# **KANTAR PUBLIC**

# One in three Britons say their household is likely to need financial support in next three months

**22 April 2020, London –** Our monthly public opinion and voting intentions research in Britain reveals some of the highest figures since our tracking started nearly a decade ago – including loss of confidence in job security and pessimism over the health of Britain's economy now and in the future.

Findings from the research, which took place between 16 and 20 April, reveal a significant deterioration of opinions over the last four weeks:

- One in three (33%) agree that their household is likely to require financial support from government within the next three months
- Job insecurity is rising fast. Almost half of those working (44%) believe their job is less safe than it was 12 months ago. This is the highest recorded figure since our measurement began in August 2011 (and compares to 26% in March)
- One in three (32%) said they are finding it harder to meet their monthly household budget than they were 12 months ago, a 5pt increase month on month
- Expectations of government intervention in the economy are high, with very high levels of agreement (84% agree or strongly agree) that "it's important the government helps people and business affected by coronavirus, whatever the cost"
- Public confidence in the economy drops to lowest level since measurement began in August 2011, with two thirds of people (65%) stating that Britain's economy is doing worse than 12 months ago, compared to 31% in March 2020. The previous high was 58% in December 2011
- In an indication that the public expect Coronavirus to have a long-term impact, half of people (50%) think that the economy will be worse in 12 months, compared to 32% of people last month. This is also the highest figure since tracking started in August 11), previous high was 43% in September 2011.

#### Perception of the government and voting intentions

In terms of understanding the available government support, just over half (52%) are sure/think that there is "financial support available from the government for people like you to manage the effects of the coronavirus crisis".

Six in ten people (61%, +14 compared to March research) think that the government are handling the coronavirus very/fairly well, with three in ten thinking they are handling it very/fairly poorly (30%, -3). 10% don't know (-10).

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Voting intentions:

- Conservative 54% (+4 vs March 2020)
- Labour 28% (-1)
- Liberal Democrats 9% (-2)
- SNP 4% (no change)
- Green 4% (+2)
- The Brexit Party 1% (nc)
- Plaid Cymru 1% (nc)
- UKIP <1% (-1)
- Other <1% (nc)</li>

These findings, along with the findings from our recent G7 citizen impact of coronavirus study, show that there is a growing majority who believe the government is handling the crisis well and a strong public belief that supporting people and business during this time should be a priority, no matter the cost.

However, increasing numbers reporting concerns over their ability to meet household budget, and one in three stating their household would require financial support in the coming months. Understanding the levels of support needed is crucial for government policy to be able to respond effectively.

This study, reflecting our research in the G7 nations, shows that personal economic impacts are deepening. Kantar's Social Response and Recovery programmes are supporting policymakers around the world to respond to these challenges and develop policy to build for a resilient recovery.

\*A representative sample of 1,171 adults in Great Britain were interviewed between the 5th and 9th March 2020. All interviews were conducted as online self-completion with Kantar online access panel as the main sample source. Full report can be found here.

#### **Notes to Editors**

Additional findings and methodology:

- 41% (-3) of Britons would prefer a UK-EU trade deal to come into force after the transition period, compared to 20% (-2) who prefer that the UK exits under WTO terms with no EU trade deal. 39% (+5) 'don't know'.
- 17% (+1) of Britons think that leaving the European Union will make it easier for the UK government to handle outbreaks like Coronavirus in the future. 27% (+10) think it will be more difficult. Majority of Britons don't think that the UK leaving the EU will make it easier or more difficult for the UK government to handle outbreaks like Coronavirus in the future (41%).

Public view on negotiations with the European Union

• Three in ten Britons (33%, +1) think that the UK government is handling the negotiations regarding the UK and EU's future 'well'; 34% (-8) of people think they are being handled 'poorly'.

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• There is no clarity amongst the public about how the UK will exit the transition period with. 26% (-2) think it is most likely the UK will leave with a trade deal with EU; 26% (-3)

think the UK will exit transition period under WTO terms with no EU trade deal; 48% (+6) 'don't know'.

• If a new referendum was held on the UK's membership of the European Union, 37% (nc) of Britons say they would vote to Remain, 36% (+2) say they would vote to Leave. 18% (-3) say they wouldn't vote and 9% (+1) 'don't know'.

-Ends-

#### **Methodological information**

#### The survey data and further details on the methodological approach can be found here.

A total of 1,118 interviews were conducted online among adults living in Great Britain between 16th and 20th April 2020. Interviews were conducted using the Kantar Research Express Online Omnibus, which uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election.

Any use of this research must cite Kantar as the source.



# Polling Methodological Note – April 2020

A representative sample of 1,118 adults in Great Britain were interviewed between the 16<sup>th</sup> and 20<sup>th</sup> April 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

### **Voting intentions**

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 General Election.

#### **Uncertainty**

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

## Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017<sup>1</sup>). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 50.9% to 55.8%
- Labour Party = 25.5% to 30.1%
- Conservative lead over Labour = 21.6%pts to 30.5%pts

<sup>&</sup>lt;sup>1</sup> See: <a href="https://www.europeansurveyresearch.org/news/non-prob/INPS">https://www.europeansurveyresearch.org/news/non-prob/INPS</a> 06 Kuha.pdf and <a href="https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329">https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329</a>

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

## Gender\* and working status

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Male working	366	367
Male not working	175	179
Female working	324	328
Female not working	253	244

<sup>\*</sup>Those reporting an "other" gender are randomly allocated to male or female.

## Gender\* and age

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	54	63
Male 25-34	92	96
Male 35-44	92	89
Male 45-54	103	96
Male 55-69	128	119
Male 70+	72	84
Female 18-24	56	59
Female 25-34	93	95
Female 35-44	97	90
Female 45-54	108	99
Female 55-69	160	124
Female 70+	63	104

<sup>\*</sup>Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	60	47
North West England	110	126
Yorkshire & Humber	120	95
East Midlands	102	84
West Midlands	88	101
East of England	110	107
London	129	151
South East England	116	157
South West England	107	99
Wales	75	55
Scotland	101	97

## **Education by age**

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	31	22
Aged 25-44 with a degree	182	156
Aged 45-69 with a degree	152	118
Other	753	821

## Vote in the 2016 EU referendum\*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	<del>_</del>	
	Unweighted percentage	Weighted percentage
Remain	43%	31%
Leave	41%	33%
Did not vote	16%	36%

<sup>\*</sup>An imputed response is given for those that prefer not to say who they voted for in the referendum.

#### Vote in the 2019 General Election\*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	21%	18%
England - Conservative	34%	25%
England - Lib Dem	8%	7%
England - Other	6%	3%
England - No vote	16%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	1%	1%
Scotland - SNP	4%	2%
Scotland - Other	1%	1%
Scotland - No vote	2%	3%
Wales - Labour	2%	1%
Wales - Conservative	2%	1%
Wales - PC	1%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	1%	2%

<sup>\*</sup>An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

#### Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	82%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2017 general election and immediately after the election.

#### **Further details**

Please contact Luke Taylor <u>luke.taylor@kantar.com</u> for further details on the methodology used in this polling.

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	1	J	K	L	M		
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424		
Definitely vote (4)	458 41%	239 44%	219 39%	25 20% *	37 20% *	47 27% *	60 31% *	100 53% CDEF*	188 78% CDEFG	237 81% JLM	115 54% M	53 70% M*	42 60% M*	5 1%		
Probably vote (3)	186 17%	75 14%	111 20%	32 26% H*	37 19% H*	31 18% H*	40 21% H*	30 16% *	16 7%	33 11%	47 22% I	14 18% *	12 17% *	77 18%		
Probably not vote (2)	173 15%	92 17%	80 14%	26 22% GH*	47 25% GH*	43 24% GH*	28 14% *	14 8% *	14 6%	15 5%	17 8%	4 5% *	10 14% *	121 28% IJK		
Definitely not vote (1)	271 24%	126 23%	139 25%	34 28% H*	62 33% H*	49 28% H*	58 30% H*	45 24% H*	9%	5 2%	25 12% I	5 7% *	6 9% I*	214 50% IJKL		
Or would you prefer not to say?	30 3%	14 3%	16 3%	5 4% *	8 4% *	7 4% *	9 5% *	- - *	2 1%	2 1%	9 4%	- - *	- - *	7 2%		
NET : Definitely / Probably vote	645 58%	314 58%	330 58%	57 46% *	75 39% *	79 44% *	101 51% *	130 69% CDEF*	204 85% CDEFG	270 93% JLM	161 76% M	67 88% M*	54 77% M*	83 19%		
NET : Definitely not / Probably not vote	443 40%	218 40%	220 39%	61 50% H*	110 57% GH*	93 52% GH*	86 44% H*	59 31% H*	36 15%	20 7%	43 20% I	9 12% *	16 23% I*	335 79% IJKL		
Mean score	2.77	2.8	2.75	2.4	2.27	2.45	2.55	2.98 CDEF*	3.55 CDEFG	3.73 JKLM	3.23 M	3.51 M*	3.28 M*	1.7		
Standard Deviation	1.233	1.238	1.223	1.12	1.135	1.176	1.236	1.25	0.955	0.632	1.047	0.884	1.018	0.811		
Error Variance	0.001	0.003	0.003	0.011	0.007	0.008	0.008	0.008	0.004	0.001	0.005	0.01	0.015	0.002		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1118	453	487	159				
Weighted Base	1118	370	351	368				
	458	240	180	36				
Definitely vote (4)	41%	65%	51%	10%				
	400	OP	P	70				
Probably vote (3)	186 17%	56 15%	57 16%	70 19%				
Probably vote (3)	1770	15%	10%	1976				
	173	37	40	89				
Probably not vote (2)	15%	10%	11%	24%				
, ,,				NO				
	271	25	66	170				
Definitely not vote (1)	24%	7%	19%	46%				
			N	NO				
	30	12	9	3				
Or would you prefer not to say?	3%	3%	2%	1%				
	215	000	207	405				
NET : Definitely / Probably vote	645 58%	296 80%	237 67%	105 29%				
NET : Definitely / Probably vote	30%	OP	07% P	29%				
	443	62	106	260				
NET : Definitely not / Probably not vote	40%	17%	30%	71%				
•			N	NO				
	2.77	3.42	3.02	1.92				
Mean score								
		OP	Р					
Standard Deviation	1.233	0.937	1.188	1.022				
Error Variance	0.001	0.002	0.004	0.003				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base	962	477	485	90	149	160	179	166	218	398	238	92	112	117	
Weighted Base	582	298	283	46	65	75	89	111	196	260	149	59	55	55	
	312	164	147	12	25	27	46	67	135	248	20	7	7	29	
Conservative	54%	55%	52%	25%	38%	37%	52%	60%	69%	95%	13%	13%	12%	52%	
				*	*	*	CE	CDE	CDEF	JKLM		*	*	JKL*	
	162	74	88	25	25	27	26	28	32	5	120	15	8	13	
Labour	28%	25%	31%	55%	38%	36%	29%	25%	16%	2%	80%	25%	14%	25%	
	50	04	40	EFGH*	H*	H*	Н		44	0	IKLM	I*	l*	l*	
Liberal Democrats	50 9%	31 10%	19 7%	6 12%	7 11%	11 15%	6 7%	9 8%	11 5%	2 1%	6 4%	35 60%	*	6 11%	
Liberal Defilocrats	370	1076	1 70	1270	1 1 70 *	H*	1 70	070	3%	170	470	IJLM*	*	IL*	
	23	13	10	1	5	3	6	3	5	1	_	- IOLIVI	20	2	
SNP	4%	4%	4%	2%	7%	4%	7%	2%	3%	*	_	_	37%	3%	
		.,,	.,,	*	*	*						*	IJKM*	*	
	22	10	12	2	2	5	4	5	4	3	4	1	10	4	
Green	4%	3%	4%	5%	4%	6%	4%	4%	2%	1%	2%	2%	19%	8%	
				*	*	*						*	IJK*	I*	
	7	4	3	-	1	-	-	-	6	2	-	-	5	1	
Brexit Party	1%	1%	1%	-	1%	*	*	*	3%	1%	-	-	9%	1%	
				*	*	*						*	IJK*	*	
	3	2	1	-	-	*	*	-	2	-	-	-	3	-	
Plaid Cymru	1%	1%	*	1%	- *	*	*	-	1%	-	-	1% *	5%	- *	
			4										IJ*		
UKIP	1 *	*	1	-	-	1 1%	*	-	-	-	-	-	1 1%	-	
OKIF				*	*	*		_	_		_	*	1 /0 *	*	
		-	-	-	-	-	-	-	-		-	-	-	-	
The Independent Group for Change	_	-	_	_	_	_	_	_	_	_	_	_	-	_	
				*	*	*						*	*	*	
	2	1	1	-	-	-	-	-	2	-	-	-	1	-	
Other	*	*	*	*	-	*	*	*	1%	*	-	-	3%	*	
				*	*	*						*	*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	Р					
Unweighted Base	962	420	435	101					
Weighted Base	582	269	220	88					
Conservative	312	208	68	34					
Conservative	54%	77% OP	31%	39%					
	162	32	95	32					
Labour	28%	12%	43%	37%					
		,,	N	N*					
	50	5	34	11					
Liberal Democrats	9%	2%	15%	13%					
			N	N*					
	23	11	9	4					
SNP	4%	4%	4%	4%					
				*					
_	22	4	12	6					
Green	4%	2%	5% N	6%					
	7	7	N -	-					
Brexit Party	1%	3%	*	_					
DIGNIC LAILY	1 /0	0		*					
	3	1	2	-					
Plaid Cymru	1%	*	1%	-					
				*					
	1	-	-	1					
UKIP	*	*	-	1%					
				*					
The body and and One or for Observe	-	-	-	-					
The Independent Group for Change	-	-	-	*					
	2	1	_						
Other	*	1%	*	*					
				*					

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		GEN	IDER	AGE						GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	l l	J	K	L	M		
Unweighted Base	962	477	485	90	149	160	179	166	218	398	238	92	112	117		
Weighted Base	736	384	352	71	102	109	116	129	208	278	166	63	62	160		
	387	205	181	23	38	41	64	79	142	262	23	8	7	84		
Conservative	53%	53%	52%	32%	38%	37%	55%	61%	68%	94%	14%	13%	11%	52%		
				*	*	*	CDE*	CDE	CDE	JKLM		*	*	JKL*		
	208	102	106	35	41	38	31	30	33	6	132	15	9	42		
Labour	28%	26%	30%	49%	40%	35% H*	27% H*	23%	16%	2%	79%	24%	15%	26%		
	66	41	25	FGH*	GH* 11	15	7 H-	13	11	4	IKLM 7	1* 37	l* -	I* 17		
Liberal Democrats	9%	11%	7%	12%	11%	14%	6%	10%	5%	2%	4%	59%	*	10%		
Liberal Democrats	3/0	1170	1 70	12 /0 *	*	*	*	1076	376	270	470	IJLM*	*	I*		
	33	14	19	3	4	8	5	5	7	3	4	1	13	11		
Green	4%	4%	5%	4%	4%	8%	4%	4%	3%	1%	2%	2%	21%	7%		
				*	*	*	*					*	IJKM*	I*		
	27	14	14	1	5	6	7	3	6	1	-	-	22	5		
SNP	4%	4%	4%	1%	5%	5%	6%	2%	3%	*	-	-	35%	3%		
				*	*	*	*					*	IJKM*	*		
	9	6	3	-	2	-	-	-	7	2	-	-	6	2		
Brexit Party	1%	2%	1%	-	2%	*	*	*	3%	1%	-	-	9%	1%		
				*	*	*	*		_			*	IJM*	*		
B1.1.6	3	2	1	1	-	*	- *	-	2	-	-	1	3	-		
Plaid Cymru	,	1%	Î	1%	- *	*	*	-	1%	-	-	1% *	4% I*	*		
	1	-	1	_	-	1	-	_	-	_	-	-	1	_		
UKIP	*	*	*		_	1%	*	_	_		_	_	1%	_		
ora:				*	*	*	*					*	*	*		
	-	-	-	-	-	-	-	-	-	-	-	-		-		
The Independent Group for Change	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
				*	*	*	*					*	*	*		
	2	1	1	-	-	-	-	-	2	-	-	-	2	-		
Other	*	*	*	*	-	*	*	*	1%	*	-	-	2%	*		
				*	*	*	*					*	*	*		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

			EU Ref 2016	5
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	962	420	435	101
Weighted Base	736	311	259	159
Conservative	387 53%	234 75%	80 31%	71 45%
Conservative	53%	OP	31%	45% *
	208	39	107	57
Labour	28%	13%	41%	36%
			N	N*
	66	8	42	16
Liberal Democrats	9%	3%	16%	10%
			N	N*
	33	8	17	8
Green	4%	2%	7% N	5% *
	27	12	9	7
SNP	4%	4%	3%	4%
	.,,	.,,	0,0	*
	9	8	1	-
Brexit Party	1%	3%	*	-
				*
	3	1	2	-
Plaid Cymru	*	*	1%	*
	4			
UKIP	1 *	*	-	1 *
OKI				*
	-	-	-	-
The Independent Group for Change	-	-	-	-
				*
	2	1	-	-
Other	*	*	*	*
				*

