## KANTAR PUBLIC

## One in three Britons say their household is likely to need financial support in next three months

22 April 2020, London - Our monthly public opinion and voting intentions research in Britain reveals some of the highest figures since our tracking started nearly a decade ago - including loss of confidence in job security and pessimism over the health of Britain's economy now and in the future.

Findings from the research, which took place between 16 and 20 April, reveal a significant deterioration of opinions over the last four weeks:

- One in three (33\%) agree that their household is likely to require financial support from government within the next three months
- Job insecurity is rising fast. Almost half of those working (44\%) believe their job is less safe than it was 12 months ago. This is the highest recorded figure since our measurement began in August 2011 (and compares to 26\% in March)
- One in three (32\%) said they are finding it harder to meet their monthly household budget than they were 12 months ago, a 5pt increase month on month
- Expectations of government intervention in the economy are high, with very high levels of agreement ( $84 \%$ agree or strongly agree) that "it's important the government helps people and business affected by coronavirus, whatever the cost"
- Public confidence in the economy drops to lowest level since measurement began in August 2011, with two thirds of people ( $65 \%$ ) stating that Britain's economy is doing worse than 12 months ago, compared to $31 \%$ in March 2020. The previous high was $58 \%$ in December 2011
- In an indication that the public expect Coronavirus to have a long-term impact, half of people ( $50 \%$ ) think that the economy will be worse in 12 months, compared to $32 \%$ of people last month. This is also the highest figure since tracking started in August 11), previous high was 43\% in September 2011.


## Perception of the government and voting intentions

In terms of understanding the available government support, just over half (52\%) are sure/think that there is "financial support available from the government for people like you to manage the effects of the coronavirus crisis".

Six in ten people ( $61 \%,+14$ compared to March research) think that the government are handling the coronavirus very/fairly well, with three in ten thinking they are handling it very/fairly poorly $(30 \%,-3) .10 \%$ don't know ( -10 ).

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Voting intentions:

- Conservative $54 \%$ (+4 vs March 2020)
- Labour 28\% (-1)
- Liberal Democrats 9\% (-2)
- SNP 4\% (no change)
- Green $4 \%$ (+2)
- The Brexit Party $1 \%$ (nc)
- Plaid Cymru 1\% (nc)
- UKIP $<1 \%$ (-1)
- Other $<1 \%$ (nc)

These findings, along with the findings from our recent G7 citizen impact of coronavirus study, show that there is a growing majority who believe the government is handling the crisis well and a strong public belief that supporting people and business during this time should be a priority, no matter the cost.

However, increasing numbers reporting concerns over their ability to meet household budget, and one in three stating their household would require financial support in the coming months. Understanding the levels of support needed is crucial for government policy to be able to respond effectively.

This study, reflecting our research in the G7 nations, shows that personal economic impacts are deepening. Kantar's Social Response and Recovery programmes are supporting policymakers around the world to respond to these challenges and develop policy to build for a resilient recovery.
*A representative sample of 1,171 adults in Great Britain were interviewed between the 5th and 9th March 2020. All interviews were conducted as online self-completion with Kantar online access panel as the main sample source. Full report can be found here.

## Notes to Editors

Additional findings and methodology:

- $41 \%(-3)$ of Britons would prefer a UK-EU trade deal to come into force after the transition period, compared to $20 \%(-2)$ who prefer that the UK exits under WTO terms with no EU trade deal. 39\% (+5) 'don't know'.
- $17 \%(+1)$ of Britons think that leaving the European Union will make it easier for the UK government to handle outbreaks like Coronavirus in the future. $27 \%(+10)$ think it will be more difficult. Majority of Britons don't think that the UK leaving the EU will make it easier or more difficult for the UK government to handle outbreaks like Coronavirus in the future (41\%).

Public view on negotiations with the European Union

- Three in ten Britons $(33 \%,+1)$ think that the UK government is handling the negotiations regarding the UK and EU's future 'well'; $34 \%(-8)$ of people think they are being handled 'poorly'.


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- There is no clarity amongst the public about how the UK will exit the transition period with. $26 \%(-2)$ think it is most likely the UK will leave with a trade deal with EU; $26 \%(-3)$
think the UK will exit transition period under WTO terms with no EU trade deal; 48\% (+6) 'don't know'.
- If a new referendum was held on the UK's membership of the European Union, 37\% (nc) of Britons say they would vote to Remain, $36 \%$ (+2) say they would vote to Leave. 18\% $(-3)$ say they wouldn't vote and $9 \%(+1)$ 'don't know'.
-Ends-


## Methodological information

The survey data and further details on the methodological approach can be found here.

A total of 1,118 interviews were conducted online among adults living in Great Britain between 16th and 20th April 2020. Interviews were conducted using the Kantar Research Express Online Omnibus, which uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election.
Any use of this research must cite Kantar as the source.

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## Polling Methodological Note - April 2020

A representative sample of 1,118 adults in Great Britain were interviewed between the $16^{\text {th }}$ and $20^{\text {th }}$ April 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

## Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 General Election.

## Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

## Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis ( $2017^{1}$ ). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party $=50.9 \%$ to $55.8 \%$
- Labour Party = 25.5\% to 30.1\%
- Conservative lead over Labour $=21.6 \%$ pts to $30.5 \%$ pts

[^0]
## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

## Gender* and working status

Source: Annual Population Survey (Jul 2018-Jun 2019)

|  | Unweighted count | Weighted count |
| :--- | :---: | :---: |
| Male working | 366 | 367 |
| Male not working | 175 | 179 |
| Female working | 324 | 328 |
| Female not working | 253 | 244 |

*Those reporting an "other" gender are randomly allocated to male or female.

## Gender* and age

Source: ONS Mid Year-2018 Population Estimates:

|  | Unweighted count | Weighted count |
| :--- | :---: | :---: |
| Male 18-24 | 54 | 63 |
| Male 25-34 | 92 | 96 |
| Male 35-44 | 92 | 89 |
| Male 45-54 | 103 | 96 |
| Male 55-69 | 128 | 119 |
| Male 70+ | 72 | 84 |
| Female 18-24 | 56 | 59 |
| Female 25-34 | 93 | 95 |
| Female 35-44 | 97 | 90 |
| Female 45-54 | 108 | 99 |
| Female 55-69 | 160 | 124 |
| Female 70+ | 63 | 104 |

*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2018 Population Estimates:

|  | Unweighted count | Weighted count |
| :--- | :---: | :---: |
| North East England | 60 | 47 |
| North West England | 110 | 126 |
| Yorkshire \& Humber | 120 | 95 |
| East Midlands | 102 | 84 |
| West Midlands | 88 | 101 |
| East of England | 110 | 107 |
| London | 129 | 151 |
| South East England | 116 | 157 |
| South West England | 107 | 99 |
| Wales | 75 | 55 |
| Scotland | 101 | 97 |

## Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

|  | Unweighted count | Weighted count |
| :--- | :---: | :---: |
| Aged 18-24 with a degree | 31 | 22 |
| Aged 25-44 with a degree | 182 | 156 |
| Aged 45-69 with a degree | 152 | 118 |
| Other | 753 | 821 |

## Vote in the 2016 EU referendum*

Source: EU referendum \& ONS Mid Year-2018 Population Estimates

|  | Unweighted percentage | Weighted percentage |
| :--- | :---: | :---: |
| Remain | $43 \%$ | $31 \%$ |
| Leave | $41 \%$ | $33 \%$ |
| Did not vote | $16 \%$ | $36 \%$ |

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

## Vote in the 2019 General Election*

Source: General Election \& ONS Mid Year-2018 Population Estimates

|  | Unweighted percentage | Weighted percentage |
| :--- | :---: | :---: |
| England - Labour | $21 \%$ | $18 \%$ |
| England - Conservative | $34 \%$ | $25 \%$ |
| England - Lib Dem | $8 \%$ | $7 \%$ |
| England - Other | $6 \%$ | $3 \%$ |
| England - No vote | $16 \%$ | $34 \%$ |
| Scotland - Labour | $1 \%$ | $1 \%$ |
| Scotland - Conservative | $1 \%$ | $1 \%$ |
| Scotland - SNP | $4 \%$ | $2 \%$ |
| Scotland - Other | $1 \%$ | $1 \%$ |
| Scotland - No vote | $2 \%$ | $3 \%$ |
| Wales - Labour | $2 \%$ | $1 \%$ |
| Wales - Conservative | $2 \%$ | $1 \%$ |
| Wales - PC | $1 \%$ | $<0.5 \%$ |
| Wales - Other | $1 \%$ | $<0.5 \%$ |
| Wales - No vote | $1 \%$ | $2 \%$ |

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

|  | Unweighted percentage | Weighted percentage |
| :--- | :---: | :---: |
| Estimated Voting Age <br> Population turnout if <br> General Election were to be <br> held tomorrow | $82 \%$ |  |

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2017 general election and immediately after the election.

## Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 458 | 239 | 219 | 25 | 37 | 47 | 60 | 100 | 188 | 237 | 115 | 53 | 42 | 5 |
| Definitely vote (4) | 41\% | 44\% | 39\% | 20\% | 20\% | 27\% | 31\% | $\begin{gathered} 53 \% \\ \text { CDEF* } \end{gathered}$ | $\begin{gathered} 78 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & 81 \% \\ & \text { JLM } \end{aligned}$ | $\begin{gathered} 54 \% \\ \text { M } \end{gathered}$ | $\begin{aligned} & 70 \% \\ & \mathrm{M}^{*} \end{aligned}$ | $\begin{aligned} & \text { 60\% } \\ & \mathrm{M}^{*} \end{aligned}$ | 1\% |
| Probably vote (3) | 186 | 75 | 111 | 32 | 37 | 31 | 40 | 30 | 16 | 33 | 47 | 14 | 12 | 77 |
|  | 17\% | 14\% | 20\% | $\begin{gathered} 26 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 19 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 18 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 21 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\stackrel{16 \%}{*}$ | 7\% | 11\% | $\begin{gathered} \text { 22\% } \\ \text { I } \end{gathered}$ | $\stackrel{18 \%}{*}$ | $\stackrel{17 \%}{*}$ | 18\% |
| Probably not vote (2) | 173 | 92 | 80 | 26 | 47 | 43 | 28 | 14 | 14 | 15 | 17 | 4 | 10 | 121 |
|  | 15\% | 17\% | 14\% | $\begin{aligned} & \text { 22\% } \\ & \text { GH }^{*} \end{aligned}$ | $\begin{aligned} & 25 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{aligned} & 24 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | 14\% | $\stackrel{8 \%}{*}$ | 6\% | 5\% | 8\% | $\stackrel{5}{*}$ | 14\% | $\begin{gathered} \text { 28\% } \\ \text { IJK } \end{gathered}$ |
| Definitely not vote (1) | 271 | 126 | 139 | 34 | 62 | 49 | 58 | 45 | 22 | 5 | 25 | 5 | 6 | 214 |
|  | 24\% | 23\% | 25\% | $\begin{gathered} \text { 28\% } \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 33 \% \\ \mathrm{H}^{*} \end{gathered}$ | 28\% | $30 \%$ | $24 \%$ | 9\% | 2\% | 12\% | 7\% | 9\% | $\begin{aligned} & \text { 50\% } \\ & \text { IJKL } \end{aligned}$ |
| Or would you prefer not to say? | 30 | 14 | 16 | 5 | 8 | 7 | 9 | - | 2 | 2 | 9 | - | - | 7 |
|  | 3\% | 3\% | 3\% | 4\% | $\stackrel{4 \%}{*}$ | 4\% | 5\% | * | 1\% | 1\% | 4\% | * | * | 2\% |
| NET : Definitely / Probably vote | 645 | 314 | 330 | 57 | 75 | 79 | 101 | 130 | 204 | 270 | 161 | 67 | 54 | 83 |
|  | 58\% | 58\% | 58\% | 46\% | 39\% | 44\% | 51\% | $\begin{gathered} 69 \% \\ \text { CDEF* } \end{gathered}$ | $\begin{gathered} 85 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & \text { 93\% } \\ & \text { JLM } \end{aligned}$ | $\begin{gathered} 76 \% \\ M \end{gathered}$ | $\begin{gathered} 88 \% \\ \mathrm{M}^{*} \end{gathered}$ | $\begin{aligned} & 77 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 19\% |
| NET : Definitely not / Probably not vote | 443 | 218 | 220 | 61 | 110 | 93 | 86 | 59 | 36 | 20 | 43 | 9 | 16 | 335 |
|  | 40\% | 40\% | 39\% | 50\% | 57\% | 52\% | 44\% | 31\% | 15\% | 7\% | 20\% | 12\% | 23\% | 79\% |
|  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{GH}^{*}$ | $\mathrm{GH}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  | 1 | * | ${ }^{\text {* }}$ | IJKL |
| Mean score | 2.77 | 2.8 | 2.75 | 2.4 | 2.27 | 2.45 | 2.55 | 2.98 | 3.55 | 3.73 | 3.23 | 3.51 | 3.28 | 1.7 |
|  |  |  |  | * | * | * | * | CDEF* | CDEFG | JKLM | M | M* | M* |  |
| Standard Deviation | 1.233 | 1.238 | 1.223 | 1.12 | 1.135 | 1.176 | 1.236 | 1.25 | 0.955 | 0.632 | 1.047 | 0.884 | 1.018 | 0.811 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Error Variance | 0.001 | 0.003 | 0.003 | 0.011 | 0.007 | 0.008 | 0.008 | 0.008 | 0.004 | 0.001 | 0.005 | 0.01 | 0.015 | 0.002 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used - Column Means: Columns Tested (5\%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: $30\left({ }^{* *)}\right.$ ), Small Base: 100 (*) - Column Proportions: Columns Tested (5\%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: $30\left({ }^{* *}\right)$, Small Base: $100\left({ }^{*}\right) \quad$ Continuity correction applied

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## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults in GB 18+ excluding those who plan not to vote \& those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 962 | 477 | 485 | 90 | 149 | 160 | 179 | 166 | 218 | 398 | 238 | 92 | 112 | 117 |
| Weighted Base | 582 | 298 | 283 | 46 | 65 | 75 | 89 | 111 | 196 | 260 | 149 | 59 | 55 | 55 |
|  | 312 | 164 | 147 | 12 | 25 | 27 | 46 | 67 | 135 | 248 | 20 | 7 | 7 | 29 |
| Conservative | 54\% | 55\% | 52\% | 25\% | 38\% | 37\% | $\begin{gathered} 52 \% \\ \text { CE } \end{gathered}$ | $\begin{aligned} & 60 \% \\ & \text { CDE } \end{aligned}$ | $\begin{aligned} & 69 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & \text { 95\% } \\ & \text { JKLM } \end{aligned}$ | 13\% | 13\% | 12\% | $\begin{aligned} & 52 \% \\ & \text { JKL* } \end{aligned}$ |
|  | 162 | 74 | 88 | 25 | 25 | 27 | 26 | 28 | 32 | 5 | 120 | 15 | 8 | 13 |
| Labour | 28\% | 25\% | $31 \%$ | $\begin{gathered} \text { 55\% } \\ \text { EFGH* } \end{gathered}$ | $\begin{gathered} 38 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 36 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 29 \% \\ \mathrm{H} \end{gathered}$ | 25\% | 16\% | 2\% | $80 \%$ IKLM | $\begin{gathered} \text { 25\% } \\ \text { * }^{*} \end{gathered}$ | $\begin{gathered} \text { 14\% } \\ \text { ' }^{*} \end{gathered}$ | $\begin{gathered} \text { 25\% } \\ \text { I* }^{*} \end{gathered}$ |
|  | 50 | 31 | 19 | 6 | 7 | 11 | 6 | 9 | 11 | 2 | 6 | 35 | - | 6 |
| Liberal Democrats | 9\% | 10\% | 7\% | 12\% | 11\% | $\begin{aligned} & 15 \% \\ & \mathrm{H}^{*} \end{aligned}$ | 7\% | 8\% | 5\% | 1\% | 4\% | $\begin{gathered} \text { 60\% } \\ \text { IJLM } \end{gathered}$ | * | $\begin{aligned} & 11 \% \\ & \text { LL* } \end{aligned}$ |
|  | 23 | 13 | 10 | 1 | 5 | 3 | 6 | 3 | 5 | 1 | - | - | 20 | 2 |
| SNP | 4\% | 4\% | 4\% | 2\% | 7\% | 4\% | 7\% | 2\% | 3\% | * | - | * | 37\% IJKM* | * ${ }^{\text {* }}$ |
|  | 22 | 10 | 12 | 2 | 2 | 5 | 4 | 5 | 4 | 3 | 4 | 1 | 10 | 4 |
| Green | 4\% | 3\% | 4\% | 5\% | 4\% | 6\% | 4\% | 4\% | 2\% | 1\% | 2\% | $\stackrel{\text { 2\% }}{*}$ | $\begin{aligned} & \text { 19\% } \\ & \text { IJK } \end{aligned}$ | $\begin{gathered} 8 \% \\ \mathrm{I}^{*} \end{gathered}$ |
|  | 7 | 4 | 3 | - | 1 | - | - | - | 6 | 2 | - | - | 5 | 1 |
| Brexit Party | 1\% | 1\% | 1\% | * | 1\% | * | * | * | 3\% | 1\% | - | * | $\begin{aligned} & \text { 9\% } \\ & \text { IJK* } \end{aligned}$ | * ${ }^{\text {* }}$ |
|  | 3 | 2 | 1 | - |  | - | - | - | 2 | - | - | - | 3 | - |
| Plaid Cymru | 1\% | 1\% | * | $1 \%$ | * | * | * | - | 1\% | - | - | ${ }^{1 \%}$ | $\begin{aligned} & 5 \% \\ & \text { 5J* } \end{aligned}$ | * |
|  | 1 | - | 1 | - | - | 1 | - | - | - | - | - | - | 1 | - |
| UKIP | * | * | * | * | * | 1\% | * | - | - | - | - | * | 1\% | * |
|  | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| The Independent Group for Change | - | - | - | * | * | * | - | - | - | - | - | - | * | * |
|  | 2 | 1 | 1 | - | - |  |  | - | 2 | - | - | - | 1 | - |
| Other | * | * | * | * | - | * | * | * | 1\% | * | - | - | 3\% | * |
|  |  |  |  | * | * | * |  |  |  |  |  | * | * | * |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote \& those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | $\bigcirc$ | P |
| Unweighted Base | 962 | 420 | 435 | 101 |
| Weighted Base | 582 | 269 | 220 | 88 |
|  | 312 | 208 | 68 | 34 |
| Conservative | 54\% | $\begin{gathered} 77 \% \\ \text { OP } \end{gathered}$ | 31\% | *9\% |
|  | 162 | 32 | 95 | 32 |
| Labour | 28\% | 12\% | $\begin{gathered} 43 \% \\ N \end{gathered}$ | $\begin{gathered} 37 \% \\ \mathbf{N}^{*} \end{gathered}$ |
|  | 50 | 5 | 34 | 11 |
| Liberal Democrats | 9\% | 2\% | $\begin{gathered} 15 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 13 \% \\ & \mathrm{~N}^{*} \end{aligned}$ |
|  | 23 | 11 | 9 | 4 |
| SNP | 4\% | 4\% | 4\% | 4\% |
|  | 22 | 4 | 12 | 6 |
| Green | 4\% | 2\% | $\begin{gathered} 5 \% \\ \mathrm{~N} \end{gathered}$ | $\stackrel{6 \%}{*}$ |
|  | 7 | 7 | - | - |
| Brexit Party | 1\% | $\begin{gathered} 3 \% \\ 0 \end{gathered}$ | * |  |
|  | 3 | 1 | 2 | - |
| Plaid Cymru | 1\% | * | 1\% | * |
|  | 1 | - | - | 1 |
| UKIP | * | * | - | $1 \%$ |
|  | - | - | - | - |
| The Independent Group for Change | . | - | - | * |
|  | 2 | 1 | - | - |
| Other | * | 1\% | * | * |
|  |  |  |  | * |

Table continues N/O/P Minimum Base: $30\left({ }^{(*)}\right.$ ), Small Base: $100\left({ }^{*}\right)$ Continuity correction applied

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## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults in GB 18+ excluding those who plan not to vote \& those who refuse to say who they will vote for

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 962 | 477 | 485 | 90 | 149 | 160 | 179 | 166 | 218 | 398 | 238 | 92 | 112 | 117 |
| Weighted Base | 736 | 384 | 352 | 71 | 102 | 109 | 116 | 129 | 208 | 278 | 166 | 63 | 62 | 160 |
|  | 387 | 205 | 181 | 23 | 38 | 41 | 64 | 79 | 142 | 262 | 23 | 8 | 7 | 84 |
| Conservative | 53\% | 53\% | 52\% | 32\% | $\stackrel{38}{*}$ | $\stackrel{37 \%}{*}$ | $\begin{aligned} & 55 \% \\ & \text { CDE }^{*} \end{aligned}$ | $\begin{aligned} & 61 \% \\ & \text { CDE } \end{aligned}$ | 68\% CDE | $\begin{aligned} & \text { 94\% } \\ & \text { JKLM } \end{aligned}$ | 14\% | 13\% | 11\% | $\begin{aligned} & 52 \% \\ & \text { JKL** } \end{aligned}$ |
| Labour | 208 | 102 | 106 | 35 | 41 | 38 | 31 | 30 | 33 | 6 | 132 | 15 | 9 | 42 |
|  | 28\% | 26\% | 30\% | $\begin{aligned} & 49 \% \\ & \text { FGH* } \end{aligned}$ | $\begin{aligned} & 40 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{gathered} 35 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 27 \% \\ \mathrm{H}^{*} \end{gathered}$ | 23\% | 16\% | 2\% | 79\% IKLM | $\begin{gathered} \text { 24\% } \\ \text { * }^{*} \end{gathered}$ | $\begin{gathered} 15 \% \\ \text { I* }^{*} \end{gathered}$ | $\underset{\mathrm{I}^{*}}{26 \%}$ |
| Liberal Democrats | 66 | 41 | 25 | 9 | 11 | 15 | 7 | 13 | 11 | 4 | 7 | 37 | - | 17 |
|  | 9\% | 11\% | 7\% | $\stackrel{12 \%}{*}$ | $\stackrel{11 \%}{*}$ | $\stackrel{14 \%}{*}$ | 6\% | 10\% | 5\% | 2\% | 4\% | $59 \%$ $\text { IJLM }{ }^{*}$ | * | $\begin{gathered} \text { 10\% } \\ \text { '* }^{2} \end{gathered}$ |
| Green | 33 | 14 | 19 | 3 | 4 | 8 | 5 | 5 | 7 | 3 | 4 | 1 | 13 | 11 |
|  | 4\% | 4\% | 5\% | 4\% | 4\% | 8\% | 4\% | 4\% | 3\% | 1\% | 2\% | $\stackrel{\text { 2\% }}{*}$ | $\begin{aligned} & \text { 21\% } \\ & \text { IJKM } \end{aligned}$ | $\begin{gathered} 7 \% \\ \mathrm{I}^{*} \end{gathered}$ |
| SNP | 27 | 14 | 14 | 1 | 5 | 6 | 7 | 3 | 6 | 1 | - | - | 22 | 5 |
|  | 4\% | 4\% | 4\% | 1\% | 5\% | $\stackrel{5 \%}{*}$ | 6\% | 2\% | 3\% | * | - | * | $\begin{aligned} & 35 \% \\ & \text { IJKM* } \end{aligned}$ | 3\% |
| Brexit Party | 9 | 6 | 3 | - | 2 | - | - | - | 7 | 2 | - | - | 6 | 2 |
|  | 1\% | 2\% | 1\% | * | $\stackrel{\text { 2\% }}{*}$ | * | * | * | 3\% | 1\% | - | * | $\begin{gathered} 9 \% \\ \text { IJM } \end{gathered}$ | * ${ }^{\text {* }}$ |
| Plaid Cymru | 3 | 2 | 1 | 1 | - | - | - | - | 2 | - | - | 1 | 3 | - |
|  | * | 1\% | * | $1 \%$ | * | * | * | - | 1\% | - | - | 1\% | $\begin{gathered} \text { 4\% } \\ \mathrm{I}^{*} \end{gathered}$ | * |
| UKIP | 1 | - | 1 | - | - | 1 | - | - | - | - | - | - | 1 | - |
|  | * | * | * | * | * | 1\% | * | - | - | - | - | * | 1\% | * |
| The Independent Group for Change | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
|  | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
|  |  |  |  | * | * | * | * |  |  |  |  | * | * | * |
| Other | 2 | 1 | 1 | - | - | - | - | - | 2 | - | - | - | 2 | - |
|  | * | * | * | * | - | * | * | * | 1\% | * | - | - | $2 \%$ | * |

Table continues N/O/P Minimum Base: $30\left({ }^{(*)}\right.$, Small Base: $100\left(^{*}\right)$ Continuity correction applied

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

finalvotingintention. Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote \& those who refuse to say who they will vote for

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

Table continues N/O/P Minimum Base: $30\left({ }^{* *}\right)$, Small Base: $100\left({ }^{*}\right) \quad$ Continuity correction applied
KANTAR

