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Six in ten Britons say personal income not impacted by COVID-19

28 April 2021, London – Our latest study into on British public opinion and voting intentions finds increasing household-level economic optimism, steady approval levels of the government's handling of COVID-19 and a public split on whether vaccine passports should be used in the UK this year.

Key findings from our research from 22 and 26 April:

- Over 6 in 10 (62%) now say that their personal income "has not been impacted" by coronavirus, up from 56% in March, 54% in February and 49% in January.
- Less than one in four (23%, -3 vs March) say it is harder for them to meet their monthly household budget than it was 12 months ago.
- More than half of people say they think the government have handled the pandemic very/ fairly well (51%, +3 vs March). In November 2020, the figure was 28%.
- However, now just 26% rate the cooperation between countries globally in the fight against the coronavirus outbreak at very/fairly good, compared to almost half who said the same in May 2020 (49%) and 31% in March 2021.
- 46% think the pace at which the government is adjusting the restrictions to everyday life is 'about right' (+2).
- Older people in Britain are much more in favour of COVID status certifications ("vaccine passports") to alloW overseas travel (78% of 65+) compared to people aged 18-24 (46%).
- The public appear divided on whether "vaccine passports" should be used in the UK this year for access to venues such as pubs, cinemas and sports venues.

Household economic impacts

This month's research shows some notable signs of household-level economic optimism, including that proportion of people who think that the economy will be "worse in 12 months' time" has fallen to 22% (-4), akin to 2015 levels. In November 2020 the figure was 47%.

When asked about the impact of the pandemic on personal savings, there is a mixed picture in Britain:

- One in five (21%) say their savings have decreased since the start of the pandemic, 41% say they have stayed the same, and 20% say their savings have increased.
- Older people are more likely to say they have increased their savings: 30% of 65+, compared to 18% of 18-24, 15% of 25-34 and 16% of 35–44-year-olds.

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- People aged 35-44 are most likely to report that their savings decreased: 28%, followed by 25-34-year-olds at 25%. Just 11% of 65+ report the same.
- Of the people who saved extra money, only 3% of them intend to spend it all by the end of the year. Over half of the people (56%) who have saved extra money say that they will only spend "some of it" or "none at all" this year.

Attitudes towards the vaccination campaign and COVID-19 restrictions

This research indicates that the government may have work to do to assure Britons of the effectiveness of the Moderna vaccine:

- 59% (+2) of Britons trust a great deal/ somewhat that the Moderna vaccine is safe and effective, compared to 72% (-2) for the Pfizer-BioNTech and 68% (-5) for the Oxford-AstraZeneca. This may be primarily due to a lack of awareness of the Moderna vaccine – 27% "do not know" whether it is safe or effective, compared with 15% for both the Oxford-AstraZeneca and Pfizer-BioNTech vaccines.

Satisfaction levels with government's handling of the pandemic are steady from last month:

- More than three quarters of people (74%,-4) say they are very/somewhat satisfied with the vaccine rollout organised by government and health authorities.
- Satisfaction levels have remained steady for the 65+ (91% vs 92% last month) but have dropped slightly among people aged under 45 (61% vs 70% last month).
- 51% of people think that the government are handling the COVID-19 outbreak very/fairly well (+3), while 41% (-5) think the government has handled the outbreak poorly.

Support for the idea of a COVID status certification ("vaccine passport") to allow overseas travel into and out of the UK this summer has dropped a little since last month. 60% strongly/ tend to support (-3), whilst support remains lower among younger people (46% of 18-24s) compared to older people (78% of 65+).

The public is also divided on whether COVID status certification should be used for entry to different types of places within the UK:

- Pubs, bars, restaurants – 46% support and 38% oppose
- Cinemas and theatres – 51% support and 36% oppose
- Music venues and nightclubs – 53% support and 32% oppose
- Sports venues – 53% support and 33% oppose

Voting intentions

- Con 41% (-1 vs March 2021)
- Lab 33% (-1)
- L Dem 10% (+1)

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- Green 7% (+3)
- SNP 5% (-2)
- Reform UK (formerly Brexit Party) 3% (+1)
- Plaid Cymru <1% (-1)
- UKIP 1% (nc)
- Other 1% (nc)

-Ends-

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Methodological information

The survey data and further details on the methodological approach can be found here.

A total of 1,115 interviews were conducted online among adults living in Great Britain between the 22nd and 26th April 2021. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source. The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Any use of this research must cite Kantar as the source.

About Kantar Public:

Kantar Public is part of Kantar, the world's leading insights and consulting company. We combine expertise in human understanding with advanced technologies to provide the evidence and advisory services for successful decision-making in government and the public sector. By delivering global best practice through local expertise, we help our clients build a better public realm. For more information, please visit www.kantarpublic.com

Polling Methodological Note – April 2021

A representative sample of 1,115 adults in Great Britain were interviewed between the 22nd and 26th April 2021. All interviews were conducted online using the Kantar Research Express. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting and whether reported voting in the 2019 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2019 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 37.8% to 43.1%
- Labour Party = 28.4% to 35.0%
- Conservative lead over Labour = 2.8%pts to 12.1%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age
Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	60	62
Male 25-34	90	96
Male 35-44	90	88
Male 45-54	101	96
Male 55-69	131	118
Male 70+	61	83
Female 18-24	70	59
Female 25-34	97	95
Female 35-44	101	90
Female 45-54	100	99
Female 55-69	146	124
Female 70+	68	104

*Those reporting an "other" gender are randomly allocated to male or female.

Region
Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	75	47
North West England	103	126
Yorkshire & Humber	103	94
East Midlands	113	83
West Midlands	99	101
East of England	105	106
London	115	151
South East England	111	157
South West England	102	98
Wales	86	55
Scotland	103	97

Education by age
Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	33	22
Aged 25-44 with a degree	169	156
Aged 45-69 with a degree	124	118
Other	789	819

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	39%	31%
Leave	41%	33%
Did not vote	21%	36%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	22%	18%
England - Conservative	33%	25%
England - Lib Dem	7%	7%
England - Other	5%	3%
England - No vote	17%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	4%	2%
Scotland - Other	1%	1%
Scotland - No vote	1%	3%
Wales - Labour	2%	1%
Wales - Conservative	2%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	2%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated **Voting Age Population** turnout if General Election were to be held tomorrow	81%	61%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2019 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Definitely vote (4)	421	208	212	9	44	42	68	80	179	195	130	49	36	7
	38%	38%	37%	8%	23%	23%	35%	47%	69%	65%	61%	66%	49%	2%
				*	C*	C*	C*	CDE*	CDEFG	LM	M	M*	M*	
Probably vote (3)	244	112	131	33	60	34	53	31	33	69	64	15	27	60
	22%	21%	23%	27%	31%	19%	27%	18%	13%	23%	30%	20%	36%	14%
				H*	H*	*	H*	*			M	*	M*	
Probably not vote (2)	190	92	98	39	50	38	26	23	13	19	14	11	4	136
	17%	17%	17%	32%	26%	21%	13%	13%	5%	6%	6%	15%	5%	33%
				FGH*	FH*	H*	H*	*				*	*	IJKL
Definitely not vote (1)	235	128	107	33	29	65	46	35	27	10	6	-	7	206
	21%	24%	19%	27%	15%	36%	23%	21%	11%	3%	3%	-	9%	49%
				H*	*	DGH*	H*	*				*	*	IJKL
Or would you prefer not to say?	25	4	19	7	8	-	3	-	8	6	-	-	-	9
	2%	1%	3%	6%	4%	-	1%	-	3%	2%	-	-	-	2%
				*	*	*	*	*				*	*	
NET : Definitely / Probably vote	665	319	343	42	104	75	121	111	212	263	194	64	63	67
	60%	59%	61%	35%	54%	42%	62%	66%	82%	88%	91%	85%	86%	16%
				*	C*	*	CE*	CE*	CDEFG	M	M	M*	M*	
NET : Definitely not / Probably not vote	424	219	205	72	79	103	72	58	40	29	20	11	11	343
	38%	40%	36%	59%	42%	58%	37%	34%	16%	10%	9%	15%	14%	82%
				DFGH*	H*	FGH*	H*	H*				*	*	IJKL
Mean score	2.78	2.74	2.82	2.16	2.65	2.29	2.74	2.93	3.44	3.53	3.49	3.51	3.26	1.68
				*	CE*	*	CE*	CE*	CDEFG	LM	M	M*	M*	
Standard Deviation	1.173	1.2	1.147	0.939	1.014	1.187	1.173	1.2	1.001	0.768	0.736	0.74	0.921	0.782
Error Variance	0.001	0.003	0.002	0.008	0.006	0.008	0.007	0.009	0.004	0.002	0.003	0.007	0.012	0.001

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Definitely vote (4)	421 38%	189 50% P	197 56% P	33 9%
Probably vote (3)	244 22%	93 24%	88 25% P	53 15%
Probably not vote (2)	190 17%	43 11%	34 10%	106 30% NO
Definitely not vote (1)	235 21%	51 13%	29 8%	148 42% NO
Or would you prefer not to say?	25 2%	3 1%	4 1%	13 4%
NET : Definitely / Probably vote	665 60%	281 74% P	285 81% P	85 24%
NET : Definitely not / Probably not vote	424 38%	94 25%	64 18%	254 72% NO
Mean score	2.78	3.12 P	3.3 P	1.91
Standard Deviation	1.173	1.072	0.956	0.984
Error Variance	0.001	0.003	0.003	0.003

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FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	928	454	471	93	148	156	168	158	205	380	257	76	93	117
Weighted Base	576	286	288	31	88	71	97	94	195	237	169	64	54	50
Conservative	233 41%	118 41%	115 40%	6 19% *	24 27% *	21 30% *	27 28%	40 43% CDF	115 59% CDEFG	208 88% JKLM	6 3%	1 1% *	8 14% JK*	12 24% JK*
Labour	187 33%	92 32%	94 32%	15 49% GH*	35 40% H*	26 37% H*	43 44% GH	27 28%	41 21%	10 4%	140 83% IKLM	12 19% I*	5 8% *	20 40% IKL*
Liberal Democrats	60 10%	37 13%	24 8%	3 11% *	14 16% H*	9 13% *	9 10%	10 11%	14 7%	2 1%	4 3%	44 68% IJLM*	2 3% *	8 16% IJL*
Green	42 7%	17 6%	24 8%	3 10% *	7 8% *	8 11% *	7 8%	8 9%	8 4%	3 1%	15 9% I	7 11% I*	13 25% IJM*	3 6% I*
SNP	27 5%	11 4%	16 5%	2 6% *	3 3% *	3 5% *	8 8%	4 4%	7 4%	1 *	-	- *	22 40% IJKM*	4 9% IJK*
Reform UK	15 3%	5 2%	10 3%	1 2% *	1 1% *	1 1% *	2 2%	5 5%	6 3%	11 4% J	- *	-	2 4% *	1 2% *
UKIP	5 1%	2 1%	3 1%	1 2% *	1 2% *	1 2% *	- *	-	2 1%	4 2%	- *	-	- *	1 2% *
Plaid Cymru	2 *	1 *	2 1%	- 1% *	- 1% *	- *	- *	- *	1 *	- *	1 1%	- *	1 1% *	- 1% *
Other	5 1%	3 1%	2 1%	- 1% *	2 2% *	- *	1 1%	- *	2 1%	- *	2 1%	- *	2 5% I*	- 1% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	928	407	397	115
Weighted Base	576	242	251	77
Conservative	233 41%	162 67% OP	57 23%	13 17% *
Labour	187 33%	34 14%	117 46% N	34 43% N*
Liberal Democrats	60 10%	11 5%	34 13% N	15 20% N*
Green	42 7%	9 4%	26 10% N	6 8% *
SNP	27 5%	6 3%	16 6%	5 6% *
Reform UK	15 3%	13 5% O	1 *	1 1% *
UKIP	5 1%	3 1%	- -	2 2% *
Plaid Cymru	2 *	- *	2 1%	- * *
Other	5 1%	3 1%	- *	2 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	928	454	471	93	148	156	168	158	205	380	257	76	93	117
Weighted Base	731	365	363	57	120	98	126	113	216	264	189	73	61	140
Conservative	276 38%	137 38%	139 38%	11 19% *	32 27% *	29 30% *	34 27% *	46 40% C*	125 58% CDEFG	229 87% JKLM	6 3%	1 1% *	9 14% JK*	32 23% JK*
Labour	243 33%	125 34%	116 32%	25 43% H*	47 39% H*	40 40% H*	55 44% GH*	31 28% *	45 21%	11 4%	155 82% IKLM	14 19% I*	6 9% *	56 40% IKL*
Liberal Democrats	84 11%	53 15% B	30 8%	7 12% *	21 17% H*	10 11% *	14 11% *	17 15% *	15 7%	2 1%	6 3%	50 69% IJLM*	2 3% *	23 16% IJ*
Green	55 7%	21 6%	32 9%	4 8% *	9 7% *	12 12% H*	11 9% *	9 8% *	9 4%	3 1%	18 10% I	8 11% I*	16 26% IJM*	9 7% *
SNP	37 5%	13 4%	23 6%	5 9% *	3 3% *	4 4% *	9 7% *	4 3% *	12 6%	1 *	- -	- - *	23 38% IJKM*	13 9% IJ*
Reform UK	19 3%	7 2%	12 3%	2 3% *	2 2% *	1 1% *	2 2% *	6 5% *	6 3%	12 5% J	- *	- - *	2 4% *	3 2% *
UKIP	8 1%	3 1%	6 2%	2 4% *	2 2% *	2 2% *	- *	- -	2 1%	5 2%	- *	- -	- *	3 2% *
Plaid Cymru	3 *	1 *	2 *	- * *	1 1% *	- *	- *	- *	1 *	- *	1 1%	- - *	1 1% *	1 1% *
Other	6 1%	4 1%	2 1%	1 1% *	2 2% *	- *	1 1% *	- *	2 1%	- *	3 1%	- - *	3 5% I*	1 1% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	928	407	397	115
Weighted Base	731	283	286	151
Conservative	276 38%	186 66% OP	64 23%	23 15% *
Labour	243 33%	40 14%	131 46% N	66 43% N*
Liberal Democrats	84 11%	13 4%	40 14% N	31 21% N*
Green	55 7%	12 4%	31 11% N	9 6% *
SNP	37 5%	7 2%	17 6%	13 8% *
Reform UK	19 3%	17 6% O	1 *	2 1% *
UKIP	8 1%	4 2%	- -	4 2% *
Plaid Cymru	3 *	- *	2 1%	1 1% *
Other	6 1%	3 1%	1 *	2 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
No, did not vote	418 38%	207 38%	210 37%	83 68% DFGH*	73 38% H*	97 55% DGH*	85 44% GH*	40 23% *	41 16%	- -	- -	- - *	- - *	418 100% IJKL
Yes, Conservative	298 27%	145 27%	154 27%	5 4% *	27 14% *	31 18% C*	37 19% C*	54 32% CD*	145 56% CDEFG	298 100% JKLM	- -	- -	- - *	- -
Yes, Labour	213 19%	98 18%	113 20%	16 13% *	48 25% *	27 15% *	45 23% *	39 23% *	38 15%	- -	213 100% IKLM	- - *	- - *	- -
Yes, Liberal Democrat	75 7%	42 8%	32 6%	4 3% *	13 7% *	12 7% *	12 6% *	13 7% *	22 9%	- -	- -	75 100% IJLM*	- - *	- -
Yes, SNP - Scottish National Party	27 2%	13 2%	14 2%	- * *	5 2% *	3 2% *	9 5% *	4 3% *	6 2%	- -	- -	- -	27 37% IJKM*	- -
Yes, Green Party	20 2%	9 2%	11 2%	1 1% *	4 2% *	4 2% *	4 2% *	3 2% *	3 1%	- -	- -	- -	20 27% IJKM*	- -
Yes, Brexit Party	14 1%	7 1%	6 1%	2 1% *	1 * *	1 1% *	- * *	6 3% *	4 2%	- -	- -	- -	14 19% IJKM*	- -
Yes, Plaid Cymru	4 *	3 1%	1 *	- * *	3 2% *	- - *	- - *	- * *	- *	- -	- -	- -	4 5% IJM*	- -
Other party or individual	9 1%	4 1%	6 1%	- - *	- - *	- * *	1 1% *	7 4% *	1 *	- -	- -	- -	9 12% IJKM*	- -
Prefer not to answer	37 3%	14 3%	20 4%	10 8% H*	19 10% EFH*	2 1% *	2 1% *	3 2% *	- *	- -	- -	- - *	- - *	- -