Table continues

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Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	К	L	М		
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424		
No, did not vote	424 38%	201 37%	223 39%	57 47% GH*	95 49% GH*	99 55% GH*	88 45% GH*	54 28% H*	33 14%	-	-	- - *	- - *	424 100% IJKL		
Yes, Conservative	291 26%	152 28%	139 25%	10 8% *	20 10% *	27 15% *	41 21% *	61 32% CDE*	133 55% CDEFG	291 100% JKLM	-	- *	-	-		
Yes, Labour	213 19%	94 17%	119 21%	38 31% H*	39 20% *	30 17% *	36 18% *	42 22% *	29 12%	-	213 100% IKLM	- - *	- - *	-		
Yes, Liberal Democrat	76 7%	44 8%	27 5%	10 8% *	13 7% *	8 5% *	6 3% *	16 9% *	22 9%	-	-	76 100% IJLM*	- - *	-		
Yes, SNP - Scottish National Party	28 2%	18 3%	10 2%	1 1% *	10 5% *	3 2% *	6 3% *	3 1% *	5 2%	-	-	- - *	28 40% IJKM*	-		
Yes, Green Party	18 2%	7 1%	10 2%	3 2% *	1 *	4 2% *	4 2% *	2 1% *	4 2%	-	-	- - *	18 25% IJKM*	-		
Yes, Brexit Party	17 2%	12 2%	5 1%	- * *	- - *	1 1% *	2 1% *	2 1% *	12 5%	-	-	- - *	17 24% IJKM*	-		
Yes, Plaid Cymru	6 1%	3 1%	3 1%	- * *	4 2% *	- * *	- * *	- - *	2 1%		-	- - *	6 9% IJM*	-		
Other party or individual	1 *	1 *	*	- - *	- - *	- - *	- * *	1 *	*	-	-	- - *	1 2% *	-		
Prefer not to answer	43 4%	13 2%	30 5%	4 3% *	11 6% *	5 3% *	12 6% *	11 6% *	1 *	-		- - *	- - *	-		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Vote2019. The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

			EU Ref 2016  Leave Remain Did not vo.  N O P 453 487 159 370 351 368 62 79 277 17% 22% 75% NO 207 60 22 56% 17% 6% OP P			
	Total	Leave	Remain	Did not vote		
		N	0	P		
Unweighted Base	1118	453	487	159		
Weighted Base	1118	370	351	368		
	424	62	79	277		
No, did not vote	38%	17%	22%	75%		
				NO		
	291	207	60	22		
Yes, Conservative	26%	56%		6%		
		OP				
	213	46	133	27		
Yes, Labour	19%	12%	38%	7%		
			NP			
	76	8	50	13		
Yes, Liberal Democrat	7%	2%	14%	4%		
			NP			
	28	11	15	2		
Yes, SNP - Scottish National Party	2%	3%	4%	1%		
			_	_		
v a b.	18	4	7	7		
Yes, Green Party	2%	1%	2%	2%		
	17	15	4	4		
Yes, Brexit Party	17 2%	15 4%	1	1		
res, brexit Party	2%	4% OP				
	6	1	3	3		
Yes, Plaid Cymru	1%	*	1%	1%		
100, I laid Oyilli u	1 /0		1 /0	1 /0		
	1	-	1	-		
Other party or individual	*	*	*	-		
	43	15	4	16		
Prefer not to answer	4%	4%	1%	4%		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		GENDER AGE								GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200	
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424	
	370	196	174	7	43	34	72	87	127	207	46	8	31	62	
Leave	33%	36%	31%	6%	22%	19%	37%	46%	53%	71%	21%	11%	45%	15%	
				*	C*	*	CE*	CDE*	CDEF	JKLM		*	JKM*		
	351	177	174	32	65	62	41	60	91	60	133	50	26	79	
Remain	31%	32%	31%	26%	34%	35%	21%	32%	38%	21%	62%	65%	37%	19%	
				*	*	*	*	*	F		ILM	ILM*	IM*		
	368	163	205	75	77	80	76	40	20	22	27	13	13	277	
Did not vote	33%	30%	36%	61%	40%	45%	39%	21%	8%	8%	13%	17%	18%	65%	
				DFGH*	GH*	GH*	GH*	H*				*	I*	IJKL	
	29	10	14	8	8	3	6	2	2	2	7	5	-	7	
Don't know	3%	2%	2%	7%	4%	2%	3%	1%	1%	1%	3%	7%	-	2%	
				*	*	*	*	*				l*	*		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

			EU Ref 2016	<b>.</b>
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
Leave	370 33%	370 100% OP	-	-
Remain	351 31%	-	351 100% NP	-
Did not vote	368 33%	-	-	368 100% NO
Don't know	29 3%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	I	J	K	L	M			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	408	226	182	14	62	42	63	92	136	221	51	8	32	79			
Leave	36%	41%	32%	12%	32%	24%	32%	48%	56%	76%	24%	11%	46%	19%			
		В		*	C*	*	C*	CDE*	CDEF	JKLM		*	JKM*				
	409	195	214	61	69	94	57	59	69	44	127	57	26	147			
Remain	37%	36%	38%	50%	36%	53%	29%	31%	29%	15%	60%	74%	37%	35%			
				FGH*	*	FGH*	*	*			ILM	ILM*	I*	1			
	203	104	100	23	40	31	63	23	22	11	14	2	4	160			
Would not vote	18%	19%	18%	19%	21%	18%	32%	12%	9%	4%	7%	3%	6%	38%			
				*	H*	*	GH*	*				*	*	IJKL			
	98	22	71	24	21	11	13	15	14	15	21	9	8	38			
Don't know	9%	4%	12%	19%	11%	6%	7%	8%	6%	5%	10%	12%	11%	9%			
			Α	EFH*	*	*	*	*				*	*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

			EU Ref 2016	<b>)</b>
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
Leave	408 36%	332 90% OP	42 12%	33 9%
Remain	409 37%	17 5%	275 78% NP	116 32% N
Would not vote	203 18%	7 2%	14 4%	179 49% NO
Don't know	98 9%	13 4%	21 6%	40 11% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

		GEN	DER	AGE						AGE GE Vote 2019								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote				
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M				
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200				
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424				
	319	168	150	39	62	66	59	47	45	23	99	47	22	123				
Yes	28%	31%	27%	32%	32%	37%	30%	25%	19%	8%	46%	61%	32%	29%				
				*	H*	H*	*	*			IM	ILM*	I*	I				
	179	97	83	29	39	38	29	20	23	32	44	12	17	67				
Maybe	16%	18%	15%	24%	20%	22%	15%	11%	10%	11%	21%	15%	24%	16%				
				H*	H*	H*	*	*			1	*	I*					
	405	217	188	15	39	38	71	103	139	209	37	8	27	104				
No	36%	40%	33%	12%	20%	21%	36%	54%	58%	72%	17%	10%	38%	25%				
				*	*	*	CD*	CDEF*	CDEF	JKLM		*	JK*					
	215	64	145	38	52	35	37	19	34	28	33	10	4	130				
Don't know	19%	12%	26%	31%	27%	20%	19%	10%	14%	10%	15%	13%	5%	31%				
			Α	GH*	GH*	*	*	*				*	*	IJKL				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	319	28	196	95
Yes	28%	8%	56%	26%
			NP	N
	179	35	73	67
Maybe	16%	9%	21%	18%
			N	N
	405	278	51	74
No	36%	75%	14%	20%
		OP		
	215	29	32	133
Don't know	19%	8%	9%	36%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly		Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemploym ent	Negotiating a trade deal with the EU	Affordable housing
Unweighted Base	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118
Weighted Base	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118
Most important (100)	169	79	263	38	54	53	96	99	46	108	113
	15%	7%	24%	3%	5%	5%	9%	9%	4%	10%	10%
2nd (90)	98	90	179	114	89	88	83	83	136	62	96
	9%	8%	16%	10%	8%	8%	7%	7%	12%	6%	9%
3rd (80)	121	135	127	118	56	94	87	91	105	85	99
	11%	12%	11%	11%	5%	8%	8%	8%	9%	8%	9%
4th (70)	94 8%	105 9%	122 11%	121 11%	78 7%	140 13%	46 4%	97 9%	142 13%	71 6%	99 9%
	108	76	1176	112	96	124	66	79	128	78	137
5th (60)	10%	7%	10%	10%	9%	11%	6%	7%	11%	7%	12%
	89	120	64	123	125	111	53	94	128	104	108
6th (50)	8%	11%	6%	11%	11%	10%	5%	8%	11%	9%	10%
	123	132	76	97	116	108	76	80	119	77	115
7th (40)	11%	12%	7%	9%	10%	10%	7%	7%	11%	7%	10%
01 (00)	107	148	42	143	72	127	77	93	108	107	95
8th (30)	10%	13%	4%	13%	6%	11%	7%	8%	10%	10%	9%
045 (20)	88	91	59	77	146	115	93	112	108	118	112
9th (20)	8%	8%	5%	7%	13%	10%	8%	10%	10%	11%	10%
10th (10)	61	105	45	88	177	103	138	136	52	141	73
Total (10)	5%	9%	4%	8%	16%	9%	12%	12%	5%	13%	7%
Least important (0)	60	37	27	86	110	56	304	154	46	168	70
(,	5%	3%	2%	8%	10%	5%	27%	14%	4%	15%	6%
Mean score	56.73	51.25	68.96	49.65	41.85	49.16	37.96	45.19	53.6	43	52.64
Standard Deviation	30.926	28.803	28.928	28.941	30.274	28.27	35.589	33.208	27.314	33.156	30.131
Error Variance	0.855	0.742	0.748	0.749	0.82	0.715	1.133	0.986	0.667	0.983	0.812



Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M	
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424	
Weighted base	169	89	81	16	152	28	30	20	60	60	22	21	11	52	
Most important (100)	15%	16%	14%	13%	8%	16%	16%	11%	25% DG	21% JM	10%	28% JM*	15%	12%	
	98	52	46	2	11	14	22	17	31	42	16	5	5	27	
2nd (90)	9%	10%	8%	1%	6%	8%	11%	9%	13%	14%	7%	7%	8%	6%	
	121	76	45	10	29	25	18	11	C 29	M 26	13	7	5	67	
3rd (80)	11%	14%	8%	8%	15%	14%	9%	6%	12%	9%	6%	10%	7%	16%	
	2.4	В		*	*	*	*	*		24	40	*	*	J	
4th (70)	94 8%	33 6%	60 11%	17 14% *	15 8% *	13 7% *	8 4% *	26 14% *	14 6%	21 7%	19 9%	7 10% *	6 8% *	32 8%	
	108	54	54	9	18	22	12	26	22	27	25	6	12	38	
5th (60)	10%	10%	10%	7% *	9%	12%	6% *	14%	9%	9%	12%	8%	17% *	9%	
	89	45	44	10	14	11	21	16	17	31	21	3	8	24	
6th (50)	8%	8%	8%	9%	7%	6%	11%	9%	7%	11%	10%	4%	11%	6%	
	123	58	60	17	39	10	10	28	19	24	19	15	4	57	
7th (40)	11%	11%	11%	14%	20% EFH*	5% *	5% *	15% *	8%	8%	9%	19% I*	6% *	13%	
	107	59	48	18	11	27	19	17	14	22	29	6	8	38	
8th (30)	10%	11%	9%	15% *	6% *	15% H*	10%	9% *	6%	8%	13%	8%	12%	9%	
	88	23	65	14	13	9	22	12	17	21	23	2	3	31	
9th (20)	8%	4%	11% A	11% *	7% *	5% *	11% *	7% *	7%	7%	11%	2%	4% *	7%	
	61	32	30	3	15	8	16	13	7	7	12	4	4	31	
10th (10)	5%	6%	5%	2%	8%	4%	8%	7% *	3%	2%	6%	5% *	6%	7%	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tes



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	60	25	35	6	11	11	18	2	11	12	15	-	4	28		
Least important (0)	5%	5%	6%	5%	6%	6%	9%	1%	5%	4%	7%	*	5%	7%		
				*	*	*	G*	*				*	*			
	56.73	59.29	54.42	51.87	51.89	58	52.73	56.31	65.69	63.48	50.23	66.02	57.15	54.18		
Mean score				*	*	*	*	*	CDFG	JM		JM*	*			
Standard Deviation	30.926	30.529	31.244	28.873	28.971	31.032	34.341	27.277	31.408	30.422	30.119	29.165	29.957	31.133		
Error Variance	0.855	1.706	1.723	6.843	4.375	5.399	6.023	3.93	4.096	3.177	4.255	11.144	12.848	2.285		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	<b>3</b>
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	169	59	56	51
Most important (100)	15%	16%	16%	14%
	98	49	26	22
2nd (90)	9%	13%	7%	6%
		OP		
	121	24	41	56
3rd (80)	11%	7%	12%	15%
				N
	94	41	24	26
4th (70)	8%	11%	7%	7%
	108	35	51	21
5th (60)	10%	10%	14%	6%
			Р	
	89	31	39	17
6th (50)	8%	8%	11%	5%
	123	41	19	58
7th (40)	11%	11%	5%	16%
		0		0
	107	27	27	49
8th (30)	10%	7%	8%	13%
	88	28	33	24
9th (20)	8%	8%	9%	6%
	61	18	18	25
10th (10)	5%	5%	5%	7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	<b>i</b>
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1118	370	351	368
	60	17	18	21
Least important (0)	5%	5%	5%	6%
Mean score	56.73	59.25	57.67	54.06
Standard Deviation	30.926	30.671	30.557	31.178
Error Variance	0.855	2.545	2.657	2.642

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER			AG	GE					GE Vote 2019	,	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	М
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424
Most important (100)	79 7%	42 8%	37 6%	4 3% *	15 8% *	12 7% *	21 11% *	18 10% *	9 4%	21 7%	17 8%	3 4% *	3 4% *	33 8%
2nd (90)	90 8%	41 8%	49 9%	4 3% *	21 11% *	18 10% *	15 8% *	17 9% *	15 6%	27 9%	11 5%	6 8% *	3 4% *	39 9%
3rd (80)	135 12%	60 11%	76 13%	16 13% *	12 6% *	21 12% *	33 17% *	24 12% *	29 12%	38 13%	24 11%	6 8% *	4 5% *	61 14%
4th (70)	105 9%	55 10%	50 9%	9 7% *	19 10% *	13 8% *	25 13% *	18 10% *	22 9%	29 10%	25 12%	4 5% *	7 10% *	36 8%
5th (60)	76 7%	46 8%	30 5%	6 5% *	10 5% *	8 5% *	20 10% *	9 5% *	23 9%	30 10% M	13 6%	9 12% M*	6 9% *	15 3%
6th (50)	120 11%	54 10%	66 12%	10 9% *	25 13% *	17 9% *	6 3% *	31 17% F*	30 12% F	30 10%	17 8%	9 12% *	2 2% *	51 12%
7th (40)	132 12%	61 11%	70 12%	14 11% *	23 12% *	23 13% *	22 11% *	19 10% *	31 13%	31 11%	25 12%	10 13% *	14 21% *	46 11%
8th (30)	148 13%	74 13%	74 13%	31 25% GH*	21 11% *	27 15% *	25 13% *	16 9% *	28 11%	30 10%	22 10%	7 9% *	7 10% *	82 19% I
9th (20)	91 8%	42 8%	44 8%	9 7% *	18 10% *	15 9% *	9 5% *	15 8% *	24 10%	22 7%	23 11%	13 17% M*	10 15% M*	22 5%
10th (10)	105 9%	55 10%	50 9%	14 12% *	21 11% *	18 10% *	11 6% *	14 7% *	26 11%	25 9%	24 11%	7 9% *	13 19% M*	28 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Smal



Base: All adults GB 18+

		GEN	DER			A	3E		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	К	L	M
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
	37	17	21	5	7	6	9	7	4	8	12	2	1	11
Least important (0)	3%	3%	4%	4%	4%	3%	5%	4%	2%	3%	6%	3%	1%	3%
				*	*	*	*	*				*	*	
	51.25	51.27	51.52	43.76	50.18	50.34	57.44	54.59	48.9	54.08	48.42	46.38	41.64	53.53
Mean score				*	*	*	CH*	C*		L		*	*	L
Standard Deviation	28.803	28.834	28.773	26.713	29.661	29.374	29.409	29.268	26.745	28.407	30.143	27.412	26.862	28.388
Error Variance	0.742	1.522	1.461	5.857	4.586	4.838	4.417	4.525	2.97	2.77	4.262	9.845	10.331	1.9