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | I | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 424 | 201 | 223 | 57 | 95 | 99 | 88 | 54 | 33 | - | - | - | - | 424 |
| No, did not vote | 38\% | 37\% | 39\% | $\begin{aligned} & 47 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{aligned} & 49 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{aligned} & 55 \% \\ & \text { GH }^{*} \end{aligned}$ | $\begin{aligned} & 45 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $28 \%$ $\mathrm{H}^{*}$ | 14\% | - | - | * | * | $\begin{aligned} & \text { 100\% } \\ & \text { IJKL } \end{aligned}$ |
|  | 291 | 152 | 139 | 10 | 20 | 27 | 41 | 61 | 133 | 291 | - | - | - | - |
| Yes, Conservative | 26\% | 28\% | 25\% | 8\% | 10\% | $\stackrel{15 \%}{*}$ | $\stackrel{21 \%}{*}$ | $\begin{aligned} & 32 \% \\ & \text { CDE }^{*} \end{aligned}$ | $\begin{gathered} 55 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{aligned} & \text { 100\% } \\ & \text { JKLM } \end{aligned}$ | - | * | * | - |
|  | 213 | 94 | 119 | 38 | 39 | 30 | 36 | 42 | 29 | - | 213 | - | - | - |
| Yes, Labour | 19\% | 17\% | 21\% | $\begin{gathered} 31 \% \\ \mathrm{H}^{*} \end{gathered}$ | 20\% | $\stackrel{17 \%}{*}$ | * ${ }^{\text {* }}$ | 22\% | 12\% | - | $\begin{aligned} & \text { 100\% } \\ & \text { IKLM } \end{aligned}$ | * | * | - |
|  | 76 | 44 | 27 | 10 | 13 | 8 | 6 | 16 | 22 | - | - | 76 | - | - |
| Yes, Liberal Democrat | 7\% | 8\% | 5\% | 8\% | 7\% | 5\% | 3\% | $\stackrel{\text { 9\% }}{*}$ | 9\% | - | - | $100 \%$ IJLM* | * | - |
|  | 28 | 18 | 10 | 1 | 10 | 3 | 6 | 3 | 5 | - | - | - | 28 | - |
| Yes, SNP - Scottish National Party | 2\% | 3\% | 2\% | $\stackrel{1 \%}{*}$ | $\stackrel{5}{*}$ | $\stackrel{2 \%}{*}$ | 3\% | $\stackrel{1 \%}{*}$ | 2\% | - | - | * | $\begin{aligned} & 40 \% \\ & \text { IJKM } \end{aligned}$ | - |
|  | 18 | 7 | 10 | 3 | 1 | 4 | 4 | 2 | 4 | - | - | - | 18 | - |
| Yes, Green Party | 2\% | 1\% | 2\% | $\stackrel{\text { 2\% }}{*}$ | * | 2\% | $\stackrel{\text { 2\% }}{*}$ | 1\% | 2\% | - | - | * | $\begin{aligned} & 25 \% \\ & \text { IJKM }^{*} \end{aligned}$ | - |
|  | 17 | 12 | 5 | - | - | 1 | 2 | 2 | 12 | - | - | - | 17 | - |
| Yes, Brexit Party | 2\% | 2\% | 1\% | * | * | 1\% | 1\% | 1\% | 5\% | - | - | * | $\begin{aligned} & 24 \% \\ & \text { IJKM } \end{aligned}$ | - |
|  | 6 | 3 | 3 | - | 4 | - | - | - | 2 | - | - | - | 6 | - |
| Yes, Plaid Cymru | 1\% | 1\% | 1\% | * | 2\% | * | * | * | 1\% | - | - | * | 9\% <br> IJM ${ }^{*}$ | - |
|  | 1 | 1 | - | - | - | - | - | 1 | - | - | - | - | 1 | - |
| Other party or individual | * | * | * | * | * | * | * | * | * | - | - | * | 2\% | - |
|  | 43 | 13 | 30 | 4 | 11 | 5 | 12 | 11 | 1 | - | - | - | - | - |
| Prefer not to answer | 4\% | 2\% | 5\% | 3\% | 6\% | 3\% | 6\% | 6\% | * | - | - | * | * | - |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 370 | 196 | 174 | 7 | 43 | 34 | 72 | 87 | 127 | 207 | 46 | 8 | 31 | 62 |
| Leave | 33\% | 36\% | 31\% | $\stackrel{6 \%}{*}$ | $\begin{gathered} 22 \% \\ \mathrm{C}^{*} \end{gathered}$ | $\stackrel{19 \%}{*}$ | $\begin{aligned} & 37 \% \\ & \mathrm{CE}^{*} \end{aligned}$ | $\begin{aligned} & 46 \% \\ & \text { CDE }^{*} \end{aligned}$ | $\begin{aligned} & 53 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & 71 \% \\ & \text { JKLM } \end{aligned}$ | 21\% | $\stackrel{11 \%}{*}$ | $\begin{aligned} & \text { 45\% } \\ & \text { JKM } \end{aligned}$ | 15\% |
|  | 351 | 177 | 174 | 32 | 65 | 62 | 41 | 60 | 91 | 60 | 133 | 50 | 26 | 79 |
| Remain | 31\% | 32\% | 31\% | $\stackrel{26 \%}{*}$ | $\stackrel{34 \%}{*}$ | $\stackrel{35 \%}{*}$ | 21\% | 32\% | $38 \%$ $F$ | 21\% | $\begin{aligned} & \text { 62\% } \\ & \text { ILM } \end{aligned}$ | $\begin{aligned} & \text { 65\% } \\ & \text { ILM } \end{aligned}$ | $\begin{aligned} & 37 \% \\ & \text { IM }^{*} \end{aligned}$ | 19\% |
|  | 368 | 163 | 205 | 75 | 77 | 80 | 76 | 40 | 20 | 22 | 27 | 13 | 13 | 277 |
| Did not vote | 33\% | 30\% | 36\% | 61\% | 40\% | 45\% | 39\% | 21\% | 8\% | 8\% | 13\% | 17\% | 18\% | 65\% |
|  |  |  |  | DFGH* | $\mathrm{GH}^{*}$ | GH* | $\mathrm{GH}^{*}$ | $\mathrm{H}^{*}$ |  |  |  | * | I* $^{\text {* }}$ | IJKL |
|  | 29 | 10 | 14 | 8 | 8 | 3 | 6 | 2 | 2 | 2 | 7 | 5 | - | 7 |
| Don't know | 3\% | 2\% | 2\% | 7\% | 4\% | 2\% | 3\% | 1\% | 1\% | 1\% | 3\% | 7\% | - | 2\% |
|  |  |  |  | * | * | * |  |  |  |  |  | $\\|^{*}$ | * |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 370 | 370 | - | - |
| Leave | 33\% | $\begin{gathered} 100 \% \\ \text { OP } \end{gathered}$ | - | - |
|  | 351 | - | 351 | - |
| Remain | 31\% | - | $\begin{gathered} 100 \% \\ \text { NP } \end{gathered}$ | - |
|  | 368 | - | - | 368 |
| Did not vote | 33\% | - | - | $\begin{gathered} 100 \% \\ \text { NO } \end{gathered}$ |
|  | 29 | - | - | - |
| Don't know | 3\% | - | - | - |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 408 | 226 | 182 | 14 | 62 | 42 | 63 | 92 | 136 | 221 | 51 | 8 | 32 | 79 |
| Leave | 36\% | $\begin{gathered} 41 \% \\ B \end{gathered}$ | 32\% | $\stackrel{12 \%}{*}$ | $\begin{gathered} 32 \% \\ \mathrm{C}^{*} \end{gathered}$ | $\stackrel{24 \%}{*}$ | $\begin{gathered} 32 \% \\ \mathrm{C}^{\star} \end{gathered}$ | $48 \%$ $\mathrm{CDE}^{*}$ | $56 \%$ CDEF | $76 \%$ JKLM | 24\% | 11\% | $46 \%$ <br> JKM* | 19\% |
|  | 409 | 195 | 214 | 61 | 69 | 94 | 57 | 59 | 69 | 44 | 127 | 57 | 26 | 147 |
| Remain | 37\% | 36\% | 38\% | 50\% | 36\% | 53\% | 29\% | 31\% | 29\% | 15\% | 60\% | 74\% | 37\% | 35\% |
|  |  |  |  | FGH* | * | FGH* | * | * |  |  | ILM | ILM* | ${ }^{*}$ | 1 |
|  | 203 | 104 | 100 | 23 | 40 | 31 | 63 | 23 | 22 | 11 | 14 | 2 | 4 | 160 |
| Would not vote | 18\% | 19\% | 18\% | 19\% | 21\% | 18\% | 32\% | 12\% | 9\% | 4\% | 7\% | 3\% | 6\% | 38\% |
|  |  |  |  | * | $\mathrm{H}^{*}$ |  | GH* | * |  |  |  | * | * | IJKL |
|  | 98 | 22 | 71 | 24 | 21 | 11 | 13 | 15 | 14 | 15 | 21 | 9 | 8 | 38 |
| Don't know | 9\% | 4\% | 12\% | 19\% | 11\% | 6\% | 7\% | 8\% | 6\% | 5\% | 10\% | 12\% | 11\% | 9\% |
|  |  |  | A | $\mathrm{EFH}^{*}$ | * |  | * |  |  |  |  |  | * |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 408 | 332 | 42 | 33 |
| Leave | 36\% | $\begin{gathered} 90 \% \\ \text { OP } \end{gathered}$ | 12\% | 9\% |
| Remain | 409 | 17 | 275 | 116 |
|  | 37\% | 5\% | 78\% | 32\% |
|  |  |  |  |  |
| Would not vote | 18\% | 2\% | 4\% | 179 $49 \%$ |
|  |  |  |  | NO |
| Don't know | 98 | 13 | 21 | 40 |
|  | 9\% | 4\% | 6\% | 11\% |
|  |  |  |  | N |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Yes | 319 | 168 | 150 | 39 | 62 | 66 | 59 | 47 | 45 | 23 | 99 | 47 | 22 | 123 |
|  | 28\% | $31 \%$ | 27\% | 32\% | 32\% | 37\% | 30\% | 25\% | 19\% | 8\% | $\begin{aligned} & 46 \% \\ & \text { IM } \end{aligned}$ | $\begin{aligned} & \text { 61\% } \\ & \text { ILM } \end{aligned}$ | 32\% | 29\% |
|  |  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * | * |  |  |  |  | ${ }^{*}$ | 1 |
| Maybe | 179 | 97 | 83 | 29 | 39 | 38 | 29 | 20 | 23 | 32 | 44 | 12 | 17 | 67 |
|  | 16\% | 18\% | 15\% | 24\%$\mathrm{H}^{*}$ | $\begin{gathered} \text { 20\% } \\ \mathrm{H}^{*} \end{gathered}$ | 22\%$\mathrm{H}^{*}$ | 15\% | 11\% | 10\% | 11\% | $21 \%$1 | 15\% | 24\% | 16\% |
|  |  |  |  |  |  |  |  |  |  |  |  | * | $1 *$ |  |
| No | 405 | 217 | 188 | 15 | 39 | 38 | 71 | 103 | 139 | 209 | 37 | 8 | 27 | 104 |
|  | 36\% | 40\% | 33\% | 12\% | 20\% | $21 \%$ | $\begin{aligned} & 36 \% \\ & C D^{*} \end{aligned}$ | $\begin{gathered} 54 \% \\ \text { CDEF* } \end{gathered}$ | $\begin{aligned} & 58 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & \text { 72\% } \\ & \text { JKLM } \end{aligned}$ | 17\% | $\stackrel{10 \%}{*}$ | $\begin{gathered} 38 \% \\ \mathrm{JK}^{*} \end{gathered}$ | 25\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | 215 | 64 | 145 | 38 | 52 | 35 | 37 | 19 | 34 | 28 | 33 | 10 | 4 | 130 |
|  | 19\% | 12\% | $\begin{gathered} \text { 26\% } \\ \text { A } \end{gathered}$ | $\begin{aligned} & 31 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{aligned} & 27 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | 20\% | $\stackrel{19 \%}{*}$ | 10\% | 14\% | 10\% | 15\% | 13\% | 5\% | $\begin{aligned} & 31 \% \\ & \text { IJKL } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
| Yes | 319 | 28 | 196 | 95 |
|  | 28\% | 8\% | 56\% | 26\% |
|  |  |  | NP | N |
| Maybe | 179 | 35 | 73 | 67 |
|  | 16\% | 9\% | 21\% | 18\% |
|  |  |  | N | N |
| No | 405 | 278 | 51 | 74 |
|  | 36\% | 75\% | 14\% | 20\% |
|  |  | OP |  |  |
| Don't know | 215 | 29 | 32 | 133 |
|  | 19\% | 8\% | 9\% | 36\% |
|  |  |  |  | NO |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

## Base: All adults GB 18+

|  | Generating economic growth | Reducing crime | Investing more in health care | Investing more in social care for the elderly | $\begin{array}{\|c\|} \hline \text { Reducing } \\ \text { the national } \\ \text { debt } \end{array}$ | Improving the future opportunities of our young people through better education | Stricter border controls to reduce immigration | Reducing income inequality between the richest and the poorest | $\begin{gathered} \text { Reducing } \\ \text { unemploym } \\ \text { ent } \end{gathered}$ | Negotiating a trade deal with the EU | Affordable housing |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted Base | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 |
| Weighted Base | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 | 1118 |
| Most important (100) | $\begin{aligned} & 169 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 38 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 53 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 99 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 108 \\ 10 \% \end{gathered}$ | $\begin{gathered} 113 \\ 10 \% \end{gathered}$ |
| 2nd (90) | $\begin{aligned} & 98 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 136 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 9 \% \end{aligned}$ |
| 3rd (80) | $\begin{aligned} & 121 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 127 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 94 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 9 \% \end{aligned}$ |
| 4th (70) | $\begin{gathered} 94 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 9 \% \end{aligned}$ |
| 5th (60) | $\begin{gathered} 108 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 124 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 12 \% \end{aligned}$ |
| 6th (50) | $\begin{aligned} & 89 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 120 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 111 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 128 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 10 \% \end{aligned}$ |
| 7th (40) | $\begin{gathered} 123 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 116 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 10 \% \end{aligned}$ |
| 8th (30) | $\begin{aligned} & 107 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 60 \end{aligned}$ | $\begin{aligned} & 127 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 93 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 9 \% \end{aligned}$ |
| 9th (20) | $\begin{gathered} 88 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 146 \\ 13 \% \end{gathered}$ | $\begin{gathered} 115 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 112 \\ 10 \% \end{gathered}$ |
| 10th (10) | $\begin{aligned} & 61 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 136 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 141 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 7 \% \end{aligned}$ |
| Least important (0) | $\begin{aligned} & 60 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 86 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 304 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 154 \\ 14 \% \end{gathered}$ | $\begin{gathered} 46 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 168 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 6 \% \end{aligned}$ |
| Mean score | 56.73 | 51.25 | 68.96 | 49.65 | 41.85 | 49.16 | 37.96 | 45.19 | 53.6 | 43 | 52.64 |
| Standard Deviation | 30.926 | 28.803 | 28.928 | 28.941 | 30.274 | 28.27 | 35.589 | 33.208 | 27.314 | 33.156 | 30.131 |
| Error Variance | 0.855 | 0.742 | 0.748 | 0.749 | 0.82 | 0.715 | 1.133 | 0.986 | 0.667 | 0.983 | 0.812 |

KANTAR

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | $J$ | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 169 | 89 | 81 | 16 | 15 | 28 | 30 | 20 | 60 | 60 | 22 | 21 | 11 | 52 |
| Most important (100) | 15\% | 16\% | 14\% | $\stackrel{13 \%}{*}$ | $\stackrel{8 \%}{*}$ | $\stackrel{16 \%}{*}$ | $\stackrel{16 \%}{*}$ | 11\% | $\begin{gathered} 25 \% \\ \text { DG } \end{gathered}$ | $\begin{gathered} 21 \% \\ \text { JM } \end{gathered}$ | 10\% | $\begin{aligned} & 28 \% \\ & \mathrm{JM}^{*} \end{aligned}$ | $\stackrel{15 \%}{*}$ | 12\% |
| 2nd (90) | 98 | 52 | 46 | 2 | 11 | 14 | 22 | 17 | 31 | 42 | 16 | 5 | 5 | 27 |
|  | 9\% | 10\% | 8\% | 1\% | 6\% | $\stackrel{8 \%}{*}$ | 11\% | 9\% | $13 \%$ $C$ | 14\% | 7\% | 7\% | 8\% | 6\% |
| 3rd (80) | 121 | 76 | 45 | 10 | 29 | 25 | 18 | 11 | 29 | 26 | 13 | 7 | 5 | 67 |
|  | 11\% | $\begin{gathered} 14 \% \\ \mathrm{~B} \end{gathered}$ | 8\% | 8\% | $\stackrel{15 \%}{*}$ | $\stackrel{14 \%}{*}$ | 9\% | $\stackrel{6 \%}{*}$ | 12\% | 9\% | 6\% | 10\% | 7\% | $\begin{gathered} 16 \% \\ \text { J } \end{gathered}$ |
| 4th (70) | 94 | 33 | 60 | 17 | 15 | 13 | 8 | 26 | 14 | 21 | 19 | 7 | 6 | 32 |
|  | 8\% | 6\% | 11\% | 14\% | 8\% | 7\% | 4\% | 14\% | 6\% | 7\% | 9\% | 10\% | 8\% | 8\% |
| 5th (60) | 108 | 54 | 54 | 9 | 18 | 22 | 12 | 26 | 22 | 27 | 25 | 6 | 12 | 38 |
|  | 10\% | 10\% | 10\% | 7\% | 9\% | $\stackrel{12 \%}{*}$ | 6\% | 14\% | 9\% | 9\% | 12\% | 8\% | * | 9\% |
| 6th (50) | 89 | 45 | 44 | 10 | 14 | 11 | 21 | 16 | 17 | 31 | 21 | 3 | 8 | 24 |
|  | 8\% | 8\% | 8\% | 9\% | 7\% | 6\% | 11\% | 9\% | 7\% | 11\% | 10\% | 4\% | 11\% | 6\% |
| 7th (40) | 123 | 58 | 60 | 17 | 39 | 10 | 10 | 28 | 19 | 24 | 19 | 15 | 4 | 57 |
|  | 11\% | 11\% | 11\% | 14\% | $\begin{aligned} & 20 \% \\ & \text { EFH }^{*} \end{aligned}$ | 5\% | 5\% | 15\% | 8\% | 8\% | 9\% | $\begin{gathered} 19 \% \\ \mathbf{\|}^{*} \end{gathered}$ | $\stackrel{6 \%}{*}$ | 13\% |
| 8th (30) | 107 | 59 | 48 | 18 | 11 | 27 | 19 | 17 | 14 | 22 | 29 | 6 | 8 | 38 |
|  | 10\% | 11\% | 9\% | $\stackrel{15 \%}{*}$ | 6\% | $\begin{aligned} & 15 \% \\ & \mathrm{H}^{*} \end{aligned}$ | 10\% | 9\% | 6\% | 8\% | 13\% | 8\% | 12\% | 9\% |
| 9th (20) | 88 | 23 | 65 | 14 | 13 | 9 | 22 | 12 | 17 | 21 | 23 | 2 | 3 | 31 |
|  | 8\% | 4\% | $\begin{gathered} 11 \% \\ \text { A } \end{gathered}$ | $\stackrel{11 \%}{*}$ | $\stackrel{7 \%}{*}$ | $\stackrel{5 \%}{*}$ | 11\% | 7\% | 7\% | 7\% | 11\% | $\stackrel{\text { 2\% }}{*}$ | $\stackrel{4 \%}{*}$ | 7\% |
| 10th (10) | 61 | 32 | 30 | 3 | 15 | 8 | 16 | 13 | 7 | 7 | 12 | 4 | 4 | 31 |
|  | 5\% | 6\% | 5\% | 2\% | 8\% | 4\% | 8\% | 7\% | 3\% | 2\% | 6\% | 5\% | 6\% | 7\% |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

## Base: All adults GB 18+



## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

## Base: All adults GB 18+

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |
|  |  |  |  |
|  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

## Base: All adults GB 18+



## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 79 | 42 | 37 | 4 | 15 | 12 | 21 | 18 | 9 | 21 | 17 | 3 | 3 | 33 |
| Most important (100) | 7\% | 8\% | 6\% | 3\% | 8\% | 7\% | 11\% | 10\% | 4\% | 7\% | 8\% | 4\% | $\stackrel{4 \%}{*}$ | 8\% |
| 2nd (90) | 90 | 41 | 49 | 4 | 21 | 18 | 15 | 17 | 15 | 27 | 11 | 6 | 3 | 39 |
|  | 8\% | 8\% | 9\% | 3\% | 11\% | 10\% | 8\% | 9\% | 6\% | 9\% | 5\% | 8\% | 4\% | 9\% |
| 3rd (80) | 135 | 60 | 76 | 16 | 12 | 21 | 33 | 24 | 29 | 38 | 24 | 6 | 4 | 61 |
|  | 12\% | 11\% | 13\% | 13\% | $\stackrel{\text { 6\% }}{*}$ | $\stackrel{12 \%}{*}$ | $\stackrel{17}{*}$ | $\stackrel{12 \%}{*}$ | 12\% | 13\% | 11\% | $8 \%$ $*$ | $\stackrel{5}{*}$ | 14\% |
| 4th (70) | 105 | 55 | 50 | 9 | 19 | 13 | 25 | 18 | 22 | 29 | 25 | 4 | 7 | 36 |
|  | 9\% | 10\% | 9\% | 7\% | 10\% | 8\% | 13\% | 10\% | 9\% | 10\% | 12\% | 5\% | $10 \%$ | 8\% |
| 5th (60) | 76 | 46 | 30 | 6 | 10 | 8 | 20 | 9 | 23 | 30 | 13 | 9 | 6 | 15 |
|  | 7\% | 8\% | 5\% | $5 \%$ | $5 \%$ | 5\% | 10\% | 5\% | 9\% | $\begin{gathered} 10 \% \\ M \end{gathered}$ | 6\% | $\begin{aligned} & 12 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 9\% | 3\% |
| 6th (50) | 120 | 54 | 66 | 10 | 25 | 17 | 6 | 31 | 30 | 30 | 17 | 9 | 2 | 51 |
|  | 11\% | 10\% | 12\% | 9\% | 13\% | 9\% | 3\% | 17\% | $\begin{gathered} 12 \% \\ \mathrm{~F} \end{gathered}$ | 10\% | 8\% | 12\% | $\stackrel{\text { 2\% }}{*}$ | 12\% |
| 7th (40) | 132 | 61 | 70 | 14 | 23 | 23 | 22 | 19 | 31 | 31 | 25 | 10 | 14 | 46 |
|  | 12\% | 11\% | 12\% | $11 \%$ | 12\% | 13\% | $11 \%$ | 10\% | 13\% | 11\% | 12\% | 13\% | $21 \%$ | 11\% |
| 8th (30) | 148 | 74 | 74 | 31 | 21 | 27 | 25 | 16 | 28 | 30 | 22 | 7 | 7 | 82 |
|  | 13\% | 13\% | 13\% | 25\% | $11 \%$ | 15\% | 13\% | $\stackrel{\text { 9\% }}{ }$ | 11\% | 10\% | 10\% | 9\% | 10\% | 19\% |
|  |  |  |  | $\mathrm{GH}^{*}$ |  |  |  |  |  |  |  |  |  |  |
| 9th (20) | 91 | 42 | 44 | 9 | 18 | 15 | 9 | 15 | 24 | 22 | 23 | 13 | 10 | 22 |
|  | 8\% | 8\% | 8\% | 7\% | 10\% | 9\% | 5\% | 8\% | 10\% | 7\% | 11\% | 17\% $\mathrm{M}^{*}$ | $\begin{aligned} & 15 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 5\% |
| 10th (10) | 105 | 55 | 50 | 14 | 21 | 18 | 11 | 14 | 26 | 25 | 24 | $\begin{gathered} 7 \\ 9 \% \\ \% \end{gathered}$ | 13 | 28 |
|  | 9\% | 10\% | 9\% | 12\% | $11 \%$ | $\stackrel{10 \%}{*}$ | 6\% | 7\% | 11\% | 9\% | 11\% |  | $\begin{gathered} 19 \% \\ \mathrm{M}^{*} \\ \hline \end{gathered}$ | 6\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Least important (0) | $\begin{aligned} & 37 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 17 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | 5 $4 \%$ $*$ | 7 $4 \%$ $*$ | 6 $3 \%$ $*$ | 9 $5 \%$ * | 7 $4 \%$ $*$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | 8 $3 \%$ | 12 $6 \%$ | 2 $3 \%$ $*$ | $\begin{gathered} 1 \\ 1 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ |
| Mean score | 51.25 | 51.27 | 51.52 | 43.76 | 50.18 | 50.34 | $\begin{gathered} 57.44 \\ \mathrm{CH}^{*} \end{gathered}$ | $\begin{gathered} 54.59 \\ C^{*} \end{gathered}$ | 48.9 | $\begin{gathered} 54.08 \\ \mathrm{~L} \end{gathered}$ | 48.42 | 46.38 | 41.64 | 53.53 L |
| Standard Deviation | 28.803 | 28.834 | 28.773 | 26.713 | 29.661 | 29.374 | 29.409 | 29.268 | 26.745 | 28.407 | 30.143 | 27.412 | 26.862 | 28.388 |
| Error Variance | 0.742 | 1.522 | 1.461 | 5.857 | 4.586 | 4.838 | 4.417 | 4.525 | 2.97 | 2.77 | 4.262 | 9.845 | 10.331 | 1.9 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

## Base: All adults GB 18+

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |
|  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

## Base: All adults GB 18+

|  | Total | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 263 | 90 | 168 | 27 | 31 | 31 | 52 | 65 | 58 | 53 | 61 | 20 | 11 | 98 |
| Most important (100) | 24\% | 16\% | $\begin{gathered} 30 \% \\ \text { A } \end{gathered}$ | $\stackrel{22 \%}{*}$ | $\stackrel{16 \%}{*}$ | $\stackrel{17 \%}{*}$ | 27\% | $\begin{aligned} & 34 \% \\ & \mathrm{DE}^{*} \end{aligned}$ | 24\% | 18\% | $\begin{gathered} 29 \% \\ \text { I } \end{gathered}$ | $\stackrel{26 \%}{*}$ | 16\% | 23\% |
| 2nd (90) | 179 | 95 | 84 | 20 | 28 | 24 | 33 | 25 | 48 | 42 | 44 | 12 | 12 | 62 |
|  | 16\% | 17\% | 15\% | 17\% | 15\% | 13\% | 17\% | 13\% | 20\% | 14\% | 21\% | 16\% | 17\% | 15\% |
| 3rd (80) | 127 | 65 | 62 | 12 | 14 | 26 | 15 | 25 | 35 | 39 | 29 | 5 | 9 | 43 |
|  | 11\% | 12\% | 11\% | $\stackrel{10 \%}{*}$ | 7\% | $\stackrel{15 \%}{*}$ | $8 \%$ $*$ | 13\% | 15\% | 14\% | 13\% | 7\% | 13\% | 10\% |
| 4th (70) | 122 | 53 | 70 | 7 | 27 | 19 | 19 | 24 | 26 | 35 | 12 | 10 | 7 | 55 |
|  | 11\% | 10\% | 12\% | $\stackrel{\text { 6\% }}{ }$ | 14\% | 11\% | 9\% | 13\% | 11\% | 12\% | 5\% | 13\% | 10\% | 13\% |
| 5th (60) | 114 | 58 | 56 | 11 | 27 | 20 | 26 | 13 | 17 | 29 | 23 | 5 | 9 | 44 |
|  | 10\% | 11\% | 10\% | $\stackrel{\text { 9\% }}{*}$ | 14\% | 11\% | * ${ }^{13 \%}$ | 7\% | 7\% | 10\% | 11\% | $\stackrel{6}{*}$ | 13\% | 10\% |
| 6th (50) | 64 | 33 | 31 | 8 | 12 | 11 | 3 | 9 | 20 | 25 | 7 | 5 | 6 | 19 |
|  | 6\% | 6\% | 6\% | 7\% | 6\% | 6\% | 2\% | 5\% | 8\% | 9\% | 3\% | 7\% | * ${ }_{\text {* }}$ | 5\% |
| 7th (40) | 76 | 36 | 39 | 8 | 16 | 21 | 12 | 6 | 12 | 21 | 5 | 5 | 9 | 30 |
|  | 7\% | 7\% | 7\% | 7\% | 9\% | 12\% | 6\% | 3\% | 5\% | 7\% | 2\% | 7\% | $\begin{gathered} 13 \% \\ J^{*} \end{gathered}$ | 7\% |
| 8th (30) | 42 | 29 | 13 | 6 | 6 | 4 | 5 | 10 | 11 | 18 | 7 | 1 | 2 | 11 |
|  | 4\% | 5\% | 2\% | 5\% | $\stackrel{3 \%}{*}$ | 2\% | 3\% | 5\% | 5\% | 6\% | 3\% | 2\% | 3\% | 3\% |
| 9th (20) | 59 | 39 | 20 | 11 | 13 | 11 | 15 | 6 | 3 | 11 | 6 | 3 | - | 38 |
|  | 5\% | 7\% | 4\% | $\begin{aligned} & 9 \% \\ & \mathrm{H}^{*} \end{aligned}$ | 7\% | 6\% | $\begin{aligned} & 8 \% \\ & \mathrm{H}^{*} \end{aligned}$ | $\stackrel{3 \%}{*}$ | 1\% | 4\% | 3\% | $\stackrel{5}{*}$ | * | 9\% |
|  | 45 | 36 | 9 | 6 | 16 | 10 | 6 | 1 | 6 | 10 | 15 | 5 | 3 | 11 |
| 10th (10) | 4\% | $\begin{gathered} 7 \% \\ \mathrm{~B} \end{gathered}$ | 2\% | 5\% | 8\% ${ }_{\text {G* }}$ | 5\% | 3\% | $\stackrel{1 \%}{*}$ | 3\% | 3\% | 7\% | 6\% | 5\% | 3\% |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