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
No, did not vote	418	73	45	285
	38%	19%	13%	81%
				NO
Yes, Conservative	298	212	77	10
	27%	56%	22%	3%
		OP	P	
Yes, Labour	213	40	139	30
	19%	11%	40%	8%
			NP	
Yes, Liberal Democrat	75	15	49	11
	7%	4%	14%	3%
			NP	
Yes, SNP - Scottish National Party	27	8	19	-
	2%	2%	5%	*
			P	
Yes, Green Party	20	3	15	2
	2%	1%	4%	1%
Yes, Brexit Party	14	12	2	-
	1%	3%	1%	-
Yes, Plaid Cymru	4	3	1	-
	*	1%	*	-
Other party or individual	9	9	-	-
	1%	2%	*	-
Prefer not to answer	37	2	7	16
	3%	1%	2%	4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | | GE Vote 2019 | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Leave	378	178	200	11	37	49	68	75	139	212	40	15	35	73
	34%	33%	35%	9%	19%	28%	35%	45%	53%	71%	19%	20%	48%	17%
				*	*	C*	CD*	CDE*	CDEF	JKLM		*	JKM*	
Remain	352	180	170	23	65	54	58	59	93	77	139	49	36	45
	32%	33%	30%	19%	34%	31%	30%	35%	36%	26%	65%	65%	49%	11%
				*	*	*	*	C*	C	M	ILM	IM*	IM*	
Did not vote	353	170	180	78	74	73	66	32	29	10	30	11	2	285
	32%	31%	32%	64%	39%	41%	34%	19%	11%	3%	14%	15%	3%	68%
				DEFGH*	GH*	GH*	GH*	*			IL	I*	*	IJKL
Don't know	32	15	17	10	15	1	3	2	-	-	4	-	-	16
	3%	3%	3%	8%	8%	1%	2%	1%	-	*	2%	-	-	4%
				H*	H*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Leave	378 34%	378 100% OP	- -	- -
Remain	352 32%	- -	352 100% NP	- -
Did not vote	353 32%	- -	- -	353 100% NO
Don't know	32 3%	- -	- -	- -

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Stay out of the EU	416	200	215	11	35	54	68	85	164	236	41	18	36	83
	37%	37%	38%	9%	18%	30%	35%	50%	63%	79%	19%	24%	49%	20%
				*	*	C*	CD*	CDE*	CDEF	JKLM		*	JKM*	
Apply to join the EU	343	171	170	42	76	60	64	51	50	36	129	41	32	103
	31%	32%	30%	35%	40%	34%	33%	30%	19%	12%	60%	55%	44%	25%
				H*	H*	H*	H*	*			ILM	IM*	IM*	I
Would not vote	215	119	96	38	39	48	43	22	24	11	10	6	2	176
	19%	22%	17%	31%	20%	27%	22%	13%	9%	4%	5%	8%	3%	42%
				GH*	H*	GH*	H*	*				*	*	IJKL
Don't know	140	53	86	31	41	16	20	11	22	16	33	9	3	56
	13%	10%	15%	25%	22%	9%	10%	6%	9%	5%	15%	13%	4%	13%
				EFGH*	EGH*	*	*	*			I	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Stay out of the EU	416 37%	327 86% OP	62 18% P	26 7%
Apply to join the EU	343 31%	13 3%	232 66% NP	94 27% N
Would not vote	215 19%	18 5%	20 6%	174 49% NO
Don't know	140 13%	20 5%	38 11% N	59 17% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Yes	258	141	115	42	48	38	48	48	35	28	112	25	21	68
	23%	26%	20%	34%	25%	21%	25%	28%	13%	10%	53%	34%	28%	16%
				H*	H*	*	H*	H*			IKLM	IM*	I*	
Maybe	222	118	104	32	60	35	41	22	32	47	47	21	8	97
	20%	22%	18%	27%	31%	20%	21%	13%	12%	16%	22%	28%	11%	23%
				H*	GH*	*	*	*				*	*	
No	387	187	200	9	31	52	62	80	153	197	26	14	33	114
	35%	34%	35%	8%	16%	29%	32%	47%	59%	66%	12%	19%	44%	27%
				*	*	C*	CD*	CDEF*	CDEF	JKLM		*	JKM*	J
Don't know	249	97	149	38	52	53	44	19	41	26	28	15	12	139
	22%	18%	26%	31%	27%	30%	23%	12%	16%	9%	13%	20%	16%	33%
			A	GH*	G*	GH*	*	*				I*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Rejoin.If the general economic situation is much worse in the UK than the EU in five years' time, should the UK apply to re-join the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Yes	258 23%	15 4%	173 49% NP	69 20% N
Maybe	222 20%	48 13%	83 24% N	86 24% N
No	387 35%	263 69% OP	58 16%	65 18%
Don't know	249 22%	52 14%	39 11%	134 38% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Affordable housing
Unweighted Base	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**
Weighted Base	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**	**1115**
Most important (100)	156	120	159	55	63	64	134	151	89	125
	14%	11%	14%	5%	6%	6%	12%	14%	8%	11%
2nd (88.889)	100	121	171	85	87	115	101	106	134	95
	9%	11%	15%	8%	8%	10%	9%	9%	12%	9%
3rd (77.778)	124	101	129	118	92	137	83	71	124	138
	11%	9%	12%	11%	8%	12%	7%	6%	11%	12%
4th (66.667)	93	130	142	131	77	122	75	90	130	125
	8%	12%	13%	12%	7%	11%	7%	8%	12%	11%
5th (55.556)	108	112	113	132	74	116	76	85	162	138
	10%	10%	10%	12%	7%	10%	7%	8%	15%	12%
6th (44.444)	114	126	117	123	96	132	75	94	140	98
	10%	11%	11%	11%	9%	12%	7%	8%	13%	9%
7th (33.333)	95	128	81	145	134	132	55	105	119	120
	9%	12%	7%	13%	12%	12%	5%	9%	11%	11%
8th (22.222)	111	112	101	145	124	106	102	120	101	94
	10%	10%	9%	13%	11%	10%	9%	11%	9%	8%
9th (11.111)	116	113	60	110	198	112	108	122	66	111
	10%	10%	5%	10%	18%	10%	10%	11%	6%	10%
Least important (0)	98	51	43	72	171	79	308	170	51	72
	9%	5%	4%	6%	15%	7%	28%	15%	5%	6%
Mean score	52.31	53.04	60.6	47.51	39.53	49.97	41.77	47.14	54.97	53.17
Standard Deviation	32.758	30.195	29.584	28.29	31.765	29.468	37.018	34.763	28.029	30.636
Error Variance	0.962	0.818	0.785	0.718	0.905	0.779	1.229	1.084	0.705	0.842

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	156 / 14%	93 / 17%	63 / 11%	11 / 9% *	33 / 17% *	21 / 12% *	25 / 13% *	18 / 11% *	48 / 18%	65 / 22% JM	14 / 7%	14 / 18% J*	13 / 17% J*	44 / 11%
2nd (88.889)	100 / 9%	56 / 10%	44 / 8%	10 / 9% *	20 / 10% *	13 / 7% *	16 / 8% *	14 / 8% *	26 / 10%	34 / 12%	16 / 7%	12 / 17% *	6 / 9% *	28 / 7%
3rd (77.778)	124 / 11%	67 / 12%	57 / 10%	16 / 13% *	17 / 9% *	17 / 10% *	25 / 13% *	26 / 15% *	23 / 9%	30 / 10%	28 / 13%	2 / 3% *	3 / 5% *	54 / 13%
4th (66.667)	93 / 8%	60 / 11% B	33 / 6%	14 / 11% *	15 / 8% *	15 / 8% *	15 / 8% *	11 / 6% *	24 / 9%	23 / 8%	21 / 10%	15 / 20% IM*	5 / 7% *	27 / 6%
5th (55.556)	108 / 10%	56 / 10%	52 / 9%	8 / 6% *	13 / 7% *	24 / 13% *	17 / 9% *	8 / 4% *	39 / 15% G	29 / 10%	24 / 11%	5 / 7% *	3 / 4% *	47 / 11%
6th (44.444)	114 / 10%	45 / 8%	70 / 12%	10 / 8% *	15 / 8% *	16 / 9% *	19 / 10% *	22 / 13% *	33 / 13%	36 / 12%	22 / 10%	5 / 7% *	10 / 13% *	40 / 9%
7th (33.333)	95 / 9%	39 / 7%	56 / 10%	14 / 11% *	15 / 8% *	13 / 7% *	15 / 8% *	21 / 12% *	17 / 7%	23 / 8%	16 / 7%	3 / 4% *	13 / 18% IJ*	35 / 8%
8th (22.222)	111 / 10%	43 / 8%	68 / 12%	8 / 7% *	17 / 9% *	26 / 14% *	21 / 11% *	19 / 12% *	20 / 8%	21 / 7%	23 / 11%	6 / 8% *	8 / 11% *	50 / 12%
9th (11.111)	116 / 10%	49 / 9%	64 / 11%	16 / 13% *	26 / 13% *	13 / 7% *	22 / 11% *	16 / 10% *	24 / 9%	23 / 8%	27 / 12%	9 / 11% *	8 / 11% *	48 / 11%
Least important (0)	98 / 9%	35 / 6%	60 / 11%	15 / 12% H*	21 / 11% H*	21 / 12% H*	19 / 10% *	15 / 9% *	7 / 3%	14 / 5%	22 / 10%	4 / 5% *	3 / 5% *	46 / 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	52.31	57.79	47.49	48.64	51.89	49.2	51.08	49.85	58.96	60.79	47.33	59.65	51.41	48
		B		*	*	*	*	*	CEG	JM		JM*	*	
Standard Deviation	32.758	32.179	32.387	32.961	35.479	32.272	33.201	32.026	30.312	31.976	31.038	32.86	32.346	32.389
Error Variance	0.962	1.909	1.849	8.943	6.574	5.855	5.645	6.083	3.529	3.426	4.515	14.443	14.223	2.508

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	156 14%	57 15%	61 17%	38 11%
2nd (88.889)	100 9%	33 9%	40 11%	25 7%
3rd (77.778)	124 11%	38 10%	38 11%	40 11%
4th (66.667)	93 8%	37 10%	31 9%	24 7%
5th (55.556)	108 10%	42 11%	31 9%	33 9%
6th (44.444)	114 10%	43 11%	35 10%	34 10%
7th (33.333)	95 9%	36 10%	26 7%	31 9%
8th (22.222)	111 10%	33 9%	31 9%	44 13%
9th (11.111)	116 10%	42 11%	33 9%	35 10%
Least important (0)	98 9%	17 5%	26 7%	48 14% N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	52.31	54.68	56.61	46.8
		P	P	
Standard Deviation	32.758	31.254	33.05	33.07
Error Variance	0.962	2.584	3.104	3.097

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	120 11%	67 12%	53 9%	20 17% *	15 8% *	24 13% *	17 9% *	19 11% *	25 10%	38 13% J	9 4%	7 10% *	6 9% *	51 12% J
2nd (88.889)	121 11%	49 9%	72 13%	19 15% *	14 7% *	17 10% *	15 8% *	14 8% *	43 16%	36 12%	23 11%	11 15% *	8 11% *	41 10%
3rd (77.778)	101 9%	51 9%	50 9%	17 14% *	21 11% *	21 12% *	17 9% *	9 5% *	15 6%	27 9%	18 8%	5 7% *	1 2% *	42 10%
4th (66.667)	130 12%	47 9%	83 15% A	11 9% *	18 10% *	14 8% *	31 16% *	24 14% *	32 12%	38 13%	17 8%	12 17% *	6 7% *	56 13%
5th (55.556)	112 10%	60 11%	52 9%	9 8% *	15 8% *	23 13% *	13 7% *	22 13% *	30 11%	23 8%	23 11%	10 14% *	8 11% *	47 11%
6th (44.444)	126 11%	57 10%	68 12%	14 11% *	22 12% *	19 11% *	26 13% *	21 13% *	24 9%	33 11%	21 10%	6 8% *	9 12% *	52 12%
7th (33.333)	128 12%	69 13%	59 10%	10 8% *	36 19% *	14 8% *	22 11% *	16 10% *	30 11%	30 10%	44 21% IKM	4 5% *	12 17% *	34 8%
8th (22.222)	112 10%	55 10%	56 10%	2 2% *	31 16% C*	13 8% *	24 12% C*	18 11% *	25 9%	30 10%	39 18% IM	7 9% *	7 9% *	29 7%
9th (11.111)	113 10%	63 12%	48 8%	8 7% *	11 6% *	22 12% *	24 12% *	18 11% *	30 11%	32 11%	14 7%	10 13% *	10 13% *	41 10%
Least important (0)	51 5%	25 5%	27 5%	11 9% *	7 4% *	11 6% *	7 4% *	7 4% *	8 3%	13 4%	5 2%	2 3% *	7 10% *	23 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	53.04	52.05	54.18	60.63	49.48	53.82	50.14	51.78	54.57	54.72	47.45	55.61	45.16	55.06
				DF*	*	*	*	*		JL		*	*	JL
Standard Deviation	30.195	30.788	29.568	32.38	28.104	31.724	29.308	29.57	30.132	31.108	26.797	30.186	31.179	30.332
Error Variance	0.818	1.747	1.541	8.631	4.125	5.658	4.399	5.186	3.487	3.242	3.365	12.188	13.216	2.199

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	120 11%	45 12%	28 8%	44 12%
2nd (88.889)	121 11%	45 12%	44 12%	29 8%
3rd (77.778)	101 9%	29 8%	25 7%	46 13%
4th (66.667)	130 12%	42 11%	27 8%	59 17% O
5th (55.556)	112 10%	46 12%	37 10%	29 8%
6th (44.444)	126 11%	48 13%	39 11%	33 9%
7th (33.333)	128 12%	27 7%	59 17% N	35 10%
8th (22.222)	112 10%	34 9%	46 13%	27 8%
9th (11.111)	113 10%	37 10%	35 10%	41 12%
Least important (0)	51 5%	25 7%	13 4%	11 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	53.04	53.79	49.9	55.85
Standard Deviation	30.195	31.096	29.347	29.863
Error Variance	0.818	2.557	2.447	2.526

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		GENDER		**AGE**						**GE Vote 2019**				
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	159 14%	69 13%	88 16%	12 10% *	19 10% *	30 17% *	26 13% *	29 17% *	43 17%	43 14%	38 18%	16 22% *	9 12% *	51 12%
2nd (88.889)	171 15%	83 15%	85 15%	15 12% *	30 15% *	26 14% *	34 17% *	25 15% *	42 16%	31 10%	40 19% I	9 12% *	13 18% *	75 18%
3rd (77.778)	129 12%	61 11%	68 12%	12 10% *	15 8% *	10 6% *	32 16% *	20 12% *	39 15%	41 14%	26 12%	6 8% *	10 14% *	44 11%
4th (66.667)	142 13%	75 14%	65 11%	13 11% *	25 13% *	24 14% *	31 16% *	18 11% *	31 12%	38 13%	28 13%	9 12% *	15 21% *	45 11%
5th (55.556)	113 10%	40 7%	73 13% A	18 15% *	23 12% *	18 10% *	15 8% *	18 11% *	20 8%	27 9%	22 10%	10 14% *	11 15% *	38 9%
6th (44.444)	117 11%	69 13%	48 9%	11 9% *	20 11% *	22 12% *	15 8% *	10 6% *	38 15%	44 15% J	14 7%	6 8% *	4 5% *	50 12%
7th (33.333)	81 7%	38 7%	43 8%	14 11% *	18 9% *	8 5% *	19 10% *	10 6% *	13 5%	24 8%	13 6%	3 4% *	2 3% *	29 7%
8th (22.222)	101 9%	51 9%	50 9%	17 14% *	20 11% *	15 9% *	12 6% *	17 10% *	18 7%	27 9%	14 7%	9 12% *	5 7% *	40 10%
9th (11.111)	60 5%	39 7%	21 4%	7 6% *	8 4% *	18 10% *	8 4% *	10 6% *	9 3%	15 5%	13 6%	1 2% *	3 4% *	29 7%
Least important (0)	43 4%	18 3%	25 4%	2 2% *	14 7% *	7 4% *	4 2% *	11 6% *	6 2%	10 3%	5 2%	6 8% *	2 2% *	18 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	60.6	59.21	61.68	55.48	55.6	58.74	64.57	60.3	65.16	59.4	65.57	61.68	65.85	58.93
				*	*	*	CD*	*	CD		I	*	*	
Standard Deviation	29.584	29.686	29.458	28.36	30.068	31.321	27.235	32.129	27.641	28.775	29.022	32.165	25.947	30.325
Error Variance	0.785	1.624	1.53	6.621	4.722	5.515	3.799	6.122	2.935	2.774	3.947	13.839	9.152	2.198