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	6
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	79	27	25	21
Most important (100)	7%	7%	7%	6%
(00)	90	34	26	29
2nd (90)	8%	9%	7%	8%
	135	43	34	51
3rd (80)	12%	12%	10%	14%
0.0 (00)	1270	1270	1070	1470
	105	37	30	38
4th (70)	9%	10%	8%	10%
	76	32	26	16
5th (60)	7%	9%	8%	4%
	120	48	39	31
6th (50)	11%	13%	11%	8%
	132	46	38	47
7th (40)	12%	12%	11%	13%
7111 (40)	1270	1270	1170	1370
	148	40	45	62
8th (30)	13%	11%	13%	17%
	91	21	33	31
9th (20)	8%	6%	9%	8%
	105	26	46	30
10th (10)	9%	7%	13%	8%
			N	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Tb T27

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	P
Weighted Base	1118	370	351	368
Least important (0)	37 3%	15 4%	10 3%	10 3%
Mean score	51.25	53.73	48.82	50.86
Standard Deviation	28.803	28.191	29.13	28.378
Error Variance	0.742	2.15	2.414	2.189

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER	DER AGE								GE Vote 2019	1	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424
Most important (100)	263 24%	90 16%	168 30% A	27 22% *	31 16% *	31 17% *	52 27% *	65 34% DE*	58 24%	53 18%	61 29% I	20 26% *	11 16% *	98 23%
2nd (90)	179 16%	95 17%	84 15%	20 17% *	28 15% *	24 13% *	33 17% *	25 13% *	48 20%	42 14%	44 21%	12 16% *	12 17% *	62 15%
3rd (80)	127 11%	65 12%	62 11%	12 10% *	14 7% *	26 15% *	15 8% *	25 13% *	35 15%	39 14%	29 13%	5 7% *	9 13% *	43 10%
4th (70)	122 11%	53 10%	70 12%	7 6% *	27 14% *	19 11% *	19 9% *	24 13% *	26 11%	35 12%	12 5%	10 13% *	7 10% *	55 13%
5th (60)	114 10%	58 11%	56 10%	11 9% *	27 14% *	20 11% *	26 13% *	13 7% *	17 7%	29 10%	23 11%	5 6% *	9 13% *	44 10%
6th (50)	64 6%	33 6%	31 6%	8 7% *	12 6% *	11 6% *	3 2% *	9 5% *	20 8%	25 9%	7 3%	5 7% *	6 9% *	19 5%
7th (40)	76 7%	36 7%	39 7%	8 7% *	16 9% *	21 12% *	12 6% *	6 3% *	12 5%	21 7%	5 2%	5 7% *	9 13% J*	30 7%
8th (30)	42 4%	29 5%	13 2%	6 5% *	6 3% *	4 2% *	5 3% *	10 5% *	11 5%	18 6%	7 3%	1 2% *	2 3% *	11 3%
9th (20)	59 5%	39 7%	20 4%	11 9% H*	13 7% *	11 6% *	15 8% H*	6 3% *	3 1%	11 4%	6 3%	3 5% *	- * *	38 9%
10th (10)	45 4%	36 7% B	9 2%	6 5% *	16 8% G*	10 5% *	6 3% *	1 1% *	6 3%	10 3%	15 7%	5 6% *	3 5% *	11 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Smal



Base: All adults GB 18+

		GEN	DER			A	3E		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
	27	12	15	6	1	2	9	6	4	8	4	4	-	11
Least important (0)	2%	2%	3%	5%	*	1%	5%	3%	2%	3%	2%	6%	-	3%
Mean score	68.96	64.11	73.35 A	* 63.88 *	* 63.44 *	* 65.28 *	* 68.69 *	* 75.76  CDE*	73.54 CDE	66.49	73.09 I	* 67.27 *	* 68.21 *	67.86
Standard Deviation	28.928	30.06	27.031	32.497	28.721	28.104	31.004	26.956	25.852	28.011	29.515	32.409	25.19	29.297
Error Variance	0.748	1.654	1.29	8.668	4.3	4.429	4.909	3.838	2.775	2.694	4.086	13.761	9.085	2.023

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	s
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	263	81	79	95
Most important (100)	24%	22%	22%	26%
	179	48	67	62
2nd (90)	16%	13%	19%	17%
	127	45	49	33
3rd (80)	11%	12%	14%	9%
	122	41	34	43
4th (70)	11%	11%	10%	12%
	114	39	35	35
5th (60)	10%	10%	10%	9%
···· (00)	1070	1070	1070	070
	64	31	19	13
6th (50)	6%	8%	6%	4%
• •				
	76	31	16	23
7th (40)	7%	9%	5%	6%
	42	17	11	9
8th (30)	4%	5%	3%	2%
	59	13	16	30
9th (20)	5%	4%	4%	8%
	45	15	18	11
10th (10)	4%	4%	5%	3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Tb T28

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

			EU Ref 2016	<b>3</b>
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1118	370	351	368
	27	7	6	14
Least important (0)	2%	2%	2%	4%
Mean score	68.96	67.64	70.6	68.86
Standard Deviation	28.928	28.051	28.344	30.498
Error Variance	0.748	2.129	2.286	2.528

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	DER			A	GE					GE Vote 2019	1	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	М
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424
Most important (100)	38 3%	19 3%	19 3%	1 1% *	8 4% *	1 1% *	2 1% *	6 3% *	20 8% EF	17 6%	7 3%	2 3% *	2 3% *	7 2%
2nd (90)	114 10%	53 10%	61 11%	6 5% *	6 3% *	13 7% *	20 10% *	35 18% CD*	35 14% D	34 12%	20 10%	8 10% *	15 21% M*	27 6%
3rd (80)	118 11%	48 9%	70 12%	12 10% *	16 8% *	19 10% *	30 15% *	20 10% *	23 9%	28 10%	25 12%	11 14% *	8 12% *	44 10%
4th (70)	121 11%	57 11%	64 11%	20 16% *	9 5% *	15 9% *	20 10% *	28 15% *	30 12%	29 10%	36 17% M	9 11% *	12 17% *	35 8%
5th (60)	112 10%	50 9%	63 11%	11 9% *	21 11% *	13 7% *	21 11% *	19 10% *	27 11%	39 13% K	20 9%	2 2% *	3 4% *	44 10%
6th (50)	123 11%	56 10%	67 12%	11 9% *	19 10% *	30 17% *	29 15% *	12 6% *	23 9%	34 12%	19 9%	11 14% *	5 7% *	45 11%
7th (40)	97 9%	53 10%	44 8%	7 6% *	19 10% *	12 7% *	26 13% H*	21 11% *	11 5%	20 7%	22 10%	6 8% *	7 10% *	40 10%
8th (30)	143 13%	72 13%	70 12%	15 12% *	33 17% *	27 15% *	22 11% *	18 10% *	28 12%	27 9%	31 15%	9 12% *	9 13% *	61 14%
9th (20)	77 7%	42 8%	35 6%	11 9% *	18 9% *	12 7% *	7 3% *	12 7% *	17 7%	22 7%	7 3%	6 8% *	4 6% *	38 9%
10th (10)	88 8%	33 6%	50 9%	12 10% *	23 12% *	16 9% *	7 4% *	8 4% *	22 9%	25 8%	13 6%	8 11% *	1 2% *	41 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tes



Base: All adults GB 18+

		GEN	DER			A	GE		GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	- 1	J	К	L	M
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
	86	62	24	16	21	22	12	9	6	17	12	5	4	42
Least important (0)	8%	11%	4%	13%	11%	12%	6%	5%	2%	6%	5%	6%	5%	10%
		В		H*	H*	H*	*	*				*	*	
	49.65	47.27	52.31	42.95	40.33	43.48	53.05	56.88	56.57	52.76	53.42	49.1	58.24	43.84
Mean score			А	*	*	*	CDE*	CDE*	CDE	М	М	*	M*	
Standard Deviation	28.941	29.648	27.923	29.078	28.037	28.29	25.943	28.352	29.329	29.246	27.284	29.614	28.435	28.143
Error Variance	0.749	1.609	1.376	6.94	4.097	4.488	3.437	4.246	3.572	2.936	3.491	11.49	11.575	1.867

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	38	22	12	1			
Most important (100)	3%	6%	3%	*			
		Р					
	114	48	39	27			
2nd (90)	10%	13%	11%	7%			
	118	43	34	36			
3rd (80)	11%	12%	10%	10%			
	121	27	57	33			
4th (70)	11%	7%	16% N	9%			
	112	46	36	31			
5th (60)	10%	12%	10%	8%			
	123	46	22	54			
6th (50)	11%	13%	6%	15%			
` '		0		0			
	97	24	35	37			
7th (40)	9%	7%	10%	10%			
	143	41	60	41			
8th (30)	13%	11%	17%	11%			
	77	32	15	30			
9th (20)	7%	9%	4%	8%			
	88	27	22	31			
10th (10)	8%	7%	6%	8%			

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Tb T29

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave						
		N	0	Р				
Weighted Base	1118	370	351	368				
Least important (0)	86 8%	13 3%	20 6%	47 13%				
				N				
Mean score	49.65	54.31	52.16	43.33				
		Р	Р					
Standard Deviation	28.941	28.627	27.936	28.176				
Error Variance	0.749	2.217	2.22	2.158				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424	
Most important (100)	54 5%	35 6%	18 3%	3 3% *	24 12% GH*	10 5% *	12 6% *	1 1% *	4 2%	14 5%	8 4%	1 1% *	4 5% *	22 5%	
2nd (90)	89 8%	46 8%	43 8%	8 7% *	18 9% *	14 8% *	8 4% *	12 7% *	29 12%	35 12%	13 6%	7 9% *	4 5% *	30 7%	
3rd (80)	56 5%	22 4%	29 5%	4 4% *	17 9% *	6 3% *	8 4% *	7 4% *	13 6%	18 6%	6 3%	8 10% *	4 6% *	17 4%	
4th (70)	78 7%	43 8%	35 6%	8 7% *	19 10% *	7 4% *	16 8% *	7 4% *	20 8%	25 8%	11 5%	4 5% *	7 10% *	29 7%	
5th (60)	96 9%	54 10%	42 7%	13 10% *	9 5% *	22 13% *	18 9% *	14 7% *	19 8%	19 7%	15 7%	6 8% *	5 7% *	49 12%	
6th (50)	125 11%	69 13%	56 10%	21 17% F*	19 10% *	23 13% *	9 5% *	35 18% FH*	18 8%	31 11%	30 14%	6 7% *	9 13% *	46 11%	
7th (40)	116 10%	57 10%	59 10%	12 10% *	28 14% *	17 10% *	20 10% *	9 5% *	30 13%	29 10%	17 8%	6 8% *	3 5% *	55 13%	
8th (30)	72 6%	26 5%	46 8%	7 5% *	6 3% *	13 7% *	11 6% *	20 11% *	15 6%	26 9%	14 6%	5 7% *	6 8% *	20 5%	
9th (20)	146 13%	73 13%	73 13%	15 12% *	26 14% *	31 17% *	32 16% *	12 6% *	30 12%	25 8%	29 13%	12 16% *	10 14% *	63 15%	
10th (10)	177 16%	75 14%	103 18%	18 15% *	19 10% *	17 10% *	39 20% *	47 25% DE*	37 15%	38 13%	49 23% IM	15 20% *	14 19% *	50 12%	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Smal



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	110	47	63	12	7	19	22	25	25	31	22	7	5	43			
Least important (0)	10%	9%	11%	10%	4% *	10%	11% *	13% *	10%	11%	10%	9% *	7% *	10%			
Mean score	41.85	44.62 B	38.83	40.81 *	53.11 CEFGH*	42.24 *	37.67	34.64	42.19	45.68 J	36.43	39.83	41.58 *	42.78			
Standard Deviation	30.274	30.512	29.71	28.22	31.356	29.581	30.415	27.83	30.347	31.45	29.146	30.162	30.263	29.56			
Error Variance	0.82	1.704	1.558	6.537	5.124	4.906	4.725	4.091	3.824	3.396	3.984	11.919	13.112	2.06			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
Most important (100)	54	17	12	25			
	5%	5%	3%	7%			
2nd (90)	89	38	28	18			
	8%	10%	8%	5%			
3rd (80)	56	24	14	12			
	5%	6%	4%	3%			
4th (70)	78	34	19	25			
	7%	9%	5%	7%			
5th (60)	96	27	24	43			
	9%	7%	7%	12%			
6th (50)	125	36	44	39			
	11%	10%	12%	11%			
7th (40)	116	28	38	50			
	10%	8%	11%	14%			
8th (30)	72	34	20	17			
	6%	9%	6%	5%			
9th (20)	146	42	58	45			
	13%	11%	16%	12%			
10th (10)	177	50	61	59			
	16%	14%	17%	16%			

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure

Base: All adults GB 18+

EU Ref 2016 Total Leave Remain Did not vote Weighted Base 110 40 33 35 10% Least important (0) 10% 11% 9% 43.94 41.85 39.17 41.71 Mean score 30.274 31.293 29.307 29.754 Standard Deviation 2.649 2.444 2.406 0.82 **Error Variance** 

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M	
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424	
Most important (100)	53 5%	32 6%	21 4%	11 9% *	12 6% *	6 4% *	11 5% *	2 1% *	10 4%	6 2%	8 4%	4 5% *	2 2% *	33 8% I	
2nd (90)	88 8%	48 9%	40 7%	16 13% GH*	24 12% GH*	12 7% *	21 11% *	6 3% *	9 4%	10 4%	17 8%	3 4% *	12 17% I*	41 10% I	
3rd (80)	94 8%	47 9%	47 8%	19 16% *	18 10% *	13 7% *	9 5% *	17 9% *	17 7%	16 6%	27 13% I	11 14% *	4 5% *	33 8%	
4th (70)	140 13%	63 12%	77 14%	19 16% *	23 12% *	29 16% *	27 14% *	15 8% *	26 11%	26 9%	23 11%	11 15% *	7 9% *	70 16%	
5th (60)	124 11%	68 12%	56 10%	11 9% *	25 13% *	25 14% *	12 6% *	22 12% *	28 12%	41 14%	23 11%	9 12% *	6 8% *	40 9%	
6th (50)	111 10%	47 9%	64 11%	13 10% *	19 10% *	16 9% *	19 9% *	11 6% *	33 14%	30 10%	21 10%	5 7% *	8 12% *	40 9%	
7th (40)	108 10%	54 10%	54 10%	11 9% *	12 6% *	19 11% *	17 9% *	23 12% *	26 11%	24 8%	27 13%	12 15% *	10 14% *	35 8%	
8th (30)	127 11%	59 11%	63 11%	8 6% *	22 12% *	12 7% *	31 16% *	21 11% *	33 14%	42 15%	23 11%	11 14% *	5 7% *	37 9%	
9th (20)	115 10%	43 8%	72 13%	3 3% *	22 11% *	14 8% *	20 10% *	29 15% C*	27 11%	36 12% J	10 5%	4 5% *	5 7% *	50 12%	
10th (10)	103 9%	59 11%	44 8%	10 8% *	9 5% *	18 10% *	18 9% *	18 10% *	29 12%	38 13%	17 8%	3 4% *	6 8% *	38 9%	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	56	26	30	1	6	13	10	24	2	22	17	4	7	7			
Least important (0)	5%	5%	5%	*	3%	7%	5%	13%	1%	7%	8%	5%	10%	2%			
				*	*	H*	*	CH*		М	M	*	M*				
	49.16	50.38	48.16	62.36	54.69	49.18	48.29	39.04	46.72	40.98	50.06	52.36	49.13	53.84			
Mean score				EFGH*	GH*	G*	G*	*	G		1	l*	*	1			
Standard Deviation	28.27	28.972	27.632	26.699	28.181	28.248	29.308	27.376	25.582	26.491	28.625	26.342	30.201	28.518			
Error Variance	0.715	1.537	1.348	5.851	4.139	4.474	4.387	3.959	2.717	2.409	3.843	9.091	13.058	1.917			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			6	
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
Most important (100)	53	9	17	27
	5%	2%	5%	7%
2nd (90)	88	21	26	38
	8%	6%	7%	10%
3rd (80)	94	22	38	33
	8%	6%	11%	9%
4th (70)	140	35	45	54
	13%	9%	13%	15%
5th (60)	124	47	27	47
	11%	13%	8%	13%
6th (50)	111	38	25	46
	10%	10%	7%	13%
7th (40)	108	32	50	26
	10%	9%	14%	7%
8th (30)	127	49	39	32
	11%	13%	11%	9%
9th (20)	115	47	30	32
	10%	13%	9%	9%
10th (10)	103	44	32	26
	9%	12%	9%	7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Weighted Base	1118	370	351	368				
	56	27	22	5				
Least important (0)	5%	7% P	6%	1%				
Mean score	49.16	42.69	48.85	56.05				
medit soore			N	NO				
Standard Deviation	28.27	27.385	28.956	27.149				
Error Variance	0.715	2.029	2.386	2.003				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200	
Weighted Base	1118 96	546 49	567 47	122 11	192 11	178 16	196 9	189 21	241 28	291 52	213 10	76 2	70 14	424 18	
Most important (100)	9%	9%	8%	9%	6%	9%	5%	11%	12%	18%	5%	2%	20%	4%	
	02	35	42	*	*	*	*	* 14	26	JKM 29	7	*	JKM* 3	38	
2nd (90)	83 7%	6%	7%	5 4% *	16 9% *	6 4% *	15 8% *	7% *	11%	10% J	3%	8% *	3 4% *	9%	
	87	36	51	1	7	12	13	34	19	26	10	3	3	40	
3rd (80)	8%	7%	9%	1% *	4% *	7% *	7% *	18% CD*	8%	9%	5%	4% *	4% *	9%	
	46	29	17	2	8	7	10	11	8	26	5	1	3	11	
4th (70)	4%	5%	3%	2%	4% *	4% *	5% *	6% *	3%	9% JM	2%	1% *	5% *	3%	
	66	29	38	11	16	5	13	8	14	18	14	6	3	20	
5th (60)	6%	5%	7%	9% *	8%	3%	6% *	4% *	6%	6%	7%	8% *	4% *	5%	
	53	22	31	11	6	11	11	7	8	15	7	-	3	27	
6th (50)	5%	4%	5%	9% *	3%	6% *	5% *	4% *	3%	5%	4%	1% *	4% *	6%	
	76	43	33	8	12	14	8	19	15	24	22	2	4	20	
7th (40)	7%	8%	6%	7% *	6% *	8%	4% *	10% *	6%	8%	10%	3% *	6% *	5%	
	77	45	32	4	15	22	19	7	10	16	10	2	6	35	
8th (30)	7%	8%	6%	3% *	8%	12%	10% *	4% *	4%	6%	5%	2%	9%	8%	
	93	45	48	8	11	19	16	14	24	26	20	11	9	24	
9th (20)	8%	8%	8%	7% *	6% *	11%	8%	8% *	10%	9%	10%	14%	12%	6%	
	138	69	69	18	34	18	25	20	22	24	24	9	6	62	
10th (10)	12%	13%	12%	15% *	18%	10%	13%	10%	9%	8%	11%	12%	9%	15%	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Tb T32