## Base: All adults GB 18+



## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

## Base: All adults GB 18+

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |
|  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 38 | 19 | 19 | 1 | 8 | 1 | 2 | 6 | 20 | 17 | 7 | 2 | 2 | 7 |
| Most important (100) | 3\% | 3\% | 3\% | 1\% | $\stackrel{4}{*}$ | $1 \%$ $*$ | $\stackrel{1 \%}{*}$ | 3\% | $\begin{aligned} & 8 \% \\ & \text { EF } \end{aligned}$ | 6\% | 3\% | $\stackrel{3}{*}$ | $\stackrel{3 \%}{*}$ | 2\% |
| 2nd (90) | 114 | 53 | 61 | 6 | 6 | 13 | 20 | 35 | 35 | 34 | 20 | 8 | 15 | 27 |
|  | 10\% | 10\% | 11\% | 5\% | 3\% | 7\% | 10\% | $\begin{aligned} & 18 \% \\ & \text { CD }^{*} \end{aligned}$ | 14\% | 12\% | 10\% | $\stackrel{10 \%}{*}$ | $\begin{aligned} & 21 \% \\ & \text { M }^{*} \end{aligned}$ | 6\% |
| 3rd (80) | 118 | 48 | 70 | 12 | 16 | 19 | 30 | 20 | 23 | 28 | 25 | 11 | 8 | 44 |
|  | 11\% | 9\% | 12\% | 10\% | $\stackrel{8 \%}{*}$ | $\stackrel{10 \%}{*}$ | 15\% | 10\% | 9\% | 10\% | 12\% | $\stackrel{14 \%}{*}$ | $\stackrel{12 \%}{*}$ | 10\% |
| 4th (70) | 121 | 57 | 64 | 20 | 9 | 15 | 20 | 28 | 30 | 29 | 36 | 9 | 12 | 35 |
|  | 11\% | 11\% | 11\% | 16\% | 5\% | $\stackrel{\text { 9\% }}{*}$ | 10\% | $\stackrel{15 \%}{*}$ | 12\% | 10\% | $\begin{gathered} 17 \% \\ \text { M } \end{gathered}$ | 11\% | 17\% | 8\% |
| 5th (60) | 112 | 50 | 63 | 11 | 21 | 13 | 21 | 19 | 27 | 39 | 20 | 2 | 3 | 44 |
|  | 10\% | 9\% | 11\% | 9\% | 11\% | $\stackrel{7 \%}{*}$ | 11\% | 10\% | 11\% | $\begin{gathered} 13 \% \\ \mathrm{~K} \end{gathered}$ | 9\% | 2\% | 4\% | 10\% |
| 6th (50) | 123 | 56 | 67 | 11 | 19 | 30 | 29 | 12 | 23 | 34 | 19 | 11 | 5 | 45 |
|  | 11\% | 10\% | 12\% | 9\% | 10\% | 17\% | 15\% | 6\% | 9\% | 12\% | 9\% | 14\% | 7\% | 11\% |
| 7th (40) | 97 | 53 | 44 | 7 | 19 | 12 | 26 | 21 | 11 | 20 | 22 | 6 | 7 | 40 |
|  | 9\% | 10\% | 8\% | 6\% | * ${ }_{\text {* }}$ | 7\% | $\begin{gathered} 13 \% \\ \mathrm{H}^{*} \end{gathered}$ | 11\% | 5\% | 7\% | 10\% | 8\% | 10\% | 10\% |
| 8th (30) | 143 | 72 | 70 | 15 | 33 | 27 | 22 | 18 | 28 | 27 | 31 | 9 | 9 | 61 |
|  | 13\% | 13\% | 12\% | $12 \%$ | 17\% | 15\% | 11\% | 10\% | 12\% | 9\% | 15\% | $\stackrel{12 \%}{*}$ | 13\% | 14\% |
| 9th (20) | 77 | 42 | 35 | 11 | 18 | 12 | 7 | 12 | 17 | 22 | 7 | 6 | 4 | 38 |
|  | 7\% | 8\% | 6\% | 9\% | $\stackrel{\text { 9\% }}{*}$ | $7 \%$ $*$ | 3\% | 7\% | 7\% | 7\% | 3\% | $\stackrel{8 \%}{*}$ | $\stackrel{6 \%}{*}$ | 9\% |
|  | 88 | 33 | 50 | 12 | 23 | 16 | 7 | 8 | 22 | 25 | 13 | 8 | 1 | 41 |
| 10th (10) | 8\% | 6\% | 9\% | 10\% | 12\% | 9\% | 4\% | 4\% | 9\% | 8\% | 6\% | 11\% | 2\% | 10\% |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

## Base: All adults GB 18+



## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

## Base: All adults GB 18+

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |
|  |  |  |  |
|  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 86 | 13 | 20 | 47 |
| Least important (0) | 8\% | 3\% | 6\% | $\begin{gathered} 13 \% \\ \mathrm{~N} \end{gathered}$ |
| Mean score | 49.65 | 54.31 | 52.16 | 43.33 |
|  |  | P | P |  |
| Standard Deviation | 28.941 | 28.627 | 27.936 | 28.176 |
|  |  |  |  |  |
| Error Variance | 0.749 | 2.217 | 2.22 | 2.158 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | $J$ | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Most important (100) | 54 | 35 | 18 | 3 | 24 | 10 | 12 | 1 | 4 | 14 | 8 | 1 | 4 | 22 |
|  | 5\% | 6\% | 3\% | 3\% | $\begin{aligned} & 12 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\stackrel{5 \%}{*}$ | 6\% | 1\% | 2\% | 5\% | 4\% | 1\% | 5\% | 5\% |
| 2nd (90) | 89 | 46 | 43 | 8 | 18 | 14 | 8 | 12 | 29 | 35 | 13 | 7 | 4 | 30 |
|  | 8\% | 8\% | 8\% | 7\% | 9\% | 8\% | 4\% | 7\% | 12\% | 12\% | 6\% | 9\% | 5\% | 7\% |
| 3rd (80) | 56 | 22 | 29 | 4 | 17 | 6 | 8 | 7 | 13 | 18 | 6 | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | 4 | 17 |
|  | 5\% | 4\% | 5\% | 4\% | 9\% | $\stackrel{3}{*}$ | $\stackrel{4 \%}{*}$ | 4\% | 6\% | 6\% | 3\% |  | 6\% | 4\% |
| 4th (70) | 78 | 43 | 35 | 8 | 19 | 7 | 16 | 7 | 20 | 25 | 11 | 4 | 7 | 29 |
|  | 7\% | 8\% | 6\% | 7\% | 10\% | 4\% | 8\% | ${ }^{4 \%}$ | 8\% | 8\% | 5\% | 5\% | 10\% | 7\% |
| 5th (60) | 96 | 54 | 42 | 13 | 9 | 22 | 18 | 14 | 19 | 19 | 15 | 6 | 5 | 49 |
|  | 9\% | 10\% | 7\% | 10\% | 5\% | $13 \%$ | $9 \%$ | $7 \%$ | 8\% | 7\% | 7\% | 8\% | 7\% | 12\% |
| 6th (50) | 125 | 69 | 56 | 21 | 19 | 23 | 9 | 35 | 18 | 31 | 30 | 6 | 9 | 46 |
|  | 11\% | 13\% | 10\% | $\begin{gathered} 17 \% \\ F^{*} \end{gathered}$ | $10 \%$ | $13 \%$ | $5 \%$ | $\begin{aligned} & 18 \% \\ & \text { FH }^{*} \end{aligned}$ | 8\% | 11\% | 14\% | 7\% | 13\% | 11\% |
|  | 116 | 57 | 59 | $\begin{gathered} 12 \\ 10 \% \end{gathered}$ | $\begin{gathered} 28 \\ 14 \% \\ * \end{gathered}$ | 17 | 20 | 9 | 30 | 29 | 17 | 6 | 3 | 55 |
| 7th (40) | 10\% | 10\% | 10\% |  |  | $10 \%$ | 10\% | 5\% | 13\% | 10\% | 8\% | $8 \%$ | $\stackrel{5}{*}$ | 13\% |
| 8th (30) | 72 | 26 | 46 | 7 | 6 | 13 | 11 | 20 | 15 | 26 | 14 | 5 | 6 | 20 |
|  | 6\% | 5\% | 8\% | 5\% | $3 \%$ | 7\% | $\stackrel{6 \%}{*}$ | $11 \%$ | 6\% | 9\% | 6\% | 7\% | 8\% | 5\% |
|  | 146 | 73 | 73 | 15 | 26 | 31 | 32 | 12 | 30 | 25 | 29 | 12 | 10 | 63 |
| 9th (20) | 13\% | 13\% | 13\% | 12\% | $14 \%$ | 17\% | $16 \%$ | $6 \%$ | 12\% | 8\% | 13\% | $16 \%$ | 14\% | 15\% |
|  | 177 | 75 | 103 | 18 | 19 | 17 | 39 | 47 | 37 | 38 | 49 | 15 | 14 | 50 |
| 10th (10) | 16\% | 14\% | 18\% | $15 \%$ | 10\% | 10\% | 20\% | $\begin{gathered} 25 \% \\ \mathrm{DE}^{\star} \\ \hline \end{gathered}$ | 15\% | 13\% | $\begin{gathered} 23 \% \\ \text { IM } \end{gathered}$ | 20\% | 19\% | 12\% |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 110 | 47 | 63 | 12 | 7 | 19 | 22 | 25 | 25 | 31 | 22 | 7 | 5 | 43 |
| Least important (0) | 10\% | 9\% | 11\% | 10\% | 4\% | 10\% | 11\% | $\stackrel{13 \%}{*}$ | 10\% | 11\% | 10\% | 9\% | 7\% | 10\% |
|  | 41.85 | 44.62 | 38.83 | 40.81 | 53.11 | 42.24 | 37.67 | 34.64 | 42.19 | 45.68 | 36.43 | 39.83 | 41.58 | 42.78 |
| Mean score |  |  |  | * |  | * | * | * |  |  |  | * | * |  |
| Standard Deviation | 30.274 | 30.512 | 29.71 | 28.22 | 31.356 | 29.581 | 30.415 | 27.83 | 30.347 | 31.45 | 29.146 | 30.162 | 30.263 | 29.56 |
| Error Variance | 0.82 | 1.704 | 1.558 | 6.537 | 5.124 | 4.906 | 4.725 | 4.091 | 3.824 | 3.396 | 3.984 | 11.919 | 13.112 | 2.06 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

## Base: All adults GB 18+

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |  |
|  |  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 53 | 32 | 21 | 11 | 12 | 6 | 11 | 2 | 10 | 6 | 8 | 4 | 2 | 33 |
| Most important (100) | 5\% | 6\% | 4\% | 9\% | $\stackrel{6 \%}{*}$ | $4 \%$ $*$ | 5\% | $\stackrel{1 \%}{*}$ | 4\% | 2\% | 4\% | $5 \%$ $*$ | 2\% | $\begin{gathered} 8 \% \\ \text { I } \end{gathered}$ |
|  | 88 | 48 | 40 | 16 | 24 | 12 | 21 | 6 | 9 | 10 | 17 | 3 | 12 | 41 |
| 2nd (90) | 8\% | 9\% | 7\% | $\begin{aligned} & 13 \% \\ & \text { GH }^{*} \end{aligned}$ | $\begin{aligned} & \text { 12\% } \\ & \mathrm{GH}^{*} \end{aligned}$ | $\stackrel{7 \%}{*}$ | 11\% | $\stackrel{3}{*}$ | 4\% | 4\% | 8\% | 4\% | $\begin{gathered} \text { 17\% } \\ \mathbf{\|}^{*} \end{gathered}$ | $\begin{gathered} \text { 10\% } \end{gathered}$ |
|  | 94 | 47 | 47 | 19 | 18 | 13 | 9 | 17 | 17 | 16 | 27 | 11 | 4 | 33 |
| 3rd (80) | 8\% | 9\% | 8\% | 16\% | 10\% | 7\% | 5\% | $\stackrel{\text { 9\% }}{*}$ | 7\% | 6\% | $13 \%$ | $\stackrel{14 \%}{*}$ | 5\% | 8\% |
|  | 140 | 63 | 77 | 19 | 23 | 29 | 27 | 15 | 26 | 26 | 23 | 11 | 7 | 70 |
| 4th (70) | 13\% | 12\% | 14\% | 16\% | 12\% | 16\% | 14\% | 8\% | 11\% | 9\% | 11\% | 15\% | 9\% | 16\% |
|  | 124 | 68 | 56 | 11 | 25 | 25 | 12 | 22 | 28 | 41 | 23 | 9 | 6 | 40 |
| 5th (60) | 11\% | 12\% | 10\% | 9\% | 13\% | 14\% | 6\% | 12\% | 12\% | 14\% | 11\% | 12\% | 8\% | 9\% |
|  | 111 | 47 | 64 | 13 | 19 | 16 | 19 | 11 | 33 | 30 | 21 | 5 | 8 | 40 |
| 6th (50) | 10\% | 9\% | 11\% | 10\% | 10\% | 9\% | 9\% | $\stackrel{\text { 6\% }}{ }$ | 14\% | 10\% | 10\% | 7\% | $12 \%$ | 9\% |
|  | 108 | 54 | 54 | 11 | 12 | 19 | 17 | 23 | 26 | 24 | 27 | 12 | 10 | 35 |
| 7th (40) | 10\% | 10\% | 10\% | $\stackrel{9 \%}{*}$ | 6\% | 11\% | $\stackrel{\text { 9\% }}{*}$ | $\stackrel{12 \%}{*}$ | 11\% | 8\% | 13\% | 15\% | $14 \%$ | 8\% |
|  | 127 | 59 | 63 | 8 | 22 | 12 | 31 | 21 | 33 | 42 | 23 | 11 | 5 | 37 |
| 8th (30) | 11\% | 11\% | 11\% | $\stackrel{\text { 6\% }}{*}$ | 12\% | 7\% | $\stackrel{16 \%}{*}$ | 11\% | 14\% | 15\% | 11\% | 14\% | 7\% | 9\% |
|  | 115 | 43 | 72 | 3 | 22 | 14 | 20 | 29 | 27 | 36 | 10 | 4 | 5 | 50 |
| 9th (20) | 10\% | 8\% | 13\% | $3 \%$ | 11\% | 8\% | $10 \%$ | $\begin{gathered} 15 \% \\ \mathrm{C}^{*} \end{gathered}$ | 11\% | $\begin{gathered} \text { 12\% } \\ \text { J } \end{gathered}$ | 5\% | 5\% | 7\% | 12\% |
|  | 103 | 59 | 44 | 10 | 9 | 18 | 18 | 18 | 29 | 38 | 17 | 3 | 6 | 38 |
| 10th (10) | 9\% | 11\% | 8\% | 8\% | 5\% | 10\% | 9\% | 10\% | 12\% | 13\% | 8\% | 4\% | 8\% | 9\% |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 56 | 26 | 30 | 1 | 6 | 13 | 10 | 24 | 2 | 22 | 17 | 4 | 7 | 7 |
| Least important (0) | 5\% | 5\% | 5\% | * | $\stackrel{3 \%}{*}$ | $\begin{aligned} & 7 \% \\ & \mathrm{H}^{*} \end{aligned}$ | 5\% | $\begin{aligned} & 13 \% \\ & \mathrm{CH}^{*} \end{aligned}$ | 1\% | $\begin{gathered} 7 \% \\ \mathrm{M} \end{gathered}$ | $\begin{aligned} & 8 \% \\ & \mathrm{M} \end{aligned}$ | 5\% | $\begin{gathered} 10 \% \\ \mathrm{M}^{*} \end{gathered}$ | 2\% |
|  | 49.16 | 50.38 | 48.16 | 62.36 | 54.69 | 49.18 | 48.29 | 39.04 | 46.72 | 40.98 | 50.06 | 52.36 | 49.13 | 53.84 |
| Mean score |  |  |  | EFGH* | GH* | G* | G* | * | G |  | 1 | ${ }^{*}$ | * | 1 |
| Standard Deviation | 28.27 | 28.972 | 27.632 | 26.699 | 28.181 | 28.248 | 29.308 | 27.376 | 25.582 | 26.491 | 28.625 | 26.342 | 30.201 | 28.518 |
| Error Variance | 0.715 | 1.537 | 1.348 | 5.851 | 4.139 | 4.474 | 4.387 | 3.959 | 2.717 | 2.409 | 3.843 | 9.091 | 13.058 | 1.917 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

## Base: All adults GB 18+

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |  |
|  |  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 56 | 27 | 22 | 5 |
| Least important (0) | 5\% | $\begin{gathered} 7 \% \\ \mathrm{P} \end{gathered}$ | 6\% | 1\% |
| Mean score | 49.16 | 42.69 | 48.85 | 56.05 |
|  |  |  |  | NO |
| Standard Deviation | 28.27 | 27.385 | 28.956 | 27.149 |
|  |  |  |  |  |
| Error Variance | 0.715 | 2.029 | 2.386 | 2.003 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

## Base: All adults GB 18+

|  | Total | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Most important (100) | 96 | 49 | 47 | 11 | 11 | 16 | 9 | 21 | 28 | 52 | 10 | 2 | 14 | 18 |
|  | 9\% | 9\% | 8\% | 9\% | $\stackrel{6 \%}{*}$ | $\stackrel{9 \%}{*}$ | $\stackrel{5 \%}{*}$ | * ${ }^{\text {* }}$ | 12\% | $\begin{aligned} & \text { 18\% } \\ & \text { JKM } \end{aligned}$ | 5\% | $\stackrel{\text { 2\% }}{*}$ | $\begin{aligned} & 20 \% \\ & \mathrm{JKM}^{*} \end{aligned}$ | 4\% |
| 2nd (90) | 83 | 35 | 42 | 5 | 16 | 6 | 15 | 14 | 26 | 29 | 7 | 6 | 3 | 38 |
|  | 7\% | 6\% | 7\% | 4\% | 9\% | 4\% | 8\% | 7\% | 11\% | 10\% | 3\% | $\stackrel{8}{*}$ | 4\% | 9\% |
| 3rd (80) | 87 | 36 | 51 | 1 | 7 | 12 | 13 | 34 | 19 | 26 | 10 | 3 | 3 | 40 |
|  | 8\% | 7\% | 9\% | $\stackrel{1 \%}{*}$ | 4\% | $\stackrel{\text { 7\% }}{*}$ | 7\% | $\begin{aligned} & \text { 18\% } \\ & \text { CD* } \end{aligned}$ | 8\% | 9\% | 5\% | 4\% | $\stackrel{4 \%}{*}$ | 9\% |
| 4th (70) | 46 | 29 | 17 | 2 | 8 | 7 | 10 | 11 | 8 | 26 | 5 | 1 | 3 | 11 |
|  | 4\% | 5\% | 3\% | 2\% | 4\% | 4\% | $\stackrel{5 \%}{*}$ | *\% | $3 \%$ | $\begin{aligned} & \text { 9\% } \\ & \text { JM } \end{aligned}$ | 2\% | 1\% | $\stackrel{5}{*}$ | 3\% |
| 5th (60) | 66 | 29 | 38 | 11 | 16 | 5 | 13 | 8 | 14 | 18 | 14 | 6 | 3 | 20 |
|  | 6\% | 5\% | 7\% | 9\% | $\stackrel{8 \%}{*}$ | 3\% | $\stackrel{\text { 6\% }}{*}$ | $\stackrel{4}{*}$ | 6\% | 6\% | 7\% | 8\% | $\stackrel{4 \%}{*}$ | 5\% |
| 6th (50) | 53 | 22 | 31 | 11 | 6 | 11 | 11 | 7 | 8 | 15 | 7 | - | 3 | 27 |
|  | 5\% | 4\% | 5\% | 9\% | 3\% | 6\% | $\stackrel{5}{*}$ | $\stackrel{4 \%}{*}$ | 3\% | 5\% | 4\% | 1\% | 4\% | 6\% |
| 7th (40) | 76 | 43 | 33 | 8 | 12 | 14 | 8 | 19 | 15 | 24 | 22 | 2 | 4 | 20 |
|  | 7\% | 8\% | 6\% | 7\% | $\stackrel{6 \%}{*}$ | 8\% | 4\% | 10\% | 6\% | 8\% | 10\% | 3\% | $\stackrel{6 \%}{*}$ | 5\% |
| 8th (30) | 77 | 45 | 32 | 4 | 15 | 22 | 19 | 7 | 10 | 16 | 10 | 2 | 6 | 35 |
|  | 7\% | 8\% | 6\% | 3\% | 8\% | $\stackrel{12 \%}{*}$ | 10\% | 4\% | 4\% | 6\% | 5\% | 2\% | * | 8\% |
| 9th (20) | 93 | 45 | 48 | 8 | 11 | 19 | 16 | 14 | 24 | 26 | 20 | 11 | 9 | 24 |
|  | 8\% | 8\% | 8\% | 7\% | $\stackrel{6 \%}{*}$ | $\stackrel{11 \%}{*}$ | 8\% | 8\% | 10\% | 9\% | 10\% | $\stackrel{14 \%}{*}$ | $\stackrel{12 \%}{*}$ | 6\% |
|  | 138 | 69 | 69 | 18 | 34 | 18 | 25 | 20 | 22 | 24 | 24 | 9 | 6 | 62 |
| 10th (10) | 12\% | 13\% | 12\% | 15\% | 18\% | 10\% | 13\% | 10\% | 9\% | 8\% | 11\% | 12\% | 9\% | 15\% |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

## Base: All adults GB 18+



## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

## Base: All adults GB 18+

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |
|  |  |  |  |
|  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 304 | 44 | 146 | 111 |
| Least important (0) | 27\% | 12\% | $\begin{gathered} 42 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 30 \% \\ \mathrm{~N} \end{gathered}$ |
| Mean score | 37.96 | 55.61 | 24.15 | 31.86 |
|  |  |  |  | 0 |
| Standard Deviation | 35.589 | 34.961 | 31.001 | 32.444 |
|  |  |  |  |  |
| Error Variance | 1.133 | 3.307 | 2.734 | 2.861 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

## Base: All adults GB 18+

|  | Total | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Most important (100) | 99 | 52 | 48 | 19 | 21 | 13 | 21 | 12 | 13 | 7 | 34 | 2 | 14 | 39 |
|  | 9\% | 9\% | 8\% | 15\% | $\stackrel{11 \%}{*}$ | 7\% | $\stackrel{11 \%}{*}$ | 7\% | 6\% | 2\% | $16 \%$ | 3\% | $21 \%$ $\begin{gathered} 21 \% \\ \mathrm{IK}^{*} \end{gathered}$ | 9\% |
| 2nd (90) | 83 | 36 | 47 | 17 | 9 | 15 | 8 | 27 | 8 | 14 | 29 | 6 | 5 | 29 |
|  | 7\% | 7\% | 8\% | 14\% | 5\% | 9\% | $\stackrel{4 \%}{*}$ | 14\% $\mathrm{FH}^{*}$ | 3\% | 5\% | $13 \%$ | 8\% | 7\% | 7\% |
| 3rd (80) | 91 | 45 | 47 | 8 | 22 | 13 | 25 | 10 | 14 | 18 | 25 | 4 | 9 | 30 |
|  | 8\% | 8\% | 8\% | 6\% | $\stackrel{11 \%}{*}$ | $\stackrel{7 \%}{*}$ | $\stackrel{13 \%}{*}$ | 5\% | 6\% | 6\% | 12\% | 5\% | $\stackrel{13 \%}{*}$ | 7\% |
| 4th (70) | 97 | 56 | 42 | 9 | 19 | 22 | 10 | 22 | 15 | 21 | 18 | 9 | 5 | 39 |
|  | 9\% | 10\% | 7\% | 8\% | 10\% | $\stackrel{12 \%}{*}$ | 5\% | 12\% | 6\% | 7\% | 8\% | 11\% | 8\% | 9\% |
| 5th (60) | 79 | 35 | 44 | 16 | 5 | 12 | 15 | 16 | 14 | 16 | 14 | 8 | 2 | 36 |
|  | 7\% | 6\% | 8\% | $\stackrel{13 \%}{*}$ | $\stackrel{3 \%}{*}$ | 7\% | 8\% | 8\% | 6\% | 6\% | 6\% | 11\% | $\stackrel{3}{*}$ | 8\% |
| 6th (50) | 94 | 46 | 47 | 7 | 17 | 17 | 21 | 14 | 18 | 16 | 20 | 4 | 6 | 46 |
|  | 8\% | 9\% | 8\% | 6\% | 9\% | $\stackrel{10}{*}$ | $\stackrel{11 \%}{*}$ | 7\% | 7\% | 5\% | 9\% | 5\% | 8\% | 11\% |
| 7th (40) | 80 | 33 | 47 | 11 | 11 | 15 | 12 | 16 | 15 | 16 | 20 | 4 | 5 | 28 |
|  | 7\% | 6\% | 8\% | * ${ }_{\text {* }}$ | 6\% | 8\% | 6\% | 9\% | 6\% | 5\% | 9\% | 5\% | 7\% | 7\% |
| 8th (30) | 93 | 33 | 60 | 5 | 28 | 11 | 10 | 6 | 32 | 25 | 16 | 11 | 3 | 34 |
|  | 8\% | 6\% | 11\% | 4\% | 15\% $\mathrm{G}^{*}$ | 6\% | 5\% | 3\% | $13 \%$ | 9\% | 8\% | 14\% | $\stackrel{5}{*}$ | 8\% |
| 9th (20) | 112 | 67 | 45 | 14 | 16 | 17 | 20 | 23 | 22 | 38 | 20 | 7 | 5 | 42 |
|  | 10\% | 12\% | 8\% | $\stackrel{11 \%}{*}$ | $\stackrel{8 \%}{*}$ | $\stackrel{10}{*}$ | $\stackrel{10 \%}{*}$ | $\stackrel{12 \%}{*}$ | 9\% | 13\% | 9\% | 9\% | 7\% | 10\% |
|  | 136 | 71 | 65 | 5 | 20 | 17 | 28 | 14 | 51 | 55 | 13 | 10 | 7 | 49 |
| 10th (10) | 12\% | 13\% | 11\% | 4\% | 10\% | 10\% | 14\% | 8\% | 21\% | 19\% | 6\% | 12\% | 10\% | 12\% |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 154 | 73 | 75 | 11 | 25 | 25 | 26 | 28 | 39 | 65 | 6 | 13 | 8 | 52 |
| Least important (0) | 14\% | 13\% | 13\% | 9\% | $\stackrel{13 \%}{*}$ | $\stackrel{14 \%}{*}$ | $\stackrel{13 \%}{*}$ | $\stackrel{15}{*}$ | 16\% | $\begin{gathered} \text { 22\% } \\ \text { JM } \end{gathered}$ | 3\% | $\begin{gathered} 16 \% \\ J^{*} \end{gathered}$ | $\underset{\mathrm{J}^{*}}{12 \%}$ | $\begin{gathered} 12 \% \\ \text { J } \end{gathered}$ |
|  | 45.19 | 45.1 | 45.7 | 56.65 | 46.3 | 46.65 | 45.46 | 48.03 | 35 | 32.03 | 59.91 | 40.5 | 55.1 | 46.08 |
| Mean score |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  | IKM | * | 1K* | 1 |
| Standard Deviation | 33.208 | 33.521 | 32.796 | 33.115 | 33.327 | 32.505 | 33.67 | 33.423 | 30.666 | 30.423 | 30.889 | 31.333 | 36.329 | 32.458 |
| Error Variance | 0.986 | 2.057 | 1.899 | 9.001 | 5.789 | 5.924 | 5.79 | 5.9 | 3.905 | 3.178 | 4.475 | 12.863 | 18.895 | 2.483 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