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	159	49	63	46
	14%	13%	18%	13%
2nd (88.889)	171	52	47	62
	15%	14%	13%	18%
3rd (77.778)	129	42	45	40
	12%	11%	13%	11%
4th (66.667)	142	55	44	37
	13%	15%	12%	11%
5th (55.556)	113	26	44	41
	10%	7%	13%	12%
6th (44.444)	117	49	34	32
	11%	13%	10%	9%
7th (33.333)	81	31	11	33
	7%	8%	3%	9%
		O		O
8th (22.222)	101	34	33	30
	9%	9%	9%	9%
9th (11.111)	60	25	19	16
	5%	7%	5%	5%
Least important (0)	43	15	13	15
	4%	4%	4%	4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	60.6	58.63	62.86	60.7
Standard Deviation	29.584	29.717	29.625	29.537
Error Variance	0.785	2.336	2.494	2.471

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	55 5%	29 5%	26 5%	5 4% *	13 7% *	4 2% *	7 3% *	8 4% *	18 7%	24 8% M	12 5%	3 5% *	2 2% *	8 2%
2nd (88.889)	85 8%	41 8%	44 8%	2 2% *	12 6% *	15 8% *	8 4% *	20 12% *	29 11%	33 11% M	13 6%	8 10% *	10 13% M*	18 4%
3rd (77.778)	118 11%	54 10%	61 11%	15 12% *	13 7% *	11 6% *	22 11% *	17 10% *	40 15%	29 10%	16 8%	12 16% *	11 15% *	46 11%
4th (66.667)	131 12%	42 8%	88 16% A	15 12% *	16 9% *	10 5% *	28 14% *	27 16% *	35 13%	35 12%	30 14%	5 7% *	6 8% *	51 12%
5th (55.556)	132 12%	64 12%	67 12%	17 14% *	17 9% *	20 11% *	32 16% *	20 12% *	25 10%	35 12%	29 14%	7 9% *	7 9% *	53 13%
6th (44.444)	123 11%	69 13%	54 10%	19 15% *	13 7% *	22 12% *	29 15% *	18 11% *	23 9%	28 9%	22 10%	10 13% *	8 11% *	50 12%
7th (33.333)	145 13%	71 13%	74 13%	8 6% *	34 18% *	40 22% CGH*	24 12% *	16 9% *	25 10%	40 13%	27 13%	6 7% *	11 15% *	60 14%
8th (22.222)	145 13%	69 13%	76 13%	14 12% *	23 12% *	23 13% *	26 13% *	28 17% *	30 11%	37 12%	35 16%	6 8% *	13 17% *	53 13%
9th (11.111)	110 10%	56 10%	54 9%	14 12% *	30 16% G*	23 13% G*	12 6% *	5 3% *	26 10%	19 6%	15 7%	14 19% IJL*	1 2% *	53 13% L
Least important (0)	72 6%	49 9% B	24 4%	11 9% *	21 11% *	10 6% *	10 5% *	10 6% *	10 4%	20 7%	14 7%	5 6% *	6 8% *	27 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	47.51	45.36	49.41	44.83	41.4	41.69	48.21	52.05	53.74	51.68	47.02	47.45	49.99	43.72
				*	*	*	*	DE*	CDE	M		*	*	
Standard Deviation	28.29	29.085	27.424	27.856	30.385	26.28	25.124	27.71	29.193	29.587	27.711	30.919	28.439	26.298
Error Variance	0.718	1.559	1.326	6.388	4.822	3.883	3.233	4.554	3.273	2.933	3.599	12.787	10.995	1.653

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	55	21	23	6
	5%	6%	6%	2%
2nd (88.889)	85	40	23	21
	8%	11%	7%	6%
3rd (77.778)	118	46	32	39
	11%	12%	9%	11%
4th (66.667)	131	38	51	38
	12%	10%	14%	11%
5th (55.556)	132	47	36	45
	12%	13%	10%	13%
6th (44.444)	123	37	49	33
	11%	10%	14%	9%
7th (33.333)	145	45	46	51
	13%	12%	13%	15%
8th (22.222)	145	53	42	50
	13%	14%	12%	14%
9th (11.111)	110	22	27	60
	10%	6%	8%	17%
				NO
Least important (0)	72	29	24	10
	6%	8%	7%	3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	47.51	50.17	48.6	43.92
Standard Deviation	28.29	29.19	28.145	26.483
Error Variance	0.718	2.254	2.251	1.986

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	63 / 6%	31 / 6%	29 / 5%	5 / 4% *	14 / 7% *	10 / 6% *	4 / 2% *	9 / 5% *	21 / 8%	24 / 8% J	6 / 3%	2 / 3% *	5 / 7% *	24 / 6%
2nd (88.889)	87 / 8%	46 / 9%	41 / 7%	4 / 3% *	13 / 7% *	13 / 7% *	21 / 11% *	20 / 12% *	16 / 6%	28 / 9%	10 / 4%	4 / 6% *	3 / 4% *	39 / 9%
3rd (77.778)	92 / 8%	45 / 8%	47 / 8%	13 / 11% *	17 / 9% *	14 / 8% *	12 / 6% *	8 / 5% *	28 / 11%	35 / 12%	12 / 5%	10 / 14% *	4 / 5% *	31 / 7%
4th (66.667)	77 / 7%	36 / 7%	40 / 7%	14 / 12% *	12 / 7% *	9 / 5% *	6 / 3% *	15 / 9% *	19 / 7%	28 / 9%	10 / 5%	6 / 8% *	3 / 4% *	27 / 6%
5th (55.556)	74 / 7%	41 / 8%	33 / 6%	9 / 8% *	8 / 4% *	14 / 8% *	14 / 7% *	11 / 7% *	18 / 7%	27 / 9%	17 / 8%	1 / 2% *	4 / 6% *	23 / 5%
6th (44.444)	96 / 9%	56 / 10%	39 / 7%	6 / 5% *	27 / 14% F*	23 / 13% *	9 / 5% *	11 / 6% *	20 / 8%	21 / 7%	23 / 11%	7 / 9% *	10 / 13% *	28 / 7%
7th (33.333)	134 / 12%	50 / 9%	82 / 14%	14 / 12% *	26 / 13% *	17 / 10% *	24 / 12% *	16 / 9% *	37 / 14%	34 / 11%	34 / 16%	9 / 13% *	6 / 8% *	46 / 11%
8th (22.222)	124 / 11%	66 / 12%	58 / 10%	8 / 6% *	26 / 14% *	20 / 11% *	25 / 13% *	13 / 8% *	32 / 12%	25 / 8%	23 / 11%	14 / 19% I*	14 / 19% I*	41 / 10%
9th (11.111)	198 / 18%	98 / 18%	101 / 18%	28 / 23% H*	34 / 18% *	36 / 20% *	32 / 16% *	39 / 23% H*	29 / 11%	26 / 9%	62 / 29% IM	16 / 21% I*	13 / 17% *	76 / 18% I
Least important (0)	171 / 15%	72 / 13%	98 / 17%	20 / 16% *	14 / 7% *	21 / 12% *	49 / 25% D*	26 / 16% *	40 / 15%	51 / 17% J	18 / 9%	4 / 6% *	11 / 16% *	85 / 20% JK

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	39.53	40.92	37.97	37.56	42.71	39.73	33.26	39.62	42.62	46.61	34.1	39.85	35.36	37.78
				*	F*	*	*	*	F	JLM		*	*	
Standard Deviation	31.765	31.732	31.668	30.908	30.477	30.96	31.666	33.332	32.201	33.332	26.911	29.011	30.272	33.191
Error Variance	0.905	1.856	1.768	7.864	4.851	5.389	5.136	6.589	3.983	3.723	3.394	11.258	12.458	2.634

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	63 6%	30 8%	18 5%	10 3%
2nd (88.889)	87 8%	25 7%	32 9%	27 8%
3rd (77.778)	92 8%	43 11%	26 8%	18 5%
4th (66.667)	77 7%	31 8%	23 7%	19 5%
5th (55.556)	74 7%	36 10%	16 5%	22 6%
6th (44.444)	96 9%	33 9%	34 10%	29 8%
7th (33.333)	134 12%	36 9%	49 14%	46 13%
8th (22.222)	124 11%	40 11%	42 12%	37 10%
9th (11.111)	198 18%	33 9%	77 22% N	84 24% N
Least important (0)	171 15%	72 19% O	34 10%	62 17%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	39.53	43.64	39.95	33.65
		P		
Standard Deviation	31.765	33.009	30.856	29.853
Error Variance	0.905	2.882	2.705	2.524

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	64 / 6%	28 / 5%	34 / 6%	11 / 9% *	19 / 10% *	5 / 3% *	7 / 3% *	9 / 6% *	13 / 5%	20 / 7%	16 / 7%	5 / 7% *	4 / 5% *	19 / 5%
2nd (88.889)	115 / 10%	49 / 9%	66 / 12%	12 / 10% *	22 / 12% *	17 / 10% *	24 / 12% *	16 / 10% *	24 / 9%	28 / 9%	38 / 18% IM	6 / 7% *	8 / 11% *	34 / 8%
3rd (77.778)	137 / 12%	63 / 12%	74 / 13%	12 / 10% *	19 / 10% *	42 / 24% DFH*	11 / 6% *	25 / 15% *	27 / 10%	38 / 13%	23 / 11%	15 / 19% *	10 / 14% *	50 / 12%
4th (66.667)	122 / 11%	74 / 14%	48 / 8%	8 / 7% *	27 / 14% *	11 / 6% *	19 / 10% *	16 / 10% *	40 / 15%	32 / 11%	28 / 13%	7 / 9% *	9 / 12% *	45 / 11%
5th (55.556)	116 / 10%	53 / 10%	60 / 11%	20 / 16% *	22 / 12% *	12 / 7% *	25 / 13% *	14 / 8% *	23 / 9%	39 / 13%	16 / 8%	8 / 11% *	10 / 13% *	40 / 10%
6th (44.444)	132 / 12%	57 / 11%	75 / 13%	16 / 13% *	18 / 10% *	25 / 14% *	15 / 8% *	28 / 17% *	29 / 11%	30 / 10%	18 / 8%	8 / 11% *	9 / 12% *	66 / 16%
7th (33.333)	132 / 12%	78 / 14%	54 / 10%	22 / 18% H*	20 / 10% *	24 / 13% *	26 / 13% *	19 / 11% *	20 / 8%	32 / 11%	19 / 9%	14 / 19% *	9 / 12% *	55 / 13%
8th (22.222)	106 / 10%	45 / 8%	61 / 11%	12 / 10% *	13 / 7% *	16 / 9% *	25 / 13% *	11 / 7% *	28 / 11%	30 / 10%	18 / 9%	6 / 8% *	7 / 10% *	40 / 10%
9th (11.111)	112 / 10%	53 / 10%	59 / 10%	2 / 2% *	12 / 6% *	9 / 5% *	32 / 16% CE*	18 / 11% *	38 / 15% C	33 / 11%	23 / 11%	2 / 3% *	6 / 8% *	44 / 10%
Least important (0)	79 / 7%	43 / 8%	36 / 6%	6 / 5% *	18 / 10% *	15 / 9% *	11 / 6% *	11 / 7% *	17 / 6%	16 / 5%	13 / 6%	4 / 6% *	3 / 4% *	27 / 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	49.97	49.14	50.56	53.22	53.79	51.22	44.77	50.62	48.29	50.85	54.56	53.89	52.53	48.11
				*	F*	*	*	*				*	*	
Standard Deviation	29.468	29.151	29.775	27.505	30.841	28.794	29.171	29.241	29.74	29.244	31.19	27.821	27.691	28.179
Error Variance	0.779	1.566	1.563	6.227	4.968	4.661	4.358	5.071	3.397	2.865	4.559	10.353	10.424	1.898

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	64 / 6%	13 / 4%	30 / 8% / N	16 / 4%
2nd (88.889)	115 / 10%	31 / 8%	46 / 13%	36 / 10%
3rd (77.778)	137 / 12%	40 / 11%	49 / 14%	47 / 13%
4th (66.667)	122 / 11%	37 / 10%	49 / 14%	35 / 10%
5th (55.556)	116 / 10%	43 / 11%	33 / 9%	35 / 10%
6th (44.444)	132 / 12%	44 / 12%	28 / 8%	58 / 16% / O
7th (33.333)	132 / 12%	37 / 10%	40 / 11%	47 / 13%
8th (22.222)	106 / 10%	45 / 12%	27 / 8%	31 / 9%
9th (11.111)	112 / 10%	55 / 15% / P	30 / 8%	23 / 6%
Least important (0)	79 / 7%	31 / 8%	19 / 5%	27 / 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	49.97	44.89	55.56	50.3
			N	
Standard Deviation	29.468	29.197	29.824	28.238
Error Variance	0.779	2.255	2.527	2.258

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	134 12%	51 9%	82 15%	3 2% *	13 7% *	27 15% C*	32 16% C*	18 11% *	42 16% C	48 16% J	10 5%	3 5% *	5 7% *	67 16% J
2nd (88.889)	101 9%	46 8%	55 10%	12 10% *	22 11% *	10 5% *	18 9% *	19 11% *	20 8%	37 12% J	11 5%	9 12% *	6 8% *	30 7%
3rd (77.778)	83 7%	36 7%	46 8%	7 6% *	7 4% *	9 5% *	14 7% *	22 13% *	24 9%	26 9%	15 7%	2 2% *	4 5% *	30 7%
4th (66.667)	75 7%	28 5%	48 8%	7 6% *	7 3% *	23 13% H*	21 11% *	8 5% *	10 4%	22 8%	7 3%	2 3% *	6 8% *	37 9%
5th (55.556)	76 7%	43 8%	32 6%	8 7% *	21 11% *	12 7% *	11 6% *	13 8% *	11 4%	24 8%	9 4%	5 6% *	8 11% *	20 5%
6th (44.444)	75 7%	44 8%	31 5%	9 7% *	12 6% *	13 7% *	22 11% *	8 5% *	11 4%	12 4%	16 8%	5 7% *	6 9% *	35 8%
7th (33.333)	55 5%	37 7%	18 3%	10 8% *	9 5% *	1 1% *	6 3% *	11 7% *	18 7%	15 5%	10 5%	4 6% *	2 3% *	23 6%
8th (22.222)	102 9%	65 12% B	35 6%	21 17% *	17 9% *	14 8% *	15 8% *	13 8% *	21 8%	27 9%	14 6%	8 11% *	5 6% *	44 11%
9th (11.111)	108 10%	53 10%	54 10%	13 11% *	19 10% *	18 10% *	14 7% *	15 9% *	29 11%	37 12%	23 11%	5 7% *	13 18% M*	28 7%
Least important (0)	308 28%	140 26%	165 29%	32 26% *	65 34% *	52 29% *	43 22% *	43 25% *	73 28%	51 17%	98 46% ILM	30 41% I*	19 26% *	104 25%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	41.77	39.54	44.19	34.06	35.66	42.31	48.69	44.69	42.39	49.93	26.77	31.04	36.77	45.18
				*	*	*	CD*	*		JKL		*	*	JK
Standard Deviation	37.018	35.078	38.703	31.547	35.595	37.822	37.004	37.029	38.84	37.187	33.235	34.738	34.254	37.325
Error Variance	1.229	2.268	2.64	8.192	6.617	8.042	7.013	8.132	5.794	4.633	5.176	16.142	15.951	3.33