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	К	L	M			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	304	145	158	42	54	49	57	36	66	35	84	35	17	130			
Least important (0)	27%	27%	28%	34%	28%	28%	29%	19%	27%	12%	39%	45%	24%	31%			
				*	*	*	*	*			I	IL*	*	I			
	37.96	37.38	38.04	31.03	33.99	34.82	34.75	47.67	41.95	54.05	27.1	23.97	42.62	34.55			
Mean score				*	*	*	*	CDEF*		JKLM		*	JK*				
Standard Deviation	35.589	35.141	35.855	33.85	34.171	33.753	33.892	36.218	37.995	35.53	31.396	32.124	38.279	34.64			
Error Variance	1.133	2.261	2.269	9.405	6.086	6.388	5.867	6.929	5.994	4.334	4.623	13.52	20.978	2.828			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
Manufacture arter (400)	96	61	18	12			
Most important (100)	9%	17% OP	5%	3%			
	83	44	11	22			
2nd (90)	7%	12%	3%	6%			
		0					
	87	42	13	30			
3rd (80)	8%	11%	4%	8%			
		0	_	_			
4th (70)	46 4%	30 8%	9 2%	7 2%			
4th (70)	4%	OP	2%	2%			
	66	22	14	31			
5th (60)	6%	6%	4%	8%			
	53	19	11	17			
6th (50)	5%	5%	3%	5%			
	76	32	23	21			
7th (40)	7%	9%	7%	6%			
7.11 (40)	1 70	070	1 70	070			
	77	23	16	35			
8th (30)	7%	6%	5%	10%			
0/1- (00)	93	29	38	23			
9th (20)	8%	8%	11%	6%			
	138	24	53	59			
10th (10)	12%	6%	15%	16%			
			N	N			

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Tb T32

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Weighted Base	1118	370	351	368				
	304	44	146	111				
Least important (0)	27%	12%	42%	30%				
			N	N				
Mean score	37.96	55.61	24.15	31.86				
		OP		0				
Standard Deviation	35.589	34.961	31.001	32.444				
Error Variance	1.133	3.307	2.734	2.861				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M	
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424	
Most important (100)	99 9%	52 9%	48 8%	19 15% *	21 11% *	13 7% *	21 11% *	12 7% *	13 6%	7 2%	34 16% IK	2 3% *	14 21% IK*	39 9% I	
2nd (90)	83 7%	36 7%	47 8%	17 14% H*	9 5% *	15 9% *	8 4% *	27 14% FH*	8 3%	14 5%	29 13% I	6 8% *	5 7% *	29 7%	
3rd (80)	91 8%	45 8%	47 8%	8 6% *	22 11% *	13 7% *	25 13% *	10 5% *	14 6%	18 6%	25 12%	4 5% *	9 13% *	30 7%	
4th (70)	97 9%	56 10%	42 7%	9 8% *	19 10% *	22 12% *	10 5% *	22 12% *	15 6%	21 7%	18 8%	9 11% *	5 8% *	39 9%	
5th (60)	79 7%	35 6%	44 8%	16 13% *	5 3% *	12 7% *	15 8% *	16 8% *	14 6%	16 6%	14 6%	8 11% *	2 3% *	36 8%	
6th (50)	94 8%	46 9%	47 8%	7 6% *	17 9% *	17 10% *	21 11% *	14 7% *	18 7%	16 5%	20 9%	4 5% *	6 8% *	46 11%	
7th (40)	80 7%	33 6%	47 8%	11 9% *	11 6% *	15 8% *	12 6% *	16 9% *	15 6%	16 5%	20 9%	4 5% *	5 7% *	28 7%	
8th (30)	93 8%	33 6%	60 11%	5 4% *	28 15% G*	11 6% *	10 5% *	6 3% *	32 13% G	25 9%	16 8%	11 14% *	3 5% *	34 8%	
9th (20)	112 10%	67 12%	45 8%	14 11% *	16 8% *	17 10% *	20 10% *	23 12% *	22 9%	38 13%	20 9%	7 9% *	5 7% *	42 10%	
10th (10)	136 12%	71 13%	65 11%	5 4% *	20 10% *	17 10% *	28 14% *	14 8% *	51 21% CEG	55 19% J	13 6%	10 12% *	7 10% *	49 12%	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Smal



Base: All adults GB 18+

		GEN	ENDER AGE								GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	154	73	75	11	25	25	26	28	39	65	6	13	8	52			
Least important (0)	14%	13%	13%	9%	13%	14%	13%	15%	16%	22%	3%	16%	12%	12%			
				*	*	*	*	*		JM		J*	J*	J			
	45.19	45.1	45.7	56.65	46.3	46.65	45.46	48.03	35	32.03	59.91	40.5	55.1	46.08			
Mean score				H*	H*	H*	H*	H*			IKM	*	IK*	1			
Standard Deviation	33.208	33.521	32.796	33.115	33.327	32.505	33.67	33.423	30.666	30.423	30.889	31.333	36.329	32.458			
Error Variance	0.986	2.057	1.899	9.001	5.789	5.924	5.79	5.9	3.905	3.178	4.475	12.863	18.895	2.483			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016					
	Total	Leave	Remain	Did not vote				
		N	0	Р				
Unweighted Base	1118	453	487	159				
Weighted Base	1118	370	351	368				
	99	22	38	39				
Most important (100)	9%	6%	11%	11%				
	83	20	35	26				
2nd (90)	7%	5%	10%	7%				
	91	31	33	24				
3rd (80)	8%	8%	10%	6%				
	07	00	07	44				
4th (70)	97 9%	26 7%	27 8%	12%				
4111 (70)	3/0	7 70	0 /6	1270				
	79	30	20	27				
5th (60)	7%	8%	6%	7%				
	94	24	38	31				
6th (50)	8%	6%	11%	8%				
	80	25	33	19				
7th (40)	7%	7%	9%	5%				
, ,								
	93	27	30	32				
8th (30)	8%	7%	9%	9%				
	440	44	00	40				
9th (20)	112 10%	41 11%	28 8%	42 11%				
3111 (20)	1076	1170	070	1170				
	136	65	31	36				
10th (10)	12%	18%	9%	10%				
		0						

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016						
	Total	Leave	Remain	Did not vote					
		N	0	P					
Weighted Base	1118	370	351	368					
	154	59	39	49					
Least important (0)	14%	16%	11%	13%					
Mean score	45.19	39.4	50.22	46.96					
			N	N					
Standard Deviation	33.208	32.486	32.951	33.358					
Error Variance	0.986	2.855	3.089	3.024					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424	
Most important (100)	46 4%	30 5%	16 3%	4 4% *	12 6% *	14 8% *	7 3% *	4 2% *	5 2%	10 3%	7 3%	4 5% *	1 1% *	23 5%	
2nd (90)	136 12%	61 11%	75 13%	23 19% H*	36 19% GH*	31 17% H*	20 10% *	13 7% *	13 5%	20 7%	29 14%	8 10% *	4 6% *	69 16% I	
3rd (80)	105 9%	49 9%	56 10%	18 14% *	15 8% *	22 13% *	22 11% *	13 7% *	15 6%	23 8%	27 13%	10 13% *	3 5% *	34 8%	
4th (70)	142 13%	70 13%	67 12%	15 13% *	20 10% *	25 14% *	36 18% *	20 11% *	26 11%	29 10%	29 13%	17 23% I*	8 11% *	52 12%	
5th (60)	128 11%	59 11%	70 12%	9 8% *	13 7% *	13 7% *	22 11% *	33 18% *	38 16%	34 12%	25 12%	7 9% *	10 14% *	46 11%	
6th (50)	128 11%	70 13%	57 10%	14 11% *	23 12% *	11 6% *	28 15% *	20 10% *	32 13%	37 13%	24 11%	12 15% *	7 11% *	47 11%	
7th (40)	119 11%	50 9%	68 12%	11 9% *	10 5% *	16 9% *	24 12% *	23 12% *	35 15% D	38 13%	17 8%	6 7% *	6 8% *	50 12%	
8th (30)	108 10%	50 9%	58 10%	8 6% *	19 10% *	11 6% *	16 8% *	21 11% *	32 13%	33 11%	22 11%	7 9% *	9 12% *	32 8%	
9th (20)	108 10%	55 10%	53 9%	7 6% *	21 11% *	19 11% *	12 6% *	25 13% *	24 10%	34 12%	23 11%	3 4% *	10 14% *	38 9%	
10th (10)	52 5%	29 5%	23 4%	7 6% *	8 4% *	12 7% *	4 2% *	14 7% *	7 3%	16 6%	6 3%	1 1% *	9 12% J*	20 5%	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Small Base: 100 (\*\*), Smal



Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	46	24	23	6	14	5	4	5	12	17	5	3	4	13			
Least important (0)	4%	4%	4%	5% *	8% *	3% *	2% *	3% *	5%	6%	2%	4% *	6% *	3%			
Mean score	53.6	53.45	53.6	58.17 GH*	54.62	58.56 GH*	57.39 GH*	48.22 *	47.96	47.91	56.29 IL	59.52 IL*	42.8	56.35 IL			
Standard Deviation	27.314	27.869	26.876	28.49	31.068	29.755	23.837	25.121	24.283	26.727	26.206	24.806	26.512	27.616			
Error Variance	0.667	1.422	1.275	6.662	5.031	4.964	2.902	3.333	2.448	2.452	3.221	8.062	10.063	1.798			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	46	13	12	18			
Most important (100)	4%	3%	3%	5%			
	136	28	38	63			
2nd (90)	12%	28 8%	36 11%	17%			
21iu (30)	12/0	0 /0	1170	N			
	105	33	30	41			
3rd (80)	9%	9%	9%	11%			
. ,							
	142	42	46	45			
4th (70)	13%	11%	13%	12%			
F. (2-2)	128	38	48	38			
5th (60)	11%	10%	14%	10%			
	128	46	37	44			
6th (50)	11%	13%	10%	12%			
···· (00)	,	1070	1070	.2,0			
	119	48	41	30			
7th (40)	11%	13%	12%	8%			
	108	40	37	29			
8th (30)	10%	11%	10%	8%			
	400	00	00	44			
04b (20)	108	39	28	41			
9th (20)	10%	11%	8%	11%			
	52	29	13	8			
10th (10)	5%	8%	4%	2%			
, ,		Р					

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016						
	Total	Leave	Remain	Did not vote					
		N	0	P					
Weighted Base	1118	370	351	368					
	46	14	22	11					
Least important (0)	4%	4%	6%	3%					
Mean score	53.6	49.01	52.39	58.15 N					
Standard Deviation	27.314	26.726	27.17	27.255					
Error Variance	0.667	1.932	2.1	2.019					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	DER		A	GE					GE Vote 2019	)		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	Е	F	G	Н	1	J	K	L	М
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424
Most important (100)	108 10%	64 12%	44 8%	4 3% *	22 11% *	27 15% F*	9 4% *	19 10% *	27 11%	34 12%	23 11%	8 11% *	3 4% *	36 8%
2nd (90)	62 6%	39 7%	24 4%	13 10% *	7 4% *	9 5% *	9 5% *	9 5% *	15 6%	19 6%	10 4%	10 13% M*	3 5% *	14 3%
3rd (80)	85 8%	51 9%	34 6%	4 3% *	19 10% *	10 6% *	17 9% *	12 6% *	22 9%	34 12% M	12 6%	7 9% *	11 16% M*	18 4%
4th (70)	71 6%	37 7%	35 6%	9 8% *	12 7% *	3 2% *	10 5% *	8 4% *	28 11% E	26 9%	17 8%	4 5% *	3 4% *	21 5%
5th (60)	78 7%	35 6%	43 8%	9 8% *	11 6% *	16 9% *	14 7% *	15 8% *	13 6%	15 5%	8 4%	8 11% *	6 9% *	35 8%
6th (50)	104 9%	48 9%	51 9%	8 7% *	20 10% *	16 9% *	24 12% *	18 10% *	18 8%	15 5%	28 13% I	11 14% I*	8 12% *	41 10%
7th (40)	77 7%	38 7%	38 7%	10 8% *	12 6% *	10 5% *	16 8% *	5 3% *	24 10%	23 8%	15 7%	3 4% *	3 5% *	31 7%
8th (30)	107 10%	54 10%	53 9%	14 11% *	19 10% *	15 8% *	15 8% *	32 17% H*	13 5%	24 8%	20 9%	6 8% *	5 8% *	51 12%
9th (20)	118 11%	57 11%	60 11%	15 13% *	20 10% *	22 12% *	33 17% H*	14 8% *	13 5%	17 6%	30 14% I	11 14% *	8 11% *	45 11%
10th (10)	141 13%	50 9%	91 16% A	25 21% DH*	13 7% *	36 20% DH*	29 15% *	23 12% *	16 7%	27 9%	28 13%	8 10% *	5 7% *	68 16%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	168	74	94	10	38	15	20	34	52	55	24	1	14	66			
Least important (0)	15%	14%	17%	8%	20%	8%	10%	18%	21%	19%	11%	1%	20%	15%			
				*	*	*	*	*	EF	K		*	K*	K			
	43	47.21	38.88	39.79	44.01	44.59	40.13	40.69	46.8	46.85	43.21	54.21	41.82	38.24			
Mean score		В		*	*	*	*	*		М		JLM*	*				
Standard Deviation	33.156	33.788	32.189	30.367	34.255	34.379	29.675	33.288	35.057	35.457	32.353	30.497	32.194	31.386			
Error Variance	0.983	2.09	1.829	7.569	6.116	6.627	4.497	5.853	5.103	4.316	4.909	12.186	14.839	2.322			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016					
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1118	453	487	159				
Weighted Base	1118	370	351	368				
	108	39	54	14				
Most important (100)	10%	11%	15%	4%				
		Р	Р					
	62	13	29	20				
2nd (90)	6%	4%	8%	5%				
	85	34	33	16				
3rd (80)	8%	9%	9%	4%				
31d (60)	0 /0	370	370	470				
	71	28	31	12				
4th (70)	6%	8%	9%	3%				
	78	23	22	30				
5th (60)	7%	6%	6%	8%				
	104	16	41	42				
6th (50)	9%	4%	12%	11%				
			N	N				
(III)	77	24	20	30				
7th (40)	7%	7%	6%	8%				
	107	32	27	42				
8th (30)	10%	9%	8%	12%				
	118	33	33	46				
9th (20)	11%	9%	9%	12%				
	141	35	39	63				
10th (10)	13%	10%	11%	17%				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tes