## Base: All adults GB 18+

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |  |
|  |  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 154 | 59 | 39 | 49 |
| Least important (0) | 14\% | 16\% | 11\% | 13\% |
| Mean score | 45.19 | 39.4 | 50.22 | 46.96 |
|  |  |  | N | N |
| Standard Deviation | 33.208 | 32.486 | 32.951 | 33.358 |
|  |  |  |  |  |
| Error Variance | 0.986 | 2.855 | 3.089 | 3.024 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

## Base: All adults GB 18+

|  | Total | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 46 | 30 | 16 | 4 | 12 | 14 | 7 | 4 | 5 | 10 | 7 | 4 | 1 | 23 |
| Most important (100) | 4\% | 5\% | 3\% | 4\% | $\stackrel{\text { * }}{ }$ | 8\% | 3\% | 2\% | 2\% | 3\% | 3\% | 5\% | ${ }_{\text {1 }}^{\text {* }}$ | 5\% |
| 2nd (90) | 136 | 61 | 75 | 23 | 36 | 31 | 20 | 13 | 13 | 20 | 29 | 8 | 4 | 69 |
|  | 12\% | 11\% | 13\% | $\begin{gathered} 19 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{aligned} & 19 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $17 \%$ | 10\% | 7\% | 5\% | 7\% | 14\% | 10\% | $\stackrel{6 \%}{*}$ | $16 \%$ |
|  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 3rd (80) | 105 | 49 | 56 | 18 | 15 | 22 | 22 | 13 | 15 | 23 | 27 | 10 | 3 | 34 |
|  | 9\% | 9\% | 10\% | 14\% | $\stackrel{8 \%}{*}$ | $13 \%$ | 11\% | 7\% | 6\% | 8\% | 13\% | 13\% | $5 \%$ | 8\% |
| 4th (70) | 142 | 70 | 67 | 15 | 20 | 25 | 36 | 20 | 26 | 29 | 29 | 17 | 8 | 52 |
|  | 13\% | 13\% | 12\% | 13\% | 10\% | 14\% | 18\% | 11\% | 11\% | 10\% | 13\% | $23 \%$ | 11\% | 12\% |
| 5th (60) | 128 | 59 | 70 | 9 | 13 | 13 | 22 | 33 | 38 | 34 | 25 | 7 | 10 | 46 |
|  | 11\% | 11\% | 12\% | 8\% | 7\% | 7\% | 11\% | 18\% | 16\% | 12\% | 12\% | 9\% | 14\% | 11\% |
| 6th (50) | 128 | 70 | 57 | 14 | 23 | 11 | 28 | 20 | 32 | 37 | 24 | 12 | 7 | 47 |
|  | 11\% | 13\% | 10\% | 11\% | 12\% | 6\% | $15 \%$ | $10 \%$ | 13\% | 13\% | 11\% | $15 \%$ | $11 \%$ | 11\% |
| 7th (40) | 119 | 50 | 68 | 11 | 10 | 16 | 24 | 23 | 35 | 38 | 17 | 6 | 6 | 50 |
|  | 11\% | 9\% | 12\% | $9 \%$ | 5\% | 9\% | 12\% | 12\% | $\begin{gathered} 15 \% \\ D \end{gathered}$ | 13\% | 8\% | 7\% | 8\% | 12\% |
| 8th (30) | 108 | 50 | 58 | 8 | 19 | 11 | 16 | 21 | 32 | 33 | 22 | 7 | 9 | 32 |
|  | 10\% | 9\% | 10\% | 6\% | 10\% | 6\% | 8\% | 11\% | 13\% | 11\% | 11\% | $9 \%$ | $12 \%$ | 8\% |
| 9th (20) | 108 | 55 | 53 | 7 | 21 | 19 | 12 | 25 | 24 | 34 | 23 | 3 | 14\% | 38 |
|  | 10\% | 10\% | 9\% | 6\% | 11\% | 11\% | 6\% | $13 \%$ | 10\% | 12\% | 11\% | 4\% |  | 9\% |
| 10th (10) | 52 | 29 | 23 | 7 | 8 | 12 | 4 | 14 | 7 | 16 | 6 | 1 | 9 | 20 |
|  |  |  | 4\% | $\stackrel{\text { 6\% }}{ }$ | 4\% | 7\% | $\stackrel{\text { 2\% }}{*}$ | 7\% | 3\% | 6\% | 3\% | $\stackrel{1 \%}{*}$ | $\underset{\substack{12 \% \\ J^{*}}}{ }$ | 5\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

## Base: All adults GB 18+



## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 46 | 13 | 12 | 18 |
| Most important (100) | 4\% | 3\% | 3\% | 5\% |
| 2nd (90) | 136 | 28$8 \%$ | 38$11 \%$ | $\begin{gathered} 63 \\ 17 \% \\ \mathrm{~N} \end{gathered}$ |
|  | 12\% |  |  |  |
| 3rd (80) | 105 | 33$9 \%$ | 30$9 \%$ | 41$11 \%$ |
|  |  |  |  |  |
| 4th (70) | $\begin{aligned} & 142 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 42 \\ 11 \% \end{gathered}$ | $\begin{gathered} 46 \\ 13 \% \end{gathered}$ | $\begin{gathered} 45 \\ 12 \% \end{gathered}$ |
|  |  |  |  |  |
| 5th (60) | $\begin{aligned} & 128 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 38 \\ 10 \% \end{gathered}$ | $\begin{gathered} 48 \\ 14 \% \end{gathered}$ | $\begin{gathered} 38 \\ 10 \% \end{gathered}$ |
|  |  |  |  |  |
| 6th (50) | $\begin{aligned} & 128 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 46 \\ 13 \% \end{gathered}$ | $\begin{gathered} 37 \\ 10 \% \end{gathered}$ | $\begin{gathered} 44 \\ 12 \% \end{gathered}$ |
|  |  |  |  |  |
| 7th (40) | $\begin{aligned} & 119 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 48 \\ 13 \% \end{gathered}$ | $\begin{gathered} 41 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ |
|  |  |  |  |  |
| 8th (30) | $\begin{aligned} & 108 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 40 \\ 11 \% \end{gathered}$ | $\begin{gathered} 37 \\ 10 \% \end{gathered}$ | $\begin{gathered} 29 \\ 8 \% \end{gathered}$ |
|  |  |  |  |  |
| 9th (20) | $\begin{aligned} & 108 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 39 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 41 \\ 11 \% \end{gathered}$ |
|  |  |  |  |  |
| 10th (10) | 52 | $\begin{gathered} 29 \\ 8 \% \\ \mathrm{P} \end{gathered}$ | 13$4 \%$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ |
|  |  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

## Base: All adults GB 18+

|  | Total | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Most important (100) | 108 | 64 | 44 | 4 | 22 | 27 | 9 | 19 | 27 | 34 | 23 | 8 | 3 | 36 |
|  | 10\% | 12\% | 8\% | 3\% | $\stackrel{11 \%}{*}$ | 15\% | 4\% | 10\% | 11\% | 12\% | 11\% | 11\% | * ${ }_{\text {* }}$ | 8\% |
| 2nd (90) | 62 | 39 | 24 | 13 | 7 | 9 | 9 | 9 | 15 | 19 | 10 | 10 | 3 | 14 |
|  | 6\% | 7\% | 4\% | 10\% | 4\% | $\stackrel{\text { 5\% }}{*}$ | 5\% | 5\% | 6\% | 6\% | 4\% | $13 \%$ $\mathrm{M}^{*}$ | 5\% | 3\% |
| 3rd (80) | 85 | 51 | 34 | 4 | 19 | 10 | 17 | 12 | 22 | 34 | 12 | 7 | 11 | 18 |
|  | 8\% | 9\% | 6\% | 3\% | $\stackrel{10 \%}{*}$ | 6\% | 9\% | 6\% | 9\% | $\begin{gathered} 12 \% \\ \mathrm{M} \end{gathered}$ | 6\% | * ${ }_{\text {* }}$ | $\begin{aligned} & \text { 16\% } \\ & \mathrm{M}^{+} \end{aligned}$ | 4\% |
| 4th (70) | 71 | 37 | 35 | 9 | 12 | 3 | 10 | 8 | 28 | 26 | 17 | 4 | 3 | 21 |
|  | 6\% | 7\% | 6\% | 8\% | 7\% | 2\% | 5\% | 4\% | $11 \%$ E | 9\% | 8\% | $\stackrel{5 \%}{*}$ | 4\% | 5\% |
| 5th (60) | 78 | 35 | 43 | 9 | 11 | 16 | 14 | 15 | 13 | 15 | 8 | 8 | 6 | 35 |
|  | 7\% | 6\% | 8\% | $\stackrel{8}{*}$ | 6\% | 9\% | 7\% | $\stackrel{8 \%}{*}$ | 6\% | 5\% | 4\% | 11\% | $\stackrel{\text { ¢ }}{*}$ | 8\% |
| 6th (50) | 104 | 48 | 51 | 8 | 20 | 16 | 24 | 18 | 18 | 15 | 28 | 11 | 8 | 41 |
|  | 9\% | 9\% | 9\% | 7\% | 10\% | 9\% | $\stackrel{12 \%}{*}$ | 10\% | 8\% | 5\% | $13 \%$ | $14 \%$ | $\stackrel{12 \%}{*}$ | 10\% |
| 7th (40) | 77 | 38 | 38 | 10 | 12 | 10 | 16 | 5 | 24 | 23 | 15 | 3 | 3 | 31 |
|  | 7\% | 7\% | 7\% | 8\% | 6\% | 5\% | 8\% | 3\% | 10\% | 8\% | 7\% | 4\% | 5\% | 7\% |
| 8th (30) | 107 | 54 | 53 | 14 | 19 | 15 | 15 | 32 | 13 | 24 | 20 | 6 | 5 | 51 |
|  | 10\% | 10\% | 9\% | 11\% | 10\% | 8\% | 8\% | 17\% | 5\% | 8\% | 9\% | 8\% | $\stackrel{8 \%}{*}$ | 12\% |
| 9th (20) | 118 | 57 | 60 | 15 | 20 | 22 | 33 | 14 | 13 | 17 | 30 | 11 | 8 | 45 |
|  | 11\% | 11\% | 11\% | $13 \%$ | 10\% | 12\% | $\begin{gathered} 17 \% \\ \mathrm{H}^{*} \end{gathered}$ | 8\% | 5\% | 6\% | $\begin{gathered} 14 \% \\ \hline \end{gathered}$ | $\stackrel{14 \%}{*}$ | $\stackrel{11 \%}{*}$ | 11\% |
| 10th (10) | 141 | 50 | 91 | 25 | 13 | 36 | 29 | 23 | 16 | 27 | 28 | 8 | 5 | 68 |
|  | 13\% | 9\% | 16\% | 21\% | 7\% | 20\% | 15\% | 12\% | 7\% | 9\% | 13\% | 10\% | 7\% | 16\% |
|  |  |  | A | DH* | * | $\mathrm{DH}^{*}$ | * | * |  |  |  | * | * |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 168 | 74 | 94 | 10 | 38 | 15 | 20 | 34 | 52 | 55 | 24 | 1 | 14 | 66 |
| Least important (0) | 15\% | 14\% | 17\% | 8\% | 20\% | $8 \%$ $*$ | 10\% | 18\% | $\begin{gathered} 21 \% \\ \text { EF } \end{gathered}$ | $\begin{gathered} 19 \% \\ \mathrm{~K} \end{gathered}$ | 11\% | $1 \%$ $*$ | $\begin{gathered} \text { 20\% } \\ \mathrm{K}^{*} \end{gathered}$ | $\begin{gathered} 15 \% \\ \mathrm{~K} \end{gathered}$ |
|  | 43 | 47.21 | 38.88 | 39.79 | 44.01 | 44.59 | 40.13 | 40.69 | 46.8 | 46.85 | 43.21 | 54.21 | 41.82 | 38.24 |
| Mean score |  | B |  | * | * | * | * | * |  | M |  | JLM* | * |  |
| Standard Deviation | 33.156 | 33.788 | 32.189 | 30.367 | 34.255 | 34.379 | 29.675 | 33.288 | 35.057 | 35.457 | 32.353 | 30.497 | 32.194 | 31.386 |
| Error Variance | 0.983 | 2.09 | 1.829 | 7.569 | 6.116 | 6.627 | 4.497 | 5.853 | 5.103 | 4.316 | 4.909 | 12.186 | 14.839 | 2.322 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

## Base: All adults GB 18+

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |
|  |  |  |  |
|  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

## Base: All adults GB 18+



## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 113 | 46 | 67 | 22 | 23 | 20 | 23 | 19 | 7 | 17 | 17 | 9 | 6 | 64 |
| Most important (100) | 10\% | 8\% | 12\% | $\begin{aligned} & 18 \% \\ & \mathrm{H}^{*} \end{aligned}$ | $\begin{gathered} 12 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 11 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 12 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 10 \% \\ \mathrm{H}^{*} \end{gathered}$ | 3\% | 6\% | 8\% | 12\% | 9\% | 15\% |
|  | 96 | 40 | 56 | 8 | 14 | 22 | 24 | 15 | 12 | 20 | 18 | 5 | 5 | 47 |
| 2nd (90) | 9\% | 7\% | 10\% | 7\% | * ${ }_{\text {* }}$ | 12\% | 12\% | ${ }_{\text {* }}$ \% | 5\% | 7\% | 8\% | 7\% | 7\% | 11\% |
|  | 99 | 47 | 52 | 18 | 22 | 12 | 5 | 18 | 24 | 24 | 17 | 6 | 10 | 37 |
| 3rd (80) | 9\% | 9\% | 9\% | $\begin{gathered} 15 \% \\ \mathrm{~F}^{*} \end{gathered}$ | $\stackrel{12 \%}{*}$ | 7\% | 3\% | $\stackrel{\text { 9\% }}{ }$ | 10\% | 8\% | 8\% | $\stackrel{8 \%}{*}$ | $\stackrel{14 \%}{*}$ | 9\% |
|  | 99 | 51 | 49 | 6 | 20 | 25 | 16 | 8 | 25 | 24 | 19 | - | 5 | 45 |
| 4th (70) | 9\% | 9\% | 9\% | 5\% | 10\% | $\stackrel{14 \%}{*}$ | 8\% | 4\% | 10\% | 8\% | 9\% | 1\% | 7\% | 11\% |
|  | 137 | 60 | 72 | 15 | 36 | 22 | 23 | 15 | 25 | 23 | 33 | 10 | 9 | 57 |
| 5th (60) | 12\% | 11\% | 13\% | $\stackrel{12 \%}{*}$ | 19\% | $\stackrel{13 \%}{*}$ | $\stackrel{12 \%}{*}$ | $\stackrel{8 \%}{*}$ | 11\% | 8\% | $15 \%$ | 13\% | $\stackrel{12 \%}{*}$ | 13\% |
|  | 108 | 55 | 53 | 8 | 20 | 15 | 24 | 16 | 25 | 26 | 19 | 12 | 7 | 36 |
| 6th (50) | 10\% | 10\% | 9\% | 6\% | 10\% | 9\% | 12\% | 9\% | 10\% | 9\% | 9\% | 15\% | 10\% | 9\% |
|  | 115 | 62 | 53 | 13 | 11 | 21 | 28 | 20 | 22 | 42 | 25 | 8 | 4 | 32 |
| 7th (40) | 10\% | 11\% | 9\% | 11\% | 6\% | 12\% | 14\% | * ${ }^{\text {* }}$ | 9\% | 14\% | 12\% | 11\% | 5\% | 8\% |
|  | 95 | 45 | 50 | 7 | 13 | 9 | 22 | 20 | 25 | 26 | 19 | 11 | 10 | 23 |
| 8th (30) | 9\% | 8\% | 9\% | $6 \%$ | 7\% | 5\% | 11\% | 11\% | 10\% | 9\% | 9\% | 14\% | $\stackrel{14 \%}{*}$ | 5\% |
|  | 112 | 60 | 52 | 15 | 12 | 9 | 9 | 27 | 40 | 42 | 23 | 5 | 7 | 33 |
| 9th (20) | 10\% | 11\% | 9\% | $\stackrel{13 \%}{*}$ | $\stackrel{6 \%}{*}$ | $\stackrel{5}{*}$ | 5\% | 14\% | $\begin{aligned} & 17 \% \\ & \text { DEF } \end{aligned}$ | 14\% | 11\% | $\stackrel{6 \%}{*}$ | $\stackrel{10 \%}{*}$ | 8\% |
|  | 73 | 40 | 34 | 3 | 14 | 10 | 14 | 17 | 16 | 26 | 11 | 7 | 2 | 27 |
| 10th (10) | 7\% | 7\% | 6\% | 2\% | 7\% | 6\% | 7\% | 9\% | 7\% | 9\% | 5\% | 9\% | 2\% | 6\% |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 70 | 40 | 30 | 7 | 8 | 13 | 8 | 14 | 20 | 22 | 13 | 4 | 7 | 22 |
| Least important (0) | 6\% | 7\% | 5\% | 6\% | 4\% | 7\% | 4\% | 7\% | 8\% | 7\% | 6\% | 5\% | 10\% | 5\% |
|  | 52.64 | 49.92 | 55.2 | 58.73 | 57.45 | 56.88 | 54.41 | 48.17 | 44.68 | 45.7 | 51.83 | 50.86 | 51.72 | 58.73 |
|  |  |  | A | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  |  | * | * | 1 |
| Standard Deviation | 30.131 | 29.994 | 30.194 | 31.208 | 28.938 | 30.212 | 29.272 | 31.601 | 27.99 | 29.355 | 28.786 | 29.654 | 30.651 | 30.778 |
| Error Variance | 0.812 | 1.647 | 1.609 | 7.994 | 4.365 | 5.118 | 4.376 | 5.275 | 3.253 | 2.958 | 3.886 | 11.521 | 13.45 | 2.233 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

## Base: All adults GB 18+

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | EU Ref 2016 |  |
|  |  |  |  |
|  |  |  |  |

Table continues

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 70 | 42 | 13 | 12 |
| Least important (0) | 6\% | $\begin{gathered} 11 \% \\ \text { OP } \end{gathered}$ | 4\% | 3\% |
| Mean score | 52.64 | 44.1 | 52.3 | 62.3 |
|  |  |  | N | NO |
| Standard Deviation | 30.131 | 30.514 | 28.041 | 29.42 |
|  |  |  |  |  |
| Error Variance | 0.812 | 2.519 | 2.237 | 2.352 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

JobSecurity.Do you feel that your current job is...?

## Base: All adults GB 18+ working full/part time

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 690 | 366 | 324 | 71 | 153 | 166 | 168 | 106 | 26 | 228 | 172 | 60 | 71 | 136 |
| Weighted Base | 695 | 367 | 328 | 83 | 153 | 159 | 160 | 111 | 28 | 142 | 146 | 45 | 43 | 298 |
|  | 60 | 39 | 21 | 17 | 24 | 8 | 5 | 4 | 1 | 16 | 20 | 4 | 8 | 12 |
| More safe than it was 12 months ago | 9\% | 11\% | 6\% | $\begin{gathered} 20 \% \\ \mathrm{FG}^{*} \end{gathered}$ | $\begin{aligned} & 16 \% \\ & \text { FG }^{*} \end{aligned}$ | 5\% | 3\% | 4\% | ${ }_{\text {5 }}^{*}$ * | 11\% | $\begin{gathered} 13 \% \\ M^{*} \end{gathered}$ | 9\% | 18\% | 4\% |
|  | 305 | 184 | 121 | 30 | 80 | 87 | 66 | 36 | 6 | 51 | 67 | 18 | 19 | 142 |
| Less safe than it was 12 months ago | 44\% | $\begin{gathered} 50 \% \\ \text { B } \end{gathered}$ | 37\% | 36\% | $\begin{gathered} 52 \% \\ \mathrm{G}^{*} \end{gathered}$ | $\begin{gathered} 55 \% \\ \mathrm{G}^{*} \end{gathered}$ | 41\% | 32\% | 21\% | 36\% | 46\% | 41\% | 45\% | $\stackrel{48}{*}$ |
|  | 268 | 121 | 147 | 27 | 31 | 54 | 74 | 62 | 20 | 68 | 44 | 21 | 14 | 115 |
| Much the same as it was 12 months ago | 39\% | 33\% | 45\% | 32\% | 20\% | 34\% | 46\% | 56\% | 72\% | 48\% | 30\% | 48\% | 33\% | 39\% |
|  |  |  | A | * | * | * | D* | CDE* | ** | J | * | * | ** | * |
|  | 62 | 24 | 39 | 10 | 18 | 10 | 15 | 9 | 1 | 7 | 16 | 1 | 2 | 28 |
| Don't know | 9\% | 6\% | 12\% | 12\% | 12\% | 6\% | 9\% | 8\% | 2\% | 5\% | 11\% | 2\% | 4\% | 10\% |
|  |  |  |  | * | * | * | * | * | ** |  | * | * | ** | * |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 690 | 255 | 330 | 97 |
| Weighted Base | 695 | 203 | 234 | 250 |
|  | 60 | 24 | 26 | 10 |
| More safe than it was 12 months ago | 9\% | 12\% | 11\% | 4\% |
|  | 305 | 77 | 105 | 120 |
| Less safe than it was 12 months ago | 44\% | 38\% | 45\% | 48\% |
|  | 268 | 87 | 90 | 91 |
| Much the same as it was 12 months ago | 39\% | 43\% | 38\% | $\stackrel{36 \%}{*}$ |
|  | 62 | 15 | 14 | 30 |
| Don't know | 9\% | 7\% | 6\% | 12\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 58 | 45 | 13 | 8 | 18 | 7 | 4 | 8 | 13 | 27 | 9 | 4 | 12 | 6 |
| Better than it was 12 months ago | 5\% | $\begin{gathered} 8 \% \\ \mathrm{~B} \end{gathered}$ | 2\% | 7\% | $\stackrel{10 \%}{*}$ | 4\% | 2\% | 4\% | 5\% | $\begin{aligned} & 9 \% \\ & \mathrm{M} \end{aligned}$ | 4\% | 5\% | $\begin{aligned} & \text { 17\% } \\ & \mathrm{JM}^{*} \end{aligned}$ | 1\% |
|  | 337 | 176 | 161 | 41 | 68 | 58 | 59 | 40 | 71 | 91 | 50 | 20 | 23 | 142 |
| Much the same as it was 12 months ago | 30\% | 32\% | 28\% | $\stackrel{34 \%}{*}$ | $\stackrel{35 \%}{*}$ | $\stackrel{3}{*}$ | 30\% | 21\% | 29\% | 31\% | 23\% | 27\% | 33\% | 33\% |
|  | 723 | 326 | 392 | 72 | 106 | 113 | 133 | 141 | 157 | 173 | 154 | 52 | 35 | 276 |
| Worse than it was 12 months ago | 65\% | 60\% | $\begin{gathered} \text { 69\% } \\ \text { A } \end{gathered}$ | $\stackrel{59}{*}$ | $\stackrel{55 \%}{*}$ | $\stackrel{64 \%}{*}$ | $\stackrel{\text { 68\% }}{*}$ | 75\% $\mathrm{D}^{*}$ | 65\% | 59\% | 72\% | *8\% | 50\% | 65\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 58 | 32 | 17 | 8 |
| Better than it was 12 months ago | 5\% | $9 \%$ | 5\% | 2\% |
| Much the same as it was 12 months ago | 337 | 117 | 85 | 131 |
|  | 30\% | 32\% | 24\% | $\begin{gathered} 36 \% \\ 0 \end{gathered}$ |
|  | 723 | 221 | 249 | 229 |
| Worse than it was 12 months ago | 65\% | 60\% | $\begin{gathered} 71 \% \\ N \end{gathered}$ | 62\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 206 | 115 | 90 | 35 | 36 | 20 | 18 | 34 | 64 | 87 | 24 | 10 | 14 | 71 |
| Better than it is now | 18\% | 21\% | 16\% | $\begin{aligned} & 28 \% \\ & \text { EF* } \end{aligned}$ | $\stackrel{19 \%}{*}$ | 11\% | 9\% | 18\% | $\begin{gathered} 27 \% \\ \text { EF } \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \text { JKM } \end{aligned}$ | 11\% | 13\% | 20\% | 17\% |
|  | 354 | 161 | 193 | 42 | 75 | 56 | 59 | 45 | 77 | 99 | 68 | 15 | 27 | 128 |
| Much the same as it is now | 32\% | 29\% | 34\% | 34\% | 39\% | 31\% | 30\% | 24\% | 32\% | 34\% | 32\% | 20\% | 39\% | 30\% |
|  | 558 | 270 | 283 | 45 | 81 | 103 | 118 | 111 | 100 | 106 | 121 | 51 | 29 | 226 |
| Worse than it is now | 50\% | 49\% | 50\% | 37\% | 42\% | 58\% | 60\% | 58\% | 41\% | 36\% | 57\% | 67\% | 41\% | 53\% |
|  |  |  |  | * | * | $\mathrm{CH}^{*}$ | $\mathrm{CDH}^{*}$ | $\mathrm{CH}^{*}$ |  |  | , | IL* | * | , |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 206 | 105 | 48 | 53 |
| Better than it is now | 18\% | $\begin{gathered} 28 \% \\ \text { OP } \end{gathered}$ | 14\% | 14\% |
|  | 354 | 111 | 95 | 139 |
| Much the same as it is now | 32\% | 30\% | 27\% | 38\% |
|  | 558 | 154 | 209 | 176 |
| Worse than it is now | 50\% | 42\% | $\begin{gathered} 59 \% \\ \mathrm{~N} \end{gathered}$ | 48\% |