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	134 12%	83 22% OP	17 5%	33 9%
2nd (88.889)	101 9%	44 12%	22 6%	34 10%
3rd (77.778)	83 7%	40 11% P	22 6%	14 4%
4th (66.667)	75 7%	24 6%	15 4%	35 10%
5th (55.556)	76 7%	32 9%	19 5%	20 6%
6th (44.444)	75 7%	16 4%	15 4%	37 11%
7th (33.333)	55 5%	28 7%	15 4%	11 3%
8th (22.222)	102 9%	31 8%	26 7%	41 12%
9th (11.111)	108 10%	38 10%	54 15% P	13 4%
Least important (0)	308 28%	42 11%	148 42% N	114 32% N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	41.77	56.85	27.63	39.42
		OP		O
Standard Deviation	37.018	36.035	33.591	36.028
Error Variance	1.229	3.434	3.206	3.676

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	151 14%	79 15%	72 13%	8 7% *	25 13% *	20 11% *	38 20% C*	29 17% *	32 12%	14 5%	64 30% IM	12 16% I*	14 19% I*	43 10%
2nd (88.889)	106 9%	48 9%	58 10%	14 12% *	21 11% *	27 15% *	12 6% *	13 8% *	18 7%	10 3%	20 10% I	8 10% *	7 9% *	54 13% I
3rd (77.778)	71 6%	33 6%	36 6%	9 7% *	17 9% *	17 10% *	14 7% *	5 3% *	10 4%	15 5%	23 11%	7 9% *	6 8% *	21 5%
4th (66.667)	90 8%	62 12% B	26 5%	16 13% *	20 10% *	12 7% *	12 6% *	16 10% *	14 5%	23 8%	20 10%	6 8% *	10 13% *	27 6%
5th (55.556)	85 8%	43 8%	42 7%	9 7% *	21 11% *	10 5% *	16 8% *	7 4% *	23 9%	17 6%	23 11%	3 4% *	6 8% *	31 7%
6th (44.444)	94 8%	35 7%	58 10%	13 11% *	18 9% *	13 7% *	13 6% *	20 12% *	17 6%	33 11%	16 7%	7 9% *	4 6% *	27 6%
7th (33.333)	105 9%	47 9%	58 10%	10 8% *	13 7% *	27 15% *	19 10% *	15 9% *	21 8%	14 5%	14 7%	10 14% I*	3 4% *	63 15% IJ
8th (22.222)	120 11%	49 9%	71 12%	16 13% *	19 10% *	16 9% *	25 13% *	17 10% *	26 10%	37 12% J	8 4%	8 11% *	5 7% *	60 14% J
9th (11.111)	122 11%	58 11%	63 11%	17 14% *	23 12% *	14 8% *	17 9% *	20 12% *	31 12%	48 16% J	8 4%	8 10% *	8 10% *	47 11% J
Least important (0)	170 15%	87 16%	83 15%	10 8% *	15 8% *	21 12% *	29 15% *	27 16% *	67 26% CDE	88 29% JKM	18 8%	7 9% *	11 16% *	46 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	47.14	48.3	45.87	47.03	52.71	51.11	49.17	46.49	39.29	30.88	65.77	51.66	53.59	46.39
				*	H*	H*	H*	*			IKLM	I*	I*	I
Standard Deviation	34.763	35.199	34.404	31.301	32.636	33.948	35.969	35.681	35.734	30.838	32.685	34.267	36.668	33.16
Error Variance	1.084	2.284	2.086	8.065	5.563	6.479	6.626	7.551	4.904	3.186	5.007	15.707	18.278	2.629

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	151 14%	35 9%	69 20% N	45 13%
2nd (88.889)	106 9%	28 7%	34 10%	41 12%
3rd (77.778)	71 6%	21 6%	22 6%	28 8%
4th (66.667)	90 8%	27 7%	27 8%	30 8%
5th (55.556)	85 8%	12 3%	45 13% N	24 7%
6th (44.444)	94 8%	35 9%	29 8%	24 7%
7th (33.333)	105 9%	42 11%	23 7%	38 11%
8th (22.222)	120 11%	38 10%	32 9%	50 14%
9th (11.111)	122 11%	51 13%	27 8%	38 11%
Least important (0)	170 15%	89 24% OP	44 12%	35 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	**O**	**P**
Weighted Base	1115	378	352	353
Mean score	47.14	38.19	54.06 N	49.8 N
Standard Deviation	34.763	34.21	34.857	33.723
Error Variance	1.084	3.095	3.452	3.221

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	89 8%	45 8%	44 8%	16 13% H*	14 7% *	19 11% *	19 10% *	14 8% *	8 3% *	14 5%	15 7%	7 10% *	2 3% *	48 11%
2nd (88.889)	134 12%	80 15%	55 10%	22 18% *	15 8% *	27 15% *	20 10% *	20 12% *	30 12%	40 13%	26 12%	5 6% *	8 10% *	55 13%
3rd (77.778)	124 11%	66 12%	57 10%	8 7% *	26 14% *	21 12% *	22 11% *	18 11% *	28 11%	32 11%	23 11%	13 17% *	12 17% *	41 10%
4th (66.667)	130 12%	50 9%	79 14%	13 11% *	35 18% *	18 10% *	19 10% *	15 9% *	30 12%	32 11%	27 13%	9 12% *	8 11% *	41 10%
5th (55.556)	162 15%	72 13%	90 16%	13 10% *	29 15% *	26 14% *	19 10% *	36 21% *	40 16%	48 16%	26 12%	9 12% *	13 18% *	59 14%
6th (44.444)	140 13%	73 13%	65 11%	18 15% *	30 15% *	14 8% *	33 17% *	19 11% *	27 11%	30 10%	32 15%	17 23% I*	7 10% *	47 11%
7th (33.333)	119 11%	54 10%	65 11%	5 4% *	10 5% *	15 8% *	25 13% *	25 15% D*	40 15% CD	44 15%	17 8%	6 8% *	9 13% *	43 10%
8th (22.222)	101 9%	44 8%	55 10%	11 9% *	8 4% *	18 10% *	13 6% *	16 9% *	35 14% D	31 10%	27 13%	3 4% *	6 8% *	32 8%
9th (11.111)	66 6%	24 4%	42 7%	12 9% *	15 8% *	10 6% *	18 9% *	5 3% *	6 2%	14 5%	16 7%	4 6% *	1 1% *	28 7%
Least important (0)	51 5%	35 6%	15 3%	5 4% *	10 5% *	10 6% *	9 5% *	2 1% *	15 6%	14 5%	6 3%	1 2% *	7 10% *	23 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	54.97	55.88	54.2	58.49	55.95	57.38	53.35	56.55	51.15	53.27	54.15	57.88	52.87	56.17
				*	*	*	*	*				*	*	
Standard Deviation	28.029	29.041	27.104	30.857	27.005	30.042	29.097	25.447	26.455	27.203	27.638	25.501	27.368	29.8
Error Variance	0.705	1.555	1.295	7.838	3.809	5.074	4.336	3.841	2.688	2.479	3.58	8.699	10.182	2.123

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	89 8%	18 5%	12 3%	56 16% NO
2nd (88.889)	134 12%	53 14%	35 10%	43 12%
3rd (77.778)	124 11%	46 12%	43 12%	30 8%
4th (66.667)	130 12%	45 12%	46 13%	34 10%
5th (55.556)	162 15%	60 16%	47 13%	51 14%
6th (44.444)	140 13%	37 10%	48 14%	53 15%
7th (33.333)	119 11%	43 11%	38 11%	38 11%
8th (22.222)	101 9%	32 9%	54 15% NP	11 3%
9th (11.111)	66 6%	23 6%	19 5%	19 5%
Least important (0)	51 5%	21 6%	11 3%	19 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	54.97	54.06	51.43	59.15
				O
Standard Deviation	28.029	27.932	26.049	29.43
Error Variance	0.705	2.063	1.928	2.453

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Most important (100)	125 11%	50 9%	74 13%	31 25% EFGH*	27 14% H*	18 10% *	22 11% *	17 10% *	11 4%	8 3%	31 14% I	4 5% *	14 19% I*	62 15% I
2nd (88.889)	95 9%	46 8%	48 8%	10 9% *	23 12% *	13 7% *	28 14% H*	8 5% *	13 5%	22 7%	17 8%	3 4% *	5 7% *	44 10%
3rd (77.778)	138 12%	65 12%	72 13%	12 10% *	38 20% *	16 9% *	26 13% *	20 12% *	26 10%	27 9%	30 14%	4 5% *	12 16% *	60 14%
4th (66.667)	125 11%	67 12%	57 10%	9 8% *	16 9% *	42 24% CDFH*	13 7% *	20 12% *	24 9%	26 9%	25 12%	4 6% *	7 9% *	62 15%
5th (55.556)	138 12%	70 13%	66 12%	11 9% *	22 12% *	20 11% *	35 18% *	21 12% *	30 11%	31 10%	24 11%	17 22% IL*	5 7% *	60 14%
6th (44.444)	98 9%	39 7%	60 11%	6 5% *	17 9% *	11 6% *	15 8% *	12 7% *	38 14%	33 11%	30 14% M	4 5% *	6 9% *	25 6%
7th (33.333)	120 11%	60 11%	58 10%	16 13% *	12 6% *	18 10% *	16 8% *	19 11% *	39 15%	43 14% M	19 9%	15 21% JM*	5 7% *	30 7%
8th (22.222)	94 8%	57 10%	37 7%	11 9% *	16 9% *	16 9% *	10 5% *	15 9% *	25 9%	33 11%	12 6%	8 11% *	4 6% *	29 7%
9th (11.111)	111 10%	50 9%	61 11%	4 3% *	14 7% *	15 8% *	17 9% *	23 13% *	38 15% C	53 18% JM	13 6%	5 7% *	12 16% JM*	25 6%
Least important (0)	72 6%	38 7%	33 6%	10 8% *	6 3% *	9 5% *	14 7% *	15 9% *	18 7%	23 8%	14 7%	11 14% M*	3 5% *	20 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mean score	53.17	51.8	54.46	60.07	60.81	54.8	56.77	48.04	43.82	41.85	57.27	41.28	56.48	60.68
				GH*	GH*	H*	H*	*			IK	*	IK*	IK
Standard Deviation	30.636	30.311	30.983	33.711	29.61	29.027	30.877	31.259	27.528	28.26	30.079	28.229	33.605	29.353
Error Variance	0.842	1.693	1.692	9.355	4.579	4.737	4.883	5.795	2.911	2.676	4.24	10.659	15.352	2.06

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Most important (100)	125 11%	27 7%	31 9%	59 17% N
2nd (88.889)	95 9%	27 7%	28 8%	34 10%
3rd (77.778)	138 12%	34 9%	52 15%	51 14%
4th (66.667)	125 11%	41 11%	40 11%	42 12%
5th (55.556)	138 12%	34 9%	43 12%	54 15%
6th (44.444)	98 9%	36 10%	41 12%	20 6%
7th (33.333)	120 11%	53 14% P	44 12%	23 6%
8th (22.222)	94 8%	38 10%	20 6%	33 9%
9th (11.111)	111 10%	53 14%	33 9%	24 7%
Least important (0)	72 6%	37 10%	21 6%	13 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1115	378	352	353
Mean score	53.17	45.11	53.38	60.4
			N	NO
Standard Deviation	30.636	30.612	29.182	29.927
Error Variance	0.842	2.479	2.42	2.536

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	627	336	289	57	144	158	137	106	25	221	169	44	66	109
Weighted Base	552	295	255	51	134	134	113	94	26	140	119	33	44	201
More safe than it was 12 months ago	55 10%	38 13%	16 6%	9 17% **	19 14% G*	11 8% *	14 12% *	2 2% *	- - **	14 10%	12 10% *	3 9% **	4 8% *	21 10% *
Less safe than it was 12 months ago	134 24%	75 25%	59 23%	10 19% **	34 26% *	50 38% FG*	20 18% *	15 16% *	5 18% **	34 24%	25 21% *	11 33% **	11 26% *	48 24% *
Much the same as it was 12 months ago	304 55%	150 51%	153 60%	30 59% **	62 46% *	55 41% *	66 58% *	70 74% DE*	21 82% **	84 60%	69 58% *	16 47% **	25 55% *	108 54% *
Don't know	59 11%	32 11%	26 10%	3 6% **	19 14% *	17 13% *	13 11% *	8 8% *	- - **	8 5%	13 11% *	3 10% **	5 11% *	23 12% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	627	257	265	93
Weighted Base	552	181	186	168
More safe than it was 12 months ago	55 10%	24 13%	20 11%	9 5% *
Less safe than it was 12 months ago	134 24%	36 20%	45 24%	51 31% *
Much the same as it was 12 months ago	304 55%	106 59%	98 53%	92 55% *
Don't know	59 11%	15 8%	22 12%	16 9% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Better than it was 12 months ago	93	67	24	16	16	15	8	17	21	37	10	4	4	34
	8%	12%	4%	13%	8%	8%	4%	10%	8%	12%	5%	6%	5%	8%
		B		*	*	*	*	*		J		*	*	
Much the same as it was 12 months ago	390	200	188	42	86	54	64	47	97	122	66	27	21	134
	35%	37%	33%	35%	45%	30%	33%	28%	37%	41%	31%	36%	28%	32%
				*	G*	*	*	*				*	*	
Worse than it was 12 months ago	632	276	355	63	89	109	123	105	143	140	138	44	49	250
	57%	51%	63%	52%	47%	61%	63%	62%	55%	47%	64%	58%	67%	60%
			A	*	*	*	D*	*			I	*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Better than it was 12 months ago	93	40	25	25
	8%	10%	7%	7%
Much the same as it was 12 months ago	390	137	114	128
	35%	36%	32%	36%
Worse than it was 12 months ago	632	201	212	200
	57%	53%	60%	57%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Better than it is now	326	185	140	35	50	38	54	48	101	145	30	22	17	108
	29%	34%	25%	29%	26%	22%	27%	28%	39%	48%	14%	30%	24%	26%
		B		*	*	*	*	*	E	JKLM		J*	*	J
Much the same as it is now	549	236	312	68	118	83	101	66	114	120	109	44	36	215
	49%	44%	55%	56%	61%	47%	52%	39%	44%	40%	51%	59%	49%	51%
			A	*	GH*	*	*	*			I	I*	*	I
Worse than it is now	240	121	115	18	24	56	41	55	46	34	74	9	20	95
	22%	22%	20%	15%	13%	32%	21%	33%	18%	12%	35%	11%	27%	23%
				*	*	CDH*	*	CDH*			IKM	*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Better than it is now	**326** **29%**	157 42% OP	81 23%	78 22%
Much the same as it is now	**549** **49%**	158 42%	172 49%	204 58% N
Worse than it is now	**240** **22%**	63 17%	99 28% N	71 20%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1115**	**531**	**580**	**130**	**187**	**191**	**201**	**184**	**222**	**407**	**278**	**80**	**101**	**215**
Weighted Base	**1115**	**543**	**567**	**121**	**191**	**178**	**195**	**169**	**260**	**298**	**213**	**75**	**74**	**418**
Easier than it was 12 months ago	94	63	31	17	32	10	12	10	14	25	29	8	7	24
	8%	12%	5%	14%	17%	5%	6%	6%	5%	8%	14%	11%	10%	6%
		B		*	EFH*	*	*	*			M	*	*	
About the same as it was 12 months ago	770	371	398	80	110	108	133	122	216	230	135	50	44	281
	69%	68%	70%	66%	57%	61%	68%	73%	83%	77%	63%	67%	60%	67%
				*	*	*	*	*	CDEF	JL		*	*	
Harder than it was 12 month ago	251	108	139	24	50	61	50	36	31	44	49	16	22	113
	23%	20%	24%	20%	26%	34%	26%	21%	12%	15%	23%	22%	30%	27%
				*	H*	H*	H*	*				*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Easier than it was 12 months ago	94 8%	30 8%	35 10%	26 7%
About the same as it was 12 months ago	770 69%	281 74% O	226 64%	243 69%
Harder than it was 12 month ago	251 23%	67 18%	91 26% N	84 24%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Safety1.There have been recent stories in the media highlighting safety among women in public places. Do you feel that the government is doing too much, enough, or too little to help women feel safe in public places?

