4%	37 7%	16 13% H*	19 10% H*	9 5% *	10 5% *	5 3% *	3 1%	8 3%	9 4%	9 10% *	2 3% *	23 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

LiftingRestrictions2.Which of these statements comes closest to your view?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Everyone should continue to wear face masks in shops and public transport for a further period of time	647 59%	216 60%	234 69% P	184 51%
People should be able to decide for themselves whether to wear masks in shops and public transport	385 35%	125 35%	91 27%	158 44% O
Don't know	63 6%	17 5%	13 4%	18 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	224	145	77	32	56	39	39	30	27	75	28	9	11	95
	20%	27%	14%	27%	30%	22%	20%	18%	11%	26%	13%	10%	15%	24%
		B		H*	H*	H*	*	*		JK		*	*	J
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	421	216	203	40	68	70	69	66	108	71	119	44	43	121
	38%	41%	36%	33%	36%	40%	36%	40%	42%	25%	58%	50%	61%	31%
				*	*	*	*	*			IM	IM*	IM*	
They have got the balance about right	276	120	157	22	42	31	51	45	86	108	37	24	10	92
	25%	22%	28%	18%	22%	18%	27%	27%	34%	38%	18%	28%	13%	23%
				*	*	*	*	*	CE	JLM		*	*	
Don't know	173	52	121	26	21	36	32	23	35	32	23	11	8	85
	16%	10%	22%	21%	11%	20%	17%	14%	14%	11%	11%	12%	11%	22%
			A	*	*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	224 20%	104 29% O	40 12%	79 22% O
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	421 38%	110 31%	172 51% NP	125 35%
They have got the balance about right	276 25%	100 28%	86 26%	78 22%
Don't know	173 16%	44 12%	40 12%	78 22% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

VaccinePassport.Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Strongly support	380	191	184	24	39	46	66	73	133	119	63	40	22	120
	35%	36%	33%	20%	21%	26%	34%	45%	52%	42%	30%	46%	31%	30%
				*	*	*	*	CDE*	CDEF	J		*	*	
Tend to support	315	139	176	34	45	46	63	49	79	82	67	27	26	98
	29%	26%	32%	28%	24%	26%	33%	30%	31%	29%	33%	30%	37%	25%
				*	*	*	*	*				*	*	
Tend to oppose	96	47	50	16	24	26	9	10	12	21	34	12	3	24
	9%	9%	9%	13%	13%	15%	5%	6%	5%	7%	17%	14%	4%	6%
				*	*	FH*	*	*			IM	*	*	
Strongly oppose	158	94	64	19	54	28	36	15	6	32	18	2	12	88
	14%	18%	12%	16%	29%	16%	19%	9%	2%	11%	9%	2%	17%	23%
				H*	GH*	H*	H*	*				*	K*	IJK
Not sure	145	62	83	27	26	30	17	17	27	31	24	7	8	62
	13%	12%	15%	23%	14%	17%	9%	10%	11%	11%	12%	8%	12%	16%
				F*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

VaccinePassport.Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Strongly support	**380** **35%**	143 40%	120 35%	103 29%
Tend to support	**315** **29%**	88 25%	118 35% N	98 27%
Tend to oppose	**96** **9%**	24 7%	45 13% N	28 8%
Strongly oppose	**158** **14%**	60 17% O	27 8%	71 20% O
Not sure	**145** **13%**	42 12%	29 9%	61 17% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

GovtSupport.How would you rate the government's response when it comes to supporting...

Base: All adults GB 18+

	People who have lost income	Companies that face closure and revenue losses
Unweighted Base	**1094**	**1094**
Weighted Base	**1094**	**1094**
Very good	138	70
	13%	6%
Fairly good	329	263
	30%	24%
Fairly poor	266	311
	24%	28%
Very poor	171	204
	16%	19%
Don't know	191	246
	17%	22%

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Very good	138	68	67	16	32	21	19	21	29	47	22	17	6	39
	13%	13%	12%	13% *	17% *	12% *	10% *	13% *	11%	17%	11%	19% *	8% *	10%
Fairly good	329	183	145	32	48	45	51	55	98	124	72	30	18	75
	30%	34% B	26%	26% *	26% *	26% *	26% *	34% *	38%	44% LM	35% M	34% M*	26% *	19%
Fairly poor	266	121	145	30	48	35	49	40	63	41	61	22	26	105
	24%	23%	26%	25% *	26% *	20% *	25% *	24% *	25%	14%	29% I	26% *	37% I*	27% I
Very poor	171	84	85	23	34	35	43	18	17	31	30	7	14	78
	16%	16%	15%	20% H*	18% H*	20% H*	23% H*	11% *	7%	11%	15%	9% *	20% *	20% I
Don't know	191	76	115	18	26	38	30	30	50	42	21	11	7	95
	17%	14%	21%	15% *	14% *	22% *	15% *	18% *	19%	15%	10%	13% *	10% *	24% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
Very good	**138**	52	46	32
	13%	14%	14%	9%
Fairly good	**329**	127	117	74
	30%	36%	35%	21%
		P	P	
Fairly poor	**266**	65	86	109
	24%	18%	25%	30%
				N
Very poor	**171**	55	46	67
	16%	15%	14%	19%
Don't know	**191**	58	43	78
	17%	16%	13%	22%