Base: All adults GB 18+

			EU Ref 2016	i
	Total	Leave	Remain	Did not vote
		N	0	Р
Weighted Base	1118	370	351	368
Least important (0)	168 15%	91 25% OP	22 6%	54 15% O
Mean score	43	40.33	53.67 NP	35.85
Standard Deviation	33.156	35.226	33.054	29.157
Error Variance	0.983	3.357	3.109	2.31

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019	,		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	К	L	М
Unweighted Base Weighted Base	1118 1118	541 546	576 567	110 122	185 192	189 178	211 196	189 189	234 241	408 291	256 213	99 76	121 70	200 424
Most important (100)	113 10%	46 8%	67 12%	22 18% H*	23 12% H*	20 11% H*	23 12% H*	19 10% H*	7 3%	17 6%	17 8%	9 12% *	6 9% *	64 15% I
2nd (90)	96 9%	40 7%	56 10%	8 7% *	14 8% *	22 12% *	24 12% *	15 8% *	12 5%	20 7%	18 8%	5 7% *	5 7% *	47 11%
3rd (80)	99 9%	47 9%	52 9%	18 15% F*	22 12% *	12 7% *	5 3% *	18 9% *	24 10%	24 8%	17 8%	6 8% *	10 14% *	37 9%
4th (70)	99 9%	51 9%	49 9%	6 5% *	20 10% *	25 14% *	16 8% *	8 4% *	25 10%	24 8%	19 9%	- 1% *	5 7% *	45 11%
5th (60)	137 12%	60 11%	72 13%	15 12% *	36 19% *	22 13% *	23 12% *	15 8% *	25 11%	23 8%	33 15% I	10 13% *	9 12% *	57 13%
6th (50)	108 10%	55 10%	53 9%	8 6% *	20 10% *	15 9% *	24 12% *	16 9% *	25 10%	26 9%	19 9%	12 15% *	7 10% *	36 9%
7th (40)	115 10%	62 11%	53 9%	13 11% *	11 6% *	21 12% *	28 14% *	20 10% *	22 9%	42 14%	25 12%	8 11% *	4 5% *	32 8%
8th (30)	95 9%	45 8%	50 9%	7 6% *	13 7% *	9 5% *	22 11% *	20 11% *	25 10%	26 9%	19 9%	11 14% *	10 14% *	23 5%
9th (20)	112 10%	60 11%	52 9%	15 13% *	12 6% *	9 5% *	9 5% *	27 14% *	40 17% DEF	42 14%	23 11%	5 6% *	7 10% *	33 8%
10th (10)	73 7%	40 7%	34 6%	3 2% *	14 7% *	10 6% *	14 7% *	17 9% *	16 7%	26 9%	11 5%	7 9% *	2 2% *	27 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tes



Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	70	40	30	7	8	13	8	14	20	22	13	4	7	22		
Least important (0)	6%	7%	5%	6%	4%	7%	4%	7%	8%	7%	6%	5%	10%	5%		
Mean score	52.64	49.92	55.2 A	58.73 H*	57.45 H*	56.88 H*	54.41 H*	48.17 *	44.68	45.7	51.83	50.86	* 51.72 *	58.73		
Standard Deviation	30.131	29.994	30.194	31.208	28.938	30.212	29.272	31.601	27.99	29.355	28.786	29.654	30.651	30.778		
Error Variance	0.812	1.647	1.609	7.994	4.365	5.118	4.376	5.275	3.253	2.958	3.886	11.521	13.45	2.233		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

		EU Ref 2016						
	Total	Leave	Remain	Did not vote				
		N	0	P				
Unweighted Base	1118	453	487	159				
Weighted Base	1118	370	351	368				
	113	20	29	65				
Most important (100)	10%	5%	8%	18%				
				NO				
	96	27	27	42				
2nd (90)	9%	7%	8%	11%				
	99	30	32	35				
3rd (80)	9%	8%	9%	10%				
	99	28	29	41				
4th (70)	9%	7%	8%	11%				
	137	31	49	49				
5th (60)	12%	8%	14%	13%				
	108	35	37	34				
6th (50)	10%	10%	11%	9%				
	115	39	38	27				
7th (40)	10%	11%	11%	7%				
	95	37	39	19				
8th (30)	9%	10%	11%	5%				
	112	43	41	26				
9th (20)	10%	12%	12%	7%				
	73	37	18	19				
10th (10)	7%	10%	5%	5%				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			EU Ref 2016	i
	Total	Leave	Remain	Did not vote
		N	0	P
Weighted Base	1118	370	351	368
	70	42	13	12
Least important (0)	6%	11%	4%	3%
		OP		
Mean score	52.64	44.1	52.3	62.3
			N	NO
Standard Deviation	30.131	30.514	28.041	29.42
Error Variance	0.812	2.519	2.237	2.352

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	1	J	K	L	M			
Unweighted Base	690	366	324	71	153	166	168	106	26	228	172	60	71	136			
Weighted Base	695	367	328	83	153	159	160	111	28	142	146	45	43	298			
	60	39	21	17	24	8	5	4	1	16	20	4	8	12			
More safe than it was 12 months ago	9%	11%	6%	20%	16%	5%	3%	4%	5%	11%	13%	9%	18%	4%			
				FG*	FG*	*	*	*	**		M*	*	**	*			
	305	184	121	30	80	87	66	36	6	51	67	18	19	142			
Less safe than it was 12 months ago	44%	50%	37%	36%	52%	55%	41%	32%	21%	36%	46%	41%	45%	48%			
		В		*	G*	G*	*	*	**		*	*	**	*			
	268	121	147	27	31	54	74	62	20	68	44	21	14	115			
Much the same as it was 12 months ago	39%	33%	45%	32%	20%	34%	46%	56%	72%	48%	30%	48%	33%	39%			
			Α	*	*	*	D*	CDE*	**	J	*	*	**	*			
	62	24	39	10	18	10	15	9	1	7	16	1	2	28			
Don't know	9%	6%	12%	12%	12%	6%	9%	8%	2%	5%	11%	2%	4%	10%			
				*	*	*	*	*	**		*	*	**	*			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		EU Ref 2016	i
Γotal	Leave	Remain	Did not vote
	N	0	P
690	255	330	97
695	203	234	250
60	24	26	10
9%	12%	11%	4% *
305	77	105	120
44%	38%	45%	48%
268	87	90	91
39%	43%	38%	36%
62	15	14	30
9%	7%	6%	12%
3 4 2 3	990 995 60 9% 805 4% 868 9%	N 990 255 995 203 60 24 12% 105 77 4% 38% 168 87 9% 43% 62 15	N         O           690         255         330           995         203         234           60         24         26           12%         11%           805         77         105           4%         38%         45%           868         87         90           99%         43%         38%           62         15         14

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

		GEN	IDER	AGE						1	GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M		
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	58	45	13	8	18	7	4	8	13	27	9	4	12	6		
Better than it was 12 months ago	5%	8%	2%	7%	10%	4%	2%	4%	5%	9%	4%	5%	17%	1%		
		В		*	*	*	*	*		М		*	JM*			
	337	176	161	41	68	58	59	40	71	91	50	20	23	142		
Much the same as it was 12 months ago	30%	32%	28%	34%	35%	33%	30%	21%	29%	31%	23%	27%	33%	33%		
				*	*	*	*	*				*	*			
	723	326	392	72	106	113	133	141	157	173	154	52	35	276		
Worse than it was 12 months ago	65%	60%	69%	59%	55%	64%	68%	75%	65%	59%	72%	68%	50%	65%		
			Α	*	*	*	*	D*			IL	*	*			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

			EU Ref 2016	i
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	58	32	17	8
Better than it was 12 months ago	5%	9%	5%	2%
		Р		
	337	117	85	131
Much the same as it was 12 months ago	30%	32%	24%	36%
				0
	723	221	249	229
Worse than it was 12 months ago	65%	60%	71%	62%
			N	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GEN	IDER	AGE						,	GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	I	J	K	L	M			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	206	115	90	35	36	20	18	34	64	87	24	10	14	71			
Better than it is now	18%	21%	16%	28%	19%	11%	9%	18%	27%	30%	11%	13%	20%	17%			
				EF*	*	*	*	*	EF	JKM		*	*				
	354	161	193	42	75	56	59	45	77	99	68	15	27	128			
Much the same as it is now	32%	29%	34%	34%	39%	31%	30%	24%	32%	34%	32%	20%	39%	30%			
				*	*	*	*	*				*	*				
	558	270	283	45	81	103	118	111	100	106	121	51	29	226			
Worse than it is now	50%	49%	50%	37%	42%	58%	60%	58%	41%	36%	57%	67%	41%	53%			
				*	*	CH*	CDH*	CH*			I	IL*	*	1			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

			EU Ref 2016	<b>;</b>
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	206	105	48	53
Better than it is now	18%	28%	14%	14%
		OP		
	354	111	95	139
Much the same as it is now	32%	30%	27%	38%
	558	154	209	176
Worse than it is now	50%	42%	59%	48%
			N	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GEN	DER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М		
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	110	76	34	31	30	12	20	5	12	28	30	8	16	27		
Easier than it was 12 months ago	10%	14%	6%	25%	16%	7%	10%	3%	5%	10%	14%	10%	23%	6%		
		В		EFGH*	GH*	*	*	*				*	IM*			
	654	306	348	59	103	96	94	112	190	195	125	50	40	225		
About the same as it was 12 months ago	59%	56%	62%	48%	54%	54%	48%	59%	79%	67%	59%	66%	57%	53%		
				*	*	*	*	*	CDEFG	М		*	*			
	354	164	184	33	58	70	81	73	39	68	58	18	14	172		
Harder than it was 12 month ago	32%	30%	33%	27%	30%	39%	42%	38%	16%	23%	27%	24%	20%	41%		
<u> </u>				*	H*	H*	H*	H*				*	*	IJL		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	110	32	34	38
Easier than it was 12 months ago	10%	9%	10%	10%
	654	229	226	190
About the same as it was 12 months ago	59%	62%	64%	52%
			Р	
	354	109	91	140
Harder than it was 12 month ago	32%	30%	26%	38%
				0

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	М		
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	73	45	28	3	6	6	11	13	34	56	3	1	3	9		
Handling them very well (4)	7%	8%	5%	3%	3%	4%	6%	7%	14%	19%	1%	2%	5%	2%		
				*	*	*	*	*	CDE	JKLM		*	*			
	295	169	121	38	61	38	44	46	68	118	42	17	22	87		
Handling them fairly well (3)	26%	31%	21%	32%	32%	21%	23%	24%	28%	40%	20%	22%	31%	20%		
		В		*	*	*	*	*		JKM		*	*			
Headling them folders and (0)	210	91	119	30	42	45	30	33	29	31	65	21	11	80		
Handling them fairly poorly (2)	19%	17%	21%	25%	22%	25% H*	16%	18%	12%	11%	30% IM	27% I*	16%	19%		
	168	118	49	30	27	30	36	23	22	10	52	14	17	72		
Handling them very poorly (1)	15%	22%	9%	24%	14%	17%	19%	12%	9%	3%	24%	19%	24%	17%		
rianding them very poorly (1)	1370	B	370	H*	*	*	*	*	370	370	2470 I	I*	I*	1770		
	371	123	248	21	56	59	74	74	88	76	52	23	17	176		
Not sure	33%	22%	44%	17%	29%	33%	38%	39%	37%	26%	25%	30%	24%	42%		
			Α	*	*	*	C*	C*	С			*	*	IJL		
	369	214	150	42	67	44	55	59	102	174	45	18	25	96		
NET : Very/fairly well	33%	39%	26%	34%	35%	25%	28%	31%	42%	60%	21%	24%	36%	23%		
		В		*	*	*	*	*	E	JKLM		*	*			
	378	209	169	60	70	75	67	56	50	41	116	35	28	152		
NET : Very/fairly poorly	34%	38%	30%	49%	36%	42%	34%	30%	21%	14%	54%	46%	40%	36%		
				GH*	H*	H*	H*	*			IM	l*	l*	ı		
	2.37	2.33	2.4	2.15	2.33	2.17	2.25	2.43	2.75	3.03	1.98	2.1	2.22	2.13		
Mean score			*	*	*	*	*	*			*	**	*	*		
		0.000							CDEF*	JLM						
Standard Deviation	0.938	0.999	0.855	0.884	0.847	0.87	0.986	0.935	0.959	0.767	0.812	0.832	0.974	0.879		
Error Variance	0.001	0.002	0.002	0.008	0.005	0.006	0.008	0.008	0.006	0.003	0.004	0.013	0.018	0.003		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

			EU Ref 2016	<b>;</b>
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
Handling them very well (4)	73 7%	49 13% OP	16 5%	8 2%
Handling them fairly well (3)	295 26%	153 41% OP	56 16%	76 21%
Handling them fairly poorly (2)	210 19%	45 12%	103 29% NP	56 15%
Handling them very poorly (1)	168 15%	24 6%	79 22% N	63 17% N
Not sure	371 33%	99 27%	97 28%	165 45% NO
NET : Very/fairly well	369 33%	202 55% OP	72 21%	84 23%
NET : Very/fairly poorly	378 34%	69 19%	182 52% NP	119 32% N
Mean score	2.37	2.84 OP	2.04	2.15
Standard Deviation	0.938	0.82	0.886	0.911
Error Variance	0.001	0.002	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	К	L	М			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	289	191	98	29	55	52	35	55	63	98	51	11	21	105			
with a trade deal with the EU	26%	35%	17%	24%	29%	29%	18%	29%	26%	34%	24%	15%	30%	25%			
		В		*	*	*	*	*		K		*	*				
	296	193	103	36	55	39	50	46	69	95	70	26	30	74			
under WTO terms with no EU trade deal (referred to by	26%	35%	18%	30%	29%	22%	26%	24%	29%	33%	33%	34%	43%	17%			
some as an Australia-style deal)		В		*	*	*	*	*		М	М	M*	M*				
	533	163	365	56	82	88	110	89	109	98	93	40	19	245			
Don't know	48%	30%	64%	46%	43%	49%	56%	47%	45%	34%	43%	52%	27%	58%			
			Α	*	*	*	*	*				IL*	*	IJL			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

			EU Ref 2016	3
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	289	111	95	78
with a trade deal with the EU	26%	30%	27%	21%
	296	137	99	53
under WTO terms with no EU trade deal (referred to by	26%	37%	28%	14%
some as an Australia-style deal)		Р	Р	
	533	122	157	238
Don't know	48%	33%	45%	65%
			N	NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

		GEN	IDER			A	GE .	GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	К	L	М
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
A LIK Fill to de de la compa lota face after the township.	458	264	194	44	76	82	76	73	107	118	112	41	25	155
A UK-EU trade deal comes into force after the transition	41%	48%	34%	36%	40%	46%	39%	38%	45%	41%	52%	54%	36%	37%
period		В		*	*	*	*	*			IM	M*	*	
TI 1112 12 1 11TO 2 121 THE 1	223	146	78	24	44	25	29	33	68	97	30	12	24	53
The UK exits under WTO terms with no EU trade deal	20%	27%	14%	19%	23%	14%	15%	17%	28%	33%	14%	16%	34%	12%
(Australia-style deal)		В		*	*	*	*	*	EF	JKM		*	JKM*	
	437	136	295	54	71	72	91	84	65	76	71	23	21	217
Don't know	39%	25%	52%	44%	37%	40%	47%	44%	27%	26%	33%	30%	30%	51%
			Α	H*	*	*	H*	H*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

			EU Ref 2016	<b>S</b>
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
A UK-EU trade deal comes into force after the transition	458	130	204	123
period	41%	35%	58%	33%
period			NP	
The UK exits under WTO terms with no EU trade deal	223	134	39	47
(Australia-style deal)	20%	36%	11%	13%
(Australia-Style deal)		OP		
	437	105	108	197
Don't know	39%	28%	31%	54%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunitie s
Unweighted Base	1118	1118	1118	1118	1118	1118
Weighted Base	1118	1118	1118	1118	1118	1118
Much better	41	34	101	55	48	59
Much better	4%	3%	9%	5%	4%	5%
A bit better	123	157	190	129	115	122
A DIL Dellei	11%	14%	17%	12%	10%	11%
No difference	289	482	404	627	632	584
no difference	26%	43%	36%	56%	57%	52%
A bit worse	386	178	179	96	123	152
A Dit Worse	35%	16%	16%	9%	11%	14%
Much worse	182	91	129	54	93	62
Much worse	16%	8%	11%	5%	8%	6%
Not sure	96	175	116	156	106	140
NOT SUITE	9%	16%	10%	14%	9%	12%
NET : Much/a bit better	164	192	291	184	163	181
IAL 1 . MIUCINA DIL DELLEI	15%	17%	26%	16%	15%	16%
NET : Much / a bit worse	568	269	307	150	217	214
INCT . MUCIT/ a DIL WOISE	51%	24%	28%	13%	19%	19%