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Too much	48	32	16	10	11	10	4	11	2	16	10	3	4	13
	4%	6%	3%	8%	5%	6%	2%	7%	1%	5%	5%	4%	5%	3%
				H*	*	*	*	H*					*	*
Too little	520	214	301	72	96	78	92	77	106	101	135	35	37	200
	47%	40%	53%	60%	50%	44%	47%	45%	41%	34%	63%	46%	50%	48%
			A	H*	*	*	*	*			IM	*	I*	I
Enough	222	131	91	20	30	33	30	36	74	93	25	12	8	81
	20%	24%	16%	16%	16%	18%	15%	21%	28%	31%	12%	16%	10%	19%
		B		*	*	*	*	*	DF	JKLM		*	*	
Not sure	324	165	159	19	55	57	69	45	79	89	43	25	25	125
	29%	30%	28%	16%	29%	32%	35%	26%	30%	30%	20%	33%	35%	30%
				*	*	C*	C*	*	C	J		*	J*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Safety1.There have been recent stories in the media highlighting safety among women in public places. Do you feel that the government is doing too much, enough, or too little to help women feel safe in public places?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Too much	48	18	19	10
	4%	5%	5%	3%
Too little	520	159	190	164
	47%	42%	54%	46%
			N	
Enough	222	93	58	65
	20%	25%	16%	18%
		O		
Not sure	324	108	86	115
	29%	29%	24%	32%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Safety2.Do you feel that the government is doing too much, enough, or too little to help women feel safe when they use online platforms (such as Facebook, Twitter, Instagram, Snapchat, discussion forums, etc.)?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Too much	41 4%	29 5%	12 2%	3 2% *	13 7% *	7 4% *	4 2% *	11 7% *	3 1%	13 5%	11 5%	7 9% M*	2 3% *	7 2%
Too little	487 44%	209 39%	273 48% A	64 52% *	81 42% *	69 39% *	89 46% *	77 46% *	106 41%	94 31%	130 61% IKM	27 36% *	38 51% I*	185 44% I
Enough	205 18%	120 22% B	85 15%	26 21% *	35 18% *	34 19% *	24 12% *	26 15% *	60 23%	81 27% JM	26 12%	15 20% *	11 15% *	66 16%
Not sure	382 34%	184 34%	196 35%	29 24% *	63 33% *	67 38% *	78 40% *	54 32% *	91 35%	110 37% J	46 22%	26 34% *	23 31% *	160 38% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Safety2.Do you feel that the government is doing too much, enough, or too little to help women feel safe when they use online platforms (such as Facebook, Twitter, Instagram, Snapchat, discussion forums, etc.)?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Too much	41	16	17	7
	4%	4%	5%	2%
Too little	487	147	172	161
	44%	39%	49%	46%
			N	
Enough	205	85	61	53
	18%	23%	17%	15%
Not sure	382	130	102	132
	34%	34%	29%	38%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Very well	127 / 11%	58 / 11%	69 / 12%	9 / 7% *	14 / 7% *	13 / 7% *	19 / 10% *	14 / 8% *	57 / 22% CDEFG	78 / 26% JLM	8 / 4%	9 / 12% *	3 / 4% *	29 / 7%
Fairly well	441 / 40%	205 / 38%	235 / 41%	37 / 31% *	62 / 32% *	72 / 41% *	87 / 44% *	72 / 42% *	112 / 43%	160 / 53% JKLM	63 / 30%	19 / 25% *	26 / 36% *	168 / 40%
Fairly poorly	264 / 24%	123 / 23%	139 / 24%	37 / 30% *	52 / 27% *	39 / 22% *	46 / 23% *	43 / 26% *	48 / 18%	32 / 11%	71 / 33% I	27 / 37% I*	22 / 30% I*	102 / 24% I
Very poorly	190 / 17%	102 / 19%	87 / 15%	22 / 18% *	31 / 16% *	45 / 25% F*	19 / 10% *	36 / 21% *	37 / 14%	25 / 8%	65 / 30% IM	16 / 21% I*	17 / 23% I*	64 / 15%
Not sure	92 / 8%	54 / 10%	38 / 7%	16 / 13% GH*	33 / 17% EGH*	9 / 5% *	24 / 12% GH*	3 / 2% *	6 / 2%	4 / 1%	7 / 3%	4 / 5% *	5 / 7% *	54 / 13% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Very well	**127** **11%**	72 19% OP	32 9%	22 6%
Fairly well	**441** **40%**	173 46% O	120 34%	143 41%
Fairly poorly	**264** **24%**	68 18%	94 27% N	96 27%
Very poorly	**190** **17%**	52 14%	81 23% N	54 15%
Not sure	**92** **8%**	13 4%	25 7%	39 11% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Very good	184 16%	78 14%	106 19%	19 15% *	19 10% *	17 9% *	26 13% *	24 14% *	79 30% CDEFG	103 34% JKLM	14 6%	11 15% *	8 11% *	46 11%
Fairly good	464 42%	221 41%	242 43%	50 41% *	84 44% *	72 41% *	90 46% *	72 43% *	95 36%	137 46%	78 37%	24 33% *	23 32% *	188 45%
Fairly poor	246 22%	111 20%	132 23%	26 21% *	50 26% *	39 22% *	39 20% *	38 23% *	53 21%	32 11%	78 36% IM	19 25% I*	22 30% I*	85 20% I
Very poor	151 14%	90 17%	60 11%	12 10% *	25 13% *	37 21% H*	18 9% *	34 20% H*	24 9%	19 6%	41 19% I	17 22% I*	18 24% I*	54 13%
Don't know	71 6%	43 8%	28 5%	15 12% GH*	12 6% *	13 7% *	22 11% GH*	1 *	8 3%	8 3%	3 1%	4 5% *	2 3% *	45 11% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Very good	**184** **16%**	97 26% OP	44 12%	40 11%
Fairly good	**464** **42%**	153 40%	132 38%	171 48%
Fairly poor	**246** **22%**	64 17%	109 31% NP	64 18%
Very poor	**151** **14%**	43 11%	54 15%	50 14%
Don't know	**71** **6%**	20 5%	13 4%	28 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
It has not impacted my income	693 62%	330 61%	363 64%	52 43% *	80 42% *	89 50% *	120 62% CD*	120 71% CDE*	230 88% CDEFG	219 73% KM	139 65%	43 57% *	51 69% *	237 57%
My income has reduced by less than half	141 13%	72 13%	67 12%	12 10% *	32 17% H*	32 18% H*	33 17% H*	20 12% *	13 5%	41 14%	21 10%	12 16% *	10 14% *	56 13%
My income has reduced by about half	67 6%	33 6%	33 6%	12 10% H*	25 13% GH*	16 9% H*	9 5% H*	4 2% *	- -	11 4%	16 8%	4 6% *	5 7% *	26 6%
My income has reduced by more than half	69 6%	32 6%	37 7%	14 11% H*	17 9% *	12 7% *	9 5% *	11 6% *	7 3%	9 3%	12 5%	9 12% I*	2 3% *	36 8%
I have lost my income completely	39 4%	20 4%	20 3%	3 2% *	9 5% *	10 6% *	9 4% *	8 5% *	1 *	6 2%	6 3%	2 3% *	- *	21 5%
My income has increased	31 3%	18 3%	13 2%	10 8% *	5 3% *	4 2% *	4 2% *	2 1% *	6 2%	6 2%	9 4%	3 4% *	3 4% *	10 2%
Don't know	75 7%	38 7%	35 6%	19 16% GH*	23 12% GH*	15 9% H*	11 6% *	3 2% *	4 1%	7 2%	11 5%	1 2% *	2 3% *	33 8%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
It has not impacted my income	693 62%	270 72% P	223 63%	194 55%
My income has reduced by less than half	141 13%	47 12%	44 12%	44 12%
My income has reduced by about half	67 6%	21 6%	23 7%	22 6%
My income has reduced by more than half	69 6%	9 2%	26 7% N	30 9% N
I have lost my income completely	39 4%	10 3%	12 4%	11 3%
My income has increased	31 3%	8 2%	8 2%	15 4%
Don't know	75 7%	12 3%	15 4%	38 11% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	310	152	155	50	78	63	61	43	15	92	72	28	26	79
Weighted Base	316	157	157	40	83	70	60	43	21	67	55	28	17	139
Return to normal within a few weeks	25 8%	15 10% *	9 6% *	2 4% **	16 19% *	2 2% **	3 5% *	2 5% **	- - **	3 4% *	5 9% *	- - **	1 6% **	15 11% *
Return to normal within a few months, but it will take more than a few weeks	46 14%	22 14% *	23 15% *	11 28% **	10 12% *	8 11% **	9 15% *	6 14% **	1 6% **	9 14% *	10 18% *	3 12% **	3 19% **	20 14% *
Return to normal, but it will take more than a few months	143 45%	75 48% *	67 43% *	19 48% **	33 40% *	43 62% **	19 31% *	17 39% **	11 53% **	36 53% *	25 47% *	9 34% **	6 33% **	61 44% *
Be permanently reduced	51 16%	23 15% *	27 17% *	4 10% **	12 14% *	6 8% **	11 18% *	11 25% **	8 40% **	13 20% *	13 23% M*	10 35% **	3 19% **	9 7% *
Don't know	52 17%	21 13% *	30 19% *	4 10% **	12 14% *	11 16% **	18 31% *	7 16% **	- 1% **	6 9% *	2 4% *	5 19% **	4 22% **	33 24% J*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
		N	O	P	Q	R	S	T
Unweighted Base	310	104	132	63	153	66	52	39
Weighted Base	316	88	106	107	141	67	69	39
Return to normal within a few weeks	25 8%	7 8% *	8 8% *	10 9% *	14 10% *	6 10% *	4 6% **	1 2% **
Return to normal within a few months, but it will take more than a few weeks	46 14%	12 14% *	16 15% *	17 16% *	18 13% *	13 19% *	7 11% **	7 18% **
Return to normal, but it will take more than a few months	143 45%	42 48% *	39 37% *	58 54% *	68 49% *	36 53% *	28 41% **	10 26% **
Be permanently reduced	51 16%	12 13% *	30 28% P*	5 5% *	22 15% *	6 10% *	16 24% **	7 18% **
Don't know	52 17%	15 17% *	13 13% *	18 16% *	19 13% *	6 9% *	14 20% **	14 36% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Savings.Have your savings decreased, increased or stayed the same since the start of the Coronavirus pandemic?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Decreased	234	100	133	27	49	50	43	36	29	45	48	15	18	100
	21%	18%	23%	22%	25%	28%	22%	22%	11%	15%	22%	20%	24%	24%
				*	H*	H*	H*	*				*	*	
Stayed the same	459	220	240	43	71	61	69	77	138	157	90	28	27	155
	41%	40%	42%	36%	37%	34%	35%	46%	53%	53%	42%	37%	36%	37%
				*	*	*	*	*	CDEF	LM		*	*	
Increased	219	113	105	21	28	28	29	36	77	82	42	24	17	53
	20%	21%	19%	18%	15%	16%	15%	21%	30%	27%	19%	32%	24%	13%
				*	*	*	*	*	DEF	M		M*	*	
Don't know	48	29	18	11	13	10	12	1	2	3	4	4	1	24
	4%	5%	3%	9%	7%	5%	6%	1%	1%	1%	2%	6%	1%	6%
				GH*	H*	*	*	*	*			*	*	I
Not applicable – I didn't have any savings before the pandemic and still don't	155	81	72	19	30	29	44	19	15	12	29	4	11	86
	14%	15%	13%	15%	16%	16%	22%	11%	6%	4%	14%	5%	15%	21%
				H*	H*	H*	H*	*			I	*	I*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Savings.Have your savings decreased, increased or stayed the same since the start of the Coronavirus pandemic?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Decreased	234	63	73	88
	21%	17%	21%	25%
Stayed the same	459	174	146	136
	41%	46%	42%	38%
Increased	219	89	81	44
	20%	24%	23%	12%
		P	P	
Don't know	48	4	15	23
	4%	1%	4%	6%
				N
Not applicable – I didn't have any savings before the pandemic and still don't	155	48	37	63
	14%	13%	11%	18%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

SavingsIncreased.How much of the extra money you've saved during the pandemic do you plan to spend before the end of the year?

Base: All adults who have saved money since the start of the pandemic

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	241	125	116	23	31	40	37	41	69	105	54	27	23	30
Weighted Base	219	113	105	21	28	28	29	36	77	82	42	24	17	53
All of it	7 / 3%	6 / 6% / *	1 / 1% / *	- / - / **	1 / 5% / **	3 / 12% / **	1 / 4% / **	- / - / **	1 / 1% / *	2 / 2% / *	3 / 8% / *	2 / 8% / **	- / - / **	- / - / **
Most of it	21 / 9%	11 / 10% / *	9 / 9% / *	7 / 31% / **	5 / 16% / **	5 / 17% / **	2 / 5% / **	- / - / **	3 / 4% / *	4 / 5% / *	2 / 4% / *	3 / 11% / **	2 / 11% / **	10 / 19% / **
About half of it	16 / 7%	6 / 5% / *	10 / 10% / *	2 / 11% / **	7 / 25% / **	- / * / **	2 / 7% / **	3 / 8% / **	2 / 2% / *	3 / 4% / *	5 / 11% / *	4 / 15% / **	2 / 10% / **	2 / 4% / **
Some of it	83 / 38%	39 / 35% / *	44 / 42% / *	9 / 41% / **	4 / 16% / **	13 / 45% / **	7 / 24% / **	14 / 39% / **	37 / 48% / *	38 / 46% / *	11 / 26% / *	8 / 32% / **	2 / 14% / **	24 / 46% / **
None at all	39 / 18%	21 / 19% / *	18 / 17% / *	1 / 6% / **	7 / 24% / **	4 / 13% / **	6 / 22% / **	11 / 30% / **	11 / 14% / *	16 / 19% / *	11 / 28% / *	3 / 11% / **	3 / 16% / **	7 / 13% / **
Don't know	52 / 24%	29 / 26% / *	23 / 22% / *	2 / 11% / **	4 / 14% / **	4 / 13% / **	11 / 37% / **	8 / 23% / **	23 / 30% / *	18 / 22% / *	10 / 24% / *	6 / 23% / **	9 / 49% / **	10 / 18% / **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

SavingsIncreased.How much of the extra money you've saved during the pandemic do you plan to spend before the end of the year?