The column headers above are grouped under **EU Ref 2016** (Leave, Remain, Did not vote).

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Very good	70 6%	42 8%	26 5%	14 12% F*	14 7% *	8 4% *	5 3% *	9 5% *	21 8%	25 9%	18 9%	4 5% *	6 8% *	18 4%
Fairly good	263 24%	137 26%	126 23%	27 23% *	42 23% *	44 25% *	33 17% *	46 28% *	70 27%	103 36% JM	51 25% M	29 33% M*	14 20% *	54 14%
Fairly poor	311 28%	165 31%	144 26%	35 30% *	58 31% *	41 23% *	55 29% *	51 31% *	71 28%	61 22%	72 35% I	36 41% I*	26 36% *	104 27%
Very poor	204 19%	94 18%	110 20%	26 22% H*	40 21% H*	42 24% H*	54 28% GH*	21 13% *	21 8%	40 14%	39 19%	6 7% *	15 20% *	93 24% IK
Don't know	246 22%	94 18%	152 27% A	16 14% *	34 18% *	39 23% *	44 23% *	37 22% *	75 29% C	56 20%	28 13%	12 14% *	11 16% *	123 31% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
Very good	70 6%	31 9%	23 7%	13 4%
Fairly good	263 24%	106 30% P	97 29% P	51 14%
Fairly poor	311 28%	75 21%	107 32% N	120 33% N
Very poor	204 19%	71 20%	57 17%	70 19%
Don't know	246 22%	74 21%	54 16%	107 30% O

(EU Ref 2016 spans Leave / Remain / Did not vote columns)

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

GovtCoop2.Thinking about how COVID-19 vaccines are being distributed around the world. On the whole, how would you rate the cooperation between countries globally?

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Very good	63	34	29	9	17	9	16	6	6	17	12	9	3	18
	6%	6%	5%	7%	9%	5%	8%	4%	2%	6%	6%	10%	5%	5%
				*	*	*	*	*				*	*	
Fairly good	317	157	159	38	70	52	56	36	65	84	66	28	17	108
	29%	30%	29%	32%	37%	30%	29%	22%	25%	29%	32%	31%	23%	27%
				*	G*	*	*	*				*	*	
Fairly poor	310	167	138	35	43	40	44	61	88	95	66	30	28	81
	28%	31%	25%	29%	23%	23%	23%	37%	34%	33%	32%	34%	39%	21%
				*	*	*	*	*		M	M	*	M*	
Very poor	158	94	63	18	21	32	31	23	33	42	37	11	13	44
	14%	18%	11%	15%	11%	18%	16%	14%	13%	15%	18%	13%	19%	11%
				*	*	*	*	*				*	*	
Don't know	247	79	168	20	37	42	45	38	65	48	25	10	10	141
	23%	15%	30%	17%	20%	24%	23%	23%	25%	17%	12%	11%	14%	36%
			A	*	*	*	*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