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 110 | 76 | 34 | 31 | 30 | 12 | 20 | 5 | 12 | 28 | 30 | 8 | 16 | 27 |
| Easier than it was 12 months ago | 10\% | $\begin{gathered} 14 \% \\ \text { B } \end{gathered}$ | 6\% | $\begin{gathered} 25 \% \\ \text { EFGH* } \end{gathered}$ | $\begin{aligned} & 16 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | 7\% | $10 \%$ $*$ | 3\% | 5\% | 10\% | 14\% | 10\% | $\begin{aligned} & \text { 23\% } \\ & \text { IM }^{*} \end{aligned}$ | 6\% |
|  | 654 | 306 | 348 | 59 | 103 | 96 | 94 | 112 | 190 | 195 | 125 | 50 | 40 | 225 |
| About the same as it was 12 months ago | 59\% | 56\% | 62\% | $48 \%$ | 54\% | $\stackrel{54 \%}{*}$ | 48\% | $\stackrel{59}{*}$ | $\begin{gathered} 79 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{gathered} 67 \% \\ \mathrm{M} \end{gathered}$ | 59\% | 66\% | 57\% | 53\% |
|  | 354 | 164 | 184 | 33 | 58 | 70 | 81 | 73 | 39 | 68 | 58 | 18 | 14 | 172 |
| Harder than it was 12 month ago | 32\% | 30\% | 33\% | 27\% | $30 \%$ | $39 \%$ | $42 \%$ | $38 \%$ | 16\% | 23\% | 27\% | 24\% | 20\% | $41 \%$ |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 110 | 32 | 34 | 38 |
| Easier than it was 12 months ago | 10\% | 9\% | 10\% | 10\% |
| About the same as it was 12 months ago | 654 | 229 | 226 | 190 |
|  | 59\% | 62\% | $\begin{gathered} 64 \% \\ \mathrm{P} \end{gathered}$ | 52\% |
|  | 354 | 109 | 91 | 140 |
| Harder than it was 12 month ago | 32\% | 30\% | 26\% | $38 \%$ |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Handling them very well (4) | 73 | 45 | 28 | 3 | 6 | 6 | 11 | 13 | 34 | 56 | 3 | 1 | 3 | 9 |
|  | 7\% | 8\% | 5\% | 3\% | 3\% | 4\% | 6\% | 7\% | $\begin{aligned} & 14 \% \\ & \text { CDE } \end{aligned}$ | $\begin{aligned} & \text { 19\% } \\ & \text { JKLM } \end{aligned}$ | 1\% | 2\% | 5\% | 2\% |
| Handling them fairly well (3) | 295 | 169 | 121 | 38 | 61 | 38 | 44 | 46 | 68 | 118 | 42 | 17 | 22 | 87 |
|  | 26\% | $\begin{gathered} 31 \% \\ \text { B } \end{gathered}$ | 21\% | 32\% | 32\% | $\stackrel{21 \%}{*}$ | $\stackrel{23 \%}{*}$ | $\stackrel{24 \%}{*}$ | 28\% | $\begin{aligned} & \text { 40\% } \\ & \text { JKM } \end{aligned}$ | 20\% | $\stackrel{22 \%}{*}$ | $\stackrel{31 \%}{*}$ | 20\% |
| Handling them fairly poorly (2) | 210 | 91 | 119 | 30 | 42 | 45 | 30 | 33 | 29 | 31 | 65 | 21 | 11 | 80 |
|  | 19\% | 17\% | 21\% | 25\% | $\stackrel{22 \%}{*}$ | $\begin{gathered} 25 \% \\ \mathrm{H}^{*} \end{gathered}$ | 16\% | 18\% | 12\% | 11\% | $\begin{gathered} 30 \% \\ \text { IM } \end{gathered}$ | 27\% | $\stackrel{16 \%}{*}$ | 19\% |
| Handling them very poorly (1) | 168 | 118 | 49 | 30 | 27 | 30 | 36 | 23 | 22 | 10 | 52 | 14 | 17 | 72 |
|  | 15\% | $\begin{gathered} \text { 22\% } \\ \hline \end{gathered}$ | 9\% | 24\% | 14\% | $\stackrel{17 \%}{*}$ | $\stackrel{19 \%}{*}$ | 12\% | 9\% | 3\% | $24 \%$ | ${ }_{19}^{19 \%}$ | $\underset{\left.\right\|^{*}}{24 \%}$ | $17 \%$ $1$ |
| Not sure | 371 | 123 | 248 | 21 | 56 | 59 | 74 | 74 | 88 | 76 | 52 | 23 | 17 | 176 |
|  | 33\% | 22\% | 44\% | 17\% | 29\% | 33\% | 38\% | 39\% | 37\% | 26\% | 25\% | 30\% | 24\% | 42\% |
|  |  |  | A | * | * | * | C* | C* | c |  |  | * | * | IJL |
| NET : Very/fairly well | 369 | 214 | 150 | 42 | 67 | 44 | 55 | 59 | 102 | 174 | 45 | 18 | 25 | 96 |
|  | 33\% | $39 \%$ | 26\% | 34\% | 35\% | 25\% | 28\% | 31\% | $\stackrel{42 \%}{E}$ | $60 \%$ | 21\% | 24\% | 36\% | 23\% |
| NET : Very/fairly poorly | 378 | 209 | 169 | 60 | 70 | 75 | 67 | 56 | 50 | 41 | 116 | 35 | 28 | 152 |
|  | 34\% | 38\% | 30\% | 49\% | 36\% | 42\% | 34\% | 30\% | 21\% | 14\% | 54\% | 46\% | 40\% | 36\% |
|  |  |  |  | $\mathrm{GH}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  | IM | 1 | ${ }^{\text {\% }}$ | 1 |
| Mean score | 2.37 | 2.33 | 2.4 | 2.15 | 2.33 | 2.17 | 2.25 | 2.43 | 2.75 | 3.03 | 1.98 | 2.1 | 2.22 | 2.13 |
|  |  |  | * | * | * | * | * | * | CDEF* | JLM | * | ** | * | * |
| Standard Deviation | 0.938 | 0.999 | 0.855 | 0.884 | 0.847 | 0.87 | 0.986 | 0.935 | 0.959 | 0.767 | 0.812 | 0.832 | 0.974 | 0.879 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Error Variance | 0.001 | 0.002 | 0.002 | 0.008 | 0.005 | 0.006 | 0.008 | 0.008 | 0.006 | 0.003 | 0.004 | 0.013 | 0.018 | 0.003 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 handling these negotiations?

## Base: All adults GB 18+

|  |  |  | U Ref 20 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 73 | 49 | 16 | 8 |
| Handling them very well (4) | 7\% | $\begin{gathered} 13 \% \\ \text { OP } \end{gathered}$ | 5\% | 2\% |
|  | 295 | 153 | 56 | 76 |
| Handling them fairly well (3) | 26\% | $\begin{gathered} 41 \% \\ \text { OP } \end{gathered}$ | 16\% | 21\% |
|  | 210 | 45 | 103 | 56 |
| Handling them fairly poorly (2) | 19\% | 12\% | $\begin{gathered} 29 \% \\ \text { NP } \end{gathered}$ | 15\% |
| Handling them very poorly (1) | 168 | 24 | 79 | 63 |
|  | 15\% | 6\% | $\begin{gathered} \text { 22\% } \\ \mathrm{N} \end{gathered}$ | $\begin{gathered} 17 \% \\ N \end{gathered}$ |
| Not sure | 371 | 27\% | 97 | 165 |
|  | 33\% |  | 28\% | $\begin{aligned} & 45 \% \\ & \text { NO } \end{aligned}$ |
| NET : Very/fairly well | 369 | 202 | 72 | 84 |
|  | 33\% | $\begin{gathered} 55 \% \\ \text { OP } \end{gathered}$ | 21\% | 23\% |
| NET : Very/fairly poorly | 378 | 69 | 182 | 119 |
|  | 34\% | 19\% | $52 \%$ | 32\% |
| Mean score | 2.37 | 2.84 | 2.04 | 2.15 |
|  |  |  |  |  |
|  |  | OP |  | * |
| Standard Deviation | 0.938 | 0.82 | 0.886 | 0.911 |
|  |  |  |  |  |
| Error Variance | 0.001 | 0.002 | 0.003 | 0.004 |
|  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | I | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 289 | 191 | 98 | 29 | 55 | 52 | 35 | 55 | 63 | 98 | 51 | 11 | 21 | 105 |
| with a trade deal with the EU | 26\% | $\begin{gathered} 35 \% \\ \text { B } \end{gathered}$ | 17\% | 24\% | $\stackrel{29 \%}{*}$ | $\stackrel{\text { 29\% }}{*}$ | $\stackrel{18}{*}$ | $\stackrel{29 \%}{*}$ | 26\% | $\begin{gathered} 34 \% \\ K \end{gathered}$ | 24\% | $\stackrel{15 \%}{*}$ | $\stackrel{3}{*}$ | 25\% |
|  | 296 | 193 | 103 | 36 | 55 | 39 | 50 | 46 | 69 | 95 | 70 | 26 | 30 | 74 |
| under WTO terms with no EU trade deal (referred to by some as an Australia-style deal) | 26\% | $\begin{gathered} 35 \% \\ \text { B } \end{gathered}$ | 18\% | 30\% | 29\% | 22\% | 26\% | 24\% | 29\% | $\begin{gathered} 33 \% \\ M \end{gathered}$ | $\begin{gathered} 33 \% \\ M \end{gathered}$ | $\begin{gathered} 34 \% \\ \mathrm{M}^{*} \end{gathered}$ | $43 \%$ | 17\% |
|  | 533 | 163 | 365 | 56 | 82 | 88 | 110 | 89 | 109 | 98 | 93 | 40 | 19 | 245 |
| Don't know | 48\% | 30\% | $64 \%$ | 46\% | 43\% | $\stackrel{49 \%}{*}$ | $\stackrel{56 \%}{*}$ | 47\% | 45\% | 34\% | 43\% | 52\% | 27\% | $58 \%$ IJL |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 289 | 111 | 95 | 78 |
| with a trade deal with the EU | 26\% | 30\% | 27\% | 21\% |
| under WTO terms with no EU trade deal (referred to by some as an Australia-style deal) | 296 | 137 | 99 | 53 |
|  | 26\% | $\begin{gathered} 37 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} \text { 28\% } \\ \text { P } \end{gathered}$ | 14\% |
| Don't know | 533 | 122 | 157 | 238 |
|  | 48\% | 33\% | 45\% | 65\% |
|  |  |  | N | NO |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

TransitionPeriod2.Which of the following two scenarios do you prefer?

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| A UK-EU trade deal comes into force after the transition period | 458 | 264 | 194 | 44 | 76 | 82 | 76 | 73 | 107 | 118 | 112 | 41 | 25 | 155 |
|  | 41\% | $\begin{gathered} 48 \% \\ \text { B } \end{gathered}$ | 34\% | $\stackrel{36 \%}{*}$ | 40\% | 46\% | 39\% | 38\% | 45\% | 41\% | $\begin{gathered} 52 \% \\ \text { IM } \end{gathered}$ | $54 \%$ | 36\% | 37\% |
| The UK exits under WTO terms with no EU trade deal (Australia-style deal) | 223 | 146 | 78 | 24 | 44 | 25 | 29 | 33 | 68 | 97 | 30 | 12 | 24 | 53 |
|  | 20\% | $\begin{gathered} 27 \% \\ \text { B } \end{gathered}$ | 14\% | $\stackrel{19 \%}{*}$ | 23\% | 14\% | $\stackrel{15 \%}{*}$ | $\stackrel{17 \%}{*}$ | 28\% | $\begin{aligned} & \text { 33\% } \\ & \text { JKM } \end{aligned}$ | 14\% | 16\% | $\begin{aligned} & 34 \% \\ & \text { JKM } \end{aligned}$ | 12\% |
| Don't know | 437 | 136 | 295 | 54 | 71 | 72 | 91 | 84 | 65 | 76 | 71 | 23 | 21 | 217 |
|  | 39\% | 25\% | 52\% | 44\% | 37\% | 40\% | 47\% | 44\% | 27\% | 26\% | 33\% | 30\% | 30\% | 51\% |
|  |  |  | A | $\mathrm{H}^{*}$ | * | * | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  | * | * | IJKL |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## TransitionPeriod2.Which of the following two scenarios do you prefer?

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
| A UK-EU trade deal comes into force after the transition period | 458 | 130 | 204 | 123 |
|  | 41\% | 35\% | $\begin{aligned} & 58 \% \\ & \text { NP } \end{aligned}$ | 33\% |
| The UK exits under WTO terms with no EU trade deal (Australia-style deal) | 223 | 134 | 39 | 47 |
|  | 20\% | $\begin{aligned} & 36 \% \\ & \text { OP } \end{aligned}$ | 11\% | 13\% |
| Don't know | 437 | 105 | 108 | 197 |
|  | 39\% | 28\% | 31\% | $\begin{aligned} & 54 \% \\ & \text { NO } \end{aligned}$ |