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	I	J	K	L	М		
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	41	28	13	5	14	6	4	4	9	19	8	2	6	6		
Much better	4%	5%	2%	4%	7%	3%	2%	2%	4%	7%	4%	3%	8%	1%		
				*	*	*	*	*		М		*	M*			
	123	69	54	24	21	18	15	20	26	50	26	6	14	23		
A bit better	11%	13%	10%	20%	11%	10%	8%	11%	11%	17%	12%	8%	20%	5%		
	289	154	130	25	55	34	50	50	75	M 100	36	16	M* 14	112		
No difference	289 26%	154 28%	23%	25 21%	29%	19%	26%	26%	31%	34%	17%	21%	20%	27%		
No difference	20%	20%	23%	∠170 *	2976 *	1976	20% *	20% *	3176	J 34%	1770	2170 *	20% *	2176		
	386	168	218	29	66	55	63	71	102	91	76	33	23	150		
A bit worse	35%	31%	38%	24%	34%	31%	32%	38%	42%	31%	36%	43%	33%	35%		
				*	*	*	*	*	C			*	*			
	182	96	87	28	25	41	40	28	21	8	48	17	7	96		
Much worse	16%	18%	15%	23%	13%	23%	20%	15%	9%	3%	23%	22%	10%	23%		
				H*	*	H*	H*	*			1	I*	*	1		
	96	30	66	10	12	24	25	16	9	23	19	3	7	37		
Not sure	9%	6%	12%	9%	6%	14%	13%	8%	4%	8%	9%	3%	10%	9%		
			А	*	*	H*	H*	*				*	*			
	164	97	67	29	34	24	18	24	35	69	34	8	20	29		
NET : Much/a bit better	15%	18%	12%	24%	18%	13%	9%	13%	14%	24%	16%	10%	28%	7%		
	500	004	201	F*				*	400	KM	M	*	KM*	0.40		
NET - March / a bit access	568	264	304	57	91	96	103	99	122	99	125	50	30	246		
NET : Much / a bit worse	51%	48%	54%	47%	47%	54%	52%	52%	51%	34%	59%	65%	43%	58%		
				•	•	•	•	•				IL*	•			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1118	453	487	159					
Weighted Base	1118	370	351	368					
	41	23	12	6					
Much better	4%	6%	3%	2%					
	123	63	35	25					
A bit better	11%	17%	10%	7%					
, 200	,	OP	1070	. , ,					
	289	128	64	84					
No difference	26%	35%	18%	23%					
		OP							
	386	115	129	133					
A bit worse	35%	31%	37%	36%					
	182	15	90	77					
Much worse	16%	4%	26%	21%					
			N	N					
	96	27	21	42					
Not sure	9%	7%	6%	12%					
	164	86	47	32					
NET : Much/a bit better	15%	23%	13%	9%					
		OP							
	568	129	219	210					
NET : Much / a bit worse	51%	35%	62%	57%					
			N	N					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	К	L	М		
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	34	27	7	5	9	5	4	5	6	17	7	-	4	7		
Much better	3%	5% B	1%	4% *	5% *	3%	2%	2%	3%	6%	3%	*	5% *	2%		
	157	88	69	23	30	26	19	30	30	50	24	6	14	47		
A bit better	14%	16%	12%	19%	16%	14%	10%	16%	12%	17%	11%	8%	20%	11%		
A Dit Dottol	1470	1070	1270	*	*	*	*	*	1270	1770	1170	*	*	1170		
	482	239	238	34	74	61	89	87	138	158	65	38	26	184		
No difference	43%	44%	42%	28%	39%	34%	45%	46%	57%	54%	31%	50%	37%	43%		
				*	*	*	*	C*	CDE	JL		J*	*			
	178	81	97	21	40	26	31	29	31	34	64	16	12	49		
A bit worse	16%	15%	17%	17%	21%	14%	16%	16%	13%	12%	30%	21%	17%	11%		
				*	*	*	*	*			IM	*	*			
	91	54	36	17	11	26	20	12	4	3	16	5	3	60		
Much worse	8%	10%	6%	14%	6%	15%	10%	6%	2%	1%	7%	7%	5%	14%		
				H*	*	H*	H*	*			ı	I*	*	ı		
	175	57	118	22	27	35	34	26	32	29	38	10	12	78		
Not sure	16%	10%	21%	18%	14%	20%	17%	14%	13%	10%	18%	13%	17%	18%		
	400	445	A						00	07	00			I .		
NET : Much/a bit better	192 17%	115 21%	77 14%	28 23%	39 20%	30 17%	23 12%	35 18%	36 15%	67 23%	30 14%	7 9%	17 25%	54 13%		
NET . MUCHA DIL DELLEI	1770	21% B	1470	23%	20% *	17%	12%	18%	15%	KM	1470	9%	25% *	1376		
	269	135	134	38	52	52	50	41	35	37	80	22	15	109		
NET : Much / a bit worse	24%	25%	24%	31%	27%	29%	26%	22%	15%	13%	38%	28%	22%	26%		
	- 1,0	20,0	2.70	H*	H*	H*	*	*	.0,0	.0,0	I	I*	*	1		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1118	453	487	159					
Weighted Base	1118	370	351	368					
	34	23	8	4					
Much better	3%	6%	2%	1%					
	45-	P	0.4						
A bit better	157 14%	68 18%	31	55 15%					
A Dit Detter	14%	18% O	9%	15%					
	482	184	137	148					
No difference	43%	50%	39%	40%					
No difference	4370	0	3376	4070					
	178	36	96	41					
A bit worse	16%	10%	27%	11%					
			NP						
	91	13	30	48					
Much worse	8%	3%	8%	13%					
			N	N					
	175	47	50	72					
Not sure	16%	13%	14%	20%					
	192	91	39	59					
NET : Much/a bit better	17%	25%	11%	16%					
	000	0	405	00					
NET : Much / a bit worse	269	49	125	89					
NET: MUCH / & DIT WORSE	24%	13%	36% NP	24%					
			NP	N					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

		GEN	IDER			AG	GE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	101	58	43	16	9	14	10	30	23	45	14	3	10	21			
Much better	9%	11%	8%	13%	4%	8%	5%	16%	10%	15%	7%	4%	15%	5%			
				*	*	*	*	DF*		JKM		*	M*				
	190	104	86	28	24	35	30	27	47	80	27	8	10	63			
A bit better	17%	19%	15%	23%	13%	19%	15%	14%	19%	28%	12%	11%	14%	15%			
	404	400	005						440	JKM	04			1.10			
No difference	404 36%	199 36%	205 36%	29 24%	63 33%	43 24%	79 41%	72 38%	118 49%	129 44%	61 28%	24 32%	28 39%	149 35%			
NO difference	36%	30%	30%	24% *	33%	24% *	#1% E*	38%	CDE	44% J	28%	32%	39%	35%			
	179	85	94	19	37	38	38	21	26	15	41	16	13	86			
A bit worse	16%	16%	17%	16%	19%	21%	19%	11%	11%	5%	19%	21%	18%	20%			
	1070	1070	,0	*	*	*	*	*	1170	0,0	1	1*	I*	1			
	129	71	57	18	33	25	20	19	13	7	42	17	4	56			
Much worse	11%	13%	10%	15%	17%	14%	10%	10%	5%	2%	20%	22%	6%	13%			
				*	H*	*	*	*			IL	IL*	*	1			
	116	29	82	11	26	25	18	21	13	15	29	8	5	49			
Not sure	10%	5%	14%	9%	14%	14%	9%	11%	6%	5%	14%	11%	8%	11%			
			А	*	*	*	*	*			I	*	*				
	291	162	129	44	33	48	40	56	70	125	40	11	20	85			
NET : Much/a bit better	26%	30%	23%	36%	17%	27%	20%	30%	29%	43%	19%	14%	29%	20%			
				D*	*	*	*	*		JKM		*	*				
	307	156	151	38	71	62	58	40	39	22	83	33	17	142			
NET : Much / a bit worse	28%	29%	27%	31%	37%	35%	30%	21%	16%	7%	39%	43% I*	24% I*	33%			
				H*	GH*	H*	H*	*				l*	l*	l l			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

		EU Ref 2016								
	Total	Leave	Remain	Did not vote						
		N	0	Р						
Unweighted Base	1118	453	487	159						
Weighted Base	1118	370	351	368						
	101	64	17	19						
Much better	9%	17%	5%	5%						
		OP								
	190	102	38	50						
A bit better	17%	28%	11%	14%						
		OP								
	404	158	108	123						
No difference	36%	43%	31%	34%						
	179	0	00	70						
A bit worse	179 16%	16 4%	82 23%	79 22%						
A Dit worse	10%	4%	23% N	22% N						
	129	10	74	44						
Much worse	11%	3%	21%	12%						
muon noros	,0	0,0	N	N N						
	116	19	32	52						
Not sure	10%	5%	9%	14%						
				N						
	291	167	55	69						
NET : Much/a bit better	26%	45%	16%	19%						
		OP								
	307	26	156	123						
NET : Much / a bit worse	28%	7%	44%	34%						
			N	N						

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

		GEN	IDER			AG	3E				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	55	31	24	5	15	10	6	9	9	25	6	1	7	14			
Much better	5%	6%	4%	4% *	8% *	6% *	3% *	5% *	4%	9%	3%	1% *	10%	3%			
	129	77	52	29	26	19	14	25	17	43	28	5	10	36			
A bit better	12%	14%	9%	24% FH*	13% *	10%	7% *	13% *	7%	15%	13%	7% *	14%	9%			
	627	297	325	39	85	96	123	103	181	189	80	50	33	260			
No difference	56%	54%	57%	32%	44%	54%	63%	54%	75%	65%	38%	66%	47%	61%			
				*	*	C*	CD*	C*	CDEG	JL		J*	*	J			
	96	44	52	22	23	15	15	14	7	6	49	4	6	26			
A bit worse	9%	8%	9%	18% H*	12% H*	9% *	8% *	7% *	3%	2%	23% IKM	6% *	9% I*	6%			
	54	36	18	11	9	4	16	9	6	5	13	7	2	24			
Much worse	5%	7%	3%	9% *	5% *	2%	8%	5% *	2%	2%	6%	9% I*	3%	6%			
	156	61	95	16	34	35	22	29	21	24	37	10	11	64			
Not sure	14%	11%	17%	13% *	18% *	19% H*	11% *	15% *	9%	8%	17% I	13%	16%	15%			
	184	108	76	35	41	29	20	34	26	68	34	6	17	51			
NET : Much/a bit better	16%	20%	13%	28% FH*	21%	16% *	10% *	18% *	11%	23% KM	16%	8% *	24% KM*	12%			
	150	80	70	32	32	19	30	23	13	11	62	11	8	50			
NET : Much / a bit worse	13%	15%	12%	27%	17%	11%	15%	12%	5%	4%	29%	14%	12%	12%			
				EH*	H*	*	H*	*			ILM	l*	l*	1			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1118	453	487	159					
Weighted Base	1118	370	351	368					
	55	32	8	16					
Much better	5%	9%	2%	4%					
	129	O 68	27	31					
A bit better	129	18%	8%	8%					
A bit better	12/0	OP	0 /6	0 76					
	627	218	189	202					
No difference	56%	59%	54%	55%					
	96	10	54	32					
A bit worse	9%	3%	15%	9%					
			N	N					
	54	4	26	24					
Much worse	5%	1%	7%	6%					
			N	N					
	156	38	48	64					
Not sure	14%	10%	14%	17%					
	184	100	35	46					
NET : Much/a bit better	16%	27%	10%	13%					
		OP							
	150	14	80	56					
NET : Much / a bit worse	13%	4%	23%	15%					
			N	N					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

		GEN	IDER			AC	GE .			GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	ı	J	K	L	M		
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	48	34	14	5	10	12	4	5	12	26	7	9	4	2		
Much better	4%	6%	2%	4%	5%	7%	2%	3%	5%	9%	3%	12%	6%	*		
				*	*	*	*	*		М		M*	M*			
	115	73	42	12	24	19	15	30	16	31	19	5	11	43		
A bit better	10%	13%	7%	10%	12%	11%	8%	16%	7%	11%	9%	7% *	15% *	10%		
		B 287	0.45					H* 109	199	000	104			000		
No difference	632 57%	53%	345 61%	45 37%	78 41%	88 49%	113 58%	58%	82%	202 69%	49%	37 48%	35 50%	232 55%		
No unference	37 76	33%	0176	31 76 *	4176 *	49% *	CD*	CD*	CDEFG	JKLM	4976	40% *	*	55%		
	123	63	55	15	49	23	21	13	3	11	36	12	10	52		
A bit worse	11%	12%	10%	12%	26%	13%	11%	7%	1%	4%	17%	16%	14%	12%		
		,,		H*	FGH*	H*	H*	*	.,,	.,,	1	I*	I*	1		
	93	50	44	24	20	10	21	13	5	5	17	7	6	56		
Much worse	8%	9%	8%	20%	11%	5%	11%	7%	2%	2%	8%	9%	8%	13%		
				EGH*	H*	*	H*	*			1	l*	l*	1		
	106	40	66	21	12	26	22	19	7	16	31	7	5	39		
Not sure	9%	7%	12%	17%	6%	15%	11%	10%	3%	6%	14%	9%	7%	9%		
				H*	*	H*	H*	*			ı	*	*			
	163	107	56	17	33	31	19	36	28	57	26	14	15	45		
NET : Much/a bit better	15%	20%	10%	14%	17% *	18%	9%	19%	11%	20%	12%	18%	21%	11%		
	247	B	00						0	M	F2			100		
NET : Much / a bit worse	217 19%	112 21%	99 17%	39 32%	69 36%	33 18%	42 21%	26 14%	8 3%	16 5%	53 25%	19 25%	15 22%	108		
NET . MUCH / A DIT WORSE	19%	21%	17%	32% GH*	EGH*	18% H*	21% H*	14% H*	3%	5%	25% I	25% I*	22% I*	25%		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

		EU Ref 2016								
	Total	Leave	Remain	Did not vote						
		N	0	P						
Unweighted Base	1118	453	487	159						
Weighted Base	1118	370	351	368						
	48	31	12	5						
Much better	4%	8% OP	3%	1%						
	115	55	17	37						
A bit better	10%	15% O	5%	10%						
	632	234	212	175						
No difference	57%	63%	60%	48%						
		P	Р							
	123	19	45	53						
A bit worse	11%	5%	13%	15%						
			N	N						
	93	15	37	42						
Much worse	8%	4%	10% N	11% N						
	106	16	29	55						
Not sure	9%	4%	8%	15%						
Not sure	370	470	070	N						
	163	86	29	43						
NET : Much/a bit better	15%	23%	8%	12%						
		OP								
	217	34	82	95						
NET : Much / a bit worse	19%	9%	23%	26%						
			N	N						

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

		GEN	IDER			AG	3E				GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M		
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
	59	42	18	12	11	12	4	10	11	29	10	3	4	11		
Much better	5%	8% B	3%	10% *	6% *	7% *	2% *	5% *	5%	10% M	5%	4% *	5% *	3%		
	122	61	61	28	27	15	22	17	12	26	33	2	17	43		
A bit better	11%	11%	11%	23% EGH*	14% H*	8%	11% *	9%	5%	9%	16% K	3%	24% IKM*	10%		
	584	287	292	29	90	68	107	118	171	187	87	41	32	216		
No difference	52%	52%	52%	24%	47%	38%	55%	63%	71%	64%	41%	54%	46%	51%		
				*	C*	*	C*	CE*	CDEF	JLM		*	*			
	152	69	83	25	33	43	29	14	7	18	46	13	7	61		
A bit worse	14%	13%	15%	21%	17%	24%	15%	8%	3%	6%	21%	17%	10%	14%		
				H*	H*	GH*	H*	*			1	l*	*	1		
	62	36	26	15	14	4	15	9	4	6	12	6	2	36		
Much worse	6%	7%	5%	13%	8%	3%	8%	5%	2%	2%	6%	8%	3%	8%		
				H*	*	*	*	*				*	*	I		
	140	52	87	12	16	36	18	22	35	27	26	11	8	57		
Not sure	12%	10%	15%	10% *	8% *	20%	9% *	12% *	15%	9%	12%	14%	11%	13%		
	181	102	78	40	38	27	26	26	24	54	43	6	21	53		
NET : Much/a bit better	16%	19%	14%	33%	20%	15%	13%	14%	10%	19%	20%	7%	29%	13%		
				EFGH*	*	*	*	*				*	KM*			
	214	105	109	40	48	47	45	23	11	23	58	19	10	97		
NET : Much / a bit worse	19%	19%	19%	33%	25%	27%	23%	12%	5%	8%	27%	25%	14%	23%		
				GH*	H*	GH*	H*	*			I	l*	*	1		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