GovtCoop2.Thinking about how COVID-19 vaccines are being distributed around the world. On the whole, how would you rate the cooperation between countries globally?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
Very good	**63**	25	21	10
	6%	7%	6%	3%
Fairly good	**317**	102	106	101
	29%	29%	31%	28%
Fairly poor	**310**	107	106	90
	28%	30%	31%	25%
Very poor	**158**	54	57	43
	14%	15%	17%	12%
Don't know	**247**	69	48	115
	23%	19%	14%	32%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Very satisfied	355	175	180	12	36	44	76	75	113	152	49	36	12	103
	32%	33%	32%	10%	19%	25%	40%	45%	44%	53%	24%	41%	16%	26%
				*	*	C*	CD*	CDE*	CDE	JLM		JL*	*	
Quite satisfied	439	222	215	50	74	76	64	60	115	91	103	42	39	137
	40%	42%	39%	42%	39%	43%	33%	37%	45%	32%	50%	48%	55%	35%
				*	*	*	*	*			IM	I*	IM*	
Not very satisfied	129	69	58	27	40	22	15	7	17	17	36	10	14	45
	12%	13%	10%	23%	21%	13%	8%	4%	7%	6%	17%	11%	20%	12%
				FGH*	FGH*	*	*	*			I	*	I*	
Not at all satisfied	55	36	19	11	14	13	9	2	6	14	6	-	1	29
	5%	7%	3%	9%	7%	8%	5%	1%	2%	5%	3%	-	1%	7%
				*	*	*	*	*					*	*
Don't know	116	31	85	20	24	19	28	21	6	12	12	1	5	78
	11%	6%	15%	17%	13%	11%	14%	13%	2%	4%	6%	1%	8%	20%
			A	H*	H*	H*	H*	H*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
Very satisfied	**355** 32%	156 44% OP	115 34% P	80 22%
Quite satisfied	**439** 40%	116 32%	166 49% N	149 41%
Not very satisfied	**129** 12%	33 9%	41 12%	43 12%
Not at all satisfied	**55** 5%	21 6%	9 3%	23 6%
Don't know	**116** 11%	32 9% O	7 2%	66 18% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Vaccines should be compulsory for all adults	487 44%	276 52% B	211 38%	36 30% *	60 32% *	57 33% *	81 42% *	73 45% *	180 70% CDEFG	150 52% M	103 50% M	53 60% M*	29 40% *	141 36%
Adults should be allowed to choose whether or not to be vaccinated	486 44%	204 38%	277 50% A	62 52% H*	111 59% GH*	98 56% GH*	91 48% H*	63 38% H*	60 24%	114 40%	80 39%	26 30% *	39 55% K*	197 50% K
Not sure	121 11%	52 10%	69 12%	22 18% H*	17 9% *	19 11% *	20 10% *	28 17% H*	17 6%	22 8%	23 11%	9 10% *	3 5% *	54 14%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Vaccines should be compulsory for all adults	487 44%	181 51% P	164 48% P	132 37%
Adults should be allowed to choose whether or not to be vaccinated	486 44%	151 42%	141 42%	178 49%
Not sure	121 11%	25 7%	33 10%	51 14%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Vaccine1617.Covid vaccinations are now available for 16 and 17-year-olds in the UK. Do you approve or disapprove of this?

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Strongly approve	362	191	166	24	29	49	68	64	128	129	74	36	31	87
	33%	36%	30%	20%	16%	28%	36%	39%	50%	45%	36%	41%	44%	22%
				*	*	*	D*	CD*	CDE	M	M	M*	M*	
Approve	457	223	234	54	85	70	69	71	107	106	94	42	20	170
	42%	42%	42%	46%	45%	40%	36%	43%	42%	37%	46%	48%	28%	43%
				*	*	*	*	*			L	*	*	
Disapprove	63	32	31	8	24	6	15	5	5	9	11	3	5	33
	6%	6%	6%	7%	13%	3%	8%	3%	2%	3%	5%	4%	7%	8%
				*	EGH*	*	*	*				*	*	
Strongly disapprove	111	58	52	18	26	24	20	14	7	25	13	2	7	53
	10%	11%	9%	15%	14%	14%	10%	9%	3%	9%	6%	2%	10%	14%
				H*	H*	H*	H*	*				*	*	K
Don't know	102	27	74	15	23	26	20	10	10	18	13	5	8	49
	9%	5%	13%	12%	12%	15%	10%	6%	4%	6%	7%	5%	11%	13%
			A	*	H*	H*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Vaccine1617.Covid vaccinations are now available for 16 and 17-year-olds in the UK. Do you approve or disapprove of this?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Strongly approve	362 33%	154 43% P	135 40% P	64 18%
Approve	457 42%	110 31%	154 46% N	176 49% N
Disapprove	63 6%	19 5%	19 6%	25 7%
Strongly disapprove	111 10%	44 12% O	13 4%	54 15% O
Don't know	102 9%	31 9%	17 5%	40 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Vaccine1215.Would you support or oppose Covid vaccinations being made available for children aged 12 to 15-years-old in the UK?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Strongly support	284	155	129	23	32	46	57	45	81	98	65	23	20	72
	26%	29%	23%	19%	17%	26%	30%	28%	32%	34%	31%	26%	29%	18%
				*	*	*	*	*	D	M	M	*	*	
Tend to support	391	213	178	29	54	54	65	67	122	105	83	37	24	132
	36%	40%	32%	24%	29%	31%	34%	41%	47%	37%	40%	42%	34%	34%
				*	*	*	*	*	CDE			*	*	
Tend to oppose	81	32	44	19	27	14	8	8	5	9	22	9	6	24
	7%	6%	8%	16%	14%	8%	4%	5%	2%	3%	11%	10%	9%	6%
				FGH*	FH*	*	*	*			I	*	*	
Strongly oppose	147	71	76	32	42	24	25	16	8	31	15	6	12	77
	13%	13%	14%	26%	22%	14%	13%	10%	3%	11%	7%	6%	16%	20%
				GH*	H*	H*	H*	*				*	*	IJ
Not sure	191	60	130	17	33	36	36	28	40	43	22	14	9	87
	17%	11%	23%	14%	17%	21%	19%	17%	16%	15%	11%	16%	12%	22%
			A	*	*	*	*	*				*	*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Vaccine1215.Would you support or oppose Covid vaccinations being made available for children aged 12 to 15-years-old in the UK?