## Base: All adults GB 18+



KANTAR

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 41 | 28 | 13 | 5 | 14 | 6 | 4 | 4 | 9 | 19 | 8 | 2 | 6 | 6 |
| Much better | 4\% | 5\% | 2\% | 4\% | 7\% | 3\% | 2\% | 2\% | 4\% | $\begin{gathered} 7 \% \\ \mathrm{M} \end{gathered}$ | 4\% | 3\% | $\begin{aligned} & 8 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 1\% |
|  | 123 | 69 | 54 | 24 | 21 | 18 | 15 | 20 | 26 | 50 | 26 | 6 | 14 | 23 |
| A bit better | 11\% | 13\% | 10\% | 20\% | 11\% | 10\% | 8\% | 11\% | 11\% | $\begin{gathered} 17 \% \\ M \end{gathered}$ | 12\% | $\stackrel{8 \%}{*}$ | $\begin{gathered} 20 \% \\ \mathrm{M}^{*} \end{gathered}$ | 5\% |
|  | 289 | 154 | 130 | 25 | 55 | 34 | 50 | 50 | 75 | 100 | 36 | 16 | 14 | 112 |
| No difference | 26\% | 28\% | 23\% | 21\% | $\stackrel{29 \%}{*}$ | $\stackrel{19 \%}{*}$ | $\stackrel{26 \%}{*}$ | 26\% | $31 \%$ | $\begin{gathered} 34 \% \\ J \end{gathered}$ | 17\% | $\stackrel{21 \%}{*}$ | $\stackrel{20 \%}{*}$ | 27\% |
|  | 386 | 168 | 218 | 29 | 66 | 55 | 63 | 71 | 102 | 91 | 76 | 33 | 23 | 150 |
| A bit worse | 35\% | $31 \%$ | 38\% | 24\% | 34\% | 31\% | 32\% | 38\% | $42 \%$ C | $31 \%$ | 36\% | $\stackrel{43 \%}{*}$ | $\stackrel{33 \%}{*}$ | 35\% |
|  | 182 | 96 | 87 | 28 | 25 | 41 | 40 | 28 | 21 | 8 | 48 | 17 | 7 | 96 |
| Much worse | 16\% | 18\% | 15\% | 23\% | 13\% | 23\% | 20\% | 15\% | 9\% | 3\% | 23\% | 22\% | 10\% | 23\% |
|  |  |  |  | $\mathrm{H}^{*}$ | * | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  | 1 | ${ }^{*}$ | * | 1 |
|  | 96 | 30 | 66 | 10 | 12 | 24 | 25 | 16 | 9 | 23 | 19 | 3 | 7 | 37 |
| Not sure | 9\% | 6\% | 12\% | 9\% | 6\% | 14\% | 13\% | 8\% | 4\% | 8\% | 9\% | 3\% | 10\% | 9\% |
|  |  |  |  |  | * | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  |  | * | * |  |
|  | 164 | 97 | 67 | 29 | 34 | 24 | 18 | 24 | 35 | 69 | 34 | 8 | 20 | 29 |
| NET : Much/a bit better | 15\% | 18\% | 12\% | 24\% | 18\% | 13\% | 9\% | 13\% | 14\% | 24\% | 16\% | 10\% | 28\% | 7\% |
|  |  |  |  | F* | * | * | * | * |  | KM | M | * | KM* |  |
|  | 568 | 264 | 304 | 57 | 91 | 96 | 103 | 99 | 122 | 99 | 125 | 50 | 30 | 246 |
| NET : Much / a bit worse | 51\% | 48\% | 54\% | 47\% | 47\% | 54\% | 52\% | 52\% | 51\% | 34\% | 59\% | 65\% | 43\% | 58\% |
|  |  |  |  | * | * | * | * |  |  |  | 1 | IL* | * | 1 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 41 | 23 | 12 | 6 |
| Much better | 4\% | 6\% | 3\% | 2\% |
| A bit better | 123 | 63 | 35 | 25 |
|  | 11\% | $\begin{aligned} & \text { 17\% } \\ & \text { OP } \end{aligned}$ | 10\% | 7\% |
| No difference | 289 | 128 | 64 | 84 |
|  | 26\% | $\begin{gathered} 35 \% \\ \text { OP } \end{gathered}$ | 18\% | 23\% |
| A bit worse | 386 | 115 | 129 | 133 |
|  | 35\% | $31 \%$ | 37\% | 36\% |
| Much worse | 182 | 15 | 90 | 77 |
|  | 16\% | 4\% | 26\% | 77 $21 \%$ |
|  |  |  | N | $N$ |
| Not sure | 96$9 \%$ | 27 | 6\% | 12\% |
|  |  |  |  |  |
| NET : Much/a bit better | 164 | 86 | 47 | 32 |
|  | 15\% | $\begin{gathered} 23 \% \\ \text { OP } \end{gathered}$ | 13\% | 9\% |
| NET : Much / a bit worse | 568 | 129 | 219 | 210 |
|  | 51\% | 35\% | 62\% | 57\% |
|  |  |  | N | N |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 34 | 27 | 7 | 5 | 9 | 5 | 4 | 5 | 6 | 17 | 7 | - | 4 | 7 |
| Much better | 3\% | 5\% | 1\% | $\stackrel{4}{*}$ | $\stackrel{5 \%}{*}$ | $3 \%$ $*$ | 2\% | $\stackrel{2 \%}{*}$ | 3\% | 6\% | 3\% | * | $\stackrel{5 \%}{*}$ | 2\% |
|  | 157 | 88 | 69 | 23 | 30 | 26 | 19 | 30 | 30 | 50 | 24 | 6 | 14 | 47 |
| A bit better | 14\% | 16\% | 12\% | * ${ }_{*}$ | 16\% | 14\% | 10\% | 16\% | 12\% | 17\% | 11\% | 8\% | $\stackrel{10}{*}$ | 11\% |
|  | 482 | 239 | 238 | 34 | 74 | 61 | 89 | 87 | 138 | 158 | 65 | 38 | 26 | 184 |
| No difference | 43\% | 44\% | 42\% | $\stackrel{\text { 28\% }}{*}$ | $\stackrel{39 \%}{*}$ | 34\% | $\stackrel{45 \%}{*}$ | $\begin{gathered} 46 \% \\ C^{*} \end{gathered}$ | $\begin{aligned} & 57 \% \\ & \text { CDE } \end{aligned}$ | $\begin{gathered} 54 \% \\ \text { JL } \end{gathered}$ | $31 \%$ | $\underset{\jmath^{*}}{50 \%}$ | $\stackrel{37}{*}$ | 43\% |
|  | 178 | 81 | 97 | 21 | 40 | 26 | 31 | 29 | 31 | 34 | 64 | 16 | 12 | 49 |
| A bit worse | 16\% | 15\% | 17\% | 17\% | 21\% | 14\% | $\stackrel{16 \%}{*}$ | 16\% | 13\% | 12\% | $\begin{gathered} 30 \% \\ \text { IM } \end{gathered}$ | 21\% | 17\% | 11\% |
|  | 91 | 54 | 36 | 17 | 11 | 26 | 20 | 12 | 4 | 3 | 16 | 5 | 3 | 60 |
| Much worse | 8\% | 10\% | 6\% | 14\% | 6\% | 15\% | 10\% | 6\% | 2\% | 1\% | 7\% | 7\% | 5\% | 14\% |
|  |  |  |  | $\mathrm{H}^{*}$ | * | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  | 1 | $1^{*}$ | * | 1 |
|  | 175 | 57 | 118 | 22 | 27 | 35 | 34 | 26 | 32 | 29 | 38 | 10 | 12 | 78 |
| Not sure | 16\% | 10\% | 21\% | 18\% | 14\% | 20\% | 17\% | 14\% | 13\% | 10\% | 18\% | 13\% | 17\% | 18\% |
|  |  |  | A | * | * | * | * |  |  |  |  | * | * | 1 |
|  | 192 | 115 | 77 | 28 | 39 | 30 | 23 | 35 | 36 | 67 | 30 | 7 | 17 | 54 |
| NET : Much/a bit better | 17\% | $21 \%$ | 14\% | 23\% | 20\% | 17\% | 12\% | 18\% | 15\% | $\begin{gathered} 23 \% \\ \text { KM } \end{gathered}$ | 14\% | 9\% | 25\% | 13\% |
|  | 269 | 135 | 134 | 38 | 52 | 52 | 50 | 41 | 35 | 37 | 80 | 22 | 15 | 109 |
| NET : Much / a bit worse | 24\% | 25\% | 24\% | $31 \%$ | 27\% | 29\% | 26\% | 22\% | 15\% | 13\% | 38\% | 28\% | 22\% | 26\% |
|  |  |  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  |  | 1 | ${ }^{*}$ |  | 1 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 34 | 23 | 8 | 4 |
| Much better | 3\% | $\begin{gathered} \text { 6\% } \\ \mathrm{P} \end{gathered}$ | 2\% | 1\% |
| A bit better | 157 | 68 | 9\% | 55$15 \%$ |
|  | 14\% | $\begin{gathered} 18 \% \\ 0 \end{gathered}$ |  |  |
| No difference | 482$43 \%$ | 184 | 137$39 \%$ | $\begin{aligned} & 148 \\ & 40 \% \end{aligned}$ |
|  |  | $\begin{gathered} 50 \% \\ 0 \end{gathered}$ |  |  |
| A bit worse | 178$16 \%$ | 36$10 \%$ | $\begin{gathered} 96 \\ 27 \% \\ \text { NP } \end{gathered}$ | $\begin{gathered} 41 \\ 11 \% \end{gathered}$ |
|  |  |  |  |  |
| Much worse | 91$8 \%$ | 13 | $\begin{aligned} & 30 \\ & 8 \% \\ & N \end{aligned}$ | $\begin{gathered} 48 \\ 13 \% \\ \mathrm{~N} \end{gathered}$ |
|  |  | 3\% |  |  |
| Not sure | $\begin{aligned} & 175 \\ & 16 \% \end{aligned}$ | 47$13 \%$ | 50$14 \%$ | 72$20 \%$ |
|  |  |  |  |  |
| NET : Much/a bit better | $\begin{aligned} & 192 \\ & 17 \% \end{aligned}$ | 91 | 39$11 \%$ | 59$16 \%$ |
|  |  | $\begin{gathered} 25 \% \\ 0 \end{gathered}$ |  |  |
| NET : Much / a bit worse | $\begin{aligned} & 269 \\ & 24 \% \end{aligned}$ | 49 | $\begin{aligned} & 125 \\ & 36 \% \\ & \mathrm{NP} \end{aligned}$ | $\begin{gathered} 89 \\ 24 \% \\ \mathrm{~N} \\ \hline \end{gathered}$ |
|  |  | 13\% |  |  |
|  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 101 | 58 | 43 | 16 | 9 | 14 | 10 | 30 | 23 | 45 | 14 | 3 | 10 | 21 |
| Much better | 9\% | 11\% | 8\% | $\stackrel{13 \%}{*}$ | 4\% | $8 \%$ $*$ | $5 \%$ $*$ | $\begin{aligned} & 16 \% \\ & \text { DF }^{*} \end{aligned}$ | 10\% | $\begin{aligned} & 15 \% \\ & \text { JKM } \end{aligned}$ | 7\% | $\stackrel{4 \%}{*}$ | $\begin{aligned} & 15 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 5\% |
|  | 190 | 104 | 86 | 28 | 24 | 35 | 30 | 27 | 47 | 80 | 27 | 8 | 10 | 63 |
| A bit better | 17\% | 19\% | 15\% | $\stackrel{23 \%}{*}$ | $\stackrel{13 \%}{*}$ | $\stackrel{19 \%}{*}$ | $\stackrel{15 \%}{*}$ | $\stackrel{14 \%}{*}$ | 19\% | $\begin{aligned} & \text { 28\% } \\ & \text { JKM } \end{aligned}$ | 12\% | $\stackrel{11 \%}{*}$ | $\stackrel{14 \%}{*}$ | 15\% |
|  | 404 | 199 | 205 | 29 | 63 | 43 | 79 | 72 | 118 | 129 | 61 | 24 | 28 | 149 |
| No difference | 36\% | 36\% | 36\% | $\stackrel{24 \%}{*}$ | $\stackrel{33 \%}{*}$ | $\stackrel{24 \%}{*}$ | $41 \%$ | 38\% | $\begin{aligned} & 49 \% \\ & \text { CDE } \end{aligned}$ | $\begin{gathered} 44 \% \\ \text { J } \end{gathered}$ | 28\% | $\stackrel{32 \%}{*}$ | $\stackrel{39 \%}{*}$ | 35\% |
|  | 179 | 85 | 94 | 19 | 37 | 38 | 38 | 21 | 26 | 15 | 41 | 16 | 13 | 86 |
| A bit worse | 16\% | 16\% | 17\% | 16\% | 19\% | 21\% | 19\% | 11\% | 11\% | 5\% | 19\% | $21 \%$ | $\begin{gathered} \text { 18\% } \\ \mathbf{l}^{*} \end{gathered}$ | $20 \%$ |
|  | 129 | 71 | 57 | 18 | 33 | 25 | 20 | 19 | 13 | 7 | 42 | 17 | 4 | 56 |
| Much worse | 11\% | 13\% | 10\% | $\stackrel{15 \%}{*}$ | $\begin{gathered} 17 \% \\ \mathrm{H}^{*} \end{gathered}$ | 14\% | $\stackrel{10 \%}{*}$ | 10\% | 5\% | 2\% | $\begin{gathered} 20 \% \\ \text { IL } \end{gathered}$ | $\begin{gathered} 22 \% \\ \text { LL* }^{*} \end{gathered}$ | $\stackrel{6 \%}{*}$ | $\begin{gathered} 13 \% \\ \mathrm{I} \end{gathered}$ |
|  | 116 | 29 | 82 | 11 | 26 | 25 | 18 | 21 | 13 | 15 | 29 | 8 | 5 | 49 |
| Not sure | 10\% | 5\% | $\begin{gathered} 14 \% \\ \text { A } \end{gathered}$ | 9\% | 14\% | 14\% | 9\% | 11\% | 6\% | 5\% | $\begin{gathered} \text { 14\% } \\ \hline \end{gathered}$ | 11\% | 8\% | 11\% |
|  | 291 | 162 | 129 | 44 | 33 | 48 | 40 | 56 | 70 | 125 | 40 | 11 | 20 | 85 |
| NET : Much/a bit better | 26\% | 30\% | 23\% | $\begin{gathered} 36 \% \\ D^{*} \end{gathered}$ | 17\% | 27\% | 20\% | 30\% | 29\% | $\begin{aligned} & \text { 43\% } \\ & \text { JKM } \end{aligned}$ | 19\% | 14\% | $\stackrel{29 \%}{*}$ | 20\% |
|  | 307 | 156 | 151 | 38 | 71 | 62 | 58 | 40 | 39 | 22 | 83 | 33 | 17 | 142 |
| NET : Much / a bit worse | 28\% | 29\% | 27\% | $31 \%$ | 37\% | 35\% | 30\% | 21\% | 16\% | 7\% | 39\% | 43\% | 24\% | 33\% |
|  |  |  |  | $\mathrm{H}^{*}$ | GH* | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  | 1 | $\mathrm{I}^{*}$ | ${ }^{*}$ | 1 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base Weighted Base | 1118 | 453 | 487 | 159 |
|  | 1118 | 370 | 351 | 368 |
| Much better | 101 | 64 | 17 | 19 |
|  | 9\% | $\begin{aligned} & 17 \% \\ & \text { OP } \end{aligned}$ | 5\% | 5\% |
| A bit better | 190 | 102 | 38 | 50 |
|  | 17\% | $\begin{aligned} & \text { 28\% } \\ & \text { OP } \end{aligned}$ | 11\% | 14\% |
| No difference | $\begin{aligned} & 404 \\ & 36 \% \end{aligned}$ | 158 | $\begin{aligned} & 108 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 123 \\ 34 \% \end{gathered}$ |
|  |  | $\begin{gathered} 43 \% \\ 0 \end{gathered}$ |  |  |
| A bit worse | $\begin{aligned} & 179 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 82 \\ 23 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 79 \\ 22 \% \\ \mathrm{~N} \end{gathered}$ |
|  |  |  |  |  |
| Much worse | $\begin{aligned} & 129 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 74 \\ 21 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 44 \\ 12 \% \\ \mathrm{~N} \end{gathered}$ |
|  |  |  |  |  |
| Not sure | $\begin{aligned} & 116 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 19 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 52 \\ 14 \% \\ \mathrm{~N} \end{gathered}$ |
|  |  |  |  |  |
| NET : Much/a bit better | $\begin{aligned} & 291 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 167 \\ 45 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 55 \\ 16 \% \end{gathered}$ | $\begin{gathered} 69 \\ 19 \% \end{gathered}$ |
|  |  |  |  |  |
| NET : Much / a bit worse | $\begin{aligned} & 307 \\ & 28 \% \end{aligned}$ | 26$7 \%$ | $\begin{gathered} 156 \\ 44 \% \\ \mathrm{~N} \\ \hline \end{gathered}$ | $\begin{gathered} 123 \\ 34 \% \\ \mathrm{~N} \\ \hline \end{gathered}$ |
|  |  |  |  |  |
|  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 55 | 31 | 24 | 5 | 15 | 10 | 6 | 9 | 9 | 25 | 6 | 1 | 7 | 14 |
| Much better | 5\% | 6\% | 4\% | 4\% | 8\% | $\stackrel{6 \%}{*}$ | $3 \%$ $*$ | 5\% | 4\% | 9\% | 3\% | $1 \%$ $*$ | $\stackrel{10 \%}{*}$ | 3\% |
|  | 129 | 77 | 52 | 29 | 26 | 19 | 14 | 25 | 17 | 43 | 28 | 5 | 10 | 36 |
| A bit better | 12\% | 14\% | 9\% | $\begin{aligned} & 24 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | $\stackrel{13 \%}{*}$ | 10\% | $\stackrel{7 \%}{*}$ | 13\% | 7\% | 15\% | 13\% | 7\% | $\stackrel{14 \%}{*}$ | 9\% |
|  | 627 | 297 | 325 | 39 | 85 | 96 | 123 | 103 | 181 | 189 | 80 | 50 | 33 | 260 |
| No difference | 56\% | 54\% | 57\% | 32\% | 44\% | 54\% ${ }^{\text {c* }}$ | $\begin{aligned} & 63 \% \\ & \text { CD* } \end{aligned}$ | 54\% ${ }^{\text {c** }}$ | 75\% CDEG | 65\% | 38\% |  | 47\% | 61\% |
|  | 96 | 44 | 52 | 22 | 23 | 15 | 15 | 14 | 7 | 6 | 49 | 4 | 6 | 26 |
| A bit worse | 9\% | 8\% | 9\% | $\begin{gathered} 18 \% \\ \mathrm{H}^{*} \end{gathered}$ | 12\% | 9\% | $\stackrel{8 \%}{*}$ | 7\% | 3\% | 2\% | $\begin{aligned} & \text { 23\% } \\ & \text { IKM } \end{aligned}$ | 6\% | 9\% | 6\% |
|  | 54 | 36 | 18 | 11 | 9 | 4 | 16 | 9 | 6 | 5 | 13 | 7 | 2 | 24 |
| Much worse | 5\% | 7\% | 3\% | 9\% | 5\% | 2\% | 8\% | 5\% | 2\% | 2\% | 6\% | 9\% | 3\% | 6\% |
|  | 156 | 61 | 95 | 16 | 34 | 35 | 22 | 29 | 21 | 24 | 37 | 10 | 11 | 64 |
| Not sure | 14\% | 11\% | 17\% | $13 \%$ | 18\% | $\begin{gathered} 19 \% \\ \mathrm{H}^{*} \end{gathered}$ | 11\% | 15\% | 9\% | 8\% | $\begin{gathered} 17 \% \\ \text { \| } \end{gathered}$ | 13\% | $\stackrel{16 \%}{*}$ | 15\% |
|  | 184 | 108 | 76 | 35 | 41 | 29 | 20 | 34 | 26 | 68 | 34 | 6 | 17 | 51 |
| NET : Much/a bit better | 16\% | 20\% | 13\% | $\begin{aligned} & 28 \% \\ & \mathrm{FH}^{*} \end{aligned}$ | 21\% | 16\% | 10\% | 18\% | 11\% | $\begin{gathered} 23 \% \\ \text { KM } \end{gathered}$ | 16\% | 8\% | $\begin{aligned} & 24 \% \\ & \mathrm{KM}^{*} \end{aligned}$ | 12\% |
|  | 150 | 80 | 70 | 32 | 32 | 19 | 30 | 23 | 13 | 11 | 62 | 11 | 8 | 50 |
| NET : Much / a bit worse | 13\% | 15\% | 12\% | 27\% | 17\% | 11\% | 15\% | 12\% | 5\% | 4\% | 29\% | 14\% | 12\% | 12\% |
|  |  |  |  | EH* | $\mathrm{H}^{*}$ | * | $\mathrm{H}^{*}$ | * |  |  | ILM | ${ }^{*}$ | ${ }^{*}$ | 1 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
| Much better | 55 | 32 | 8 | 16 |
|  | 5\% | $\begin{gathered} 9 \% \\ 0 \end{gathered}$ | 2\% | 4\% |
| A bit better | 129 | 68 | 27 | 8\% |
|  | 12\% | $\begin{aligned} & \text { 18\% } \\ & \text { OP } \end{aligned}$ | 8\% |  |
|  | 627 | 218 | 189 | 202 |
| No difference | 56\% | 59\% | 54\% | 55\% |
| A bit worse | $\begin{aligned} & 96 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 54 \\ 15 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 32 \\ 9 \% \\ \mathrm{~N} \end{gathered}$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Much worse | 54 | 4 | 26$7 \%$N | $\begin{aligned} & 24 \\ & 6 \% \\ & N \end{aligned}$ |
|  |  | 1\% |  |  |
|  |  |  |  |  |
| Not sure | $\begin{aligned} & 156 \\ & 14 \% \end{aligned}$ | 38$10 \%$ | 48$14 \%$ | 64$17 \%$ |
|  |  |  |  |  |
| NET : Much/a bit better | 184 | 100 | 35 | 46$13 \%$ |
|  | 164 | 27\% | 10\% |  |
|  |  | OP |  |  |
| NET : Much / a bit worse | $\begin{aligned} & 150 \\ & 13 \% \end{aligned}$ | 14$4 \%$ | $\begin{gathered} 80 \\ 23 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 56 \\ 15 \% \\ \mathrm{~N} \\ \hline \end{gathered}$ |
|  |  |  |  |  |
|  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Much better | 48 | 34 | 14 | 5 | 10 | 12 | 4 | 5 | 12 | 26 | 7 | 9 | 4 | 2 |
|  | 4\% | 6\% | 2\% | 4\% * | 5\% | $7 \%$ $*$ | $\stackrel{2 \%}{*}$ | $3 \%$ $*$ | 5\% | $\begin{aligned} & 9 \% \\ & \mathrm{M} \end{aligned}$ | 3\% | $\begin{gathered} 12 \% \\ \mathrm{M}^{*} \end{gathered}$ | $\begin{aligned} & 6 \% \\ & \mathrm{M}^{*} \end{aligned}$ | * |
| A bit better | 115 | 73 | 42 | 12 | 24 | 19 | 15 | 30 | 16 | 31 | 19 | 5 | 11 | 43 |
|  | 10\% | $\begin{gathered} 13 \% \\ B \end{gathered}$ | 7\% | * ${ }_{\text {* }}$ | 12\% | 11\% | 8\% | $\begin{gathered} 16 \% \\ \mathrm{H}^{*} \end{gathered}$ | 7\% | 11\% | 9\% | 7\% | $\stackrel{15 \%}{*}$ | 10\% |
| No difference | 632 | 287 | 345 | 45 | 78 | 88 | 113 | 109 | 199 | 202 | 104 | 37 | 35 | 232 |
|  | 57\% | 53\% | 61\% | $\stackrel{3}{*}$ | 41\% | $\stackrel{49 \%}{*}$ | $\begin{aligned} & 58 \% \\ & \text { CD* }^{*} \end{aligned}$ | $\begin{aligned} & 58 \% \\ & C D^{*} \end{aligned}$ | $\begin{gathered} \text { 82\% } \\ \text { CDEFG } \end{gathered}$ | 69\% JKLM | 49\% | $\stackrel{48 \%}{*}$ | 50\% | 55\% |
| A bit worse | 123 | 63 | 55 | 15 | 49 | 23 | 21 | 13 | 3 | 11 | 36 | 12 | 10 | 52 |
|  | 11\% | 12\% | 10\% | 12\% | $\begin{aligned} & 26 \% \\ & \text { FGH }^{*} \end{aligned}$ | $13 \%$ | $11 \%$ | 7\% | 1\% | 4\% | 17\% | $16 \%$ | $14 \%$ | $12 \%$ |
| Much worse | 93 | 50 | 44 | 24 | 20 | 10 | 21 | 13 | 5 | 5 | 17 | 7 | 6 | 56 |
|  | 8\% | 9\% | 8\% | 20\% | 11\% | 5\% | 11\% | 7\% | 2\% | 2\% | 8\% | 9\% | 8\% | 13\% |
|  |  |  |  | EGH* | $\mathrm{H}^{*}$ | * | $\mathrm{H}^{*}$ | * |  |  | 1 | ${ }^{*}$ | ${ }^{*}$ | 1 |
| Not sure | 106 | 40 | 66 | 21 | 12 | 26 | 22 | 19 | 7 | 16 | 31 | 7 | 5 | 39 |
|  | 9\% | 7\% | 12\% | 17\% | 6\% | 15\% | 11\% | 10\% | 3\% | 6\% | 14\% | 9\% | 7\% | 9\% |
|  |  |  |  | $\mathrm{H}^{*}$ |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  | 1 | * | * |  |
| NET : Much/a bit better | 163 | 107 | 56 | 17 | 33 | 31 | 19 | 36 | 28 | 57 | 26 | 14 | 15 | 45 |
|  | 15\% | 20\% | 10\% | 14\% | 17\% | 18\% | 9\% | 19\% | 11\% | 20\% | 12\% | 18\% | 21\% | 11\% |
|  |  | B |  | * |  |  |  |  |  | M |  |  |  |  |
| NET : Much / a bit worse | 217 | 112 | 99 | 39 | 69 | 33 | 42 | 26 | 8 | 16 | 53 | 19 | 15 | 108 |
|  | 19\% | 21\% | 17\% | 32\% | 36\% | 18\% | 21\% | 14\% | 3\% | 5\% | 25\% | 25\% | 22\% | 25\% |
|  |  |  |  | GH* | EGH* | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  | 1 | ${ }^{*}$ | ${ }^{*}$ | 1 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
| Much better | 48 | 31 | 12 |  |
|  | 4\% | $\begin{aligned} & \text { 8\% } \\ & \text { OP } \end{aligned}$ | 3\% | 1\% |
| A bit better | 115 | 55 | 17$5 \%$ | 37$10 \%$ |
|  | 115\% | $\begin{gathered} 15 \% \\ 0 \end{gathered}$ |  |  |
| No difference | 632 | 234 | 212 | 175\% |
|  |  | $\begin{gathered} 63 \% \\ \text { P } \end{gathered}$ | $\begin{gathered} \text { 60\% } \\ \text { P } \end{gathered}$ |  |
| A bit worse | $\begin{aligned} & 123 \\ & 11 \% \end{aligned}$ | 5\% | $\begin{gathered} 45 \\ 13 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 53 \\ 15 \% \\ \mathrm{~N} \end{gathered}$ |
|  |  |  |  |  |
|  |  |  |  |  |
| Much worse | $\begin{aligned} & 93 \\ & 8 \% \end{aligned}$ | 15 | 37 | 42$11 \%$N |
|  |  | 4\% | $\begin{gathered} 10 \% \\ \mathrm{~N} \end{gathered}$ |  |
|  |  |  |  |  |
| Not sure | $\begin{aligned} & 106 \\ & 9 \% \end{aligned}$ | 16 | 29 | $\begin{gathered} 55 \\ 15 \% \\ \mathrm{~N} \end{gathered}$ |
|  |  | 4\% | 8\% |  |
|  |  |  |  |  |
| NET : Much/a bit better | 163 | 86 | 29 | 43 |
|  | 15\% | 23\% | 8\% | 12\% |
|  |  | OP |  |  |
| NET : Much / a bit worse | $\begin{aligned} & 217 \\ & 19 \% \end{aligned}$ | 9\% | 82$23 \%$N | $\begin{gathered} 95 \\ 26 \% \\ \mathrm{~N} \end{gathered}$ |
|  |  |  |  |  |
|  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Much better | 59 | 42 | 18 | 12 | 11 | 12 | 4 | 10 | 11 | 29 | 10 | 3 | 4 | 11 |
|  | 5\% | 8\% | 3\% | 10\% | $\stackrel{6 \%}{*}$ | $\stackrel{7}{*}$ | $\stackrel{2 \%}{*}$ | 5\% | 5\% | $10 \%$ $M$ | 5\% | 4\% | $5 \%$ | 3\% |
| A bit better | 122 | 61 | 61 | 28 | 27 | 15 | 22 | 17 | 12 | 26 | 33 | 2 | 17 | 43 |
|  | 11\% | 11\% | 11\% | $\begin{gathered} 23 \% \\ \text { EGH* } \end{gathered}$ | 14\% | 8\% | $11 \%$ | $9 \%$ | 5\% | 9\% | $\begin{gathered} 16 \% \\ \mathrm{~K} \end{gathered}$ | $3 \%$ | $\begin{aligned} & 24 \% \\ & \text { IKM } \end{aligned}$ | 10\% |
| No difference | 584 | 287 | 292 | 29 | 90 | 68 | 107 | 118 | 171 | 187 | 87 | 41 | 32 | 216 |
|  | 52\% | 52\% | 52\% | $24 \%$ | $\begin{gathered} 47 \% \\ C^{*} \end{gathered}$ | 38\% | $\begin{gathered} 55 \% \\ \mathrm{C}^{*} \end{gathered}$ | $\begin{aligned} & 63 \% \\ & \mathrm{CE}^{*} \end{aligned}$ | $\begin{gathered} 71 \% \\ \text { CDEF } \end{gathered}$ | $\begin{aligned} & \text { 64\% } \\ & \text { JLM } \end{aligned}$ | 41\% | $54 \%$ | 46\% | 51\% |
| A bit worse | 152 | 69 | 83 | 25 | 33 | 43 | 29 | 14 | 7 | 18 | 46 | 13 | 7 | 61 |
|  | 14\% | 13\% | 15\% | $\underset{\mathrm{H}^{2}}{2}$ | 17\% | $24 \%$ | 15\% | 8\% | 3\% | 6\% | $\begin{gathered} 21 \% \\ \hline \end{gathered}$ | 17\% | $10 \%$ | 14\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Much worse | 62 | 36 | 26$5 \%$ | 15 | 14 | 4 | 15 | 9 | 4 | 6 | 12 | 6$8 \%$$*$ | $\begin{gathered} 2 \\ 3 \% \end{gathered}$ | $\begin{gathered} 36 \\ 8 \% \\ 1 \end{gathered}$ |
|  | 6\% | 7\% |  | $\begin{gathered} 13 \% \\ \mathrm{H}^{*} \end{gathered}$ | 8\% | $3 \%$ | 8\% | $\stackrel{5}{*}$ | 2\% | 2\% | 6\% |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not sure | 140 | 52 | 87 | 12 | 16 | 36 | 18 | 22 | 35 | 27 | 26 | 14\% | $11 \%$ | 57 |
|  | 12\% | 10\% | 15\% | $10 \%$ | 8\% | 20\% | 9\% | 12\% | 15\% | 9\% | 12\% |  |  | 13\% |
|  | 181 | 102 | 78 | 40 | 38 | 27 | 26 | 26 | 24 | 54 | 43 | 6 | 21 | 53 |
| NET : Much/a bit better | 16\% | 19\% | 14\% | $\begin{gathered} 33 \% \\ \text { EFGH* } \end{gathered}$ | 20\% | 15\% | $13 \%$ | $14 \%$ | 10\% | 19\% | 20\% | $7 \%$$*$ | $\begin{aligned} & 29 \% \\ & \text { KM }^{*} \end{aligned}$ | 13\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| NET : Much / a bit worse | 214 | 105 | 109 | 40 | 48 | 47 | 45 | 23 | 11 | 23 | 58 | 19 | 10 |  |
|  | 19\% | 19\% | 19\% | $\begin{aligned} & 33 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{gathered} 25 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{aligned} & 27 \% \\ & \mathrm{GH}^{*} \\ & \hline \end{aligned}$ | $\begin{gathered} 23 \% \\ \mathrm{H}^{*} \end{gathered}$ | $12 \%$ | 5\% | 8\% | $27 \%$1 | $\underset{\text { 1* }}{\text { 25\% }}$ | $14 \%$$*$ | 9723\%1 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 59 | 35 | 12 | 12 |
| Much better | 5\% | $\begin{aligned} & \text { 10\% } \\ & \text { OP } \end{aligned}$ | 3\% | 3\% |
| A bit better | 122 | 52 | 30 | 36 |
|  | 11\% | 14\% | 8\% | 10\% |
|  | 584 | 216 | 185 | 164 |
| No difference | 52\% | $\begin{gathered} 59 \% \\ \text { P } \end{gathered}$ | 53\% | 45\% |
| A bit worse | 152 | 17 | 57 | 75 |
|  | 14\% | 4\% | $\begin{gathered} 16 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 20 \% \\ \mathrm{~N} \end{gathered}$ |
| Much worse | 62 | 12 | 30 | 20 |
|  | 6\% | 3\% | $\begin{aligned} & 9 \% \\ & \mathrm{~N} \end{aligned}$ | 5\% |
| Not sure | 140 | 38 | 38 | 60 |
|  | 12\% | 10\% | 11\% | 16\% |
| NET : Much/a bit better | 181 | 87 | 42 | 48 |
|  | 16\% | $\begin{gathered} 24 \% \\ \text { OP } \end{gathered}$ | 12\% | 13\% |
|  | 214 | 28 | 87 | 95 |
| NET : Much / a bit worse | 19\% | 8\% | $\begin{gathered} 25 \% \\ \mathrm{~N} \end{gathered}$ | 26\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 184 | 118 | 66 | 10 | 21 | 19 | 17 | 44 | 72 | 117 | 16 | 6 | 19 | 20 |
| Very positive impact (4) | 16\% | $\begin{gathered} \text { 22\% } \\ \text { B } \end{gathered}$ | 12\% | 8\% | 11\% | $\stackrel{11 \%}{*}$ | 9\% | $\begin{aligned} & 23 \% \\ & \mathrm{CF}^{*} \end{aligned}$ | $\begin{gathered} 30 \% \\ \text { CDEF } \end{gathered}$ | $\begin{aligned} & 40 \% \\ & \text { JKM } \end{aligned}$ | 7\% | $8 \%$ $*$ | $\begin{aligned} & 27 \% \\ & \text { JKM }^{*} \end{aligned}$ | 5\% |
| Fairly positive impact (3) | 300 | 162 | 139 | 23 | 51 | 39 | 64 | 60 | 64 | 113 | 35 | 8 | 22 | 110 |
|  | 27\% | 30\% | 24\% | 19\% | 27\% | $\stackrel{22 \%}{*}$ | 33\% | $\stackrel{32 \%}{*}$ | 26\% | $\begin{aligned} & 39 \% \\ & \text { JKM } \end{aligned}$ | 17\% | $\stackrel{11 \%}{*}$ | $\begin{gathered} 31 \% \\ \mathrm{JK}^{*} \end{gathered}$ | $\begin{gathered} 26 \% \\ \mathrm{~K} \end{gathered}$ |
| Fairly negative impact (2) | 234 | 108 | 126 | 49 | 46 | 47 | 35 | 23 | 35 | 21 | 67 | 26 | 10 | 101 |
|  | 21\% | 20\% | 22\% | $\begin{gathered} 40 \% \\ \text { FGH* } \end{gathered}$ | $\stackrel{24 \%}{*}$ | $\begin{aligned} & \text { 26\% } \\ & \text { GH* } \end{aligned}$ | 18\% | $\stackrel{12 \%}{*}$ | 14\% | 7\% | $\begin{gathered} 31 \% \\ \text { IL } \end{gathered}$ | $\begin{aligned} & 34 \% \\ & \text { lL** } \end{aligned}$ | 14\% | $\begin{gathered} 24 \% \\ \hline \end{gathered}$ |
| Very negative impact (1) | 163 | 92 | 65 | 16 | 36 | 34 | 32 | 21 | 24 | 4 | 53 | 26 | 8 | 68 |
|  | 15\% | 17\% | 11\% | 13\% | 19\% | $\stackrel{19 \%}{*}$ | 16\% | 11\% | 10\% | 1\% | $25 \%$ | $\begin{aligned} & 34 \% \\ & \text { ILM } \end{aligned}$ | $\begin{gathered} 11 \% \\ \text { I }^{*} \end{gathered}$ | $16 \%$ |
| Don't know | 237 | 67 | 171 | 25 | 38 | 39 | 49 | 41 | 47 | 36 | 42 | 10 | 11 | 125 |
|  | 21\% | 12\% | $\begin{gathered} 30 \% \\ \text { A } \end{gathered}$ | 20\% | 20\% | $\stackrel{22 \%}{*}$ | 25\% | $\stackrel{22 \%}{*}$ | 19\% | 12\% | 20\% | 13\% | $\stackrel{16 \%}{*}$ | $\begin{aligned} & 29 \% \\ & \text { IK } \end{aligned}$ |
| NET : Top 2 Box | 484 | 280 | 205 | 33 | 72 | 59 | 80 | 104 | 136 | 230 | 51 | 14 | 41 | 130 |
|  | 43\% | $\begin{gathered} 51 \% \\ \mathrm{~B} \end{gathered}$ | 36\% | 27\% | 38\% | $\stackrel{33 \%}{*}$ | 41\% | $\begin{gathered} 55 \% \\ C D E^{*} \end{gathered}$ | $\begin{aligned} & 56 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \text { JKLM } \end{aligned}$ | 24\% | $\stackrel{19 \%}{*}$ | $\begin{aligned} & \text { 58\% } \\ & \text { JKM } \end{aligned}$ | 31\% |
| NET : Bottom 2 Box | 396 | 200 | 191 | 64 | 82 | 81 | 67 | 44 | 59 | 25 | 120 | 52 | 18 | 169 |
|  | 35\% | 37\% | 34\% | 53\% | 43\% | 45\% | 34\% | 23\% | 24\% | 9\% | 56\% | 68\% | 25\% | 40\% |
|  |  |  |  | $\mathrm{GH}^{*}$ | $\mathrm{GH}^{*}$ | $\mathrm{GH}^{*}$ | * |  |  |  | ILM | ILM* | ${ }^{*}$ | 1 |
| Mean score | 2.57 | 2.64 | 2.52 | 2.28 | 2.38 | 2.32 | 2.44 | 2.86 | 2.95 | 3.34 | 2.08 | 1.92 | 2.88 | 2.28 |
|  |  |  |  | * | * | * | * | CDEF* | CDEF* | JKLM | * | * | JKM* | * |
| Standard Deviation | 1.016 | 1.054 | 0.956 | 0.861 | 0.991 | 0.992 | 0.958 | 1.007 | 1.023 | 0.699 | 0.94 | 0.944 | 1.021 | 0.891 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Error Variance | 0.001 | 0.002 | 0.002 | 0.008 | 0.006 | 0.007 | 0.006 | 0.007 | 0.005 | 0.002 | 0.005 | 0.013 | 0.018 | 0.003 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used - Column Means: Columns Tested (5\%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5\%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: $30\left({ }^{*}\right)$, Small Base: $100\left({ }^{*}\right) \quad$ Continuity correction applied

KANTAR

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
| Very positive impact (4) | 184 | 150 | 18 | 16 |
|  | 16\% | $\begin{gathered} 40 \% \\ \text { OP } \end{gathered}$ | 5\% | 4\% |
| Fairly positive impact (3) | 300 | 165 | 56 | 78 |
|  | 27\% | $\begin{gathered} 45 \% \\ \text { OP } \end{gathered}$ | 16\% | 21\% |
| Fairly negative impact (2) | 234 | 14 | 124 | 94 |
|  | 21\% | 4\% | $\begin{gathered} 35 \% \\ N \end{gathered}$ | $\begin{gathered} 26 \% \\ \mathrm{~N} \end{gathered}$ |
| Very negative impact (1) | 163 | 7 | 93 | 52 |
|  | 15\% | 2\% | $\begin{gathered} \text { 27\% } \\ \text { NP } \end{gathered}$ | $\begin{gathered} 14 \% \\ \mathrm{~N} \end{gathered}$ |
| Don't know | 237 | 33 | 60 | 128 |
|  | 21\% | 9\% | 17\% | 35\% |
|  |  |  | N | NO |
| NET : Top 2 Box | 484 | 315 | 73 | 94 |
|  | 43\% | $\begin{gathered} 85 \% \\ \text { OP } \end{gathered}$ | 21\% | 26\% |
| NET : Bottom 2 Box | 396 | 21 | 218 | 146 |
|  | 35\% | 6\% | 62\% | 40\% |
|  |  |  | NP | N |
| Mean score | 2.57 | 3.36 | 1.99 | 2.24 |
|  |  |  |  |  |
|  |  | OP |  | * |
| Standard Deviation | 1.016 | 0.663 | 0.872 | 0.868 |
|  |  |  |  |  |
| Error Variance | 0.001 | 0.001 | 0.003 | 0.003 |
|  |  |  |  |  |