		EU Ref 2016							
	Total	Leave	Remain	Did not vote					
		N	0	P					
Unweighted Base	1118	453	487	159					
Weighted Base	1118	370	351	368					
	59	35	12	12					
Much better	5%	10% OP	3%	3%					
	122	52	30	36					
A bit better	11%	14%	8%	10%					
	584	216	185	164					
No difference	52%	59% P	53%	45%					
	152	17	57	75					
A bit worse	14%	4%	16%	20%					
			N	N					
	62	12	30	20					
Much worse	6%	3%	9%	5%					
			N						
	140	38	38	60					
Not sure	12%	10%	11%	16%					
	181	87	42	48					
NET : Much/a bit better	16%	24%	12%	13%					
		OP							
	214	28	87	95					
NET : Much / a bit worse	19%	8%	25%	26%					
			N	N					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Fut\_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

		GEN	IDER			A	GE				GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	184	118	66	10	21	19	17	44	72	117	16	6	19	20			
Very positive impact (4)	16%	22%	12%	8%	11%	11%	9%	23%	30%	40%	7%	8%	27%	5%			
		В		*	*	*	*	CF*	CDEF	JKM		*	JKM*				
	300	162	139	23	51	39	64	60	64	113	35	8	22	110			
Fairly positive impact (3)	27%	30%	24%	19%	27%	22%	33%	32%	26%	39%	17%	11% *	31%	26%			
		400	400						0.5	JKM			JK*	K			
Fairly magnetive impact (2)	234 21%	108 20%	126 22%	49 40%	46 24%	47 26%	35 18%	23	35 14%	21 7%	67	26 34%	10	101			
Fairly negative impact (2)	21%	20%	22%	FGH*	24% *	26% GH*	18%	12%	14%	1%	31% IL	34% IL*	14%	24%			
	163	92	65	16	36	34	32	21	24	4	53	26	8	68			
Very negative impact (1)	15%	17%	11%	13%	19%	19%	16%	11%	10%	1%	25%	34%	11%	16%			
voly negative impact (1)	1070	1770	1170	*	*	*	*	*	1070	170	1	ILM*	I*	1			
	237	67	171	25	38	39	49	41	47	36	42	10	11	125			
Don't know	21%	12%	30%	20%	20%	22%	25%	22%	19%	12%	20%	13%	16%	29%			
			Α	*	*	*	*	*				*	*	IK			
	484	280	205	33	72	59	80	104	136	230	51	14	41	130			
NET : Top 2 Box	43%	51%	36%	27%	38%	33%	41%	55%	56%	79%	24%	19%	58%	31%			
		В		*	*	*	*	CDE*	CDEF	JKLM		*	JKM*				
	396	200	191	64	82	81	67	44	59	25	120	52	18	169			
NET : Bottom 2 Box	35%	37%	34%	53%	43%	45%	34%	23%	24%	9%	56%	68%	25%	40%			
				GH*	GH*	GH*	*	*			ILM	ILM*	I*	1			
	2.57	2.64	2.52	2.28	2.38	2.32	2.44	2.86	2.95	3.34	2.08	1.92	2.88	2.28			
Mean score				*	*	*	*	00554	00554	11/11/14	*	*	11.68.44	*			
	4 040	4.054	0.050					CDEF*	CDEF*	JKLM			JKM*				
Standard Deviation	1.016	1.054	0.956	0.861	0.991	0.992	0.958	1.007	1.023	0.699	0.94	0.944	1.021	0.891			
Error Variance	0.001	0.002	0.002	0.008	0.006	0.007	0.006	0.007	0.005	0.002	0.005	0.013	0.018	0.003			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O



Fut\_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

			EU Ref 2016	<b>3</b>
	Total	Leave	Remain	Did not vote
		N	0	Р
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	184	150	18	16
Very positive impact (4)	16%	40%	5%	4%
		OP		
	300	165	56	78
Fairly positive impact (3)	27%	45%	16%	21%
	004	OP	124	0.4
Fairly nagative impact (2)	234 21%	14 4%	35%	94 26%
Fairly negative impact (2)	21%	4%	35% N	26% N
	163	7	93	52
Very negative impact (1)	15%	2%	27%	14%
toly negative impact (1)	10,0	270	NP	N
	237	33	60	128
Don't know	21%	9%	17%	35%
			N	NO
	484	315	73	94
NET : Top 2 Box	43%	85%	21%	26%
		OP		
	396	21	218	146
NET : Bottom 2 Box	35%	6%	62%	40%
			NP	N
	2.57	3.36	1.99	2.24
Mean score		OP		*
	1.016	0.663	0.872	0.868
Standard Deviation	1.010	0.003	0.072	0.000
Error Variance	0.001	0.001	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Corona1. How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

		GEN	GENDER AGE								GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	164	99	65	12	28	15	23	34	53	82	19	5	13	36			
Very well	15%	18%	11%	10%	15%	9%	12%	18%	22%	28%	9%	7%	19%	8%			
		В		*	*	*	*	*	Е	JKM		*	*				
	514	230	285	58	54	96	92	94	120	165	78	30	33	192			
Fairly well	46%	42%	50%	48%	28%	54%	47%	50%	50%	57%	37%	39%	47%	45%			
				D*	*	D*	D*	D*	D	JKM		*	*				
	220	104	116	27	57	40	41	24	31	29	60	19	11	98			
Fairly poorly	20%	19%	20%	22%	30%	22%	21%	13%	13%	10%	28%	25%	16%	23%			
				*	GH*	-					I	I*	*	<u> </u>			
	109	68	41	12	22	17	18	26	14	7	36	5	7	52			
Very poorly	10%	13%	7%	10%	12%	10%	9%	14%	6%	2%	17%	7%	11%	12%			
											- 1		l*	1			
	110	45	60	12	31	11	22	11	23	8	20	17	5	47			
Not sure	10%	8%	11%	10% *	16% *	6% *	11% *	6% *	10%	3%	9% I	22% IJ*	8% *	11% I			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona1. How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	164	89	41	30			
Very well	15%	24% OP	12%	8%			
	514	196	129	187			
Fairly well	46%	53%	37%	51%			
		0		0			
	220	60	84	76			
Fairly poorly	20%	16%	24%	21%			
			N				
	109	15	62	33			
Very poorly	10%	4%	18%	9%			
			NP				
	110	9	35	43			
Not sure	10%	3%	10%	12%			
			N	N			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona2a. How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

		GEN	DER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	ı	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
	292	153	139	22	34	34	57	48	96	136	43	13	23	63
Very good	26%	28%	24%	18%	18%	19%	29%	25%	40%	47%	20%	17%	33%	15%
				*	*	*	*	*	CDEG	JKM		*	M*	
	504	227	277	60	84	87	70	99	103	119	77	37	27	228
Fairly good	45%	42%	49%	49%	44%	49%	36%	52%	43%	41%	36%	48%	38%	54%
				*	*	*	*	F*				*	*	IJ
	192	102	90	29	31	39	48	20	26	30	45	16	14	85
Fairly poor	17%	19%	16%	24% H*	16%	22% H*	24%	10%	11%	10%	21%	20%	19%	20%
	70	50	00				GH*		-	4	00			1
V	76	52	23 4%	4 3%	25 13%	9 5%	9 5%	21 11%	7 3%	1	36 17%	4	3	31
Very poor	7%	10%	4%	3% *	13% H*	5%	5% *	11% H*	3%		17% IM	5% *	5% *	7%
	E4	B	20	7		0			0	4		7		17
Don't know	54 5%	11 2%	38 7%	6%	17 9%	8 5%	12 6%	2 1%	9 4%	4 1%	13 6%	9%	3 5%	4%
DON E KNOW	5%	2%	7% A	6% *	9% *	5% *	6% *	1%	4%	1%	0%	9% I*	5%	4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona2a. How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	292	149	74	62			
Very good	26%	40%	21%	17%			
		OP					
	504	152	152	198			
Fairly good	45%	41%	43%	54%			
				N			
	192	56	61	72			
Fairly poor	17%	15%	17%	20%			
	76	9	46	20			
Very poor	7%	2%	13%	6%			
			NP				
	54	3	19	15			
Don't know	5%	1%	5%	4%			
			N				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

Base: All adults GB 18+

		GEN	IDER	AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	К	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
	219	127	92	23	46	26	47	46	32	72	45	11	20	70
Yes, I am sure there is	20%	23%	16%	19%	24%	15%	24%	24%	13%	25%	21%	14%	29%	16%
				*	*	*	*	H*				*	*	
	353	161	192	48	71	72	66	57	38	73	62	23	19	159
Yes, I think there is	32%	30%	34%	40%	37%	40%	34%	30%	16%	25%	29%	30%	27%	38%
				H*	H*	H*	H*	H*				*	*	l l
	238	122	115	26	32	31	39	41	69	58	55	18	15	83
No, I don't think there is	21%	22%	20%	21%	17%	17%	20%	22%	29%	20%	26%	23%	21%	20%
				*	*	*	*	*				*	*	
	149	78	65	8	16	15	22	28	60	50	33	17	9	38
No, I am sure there isn't	13%	14%	11%	7%	8%	8%	11%	15%	25%	17%	15%	23%	13%	9%
				*	*	*	*	*	CDEF	М		M*	*	
	159	57	102	16	28	34	22	17	43	37	19	8	7	74
Don't know	14%	10%	18% A	13%	14% *	19% *	11% *	9%	18%	13%	9%	10%	10% *	18%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	219	93	74	51			
Yes, I am sure there is	20%	25%	21%	14%			
		Р					
	353	92	112	146			
Yes, I think there is	32%	25%	32%	40%			
				N			
	238	83	67	84			
No, I don't think there is	21%	23%	19%	23%			
	149	52	50	38			
No, I am sure there isn't	13%	14%	14%	10%			
	159	49	48	49			
Don't know	14%	13%	14%	13%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona4. Which of the following sources do you get information about coronavirus from?

Base: All adults GB 18+

		GEN	IDER			A	GE				GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote		
		Α	В	С	D	Е	F	G	Н	1	J	К	L	M		
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200		
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424		
Newspapers or newspaper websites	397 35%	188 34%	208 37%	53 43% *	56 29% *	66 37% *	61 31% *	58 31% *	103 43%	121 42%	73 34%	20 26% *	21 30% *	146 34%		
TV news	817 73%	385 71%	432 76%	62 51% *	116 61% *	124 70% *	130 67% *	162 86% CDEF*	221 92% CDEF	254 87% JKM	157 74%	57 75% *	57 81% M*	266 63%		
Social media such as Facebook, Twitter	295 26%	150 28%	144 25%	69 57% EFGH*	86 45% FGH*	64 36% FGH*	26 13% *	33 18% H*	17 7%	48 16%	60 28% I	15 20% *	14 20% *	146 34% I		
Government/politicians	331 30%	160 29%	172 30%	36 30% *	54 28% *	45 25% *	54 28% *	66 35% *	75 31%	100 34% M	88 41% KM	15 20% *	25 35% *	100 24%		
My doctor or healthcare provider	78 7%	34 6%	44 8%	12 10% *	13 7% *	12 6% *	20 10% *	10 5% *	12 5%	25 9%	17 8%	1 1% *	6 9% *	22 5%		
Friends and family	228 20%	106 19%	122 22%	57 46% DEFGH*	40 21% *	30 17% *	37 19% *	31 17% *	34 14%	41 14%	48 23%	11 15% *	8 12% *	113 27% I		
Somewhere else	71 6%	47 9%	24 4%	7 5% *	8 4% *	5 3% *	21 11% *	18 9% *	14 6%	12 4%	11 5%	3 4% *	5 8% *	38 9%		
None of the above	28 3%	14 3%	14 2%	2 1% *	6 3% *	6 4% *	8 4% *	2 1% *	4 2%	2 1%	5 2%	2 2% *	3 5% *	16 4%		
Don't know	23 2%	6 1%	12 2%	3 3% *	11 6% H*	- * *	6 3% *	2 1% *		1 *	6 3%	5 7% IM*	- - *	3 1%		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Corona4. Which of the following sources do you get information about coronavirus from?

Base: All adults GB 18+

			EU Ref 2016				
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
Newspapers or newspaper websites	397 35%	137 37%	133 38%	125 34%			
	817	313	279	220			
TV news	73%	85%	79%	60%			
		Р	Р				
	295	68	87	136			
Social media such as Facebook, Twitter	26%	18%	25%	37%			
				NO			
	331	135	118	75			
Government/politicians	30%	36%	34%	20%			
		P	P	10			
Mr. danta an hankkansa mandalan	78	40	22	16			
My doctor or healthcare provider	7%	11%	6%	4%			
	228	55	74	99			
Friends and family	20%	15%	21%	27%			
				N			
	71	19	24	29			
Somewhere else	6%	5%	7%	8%			
	28	7	5	10			
None of the above	3%	2%	1%	3%			
	23	2	1	7			
Don't know	2%	1%	*	2%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



## Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Pg 105 Tb T87

Corona5.The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use the phone's location data so that it can warn users if they have recently been in close proximity to someone suspected to be infected with the coronavirus. How likely or unlikely would you be to use this app?

Base: All adults GB 18+	1 1			ı						I					
		GEN	IDER			AC	GE				GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	ı	J	K	L	М	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200	
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424	
	307	152	154	34	54	63	44	55	56	88	61	25	26	101	
Very likely	27%	28%	27%	28%	28%	35% *	22%	29%	23%	30%	29%	33%	37%	24%	
	294	149	145	41	65	57	53	40	37	64	64	13	17	128	
Fairly likely	26%	27%	26%	34% H*	34% H*	32% H*	27%	21%	15%	22%	30%	17%	24%	30%	
	171	88	83	л 27	31	23	38	21	31	31	32	15	9	78	
Fairly unlikely	15%	16%	15%	22%	16%	13%	19%	11%	13%	10%	15%	20%	13%	18%	
	193	100	93	13	16	11	30	36	87	74	25	10	12	66	
Very unlikely	17%	18%	16%	11% *	8% *	6% *	15% *	19% E*	36% CDEFG	25% JM	12%	13%	17%	16%	
	154	57	92	7	26	24	30	36	30	35	31	13	7	51	
Not sure	14%	10%	16%	6%	14%	13%	16%	19%	13%	12%	15%	17%	9%	12%	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona5. How likely or unlikely would you be to use this app?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	307	96	118	84			
Very likely	27%	26%	34%	23%			
	294	85	86	119			
Fairly likely	26%	23%	24%	32%			
	171	34	60	77			
Fairly unlikely	15%	9%	17%	21%			
			N	N			
	193	86	52	50			
Very unlikely	17%	23%	15%	14%			
		OP					
	154	69	36	37			
Not sure	14%	19%	10%	10%			
		0					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - Summary table

Base: All adults GB 18+

	My household is likely to need financial support from the government in the next 3 months	My personal finances will see me through for at least the next 3 months	The government support makes me confident my household can get through the coronavirus crisis	It's important the government helps people and businesses affected by the Coronavirus, whatever the cost	The UK government is being too generous in its financial support to workers and businesses
Unweighted Base	1118	1118	1118	1118	1118
Weighted Base	1118	1118	1118	1118	1118
Strongly agree	141	288	169	420	60
Strongly agree	13%	26%	15%	38%	5%
Agraa	227	462	486	518	181
Agree	20%	41%	43%	46%	16%
Disagree	309	155	177	78	421
Disagree	28%	14%	16%	7%	38%
Strongly disagree	239	91	64	26	289
Strongly disagree	21%	8%	6%	2%	26%
Don't know	201	122	223	76	166
DOIL FRIOW	18%	11%	20%	7%	15%



Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
	141	82	59	22	47	29	24	14	5	23	31	7	7	69
Strongly agree	13%	15%	10%	18%	25%	16%	12%	7%	2%	8%	14%	9%	10%	16%
				H*	GH*	H*	H*	*				*	*	I
	227	109	118	33	57	48	45	29	15	50	48	6	19	94
Agree	20%	20%	21%	27%	30%	27%	23%	15%	6%	17%	22%	7%	27%	22%
				H*	GH*	H*	H*	H*			K	*	K*	K
	309	164	145	32	45	48	57	49	79	80	57	30	15	123
Disagree	28%	30%	26%	26%	23%	27%	29%	26%	33%	28%	27%	39%	21%	29%
	239	110	124	12	20	17	22	52	115	105	44	25	17	44
Strongly disagree	21%	20%	22%	10%	11%	10%	11%	28%	48%	36%	21%	33%	24%	10%
				*	*	*	*	CDEF*	CDEFG	JM	М	M*	M*	
	201	80	121	22	23	36	47	45	28	33	34	9	12	94
Don't know	18%	15%	21%	18%	12%	20%	24%	24%	12%	11%	16%	12%	17%	22%
				*	*	*	H*	H*				*	*	l l

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - My household is likely to need financial support from the government in the next 3 months