Base: All adults GB 18+

			EU Ref 2016	
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
Strongly support	**284**	120	97	57
	26%	33%	29%	16%
		P	P	
Tend to support	**391**	111	143	127
	36%	31%	42%	35%
			N	
Tend to oppose	**81**	14	34	27
	7%	4%	10%	8%
			N	
Strongly oppose	**147**	47	26	74
	13%	13%	8%	20%
				O
Not sure	**191**	65	38	75
	17%	18%	11%	21%
		O		O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

LookToFuture.Following the end of the coronavirus outbreak, do you think that actions to address climate change should be more or less of a priority for governments than before?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
More of a priority	433	243	187	47	61	76	59	77	113	97	96	52	34	145
	40%	46%	34%	39%	33%	44%	31%	47%	44%	34%	46%	59%	48%	37%
		B		*	*	*	*	F*			I	IM*	*	
Same as before	406	179	227	40	83	61	78	51	93	116	85	29	27	124
	37%	34%	41%	33%	44%	35%	41%	31%	36%	41%	41%	33%	38%	32%
				*	*	*	*	*				*	*	
Less of a priority	152	70	80	19	20	12	39	21	40	54	18	4	5	63
	14%	13%	14%	16%	11%	7%	20%	13%	16%	19%	9%	5%	7%	16%
				*	*	*	E*	*		JK		*	*	
Don't know	104	40	64	14	23	25	16	16	10	18	8	2	5	61
	9%	7%	11%	12%	12%	14%	8%	9%	4%	6%	4%	2%	7%	16%
				*	H*	H*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

LookToFuture.Following the end of the coronavirus outbreak, do you think that actions to address climate change should be more or less of a priority for governments than before?

Base: All adults GB 18+

| | | EU Ref 2016 | | |
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
More of a priority	433	116	180	132
	40%	33%	53%	37%
			NP	
Same as before	406	145	124	125
	37%	41%	37%	35%
Less of a priority	152	68	17	59
	14%	19%	5%	16%
		O		O
Don't know	104	28	18	44
	9%	8%	5%	12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

CCGlobal.How would you rate the cooperation between countries globally to tackle climate change?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Very good	37 3%	29 5% B	8 1%	3 3% *	15 8% H*	8 4% *	9 5% *	1 1% *	1 *	7 2%	12 6%	12 13% ILM*	- *	6 1% *
Fairly good	209 19%	93 18%	113 20%	31 26% H*	45 24% H*	39 22% H*	42 22% *	23 14% *	28 11%	53 18%	59 28% IM	15 17%	9 13% *	58 15%
Fairly poor	380 35%	183 34%	196 35%	46 38% *	56 30% *	48 27% *	55 29% *	69 42% *	107 42%	95 33%	74 36%	38 43% *	29 41% *	130 33%
Very poor	233 21%	158 30% B	75 13%	17 15% *	37 19% *	32 18% *	37 20% *	30 19% *	80 31% C	76 27%	39 19%	18 20% *	23 32% *	66 17%
Don't know	235 21%	69 13%	166 30% A	22 18% *	34 18% *	48 28% *	49 26% *	40 24% *	41 16%	56 19% JK	23 11%	6 7% *	10 14% *	132 34% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