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 164 | 99 | 65 | 12 | 28 | 15 | 23 | 34 | 53 | 82 | 19 | 5 | 13 | 36 |
| Very well | 15\% | $\begin{gathered} 18 \% \\ \text { B } \end{gathered}$ | 11\% | 10\% | 15\% | $\stackrel{9 \%}{*}$ | $\stackrel{12 \%}{*}$ | $\stackrel{18 \%}{*}$ | $\begin{gathered} 22 \% \\ E \end{gathered}$ | $\begin{aligned} & \text { 28\% } \\ & \text { JKM } \end{aligned}$ | 9\% | 7\% | $\stackrel{19 \%}{*}$ | 8\% |
|  | 514 | 230 | 285 | 58 | 54 | 96 | 92 | 94 | 120 | 165 | 78 | 30 | 33 | 192 |
| Fairly well | 46\% | 42\% | 50\% | 48\% | 28\% | $54 \%$ | $47 \%$ | 50\% | 50\% | 57\% | 37\% | 39\% | 47\% | 45\% |
|  | 220 | 104 | 116 | 27 | 57 | 40 | 41 | 24 | 31 | 29 | 60 | 19 | 11 | 98 |
| Fairly poorly | 20\% | 19\% | 20\% | 22\% | 30\% | 22\% | 21\% | 13\% | 13\% | 10\% | 28\% | 25\% | 16\% | 23\% |
|  |  |  |  |  | $\mathrm{GH}^{*}$ |  |  |  |  |  | 1 | ${ }^{*}$ | * | 1 |
|  | 109 | 68 | 41 | 12 | 22 | 17 | 18 | 26 | 14 | 7 | 36 | 5 | 7 | 52 |
| Very poorly | 10\% | 13\% | 7\% | 10\% | 12\% | 10\% | 9\% | 14\% | 6\% | 2\% | 17\% | 7\% | 11\% | 12\% |
|  |  |  |  |  | * | * |  |  |  |  | 1 | * | ${ }^{*}$ | 1 |
|  | 110 | 45 | 60 | 12 | 31 | 11 | 22 | 11 | 23 | 8 | 20 | 17 | 5 | 47 |
| Not sure | 10\% | 8\% | 11\% | 10\% | 16\% | 6\% | 11\% | 6\% | 10\% | 3\% | 9\% | 22\% | 8\% | 11\% |
|  |  |  |  | * | * | * | * | * |  |  | 1 | IJ* |  | 1 |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 164 | 89 | 41 | 30 |
| Very well | 15\% | $\begin{aligned} & 24 \% \\ & \text { OP } \end{aligned}$ | 12\% | 8\% |
| Fairly well | 514 | 196 | 129 | 187 |
|  | 46\% | 53\% | 37\% | 51\% |
|  |  | $\bigcirc$ |  | $\bigcirc$ |
| Fairly poorly | 220 | 60 | 84 | 76 |
|  | 20\% | 16\% | $\begin{gathered} 24 \% \\ \mathrm{~N} \end{gathered}$ | 21\% |
| Very poorly | 109 | 15 | 62 | 33 |
|  | 10\% | 4\% | 18\% | 9\% |
|  |  |  | NP |  |
| Not sure | 110 | 9 | 35 | 43 |
|  | 10\% | 3\% | 10\% | 12\% |
|  |  |  | N | N |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 292 | 153 | 139 | 22 | 34 | 34 | 57 | 48 | 96 | 136 | 43 | 13 | 23 | 63 |
| Very good | 26\% | 28\% | 24\% | $\stackrel{18 \%}{*}$ | $\stackrel{18 \%}{*}$ | $\stackrel{19 \%}{*}$ | $\stackrel{29 \%}{*}$ | $\stackrel{25 \%}{*}$ | $\begin{aligned} & 40 \% \\ & \text { CDEG } \end{aligned}$ | $\begin{aligned} & \text { 47\% } \\ & \text { JKM } \end{aligned}$ | 20\% | $\stackrel{17 \%}{*}$ | $\begin{aligned} & 33 \% \\ & \mathrm{M}^{*} \end{aligned}$ | 15\% |
|  | 504 | 227 | 277 | 60 | 84 | 87 | 70 | 99 | 103 | 119 | 77 | 37 | 27 | 228 |
| Fairly good | 45\% | 42\% | 49\% | $\stackrel{49 \%}{*}$ | 44\% | 49\% | 36\% | $52 \%$ $\mathrm{~F}^{*}$ | 43\% | 41\% | 36\% | 48\% | $\stackrel{38 \%}{*}$ | $\begin{aligned} & 54 \% \\ & \text { IJ } \end{aligned}$ |
|  | 192 | 102 | 90 | 29 | 31 | 39 | 48 | 20 | 26 | 30 | 45 | 16 | 14 | 85 |
| Fairly poor | 17\% | 19\% | 16\% | 24\% | 16\% | 22\% | 24\% | 10\% | 11\% | 10\% | 21\% | 20\% | 19\% | 20\% |
|  |  |  |  | $\mathrm{H}^{*}$ | * | $\mathrm{H}^{*}$ | $\mathrm{GH}^{*}$ | * |  |  | 1 | * | * | 1 |
|  | 76 | 52 | 23 | 4 | 25 | 9 | 9 | 21 | 7 | 1 | 36 | 4 | 3 | 31 |
| Very poor | 7\% | 10\% | 4\% | 3\% | 13\% | 5\% | 5\% | 11\% | 3\% | * | 17\% | 5\% | 5\% | 7\% |
|  |  | B |  | * | $\mathrm{H}^{*}$ | * | * | $\mathrm{H}^{*}$ |  |  | IM | * | * | 1 |
|  | 54 | 11 | 38 | 7 | 17 | 8 | 12 | 2 | 9 | 4 | 13 | 7 | 3 | 17 |
| Don't know | 5\% | 2\% | 7\% | 6\% | 9\% | 5\% | 6\% | 1\% | 4\% | 1\% | 6\% | 9\% | 5\% | 4\% |
|  |  |  | A | * | * | * | * | * |  |  |  | ${ }^{*}$ | * |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
| Very good | 292 | 149 | 74 | 62 |
|  | 26\% | $\begin{aligned} & 40 \% \\ & \text { OP } \end{aligned}$ | 21\% | 17\% |
| Fairly good | 504 | 152 | 152 | 198$54 \%$N |
|  |  | 41\% |  |  |
| Fairly poor | 192 | 56$15 \%$ | $\begin{gathered} 61 \\ 17 \% \end{gathered}$ | 72$20 \%$ |
|  |  |  |  |  |
| Very poor | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | 9$2 \%$ | $\begin{gathered} 46 \\ 13 \% \\ \text { NP } \end{gathered}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ |
|  |  |  |  |  |
| Don't know | 54 | 3 | 19 | 15 |
|  | 5\% | 1\% | $\begin{gathered} 5 \% \\ \mathrm{~N} \end{gathered}$ | 4\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

## Base: All adults GB 18+

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \& \multicolumn{2}{|c|}{GENDER} \& \multicolumn{6}{|c|}{AGE} \& \multicolumn{5}{|c|}{GE Vote 2019} <br>
\hline \& Total \& Male \& Female \& 18-24 \& 25-34 \& 35-44 \& 45-54 \& 55-64 \& $65+$ \& Conservativ es \& Labour \& Lib Dems \& Other \& No vote <br>
\hline \& \& A \& B \& c \& D \& E \& F \& G \& H \& 1 \& J \& K \& L \& M <br>
\hline Unweighted Base \& 1118 \& 541 \& 576 \& 110 \& 185 \& 189 \& 211 \& 189 \& 234 \& 408 \& 256 \& 99 \& 121 \& 200 <br>
\hline Weighted Base \& 1118 \& 546 \& 567 \& 122 \& 192 \& 178 \& 196 \& 189 \& 241 \& 291 \& 213 \& 76 \& 70 \& 424 <br>
\hline \& 219 \& 127 \& 92 \& 23 \& 46 \& 26 \& 47 \& 46 \& 32 \& 72 \& 45 \& 11 \& 20 \& 70 <br>
\hline Yes, I am sure there is \& 20\% \& 23\% \& 16\% \& $19 \%$

* \& 24\% \& $\stackrel{15 \%}{*}$ \& $\stackrel{24 \%}{*}$ \& $$
\begin{gathered}
24 \% \\
\mathrm{H}^{*}
\end{gathered}
$$ \& 13\% \& 25\% \& 21\% \& 14\% \& 29\% \& 16\% <br>

\hline \& 353 \& 161 \& 192 \& 48 \& 71 \& 72 \& 66 \& 57 \& 38 \& 73 \& 62 \& 23 \& 19 \& 159 <br>
\hline Yes, Ithink there is \& 32\% \& 30\% \& 34\% \& 40\% \& 37\% \& 40\% \& 34\% \& 30\% \& 16\% \& 25\% \& 29\% \& 30\% \& 27\% \& 38\% <br>
\hline \& \& \& \& $\mathrm{H}^{*}$ \& $\mathrm{H}^{*}$ \& $\mathrm{H}^{*}$ \& $\mathrm{H}^{*}$ \& $\mathrm{H}^{*}$ \& \& \& \& * \& * \& 1 <br>
\hline \& 238 \& 122 \& 115 \& 26 \& 32 \& 31 \& 39 \& 41 \& 69 \& 58 \& 55 \& 18 \& 15 \& 83 <br>
\hline No, I don't think there is \& 21\% \& 22\% \& 20\% \& 21\% \& 17\% \& 17\% \& 20\% \& 22\% \& 29\% \& 20\% \& 26\% \& 23\% \& 21\% \& 20\% <br>
\hline \& 149 \& 78 \& 65 \& 8 \& 16 \& 15 \& 22 \& 28 \& 60 \& 50 \& 33 \& 17 \& 9 \& 38 <br>
\hline No, I am sure there isn't \& 13\% \& 14\% \& 11\% \& 7\% \& 8\% \& 8\% \& 11\% \& 15\% \& 25\% \& 17\% \& 15\% \& 23\% \& 13\% \& 9\% <br>
\hline \& \& \& \& * \& \& \& \& * \& CDEF \& M \& \& M* \& * \& <br>
\hline \& 159 \& 57 \& 102 \& 16 \& 28 \& 34 \& 22 \& 17 \& 43 \& 37 \& 19 \& 8 \& 7 \& 74 <br>
\hline Don't know \& 14\% \& 10\% \& 18\% \& 13\% \& 14\% \& 19\% \& 11\% \& 9\% \& 18\% \& 13\% \& 9\% \& 10\% \& 10\% \& 18\% <br>
\hline \& \& \& A \& * \& * \& * \& * \& * \& \& \& \& * \& * \& <br>
\hline
\end{tabular}

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 219 | 93 | 74 | 51 |
| Yes, I am sure there is | 20\% | $\begin{gathered} 25 \% \\ \mathrm{P} \end{gathered}$ | 21\% | 14\% |
|  | 353 | 92 | 112 | 146 |
| Yes, I think there is | 32\% | 25\% | 32\% | $\begin{gathered} 40 \% \\ \mathrm{~N} \end{gathered}$ |
|  | 238 | 83 | 67 | 84 |
| No, I don't think there is | 21\% | 23\% | 19\% | 23\% |
|  | 149 | 52 | 50 | 38 |
| No, I am sure there isn't | 13\% | 14\% | 14\% | 10\% |
|  | 159 | 49 | 48 | 49 |
| Don't know | 14\% | 13\% | 14\% | 13\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona4.Which of the following sources do you get information about coronavirus from?

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Newspapers or newspaper websites | 397 | 188 | 208 | 53 | 56 | 66 | 61 | 58 | 103 | 121 | 73 | 20 | 21 | 146 |
|  | 35\% | $34 \%$ | 37\% | 43\% | $\stackrel{\text { 29\% }}{*}$ | $\stackrel{37}{*}$ | 31\% | 31\% | 43\% | 42\% | 34\% | 26\% | 30\% | 34\% |
| TV news | 817 | 385 | 432 | 62 | 116 | 124 | 130 | 162 | 221 | 254 | 157 | 57 | 57 | 266 |
|  | 73\% | 71\% | 76\% | $51 \%$ | $61 \%$ | 70\% | 67\% | $\begin{gathered} 86 \% \\ \text { CDEF** } \end{gathered}$ | $\begin{aligned} & 92 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & \text { 87\% } \\ & \text { JKM } \end{aligned}$ | 74\% | $75 \%$ | $\begin{gathered} 81 \% \\ \mathrm{M}^{*} \end{gathered}$ | 63\% |
| Social media such as Facebook, Twitter | 295 | 150 | 144 | 69 | 86 | 64 | 26 | 33 | 17 | 48 | 60 | 15 | 14 | 146 |
|  | 26\% | 28\% | 25\% | $\begin{gathered} \text { 57\% } \\ \text { EFGH*} \end{gathered}$ | $\begin{aligned} & \text { 45\% } \\ & \text { FGH } \end{aligned}$ | $\begin{aligned} & 36 \% \\ & \text { FGH } \end{aligned}$ | $13 \%$ | $\begin{gathered} 18 \% \\ \mathrm{H}^{*} \end{gathered}$ | 7\% | 16\% | 28\% | 20\% | $\stackrel{\text { 20\% }}{*}$ | $34 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Government/politicians | 331 | 160 | 172 | 36 | 54 | 45 | 54 | 66 | 75 | 100 | 88 | 15 | 25 | 100 |
|  | 30\% | 29\% | 30\% | 30\% | 28\% | $25 \%$ | $28 \%$ | $35 \%$ | 31\% | $\begin{gathered} 34 \% \\ M \end{gathered}$ | $\begin{gathered} 41 \% \\ \text { KM } \end{gathered}$ | 20\% | $35 \%$ | 24\% |
| My doctor or healthcare provider | 78 | 34 | 44 | $\begin{gathered} 12 \\ 10 \% \end{gathered}$ | 13 | 12 | 20 | 10 | 12 | 25 | 17 | 1 | 6 | 22 |
|  | 7\% | 6\% | 8\% |  | 7\% | $\stackrel{\text { 6\% }}{*}$ | 10\% | 5\% | 5\% | 9\% | 8\% | 1\% | $9 \%$ | 5\% |
| Friends and family | 228 | 106 | 122 | 57 | 40 | 30 | 37 | 31 | 34 | 41 | 48 | 11 | 8 | 113 |
|  | 20\% | 19\% | 22\% | $\begin{gathered} 46 \% \\ \text { DEFGH* } \end{gathered}$ | $21 \%$ | 17\% | $19 \%$ | $17 \%$ | 14\% | 14\% | 23\% | 15\% | $\stackrel{12 \%}{*}$ | $27 \%$ |
| Somewhere else | 71 | 47 | 24 | 7 | 8 | 5 | 21 | 18 | 14 | 12 | 11 | 3$4 \%$$*$ | 8\% | 9\% |
|  | 6\% | 9\% | 4\% | 5\% | 4\% | $3 \%$ | 11\% | 9\% | 6\% | 4\% | 5\% |  |  |  |
| None of the above | 28 | 14 | 14 | 2 | 6 | 6 | 8 | 2 | 4 | 2 | 5 | 22\%$*$ | $\begin{gathered} 3 \\ 5 \% \end{gathered}$ | 16$4 \%$ |
|  | 3\% | 3\% | 2\% | 1\% | 3\% | 4\% | $4 \%$ | 1\% | 2\% | 1\% | 2\% |  |  |  |
| Don't know | 23 | 6 | 12 | 3 | 11 | - | 6 | 2 | - | 1 | 6$3 \%$ | $\begin{gathered} 5 \\ 7 \% \\ 1 \mathrm{IM}^{*} \end{gathered}$ | - | 3$1 \%$ |
|  | 2\% | 1\% | 2\% | $\underset{*}{3 \%}$ | $\begin{aligned} & 6 \% \\ & \mathrm{H}^{*} \\ & \hline \end{aligned}$ |  | $\begin{gathered} 3 \% \\ * \end{gathered}$ | 1\% | - | * |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona4.Which of the following sources do you get information about coronavirus from?

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 397 | 137 | 133 | 125 |
| Newspapers or newspaper websites | 35\% | 37\% | 38\% | 34\% |
|  | 817 | 313 | 279 | 220 |
| TV news | 73\% | $\begin{gathered} 85 \% \\ \text { P } \end{gathered}$ | $\begin{gathered} 79 \% \\ \text { P } \end{gathered}$ | 60\% |
| Social media such as Facebook, Twitter | 295 | 68 | 87 | 136 |
|  | 26\% | 18\% | 25\% | 37\% |
|  |  |  |  | NO |
| Government/politicians | 30\% | 135 | 118 | 75$20 \%$ |
|  |  | $\begin{gathered} 36 \% \\ \text { P } \end{gathered}$ | $\begin{gathered} 34 \% \\ \mathrm{P} \end{gathered}$ |  |
| My doctor or healthcare provider | 78 | 40 | 22 | 16 |
|  | 7\% | 11\% | 6\% | 4\% |
| Friends and family | 228 | 55 | 74 | 9927 |
|  | 20\% | 15\% | 21\% |  |
| Somewhere else | 71 | 19 | 24 | 29 |
|  | 6\% | 5\% | 7\% | 8\% |
| None of the above | $\begin{aligned} & 28 \\ & 3 \% \end{aligned}$ | 7$2 \%$ | 5$1 \%$ | 10$3 \%$ |
|  |  |  |  |  |
|  | 23 | 2 | 1 | 7 |
| Don't know | 2\% | 1\% | * | 2\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona5.The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use the phone's location data so that it can warn users if they have recently been in close proximity to someone suspected to be infected with the coronavirus. How likely or unlikely would you be to use this app?

| Base: All adults GB 18+ |  |  |  | AGE |  |  |  |  |  |  |  | E Vote 201 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 307 | 152 | 154 | 34 | 54 | 63 | 44 | 55 | 56 | 88 | 61 | 25 | 26 | 101 |
| Very likely | 27\% | 28\% | 27\% | 28\% | 28\% | $\stackrel{35 \%}{*}$ | $\stackrel{22 \%}{*}$ | 29\% | 23\% | 30\% | 29\% | $33 \%$ $*$ | $\stackrel{37}{*}$ | 24\% |
|  | 294 | 149 | 145 | 41 | 65 | 57 | 53 | 40 | 37 | 64 | 64 | 13 | 17 | 128 |
| Fairly likely | 26\% | 27\% | 26\% | $\begin{gathered} 34 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 34 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 32 \% \\ \mathrm{H}^{*} \end{gathered}$ | 27\% | 21\% | 15\% | 22\% | 30\% | $\stackrel{17 \%}{*}$ | $\stackrel{24 \%}{*}$ | 30\% |
|  | 171 | 88 | 83 | 27 | 31 | 23 | 38 | 21 | 31 | 31 | 32 | 15 | 9 | 78 |
| Fairly unlikely | 15\% | 16\% | 15\% | $\stackrel{22 \%}{*}$ | 16\% | 13\% | $\stackrel{19 \%}{*}$ | 11\% | 13\% | 10\% | 15\% | 20\% | 13\% | 18\% |
|  | 193 | 100 | 93 | 13 | 16 | 11 | 30 | 36 | 87 | 74 | 25 | 10 | 12 | 66 |
| Very unlikely | 17\% | 18\% | 16\% | 11\% | 8\% | 6\% | $\stackrel{15 \%}{*}$ | $\begin{gathered} 19 \% \\ \mathrm{E}^{*} \end{gathered}$ | 36\% CDEFG | $\begin{gathered} \text { 25\% } \\ \text { JM } \end{gathered}$ | 12\% | 13\% | * ${ }_{\text {* }}$ | 16\% |
|  | 154 | 57 | 92 | 7 | 26 | 24 | 30 | 36 | 30 | 35 | 31 | 13 | 7 | 51 |
| Not sure | 14\% | 10\% | 16\% | 6\% | 14\% | 13\% | 16\% | 19\% | 13\% | 12\% | 15\% | $\stackrel{17 \%}{*}$ | 9\% | 12\% | N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona5.How likely or unlikely would you be to use this app?

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 307 | 96 | 118 | 84 |
| Very likely | 27\% | 26\% | 34\% | 23\% |
|  | 294 | 85 | 86 | 119 |
| Fairly likely | 26\% | 23\% | 24\% | 32\% |
| Fairly unlikely | 171 | 34 | 60 | 77 |
|  | 15\% | 9\% | 17\% | 21\% |
|  |  |  | N | N |
| Very unlikely | 193 | 86 | 52 | 50 |
|  | 17\% | 23\% | 15\% | 14\% |
|  |  | OP |  |  |
| Not sure | 154 | 69 | 36 | 37 |
|  | 14\% | $\begin{gathered} 19 \% \\ 0 \end{gathered}$ | 10\% | 10\% |
|  |  |  |  |  |

## Base: All adults GB 18+

|  | My household is likely to need financial support from the government in the next 3 months | My personal finances will see me through for at least the next 3 months | The government support makes me confident my household can get through the coronavirus crisis | It's important the government helps people and businesses affected by the Coronavirus, whatever the cost | The UK government is being too generous in its financial support to workers and businesses |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted Base | 1118 | 1118 | 1118 | 1118 | 1118 |
| Weighted Base | 1118 | 1118 | 1118 | 1118 | 1118 |
| Strongly agree | 141 | 288 | 169 | 420 | 60 |
|  | 13\% | 26\% | 15\% | 38\% | 5\% |
| Agree | 227 | 462 | 486 | 518 | 181 |
|  | 20\% | 41\% | 43\% | 46\% | 16\% |
| Disagree | 309 | 155 | 177 | 78 | 421 |
|  | 28\% | 14\% | 16\% | 7\% | 38\% |
| Strongly disagree | 239 | 91 | 64 | 26 | 289 |
|  | 21\% | 8\% | 6\% | 2\% | 26\% |
| Don't know | 201 | 122 | 223 | 76 | 166 |
|  | 18\% | 11\% | 20\% | 7\% | 15\% |

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## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Strongly agree | 141 | 82 | 59 | 22 | 47 | 29 | 24 | 14 | 5 | 23 | 31 | 7 | 7 | 69 |
|  | 13\% | 15\% | 10\% | $\begin{gathered} 18 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{aligned} & 25 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{gathered} 16 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 12 \% \\ \mathrm{H}^{*} \end{gathered}$ | 7\% | 2\% | 8\% | 14\% | 9\% | 10\% | $16 \%$ |
| Agree | 227$20 \%$ | 20\% | 118$21 \%$ | 33 | 57 | 48 | 45 | 29 | 15 | 50 | 48 | 6 | 19 | 94 |
|  |  |  |  | $\begin{gathered} 27 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $27 \%$ | $23 \%$ | 15\% | 6\% | 17\% | $22 \%$ | 7\% | $\begin{gathered} 27 \% \\ \mathrm{~K}^{*} \end{gathered}$ | $\begin{gathered} \text { 22\% } \\ \text { K } \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Disagree | 309 | 164 | 145 | 32 |  |  |  |  | 79 | 80 | 57 |  |  | 123 |
|  | 28\% | 30\% | 26\% | $26 \%$ | $23 \%$ | 27\% | 29\% | 26\% | 33\% | 28\% | 27\% | $39 \%$ | $21 \%$ | 29\% |
| Strongly disagree | 239 | 110 | 124 | 12 | 20 | 17 | 22 | 52 | 115 | 105 | 44 | 25 | 17 | 44 |
|  | 21\% | 20\% | 22\% | 10\% | 11\% | $\stackrel{10 \%}{*}$ | $11 \%$ | $\begin{gathered} 28 \% \\ \text { CDEF** } \end{gathered}$ | $\begin{gathered} 48 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{gathered} 36 \% \\ \text { JM } \end{gathered}$ | $\begin{gathered} 21 \% \\ \mathrm{M} \end{gathered}$ | $\begin{aligned} & 33 \% \\ & \mathrm{M}^{*} \end{aligned}$ | $\begin{gathered} 24 \% \\ \mathrm{M}^{*} \end{gathered}$ | 10\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | 201 | 80 | 121 | 22 | 23 | 36 | 47 | 45 | 28 | 33 | 34 | 9 | 12 | 94 |
|  | 18\% | 15\% | 21\% | 18\% | 12\% | $\stackrel{\text { 20\% }}{*}$ | $\begin{gathered} 24 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 24 \% \\ \mathrm{H}^{*} \end{gathered}$ | 12\% | 11\% | 16\% | $\stackrel{12 \%}{*}$ | $\stackrel{17 \%}{*}$ | $22 \%$1 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 141 | 40 | 41 | 59 |
| Strongly agree | 13\% | 11\% | 12\% | 16\% |
|  | 227 | 71 | 83 | 69 |
| Agree | 20\% | 19\% | 24\% | 19\% |
|  | 309 | 93 | 96 | 118 |
| Disagree | 28\% | 25\% | 27\% | 32\% |
|  | 239 | 112 | 72 | 43 |
| Strongly disagree | 21\% | $\begin{gathered} 30 \% \\ \text { OP } \end{gathered}$ | 21\% | 12\% |
|  | 201 | 54 | 60 | 79 |
| Don't know | 18\% | 15\% | 17\% | 21\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

## Base: All adults GB 18+

|  |  | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| Strongly agree | 288 | 174 | 114 | 27 | 29 | 30 | 51 | 58 | 93 | 102 | 49 | 24 | 22 | 86 |
|  | 26\% | $\begin{gathered} 32 \% \\ \text { B } \end{gathered}$ | 20\% | $\stackrel{22 \%}{*}$ | $\stackrel{15 \%}{*}$ | $\stackrel{17 \%}{*}$ | $\stackrel{\text { 26\% }}{*}$ | $31 \%$ $\mathrm{D}^{*}$ | 39\% | $35 \%$ JM | 23\% | 32\% | 31\% | 20\% |
| Agree | 462 | 206 | 257 | 45 | 81 | 76 | 57 | 76 | 127 | 128 | 79 | 31 | 34 | 178 |
|  | 41\% | 38\% | 45\% | $\stackrel{37 \%}{*}$ | 42\% | 43\% | 29\% | 40\% | 53\% | 44\% | 37\% | $\stackrel{40 \%}{*}$ | $\stackrel{48 \%}{*}$ | 42\% |
| Disagree | 155 | 76 | 79 | 31 | 44 | 25 | 35 | 13 | 6 | 26 | 39 | 9 | 7 | 69 |
|  | 14\% | 14\% | 14\% | 25\% | 23\% | 14\% | 18\% | 7\% | 3\% | 9\% | 18\% | 12\% | 9\% | 16\% |
|  |  |  |  | GH* | GH* | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  | 1 | * | * |  |
| Strongly disagree | 91 | 39 | 52 | 8 | 18 | 29 | 18 | 13 | 4 | 15 | 25 | 4 | 5 | 43 |
|  | 8\% | 7\% | 9\% | 6\% | 9\% | 16\% | 9\% | 7\% | 2\% | 5\% | 12\% | 5\% | 6\% | 10\% |
|  |  |  |  | * | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | * |  |  | 1 | * | * |  |
| Don't know | 122 | 51 | 65 | 11 | 21 | 18 | 34 | 28 | 10 | 20 | 22 | 8 | 3 | 49 |
|  |  | 9\% | 12\% | 9\% | 11\% | 10\% | 17\% | 15\% | 4\% | 7\% | 10\% | 11\% | 4\% | 12\% |
|  |  |  |  | * | * | * | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  | * | * |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

## Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 288 | 111 | 93 | 79 |
| Strongly agree | 26\% | 30\% | 26\% | 21\% |
| Agree | 462 | 149 | 153 | 153 |
|  | 41\% | 40\% | 43\% | 42\% |
|  | 155 | 40 | 54 | 59 |
| Disagree | 14\% | 11\% | 16\% | 16\% |
| Strongly disagree | 91 | 28 | 27 | 32 |
|  | 8\% | 8\% | 8\% | 9\% |
| Don't know | 122 | 42 | 25 | 44 |
|  | 11\% | 11\% | 7\% | 12\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

|  | Total | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 169 | 88 | 81 | 29 | 26 | 20 | 19 | 33 | 41 | 66 | 28 | 9 | 12 | 47 |
| Strongly agree | 15\% | 16\% | 14\% | $\stackrel{24 \%}{*}$ | $\stackrel{14 \%}{*}$ | $\stackrel{11 \%}{*}$ | $\stackrel{10 \%}{*}$ | 18\% | 17\% | $\begin{gathered} 23 \% \\ \text { JM } \end{gathered}$ | 13\% | $\stackrel{12 \%}{*}$ | 18\% | 11\% |
| Agree | 486 | 236 | 249 | 40 | 95 | 75 | 87 | 74 | 115 | 157 | 75 | 30 | 37 | 172 |
|  | 43\% | 43\% | 44\% | 33\% | 49\% | $\stackrel{42 \%}{*}$ | $\stackrel{44 \%}{*}$ | 39\% | 48\% | $\begin{gathered} 54 \% \\ \text { JM } \end{gathered}$ | 35\% | 39\% | $\underset{J^{*}}{53 \%}$ | 41\% |
| Disagree | 177 | 98 | 79 | 35 | 35 | 28 | 38 | 23 | 17 | 27 | 54 | 14 | 4 | 71 |
|  | 16\% | 18\% | 14\% | $\begin{aligned} & 29 \% \\ & \mathrm{GH}^{*} \end{aligned}$ | $\begin{gathered} 18 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\stackrel{16 \%}{*}$ | $\begin{gathered} 19 \% \\ \mathrm{H}^{*} \end{gathered}$ | 12\% | 7\% | 9\% | $\begin{gathered} 25 \% \\ \text { IL } \end{gathered}$ | 18\% | $\stackrel{\text { * }}{*}$ | 17\% |
| Strongly disagree | 64 | 42 | 22 | 5 | 8 | 18 | 13 | 16 | 3 | 4 | 18 | 1 | 3 | 38 |
|  | 6\% | 8\% | 4\% | 4\% | 4\% | 10\% | 7\% | $\begin{aligned} & 9 \% \\ & \mathrm{H}^{*} \end{aligned}$ | 1\% | 1\% | 8\% | 1\% | 4\% | 9\% |
| Don't know | 223 | 82 | 135 | 12 | 28 | 37 | 39 | 42 | 65 | 38 | 38 | 22 | 13 | 96 |
|  | 20\% | 15\% | 24\% | 10\% | 15\% | 21\% | 20\% | 22\% | 27\% | 13\% | 18\% | 29\% | 19\% | 23\% |
|  |  |  | A | * | * | * | * | * | C |  |  | ${ }^{*}$ | * | , |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 169 | 75 | 43 | 46 |
| Strongly agree | 15\% | $\begin{gathered} 20 \% \\ 0 \end{gathered}$ | 12\% | 12\% |
|  | 486 | 176 | 153 | 151 |
| Agree | 43\% | 48\% | 43\% | 41\% |
|  | 177 | 49 | 67 | 60 |
| Disagree | 16\% | 13\% | 19\% | 16\% |
|  | 64 | 15 | 21 | 24 |
| Strongly disagree | 6\% | 4\% | 6\% | 7\% |
|  | 223 | 55 | 68 | 87 |
| Don't know | 20\% | 15\% | 19\% | 24\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 the cost

## Base: All adults GB 18+

|  | Total | GENDER |  | Age |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 420 | 216 | 205 | 47 | 66 | 72 | 73 | 76 | 86 | 104 | 87 | 30 | 23 | 164 |
| Strongly agree | 38\% | 39\% | 36\% | $\stackrel{39}{*}$ | $\stackrel{34 \%}{*}$ | $\stackrel{40 \%}{*}$ | $\stackrel{38}{*}$ | $\stackrel{40 \%}{*}$ | 36\% | 36\% | 41\% | 40\% | $\stackrel{32 \%}{*}$ | 39\% |
| Agree | 518 | 227 | 291 | 62 | 93 | 71 | 85 | 85 | 122 | 147 | 98 | 34 | 35 | 185 |
|  | 46\% | 42\% | $\begin{gathered} 51 \% \\ \mathrm{~A} \end{gathered}$ | $51 \%$ | $48 \%$ | 40\% | $43 \%$ | $45 \%$ | 51\% | 51\% | 46\% | 44\% | 50\% | 44\% |
| Disagree | 78 | 56 | 22 | 9 | 13 | 10 | 15 | 13 | 17 | 22 | 13 | 5 | 4 | 32 |
|  | 7\% | $\begin{gathered} 10 \% \\ \text { B } \end{gathered}$ | 4\% | 8\% | 7\% | 6\% | 8\% | 7\% | 7\% | 8\% | 6\% | 7\% | 6\% | 8\% |
| Strongly disagree | 26 | 21 | 5 | - | 4 | 10 | 1 | 8 | 2 | 4 | 4 | 1 | 1 | 16 |
|  | 2\% | $\begin{gathered} 4 \% \\ B \end{gathered}$ | 1\% | * | 2\% | $6 \%$ | 1\% | $4 \%$ | 1\% | 1\% | 2\% | 1\% | 1\% | 4\% |
| Don't know | 76 | 26 | 45 | 2 | 17 | 16 | 21 | 8 | 13 | 13 | 11 | 6 | 7 | 27 |
|  | 7\% | 5\% | 8\% | 2\% | 9\% | $9 \%$ | $11 \%$ | $4 \%$ | 5\% | 5\% | 5\% | 8\% | 10\% | 6\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

 the cost

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 420 | 153 | 133 | 127 |
| Strongly agree | 38\% | 42\% | 38\% | 34\% |
|  | 518 | 166 | 175 | 169 |
| Agree | 46\% | 45\% | 50\% | 46\% |
|  | 78 | 30 | 17 | 28 |
| Disagree | 7\% | 8\% | 5\% | 8\% |
|  | 26 | 5 | 9 | 11 |
| Strongly disagree | 2\% | 1\% | 3\% | 3\% |
|  | 76 | 15 | 17 | 33 |
| Don't know | 7\% | 4\% | 5\% | 9\% |

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | Conservativ <br> es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 60 | 41 | 20 | 12 | 13 | 14 | 7 | 9 | 5 | 15 | 18 | 7 | 3 | 16 |
| Strongly agree | 5\% | 7\% | 3\% | 10\% | $\stackrel{7 \%}{*}$ | $\stackrel{8 \%}{*}$ | $\stackrel{4 \%}{*}$ | $\stackrel{5 \%}{*}$ | 2\% | 5\% | 9\% | 9\% | $\stackrel{4 \%}{*}$ | 4\% |
|  | 181 | 102 | 79 | 26 | 46 | 37 | 36 | 11 | 25 | 51 | 31 | 5 | 8 | 75 |
| Agree | 16\% | 19\% | 14\% | $\begin{gathered} 21 \% \\ \mathrm{G}^{*} \end{gathered}$ | $\begin{aligned} & 24 \% \\ & \text { GH* } \end{aligned}$ | $\begin{gathered} 21 \% \\ \mathrm{G}^{*} \end{gathered}$ | 18\% $\mathrm{G}^{*}$ | $\stackrel{6 \%}{*}$ | 10\% | 17\% | 15\% | 7\% $*$ | 11\% | 18\% |
|  | 421 | 199 | 222 | 52 | 56 | 56 | 69 | 82 | 107 | 119 | 76 | 28 | 32 | 156 |
| Disagree | 38\% | 36\% | 39\% | 42\% | 29\% | 31\% | 35\% | 43\% | $\begin{gathered} 44 \% \\ \mathrm{D} \end{gathered}$ | 41\% | 36\% | $\stackrel{37 \%}{*}$ | * ${ }_{\text {* }}$ | 37\% |
|  | 289 | 132 | 157 | 26 | 52 | 41 | 49 | 65 | 56 | 67 | 66 | 24 | 20 | 106 |
| Strongly disagree | 26\% | 24\% | 28\% | $\stackrel{22 \%}{ }$ | 27\% | $\stackrel{23 \%}{*}$ | 25\% | $\stackrel{34 \%}{*}$ | 23\% | 23\% | $31 \%$ | 32\% | 28\% | 25\% |
|  | 166 | 73 | 88 | 7 | 25 | 30 | 34 | 22 | 48 | 39 | 21 | 12 | 8 | 72 |
| Don't know | 15\% | 13\% | 16\% | 5\% | 13\% | 17\% | 18\% | $\stackrel{12 \%}{*}$ | $20 \%$ $c$ | 13\% | 10\% | 15\% | 11\% | 17\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 60 | 19 | 21 | 14 |
| Strongly agree | 5\% | 5\% | 6\% | 4\% |
|  | 181 | 52 | 52 | 66 |
| Agree | 16\% | 14\% | 15\% | 18\% |
|  | 421 | 161 | 134 | 125 |
| Disagree | 38\% | 44\% | 38\% | 34\% |
|  | 289 | 94 | 102 | 93 |
| Strongly disagree | 26\% | 25\% | 29\% | 25\% |
|  | 166 | 44 | 42 | 70 |
| Don't know | 15\% | 12\% | 12\% | 19\% |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

## Base: All adults GB 18+

|  |  | GENDER |  | AGE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 77 | 59 | 18 | 12 | 9 | 11 | 6 | 17 | 22 | 47 | 3 | 2 | 4 | 20 |
| Much easier | 7\% | $\begin{gathered} 11 \% \\ \text { B } \end{gathered}$ | 3\% | 10\% | 5\% | 6\% | 3\% | 9\% | 9\% | $\begin{aligned} & \text { 16\% } \\ & \text { JKM } \end{aligned}$ | 1\% | 3\% | * | 5\% |
|  | 116 | 67 | 50 | 15 | 23 | 25 | 12 | 25 | 16 | 34 | 18 | 4 | 12 | 35 |
| Easier | 10\% | 12\% | 9\% | $\stackrel{12 \%}{*}$ | 12\% | $\stackrel{14 \%}{*}$ | $\stackrel{6 \%}{*}$ | $\stackrel{13 \%}{*}$ | 7\% | 12\% | 8\% | $\stackrel{5 \%}{*}$ | $\stackrel{17 \%}{*}$ | 8\% |
|  | 457 | 209 | 248 | 38 | 72 | 48 | 86 | 87 | 127 | 162 | 72 | 20 | 25 | 168 |
| Neither easier nor more difficult | 41\% | 38\% | 44\% | 31\% | 37\% | $\stackrel{27 \%}{*}$ | $\begin{gathered} 44 \% \\ E^{*} \end{gathered}$ | 46\% $\mathrm{E}^{*}$ | $\begin{aligned} & 53 \% \\ & \text { CDE } \end{aligned}$ | $55 \%$ JKLM | $34 \%$ | 26\% | $\stackrel{36 \%}{*}$ | 40\% |
|  | 161 | 80 | 76 | 22 | 37 | 37 | 24 | 20 | 22 | 19 | 44 | 29 | 14 | 49 |
| More difficult | 14\% | 15\% | 13\% | 18\% | 19\% | $21 \%$ | $\stackrel{12 \%}{*}$ | 11\% | 9\% | 7\% | $21 \%$ | $\begin{aligned} & 38 \% \\ & \text { IJM* } \end{aligned}$ | $19 \%$ | 12\% |
|  | 146 | 73 | 73 | 23 | 31 | 19 | 24 | 25 | 23 | 5 | 53 | 15 | 8 | 60 |
| Much more difficult | 13\% | 13\% | 13\% | 19\% | 16\% | $\stackrel{11 \%}{*}$ | 12\% | 13\% | 10\% | 2\% | $25 \%$ | $20 \%$ | $12 \%$ | $14 \%$ |
|  | 161 | 59 | 102 | 12 | 20 | 39 | 44 | 15 | 31 | 25 | 23 | 5 | 7 | 92 |
| Don't Know | 14\% | 11\% | 18\% | 10\% | 10\% | 22\% | 22\% | 8\% | 13\% | 8\% | 11\% | 7\% | 10\% | 22\% |
|  |  |  | A | * | * | $\mathrm{G}^{*}$ | $\mathrm{G}^{*}$ | * |  |  |  | * | * | IJK |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

## Base: All adults GB 18+

|  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 77 | 60 | 8 | 8 |
| Much easier | 7\% | $\begin{aligned} & \text { 16\% } \\ & \text { OP } \end{aligned}$ | 2\% | 2\% |
|  | 116 | 45 | 31 | 38 |
| Easier | 10\% | 12\% | 9\% | 10\% |
|  | 457 | 212 | 104 | 134 |
| Neither easier nor more difficult | 41\% | $\begin{gathered} 57 \% \\ \text { OP } \end{gathered}$ | 30\% | 36\% |
|  | 161 | 22 | 86 | 48 |
| More difficult | 14\% | 6\% | $\begin{aligned} & 24 \% \\ & \text { NP } \end{aligned}$ | 13\% |
|  | 146 | 5 | 89 | 45 |
| Much more difficult | 13\% | 1\% | 25\% | 12\% |
|  |  |  | NP | N |
|  | 161 | 26 | 35 | 96 |
| Don't Know | 14\% | 7\% | 10\% | 26\% |
|  |  |  |  | (1) |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Qual.Select which, if any, educational qualifications you have from the list

## Base: All adults GB 18+

|  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
| Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
| Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  | 340 | 170 | 170 | 22 | 68 | 88 | 61 | 43 | 57 | 75 | 87 | 34 | 23 | 106 |
| University degree | 30\% | $31 \%$ | 30\% | $\stackrel{18 \%}{*}$ | 35\% | $\begin{gathered} 50 \% \\ \text { CFGH*} \end{gathered}$ | 31\% | 23\% | 24\% | 26\% | $\begin{gathered} 41 \% \\ \text { IM } \end{gathered}$ | $\begin{aligned} & 45 \% \\ & \mathrm{IM}^{*} \end{aligned}$ | $\stackrel{34 \%}{*}$ | 25\% |
| Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships) | 701 | 352 | 349 | 93 | 110 | 93 | 125 | 132 | 147 | 202 | 125 | 36 | 43 | 272 |
|  | 63\% | 64\% | 62\% | $\begin{aligned} & 76 \% \\ & \text { DE }^{*} \end{aligned}$ | 57\% | 52\% | 64\% | 70\% | 61\% | $\begin{gathered} 69 \% \\ \mathrm{~K} \end{gathered}$ | 58\% | 47\% | 61\% | 64\% |
| No qualifications | 128 | 50 | 72 | 8 | 19 | 12 | 28 | 19 | 42 | 22 | 21 | 8 | 6 | 65 |
|  | 11\% | 9\% | 13\% | 6\% | 10\% | 7\% | $\stackrel{14 \%}{*}$ | $10 \%$ | 17\%E | 8\% | 10\% | $\stackrel{10 \%}{*}$ | $\stackrel{\text { 9\% }}{*}$ | 15\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Polling April 2020 OnLineBus Survey (S6783-40312012-16)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

|  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Leave | Remain | Did not vote |
|  |  | N | 0 | P |
| Unweighted Base | 1118 | 453 | 487 | 159 |
| Weighted Base | 1118 | 370 | 351 | 368 |
|  | 340 | 86 | 151 | 97 |
| University degree | 30\% | 23\% | $\begin{aligned} & 43 \% \\ & \text { NP } \end{aligned}$ | 26\% |
|  | 701 | 261 | 198 | 234 |
| BTEC, Diplomas, Trade Apprenticeships) | 63\% | $\begin{gathered} 71 \% \\ 0 \end{gathered}$ | 56\% | 64\% |
|  | 128 | 34 | 25 | 53 |
| No qualifications | 11\% | 9\% | 7\% | 14\% |

## Base: All adults GB 18+

|  |  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
|  | Unweighted Base | 1118 | 541 | 576 | 110 | 185 | 189 | 211 | 189 | 234 | 408 | 256 | 99 | 121 | 200 |
|  | Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
|  |  | 546 | 546 | - | 63 | 96 | 89 | 96 | 94 | 108 | 152 | 94 | 44 | 42 | 201 |
|  | Male | 49\% | $\begin{gathered} 100 \% \\ \text { B } \end{gathered}$ | - | 51\% | 50\% | $\stackrel{50}{*}$ | * ${ }_{\text {* }}$ | 50\% | 45\% | 52\% | 44\% | 58\% | 60\% | 47\% |
|  |  | 567 | - | 567 | 59 | 90 | 90 | 99 | 95 | 133 | 139 | 119 | 27 | 28 | 223 |
|  | Female | 51\% | - | $100 \%$ | 49\% | 47\% | 50\% | 51\% | 50\% | 55\% | 48\% | $56 \%$ K | 35\% | 40\% | 53\% |
| 㞤 |  | 122 | 63 | 59 | 122 | - | - | - | - | - | 10 | 38 | 10 | 4 | 57 |
|  | 18-24 | 11\% | 11\% | 10\% | 100\% | - | - | - | - | - | 3\% | 18\% | 13\% | 6\% | 13\% |
|  |  |  |  |  | DEFGH* | * | * | * | * |  |  | 1 | ${ }^{*}$ | * | 1 |
|  |  | 192 | 96 | 90 | - | 192 | - | - | - | - | 20 | 39 | 13 | 14 | 95 |
|  | 25-34 | 17\% | 18\% | 16\% | - | 100\% | - | - | - | - | 7\% | 18\% | 18\% | 21\% | 22\% |
|  |  |  |  |  | * | CEFGH* | * | * | * |  |  | 1 | ${ }^{*}$ | ${ }^{\text {+ }}$ | 1 |
|  |  | 178 | 89 | 90 | - | - | 178 | - | - | - | 27 | 30 | 8 | 9 | 99 |
|  | 35-44 | 16\% | 16\% | 16\% | - | - | 100\% | - | - | - | 9\% | 14\% | 11\% | 13\% | 23\% |
|  |  |  |  |  | * | * | CDFGH* | * | * |  |  |  | * | * | 1 |
|  |  | 196 | 96 | 99 | - | - | - | 196 | - | - | 41 | 36 | 6 | 13 | 88 |
|  | 45-54 | 18\% | 18\% | 18\% | - | - | - | 100\% | - | - | 14\% | 17\% | 8\% | 19\% | 21\% |
|  |  |  |  |  | * | * | * | CDEGH* | * |  |  |  | * | * |  |
|  |  | 189 | 94 | 95 | - | - | - | - | 189 | - | 61 | 42 | 16 | 7 | 54 |
|  | 55-64 | 17\% | 17\% | 17\% | - | - | - | - | 100\% | - | 21\% | 19\% | 21\% | 10\% | 13\% |
|  |  |  |  |  | * | * | * | * | CDEFH* |  |  |  | * | * |  |
| 65+ |  | 241 | 108 | 133 | - | - | - | - | - | 241 | 133 | 29 | 22 | 23 | 33 |
|  |  | 22\% | 20\% | 23\% | - | - | - | - | - | 100\% | 46\% | 14\% | 29\% | 33\% | 8\% |
|  |  |  |  |  | * | * | * | * | * | CDEFG | JKM |  | JM* | JM* |  |

## Base: All adults GB 18+

|  |  |  | GENDER |  | AgE |  |  |  |  |  | GE Vote 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | Conservativ es | Labour | Lib Dems | Other | No vote |
|  |  |  | A | B | c | D | E | F | G | H | 1 | J | K | L | M |
|  | Weighted Base | 1118 | 546 | 567 | 122 | 192 | 178 | 196 | 189 | 241 | 291 | 213 | 76 | 70 | 424 |
| $\begin{aligned} & \stackrel{\circ}{\circ} \\ & \stackrel{\text { N }}{\stackrel{\circ}{\circ}} \\ & \stackrel{\text { U }}{ } \end{aligned}$ | Conservatives | $\begin{aligned} & 291 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 20 \\ 11 \% \end{gathered}$ | $\begin{gathered} 27 \\ 16 \% \end{gathered}$ | $\begin{gathered} 41 \\ 22 \% \end{gathered}$ | $\begin{gathered} 61 \\ 34 \% \\ \text { CDE }^{*} \end{gathered}$ | $\begin{gathered} 133 \\ 55 \% \\ \text { CDEFG } \end{gathered}$ | $\begin{gathered} 291 \\ \text { 100\% } \\ \text { JKLM } \end{gathered}$ | - |  |  | - |
|  | Labour | $\begin{aligned} & 213 \\ & 20 \% \end{aligned}$ | 94 $18 \%$ | $\begin{aligned} & 119 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 38 \\ 32 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 39 \\ 21 \% \end{gathered}$ | $\begin{gathered} 30 \\ 17 \% \end{gathered}$ | $\begin{gathered} 36 \\ 20 \% \end{gathered}$ | $\begin{gathered} 42 \\ 23 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{gathered} 29 \\ 12 \% \end{gathered}$ | - | $\begin{gathered} 213 \\ 100 \% \\ \text { IKLM } \end{gathered}$ |  | - | - |
|  | Lib Dems | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 8 \\ 5 \% \end{gathered}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | - | - | $\begin{gathered} 76 \\ 100 \% \\ \text { IJLM } \end{gathered}$ | * | - |
|  | Other | $\begin{aligned} & 70 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 4 \% \end{gathered}$ | $\begin{gathered} 23 \\ 10 \% \end{gathered}$ | - | - | - <br>  <br> $*$ | $\begin{gathered} 70 \\ \text { 100\% } \\ \text { IJKM } \end{gathered}$ | - |
|  | No vote | $\begin{aligned} & 424 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 201 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 223 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 57 \\ 48 \% \\ \mathrm{H}^{*} \\ \hline \end{gathered}$ | $\begin{gathered} 95 \\ 52 \% \\ \mathrm{GH}^{*} \end{gathered}$ | $\begin{gathered} 99 \\ 57 \% \\ \mathrm{GH}^{*} \end{gathered}$ | $\begin{gathered} 88 \\ 48 \% \\ \mathrm{GH}^{*} \\ \hline \end{gathered}$ | $\begin{gathered} 54 \\ 30 \% \\ \mathrm{H}^{*} \\ \hline \end{gathered}$ | $\begin{gathered} 33 \\ 14 \% \end{gathered}$ | - | - | - | - - * | $\begin{gathered} 424 \\ 100 \% \\ \text { IJKL } \\ \hline \end{gathered}$ |
|  | Leave | $\begin{aligned} & \hline 370 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & \hline 196 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & \hline 174 \\ & 31 \% \end{aligned}$ | 7 $6 \%$ $*$ | $\begin{gathered} \hline 43 \\ 23 \% \\ C^{*} \end{gathered}$ | 34 $19 \%$ $*$ | $\begin{gathered} \hline 72 \\ 38 \% \\ C E^{*} \end{gathered}$ | $\begin{gathered} \hline 87 \\ 47 \% \\ C D E^{\star} \end{gathered}$ | $\begin{aligned} & \hline 127 \\ & 53 \% \\ & \text { CDEF } \end{aligned}$ | $\begin{aligned} & \hline 207 \\ & 72 \% \\ & \text { JKLM } \end{aligned}$ | $\begin{gathered} \hline 46 \\ 22 \% \end{gathered}$ | 8 $12 \%$ $*$ | $\begin{gathered} \hline 31 \\ 45 \% \\ \mathrm{JKM}^{*} \end{gathered}$ | $\begin{gathered} \hline 62 \\ 15 \% \end{gathered}$ |
|  | Remain | $\begin{aligned} & 351 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 174 \\ 31 \% \end{gathered}$ | $\begin{gathered} 32 \\ 28 \% \end{gathered}$ | $\begin{gathered} 65 \\ 35 \% \end{gathered}$ | 62 $35 \%$ $*$ | 41 22\% $*$ | 60 $32 \%$ $*$ | $\begin{gathered} 91 \\ 38 \% \\ F \end{gathered}$ | 60 $21 \%$ | $\begin{aligned} & 133 \\ & 65 \% \\ & \text { ILM } \end{aligned}$ | $\begin{gathered} 50 \\ 70 \% \\ \text { ILM } \end{gathered}$ | $\begin{gathered} 26 \\ 37 \% \\ 1 \mathrm{IN}^{*} \end{gathered}$ | $\begin{gathered} 79 \\ 19 \% \end{gathered}$ |
|  | Did not vote | $\begin{aligned} & 368 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 75 \\ 66 \% \\ \text { DEFGH* } \end{gathered}$ | $\begin{gathered} 77 \\ 42 \% \\ \mathrm{GH}^{*} \end{gathered}$ | $\begin{gathered} 80 \\ 46 \% \\ \mathrm{GH}^{*} \end{gathered}$ | $\begin{gathered} 76 \\ 40 \% \\ \mathrm{GH}^{*} \end{gathered}$ | $\begin{gathered} 40 \\ 21 \% \\ \mathrm{H}^{*} \end{gathered}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | 22 $8 \%$ | 27 $13 \%$ | $\begin{gathered} 13 \\ 18 \% \\ \mathrm{I}^{*} \end{gathered}$ | $\begin{gathered} 13 \\ 18 \% \\ \mathbf{~}^{*} \end{gathered}$ | $\begin{aligned} & 277 \\ & 66 \% \\ & \text { IJKL } \end{aligned}$ |

## Base: All adults GB 18+

|  |  | Total | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Leave | Remain | Did not vote |
| $\begin{aligned} & \text { 㐍 } \\ & \stackrel{\text { 2u }}{0} \end{aligned}$ |  |  | N | 0 | P |
|  | Unweighted Base | 1118 | 453 | 487 | 159 |
|  | Weighted Base | 1118 | 370 | 351 | 368 |
|  |  | 546 | 196 | 177 | 163 |
|  | Male | 49\% | 53\% | 50\% | 44\% |
|  |  | 567 | 174 | 174 | 205 |
|  | Female | 51\% | 47\% | 50\% | 56\% |
| 㞤 | 18-24 | 122 | 2\% | 32 | 75 |
|  |  | 11\% |  | 9\% | 20\% |
|  |  |  |  | N | NO |
|  | 25-34 | 192 | 43 | 65$18 \%$ | 77 |
|  |  | 17\% | 12\% |  | 21\% |
|  |  |  |  |  | N |
|  | 35-44 | 178 | 34$9 \%$ | 62 | 80 |
|  |  | 16\% |  | 18\% | 22\% |
|  |  |  |  | N | N |
|  | 45-54 | 196 | 72 | 41 | 76 |
|  |  | 18\% | 19\% | 12\% | 21\% |
|  |  |  | $\bigcirc$ |  |  |
|  | 55-64 | 189 | 87 | 60 | 40 |
|  |  | 17\% | $\begin{gathered} 24 \% \\ \text { P } \end{gathered}$ | 17\% | 11\% |
|  | 65+ | 241 | 127 | 91 | 20 |
|  |  | 22\% | $34 \%$ $P$ | $26 \%$ $P$ | 6\% |

## Base: All adults GB 18+

|  |  |  | EU Ref 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Leave | Remain | Did not vote |
|  |  |  | N | 0 | P |
|  | Weighted Base | 1118 | 370 | 351 | 368 |
| $\begin{aligned} & \stackrel{\rightharpoonup}{\circ} \\ & \stackrel{1}{\circ} \\ & \stackrel{\text { ® }}{0} \end{aligned}$ |  | 291 | 207 | 60 | 22 |
|  | Conservatives | 27\% | $\begin{gathered} 59 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 17 \% \\ \mathrm{P} \end{gathered}$ | 6\% |
|  |  | 213 | 46 | 133 | 27 |
|  | Labour | 20\% | 13\% | $\begin{gathered} 38 \% \\ \text { NP } \end{gathered}$ | 8\% |
|  |  | 76 | 8 | 50 | 13 |
|  | Lib Dems | 7\% | 2\% | $\begin{aligned} & \text { 14\% } \\ & \text { NP } \end{aligned}$ | 4\% |
|  |  | 70 | 31 | 26 | 13 |
|  | Other | 6\% | 9\% | 7\% | 4\% |
|  |  | 424 | 62 | 79 | 277 |
|  | No vote | 39\% | 17\% | 23\% | $\begin{aligned} & 79 \% \\ & \text { NO } \end{aligned}$ |
|  |  | 370 | 370 | - | - |
|  | Leave | 34\% | $\begin{gathered} 100 \% \\ \text { OP } \end{gathered}$ | - | - |
|  |  | 351 | - | 351 | - |
|  | Remain | 32\% | - | $\begin{gathered} 100 \% \\ \text { NP } \end{gathered}$ | - |
|  | Did not vote | 368 | - | - | 368 |
|  |  |  | - | - | 100\% |
|  |  |  |  |  | NO |


[^0]:    ${ }^{1}$ See: https://www.europeansurveyresearch.org/news/non-prob/INPS 06 Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa. 12329

    The Public Division of Kantar UK is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