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	141	40	41	59			
Strongly agree	13%	11%	12%	16%			
	227	71	83	69			
Agree	20%	19%	24%	19%			
	309	93	96	118			
Disagree	28%	25%	27%	32%			
	239	112	72	43			
Strongly disagree	21%	30% OP	21%	12%			
	201	54	60	79			
Don't know	18%	15%	17%	21%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

Base: All adults GB 18+

		GEN	DER	AGE					GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200	
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424	
	288	174	114	27	29	30	51	58	93	102	49	24	22	86	
Strongly agree	26%	32%	20%	22%	15%	17%	26%	31%	39%	35%	23%	32%	31%	20%	
		В		*	*	*	*	D*	CDE	JM		*	*		
	462	206	257	45	81	76	57	76	127	128	79	31	34	178	
Agree	41%	38%	45%	37%	42%	43%	29%	40%	53%	44%	37%	40%	48%	42%	
				*	*	*	*	*	F			*	*		
	155	76	79	31	44	25	35	13	6	26	39	9	7	69	
Disagree	14%	14%	14%	25%	23%	14%	18%	7%	3%	9%	18%	12%	9%	16%	
				GH*	GH*	H*	H*	*			I	*	*		
	91	39	52	8	18	29	18	13	4	15	25	4	5	43	
Strongly disagree	8%	7%	9%	6%	9%	16%	9%	7%	2%	5%	12%	5%	6%	10%	
				*	H*	H*	H*	*			- 1	*	*		
	122	51	65	11	21	18	34	28	10	20	22	8	3	49	
Don't know	11%	9%	12%	9%	11%	10%	17%	15%	4%	7%	10%	11%	4%	12%	
				*	*	*	H*	H*				*	*		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	288	111	93	79			
Strongly agree	26%	30%	26%	21%			
	462	149	153	153			
Agree	41%	40%	43%	42%			
	155	40	54	59			
Disagree	14%	11%	16%	16%			
	91	28	27	32			
Strongly disagree	8%	8%	8%	9%			
	122	42	25	44			
Don't know	11%	11%	7%	12%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200	
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424	
	169	88	81	29	26	20	19	33	41	66	28	9	12	47	
Strongly agree	15%	16%	14%	24%	14%	11%	10%	18%	17%	23%	13%	12%	18%	11%	
				*	*	*	*	*		JM		*	*		
	486	236	249	40	95	75	87	74	115	157	75	30	37	172	
Agree	43%	43%	44%	33%	49%	42%	44%	39%	48%	54%	35%	39%	53%	41%	
				*	*	*	*	*		JM		*	J*		
	177	98	79	35	35	28	38	23	17	27	54	14	4	71	
Disagree	16%	18%	14%	29%	18%	16%	19%	12%	7%	9%	25%	18%	6%	17%	
				GH*	H*	*	H*	*			IL	*	*		
	64	42	22	5	8	18	13	16	3	4	18	1	3	38	
Strongly disagree	6%	8%	4%	4%	4%	10%	7%	9%	1%	1%	8%	1%	4%	9%	
				*	*	H*	*	H*			I	*	*	1	
	223	82	135	12	28	37	39	42	65	38	38	22	13	96	
Don't know	20%	15%	24%	10%	15%	21%	20%	22%	27%	13%	18%	29%	19%	23%	
			Α	*	*	*	*	*	С			l*	*	1	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	169	75	43	46			
Strongly agree	15%	20%	12%	12%			
		0					
	486	176	153	151			
Agree	43%	48%	43%	41%			
	177	49	67	60			
Disagree	16%	13%	19%	16%			
	64	15	21	24			
Strongly disagree	6%	4%	6%	7%			
	223	55	68	87			
Don't know	20%	15%	19%	24%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Tb T92

Corona6.To what extent do you agree or disagree with each of the following statements... - It's important the government helps people and businesses affected by the Coronavirus, whatever the cost

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	I	J	K	L	M			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	420	216	205	47	66	72	73	76	86	104	87	30	23	164			
Strongly agree	38%	39%	36%	39%	34%	40%	38%	40%	36%	36%	41%	40%	32%	39%			
				*	*	*	*	*				*	*				
	518	227	291	62	93	71	85	85	122	147	98	34	35	185			
Agree	46%	42%	51%	51%	48%	40%	43%	45%	51%	51%	46%	44%	50%	44%			
			Α	*	*	*	*	*				*	*				
	78	56	22	9	13	10	15	13	17	22	13	5	4	32			
Disagree	7%	10%	4%	8%	7%	6%	8%	7%	7%	8%	6%	7%	6%	8%			
		В		*	*	*	*	*				*	*				
	26	21	5	-	4	10	1	8	2	4	4	1	1	16			
Strongly disagree	2%	4%	1%	*	2%	6%	1%	4%	1%	1%	2%	1%	1%	4%			
		В		*	*			*				*					
	76	26	45	2	17	16	21	8	13	13	11	6	7	27			
Don't know	7%	5%	8%	2%	9% *	9% *	11% *	4% *	5%	5%	5%	8%	10%	6%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - It's important the government helps people and businesses affected by the Coronavirus, whatever the cost

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	Р			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	420	153	133	127			
Strongly agree	38%	42%	38%	34%			
	518	166	175	169			
Agree	46%	45%	50%	46%			
	78	30	17	28			
Disagree	7%	8%	5%	8%			
	26	5	9	11			
Strongly disagree	2%	1%	3%	3%			
	76	15	17	33			
Don't know	7%	4%	5%	9%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - The UK government is being too generous in its financial support to workers and businesses

Base: All adults GB 18+

		GEN	IDER	AGE							GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote			
		Α	В	С	D	E	F	G	Н	I	J	К	L	M			
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200			
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424			
	60	41	20	12	13	14	7	9	5	15	18	7	3	16			
Strongly agree	5%	7%	3%	10%	7%	8%	4%	5%	2%	5%	9%	9%	4%	4%			
				*	*	*	*	*				*	*				
	181	102	79	26	46	37	36	11	25	51	31	5	8	75			
Agree	16%	19%	14%	21%	24%	21%	18%	6%	10%	17%	15%	7%	11%	18%			
				G*	GH*	G*	G*	*				*	*				
	421	199	222	52	56	56	69	82	107	119	76	28	32	156			
Disagree	38%	36%	39%	42%	29%	31%	35%	43%	44%	41%	36%	37%	46%	37%			
				*	*	*	*	*	D			*	*				
	289	132	157	26	52	41	49	65	56	67	66	24	20	106			
Strongly disagree	26%	24%	28%	22%	27%	23%	25%	34%	23%	23%	31%	32%	28%	25%			
				*	*	*		*				*					
	166	73	88	7	25	30	34	22	48	39	21	12	8	72			
Don't know	15%	13%	16%	5% *	13%	17% *	18% *	12%	20% C	13%	10%	15% *	11% *	17%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona6.To what extent do you agree or disagree with each of the following statements... - The UK government is being too generous in its financial support to workers and businesses

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	60	19	21	14			
Strongly agree	5%	5%	6%	4%			
	181	52	52	66			
Agree	16%	14%	15%	18%			
	421	161	134	125			
Disagree	38%	44%	38%	34%			
	289	94	102	93			
Strongly disagree	26%	25%	29%	25%			
	166	44	42	70			
Don't know	15%	12%	12%	19%			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base:



Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

		GEN	IDER	AGE					GE Vote 2019						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	
		Α	В	С	D	E	F	G	Н	I	J	К	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200	
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424	
	77	59	18	12	9	11	6	17	22	47	3	2	4	20	
Much easier	7%	11%	3%	10%	5%	6%	3%	9%	9%	16%	1%	3%	6%	5%	
		В		*	*	*	*	*		JKM		*	*		
	116	67	50	15	23	25	12	25	16	34	18	4	12	35	
Easier	10%	12%	9%	12%	12%	14%	6%	13%	7%	12%	8%	5%	17%	8%	
				*	*	*	*	*				*	*		
	457	209	248	38	72	48	86	87	127	162	72	20	25	168	
Neither easier nor more difficult	41%	38%	44%	31%	37%	27%	44%	46%	53%	55%	34%	26%	36%	40%	
					*	*	E*	E*	CDE	JKLM					
	161	80	76	22	37	37	24	20	22	19	44	29	14	49	
More difficult	14%	15%	13%	18%	19%	21%	12%	11%	9%	7%	21%	38%	19%	12%	
	440	70	70			H*				_		IJM*	I*		
	146	73	73	23	31	19	24	25	23	5	53	15	8	60	
Much more difficult	13%	13%	13%	19%	16%	11%	12%	13%	10%	2%	25%	20% I*	12%	14%	
	404	50	400						04	0.5	IM		l*	1	
David Marana	161	59	102	12	20	39	44	15	31	25	23	5	7	92	
Don't Know	14%	11%	18% A	10%	10%	22% G*	22% G*	8%	13%	8%	11%	7%	10%	22% IJK	
			A			G	G							IJN	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

		EU Ref 2016					
	Total	Leave	Remain	Did not vote			
		N	0	P			
Unweighted Base	1118	453	487	159			
Weighted Base	1118	370	351	368			
	77	60	8	8			
Much easier	7%	16%	2%	2%			
	116	OP 45	24	20			
Easier	116	45 12%	31 9%	38 10%			
EdSiei	10%	1270	970	10%			
	457	212	104	134			
Neither easier nor more difficult	41%	57%	30%	36%			
		OP					
	161	22	86	48			
More difficult	14%	6%	24%	13%			
			NP				
	146	5	89	45			
Much more difficult	13%	1%	25%	12%			
	404		NP	N			
D 1/1/2	161	26	35	96			
Don't Know	14%	7%	10%	26%			
				NO			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GEN	IDER	R AGE					GE Vote 2019					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
		Α	В	С	D	E	F	G	Н	1	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
	340	170	170	22	68	88	61	43	57	75	87	34	23	106
University degree	30%	31%	30%	18%	35%	50%	31%	23%	24%	26%	41%	45%	34%	25%
				*	*	CFGH*	*	*			IM	IM*	*	
Annual has annual flore flower for the Albertale Office of the Conference of the Albertale Office of the Conference of t	701	352	349	93	110	93	125	132	147	202	125	36	43	272
Any other qualifications (e.g. A Levels, O Levels, GCSEs,	63%	64%	62%	76%	57%	52%	64%	70%	61%	69%	58%	47%	61%	64%
BTEC, Diplomas, Trade Apprenticeships)				DE*	*	*	*	E*		K		*	*	
	128	50	72	8	19	12	28	19	42	22	21	8	6	65
No qualifications	11%	9%	13%	6%	10%	7%	14%	10%	17%	8%	10%	10%	9%	15%
				*	*	*	*	*	E			*	*	ı

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Qual. Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

			EU Ref 2016	i
	Total	Leave	Remain	Did not vote
		N	0	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
	340	86	151	97
University degree	30%	23%	43%	26%
			NP	
Annual than more liftered and form All and a Coloreda COCC-	701	261	198	234
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	63%	71%	56%	64%
BTEC, Dipiolias, Trade Apprenticeships)		0		
	128	34	25	53
No qualifications	11%	9%	7%	14%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Base: All adults GB 18+

			GEN	GENDER AGE			GE Vote 2019								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	E	F	G	Н	I	J	K	L	M
	Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
	Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
		546	546	-	63	96	89	96	94	108	152	94	44	42	201
œ	Male	49%	100%	-	51%	50%	50%	49%	50%	45%	52%	44%	58%	60%	47%
GENDER			В		*	*	*	*	*				*	*	
		567	-	567	59	90	90	99	95	133	139	119	27	28	223
Ū	Female	51%	-	100%	49%	47%	50%	51%	50%	55%	48%	56%	35%	40%	53%
		400	00	A	*	*	*	*	*		40	K	*		
	18-24	122 11%	63 11%	59 10%	122 100%	-	-	-	-	-	10 3%	38 18%	10 13%	4 6%	57
	18-24	11%	11%	10%	DEFGH*	*	*	- *	*	-	3%	18%	13%	<b>6</b> %	13%
		192	96	90	-	192	-	-	_	-	20	39	13	14	95
	25-34	17%	18%	16%		100%	_	_		_	7%	18%	18%	21%	22%
	25 04	11 /0	1070	1070	*	CEFGH*	*	*	*		1 70	1070	I*	I*	1
		178	89	90	-	-	178	-	-	-	27	30	8	9	99
	35-44	16%	16%	16%	-	-	100%	-	-	_	9%	14%	11%	13%	23%
ш					*	*	CDFGH*	*	*				*	*	1
AGE		196	96	99	-	-	-	196	-	-	41	36	6	13	88
	45-54	18%	18%	18%	-	-	-	100%	-	-	14%	17%	8%	19%	21%
					*	*	*	CDEGH*	*				*	*	
		189	94	95	-	-	-	-	189	-	61	42	16	7	54
	55-64	17%	17%	17%	-	-	-	-	100%	-	21%	19%	21%	10%	13%
					*	*	*	*	CDEFH*				*	*	
		241	108	133	-	-	-	-	-	241	133	29	22	23	33
	65 <b>+</b>	22%	20%	23%	-	-	-	-	-	100%	46%	14%	29%	33%	8%
					*	*	*	*	*	CDEFG	JKM		JM*	JM*	

Table continues



Base: All adults GB 18+

			GENDER				AGE				GE Vote 2019				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote
			Α	В	С	D	E	F	G	Н	I	J	K	L	М
	Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
		291	152	139	10	20	27	41	61	133	291	-	-	-	-
	Conservatives	27%	29%	26%	8% *	11% *	16% *	22%	34% CDE*	55% CDEFG	100% JKLM	-	*	*	-
		213	94	119	38	39	30	36	42	29	-	213	-	-	-
<u>6</u>	Labour	20%	18%	22%	32% H*	21%	17% *	20%	23% H*	12%	-	100% IKLM	*	- *	-
201		76	44	27	10	13	8	6	16	22	-	-	76	-	-
GE Vote 2019	Lib Dems	7%	8%	5%	8% *	7% *	5% *	3%	9%	9%	-	-	100% IJLM*	*	-
5		70	42	28	4	14	9	13	7	23	-	-	-	70	-
	Other	6%	8%	5%	3% *	8%	5% *	7% *	4% *	10%	-	-	*	100% IJKM*	-
		424	201	223	57	95	99	88	54	33	-	-	-	-	424
	No vote	39%	38%	42%	48% H*	52% GH*	57% GH*	48% GH*	30% H*	14%	-	-	*	*	100% IJKL
		370	196	174	7	43	34	72	87	127	207	46	8	31	62
	Leave	34%	37%	31%	6% *	23% C*	19% *	38% CE*	47% CDE*	53% CDEF	72% JKLM	22%	12%	45% JKM*	15%
2016		351	177	174	32	65	62	41	60	91	60	133	50	26	79
EU Ref 2	Remain	32%	33%	31%	28%	35%	35%	22%	32%	38% F	21%	65% ILM	70% ILM*	37% IM*	19%
品		368	163	205	75	77	80	76	40	20	22	1LIVI 27	13	13	277
	Did not vote	34%	30%	37%	66%	42%	46%	40%	21%	9%	8%	13%	18%	18%	66%
	2.0.10.100	0470	0070	01 70	DEFGH*	GH*	GH*	GH*	H*	0,0	0,0	1070	I*	I*	IJKL



Base: All adults GB 18+

			EU Ref 2016				
		Total	Leave	Remain	Did not vote		
			N	0	P		
	Unweighted Base	1118	453	487	159		
	Weighted Base	1118	370	351	368		
		546	196	177	163		
GENDER	Male	49%	53%	50%	44%		
Z		567	174	174	205		
ō	Female	51%	47%	50%	56%		
		122	7	32	75		
	18-24	11%	2%	9%	20%		
				N	NO		
		192	43	65	77		
	25-34	17%	12%	18%	21% N		
		178	34	62	80		
	35-44	16%	9%	18%	22%		
AGE				N	N		
ĕ		196	72	41	76		
	45-54	18%	19% O	12%	21%		
		189	87	60	40		
	55-64	17%	24%	17%	11%		
			Р				
		241	127	91	20		
	65+	22%	34%	26%	6%		
			Р	P			

Table continues



Base: All adults GB 18+

			EU Ref 2016					
		Total	Leave	Remain	Did not vote			
			N	0	Р			
	Weighted Base	1118	370	351	368			
		291	207	60	22			
	Conservatives	27%	59%	17%	6%			
			OP	Р				
		213	46	133	27			
6	Labour	20%	13%	38% NP	8%			
201		76	8	50	13			
GE Vote 2019	Lib Dems	7%	2%	14% NP	4%			
g.		70	31	26	13			
	Other	6%	9%	7%	4%			
		424	62	79	277			
	No vote	39%	17%	23%	79%			
					NO			
		370	370	-	-			
	Leave	34%	100%	-	-			
9			OP					
20.		351	-	351	-			
EU Ref 2016	Remain	32%	-	100% NP	-			
ш		368	-	-	368			
	Did not vote	34%	-	-	100%			
					NO			