CCGlobal.How would you rate the cooperation between countries globally to tackle climate change?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Very good	37	14	18	1
	3%	4%	5%	*
			P	
Fairly good	209	50	76	76
	19%	14%	23%	21%
			N	
Fairly poor	380	115	132	124
	35%	32%	39%	34%
Very poor	233	106	67	54
	21%	30%	20%	15%
		OP		
Don't know	235	73	44	105
	21%	20%	13%	29%
		O		O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality.In Britain, how much do you feel that there is division between the "haves" and the "have-nots"?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
A lot	492	247	245	27	47	77	93	98	150	124	110	47	42	154
	45%	46%	44%	23%	25%	44%	48%	60%	59%	43%	53%	54%	60%	39%
				*	*	CD*	CD*	CD*	CD		M	*	M*	
A little	278	146	130	35	58	45	45	24	71	88	53	29	16	81
	25%	28%	23%	29%	31%	26%	24%	14%	28%	31%	26%	33%	22%	21%
				G*	G*	*	*	*	G			*	*	
Not very much	125	74	51	22	41	17	17	15	13	38	22	4	8	44
	11%	14%	9%	18%	22%	10%	9%	9%	5%	13%	11%	5%	11%	11%
				H*	FGH*	*	*	*				*	*	
Not at all	23	14	9	9	3	4	4	4	-	10	2	-	-	6
	2%	3%	2%	8%	1%	2%	2%	2%	-	3%	1%	-	*	2%
				H*	*	*	*	*				*	*	
Don't know	175	51	123	26	38	31	33	24	22	26	19	8	5	107
	16%	10%	22%	22%	20%	18%	17%	15%	9%	9%	9%	9%	7%	27%
			A	H*	H*	*	*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality.In Britain, how much do you feel that there is division between the "haves" and the "have-nots"?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
A lot	492	161	188	137
	45%	45%	56%	38%
			NP	
A little	278	108	88	73
	25%	30%	26%	20%
Not very much	125	27	39	53
	11%	8%	12%	15%
Not at all	23	10	3	6
	2%	3%	1%	2%
Don't know	175	51	20	91
	16%	14%	6%	25%
		O		NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality_reduce.How important or unimportant to you is it that Britain reduces the gap between the "haves" and "have-nots" in society?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Not at all important	52	32	15	10	12	3	15	2	8	21	4	3	3	17
	5%	6%	3%	9%	6%	2%	8%	1%	3%	7%	2%	3%	4%	4%
				*	*	*	*	*		J		*	*	
Not very important	153	92	61	27	30	14	24	17	41	56	25	7	7	48
	14%	17%	11%	23%	16%	8%	13%	10%	16%	20%	12%	8%	9%	12%
				E*	*	*	*	*				*	*	
Quite important	403	192	212	43	68	65	58	65	105	120	73	42	21	132
	37%	36%	38%	36%	36%	37%	30%	40%	41%	42%	35%	48%	30%	34%
				*	*	*	*	*				*	*	
Very important	305	160	144	18	35	57	60	55	79	56	86	30	31	88
	28%	30%	26%	15%	18%	33%	31%	34%	31%	20%	42%	35%	44%	22%
				*	*	CD*	C*	CD*	C		IM	I*	IM*	
Don't know	181	56	124	21	43	35	34	25	23	32	18	5	9	107
	17%	11%	22%	18%	23%	20%	18%	15%	9%	11%	9%	6%	13%	27%
			A	*	H*	H*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality_reduce.How important or unimportant to you is it that Britain reduces the gap between the "haves" and "have-nots" in society?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Not at all important	52 5%	30 8% O	4 1%	12 3%
Not very important	153 14%	64 18%	40 12%	45 13%
Quite important	403 37%	134 37%	128 38%	135 37%
Very important	305 28%	78 22%	134 40% NP	84 23%
Don't know	181 17%	52 15%	32 9%	83 23% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality_B.Which of these, if any, do you think would be the most effective ways of making Britain a fairer society? Please select up to three answers.

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Increase wages for low-paid workers	379	165	213	37	72	58	73	65	74	75	85	26	20	162
	35%	31%	38%	31%	38%	33%	38%	40%	29%	26%	41%	30%	28%	41%
				*	*	*	*	*			I	*	*	I
Change the tax system, to increase taxes on the rich and multinational corporations	373	189	183	36	36	54	78	53	116	85	77	24	33	145
	34%	36%	33%	30%	19%	31%	41%	32%	45%	30%	37%	27%	47%	37%
				*	*	*	D*	*	D			*	I*	
Make housing more affordable	367	180	187	34	75	55	73	65	65	86	87	25	25	134
	34%	34%	34%	29%	40%	31%	38%	40%	25%	30%	42%	28%	35%	34%
				*	H*	*	*	H*			I	*	*	
Reduce NHS waiting lists	322	134	187	18	38	69	48	44	105	100	43	26	25	118
	29%	25%	34%	16%	20%	39%	25%	27%	41%	35%	21%	29%	35%	30%
			A	*	*	CD*	*	*	CDF	J		*	*	
Reduce crime by putting more police officers on the street	226	114	112	11	42	20	32	39	82	89	29	11	15	75
	21%	21%	20%	9%	23%	11%	17%	24%	32%	31%	14%	12%	22%	19%
				*	*	*	*	CE*	CEF	JKM		*	*	
Maintain the £20 per week increase to Universal Credit	195	103	90	18	26	38	52	33	29	37	56	21	13	57
	18%	19%	16%	15%	14%	22%	27%	20%	11%	13%	27%	24%	18%	14%
				*	*	*	DH*	*			IM	*	*	
Invest to improve neglected regions	176	106	69	6	20	38	24	37	50	50	30	19	13	53
	16%	20%	12%	5%	11%	22%	13%	23%	20%	17%	14%	22%	19%	14%
		B		*	*	C*	*	C*	C			*	*	
Make social care more affordable	164	67	96	14	22	17	21	31	60	61	36	15	11	33
	15%	13%	17%	12%	12%	10%	11%	19%	23%	22%	17%	17%	16%	8%
				*	*	*	*	*	EF	M	M	*	*	
Improve schools	163	82	82	23	22	43	24	14	38	37	35	14	9	60
	15%	15%	15%	20%	12%	25%	12%	8%	15%	13%	17%	16%	13%	15%
				*	*	DG*	*	*				*	*	
Reduce business rates for small businesses	159	93	66	16	26	29	31	31	25	63	22	20	1	42
	15%	17%	12%	14%	14%	17%	16%	19%	10%	22%	11%	23%	2%	11%
				*	*	*	*	*		JLM		JLM*	*	