Base: All adults who have saved money since the start of the pandemic

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	241	107	103	26
Weighted Base	219	89	81	44
All of it	7 3%	2 2% *	4 5% *	1 3% **
Most of it	21 9%	4 5% *	6 8% *	7 15% **
About half of it	16 7%	4 4% *	9 11% *	3 7% **
Some of it	83 38%	31 35% *	34 42% *	18 41% **
None at all	39 18%	17 19% *	17 21% *	5 11% **
Don't know	52 24%	30 34% O*	12 15% *	10 23% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Much too fast	68	28	40	3	6	17	7	7	27	14	14	2	4	32
	6%	5%	7%	3% *	3% *	10% *	4% *	4% *	10%	5%	7%	3% *	5% *	8%
A bit too fast	188	85	102	7	35	16	29	47	55	40	60	11	17	59
	17%	16%	18%	6% *	18% C*	9% *	15% *	28% CE*	21% CE	13%	28% IM	15% *	23% *	14%
About right	514	248	265	57	80	80	94	72	130	180	83	45	30	161
	46%	46%	47%	47% *	42% *	45% *	48% *	43% *	50%	60% JLM	39%	61% JM*	41% *	38%
A bit too slow	150	73	75	23	37	17	30	10	32	38	29	9	11	56
	13%	13%	13%	19% G*	19% G*	10% *	15% *	6% *	12%	13%	14%	12% *	15% *	13%
Much too slow	69	44	25	10	9	22	5	12	10	17	11	2	8	31
	6%	8%	4%	8% *	5% *	12% F*	3% *	7% *	4%	6%	5%	3% *	10% *	8%
Don't know	126	65	61	21	24	25	30	21	6	10	16	5	4	80
	11%	12%	11%	17% H*	13% H*	14% H*	15% H*	12% H*	2%	3%	7%	7% *	6% *	19% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Much too fast	68	22	19	27
	6%	6%	5%	8%
A bit too fast	188	65	83	40
	17%	17%	24%	11%
			P	
About right	514	186	159	164
	46%	49%	45%	46%
A bit too slow	150	48	47	49
	13%	13%	13%	14%
Much too slow	69	28	22	19
	6%	7%	6%	5%
Don't know	126	28	22	55
	11%	7%	6%	15%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	148 13%	69 13%	79 14%	19 16% *	27 14% *	27 15% *	20 10% *	33 20% H*	22 9%	57 19% JM	19 9%	10 13% *	20 27% JM*	39 9%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	351 31%	188 35%	160 28%	38 31% *	63 33% *	66 37% *	49 25% *	52 31% *	84 32%	43 14%	111 52% IKLM	18 24% *	20 27% I*	156 37% I
They have got the balance about right	412 37%	200 37%	212 37%	29 24% *	55 29% *	50 28% *	80 41% C*	63 38% *	134 52% CDE	176 59% JKLM	59 28%	28 37% *	19 26% *	121 29%
Don't know	204 18%	85 16%	116 20%	35 29% GH*	47 24% H*	36 20% H*	46 24% H*	20 12% *	20 8%	22 8%	25 12%	20 26% IJ*	15 20% I*	102 24% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1115**	**463**	**441**	**187**
Weighted Base	**1115**	**378**	**352**	**353**
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	148 13%	77 20% OP	43 12%	24 7%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	351 31%	90 24%	126 36% N	132 37% N
They have got the balance about right	412 37%	162 43%	135 38%	113 32%
Don't know	204 18%	49 13%	48 14%	84 24% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassport.Some people have suggested that COVID status certification (also referred to as a vaccine passport) – providing proof that a person has received a Coronavirus vaccine – may be needed in future for international travel. Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Strongly support	347	149	196	19	47	41	55	67	119	116	69	18	21	117
	31%	27%	35%	15%	24%	23%	28%	40%	46%	39%	32%	24%	29%	28%
				*	*	*	*	CDE*	CDEF	M		*	*	
Tend to support	325	161	164	38	38	58	60	48	84	104	63	28	25	97
	29%	30%	29%	31%	20%	32%	31%	28%	32%	35%	30%	38%	34%	23%
				*	*	*	*	*	D	M		*	*	
Tend to oppose	104	62	42	21	28	8	19	10	18	13	31	12	14	32
	9%	11%	7%	18%	15%	5%	10%	6%	7%	4%	15%	16%	19%	8%
				EH*	*	*	*	*			I	I*	IM*	
Strongly oppose	139	74	65	15	41	34	13	28	9	36	27	10	9	56
	12%	14%	11%	13%	21%	19%	7%	16%	3%	12%	13%	14%	12%	13%
				H*	FH*	FH*	*	H*				*	*	
Not sure	199	97	100	28	38	37	49	16	31	29	24	6	5	116
	18%	18%	18%	23%	20%	21%	25%	9%	12%	10%	11%	8%	6%	28%
				G*	*	*	GH*	*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassport.Some people have suggested that COVID status certification (also referred to as a vaccine passport) – providing proof that a person has received a Coronavirus vaccine – may be needed in future for international travel. Would you support or oppose the introduction of a vaccine passport to allow overseas travel into and out of the UK this summer?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Strongly support	**347** 31%	147 39% O	99 28%	98 28%
Tend to support	**325** 29%	120 32%	121 35% P	79 22%
Tend to oppose	**104** 9%	23 6%	46 13% N	33 9%
Strongly oppose	**139** 12%	54 14%	35 10%	48 14%
Not sure	**199** 18%	34 9%	51 14%	96 27% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ...

Base: All adults GB 18+

	Pubs, bars and restaurants	Cinemas and theatres	Music venues and night clubs	Sports venues	Essential shops and supermarkets	Other non-essential shops	Offices
Unweighted Base	1115	1115	1115	1115	1115	1115	1115
Weighted Base	1115	1115	1115	1115	1115	1115	1115
Strongly support	228	253	292	291	153	133	156
	20%	23%	26%	26%	14%	12%	14%
Tend to support	293	309	303	302	226	255	285
	26%	28%	27%	27%	20%	23%	26%
Tend to oppose	208	191	150	165	253	296	274
	19%	17%	13%	15%	23%	27%	25%
Strongly oppose	209	208	216	202	316	270	213
	19%	19%	19%	18%	28%	24%	19%
Don't know	178	154	154	156	166	161	186
	16%	14%	14%	14%	15%	14%	17%

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Pubs, bars and restaurants

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Strongly support	228 20%	101 19%	126 22%	22 18% *	24 13% *	33 18% *	32 16% *	37 22% *	80 31% DF	77 26%	52 24%	11 15% *	10 13% *	74 18%
Tend to support	293 26%	149 28%	143 25%	25 21% *	48 25% *	30 17% *	50 25% *	54 32% *	86 33% E	95 32% M	62 29%	18 24% *	23 31% *	90 21%
Tend to oppose	208 19%	111 20%	95 17%	26 21% *	31 16% *	39 22% *	38 20% *	24 15% *	49 19%	54 18%	47 22%	16 22% *	15 20% *	73 17%
Strongly oppose	209 19%	108 20%	101 18%	26 21% H*	50 26% H*	44 25% H*	36 18% H*	34 20% H*	19 7%	49 17%	30 14%	17 22% *	20 27% J*	89 21%
Don't know	178 16%	73 14%	102 18%	23 19% *	39 20% *	31 18% *	40 21% H*	19 11% *	26 10%	22 7%	22 10%	12 16% *	6 8% *	93 22% IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Pubs, bars and restaurants

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Strongly support	**228** **20%**	99 26% P	68 19%	57 16%
Tend to support	**293** **26%**	102 27%	100 28%	84 24%
Tend to oppose	**208** **19%**	70 18%	77 22%	58 16%
Strongly oppose	**209** **19%**	75 20%	59 17%	70 20%
Don't know	**178** **16%**	32 8%	48 14%	84 24% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Cinemas and theatres

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Strongly support	253	110	142	17	25	32	36	48	95	86	60	13	14	77
	23%	20%	25%	14%	13%	18%	19%	28%	37%	29%	28%	17%	19%	18%
				*	*	*	*	D*	CDEF	M		*	*	
Tend to support	309	159	150	38	51	37	56	49	79	90	62	23	23	104
	28%	29%	26%	32%	27%	21%	29%	29%	30%	30%	29%	30%	31%	25%
				*	*	*	*	*				*	*	
Tend to oppose	191	108	82	25	25	38	40	21	42	49	42	13	12	75
	17%	20%	14%	20%	13%	21%	20%	13%	16%	16%	20%	17%	16%	18%
				*	*	*	*	*				*	*	
Strongly oppose	208	106	100	25	56	43	32	34	18	50	32	16	21	82
	19%	19%	18%	21%	29%	24%	16%	20%	7%	17%	15%	22%	29%	20%
				H*	H*	H*	H*	H*				*	J*	
Don't know	154	60	93	16	34	29	31	16	27	24	17	11	4	80
	14%	11%	16%	13%	18%	16%	16%	10%	10%	8%	8%	14%	5%	19%
				*	*	*	*	*				*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Cinemas and theatres

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Strongly support	**253** **23%**	116 31% P	79 22%	53 15%
Tend to support	**309** **28%**	98 26%	107 30%	97 28%
Tend to oppose	**191** **17%**	56 15%	74 21%	60 17%
Strongly oppose	**208** **19%**	76 20%	57 16%	71 20%
Don't know	**154** **14%**	32 8%	35 10%	73 21% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Music venues and night clubs

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Strongly support	292 26%	122 22%	169 30%	20 16% *	33 17% *	38 22% *	46 24% *	52 31% D*	103 39% CDEF	99 33%	58 27%	17 23% *	17 23% *	96 23%
Tend to support	303 27%	152 28%	150 26%	38 31% *	40 21% *	38 21% *	53 27% *	47 28% *	88 34% D	93 31%	64 30%	24 33% *	19 25% *	94 23%
Tend to oppose	150 13%	90 17%	59 10%	17 14% *	25 13% *	31 17% *	26 13% *	21 13% *	31 12%	36 12%	39 18%	10 13% *	11 14% *	54 13%
Strongly oppose	216 19%	114 21%	100 18%	29 24% H*	55 28% H*	43 24% H*	41 21% H*	33 20% H*	16 6%	47 16%	33 16%	13 17% *	23 32% IJ*	95 23%
Don't know	154 14%	64 12%	89 16%	18 15% *	40 21% GH*	28 16% *	30 15% *	15 9% *	23 9%	24 8%	19 9%	11 14% *	4 6% *	78 19% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Music venues and night clubs

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Strongly support	**292** **26%**	122 32%	87 25%	80 23%
Tend to support	**303** **27%**	108 29%	105 30%	82 23%
Tend to oppose	**150** **13%**	46 12%	67 19% P	34 10%
Strongly oppose	**216** **19%**	72 19%	59 17%	81 23%
Don't know	**154** **14%**	29 8%	35 10%	76 22% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Sports venues

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Strongly support	291 26%	114 21%	176 31% A	21 18% *	33 17% *	32 18% *	46 24% *	63 38% CDE*	94 36% CDE	94 31%	67 31%	16 22% *	14 19% *	96 23%
Tend to support	302 27%	154 28%	147 26%	36 29% *	40 21% *	49 27% *	52 27% *	36 21% *	89 34% D	93 31%	52 24%	24 33% *	26 35% *	98 23%
Tend to oppose	165 15%	107 20% B	57 10%	21 17% *	26 13% *	26 15% *	28 14% *	22 13% *	42 16%	45 15%	45 21%	11 14% *	8 11% *	57 14%
Strongly oppose	202 18%	102 19%	97 17%	23 19% H*	50 26% H*	43 24% H*	40 21% H*	33 20% H*	13 5%	43 14%	29 14%	14 19% *	21 28% IJ*	89 21%
Don't know	156 14%	66 12%	90 16%	21 17% *	43 22% GH*	29 16% *	29 15% *	14 8% *	21 8%	24 8%	21 10%	10 13% *	5 7% *	79 19% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Sports venues

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Strongly support	**291** **26%**	121 32%	86 24%	81 23%
Tend to support	**302** **27%**	106 28%	107 30%	86 24%
Tend to oppose	**165** **15%**	52 14%	68 19%	39 11%
Strongly oppose	**202** **18%**	70 19%	54 15%	70 20%
Don't know	**156** **14%**	30 8%	37 11%	77 22% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Essential shops and supermarkets

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Strongly support	153	69	84	29	15	20	16	25	47	46	37	5	8	52
	14%	13%	15%	24%	8%	11%	8%	15%	18%	15%	17%	6%	11%	12%
				DF*	*	*	*	*	D			*	*	
Tend to support	226	110	114	25	52	25	33	24	68	76	43	11	17	72
	20%	20%	20%	20%	27%	14%	17%	14%	26%	26%	20%	15%	23%	17%
				*	*	*	*	*				*	*	
Tend to oppose	253	126	126	21	23	46	41	50	72	66	59	22	15	90
	23%	23%	22%	18%	12%	26%	21%	30%	28%	22%	28%	30%	20%	22%
				*	*	D*	*	D*	D			*	*	
Strongly oppose	316	157	158	27	62	55	75	51	46	83	56	25	26	122
	28%	29%	28%	22%	32%	31%	38%	30%	18%	28%	26%	34%	35%	29%
				*	H*	H*	H*	H*				*	*	
Don't know	166	80	85	20	39	32	30	18	27	27	19	11	8	82
	15%	15%	15%	16%	20%	18%	15%	11%	10%	9%	9%	14%	11%	20%
				*	*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Essential shops and supermarkets

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Strongly support	153	61	51	35
	14%	16%	15%	10%
Tend to support	226	82	73	64
	20%	22%	21%	18%
Tend to oppose	253	87	91	75
	23%	23%	26%	21%
Strongly oppose	316	103	101	108
	28%	27%	29%	31%
Don't know	166	46	36	72
	15%	12%	10%	20%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Other non-essential shops

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Strongly support	133 12%	50 9%	83 15%	12 10% *	15 8% *	18 10% *	15 8% *	23 14% *	50 19% DF	44 15%	33 15%	6 8% *	7 9% *	40 10%
Tend to support	255 23%	127 23%	125 22%	36 30% *	45 24% *	31 17% *	38 19% *	33 19% *	72 28%	81 27%	53 25%	14 19% *	16 22% *	83 20%
Tend to oppose	296 27%	155 29%	141 25%	29 24% *	29 15% *	48 27% *	52 27% *	60 36% D*	77 30% D	84 28%	62 29%	21 29% *	17 23% *	110 26%
Strongly oppose	270 24%	134 25%	135 24%	26 22% *	58 30% H*	50 28% H*	63 32% H*	36 21% *	37 14%	64 21%	45 21%	22 30% *	26 36% IJ*	109 26%
Don't know	161 14%	77 14%	83 15%	18 15% *	44 23% GH*	31 17% *	27 14% *	16 10% *	25 10%	26 9%	21 10%	11 14% *	8 10% *	76 18% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Other non-essential shops

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Strongly support	**133** **12%**	64 17% P	40 11%	26 7%
Tend to support	**255** **23%**	84 22%	89 25%	74 21%
Tend to oppose	**296** **27%**	98 26%	103 29%	92 26%
Strongly oppose	**270** **24%**	90 24%	83 24%	91 26%
Don't know	**161** **14%**	42 11%	37 11%	69 20% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Pg 107
Tb T123

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Offices

Base: All adults GB 18+

	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		GENDER		AGE						GE Vote 2019				
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Strongly support	156 / 14%	59 / 11%	96 / 17%	10 / 8% *	23 / 12% *	19 / 11% *	20 / 10% *	31 / 19% *	52 / 20%	58 / 19% M	36 / 17%	9 / 12% *	9 / 12% *	42 / 10%
Tend to support	285 / 26%	136 / 25%	147 / 26%	44 / 36% G*	47 / 25% *	37 / 21% *	49 / 25% *	34 / 20% *	73 / 28%	80 / 27%	62 / 29%	14 / 19% *	14 / 19% *	108 / 26%
Tend to oppose	274 / 25%	152 / 28%	122 / 22%	24 / 20% *	37 / 19% *	41 / 23% *	47 / 24% *	44 / 26% *	81 / 31%	75 / 25%	55 / 26%	24 / 32% *	18 / 25% *	97 / 23%
Strongly oppose	213 / 19%	102 / 19%	109 / 19%	24 / 19% H*	47 / 24% H*	52 / 29% H*	40 / 21% H*	34 / 20% H*	17 / 7%	50 / 17%	37 / 17%	12 / 15% *	19 / 25% *	93 / 22%
Don't know	186 / 17%	93 / 17%	93 / 16%	20 / 16% *	37 / 19% *	29 / 16% *	39 / 20% *	25 / 15% *	37 / 14%	36 / 12%	23 / 11%	16 / 21% *	13 / 18% *	78 / 19%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccinePassportVenues.Thinking about the UK this year, would you support or oppose the introduction of a vaccine passport to allow entrance into ... - Offices

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Strongly support	**156** **14%**	72 19%	42 12%	40 11%
Tend to support	**285** **26%**	94 25%	94 27%	87 25%
Tend to oppose	**274** **25%**	94 25%	102 29%	73 21%
Strongly oppose	**213** **19%**	68 18%	69 20%	73 21%
Don't know	**186** **17%**	49 13%	44 13%	81 23% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

GovtSupport.How would you rate the government's response when it comes to supporting...