Table continues

Overlap formula used - Column Means:　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*)　Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality_B.Which of these, if any, do you think would be the most effective ways of making Britain a fairer society? Please select up to three answers.

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Improve bus and train services, and cut their costs	117 11%	54 10%	61 11%	22 18% D*	10 5% *	17 10% *	17 9% *	19 11% *	33 13%	29 10%	23 11%	11 12% *	12 17% *	38 10%
None of these	16 1%	9 2%	6 1%	2 2% *	7 4% *	5 3% *	2 1% *	- *	-	5 2%	1 1%	6 7% JM*	- *	4 1% *
I don't think Britain needs to be made fairer	15 1%	8 1%	8 1%	- - *	2 1% *	1 1% *	1 1% *	5 3% *	6 2%	8 3%	- *	1 1% *	- 1% *	6 1%
Don't know	77 7%	30 6%	47 8%	13 11% *	13 7% *	7 4% *	17 9% *	12 7% *	14 6%	11 4%	5 3%	2 3% *	4 5% *	49 12% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality_B.Which of these, if any, do you think would be the most effective ways of making Britain a fairer society? Please select up to three answers.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
Increase wages for low-paid workers	379 35%	115 32%	121 36%	135 37%
Change the tax system, to increase taxes on the rich and multinational corporations	373 34%	114 32%	121 36%	133 37%
Make housing more affordable	367 34%	111 31%	117 35%	128 36%
Reduce NHS waiting lists	322 29%	106 30%	92 27%	109 30%
Reduce crime by putting more police officers on the street	226 21%	107 30% OP	49 15%	63 17%
Maintain the £20 per week increase to Universal Credit	195 18%	53 15%	78 23% N	58 16%
Invest to improve neglected regions	176 16%	59 17%	67 20%	47 13%
Make social care more affordable	164 15%	68 19% P	68 20% P	25 7%
Improve schools	163 15%	47 13%	63 19%	46 13%
Reduce business rates for small businesses	159 15%	64 18%	53 16%	38 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality_B.Which of these, if any, do you think would be the most effective ways of making Britain a fairer society? Please select up to three answers.

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	**1094**	**357**	**338**	**360**
Improve bus and train services, and cut their costs	**117** **11%**	43 12%	39 11%	36 10%
None of these	**16** **1%**	3 1%	7 2%	3 1%
I don't think Britain needs to be made fairer	**15** **1%**	9 2%	3 1%	4 1%
Don't know	**77** **7%**	21 6%	8 2%	41 11% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality_C.Thinking about life in Britain in 2021, which of the following statements comes closest to your view?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
We look after each other	335	180	152	35	53	50	52	48	98	124	71	23	22	83
	31%	34%	27%	29%	28%	28%	27%	29%	38%	43%	34%	26%	31%	21%
				*	*	*	*	*		KM	M	*	*	
It's everyone for themselves	580	290	290	47	101	106	101	90	136	132	103	49	37	235
	53%	54%	52%	39%	54%	61%	53%	55%	53%	46%	50%	56%	52%	60%
				*	*	C*	*	*				*	*	I
Don't know	179	62	114	38	34	19	39	27	22	30	32	16	12	74
	16%	12%	21%	32%	18%	11%	21%	16%	9%	10%	16%	18%	17%	19%
			A	EGH*	*	*	H*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Inequality_C.Thinking about life in Britain in 2021, which of the following statements comes closest to your view?

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1094	465	442	162
Weighted Base		1094	357	338	360
We look after each other		335	121	119	85
		31%	34%	35%	24%
				P	
It's everyone for themselves		580	193	169	207
		53%	54%	50%	58%
Don't know		179	44	50	68
		16%	12%	15%	19%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

ElderlySocialCare.The UK Government is planning a large increase in spending on elderly social care. In your opinion, how should the costs of this social care be met?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Costs met fully by working people from their salaries	113 10%	59 11%	51 9%	11 9% *	15 8% *	12 7% *	13 7% *	10 6% *	52 20% DEFG	44 15% M	18 9%	11 12% *	18 26% JM*	22 6%
Costs met mostly by working people from their salaries	158 14%	90 17%	66 12%	18 15% *	26 14% *	17 10% *	18 9% *	25 15% *	56 22% EF	46 16% M	51 25% M	17 19% M*	7 10% *	31 8%
Costs shared equally by working and retired people	334 31%	169 32%	165 30%	25 21% *	51 27% *	66 38% C*	59 31% *	60 37% *	73 28%	90 32%	62 30%	36 41% *	18 26% *	110 28%
Costs met mostly by retired people from their savings or assets	110 10%	70 13% B	40 7%	24 20% EGH*	33 17% GH*	13 7% *	19 10% *	10 6% *	12 5%	31 11%	23 11%	13 14% *	5 7% *	37 9%
Costs met fully by retired people from their savings or assets	44 4%	21 4%	23 4%	6 5% *	9 5% *	10 6% *	10 5% *	8 5% *	2 1%	11 4%	11 5%	1 2% *	2 3% *	11 3%
Don't know	335 31%	122 23%	213 38% A	36 30% *	54 29% *	57 33% *	74 39% H*	51 31% *	62 24%	63 22%	41 20%	11 12% *	20 28% *	181 46% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