Base: All adults GB 18+

	People who have lost income	Companies that face closure and revenue losses
Unweighted Base	**1115**	**1115**
Weighted Base	**1115**	**1115**
Very good	102	58
	9%	5%
Fairly good	355	304
	32%	27%
Fairly poor	264	291
	24%	26%
Very poor	168	208
	15%	19%
Don't know	226	254
	20%	23%

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Very good	102	59	43	6	18	15	12	24	27	56	9	4	8	24
	9%	11%	8%	5%	10%	8%	6%	15%	10%	19%	4%	6%	11%	6%
				*	*	*	*	*		JKM		*	*	
Fairly good	355	168	187	23	48	47	71	53	113	128	56	24	21	121
	32%	31%	33%	19%	25%	27%	36%	31%	43%	43%	26%	33%	28%	29%
				*	*	*	C*	*	CDE	JM		*	*	
Fairly poor	264	122	141	44	57	31	45	30	57	49	73	17	17	102
	24%	23%	25%	36%	30%	17%	23%	18%	22%	16%	34%	23%	23%	24%
				EGH*	*	*	*	*			I	*	*	
Very poor	168	88	75	21	21	49	25	37	15	20	46	15	15	66
	15%	16%	13%	17%	11%	27%	13%	22%	6%	7%	21%	20%	20%	16%
				H*	*	DFH*	*	H*			I	I*	I*	I
Don't know	226	105	121	28	46	36	43	24	48	45	30	14	13	106
	20%	19%	21%	23%	24%	20%	22%	14%	19%	15%	14%	19%	18%	25%
				*	*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

GovtSupport.How would you rate the government's response when it comes to supporting... - People who have lost income

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Very good	**102** **9%**	54 14% P	29 8%	15 4%
Fairly good	**355** **32%**	138 37%	108 31%	101 29%
Fairly poor	**264** **24%**	72 19%	108 31% N	81 23%
Very poor	**168** **15%**	49 13%	54 15%	61 17%
Don't know	**226** **20%**	65 17%	53 15%	95 27% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Very good	58 / 5%	41 / 7% / B	18 / 3%	4 / 3% / *	16 / 8% / *	6 / 3% / *	6 / 3% / *	13 / 8% / *	14 / 5%	28 / 9% / M	9 / 4%	8 / 10% / M*	6 / 8% / *	8 / 2%
Fairly good	304 / 27%	136 / 25%	168 / 30%	24 / 19% / *	44 / 23% / *	38 / 22% / *	54 / 28% / *	44 / 26% / *	100 / 39% / CDE	121 / 41% / JLM	41 / 19%	19 / 25% / *	17 / 23% / *	102 / 24%
Fairly poor	291 / 26%	133 / 24%	158 / 28%	39 / 32% / *	57 / 30% / *	39 / 22% / *	48 / 25% / *	47 / 28% / *	60 / 23%	59 / 20%	67 / 32% / I	24 / 32% / *	18 / 25% / *	117 / 28%
Very poor	208 / 19%	114 / 21%	89 / 16%	30 / 24% / H*	30 / 16% / *	54 / 31% / DFH*	31 / 16% / *	42 / 25% / H*	21 / 8%	27 / 9%	56 / 26% / I	10 / 14% / *	22 / 30% / I*	85 / 20% / I
Don't know	254 / 23%	119 / 22%	135 / 24%	26 / 21% / *	44 / 23% / *	40 / 23% / *	56 / 28% / G*	23 / 13% / *	66 / 25%	64 / 21%	40 / 19%	14 / 19% / *	11 / 15% / *	106 / 25%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

GovtSupport.How would you rate the government's response when it comes to supporting... - Companies that face closure and revenue losses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Very good	58	26	22	8
	5%	7%	6%	2%
Fairly good	304	132	94	73
	27%	35%	27%	21%
		P		
Fairly poor	291	77	110	98
	26%	20%	31%	28%
			N	
Very poor	208	60	69	74
	19%	16%	20%	21%
Don't know	254	83	57	100
	23%	22%	16%	28%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

GovtCoop.How would you rate the cooperation between countries globally in the fight against the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Very good	39	22	17	4	10	10	11	3	1	12	7	4	2	14
	4%	4%	3%	3% *	5% *	6% *	6% H*	2% *	*	4%	3%	5% *	3% *	3%
Fairly good	241	105	135	31	55	29	53	26	46	78	39	14	15	92
	22%	19%	24%	25% *	29% *	16% *	27% *	15% *	18%	26%	18%	18% *	20% *	22%
Fairly poor	415	202	212	48	53	60	56	75	122	121	95	26	30	135
	37%	37%	37%	40% *	28% *	34% *	29% *	44% DF*	47% DF	41%	44% M	35% *	40% *	32%
Very poor	206	120	84	11	27	42	32	39	55	47	42	19	16	78
	19%	22% B	15%	9% *	14% *	24% C*	16% *	23% C*	21%	16%	20%	25% *	22% *	19%
Don't know	214	94	119	28	46	36	43	26	36	40	31	12	11	99
	19%	17%	21%	23% *	24% *	20% *	22% *	15% *	14%	13%	14%	17% *	15% *	24% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

GovtCoop.How would you rate the cooperation between countries globally in the fight against the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Very good	39	10	16	10
	4%	3%	4%	3%
Fairly good	241	82	77	81
	22%	22%	22%	23%
Fairly poor	415	140	154	115
	37%	37%	44%	33%
Very poor	206	80	56	67
	19%	21%	16%	19%
Don't know	214	66	49	80
	19%	17%	14%	23%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Very satisfied	384	186	198	12	22	46	72	80	152	181	50	32	23	92
	34%	34%	35%	10%	12%	26%	37%	47%	58%	61%	23%	43%	31%	22%
				*	*	CD*	CD*	CDE*	CDEF	JKLM		JM*	*	
Quite satisfied	446	209	236	59	98	64	78	62	86	88	116	24	34	179
	40%	39%	42%	49%	51%	36%	40%	37%	33%	29%	54%	32%	46%	43%
				*	H*	*	*	*			IK	*	I*	I
Not very satisfied	125	49	74	19	26	29	26	12	12	13	25	5	12	65
	11%	9%	13%	16%	14%	17%	13%	7%	5%	4%	12%	6%	16%	16%
				H*	H*	H*	H*	*			I	*	I*	I
Not at all satisfied	48	29	19	6	12	14	3	9	4	5	12	9	4	17
	4%	5%	3%	5%	6%	8%	1%	5%	2%	2%	5%	12%	6%	4%
				*	*	*	*	*				I*	*	
Don't know	112	69	41	26	33	24	16	5	7	11	11	5	-	66
	10%	13%	7%	21%	17%	14%	8%	3%	3%	4%	5%	7%	1%	16%
		B		FGH*	GH*	GH*	*	*				*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccineRollout.How satisfied are you with the way the government and health authorities have organised the rollout of the Coronavirus vaccine so far?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Very satisfied	**384**	191	122	61
	34%	51%	35%	17%
		OP	P	
Quite satisfied	**446**	116	151	176
	40%	31%	43%	50%
			N	N
Not very satisfied	**125**	26	46	52
	11%	7%	13%	15%
			N	N
Not at all satisfied	**48**	14	20	14
	4%	4%	6%	4%
Don't know	**112**	31	14	51
	10%	8%	4%	14%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Vaccines should be compulsory for all adults	505	251	252	47	56	61	87	94	162	172	100	28	29	165
	45%	46%	44%	38% *	29% *	34% *	44% D*	55% DE*	62% CDEF	58% JKLM	47%	38% *	40% *	39%
Adults should be allowed to choose whether or not to be vaccinated	464	219	245	49	103	98	72	64	78	103	90	37	39	182
	42%	40%	43%	40% *	54% FGH*	55% FGH*	37% *	38% *	30%	35%	42%	49% *	53% I*	44%
Not sure	146	73	71	26	32	19	37	11	20	23	23	10	5	72
	13%	13%	12%	22% GH*	17% *	11% *	19% GH*	6% *	8%	8%	11%	13% *	7% *	17% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

VaccineMandatory.Which of the following statements comes closest to your view about vaccination for coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Vaccines should be compulsory for all adults	505 45%	198 52% P	170 48%	132 37%
Adults should be allowed to choose whether or not to be vaccinated	464 42%	151 40%	137 39%	164 47%
Not sure	146 13%	28 8%	45 13%	57 16% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Vaccine.When a Coronavirus vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
I have already been vaccinated	599	291	306	11	31	44	124	142	247	221	118	50	43	154
	54%	54%	54%	9%	16%	25%	64%	84%	95%	74%	55%	67%	59%	37%
				*	*	C*	CDE*	CDEF*	CDEFG	JLM	M	M*	M*	
Definitely	200	86	114	30	67	57	38	3	6	33	44	9	12	97
	18%	16%	20%	25%	35%	32%	19%	2%	2%	11%	21%	12%	16%	23%
				GH*	FGH*	GH*	GH*	*	*		I	*	*	I
Probably	112	67	45	29	45	24	11	2	1	16	18	9	9	55
	10%	12%	8%	24%	23%	14%	6%	1%	*	5%	9%	12%	12%	13%
				FGH*	FGH*	GH*	*	*				*	*	I
Probably not	65	35	29	23	18	11	9	2	2	4	16	3	5	36
	6%	7%	5%	19%	9%	6%	5%	1%	1%	1%	8%	4%	7%	9%
				EFGH*	GH*	*	*	*			I	*	*	I
Definitely not	81	38	43	11	20	16	9	19	5	21	11	2	5	39
	7%	7%	8%	9%	10%	9%	5%	11%	2%	7%	5%	3%	7%	9%
				H*	H*	H*	*	H*				*	*	
Don't know	59	25	32	17	12	25	4	1	-	3	6	1	-	37
	5%	5%	6%	14%	6%	14%	2%	1%	*	1%	3%	1%	*	9%
				FGH*	H*	FGH*	*	*				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Vaccine.When a Coronavirus vaccine is offered to you, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
I have already been vaccinated	599 54%	256 68% P	208 59% P	128 36%
Definitely	200 18%	39 10%	66 19% N	85 24% N
Probably	112 10%	22 6%	34 10%	54 15% N
Probably not	65 6%	14 4%	21 6%	30 8%
Definitely not	81 7%	36 10% O	12 4%	32 9%
Don't know	59 5%	12 3%	11 3%	24 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	116	57	59	31	34	19	12	14	6	29	24	4	14	41
Weighted Base	145	74	72	34	38	27	19	21	7	25	27	5	10	75
I think Coronavirus will go away/get less severe of its own accord	25 / 17%	13 / 17% **	12 / 17% *	6 / 18% **	4 / 10% **	5 / 18% **	2 / 10% **	8 / 40% **	- / 2% **	4 / 16% **	6 / 22% **	- / - **	1 / 13% **	14 / 19% **
I am concerned about safety / there is not enough evidence yet about safety	58 / 40%	27 / 37% **	31 / 43% *	14 / 42% **	14 / 37% **	12 / 42% **	8 / 41% **	9 / 43% **	2 / 23% **	7 / 29% **	7 / 25% **	- / - **	7 / 66% **	35 / 47% **
I don't trust the intentions of those creating the vaccines	34 / 24%	15 / 21% **	19 / 26% *	8 / 24% **	4 / 12% **	7 / 26% **	1 / 6% **	12 / 56% **	2 / 30% **	8 / 33% **	4 / 15% **	2 / 36% **	2 / 25% **	17 / 23% **
I would prefer to gain natural immunity / I think that I am already immune	20 / 14%	10 / 14% **	9 / 13% *	8 / 23% **	5 / 13% **	4 / 14% **	1 / 6% **	1 / 2% **	1 / 19% **	2 / 9% **	4 / 14% **	1 / 21% **	2 / 16% **	9 / 12% **
I don't believe the vaccines will be effective	20 / 14%	10 / 13% **	10 / 14% *	1 / 3% **	8 / 22% **	2 / 8% **	6 / 33% **	3 / 13% **	- / - **	2 / 9% **	4 / 13% **	- / - **	- / - **	14 / 19% **
I think the threat of Coronavirus has been over-exaggerated	37 / 26%	17 / 23% **	20 / 28% *	3 / 9% **	6 / 17% **	12 / 44% **	2 / 8% **	13 / 61% **	2 / 23% **	15 / 57% **	1 / 4% **	- / - **	4 / 43% **	17 / 23% **
I don't need a vaccine to prevent myself from getting Coronavirus	10 / 7%	4 / 6% **	6 / 8% *	4 / 11% **	- / - **	3 / 13% **	2 / 9% **	1 / 5% **	- / 2% **	1 / 2% **	2 / 7% **	1 / 18% **	2 / 25% **	4 / 6% **
My religious beliefs oppose vaccination	8 / 5%	3 / 5% **	4 / 6% *	2 / 6% **	1 / 3% **	- / * **	2 / 13% **	- / 1% **	2 / 27% **	1 / 3% **	2 / 8% **	1 / 21% **	3 / 27% **	1 / 2% **
I want more information about the vaccines before I decide	36 / 24%	19 / 26% **	17 / 23% *	8 / 23% **	13 / 34% **	6 / 23% **	4 / 21% **	4 / 21% **	- / - **	2 / 10% **	7 / 27% **	2 / 46% **	1 / 5% **	23 / 30% **
I have a phobia of needles	9 / 6%	1 / 2% **	7 / 10% *	2 / 6% **	3 / 9% **	- / - **	- / - **	1 / 2% **	3 / 39% **	2 / 8% **	3 / 11% **	- / - **	- / 1% **	1 / 2% **

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Vaccine2. What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	145	74	72	34	38	27	19	21	7	25	27	5	10	75
I don't need it as I am at a low risk of getting seriously ill with it	9 6%	4 6% **	4 6% *	5 14% **	3 9% **	- - **	- - **	- 2% **	- - **	2 7% **	3 10% **	1 15% **	2 17% **	2 2% **
I don't think it will protect me against the new variants of COVID-19	18 13%	13 17% **	5 7% *	5 14% **	5 13% **	2 7% **	7 35% **	- 1% **	- - **	1 3% **	3 10% **	1 15% **	3 29% **	11 14% **
Some other reason	11 8%	9 12% **	2 3% *	4 10% **	4 10% **	2 7% **	1 3% **	- - **	1 19% **	2 6% **	- - **	- - **	1 6% **	9 12% **
Don't know	- *	- * **	- - *	- - **	- - **	- - **	- 1% **	- - **	- - **	- - **	- - **	- - **	- 1% **	- - **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	116	49	36	29
Weighted Base	145	50	33	61
I think Coronavirus will go away/get less severe of its own accord	25 17%	8 17% **	4 12% **	13 21% **
I am concerned about safety / there is not enough evidence yet about safety	58 40%	23 46% **	10 29% **	25 41% **
I don't trust the intentions of those creating the vaccines	34 24%	13 25% **	6 17% **	16 26% **
I would prefer to gain natural immunity / I think that I am already immune	20 14%	6 12% **	6 19% **	7 12% **
I don't believe the vaccines will be effective	20 14%	7 13% **	4 11% **	10 16% **
I think the threat of Coronavirus has been over-exaggerated	37 26%	21 43% **	3 10% **	13 21% **
I don't need a vaccine to prevent myself from getting Coronavirus	10 7%	3 5% **	4 12% **	3 5% **
My religious beliefs oppose vaccination	8 5%	3 7% **	4 13% **	- - **
I want more information about the vaccines before I decide	36 24%	6 11% **	9 27% **	20 34% **
I have a phobia of needles	9 6%	1 1% **	1 4% **	7 11% **

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Vaccine2.What are the main reasons you currently plan not to get vaccinated?