ElderlySocialCare.The UK Government is planning a large increase in spending on elderly social care. In your opinion, how should the costs of this social care be met?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1094	465	442	162
Weighted Base	1094	357	338	360
Costs met fully by working people from their salaries	113 10%	53 15% P	34 10%	25 7%
Costs met mostly by working people from their salaries	158 14%	52 15%	70 21% P	30 8%
Costs shared equally by working and retired people	334 31%	101 28%	114 34%	113 31%
Costs met mostly by retired people from their savings or assets	110 10%	31 9%	43 13%	34 10%
Costs met fully by retired people from their savings or assets	44 4%	15 4%	18 5%	10 3%
Don't know	335 31%	105 29% O	59 17%	147 41% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
University degree	341	173	165	22	83	69	51	45	70	84	72	45	30	83
	31%	33%	30%	18%	44%	40%	26%	27%	27%	29%	35%	51%	42%	21%
				*	CFGH*	C*	*	*			M	IM*	M*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	728	354	372	92	108	108	141	122	156	201	134	49	40	281
	67%	66%	67%	77%	58%	62%	74%	75%	61%	71%	65%	56%	57%	72%
				DH*	*	*	D*	D*				*	*	
No qualifications	92	37	55	8	11	8	12	8	47	16	10	2	5	53
	8%	7%	10%	7%	6%	4%	6%	5%	18%	6%	5%	3%	7%	14%
				*	*	*	*	*	DEFG			*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	**O**	**P**
Unweighted Base	**1094**	**465**	**442**	**162**
Weighted Base	**1094**	**357**	**338**	**360**
University degree	341	95	158	76
	31%	27%	47%	21%
			NP	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	728	247	196	268
	67%	69%	58%	74%
		O		O
No qualifications	92	30	16	37
	8%	8%	5%	10%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2019				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
	Unweighted Base	1094	516	576	124	183	171	197	195	224	403	283	78	99	194
	Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
GENDER	Male	532 49%	532 100% B	- -	59 49% *	94 50% *	87 50% *	94 49% *	79 48% *	118 46%	161 56% M	124 60% M	51 58% M*	35 49% *	151 38%
	Female	557 51%	- -	557 100% A	56 47% *	93 50% *	88 50% *	97 51% *	85 52% *	138 54%	124 44%	82 40%	35 40% *	34 48% *	242 62% IJK
AGE	18-24	119 11%	59 11%	56 10%	119 100% DEFGH*	- - *	- - *	- - *	- - *	- -	13 5%	37 18% IK	3 3% *	7 11% *	54 14% I
	25-34	188 17%	94 18%	93 17%	- - *	188 100% CEFGH*	- - *	- - *	- - *	- -	21 7%	43 21% I	16 18% I*	12 16% *	79 20% I
	35-44	175 16%	87 16%	88 16%	- - *	- - *	175 100% CDFGH*	- - *	- - *	- -	31 11%	26 13%	21 24% I*	8 11% *	74 19%
	45-54	192 18%	94 18%	97 17%	- - *	- - *	- - *	192 100% CDEGH*	- - *	- -	46 16%	37 18%	10 11% *	10 14% *	81 21%
	55-64	164 15%	79 15%	85 15%	- - *	- - *	- - *	- - *	164 100% CDEFH*	- -	47 17%	34 17%	15 17% *	13 18% *	52 13%
	65+	257 23%	118 22%	138 25%	- - *	- - *	- - *	- - *	- - *	257 100% CDEFG	126 44% JKM	29 14%	24 27% JM*	21 30% JM*	52 13%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1094	532	557	119	188	175	192	164	257	285	206	88	71	392
Conservatives	285	161	124	13	21	31	46	47	126	285	-	-	-	-
	27%	31%	24%	12%	12%	20%	25%	29%	50%	100%	-	-	-	-
				*	*	*	*	CD*	CDEFG	JKLM		*	*	
Labour	206	124	82	37	43	26	37	34	29	-	206	-	-	-
	20%	24%	16%	32%	25%	16%	20%	21%	11%	-	100%	-	-	-
		B		EH*	H*	*	*	*			IKLM	*	*	
Lib Dems	88	51	35	3	16	21	10	15	24	-	-	88	-	-
	8%	10%	7%	3%	9%	13%	5%	9%	9%	-	-	100%	-	-
				*	*	*	*	*				IJLM*	*	
Other	71	35	34	7	12	8	10	13	21	-	-	-	71	-
	7%	7%	7%	7%	7%	5%	5%	8%	9%	-	-	-	100%	-
				*	*	*	*	*				*	IJKM*	
No vote	392	151	242	54	79	74	81	52	52	-	-	-	-	392
	38%	29%	47%	47%	46%	46%	44%	32%	20%	-	-	-	-	100%
			A	H*	H*	H*	H*	*				*	*	IJKL
Leave	357	202	155	14	44	52	76	54	117	194	43	15	25	72
	34%	39%	29%	13%	25%	31%	41%	33%	46%	69%	21%	17%	36%	19%
		B		*	*	C*	CD*	C*	CDE	JKLM		*	M*	
Remain	338	182	156	29	52	64	47	65	81	61	125	65	40	39
	32%	35%	30%	28%	30%	38%	25%	40%	32%	22%	61%	76%	60%	10%
				*	*	*	*	*		M	IM	IM*	IM*	
Did not vote	360	140	218	64	79	53	61	45	58	28	35	6	3	268
	34%	27%	41%	60%	45%	31%	33%	27%	23%	10%	17%	7%	4%	71%
			A	EFGH*	GH*	*	*	*				*	*	IJKL

GE Vote 2019 (left axis label for first block)
EU Ref 2016 (left axis label for second block)

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Crossbreaks

Base: All adults GB 18+

			EU Ref 2016		
		Total	Leave	Remain	Did not vote
			N	**O**	**P**
	Unweighted Base	**1094**	**465**	**442**	**162**
	Weighted Base	**1094**	**357**	**338**	**360**
GENDER	Male	**532** **49%**	202 57% P	182 54% P	140 39%
	Female	**557** **51%**	155 43%	156 46%	218 60% NO
AGE	18-24	**119** **11%**	14 4%	29 9% N	64 18% NO
	25-34	**188** **17%**	44 12%	52 15%	79 22% N
	35-44	**175** **16%**	52 15%	64 19%	53 15%
	45-54	**192** **18%**	76 21% O	47 14%	61 17%
	55-64	**164** **15%**	54 15%	65 19%	45 12%
	65+	**257** **23%**	117 33% OP	81 24%	58 16%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling August 2021 OnLineBus Survey (S6783 - 40317739-33)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
	Weighted Base	1094	357	338	360
GE Vote 2019	**Conservatives**	285 27%	194 56% OP	61 18% P	28 8%
	Labour	206 20%	43 12%	125 38% NP	35 10%
	Lib Dems	88 8%	15 4%	65 20% NP	6 2%
	Other	71 7%	25 7% P	40 12% P	3 1%
	No vote	392 38%	72 21% O	39 12%	268 79% NO
EU Ref 2016	**Leave**	357 34%	357 100% OP	- -	- -
	Remain	338 32%	- -	338 100% NP	- -
	Did not vote	360 34%	- -	- -	360 100% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 19/08/2021 - 23/08/2021 (W week 33)