Base: All adults that plan to definitely not / probably not get vaccinated

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	145	50	33	61
I don't need it as I am at a low risk of getting seriously ill with it	9 6%	- 1% **	7 20% **	2 3% **
I don't think it will protect me against the new variants of COVID-19	18 13%	3 6% **	4 12% **	11 17% **
Some other reason	11 8%	5 9% **	1 3% **	6 9% **
Don't know	- *	- * **	- - **	- - **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccineType1.There are currently three different Coronavirus vaccines approved for use in the UK. How much do you trust that the Pfizer-BioNtech vaccine is safe and effective?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
A great deal	446	226	219	22	35	55	87	79	170	172	98	34	30	109
	40%	42%	39%	18%	18%	31%	44%	47%	65%	58%	46%	45%	41%	26%
				*	*	*	CD*	CD*	CDEFG	JLM	M	M*	*	
Somewhat	359	152	205	40	79	57	71	49	64	76	70	25	28	151
	32%	28%	36%	33%	41%	32%	36%	29%	24%	25%	33%	33%	38%	36%
				*	H*	*	*	*				*	*	I
Very little	76	46	30	17	28	12	10	6	4	9	18	8	3	36
	7%	8%	5%	14%	15%	7%	5%	3%	1%	3%	9%	10%	4%	9%
				GH*	GH*	*	*	*			I	*	*	
Not at all	70	35	32	8	21	21	2	17	2	19	12	3	4	29
	6%	6%	6%	7%	11%	12%	1%	10%	1%	6%	6%	4%	5%	7%
				H*	FH*	FH*	*	FH*				*	*	
Don't know	165	84	81	35	29	34	26	19	22	23	15	6	9	92
	15%	15%	14%	29%	15%	19%	13%	11%	8%	8%	7%	7%	12%	22%
				FGH*	*	*	*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccineType1.There are currently three different Coronavirus vaccines approved for use in the UK. How much do you trust that the Pfizer-BioNtech vaccine is safe and effective?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	**1115**	**463**	**441**	**187**
Weighted Base	**1115**	**378**	**352**	**353**
A great deal	**446**	180	167	95
	40%	48%	47%	27%
		P	P	
Somewhat	**359**	105	113	130
	32%	28%	32%	37%
Very little	**76**	17	24	33
	7%	5%	7%	9%
Not at all	**70**	31	14	24
	6%	8%	4%	7%
Don't know	**165**	44	34	71
	15%	12%	10%	20%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccineType2.How much do you trust that the Oxford-AstraZeneca vaccine is safe and effective?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
A great deal	372	197	172	25	29	35	69	70	145	151	74	34	21	87
	33%	36%	30%	20%	15%	20%	35%	41%	56%	51%	35%	46%	29%	21%
				*	*	*	DE*	CDE*	CDEF	JLM	M	M*	*	
Somewhat	389	165	224	36	70	63	63	62	96	99	94	23	30	138
	35%	30%	40%	29%	37%	36%	32%	37%	37%	33%	44%	31%	40%	33%
			A	*	*	*	*	*			I	*	*	
Very little	89	46	43	13	38	19	14	2	3	14	15	7	8	40
	8%	8%	8%	10%	20%	11%	7%	1%	1%	5%	7%	9%	10%	10%
				GH*	FGH*	GH*	H*	*				*	*	
Not at all	101	47	53	12	23	24	18	21	3	19	17	6	6	53
	9%	9%	9%	10%	12%	14%	9%	12%	1%	6%	8%	7%	8%	13%
				H*	H*	H*	H*	H*				*	*	
Don't know	163	88	75	37	32	36	31	14	14	16	13	5	9	100
	15%	16%	13%	30%	17%	20%	16%	9%	5%	5%	6%	7%	13%	24%
				FGH*	H*	H*	H*	*				*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

VaccineType2.How much do you trust that the Oxford-AstraZeneca vaccine is safe and effective?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
A great deal	372	149	146	70
	33%	39%	42%	20%
		P	P	
Somewhat	389	132	122	124
	35%	35%	35%	35%
Very little	89	17	29	40
	8%	4%	8%	11%
				N
Not at all	101	38	24	38
	9%	10%	7%	11%
Don't know	163	41	30	81
	15%	11%	9%	23%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

VaccineType3.How much do you trust that the Moderna vaccine is safe and effective?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
A great deal	303	171	128	23	30	35	61	58	96	104	68	29	21	77
	27%	32%	23%	19%	16%	19%	31%	34%	37%	35%	32%	38%	29%	19%
		B		*	*	*	D*	D*	CDE	M	M	M*	*	
Somewhat	359	149	209	38	75	60	58	49	79	92	86	25	27	126
	32%	28%	37%	31%	39%	34%	30%	29%	30%	31%	40%	33%	37%	30%
			A	*	*	*	*	*				*	*	
Very little	79	37	42	10	32	13	13	6	4	9	14	5	3	43
	7%	7%	7%	8%	17%	7%	7%	4%	2%	3%	6%	7%	5%	10%
				*	FGH*	*	*	*				*	*	I
Not at all	73	43	31	18	14	20	2	18	2	20	13	-	5	34
	7%	8%	5%	15%	7%	11%	1%	11%	1%	7%	6%	-	7%	8%
				FH*	H*	FH*	*	FH*				-	*	*
Don't know	301	143	158	32	40	50	61	37	80	73	34	16	16	139
	27%	26%	28%	26%	21%	28%	31%	22%	31%	25%	16%	22%	22%	33%
				*	*	*	*	*				*	*	J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

VaccineType3.How much do you trust that the Moderna vaccine is safe and effective?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
A great deal	303	109	128	60
	27%	29%	36%	17%
		P	P	
Somewhat	359	124	115	111
	32%	33%	33%	31%
Very little	79	18	24	34
	7%	5%	7%	10%
Not at all	73	31	18	23
	7%	8%	5%	7%
Don't know	301	96	67	125
	27%	25%	19%	35%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

HHchores.Compared with before the Coronavirus pandemic, would you say that you now do more or less household chores (such as childcare, cleaning, cooking, food shopping) than you did before?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
I do more of this than I did before	226 / 20%	105 / 19%	120 / 21%	38 / 31% / H*	40 / 21% / H*	53 / 30% / H*	37 / 19% / *	33 / 19% / *	25 / 10%	60 / 20%	50 / 23%	9 / 13% / *	13 / 17% / *	90 / 22%
I do less of this than I did before	101 / 9%	44 / 8%	56 / 10%	17 / 14% / *	25 / 13% / *	10 / 6% / *	13 / 7% / *	13 / 8% / *	22 / 9%	16 / 5%	31 / 15% / IM	11 / 15% / I*	13 / 18% / IM*	26 / 6%
There has been no difference	699 / 63%	344 / 63%	355 / 62%	43 / 35% / *	100 / 52% / C*	97 / 55% / C*	128 / 66% / C*	122 / 72% / CDE*	210 / 81% / CDEF	213 / 71% / J	127 / 59%	49 / 66% / *	46 / 62% / *	253 / 61%
Don't know	88 / 8%	49 / 9%	37 / 6%	23 / 19% / GH*	26 / 14% / GH*	17 / 10% / GH*	16 / 8% / H*	2 / 1% / *	3 / 1%	9 / 3%	5 / 2%	5 / 6% / *	2 / 3% / *	49 / 12% / IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

HHchores.Compared with before the Coronavirus pandemic, would you say that you now do more or less household chores (such as childcare, cleaning, cooking, food shopping) than you did before?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
I do more of this than I did before	226	75	74	72
	20%	20%	21%	20%
I do less of this than I did before	101	24	50	27
	9%	6%	14%	8%
			N	
There has been no difference	699	262	208	222
	63%	69%	59%	63%
		O		
Don't know	88	18	20	32
	8%	5%	6%	9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

HHshare.In a household with two parents, where both parents are working, who do you think should be primarily responsible for looking after children or assisting them with their education?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Mothers	60	40	20	11	13	10	6	4	15	18	13	5	2	21
	5%	7%	4%	9%	7%	6%	3%	3%	6%	6%	6%	7%	3%	5%
				*	*	*	*	*				*	*	
Fathers	28	20	8	9	10	2	6	-	-	7	7	1	2	8
	2%	4%	1%	7%	5%	1%	3%	-	*	2%	3%	1%	3%	2%
				GH*	H*	*	*		*			*	*	
Shared equally between parents	771	338	431	55	128	129	135	131	194	207	151	53	63	279
	69%	62%	76%	45%	67%	73%	69%	77%	74%	69%	71%	71%	86%	67%
			A	*	C*	C*	C*	C*	C			*	IJM*	
Another family member (e.g. grandparent)	11	6	5	4	2	1	-	-	4	4	3	1	2	1
	1%	1%	1%	4%	1%	*	-	-	2%	1%	1%	1%	2%	*
				*	*	*	*	*				*	*	
It depends	148	86	61	21	16	24	33	26	29	43	30	11	4	60
	13%	16%	11%	17%	8%	13%	17%	15%	11%	14%	14%	15%	5%	14%
				*	*	*	*	*				*	*	
Don't know	98	53	42	22	22	13	15	8	18	20	9	4	-	49
	9%	10%	7%	18%	12%	7%	8%	5%	7%	7%	4%	6%	1%	12%
				GH*	*	*	*	*				*	*	L

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

HHshare.In a household with two parents, where both parents are working, who do you think should be primarily responsible for looking after children or assisting them with their education?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
Mothers	**60** **5%**	21 6%	20 6%	19 5%
Fathers	**28** **2%**	5 1%	13 4%	10 3%
Shared equally between parents	**771** **69%**	278 74%	241 68%	242 68%
Another family member (e.g. grandparent)	**11** **1%**	4 1%	5 1%	1 *
It depends	**148** **13%**	46 12%	47 13%	51 15%
Don't know	**98** **9%**	23 6%	27 8%	30 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

FlexWork.Thinking now about the workplace. Currently, all employees have the legal right to request flexible working (for example changing the number of hours they work, flexible start or finish times, or working from home). However, an employer can choose not to agree to this if they have a good business reason for doing so. Which of these statements comes close to your

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
The government should keep the flexible working policy the same as now	480 / 43%	257 / 47%	223 / 39%	43 / 36% *	58 / 30% *	59 / 33% *	86 / 44% *	81 / 48% D*	153 / 59% CDEF	164 / 55% JM	64 / 30%	47 / 63% JM*	37 / 50% J*	158 / 38%
The government should give all employees the legal right to flexible working, regardless of their employer's wishes	399 / 36%	180 / 33%	217 / 38%	51 / 42% H*	84 / 44% H*	87 / 49% H*	72 / 37% H*	54 / 32% *	51 / 20%	75 / 25%	110 / 52% IKM	17 / 22% *	27 / 36% *	161 / 38% I
Don't know	236 / 21%	106 / 20%	127 / 22%	27 / 23% *	50 / 26% *	32 / 18% *	37 / 19% *	34 / 20% *	56 / 21%	59 / 20%	39 / 18%	11 / 14% *	10 / 14% *	100 / 24%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

FlexWork.Thinking now about the workplace. Currently, all employees have the legal right to request flexible working (for example changing the number of hours they work, flexible start or finish times, or working from home). However, an employer can choose not to agree to this if they have a good business reason for doing so. Which of these statements comes close to your

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
The government should keep the flexible working policy the same as now	480 43%	177 47%	160 46%	137 39%
The government should give all employees the legal right to flexible working, regardless of their employer's wishes	399 36%	119 32%	131 37%	146 41%
Don't know	236 21%	82 22%	61 17%	71 20%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

| | Total | GENDER | | AGE | | | | | | GE Vote 2019 | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	**1115**	**531**	**580**	**130**	**187**	**191**	**201**	**184**	**222**	**407**	**278**	**80**	**101**	**215**
Weighted Base	**1115**	**543**	**567**	**121**	**191**	**178**	**195**	**169**	**260**	**298**	**213**	**75**	**74**	**418**
University degree	333	158	171	22	87	69	58	45	52	88	89	36	26	86
	30%	29%	30%	18%	45%	39%	30%	27%	20%	29%	42%	48%	36%	20%
				*	CFGH*	CH*	*	*			IM	IM*	M*	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	723	363	358	88	100	102	132	120	181	209	130	44	48	278
	65%	67%	63%	73%	52%	57%	67%	71%	70%	70%	61%	59%	66%	66%
				D*	*	*	*	D*	D			*	*	
No qualifications	117	46	71	15	20	14	13	13	41	16	13	3	3	67
	10%	8%	12%	12%	11%	8%	7%	8%	16%	5%	6%	3%	4%	16%
				*	*	*	*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		EU Ref 2016		
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1115	463	441	187
Weighted Base	1115	378	352	353
University degree	333 30%	86 23%	152 43% NP	89 25%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	723 65%	269 71% O	214 61%	222 63%
No qualifications	117 10%	41 11% O	13 4%	53 15% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2019				
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
			A	B	C	D	E	F	G	H	I	J	K	L	M
	Unweighted Base	1115	531	580	130	187	191	201	184	222	407	278	80	101	215
	Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
GENDER	Male	543 / 49%	543 / 100% / B	- / -	62 / 51% / *	95 / 50% / *	88 / 50% / *	95 / 49% / *	86 / 51% / *	115 / 44%	145 / 48%	98 / 46%	42 / 57% / *	36 / 49% / *	207 / 50%
	Female	567 / 51%	- / -	567 / 100% / A	56 / 46% / *	95 / 50% / *	90 / 50% / *	99 / 51% / *	82 / 49% / *	145 / 56%	154 / 52%	113 / 53%	32 / 43% / *	38 / 51% / *	210 / 50%
AGE	18-24	121 / 11%	62 / 12%	56 / 10%	121 / 100% / DEFGH*	- / - / *	- / - / *	- / - / *	- / - / *	- / -	5 / 2%	16 / 8% / I	4 / 5% / *	3 / 5% / *	83 / 20% / IJKL
	25-34	191 / 17%	95 / 18%	95 / 17%	- / - / *	191 / 100% / CEFGH*	- / - / *	- / - / *	- / - / *	- / -	27 / 9%	48 / 22% / I	13 / 17% / I	12 / 16% / *	73 / 17% / I
	35-44	178 / 16%	88 / 16%	90 / 16%	- / - / *	- / - / *	178 / 100% / CDFGH*	- / - / *	- / - / *	- / -	31 / 10%	27 / 13%	12 / 16% / *	9 / 12% / *	97 / 23% / IJ
	45-54	195 / 18%	95 / 18%	99 / 17%	- / - / *	- / - / *	- / - / *	195 / 100% / CDEGH*	- / - / *	- / -	37 / 12%	45 / 21% / I	12 / 15% / *	15 / 20% / *	85 / 20%
	55-64	169 / 15%	86 / 16%	82 / 15%	- / - / *	- / - / *	- / - / *	- / - / *	169 / 100% / CDEFH*	- / -	54 / 18% / M	39 / 18% / M	13 / 17% / *	20 / 28% / M*	40 / 9%
	65+	260 / 23%	115 / 21%	145 / 26%	- / - / *	- / - / *	- / - / *	- / - / *	- / - / *	260 / 100% / CDEFG	145 / 49% / JKLM	38 / 18%	22 / 30% / M*	14 / 19% / *	41 / 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 22nd - 26th April 2021 (W week 16)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1115	543	567	121	191	178	195	169	260	298	213	75	74	418
Conservatives	298 28%	145 27%	154 28%	5 4% *	27 16% *	31 18% C*	37 19% C*	54 33% CD*	145 56% CDEFG	298 100% JKLM	- -	- - *	- - *	- -
Labour	213 20%	98 19%	113 21%	16 15% *	48 28% H*	27 15% *	45 23% *	39 24% *	38 15%	- -	213 100% IKLM	- - *	- - *	- -
Lib Dems	75 7%	42 8%	32 6%	4 4% *	13 7% *	12 7% *	12 6% *	13 8% *	22 9%	- -	- -	75 100% IJLM*	- - *	- -
Other	74 7%	36 7%	38 7%	3 3% *	12 7% *	9 5% *	15 8% *	20 12% *	14 5%	- -	- -	- - *	74 100% IJKM*	- -
No vote	418 39%	207 39%	210 38%	83 75% DEFGH*	73 42% GH*	97 55% GH*	85 44% GH*	40 24% *	41 16%	- -	- -	- -	- - *	418 100% IJKL
Leave	378 35%	178 34%	200 36%	11 10% *	37 21% *	49 28% C*	68 35% CD*	75 45% CDE*	139 53% CDEF	212 71% JKLM	40 19%	15 20% *	35 48% JKM*	73 18%
Remain	352 32%	180 34%	170 31%	23 20% *	65 37% *	54 31% *	58 30% *	59 36% *	93 36%	77 26% M	139 67% ILM	49 65% IM*	36 49% IM*	45 11%
Did not vote	353 33%	170 32%	180 33%	78 70% DEFGH*	74 42% GH*	73 41% GH*	66 34% GH*	32 19% *	29 11%	10 3%	30 14% IL	11 15% I*	2 3% *	285 71% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
	Unweighted Base	1115	463	441	187
	Weighted Base	1115	378	352	353
GENDER	Male	543 49%	178 47%	180 51%	170 48%
	Female	567 51%	200 53%	170 48%	180 51%
AGE	18-24	121 11%	11 3%	23 6%	78 22% NO
	25-34	191 17%	37 10%	65 18% N	74 21% N
	35-44	178 16%	49 13%	54 15%	73 21%
	45-54	195 18%	68 18%	58 16%	66 19%
	55-64	169 15%	75 20% P	59 17%	32 9%
	65+	260 23%	139 37% OP	93 26% P	29 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2021 OnLineBus Survey (S6783 - 40317739-16)

Crossbreaks

Base: All adults GB 18+

		Total	EU Ref 2016		
			Leave	Remain	Did not vote
			N	O	P
	Weighted Base	**1115**	**378**	**352**	**353**
GE Vote 2019	Conservatives	**298** **28%**	212 56% OP	77 22% P	10 3%
	Labour	**213** **20%**	40 11%	139 40% NP	30 9%
	Lib Dems	**75** **7%**	15 4%	49 14% NP	11 3%
	Other	**74** **7%**	35 9% P	36 10% P	2 1%
	No vote	**418** **39%**	73 19%	45 13%	285 84% NO
EU Ref 2016	Leave	**378** **35%**	378 100% OP	- -	- -
	Remain	**352** **32%**	- -	352 100% NP	- -
	Did not vote	**353** **33%**	- -	- -	353 100% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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